


## Cattle Buying for Swift \& Company

Swift \& Company buys more than 9000 head of cattle, on' an average, every market day.

Each one of them is "sized up" by experts.

Both the packer's buyer and the commission salesman must judge what amount of meat each animal will yield and how fine it will be, the grading of the hide, and the quantity and quality
of the fat. of the fat
Both must know market conditions for live stock and meat throughout the country. The buyer must know where the different qualities, weights, and kinds of cattie can be best marketed as beef.
If the buyer pays more than the on it. If worth, the packer loses money or a shipper or feeder, gets it away from him.

If the seller accepts too little, the live stock raiser gets less than he is entitled worth, he fails to make a sale.

A variation of a few cents in the price means the difference between profit and loss.

summ
OTHER FURS AT HIGGEST MARKET PRICES - QUALLTY CONSIDERED
CRAMER-MANN FUR COMPANY Thind Sereot
our onir cuarantee is a square deal to the shipper



## Forestalling criticism. "We don't understand some of the things you said ta that speech of yours," said the constituent.

 me. What you do not thoroughly un
derstand you cannot intelligently dia
approve of."
 The Times Have Changed.
iI never was so mortilied in my "What's the matter $r$
I was the onty woman at the pa-
triotic ratly in a new gown. I knew
I should have worn an old drese, but

-
1 show oum. "No man sthail win my hand hasain
Until he has shown hix."



m, mex mom Cabbage Plants "Me, too, girlie. Well, there's no
ing we ean do about it except kiss
viciously."


## INFLUENZA -

 cold-it may develop into Influenza. Take CAPUDINE at once. It's liquid -Qutck rellet. Trial bottle 10 c -two doses. Larger sizes also.-Adv.

Itching Rashes
With Cuticura


SAFE, GENTLE REMEDY
CLEANSES YOUR KIDNEYS







 Nater
, wix

## 

For MALARIA, CHIILS and FEVER. also ar fine general strenginem.

ATTENTION! Sick Women To do your duty during these trying times your health should be your fir consideration. These two
tell how they found health.
Hellam, Pa.-"I Itook Lydia E. Pinkham's Veg.
etable Compound for female troubles and a dise placement. Ifelt all rundown and was very weak.
I had been treated by a physician without results. I had been treated by a physician without results,
so decided to give Lydia E. Pinkham's vegetable Compoun so decided to give Lydia E. Pinkham's Vegetable Compound
a trial, and felt better right away. I am keeping house
since last April and doing all my housework, where before since last April and doing all my housework, where before
I was unable to do any work. Lydia E. Pinkham's VegeI was unable to do any worle Lydia E. Pinkham's Vege-
table Compound is certainly the best medicine a woman can take when in thiscondition. I give you permission topublish
this letter." Mrs. E. R. Crumurng, R. No. 1, Hellam, Pa. Lowell, Mich.-"I suffered from cramps and dragging
down pains, was irregular and had female weakness and down pains, was irregular and had female weakness ane
displacement. I began to take Lydia E. Pinkham's Vege table Compound which gave me relief at once and restored my health. I should like to recommend Lydia E. Pinkham's
remedies to all suffering women who are troubled fin a simi remedies to all suffering women who are troubled fin a simi.
lar way."-Mrs. ELise HErM, R. No. 6, Box 83, Lowell, Mich. Why Not Try

# JACOBS BNOS." "EXPANSION SALE." <br> The Final Clearance of Fall and Winter Merchandise <br> Extended Until January 31st, Inclusive 

ThePlainviewNews
 gointer.
wind

${ }^{\circ} \mathrm{Or}$ drinl deep enough to get a

of a poll tax receipt or its squiva

- a certificate of exemption.

$\qquad$



## Information that holds forth on the northwest corner of the square main- tain a fail quafum each day.. Just now they are settling the peace pro- gram and raising (by proxy)

 gram and raising (by proxy)what crop.
Kentucky will pattern after
and provide free textbooks and provide free textbooks for it
school children. Education is the
thing. An educated citizenship is school
thing.
better,
fearing and thrifty citizenship. The dollar spent in education brings bet
ter and bigger returns than if in
vested in anything else-even oi ter and
vested
stock.
$\qquad$ died in France will be buried either n a nationaal cemetery to be estab-
lished in that country, or in the nathere are many parents who. But heir boys to be buried in their family plots. Are they to be denied this privilege? The boys gave their
ives to the country, and now the lives to the country, and now the
country should give back the bodies

 | C. V. Quesenberry informs us that |
| :--- |
| the day before Christmas was the |
| golden wedding annivgrsary of him- | golden wedding annivgrsary of him-

self and wife, they having been mar-
ried in Collin county Dec. 24, 1868 .


personal mention Mr. and Mrs. Theo Shepard a
cild retuarned Friday from a vi
an


Mrs. H. R. Kier came in Friday
$\qquad$
$\qquad$ J. F. Garrison who had been here
for ten days looking after interests
left Saturday for Mineraal Wells. Hereford have come to Plainview to
spend the rest of the winter with pend the rest of the winter wi
heir daughter, Mrs. Marvin Garner Mr. and Mrs. C. J. Gardner of the East Mound community left Saturday for Kansas points to visit rela-
tives. Mrs. R. C. Joiner and daughter
Miss Kathleen, left Saturday night for Miniral Wells to spend some time Miss Kathleen expects to visit
Austin also. Mr and Mrs. R. A. Underwood and
two children spent Sunday in Tulia


Editor Homer Steen of the Floyd
ada Hesperian had business here
Saturday.
J. C. Hooper and W. N. Baker had business in Amarillo Saturday.
Mack Garner went to Canyon Sat urday afternoon to spend the week
end with his parents.
A. B. Rosser had business in Ab

 | Odd Fellows Elect Officers |  |
| :--- | :--- |
| The local Odd Fellow lodge has | $\begin{array}{l}\text { Friday here with his parents-in-law } \\ \text { Mr. and Mrs. W. Y. Price. He wen }\end{array}$ |
| to Coleman Stur |  | to Coleman Saturday. He is now

sales agent for a syndicate that has sales agent for a syndic
put on the market a big
over land" in Louisiana.

 Harry D. Malone of the Anch
community was here Saturday. Fred B. Morris of El Paso is
town.
W. S. Swan of Tahoka has busine

## H. T. Kimbro and E. B. Sand Lubbock were here yesterday.

 Lubbock yere here yesterday.P. M. Stockton is in town tod P. M. Stockton is in town today.
P. J. Myers and Ben Jones of Hap P. J. Myers and Ben Jones of Hap
py are here today.
Ira Smith of Van Alstyne is her Ira Smith M. S. and Emmet
were here Sunday were here Sunday. A. Watkins
Mr. and Mrs. G. A.
Cassaday, Kans., are here on bus

E. F. Kindred and family of rout
B, have moved to six miles east

## Kress.

Archie R. Stewart and family
route A have moved near Elle. D. W. McGlasson went to Amarill this morning to meet Mrs. MeGlasson
and daughter. Miss Mary Brazelton, and daughter. Miss Mary Brazeiton
who will return tonight from Colo
rado Springs, Colo. Beach Crary of Mitchell, S. D terests here.
W. R. Hall, A. D. Shook, F. W
Clinkscales, Guy and Hugh Speed John and Paul Ryden.and Dr. Joh Hamilton left this morning for Ta oil field there.

Bishop Temple Will Hold Services Here Sunday
that Bishop Temple leiver a sermon at the church A very earnest invitation is 7 oxtend

## Presbyterian Services

unday school at 9:45. Nenay ervice at 11, to unveil a gold star to the country. Men's meeting at 3 in he afternoon. Pastor Gordon Lang
will preach at 6:30 p. m.

There's nothing the matter with the old car if she's tuned up right


Give Your "Cood Old Boat" a Real Treat

Conner-Mathes Battery Company

fyEREADY
STORAGE BATTERY


## Liberty Bonds

Subscribers to Fouth Liberty Loan through Aetna Partial Payment Plan are reminded that the fourth payment, 5 per cent.,will be due at our office Saturday, January 25 th. Prompt payments will help the plan and all concerned. Full payments accepted for ail concerned. Full payments accepted
delivery of bonds at any payment date.

We must positivelp close January's a ounts not later than February 1st.

Respectfully.
MALONE \& JACKSON
Grant Building

## AUTOMOBILE OWNERS

Diamond Fon-Skid Casings and Red Tubes

$\begin{array}{ll}\text { Sizes } 34 \times 4 & \$ 30.50 ; \text { Red Tubes } \$ 85.40\end{array}$
Sizes $34 \times 4 \quad \$ 30.50 ;$ Red Tubes $\$ 5.40$

# STARTING AMOTHER WLLA OU TIE GREAT SEm-AMHeal clearahce sale DO YOU NEED THE BEST IN <br> Women's Suits <br> Women's Coats <br> Women's Dresses <br> Woolen Goods Silks <br> Cotton Fabrics <br> Shoes <br> Hosiery <br> Underwear <br> Men's \& Boys' Suits <br> Men's Overcoats <br> Men's Furnishings <br> <br> AND EVERY ARTICLE GREATLY REDUCED 

 <br> <br> AND EVERY ARTICLE GREATLY REDUCED}

Women and Young Women Here's Good News of a Great Sale of Thousands of Good News for You


WOMEN'S WARM WINTER COATS NOW ON SALE AT ONE-HALF THE REGULAR PRICES
$\$ 30.00$ PALMER COATS AT $\$ 15.06$
$\$ 15.00$ Women's Coats, Sale Price $\quad \$ 7.50$ $\$ 20.00$ Women's Coats, Sale Price $\$ 25.00$ Women's Coats, Sale Price
$\$ 30.00$ Women's Coats, Sale Price $\$ 30.00$ Women's Coats, Sale Price $\$ 40.00$ Women's Coats, Sale Price
$\$ 50.00$ Women's Coats, Sale Price
 $\$ 30.00$ Women's Coat Suits, now $\$ 40.00$ Women's Coat Suits, now $\$ 45.00$ Women's Coat Suits, now
$\$ 50.00$ Women's Coat Suits, now $\$ 65.00$ Women's Coat Suits, now

WOMEN'S SERGE DRESSES NOW ONE-HALF - the reglina pulces
-just think, a pretty serge dress at one-half price, and oh, so many to choose from.

Pairs of Shoes

s13755 Boots, solors Sand, Light Grey and White French kid skin, Louis Heels, how sow si.6s \$13.00 Boots, colors: Mectium and Dark Brown and Dark Grey. Kid Skin, Louis heels,



 CAIDREN'S SHINE


Men! Men! Here's Your Semi-Yearly Sale of Suits, Overcoats and Furnishings

## Sale of Men's All. Wool Suits

| SAVING $\$ 5.00$ TO $\$ 10.00$ A SUIT$\$ 17.50$ Men's Suits, now .... $\$ 13.25$ |  |
| :---: | :---: |
|  |  |
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|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

IIen's Hats llave Taken a Drop
A fireat Saving in Mien's
Overcaats
in greys, browns, blues and blacks

## - Hen in will pay yon to pet sour


83.00 Men's Hats, now
$\$ 3.50$ Men's Hats, now
$\$ 2.25$
$\$ 15.00 \mathrm{Men's}$.
84.00 Men's Hats, now
54.50 Men's Hats, now
85.00 Men's Hats, now
86.50 Men's Hats, now

Now You Can Afford Shirts at These Prices
Good News of Boys' Suits
-solisas, plain and dilutere atripe of Percale, Ma
to 18 1-2.


$\qquad$$\mathbf{9 8 c}$
$\mathbf{8 1 . 2 3}$

Your Choice of
Any Wurien's
Hats at


THE STERE WHEB NIMENET

## 1-2

Price
$-$

## A Clearance of Men's Shoes

[^0] $\$ 4.00$ Men's Shoes, now \$4.50 Men's Shees, now $\$ 5.00$ Men's Shoes, now
$\$ 6.50$ Men's Shoes, now 87.00 Men's Shoes, noy 88.50 Men's Shoes, now $\$ 10.50$ Men's Shoes, now $\$ 11.00$ Men's Shoes, now $\$ 12.00$ Men's Shoes, now

## STBRIES AMERICANEITIES

Funeral Wagon No Longer Outlaw and Man-Killer








## have souls.

out fuuss or exvitemsen waik into a corral and lead out any horese in tit with
 rupluls.

 last word in horsebreakitug. But Funenal Wagoo behaved qutte llite a geatice
man
 Hie even hopes to have the commader ride the horese at revew.

Baby Blaine, Heiress, Travels in Her Incubator


SQUARE IN NEW YORK NAMED FOR PERSHING




 been placed inside
All the foors and walls near the place where the baby was to be curried mad been
sidewalk


"Your Son, a Soldier of America, Salutes You" $A^{\text {SMALLL}}$ wiscoisiv rows. When Private Lester Wager, gon of Mr
 sage to you will butile else- Just the



## well. There is no need of many words,

 gift of a clean, strong, vigorouns and nealthy body. Straight limbs that could mind, I thank you.
"For the long years of self-denial that made my education possible; for
guidance and teaching that kept me straight in the days of my youth: for guidance and teaching that kept me straight in the days of my youth; for
the counsel and help ever freely proftered when I asked; for gill noble things the counsel and help ever freely promered when I asked
in your example-again and most earnestly I thank you.
"Secondly, as to my death:
"Inasmuch as we be men together, there is little need for words. It is
in a good cause that I lay down my life. All the things I hold dear in life I in a good caile up, since it is requested of me. I am proud and $I$ am glad $t$ be one of those America takes who with their bodies pay the price of liberty
and justice; and though in your hearts will be sorrow, you will also be prouil of me, and will not grieve overmuch.
"All good things be unto you. Miny the coming years bring wider fleld of
service, honor and wisdom to perform it, and in the end peace and content service, honor a
ment and rest.

Say "Squirrel" and Fight; Say "M-e-ow" and Run
 ceiver is a simple country boy, at that. Jimmie Burkett of Lone Oake, Cal., 16
Jears old, acted as suide for a party of
 $\left\{\begin{array}{l}\text { years old, acted as guide for a party of } \\ \text { San Francisco militonaires } n \text { a hunting } \\ \text { trip through the mountains of shasta } \\ \text { county a year ago Iast summer. Jim- } \\ \text { mie is mountain-rred and wise in his }\end{array}\right.$ generation. He is a crack shot and
knows the mountains as a preacher
knows his Pe The boy killed squirrels and The boy killed squirrels and
canght trout for the party. When
the camping trip was over he had en-
tered into a deal whereb he was to
sent squirrels a week. Gray squirrels, as is well known, are a dellight to any epiThen Jimmie began sending the "squirreit in his friends. His fame frew of the wonderful "squirrel" dinners. Jiminie's mall-order business But it is against the law to sell gray squirrels. The game wardens hear been made, but Jimmie's business has failed. He ships no more "squirrels. The truth is that Jimmie sent them no squifrels at all. He just ralsed ine common or household variety of cats, and as soon as they were the size
of a şuirrel he killed and skimed them and sent them to his customers. Say "squirrel" to several San Francisco capitalists and clubmen and a fight will follow. Say "m-e-ow" and run for you- life.



## U. S. MARINETTES IN DRILL FORMATION




paper substitutes shown LEVIATHAN BRINGS 8,500 YANKS BACK HOME

The extent to which paper has been
ised in Europe during the war to re place various textlles is shown in an
pxhibition at the office of the bureau of foreign and domextic commerce in the
customhouse, New York city. © Ther re samples of camountage materian
and of maththe-gun beting, also pape
extile carpets comprising differen patterns which have the general ap Her Hope of Relief. Ruried during thu the afternoon, and neen
the dewy shates of evening were gath-
ering over the landscape she sat by
bee open window walting and watelt.


The Leviathan being towed to her dock by tugs, after her first voynge
since the signing of the armastice. The Deviathan brought back 8.500 soldiers, saliors and civililans, most promminent nevong them beeng Lord Deries and
Maj. Gen. George A. Barnett, chlef of the United States marines, and wife. CITIZENS OF DAMASCUS GET THE NEWS
 Great excitement among th

## 2

haven't sat in a rocking chatr in sis
monthe, and if you don't mind I reckon I'll stay right hise and rock.
And he did. And he did.

共析
 Backache? - 5 Rheuiatatism? Those of ns who are past middle age
are prone to eat too much meat and in are prone $w$ eal too much meat and in
consequence deposit lime salte in the
artert arteries,
suffer from twinges of rheamatism or suifer from twinges of rheamatism or
lumbago, sometimee from gout, woollen
hands or feet. There is no hand oo feet. There is no longer the
slighteat need of this, ho slightest need of this, however, as the
new prescription, "Anuric," io bound
te to give immediate results as it is many
times moter times more potent than lithia, in riding
the impoverished biood of its poisong the impoverished biood of its poisone
by way of the kidneys. It can be ob-
tained at almost by way of the kianeys. It can be ob
tained at almost any rug store, by
simply asking for "Anuric" for kidneys simply asking for "A nurie" for kidneyt
or backache. It will overcome such or backache. It will overcome such
conditions as rheumatism, dropsical
swellings, swellings, cold extremities, , ecalding and
burning, urine and sleeplesseas due to burning urine and sleeplessness due
constant arising from bed at night. Send to Dr. Pierce's invaldds' Hotel,
Buffalo, N. Y., for a 10c, trial package. Mapina, CAL- ${ }^{-1}$ recommond Doctor Pierce. An
Anr
trien
10



 Wite-Al chat youn are you one to
 The oue of oot coal will mate han. crom Bail mive will help to mones mat Erinim



Waten Cutioura Improve Your skin.

 with Cutererit soep and hot woter it

 thanter

Influeriza and kindred diseases start withacold
Don't trifle, with it. At the first shiver or sneeze, take




Cabbage Plants




HotalWaldorf wisin
nusual deeds of bravery became so coimmon imes they found their way into official dispatcies, but often no one heard of them. But old, usually by the pats of the men who dared and died for their country and for humanaly.

## How Two Yank Soldiers Held Enemy Street Till Help Came

NO INDIVIDUAL or gromp of individunis
can step into the timellight and xtay any a of one sourt or another. And the Amueriain soldier during his comparatitely short parrOne of the most outsta



 A. the Inte componay drew nerere the torng
 Limenalasety on enerering tive town the pitaon











## How Former Circus Clown Bore His Message Through Barrage

E VER shere we have nil been ote enowst to



 Bur here i
became a
Charles




 ance. The wave engulfed him jusf as he began
to iear the splash of the falling debris, then he He was still sobhing deliriously when the BritHe was still sobbing deliriously when t
tsh patrol boat picked titu up an hour ta,
The pillot had exercised his "privilege."

## How Man "Tackled" a Deadly Depth Bomb and Saved a Ship

The Grist
archie cameron new






 (ha e rush. Why hadn't he kept that
promise to do so, the giving of which he had called hen-pecky? If he onty
had sept it-she might stIII be withhad kept it-she might still be with-
Two doors opened simuitanaousty.
Through one a burly Individual shoved a man, and stood surveying the crowd
of waiters. best barber manuer, as if getting d orced was no more than a shave.
Ah, the little tady $\psi^{*}$ He advanced toward the outer door and Gates fol-
lowed him with his eyes. And thea
lity "Lucille!" cried Corror, to his feet fender young girl of obvious refine
$\qquad$ I want to see-Mr.-Bletzman," she
announced in a low tone, aud that indi-
dual was about to take her out stretched band when he was roughly
pushed out of the way and a tall, musMrs. Gate
"Lucille", repeated John Gates, fore business-here-this-place."
"What in the-" Bletzman started soly splter, edging bimself toward the
couple, but agatn Gates pushed tim aside.
"Come. Lucille," the urged. taking hand, and leadling her toward the came-ns. I know you did
calis.

- divorce." He brushed his get-a-divorce." He brushed his
Hee hand across a feverish brow hs it wipe away an awful vision.
Come. this is not the mill for us.
et's-bo-back to Lochinvar-1o peace. Let's be happy as we were
betore I came to the city. We-" with my business?" demanded Bletz
man, in a seething rage. "This lady "Me," John finished Bletzman's sen-
 of her life-if she wants to." And
tien, as if the mighty Bletzman were then, as the mighy bleczman were
no more than a troublesome beggar.
Gates swung around and faced the trembling little girl he had promised
to love, honor and protect. "Don't you, her face in his sleeve, John led her
into the corridor. He slammed the Wor and then, breathed deeply. growled, putting hls arm around her.
Come, let's hurry. We:ll get the $3: 20$
train down. Dinner will be ready for Inside the oftice Bletzman starer dumfounded at the closed door, then,
shrugging his shoulders tindifferently,
ambled toward Pete's desk. ambled toward Pete's desk.
"Why didn' $y^{\text {' show }}$ 'im in quick?" 'roared at Pete. "Couldn't $y^{\prime}$ 'tell
he's th' kin' that think twice? If Pd
sen him, Id fixed tt." Then he turned LED WAY OF ENLIGHTENMENT Building of Roads Marked Breaking
Up of the lgnorance of the When light began to glimmer, day
obreak, on the dark ages (as we call them, and thereby impute to them.
1 think, along with their own darkness, no little of ours, much as the
British seaman alroad has been heari to commiserate "them poor lgnorant
foreigers")-when dayslight began to
oprend over the dark nges what wes spread over the dark ages, what was
the first thing to he seen? 1 will tell
you what is the first thing I see. It you what is the first thing I see.
is the roans.
I see the roads gllimmer up out of the morning twilight with the many
men., Ilke ants, coning and gong upon
them; meetling. passiug. overtaking;
tnight merc. knights, merchants, cariers: justicilirs
with thefr trains, king's mesengers
riding post; afoot, friars-black, white riding post ; afoot, friars -black, whit
and raray-pardoners, poor scholae.
minstrels, beggar men ; pack horaes in颜 files; pilgrims bound for Walsingham,
Canterbery Canterbury, or to Southampton,
ship there for Compostella and Rom I see the old Roman roads-Watllng
street. Ermine street. Teknield street. street, Ermine sireet,
Akeman street, the Fosse way and the
rest--hard metaled, built in Ave ley yers,
 fine carth hard beaten in, through lay-
ers of hard stones, smails stones (obth
mixed with mortar). pounded nuclens
$\qquad$ of 11
up
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$\qquad$ | York |
| :--- |
| diver |
| Grea |
| Corn |
| to $A$ | $\qquad$


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#  <br> The Final Clearance of Fall and Winter Wierchandise Extended Until January 31st, Inclusive 

WANT COLUMN


Discontinued Numbers of

## Mound City Paints

## To Be Sold for \$2.75 a Gallon While They Last

Same quality as other paimts that are selling for $\$ 4.00$ a gallon.

Alfalfa Lumber Co.




[^0]:    $\$ 3.50$ Men's Shoes, now

