

\$1,000 NOW BUYS THE TITAN 10-20

\$225 REDUCTION IN THE PRICE

The 1920 price of the Titan 10-20 kerosene tractor is

\$1,000

CASH F. O. B. Factory

\$1,050 When Time is Given

Reasonable terms will be given to any man who needs the Titan now for the season ahead, and cannot pay cash in full.

These terms are new. They are offered so that wherever there is need for a Titan the matter of payment will not block the way.

Friction Clutch Pulley

With the Titan you get a large and wide friction clutch pulley put in the right place by a company that knows where it belongs. It is provided with a safety shield. Most of the belt work of 1919 is still to be done. Titan belt work is unexcelled. There is no extra charge for the Titan 10-20 friction clutch pulley.

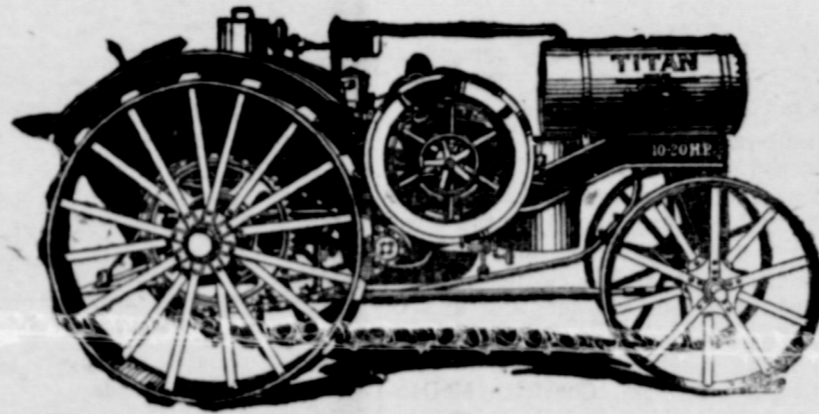
Throttle Governor

With the Titan you get a throttle governor. Without a governor you need a man to maintain steady speed for belt work all the time. The throttle governor gives you steady speed for belt work, saves fuel, prevents grain losses, and it works automatically and perfectly. You get it without extra charge.

Starting and Service

You get the Titan tractor without the compulsory "starting and service charge" made by some companies. We believe that when you buy a tractor you are entitled to complete instruction in starting and operating. The International dealer gives you this service without asking you to pay extra for it.

8-16 International New Price . . . \$925 f. o. b. factory, was \$975.
 15-30 Titan New Price . . . \$2,100 f. o. b. factory, was \$2,300.
 7-foot Leverless Tandem Disc Harrow, f. o. b. Plainview . . . \$200
 8-foot Leverless Tandem Disc Harrow, f. o. b. Plainview . . . \$220
 10-foot Leverless Tandem Disc Harrow, f. o. b. Plainview . . . \$245



Prior to July 1st, the Titan 10-20 was the most popular and universally satisfactory 3-plow tractor in the world. Now it is not only that, but also the most popular priced 3-plow tractor. We have reduced the price from \$1,225 to \$1,000 for 1920.

This reduction—\$225—is the greatest one we know of ever made in the price of a 10-20 tractor. Present prices of materials and labor do not justify this big cut, but it is made in anticipation that the increased volume of business developed will offset the cut in price. Some farmers have been holding off buying a tractor, because they figured that their limit for a 3-plow machine was \$1,000. Rather than buy a cheaper or inferior tractor, or a smaller size not so profitable to use, they have stayed out of the market.

They can now come in and get the best 3-plow kerosene tractor—the Titan 10-20—at the price which they placed as their limit—\$1,000. Maximum production and increased efficiency of men and machines at the factory will partly offset this great reduction. In addition, we will have the satisfaction of bringing the Titan tractor within the means of every farmer who wants to use kerosene power.

When you buy a Titan 10-20 for \$1,000 you get more real value for your money than you would in the purchase of any other tractor. Every Titan user will tell you that.

To sell the Titan 10-20 at this low \$1,000 price not a single necessary feature has been sacrificed. You are not asked to buy needed attachments as featured here at extra cost. Nor will you find essential features missing because the designers did not know farming and lacked familiarity with farm machines. The Harvester Company is too old at the game

to make any such mistakes. That is why the Titan is 100 per cent efficient at the drawbar and 100 per cent efficient on the belt. Pay \$1,000 for the Titan 10-20 and you own at once all the features that many years experience with both belt and drawbar machines have proved essential. Study carefully each feature presented on these pages—all included with the Titan. When you examine a competitor of the Titan, hunt out the missing essentials which must be bought as extras. Add these to the advertised tractor price. If the price is still low the power will be low—you will be looking at a 2-plow tractor. Titan power is 3-plow power. For a fair comparison to price add one-half the cost of the 2-plow tractor to its cost, plus the 2-plow extras, and that will put it on a par with the Titan 3-plow tractor. Then compare values.

Aside from these considerations, there is the important matter of kerosene economy. Kerosene is the practical tractor fuel. Don't let yourself be led away from that fact. Gasoline as tractor fuel is unwarranted extravagance. Tests by responsible institutions have proved time after time that the Titan is the most efficient kerosene power. We give you a written guarantee that the Titan operates on kerosene efficiently.

Buying your tractor is perhaps as serious a matter as any you have tackled in a long time. You want power satisfaction that will stand by you steadily season after season, at drawbar and belt. We are giving you the true facts. You may rely on Harvester reputation for good service and fair dealing. This price reduction may make delivery difficult later. The belt work rush is on. Place your order NOW.

REMEMBER That the Government has proved again and again that 3-plow tractors are the most economical. Titan 10-20 is a 3-plow kerosene tractor.

When you get the Titan, complete and ready-to-run, for the new \$1,000 price, you will own the most dependable 3-plow power in the tractor market, with unusual reserve power.

Remember, one man handles the Titan as easily as any 2-plow outfit, but the Titan does 50 per cent more work.

Drawbar

With the Titan you get a convenient drawbar with a wide range of adjustment. Look at it. Note the many holes for attaching different machines and implements. Note the up-and-down adjustment—an absolute necessity to good work, yet lacking altogether on some tractors. The Titan drawbar fits every need and it is furnished without extra charge.

Fenders

With the Titan you get drive-wheel fenders. Don't underestimate their value. Titan fenders stand for "safety first." They also protect the engine and operator from mud and dust carried up by the rear wheels. They are furnished without extra charge on the Titan 10-20.

Platform

With the Titan you get a rear platform. It is a comfort feature. You can stand up and run the tractor, put in more hours with less fatigue, because you can "stretch yourself" now and then. This platform comes with the Titan without extra charge.

International Harvester Co.

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To the Ellerd building, just four doors north of the old stand. We had to have more room. Our new building is over one hundred feet long. Which will give us more room for the big rush that is now on. People are coming here from everywhere, north, east, west, and south.

We have turned over one million dollars worth of land and city property within the last few months and expect to do ten times that much the balance of this year.

If you expect to sell your land or city property soon list it with us at once, we have the buyers coming, in fact have several here now.

We handle all kinds of insurance business, make loans on land, buy and sell notes, lease your farm, rent your city property, make your abstract to your property as the Plainview Abstract Co. has its office with us.

If you have property to exchange, list it with us, we trade property everywhere.

We have several real bargains in land that we listed before the advance and the time has not expired, you speculator had better hit the trail to our office and get some of these bargains now.

Phone 653

Office 708 N. Broadway, New Ellerd Building
Plainview, Texas

J. J. LASH

W. A. MORTER

HALE COUNTY HAPPENINGS

HALFWAY

The people are very busy threshing. The grain is very good in this community.

Miss Ruby Sevier gave a slumber party last Thursday night in honor of Miss Vera Terry, who was visiting friends here. Cream and cake were served.

Clabe Puckett of Abilene is visiting his sister, Mrs. J. W. Dye.

A surprise birthday party was given Miss Alynne Lewellen at her home Friday.

Miss Vera Terry returned home Friday after a week's visit with friends in this community.

Rev. J. H. Hooker filled his regular appointment here Sunday evening.

Miss Velmah Hooper is on the sick list.

Tom Sevier, who has been at work at Kress, is at home this week.

Rev. Britian of Plainview spent Saturday night with W. W. Pinkerton's. He was on his way to Springlake.

ELLEN

July 24—Crops are looking fine since the recent showers.

Jesse, son of Mr. and Mrs. T. L. Shields, came in Wednesday of last week from over seas. He had been gone thirteen months, and was in some hard fighting. It was only 45

days from the time he was called to service until he was on French soil.

A. H. Porter suffered a dislocated wrist Tuesday while cranking his car.

J. H. Garner and family and Joe Harder and family spent last week at Quitaque with friends and also gathering plums.

The county singing convention meets at this place Sunday.

Mrs. Horace Rodgers was at Plainview Wednesday having dental work done.

G. W. Sykes took dinner with C. W. Richardson and family Sunday.

Whooping cough is still prevailing among the children of this community.

Mrs. J. R. Eaken and two daughters were shopping in Plainview Tuesday.

Albert Eldre of Floydada was a business visitor here Sunday.

A good singing was enjoyed by all at the N. G. Moorehead-home Sunday night.

L. M. Springer has leased his 1000 acre farm at this place to the Murphy brothers of Plainview. Mr. Springer will move to Plainview in the near future.

PETERSBURG

July 24—Threshing has been going at full blast here. Every energy has been concentrated to take advantage of the dry weather. Local showers have impeded the work to some

extent, but only for a few hours. What is averaging 18 bushels, oats and barley about 45 bushels to the acre.

Mrs. Roy Hall of Fort Worth, is the guest of her parents, Mr. and Mrs. J. R. Davis.

Clyde Marlin has returned from Camp Bowie, having received his discharge, much to the delight of his many friends.

Misses Mattye Gregory and Bessie Gartin, accompanied Chas Jay to Amarillo Monday, returning Tuesday evening.

Mrs. Henry Moon has been quite sick this week.

Rev. Chas. Joiner is conducting a meeting at Muncy, near Lockney. Mrs. Joiner and son, Earley, left this afternoon to be with him while he is there.

Mrs. Lilburn S. Claitor and little son, Carroll, are spending the week in Lockney with friends.

T. J. Allen and Roy McDaniel were visitors to Plainview Tuesday.

The Children's Day program at the Baptist church Sunday night was enjoyed by a large audience. Much credit is given to Mrs. J. C. Boyd for the success of the program.

From 3:30 to 6:30 o'clock Friday afternoon the Claitor home was a scene of joy and pleasure, as it was the celebration of Ava Lee Barnes' birthday. She had sent out invitations running this way "Come to my birthday party, come let us romp

and play, I am sure you will enjoy it. I am six years old today." Seventeen little girls answered the call, and such a jolly good time as they did have. Sandwiches, cake and ice cream were served by Mrs. Clyde Barnes and Mrs. L. C. Claitor to the following pretty maidens: Ruta Lois McFarland, Merle Harden, Louise Dendy, Amy Gregory, Madeline Gregory, Elizabeth Allen, Lillian Allen, Lytle Davis, Ruby Lyon, Jessie Dowdle, Johnnie Dowdle, Gladys Roberson, Lila Moss, Teresa Moss, Auda Barnes, Ava Lee Barnes.

ANCHOR

July 24.—The community has received a most needed rain and the row crops are showing it, too.

W. W. White, wife and baby spent Friday to Sunday in Tullia. They report lots of wheat in that part of the country.

Mrs. Nana King left last Thursday to join her husband in Dallas.

W. O. Ball has gone north with his threshing outfit this week.

Mr. and Mrs. E. A. Shackelford and three babies spend Sunday in the Fesal home.

Rev. G. H. Bryant of Hale Center filled his regular appointment at Anchor Sunday night and on account of the recent rains our meeting, which was to begin Sunday, was postponed until the first Sunday in August. Let everybody come and take a part in this harvest.

HALE CENTER

July 25.—Jess Goodwin of Whitesboro, was here prospecting, the first of the week.

Mrs. J. F. Cagle has purchased the Reed cafe.

H. E. Dewey and family left Wednesday for a visit to their former home in Milford, Iowa. They are making the trip in their car.

Misses Tilla Akeson and Erie Wall were in Lubbock Saturday taking the civil service examination.

F. O. Shields of Glidden, Iowa, was transacting business here this week.

J. H. Hale has returned from a visit with relatives and friends in the eastern part of the state.

Sam Caldwell of Decatur, was here the first of the week a guest in the home of his old friend, Dr. W. R. Ferguson.

Ralph Wasson of Dallas, is here visiting his sister, Mrs. W. L. Porter.

Dr. W. R. Ferguson has bought the northeast 1-4 section 33, near Hale Center, from E. B. Covington of Santa Anna, California.

Bass Baker has returned from the encampment at Palacios, and gives glowing accounts of the trip and entertainment while there.

Mrs. W. C. Grigsby and Mrs. Houston will entertain at the home of the latter on Thursday afternoon, honoring Misses McKee, Houston, Hill and Meharg.

Misses Mary Nan Meharg and Ma-

mie Lou Hill of Plainview, Duke

Houston of Abernathy and Louise McKee of Memphis are guests at the home of Mr. and Mrs. Chas. R. Houston.

Bigler Bros. have sold their threshing outfit and plows to Range Fletcher.

Mrs. George Yates and Mrs. Chas. R. Houston assisted by Mrs. W. C. Grigsby entertained at the home of Mrs. Yates Tuesday evening honoring Misses Ruby Houston of Abernathy, Louise McKee of Memphis, and Mamie Lou Hill and Mary Nan Meharg of Plainview. The house was decorated with sweet peas, Shasta daisies and ferns. Victrola music and "Eighty-four" furnished amusement for the evening. Refreshments consisted of cake and sherbet.—Record.

C. R. Smith of Hereford has let the contract to an Amarillo party for the drilling of a test oil well on a lease he owns of 32,000 acres northwest of Hereford. The well will be put down on or near the Roy Bruner ranch.

The people of Ralls and Emma school district will vote a proposition to issue \$50,000 in bonds for the purpose of erecting a \$40,000 school building at Ralls and a \$10,000 building at Emma.

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