# THE PLAINVIEW NEWS 



TH. Rolio Thicoirty

SHOWNG MUCH ACTITTY
MANY MEN FROM OLL REGIONS BUYING EXTENSIVE
ERTIES HERE There is great activity in read esate in the Plainvew country, and it is growing more active as many new people are coming in and buying lands. Especially are ipeople from the Ranger oil district coming here
and buying homes with their newly gotten oil money. They say they wish to get their familles away from hat section to better environments,
$\qquad$ e-First W September A tri-county teachers' instit Plainview the first week in Septe

WITH PLEASURE
We announce the arrival of the
NEW FALL SHIPMENT of
NEW ERA SHIRTS
Only those who have worn these shirts can appreciate their real value
Non-Shrinkable Neck Bands,
Absolutely Fast Colors
Properly Shaped Arm-Holes,
Full Lensth Skiris. Ele All combined with Pateems and Colorings that are RICH yet MODEST makes tis one of the mod teerinale stirist to be had.
this shirt. Lter presens showinitis the most beantiful $\$ 1.00-$ Prices- $\$ 12.00$

## Richands Bros.Golier

## "FOOTWEAR ECONOMY"

This Week at

## CARTER-HOUSTON'S

"A Pleasant Plece to Shop"


The unheard-of comditions in the Shoe mar ket make it good judgment to anticipate your shoe meods, even into mext summer, and during this week you will lave the opportumity to selact, from our special numbers of $\mathbb{P u m p s}$, Oxfords and Colomials, just what you want, in this lot of oddds and ends,

We are olfering values to $\$ 10.00$ for
$\$ 3.20$


## The Wellington to Play Elks



The Plainview News
Published Tuesday and Friday at
Plainview, Hale County, Texas.
J. M. ADAMS. Editor and Owner
Entered as second-class matter,
May 23, 1906 at the Postoffice at
Plainview, Texas, under the Act of
Congress of March 3, 1879.
Subscription Rates
One Yenr
Six Months
Three Months

1920 Series
Model "K"-44

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McCLELLAND-SELF BUICK CO<br>BUICK DISTRIBUTORS<br>"In the Heart of Auto Row" Phone 17 Plainview, Texas







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 propriated out of any, funds in an-
State treasury not State treasury not other wise appro-
priated tod defray the expenses of such
proclamation, publication and elecSece. . The fact that the Levissla-
ture is icted by the provision Constitution from enacting the State Highway Legislation eneacting needen neer
gency and an imperative public neeces
sity exists, demanidng the suspension upon three several days, and
rule is hereby suspended.
GEORGE F. HOW
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grade building seawalls and break.
waters and doine any and all kind
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EORGE F . HOWA HOD .
Secretary of State.
Anbiticy

## Nation Faces Critical COAL SHORTAGE

Says U. S. Government


This is due to a combination of causes. NO INCREASE IN OUTPUTS IS POSSIBLE WITHOUT QUICK ACTION BY COAL CONSUMERS

During the past two yea
with a COAL SHORTAGE.
In 1917 it embarrassed our conduct of the wa: SHUT DOWN factories, LEFT cities in darkness, s.MCinENED
the working hours of public utilities and caused GREAT the working hours of public
suffering in many homes.
$\qquad$a result of their action and the patriotic and superhuman
effort on the part of operators and miners, the GREAT-

EST PRODUCTIO
achieved-n.
In 1919-the present year-we face this situation
Requirements for the year (Government estimate.) ( 55 million tons less than $1918 \quad 530,000,000$ tons. Stocks on hand January $1 \quad 50,000,000$ tons
Coal Production required for 1919
$500,000,000$ toons Coal produced Jaan. 1 to June 14, 1919 195,000,000 tons. 28 weeks

## Average weeks

Average tonnage which must be produced weekly
To meet the requirements of the country, production
of the mines must be increased $2,775,000$ tons each week!
How can this be done?
By buying your coal now. This is the oNLY way to

## Bonner \& Price

 E. T. ColemanYounger Crowd Enjoys
Ficnic at Three-Mile Dam
Ficnic at Three-Mile Dam

## Plainview Mercantile Co. Quality Tells-Price Sells

the story is old:-merchandise short-skilled labor scarce-raw products sky high-cost of production GREATER THAN EVER-But not matter how high merchndise may go

New Fall Dresses Just In


New Fall and Winter Suits

## Other ivew Goods

Tom Sawyer Wash Wear for Boys and Girls
Plainview Mercantile C .

Burns \& Pierce, Props.

## Victrolas

## Graphonolas

We are expecting within a few days the arrival of a shipment of machines in the newest patterns. If you want a machine you should have us book your order, for they are hard to get, the demand being greater than the factories can supply.

## One Million Records a Day

The Victor and Columbia people make more than nine-tenths of all records manufactured, which gives the owner of a Victrola or Graphonola the opportunity to have any and all kinds of the best music in the home. The Victor people are prepared to turn out a million records a day, but as their records are so popular this does not supply the demand.

Red Seal Records are now moderately priced, $\$ 1.50$ to $\$ 3.50$


## JUBILEE FLOUR and Dallas Cream Meal

A carload of these popular and dependable products of the mills have just been received, and we would be glad to furnish you with a sack of either or both, for we know there is not on the market a better brand of flour than "Jubilee," nor meal than "Dallas Cream." Each sack fully warranteed. Try it and you'll be pleased with the results.

## Grocery Prices are Soaring

and you'll save money by making your purchases as early and in as large quantities as possible. You will find our prices the very lowest in the town.

## FARMERS EXCHANGE

## The Citizens National Bank

Capital, Surplus and Profits<br>$\$ 140,000.00$

R. C. WARE

UNDERWOOD

H. Y. HUGHES Assistant Cashier JAS. B. REED Mead Bookkeeper MISS GENEVA SEIPP

With facilities for personal service to all customes will

Smart, Sensible Shapes


## New Light Weight Hats

tylish and shapely
shapes that ap alle
$\$ 4.00$ to $\$ 8.50$
REINKEN'S

Goood Place to Trade

## ANNOUNCEMENT

The Alamo Oil \& Refining Company will begin actual work on its 1200 bbl. Lubricating Oil Refinery Monday, July 28th. Plant to be located 1-2 mile east of Eastland, Texas.

Our Superintendent of Construction, Mr. C. L. Murphy, of Tulsa, arrived in Eastland this week and is now organizing his force of workers to start actual work on the above date. Mr. Murphy is one of the most skilled refinery builders in the mid-continent field. Our Chief Engineer, Mr. Geo. B. Dartols, is also in Eastland and from now on we mean to push the construction of our plant and at the same time the sale of stock.

Remember, we are drilling no dry holes and exploiting no wildcat leases put into the Company for a big block of stock. We are putting our stockholders money into actual refinery construction and when our plant is fully completed and installed will be the finest and most modern lubricating refinery in North Texas, and will mean for our scockholders five times as much profits as any 1200 bbl . skimming plant in Texas. The Alamo is one of the few companies complying strictly with the "Blue Sky" Laws of Texas-Remember this when you are approached to buy shares in other companies.


## What Successful Business Have Said About Investing in Stocks



# JOHN T. EVANS 

Office With Tom W. Crutcher \& Co
Vice President and Sales Manager
Eastland, Texas

## ALAMO

Oil \& Refining Company
OF EASTLAND, TEXAS Capital Stock $\$ 300,000$

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If These Figures Seem Big, Read the Record of the Following Refinery Companies

The Dixie Oil \& Refinery Company at San Antonio, Texas, in June, 1916

265,000; August, 1916,

The Wichita Refining Company has averaged 125 per cent since 1910. This tmpany started in a very modes

The Bliss Oil and Refining Corporation Refinery at Augusta, Kansas, had net earnings in August, 1917, of $\$ 20,286,76$; September, 1917, $\$ 21,144,71$. The Ohio Oil Co., in 1913, earned over 152 per cent on its $\$ 15,000,000$ capital Mid-Co. Petroleum and Mid-Co. Gasoline, combined capital $\$ 500,000$ with only 225,000 stock issued during the year $1917, \$ 1,333,303,33$ or 650 per cent on its stock issued.
Mr. Rockefeller started out in life as a poor boy but at present he is the richest man in the world and the Standard Oil Co. and its subsidiaries is the largest, wealthiest and most widely known corporation in the civilized world today.

## OUR HOLDINGS

15 acres in fee with mineral lease located 1-2 mile East of T. \& P. passenger depot at Eastland. This land is ideally located for cur refinery site and is
Just North of our holdings is the big Perkins gusher.

## PLANS

To construct a 1200 bbl. lubricating refinery, drill one well on our land, buy tank cars and have left for operating capital

John T. Evans, Vice President
Eastland, Texas

Bankers Say They Lend More Buildings Are Well Painted.

AN INDICATION OF THRIFT. One Concern Advances 25 Per Ce
More if Repainting Is Done Every Five Years.

world utility that it would almost seem as if every family ought to have its Ford car. Runabout, Touring Car. Coupe, Sedan, (the two latter have enclosed bodies), and the Trnck thos, wa tecome a part and parcel of human life. You wart one because its service will be profitable for you. We solicit your order at once because, while production is limited, it will he first come first supplied.

## Barker \& Winn

Plainview, Texas




## time.

 is the best.| FOR SALE-A Crow-Elkhart five will arrive. | funning order, never was used but |
| :--- | :--- |
| very litle. Can be had at a bargain |  |
| ver |  |

passenger
for cash.
Center

|  |
| :---: |

CREAM WANTED-We test and pay
$\qquad$

## read this- <br> homes for sale o Will take some

school starts and save rent.-W. B. B
Knight. EMPLOYMENT AGENCY-Any 88.

## Store Talk

FOR SALE-Five room nouse with
in two blocks of the square, with two
or four lots, easy terms or like rent. or four lots, easy terms or like rent
House and four lots, $\$ 2.000$, with House and four lots, $\$ 2.000$, with
$\$ 000$ down; house and two lots, $\$ 1,350$
$\$ 300$ down; or will sell the house on-
ly for $\$ 350$ all cash. Apply at the $\begin{aligned} & \text { ly for } \$ 350 \text { all cash. Apply at the } \\ & \text { News office. } \\ & \text { A party leasing here left with us }\end{aligned}$ DECORATIVE ART Strange Sources From which Pigments Used by Modern Painters Are Derived. Preservation of surfacts.

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the relative tmee of arrival of the
chicken or the egg. It was invente
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# $25^{\circ}$ Off <br> On <br> <br> All Men's and Young Men's Palm Beach, <br> <br> All Men's and Young Men's Palm Beach, Kool Kloth and Mohair Suits 

 Kool Kloth and Mohair Suits}

All good colors and workmanship Conservative, form-fit and waistline models. A large assortment awaits the early purchaser. Come in our store today and let us show you these wonderful values. Albuy or not.

## dacols Bros. Co

The Store that Makes You FEEL AT HOME


