

THE PLAINVIEW NEWS

Tuesday--TWICE A WEEK--Friday

Volume No. 14

Plainview, Hale County, Texas, Tuesday, January 13, 1920

Number 70

PEACE TREATY BECOMES EFFECTIVE AFTER LONG TIME

AMERICA IS ONLY COUNTRY THAT HAS NOT RATIFIED PACT

Paris, Jan. 10.—The German peace treaty protocol was signed by Germany's representatives here today, preliminary to the ceremony of exchanging ratifications putting the treaty into effect.

The treaty of Versailles, making peace between Germany and the ratifying allied powers, was put into effect at 5:15 o'clock this afternoon by the exchange of ratification.

Peaceful relations between Germany and the greater number of nations engaged in the great war with her are effected by the action taken at Paris today. The peace treaty now goes into effect as between Germany and those powers that have finally ratified it—Great Britain, France, Italy, Japan, Belgium, Bolivia, Brazil, Guatemala, Panama, Peru, Poland, Rumania, Czechoslovakia and Uruguay.

With the taking effect of the treaty a number of commissions created by it spring into existence, the league of nations will begin to function by the calling of the first meeting of its council and preparations will be hastened for the taking of plebiscites in the areas where the population is to have the opportunity of determining whether their territories shall separate from Germany and take on another allegiance.

Of the commissions now beginning their work, probably the most important is the reparations commission, which will do a great amount of labor incident to the execution of the treaty, its special duty being to regulate Germany's payment of indemnification during the next thirty years.

PLAINVIEW AND PETERSBURG HAVE SUBSCRIBED \$1,204.50

To Fund for Providing Sanitarium For Tubercular Soldiers at Carlsbad

Judge L. S. Kinder, who is in charge of the collection of subscriptions in Hale county to the \$500,000 fund in Texas to build a sanitarium at the Carlsbad State Tubercular colony for the caring for soldiers of Texas who contracted tuberculosis during the war, informs us that Plainview and Petersburg have contributed \$1,204.50, and that the county is about \$600 behind on its quota.

He is anxious to complete the county's quota, and requests that all those who will contribute to this worthy cause will kindly leave money with him, Col. Smyth, J. W. Boswell or C. S. Williams. These men have been out at times soliciting and report that they never raised money so easily for any purpose. But they are very busy and cannot give much time to it, hence ask people to see them at once.

The News wishes to join in urging that people help in this matter, for these soldiers should be properly cared for.

San Francisco Gets Convention

The democratic national convention will be held in San Francisco June 28. The selection was made by the national democratic committee which met in Washington Thursday. Frisco bid \$125,000 and offered certain other inducements.

Is Recovering From Fall

C. V. Quisenberry is recovering from a fall which he had just before Christmas, in which his hip was seriously hurt. He is now able to walk about the house.

Jack Gallaway's Father Dies

J. T. Gallaway, age 78 years, father of Jack Gallaway of Plainview, died in a hospital in Cordell, Okla., Dec. 29. He was buried near Rocky, Okla., and Jack attended the funeral.

Public Sale Postponed

The sale advertised by L. G. Hudgins to be held last Thursday did not take place on account of the snow, and has been postponed until Jan. 20.

R. Holland, who was run down and seriously injured by an automobile a couple of weeks ago, is able to be on the streets again, though he is carrying one arm in a sling.

PRESIDENT CALLS LEAGUE COUNCIL MEETING FRIDAY

All Nations of the Late War Excepting America Will Be Represented at Meeting

Washington, Jan. 12.—President Wilson today issued the call for the first meeting of the council of the league of nations to be held at Paris at 10:30 a. m. Friday. It was directed to the ambassadors of the entente nations, which have become a party to the exchanges of ratifications of the treaty of Versailles and will not be made public until it has been transmitted by them to their governments. The call, which was very brief, was issued by the president in accordance with the terms of the treaty.

The United States will not be represented at the meeting of the council, which is expected to provide for the setting up of a number of commissions, including the creation of which to carry out certain provisions of the treaty is mandatory.

WILL ERECT TWO-STORY BRICK-CONCRETE BUILDING

L. P. Barker Lets Contract for Large Addition to Ford Sales and Service Plant

L. P. Barker has let the contract to J. B. Maxey for the erection of a two-story brick and concrete building, 25 ft. frontage, on the vacant lot south of the Barker-Winn building, on Broadway, between it and the Speed building, and will be about the same size as the Barker-Winn building. Construction will be started soon.

Mr. Barker's business, that of handling the Ford cars and Fordson tractors, with the repair shops, has outgrown the present quarters, and the new building will be occupied as additional quarters.

We are authorized to announce the candidacy of L. W. Sloneker for county judge and ex-officio county school superintendent. Mr. Sloneker has been a resident of Hale county nineteen years, coming here from Hamilton county. He is a farmer and is also serving this term as county commissioner of Plainview precinct. He is strong on road improvement and on making every dollar of the county's money go as far as possible. He attended the State University for two years after leaving high school, and taught school for seven years in Hale county, hence he feels he is qualified to look after the rural schools.

J. P. Howard authorizes us to announce his candidacy for county and district clerk. He came from Tennessee and has been a resident of Hale county for ten years. He is an expert bookkeeper and accountant, and also served as deputy county clerk of this county for two years, hence is well qualified for the place he seeks. He is well and favorably known to our people. He asks the support of the voters in his campaign.

Charles Wilson shies his hat into the ring as a candidate for city marshal, and his name will be found in our announcement column. He is a native Texan and has been a citizen of Plainview for six years, five of which have been in the service of the county, the past three years being as deputy sheriff and jailor. He is a genial chap, is quite popular and is well qualified for the place. He wants your vote and influence.

Preparing Program for Chautauqua. We are informed that the Redpath-Horner chautauqua bureau is now arranging the program for the program for the fourth annual chautauqua to be held in Plainview in May, and announcement will soon be made. Among the lecturers is Dr. Loveland, who lectured on Bolshevism in last year's chautauqua. Since then he has been in the hot-beds of Bolshevism in Russia and the other revolutionary wrecked countries of Europe and will be able to give a very able discussion of the subject.

Child of Clyde Wise Dies. R. C., the twenty-three months old son of Mr. and Mrs. Clyde Wise, died today of acute indigestion, and will be buried at the cemetery tomorrow.

L. A. White and J. E. Gilbert of Carbon were here Friday.

OIL AND OIL POSSIBILITIES IN THE PLAINS COUNTRY

POSSIBLE THAT TESTS WILL BE MADE IN HALE COUNTY NEXT SUMMER

(By R. Kenneth Evans)

Oil is the predominating question in Texas today and especially in North and West Texas. Every community is thinking of oil more or less. In some communities more than others. Plainview has not been materially affected by oil, although many of her business men and residents have invested in oil in the Ranger and Burk Burnett fields. Interest has been manifested in the Plains country however, but it has been done in a sane manner and without the usual excitement which follows any capacity along this line.

There has been no drilling in the Plains country and there has been no definite attempts to drill, although at this time there is in the process of organization a company which will be organized for the express purpose of putting down a test well. It will be the wildest of wildest propositions, that is to say that the well will be drilled as a business proposition. It is not a stock company or being floated from the standpoint of its promoters making money. It is being organized strictly for the purpose of proving whether oil does or does not exist. The men who are behind this movement for the drilling of a test well in Hale county sometime ago employed a geologist to go over this territory to ascertain so far as it is possible by the science of geology just what the indications were. This geologist reported that the indications in the county were exceptionally favorable for oil. Another geologist, one of the recognized as most eminent in the state, has said of Hale county that the indications in the Western part of the county were very good.

There is some complaint on the part of those interested in oil development that those coming land in this section will not come into a combination to raise sufficient acreage to warrant a drilling contract being made unless the contract calls for the drilling on the owner's particular tract. This attitude will mean that there will never be a test well drilled unless it is drilled by some company as a purely wildest proposition and such company would be forced to unload stock on the Plainview market to raise sufficient funds for the putting down of this test well.

Hale county residents are a class of people not easily frustrated. They realize that oil has never been proven to exist in this section. They are a class of people who have sanely looked upon periods of adversity and who have fought through these periods to win. Hence, they are taking a very logical view of the oil possibilities of the county and are not going insane over the prospects of oil production. Rents have not inflated in Plainview or leases put out of sight as a result of a little activity along this line. This method like the one mentioned above would merely retard any development that might be on foot and those living in this section realize this fact.

The Plains country is so situated from the standpoint of resources that oil will not make any material difference with the development of these resources and the level-minded land owners in the county look at it from this standpoint. They realize that Plainview and the Plains country will continue to grow and advance regardless of oil and they also realize that it is not necessary to produce oil to realize a good and substantial living in the Plains country. This is also one of the reasons why the oil activities have been somewhat limited.

According to those who are familiar with the conditions in the county relative to oil, it is said that there are still many acres of land in the county not under lease and the lands which have been leased have been leased under the commercial form of lease at an average of ten cents per acre.

The writer does not like to create the impression that the people of Hale county are necessarily slow in the testing of the oil possibilities of this section. They are merely awaiting the time when it will be possible to make these tests in a sane and calm manner and be able to decide once and for all as to whether oil does exist in paying commercial quantities. One man familiar with conditions in the county states that there is only about 20,000 acres under lease out of the 630,000 acres available for leasing and he also indicates that activity along this line will spring into prominence with the opening of the spring months. Next summer will possibly find several test wells drilled in this section, which will determine for a certainty that oil does or does not exist.

There have been many rumors current in Hale county as to oil possibilities. One of these is that if there is a formation in the county which will hold water, as has been shown by the fact that this is a shallow water

DISTRICT COURT BEGINS REGULAR WINTER TERM

CIVIL NON-JURY DOCKET WILL BE TRIED THIS WEEK—JURY NEXT

District court convened yesterday afternoon. The court should have convened in the morning but there was no coal at the court house to warm it up and court was deferred until a supply could be secured.

Judge Joiner impelled the grand jury as follows: L. M. Faulkner, foreman; C. K. Shelton, L. M. Blakemore, Geo. J. Boswell, D. E. Crouch, B. M. Johnson, F. G. Hudgins, E. A. Gilbert, N. M. Akeson, David H. Collier, Hugh McClelland, door bailiff; C. A. Workman, Chas. Wilson, Mose Holland, T. J. Black and W. R. Ferguson, bailiffs.

The docket was sounded this morning and cases set for trial. This afternoon the court adjourned in respect to the funeral of Mrs. Geo. L. Mayfield, Mr. Mayfield being a member of the bar.

The non-jury docket will be tried this week, and the jury civil docket will come up for trial next Monday.

E. E. Winn vs. B. B. Brown, suit on debt, judgment by default for plaintiff.

Marvin Hoyle of Thurber, who is here visiting his mother, Mrs. Q. D. Hoyle, is assisting in the county clerk's office during the court rush.

Judge Kimbrough of Amarillo and Judge Lockwood of Tahoka are here attending court.

Messrs. Shook and Herring of Tahoka are here, in the case of Otus Reeves against them over an oil land deal.

NINE INCHES OF SNOW. 76-100 INCHES MOISTURE

Thermometer Ranged as Low as Fifteen Degrees Above Zero—Snow Melting

Nine inches of snow has fallen in Plainview the past week, which has furnished 75-100 inch of moisture. The snow was mushy and as the weather each day was warm it has melted into the ground, and helps the wheat considerably, in fact is as good as a heavy rain. While the thermometer ranged as low as 4 degrees above zero last Wednesday morning, it has not gotten down farther than 15 degrees above any day since.

The season in the ground in the Plains country now is as fine as could be wished for and goes a long way in assuring a big yield of wheat and other crops.

Plainview Men Get Contract

The city commission of Lubbock let a contract Thursday to the Panhandle Construction Company of Plainview, (Messrs. Dalrymple and Moxley), for 75,000 square yards of vertical fiber brick pavement at \$295,000, the work to be done under the supervision of the Henry Exall Elrod Company of Dallas.

Amarillo Bank Deposits \$11,063,990

The five Amarillo banks had \$11,063,990.62 on deposits, as per their statements of December.

belt and with abundance of it, that beneath this water there should be a dome of rock which prevents it from sinking into the earth and naturally such a formation would be the logical place for finding of oil. Of course, these are only theories, but strange to say some of these theories are very plausible, yet Dame Nature has been very peculiar in her placing of oil pockets and like the bank that should have money, yet the examiners say they do not, these very promising places in Hale county—if there is anything to the theory advanced—may be like the closed bank.

There is always a class of people in any community that are governed more or less by opinion and one day can see vast oil development and the next day see nothing but the general citizenship of the Plains country is not elated over the oil prospects and neither are they depressed. They are figuratively from Missouri and wish to be shown, yet do not like to throw their own money away for the showing.

In Floyd county it is said that locations are being made. The report is current that William T. Noblitt of Beaumont, Texas, recently had an engineer on the ground making a survey for the location of a test well. With tests going down on the North and West and with the production on the south it is only a question of time until this activity will extend into Hale county and forever put to rest speculation as to oil possibilities in this section.

PANHANDLE AND SANTA FE WINS SAFETY BANNER

Reached Goal of 100 Per Cent Safety In Recent Week's Test

The Safety Award Banner recently won by the Panhandle and Santa Fe railroad was formally presented at the First Christian church in Amarillo Saturday night.

This prize banner was offered by Regional Director, Holden to the railroad having less than 5,000 employees, in the Central Western Region, making the best record in accident prevention during the recent National Railroad Accident Prevention Drive, October 18th to 31. During the period of the drive the Panhandle and Santa Fe reached the goal of 100 per cent.

PLAINVIEW TO HAVE LYCEUM COURSE NEXT WINTER

Contract Has Been Signed With the Redpath Bureau for Nine Attractions

A contract has been signed by several women with the Texas bureau or the Redpath Lyceum Co. of Kansas City for a course of nine attractions next fall and winter. The contract was negotiated by Rev. Gordon Lang, agent for the Redpath people. We are informed that the Parent-Teachers' association will be asked to unacrryrite the contract.

LAST AMERICAN TROOPS LEFT FRENCH SOIL FRIDAY

Paris, Jan. 10.—Brigadier General W. D. Connor, chief of staff of the American department of supply, together with his staff and 100 non-commissioned men, the last American soldiers in France, left for Antwerp tonight.

Will Plant Cotton This Year

The acreage committee of the company which has been organized to erect a gin in Plainview to handle this year's cotton crop, has sent out a thousand post cards to farmers in the vicinity of Plainview, asking them to reply on an attached card how many acres they will promise to plant to cotton this year. W. Holbrook, Manager of the Texas Land & Development Co., is chairman of this committee. He informs us that many replies are being received from the inquiry, and the promises are satisfactory. A minimum of six thousand acres is asked for to insure the success of the gin, and he feels that more than this will be promised.

Woman Hypnotized for Thirty Hours

A traveling hypnotist who gave an entertainment at the Mae I. Theatre tonight has caused considerable interest by hypnotizing a lady connected with the party and placing her in a bed in Barrier Bros. Co's. show window. He hypnotized her at 4 o'clock yesterday afternoon, and awakened her on the stage at 10 o'clock tonight, she having been under the hypnotic sleep for thirty hours.

Tonight he had ten young men of the town on the stage, and succeeded in hypnotizing four of them.

Engine Crankshaft Breaks

The city was without lights and water most all day Sunday on account of a crankshaft on the engine at the power plant breaking. The water was cut off so that the supply in the reservoir would be available for fire purposes. Just after dark the break was mended and the plant begun operations.

Cutting Scrape Near Silverton

Lewis Francis was stabbed several times with a knife by a man named Thomas while working at a threshing near Silverton Tuesday of last week. One cut was on the right side of his face and the others on his head. Thomas plead guilty to an assault and was fined.

Carload of Vulcan Tires

Peace & Lewis yesterday received a solid car load of Vulcan tires, the value of them being \$30,000. They are wholesale distributors of Vulcan tires for Texas and New Mexico. They will receive carloads quite often.

Littlefield Oil Company Organized

A charter has been issued at Austin to the Littlefield Oil & Gas Co. of Lamb county, capital stock \$1,000,000. The organizers are H. S. Swearingen, H. C. Truett and W. G. Street.

WAYLAND COLLEGE WILL EXPEND \$50,000.00

WILL FINISH GYMNASIUM, ADD TO LIBRARY, BUILD WALKS AND FINISH INTERIOR

President E. B. Atwood of Wayland college says the Baptist state board last week authorized the Baptist educational institutions of the state to at once begin the expenditure of half of their quota as apportioned to them out of the \$75,000,000 fund recently raised. Wayland college is to get \$100,000 out of this fund, it can spend \$50,000 at once.

Dr. Atwood says a meeting of the board of trustees will be held in a few days to attend to the matter, and he thinks the improvements will be authorized.

He will urge that the gymnasium in the basement be finished and full equipment added, that the library be added to materially, much new apparatus be added to the laboratory, the interior of the main building finished and much new furniture bought, and that walks and drive ways be laid on the campus.

About a dozen new students have enrolled in the college since the holidays, and the school work is progressing very successfully.

WHITE SHIPS SEEDS TO WEST INDIA ISLANDS

Last year the C. E. White Seed Co. of this city received an order from the West Indies Corporation, which has extensive agricultural holdings in the West India Islands, for a small amount of seeds. Last week he received an order for quite a large supply of seeds to be shipped at once. In the order is 10 bushels dwarf black head kaffir, 200 bushels early dwarf red maize, 10 bushels red top cane seed, one bushel rumpston oats and one bushel whipporwill cow peas.

Mrs. Geo. L. Mayfield Dies

Mrs. George L. Mayfield of this city died in a sanitarium in Lubbock Sunday afternoon at 2:30 o'clock, from apoplexy. About ten days before while she was visiting near Lubbock she suffered a stroke of paralysis. She was taken to the sanitarium, and it was thought she was improving, but a second stroke Sunday carried her away.

The remains were brought to Plainview on yesterday afternoon's train, and the funeral took place at the Methodist church this afternoon, Rev. E. E. Robinson conducting the service. Interment followed at the cemetery.

She was forty-three years and four months of age, and was the wife of Judge Geo. L. Mayfield. She leaves a son, Harrison Mayfield, and daughter, Miss Esther Mayfield, and her husband to mourn her death.

The family has lived in Plainview many years and she had a legion of friends, drawn to her by the many acts of charity performed during her sojourn here. She was a very devout Christian character.

Whitfield Church Raises \$105.78

Recently a box supper was held at the Whitfield Methodist church, and even though the weather was inclement and the attendance was not large the sum of \$105.78 was raised, which will be used in paying for a piano which has been bought for the church and Sunday school. There was an interesting program. Mr. J. H. Reel is superintendent of the Sunday school.

Plainview Firm Takes Second Place

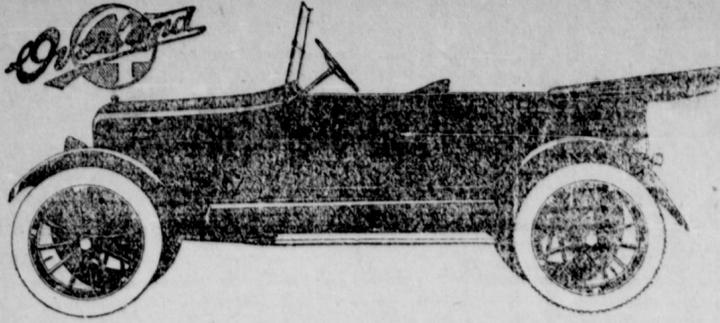
The Southwestern Life Insurance Co. of Dallas has notified Messrs. Knochenizer & Boyd, their local agents, that they took second place on the company's roll of honor for December, having written the second largest amount of insurance of any agents during the month.

Buys Talley's Optical Business

Dr. L. Staar has bought the optical department of A. L. Talley, the jeweler and optician, and will take charge of the business and add additional equipment. He is Staar, recently arrived from St. Paul, Minn. He is an optician.

Normal Has 5

The Canyon Normal students, sixty-five enrolled since New



ANNOUNCEMENT

We are now in position to make immediate deliveries
ON

Overland Touring Car Overland Sedan

Other cars will be here for early deliveries and if you want a tried and tested car with real service behind it we ask you to let us demonstrate the many merits of this famous make.

Peace & Lewis

Distributors

New Ellerd Building

Plainview, Texas

WANTED—To purchase from \$3,000 to \$5,000 good vendor's lien notes, Hale county property. Act quickly. —Malone & Jackson, Grant Bldg.

IF YOU WANT to buy a farm, buy a horse, mule or cow, or have an auction sale, see T. J. Allen, Petersburg, Phone 3.

FOR SALE—Eight room, two-story, residence, north of Y in Plainview. —James W. Taylor. 64-1f.

LOST—Brown saddle mare and crippled black horse, last seen 10 miles west of town. Branded E on right shoulder. —R. E. Huston. 63-1f.

HORSES AND MULES—I am again in the market for horses and mules, and will be found at the Texas Waichon Yard. If you wish to sell or buy see me. —Bess Thompson.

FOR SALE—One 6 room house, 1 large front porch, 1 large screen porch, connected with city water and sewer, electric lights, 75 foot east front, barn and other out buildings. In three blocks of our house. Will sell for \$3,500 if sold at once. Address Box 652, Plainview, Texas. 67-4t-p

LOST—Brown mare with rope around neck and brown mule. Branded E days. —R. E. Huston. 63-1f.

FOR RENT—Half section seven miles northeast of Dimmitt, 150 acres in cultivation, 40 acres in wheat, fifteen acres under hog fence, four-room house, garage, sheds, well and windmill; past year's crops to sell with place, \$400 cash rent. Twenty miles from railroad. —C. O. Moore, Dimmitt. 4t

FURNISHED ROOM FOR RENT—No meals, 1003 Denver Street. Phone 506. c

FOR SALE—White and Barred Plymouth Rock Roosters, full-blood.—2 miles north of Ellen, W. T. Johnson, Ellen Route. 6819t-p.

WANT COLUMN

Try a want-adv. in the News. Only a word, minimum charge 15c a line.

WATSON'S BUSINESS COLLEGE is the best.

FOR SALE—100 shoats, average about 85 pounds.—Texas Land & Development Co.

EAT CHICKEN DINNER at the Wayland Cafe next Sunday.

FOR SALE—Nice young Jersey cow. Phone 654.

For Sale—Seed Barley.—D. F. Morgan. 55-27t-p.

FOR SALE—150-egg Cyphers incubator, one No. 10 LaLavelle Cream Separator, lot of canned peaches, peach pickles and peach preserves.—H. F. Collette, E. L. Ward.

FOR BARGAINS in new and second-hand windmills see or phone S. S. Sloneker. 42-1f.

FOR RENT—Three section ranch, 169 acres in farm, five room house, nine miles west of Hepeford, Texas; possession Jan. 1st. Will rent farm separate if desired.—A. C. Buchanan, Temple, Texas.

POULTRY is getting higher. The Panhandle Produce Co., west of Nowing the highest prices. See them.

LOST—Red hand bag near Happy Union, with J. F. Hendrick's name on it. Reward. Bring to News office.

FOR QUICK SALE—1 4-room house, barn, windmill complete, to be moved, prices right.—T. C. Masterson, Hale Center, Texas. 68-2t-p

WANTED—Carpenters and cement finishers for work on new mill and elevator at Amarillo. Apply Burrell Engineering Co., Box 1358, Amarillo, Texas. 66-4t.

FOR SALE—An Emerson trubble disc plow, good as new, also windmill, tower and pump.—Roy Irick, Phone 611.

LOST—Dec 30 package containing children's unionalls, with Reinken's name on wrapper. Leave at News office.

STRAYED—From F. Eiring farm, about January 6, one Jersey heifer, about 18 months old, no marks, no brand, dehorned. Reward for information leading to recovery. Notify Clayton Eiring.

We can be depended upon to pay the highest market prices for poultry, eggs and hides.—Panhandle Produce Co., west of Nobles Bros.

FOR SALE—Five room house on West Seventh street. Terms.—R. A. Underwood. 34-1f.

Macaroni seed for sale.—Tom Carter, Plainview, Texas. 70-4t

I want to buy some Vendor's Lien land notes.—H. W. Harrel. 40-1f

If you have good mules see A. L. Lanford, the mule buyer. In the market all the year around. I buy and sell every day, one or carload.—A. L. Lanford, day phone 550, night phone 217.

POULTRY is getting higher. The Panhandle Produce Co., west of Nobles Bros. wholesale house, is paying the highest prices. See them.

FOR SALE—Quarter-section near Olton, in Lamb county, Texas.—R. S. Snare, Lake Miss. 49-1f

JERSEY BULL FOR SALE—Full blood Jersey Bull, 4 years old, weighing about 1200 pounds. Fine individual. Price right. Inquire at office of C. H. Curl, Grant Bldg.

FOR SALE—Good Ford delivery car; good horse, harness and buggy. Enquire at Watson's Service Station. 70-1f

FOR SALE OR TRADE—One registered Percheron Stallion and Black Spanish Jack, three Manmoth Jerseys.—J. G. Crosthwaite, Rt. A. 1f.

FOR SALE—Jersey Duroc sows, bred to registered boars.—Texas Land & Development Co. 67-1f.

READ STEWART-PATTERSON CO. adv. on page 2, offering 6 per cent money on farms and ranches.

FOR SALE OR TRADE for cattle, one section of land in Lamb county, section 15 league 244 Dickens county school land in Lamb county.—Box 442 Seymour, Texas.

GOOD AUTO FOR TRADE—Seven passenger, worth all asked—what have you.—Sansom & Son. 51-1f

Facts In a Nut-Shell

THESE are days of co-operation, organization, team-work.

MAN can no longer succeed all alone, unhelped and unhelping—nor does he wish to.

REAL SUCCESS now means INCREASED USEFULNESS. A BANK ACCOUNT will make you MORE USEFUL.

Guaranty State Bank

R. S. Beard, Pres. L. P. Barker, Vice-Pres.
C. D. Hensley, Cashier

"GUARANTY FUND BANK"

Temporary Location in the Ellerd Old Iron Bldg.
Broadway and Seventh Streets

Houses for Rent

Are very scarce in Plainview but if you contemplate building and need financial assistance on monthly or annual payments will be glad to talk over the proposition.

R. A. Underwood

Ben Whitfill & Sons

Ginners, Lockney Texas

We have been in the Ginning Business 40 years, Pleasing and Displeasing the people. Now with our up-to-date Machinery and fine Cotton Cleaners We Please'em all. When in Lockney with cotton come and see us, near depot, Cotton seed for planting, while they last at \$2 per bushel. Come see our boll extractor.

\$100,000 TO LOAN

On Improved and Unimproved

Farm Lands and City Property

Long time, liberal payment options, current rate of interest. Quick action, no delays, money ready when title is ready.

Malone & Jackson, Grant Bldg.

WANTED—Hides, poultry and eggs.—Panhandle Produce Co.

Six Per Cent Money On Farms and Ranches

We are in position to furnish you any amount of money, on long time, at 6 per cent interest. We can give you prompt service and choice of loans.

Can make you a loan on or before, if you desire. We cordially invite you to call and talk the matter over with us. There are many favorable features we would be pleased to tell you of.

Our list of City and Farm property is very complete. It is very probable that we have just what you want and there is a strong probability that it means DOLLARS to you if you will come and make your wants known and let us tell you of the bargains we have to offer. Remember that dollars saved are dollars made. May we serve you.

Stewart-Patterson Company

Phone 518
Suite 37 Plainview, Texas
t Building

**PIGGLY WIGGLY KNOCKS THE "H" OUT OF H. C. L.
A NEW YEAR'S RESOLUTION
That will pay you in
MONEY, TIME AND HEALTH**

Become a regular patron of PIGGLY WIGGLY.
Many reasons could be given why the above statement is true, but the old adage "the proof of the pudding is in the eating" still holds good.
Come to PIGGLY WIGGLY and prove by an actual test that this statement is true.
Better look at other stores before you come to PIGGLY WIGGLY. You may think this strange advice but we mean it.
New Donohoo Bldg. "All Over the World" West Side Square

MACHINERY PROTECTION YOUR BEST INVESTMENT

You can't keep farm machinery from wearing out. But you can increase the length of its satisfactory service two or three times by housing it properly. Rust and decay cause more damage in one year than wear does in four or five. Remember, rust and decay can be avoided. Build an implement shed. It will soon pay for itself.
Let us show you some good implement shed plans. Feel free to consult us about your building needs. We will be glad to give you the best of service and supply you with the best materials. Our stock includes trademarked lumber.

THE LONG-BELL LUMBER COMPANY OF TEXAS
One of 120 Retail Yards Phone ONE SIX THREE
PLAINVIEW, TEXAS

TIRE TROUBLE TAKES ALL THE JOY OUT OF MOTORING

And it can be avoided by equipping your car with Kelley-Springfield or Firestone tires and tubes. We carry an extensive stock of these standard made tires in all sizes. Also distributors for twenty counties for the Prest-O-Lite Storage Battery—the battery of service.

EVERYTHING FOR THE AUTOMOBILE IN ACCESSORIES OR REPAIRS
Knight Auto Co.
The home of Overland Cars. All Repair Work Guaranteed

SANITARY MEASURES ARE IMPORTANT TO HEALTH CONDITIONS

The Samdown Mattress, handled by this firm and guaranteed by us for twenty years, backed by the factory—is the most sanitary mattress on the market today. A removable cover, laced on the mattress makes it easy to renovate it.
Our stock of furniture and floor coverings among the most extensive in the Plains country.

DODGE FURNITURE COMPANY

J. G. HALTOM, Manager
PLAINVIEW, TEXAS

IF YOU ARE PARTICULAR ABOUT YOUR DRESS YOUNG MAN

Let us show you one of the new winter suits in the Society Brand, which is known universally as the stylish line of clothing. Our entire stock of Gents' Furnishings are made up of nationally known goods and the kind the well dressed man likes to wear.

BARRIER BROTHERS DRY GOODS COMPANY
PLAINVIEW, TEXAS

PREPARE YOURSELF AGAINST THE TIME OF ENTERING BUSINESS LIFE

This is a question every young man and young woman must some time or other confront—whether he is prepared to meet the problems of the commercial life or when thrown on his own resources. Watson's Business College will solve this question.
Write us for information as to the courses taught, tuition, room and board, etc.

WATSON'S PRACTICAL BUSINESS COLLEGE

608 East Sixth Street
PLAINVIEW, TEXAS

PLAINVIEW UTILITIES ARE ADEQUATE FOR HOME BUILDING

The electric plant under our management is equipped to furnish ample current for home and domestic consumption and manufacturing institutions in the Plains country. The machinery installed is the best the market affords. Our rates are in keeping with the cost of production.

DO IT ELECTRICALLY

TEXAS UTILITIES COMPANY

PLAINVIEW, TEXAS

THE PLAINVIEW CREAMERY

J. N. Morrison, Prop.

(By R. Kenneth Evans)

The development of the dairying industry in this section of Texas has been materially augmented by the maintenance here of the Plainview Creamery, in addition to the vast field of natural conditions which exists conducive to success in this line of business. The Plainview Creamery under the management of J. N. Morrison has been in operation in Plainview for the last ten years and has grown from a very small institution to one of the largest operating today in the Plains country. In fact the growth and development of this industry shows conclusively what can be accomplished in this section by close and persistent attention to business and hard work and fair dealing. Mr. Morrison has built this business to an enviable position in the Commercial World and where when he first started he was just supplying a small trade, today he is shipping his creamery products to the surrounding territory within a radius of 150 miles of Plainview.

From the time he first established this business in the city Mr. Morrison had in mind the building of the business to such proportions where it would be capable of caring for all the business that could come this way. Every year he has added equipment and installed new machinery until now there is no more modern equipped institution in the State of Texas. He has not stopped at that however, as he is constantly making additional plans for the installation of more machinery and the extension of his business which has already played an important part in the establishment of Plainview as a wholesale and distributing center. The plans now in the formation will enable Mr. Morrison to increase the output of the institution and reduce the manufacturing cost considerably.

In addition to the manufacture of pasteurized creamery butter, Mr. Morrison is the manufacturer of the famous delicious ice cream and soda waters. Exclusive bottles of Coco Cola in several counties. Every known appliance for the manufacture of ice cream has been installed in this creamery under the strictest of sanitary conditions. All products used in the manufacture of ice cream are pasteurized making them pure and wholesome. This ice cream is known over the entire Plains country and there is always a demand for it.

The Plainview Creamery is today in a position to handle all the cream that could possibly be produced in this section and as everything is manufactured in the home plant here, the handling of home products gives extensive employment to home people. Mr. Morrison is also contemplating the installation of a condensing plant in case the dairying industry increases to such proportions that sufficient milk can be secured to make it worth while to install the necessary machinery for the operation of such a plant. This would require the milking of 200 to 500 cows per day.

The equipment of the creamery as stated above is of the very best and includes one Larson ice and refrigerating machine, the cold storage plant just recently installed. This has a refrigerating capacity estimated at eight tons. Direct expansion ice cream freezer, capacity 60 gallon; one pasteurizer for pasteurizing cream and milk before it is manufactured into milk products, one 700 pound combined churn and butter worker, one 200 gallon pasteurizer for the cream before the churning process, and one 100 gallon pasteurizer and one 45 horse power Primm engine. A Creamery Package Manufacturing Company ice plant has been installed with a seven ton capacity and a ten ton cold storage plant. Two ice cream hardening rooms, and other cold storage rooms for fruit, eggs, poultry and other products with a capacity for two or three car loads. This class of a cold storage plant is seldom found in a city the size of Plainview and is one of the attractive features of this institution. The Bottling works, like the creamery and cold storage plant is fully equipped and all kinds of soft drinks are manufactured. This firm is also jobbers of fountain supplies.

Mr. Morrison rightfully takes great pride in the success of the Plainview Creamery, which pride is shared by every individual living in the Plains country capable of realizing what such an institution means to a growing and developing city and surrounding country.

AUTHORIZED AGENTS FOR FORD CARS AND FORDSON TRACTORS

Carrying a complete wholesale and retail line of parts and accessories for automobiles and tractors. A complete line of farm implements used in connection with Tractors, such as plows, harrows, discs, etc., in standard makes.

BARKER & WINN

Wholesale and Retail

PLAINVIEW, TEXAS

**ASPIRIN
U. D. CO.**

The patent on Aspirin having expired in 1917, the United States Patent Office cancelled the alleged trade mark "Aspirin" and the name is now public property.

"Aspirin U. D. Co." is guaranteed pure and genuine by the United Drug Company, and sold in all Rexall Drug Stores.

THE DYE DRUG COMPANY

West Side Square Phone 23
PLAINVIEW, TEXAS

BEAUTIFY YOUR HOME WITH SHADE TREES

It takes time for trees to grow, but they enhance the value of all property—improve the condition and looks of a home, and when fruit orchards are established, create a sure source of extensive revenue. No better selection of trees and shrubs is to be found in the great Southwest than at the

PLAINVIEW NURSERY

PLAINVIEW, TEXAS

THE OLYMPIC THEATRE

You can depend upon good programs every day, for we have the best film service possible. Come and see our programs often.

THE MAE I. THEATRE

A FULL LINE OF LUGS AND BOLTS, OVERSIZE TO TAKE UP LOOSE RIMS

FEDERAL TIRES AND TUBES

NORWALK TUBES

Everything for the Wheel.

McCLASSON ARMSTRONG RUBBER CO.

Phone 73 "In Auto Row"
PLAINVIEW, TEXAS

Don't Throw Away That Worn Tire

It may be worth something to you. Have it looked over at this institution. If it is worth repairing we can make it to look as good as new and give more than three-fourths the original mileage at less than one-half the cost of a new tire by our DRI-CURE re-treading process.

We are just established in Plainview to stay.

South Plains Tire and Retreading Co.

L. W. WHITE, Manager
PLAINVIEW, TEXAS

OUR SERVICE

is at YOUR SERVICE—you want are our Commands.

It will give us genuine pleasure to SERVE you any time you say. Give us a trial

THE SHIFLETT GROCERY COMPANY

North Side of Square Phone 676
PLAINVIEW, TEXAS

Be Sure You Ask Your Grocer for Made In Plainview Butter

You will then know it has been manufactured under the strictest of sanitary conditions---the cream pastuerized before going to the churn. Bring us your cream and milk---we will pay the highest cash price for it.

The Plainview Creamery

Plainview, Texas

MERCHANTS

A good many merchants find it desirable and advantageous to file with this bank statement of their business at inventory so that in answering inquiries to wholesalers we can rely accurately.

Desiring without prejudice to extend every service to the community we invite this co-operation and assure confidential use of same.

The First National Bank
Plainview, Texas
Total Resources More Than \$2,000,000

We Want to Buy

Threshed Maize and Kaffir, Oats, Ear Corn, Maize heads, Kaffir heads, and other feedstuffs.

See us at the old Hunter Coal yard, at Hitching grounds.

Barker-Smith Grain Co.

January Records

We have the complete list of January Victrola records. These are excellent numbers. Come in and let us play them for you.



G.-C. Electric Co.

PUBLIC ACCOUNTING

We are prepared to do a limited amount of Public Accounting. How about your Profit and Loss statement, Mr. Man; can you show the tax inspector? An audited balance sheet is a mighty good reference. Complete income tax service after January twenty-fifth.

Anthony & Bryan

Box 537

Plainview, Texas

QUALITY COAL AT ALL TIMES

BONNER-PRICE PHONE 162

PLAINVIEW, TEXAS.

QUALITY COAL GRAIN HAY

SOCIETY

Delphian Club Studies Greek Poetry

The Delphian club met Saturday afternoon with Mrs. E. J. Morehead.

An interesting lesson on "Greek Poetry" was conducted by Mrs. E. P. McClendon.

Officers for the new year were elected as follows: Mrs. R. A. Underwood, president; Mrs. W. C. Mathis, vice president; Miss Almas Armstrong secretary-treasurer; Miss Helen Murphy, parliamentarian; Mrs. J. B. Scott, critic; Mrs. Hattie Deacon, reporter.

An advisory board has been appointed, consisting of Mrs. A. E. Martin, Mrs. Paris Frye and Mrs. W. C. Mathis.

The next meeting will be held Jan. 24th at 2 o'clock, with Mrs. T. Stookton. The lesson will be "Greek Prose," with Mrs. J. B. Scott, leader.

Mrs. Theo. Shepard Entertains Honoring Sister and Mother

Mrs. Theodore C. Shepard entertained at the Ware Hotel Friday afternoon honoring her mother, Mrs. Scott Gale, and her sister, Mrs. G. F. Wooding, of Oregon, Ill., who are her guests.

Little Misses Helen Rogene Wooding and Mary Rogene Shepard, carrying baskets with large bows of maline on them, presented to the guests place cards for the games of bridge, which was the diversion of the afternoon.

At the close of the games a salad course was served to the following guests: Mesdames Paul Barker, J. J. Bromley, J. C. Anderson, F. H. M. Burch, Wallace Jackson, H. B. Barber, George Bennett, F. W. Clinkscapes, David Collier, J. P. Crawford, T. O. Collier, Fred Crawford, Will Dowden, E. L. Dye, C. C. Gidney, J. L. Guest, H. W. Harrel, Earl Keek, W. L. Harrington, Casey Hughes, E. H. Humphreys, Guy Jacob, E. O. Nichols, P. B. Randolph, A. L. Putnam, E. E. Roos, Elmer Sansom, R. C. Joiner, R. W. Otto, L. C. Wayland, George Saigling, P. J. Wooldridge, J. O. Wyckoff, Roy Self, Geo. Droke, Ben Smith, L. A. Knight, Robert Malone, Charles Malone, A. C. McClelland, R. S. Beard, E. H. Bawden, Charles Saigling, Misses Marie Gidney, Celestine Harp, Wilhelmina Harrington.

Abernathy Couple Marries

A. E. Goble and Miss Myrtal Hegge of Abernathy were week granted a marriage license at Lubbock, and were married.

R. W. O'Keefe Celebrates Birthday Anniversary

Thursday was the birthday anniversary of Mr. R. W. O'Keefe and Mrs. O'Keefe invited the employes, their wives and friends of the Third National Bank, and the O. K. Drug Store and the members of the "Picnic Club" to help celebrate the affair at the family home.

The decorations of the rooms was in Christmas colors.

A comedy school scene entitled "Mary Had a Little Lamb" was presented, to the great amusement of those present.

A quartet composed of Messrs. T. Stockton, Matt Cram, D. D. Neal and Frank Truesdale rendered several songs, and there was other music, also games.

Mr. O'Keefe was the recipient of a poem, in which was woven the story of the celebration, the presentation being made by Mrs. R. E. Cochrane.

A picnic luncheon, with turkey, was served, the guests being Messrs. and Mesdames L. A. Knight, T. Stockton, C. D. Power, J. O. Wyckoff, Matt Cram, W. A. Donaldson, C. H. Curl, D. D. Neal, T. B. Carter, W. J. Lloyd, R. E. Cochrane; Mrs. Drew, Misses Lula Blair Neal, Aline Dalmont, Gertrude Fallis, Mary Pritchett; Messrs. Harrison Truesdale of Kansas, Frank Truesdale.

Teachers in Plainview Public Schools Marry

Prof. L. B. Morris and Miss Lorena Richey, teachers in Plainview public schools, were married at the home of her parents in Denton, New Year's day.

They have returned to Plainview and have apartments in the McGlasgow home.

Circle 4 Elects Officers

The Methodist ladies of Circle No. 4 met in a call meeting with Mrs. R. C. Walter, Jan. 2nd, for the election of new officers, and to plan the work for 1920. Mrs. J. H. Leach was chosen for the new chairman, and the other officers and committees remained the same.

It was voted unanimously that the budget for the new year remain the same as for 1919.

At the suggestion of the auxiliary president, Mrs. Robinson, Circle No. 4 will incorporate the Methodist ladies of Seth Ward in their circle as members.

Motion was made and carried that

the alphabetical order of the members names should be the means by which homes for meeting places are to be chosen this year.

A report of the treasury showed a tidy sum on hand after all bills are settled.

Plans were discussed at length for a bazaar to be given Easter and the plan approved for making an Easter bazaar an annual function of the entire auxiliary.

The meeting adjourned to meet in regular session and bible study Jan. 22nd.

Mesdames Kinder and Smith Will Entertain This Afternoon

Mesdames L. S. Kinder and Ben Smith will entertain a large number of guests at the Ware Hotel this afternoon with bridge.

CHURCHES

First Methodist Church

Sunday school at 9:45 a. m.

Preaching at 11 a. m. by pastor. This will be a great service as the installation of Stewards will take place at the 11 o'clock hour.

Preaching at 6:30 p. m. by Rev. R. A. Clements, our new presiding elder. We are preparing for an great night service. Special music for both hours.

League at 5:30 with good program. Let all the members and friends be present.

Tubbs Appointed Baptist Evangelist for Panhandle-Plains District

At a meeting of the executive board of the Texas Baptist General Convention in Dallas last week, Rev. W. L. Tubbs of Amarillo was appointed evangelist for the Panhandle-Plains district. He was formerly pastor of the Baptist church in Floydada.

Presbyterian Services

Rev. J. H. Abney will preach at the Presbyterian church Sunday morning at 11 o'clock.

Sunday school at 9:45 a. m.

Christian Endeavor at 5:30 p. m.

Will Hold Social Meeting

The Woman's Missionary Auxiliary of the Methodist church will have a social meeting at the parsonage Monday, Jan. 19th, from 2 to 5.

Installation Service

The installation service of the Women's Missionary Society will take place on the 20th of this month at 6:30 p. m. at the First Methodist church. The call is made for all the ladies of the church to be present. No lover of Christ's Kingdom can afford to be absent. Come to this great service. Everybody invited.

Church of Christ

Elder W. C. Holley of Childress will preach at the Church of Christ, Sunday at 11 a. m. and 6:30 p. m. Invitation extended to all.

HALE CENTER

Jan. 9.—Goodlett & Cooley have just opened a new grocery store.

Robt. F. and Nick Alley left Sunday on a business trip to San Antonio and were accompanied by Senator Burton of Kansas.

Mrs. J. L. Jetton returned home Monday from a visit with relatives and friends at Haskell and Abilene. Edith, the little daughter of Mr. and Mrs. J. E. Marshall has diphtheria. We are glad to report her getting on nicely.

Miss Vera Marshall came in Tuesday evening from Justiceburg, to be with her sister, Edith, who has diphtheria.

Bass Baker, formerly freight clerk at the Santa Fe, but recently employed in a similar capacity at Lockney, has been promoted to the position of station agent at Muleshoe. Bass is a son of Mr. and Mrs. A. J. Baker, of this city.—Record.

About People You Know

Judge W. M. Key, chief justice of the court for civil appeals at Austin, has announced as a candidate for associate justice of the state supreme court. He is the father of Mrs. Thor. P. Whittis and has visited in Plainview several times.

Congressman Marvin Jones, of Amarillo returned to Washington on Monday, accompanied by his sister, Miss Metza Jones of Valley View, who will spend the winter here with him at Congress Hall.—Washington cor. Dallas News.

Dr. J. E. Hall of Whiteright was here this week visiting his daughter, Mrs. Grover Smith and attending to business.—Comanche Vanguard.

Mr. and Mrs. C. Y. Terrel and baby, of Plainview, spent Saturday in Lubbock the guests of Mr. and Mrs. Geo. Morris.

Joe Hale and sister, Miss Anna Lee Hale, of Affton, passed through the city returning home after a visit with friends in Hale Center.

C. A. Martin, of Idalou, passed

BLANKET SPECIALS

For one week we are offering all \$6.50 blankets for \$4.98, all \$4.00 blankets for \$2.98.

Don't miss these bargains for they will be much higher next season.

Barrier Bros. Dry Goods Co.
Dependable Merchandise
N. W. Corner Square Phone 26
Plainview, Texas
Stores also at Lubbock, Brownfield and Floydada

through the city Tuesday enroute home from Plainview, where he had been on business.

Miss Fannie Ferguson of Hale Center is visiting in the city this week.

Rev. Harding of Plainview, spent Monday in Lubbock attending to business.—Lubbock Avalanche.

J. R. Aycock of Manson, Wash., was here the past week visiting relatives, while en route home from a visit with relatives in Kentucky. He says conditions in Washington state are prosperous.

READ STEWART-PATTERSON CO. adv. on page 2, offering 6 per cent money on farms and ranches.

Cotton Yields On Plains

To Dec. 15 13,153 bales of cotton had been ginned in Crosby county as against 3,308 last year; Lubbock 9,348 this year, 1,942 last; Hall county 24,874 this, 5,307 last; Childress 16,795 this, 1,850 last; Donley 5,152 this, 1,415 last. Hale county will harvest

Walter Phillips has gone to Tyler to attend a business college.

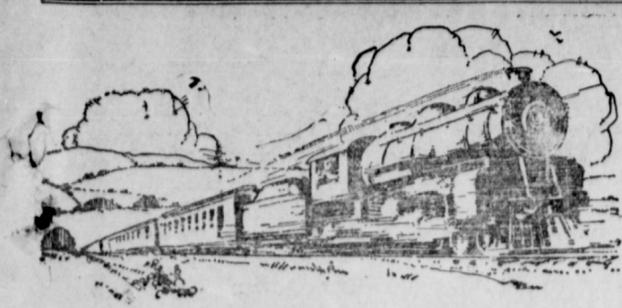
Overcoats At Twenty Per Cent Reduction All This Week, All the Mid-Winter Styles

Unusual Quality, Style and Value are shown in these garments, and with the selection of materials and sizes we now display, you will be able to find just the Coat you have been wanting at this unusual saving. See them today in our show windows, try them on in our Clothing Department.

CARTER-HOUSTON'S

The Home of Hart Schaffner & Marx Clothes

Jan 13



Out of accumulated capital have arisen all the successes of industry and applied science, all the comforts and ameliorations of the common lot. Upon it the world must depend for the process of reconstruction in which all have to share. —JAMES J. HILL.

The Successful Farmer Raises Bigger Crops

and cuts down costs by investment in labor-saving machinery.

Good prices for the farmers' crops encourage new investment, more production and greater prosperity.

But the success of agriculture depends on the growth of railroads—the modern beasts of burden that haul the crops to the world's markets.

The railroads—like the farms—raise their output and cut down unit costs by the constant investment of new capital.

With fair prices for the work they do, the railroads are able to attract new capital for expanding their facilities.

Rates high enough to yield a fair return will insure railroad growth, and prevent costly traffic congestion, which invariably results in poorer service at higher cost.

National wealth can increase only as our railroads grow.

Poor railroad service is dear at any price. No growing country can long pay the price of inadequate transportation facilities.

This advertisement is published by the Association of Railway Executives

Those desiring information concerning the railroad situation may obtain literature by writing to The Association of Railway Executives, 61 Broadway, New York.

IT'S UNWISE

to put off to-day's duty until tomorrow. If your stomach is acid-disturbed take

KI-MOIDS

the new aid to digestion comfort today. A pleasant relief from the discomfort of acid-dyspepsia. MADE BY SCOTT & BOWNE, MAKERS OF SCOTT'S EMULSION

Mr. and Mrs. Curtis McKinley will go this week to the Eastland-Comanche oil fields, where he will work about three months. He has planted a good-sized field of wheat and gotten his land prepared to plant row crops on a farm near Runningwater, and thought he would go to the oil fields until spring planting begins.

"The Fisherman"

is the "Mark of Supremacy" which for nearly five decades has marked the fame of

SCOTT'S EMULSION

When you need a tonic to help put you on your feet again you will want Scott's that is known around the globe—the highest known type of purity and goodness in food of medicine. Look for "The Fisherman." Buy Scott's!

The Norwegian cod-liver oil used in Scott's Emulsion is superrefined in our own American Laboratories. Its purity and quality is unsurpassed. Scott & Bowne, Bloomfield, N. J. 19-25

HONOR OLD FRIEND

Black Hills Pioneers Name High Peak for Roosevelt.

At Its Summit a Cairn Fifty Feet High, Constructed of Boulders of Native Granite, Has Been Erected.

On July 4 the Black hills pioneers honored the memory of the late Colonel Roosevelt by naming for him the highest peak in the Black hills. Timed to take place during Home-coming week for Deadwood and other Black hills communities, this ceremony was a manifestation of the affection which all the residents of that section of the country felt for Colonel Roosevelt.

The peak which will henceforth be known as Mount Theodore Roosevelt was called Sheep mountain or Round Top. It is a detached eminence with an elevation of 6,000 feet, three miles from Deadwood, 15 miles from Wyoming and 35 miles from the Montana state line. It is on the Black Hills forest reserve, and will be the center of a bird and game refuge also dedicated to the memory of the ex-president.

All that section of the country has been intimately associated with various periods in the life of Colonel Roosevelt. The peak which now bears his name overlooks the foothills and valleys of the northern Black hills where the colonel hunted buffalo. In sight from the summit are his cattle range and his trail to Deadwood, as well as sections of Wyoming and Montana where he trailed cattle in his cowboy days. The Redwater and other streams flowing down the valleys attract the spectator. The peak and the territory around it are now embraced in the Belle Fourche irrigation project which Colonel Roosevelt advocated when president. This is making an arid prairie over into fertile farming country.

The people of Deadwood built at the summit of the mountain a cairn 50 feet high of boulders of native granite. T. A. Brown of Spearfish, one of the colonel's associates of years ago, obtained the permission of the local committee to place in this monument a stone with the cattle brands of his old friend chiseled thereon. The dedication of this monument took place on Independence day, when a tablet inscribed "In Memory of Theodore Roosevelt, the American," was fastened to one of the boulders.

Some Logic in His Protest.

A good story was published in Le Figaro in connection with the news that a monument is being erected at Tarascon in memory of Alphonse Daudet, the French novelist who has immortalized that quaint town by his "Tartarin." It seems that the town still numbers among its inhabitants persons almost, if not quite as eccentric as the renowned Tartarin. The story is that a Tarasconais recently arrived at the local railway station with a mule, and after purchasing a couple of tickets, gravely led the animal up the forty steps by which the platform is reached. On attempting to enter a first-class compartment he found his passage barred. He waved his two tickets into the face of the guard and tried to force his way in but the official proved inexorable. Exclaiming indignantly: "So many asses travel first class that I fall to see why a mule should not," the muleteer stalked away from the train.—"Flanour," in Indianapolis Star.

He Knew About It.

The other evening while doing home work the small son of a minister was arguing and trying to convince himself that "congregate" and "collect" meant the same thing, for that was what his teacher had told him.

Into the argument, which the minister father could not help but overhear, the said father broke: "What's that you are saying? That congregate and collect are the same word?"

"That's what teacher said." "Quite wrong," replied the father. "You tell the teacher she is quite wrong. There is all the difference in the world between a 'congregation' and a 'collection.'"—Columbus Dispatch.

What He Wanted.

He had a hard day and was grouchy. Besides, through a long and varied life he had come in contact with so much loquacity on the part of barbers that he was always on the defensive when in a barber's chair. Thus it was that on this particular morning as he entered the shop for a shave and settled himself down he remarked in an irritable tone of voice: "I don't want a haircut, a shampoo, a massage, a hair tonic, a hair singe or a manicure. Now can you guess what I want?" "Yes," replied the barber, softly, "manners."

Great Hawaiian Honored.

Hawaii, a few days ago, paid tribute to the memory of Kamehameha the Great, founder of the Kamehameha dynasty, who, in a series of wars, brought all the islands of Hawaii under his rule more than 100 years ago. Kamehameha's burial place is unknown, the few aged Hawaiians who held the secret having died. A great street parade was a feature of the centennial in Honolulu, with floats illustrating historical events in the life of the "Napoleon of the Pacific." There were ceremonies in front of the statue of Kamehameha which faces the capitol.

THAT ROCKING-CHAIR SHRINE

Place Where Mother Sat Is Forever Sacred in the Memories of Her Children.

By the window in the sitting room stood the old chair. It was "mother's chair"—otherwise it would have been just a chair. With mother in it, however, it became a shrine to which flocked her devoted little worshippers.

In the rocker, as we sat on mother's knee or at her side—for the chair was generously made—the bumped head and the bruised heart were healed, says a writer in the People's Home Journal. Frightened, we found there a safe retreat, a refuge from every harm. At night the bedtime story was told to the rhythm of its soothing swing. Joys, sorrows, all were brought to its encircling arms. Mother's chair, rocking, rocking, rocking by the window.

The old chair, we think, had a hand in the making of character. Maybe it was more effective in this service than we realize. Seated in it, we watched the needle in quick, nimble fingers, glinting in and out among the frayed edges tirelessly; we heard our childish perplexities explained over and over again, with no hint of vexation; we sang the songs which taught us some of the beauty of life; we listened to stories of bravery and truth. Industry, patience, beauty, courage, honesty—they can be traced back through a golden pathway straight to mother's chair.

The old chair has seen valiant service. Old-fashioned, scarred and worn, it still stood in the familiar place by the window. Why is it not refinished—the scars smoothed out, the worn places covered? What! Cover the marks which little hands have made, the worn spot where mother's tired head rested, the scars made by tiny, restless feet? Such a question came from one who did not understand. To him the old chair was mere wood and paint—just a piece of furniture, not a shrine.

We do not say it aloud—our greatest longings are not spoken—but sometimes when life gets tangled we find ourselves going again to the old chair to have the knots untied. When grief comes we sob it out there. When joy comes we run to tell it there. When we fall, when we win, our thoughts take us to the old chair. And at night the little hissing prayers come begging to be said, and we send them, along with our grown-up petitions, up to heaven by way of that sacred shrine.

Simple Resistance Units.

To a British firm goes the credit for introducing a very simple type of resistance unit which possesses numerous and important advantages. The wire or strip member is supported on a single rod passing through the center section of each leg of the zig-zagged wire or strip. Among the special advantages claimed are: Very large radiating surface for a given capacity; small weight for a given capacity; absolute freedom for expansion; owing to the large surface and small bulk of metal they cool very quickly; they are absolutely unaffected by vibration or jolts; units can be run red-hot without danger of sagging; repairs can be effected on separate units; tapping can be taken off anywhere along the center clamp; the number of units being small compared with a grid resistance of equal capacity, there are not many joints to cause trouble.—Scientific American.

Congress Shoes Come Back.

There has been a very decided revival of the old "congress gaiter," with its elastic insert at the sides, which were very generally worn more than a quarter of a century ago. The explanation rests in the fact that American shoes are now being extensively worn by the natives of Japan. The more rapid adoption of the western styles of lace and button shoes is made difficult by the native custom that requires that shoes be removed before a person enters a home or inn. In some cases it is even required that the shoes be removed or at least covered with cloth protectors before entering shops, theaters and similar public buildings. This custom has led to the quite general adoption of the old-fashioned but convenient "congress" boot by those who wear occidental footwear during business hours.

Danger in Imported Earth.

For a long time a great many ships coming from Europe into the port of New York have been dumping earth ballast along the shores of East river, Hudson river, and elsewhere around the bay. This is a source of risk of the entry of undesirable plants and plant pests, in the opinion of the United States department of agriculture, and an inquiry has been started to determine the extent of this risk and to provide safeguards against it. There is a possibility of the introduction of soft-infecting diseases, injurious nematodes, and hibernating insects, any of which, unless preventive measures were taken, might spread over the country or considerable parts of it.

LINGERED TOO LONG

Great Men Who Outlived Their Hours of Fame.

Henry Watterson Tells of Statesmen, Nationally Famous, Who Became Pitiable Spectacles Amid Scenes They Once Adorned.

Between the idiot and the man of sense, the lunatic and the man of genius, there are degrees—streaks—of folly and lunacy. How many expectant politicians elected to congress have entered Washington all hope, eager to dare and do, and have come away broken in health, fame and fortune, happy to get back home—sometimes unable to get away, to linger on in obscurity and poverty to a squalid and wretched old age.

I have lived long enough to have known many such: Senators who have filled the galleries when they rose to speak; house heroes living while they could on borrowed money, then hanging about the hotels begging for money to buy a drink.

There was a famous statesman and orator who came to this at last, of whom the typical and characteristic story was told that the holder of a claim against the government, who dared not approach so great a man with so much as the intimation of a bribe, undertook by argument to interest him in the merit of the case.

The great man listened and replied: "I have noticed you scattering your means around here pretty freely, but you haven't said 'turkey' to me."

Surprised, but glad and unabashed, the claimant said, "I was coming to that," produced a thousand-dollar bill, rolled and entered into an understanding, what was to be done next day, when the bill was due on the calendar.

The great man took the money, repaired to a gambling house, had an extraordinary run of luck, won heavily, and playing all night, forgetting about his engagement, went to bed at daylight, not appearing in the house at all. The bill was called, and there being nobody to represent it, under the rule it went over and to the bottom of the calendar, killing it for that session of course.

The day after the claimant met his recalcitrant attorney on the avenue face and face and took him to task for his delinquency.

"Ah, yes," said the great man, "you are the little rascal who tried to bribe me the other day. Here is your dirty money. Take it and be off with you. I was just seeing how far you would go."

The comment made by those who best knew the great man was that if instead of winning in the gambling house he had lost he would have been up betimes at his place in the house and doing his utmost to pass the claimant's bill and get another fee.—Henry Watterson in Saturday Evening Post.

Watterson's Early Recollection.

I was fond of going up to the capitol and of playing amateur page in the house, of which my father had been a member and where he had many friends, though I was never officially a page, writes Henry Watterson in the Saturday Evening Post.

There was a particular little old bald-headed gentleman who was good to me and would put his arm about me and stroll with me across the rotunda to the library of congress and get me books to read. I was not so young as president of the United States, and to realize the meaning of it. He had been the oldest member of the house when my father was the youngest. He was John Quincy Adams.

By chance I was on the floor of the house when he fell in his place, and followed the excited and tearful throng when they bore him into the speaker's room, kneeling by the side of the sofa with an improvised fan and crying as if my heart would break.

Gum Chewing Popular in Far East.

One can escape chewing gum by departing this life, but he cannot do so by merely taking leave of America. It has become virtually universal, due to the universality of mortal waywardness because of the energy and ingenuity of American advertisers. England resisted perpetual motion of the jaws for a long time, then fell; parts of Europe still hold out bravely, but it is in the eastern hemisphere that chewing gum's greatest and most surprising ravages are to be found. The Chinese rickshaw coolie now has his gum; the Japanese geisha chews in rhythm with her dancing feet; and there are similar manifestations of the growing popularity of gum in Burma, Siam, India, the Dutch East Indies, the Philippines and Australia. Happily this token of civilization is not worse, but infinitely better, than the Orient's unwholesome betel nut, which it is to some degree supplanting.—Bellman.

Clever Hubby.

"The man who can meet emergencies, who can rise to the occasion, is the man who will succeed," declares Charles M. Schwab. "Like the chap who was one evening suddenly confronted by a discontented wife. She said: 'Before we were married you used to bring me flowers every day, but now you never think of getting me even a bunch of violets.' 'But, my dear,' he protested, without a second's hesitation, 'the pretty flower girls don't attract me now as much as they used to.' 'And, of course, she told him that on second thought she really didn't care for flowers.'"

National Forest Area Reduced.

The president on February 25, 1919, signed a proclamation eliminating 31,779 acres from the Helena national forest, Montana. The lands affected are situated along the exterior boundaries of the forest and a large portion of the lands excluded are already in private ownership.

This action is based on the recommendation made by the secretary of agriculture as a result of the land classification done by the forest service. It was found that the lands had practically no value for national forest purposes.

Keep Well

Do not allow the poisons of undigested food to accumulate in your bowels, where they are absorbed into your system, indigestion, constipation, headache, bad blood, and numerous other troubles are bound to follow. Keep your system clean, as thousands of others do, by taking an occasional dose of the old, reliable, vegetable, family liver medicine.

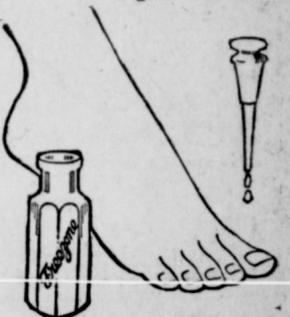
Theford's

Black-Draught

Mrs. W. F. Pickie, of Rising Fawn, Ga., writes: "We have used Theford's Black-Draught as a family medicine. My mother-in-law could not take calomel as it seemed too strong for her, so she used Black-Draught as a mild laxative and liver regulator. . . . We use it in the family and believe it is the best medicine for the liver made." Try it. Insist on the genuine—Theford's. 25c a package. E-75

LIFT OFF CORNS!

Apply few drops then lift sore, touchy corns off with fingers



Doesn't hurt a bit! Drop a little Freezone on an aching corn, instantly that corn stops hurting, then you lift it right out. Yes, magic!

A tiny bottle of Freezone costs but a few cents at any drug store, but is sufficient to remove every hard corn, soft corn, or corn between toes, and the calluses, without soreness or irritation.

Freezone is the sensational discovery of a Cincinnati genius. It is wonderful.

ASPIRIN FOR HEADACHE

Name "Bayer" is on Genuine Aspirin—say Bayer



Insist on "Bayer Tablets of Aspirin" in a "Bayer package," containing proper directions for Headache, Colds, Pain, Neuralgia, Lumbago, and Rheumatism. Name "Bayer" means genuine Aspirin prescribed by physicians for nineteen years. Handy tin boxes of 12 tablets cost few cents. Aspirin is trade mark of Bayer Manufacture of Monoacetic-acidester of Salicylicacid.

"DIAMOND DYE" OLD GARMENTS LIKE NEW

Any woman can dye faded, shabby wearing apparel, whether wool, silk, cotton, linen or mixed goods to any color, just like new, by following simple directions in each package of "Diamond Dyes."

Coal Needed at Court House

The supply of coal at the court house is about exhausted and unless an additional supply is received in a day or so will be without heat.

The present cold snap has caused many families to use all their coal, and while the yards are getting in coal each day or so there is still a considerable shortage.

There is more Catarrh in this section of the country than all other diseases put together, and for years it was supposed to be incurable. Doctors prescribed local remedies, and by constantly failing to cure with local treatment, pronounced it incurable. Catarrh is a local disease, greatly influenced by constitutional conditions and therefore requires constitutional treatment. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, Ohio, is a constitutional remedy, it taken internally and acts thru the Blood on the Mucous Surfaces of the System. One Hundred Dollars reward is offered for any case that Hall's Catarrh Cure fails to cure. Send for circulars and testimonials.

F. J. CHENEY & CO., Toledo, Ohio. Sold by Druggists, Etc. Hall's Family Pills for constipation.

MERCHANTS

A good many merchants find it desirable and advantageous to file with this bank statement of their business at inventory so that in answering inquiries to wholesalers we can rely accurately.

Desiring without prejudice to extend every service to the community we invite this co-operation and assure confidential use of same.

The First National Bank
Plainview, Texas
Total Resources More Than \$2,000,000

The Amarillo Daily Tribune

The New Daily Newspaper organized with a capital of \$100,000 will begin publication early in February, and announces its subscription list now open.

The TRIBUNE will be a first-class newspaper, with full leased wire news service, giving the news of the day, together with full live stock and grain market reports up to the minute.

The news of the Panhandle and Plains country will be especially featured, with proper consideration given to the cities and towns within the territory of which Amarillo is the logical commercial center.

Your co-operation in making this a truly great newspaper for this section of Texas is sincerely requested.

The subscription price is \$6.50 per year in advance. THE TRIBUNE representative will be HERE soon.

We Want to Buy

Threshed Maize and Kaffir, Oats, Ear Corn, Maize heads, Kaffir heads, and other feedstuffs.

See us at the old Hunter Coal yard, at Hitching grounds.

Barker-Smith Grain Co.

REPORT

all the news happenings that come to your attention to this office. It will be appreciated for every piece of news will make the paper more interesting for you as well as others. We want and with your help will print all

THE NEWS

IF YOU WANT to buy a farm, buy a horse, mule or cow, or have an auction sale, see T. J. Allen, Petersburg, Phone 3.

READ STEWART-PATTERSON CO. adv. on page 2, offering 6 per cent money on farms and ranches.

HORSES AND MULES—I am again in the market for horses and mules, and will be found at the Texas Western Yard. If you wish to sell or buy see me.—Bess Thompson.

FOR SALE—Eight room, two-story, residence, north of Y in Plainview.—James W. Taylor. 64 tf.

READ STEWART-PATTERSON CO. adv. on page 2, offering 6 per cent money on farms and ranches.

THEIR GLORY GONE

Helgoland to Join Louisbourg as a Memory.

Famous French Fortress in Canada Has Long Been Demolished and Soon the German Stronghold is to Be Razed.

Announcement that the German forts on the island of Helgoland are to be demolished recalls the similar fate of a glorious landmark on Canadian soil. This is Louisbourg, Nova Scotia, once the pride of New France and now a pile of ruins, with but a faint echo of its original splendor.

Louisbourg was the remnant of French power on the Atlantic coast when the treaty of Utrecht was signed in 1713, reducing the fortunes of Louis XIV to a low ebb. From 1720 to 1760 it led a precarious but spectacular existence, its magnificence as a defense guaranteed by the expenditure of millions of dollars by the French government, though millions were stolen and wasted by dishonest officials and unhappy officers, whose only ambition was to get rich and go home.

The fortress was imposing, despite the thievery and mismanagement, and it required a seven weeks' siege by Colonel Pepperell and his New Englanders in 1745 to take it from the French.

By one of those diplomatic incidents too plentiful in the history of the new world, Louisbourg was handed back to France in 1748 by the treaty of Aix-la-Chapelle. The New Englanders were furious, but ten years later the British army and navy, with such rising strategists as Amherst and Wolfe taking part, again laid siege to the fortress, and after a campaign of seven weeks recaptured the stronghold.

The days of the great fortress were now numbered. The home of discontent, the abode of smugglers, the den of thieving officialdom received its death warrant in 1760 at the hand of George II and Pitt in London. So well was the warrant executed that for months sailors, sappers and miners worked until they laid Louisbourg level with the dust.

And there it remains. Memorials recording its history raise their modest heads above the chaos of stones and mortar. The site on a point three miles from the railway and the town of the same name is remote and forbidding. Should the visitor follow the shore road by the lonely Atlantic in summer he will hear tinkling sheep bells from the pasture where once stood the French town, now completely obliterated. The great area of the ruins of the fort gives some hint of the vain preparation to hold a last grip against the advancing British and Colonials.

What will be the thoughts of the tourist as he drops by airplane on Helgoland a century hence, witnesses its ruined forts, and contemplates the futile ambitions of a race that drew the sword and fought a losing battle for world domination?

Married by Order.

A document suggesting that the holders of certain lands in Scotland are bound under heavy monetary penalties to marry at the royal pleasure has been brought to light during a Scottish appeal case in the house of lords. The document is said to have been prepared by the king and queen of Scotland in 1559, and it refers to a tenure known as a "ward." The heir or possessors of land held in this manner cannot obtain possession until they are twenty-one years of age if males and fourteen years of age if females. If such heirs on taking possession are not married they are bound to marry at the pleasure and will of the king with persons of good reputation and similar rank. The penalty payable to the king for refusing such a proposed marriage is double the pecuniary benefit of the marriage. "Which marriage," adds the order, "is esteemed much too dear in this country and almost at the value of the lands."

Historic Tree Now Only a Memory. The "tree in the road" a mile and a half west of Hartford, Mich., has been cut down to clear the way for a new concrete road. This maple tree, supposed to be more than a hundred years old, was the most famous and most cherished landmark of the region. Standing in the middle of the road on the crest of a hill, it had from the time of the oldest inhabitant been used as a point from which all distances were measured.

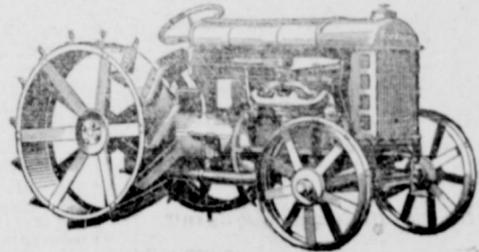
In giving directions a place was always said to be a certain distance "this side of the tree in the road" or a certain distance "beyond the tree in the road." With the advance of civilization, however, the natives have reluctantly concluded that the tree can be dispensed with, since the only distance people ask about now is the distance between gasoline tanks.—Exchange.

Education in China.

China is still in the transition period in education. The modern school has not entirely replaced the ancient methods, with large emphasis on the classics, verbal memorizing and the writing of the essay. The conception of the need of practical education is on the increase. The minister of agriculture in Peking said when calling men for the forestry division, "I want men who can grow trees, not essays."

Jake Cargill back in today buying more Lee's Egg Maker and Chick Grower. Getting ready to win another \$10,000.00 prize on his chickens. Beat "em all" at Plainview—Beat "em all" at Dallas. Highest honors on all entries awarded Mrs. Cargill's Lanßhams. Did you read Mrs. Cargill's letter in last weeks paper? Don't you believe what she said about our poultry feeds and supplies by this time? She's going to win more than ever in 1920, and she's going to feed them the articles that do the work right, and they are, and were last season our very own best conditioners for growing and putting the finishing touches on. We sell goods of real worth to our customers at all times, goods that prove it to you at all times that they will win for you as well as they won for Mrs. Jake Cargill. The best feeds, Incubators, Brooders, and all Poultry supplies manufactured on earth is the kind we handle here.

C. E. White Seed Co.
Plainview, Texas



Now is the time to place your order for Fordson tractors to be delivered as soon as possible in March. An order will protect you in getting a machine when you will want it. The situation will be then as it is now on the Ford cars and trucks.

Barker & Winn
Plainview, Texas

NOTICE

We are changing the name of our firm from The Alfalfa Lumber Co. to the Long-Bell Lumber Co. of Texas and our business will be run as the Long-Bell Lumber Co. of Texas.

We have not changed hands, just changing the name so it will be in accord with our general office and get the benefit of our National advertising of our Trade Marked Lumber and Creosoted Products.

The Long-Bell Lumber Co. of Texas
Phone One Six Three

Putting it off today won't get it done tomorrow. An advertisement in this paper today will bring business tomorrow.

LYNN & BOTTS

Kress, Texas

Dry Goods, Groceries, Hardware
Emerson and Avery Lines of Implements

Why trade in the larger towns when you can get the same goods at less prices at your home town? We will appreciate your trade very much.

JACOBS BROS. COMPANY ROUSING CLEARANCE SALE

Is Proving a Boon to the High Cost of Living
Buy Today—Our Sale Prices Are Lower Than Wholesale Cost
In Every Instance

Rousing Clearance Sale EXTRA SPECIALS

Extra Special

10,000 Yards Daisy Bleached Muslin, our regular 35c value.

THIS SALE

28c

Extra Special

100 pairs Heavy Cotton Blankets. Bought last April. Just delivered. \$5.00 values, ONLY

\$3.95

Sizes 66 by 80

Extra Special

PEPPEREL AND FOXCRAFT SHEETING BLEACHED
6-4 regular 63c values, now 57c
8-4 regular 75c values, now 68c
9-4 regular 80c value, now 73c
10-4 regular 85c values, now 78c
Unbleached reduced proportionately

Extra Special

5,000 Yards Rushmore Unbleached Sheeting, 35c quality
THIS SALE

25c

Extra Special

50 pairs ALL WOOL BLANKETS, size 66 by 80. Regular \$12.50 values. THIS SALE ONLY

\$9.85

Extra Special

3,000 Yards Best Oilcloth. White and Colors.
ONLY

47c

Extra Special

300 pairs Dandy Brand Blue and Striped Overalls.
THIS SALE ONLY

\$1.95

Extra Special

Save 50c a pair on Standard Overalls.
500 Children's Gingham Dresses. Pretty Patterns and Guaranteed Fast Colors.
SALE PRICES

\$2.45 and Up

Buy now for Spring—it will pay you.

Final Clearance

On all Coats, Suits, Dresses,
Sweaters, Skirts, Blouses,
Underskirts, Wool Goods,
Blankets and Quilts.

SETTING THE PACE FOR 1920 WITH A
REAL SALE

Jacobs Bros. Co
THE ONE PRICE CASH STORE

We have the goods to supply the demand, no disappointments connected with this sale.

Clearance Sale

All Men's and Boys' Suits,
Overcoats, Mackinaws,
Raincoats, Sweaters, Wool
Shirts, Wool Underwear
and Heavy Work Clothes.

PERSONAL MENTION

T. Stockton spent Sunday in Amarillo.

Henry Struve of Abernathy was here Sunday.

E. L. Williams of Oton was in town yesterday.

Mrs. H. C. Randolph is in Amarillo visiting a sister.

A. M. Smith left this morning for a trip to Tulsa.

J. Will Clark was in Lubbock on business last week.

Carl Steiner of Breckenridge has been here this week.

T. W. Sawyer left this morning for a trip to Crosbyton.

J. D. and Roy Johnson of Wilson were here Saturday.

G. E. Whible of Hamlin was here yesterday on business.

Thos. Shepard is spending today in Lubbock on business.

Mrs. Lee Held and baby have gone to Dallas to visit a sister.

Claude B. Hurlbut of Lubbock spent the week-end here on business.

W. J. Clark of Minnesota is here visiting H. E. Clark and family.

Judge H. C. Randolph went to Lubbock Sunday to attend district court.

Lee McGowan and J. P. Crawford, returned yesterday from the oil fields.

H. E. Skaggs left Monday morning for Wichita Falls to look after oil interests.

Miss Kathleen Graves left Sunday for Belton to resume her studies in Baylor college.

Mr. and Mrs. E. E. Smith have moved to Wichita Falls, where they will conduct a boarding house.

Roy Pearson, who is practicing law at Eastland, is here visiting his father and attending district court.

Mrs. W. F. Meador returned from Temple today, where she had been taking treatment in a sanitarium.

C. W. Wilson of Fort Worth, who is now an extensive operator in oil lands, is here on business and visiting friends.

Mrs. G. W. Davenport left Sunday for Bartlett to visit a sick sister.

Mr. Davenport went with her as far as Slaton.

G. W. Clark and family returned to their home in Abernathy Monday morning after visiting H. E. Clark and family.

E. E. Warren, salesman for the Advance-Rumley Thresher Co., will leave Friday for a visit to the factory at Laport, Ind.

Chas. Reinken will leave tomorrow for Chicago and other markets to buy spring and summer goods for his men's furnishing store.

Marvin Loveless has returned to his studies in A. & M. college at Col. Sta. after spending the holidays here with his parents.

Frank Measows has returned to his studies in Culver Military Academy in Culver, Ind., after spending the holidays here with home folk.

Cadet Bernice Graves of the U. S. Military Academy at West Point, N. Y., is here on a furlough visiting his parents, Mr. and Mrs. J. F. Graves.

John Szanto and family arrived today from McLennan county to again make Plainview their home, having bought a home in the suburbs of the town.

Mr. and Mrs. Tom Wilson and Mrs. Workman and Miss Ethel, all of Plainview, were guests at the J. C. Pipkin home this week.—Canyon News.

J. L. Jacobs left Sunday for New York and other Eastern and Northern markets, to buy spring and summer stocks of goods for Jacobs Bros. Co's. store.

S. D. Riding and family are moving to Plainview. He is salesman of the Gulf Refining Co. for this district. He was major of a machine battalion that saw service across seas during the war.

J. G. Haltom of the Dodge Furni-

ture Co., left last week for Chicago and other cities to buy several cars of furniture and house furnishings for his store.

C. A. Pierce, Miss Abbie Brown and Miss Annis Burnett of the Plainview Mercantile Co., and Douglas Burns of the Tulsa store, will leave tomorrow for Sweetwater to join Mr. F. M. Burns of Colorado City and go to Eastern markets to buy spring and summer goods for the three stores. They will visit St. Louis, Chicago and New York.

LOST—Between Lamar and high schools, two mud chains with adjusters attached.—Phone 404.

I Wish to Announce

to the public that I have bought the West Side Grocery, third door east of the fire station. I ask my friends to give me a trial.

Highest market price paid for produce.

W. M. Henderson

Dr. P. E. BERNT

DENTIST

Office over Third National Bank
Phone 330 Plainview, Texas

Patton House

C. H. PATTON, Prop.

Opposite Overall's Barn

Meals 35c Beds 25c and 50c

READ STEWART-PATTERSON CO. adv. on page 2, offering 6 per cent money on farms and ranches.

WANTED—Green and dry hides. L. D. Pucker Produce Co.

IF YOU WANT to buy a good, well located and improved half-section acre. \$10,000 due 1940 at 5 per cent, farm in Hale county at \$60.00 per acre on right shoulder. Been gone thirty balance cash. Address "J" care of News, Plainview, Texas. 60-1f

DO YOU WANT to borrow money on your land? If you do, come in and see me; I can give you a low rate of interest and quick service.—Geo. L. Mayfield.

ANNOUNCEMENTS

Subject to Democratic primary.

For District Attorney:
CHARLES CLEMENTS, Plainview.

For County Tax Assessor:
GEO. J. BOSWELL

For County Judge:

L. D. GRIFFIN

L. W. SLONEKER.

For County and District Clerk:

J. P. HOWARD.

CITY ELECTION

For City Marshal:—

P. H. ANDREWS

JOHN BLAIR

CHARLES WILSON.

Texan Agency

The Texan and Jordan cars, all models for immediate delivery. Come in and get our proposition.

H. F. MEADOWS & SON

Eastside Square, Next to Warren's Grocery
Phone 345

LYNN & BOTTS

Kress, Texas

Dry Goods, Groceries, Hardware

Emerson and Avery Lines of Implements

Why trade in the larger towns when you can get the same goods at less prices at your home town? We will appreciate your trade very much.

We Wish to Announce To the Public

That after January 15th, 1920 we will sell for cash, which will enable us to save our customers money.

Williams-Jones

Aiken, Texas

Announcement

We are ready to do overhauling and repair work on any make of CAR. Give us a trial, prices reasonable, guaranteed satisfactory service. Oakland Service Station.

PATRICK & NICHOLS

Phone 294

South Side Square

Wiley Jeffus of Lamar county is here visiting his brother, W. M. Jeffus. He is en route home from a trip to California.

Rev. W. L. Tubbs of Amarillo, Baptist missionary for the Panhandle Plains District, is here today visiting Wayland college.

Mrs. Edmond Jones of Wichita Falls came in this morning to visit relatives.

Mrs. H. A. Wofford visited her sister-in-law, Mrs. A. W. Sternberg, in Tulsa last week.

MARRY THE GIRL AND WE WILL FURNISH THE HOME

Exclusive agents for Sealey Mattresses, Harmograph Phonographs, Globe-Wernicke Book Cases, Acorn Stoves and Ranges, Perfection Oil Stoves, and Hoosier Cabinets. Funeral directors and embalmers; burial robes. Prompt and efficient service; with auto hearse service.

W. FLAKE GARNER, Manager. M. P. GARNER, Sec.-Treas.

GARNER BROS.
FURNITURE AND UNDERTAKING
Telephone No. 105; Night 376

RESOLVE RIGHT NOW

to start the New Year right by buying your groceries from our two stores—and at the end of the year you will save enough money to have a good-sized bank account. Try us out and you'll soon find your savings will be worth while.

PLAINVIEW PRODUCE CO.
GIBBS' CASH GROCERY
PLAINVIEW, TEXAS

THE FRESHEST OF PRODUCTS ALWAYS FOUND AT THIS STORE

Our extensive patronage and buying connection enables us to turn our grocery stock frequently, assuring everyone of receiving the very best products and fresh. Standard brands of goods found on our shelves, such as Beech Nut brands of canned goods, Van Camp's products and Armours and other popular brands. The store where the farmer loves to trade.

THE FARMERS EXCHANGE
PLAINVIEW, TEXAS

A LIVE AND PROGRESSIVE BANK IN A LIVE GROWING TOWN

Now consolidated with the Citizens National Bank, bigger and stronger than ever. Deposits in excess of \$2,000,000. We want you to make our bank your bank. Every item of business handled with as much care as though it were the individual business of the management.

THE FIRST NATIONAL BANK
PLAINVIEW, TEXAS

CAREFULLY FILLED PRESCRIPTIONS IS A SAFEGUARD TO HEALTH

Our prescription department is in charge of a competent and registered pharmacist at all times, who thoroughly understands the filling of the most complex prescription. Nothing but the purest and the freshest of drugs used.

OUR LINE OF DRUG SUNDRIES IS MOST COMPLETE

LONG-HARP DRUG COMPANY
The Nyal Store
PLAINVIEW, TEXAS

THE MORE YOU DEMAND

in a suit the more certain you are to be pleased with our tailoring in Lamm & Co's. Hand Tailored Suits.

Drop in and let us please you in Style, Fit and Lasting Durability

CLEANING, PRESSING AND REPAIRING

THE DOLLAR BILL TAILORING COMPANY
PLAINVIEW, TEXAS

TO THE HOUSEWIVES OF THE PLAINS

Plains wheat this year has more gluten than most any other wheat on the market, thus affording better rising quality, and making it best for bread, biscuits and pastry cooking. Those who use our flour get as good quality as can be found anywhere and get it for less money.

ALWAYS INSIST ON HAVING OUR BRAND.
Every Sack Guaranteed.

HARVEST QUEEN MILLS
PLAINVIEW, TEXAS

SHEPARD MOTOR CO.

Has Agency for the Hupmobile, Chandler and Cleveland Cars.

(By R. Kenneth Evans)

Plainview has attained the distinction of being the center for the automobile industry in the Plains country and this distinction has been brought about by the persistent efforts of such firms as the Shepard Motor Company, with the extensive territory which it controls and the reliable line of cars distributed and the extensive and up-to-date service departments maintained.

There is no one industry that has accomplished more in the way of developing the commercial opportunities of a community than the automobile industry in Plainview. It has been the means of bringing much additional business to the city and the fact that all the standard cars are represented by reliable dealers has done much towards the extension of trade territory.

The Shepard Motor Company was established by T. C. Shepard in 1917 and since that time has continued to grow and develop until it is one of the most popular agencies in the Plains country. It was formerly known as the Connell Motor Company but recently changed to its present name. Mr. Shepard has resided in Plainview for more than eight years and a great share of that time has been engaged in the automobile industry. He is an ardent supporter of the Plains country, never missing an opportunity to assist in every possible way in the development of the vast field of resources which exists in this section. He has made a business success due to his careful business methods and his ability to see the other fellows viewpoint.

When he entered the automobile industry he decided to represent the car which he could conscientiously recommend to his friends as a car that would give service for the money expended. He chose the Hupmobile, a standard known car which has been tried and tested under all conditions and found to be as near perfect as it is possible to build an automobile. He represents this automobile in the entire Plains country, having a more extensive territory than any other automobile distributor in Plainview. He has the agency for the Hupmobile in twenty-four counties, and covers this territory thoroughly which gives the Shepard Motor Company a wide acquaintance in this section of Texas.

In addition to the handling of the Hupmobile, Mr. Shepard also has the distribution of the Chandler car which like the Hupmobile has been constantly growing in favor since the day it was first placed on the market and more popular than ever this year with its exceptional refinement qualities. He has the representation of the Chandler over several counties in this section of the state. He is also the representative for the Cleveland.

In his garage on Auto Row in Plainview Mr. Shepard maintains service for the above makes of cars, carrying a small line of accessories for the accommodation of his patrons and carrying parts and supplies for the make of cars he represents in this section. L. W. Case an expert mechanic, thoroughly understanding every make of automobile is in charge of the mechanical department. Work is done for the above makes of cars and in some instances repair work is taken in for other makes of cars. A retail department for mobile oils and greases is maintained and the largest and most complete stock of Hupmobile parts to be found on the South Plains is carried in stock.

Taken all in all, there is not an agency in Plainview maintaining a more adequate service department in connection with the agency than the Shepard Motor Company and a more reliable line of automobiles cannot be found anywhere in the Plains country.

With the Approach of Winter Do Not Forget Your Battery

Especially care must be given to the storage battery during the winter months of storage. While you think of it today, call at our station and let us explain how to care for your battery throughout the winter.

Conner-Mathes Battery Co.
"On Auto Row"

PLAINVIEW, TEXAS

Buick Repair Service Maintained for Buicks Exclusively

Expert mechanics—complete repair equipment—more than \$12,000 stock of parts, embracing every repair part that could possibly be needed for Buick cars. Sole distributors of Buicks for Hale, Swisher, Briscoe, Motley, Floyd, Lamb and parts of Castro and Bailey counties.

McClelland-Self Buick Co.
"On Auto Row"

PLAINVIEW, TEXAS

Truly the House of Quality Merchandise

Carrying the most extensive line of farm implements and machinery to be found anywhere in the Plains country. Every line a standard and nationally known line. Heavy and Shelf Hardware, a standard and nationally known line. Heavy and Shelf Hardware, if its hardware we have it.

Plainview Hardware Co.

PLAINVIEW, TEXAS

THE COOL OCTOBER DAYS

reminds us of the real cold weather that is not far off, and that possibly we may need some more suitable apparel for both indoors and out.

In completing your preparations for fall and winter do not fail to visit our store. We believe you will find qualities and values here that are unequalled elsewhere, for Men, Women, Boys and Girls.

CARTER-HOUSTON'S

"We please our customers interest first"

DO YOUR FARM WORK WITH A CLEVELAND TRACTOR

Manufactured by a company which makes tractors a study and their only manufactured product. A tractor that will work in all kinds of weather—formed after the style of the Army Tanks which created such havoc in the World War—A Caterpillar type. Let us demonstrate this machine to you.

C. B. POWELL, Distributor
Postoffice Garage

PLAINVIEW, TEXAS

WHEN WE SAY QUICK SERVICE WE MEAN SERVICE "RIGHT NOW"

Our equipment is such as to cause no long delays in supplying your car with gasoline, oils, accessories, tires, vulcanizing work, in fact everything necessary to the operation of an automobile. The best gasoline and oils on the market—the largest line of tires in the Plains country.

THE QUICK SERVICE STATION
D. B. WATSON, Prop.

PLAINVIEW, TEXAS

DO IT ELECTRICALLY

Every housewife in Plainview would prefer to use an Electric Vacuum Cleaner, Washing Machine, Sewing Machine and Range. We will gladly demonstrate them to you and explain our easy terms.

G.-C. ELECTRIC COMPANY

PLAINVIEW, TEXAS

Ride In a Hupmobile--the Car of Durability and Service

We are distributors for this popular make of car in twenty-four counties in the Plains country maintaining the largest and most complete stock of parts to be found. Also distributors for the Chandler and Cleveland. Service for these makes of cars maintained.

Shepard Motor Company

Plainview, Texas

THE AUTOMOBILES WITH PERSONAL IDENTITY
HUDSON SUPER-SIX ESSEX MOTOR CARS

Repair and Parts Department in Connection.

HOOPER & SON MOTOR COMPANY
Distributors

PLAINVIEW, TEXAS

WHY TAKE CHANCES WITH UNSANITARY METHODS OF WASHING

Our laundry will turn out work as high class as the most fastidious can desire, cheaper than the wash woman, and under the strictest of sanitary conditions. Special one day work, with free delivery to all parts of the city. Express charges paid on all out of town work, giving two day service.

THE PLAINVIEW LAUNDRY

JOHN W. GRAY, Proprietor

PLAINVIEW, TEXAS

A Progressive Man Is Identified By His Clothing

If his clothes are free from dirt and are properly pressed then he immediately attracts attention as a progressive and wide-awake business man. Let us put your clothes in shape. We operate the most completely equipped plant in the Plains country for cleaning and pressing.

Waller Tailoring Co.

PLAINVIEW, TEXAS

WHEN OLD MAN WINTER PULLS AT YOUR COAT SLEEVE

You can thwart his designs upon you by installing in your home one of Cole's Hot Blast Heaters. A fuel saver and a heat giver. Radiators and Duplex Ranges for the kitchen, are work savers for the housewife. We carry a full line of these stoves in all sizes.

THE R. C. WARE HARDWARE COMPANY
GENERAL HARDWARE

PLAINVIEW, TEXAS

Tell Your Story With a Box of Whitmans

The language of Bon Bons is one that any woman can thoroughly understand. Our line of candies is always fresh and put up in neat and attractive and popular packages.

The McMillan Drug Store

Distributors for Edison Phonographs and Records

PLAINVIEW, TEXAS

An Up to Date Store, Catering to Particular People

Carrying a complete line of standard fancy and staple groceries. Fifteen years in the grocery business and extensive buying connections makes this line of merchandise exceptionally acceptable and with a diversity of products. Just recently established in Plainview. Call and get acquainted with this new institution.

Looper Grocery Co.
East Side Square

PLAINVIEW, TEXAS

OVERHAUL MACHINERY FOR SPRING WORK

Now is the time to overhaul your farm machinery for the spring plowing, planting and other farm work. The farmer who has his machinery in the proper repair will be able to get his work done with dispatch when spring comes. Go over your plows, etc., and see what is needed; then come in and let us fit you up.

DONOHOO-WARE HARDWARE COMPANY

PLAINVIEW, TEXAS

REINKIN'S CLOTHING AND SHOE STORE

Leading Men's Furnishing Establishment of the Plains.

(By R. Kenneth Evans)

The News has in view in the conducting of this campaign the showing the class of firms in Plainview which have been responsible for the maintenance of such an enviable reputation for the city as a commercial center where the highest class of merchandise can always be secured and at prices in keeping with the cost of production. It was not the intention to over estimate in the least and the statements contained in the industrial articles touching on the various business institutions have been made conservatively in order to not mislead in the least. Hence when the writer states that there are no stores in the Plains country that have a more standard line of merchandise, and a better equipped business

The News has in view in the conducting of this house than Reinken's Clothing Store in Plainview, the reader may rest assured that the statement is not in the least inflated.

To step into Reinkens one is immediately impressed with the metropolitan appearance of the store. It is not hard for a customer, no matter whether he is well versed in the grades of merchandise or not to tell whether a store is equipped with high grade merchandise by just judging the manner in which the store is kept and a glance around at the various departments showing the merchandise. Reinkens is the popular trading place of Plainview for those who wish to appear well dressed. There are several important reasons why this is the popular store.

The first of all is that at Reinken's store is to be found a diversified line of merchandise which will appeal to all tastes in dress and all classes of trade. However, all the merchandise carried is standard make and recognized by the particular dresser as the best the market affords. In the second place competent clerks, who understand the tastes of the patrons of this store and know how to choose merchandise which will be becoming to them are employed and one of the things upon which Mr. Reinken insists in the handling of this trade is prompt and courteous treatment, which is always accorded at this institution. Again prices for merchandise are not inflated because in this age of high prices the proprietor of the store could place his merchandise on a much higher percent of profit, but Mr. Reinken has established his business in Plainview to remain here and charges a reasonable percent of profit on his goods and gives his patrons the benefit.

Mr. Reinken established his store here in 1914 and from that time has enjoyed a very substantial patronage from people in the Plainview country. He handles such lines as the Florsheim and Walk-Over shoes for men—Hirsh Wickwire clothing for men, which is recognized as clothing elegance and predominant quality and tailoring. Langham High clothing for the younger men is a line of clothing especially designed for the fastidious young men and has become recognized by the young men of high school age as in a class by itself for style and tailoring. The R. and W. clothing specialties also makes up a part of this extensive gents stock, such as motor garments, overcoats, trousers, etc. Wilson Brothers shirts and underwear is recognized as the best the market affords and Holeproof hosiery for men, women and children, Stetson and Crofut hats and similar nationally known lines of merchandise make up this extensive stock. Trunks and traveling bags and suit cases are also carried in an extensive and varied line.

In the clothing department it is the aim of Reinken's to fit satisfactorily any type of man, short or tall, slender or fleshy, stout or thin. The patrons of the store are aware of the fact that purchases made at this store which are not satisfactory are always properly adjusted. Because of these many conveniences and reliability of the lines of merchandise Reinkens has established the reputation of being "a good place at which to trade."

THE MOST COMPLETELY EQUIPPED BAKERY ON THE PLAINS

Shipping in wholesale lots its products to all parts of the Plains country. An institution where sanitary conditions are paramount. Employing only the most expert bakers. Every product mixed by machinery and thoroughly baked in one of the best ovens in the State of Texas.

THE CITY BAKERY

T. J. VanARSDALL, Proprietor.
PLAINVIEW, TEXAS

A GOOD RESOLUTION FOR 1920

is to visit our store quite often, and see the goods we are showing. We carry almost everything you wish in the variety, novelty and necessity line—at prices that are lower than others charge for the same class of goods. We keep right up to now in securing the best goods at right prices. We want you to see our stock of Chinaware, light hardware, tinware, enamelware.

FRANK'S NECESSITY STORE

H. L. A. FRANK, Proprietor

Real Estate, Loans, Abstracts, Insurance

One of the pioneer institutions of the Plains County, having many opportunities for investment which will prove to be paying propositions—complete set of abstract books, complete in every respect—loans and insurance of all kinds. An institution with a strong personnel.

The J. J. Lash Real Estate Co.

Ellerd Building

YOUR FARM IS READY IN THE SHALLOW WATER BELT

It is equipped with well and machinery for irrigation purposes—homes, barns, and other necessary improvements have been installed. All that is necessary is for the farmer to move on and start work. Farms in tracts from 40 to 160 acres made ready by this company. Terms one-fourth the purchase price in cash, the balance can be paid within ten years.

INVESTIGATE THIS VAST FIELD OF OPPORTUNITIES

Texas Land & Development Co.

Ellerd Building

Fire Proof and Modern Throughout is the

HOTEL WARE

Operated by an ex-traveling man, who knows the desires and wants of the traveling public. Rooms modern throughout, with running water and steam heat.

A MODERN HOTEL IN A LIVE AND UP-TO-DATE CITY

J. A. TESTMAN, Proprietor and Manager

PLAINVIEW, TEXAS

WHOLESALE AND RETAIL AUTOMOBILE ACCESSORIES

All standard parts of automobiles can now be secured from Plainview in a much shorter space of time than if ordered from other wholesale centers. All our stock standard equipment.

We retail the Michelin and Diamond Tires and Tubes, standard auto jacks, oils, cup grease, gasoline and every part of a car.

A COMPLETE LINE OF SPORTING GOODS

E. L. Miller & Sons

PLAINVIEW, TEXAS

A NEWLY ORGANIZED BANK OF PERSONAL SERVICE

The Guaranty State Bank, organized by Plainsmen, for the Plains people—Capital Stock \$50,000. The first day's deposits in excess of \$100,000. A depositor never lost a dollar in a state bank in Texas. Its policy is to always extend credit and accommodations to deserving ones, consistent with good banking. We want to get acquainted in the capacity of your bankers.

GUARANTY STATE BANK

R. S. BEARD, President, L. P. BARKER, Vice-Pres.

C. D. HENSLEY, Cashier.

PLAINVIEW, TEXAS

REDUCED PRICES FOR JANUARY

On Overcoats, Mackinaws, Sweaters, Boys' Winter Suits

Wool Underwear, and many articles of Men's and Boys' Wearing Apparel.

It's a Good Time to Buy, as prices on clothing will be considerable higher next Fall.

REINKEN'S

Clothing and Shoe Store
A Good Place to Trade

JANUARY REDUCTION SALE

AT THE PLAINVIEW MERCANTILE CO'S. BIG VALUE-GIVING STORE

A Sale on Season's Merchandise A Sale on Discontinued Lines

And a sale on Blankets and Comforts that would be a great saving to you even if bought for Fall and Winter 1920. Read and see what we are offering it at. These are sure enough values.

A Substantial Price Reduction on Ladies' Coat Suits

On Ladies', Misses' and Children's Coats

On Ladies', Misses' and Children's Sweaters

On Ladies', Misses' and Children's Dresses

On all the above mentioned kinds of merchandise you can save big money as follows:

On Blankets and Comforts

On Discontinued Brands of Hosiery

On Lot of Woolen Dress Goods

On Lot of Discontinued Brands of Shoes



LADIES', MISSES' AND CHILDREN'S CLOTHING

All Misses' and Ladies' present Fall and Winter Season Coat Suits at **HALF-PRICE**
A real \$50.00 suit for \$25.00 and all up and down the price line. You can have these garments at exactly **Half-Price**.

All Children's, Misses' and Ladies' Fall and Winter Coats at **HALF-PRICE**
A real \$10.00 coat for \$5.00; a real \$20.00 coat for \$10.00 and all up and down the price line. You can have them for exactly **Half-Price**.

All Children's, Misses' and Ladies' Fall and Winter Wool Dresses at **HALF-PRICE**
A real \$15.00 dress for \$7.50; a real \$25.00 dress for \$12.50, and all up and down the price line at exactly **Half-Price**.

All Children's, Misses' and Ladies' Fall and Winter Ready-to-Wear and Made-up Hats at **HALF-PRICE**
A real \$3.00 Hat for \$1.50; a real \$7.50 Hat for \$3.75; and all up and down the price line at exactly **Half-Price**.

All discontinued brands of Ladies' and Children's Hose—
A real 25c Hose for 12 1-2c
A real 50c Hose for 25c
And all up and down the price line at **Half-Price**

One lot of Children's and Ladies' Sweaters at **HALF-PRICE**
A real \$5.00 Sweater for \$2.50
A real \$7.50 Sweater for \$3.75
And all up and down the price line at exactly **Half-Price**

One lot Woolen Dress Goods piled out on center counters and market at **HALF-PRICE**
All the \$1.00 values in the lot at 50c
All the \$1.50 values in the lot for 75c
And so on up and down the price line.

WOOL BLANKETS

One lot lucky late purchases, good as any \$12.50 value at beginning of the season; our special sale price only \$8.95
Other wool blankets in stock at a sweeping **Twenty-Five Per Cent Reduction**.

WE ARE CLEANING OUT THE WINTER MERCHANDISE AND MAKING ROOM FOR OUR IMMENSE SPRING AND SUMMER STOCK.



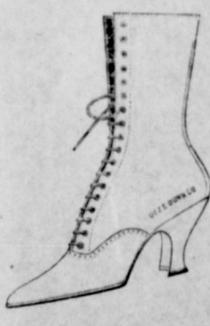


SHOES

One lot of Children's and Misses' Shoes of brands we have discontinued at **One-Third Off of Regular Price**, and in addition to this lot we are offering for January, a price reduction on every shoe in stock; no spring and summer or low shoes included; this for present season shoes; and as the winter's cold days are before us you should not overlook this timely opportunity to save dimes and dollars.

FURS

All Furs at **HALF-PRICE**
A real value, when you can get a \$20.00 article for \$10.00



WOOLEN GOODS

On all Men's and Boys' Shirts at **ONE-FOURTH OFF OF REGULAR PRICE**.
A real \$3.00 Shirt for \$2.25
A real \$4.00 Shirt for \$3.00
And all up and down the price line at **One-Fourth Off**

Men's, Women's and Children's Woolen Union Suits at **ONE-FOURTH PRICE REDUCTION**.
A real \$2.50 Wool Suits for \$1.87
A real \$7.50 Wool Suit for \$5.65
And all between these prices **One-Fourth Off**

MEN'S CLOTHING

Men's and Young Men's Overcoats at a **Twenty Per Cent Reduction**.

Men's and Young Men's Dress Suits **Twenty Per Cent Reduction**.

Men's and Boys' Pants at a **Twenty per cent Reduction**.



MEN'S CLOTHING

Boys Suits at a **Twenty per cent Reduction**

All Men's and Young Men's Dress Hats (except Stetson) at a **Twenty per cent Reduction**

The above are all new this season's styles and are offered in this sale for less than today's market prices.

PLAINVIEW MERCANTILE CO.

Burns & Pierce, Proprietors