

A big shipment of candy being unpacked. We can supply you for

EASTER



HAIL INSURANCE

14 years of successful writing of Hail Insurance for the Strongest Old Line companies in the world is the record of this agency.

Why Take A Chance? Play Safe

Know the company you insure with.

Know the agents you do business with.

Know that you are getting real insurance.

We sell insurance that insures the insured.

MALONE & WARE

Successors to Malone & Jackson
Grant Building Plainview, Texas

McBride's Grocery

We solicit the city trade, we solicit the farmers trade. We are your friends, we know how to serve you. We have a full and complete line of fresh vegetables and groceries all the time.

Will you give us a share of your business. Thank you. Phone 204, Boyd's old stand, next to Third National Bank.

J. B. McBRIDE

LOCKNEY

March 19.—The Floyd county elevator company is increasing its storage capacity to 33,000 bushels and the Lockney Coal & Grain Co. to 50,000 bushels.

The school at Erick has closed.

Misses Jeffie McGhee, Dimple Baker, Irene Whitely, Mattye Gregory and Mrs. Martin, Messrs. Barker, Griffiths Ayres, Austin McGavoc were Plainview visitors Wednesday night to attend an Elk social.

Mesdames Dick Long and Stapleton were Plainview shoppers Monday.

The Meteor school district held a mass meeting Monday night at the school house and decided to run their school on for six weeks by private subscription.

Mr. and Mrs. Peace of Plainview and mother, Mrs. Smith, Joe Clint Peace and wife of Shreveport, La., Robert Riley Peace, student of Abilene Christian college, spent Sunday here with their relatives, Z. T. Riley and family.

W. J. King, who lives east of Lockney, had a head on end collision with a Plainview car one day last week near the Meteor school house. The Plainview car was driven by J. F. O. Sims of Plainview. No one was hurt, however, the cars were more or less damaged. The cause of the collision was the dust that was blowing, and they did not see each other until it was too late to avoid the collision. The Plainview man paid all damages on the car of Mr. King.—Beacon.

John E. McEntyre and W. H. Gilbreath of Hereford were here Saturday.

Buys Part of Spade Ranch

One of the largest deals consummated in the history of Lubbock county was made this week through the real estate firm of Sears & Powell, when this company sold 19,000 acres of fine ranch land lying about eight miles west of town to eastern capitalists for colonization purposes. The tract was sold out of W. L. Ellwood's ranch and will be put upon the market in a very short time in small tracts for farming purposes.

Messrs. H. S. Bettis, E. V. Ferrell and W. L. Walker were the buyers of this property and we are informed that several thousand dollars worth of advertising will be started to bring farmers to this county to settle on the new tract.—Lubbock Avalanche.

Collins Gets Heavy Damages

Floydada, March 22.—After a long session the jury in the case of Collins vs. P. T. & S. F. R. R., in which Collins, a former workman of the railroad sued for \$15,000 damages as the result of injuries sustained while riding a motor car over a year ago, granted damage to the extent of \$15,000. It is believed that the case will be appealed by the railroad company.

Thos. Monroe Reed, age twenty days, died at the home of his parents, Mr. and Mrs. E. M. Reed, 8 miles west of town, March 18, of Whooping Cough. Burial at the cemetery the following day, with Garner Bros. as undertakers.

E. W. Bowden of El Paso is here for the the El Paso packery, buying hogs.

The Plainview News

Published Tuesday and Friday at Plainview, Hale County, Texas.

M. ADAMS, Editor and Owner

Entered as second-class matter, May 23, 1906 at the Postoffice at Plainview, Texas, under the Act of Congress of March 3, 1879.

Subscription Rates

One Year \$2.00
Six Months \$1.10
Three Months60

HALE CENTER

March 22.—An airplane visited us Saturday and those who "went up in the air" while it was here were R. F. Alley, Denton Underwood and Miss Erie Wall.

Mr. and Mrs. Lee are now domiciled in the north part of town and Mr. Gramly has moved his family into Mrs. Jordan's property, vacated by the Lees.

A deal was put through last week where A. Y. Whitacre is now the genial proprietor of the Haven hotel.

Jess Whitacre is moving from the Haven hotel to a farm just north of town.

Carroll Bird went to South Texas Sunday on a business mission.

O. C. Sanders shipped a car of hogs to the El Paso market Saturday.

Miss Erie Wall came in from Fort Worth Thursday morning, where she had attended the D. of R. Assembly.

Mrs. W. N. Claxton is spending a few days in Lubbock with relatives and friends.

Rev. J. H. Bone went to Miami the last of the week, where he filled the Presbyterian pulpit Sunday.

The Dramatic club will go to Abernathy Friday night and give the play "For the Love of Johnny" under the auspices of the Abernathy club.

H. B. Meester attended I. O. O. F. grand lodge in Fort Worth last week.

Dr. R. W. Sanders attended the medical association meeting in Amarillo last week.

The Delphian club will meet with Mrs. Silas Maggard Thursday afternoon. It is important that all members be present.

Dean Mosier departed last week for points in Minnesota.

KRESS

March 18.—Mrs. H. T. Sefton, operator of the Santa Fe in Plainview, was in Kress Tuesday.

Miss Pearl Bridgeman of Snyder, spent last week here, visiting relatives and friends.

The Baptist Ladies' Aid Society met Tuesday afternoon at the regular meeting place—the home of Mrs. Vinson. The ladies present were Mrs. G. Davenport, Mrs. H. Davenport, Mrs. Longmire, Mrs. Askey, Mrs. Evans, Mrs. Miles, Mrs. Elam, Mrs. Webb, Mrs. DeLong, Mrs. Childress, Mrs. Vinson. The visitors were the sister of Mrs. Vinson, and her daughter. Mrs. Davenport read the Bible lesson and Mrs. DeLong was leader.

The Methodist Ladies' Missionary Society met Tuesday afternoon at the Methodist church, led by Rev. Davis. Those present were Mesdames J. F. Moore, F. D. Moore, C. Sanders, T. J. Sanders, Caudle, Meyer, Overley, Adkisson, Debus, Davis, Hamilton, J. W. Skipworth, Sr., Tracy, F. T. Skipworth. Everyone present say they enjoyed the talk made by Rev. Davis.

John W. Elliott, who has been in Fort Worth attending the stock show and also visiting relatives in Arlington, returned home the latter part of last week. He was accompanied by his son, Raleigh.

Mrs. T. J. Sanders was shopping in Plainview Wednesday.

Relatives are visiting in the home of Rev. and Mrs. Vinson this week.

Mr. and Mrs. Tracy and children spent Sunday in Tulsa visiting relatives.

Mr. and Mrs. G. Davenport spent Sunday near Olton, visiting the nephew of Mrs. Davenport, John Davis.

J. W. Skipworth, Jr., was a business visitor in Plainview Monday.

The Adkisson family took a pleasure trip Saturday afternoon to O'Donnell, returning home Sunday night.

J. F. Moore was transacting business in Tulsa Wednesday.

Geo. Rousser motored to Plainview Tuesday.

Several of the business men of Tulsa were here the first of the week.

CENTRAL PLAINS

March 22.—We are having fine weather. Wheat is looking better every day. With April fast approaching, we hope to have pleasant April showers to insure us another good crop.

Church was well attended last Sunday, also the singing at Mr. Will Rouser's Sunday night.

C. H. Hooper and W. C. Willis were in Plainview Tuesday.

Mrs. Bush and little grand child left last week for a month's visit to Mrs. Bush's daughter in Tennessee.

A. J. McCollum had business in Plainview Saturday.

THE WAY BACK

NEW SOCIAL CONDITIONS
SHOW IN "THE WAY BACK"

Under Control of

B. P. O. Elks

Benefit of

Disabled Soldiers

This Gripping, Unique and New Photo Play will be shown at—

OLYMPIC THEATRE

March 29th

Continuous Performance

2 to 11 P. M.

YOU'LL MISS IT IF YOU MISS THIS PICTURE

Thrilling Motion Picture to Be Shown Here Under the Auspices of B. P. O. Elks and Federal Board for Vocational Education.

Where is the man, woman or child who is not interested in reclaiming wounded and disabled men from the conditions of social and industrial ostracism which have surrounded them in the past?

The Congress of the United States has just appropriated the sum of \$14,000,000 for carrying on a work which will make of every disabled soldier, sailor and marine of the late war and independent, self-supporting and self-respecting member of industrial and social life in this country.

The National Elks War Relief Commission has added for this work the sum of \$250,000, for caring for those cases which are outside the purview of the Act of Congress, such as American boys who were wounded while fighting in the armies of the allies.

The meaning of this great work is brought home to every person who sees "The Way Back" the 5-reel special feature picture which is to be shown at the Olympic Theatre on March 29 in this city. This picture was produced by the Elks War Relief Commission at a cost of \$50,000 for the Federal Board for Vocational Education and the proceeds from it will be devoted to this vocational training work. "The Way Back", is full of thrills of a most gripping character and ends with a climax that leaves a lasting impress on the minds of all who see it.

A patriotic picture entitled "The Spirit of Elkdom" will also be shown, picturing the war work activities of not only the Elks but other patriotic organizations such as the Red Cross, The Knights of Columbus, the Y. M. C. A. and the Salvation Army. One scene shows the famous McIntyre sisters making doughnuts in the trenches for the doughboys.

Planting Cotton Seed

We have arranged for a large quantity of acclimated Mabine and Barnett's planting seed—the best variety for this country—which will sell at reasonable price.

A most successful Floyd county cotton raiser says:

"Bed your land only once, plant shallow a bushel per acre, plow shallow and often.

There will be a big demand. Fill your requirements early. We will appreciate your orders.

Plainview Grain Company

D. F. Sansom & Son, Props.

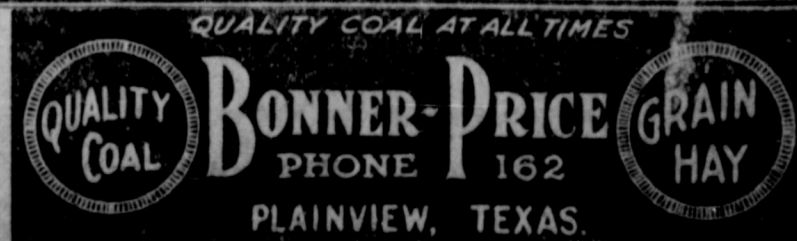
Spring Wheat, Oats, Speltz, Barley

At Reduced Prices to Close Out. All Quality

Seed Sweet Potatoes, Seed Irish Potatoes, Onion Sets, Fast-Proof Cabbage Plants, Bermuda Onion Plants, Garlic, etc. Tankage and Meat Meal now in. Seeds for Garden and Field. Rhode's Prune Shears, Spray Pumps and Materials for Spraying.

White Seed Co., Plainview, Texas

Miss Enia Grundy, who is teaching in the public school at Carmon came in Friday night for a few days visit with her parents, Mr. and Mrs. B. Grundy. Mr. and Mrs. Grundy will soon move to their farm one mile south of Tulsa.



PLAINVIEW MERCANTILE CO.

EASTER SHOWING

All your Easter needs, Coats, Suits, Dresses, Blouses, Skirts, Shoes, Men's Clothing, Boys' Clothing; a Great Showing of Easter Merchandise.

Beautiful Easter Frocks

A liberal showing of authentic and extremely desirable models in this spring collection, elegantly fashioned of Tricolette, Georgette, Satin and Taffeta, only one of a kind, but suitable for all occasions. Prices

\$25.00 to \$125.00

Fashions Latest Modes in Suits for Easter Time

A liberal showing of reliable makes, models and materials. Ultra smart spring suits at

\$42.50 to \$175.00

in materials of Serge, Tricotine, Parie and Needlewill; and this collection shows many models of distinction and extreme originality in elegant tailored and embroidered models.

200 Fashionable Silk Blouses

An extremely beautiful pre-Easter showing. Styles new and distinctive, materials are richly textured, models are charmingly made of Georgette, Tricolette, Net and Crepe de Chine. Prices

\$4.95 to \$65.00



Muslin Underwear

The dainty Dove Brand and the reliable Dove satisfaction. The new garments and the new weaves at new Easter prices.

Gossard Corsets

The real Tru-form and Correct Models.

The H. & W. and Model Brassieres

Two most popular makes and best values.

Handkerchief Sale

75 dozen Ladies' Crepe de Chine Handkerchiefs, regular 40c values

Special 25c

100 dozen Ladies' White Hemstitched Handkerchiefs

Special 5c



Maintaining Quality

Quality is a much abused word, but it's the one thing you ought to be particular about in buying clothes. On it rests the service and satisfaction you get; and you're willing to pay to get it.

The House of Kuppenheimer

has accomplished much in this season's suits; despite the many obstacles which beset the maker of good clothes.

Kuppenheimer Clothes continue to adhere to all-wool standard; they are tailored and finished as finely as ever before; they meet the demands of men and young men who know good clothes when they see them, and want the best.

It's to your advantage to buy now. Prices are based on original cost to us, not on increased market worth.

Men's Easter Toggery

New Madras shirts of the Manhattan and Lyon brand **\$2.75 to \$7.50**
 New Silk and Crepe de Chine shirts **\$5.00 to \$15.00**
 New Easter Ties **95c to \$3.50**
 New Soft and Stiff Collars **25c and up**
 New Belts **50c to \$2.50**

NEW SPRING HATS—

The Mallory **\$5.00 to \$9.50**
 The Stetson **\$8.00 to \$14.50**

New Stacy-Adams Men's Fine Shoes, black and brown, oxfords and regulars, vici, calf and Kangaroo.

Don't Overlook Looking this Over

100 dozen Men's White Soft Finish Handkerchiefs, special per dozen **\$1.00**

Plainview
 Mercantile Co.

BURNS & PIERCE, Props.

Youthful Styles

In

Coats, Suits, Dresses, Blouses, Sweaters and Footwear for Spring, Styles That Will Please Both Women and Misses



Just received fresh from the makers—apparel with the charm of late fashion ideas cleverly worked out, that possess character and individuality. All beautifully tailored, made of the season's most popular materials. Quality workmanship is evident in every line, seam and stitch. These new arrivals are now on display in the Ready-to-wear department, and await your selection.

CARTER-HOUSTON'S
The Store of Quality

Northwest Texas Methodist Senior College at Abilene
The Northwest Texas Methodist conference committee last week decided to locate a Methodist Class A

senior college in Abilene. Abilene made an offer of \$300,000 in money, a \$50,000 building site and perpetual free water for the institution, making a total of \$400,000.

E. B. Miller has bought the T. E. Richards residence from C. D. Harder, and will occupy same soon. Mr. Harder and family will leave Plainview.

Let Your Next Corset be a HENDERSON



And you will always wear a Henderson.

We are now showing a complete assortment of front and back laced models at prices that never fail to please.

\$2.65 to \$11.95

500 Aluminum Thimbles Free

On your next visit to our store get one these thimbles without charge.

Jacobs Bros. Co.
The Standard of Fashion

SOCIETY

Methodist District Centenary Meeting Held in Plainview
There was a meeting of Centenary workers for this district at the Methodist church Wednesday, which was attended by representatives from Methodist churches over the district. Rev. W. E. Lyons, conference missionary, had charge of the meeting. The purpose of the meeting was to stimulate interest and discuss the best methods of carrying forward the Centenary Movement of the church. Reports of the work were very encouraging and much interest was shown by those present to be manifest throughout the churches of the district in the success of this great movement on the part of the Methodist church. The Southern Methodist church undertook to raise \$35,000,000 last year but the campaign resulted in the church raising approximately \$53,000,000.00. This large sum of money is to be paid in by the subscribers in five annual installments and is to be used for educational, missionary and other enterprises of the church.

Sullins College Girls on Trip To Washington and New York
A party of twenty-five girls from Sullins College, Bristol, Va., will leave Thursday under the chaperonage of Mrs. T. E. Martin, the president's wife, for a trip through Virginia, to Richmond, down the James river to Norfolk, where they will see the great U. S. naval station and battleships; then they will go up Chesapeake Bay and Potomac river to Washington and spend two days seeing the capital city. They will go by way of Baltimore and Philadelphia to New York City, where they will spend ten days. Returning they will stop one day and see the famous Luray Cravens in Virginia.

Included in the party is Miss Sadye Earle Adams of Plainview, and Miss Mildred Shofner of Port Lavacca, daughter of W. A. Shofner, formerly of Plainview.

Knights Rose Croix to Observe Maundy Thursday, April 1st
The Knights Rose Croix (Masons) of the Plainview lodge will observe Maundy Thursday, (Thursday before Easter) April 1st. Dr. E. F. McClelland's office is the usual meeting place each year.

B. Y. P. U. to Give Reception At Wayland College
On Saturday evening, March 27th, beginning at 7 o'clock, the senior B. Y. P. U. will give an informal reception at Wayland college. Everyone is cordially invited to attend. The visitors of the Bible Conference and visitors from other towns will be present and a good time for all is anticipated. Come and be with us, there will be entertainment for both young and old.

Trustees and Professors Plainview Public School Entertained
Thursday evening of last week the trustees and professors of the public school were entertained at the high school with a six o'clock dinner by the second year domestic science girls. The dining room was decorated with red and white carnations, and the same color scheme was carried out with the menu, and place cards bore hand-painted carnations. Misses Matthaec and Fox, the domestic science teachers, assisted the girls, and four courses were served. Those present were Trustees C. W. Sewell and C. S. Williams, Supt. W. E. Patty, Profs. Lovelady, L. B. Morris, J. J. Wilson and R. A. Hamilton.

E. M. Carter, Jr., and Marguerite Blocksom Win In Declamation
In the Central school declamation contests held at the high school auditorium last Tuesday night sixteen boys and girls took part, each one doing his or her part well. E. M. Carter, Jr., and Marguerite Blocksom won first places, and will take part in the county contests to be held here next Saturday.

EASTER BAZAAR AND MARKET
The Methodist women will hold their Easter Bazaar at Garner Bros. store, April 2nd and 3rd. Aprons and other things will be for sale. There will also be a market, and dressed chickens, cakes and pies, and everything for the Easter dinner will be offered. Everyone is urged to remember the dates.—adv.

Watch for the Great Mystery show next week at the Mae I. Theatre. The great Travelutte—the man who knows. He answers all questions. A show of mystery, magic and mirth, lots of comedy. He is the most marvelous exponent of the seemingly impossible.

Miss Esther Lou Harp will arrive Wednesday morning from Wichita Falls to visit relatives and friends.

WANTED—Croup and dry hides
L. D. Rucker, Dealer

Unloading Tractors

Tom Carter is unloading a big shipment of Hart-Parr tractors and Oliver plows. Go and see them, and let him show you how they are the best investment a farmer can make.

He is also preparing to offer tractor oil to the tractor trade, and is this week receiving the first carload.

MONEY

To loan or take up Vendor's Lien notes on Plains land. Best interest rate and terms. No red tape, money ready.

Shallow Water Land & Loan Co.
D. Heffelfinger, Mgr. Office Ware Hotel

A child was born to Rev. and Mrs. Robert Highsmith in Eastland Sunday. Mr. Highsmith was pastor of the First Christian Church of Plainview four years ago. He is now pastor of the church in Eastland. He was married to a Palo Pinto young lady a year ago.

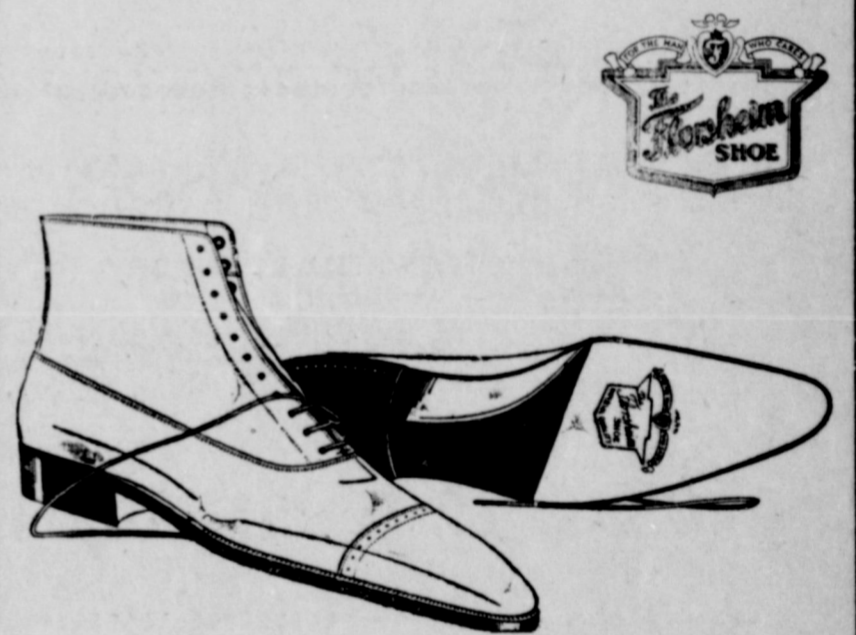
FOR SALE—265 acres, 2 room house, 200 acres in cultivation, 100 acres in wheat. \$3000 cash down, balance 1 to 5 years at 6 per cent interest.

480 acres unimproved, level land, price \$19.00 per acre, 1-2 cash, balance 1 to 4 years at 6 per cent.

640 acres, all fenced, 150 acres in cultivation, 2 room house, well, price

\$24 per acre. \$6000 down, balance 1 to 8 years at 7 per cent. 1 mile to school.
2000 acres, all fenced, 270 acres in cultivation, 170 sowed to wheat, 100 head of stock cattle, team and farming implements goes in at \$40 per acre. \$20,000 cash down, balance 1 to 5 years at 6 per cent. If sold possession will be given at once.
E. BROOKS, Phone 152, Tulia Tex. 90-4t-1w

WE WANT to lease half section grass land from one to ten miles of Plainview.—J. W. Boyle & Son. 90-2t



FLORSHEIM SHOES

are always good shoes. They are the most economical because of their quality. They are cheapest shoes to buy because they give more and better service per dollar invested.

It is wise to buy Florsheim shoes, because they represent unquestioned reliability and a full measure of value.

Exclusive agency The Florsheim Shoe for men

REINKEN'S
Clothing and Shoe Store
a good place to trade

THE ABERNATHY WEEKLY NEWS

The Farmer Who SAVES Spends Old Age In EASE

Sow what you expect to reap, now is the time to sow if you expect to reap in your old age.

Let us take care of your money for you.

First State Bank
Abernathy, Texas

Abernathy Telephone Co.

We are rebuilding our lines and with new boxes coming in we are ready to serve you.

We also have plenty of batteries and insulators.

Service Is Our Motto

W. H. CROW, Mgr.

CROW BARBER SHOP

AGENTS FOR TROY STEAM LAUNDRY
Agents for Several Good Lines of
MEN'S MADE TO MEASURE CLOTHES
FIRST-CLASS CLEANING AND PRESSING
FIRST-CLASS BARBER WORK AND

HOT BATHS

E. E. CROW, Prop.
ABERNATHY, TEXAS

The Best Pictures at the Best Theatre

On Saturday Evening, March 28th

THE MIDNIGHT STAGE

ON Tuesday Evening, March 30th

NOTHING OPEN

Prices 15c and 25c Show begin 7:30 prompt

Wrights Liquid Smoke

Keeps your meat fresh and clean through summer. One bottle will smoke a barrel of meat.

You know what Kreso dip is, we have plenty of it, also sprays for applying it.

Let us show you our Claxtonor phonographs, a high class machine.

Pinson Drug Co.
ABERNATHY, TEXAS

A large army truck carrying a powerful search light passed through Abernathy, on its way to Lubbock from Plainview.

J. W. Hutto and his uncle of East Texas were visitors in Abernathy last week prospecting for farm lands.

Abernathy News

MRS. I. H. SOELTER, Editor

The Abernathy Weekly News is published on Tuesday of each week in connection with the Plainview News.

Phones:
Editorial Dept. 34A
Business office 34C

SUBSCRIPTION RATES
By mail in advance, per year ... \$2.00
which includes bi-weekly issues of Plainview News.

GOOD ROADS
Abernathy business men should put forth their endeavors to get more miles of good roads leading into Abernathy. Now that the season for road building has opened it behooves the citizens of Abernathy as well as the farmers who are living on farms that are situated off of roads to get together and open up the trade lanes that are so necessary to better business conditions. It is selfish indeed for any of us to neglect our duty in this movement. Even though we may have a good road to and from town there is no reason why we should not help our more unfortunate neighbor. Let's all push good roads and make an honest endeavor to get action on this issue at once.

CLEAN UP, PAINT UP
Some lovely spring morning the people of Abernathy are going to take a look at the square and then there is going to be a gathering of citizens with good strong arms, girls and boys who want to help, and any one else who wants to see Abernathy a clean town.
Don't you think it will make a difference in the looks of the town to have all the old papers, tin cans, old lumber, sacks, and all the other accumulated junk hauled off?
Weren't you proud of the little town last spring after "Clean-Up Day"? Didn't it just look good to you to see the square and all the yards clean? We don't want Abernathy to have the reputation of having no civic pride do we?
Have you ever noticed in buying a house, town property, or real estate of almost any description that you are more attracted to a clean, well-kept place, than a dirty, run-down place?

Of course paint is high, but isn't the initial cost of lumber, building material, labor and other incidental expenses of building, so very much higher, that you can afford the paint to protect and preserve the buildings?
Do you know there is a full page advertisement in the Saturday Evening Post, a nation wide magazine, issued by the Save the Surface Committee, representing the paint, varnish and allied interests, whose products, as a whole serve the primary purposes of preserving, protecting and beautifying the products of the lumber, metal, cement and manufacturing industries? This ad cost several thousand dollars, but it is worth the money. It says "Save the surface and you save all-paint and varnish." And there you have it in a nut-shell! Think this over, citizens of Abernathy, and let's not only have large cleaning out of the trashy corners, but let's have a little more beauty as well.
God has given us so much natural beauty in this big, glorious country or ours, and it seems that the trying on our part to keep that natural beauty, and add, in our small way, to it, is but a fitting return to Him.
All women love to plant flowers and vines around the house and grounds and take care of them. Most of us in this country are very busy, but I think we can always find a little time for flowers. And they do make such a big difference.
Won't every one in Abernathy do all they can to make the town a cleaner, and more attractive one. Civic pride is a blessing to a town, and aren't we all willing and more than willing, anxious to develop the civic pride that will make Abernathy what it should be?

ADVERTISING
"The Fort Worth newspapers carry more church advertising than the papers of any other city in the country," editorializes the Denton Record-Chronicle. "Practically every principal church in Fort Worth is using display advertising space to attract church goers and they must be getting some satisfactory returns for the advertising is well written and well displayed with the single purpose of getting people who read the advertisements to church." Why shouldn't a church advertise? Publicity is the thing. Religion is a splendid offering. Why not advertise it? The ten commandments are good things. Why not place them before the people? Business is business and the church should be placed on a business basis.—Fort Worth Record

SUBSCRIPTION DONATIONS FOR SCHOOL AFFILIATION

List of Those Who Have Subscribed To This Worthy Enterprise

The people of Abernathy have raised funds to fully equip the high school with the necessary library books and laboratory apparatus for affiliation with the State University:

Nash Hix	\$50.00
F. W. Struve	50.00
Stambaugh & Merrill	50.00
Stambaugh Bros.	25.00
J. W. Hembree	25.00
Norman Winn	25.00
A. E. Pipkin	25.00
W. H. Ragland	25.00
F. G. Hudgins	25.00
T. B. Stone	25.00
Caldwell & Son	25.00
South Plains Col. Co.	20.00
B. F. Struve	15.00
Frank Clark	10.00
J. M. Fields	10.00
C. H. Bucks	10.00
J. C. Arnett	10.00
Mrs. Grace Shaw	10.00
W. A. Harrell	5.00
Press Hill	5.00
Dr. McBride	5.00
W. A. Richter	5.00
Mrs. Robt. Risinger	5.00
Mr. Sullivan	5.00
J. O. Castles	5.00
A. G. Gilbert	5.00
J. H. Vanderslice	2.00
C. F. Buske	2.00
Walter Thomas	2.00
Will Groves	2.50
E. Crow	5.00
Joe Merrill	5.00
J. M. Thomas	5.00
Geo. Neely	5.00
E. C. Ripley	5.00
Matejowsky	5.00
A. Hardesty	2.50
F. Singarob	3.00
W. J. Thomas	5.00
Chris Benn	5.00
Bill Thomas	5.00
C. L. Thomas	2.00
Howard Pearson	10.00
Dick Nice	25.00
Mr. Day	20.00
J. M. Rankin	10.00
W. A. McKinzie	10.00
R. R. Shroeter	5.00
G. Adkinson	15.00
B. Adkinson	2.50
Fritz Fuchs	5.00

Masonic Lodge Being Organized

Friday night, March 19th, R. W. Lemond, district deputy Grand Master of the Grand Lodge of Texas, together with Messrs. Shepherd, Akeason, Townsend and Smelser of Hale Center, met with the local Masons and delivered a dispensation from the Grand Lodge of Texas, for the purpose of doing work in the A.F. & A. M. degrees in Masonry till the meeting of the next Grand Lodge in December, 1920.

By authority of the Grand Lodge the following officers were appointed: J. M. Ramsey, W. M.; W. A. McKenzie, S. W.; L. R. Pinson, J. W. Local members present were H. E. Rantz, L. R. Pinson, L. I. Hix, N. C. Hix, J. O. Castles, W. W. Caldwell, W. E. Wheat, T. J. Pettis, J. N. Fitzgerald, A. E. Pipkin, B. F. Edwards, V. Stambaugh, J. T. Eller, H. O. Pettit, J. H. Smith, C. S. Smith, A. Landers, J. M. Ramsey, W. A. Richter. All present showed that they were enthusiastic over the prospects of having a lodge in the city, and no doubt will soon be having more work than they can do.

Firm Now Delivers by Truck

The firm of Ragland-Pipkin have purchased a Ford truck for grocery delivery, and will make two deliveries a day, at 9 a. m. and 4 p. m. The Abernathy housewives will be glad to know this and will find that by phoning in their orders early will receive prompt attention. It seems to me this is another proof that the Abernathy merchants are wide awake and literally as well as figuratively speaking, delivering the goods.

Man Killed in Thresher Accident

W. L. Gardner, while running a threshing outfit on R. J. Goode's place near Petersburg, had his hand caught in the belt, jacking his arm off, and throwing him to the ground seriously injuring him. Mr. Gardner died 30 minutes after the accident.

Kicked in Face by Mule

George Schlegel was kicked in the face by a mule. His mouth was badly torn and seven teeth knocked out. He was taken to Lubbock Friday where his injuries could be taken care of.

Stone Building New Home

T. B. Stone is building a new home on the northeast side of town.

John McLaughlin of Clovis, N. M., is visiting his sister, Mrs. Ed Jones of Abernathy.

F. W. Struve & Bro.

Hardware Farm Implements

And

Buggies, Windmills, Pipe and Pipe Fittings, Queensware

Undertakers Supplies

Abernathy, Texas

Our Lists of Farm Bargains Will Interest You

Send for a Copy Today

South Plains Colonization Company

ABERNATHY, TEXAS
Phone 34

Van's Shop

CLEANING AND PRESSING

AGENT FOR TAILOR-MADE CLOTHES

ABERNATHY, TEXAS

The Abernathy Hotel

C. F. BUSKE, Prop.

Just across the street from the Depot

GOOD MEALS CLEAN BEDS

PRICES RIGHT

Special rates to boarders by the week.

We Are Equipped to Handle Your Repair Work When In Trouble Call On Us We Do Vulcanizing

Full supply of storage batteries and automobile accessories.

Ragland Auto Co.

J. A. VINEYARD, Prop.

Rev. S. J. Upton filled his appointment here Sunday as pastor of the Methodist church.

Subscribe for the Plainview News and get the Abernathy News once a week.

The Lubbock Sanitarium

A Modern Fireproof Building
Equipped for Medical and Surgical Cases

DR. ARVEL PONTON
Office Phone 628 Residence Phone 628

DR. O. F. PEEBLER
Office Phone 209 Residence Phone 341

DR. J. T. HUTCHINSON
Office Phone 209 Residence Phone 216

DR. M. C. OVERTON

DR. J. T. KRUEGER

MARY F. FARWELL, R. N.
Superintendent
Phone 628

A chartered Training School is conducted by Miss Mary F. Farwell, R. N., Superintendent. Bright, healthy young women who desire to enter may address Miss Farwell.

We Are Now Located In the Struve Building With Our Stock of Men's Furnishings

We will be glad to have all our customers come to see us there.

Let us sell you your garden seed.
Good school tablets, two for five cents.
Other bargains to offer.

Caldwell & Son

ABERNATHY, TEXAS

The Farmers Elevator

L. S. Heggan, Pres. C. F. Buste, Vice Pres.
W. A. Harrell, Sec'y.

We Wholesale and Retail All Kinds of Grain and Feed

HIGHEST MARKET PRICES PAID FOR YOUR
GRAIN

ABERNATHY, TEXAS

Choice Cuts of Beef and Pork Home Cooked Meals Short Orders

THE EUREKA CAFE

MRS. WATSON, Prop.

T. B. Stone Gin

ABERNATHY, TEXAS

Mr. Stone is holding this space in the Abernathy News not because he needs to advertise, but because he is a good citizen of Abernathy and knows that to keep the paper in the town the merchants must do their share in the advertising matter.

PERSONAL MENTION

Mrs. J. H. Lutrick is visiting her mother, Mrs. Scott, at Athens.

Mr. Perry of Perry & Cram, real estate agents of Plainview was in Abernathy one day of the past week.

Neil Douglas, real estate dealer of Littlefield, spent one day last week in Abernathy.

Mrs. J. W. Hembree returned on Tuesday from Plainview, where she has been nursing her daughter, Myrtle, through the influenza.

Mrs. Grace Shaw spent Tuesday in Lubbock.

Miss Thelma Jones is home again after a surgical operation at the Lubbock Sanitarium.

Emmett Williams returned to his home Thursday after a prolonged illness in Lubbock.

Miss Beulah Crow who has been confined to her bed for a few days is much better now.

Our local physician, Dr. McBride, took his wife to Lubbock to Lubbock to the sanitarium, where she will remain for an indefinite length of time under the care of the physicians in Lubbock.

P. L. Wimberly is doing his spring plowing with a new Case tractor and 9 gang plows.

Howard Pearson spent Wednesday in Plainview attending to some business matters.

H. C. Harding of Amarillo visited his daughters, Mrs. Goodman and Mrs. Soelter, Saturday and Sunday.

Will Groves, who has been confined to his bed for several days with influenza, is up and back on the job.

Fred Wiese, cashier of the Lorenzo bank, spent Sunday in Abernathy with a number of his friends. He doesn't get over this way often and it is always a pleasure to see him.

Ralph S. Crowl, secretary and treasurer of the South Plains Colonization Co., has returned to Madison, Wis., after a business trip to Abernathy.

Herman Schulz, president of the South Plains Colonization Co., will remain in Abernathy until the middle of the week.

Dr. J. B. McBride and Mrs. Hembree motored to Lubbock Friday to spend the day with Mrs. McBride, who is in the Lubbock Sanitarium.

W. E. Bledsoe was in town Thursday on business.

Miss Johnson Honored
J. N. Fitzgerald has returned to Abernathy from Mineral Wells. He and his family will reside in their home in the northwest part of town. Mr. Fitzgerald will run a garage in Mr. Clark's blacksmith shop.

W. M. Caldwell, cashier of the Petersburg bank, was in Abernathy Thursday on business.

Mrs. J. C. Craig and son of Floydada are in Abernathy visiting Mrs. Craig's sister, Mrs. Fields.

Mrs. T. E. Arnold and children returned to Abernathy Thursday from Plainview, where they have been visiting Mrs. Arnold's brother, O. M. Crow.

Mrs. Will Crow and little Vivian were shopping in Plainview Saturday. Mr. and Mrs. Willard K. Harp and baby spent Sunday with relatives west of Abernathy.

Now is the best time to buy land in the Abernathy section. The value is sure to rise much higher.

Mr. and Mrs. W. H. Bloomer and children spent the week end in Plainview.

John McCarty had business in Canyon last week.

Miss Lucile Braudt is home again after undergoing an operation at the Lubbock sanitarium.

Otto Stolly of Denver, Colo., is in Abernathy attending to some business affairs.

Abernathians Take Airplane Flights
Saturday afternoon a passenger aeroplane from Amarillo paid Abernathy a flying visit. Several Abernathians enjoyed flights, and I don't think any of them were disappointed. Among them were T. B. Stone, Jr., Howard Pearson, Ed Bledsoe, Jim Bledsoe, the young Hudgins boys, Frances Rosser, Mrs. Soelter, Lewis Stambaugh.

Pinson Purchases Arnold Home
The home of T. E. Arnold was purchased by our druggist, Roy Pinson.

Herman Schulz and Ralph S. Crowl of Madison, Wis., were in Amarillo Tuesday and Wednesday of last week on business. They returned to Abernathy Wednesday evening.

R. M. Hardesty and J. M. Fields will be gone a week or ten days making a business trip to Quanah, Wichita Falls and Dallas.

Willis Caldwell, 3 years old son of Edmund Caldwell, is rather seriously ill. Dr. McBride is attending the case and from the present symptoms has diagnosed the case diphtheria.

Mrs. Vanderslice entertained Thursday evening in honor of her sister, Miss Johnson. All the younger people of Abernathy were invited. Games were played, delicious refreshments were served and every one had a good time.

Chautauqua Coming to Abernathy

The local Chautauqua committee has announced May 21 as the opening date for the big community entertainment week this year. The committee is making extensive preparations to secure the crowd merited by the quality of the program and present indications are for a record breaking attendance.

The Chautauqua movement received a great impetus during the war when it was highly commended by President Wilson, Secretaries McAdoo and Baker, Ex-President Roosevelt, Judge Lindsay and others. It fills a need for clean entertainment, free discussion of public affairs, and united community effort not available elsewhere for rural communities and cities of moderate size.

The Cadmean Chautauqua management of Topeka, Kans., which furnishes the talent announce a program brimming over with interesting attractions. It will include Uncle Sam's Nieces, four singing, banjo playing girls; Thomas J. Kellum, eminent southern song writer; Geo. A. Barker, lecturer on inspirational topics; Ricketts Jazz Band, just what the name signifies, and including Kenneth Ricketts, accordion soloist; Edgar S. Kindley, well known humorist; The Chicago Entertainers, two lively girls in readings and songs; Samuel Justin Sparks, powerful mountaineer college president from Kentucky, and the famous Kenilworth Players. The real feature of the week will be a full evening play by this theatrical company. It is the biggest stunt ever attempted on a small town circuit, but both the management and the local committee believe the public will justify the expense of this program.

Before the chautauqua starts there will be a drive for the sale of season tickets. A number of progressive local citizens have agreed to sell a block of season tickets in order to bring the chautauqua here. The season ticket offers many advantages as it admits some member of a family to each of the ten programs at a fraction of the single admission cost. The entire cost of a season ticket is about the same as the price of admission to the best three programs. Full details of the plans will be announced later.

Let's Have the Best Schools

It has been reported that the state inspector remarked that Abernathy had the second best equipped school in Hale county. We need no handle on our school; let's make it the best. Let's do it by all pulling together. The best is none too good for Abernathy.

Why not have a school rally like we used to have a few years ago? Invite some of our neighbors and be sociable.

The school trustee election will soon be held. We should decide whom we want to fill the vacancies. Suppose we elect men and women who are willing to take an active interest in school matters. There is nothing more important for a rural community than a live and progressive board of trustees.

A good school will build a good community and town. If we could inaugurate free transportation for school children, property in our community would soon increase to a value that would more than pay the extra expense.

Interesting Entertainment

Thos. Elmore Lucy entertained a full house of Abernathians Saturday evening in the school auditorium. He is very talented and clever and every one enjoyed his readings, songs, and drawings. We hope Mr. Lucy will return next year, for he will receive a warm welcome from the Abernathy people.

Community Club Elects Officers

The Community club met at the school house Friday, Mar. 19th, at 3:30 o'clock. Election of officers ensued. Mrs. J. O. Jones, was elected president; Mrs. A. E. Pipkin, vice president; Mrs. Ray Pinson, secretary and treasurer.

It was decided that the meetings in the future would be held at the homes of the members instead of the school house, thereby promoting greater interest, as this will combine pleasure and business. The next meeting will be held at Mrs. Arnett's home.

Mr. and Mrs. A. J. Fuchs gave a dance the 19th of March in honor of their son's birthday. It was quite an enjoyable gathering, and every one had a good time.

Mr. Ramsey will soon begin to think "It pays to advertise". The show at the Best Theatre Saturday night "Carolyn of the Corners" a five reel picture was a good one. In fact the editor understands that the management was obliged to put up the S. R. O. sign.

Trustee Election April 17th
Announcement has been made that the election of school trustees will be held Saturday, April 17th.

Ragland-Pipkin Grocery Co.

A very up-to-date line of canned goods and staple groceries. Fresh fruit and vegetables—Lettuce, Celery, Fresh Tomatoes and other good things to eat every week end.

Orders delivered twice a day—9 a. m. and 4 p. m.

If you try us once you will be satisfied.

Stambaugh Bros.

Abernathy, Texas

Light Crust Flour Makes the Best
Biscuits and Pastry You
Ever Tasted

Milk, Butter, Eggs
Cash or Trade

Oranges, Grapefruit, Bananas and
Other Fresh Fruit

Merril and Stambaugh Elevator

Coal, Grains and Feed
We Solicit Your Patronage

McAdams Lumber Co.

Have just received a car of wire, also two cars posts. Get them while we have them.

Do not forget that we have a full line of the famous B. P. S. paints and varnishes---a good time to paint up.

We have a complete 1444 stock of all kinds of building materials. Come to see us or phone No. 7.

Sam W. Smith, Mgr.

ABERNATHY, TEXAS

DR. J. B. McBRIDE, M. D.
General Practitioner
Calls answered day or night
ABERNATHY, TEXAS

WILL GROVES
Express and Drayage
Hauled any place at any time.
Prices Right.

LET
H. E. RANTZ
Do your building.
Estimates furnished on short notice.
Harry Pettit was in town Friday to attend the Masonic lodge meeting.

OUT-OF-TOWN CUSTOMERS

It will certainly be worth many miles journey to visit this big sale.

Easter Modes
that express the gaiety and freshness of Springtime

TO OUR MAIL ORDER CUSTOMERS

All special prices will be given and orders filled promptly.

Barrier Bros. Dry Goods Co.
BIG EASTER SALE

Begins Friday Morning, March 26th, at 9 O'clock and
Continues Eight Business Days

This is the big Easter Sale of our immense stock of merchandise. The cutting out and dividing up time, when costs and selling marks are put aside. And on goes a price that "Makes Things Move!" Year after year we have featured the Easter Sale, and now the annual Big Easter Sale Event, has come to be the great buying occasion for thousands of residents of the South Plains.

In spite of the high prices generally in effect, are fine examples of the superior value giving which characterizes all this store's sale events, and especially the Big Easter Sale. Whether you seek a new coat, frock, suit or other item of apparel with which to begin the season, you will find it worth your while to choose now during the Easter Sale of Spring and Summer garments, for radically lowered prices prevail.

33 1-3% OFF ON ALL MILLINERY



Whether one's suit or frock is new, an Easter bonnet is imperative. Shiny straws of novelty weave, cellophane and silk in up turned models, sailors and turbans are enhanced by flowers, fruits, embroidery, platings and ribbons, adding spice to the charming variety for Easter selections.

SPECIAL SHOWING OF CORSETS

To insure the smartness deserved by new Spring clothes, select one of the new corsets. Fashionably low busted, desirably long in the skirt, correctly boned, and built of satin, broche and coutil are models for all figures. Bandeaux and bassieres are offered in lace, net and satin.

GINGHAM DRESSES



Ladies' Dresses \$2.25 to \$18.50
Children's Dresses \$1.50 to \$10.00

20% Reduction on all Gingham dresses. These prices are cheaper than you can buy the gingham by the yard. The same reductions on all Smocks and Middies.

COTTON SUITING

One lot 75c value, Easter sale 49c
One lot 50c value, Easter sale 33c
One lot 35c value, Easter sale 28c

DAMASK

\$9.50 Pure Linen, Easter sale \$7.78
\$5.50 Pure Linen, Easter sale \$4.48
\$3.50 quality, Easter sale price \$2.98
\$2.50 quality, Easter sale price \$1.98
\$1.65 quality, Easter sale price \$1.28
\$1.50 quality, Easter sale price \$1.19

LONGCLOTH

Easter Sale of Longcloth at today's wholesale cost.
75c Crysta at 63c
45c Greenfield at 34c
Be sure and supply yourself with Longcloth at these prices.

25 Per Cent Off on All Suits

The PALMER Garment

—of course, is all that we offer, good garments. We shall not show cause our customers deserve the very best, no matter what they pay. So we invite you again, to visit us for you any other kind and if you buy, you may rest assured that you have obtained the full worth of your money.

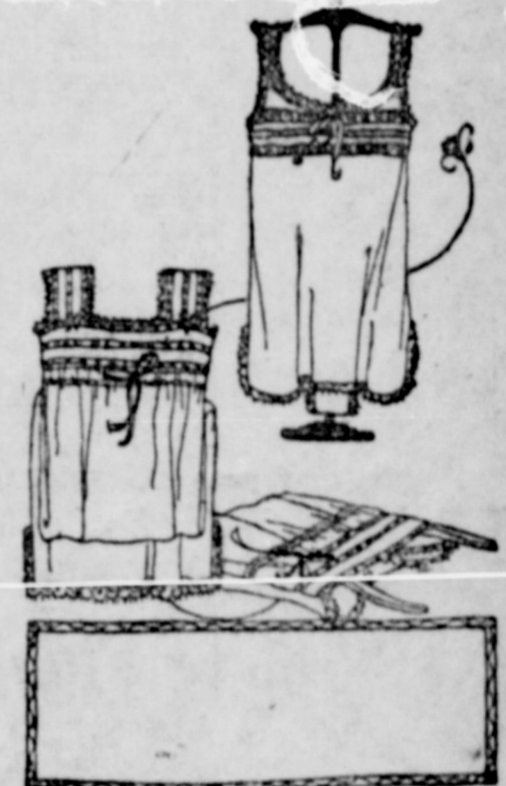
Regular \$135.00 value	\$101.25	a saving of	\$33.75
Regular \$120.00 value	\$90.00	a saving of	\$30.00
Regular \$97.50 value	\$73.15	a saving of	\$24.37
Regular \$79.50 value	\$59.63	a saving of	\$19.57
Regular \$60.00 value	\$45.00	a saving of	\$15.00
Regular \$55.00 value	\$41.25	a saving of	\$13.75
Regular \$40.00 value	\$30.00	a saving of	\$10.00

25% OFF ON ALL DRESSES

Charm of style and becomingness of mode, as well as excellent quality of fabric, stamp these Frocks as an opportunity for saving that clever, thrifty women of today will appreciate at a glance. Description could hardly do justice to their true beauty. We invite you to see them even tho you are not contemplating a dress purchase. Street and Afternoon Frocks of the season's most popular fabrics, shown in Satin, Tricolette, Georgette, Crepe de Chine, Taffetas and Foulards.

Regular \$59.50 values	\$44.63	a saving of	\$14.50
Regular \$70.00 values	\$52.50	a saving of	\$17.50
Regular \$37.50 values	\$26.25	a saving of	\$11.75
Regular \$27.50 values	\$20.63	a saving of	\$6.87
Regular \$20.00 values	\$15.00	a saving of	\$5.00
Regular \$18.50 values	\$13.82	a saving of	\$4.68
Regular \$12.00 values	\$8.88	a saving of	\$3.12

MUSLIN UNDERWEAR



20% Reduction on all Ladies' Muslin and Silk Underwear. Don't fail to take advantage of the Easter Sale of Underwear at this reduction.

NAINSOOK

During this Easter Sale, we are offering Nainsook for less than it would cost us to replace the same lines.

90c grade for	73c
85c grade for	69c
75c grade for	63c
50c grade for	43c

WHITE ORGANDY

Get your GRADUATION DRESSES, now at these prices.
\$2.00 grade 44 inch wide, now \$1.69
\$1.25 grade 44 inch wide, now 99c
90c grade 44 inch wide, now 79c

LADIES' BLOUSES



25% Discount, prices range from \$9.50 to \$49.50
Come and see them.

BABY GOODS

Don't Fail to visit our Baby Department for Easter Bargains.

Men's Trousers \$7.50 to \$15.00

TOWELS

Be sure to supply your needs now, for months to come at these prices.
65c per pair Huck Towels at 53c
54c per pair Huck Towels, at 39c
46x20 inch Unbleached Bath Towels, regular price \$1.25, Easter sale 89c
38x20 inch Bleached Bath Towels, regular price \$1.25 Easter Sale 99c
30x16 inch Bleached Bath Towels, regular price 65c Easter sale 53c

DOMESTIC

The best quality bleached Domestic 36 inches wide, greatly reduced during this sale.
50c Berkley at 43c
40c Hope at 33c
37 1-2c Good as Gold at 31c
35c Clover at 29c

PERCALE

One lot of 500 yards, 45c grade, Easter sale 29c

WE GIVE 25c GREEN TRADING STAMPS DURING SALE

Barrier Bros. Dry Goods Company
"Dependable Merchandise"