# THE PLAINYEW NENS 

## Volume Na. $10^{\circ}$ <br> Thendus MIL Mamant

 TO MORETHAM S3OAbernathy to have
Fouring mil Mill will Be Mored From Marble


## AMERCRA IEGONPANS <br> Jo Seline Cub roans

 WILL GIVE
DUREGO MINSTREL
RAISE YUN YOS
Ho



 claim, for chatry. Medical examina
tion fantind to support the eliamimof two
begkars that they were physically en-



 every man returned to bis own posses.
sions and every, man to his own fam-
Nothing is isfe In Bis City
A Detroit westan wraped her one.






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|  |  | <br> The oxecutive board of the County

ederation of Woman's Clube held deration of Woman's Clubs held 2,
eeting in Plainnis
in Mrs. Carl Goodman, Wednesident,
 Tederation, Was read and
HMas very interesting.
Miss, Lual
Blair Neal}
 the census showed the counts dic
have the onecsary popultion
ing coild be done jost ow.
The Shepard-Townes
mate





## a copy Tho were ton Under Putna Put


FORMER $\overline{\text { SLAVE DIET }}$
WORTG MILLONS





Obrego Inaugurated President
Mexico City, D. Der . - Ceneral Alva-
Obregon was inaugerated president ro obregon was inaugerated president
of Mexico at midnight tast night. The

 United States was among those pres.
entat the eeremony.
provisional President De La Huert

 ${ }^{1 t}$
fusillade of of flacosh lights.
matic gallery was filled.

Boston-Charlose Garlhnd, socend
son of the the Hames.
Boston multi-millionarie, has declinned.


## ${ }^{\text {er's summer residence, at Buzzard's }}$ Bay.

Stolen Car Found
The Ford car belonging to the Gulf
Refning $C$. which wis ston from Refining Co.. which was stolen from
in fron of the postofice in Plainview
ne night last week, was found wed.
 bed upod. we are told No clue has
bound to the thief!
Prainview Is Busiest Town
Traveling men tell us that Plain-

| Traveling men tell us that Plain view is now decidedly the busiest town are mueh busier than those down in |
| :---: |
|  |  |


Alitle more work than play makeHard knocks are the hard knote of
The secret of
States should make the is "tresidente

are glad to
Beassen, as
was onece
young ladies
The world has a trementrous deb
pay. The national dehts in 191

$\qquad$
Quiverber
tin this eit


EVERYTHING WILL SOOM COME OUT ALRIGHI
 While prices are low, money in tight
and the business situation is not at good at present as it has been, yet
there
the Plaino reasown wwy country she people of The whole country has been on a
iour years
been grown, price -big corps have
 work has been plentyand and wages vers,
igh There has been unpredented
 During the past four years every-
ody had made more money than they
ever before dreamed they would mete ever before rieamed dhey woold mate,
and if they failed to save their money Fody is to blame but temselves
Farmer, merchants and everbody



## The follow who has made large pronts during the past foar yars should afford to take narrow profts




 things that everyone should practice
now, and in $\begin{aligned} & \text { few } \\ & \text { will be beoming again. } \\ & \text { Try }\end{aligned}$ things


 day Hos aropped some. here at
Hhich is the lowest for years.

## ThePlainview News

 Published Tuesday and Friday at

# a <br> <br> THE OTHER DAY 

 <br> <br> THE OTHER DAY}
that if he was going to wuy life, accident and health insurance, he would buy the life from some large company and the health and accident from some good health and accident company.

But, he changed his mind after we explained to him the real reasons that the Reliance Iife of Pittsburg put in the health and accident:

Because a man who is paid for staying at home while sick or laid up as a result of an accident, will stay there longer than the man who is not paid. And that is just what our company wants you to do. Stay home, draw your money and get well. Better pay a $\$ 100$ or more sickness or accident claim than to pay a $\$ 5,000.00$ deat strong, then has a relapse and dies.

And all comoanies like to have theip husiness renew from year t him from time to time and keep it a inving poncs; one in: ys him from time to time and keep it up.

That is the reason we can write the health and accident at Two

## Mnoohuizen \& Boyd

Life Insurance Specialts
Buy from Home Men who want togive Service.

## Kiser-Erb Grain Co.

Old Sansom \& Son Bdg.

Full stcck of feed and grain of all kinds at right prices,

Prompt delivery to any part of town.

Fresh Car Cottonoced Meal Just Arrived

## Loans on Farms and Ranches

Low interest, easy and liberal contract, quick money. Come in and let us tell pou aboutit.

Patterson \& Groves
Grant Building

## Hens That Lay, Are Hens That Pay

Lee's egg maker, Reefer's more eggs, meat scraps,
arcoal, Mica grit, Lime grit, Oyster shell, germozone, charcoal, Mica grit, Lime grit, Oyster shell, germozone,
lice killer and many other standard remedies. If it's for poultry we have it. Poultry book free, ask for one.

## 

## WANT COLUMA



## WELL DRILLING-I have an outtit and am prepared to drill wells.-J. C. Cook, phone 489 .

## Turkeys-Panhandle Produce

 Company.We can be depended npon to pay the
highest market prices for poultry, eggs and hidess- Panhhandle Produce
Cof west of Nobles Bros, Ce west of Nobles Bros,
DOR SALE - 160 acres un-improved
and LOST-Cameo broock i, or near the
Fost office Thursday afternoon. Re-
ward, finder bring to News office. The Christmas market has opened
up and we can pay ase a pound for
toms eleven pounds and over and hens
seven pounds and over--Rucker Pro-

per poun
supply li
Texas.
FOR SALE-2 corner lots, would
(rade or sell on installiments.-_Phone
LOST-Very small goid watch, Elgin
movement. on streets of Plainview,
Monday, August 2 Finder bring to
News office and get reward.
$\frac{\text { News office and get reward. }}{\text { WANTED-Couple with no children }}$
Woccupy room free of charge. Apply
to News office.
25e a pound will be peid for turkeys
for the Christmas market. Bring
them in enrly while we can pay this
or the Christmas market. Bring
then in enry while wwe can pay this
orice-Rucker Produce Co.
FOR SALE OR TR.DE-Section of
land in Lamb county, ren-ider cattle
snall track land, resifence in Plain-
view, stock dry roods or anything
of value.-Box 337 , Scymotr, Texas.
FOR SALE OR TRADF-A good
young work horse-H. P. Speed.

| All kinds of pleating and button |
| :--- |
| making. Mail orders given prompt |
| attention.. Mrs. M. A. Iattimore, |
| Room 12, Eakel building. $58-2 \mathrm{t}$ |

    FOR SALE-Ninety-eight cows and Ten per cent reduction on ev-
    faces, ages five to seven years, all
    cood stuff. Will sell on time till Deccember, providing the pur
Abernathy Texas. $53-9 \mathrm{t}$. This includes Christmas presents
TURKEYS - The Christmas Make our store your Christmas
opening early. Begin shopping pace.-Frank's Neces
ringing your turkeys next sity Store
veek.-Panhandle Produce Co.
OR SALE-Acytelene light genera
or and fixtures, one 5 -ight well
mixed nails, milk bottles, fruit pars PCRE BRED Single Camb Rho
$\frac{\text { MICKIE, THE PRINTER'S DEVIL }}{\text { MIS }}$


MICKIE, THE PRINTER'S DEVIL


## Watch Your Savings Grow <br> when you install a <br> COLE'S ORIGINAL HOT BLAST HEATER

The Famous Hot Blast Draft in this remarkable stove burns all the combustible gases from the fuel-under-draft stoves waste this valuable portion of the fuel.
That is why Cole's Original Hot Blast Heaters are guaranteed to consume one-third less fuel than any underdraft stove of the same size.
Stop and think what this saving will mean to you with coal at its present price.
remevier: Cole's Original Hot Bast will Save one-third your fvel, burn
Step in today and let us show you this great fuel saver.

## R. C. Ware Hardware Co.

Periy Miotor Company Moline Line Automobiles Trucks ${ }_{\text {Grain Dralls }}$ Row Binders Disc Harrows Peg Tooth Harrows Listers
Dise Plows.
Opera House Building Phone 541

## Your Advantage 0 Fellow

## The Foresighted Man

The growth of your business naturally requires that you look ahead at the needs of tomorrow.

Your future banking requirements will be greater in the proportion that your business expands.

Let us plan together.

## The First National Bank Resources Over TWO AND ONE-HALF MILLIONS




## TEN DAYS RUE SALE

We have a double shipment of rugs, and if you anticipace buying a rug this season, it will pay you to see us at once.

Buttler-Huddleston Furniture $\mathbf{C}$.
Successers to Gazer Bres.

## FOR SALE






Address - D. K. SMITH

nuleshoe, tex


| on ev. |
| :---: |
| during |
| de pur |
| more. |



BIG VALUES IN OVERCOATS


Gentlemen, this is the biggest thing we've ever done.

We are glad to do it-and we hope you will profit, through our foregoing all profits.

A store like ours can't afford to make a "Big Noise" just to hear the souad. We value our reputation too much.

Money back, same as always, every thing $w=$ sell has to hold up no matter if we are sacrificing profits.

Heavy overcoats, for young men, in brown mixtures

Finest Tilo ed teather Mixtures, Silk Yokè and Sleeve
$\$ 57.50$

Heavy Driver Auto Coat, "A Patrick"
$\$ 37.50$

Conventional Chesterfields, fine heavy wcolens
\$35. \$45 and $\$ 50$

## REINKEN'S

Clothing and Shoe Store

## ग्रAS J AMOITAY LOODER CaSH GIOCENY

| Phone 35 |  |
| :---: | :---: |
| WE SELL FOR LESM mito ${ }^{\text {a }}$ |  |
| b. sack White Crest Flour $\quad \mathbf{\$ 3 . 2 5}$ |  |
| 48lb. sack Belle of Wichita Flou |  |
| 481b. sack Smith's Best Flou |  |
| 481b. sack Plainview Flour $\quad \$ 2.65$ |  |
| Irish Potatoes, per lb- - $\quad$ 31-2c |  |
|  |  |
|  |  |
| 3lb. bucket Crisco $\qquad$ 85 c |  |
|  |  |
| 4lb. bucket Cottolene 90c |  |
| 81b. bucket Compound |  |
| 4lb. bucket Compound | 85c |
| 12 cans No. 2 Tomatoes |  |
| 12 cans No. 3 Tomatoes | 0 |
| 12 cans No. 2 Standard Corn $\quad \mathbf{\$ 1 . 5 0}$ |  |
| . 12 cans Nu. 2 justice C |  |
| 12 cans No. 2 Dec Drop Pea |  |
| Gallon ${ }^{\text {a }}$ W White Karo Syrup |  |
| Gallon can Dark Karo Syrup |  |
| Gallon can Koo Koo Syrup - 85e |  |
| Gallon can King Komas Syrup - \$1.25 |  |
| Gallon can Brer Rabbit Syrup | \$1.25 |
| Gallon can Red Velva Syrup $\quad \mathbf{\$ 1 . 0 0}$ |  |
| Gallon can Green Velva Syrup |  |
| Gallon can New South Syrup |  |
| Gallon can Yellow Free Petches |  |
| Gallon can Apricots |  |
| Gallon can Bartlett $\mathrm{Pe}^{\text {ars }}$ |  |
| $\mathrm{G}^{a}$ allon can Green Gage Plums - 85c |  |
| 11b. jar White Swan Peanut Butter - 45c |  |
| 5lb. can Peanut Butter $\quad \mathbf{\$ 1 . 5 0}$ |  |
| 10 fbs . Fancy Rice $\quad \mathbf{\$ 1 . 0 0}$ |  |
| Van Camp's Baby Milk, pe ${ }^{\text {r }}$ dozen $\cdots \cdots . . . .85{ }^{\text {85 }}$ |  |
| n Camp's Baby Milk, per case |  |

## IDLE DOLLARS

In every community there are thousands of idle and unproductive dollars. Ille dollars may represent $v^{\text {a }}$ lue, but they $h{ }^{\text {a }}$ ve no value to their owners nor the commmunity until they are put in motion.
Today there is a pleasant and profitable job for every dollar in the land. Homes are needed ${ }^{2}$ - homes which will make better citizens, better neighborhoods-a better town -homes which will contribute indirgetty to the welfare of every man, womartand child
in this community. in this community.
Loans for home-building are good investments, roa can select your loan and keep ir ci.jse touch with it
We shall be glad to furnish further information.

## The Long-Bell Lumber Co. OF TEXAS

Apples $\$ 2.25$ a Bushel !

Wine Saps and Other Varieties
Plainview Creamery Phone 361

O

never call a Porcupine a Hedgehog
again. It uust makes me bristle when
I hear that name."

- But we theoght you were ur.
Hedgehog." sald Bob Babmit. keepling




$\frac{\text { Beauty Chats }}{\text { By EDNA KENT Forbes }}$


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NO MORE RATS


 1
 $\mathrm{EV}=\mathrm{E}$

 no mixing with other food. Guaras-
teedi.
ose size ( 1 cake) enousb for pantry.


ESc size (2 a ahes




Memories



## Men's Suits

HART SCHAFFNER \& MARX
Unrestricted choice of any suit in the house, in Hart Schaffner \& Marx, at$\$ 49.75$

We have divided our Men's and Young Men's Suits into four lots-
$\mathbf{\$ 4 9 . 7 5}, \quad \$ 39.75, \quad \$ 33.25, \quad \$ 25.00$
You will find any suit in this house at one
 of these prices.

## 1-2 PRICE ON

FUR CAPS, MACKINAWS, ONE LOT OVERCOATS

## Boys' Suits

$\$ 12.00$ to $\$ 16.50$ values reduced in this Sale to
$\$ 6.50$

## 1-3 off

MEN S AND BOYS' DRESS PANTS
MENS COTTON AND SILK FIBER SHIRTS
ALI. SHEEPSKIN AND BLANKETVLINED COATS
ALL LEATHER LINED VESTS
ALL BOYS' BLOUSES
ALL MEN'S DRESS HATS

Final Clearance of Women's Suits

| $\begin{aligned} & 1-\$ 250.00 \\ & 2-\$ 235.00 \end{aligned}$ | \$98.50 | $\begin{aligned} & 1-\$ 135.00 \\ & 3-\$ 120.00 \end{aligned}$ | \$59.75 | $\begin{aligned} & 1-\$ 65.00 \\ & 1-\$ 60.00 \\ & 2-\$ 5.00 \end{aligned}$ | \$29.75 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1-\$198.00 |  | 1-\$110.00 |  |  |  |
| $\begin{aligned} & 1-\$ 190.00 \\ & 1-\$ \$ 90.00 \\ & 1-\$ 185.00 \end{aligned}$ | 92.50 | $5-\$ 90.00$ | \$44.75 | $\begin{aligned} & 3-\$ 50.00 \\ & 1-\$ 49.50 \end{aligned}$ | \$24.75 |
| $\begin{aligned} & 1-\$ 175.00 \\ & 1-\$ 160.00 \end{aligned}$ | $\$ 79.75$ | $\begin{aligned} & 1-\$ 87.50 \\ & 3-\$ 85.00 \\ & 5-\$ 80.00 \end{aligned}$ | \$39.75 | $\begin{aligned} & 1-\$ 37.50 \\ & 1-\$ 32.50 \end{aligned}$ | \$16.25 |
| $\begin{aligned} & 1-\$ 155.00 \\ & 1-\$ 150.00 \\ & 1-\$ 140.00 \end{aligned}$ | $\$ 69.75$ | $\begin{aligned} & \begin{array}{l} 2-\$ 72.50 \\ 1-\$ 70.00 \end{array} \end{aligned}$ | \$34.75 | $\begin{aligned} & 1-\$ 22.50 \\ & 3-\$ 20.00 \end{aligned}$ | $\$ 9.05$ |

## 1-2 PRICE

all broaddcloth, coatings, velvets and plushes

## Millinery

All Ladies' and Children's Hats are reduced further in price$\$ 15.00$ to $\$ 19.50$ Hats reduced to $\$ 10.00$ to $\$ 14.75$ Hats reduced to $\$ 7.00$ $\$ 7.50$ to $\$ 9.75$ Hats reduced to $\$ 5.00$ to $\$ 7.00$ Hats redured to $-\cdots \cdots \cdots \cdots$

## SHOES

SENSATIONAL REDUCTION ON ALL SHOES
You will find our Shoe Stock complete in selection and run of sizes and widths.
\$16.00 Black Satin Button Boots for $\square$ _ $\quad$...... $\$ 9.75$ $\$ 16.00$ Brown Suede Top Boots for $-\square$.
60 pairs Patent Leather High Heel Spat Pumps, all sizesisfit wathis Now

