# THE PLAINVIEW NEWS 

TUESDAY-TWICE-A-WEEK-FRIDAY


# JACOBS BROTHERS STUPENDOUS STOCK 

A Supreme Sacrifice of All Ladies', Men's and Children's Ready-to-Wear and Shoes. the Beginning of the Season. Folks Will Com Sale Begins Saturday Morning, Oct. 29th, 9 O'clock--

The entire Fall and Winter Season is before you. You are here dgiven", the opportunity of buying garments at prices that most firms seldom make at the end of the season. Come early before stocks are depleted. There are amazing bargains for every member of the family.


The delayed cold weather has caused the buying public to defer their purchases. This has kept our enormous stoch tied up. We want to discount our bills and in order to realize the Ready Cash we are making the greatest sacrice in oun twenty years experience.

With only one object in view-TO SELA
-regardless of all profits-we a:e placins

## Stupendous Stock Reduction Sale

 Cloth and Plush CoatsOur regular $\$ 11.50$ values - $\$ 8.45$ Our regular $\$ \$ 13.75$ values - $\$ 9.85$ Our regular $\$ 16.50$ values -- $\$ 11.85$ Our regular $\$ 19.50$ values - $\$ 13.85$ Our regular $\$ 29.59$ values - $\$ 19.8$ Our regular $\$ 38.50$ values - $\$ 8.50$ Our regular $\$ 48.50$ values Our regular $\$ 58.50$ values Our regular $\$ 69.50$ values es - $\$ 18.50$ Our regular $\$ 79.50$ values $-\$ 56.50$ Our regular $\$ 94.50$ values $\quad \$ 67.50$
The startling prices will be the means of converting our stocks into cash.

## Stupendous Stock Reduction Sale Ladies' Fall Suits

Our regular $\$ 19.50$ values $\quad \$ 13.65$ Our regular $\$ 24.50$ values $\quad \mathbf{\$ 1 7 . 8 5}$ Our regular $\$ 29.50$ values - $\$ 19.85$ Our regular $\$ 3850$ values Our regular $\$ 44.50$ values Our regular $\$ 48.50$ values Our regular $\$ 59.50$ values Our regular $\$ 79.50$ values $\mathbf{\$ 5 6 . 5 0}$ You will be astonished at the wonderful values we are giving in this Big Sale.

Stupendous Stock Reduction Sale Petticoats
Our regular $\$ 4.85$ values $\quad \$ 3.45$ Our regular $\$ 6.50$ values - $\$ 4.65$ Our regular $\$ 7.85$ values Our regular $\$ 8.75$ values Our regular $\$ 9.50$ values Our regular $\$ 10.85$ values Our regular $\$ 12.80$ values

## Stupendous Stock Reduction Saie Children's Coats

| Our regular $\$ 4.85$ values | $\$ 3.45$ |
| :--- | ---: |
| Our regular $\$ 5.45$ values | $\$ 3.95$ |
| Our regular $\$ 6.85$ values | $\$ 4.85$ |
| Our regular $\$ 9.50$ values | $\$ 6.85$ |
| Our regular $\$ 12.50$ values | $\$ 8.85$ |
| Our regular $\$ 14.50$ values | $\$ 9.85$ |
| Our regular $\$ 22.50$ values | $\$ 15.65$ |

Our regular $\$ 4.85$ values $\quad \$ 3.45$ Our regular $\$ 5.45$ values Our regular $\$ 6.85$ values Our regular $\$ 9.50$ values Our regular $\$ 14.50$ values Our regular $\$ 22.50$ values - $\$ 15.65$

## 

## Watson's business college

s20.00 REWARD-I will pay 825.00 rompan to any person for information
lending to oonvition of party that
entered my car shed and stole my car-
Yondey night ore Oct. 17-William G.
Borow, Halway.
MONEY TO LOAN, on farming lands
$\qquad$

miss rebecca ansley, spirel Lh Corse
FOR BEST PRICES on groceries, see
Frankin, west of the city hall New, freeh stock. Farmers can drive up
on two sides and get waited on at

We can be depended apon to pay the g8s and hides.-Panhanadle Produce Co., wert of Nobles Bros. Egecs, EGGS-Bring us
 stop that itching

 If anyone knows the present ard
derose o o Mr. Henrry Hicks, who formu
erty lived in Plainview, they will
 NURSERY STOCK-Planting time
wilt woon be tere. Have the beot
tock of trees in the history of the DEPOSITORY NOTICE-The board
 to be held Monday, Nov tuth, at Pet-
arburr, Texas. open bids of tanks
orhat wish to act as as depository for the that wish to act as depository for the
cunds of the cohbol district naid bids
than be sumbitted in writing to the
haretary reeciting the rate of interest id on daily balances. All bids shall


## WANTED

WANTED-HIdes. pouttry and egge-
-Panhandle Produce ${ }^{\text {co. }}$ WANTED Second.hand Cook stove
or raneg. Call or write Nows office. WELL DRLLLING WANTED-S. C.
Cook, Planview, box 833, phone 489. WANTED-Family nursing in Plain
view $-M \mathrm{M}$.
Carrington, Phone 505. WANTED-Green and dry hidees at
D. Rucker Produce Co.
PLINview Prodice Co. is now in the market for all kinds of poultry
ags, and cream. The only 24 bottle WANTED-We will pay
ce in trade for and or wire or wooden
2e colthes hangers brought to our shop.
Dont destroy them, but get money for
D $\underbrace{\text { them.-Hogue Tailoring } \mathrm{C}}_{\text {FOR SAIE }}$

 | block and tackle, will sell cheap- |
| :--- |
| Nash New Store, phone $698,17-2 t-\mathrm{p}$ | For SALE-Ford car. 192 model at

a bargain. - See P. F. Thurmin at at
and ${ }^{122 .}$ FOR SALE-Piano, vietrola, tron
bone, typewriter Maxwell car.

som | Car of Big Red apples for sale at |
| :--- |
| Murphy |
| Feed |
| Store. |
| East |
| Sixith | OR SALE-Choice Brazos river OR SALE-Choice Brazos river pe

ans, two grades, medium and faney price 20c and 25r, pound, respectively
expreas prepaid. No order accepted

 | with order, small sample |
| :--- |
| Waltrip, Granbery, Texas. |



Phone 315 .
For RENT-Four-room house with
bath, half block from Central school.
$\qquad$



FOR TRADE
 WE WILL TRADE pianos for phono
graphs, phonographs for phanos,
will trade pianos and
phonographs $\begin{aligned} & \text { wir trive stokek or sello on one and } \\ & \text { fears time.- W. W. Boyle \& Son tid } \\ & \text { vo }\end{aligned}$
 pank of iron ore, within 11.2 miles of
ecrnnd laryest melter in the world.J
Address News Plonviow Don't fait to see the choiese selection
Christmas goods at The Gift Shop. Perry \& Cram Real Estate bldg.
47-2t-e
LOST-Ladies Shrine pin, finder re
$\qquad$
High sheol
night, Oct. 28.
MONEY TO LOAN, on farming lands
$\square$
 entire sixteen characters. Adm'ssion
Soe.
FOR SALE OR TrADE-One fine

## ${ }_{2}^{20 a c e s}$

For SALE-Hundred laundered four
secks, s1.50 per dozen at Paces Bak-
ery.
ery-2t

## to loan on farms and ranches. cosed promptly. Ist NeLEFINGER


C.F. SJOGREN

On Saturday, $\overline{\text { Oct. } 22, ~ a t ~ t h e ~ P r e s b y ~}$
erian church in Haie Center, ths Hale County Federation of Women's clubs
met in regular semi-annual session
"he business of the federation and re-
 which time the whole company was
invited to the basement of the church
to partake of a delightful pieri) cheon, arranged by the club ladies of
Hale Center. At one oclock the meeting was
again called to order by the president,
The entire afternoon was filled with
a program of unusual interest. aprogram of unusual interest. A
at by Mrs. A. B. DeLoack. "Ku
Klux Klan," a paper by Mrs. A. B.
Miller on "Improvement of School
Grounds" " alk by Miss Nancy Krit-
er on "Red Caross Work" and a read. er on "Red Cross Work' and a read
ing by Miss Smith of Wayland college
were greatly enjoyed. The music for
the occasion consisted of solos and sextette by ladies of Hale Center.
In conelusion, the following was of
fored by the committee:
The comnittee on resolutions takes ceasure in submitting the following
recomendations:

1. In hurran terns, wo as a 1. In huran terms, wo as a body
feel grateful for the datightutully fx.
quisite weather provided by an all wre Providence ?or or nuecting!
2. We appreciate the bright cheer-
ing influence of the flowers which
were used in decorating our conven 3. We wish to thank Mrs. Good.
man for her very kind offer to repre
sent the County federation at the

$$
\begin{aligned}
& \text { state meeting in Fort Worth in } \\
& \text { November. } \\
& \text { 4. We express ou apprecinton ot }
\end{aligned}
$$

$\qquad$ hossitality, their delightful luncheon
and their ever present good fellow-
ship. 6. We recommend the following
subjects to be put into practical use:
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$ B. B. Club
The B. B. club met yesterday after noon at the home of Mrs. J. E. Green
A very delightful time was spent.
The hostess had as her guest Snodgrass.
Most delicious refreshments were
served, consisting of fruit salad and cake club will meet Thursday after-
noon, Nov. 3rd, with Mrs. L. D. GrifReception
The reception of the First Metho
dist Church, South, for Rev. G. S. dist Church, South, for Rev. G. S
Hardy and Rev. O. P. Clark and fan
ties to be held at the church on Tues dav evening at $7: 45$ cecock. A cordia!
invitation is extended to all the mem-
hers and friends of the chureh to be ters and friends of the church
present. A good program and re
freeshments by order of the chairman Yreshments Dr. MeClendon. Come and be
Mrs us. Woodman Circle Meetings



## Big Results From A Small Outlay of Money

The News carries the largest volume of Want Ads of any paper in this section. There is a reason for this, for if satisfactory results were not obtained people would not continue to spend their money for Want Ads in this paper.

The News is read by more farmers and other people in Plainview trade territory than any other newspaper, and these people buy lots of things. They sell lots of things. They rent rooms and houses, etc,

A Want Adv. in the News costs only 15 c for fifteen words and 1c for each additional word, but it is read by possibly six to eight thousand people. Isn't that vers heap publicity? Can bu beat it?

If you have anything to sell or trade, a room or house or farm to rent, there is something you want to buy or trade for; something lost or found; a cow or horse strayed. some notice you wish to give publicity to, you will get results if you use the News Want columns.

## The Plainview News

Phone 97

## \$1 Week Specials

For All Next Week Oct. 31 to Nov. 5, Inc.


ThePlainview News Published Tuesday and Friday
riainview, Hale County, Texas, d. M. ADAMS. Editor and Owner Entered as second-class matter,
May 23, 1906 at the Postoffice at
Pantanview, Texas, under the Act of
Congross of March 3, 1879. Congress of March 3, 1879. Subscription Rates One Yea:
Bix Months
Three Month

 It is quite easy for a grass widow
mothing gremen understand that there is nothing green about her.
The reason why skirts will be like b
sleeves is that a pretty arm always
manages to prove it. manages to prove it. on physician's prescripiptions, w
make the iceman a doctor?
$\qquad$ tional house of representatives.
And the old-fashioned man who has a daughter who
one with a stockin


 gutmachunsbleistumgen," which prob-
ably exnlains why it is just as difficult get reparations out of the Germans
as it is for them to get that word out
of themselves.

$i 8$ envied by thousands of persons liv-
ing in the cities who easily recall the
joys of hog-killing time.
The cost of living may be cheaper
ing, for prices in these lines chave
can restored to something near the
reen restored to something near the
re-war standard. But until rents are re-war standard. But until rents are
retuced the cost of fiving will continue
high. The landlords appear to be the

Mythe returns to

## R. P. Smythe of Plainviev, who re- ported for the Rotary clut of that



Fort Worth Wednesday visiting with
his friends, and returned to his home

WHY SHOULD YOU BBLNNG 70
THE AMERGAN RED CROSS


COMMERCIAL EX ECUTIVES TO
MEET AT TULIA, NOV. 5
The first meeting of the Paninandle-
Plains commerical executives, since
organized will be held at Tulia, Sat-
Plains commerical executives, sat,
organized will be held at Tulia, Sat-
urday, Nov. Sth. Every commercial


New Mexico are invited and urged to
attend this meeting.
Those who have not yet joined this
organization owe it to themselves and
Those who have not yet joined this
organization owe it to themselves and
their communities. The following program will be ren
dered at the court house at 2 p. m.
Invocation-Rev. J. M. Hall, Pa

## handle. Adre Tracy,

Address of Welcome-Hon. H. H
Tracy, Mayor of Tulia.
Response W. B. Estes, Amarillo.
Reading of minutes.
Report of president and Report of president and appoin
ment of committees.
Report of seccetary-treasurer.
"Cormmercial Club Luncheons""Commercial Club Luncheons"-A
N . McCardell. Clarendon
"Relation of Commercial Organiza-
tions and Educational Institutions."

 Building. -J. F. Anton, Division Sup-
utandent of Santa Fe lines. "Financing Commercial Organiza-
tions."- W. A. Palmer, Canadian.
"A Diversified Farming Program


OW IS THE TIME TO DOC.


## WHITFIELD



Miss Bonnie Mie Walling at Kress.
We are sorry to say that Mies De

skirt losge
months.
Britain and Ireland can't play with


# CO.. PLINIVEW, TEXAS REDUCTION SALE 

Profits Absolutely Disregarded. Beyond a Doubt the Greatest Sale Ever Put On at 100 Miles to Participate in This Gigantic Sale. ontinues for Limited Time Only. Be Among the First
our entire stock of Ladies', Men's and Children's Ready to Wear and Shoes in the MELTING POT of BARGAINS.
We have made such drastis reductions that people from all over the South Plains will realize the magnitu de of such event as this. They will eagerly take advantage of this unprecedented opportunity to make the biggest 'savings ever offered right at the beginning of the season.

Stupendous Stock Reduction Sale Ladies', Men's and Children's Shoes
Big Reduction on every pair of Shoes in the 2. With winter and bad weather approaching s are an absolute necessity. Every pair a dard make. Every pair marked down to the muç The opportunity to save is yours-you afford to pass it up.
Ladies' Oxfords, Pumps and Shoes
D CROSS, K-D and
standard makes
educed for Quick
ng.
original prices have
from $\$ 1.00$ to $\$ 3.00$
r. 3 wer
upendous tock Reduction Sale Children's Shoes


Our $\$ 1.85$ values $\$ 1.45$ Our $\$ 2.95$ values $\quad \$ 2.35$ Our $\$ 3.25$ values - $\mathbf{\$ 2 . 6 5}$ Our $\$ 3.65$ values $\quad \$ 2.85$ Our $\$ 3.85$ values - $\$ 2.95$ Our $\$ 4.50$ values $\$ 3.65$
upendous Stock Reduction Sale Men's Dress and Work Shoes
$\$ 3.65$ values - $\$ 2.95$
$\$ 4.50$ values $\quad \$ 3.65$
$\$ 5.65$ values $\quad \$ 4.50$
$\$ 6.45$ values $\quad \$ 4.95$
$\$ 7.85$ values - $\mathbf{\$ 6 . 2 5}$
$\$ 8.50$ values $\quad \$ 6.85$
$\$ 9.50$ values $-\$ 7.85$
811.50 values $-\$ 9.65$
 are also allowing a substantial reduction on
Ieavy and Dress Bootees and Boots for this Ieavy and Dress Bootees and Boots for this only.

You know what wonderful values we have given in past sales. You know that Jacobs have always been dependable. No matter how much you expect you will not be disappointed. Our loss will be your gann.

## Stupendous Stock Reduction Sale of Men's Suits and Overcoats

THEY ALL GO-ALL PROFITS DISREGARDEDNOTHING RESERVED

Suits

| Our $\$ 22.50$ values now only |  |
| :--- | ---: |
| Our $\$ 28.50$ values now only | $\mathbf{\$ 1 5 . 8 5}$ |
| Our $\$ 34.50$ values now only | $\mathbf{\$ 2 1 . 8 5}$ |
| Our $\$ 36.50$ values now only | $\mathbf{\$ 2 6 . 5 0}$ |
| Our $\$ 39.50$ values now only | $\mathbf{\$ 2 7 . 8 5}$ |
| Our $\$ 42.50$ values now only | $\mathbf{\$ 2 9 . 8 5}$ |
| Our $\$ 44.50$ values now only |  |
| Our $\$ 48.50$ values now only | $\mathbf{\$ 3 2 . 8 5}$ |
|  |  |
|  | $\mathbf{\$ 3 3 . 7 5}$ |

Overcoats
Our $\$ 15.50$ values now only $\$ 9.85$ Our $\$ 16.85$ values now only Our $\$ 19.50$ values now only Our $\$ 24.50$ values now only Our $\$ 26.50$ values now only Our $\$ 34.50$ values now only Our $\$ 36.50$ values now only Our $\$ 39.50$ values now only Our $\$ 48.50$ values now only $\$ 12.85$

OUR AIM IS TO CONVERT THESE GOODS INTO CASH.


STUPENDOUS STOCK REDUCTION SALE MEN'S DRESS PANTS Our $\$ 4.75$ values $-\$ 3.65$ Our $\$ 6.50$ values $-\$ 3.65$ Our $\$ 6.85$ values $\$ \$ .65$ Our $\$ 7.50$ values $\mathbf{\$ 5 . 8 5}$ Our $\$ 7.85$ values $\quad \mathbf{\$ 5 . 9 5}$ Our
Our
$\$ 8.50$
O $\begin{array}{ll}\text { Our } \$ 8.50 \text { values } & \mathbf{\$ 6 . 6 5} \\ \text { Our }\end{array}$ The original prices are this year's values marked on a close basis.

> STUPENDOUS STOCK REDUCTION SALE BOYS' PANTS
> Our $\$ 1.25$ values -85 c Our $\$ 1.45$ values $\$ 1.15$ Our $\$ 1.65$ values $\$ \$ 1.25$ Our $\$ 1.85$ values $\$ 1.35$ Our $\$ 2.35$ values $\$ 1.85$ Our $\$ 2.65$ values $\$ \mathbf{\$ 1 . 9 5}$ Every boy can use several pairs at these low prices.

## Stupendous Stock Reduction Sale All Boy's Suits

| $\$ 8.85$ values only $\mathbf{\$ 6 . 7 5}$ <br> $\$ 9.85$ values only $\mathbf{\$ 7 . 4 5}$ <br> $\$ 10.85$ values $\mathbf{\$ 7 . 8 5}$ <br> $\$ 11.85$ values $\mathbf{\$ 8 . 7 5}$ <br> $\$ 12.50$ values $\mathbf{\$ 9 . 4 5}$ <br> Suits of this quality, at these prices will go fast. | $\$ 13.50$ values $\$ 14.50$ values $\$ 15.00$ values $\$ 16.50$ values The famous ' and 'Nik' S makes. | $\begin{array}{r} \$ 9.85 \\ \$ 10.65 \\ \$ 11.85 \\ \$ 12.50 \\ \text { y Boy } \\ \text { Fibre } \end{array}$ |
| :---: | :---: | :---: |
| STUPENDOUS STOCK | STUPENDOUS STOCK |  |
| REDUCTION SALE | REDUCTION SALE |  |
| MEN'S HEAVY PANTS | MACKINAWS |  |
| Our $\$ 2.85$ values $\mathbf{\$ 1 . 9 5}$ | $\$ 6.50$ values | \$4.85 |
| Our $\$ 3.85$ values $\mathbf{\$ 2 . 9 5}$ | \$9.85 values | \$7.65 |
| Our $\$ 4.65$ values $\$ 3.85$ | \$10.85 values | \$8.50 |
| Our Our $\$ 6.80$ values $\mathbf{~} \mathbf{\$ 4 . 5 0}$ | \$12.85 values | \$11.50 |
| Keystone Corduroy in- | \$16.50 values | \$1285 |
| cluded. | \$19.50 values | \$16.75 |

dacobs, Bros, Co


