

SOCIETY

R. N. of A. Meets

The R. N. of A. met in a call meeting Monday night at the I. O. O. F. hall. Officers for the new year were installed. Mrs. Nine McComas acted as installing officer. The officers for the new year are as follows: Oracle, Mrs. Mary Anderson; vice oracle, Mrs. Mary Martine; Recorder, Mrs. Ruth McCarroll; Receiver, Mrs. Louise McVickers; Marshal, Mrs. Minnie Guyer; musical, Mrs. Vida Rogers; Inter sentinal, Mrs. T. J. Bussell; Outer sentinal, Mrs. Fostr; Managers, Mrs. Nine McComas, Mrs. E. C. Hunter and Mr. Raney.

Reports of committees were heard and several new committees appointed. It was decided to meet twice a month in the future instead of one as previously.

A membership contest will be waged in order to try to get new members and get the old ones interested. The name of the two sides in the contest is purple and white. The ones on the white side are Mrs. Grisham, Mrs. Nine McComas, Mrs. Bain McCarroll, Mrs. John McVicker, Mrs. C. M. Abbott, Mrs. Smith, Mrs. Foster, Mrs. Hanley Wasson, Mrs. Dave Hammer, Mrs. N. A. Price, Mrs. W. A. Nash, and Mrs. E. C. Raney.

Purple side—Mrs. Virgil B. Rogers, Mrs. John Guyer, Mrs. Oliver Anderson, Mrs. Alice Mitchell, Mrs. Mary Martine, Mrs. E. C. Raney, Mrs. E. C. Hunter, Mrs. Flake Garner, Mrs. Thos. Gibbs, Mrs. T. J. Bussell, Mrs. Geo. Green, Mrs. Foster.

After the meeting a social hour was enjoyed during which time hot chocolate and cake were served.

Bridge Club Meets With Mrs. Alley in Hale Center

Mrs. Robert Alley entertained the members of the Thursday Bridge club at her home, in Hale Center, last week. Guests of the club were Mrs. J. C. Anderson, Sr., and Mrs. Geo. Wyckoff.

Mrs. J. P. Crawford on Feb. 8 will be hostess to the club.

Marriage A La Mode

Whereas in China and Japan the bridegroom sends for his bride, the Zulu bride reverses the order and goes to get the bridegroom.

She doesn't appear at the wedding banquet, which consists mainly of roast ox, and such presents as she receives are of the useful kind—blankets and kitchen utensils, for instance. However, the bride has a good deal to say about the arrangements, making her own bargain, for example, as to the number of cattle the bridegroom shall pay to her father for her

Miss Juanita Lewis Married

Miss Juanita Lewis, daughter of Judge and Mrs. W. B. Lewis of Dallas, for many years residents of Plainview, was recently married in Abilene to Mr. J. E. Watson of Colorado City, where they will make their home. Both were students in Abilene Christian college.

C. V. C. of Liberty Community Meets With Mrs. Schulz

The C. V. C. met Wednesday afternoon with Mrs. Ernest Schulz. Eleven members were present and four absent.

It was voted to change the club days from the first and third Thursdays to the second and fourth, owing to dollar day in Plainview on the third Thursday.

The hostess assisted by Mrs. Frank Witkowski served meat sandwiches, pickles, devil's food cake, cookies and coffee.

The club will meet next Thursday with Mrs. J. G. Seipp and daughter, Miss Frances, on Feb. 8th.—Secretary.

Hamilton-Stucky

Mr. Aaron O. Stucky and Miss Cora B. Hamilton, both of the Whitfield community, were united in marriage at the Tula Baptist parsonage Wednesday, Jan. 31, Rev. E. T. Dawson, pastor of the Baptist church, officiating.

Methodist Women Circle No. Two

Circle No. 2 of the M. E. church meet Wednesday afternoon with Mrs. O. P. Clark and Mrs. L. D. Rucker and Mrs. Dye as hostesses.

The devotional and business session was conducted by Mrs. Dye. After which Bible study from the books of Exodus and Haggai was led by Mrs. W.

After the session was then enjoyed, and the business session was then enjoyed.

dolph, Evelyn Russell, Kathryn Saffle, Jewel Foster, Thelma McGee, Lela Sewell and Louise Graves Mrs. R. D. Looper as cancellor.

Bridge Luncheon

Mrs. J. L. Nesbit entertained with a charming bridge luncheon, this afternoon at her home on Galveston st. A color scheme of red and white was artistically used in the formal arrangements. Red tapers in silver holders lighted the tables. A lovely luncheon menu and afternoon of bridge was enjoyed by Mmes. C. D. Powell, E. H. Humphries, J. O. Wyckoff, J. A. Ferguson, J. J. Bromley, Meade Griffin, Clifton Shook, E. B. Miller, E. Q. Perry and Miss Frances Nesbit.

Mrs. Humphries was winner of high score honors and the prize was a corsage.

Though Worried, a Little Bride Can Be a Real Help to Her Husband

"How can a wife help her husband?" asked a little bride the other day. "I want to be a real helpmeet," she went on. "I want to boost and not pull down, but I don't know how to begin."

I have no money, and I am not one of those gifted, inspirational women who, in novels, are always getting their husbands wonderful jobs, or opening marvelous doors of opportunity to them. So what can I do to help my man?"

Well, my dear, the way to help a husband depends upon what the husband needs. Some men can best be helped with a goad, while others respond to treatment of a wife who knows how to administer copious doses of soothing syrup; so study your patient, and try to find out what sort of tonic he requires.

Just be sure of one thing, and that is that every husband needs all the help his wife can give him and that in cases of out ten, whether a man fails or achieves, success depends upon his wife.

But to different men, different methods.

I know a man who, up to the time he was 45 years old, was a miserable parasite who let his mother and sister work and support him. He was a big, husky chap, but to save his face among their friends, and perhaps, even to hide his weakness from themselves, these delicate and refined ladies invented a fiction of poor health which they cast like the mantle of charity over his idleness.

Finally, Weary Willie fell in love and married a coarse-fibered woman with red hair. She didn't have any of the ladylike reserve that kept her from calling a lazy loafer by his right name. The thing his mother and sisters couldn't do to him, she did without gloves. She made him go to work and stay at work, and turned him into an industrious and prosperous man.

Another man, a brilliant, world famous man, who is married to a woman who is a human mush poutice, yet her husband claims that he owes all of his success to her. Nothing ever disturbs her calm, or upsets her poise, and when her husband comes home overworked, with nerves shot to pieces and so irritable and unreasonable that he snaps and snarls at every one who speaks to him, and rages around the house like a lunatic, she doesn't get her feelings hurt, or grow angry herself, or tell him that he might act like a reasonable man, and not like a mad beast.

She just pats him on the back as she would a fractious child, and says: "There, there, now," and enfolds him in her infinite calm until he is rested and quieted and able to go on with his work.

Some women help their husbands by sacrificing themselves to their husband's career.

A public man whose wife demands that he think of her first never gets very far. The women who drag their husbands around to parties at night and who raises ructions when their husbands have to give time and attention to their business that they think belongs to them will never see themselves in the millionaire class.

The wife of a great criminal lawyer told me once that when her husband was trying a big case that she cooked every particle of food that he ate with her own hands, so that he might have the most nourishing and digestible food that it was possible to give him, and that she never even spoke to him unless he addressed her first, for fear that she might interrupt some important train of thought he was going on in his mind. That woman has helped her husband to succeed because she left him free to give every bit of ability that is in him to his work, and because she makes ideal working condition for him.

A wife can help her husband by making friends for him. I know a rarely gifted surgeon who has never been able to build up a practice because of his wife's jealousy. Every time he goes to a hospital in a community where he has a chance to have a

army did
A man's ability to work and think clearly depends on the way his wife feeds him. Let a man start out in the morning after eating a miserable indigestible breakfast, and he is grumpy and grouchy, and ready to quarrel with his boss, and insult his best customers. And he is so pessimistic that he's afraid to undertake any constructive work.

It is not the undernourished dispeptics that succeed. It is the well-fed optimist. Moreover, the man who is poisoned by bad cooking is fore-ordained to break down before he is middle-aged. Nor does any man feel that there is any special incentive to get into high speed at work to support an uncomfortable home.

And happiness. A woman can help her husband by making him happy. The wife who sends her husband to work with a memory of a breakfast-table quarrel in his mind is handicapping him by that much, because before he can bring his mind to the problems he must decide, he has got to bury the memory of an unpleasant scene.

So, little bride, if you wish to help your husband, make him a comfortable home, and keep him thinking that you are worth working for.—Dorothy Dix.

Bridge Club Delightfully Entertained

Mrs. J. O. Wyckoff delightfully entertained the Tuesday Bridge club Tuesday afternoon, when three tables of bridge players enjoyed the afternoon. After the games a salad course was served.

Mrs. E. O. Nichols held high score for the guests and Mrs. O. M. Unger for the members.

Mrs. F. W. Clinkscales will entertain the club Feb. 13 at 3 p. m.

Valentine Party at Ware Hotel

A delightful event of this week was that of Wednesday afternoon, when Mrs. J. A. Testman, Mrs. E. Dowden and Mrs. W. P. Dowden entertained at the Ware Hotel with players for thirteen tables of bridge and three of forty-two.

The dining room of the hotel, where the players enjoyed the games was decorated with Valentine squibbles and each table marked by hearts. Score pads and talley cards were of the same. The hostesses each wore lovely corsages of red carnations, against their black afternoon gowns.

After the games a salad course was served.

Library Board

The board of directors of the public library will meet Wednesday afternoon, Feb. 7th, at 3 o'clock at the library room.

All members urged to be present and especially the book committee.

CHURCHES

Loyalty Month for Baptists

We have designated February as "Loyalty Month" and want every one of our members to be in attendance upon all of our services. We want a full attendance of all our people in church and Sunday school next Sunday.

The Sunday school officers and teachers will have charge of the prayer meeting next Wednesday night and we want them to be present 100 per cent strong.

HARLAN J. MATTHEWS, Pastor.

Presbyterian Services

Pastor H. E. Bullock has returned from Tula, where he conducted a revival of two weeks, and will occupy his pulpit at the Presbyterian church next Sunday morning and evening.

First Christian Church

Regular services next Sunday at the usual hours, except that the evening service will be at 7:30, instead of 7 o'clock.

The subject at the morning hour will be "Patience". Everyone who is inclined to be impatient should hear this discussion of this very important Christian virtue.

Junior Endeavor meets at 3 p. m. and the Senior Endeavor at 6:30 p. m.

At 7:30 p. m. the theme will be "The Three Great Religious Dispensations." No one can correctly understand the Bible, or properly apply it to his religious life, unless he knows the difference in the religious dispensations. Christianity is a religion, but religion is not necessarily Christianity. Most people seem to think that any man who worships God is alright. Millions of people worship God who are not Christians

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No this happens frequently when our customers meet people who are not in the habit of trading with us.

For trades day we have exceptional bargains in various lines.

Bargains in Suits Sweaters Shoes Caps

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Bargains in Overcoats Underwear Shirts Sox

at all. The Turks worship God, but they are not Christians by a long shot.

Come and learn the difference, and the reason. Unless you know the difference you may be in the class with the Turks.

W. C. WRIGHT, Minister.

Church of Christ

Every member is urged to be on time at all the services Lord's day. Friends and strangers will receive a

cordial welcome. No fads, no effort to simply entertain, but the gospel will be preached and spiritual worship will be engaged in at all times.

Preaching at both hours.

The evening subject will be: "Is Baptism Essential to Salvation?"

Preaching at Ellen at 3:30 p. m.

O. M. REYNOLDS, Minister.

Re-Elected Secretary of Episcopal Convocation Judge Meade F. Griffin of Plain-

view was re-elected secretary of the Episcopal convocation for this diocese in session in Abilene the past week.

Revs. H. J. Matthews and W. L. Williamson of Plainview, R. V. Underwood and J. H. Longan and Dr. R. B. Longmire of Hale Center attended the Baptist regional conference in Amarillo this week.

Hale county's poor jury service is

JOB PRINTING

The News office is well equipt to do all kinds of job and commercial printing, including letter heads, bill heads, statements, dodgers, circulars, cards, pamphlets, blank forms, etc.

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14 bars Palm Olive soap	1.00
14 bars Crean Oil soap	1.00
9 boxes Hydropure washing powder	1.00
24 boxes Borax washing powder	1.00
9 boxes Lux	1.00
10 boxes Ivory Flakes	1.00
Lima beans, per lb.	12 1-2c
Pinto beans, per lb.	12 1-2c
Pink beans, per lb.	10c
Navy beans, per lb.	10c
Black Eyed peas, per lb.	10c
Bulk cocoa, extra fine quality per lb.	25c
4 large rolls toilet paper	25c

Telephone 35-36

HALE COUNTY HAPPENINGS

PETERSBURG

Jan. 31.—The weather continues very promising for rain next month. Wheat is looking fine out here. The flu has struck our community. Several children are sick with it. R. A. Jefferies, Jr., and C. D. Claitor

both have high fever. The Hamilton children are slowly improving. The nurse from Lubbock is still with them. Mrs. Saxon and family were called to Brownfield to the bedside of Mrs. Roy Bailey, who is dangerously ill. We hope to hear she is better.

Mrs. Allan Waddill and Miss Lois Clark motored to Floydada Tuesday afternoon to do some shopping.

Rev. Chas. Joiner preached his fare well sermon Sunday night at the Baptist church, much to the regret of the

congregation and the entire community. Bro. Joiner and his excellent wife have been quite an addition to us and their loss will be keenly felt in many ways. The best wishes of all our people will follow them to their new field of labor.

Fred Schuler came in Sunday from Canyon for a short visit to his parents here.

The ladies of the Baptist Auxiliary are busy each Thursday quilting.

Chas. Schuler, Jr., Dexter Bradford and Miss Lilly Dendy spent Sunday afternoon with Miss Constance Iverson in her home at Abernathy.

Mr. and Mrs. Herman Hegi will leave today for Friona, where they will visit a few days with Mr. and Mrs. Wm. Britt and family.

Mr. and Mrs. Clarence Thorpe entertained the Forty-two club last Thursday night. It meets with Mr. and Mrs. Ed Reagan this week.

The Lorenzo basket ball team of girls will play our girls' team on this court here Friday afternoon.

Lee Noble and family are now living on their farm near Estacado. They moved their house from here to the farm.

Elmer Hegi is out of school this week on account of sickness. Mr. and Mrs. M. J. Gregory and Kenneth were visitors to Plainview Tuesday.

Miss Lila Krebs, teacher in the Allman school, and Miss Mavis Smith one of the grade teachers here, spent the week end with the Misses Johnson in their apartments in the L. C. Claitor home.

Later—Mrs. Roy Bailey died this morning at the Lubbock sanitarium, having been brought there from Brownfield last night. More of the particulars will be given next week.

LIBERTY

Jan. 31.—Liberty was represented at the Hale county singing convention Sunday and all reported it good.

Clyde Alexander and family have moved to a farm one mile south of Cousins school house.

Mrs. M. D. Williams has been real sick, but is improving now.

Bud Pierce and wife entertained the young folk Saturday night with a social. All reported a good time.

Jim Davis and daughters of Plainview Sundayed with Rayford Davis and family.

Clay Williams and wife visited Earl Raper and family of Halfway Saturday night and Sunday.

Several of our people attended Frank Klein's sale west of Kress Wednesday.

Rayford Davis and family, C. P. Seipp and family called on Alvin Holmgren and family Thursday evening.

Thursday for Sudan, Tex., where she will visit her sister-in-law, Mrs. Dan Long and family.

Miss Geneva Phillips spent Saturday night and Sunday with Edna and Era Williams.

An interesting singing was given at the Kunkell home Sunday night.

Mrs. Marvin Terry and small daughter are visiting at the Gundrum home.

Lillie Marie Seipp visited her grandparents two days last week.

T. Hammonds and family of the Cousins community have moved into our midst on the place recently vacated by Marion Newberry.

Earl Kindred and family visited Kerney Williams and family Sunday.

Revs. Lemons and Cobb of Wayland were with us Sunday. Rev. Cobb preached to us after Sabbath school.

J. J. Groff and family, C. P. Seipp and family called on Rayford Davis and family Sunday evening.

A new boy baby arrived at the home of Mr. and Mrs. Bob McGaugh, and has been named Hobert Lee.

LAKEVIEW

Jan. 30.—The weather is lovely, reminds us of spring of the year. But it is so dry it seems there is not very much use for the farmers to try to plow.

There is ever so much sickness in our community, so many have severe sore throats.

Mr. Luttrell had a severe case of tonsillitis Saturday.

W. H. Gregory is on the sick list.

Harry Ragland was operated on for appendicitis last Wednesday at a Lubbock sanitarium. He was doing nicely at the last report we had.

Jim Bennefeld is visiting his sister-in-law, Mrs. Audie Thomas at Inez, N. M.

Will and Arthur Landers are numbered with the sick. Their mother, Mrs. Ab Landers, was still very sick the last report we had.

Miss Laura Mae Shirley was taken to a Lubbock sanitarium last Monday to undergo an operation for appendicitis.

A gloom of sorrow was cast over the entire community last Friday afternoon by the death of Mrs. Frank E. Jackson, wife of the principal of our school. She was taken sick Wednesday and grew worse till Friday afternoon, when the end came. Funeral services were held at the Strip church Monday afternoon, conducted by her pastor, Rev. Davis of Abernathy, who was assisted by Rev. Chas. Joiner of Petersburg, after which interment was made in Plainview cemetery. Mrs. Jackson had been with us only a short time, but her cheerful, loving and Christian spirit had endeared her to each one. To know her was to love her. She will be greatly missed, but we feel that our loss is Heaven's gain. She is survived by a husband and small son,

age four years, father and mother, several brothers and sisters and other relatives. They have our deepest sympathy in their bereavement.

Those present from a distant were Mr. and Mrs. Barefoot, (Mrs. Barefoot is a sister of Mr. Jackson) and two children, Oscar, a brother of Mr. Jackson, wife and two children of Hollis, Okla., and Messrs. Greenhaw and Boling, uncle and brother-in-law of Mrs. Jackson, of Rocky, Okla. Owing to sickness other members of her family were unable to come. Her parents live in Oklahoma City.

Miss Murtice, daughter of Mr. and Mrs. C. S. Smith, who has been having ear trouble, was taken to Lubbock Sunday for treatment.

Our school will resume work next Monday.

DIMMITT

Jan. 29.—The flu is still raging, and more cases developing every day. None of the cases are considered very serious yet and we hope this record will hold.

The small son of Mr. and Mrs. Cliff Kellam has been very ill for the past two weeks, but is now improving.

Mrs. Morris Kemball, who has been suffering for the past week with appendicitis, left Thursday morning for Temple, where she will undergo an operation. Her mother, Mrs. Jarrett, and her husband, Morris Kemball, accompanied her.

J. W. Alexander has been quite ill but is some better at present.

Mrs. E. H. Noble and children moved back to their ranch near Dimmitt this week.

Carlos Reynolds and Miss Annie Crawford motored to Happy, Wednesday for a visit with Miss Crawford's parents and other relatives. They returned Thursday evening.

Bruce McLean made a business trip to Plainview Friday.

Judge and Mrs. Ray Sheffy motored to Plainview Friday, where the Judge attended to some business. They came back by Hart, and attended the Literary society Friday evening. Judge Sheffy and B. D. Woodlee made some very interesting talks on independent school districts that are trying to organize.

Mrs. E. C. McLean of Hereford was in Dimmitt this week but left Friday for a visit with her daughter, Mrs. Hodges of Lubbock.

Miss Annie Crawford is spending the week with Mrs. Mayes Miller.

There was no prayer meeting Wednesday evening, nor choir practice Friday evening on account of so much flu.

Judge C. F. Kerr returned Wednesday from Canyon after a few days visit with his family.

Mr. and Mrs. A. M. Brownlee motored to Elida, N. M., last week for a visit with a cousin they had not seen for fifteen years. They returned this week.

Miss Hazel Boone took sick with the flu Saturday.

Dad Mapes is quite sick this week.

Mrs. Ralph Patton and son, Billy, spent this week with relatives in Tulsa, returning Friday.

Mrs. S. J. Cones is on the sick list. The sale was well attended Wednesday at the Maud Rippey home. Everything sold well and everyone enjoyed the fine free lunch.

KRESS

Jan. 31.—Nearly every family in and around Kress have flu but it seems to be in a light form.

Mrs. Jim Powell of Hart, died Monday at the Plainview sanitarium. She was a sister of E. W. Webb of Kress.

Mrs. B. W. Webb received a telegram Monday from Moran, stating that her father and mother and one sister were not expected to live. She left for Moran on the midnight train Monday night.

Jim and Vernon Tracy left Saturday morning for a week's visit with their parents at Mountain View, Ok.

J. Fred Todd is able to be up again after having an attack of the flu.

The school attendance is very light this week on account of the flu.

W. F. Cobb spent the week end at Floydada.

J. H. Vaughn has been down with flu for several days but is up and about again.

SPRING LAKE

Jan. 29.—A light shower is falling today, and everyone is anxious for a good rain before it stops.

Mr. Brownleigh is in Hereford this week visiting his people.

Charlie Jones is added to the sick list now.

Bro. Lemons was ill and could not fill his appointments Saturday and Sunday, but he sent Brother Badgett to be with us.

Ernest Jones is very ill with the influenza.

W. W. Phipps and Milton Ott are in Dimmitt on business today.

G. T. Abbott is a business scaller in Dimmitt.

Messrs. Brown and Barn, of Olton were in the community on business, Saturday.

Mr. and Mrs. Gehres of Plainview were visiting with their sons, Earl, John and Ray this last week end.

Germany Ferguson is hauling fat hogs to Hereford for W. W. Phipps.

Tracie Tucker, who has been ill, is back in school again.

G. T. Abbott went to Hale Center yesterday.

Grandpa Ferguson is still ill, but much improved, since the last writing.

Alcohol for your radiators.—L. P. Barker Co.

The Light Running New Home Sewing Machine

The New Home has character—its reputation for stability and reliability has never been equalled. The New Home is clearly the right machine for your home—it runs with so little effort, it is so easily managed, it sews so beautifully. It will bring you happiness and contentment.

The best of materials, excellence of workmanship, superior construction, beautiful finish, remarkable ease of operation, and perfection of stitch make New Home the most popular family sewing machine.

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THRIFT is based on common sense. Thrift is not stinginess. People can and should save during the present year in order to keep the wolf from the door in their old age and have comforts and even luxuries that should be theirs.

The thrifty person has a bank account and he consults his banker about his investments. We want to help you in every way we can. Call on us at any time.

But bank services and conveniences are secondary to reliability. Our depositors are guaranteed by the state absolutely against loss. No depositor has ever lost a dollar in a state bank in Texas.

Guaranty State Bank A Guaranty Fund Bank

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We have, in connection with our Gas and Oil business, added a complete stock of

Groceries, Feedstuff and Coal

You will find it to your interest to buy from us. Try us, anyway. Everything new and fresh.

Best Colorado coal we could buy.

JOHNSON & LINDSAY

New warehouse next to old stand. Phone 631

All kinds of cow and horse feed at Brashear's Grocery.

Full-O-Pep poultry feed at Brashear's Grocery.

Miss Elizabeth Harrison has resigned as teacher of the Sunday school, on account of eye trouble, and has been succeeded by Mrs. May Luttrell.



\$29.25 Worth for \$1.00

During the next twelve months there will be the equivalent of fifteen books of new fiction in

The COUNTRY GENTLEMAN

One of these—and it begins in next week's issue—is a stirring mystery story, *The Orange Divan*, by Valentine Williams.

But fiction is only a small part of the practical farm and home helpfulness and inspirational entertainment that make up every one of the 52 issues of this great national farm weekly which I represent. Just let me mention a few of the articles in next week's issue, for example: *Crabtree and the "Gogs,"* a discussion of whether or not it will be feasible to cooperate to reduce acreage. *Assessor, Spare That Tree*, an analysis of the farmers' woodlots and the danger of over-taxation; *"Them Days is Gone Forever,"* a scathing arraignment of the "wets," by Billy Sunday; *Coaxing the Golden Egg*, by Harry R. Lewis; *Consolidated Schools Do Cost More*, by A. B. Macdonald, and others. If you'll let me call for your order today I'll see that your subscription begins with this issue. The cost is only a dollar.

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COURTESY

Life is not so short but that there is always time enough for courtesy—Emerson.

Of all the interesting, engaging, gracious qualities of civilization, courtesy easily is first. It is the perfect flower of consideration of one toward another. Yet every day we bump into occurrences that make us wonder why it is so rare.

If Emerson is right there is always time enough to express our courtesy. We cannot dwell with selfishness, and we suspect therein lies the rub. It isn't that we haven't time, but that when we want things we are willing to tread on another's rights or feelings to get them.

Courtesy or the absence of it is made up of our decisions in the little things of life. A long line of autos for instance, is going down the street. The last driver wishes to go a little faster. As he pulls out he sees that it is impossible for him to go ahead of the whole line. But he could edge in front of the man ahead of him. That would be merely taking another man's place and he refrains.

This instance illustrates one of the essential qualities of true courtesy. It is negative, not positive. We do not see it expressed, but its opposite, discourtesy. The refusal of the man behind to take the place of the man ahead because he cannot go on will never be known to the other. Yet it was a courteous act.

In a world where all men were courteous on one would appear to be. Yet no one would feel the sting of discourtesy—Milwaukee Journal.

Take Over Water and Lights

The city council of Amarillo has voted to issue \$1,500,000 in bonds and take over the water and lighting system of the city. Extensions and improvements will be made on the systems.

IF SICK, BILIOUS! START YOUR LIVER

Don't Take Calomel! "Dodson's Liver Tone" Acts Better and Doesn't Grip, Salivate or Make You Sick—Don't Lose a Day's Work—Read Guarantee

Ugh! Calomel makes you sick. It's horrible. Take a dose of the dangerous drug tonight and tomorrow you may lose a day's work.

Calomel is mercury or quicksilver which causes necrosis of the bones. Calomel, when it comes into contact with sour bile crashes into it, breaking it up. This is when you feel that awful nausea and cramping. If you are sluggish and "all knocked out," if your liver is torpid and bowels constipated or you have headache, dizziness, coated tongue, if breath is bad

or stomach sour, just try a spoonful of harmless Dodson's Liver Tone to night.

Here's my guarantee—Go to any drug store and get a bottle of Dodson's Liver Tone for a few cents. Take a spoonful and if it doesn't straighten you right up and make you feel fine and vigorous I want you to go back to the store and get your money. Dodson's Liver Tone is destroying the sale of calomel because it is real liver medicine; entirely vegetable, therefore it can not salivate or make you sick.—2

of her high-falutin' notions come down with her. She lands right in a nest of outlaws, the chief of whom is a sort of Captain Kidd of the mountains.

From this point on the story is conclusively and totally absorbing so that one wishes for an extra eye to view all the goings-on. The girl, far from being a mechanical doll that does as it is told, evinces a spirit that is at once audacious and courageous. Nevertheless, she has a battle and a half on her hands trying to ward off this God's Country Sheik. To give away the story before it has received

SEAPLANE RESCUE, BIG THRILL IN "OUTCAST"

Elsie Ferguson Has One of Best Roles Of Screen Career in Picture Here Next Week

A despairing woman who jumps from a steamship into the sea and is rescued by a seaplane, is the chief figure in one of the most dramatic incidents of "Outcast," a new Paramount picture starring Elsie Ferguson, which will be a feature at the Olympic Theatre for two days beginning Friday, Feb. 9th.

The story of this impressive and thrilling photoplay deals with the efforts of Miriam, a deserted wife who is thrown into the streets through poverty, to reclaim a man who dissipates because of his hopeless love for a fickle woman. The various phases of this picture narrative which have their climax in an attempt at suicide and rescue at sea, are highly thrilling and all in all, the role portrayed by Miss Ferguson is said by her to be one of the strongest she has essayed during her screen career of five years. "Outcast" is a picturization of the play of the same name by H. H. Davies, in which Miss Ferguson starred in New York in 1914. The role of Miriam is an exacting one, requiring historic ability of a high order. David Powell, well known leading man, plays opposite Miss Ferguson, and Mary MacLaren, who was leading woman for Wallace Reid and other stars has the role of Valentine. The supporting cast includes among others, William Powell, William David, Charles Welllesly and Tedy Samson.

AMUSEMENT PAGE

"ONE WEEK OF LOVE" LIKE BARNUM'S CIRCUS

Heroine Is a Fighting Flapper! Here Is a Cave Man, But He Wins Her

In "One Week of Love," which comes to the Olympic theatre on patrons of this city are in for a hilarious time of it. The picture is quite the most exciting and impressive piece of work that has been threatening to explode upon us for weeks. Certainly Myron Selznick, who produced the picture has never sent us anything quite so enthralling.

Here are the ingredients that make the picture one of unusual appeal: A twin-starring combination, Elaine Hammerstein and Conway Tearle, playing together for the first time; a story by Edward J. Montagne that one may call really "big" without blushing in embarrassment; direction by George Archainbaud that fulfills all former promises made by this imaginative Frenchman; and a supporting cast that is not dwarfed even by the full-power starring combination.

The picture is in accordance with the Selznick company's new-hatched policy: That of producing "big" stories only with crowded star casts. The company has put its best foot forward in this case, and it is to be hoped that they will make others fully as good. Will Hays is not the only one who will applaud "One Week of Love."

The story concerns a society girl who suddenly tires of the earth and worldly pleasures and decides to take a jaunt in an aeroplane. Unfortunately, she flies in the same spirit that she dances; and when her plane accidentally comes down to earth, a lot

"ENTER MADAME", DRAMA OF LOVE REWON

Brilliant Comedy, Smart in Lines, Exciting in Situations, Novel in Theme, Tender in Pathos

"Enter Madame" came to the record behind it. New York recalls vividly how it came upon a typical first-night audience with an unknown product backing the work of comparatively unknown playwrights, with an actress in the leading role who had hitherto played only "bits" in Broadway productions. Yet when the final curtain fell, there were indeed few who did not feel the brilliance of the occasion. A new producer was established, a new star brought into the limelight, and a remarkable play added to the book of the American drama.

All that is now theatrical history. After a highly successful run of forty-five weeks on Broadway, the play was sent on tour to the leading cities in the United States. European capitals have thrilled to it, and are even now enjoying it. That is the past record of the dramatic version of "Enter Madame."

"Enter Madame" is a brilliant comedy, smart in its lines, exciting in its situations, novel in its theme, and tender in its pathos. It satisfies a desire that most people have—a curiosity to know how those of the stage live in their own homes, away from the glittering splendor of the theatre, wit hits lights and flowers, and its shallow emotions. It shows how a successful American business man cracks under the strain of serving merely as his talented wife's husband. It shows his revolt—only a temporary one, however—and his ultimate return to the charming woman whose brilliance has become a necessary adjunct to his own happiness.

Clara Kimball Young appears in the stellar role as Madame Della Robbia and has never been seen in a part which suits her more perfectly. Fitted by personality, physique and temperament for the characterization Miss Young makes it vivid, pulsating with Italian gaiety, throbbing with love and life. It is a thoroughly distinguished portrayal, the most notable of all which this gifted actress has contributed to the screen.

Harry Garson has mounted the picture with fitting dignity and taste. He has produced its Italian scenes with all their original beauty and favor. The famous showplace of Milan, the Teatro Della Scala, is accurately reproduced for several important scenes in the picture; and the impressive, famed Gardens of the Moon makes another gorgeous setting for other scenes. Particular attention has been paid to the photography, and the results justify many times the care and patience expended in getting them.

Wallace Worsley, to whom credit is due for the excellent direction, has made of the story a photoplay which is certain to enjoy as high a place in the current film year as its dramatic predecessor held in the theatrical season in which it made its epochal appearance.

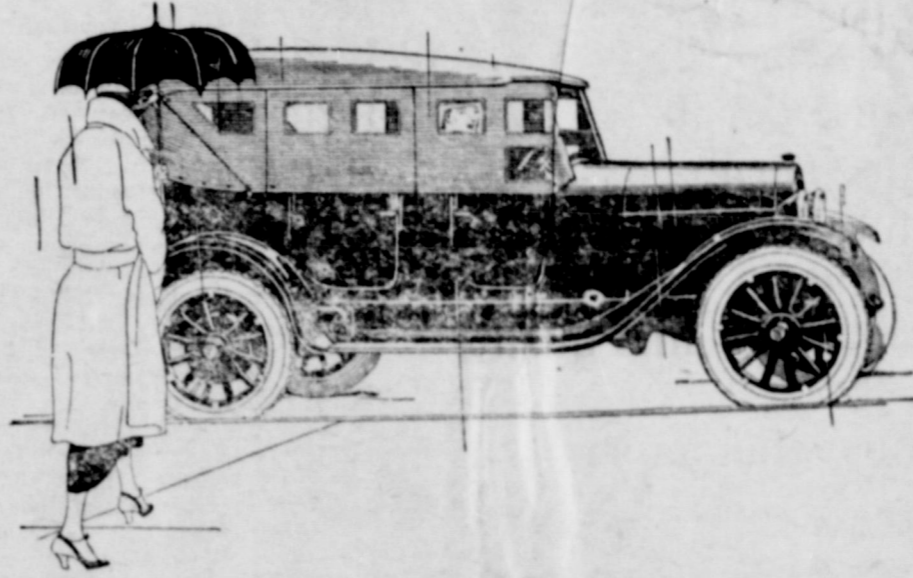
DODGE BROTHERS MOTOR CAR

Owners will tell you that the Touring Car is exceptionally well adapted for winter driving.

The curtains are trimly cut. They open and close with the doors and fit snugly, affording ample protection from the weather.

It is gratifying to know, too, that the carburetor and starter will function as promptly and smoothly in January as in August.

SHEPARD-MATHES MOTOR COMPANY



England Accepts U. S. Debt Terms
The British cabinet Wednesday accepted the terms of the United States for payment of the war debt to this country. It is to be scattered over a term of sixty-two years, a 4 1-2 percent interest. It amounts at present to \$4,500,000,000.

Shamrock Woman Rescues Children
Shamrock, Jan. 31.—When Mrs. Rhea Blossom learned that her children were in the closet from which other cars are enroute to Canyon to flames were issuing she found her way through the dense smoke, felt

around in the closet until she had located and rescued all, and then staggered out with her face badly burned. The house was not entirely destroyed but was damaged in all parts of it. The supposition is that the children set fire to some clothes hanging in the closet.

Canyon Is Paving
Canyon, Jan. 30.—The cars of paving brick arrived today and thirteen were in the closet from which other cars are enroute to Canyon to flames were issuing she found her way through the dense smoke, felt streets and square. A total of 75

cars of brick will be required for contract her, it is understood.

Another woman has been elected to congress—Mrs. Mae E. Nolan of San Francisco, who succeeds her husband, who recently died. Strange to say, she is a strong anti-prohibitionist. She is a union labor partisan, and was elected by the votes of organized labor, her husband having been an outstanding labor figure in congress.

Miss Madie Davis spent the weekend with her sister in Tulsa.

THE OLYMPIC THEATRE

OFFERS

For the First Big "Giant" in February
The Big Production

"ONE WEEK OF LOVE"

MONDAY-TUESDAY FEB. 5-6

The All Cast In

"ENTER MADAME"

Will Please You

American styles are absolutely the only fashions for American women to follow, says the stars. Foreign styles are not suited to the American type at all and it is a mistake to say any foreign country sets the styles for American women.

In Addition a Great Comedy

"TORBY'S NUT SUNDAE"

Prices 10c, 20c and 35c

WEDNESDAY-THURSDAY, FEB. 7-8

7th and 8th

A Real High Flyer

Among Modern Photoplays

"ONE WEEK OF LOVE"

It embraces in its action, some of the most wonderful airplane stuff.

ELAINE HAMMERSTEIN

And

CONWAY TEARLE

And an all star cast, making one of the best photoplays to be seen. Also

FUNNY FABLES COMEDY

Prices 30c and 55c

FRIDAY-SATURDAY, FEB. 9th-10th

ELSIE FERGUSON

In

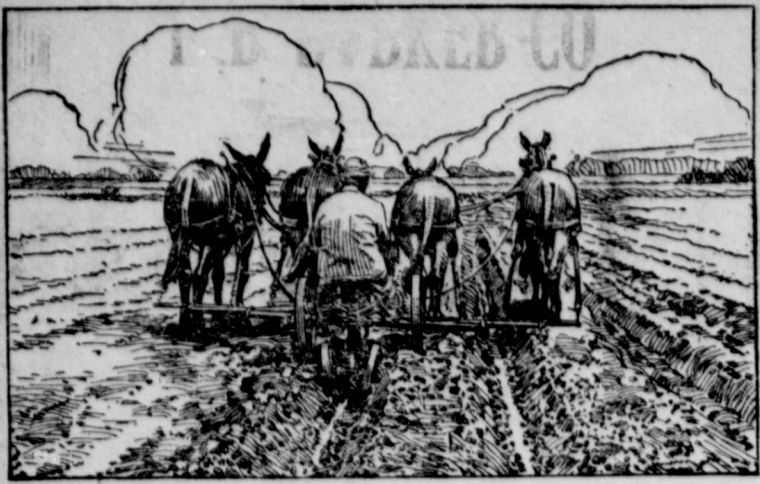
"THE OUTCAST"

Another one of those famous Paramount amount "41". You have not seen a bad one yet, and this is great in every respect.

The season's Valentine "Paramount Pictures", in addition a great comedy

THE FALSE ALARM

Prices 10c, 20c, and 35c



Complete Satisfaction

Oliver listers are built on years of practical experience and the detailed construction of each lister reflects the purpose of the builder, to produce a practical lister that will do efficient work for a long period of years.

The Oliver Nos. 18 and 19 one row listers are built to give complete satisfaction where the listing of row crops is practiced. Their unusual strength insures long life. Their light weight, ease of operation, light draft and accuracy of planting make them simple and practical.

The rigid construction throughout insures smooth and even turned furrows which combined with accuracy of planting produces a uniform stand.

Let us supply your lister needs with the thoroughly dependable Oliver.

Cox & Thompson

LIGON & RECTOR All Kinds of Feedstuffs

Best Service, Lowest Prices, Prompt Delivery

We Want Your Patronage

Phone 18 Corner East 6th and Beech

Try Schumacker's sugared feed for your milk cows and see the difference. Full-O-Pep dry mash is the thing to feed your hens. Get it at Brashear's Grocery.

Ford SEDAN

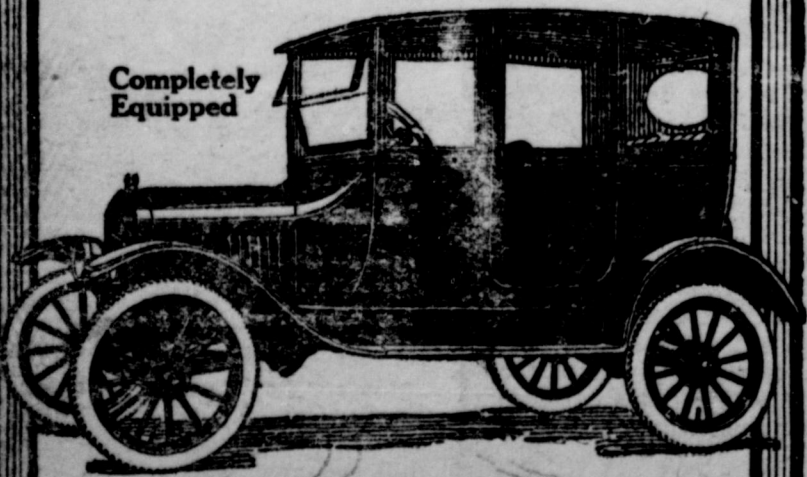
New Price

\$595

F. O. B. Detroit

Equipped with electric starting and lighting system, demountable rims, extra rim and non-skid tires all around—the Ford Sedan, at the new low price of \$595, F. O. B. Detroit, is the greatest motor car value ever produced—an enclosed car of comfort, convenience and beauty. Buy now. Terms.

Completely Equipped



L. P. BARKER CO.
Plainview, Texas

THE CHEERFUL CHERUB

I'm sure the power to succeed
Is in us if we'd give it sway
Success is being happy—Art
Is making other folks that way



NAZARETH

Jan. 31.—A wedding dance was given Wednesday night in honor of the newly weds, Mr. and Mrs. Frank Huseman.

Little "Baby Dorothy" arrived at the home of Mr. and Mrs. Ted Dirks recently.

Mrs. Jake Wagner has been quite sick the past week, but is improved at the present.

Mr. and Mrs. John Lange are the proud parents of a baby girl.

Nazareth has a new postmaster, Hersman Heidgerken, who succeeds Mr. Binzegger in the office.

Mr. and Mrs. Joe Berkenfield went to Parret Monday to see Mrs. Wagner.

Mr. and Mrs. Binzegger and their daughter, Germaine, have been sick with the flu.

Edward Kern was in Amarillo Sunday.

Miss Ida Burens of Nebraska is visiting her sister, Mrs. Philip Acker.

Bill Stork was in Tula on business Saturday.

John Lange attended the railroad meeting at Tula Saturday afternoon. Miss Eleanora Heiman returned Thursday after a few months visit with relatives in Nebraska.

Frank Huseman and Miss Katie Litsch were married at the Sacred Heart church at Amarillo Monday morning. This was quite a surprise to their many friends and relatives at Nazareth. Mr. Huseman and bride arrived at the home of the bride's parents, where a wedding dinner was served, only near relatives being present. Mr. Huseman is a prosperous farmer near Nazareth. The bride is the daughter of Mr. and Mrs. W. Litsch of this place. Many best wishes to the happy couple.

Mrs. Niek Stork returned Wednesday, after a few months visit with relatives in Florida.

Plainviewans in California

A former Plainviewan now in Los Angeles has written the following relative to what some of those now in that section of California are doing:

Elgar Winn is working in a basement, repairing meters in Los Angeles, at \$80 a month.

Donald Bailey is working in the oil fields in Long Beach, at \$6.50 to \$7 a day.

Wilbur Overall is working in Los Angeles for a gas and light company repairing meters, at \$90 a month.

Rat Shook is out of employment. Shirley Pasck has been unable to find anything to do, and may go back home.

Grant Thomas is employed in the oil fields at \$6.50 a day.

Mr. Horton is an oil driller at \$8 a day.

Miss Gladys Finch is bookkeeper, stenographer and saleslady for the Coast Desk and Safe Co., at \$25 a week and 10 per cent commission. Feed your hens Full-O-Pep dry mash and get more eggs. For sale by Brashear's Grocery.

A Los Angeles judge holds that bootlegging is not a cause for divorce. It seems a better way for her to get rid of him would be have him sent to the penitentiary.

We have some good trade propositions. Let us figure with you.—Sloneker & McInnish.

MICKIE SAYS

IF I WUZ RUNNIN' A GARAGE,
I'D ADVERTISE 'N GUY ENUFF
OVER-HAUL JOBS TO LASY ME
ALL WINTER, INSTEAD OF
HAVIN' THEM COME IN NEXT
SPRING WHEN I'D BE BIZZIER
THAN A ONE-LEGGED TIGHT
ROPE WALKER!



CHARLES SCHROEDER

Our Millinery Department



Is now ready, under the management of Miss Mabel Packwood

She is the best posted and most competent milliner we have ever had in our store.

Miss Packwood has just returned from the East where she has spent more than two weeks gathering up the new creations for this new season. We are frank to say we have the most excellent and elaborate collection of

This Season's New Things for Our Millinery Department

we have ever had. We also believe you would think so if you will visit this department and take time to view the new assortments.

WE CAN SELL YOU frames, shapes, flowers, feathers, ornaments, linings, ribbons, velvets, braids and everything to make a hat. We would also make the hat for you at a moderate price, or we can sell you any kind of a hat for any kind of an occasion at a moderate price. All kinds of hats for all ages. Don't fail to visit this department and see this new season's new creations.



Burns & Pierce

Leaders in Women's Apparel

HIGH PRICES—The Ivey Produce will pay 17c for hens, and go anywhere in the county after them, provided there is a load.—Phone 177.

WANTED—From one to five hundred suits to clean and press daily for \$1 each. Phone 398.—L. B. Sloneker Tailoring Co. 76-8t

CLUBBING RATES

The Plainview News one year	\$3.25
and the Dallas Semi-Weekly News one year	\$3.25
The Plainview News one year and Amarillo Daily News one year	\$9.25
The Plainview News one year and Dallas City Weekly Star	\$2.85

MacDougal Bybee has been appointed postmaster at Childress.

"We Shall Keep Faith"

Texas Policies for Texas People

United Fidelity Life Insurance Co.
Of Dallas, Texas

Insurance In Force Over
\$10,000,000.00

Policies Safeguarded by Assets Seven Times Reserve Required by State Laws

Hemphill & Harkey

General Agents Plainview, Texas

Still Small Voice Cries for Justice in Shooting of Son



Geo. S. Ward, millionaire bread king and political boss, father of Walter Ward, the self-confessed slayer of Peters.

Judge Seeger, of N. Y. Supreme Court, who dismissed, without trial, the indictment against Walter Ward.

Walter S. Ward, son of Millionaire Bread King and political boss, leaving court a free man. He confessed to shooting ex-gov Peters three days after Peters' body was found by the roadside. With Ward is his wife, whom he is telling, "I'm so happy."

Mrs. E. O. Peters, mother of Sailor Peters, who was shot down by son of wealthy bread king Ward, has gone to Gov. Smith of New York, leading for a thorough investigation of the dismissal of the murder indictment against the man who shot her boy.