# THE PLAINVIEW NEWS 

TUESDAY-TWICE-A.WEEK-FRIDAY
vOLUME EIGHTEEN

## FLOWER SHOW <br> AND PAGEANT

Women hold very credit

The Hale county flower show and woman's fair, held at the municipal
auditorium Saturday, under the ausauditorium Saturday, under the aus-
pices o fthe Hale County Federation of Woman's Clubs, was indeed very
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-
 Watsons business college WELL AND WINDMILLS-All kind We are now diong dresmaking and would appreciate your patronage.
-Mmes . J. H. Johnson and L D.
D. WHEN your ciothes get in a muse vice Tailors. $103-13$ NOTICE-On and after Sept. 10, 1923, no fresh meat will be aceeted
for sale in Plainview unless killed at a slaugher house recognized unde
the U . . pure food and drug rules the U. S. pure food and drug rules,
This is to the protection of the health
of the people. City Health offecer. of the people.-City Health officer.
PLENTY MONEY TO LOAN
 full particulars in writing. FOR SALE
 cain--See E. Q. Perry. FoR SALE-Fifty-five feet two-inch galvanized well piping, and brass
Cllinder half hrie. J. P. Smith at
Plainview Mercantile Co. Co. 29

 Northeutt, across street north of Bap-
tist church.
FOR SALE OR TRADE-Registered every respect. Sell for cash very
chenp ort orade for mules or a cutte.-
See A. L. Lanfori, at Mule Barn. FOR SALE-Good Hot Point electric

range, used $21-2$ months, in good | Phone 722 |
| :--- |
| FOR SALE-Underwood No. 5 type- |
| 38-2t |




## $\overline{\text { TYPEWRTTER }}$ RIBBONS - The

 News carries in stock a complete lineof ypewriter risbons, for and kinds of
machines. Also typuriter machines, Also eypewriter papen
L. P. Barker Co. TOR SALE-My home, 3 blocks east
of the square, 5 rooms, screened porch
bath and pantry, lights, hot and cold water connections, shade trees, garden, some fruit trees and shrubbery,
garage. coal house. Price right.-See
H. B. Adams, or Phone 97 or 314 .

## FOR TRADE

TO TRADE-Quarter section under
coltivation Hor smal
town..J. W. Dyene Rt. A.
 8-ft. Tandem disc and three-dise Oiliver plow, to trade for live stock-
W. L. Harrington, Plainview.
$22 \cdot$-t

## 

 Ing bringing 880.00 per month, twolots, good location in Plainview, will
trade for acreage not more than 4

 in good shape.
ernathy, Texas.
Liff Harlan returned this numpring
frum a visit with reatives and ionkNEx Provucr co wint pay tho WANTED-Can use 200 head stock
for pasture until Januaryst. See or
write J. F. Standefer, Runningwater. WILL TRADE S6.000.00 IN VEN-
DOR'S LIEN NOTES
for clear Hale County Land.
D. HEFELEFIVGER. Former Plainview Boy Appointed
Ralph Porter, for three years prin Ralph Porter, for three years prin
cipal of Lamar school in Plainview was last week appointed county judge
of Donley county, to fill a vacancy


Mrs. Homer Steen, wife of the edi-
Mrs. Homer steen, wie of the Floydada Hesperian, un-

 Agree of the creamery at the State
Agriultural college in Manhattan,


## guaranteed welding and

C CTOVAL
J. C. STOVALL


## Elected Republican Committeeman R. B. Creager of Brownsville was R. B. Creager of Brownsville was elected republican national commit- teeman from Texas, to succeed the

 eeman from Texas,late H. F. MacGregor of Houston, at
a meeting of the repubilican state ex-
ecutive committee in Dallas Saturday morning.
Eugene
Eugene Nolte of Segui
chairman of the state commit
hosen to the chairmanship to
vacancy occasioned by Mr. C vacancy occasioned by Mr. Creager
elevation. C. A. Boynton of Waco
was elected as vice chairman, su was elected as
ceeding Mr.Nolte.

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## Beach, Caiff, anat Marech He He seny he, his wife and their children like

THE UTMOST CARE


Your health is a paramount consideration. The family physician may depend upon our filling his prescriptions with utmost care and efficiency. Sincerity-purity-is our policy in drugs. W. H. DICKINSON is pharmacist in charge.
We offer excellent service, moderate prices, and, what is more, pure drugs. And in addition we carry everything that is usually found in a high-class drug store.

## LaMB DRUG COMPANY

PHONE 23

## StateFair of Texas



## Dallas

Oct. 13-28
Guaranty State Bank published at Plainview, State of T
as, on the $24 t h$ day of Sept., 1923 .
RESOURCES
Loans and discount
$\qquad$ WANTED-Would like to trade or or
Furniture and fixtures
buy second hand Ford.-W. G. Willis,

## Interest in Depositors' Guaranty Assessment Fund Gepositors'

Guaranty Fund
Acceptances and Bills
of Exchange Other resources
Personal Property acet



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## Don't Ask Us, We Don't Know

## WEPAY 27c DOZEN FOR ECGS INTRADE <br> AND SELL GROCERIES FOR $\downarrow E S S$

100 lbs . best Cane Sugar 100 lbs . Plainview Flour 25 lbs. Best Corn Meal 70c 100 lbs. Block Salt _ \$1.00 Sugar Cured Rex Bacon, per pound -------------- 24 c 20 bars C. W. or P. \& G. Soap Peaches, Prunes orRaisins, per pound --....-.-.--15c Large can Schilling Coffee .-........................... $\$ 1.00$ Armour's Oats .....- 25c. Mother's Oats _-...- 30c
 10 cans Corn or Pork \& Beans .------------------- \$1.00

 Binding Twine, per pound $\qquad$
C. E. WHITE SEED COMPANY, PLAINVIEW

WE SELL IT FOR LESS
WHEN THE TOWN IS OUT OF COAL EVERY ONE WIL BLAME JS. What good will that do? Get YOUR Winter's Supply of Coal NOW Labeled coals for HEAT, ECONOMY AND SATISFACTION BONNER-PRICE The "Labeled Coal" Dealers

## PANHANDLE PRODCCC COMPANY

THE LARGEST PRODUCE HOUSE IN/WEST TEXAS
We buy and ship over seventy cars of Poultry each year. Why? We pay highest market price.
P. S.: We will give two Fryers at Country Store drawing

EVERYTHING INCLUDED IN-

## IST MONDAY SPECIALS

25 Cents in Merchandise with Every Dollar Purchase. Buy what you want and need at-

## FRANKS NECESSTY STORE

## CLOSING OUT SALE

ON HARDWARE AND LEATHER GOODS Now IN FULL SWING

You can't afford to miss this unusual'sale if you are needing hardware or leather goods.

## T. R. BUTLER HARDWARE <br> Next to City Hall.

## 1ST MONDAY SPECTALS


1 lb . Horse Shoe Tobacco 90 c
70 c

1 lb . Thick Tinsley Tobacco 90 c
8 cans Prince Albert Tobacco 1.00
K. C. Baking Powder, 25c can for 20 c
K. C. Baking Powder, 50c can for Quart Fruit Jars 40c

# October Tr The Day of Big MONDAY, OCT Nearly 200 Articles of Merchandise Gi 

## SPECLIL FORSATURDAY SEPTEMBER 29TH

25 bars Crystal White soap _ $\mathbf{\$ 1 . 0 0}$ 100 pounds Potatoes .----- $\$ 2.75$ 5 gallons Kerosene Oil .---- 55c 17 large rolls Toilet Paper - $\$ \mathbf{1 . 0 0}$ $21-2 \mathrm{lb}$. can Schilling Coffee $\$ 1.00$ 20 c size Tomatoes .--- 2 for 25 c 3 No. 2 1-2 DelMonte Peaches 85c

## NORTHCUTTGROCERY <br> Phone 379

## SPECLALS FOR FIRST MONDAY

$71-2$ lbs. Prunes $\qquad$ $\$ 1.00$ 71-2 lbs. Raisins $\qquad$ $71-2$ lbs. Peaches $\$ 1.00$ 71 -2 lbs. Apples $\$ 1.00$ 13 lbs. Pink Beans
$\qquad$ 12 lbs. Navy Beans $\$ 1.00$ $\$ 1.00$ 10 lbs. Lima Beans $\quad \$ 1.00$ 2 gallon Peaches 1.00 3 lb . can Maxwell H. Coffee $\$ 1.05$ Rex Bacon by the side, lb. .- 23c
NORTHCOTTCROCEERY
Phone 379

## SPECCALS FOR TRADES' DAY FOR THE TRADES' DAY SHOPPERS


#### Abstract

Ladies' No. 4124 Union Suits, good weight, full bleached, ankle length,  Only two to a customer. 5 yards of 28 -inch Erie Madras for only One lot Men's Pin Stripe Mole Skin Pants, No. 326, at ---------------- \$2.49 One lot Men's Khaki Color Outing Shirts, Special ....................... 96c 


See Our Adv. in News and Herald.

## BURNS \& PIERCE

## TRADES DAY SPECIALS AT JACOBS

100 pair Ladies' Red Cross Oxfords and Pumps, military and Louis heels in assortment of different leathers, regular values $\$ 6.50$ to $\$ 9.85$.

60 pair of Cotton Plaid Blankets, 8 different shades, size $60 \times 80, \$ 4.95$ values, for

150 dozen Children's School Hose, black and brown, sizes 5 to 10 ,'in Dependon and Black Cat Quality, 35c and 39c values, for ................... 23c

LADIES' SILKIDRESSES JUST RECEIVED
in Nicosham, Canton Crepe, etc, in all sizes, $\$ 29.50$ values, only _-- $\$ 22.50$ 3 lb . Cotton Batts, quilt size, only

## rades Day ig Opportunity CTOBER IST e Civen Free to Customers That Day

## FRST MONDAY SPECCALS

4. In addition to many under-priced items in Clothing and Shoes, we offer the following:'

Full cut Khaki Shirt<br>Full cut Khaki Pants for<br>Medium Weight Men's Ribbed Union Suits for<br>Medium Weight Men's Ribbed Union Suits for<br>Men's Heavy Unionalls for<br>Ladies' Holeproof House, Cordovan Lisle, for<br>ALWAYS HONEST TO GOODNESS VALUES AT-<br>\section*{CHARLES REINKEN<br><br>CLOTHING AND SHOES} 75 c $\$ 1.45$ 75 c 75 c

OCTOBER SAIE OF BEDDNG BECINS MONDAY, IST
$72 \times 84$ Khaki covered Comforts, white cotton'filled, on arrival ..... $\$ 2.95$
72x84 Fancy Silkoline Comforts, white cotton filled, on arrival ..... $\$ 3.45$
$72 \times 84$ Sateen border Comforts, white cotton filled ..... $\$ 4.95$
72x84 Heavy Sateen covered Comforts - ..... $\$ 6.95$
$64 \times 76$ Cotton Blankets \$2.57 70x80 Cotton Blankets .- ..... \$3.49
$64 \times 76$ Plaid Blankets \$3.95 Wool finish Plaid Blankets . ..... $\$ 5.27$
72x84 Nashau Plaid Blankets ..... $\$ 6.75$
$66 \times 80100$ per cent Wool Plaid Blankets for ..... \$9.85
For First Monday Drawing we will give a Blanket to the Lucky One.
CARTER-HOUSTON'S
"A SAFE PLACE TO TRADE"

## SPECIALS SATURDAY AND MONDAY

Palmolive, Almond \& Cocoa Lemon, Glycerine and all 10 c soap 3 for 19c House Shoes, new shipment, pr. - 87c Mirrors _-12c, 16c, 19c, 38c and 47c Oil Cloth per yard $\qquad$ 28c Mirrors - 12c, 16c, 19c Tubs: No. A, 38c; No. O, 44c; No. 1, 54 c ; No. 2, 60c; No. 3 ............... 68 Two hole Note Book, fitted with 2 loose rings, complete, 20 sheets paper 11c FOR YOUR FORD- Complete set Fenders .-.-.-- $\$ 10.38$ Set of 4 Wheels, best quality $\mathbf{~} \$ 11.57$ Radius Rods, any model ...- $\$ 1.18$ Timer Wires, starter ....-....-- 38c Non-starter .-..................... 32c Running Board Lug. Carrier - \$1.14 Champion X Spark Plugs ..... 38c can save you money.

Remember-Every day is bargain day at-

## NORTHCUTT'S 5-10-25c STORE TEX-NEWMEX AUTO SUPPLY CO.

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## SPECCAIS FOR TRADES DAY MONDAY, OCTOBER IST

27 -inch Dress Gingham, Special for Trades Day, for only per yard
32 -inch Dress Gingham, good quality, special for Trades Day, for only, per yard

## IST MONDAY SPECIALS

1 set White Dinner Plates $\$ 1.25$


$111 / 2$-quart White Enamel Coffee Pot --.................. 69c

CLIEMENTSLOTIE VARIETY CO.

## SPECCALLS FOR TRADES DAY


Cotton Sacks, 8 oz. Duck, each $\$ 2.25$

## DONOHOO-HARE HARDWARE CO.



SENSATIONAL TIRE PRICES
SALE STARTS MONDAY, OCT. 1st
Stratford Tires 6,000 Miles Guarantee 30x3 1-2 Non-skid, only .-.-.-.-.- $\$ 8.39$ 32x3 1-2 Non-skid, only ------------- $\$ 11.98$
 $33 \times 4$ Non-skid, only $\$ 15.79$ $34 \times 4$ Non-skid, only \$16.12

## MOTOR SUPPLY COMPANY

## YOUR LAST CHANCE

to take advantage of our sensational price of$\mathbf{\$ 1 7 . 5 0}$ for New 5-Passenger Car Top. 1st Monday absolutely ou rlast day for this price.

## W. H. FLETCHER

Opposite P. O.
Successor to Kirby Smith

## SPECLALS FOR TRADES DAY

111-2 lbs. Sugar
$\because \begin{aligned} & \text { BEFORE YOU BUY LUMBER } \\ & \text { ASS THESE ECGHT QUESTIONS }\end{aligned}$

1. Is it accurately milled?
2. Is it carefully trimmed at the ends? 3. Is it carefully trimmed at the ends?
3. Is it full length-uniform in width and thickness in the surfaced stock?
4. Is it properly seasoned and uniformly graded?
5. Can it be put into construction with a minimum of carpenter labor-planing, sawing and sorting?
. Is there a minimum of "waste" because of uniform quality
6. Does the tongued and grooved stock fit snugly?
When these questions are asked of Long Bell lumber the answer is YES

Look for the trade-mark LONG-BELL on the end of the piec

Lono-BeLI Lumber Company
Phone 163 F. E. TEAGUE, Manager

Quality Our Watchword-Service Our Creed

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\title{

FREE T0 CUSTOMERS <br> Between one and two hundred articles of merchandise will be given away by the merchants on First Monday. These articles will be displayed in the show windows and be drawn for at 3 o'clock at band stand. You may be the winner of some of these articles

\title{

TRADES DAY

# TRADES DAY <br> Monday, October 1st The Day of Big Opportunity 

The Plainview Merchants will on First Monday give away between one and two hundred articles of merchandise to tehir customers. With each purchase on that day a slip will be given you which the customer will 'write his name on. The awards will be made at 3 o'clock at the band stand.

## "ISSTITUTIONS OF PUBLLC SERIICE

Guaranty Fund banks have been rightly called "Institutions of Public Service."

This, because they are actuated by the idea of safeguarding the funds of every depositor, and as such, are fully measured up to the highest principle and purpose of the Guaranty Fund Law.
This law was enacted for the primary, intermediate and ultimate purpose of Insuring Protection to Depositors, and'so splendidly has it operated that Not a Penny Has Ever Been Lost by a Depositor on a Non-Interest Bearing and Unsecured Account in a Guaranty Fund Bank in Texas.
This bank, as an "Institution of Public Service" Invites Your Account.

## THE: GUARANTY STATE BANK

Guaranty Fund Bank

## Watch <br> Bulletin <br> Board FRST MONDAY TRADES DAY <br> Best Cotton Duck 28 1-2c

## Men's Gray Ribbed Union Suits <br> $\qquad$ - 98c

Men's Heavy Fleeced Suits $\$ 1.50$
Boys' Rib or Fleeced Suits, all sizes $\$ 1.00$
Khaki Coverall Suits, Red trim, 3 to 8 $\qquad$ $-95 \mathrm{e}$
Curlee Suits-the Standard of Value $\$ 25, \$ 28.50$ to $\$ 35$ Young Men's 3-piece H. S. Suits _--.-- $\$ 16.50$ to $\$ 22.50$ Boys' Knicker Suits (watch free) one and two pair knickers
$\$ 5.75$ to $\$ 15.00$
NEW LOT ZEBRA STRIPES SUITS JUST RECEIVED

## PERKINS \& STUBBS <br> ALWAYS A BARGAIN

## BULLD SHEDS AND MAITE FEVCRES

Now is the time to build sheds for your farm machinery and fences for your maize, for the winter is coming on. We carry everything needed in the building line, including picketing and cedar posts for the maize fences. A shed will pay for itself in one year in protecting your implements.

When your cotton money comes in, why hot build that new home or make additions o ralterations for the old one? Your family deserves the best home possible, and there will be no better time to build or improve than thi sfall and winter.

## HICGINBOTHAM-BARTLETT COMPANY

BUILDING MATERIAL

Cotton Market by Radio
In order that our farmer friends may keep in absolute touch with the cotton market of the world, we are receiving hourly reports by Radio, and these are posted where they can be seen at any time. This free service should appeal to our farmer friends, and indicates the manner in which we look after their needs, not only in regard to cotton, but in hardware, implements, etc., and when in need of anything in our lines we would be glad to serve you.

## DEPOSIT YOUR COTTON MONEY

With a bank that has always stood four-square with the farmers of the Plainview country, assisting them in every way that it has been possible, making them liberal advances in order to pitch, cultivate and harvest their crops. This bank is one of the oldest banks in Northwest Texas, and its policy has always been to encourage agriculture and those engaged in it. The farmers always find a cordial welcome here.

Strength and safety are combined in the First National Bank. It wants your deposits 'for safe-keeping and it is to your interest to keep your money in a good bank, where it is safe and your check has it at your disnosal at all times. Don'tcarry real money about your person or keep it at home-deposit it in a bank.
the first national bank

WE WILL GIVE YOU
1 quart of Bright Motor Oil in your car, when you buy as much as 5 gallons of Gasoline at our ware house, one block north of high school on First Mon-day-ONE DAY ONLY. We have Strait-run Gas oline 58-60 New Navy Specification.

Our Bright Motor Oil and Tractor Oil have ben tested and tried by men who know when they have the right
oil. Ask them-J. H. Gen oil. Ask them-J. H. Garner, Guy
Bounds, A. H. Porter, O. B. Workman Bounds, A. H. Porter, Q. B. Workman
E. Y. Brown, W. J. Williams, M. D.
Leach
MILLER- CHANDLER OIL COMPANY

Block North of High School


[^0]:    FREE-A Gillette Safety Razor with Each purchase of $\$ 4.05$ or over.

