

Farmers Urged by Department to Co-operate on Sound Basis

Farmers are being urged by the U. S. Department of Agriculture that in forming co-operative marketing organizations careful consideration be given the economic need for such organizations, and that the advice of competent co-operative marketing experts be sought. There are thousands of successful marketing organizations in the United States, but there are also numerous failures where associations have not been founded on fundamental principles. It is better to start right than later be compelled to reorganize or possibly fail, the department points out.

Studies by the department of more than 10,000 co-operative organizations now in existence, and which comprise approximately 70 per cent of all such associations in the United States, emphasize the fact that success in co-operative marketing can not be won overnight. These organizations, some of which have been in existence more than twenty years have at times been put to severe tests, but through loyal membership, singleness of purpose, and business-like management have weathered the recurring storms of economic conditions.

The history of agricultural co-operation in the United States runs back to the civil war. The first cheese factory was established in 1863, and the first organization of fruit and vegetable growers in 1878. Two organizations of grain growers were formed in 1887, followed in 1890 by an organization of livestock raisers. The movement developed slowly and over a long period of years while these and other pioneers were putting their theories into actual practice. Other associations were established and the principles of sound co-operative method were demonstrated until in 1900 there were several thousand farmers organizations in existence.

The movement was given great impetus during the next twenty years. By 1905 numerous grain organizations had been formed and each year saw an increasing number of grain growers banding together to market their com-

modity. Livestock organizations were also formed in increasing numbers during the next fifteen years, until in 1920 the peak of the movement in all commodities was reached. More than 800 organizations now in existence and reporting to the department were formed in 1919; in 1920 there were established 973 associations now functioning, and in 1921 there were organized 776 associations. The years 1921-23 saw the formation of state-wide cotton and tobacco organizations.

The total number of farmers organizations in the United States is now in excess of 12,000 with a membership of about 2,000,000 farmers, and doing an annual business of more than \$2,500,000,000. Seventy per cent of all the associations are in the 12 north central states, which states include the great corn and wheat producing areas. Six per cent of the organizations are in the three Pacific coast states.

There has been an increase of nearly 200 per cent in the number of associations since 1915, according to the department's records; the membership has increased 300 per cent, and the estimated amount of business has increased 200 per cent as measured in dollars.

The local associations were the first historically and are still the most numerous, the department says. They are created by farmers of a single community to perform services which can well be performed near the producing areas. Primarily these functions are assembling farm products and preparing them for market.

About 50 federations of local organizations are reported as now functioning in the United States. These federations determine policies regarding standardization of products and the preparation of products for entering the channels of trade. They usually develop and handle the advertising and selling campaigns, and all matters of transportation and legal affairs.

The centralized or State-wide association which combines the functions of the local and the federation has come into prominence during the past five years. There are now about 50 organizations of this type operating throughout the country, including 15 large cotton associations, 7 big tobacco associations, and numerous state-wide associations handling other commodities.

thousand Greeks and Armenians, like the expulsion of the Jews from Spain and the Huguenots from France, has prostrated important economic activities of the city. Meanwhile Constantinople's rivals are profiting by the distress of their old competitor. Alexandria, Beirut, Piraeus and Saloniki are no longer simple satellites of the metropolis on the Bosphorus, but are rapidly becoming independent trade centers.

Notwithstanding this discouraging situation, however, correspondents point out that the causes of the present depression are political and transitory while the natural advantage that has made Constantinople great—her strategic situation at a focus of land and sea routes—remain unaffected, and they confidently predict her ultimate revival.

RELIEF AT LAST.

A traveling man put up one night in a cheap little hotel where the thin partitions of a range of bedrooms, like the stalls of a stable, stopped half way to the ceiling. And in the stilly watches of the night he lay awake and listened to the finest demonstration of plain and fancy snoring that it had ever been his fate to hear. It was full of sudden and awful variations. Sometimes strangulation seemed imminent; then in the middle of a fantasia, the agony stopped suddenly and there was silence.

From a nearby stall he heard a voice exclaim, wearily: "Thank goodness! He's dead!"—Kansas City Star.

The Olympic Theatre

West Side Square

FREE FREE FREE

Tickets will be given by the following merchants on sales made by them. Ask for Olympic Movie Tickets, good for 5c and 10c on tickets on Tuesday's and Thursday's—good until March 15, 1925.

- Service Garage - - Phone 60
- Isbell's Shoe Shop - Phone 201
- Service Grocery - - Phone 145
- Flake and Marvin - Phone 105
- McGlasson-Armstrong Rubber Company - Phone 73
- Plainview Laundry Co. Phone 125
- Waller Tailoring Co. Phone 188
- Carter - Houston's - Phone 78
- Crystal Cafe - - Phone 86
- Wylie Brashear Grocery and Market - - Phone 402
- E. A. Rogers Furniture Company - - - Phone 493

Harding's Sister Realtor's Bride.



MISS ABIGAIL HARDING

Miss Abigail Victoria Harding, sister of the late President Harding, was married recently to Ralph T. Lewis, real estate broker of Marion, Ohio, after a romance which began years ago. The ceremony was performed in the home of Dr. George T. Harding, father of the bride. She and the groom are honeymooning in Bermuda.

CONSTANTINOPLE IS DYING.

Former Turkish Capital Losing Population and Trade.

According to Les Temps, Constantinople is a dying city. Its formerly busy harbor is deserted, banks will loan money only on exorbitant terms, big business houses are liquidating their affairs and closing their doors. Foreigners are leaving en masse or—as in case of the Greeks and Armenians—are being expelled by the authorities; and even part of the Musselman population is migrating to Antolia in the hope of bettering its condition.

Constantinople suffered severely during the succession of wars that began with the Balkan conflict in 1912 and only ended with the defeat of the Greeks last year. A series of conflagrations, the ravages of which could not be repaired in the prevailing unsettlement, has swept away more than one-fifth of the city. Revolution and civil war have practically extinguished the Black Sea trade and Constantinople, like Vienna, is suffering from the shrinkage of the territories of which it formerly was the commercial center.

Last of all, the department of three

 * PLAINVIEW KLAN NO. 260 *
 * Meets every Friday night. Those *
 * desiring honest information *
 * about this great Protestant Am- *
 * erican organization, may receive *
 * same by addressing Box 695, *
 * Plainview, Texas. *

We're Still Ginning Night and Day and Will Continue To Do So For Some Time

Until every farmer in the Plainview Country has had an opportunity to be served by this gin we will continue to give night and day service with our present double crew.

Then as quickly as the season is over we will proceed to double the capacity of our plant so that by the next season we will have just twice the facilities we have had this season.

Perhaps you haven't seen how well prepared we are to care for your ginning needs. Well, that's your own fault, for we'd certainly be pleased to have you come down and look thru the plant and see for yourself what sort of service we are in position to give you.

Our present equipment is of the best and our added equipment will also be of the very latest and most efficient makes and patterns.

We appreciate the patronage which you have given us during this, our first season with you, and hope thru service to be able to have a continuation of your patronage thru the years to come.

Whitfill & Son

PHONE 765.

You Are Invited to Look



at This New Windmill in Our Window

Side Vane Cannot Turn Into Wheel. Straight Pitman and Walking Beam. Direct Center Lift. Overhanging Wheel, Hub and Steel Arms. No Bearings To Oil.

This and many other items are being featured for your approval. Ask us about the

MERCHANTS' INDUSTRIAL FAIR.



At The Helm

of The First National Bank for the coming year we announce our Directors and Officers.

DIRECTORS:

- J. H. SLATON.
- A. B. MARTIN.
- E. M. CARTER.
- WAYNE PAXTON.
- W. E. RISSER.
- CHAS. C. GIDNEY.
- R. C. WARE.
- C. S. WILLIAMS.
- F. M. BUTLER.
- R. A. UNDERWOOD.

J. C. ANDERSON.

OFFICERS:

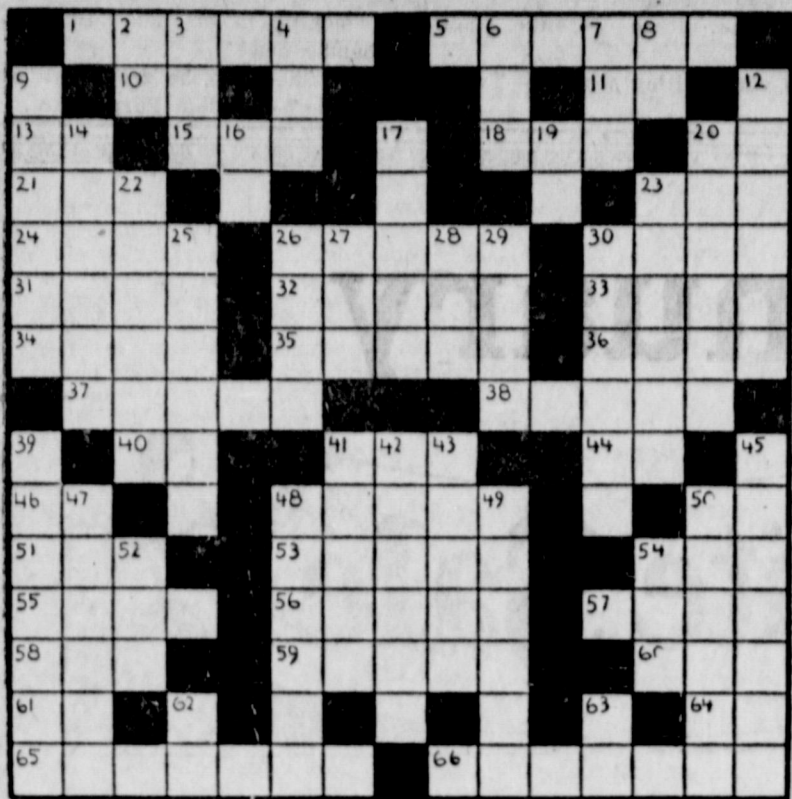
- J. H. SLATON, Chairman.
- CHAS. C. GIDNEY, President.
- W. E. RISSER, Vice-President.
- R. C. WARE, Vice-President.
- A. B. MARTIN, Vice-President.
- R. A. UNDERWOOD, Vice-President.
- F. M. BUTLER, Vice-President.
- J. C. ANDERSON, Jr., Cashier.
- J. G. DAUGHERTY, Assistant Cashier.

—THE—

First National Bank

"THE OLD RELIABLE"
 ESTABLISHED 1900

CROSS-WORD PUZZLE



©THE INTERNATIONAL SYNDICATE.

SUGGESTIONS FOR SOLVING CROSS-WORD PUZZLES
Start out by filling in the words of which you feel reasonably sure. These will give you a clue to other words crossing them, and they in turn to still others. A letter belongs in each white space, words starting at the numbered squares and running either horizontally or vertically or both.

HORIZONTAL

- 1—Intoxicating liquor
- 5—The people of Scotland
- 10—Personal pronoun
- 11—Preposition
- 13—Contraction of I am
- 15—To decay
- 18—Girl's name (familiar)
- 20—Latitude below the equator (abbr.)
- 21—Slang exclamation
- 23—Place of residence (abbr.)
- 24—To speak in violent language
- 26—To terrify
- 30—A Scripture proper name
- 31—A circling current
- 32—A low-growing thicket
- 33—A town in Northern France
- 34—A journey
- 35—A recess or vault
- 36—Large body of armed men
- 37—Part of the body
- 38—Taut
- 40—Every (abbr.)
- 41—To border
- 44—A degree (abbr.)
- 46—Eastern State (abbr.)
- 48—Suitable for singing
- 50—Exist
- 51—Single
- 53—To entertain
- 54—Coasting-vessel of Indian Ocean
- 55—One of Noah's sons
- 56—Loaded
- 57—To keep afloat
- 58—Prefix meaning through
- 59—Vigilant
- 60—Brief poem
- 61—Suffix forming nouns of agency

VERTICAL

- 2—Interjection
- 3—Contraction of over
- 4—A cottage
- 6—Pore over
- 7—Dark coloring of the skin
- 8—A coin (abbr.)
- 9—A bird
- 12—A city of New York
- 14—Tract of low grass-land
- 15—Preposition
- 17—Joyous
- 19—Indefinite article
- 20—Asked for head of John the Baptist
- 22—To bear
- 23—Vehicle for carrying the dead
- 25—Relating to Tyre
- 26—Account (abbr.)
- 27—Prefix, a form of pro
- 28—Poisonous serpent
- 29—A Lithuanian
- 30—To whiten
- 39—To thrive
- 41—Pertaining to blood
- 42—Erades
- 43—One who hoards
- 45—A holiday
- 47—To be an essential part
- 48—A seaport city of Spain
- 49—The middle point
- 50—Corruption-money
- 52—Contraction of ever
- 54—Duet
- 62—Cubic (abbr.)
- 63—Personal pronoun

COW WINS STATE RECORD.

CANYON, Tex., Jan. 15.—The agricultural students at the West Texas State Teachers' College are highly elated over the announcement that has just been made by the A. & M. College of Texas, which lists Gamboge's Fox's Lady Rosette, the student "brag cow," as leader in butter fat production over all the advanced registry-of-merit cows on test in the State of Texas during the month of November.

This cow was a State champion cow of New Mexico at a two-year-old, giving over 11,000 pounds of milk and 694 pounds of butter fat at that age. She was purchased for this college two years ago at a price considerably higher than has been paid before or since by this institution for one milk cow. At the end of the first four months that she had been here, it was found that she had produced \$210.00 worth of whole milk at dairy prices.

Lady Rosette is being milked three times per day by George Love, one of the agricultural students. She is fed all the alfalfa hay and bundle stuff that she will eat, with an additional 30 pounds of silage per day. She eats from twenty to twenty-five pounds of the following grain mixture, every 24

hours: 200 pounds of milo, 100 pounds of rice bran, 75 pounds of cotton seed meal, 100 pounds of ground oats, 100 pounds of ground barley, 7 pounds of bone meal, and 2 1/2 pounds of salt. The highest amount of milk that she has given any one day is 57 pounds. She gave over 1,500 pounds of milk the first month after she was placed on official test.

She has the distinction of being the dam of the herd sire which is now used at the New Mexico A. & M. College. Her own six-months-old calf, Rosette's Rezan, will be kept as the herd sire at the Teachers' College.

GOT AUTOGRAPH BY TRICK.

Pitiful Plea Brought a Letter From Dickens, Writer Says.

W. ORTON TEWSON
In New York Evening Post.

The tricks of autograph hunters to snare their victims are many and peculiar. One of the most ingenious was that employed by a young man to hoodwink Charles Dickens, when the master was visiting Montreal in 1842. It was no easy matter to obtain Dickens' autograph, but the young man

succeeded by a trick. He wrote him this epistle:

Mr. Dickens, sur: Me and my wife's got a boy, and we've a-bear tell a great deal about the beautiful books you've a-writ, and the good you've a-tryed to do for us pore folks. Now we has a-thote that it mite so be that you mite let we give your name to our boy. Us is no scollerds, but we hope that, as wages is good and learning is plenty, that we will some day read what you've a-writ. An' so, sur, we arks you're pardin, and wishes y'u prosperity, an' good lu'k. If so be as you rite, direc Andrew H., Montreal Post Office. So no more at present, from your humble servints to commend—There XX Marks.

ANDREW H.
MARY H.

The letter brought this reply:

Dear Sir: I am much indebted to you for your gratifying and welcome letter, and am proud to know that you have conferred my name on your child in recollection of my writings. That he may become all you wish him to be, and that he may in his time derive some entertainment and instruction from my poor endeavors to beguile the leisure time of children of larger growth, is my sincere and earnest wish. If I could ever learn that I had happily been the means of awakening within him, any new love of his fellow creatures, and desire to help and assist them with his sympathy, I should feel much pleasure from the knowledge.

Believe me, faithfully yours,
CHARLES DICKENS.

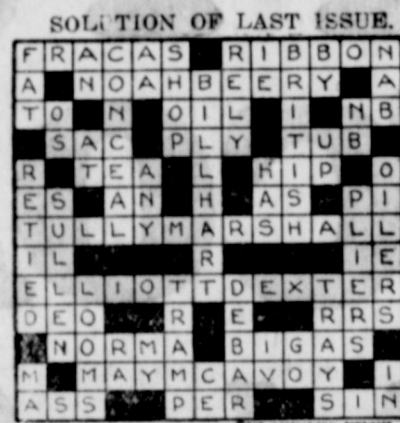
HOW OFTEN DO RANGE CATTLE GO FOR A DRINK?

Those who are acquainted with the habits of livestock in the more humid regions might be surprised at the ways in which these animals would meet conditions in the semiarid regions of the West. The cow that slakes her thirst every few hours in the succulent, stream-furrowed pastures of the East or Middle West in a dry country would wait much longer before travelling several miles for a drink.

Recently representatives of the Bureau of Animal Industry, United States Department of Agriculture, made observations on the number of times cattle go to water under different conditions in the range country. The evidence showed that for most cattle it is a long time between drinks, a matter of days rather than hours. The cooler or wetter the weather the less likely they are to go to water more often than every second or third day. In dry, hot weather many of them go every day; but others go only twice every three days, or once every other day. In one region in New Mexico the conclusion was reached that for the best interests of range and stock in level country, watering places should not be more than five miles apart.

IDENTIFIED.

First Society Woman: "That's my baby that we just passed."
Second Society Woman: "How could you tell?"
First Society Woman: "I recognized the nurse."—The Brooklyn Citizen.



Carter-Houston's

Solves The Style Question in Presenting Four Beauties For Early Spring

The Fashion Tide Turns to Colored Satins and Two-Tones

An ever-mounting wave of favor is returning Colored Satin to its merited position of style leadership in women's footwear.

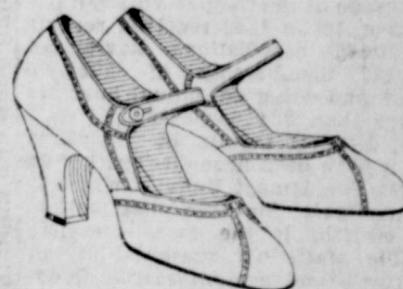
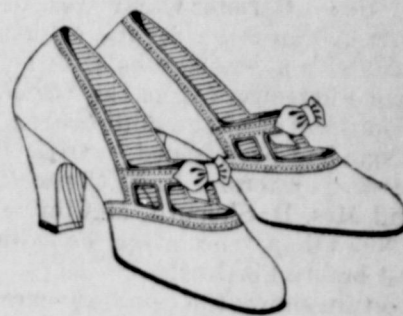
Especially our

Rosewood and Blonde

In these beautiful shades Satin has again struck the high note of fashion.

No colors so perfectly meet the demand for warm, medium shades.

We recommend styles shown here.



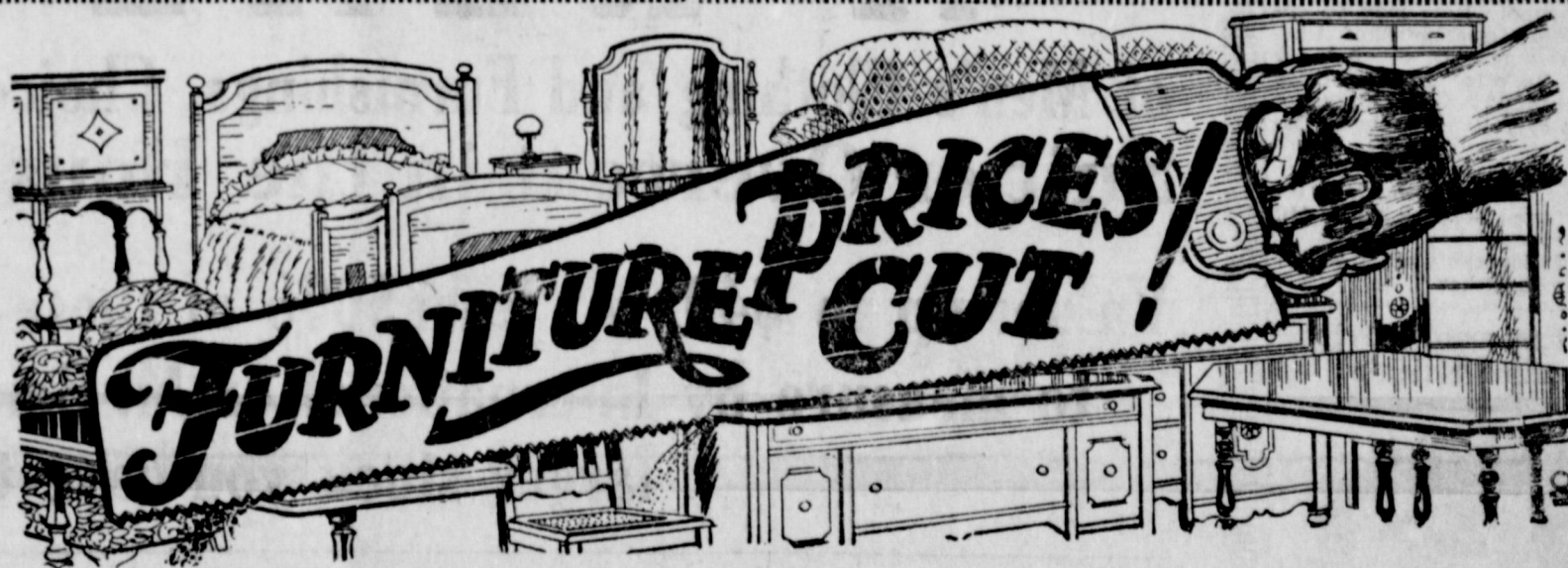
SPECIALS

Friday and Saturday

- Gallon can Apricots \$.55
- Gallon can Y. C. Peaches55
- Gallon can Plums45
- Gallon can Blackberries60
- Gallon can Apples45
- Gallon can R. P. Cherries 1.00

Looper Cash Grocery

Phone 366. North Side Square



Will You Win That Victrola?

Somebody who buys housefurnishing bargains from us during this big clearance sale of ours will win it--and it might as well be you. Ask about how it's done.

Our sale has started off with a rush -- it is going big -- and we advise that you meet your necessities early.

During these two weeks every item in our big stocks will take discounts around 25 per cent, except New Perfection Oil Stoves and Victrolas and Victor Records

We want the money and you want the goods--so let's both benefit.

Garner Brothers



BODY OF 21 YEAR OLD MILLIONAIRE EXHUMED.

News Item: Coroner Oscar Wolf of Chicago appeared before Judge Swanson of the Circuit Court today and obtained an order for the exhumation of the body of Wm. McClintock, 21 year old orphan, whose death occurred only a few months after he came into possession of the ill starred McClintock's millions at the same time detectives from the State Attorney's office were rounding up witnesses to be questioned on the mysterious death of the millionaire. Young McClintock died after a license for his marriage to Miss Isabelle Pope had been issued. Officially his death was contributed to typhoid fever supposedly contracted from eating oysters. In McClintock's will Miss Pope is to receive \$8,000.00 a year for her lifetime, while Mr. and Mrs. D. Shepard, McClintock's foster parents are made heirs to practically the entire estate. The latest News dispatches after the exhumation of the body state that McClintock had been given a morphine just before his death. This picture shows the cemetery caretaker and officers from the State Attorney's office lifting the vault from the grave at the Oakwood Cemetery today.

CO-OPERATIVE MOVEMENT SHOWS CHANGE IN PAST FOUR YEARS.

The character of the agricultural co-operative movement in the United States has undergone a marked change during the last four years, reports the United States Department of Agriculture. Farmers' business organizations prior to 1920 were mostly local enterprises and federations of locals for selling purposes. "Large" organizations operating over an entire producing section or even an entire State have been developed since that time. Fifty of these new "large" organizations have a larger membership and do a larger annual volume of business than the 5,424 associations included in a survey made by the department in 1915.

The 5,424 associations in 1915 reported a membership of 650,000 farmers and an annual business aggregating \$635,000,000. The Federal Census of 1919 reported 624,000 farms engaged in co-operative selling or buying, and total co-operative sales and purchases of over \$800,000,000. The Department of Agriculture in a survey following the passage of the Capper-Volstead Co-operative Act in 1922 received reports from 10,160 associations having an estimated membership of 2,025,000 farmers and doing an annual business of more than \$2,000,000,000.

The detailed results of the three surveys have been brought together in a single Department Bulletin which is now available for free distribution. This bulletin is the most complete available statistical presentation of the growth and present status of co-operative marketing in the United States, special care being taken to arrange the figures in charts and tables by commodities and States so as to enable the reader to make a critical study of the co-operative movement.

Free copies of the publication as long as the supply lasts may be obtained from the Department of Agriculture, Washington, D. C. Ask for Department Bulletin 1302, entitled "Development and Present Status of Farmers' Co-operative Business Organizations."

Mr. Gotham Quigg (braggingly)—"Yes, sir; I started life as a barefooted boy."

Mr. Holdum Tight—"Well, I wasn't born with sox on, either."

Boy "Nursemaid" Tries to Commit Suicide



MAX KIRKBUSH.

Tired of his duties as "nursemaid" to his brother, Billy, three years old, and despondent because he could not play with his friends, Max Kirkbush, nine, attempted suicide in Cleveland by drinking poison after writing a "farewell note" to his parents, according to the police. First aid measures by an older brother saved his life.

JOHN D'S JOKE.

John D. Rockefeller has a new joke which he enjoys telling his friends. He relates it as follows:

"I was up in the central part of the State this summer to visit some of the spots where I spent my childhood. My car had stopped and I was looking

around when an old farmer came up to the car and started to talk to me.

"He didn't know who I was. We chatted together for about five minutes and then he asked me where I was going.

"I'm going to Heaven," I replied with a smile.

"Get out," he said, 'you ain't got en-

A long-faced Aberdonian is speaking. With a long-drawn sigh he laments: "Ah weel, it was hard, but I ha' given up smoking. It's because of the high cost of tobacco. If ye buy your ain, the expense bre'ks your heart; and if ye borrow some fra' a friend, you pack your pipe so full it won't draw."

GIVE HIM THE DOOR.

"I vant some pepper."

"What kind, please—Cayenne, black or white?"

"Na, I vant writing pepper."—Twenty-One.

HARD TO BEAR.

She—"My husband certainly does enjoy smoking in his den. Has your husband a den?"

Other She—"No, he growls all over the house."—William Purple Cow.

January



No Cross-Word Puzzle about this, it is all very plain.

Our cash policy enables us to offer very exceptional values this year in both Piece Goods and Made Garments in our Sale of White. Practically all of th's Merchandise received in the last thirty days. Not old goods or cutbacks.

Carter-Houston's

Plains' Largest Cash Store.

Season End Sale of SUITS O'COATS

A REAL SALE

of Men's Clothing and Furnishings. Choice of any Suit or Overcoat in the House . . . **\$21.50**

Values up to \$40. At least 50% of these would cost you \$50 to \$65 made to measure by International or M. Born. The quicker you buy the larger stock you have to select from

1-3 Off Leather Vests	1-4 Off Wool Hose	1-4 Off Winter Underwear	1-4 Off Wool Shirts
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Sale Lasts 10 Days Only, January 20 to January 30

Buckhorn Tailors Plainview, Texas
 Elk Building PLAINVIEW, TEXAS
 PLAINS ONLY MISFIT STORE

MEN'S WEAR.

Reviews Year's Livestock Situation

The year 1924 was one of promise rather than of actual fulfillment for the average livestock producer, declares the United States Department of Agriculture in a review of the situation. Conditions in the industry showed improvement, on the whole, over 1923, but the situation nevertheless afforded ample opportunity for the critic and the pessimist, the department says. Practically no kind of livestock showed a definite price trend throughout the year, and there was more or less confusion and uncertainty for the stockman.

Live stock prices as a rule did not keep pace with increased production costs. The relatively short corn crop and resulting high prices had a slightly stimulating effect on prices, but drove hogs to market in unprecedented numbers and materially reduced the number of cattle on feed.

The cattle man probably had least cause for rejoicing, the department says. Beef steers started the year well and in April sold higher than at any corresponding period since the 1921 break. Toward the end of June, however, prices fell below those of 1923, and with the exception of only two or three weeks in midsummer, continued so until the first of December. Range cattle men experienced a rather disastrous season, the average prices from July to October being lower than in the panic year of 1921.

Stock and feeder cattle were also draggy during much of the year and average prices for the first ten months were only a few cents higher than in 1921. As a result, there were on feed in the principal areas on December 1 only 86 per cent as many cattle as a year earlier. Marketing showed a slight increase over 1923, receipts of cattle and calves for the first 11 months of 1924 being 1 per cent more than a year ago. Stocker and feeder shipments during the same period decreased more than receipts, and the per cent of slaughter increased, apparently indicating a tendency toward real liquidation. There was a rather marked tendency during the last few months of the year to select heavier weight cattle to feed, the intention of many feeders being to warm them up on soft corn and return them to market early.

The hog market burdened with excessive numbers during the first five months of the year fell considerably below the prewar average of prices. The pig survey made by the Department of Agriculture in the spring indicated a

LIVESTOCK CONVENTION IN AMARILLO ON MARCH 2 TO 4.

AMARILLO, Jan. 19.—The dates for the convention of the Panhandle Livestock Producers' Association, which has been tentatively set as March 2, 3 and 4, were confirmed yesterday at a meeting of the executive committee here, and committees appointed to make arrangements for the convention.

The annual public auction and car lot sale, of the Panhandle Hereford Breeders' Association will be held on March 4, during the convention, and a meeting of the executive committee of this association will be held tomorrow night at the Amarillo Hotel to make arrangements for the sale.

The meeting of the Livestock Association executive committee, which was held yesterday afternoon, was held at the office of the president of the association, William O'Brien, in the National Bank of Commerce building. He presided at the meeting, and there were about 15 present.

Ninth Convention.
This year will be the ninth annual convention. Some discussion was given to the question of holding a stocker-feeder sale in connection with the convention, and in addition to the Hereford Breeders' sale. A committee to prepare for a stocker-feeder sale was named, as follows:

R. B. Masterson, E. W. Grogan and D. S. Kritser.

"They tell me Simpson had quite a scrap with his wife last night."
"What was wrong with him?"
"I didn't hear."
"Liquor, do you suppose?"
"No, she licked him."

Wilbur to Testify in Naval Inquiry



CURTIS D. WILBUR

Secretary of the Navy Curtis D. Wilbur has been summoned to testify before the House Naval Affairs Committee on January 3 to explain the Navy's alleged shortcomings in auxiliary craft, gun elevation and kindred necessities in event of war. An inquiry into the status of naval affairs in the United States was voted after a stormy session, and was a defeat for Administration forces, which have opposed such a move at present.

FOWL PEST SITUATION IS NOT ALARMING, SAYS MOHLER.

Reports from representatives of the Bureau of Animal Industry in various parts of the country show no alarming developments in the outbreak of European fowl pest. Dr. John R. Mohler, Chief of the Bureau, says there seems to be no particular reason to be pessimistic concerning the possibility of its control.

Outside of the big markets of New York, Jersey City, and Philadelphia only a few infected centers have thus far been found. In Connecticut eleven infected farms were found and in New York State and Pennsylvania two or three farms each. These are the only cases where the pest has been found on farms. Last week a carload of poultry from the West was returned to Chicago from Jersey City after having been held at the latter place 13 days. By the time the returned car had reached Chicago most of the birds had died. Those still alive were killed under supervision of inspectors. All carcasses were burned and the car thoroughly cleaned and disinfected. Since that time there has been no spread of the disease in that locality.

During the past few days Dr. Mohler conferred with Waldo Johnson, vice president of the Live Poultry Transit Company of Chicago, and Dr. R. C. Julien, State veterinarian of Indiana, on methods of handling poultry cars to insure their thorough cleaning and disinfection under supervision of livestock sanitary authorities. As a result of the conference Mr. Johnson offered the whole-hearted co-operation of his company and Dr. Julien assured the bureau of all assistance from the State although as yet no cases of the fowl pest have been found there.

The Bureau of Animal Industry, through its corps of inspectors and with the assistance of State forces and various interested individuals and companies is keeping a close watch of

all poultry shipments in order to prevent any spread of the pest should it appear at any point.

A. & M. DOUBLED IN SIZE UNDER PRESIDENT BIZZELL.

COLLEGE STATION, Tex., Jan. 19.—President W. B. Bizzell was honored with a dinner by the faculty of the College this week celebrating the termination of his decade of service to the institution. Speakers called attention to the fact that in this ten years the

student body has trebled in number, the valuation of the physical plant doubled with the addition of twenty modern fireproof buildings and many lesser ones and the academic standards raised from a condition where the A. & M. College was hardly recognized as a higher institution to such a high point that it has been given rank with the best institutions in the South by acceptance in the Association of Southern Colleges. It was also recalled that two branch colleges have been added to the system, the research and ex-

tension divisions extended until there is hardly an interest in the State that is not benefited by the operation of the College.

RED, WATERY EYES.

You will be astonished at the quick results from simple camphor, witch-hazel, hydrastis, etc., as mixed in Lavoptik eye wash. One small bottle Lavoptik helps any case sore, red or watery eyes. Eye cup free. O. K. Drug Store. Advt.

DODGE BROTHERS TYPE-A SEDAN

Its smooth, quiet performance is a matter of common observation.

People who pay no particular attention, as a rule, to the finer shades of chassis operation, are instantly impressed by the restfulness of the car in action.

\$1245 f. o. b. Detroit; \$1430 delivered.

ROYALTY MOTOR COMPANY, Inc.
First Door East City Hall
Phone 564



No Better Time Than Now To Decide Upon That DeLaval Cream Separator

and when you have made that decision you will always be glad that you did so for the DeLaval gives you maximum service in cream separation. If you are milking two cows it will justify the cost—if you are milking more you certainly shouldn't be without one.

We'll be very glad to tell you more of the DeLaval and to demonstrate it to you.

DONOHOO-WARE HARDWARE COMPANY

Notice to Wheat Growers

CONTEST TO FIND THE COST PER ACRE OF COMBINING WHEAT WITH A J. I. CASE COMBINE

Any person can enter this contest, who owns a Case Combine Harvester and cuts as much as 500 acres in the season 1925, if he complies with the following rules:

1. He must live in the trade territory of our Floydada Branch or our Floydada Branch. If he has bought his Case Combine from someone else or has moved it in from some other place this does not make any difference.
2. He must call at our office and get a record book and register.
3. He must keep an exact account of Labor, Repairs, Gas, Oil, expense on Combine, also on tractor power. If he uses horses keep account of feed bill and other expenses.
4. This account must be kept correctly and in a form so there will be no guess work about it and be sworn to before a notary.
5. The money and labor used in getting an outfit fixed up before the harvest season starts will not be counted, because we want the used machines to have an even start with the new machines. This applies to tractor as well as combine.

As a reward to the contestant having the lowest cost record—at each point, Plainview and Floydada—we will give \$40.00 in cash, and for the lowest cost, considering both places, we will give \$20.00 in addition to the \$40.00 above—which will be a gift of \$60.00 to one and \$40.00 to the other.

There will be no judges unless something comes up out of our power to settle. It will be a case of figures and facts. The contest will close as soon as all contestant's accounts are turned in, which must be as soon as you have finished your 1925 wheat crop.

We suggest that each person wanting to enter put his machinery in perfect shape at once, for if he buys parts after the season starts they will be counted against him.

If you use any other makes of tractors than case, bring us an itemized statement of repairs and labor bills if there should be any.

If we have not made the rules and ideas of the contest plain to anyone we will be glad to have you ask any questions you wish. And let us hear from you at once.

WHITE & REAGAN
PLAINVIEW, TEXAS.

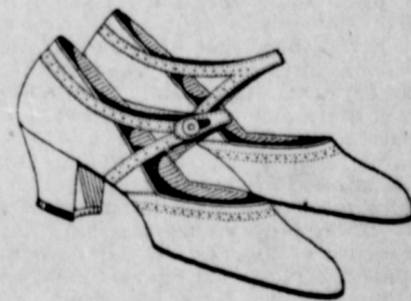
J. H. REAGAN,
FLOYDADA, TEXAS.

J. I. Case Threshing Machine Company,
Dealers.

Closing Out 200 Pair of Ladies High Grade Pumps and Slippers



in broken lots—Patent Leather, Black Satin, Beaver Kid; Black, Brown, Gray, Airdale and Beaver Suede—in all heels. Most all sizes are in this lot. SPECIAL FOR THIS WEEK



\$2.95

Carter-Houston's

PLAINS' LARGEST CASH STORE.

THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

Published Every Tuesday and Friday Evening by
THE HERALD PUBLISHING COMPANY
H. S. HILBURN AND E. B. MILLER, OWNERS.

H. S. HILBURN, Editor. E. B. MILLER, Business Manager.

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under Act of March 3, 1879.

\$3.00 a Year; \$1.75 Six Months. Advertising Rates on Application.

The Sudan Signal is the name of a new paper that has been started at Sudan, in Lamb County. Eva Franks is editor and the paper is published at Littlefield by Jess Mitchell.

If you haven't read a brief report on the splendid address before the Kiwanis and Rotary clubs by Judge L. S. Kinder in Friday's Herald you ought to look up the account and read it. Judge Kinder is a man of vision and also a doer. He suggested things which are worthy of the attention of all. 1925 can be made a banner year for Plainview and the Plainview country if we all apply ourselves to the task of building our section.

"What have you listed in houses or apartments?" This question is asked The Herald several times daily. It brings forcibly to mind the very pertinent fact that Plainview needs more rent houses. If you could hear the inquiries that come to The Herald you would be more thoroughly convinced that we need more houses. Many desirable citizens are not in position to own their homes. Plainview is striving to increase its population. We can't do that unless we make provision to house newcomers.

UNAMERICAN RESTRAINT.

Those of us who are interested in colonial history are often struck by the extreme sensitiveness of the early leaders to any form of injustice or unwarranted restraint. . . . What would they say could they look down upon the political situation of today? It is easy to picture their indignation when they saw Oregon prohibiting all private schools by the device of making attendance at public schools compulsory. . . . I am disposed to believe that, when recovered from their surprise, they would feel with profound sadness that their sacrifices for liberty had been in vain; for those abuses of power on the part of England which led to our American Revolution were very much less grave than the constant abuses of power practiced by the Federal and State Governments in the United States of today. The group of high-minded men who made this Nation possible were believers in the rule of the majority, but they so clearly realized its dangers that at every turn they provided a series of safeguards. What they most feared was the very evil which has overtaken us—legislative oppression, the subjugation of forty-nine men by fifty-one. Even Mr. Jefferson, in his more reflective years, was moved to write: "The tyranny of the legislative power is really the danger most to be feared."—Hansford Henderson, in The North American Review, December, 1924.

WHAT DO WE KNOW ABOUT TEXTILE MANUFACTURE?

"Nothing" is a safe answer so far as the majority of us are concerned. Yet textile manufacturing is a growing industry of the South. While the spindles of the north are largely idle the industry is growing in the South where continuous operation of plants is possible. We do not know whether Plainview's natural resources are such as would make textile manufacturing profitable. We do know that the cotton raised in this section has unusual tensile strength and that it has brought a premium on this account. We do know that a prominent machinery manufacturer of Atlanta in a communication to The Herald says that this section is adapted to the manufacture of the coarser textiles and that a ready market is available for this class of fabric among manufacturers of automobile tires. We do know that there are idle mills in the north. Probably some of these could be induced to move to the Plains country and the machinery applied as purchase price on stock in a company. Of course, as a general rule second hand machinery is not a good buy, but there are ways of telling when machinery is good and a careful appraisal could be made by a reliable and competent engineer. This is just a suggestion on a mode of procedure. The big point is that we know textiles are being profitably manufactured in the South, even in Texas and within a few hundred miles of Plainview. We don't know whether our section is adapted to their manufacture. It behooves us to find out and The Herald is inviting attention to this question just to get us started on a systematic and vigorous inspection of this industry and its possibilities locally.

HALE COUNTY SETS PACE IN BETTER PLAINS FARMING

By MAX BENTLEY
In Fort Worth Star-Telegram.

Hale County's farm exhibit carried off first prize again last fall at the Dallas Fair, over 41 competitors. It is worth noting here that of the first 20 prize-winning counties, 19 were above the caprock. As for Hale County, the fact of its placing first does not necessarily mean that it is the best agricultural county on the Plains (although it usually wins first place), but it does mean that Hale is one of the best. There is no gainsaying that. And its record of the past is nothing to be compared with what it has done in the 1924 season. Here are some figures:

The wheat crop was the largest the county has ever raised, 1,800,000 bushels, making a grand acreage of 18 bushels to the acre and scattered yields up to 35 bushels; and this accomplishment made after the most unfavorable fall planting season in years.

The money value of the kaffir and maize crop—only that portion that was sold—equaled the money value of the wheat crop; not less than \$4,000,000 for kaffir, maize and wheat. And the bundle forage stored in barns for winter feed breaks another record.

The cotton crop will be within 1,000 bales of 30,000, nearly trebling the 1923 production of 11,000 bales.

Cream and butter fat shipments increased 150 per cent over 1923.

Alfalfa shipments from Hale County for the year have exceeded 4,000 tons. The value of all agricultural crops is placed at \$10,000,000, the largest by \$2,500,000 in the county's history.

Plainview bank deposits on December 15 were \$4,150,000.

What Pampa is to the wheat farmer of the Panhandle, Plainview is to the

bales were ginned, the farmers were still a bit dubious. The matter now is definitely settled. By December 15, by running day and night seven days a week, the twelve gins in the county had been able to handle 23,000 bales. Ginnings prior to December 1, as officially reported by the Census Bureau, were 15,538—the increase of 7,500 in two weeks indicates what the gins were up against. It was a never-ending line of wagons; in numerous cases farmers were forced to wait around the gin for two or three days before they could return home. The crop was raised on 75,000 acres, a remarkable showing; half-bale yields were common. Paul Barker, on his 20-acre demonstration farm inside the city limits of Plainview, raised 15 bales.

Hale has been a pioneer in irrigated truck raising. Water in inexhaustible quantities is procured at depths from 20 to 50 feet; the big wells will throw out 3,000 gallons a minute under pressure. There is one truck farm on the outskirts of Plainview—celery, head lettuce, spinach and melons—that netted the owner \$21,000 on 42 acres. The entire tract and 60 other acres as well was irrigated from one well running only half time.

Plainview's Record of Building.

It goes without saying that Plainview itself has kept abreast of the county at large. One of the most encouraging things about it is that it has never boomed and deflated. It has pursued its serene way, building only in accordance with its normal needs—yet here is its 1924 building record:

Thirty-two residences under construction and 42 recently completed, 80 per cent of them started since Sept. 1.

Eight business houses of brick or stone, retail stores or office buildings, contracted for or under construction.

Public buildings contracted for: Junior High School, to cost \$120,000; Baptist Church, \$75,000; a new county jail, \$50,000; Wayland College enlargements, \$15,000.

One new apartment house in construction to cost \$30,000 and contract let for another of same size and cost.

Recently completed, one cotton compress, two cotton gins, two seed warehouses, one wholesale poultry house, one furniture warehouse, city jail, and seven brick business houses.

It is not its building record, or its bank deposits, or its paved streets, that makes Plainview so attractive to the visitor. There is a "something different" about it—a solid permanence, a cheerful modesty—that one detects immediately. It has "atmosphere," and culture of the very highest order. Its Chamber of Commerce is a model for cities of 5,000 to 15,000, and that tells the story. They're workers at Plainview, doers and not simply talkers.

HAVE YOU SPARE ROOMS?

Daily there are inquiries at The Herald for rooms for light housekeeping and for houses to rent. So far as we can find out there isn't a vacant house in Plainview.

Scores of newcomers are needing quarters.

In order to assist the newcomers The Herald maintains a free service on rooms and houses for rent.

What have you to offer? Phone 72 and give The Herald a list of your rooms that you can spare. Let's don't let people pass Plainview by on account of not finding a place to stay. Many of them might become permanent residents and later build homes of their own.

STATE LAUNDRYMEN MEET IN JULY AT AMARILLO.

The 1925 summer meeting of the Texas Laundry Owners will be held in Amarillo July 7, 8 and 9. The Panhandle city was named in the winter session of the association which has just closed at Waco.

NIAGARA VS. VESUVIUS.

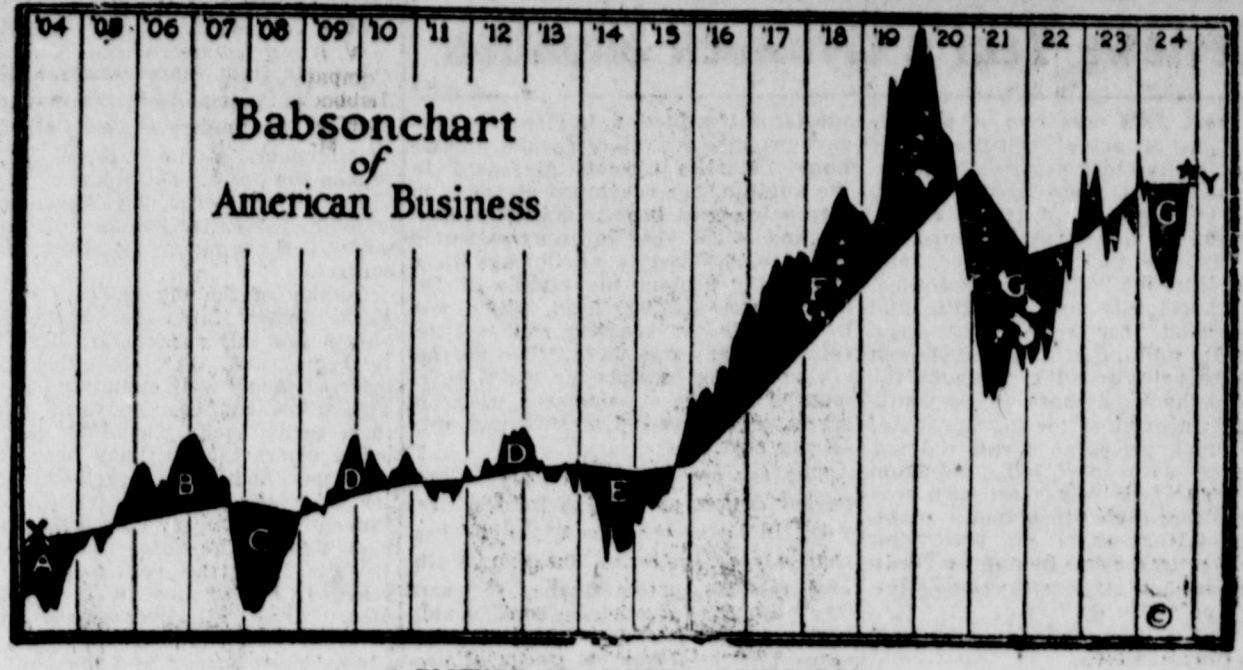
A somewhat boastful American tourist was being shown the sights of Italy by a professional native guide. Everything the Italian showed the tourist "wasn't as good as what we have in the United States." Nothing could give the American a thrill it seemed. Finally, the guide became desperate. As a last resort he took the visitor up the side of the volcano of Vesuvius, as far as he dared. The smoke and flame were very much in evidence. The guide expected a thrill from his client at last. "There! Can you beat that in America?" "Why, no," was the calm reply; "but we have some falls in my country called Niagara. And say, if we should turn Niagara loose in your volcano, it would put your old fire mountain out of business in five minutes."

Governor of Porto Rico Reaches America



GOV. H. M. TOWNER

Hon. Horace Mann Towner, of Iowa, Governor of Porto Rico, accompanied by members of his Cabinet, has reached New York on his way to Washington to report to President Coolidge.



A PICTURE OF AMERICAN BUSINESS.

This is the chart, originated by Mr. Babson and compiled by his associates, from which they study and interpret business conditions. It is a composite picture of the leading barometers of business, which include such items as: New Building, Crops, Check Transactions, Immigration, Total Foreign Trade, Money Rates (adjusted scales), Failures, Commodity Prices, Railroad Earnings, Stock Prices. . . . An index of Canadian business conditions is also included.

The central line of the chart (X-Y Line) divides the areas equally above and below and indicates the net growth of American business. It records the development of the country's resources regardless of the condition of business at the moment. The line running alternately above and below it indicates the present state of trade and shows clearly our progress through ensuing periods of Prosperity, Decline, Depression and Improvement.

This Babsonchart is not only valuable as a reliable and unbiased picture of conditions, but it also reflects the governing action of the principle of Action and Reaction. The effect of this basic law on business is widely accepted but is often misunderstood. The relation between these periods of abnormal and subnormal business is found only by multiplying the time by the intensity of each movement. In other words, an intense period of prosperity short in duration may be offset by a mild depression of long duration. On the chart these conclusions become simply a matter of comparing areas. On the Babsonchart above the area of prosperity "B" is exactly equalled by the area of depression "C". The abnormal business which made up the areas above the "X-Y Line" labelled "D" is exactly offset by the ensuing depression "E". The great period of war and post war inflation "E" is being offset by the readjustment area "G". This readjustment is well along in its development, as Mr. Babson points.

The Star indicates the present position of business.

Income Tax in a Nutshell

WHO? Single persons who had net income of \$1,000 or more or gross income of \$5,000 or more, and married couples who had net income of \$2,500 or more or gross income of \$5,000 or more must file returns.

WHEN? The filing period is from January 1 to March 15, 1925.

WHERE? Collector of internal revenue for the district in which the person lives or has his principal place of business.

HOW? Instructions on Form 1040A and Form 1040; also the law and regulations.

WHAT? Two per cent normal tax on the first \$4,000 of net income in excess of the personal exemptions and credits. Four per cent normal tax on the next \$4,000. Six per cent normal tax on the balance of net income. Surtax on net income in excess of \$10,000.

YOUR INCOME TAX. No. 3.

If you are single and support in your own home one or more persons closely related to you and over whom you exercise family control, you are the head of a family and entitled under the revenue act of 1924 to the same personal exemption allowed a married person, \$2,500. In addition, a taxpayer is entitled to a credit of \$400 for each person dependent upon him for chief support, if such person is either under 18 years of age or incapable of self-support because mentally or physically defective. Such dependent need not be a member of the taxpayer's household. For example, an unmarried son who supports in his home an aged mother is entitled to an exemption of \$2,500 plus the \$400 credit for a dependent, a total of \$2,900. If from choice the mother lived in another city, the son, although her chief support, would be entitled only to the \$1,000 exemption, plus the \$400 credit. The mother not living with him, he is not considered the head of a family.

An exemption as the head of a family can be claimed by only one member of a household. The \$400 credit does not apply to the wife or husband of a taxpayer, though one may be totally dependent upon the other.

DIFFERENCE OF OPINION.

Two old cronies had associated with a bootlegger at the county seat and were slivvering home uncertainly. "Shay, Bill, I wancha t'be careful," said the one seated on the right as they rounded a curve on two wheels. "First thing y'know we'll be in the ditch." "Who, me," answered Bill in astonishment. "Why, thosh you wush drivin'."

"Dress Well and Succeed"



MEN! - HERE'S GOOD NEWS!

Advance Spring Arrivals in Mens Spring Coats Suits, Shoes and Stetson Hats

True, the season is early—so is this beautiful showing of the newer things. Why shouldn't your selection be an early one?

The Spring Coats and Suits are in beautiful new patterns—distinctive is the word—easy fitting English models that are certain to win your admiration. Ask to be shown the imported fabrics. The new showing in Hats is a new idea in colors and blocks. You will want one of these too.

Make an early selection.

Charles Reinken

"The Biggest Line of Men's Work Clothes in Plainview"

SOCIETY

Will Entertain Bridge Club. Mrs. W. J. Patton will be hostess to the Oreades club Friday, January 24, at her home on Austin street.

Wednesday Club to Be Entertained. The Wednesday afternoon bridge club will be entertained tomorrow afternoon at the home of Mrs. L. P. Barker.

Mrs. Steakley Will Be Hostess to 42 Club. Mrs. J. D. Steakley will be hostess to the Westside Forty-Two club, Thursday evening, at her home, 1104 West 31th.

Eastern Star Holds Regular Meeting. The Eastern Star met in regular session Friday night, January 16, and initiated Mrs. Lillian Duke as a new member. After the meeting a social hour was enjoyed.

Missionary Society Holds Regular Session. The Woman's Missionary society of the Methodist church met in regular session Monday afternoon, January 19. The devotional exercise was led by Rev. L. N. Lipscomb, after which a short business session was conducted by the president, Mrs. T. G. Harkey.

Fellowship Club Adopts Plans for Future Work. Members of the Good Fellowship club met Wednesday evening in the basement of the Presbyterian church for their regular monthly banquet.

Unique Class to Be Given Tackey Party. The Christian Endeavor Society of the Presbyterian church will entertain the Unique Sunday School class with a tackey party, to be given Friday evening at the church.

Rules and Regulations. 1. Every woman who kums must wear a kaliker dress and apen or somethin ekaly appropriate, and leve there pougldie dogz to hum.

Wife of Secretary of State. Mrs. Frank B. Kellogg, wife of the American Ambassador to England, who has just been appointed Secretary of State, to succeed Charles Evans Hughes, resigned.



MRS. FRANK B. KELLOGG

Ellen Terry Honored by British King



DAME ELLEN TERRY. Miss Terry, in private life Mrs. Miss Alice Carew, famous old British actress, is shown reading messages of congratulation that reached her in her own home after she had been created Dame Grand Commander of the British Empire, the highest honor that can be bestowed upon an untitled British woman.

Royal Neighbors Will Meet Saturday. The Royal Neighbors will meet Saturday night, January 24. There will be an initiation and all members are urged to be present.

High School P.T. Association Will Meet Tomorrow. The High School Parent-Teachers' Association will meet tomorrow afternoon at the high school building.

Auxiliary Have Paid Full Apportionment. A strictly business meeting was that of the Presbyterian Auxiliary held Monday afternoon in the parlor of the Presbyterian church.

Mrs. Clement Hostess to Browning Club. Mrs. W. P. Clement was hostess to the Browning club at her home Saturday afternoon.

Busy B Circle of the Baptist Church entertained the ladies of the W. M. U. on Monday, at the home of Mrs. Sherman Lockhart.

Local and Personal. Mr. and Mrs. Sanders of Floydada, who have been in the Plainview Sanitarium since the holidays, having been injured in an automobile accident, left Saturday evening for their home.

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Mr. and Mrs. C. E. Travis of Amarillo were here today. W. S. Barrett of the Texas Utilities Company was here yesterday from Lubbock to see P. E. Brown, plant chief of the company, who is seriously ill.

CAMERAS TO BE USED TO TEST EINSTEIN THEORY.



Above are shown the mounts for the two "Einstein cameras" to be used by scientists at Yale University, New Haven, Conn., during the total eclipse of the sun on January 24.

Nobles Bros. New Plan Increases Floor Space. M. F. Brashears soon to start extension of the Style Shop and Beery's Studio.

AGED FLOYD COUNTY WOMAN DIED IN ERICK, OKLAHOMA. Mrs. Cynthia Childers, 72, died at the home of her daughter, Mrs. J. H. Prather, Erick, Okla., Thursday.

CHOICE BUILDING SITE AT BARGAIN. Ten acres, Block 22, Boswell Heights Addition to Plainview, will sell for \$1,000 cash.

Plains for the addition to the building of Nobles Bros. have been changed to increase the size of the new building to 3,240 square feet of floor space.

Mrs. Childers was visiting with her daughter at Erick when she died. She had been a resident of Floyd county for thirty-five years.

I WANT to rent quarter section for more of land on halves or thirds and fourth. Would buy teams and tools.

HARDING MEMORIAL THEME FOR KIWANIS CLUB FRIDAY. The new Harding Memorial to be erected by the Kiwanis Club International is the theme of the Friday program of the Kiwanis club.

160 MARRIAGE LICENSES ISSUED IN HALE IN '24. During 1924 160 marriage licenses were issued in Hale County by County Clerk J. Wayland.

FOR TRADE OR SALE—600 acres homestead 1 and one-half miles from railroad town in Taos county, N. M.

Am I Intruding? a three-act comedy, will be presented Thursday of this week at the City Auditorium by students of Wayland College.

Luther A. Marshall of Floydada has recently patented a "joy road." This road produces upon the occupants of a vehicle a peculiar impression not conveyed when the vehicle moves along an ordinary highway.

CREAM—That's what we want, all you can let us have. We give you prospect, accurate test and highest market price.

WAYLAND STUDENTS PLAY AT AUDITORIUM THURSDAY. "Am I Intruding?" a three-act comedy, will be presented Thursday of this week at the City Auditorium.

Patents "Joy Road." Luther A. Marshall of Floydada has recently patented a "joy road."

FOR SALE—Full blood Rhode Island Red cockerels. See Mrs. Hanley Wasson or phone 9028.

BOOKS GIVEN LIBRARY.

Books given the Plainview Public Library by Mrs. R. B. Tudor: The Barbe—McKinley. The Yesterdays—Wright. The White Moll—Packard.

LONDON WANTS TO MEET GORMAN IN PLAINVIEW. Billy London, Greek wrestler, has wired the following message to Chief H. H. Reynolds of the Plainview Fire Department.

PROBABLY GAVE IT A WEIGH. "All my life I've been unfortunate—when still a child, I was left an orphan."

INVESTIGATE ARSON REPORTS. Chief Investigator Eubanks of the State Insurance Commission and Mr. Lemmel of the National Fire Insurance Association have been in Plainview making investigations of reported cases of arson.

STRAYER OR STOLEN—From Spring Lake community, two horses, one black bald faced branded two half circles; the other bay, no brands, limbs in right hind leg.

20 NEW DESKS AT LAMAR. Twenty new desks have been installed in the Lamar School.

FOR SALE OR TRADE—Good enclosed car. Run less than five thousand miles. Phone 83.

PLAINVIEW EPISCOPALIANS ATTEND CONVOCATION.

The fifteenth annual convocation and meeting of the Woman's Auxiliary of the Missionary District of North Texas was held in Amarillo, beginning Monday and closing at 5:30 this afternoon.

WE WANT Your Eggs and Poultry and you get paid the highest prices promptly.

FOR SALE OR TRADE—Good enclosed car. Run less than five thousand miles. Phone 83.

LOST—Between Plainview and Kress, a 30x3 1/2 Goodyear casing.

WE WANT Your Eggs and Poultry and you get paid the highest prices promptly.

20 NEW DESKS AT LAMAR. Twenty new desks have been installed in the Lamar School.

FOR SALE OR TRADE—Good enclosed car. Run less than five thousand miles. Phone 83.

GREEN WAREHOUSE STARTED. Construction has started on the new warehouse building of the Green Machinery and Development Co.

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19c SALE Begins Thursday 22nd and Lasts 10 Days Phone 123 Northcutt's 707 Broadway

Week's Cotton Trade

The week January 9, witnessed moderate price fluctuations in cotton, with final quotations slightly lower for both spots and future contracts. There was no outstanding feature during the week. Some reports, however, indicated a lessening demand from some sections. On the New York Cotton Exchange January future contracts were down 2 points, closing at 23.65c, as compared with 23.67c the previous week and 23.55c last year. On the New Orleans Cotton Exchange January future contracts closed at 23.75c, compared with 23.80c last week and 23.70c one year ago. On the Chicago Board of Trade the same month closed at 23.65c as compared with 23.85c last week.

The average price for Middling spot cotton in ten designated spot markets was down about 1/4c per lb., closing at 23.67c as compared with 23.78c last week and 23.72c last year.

Spot sales in the ten designated markets were 70,867 bales this week, 122,936 last week and 62,757 last year. The offerings of spot cotton in the South

were reported as light with still some indication of apathy on the part of holders to accept present prices.

Exports for the week amounted 179,597 bales, compared with 361,185 bales the previous week and 102,744 bales for the corresponding week in 1924. Total exports from August 1, 1924, to January 11, 1925 amounted to 4,700,952 bales as compared with 3,496,765 for the corresponding period a year ago. Figures include exports to Canada to November 30.

Certificated stock at New York on January 9, was 177,043 bales, New Orleans 118,375 bales. Houston-Galveston 2,918 bales. Total stocks all kinds at New York were 206,296 bales, and at New Orleans 438,741 bales.

New York future contracts closed January 9: January 23.65c, March 23.91c, May 24.22c, July 24.40c, October 23.92c. New Orleans closed January 23.75c, March 23.89c, May 24.16c, July 24.29c, October 23.60c. Chicago closed: January 23.65c, March 23.94c, July 24.48c, October 23.58c. New Orleans spot cotton 23.80c per lb.

PRINCIPLE OF THE ROTORSHIP.

DR. OSWALD FLAMM.
In Vossische Zeitung, Berlin.

Very few men are able to picture to themselves how a ship can be propelled by the rotation of two perpendicular towers rising from her deck; and yet that is the case. We are dealing in this instance with a field of the physics of air currents, or aerodynamics, which has been only superficially explored, but where the application of known laws of air motion to the production of power is of direct practical interest to mankind.

The principle that Flettner employs is familiar. If we direct a current of air against perpendicular cylinder rotating upon its longitudinal axis, pressure is produced against that cylinder in a direction approximately at right angles to the direction of the current.

Conceive a vessel carrying a perpendicular cylinder of light, smooth sheet iron that can easily be rotated around the central mast supporting it. Assume now that a wind is blowing against this cylinder from the north, and the cylinder is rotated in the same direction as the hands of a watch—that is, toward the right, from the west to the north and from the north to the east.

In such a case, the west side of the cylinder will be turning into the face of the north wind, and the east side will be turning with the wind—that is, running before it. There will then result a condensation of the air on the west side of the cylinder, and a rarefaction of the air on the east side, with the result that pressure is exerted against the west side of the cylinder and suction from the east side.

Experiments show that the suction is much stronger than the pressure; they bear approximately the ratio of three to two to each other. Both force, pressure and suction, are exerted in the same direction. They are added together, and their total effect upon the cylinder and the vessel is to

Johnson Loses Place On Advisory Board.



BYRON BANCROFT JOHNSON.

Byron Bancroft Johnson, President of the American League of Baseball Clubs, has finally been forced to acknowledge the supreme power of former Judge E. Kenneth Mountain lands as High Commissioner of Baseball. Discredited by club executives in his own league, Johnson was dropped as the League's member of the Advisory Board to favor of Phil Ball, St. Louis, at the joint meeting of the two leagues in Chicago. He retains office as league president only upon good behavior.

RADIOS WITH SERVICE BEHIND THEM.

HAVE YOU SEEN AND HEARD THE NEW ADLER-ROYAL NEUTRODYNE? South of Plainview We Demonstrated It in Competition

With The RADIOLA SUPER-HETRODYNE, MAGNOVOX, AT-WATER KENT, THERMODYNE, and CROSLY TRIRDYNE.

We Sold the Royal Neutrodyne—We Put It Against Any Thing on the Market Regardless of Price. It Cost \$220 Complete and Installed in Your Home

FIELDING HELM SALES COMPANY.

propel them through the water from the west to the east.

Flettner puts two cylinders on a ship, one forward and the other aft, so as to maneuver the vessel with facility. If the two cylinders are turned in the same direction and the wind is from the north, for example, both will propel the vessel toward the east, and the vessel can be steered toward any point on the east half of the compass, except nearly due north and south.

But the Flettner ship can maneuver more freely than an ordinary sailing vessel. For instance, the rate of rotation of the two cylinders need not be the same. When the forward cylinder is rotating faster than the aft cylinder, the pressure on the aft portion of the ship will be less; or the aft cylinder can be stopped entirely. The effect will be analogous to that in a sailing vessel with only her foresails set. By



Store Talk

Did you forget to get your morning oats from us last week? Remember, we told you about those worth-while aluminum prizes in each package. Well the oats are as good as you can buy and you can start a kitchen set when you buy this kind we are telling you about.

That Meat Department still beckons to the thrifty housewife who is particular about the kinds of cuts she gets—and then too, most ladies like the fact that we also offer dressed poultry, best butter, cream milk, cheese and other delicatessen goods in this department.

Those hens need oyster shell and they need clean drinking water and they need good feed, etc., if you are going to get high priced eggs from them. We have the shell, we offer you a crockery drinking fountain that is a dandy, and we have the full line of Wes-Tex Feeds. Might as well be getting eggs as boarding those hens.

If we had a middle name it would have something to do with Fresh Vegetables and Fruits. We are so sold on them ourselves that we keep the kind of assortments that we know folks ought to buy even if they don't.

STOP AND SHOP WITH US

Gibbs Store Co.

PHONES 35-38.

reversing the motion of the cylinders, of course, the opposite effect can be produced.

But the new device possesses another important advantage. By changing the direction of rotation of the cylinders the direction of the wind pressure is instantly changed, and instead of propelling the vessel in a general eastward direction, it at once propels her in a westward direction. Or the two cylinders can be rotated in opposite directions, in which case the effect of the wind is to turn the vessel around upon its center.

Furthermore, all these sailing maneuvers can be performed by one man, standing upon the ship's bridge and moving two electric levers, which control the motors that rotate the cylinders. In other words, one man can do in a moment what it takes a whole crew several minutes to accomplish on the best managed sailing vessel.

During the trial trips of the Buckau, Flettner's experimental ship, at Kiel, on the 12th of last November, all these operations were repeatedly performed with perfect success. The only thing that Flettner's boat cannot do that a sailing vessel can do is to run directly before the wind. The rotorship can only approximate such a course.

Naturally there are still some problems to be solved. One of these is the conduct of such a vessel in very heavy weather. This is to be tested at the

first opportunity. Still other problems of economical operation, the ratio of cylinder surface to tonnage, and various details of construction and technique, also call for more investigation than they have at present received. Several of these questions it is hoped to answer when the new 10,000-ton rotorship, which is to be built immediately, is placed in service.

NON-ADVERTISER PAYS FOR THE ADS!

In the minds of the average layman the question: "Who pays for the advertising?" has never been answered to his satisfaction.

One theory expounded is that neither the advertiser or the consumer pays for advertising since the expense is absorbed with a profit for both, in the increasing amount of business resulting from advertising.

It's a fact that some one pays for it. But who? Whether the merchant does or does not may be answered that he actually doesn't pay for his sales as increased and stocks are turned often. The public doesn't pay for advertising for through newspaper appeal demand is created and that in turn produces volume. The net savings accrue to the buyer.

But in the final analysis it's the merchant who doesn't advertise who carries the bag. The business is eventually drawn from his store and the

profits that once came to him go to pay his competitor's advertising bills. For him it is progress without and stagnation within. The non-advertiser fails to see much farther than the end of his nose. And he wonders why he doesn't progress.

In some instances he gives values the equal of his fellow townsman down the street, but unless he tells the world no one will know about it. Failure to advertise has placed him where he is in d' pants?—Medley.

today. He always will remain there unless he develops new business—and new business naturally must come through advertising.

A MISUNDERSTANDING.

Salesman—Dese is a fine suit; all wool but d' buttins. D'ya want belt in d' back?

Customer—No; do you want a kick advertise has placed him where he is in d' pants?—Medley.

\$20.00 IN PRIZES

for the largest accounts sent to us for collection. Not the number but the total of the charges will be counted.

1. \$10.00 for Largest Accounts.
2. \$5.00 for 2nd Largest Accounts.
3. \$3.00 for 3rd Largest Accounts.
4. \$2.00 for 4th Largest Accounts.

RULES—The debtors and the firm or professional man to whom the debt is owed, must live in Hale County. The contest closes Saturday night, January 24th.

ASK BUSINESS FIRMS AND PROFESSIONAL MEN FOR THEIR NAMES AND CHARGES OF SOME OF THEIR HARD ACCOUNTS.

Hudson Business Service

BOX 601.

NOTICE

We now own and operate the Seventh Street Cafe, known as Bill's Lunch Room. When in our part of town try us on our eats.

H. H. STUCKEY & SON.



At our place 4 miles west and 2 miles north of Runningwater, on what is known as the Green Wilson Ranch, on

FRIDAY, JANUARY 23rd

Starting at 10:30 a. m., we will sell the following livestock and farm equipment:

Horses and Mules.	Milk Cows.	
5 broke Mules, these are dandy big work Mules, 15 and 16 hand stuff, fine workers.	A few good Jersey Milch Cows.	2 two-row John Deere Go-Devils.
12 unbroke Mules — will make you some mighty good animals.	Some Blacksmith Tools. Several Sets Harness.	1 slide Go-Devil.
10 work Horses — these are good ones. You will find what you want.	Farm Equipment	1 3-bottom sod Plow.
5 unbroke Horses, good ones	1 Deering Header-Binder.	2 four-disc Case Tractor Plows.
4 broke Mares, good ones.	1 14 Van Brunt Drill.	1 16-30 Rumely Tractor.
5 unbroke Mares, good ones.	1 16 Emerson Drill.	1 two-section Harrow.
	1 Eagle Hay Press.	1 7-ft. Tandem disc Harrow.
	1 Emerson Mower.	1 8-ft. disc Harrow.
	1 McCormick Mower.	1 Case Lister.
		4 Wagons.
		2 Barges.
		1 Buck Rake.
		1 Sulky Rake.

FREE LUNCH AT NOON

Terms:-- All sums under \$25 cash; sums over \$25 six month's time on bankable notes at 10%; sums over \$25 10% discount for cash.

STANSELL BROS., Owners

NASH & SEALE, Auctioneers.

M. A. McCRAW, Clerk.

Community Correspondence

The Herald wants to make this page representative of every community in this section and wants live correspondence. If you are interested write for particulars. Our proposition will enable our correspondents to make some nice "pin money" and you will be doing your community a service at the same time. THE EDITOR.

DIMMITT LADIES' AID MET WITH MRS. GEORGE DOUGLAS.

DIMMITT, Jan. 19.—Miss Gerta Stratton from Tulia visited her sister, Cora Mae, from Saturday to Sunday.

Bruce McLean went to Amarillo last Monday.

Mr. and Mrs. Harkey of Shamrock are visiting Mr. and Mrs. Less Womack.

Mr. and Mrs. Joe Howard left for Gordon, Texas, where they will visit their kinfolks this week.

Mrs. Mayes Miller left for Wichita Falls where she will visit relatives.

Mr. and Mrs. Bill Evers went to Bovina Tuesday.

Bill Evers has recently sold his cafe to Bill Webb.

Mr. and Mrs. Bill Burnam went to Tucumcari, New Mexico, Wednesday. They returned home Friday.

The Ladies' Aid met with Mrs. Geo. Douglas Thursday. A nice dinner was served to a number of ladies. They will meet with Mrs. Boren next Thursday.

Mr. and Mrs. Leonard O'Neal went to Hereford one afternoon last week.

J. A. Johnson went to Plainview last Wednesday.

The basketball boys of Dimmitt played the Friona boys Friday night. The score was 17 to 4 in favor of Friona. Several people attended the game Friday evening.

Mrs. I. B. Brooks and Mrs. B. B. Easter were shopping in Hereford Saturday.

Tennie and Charlie Hastings and Ola Brashears went to Hereford Saturday.

Gano Hastings of Hereford is spending Sunday in the J. R. Hastings home.

Mr. and Mrs. West Anthony of Hereford are visiting Mr. and Mrs. Bruce McLean.

COTTON ALL OUT NOW IN LAKEVIEW COMMUNITY.

LAKEVIEW, Jan. 17.—We are having some cold weather again. Most of the people have their cotton all out now.

This community is settling up fast. They are building a fine house just about one mile north of the school house.

Mr. Jackson has sold his farm north of Mr. Harry Ragland to Mr. Martin and his brother. Mr. Reed is going to farm it this year.

Cline Pierce has begun threshing in this community again.

They met at Mrs. Wimberly's one evening last week to sew for the little Mahagen girl. Mrs. Paul Crawford left Wednesday with her for the orphan home at Dallas.

J. M. Craig received a telegram Sunday night from Cleburne that his father was not expected to live. He left Monday morning on the 10:30 train.

Miss Nora Brewer was operated on for appendicitis Monday. She is doing very well now.

Bro. Joiner will preach Sunday evening at 3 o'clock, which will be his last time.

Mr. Day moved last Tuesday to his place about five miles east of the school house.

There will be singing at the Wimberly home Sunday night.

Lena Wimberly came home Saturday. There will be a box supper at the school house Friday night.

P. E. Brown, plant chief of the Texas Utilities Company, who was operated on about a week ago for appendicitis, is reported this morning as doing nicely. For a time his condition was considered critical.

or Dr. R. C. Dunn, Poultry Specialist, A. & M. College, College Station, Texas. We would also like to ask that specimens be sent to us for laboratory examination, as we will be glad to give this service free of cost to anyone sending in these specimens. Be sure to properly pack specimens for shipment, and give us as much history as possible of the flock. We will be glad to give you any other information we have concerning this disease upon your writing us.

W. W. Kirk is ill this week. He was forced to leave district court suddenly on account of illness yesterday.

A SAD-DLE BLOW.

He—"Why are you limping?" She—"Went horseback riding yesterday."

He—"Did you fall off?" She—"No; I wish I had."—Gargoyle.

Hubby—"There's no use talking, you can't make bread like mother used to make!"

Wife—"Without any talk at all, you can't make dough like father used to make—so there!"

BOARDERS WANTED—617 Date St. Mrs. E. D. Matlock. 6-4t-pd

Wayland Hotel Lobby, Plainview, Texas.

Northeast Cor. Square, Dimmitt, Texas.

JIM LASH Land

Plainview and Dimmitt

1. 15,000 acres of land for sale, located from five to fifteen miles of Dimmitt, Texas. Price \$25 an acre—\$5.00 an acre cash, balance one to ten years, six per cent. Agents wanted.
2. 320 acres land, 12 miles west of Tulia. Price \$25 an acre, nothing down, will give one to twenty-five years time. Owner is required to improve the place.
3. 12 room home in Plainview. Owner wants land, will consider a smaller home, what have you?
4. 6 room very modern home three blocks of square, has good garage and is a real home, owner living in California, and must sell. Price only \$5,000 with cash payment of only \$500, balance monthly.
5. 12 acres of valley land right in Plainview, south of Lamar School has four room house, well and mill, an ideal place for chickens and truck. Price only \$3000, with \$300 cash, balance \$200 annually.
6. 10 acres well improved just north of High School, in fine shape, owner wants to exchange for property or land near Greenville, Texas.

Wanted--

Solicitors for Ft. Worth Record.

\$2.50 per day paid for pleasant work. Apply at

O. K. Drug Co.

Information on Poultry Plague Given by State Veterinarian

Dr. S. C. Ross, veterinarian, has received the following communication from Leon G. Cloud of Fort Worth, Veterinarian, which we deem of interest enough to our readers to reproduce:

It has been called to our attention that the European poultry disease, known as Fowl Pest, or Fowl Plague, has made its appearance in a number of the central and eastern states, but as yet has not been diagnosed at any point in Texas.

This is a new disease in poultry, hitherto unknown in the United States. It is a very acute and infectious disease, affecting chickens, turkeys and geese, as well as the migratory birds, and only water fowls and pigeons being resistant. Mammals, including the human family are not susceptible.

The infective agent may be found in the blood and various tissues of the body, and is characterized by its extremely infectious nature, and its rapid course and high mortality. There is a loss of appetite, irregular walk, becoming droopy. There is a ruffling of the feathers, and some become prostrated, with a swelling and darkening of the comb and wattles. There is also an exudation which may close the eyes and clog the nasal passage. As a rule affected birds live from two to five days, however, apparently healthy birds in the morning, have been found dead in the afternoon. On autopsy, you may not find any diagnosis lesions at all, but in birds that live from three to four days, you may find mucus ex-

udate in the nostrils, larynx and windpipe, together with blood stain patches or blood clots in the windpipe. The lungs are more or less pneumonic and hemorrhagic areas may also be found on the crops and under the skin on various parts of the body. Hemorrhagic spots on the muscles of the heartsack, gizzard and the outer surface of the small intestines.

Apparently there is no remedy from a medicinal standpoint with reference to treating sick fowls, and measures necessary would be to prevent as far as possible the spread of the infection found, by killing all sick fowls and burning the carcasses and moving healthy fowls to new quarters. Chicken houses and runs should be thoroughly cleaned at frequent intervals and disinfected with a five per cent solution of carbolic acid. One-third teaspoonful of permanganate of potash to each gallon of drinking water will also assist in making this anti-septic and is also a convenient means of administering an internal anti-septic. All coops should be thoroughly disinfected.

It should be remembered that there are other poultry diseases which may be mistaken for fowl pest. The Live Stock Sanitary Commission of Texas, as well as a great many states have issued embargoes against the shipment of live poultry from one state to another, however, if you should be called in to diagnose and treat any flocks, and should find this infection, kindly ask that you immediately notify this office



We Buy Cream at Highest Market Prices

Associated with us is Mr. W. W. Kennedy, formerly of Halfway, who will be in charge of our Cream Testing Station. He will give you prompt service, accurate tests, and highest market prices on your cream. Bring us all you have to sell—we can't get too much.

We are also in the market for all of the

Poultry and Eggs

you can bring us, and here again we give you top prices.

J. L. Warren Grocery

PHONE 233

Omit Wasted Footsteps Shop Through the Columns of the Herald

PLODDING, PLODDING, EVER TRODDING,—TRIPS HERE, TRIPS THERE, ALL ABOUT THE TOWN—AND MOST STEPS WASTED BECAUSE MADAM SHOPPER GOES UNGUIDED. REALLY IT'S THE END OF A WASTED DAY. MADAM SHOPPER IS WORN AND WEARY—WITHOUT HAVING ACCOMPLISHED HER QUEST.

OF COURSE, YOU CAN'T EXPECT MADAM SHOPPER TO KNOW OF ALL THE GOOD THINGS, THE GOOD STORES AND THE GOOD VALUES IN TOWN — NO, NOT UNLESS MADAM SHOPPER READS THE ADVERTISING EACH WEEK IN THE HERALD.

HOW MUCH EASIER EVERYTHING MOVES IN ONE'S SHOPPING TOUR, WHEN ONE HAS FIRST CONSULTED THE ADVERTISEMENTS IN THE HERALD. THERE ARE THE BEST OFFERINGS OF THE DAY LISTED IN AN ORDERLY MANNER, SPECIAL SERVICES RENDERED BY EACH STORE—WHERE THE STORES ARE LOCATED—JUST LIKE BUYING FROM A HUGE CATALOG IN YOUR OWN HOME.

YOU'LL PROFIT BY SHOPPING THROUGH HERALD ADVERTISEMENTS.

The Plainview Evening Herald

LEGION SHOWS A BIG INCREASE IN ENROLLMENT.

Membership by January 1 Seven Times as Great as in Any Previous Year in History.

INDIANAPOLIS, Ind., Jan. 14.—The American Legion begins the year 1925 with the greatest pre-January paid up membership in its history.

Prior to January 1, just five times as many paid-up memberships had been received for 1925 at national headquarters as had ever been received in advance since the Legion's organi-

This statement was made by Frank Samuels, director of the Organization and Membership Division of the Legion, who said that figures compiled indicated an unprecedented total for this year.

At the end of 1924, 38,959 paid-up membership cards for 1925 were in the files at National Headquarters. The greatest previous membership enrollment reported at National Headquarters by January 1, was 7,802 for the year 1923. To start the year of 1924 the Legion had only 5,114 paid-up memberships.

Departments have also turned in a record for pre-January membership. Leading the list is the Department of Illinois, which had sent in 7,709 membership cards by January 1. Following in order with commendable membership cards are the departments of Minnesota with 6,155; Kansas with 4,001; Florida with 3,999 and Michigan with 3,048. These figures represent only paid-up memberships at National Headquarters. The membership in individual departments surpasses these figures substantially but the cards have not been received at National Headquarters. For instance, records at Illinois department headquarters indicate a 10,000 membership on January 1st.

Director Samuel commenting on the membership achievements for 1925, said: "The splendid membership record made by the Legion for the coming year can be attributed to the fact that this was the first year we organized nationally to get a big advance membership. Five factors were instrumental in the increase. Membership cards were sent out in October, much earlier than previously. The Membership Division furnished a statement of dues form so that members could be billed in a business-like way for their dues.

"National Headquarters offered Distinguished and Meritorious Citations for posts going over the top before January 1, 1925. The American Legion Weekly was offered in advance for those enrolling early. And finally these inducements were supplemented by unexcelled posts and department efforts, such as the membership contests between the Department of Florida and Connecticut, the Minnesota Membership War, etc. The pre-January membership this year pre-figures the biggest membership by far that the Legion has ever had."

ARE ALL FARMS WEARING OUT?

"Statistics show that in many sections the yields per acre of our leading crops are gradually decreasing, especially where too much of the 'one cropping' systems are practiced," says H. M. Bainer, director of The Southwestern Wheat Improvement Association. "In some districts," he says, "the corn yield per acre has decreased as much as 40 per cent, wheat from 10 to 20 per cent and oats as much as 30 per cent.

"Yes, many of our farms are getting less and less productive, not because the nitrogen, phosphorus and potash are exhausted, but because of poor

farming practices. Analysis of virgin and cultivated soils in several of the southwestern states shows that in many sections the organic matter and nitrogen have decreased as much as one per cent every year since the land was broken, this total loss often amounting to one-half of what the soil originally contained. A soil depleted of organic matter is dead; it runs together, bakes and holds very little water.

"It is safe to say that practically all of the so-called worn out farms of the Southwest are run down, not because of the lack of plant food but because of a low supply of organic matter. This organic matter is not a thing that has to be purchased; it is produced right on the land, and when restored to the soil will bring back much of the original fertility. The solution must come

through diversified farming, rotation of crops, more legumes and more livestock. A reasonable reduction in the acreage of corn and small grain crops and growing them in combination with alfalfa, clover, sweet clover, cow peas, soy beans and feed crops and occasionally plowing under such crops while they are still green, will return this lost fertility, increase the yield, improve the quality and insure greater profits. None of the crop residues (straw, stubble and stalks) should be burned—increase the organic matter by plowing them under.

FOR SALE OR TRADE—For heifer, 1 coming yearling Jersey bull. Can be registered. Z. P. King, Phone 9618-P-3. 6-21-pd

CENTENNIAL BOARD MEETS IN AUSTIN EVE "MANS" BALL.

FORT WORTH, Jan. 15.—Chairman Cato Sells has called a meeting of the Texas Centennial Governing Board of one hundred to meet at Austin January 19th, the day before the inauguration of Governor Miriam A. Ferguson, when committees previously appointed will make their reports to the full board. Among other things an executive

committee from members of the Governing Board will be named and plans perfected to raise a substantial sum to effect a preliminary state-wide centennial educational campaign.

Chairman Sells has received information from the board members insuring practically a full attendance. He says the centennial outlook is very promising and gratifying. The Austin meeting will be a very important gathering of the Governing Board.

AFRAID OF FIRE.

He—"We're coming to a tunnel. Are you afraid?"
She—"Not if you take that cigar out of your mouth."—Bison.

"An' 'ow be Lawyer Barnes doin' doctor?"
"Poor fellow! He's lying at death's door."
"There's grit for 'ee—at death's door and still lyin'!"—London Humorist.

SPECIALS

FOR

**Saturday and Monday
January 24th and 26th**

- 14 pounds of Sugar \$1.00
- 25 bars P & G Soap 1.00
- 100 pounds Smith's Best Flour 4.30
- Bulk Cocoa, per pound10
- 8-pound pail Compound 1.35
- 20 large rolls Toilet Paper 1.00
- Gallon can Velva, Brer Rabbit or King Komus Syrup80
- 4 packages Macaroni or Spaghetti25
- 10 cans Babbit Lye 1.00
- 7 cans Pink Salmon 1.00
- 2 pound can Schilling Coffee 1.00

SPECIAL SALE ITENS QUALITY PRODUCTS SATURDAY ONLY.

**Northcutt's Grocery
and Market**

PHONE 50.

Announcement

We have just completed the installation of the finest of the new laundry machinery and equipment and today are in position to give you as good service as any laundry in the country. We want to show you this equipment that you may know just how thoroughly we have arranged to better our service. Then we want you to try our new service—which also includes a new delivery car.

If you will respond to our invitation to visit us we will both benefit for we really have something to show you and from it will come our new service.

May we expect a visit from you soon?

Plainview Laundry Co.

JOHN GRAY, Jr. PHONE 125. MARION HOWARD

**Don't Let That Closing Date, of Our
Big January Clearance Sale
Saturday, Jan. 24**



**Slip Up On You--
For Now's When
You Make Real
Savings in Your
Needed Purchases**

For Instance Look At These Values.

**Men's Suits and Overcoats On Sale
Styleplus and Fallers & Sons.**

An unexcelled opportunity for you to buy Clothes of unquestionable quality at generous savings. Our entire stock is in this sale.

- \$19.50 Suit or Overcoat, special at only \$14.69
- \$22.50 Suit or Overcoat, special at only \$16.69
- \$25.00 Suit or Overcoat, special at only \$18.69
- \$27.50 Suit or Overcoat, special at only \$20.89
- \$29.50 and \$30.00 Suit or Overcoat, special at only \$22.89
- \$32.50 Suit or Overcoat, special at only \$23.89
- \$35.00 Suit or Overcoat, special at only \$25.89
- \$37.50 Suit or Overcoat, special at only \$27.69
- \$39.50 and \$40.00 Suit or Overcoat, special at only \$30.89
- \$45.00 Suit or Overcoat, special at only \$33.89

A. L. & K. Dry Goods Co.

Ford

THE UNIVERSAL CAR



The TUDOR Sedan
admirably meets winter driving needs

Tudor Sedan \$580

- Fordor Sedan - \$660
- Coupe - \$520
- Touring Car - \$290
- Runabout - \$260

On open cars demountable rims and starter are 95¢ extra
All prices f. o. b. Detroit

Visitors are always welcome at all Ford Plants

The wide utility of this popular body type makes it a splendid winter car for the average family.

In the Tudor Sedan you have a closed car you will not hesitate to take out in any weather. Light in weight, yet sturdy and always dependable of performance, it is safe, convenient and extremely easy for anyone to handle.

In its roomy interior you will ride snugly and comfortably. Viewing its attractive appearance, you will never regret your decision to purchase this inexpensive, yet so highly satisfactory a car.

Ford Motor Company
Detroit

SEE THE NEAREST AUTHORIZED FORD DEALER

RATE One and One-Half Cents Per Word EACH INSERTION

The Herald Live Want Ad Page Telephone 72

THE MARKET PLACE OF THE SOUTH PLAINS

FOR RENT—Furnished housekeeping rooms, close in, all conveniences, 513 West Eighth st. 3-1f

WILL sell five-room house to be moved off lot. Phone 292 or 654. 2-1f

FOR SALE—Good 6-room house, 807 El Paso, new garage, small barn and on 75-foot east front lot, only \$5,400. Terms. G. C. Wescoat, Amarillo. 103-1f

RISE AND SETBACK IN HOGS—CATTLE STRONGER. STOCK YARDS, K. C., Jan. 16.—Hog prices reached a new high position for the winter packing season on Wednesday, and since then broke sharply and closed lower than a week ago.

fresh prices. Receipts were the largest of the season. Good horses were scarce at strong prices. Others were steady.

2,120 3/4 inch clear cedar posts; 40 clear corner cedar posts, measurements 8 inch tops, minimum;

Beef Cattle. Good to choice fat steers this week sold readily at strong to 25 cents higher prices. Strong and heavy weight steers which have been discriminated against as compared with the lighter weights, showed an improved demand as well as an advance.

GRAMMAR LESSON. "Is pants singular or plural?" asked the teacher. "If a man wears 'em it's plural," replied the boy.

NOTICE TO BIDDERS. Notice is hereby given that the Commissioners' Court of Hale County, Tex., will receive sealed bids up to 10 o'clock a. m., January 24th, 1925, for the construction of about ten miles of three-wire fence, posts every 25 feet apart,

RECEIVER'S NOTICE TO CREDITORS. All persons are hereby notified to file with me as Receiver of the Lamb Drug Company in the Cause of The First National Bank vs. Lamb Drug Company, No. 2394, in the District Court of Hale County, Texas, any and every claim they may have against the said Lamb Drug Company on or before the 31st day of January, A. D. 1925.

Hall's Catarrh Medicine will do what we claim for it—rid your system of Catarrh or Deafness caused by Catarrh.

DR. CLAUDE WOLCOTT Specialist—Owner. AMARILLO EYE AND EAR Expert Spectacle and Eyeglass Service. Artificial Eyes Correctly Fitted. Nose and Throat Service Limited to Diagnosis Only.

NOTICE TO TAX PAYERS. The Commissioners' Court will turn the delinquent tax rolls over to the tax collector and the county attorney February 1, 1925, for the purpose of filing suit on all unpaid taxes.

STOP THAT ITCHING If you suffer from any form of skin diseases such as Itch, Eczema, Tetter or Cracked Hands, Poison Oak, Ring Worm, Old Sores or Sores on Children. We will sell you a Jar of BLUE STAR REMEDY on a guarantee. It will not stain your clothing and has a pleasant odor.

A. T. OGG Baggage and Transfer PHONE 101 Specially Equipped for Moving.

MANY HAVE APPENDICITIS DON'T KNOW IT. Much so-called stomach trouble is really chronic appendicitis. This can often be relieved by simple glycerine buckthorn bark, etc., as mixed in Adlerika. Most medicines act only on lower bowel but Adlerika acts on BOTH upper and lower bowel, and removes all gasses and poisons.

P. B. BERNDT DENTIST OFFICE: Grant Building Phone 230

H. V. ROBERTSON & COMPANY Accountants and Auditors Income and Estate Tax Service Suite P. Western Building AMARILLO

Work to be begun not more than 5 days after notification of the successful bidder by the Commissioners' Court that his bid has been accepted and that the materials are at the Ferguson Switch; work to be continued with due diligence until the completion of same, which will be within a reasonable time after commencement.

bidder shall be required to give a good and sufficient bond, in the full amount of the contract price executed by some surety company authorized to do business in the State of Texas. Bidders shall be required to bid on condition that such tractor or road machinery shall be successfully demonstrated upon the roads of said County for a period of . . . days prior to the date of awarding the contract, and all bids shall be addressed to the County Judge of said County, and shall be marked "Sealed Bids," and bids not so marked shall not be considered.

tractor trade in. MEADE F. GRIFFIN, County Judge, Hale County, Texas. ATTEST: JO W. WAYLAND, County Clerk, (4-6-8-10) Hale County, Texas. C. F. SJOGREN Auctioneer KRESS, TEXAS Phone or Write for Date



The WOODSTOCK

represents the latest achievement in typewriter construction, gives the greatest measure of satisfactory service and a quality of work that is unsurpassed. Consider these facets: The Woodstock means more for the money, has many superior features and excels in every particular. Price and terms most attractive—full particulars on request. ASK FOR DEMONSTRATION. HERALD PUBLISHING CO. 8th and Broadway, Plainview—Distributors WOODSTOCK TYPEWRITER COMPANY, 216 W. Monroe Street, Chicago, U. S. A.

For Sale By Perry & Cram

We have so many REAL BARGAINS in lands and city property that it is rather difficult to make selections to submit to our readers, but we realize that choice farm lands are going to be very much in demand for the next few years.

- We submit just a few samples that we know are money makers. If these do not appeal to you let us know what you do want and we will sure get you values. We have an improved half section between Plainview and Hale Center that we can sell at \$37.50 per acre. Small payment and easy terms. This is \$12.50 under real value now. We have an improved 640 acre farm between Kress and Tulia that we can sell at \$25 per acre—price of raw land in other sections. This is only six miles from Tulia. We have some choice quarters scattered in with the Hallsell Spring Lake Lands that we can sell at from \$20 to \$25 per acre—Hallsell has raised price on balance of his land to \$30.00. Let us talk with you on these or other investments. We can make you money, and save you considerable money on most purchases.

Perry & Cram Phone 437 OFFICES: Plainview. Sudan. Goodland.

PRISON SYSTEM CHANGES ARE RECOMMENDED BY COMMISSION

AUSTIN, Tex., January 19.—Three revolutionary changes in the antiquated and inefficient prison system of Texas are advocated in Volume 1 of the report of the Texas Committee on Prisons and Prison Labor which has just completed what is said to be the most exhaustive and far-reaching investigation of the prison systems ever carried out in the United States. This first volume of the committee report will be distributed to newspapers, members of the legislature and other officials and persons interested within the next few days and is a document of profound interest.

After reciting the findings of the committee investigation the reports makes the three recommendations for major changes as follows:

"The relocation of the Texas prisons according to the penal colony plan, the sit for which shall be selected by a commission appointed by the legislature and all of which shall be located in or near the center of the state, and accessible by road and railroad to some large medical center if practicable. The extent of this colony shall be adequate for the various types of institutions necessary for the penal population and shall include acreage sufficient and suitable for industries, and according to the opinion of the agricultural authorities of the state for the production of all foodstuffs for the institutional population of Texas which can be economically produced within the state.

"A change by constitutional amendment in the management of the prisons and under that amendment the creation of a board of directors for the penal colony similar to the board directing the educational institutions of the state, which board shall determine the policies and employ a general manager to carry out such policies.

"The development of a system of paying adequate wages to prisoners. The cost of a prisoner's maintenance shall be deducted from his wages and paid back to the state the remainder to be his own and available for the use of his dependents."

Data Proves Wisdom.
Other general recommendations are made but these three are the outstanding features of the report and probably will arouse the greatest discussion when the report is submitted to the legislature this month. The report cites a large accumulation of data proving beyond a doubt the wisdom of these changes and the need for an immediate effort toward amelioration of present conditions in the penitentiary and prison farms.

It will be remembered that the Texas Committee on Prisons and Prison Labor an association of men and women interested solely from a humanitarian standpoint was authorized by resolution passed by the last legislature to "make without cost to the state a scientific survey of the prison system of Texas, to call to its assistance such experts as it may desire to aid in the making of said survey, to have printed the results of such survey, to the end that the citizenship of this state and the members of succeeding legislatures be advised of the recommendations that point the way for securing a modern and efficient prison system for this state."

The National Committee on Prisons and Prison Labor directed the survey and gave its aid in making an industrial study besides securing help from other scientific organizations. The National Committee for Mental Hygiene gave assistance in making a psychiatric study of the prison population. The Texas State Medical Association, the State Dental Society, the Kelly-Koett X-Ray Company and laboratory technicians and assistants and several private laboratories made the physical examination of the prisoners the most thorough and comprehensive ever undertaken in a similar cause. Assistance also was given by the prison commissioners, members of state departments and faculty members of state institutions.

Considering first the physical condition of the prisoners it was found through the survey that the prison population is more than half whites; more than half are people under thirty years of age; more than half are native Texans; nearly half are not educated or only partly educated; more than two-thirds have something serious the matter with them physically and the same number from mental deficiencies of one sort and another.

The report continues:

What Is Being Done?
"With all these facts in mind we can now ask a further question. What is being done with this mass of human beings to make them fit to live with other human beings when they leave the prison?"

"Although only 656 of the 3260 males were farmers, the present system makes very little provision for any kind of work but farming. Altho 46 per cent of all the prisoners and 28 per cent of the white persons are unskilled, nothing is done to teach them any occupation and remove them from the category of idle hands for whom the devil always find work to do.

"Although 57 per cent of the prisoners have been arrested more than once and 20 per cent four times and more, we still keep on sending them back to society untrained and untaught, ready again to go through the farce of trial and commitment.

Although such staggering number are physically ill and defective, very little is done to correct their defects and to take care of their health hence they leave the prison physically worse off than they were when they entered it.

"All of this at a tremendous cost to the state of Texas."
Passing then to the prison properties the report points out the present prison farms in which there is an investment of five and a half million dollars are "a complete failure." Out of

approximately 90,000 acres of land which the prison system owns and leases more than a third is subject to overflow, and the rest does not make enough crops to pay on the investment, far less to keep the system going. And this in spite of the fact that the equipment is as expensive as on the average farms in the country and the labor cost nothing.

New Methods Needed.
"What shall we do about it all?" the report asks and then proceeds with the answer.

"Texas needs new methods of dealing with her prisoners; new methods of training them; in fact, a prison system new from start to finish, though it may take a number of years to encompass it.

"Our present farms do not lend themselves to this new system.

"We need one central penal colony located within reasonable distance from a town or city—if possible near a medical center—and above all accessible by road and railroad so that it will be possible for the men and women in training the prisoners to keep in touch with life outside the prison for which they must prepare their charges."

The report sets out that the acreage of the new colony should be large enough to permit the building on it of separate institutions, a mile or so apart, for the different types of prisoners for whom different methods of care and training must be provided. The colony also should include farm lands which the agricultural authorities deem sufficient and suitable to produce all the foodstuffs which can be produced economically within the state, to provide for the 15,000 inmates of all state institutions including the prisons. This method would save \$1,000,000,000 annually to the state and also provide the training necessary to continue as farmers when released.

The first building to be erected should be a general medical and psychiatric clinic to which every prisoner should be sent for examination and classification. The next should be a reformatory for the younger and more promising white men where they can receive real work and school training. Other buildings should provide for the young negro men, the older men (white and colored), the feeble minded, the tubercular and any other classes which the examining experts hold necessary. A separate reformatory should be established for women prisoners with its own hospital and the superintendent, the physician in charge and all of the officers dealing directly with the women prisoners shall be women.

Pay for Prisoners.
Dealing with the second major change in the system as recommended by the committee the report says:

"Every man and woman in the penal colony who is mentally or physically well enough to work should have eight hours of work for every working day they are in prison. They should labor on public works, such as road-building, or in the production of foodstuffs for themselves and the other wards of the state, or in the manufacture of articles needed for the state institutions or departments or those of other states. None of the products should be sold on the open market in unfair competition with the products of free labor.

"The prisoners should be paid for their work with deductions sufficient to pay the state for their keep. This because wages are plain justice and afford the only means whereby the prisoners can support their own families. Wages are a fair charge on any industry that report points out and also calls attention to the fact that wages will be an incentive toward good conduct and provide the best means of overcoming the need for cruel punishment."

The third major change recommended by the committee is that a board of directors for the penal colony similar to the board directing the educational institutions of the state shall be created by adoption of a constitutional amendment. The management of the prison system is now vested by the constitution in a board of three Prison Commissioners who serve for terms of six years each, one term expiring every two years. The salary of the commissioners is \$3600 per year with a home and necessary traveling expenses provided. The committee's investigation leads to the belief that better results would be obtained if the responsibility for prison management be placed upon the legislature through the appointment of a board of regents with full power to determine the policies and employ a general manager to carry out such policies. It is pointed out that such management would do away with clashes of authority, such as have occurred in the past, through definite location of responsibility in one person.

Report is Complete.

Besides recommending these major changes the first volume of the committee's report recites complete data on "what to do with Texas prisoners," management of the prisons, the present plant and its faults, the physical condition of the prisoners confined at the present time, their mental hygiene, their anthropological measurements and their educational conditions. It is a complete handbook of information upon the prison system and the recommendations made for the betterment of that system are the result of careful expert study at first hand of the actual conditions found in the prisons.

Other recommendations made in the summary of the report are as follows:

"The sale of all present farms and the Huntsville property as rapidly as the inmates can be transferred to the penal colony.

"The establishment of a mental hospital for the care and treatment of prisoners who are mentally ill. This building to be a special institution for so-called "insane criminals" and to be

located at one of the present state hospitals for the insane.

"Immediate provision to be made at Houston for the examination of all prisoners before distribution to the farms, and immediate treatment of all sick prisoners and segregation of those with communicable diseases in order that they may receive the treatment they need until the new institutions are completed. Houston is selected as it is the most accessible city to the present locations of farms.

"Transfer of the functions of supply, purchase, construction of buildings and the fiscal and the penal system to the state bureau existing at the present time for these purposes under State Board of Control or to some bureau created by the state to conduct these matters for all its institutions and departments.

"Strict compliance with both the spirit and the letter of the present law in regard to the educational and recreation of prisoners.

"The abolition of flogging and all other forms of cruel, unusual and brutal punishment.

"The establishment of a board of parole which shall be unsalaried with an adequate method of examining prisoners before their final discharge from

the control of the penal authorities. This board if it meets with the approval of the governor to advise him in regard to pardons.

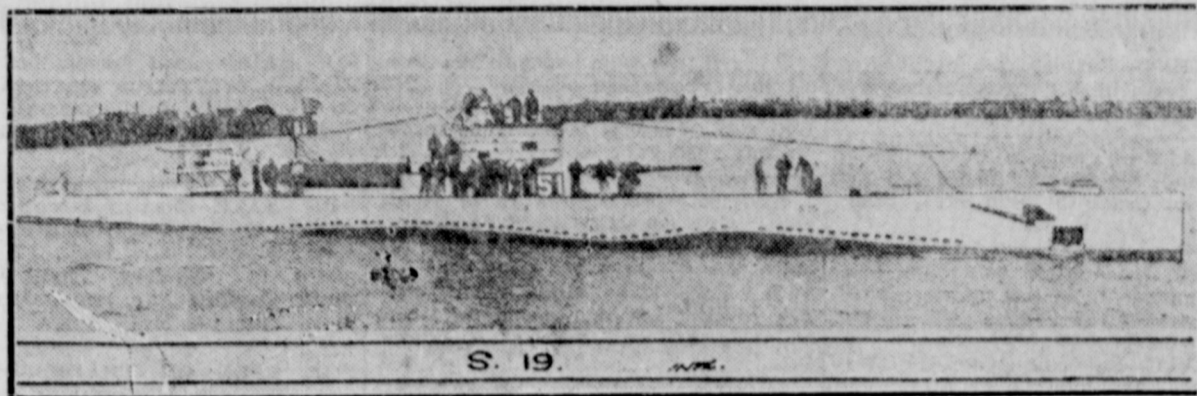
"A thorough study of probation, suspended sentence and the indeterminate sentence as a basis for the revision of the Texas law."

FLOYDADA BOY KILLED.

FLOYDADA, Jan. 15.—Truman Taylor, the eight-year-old son of Tilford Taylor, who lives 17 miles southwest of Floydada, near Lakeview, was killed Tuesday morning when a horse ran

over him he was trying to head off for his father. The horse ran out of a gate where the boy was standing, killing him instantly. Interment was made at the Lakeview cemetery Tuesday afternoon at 2:30, with funeral services conducted by Elder T. A. Dunn.

SUBMARINE S-19 GOES ASHORE IN GALE.



The U. S. submarine S-19, one of the largest in the navy, and one of the few carrying knock-down airplanes, one of which may be seen on her deck, has been driven ashore on a shoal five miles off Nauset Beach Light, Mass., in a gale. She carried four officers and thirty enlisted men.



Value Surprises!

The New Peter Pan Sweater Styles Worn By Marilyn Miller, in Her Latest Picture, are Now On Display

Words alone are inadequate to describe the charm and beauty of these sweaters made of all pure wool with soft felt Peter Pan detachable collars edged with fibre silk. The fibre braid adjusted lacing, and a Peter Pan fibre edged bottom lends an added touch to their smartness. We have them in pretty bright colors of buff, powder blue, cranberry red, lavender green, henna, navy and black, prices ranging \$4.75, \$5.85, \$6.50, \$7.50 and \$8.75.



Just received a new shipment of Spring Hats in fancy braids and straws in leading colors and shapes at prices of \$1.50, \$1.95, \$2.25, \$2.45, \$3.85, \$4.65 up to \$5.85

New Spring Silks are on display now, in both plain and printed Crepe, in the newest colors of tan, rose and navy at \$2.50 and \$3.50 per yard

New Figured Silk Pongee, in bright patterns of lavender, rose, blue and green at \$1.75.

Also received numbers of other new items such as Colored Indian Head, Kalburnie Gingham, Imperial Chambrays in the new bright shades and patterns at POPULAR PRICES.

New Spring Pumps Just Received

A beautiful Patent and Apricot Kid combination one eyelet tie at \$9.50
Satin Velvet Trim One Strap Pump, short vamp, Spanish low heel, a beauty at \$7.85.

Other new styles of Patent and Satin at \$6.50 and \$7.00
Sale continues on broken lots of stylish shoes, come in and look them over. We are always glad to show you.

Many of our Patrons are taking advantage of our extremely low prices offered in our January Clearance Sale. If it has not been convenient for you to attend or have overlooked some items you need or will need, do not neglect any longer—You still have 5 more days to share in this great money saving Sale.

Jacobs Brothers Co.