

SWEETWATER REPORTER.

VOLUME VIII.

SWEETWATER, NOLAN COUNTY, TEXAS, JANUARY 20 1905

NO. 22.

REVE W. MONTGOMERY, — Dealer in — HARDWARE.

All out of town orders filled the Day Received. **RACINE Buggies MITCHELL Wagons** High Grade Goods at Low Prices

Carry a Large Stock of all standard brands of shelf hardware, axes, queenware, etc. Standard Implements, Racine Buggies, Mitchell Wagons, Eclipse Windmills and Wire, Tinware, Stoves, Ranges, Etc.

Reve W. Montgomery.

OUR ADVERTISERS.

(Continued from last week.)

Last week we began to give a brief resume of our advertisers—with a view of showing that Sweetwater business men were well in line of progress, equally as progressive as any of the business men of other towns and cities and far ahead of the average. We have referred to the Sweetwater Mercantile Company (Lillard & Pettus), the Berry Hardware Company, Reve W. Montgomery, hardware, and S. W. Crutcher & Son, dry goods.

Next on our list comes J. P. Cowen, dry goods. Mr. Cowen started in a small way in the Reporter some months ago. He increased the size of his advertisement to a half page display ad in about a month and has since kept it up. He is a man who does not spend his money without he gets results, and that he saw fit to increase the size of his advertisement and keep it up proves conclusively that he believes advertising pays. Mr. Cowen is strictly a dry goods and clothing dealer and he controls his full share of patronage. He was at one time in the notion of removing his business but about the only result of his announcement to that effect was that the people who had the cash to pay got some excellent bargains. And he is still doing business and offering more bargains.

L. J. Mashburn, the Palace Dry Goods man, is another one of Sweetwater's good business

men, and, like the other wide-awake business men of the town, he, too, has been a liberal advertiser, as he has carried a half-page ad almost without interruption for some months past. Mr. Mashburn does a general dry goods, boots and shoes, hats, etc., business, but he, also makes a specialty of ladies ready-to-wear garments, and his store is about one of the first stores the ladies visit when they go out shopping.

One of the leading retail grocery firms in the city is Beall & Hunt—and, if advertising is an index of the volume of business done, they are the leading firm in the fancy and staple lines of groceries, as they have never allowed an issue of the Reporter to go out to the people without a greeting of some kind from Beall & Hunt. They are also dealers in the McCormick harvesting machinery, and Mr. Beall, the senior member of the firm, says you can't say anything good about harvesting machinery that won't apply to the McCormick machinery—and he ought to know, as he sells it all around Sweetwater from "Dan to Beersheba." These gentlemen have built up a good business here and have built on merit, alone, as they will not sell their customers anything unless they believe it comes up to the standard.

The City Drug Co., (Leach Bros.,) have not been in business very long, having succeeded J. D. Douthit a few weeks ago, but they are wide-awake gentlemen, appreciate the value of advertising and start in to win—their prospects are most certainly very bright. They have just moved their business from the old stand by the post office building to a store about the cen-

ter of the block on the west side.

The senior member of the firm, Dr. Leach, is a practicing physician here and has a very successful practice established.

Medlock & Maner, druggists, have also done some advertising along during the year. Their business is enjoying a strong, healthy growth.

Like most banks everywhere the two banks here: the Thos. Trammell & Co. bank, with a realty and collateral responsibility behind it estimated at \$300,000 or more, (not incorporated), and the First National Bank, with an authorized capital of \$50,000 and a paid in capital of \$40,000, each content themselves with a plain business card.

Montgomery Bros., furniture dealers, is Reve W. and Jones Montgomery. They have just lately succeeded to the business of Roberts & Hicks, but they start out at the beginning by advertising. They are looking for a carload of furniture in most any day, now, and the public will receive the benefit of the decrease in cost of the furniture by their buying in carload lots. The curiosity of the public will also be gratified, as Montgomery Bros. will tell them, through the Reporter, what their carload of furniture is composed of. Mr. Roberts (and they were great believers in advertising), remains in the employ of Montgomery Bros., and will be glad to have his numerous friends call and see him.

Glass & Goble, general merchants, are content with a card.

some years and are doing more of a furnishing business than otherwise.

Prince & Brannon (now M. D. Brannon, Prince having withdrawn), have the only news depot and confectionery business of consequence in town, and are very liberal advertisers for the amount of capital involved. The business has improved from the start, and, as Mr. Brannon is a good business man and quite popular among the people it is only a matter of a short time when his business will be equal to any in that line in any town of this size, or even larger.

Ed Sinnott, horse-shoer, has only just started in (about three weeks ago), but he is well known and liked by all, as he had previously been with Waldie & Son for some years. His prospects are very good, indeed.

Next week we will conclude the list with the professional men and firms of the town, who are advertisers, and, if we have not given all the commercial firms who have advertised with us, we will include them in that resume.

When we have finished, as we stated last week, there won't be many firms unmentioned, and, as a matter of common sense business we cannot be expected to refer to any but advertisers when we started out only to write them up.

It is not what the other fellow says about you that hurts you, but the reasonable application to you of what he says. Whether it be true or not, if your conduct is not such as will refute the charge the public cannot hold you innocent without proof. Therefore, to be safe from calumny, we must live honest, open lives, above all grounds for reproach.

League Program.

Leader—Luther Heizer.
Topic—With Jews in the City.
The Reformer, John 2; 13-17.
Organist—Mr. Gunter.
Prayer.
Song.
References, Psalms 50; 1-15—Miss Vena Roberts.
Psalms 50; 16-23—Miss Toy Staggs.
References, 55; 1-11—Miss Elsie Howard.
Song.
The Reformer—J. A. Dowdy.
Song.
References, Psalms 59—Miss Dora Seaton.
References, Psalms 62—Miss Nannie McCall.
References, Psalms 63—Albert Lamb.
Song.
Beginning at the House of God Tryon Lewis.
Song.
What can we do to make our equipment for reforming the evils that we see about us—Dr. Roebuck.
Song.
League Benediction.

Literary Program

Of the Epworth League to be rendered at the residence of Mrs. N. L. Hall, Friday evening, Jan. 20th, 1905:
Leader—N. B. Howard.
Opening song—No. 25, Y.P.H.
Scripture lesson—103 Psalm.
Invocation by leader.
Select reading—Fannie Prince.
Vocal solo—Sallie Hopkins.
Reading—Ethel Pyron.
Instrumental solo—Nora Lacky.
Reading—Dora Seaton.
Violin solo—Ethel Pyron.
The price of the Reporter and News is now \$1.75 per year.

Leach brothers have moved their Drug store from the north side to the building on the west side formerly occupied by Reve W. Montgomery.

Junior League Program.

(Sunday, Jan. 23, 1905.)
Topic, The holiness of God's house.
Song.
References, Psalms 93-95, Ona Willey.
How may we have Jesus with us in church? Jewel Pyron.
How should our words be in God's house? Effie Wilkinson.
How should we pray? Ione Dulaney.
Song.
How should we keep the house of God? Oltie Seaton.
How can Juniors show their zeal for the house of God? Miriam Hall.
Drill.
League Benediction.

Joe Nunn, of Fisher county, was in the city Saturday.

J. W. Daniel was in from Palava the latter part of last week.

A. P. Kelley, of Fisher county was in the city Wednesday, on business.

Four new subscribers have been added to our list since last issue.

Prof. and Mrs. Alonzo Phillips were down from Roscoe Friday and spent the day in the city.

Miss Burnie Bunton, who has been visiting in Ft. Worth and Sherman, returned home Thursday.

O. B. Moreland returned Friday from a visit to relatives in Louisiana. Mrs. Moreland will remain there for awhile.

Roy Wallace has resigned his position with Glass and Goble to take effect February 1st. Mr. Wallace will go to Dallas where he has accepted a position as bookkeeper.

Miss Florence Beall Entertains.

On Friday evening, January 6th, Miss Florence Beall entertained and, as it was a party to for and by the "young set," it was, of course, a most enjoyable one. The older members of the Sweetwater society may know how to enjoy themselves, but the younger members do know how; and what pleasures they miss when they get together are, like newspaper men on the way to heaven, "few and far between." "Miss Florence bids fair to hold a prominent place in society some day," says one of her admirers.

Those present were: Misses Estelle Crutcher, Stella Withers, Camille Faber, Nellie Hord, Ethel and Bessie Harp, Maggie Brannon, Lois Barrow, Willia Hightower, Sue Elder, Zeldia and Ruth Millsapps, Ethel Pyron, Ada Sansbury, Ethel Fitzgerald. Messrs. Lee Bradford, Lee Elder, Robert Sansbury, Roe Bradford, Floyd Beall, Carl Williams, Leon Harp, Gladney Barrow, Porter Thorpe, Prof. Gunter and Edd L. Mashburn.

The young folks set in society welcome with pleasure into their circle, Miss Ethel Harp and her cousin, Mr. Leon Harp.

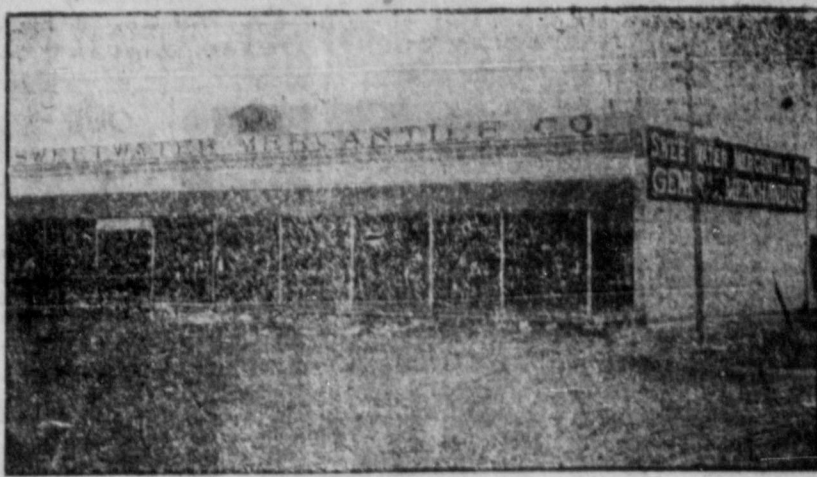
Miss Bessie Harp, who is visiting here has been with them for several nights, and all the circle are glad to welcome her and hope to have her visit in the city again in the near future.

J. W. Martin and daughter, Miss Edna, of Nolan, spent Wednesday night in town. Mr. Martin says the rain, sleet and snow of last week put a good season in the ground and oat sowing will soon be the order of the day. He orders the Reporter sent to his sister, Mrs. E.L. Henderson, Zephyr, Texas.

Special

When you buy Implements you want THE BEST.

We have Just Received a CAR LOAD



Special

"Mr. Bill" Riding Planters

B. F. AVERY & SONS' PLUTO DISC PLOWS
IMPROVED BLACKLAND PLOWS. TORPEDO SULKEYS. LUCKY JIM CULTIVATORS
Plow Points, Sweeps, Harrows, Plow Stocks, and the celebrated "Mr. Bill" Riding Planters.

WE have a few Ladies' Tailor Made Suits, Jackets, Shirt Waists and Skirts, which we are offering REGARDLESS OF COST. IF YOU WANT A BARGAIN, COME EARLY.
Our stock of Fancy and Staple Groceries is Complete. We handle Only Good Goods. "Perfection and "Pride of Decatur" Flour At the Top. Cox & Gordon Lard and Meats will be found in Sweetwater only at our store. If you are not already giving us your grocery business give us a trial. We make prompt delivery and Guarantee Satisfaction.

We are Exclusive Agents in Sweetwater for HANNAN, QUEEN QUALITY and HAMILTON BROWN Shoes

WE are receiving an advance shipment of ZEPHYRS. GINGHAMS LACES and EMBROIDERIES.

For SPOT CASH you can get Bargains in Groceries, Clothing, Dry Goods, Men's Furnishings, Millinery and Notions at

Sweetwater Mercantile Co.

Sweetwater Reporter,

J. W. MILLSAPPS, EDITOR.

Subscription price, \$1.00

Entered at the postoffice at Sweetwater, Texas, as second class matter.

Stockholders Meeting.

The stockholders of the Panhandle and Gulf Railway company, had their annual meeting Wednesday, and elected the following officers for the ensuing year. A. E. Stilwell, President; R. L. McCauley, 1st Vice President; J. R. Daugherty, 2nd Vice President; W. W. Sylvester, 3rd Vice President; Thomas Trammell, Treasurer; W. T. Trammell, Secretary; H. C. Hord, General Attorney; C. H. Webster, Chief Engineer; and A. E. Stilwell, R. L. McCauley, J. R. Daugherty, W. W. Sylvester, Thos. Trammell, W. T. Trammell, H. C. Hord, J. W. Gibson, and R. A. Ragland, as directors.

Bank Failure

Washington, Jan. 18.—The controller of currency today was advised by telegram that the American National Bank, of Abilene, Texas, have closed the bank. R. L. Van Zant has been appointed receiver.

The bank had a capital stock of \$50,000 and deposits, according to the November statement, of about 110,000.

Mrs. Emmett Durham returned Thursday evening from a visit to relatives at Huntsville, Alabama.

Charley Preston, section foreman from Abilene, was in town Saturday night, visiting home-folks.

Major Childress Appointed a Member on the Staff of Gen. Paddock, U. C. V.

FORT WORTH, TEXAS, Jan. 5th, 05. Headquarters Fifth Brigade, Texas Division U. C. V.

MAJ. R. G. CHILDRESS, Roscoe, Texas.

Dear Sir and Comrade:—I have the honor to notify you that you have been appointed a member of the staff of Gen. B. B. Paddock, commanding the 5th brigade as Chief of Artillery, with the rank of major. The following camps have been assigned to your supervision: No. 75, Abilene; No. 79, Merkel; No. 123, Buffalo Gap; No. 92, E. C. Walthall, Sweetwater.

Fraternally yours,
TAYLOR McRAE,

Adj. Gen. and Chief of Staff, 5th Brigade, Texas Div. U. C. V.

(Names of above Camps are all in towns of same name excepting Walthall Camp.—Ed.)

A VERY CLOSE CALL.—I stuck to my engine although every joint ached and every nerve racked with pain, writes C. W. Bellamy, a locomotive engineer, of Burlington, Iowa, I was weak and pale without appetite and all run down. As I was about to give up I got a bottle of Electric Bitters and after taking it I felt as well as I ever did in my life. Weak, sickly run down people always gain new strength, life and vigor from their use. Try them. Satisfaction guaranteed by S. Z. Williams, price 50c.

A REGISTERED DRUGGIST, Homer Avley, in speaking of a medicine advertised in our columns, says: I have sold Hart's Honey and Horehound for years and regard it as a medicine of exceptional value for the cure of coughs, colds, croup and grippe. For children Hart's Honey and Horehound is undoubtedly the safest and best as it contains no opium or other narcotic and is pleasant to take. 25c, 50c and \$1 bottles at the City Drug Company's.

CURED LUMBAGO. A B. Canman of Chicago, writes: Having been troubled with lumbago at different times and tried one physician after another then different ointment and liniments gave it up altogether. So I tried once more and got a bottle of Ballard's Snow Liniment which gave me almost instant relief. I can cheerfully recommend it and will add my name to your list of former sufferers. 25c, 50c and \$1 at Medlock and Meiser's.

ESKOTA NOTES

Homer Dunning is on the sick list this week.

W. H. Harvey, of Palava, was in our midst Saturday.

Mr. J. W. Herndon made a business trip to Merkel Saturday.

Geo. Rone, of Palava, was on our streets Monday.

Our merchants received a car of Grain and flour this week.

Fields Childress visited relatives in Roscoe last week.

Rev. J. C. Moore filled his appointment here Sunday night.

John Smith who has recently moved in our town is quite sick.

Carl and Isom George made a business trip to Merkel this week.

Ben Reed of Dunn, Scurry county, was here on business last week.

We are having considerable sickness in our community, from colds.

Dr. Risinger was called to see the child of Mr. Jones on Bitter Creek Sunday.

Miss Etta Roebuck who is teaching the Graham school, visited Mrs. Tom Mitchell Sunday.

G. W. Campbell of Roby, who has been visiting his mother in

the east, returned Tuesday night.

Messrs. T. G. Farmer and J. P. Mathews, of Newman, were in the city trading, Monday.

Messrs. Houston White and Tom Utley went to Sweetwater last week on business.

Mr. Ruds and family, of Palava, returned Monday from their visit to Comanche county.

Mr. Edd Knox visited relatives near Palava Saturday and Sunday.

Misses Edna Westerfeld and Bessie Cross, of Newman, were in town Saturday, shopping.

W. H. Dunning made a business trip to Merkel Saturday, returning Sunday.

Mr. J. A. Smith, of Sylvester, passed through Saturday morning to the Bennett place 4 miles south of town.

Our school is progressing nicely under the management of Miss Hattie Summers. About sixty pupils have been enrolled.

Powell Bros. who recently moved in from Buffalo Gap, to Newman settlement, was in unloading lumber, with which to build a house.

PLEASANT AND EFFECTIVE.—T. J. Chambers, editor of the Vindicator, Liberty, Texas, writes: With pleurure and unsolicited by you I bear testimony to the curative powers of Ballard's Horehound Syrup. I have used it in my family and can cheerfully affirm it is the most effective and pleasant remedy for coughs and colds I have ever used. 15c 50c and \$1 at Medlock & Maner's.

COUGHS AND COLDS.

All coughs, colds and pulmonary complaints that are curable and quickly cured by One Minute Cough Cure. Clears the phlegm, draws out inflammation and soothes the affected parts strengthens the lungs, wards off pneumonia. Harmless and pleasant to take. Sold by the City Drug Co.

TONIC TO THE SYSTEM.

For live troubles and constipation there is nothing better than DeWitt's Little Early Risers, the famous little Pills. They do not weaken the stomach. Their action upon the system is mild, pleasant and harmless. Bob Moore, of LaFayette, Ind., says, 'no use talking, DeWitt's Little Early Risers do their work. All other pills I have used gripe and make me sick in the stomach and never cured me. DeWitt's Little Early Risers proved to be the long sought relief. They are simply perfect.' Persons traveling find Little Early Risers the most reliable remedy to carry with them. Sold by the City Drug Co.

Say: Have you figured with Montgomery on your Bill of Hardware—He can save you money.

CITATION BY PUBLICATION.

The State of Texas. To the Sheriff or any Constable of Nolan County, greeting:

You are hereby commanded to summon J. A. Guthrie by making publication of this Citation once in each week for three successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published herein, but if not, then in any newspaper published in the 32nd Judicial District; but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest District to said 32nd Judicial District, to appear at the next regular term of the Justice's Court of Precinct No. One, Nolan County, to be holden at Sweetwater in said Nolan County, on the 23rd day of January, a. d. 1905, then and there to answer a petition filed in said Court on the 18th day of Jan., a. d. 1905, in a suit numbered on the docket of said Court No. 1247, wherein O. L. Wilkerson is plaintiff, and J. A. Guthrie is defendant, and said petition alleging balance due on account \$118.37 for goods, wares and merchandise sold and delivered to defendant by plaintiff at the special instance and request of defendant.

Herein fail not, but have you before said Court, at its aforesaid next regular term, this writ, with your return thereon, showing how you have executed the same.

Witness W. T. Hightower, Justice of the Peace for Precinct No. One, Nolan County.

Given under my official signature, at office in Sweetwater, this the 18th day of Jan., a. d. 1905.

W. T. Hightower, Justice of the Peace, Precinct No. 1, Nolan County, Texas

C. W. Simpson was here Wednesday from Colorado.

Roy Westmoreland went east Wednesday.

... AT ROBERTSON'S GRAIN STORE ...
.. SWEETWATER..

I am now opened up for business, and have a full stock of Corn, Oats, Bran, Corn Chops, Cotton Seed, Shorts, Forney Hay, and good South Texas Hay, all of which will be sold as low as prices can be made. I will appreciate a part of your trade. Call and see me, or phone No. 146, Roberts' Grain Store. Respt.,

F. G. ROBERTSON.

I will buy your Hides and Furs, and pay the top price

Grain, Hay and Hides.

We buy our grain and hay in car lots and can save you money on your grain bill. We have saved others money, why not you? We also

BUY HIDES

WRISTEN & CONNOR

K. R. SEATON,
REAL ESTATE & INSURANCE
AGENT.

I have a large list of very desirable Agricultural lands, both Improved and Unimproved, also some very desirable Ranches, large and small; have some of the best farming lands in this country that I can cut in tracts to suit purchasers, at reasonable prices, and I represent the Mutual Benefit Life Insurance Co., also two of the best Fire Insurance Companies. I am also the District Agent for the International Live Stock Life Insurance company, the only Co. of the kind doing business in the State. Have a good lot of town property, both improved and unimproved. Office in the Warren building over Williams' drug store.

THOS. TRAMMELL

R. L. M'CAULLEY

Thos. Trammell & Co.,
BANKERS

Careful attention Given all business intrusted to us. Accommodation cheerfully extended. We solicit all desirable business

Sweetwater, - - - Texas.

Tryon Lewis,

Real Estate, Rental, Insurance and Collecting Agent.

Some of the strongest and best Fire Insurance companies in the world represented by us. Also represent the Aetna Life and Accident Insurance. We have a list of desirable ranch and agricultural lands for sale at reasonable prices. also some good bargains in town property. All business intrusted to our charge carefully and promptly attended to. Office at Court House.

SWEETWATER, TEXAS.

JNO. H. COCHRAN, JR.,
ATTORNEY-AT-LAW

Real Estate, Insurance and Collecting Agent.
(Notary Public. Office in Bradford Building.)
SWEETWATER, TEXAS.

ED SINNOTT
PRACTICAL

Horse = Shoer

Sweetwater, Texas.

Shop situated northwest of First National Bank. All work first-class and guaranteed.

Sub-Consciously.

How or why it happened will never be known. But it did happen — sub consciously, however.

John Martin, a boy who had learned the printing business in a small interior town, had, through economy and circumstances, succeeded in securing a good newspaper and plant in the town of Stewart, and after having been there for some five or six months, during all of which time he had done a business far above normal, he was induced to go into a partnership venture with Pate Watson, an experienced printer and newspaper man, who had, in many ways, been instrumental in making his business as successful as it was.

Just how long the partnership had existed at the time I write this story (or at the time I "heard" this story, I should say) I do not know, did not learn, but this is about the way I heard it.

One evening, it seems, there was quite a surprise for the citizens on learning that John Martin and Pete Wilson were "at outs." This surprise was greatly increased by the further information that John Martin and some stranger — a new man, apparently — but whom it seems John Martin had known before he came to Stewart — both got drunk.

Now Martin had a splendid reputation, personally and was never known to drink before, while the new printer (whose name I did not learn) had a reputation for drinking but had not drank any, it seems, since he had been at work for John Martin.

Watson had also been a hard drinker at one time, but he had not drank any for some months prior to this time — and, from all the information obtainable he was not drinking any when this happened, though, as the story was told to me, he was accused by Martin of having gotten the new printer drunk, and also with having gotten Martin, himself, to drinking.

On this particular evening, it seems, Watson had been absent all day, somewhere, for some purpose, and Martin and the printer were at work during the day, on some jobwork. Late in the evening, however, the printer is discovered by Martin lying in a vacant house, somewhere, "dead drunk" while from all the information I can secure, Martin while at work, seems to have been drinking considerable, also. The first intimation Watson had of the state of affairs is when Martin comes to him and accuses him of having gotten the printer drunk — and been drunk with him.

But Watson was really the only sober man of the three, and was more than surprised to see how things were and that he had caused it all — had furnished the whiskey and had gotten drunk with the printer.

He (Watson) could see that Martin was drinking, too, and, as he had never heard of or seen Martin take a drink, he was naturally surprised. In the meantime, it seems, Martin had gone around and told everyone that Watson had gotten the new printer he had employed drunk, also.

It seems that Martin's whole family (he was not married, but had a mother and quite a number of brothers and sisters and other family connections) were

up in arms to call Watson to account and accusing him of causing all the trouble, they placed him in a very unpleasant position, to say the least, as he had been a whiskey drinker and had been drunk since he come to Stewart, so every one believed that he was guilty of what Martin accused him of and even guilty, also, of causing Martin to drink — for they saw that Martin was drinking.

Among the friends and acquaintances of Martin was a young lady, who was also an acquaintance of Watson, and, while it had been the opinion of Watson that she was friendly toward him — and he had held a high opinion of her and regarded her with more than usual friendly feelings, — it was a painful surprise to him to find that she, too, believed the reports and accusations made against him. So he went to her and, went in a manly straightforward way, too, for he was as sober as the day he was born, and as innocent of the accusation as a baby. Miss Harper (we will call her by that name) was in the midst of the numerous friends and relatives of Martin when Watson called to see her, and, while she received him with feelings of indignation and distrust, and language condemnatory of himself, based on the reports that Martin and his friends had made to her, yet it seemed, her faith in him was not killed and she showed a disposition to hear what explanation Watson would make. Whether she knew what Watson's feelings toward her were, or not, I did not learn, but I did learn that Watson cared more for her good opinion than for anything else, and I saw him as he was on his way to see Miss Harper, and he was not only sober and had not even touched a drop for some months, apparently, but that he was filled with indignation that such an accusation could be and was brought against him. He looked everything else but guilty, as with firm step and head erect he approached Miss Harper, and she, apparently noticing his appearance was that of a man who could not be guilty of the accusation charged to him, regardless of her friendship for Martin and his relatives and friends and outraged feelings at seeing the plight that Martin and his printer were in, advanced to meet Watson, her eyes blazing with anger and words of reproach on her tongue. But, even before she had started in with her words of abuse, her eyes met Watson's, and, I could see that, in her eyes Watson's innocence of the charge against him was proven, even before he spoke, and, leaving them as they stood facing each other, she, in a wavering mood, ready, expecting, and hoping that he would prove his innocence, and he, deficient and strong in the knowledge that he was an innocent victim of a most scandalous and unjust charge, I awoke.

SAVED FROM DEATH.—The family of M. L. Bobbitt, of Baggerton, Tenn., saw her dying and were powerless to save her. The most skillful physicians and every remedy used failed while consumption was slowly but surely taking her life. In this terrible hour Dr. King New Discovery for consumption turned despair into joy. The first bottle brought immediate relief, and its continued use completely cured her. It's the most certain cure in the world for all throat and lung troubles. Guaranteed bottles 50c and \$1, trial bottles free, at Williams' drug store.

Don'ts For Lovers.

Don't attempt to monopolise your lover. Give him plenty of rope but bring him up with a short jerk once in a while, just to let him know how firm a hold you have of the other end.

Don't gush over him. Too much sweetness clogs the appetite. Always let him go from you hungry to come again.

Don't be cold. If you have a lover worth loving, and you love him, don't be afraid nor ashamed to let him know that you love him; but don't slop over.

Don't let your love blind you to all the rest of the world. When in love you need to see what you are doing even more clearly than when you are not in.

Don't marry a man to reform him. Reform him before marrying; and be sure that the reform goes clear down to the everlasting bed-rock. A girl is a fool who thinks a man will do for her after marriage what he can or will not do before. When a bird is in a cage, who longer fears its wings?

Finally, don't forget that love is the sweetest and most blessed gift of god to mortals; and that it should be kept pure and white, free from lust and avarice and sordid ambition! for the god of love is a jealous god and gives to drink of the blessed wine of his rich vintage of happiness only to those who worship at his shrine truly and unselfishly.

Don't flirt with other men. Most men look on a flirt in much the same way that a baby does a rattlebox—something to be played with and then discarded. A fool is the only man who knowingly will marry a flirt.

Don't quarrel. Quarrels are said to be love's condiment; but

true love has no more need of a condiment than has a piece of lemon pie of salt and pepper.

Don't attempt to measure the love of your lover by the depth of his pocket book, especially if he happens to be a man whose only asset is a moderate salary. An extravagant wife hangs like a millstone around a man's neck. The sensible man knows this and will cut loose before it is too late.

Don't advertise your love to the whole world. It is sufficient to convince the man most concerned.

Don't measure your lover with a tailor's yardstick. It is the man in the clothes, and not the clothes on the man, that you are to marry.

Don't imagine, because your lover tells you that you are the most beautiful woman in the world, that he is telling the truth. Love is blind and never more blind than when estimating the charms of his beloved.

ON MORE STOMACH TROUBLES.

All stomach trouble is removed by the use of Kodol Dyspepsia Cure. It gives the stomach perfect rest by digesting what you eat without the stomach's aid. The food builds up the body, and rest restores the health. You don't have to diet yourself when taking Kodol Dyspepsia Cure. J. D. Erskine, of Allenville Mich., says: "I suffered heartburn and stomach trouble for some time. My sister-in-law had had the same trouble and was not able to eat for six weeks. She lived entirely on warm water. After taking two bottles of Kodol Dyspepsia Cure she was entirely cured. She now eats heartily and is in good health. I am glad to say Kodol gave me instant relief." Sold by the City Drug Co.

SPEEDY RELIEF.

A salve that heals without a scar is DeWitt's Witch Hazel Salve. No remedy effects such speedy relief. It draws out inflammation, soothes, cools and heals all cuts, burns and bruises. A sure cure for Piles and skin diseases. De Witt's is the only genuine Witch Hazel Salve. Beware of counterfeits, they are dangerous. Sold by City Drug Co.

Subscription price,\$1.00

Entered at the postoffice at Sweetwater, Texas, as second class matter.

DON'TS FOR LOVERS.

FOR MEN.

Everett McNeil in Sunday Magazine.

Don't visit your sweetheart oftener than three times a week. Give her a chance to miss you.

Don't attempt to buy her love with costly presents, theaters, flowers, bonbons, etc. You wish her to love you, not your pocket-book.

Don't be stingy. Give freely what you can afford to give, and no more; and if she is the right kind of girl she will understand and appreciate you all the better.

Don't think that you own the girl the moment you become engaged to her. "There's many a slip 'twixt the cup and the lip." Besides, modern girls do not like to be "owned," even by the men they love.

Don't forget to make a treaty of peace with your sweetheart's small brother or sister. A little candy and a few dimes judiciously bestowed will win you an ally whose value is out of all proportion to size. That lover may well tremble for his cause who has not won the friendship of the small brother or sister.

Don't be jealous of another man's attention to your sweetheart. If she encourages them unduly she is unworthy of you. Drop her! If he gets no encouragement from her, you have nothing to fear: Rejoice! If other men find your sweetheart attractive, it is a compliment to your good taste. Be glad!

Don't forget to tell your sweetheart at least a dozen times every

time you see her that you love her. A woman is never tired of hearing the words "I love you" from the lips that she loves.

Don't, when attending a social gathering, stick to the side of your beloved all the time. Give other men a chance to talk to her and yourself a chance to talk to other girls. Return to her often; and thus show her the strength of a love that will constantly draw you back to her side.

Don't, when you call to see your sweetheart, and her father and mother persist in sitting up with you, act as if their company bored you. You may wish them buried seven miles under the Dead Sea; but don't let them know it. Treat them with the most deferential politeness, as if they were the only father and mother in the universe—and trust to your sweetheart.

Don't be one of those knowing men who think they understand womankind. Only Omniscience can comprehend a woman. You know just about as much about your sweetheart as you do about what the weather will be next April. Don't try to comprehend her. Love her; and thank God she is no worse.

Don't expect your sweetheart to be an angel. She is not; and if she was she would be altogether too good for you.

Don't fall in love with a beautiful form and face. Love should look deeper than the skin and bones. God sometimes puts a beautiful soul behind a homely face; and conversely. Better be dead than wedded to a woman who has nothing besides beauty.

Finally, don't be in a hurry to marry. Look long and well before you leap; or Heaven only knows in what troubled waters you will find yourself struggling.

SUGGESTIONS FOR ADVERTISERS.

Advertising For Profit. Holding Your Trade.

Anything displayed or put before the public in any way is advertised, but it does not necessarily profit the advertiser. Just to let the people know you have a certain article of merchandise is advertising. Just to let the people know you are in business is advertising. But seldom does such advertising profit the business-man in proportion to the expense incurred in keeping the advertisement before the people.

A advertises "a full line of general merchandise." B advertises "a full and choice line of groceries." C advertises "a full line of hardware." The results are as follows: The rest of the alphabet, (the public), call at the stores of A, B, C and D, expecting to find "a full line." They call for various articles. Some the merchants have, some they haven't. They suggest "something else." Their customer may or may not want "something else," or may take it, but, when again among themselves they begin to discuss the Messrs. A, B, C, and D, they will mention the fact that they advertised "a full line," but didn't have the article they wanted. They look into the catalogues of various mail order houses, see the article they wanted named and priced therein. With ample time at their command—and a natural curiosity to price things, they keep on reading until they come across the article they have bought as a substitute for what they wanted—or, in many cases look for it at the start—and they find that they have paid a

higher price for it at their local merchant's store than they would have had to pay for it if bought at the mail order house. If they have the money they will at once order what they could not get at their home store—and, often, on account of low price quoted, one or more extra articles. In this way the mail order houses are gradually taking all of the CASH trade away from merchants in smaller towns and cities all over the Union.

As an illustration: In Big Springs, a so-called co-operative store in Chicago sold in one month, over \$600 worth of groceries, and in as small amounts as local grocers sell them. Why? Simply because the agents for these houses quoted a special price; the goods were bought at wholesale in a large city and packed according to orders and shipped in carload lots. In the meantime those parties who had ordered these goods and paid a part cash and expected and were saving up to pay the balance in cash on delivery of the goods, were buying from their local merchants on credit and in as economical a manner as possible. I cite this case because I saw the orders. There are said to be more people in Midland buying from so-called co-operative concerns, through the mail or through solicitors, than from the local merchants, and paying the cash, while at the same time, what they do buy from their local merchants they get on credit—any time from 30 days to Judgement day, though, of course, the merchants only understand it to be for 30 days.

I saw no orders taken in Midland, but one of the most respected and prominent men there told me that he knew this to be

the case, and that he, himself, had, on more than one certain occasion, found it expedient to place orders with these concerns.

Now arises the question, who is to blame? Primarily, it is the local merchant, because he, having repeated calls for an article, fails to get it or carry it in stock. This forces the customer—if he is "set on" having it—to get it somewhere else. In his quest for this article he makes the discovery that for less money, if he pays the cash, he can buy everything he has been getting from the local dealer and at a less figure than he has been paying. The desire to get more for his money and get just what he wants prompts him to "order" all he has the money to pay for, and to "stand off" his local merchant "for a few weeks." In course of time, buying as economically (maybe) at home, ON CREDIT as he can get and buying from the co-operative concern as he can get the CASH to pay for, he eventually quits trading with his home merchant, save to supply a few immediate wants not filled in his order to the co-operative concern and, so long as he is earning money, he keeps these "orders" going. But, when he "loses his job" then it is that he hunts his home merchant and "renews his patronage"—"on credit," of course, if at all (The co-operative concern is only "co-operative" for cash). This class of people are not patriotic to any remarkable extent; if they are at all patriotic it soon wears off after they get started in with these co-operative concerns, and only returns (as a matter of convenience) when they have no more money and no employment.

The question: "How can the merchant work to overcome such a condition," is worthy of consideration. There are various ways for them to do this.

But as it took time for such a condition to be brought about just so it will take time to change the condition—to bring the "erring brethren back into the fold." As, in the strict sense of the word, they are not to blame—for they were forced to take the first step by the failure of their local merchants to handle what they wanted and sell to them at a fair price it is the duty of the local merchants to do two things at once, and keep on doing them.

First, carry in stock all that is asked for by your customer—or order it for him or her, and, second, do not under any circumstances, credit any one whom you know to be buying away from home and paying cash. If your wholesale house won't sell you goods at a price which will enable you to supply your customers at as small a price as they can buy at retail in Chicago, St. Louis or New York, even, and have the goods delivered to them then quit your wholesaler; borrow money from the bank and pay cash, if necessary, but don't allow your wholesaler to force goods on you at retail prices, as some of them are now doing.

Then advertise what you have not generally but specifically, and name your price, for cash, and get the cash, or put a credit price on it if you wish to sell on credit. Don't sell John Smith a bill on credit for as small a price as you sell Bob Jones for cash, because if you do it won't be long before Bob Jones will be buying on credit too, and John Smith will have no occasion or desire to pay the cash—as a result you will, in the end, have accounts against the two and someone else will get their cash money.

No reasonable person can expect to buy goods on credit as cheap—for as small a price—as they are sold for cash, as money aside from its face value, has an interest value, and the merchant cannot be expected to pay that interest himself and has no right to add it to the bills of his cash customers to accommodate anyone.

Church Members, Consider This.

LUKE 9, 49: "And John answered and said: 'Master, we saw one casting out devils in thy name, and we forbid him because he followed not us.' (v. 50) "And Jesus said unto him: 'Forbid him not, for he that is not against us is for us.'"

Regardless of the above injunction from One whom all Christians claim they are following (or trying to follow), there be many among them—especially among the clergy who see fit to violate this command. Those who do so are self-opinionated in the strictest sense of the word, and are not and cannot be prompted in such conduct by the Holy Spirit—because the Holy Spirit cannot consistently conflict with the teachings of Him who is It and was It and whom It succeeded—and, naturally emanated from.

Religion, like fruits, is of a kind according to the tree or plant which bears it. All plants and trees cannot bear the same fruit, regardless of the fact that the fruit of all may have a value. In every human being intellect, instinct, intuition, all the mental faculties, are individual, regardless of any similarity that may or does exist. That the result of such power (in the acts) may be or is similar—all of a kind tending one direction—is sufficient. The casting out of devils was the act which was desired; and in His name it was done. Therefore, while not done by His followers, yet, as it was in accordance with his will and in His name, He was satisfied that it went on. While John knew that those so casting out devils in His name were not active physical followers, it is safe to assume that Jesus knew that they were actual

followers, in spirit, if not in person. Truth is simplicity. Falsehood is intricate. Why? Simply because Truth has nothing to hide while falsehood cannot bear the light. "Truth unadorned," is paradox. It is an impossibility. Far more so than would be, to mankind, the expression "the sun brightened." Yet such an expression has been and is sometimes now used. Truth cannot be "adorned"—it is perfection, falsehood, however, must appear "adorned" to receive recognition. Whether a man or woman be a member of a church (association) or not he or she can live an acceptable life—and, for aught we can say to the contrary, can be a true Christian. Among other things Christ taught that "by their fruits ye shall know them." He did not say "by their appearance." "Fruits" are products, not appearances, not dogmas, creeds, memberships and "word culture." Some of the greatest moral lepers who ever existed have been perfect in deportment and decorum in a social way—

and are leading lights in church circles. Therein is "falsehood adorned." And, strange to say, some of these moral lepers have had and yet have their "adornment" put on so thin that not only the critical world can see "falsehood" through the coating, but even their church associates can see it, yet, as "charity covereth a multitude of sins"—especially when the "sins are well paid for in coin of the realm," by gifts to churches, etc.—the exposure of such frauds is withheld. There comes in another: the case of the rotten apple in the barrel. Sin protected is, ultimately, sin absorbed. It is an utter impossibility to associate with evil to any extent at all and escape contamination. It is written, "avoid all appearance of evil." Why? Simply because Truth cannot under any conditions or circumstances, appear as evil. But it is not written "avoid the appearance of good!" However be that as it may; exercise charity, if we please where simple "appearance" exists, but where "appearance" is proven to be "existence," why endeavor to palliate matters when we are told and know that "a little leaven leaveneth the whole loaf?" We know evil when it is announced.

The increasing memberships of the churches does not necessarily imply an improvement of the morals of the people who join, but, very often, it is believed to be, and, in many cases is caused by a disposition of some (sometimes many) of the "converts" to raise themselves in the estimation of the church people so as to reap greater and more material worldly advantages—for reasons of a more personal (worldly) gains. Even the Salvation Army has acquisitions from the ranks of the "hobos"—who have lost their ability to be "successful hobos," even. The more fashionable a church, as a rule, the greater its membership. Why? Because it gives more prestige to one to become a member—and prestige is a sine qua non, a port of entry to a haven of more assured progress in worldly affairs. Of course we are all governed by "respectability;" the "higher" the respectability the more willing we are to trust and assist the person. And what "higher respectability" can exist than to belong to Dr. Savemall's church? "By their fruits shall ye know them." "Forbid him not; for he who is not against me is for me." "Avoid the very appearance of evil." Digest these advices and see how they affect you.

A and B, during a years time, buy, each, \$600, worth of merchandise from C. A pays spot cash or pays weekly or monthly. B pays once a year—if then. At the end of the year the merchant has received from ten to fifty per cent more from A than he has from B for the same merchandise because he has turned over the money received from B not less than 12 times and in some cases more than 100 times oftener than he has the money received from B. This, of course, where there is no cash and credit price.

Business principles demand a system of prices covering a spot transaction, a 30 day transaction and longer periods. Some firms do this as a matter of business, some do so on request and some make no difference at all. A "one price store," regardless of conditions of payment, is but the beginning of a failure—for, who will pay cash for what they can buy on credit and at the same price? And all credit is a risk. Merchants should co-operate. They should discriminate in favor of the cash customer, not on request, alone, but voluntarily. Every citizen should buy from their home merchant; if he has not got what they want let them give him the cash and have him order it for them. The merchant can buy cheaper than they—for cash or any other way—and he is among us, pays taxes here and helps you in every way. Those merchants away from home do not Pull together. Co-operate for the good of your town. R.

Thoughts Wise and Otherwise.

BY M. B. H.

Life is growth.
 We stand for God, home, and native land.
 One sin—and we might say, sin—bears many seed.
 A narrow soul can never produce a great manhood.
 When the tree stops growing it begins to decay. So with the christian.
 If friendship is not friendship in adversity, then is it worse than mockery?
 The saddest thought of life is that its wasted opportunities can no more return.
 A good book is a gold mine that never fails to pay if "worked" with industry.
 Good habits taught children cling for life. Bad habits fallen into, how they cling for life, also.
 The real root of evil is the beginning of the evil thought. Pluck that out and the life is secure.
 The road to heaven is difficult, and exceedingly steep for a man to climb with a load of gold on his back.
 It is said that kindness is catching but I should not think there was much danger of catching it from some people.
 Boys, set it down as a principle that you will die rather than do wrong. That is the only way to live the high, true life.
 No one can avoid the poisonous tongue of the slanderer but all can live so as to counteract its deadly effect to a considerable extent.
 Heroes are not much in demand in our drowsy, everyday life; but, plain men and women, who think near at least a dozen times every

worthily, act from high motives and do not treat the world as though it was made for their exclusive use are sure of the world's favor.
 The saloon must have boys or it must close up. One family out of every five must contribute a boy in order to keep the saloon business to its present prosperity. Will you help? Which of your boys shall it be.
 Good deeds multiply. "Kindness," "begets kindness. Acts of generosity beget in the hearts of their recipients a desire to be thus generous and helpful. This is the spirit of Christianity. One man having tasted of the love of God in his soul seeks to bring others into the same blessed experience. "The love of Christ constraineth us." This desire to be kind and helpful to others, to our neighbors, because Christ has been so kind to us is one of the best evidences that the spirit of Christ dwells in us "the hope of glory." It is the leaven of the gospel, which is working to make the world better, which will usher in the millenium. Help all you can by multiplying good deeds.
 Will Rone is visiting relatives in Anson this week.
 Ony Bennet is on the sick list this week.
 H. A. Leper, of Palava, was visiting in the city Sunday.
 H. R. Hicks has just recovered from an attack of La Grippe.
 R. O. Allen was in from his farm south of town, Saturday.
 Mr. L. M. Harp who, with his brother, bought the Atkinson ranch a few miles north of town, has moved his family here, and starts off right by ordering the Reporter sent to him.

ONLY 10 DAYS REMAIN
 In which you can qualify to vote during this year, by paying \$1.75 poll tax to the county collector. If you do not pay your tax this month, you not only cannot vote at the city election in April, but if you are a taxpayer, you will be debarred from voting at school elections or any other kind of election for a year.

Advertising for profit is a science.
 Lee Good, of Stanton, was in the city Monday on business.
 U. Collins, of Fisher county, was in the city trading, Monday.
 Roby is to have a roping contest on the 25 and 26 of this month.
 Mrs. R. L. McCaulley is visiting relatives in Colorado this week.
 J. H. Beall has been quite sick this week but we are glad to know he is improving.
 W. C. McBride, of Palava, was attending to some business in our city last week.
 J. C. Busby, of Fisher county, was in the city Friday looking after some business matters.
 Ernest Dixon made a trip to Hayrick, in Coke county, this week to deliver some marble work for W. K. Shipman.
 Mrs. Frank Connell, of Roswell, New Mexico, who has been visiting her parents, Mr. and Mrs. S. L. Simpson, returned to her home Sunday evening.
 L. Mimms shoe shop will be found at his old stand on the east side square, two doors north from Daugherty's blacksmith shop.
 Tex Polk, of Roby, was in the city the first part of the week.
 Miss Pearl Cardwell is visiting in Big Springs this week.
 Geo. Q. McGowan, of Ft. Worth, was in the city Friday.
 G. C. Spies and W. M. Watts were down from Roscoe Friday.
 W. R. Rogers from a few miles east of town, renews his subscription to the Reporter this week.
 Mr. and Mrs. J. S. Young, of Abilene, who have been visiting in the city, returned to their home Friday.
 Little Raymond Beall who was reported quite sick last week, is thought to be improving a little at this time.
 W. F. McGaughy returned Friday evening from Nolan, Hylton, and other points in the county, where he has been collecting taxes.
 C. H. Webster and family, who have been visiting in Kansas, returned to their home at this place Friday evening. We are glad to have them with us again.
 Mr. Phil Harrell, of Trent, and Miss Rhodie Sawyer, of Jones county, were married here Saturday. The Reporter wishes them a long and happy journey through life.

COLD? Yes!!

But, That don't affect the prices of our groceries. It's the wood and coal man who are "getting in their work" now. But we will give you a "pointer" that will help you in "downing" these "coal barons." Eat more; eat Good Food-- Good Groceries---they make your blood rich; rich blood circulates freely; with your blood circulating freely you don't need much fire, can stand cold better.

BEALL & HUNT

Sell Good, Blood-making Groceries. Their prices are right, too. There's where they save you money.

LEV GARDNER,
LIVERYMAN
 Nice new buggies and good horses. Transportation furnished to any part

of the country. Horses cared for by the day or week. I solicit a share of your patronage. Simpson's old stand,
 SWEETWATER, TEXA

BEALL & BEALL
ATTORNEYS-AT-LAW
 Sweetwater, Texas.

Office in Warren Building over Drug Store.

Nine-Tenths of all the People Suffer from a Diseased Liver.

HERBINE.

Pure Juices from Nature's Roots.
REGULATES the Liver, Stomach and Bowels, Cleanses the System, Purifies the Blood.
CURES Malaria, Biliousness, Constipation, Weak Stomach and Impaired Digestion.
 Every Bottle Guaranteed to Give Satisfaction.
 LARGE BOTTLE, - SMALL DOSE
 Price, 50 Cents.

Prepared by JAMES F. BALLARD, St. Louis, Mo.

A MAN'S EXPERIENCE.—Albert Eldridge, representing the Edgar Printing company Paris, Ill., says: I used Hart's Honey and Horehound during the winter of 1901-2 for a bad cold and la-grippe. I found it an excellent medicine which effected a cure in a short time. Our readers are invited to call at the City Drug Company's and secure a sample. Price 25c, 50c and \$1.

WONDERFUL NERVE

Is displayed by many a man enduring pains of accidental cuts, wounds, bruises, burns, scalds, sore feet or stiff joints. But there is no need for it. Bucklin's Arnica Salve will kill the pain and cure the trouble. It's the best salve on earth for piles, too. 35c at Williams' Drug Store.

IMPERFECT DIGESTION means less nutrition and less vitality. When the liver fails to secrete bile the blood becomes loaded with bilious properties, the digestion becomes impaired and the bowels constipate. Herbine will rectify this, it gives tone to the stomach, liver and kidneys, strengthens the appetite, clears and improves the complexion, infuses new life and vigor to the whole system. 50c a bottle. Medlock & Maner

Rev C P B Martin, L.L.D., of Waverly Texas, writes. Of a morning when first arising I often find a troublesome collection of fleem which produces a cough and is very hard to dislodge, but a small quantity of Ballard's Horehound Syrup at once dislodges it and the trouble is over. I know of no medicine that is equal to it and it is so pleasant to take. I can heartily recommend it to all persons needing a medicine for throat or lung trouble. Sold by Medlock & Maner.