





ALL PRICES GROUND

# Mammoth Christmas

Throwing Our Entire Stock of Seasonable

BLANKETS	
Army Blankets, regularly \$4.50	Christmas Sale Price \$3.49
Cotton Blankets regularly \$3.50	Christmas Sale Price \$2.95
Cotton Blankets regularly \$2.50	Christmas Sale Price 2.19
Cotton Blankets, regular \$3.75	Christmas sale price \$3.29
Wool Nap Blankets, regularly \$7.00	Christmas sale price \$5.95
Wool Nap Blankets, regularly \$5.75	Christmas sale price \$4.89
Quilts that sell regularly for \$2.50	Christmas sale price \$1.75
Quilts selling regularly for \$4.50	Christmas sale price \$3.49

Never was there a more timely sale the buying season, with many months we are offering you cut prices. Christmas comes the welcome news here. A chance to save heavily on these. Real bargains with prices cut

This store has never conducted a success. We have never hesitated to cut prices, and pass these savings on to the customer in order to make this sale a bigger

**CHRISTMAS**  
Sale Special

LADIES' HOSE  
12 Pair .....\$1.00

be cut deeper than ever. We are doing just that—cutting prices on everything. We are sure our firm will be changed. Mr. Cowen's retirement from the firm has already been announced. Merchandise and a clean slate.

## Clean Sweep Starts Saturday

Extra! Extra! S & H Green Trading Stamps With E

MEN'S SUITS	
Men's all wool guaranteed Serge \$35.00 value, Christmas Sale price	\$24.95
Men's guaranteed all wool Serge \$27.50 and \$25.00 values Christmas Sale Price	\$21.95
Men's wool suits, splendid values at \$18.00 and \$17.75, Christmas Sale Price	\$14.95
MEN'S OVERCOATS	
\$25.00 All Wool Overcoats, very latest style, a wonderful value, Christmas Sale Price	\$19.95
\$17.50 all wool warm overcoats, Christmas sale price	\$14.95
\$14.50 Wool Overcoats—here's a real bargain, Christmas Sale Price	\$12.50
Men's Big Buck Moleskin pants \$3.50 and \$3.75, Christmas Sale Price	\$ 3.15
Men's Corduroy Suits, Christmas Sale Price	\$13.95
MEN'S SHIRTS	
Men's dress shirts, \$3.50 values, Christmas sale price	\$ 2.89
Men's dress shirts, \$3.00 value, Christmas sale price	\$ 2.69
Men's dress shirts \$2.25 value Christmas sale price	\$ 1.89
Men's dress shirts \$1.50 value Christmas sale price	\$ 1.29
Men's dress shirts \$1.25 values Christmas sale price	.98
Odd lots of shirts marked much lower.	
BOY'S SHIRTS	
Boys' shirts \$1.00 values, Christmas sale price	.89
Boys' blouses \$1.00 values, Christmas sale price	.85
Boys' blouses \$1.25 values, Christmas sale price	.90
Boys' blouses \$1.50 values, Christmas sale price.	\$ 1.19
MEN'S HATS	
Men's highgrade hats, \$3.00 values, Christmas sale price	\$2.69
Men's highgrade hats, \$3.50 values, Christmas sale price	\$3.15
Men's highgrade hats, \$4.50 values, Christmas sale price	\$4.05
Men's highgrade hats, \$4.75 values, Christmas sale price	\$4.25
Men's highgrade hats, \$5.00 values, Christmas sale price	\$4.39
Men's highgrade hats, \$5.50 values, Christmas sale price	\$4.89
All Caps greatly reduced.	
MEN'S DRESS PANTS	
\$7.50 all wool dress pants, Marx made, Christmas sale price	\$6.39
\$6.75 all wool dress pants, Marx made, Christmas sale price	\$6.19
\$5.50 Fine grade pants, Christmas sale price	\$4.95

MEN'S RAINCOATS	
A fine all weather coat, wind proof and water proof—a mighty good looking coat. These coats have sold from \$30.00 to \$45.00 but we are marking them at a price that makes them real bargains, Christmas sale price \$14.50	
Other rain coats, \$10.00 to \$27.50, Christmas sale price \$5 to \$10	
All Boys suits reduced in proportion in this great sale.	

MEN'S AND BOYS' SWEATERS	
\$5.50 all wool Sweaters, Slipover style, Christmas sale price	\$4.89
\$4.00 all wool Sweaters, Slipover style, Christmas sale price	\$3.39
\$4.75 all wool Sweaters, Tuxedo type, Christmas sale price	\$4.19
\$6.50 all wool Sweater, Slipover style, Christmas sale price	\$5.75
\$7.75 all wool Sweater, Slipover style, Christmas sale price	\$6.25
\$6.00 all wool Sweater, Slipover style, Christmas sale price	\$5.19
\$12.50 all wool Sweater, Slipover style, Christmas sale price	\$8.39
Boys' \$1.00 Jerseys	.85

MEN'S UNION SUITS	
\$1.50 Men's Union Suits	\$1.35
\$1.25 Men's Union Suits	\$1.10

**SHOES FOR MEN, WOMEN, CHILDREN**  
We have marked down prices with a savage hand all through our store but in no other department more ruthlessly than here. Deep cuts in our customarily low shoe prices mean that much greater saving to you. Everything as represented. Read these prices.

MEN'S SHOES	
Men's dress shoes, "Stetson" values, \$12.00 to \$14.50, Christmas sale price	\$8.95
Men's dress shoes, good grades, values \$9 to \$9.50, Christmas Sale Price	\$7.95
Men's dress shoes, values to \$7.50, Christmas sale price,	\$6.75
Men's dress shoes, good values to \$6.50, Christmas sale price	\$5.85
Men's dress shoes, values to \$5.50, Christmas sale price	\$4.95
Men's dress shoes, values to \$5.00, Christmas sale price	\$4.50
Men's dress shoes values to \$4.75, Christmas sale price	\$4.35
Men's dress shoes value to \$3.50 and \$4.00 Christmas Sale Price	\$3.15
Men's good heavy work shoes Christmas sale priced From \$3.95 to	\$4.45
Other good durable work shoes, Christmas sale price \$2.25 to \$2.95	

LADIES' SHOES	
Ladies dress pumps and oxfords, values \$7.00, Christmas sale price	
Ladies dress pumps and oxfords, values \$4.75, Christmas sale price	
Ladies' dress pumps and oxfords, values \$4.50, Christmas sale price	
Ladies Brown Military heel oxfords, regular \$7.00, Christmas sale price	
Ladies Brown Military heel oxfords, regular \$4.75, Christmas sale price	
Ladies' Brown and Black low heel oxfords and \$4.50, Christmas sale price	
One lot Ladies' Black Satin and patent \$6.50 to \$9.75, Christmas sale price	
One lot ladies' black and brown oxford and \$5.50 value, Christmas sale price	
Ladies' brown kid boots with military heels, Christmas sale price	
Ladies black kid boots with military heels, Christmas sale price	

CHILDREN'S SHOES	
Misses Buster Brown shoes, high grade, Christmas sale price	
Misses Buster Brown shoes, sizes 8 1-2, Christmas sale price	
Misses good school shoes all solid leather, Christmas sale price	
Misses good school shoes solid leather, Christmas sale price	
Boys' dress shoes, \$4 to \$4.50 values, Christmas sale price	
Boys' dress shoes, \$3 to \$3.50 values, Christmas sale price	
Boys dress shoes \$3.50 to \$4.25 values, Christmas sale price	
Boys' Army style shoes sizes 2 1-2 to Sale Price	
Boys Army style shoes, sizes 12 1-2 to	

Nothing charged during this sale. Our extremely low prices make it impossible for us to extend credit to anyone.

# COWEN &

"WHERE THE PRICE IS RIGHT"

ND TO A PULP

# Christmas Sale

le Merchandise on the Bargain Counter

sale. Right in the heart of months of winter still to come, Think of it! Just before the new year, savings of bargains to be found on your Christmas purchases clear to the bone.

sale that wasn't a big success to cut prices, sacrifice profit for the public. We know that our success that prices must

we must clear our floors of all merchandise. The first of the year the name of the brand. It is essential that everything be sold, so we can start with New Fresh

## December 2--Nothing Reserved

Every Purchase During This Sale. Extra! Extra

LADIES' UNDERWEAR	
\$1.00 Ladies' Union Suits Christmas sale price	.89
\$1.25 Ladies' Union Suits Christmas sale price	\$1.10
\$1.50 Ladies' Union Suits Christmas sale price	\$1.35
\$1.75 Ladies' Union Suits Christmas sale price	\$1.49
\$2.00 Ladies' Union Suits Christmas sale price	\$1.69
Ladies two piece suits, per suit	\$1.50



**SHOES**  
 es \$7.50 and \$7.75, \$6.75  
 es \$6.50 and \$7.00, \$5.85  
 es \$5.50 and \$5.75, \$4.95  
 regularly \$6.75 and \$5.95  
 regularly \$4.45 and \$4.10  
 rds, regularly \$4.35 \$3.95  
 ent leather pumps, \$3.95  
 rds and pumps, \$4.50 \$3.45  
 heel \$8.50 to \$10.00, \$6.95  
 heels, \$6.75 to \$9.50, \$6.25

**SHOES**  
 e, sizes 12 to 2, \$3.85 to \$4.35  
 -2 to 11 1-2, \$3.45 to \$3.85  
 her, sizes 12 to 2, \$2.45 to \$2.95  
 r, sizes 8 1-2 to 11 1-2, \$2.25 to \$2.45  
 sizes 2 1-2 to 5 1-2, \$3.60 to \$3.95  
 s, sizes 2 1-2 to 5 1-2, \$2.65 to \$3.15  
 es, sizes 12 1-2 to 2, \$2.95 to \$3.85  
 5 1-2, Christmas \$3.35  
 o 2, Christmas sale price \$3.10

GINGHAMS	
One lot Gingham	.15
Red Seal and Gold Bond Gingham	.22
La France Gingham	.20
French Gingham (Gilbroes)	.49
Cambric finish Percales	.17

  

SILK CREPE de CHINE, 40 INCHES WIDE	
\$1.75 Crepe de Chine Christmas sale price	\$1.49
\$2.25 Crepe de Chine Christmas sale price	\$1.69
75c China Silk, Christmas sale price	.59
\$1.25 Silk Lining Christmas sale price	\$1.10

  

TAFFETAS, 36-INCHES WIDE	
\$1.25 Silk Taffetas, Christmas sale price	\$1.10
\$2.00 Silk Taffetas, Christmas sale price	\$1.79
\$2.25 Silk Taffetas, Christmas sale price	\$1.89
\$2.50 Silk Taffetas, Christmas sale price	\$2.19
\$2.50 Serge Taffetas, Christmas sale price	\$2.24

  

MESSALINES	
\$2.50 Silk Messalines in all colors, Christmas sale price	\$2.19
\$1.50 Silk Messalines in all colors, Christmas sale price	\$1.24
\$1.75 wash Satins, Christmas sale price	\$1.49
\$2.00 Underwear Crepe, Christmas sale price	\$1.49
\$2.75 Canton Crepe, 40 inch, Christmas sale price	\$2.49
\$3.25 Canton Crepe, 40-inch, Christmas sale price	\$2.89
\$3.50 Canton Crepe, 40-inches Christmas sale price	\$3.19
\$3.75 Canton Crepe, 40-inch Christmas sale price	\$3.39

  

WOMEN'S COATS	
\$49.75 Ladies coat Normandy cloth, Christmas sale price	\$42.50
\$42.50 Ladies coat Bolivia cloth, Christmas sale price	\$36.49
\$39.75 Ladies coat Bolivia cloth, Christmas sale price	\$33.50
\$32.50 Ladies coat Astrakhan cloth, Christmas sale price	\$22.50
\$29.75 Ladiescoat Astrakhan cloth, Christmas sale price	\$22.50
\$27.95 Ladies coat Astrakhan cloth, Christmas sale price	\$22.50
\$25.50 Ladies coat, Bolivia cloth, Christmas sale price	\$21.49
\$24.75 Ladies' coat Velour cloth, Christmas sale price	\$19.75
\$22.50 Ladies coat, Velour cloth, Christmas sale price	\$17.95
\$39.75 Ladies coats cloth, Christmas sale price	\$24.50
\$38.75 Ladies coat, cloth Christmas sale price	\$23.50
\$32.50, Ladies coats, cloth, Christmas sale price	\$22.50
\$29.75 Ladies coats, cloth, Christmas sale price	\$19.95
\$26.85 Ladies coat, cloth, Christmas sale price	\$19.95

LADIES' DRESSES	
Canton Crepe Dresses, late season designs—Spl values at \$57.50, 49.75, 47.50. Christmas price	\$45.00
Beautiful dresses in Canton Crepe, Christmas sale	
Cantons—excellent values at the former low prices of \$39.75, \$32.50, \$29.75 now cut deeply., Christmas sale prices,	\$24.50

  

WOOL DRESSES	
\$35.00 to \$37.50 wool Crepes, Tricotines, Poiret Twills in navy and black, Christmas sale price	\$29.75
\$49.75 wool dresses, elegant models, Christmas sale price	\$38.50
\$35.00 beautiful wool dresses, Christmas sale price	\$27.50
\$35.00, \$32.75 wool dresses, Christmas sale price	\$23.75
\$27.50, \$26.75, wool dresses Christmas sale price	\$21.49

  

WOOLEN GOODS	
\$4.95 Fancy wool Ratine, Christmas sale price	\$4.49
\$2.50 Fancy wool Tweed, Christmas sale price	\$2.25
\$3.50 Satin finish Broadcloth, Christmas sale price	\$3.15
\$3.00 Tweed, Christmas sale price	\$2.69
\$1.00 Storm Serge, all wool, Christmas sale price	.89
\$1.50 Storm Serge all wool, Christmas sale price,	\$1.35
\$2.75, all wool Plaid, Christmas sale price,	\$2.39
\$1.35 all wool Storm Serge, Christmas sale price	\$1.19
\$3.00 all wool Serge, Christmas sale price	\$2.39
\$2.75 Poiret Twill, all wool, Christmas sale price	\$2.39
\$3.25 Shepherd Check, all wool, Christmas sale price	\$2.89
\$2.25 Shepherd Check, all wool, Christmas sale price	\$1.95
.50 Shepherd Check, cotton, Christmas sale price	.45
\$1.75 Serge, all wool, Christmas sale price,	\$1.49
\$1.90 Ottoman Cloth, all wool, Christmas sale price	\$1.69
\$1.75 Middie Flannel, all wool, Christmas sale price,	\$1.49
\$3.50 all wool Tricotine, Christmas sale price,	\$3.19
\$3.50 Charmeuse, 40-inch wide, Christmas sale price	\$3.19

  

LADIES' HOSE	
Ladies' Cinderella Silk Hose, \$2.50 values, Christmas Sale Price	\$2.29
Ladies' Cadet Silk Hose, Christmas Sale Price	\$1.89
Ladies' Topsy Silk Hose, Christmas Sale Price	.89
Ladies' Buster Brown Silk Hose, Christmas Sale Price	.89
Misses' Ribbed Hose, sizes, 6 to 10, Christmas Sale Price	.29

# TIDWELL

SWEETWATER, TEXAS

No C. O. D'S -- no approvals -- no mail orders during this sale. Our low sale prices prohibit us from sending merchandise on approval.

LOCAL AND PERSONAL

Miss Ethel Bradley is spending the holidays at Abilene with her brother, D. E. Bradley and family.

Mrs. S. F. D. Pond has returned to her home at Colorado following a stay of several weeks in the city, at the local sanitarium.

WANTED—An expert stenographer, who lives in Sweetwater. Phone 111.

Classified Section

FOR RENT.

FOR RENT—2 unfurnished rooms. Phone 61. 258-tdc

FOR RENT—2 well furnished light housekeeping rooms in modern stucco home. Private entrance. Phone 573. 258-tdc

FOR RENT—Two nicely furnished housekeeping rooms, close in. Mrs. K. Simpson. Telephone 156. 258-3tdc

FOR RENT—A 23 room hotel. Unfurnished. South side Square. Private address Box 34 or Telephone 92. Sweetwater, Texas. 258-7tdp

FOR RENT—Two furnished light housekeeping rooms at 208 Orange st. Phone 61. 258-tdc

FOR RENT—Cottage, 2 rooms, 2 big porches. phone 581. 253-tdc

FOR RENT—Good five room house, heated, reasonable, furnished or unfurnished. Phone 581. 253-tdc

FOR RENT—Good six room house in land Addition, all modern conveniences and built in features, etc. Route B, Sweetwater, Texas. 259-6tdp

FOR RENT—A three room furnished apartment. Modern conveniences. Phone 542 or call 10 Lagar Street. 259-3tdp

FOR RENT—Three furnished rooms housekeeping. Modern conveniences. Phone 300. 259-3tdc

MISCELLANEOUS.

WANTED—An expert stenographer, who lives in Sweetwater. Pay good wages. Phone 14 or call at office over Es and Allens. Chas. O. Erwin.

1920 Ford for sale. See Dad Morris Jack Farmer at Automotive Electric Service Station. 261-2tp

FOR SALE—Two burner electric range with fireless cooker and oven. Condition. Price \$40. See it at Ford Grocery. 261-6tdc

FOR SALE—1919 model Ford; good condition. \$125.00. Call Revel Hotel.

NOTICE.

Wheat, barley and rye at the Mill. Phone 89. 258-tdc

FOR SALE—Close in lots on paved street. Terms. T. Ward Woodruff. 194 tdc

1920 Ford for sale—See Dad Morris Jack Farmer at Automotive Service station. 261-2tp

FOR SALE—Have some plain land for sale or exchange, improved or unimproved, for farms, ranches or city property in Nolan, Fisher or other counties. We leave on Thursday each and every week, free transportation there and back. Key and Jenkins. Phone 116, P. O. Box 141, Sweetwater, Tex. 252-1mth



Our usual Friday matinee was impossible owing to the fact our film

REMEMBRANCE

was sent to Lubbock and another copy of the same film due us from Dallas was not delivered here by the express company. We expect "Remembrance" to be sent us from Lubbock on the afternoon Santa Fe.

FOR SALE—Domestic lump coal, \$10.50 delivered. Business appreciated. Ray Smith, telephones 520 and 466. 261-30tdc

FOR SALE—A number of fine young cockerels of the Thompson strain of the Imperial Ringlets. Pen headed by \$35.00 rooster from Thompson's best. Will go at a bargain to make room for fall stock. Address L. C. Vinson, Sweetwater, Tex. Box 272. 189-tdc

PLAIN AND FANCY SEWING Machines reasonable. Call 300 Bowle street. 257-5tdp

FOR SALE—Texas and foreign coal. Strawn domestic lump. Deep shaft Colorado. I will appreciate your orders. Office phone 529. Residence 466. 257-30tdc

COAL AND HAY

BEST grades of coal and hay, call Rogers and Bryan. Telephone 502. 255-10tdp

COAL, COAL—See us for the very best grades of fancy nut and Lump coal. S. Edwards Grain Co. Phone 142. 229-tdc

FOR SALE—Good home and good cotton farm for cash, cattle or credit. G. E. Ramsey, Sweetwater, Texas. 260-6tdp

STOP THAT ITCHING.

Use Blue Star Remedy for Eczema, Itch, Eter, or Chacked hands, Ringworm, Chapped hands and Face Scalp diseases, Old Sores, and sores on children, also for feet troubles. Guaranteed by Bowers Drug Store. 10-11-12c

STRAYED—Grey horse from Grosan Wells. Phone 581. 253-tdc

FOR SALE—My home at 902 N. Locust street. J. C. Holland. Phone 289. 244-tdc

FOR RENT—Two furnished rooms for light housekeeping. Apply at 107 Orange street. 255-5tdc

Mrs. F. J. Neal was hostess at a meeting of the Sorosis Club this afternoon, with Mrs. E. W. McLaurin leading the sessions on Southern poets Mrs. L. L. Armor led the "Better English Drill."

CUT FLOWERS ORDERED For All Occasions Phone 84. MRS. J. I. PAYNE.



TODAY & SATURDAY

The Vengeance Trail

WITH "Big Boy" Williams

A Lively Western Comedy Drama Full of Punch and Thrills.

PATHE COMEDY

ENNIS WOMAN NOW REJOICING OVER HEALTH RESTORED

Frances Babek Finds Relief From Recurring Troubles Through Taking Stella Vitae.

"It's hard for me to describe the benefits I have derived from the use of Stella Vitae, they are so wonderful," said Mrs. Frances Babek, R. F. D. No. 6, Box 72, Ennis, Texas.

"I suffered from a kidney trouble that was very painful at times and was irregular in my periods. As a consequence I often had dull heavy headaches and there was a constant misery in my back, in the region of my kidneys. My stomach hurt me and I had indigestion pretty bad, felt so dizzy at times I could hardly keep on my feet and then a sort of rheumatic pain in my legs kept me from getting about and keeping up my housework. My nerves were shattered and I fell off in weight till I was thin as a slat. I don't know that I had much faith in Stella Vitae when I first took it. I had been disappointed so much in other things I had tried, but it wasn't long before I felt I had got hold of the right thing at last. Well, it put me right at last and my periods are regular and I am never bothered like I was before taking this treatment. I know it is a good thing for women who have troubles like mine."

Note—Stella Vitae may be obtained from any druggist and is sold upon the positive guarantee that the purchase price will be refunded if it fails to bring relief.

Mr. and Mrs. Harry Cress of Colorado but formerly of this city came over to the Elk's reception and dance last night.

Advertisement for Lax-Prin, a laxative aspirin tablet. Text includes: "IF YOU NEED ASPIRIN YOU NEED A LAXATIVE", "Laxative Aspirin Tablets", "For headaches, flu, bad colds, Dengue Fever, Asthma, and all pain. 25 cents per box of 12 tablets at all Drug Stores."

Advertisement for Black-Draught, a laxative. Text includes: "HALF A CENTURY", "Oklahoman Praises Black-Draught; Having Used It 'Can Safely Say for 50 Years.'", "Grandfield, Okla.—One of the best known farmers of Tillman County, Mr. G. W. Tisdale, who owns and manages a wagon yard here, says: 'I have used Thedford's Black-Draught—I believe I can safely say for fifty years.'"

Advertisement for Undertaking and Ambulance Service. Text includes: "FOR UNDERTAKING AND AMBULANCE SERVICE", "Call Day Phone 549", "Night Phones 425-423-215", "Wright Furniture And Undertaking Company.", "Highest Quality. Lowest Prices."

Advertisement for a Big Auction Sale. Text includes: "BIG AUCTION SALE", "We Will Sell At Auction in Sweetwater, Saturday, December 2, Twenty-Four (24) Head of Horses and Mules. This is All Good Work Stock. Come if You Want To Buy Stock.", "BURNETT & YAUNT", "Fort Worth, Texas."

Advertisement for Hughes Electric Range. Text includes: "COMING! DEMONSTRATION ON THESE FINE RANGES!", "Indispensable in summer, the speed, convenience and ultimate economy of the HUGHES ELECTRIC RANGE", "Make it equally desirable for year round use.", "West Texas Electric Company"

Advertisement for Hubbard's Dry Goods. Text includes: "GLOVES", "Included in our large stock is a glove for every purpose, and at nearly every price. Including such well-known makes as Wilson Bros., Centemer, Hanson, Osborne, Busby, in kids, suedes, for dress, for driving and gloves for work.", "HUBBARD'S DRY GOODS", "HUBBARD'S CLOTHING"

Advertisement for Whitten's Shop. Text includes: "Whitten's Shop", "FOR REAL SALE PRICES", "\$29.75 TRICOTINE DRESSES. SALE", "PRICE \$16.75"

Large advertisement for J. I. Payne Undertaking & Furniture Co. Text includes: "SPECIAL ANNOUNCEMENT", "We have just received direct from factory, a fine Invalid car and Ambulance.", "This is a closed car, suitable for Passenger Service. IT IS NOT A HEARSE.", "We again beg at this time, to thank our many friends for the patronage and confidence given us, since coming into your midst, June, 1911, as a Furniture Dealer, Undertaker and Licensed Embalmer.", "We have at all times endeavored to deal squarely and honestly with all our friends.", "And have given Sweetwater Service and Equipment second to none.", "And we can very truthfully say, Sweetwater shall continue to have the best as long as we continue in business in the GROWING City, and at present can very frankly say we are not thinking of leaving.", "Mr. Payne gives all Ambulance and Funeral work his personal attention; does the Embalming and Funeral directing himself.", "Our assistants, all understand how to handle their duties, pertaining to both ambulance and funeral work.", "We again thank you.", "J. I. PAYNE UNDERTAKING & FURNITURE CO.", "SWEETWATER, TEXAS.", "The Store Of Service.", "Phone 84."