

Sweetwater Daily Reporter

VOLUME III.

SWEETWATER, TEXAS, WEDNESDAY, JANUARY 24, 1923.

NUMBER 37

PLAN TO SAVE THE ORIENT PENDING

Wichita, Kansas, Shops Being Manned In Preparation For Business Revival Which May Come.

KEMPER HAS FAITH IN ORIENT

J. L. Lancaster, Receiver of Texas & Pacific, Gives Out Interview On Return to Dallas.

Special to The Reporter.

WICHITA, Jan. 24.—W. T. Kemper, receiver of the Orient railroad, arrived in Wichita with sufficient confidence in the outcome of the Washington conference to order the local shops manned full force in preparation for the business revival which he believes will follow the institution of the Interstate Commerce Commission's plan for saving the road from its precarious financial condition. He now expects to spend two days of each week in Wichita helping with the reorganization of the road.

Mr. Kemper declined to announce the plan but says it will divert enough business to the Orient for its salvation. Washington dispatches report the method suggested by the Interstate Commerce Commission as simply a schedule of differential rates favoring the Orient. Mr. Kemper says the plan is agreeable to roads affected.

The seven lines tapping the Orient were presented at the Washington conference, January 11. Representatives also were present from the Kansas, Oklahoma and Texas railroad commissions. The results of the conference will be announced formally within two weeks, according to Mr. Kemper.

Mr. Kemper, who with A. De Bernardi, general manager of the road, has been fighting to save the Orient system from collapse, believes the life has been won and with a chance for recuperation, will become the great transcontinental line which the builders of the road dreamed of.

TO AID ORIENT.

Special to The Reporter.

DALLAS, Jan. 24.—The connecting lines of the Orient Railroad have agreed to the Interstate Commerce Commission plan to divert freight shipments over that line in an effort to prevent the discontinuance of service over the Orient. J. L. Lancaster, receiver for the Texas and Pacific, in a statement said.

Mr. Lancaster had just returned from a meeting of the traffic heads of these lines and said the agreement reached would continue for six months. Whether it would be extended could not be learned.

Mr. Lancaster stated that the plan is experimental, and while the connecting lines will lose money by diverting shipments, the carriers so connected thought it would be better to lose the money than to see a great section of West Texas hampered because of loss of railway transportation. He intimated that the connecting lines are not favorable to a continuation of the plan which is to be effective immediately and that some other scheme should be worked out for the salvation of the Orient line.

THE COTTON MARKET.

NEW YORK COTTON.		
	Close	Yes'ty
Mar.	28.83	28.87
May	28.51	28.70

NEW ORLEANS COTTON.		
	Close	Yes'ty
Mar.	28.60	28.26
May	28.50	28.25

SPOT COTTON, MIDDLING BASIS.		
	Close	Yes'ty
New York	28.60	28.75
New Orleans	28.63	28.38
Dallas	27.70	27.80
Houston	28.55	28.65
Galveston	28.65	28.70
Sweetwater	27.65	27.75

CHICAGO GRAIN.		
	Close	Yes'ty
WHEAT:—		
May	1.18	1.17
July	1.13	1.12
CORN:—		
May	.73	.71
July	.73	.71
OATS:—		
May	.45	.43
July	.42	.41

ROB WALKER-SMITH CO.

Special to The Reporter.
ABILENE, Texas, Jan. 24.—The vault of the Walker-Smith Wholesale Grocery Company, located on North Second and Mesquite streets, was burglarized sometime during Monday night. It was stated Tuesday morning by police and officials of the company, between \$70 and \$75 dollars in money was taken. It was said, no papers or other articles considered valuable were missed.

MINERS AGREE

Coal Wage Scale Will Be Effective From April 1.
By The United Press.
NEW YORK, Jan. 24.—At a conference of bituminous miners and operators held at the Hotel Pennsylvania, today it was agreed to extend for one year from April 1, 1923, the existing wage scale.

Operators and miners from Ohio, Indiana and Illinois were represented. It is understood that Pennsylvania and West Virginia miners will come in later on the same agreement.

SCHOOLS TOPIC

J. Stone Rives Will Tell What Schools May Become—Lackey On Co-Operative Poultry Sales.

"The Schools of Sweetwater" what they are now and what they can become will be the topic of an address by J. Stone Rives, Superintendent of Schools, before the regular meeting of the Sweetwater Club which will be held Thursday night.

G. A. Lackey, of the Nolan County Farm Bureau will address the club on Co-operative Poultry Marketing.

Ted Myers, Principal of the Sweetwater High School will render a solo. The foregoing concludes the formal program as arranged by the program committee, leaving the balance of the evening free for any business that the members may have to bring up before the session.

At previous meetings, round table discussions concerning the outline of the year's work have been planned, but owing to the presence of the Lubbock delegation and other matters, that position has been necessarily sidetracked. The program committee, however, is especially desirous of securing an expression of opinion from the members of the Club to guide it in the formation of future programs.

AT THE PALACE THEATRE.

Soft nights on the desert, the gay life of Cairo love and intrigue, mingle in "Burning Sands" which opens tonight at the Palace Theatre. It has the atmosphere of "The Sheik," but an entirely new set of characters. The story is taken from Arthur Weigall's book of the same name.

Wanda Hawley and Milton Sills are featured in the picture. In the story Wanda Mawley is an English girl who falls in love with Daniel Lane, Milton Sills; a hermit who lives alone on an oasis in the desert. In the course of the action, Barthampton, a renegade Englishman, plans to abduct the girl and is prevented by Lane from executing his design after a fight in which Barthampton is killed.

PAID FINE

Mrs. Lillian Morgan paid a fine of \$1 and costs in city court this morning, pleading guilty to a charge of vagrancy.

CRANE BREAKS

Great Stones Crash Through Berliner Tageblatt Building, Killing and Injuring Many People.

By The United Press.
BERLIN, Jan. 24.—Ten to eighteen of the Berliner Tageblatt were killed today when huge blocks of stone material crashed through four stories of the building according to announcement by the management.

Several women were included among the dead.

Sixteen other persons were seriously injured and scores slightly injured. A huge crane, swinging heavy blocks of stone for construction work on two new stories on top of the Tageblatt building, broke. Great stones and heavy metal parts of the crane came crashing down through the building, through departments where many employees were busy at work.

CRANE TELLS OF EARLY HISTORY

Fort Chadbourne Was Important Point On Stage Line 2,500 Miles Long In Golden Days of '49.

WEST TEXAS WAS GIVEN AWAY

Land Out Here Donated For Railroads And Schools In East Texas—Need Better Schools Now.

The importance of the discovery of gold in California in 1849 in the settlement of West Texas, the giving of West Texas for the construction of railroads in East Texas, the establishment of a stage coach line 2,500 miles long from St. Louis across West Texas with Fort Chadbourne as an important point on that line, and many other important items in early history are brought out in an address delivered by the students of the Sweetwater High School Monday by Judge R. C. Crane.

Judge Crane spoke in part as follows.

West Texas History.
Knowing that I am somewhat of a crank on the subject of the history of Texas, Prof. Rives very kindly invited me to be with you this morning and talk to you on that subject.

For several years I have been much interested in seeing this region of Texas assert itself, its rights and interest in Texas history generally and in the history of this region especially. It has as much right, interest and heritage in the valorous deeds of the fathers of the Texas Republic as any other portions of Texas. In addition it has its own peculiar history of which too little notice has been taken up to this time.

Necessarily I shall talk to you in a sketchy kind of way. You are already doubtless familiar from your study of Texas history with its salient facts: with the fact that its Anglo-Saxon settlement began in about 1822; of the final declaration of its independence in March, 1836; of the fall of Goliad and the Alamo and the death of their heroes, and with the quick following and decisive battle of San Jacinto which gave us our freedom from Mexico which we maintained for nine years, and then entered the Union as a state.

No Railroads.
When Texas became a state there was not a mile of railroad in Texas or west of the Mississippi river. There was then a military post in Minnesota, one at Ft. Leavenworth, Kansas, and another in Northwest Louisiana, and all west of that was given over to roving bands of Indians. The Mormons had the hardihood to go out into that wilderness and found Utah about that time.

The annexation of Texas brought on the war with Mexico, and as a result of that war and of Texas' annexation practically all of that part of the United States situated west of the Mississippi river which had not already been acquired by the Louisiana purchase in 1803. So Texas has always meant something big. It was a big day for the United States when it went into the Union.

Gold Discovered.
Following closely on the heels of the Mexican war, gold was discovered in California, and as always, a rush of gold-seekers set out at once to that far distant region. There were no roads to California but there were hundreds and hundreds of miles of snow-clad mountains and barren ridges between the settled regions and that goldland.

The trails across the mountains and plains were too uncertain and dangerous and besides were closed up for weeks by the snows and snow slides of winter.

The water route by way of the Isthmus of Panama was too dangerous. A Southern land route must be found that would remain open the year round; and through Western Texas was the logical routing.

In 1819 Cape Marcy, one of the greatest pathfinders of his time was sent by the United States to find such a way of travel for the immense emigration to the gold fields.

He started from Fort Smith, Ark., fitted out at Ft. Arbuckle with a little army of about 80 men well equipped for all emergencies. He had the best of Indian guides. He even carried along a little cannon.

Across Panhandle.
He went west across what is now Oklahoma, and the Panhandle of Texas. When he struck the plains in Hemphill County, Texas, he wrote down in his big log book that he had reached the Great American Desert of Sahara where no living thing could exist, and which was destined always to remain a barren waste incapable of sustaining life. He could little dream that in the tier of counties of the Panhandle that he then thus passed through, would in 1919 raise 2,500,000 bushels of wheat and sustain a population of 20,000 people.

Capt. Marcy went to Santa Fe, Mex.

FRENCH RELAX GRIP ON RUHR

German Miners Returning Slowly to Work as French Let Up on Severe Measures—To Fine Magnates

U. S. TROOPS LEAVE THE RHINE

French Take Over Coblenz Bridge Head—Paris Says French Will Stay In Ruhr District For Two Years.

By The United Press.
BRUSSELS, Germany, Jan. 24.—Many workers in the Ruhr districts controlled by August Thyssen, Hugo Stinnes and other German coal magnates, returned to work today pending the outcome of the trial of Thyssen and his fellow industrialists before the French court martial at Mayence.

The strike of the miners in the newly occupied area spread somewhat but the tension is relieved today when the French indicated that a fine, and not imprisonment would be the portion of the German coal barons, who are being tried for refusal to obey the French orders.

French troops are being withdrawn from several cities being billeted on nearby farms.

American troops separated from Coblenz today and the French took over the Ehrenbreitstein fortress and will man the bridge head next week.

Germany, in a note to Italy, suggests that a world conference be called to settle the Ruhr difficulties.

TWO YEARS AT LEAST.

By The United Press.
PARIS, Jan. 24.—The French plan to occupy the Ruhr district for at least two years, it was stated authoritatively here today. General Weygand will probably be appointed High Commissioner.

FREIGHT RATES ARE IMPORTANT

Sweetwater Has More Than Fifty Firms Represented Here In Wholesale Way—More Would Come.

COMMON POINT RATE IN DANGER

West Texas Towns Will Be Represented At San Antonio Hearing On February 5th to 6th.

J. E. Henderson of the Sweetwater Transfer Company announces the signing of a lease whereby his company will take over the Armstrong Tractor building as soon as the Santa Fe can arrange to fit it. It will be used for warehouse purposes, in addition to this company's other warehouse facilities.

In connection with the article in Monday's Reporter concerning the efforts of various Oklahoma cities to have the common point freight territory moved eastward or the extension of the Memphis-Southern scale of rates, the vital interest of Sweetwater in the proceedings was pointed out.

There are at the present time over 50 firms in Sweetwater doing business on a wholesale basis who are absolutely dependent upon Sweetwater remaining in common point territory for their continuance. This in addition to various other retail firms who buy merchandise from outside of this state in car lots.

In the early days, 1904, to be exact, the railroads voluntarily established the common point boundary where now located in order to aid in the settlement of what was then very largely an undeveloped country. Some eight years ago there was a movement on foot similar to the present one, to move the boundary line eastward, but this failed through the quick action of various West Texas towns who fought it together.

There will be a hearing in San Antonio February 5th at which time San Angelo and various other West Texas towns will be represented to tell why the common point boundary should at least remain where it is.

"Common point" as applied to the freight rates means that a carload of any commodity can be shipped from St. Louis to Sweetwater as cheaply as it can to Dallas or Fort Worth. The rate is the same to either point on interstate shipments.

HUNG JURY

The case of Ed Pierce vs. Pete Wolkie suit on forcible detainer resulted in a hung jury, when tried before Judge Pashear in Justice Court. The suit concerned the occupation of some land.

FIRE AT HOLLYWOOD.

Several Expensive Feature Films Go Up In \$200,000 Blaze.

By The United Press.
HOLLYWOOD, Calif., Jan. 24.—Fire caused a damage of \$200,000 here today to buildings and equipment of the Fine Arts Movie Studio.

Several members of the studio force, and of the fire department were slightly injured fighting the flames which were brought under control about 6 a. m.

Several large feature pictures, just finished were reported destroyed.

WELL IS GUARDED

Men With Shotguns Prevent All Access to Well at Fort Stockton—Is There Oil?

Special to The Reporter.
FORT STOCKTON, Jan. 24.—Fort Stockton is suffering again from the aftermath of an oil story. What there is at the Troy well no one knows, or at least those who will talk don't know, and drillers and operators of the well are maintaining a close-mouthed silence.

W. B. Troy left this morning for Alpine. Guards with shot guns keep would be oil scouts a quarter of a mile from the hole. There is a large amount of black slime about the rig which gives evidence that something has been spilled about the place. There is plenty of gas pressure and even a far away observer can see the pipe shimming under its cap. There is something down in the hole that wants to get out, but whether its water or oil is another thing.

There is a general feeling that there is oil in this section of the country and a lot of people here believe that it has been found. The pessimists say, however, that it is an other oil pocket similar to the one found two years ago and that after a few hundred barrels of oil have been blown out that the well won't show anything but water.

The more hopeful see in the well the assurance of further development no matter what this particular hole produces, and feel that some drillers will hit the right spot and open up here an oil field that will make Texas country famous. With everyone on the well has strengthened the belief that there is an oil field in this vicinity.

Two telegraph operators are here to take care of enormous business being done by the local office. A good many people are in town and there is lots of oil talk.

FIRE LOSS \$60,000

Dallas Brass Company And United Advertising Co. Damaged.

By The United Press.
DALLAS, Jan. 24.—Fire caused a damage estimated at \$60,000 when it swept the Dallas Brass Company and part of the United Advertising Corporation here early today.

TO INDICT K. K. K.

Exalted Cyclops Skinwith Slated For Indictment for Killing Daniels And Richards Officials Declare.

By The United Press.
BASTROP, Jan. 24.—An attempt to indict, Captain J. K. Skipwith, Exalted Cyclops, and other local leaders of the Ku Klux Klan will be made in connection with the murder of Wott Daniels and Thomas F. Richards, state officials announced today.

"The evidence produced at the opening hearing will warrant this, I think," Attorney General Cocco announced today.

The Grand Jury, however, is not expected to begin the examination of the evidence from the open hearing until March 1.

BILL REPORTED FAVORABLE.

By The United Press.
WASHINGTON, Jan. 24.—A favorable report on the Norbeck bill to stimulate prices of farm products by the granting of a \$250,000 credit for foreign buyers was ordered favorably reported by the Senate Finance Committee today.

ROYAL NEIGHBORS.

The Royal Neighbors will meet tonight at 7:30 in the Woodmen hall. There will be initiation and refreshments will be served.

Judge M. E. Rosser of Snyder passed after a business trip east.

MISS HOVEY HERB

Presbyterian Field Worker Arrives In Sweetwater.

Miss Stella Hovey, field worker in the Fort Worth Presbytery in Sunday Schools and in Women's Work in Sweetwater for a series of conferences in connection with the needs of the local Presbyterian church.

Conferees will be held in the interests of the Sunday School work. Everyone is cordially invited to all of these conferences.

Miss Hovey concluded a series of conferences Tuesday at Abilene.

GREATEST LAND SWINDLE, CHARGE

Scheduled to Come to Trial at Kansas City Today—Alleged Sixty Million Dollar Swindle Was Worked.

IS IN RIO GRANDE FRONT LANDS

With the Promise of Irrigation Farmers Were Sold Arid Land for \$300 to \$500 Per Acre.

By The United Press.
KANSAS CITY, Mo., Jan. 24.—The West's greatest land swindle charge was scheduled to come to trial here today.

After more than three years of delay W. E. Stewart and his associates were scheduled to appear to answer charges of swindling thousands of victims throughout the country of \$60,000,000. This huge amount was obtained through the sale of "fruit lands" in the lower Rio Grande valley.

Irrigation promise was a big feature of the lands and indictments were returned against Stewart on the grounds that the mails were used to defraud. It is all alleged the irrigation promised failed to materialize for thousands of acres of land sold.

Competing with the historic "Mississippi Bubble," which involved world powers more than two centuries ago, in actual money involved, the Stewart case is classed by postoffice inspectors as "one of the biggest cases ever prosecuted in the United States."

Stewart's clients were drawn from the fertile and profitable farms of Missouri, Kansas, Iowa, Illinois and Wisconsin.

They were taken to Texas where, after seeing a few show farms along operating irrigation ditches, they invested. They paid \$300 to \$500 an acre for arid Texas land, which might produce if irrigated.

Witness Penitence.

Hundreds of witnesses will be called by the postoffice department. A large number of them are penitents, still on their farms in Texas. The government will have to pay the transportation costs for these, estimates of the cost already having been obtained from the railroads.

The Stewart case has been a source of concern to politicians since the original investigation in 1919 by J. M. Donaldson, postoffice inspector. Prominent politicians in Missouri, Texas and Washington have been appealed to and enlisted in the fight.

The case has had the attention of Harry M. Daugherty, attorney general; Senator Watson of Indiana, Senator Reed of Missouri, R. B. Creager of Texas, a close personal friend of President Harding, and a number of other political powers.

Every step in the investigation and prosecution for the three years has drawn political fire. Inspector Donaldson was called to Washington for questioning early in his investigations, but he was allowed to proceed. Shortly after he presented the entire case to the federal courts.

HIGHEST PRICE FOR RENTALS

Thirty Feet on Fifth Avenue Brings \$70,000 a Year.

From The Kansas City Star.
What is said to be the highest rental paid in the world is for a 30-foot store space on Fifth avenue, New York, with a frontage of thirty-five feet on Forty-second street. The room is occupied by a knit goods concern and the yearly rental is said to be \$70,000. This figures out at about \$6 a square foot.

Considering the fact that the Dutch paid \$24 in goods for the whole of Manhattan Island, it would appear that real estate values have increased somewhat.

Real estate is relatively stable, and not, as Carnegie once described the steel industry, alternately a prince or a pauper, yet its changes are wide and peculiar. Today in the Wall street district office space is scarce, despite the great number of mammoth structures that have gone up in the last few years. Those who are searching for quarters find it hard to get what they need and what the women know as "househunting."

Five dollars a square foot a year is about the average price, paid. Desirable sites command more, and yet within the last eight years desirable office space in New York has gone begging. There is one towering building in lower Broadway where excellent office space could have been rented in 1914 for 50 cents a square foot, and not only that, in cases where leases were asked to expire the tenants were asked to remain rent free for six months or longer. The owners believed it better to have no rent paid for a period than to have large number of their offices empty.

Mr. and Mrs. Harry Berry and children and Miss Ruby Dickey of Bland spent the week end with us.

SWEETWATER REPORTER

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MINOR SHUTT, Editor

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in any of The Reporter's publications, will be cheerfully corrected upon being brought to the attention of the publisher.

EVERY DAY IN EVERY WAY, BETTER BETTER, BETTER

TRIED AND PROVED
As for God, his way is perfect; the word of the Lord is tried: He is a buckler to all them that trust Him.—2 Sam. 22:31.

MAGIC
A hundred million atoms, placed end to end in a straight line, measure only an inch. Yet, at a scientific convention in Boston, photographs and moving pictures of individual atoms are shown, colliding as they rush about at a speed of 20,000 miles an hour.

This demonstrates amazing skill by scientists. The rest of us are too busy, getting our ham and eggs, to investigate atoms. A fine feature of civilization is that the toilers are able to delegate the search for knowledge to a few and for the general good of all. It's instinctive in us. Even the savage has his witch doctor to commune with the unknown.

COWARDS
Milton Bronner confirms the story that the Germans have contempt for the ex-kaiser because he ran away. Would you rather be Bill living in a castle in Holland, than Bill surrendered to the allies or a suicide by his own pistol?

Men of many generations have debated whether it is better to be a dead hero than live coward. Which would you prefer, as a common-sense proposition, discarding foolish sentimentality and mock heroics?

WEST TEXAS NOTES.

Baby Dies From Injury To Its Eye—The two months old baby of Mr. and Mrs. Harrison, living two miles west of town, died last Friday morning at 9 o'clock. Funeral was held Friday afternoon and burial in the Rotan cemetery.

Some two weeks ago it had a safety pin stuck in its eye. It was taken to the Stamford sanitarium and the eye removed. For a time it seemed to be improving and was brought home last week.—Rotan Advance.

Mr. and Mrs. T. E. Henshaw, Mrs. W. W. Paschall, Harvey Holloway and Bob Taylor have returned from Snyder where they went last week to assist in the opening of a new store to be operated by Mr. Henshaw.

Lloyd Henshaw, formerly with the Great Store here, will be manager of the new establishment.—Ranger Times.

To Open Business in Sweetwater—H. B. Archer and wife, formerly of this city, but more recently of Eastland, were in Abilene Monday visiting in the home of J. F. Lollar. Mr. Archer stated that he will open a wholesale oil business in Sweetwater in the near future. Mr. and Mrs. Archer spent part of the day Monday in Sweetwater.—Abilene Reporter.

Pleasant Valley Oil Co. Drilling—The Pleasant Valley Oil & Gas Company have resumed drilling on the well at the Pleasant Valley school house and have gone down more than 200 feet recently.

This is the well abandoned by the

By Berton Braley
I don't know a thing about higher finance,
But this much I'm ready to say:
Since Germany's troops made a waste of France,
It's Germany's cash that should pay.
Yet out of EIGHT billions expended so far,
Repairing the harm that was done,
The Germans have paid for the havoc they made
Just ONE!

"Can Germany pay?" Let economists ask—
I'm sure that I cannot decide,
To pay is, of course, a most difficult task.
But—how hard has Germany tried?
She's whined and she's whimpered, she's wheedled and dodged,
She's raised a sad hullabaloo,
But as to that debt, well, she hasn't as yet.
Come through.

Her fields were not wasted, her homes are intact,
So, though I don't savvy finance,
I'm free to confess I can't see for a fact,
Why she should pay far less than France.
Economists say that Germany can't pay,
And prove it with figures, but I
Would like to see Fritz quit his cry-baby fits
And try!

Texas-Rotan Company on account of lack of finances two years ago and it has always been considered the best location in this section. It is being drilled on what is said to be the Corsicana formation and is in the geological line in which the Colorado City gas and oil wells have been brought in.

Land owners of the vicinity of Pleasant Valley are behind this well, they having acquired the leases and also the derrick and tools of the former company. They are capitalized for \$50,000 and have about \$30,000 worth of material and machinery on the ground, besides quite a lot of lease acreage.—Rotan Advance.

There will be no more Sunday dominoes in public places in Lubbock if Sheriff Bud Johnson has his health. At least this opinion is one his friends have formed after hearing his statements concerning the closing up on Sundays of a local domino parlor, which occurred at 2:30 o'clock Sunday afternoon.

The sheriff, assisted by Deputy U. L. George and City Marshal T. V. McKinney paid the management of a local domino parlor a very informal call Sunday afternoon, and in order to have sufficient amount of witnesses as to how that business was being conducted at the time of their call the officers marched all of those who were in the building to the justice Court Room where their names were placed on the county records for future reference, and it has been intimated by the sheriff that in popular use in a later term of court.—Lubbock Avalanche.

A marriage of interest to a large circle of friends was that of Mr. C. Calvin Williams of Winters, and Miss Queen Newman, daughter of Mrs. Cap Newman of this city, which took place late Monday afternoon at the residence of Rev. L. N. Stuckey, pastor of St. Paul's Methodist church, coming as a complete surprise to relatives and friends.

The bride, a member of a prominent West Texas family, has made her home in Abilene for the past few years she being a student at Simmons college a junior there this year. The groom was also attending school at the same place and both had a host of friends at the school. When their marriage became known the Juniors at the college immediately planned a party in their honor and a merry theatre party at the Queen was followed by a supper down town.

Mr. and Mrs. Williams left Monday night for a trip in the North, and will announce their plans for the future upon their return.—Abilene Reporter

A HOT SCHOOL LUNCH.
The following account taken from the report of Miss Anna Bower, Home Demonstration Agent, of Potter County, shows how the boys appreciate the value of a hot school lunch:

"I went with Mr. Benton, the County Agent, to help with some poultry work. We had to drive out of our county approximately ten miles to get to the place and passed by a school house where we found that some boys had installed a hot lunch in the school. The teacher said that the boys began the work without any suggestions from him. They found an old cave to which was added a door. One mother gave an old discarded cook stove. Each boy brought some kind of a cooking vessel and enough dishes for his own use. They made mottoes to be placed around the walls such as: 'No Cuss Words Allowed'; 'No Smoking Here'; 'Better English'.

"Each boy takes a day to prepare the meals and the food is sent by the mothers, each contributing one article of food." Miss Bower said.

What's Rheumatic Pain, Soreness, Stiffness

Rub Pain right out with small trial bottle of old "St. Jacobs Oil."

What's Rheumatic Pain only. Stop drugging! At one case in fifty requires internal treatment. Rub soothing, penetrating "St. Jacobs Oil" directly upon the "tender spot" and relief comes instantly. "St. Jacobs Oil" is a harmless rheumatism and sciatica liniment, which never disappoints and cannot burn the skin. Linger up! Quit complaining! Get a small trial bottle from your druggist, and in just a moment you'll be free from rheumatic and sciatic pain, soreness, stiffness and swelling. Don't suffer! Relief awaits you. Old, honest "St. Jacobs Oil" has relieved millions of rheumatism sufferers in the last half century, and is just as good for sciatica, neuralgia, lumbago, backache, sprains and swellings.

FIELDING EXCELLS

American League Records Show Unprecedented High Average Of Fielding—Unusual Skill.

By The Associated Press.
Not less notable than the home runs, high batting averages and other feats with the war club that maintained the enthusiasm of baseball patrons at a high pitch during the 1922 season were the unprecedented fielding exploits that featured nearly every game.

The unusual skill displayed by leading members of all the teams in the league has led to the decision to tabulate certain features that will serve as standards of comparison in future years.

The table herewith deals with the chances accepted by leading players in all positions except the pitchers. As a further explanation of this table it may be said that for many years an average first baseman accepted about 10.40 chances per nine inning game. Second basemen and shortstops, 5.50; third basemen, 3.50; and outfielders from 1.60 to 2.40, depending on the field covered and to some extent on temporary conditions.

As a list of American league players who occasionally exceeded the normal number of chances would be too long for the purposes of this table only those are included who had one or more "big days" based on the following restrictions: For first basemen 16 or more chances; second basemen and shortstops, 10; third basemen, 7; and outfielders, 6. For the catchers, account has been taken of the times in which they exceeded the normal number of assists, an average catcher usually handling about eight assists in every ten games.

The basis of rating in this table is (a) the number of games; and (b) the aggregate of the accepted chances in these games.

Many more doubles and triple plays were made last year than was possible in the seasons when there were fewer men on base, therefore, a number of such plays in which the men listed here have participated is also given. The Washington team set a new record for double plays and that feat of fielding feats, the triple play was performed no less than seven times, Boston and Chicago each

made two, and Cleveland, Philadelphia and Washington one each.

When the regular fielding averages were published attention was called to the superior class of the first basemen. This is further attested by the table herewith. In no less than seventy-five of the games the first baseman handled from sixteen to twenty-three chances. This remarkable showing was due, of course, to the high degree of skill attained by first basemen, in recent years, in handling ground balls, taking fouls in right field territory and the forcing of runners second at second and third bases.

Walter Pipp handled sixteen or more chances in twenty games and participated in 114 double plays, making four of them unassisted. George Burns turned seven two-ply killings without help, aided in 94 others, and in three games handled 21, 22 and 23 chances, respectively.

Earl Sheeley had 20, 22 and 23 chances in three games and assisted in 113 double plays. Joe Judge did his share in 127 double plays which is probably a record for first basemen, while George Sisler was second with

116. Stanley Harris, whose work at second throughout the season equalled any heretofore made at this position, was among those present in 114 double plays, and in fifteen games accepted ten or more chances. This table offers further evidence of the brilliant manner in which Ward, Pratt, McManus and Eddie Collins covered the territory adjacent to second base. McManus' record of 104 double plays was particularly notable.

Gerber, Galloway, Peckinpaugh, Scott and Riney performed brilliantly at short, while R. Jones, Dykes and Ellerbe were the leaders among the third basemen.

Among the outfielders the work of Rice, Veach, Speaker, Cobb and Hooper was particularly notable, the first

COME TO THE E. K. ROOMING HOUSE

Sweetwater, Texas
Second Block West of T. & P. Passenger Station Two Story Building—All Outside Rooms Well Furnished—Re-painted and Papered—Toilet on Each Floor. Rates: \$1 Per Room and Bed—no extra charge for Two Occupying Same Bed. Owned by E. K. Smith, Mrs. E. K. Smith, Prop. E. K. Asks all his Friends and Fellow Citizens to Call and see what Nice Service and Fair Prices he has to offer them.

Respectfully,
MRS. E. K. SMITH.

A Bargain Table

Odd lots of Women's shoes and oxfords, formerly priced \$7.50 to \$10—Special \$3.95
Also odd lots of children's sizes 11 1-2 to 2 on this table, formerly priced from \$3.50 to \$6—Special \$1.95

HERNDON'S SHOE STORE

Home of the \$2.50 Six

TO YOUR ADVANTAGE----

We are offering special an extra pair of trousers free with every H. M. Marks suit order. Spring is not very far off. Now is the time to place your order, and profit by our offer. This offer closes February 15th.

Service and Workmanship Guaranteed.

CITY PRESSING PARLOR

Successors to the Modern Tailors
L. C. KIRBY, Prop.
Phone 134 Work Called For and Delivered. 126 Oak St



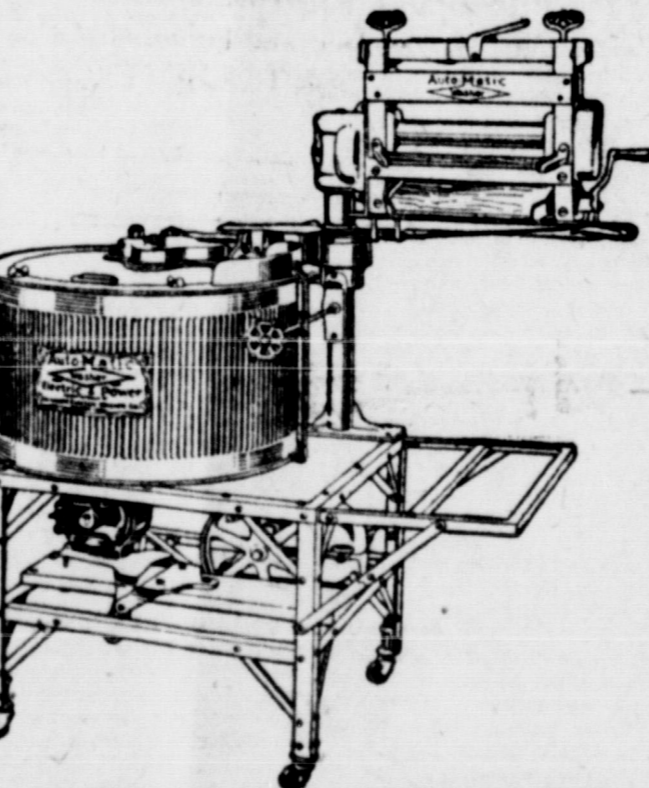
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Your printed matter reflects the character, stability and services of your firm.

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Prints Anything—Appreciates Everything.



Through all the years of progress, man has always faced the necessities of life with new and more modern machinery. Labor-saving devices have invaded the American home. The Automatic Electric Washer is a combined convenience and necessity to the housewife. This washer is offered on easy payment basis.

West Texas Electric Company

Classified Section

FOR RENT.

FOR RENT—2 light house keeping rooms; down stairs; private entrance furnished or unfurnished. Phone 567. 301tdfc

FOR RENT—5-room house, three blocks from square, Phone 49, business hours or 599 evenings. 302tdfc

FOR RENT—Two large light house-keeping rooms; private entrance; furnished or unfurnished. Phone 567. 303tdfc

FOR RENT—4-room house near south ward school at \$15 per month. See J. C. Babb. 302-7tdp

ROOMS TO RENT; close in; also v-room cottage. Call at 1002 Bowie st. 301tdfc

FOR RENT—Two unfurnished rooms and board for two young men at 305 Grape street. 292tdfc

FOR RENT—Good room close in. All conveniences. Telephone 337. 291tf

FOR RENT—3 upstairs rooms unfurnished and 2 down stairs rooms furnished or unfurnished. Phone 567. 293tdfc

FOR RENT—Nicely furnished bed room; conveniently located. Phone 289 or 654. 293tdfc

FOR RENT—One Cottage and furnish ed rooms close in. For information call at 206 Bowie St. 306-7tdp

MISCELLANEOUS.

FOR SALE—A number of fine young cockerels of the Thompson strain of the Imperial Ringlets. Pen headed by \$35.00 rooster from Thompson's best. Will go at a bargain to make room for fall stock. Address L. C. Vinson, Sweetwater, Tex. Box 272. 189tdx

WILL BUY Vendor lien notes for local clients or acceptable security. No delay. Woodruff & Woodruff. 306tdfc

FOR SALE—4 room house and lot 50 by 127 feet. Two blocks from the High School on Crane Street. See R. J. Randall at Gray Lumber Company. 295tdfc

FOR SALE—1920 model Ford touring car or will trade for Ford truck. Auto Parts Co., Phone 658. 297tdfc

FOR SALE—One Square Grand piano, fifty dollars, phone 468. 306-3tdp

WANTED—All kinds of sewing, children's clothes a specialty, 512 Locust St. Phone 401. 305tdfc

WANTED—6 guinea hens, who has them, notify, A. L. Wilcox, Sweetwater, Texas, Route B. 305-1tdp

FOR RENT—4-room house, modern in every particular, elegantly furnished. To people without children, \$40.00 per month. Phone 581. 305-7tdc 1twkly

FOR SALE—My home at 902 N. Locust street. J. C. Holland. Phone 289. 244tdfc

FOR SALE—4-room modern residence south front, trees and lawn, two blocks east of Square \$2100; \$1200 cash, balance \$25.00 monthly. Address Reporter office. 298tdfc

NOTICE. Seed wheat, barley and rye at the Flour Mill. Phone 689. 258tdfc

FOR SALE—I have a second-hand Ford touring car for sale; new body, runs good and looks fine. A. A. Chapman. 303-3tc

WANTED—Clean starched cotton rags at the Reporter Office.

COAL COAL—See us for the very best grades of fancy nut and Lump coal. S. Edwards Graf Co. Phone 142. 229tdfc

FOR SALE—Close in lots on paved street. Terms. T. Vard Woodruff, owner. 194tdfc

WANTED—Housekeeper at once. Phone 25. 305-2tdc

CRANE TELLS EARLY HISTORY (Continued from page one.)

and then dropped down to the vicinity of El Paso and returning came thru this immediate section of the country, reaching Red River near where Denison is now located, finding and marking a practicable route for travel which he pronounced better than any other route extant.

As a result of this exploration a heavy trail to California over this route set up at once; and a line of Forts was established, at Ft. Belknap, Phantom Hill and Ft. Chadbourne in northwest corner of what is now Coke county.

Longest Stage Line In a little while—in the fall of 1858—the longest stage line in the world was established on and near this Marcy trail and was in operation until the war between the states closed it down. It employed 150 men, over 1,500 horses and mules, over 100 old Concord stage coaches, and ran from St. Louis to San Francisco, was over 2700 miles long, and had a twenty-five day schedule to make the distance with stage stands every 25 miles to change animals. Where water was not to be had at the stage stands, cisterns were made for the storing of the required water for the use of the patrons of the line.

Ft. Chadbourne was one of the most important places on the line—it was division point.

The establishment of this stage line caused the flow of immigration to start toward West Texas just like the building of a rail road. Young and Jack Counties were organized before the war, but when the stage line closed down and the forts were abandoned, the Indians were not kept in check and the settlements were pushed back 50 to 100 miles; and during

the period of the war there were 600 people killed by the Indians, largely on the borders of Texas.

Indiana, Routed. Finally in about 1878 the Indians were run out of Texas and then the real settlement and development of West Texas began. But there were no railroads here. Texas started in about 1853 the policy of granting 16 sections of land for every mile of rail road constructed in Texas, and practically one-half of the lands of West Texas were thus given away for the building for the most part of the trunk line railroads of other portions of the state; and the public lands available for that purpose gave out in 1882 before railroad building in West Texas had much more than gotten started.

And then we had to wait until enough people had come in to justify railroad construction, whereas we needed woefully the rail roads in aid of emigration.

But people came by the thousands to West Texas, and bought the lands thus granted to the rail roads and the other half given to the common schools of Texas and made homes for themselves and opened up an empire in itself.

For years Texas prided itself on having the most magnificent land endowment for its common schools of any state. That endowment of about \$75,000,000 came from the proceeds of the sales of the school lands located in West Texas, made valuable by the coming of the pioneers into this region.

Texas must now wake up to the fact that this endowment, though magnificent, is not enough; that the people must wake up to the fact they have gone to sleep at the switch in the matter of interest in public schools. She cannot hope to have as good schools by spending \$12 to \$15 for public free schools as California gets on her expenditure of \$50 per capita on her public schools. And the children of Texas are entitled to the best always.

And Texas, looked to always as going big things in big ways and never content with anything less than the best, cannot afford to be content to allow herself to rank closer to the foot than to the head of the line of states in the matter of general efficiency of her public schools.

ANNOUNCEMENTS The following announce their candidacies for City Office, subject to the action of the charter of the City of Sweetwater at the City Election, April 3, 1923:

FOR CHIEF OF POLICE:— W. R. (Buck) JOHNSON, (re-election.)

FOR CITY SECRETARY:— W. H. BARTLETT (re-election.)

FOR CITY WATER COMMISSIONER, Place No. 1. L. E. MUSGROVE (re-election)

FOR MAYOR JOE H. BOOTHE

ALLEN DAIRY PHONE 292. Pure Milk And Cream From a SANITARY DAIRY.

Southwestern Life deposits the full legal reserve with the State of Texas for the security of its policyholders. Joe H. Boothe, Agent. 304-7tdc

CARD OF THANKS To the members of the Sweetwater High School Graduating class and to the public:

I take this method of thanking each member of the class individually and the public generally for the opportunity and for my good fortune in the winning the Maxwell recently given away by the graduating class of the Sweetwater High School.

Sincerely, Mrs. Mary Crume.

WOMAN BURNED. Special To The Reporter.

ABILENE, Texas, Jan. 24.—Mrs. R. C. Hart, aged mother of John, Marsh and Dick Hart, was perhaps fatally burned at 2 o'clock Tuesday afternoon when her clothing caught fire from an open grate fire-place in the home on Popular street.

Mrs. Hart's clothing was burned away before aid could be administered.

Despite the small amount of moisture that fell the first of the week, farmers report a decided improvement in the soil for plowing purposes.

Glass Dairy
Get your Sunday Cream Orders in Early to Assure Delivery.
Phone 293

Quality Service Economy
BAD WEATHER AND YOUR LAUNDRY...
Don't run the chance of having colds and sickness in the home when they can be avoided by sending your family washing to **THE SWEETWATER LAUNDRY.** —Phone 42—

ASTHMA
No cure for it, but welcome relief is often brought by—
VICKS VAPORUB
Over 17 Million Jars Used Yearly

ARMOR PLATE SCHOOL HOSE FOR CHILDREN
With a Substantial Guarantee.
COWEN & TUCKER
"More Shoes Sold Right"

ELLIS DOUTHIT LAWYER
Sweetwater, Texas.

C. P. Woodruff T. Vard: Woodruff
Woodruff & Woodruff
LAWYERS
Aycock Building.
Sweetwater Texas

EXPERT AUTO REPAIR
General Car Service with Reasonable Charges. We sell that High Power Sweetwater Gasoline.
Warren Garage
Clyde Parsley in Charge.

New Premiums of the S. N. Trading Stamps Have Just Arrived
Watch this Space for Announcement of Spring Ready-to-Wear
Tidwell--Campbell Co.
"Where The Price Is Right"

CALL ME FOR ELECTRICAL SERVICE
L. E. Coleman
Phone 568. Phone 568.

Misfit CLOTHES
GALBRAITH'S
EAST SIDE OF SQUARE. PHONE NO. 97.

Your School
The West Texas Commercial College has been founded at Sweetwater, Texas, through the influence of the Board of City Development of Sweetwater to give the young people of this section an opportunity to secure at or near home a high-grade Commercial or Stenographic training without the expense and inconvenience of going to a distant city. The owners of this institution have been in Business College work for 22 years. Standard courses of study. Positions for all graduates. Write or call for full information.
WEST TEXAS COMMERCIAL COLLEGE
Sweetwater —Day And Night— Texas

THE ETERNAL QUESTION (?) (?) (?) (?)

THE CONFIRMED OLD BACHELOR

Larry—Well! Well! It's good to be back!
Eleanor—I'm glad you're home—it's been a year—
Larry—You're looking fine. I've thought of you a lot. Carried your picture everywhere—Mexico, the Philippines, Japan—
Eleanor—You—you aren't going to travel any more, are you?
Larry—I don't know—
Eleanor—Don't you ever think of settling down?
Larry—You mean home and wife and all that? It's all right for some people, but give me adventure!
Eleanor—I thought you'd get enough!
Larry—Once or twice I've looked at your picture and thought—
Eleanor—What did you think?
Larry—Oh, just dreams!
Eleanor—Oh!
Larry—But dreams won't do for me. I'm too much of a confirmed old bachelor! Now, Honolulu's a great place—
Eleanor—There's the telephone, excuse me, I've got to go. Hello! Oh, I'm so glad it's you. I've wanted you all day dreadfully! I'd hoped you'd come. Tomorrow? Come before lunch. Well, I'll expect you. Good-bye!
Larry—Who was that man? One of your many admirers, I suppose.
Eleanor—Well, why not?
Larry—Ahem! Interested in him, are you?
Eleanor—To tell the truth, I don't know how I could live without him!
Larry—So, it was simply sarcasm when you said you were so glad to see me back?
Eleanor—Well, why are you so interested?
Larry—I'm not interested! What kind of a fellow is he?
Eleanor—Tall, dark complexion, his hair slightly grey—
Larry—See here, Eleanor, how far's this thing gone? You aren't—eng—
Eleanor—Engaged? Why—
Larry—Idon't give a hang if you are or not, but I want to say this much—
Eleanor—Yes, yes?
Larry—You're the only woman in the world I've ever cared—
Eleanor—Oh, wait; there goes the phone again.
Larry—Hang the phone! I want you to be my wife!
Eleanor—But, Larry, you said you were such a confirmed old bachelor!
The phone's—
Larry—Damn that phone. I'll answer Hello! Yes, yes. What's that? Tell

her it's the plumber! You can't come until after lunch to fix the kitchen sink! Say! Was that the plumber you were talking to before?
Eleanor—Why, yes, love, didn't you know?
Larry—No, but I'm learning!
Eleanor—When shall we be married, Larry?

ACQUIT CHIEF.
Special To The Reporter.
ABILENE, Texas, Jan. 24.—Out only fifteen minutes, the jury in the case of the State vs. Frank Farrier, charged by indictment with transporting intoxicating liquor, returned a verdict of not guilty in district court Tuesday afternoon. Mr. Farrier, who is fire chief and fire marshal of this city, shook hands with the jurors as they filed out of the court room.

THRU SERVICE WE THRIVE
BEST OF SERVICE — Protection of proven companies — and no greater cost.
D. A. CLARK INSURANCE & BONDS
BETTER BE SAFE THAN SORRY
PHONE 103

LET REA'S RED BALL SERVICE CARS
serve you. Our equipment is the best in the city. Let us call you for your train. Out of town trips very reasonable.
Business Phone 80
Residence Phone 818

Ex-Service Men Attention!
American Legion called meeting 4th floor in Court House Thursday night 7:30 o'clock. Important business—You should be present and the officers want you there.—DON'T FAIL THEM!

Tomorrow at 9 O'clock—
The Doors Open for Our After Inventory Sale
HUBBARD'S
DRY GOODS HATS CLOTHING

LOCAL AND PERSONAL

Bargain footwear at Herndon's.

For that cold, try Martin's Lung Tonic at Crosthwaites 303-31dc

"Where The Price Is Right." Tidwell-Campbell Co. 285tfc.

Try a sack of Belle of Vernon flour. Your grocer can deliver it—phone him. White House Grocery. 300 tfc

Use Martin's Lung Tonic to cure coughs, colds and influenza—its guaranteed at Crosthwaites. 303-31dc

Bargains at Herndon's Shoe Store.

Tidwell-Campbell Co. "Where the Price Is Right." 285tfc.

The Southwestern Life has never been sued by a beneficiary to collect a death claim. Joe H. Boothe, agent.

The White House Grocery is unloading a car of that now famous Belle of Vernon flour today. Phone 369. 300tfc

A bargain table at Herndon's.

"Bell of Vernon" the flour that satisfies. White House Grocery. 17th-st

Martin Lung Tonic is guaranteed to cure that cold at Crosthwaites. 303-31dc

The flour with 3,000,000 dollars back of each sack is "Belle of Vernon." White House Grocery. 300tfc.

Mrs. L. J. Geer and Miss Marie Geer are guests of Colorado friends today.

Friday night is when the comic sketch, "Cox and Box" will be put on at the High School. It will be presented by the Concert Quartet, under the auspices of the Parents' Teachers Association. The men putting it on include George W. Kadel, tenor; Thomas Andrew Nealls, baritone; Hardesty Johnson, tenor and Benjamin Nelson, bass. These gentlemen have sung in oratorio and concert all over the United States and have been warmly received wherever they appeared. Incidentally, they will sing some good songs.

TOO MUCH ADVICE IS GIVEN. From E. W. Howe's Monthly.

So much good advice is given about everything that people become confused. Take the important matter of health; the advice is contradictory. One noted expert advises a very light breakfast, or none at all. Another advises a hearty breakfast, and lighter lunches and dinners.

Meanwhile, there are a few principles applicable to everybody. The most important are: 1. Eat less; 2. Masticate more thoroughly; 3. Find the articles of food that "agree" with you best.

The greatest thing in the world is to "feel well," and this can only be accomplished through the stomach. In nothing do we so regularly convict ourselves of being foolish as in overloading our stomachs; there is no reform equal to taking care of ourselves, and the start must be made three times a day, at table. Do you wish to be a better, a more useful, a more successful man? Very well; you must begin with your stomach.

I am convinced that the people want to do better in everything. Note the preaching for reform! There is a perfect scream for it; everybody belongs to one or more reform organizations. Reform cannot be accomplished with reform societies and laws; we have so many of both that they are actually an evil. Reform is a personal matter; if you wish to accomplish it you must begin with your personal affairs; and our example will be

FANNING WITH FARRELL

"STEAMING UP" THE BIG HEAVYWEIGHT FIGHT
"STEAMING UP" THE BIG HEAVYWEIGHT "BATTLE"

By Henry L. Farrell,
(United Press Sports Editor.)

NEW YORK, Jan. 24.—Jess Willard's belated howl that Jack Dempsey put something over on him at Toledo in 1917 failed to create any excitement. It was accepted casually and considered rather to be expected since it has

become a custom for defeated heavyweight champions to cry that they did not lose on the level.

Willard did not go into details about the stunts pulled to relieve him of his title, but it is thought that he has in mind the old story that Dempsey had his fists packed in cement when he went into the ring.

Jimmy De Forest, who trained Jack Dempsey for the fight, and who handed him in the ring at Toledo, was once quoted as saying that Dempsey

had on "Kid McCoy's bandages," but De Forest later denied the story, and said that he put nothing but the regulation tape on his hands.

Willard, however, and a good many other fans have never been able to figure why the champion fairly mashed in Willard's face on that particular occasion when he hardly left marks on his numerous other victims.

Dempsey can come back perhaps with some good argument in the claim that he never had to hit anyone like he hit Willard to put him out.

For the next three months anything that Willard says must be taken as pure "steam."

As far as that goes everything that anyone connected with heavyweight boxing has to say before the middle of next Summer might be discounted as ballyhoo for Dempsey's next fight.

Scraps for the heavyweight championship have become such tremendous business propositions that it takes

almost a year to get over with one. It requires miles columns and tons of words.

The miles of words and the tons of conversation will be dished out from now until next July.

There may have been one heavyweight champion in the past who was willing to admit that he was beaten by a better man but his name isn't just on the end of the tongue.

Jim Jeffries said he "got his" in a cup of tea and Jack Johnson at one time said he took a deliberate flop in losing to Willard.

Johnson afterwards denied that he had been fixed to do the diving act, but a lot of wise boxing bugs have always believed, and they do yet, that Johnson was not out when he took the count, because he covered his eyes with his gloves to shield them from the sun as the referee was counting over him.

It sounds reasonable that Jack was all in, tired and worn, that he knew he could win and decided to lose when he had a good chance.

Tales of sharp practice always follow big boxing contracts nowadays.

It is no new story that Johnson was "arranged" to let Jeffries beat him, and that Jack forgot all about the agreement when he saw he could win the title and its fortune.

Exactly the same thing came out after the recent Carpenter-Siki fight, the claim being made that Siki was to have taken a dive for the films and that he forgot the lines of scenario when the Frenchman hurt him with a push on the chin that came near tying him up into a knot.

THE BEST LOOKING SHOP—
THE BEST LOOKING MERCHANDISE AT THE BEST PRICES TO OPEN SOON—WATCH

Whitten's Shop

CIGARS

FOUNTAIN

PRESCRIPTIONS

Mr. D. F. Whaley, Ph. G. In Charge of Dept.

We Deliver

DRUGS

DRUG SUNDRIES

Wright Pharmacy

Hotel Wright Building.

Telephone Number 558.

Should a Bank Loan Money for ADVERTISING?

By Festus J. Wade
President, Mercantile Trust Company
of St. Louis.

When we strike at advertising, meaning, of course, efficiently applied advertising, we are striking at salesmanship and the heart of business. For the banker to do anything to retard business right now is suicide.

When the merchant pulls down his shingle and waits for business to come to him in a buyers' market, we laugh at him, and call him a poor business man.

When he is forced to cut down one of his best methods of selling because his banker considers advertising an unnecessary item of expense and refuses an otherwise deserved loan purely on that principle, it is my humble opinion that we should laugh at the banker, and feel sorry for the merchant.

Don't mistake my meaning. It is a basic banking principle that a loan must be well secured, and a firm cannot borrow merely because it is a big and successful advertiser. But the fact that it is a believer in advertising and wants to use a portion of the money for that purpose should never stand in its way when it calls on the Bank's credit department.

Published by the Reporter in co-operation with the American Association of Advertising Agencies.



DURING OUR CLEARANCE SALE

There will Continue to be a 20 Per Cent Reduction on Henderson Corsets.

Sweetwater Dry Goods Co.
THE PRICE IS THE THING.

R AND R QUEEN

TODAY AND THURSDAY

BUCK JONES

—IN—

"TROOPER O'NEIL"

"CALLING FOR FANNIE"
—A Comedy—

PALACE THEATER

TODAY AND THURSDAY



WITH WANDA HAWLEY MILTON SILLS ROBERT CAIN JACQUELINE LOGAN

JESSE L. LASKY PRESENTS A
GEORGE MELFORD PRODUCTION

"BURNING SANDS"

A Paramount Picture

A warm desert romance that is one long, breathless thrill. The story of an English beauty who sought love across the burning sands. Produced on a magnificent scale by the man who made "The Sheik."

Also CHARLIE CHAPLIN In
"The Idle Class"

IF YOU NEED ASPIRIN YOU NEED A LAXATIVE
Lax-Pirin
Laxative Aspirin Tablets

For Colds "Flu", Headache and all pains. Each tablet contains 5 grains pure Aspirin combined with a gentle Laxative. Take it in place of plain Aspirin, it is for better and safer. 25c at all druggists.

Do you need anything in the Automobile Accessory line? If so, we have it—and the price is right.

STAFFORD GARAGE
AT YOUR SERVICE