



**SWEETWATER REPORTER**

Published each afternoon and Sunday morning, except Saturdays and its weekly edition on Thursday by The Sweetwater Reporter, Inc. Entered as second class mail matter at the postoffice at Sweetwater, Texas.

MINOR SHUTT ----- Editor

TELEPHONES  
Business Office ----- 105  
News Department ----- 46

SUBSCRIPTION RATES  
Daily, One Year ----- \$5.00  
Daily, Six Months ----- 2.75  
Daily, One Month ----- .50  
Weekly, One Year ----- 2.00

ADVERTISING RATES  
Classified advertising rates are 1c per word per insertion; minimum charge for first insertion 30c. Local readers 10c per line per insertion. Cards of thanks, resolutions of respect and in memoriam 5c per line. Display advertising rates on application to the office. Copy should be in the office of the Reporter not later than 6 p. m. on the day preceding publication.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in any of The Reporter's publications, will be cheerfully corrected upon being brought to the attention of the publisher.

Personally, we shall not expect the end of the world until we hear that Mr. Munsey is negotiating for it.

Prosperous times are those in which men place more money in their pockets and take it out faster.

Correct this sentence: "Well, well," said the editor of the comic weekly, "here's a brand new joke."

One way to study the expression of a woman's eyes is to spill ketchup on her table cloth.

Still, forty divisions could make altruism effective in Morocco and get the natural resources.

"Shoot, if you must, this old gray head; but don't tell the jury I was false," he said.

Another arms parley would be all right. Our soldiers could get a civil job of some kind.

A man is settling down in life when he wants a pair of shoes just like the last ones.

Dignity is a mask men use to conceal their weaknesses.

The petting part starts before marriage; the petty part soon thereafter.

You can pick the hicks. They act most important at a fashionable resort.

A career sounds better, but it isn't

**POLITICAL ANNOUNCEMENTS**

The following announce their candidacy for election to the various city offices for the ensuing two year terms, subject to the action of voters at the city election to be held April 7, 1925:

For Mayor:  
James H. Beall, Jr.  
John J. Ford

For Street Commissioner:  
M. C. Manroe.

For Water Commissioner:  
Walter Trammell (re-election).

For City Secretary:  
L. E. Musgrove (re-election).  
Horace Wade.

Roy Bardwell

For Chief of Police:  
W. H. Bartlett (re-election).  
S. H. Shook.  
Mrs. Jim Trammell

For School Trustee:  
W. R. (Buck) Johnson (re-election)  
L. G. (Gordon) Headrick.

School Trustee.  
B. C. McCall.  
A. S. Kendrick  
S. I. Edwards.  
E. E. Roy.

a comfortable as a regular job.

It would be a radical thing to do, of course, but the way to suppress the opium traffic is to suppress it.

Lady Godiva meditated. "If the news pictures show up well," said she, "I should get a movie contract for this."

Correct this sentence: "Don't apologize," said the woman to the man, "it was my fault."

Hell will have few terrors for the man whose love letters have been read in court.

Labor shortage: A condition that leaves only a dozen men to watch the window genius flop hot cakes.

Nobody has yet found a barber with the nerve to say, "It needs shampooing rather badly ma'am."

**FAKE SEEDS**

The world is full of fakes and fakirs and it's getting to be about that time of year when the fake seed salesmen make their rounds reaping a harvest that their seeds will not permit purchasers thereof to do so.

This section has had its quota of these gentry and probably will continue to do so. The fake cotton seed as well as the fake lawn grass seed salesmen make their rounds in person and by means of luridly printed literature illustrated with pictures of cotton plants that never grew on this earth or any other, and laws that exist only in the imagination of a high pressure dreamer.

There are a number of West Texas

cities who will not soon forget the Tech contest. Into the somewhat heated atmosphere of that occasion came one of the above named gentlemen peddling a "superior" quality of hay seed many times its value for lawn grass. This type of salesman is still abroad in the land and presumably will be until the end of time.

With so much dependent on weather and soil conditions there always is an element of uncertainty about the performance of the best seed plants. That is why it pays to patronize only well known folks who know their stuff on seeds and who can be relied upon for quality.

**HOMES THROUGH SAVINGS**

Furniture, pottery, pewter and brass! And a little gray home will come to pass!

A sink and a cook-stove, windows, trees—

A little brave home is born of these, Calico covers on painted chairs;

A strip of carpet on curving stairs; Glass and silver and iron and tin;

And a mat at the door that says "Come in!"

Furniture, pottery, pewter and brass! And a little gray home will come to pass!

A laundry bench and a curtain cord; A mantelpiece and an ironing board;

Candles and cushions; and that is all— Except for your hat and my own in the hall!

Your hat and mine—and perhaps a small bonnet

With a perky bow of blue ribbon on it!

—Mary Carolyn Davies.

**ADVERTISING**

From Denton Record-Chronicle.

Refutation of the rather general idea that advertising increases the cost of goods is given in the experience of a company which extensively advertises its soups. In 1898, when the concern was first creating its market, it spent 14 per cent of the selling costs to advertising and selling expense was another 7 per cent. Last year through increased advertising the advertising ratio had been reduced to 3 per cent, albeit the total costs were tremendously higher, and selling costs had been cut to two per cent.

From which as a text, Mefo in the Houston Chronicle preaches this powerful little sermon on advertising:

Where do you find the best and at the same time the cheapest goods in Houston? In the stores that spend

large sums monthly for advertising. Why? Because they have thousands of customers and can afford to sell at a small margin of profit. Don't you realize that 6 per cent on a million is more than 11 per cent on \$500,000 and that 4 per cent on two million is more than 7 per cent on a million?

And that's just as true in Colorado as it is in Houston and everywhere else. The stores that advertise in Denton are the stores that do the big volume of business in their respective lines, virtually without exception. The reason they advertise, it might be added also, is that "they have something to advertise."

**Episcopal Church Service**

A sermon and Litany service will be held at the St. Stephens Episcopal church this evening at 8 o'clock, by Rev. W. P. Gerhart of Abilene. It is announced that the Rev. Gerhart will meet the Confirmation Class at the church at 7:30 o'clock. Everyone cordially invited to attend the services.

**Sunday School Attendance**

The Sunday School attendance in Sweetwater Sunday was divided as follows: First Baptist Church, 210, collection, \$12.50; Methodist church, 283, collection, \$99.69; First Christian church, 184, collection, \$11.86; Presbyterian church, 114, collection \$12.09; Church of Christ, 77; Lamar Street Baptist church, 45.

**VOTE FOR BONDS**

Amarillo Passes Huge Water Bond Issue.

AMARILLO, Texas, March 9.—Amarillo citizens voted 1,842 for, and 121 against, or 15 to 1 for a \$1,750,000 water bond issue. One precinct went nearly 100 to 1 for the bonds.

**To Attend Federation**

Mrs. H. R. Bandies is in receipt of a letter from Miss Bess Edwards of A. & M. College, Assistant State Home Demonstration Agent, stating that she will be able to come to the Nolan County Federation meeting at Roscoe on March 23. She will give an address on "Leadership."

**IF YOU MISS**

—your copy of the Reporter, city delivery, please phone 105 or 46 before 7 o'clock week day evenings or before 10 Sunday mornings for delivery by special messenger. 311fe

**WE HAVE IT**

?

Whitten's Shop

**Miller's Stage Line**  
Sweetwater - Abilene

LEAVES SWEETWATER	LEAVES ABILENE
4 o'clock p. m.	7:15 o'clock a. m.
(Two Cars)	9:30 o'clock a. m.
6 o'clock p. m.	1:00 o'clock p. m.

**HIGH POWERED MOTOR CARS—RIDE WITH US**

**Special Values!**

We are offering, while they last, one table of GOOD SHOE VALUES in broken sizes. These shoes are all good numbers in a variety of lasts, patterns, and good styles!

The regular price range is from \$6.00 to \$8.75, but if you can find a fit and style to please you, take that pair for only

**\$3.95**

We are getting new numbers every few days. Watch our windows for display of the newest arrivals in SELZ footwear.

**Herndon's Shoe Store**  
Specializing in SELZ Shoes

**Home Builders, Investors, Speculators**

Put your money in MADDOX ADDITION to LUBBOCK adjoining Tech College Grounds, and watch it grow. Liberal terms, if desired. For information and literature, see phone or write,

**I. LEE LUSK**  
REAL ESTATE, INSURANCE & LOANS

Sweetwater Phone 269



**Star-Rite Toasters**

Regular \$5.00 Value

**SPECIAL FOR ONE WEEK**

**\$2.85**

Here is one of the most convenient electrical appliances known to the modern home.

Breakfast toast prepared in a jiffy right at the table by merely pressing a switch.

We are offering you a special inducement for one week only on these excellent toasters.

Let electricity do your work for you. It is cheapest, easiest and cleanest.

**West Texas Electric Co.**



**—coast to coast!**

A MAN alone in a city flat, a group by the farm-house lamp—these, and a million other listeners, held spell-bound by the far-flung voice of Radio.

Amazing the way Radio is sweeping the country. Almost without parallel—yet not entirely.

For Chesterfield, matching Radio's swift rise, continues to win smokers by thousands in every section of the country. It too, enjoys "coast-to-coast reception."

**Chesterfield**  
CIGARETTES

They Satisfy—more and more smokers every day!

Such popularity must be deserved

Copyright 1925, Liggett & Myers Tobacco Co.

Rev. J. E. Chase and several other Colorado church workers were in the city this afternoon to confer with local church people in regard to the con-

ing Rayburn Revival, which takes place at Colorado in May.

**600 PUNCTURES BUT STILL FULL OF AIR**

A new puncture proof inner tube has been introduced in Chicago which was punctured 600 times without the loss of air. Motorists can increase their tire mileage over 12,000 miles by using this tube without removing it from the wheel. It costs no more than the ordinary tube. If you are interested, you can write Mr. M. S. Sweet, 1208 Glenlake Ave., Chicago, for full information as he wants these tubes introduced everywhere. Wonderful opportunity for agents. Simply send name, a post card will do. (adv)

**TO PAY OFF**

Texas Farm Bureau to Distribute Much Money Soon.

DALLAS, March 9.—The Texas Farm Bureau Cotton Association on March 25 will distribute from the Dallas office to members slightly more than \$5,750,000 as the March distribution on cotton cooperatively marketed for the members through the association, said John T. Orr, president. This distribution will bring the season's advances to the members to \$27,951,080, which will be followed by a final distribution and settlement when the season's business is completed.

The association reports increased deliveries during the season of 101,000 bales more than the year previous, with an increased membership and more general marketing throughout the state. Deliveries during the present season exceed 283,000 bales.

Mrs. Clason of Station was a guest of Mrs. J. A. J. Bradford Sunday afternoon between trains while enroute to Big Spring to visit her sister, Mrs. Hall.

**AMUSEMENTS**

**"THE HOUR GLASS"**

Ceaselessly the scroll of time unrolls, bringing to every mortal the changes to which are attached whatever of interest life may hold. The hour glass, which symbolizes the passing of time, supplies the title for a photoplay as told in motion pictures, which will help to bring to every man who is, or hopes to become head of a family a fuller sense of his responsibilities. First presentation of "The Hour Glass" in Sweetwater will be given at R & R Lyric Wednesday and Thursday. It will be shown under the auspices of Nolan Camp, Modern Woodmen of America, by special arrangement with the national headquarters at Rock Island, Ill. This is a brand new four-reel film with unusual spectacular features and true-to-life action. Part of the story was filmed at the Society's free Sanatorium near Colorado Springs where the bright sun and vivid color contrasts make the camera so effective. Here, in large part, was enacted an interesting drama which might have ended in tragedy, but didn't. Modern Woodmen who know the signs of the forest may guess why. Others will be afforded the opportunity to find out for themselves when they witness the showing of this interesting photoplay.

**DISORGANIZE SCHEDULE**

Santa Fe Patrons On Lamesa Branch Petition Better Service

Patrons of the Santa Fe on the Station-Lamesa branch are up in arms on the coming schedule change on the Santa Fe March 15. Heretofore night mail and express arriving in Sweetwater via Texas Pacific has been handled on No. 95 leaving at 9:30

a. m. and making connection at Station with the branch line train. On the new schedule No. 95 has been moved back to leave Sweetwater at 3 a. m. which prevents this connection and adds an extra day in connections from the east.

**BUSY TERRACING**

Scurry County Farm Agent Gets Busy On Arrival

Special to Reporter. SNYDER, March 9.—John F. Carmichael, county agent for Scurry county has arrived on the job from College Station and has begun work. The past week he surveyed terraces for August Stahl at Herdleigh as well as many other farmers of the county.



**First—Stop Pain Don't suffer for an hour**



When pain comes, stop it. Be ever ready to stop it quickly, night or day. Don't suffer any pain which a moment of rubbing can stop. These include pains allied to rheumatism, to soreness, to lameness, to chest colds. They can be stopped at once. For 65 years they have been stopped by rubbing with St. Jacobs Oil. As for curing the cause of the troubles Nature usually does that. But don't suffer while you wait. St. Jacobs Oil causes counter irritation. Then it draws the blood to the surface to relieve congestion. In a minute or two you feel that the pain has ebbed. You rejoice in relief. Perhaps there are other ways. But this is the one way that millions have used—have proved it for 65 years. You can rely on it. Your druggist guarantees it. Why take chances when you know that nothing can be better? Don't wait for an emergency. It may mean a night of pain. Have St. Jacobs Oil ever ready. Apply it as soon as you feel a pain, or a chest cold. Be ready to soothe it, to check it at once. There will never be a better way. Go get it now to be prepared when pain comes. It may save to you and yours many unhappy hours.

Rheumatism Backache Lameness Lumbago Soreness Chest Colds  
**St. Jacobs Oil** Rubs Pain Away Only 25 Cents

**AFTER MORE WATER**

Big Spring Installs Pumps—To Void Bond Issue

Special to Reporter. BIG SPRING, March 9.—The work of installing pump jacks at the eight new wells drilled by the City is now

We have a Complete Stock of

PAINTS ENAMELS VARNISHES HUNTER'S

The nomination Blank counts 100,000 Votes for entering a name, and is only to be used one time. Nominations will soon close. If your name has not been sent—send it in.

**GOOD FOR 100,000 VOTES**

Sweetwater Reporter's Great Circulation Drive  
**NOMINATION BLANK**

I nominate Mrs., Miss \_\_\_\_\_  
Address \_\_\_\_\_  
Nominated by \_\_\_\_\_

Only the first nomination blank received will count for the 100,000 votes for any one worker. Fill out the lines and mail or send at once to the Circulation Department of the Sweetwater Reporter. Names of those making nominations will not be divulged upon request under any circumstances.



And yet BOTH are the SAME AGE

**Gray Hair**  
is it a glory? If not apply sage tea

This is to women and men not content to grow gray. Who rebel at looking years older than they should.

It is unnecessary. A simple, easy means brings back the dark, glossy hair of a girl.

No need to dye hair. That often spoils it. The old way is best—the way of sage tea and sulphur. Millions have used it for many years. But the way was messy and hard to prepare. Now science presents a refined form, ready to apply. It combines new factors of importance to quick, permanent results. Your druggist supplies this ready-made formula under the name of Wyeth's Sage and Sulphur Compound.

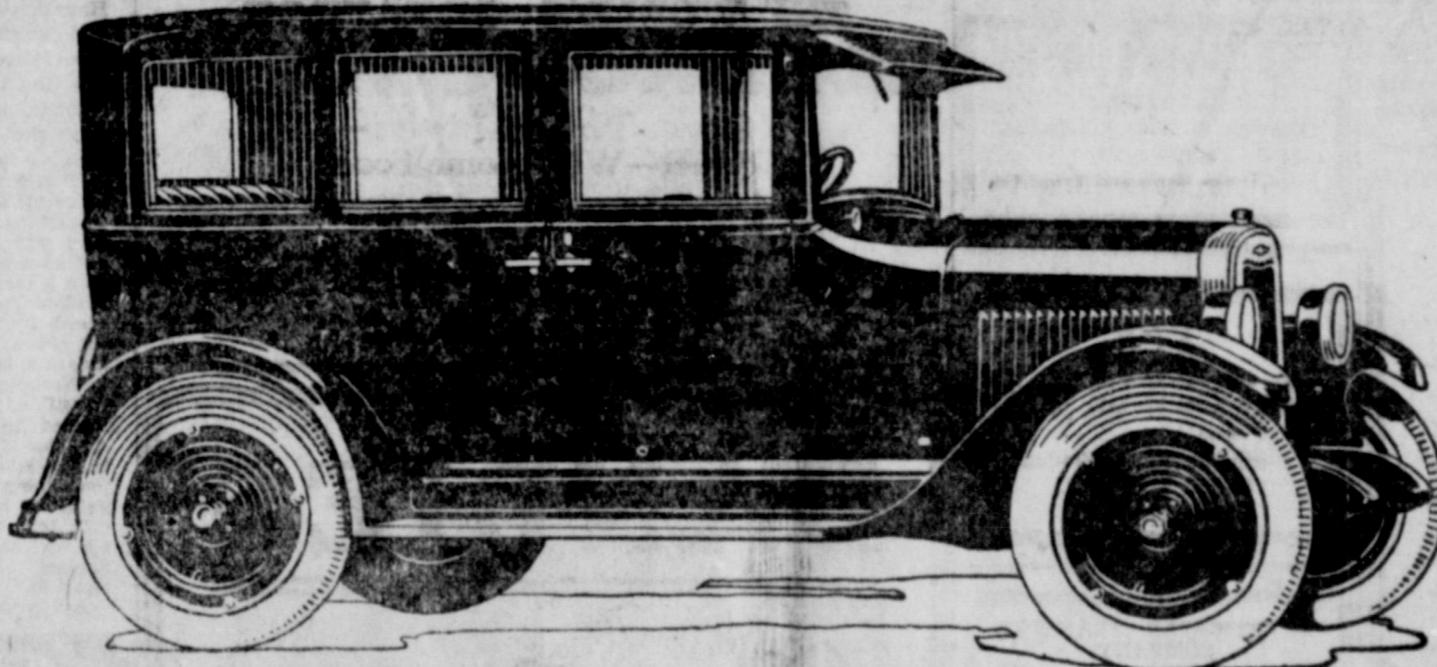
Apply it tonight. In the morning the gray hair is gone. Apply it once or twice more, and you return to the dark, glossy hair of youth. And nobody knows of the change—it is so even, so natural.

Don't dye hair. All of us scientists, in all these decades, have found nothing to compare. Try this way tonight. Watch the results tomorrow. Then see how those results improve with one or two more applications. You will be delighted. You will start a new era of youth. Just ask your druggist for

**WYETH'S Sage and Sulphur**  
Ends Gray Hair Overnight

**The GREATEST VOTE**

The Most Votes  
Win the 30 Prizes  
and Not the Most Money  
Secure Most Votes This Week



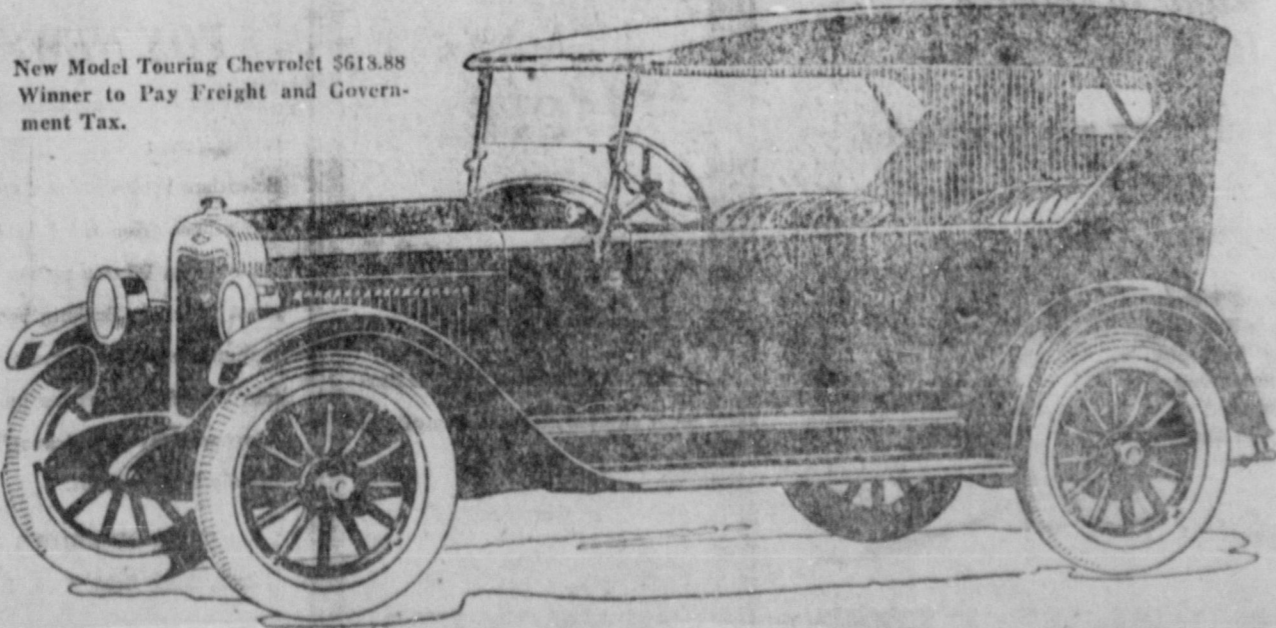
New Model Chevrolet Sedan—\$954.38. Winner to pay Freight and Government Tax. These new Model Cars will soon be on display at the C. S. Boyles Motor Company.

180,000 EXTRA VOTES  
For \$12.00 made up of all classes of subscriptions to the Daily and Weekly Reporter.  
The Special Vote to be proportioned for any part of \$12.00.

No limit to number of Subscriptions Vote will draw—Offer closes Saturday, night, March 14.

**Free Voting Coupon—PAID SUBSCRIPTIONS SECURE HIGHEST VOTE**  
Week Ending March 14th, Daily and Weekly Reporter Great Circulation Drive

New Model Touring Chevrolet \$613.88  
Winner to Pay Freight and Government Tax.



New Model Touring Chevrolet, \$613.88  
Winner to Pay Freight and Government Tax.

