

Sweetwater Reporter

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BUSY EXPERTS

Dozens of experts from the income tax bureau at Washington are in Florida to "watch conditions" and to assure the government that it will get its share of the fabulous profits reported to have been made there by speculators. Here is one field in which the tax collector can operate without provoking the rest of the country to riot. In the event that profits there are as prodigious as claimed, the nation should be able to pay a good part of the war debt from its share of profit-making operations. But too much faith should not be placed in an expectation. When reduced to figures in tax returns many of these reported gains will shrink like the salaries of Hollywood's stars.

THEY WON'T CHANGE

Mayor Dever of Chicago has been observing the habits of pedestrians. He is not impressed with the limited precaution they are willing to take for their own safety. At great expense Chicago built subways by which people afoot might walk under instead of across streets at bus intersections. This improvement was made to save lives. When it was under way the city's engineers believed they had found a way to solve the traffic problem. But now that the subways are ready for use but few people use them. The mayor says they are too lazy to walk down and up the steps. They would rather risk their lives crossing at the surface. An occasional mangled pedestrian makes no difference in the trend of foot traffic. For all uses of safety or convenience the subways might as well never have been built. Along with the safety subways go the visions of underground streets for the exclusive use of pedestrians. Drawings of these visions have appeared in the newspapers and safety magazines as prophecies of how cities of the future will meet the requirements of a motorized age. No use proceeding with these plans as long as those who walk cling to present habits. Mayor Dever knows.

DROPPING A QUEEN

A young woman who was "Miss Wheeling" in the national beauty contest has been dropped from her position in the public schools of that city. The September school term opened and no "Miss Wheeling" appeared. She neither employed a substitute for her class room work nor attended the institute sessions preceding the school work. She seemed not to care whether school was kept or not. Many of Wheeling's citizens are inclined to protest against the school board's action, but it will stand. The latter's argument is that school youth needs instruction more than the nation needs beauty queens, even when crowned according to Atlantic City standards. Sentiment and temperament may rule this division of national effort, but they don't run the schools. Perhaps it is just as well.

STEWART'S WASHINGTON LETTER

WASHINGTON.—Domestic and not foreign competition is responsible for the slump in "down east" industries. More tariff protection won't help the situation. This will be the argument of num-

erous mid-western and southern legislators when New England manufacturers, especially of textiles, make their expected appeal to Congress next winter for a higher wall against imports.

Press comment from the Mississippi valley and south of the Mason and Dixon line concerning the New Englander's plaints is pretty much all to the same effect—that the east doesn't realize to what an extent the rest of the country is becoming industrialized. The west says they continue to assume that their factories are rivaled only abroad, whereas their most favorable competitors now are right here at home.

Most of the western and southern lawmakers who already are in the capitol speak in much the same way. The mid-westerners and southerners make out a good case in favor of their contention that eastern capitalists of industry have overlooked the recent rapid development of electric and water power in their respective territories, the trend of comparatively cheap colored labor away from the farms and into their factories and the significant growth in importance of southern ports.

That the mid-west, in particular, was quicker than the east to appreciate the value of Latin American trade is very clear.

The east had a spasm of activity in that direction immediately after the war, but it didn't last.

Managers of most eastern plants soon lost interest in it and reconcentrated on domestic markets. Those in the Mississippi valley hung on.

Moreover, they began bringing in increasing quantities of raw materials from the non-industrial Latin American republics, and shipping them back and to the Orient, as finished products.

Protestant Churches In New York Decaying

Writing in the Dearborn Independent, William L. Stidger says that the Protestant churches of New York City are declining so rapidly that denominations in other parts of the country are planning missionary work in Gotham, figuring it is needed more there than in the so-called heathen. Mr. Stidger's article in part says: New York the wealthy—New York the powerful—the Babylon of the Western world—is on a par with China and Africa so far as Protestant churches are concerned. Protestant churches in New York are for the most part supported by missionary collections taken up in other parts of the country.

Not only has the number of those churches startlingly decreased, but those that remain are less and less able to maintain themselves.

New York is now on the Mission Map of the great Protestant denominations—along with India, Zululand and Turkey.

This does not mean that New York is non-Christian. Its large Catholic religious census of more than 2,000,000 and its 423 Catholic churches would prevent that.

Nor does it mean that New York is non-religious. Its large Jewish religious preference of nearly 1,500,000 with their 1,127 synagogues

Guards Liquor



Day in and day out Louis Ginnocchia stands outside the door of the room in the courthouse at Memphis, Tenn., where seized liquor is stored. For years before the prohibition act went into effect he made it a hobby to collect bottles of rare liquor. The police recently raided his home and while Ginnocchia's lawyers are fighting through the courts the seizure of liquor, he stands guard over his collection. When anyone enters the liquor room, he enters also.

the heathen probably do not know that the mission field, which part of their money goes to cultivate, lies much nearer home—that New York, the mecca of America's finance become the graveyard of Protestants churches.

Out of 40 Presbyterian churches, 21 are being supported by missionary funds.

Out of 26 Methodist churches, 21 are being supported and maintained by missionary work.

Out of 21 Baptist churches, 12 are being supported by missionary funds. Taking the larger area of New York City, Methodist figures show the larger number of 51 churches being supported by missionary funds.

And all this in face of the fact that there are 36 fewer Protestant churches in Manhattan than there were 25 years ago.

And more than half of the churches still surviving have a budget of about \$4,000 a year. Almost overnight New York City, or Manhattan, to be exact, has become the world's great Mission Field.

This is due to the remarkable situation; that nearly half the population of New York City (45.3 per cent) is of Southern European origin; while 87.32 per cent of the city's total increase between 1910 and 1920 is of Southern European origin.

Putting it in another fashion, here is the statement so familiar and true as to have become almost trite: New York is the world's largest Jewish City.

New York is the world's largest Italian city.

New York is the world's largest Irish City.

COOKING SCHOOL
(Continued from Page One)

mies and has a wealth of knowledge calculated to aid the housewife in the efficient management of her home budget, the work of the kitchen and the protection of the health of the members of her family by provision of properly planned diet.

A model kitchen will be installed in the banquet room of the Hotel Wright for the use of Mrs. Chitwood, where the preparation of meals will be demonstrated. Mrs. Chitwood will preside over the kitchen, presenting her subjects to the women most graphically and interestingly and in a manner that will be easily understood.

Women are requested to bring pencils and notebooks.

Football Results

Pittsburgh 28, Washington and c/o; Georgia 23, Mercer 0; Georgia Tech 13, Oglethorpe 7; West Virginia

(1918) would prevent that.

It means that its 1,941,547 Protestant population (figures of 1920) are not sufficiently interested in religion to support the diminished number of Protestant churches that remain in that city.

Presbyterians, Baptists, and Methodists have all sent out S. O. S. calls for help. They have dipped deeply into their World Mission funds to support New York churches that are slowly dying.

People in other states who think they are giving money to convert

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By Williams

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Now is the time to repair your roof while the weather is pleasant and inviting—be prepared for winter's cold and storms. Perhaps all it needs is a coat of paint, or it may need some repairs. Still, it may need a complete new roof. In any case we are ready to serve you. If you need a complete new roof there is nothing better than GEN-UINE RU-BER-OID ROOFING—laid right over your old roof no muss and worry; and then you have a much more attractive looking roof and it is FIRE-PROOF.

We are prepared to furnish any kind of roofing—from shingles on up. If your roof—or the entire house needs painting, let us serve you. Our paints are nationally known for the quality and satisfaction they have always given. Oftentimes a coat of paint will save a roof—it always increases the value and improves the looks to a considerable extent.

And too, perhaps you are one of those who have grown tired of paying rents. It is fortunate for you that you have begun to think of owning your own home for that is the first step toward independence and contentment.

Come in and let us show you we can help you build your own home at a saving that you never thought was possible. We have helped thousands of others along the way to happiness, prosperity and independence.

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Society

P. T. Reception

Over 200 Sweetwater people, including the faculties of the four city schools, patrons of the school, students high school football eleven, Hamlin high school team and the high school pep squad, were present from 5 to 10 o'clock Friday evening at Hotel Wright for the Sweetwater Parents and Teachers Association reception.

Visitors gathered in the banquet hall to the hotel, and registered at tables presided over by officers of each of the four Parent-Teachers Associations here. Separate registers were kept for the high school, east ward, west ward and south ward school patrons. Practically all faculty members were present.

The reception, sponsored by the associations, was a charming affair, coming at the beginning of the school year, and served as a means for parents, teachers and students to become acquainted.

Sun flowers, red zinnias and white peonies formed a lovely background for this brilliant affair. The music for the evening was furnished by the high school orchestra together with the following program:

A splendid address by R. M. Howard who was also toast master for the evening.

Introduction of the foot ball eleven by Coach Anderson.

Yells by the pep squad.

Address—Dr. J. T. McKisick.

Reading—Miss Melrose Myers.

Vocal solo—Lenna Pearl Harris "A Dream" by Bartlett and "Somewhere a Voice is Calling."

Introduction of the faculty by Superintendent B. H. McClain.

Quartet—Misses Lenna Pearl and Fairy Harris and Burdell and Myrtle Lewellen.

Brief outline of work to be carried out by each of the parent-teacher presidents. The following presidents are:

Mrs. W. G. Davis, high school.

Mrs. W. O. Miller, south ward.

Mrs. Gus Rae, west ward.

Mrs. Dan Ritter, east ward.

Rufus Wright is offering a beautiful picture to the association which has the largest attendance of both parents and teachers at the meetings during the year. The meetings will be held the second Thursday in every month.

Punch and wafers were served to the guests throughout the evening.

Wednesday Bridge Club

Mrs. R. S. Calvert was hostess to the Wednesday Bridge club on Wednesday at her home on Oak street.

Five tables were in play during the afternoon. The club will meet with Mrs. Gus Farrar on Beall street Wednesday week.

PLANS FOR FAIR (Continued from Page One)

ident; singing, "America," with Mrs. Walter Lench at the piano; welcome address, Mrs. Oakley, Nolan; Response, Mrs. Wallace, Dora. In the absence of Mrs. Ledford's address, a discussion on "What My Community Has Planned for the County Fair," was given in which the following ladies gave inspiring reports: Mrs. Stanfield, Blackland; Mrs. Reeves, Blackwell; Mrs. Phillips, Dora; Mrs. J. P. Hutchins, Hylton; Mrs. Mayhew, Nolan and Mrs. J. E. Derrick, Decker. Each one declared they were preparing exhibits and expecting to win first places.

Address, Superintendent Scott. Mrs. Sic Dennis gave a very interesting report of the week she and the Nolan county prize winners spent this summer at College Station. Miss Parr gave some fine reports on the County Garden Contest and mentioned that of Mrs. J. P. Hutchins, with 73 varieties which is ahead so far in the state list.

There were representations present from twelve clubs, with the one dollar prize going to Dora, after tying with Blackwell Home Demonstration Club. Out of the 28 school communities in the county, twelve are already getting together community exhibits for the Fair, and it is thought others may join in the work.

The November meeting will take place at Hylton on the 28th, the fourth Saturday in the month. Mrs. Roy Campbell gave a short address of thanks to the Nolan ladies for their splendid hospitality, at the conclusion of the program. The readings of little Misses Holt and Betty Jo Lewis and a short talk by Roy Campbell of Hylton on the "Great Good Each Community Is Deriving from the County Federation" were heard with interest.

Free Shampoo with everl Marcel all this week. Wright Beauty Parlor, 20613de.

A delicious plate consisting of chicken salad, hot rolls, olives, potato chips, hot coffee and cream and puffs was passed to the following guests: Mesdames James Henry Beall, Jr., John Majors, W. H. Doscher, Gus Farrar, Jim Floyd, A. H. Fortner, John Perry, Tom Hughes, Oscar Pate, John Hubbard, J. Ingram, Claude Payne, Ed Patterson, Frank Murchison, Allyne Whaley, Hubert Toler, Jim Dulaney, George Willis, T. S. Montgomery, Charles Kirkley, Springfield, Ill. George Stiles and Miss Thelma Howard.

Mrs. A. Butler and Miss Wilda Drago of Eastland are guests of friends here through the week end. Miss Drago is teaching violin classes here weekly at her studio.

FASHION HINTS

Carnations for Corsages

Among the artificial flowers that are in good standing at the present time are carnations both large and small.

Loud Waistcoats

To give a brilliant note of color to the fall tailleur, there are most fascinating waistcoats of red flannel with brass buttons, and a very mannish air.

Free Shampoo with everl Marcel all this week. Wright Beauty Parlor, 20613de.

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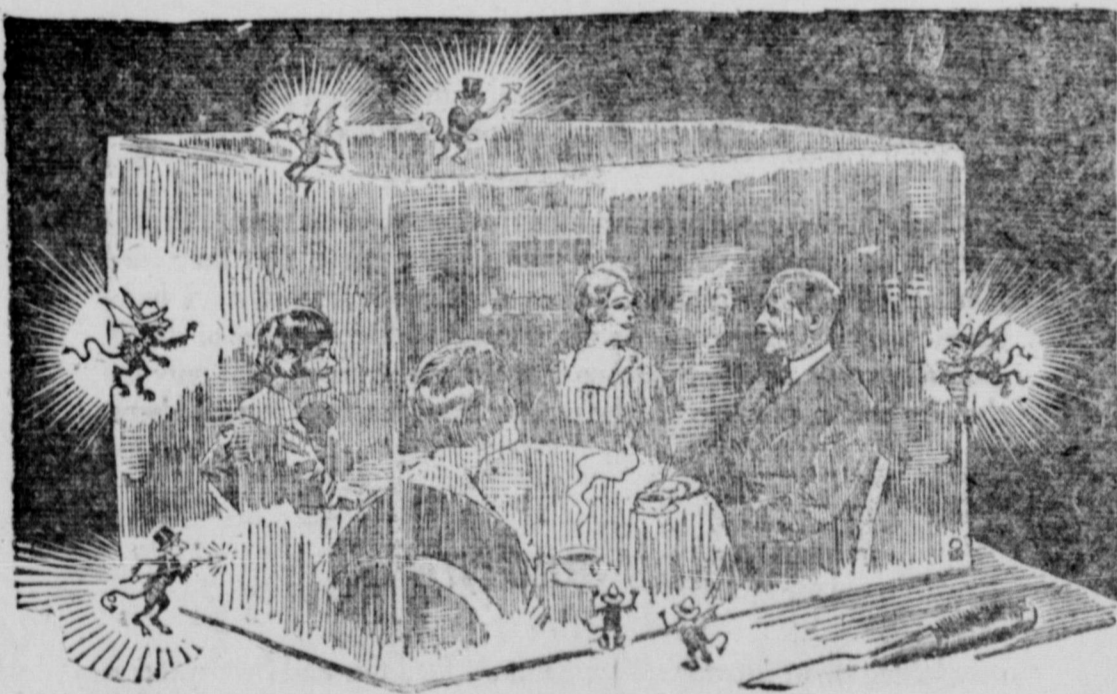
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Sweetwater, Texas



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THE YEAR' ROUND

SAVE ON FOODS BY USE OF ICE

Mrs. Chitwood will use ice from the—

SWEETWATER ICE & COLD STORAGE CO.

—"It's Pure."

NEW YORK, Sept. 23.—Yessir, this is some big town. James Boyce, of 102nd street, returned home, as he thought, the other night and went to sleep. The next he knew he was being awakened and arrested for trespass. He had entered the house next door, thinking it was his own.

This story got into the papers and probably on the wires because Boyce happened to invade a home inhabited only by women and was arrested. However, I know of dozens of similar occurrences in which no arrests were

made. There are rows upon rows of houses identically alike in various sections of the city. And a man need not to have been drinking to enter the wrong one.

Your correspondent was sitting with head phones on trying to hear Javenport through the static one night when he looked up and saw a strange man and woman in the room. They were as much startled as he was. It developed that they lived on the floor below and anyone living that far away from you in New York

is a perfect stranger.

Almost everything is bootlegged in New York—booze, radio tubes, Panama hats, Havana cigars, etc. On the West Side there is a confectionery located in a building owned by a system of chain stores. Every ton-out of the building has to agree not to sell cigars or cigarettes, but the proprietor of the confectionery has built up a large cigarette patronage among the fair ones. He keeps his stock of cigarettes in what looks to be an ice box.



Meet Mr. Ralph Powell, six times winner of the Nebraska state tennis title. He's also annexed the Omaha city championship on nine occasions and the Missouri Valley classic three times. He's now gone in for golf. He hopes to acquire himself just as brilliantly.

part of the fourth quarter, six punts were exchanged, Hamlin seeming content with keeping the ball out of danger with the score in their favor.

Couch Andersen sent a number of his first string men to the side lines in the last few minutes of play, to give newer candidates a chance to experience being hit by nearly a ton of bone and muscle. Gibson was sent in at tackle for Heath. Boyles was pulled shortly after for Butts and Marrow went in for Beall. Bledsoe was sent to the sidelines with Risinger taking his place.

played well at half also, and Watson at full and Webb at left end, played a good game. The entire Salty Pup aggregation was in good form and every member of the team played a good game.

Harris at quarter and Angland at full starred for the winning eleven. Captain Via, right tackle, was Hamlin's hard hitting line man and splendid general of the team.

The line-up follows:
Sweetwater: ends, Webb and Boyles;

tackles, Heath and Schubman; guards Beall and Bledsoe; center, Henry; quarter, Mitchell; halves, Herring and Sheridan; full, Watson.

Hamlin: ends, McGee and Erwin; tackles, Capt. Via, and N. Chastain, guards, C. Chastain and R. Willingham; center, Rowland; quarter, Harris; halves, Wagon and Owens; full, Angland; substitutes, Craddock for McGee, Johnson for Chastain.

Referee, Earps, Howard Payne; umpire, Payne; head linesman, Beall.

AT THE COOKING SCHOOL

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SALTY PUPS LOSE GAME TO HAMLIN

Friday Game Here Won by Invaders
7 to 6—Kicked Goal Spells
Victory for Visitors

TOUCHDOWNS IN SECOND

Local High School Eleven Scores in
Second Quarter—Hamlin Follows
With Winning Count

Hamlin kicked goal and Sweetwater didn't and the difference made by that lone tally was enough to win the Friday clash for the invading eleven over the Salty Pups. The score was 7 to 6.

Apparently even as to playing ability, fighting spirit, and with a touch down each, the two teams would have battled through to a tie had not the one extra point scored by Hamlin following their touchdown given the visitors what later proved to be all that was needed for clinching the Salty Pups first home game and second of the season. On the other hand, the local grid team flunked completely when attempting to kick goal, losing their only chance to turn the thin defeat into a 7 to 7 tie.

What little scoring was done in the rather slow game came in the second quarter. In the first quarter and thru out the second half, neither team got into striking distance and neither goal line was ever in real danger.

The second quarter found the Salty Pups on Hamlin's 35 yard line with a first down, and Herring narrowed the distance to 15 yards by a fast end run. A series of line plunges followed, and Schulmann went across the final six yards for the count. It was then that the local crew was moved down by the heavy Hamlin eleven that was all over Herring before he could boot the ball goalward. Sweetwater lost the game at that moment.

After Herring kicked off, Hamlin opened up an aerial attack that succeeded in carrying the ball down the field for rapid gains. The second forward pass completed by the invaders was for 15 yards, placing the ball eight yards from the goal line. A line plunge carried the ball to within a foot of the goal line, and on the next play Hamlin went across, Harris with the ball, through the right wing of the opponents. Harris kicked goal shooting the ball squarely between the uprights, and the game was won for Hamlin.

There was never a let-up in the fighting spirit of the two teams, however, during the slow second half, as the Pups struggled to overcome the one tally lead of Hamlin's, while the visitors worked desperately to maintain the score as it stood.

The slow first quarter was a series of punts, with the ball see-sawing back and forth in the center of the field. The only thriller that broke loose in the initial quarter was when Webb of the Pups raced down the field to cover Herring's punt on Hamlin's 20 yard line.

With the count 7 to 6, the second half started off with Herring kicking to Hamlin, with no return. Neither side was able to gain and punts became the order of the day. Herring never failed to send the pigskin far down the field, and the fast line of the Pups prevented returns of much yardage.

Passes Unsuccessful

The Salty Pups, who fought shy of passes in the first of the game, made an unsuccessful attempt to open up an aerial attack in the last quarter. After two passes failed, the ball went to Hamlin, followed by a punt to Sweetwater in midfield. Neither side was able to gain, and the last

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MRS. IDA CHITWOOD

—After you've seen the quality of the cakes, biscuits, pies, everything leavened with Calumet—you'll understand why it is called the world's greatest baking powder—and why it is used by more housewives, chefs, domestic scientists, leading hotels, restaurants and railroads than any other brand.

You'll be fully convinced that it is the most dependable and the most economical of all leaveners. Come. Bring your friends. You'll enjoy it and profit by it. It is a lesson worth learning.

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MRS. CHITWOOD SELECTS MEATS

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Allredge & Hattox

for the Reporter

Cooking School

The wellknown quality of meat from this market led Mrs. Chitwood in her selection as it has so many women of this city.

But Mrs. Chitwood looks beyond the market, to see where Allredge and Hattox prepare their fresh meats. She found that they used Wade Brothers new sanitary killing plant, with a most rigid insistence on all sanitary requirements of the State Department of Health. Thus she knew, as other patrons of this market know, that only the choicest meats, prepared in the most sanitary manner are sold here.

WADE BROTHERS

new killing plant provides these sanitary facilities and Sweetwater is one of the very few cities in West Texas that has a plant of this high standard. Thus patrons of Allredge and Hattox have a double guarantee of both Wade and Allredge & Hattox in this highly important matter of sanitation.

USE WILSON PREPARED MEATS

Mrs. Chitwood will use Wilson's hams and bacon in her demonstration as a matter of course, making her selection on the basis of quality, as do so many other Sweetwater people.

LOOK WHAT YOUR DOLLAR WILL BUY



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HERE IS YOUR OPPORTUNITY to buy the things you need and want at sensational savings. The sale is a rare occasion because it is a DOLLAR DAY. You cannot afford to wait until tomorrow because these tremendous savings and extraordinary price reductions TWO DAYS ONLY.

MONDAY, 28TH

MONDAY, 28TH

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TUESDAY, 29TH

You know our class of merchandise—our ability to serve you with the utmost satisfaction. Just stop and think what a DOLLAR DAY SALE held at our store means to you.

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LADIES' CREPE GOWNS \$1.25 Value \$1	Dress Gingham 32 inch width 39c Value 3 Yards \$1	Pepperell and Foxcroft Sheeting 9-4 Width 2 Yards \$1	Dress Gingham 27 Inches Wide 20c Value 6 Yards \$1	Dress Gingham 23 Inches Wide 25c Value 5 Yards \$1	IMPERIAL CHAMBRY 3 yds. \$1
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Turkish Towels 6 Towels \$1	Tidwell Pitzer Co. WHERE THE PRICE IS RIGHT South Side Square Sweetwater, Texas			Turkish Towels 8 Towels \$1

NEW YORK, Sept. 26.—The matter of elegant clothes at first nights in the theaters has long puzzled me. Certainly the most stylishly dressed women are to be seen on such occasions, but I notice that women whose names are high in society and in art circle usually are very plainly dressed. The women in rich garments and decorated with fine jewelry

usually are unknown. Kelsey Allen, who is the oldest first nighter in point of service in town, explained that to me the other night. "The women with the finest clothes," said Kelsey, "usually are Fifth Avenue modistes. Sometimes they are accompanied by their prettiest model. They dress to attract

attention, also to create envy among other women in the audience. "Young ladies in the audience point out these elegantly gowned ladies to their husbands or to their sugar papas with the gentle hint that the dress would make anyone beautiful. And they know just where that certain dress can be bought.

The modistes never wear the same dress twice. Each first night offers a new opportunity for direct advertising. "And another peculiar feature is that the society women who really 'put on the dog' at the opera leave their jewels and finery at home when they go to the theater."

The Art Of Cooking

Now Classed Among The Sciences

Back to the days when primitive man first cast the ruddy glow of firelight on his cavern walls through the rubbing together of sticks—on to the era of flint and steel, when venison turned over the glowing coals of a kitchen fireplace, to the present day when a world's attention is centered upon the nutritive value of various foods and the matter of their preparation—the art of Cooking has kept steadily apace with the Spirit of Progress.

Hear this interesting subject lectured upon and see the highly educational demonstrations which will be featured at the

SWEETWATER REPORTER

Cooking School

TO BE HELD IN SWEETWATER

Sept. 28 to Oct. 2, Inc.

AFTERNOON, 2 TO 4 O'CLOCK

At the Hotel Wright

All Foods Are Not Proper Foods

It all depends upon those who consume them. What is nourishing food to one may prove greatly detrimental to the well-being of another. What to one person may prove to be a building of rich, red blood and strengthening tissue, may succeed only in creating a series of woeful physical conditions in persons differently constituted.

These are subjects every housewife should be interested in.

Did You Ever Think of This?

That the human being—man, woman or child—is after all merely a natural product of a highly organic nature—a product of that which he or she absorbs? This is obviously true. And knowing this, is it not then easy to understand that a properly functioning organism must be maintained through foods in which organic substances still predominate?

In proper food preparation only can this be made possible.

Mrs. Ida Chitwood

LECTURER AND DEMONSTRATOR

Will tell you all about these important matters during the course of her five-day lecture. She prepares foods as you watch and listen to her; tells you just how to prepare them to make them the most healthful and palatable.

Tells you how to budget your household finances in order that you may derive the greatest possible amount of benefit from your income. This in itself is a subject of vast material benefit to every woman in Nolan county.

Mrs. Chitwood is a lecturer and food expert of international prominence. Her experiences during the war, on the great plains, in the wilds of India, among the Chinese and people of other nations, have given to her an education in food values and food preparation that falls to the lot of but few.

WE INVITE YOU TO COME AND HEAR HER DISCUSS

The Gracious Hostess	Meals for the Worker, Office Man, Child Hungry all the Time
The Budget Problem	Making the Ends Meet
School Luncheons	The Quest of the Slim Silhouette
	Menus for Fat and Thin People
	Results of Dieting

LECTURES ARE ABSOLUTELY FREE—LEAVE YOUR PURSE AT HOME

Watch This Paper for Further Particulars, Then Plan Early to Attend

Conducted under the Auspices of the
Sweetwater Reporter

TAKE NEW AERIAL OVERLAND ROUTE

New Transcontinental Airmail Route Via Texas Favored in Washington Hearing

MUST HAVE LANDING FIELDS

Cities Along Proposed Route Must Provide Accommodations for Flyers, Said

The importance of a landing field to Sweetwater, if it is to figure on the proposed transcontinental air route from Chicago or St. Louis via Texas, emphasized last week by the visit of Lt. Strickland, army aviator from Muskogee, is further developed by an article appearing in a recent issue of the Kansas City Star. The Star's Washington correspondent says in part:

"Two interesting developments in connection with the prospective air mail and express service through Kansas City came out incidentally to the big aircraft hearing before the Coolidge investigating board.

Postmaster General New, who had testified to the great demand on the department for the setting up of new air routes, said that already there was a proposition before the post office department to extend the Chicago-Kansas City-Dallas route on across the continent to Los Angeles, by way of Tucson, Ariz. By linking up with the already established service from Chicago to New York. This, if done, would place Kansas City on a transcontinental route.

Paul M. Henderson, formerly of the air mail service and now manager of the National Air Transport Corporation, one of the two bidders for the contract, told the investigating committee his company expected to spend a minimum of \$200,000 to inaugurate this mail and express service, if awarded the contract. This sum was in addition to free landing fields that were being provided by each large city that would be served by the route, he said.

Plan Fast Express Service
Mr. Henderson also testified that his company expected to lay especial stress on developing a fast express service.

In discussing the proposal to extend the Chicago-Kansas City-Dallas route to a transcontinental service, Mr. New said the plan was receiving serious consideration from the department but no decision probably would be reached for some time.

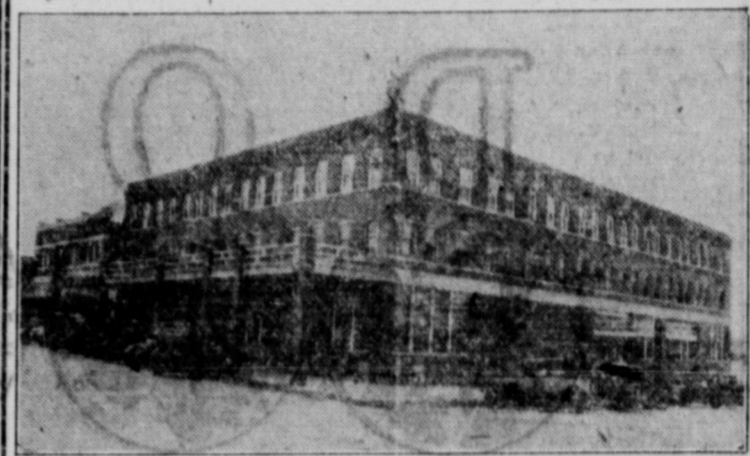
There already is a government operated transcontinental route from New York to Chicago, to Omaha to Cheyenne, across the mountains to San Francisco. Also there is a project under way for a contract route to run from Salt Lake City to Los Angeles as a spur from this mail route.

Cities along the route of the second proposed continental line were insistent there was enough business to justify the setting up of the second line on a contract basis. It has been urged that there would be better flying conditions along the second route from Texas to California than the present northern route affords and that more large cities would be served by the second route.

Mr. Henderson in his testimony before the aircraft board, discussed the Chicago-Kansas City-Dallas route for which his company had bid, in referring to the expense of getting commercial aviation under way. The route he said, promised to be profitable eventually because it linked up important cities and territories with the transcontinental line and would serve a real demand for speedier transportation. But if the company had to depend on mail alone, he doubted if it would succeed. Only by building up an express service, and possibly in the future a passenger service, would it become commercially profitable. But he had no doubt, he said, that time would come, else his company would not be seeking the contract.

The government, he said, should light the airways where night flying was necessary as it did the transcontinental, just as it provided lighthouses for ocean and lake navigation. Practically all the cities along the line desired to become air ports and would furnish adequate fields for free use.

Mr. Henderson said that each city should keep its flying field open to use by any and all licensed companies and airplane pilots—just as harbors are kept open.



Mrs. Chitwood

SELECTS THE

Hotel Wright

as the place best suited in which to conduct her demonstrations in the art of preparing better meals. The management of the Wright appreciates this opportunity to serve the ladies of Sweetwater and joins the Sweetwater Reporter in extending a most cordial invitation to allow women to attend the

Reporter Cooking School

afternoons this week. The Wright Hotel is a Sweetwater institution and its facilities are always available for community events of this nature. Our spacious banquet room will accommodate the larger gatherings in comfort, with parlors available for smaller groups.

PRAISES HOTEL SERVICE

Although Sweetwater is perhaps the smallest town in which Mrs. Chitwood conducts her Cooking Demonstration, yet she finds Hotel Wright service comparable with that of any city wherein she has visited. This means much for in the course of her work Mrs. Chitwood visits many, many cities and stays at as many different hotels. The experienced traveler who knows hotels always has a good word for the—

Hotel Wright

SUMMER COLDS are lingering and annoying. The very first night apply VICKS VAPORUB Over 17 Million Jars Used Yearly

CATS TAKE ODD GAME OF SERIES

Panthers Take Atlanta Crackers down the Line to 6 to 2 Saturday at Panther Park

WACHTEL HURLS GREAT GAME

Spitballer Has Opponents Eating from Hand All the Way—Moore Parks One

(By John Humphries.)

Amid tooting trombones and the tumultuous shouts of eleven thousand happy fans, and three hundred unhappy ones, Paul Wachtel, admittedly one of the greatest moist ball hurlers operating outside the big top, had the formidable Atlanta ball club eating out of his mighty right paw Saturday, allowing but five wiggly scattered hits and the Cats again again merged victorious 6 to 2.

The series now stands two games to one in favor of the Texas league champions and owing to the fact that two additional games are scheduled in Cowtown, the odds now appear greatly in favor of John Jacob Atz & Co.

While the great spitballer hogged the limelight, easily outpitching the veteran Bagby, it remained for Possum Moore, the speckled beauty, to furnish the real thrill of the afternoon when in the fourth inning with the score 2 to 1 and Windle on first by virtue of his force-out of Edington, he brought the immense throng to its feet with a terrific drive far over the left field wall. That blow really took all the fight out of the visitors and supplied the chesty Panthers with a lead which they held until the bitter end.

Wachtel used quantities of saliver and mixed with blinding speed he never appeared in real danger. His five hits were scattered over as many innings and with a bitter defense he would easily have scored a shutout. Murphy opened the third round for the Crackers with a clean drive and advanced to second when Stormy Davis let the ball go between his legs. Murphy scampered to third while Gazella was being tossed out by Windle and dusted the platter on Bagby's long sacrifice fly to deep right field.

Their other run was registered in the eighth inning following a two-base error by shortstop Windle. Gazella pried open the inning with an easy

roller to short. Krehmeyer baited for the weary Bagby and struck out amid thunderous shouts from the home clan. Zoeller then drove a grounder straight at Windle who fielded the ball cleanly and then threw it in the Cat dugout, Zoeller legging it to the middle station. He scored a moment later when Manager Niehoff slapped a single to center field.

The Cats scored a pair of tallies each in the second, fourth and sixth innings. Koney, first up in the second, reached second base when Red Smith picked up his grounder and made a wild heave. Palmer promptly scored Big Edwards with a two ply into the right field crowd.

In the fourth after Deacon Palmer had been tossed out by Bagby, Edington strolled for the second straight time only to be forced by Windle. Possum Moore then carved a niche in the Hall of Fame by uncorking a slashing home run over the left field fence. That blow really iced the old ball game.

Again in the sixth the Panthers stepped out for their last of runs. Konechy beat out a slow hit ball down the third base line but Palmer's best effort was an easy chance for Gazella, forcing the Big Train. Edgie pilfered second and Stump Edington, the champion walker, looked at four wide ones. Windle singled to left, scoping Palmer and putting Edington on second. He then scored a moment later when Niehoff uncorked a wild and wooly heave past third base.

Both teams were slightly off color from a defensive viewpoint, both of Atlanta's runs resulting directly from miscues while three of the runs garnered by the home club were unearned. The contest as a whole, however, was well played.

Skipper Niehoff, with his brow to the wall, will undoubtedly call on his southpaw ace in Sunday's game, big Pug Cavel. The veteran toyed with the Cats in the Series opener on Wednesday and the wise boys are picking him to repeat in the fourth battle.

With the odd game in the hat bag the Honorable Jacob Atz may well afford to take a chance with North or Walkup. Many fans, however,

were predicting late Saturday night that Jake would send the old marster, Joe Pate, right back at the invaders. Whether or not the great money

(Continued to Page Eight)



Rich in Proteids and Fats and One Hundred Per Cent Pure

Mrs. Chitwood

Selects

GLASS DAIRY

To furnish Milk for the Cooking School



Pure Milk Means Healthv Babies!

Reporter Want Ads Get Results.

Mrs. Chitwood

NOTED EXPERT IN COOKING, SELECTS

Hotpoint

The Electric Range that Stands the Test at

The Reporter Cooking School

Afternoons this Week at the

Hotel Wright



Mrs. Chitwood's Judgment Is Confirmed by Hundreds of Ladies in this Section

There are more Hotpoint Ranges in use in Sweetwater homes than any other make. There is a reason for this. If there is not an electric range in your kitchen, attend Mrs. Chitwood's School and learn why she prefers the Hotpoint. Or visit your neighbor's kitchen and learn from the experience of actual users why the Hotpoint is best. So neat, so clean, with no smoke smell or soot to dirty the kitchen or utensils and with heat always under control. There is an automatic feature on the Hotpoint Range. You can put your dinner in the oven in the morning, set the switch at any hour you wish. The heat will automatically turn on. Then if you wish, the heat will be turned off at any time you set. And another automatic feature prevents the oven from overheating, so nothing can be harmed by too high a temperature. The heat is there when you want it, and off when you want it. There is nothing to get out of order, nothing uncertain.

Hotpoint Ranges are sold on easy terms. A small down payment, and the balance as you pay your light bill. Won't you come in tomorrow, select the model you desire and have it installed? Always glad to show you the fine points about the Hotpoint—and a call at our office will place you under no obligation whatever unless you wish.

West Texas Electric Co.

Phone 283

MRS. CHITWOOD'S PREFERENCE

is

White Face FLOUR

Which she will use and demonstrate all this week

at the

REPORTER COOKING SCHOOL

2:00 to 4:00 P. M. Each Day

WRIGHT HOTEL

If you are interested and take pride in your baking results be sure to attend Cooking School and start using the best of ingredients

WHITE FACE FLOUR

Distributed By

Quick Service Market And Grocery

Distributors of White Face Flour

Phones 10-197

Dwell on this fact—

That rarely, if ever, will you find as large and complete an assortment of

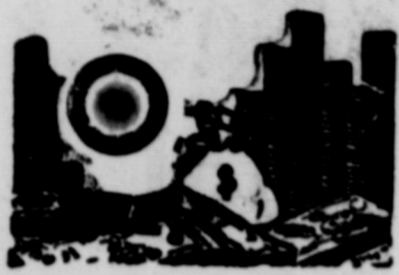
MENS, WOMENS AND CHILDRENS

SHOES

Offered right at the beginning of the fall season, at the unusually low prices you'll find at this shoe sale.

TUCKER'S

SHOE STORE
The New Styles First
Phone 795



RICH MAN—POOR MAN

After all, the chief difference between the poor man and the prosperous man is the ability of the latter to BEGIN to save.

You can begin with one dollar—the one in your pocket now.

We pay interest on savings.
Stop in and talk it over.

First National Bank

The Standard of Comparison Since 1901

FORT WORTH WINS
(Continued from Page Seven)

pitcher can come back after but today's rest remains to be seen.

At any rate Fort Worth fans were happy, wide and handsome Saturday and were fettering the world hat for money, marbles or chalk the Cas would never return to Atlanta in 1925.

The detailed score by courtesy Geo. Massey's radio:

First Inning

Atlanta: Zoeller, out, Windle to Konetchy. Niehoff out on a fly to Windle. Good fans. No runs, no hits, no errors.

Fort Worth: Davis out on a grounder to Smith to Murphy. Mullins grounds out to Murphy. Sears out to Zoeller. No runs, no hits, no errors.

Second Inning

Atlanta: Cullop, home run champ of the Southern League, is hit by Wachtel in the ribs and goes to first. He is forced a moment later at second when Smith hits. Smith in turn is out when Wachtel catches him flat footed off first, Konetchy running him down. Jenkins out, Windle to Konetchy. No runs, no hits, no errors.

Fort Worth: Konetchy lines a hot one through Smith's legs and is called safe at second on a close decision. Palmer lines out a two bagger, Konetchy scoring. Edington walks. Windle is safe at first on a fielders choice when Palmer is forced at third. Moore hits and goes to second on the throw to catch Edington, who scores. Windle out at third. Wachtel walks. Davis flies out to left. 2 runs, 1 hit, two errors.

Third Inning

Atlanta: Murphy hits cleanly to center and goes to second when Davis booted the ball. Gazella is out to Windle, Murphy taking third. Bagby flies out to Edington, Murphy scoring after the catch. Zoeller is out on his lap to second. One run, one hit, one error.

Fort Worth: Mullen singles sharply over short. Sears hits to Niehoff, forcing Mullen at second. Konetchy hits into a double play, Smith to Niehoff to Murphy. No runs, one hit, no errors.

Fourth Inning

Atlanta: Niehoff, manager of the Crackers, hits to Konetchy and beats him to first. Good fouls out to Konetchy. Cullop fans. No runs, no hits, no errors.

Fort Worth: Palmer out, Bagby to first. Edington walks. Windle is safe when Edington is forced at second, an attempted double play failing. Moore hits a home run, scoring Windle ahead of him. The ball soared over the left field fence. Wachtel flies out to right. Two runs, one hit, no errors.

Fifth Inning

Atlanta: Smith, the red headed Cracker third baseman, seals a line drive past Windle. Jenkins walks.

Murphy out on pop foul to Mullen. Gazella fans. Bagby out to Mullen. No runs, one hit, no errors.

Fort Worth: Davis to Zoeller. Mullen grounds out to third. Sears out to Niehoff. No runs, no hits, no errors.

Sixth Inning

Atlanta: Zoeller singles to left. Niehoff out at first on slow grounder. Zoeller goes to second. Good out on strikes. Cullop out at first. No runs one hit, no errors.

Fort Worth: Konetchy beats out an infield roller to third. Palmer forces Koney at second. Edington up. Palmer or steals second, Gazella dropping the ball. Edington walks. Windle gets his first hit of the series when he singles over short, Palmer scoring and Edington going to second. Edington scores when Moore hits to Niehoff, who attempts a double play and throws wild. Wachtel out on first. Two runs, two hits, one error.

Seventh Inning

Atlanta: Smith lined out to Davis in center. Jenkins hit a high one to Davis. Murphy out at first. No runs no hits, no errors.

Fort Worth: Davis out on first ball pitched. Mullen hits to third and is out. Sears doubles to right field. Konetchy walks. Palmer out to third forcing Sears. No runs, one hit, no errors.

Eighth Inning

Atlanta: Gazella out to Windle. Krehmeyer batting for Bagby, fanned swinging. Zoeller hits to Windle, who throws wild to Konetchy, Zoelle going to second. He takes third a moment later on a wild pitch. Niehoff singles to center, scoring Zoeller. Good fans. One run, one hit, one error.

Fort Worth: McLaughlin pitching for Atlanta. Edington out to Murphy. Windle flies out to Zoeller and Moore flies out to Good. No runs, no hits, no errors.

Ninth Inning

Atlanta: Cullop out, Windle to Konetchy. Smith out at first. Jenkins singles to left. Murphy is thrown out at first. No runs, one hit no errors.

RAIN HOLDS UP GINNINGS HERE

Movement of Cotton Further Delayed by Deluge Last Week—Expect Rush to Start Now

SEASON'S TOTAL IS 600

Approximately 200 Bales Received Here During Past Week—No Danger from Leaf Worms

Ginnings in Sweetwater for the 1925 season up to Saturday afternoon total approximately 600 bales, according to reports from local gins which expect the cotton rush, long past due, to open up in earnest this week if fair weather continues. Rains the first of the past week caused further delay of the movement to market, and only during the latter part of the week have farmers been able to enter their fields.

With the bright sunshine that was pouring down Saturday, however, fields are rapidly drying out following the deluge the first of the week. It is believed that picking will be on in full swing throughout this week. The only delay that faces farmers now is caused by scarcity of pickers and it is reported by cotton men here that only one-half the amount of pickers wanted in this territory is available.

Last Saturday the season's total ginnings here was 401 bales. The approximate 600 total at the end of the week shows that in the neighborhood of 200 bales were received during the week despite the bad weather.

The Planters Gin, up to 4 o'clock Saturday afternoon, had ginned 288 bales for the season, while the Brown and Mitchell Gin reported a season's total of 150 bales. The Williams-Miller Gin would give no report on ginnings, but a week ago this gin had turned out 122 bales.

Local cotton men and gin operators are of the opinion that practically no damage to the grade or staple will result from the rains. Neither will there be any further damage from worms, it was stated, as the cotton has reached the stage where leaf worms destruction of the foliage will not harm the bolls or cotton, according to cotton men. On the other hand some believe that if worms come now their eating of the leaves and bolls that are nearly ready to open, will speed the opening of cotton by allowing more sunshine to strike the stalk drying out the bolls and the ground.

A true Fair Tale: She was a Little Shop Girl making \$18 a week when she won a Beauty Contest. Her pictures were in the Papers. She was offered Flattering Contracts to go into the Movies. She finally accepted a position in the chorus at \$50 a week. But she couldn't dance and she couldn't wear clothes. And now she's a Little Shop Girl again, earning \$18 a week.

RADIO HEADQUARTERS

FRESH BATTERIES—NEW TUBES
Aerial Wire and Equipment
Free Radio Service on the set we sell you.
ZENITH, ATWATER KENT, FREED EISEMAN AND
RADIOLA SUPERHETRODYNE

DR. QUASI MUSIC STORE

ARMAND COLD CREAM
POWDER COMPACTS
\$1.09 Value
NOW 50c
DAVIS DRUG CO.



SPECIAL—Hundreds of Hats
FOR MONDAY, TRADES DAY

\$3.85

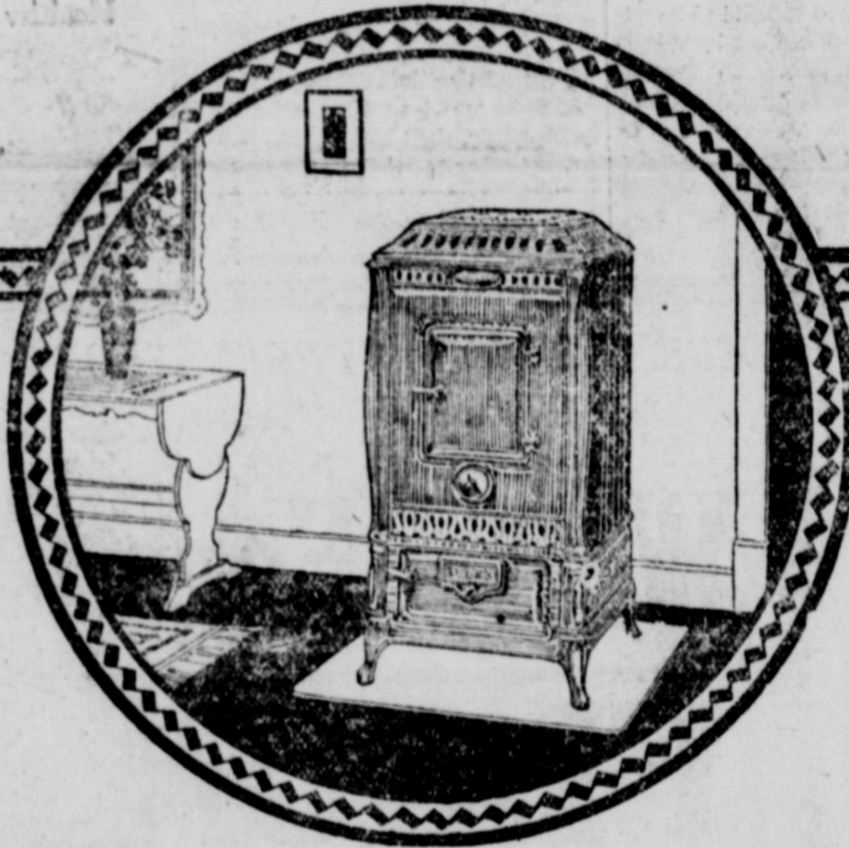
\$4.85

\$6.85



HASSEN COMPANY

STYLE · SERVICE · SATISFACTION



Everyone appreciates the comforts of Furnace Heat. Two thirds of your life is spent in your home. Why not make it comfortable. Your family's health is your most valuable asset, close stuffy heated rooms will produce colds, grippe, pneumonia. The parlor furnace heats your entire house and does not use any more fuel than an ordinary heater.

All furnaces we sell have factories behind them with reputations that you can depend on, such as Garlands, Bucks, and others.



Ranges

We have a nice stock of ranges and would appreciate showing you through.

COSTEPHENS HARDWARE CO.

SWEETWATER, TEXAS

Announcement

Special Engagement of

MISS DOLLIE DAVIS

5th Avenue, New York

Miss Davis desires the pleasure of meeting the lady clientele of Sweetwater at our store during the week beginning September 28th, in the interest of WOODWORTH'S beautiful line of exquisite toilettries and perfumes. Miss Davis will tell you the most alluring enchantment in perfume suitable for you, and the correct use of all approved accessories of the toilette.

INTRODUCING

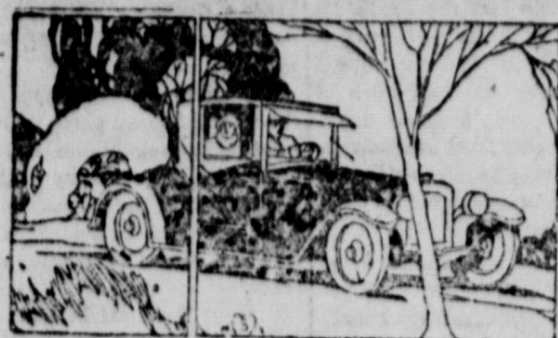
KARESS, VIEGAY, FIANCEE
PERFUME SPECIALITIES

PERFUME, TOILET WATER, FACE POWDER, SINGLE AND DOUBLE VANITIES, COLD CREAM, VANISHING CREAM, SACHET, BRILLIANTINE, CREAM LOTION, TALCUM, BATH SALTS, SMELLING SALTS.

DAVIS DRUG CO.

"THE CAREFUL DRUGGISTS"

PHONE 711
SWEETWATER, TEXAS



FOR the AUTOIST



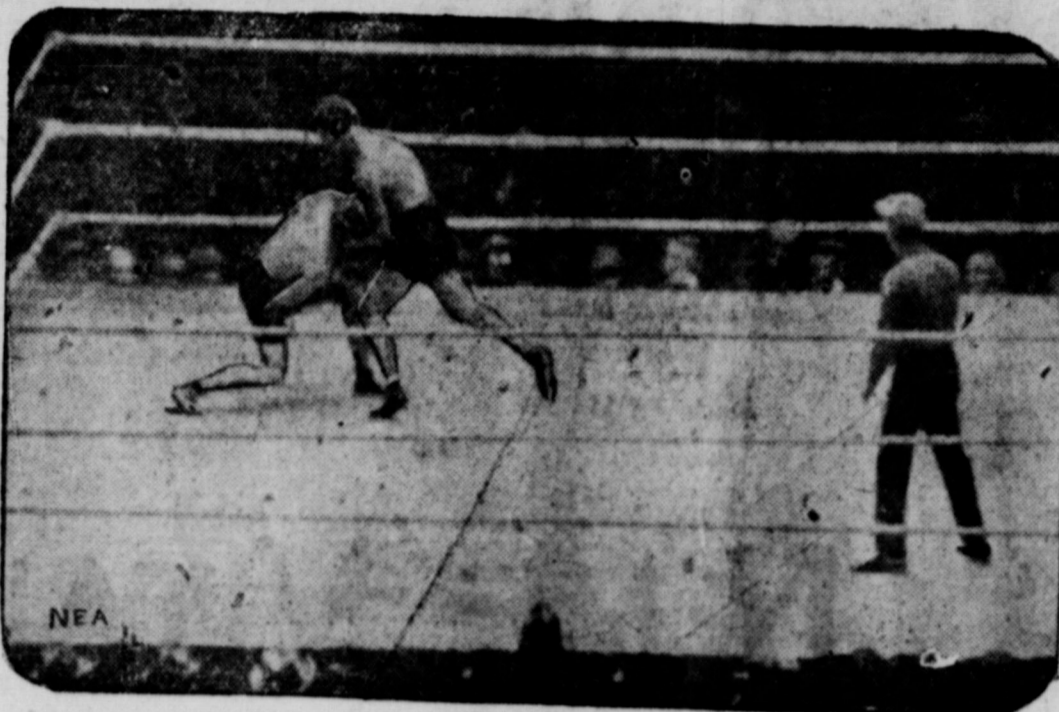
BUY MORE COACHES

Doubles Mileage of Graham Brothers Bus Lines; Open Up Districts

The Street Railway Commission of the City of Detroit and Mayor John W. Smith have approved the purchase of 64 more Graham Brothers twenty one passenger street car type motor

coaches, making a total of 148 bought from Graham Brothers within a year. This action of the Commission taken in accordance with the recommendation of H. U. Wallace, General Manager of the Detroit Street Railways, was later approved by the City Council. General Manager Wallace, in recommending the purchase stated that the

The Round That Won For Walker



This bit of action was snapped in the fifteenth and final round of Mickey Walker's fight with Dave Shade at the Yankee Stadium in New York. It shows the champion beating Shade (left) almost to the floor. Many at the ringside believed the decision would go to Shade because he had battered Walker all over the ring in the twelfth, thirteenth and fourteenth rounds, but Walker made a whirlwind finish and received the decision.

84 Graham Brothers coaches already in service have been operating over 2,000,000 miles and have proved satisfactory.

The Department of Street Railways started motor coach operations on January 1, 1925, and have gradually extended over routes totaling 52 miles. The new equipment will, when placed in service, increase the mileage of their coach routes by 43 miles, giving them a total of 95 miles. Trolley cars operating over 395 miles of track and the 95 miles of new motor coach routes will increase the mileage of the entire transportation system by about 25 per cent.

American manufacturers and American teach Europe. I am making a visit to France and England to see what our friends in the motor car business in Europe have learned and have done.

"When the Chrysler car was in the making we profited by much of what Europe manufacturers had learned. The result was that we produced a car that was not only acceptable and

approved in the United States but one which has won world-wide recognition. The Chrysler car is found today in nearly every country where motor cars are sold.

H. B. Earl, general manager of the Texas and Pacific railroad, spent Friday night in Sweetwater. He left for points west Saturday morning.

WE CAN'T FIX

Nolan County Roads

but we can help smooth some of the rough places by equipping your car with a set of

Federal Tires

TANK-UP

ON
TEXACO GAS
22¢ PER GAL.

In Sweetwater its

Buck & Henry's



Let Us Prescribe For that Sick Motor or Squeaky Car



Price \$5

Attached in a few minutes with pliers. Adjusted to any kind of car.

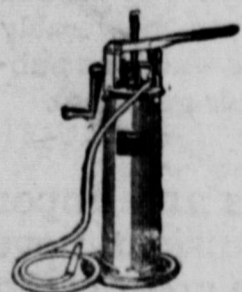
We Can Make it "Perk Up"

No matter what the trouble may be.

If you've been putting the car over the muddy roads for the past few days, it undoubtedly needs a good washing and greasing.

We Can Give You Both FREE CRANK CASE SERVICE TOO

Only AUTHORIZED Alemite Service



We are equipped with the Alemite One-Ton High Pressure, High Speed Gun.

Station in Sweetwater—Alemite High Pressure Lubricating Systems and Service for all cars.

Sweetwater Motor Co.

Superior Service at Standard Prices

WELCOME FORDS

Beauty Is Keynote of Longer, Lower Bodies—Many New Conveniences

It is no exaggeration to say that Ford dealer showrooms here were literally packed with people during the past week, all eager to see the new Ford cars.

The cars are most attractive. Graceful lines have been effected through the combination of lower bodies set on a lowered chassis frame. Through innumerable changes there has been blended into one whole an exceptionally pleasing line of cars. From the higher radiator, rising into the body lines, on back to the improved spare tire carrier at the rear and the tail light and license bracket on the fender every car is distinctive.

Those desiring a two passenger car will find it hard to choose between the coupe and the runabout. Both of these types have particularly good lines. The rear deck of each has been considerably enlarged and is now full width with increased luggage carrying capacity.

The touring car, most popular of all Ford cars, has a considerably longer appearance and seats are wider.

The Tudor Sedan, likewise has been redesigned not only in lines, but in interior arrangement and seating comfort, while the Fordor has many charms for those who prefer a car of this type.

GOES TO EUROPE

Head of Chrysler Company To Inspect European Auto Methods

Walter P. Chrysler President Chrysler Corporation, sailed Saturday, September 26, on the French liner, "Paris," for Havre and Paris and before returning to America October 17, on the Cunard liner, "Berengara," will visit Saint-Didier in Paris, distributors of Chrysler cars in France, and the nineteenth International Motor Manufacturers and Traders, Ltd., in connection with the Royal Automobile Club, at the Olympia in London.

J. E. Fields, vice-president in charge of sales, and Fred M. Zeder, vice-president in charge of engineering of the Chrysler Corporation, sailed September 23, on the Cunard liner, "Mauretania," and will return with Mr. Chrysler.

"No intelligent manufacturer ever reaches a point where he can't learn from someone else," said Mr. Chrysler before sailing. "Europe can teach

FINALLY Real Sedans at "Coach" Prices



BUICK builds only real sedans on the famous Buick chassis—with Fisher bodies.

The 4 and 2 door Sedans, on either the Master or Standard Buick chassis, are attractive, quality closed cars. These Buicks have the better performance—power—speed—endurance—and economy that mark the Better Buick as today's better motor car.

Buick could build a cheap closed car and sell it at a cheap price. But Buick chooses to build for the satisfaction of Buick owners. Buick sees to it that owners have cars they are proud to drive for years—cars that have a high re-sale value when finally traded in.

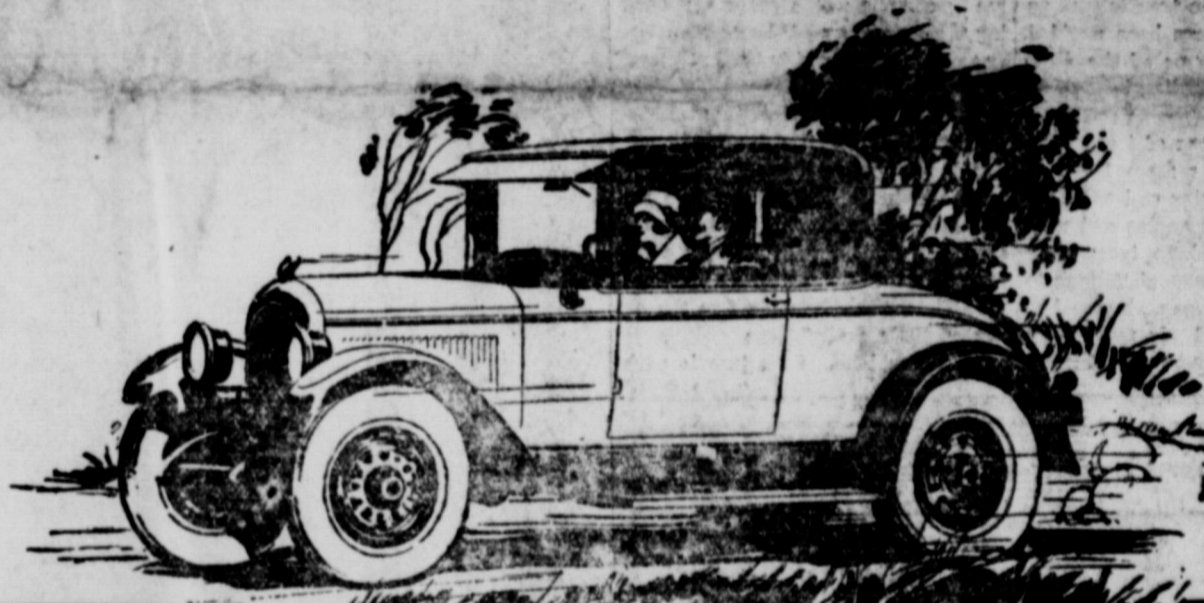
See these Better Buick Sedans before you spend your money.

Standard Six		Master Six	
2-pass. Roadster	\$1125	2-pass. Sedan	\$1200
2-pass. Touring	1150	2-pass. 4-door Sedan	1250
2-pass. Coupe	1195	4-pass. Coupe	1295
Master Six		Standard Six	
2-pass. Roadster	\$1250	2-pass. Sedan	\$1300
2-pass. Touring	1295	2-pass. 4-door Sedan	1350
2-pass. 4-door Sedan	1395	2-pass. Roadster	1400
2-pass. Coupe	1445	2-pass. 4-door Sedan	1450
2-pass. Coupe	1495	2-pass. Coupe	1500

BUICK MOTOR COMPANY, FLINT, MICH. Division of General Motors Corporation

the Better BUICK

WESTERN MOTOR CO.



All America Demands Comfort Without Waste; Beauty Without Extravagance; And Chrysler Six Results

The Chrysler Six meets the new American demand for comfort without waste, for highest quality without excessive cost, for exceptional beauty without extravagance. Women, especially, are enthusiastic about these Chrysler qualities.

Always in the lead in body style as in engineering, the Chrysler Six today reveals more graceful contours than ever.

The Chrysler Six actually rides more comfortably and solidly than many two-ton cars—due to scientifically distributed weight and a low center of gravity; to the Chrysler-designed type of spring mounting, which does away with side-sway; to full balloon tires and

Watson stabilizers, the finest device of its type to eliminate the shock of road inequalities.

To the superiority of its unsurpassed performance results, the Chrysler Six joins a complete freedom from mechanical worry. An air-cleaner keeps all dust and road dirt out of the engine. The Purolator filters the crankcase oil as the motor runs. Thermostatic heat control keeps the motor always at the most efficient working temperature. Chrysler hydraulic four-wheel brakes insure a wide factor of safety.

Let us make you better acquainted with the Chrysler Six. A phone call will bring a Chrysler Six to your door for a demonstration.

CHRYSLER SIX	
The Phaeton	\$2395
The Coach	1445
The Roadster	1625
The Sedan	1695
The Royal Coupe	1795
The Brougham	1865
The Imperial	1995
The Crown-Imperial	2095

All prices f.o.b. Detroit, subject to current Federal excise tax. Bodies by Fisher on all Chrysler enclosed models. All models equipped with full balloon tires. We are pleased to extend the convenience of time-payments. Ask about Chrysler's attractive plan. Chrysler dealers and superior Chrysler service everywhere. All Chrysler models are protected against theft by the Fedco patented car numbering system, exclusive with Chrysler, which cannot be counterfeited and cannot be altered or removed without conclusive evidence of tampering.

CHRYSLER FOUR	
The Touring Car	\$1095
The Club Coupe	995
The Coach	1095
The Sedan	1095

Hydraulic four-wheel brakes on right extra cost.

CHRYSLER SIX

TOLER MOTOR COMPANY

Sweetwater Needs More Trees Expert Says After A Survey

Following a visit to Sweetwater this month when he made a survey of tree planting conditions here, inspected shade trees over the city and soil and climate conditions affecting the growth of trees, Walter E. Bond, Assistant State Forester of Texas, College Station, has prepared a summary of conditions as he found them here and also a report on tree planting in general as pertains to this city.

The report has been received by the Board of City Development and by County Agricultural Agent W. C. Calvert, and contains much information, advice and suggestions that will doubtless be of great interest to home owners here.

Bond made a special trip here to inspect conditions and his findings as set forth in his report, are based on a careful inspection of shade trees throughout the city. He covered the parks, and most of the residential section in his study here with the result that he became well qualified to offer suggestions to home owners that, if followed, should result in the beautification of the city through trees, and satisfactory success for the tree planters in selecting type of trees and caring for them.

Shade Trees Lacking

Sweetwater's one requirement that is lacking for a city beautiful is shade trees, Bond declared in his report.

"A modern progressive city possesses three assets," he stated. "Its industries, its commerce and its appearance. Sweetwater, due to its favorable location, is well established as to industries and commerce. As to its appearance it is less fortunate. Although well paved streets, attractive public buildings, stores and homes are present, still the general appearance of the city is not satisfactory. When carefully analyzed, that which is lacking in shade trees."

The forester is convinced that if the proper species are planted and if reasonable care is given them, that desirable shade trees can be grown in Sweetwater, he declared in his report.

Names Difficulties

Many shade trees in the city have not made the growth expected of them, Bond stated, and that in practically every case the trouble was apparent and could have been avoided. The following are some of the difficulties met with, according to the forester's report:

Very poor specimens of trees were planted. Many were from three to five inches in diameter and with the tops cut off at right angles and with very poor roots. These trees were not able to produce enough foliage to supply food for so large a stem and as a result either died or made very poor growth. Without a doubt much

of the wood fibre has died and in case the tree survives decay will set in sooner or later and greatly shorten the life of such trees. The small tree with good roots and a natural top not pruned back so severely would doubtless have succeeded.

Improper species were planted. The commonest of these is poplars and black locust. The poplars are naturally trees of rapid growth but short lived and are very subject to borers, scale, insects and disease. The black locusts are usually destroyed by the borer. These two trees should not be planted.

In cases the trees were improperly planted. Either the tree was set too deep or the hole was not dug large enough to accommodate the roots and heavy tight soil was placed around the roots so that little moisture could reach them. Larger holes filled with good black top loam would have saved these trees.

In many cases the trees were not properly cared for. The chief trouble was lack of cultivation. Heavy sod was growing close up to some trees and robbing them of most of the moisture. Improper application of water was another source of trouble. The trees were sprinkled the same as the lawns. As a result the roots grew upward near the surface for this water and in time of drought suffered. If enough water had been added to reach down below the roots these roots would have grown downward and eventually have reached natural water and become independent.

Insects Destructive

Insects had killed some trees. The borers were the most common and were preying on black locusts and poplars especially. The scale sucking insects which live by sucking the tree juice through the bark were also found on the poplars and in some cases on the maples. A few cases of web worm and leaf eating caterpillars were also found. Proper methods of control would free the trees of these insects.

The most common error in tree planting is the spacing between trees. Trees, but a few years of age, are already crowding each other and spoiling the symmetry of the crowns. Wider spacing would add to the health and appearance of these trees.

Favors Certain Trees

Forester Bond, following his inspection here, prepared a list of shade trees which he believes suitable for this locality, and which he stated should thrive here if properly cared for. Trees recommended by Bond and their characteristics follow in the order of their desirability:

American Elm. This tree is prob-

ably the most common and the most beautiful shade tree in most parts of the United States. It is resistant to drought and alkali and is a rapid grower and is a splendid tree for this region.

Chinese Elm. This tree is a native of China and is accustomed to drought and a very rapid grower. However it cannot be obtained from all nurseries and since it is not so common it may be a little more expensive than the American Elm.

Green Ash. This tree is a rapid grower and at the same time long lived. It is resistant to alkali and drought and grows a very desirable form.

Hackberry. Trees of this species are very drought resistant and will withstand as much hardship as practically any tree. They are not as long lived as some trees and suffer some from the borer. However, they can safely be planted. However, they

Native Mulberry. This tree is very resistant and will grow practically anywhere. However, the fruit is undesirable along sidewalks which is the serious drawback.

Soft Maple. This tree is a rapid grower but like most fast growing trees is rather short lived and fairly subject to insects and disease. However, it has made good growth in this region and must be considered as one of the trees which can be safely planted.

Sycamore. This tree is a rapid grower and throws good shade. However, during dry summers it sheds its leaves and the foliage is also subject to blight. It is not so desirable because it litters up the street.

Live Oak. In localities where rock is rather common and the soil more or less scanty this tree will do fairly well.

Advises Planters
General instructions on the care of

trees, including planting, fighting insects, watering and spacing were also set forth by Bond in his report.

The desire for shade usually influences people to plant trees too close together and in a few years the trees crowd each other and destroy their symmetry and natural beauty. Trees should never be planted closer than thirty feet and thirty five feet is better. Some regularity and foresight in planting trees along the streets guarantees the future appearance.

A large hole four feet square and at least three feet deep should be excavated and good black top soil should be secured to refill the hole. The trees should be planted about an inch deeper than they grew in the nursery and the soil should be firmly packed between and around the roots. Water should be added until the soil is fairly moist. The last dirt to be placed on the top of the hole should be dry and kept as loose as a mulch to prevent

rapid evaporation of the moisture from the soil. In case rock is present it would be well to blast the bottom of the hole using one-half stick of dynamite. This will improve drainage and make water from below available. A day should be allowed for the poisonous gases to escape before planting the tree.

The best control measure for most sucking insects is the use of 40 per cent nicotine sulphate spray. Paraffin oil emulsion, kerosene emulsion and other contact sprays are valuable but usually are more difficult to mix and require greater care in application to avoid burning the foliage. The following proportions for the mixing of 40 per cent nicotine sulphate spray are recommended unless otherwise stated in directions supplied by the manufacturer:

Forty per cent nicotine sulphate, 1 1/4 teaspoonfuls, 1 gallon water
40 per cent nicotine sulphate, 8 tea-

spoons, 6 gallons water; 40 per cent nicotine sulphate, 1 1/2 pint, 50 gallons water.

The spray should be applied with a fine nozzled spray pump. The foliage must be thoroughly drenched to insure striking all the insects both on top and bottom of the leaves. In case the first treatment is not completely effective a second application should be made.

For Leaf Insects

Arsenate of lead and calcium arsenate are the two sprays recommended for the control of leaf feeding insects. Paris green may be used but unless special care is taken in its application there is a danger of burning the foliage. The following proportions for the preparation of arsenical spray are recommended:

Arsenate of lead or calcium arsenate, 9 teaspoonfuls, 1 gallon water
18 teaspoonfuls lime; 1 pound arse-

(Continued on Page Eleven)

NINE VITAL FACTS

Here, in brief form, we present for your information nine vital facts underlying the success of Dodge Brothers, Inc., and the goodness and value of their product.

Dodge Brothers, Inc., consider these facts so fundamentally important to the motor car buyer that they will be repeated, from time to time, until every newspaper reader in America may be presumed to have read them:

Dodge Brothers, during the past eleven years, have built and sold more than one million four hundred thousand motor cars—and more than 90 per cent of these cars are still in service. This record requires no comment. It stands impressively alone in motor car history.

It has never been Dodge Brothers policy to build yearly models. When an improvement, that is really an improvement, is discovered, it is made at once. Their slogan, "Constantly Improved But No Yearly Models" is familiar the world over.

Dodge Brothers build one chassis and only one. This policy materially lowers manufacturing cost. It also enables Dodge Brothers engineers to concentrate their entire time and thought on the betterment of this one type.

Dodge Brothers have never had an "off year" or an "off car." This is because they have never used the public as a testing ground for "new models" or lowered the quality of their product in the slightest degree. Every change has been an improvement on the original design.

Dodge Brothers pioneered in building the first all-steel open car and the first all-steel closed car. These epochal develop-

ments have saved Dodge Brothers owners many millions of dollars by materially prolonging motor car life and by effecting marked economies in manufacture. This construction has also reduced incalculably the danger from accident and fire.

Dodge Brothers sell directly through their dealers to the purchaser. There are no sectional distributing agencies to increase the cost of distribution and the cost of the car.

Dodge Brothers have never given so-called "free service." The car is sold at a fair and honest price. Nothing is added to this original purchase price to pay for service that the owner may never need.

Dodge Brothers Dealers were pioneers in unanimously adopting the flat rate service system. By this system, the owner knows in advance what any service job will cost. There are no unpleasant surprises in his bills.

The sturdiness and long life of Dodge Brothers Motor Car is reflected in its resale value. Comparatively few Dodge Brothers Motor Cars are advertised in the resale columns of the newspapers. The values they bring testify unanswerably to their goodness—and the public's belief in their goodness.

The purchase of an automobile is a serious and important business. The time has passed when transient novelties can lead a thoughtful buyer to overlook the great essentials of motor car worth.

A few of these essentials are clearly outlined above. They go far to explain why Dodge Brothers name is accepted, the world over, as the hall mark of dollar-for-dollar value.

Make her Happier—Build a Home First



HOLD HAPPINESS OUT TO YOUR FAMILY

Will you hold happiness out to your family by presenting them with the opportunity of living in a thoroughly wholesome environment? Or will you "hold out" such happiness by denying them the manner of living that makes for refined development, social contact with other pride-ful home-owners and the convenience which only a home of your own can provide.

Let us explain to you our Own Home Plans and show you how we can help you own your own home.

GRAY LUMBER CO.
QUALITY SERVICE

DODGE BROTHERS, INC.
DETROIT

SWEETWATER NEEDS TREES
(Continued from Page Ten)

rate of lead or calcium arsenate, 25 gallons water, 2 pounds lime.

The proper method of preparing any arsenical spray is to first make a thin paste of the arsenical compound by mixing with a small amount of water and then adding the required amount of water. The lime, made into paste form, should be added last. The spray is most effectively applied with

a fairly fine nozzled spray pump thoroughly drenching the tree to insure wetting both sides of the leaves.

SELLS-FLOTO COMING

Second Largest Circus To Be Here Wednesday, Oct. 21

With the arrival in Sweetwater of Robert W. Thompson, advance man for Sells-Floto, rated as the second largest circus in the world, arrange-

ments have been made with the city authorities and local merchants for the parade and exhibitions in this city of this well known organization on Wednesday, October 21.

Mr. Thompson is especially jubilant over the fact that his circus has the largest street parade of any circus now traveling and that it will be seen at its best here; he bewails the idea of some circuses ignoring the wishes of the children of all communities who must depend on the parade for their "circus" and says the owners of Sells-Floto will always cling to the time-honored parade, both as a means of entertaining the youngsters and advertising the fact that they have something to see inside the tents; Sells-Floto takes the stand that a parade acts as a show window for the display of their stock in trade and as they have plenty of "stock," they are not ashamed of their offer of it.

The circus will arrive here early in the morning of circus day, coming from Lubbock via the Santa Fe, and will depart that night for San Angelo, over the Orient.

Mr. Thompson states the cages and dens containing wild animals of every climate wide open in the parade so that all may see the denizens of other worlds; five bands will furnish the music and fifty clowns will dispense the comedy; that the parade is so large that when the band wagon is returning to the grounds, leading the procession, the calliope will

just be leaving, at the rear of the pageant.

The country for fifty miles around will be billed heavily, as this circus is so large it must draw from the surrounding territory to fill its tents.

PERSONALS

Mrs. J. D. Moore of Dallas is visiting her mother, Mrs. E. V. Grogan, who fell and broke her wrist the past week.

Mr. and Mrs. J. L. Allen and little daughter of Los Angeles, Cal. have arrived in Sweetwater to spend the winter. Since their arrival here they have been guests of Mrs. Allens' sister Mrs. Walter Carter.

Misses Frances Hamilton and Nina Mae Majors are spending this week end in Abilene the guests of Misses Doris Daniel and Helen Davis.

Miss Jimmie Lou Coughran of Colorado City is the guest of her grandparents Mr. and Mrs. J. P. Majors.

Mrs. C. D. Cromwell of Fort Worth is the guest of her aunt Mrs. C. A. McCorkle for a few days.

Mrs. R. S. Davis and daughter Gail have returned to their home in Dallas after a visit with her parents Mr. and Mrs. J. P. Ratliff.

C. A. McCorkle joined the Fort Worth Shrine band Friday and accompanied it to the West Texas State Fair at Abilene. From Abilene he went to Fort Worth where he will attend the Dixie Series Ball Game Sunday. He expects to return home Monday.

Mr. and Mrs. E. H. Rudd and Mr. and Mrs. Henry Morris of Marynal visited in Sweetwater Friday.

M. Elliott of Merkel was a business visitor in Sweetwater Friday.

Mr. and Mrs. Simon O'Keefe have returned from an extended motor trip to Arkansas.

Mrs. A. G. Elliott and family moved Saturday from their Lamar street residence to their newly completed home on S. 2nd street.

I. A. Eberle was among people who attended the West Texas Fair at Abilene the past week.

W. R. Johnson, former chief of police, will leave Monday for Muskogee, Okla. where he has been summonsed as a Federal court witness in connection with an auto theft trial. Johnson was police chief here when the stolen car was covered in Sweetwater and made arrests in connection with the case.

FREE FROM GERMANY

American Made Toys Supplanting the Imported Varieties

WASHINGTON, Sept. 26.—American children no longer have to depend on Germany for their toys for Uncle Sam's toy shops are turning out sufficient playthings for home use and export too, according to the Commerce Department.

There has been a gradual decrease in toy imports this year and when Santa Claus brings his gifts around next Christmas the majority of his toys will have been made in America. Germany, however, still exports walking dolls and many other intricate mechanical toys.

The United States during the last fiscal year ended June 30 exported \$1,211,913 worth of toys while imports from all foreign countries totaled only \$1,160,173.

"The home manufacturer is supplying a much greater percentage of the domestic demand than the figures indicate," the Department said. "The American toy trade is growing in importance and imports according to present indications will continue to decline."

KISS THEIR HANDS

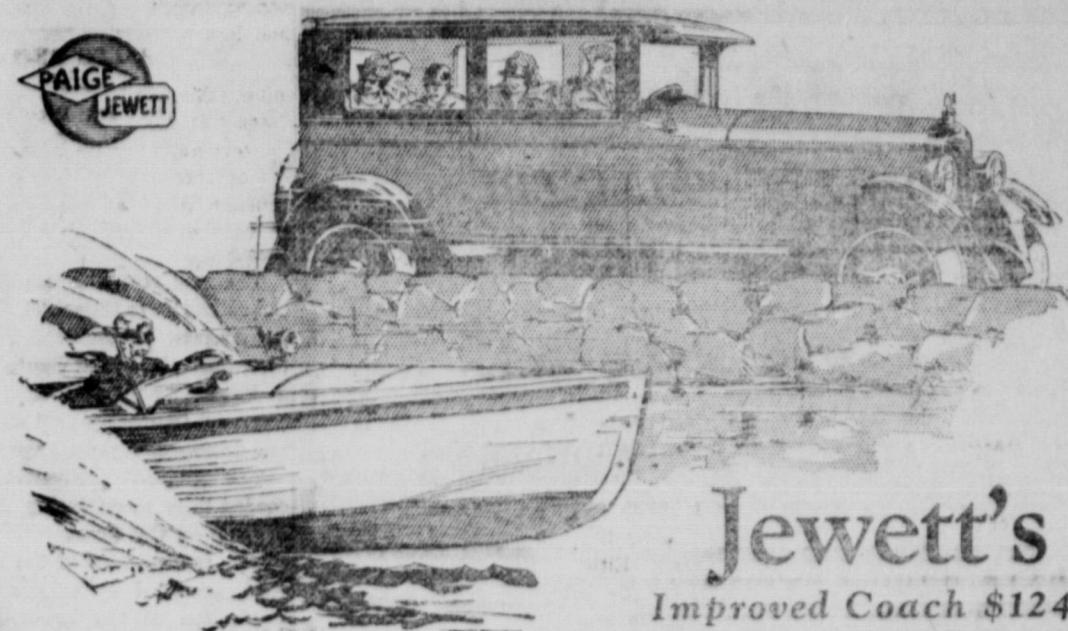
Lip Stick Days Cause Return of Old Time Gallantry—Safer

CLEVELAND, Sept. 26.—Kissing the lady's hand, a gallant form of greeting belonging to the days of courtesy, is coming back.

Authority for the announcement of its recurrence, Cleveland Health Commissioner, Rockwell, explained that the occasion had nothing to do with sanitation. The secret is the lipstick.

"Girls are getting tired of having to fix up their lips every time they are kissed," the commissioner pointed out. "Likewise their suitors fear betraying red imprints scattered over their faces. So the style now is for the fair lady to be kissed on the hand."

"Never a Car Like This—Never Such Value!"



Jewett's

Improved Coach \$1245

Larger—Roomier—Easier Riding



More entrance space than any Coach. Enter or leave rear without disturbing those in front.

Many Important Improvements!

A new air-cleaner adds years of service—insulates clean air—clean oil—clean cylinders. Greater freedom from carbon, scored cylinders, worn bearings—increased motor life are the results. Light switch is conveniently at hand on the steering gear. Indirect lighting on the dash illuminates glass. Gear shift and emergency brake levers are moved forward to provide clear foot space in front—and many other improvements.

If you're driving any \$2000 car, we ask you frankly to compare it in roominess—beauty—quality—performance—with the improved Jewett Coach.

You'll thrill as you never have before at its amazing pick-up and go. Able, efficient power that's as silent as it is able. Because it's a Jewett. With all the vigor—snap and sturdiness that has built national admiration around this famous car.

Jewett Coach is always respected in traffic—master of toughest hills—and a pleasure to drive on the open road.

And its performance that instills confidence as you drive. Jewett Coach costs but little more than ordinary cars and is worth much more. Jewett would not sacrifice quality for the sake of a few dollars in the purchase price. But you get a fine car with

no worry of upkeep cost. Facts prove that. Ask us about it.

Jewett sales increased 131% in August over last year. These figures tell their own story.

Engineering—designing triumph that it was, Jewett Coach improved is a far greater car now. It handles with unmatched ease. It rides any road in comfort, due to increased length—new spring action.

You want roominess! Power—beauty—speed—quality—of course. But roominess above all else in a Coach. Jewett Coach has roominess! More length has just been added to the already roomy body. Leg room front and rear increased.

Jewett Coach is here—now! Ready to show you what all this improvement means to you—yourself at the wheel. By all means examine and test this great car before you buy. (617)

Now lower prices on all improved Jewett models as follows: Coach \$1245, De Luxe Touring \$1520, De Luxe Coach \$1460, De Luxe Roadster \$1500, De Luxe Sedan \$1660. Prices 1. o. b. Detroit, tax extra. Paige-hydraulic 4-wheel brakes at slight extra cost.

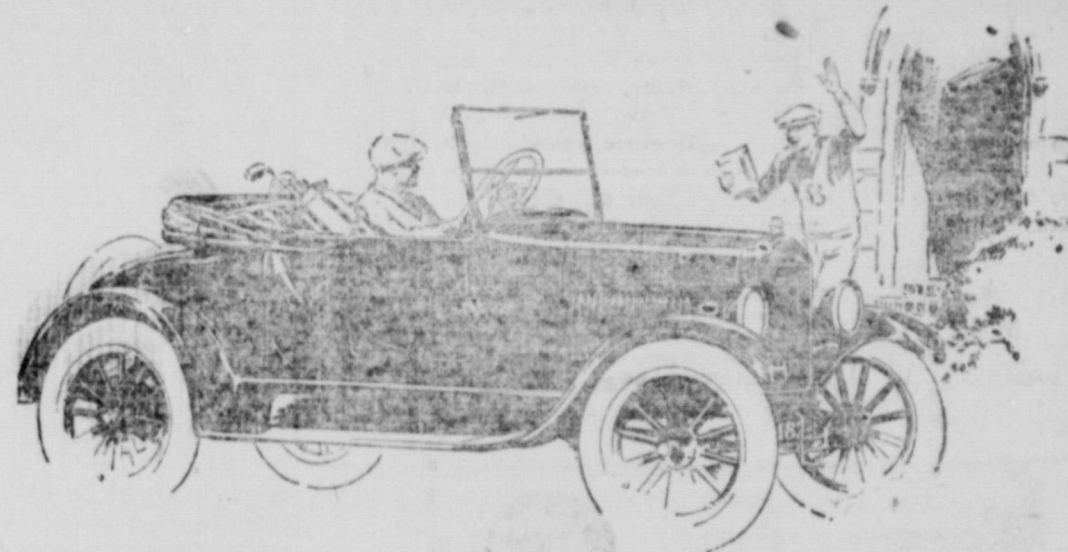
C. P. JUSTICE, Dealer

WARRENS GARAGE, 115 West North Second St.

Sweetwater, Texas

Phone 668

BEAUTY • COMFORT • CONVENIENCE • UTILITY



Good Looks as Well as Good Service

The improved Ford Runabout, with its all-steel stream-line body, is an unusually good-looking car.

It hangs low to the ground, and the body has been lengthened and re-designed for greater comfort and convenience. The gas tank under the cowl is filled from the outside, and the weatherproof storm curtains open with both doors.

Under the sweeping rear deck is an unusually large compartment designed for convenience in carrying luggage.

Standard equipment includes four cord tires, nicked head-lamp rims and windshield wiper.

The price remains the same \$260, and you can buy on the Ford Weekly Purchase Plan.

FORD MOTOR COMPANY, DETROIT, MICH.



NO INCREASE IN PRICES

VULCANIZING.

TRADES DAY SPECIAL
MONDAY
30x3 1-2 OVERSIZE TIRE
\$14.50

EXPERT WORKMEN

MODERN MACHINERY

We Never Close

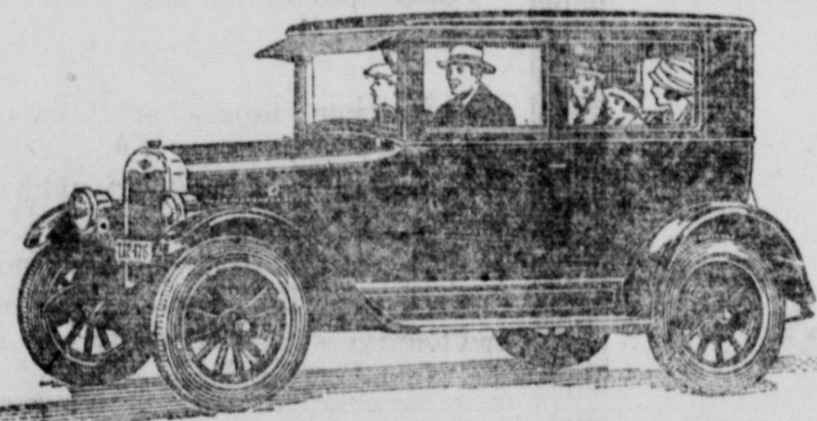
MODERN TIRE SERVICE

O. L. DODSON

Opposite Mart Hotel

R. L. ROGERS

Check **Price for Price**
Value for Value



The World's Finest Low Priced Coach

Chevrolet offers you more coach quality for less money than you can get anywhere else in the world. Note these points of superiority:

- QUALITY CONSTRUCTION—typical of the highest priced cars.
- POWERFUL MOTOR—all the power and speed that you need.
- LONG SPRING SUSPENSION—chrome vanadium, semi-elliptic springs give great comfort and roadability.
- FULLY ENCLOSED CLUTCH—single plate, dry disc type, the easiest you have ever handled.
- FISHER BODY—of high quality, with fine car construction and appointments.
- V V ONE-PIECE WINDSHIELD—easily raised or lowered, with full cowl ventilation, absolutely water-tight.
- DUCO FINISH—in beautiful sage-green and black, color and lustre last indefinitely.
- ALEMITE LUBRICATION—a modern very convenient lubricating system.

These are but a few points that indicate the superior quality of this fine coach. To build such a coach at so low a price is the most outstanding coach achievement in the automobile industry—the world's greatest coach value. See it today.

only **\$695**

Touring	\$525
Roadster	525
Coupe	675
Sedan	775
Commercial Chassis	425
Truck Chassis	550

F. O. B. Flint, Michigan

ALL PRICES F. O. B. FLINT, MICHIGAN

C. S. BOYLES MOTOR COMPANY

Bankhead Highway, Corner Ash

QUALITY AT LOW COST

Browning Wins Gold
J. C. Browning, Chevrolet salesman

with the C. S. Boyd Motor Co. here, is in receipt of fifty dollars in gold, as the result of winning first place

in a contest recently closed for Texas Chevrolet salesman. It is the third time this year that Browning's name has headed the list in various contests for salesmen.

NEW SALES RECORD

Chevrolet Tops All Previous August Deliveries During Current Year
Chevrolet Motor Company has added another record to the series of sales and production marks established this year.

The new record is represented by the deliveries to Chevrolet dealers during August. A final check of August deliveries places the figure at 41,000, a larger number of cars than the company ever has placed with its dealers during any preceding August.

The August deliveries even exceeded those made during either June or July of this year.

The achievement of the August record preceded by only a few days production of the two-millionth car by the Chevrolet Motor Company, the first manufacturer of selective gear shift automobiles to attain that figure.

SALES SLUMP

Automobile registrations again took a slump the past week, when three cars and three trucks were registered

with the tax collector here. The sales fell below the summer average, and show a decrease over last week's sales.

The registrations follow:

C. S. Boyles Motor Co. to M. C. Lewis, Roscoe, Chevrolet.
C. S. Boyles Motor Co. to Dillard

D. Harris, city, Chevrolet.

Nouce Brown Motor Co. to Buell Moore, Hylton, Ford.
Coke Motor Co. to C. E. Long, Roscoe, Ford truck.

Dabney Motor Co. to Sweetwater

Cotton Oil Co. city, Ford truck.

Nouce Brown Motor Co. to E. D. Stevens, Hylton, Ford.

**10 PER CENT OFF
ON ALL MILLINERY**

Tomorrow—Trades Day

MRS. HOLMES

AT COSTEPHENS HARDWARE

**TRADES DAY SPECIAL
10 PER CENT OFF ENTIRE
STOCK OF**

**MILLINERY — READY - TO - WEAR
SHOES — PIECE GOODS — LUGGAGE ETC**

YAMINI DRY GOODS CO., Inc.

Phone 469

East Side Square

**State Fair
of Texas
DALLAS
October 10-25**

In the New Auditorium
The Messrs. Schubert Present
"SKY HIGH"
Rhythmic - Peppy - Colorful - Chaotic
Broadway Musical Comedy Success
with
WILLIE HOWARD
And original Company of 108 direct
from the Winter Garden.
Initial Pipe Organ Recital
Saturday Afternoon, Oct. 10
by Clarence Eddy
Race Meet—Rodeo
Magnificent Agricultural Show
State-wide Manufacturer's Display
Live Stock, Poultry, Motor Show
Football Games—All College Circus
"Rome Under Nero"
LOW RAILROAD AND
INTERURBAN RATES

**Cooper Bros. Trained
Animal Shows**

Sweetwater, Monday, Sept. 28
(ONE DAY ONLY)

All Kinds of Trained Wild and Domestic
Animals



**2 PERFORMANCES DAILY 2
AFTERNOON AT 2 P. M. NIGHT AT 8 P. M.
Big Free Street Parade Starts
Daily at 1 P. M.**

STORE CLOSED

MONDAY, SEPTEMBER 28

JEWISH HOLIDAY

OPEN

TUESDAY FOR BUSINESS

H. BERMAN

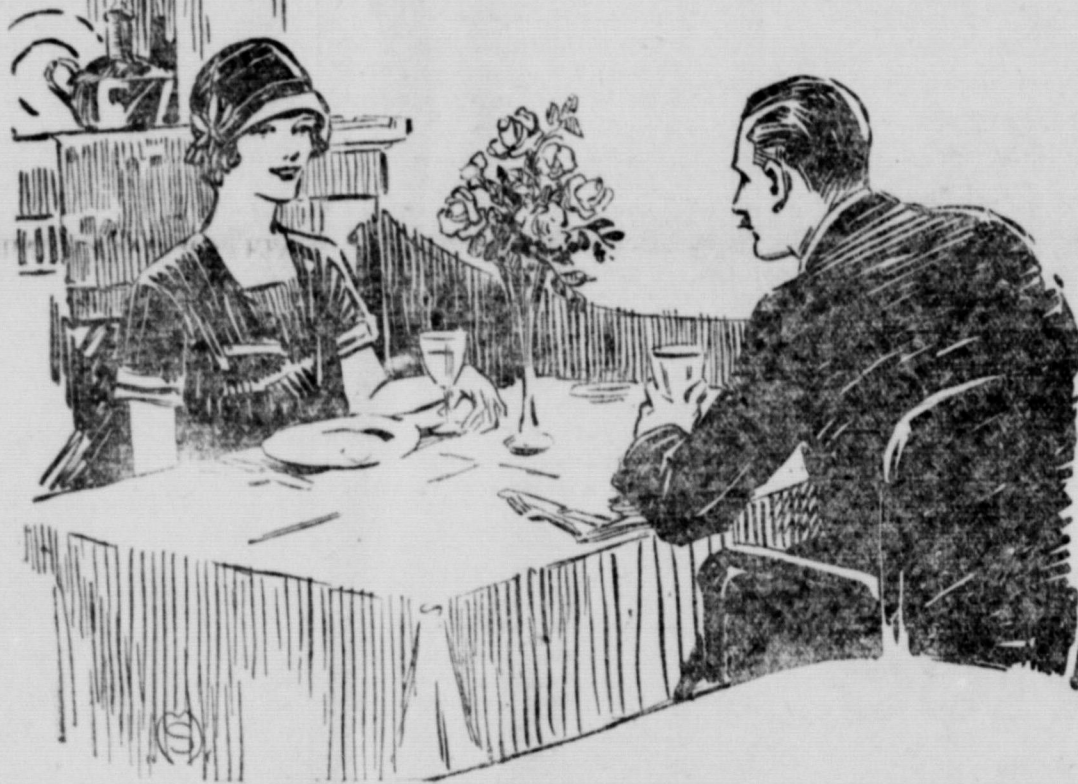
WHERE YOUR \$\$ COUNT THE MOST

A Meal a Deux At

The Texas has an intimate and refined atmosphere all its own—just the place for a tete a tete over the luncheon or dinner table.

The food is the best the market affords, and is skillfully prepared by chefs who are artists in their profession. The service is excellent, yet quiet and unobtrusive. What more could one desire?

TEXAS HOTEL CAFE



WAIT FOR THE BIG ONE

Sells--Floto Circus

Positively Exhibits in

Sweetwater Oct., 21

WITH WORLD'S GREATEST CIRCUS PARADE

REMEMBER! Sells-Floto is the only genuine circus to exhibit in Sweetwater in several years; it is the highest class circus in the world; it comes here intact, with nothing omitted, and presents the same exhibitions in Sweetwater that delighted the multitudes in the largest eastern cities his year. Practically all the biggest stars of circudom are with Sells-Floto, so why be annoyed with inferior "shows"?

WAIT FOR THE BIG ONE

Sells-Floto is the only circus that has not forsaken the children

**SWEETWATER
Monday, Oct. 12**

**TWICE DAILY
Afternoon and
Night.—2 P. M.**

Doors Open One Hour Earlier

*The Wise Will Know That The
World's Greatest*

**Al. G. BARNES
4 Ring Circus**

IS THE

*Only Big Show to Play Sweetwater
This Year*

Presenting a Giant
Colossal Combination of All That Is
Great in

Wild Animal Achievement

500 Horses 160 in One Single Display, working to Music without a Trainer to Cue them.

100,000 Challenge Group of Jungle Bred African Lions, 40 in Act at One Time.

Lotus Blood Sweating Behemoth of the African Lowlands Trained Beyond Comprehension. The Only Trained Hippopotamus in Captivity. Valued at \$75,000.

Joe Martin Giant Gorilla Man of the Movies. Trained to Perform As a Human Being. Smokes Eats, Drinks, Dresses Himself Better Than Most Movie Stars. Will Perform Twice Daily in the Big Dun Colored tents of the Worlds Greatest Wild Animal Circus.

100,000 TONS OF ELEPHANTS All Performing in the Massive Wooden Rings at One Time.

Al. G. Barnes

Presents
This Year The All New Special Spectacle
*America's Foremost Historical
Pageant*

Pochahontas at the Court of Queen Anne

American history set to the music of grand opera. A Fantastic story of America's only princess, Pochahontas, based on American history. A weird story of an Indian Teepee at eve, a gorgeous costume affair, of strangely garbed Indians, Soldiers, Kings, Queens, Princesses. A story of the Capture and Release of John Smith, and of Pochahontas' trip to the Court of Queen Anne.

\$200,000 Actually invested in the costumes, scenery and Lighting Effects to present this Tremendous Historical Extravaganza.

Believe no Report to the Contrary. The Day and Date is Fixed and There Will Be no Change.

*More Wild Animals Than All Other
Shows of its Like and Nature
Combined*

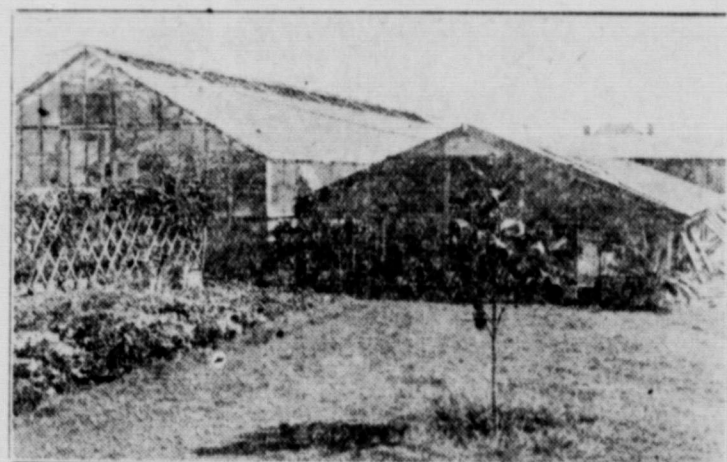
More Pumas, Lions, Leopards, Elephants, Black Panthers, Jaguars, Polar Bears, Brown Bears, than all other animal shows.

The only Big Show to Visit Sweetwater this year
World's Greatest and Biggest Wild Animal Circus

Sweetwater Serves You

Better And So Does

Sweetwater Floral Co. & Bullock Implement Co.



Pictured above is the home of the Sweetwater Floral Co. It is also the home of loveliest flowers, roses, chrysanthemus, asters, begonias and carnations, violets, pansies, lilies, nasturtiums. Buy them by the dozen or merged in floral designs of exquisite beauty.

Everyone who is interested in beautifying their home place—and who is not—should pay a visit to the Mashburns, who operate the Sweetwater Floral Co. They grow flowers, vines, fruits and shade trees most successfully, and know what varieties are best adapted to this section. For anything in flowers, vines, fruit or shade trees, you can't go wrong if you see the Mashburns.

Featuring

B. F. Avery Sons

Farming Implements

The Bullock Implement Company serves the farmers of a vast territory, of which Sweetwater is the center. Many car loads of farm implements are handled through this busy house in the course of a year. These implements include every item made by B. F.

Avery Sons, such as WAGONS, CULTIVATORS, PLANTERS, HARROWS, RAKES, PLOWS and similiar implements.

JACK RABBIT ONE AND TWO ROW CULTIVATORS

JOY RIDER CULTIVATOR

BOB WHITE CULTIVATOR

VOLCANO DISC HARRW

MR. BILL PLANTER

YELLOW JACKET MIDDLE BUSTER

BOB CAT DISC PLOW

BLUE RIBBON SULKEY PLOW

AND HARVESTING MACHINERY OF ALL KINDS

It makes no difference what it is you can always buy it in Sweetwater.

This is one of a series of pages devoted to the upbuilding of SWEETWATER and made possible through the co-operation of the following Progressive Business Men. Watch for the next one.

WRIGHT FURNITURE & UNDER-TAKING CO.

WEST TEXAS ELECTRIC CO.
Do it Electrically.

WADE BROTHERS

MANROE & MORRIS
Texaco

STAGES AND TUCKER BAKERY
The Home of Best Yet Bread

SWEETWATER COTTON OIL CO.
Sweetco Feed

S. EDWARDS GRAIN CO.
Purina Feeds

DABNEY MOTOR CO.
Fords—Lincolns—Fordsons

SWEETWATER SANITARIUM

MILLER & MIZZELL
One Day Auto Painters

SWEETWATER MARBLE & GRANITE WORKS

GALBRAITHS
East Side Square Since 1913

ROBERTSON CAFE
A Fine Place to Eat

SWEETWATER VULCANIZING CO.
Service Corner

SIMPSON FUEL CO.
Domino Coal for Heat

OTTO CARTER
Your Plumber

SWEETWATER FLORAL CO.
Flowers for Every Occasion

BULLOCK IMPLEMENT CO.
The Farmer's Friend

BRYANT LUMBER CO.
Home Builders

SWEETWATER HATCHERY

CARTER HARDWARE
A Complete Line

SWEETWATER DRYGOODS CO.
The Store Ahead

SWEETWATER CANDY KITCHEN
Best Home Made Candies

M. D. WILLIS
Your Photographer

FIRST NATIONAL BANK
The Standard of Comparison

J. P. MAJORS
Jeweler and Optometrist

Card of Thanks
To our friends and neighbors:
We take this opportunity to thank each and every one of you, who so kindly ministered to our every need

in the loss of our dear friend and mother, Mrs. S. C. Smith. You have our heartfelt gratitude for this service of love, for the words of solace and comfort to aching and bleeding

hearts who had to say good bye on earth. We are thankful for the floral offerings. We also thank Mr. and Mrs. J. I. Payne for their splendid service.

May Heaven's richest blessings attend you all in our prayer.
S. H. Shook and Family.

TRADES DAY ONLY

MONDAY, SEPTEMBER 28TH

Your old Shoes are worth—

\$1.00

here on any purchase from \$4.85 up. Get out your old shoes and

WEAR THEM IN

HERNDON SHOE STORE

Specializing in Selz Shoes

GET AN EARFUL



You Will Always Look Your Best

—if you have Galbraith's clean and press your clothes. The most delicate fabrics are handled with extreme care, but they are thoroughly cleaned. By just giving a little more time and a little more careful work we give you a lot more satisfactory service.

GALBRAITHS

East Side Square Since 1913

STORE CLOSED

MONDAY, SEPTEMBER 28TH

Being a Jewish Holiday this store will be closed all day. We did not think of this occasion when we advertised a special for Trades Day, so in order that no one may be disappointed our offering of—

10 Yards Bleached Domestic, 36 inches wide for \$1.00

WILL BE GOOD TUESDAY ONLY

Sweetwater Dry Goods Co.
LADIES AND MEN'S WEAR
THE STORE AHEAD

G-48DDU3C

W. D. Beall to Dan Childress, \$1. blk. 37, S&W add. Sweetwater.

C. C. Jones, to R. L. McFarland, \$100. It. 6, blk 30. Original Blackwell. W. H. Jobe to W. T. Lewis S 1-2 NE1 4 sec. 49, blk 22.

W. T. Lewis to Ernest Wright, same property as above.

M. M. Risinger to E. B. Cox \$10, S 2-3 It 3, blk 21, Southern add. Roscoe.

Chas. Eberley to C. McKinley \$400, It. 3, blk 3, College Hgts. Sweetwater.

Raymon Corbin to W. D. Sayle \$1000. It. 13, blk. 1 of 45, S&W add.

C. M. Webb to J. H. Henderson, \$1100. It. 1, blk 87, Orient add.

C. M. Webb to J. H. Henderson \$350 Its 2, 3, blk 87, Orient add. Sweet water.

THE COTTON MARKET

By Sweetwater Cotton Exchange
New York

	OCT	DEC.
Prev. Close	23.60	23.85
Open	23.61	23.85
High	23.94	24.11
Low	23.85	23.78
Close	23.65	23.93

New Orleans

Prev. Close	23.03	23.14
Open	23.01	23.13
High	23.30	23.48
Low	23.01	23.13
Close	23.15	23.27

The Spot Market

TODAY YEST.

New York	23.90	23.90
New Orleans	23.33	23.20
Galveston	23.70	23.45
Houston	23.60	23.50
Dallas		23.50
Sweetwater	23.60	23.50

Mr. and Mrs. J. Archibald Roach and family are expected to return home Sunday nig fothlwoinhotaYia home Sunday night following a week's visit with Mr. Roach's parents at Big Lake.

REAL ESTATE TRANSFERS

Virgil Skinner to W. P. Thornton, \$500. Lt. 8, blk 22, South Side Sw.

C. N. Craft to Howard and Medlock \$400, Its. 1, 2, 3, 4, Blk 12, Eastern Roscoe.

Mrs. Eva Blackwell et al C. P. Jones \$42,166. sec. 41, 48, 59, 77, 42, 58, 60 70, pt. 61, blk. 1A.

W. M. Mitchell to H. C. Davis, \$4600 It. 5, T. C. Cauthen Sub. blk 53.

Josephine Newman et al, to L. L. Armor, \$250, It. 2, blk. 13, Newman's third add.

T. E. Arlede to C. P. Jones, sec. 61, blk. 1A.

Mrs. Callie Rasberry to Mrs. Roda Jenkins, \$2100, blk. 37, S&W add, Sw.

A. A. Cargal to F. L. Hogue, \$2800, SE 1-4 sec. 10, blk 23.

S. J. Mason to Hopkins McLain, \$742.50. Its 7, 8, 9, blk 78, Orient add.

I. H. Rowell to J. D. Doe, \$350, Its. 9, 10, 11, 12, blk 74, Orient add. Sw.

osephine Bowman to A. S. Ken drick, \$200, It 8, blk 3, Newman's third add. Sw.

Josephine Newman to T. Vard Wood ruff, \$1000, It. 1, 2, 3, blk 14, Newman third add. Sw.

PLAN BIG WOLF HUNT

Hunters Looking Forward to Long Chase This Week

A big wolf hunt is slated to take place this week over the south end of the county. A large number of dogs have been promised for the event which will start from Maryneal. Several hunts have been staged the

past week. One starting from Maryneal rounded up one in 27 minutes on the Sam Witt place. Another was run down on Bitter Creek after a three hour run. Dogs belonging to Sam Witt, Bob Brown and Jess Lambert took part.

Free Shampoo with every Marcel all this week. Wright Beauty Parlor. 20613dc.

TRADES DAY

6 MONDAY SEPT. 28

Will be a big day in the history of Sweetwater. We want you to make this restaurant your headquarters Trades Day or any other day. This restaurant stands solidly behind anything that is for the good of the city as a whole.

SERVING ONLY THE BEST FOODS ALL THE TIME

ROBERTSON CAFE

"IT DIDN'T DO ME ANY GOOD"

A little boy fell downstairs, and an old gentleman asked him if the fall had hurt him. "Well," said the little boy, "it didn't do me any good."

And a long, hot hard day's washing doesn't do any good, either. In fact, any doctor will tell you that it does harm. So needless, too, with our Laundry service ready to take all the heavy work off your hands. Our Laundry washes everything, dries everything, and irons flat work. Phone us for service Monday—it's the one way to make washday do you some good.

Sweetwater Laundry Co.
"THE NICEST LAUNDRY IN TEXAS"

Stop — Look — Listen
SPECIAL

We will give a \$7.50 premium with each Victrola purchased Trades Day—

Also special discount on all Victrolas and Pianos— One record given with each six purchased.

DR. QUAST MUSIC STORE
Music of Quality

ACTION

From Reporter Classified Ads—

During the current week, a man who lost a brief case containing valuable papers, etc., advertised for its return in the Reporter.

He Got It Back.

The Reporter had an extra typewriter that was not being used. It was advertised for sale in the Reporter classified columns.

—It Was Sold.

There is seldom a day passes but what some one with rooms or a house to rent who advertises it in the Reporter, calls up and tells us

They Were Rented

If you have anything for sale or for rent, or if you want to buy a bargain or rent a place,

Use Reporter Classified Ads

Too High!

That's Been the Trouble With

Groceries

IN SWEETWATER

Because we believe that we can increase volume and take a closer margin of profit we are making these—

UNHEARD of PRICES

for Monday TRADES DAY

1-2 lb. Hersheys Cocoa
18c

1-4 lb. Lowneys Cocoa
5c

1 lb. Nile Salmon
15c

No. 3 Woodford Peas
20c

2 lb. Jocano Tomatoes
10c

No. 2 Ames' Corn
16 2-3c

8lb. Flake White Lard
\$1.30

No. 3 Sour Kraut
14c

Gallon Pack Blackberries
65c

Gal Yellow Cling Peaches
65c

No. 2 Campbells Pork and Beans
10c

Post Toasties
15c

No. 3 Hominy
11c

Other items in proportion at a

SAVING
of from
5c to 25c

McGinty Grocery

Next door to Quast Music Store



EVERY MONDAY SPECIAL

RAG RUGS VALUE UP TO \$2.50

98c

One only to a customer. No phone orders accepted

RUFUS WRIGHT

Home Furnisher and Funeral Director

408-409-410-411 and 412 North Oak Street

Day Phones 549 and 775

Night Phones 423 and 76

Sweetwater, Texas

THE REPORTER—YOUR PAPER—WILL GET RESULTS—ADVERTISE

WATCH

The crowd as they stroll by and you will judge them by their clothes. Clothes do not make the man but place a man where he can make himself.

WELL PRESSED
is
WELL DRESSED



AMUSEMENTS

PALACE

Renewed interest in the glories of ancient Egypt resulting from the discovery of the tomb of Tut-Ankh-Amen are reflected in Cecil B. DeMille's "The Ten Commandments."

Months before Cecil B. DeMille started work on "The Ten Commandments" he had Egyptologists do research work as to the costumes, accessories and buildings of that Biblical era which the first part of the picture portrays. They delved into ancient books and went to the far corners of the earth in order to collect such information as was necessary to make the picture authentic in every detail.

With the benefit of this knowledge about eight months before the Exodus

ARMAND COLD CREAM
POWDER COMPACTS
\$1.00 Value
NOW 50c
DAVIS DRUG CO.

scenes were taken, preparation work was started in desert locations which resembled those described in the Bible. Engineers built sphinxes, pyramids and a city whose walls were 109 feet in height. In less than eight months a city was erected which had taken the ancients as many centuries. When completed, it was used for only eight days. Egypt lived again for a fortnight.

"The Ten Commandments" is coming to the alace Theatre on Monday with an all star cast.

LYRIC

Irene Rich in her latest picture, "Eve's Lover," which comes to the Lyric Theatre on Monday, appears as a millionaire business woman, Eve Burnside. Her proud independence and her powerful personality have made her, at thirty, a dominating influence in the steel industry.

The story, by Mrs. W. K. Clifford, tells of how romance in the shape of the handsome Baron Gerald Maddox, batters down the reserves of this woman, who had heretofore scorned all soft sentiment. To escape imprisonment for passing a bad check, he courts and marries her. In the awakening of her first love, Eve is left at his mercy because she loves him with all of the pent up emotion of her barren life. But then, as she learns of his unsavory past, she becomes disillusioned and returns to business. How the Baron, who has grown to love her worthily, saves her business with startling courage when she is faced with financial ruin forms the climax of the picture.

Bert Lytell appears opposite Miss Rich in the role of the Baron, and others in the cast are Clara Bow, as a tigerish little flame of the Baron's bachelor days, and Willard Louis, cast as a treacherous business rival of Eve's, who, in spite of his villainies is not without his ludicrously funny side.

PIONEER PASSES

D. C. Hutcheson Aided in Organizing Presbyterian Church at Merkel

MERKEL, Sept. 26.—D. C. Hutcheson, 89, highly respected pioneer citizen of Merkel, died at the family home Thursday morning at 7:00 o'clock, surrounded by his loved ones, and the funeral was held from the Methodist church Friday morning at 10:30 o'clock and burial was had in Rose Hill Cemetery beside his wife, who preceded him last March. Rev. Elmer D. Landruth officiated.

Mr. Hutcheson for forty years had been a citizen of Merkel and Merkel country, coming here from Elizabethtown, Denton County, in 1885.

Shortly after moving to the community Mr. Hutcheson assisted in the organization of the local Cumberland Presbyterian church and was a faithful member until the union of the two churches.

Mr. Hutcheson is survived by five children, who are: W. D. Hutcheson, Mrs. John Campbell and Mrs. John Skillern of Merkel; Chas. Hutcheson of Trent and Mrs. Will Warren of Greenville, who were all present at the funeral.

FIND BIG DIAMOND

RIO DE JANERIO, Sept. 26.—Telegram received from Uberabinha, State of Minas Gornes, state that a diamond of rare beauty and size, reputed to be the most valuable so far known in the world, has been found on the River das Garças in that state.

The stone was discovered by a miner in the employ of a large diamond mining company.



Everything Is Hotsy Totsy Now
Let Me Linger Longer in Your Arms

Collegiate
I'm Tired of Everything But You

Yes Sir, That's My Baby
Red Hot Henry Brown

Milenberg Joys
Mighty Blue
That's All There Is
After the Ball
Footloose

GEO. ALLEN
MUSIC HOUSE

First Door East First Natl Bank
Sweetwater, Texas

MONDAY and TUESDAY



Romance batters down the reserves of an independent, modern business woman, and leaves her at the mercy of a charlatan, who courts and marries her to escape imprisonment. She loves the disreputable Baron with all the pent-up emotion of her barren life, but his unsavory past quickly disillusion her. Her business is threatened by ruin and with startling courage, the Baron saves the day and their married life.

also
"FAIR WARNING"
and
"FOX NEWS"

10c

25c

GET READY for Winter Months!
Crescent Sunolo

The Better Parlor Furnace

On display in our window is one of these fine furnaces. Its elegant finish will permit its use in any room. But that is only the beginning of the Sunolo's good qualities. Its heating power is remarkable—

Asbestos lined jacket means no heat can radiate from the stove—it all goes to heat the circulating air. Four to six rooms comfortable in cold weather on less fuel—that's the Sunolo. Reasonably priced, too.

Large Variety heating stoves at the price you want to pay.

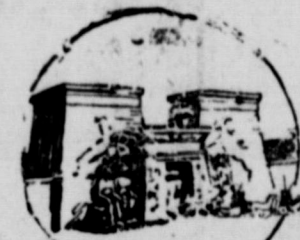
Andrews Furniture Store

Furniture for Less Money

NORTH SIDE SQUARE



MONDAY, TUESDAY, WEDNESDAY



Cecil B. De Mille's
Cin masterpiece

"THE TEN COMMANDMENTS"

Special Matinee Monday, 9:30, for school children. Ward Schools, 15c; High School, 40c; Adults, 50c.

TWO SHOWS DAILY:

3 P. M.—25c—50c.

8 P. M.—25c—50c—Loges 75c.

