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Brownfield News

And Terry County Herald... Terry County's Oldest Business Institution

"A Bible and a newspaper in every house, a good school in every district—all studied and appreciated as they merit—are the principal support of virtue, morality, and civil liberty."—Benjamin Franklin

VOLUME 19 16 PAGES BROWNFIELD, TERRY COUNTY, TEXAS, THURSDAY, SEPTEMBER 27, 1956 PRICE—10 CENTS NUMBER 39

News Views

Despite ourself, there things make us wonder: Flying saucers were observed east of Brownfield at 6:27 a.m., Wednesday.

A bit shaken and adamant about what he—and his wife—saw, the observer hit the door of the NEWS building a few minutes later to pass along the news.

Here's what he says he saw: Two bright silver saucer-shaped objects with a brilliant blue ring around them, suspended in the sky. After a few minutes, a third and similar object appeared.

The man and his wife decided to drive down Tahoka Highway to get a closer look. However, the three visitors (?) streaked suddenly into the distance and disappeared.

As we say, there things make old skeptics like us wonder. Our news source is a completely rational gentleman, with keen eyes, trained to see what most of us miss.

Monday is Dollar Day, and \$140 in merchandise is to be given away to 14 lucky persons. You do not have to make a purchase to register for one of the \$10 certificates. The 14 participating merchants will have their specially priced items listed in The Weekly Trade Journal.

So... join the crowds and take advantage of the prices and the gift certificates by patronizing any one of these 14 merchants.

What day are you going to observe as Thanksgiving Day this year? This question is being kicked around by Brownfield merchants and school officials. It appears now that Brownfield will observe the last Thursday in November—the 29th—as the day. The retail committee of Brownfield Chamber of Commerce voted Wednesday to observe the same date, and recommended that other merchants do likewise.

The retail committee also voted, some weeks ago, to buy a giant, 28-foot Santa Claus, to add a little more Christmas spirit to our city. The merchants around the square are giving \$1 a front-foot to the project. Other merchants are being contacted and asked to give according to their wishes. It is hoped that this list will be available for publication in the Oct. 4 edition of the NEWS.

Have you seen "Holiday on Ice of 1956" at Lubbock Fair Park Coliseum. If you've never seen an ice show, you and your children will thoroughly enjoy spending one evening viewing this colorful event.

We got quite a scare the other day when an Associated Press correspondent telephoned from Dallas to get details on a story just handed them, that a Dr. Davis of Brownfield was lost from his hunting camp in the wilds of Idaho and had been missing for 48 hours.

After calling Dr. E. C. Davis' home at 501 East Broadway, Mrs. Davis confirmed the story, but also said that her husband had just called here and reported he was safe. He had no food for the two-day period.

It's getting into the new car model changing season, and you will be able to see the new 1957 Fords on display Wednesday.

Here are names of winners in the grand opening of Lind-See NEWS-VIEWS, Page 2



THEY SAW IT — The Brownfield group pictured above expressed much amazement Monday when they toured two Terry sites where several millions of dollars in heavy construction is under way. The morning tour took most of the men to the fabulous Ozark-Mahoning plant east of Brownfield, from where sodium sulphate by the many tons soon will be shipped to factories all over the United States. The group is shown above at the Prentice Gasoline Plant, some 28 miles west and northwest of Brownfield. From left seated: Coot Arnold, B. F. Hutson, Bill Bridges, John Hansard and Harry Ward. From left standing: J. T. Hoy, Paul Farrar, John J. Kendrick, Marion Bowers, Slick Collins, C. E. Ross, Paul Thompson and Boyd Ball. Thompson is general superintendent of construction at the plant, and Ball, gas engineer for Honolulu Oil Corporation and inspector of construction. (Staff Photo)

RED LIGHT TRIPS BOOTLEGGERS Public Complaining of Traffic Violators

A total of 73 tickets for moving traffic violations have been issued to date this month by Brownfield police. Four of the tickets were written in a 12-minute period Wednesday at a big, red stop sign in southwest Brownfield.

"Chief Nolan Lassiter explained this morning" the public, itself, has begun to complain when there are too many traffic violations. We relaxed our enforcement a bit this month, merely to see what the reaction would be.

"Apparently, many motorists relaxed their driving sense at the same time, causing dozens of calls to the department for us to start enforcing the law on our streets. "It is good, however, when the public demand safe driving habits of itself," said Lassiter.

Two new men have joined the Brownfield police force. They are Dallas Bartley, formerly with the Slaton department, and Billy Wayne Weatherby, recently discharged from the U. S. Army. Bartley replaces J. R. McDaniel, who has returned to Seagraves to work with police there. Weatherby was a member of Company A, 382 Military Police Battalion, in Europe.

Running a red light proved more expensive than usual this week for an El Paso resident, Jack LaRue Lewis.

Patrolman James Tippit stopped Lewis to issue him a ticket on the routine charge of running the light. The officer's trained eyes were quick, however, to spot a load of liquor in Lewis' car.

The El Paso man pleaded guilty in city court to liquor law violation, was fined \$200 plus costs and was released. "You'd be surprised at the number of lawbreakers who get tripped up by a mere red light," said Tippit.

Deaths within the city limits

OES Chapter Marks Grand Officer Visit With Colorful Costume Pageant, Dinner

"Eastern Star World Wide" was theme of a dinner-meeting Tuesday in Masonic Temple of Brownfield Chapter of OES.

The occasion was a coordinated "Pauline Smith Night" and Friendship session, with members dressed to depict the various countries in which Eastern Star is operative.

Grand officers present were Mrs. Pauline Smith of Lubbock, associate grand matron; Mrs. Billie Cocanougher of Lubbock, deputy grand matron of Section 4 in District 2; Mrs. Mollie Goodpasture of Brownfield, member of Jurisprudence Committee; Mrs. Florence Parker of Brownfield, member of Registration Committee;

Bob Lindsey Jr., of Lamesa, chairman of Titles, Deeds and Properties Committee, and Burton S. Burks of Lubbock, also member of the titles committee. All are of the Grand Chapter of Texas.

Program committee comprised Mrs. Eddie Moore as chairman, Mrs. Forest McCracken, Mrs. Parker and Mrs. Olea Toliver. Pianist Leonard Ellington provided background music.

Representing the following countries were Mrs. Don Bynum, Germany; Mrs. J. W. Lucas, Mexico; Mrs. Leo Hall, Cuba; Mrs. J. L. Proctor, Hawaii, and Mrs. Toliver, Japan. Within the chapter, Mrs. Bynum is Adah; Mrs. Lucas, Ruth; Mrs. Hall, Esther; Mrs. Proctor, Martha, and Mrs. Toliver, Electa.

A. D. WENZEL Brownfield Man Paces Berkshire Show

A. D. Wenzel, farming north of Brownfield, paced the winners Tuesday in Berkshire showings of the Swine Division, Panhandle-South Plains Fair at Lubbock.

The renowned Berkshire authority and breeder garnered 18 wins in the event. They were: Senior boar pig, third and fourth, junior yearling boar, second; mature boar, second and third; senior sow pig, first; junior champion sow, first and second; reserve champion sow, first and second; young herd, third; get of sire, third; produce of dam, second; single barrows, 180 to 270 pounds, second and fourth; get of sire, third; reserve champion barrow, pen of three barrows and champion pen of three barrows.

Texas Company Finals Allen C. Black Wildcat; Oil Activity High

The Texas Company this week completed its No. 1 Allen C. Black, wildcat, spotted 990 feet from west and 330 feet from south lines of Section 123, Block D-11, C&SE Survey. Flow of 725 barrels of oil a day is through 28/64-inch choke from perforations at 12,783-12,798 feet. Gas-oil ratio was too small to measure. Gravity was 35.7, and there was no water. Total depth is 12,801 feet, plugged back to 12,800 feet. Top of the pay is at 12,770 feet. Operator used no acid.

VACANT LOTS NEEDED Do You Want Parking Meters?

The Brownfield Chamber of Commerce retail committee is of the opinion that Brownfield residents, as a whole, do not want parking meters. This is why the committee has been working to get a sufficient number of vacant downtown lots cleared for the use of merchants and their employees. The action would help to clear the curbs for customer parking.

Saturday has been scheduled by the committee as the day to begin, on a citywide basis, a campaign to secure more vacant lots, which can be prepared for use.

Leaders of the committee feel that Brownfield merchants will be happy to comply with the request for more lots.

The NEWS is going to pass along a word of appreciation to our merchants for trying to make our shopping more pleasant. Why don't all we customers do so...

Brownfield Officer Gets Duty in Pacific Jewel Walker Pulls In 50-Pound Cat Monday

Assuming duties as chief of the USAPRAC, G-3, Air Section (Maj.) James A. Shelton of Brownfield recently arrived in Hawaii where he has been assigned to Pacific Army Headquarters.

Maj. Shelton and family sailed to Hawaii aboard the USNS Breckenridge. He will make his home in Honolulu with his wife, the former Judy Dansberg of Rotterdam, Holland; three children, Betty, Robert, and Michael; and his mother, Mrs. Lidie L. Shelton, formerly of Brownfield.

Maj. Shelton had been with the Office of the Chief, Research and Development Division, Department of the Army, from 1953 until his assignment to Pacific Army in Hawaii.

A student at the Army Aviation School at Fort Sill, Okla., where he won his wings as a liaison pilot, he served with the 35th Division in Europe during World War II. He spent more than four years at the Fort Sill Artillery School as an instructor.

Maj. Shelton has the Purple Heart medal and the Air Medal with cluster plus several campaign and service medals.

Scholarship Given To Former Resident

The Mayhew Scholarship in Geophysics has been awarded to Richard F. McReynolds, son of Mr. and Mrs. P. T. McReynolds, former Brownfield residents now living in Fort Stockton.

The scholarship was announced last Friday by F. J. Agnich of Dallas, chairman of the student membership committee of the Society of Exploration Geophysicists.

The four-year scholarship, totaling \$3,000, is given annually to the son or daughter of an SEG member by Mayhew Supply Company of Dallas.



SILVER SERVICE AWAITING WINNER — Alpha Omega Study Club will hold its annual "Harvest Coffee" at 10 a.m., Oct. 4, in Seleta Jane Brownfield clubhouse. Door prize will be the 1847 Rogers silver service shown above with three of the club's finance committee. From left, they are Mrs. Bill Cope, Mrs. Jack Bendler and Mrs. M. J. Craig. Described as the group's annual fund raising project, tickets to the Oct. 4 event are being sold for \$1 each. Winner of the service will be a holder of one of the tickets. Mrs. Curtis Sterling is chairman of the project. (Staff Photo)

Save--Monday Is Dollar Day in Brownfield--Save

Rev. O'Dell Speaks to Junior Club On Religions Of The World Tuesday

Rev. Ralph O'Dell, minister of the First Presbyterian Church, was guest speaker when the Brownfield Junior Women's Study Club met at the Seleta Jane Brownfield clubhouse at 3:30 p.m. Monday.

Rev. O'Dell, who spoke on the theme "Religions of the World", told the group that man was born with an innate faith, and that there has never been a people who did not believe in some supernatural power. He also discussed the various religions of the world, including Brahmanism, described as the most ancient of religions and parent of Hinduism, now recognized as being the official religions of India; Buddhism, Judaism, Confucius, defined by Rev. O'Dell as a philosophy and not a religion; and Mohammedism of Islamism.

Mrs. Harley Rodgers and Mrs. Alton Martin were hostesses. Mrs. E. B. McBurnett, Jr., president, welcomed the members and guests. Mrs. Carl Elliott was the program chairman for the day, and introduced the guest speaker.

The hostesses served cookies and frosted cakes from a table centered with yellow mums, to the following members and guests: Mesdames Billy Blankenship, Robert Lee Craig, Elliott, Jerry Gannaway, Jack Hamilton, Don Hewitt, Dub Holloman, Alvin King, Robert Knight, Martie McBurnett, U. D. McPherson, Buddy Orr, Rodgers, Mack Ross, Bob Campbell, Carroll



HOSTESSES, GUEST — Principal speaker Monday at a meeting of Junior Women's Study Club was the Rev. Ralph O'Dell, pastor of First Presbyterian Church. The Rev. Mr. O'Dell is pictured above discussing "Religions of the World" with the club's hostesses, Mrs. Harley Rodgers, left, and Mrs. Alton Martin. (Staff Photo)

Review on Women of the Bible Is Program Theme of Alpha Omegas

Bible Day was observed when members of Alpha Omega Study Club met at Seleta Jane Brownfield club house Tuesday at 4 p.m. Mrs. Jack Cleveland was program director.

Mrs. Grady Goodpasture sang "O Saviour Hear Me", accompanied by Jerry Gannaway.

Mrs. R. B. Jones of Plains, second vice president of the Seventh District of Texas Federated Women's Clubs, reviewed the book, "All The Women of the Bible" by Edith Dean.

Tuesday was also guest day. Guests included Mesdames Mitchell Flache, P. E. Bear, L. Bowers, H. B. Gaither, A. V. Wall, R. E. Johnson, L.

R. Pounds, Bobby Field and son, Robert, of Plains, and R. C. Bender of Mason City, Neb.

The table was laid with a lace cloth and was centered with an arrangement of garden flowers. Mrs. Tommy Hicks presided at the coffee service. Coffee, finger sandwiches, cookies, mints and nuts were served to the guests and to the following members: Mesdames Jack C. Mandler, Marion Bowers, Lee Brownfield, P. R. Cates, Cleveland, M. J. Craig, Jr., E. N. Farrar, Goodpasture, Jack Hamilton, C. R. Lackey, Arlie Lowmore, V. L. Patterson, Frederick R. Smith, Bill Thomason, and E. Y. Wilder.

Hostesses for the day were Mesdames William Cope, Cates, and Thomason.

session, Nancy James of Midland, who is the field representative for the society for this district, brought up a pertinent point there was a large number of county residents at the organizational meeting which was held in February during one of the worst sandstorms we had all last year. There were 11 persons present at the Tuesday night meeting. So few, in fact, that there were barely enough present to be able to conduct a meeting. I am hoping that the interest in the society will be revived and that we can all contribute our parts in stamping out this killer. One of the most vital ways you can help is by having a complete physical check-up at least once a year. Remember that most cancer is highly curable if treated early, but your doctor is no mind reader and he cannot diagnose your case if you're cowering at home, keeping your symptoms to yourself. Therefore, if you don't want to be one of the 245,000 Americans who will die of cancer this year, see your physician today for a complete physical.

You country club members are reminded that Pro Jack Mann has family buffet suppers for your convenience each Sunday evening, beginning at 7 p.m. I don't know how the pas feel about this, but us mas like the idea of not having to cook supper... anything.

Very sorry to hear that Miss Maudie Bailey fell Wednesday morning and broke her arm. Know you'll want to drop her a card or go by to see her. And let me remind you once again that these people who are incapacitated, appreciate just little pop visits and love getting a card from the people who are lucky enough to be out and about their business. Let's try to remember them by taking a minute from our busy days to let them know that we'll be glad when they are back in harness again.

'IN A FIX' Return of Letters Is Urgent Request

Dave Nicholson, chairman of tickets sales for the annual Oilman-Businessman Banquet, said this morning that "we seem to be in a bit of a fix."

He explained further that the ticket committee was getting "rather poor returns to letters which were mailed to the many merchants in Brownfield."

The problem seems to be this, said Nicholson: "We searched for a method to get these tickets to the merchants without trying up several businessmen and taking their valuable time. The letters contained several banquet tickets, plus a self-addressed and stamped envelope.

"The idea was that Brownfield businessmen would get the letter, keep the tickets—or any number of them—and return the money to us by mail."

Nicholson made an urgent plea this morning that the letter recipients return either the tickets or the money—the date for the banquet is fast approaching.

Date is 6:30 p.m., Oct. 11, in Veterans Hall.

Seminole Rites Held For Mrs. Berryhill

Funeral services for Mrs. R. L. Berryhill, 46-year-old Seminole resident who died here Friday in the home of her father, were held Sunday in the Assembly of God Church at Seminole.

The Rev. T. J. Mason, pastor officiated, and burial was in Brownfield Cemetery, under the direction of Brownfield Funeral Home.

Mrs. Berryhill's survivors are her husband; one son, Gilbert Berryhill of Brownfield; father, J. D. Cottrell of 320 West Ripley; three brothers, Thurman Cottrell of Abernathy, Herman Cottrell of Brownfield, and Sherman Cottrell of Borg-er; five sisters, Mrs. Lois Welch, Mrs. W. L. Boen and Mrs. L. C. Freshour of Brownfield, Mrs. J. T. Furry of Midland, and Mrs. Earl Berryhill of Denver City.

Cancer Society Unit To Elect Delegates

Members of the Terry County unit of American Cancer Society, meeting Tuesday in South Plains Health Department, voted to send delegates to the state convention, Dec. 7-8, in Dallas.

In addition, the group determined that Brownfield delegates would take part in the society's district convention, Jan. 22, in Snyder.

Persons to attend the two sessions will be elected at a Nov. 6 meeting of the unit. The group will gather at 7:30 p.m., in the department building.

The Tuesday session was the annual board meeting, with Mrs. R. N. McClain, president. Reports were heard from the following committees: Dr. Wayne C. Hill, medical; Mrs. Otis Lerner, education; Mrs. W.

Examinations Set For Service Schools

Senator Lyndon B. Johnson has announced that Civil Service examinations for Texas boys seeking appointment in 1957 to the Army, Navy and Air Force service schools will be held Nov. 20 at 71 cities and towns throughout the state.

Senator Johnson uses the results of these examinations as a guide in making his appointments to the military academies.

Entrance requirements vary, but all three academies require that appointees be U. S. citizens. In the case of applicants to be considered by Senator Johnson, they must be residents of Texas.

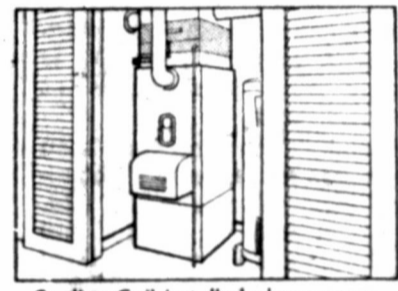
They must be between the ages of 17 and 21 years upon entry, must be single and must pass a rigid medical examination and a physical aptitude test.

Candidates for the Air Force Academy must be able to pass the medical examination for flying training and a pilot aptitude test.

Persons interested in taking the competitive examination on Nov. 20 are advised to write Senator Lyndon B. Johnson, Senate Office Building, Washington, D. C., not later than Oct. 15.

T. Pickett, service; Mrs. Sam Privitt, publicity, and Herb Chesshir, crusade.

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Study Club To Inspect News-Herald Facilities

Maids and Matrons Study Club will inspect the NEWS plant at its next meeting, 3:30 p.m., Tuesday.

The group will meet at Seleta Jane Brownfield clubhouse before their tour of the news building at 3:45. Afterward, the M&M members will take part in a forum moderated by Curtis Sterling, publisher-manager of the News-Herald; Don Bynum, editor, and Gee Gee Privitt, society editor.

Meeting time has been changed from 4 p.m. to 3:30 p.m., said Mrs. Otis Lerner, president.

News-Views—

(Continued From Page 1)

sey's last Saturday: Mrs. J. C. Waters Jr., of 605 North Bell, water heater; Mrs. W. E. Goldston of 411 North Eighth, electric grill, and Larry Gene Derritt of Route 2, leather gun case.



Does your head feel like it's full of rocks? Eyes and nose feel like there are feathers blowing around way back in the unreachable nethers? A giant is sitting on your chest? Have a distinct itching sensation under your skin all over your body? Wish you could find a hole to crawl into and pull in after you? Don't worry, kids. It's not a fatal disease. You're just like thousands of other people in this neck of the woods. You're just one of the many hay fever sufferers who are having it a little rougher than usual this year. Don't ask me what it is that is blowing around, driving us all nuts, but I can almost promise you that, after a good hard freeze, you're sure to get back to normal again. So please don't pick yourself off with the nearest 45—just stick around for 40 or 50 more days and you'll be able to breathe and to take on the semblance of a human being again.

Hardly seems possible that September is almost gone and school has been in session almost a month. Fortunately, no children have been run down by some of our over-zealous drivers (?) and we'd better hope their luck holds. However, as I said before, our local constabulary keeps pretty close range, for which we should all be thankful.

Speaking of schools, I'd like to remind you that all of the

PTA groups in Brownfield have special closets set aside in which they keep good, clean usable clothing to be distributed to needy families in the city. So, if you are not a member of any of the PTA groups and you have clothing you wish to donate for this purpose, please contact some one in the units and they will be happy to pick up the clothing. There are many children who will not have adequate clothing to attend school without drawing on these closets. So please give freely to this cause.

Every time I go to the office, Mary Dee has a new deal going. She admits without batting an eyelash that she's working first for the Little League and second for the Rotary Club Harvest Festival tickets. She has many new and unusual ideas, so be sure to listen to her pitch when she accosts you.

A good example of her effectiveness: Milton Bell, ex-Brownfieldite who now lives in Lovington, was in town Monday and Mary Dee nailed him. Not only did he buy tickets for himself, Oudia and the two girls, but also for Fu Fu and Boots, the family dog and cat, who, Milton claims, have more family esteem than he himself does.

I attended the annual meeting of the Terry County unit of the American Cancer Society at the Health Unit Tuesday evening. During the business

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- 2 Used Allis Chalmers SP-100 Self Propelled Combines — Good Condition . . . Bargain
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- Used AC Combines
- 2 Used AC 800 Combines; One With Motor. Both in Good Condition.

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DASH, 16-02. CAN DOG FOOD 2 CANS 25¢

ARMOUR'S TREET, 12-02. LUNCH MEAT 35¢

ARMOUR'S STAR, 11-02. PEANUT BUTTER 35¢

ARMOUR'S STAR HAMS 1/2 OR WHOLE LB. 49¢

ARMOUR'S STAR BACON LB. 53¢

PIGGY WIGGLY

- ARMOUR'S STAR LINK SAUSAGE Pound 69c
- ARMOUR'S STAR FRANKFURTERS Pound 49c
- ARMOUR'S STAR BACON SQUARES Lb. 49c
- ARMOUR'S STAR SAUSAGE One Lb. Roll 45c

Parade of Stars — parade of the very best in values — parade of the finest in national brands — and last but not least in the line — parade of S&H Green Stamps. All this adds up to the biggest Parade of Values you have ever seen at your Piggly Wiggly Supermarket.

- U. S. GRADED GOOD CLUB STEAKS, Pound 69c
- FIRST CUTS CHUCK ROAST, Pound 43c
- KRAFTS DELUXE CHEESE, Sliced, 8 Oz. 35c
- U. S. GOV'T. GRADED GOOD & CHOICE PORTERHOUSE STEAKS, Lb. 69c
- FRESH GROUND HAMBURGER MEAT, Lb. 35c
- FRESH PORK RIBS SPARE RIBS, Lb. 49c
- PILLSBURY CINNAMON ROLLS, Can 25c

- ARMOUR'S—12 Oz. Can CHOPPED HAM 49c
- ARMOUR'S—No. 2 Can CORN BEEF HASH 33c
- ARMOUR'S—No. 1/2 Can VIENNAS 19c
- ARMOUR'S—4 Oz. Tumbler PEANUT BUTTER 28c
- ARMOUR'S CLOVERBLOOM "99" MARGARINE 35c
- REG. CAKE DIAL SOAP 2 For 27c
- BATH SIZE DIAL SOAP 2 for 37c
- VERMICELLI—10 Oz. Pkg. SKINNERS 25c
- LIBBY'S—22 Oz. Jar SWEET PICKLES 49c
- GERBER'S—JR. CAN MEATS 22c
- SUNMAID GOLDEN—10 Oz. RAISINS 27c
- MARSHALL—Tall Can MILK 2 for 25c
- SANTA ROSA SLICED—No. 2 PINEAPPLE 25c
- DROMEDARY—4 Oz. PIMENTOS 15c
- AUNT ELLEN—Pkg. PI-DO 17c
- WOODBURYS—1.03 Size CHEAM HAND LOTION 50c
- WOODBURYS—1.00 Size SHAMPOO 59c
- WOODBURYS—1.00 Size HAND LOTION 50c
- GILLETTE THIN—Pkg. of 10 BLADES 29c

- LIPTON'S—1/4 Pound Package TEA 35¢
- NABISCO SUGAR HONEY—Lb. GRAHAMS 35¢

LIBBY'S SWEET 303 CAN GARDEN PEAS 19c

HUNTS NO. 300 CAN FRUIT COCKTAIL 20c

FRANCO AMERICAN—Tall Can SPAGHETTI 15c

CARNATION DRY—Large Pkg. MILK 69c

KRAFT—Quart SALAD OIL 67c

REYNOLDS—25 Foot Roll Aluminum Foil 29c

IMPERIAL—9 Oz. Pkg. MINCE MEAT 23c

STARKIST—Green Label, Chunk, No. 1/2 Can TUNA 28c

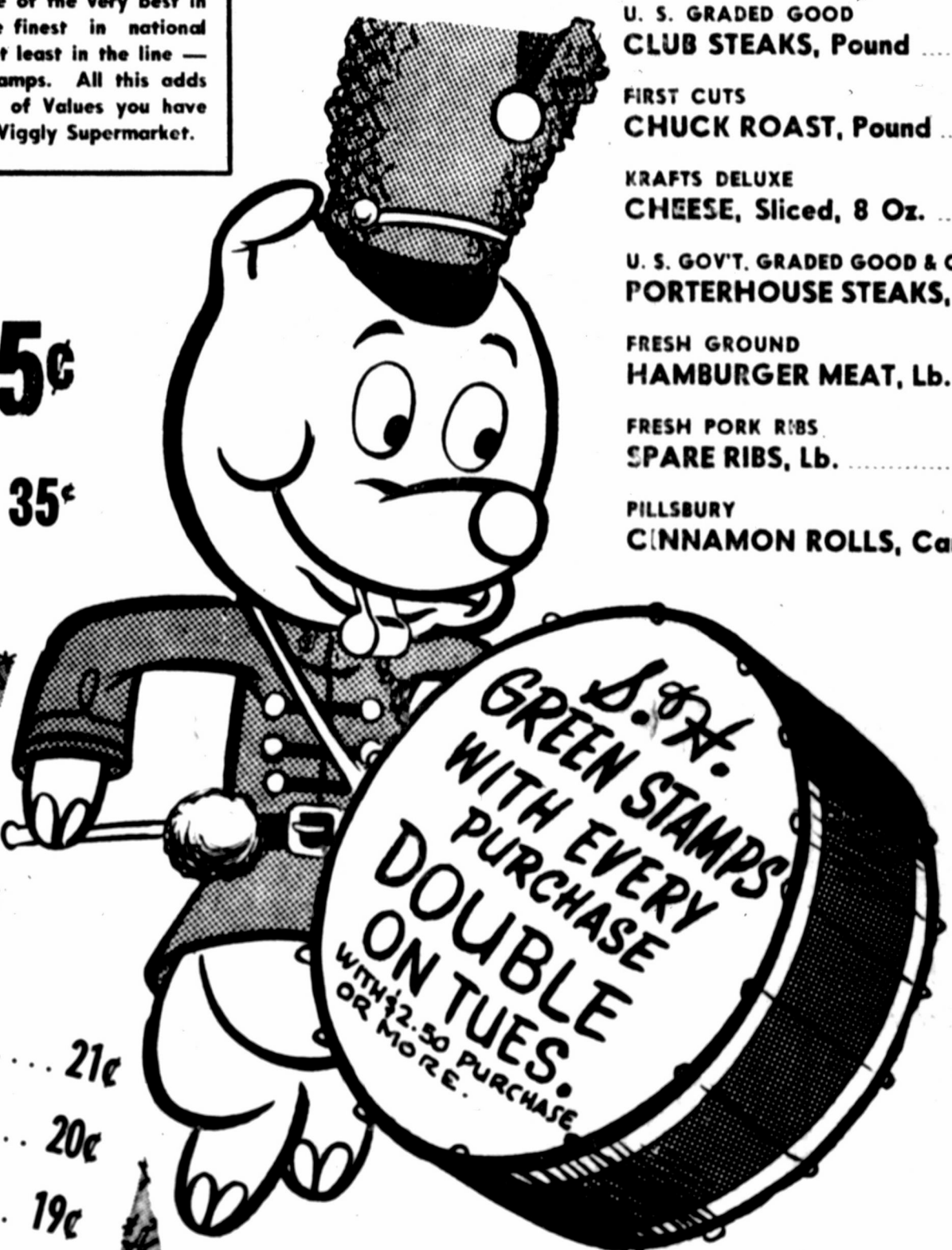
HUNTS—14 Oz. CATSUP 21c

CURTIS—10 Oz. Pkg. TAMALES 20c

KINGSFORD—10 Pound Bag MARSHMALLOWS 19c

COMET—12 Oz. Pkg. BRIQUETS 79c

RICE 15c



- FIRM HEADS—Colorado, Pound CABBAGE 2 1/2¢
- RUSSETS—10 Lb. Bag POTATOES 59¢
- YELLOW ONIONS NO. 1 LB. 7 1/2¢

- CARTON—Each TOMATOES 15c
- FRESH—EACH COCOANUTS 15c
- SWEET POTATOES NO. 1 LB. 12 1/2¢

**COLGATE
KLEENEX**

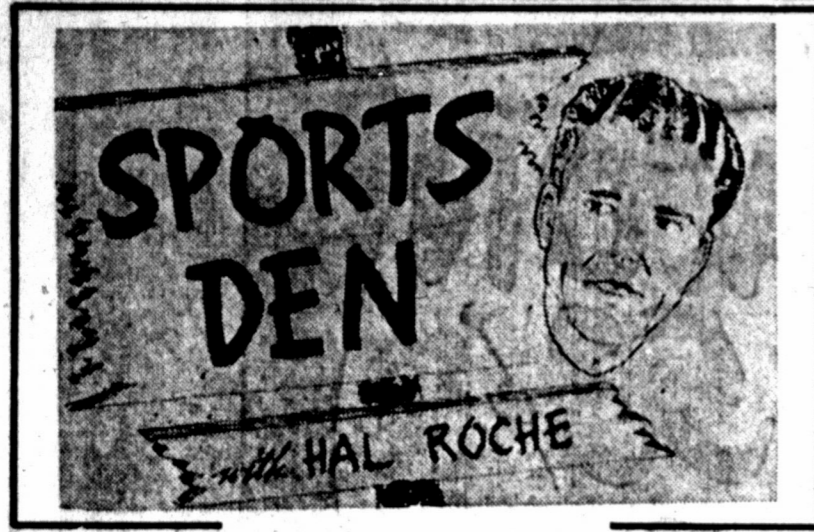
- 1/2 GAL. BOTTLE PUREX BLEACH 33c
- REG. 10c CHORE GIRL 3 for 20c

CAKE MIX
SWANSDOWN WHITE, YELLOW DEVILS FOOD, PKG. 25¢

- DENTAL CREAM 50c SIZE 33¢
- ASSORTED COLORS 400 COUNT PACKAGE 25¢

- Libbys Strawberries 10 Oz. Frozen 2 for 45¢
- POT PIES LIBBYS CHICKEN TURKEY, BEEF, FROZEN 2 for 45¢
- CAULIFLOWER FRESH PAC FROZEN, 100 OZ. 15¢
- FRESH PAC—10 Oz. Frozen ENGLISH PEAS 15c
- HILLS O' HOME—12 Oz. Frozen CREAM PEAS 21c

Piggly Wiggly
SUPER MARKETS
DAVIS & HUMPHRIES, OWNERS & OPERATORS



A surprising number of entries were tabulated for last week's football contest, a weekly feature of the NEWS during the season, and the winner had to be chosen by a nearest correct score. That's usually the case in a contest of this nature and after all that is the point

that stimulates interest. Better check News for this week's schedule and join in the fun. You might pick up a pretty nice prize.

What with all the furor of Harvest Festival fast becoming apparent around town, let's digress for just a minute from the actual sports picture in the Den and talk about contestants. Particularly the Little League entry.

Perhaps you haven't had a chance to see Janith. I would suggest you check the windows of the stores in the downtown area, the restaurants or, coming up soon, the windows of a few automobiles, for a look at a pretty and proud young lady. That's mutual affiliation. She is proud to be representing the Little League and the Little is very proud to have her as a representative.

A true picture of clean-cut and outstanding personality of one of the town's prettiest high school seniors.

Along with Janith, there is Kay Kessinger representing the Oil Industry and Sarah Cereill representing LULAC, both pretty and personable young ladies and for whom some of you might vote.

Your votes will be well placed, you can be sure, because any one of the three will do much credit to 'The Most Congenial City in the World'. THE IMPORTANT POINT IS THIS:

Mason First Winner In Brownfield News Annual Grid Contest

The Brownfield News' first football contest for the 1956 season was won last week by N. L. Mason of 901 E. Broadway. Mason and two others, R. T. Wilson and Charles Nelson, were tied in the number of correct winners but Mason's nearest correct score in the Brownfield-Planview game won the prize for him. Wilson was awarded second place. Mason, Wilson and Nelson all had 18 correct winners.

Thirteen entrants correctly winners. They were: Mrs. Jack named 17 winners. They were: Mrs. Jack Shirley, Ted W. Whitton, M. R. Fletcher, Alfred Bond, Mrs. J. A. Chambliss, R. J. Clements, Johnny Rodgers, J. O. Rodgers, Ed J. Mayfield, Mary Lou Adams, Jim Dudley, Teena Gillham and Guy Nowlin.

With 16 correct winners were J. E. (Buddy) Gillham, Donald Price, Dick Baker, Fred Nicholson, Marshall Drennon, Ves Hicks, H. Crites, Austin Story, Bill Cope, Arlene Clements, John W. Jennings, Jack Bailey, Jimmy Rodgers, Bobby G. Jones, Charles E. Mayfield, Rose Mayfield, Polly Johnson, R. D. Moorhead, Gene Mason, Don O'Neal, James W. Evans, Mrs. James W. Evans, Ted Hardy, Victor R. Herring, Mike Barrett, Clyde Bond, Jr., J. O. Burnett, Jr., Mansell Thompson, Erwin Moore and Mrs. Leonard Isaacs.

Joyce Warden won the prize for the low entry, having selected only 10 correct winners.

NO MATTER WHOM YOU CAST YOUR VOTE FOR BE SURE AND BUY A TICKET OR TICKETS AND VOTE.

The success of the Rotary Club's Harvest Festival is foremost in the minds of the Little League and its entry and are proud to be able to take part in such a worthwhile project.

CONSTRUCTIVE CRITICISM FOR BUZZ WARREN, PLAINVIEW COACH — "Lead your Lads, Buzz, Don't Drive Them"—I am sure that you forget, momentarily after last Friday night's game that you were working with high school and not college football players. There is a difference.

It was good to see Junior Bond at his old post last Friday night, that of operating the scoreboard clock at Cubs Stadium. Hear tell that Wag Gee was the most enthusiastic fan in Jones Stadium for the Tech-Western game at Lubbock, last Saturday. Will Mike Brumelow or Wade Walker be at Tech next year? BEWARE DEER! Cliff Jones and Bob Hart are getting ready. Dove is still flying and the shooting around Terry is still good, according to reports. How about a student pep rally each Friday afternoon on the court house lawn? Doug, Don, Elroy, Charlie and company roll again Friday

The winners of last week's contest will receive letters from the NEWS entitling them to pick up their prizes from the sponsoring merchants. Three prizes are awarded each week, first, second, and low.



MEET LITTLEFIELD FRIDAY

CUBS Batter Bulldogs, 33-0

Bouncing back from a defeat at the hands of Levelland in the season opener, the Cubs in their second game last Friday against Plainview showed the local fans a brand of football not displayed here too often in the past, and battered the Plainview Bulldogs, 33-0.

The Cubs, used a wide open brand of football, employing pitchouts and passes to give the fans a show of strength in outplaying Buzz Warren's Bulldogs, both offensively and defensively.

Brownfield picked up an amazing 415 yards rushing as against the opponents' 168 and stayed one step ahead of the Bulldogs in all departments except penalties. Plainview was penalized 11 times for 155 yards and Brownfield was penalized 5 times for 55 yards.

Brownfield meets the Wildcats from Littlefield Friday night, a team that also beat Plainview but officially lost the game on a technicality.

GEE HAW — GIDDAP ! !
 Bfld PV
 Yds Gained Rushing 415 168
 Yds gained passing 48 0
 Yds penalized 55 155
 Scoring: Bfld, Jackie Meeks 3 Mike Browning 1, Johnny Raybon 1.
 Extra points: Bfld, Bobby Moore 3
 Score by quarters:
 Brownfield 0 27 6 0-33
 Plainview 0 0 0 0-0

Mrs. R. C. Bendier of Mason City, Neb. is visiting her son, Jack Bendier, and family.

CUBS SLASH — Brownfield Cubs handed the Plainview Bulldogs a stunning 33-0 setback last Friday. In the upper panel: Mike Hamilton, starting quarterback, tosses a long one, which fell incomplete. Minutes later Johnny Raybon tallied his TD of the night. In the lower panel: Raybon is rambling. The Cubs meet Littlefield at 8 p.m. Friday, in Cub Stadium for the last home game before going to Lamesa on Oct. 5. (Staff Photos)



BHS NEWS

By DONNA CHRISTOPHER

It's football and fair time! We won over Plainview 33-0, just for the record, and B. H. S. has been well represented at the South Plains Fair in Lubbock. Monday night many of the fair-goers were rained out. In addition to the exhibits and the midway, the Holiday on Ice show has attracted many Brownfieldites.

Tomorrow night we play Littlefield. A pep rally will be held downtown tomorrow afternoon. Yell for the Cubs!

Dating Duos: Charlotte Hurd, Joe Cloud, Jerre Sue Estes, Ernest Hyman, Anne Lee-Ellis Cox, Bobbie Nell Richardson, Eddie McKay, La Nell McAnally-Michael Browning, Patsy Fulfer-Paul Brock, Grace Grismond-Dean Eubanks, Mary Joe Christian-Mike Hamilton, Yvonne Parker-Jimmy Newsom, Ruthie Moore-Gene Purcell, Jo Ann Fulton-H. W. Shelton, Jane Fuller-George McDonald, Patsy Hulse-Johnny Raybon, Judith Glenn-Bob Patterson, Kay Kessinger-Jerry Don Huckabee, Bettie Ann Davis-Bobby E. Moore, Sandra Moore-Preston Glenn, Valdene Garner-Mike Smith, Joan Priest-Charles Gunn, Genie Christian-Dennis Givens, Jeanie Criswell-E. V. Murphy, Pat Baker-Thomas Bruce Zorns, Kitty Baker-Bob Brown, Dale Wilson-Leslie Britton, Gail Cottrell-Lee Dale Rowden, Sharon Snedeker-James Turner, Patti Thomas-Chris Addison, Barbara Knox-Larry Meeks, Sally Rutledge-Delbert Bradley, Patti Wilder-George Fugitt, Dianna Adams-Jackie Meeks, Wanda Cornelius-J. W. Richardson.

'Round And About: Several parties were held last Friday night to celebrate Brownfield's victory over the Plainview Bulldogs. There was a party at the party house and a dance at the Boy Scout recreation hall.

The new, revised handbooks were distributed to the students Tuesday morning. The current edition contains rules and regulations, the constitution of B. H. S., and a code of ethics, which is a new feature. All

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 T. V.
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 Farm And Home Appliance

Union Wildcats Take Beating From Bula

Playing its second football game in the school's history, Union was defeated by Bula, 27-14, last Friday night at Union.

Although the Union Wildcats led for the first three quarters of the game Bula's more seasoned squad came through in the final period to notch the victory.

Howard Hungerford and Alfred Newsom picked up Union's two touchdowns. Hungerford broke loose and scampered 50 yards for his score while Newsom, on a line buck, went over from the 4-yard line.

Union Coach Kenneth Sams and his assistant John Gary were pleased with their squad's performance in its second outing and look forward to a good initial season.

Union meets Spade in its next game, at Spade, with kickoff time set for 8 p.m.

McWilliams Services Held Here on Friday

Final services for Bobby Joe McWilliams, 27, of Carlsbad, N.M., were held here Friday. Burial was in Brownfield Cemetery, under the direction of Brownfield Funeral Home.

McWilliams died Sept. 19 in a Pecos hospital of injuries suffered in an automobile mishap near Pecos. Only the McWilliams car was involved, failing to make a turn and turning over at least once.

He is survived by his wife, June; three-year-old child, and mother-in-law, Mrs. Hobson Smith of Brownfield.

WSCS Continuing Study of Asia

The Methodist Woman's Society of Christian Service met at 9:30 a.m. Monday at the Church for the third lesson in the study of "The Church in Southeast Asia."

Mrs. Glenn gave the devotional. The Hope circle gave the program on Indonesia and Taiwan. Mrs. James Tidwell was in charge, assisted by Mmes. Joe Johnson, R. A. Christopher, Fred Bucy, and J. H. Carpenter.

The Society is sponsoring a house tour November 8. The meeting was closed with the Society's benediction.

Mrs. Eddie Ballard Hostess to Gala Club

Mrs. Eddie Ballard was hostess to members of Gala Bridge club Tuesday evening.

Frozen dessert and coffee were served to Mesdames Herbert Chesshir, Leonard Chesshir, Frank Ballard, R. N. Lowe, Orb Stice, Coy Barnett, Harry Cornelius, and Harlan Glenn.

Mrs. Lowe was high player, and Mrs. Herbert Chesshir was second. Mrs. Frank Ballard and Mrs. Herbert Chesshir binged.



If you look the world over, you'll never find so much good entertainment and spectacular fun as you'll find at the 1956 State Fair of Texas. This year's extravaganza, October 6 through 21, will present a kaleidoscopic program of sparkling entertainment, fashion shows, football games, livestock shows, agricultural and industrial exhibits, contests and special events, youth activities and carnival merry-making. There's something wonderful for everybody at this festival of fun!

Imagine these shows: "DAMN YANKEES" starring Bobby Clark and Sherry O'Neil, ICE CAPADES featuring "Peter Pan," John Chitwood's AUTO DAREDEVILS, and many new rides and shows on the MILLION \$ MIDWAY.

COTTON BOWL FOOTBALL: Texas A&M vs. Texas Tech on October 6, Texas vs. Oklahoma on October 13 and many big high school games. And the big name talent: ELVIS PRESLEY on October 11, LOUIS ARMSTRONG on October 15, THE SPOTSMEN and ROGER WILLIAMS on October 18, VICTOR BORGE on October 20, FIESTA MEXICANA on October 9.

The fabulous sights: an ESPERANZA OF LIGHT, PAN-AMERICAN LIVESTOCK SHOW, a GALLERY OF PRESIDENTS in the Art Museum, amazing EXHIBITS in the Automobile Show, Electric Show, Gas Show, Women's Building, Food Show, Farm Implement Exhibits, Agriculture Show.

Not to mention free band concerts, aerial acts and free shows at the INTERNATIONAL CENTER with exhibits of thirteen foreign countries, free MAGIC SHOW, PLANETARIUM.

Naturally, I'll be there to greet you... and to introduce you to my new pet Hereford. He's only 12 feet tall, but he's mighty cute.

Yesir, There's no doubt about it: "We're Shootin' the Works, all right. It's the most extravagant, most colossal, most sensational fair of all... and it's the biggest state fair in the world! Come 'n see!"

STATE FAIR OF TEXAS
 OCT. 6-21 • DALLAS

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Beef For Sale
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 4 Seven Steaks
 4 Roasts
 15 Minute Steaks
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 Promotions
 By Appointment Only
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YELLOW PAGES!
 Want to move, fix a watch, buy a fish? You name it—the Buyers' Guide in your directory tells who and where.
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 A Member of One of the Great Telephone Systems Serving America

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 We guarantee this Cooper tire for 36 months
 That's right! We guarantee every Cooper Safety-Cushion Premium tire for 3 full years against accidental failure! This Cooper tire is actually 2 1/2 times stronger than U. S. Government Safe Tire Standards. Our prices are the lowest in town. And we're in a mood to deal. Come see — come soon.
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 Outlast The Trade In Period of Most Any Car
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TOMATO POTATO
 5-LB. BAG
 GOLD COAST
 SPICED
 Santa Rosa
 PINEAPPLE
 Del Monte
 PEARS
 Libby's Cut
 GREEN
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 PEAS
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 HOMINY
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FREE TICKETS!
TO FURR'S FABULOUS
SHOW & SHOWS
ONE FREE TICKET WITH EACH
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Singer and Dancer of
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A Blonde Bomb!



FOUR ACES

Academy winners twice in 1955. Great
Decca Recording Singing Stars.



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You've seen him in Movies for years!
Star of Movies, TV, and Stage, now
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- DR. PEPPER** HANDY 12 BOTTLE CARTON **39¢**
- CAKE MIX** CINCH, WHITE YELLOW, DEVIL FOOD OR SPICE, PKG. **25¢**
- TUNA FISH** BREAST 'O CHICKEN CHUNK STYLE, CAN **27¢**
- PEACHES** ANYTIME, ELBERTA IN HEAVY SYRUP NO. 2 1/2 CAN **25¢**
- TOMATO JUICE** Hunts No. 300 Can **10¢**
- POTATO CHIPS** Morton's Family Size Pkg. **39¢**
- SWEET POTATOES** Stilwell 2 For 303 Can **25¢**
- APRICOTS** Gaylord in Heavy Syrup, No. 2 1/2 Can **25¢**
- NAPKINS** Bo Peep 60 Count Box **10¢**
- PICKLES** Mountain Pass Quart **25¢**

CORN NIBLETS

Whole Kernel, 12 Oz. Can **15¢**

FLOUR FOOD CLUB

5-LB. BAG **39¢**

STRAWBERRIES COLD KING FRESH FROZEN 10 OZ. PKG. **2 for 35¢**

BROCCOLI Food Club Fresh Frozen, 10 Oz. Pkg. **23¢**

WHOLE OKRA Food Club 10 Oz. Pkg. **23¢**

BLACKEYE PEAS Food Club Fresh Frozen, 10 Oz. Pkg. **19¢**

FRUIT PIES Morton's Fresh Frozen, Cherry, Peach, Apple, 10 1/2 Oz., 2 For **43¢**

- GOLD COAST SPICED PEACHES** No. 2 1/2 Can **29¢**
- PINEAPPLE** In Heavy Syrup No. 303 Can **22¢**
- PEARS** In Heavy Syrup No. 303 Can **25¢**
- GREEN BEANS** No. 303 Can **19¢**
- PEAS** No. 303 Can 2 For **29¢**
- HOMINY** No. 2 1/2 Can **15¢**
- NEW POTATOES** No. 300 Can **10¢**
- TISSUE** Roll 4 FOR **33¢**

GRAPES CALIFORNIA TOKAY BLUE GOOSE, SEASON'S FINEST, LB. **10¢**

PLUMS California President Lb. **19¢**

GREEN ONIONS Nice And Fresh, Bunch **7 1/2¢**

SQUASH Fancy Yellow, Lb. **7 1/2¢**

CARROTS Colorado Fresh And Crisp, Bu. **7 1/2¢**

Yellow Onions

SPANISH SWEETS MED. SIZE, LB. **3 1/2¢**

LADY ESTHER 4 PURPOSE—LIQUID REG. \$1.00 SIZE **49¢**

TOOTH PASTE **66¢**

HAIR SPRAY Nestle's Soft or Regular \$1.25 Size **89¢**

NYLON HOSE 51 Ga.—15 Den. Reg. 99c Pair **59¢**

DEEP MAGIC Toni Cleanser 60c Size 2 FOR **89¢**

ARMOUR STAR HAMS

Butt End, Lb. **47¢** Center Slices, Lb. **98¢** Shank End, Lb. **43¢**



- SAUSAGE** Armour Star 1-Lb. Roll **39¢**
- Frankfurters** Armour Star 1-Lb. Pkg. **45¢**
- MODART SHAMPOO** Pine, Apple Blossom Garden, Reg. 75c **36¢**
- FOAM SHAVE** Gillette 75c Size **69¢**
- CHEESE** Aged Wisconsin Cheddar, Lb. **69¢**
- CHEESE WHIZ** Kraft 8 Oz. Jar **35¢**
- SLICED CHEESE** Kraft Deluxe 8 Oz. Pkg. **37¢**
- SLICED CHEESE** Kraft Natural Cheddar, 6 Oz. Pkg. **35¢**
- U. S. Gov't. Graded Choice Beef**
- ROUND STEAK, Lb.** **89¢**
- U. S. Gov't. Graded Choice**
- CHUCK ROAST, Lb.** **48¢**
- U. S. Gov't. Graded Choice**
- SHORT RIBS, Lb.** **23¢**
- U. S. Gov't. Graded Standard Baby Beef**
- SIRLOIN STEAK, Lb.** **59¢**
- U. S. Gov't. Graded Standard Baby Beef**
- T-BONE STEAK, Lb.** **73¢**
- U. S. Gov't. Graded Standard Baby Beef**
- CLUB STEAK, Lb.** **69¢**

PLUS THESE BIG STAR ACTS

DEE & VINCE ABBOTT, Great Dance Team. FRANCIS BRUNN, World Famous Juggler! RICHARD HAYMEN, CARLTON HAYES ORCHESTRA and many others!

REGISTER FOR \$10,000 JACKPOT OF PRIZES!

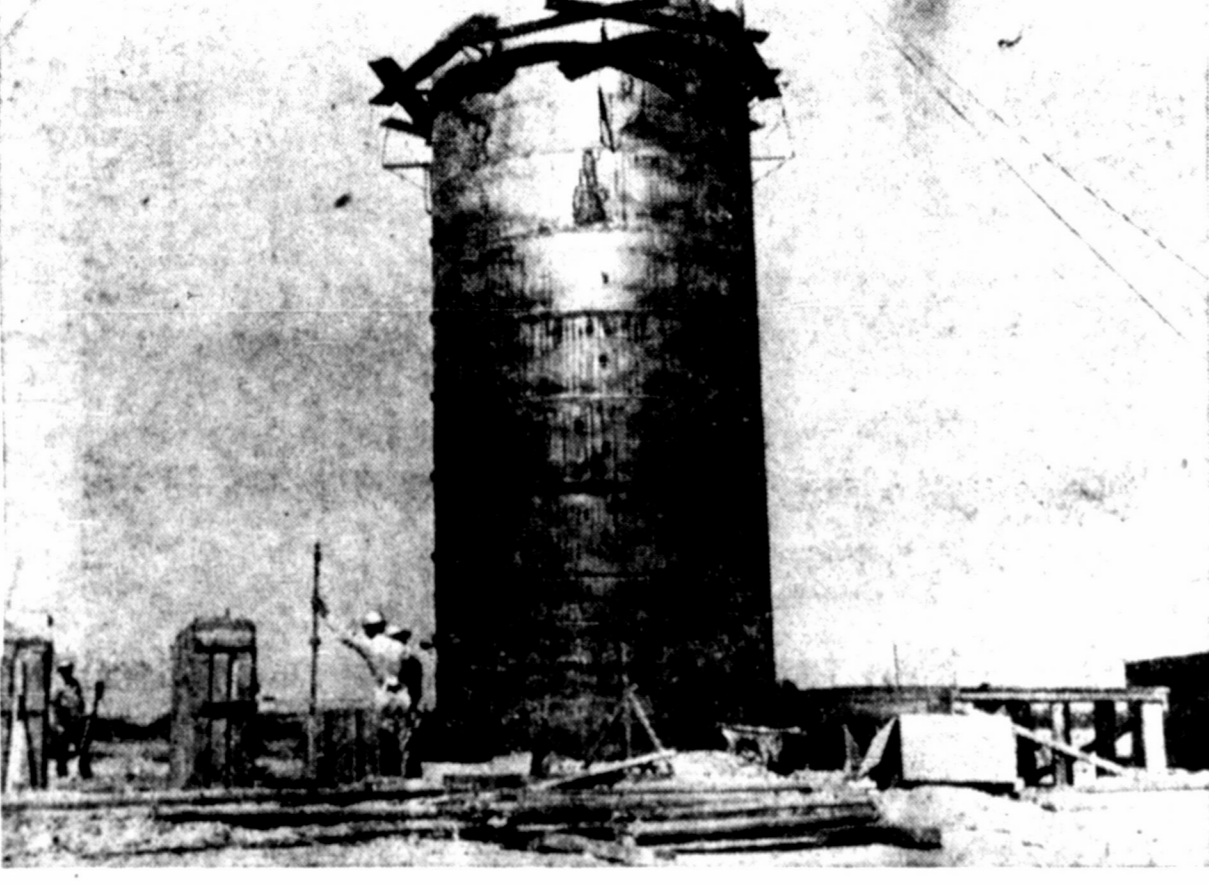
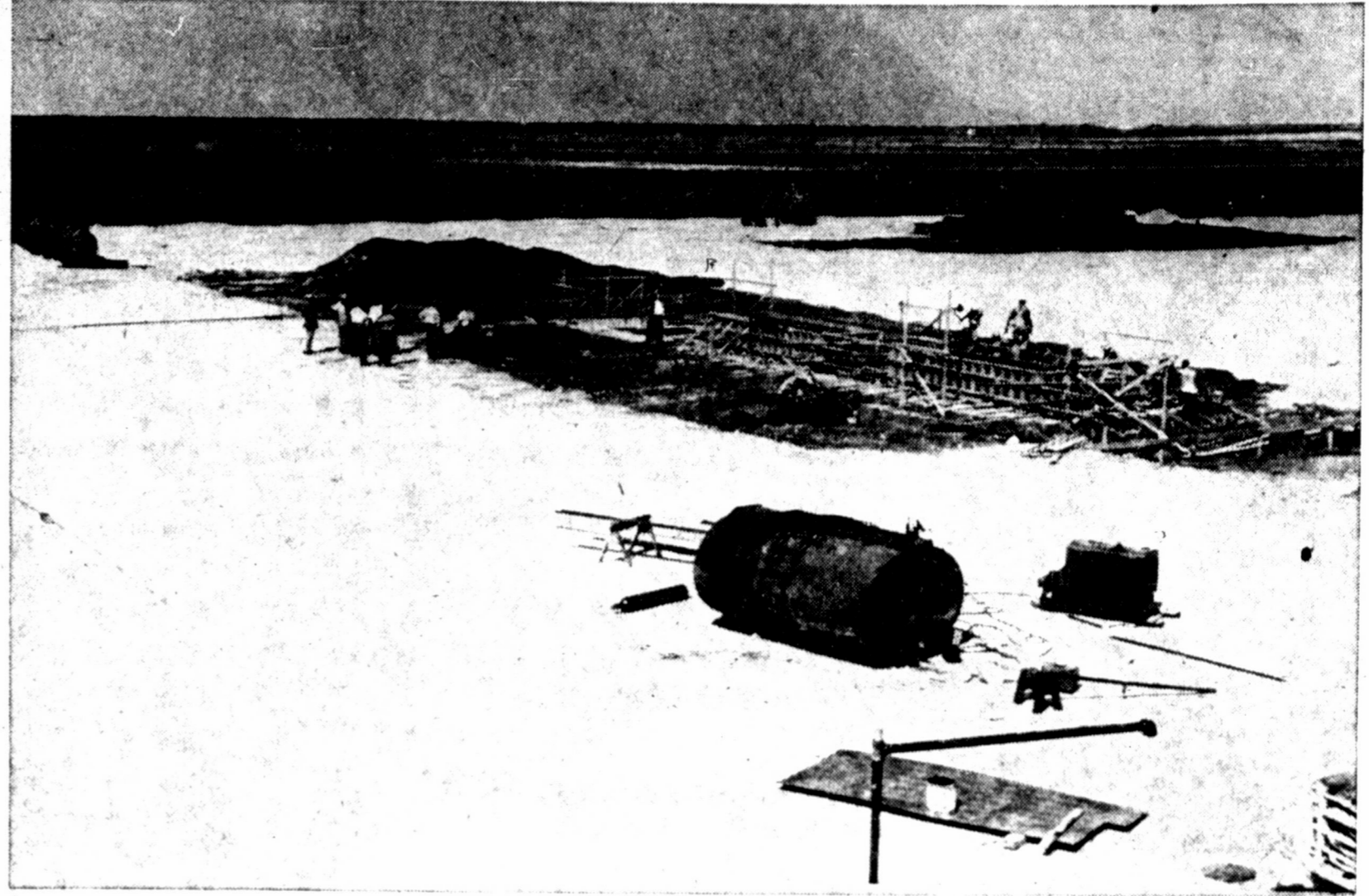
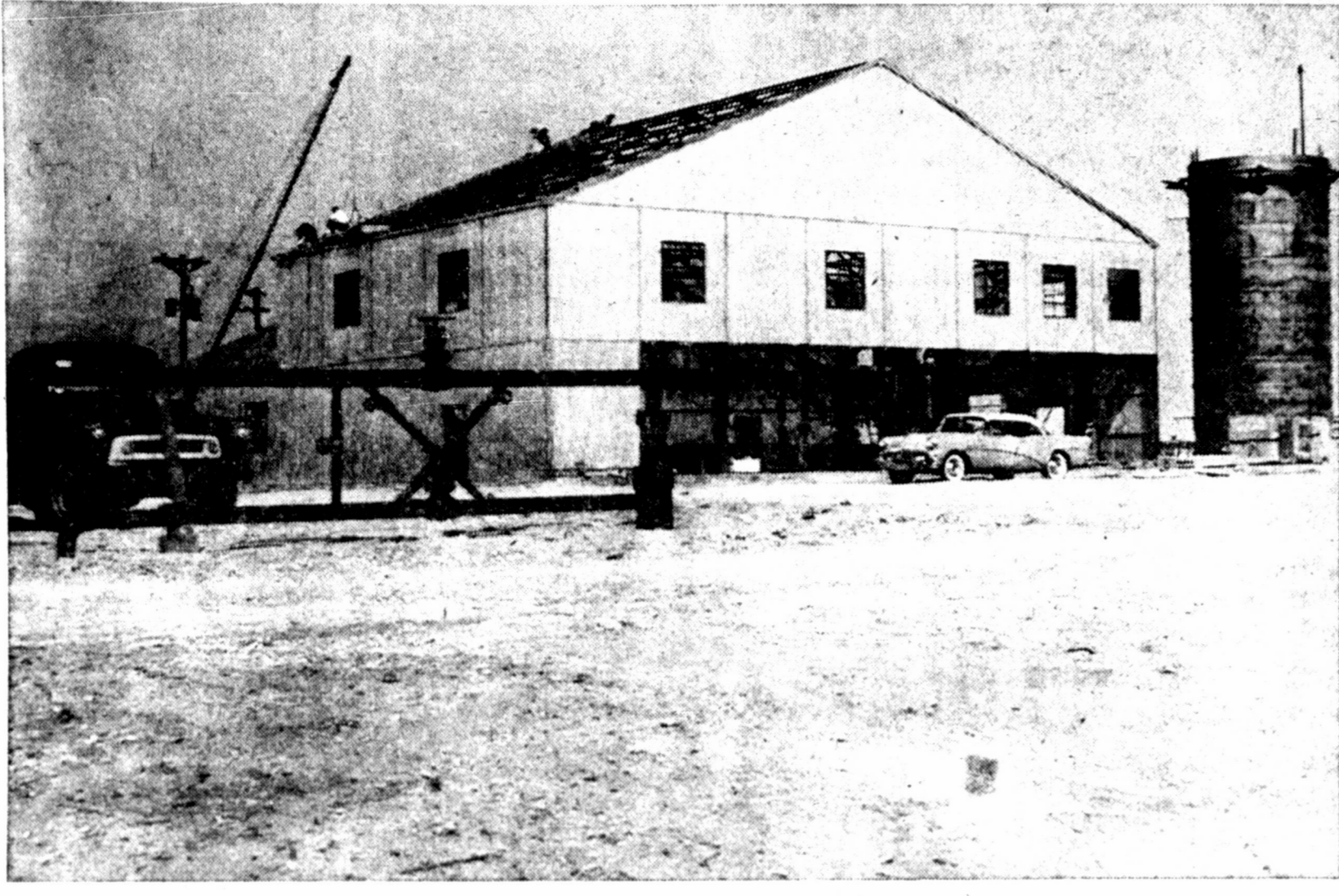
WIN! 1957 CADILLAC

Register at Furr's for the Jackpot of prizes! Free! 2nd prize—Complete Hot-point Electric Kitchen, value \$1689.95, 3rd prize, trip to Bermuda or Hawaii, 4th prize Motorola Color TV and 70 OTHER PRIZES! Drawing, December 1.

- NYLON STRETCHES**
- GIRLS MOR PUL** Triple Roll Reg. 79c Pr. **59¢**
- MENS NYLON** Stretches Reg. 79c Pr. **59¢**
- BOYS NYLON** Stretches Reg. 69c Pr. **49¢**
- JOY SUDS** Bubble Bath Pound **25¢**
- CREAM OIL** Wildroot 60c Size **43¢**
- MIXING BOWL** Set of 3 **\$2.98**
- HI IMPACT CUTLERY TRAY** Ea. **98¢**
- DISH PAN** With Drain Plug, Ea. **\$1.98**
- SPONGE** O-Cel-O 19c Size 2 For **29¢**
- SOAP DISH** O-Cel-O Ea. **25¢**

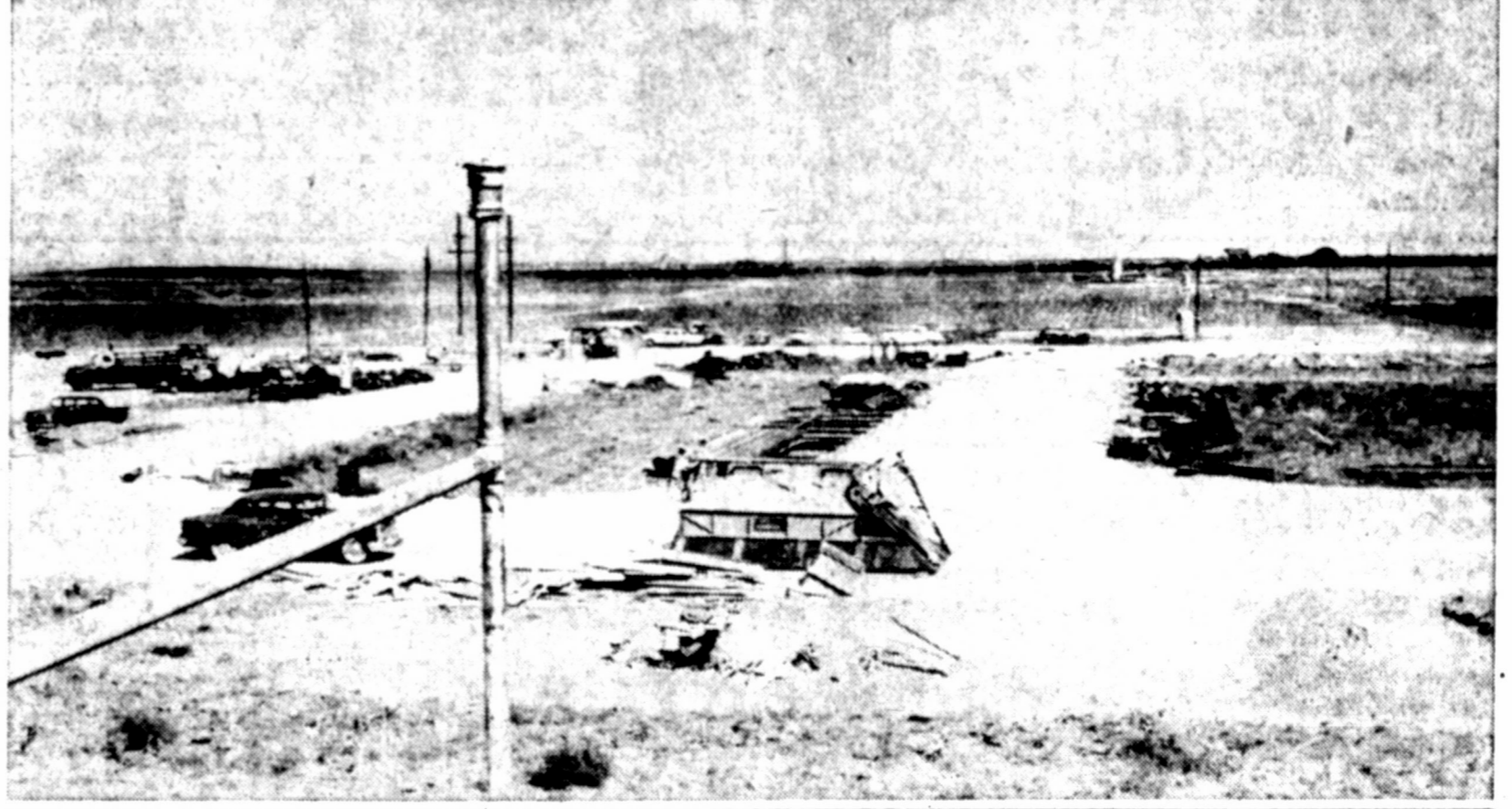
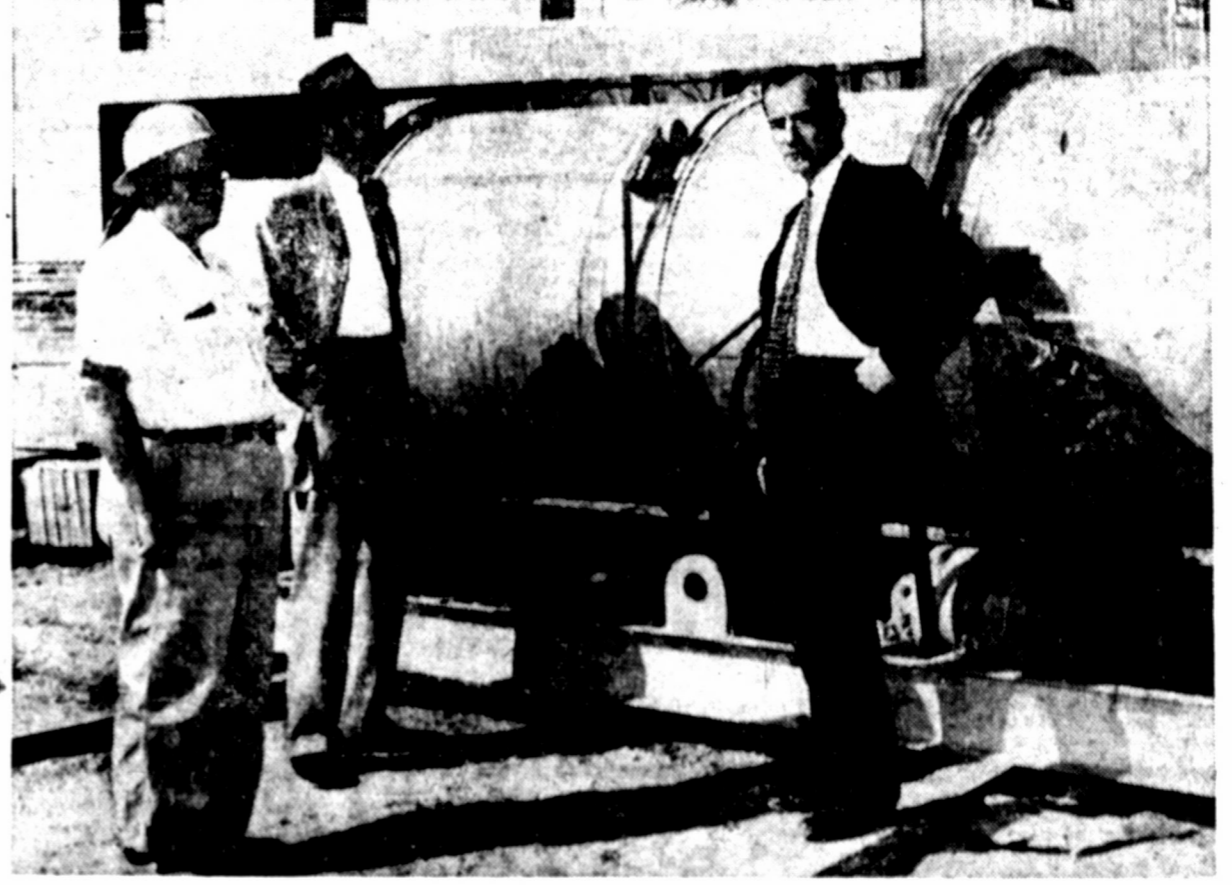
FURR'S

Heavy Construction Spreads Dollars in Terry County



★ ★ ★

HERE IT IS — In this picture lay-out are represented two construction projects which might be called the best economic shot-in-the-arm which Terry County has had in many a year. Upper left: general view of the huge chilling plant at Ozark-Mahoning site east of Brownfield. Some \$1,000,000 is being spent by Ozark to put out a product called sodium sulphate, used in the making of paper, detergents, glass and many other items. Extreme left: storage tank for the final product at Ozark. From this tall tank will be shipped the sodium sulphate directly to railroad cars. Extreme right: R. R. Marsh, general superintendent of construction at Ozark explains the use of the rotary dryer. His audience is Slick Collins, center, and J. E. (Buddy) Gillham, right. Here the sulphate receives its final drying. Upper right, lower left and lower right panels: general views of the Prentice Gasoline Plant soon to be in operation about 100 yards across the county line in Yoakum. Construction payroll at the site is averaging \$7,000 a week. The plant is designed to handle 20,000,000 feet of gas daily, and will process some 60,000 gallons of liquid products daily, when in full operation. It's next-door neighbor is the Prentice Field. Honolulu Oil Corporation is constructing the plant, a joint venture with several other oil industry firms. (Staff Photos)



Terry Group Attends National HD Council Meet in San Antonio

Several Terry County women were to return home today from San Antonio, where they attended the annual meeting of National Home Demonstration Council, Monday through Wednesday.

Attending as delegates of Terry County Home Demonstration Council were Mrs. Betty Kinney, president of Willow Wells club; Mrs. M. B. Stone, exhibit chairman and clothing leader of Harmony club, and Mrs. Rufus Dill, council delegate of Union club.

Other Terry women attending the San Antonio session are Mrs. O. D. Kennedy, chairman of TCHDC, and Mrs. Kelly Johnson club.

Delegates from 39 states, Puerto Rico and Hawaii heard addresses by Gov. Allan Shivers; Mrs. Oveta Culp Hobby, former secretary of the U. S. Department of Health, Education and Welfare; Frances Scudder, director of the Division of Home Economics, Federal Extension Service, and Mrs. John Golightly, president of the Texas Association.



CARROLL PARKER



LA RUE REX

... Down Wellman Way ...

Advertising Agency Is Opened in Brownfield

An advertising agency, the first of its kind to be established here, has been opened by Hal Roche, announcer at Radio Station KTFY and sports editor of the Brownfield News-Herald.

Using the motto, "To advertise Well Is To Sell," Roche will offer the following services: advertising, public relations, promotions, models.

Firm name is RAD T. VIO AGENCY. Telephone number is 3180.

The Wellman FHA members, chapter Mothers, and Miss Hines, chapter sponsor, went to the Lubbock fair Monday. Girls who went were Karen Hamm, Tootsie Hawkins, Velda Hill, Barbara Watkins, Mary Hohenberger, Elsie Wilcher, Kay Ross, Virginia Thornton, Mary Adair, Ta Juana Hulse, Sammie Adair, Bette Brubaker, Vera Triggs, Georgia Fought, and Barbara Bishop, Pat Runnels, Dixie Bowlin, Danny Loe, Martin Goza, Margaret Ingram,

Janelle Hulse, and Fokie Oliver. Chapter mothers who went were Mmes. Ingram, Hulse, Adair, and Hill. Mr. and Mrs. Parker and Carroll, Betty Hulse and Betty Adair, also went. Mr. Parker drove the school bus.

Each girl took a sack lunch and spread it together on the picnic area at the fairgrounds. Everyone had "a very nice time, but we were all glad to get home."

The freshmen formal initiation into FHA was held Sept.

Church of God Revival To Last Through Week

A week-long revival has been scheduled at the Church of God, 406 North Third.

Evangelist will be the Rev. Curtis Drake of Vernon, who will preach at 8 p.m. daily, Friday through next week.

The Rev. W. E. Mitchell is pastor of the Church of God, and he invites the public.

Teachers Are Guests Of Brownfield Clubs

More than 200 Brownfield school faculty members and service club representatives gathered Monday for supper in the new high school cafeteria.

The occasion: the annual get-acquainted party given for the teachers by Rotarians, Kiwanians, Lions, and Jaycees.

The Rev. Ralph O'Dell of First Presbyterian Church welcomed the teachers to Brownfield. H. L. (Hub) King was master of ceremonies for some games.

Sell — Rent — Buy — Classify

Public Invited To See Powerful New 'Scope

The public is invited to inspect and star-gaze through a new telescope belonging to Robert Conley of the Brownfield Astronomy Club.

The telescope is described as a Unitron, 2.4 inch, ranging in power from 30 to 100. "Anyone wishing to inspect the instrument," said Conley, "may do so at 8 p.m., Oct. 17, in the Terrill Isbell home."

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SUPREME COCOANUT CHOCOLATE DROP
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DEL MONTE WHOLE
No. 303 Can
GREEN BEANS 24¢

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CAMPFIRE VIENNAS 2 FOR 25¢
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MORE for your MONEY
PATIO ONE FOUND PKG. FROZEN TAMALES 39¢

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ed To See ew 'Scope

s invited to in-gaze through a belonging to of the Brown-y Club. is described as inch, ranging in to 100. "Anyone pect the instru- only, "may do Oct. 17, in the me."

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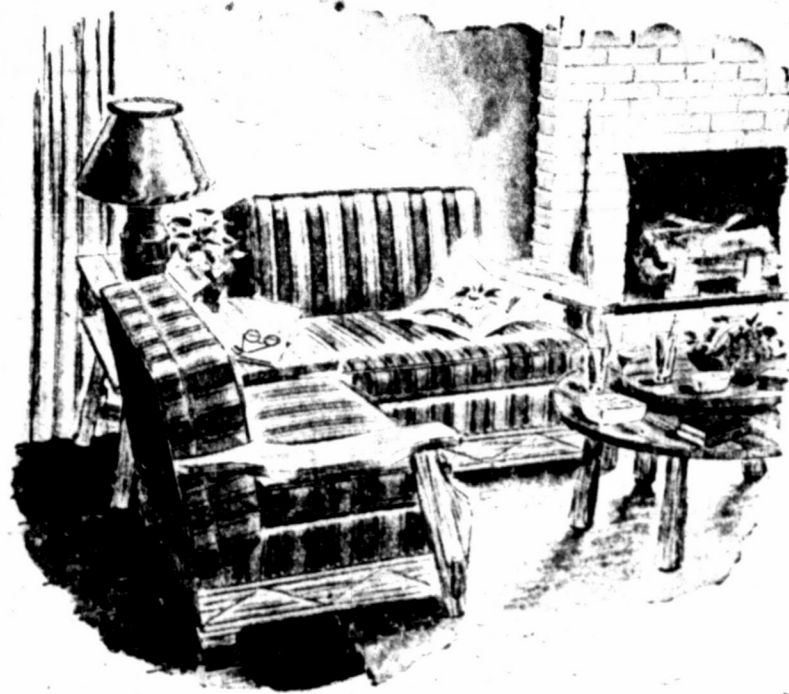
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PLATFORM ROCKER and OTTOMAN so comfortable that the whole family will vie for its cushioned ease. The Ranch Oak Lamp, one of a large group, adds its own special charm.



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One Group Of Fine STORAGE
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 YOUR CHOICE
25% OFF

USE YOUR CREDIT AT KNIGHTS

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Bill McGowan Speaks to Delphian Members on Club Woman and Law

The Delphian Study Club met in their regular meeting at the Setletta Jane Brownfield Clubhouse Wednesday, Sept. 19. Mrs. Tim Faulkenberry was elected to fill the unexpired term of Mrs. Ralph Kerley as secretary. Reports from the projects committee were given. The committee sold tickets to a Stay At Home party. The proceeds will go toward the Dorothy House Vietnam scholarship, which is sponsored by the Texas Federation president Mrs. A. J. House. The committee also reported buying school clothing for a needy child in the city.

Guest speaker for the afternoon was Bill McGowan, local attorney, who gave an informative speech on "The Clubwo-

man and the Law". Program chairman was Mrs. S. B. Collier. Frosted cokes were served by hostesses Mrs. Wayne Brown and Mrs. K. D. Snedeker to Mesdames Virgil Bynum, Weldon Callaway, Collier, Pete Crump, Faulkenberry, Crede Gore, Alvin Hallbauer, D. A. Lowe, W. H. Moore, W. P. Norris, E. C. Pool, E. E. Preston, George Steele and Paul Ward.

Rev. & Mrs. Vernon Henderson Are Honored on Wedding Anniversary

In observance of their 25th wedding anniversary, Rev. and Mrs. Vernon Henderson were honored at a reception held at the First Methodist Church Sept. 20 from 7 to 8:30 p.m. Hostesses were wives of the ministers of this Methodist district, of which Rev. Henderson is superintendent. Mrs. William M. Wilkison of Wilson is president of the ministers wives. Piano selections were offered by Mrs. Roy Patterson of Spade and Mrs. Don Davidson of Levelland. Miss Mary Kate Ramseur sang "Always" during the reception. The table was laid with a white cloth and was centered with an arrangement of pink

Las Amigas Bridge Club Met With Mrs. Muldrow

Las Amigas bridge club met with Mrs. A. M. Muldrow as hostess September 19. Lemon ice box dessert and coffee were served to Mesdames I. M. Bailey, Frank Ballard, Wilson Collins, Lal Copeland, Harry Cornelius, Burton Hackney, Tom Harris, Clovis Kendrick, Troy Noel, Ed Wilder, O. L. Stice, and Kenneth Watkins. Mrs. Harris scored high and Mrs. Bailey was second high. Mrs. Noel and Mrs. Bailey binged.

Methodist Youths Begin Activities

A Youth Activities Week at the First Methodist Church will be held Sept. 30 through Oct. 4, it has been announced. These meetings will begin with a 6 o'clock supper each evening, followed by a program and recreation. Rev. Bill Pearce, district Youth Worker of Levelland, will be guest speaker Sunday, Sept. 30, at 7:30 p.m. This service, directed to both youth and parents, will initiate this week of specially planned activities for young people. The youth of the Brownfield area are cordially invited to attend.

Calvary Baptist Circles Have Meet

The Ruby Wheat, Darlene Sears, and Helen Tisdale circles of the Calvary Baptist Church met at the church Sept. 17 for a royal service program. A song, "The Kingdom is Coming" was sung by the group. Scripture verses Matt. 10-16 were read in unison. Mrs. Cecil George gave the devotional, and a prayer was led by Mrs. L. T. Redding.

Mrs. Oscar Decker spoke on "Lead On, O King Eternal". Other talks were "The Day of March Has Come", by Mrs. Mary Howell; "Through Days of Preparation," Mrs. Cecil George; "Till Sins Fierce War Shall Cease", Mrs. Bill Conlee; "With Deeds of Love and Mercy", Mrs. A. W. Stowe; "We Follow, Not with Fears", Mrs. Alton Garner; and "The Crown Awaits the Conquest", Mrs. Bryon Cabbiness. The calendar of prayer was read, and prayer was led by Mrs. Stowe. The closing prayer was led by Mrs. Lovella Todd.

Couples Bridge Meet At Goodpasture Home

Members of their Thursday night bridge club were entertained Sept. 20 by Mr. and Mrs. Grady Goodpasture. Pumpkin pie and coffee were served to mesdms. and Mmes. Lee Brownfield, Jack Hamilton, Coy Barnett, Tom Harris, Howard Hurd, and Ed Wilder; Mrs. Bill Cope, and V. L. Patterson. Mr. and Mrs. Hamilton were high couple, and Mr. and Mrs. Brownfield were second high. Mrs. Barnett and Mr. Harris binged.

Loree Key Named Troop President

Troop 20, Girl Scouts of American, met at 4 p.m. Thursday, Sept. 20 in the Girl Scout Little House for their first fall meeting. Leaders are Mrs. Nolan Lassiter, Carolyn Burnett, and Mary Jane Brownfield. New officers were elected as follows: president, Loree Key; vice president, Kerry Nowell; secretary, Ann Neal; treasurer, Linda Brownfield; scrapbook keeper, Charlotte Goble; and reporter, Kathy O'Dell. Badges were issued for summer work, and plans were made for the future. The first project to be conducted for this year will be a dramatic skit.

David Mark Morrow Birthday Honoree

On his third birthday, David Mark Morrow was honored Saturday morning at a party given by his parents, Mr. and Mrs. Glenn Morrow. The birthday cake was in the shape of the numeral three, iced in white and blue confection, with "Happy Birthday, David" inscribed in pink confection. The cake was topped with a cowboy and three candles. Favors were cars for the boys and dolls for the girls. Movie and still pictures were taken as the following guests were served: Debra Denise Patton, Linda Osborne, Karl Jones, Darlyne Jones, Randy Key, Mikie Walker, Russell Walker, Roger Proffitt, Stan Morrow, Donnie Morrow, Patty Haning, Peggy and Pat Haning, Judy Gayle Campbell; Mesdames Tress Key, Nelson

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1955 FORD, customline 4 door. Radio, heater and overdrive. Local one owner and low mileage car.

1954 MERCURY, 4 Dr. Radio, heater and overdrive. A very nice car.

1953 DODGE, Station Wagon, standard transmission, Radio and heater.

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Art Club At BHS Elects Officers

The first meeting of the year of the Brownfield High School Art Club was held at the high school Tuesday, Sept. 18. Four old members were present, and nine new members were welcomed into the club. The following officers were elected: president, Donna Sue Christopher; vice president, Yvonne Carter, secretary-treasurer, Jacqueline Aldrup; and reporter, Judy Coburn. Meetings will be held on alternating Tuesday throughout the year, and guests are welcome. The club is sponsored by Mrs. Wanda Frank. The group has received several interesting suggestions for programs from Mr. Wood.

Campbell, Deryl Walker, Max Profit, Hal Osborne, Gordon Patton, G. L. Morrow, Aubrey Jones, Michele Morrow, and the honoree.

FROM WYOMING TO TEXAS KANSAS TO ARIZONA

Symbol of QUALITY

PETROLEUM PRODUCTS

Here is part of the lead extraction assembly, another test to verify Shamrock Quality

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the farm an
 Agriculture Benson said ment would of thousands violated the agreements understanding. Benson sa thinking no volved, eith under crops age by the or plowed ur the crops. The secret uation on ing." He sai controlled C ed (Hah!) so long that into effect be aware of the Terry S District's t day of las much fa from ou pants.
 ATTE MR. FARMER Defend Plain Gr

Youths Activities

Activities Week at Methodist Church will be from 30 through Oct. 31. This series of activities will begin each week with a prayer service. The district of Levelland, speaker Sunday, 30 p.m. This series is for both youth and adults. The series will initiate this year's activities. The Brownfield daily invited to...

At BHS Officers

Meeting of the year held at High School held at the high school, Sept. 18. Four were present, and members were welcomed. Officers were: president, Donna Sue; vice president, secretary-treasurer, Aldrup; and Coburn. Meeting will be held on Friday throughout the week. It is sponsored by BHS. Officers received suggestions from Mr. Wood.

FROM WYOMING TO TEXAS KANSAS TO ARIZONA



... of QUALITY PRODUCTS

the farming angle



By DON RYNUM

Agriculture Secretary Ezra Benson said Friday the government would not penalize "tens of thousands" of farmers who violated their new soil bank agreements through a misunderstanding. Benson said some farmers, thinking no penalty was involved, either failed to plow under crops on reserved acreage by the Aug. 31 deadline or plowed under only a part of the crops.

The secretary blamed the situation on a "misunderstanding." He said the Democratic-controlled Congress dilly-dallied (Hah!) with the soil bank so long that it had to be put into effect before farmers were aware of their obligations.

Terry Soil Conservation District's third annual field day of last Thursday drew much favorable comment from out-of-town participants.

ATTENTION!
MR. FARMER & MR. BUSINESSMAN
Defend Yourself!
JOIN YOUR
Plains Cotton Growers

Comment of two top state Farmers Home Administration officials from Dallas: "This is the best we ever have seen or taken part in." The FHA men were Charlie Richter and Ben Garrity, men who have had their share of tours. They were joined in their real praise by Don Jones of the Lubbock Experiment Station, Cong. George Mahon and Bill Durham, farm editor of the Fort Worth Star-Telegram.

Those big TNM&O buses which were brought here from Lubbock to take the 160-odd farmers and businessmen on the day-long tour were paid for by Brownfield State and First National banks and Western Cottonoil Mill of Lubbock. The American Legion bus also was on hand to take up the slack.

This writer joins the many in congratulating the district for its top presentation. The event is growing in scope and stature. Hard-working district supervisors behind the big show are L. M. Waters Jr., president; R. J. Purtell, secretary; and Hubert Baird, Homer Causseaux and Bruce Zorns.

Here are other names, without which, we think, there would be no show: Jim Foy. See FARM ANGLE Page 3

Plains Cotton Growers, Inc., Proves Its 'Salt'

SECTION THREE

Brownfield News

And Terry County Herald... Terry County's Oldest Business Institution

Vol. 19 Brownfield News-Herald, Thursday, Sept. 27, 1956 No. 39

Only 'Oldsters' May Take Part in Wheat Acreage Reserve Program for 1957 Crop

Any producer who has a regular wheat acreage allotment may take part in the Soil Bank's Acreage program for the 1957 winter wheat crop. Robert Shrauner, chairman of the Texas Agricultural Stabilization and Conservation Committee, said today.

Producers on farms which receive an allotment as a "new farm" for the 1957 wheat crop, however, are not eligible for participation in the 1957 Acreage Reserve program. Payments under the program will be made for reducing the acreage of winter wheat below the amount of the allotment, designating in a written agreement a specified part of the allotment acreage as acreage to be "reserved" from production. Land so designated may not be cropped or grazed for the period of the agreement.

The rate of payment for wheat acreage placed in the Acreage Reserve varies by counties. The amount of the payment will be based on the normal yield for the farm or

Cotton Quiz

WHAT IS THE "COTTON BELT"?



THE 18 STATES FROM THE CAROLINAS TO CALIFORNIA WHICH GROW ALL U.S. AND 36% OF THE WORLD'S COTTON

(EDITOR'S NOTE: The following is a summary of activities of Plains Cotton Growers, Inc., prepared and released by its executive vice-president, George W. Pfeiffenberger.)

Plains Cotton Growers, Inc., was organized in January, 1956 for the purpose of protecting and promoting the interest of Plains cotton growers and allied industry and business. It is a completely independent organization.

It is directed by a set of officers and a board of directors consisting of one farmer and one businessman from each of the 23 counties on the South Plains.

Administration is by an executive vice-president and staff, with headquarters at 220 Lubbock National Building, Lubbock, Tex.

Its program is based on service, research and promotion. Service includes the gathering of facts for the use of our elected representatives in Austin and in Washington to assist them in representing the area in the Legislature and in Congress.

It (service) also includes the sending of well informed delegations to meetings and hearings concerning cotton, so that this area will be well represented and will have its fair share in helping to formulate legislation and regulations concerning cotton. Information and education also are included.

Research is aimed at improvement in cotton production, both in quantity and quality, in reduction of costs in production and marketing, and in broadening the utilization of Plains cotton. The organization will promote research conducted by state and federal agencies and private firms which are working on the problems of Plains cotton.

Promotion: Plains cotton frequently is discriminated against because of a percentage each year of bollie cotton of poor character. It is the function of the organization to break down the prejudices which exist against our cotton and to promote better qualities.

Activities to date: Immediately after the formation of PCG, a delegation from its membership went to Washington to represent us in hearing relative to the proposed change in the loan base from 7.8 to 4 inch staple. Our efforts, coupled with those of other persons, resulted in the loan base remaining at 7.8 inch staple.

Delegations from Plains Growers represented the area in hearings at College Station before the ASC Committee of Texas with respect to distribution of the state acreage reserve. Another delegation was sent to Washington to confer with the assistant secretary of agriculture and other officials regarding acreage reserve regulations.

We presented a brief and submitted recommendations which we believe will bring about fair and equitable distribution of the acreage allotments. We believe our efforts, joined with others,

be a matter of tremendous significance to the Plains.

It is only logical to assume that once this is done the element of micronaire values will be included in the loan and price structure. The cotton exchanges already have issued a regulation that bales under 35 micronaire are untenderable.

If the government follows suit and makes all bales under 35 ineligible for the loan it would be a terrific blow for this area. It is vital, therefore, that we learn all we can on this subject so that we can take a stand and have our share in the making of such regulations. This we are doing.

Program Is Planned

Plans are being made to lay out a complete program for research, including all phases of the cotton situation on the Plains. A short staple research conference is scheduled in Lubbock to formulate a Master Plan.

This research program is expected to result in some standardization of varieties and a satisfactory system of seed distribution which will be voluntary yet effective in making large quantities of cotton of uniform quality available to the trade.

Research Center Discussed

A long time goal is the establishment of a complete cotton research center on the Plains, so that cotton research may be carried on from seed to manufactured goods. Most of the facilities for such a center are already here and need only to be organized and put into action.

The organization is supported in large part by the producer who is contributing 15 cents a bale through his ginner. The ginner is acting as the collection agency and also is contributing 1 cent a bale.

Other segments of the cotton industry and allied businesses also are contributing since they recognize cotton as the basic economy of the Plains.

Competition from synthetic cotton fibers and foreign cottons is terrific, and only through organization can this area help in this battle as well as to protect and promote its own interests.

Huge Program To Get Hay Is Being Initiated

Hay for Texas farmers and ranchers is being located by the Texas Agricultural Extension Service.

Through cooperation with extension services in other states, J. D. Prewitt, associate director of the Texas service is locating sources of hay which Texas can buy.

It is already known that several thousand tons of hay is available in the middle west, Mr. Prewitt said. States which have indicated they have hay for sale include Kansas, Iowa and Minnesota.

Assistance of the state headquarters was asked earlier by agricultural agents in counties where farmers and ranchers were unable to produce hay this year due to drought.

Indications are there is an inadequate supply of hay in Texas. Prices of the hay varies depending on the kind and quality. Freight rates also vary according to tonnage and the distance transported.

Local railroad freight officials' freight rates are about \$27 a ton from Minneapolis to Bryan, \$23.40 from Sioux City to Bryan and \$19.00 from Topeka to Bryan.

Information has been made available to agricultural agents in each Texas county for availability to local farmers and ranchers listing amounts of hay available and addresses of its location in other states. Mr. Prewitt added.

Mr. Farmer!

You Can Make From \$10.00 to \$15.00 More Per Bale of Cotton

—Simply By—

- PUTTING 2 BALES OF COTTON INTO A 3 BALE TRAILER . . . Instead of Trying To Put 4 Bales Into A 3 Bale Trailer

When You Tromp Cotton Heavily, You Actually Tromp Trash From Leaves and Burrs Into The Lint That Cannot Be Cleaned By Your Ginner.

Authoritative Sources Estimate This Is Costing The Farmer From \$10.00 to \$15.00 Per Bale.

- DO NOT UNDER COAT YOUR PICKING SACKS WITH TAR

This Black Tar Is Another Substance That Cannot Be Removed From Cotton

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WESTERN GRAIN AND FARM STORE

Brownfield News Editorials

UNDER NEW MANAGEMENT

Trade To Hold in American Legion

Under the leadership of its new National Commander, W. C. ("Dan") Daniel, of Danville, Va., The American Legion may be expected to execute a right-oblique back to the side of the road that Americans traditionally travel. For certainly, we find nothing in Daniel's speech accepting his new responsibility that will comfort the faction that contends that Uncle Sam owes a living to every hale and hearty citizen who once wore an armed forces uniform.

In Daniel's view, "the cause which claims the first allegiance of all Legionnaires" is that of "preserving and strengthening the America we all love." He reminds us that America, more than a bit of geography, "is a way of life, a haven of liberty and freedom . . . the embodiment of certain political convictions and fundamental principles."

He reminds The Legion and all the rest of us that the heritage "secured for us by sacrifice and hard work is not self-perpetuating" and that it is constantly under attack by subversives. Our traditional principles, he says, have been scrapped by millions in favor of "A new philosophy . . . conceived in the womb of socialism, born in an era of social and economic conflict, and nursed in the lap of Communism." In contrast he offered "the creed that true Americans live by" — as enunciated by Commentator Paul Harvey—"I believe in my God, and in my country and in myself, and in that order."

Commander Daniel, the Virginia boy who on the fifth try, persuaded the Navy to accept him in World War II despite his TB history, and who — without a college degree—has fought his own way up in the world from mill hand to executive, lays it on the line this way:

"When the pioneers settled this wilderness and began to look toward the west . . . there was a philosophy that a man was supposed to provide for his own — and for his own future. He didn't demand that somebody else give him a rocking chair at eventide. He didn't insist that someone else take care of him . . . He just looked out at the rolling plains stretching away to the tall, green mountains, lifted his eyes to the blue skies and said: 'Thank you, God, I can take it from here.'"

"Somewhere along the way this spirit has been lost, and it must be recaptured."

These are the marching orders, we believe, for which the vast majority of Legionnaires, and of Americans-at-large, have been waiting.



Suspicion Confirmed

THE AMERICAN WAY

THE REAL "GIVEAWAY"

By George Peck

(EDITOR'S NOTE: George Peck is Chairman of the Board of the National Labor-Management Foundation and Executive Editor of its official publication, PARTNERS.)

This columnist is getting a bit weary at the constant prating of the "put-the-government-in-business" proponents. They sing the same song over and over again, a song that lacks melody and the lyric of which is neither poetry nor common sense. It is number zero on the "Hit Parade". The monotonous dirge attempts to convey to an intelligent American citizenry that the Federal Government is "giving away" the natural resources of the nation.

The fact of the matter is that the real "Giveaway" is when the Federal Government embarks on a project that could be better undertaken by free enterprise. It gives away the hard-earned tax-money of the harassed taxpayer. In so doing, not only does Federal Government unnecessarily tap the Federal Treasury, but nothing in the way of taxes into that Treasury, casting aside a free enterprise company that would pay taxes.

So, when Government takes on a job that constitutionally should and could be done by a free enterprise company, it is a double-headed "Giveaway" — the taxpayers get hit in the pocketbook both coming and going.

Between now and November 6, a combination of New dealers, Fair Dealers, Screw Dealers, Socialists, Parlor Pinks and stary-eyed intellectuals will be blasting away at the conservatives who believe, and rightfully so, that the way to "conserve" our natural resources is to keep government from exploiting them by turning their development over to investor-owned companies under strict government regula-



George Peck

By VERN SANFORD
Texas Press Association

AUSTIN, Tex.—Activities of the National Association for the Advancement of Colored People have ended, temporarily, in Texas.

A stop order was issued at the request of Attorney General John Ben Shepperd by Dist. Judge Otis T. Dunagan of Tyler. Hearings will be held Friday (Sept. 28).

Investigations of the NAACP, a New York corporation with 112 branch offices in Texas,

the evidence — all the facts prove that the "Left-Wingers" do not have a leg to stand on, but then, whenever did a Socialist pay any attention to facts?

Of course, all the foregoing refers to the battle that has been going on, and is still being waged between those who insist that government develop electric power and those who insist that free enterprise taken on the job.

Unfortunately, there are adherents of both major political parties who favor government development over private. Fortunately, however, many more adherents of both major political parties hold to the belief that free enterprise can do the job better and more economically. On November 6, the latter have an opportunity to register their preference by voting for candidates pledged not to "Giveaway" any more of their money for government production of electric power — and it matters not whether those candidates wear the insignia of the donkey or the elephant.

On this subject of "Giveaways" I'm going to let the Beaumont Enterprise, an Independent Democratic daily, published at Beaumont, Texas, have the last word. In an editorial entitled "More Giveaway Propaganda" carried on its August 10, 1956 issue, it had this to say in part:

"Who is giving away what? When a bipartisan Federal authority, FPC, carefully studies the merits of a proposed power development in Hell's Canyon and finally decides that there is no justification for the government to spend possibly half a billion dollars of American Taxpayer's money building a high dam in Hell's Canyon when the Idaho Power Company is willing and financially able to build small-

have been going on quietly for several months. Climax came with the filing of charges alleging numerous violations of Texas laws.

Specifically charged were efforts to register Negro students in Texas schools, contrary to the laws of the State; inciting racial prejudice, picketing, riots and other unlawful acts, contrary to public peace; engaging in political activities; operating without a permit; evasion taxes; practicing law without a license; and coercing Negro students and their parents.

"Transaction of business in Texas, by a foreign corporation is 'only a privilege which the state of Texas may confer, extend, or withhold,'" said Shepperd.

This is not "in any manner" a suit against the Negro citizens of Texas, Shepperd pointed out. "It is limited to the NAACP as a foreign corporation, and their affiliated organizations. For over 100 years the white and colored races have lived together in Texas peacefully and in harmony. Were it not for the activities of the NAACP they would now, and in the future, continue to do so."

Dr. H. Boyd Hail, state NAACP president, said the move indicated that Texas is entering "an era of persecution." NAACP officials immediately called a 17-state meeting for St. Louis.

Although the principal headquarters of the NAACP is in Dallas, the suit was filed in Tyler because a number of defendants are in that area.

State Income Up—State income jumped nearly \$75,000,000 during the past year but increasing expenditures are ex-

pected to consume it all and more too.

Revenues totaled \$913,422,792 during the fiscal year, State Compt. R. S. Calvert reported.

A state budget spokesman said the present spending pattern and new demands will likely require a new tax bill at the next session of the Legislature.

Requiring more money are growths in public schools, junior and senior colleges, prisons and hospitals. Proposals for increases in teacher retirement benefits and aid to disabled persons are to be voted on in November.

Gap is estimated variously from \$5,000,000 to \$30,000,000.

Road Money Earmarked — For the first time, right-of-way on Texas' interstate highway system will be purchased with federal-state money instead of city and county money.

An initial fund of \$19,366,100 for such purchases has been established by the State Highway Commission. Texas put up 10 per cent; the federal government 90 per cent.

Included in the current programs are 637 miles of new work costing an estimated \$256,000,000.

Oil Flow Cut—Reduction of 74,160 barrels daily in Texas' permissive oil flow was ordered for October by the Railroad Commission.

This trims the allowable to \$3,279,697 barrels daily with wells operating 15 days during the month. One commissioner, Olin Culberson, wanted to go to a 16-day pattern. He expressed unhappiness with the depressing influence of imports on the Texas allowable.

See HIGHLIGHTS Page 4

Brownfield News

Published Every Thursday Afternoon
409 West Hill, Brownfield, Texas

CURTIS J. STERLING, Publisher
DON BYNUM, Editor
MRS. MARY LEE MASON, Adv. Manager
WELDON GALLAWAY, Shop Foreman
GEE GEE FRIVITT, Society Editor

Entered as second class matter at Post Office in Brownfield, Texas under the Act of March 3, 1879.
Subscription price: \$3.00 per year in Terry and adjoining counties, 2 years \$5.00. Elsewhere \$5.00 per year. Advertising rates on request.

West Texas Press Association



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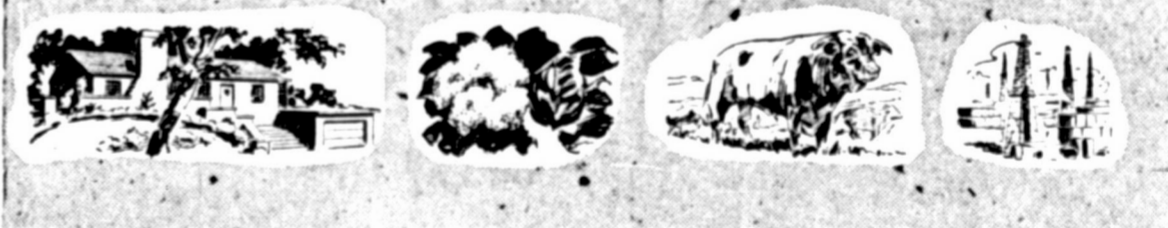
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Why don't you take advantage of our profitable earnings and start a Savings Program here? Save as little as \$5 a week and at the end of 1-year's time you'll have more than \$260 . . . safely insured by an agency of the federal government.

Use Our Save-By-Mail Plan

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BROWNFIELD, TEXAS

Farming Ar

(Continued Fro

Terry County ager ley Holbrooks, T home demonstra Looe Miller, man Agricultural Stab Conservation: Der chairman of Brow ber of Commerc committee, and He

LOW Pic

Billy Dick, J

B. W. Hamm of

FOR COMM PHO

On Wedne the Unite

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The new For nering in ste solid finality door lock, bu front—easier the children's All these fa give you a sol

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Fourth & Hill

Farming Angle—

(Continued From Page 1)

Terry County agent; Miss Shirley Holbrooks, Terry County home demonstration agent; Looe Miller, manager here of Agricultural Stabilization and Conservation; Dennis Q. Lilly, chairman of Brownfield Chamber of Commerce agriculture committee, and Henry William-

son, Bill Dugger, A. R. Hodges and Marvin Whitmire, all of Brownfield office, U. S. Soil Conservation Service.

This writer feels that Terry County may have a bit of a "scoop" on other farming areas in the state, and here's why:

A recent news item from College Station tells of a huge meeting to take place there soon. Theme of the session

LOWE'S STUDIO Picture of the Week



Billy Dick, Jr., is the 21-month-old son of Mr. and Mrs. B. W. Hamm of Wellman. Handsome!

FOR PICTURES OF YOUR CHILDREN,
COMMERCIAL, PORTRAIT, OR KODAKS—
PHONE 4211 — 604 WEST MAIN



MYSTERY FARM NO. 51—The MF of last week it is? Well... why not telephone (2188)—we have no record of anyone attempting to the News-Herald and tell us. It could be identify it. The MF of this week—it too is located in Terry County. Do you know whose theaters.

will be the "new look in agriculture."

Readers will perhaps recall that the phrase "new look in agriculture" has been applied to Terry farming for the past half year or so.

It was the "new look" which caught the eyes last Thursday of the field day tourists. King Cotton has not taken the back seat and probably never will, but he's being pressed by other

Wheat—

(Continued From Page 1)

The Acreage Reserve agreement by signed not only by the farm operator, but also if the operator is a share tenant—

products.

While U. S. Cotton acreage has been restricted sharply to reduce surpluses, cotton in the form of textiles is coming into this country at the rate of several thousand bales each month.

Wm. Rhea Blake of Memphis, executive vice-president of the National Cotton Council, points out that unless adequate remedies are provided these imports threaten to aggravate the surplus problem and possibly bring about further acreage curtailment, reduced farm income and economic hardship in the Cotton Belt.

RADIO SERVICE
Young & Collum
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Phone 2050
Farm And Home Appliance

THIS IS WHERE TOMORROW STARTS

A new "inner car" gives you a NEW KIND of FORD for 1957! Coming October 3rd.

On Wednesday, October 3rd, Ford Dealers throughout the United States will unveil a new kind of automobile!

Cars are involved in every American's life. News of a new kind of car is the biggest kind of news to millions of Americans.

The Big New Kind of Ford is that kind of news... a car totally new in design from crest to trunk lock.

Its completely new automotive package will sell at the traditionally low Ford prices.

This makes possible a new high standard of such honest-to-goodness value that it actually increases the purchasing power of your automobile dollar.

When you see it, other cars will look out of date, because...

This is Where Tomorrow Starts... with a Big New Kind of Ford!

The New Kind of Ford is the fullest, most eloquent expression of Ford's special personality—the youthful grace, the whip-lash action—and the reputation for durability known wherever there's a road.

To all this we have added true elegance—a kind of elegance never before seen in the low price field. To make a car truly elegant, you must start deep down inside.

The New Inner Ford

The Inner Ford—the car you cannot see—is a very remarkable structure. Its frame is actually a cradle. Side members extend almost the full body width; they serve not only as supporting members but as concealed side bumpers of immense strength.

The New Ford Body

The new Ford body is a triumph of engineering in steel. The doors close with the solid finality of a bank vault. Even the door lock button has been moved up front—easier for you to reach, but out of the children's reach.

All these features were engineered to give you a solid new kind of comfort.

The New Ford Ride

The New Kind of Ford sits six people as no other low priced car has ever sat them

—six elbows wide in each seat, with deep space around each one of six knees. And above all that space, there's hat room to spare for all six passengers.

The 1957 Ford rides low, solid, with a firm, deep road-holding feel. Yet it's a light-hearted, flight-hearted ride—this car is responsive, nimble, agile, with a proud easy movement.

The New Ford Choice

Ford offers not only one, but two sizes of cars... each on its own extended wheelbase... each with its own body shell... each with its own styling.

First, the two Fairlane Series on a 118-inch wheelbase. The Fairlane 500's come in 3 body types, a four-door sedan, a two-door sedan, a two- and four-door Victoria with no center pillars, and a convertible coupe. The same body types (except for the convertible) are available in the Fairlane Series.

Second, two Custom Series mounted on the 116-inch wheelbase chassis. In the Custom 300 Series, a four-door and a two-door sedan are distinguished from the Custom models by more luxurious inter-

iors and elaborate trim. The Custom Series also includes a Business Sedan.

Beyond all these, you also have your choice of five Station Wagons—the famous glamour cruisers that are the champions in this field!

The New Ford Look

That low, low cradle-span frame means a low, low car. The Fairlane 500 is only four feet eight inches from road to roof! The Custom is just over four feet nine inches!

The new Ford is not only low—but long. Ford gives you more than 17 feet of elegant length in the Fairlane Series, a shade less in the Custom. It's a nice kind of fun just to look at it. It's high-priced in every way except price.

The New Ford Performance

You can have up to 245 wonderful Thunderbird horsepower in any Ford model. There's a moderate—and really moderate—extra charge for this engine of 312 cubic inches with its 4-barrel carburetor.

For "Six" lovers, we've got the 144 hp Mileage Maker Six. Whether you choose Six or V-8, the going is great!

Here is where your own tomorrow starts

It starts at your Ford Dealer's showroom! The cars will be there on Wednesday, October 3.

These are the best Fords of our lives.

They are the first symbols out of Detroit of the new automotive age that is beginning for you.

This is where tomorrow starts—at your Ford Dealer's.

This is when your tomorrow starts—October 3rd.

Come in and see us for the Big New Kind of Ford!

Portwood Motor Company

Fourth & Hill Street Phone 4131
GREAT TV, FORD THEATRE, KCB-D-TV, 8:30 P. M. TUESDAY

Fall Farm Tire SALE!
SURE-GRIP D-15
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Prices Reduced **\$88.35**
Just for This Sale!

An outstanding value at regular price it's better than ever at this low sale price! The famous open center tread and self-cleaning, straight-bar lugs give you more powerful pull and longer, more even wear. Greater tread depth at the shoulder and center line provides extra traction where you need it.

TRACTOR TIRE REPAIRING EXPERT RECAPPING

Size	Ply Rating	Price*
10-24	4	\$50.90*
10-28	4	58.30*
11-28	4	66.50*
10-38	4	74.70*
11-38	4	84.90*
12-38	6	104.45*

*Price tax and recappable tire

Farther out front than ever at this low sale price!
FRONT FARM RIB Tires
by **GOODYEAR**
Continuous triple rib gives longer wear, better traction, and easier steering.
\$11.90
Price tax and recappable tire. Size 4.00 x 15

See this buy! Sensational new **RIB HI-MILER TRUCK TIRE \$19.95**
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New wider, flatter tread • Tougher, Triple Tapered Nylon Cord body • Longer tread life • More usage • Greater protection against road hazards
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DON'T MISS THESE TERRIFIC FALL SAVINGS!

MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND

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TOP PRICES PAID . . .

Right now we are paying above the Government Loan on the grain coming into our elevator.

We cannot tell you what the market will do; all we can do is promise to pay the top market price.

PLENTY OF STORAGE SPACE . . .

We will have plenty of storage space for your grain so bring it to us as it is being harvested.

We are anxious to take care of your every need, so call on us when we might be of assistance.

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6th Annual FOOTBALL CONTEST

**COTTON BOWL TICKETS FOR SEASON WINNERS . . . \$21.00
IN PRIZES EVERY WEEK . . . TICKETS TO TECH GAME . . . ALL FREE**

FREE • Compliments of Brownfield News Herald
• 2 Tickets To Texas Tech-W.T.S.C. Game—October 13
For Person Making Highest Score The Week of October 5th

• Watch This Space
• Each Week

WE DO FOUR MAJOR THINGS FOR YOU—

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Weekly Prize:
1st place . . . \$2.00 cash
2nd place . . . \$1.00 cash

BENDIX Duomatic
WASHER-DRYER COMBINATION

- Washes Cleaner • Dries Faster
- Safer for ALL Fabrics!

Weekly Prize:
To Person Making Lowest Score
\$2.00 in Merchandise

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FOOTBALL SPECIAL
1951 STUDEBAKER COMMANDER
2-door, V8, whitewall tires. Extra nice little car . . .

\$295.00

Weekly Prizes:
1st Place: \$2.00 cash or wash and grease job
2nd Place: \$1.00 cash or wash job.

JACK BAILEY CHEVROLET

FOR THE FINEST IN ENTERTAINMENT
ATTEND ONE OF THE JONES THEATRES
— Rialto — Regal — Rustic

Weekly Prize:
4 Adult Passes to person making the lowest score each week.
(Must be Redeemed the Following Week.)

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HELENA RUBENSTEIN COSMETICS

Weekly Prize:
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2nd Place: \$1.00 in merchandise.

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"Where Most People Trade"

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Pay less at Bayless

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FOR THE 'BEST TASTY TREATS'
Stop At

BOSTON'S SUPER DOG DRIVE-IN
Before and After the Game

Weekly Prizes:
1st Place: \$2.00 cash
910 Lubbock Road

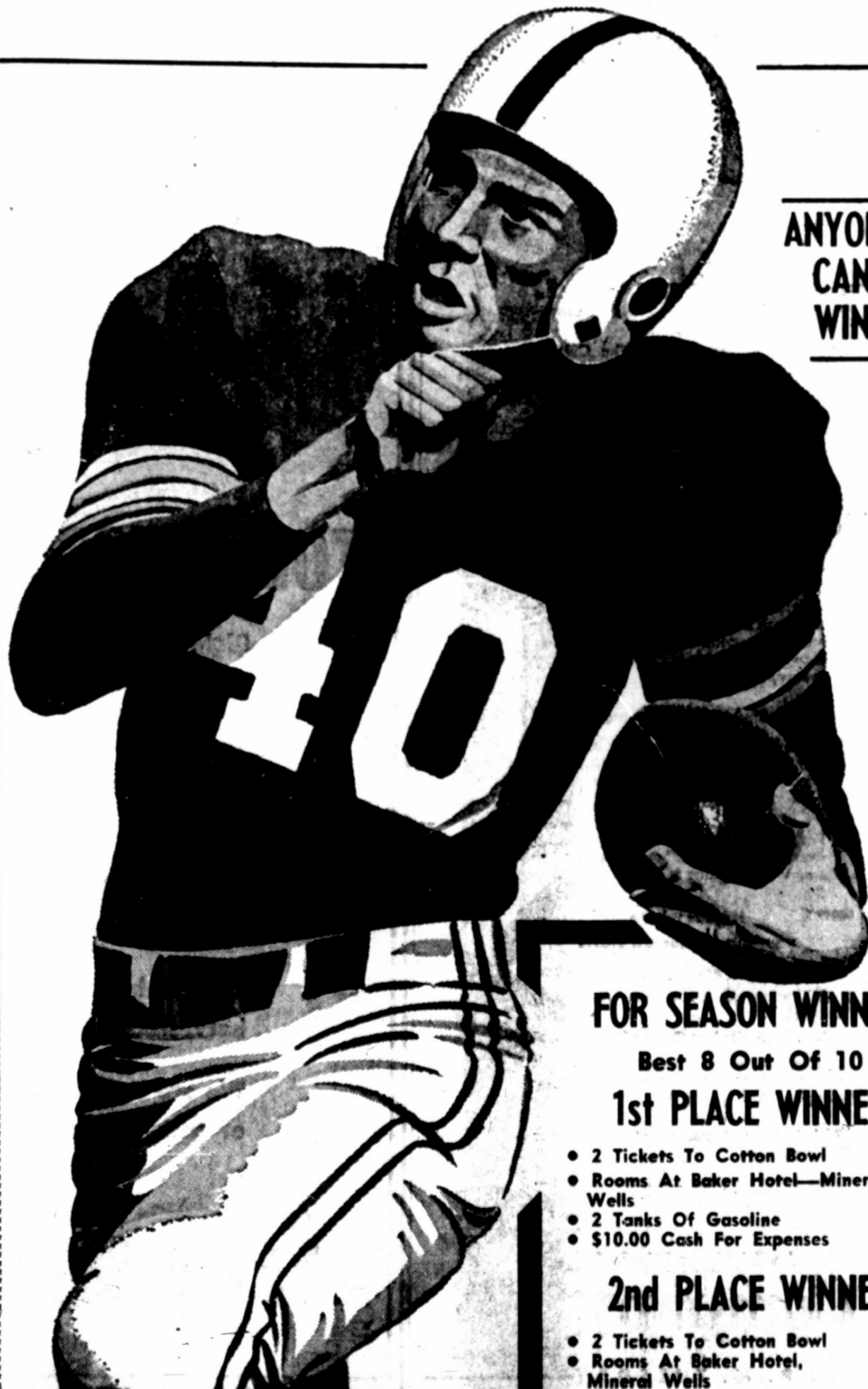
IT'S EASY . . . ENTER EVERY WEEK . . .

RULES OF CONTEST:

1. Anyone can enter, but only one entry per person.
2. Weekly prizes will be given those naming the most winners. Cub's score and Tech's score will be used to determine winner in event of tie.
3. Turn entries into any firm listed on this page.
4. Decision of the judges will be final.
5. No one person may win the same weekly prize more than once.
6. Grand winner for bowl tickets will be those picking the most winners 8 out of 10 weeks.
7. Weekly winners must have identification of having won the prize from News Herald office or notice from paper.

ANYONE CAN WIN IN OUR . . . ANNUAL FOOTBALL CONTEST

Have Fun! Enter our big football contest every week until December 1; you may win one of the big cash prizes! Nothing to buy . . . no obligation of any kind! Just circle your choice for winner on the official entry blank below and deposit at firms listed on this page. (Do not bring entry blank to NEWS-HERALD office).



FOR SEASON WINNER
Best 8 Out Of 10
1st PLACE WINNER

- 2 Tickets To Cotton Bowl
- Rooms At Baker Hotel—Mineral Wells
- 2 Tanks Of Gasoline
- \$10.00 Cash For Expenses

2nd PLACE WINNER

- 2 Tickets To Cotton Bowl
- Rooms At Baker Hotel, Mineral Wells

Highlights —

(Continued from Page 2)

Jobs For Handicapped—Texas employers put more handicapped persons on jobs last year than ever before—24,445. Applications increase, however, from 6,727 to 14,000. Laurence R. Melton, chairman of the Texas Committee for Employment of the Physically Handicapped announced the figures.

Gov. Allan Shivers presented merit awards to three employers for their consistent hiring of handicapped persons. These were Sears Roebuck, Hammond Laundry and Machinery Co. of Waco, and Howard Aereo Inc. of San Antonio. Earl Brown Jr., Abilene, was designated the handicapped person of the year. A special award went to Adolph L. Stein Sr., Kelly Air Force Base.

Standby Reserves Polled—Questionnaires are being mailed to all standby reservists but there is no cause for alarm. Morris S. Schwartz, state selective service director, says it's just for inventory.

Standby reservists cannot be called to service unless an emergency is declared by the Congress, he said.

Based on information in his questionnaire, each standby reservist will be placed in one of three categories: I-R, available for service; II-R, deferred because of civilian occupation essential to maintenance of national health, safety or interest; or III-R, deferred by reason of extreme hardship of dependents.

Crime On Increase—There has been an estimated 13 per cent increase in crime in Texas cities, reports the Department of Public Safety. Rural areas show a 2 per cent decrease.

Major increase in both areas was in theft, up an estimated 14.8 per cent. Auto theft showed a 4.2 per cent gain; burglary increased 6.5 per cent.

Decreased were in rape, 18.3 per cent; murder and homicide 1.2 per cent; robbery 1.5 per cent; and aggravated assault 7.6 per cent.

Short Snorts—Motorists are being urged by the Highway Safety Council to "police themselves" as an extra precaution against football weekend traffic hazards. H. H. Coffield of Rockdale is the new chair-

American Way

(Continued from Page 2)

er dams which will produce as much power as the government dam without using one cent of taxpayers' money, that is a 'giveaway' according to the New Dealers. Socialists and their political allies who harp endlessly on what they call 'giveaway' programs. "It is astonishing how such nonsense can be accepted as gospel truth by a good many Americans . . .

"If the advocates of centralized government could once get control of the power industry in this country by scattering generating plants like TVA all over the nation they would be well on their way to nationalizing coal, iron, steel, transportation and every other important industry in the United States still in private hands.

"This, of course, is their ultimate objective. If the American people are not more vigilant in defense of their rights and liberties, founded largely upon the free enterprise system, they may find themselves in a political straightjacket before they realize that they themselves have GIVEN AWAY their national heritage as free men and women."

man of the Texas Prison Board, Fred Shields of San Antonio now is vice chairman and Dr. George Beto of Austin is secretary . . . Prison authorities will ask the Legislature for \$8,825,000 for new buildings and improvements . . . Gov. Allan Shivers has warned of increased forest fire hazards in the East Texas drought areas. He urged hunters to be particularly careful of camp fires and lighted cigarettes . . . Commercial hatchery production in Texas rose 25 per cent in August over a year ago, the U. S. Department of Agriculture reported. Output was 8,837,000 chicks, 93 per cent for the broiler market . . .

Gov. Allan Shivers has designated this week as Business Women's Week, and Oct. 14-20 as Mirbeau B. Lamar Week in Texas . . . Organizations meetings of the new state Democratic Executive Committee has been set for Oct. 4 in Austin . . . A budget of \$50,000 has been set up by the Texas Foundation for promoting the state's attractions.



From where I sit . . . by Joe Marsh

Changed Her Whole "Point of View"

Some local high school teachers spent the summer taking courses at the State University. They learned a lot, but one of them—Miss Williams—got homesick.

"To save expenses," she reports, "we chose a hotel that was clean but grim. When I found my window looked out on a coal yard—my heart just sank!"

But, when Miss Williams noticed a pot of geraniums on the window sill—and a note saying "Look at these instead," (signed) Last Occupant"—she decided to stick it out. She kept those flowers

watered and tended to make things that much easier on the next occupant.

From where I sit, it's often hard to adapt to new surroundings—just as new customs often seem strange to us at first. For instance, if you've always had tea with your meals you might find it odd that I prefer a glass of beer. It's OK to prefer what's familiar to you . . . but also keep an open mind on what's not.

Joe Marsh

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DEPOSIT ENTRY BLANK WITH FIRMS LISTED ON FOOTBALL CONTEST AD:

Contest Entry Blank		For Week Of September 29
Brownfield	—Vs.—	Littlefield
Andrews	—Vs.—	Seminole
Kermit	—Vs.—	Lamesa
Monahans	—Vs.—	Colorado City
Pecos	—Vs.—	Crane
Texas Tech	—Vs.—	Baylor
Arkansas	—Vs.—	Okl. A&M
Army	—Vs.—	V.M.I.
California	—Vs.—	Illinois
Duke	—Vs.—	Virginia
Geo. Tech	—Vs.—	S.M.U.
Houston	—Vs.—	Miss. State
Iowa	—Vs.—	Indiana
Kansas	—Vs.—	Col. of Pacific
Michigan	—Vs.—	U.C.L.A.
Miss.	—Vs.—	Kentucky
Navy	—Vs.—	William & Mary
Nebr.	—Vs.—	Ohio State
Oklahoma	—Vs.—	N. Carolina
Texas A&M	—Vs.—	La. State
Texas	—Vs.—	Tulane
Texas Western	—Vs.—	A.C.C.
Cubs	Littlefield	Tech Baylor

Name _____ Address _____ Phone _____

Deposit Entry Blanks With Firms Listed Above

Contest Entry Blank

For Week Of OCTOBER 5

Brownfield	—Vs.—	Lamesa
Andrews	—Vs.—	Yslita
Kermit	—Vs.—	Colorado City
Monahans	—Vs.—	Hobbs
Pecos	—Vs.—	Alpine
Arkansas	—Vs.—	T.C.U.
Army	—Vs.—	Penn. State
Baylor	—Vs.—	Maryland
California	—Vs.—	Pittsburg
Duke	—Vs.—	Tennessee
Iowa	—Vs.—	Oregon State
Kansas State	—Vs.—	Oklahoma
Michigan	—Vs.—	Michigan State
Navy	—Vs.—	Cornell
Nebraska	—Vs.—	Iowa State
Notre Dame	—Vs.—	Indiana
Rice	—Vs.—	La. State
S.M.U.	—Vs.—	Missouri
Texas Tech	—Vs.—	Texas A&M
Texas	—Vs.—	W. Virginia
Texas Western	—Vs.—	New Mexico
U.C.L.A.	—Vs.—	Oregon

Brownfield Lamesa Texas Tech Texas A&M

Name _____ Address _____ Phone _____

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New Styles! Low Prices! Big Trade-In!

Imagine!
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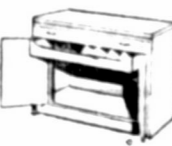
WITHOUT THE USE
OF LEAVES
as easily as
pulling down
a window shade

IT'S YOURS
FOR ONLY
\$116

TO THIS
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Expand-o-matic*

A SMART SPACE SAVER CLOSED
When not in use table top slips back
into case and disappears as if by
magic... leaves lots of precious
floor space for family and
guests to circulate.



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no-leaf
Extension Table

IT OFFERS A WEALTH OF
WELCOME STORAGE TOO!

ONE OF A KIND

LIVING ROOM BARGAINS

BEAUTIFUL 2 PIECE
SECTIONAL SOFA **218⁷⁷**
CHARCOAL—FOAM RUBBER SEATS
It's New—It's Modern—See It!

229.95 SLEEPER SOFA

With Innerspring Mattress

Special. **168⁷⁷**

NEW ARRIVALS

NEW FABRICS!

SHOP AND SAVE!

8 PIECE

LIVING ROOM ENSEMBLE

ONLY **168⁸⁸**

SAVE \$40.00
SOFA BED
CLUB CHAIR
THROW RUG
2 TABLES
2 LAMPS

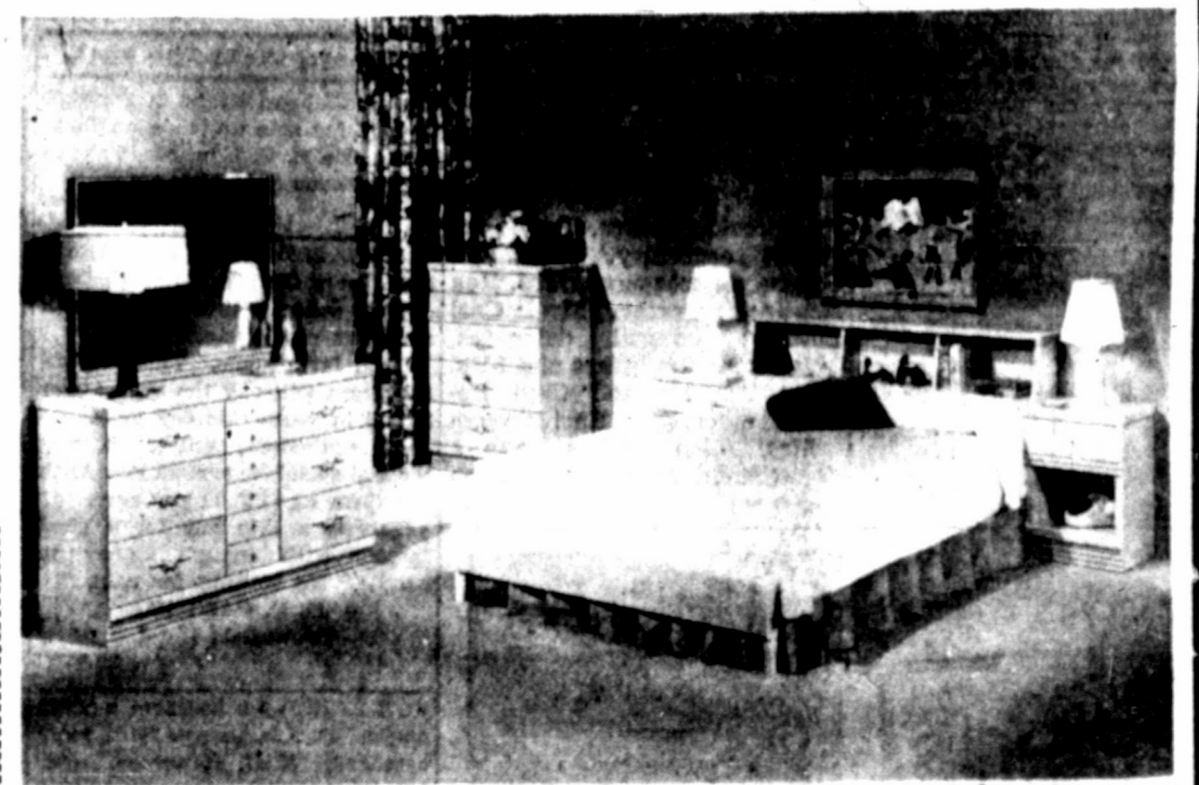
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Beautiful 3 Pc. Suite **\$166.88**
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Double Dresser
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Supt. O. R. Douglas Speaks To PTA On "Looking Forward With Schools"

"We, the People — Parents and Teachers Together" was the theme of the program at the Junior High Parents Association meeting Sept. 20 at 4 p.m. in the library.

Mrs. Lewis Simmonds, program chairman, introduced O. R. Douglas, superintendent of the schools. In his address on "Looking Forward With Our Schools", Douglas called attention to the great improvement of Brownfield school facilities. "With the new cafeteria, we are able to improve the school's health service to children," he said. "With the new auditorium, the schools can offer a better and more cultural entertainment in Brownfield."

In this same line, Supt. Douglas said the school hopes to offer more electives. More speech and dramatic courses are needed in Junior and high schools. More shop work is

needed for those who are talented in vocations.

In remedial work, more personnel is needed, Douglas said. Some of the clubs have been enlisted to help in this. For more gifted students, clubs are being formed, such as the Science Club, to go beyond class room work.

The school hopes to continue expanding library services. They will through the inservice program be able to give the students a full coordinated curriculum.

Guidance, service, and record keeping are being constantly improved. The testing program for students will be expanded. In the future, experiments for using television in some types of teaching will be tried.

In the service-to-adults program, courses in both liberal and practical arts have been given. The PTA council sponsored the adult class "Parent-hood in a Free Nation".

In closing, Mr. Douglas said that the school would accept the challenge to develop each child to his fullest for a happy and useful life.

Following this talk, Mrs. John Jennings, president, welcomed new members. Mrs. J. H. Collum introduced the Junior High teachers and cold drinks were served in a Get Acquainted Hour by hospital-ity chairman Mrs. Ed Wilder.

Lubbock Visitors Are Honored With Coffee

An informal afternoon coffee was a courtesy to Dr. and Mrs. E. N. Jones of Lubbock last Friday when Mr. and Mrs. A. M. Muldrow were at home to friends and neighbors.

Dr. Jones is president of Texas Technological College at Lubbock.

BROWNFIELD
WEDNESDAY
October 10
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TEX CARSON
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See Elephants, Camels, Lions, Bears, Apes, Monkeys, Etc. on show grounds at 10 a. m. FREE!

A GUARANTEED ATTRACTION!

CLEAN SHOW!
Bring the Family!

2 PERFORMANCES... 2 & 8 P.M.

ADMISSIONS Slashed!

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Francis Bell PTA Will Meet Oct. 4

The Francis Bell Parent-Teachers Association will begin its new year when it meets at the Junior High auditorium Thursday, Oct. 4, at 4 p.m.

A social hour will be held preceding the meeting so that teachers and parents may get better acquainted.

The PTA has selected two projects for the year. One for the needy children, in which everyone is asked to contribute new or used clothing. The clothing should be taken to West Ward school, where space has been provided for storage or contact Mrs. Melvin Gaasch for pickup. Three families have received clothing from this project this year.

The other project is the Exceptional Children's Class. The chairman, Melvin Gaasch, is asking for magazines bits of brightly colored felt or pencils to be contributed to this group for use in their training.



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TOO SHY TO RETIRE



MISS ANN TOLER
Engagement of Ann Toler Told by Parents

Mr. and Mrs. G. L. Toler of Snyder announce the engagement and approaching marriage of their daughter, Ann, to James H. Roberson, son of Mr. and Mrs. J. H. Roberson of Ropesville.

Vows will be exchanged November 24.

Immanuel Church Ordains Four Men

The Immanuel Baptist Church held a service Sunday afternoon for the purpose of ordaining four men as deacons. The four men ordained were Bill McKinley, L. H. Crittitan, R. L. Simpson, and V. L. Rankin.

Speakers were Rev. Jones Weathers, pastor of First Baptist Church; Rev. Warren Stowe, pastor of Calvary Baptist Church;

Rev. T. L. Nipp, pastor of Gomez Baptist Church questioned the candidates and Rev. Respass, pastor of Westside Baptist Church led in the ordination prayer.

Following the ordination service the Board of Deacons of the Immanuel Baptist Church met and organized for the coming year. Mr. V. L. Rankin was elected chairman of the Board.

Home Ceremony Unites Miss Doris Nell Frost, Mr. Don Ray Cook

Miss Doris Nell Forst, 421 N. Bell, and Don Ray Cook of Dallas were at Irving married Sept. 2 at 8 p.m. in a double ring ceremony performed by Rev. Don Winters, pastor of the Sowers Baptist Church of Irving. The bride is the daughter of Mr. and Mrs. W. L. Goldston 123 Lively Street, and the bridegroom is the son of Mrs. Mary Cook, all of Irving.

The bride is a graduate of Brownfield High School, and the bridegroom graduated from Rotan High School. He is employed with Egan Printing company and she is employed with Fidelity Union Life Insurance Company in Dallas.



MRS. DON RAY COOK

Miss Linda Frost, cousin of the bride from Fort Worth, was maid of honor, and Leo Cook of Rotan attended his brother as best man.

The bride wore a light beige imported French taffeta gown with red rosebud corsage, and the maid of honor wore a blue winter faille dress with a white carnation corsage.

A reception was held in the home of the bride's parents. The table was laid with a beige lace cloth over green and featured a three tiered cake topped with a miniature bridal couple. Guests attended from Rotan, Fort Worth, Itasca, and Dallas.

Following a wedding trip to Oklahoma City, the couple is

at home at 806 5th Street in Irving.

Thursday Club In Last Meeting At Smith Home

Mrs. J. E. Smith was hostess to her Thursday Afternoon bridge club Sept. 21. At this meeting, the members voted to disband due to conflicting school activities.

Mrs. M. J. Craig, Jr. was high player for the day and Mrs. Sammy Jones was low. Each player received a bingo gift.

Pecan pie and coffee were served to the above and to Mesdames Curtis Sterling, Robert Lee Craig, Bob Hoey, Mack Ross, and Marion Bowers.

Mr. & Mrs. R. L. Craig Entertain Bridge Club

Mr. and Mrs. Robert Lee Craig were host and hostess to members of their Tuesday night bridge club Sept. 18.

High players were Mr. and Mrs. Sam Teague. Mrs. Bill McGowan and Earl Jones binged.

Pecan pie and coffee were served to Messrs. and Mesdames Teague, McGowan, Jones, J. C. Powell, Mack Ross, and J. E. Smith.

Pfc. George Zant At Fort Campbell, Ky.

FORT CAMPBELL, Ky. — Army Pfc. George E. Zant Jr., son of Mrs. Thelma M. Hardy of 402 Tahoka Road, Brownfield, Tex., took part Friday in Organizational Day activities for the new 101st Airborne.

The 101st has been reorganized along concepts of modern atomic-age warfare, and now is

a streamlined, completely air-transportable unit packed with firepower.

A clerk-typist in Headquarters and Serfice Company of the division's 187th Combat Group, Pfc. Zant entered the service in October 1955. He attended Sul Ross State College before entering the army.

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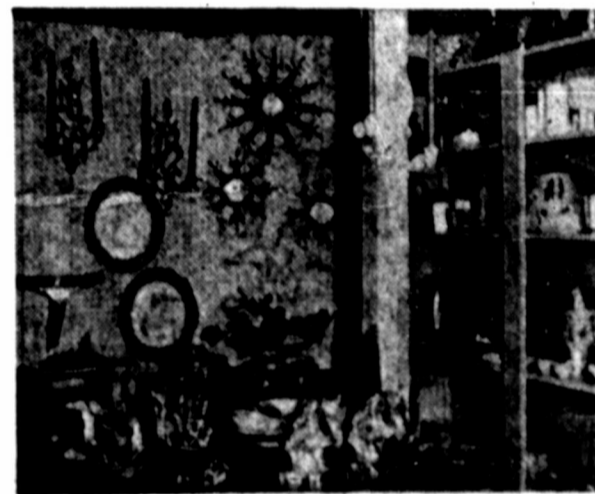
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Daphne Pemberton Birthday Honoree

Mrs. D. L. Pemberton honored her daughter, Daphne, on her tenth birthday Saturday, Sept. 22, with a party beginning at 1:30 p.m. The party was built on a "great ambition" theme, with each guest being dressed as the girl they'd most like to be. Games included "actor antics", "prophecies", and "illustrated biographies. Party favors were

miniature wagons filled with candy, denoting "hitch your wagon to a star". Ice cream, cake, and koolaid were served to Linda Collins, Elizabeth Clark, Beth Hahn, Beverly and Charlotte Goble, Jane Weiss, Elaine Flache, Carolyn Farrar, Sandy Hankins, Ava Beth Neel, Retha Flip-pin, Barbara McGowan, and Dawn Pemberton.

Tuesday Night Club Met With D. L. Pembertons

Mr. and Mrs. D. L. Pemberton entertained members of their Tuesday night bridge club Sept. 18. Apple pie and coffee were served to Msrs. and Mmes. Johnny Kendrick, Bill Anderson, Jim Finley, Curtis Sterling, and Lloyd Hahn. Mr. and Mrs. Anderson were high couple, and Mrs. Hahn and Mr. Sterling binged.

Party Honors Larry Williams

Honoring her son, Larry, on his fifth birthday, Mrs. O. R. Williams entertained with a party at 4 p.m. Monday, Sept. 24. A Circus cake decorated the serving table. Cake, ice cream, popcorn, and bubble gum were served. Party favors were model airplanes, Indian toys, and paper hats. The guests were Jim and

Cub Scout Pack 74 To Meet At Hall Oct. 4

Pack 74 of the Cub Scouts of America will meet in a pack meeting Thursday, Oct. 4, at 7:30 p.m. in the Legion Hall. All old members and prospective new members are urged to attend. Glenda Bounds, Richie Privitt, Mark Sampson, Donnie Ward, Gary and Sid Johnson, Cindy Simpson, Susie and Richie Jackson, Jill and Grant Hewitt, and Rony Williams.

Miss Alma Jo Hays, Larry Wayne White Married in Home Rite

Before an altar banked with white gladiolus, Miss Alma Jo Hays, daughter of Mr. and Mrs. Jim Hays, 1011 E. Cardwell, became the bride of Larry Wayne White, son of Mr. and Mrs. L. L. White, 206 E. Hill. The single ring vows were read in the home of the bride's parents by Rev. Warren Stowe, pastor of the Calvary Baptist Church, at 4:30 p.m. Sept. 20. The bride, given in marriage by her father, wore a street length dress of cotton satin fashioned with fitted bodice, cap sleeves, and a sweetheart neckline. Her fingertip length veil of imported French illusion net was attached to a tiara of seed pearls. She carried a bouquet of rosebuds and carnations, tied with satin streamers.

Mrs. Jim Hartley of Plainview was matron of honor. She wore a yellow cotton satin dress featuring a long waistline and full skirt, with a sweetheart neckline. Her accessories were white, and she wore a white carnation corsage. Jimmy Benton of Lubbock was best man. At a reception held in the home following the ceremony, Mrs. Elwood Heberly of Lubbock and Mrs. Robert Kloiber of Littlefield, sisters of the bride, assisted with hospitalities. Mrs. Jimmy Benton of Lubbock registered guests from

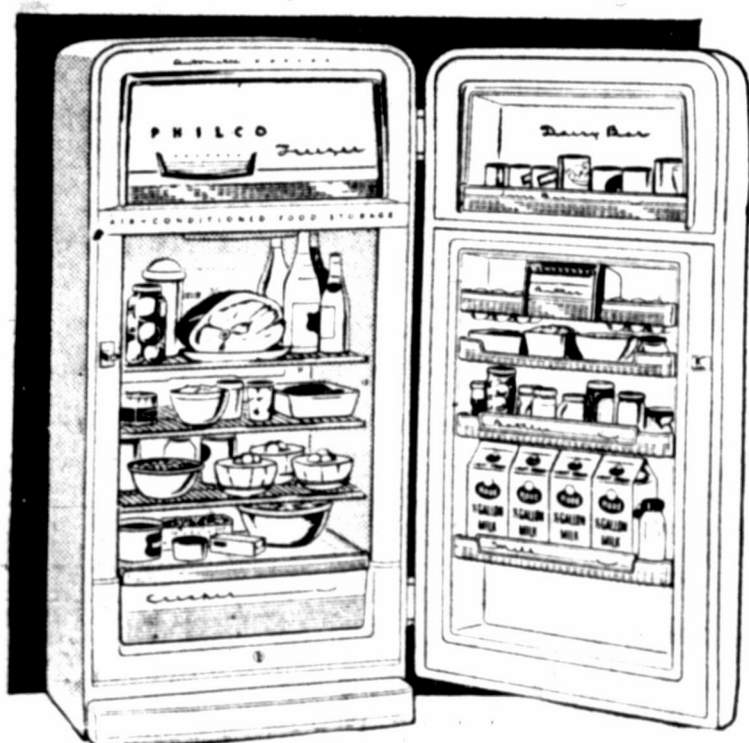
Lubbock, Plainview, Littlefield, Memphis, and Canadian. For a wedding trip to points in New Mexico, the bride chose a copper-tone rayon acetate dress featuring pleated front and back, brown accessories, and a white carnation corsage. Both Mr. and Mrs. White are graduates of Brownfield High School. Mrs. White is receptionist in the office of Dr. J. R. Bailes, and Mr. White is employed with Farmer's Coop Gin. The couple is at home at 301 E. Lake.

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FULL 21 INCH CONSOLE
Top Touch Tuning Remote Control—And Others—

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After giving you a tremendous trade-in allowance for your old appliance on any new major appliance we sell, we give you a beautiful \$71.50 set including a handsome wrist watch, matching tie clasp and cuff links and pen and pencil set for the man of the house with each purchase of a major appliance.

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Or if you prefer, we give you the lovely watch set worth \$71.50 for the lady of the house. This set includes a jeweled wrist watch with matching ear clips and brooch pin. This can be yours in addition to a trade-in of \$75.00 to \$100.00 for that old appliance of yours on any new major appliance we sell.

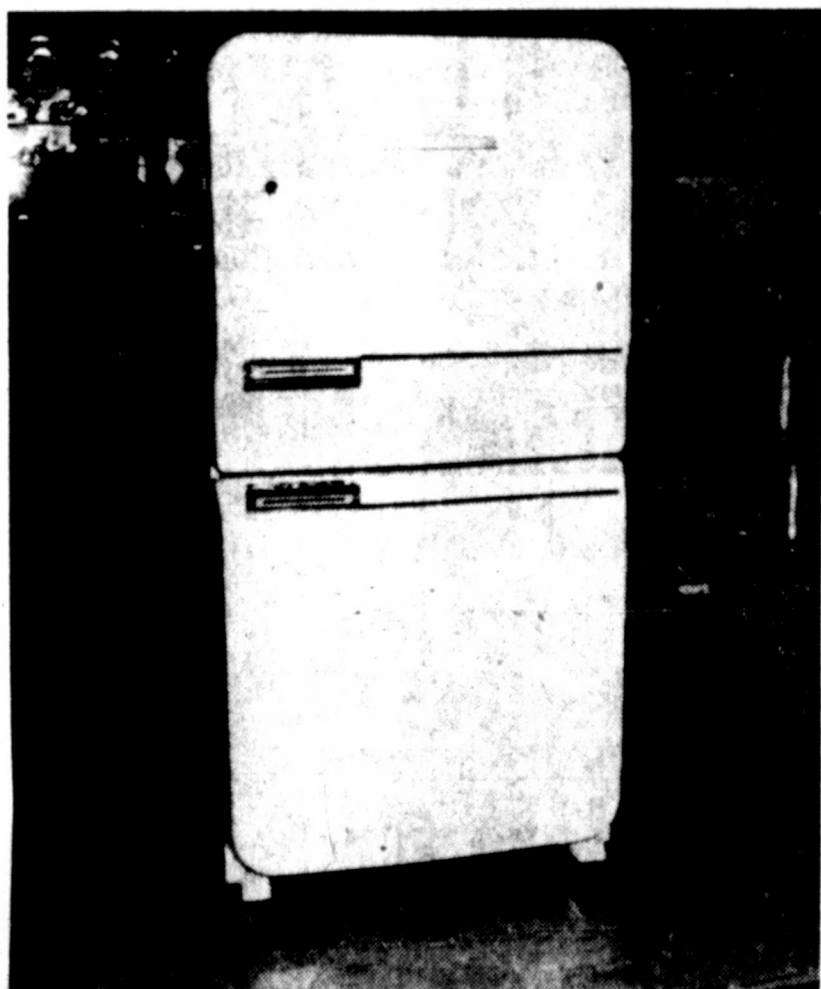
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Refrigerator -- Freezer Duplex for
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FOR YOUR OLD REFRIGERATOR AND WE'LL GIVE YOU YOUR CHOICE OF THE MEN'S OR LADIES WATCH ENSEMBLE ABSOLUTELY FREE!



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Meadow-Challis HD Club Met Tuesday

The Meadow-Challis Home Demonstration club met Tuesday in the home of Mrs. T. C. Pettigrew. Wanda Doak called roll and read the minutes. Plans were made for a rummage sale. Miss Hollbrook, the new HD county agent, met with the group. Refreshments of sandwiches, cookies, and soft drinks were served to Mesdames W. J. Moss, Jean Richardson, Loyal Henson, Wanda Doak, and Miss Hollbrook, by the hostess. The next meeting will be Oct. 2 in the home of Mrs. W. J. Moss.

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Sept. 27-28-29



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AN ALLIED ARTISTS PICTURE
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SOMEBODY UP THERE LIKES ME
PAUL NEWMAN PER ANSELL
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6 BRIDGES TO CROSS
—Starring—
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Tues., Wed. & Thurs.
October 2-3-4

The Treasure of Lost Canyon
—Starring—
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