

Two Local Residents Die in Traffic Crash

Jack Lucas, Ernest Rinehart Killed In Smashing Head-On Collision Wednesday

A Brownfield resident and a Terry County farmer died instantly Wednesday morning in the agonizing head-on collision of a sedan and a pick-up truck 5.9 miles from town on Lamesa Highway.

Dead are Jack Lucas, 21-year-old son of Mr. and Mrs. J. W. Lucas of 510 North Fifth, and Ernest Rinehart, 45-year-old farmer of Route 1.

Two other victims of the traffic accident are in Treadaway-Daniell Hospital. They are Rinehart's 11-year-old son, Robert, being treated for fracture of both legs and abrasions, and L. V. Langford, Rinehart's neighboring farmer, being treated for severe shock.

After his investigation of the mishap, Highway Patrolman Weldon Kinnison, stationed here, arrived at the following conclusions of the accident, to which there apparently were no eye-witnesses:

Lucas, riding alone in his 1952 Dodge, was traveling toward Brownfield. Rinehart, his son and Langford were together in the pick-up going to Lamesa. Tire skid marks indicated that Lucas was attempting to get back to his side of the highway. Rinehart, apparently thinking that Lucas was going to remain on the Rinehart side, attempted to swing to his left. Both vehicles were demolished in the collision at 8:25 a. m.

In addition to his son, Rinehart is survived by his widow, Daisy, four daughters, Kathleen 9, Patricia 16, and Debra Jean 18, of the home address, and Mrs. Hubert Harris of Lovington, N. M., mother Mrs. O. C. Rinehart of Snyder; and

five brothers, Earl, Edder and Oldist of Lamesa, Bill of Ed couch, Tex., and Jesse of Lubbock, two sisters, Mrs. Essie Bell Woods and Mrs. Myrtle Smyrl of Snyder, and two half-sisters of Comanche.

Other than his parents, Lucas is survived by one sister, Mrs. Jack Everett, now with her husband in Venezuela, where he is employed by Halliburton Oil Well Cementing Company.

Lucas was born in Brownfield on Dec. 27, 1935. He was employed by Rotary Engineers of Midland, A. U. S. Marine Corps reservist, he had attended school at Eastern New Mexico University in Portales.

Young Rinehart, recovering from a recent illness, was being taken to a Lamesa hospital for "shot" while in Lamesa. Rinehart had intended to buy some dynamite for use as an irrigation well being dug on his farm.

Edgar Starts New Term AUSTIN (UP) — Dr. J. W. Edgar began another term today as state Commissioner of education, following his reelection by the State Board of Education. The board also reelected Thomas B. Hamey, Tyler, as chairman, and Dr. W. W. Jackson, San Antonio, as vice chairman. Ronald W. Byram of Austin was named a new board member, succeeding Paul Bolton, Austin, who resigned.



JACK LUCAS

Dollar Day Winners Determined by Draw

Determined in a Wednesday morning drawing, the following persons won \$10 merchandise certificates at these stores:

Lucia Walter of Plains, (Bayless Jewelry), W. W. Jeter of Route 3 (Dunlap's), Mrs. Andy Foster of Route 5 (Bob's Shoes), Mrs. John Bost of 506 East Rppete (City Drug), Mrs. A. F. Lavelle of Box 52 (Klein's).

Mrs. C. H. Mabry of 907 South Second (Franklin's), Mrs. D. W. Johnson of Route 5 (Canipe's Fashion Fabrics), Mrs. C. R. Riley of 218 North Fourth (Fenton's), Mrs. C. A. Stockton of 505 Ball (Shelton's).

Mrs. C. Raney Route 3 (Fair Store), Maggie Bridwell of 406 North 11th (Field's), Mrs. Elly Jones of 1116 East Hill (Brownfield Bargain Center), J. K. Carpenter of Denver City (Cobb's) and Mrs. W. M. Wagner of 319 South Second (Collins).

The certificates must be redeemed within 30 days of the store.

AT LUBBOCK, JAN. 16

Reports Slated for TCFB Members

Terry County Farm Bureau members are invited to attend a district FB session scheduled at 9 a. m., next Wednesday in Hotel Lubbock at Lubbock.

TCFB President J. T. (Jake) Fulford this morning urged all FB members to take part in the Lubbock meeting, at which time reports will be heard on the American Farm Bureau Federation convention last month in Miami.

Fulford said that "Special emphasis will be placed on those reports concerning cotton, grain sorghums and more effective use of an organization."

He explained further that theme of the meeting, to last until 5 p. m., will be "Where We Are in Agriculture Today."

Lassiter Resigns As Chief Of Police Department Here

Brownfield Police Department, effective Feb. 1, 1957.

"I am resigning to accept the position of investigator for the district attorney in Lubbock. I appreciate very much the cooperation and consideration I have gotten from you and the city councilmen while in Brownfield. You let me run the police department as I saw fit, to the best of my ability, and have stood behind me in every endeavor I undertook."

"Brownfield is a wonderful town, and the people are grand. I would also like to state that the personnel of the Police Department are the most able and clean-cut officers that can be found anywhere, and feel that we are very fortunate to have them in Brownfield."

"It is with many regrets that I leave this department, but feel the new job will offer me further training in the field in which I am most interested."

Lassiter became police chief May 1, 1955. Previous to that time he was a detective - lieutenant with the Lubbock department. He is a graduate of the FBI Academy at Washington, D. C.

Mayor Arlie Lowmire this morning also praised the work here of Lassiter, saying, "We regret much seeing Chief Lassiter resign his post here. Under his direction, our police department has been rejuvenated during the past year. We here at City Hall wish him the best of everything in his new work."

Brownfield News

And Terry County Herald . . . Terry County's Oldest Business Institution

VOL. 20 10 CENTS BROWNFIELD, TERRY COUNTY, TEXAS, THURSDAY, JANUARY 10, 1957 NUMBER 2



BREAK GROUND — Men with the hoes are, from left, Brownfield Mayor Arlie Lowmire and County Judge Herb Cheshir. From left looking on, the trio is Chamber of Commerce Manager Joe Satterwhite, Terry County Park Supt. James King and Little League Commissioner Hal Roche. The occasion: Breaking ground for the approved Little League Baseball Park. Site is in the southwestern area of Terry County Park. Ceremonies were held Tuesday afternoon. Wind and sand put the damper on much of the enthusiasm. (Staff Photo)

Little League Baseball Park Is Approved

Terry County Little League Baseball Commissioner Hal Roche was given the green light last Tuesday to begin construction of the League's new baseball park at the southeast end of Terry County Park.

The OK came after County Judge Herbert Cheshir presented the proposed plans to County Commissioners Court. At a meeting held before Christmas the court approved the plans. Some details still remain to be worked but they are of a minor nature and will not prevent construction of the park.

When asked about construction plans, Roche had this to say: "We are going to begin the preliminary layout work immediately. The new Little League park will be designed for the effectiveness of Little League play and we believe will tend to stimulate more adult interest in the program."

As to completion dates, Roche said, "We have set no definite date as a proposed target for completion but I think it can be safely said that the park will be ready for play when the season opens."

The immediate plans call for the construction of a concession stand, press box, grand stands and dugouts, in addition to playing area.

The park will be new in design for Brownfield in the fact that there will be no grand stand seats behind home plate.

That area is designated for the concession stand and press box. County Park Superintendent James King and his crew, along with county recreation worker Clyde Bond Jr., will assist Roche with the preliminary work on the new park. The building facilities will be done locally with bids asked on proposed construction costs.

The new Farm Catalog Yearbook which is being sent out soon by his company. Keep them for further use.

Myron Fenton, owner of Fenton's Shoe store in Brownfield and other shoe stores in West Texas, entertained all his employees and managers at the Hitching Post in Brownfield Tuesday night. Myron's last new store was added in Levitt. He now has stores in Brownfield, Snyder, Lamesa, Littlefield, and Kermit.

J. E. Smith at Smith Machinery wants to tell the people on his mailing list to be on look out for

For you Dodge owners, you now have an authorized dealer in Brownfield. The Craig brothers are happy to announce to the public that they are now selling Dodge cars along with their Chrysler Plymouth dealership. Robert Lee and M. J. Craig Jr. bought their father's interest in 1953.

J. E. Smith at Smith Machinery wants to tell the people on his mailing list to be on look out for

Second Taxi Service Is Operative Here

Brownfield City Council, basing its action on the "increasing demand for more taxi service," this week granted a permit to Fred Arnold to operate such a service here.

Arnold recently bought the TNM and O bus station of Lubbock road from Kenneth Frazier. The station will be headquarters for the new cab company.

With the granting of the permit, Brownfield now has two taxi companies. City Cab, owned and operated by Mrs. W. L. Bogen and son, J. V., has renewed its permit and will continue to operate at 601 West Main.

J. O. GILLHAM, P. R. CATES

Two Brownfield Men Injured in Mishap

Two Brownfield men were to be dispersed today on Friday from a Las Cruces hospital, where they were taken last Thursday after their car turned over 8 1/2 miles west of that New Mexico town.

The accident victims were J. O. Gillham, Brownfield State Bank president, and P. R. Cates, Brownfield realtor.

Gillham, who probably will be flown to Brownfield, suffered cuts and bruises. Cates is expected to be transferred to a Lubbock hospital for additional treatment of the back.

Cates suffered fracture of the first three lumbar vertebrae on the left side of the transverse process. Doctors say he will be confined indefinitely.

The mishap occurred about 12:45 p. m. last Thursday, when Gillham, who was driving his Chrysler sedan, attempted to avoid an ice-covered portion of the highway. The weather was freezing and it was raining. Passers-by say the vehicle was traveling about 45 miles an hour. The car is considered a total loss, after tuning over once and coming to rest upright.

Outstanding Young Men To Be Revealed Jan. 25

Brownfield and Terry County's outstanding young men will be revealed at the annual Jaycee Outstanding Young Men Awards banquet to be held Jan. 25. The public is invited to attend.

Last year's winners of the awards were Alvin Davis, outstanding young man, and Winfred Tucker of Meadow, outstanding young farmer.

B. F. Hutston Jr., is chairman of the banquet committee, and Jimmy Billings heads ticket sales for the affair.

STUDENTS NAME FAVORITES

'Cheyenne' Rated Tops Among TV Offerings

EDITOR'S NOTE: Writer Don Noble this week asked five Brownfield school students which television program they liked best. Here are their selections.

By DON NOBLE
NEWS Staff Writer

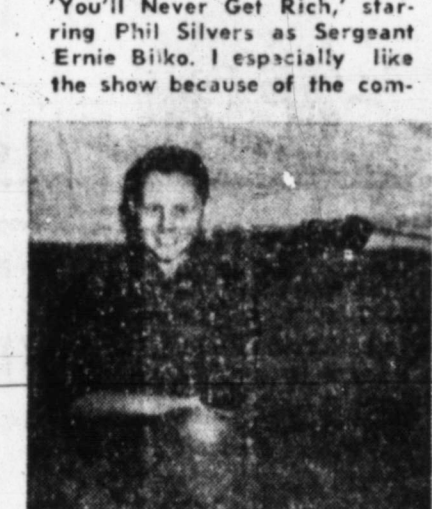
DORINDA KING, daughter of Mr. and Mrs. Thurman King of 705 East Leppeto, sixth grade: "My favorite program is 'I Love Lucy,' which I think is the



DORINDA KING

funniest comedy on TV. Lucy and her family seem like a true-life family to me. Her husband is so funny with his language problems. He acts like my husband would if his wife got into trouble like Lucy does. She is always working something up in that red head. I think their little boy, Ricky, is very cute, too. It is amazing how he can remember what he is supposed to say."

KENNEY KENDRICK, son of Mr. and Mrs. John Kendrick of 1366 East Broadway, eighth grade: "The show I like best is 'You'll Never Get Rich,' starring Phil Silvers as Sergeant Ernie Bilko. I especially like the show because of the com-



KENNEY KENDRICK

ical situations that he creates. His portrayal of the 'top sergeant' of the motor pool is typical of the humorous things that I have heard and read about Army life.

The sergeant always has a scheme for getting out of work and getting his men to do it for him, and at the same time, his ability to avoid the wrath of his superior officers is amazing. But while they realize that his methods are not always strictly military, Bilko always accomplishes his mission with little room for criticism."

DONNA CHRISTOPHER, daughter of Ray Christopher and Mrs. Don Graves, senior: "The hour-long plays rate tops



DONNA CHRISTOPHER

with me, and as for my favorite show, it would be a toss-up between the 'U. S. Steel Hour' and 'Lux Video Theater.' Both shows combine top dramatic talent with a variety of excellent stories, all of which provide entertaining television."

GENE MASON, son of Mr. and Mrs. N. L. Mason of 901 East Broadway, junior: "I have several television programs which I like, but I think 'Cheyenne' is the best. This program is always exciting and realistic. In my opinion, Cheyenne has brought something new back to the western field. It isn't like Whip Wilson or Roy Rogers. It brings a new feel-

Community Chest Drive Falling Short of Goal

Community Chest workers issued a strong appeal this morning for "cooperation to wind up the 1957 campaign."

Chest President Earl Jones explained that "We still lack money to meet our \$17,743 goal. As a matter of fact, we still are \$4,714.12 from the objective."

Chest workers made plans late today to wrap up the drive within the next week.

Council Acts To Regulate Parking Here

Brownfield City Council this week approved an ordinance, No. 4270, prohibiting the parking of vehicles of any kind or character on the north side of Fahoka Highway within the city limits.

City Manager Elmer Jones explained that the ordinance is necessary to facilitate the flow of traffic, both vehicular and pedestrian, to and from Jessie G. Rindal school.

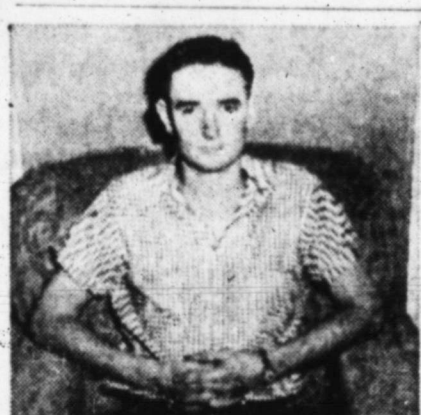
In other business this week, the council heard the final report of Police Chief Nolan Lassiter, prior to his Feb. 1 resignation to accept a position with the office of district attorney in Lubbock.

Intituled "Report to the City Manager for the year 1956," the paper contained the following statistics:

Total expense for automobile, \$2,507.74. Total calls made by department, 1,646. Total arrests, 960. Total tickets issued for moving traffic violations, 791. Total tickets, moving, paid, 680.

Total tickets, moving, dismissed, 55. Total parking tickets issued, 340. Total tickets, parking, paid, 236. Total tickets, parking, dismissed, 46.

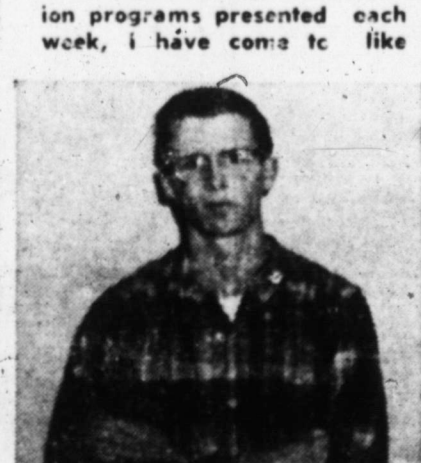
Total expense for feeding prisoners, \$248.93. Total amount of fines collected, \$11,404.50. Total accidents for the year (within city limits) 151. Total injuries, 7.



GENE MASON

ing of the Oo West. And I think one of the main factors which makes the program outstanding is the unusually interesting stories."

CHARLES MORRIS, son of Mr. and Mrs. John E. Morris of 213 East Buckley, junior: "Out of hundreds of television programs presented each week, I have come to like



CHARLES MORRIS

"West Point" best of all. This program tells a true-to-life story of American boys in their daily lives while in training at West Point to defend their country.

"From the very first of this program to the end of it, you are held in deep interest in the excitement and adventures of these young men's work. You feel a boy's anxiety when away from home for the first time.

"His worries about how the other cadets will accept him hold you with concern. It's such aspects as these that make me feel 'West Point' is among the very best programs on television."

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Jones THEATRES

REGAL
DIAL 2616

Thursday
January 10

AMERICA'S OWN MUSICAL!
Now On The Screen!

GUYS and DOLLS
in CINEMASCOPE and in COLOR!

Friday and Saturday
January 11-12

MP-ROARING WESTERN ACTION
CRABBE
ROBINSON
GUN BROTHERS

Sunday and Monday
January 13-14

TOGETHER for the first time!
BING CROSBY
GRACE KELLY
FRANK SINATRA
HIGH SOCIETY
LOUIS ARMSTRONG
AND HIS BAND

Tuesday and Wednesday
January 15-16

TEEN-AGER FACES THE FACTS OF LIFE
What was her secret?
BARBARA STANWYCK
THESE WEDDER YEARS



HEADED UP? — Victor Laroock, above, is expected to be named Belgian foreign minister to succeed the present one, Paul H. Spaak. Laroock, 52, has been foreign trade minister since April, 1954.

Rustic Drive

Thursday
January 10

Captain Lightfoot

—Starring—
ROCK HUDSON,
BARBARA RUSH
and JEFF MORROW

Friday and Saturday
January 11-12

Tribute To A Bad Man

—Starring—
JAMES CAGNEY
—In Color—

Sunday and Monday
January 13-14

PARTNERS

—With—
DEAN MARTIN
and JERRY LEWIS

Tues. Wed. & Thurs.
January 15-16-17

THE PRODIGAL

—Starring—
LANA TURNER and
EDMUND PURDOM
—In Color—



LEGION'S BOY SCOUT AREA GETS FACE-LIFTING — Approximately \$4,000 is being spent now to beautify the Boy Scout Area, adjacent to Veterans Hall on Seagraves Highway. Land, buildings and other facilities are a project of Brownfield

Post 269, American Legion. When finished, the area will resemble the artist's drawing above. Much of the cedar stockade fence already is in place. All buildings are being remodeled and

Painted. Fifth building in upper right area is proposed. In addition to the fence, work will include sidewalks, paved parking area, trees, shrubs and grass. (Staff Drawing)

666
FIGHTS ALL COLDS
SYMPTOMS AT ONE TIME...
IN LESS TIME! IT'S THE
PROVEN COLDS MEDICINE

WANTED
2 EXPERIENCED
BEAUTY OPERATORS
—Apply At—
HOUSE OF BEAUTY
104 E. Tate Phone 2254

20 Cubic Foot
**MONTGOMERY WARD
TRUE-COLD CHEST
TYPE FREEZER**
Stores and freezes 710 lbs. of
food. Special compartment for
fast freezing. Positive lid seal.
Warning light.
\$10.00 Down—
No Monthly Payments
Or Carrying Charge
on Credit, till March 1.
MONTGOMERY WARD
314 West Main

THAT'S A FACT



TO BUY, SELL, SWAP OR SHOP
USE A WANT-AD
PHONE 2188

RIALTO
DIAL 2236

Thurs., Fri. and Sat.
January 10-11-12

ROCK'N' ROLL vs THE SQUARES
SHAKE RATTLE AND ROCK!
TOUCH CONNORS
LISA GAYE
STERLING HOLLOWAY

AND
REVOLT OF THE TEENAGERS!
RUNAWAY DAUGHTERS
Marta ENGLISH
Anita STEN
John LITTEL
Lance FULLER
Adele JERGENS

Sun., Mon. and Tues.
January 13-14-15

ISTANBUL
—Starring—
ERROL FLYNN
—In Technicolor—

Wednesday and Thursday
January 16-17

QUO LAUGHTER!
Never before a spectacle
so lavish with laughs...
so luscious with love! —
O.K. NERO!



If you like quick take-offs in cold weather, trade your skis for an OK Used Car. It's ready for long or short jumps because it's thoroughly inspected and reconditioned—then warranted in writing by your Chevrolet dealer. Remember, our volume trading keeps selections high and prices low!
Only franchised Chevrolet dealers display these famous trademarks

JACK BAILEY CHEVROLET
BROWNFIELD, TEXAS

Look at these used car bargains

1952 Ford, 4-Door
Radio and Heater. Complete motor overhaul. New block assembly. New Finish.
\$595.00

1953 Ford, 4-door
Radio and Heater. Good Rubber. Excellent Mechanical Condition.
\$695.00

1954 Ford, 4-door
Radio & Heater. Overdrive. Perfect Rubber.
\$995.00

1955 Ford Station Wagon
Country Sedan. Radio & Heater. Overdrive. Premium rubber. 2-tone finish. One owner and low mileage.
\$1895.00

Jack Bailey Chevrolet

WE'RE READY TO BLAST OFF

COPELAND HARDWARE

Mom, Dad!
Help Your Child...

Win 7 Big Prizes

IN EACH STORE!

GIRLS HANOVER
GOLDEN
PRINCESS

BOYS HANOVER
WATERPROOF



CHICAGO
FLYING SCOUT
SKATFS



BOYS-GIRLS
EVERSHARP
PEN & PENCIL

ANSCO
CAMERA SET



JON GNAGY
SKETCHING
SET & ART BOOK



RULES OF CONTEST

Coloring Books will be given to children 14 years and under. They will be colored, by crayon, only by the child and returned to any Furr's Super-Market by February 16. Seven prizes, shown above, will be awarded in EACH of the 30 Furr's stores, judging being by a group of competent persons. The first two winners in EACH store will be eligible for the 51 National prizes, which include 25 trips to Disneyland, 25 trips to Miami Beach and the top prize—a \$5,000 Scholarship or Saving Bond.



- These are the products you'll find to color:
- JELVEETA BISOUICK
 - MY-T-FINE FUDDING
 - DOLE PINEAPPLE JUICE
 - CHEF BOY AR DEE SPAGHETTI
 - MENNEN BABY POWDER
 - BETTY CROCKER PIC-A-PACK
 - STRIDE WAX
 - SCOTCH TAPE
 - BAB-O-KLEENEX
 - DEL MONTE CATSUP
 - JORMEL CHILI
 - MINUTE MAID ORANGE JUICE
 - BETTY CROCKER ANSWER CAKE
 - LIPTON CHICKEN SOUP
 - VAN CAMP'S PORK & BEANS
 - KRAFT ITALIAN DRESSING
 - SUNSWET-PRUNE JUICE
 - STOKELY'S GREEN BEANS
 - LIBBY'S TOMATO JUICE
 - KRAFT SANDWICH SPREAD
 - IPANA
 - CHICKEN OF THE SEA
 - FLUFFO
 - BOSCO MILK AMPLIFIER
 - SURF
 - HORMEL BACON
 - NIAGARA INSTANT STARCH
 - DELSEY TISSUE

- SWEET PICKLES**
LIBBY'S 12 OZ. JAR 29c
- PORK & BEANS**
ELNA, No. 300 Can 3 for 25c
- SPAGHETTI**
BONNELLI No. 300 CAN 10c

FURR'S SUPER MARKETS' COLORING CONTEST

Food Club In Heavy Syrup
FRUIT COCKTAIL No. 303 Can 19c

FOOD CLUB INSTANT
Powdered Milk 5 Qt. Size 55c
10c Off Label

ICE CREAM Family Pack Vanilla 1/2 Gallon 49c

TAMALES Campfire No. 300 Can 15c

PEACHES Anytime Freestone Syrup Pack No. 2 1/2 Can 25c



SAVE WITH Frontier Stamps AT FURR'S

SANTA ROSA SLICED—In Heavy Syrup No. 2 CAN
PINEAPPLE 25c

LIBBY'S FAICY CUT NO. 303 CAN
GREEN BEANS 19c

FOOD CLUB SMALL GREEN No. 303 CAN
LIMA BEANS 25c

RED TAG—IN HEAVY SYRUP No. 2 1/2 CAN
FLUMS 25c

ELNA 10 LB. BAG
FLOUR 69c

Gaylord In Heavy Syrup, No. 2 1/2 Can
APRICOTS 25c

Elna 12 Oz. Bottle
CATSUP 12 1/2c

Wolf Brand No. 2 Can
CHILI 49c

- FRESH FROZEN FOODS
- DARTMOUTH FRESH FROZEN Peas 10 Oz. Pkg. 10c
 - Grapefruit Juice DARTMOUTH FROZEN, 6 OZ. CAN 10c
 - PARKER HOUSE OR CLOVERLEAF ROLLS 45c
 - FOOD CLUB FRESH FROZEN, 10 OZ. PKG. BABY LIMAS 21c
 - DARTMOUTH FRESH FROZEN, 10 OZ. PKG. CAULIFLOWER 17c
 - DARTMOUTH FRESH FROZEN, 10 OZ. PKG. BROCCOLI 17c

FREE DISH CLOTHS WITH PURCHASE OF TAPCO
TOPCO

Cannon Dish Cloth With Purchase of 2 Cannon Dish Cloths With

Large Box 29c Giant Box 69c

Crayolas

SHAMPOO White Rain Reg. \$1.00 2 \$1.59

LOTION Woodbury Beauty Blend—Reg. \$1.00 50c

NESTLE HAIR 'SPRAZE', Reg 1.25 89c

CREST TOOTH PASTE, Reg. 53c, 2 For 79c

CASHMERE BOUQUET TALC POWDER 43c

FITCH ROSE HAIR OIL 15c

100 PKG. ENVELOPES 39c

BIG CHIEF TABLET 25c

Yellow Onions Medium Size Spanish Sweet 3 1/2c

GRAPEFRUIT Texas Seedless White, 5 Lb. Bag 29c

- FLORIDA ZIPPER SKIN TANGERINE 12 1/2c
- FULL GREEN TOPS TURNIPS & TOPS 10c
- TENDER FRESH AND CRISP CARROTS 7 1/2c
- FRESH TENDER BUNCH MUSTARD GREENS 10c

Pork Chops First Cuts Lb. 45c Center Cuts Lb. 65c

PORK ROAST Shoulder Cut, Lb. 39c

BABY BEEF SLICED LIVER, Lb. 29c

U. S. GOV'T GRADED CHOICE HEAVY BEEF CHUCK ROAST, Lb. 39c

FOOD CLUB SLICED AMERICAN OR PIMENTO CHEESE 33c

U. S. GOV'T GRADED CHOICE HEAVY BEEF SIRLOIN STEAK 59c

FOOD CLUB 1 LB. PKG. COD FILLETS 39c

U. S. GOV'T GRADED CHOICE HEAVY BEEF SHORT RIBS 19c

Haddock Fillets FOOD CLUB 1 Lb. Pkg. 39c

Food Club Chicken FRESH FROSTED

- THIGHS Lb. 79c
- DRUMSTICKS Lb. 69c
- WHOLE CUTUP 2 Lbs. Each 98c

Terry County
PRINTING OFFICE SUPPLY
COMPANY, LTD.
216 N. MAIN ST. BROWNFIELD, TEXAS

It figures...

better buy
VICTOR
Champion
adding machines



as low as
\$109.50

Only **per week—easy terms**
SUPER-ADDERS and
EXECUTIVE SUBTRACTORS
10-key or full keyboards

Sure it figures... your best buy is a Victor. Both models include every important feature of more expensive Victor quality. Super-Adders list, add, multiply. The Executive Subtractor models give you direct subtraction as well. See... try them today.

Brownfield, Texas

BETTER BUY . . .

From us . . . Service Guarantee is one year . . . instead of 90 days. Authorized dealer, sales and service for

- REMINGTON RAND
- VICTOR
- NATIONAL
- BURROUGHS
- ODHNER
- OLYMPIA TYPEWRITERS
- REMINGTON PORTABLE TYPEWRITERS

We buy, trade, sell and service all makes and model adding machines and typewriters.

• 5% Discount for Cash
TERMS—As low as 4.33 Monthly
• Plus—No Down Payment

AT
Terry County
PRINTING AND
OFFICE SUPPLY
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Brownfield, Texas
PHONE 3630

2,532 MILES NOW IN USE

Farmers on High Plains Add Miles Of Pipeline To Their Irrigation Systems

Irrigation farmers in the High Plains area of Texas, from Sept. 1, 1955 to Sept. 1, 1956, added 710 miles of underground concrete pipe to their irrigation facilities. This makes a total of 2,532 miles of pipe now in use, says George L. Black Jr., associate agent in irrigation for the Texas Agricultural Extension Service with headquarters at Lubbock.

Black reports that the first installation was made in 1948 and that last year's additions amounted to 28 per cent of the nine-year total. "It is a demonstration which shows that

farmers are doing something on their own to conserve and get the most efficient use from the water pumped for irrigation on their farms," says the engineer.

Advantages cited for the underground concrete pipe installations are the elimination of water losses from ditch seepage and evaporation; does away with the weed problem on ditches; makes for easier and more complete cultivation of a field area; permits the tilling together of two or more wells which cuts labor costs and of minor importance, permits better water distribution over the entire farm.

Black says that evaporation losses alone in the area range from 70 to 80 inches annually.

The cost of installing an underground irrigation system is high, points out Black, but since its lasting qualities are very good, the savings made in water, and labor and better water distribution make it a paying proposition.

Separates really should team up. A frilly blouse is not good company for a tailored skirt and similarly, a plain wool jersey blouse won't mate with a wide and fancy velveteen or taffeta skirt.

Come In And Pick Up Your
MONTGOMERY WARD
MID-WINTER SALE
BOOK

Excellent Values—
Shop in Person or
by Phone—

MONTGOMERY WARD
314 West Main
Phone 2113

Saving Accounts

2 1/2 %

As of January 1, 1957
We Will Pay 2 1/2 %
Interest On All Saving
Accounts. Interest To Be
Paid Semi-Annually.

BROWNFIELD STATE BANK
AND TRUST COMPANY



MISSED — Jerry Don Huckabee (30) shoots from outside during last Friday night's game here with Silverton. Mike Hamilton and Jackie Meeks (in white jerseys under basket) get set for the rebound as four Silverton players move in. Brownfield won the game, 51-50, and entered the finals of the Brownfield Invitational Tournament. Seminole defeated the Cubs, 48-43, for the tournament championship. In the consolation championship game, Levelland defeated Silverton, 71-60. Other teams in the event included Kermit and Littlefield.



PAPER DOLL — The most beautiful "newsboy" in the world, Gloria Brocato, of Kalamazoo, Mich., sells her papers at the foot of the Eiffel Tower in Paris. Wearing jeans, a tight-fitting sweater and a small apron, Gloria earns extra money for her French vacation by selling the Paris edition of the New York Herald Tribune.

Roscoe Rites Held For Local Woman's Father

Funeral services were held in the Roscoe Church of Christ Wednesday for W. A. Sloan, who died early Tuesday morning following a long illness. He was a retired in-

surance agent. Sloan's daughter is Mrs. V. Z. Patterson of 401 East Reppto. Mr. and Mrs. Patterson and children attended the funeral at Roscoe.

Malathion, Parathion Offering Fast And Effective Control of Pea Aphids in Vetch

Malathion and parathion offer a fast, effective control of the pea aphid on vetch, giving better one-day results than DDT and toxaphene DDT sprays, according to Neal M. Randolph, assistant professor of entomology at Texas A & M College.

Practically no difference in the percentage of control between these two insecticides was noted at the end of a four-day period. The application of a toxaphene-parathion mixture applied at two pounds and 0.25 pounds respectively per acre resulted in a 99.6 per cent kill four days after treatment.

Malathion treatment resulted in 98.9 per cent and parathion gave 98.2 per cent kill. Toxaphene-DDT applied in a 2-1 ratio produced a 95.7 per cent and 94.1 per cent kill was obtained with DDT.

Malathion was applied at 0.5 pounds per acre, parathion at 0.25, toxaphene-DDT at three pounds per acre, and DDT at one pound per acre. Little difference in per cent of kill was noted at six days.

On the one-day tests malathion applied at 0.75 pounds per acre resulted in a 98.5 per cent kill and parathion at 0.25 pounds per acre gave 97.0 per cent kill. DDT applied at one pound per acre showed an 88 per cent kill and toxaphene-DDT (2:1 ratio) at three pounds per acre provided a 74.4 per cent kill of the pea aphid.

A high percentage of kill was noticeable up to 11 days after application for all four insecticides, but had dropped to nothing on 21-day tests.

Highest seed-yields were obtained from vetch treated with toxaphene-DDT spray.

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- 3.—Commercial
- 4.—Industrial



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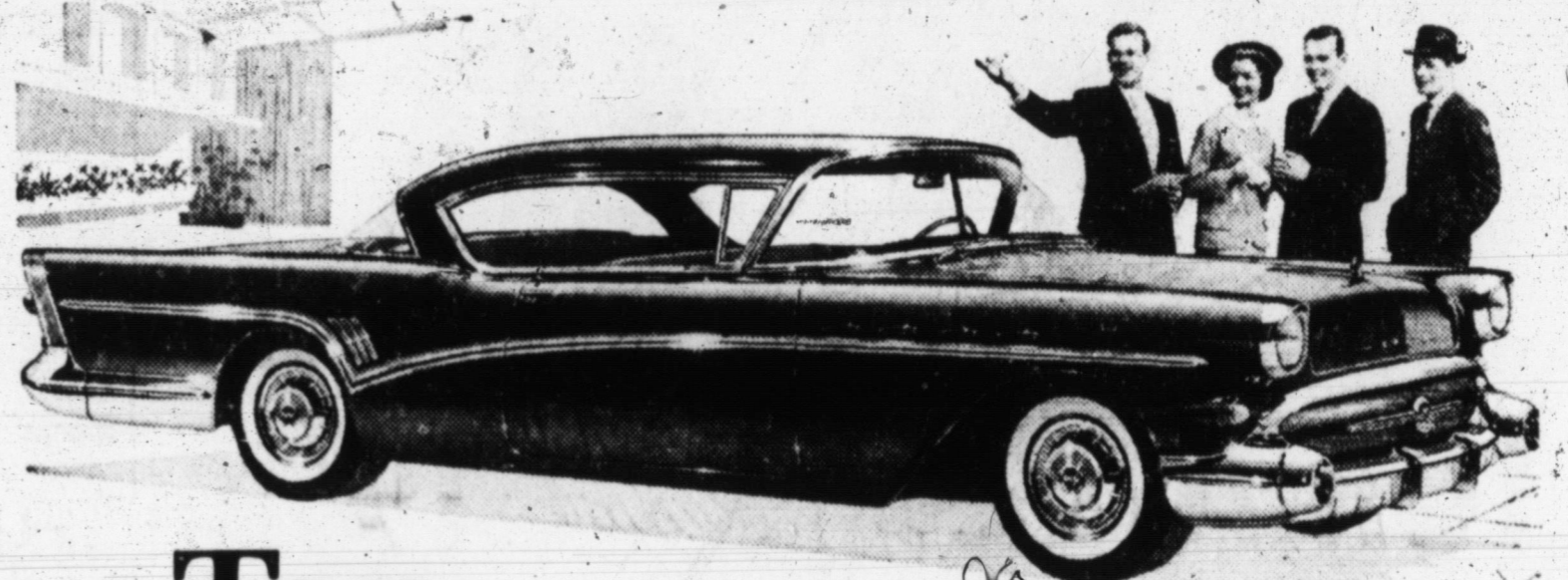
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We repair all types of batteries. . . . Slow charge and battery storage service for your convenience.

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Top Click
of the New Car Season

WANT TO GET YOUR New Year off to rollicking start?

Want to take the wheel of the car that's winning raves from Coast to Coast and back again?

Then take the wheel of a 1957 Buick and try the sparkling-est new performance team in all autodom.

We mean the team with the highest-powered V8 engine ever to ginger a Buick — and an advanced new Variable Pitch Dynaflo.*

Here, with just a judicious touch of foot to treadle, you get response so obediently instant, so liquid smooth, and so full range in "Drive" — that you've never in your life felt anything like it.

SAFETY REMINDER
In fast-moving traffic on turnpikes, parkways and freeways, keep a good distance from the car in front — and a little more for good measure. That way you, and every driver behind you, get a bigger margin of safety for braking action.
PASS IT ALONG

It's sports-car going in a full-sized traveler that's sheer delight from start to finish.

Know what else?

Folks like the way this new kind of performance comes dressed in sleek and glamorous styling that's fresher than tomorrow's news.

They like the new roominess inside these low-sweep Buicks and the new luxury of their "nested" ride.

They like the new ease of handling, the new steadiness of cornering, the way stops are always on the level no matter how quickly you use the brakes.

Fact is, folks like everything about the newest Buick yet — the car that's fast becoming the biggest hit of the new car year — and you will, too. Come on in and try it this week. We'll have the red carpet out for you.

*New Advanced Variable Pitch Dynaflo is the only Dynaflo Buick builds today. It is standard on Roadmaster, Super and Century — optional at modest extra cost on the Special.

Big Thrill's Buick

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

TUDOR SALES CO.

622 WEST MAIN

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WE'RE SHOOTING

SKY HIGH

COPELAND HARDWARE

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It's FIESTA DAY when you serve
our "quick serve"

MEXICAN FOODS

Wolf Brand Chili NO. 2 CAN 43¢
CRACKERS SUPREME 26¢
BOLOGNA SLICED, ALL MEAT, LB. 39¢
LONGHORN CHEESE KRAFT'S ELKHORN, LI 43¢

BOOTH'S RED SNAPPER, 1-Lb. Box FISH FILLETS 79¢	U. S. CHOICE, Pin Fed Beef BEEF RIBS 19¢	U. S. CHOICE, Pen Fed Beef CHUCK ROAST 39¢
TASTE-O-SEA, 1-Lb. Box HADDOCK FILLETS 39¢	U. S. CHOICE, Pen Fed Beef T-BONE STEAK 89¢	U. S. CHOICE, Pen Fed Beef LOIN STEAK, 1b. 69¢
E&R BRAND, 1-Lb. BRICK CHILI 49¢	Sliced Bacon WILSON'S CORN KING, LB. 49¢	
FIRST CUT, LB. PORK CHOPS 49¢	FISH STICKS BOOTH'S, HEAT & EAT 8-OZ. PKG. 33¢	
KRAFT'S, 8 OZ. JAR CHEESE WHIZ 35¢	10 OZ. BOX SOPAIPILLA MIX 33¢	JUMBO, Northern, Roll PAPER TOWELS 27¢
FISHER, 6-OZ. CAN SPANISH PEANUTS 23¢	LUX, 12-Oz. LIQUID DETERGENT 39¢	GIANT BOX, 12c Off, Net Price SURF 65¢
LARGE BOX, With Dish Cloth Free BREEZE 33¢	BABY MAGIC SPRAY NET HELENE CURTIS 4 1/2-OZ., \$1.25 SIZE, PLUS TAX 37¢	

TOMATOES FRESH CARTON, EACH 19¢
ORANGES TEXAS, FULL-OF-JUICE, 5-LB. BAG 39¢
CALIFORNIA, 1-Lb. Cello Bag 12 1/2¢ Large Fresh Bunch, Each 10¢
POTATOES COLORADO RED, U. S. NO. 1, 10-LBS. 49¢

TAMALES CAMPFIRE, NO. 300 CAN 15¢
ENCHILADAS BEEF, PATIO, NO. 2 CAN 39¢
KRAFT'S DELUXE, American or Pimento, 1/2-Lb. Pkg. 35¢
KRAFT'S SLICED CHEESE 35¢

FRUIT PIES SIMPLE SIMON, APPLE OR PEACH 24-OZ. 39¢
PATIO, 16-Oz. Pkg., Mexican DINNERS 59¢ BEEF, Patio, 12-Count Pkg. TAMALES 39¢ BEEF, Patio, 8-Count Pkg. ENCHILADAS 57¢
FROZEN GREENS MUSTARD OR TURNIP HILLS-O-HOME 12-OZ. PKG. 10¢

WAX TEX, 100 Ft. Roll WAX PAPER 21¢ AUNT ELLEN'S, 9-Oz. Box PI-DO 17¢

NORTHERN, White or Colored TISSUE 3 for 27¢
GEBHARDT'S, No. 300, Can CHILI & BEANS 25¢
NIBLET'S, 12-Oz. Can MEXICORN 18¢
BROWN BEAUTY, No. 300 Can MEXICAN BEANS 2 for 25¢
LIBBY'S, No. 300 Can SPANISH RICE 17¢
Ashley's, 18-Count TORTILLAS 47¢



PATIO BEEF, NO. 300 CAN
TAMALES 19¢

HILLSDALE, BROKEN SLICES,
Pineapple NO. 1 FLAT CAN 2 for 25¢



Crash Kills Liberty Man
BEAUMONT (UP) — Amos M. DeBerry, 57, of Liberty, Tex., was killed Monday in a head-on crash two miles west of Nome, Tex., on U.S. 90. The highway pa-

trio said he was passing another vehicle when he collided with a car driven by Alex J. Birkmeier, Houston, who escaped with minor injuries.

Concrete Recommendations for Use By Cotton Industry Made at Meeting

Concrete recommendations of the panel of cotton experts from all phases of the industry, which met in Lubbock in November for a short staple research conference have been announced by Plains Cotton Growers, Inc., R. D. Jones Sr., of Brownfield said this week. The organization will use these recommendations in formulating a long-range and immediate program for improvement of cotton produced and marketed on the South Plains. They will be presented to the directors at PCG's January meeting.

George W. Pfeiffenberger, executive vice-president of PCG, explained the recommendations were made in brief form at the conclusion of the research meeting here last November. Since then, various chairmen of the panel have worked out details on the recommendations and submitted them to PCG.

Genetics and breeding recommendations were broken down into fields of cotton improvement research which needs to be emphasized. These include work on fiber properties, boll types, earliness and disease resistance, and their reaction to environment.

In connection with this phase, Dr. Henry Barker of Washington, D. C., with the U. S. Department of Agriculture, announced that a cotton geneticist will be assigned to work on these problems at the Lubbock Experiment Station as soon as a qualified person is located.

In the plant growth, disease and insect phase, work is to be done in physiology, diseases, insects and applied research with a number of test plots throughout the High Plains.

Production practice recommendations call for work on climate, irrigation, mechanization and soils.

Harvesting and ginning studies will see work done on an expanded basis at the cotton research center at the Lubbock Experiment Station and other work in crop residue disposal, equipment for moisture conservation, planting and cultivation equipment and in such harvesting problems as field cleaning, optimum maturity, quality preservation and machine improvement.

Marketing recommendations call for development through breeding, production and ginning practices of a cotton recognized as a High Plains product that can be promoted by the domestic and export markets through improved and distinctive packaging and identification.

Mill representatives also suggested producers adopt goals to fiber properties a micronaire level of 4.0 to 4.5, a staple of 29/32-inch to 1-1/32-inch, a Pressley strength of 35,000 pounds or more, and greater uniformity of all properties.

Utilization and market research work calls for a systematic market research analysis to be made of the competitive position of short-staple cotton. Growers also will be urged to place maximum emphasis on those qualities of short-staple cotton which their cus-

omers, the mills, consider important, by proper harvesting and ginning practices, and careful packaging and shipment.

Economic recommendations will

set studies of the use of water and its resources along with an economic evaluation of the numerous and various steps involved in producing, harvesting, ginning and

Unwanted Plant, Agave Lecheguilla, May Be Valuable Source for Cortisone Drug

The plant, Agave lecheguilla, has been labeled by scientists of the U. S. Department of Agriculture as the most promising native plant yet found to yield substances that can be converted to cortisone, a drug widely used for treatment of arthritis, inflammatory eye diseases, asthma and other painful ailments.

Chemists of the USDA's Agriculture Research Service have discovered in the plant a substance known as smilagenin, from which cortisone can be made by chemical means. Although higher yielding plant-sources of cortisone-like drugs have been found, this one is potentially important because it grows in such profusion within the Nation's borders.

The possible use for this unwanted plant is of particular interest to Texans for it covers thousands of square miles in far west Texas.

The scientists said, "If agave proves to be an economical source of cortisone, harvesting it may be ruined by this weed." They pointed out that the plant also may provide an emergency source of cordage fiber — normally imported — used in making rope and cord.

Plant hunters have searched remote areas of the Americas, India and parts of Africa for plants containing substances from which cortisone and other medicals might be made. More than 2,000 species of plants have been shipped for chemical analysis and trial

marketing cotton.

High Proteins Sought

Cottonseed recommendations call for producers to strive for higher yield with mature cotton and, therefore, mature cottonseed. Also producers in conjunction with the cotton ginning industry should make every effort to deliver cleaner and drier cottonseed to the oil mills. Breeders will be encouraged to continue work for high oil and high protein content in cottonseed varieties and at the same

time attempt to lower the gossypol content of cottonseed.

In conclusion the education recommendations call for PCG to serve as a clearing house for good information and to work closely with vocational agriculture and extension personnel in distributing good information.

Pfeiffenberger said directors of PCG would study these recommendations and announce at a later date an adopted po-

Here Are Nine Different Ways

TO GET THOSE

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And Start With A— CLEAN SLATE

1. Get cash for furniture no longer used.
2. Sell discarded clothing.
3. Rent your spare room.
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5. Sell The Old Piano or Radio.
6. Rent Your Vacant Garage.
7. There's always a buyer for sporting goods.
8. Sell your surplus bed stock.
9. Sell your services with a Brownfield News Herald Want Ad.

EVERYONE WHO WANTS RESULTS USES THE CLASSIFIED SECTION

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Brownfield News-Herald

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THROUGH THIS PORTHOLE PASS THE WORLD'S QUICKEST AND EASIEST LAUNDERINGS

Smart Moderns go **GAS** with a Combination **WASHER-DRYER**

BENDIX GAS Duomatic

For years, women have dreamed about an appliance that would take over two of housekeeping's toughest tasks... washing, and drying. And now here it is... a fabulous new concept in home laundering. From start to finish, it washes, rinses, then dries your clothes

... ALL WITHOUT ATTENTION! Never "wears out" clothes, either. Can you imagine the saving in work and time... as well as space? Stop at your gas appliance dealer, soon, and see a demonstration of this remarkable GAS appliance.

fuel for a growing empire **Pioneer Natural Gas Company**

USED CARS

DO YOU NEED A GOOD USED PICKUP?

- 1955 FORD, 1/2 Ton Pickup, V-8 with heater.
- 1953 FORD, V-8 1/2 Ton, Custom Cab, Overdrive.
- 1953 FORD, 1/2 Ton 6 cyl., R. H. and Overdrive.
- 1953 STUDEBAKER, 1/2 Ton, R. H. & Overdrive.
- 1950 CHEVROLET, 1/2 Ton with heater.
- 1952 FORD, 1/2-Ton V-8, with heater.
- 1951 FORD, 1/2-Ton V-8, Custom Cab, heater.

PHONE 3691

PORTWOOD MOTOR CO.

"YOUR AUTHORIZED FORD DEALER"

Mr. Farmer:
Here are two names to remember when you order gas pipe.

SOUTHWESTERN and "KRALASTIC" PLASTIC GAS PIPE

Southwestern has made and sold more Kralastic plastic pipe than any other manufacturer supplying the irrigation area of West Texas, New Mexico and Oklahoma during the last three years. Southwestern Kralastic gas pipe is manufactured of virgin material purchased from Naugatuck Chemical Division of U. S. Rubber Company. Our record of successful installations is unsurpassed.

SOUTHWESTERN "KRALASTIC" PLASTIC GAS PIPE IS QUALITY PIPE

Over the years Southwestern served farmer groups and individuals by working directly with them and through qualified contractors. Southwestern field men are experienced in group organization and line layout. This type service plus trouble-free Kralastic pipe is the keystone of our growth in the area. Southwestern maintains sales offices in Lubbock, Muleshoe and Sunray to serve the area. If you need pipe, see your nearest Southwestern QUALIFIED contractor, or call us direct.

Use **SOUTHWESTERN...** to be **SURE**

SOUTHWESTERN PLASTIC PIPE CO.
A DIVISION OF TEXAS VITRIFIED PIPE CO.

MAIN OFFICE AND FACTORY: MINERAL WELLS, TEXAS, PHONE 2050
LUBBOCK OFFICE: 915 TEXAS AVENUE, PHONE PO 3-7808

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ELLIOTT OIL CO. NO. 1

... Your New Shamrock Station

CORNER SOUTH FIRST AND SEAGRAVES ROAD

NOW OPEN FOR BUSINESS

Harold Pharr—Operator

OPEN 6 A.M.—CLOSE 12 MIDNIGHT

WE SELL ALL BRANDS MOTOR OIL AND GASOLINE AT POPULAR PRICES... DRIVE IN AND LET US SERVICE YOUR CAR

WE APPRECIATE YOUR BUSINESS

FENCES

- Redwood
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NO DOWN PAYMENT — 36 MONTHS TO PAY

4 1/2% INTEREST

JUST ARRIVED
CARLOAD OF GOOD ECONOMY LUMBER

—ALSO—
STORM WINDOWS

As Low As \$7.50 Per Window

SHAMBURGER LUMBER CO.

ADS IN THE NEWS HAVE A HABIT OF PAYING OFF—WHY NOT CALL 21887



MRS. DONALD BROWN
Miss Wanda Taylor Wed To Don Brown

The Church of God parsonage, Miss Wanda Jean Taylor and Don Brown was the scene of the marriage of Miss Wanda Taylor and Don Brown Dec. 20. The Rev. W. Mitchell, pastor of the Church of God, officiated at the double ring rites.

Reagan-Hardy Vows To Be Read Feb. 3

Announcement has been made of the engagement and forthcoming marriage of Miss Deann Reagan, 21, Feby Joe Hardy. Parents of the couple are Mr. and Mrs. Leon Reagan of Spur and Mr. and Mrs. Ted Hardy of 415 East Buckley.

Vows will be exchanged in the First Baptist Church at Spur on Sunday, Feb. 3. Attending the couple will be her sister, Miss Ann Reagan, and Robert Butler of Brownfield. The prospective bridegroom's brother, Tommy Dee Hardy, will be candlelighter.

Miss Reagan is a graduate of Spur High School, and Mr. Hardy is a graduate of Brownfield High School. Both are students at Harbin Simmons University in Abilene, where they will continue their studies following their marriage.

E. Mitchell, pastor of the Church of God, officiated at the double ring rites.

Parents of the couple are Mr. and Mrs. I. T. Taylor of 519 North Second street, and Mr. and Mrs. Jack Brown of Route 4, Brownfield. The bride wore a light blue tulle dressmaker suit with pink and white accessories.

After a wedding trip to South Texas, the couple is at home on Route 4 in the Pool Community, where Mr. Brown is engaged in farming.

The bride is a senior student in Brownfield High School, and the bridegroom is a senior student at Meadow High School.

GEE GEE'S Chit Chat!

I may have mentioned this before, but this is March of Dimes month. In urging everyone to give as generously as they can so that polio can eventually be combated a thing of the past, much as smallpox is, authorities also urge everyone, from the youngest on up to age 50, to take the Salk vaccine. I'm heartily for it, therefore, I urge you my readers to get your vaccine as soon as possible.

Dollar Day in Brownfield was quiet a success, and many merchants are having January clearance sales. People who plan ahead know that this is an excellent opportunity to get a good stock of clothing for their families, as well as gifts for birthdays and even graduation. I don't think you can find any better buys anywhere than right here in Brownfield, so why not take advantage?

Did you know that Fred Arnold, owner of the bus station, this week was granted a permit by the city council for the operation of a taxi company. Rudy Winchester will leave his post as manager of Wacker's Variety Store this week to become an insurance agent, members of Colonial Heights PTA will launch a "stay at home and send a dollar" campaign soon to swell their budget fund. Bob Sampson

has left his position as shop foreman at Jack Bailey Chevrolet Company to serve as foreman of the hobby shop of the same concern. I'm still getting calls about the gossip woman I mentioned a couple of weeks ago. While we complain about the sandstorms, can you think of a better place to live than Brownfield?

This is the month of elections for most of the civic organizations, etc., around town. If I should happen not to inquire about new officers in your group, will you please call me at 3858 and give the information? I can't more or less keep up with the study clubs and some of the other groups who give me yearbooks, but many of you completely escape me unless somebody calls me. Please do so.

Although football is more down my alley, basketball is definitely one of the biggest sports in our high school, and we have a crack-jack team (both A & B) this year. Friday night kicks off conference play. Hope you'll go out and see the Cubs stomp Pecos, okay?

Just Snooping . . .

By GEE GEE PRIVITT
NEWS Staff Reporter

Box after box after box of brand new spring clothing is arriving daily at SHELTON'S back-log and everyone is busy putting the dresses and suits in stock. Saturday night, a whole flock of inexpensive new cottons, by Tenna Paige, Betty Barclay, Minx Modes, and Bobbie Brooks made their appearance and they're going like hotcakes. Being a real cotton lover, I spent a good while thumbing through these cuties and I can tell you that they are really high-fashion at new low prices.

What really makes the new things seem like spring to me, however, is all the navy-and-white. Always good and always right, navy is a color that is flattering to almost everybody and is a perfect foil for so many other colors. One L'Aiglon seems just right, a navy dacron and rayon button-down-the-front dress, topped with crisp white sweater detailed at the neck with navy stripes. These new dresses with sweaters to match are the very latest thing, you know, because they're so practical the year 'round. Youthmore, which is one of the more exclusive lines, has fashioned a suit of pure silk navy, with snowy bead design on the collar and on the side draped tie at the waist... a simply exquisite spring number.

Linen is another fabric that has enjoyed long popularity for Spring and summer and there's no reason to change. Ida Mae has so many striking linen things. Bobbie Brooks has designed a straight skirt with a loose jacket with button detail at the hip line in the palest of blues and pinks. Mr. Sig has given us a straight sheath dress with hand-embroidered motif both front and aft at the neck line. Ida Mae also has the brand new all-new Peter Pan Little X girdles that you've been wanting. She also has the inexpensive variation of the "merry widow" combined cincher and long strapless bra by Peter Pan. Ask to see them when you're shopping at SHELTON'S.

Terry County HD Council Holds First Session of New Year

Program for the coming year was reviewed Tuesday in the first 1957 meeting of Terry County Home Demonstration Council.

Presiding for the first time were the council's new officers: Mrs. Loyce Floyd, chairman; Mrs. Shafter Bailey, secretary; Mrs. Tom Pettigrew, vice-chairman, and Mrs. M. E. Hinson, treasurer.

Principal business was the hearing of recommendations from the eight committee women, who outlined the year's work for the eight clubs in the county.

Committeewomen are: education, Mrs. J. L. Procter; exhibit, Mrs. Kelly Sears; citizenship, Mrs. Elvise Duncan; civil defense, Mrs. Joe Dale Doak; finance, Mrs. Pettigrew; 4-H, Mrs. Rufus Dill; recreation, Mrs. Doyle Johnson, and publicity and publications, Mrs. O. B. Kennedy.

The Tuesday program was an all-day event, held in The Party House.

Regular Meeting Of PTA Monday

Jessie G. Randal PTA meets at 7:30 p. m. Jan. 14 in the cafeteria. All members are urged to attend.

"Problem Solving attitudes and Methods" is the program topic for the meeting, with Mrs. James Burnett as sub-group leader.

Members are reminded that, although they have been absent for some meetings, they still are eligible to attend the study-discussion meetings.

A bulky knit sweater, in waist-length or longer, is good company for chilly winter days.

At Knight Furniture

You Should See The Tickets WE'VE WRITTEN FOR OVER PARKING

This Merchandise Has Been PARKED In Our Store Too Long . . . So We've Written New Price Tickets . . . Time Has Run Out So They're Priced To MOVE OUT!

3 Piece Flexsteel
LIVING ROOM SUITE
Lifetime Spring Construction—
Filled With Foamex by Firestone

REG. PRICE \$478.00
OVER PARKING TICKET! **\$278.00**

1—Flexsteel
ARMLESS SOFA

Regular Price \$369.00

OVER PARKING TICKET! **\$188.00**

1—2 Piece
SECTIONAL

Decorative Modern Metallic Upholstery

REG. PRICE 179.50
OVER PARKING TICKET! **\$129.00**

1-Drexel 8 Piece Dining Room Suite

• Buffet • Table • 6 Chairs—The fine styling is a harmonious blending of Georgian and Chippendale influence.

REGULAR PRICE—769.00
OVER PARKING TICKETS! **\$388.00**

1-Drexel 8 Piece Elm Dining Room Suite

Silver elm veneers and beech solid parts combined to create the kind of modern that is at home across the land.

TABLE • BUFFET • 6 CHAIRS

REGULAR PRICE 507.00
OVER PARKING TICKETS! **\$288.00**

1 "Bisman" 4 Piece
SOLID WALNUT
BED ROOM SUITE

Regular Price 618.00

OVER PARKING TICKET! **\$308.00**

1—5 Piece—Blended Walnut
BED ROOM SUITE
By "American Furniture Co."
• Vanity • Chest • Bench
• Night Stand • Bed

Regular Price—395.00

OVER PARKING TICKET! **\$288.00**

1—4 Piece Mahogany
BED ROOM SUITE
• Triple Dresser • Chest on Chest
• Night Stand • Bed

Regular Price 369.00

OVER PARKING TICKET! **\$218.00**

1—4-Piece Hardwood
BED ROOM SUITE
• Double Dresser • Chest
• Night Stand • Book Case Bed

Regular Price—219.00

OVER PARKING TICKET! **\$118.00**

Use . . . Your . . . Credit . . . At Knight's — Convenient Terms

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BROWNFIELD, TEXAS

DIAL 2091

2 1/2%

We Want To Announce
An Increase In Interest
Rate On Saving Accounts
From 2% to 2 1/2%.

EFFECTIVE . . . JANUARY 1, 1957

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GOMEZ NEWS

By ERA SEAR
NEWS Correspondent

Holiday visitors in the C. H. Britt home were Mr. and Mrs. G. W. Gunter and family of Houston, Mr. and Mrs. Bill Rowe and family of Denver City, Mr. and Mrs. Foy

Gunter and family and J. J. Gunter of Union, Mrs. L. D. Chambliss and Marcos of Brownfield, Mr. and Mrs. Sam Chambliss and family of Brownfield, and Mr. B. W. Gunter of Childress.

Mary Jane Blackstock is ill with a strep throat infection. Frank Jordan, who has been ill the past two weeks, is able to be

up and about. Mr. and Mrs. Noble Rutledge have moved a ready built two bedroom house to their farm southeast of Gomez and as soon as the interior is completed, will move in.

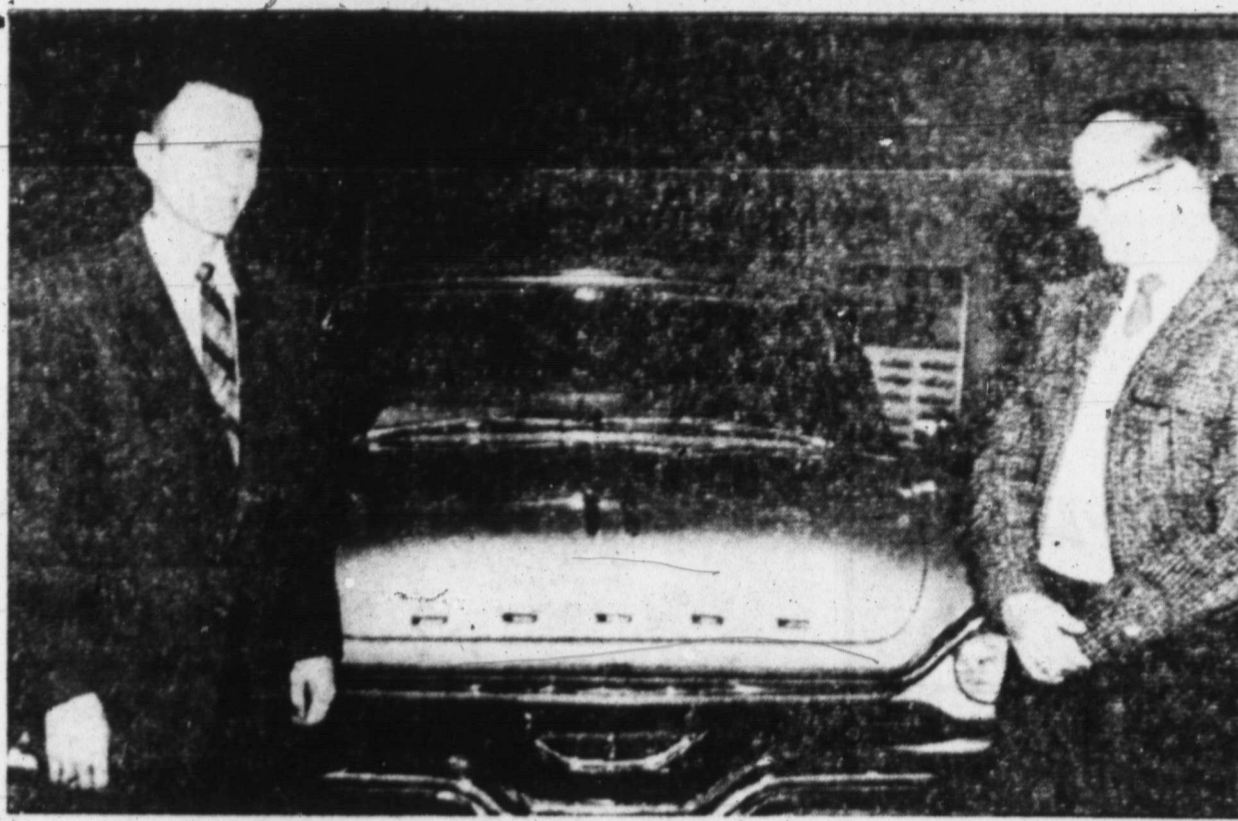
Rev. and Mrs. Allen Watkins and children of Richards have returned home after visiting several days in the home of his parents, Mr. and Mrs. M. R. Watkins.

Pastors Discuss City Religious Census

In a called meeting Monday in First Baptist Church, Brownfield Ministerial Association discussed plans for taking the city's annual religious census. Presiding was the Rev. Jones W. Worthers, First Baptist pastor, who was elected in December as the association's president. Also at the session were the Rev. Ray Elmore of Second Baptist Church, who is secretary, treasurer, and the Rev. Cameron Stanton of the Assembly of God, vice-president.

The group also listened to a brief discussion by Don Bynum, Brownfield NEWS editor, on relationship between the newspaper and the ministers. Closing prayer was given by the Rev. Alvice Strickland of Dallas, visiting evangelist at the Church of God.

Girl Scout Group No. 15 will have a Bake Sale, Saturday, Jan. 12, 1957 from 9:00 a. m. to 5:00 p. m. at Griggs & Goble Furniture



NEW DODGE DEALERS — M. J. Craig Jr., left, and Robert Lee Craig admire one of the new Dodges which has arrived here at Craig Motor Company, 719 West Broadway. The company today was appointed to a Dodge dealership by the Dodge Division of Chrysler Corporation. The Craigs will hold a "premiere" open house celebration Friday and Saturday. "Needless to say," say they, "the public is invited to be with us then." (Staff Photo)

DEALERSHIP ANNOUNCED FROM DETROIT

Craig Motor Company Becomes Authorized Dodge Agency

Appointment of Craig Motor Company to a new Dodge dealership here was announced today in Detroit by Byron J. Nichols, vice-president in charge of sales for Dodge Division of Chrysler Corporation.

Located at 719 West Broadway, the new firm will hold a "premiere" open house celebration Friday and Saturday.

Owners of the firm are M. J. Craig Jr., and Robert Lee Craig, who bought the business in 1953 from their father, Craig Senior founded the company in 1928, selling Plymouths and De Sotos. In 1939, he released his De Soto dealership and began selling Chryslers.

An invitation to residents to visit the new showroom was issued this morning by the Brothers Craig. On display will be various models of the new '57 Sweep-wing Dodge.

Said M. J. Craig: "Dodge this year introduces American motorists to 'The Wonderful World of Autodynamics.' It's a new world, marking the great-

est advances in motoring ease and comfort the automotive world yet has seen."

The new dealership here also have a complete service department equipped with the most mod-

ern tools and machinery and staffed by mechanics trained in factory methods for prompt and efficient car service of all kinds.

Rev. J. E. Tidwell Is PTA Speaker

The Frances Bell PTA met in their regular session Thursday, Jan. 3, at 4 p. m. in the school cafeteria.

Speaker for the meeting was Rev. James Tidwell, pastor of the First Methodist Church. He spoke on "Spiritual Aid for our Children", stressing the passage from Proverbs which states "train up a child in the way he should go."

"Children do not accidentally develop strong bodies physically, but because of proper food, exercise, and care. Neither do children grow into stable characters without the benefit of careful counseling, that is given only through the church," stated Rev. Tidwell.

The room prize for having the most parents present was given to Mrs. Ruby Arnold.

Dr. R. C. Martin
Optometrist

East Side of Square

110 South 5th

All Visual Services

Phone 2515

YOUR PERSONAL LIABILITY
... may bring disaster



Did you ever stop to think of the results of an accident on your property? An injury to a visitor or a tradesman or anyone on your premises, resulting from your negligence, may cause you a large financial loss. A Comprehensive Liability policy will protect you. Consult us today!

... don't be a target for trouble
PLAY SAFE... INSURE NOW!

LONES COPELAND Agency

COOPER SAFETY CUSHION TIRES ARE GUARANTEED FOR 3 YEARS—EVEN AGAINST ALL ROAD HAZARDS

everything under the sun!

LINDSEYS

Cooper TIRES

for Cars and Trucks

- HARDWARE
- AUTO PARTS
- SPORTING GOODS
- PAINT AND PAPER



The 9-passenger Country Squire



The 6-passenger Country Sedan

The 9-passenger Country Sedan



The Del Rio Ranch Wagon

The Ranch Wagon

FIVE NEW FORD glamour wagons
long, low and loaded with Go!

Leave it to the station wagon leader to make the big news for '57! And what news! Wagons so big, so full of fine-car prestige that you'll wonder how it can be done at low Ford prices.

If your choice is the Country Squire, you'll be proud to pull up at the finest places in this new glamour wagon with its wood-like trim.

If your needs call for a 6-passenger wagon with four doors, you'll love the new Country Sedan. It has almost nine feet of loadspace—nearly a foot more than ever before.

There's still another 4-door Country Sedan. It has the extra third seat for 9-passenger room. And, as in all Ford wagons for '57, you have the new single control handle

which opens both the wrap-around liftgate and tailgate with one motion. And they can't be opened from inside!

There's good news, too, about Ford's popular Ranch Wagon. This 6-passenger, 2-door model features Ford's new subdented tones, and smart interiors which defy muddy little shoes and drippy chocolate cones.

In the wonderful way that Ford can take a fine thing and make it even finer, the Del Rio Ranch Wagon goes beyond the Ranch Wagon in style, fabrics and trim.

Better take a Ford wagon for a spin. You'll agree that for styling it's a sweetheart... for work and power, it's an obedient slave!

New '57 Fords have toughest shakedown cruise in history!
The '57 Ford broke 458 national and international records from 1 kilometer to 50,000 miles at Bonneville, Utah. For 50,000 miles, two '57 Fords averaged over 107 and 108 mph respectively. This time included all pit stops... the greatest endurance test of all time.

Ask for Your **FORD STATION WAGON** Action Test Today

PORTWOOD MOTOR CO.

FOURTH & HILL STREETS

PHONE 3691

WAREHOUSE CLEARANCE! Sale of Furniture

STARTS SATURDAY — JANUARY 12

ODD CHESTS NEW AND USED — WHILE THEY LAST \$12.50 to \$39.50		T. V. ROCKERS • ASSORTED COLORS • Regular \$39.95 Value..... \$29.99	
10 PIECE BED ROOM GROUP \$149.95 • Double Dresser • Mirror • Full Size Bed • Innerspring Mattress • Steel Coil Springs • 2 Feather Pillows • Two Boudoir Lamps • 9x12 Linoleum Rug	6 PIECE LIVING ROOM SUITE \$189.95 • Sofa • Rocker • Occasional Chair • Coffee Table • Lamp • End Table	1-3 Pc. Blond Mahogany BED ROOM SUITE Reg. \$239.95 Value—Now \$139.95 • Double Dresser • Mirror • Book Case Bed And Metal Frame	4 PIECE LIVING ROOM GROUP \$168.77 • Sofa Club Chair • Step Table • Coffee Table • 2 Table Lamps
3 Pc. Wagon Wheel Ranch Style Plastic LIVING ROOM SUITE Regular \$279.55 Value —NOW— \$199.99 AND OLD SUITE	ONE 4-PIECE BED ROOM SUITE Regular \$189.95 Value —NOW— \$139.50 • Vanity • Bench • Chest • Bed	2 PIECE LIVING ROOM GROUP Regular \$359.95 Value —NOW— \$159.95 And Your Old Suite	PLATFORM ROCKERS • Assorted Colors • New \$49.50 to \$59.95 Values —NOW— \$29.95 to \$39.95 WHILE THEY LAST!
5 And 7 Piece DINETTE SUITES Priced To Move \$24.50 to \$99.50	GAS RANGES Butane or Natural Gas New and Used Priced to Sell!	USED BED ROOM SUITES \$19.95 to \$89.50	USED Occasional Chairs And Rockers \$5.00 Up Used 2-Piece STUDIO SUITE AND YOUR OLD SUITE \$39.50

MANY MORE BEDROOM SUITES FROM WHICH TO CHOOSE DURING THIS WAREHOUSE CLEARANCE SALE!

Economy FURNITURE
NEW FURNITURE USED
FREE DELIVERY EASY TERMS
205 AND 206 SOUTH 6TH STREET

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the Church

No. 15 will
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SALE!



COME 'N' GET IT...

GUARANTEED BEST BUYS

The best for less! This is our warranty,
so come 'n' get it! Choice meats and poultry,
quality groceries and fresh foods, all priced to
please the most discriminating of taste,
the most budget-wise shopper.



SHURFINE—NO. 303 CAN
BERRY HERRIES . 19c

ARMOUR'S
TREET 37c

JELL-O
PKG.
8c

KLEENEX
TABLE NAPKINS 25c

CRISCO
B. CAN
95c

DEL MONTE
CORN . . 19c
No. 300 Can

DEL MONTE
TOMATO JUICE 29c
46 OZ. CAN

DEL MONTE—NO. 300 CAN
PINACH . . 13c
300 Can

RANCH STYLE
BEANS 2 for 25c

DEL MONTE—NO. 303 CAN
PEAS . . . 19c

TEXUN—46 Oz. Can
Grapefruit JUICE . . 25c



**AJAX
CLEANSER 12c**



RENOWN
NO. 300 CAN
TOMATOES 25c
2 CANS


MOTHERS
OATS 49c

DROMEDARY
CAKE MIXES . . 29c

FRENCH'S—4 OZ. JAR
MUSTARD 6c

KOTEX 31c
BOX

INE-SOL 49c
PINT

 **CARNATION MILK 2 Tall Cans . . . 25c**

ARMOUR'S
POTTED MEAT 25c
3 FOR



SKINNER'S
MACARONI OR SPAGHETTI 10c
BOX

PRODUCE

WILSON'S CERTIFIED LB.
BACON 1.09

E&R ALL MEAT LB.
FRANKS 45c

ARM OR CHUCK LB.
ROAST 39c

FRESH GROUND LB.
Hamburger 29c

BEEF LB.
LIVER 39c

SLAB LB.
BACON 55c

CHOICE MEATS

BAG
CARROTS 10c

RED LB.
POTATOES 6c

GOLDEN RIPE LB.
BANANAS 12 1/2c

FRESH LB.
TOMATOES 23c

LARGE SIZE LB.
LEMONS 13c

TWO IN PACKAGE
CELERY HEARTS 25c



10 Lb. Bag
79c
\$1.69

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Save the Valuable K and S

Blue Stamps
AT ANY ONE OF THE
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502 W. Broadway Phone 2161

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MEADOW, TEXAS PHONE 3701

CRUTCHEON GROCERY
NEWMORE, TEXAS

Brownfield Steam Laundry
THAD RISINGER, Owner
701 WEST HILL PHONE 2656

UNION STORE
Y. B. HOWZE, Owner

WILGUS PHARMACY
302 SOUTH FIFTH PHONE 2573

BROWNFIELD FLORAL
1103 LUBBOCK ROAD PHONE 2193

WELCH GROCERY
WELCH, TEXAS
Wallace Shipman, Owner

TOKIO GROCERY
AND HUMBLE STATION
TOKIO, TEXAS

GRIFFITH'S VARIETY, Inc.
516 WEST MAIN PHONE 2747

JACK'S ONE-STOP SERVICE
JACK DuBOSE, Owner
1401 WEST MAIN

SIDS CLEANER'S
301 SOUTH FIRST STREET PHONE 2030

HALE'S PANHANDLE SERV.
802 W. MAIN

BLUNT GROCERY
JOHNSON, TEXAS

E. H. GREEN GROCERY & STA.
NEEDMORE, TEXAS

Tankersleys Phillips 66 Sta.
Lubbock Road at Main St. Phone 4608

BLUE PLATE OYSTERS
8 Oz. Can . . . 39c
LOG CABIN SYRUP
PINT . . . 29c

NORTHERN TISSUE
3 FOR 25c
FROZEN TAMALES
39c

"SAVE BY SAVING K & S BLUE STAMPS"

KYLE GROCERY

EVERY DAY LOW PRICES

K and S

Mrs. W. P. Norris Elected President Of Delphian Study Club For Year

Mrs. W. P. Norris was elected president for the new year when Delphian Study Club met Jan. 2 at Seleta Jane Brownfield clubhouse. She will succeed Mrs. Weldon Callaway.

Other new officers elected were Mrs. W. T. Pickett, first vice-president; Mrs. E. E. Preston, second vice-president; Mrs. Tim Faulkenberry, secretary; and Mrs. Crede Gore, treasurer. New clubhouse board members named were Mrs. Norris, Mrs. Pickett, and Mrs. K. D. Snedeker. They will take office in May.

Mrs. Callaway was program

MEADOW NEWS

By MARY GOBER
NEWS Correspondent

Mr. and Mrs. W. I. Walker have returned home from Fort Worth where they spent several days with his brother, George, who has been confined to the hospital seriously ill but is now improved.

Miss Joanne Clem of Tulsa spent Sunday in the home of Mr. and Mrs. Carl Pritchard.

Chairman. Mrs. Norris conducted a parliamentary drill, and Mrs. B. Routh Bradley of Idaho read several poems to the group. The meeting closed with members reading the club collect in unison.

Hostesses were Mrs. Preston and Mrs. Paul Ward. The serving table was laid with a cutwork cloth and was centered with pink roses flanked with tapers. Open-face sandwiches, nuts, and mints, with coffee, were served.

Those present were Mesdames Virgil Bynum, Callaway, Faulkenberry, Gore, Norris, Preston Ward, Claude Buchanan, K. B. Sadler, and her mother, Mrs. Bradley.

Down Wellman Way

This is dead week in Wellman High School. Mid-term tests will be given Thursday and Friday.

On January 3, 4, and 5 the boys and girls basketball teams entered in the Sundown tournament. The girls defeated Whiteface Thursday night, 45-33. Friday night they were defeated by Bledsoe with an over time. The boys were defeated both nights.

Tuesday, January 8, the boys and girls teams left at 5:00 p. m. to go to New Deal. Friday night there will be three games in the Wildcats gymnasium with Sundown starting at 7:00 p. m.

Two new students have entered Wellman High School in the last two weeks. Don Wilson is a freshman from Andrews and So-n-a-y Richardson is a junior from French.

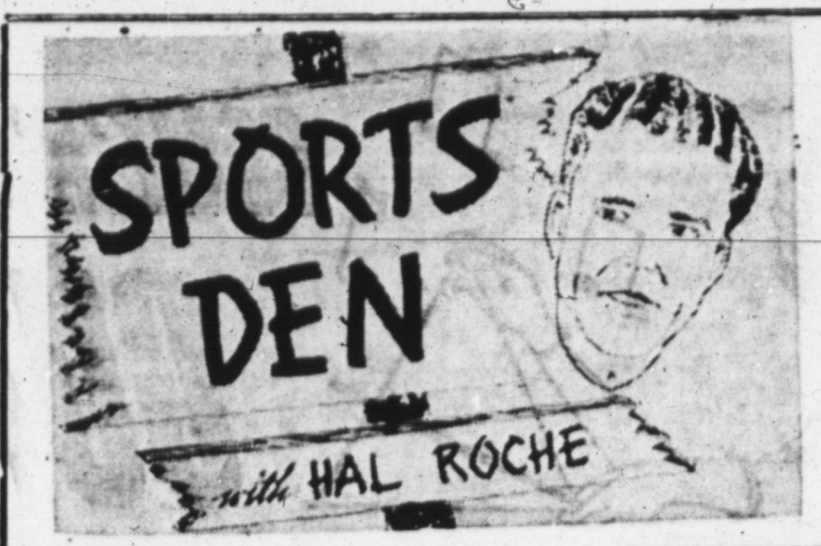
The Driver's Education class received its new car Monday. It is a black and yellow Fairlane ford-500. Freshman, please don't put any scratches in the paint!

The photographer will be here the eighteenth of this month to make the pictures of the favorites and retakes.

Martha Goza and family went to Midland over the weekend to visit relatives.

Members of the English classes are looking forward to next term when English will be taught instead of literature. From the click of the typewriters in the last period study hall, the writers of the term themes are trying to beat the deadline, which is January 11th, 3:45 p. m.

Mr. Tommy George, former principal of Wellman, Ward



could go a long way toward creating an interest in the game that is otherwise lacking insular as the high school games are concerned. I for one would like to see the gym filled to the rafters each time the Cubs play but the big question is, "How can that be accomplished?"

Mr. and Mrs. Tommy Hicks, Linda and Tommy, and Mrs. R. L. Bowers left Monday for Austin, where they saw their brother and son, Robert L. Bowers, Jr., take office as representative Tuesday.

KEEP THIS AD!
Over 20,000 Arthritic and Rheumatic Sufferers have taken this Medicine since it has been on the market. It is inexpensive, can be taken in the home. For Free information, give name and address to P. O. Box 522, Hot Springs, Arkansas.

Your Invitation:
Southside Church of Christ
701 Old Lamesa Road
James T. Watson, Minister
Sunday Services: Bible Study 9:45 a. m.
Worship 10:45 a. m.
Evening Worship 7:00 p. m.
Wednesday Bible Study 7:30 p. m.

BOB'S SEMI-ANNUAL SHOE SALE

STARTS FRIDAY, JAN. 11—A TWICE A YEAR EVENT

<p>GROUP I FLATS REG. 4.95—5.95</p> <p style="font-size: 2em; text-align: center;">\$3.</p> <p>SEVERAL STYLES SUEDES—LEATHERS</p>	<p>ALL SALE MERCHANDISE FROM OUR REGULAR STOCK SAVE!!</p>	<p>GROUP II LADIES & GIRLS REG. 5.95—8.95</p> <p style="font-size: 2em; text-align: center;">\$4.</p> <p>ASST. TYPES—DRESS SHOES SCHOOL LOAFERS</p>
<ul style="list-style-type: none"> ● BLACK ● BROWN ● RED ● BEIGE ● BENEDICTINE <p style="text-align: center;">BY VITALITYS</p>	<p>GROUP III LADIES' SHOES</p> <p style="font-size: 2em; text-align: center;">\$5.</p> <p>REG. 7.95—12.95</p>	<ul style="list-style-type: none"> ● SUEDES ● LEATHERS ● HIGH HEELS ● MED. HEELS ● WEDGE HEELS <p style="text-align: center;">BY GRACE WALKERS</p>
<p>GROUP IV HOUSE SLIPPERS Womens & Childrens REG. 2.98—3.95</p> <p style="font-size: 2em; text-align: center;">\$2.</p> <p>KINGSWAY PUMPS—SCUFFS DENIM—VELVET—TERRY CLOTH</p>	<p>SAVE NOW ONLY 2 CLEARANCE SALES A YEAR</p>	<p>GROUP V LADIES HANDBAGS REG. 2.98 to 5.95</p> <p style="font-size: 2em; text-align: center;">\$2. \$3.</p> <p>CLUTCHES DRESS ASSORTED STYLES—COLORS</p>
<p>GROUP VI CHILDRENS SHOES SIZES 0-8 REG. 4.95—5.95</p> <p style="font-size: 2em; text-align: center;">\$3.</p> <p>RED GOOSE VARA VOGUE</p> <p style="text-align: center;">FOR SCHOOL & DRESS</p>	<p>SIZES 8 1/2-12 REG. 5.95—6.95</p> <p style="font-size: 2em; text-align: center;">\$3.50</p>	<p>SIZES 12 1/2-3 REG. 6.95—7.95</p> <p style="font-size: 2em; text-align: center;">\$4.</p> <p>LAZY BONES PLAY POISE</p> <p style="text-align: center;">BOY BOYS & GIRLS</p>
<p>GROUP VII MENS LOAFERS KINGSWAY</p> <p style="font-size: 2em; text-align: center;">\$5.</p> <p>LIMITED SELECTION BLACK — BROWN Sizes 6-11</p>	<ul style="list-style-type: none"> ● NO LAYAWAYS ● NO EXCHANGE ● NO REFUND 	<p>GROUP VIII WESTERN BOOTS CHILDRENS REG. 7.95—9.95</p> <p style="font-size: 2em; text-align: center;">\$5.</p> <p>SIZES 8 1/2-3 BY ACME BROWN — TAN SEVERAL STYLES</p>

515-MAIN BROWNFIELD

BOB'S SHOE STORE

Baseball is in the air. The start of construction of the new Little League ball park probably is the reason. A lot of work has to be done before any construction is noticeable in the southeast corner of Terry County Park but the diamond is in the process of being marked off and cut out.

The preliminary work on this ball park was begun at the close of last season and has been going on throughout the winter. I am sure that everyone knows the amount of work and time involved in such a project, particularly where approvals must be obtained from many responsible individuals.

I would like to pay personal tribute to the responsible men of this county who saw the need for additional recreational areas for the youth of our county and acted accordingly. I might say also that many things are in the planning stage to make this coming summer a better one insofar as baseball is concerned. Particularly youth activity in that sport, which incidentally is more American than apple pie.

While projections into the future are in order — let's go just a bit further. Someone said a while back that a coliseum would be nice. My friends, not only would it be nice but it would also be practical. Beforewarned — "Don't be too surprised should you pick-up your paper some day soon and see this headline" — BROWNFIELD TO GET COLISEUM.

Coach Ike Isaacs of the Independent Prim'm Drug basketball team is quite enthusiastic about his boys for the coming season. He says the team looks good and should produce some outstanding basketball for the local fans to watch. These boys should be playing in Brownfield instead of Wellman but there is a very good reason why they are not. The reason is this — The school officials want \$15 a night for the use of the gym. That is ridiculous!

Perhaps the school officials should be told that the boys go to school, visited with us Friday. Seeing this sand blow reminds me of the poem: If winter comes can spring be far behind? La Rue and Carroll

LOWE'S STUDIO

Picture of the Week

Johnny is the son of Mr. and Mrs. John Fry of Cortez, Colo. His companion is Tippy. Inseparable!

FOR PICTURES OF YOUR CHILDREN, COMMERCIAL, PORTRAIT, OR KODAKS—
PHONE 4211 — 604 WEST MAIN

This sweet, smooth and sassy new Chevy has its own built-in "dollar-saver"—America's favorite six!

Hard to believe it, but this big beauty is a bottom-priced Chevrolet "One-Fifty." It's got Body by Fisher quality written all over it. And it has a peppery, sweet-running "Blue-Flame" six under the hood to make your gas stops few and far between.

Like all new Chevies, it brings you a very special sureness of control. This is a quality that just can't be measured in dollars and cents. Lots of cars that cost lots more just don't have it. Come in and see how much pleasure we're passing out these days at Chevrolet prices!

Big beauty with small-budget ways!

It's powered by Chevy's famous six

The "One-Fifty" 2-Door Sedan with Body by Fisher—one of 20 beautiful new Chevies for '57! AIR CONDITIONING—TEMPERATURES MADE TO ORDER—AT NEW LOW COST. LET US DEMONSTRATE!

Only franchised Chevrolet dealers display this famous trademark.

Jack Bailey Chevrolet Co.

401 West Broadway Phone 2177

Miss Gail Berry, Alan Thomason Married in Candlelight Ceremony

Miss Gail Berry, daughter of Mr. and Mrs. H. C. Berry of Winn-

boro, became the bride of Alan Thomason, son of Mr. and Mrs. Malcolm Thomason of 808 E. 1st Harris, in a candlelight service read Jan. 5 in the First Methodist Church here.

Rev. Jimmy Tidwell, pastor of the church, read the double ring rites before an archway entwined with blue and white split carnations and greenery. White tapers burned in branched wrought iron candelabra on either side.

Leonard Ellington, organist, offered traditional wedding music and accompanied Miss Katie Ramseur as she sang "Because" and "Always."



MR. AND MRS. ALAN THOMASON

FATHER ESCORTS BRIDE
Given in marriage by her father, the bride wore an ori-

ginal model gown of white Chantilly type lace and nylon tulle over net and taffeta. Her short veil of silk illusion net depended from a tiara type cap of lace embroidered with iridescent sequins and pearls. She carried a white Bible topped with a bridal bouquet of white ranunculus circled with sweet-peas and showered with white satin streamers tied in love knots.

Miss Georgia Martin was maid of honor. She wore a dress of yellow lace and carried a bouquet of white and blue carnations.

Dale Miller was best man. Can-

dles were lighted by Wallace and Hollace Cox, nephews of the bridegroom. Calvin Farris and Billy Thomason were ushers.

A reception was held in the church parlor immediately following the ceremony. Misses Roma Farris and Betty Jobe served cake and punch.

Guests for the wedding and reception were present from Houston, Winnboro, Lubbock, Baird, Brownfield, and Hobbs, N. M.

After a wedding trip to Las Vegas, Nev., the couple will make their home in Hollywood Calif., where Mr. Thomason is connected with the movie industry.

Primm Drug Independent Basketballers Ready 'Selves for Up-Coming '57 Season

The Primm Drug independent basketball team under the direction of Coach Ike Isaacs has settled-down to serious work in preparation for the 1957 season. The "Druggers" have been working out in Union High School gymnasium and will play all their home games at the Wellman High School gym. Coach Isaacs said last week that the complete schedule would be released Thursday of this week and until that time he did not know whether the first game would be at home or on the road. The six-team league consists of teams from Dimmitt, Seagraves, Three Way, Plains, Hart and Brownfield and action would be on a home and home basis.

The "Druggers" will carry fifteen men on their squad and have until the 15th of February to make up the official team. After that date a league ruling will not allow teams to pick up additional players.

Pvt. Lee Bartlett Is Stationed in Georgia

FORT GORDON, GA. (AHTNC) Pvt. Lee V. Bartlett, whose parents live on Route 1, Meadow, Tex., recently was graduated from the ten-week power equipment maintenance course at the Army's Southeastern Signal School, Fort Gordon, Ga.

Bartlett entered the Army in July 1956 and completed basic training at Fort Hood. The 19-year-old soldier is a 1956 graduate of Meadow High School.

20 Cubic Foot MONTGOMERY WARD TRUE-COLD CHEST TYPE FREEZER

Stores and freezes 710 lbs. of food. Special compartment for fast freezing. Positive lid seal. Warning light.

\$10.00 DOWN
No Monthly Payments Or Carrying Charge on Credit, till March 1.
MONTGOMERY WARD
314 West Main

ball this year than they have in the past. The team is made up of former college and high

school players and includes, Kenneth Samms, John G. a. r. y, Rip Sewell, Charlie Keesee, Joe Johnson, Ostell Burros, C. W. DuKes, J. B. Devoll, Elroy Payne, Jake Geron, Paul Savage, Bill Preston, Glen Stroupe, Gerald Jordan and Don Powers.

Come In And Pick Up Your

MONTGOMERY WARD MID-WINTER SALE BOOK

Excellent Values—Shop in Person or by phone—

MONTGOMERY WARD
314 West Main
Phone 2113

SAVE DOLLARS

on Helena Rubinstein's

Estrogenic Hormone Treatments for Younger Looking Skin

Helena Rubinstein's Estrogenic Hormone Cream and Oil smooth away age signs, tension lines—help you look years younger. They help the under-skin to hold essential moisture, filling out the surface and smoothing wrinkles. And it costs so little to look younger—during this limited-time offer you save dollars! Try a complete night and day treatment for face and throat. Try the same treatment plus fabulous estrogenic make-up. Start now—see a gratifying difference in days.

SAVE 2⁵⁰

SAVE 4⁰⁰



NIGHT AND DAY TREATMENT

Estrogenic Hormone Cream for the face... regularly 3.50

Estrogenic Hormone Oil for throat and under make-up... value 2.50

A complete treatment for the price of the cream! 6.00 value, now **3.50**

prices plus tax

NELSON PHARMACY



NIGHT AND DAY TREATMENT AND MAKE-UP

Estrogenic Hormone Cream for the face... regularly 3.50

Estrogenic Hormone Oil for the delicate throat skin... value 2.50

Silk-Tone Special Foundation with Estrogenic Hormones for beauty-treating make-up... regularly 3.00

9.00 value, now **5.00**

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Farm & Home Appliance

211 S. 6th

Phone 3144

Official Statement of Financial Condition

Brownfield Savings & Loan Association

AT THE CLOSE OF BUSINESS DECEMBER 31st, 1956

Brownfield, Texas

Officers

J. O. Gillham
President

Leo Holmes
Vice-President

Bruce Zorns
Vice-President

Newell A. Reed
Active Vice-President

Sid A. Lowery
Secretary-Treasurer

Member Of:

FEDERAL HOME LOAN SYSTEM

and

FEDERAL SAVINGS AND LOAN INSURANCE CORPORATION

Directors

J. O. Gillham

Grady Goodpasture

Leo Holmes

J. B. Knight

Joe J. McGowan

Wm. J. McGowan

A. M. Muldrow

C. C. Primm

Newell A. Reed

J. M. Teague, Jr.

Bruce Zorns

COUNSEL

McGowan & McGowan

ASSETS

First mortgage direct reduction loans	\$3,521,280.59	
First mortgage straight loans	12,934.00	
Loans secured by shares of this association	5,800.00	
FHA Title I Loans	85,507.71	
Stock in Federal Home Loan Bank	52,300.00	
U. S. Government obligations	100,000.00	
Other investment securities	6,362.41	
Accrued interest receivable on investments	1,489.00	
Cash on hand and in banks	413,740.21	
Furniture, fixtures and equipment, less depreciation	12,118.97	
Deferred charges	2,043.83	
Other Assets Stationwagon	1,503.33	

TOTAL ASSETS \$4,215,080.05

CAPITAL AND LIABILITIES

Repurchaseable or Free Shares:		
Optional Shares	2,938,204.87	3,710,904.87
Fully paid shares	772,700.00	
Advances from Federal Home Loan Bank of Little Rock	200,000.00	
Accrued interest payable	1,802.26	
Loans in process	18,485.86	
Advance payments by borrower for taxes and insurance	20,883.47	
Permanent reserve fund or guaranty stock	110,000.00	
Deferred credits to future operations	9,651.60	
Federal Insurance reserve	138,430.35	
Reserves for contingencies	138,430.35	
Undivided profits	4,921.64	

TOTAL CAPITAL AND LIABILITIES \$4,215,080.05

OFFICIAL STATEMENT OF FINANCIAL CONDITION

STATE OF TEXAS, COUNTY OF TERRY:

We, Newell A. Reed as Vice-President, and Sid A. Lowery Jr. as Secretary of the Brownfield Savings & Loan Association, located at Brownfield, Texas, each of us do solemnly swear that the statement on the reverse side hereof is true to the best of our knowledge and belief.

Correct-Attest

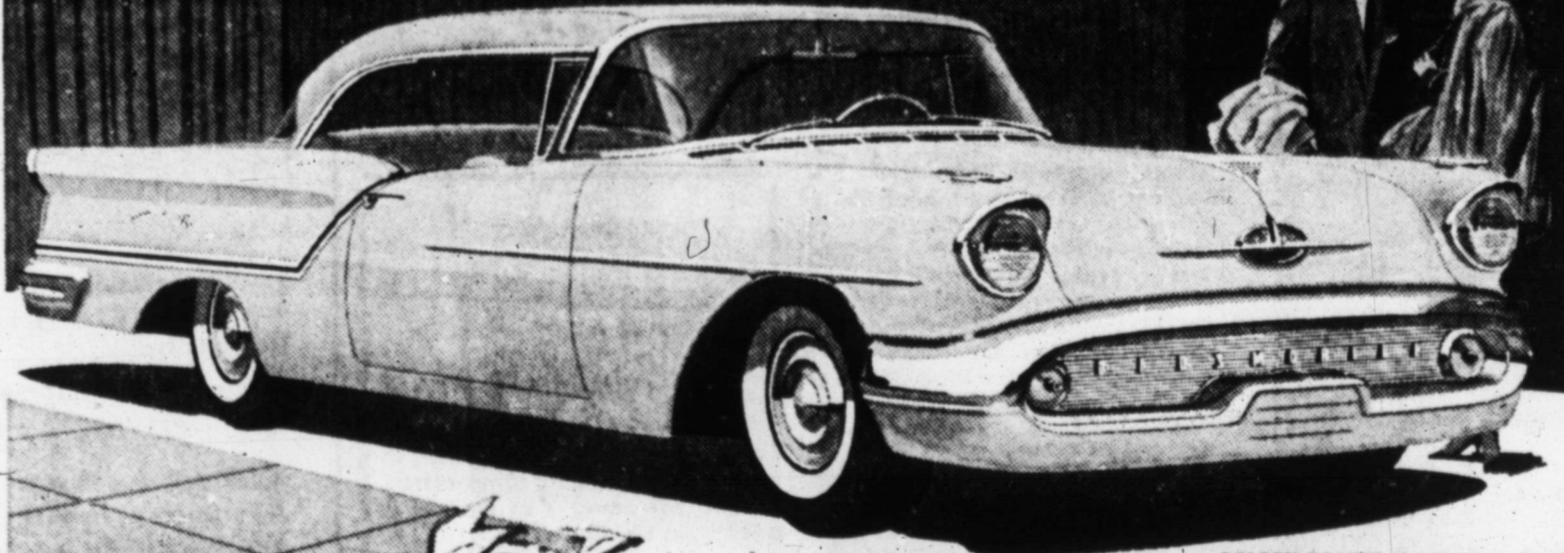
Bruce Zorns
Leo Holmes
A. M. Muldrow
Directors

Newell A. Reed, Vice-President
Sid A. Lowery, Jr., Secretary

Subscribed and sworn to before me this 7th day of January, 1957.
(SEAL) MILLIE McILROY, Notary Public, Terry County, Texas

CURRENTLY PAYING 3% DIVIDENDS

OLDS SPELLS VALUE...



GOLDEN ROCKET 88 HOLIDAY COUPE

...with the Accent on You!



BE OUR GUEST... TAKE A ROCKET TEST! Step inside and get the exciting feel of this new Oldsmobile. Settle back in the luxurious Tech-Style Interior and take a look around. You'll see Oldsmobile's smart Accent Stripe highlighting the inside motif too... dramatic new design everywhere! Come in! Guest-drive a new Golden Rocket 88, soon!

See for Yourself!

SEE THE GOLDEN ROCKET 88

...Lowest-Priced Rocket Engine Car!

It costs much less than you'd ever guess to step up to the value of an Olds! You get big-car benefits at surprisingly small cost in Oldsmobile's beautiful new Golden Rocket 88! And you get a stunning new low-level look that gives you big-car prestige and smart Modern Accent Styling. What's more, you'll have the dynamic performance of the great new Rocket T-400 Engine... the luxuriously smooth riding qualities of Oldsmobile's new Wide-Stance Chassis... all of 1957's most advanced engineering features! So come in, look around, and drive a Golden Rocket 88—now!

*277-h.p. Rocket T-400 Engine standard on all models; special Rocket Engine, with up to 312 h.p., available at extra cost.

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IT'S NOT TOO LATE

The "Go" sign is still on for the thrifty. There's still time to join our unique club. And through it you will find the way to a Merry Christmas — a holiday without worry and a new year without bills. Let Santa direct the way to happiness — it is just inside our door and its called "Christmas Club."

**Brownfield State Bank
And Trust Company**



COOK AT WORK — One of the principal interests among 4-H girls is cooking, and they learn a lot about the art while taking part in Terry County clubs. In the picture above: Miss Janie Rodgers, 9-year-old daughter of Mr. and Mrs. J. O. Rodgers of 1308 East Lons, prepares to bake a cake in her mother's kitchen. She's a member — president — of the West Ward 4-H Club. Janie has two brothers, Jimmy, 15, and Johnny, 13.

Bronco, New Winter Oat Variety, Shows Promise

Bronco, new attractive, light red-grain oat variety, developed by the Texas Agricultural Experiment Station and the USDA, has equaled or outyielded present Texas commercial varieties in adapted areas of the state and exhibited more winter-hardiness than such varieties as Mustang or New

Nortex. Developed from a Lee-Victoria x Fulvite cross, Bronco displayed superior winter-hardiness to other varieties by posting an average survival of 73.1 per cent in nine northwest Texas tests where differential killing occurred. Mustang's average survival in these tests was 67.0 and New Nortex registered a 46.1 percent survival. In five North Central Texas tests, Bronco averaged 100 per cent survival, while Mustang averaged 99.6 and New Nortex 77.6.

The new variety produced 6.7 bushels more than Mustang and 9.1 bushels more than Red Rust-proof with equal or superior test weights in 44 comparisons made in Southern states. Bronco is not recommended for grain production in Central or South Texas because of susceptibility to some races of leaf rust, and extreme susceptibility to stem rust. Bronco showed marked resistance to soil-borne mosaic at some

'SOMETHING WENT WRONG SOMEWHERE'

1956 Crop Yield Should Give Pause To High-Level Farm Policy Planners

By JOHN C. WHITE
Commissioner, Texas Department of Agriculture

A backward glance at the 1956 crop year reveals an startling new fact to Texas farmers but should give high-level farm policy planners some cause for sober reflection. Something went haywire somewhere.

Drouth, lack of irrigation water, decline in farm price, higher production costs—these and other factors to the decline in farm income. Yet, we have bumper crops in several commodities that counter-balanced severe crop failures in others.

Total value of principal crops in Texas was placed at \$1.1 billion in 1956. This is 9 per cent below both last year and the 10-year average. Cotton was the most important crop and contributed more cash value than all other crops combined.

Teh corn crop was the shortest since 1873 with 27,465,000 bushels. Responsible factors were the smallest harvested acreage in 81 years and a low yield of 15 bushels per acre compared with the 10-year average of 17.6 bushels.

Wheat production totaled 28.4 million bushels, nearly double the 1955 short crop but only about half the 10-year average. Although most of the acres were lost to drouth, the average yield on land that escaped its full effects was

12.5 bushels or nearly 2 bushels above average.

The fourth largest sorghum grain record was established at 124.2 million bushels. Yield per acre at 26 bushels exceeded the previous record by two bushels. Irrigation made the difference here.

About 3,610,000 bales of cotton were estimated for the state but the final figure is not yet completed. A yield of 278 pounds per acre was extremely good but the record high yields per acre in irrigated districts were contrasted with very low yields on most dryland cropland. Along the coast, crops were harvested ahead of the drouth, although excellent early season prospects were not realized in that area.

Farmer production cost rose 3 per cent in 1956 and are heading still higher in 1957, according to the U. S. Department of Agriculture. Everything the farmer buys and pays in the way of farm expenses is up above the 1947-49 average, except those things he buys from other farmers — seed, feed and feeder livestock. Interest and taxes are up more than any other farm production costs.

The bright hope for Texas farmers is that 1957 will bring an end to the 7-year drouth. This one factor, more than any other would help put Texas agriculture closer in balance with the national economy.



By BOB ETHEREDGE
Assistant County Agent

Terry County 4-H Council will meet at 9:20 a. m. Saturday. Final plans will be worked out for the Jan. 21 All council members and Achievement Awards program on officers in each club are urged to attend.

Bennie Dean Maney, son of Mr. and Mrs. O. L. Maney of Route 3, is planning to exhibit one of his Hampshire barrows at the Lubbock South Plains Junior Fat Stock Show, March 19-20-21. Bennie Dean attends Wellman school, and this is his first year in 4-H work.

Let's not forget the Achievement Awards program on Jan. 21, to be held in "The Party House" approximately 40 of you boys and girls will receive recognition and medals for work accomplished during the past 4-H club year.

Deadline for the annual Terry County Cotton Contest is next Wednesday, so let's get those records assembled. Gin tickets should accompany the records. Most boys have their records, but a few are still out.

Locations in trials held in other states. In both field and laboratory tests Bronco showed good resistance to Helminthosporium blight, a soil-borne prevalent in the more humid areas of the state.

While selected from the same cross as Mustang, Bronco differs from this variety in more ways than grain color. Bronco is a late-maturing variety, averaging 5 to 7 days later in heading than Mustang and its seedling growth habit is very prostrate during early winter. The variety responds slowly to periods of warm weather, making it less desirable for a winter pasture, but increasing its possibilities for survival.

Mrs. B. Kouth Bradley of Idaho is here visiting her daughter, Mrs. K. B. Sadleir, and family for several weeks.

SECTION THREE

Brownfield News

And Terry County Herald... Terry County's Oldest Business Institution

Vol. 20 Brownfield News-Herald, Thursday, Jan. 10, 1957 No. 2

Plentiful Foods For January Are Listed

With the passing of another holiday season and the beginning of a new year, homemakers still will find a long list of plentiful foods to meet family dietary needs in January.

Eggs, potatoes and canned sweet corn are given feature spots on the U. S. Department of Agriculture's January plentiful foods list. These foods, according to the Agricultural Marketing Service's regional office in Dallas, are in heavy supply not only in the Southwest but

in all parts of the nation. Red meats, including beef, pork, turkeys, broilers and fryers; also are listed. Other high protein foods are ocean perch fillets, milk and other dairy products. In the southwest, rice and pecans also will be plentiful.

Fruits expected to be in good supply during January include winter pears, dates, dried prunes and canned purple plums. The only vegetable on the list, other than potatoes, is onions.

Here comes the Blue Chip line of trucks:

GMC's BIG 1957 MONEY-MAKERS

- With new V8's to 232 hp!
- With 4- and 6-wheel models to 60,000 GCW
- New cabs with 89" b.b.c.
- With advanced Hydra-Matic Drive*

THESE '57 GMC's are going up against the amazingly low cost records set by their famous '56 versions.

But they've got plenty to smash those records with!

Engines, for instance. A high torque, 160-hp Six—a 206-hp V8—an even bigger one with 232 hp.

Hydra-Matic Drive has shift-points relocated for vastly improved performance and economy.

4- and 6-wheelers with new axles and transmissions—36 models that can be practically custom-built for their jobs. Among them, cab-forward models with 89" b.b.c. dimension.

What you need, we sure have got. Call on us, and we'll have a man over to prove it.

*Standard on some models; optional at moderate extra cost on others.



See us, too, for Triple-Checked used trucks

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Brownfield, Texas

Now Is The Time To Place Your Orders For

Hybrid Grain Sorghum Planting Seed

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Texas Certified 610 -- Texas Certified 620

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MANY OTHER CERTIFIED AND SELECT FIELD SEEDS



WESTERN GRAIN AND FARM STORE

Brownfield News Editorials

WASHINGTON MONEY ENSLAVING SOVEREIGN STATES

A Sell-Out--With Our Taxes

The phoney lure of free-money-from-Washington is enslaving the "sovereign" states, enticing local government into the unrelenting embrace of the federal octopus.

More than 50 different state and local programs now financed by federal grants-in-aid are not only profligate with everybody's tax money, but entail unconscionable loss in the rights and privileges of local government. In the field of relief alone, a troop of 3,000 federal employees from the US Bureau of Public Assistance fan out from ten regional offices to enforce \$5,000 non-federal relief workers conformity with a Government manual of 1,000 pages of rules and regulations!

How this particular swarm of federal locusts—as well as numerous others—devour both the substance and spirit of the states in the guise of distributing "free-money" to the destitute, the jobless and the chiselers, is revealed by former-Governor Alfred E. Driscoll, of New Jersey and Charles Stevenson in part two of "The Biggest Con Game in Politics" in the January issue of Reader's Digest.

In Washington State, the federals blocked

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CURTIS J. STERLING, Publisher
DON BYNUM, Editor
MRS. MARY DEE MASON, Adv. Manager
WELDON CALLAWAY, Shop Foreman
GEE GEE PRIVITT, Society Editor

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investigation of fathers faking desertion so that their wives could collect aid for dependent children. New York was slapped down for making relief recipients sign statements of eligibility when receiving checks because this (said the Bureau) "may cause a reluctance to accept assistance".

When Indiana opened its relief rolls to public inspection, the federals cut off the state's 21-million-a-year grant, which was recovered only through a special act of Congress. And in spite of the Congressional encouragement of such publicity, the Bureau is still demanding passage of "air-tight secrecy laws" by the states.

The writers warn, however, that Congress is not yet in the mood to curtail this federal encroachment on local government, since, at the last session, it "jumped the bill for government-by-grant to well over five billion for this fiscal year alone".

"Already," they point out, "a third of all US income is going into taxes, mostly federal. Our national debt has continued to expand until it is now twice as high as that of all the rest of the free world put together. Isn't it time," they ask, "to dispose of this myth of the magic free money that we pay a premium price for, first in our federal taxes; second, in forfeiture of our right to meet our responsibilities locally?"

You'd think our Congressmen would know the answer to that question. But, apparently, they must be told.

The sixth Campari Trophy ski jumping meet, which was scheduled to be held here today, has been postponed indefinitely because of a lack of foreign competitors.



The Big Shrinkage

THE AMERICAN WAY

By George Peck

EDITOR'S NOTE: George Peck is Chairman of the Board of the National Labor-Management Foundation and Executive Editor of its official publication, PARTNERS.

AN OUTSTANDING PERFORMANCE

By George Peck

According to the 1956 year-end report of the electric industry issued by President Donald S. Kennedy of the Edison Electric Institute, the investor-owned electric utilities gave another good account of themselves during the last twelve-month period. New records were set in production, sales, number of customers, average use per customer, atomic power development, etc.

To serve the needs of us ap-

proximately 168 million people, the electric utility industry generated 601 billion kw-hr of electricity in 1956—this was 54 billion greater than in 1955—more than double that of 1949, and more than triple as great as in 1942. It is anticipated that in 1957 U. S. production will reach three-quarters of a trillion kw-hr.

At the end of 1956, investment in electric plant and property of the investor-owned electric companies was approximately \$33 billion—in 1946, it was less than \$13 billion. Expenditures for facilities expansion totaled approximately \$2.9 billion in 1956.

Gross electric revenue of the investor-owned electric companies amounted to \$7,535,000,000 in 1956, an increase of 8.7 percent over the preceding year—an increase of 141 percent over 1946. Net income was \$1,357,000,000, an 8 percent increase over 1955, and 110 percent over 1946.

At the end of 1956 electric utility customers totaled 54 million, (42 million of which are served by the investor-owned companies) an increase of 1,440,000 over 1955—at the end of 1949 customers totaled only 36 million.

Stockholders in electric utility companies alone are now computed to be around 3.7 million, while those with indirect financial interest in electric company operations represent nearly the whole of American life. The 103 million insurance policyholders and the more than 21 million depositors in mutual savings banks are ex-



By Vern Sanford
Texas Press Association

AUSTIN, Tex.—Austin is in its every other January whirl. Inaugural festivities on the 15th will climax two weeks of fanfare traditional to the premiere of a new state administration.

Stepped up tempo in the Capitol began New Year's Day when scores of new officials took the oath of office. It redoubled this week as gavel banged in another Legislature.

Next week thousands more will arrive to "dance in the new governor." Their 1957 inaugural invitations are unusually elaborate—gold-embossed and purple-tasseled. Forty-thousand were printed. Other arrangements are similarly lavish. An hour-long parade will precede the high-noon swearing-in ceremony in front of the Capitol. In the afternoon there'll be a band concert, then a reception at the Capitol. That evening Gov. and Mrs. Price Daniel and Lt. Gov. and Mrs. Ben Ramsey will lead the grand march of state officials and their wives at the chief inaugural ball at Gregory Gymnasium. From there the official party will make a round of the four other balls over town.

Citizens of Austin pick up the check for this biannual spree. Estimated cost this year—\$15,000.

NEW LAND BOARD—L and C Commr. Earl Rudder begins his first elective term with a re-organized board.

Sworn in with Rudder were William Gossett, El Campo banker, and L. E. Page of Carthage, former state commander of the American Legion.

A new constitutional amendment dropped the governor and attorney

general as ex-officio board members. Instead, the governor is required to appoint two "citizens at large," one versed in finance, the other in veterans affairs.

Board members immediately went to work on the new \$100,000,000 bond issue for veterans-land buying as authorized in the same amendment.

WILSON PROMISES STATE SUPPORT—New Attorney General Will Wilson promised to "consistently support state sovereignty" in cases where federal-state authority is at issue.

Wilson said his office would seek to protect school officials and students from violence and intimidation stemming from desegregation efforts.

He also promised to push completion of the Duval County and veterans land cases begun by his predecessor, John Ben Sherper.

OFFICIAL CHANGE ABOUT—Will Wilson's resignation as Supreme Court justice last summer touched off a chain reaction.

Results: James R. Norvell of San Antonio is the new Supreme Court justice. He was elected.

H. D. Barrow of Jourdanton was appointed by Gov. Shivers to succeed Norvell as associate justice of the Fourth Court of Civil Appeals at San Antonio.

John F. May of Karnes City was appointed to succeed May as 81st district attorney.

Gov. Shivers also named L. D. Ratliff of Spur as judge of the 10th district court. And more than a score of others were ap-

See HIGHLIGHTS, Page 3

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Highlights and Sidelights FROM

(Continued from Page 2)

del to state agencies, commis- and college boards.

Another appointee, John Osorio

Justin, was elected chairman of Board of Insurance Commis-

sers immediately after taking

se as a member.

So in the swearing - in news,

ugh a novel coincidence, were

old hands. Supreme Court

ice Robert Calvert administer-

the oath to State Comptroller

ert Calvert. No kin.

HEPPERD BOWS OUT - John

Sheppard left the attorney

eral's office and headed for

Odessa. He will be general counsel for extensive West Texas and New Mexico oil and banking interests. And definitely no more politics, said Sheppard, who didn't run for re. election. He said he returned more than \$11,000 sent him in one day only, for a U. S. Senate campaign.

SECURITIES CHANGE SOUGHT - A separate department to oversee sale of securities has been recommended to Gov. Allan Shivers by a committee he named to study the matter several months ago.

Securities are now regulated by divisions of the Secretary of State's office and the Board of Insurance Commissioners.

Broader power for the state to deny or revoke licenses was also recommended.

WATER TAX OKAYED - Last minute efforts are under way to firm up recommendations to the



THE HAUL - Brownfield Police Sgt. James Tippitt is pictured above beside lugs of beer, wine and whiskey which was confiscated here last Dec. 30 from three Lubbock Latin Americans. Charged with illegal possession and transportation of intoxicants were Efrain Garza, Richard Rivera and Salvador Martinez Rivera. Richard Rivera was released on bond, and the other two pleaded guilty and paid \$250 and court costs each. The trio was apprehended about 5:30 a.m., when Brownfield cruising patrolmen noticed its car being driven 45 miles an hour in a 35-mile zone and without license plate lights. Taken in, the haul were 132 lugs of beer in quarts, 8 lugs of wine in fifths and 3 lugs of whiskey in 1/2 pints. (Staff Photo)

Legislature for financing Texas water storage facilities.

A water use tax has been approved by the Texas Water Resources Committee. A proposal to levy taxes on fishermen has been shelved.

Sportsmen went gunning for the latter measure at a public hearing. They said the proposed levies on boats, motors and licenses would fall on a few, to benefit all; would discriminate against sporting equipment dealers; and would divert customers to other states.

Chairman George Parkhouse of Dallas conceded later that the boating and fishing tax was dead - at least for the time being.

Given approval was a water use tax which would require a constitutional amendment. Uses subject to the tax would include irrigation and hydro - electric power, as well as others. Expected revenue was figured at nearly \$2,000,000 annually.

Senator Parkhouse said he would also seek diversion of about \$5,000,000 a year from farm to market road funds.

American--

(Continued from Page 2)

regarding the preference policy in Federal legislation and the exemption from taxes of Federal power projects. In effect (the preference policy) makes any customer of a non-publicly owned utility a second class citizen so far as Federal power is concerned. The company from which he buys power is denied Federal power. His neighbor across the road or in the next town, served by a cooperative or a municipally, gets power for less than the true cost while he, in his electric rate, pays local, State and Federal taxes in a greater amount because his neighbor pays nothing toward these ends.

In view of the outstanding performance of the investor-owned utilities, it is not surprising that more and more Americans are asking why they should be taxed and otherwise penalized in order that the Federal Government may provide underpriced and tax-exempt electric power for a privileged class of citizens or for a favored State or region.

U. S. Dept. of Agriculture reports improved pasturage due to rains in the eastern two-thirds of the state, but downhill conditions in the west. Texas Railroad Commission set the state's January oil allowance at 3,421,054 barrels a day, same as for December. State-wide production remains at 16 days. Texas hunting fatalities dropped from 35 in 1955 to 18 in 1956, reports the Game and Fish Commission. Of the 1956 deaths, six were self-inflicted; 11 involved teenagers.

Western Auto Store Owner Will Attend Showing in Dallas

Charlie Price, owner and operator of the Western Auto Associate store here for the past seven years, will attend a Western Auto Merchandise Show Sunday and Monday at Dallas. He will be accompanied by Mrs. Price.

Price explained this morning that the Dallas show is one of 15 to be held throughout the United States during January for the more than 3,600 home-owned and operated associate stores.

He said that he expects to view more than 2,000 items of merchandise for his spring and summer lines, including power mowers and other lawn and garden equipment, air conditioners, appliances and sporting and outing equipment.

"It may seem a little difficult," said Price, "to get enthusiastic about the features of a new power mower or air-conditioners when it's still cold, but to keep up with

Mrs. Jack Hamilton took her mother, Mrs. Simon Holgate, to San Angelo Monday for several weeks' visit.

Mr. and Mrs. Pete Harris and daughter, Duanne, made a flying trip to Los Angeles for a visit with Mr. and Mrs. William Finney and Mr. and Mrs. Russell Kinney. They also visited Disneyland while there, and attended the Rose Parade in Pasadena on New Year's Day.

competition and to be sure that I have the newest merchandise, it's a necessity."

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Tim's Safety Lane

- Complete Bear Alignment
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Dependable Pumping Power

New 800-6A power unit develops 148 hp on LP gas and 134 hp on natural gas at 1200 rpm.

Here's another dependable MM power unit designed to furnish low-cost, trouble-free performance. Smooth, 6-cylinder high-turbulence power and counter-balanced crankshaft reduce torsional vibration for longer engine life.

Newly designed heat exchanger base plan keeps oil at proper operating temperature, greatly increases engine life and lengthens period between oil and filter cartridge changes. Pan acts as a cooler as well. Sight oil glass provided in base pan can be converted to oil-flow control valve for adding oil directly to crankcase from a barrel of oil, thereby keeping oil at a constant level. Pan attaches directly to an SAE standard flywheel housing and provides a rigid mounting of the power take-off for heavy belt drives, etc. Double-disc clutch and power take-off are of heavy-duty design.

MM heavy-duty power units are noted for their long life. Nine models to choose from. Stop in soon. Let's talk over your power needs.

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 PHONE 3123
 "Your Friendly M-M Dealer"
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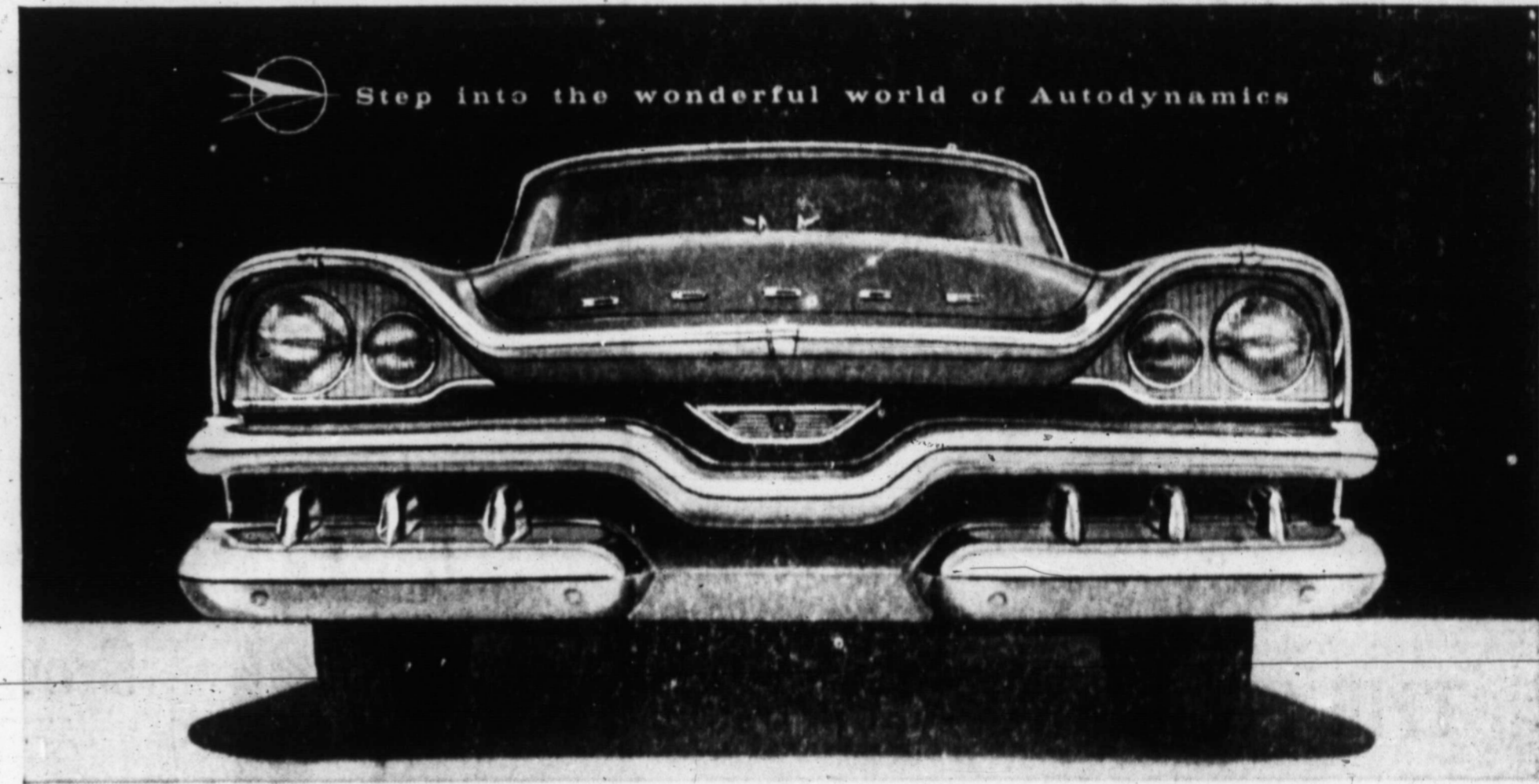
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FEB. 1, 1957

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-DON GATES-
 Tax Assessor Collector-Terry County, Texas



Step into the wonderful world of Autodynamics

Announcing the opening of a new Dodge dealership

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719 WEST BROADWAY

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This is your invitation to drop in real soon. We want to show you our modern layout and have you meet our entire staff.

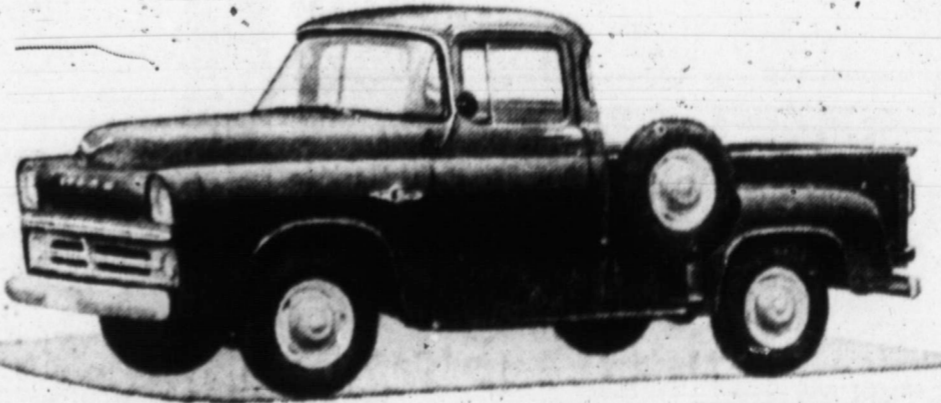
While you're here, we hope you'll see a demonstration drive in the Swept-Wing '57 Dodge... the car that's all new from road to roof. Take the wheel and feel the surging acceleration of a new aircraft-type Super Red Ram V-8 Engine. A touch of your toe unleashes a hurricane of power, tamed by a new

Push-Button TorqueFlite Drive. You glide along in a "Realm of Silence" with new Dodge Torsion-Aire Ride that isolates you from engine vibration, noise and road shock. All this is yours in a low-slung, swept-wing beauty only 4 1/2 feet high.



This Dodge Service Seal is your guarantee of prompt, courteous and economical attention to all your motoring requirements, supervised by special factory-trained service experts. We are proud to live up to it as your new Dodge dealer.

Step into the wonderful world of Autodynamics... today!



Dodge Power Giant Trucks are real money savers... profit builders for every business!

Whatever your hauling problem, there's a new Dodge Truck that fits it perfectly. These modern Power Giants are job-rated, with the widest choice of engines, load capacities and body styles. For the individual business man, farmer or big fleet operator, there's a Dodge Truck that's built right, powered right and priced right. Let's talk about your needs. We believe we can save you money.

See and drive the Swept-Wing '57





You CAN PICK YOUR CANDIDATE BUT... THE RIGHT TO VOTE IS YOURS ONLY IF YOU... PAY YOUR POLL TAX!

ON OR BEFORE

January 31st

DON CATES

County Tax Assessor-Collector

TERRY COUNTY, TEXAS



RESIGNS—The Rev. Samuel Z. Hernandez, who has been working for the past seven years as a Baptist missionary among Latin Americans in Terry County, has resigned, effective Jan. 31, to continue his work at Lovington, N.M. The Rev. Mr. Hernandez said this morning that he thanks everyone in the county who has cooperated with him in helping my people themselves.

Aircraft Is Widely Employed To Fight Dangerous Insects

Aerial operations against insects under state-USDA contracts reached a new high in 1956, reports the U. S. Department of Agriculture. Aircraft sprayed and dusted insecticides on areas throughout the nation totalling more than 5 million acres. These figures do not include the large acreages treated each year for farmers and ranchmen by commercial firms.

In the 1956 Federal-State cooperative programs four insects—grasshoppers, spruce budworms, Mediterranean fruit flies and gypsy moths—were principal targets. In the grasshoppers control program airplanes covered some 2 million acres of rangeland in 10 western and southwestern states.

About 1.4 million acres of forest lands in Idaho and Montana were treated for spruce budworm control. After the Mediterranean fruit fly struck orchards and vegetable gardens in a 4-million-acre area in Florida, much of the infected area was sprayed several times by planes.

About a million forest acres in eight northeastern states and Michigan were treated to control the gypsy moth.

Other Federal-State operations in 1956 included control programs on Mormon cutworms, tussock moths and spittlebugs.

USDA and State technicians continue studies to develop improved aircraft and methods for insect

WILL SHOW HOW MUCH FERTILIZER IS NEEDED

Now Is Correct Time To Submit Soil Samples for Testing

High acre-yields are more important than ever. Grain and forage supplies on most Texas farms and ranches are at a very low

Field Engineer For General Telephone Is Transferred Here

W. E. Rice, former construction foreman for General Telephone Company of the Southwest in Carlsbad, N. M., is moving to Brownfield to become field engineer at the company's Western Division office.

A native of New Mexico Rice served three years in the Navy during World War II. After his discharge, he went to work for Southwestern Bell Telephone Company in Amarillo.

Rice has been with General Telephone since June 1954, and was an installer repairman before becoming construction foreman.

His family will remain in Carlsbad until school in order that his child may transfer to the Brownfield schools. His wife is an operator for General Telephone in Carlsbad and plans to continue work with the firm in Brownfield.

control, including better insecticide formulations and more efficient spray equipment.

They are also moving forward in research on aerial application of seeds, fertilizers, and weed killers and other farm chemicals.

The Department points out that despite the importance of aerial treatments, ground application of insecticide more is often feasible because of biological, geographical or other reasons, and is still the mainstay in the national fight against insect pests.

Ideal Bridge Club Met With Mrs. McGowan

Mrs. Joe McGowan was hostess to Ideal Bridge Club when it met in her home Jan. 2.

Pecan pie and coffee were served to Mesdames Wilson Collins, John Clark, Otis Larner, R. L. Bowers, Bob Land, Chris Hafer, Bill Anderson, Earl Layman, Ed Wilder, A. M. Muldrow, and Coy Barnett.

Mrs. Muldrow scored high. Mrs. Clark was second high, and Mrs. Collins received consolation prize.

level because of the prolonged drought. Top yields are needed from next year's crops and pastures not only to replenish these supplies but also to help whip the cost-price squeeze, says M. K. Thornton, extension agricultural chemist.

To get the best possible production from crops and pastures Thornton points out that a lot of cooperation will be needed from

Mrs. George Weiss Will Review Book

Mrs. George Weiss will review the book, "Steamboard Gothic" by Keyes, when members of the American Association of University Women meet at Seleta Jane Brownfield clubhouse at 7:30 p. m. Jan. 17.

Chairmen for the meeting are Mrs. Fred Arnold, Mrs. W. A. Kimbrough and Miss Marie Gracely. Hostesses will be Mrs. Craig Wilkerson, Mrs. Ben Christopher and Miss Creola Moore.

Mr. and Mrs. K. D. Scott attended market at Oklahoma City earlier in the week.

"mother nature" in the form of favorable weather conditions. But, he also says, producers can aid the cause by supplying fertilizer to make the land produce as it should.

Soil testing is the one sure way to find the answer to the question how much and what kind of fertilizer is needed to get top production? Thornton suggests that soil samples be taken and submitted, which includes a lot of rain. Now to the Soils Testing Laboratory.

He can promise much faster service now and the soil analysis and recommendations which he will send back to the farmer will enable him to make his fertilizer purchases early. When the spring rush hits, returns will be slower and little time may be left for getting the recommendations into use.

Pastures to be as good as they should will also need plant food. Soil samples taken from run-down pastures when analyzed will show how much fertilizer is required to get the grazing areas back into top production.

Thornton says local county agents can supply detailed information on how soil samples should be taken and mailed.

Mrs. E. Collins Hostess to Group

The Evangelical Methodist women's union met in the home of Mrs. Evelyn Collins Jan. 3. Mrs. B. W. Young opened the meeting with a prayer. Mrs. Mack Thomson read the fifth and sixth chapters of Ephesians for the devotional. Mrs. Laura Riney discussed the third chapter of Ecclesiastics.

Mrs. James Reast was elected reporter, replacing Mrs. J. C. Waters who has moved away.

Those present were Mesdames Young, Thomson, Reast, and Collins, and Miss Betty Collins.

Mrs. Thomson will be hostess for the next meeting.

Cub Scout Pack Takes Field Trip

Cub Scout Pack 74 of Boy Scouts of America took a field trip to Lubbock Sat., Jan. 5.

Following up their theme of study for the month, "Eyes in the Sky," the group visited the planetarium at Texas Tech.

Thirty-three Cubs and 15 parents made the trip.

The pack's Blue and Gold banquet will be held Feb. 7 at Veterans Hall, it has been announced.

DAILY NEWS

GAS, OIL PRICES DUE FOR HIKE
More U.S. Fuel Going to Europe

Be Smart Get A Rambler Now!

32 MILES PER GALLON
Coast-to-Coast NASCAR Record

Beat rising fuel costs! Get Rambler that set the coast-to-coast record, 32 miles per gallon with overdrive. Pay the lowest price. Get highest resale value. Be smart. Switch to Rambler, V-8 or 6.

DEAN MOTOR COMPANY
701 WEST MAIN—PHONE 2322

CONDENSED STATEMENT OF CONDITION OF

THE FIRST NATIONAL BANK

BROWNFIELD, TEXAS

At The Close of Business December 31, 1956

RESOURCES		LIABILITIES	
Loans and Discounts	\$1,200,778.40	Capital Stock	250,000.00
Stock in Federal Reserve Bank	12,150.00	Surplus	200,000.00
Banking House, Furniture & Fixtures	63,000.00	Undivided Profits	53,734.56
Improvements to Leaseholds	1,500.00	Cash Dividend Declared Payable January 2, 1957	25,000.00
Other Assets	1,462.03	Deposits	7,124,545.83
U. S. Government Bonds	1,376,062.50	TOTAL	\$7,653,280.39
Cash & Due from Banks	2,336,302.90		
Municipal Bonds & Warrants	198,742.44		
Commodity Loans	194,174.96		
Commodity Credit	6,374,389.96		
Corporation Loans	592,784.07		
CCC Certificates of Interest	1,669,106.87		
Bills of Exchange	7,216.22		
TOTAL	\$7,653,280.39	TOTAL	\$7,653,280.39

OFFICERS

W. B. TUDOR, President (Inactive)
John J. Kendrick Executive Vice-President
Dennis Q. Lilly Vice-President
L. J. Richardson, Jr. Vice-Pres. and Cashier
Leonard M. Ellington Assistant Vice-President
Lillian Haynes Assistant Cashier
Frank Gorton Assistant Cashier

The Above Statement Is Correct
L. J. RICHARDSON, JR., Vice-Pres. and Cashier

DIRECTORS

Frank Ballard Plumbing & Electrical Contractor
Robert K. Field Rancher
C. K. Kendrick Investments
J. H. McWhorter Farmer
C. E. Ross Investments
W. B. Tudor Automobile Dealer
John J. Kendrick Executive Vice-President
Dennis Q. Lilly Vice-President
L. J. Richardson, Jr. Vice-Pres. and Cashier

CONDENSED STATEMENT OF CONDITION OF

Brownfield State Bank & Trust Company

BROWNFIELD, TEXAS

At The Close of Business December 31, 1956

RESOURCES		LIABILITIES	
Cash and Due from Other Banks	\$4,740,485.87	Capital Stock:	
U. S. Government Securities	2,332,100.94	(Paid In)	\$ 75,000.00
Other Bonds & Securities	645,998.49	(Earned)	175,000.00 \$ 250,000.00
F.H.A. & Other Gov't. Insured Loans	335,970.56	Surplus:	
C.C.C. and Commodity Loans	1,627,850.71 \$ 9,682,406.57	(Paid In)	50,000.00
Federal Reserve Bank Stock	15,000.00	(Earned)	200,000.00 250,000.00
First Mortgages on Real Estate	444,680.75	Undivided Profits (Earned)	157,528.52
Installment Loans	1,214,061.96	TOTAL CAPITAL ACCOUNTS	657,528.52
Other Loans & Discounts	1,710,728.53 3,369,471.24	Reserves Under Authority U. S. Treasury	27,070.04
Banking House	145,000.00	Reserved for Dividend (Payable Jan. 2, 1957)	25,000.00
Furniture & Fixtures	45,000.00	Tax & Insurance Trust Funds	2,817.20
Other Real Estate	7,011.06	Customers' Bonds Deposited	15,200.00
Other Assets	6.00 197,017.06	DEPOSITS	12,557,128.63
Accrued Interest & Prepaid Ins.	5,649.52	TOTAL	\$13,284,744.39
Customers' Bonds	15,200.00		
TOTAL	\$13,284,744.39	TOTAL	\$13,284,744.39

OFFICERS

J. O. Gillham President
Leo Holmes Executive Vice-President
Bruce Zorns Vice-President and Trust Officer
J. E. Gillham Vice-President
R. N. McClain Vice-President
Sawyer A. Graham Vice-President
Newell A. Reed Assistant Vice-President
R. V. Moreman Cashier
J. C. Powell, Jr. Vice-Pres. & Asst. Trust Officer
Alvin G. Davis Assistant Cashier
L. G. Smith Assistant Cashier

DIRECTORS

J. O. GILLHAM, Chairman of Board and President
J. E. GILLHAM
GRADY GOODPASTURE
LEO HOLMES
J. B. KNIGHT
A. M. MULDRUP
C. C. PRIMM
J. M. TEAGUE, JR.
BRUCE ZORNS

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
MEMBER FEDERAL RESERVE SYSTEM
U. S. GOVERNMENT AND STATE OF TEXAS DEPOSITORY

Methodist women in the home of Mrs. J. C. Wat- d away. Mrs. Mesdames Reast, and Betty Collins, will be hostess.

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Pack Trip

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I PAY ALL MY BILLS PROMPTLY AND ENJOY THE PRIVILEGE OF

GOOD CREDIT RATING

WHAT DOES YOUR CREDIT RECORD SAY ABOUT YOU?

People who buy on credit, and pay promptly, have the best credit rating — there's no doubt about it. You can buy almost anything you want on credit, anywhere, anytime, if your paying record is good. **THE WAY YOU PAY YOUR BILLS is the basis on which the merchants, doctors, and bankers extend credit to you.**

A GOOD CREDIT RATING IS A VALUABLE ASSET. GUARD IT AS A SACRED TRUST.

THE ANNUAL AUDIT IS TO BE MADE

Enjoy the vast privileges of a good credit rating.

THE ANNUAL AUDIT FOR NEW CREDIT RATINGS IS TO BE MADE

About this time of year the Merchants Association Credit Bureau checks each member's ledger as to the manner of payment of customer's charge accounts. This information is assembled and posted to the Credit Record of every individual and is used to make up his new Credit Rating.

These Credit Ratings are available to over 3,000 Retail Merchants Associations and Credit Bureaus in the United States, Canada and Europe through our affiliation with the Associated Credit Bureaus of America. Your Credit Record is of your own making

The Credit Bureau only keeps the Record.

BE WISE— PAY PROMPTLY

Retail Merchants Association
OPERATING
The Credit Bureau of Brownfield

410 W. BROADWAY
BROWNFIELD, TEXAS

ERADICATION IS GOAL

Brucellosis Campaign Changes Became Effective Jan. 1, in Newer Regulations

Interstate movement of all cattle except steers, spayed heifers and calves under 8 months old comes under federal control, starting Jan. 1, 1957, to curb the spread of brucellosis (Bang's disease). Dr. C. M. Patterson, extension veterinarian, said the new rules as announced by the U. S. Department of Agriculture are aimed primarily at strengthening and unifying control of interstate movement of cattle relative to brucellosis under the eradication program.

The regulations include: Slaughter cattle not known to have brucellosis can be shipped interstate to slaughter plants or to a public stockyard or one approved by the USDA. They must be accompanied by a waybill or similar document signed by the owner or shipper.

Cattle from brucellosis-free herds and areas require only an official certificate. Officially vaccinated animals under 30 months can be shipped with an official certificate except those being shipped into a modified-certified brucellosis free area. They must have, in addition, a permit from the livestock sanitary official of the State of destination. Any vehicle, which includes trucks, used to transport reactors must be cleaned under the supervision of a federal or state inspector immediately after the animals have been unloaded. As in the past, ear-tagged and branded reactors can move to slaughter plants under federal inspection or

federally approved plants and stockyards if they have an official certificate for slaughter.

Beef bulls and females shipped for feeding or grazing can move under official certificate and permit from the state of destination, if that state legally requires segregating and quarantining such cattle.

Challis News

By MAE HENDERSON
NEWS Correspondent

The Women's Missionary Union met Monday at 3 p. m. in the home of Mrs. Wayne Bagwell. Mrs. Sylvia Clark had charge of the opening and business meeting.

"Missions in the Mississippi Basin" was the program theme, taken from the Royal Service by Bertie Bagwell, chairman.

Mrs. W. J. Henderson gave the devotional, the 46th Psalm. Others taking part on the program were Mrs. L. R. Bagwell, Sylvia Clark, Charlene Henderson, Mrs. L. P. Price and Mrs. E. N. Carley. Mrs. Bagwell led the opening prayer and Mrs. Carley, the closing prayer.

Refreshments of fruit cake, cookies, coffee, and cold drinks were served to Mesdames C. Reid, M. D. Stephens, C. Scott, Price, Corley, L. R. Bagwell, Henson, T. C. Pettigrew, Joplin, Clark, W. J. Henderson, Wayne Bagwell, and Miss Charlene Henderson.

Mr. and Mrs. Wayne Bagwell visited her parents, Mr. and Mrs. Hogg, in Lamesa Sunday.

Several in our community have been on the sick list with colds and flu. Vicki Jan Carroll was able to move to her home Monday, after being in the local

hospital with pneumonia for several days.

Billy Bagwell underwent surgery in the local hospital recently. Mr. and Mrs. T. C. Pettigrew and boys visited her mother, Mrs. Verner Patterson, in Slaton Sunday. Mrs. Patterson has been ill. Guests in the B. M. Henderson

home Sunday were Pastor and Mrs. Oscar Kenney and daughter, Sharon. Wylie Johnson is in a Lubbock hospital after suffering a heart attack. He is reported to be improving.

Mr. and Mrs. Roy Harris and Mr. and Mrs. J. C. Wright have returned home from Weatherford, where they attended the Golden Wedding anniversary of the ladies' brother and wife, Mr. and Mrs. J. O. Spear.

RELY ON

The JOHN DEERE CREDIT PLAN

... It's Low-Cost Financing Tailored to Meet Your Particular Needs



FARM more efficiently... more economically, put modern John Deere Farm Equipment to work on your farm this season and pay for it out of income through the John Deere Credit Plan.

All arrangements are made directly with us in strict confidence. You select the time-payment plan best suited to your requirements. The down payment is low... can be in cash or trade-in; the balance can be paid in regular monthly or seasonal payments to coincide with your income. Property and life insurance are available, if you want them.

Stop in this week and get the facts about the John Deere Credit Plan. Don't wait... modern John Deere Farm Equipment can start earning its way on your farm this season.

Kersh Implement Company

SEAGRAVES HIGHWAY

See Us For JOHN DEERE QUALITY FARM EQUIPMENT

Colonial Heights PTA To Have Drive

At an executive meeting held at 10 a. m. Tuesday in the home of president Mrs. Curtis Sterling, plans were made to have a "stay at home and send a dollar" fund raising campaign for Colonial Heights PTA. Mrs. O. D. Yeager was named to head the drive.

Regular meeting of the PTA group was held Dec. 15, with 34 members present. Mrs. P. R. Calles spoke on "Democratic Goals and Values." A film was shown and discussed by the group. Mrs. Fitzgerald's room won room count, with Mrs. Dillon's and Miss Crouch's rooms second winners. The next meeting of the PTA will be held Jan. 11, at which time a second vice president will be elected.

CONDENSED STATEMENT OF CONDITION OF

YOAKUM COUNTY STATE BANK

DENVER CITY, TEXAS

At The Close of Business December 31, 1956

RESOURCES		LIABILITIES	
Cash and Due from Other Banks	\$ 688,650.99	Capital Stock	\$ 75,000.00
U. S. Government Securities	1,259,245.80	Surplus	100,000.00
Other Bonds and Securities	1,384,475.19	Undivided Profits	16,282.87
C.C.C. & Commodity Loans	475,954.31	Reserve for Dividend	7,500.00
Loans and Discounts	1,272,120.78	DEPOSITS	4,970,981.06
Banking House	61,952.19	TOTAL	\$5,169,763.93
Furniture & Fixtures	21,416.40		
Other Assets	1,571.00		
Prepaid Insurance	84,939.59		
Accrued Interest on Bonds Purchased	4,178.12		
	154.15		
TOTAL	\$5,169,763.93		

OFFICERS	DIRECTORS
J. O. Gillham President	J. O. GILLHAM, Chairman
Leo Holmes Vice-President	GENE H. BENNETT
Bruce Zorns Vice-President	OLAN C. COX
Gene H. Bennett Vice-President	LEO HOLMES
W. L. Olivo Vice-President	W. L. OLIVO
D. P. Moorhead Active Vice-President	CECIL A. BICKLEY
R. N. Tipps Cashier	D. P. MOORHEAD
	BRUCE ZORNES
	R. N. TIPPES

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
U. S. GOVERNMENT AND STATE OF TEXAS DEPOSITORY




Finally Believed His Eyes and Ears!

He has heard and read a great many wonderful things about this new 1957 Cadillac since it made its first appearance a few brief weeks ago—

—about its magnificent new luxury, for instance... its brilliant new power and responsiveness... its marvelous new handling ease... and its extraordinary new smoothness of ride.

—And so, quite frankly, he began to wonder if it weren't all too good to be true. Could any motor car be as wonderful as this latest "car of cars" was reputed to be?

Well, he's decided to put his eyes and ears to the test today. And the verdict is unmistakable!

It's a joy just to lean back into those deep, soft cushions and look out over that graceful hood into the beckoning highway.

And what a revelation the car is to drive!

A curve in the road ahead? He simply follows it with the arc of his hands and the car responds with perfect obedience.

A hill in the offing? He just nudges the accelerator and the car sweeps up and over as effortlessly as if it were traveling the level road.

A stop light coming up? He presses his toe—ever so gently—on the broad braking pedal and comes to the smoothest, surest stop imaginable.

Yes, it's true what they say about this newest of Cadillacs. *This is far and away the finest motor car ever to travel the world's highways.*

How about you? Have you heard the wonderful things they're saying about the 1957 Cadillac? Well, the proof is in the driving—and the facts about Cadillac have never been more convincing.

HARDING MOTORS, INC.

321 WEST BROADWAY

PHONE 2144

SAVE \$4.55 PER ACRE On the Same Amount of Plant Food!

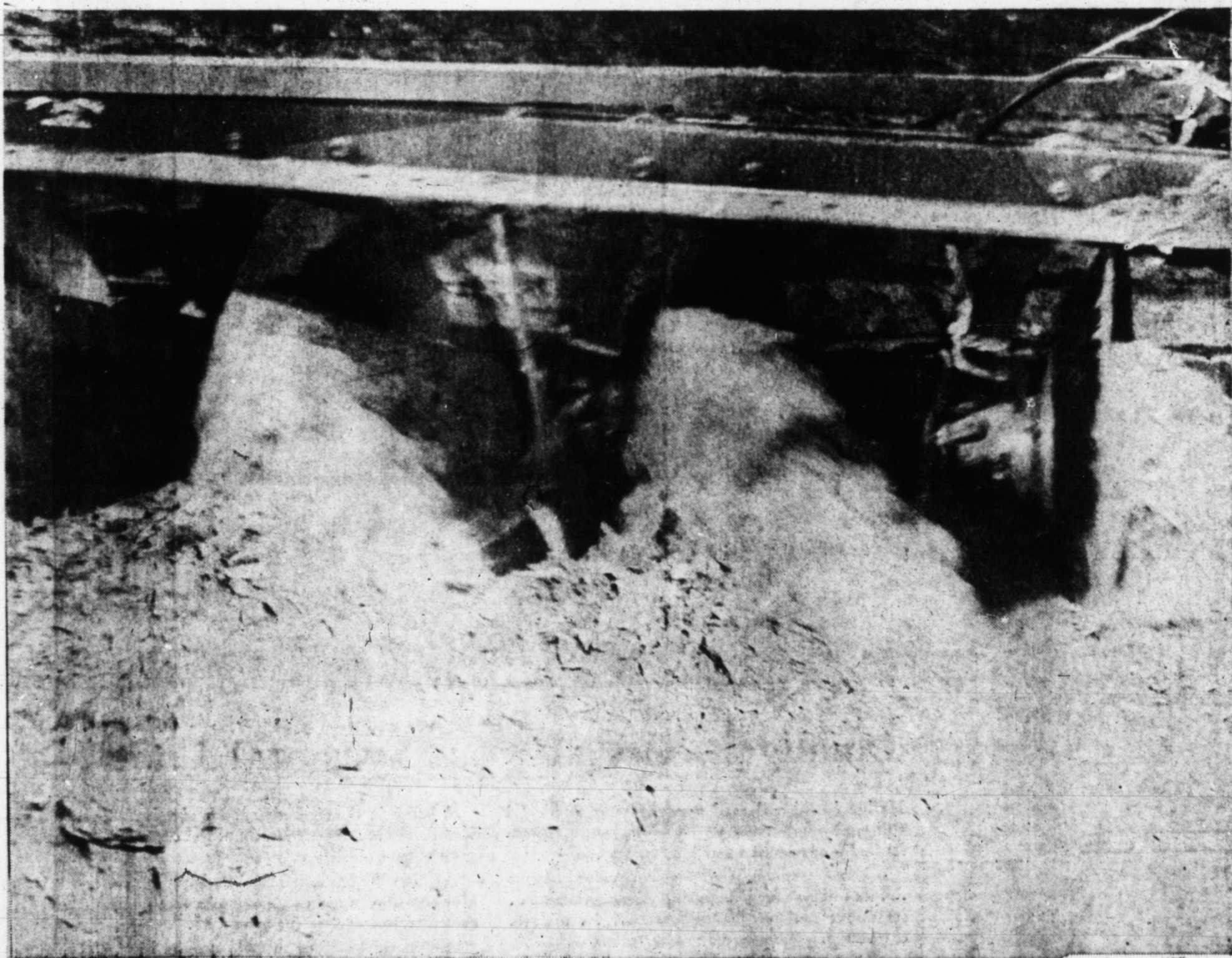
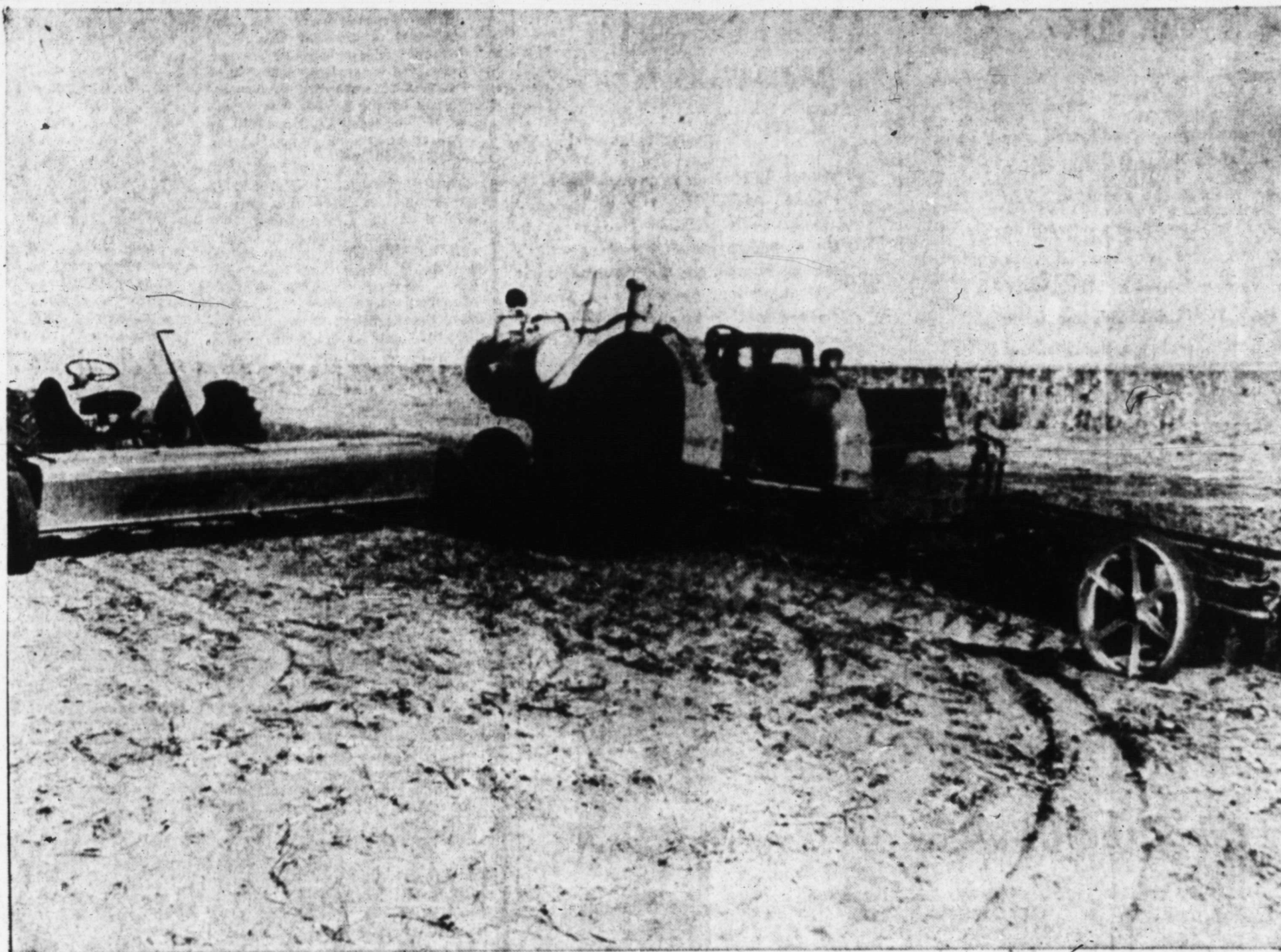
Simply By Applying Your Fertilizer In The
Same Manner As Shown With Equipment

-ADVANTAGES-

- On most application rates, tank will not need filling any more than fuel on tractor.
- Your Ammonia will tend to decompose all stalks, weeds, and other organic matter that is being turned under.
- Ammonia cannot get away because the hose through which the Ammonia is being applied is under the soil.
- This method saves you money! This farmer is applying 58 pounds of nitrogen in this manner and 67 pounds of Phosphorous which is costing him \$10.85 per acre.
- The equivalent amount of plant food elements applied as 16-20-0 would cost \$15.40 per acre and this would represent 56 pounds of nitrogen and 70 pounds of phosphorous
- In figuring the 16-20-0 costing \$15.40 per acre to get the same amount of plant food elements, that is figuring the cost of 16-20-0 at \$80.00 per ton.
- Fertilize grain with this low cost fertilizer.
- We will install this equipment on your tractor and start the application on your farm for \$225 plus tank mounting bracket.

FIGURE THIS AND SEE HOW FAST

IT WILL PAY ON YOUR FARM



Pictured On The Left Is Ammonia Being Applied In Front Of Each Disc

The two photographs on this page were taken at the C. F. Neighbors farm 1 mile south of the Foster Gin.

You will note that he is applying his phosphorous for next year with a spreader and he is applying Ammonia (Nitrogen) through hose which runs from the tank mounted on the tractor.

Mr. Neighbors is using Ammonia for the third straight year. The first year he used it on an experimental block of 25 acres. He used Ammonia on his 160 acres of cotton last year and readily admits that he did not use enough to get the maximum production from his land.

Mr. Neighbors intends to side dress his cotton with Ammonia after the plants are up and growing. He will use the Ammonia equipment from the tractor in the picture. All additional equipment that will be needed will be chisels added to his cultivator sweeps which will keep the fertilizer application and plowing all in one operation.

We feel that every farmer in this area could benefit from some of the things we and others have found to be true.

We invite you to come by our place of business and let us go through some of the facts about Chemical Fertilizers which we feel will prove beneficial to you . . . Certainly there is no obligation to you in any way.

FARM CHEMICAL COMPANY

Brownfield and Denver City

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