

BHS Cubs Prepare for Tough Season in 2-AAA Football



GEORGE FUGITT



ROBERT TRAVIS



LARRY JACKSON



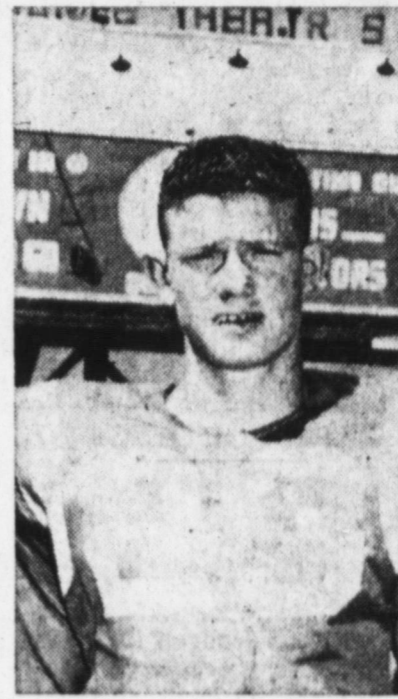
GUS FOSHEE



JOHNNY JONES



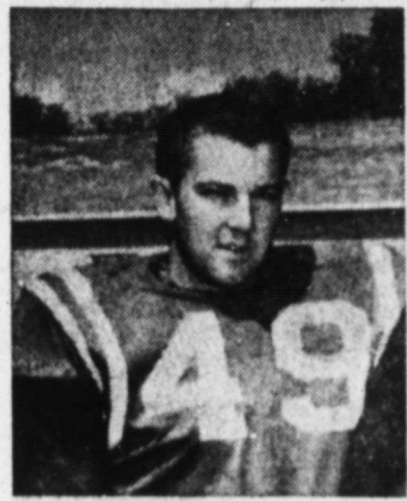
ELDON JOHNSON



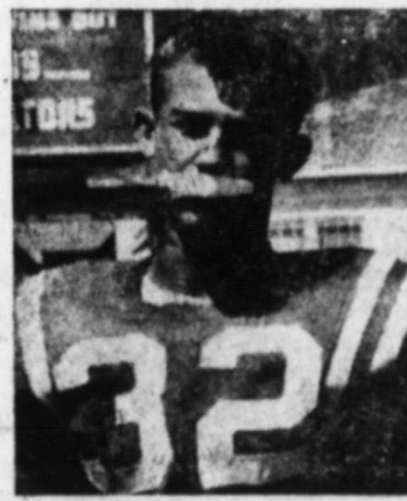
EUGENE HUGHLETT



LARRY MEES



KEN KENDRICK



ROBERT WRIGHT



KEN WILLIS



LEON HENSON



GARY WHITE

Brownfield News

And Terry County Herald... Terry County's Oldest Business Institution

VOLUME 20 TEN CENTS BROWNFIELD, TERRY COUNTY, TEXAS, THURSDAY, SEPTEMBER 5, 1957 NUMBER 54

Warden is Medalist As Men's Tourney Begins

Ray Warden fired a one over par 73 Sunday to take medalist honors in the qualification round for Brownfield Country Club's men's golf tournament, according to C. G. Griffin, club pro.

Some 28 Terry golfers qualified for the week-long, tournament which will include four rounds of match play, the finals being held Sunday.

Don O'Neal upset the defending champion, B. F. Hutson, 3 and 2 in first round play Monday. Other first round championship results include Jack Shirley over Jeff Chesshir, 3 and 2; Jerry Goble over Mike Hamilton, 2 and 1; J. L. Kemper over Curtis Sterling, 4 and 3; Harry Goble over Ted Hardy, 3 and 2, and Harold Crites over George O'Neal, 1 up.

Second flight results include Sawyer Graham over Bob Hoey, 3 and 2, and Othel Reeves over Jack Bailey 3 and 2.

Matches which had not been played by Tuesday include: Championship — Jon See No. 4 Page 2

CUB VARSITY — The 23 youths on this page were named this week as probable members of the BHS Cub traveling squad. However, Coach Doug Cox said the team still is wide open to any youngster who proves he can and wants to play ball. The Cubs, with only eight returning lettermen, including three starters, have a lot of rebuilding to do before the opening game at Levelland, Sept. 13. Other athletes vying for varsity positions include Kim Williams, Cecil Pendley, Don Cary, Curtis Bryant, Leon Clark, James Turner, Lewis Roscoe, Kent Denson, C. L. Jones, Jacky Bench, Preston Glenn, Don Copeland, Herbie Pickett, Jerry Browning, Johnny Spears, Elbert Landes and Murray Wells. (NEWSfoto)

THE What's New? SQUARE

By Weldon Callaway

Here's something of interest to the grain farmers over the county: Goodpasture Grain & Milling has doubled its dumping capacity for all sizes of trucks and trailers and has greatly increased the dumping rate by using high-speed hydraulic dumping systems. According to the company they will be able to accommodate all the grain grown in this area with adequate storage facilities.

Griggs & Goble Furniture is having a big "Fall Furniture Festival". They are offering real bargains with big trade-in allowances.

Scott's Firestone is having a big Harvest of Values Sale — this includes most all items in the store.

For those hard-to-find school supplies try Terry County Printing — they have a good supply on hand and new supplies are arriving daily.

More Truth Than Fiction The feeble tremble before opinion... The foolish defy it... The wise judge it... The skillful direct it...

Wednesday thru Saturday of this week is a big thing at Brownfield Motor Co. They are showing the "newest of the new Edsel"... hurry on today and get a glimpse of this totally new car.

See No. 1 Page 2

Traffic Mishaps On Increase for August Within City Limits

City traffic totals took a jump last month as 15 collisions were reported to the police department, running the tally to 74 for the year, according to Chief James Tippit.

August accidents within the city also marked the first traffic fatality of 1957 when a 71-year-old Brownfield man, E. E. Baker, was struck by a truck. Three injuries were registered in city mishaps to raise the year's total to five. Chief Tippit said the increasing accident rate may go even higher if drivers do not take proper precautions. "We are taking steps to nip this in the bud before more deaths and injuries occur on our streets," he said.

The chief said his force step up vigilance on Lubbock Road, which is nearing completion, and in school zones. "These two areas will be checked closely — especially school zones — because excessive speeding has been noted," said Tippit.

Terry Farmers Are Cautioned To Watch Irrigation of Cotton

Terry farmers this week are warned to begin slackening their cotton irrigation practices, according to Dave Sherrill, extension irrigation specialist.

"Most area cotton already has too much growth for the amount of bolts on the stalks," said Sherrill. "Watering now will do little more than add growth and most likely will spot cotton."

"Late watering causes spotting and it can mean a cut in price," added the specialist. "The Department of Agriculture already has announced a further widening of price support differentials on cotton."

See No. 5 Page 2

Plans For Rodeo Are Almost Set

Plans for the rodeo, sponsored by Terry County Sheriff's posse Sept. 19-21, are nearing completion, according to Kyle Graves, publicity chairman.

Activities for the all amateur event will be kicked off with a parade through Brownfield at 5:30 p.m. Sept. 19. The parade, which will feature numerous area sheriff's posses and riding organizations, will be judged by American Sheriff's Posse Assn. and Riding Club rules, said Graves.

Individuals, organization or businesses desiring to enter the event should contact Crate Snider, chairman of the parade committee. The rodeo, which will be held at the rodeo grounds west of here, will feature bareback and saddle bronc riding, calf roping, steer riding, bull riding, bull-dogging and a girl's barrel race.

Skeeter, former world's champion cutting horse for two years, will highlight rodeo activities in a cutting horse exhibition at each performance. Phil Williams of Tokio is owner of the horse. Cutting stock will be furnished by Horace Fox.

Stock for the rodeo will be furnished by Morris Stevens of Silverton. Ray Christopher will be flag judge and Money Price will be barrier judge for the three-day event.

Rodeo dances, immediately following each performance, will be held at the Jaycee Barn at the rodeo grounds with the Texas All Stars providing the music.

Members of the recently reorganized sheriff's posse will meet Sept. 10 and 17 to complete plans for the rodeo.

Rodeo committees named recently are Parade — Snider, Eddie Courtney and Fox. Dance — Mozell Ratliff and Archie Copeland. Publicity — Graves and Herbert Chesshir. Box Seats — Leo Holmes, Ray Christopher and Mozell Ratliff.

IS THOMAS M. CARGILL

Pioneer Victim Of Auto Mishap

A two-car collision claimed the life of an 80-year-old Brownfield pioneer at the intersection of Plains Highway and Cutoff 137 shortly before 7 p.m. Tuesday. It marked the second traffic death here this year.

Thomas M. Cargill of 137

Final Rite Held For Judge C. Prestridge

Funeral services for Judge C. Prestridge, 52, who died at his home in Grand Prairie Monday, were held at 2 p.m. Wednesday at the Evangelical Methodist Church with the Rev. William Mayo, pastor, officiating. Burial was in Brownfield Cemetery, Brownfield Funeral Home directing.

Prestridge had resided in Grand Prairie the past six years, moving there from Brownfield where he had resided for 25 years.

He is survived by his wife; a son, Calvin of Grand Prairie; a daughter, Mrs. Juanita Whately of Grand Prairie; his father, William A. Prestridge of Shreveport, La.; six brothers, William and Russell of Shreveport; Wesley and R. R. of Amarillo; Douglas of Dallas; Charles of Ontario, Calif.; two sisters, Mrs. Pauline Allen of Amarillo; Mrs. Ponta Puryear of Hereford.

Assembly Kicks Off 1957-58 School Year For Meadow Pupils

Meadow school faculty, students and more than 100 parents and visitors met in general assembly Monday morning to initiate the 1957-58 year.

Opening prayer was said by Homer Barron. Bill Talley, minister of Meadow Church of Christ, said an invocation.

J. L. Carroll, superintendent, introduced the following faculty members:

Roe L. Smith, high school principal; Mrs. John Shinn, social studies; Miss A. M. Wells, English; Lane Ericson, vocational agriculture; Phillip Winn, coaching and science; Charles Rand, assistant coaching and mathematics; and Mrs. Loretta Williamson, See No. 3 Page 2

North 13th, a retired farmer and fruit stand operator, was pronounced dead on arrival at Treadaway-Daniell Hospital following the mishap that also injured a Tokio couple, Mr. and Mrs. J. H. Parrish of Route 1.

The collision occurred about 6:40 p.m. as Mrs. R. D. Hill, driver of the car in which Cargill was riding, was driving North on the cutoff and Parrish drove west on Plains Highway.

Investigating officers said Cargill was thrown from the car by the impact and the two vehicles rolled about 30 yards into a service station driveway before stopping. Officers said apparently neither driver saw the other car because there were no skid marks at the scene.

Parrish and his wife were hospitalized. He received a deep gash on the head and Mrs. Parrish was badly bruised. The victim's wife and Mrs. Hill, sister-in-law of Mrs. Cargill, were not injured.

Officers said both automobiles suffered moderate damage. The mishap occurred as Mrs. Hill and the Cargills returned from a visit with relatives in Denver City.

Cargill, who had lived in Terry County since 1923, also became the 10 county traffic victim and the 70th on the South Plains.

Survivors include his wife; one son, H. M. Cargill of 117 See No. 2 Page 2

Dollar Day Winners Decided by Drawing

Big merchandise certificate (\$50) for Monday's Dollar Day registration went to Wayne Wheeler of Brownfield. He'll have \$10 certificates waiting for him at the following stores:

Bayless Jewelry, Furr's Super Market, Canipe's Fashion Fabrics, Fair Store and Cobb's Department Store.

Other Dollar Day winners — \$10 certificates — were H. M. Gardner of Route 2 (Dunlap's), Mrs. J. C. Cunningham of Route 1 (Wacker's), Judy Akers of 402 East Buckley (Collins), Mrs. Sam Branch of 608 East Buckley (Franklins).



BOB CLOE



JOE OSWALD



MIKE BROWNING



GARY WHITE



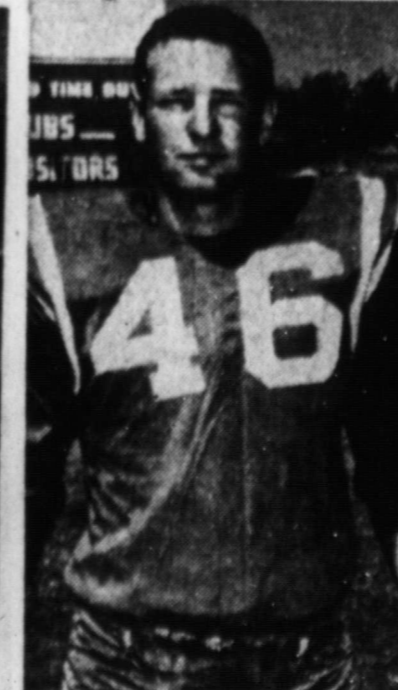
GEORGE McDONALD



JON FULFER



MONT MULDROW



CHARLES LEE



ELLIS COX



JIMMY RODGERS



RONNY GOODE

SHOE
2.79

JACKETS
suede jacket
a knit collar,
copper, beige,
14.95

4.99

3.99

99 Yd.

.58

99 Yd.

ETS
ALE!

1.89
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.59

2.98
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3.49

No. 1 —

There are two kinds of discontent in this world — the discontent that wrings its hands, and the discontent that works. The first loves what it has, and the second gets what it wants — Graham.

Just a reminder that it is now time to start getting the state inspection for your car — go on down to your favorite garage and getting it over with — don't wait until the last minute.

Better hurry! Saturday is the last day to enter the "Miss America" contest now in progress at Frank Daniel Furniture & Electric.

Jack Hamilton Tire & Service now has a big stock of cotton trailers, as well as parts for most all makes of trailers.

We have another big auto give-away in this week's paper — read Piggy-Wiggly's ad. You may win a new Ford.

Be sure and check the "Dollar Day" winners story — your name may be listed. Merchants report that Monday was a good Dollar Day and that Back-to-School and Fall merchandise is beginning to really sell.

Things are really looking-up on the Lubbock Road . . . Sunset Motor Co., is holding open house in their new location, 309 South First (Lubbock Road) Friday and Saturday, Sept. 6 and 7. Free coffee and doughnuts will be served.

Kyle grocery will serve free coffee and cookies all day Saturday.

No. 2 —

North A: four daughters, Mrs. W. F. Snitker of 313 West Lake; Mrs. H. R. Thames of Lubbock; Mrs. H. C. Myers of Kilgore and Mrs. E. R. Kelly of Quemado; 15 grandchildren and 18 great-children.

Funeral arrangements are pending with Brownfield Funeral Home.

No. 3 —

home making; Joe Bureson, grade school principal; and the eighth grade; Mrs. Kathryn Brown, seventh grade; Wilmethe Sanford, sixth grade; Mrs. Barney Ward, fifth grade; Mrs. James Stone, fourth grade; Mrs. Guy Nowlin, third grade; Mrs. J. L. Carroll, second grade, and Mrs. Cottie Wood and Mrs. Stone, first grade.

School secretary is Mrs. H. B. Settle. Sanford, Smith and Mrs. Ward will be teaching in the Meadow schools for the first time.

No. 5 —

spotted cotton." To substantiate his stand, Sherrill said though 1956 was a dry year, September irrigation added little or no yield to area cotton.

No. 4 —

Cowsar vs. Paul Wood. Second flight — O. C. Elliott vs. Clyde Lewis and Jerry Kirschner vs. Crawford Taylor. Third flight—Johnny McGuire vs. John Cadenhead, Bill Hensley vs. Earl Jones and Ronnie Parker vs. Joe Ramsdell. Dr. Jerry Bailes advanced to the second round with a bye.

Griffin said first round losers in the championship flight will drop to form the first flight.

Cub Pack Seeking To Enlarge Membership

Youngsters who are 8-12 years of age and interested in becoming a Cub Scout are urged to attend a meeting of Pack 74 at 7:30 p.m. today in the American Legion Hall, according to Mrs. Paul Ward, chairman of den mothers.

"We are preparing for the fall season and want to give every interested boy a chance to join," said Mrs. Ward. "Boys may call me if they want further information." Mrs. Ward's telephone number is 4607.



One of the cardinal principles of American law is that a man is considered innocent until proven guilty by proper legal proceedings. Practically everyone pays lip service to this ideal, but many fail to realize that the right to be represented by counsel is a logical and essential corollary of that theory of justice. There is a good deal of criticism of attorneys representing defendants in criminal cases. Much of this criticism is unjust.

Should lawyers defend in court persons whom they know or have good reason to believe are guilty of the crimes charged against them? A few years ago a scientific sampling of the

Billy Brasheers Has Top Gilt In Contest

Billy Brasheers, son of Mr. and Mrs. J. L. Brasheers of Meadow, was named winner of the Terry 4-H Club Sears gilt contest Saturday, according to Bob Etheredge, assistant county agent.

Brasheers gilt earned him \$8 and the right to compete in the district meet at Lubbock Saturday. The contest was judged by Walter Meyer, vo-ag teacher at Brownfield High School.

Other winners were: second —Timmy Faulkenberry, son of Dr. and Mrs. Tim Faulkenberry of 1006 East Hester; third —Clayton Newsom, son of Mr. and Mrs. J. L. Newsom of 916 East Tate;—fourth—Keith Tyler son of Mr. and Mrs. B. C. Tyler of Meadow, and fifth — Mark Hulse, son of Mr. and Mrs. Curtis Hulse of Meadow.

Hulse also will attend the Lubbock show because he had the only boar in the county competition. The two boys and their parents will accompany Etheredge Saturday and attend a barbecue on Tech campus.

attitude of the public in Texas toward lawyers and law problems showed that more than half of all persons interviewed thought it was wrong for a lawyer to defend such a person.

Such an attitude is rather startling to many thinking citizens and to members of the Bar. Surely the guiltiest criminal has a right to a fair trial by the law of the land. Such a trial he cannot have without a competent attorney to see that a fair jury is selected and that only lawful evidence is introduced against him.

With reference to this feeling on the part of a sizeable portion of the public, a certain District Judge who tries many criminal cases, and who served eighteen years as a prosecuting attorney before his election to the Bench, once offered the following comments:

"The result of this survey is no surprise to me, in that during my eighteen years of prosecuting, this feeling has been made known to me by hundreds of persons.

"The feeling on the part of the general public in this regard is brought about to a great extent by the sincere efforts on the part of defense counsel to see that his client receives the benefit of every legal safeguard to which he is entitled. These legal maneuvers are often misunderstood by the layman as an unethical effort to defeat justice, by delay of the trial, and by taking advantage of certain defenses that to the layman appear to be trivial technicalities.

"Attorneys are the only ones who can correct the erroneous feeling of the general public regarding the defenses of one who appears to be guilty as charged. We attorneys should emphatically state to the inquiring person that it is one of the cardinal rights of the individual in a democratic society to be considered innocent until his guilt is established beyond a reasonable doubt by legal and competent evidence.

"The public must be brought to the realization that all who are charged with crime are entitled to the expert counsel and aid of an attorney, and that the sworn duty of such attorney is to see that each protective legal right, to which the ac-

cessed is entitled, is afforded him."

Now and then a lawyer will overstep the bounds of his duty in defending those charged with crime. What that happens, the legal profession is even more indignant that the public generally, and appropriate disciplinary proceedings are instituted where warranted.

(This column, prepared by the State Bar of Texas, is written to inform-not to advise. No person should ever apply or interpret any law without the aid of an attorney who is fully

advised concerning the facts involved, because a slight variance in facts may change the application of the law.)

Hall County Picnic Is Scheduled on Sept. 15

The third annual Hall County Picnic will be held Sept. 15 in City Park at Memphis, according to J. Claude Wells, secretary.

Wells said that 3,000-5,000 persons are expected to attend this year's event. He advised

Meadow PTA Slates Officer Installation

Meadow Parent-Teachers Association will install its 1957-58 officers in the school cafeteria at 8 p.m., today.

The immediate past president Mrs. J. W. Smith, install Mrs. Bill Copeland as president, Mrs. R. W. Horton as vice president,

that everyone bring his own sack lunch and plenty of ice water.

Mrs. Jack McCrary as treasurer, and Mrs. Joe Bureson as secretary.

During the business session, plans for the school year will be presented for approval, after which refreshments will be served during a "get acquainted" hour.

The week-long revival services at Gomez Baptist Church closed Sunday night. The Rev. R. C. Guest of Levelland did the preaching.

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NEW BOBTAIL OR TRAILER DUMPING SYSTEM

MR. GRAIN FARMER — We have doubled our grain dumping capacity . . . with added dumps to accommodate the largest or smallest trucks and trailers — plus the use of a hydraulic dumping system with a greatly increased speed.

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. . . when you shop at home. The money you spend here stays here to help make this a better community for you and your children to live in. Part goes for taxes to build new schools, create parks and recreation facilities for your children to enjoy. Part of your money repairs streets, extends gas, water and sewage service to make your life more comfortable. So boost your community! Shop at home! It pays!

YOU SHOULD SEE THE MONEY I SAVED

You save on gasoline or bus fare—save time, too—when you do all your buying at your local merchants.

No need to "stock up" — buy just what you need as you need it!

Brownfield News-Herald

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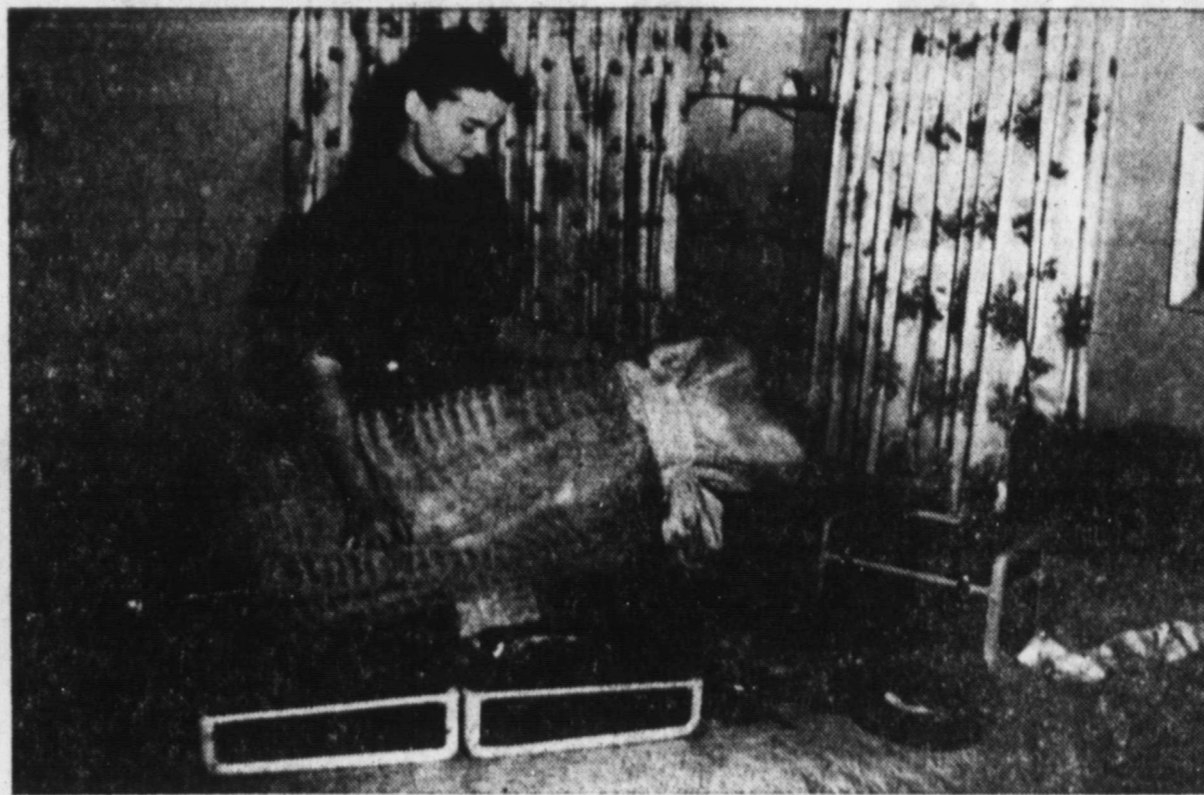
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OFF TO NTSC — Jeff Cheshshir, son of Judge and Mrs. Herb Cheshshir of 901 East Tate, packs the "minimum of clothing" which he feels will be needed when he undertakes his studies soon at North Texas State College at Denton. (NEWSfoto)



OFF TO TWU — Brenda Weathers, daughter of Dr. and Mrs. Jones Weathers of 1211 East Tate, will resume her studies soon at Texas University for Women at Denton. She's taking along that "minimum of clothing." Her major is physical education. (NEWSfoto)



OFF TO ST. LOUIS — Miss Patsy Teague, daughter of Mr. and Mrs. J. M. Teague of 410 East Tate, checks items which she'll take with her when she resumes her physical therapy studies this fall at Washington University in St. Louis, Mo. (NEWSfoto)

CAR NOT NECESSARILY A NECESSITY, SAY THEY

Minimum of Clothing and A Radio Are Considered 'Musts' By Brownfield Trio Returning Soon To Studies at College

By GEE GEE PRIVITT
NEWS Staff Writer

As many young Brownfield adults prepare to enter their first year of college, three "old-timers" offer advice concerning some subjects that freshmen often ponder.

Topmost is the question of clothing: What type, how much or how little to take. Another is whether it is advisable for a freshman to take a car to school with him or her. And, a real problem that probably nags the minds of all freshmen: what is the best way to become acquainted with my fellow students.

Two young women and one young man who will be upperclassmen this year offer these suggestions.

Minimum of Clothes

Brenda Weathers, daughter of the Rev. and Mrs. Jones Weathers of 1211 East Tate, advises that the fewer clothes, the better. First of all, in most dormitories, the closets are small, and two persons often must share one closet.

"If you have a nice roommate," she says, "she may not remonstrate too much if you take over her share of the closet. On the other hand, she may feel that 'what's yours is mine' and you may find that she wears your clothes more than you do."

Brenda advises keeping your clothes to a minimum and, when you come home for holidays bring home what you aren't using and take back what you do need.

To St. Louis

For the past two years, Brenda has attended Baylor University, but will begin her junior college year Sept. 15 on the campus of Texas Women's University at Denton, where she will be a physical education major.

Agreeing wholeheartedly with Brenda is Patsy Teague, daughter of Mr. and Mrs. J.

M. Teague of 410 East Tate, Trinity University for two years in San Antonio, will transfer this year to Washington University in St. Louis, Mo., where she feels she can get the best training in her physical therapy career.

Jeff Cheshshir, son of Judge and Mrs. Herb Cheshshir of 901 East Tate, goes right along with the girls on the clothing situation. He'll be a senior business management major at North Texas State College this year.

"Of course," Jeff added, "girls need, or think they need, more changes of clothes than fellows do, but actually it depends on what college they attend. Some colleges demand that you dress up more, and at North Texas nobody wears levis, to speak of."

Jeff has also found that space in dorms is limited for males as well as females and that a freshman should take only what clothing he'll actually need.

All three agree that a radio is a "must" when you go to college. The girls also add that an iron is a necessity and, if it is permitted, a coffee pot and perhaps a hot plate should go along. They also agree a car is about the handiest thing you can take along, although none of them thinks freshmen should have a car the first semester at school.

Car Not Necessity

The student with a car is definitely among the more "popular" but these three feel that a car is just a necessity, rather than a vehicle of popularity. They don't feel that having a car is a detriment to any student as long as he or she "budget the time so that they don't neglect their studies."

Asked how they felt a freshman best could get acquainted, all three think that living in a dorm is the best opportunity. But don't hole up in your room, they warn. Get out and meet

Gomez News

By ERA SEARS
NEWS Correspondent

Mr. and Mrs. Junior Henson entertained with a barbecue supper in their back yard Tuesday night. Those attending were Messrs. and Mmes. Bonnard Stice and children, B. F. Foshee, Mr. and Mrs. Dell Laster and children and T. F. Winn.

Mrs. Homer Britton honored her daughter, Janis Kay, on her fifth birthday with a party in Coleman Park Tuesday afternoon.

Birthday cake and ice cream were served to Billie and Jane Blackstock, Dayna Taylor, Rhonda and Johnny Chambers, Danny Rowe, Timmy, Larry, Kathy and Ray Guner, Jimmy and Linda Wooley, Jackie and Brenda Roberts, Ralph McKee,

and Billy, Ronnie and Rickey over the weekend with her parents, Mr. and Mrs. S. F. Beadles. Miss Maxine Beadles visited.

**Summer Session
BHS News
By Patti Wilder**



Bob Wilkinson was home on 10 day leave from Alabama, where he is stationed with the Navy.

Clarice Cornett recently returned from San Diego and San Francisco, where she has been visiting for the past two weeks.

Norm Huggins visited in the home of Bobbie Nell Richardson over the weekend. Norm's home is in Colorado and he will attend Texas Tech this fall.

Larry Meeks returned Monday from Marietta, Oklahoma, where he has been visiting his parents.

DATERS

Mary Ruth Venable-Tom Chisholm; LeNora Turner-Gerald Jenkins; Carolyn Weathers-Guy Hubbard; Sherry Don Spears-Bobby Horton; Patti Thomas-Bill Thomason; Judy Land-Kenneth Murphy; Gail Davis-Neil Harris; Bettie Ann Davis-Jerry Don Keese; Leenell Cheshshir-Gene Mason; Kay Kessinger-Jackie Meeks; Doris Ratliff-Phil Addison;

Sharon Kennedy-Ken Muldrow; Mary Jane Brownfield-Bob Upton; Mary Joe Christian-Mike Hamilton; Jerre Sue Estes-Ernest Hyman; Sharon Frymire-Loyd Martin; Jo Rita Fulford-Donald Howard; Sue Dell Jones-Kent Denson; Karen Foshee-Joe Oswald; Neisha Frymire-Ken Kendrick;

Mary Nell Terrell-Johnny Raybon; Delma Fox-Glen Cheshshir; Grace Grissom-Ronnie Good; Toni Lowe-Jon Fuller; Latrece Teague-Larry Meeks; Janel Bragg-Bobby Moore;

Rita Lou Goodpasture-Curtis Bryant; Linda Bost-Herbie Pickett; Sharon Snedeker-James Turner; Judy Teague-Don Cary; Jayne Fuller-Johnny Parker; Karla Chisholm-Jimmy Toland;

Nancy Boston-Larry Plymell; Jacqueline Aaldrup-Alton Merritt; Linda Guant-Danny Powers; Bobby Bailey-Doyle Simpson; Phoebe Key-Jimmy Morgan; Shirley Bingham-Danny Andrews; Doreatha May-Johnny Mac Jones;

Betty Hargrove-Bobby Casey; Betty Sessums-Billy Ham; Shirley Morris-George Lackey; Juana Jay Barrett-Mike Smith; Ruth Glenn-Lonnie Bartley; Ada McIntyre-Lewis Simmons;

Jimmy Sargent-Barbara Gruben; Yvette Karr-Robert Travis; Sue Goodnight-Don Copeland; Freda Newsom-Bob Wilkinson; Bobbie Nell Richardson-Sam Roane; Sheri Clements-Charles Lee; Juanema Denson-Kenneth Willis; Ruthie Moore-Robert Wright.

State of Vermont gets its name from the French words, "vert" and "mont," meaning green mountain.

Mr. and Mrs. Floyd E. Camp and children of Monahans were weekend guests in the home of her parents, Mr. and Mrs. W. B. Paschal.

Mr. and Mrs. Bert King and children of Petersburg and Miss Winnie Doss of Dallas were among those visiting friends and attending church at Gomez Sunday.

Dr. J. U. Borum Jr.
OPTOMETRIST
Announces the Opening of His
Office for the Practice of
Optometry in All Its Branches
—at—
207 S. 5th. St.
Practice Devoted to Examination, Analysis and Rehabilitation of the Visual Functions.
Telephone 3172 Office Hours 9 A.M. to 5 P.M.

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PARKER SCHOOL OF DANCE
Classes for all ages in
Tap—Ballet—Acrobatics
and
MODERN JAZZ
for
Beginners-Intermediate
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Registration Starts Sept. 3
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Here's Why NO OTHER TRACTOR RIDES AND DRIVES Like a New JOHN DEERE
John Deere "520," "620," and "720" Tractors set a new high in operator comfort and ease of handling. The brand-new Float-Ride Seat absorbs shocks; makes rough fields seem much smoother. This new seat can be accurately adjusted to the proper tension for your weight. Exclusive Roll-O-Matic "knee-action" front wheels cut front-end bounce in half, provide a much smoother ride in practically all operating conditions. Advanced Power Steering takes the muscle work out of driving the tractor; frees you of steering effort and fatigue on every job, in any soil condition. These outstanding features are available only on the new John Deere "520," "620," and "720" Tractors. Let us demonstrate the tremendous difference they make. Stop in soon and take the tractor ride of your life.
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SEAGRAVES HIGHWAY
See Us For JOHN DEERE QUALITY FARM EQUIPMENT

This is the Golden Moment *

* to make yours a Cadillac family!
At this very moment—your next motor car may be waiting for you at your Cadillac dealer's. He is offering amazing values on 1957 models and making exceptional allowance on cars taken in trade. Stop in and see him soon. You can get immediate delivery of your favorite model at a far more modest investment than you ever imagined possible. Why not pay your Cadillac dealer a visit today?
VISIT YOUR AUTHORIZED CADILLAC DEALER

WE ARE GIVING AWAY 3 FAIRLANE

NAMES OF BICYCLE WINNERS:
C. F. Fowler BROWNFIELD Phone 2557
Nelda Tucker BROWNFIELD 505 N. 5th St.

WIN



A FREE

FORD



\$2500 cash



GIVEN IN EACH OF
OUR SEVENTEEN STORES

HURRY - ONLY ONE MONTH TO REGISTER!

DRAWING FOR CASH SATURDAY OCT. 5, 5 P.M.

Drawings For Cash Will Be Held In Each Individual Store

DRAWING FOR FORDS TUESDAY OCT. 8, 5 P.M.

Drawings For Fords Will Be Held At Store No. 16, 3003 Ave. H, Lubbock

\$13,000 IN PRIZES

- No Purchase Necessary
- You need not be present to win. Winners will be notified if not present.
- Personnel of Davis & Humphries, Inc. and their advertising agency or their immediate families are not eligible to win.

REGISTER OFTEN



SERVING
MARSHALL, TALL CAN
MILK
BAMA, 18 OZ. REFRIGER
PEANUTB

MAR
C
CO
DRIP
1 L
9

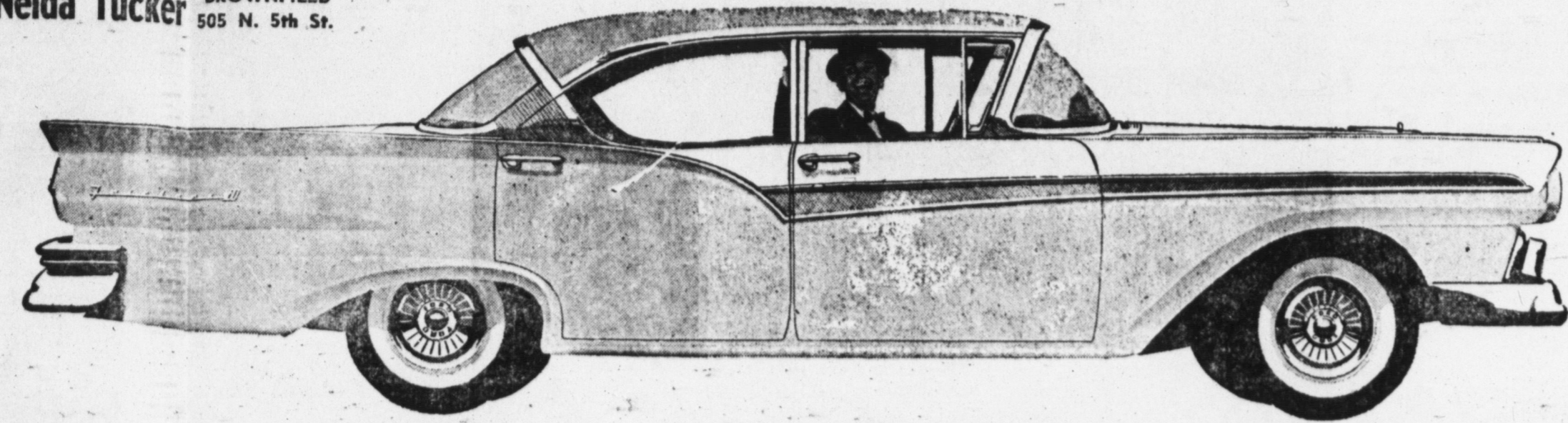


PEARS HUNT CAN
SPAGHETTI And Me Austex
PECAN SANDIES
KOOL AID Assorted Flavors
BARBECUE SAUCE
BABY FOOD Gerber Strain
BEEF STEW Libby's 24 Oz.
GREEN BEANS All No
PORK AND BEANS
PICKLES Betty Sour Full Quart
OLIVES Towie, Stuffed, Manzanilla

GLEEM, 50c Size
TOOTH PASTE
JERGEN'S, 60c Size Plus
HAND LOTION

RLANE "500" FORDS & \$4,250 CASH!

GLE WINNERS:
Nelda Tucker BROWNFIELD
505 N. 5th St.



SERVING TRAY 69¢ WITH PURCHASE OF
MARSHALL, TALL CAN 12 BOTTLE CARTON COCA COLA

MILK 3 FOR 39¢

BAMA, 18 OZ. REFRIGERATOR JAR
PEANUTBUTTER 43¢

MARYLAND CLUB COFFEE

DRIP OR REG.
1 Lb. Can

92¢



Bama, Pure Grape

GRAPE JAM

20 Oz. Decorator Tumbler

29¢

BLACK ARROW, 1 1/2 Oz. Con
PEPPER 10¢

E & R RANCH STYLE, THICK SLICED, 2 LB. PKG.

BACON \$1.49

ALL MEAT, LB. SLICED
BOLOGNA 39¢

Pork, Fresh Country, Lb.
BACKBONES 59¢

Pork, Fresh Frosted, Lb.
SPARERIBS 53¢

Red, Booth's, 14 Oz. Pkg.
SALMON STEAKS 79¢

U. S. Good Beef Steak, Lb.
T-BONE 89¢

FRESH GROUND
HAMBURGER 39¢

Cinnamon, Pillsbury, Can
ROLLS 25¢

Phila. Cream, Kraft's 8 Oz. Pkg.
CHEESE 41¢

U. S. Good Beef, Lb.
ARM ROAST 49¢

Pinbone, U. S. Good Beef
LOIN STEAK, lb. 79¢

PEARS HUNT'S NO. 300
CAN 4 FOR \$1

SPAGHETTI And Meatballs
Austex, No. 300 Can 27¢

PECAN SANDIES Supreme
1 Lb. Bag 49¢

KOOL AID Assorted
Flavors 6 For 25¢

BARBECUE SAUCE Chris & Pitts
12 Oz. Bottle 43¢

BABY FOOD Gerber's
Strained 3 FOR 28¢

BEEF STEW Libby's
24 Oz. Can 45¢

GREEN BEANS Allen's Cut
No. 303 Can 2 FOR 25¢

PORK AND BEANS Campfire
No. 300 Can 3 FOR 25¢

PICKLES Betty Sour or Dills
Full Quart 27¢

OLIVES Towle, Stuffed, 7/4 Oz.
Manzanilla 45¢

GLEEM, 50c Size
TOOTHPASTE 33¢

JERGEN'S, 60c Size Plus Tax

HAND LOTION 33¢



Libby's Cut, No. 303 Can

BEETS 13¢

Fluoriant, Room Deodorant

SPRAY 79¢

Rapid, Palmolive

SHAVE 69¢

Giant, Can

BABO 3 for 43¢

Qt. Bottle

CLOROX 19¢

Liquid, Giant Can, 10c Off

VEL, net price 59¢

Beauty Bar, 11c Off, 2 Bars

VEL, net price 28¢

Scot, 1000 Sheet Roll

TISSUE 2 for 27¢

Northern, 80 Count, Paper

NAPKINS 2 for 25¢

Lunch, Kleenway, 50 Ct. Box

BAGS, 50 ct. box 25¢

ORANGE DRINK 25¢ HI-C 46 OZ. CAN

TEA 38¢ LIPTON'S 1/4 LB. BOX

DOG FOOD 29¢ 2 RED HEART 16 OZ. CANS

CANTALOUPE 10¢ CALIF. FANCY, LB.

WATERMELONS 39¢ HOME GROWN, LARGE, EACH

CUCUMBERS 9¢ LONG GREEN, LB.

RADISHES 7 1/2¢ LARGE BUNCH, EACH

ORANGES 15¢ CALIF., SUNKIST, LB.

LEMONS 12 1/2¢ CALIF. SUNKIST LB.

STRAWBERRIES

FROZEN MARIANI 15¢ 10 OZ. PKG.

BABY LIMAS 25¢ Frozen, 10 Oz. Libby's

SPINACH 12 1/2¢ Hills-O-Home Frozen, 12 Oz. Pkg.

CORN 12 1/2¢ POLAR, CUT 10 OZ. PKG. FROZEN

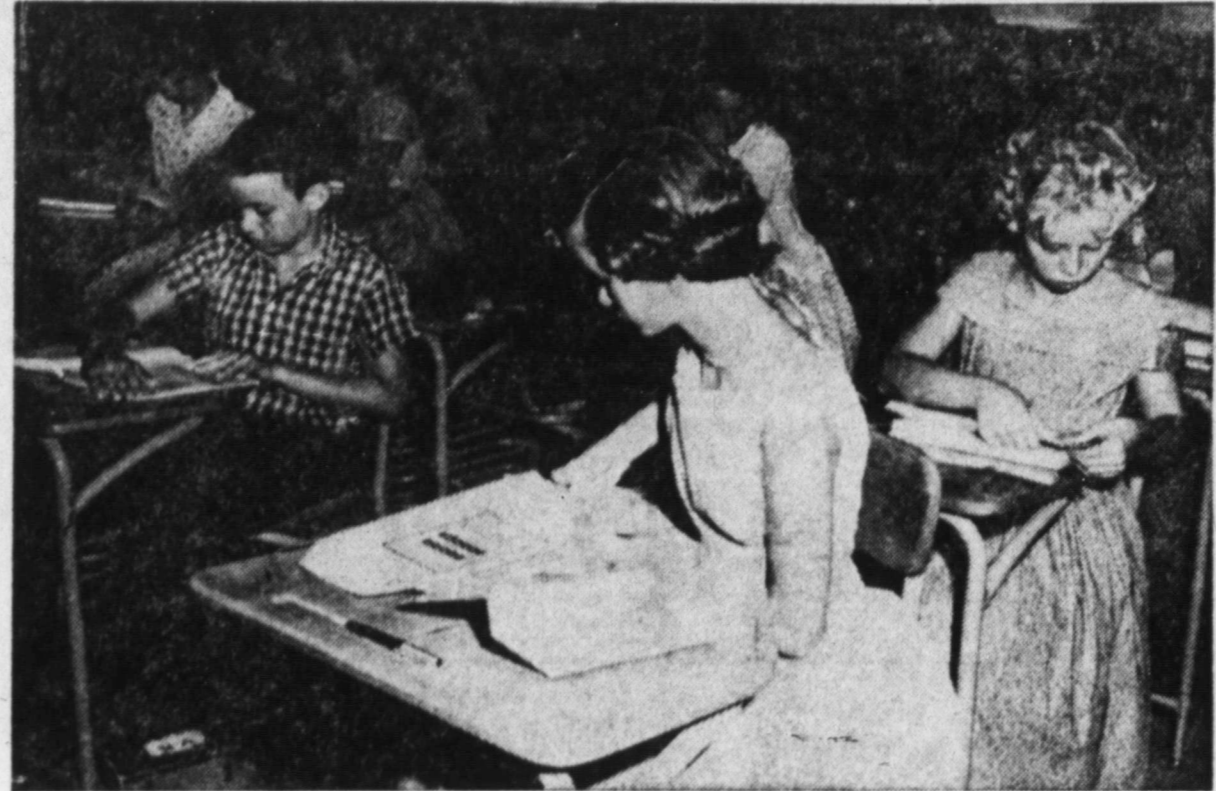
PIES 19¢ SPARETIME, ASSORTED CHICKEN OR BEEF EACH



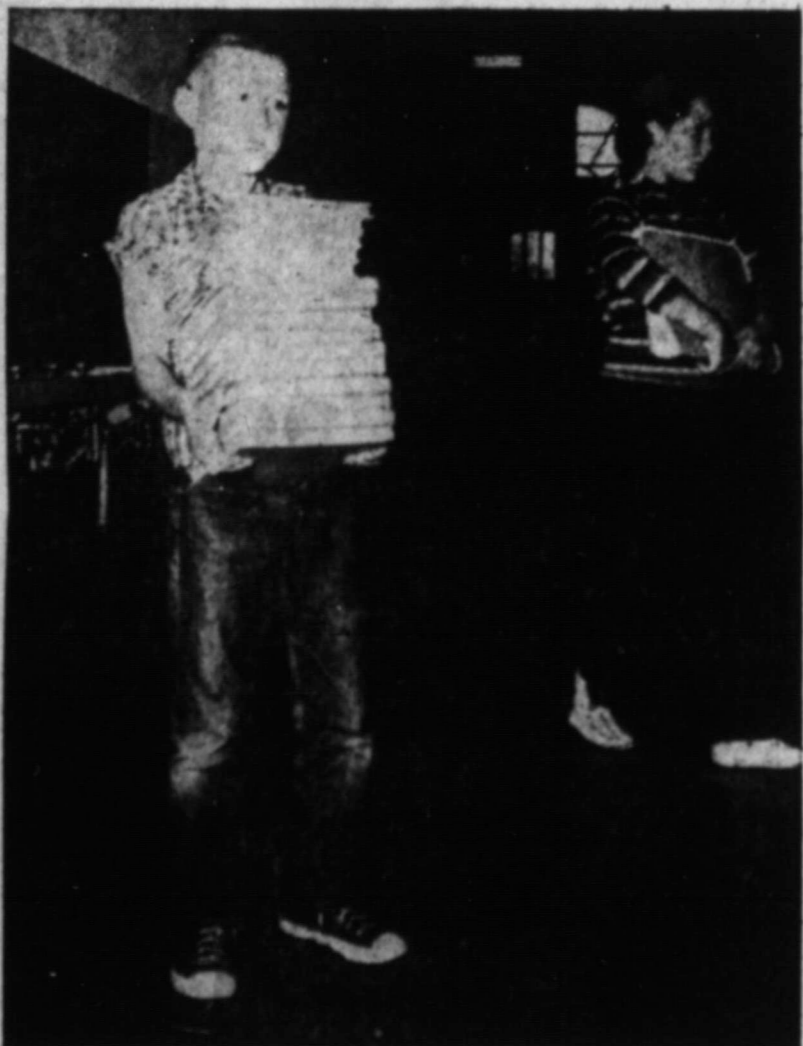
Another School Year Under Way for Terry County Children



REGISTERING IN CLASS — Miss Patsy Hale, Mrs. N. R. Marchbanks of Route 1, for their third grade teacher at Randall School, registered John Marchbanks, center, son of Mr. and first day of class Tuesday. (NEWSfoto)



PROTECTING BOOKS — Donnie Payne, left, R. M. Peacock of 218 West Stewart, took pains to cover their books correctly as classes began Tuesday in junior high school. (NEWSfoto)



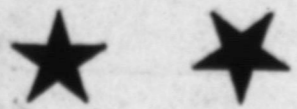
THESE ARE HEAVY — Junior Looney, son of Mr. and Mrs. Riley Looney of 506 Park Lane, was caught carrying this load of books for his class in West Ward School Tuesday. (NEWSfoto)



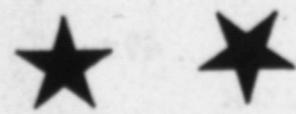
NEW ADVENTURE — Larry Don Gore and his mother, Mrs. G. E. Gore of 417 East Hill, entered a new adventure Tuesday as he enrolled in the first grade at Jessie G. Randal School. Vickie Daugherty of 412 Tahoka Road, is at right. (NEWSfoto)



WELLMAN CHEERLEADERS — Wellman's cheerleaders got in some early licks in preparation for the Wildcat football season as they opening day of school. They are, from left standing, Betty Hulse, Mae Smith, Velda Hill and Martha Goza. Cordell Green, choir director, is at right. (NEWSfoto)



NEW BOOKS — Mrs. James Daugherty, Wellman second grade teacher, shows three of her students books they will be using during the school year. Looking at the books are, from left, Laurene Hulse, daughter of Mr. and Mrs. M. E. Hulse; Mrs. Daugherty; Ricky Jones, son of Mr. and Mrs. Homer Jones, and Dixie Woodward, daughter of Mr. and Mrs. Tommy Woodward. (NEWSfoto)



A DOUBLEHEADER — Mrs. O. B. Hale, third grade teacher at Randall School, is likely to have trouble telling who is who with this set of twins in her room this year. They are Shirley, left, and Susan Farrar, daughters of Mr. and Mrs. Paul Farrar of 421 North A. (NEWSfoto)



LOTS OF READING — Cecil Brown, left, son of Mr. and Mrs. Bill Brown of 507 North Fifth, and David Lee Heathcoat, son of Mr. and Mrs. H. B. Heathcoat of 216 West Lake, helped junior high school Counselor Glen Mitchell issue books to classes on opening day. (NEWSfoto)



• FRI
ST
DARTMOUTH
FRESH FROZEN
10 OZ. PKG.
FOOD CLUB F
LEMONAD
FOOD CLUB F
BROCCOLI
JEAN'S PARKER
CLOVERLE
FOOD CLUB F
BRUSSEL



SEE

HERB SHRINER and JULIO LA ROSA

SAVE YOUR "SALMON" CASH REGISTER TAPES FOR FREE TICKETS



FURR'S
Show Stars

COMING OCT. 31, NOV. 1-2
TO LUBBOCK CITY COLISEUM
7 Big Performances

The Indiana Hoosier comedian has won a spot in the hearts of all Americans with his Will Rogers style of wit. His last TV Show was "Two for the Money."

One of the top ten TV Stars today! Some of his top songs are "Anywhere I Wander", "Eh! Cumpari" and "Lipstick, Candy and Rubbersole Shoes."

CHERRIES

FOOD CLUB
RED SOUR
PITTED, NO. 303 CAN

19¢

One Ticket For Each
\$25.00 In Purchases

KOUNTY KIST SWEET
NO. 303
CAN

PEAS

15¢

SHORTENING

JEWEL
3-LB.
CAN

69¢



PEANUT BUTTER Peter Pan 9 1/2 Oz. Jar 39¢
PORK and BEANS Campfire No. 2 1/2 Can 19¢

GRAPEFRUIT JUICE Texun 46 Oz. Can 25¢
BLACK EYE PEAS Val Tex No. 300 Can 10¢

WIN! ONE OF 10 1957 PLYMOUTH'S

You can win one of 10 Plymouths just by registering free at any Furr's Store before November 2. Drawing will be made on November 9. A person need not be present at the drawing to win. Cars will be given over the entire Furr's area of 60 stores.

PINEAPPLE JUICE

FOOD CLUB
46 OZ. CAN

25¢

FRUIT COCKTAIL

FOOD CLUB, IN
HEAVY SYRUP
NO. 303 CAN

19¢

ORANGE DRINK

HI-C
46 OZ. CAN

25¢

TOMATO JUICE

HUNT'S
NO. 300
CAN

10¢

REAL LEMON

LEMON
CONCENTRATE—16 OZ.

29¢

LIMA BEANS

LIBBY'S, OR FOOD
CLUB, NO. 303 CAN

2 for 49¢

TAMALES

PATIO
NO. 300 CAN

23¢



SAVE WITH
FRONTIER STAMPS
AT FURR'S

• FRESH FROZEN FOODS •

STRAWBERRIES	
DARTMOUTH FRESH FROZEN 10 OZ. PKG.	12 1/2¢
FOOD CLUB FRESH FROZEN LEMONADE 12 Oz. Can	19¢
FOOD CLUB FRESH FROZEN BROCCOLI 10 Oz. Pkg.	21¢
JEAN'S PARKERHOUSE OR CLOVERLEAF ROLLS Pkg.	39¢
FOOD CLUB FRESH FROZEN BRUSSEL SPROUTS 10 Oz. Pkg.	25¢

APPLES

LUCKY LEAF
PIE SLICED
NO. 2 CAN

17¢

PINSOL

QT.

98¢

SANI-WAX

PINT

98¢

TISSUE Northern 3 FOR 29¢

OLIVES Towie Salad 10 Oz. Jar 39¢

POTATOES Sweet 303 Can 2 For 29¢

SPINACH Del Monte 303 Can 2 For 29¢



H.A.

HAIR
ARRANGER

REGULAR 60c SIZE 49¢

TOOTH PASTE

IPANA 50c SIZE 3 for 99¢

JOHNSON'S BABY POWDER 59c SIZE 49¢

SATIN SET REVLOON LARGE 10 OZ. CAN \$1.75

JOY SUDS BUBBLE BATH 1-Lb. 19¢

LANOLIN PLUS Hair Dressing, Cleansing Cream, or Lotion, Choice 89¢

BUFFERIN Economical Size 100's \$1.23

CHEESE

ELNA
2-LB.
BOX

69¢

VEAL CUTLETS LB. 99¢

SHORT RIBS LB. 29¢

PORK ROAST SHOULDER CUT, LB. 45¢

PORK STEAK BOSTON BUTT, LB. 49¢

U. S. Choice CHUCK ROAST, lb. 49¢

Wisconsin Red Rind CHEDDAR CHEESE, lb. 69¢

CINNAMON ROLLS Pillsbury Can 25¢

Apples

NEW CROP
RED DELICIOUS
LB.

19¢

CARTON TOMATOES FANCY PINK CARTON 15¢

BLACK EYE PEAS HOME GROWN, NICE AND FRESH, LB. 5¢

PRUNE PLUMS FRESH ITALIAN STYLE, LB. 19¢

Fresh Crisp Colorado CARROTS Bunch 7 1/2¢

Nice Fresh GREEN ONIONS Bu. 7 1/2¢

Fresh Crisp RADISHES Bunch 7 1/2¢

Medium Size—For Stewing or Frying EGG PLANTS Lb. 15¢

FURR'S

from left
Velda Hill
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FIRST TIME EVER — Nelda Jean Tucker is pictured above with her brand new Schwinn bicycle, which she won in the drawing Saturday at Piggly Wiggly. "It was the first and only thing I ever won," exclaimed Nelda, 9-year-old daughter of Mr. and Mrs. Allen Tucker of 505 North Fifth. The pert miss will use the bike traveling to and from her fourth grade studies in West Ward School. Winner of a boy's bicycle given away by the store at the same time was the son of Mr. and Mrs. C. F. Fowler of Route 3. (NEWSfoto)



MEDALIST AND DEFENDING CHAMP — Ray Warden, left, and B. F. Hutson, Jr. took time out to cool off while waiting for the field to come in during Sunday's qualifying rounds in Brownfield Country Club's men's golf tournament. Warden was medalist with a 73 and Hutson is defending champion of the tourney. (NEWSfoto)

Mr. and Mrs. Tess Fulfer 919 East Cardwell, spent the weekend in Ruidoso, N.M. He was called to Idalou Monday upon learning that his father had suffered a heart attack.

Among the Brownfield residents spending Labor Day weekend in Ruidoso, N.M. were Mr. and Mrs. J. E. (Buddy) Gillham and Teena of 901 East Lake.

Jess Smith of 904 East Lake, who has been in Methodist Hospital at Lubbock this past week for observation, is expected to undergo surgery Tuesday.

Billy Nipp, stationed at El Paso, is visiting his parents, the Rev. and Mrs. T. L. Nipp.

First Baptist Drama Department Gives Play on Wednesday

The play about a famous Baptist Church. Entitled "Angel Without Glory," the play offered the drama department of First Baptist Church. (Beryl Lovelace), Mr. Jenkins (L. G. Smith), Bro. Mac (Cecil Springer), Mrs. Peabody (Charmine Ball), Mrs. Smith (Mary

L. Riley), and Doris Donley (Jeanette Johnson), Tommy (Wendell Newman), Dave (Ronnie Good), Helen (Donna Sue Nelson), Cynthia (Carolyn Weathers), Sara Ann (Ann McBurnett), Bobbi (Judy Moore). Technician was Cecil Blankenship and prompter was Carolyn Burnett. Highlight of the play was part of the book: Newman as Emperor Caligula. Good as Marcellus and Miss Nelson as Diana, all appearing in Roman costumes.

The event was under the direction of Lovelace and Mrs. Delwin Webb. Lovelace and Newman built the stage props, depicting a Roman palace scene.

Arriving Tuesday afternoon for a visit in the home of Mr. and Mrs. W. B. Downing of 315 Tahoka Road were her sisters. Mrs. Boyce Cardwell of Lubbock, and Mrs. E. B. Wright of Lubbock. The visitors will also be guests in the homes of Mrs. Tom May, 202 East Cardwell, and Mrs. Ervin Rambo, 301 East Tate.

The One—The Only—The Original



THE CHUCK WAGON GANG
In Person—Plus
THE PLAINSMAN QUARTET
ARNOLD HYLES Of The Rangers Quartet
Saturday, September 14th—8:00 p.m.
LUBBOCK CITY AUDITORIUM
Reserve Seat Tickets On Sale At
U. V. Blake's Record Center—2401 34th St.
RADIO STATION KDAY
Lower Floor \$1.50—Balcony \$1.25

SCOTT'S Firestone Harvest Festival of Values!

If Your Credit Is Good Anywhere, It's Good At Scott's Firestone Store

SAVE \$100⁰⁰

NEW '57 PHILCO Refrigerator

in Giant 12.6 cu. ft. size



Regular Price **\$399⁹⁵**
Less Trade-in **\$100⁰⁰**
You Pay Only **\$299⁹⁵**
or **\$3⁵⁰** a week

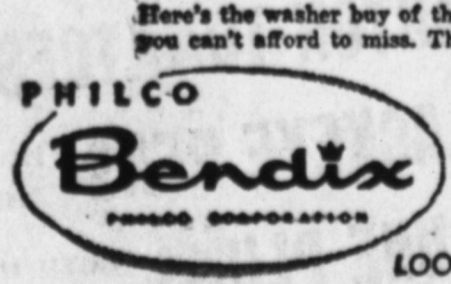
- Newest '57 Deluxe Features!**
- Automatic Defrost Refrigerator
 - Separate Freezer Holds 80 lbs. of frozen foods
 - Full-Width Crisper
 - Double Depth Dairy Bar Door
 - Juice Bar; Butter Keeper; Egg Rack
 - Milk Shelf Holds 1/2 Gallon Cartons
 - Adjustable Shelf
 - Five Year Warranty

WASHER BUY!
PHILCO-BENDIX ECONOMAT



now only **\$179⁹⁵** With Trade
FOR LIMITED TIME!

- Washes full 8 lbs. in space-saving cabinet, only 23 1/2" wide.
- Precise water temperature...safe for all fabrics.
- Exclusive Metaxalloy tub, proven five times more durable than some steel and porcelain ones.
- Can be made portable by adding casters.
- Fully guaranteed by Philco Corporation.



Here's the washer buy of the year. The Philco-Bendix ECONOMAT at a price you can't afford to miss. The ECONOMAT is the light-weight, vibration-free washer that will fit most anywhere in your home. Rubber casters permit easy storage in closet, hall, any available space. And this washer comes to you with the same service guarantee that accompanies every appliance made by Philco Corporation. Phone now. Reserve your ECONOMAT today!

LOOK AHEAD... and you'll choose **PHILCO.**

Philco-Bendix Home Laundry Appliances are brought to you by Philco Corp.

BLINKER FLASHLIGHTS

50% Off
Reg. 1.98
99c

BROOM RAKE
Twenty locked-in tines. Hardwood handle. Lightweight, durable.
77c

10-Pc. SOCKET SETS
40% Off
Reg. 1.65
99c

IRONING PAD & COVER SET

Resilient foam plastic pad with heat reflectant silicone cover
Usually 2.75
1.33

Electric Drill
Reg. 22.95
16⁶⁶
75c a week

- Accurately balanced
- Trigger switch
- Forced air cooling
- Gear type chuck and key
- 6-ft. electric cord

CANISTER CLEANERS

40% Off
Reg. 59.95
34⁹⁵
3.50 Down
1.75 a Week

- Full capacity motor for deep suction cleaning
- Triple filtered air—no dust-scattering blasts
- Cushioned bumper—won't mar furniture
- Rolls easily on four swivel casters
- Complete with rug tool, floor and wall brush, upholstery nozzle, crevice tool, dusting brush and two wands.

FREE home demonstration

For Bargains Galore—Always Shop . . .

SCOTT'S Firestone STORE

413 West Main

"Sudden Service"

Phone 4411

04 East Lake, Methodist Hos- this past week is expected to Tuesday.

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Original



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Brownfield News

And Terry County Herald ... Terry County's Oldest Business Institution

Vol. 20 Brownfield News-Herald, Thursday, Sept. 5, 1957 No. 54

Challis News

By MAE HENDERSON

NEWS Correspondent

The Women's Missionary Union met Monday at the week of prayer for state missionaries.

The theme was "In Our Vineyard." The Mary Hill Davis offering was received. The prayer chairman, Mrs. Floyd Joplin, had charge of the program.

Mrs. L. Henderson gave the devotional for each day's program. Others participating were Mmes. E. R. Slater, J. L. Langford, Bulah Neman, C. S. Carroll, Wayne Bagwell, Clarence Clark and Miss Jo Bagwell.

Refreshments of cookies and cold drinks were served to 11 adult members and five Sunbeams. Visiting in the W. J. Henderson home Saturday night were Mr. and Mrs. E. R. Slater and Sunday afternoon visited were Mr. and Mrs. Judson and family of Gomez.

Mr. and Mrs. Loyal Henson and family and Sharon Kinsey visited friends and relatives in and near Dallas over the weekend.

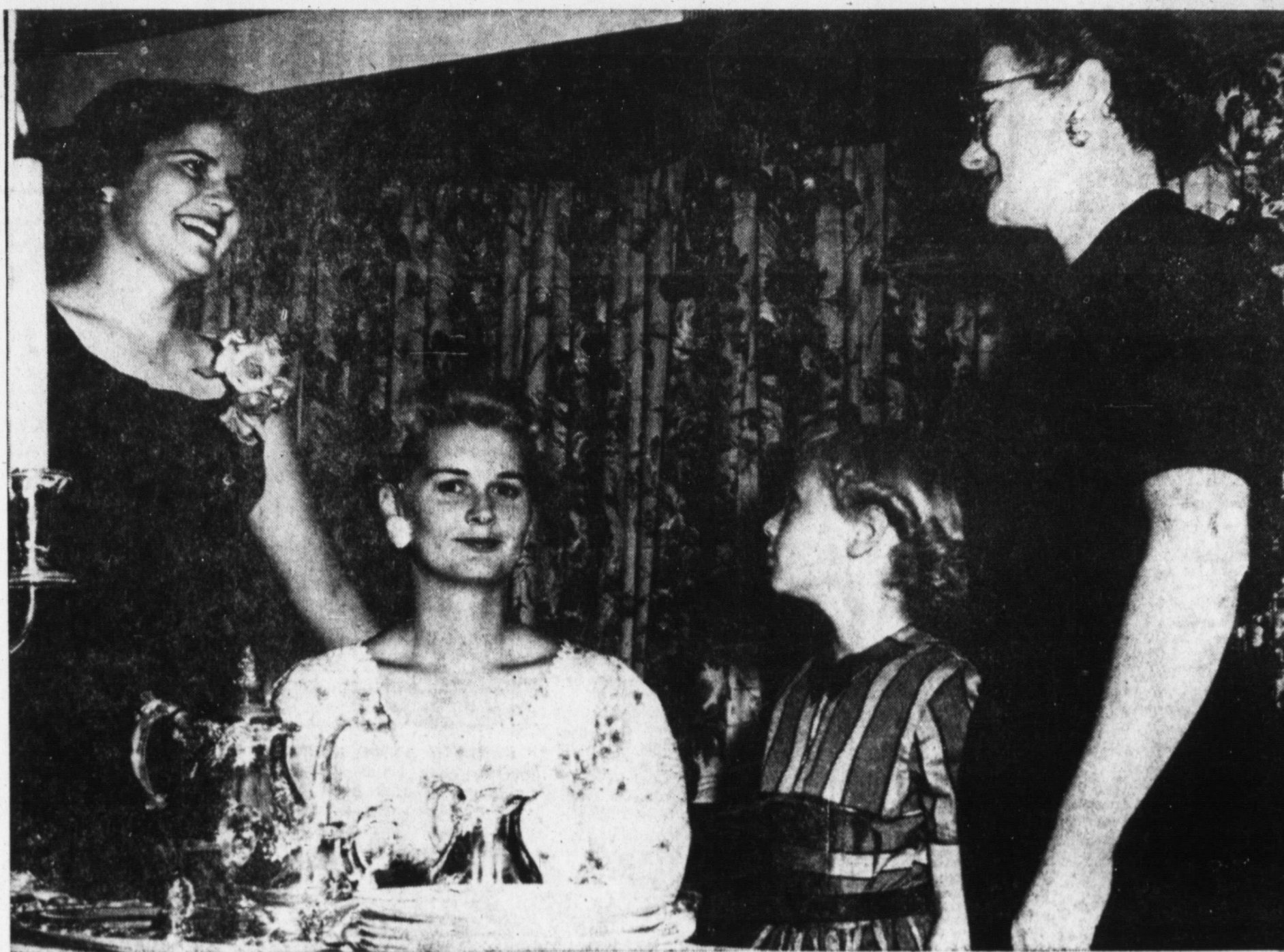
Mrs. C. S. Carroll and Mrs. J. C. Armstrong were in Lubbock Thursday.

Mr. and Mrs. John Garner, Mr. and Mrs. C. S. Carroll, Linda and Lynn, Mr. and Mrs. J. C. Armstrong and boys, Mr. and Mrs. C. W. Carter and family and Mrs. Happy Garner and children visited their son and brother and family, Mr. and Mrs. Robert Garner, in Ralls Sunday.

Mr. and Mrs. Jessie Moss and children, the Rev. and Mrs. Cecil Springer and son, and Mr. and Mrs. C. S. Carroll and children visited in the Wayne Bagwell home Sunday.

Mrs. Floyd Joplin reports her

See No. 1 page 3



RECENT BRIDE HONORED—Introducing Mrs. Roscoe Treadaway of Austin, a coffee was given by Mrs. T. L. Treadaway in her home at 601 East Tate Saturday from 9 to 11:30 a.m. Mrs. Roy Herod greeted guests and presented them to the hostess and honoree and to Miss Jane Treadaway. The serving table was laid with a white Madeira cloth and featured an arrangement of pink roses, with silver appointments. Mrs. Bobby Latham of Lubbock and Mrs. Tom Adams of Brownfield alternated at the silver coffee service, and guests were registered by Mrs. J. W. Jobe. Also assisting with hospitalities were Mrs. A. H. Daniell and Mrs. Royce Kelly, and Misses Patsy Stice and Sharlyn Daniell. Approximately 116 guests called. Mr. and Mrs. Roscoe Treadaway, who were married in August, have been visiting his parents here. They returned Monday to Austin, where he will resume his studies at the University of Texas. From left: Mrs. Roscoe Treadaway, Mrs. Latham, Jane Treadaway and Mrs. T. L. Treadaway.



MISS SHARON KINSEY

Engagement of Miss Kinsey Told

The engagement of Miss Sharon Lee Kinsey to Jerry Loyal Henson of Brownfield is announced by her parents, the Rev. and Mrs. Oscar Kinsey of Seminole.

Parents of the prospective bridegroom are Mr. and Mrs. Loyal Henson of 505 North B.

Wedding vows will be exchanged at 2 p.m. September 28 in a double ring ceremony, with the bride-elect's father officiating.

Miss Kinsey attended high school in Seminole and her fiancé attended Brownfield High School.

WSCS Begins New Study On Monday

A general meeting of the Women's Society of Christian Service was held at 9:30 a.m. Monday in First Methodist Church.

Mrs. Ida Bell Walker opened the meeting with a prayer and Mrs. J. C. Criswell presided at the business session.

"Christ the Church and the Race" is the new study series of the group and the first lesson was given by Mrs. Burton Hackney. Following a hymn, "In Christ No East or West", Mrs. Glenn Harris gave the devotional from chapters of Acts and Galatians, and closed the meeting with a prayer.

Sixteen members attended.

Breakfast In Smith Home For Tau Phi's

A "come as you are" breakfast was held for members of Tau Phi chapter of Beta Sigma Phi sorority at 7 a.m. Saturday in the home of Bettye Smith, 816 East Main. Co-hostesses were Nancy King and Betty Patton.

Warm cinnamon rolls and coffee were served to Mayme Terrell, Willa Mitchell, Wanda Cornelius, Marion Noble, Claudia Maple and John Lou Callison.

Visiting in the T. L. Treadaway home, 601 East Tate, this week were his son, Roscoe, and wife of Austin.

Come Drive a Rip-Snorting Bargain

BUICK SALES ROADEO

America's Greatest Choice of Models, Price Ranges and Colors
SPECIAL • CENTURY • SUPER • ROADMASTER —and the distinguished 75

★ Get the Buy of your Life—at our Carnival of New-Car Values

Our values are bigger and better than ever—all during our nationwide Buick Sales Roadeo. Come drive and price one of these roomy, smooth-performing '57 Buicks today!

★ Straight-Shootin', High-Falootin' Trade-in Allowances, Too!

Our used-car sales are terrific. That means we can do some high, wide and handsome figuring on your present car!

2-Door and 4-Door Sedans | 2-Door Riviera Hardtops | Estate Wagons (Including the New Caballero) | 4-Door Riviera Hardtops | Convertibles

Come A-Galloping, Partner!

Big Buick Buick
Big Thrill's Buick

—Most completely new Buick in history

Man Alive—Here's the Dream Car to Drive

- VARIABLE PITCH DYNAFLOW* Smooth—and instantly at your command
- PULL 4-PASSENGER ROOM Even for those in the middle
- LOW-SWEEP SILHOUETTE Sweave, natural, distinctively distinguished!
- BUICK MILLION DOLLAR RIDE Paves as you go
- BRILLIANT NEW V8 POWER Strong, silent, obedient—to meet every demand of the road
- EXCLUSIVE SAFETY-BUZZER* Tells you if you go too fast

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

Low Down Payments

*New Advanced Variable Pitch Dynaflow is the only Dynaflow Buick builds today. It is standard on Roadmaster, Super and Century—optional at modest extra cost on the Special, Safety-Buzzer standard on Roadmaster, optional other Series.

See WELLS FARGO Monday Nights, 8:30 E.D.T., NBC-TV Network

SEE YOUR AUTHORIZED BUICK DEALER

Brownfield Hosts District Meeting

District 3 of the Texas State Chiropractic Association met in Brownfield Sunday at the

Lamesa and Levelland attend-

ed. Presiding over the business session was Dr. J. V. Miller of Plainview, a member of the state examiner's board. Dr. F.

F. Breazelle of Lubbock is

president of the district, and Dr. Gordon Climer of Lubbock is secretary. The next district meet will be November 3 in Lamesa.

ANNOUNCING

We give S&H GREEN STAMPS

Nelson Pharmacy

Is Proud to Join the Other Progressive Merchants Who Display This Sign...

We carry a complete line of Cosmetics... for both men and women. Also, you will find the latest in Cameras, Film, and Notions of all kinds — plus the saving in S&H Green Stamps.

"Remember—Your Prescription Is Only As Good As The Pharmacist Who Fills It"

WE GIVE S&H GREEN STAMPS

NELSON'S R PHARMACY
211 S. 6th St. Phone 3144
"Where Most Prescriptions Are Filled"

PHONE 2188

CLASSIFIED ADS

PHONE 2188

PAGE TWO Brownfield News-Herald, Thursday, Sept. 5, 1957

Bowery Boy Reaches Top of Watch Industry

At 14, Axler Enters Auction "Jungle" Men Who Make America Great Sets New Trends as Waltham Prexy

By LOUIS JAMES
A few months ago the son of a Bowery watchmaker became president of one of the most conservative and respected firms in America.



JOSEPH AXLER

Nobody thought this was in the least unusual. It merely typified democracy in action. In fact, people in the industry thought it was a perfect marriage.

At 14, Axler entered the hectic jungle of New York's watch auctions. Every day he matched wits and money with the sharpest, toughest buyers in one of the world's most ruthless markets.

"You have to move fast in this business," he explains. "Your best profit is your first profit. Your first loss, if it's necessary, is your best loss."

When war broke and the services needed huge quantities of delicate watch movements, Axler came up with them. Where he got them no one knows to this day—but he got them.

SAYS TEXAS HEALTH COMMISSIONER Preventive Dentistry for the Very Young is the One Great Hope for a Realistic Solution To the Nation's Dental Woes

AUSTIN — "Pedodontics" is a big word with a simple meaning — the care and treatment of children's teeth.

Because of their importance, these first permanent teeth are often referred to as the "key-stone" of the dental arch.

Most important of all, the Bureau of Reclamation and the Army Engineers agreed to work together and produce an overall water plan for Texas.

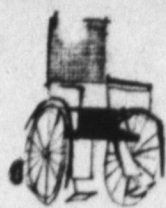
At about 6 months of age the four front teeth—two upper and two lower—begin to peek out. These front teeth are incisors, the cutting teeth.

WASHINGTON NEWS Letter LYNDON JOHNSON
This is the last of my newsletters for this year.

MILITARY? Military construction is important to Texas. Our State is a key part of the defense system.

Mr. and Mrs. Leon Lassiter of 110 North 2nd are in Austin on business this week.

DON'T PRESS YOUR LUCK!



It takes 8 months to get polio-protected. Don't wait until it's too late. Start your shots NOW! Protect the whole family!

Published as a public service in cooperation with The Advertising Council.

BIRTH ANNOUNCEMENTS

BIRTH ANNOUNCEMENT
The birth of a new car, the Edsel, is announced by Ford Motor Company of Dearborn, Michigan.

HELP WANTED

WANTED — Mechanic with experience on Chrysler products. See H. L. Gage at Craig Motor Co. Phone 2181. 44-tfc

WANTED — Waitresses and car hops. Apply in person at Starr's Melody Drive-In, 412 South 1st. Brownfield, Texas. 52-tfc

HELP WANTED — Opportunity for persons retired or needing additional business income. A good Rawleigh business is hard to beat.

FOR RENT

RENT A HOME — in the Brownfield Manor, beautiful brick apartment house, 900 East Repetto, with a box and stove furnished, 1 or 2 bedrooms, all bills paid. See David Nicholson Agency, 418 West Main or call 3603 or 3740. 12-tfc

FOR RENT — Small 3-room furnished house. Bills paid except for lights. Inquire at 903 East Heat. 45-tfc

FOR RENT — Upstairs furnished, air conditioned apartment. Phone 4477 or 3613. 33-tfc

FOR SALE

WANTED — Used baby bed or play pen that folds up. Phone 1707. 54-tfc

FOR SALE — G. E. Electric apartment size stove, good condition. Phone 4388. 54-tfc

FOR SALE or trade — 2 bedroom and den home in Hobbs, N.M. Carpeted through out, fenced yard and TV cable. Ideal location. Call 3160. 51-tfc

FOR SALE — 1953 model self propelled John Deere combine. Phone 2500. 54-tfc

FOR SALE — A. C. Combine with motor. Cut about 600 acres. See Sam Oliver, 5 miles south Wellman. 51-2p

FOR SALE — Buntly clarinet, perfect condition. Phone 3139. 54-tfc

FOR SALE or trade — Take up payments on 1954 Plymouth 4-door Belvedere, pushbutton drive, V-8, radio, heater, clean and good rubber. Phone 2121, Elway Carubach.

FOR SALE

I New SP 168 M-M Combine. 1951 AC 60 Combine. In good shape and ready to go.

Smith Machinery Company

FOR SALE

FOR SALE — 149 individual chair-church seats — to be sold cheap. See at Church of Christ, 1204 East Hill or call 2789 or 2855. 54-tfc

FOR SALE — 4 door, clean '54 Bel Air Chevrolet. Actual mileage, 21,000. Call B. F. Hutson, 4164 or 2314. 51-tfc

FOR SALE — Oats, heavy well-matured Winter Red Nortex variety. Clean thrasher run. In bulk at \$1.35 per bushel. C. E. Hicks, 1 mile south and 2 miles west of Meadow. 52-tfc

REAL ESTATE LOANS

• Repair & Improvement
• House Loans
• Irrigation Loans
(No Minerals Required)
The Pemberton Agency
210 S. 5th Ph. 4119

FOR FAST RESULTS
Use A NEWS Want Ad
Dial 2188

FOR SALE — All 1957 Televisions on sale at cost or below. Will take trade ins. up to 24 months to pay. Logan Radio and T.V., 19th and Ave. K, Lubbock, Texas. 52-tfc

FOR SALE — 1 Cornet, in excellent condition. Phone 2273 — George O'Neal. 50-5tc

S-P-E-C-I-A-L-S

Table listing various door sizes and prices: 2'x8' 1/2" 1 3/8" H. C. \$ 4.65, 2'x8' 1/2" 1 3/8" H. C. \$ 5.65, 2'x8' 1/2" 1 3/4" H. C. \$ 9.50, etc.

CUSHION GLIDE WINDOW UNITS

Table listing window unit prices: 2'x2' 10 4 Horiz. Lt. Each \$15.90, 2'x3' 2 4 Horiz. Lt. Each \$16.50, etc.

ROCK WOOL INSULATION

Table listing rock wool insulation prices: 15'x23' Med. Batts Per C. Sq. Ft. \$ 4.15, 15'x23' Full Thick Batts Per C. Sq. Ft. \$ 5.40

U.S.G. EXTERIOR SHEATHING

Table listing exterior sheathing prices: 2'x8' 1/2" T & G Per C. Sq. Ft. \$ 6.75, 2'x8' 25/32" T & G Per C. Sq. Ft. \$ 11.00

GENERAL LUMBER CO.
LUBBOCK, TEXAS
1525 East 34th Street
Phone PO 3-2533

FOR SALE

FOR SALE — My furniture, including living room, bedroom, dining table, stove and refrigerator. Sell all or any part. Dial 4745. 44-tfc

FOR SALE — 6" Meyers water well pump with 1 hp. motor, 120' rods and tubing. Reasonable. Call 3727. 49-tfc

FOR SALE — Electric Stove with broiler, used one year. good condition. Call 3215 or see at 1412 East Tate. 51-tfc

FOR SALE — My 3 bedroom residence; about 1350 sq. ft., 2303 East Bdw. \$12,500. For details call 2818. Mrs. Lena Lane.

See Us For You—
• REAL ESTATE
• FARM & RANCH LOANS
• IRRIGATION LOANS
• OIL PROPERTIES
JOE W. JOHNSON
406 West Broadway
Phone 4443

REAL ESTATE FOR SALE

FOR SALE — 320 acres — Wellman, crop and all — \$65.00 acre. 80 acres 4 miles north Brownfield — \$150.00 acre. Phone Flu 2245 — George Hudspeth. 51-tfc

FOR SALE — 1 section of land, Southeast Terry County. Price \$37.50 per acre. See T. W. Hodges, 608 So. 4th St. 54-tfc

FOR SALE

3-Bedroom & Den
1 1/2 Baths —
Large Carpet
Fenced Backyard
Beautifully
Lanscaped Yard
Well located
4 Mo. old
Leaving Town

Real Bargain

1109 E. Reppto
Phone 2285

FOR SALE — Dixie Dog stand, 8' by 20' fully equipped, can be moved. Operating now. Priced for quick sale. Contact Roy Hefer, Chief of Police, Tahoka, Texas. 51-tfc

SEE US FOR . . .
• INSURANCE
• BONDS
• REAL ESTATE
Phone 2272
A. W. TURNER Agency
407 W. Main

NOW . . .
New Low F H A
Down Payments
By
GLENWOOD HOMES Inc.
3-BEDROOM HOMES . . .

Table with columns: Cost, Down Payment, Per Month. Rows: The "Holiday" \$10,500 \$400 \$77.00, The "Belvedere" \$10,900 \$450 \$80.00, The "Catalina" \$11,250 \$500 \$82.00

SEE THESE NEW HOMES NOW UNDER CONSTRUCTION
(On East Reppto Street)
—ALSO—
See The Sensationally New DOLLIE MAC HOME
1410 E. Tate — Open For Inspection
CALL 2608
Jge Ramsdell T. K. McMillin

Classified Advertising Rates: 5 cents per word first insertion; 4 cents per word each time thereafter—minimum charge of \$1.00 per insertion. Classified Ad deadline for Thursday issue is noon Tuesday and for the Sunday paper, 5:00 p.m. Thursday.

REAL ESTATE FOR SALE

REAL ESTATE
Choice 640 A. 20 miles of Hereford, 580 A. cultivation. Well improved. REA 8" water belt. 1/4 mineral. \$50 per acre. \$10,000 cash will handle. 60 A. close to Brownfield. Fair improvements. On pavement. Strong 6" water belt. 18 A. cotton. \$14,000. 800' x 140' near Jesse G. Randal School. \$1500.

RAY CHRISTOPHER
410 W. Bdw. Ph. 2268

DO YOU HAVE A FARM OR CITY HOME YOU WISH TO SELL?
Price it fairly and I will advertise it in this and other papers for you. Any desiring to buy should see what I can offer them. Write or call.
D. P. CARTER
Brownfield, Hotel

CESSPOOL CLEANING — Don't take chances with fly by night workers who might overcharge you. We are reasonable and here to stay. Brownfield Septic Tank Service, 701 South D St., Phone 2024.

VETERANS OF FOREIGN WARS
Hand Brothers Post 6794
Meets at 8 p.m. Fourth Thursday of each month.
Veterans Hall — Brownfield

Dub Halford — Charles Cloe
Painting, Taping, Textoning, Floor Covering, Cabinet Tops and Carpenter Work. All work will be satisfactory. Phone 4876.

DO YOU WISH TO BUY OR SELL A FARM?
I can help you do either. 400 acre, well improved farm in good condition. Terry County. \$40 acre, well improved farm, out of state ownership. See these and smaller farms if interested. Write or see me here: **D. P. CARTER** Brownfield Hotel

IRRIGATED HALF SECTION
all in cultivation. 93 acres cotton, 83 acres wheat. Three wells, 2 sprinkler systems, pumps, run by natural gas, tractor, plows, duster, 4 cotton trailers, laborers house, 1/4 of minerals, made 2 bales of cotton per acre in 1956 — 1 mile from Brownfield. Buy this and you're in business.

A. W. Turner Agency
Brownfield, Texas
407 West Main Dial 2272

DOG OWNERS . . .
LET US HELP SOLVE YOUR PET PROBLEM!
We Sell And Install 6 Foot Stockade Fences
Bark Cedar Installed
Summer Special . . . \$1.95 Running Ft.
Phone 2608
GLENWOOD FENCE CO.

Add A Room—Den—Bedroom—or Bath
Enclose Your Garage—Make A Room
Remodel—Redecorate—Paint
Build A Fence
Storage Rooms (any size)
Put Asbestos Siding — Insulated Siding or Stucco over your old siding
We Will Furnish Labor and Materials
No Down Payment Required — 5% Interest
60 Months to Pay
We Give Free Estimates
If You Have Your Lot and Labor, We Will Furnish Material to Build Your New Home—
No Down Payment
C. D. SHAMBURGER LUMBER CO.
E. B. "Bud" McBurnett, Mgr.
"Across Street From Post Office"

DONALD DUCK by Walt Disney
HELP TO REHABILITATE THE HANDICAPPED...
...BY GIVING TO THE SISTER KENNY FUND!

Brownfield
BHS COA summer b strength. ris Nowell
OCT. 31
Shrine Show
The "Sho form in Lu Oct. 31, a with two day at 7 a Saturday, performanc and 9:30 mance will City of Lub In addition Furr's will mouth Pla over the a given at an ket from November representin away, will Ing Saturd Amarillo. The Indi
No.
father. W. went surge pital recen and has h home.
Those vi Corley hon and Mrs. children of Mrs. Waj and Mrs. J Bulah Jay Clark Tuen
Those Carrol bo ning were er Carrol and Mrs. Melvin of Mrs. D. S nie, also Gimland Mrs. A. V Friday 1 C. S. Carr and Mrs. J ane and Jo Mrs. Wayn Sue and D
Those v Bagwell 1 Mr. and M children. Mr. and and son, parents, M Langford,
FOI New & Davi Mot —Ph 902 L



BHS COACHING STAFF — Two new coaches signed this summer brought Brownfield Schools' coaching staff to full strength. The full staff includes, from left front row: Faris Nowell, freshmen; Bill Curry, freshmen line coach; Clifford Niles and Coy Jones, junior high school coaches. Second row from left: Doug Cox, Head Coach; Charles Keese, varsity line coach; Elroy Payne, assistant backfield coach, and Don Hendley, assistant line coach. (NEWSfoto)

OCT. 31-NOV. 1 AND 2

Shriner, La Rosa To Headline Furr's 'Show of Stars' in Lubbock Coliseum

The "Show of Stars" will perform in Lubbock on Thursday, Oct. 31, and Friday, Nov. 1, with two performances each day at 7 and 9:30 p.m., and on Saturday, Nov. 2, with three performances at 3 p.m., 7 p.m., and 9:30 p.m. Each performance will be given in the City of Lubbock Coliseum. In addition to the big show, Furr's will give away 10 Plymouth Plaza 1957 automobiles over the area. Tickets will be given at any Furr's Super Market from August 29 through November 2. The ten cars representing a \$26,368.50 giveaway, will be given at a drawing Saturday, November 9, in Amarillo. The Indiana Hoosier comed-

ian, Shriner, will co-star in the big event with the top television singer and former Arthur Godfrey portage, LaRosa. The Hilltoppers, and the trio of girls who are packing in crowds daily, the DeCastro Sisters, will headline the talent-packed show. All of these four headliners will be backed with such acts as Johnny Matson, emcee and comedian; Bud and Cece Robinson, dance team and Shari McKim, International baton twirler. And, behind the acts named above will be Jimmy Dorsey's fabulous orchestra, led by Lee Castle. The personnel is the same as that which recently plattered the popular, "So Rare," with Dorsey himself,

just before his death. With the orchestra are Julie Vernon and Tommy Mercer, vocalists. Tickets for the big show are available at any Furr's Super Market or Furr Food Store in the area. A free ticket will be given with a \$25 purchase. Shoppers will save "Salmon" cash register tapes to obtain tickets. Tickets will not be sold under any condition and are only available at the Furr's stores. Last year, Mickey Rooney, Mamie Van Doren and the Four Aces headlined the "Show of Stars," which played to 165,000 persons. This year the show will be staged over a 17 day period, in 13 towns with some 40 odd performances. The tour will start October 26 and close November 11, playing the following cities: Ft. Worth, Odessa, El Paso, Abilene, Lubbock, Amarillo, and Midland in Texas; Hobbs, Roswell, and Albuquerque in New

PEANUTS by Schulz

POOR PATIENTS, NEW AND OLD, STILL NEED KENNY TREATMENT... PLEASE GIVE GENEROUSLY TO THE KENNY FOUNDATION!

Specialty prepared for the Elizabeth Kenny Foundation, National Headquarters, 2400 Folley Tower, Minneapolis 2, Minn.

Mexico, and Denver, Pueblo, Colorado Springs, and Denver in Colorado.

Methods of Ensiling Important To Grade Of All Feed Silage

Feeding quality of silage depends upon the methods used in filling the silo as well as upon the forage with which it is loaded. And quality is usually determined within a few hours after ensiling because that's when the fermentation process important to preservation takes place, says A. M. Meekma, extension dairy husbandman. U. S. Department of Agriculture research shows that an important key to successful preservation is immediate exclusion of air from the silage, points out Meekma. Forage tramped, weighted and immediately sealed usually made good quality silage in the experiments. On the other hand forage forage left loose and unsealed for two days spoiled. Spoilage was even more complete when air was forced through the forage. The forage heated abnormally for the first few days and ultimately lost nutrients and much of the lactic acid needed for effective preservation, notes the husbandman. Excessive temperature is an early symptom of spoilage in silage, says Meekma. But it's the exclusion of air that counts in controlling this heating and

Kenny Foundation Finances Summer Medical Training

Minneapolis, Minn.—A special summer vacation program, giving medical students an opportunity to obtain additional medical training, is being conducted by the Sister Elizabeth Kenny foundation, according to Marvin L. Kline, national executive director. The scholarship plan, set up by the foundation which is now conducting its annual fund appeal, provides opportunity for such students to receive training in physical medicine at leading university medical schools throughout the country, he explained. "By giving promising students a chance to participate in the specialty of physical medicine instead of working on construction crews or taking summer sales jobs because of economic necessity, we hope to combat a shortage of medical personnel in the field of rehabilitation," he declared.

in encouraging proper fermentation. Type of plant used in silage is, of course, another factor in quality. A surprising finding from the USDA research was that alfalfa consistently made better silage than orchard grass, despite the latter's higher sugar content. For one thing, alfalfa withstood higher temperatures with less nutrient loss. But, concludes Meekma, there was also a difference in the bacteria development in these two forages when they were similarly treated.

USED OK CARS CHEVROLET

Jack Bailey

USED PICK-UP SALE

1953 Dodge 1/2-Ton	395 ⁰⁰
Excellent Condition	
1952 Ford 1/2-Ton.....	395 ⁰⁰
1955 Ford 1/2-Ton.....	795 ⁰⁰
1955 GMC 1/2-Ton.....	895 ⁰⁰
1954 GMC 1/2-Ton.....	795 ⁰⁰

Jack Bailey Chevrolet

No. 1—

father, W. T. Bell, who underwent surgery in a Lubbock hospital recently, to be improving and has been moved to his home. Those visiting in the E. N. Corley home Sunday were Mr. and Mrs. Walter Chisum and children of Brownfield. Mrs. Wayne Bagwell and son and Mrs. J. Henderson visited Bulah Fay Neman and Mrs. Clark Tuesday afternoon. Those visiting in the C. S. Carrol home Thursday evening were Mr. and Mrs. Fowler Carroll of Houston, Mr. and Mrs. L. P. Carroll and Melvin of Meadow, Mr. and Mrs. D. S. Carroll and Donnie, also of Meadow, W. Y. Gimland of Artesia, N.M. and Mrs. A. W. Fore of Meadow. Friday night visitors in the C. S. Carroll home were Mr. and Mrs. J. C. Armstrong, Duane and Jon Terry, and Mr. and Mrs. Wayne Bagwell, Janice Sue and Donald Wayne. Those visiting in the L. R. Bagwell home Sunday were Mr. and Mrs. Jessie Moss and children. Mr. and Mrs. Harold Parris and son, Jerry, visited her parents, Mr. and Mrs. J. L. Langford, Sunday.

A New High in Performance!

PHILLIPS 66 Flite-Fuel

Higher octane! Higher power! A gasoline that brings out the best in today's more powerful automobiles.



Phillips 66 keeps pace with the octane and power requirements of the new super-cars by bringing you its new FLITE-FUEL, blended for super-performance! Not only new cars, but older cars, too, will benefit from the remarkable performance qualities of new FLITE-FUEL. FLITE-FUEL is blended for local driving conditions. It's the only gasoline containing added Di-isopropyl. It gives your car smooth power and long mileage. Fill up with new FLITE-FUEL at your Phillips 66 Dealer's and discover a new high in performance!

PHILLIPS PETROLEUM COMPANY

It's Performance That Counts!

FOR REPAIRS New & Used Motors CALL

Davis Electric Motor Service

—Phone 3180—
902 Lubbock Road

We Invite You...

DRIVE IN AND SEE OUR NEW STATION!

Saturday, September 7

FREE...

- 6—Bottle Cartons of Coca-Cola ... When You Return The Empty Carton You Will Receive FREE, 1 Philcheck Lubrication Certificate
- Balloons For The Kiddies
- Lolli-Pops For All Kiddies
- Favors For The Ladies

—Featuring—

- The Latest in Lubrication And Automobile Servicing Equipment
- Trop-Arctic Motor Oil And Flite Fuel

OPEN 6:00 a. m. — 12:00 p. m.

Webster's "66" Service

620 Lubbock Road
Clay Webster, Dealer

Meadow News

By MARY GOBER
NEWS Correspondent



AT PORTWOOD MOTORS — Above (left) Betty Smith, daughter of Mr. and Mrs. Robert Noble, Sr., who resides at 816 East Main. She formerly was employed at Brownfield State Bank. Right, Mrs. Tess (Norma) Fulmer, who lives at 919 East Cardwell with her husband and two children, Jon and Jayne. She formerly worked at Western Pump & Supply. These two ladies are bookkeepers for Portwood Motor Co., Inc., and will be happy to assist you in any way they possibly can. (NEWSfoto)

Senator Johnson Declares 1957 Has Been 'A Year of Economy' for Congress

Senator Lyndon B. Johnson declared Sunday that, for Congress, this has been "a year of economy."

Senator Johnson said, in his weekly radio report to the people of Texas, that Congress made reductions totaling not less than \$5.5 million in the expenditures originally proposed by President Eisenhower in his budget message.

"At the beginning of the year," the Senator recalled, "President Eisenhower asked for a record-breaking \$71.8 billion budget. That is the largest sum ever requested by a President in peacetime."

"There are some items in the budget which the Congress cannot touch. These in-

clude such things as the interest on the public debt and payment of veterans' pensions.

"These items represent obligations which the United States cannot repudiate."

"But if we eliminate those items and concentrate on the amounts that can be cut, Congress has reduced the President's record-breaking budget by about nine per cent."

Senator Johnson said that Congress, in making the reductions, "used a pruning knife instead of an ax."

"The reductions were made collectively and represent an effort to cut out waste and extravagance," he pointed out. "This has been a year of economy. Congress has demonstrated its ability to place a check rein on government spending."

ing several days in Lamesa with their daughter, Mrs. Gene Truett, and husband. Mrs. Truett had surgery and is getting along nicely.

Mrs. W. T. Arnett visited in Plains Saturday and attended the two-day celebration of his old settlers.

The Rev. and Mrs. Alton West and family of Pool were dinner guests of his parents, Mr. and Mrs. H. V. West, Sunday.

Mr. and Mrs. Donald Bingham are announcing the arrival of their son Sunday at Methodist Hospital in Lubbock.

Mr. and Mrs. B. C. Horton were in Odessa and Midland Wednesday of last week.

Mr. and Mrs. Don Lavender spent last weekend at Ruidoso, N.M. and report a nice rest and visits with friends who were also spending the week there.

Mr. and Mrs. Carl Pritchard Jr. of Carlsbad, N.M. and Mr. and Mrs. Ray Gober were supper guests in the home of Mr. and Mrs. Carl Pritchard Sr. Sunday night.

Mr. and Mrs. Rim Jones and children from Dallas spent several days in the home of his mother, Mrs. J. M. Jones, last week.

Mrs. Ruby Dalton and children, Lonnie and Wanda, and Mr. and Mrs. Ray Gober and son, Randy, visited over the weekend in Clovis, N.M. with Mrs. Dalton's sister and family, the Joe Edwards.

The class of 1954 of Meadow High School had a party August 24 at The Party House in Brownfield. Out of 24 graduates there were 16 present. Attending were Truett Babb of Slaton, sponsor, Marion Duncan, Mr. and Mrs. Bob Wilson and son, Freddie, Mr. and Mrs. Roy Gober, Kenneth Mangis, all of

Lubbock; J. W. Eubank, Dale Fulford and Mrs. Janie Berryhill, Mr. and Mrs. W. D. Warren, Mr. and Mrs. Neil Barrier and Kathy, all of Brownfield; Bob Patterson and Mr. and Mrs. Jimmy Milner and Becky, all of Denver City; Jimmy Castleberry and Mr. and Mrs. Billy, all of Friona.

Mr. and Mrs. Hollis Lloyd of Lubbock visited in the home of her parents, Mr. and Mrs. Carl Russell over the weekend.

Mrs. Beulah Hannon and Mrs. Jane Fulton of Grand Prairie visited over the weekend in the home of their father, Ed Peek, and Mrs. Peek. Also visiting the Peeks Saturday night were Mrs. Essie Gray and J. C. Johnson of Brownfield.

Mrs. A. W. Fore left Thursday for an extended visit in California with her daughters and son and their families.

Mr. and Mrs. Arthur Curtis and Ailene were in Little Rock Ark., Tuesday to meet Jean who had spent the summer with her sister, Mrs. Lloyd Sheek and family. The Sheek family came home with them for a few days visit in the Curtis home.

Mr. and Mrs. Ed Peek, Mrs. Jane Fulton and Mrs. Beulah Hannon of Grand Prairie visited Mr. and Mrs. Cecil Peek and family in Lubbock Sunday afternoon.

Ray Barrett who was employed for some time at Chance-Vaught company in Grand Prairie returned home Saturday.

Mr. and Mrs. Freeman Curtis and daughters of Hereford visited Sunday with his brother, Arthur, and family. Also visiting the Curtis family is their daughter, Ailene, of California.

Mrs. Dot Castleberry came home Saturday after spending the week with her son, Ray, and family in Friona.

Mr. and Mrs. Elwood Carruth and children of Lubbock were supper guests of his mother, Mrs. L. J. Carruth, Satur-

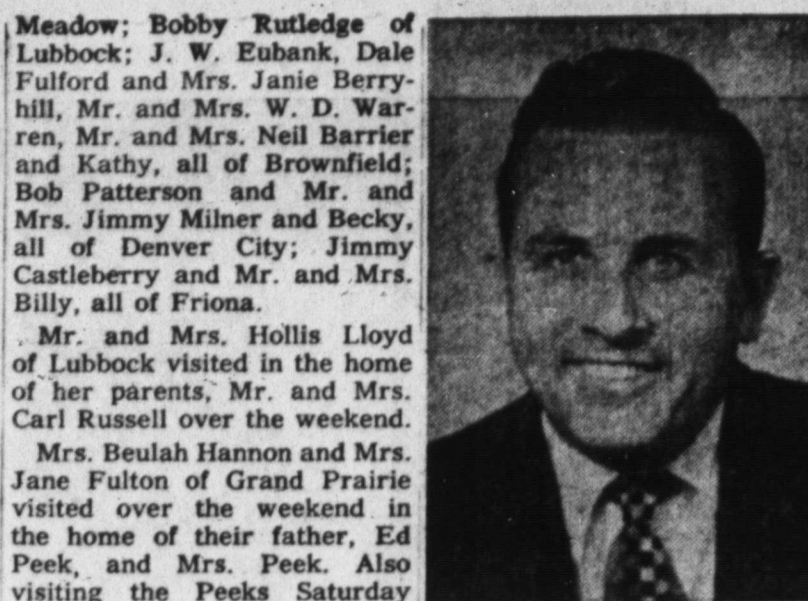
day night.

Mr. and Mrs. Dave Gregg left Wednesday of last week for several days visit with their brothers and sisters and families in Arab, Ala., One of her sisters and family of Atlanta, Ga., was to meet the Greggs for a family reunion.

Mr. and Mrs. Tom Mitchell of Brownfield and Mrs. Beulah Hart were in Lubbock Friday afternoon on business.

Mr. and Mrs. H. V. West visited Sunday afternoon with Mr. and Mrs. Edd Peek.

Mr. and Mrs. Hubert Henson and daughter, Tootie, visited Sunday in Lorenzo with her parents, Mr. and Mrs. W. R. Gandy.



REV. EUGENE MCCLAIN

Assembly of God Sets Two-Week Revival Here

A two-week revival will begin Sunday at First Assembly of God, 417 West Ripley.

Evangelist will be the Rev. Eugene McClain of Hobbs, N. M. There will be special music and singing each night. We urge our members and friends to visit with us during the next two weeks.

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Kenny Foundation Adopts '57 Emblem

Minneapolis, Minn.—The 1957 official emblem of the Sister Elizabeth Kenny foundation emphasizes the need for rehabilitation of victims of polio and other neuromuscular disorders, according to Al Capp, volunteer national fund appeal chairman. The emblem forms the basis for posters and displays, and also is being used in some areas as a seal. Funds contributed during the campaign will enable the Kenny foundation to continue its treatment and rehabilitation program for polio and other neuromuscular disorders as well as its medical research and training programs, Capp said.



Published as a public service in cooperation with The Advertising Council

DRIVING THIS LABOR DAY WEEK-END?

- Drive safely and courteously yourself.
- Insist on strict enforcement of all traffic laws.



Published as a public service in cooperation with The Advertising Council

For Your Dancing Pleasure We Present



Wilborn Roach
And His
DUDE COWBOYS
Every Saturday Night
AMERICAN LEGION HALL

DANCING FROM 9 P.M.—TILL ?

JONES THEATRES
"MOVIES ARE YOUR BEST ENTERTAINMENT"

REGAL
DIAL 2616

Thurs.-Fri. & Sat. Sept. 5-6 & 7

Joe Dakota
COLOR
JOHN BRADLEY LIANA PATTON CHARLES MCGRAW BARBARA LAW ZEMKE
A UNIVERSAL INTERNATIONAL PICTURE

Sunday and Monday September 8 & 9

ALLIED ARTISTS presents
GARY COOPER
AUDREY HEPBURN
MAURICE CHEVALIER

LOVE IN THE AFTERNOON

Produced and Directed by **BILLY WILDER**

DIALTO
DIAL 2220

Thurs. Fri. & Sat.—Sept. 5-6 & 7

Walt Disney's **Bambi**
made by Technicolor
A HAPPY BIRTHDAY TO YOU

SPOILERS of the FOREST
A BERTOLINI FILM
with RUD CAMERON - YVONA BASTON
A UNIVERSAL PICTURE

Sunday, Monday & Tuesday September 8, 9 & 10

Let's Be **HAPPY**
with **MARTIN VERAFELLEN**
A UNIVERSAL PICTURE

Meet Your Friends at the **JONES THEATRES**

PLASTIC DRIVE IN

Tues. Wed. & Thurs. Sept. 3-4 & 5

IRON PETTICOAT
BOB HOPE

—also—

THE LEATHER SAINT
JOHN DEREK

Friday and Saturday September 6 and 7

GEORGE MONTGOMERY

CANYON RIVER

Sunday and Monday September 8 and 9

THE RAINMAKER
BURT LANCASTER
KATHARINE HEPBURN

GRAND Opening

In Our New Location
309 S. First

**FRIDAY and SATURDAY
SEPTEMBER 6 & 7**

We Will Have a Special Showing of the
Golden Anniversary International Pick-Up

SUNSET MOTOR CO.
DESOTO H PLYMOUTH

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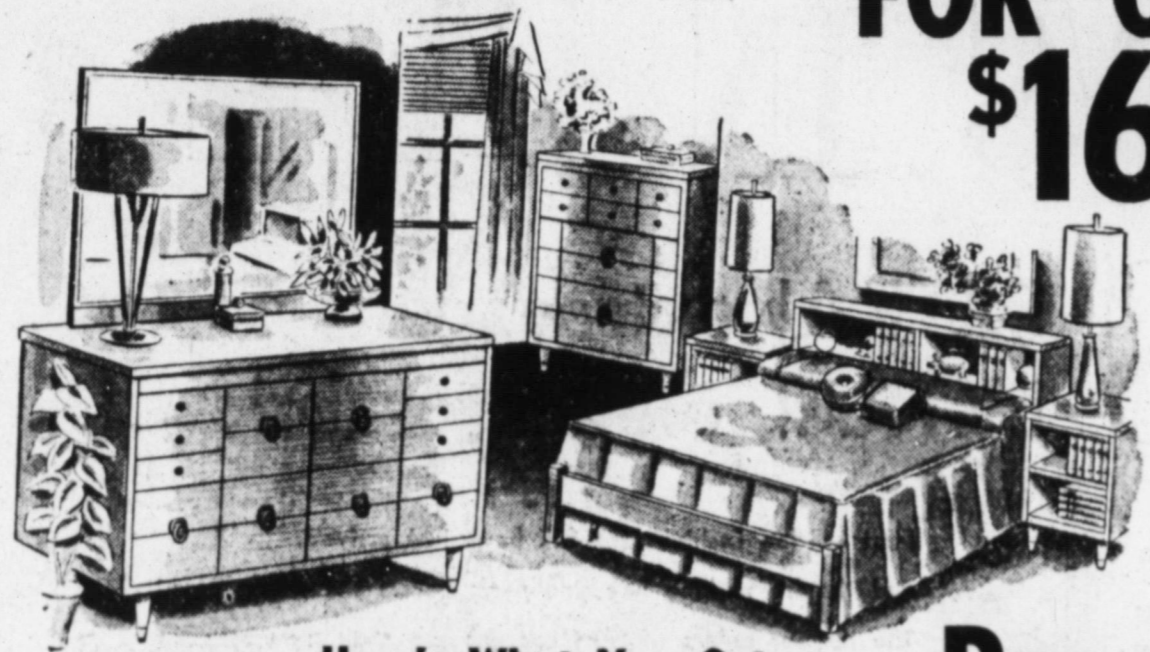
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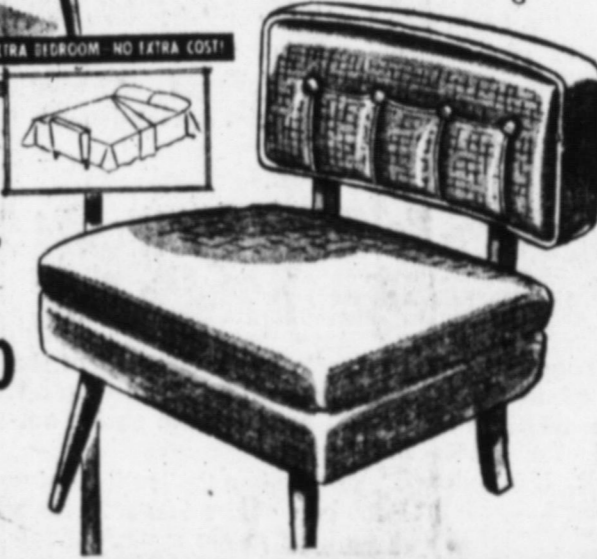
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REMEMBER?

19 Years Ago Here

Voters of Terry County emphatically declared they prefer their county to remain dry, when an election was held last Monday to determine whether beer and wines should be legalized. The vote: 397 for, 1153 against.

The county school board of trustees will meet in the courthouse Saturday to classify the common schools and to hear protests of transfers.

The NEWS has been asked to announce that a revival at the Church of Christ in Lou will begin soon and continue for two weeks.

Allred and Wasson are fast becoming towns of recognition. For several weeks, the Wasson post office has been in operation, with Mr. Newmar the appointed postmaster. Recently the Allred postoffice was opened, with Mrs. E. W. Myrick as postmistress.

Three-year-old Linda Lee King, daughter of Mr. and Mrs. Lemiah King of Brownfield, suffered a deep cut over her right eye Saturday afternoon when she tripped and fell on a rock at Holdenville, Okla., where she is visiting her grandparents, Mr. and Mrs. Mel King.

Monday morning a crew of six men arrived in Seagraves and began work on a telephone line to Allred. It will be three weeks before the

year's festivities.

Many major integrated companies, as well as service organizations and drilling firms, have signed up to exhibit at the 1957 event, according to Lubbock oilman Dave Casey, general chairman of the Oil Development Committee in charge of the petroleum section of the show.

Inside space is being leased for \$11.50 per front foot for eight-foot deep booths; and outdoor space is contracted at the rate of five cents per square foot. Coliseum space is rented in multiples of ten feet only, with the minimum outside space being 1,200 square feet.

In conjunction with the fair, Lubbock's Oil Progress Week Observance this year has been moved up from the traditional October date. The Oil Development Committee working closely with the Oil Information Committee of the American Petroleum Institute which puts on OPW across the nation each fall.

C. E. Smith, Western Company sales manager in Lubbock, has charge of the city-wide observance. Among those activities planned, according to Smith, are oil exhibits in downtown store windows and bank lobbies, nationally recognized speakers to address civic clubs on oil topics, special service station posters, hand-out literature explaining oil exploration and discovery in the layman's terms, and films on petroleum.

A recent survey by the Lubbock Chamber of Commerce points up the fact that 30 per cent of Lubbock's economy is based on the production and sale of petroleum and its many products. In line with this, signs with copy reading "Oil Is My Business" are planned for display in the front yards of every person connected with the industry.

Chairman Casey said, "We have planned this fair to complement rather than compete with similar events in other parts of the state. The wide industry acceptance which we have already received would serve to indicate that we have attained our objective."

"In an area so dependent on oil as are the South Plains of Texas, we anticipate continued growth of the petroleum section of our annual fair. We're going all out to make our first effort a good one."

**WANTED
BLACKKEYES**
and other Cowpeas
See us for Details—

work is completed.

Melva Jane Ray celebrated her third birthday Saturday afternoon with a lawn party. Guests were served ice cream and cake. Present were Janice Snodgrass, Dixie and Gwendette Glover, La Dean Carven, Rhena Ray, Chesshir, Elise Ray, Gladys and Manlee Sheppard, Donna Jean and Betty Jo Luker, Alta Joyce, Winell Thompson and Freeda Ann Anthony.

Shooting championship golf throughout the matches, Joe J. McGowan defeated three opponents to win the championship flight at the local course the past week.

Evidently believing that a good cotton crop is in the offing, work is going forward on the repair on the several gins in the county.

A deal was completed Wed-

nesday in which M. E. (Brownie) Brown sold his Hotel Coffee Shops and his lease on the Brownfield Hotel to J. V. Murphy and C. G. Harryman.

Mrs. Margaret Sue Wilhite is among 80 persons who will receive degrees at the end of the summer session at Sul Ross College in Alpine.

There will be a meeting of all interested persons Saturday in the courthouse. E. R. Eudaly, dairy specialist from Texas A&M, will discuss the organization of cow testing associations.

Mr. and Mrs. A. T. Fouts of Rule spent the weekend here with their daughter, Mrs. A. H. Daniels.

Mr. and Mrs. E. D. Jones and son, Harold, left Friday for a 10-day vacation in the New Mexico.

Milk Cans Disappearing From Nation's Dairies — Bulk Handling Is Taking Over

The trend toward bulk cooling and handling of milk on dairy farms is proceeding at a phenomenal rate and there is no leveling off in sight.

In fact, most market analysts predict continued conversion in most markets during the next year, says A. M. Meekma, extension dairy husbandman.

A survey made by the Agricultural Marketing Service last January showed that over one-fourth of the producers in federal order milk markets are using bulk cooling tanks, points out Meekma.

With the exclusion of Northeastern markets where tank installations are proceeding at a slower pace, bulk deliveries ac-

count for 36 per cent of all producers in markets operating under Federal orders.

Nationally, the number of farm tanks doubled in 1955 and again in 1956, notes the husbandman. By December 1956, total farm tanks numbered nearly 60,000. Over 600 milk plants were receiving or all of their milk by bulk.

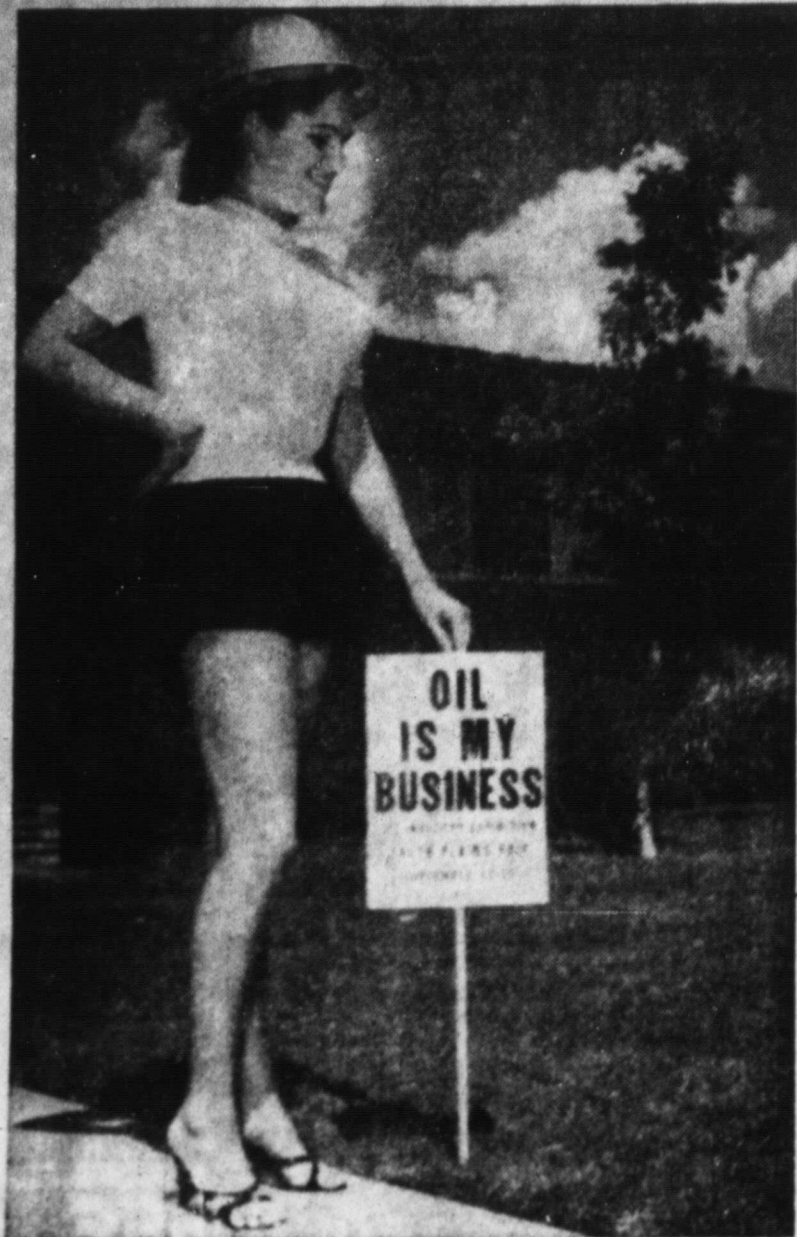
The rapidity of conversion has surprised marketing analysis because of the considerable reorganization, added investment and increased initial cost involved. These factors have caused mixed reactions among farmers and the shift continues to be spotty and uneven. Large producers generally

convert to the bulk tank system more readily than smaller producers, says Meekma. With the installation of this system, producers usually expand their herds.

In Federal order markets, producers with bulk tanks delivered an average of 765 pounds of milk daily during January 1957, while the overall average was 463 pounds.

Dr. and Mrs. T. H. McIlroy of 220 West Lake spent last week fishing at their cabin at Colorado City Lake. This week, their son and family, Dr. J. W. McIlroy of 1201 East Ripley, are vacationing at the cabin.

Mr. and Mrs. J. T. (Jake) Fulford and S. W. Fowler, all of Route 1, Meadow, are in Dublin this week, visiting with a brother who is ill.



NICE WORK — Lunell Cain, attractive Lubbock oil secretary, wants everyone to know that "oil is my business." It's all a part of Lubbock's big Oil-Bration slated for Sept. 22-28 in conjunction with the Panhandle-South Plains Fair. One-half of the exhibit space at the giant area fair this year will be devoted to the petroleum industry, with varied city-wide events such as the yard-sign gimmick to point up the importance of oil to the South Plains economy.

Oil and Agriculture To Share Spotlight At Annual Panhandle-South Plains Fair

"Partners In Progress" will be the theme as oil and agriculture share the spotlight at the 40th annual Panhandle-South Plains Fair, scheduled for the week of Sept. 22-28 in Lubbock.

To be held at Lubbock's big Fair Park and Coliseum, the combination area fair and oil exposition will feature oil exhibits ranging from drilling rigs

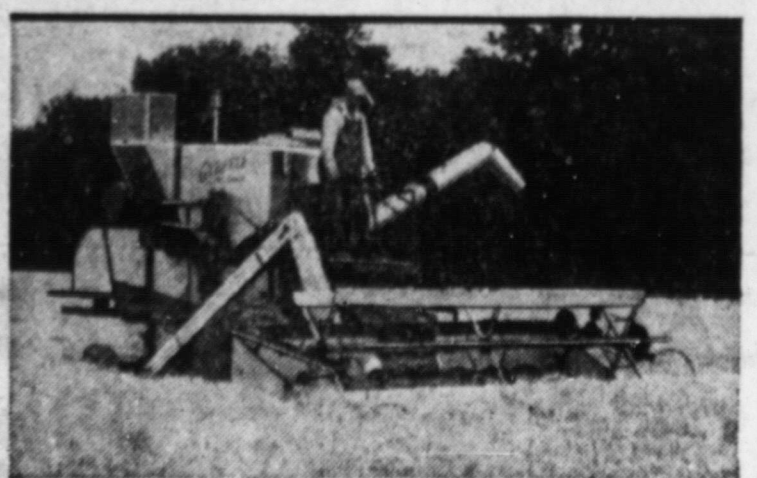
to doodle bugs. One-half of the coliseum will be devoted to oil, as will considerable choice outside area.

The Panhandle-South Plains Fair, one of the largest events of its kind in the state, annually attracts visitors from half a hundred West Texas counties and much of eastern New Mexico. An attendance of 200,000 or more is anticipated for this

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EXTRA! elegant fabrics . . .



the sophisticated
SUIT DRESS
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Gently shaped, graceful draped, the slenderizing two-piece suit dress goes from early fall to late winter, looks so lady-like at all of the occasions along the way. Black rayon-acetate faille. Sizes 12½ to 22½.

17⁹⁵

Martha Manning
ILLUSION HALF-SIZE DRESSES

First edition fashions for fall have just arrived, and they're making headline news across the whole country! The deeper colors of past seasons are gone, now you'll sparkle in such jewel tones as emerald, ruby, amethyst, and sapphire . . . in gentle fabrics shaped with a softer oval feeling and often richly coupled with chiffon, satin, or fur accents. From portrait hat to toe-point, fashions are news. Come in and see our "newsworthy" collection soon!

DATELINE: TOMORROW...

distinctively yours

From now and on . . . carved dressmaker suit with self trimmed collar, and pocket emblazoned with a rhinestone pin. Beautifully relaxed in every detail . . . Superbly tailored in marvelous Miron Miralaine. Black.

44⁹⁵

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By Rhythm Step

Fall into winter casual wedge by Rhythm Step . . . Black supple calf in sizes 6 to 10 — B's, A's to AAA widths. And at a low Fall Fashion price . . .



Camelot

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Royal elegance by Betty Rose to wear everywhere you go! In fabled Glenara Orion Dynel, fur's greatest rival in soft weightless warmth and lustrous silkiness. Silicone-processed to repel water and soiling. Narrowed shawl collar and adjustable cuffs are new fashion factors. White and Silver . . . Millium lined.

44⁹⁵

Betty Rose

Dunlap's

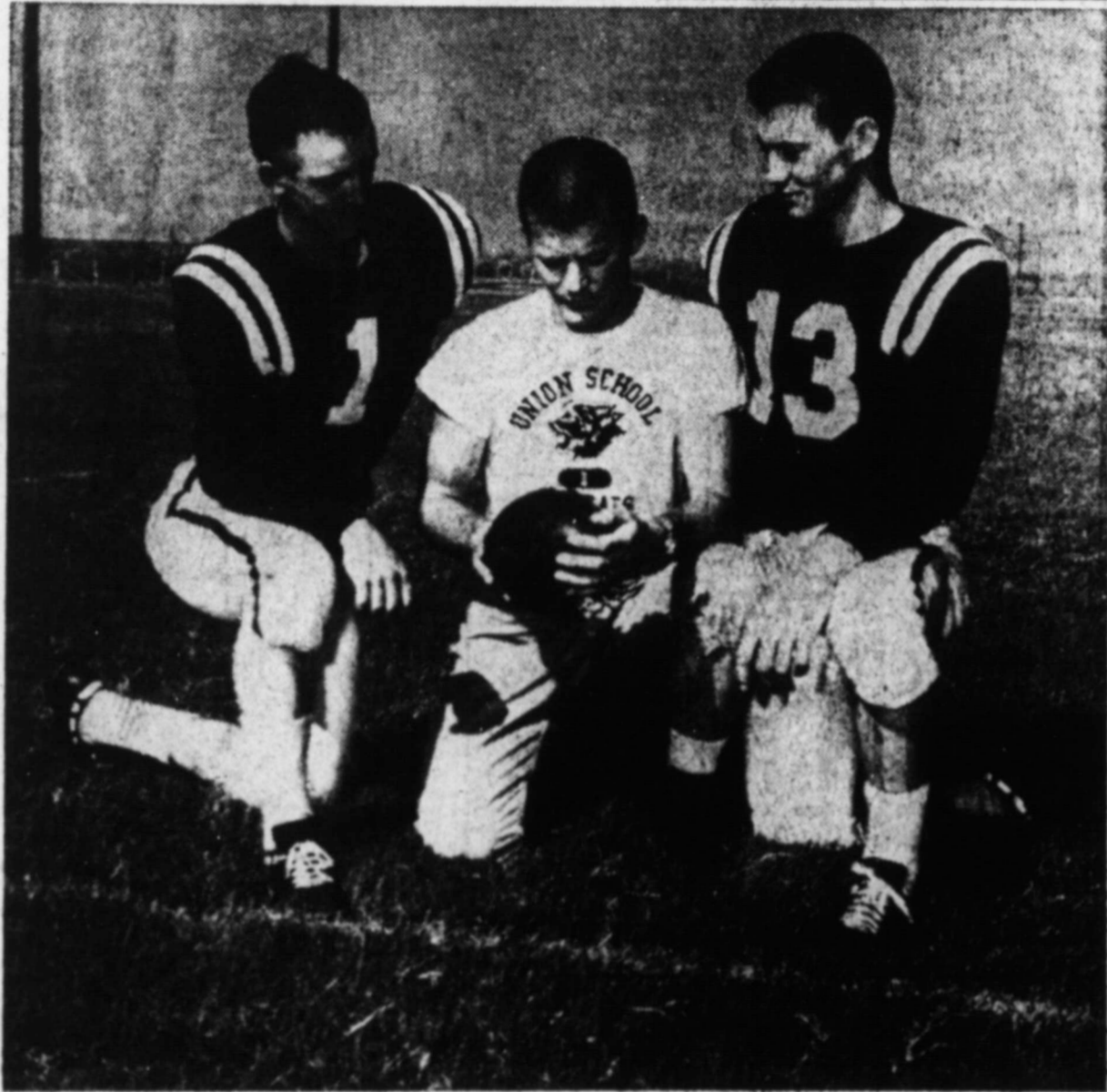
SPORTS

Vol. 20 Brownfield News-Herald, Thursday, Sept. 5, 1957 No. 54

Union Wildcats Top Ackerly in Practice

Despite a weight disadvantage, Union's Wildcats edged Ackerly four touchdowns to three in a scrimmage session at Union Friday afternoon. Alfred Newsom was the lone backfield standout for Union in the scrimmage that showed little sharp blocking or ball-handling. Kermit Shults also looked good at the right end slot.

The practice, which featured no kick-offs or punts, was set up with Ackerly opening on their 20 yard line and playing



LEADS UNION WILDCATS — Coach Kenneth Sams, left, and Alfred Newsom, center, discuss championship possibilities with co-captains Howard Hungerford, right. (NEWSphoto)

Humble Oil Sets 71-Game Schedule For Broadcasts of Regional College Football

Humble Oil & Refining Company today announced the most comprehensive radio and television coverage of southwestern football in the 24 seasons since it first began to sponsor radio broadcasts of Southwest Conference games in 1934.

Included in the coverage this year will be regional telecasts

eight downs. After the series, the ball was turned over to Union on their 20 for eight downs of play.

Guard H. R. (Bob) Hayes, now a dentist in El Paso, blocked an extra point try to give Texas Tech its 7-6 win over Southern Methodist in 1944.

of three Southwest Conference games over a network of 24 TV stations and radio broadcast of 71 games. More than 120 radio stations will be used to bring the game broadcasts to of Texas.

The entire Texas Western schedule will be broadcast over a regional network composed of radio stations KTSM, El Paso; KAVE, Carlsbad, N.M.; KRIG, Odessa; KVKM, Monahans; KIUN, Pecos; KVLZ, Alpine; and KCMR, McCombs. John Phelan will do the play-by-play descriptions of the games.

Southwest Conference games also will be broadcast and telecast in this area.

Saturday an announcers' school, held in conjunction with the Southwest Football Office-Fort Worth, was attended by 30 play-by-play announcers and broadcast supervisors.

As a part of the school the announcers attended sessions officials' meeting to get first hand information about rules changes for 1957.

Abe Martin, TCU head coach and Kern Tips, popular football announcer, headed the school.

Among the announcers there were such well-known veterans as Dave Russell of Beaumont, Eddie Barker and Ves Box of Dallas, Bob Walker of Wichita Falls, Jim Wiggins of San Antonio, John Phelan of El Paso and Alec Chesner of Houston.

Coach Martin explained and diagrammed various formations that may be seen in Conference play this season.

Kern Tips, known as "Mr. Football" to hundreds of thousands of followers of the game, reviewed the essentials that make a good football broadcast. He emphasized the large amount of pre-game preparation expected of announcers.

Tips will do the play-by-play for the three regional telecasts. He will be backed up by Alec Chesner who will describe sidelights and half-time activities.

Games to be telecast regionally are Texas-Oklahoma, October 12; Rice-Arkansas, November 9; and Baylor-SMU, November 23.

These games were selected

PREP FOR LEVELLAND

Pace Is Stepped Up

Despite aching muscles and some sluggishness, Coach Doug Cox said preparations for the upcoming Cub gridiron season will begin to pick up in intensity the rest of this week.

"We had a 15-minute scrim-

mage Saturday and a 30-minute session Monday that brought out a lot of sore muscles and some weak spots already," said Cox. "From now on we are going to step up the pace and try to get the kinks out."

The Cub mentor said the biggest problem for immediate attention will be to get timing set on the various plays. "The boys are trying hard and showing a lot of spirit, so I think it will work out this week," he noted.

Cox reported that six more aspiring football players have checked out pads and suits since school started to bolster the squad to 46.

Long sessions are on tap for the Cubs as they prepare to open the 1957 gridiron season at Levelland at 8 p.m. Sept. 13.

Though a definite underdog in the tilt, the Cubs will be striving for an upset to avenge a 39-21 loss at the hands of the Lobos last year.

Levelland's Coach Johnnie Hickman reports his squad will boast "less speed and no depth" despite some 60 youngsters expected to turn out for the team.

The Lobos will have nine lettermen returning including backs Larry Tipton and Mac Tubb, center Bruce Miller, guards Joel Cookston and Frank O'Dell, tackles Frank Lawlis and Eddie Curry and ends Jesse Ballew and Jesse Hofackett.

54 Candidates Are In Raider Camp As Football Drills Start

A total of 54 Texas Tech football candidates began two-day practices at 6 a.m. Monday. Afternoon sessions are set for 3:30 p.m.

Scheduled to report are 11 lettermen (nine from '56, two from previous seasons), 5 junior college graduates, 12 squadmen, 25 freshman numeral winners, and one man without college experience.

Southwest Conference press day was Tuesday with morning hours devoted to pictures and interviews of players and coaches. Newsmen observed a regular workout Tuesday afternoon.

Tech's opening game is with West Texas State at Lubbock the night of Sept. 21.

Read The
Brownfield News
For Complete
Coverage Of The
SPORTS WORLD
In Terry County

for telecasting by the Southwest Conference under the NCAA's policy.

Radio broadcasts will be broadcast to Texas homes from such places as Berkeley, California; Atlanta, Georgia; Columbus, Ohio; and Memphis, Tennessee. It is estimated that radio and TV crews will travel more than 150,000 miles during the season.



READYING EQUIPMENT — It is a sure sign of approaching season when the coaching staff begins going over the equipment and getting it ready for issuance to the players. Charles Keese, left, and Elroy Payne, both BHS assistant coaches, were caught checking sideline coats this week as part of the preparations for the Cub campaign. (NEWSphoto)



By HUGH WILLIAMSON

Outdoors business is picking up rapidly right now. When the weather begins to get a little cooler conditions will be exactly right for bass. The hunters have already started on doves, with open season on other game coming along soon.

Let's talk about fishing first. Although a lot of fishermen take home full strings in Summer, it's pretty generally agreed that Fall is a better time, for several reasons.

In cooler weather, fish are inclined to move around more. That takes more energy, and the fish therefore are prompted to do more feeding.

Thus, in Fall, the bass are hungry and their normal sources of food are apt to be somewhat scanty. So they look with much favor on your minnow or plug.

Old timers in the bass fish- See No. 1 page 2

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big-car comfort... big-car value of
Oldsmobile's "88" at your dealer's now!

DOUBLE-CHECK! the surprisingly
low price of the "88"... It's the
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No. 1—

ing game have started already, as a matter of fact. Their top-water lures dusted off and hooks sharpened, they may be seen at daylight these mornings and late afternoons, moving along slowly in their boats, tossing plugs or flies along the edges of weed bed, under willows, close to stumps and rocks.

Such a procedure is calculated to pay off, especially when that change in weather comes. Want advice? Try just before and just after the first north-

Those Old Cats

Catfishing has been the best bet for most anglers during the Summer, and in many lakes and streams, the trotline operators have been highly successful. Catfishing is good in Texas the year round. Here's a fish that responds readily to almost any bait, offers excellent sport to the still fisherman, and affords a tasty dish for the table.

A word about carp. This fish was imported from Europe many years ago. There, it was and is considered a delicacy. Taken handily in most Texas lakes and streams, the carp is a valiant fighter, and he comes in king sizes. Rig your line with a nylon leader, and tie

your sinker so the fish won't feel tension when he samples the dough bait. Let him run with it and then strike—hard.

Now about coastal fishing—the outlook is excellent. Back in 1951 there was a freeze that killed many game fish. But now, the young have had time to mature.

Indication of good salt water fishing came in the Summer, when many anglers returned with record catches of trout. In numbers and in size they were better than they had been for years.

Nine-pound trout were captured. A pair of Austin anglers, Steve Eichelberger and Eldon Powell, took 225 specs, weighing 394 pounds, in 3½ hours from the intercoastal canal near Austwell. The fish took shrimp as long as the supply lasted, then they hit spoons.

That was the biggest catch ever made by two fishermen, as far as the boatman knew.

Come Fall, there will be more catches of trout, and the red-fish will start striking. When it gets a little cooler, the sheephead will be active.

Pleanty Of Birds
Dove hunters know that the supply of these birds is abundant this season. Spring rains caused the cover crops to grow well. Rains during the season will cause the birds to scatter, and cold weather will inspire

Sportsmen's Clubs of Texas Calls Sept. 1 Bright Day For Conservation of Wildlife

AUSTIN — It's one man's opinion that Sept. 1 marks one of the brightest days in Texas since discovery of oil in payable quantities.

The man is Toddie Lee Wynne Jr., of Dallas, president of Sportsmen's Clubs of Texas, who said the effective date of the new game and fish revenue

measures signalized "a long overdue step to do something besides talking."

"For ages people have been orating up and down the state about conserving our natural resources for future generations but this is the first time, at least in a generation, that definite action has been taken," said Wynne.

"I refer to the broadening of the income arrangement for wildlife management primarily through modest increases in game and fish licenses and through a universal fishing license law that calls for salt water sports fishing licenses."

Wynne, whose SCOT organization has been credited with a major role in effecting the first substantial revenue hike for game and fish affairs in a quarter century, said:

"We are making a start to-

ward one of the fine-t goals of modern times. Many Texans are sharing in this noble undertaking. And they're already helping us upping their personal contributions."

Consequently, we are going to have better financing and we are going to have some more manpower for the wildlife management people to do the job. With this start, we will be able to gradually work more contributors into the picture through systematic reduction in license exemptions until most Texans will be helping pay the bill for research and management and helping make the orators look good."

Wynne observed that the Game and Fish Commission budget for the first year of the new biennium, comprising \$4,620,928, "looks like a lot of money until you realize we have 254 counties, plus 600 miles of coastline, or the equivalent of three states, to account for." "It could be twice that much and still not cover all the high priority

restoration projects," he added.

"Less than half of available income derives from hunting and fishing licenses, so naturally that field lends the greatest potential opportunity for further expansion. This is particularly true when we still have so many free loaders, like the people who hunt without licenses in their own home countries and so forth. They all are willing to help and will do so when the law is made all inclusive."

Wynne said he "enthusiastically welcomed into the fraternity the half million Texans who are paying the way to better hunting and fishing under the

new fiscal program.

"It's costing the fresh water fisherman another 65 cents and the bulk of the hunters another buck and the salt water anglers the full license fee," he added.

"But the grapes will be few when they realize that Texas really is guaranteeing some hunting and fishing for posterity."

Although his Burkburnett high school team was beaten by Stamford 36-6 in a bi-district football game in 1955, Bill Turnbow, a Texas Tech center candidate this fall, was picked as the most valuable player in the game.

Turnbow, a Texas Tech center candidate this fall, was picked as the most valuable player in the game.

Benefit the Soil

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We Have for Sale:

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8 P.M. SHOWS—\$3.25 - \$2.75 - \$2.25 - \$1.75

3:30 P.M. MATINEE—\$2.75 - \$2.25 - \$1.75 - \$1.25

KIDS' MATINEE TICKETS—\$1.25 - \$1.00 - 75c - 50c

(All Prices Include Fed. Tax)

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NIGHTLY SEPT. 22-27
WITH MATINEES SEPT. 23 - 24 - 27

FAIR PARK COLISEUM

AT LUBBOCK DURING THE

40TH ANNUAL PANHANDLE SOUTH PLAINS FAIR

Texas Tech has gone over the century mark in basketball games nine times. Red Raider opponents have twice surpassed it. Furman losing to Tech 111-103 in 1954 and Southern Methodist beating Tech 101-72 in 1956.



QUALITY CHOICE



ON THE PLAINS



IN THE MOUNTAINS



ROUND THE TOWN



SHAMROCK

QUALITY you can measure by your car's PERFORMANCE


By Frank Robbins

Johnny Hazard



By Mort Walker

Beetle Bailey



Grownfield New

WELLMAN W are the Wellm row: Ldean H roll Parker, G

LEADS WELL second left, discusses sea



WELLMAN WILDCATS — Darkhorses of Six Man District 2-B are the Wellman Wildcats. Members include, from left front row: Ldean Hughlett, Curtis Morton, Johnny Moorehead, Carroll Parker, Garry Smith and James Pendergrass. From left second row: Coach James Daugherty, Jimmy Goza, Milton Dickens, Bill Adams, Jerry Shaw (Asst. Coach), and Lary Cabe (Mgr.) (NEWSfoto)



LEADS WELLMAN — Coach James Daugherty, second left, and assistant, Jerry Shaw, right, (14) as the 'Cats enter their second week of discusses season prospects with Wildcat captain Ldean Hughlett (11) and Curtis Morton football sessions. (NEWSfoto)

Gobblers Still Top Plentiful Food List

Turkeys will be the big food value in meat departments for a third successive month, the Agricultural Marketing Service reports, in announcing its September plentiful foods list. Supplies are ample and prices are expected to remain low.

Bartlett pears are a co-feature on the list, as a larger than average crop is expected. Canned pears will also be plentiful.

Other September plentiful listings suitable for main dish family meals will include broilers and fryers and fresh and frozen fish.

These plentiful are the result of high broiler and fryer production and the good catches following the height of the fishing season.

Nile River, longest in Africa, extends for 4,160 miles.



People who can easily pay any price say:

**"Pay more...what for?
Ford's the buy!"**

Why? Because this 1957 Ford gives you the advanced features, the solid ride, the effortless handling that you once expected to find only in expensive cars. And when it comes to looks, where can you find fresher styling than in the sculptured-in-steel lines of this new Ford?

Ford's superiority is evident in many places. In the vital rear axle, the pinion gear that turns the rear wheels is straddle-mounted... supported between two anti-friction bearings instead of being "overhung" from a single bearing. This makes operation quieter, smoother and longer-lasting. It's a feature that Ford shares with only one other car maker in the world—Rolls Royce.

Or consider Ford's famous V-8 engine. No other manufacturer in the industry today electronically balances every V-8 engine, while operating under its own power, the way that Ford does. This means you get a smoother-running engine—the finest V-8 in Ford's 25 years of V-8 leadership.

These are only a few of the important hidden values that are yours in Ford. But they indicate why so many people who can pay almost any price for a car—people who have driven expensive cars for years—are buying Ford today. Action Test this great performing car at your Ford Dealer's just once and you, too, will ask "Pay more... what for?"

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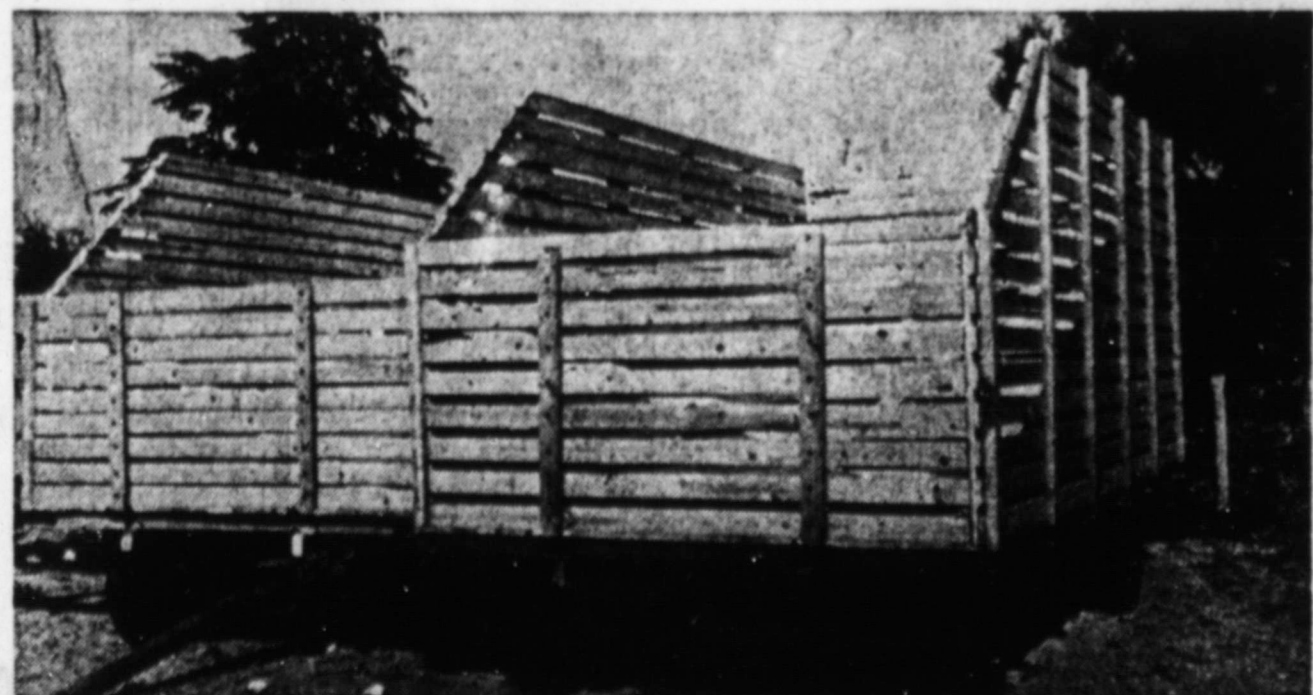
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MEADOW BRONCOS — Members of Meadow's District 4-B defending co-champs this year are, from left front row: Ronnie Bell, Jeff Kaiser, James Bartlett, James Smith, Harold Henson, Bobby McCallister, Don Bowman, Jimmy Pendergrass, Royce Terry, Jerry Tyler, Joe Horton and Maurice Warren.

From left second row: Charles Rand (Asst. Coach), Glenn Jones and Victor Ward (Mgrs.), Woody Carroll, Daryl Walker, Virgil Gilham, James Coalson, Robert Henson, Geoffrey Hulse, Johnny Howard and Coach Phil Wynn. (NEWSfoto)



STRATEGY SESSION—Coach Phil Wynn, left, Ronnie Bell (22) and Harold Henson (88) in an attempt to map some strategy for the upcoming gridiron season. (NEWSfoto)

THIS MONTH ON KING RANCH

Huge, Elaborate Texas Public Hunting Facilities Object of Slated Conference

AUSTIN—Preliminary negotiations looking toward King Ranch underwriting of public hunting facilities sponsored by Sportsmen's Clubs of Texas brought offers to help finance the historic projects through the Caesar Kleberg Wildlife Foundation.

The vast King Ranch facilities now are handled by the Kleberg family, whose ties of kinship date back to the original Captain Richard King, founder of the celebrated South Texas empire.

Cecil Reid, SCOT's executive secretary, said the "Generous King Ranch proposition will be advanced toward an actuality at a meeting on the ranch near Kingsville Sept. 18, between ranch officials and a SCOT committee which has just been expanded to include Dan Auld of Kerrville and George Strake of Houston, both prominent in Texas oil and ranch operations."

Other committee members are: Toddie Lee Wynne Jr., SCOT president, and Herb Klein, both of Dallas; Hayden Head and Ted Scibienski, both

of Corpus Christi, and Ed Harper, San Antonio.

Reid said details of the arrangement, which could become a major factor in creating elaborate Texas public hunting facilities, will be pinned down at the King Ranch conference.

Under the original plan by Val Lehmann, King Ranch wildlife manager and chairman of SCOT's technical committee on wildlife affairs, the ranch offered to use surplus deer to provide foundation big game herds, as well as some finance and technical supervision, to activate hunting tracts set up by SCOT.

The Ranch, which embraces almost one million acres of south Texas land, has long served as a bottomless reservoir for big game stocking in Texas. Thousands of deer and wild turkey have been trapped and transplanted distances to restore big game herds and flocks.

Under the plan now under consideration Ranch surplus game would be used to replenish original native stock in hunting areas of at least 5000 acres each, which would be sponsored by SCOT with the privilege of charging nominal hunting fees to cover operational costs.

Within a short time after the original stocking, when the herds have been judged adequate to maintain a balance, hunting periods would be designated. Between seasons the tracts would be made available for Explorer Scouts, always pressed for facilities for

Tests Reveal Dew Is Important Source Of Water for Plants

Dew may be an important source of moisture for plants in some of the more humid areas, the U. S. Department of Agriculture reports.

Tests have shown that accumulation of dew can total as much as 10 inches of water a year and in some years may furnish up to 20 percent of the total water supply for crops in some areas of the Midwest.

These studies were conducted in Ohio. Importance of dew as a moisture-source in other parts of the Nation remains to be determined.

There is a widely held belief that dew gives little benefit to plants, because most of it is lost through evaporation by the morning sun. However, USDA tests showed that it can be an important source of moisture for growing plants.

An appreciable amount is absorbed directly by the plants, say the researchers, while some runs down the stalk into the ground.

This research indicates that plants often draw less than the usual amount of moisture from the soil in the morning when dew is being evaporated from the plant leaves. Evidently dew absorbed through the leaves

their "High Adventure" program.

Executive Secretary Reid pointed game transfer arrangements for the historic projects will be processed through the Game and Fish Commission since it is the state agency held responsible for trapping and removal of game animals.

supplied part of the plants' requirements at this time of the day.

In the USDA tests, dew accounted for as much as 0.08 inch of water in a single day and at times provided a monthly water supply of 1 inch or more.

Grade 'B' Eggs Are Specialists Report Good Food Buy Now

Grade "B" eggs are just as high in food value as Grade "A" and "AA", according to specialists, especially right now when they are in plentiful supply. Grade "A" and "AA" are a

"must" only for poaching, where a high firm yolk and thick white are essential to the appearance of the dish, and for soft cooking in the shell, where delicacy of flavor is all-important.

For all other ways to cook eggs — scrambled, baked, in omeletes, souffles, and in the countless dishes of which they are an essential part (custards, puddings, ice cream, cakes, sauces)—Grade "B" eggs can be used with complete success and at lower cost.

Thrifty homemakers need not shy away from Grade "B" eggs, but rather take advantage of the plentiful supply and lower price by serving egg main dishes often and by stepping-up the richness of many other foods with added eggs.

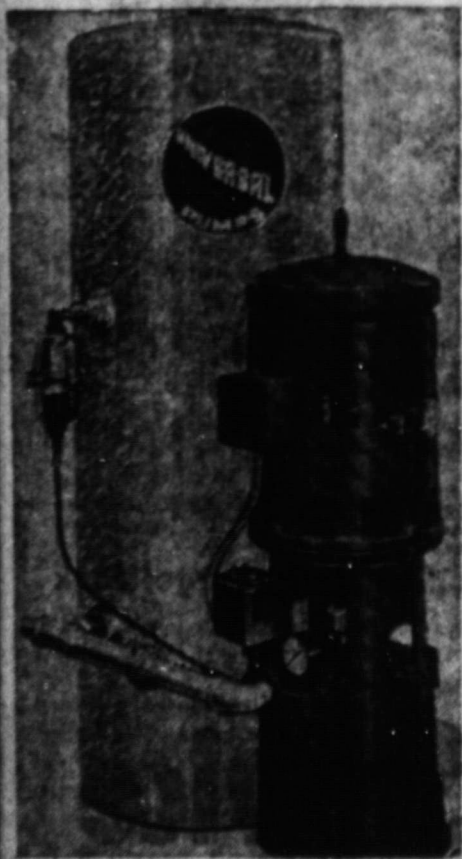
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They adjust themselves automatically in the course of your day-to-day driving.

The Edsel shifts itself. With Teletouch Drive, you just touch a button on the steering wheel hub. Teletouch Drive does the rest—smoothly, surely, electrically.

The Edsel's list of available new features includes contour seats; a warning light that flashes when you exceed your pre-set speed limit; another that flashes when oil is one quart low; a release that lets you open the luggage compartment from the driver's seat.

There are many things that make the Edsel different from any other car you have driven. More exciting, more sure, more safe.

What does an Edsel cost? Prices range from just above the lowest to just below the highest. You can afford an Edsel. And you can choose from four series, 18 models.

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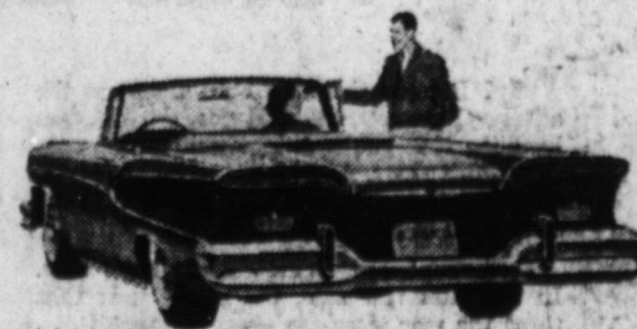
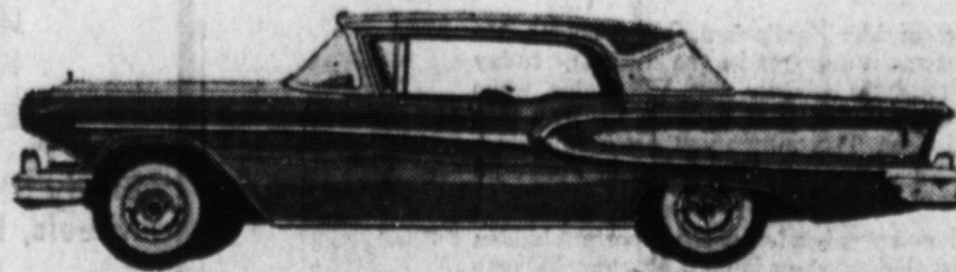
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The Edsel's distinction is easily seen in the classic vertical grille, the low, wide flight deck, the elegant lines of the cars shown here.

Above: Edsel Corsair 2-door Hardtop.

Below: (left) Edsel Citation 4-door Hardtop; (right) Edsel Pacer Convertible.



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TALL CAN..... **49^c**

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PEAS NO. 303
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BABY FOOD 3 CANS **27^c**

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Orange Drink **25^c**

Light Crust Flour 25-Lb. Bag..... **1.79**

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Frozen Rolls 2-DOZ. TO PKG. **35^c**

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UNION STARTERS — The Union Wildcats' starters line up to show how a six man team looks on the offense. They are, from left, Wylie Kay, right end, Howard Hungerford, back; Alfred Newsom, back; David Cabe, quarterback; Jimmy Sargent, center, and Kermitt Shults, left end. (NEWSfoto)

BEGINNING HERE SUNDAY

'Lure of the Swamp' Brings Drama Of Greed and Violence To Rialto Screen

"Lure of the Swamp," drama of greed and diabolical cunning laid in the swamp lands of Florida, comes to the Rialto Theatre next Sunday, Monday and Tuesday.

Heading the stellar cast are Marshall Thompson, Willard Parker and Joan Vohs. Gil Brewer's novel about gangsters, whose efforts to hide a \$200,000 swag in the swamp,

torial quality.

As the young guide who forgets his sweetheart when he becomes crazed by greed, Thompson will be remembered for memorable acting in "They Were Expendable," "The Valley of Decision," "Battle-ground," "Good Morning, Miss Dove" and others.

Lovely, statuesque Joan Vohs who almost succeeds in luring Thompson to his death, has come to films via TV and lists "Lure of the Swamp" as her fourth and best screen role.

Walnut Caterpillar Strikes Pecans In Southern Texas

The walnut caterpillar — capable of causing extensive damage by defoliating the trees — has been reported infesting pecans in several counties in South and Central Texas. The worms are generally found feeding on the pecan leaves during July and August.

The insect overwinters as a pupa from 3 to 6 inches beneath

New Electrical Device Soon May Be An Aid To Determining Plant's Water Needs

Farmers may someday tell when their crops need irrigating by using a simple electrical device tested recently by the U. S. Department of Agriculture. It measures moisture stress—an indicator of a plant's moisture needs.

For a rapid reading of a plant's water requirements, two small prongs of the device are stuck into the stem of the plant. The prongs are two stainless steel electrodes connected to an ohmmeter which measures the electrical resistance in the plant. The lumber industry uses a similar instrument to measure moisture in wood.

In experiments with cotton plants, the researchers found that electrical resistance went down as moisture amounts went up. Within four hours after irrigation, a sharp drop in resistance was observed on the ohmmeter.

The experimenters believe that the increases in electrical resistance with increasing moisture stress is the result of the drying out of the solid framework, or cell walls, of the plant.

This creates in the woody tissues of the plant either longer conducting paths between electrodes, or increases gaps in conducting paths—readily indicated by the ohmmeter.

The method has promise as a tool to help the average farmer determine when to irrigate, according to scientists of USDA's Agricultural Research Service who are making the studies. They point out that research is continuing, aimed at making the method easy to use by any farmer who irrigates.

Ground Mesquite Proves To Be Good Cattle Roughage

One of the most astounding developments to come of agricultural research in recent years has been the discovery that common Texas mesquite wood can be made useful as an edible roughage for cattle, says John C. White, Texas Commissioner of Agriculture.

During the past two decades, Texas farmers and ranchers have been fighting a common enemy in the die-hard mesquite which has spread in abundant growth from the Rio Grande Valley northward.

In an effort to reclaim the countless acres of grassland all but lost to dense undergrowth of mesquite brush, a number of eradication measures have been applied, varying from oil treatment to mechanical uprooting.

Then, just a few years ago, someone got the idea of grinding some tender mesquite into meal and analyzing the product chemically to determine its food value. The analysis showed that mesquite meal had a higher protein, fiber and calcium content than cottonseed hulls.

Another essential nutrient not present in many dry roughages, Vitamin A, was also found in the mesquite meal. Fat and carbohydrate content was slightly lower than in usual roughages.

Beattie Feathers, the Football Hall of Fame member who is head baseball and assistant football coach at Texas Tech, formerly played outfield for Knoxville, 1936-38. In 1943 he was player-manager of Kingsport in the Appalachian League.



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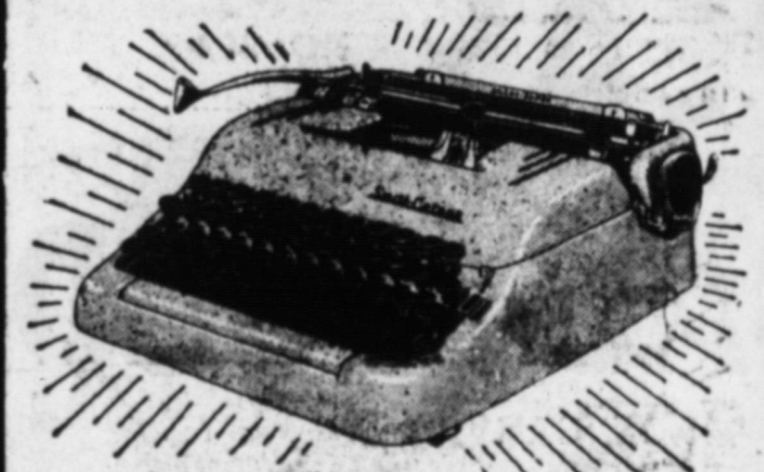
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