# Prownfielia News <br> And Terry County Herald ... Terry County's Oldest Business Institution 




NEW MECHANIC - Johnnie Young prepares to do some work
on Brownfield School buses as he selects the proper tool. was hired this summer to assist Otis Caley in general mai

Traffic Victim Still Fires Damage Home In Critical Condition And Car of Mayor



 sciousness since the Sept. 16 tinguish a blaze in a residence
collision. Attendants said, how. The fire is believed to have
ever. that. Lynn is s.ightiy im originated in the bedroom
proved. He no longer is under the home and damages wer
texyent.
ostimated at about $\$ 2,000$.



T世O FULLTIME MECHANICS NEEDED Public Transportation of Brownfield School Children Falls in Big Business



MAKE HNAL PLANS - Area oil men made liams (Honolulu Oil Co.) and Jon Cowsar (The final plonss for the county's "Oil Progress Western Co.1, Second row from, left:
Week" to bo held here Oct. $13-19$ in a meet- Lilly (Mid-Continent Tool and Supply), ing at the Melody Restaurant Monday night. McLendon (Halliburton Oil Cementing) and
Among those present were, from loft front row, Ray Tippit (Halliburton Oil Comenting). Among those present were, from Joff front row. Ray Tippit (Halliburton Oil Cementing).
Bill Hensley (Rental Pipe, Supply), Diek Hen- (NEWSfoto) Bill Hensley (Rental Pipe Supply), Diek Hen- (NEWSfoto)

Harrison Case To Jury


$\qquad$


Flu and Colds Strike at Cubs
Terry Men To Face Assault Charges in Beating of Youths


Can Be Seen at 1400 E. Reppto Glenwood Homes, Inc.

## Announcing

Terry County Mattress Co
As a get aequainted offer, we will conver your old cotton
mattreas into a modern innerparing matress at a low price
of $s p 2 . s \mathrm{si}$


Terry County Mattress Co.
1 s , weimer, we




Party Is Courtesy To Lynn Smith, 9
 p.m. in the home of her moth- Janie Fugitt and Sally
er. Mrs. Fred R. Smith, 1220 Addison.

 Kathy Morris, Kathy Vernon,
Sherrill
Kirschner. Ter $\mathbf{y}$ Judge and Mrs. Paul Tackett Mr. and Mrs. Hackney Mr. and Mrs. Jack Shirley and Entertain Night Club Mr. and Mr.

 Hamilton, Howard Hurd. well, and her husband's par Grady Goodpasture and Lee
Brownield; and Mrs. Joe Sat-
terwhite and Mrs. High players, were Mr. Hurd
Potash, ammonia and lodine
and Mr . Hamilton, and Mrs. are obtained from kelp, a PaciBrowntield amithon, and Mrs. are obtained from kelp, a Pa
Buri
fingoe underwater plant known
the "alfalfa of the sea." goed.

## biggest buy in cowhoy boots!



AMERICA:S BEST LOVED COWBOY BOOTS at better dealers everywhere


E\& R All Meat FRANKS, 3 CHEESE, $1 / 2$

## MODART

 75c SIZE NOTEBO( 50 c






Hat Sales Are Brisk Here Despite Unusually Extreme Style Changes

 stores selling ladies hats, the the
new fall hats, with rather ex. ulare and are
lairly well.
Although this is not the
height of "hat buying season,"
most Browntield stores most Brownfield stores report
that sales are fairly brisk on the millinery side, with a larg

1. Mrs. Harvey Gage, man-


 some of
be mor
and all
sext ye Asked
Believed
here to "Yes,
thes $^{\text {tines }}$
to mo
new


rets are her most popular sell-
er currenty, in tones of bown
and gray, and the new leopard
er curren
and gray
hats, and
well, as
Them fuse
The
and
genew
and gently cr
to cring com
head. Pushed
forehead, dee
back or swirled to one side the main popular for some till
these

 Even budget-conscious fall
hats have the look and feel
of luxury. Rich tobrics of huxury. Rich fabrics, supple style.
felt and elegant real or fake side in swagger
furs are
Franklin's has a large stock elt and eiegant real or fake Franklin's has, a large stock
furs are gracefully draped and of the new styles, acoording to
softly rippled. of Browne McKininney, manager Bargain Center, $\begin{aligned} & \text { and are selling fine, although } \\ & \text { "People are a little leery of the }\end{aligned}$


Mrs. E. N. Corley
Hostess to Club

installed last week
Rainbow Assembly Has
New Group of Officers
Brownfield Assembly ${ }^{246,}$, Barret: Worthy Associate $A$ Af
Order of the Raintow Girs, in: visor, Sue Shewmake; Charity
 values you will find awaiting $\mathrm{ng} \underset{\substack{\text { dell } \\ \text { Mro } \\ \mathrm{Mro}}}{\substack{2 \\ \hline}}$

##  nextyou feed 'em, and then you finance e $e$. $\star$

If things seem a litte fooled
up this week, think nothing of
Ip this week, think nothing or
it
it My helper, MMs. Herbert
(Maxine) Beever. wis.
(Maxine) Bevers was out a
Ins satalit
day becalficers were Don day because to illness. $\quad \begin{aligned} & \text { na Sue Neison. junior member } \\ & \text { of the } \\ & \text { tee inf }\end{aligned}$

 courtesu driver and you will
courtous ariver and you will
be a better driver.

Jane- Brownitiele, pastat, Mant
Worthy Advisor; and
Installing musician, Elle


## LOOK

AT THE RESULTS OF PROFESSIONAL ADVERTISING

Come in and let us show you how you can spark up your advertising and build more sales . . . with the Stamps-Conhaim General Newspaper dvertising Service

## PRACTICAL AD SIZE

Large, or small-space advertisers will find art, layouts and headings in sizes to suit their needs.
available to you at no extra cost at this newspaper. Check the proof books today and let the professional-level fea tures work for you!

## SPECIAL PROMOTIONS

You'll find regular-selling features and campaigns, pius many traffic-building special promotions.

ADS ARE READY-TO-RUN
Layouts, art and copy are complete and timely. Ready to work for you and build more sales.

## Brownfield News

CAPRI
Salad Oil
$\qquad$

SUPREME 1.LB. BOX


WOLF BRAND NO. 2 CAN

Hurry! Register for the ${ }^{\text {s }} \mathbf{4 , 0 0 0}$ In Merchandise
to be given
AWAY OCT. 29, 4:00 P.I
Only 33 Ders to in oo nocirtor
1st Prize


1957
Chevrolet
 2nd Prize $\qquad$ AMANA Freezer
 3rd Prize ${ }_{s t r}^{s_{s i}^{s p}}$ SAMSONITE Luggage

 HONEY BOY SALMON POWDERED SUGAR 2:27‘ Green Onions ze. 15 VEL BEAUTY BAR DOG FOOD ..... 2:27' PEAS

STOKELYS
HONEY POD 25 Potatoes ${ }^{\text {" }}$ 9 Tomatoes an 19
Grape Juice


- We Feature Top Quality Caged Eggs -



## ARMOUR

 JUNIOR TURKEY4964
ARMOUR'S STAR 24-OZ.
BOTLLE

NORTHERN WAXTEX Wax Paper
and

'GREYHOUNDS' - Two senior lettermen left: Quarterback Curtis Blair of Spur and End or their performance in the 7-3 Eastern New of Mr. and Mrs. Ralph Bailey of 915 East Rip. State. They are thown above.

Sports Editior For AP To Be Honored At Tech Reception
Harold Ratiff, author of as Tech Union Building Satur- ${ }^{\text {Ratiliff }}$ is Texas sports edi-
"The Power and the Glory- day afternoon, according to tor for the Associated Pres The Story of Southwest Con- Benge Daniel manager of the tor for has spent more than three ference Football," will be hon-
ored at a reception in the Tex- The Press, which published
the book.

Brownfield Neus SPORTS Hutorap oporso secene. He wil
 Southest Conterence. forotanil:


##  <br> COAST-TO-COAST ECONOMY RUN PROVES ITCHEVY COSTS LESS To DRVE!

Test run from Los Angeles to Ne York by the three leading low-priced cars showed Chevrolet costs less to operate, with up to $17 \%$ greater fue economy!

When fuel and operating costs for cars are officially checked for 2,873 miles, from Los Angeles to New York, what happens? In the certified findings of the NATA Chevrolet delivered up to $17 \%$ greater fue economy, and luwer total cost for the trip proof that Chevrolet costs least to operate of the three leading low-priced cars that were tested!
This economy record only confirms Chevy's reputation for money *aving way You expect Chevrolet engines to wring extra miles out of a gallon of gas-just as you expect finer craftsmanship in the way a Chevrolet is built. Why wait to put new sparkle-and economy-in the miles y drive? See your Chevrolet dealer soon!

CET A WINNING DEAL ON A NEW CHEVY
-THE GETTING'S EXTRA GOOD

Only franchieed Cheerolet dealers dieplay this CHMVO

See Your Local Authorized Chevrolet Dealer






Buff-Miner Game Is Likely to Determine Border Champion

 test conference race in recent
years in El Paso Saturday
night. night.
Outcom
determ de termine of the game coulc conference
championship. Texas Western
has peen championnsip. Texas Wester
has been by many ex
perts to repeat perts to repeat as titleholders
this year. Others rate Peynewed what Coteded Fridach
Olocking and tackling needed Bisfs, with their power and berctring ank ark townking needed
Bepth the most powerful team especially was bad A casing
dept
 The contest shapes up as a the open only to be knocked
match between speed and teams and and Be the Junior Hissed
brawn, with the Ming
breshman

 sessing a margin in size, pow
er and depth. Each team boasts a collec
tion of outstanding the of outstanding backs, bu
trongerence could lie in the
strong deeper line of the stronger and deeper line of the
Buffaloes of Frank Kimbrough
The West Texas coach has
and mobile line that is big-while
Collin's has only two player Collin's has only two player
on each of the first two team
who scale over 200 pounds. West Texas has two of the
Wost dangerous backs in the conference in speedy halfback Ron Mills and sullback Charli
Sanders, while Texas Wester sanders, while Texas Wester
has two of the fastest halfback
major ranked wtih the best.
Maynard, senior from Colo
rado City, averaged 35 yard See No. 1 Page 2 in- and scores


GOING MODERN?

These new telephone services make living easier, happier!


Additional telephones in kitchen, bedrooms and other busy



## 

Uutide ninging boll


Call our business office. We'll be glad to demonstrate
GENERAL TELEPHONE COMPANY
OF THE SOUTHWEST
 No. 1- Footbal Review To Probable Causes of Today's Appalling Juvenile Crime Rates




 a,





No. 2-

## cirtect

 1 mimasons buice ust

## No. 3-



$\qquad$ mom taine in in


$\qquad$

TV SERVICE
PHONE 2050 GIEN COLLUM

## Styled for Fall and Winter From FIELDS



## Hyde Park Suits



While here, look over our new arrivols for Fall . . . including sport shirts, dress shirts, ties,
socks and thoes. . and, of course, you can buy now and poy loter . . . use our budget plenn.

## This is the EDSEL

## "It puts shifting where it belongs"



YOU CAN AFFORD Your Own Grain Storage with a Rererpirs



 WOOD Chemical Company
RROWNFIELD, TEXAS
PLALNS HWY. PHO. 2678

See your Edsel Dealer and drive 1958's most remarkable automobile
BROWNFIELD MOTOR CO


QUESTION... Do Texas Hybrid Sorghums Pay Off?
ANSWER... You Be The Judge! If You Did Not Plant Any This Year, See One Of Your Neighbors Who Did.

QUESTION... Which is The Best Variety To Plant?
ANSWER . . Your Farm Practices And Soil Type Will Determine This. Watch Your Neighbor. Ask Your County Agent, And Watch For Experiment Station Reports.

QUESTION... How Does Our Certified Seed Growers In This Area Compare With Pro. ducers In Other Areas?

ANSWER ... Last Year Most All Texas Certified Hybrid Seed Growers Sent Samples Of Their Seed To Warm Areas of Old Mexico To Be Test Grown During The Winter Months Of November, December, January, And February. This Test Was Sponsored And Supervised By The Foundation Seed Department of Texas A \& M College. The Test Was To Determine Tall or Off Size Stalks In Seed.

Three Terry County Tests Were The Best Grown And The Other Test Was Among The Best Tested.

## The Growers of PLAINS KING SEED

Will Have Tests Grown Again In Old Mexico And The Results Of This Test Put On Each Sack QUESTION . . . How Can We Be Sure To Get GOOD SEED NEXT YEAR? - KNOW YOUR PRODUCER!

- KNOW THE FARM! - KNOW YOUR DEALER!


# PLAIINS <br>  SEEDS 

Grown By

## R. J. Purtell, Kenneth Purtell and Jess McWherter



## 8ํํํํํำ5

Cotton Root Rot Can THIS WEEK Be Destroyed Using Plowing, Rotation






, , panam gmomed bee






## WIN

This Beautifu PHILCO 14" Portable TV
Nothing to Buy
You Do Not Hive To Be
You Do Not Hve To Be
Present to Win Come in R Register
Each Time You Enter The Each Time You Enter The
Store
Drawing Will Be Held Saturday, Oct. 5, 4:00 P.M.
You Mut be 16 Year or olader to Register.


## Motor Service

-Phone 3180902 Lubbock Road

COTTON BOWL TICKET FOR SEASON WINNERS ALSO ${ }^{5} 30^{\circ 0}$ IN PRIZES EVERY WEEK... TICKETS TO TECH GAMES . . . ALL FREE!


| FREE 15.00 in Merchandlise With The Purchase Of A <br> Quiet-Riter, Qulet-Deluxe or Super-silent Portable Typewiter NO DOWN PAYMENT 4.33 Per Month Toury Courty <br> COMP/WN, LTa <br> 1.95 Ball Point Pen to Weekly Low Scorer |
| :---: |
|  |  |

## Here It Is <br> Our 7th Annual FOOTBALL CONTEST

| FOR THE |
| :---: |
| 'BEST TASTY TREATS' |
| Stop At |
| BOSTON'S |
| SUPER DOG |
| DRIVE-IN |
| Before and After |
| the Game |
| Weekly Prizes: |
| 1st Pioce: Sz.00 Cash |
| 910 Labbock Rood |

ANYONE CAN WIN

## FREE!

Compliments of Brownfield News-Herald -
For Person Making Highesst Total

- 2 Tickets to Texas Tech Vs. LSU Game Oct. 5th For the Week of Sept. 28
- Watch this Spoce Eoch Week



## RULES OF THE CONTEST:

1. Anyone can enter, but only one entry per person.
2. Weekly prizes will be given those naming the most winners. Cubs' score and
3. Woekly prizes will be given those neming the most winners.
4. Turn entries into any firm listod on this page.
5. Decision of tho judges will be final.
6. No one person may win the same weekly prize more than once.
7. Grand winner for bowl tickets will be those picking the most winners 9 out of 10
weeks. 7. Week. W.

Wffice or notice must have identification of having won the prize from News-Herald ANYONE CAN WIN IN OUR
ANNUAL FOOTBALL CONTEST
Have Fun! Enter our big football contest every week until December 1; you may win
one of the big cosh prizes! Nothing to buy .... no obligation of any kind! Just circle one of the big cash prizes! Nothing to buy … no obligation of any kind! Just circle
your choice for winner on the official entry blonk and deposit ot firms listed your choice for winner on this page. (Do not bring entry blank to NEWS-HERALD office).
on

FOR SEASON WINNERS BEST 9 OUT OF 10 1st PLACE WINNER

[^0]2nd PLACE WINNER



Deposit Entry Blanks With Firms Listed Above

Contest Entry Blank
WEEK OF
SEPT. 21

| Cubs | vs | Litriefield |
| :---: | :---: | :---: |
| Army | vs | Nebraska |
| Arkansas | vs | Tulsa |
| Baylor | vs | Houston |
| SMU | Vs | Georgia Tech |
| Texas | vs | Tulane |
| Texas A8M | vs | Texas Tech |
| TCu | vs | Ohio State |
| vMI | $\mathrm{v}_{5}$ | Holy Cross |
| Florida | $\mathrm{ys}_{5}$ | Woke Forest |
| LSU | vs | Alabama |
| Tennessee | $v_{s}$ | Auburn |
| 5. Carolina | $v_{s}$ | Wefford |
| Mississippi | vs | Kentucky Colo. Stater |
| New Mexico | vs | Colo. Stat |
| Tech ..... Vs. Tex. A8M ..... | Cubs | Vs. Lfld. - |
| Name |  |  |
| Addess | Phone |  |




[^0]:    2 Tickets To Cotton Bom

    - Rooms At Boker Hotol-Mineral Wells
    - 2 Tonks of Gasolitie
    - $\$ 10.00$ Cash For Expens
    - Rooms At Baker Hotel, Mineral Wells

