

Harvest Festival Gaieties Are Today!

Brownfield News

And Terry County Herald . . . Terry County's Oldest Business Institution

VOLUME 20 TEN CENTS BROWNFIELD, TERRY COUNTY, TEXAS, THURSDAY, OCTOBER 17, 1957 NUMBER 66



HIGHLIGHTED BANQUET — More than 450 Terry County oilmen, their wives and businessmen and wives attended the annual Oilman-Businessman Banquet Tuesday night. Among the principals, from left: John J. Kendrick, First National Bank executive vice president who emceed the event; Al M. Muldrow, Brownfield oilman and farmer who introduced the

principal speaker; Miss Gretchen Sloan, wearing the crown signifying "Miss Oil Progress Week of 1957"; H. E. (Eddie) Chiles Jr., The Western Company president of Midland, who addressed the audience, and J. L. (Dusty) Kemper, Brownfield Chamber of Commerce president who presented Chiles a traditional 10-gallon hat. (NEWSfoto)

BEFORE HUGE OILMAN-BUSINESSMAN BANQUET TUESDAY NIGHT

Loss of Free Enterprise Predicted

The fear that the American system of free enterprise is disappearing was expressed Tuesday night before some 450 persons attending the annual Oilman-Businessman Banquet here.

Said Speaker Eddie Chiles: "I feel that we are in danger of losing this great system (free enterprise), and I want to tell you why I feel this way."

Chiles is president of The Western Company of Midland. He continued:

"Big government, big labor and business—not one of these should ever get the upper hand (in our democracy), and then let the country be run for the benefit of the selfish interests of any single group."

The banquet, seventh in the series, is held by Brownfield businessmen for members of the oil industry in Terry County. For the first time, wives of oilmen attended the Tuesday event.

The Western president continued: "America has developed, without quite realizing it, a new kind of human institution, which is both political and economic.

"Our old style of economic system of a century ago, or even 25 years ago, had given way to a consumer-dominated, self-regulating, self-energizing system which broadly serves the interest of the great mass of people."

Chiles differentiated between the business tycoons of the immediate past and the modern manager of today's businesses, saying:

"Thus, in modern capitalism the owner, the manager and the worker are logically united in a common cause for the well being of the company which feeds them all.

"It is my firm belief that this class of professional managers can bring about a lasting prosperity in this century, and only they can do it."

Chiles decried the current trend of pre-empting states of their right to tax, declaring: "If this trend continues much longer, the States will exist only as lines on the map."

The speaker spared no words in denouncing Walter Reuther, head of the powerful automobile workers union: "If he is not really a Commie, he cer-

tainly is a socialist and he is very anti-business and strong for big highly centralized, closely controlled federal government. And, of course, the ultimate aim, centralized government, is the communistic form practiced in Russia today."

The speaker was introduced. See No. 1 Page 3

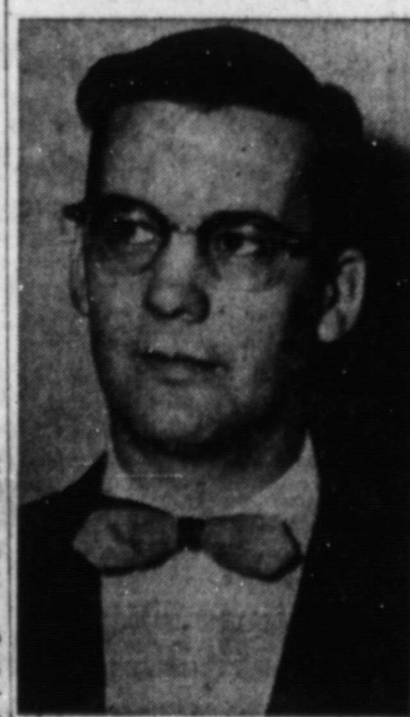
Joe Price Assumes Duties As Manager Of Pioneer's Office

Joe Price, formerly of Plainview, has been named manager of Pioneer Natural Gas Brownfield office, replacing B. F. Hutson Jr., who resigned to join Gaasch-O'Neal Pipe Company.

The 30-year-old manager, who has been employed by Pioneer about seven years, will assume duties here next week. He served as chief clerk for the company's Plainview office for three years prior to his move here.

Price, a native of Mississippi, is a graduate of Brookhaven (Miss.) High School. He is a member of the Methodist Church and Rotary Club.

The manager's wife, Eleanor, and two children, Sherie Kay, 10, and Joel Kirk 6 months, will move here in the near future.



JOE PRICE

Terry Farm Bureau Climbs Near Goal; Total Reaches 826

Terry Farm Bureau climbed nearer its membership goal this week as the total reached 826 Tuesday afternoon, reports Joe Ed Sullivan, service agent. The goal is 900.

Sullivan said 14 bureau members are competing to sign up the most members for 1957-58. A Stetson hat will go to the individual signing the most members during the drive which ends Oct. 28.

The Terry group is among some 185 organized county Farm Bureaus attempting to obtain 75,300 memberships this year. An additional four per cent over county goals has been set as a secondary goal in each organization.

If every county group could obtain the extra four per cent, Texas Farm Bureau would have 78,000 members—enough to claim fourth place in the nation and first in the South, said J. Walter Hammond, president of TFB.

Leonard Isaacs Is Winner in Contest

Out of a possible 15 winners, Leonard Isaacs of 403 East Felt named 13 correct ones in the Oct. 12 Football Contest.

Low "picker" was L. D. Bailey of 505 East Lons, with 5 winners.

Mrs. Harold Crites of 514 East Buckley was high picker for the women in the Oct. 12 event, selecting 12 correct ones.

Low among the women was Mrs. Edson Wilder, who named 6 correct winners.

Brownfield firms sponsoring this year's Contest are J. B. Knight Hardware, City Cleaners, Farm & Home Appliance, Jones Theaters, Jones-Copeland Insurance, Crites Humble Service, Terry County Printing, Perry & Starnes Barber Shop, Jack Bailey Chevrolet and Boston's Super Dog Drive-In.

Final Rites Are Held Here For Roy Rinn

Funeral services for Roy Lee Rinn, 48 of 524 North Fifth, who was dead on arrival at Treadaway-Daniell Hospital Monday night, were held Wednesday at Northside Baptist Church.

The Rev. A. J. Franks, pastor, officiated, and burial was in Terry County Memorial Cemetery under the direction of Brownfield Funeral Home.

Rinn was employed as shop foreman for Shipley Motor Co. in Tahoka.

Survivors include his wife; a son, Doyle Rinn of Morton; a daughter, Mrs. Kenneth Hendricks of 502 East Hill; his

See No. 2 Page 3

Oil Industry Contest Currently Is Under Way at Most Brownfield Service Stations

Church Sets Installation

The new minister of First Christian, the Rev. Marion W. Nilsson, will be installed at 3 p.m. Sunday in services at the church.

The installation message will be given by J. E. McDonald Jr., associate secretary (West Texas) of the Texas Board of Christian Churches.

After the call to worship by Truett Flache, chairman of the First Christian board, words of welcome will be given by the Rev. James E. Tidwell for Brownfield Ministerial Alliance; Clifford

See No. 3 Page 4

THE SQUARE AROUND What's New? BY WELDON CALLAWAY

As I have mentioned before, I am not an editorialist, but the time comes when one must speak his piece. Sunday's issue of the NEWS carried an article about fly-by-night painters and pest control operators. This item cannot be too strongly emphasized. Not only in Brownfield, but all over the nation these persons prey on unsuspecting victims who think they are getting a job done cheap . . . actually they are only getting a cheap job.

Whenever you are approached by these out-of-towners with a "low-cost" proposition, remember to check with the Chamber of Commerce, or at least make them give you qualified references and check them before you turn loose your hard-earned money.

They have no interest in you except for what they can get out of you and when you patronize them you are not only hurting yourself, but you are hurting some other innocent person by financing this unscrupulous business person. When they "fleece" you they have money to operate on and then they go to the next town and "victimize" some other unsuspecting merchant. Don't pay out your money until you know what you are getting in return.

Jack Canipe says he's not See No. 4 Page 4

A sizeable cash award awaits the winner here in the annual Lucky Neighbor Contest, an annual event of Oil Progress Week.

To end Oct. 23, the contest calls for each customer at Brownfield Service stations to receive a Lucky Neighbor Folder. Besides the number (which may win), the folder contains much that is interesting about the American oil industry.

Here are the rules: 1. There's nothing to write—nothing to buy. Merely fill in the coupon on the folder and give it to a station operator.

2. Only local residents over 16 years of age are eligible.

3. If you win the prize, the dealer who gave you the folder also wins one.

4. With the exception of the dealer who hands out the winning folder, employees of oil marketing companies and other dealers and their employees are not eligible.

5. When the Oil Progress Week Winning number is announced, the holder of it must present his folder, with the matching number to receive the prize.

Here are the Brownfield oil firms taking part in this year's contest: Phillips, Gulf, Humble, Coltex, Texaco, Cosden, Chevron, Magnolia, Sinclair, O. C. Elliott (Shamrock), and Onyx.

Oil industry personnel in charge of the annual contest this year are John Hansard, Phillips district representative, and James Massey, Humble agent here.

Information tidbits from folder: If you could mail a gallon of gasoline from Houston to Kansas City, you'd pay 82 cents in postage. Petroleum's transportation net work does the same job for less than 2 See No. 5 Page 4

Parade Will Start All Events at 4 P. M.

The 11th annual Harvest Festival is today!

And . . . evident in this Thursday's HF activities will be the qualities of finesse, growth and stature which are attained with tradition.

Probably the most ambitious attempt yet on the part of Brownfield Rotarians is behind this year's event.

From a wide area will come bands and individuals to participate in the program, which will be initiated at 4 p.m., with a mile-long downtown Festival Parade.

Supporting the Rotarians will be at least 203 Brownfield firms and individuals who have put together a treasure worth a minimum of \$5,600 in cash and merchandise prizes.

Big drawing for the prizes will begin at 10:15 p.m., in Cub Stadium, site of all activities. In case of foul weather, however, the show will be held tonight and Friday night in Brownfield High School auditorium.

Five minutes before the drawing, the queen of the 1957 Harvest Festival will be announced, and crowned. Beyond doubt, she'll one of the following candidates:

Miss Patsy Hulse, daughter of Mr. and Mrs. Dan Hulse of Route 2, and Miss Gretchen Sloan, daughter of Mr. and Mrs. L. E. Sloan of Seagraves Highway.

Before the day is out, the Ugliest Man in Terry County also will be revealed, and he also will be one of the following trio:

Trio Is Named
John Hansard, Phillips 66 district representative who is a local Lion, H. L. (Hub) King, Terry farmer who is a Brownfield Jaycee, and the Rev. Ralph O'Dell, pastor of First Presbyterian Church who is a Rotarian.

Here is a fast run-down on today's program:

Parade at 4 p.m.; Texas Tech Red Raider Band concert at 5:30 p.m.; Novelty Show (Brownfield's Hi-Tones, BHS Stage Band and Everett Gray's Western Strings) at 6 p.m.; Texas Tech Trampoline Team at 7:15 p.m.; Music Corporation of America show at 8 p.m.; coronation of queen at 10:10 p.m., and drawing at 10:15 p.m.

Stars Will Entertain
Here's what the big MCA show will offer: Billy Williams and 16-piece band (He zoomed to stardom with Sammy Kaye's band.), Candy Candido (He's been in unteamed movies, and he's really a funny guy.), The Commodores (They sing as one of the most popular quartets in America.), Phil Marquain (He can take eight golfballs from his mouth, besides doing a lot of other funny things.), and Hubert Castle (He's quite at home on a tight wire at high as you want to string it).

The Harvest Festival queen will be named on the basis of votes cast for her during the current sale of \$1 tickets, each being worth 100 votes. It'll take a ticket and a 50-cent piece for adults to enter Cub Stadium for the show. For the children not yet in school, the fee will be 1 ticket.

Here's a breath-taker; From the drawing will be named three persons who'll take home first, second and third prizes, respectively, of \$500, \$300 and \$200 cash.

Ever wonder about former Festival queens? Here's their current status:

1947—Glenna Faye Winston, daughter of Mrs. Homer Winston of 602 East Repetto and the late County Judge Homer Winston. Glenna Faye now is Mrs. Pete Curtis of Meadow, mother of three children.

1948 — Daina Ruth McIlroy, daughter of Dr. and Mrs. T. H. McIlroy of 220 West Lake. Daina Ruth now is Mrs. Harley Starnes of 1201 North A, mother of two children.

1949 — Ann Snedeker, daughter of Mr. and Mrs. K. D. Snedeker of 507 East Buckley, who's now Mrs. Weldon Thomas of Vienna, Austria, and mother of one child, a daughter.

1950—Two queens were named this year: Peggy Black, daughter of Mr. and Mrs. Ross Black of 520 East Cardwell, now Mrs. J. N. Jennings of Silvertown and mother of three children, and Peggy Kay, daughter of Mr. and Mrs. W.

Here are positions which units will occupy in the parade:

Section 1—Color guard, Texas Tech Band, National Guard units, dignitaries, Har d i n g See No. 7 Page 4

CITY COUNCIL TO STUDY REQUEST

Pioneer Seeks Hike In Natural Gas Rate Here

Brownfield City Council is expected to take action on a proposed natural gas rate hike at its meeting next week.

The hike proposed by Pioneer Natural Gas Company, which services this area, would establish the minimum bill at \$1.50 for 2,000 cubic feet of gas. The present rate is set at \$1.25 minimum.

C. I. (Stony) Wall, Pioneer president, said this is the only change requested in the rate schedule.

"Since 1951 the cost of materials, supplies and labor has continued to increase," said

Wall. "It is likewise necessary for us to pay more for natural gas in the field to provide a dependable long term-supply for our service area. It is necessary under these circumstances that we secure an adjustment in our rates."

The president noted the company's last rate increase was in 1951, when a 14 per cent boost was allowed by West Texas cities.

If approved by the City Council, the increased rate is expected to go into effect Dec. 1.



HERE FOR FIRST METHODIST ACTIVITIES — Four of the principals in the week of activities at First Methodist Church which will end today are pictured above. From left: the Rev. James E. Tidwell, First's pastor; Dr. Dallas D. Denison, who originated the Denison Lectures currently under way; Bishop William C. Martin of the Fort Worth-Dallas Area, Northwest

Texas Methodist Conference, who presided at Monday's consecration of the new First Methodist, and Dr. Kenneth W. Copeland of Travis Park Methodist in San Antonio, who is presenting this year's lectures. More than 150 out-of-town ministers and their wives are attending the quadrennial series of lectures. (NEWSfoto)



PROUD MOMENT — In center is Miss Gretchen Sloan, who was crowned Tuesday night as "Miss Oil Progress Week of 1957." With her is her mother, Mrs. L. E. Sloan of Seagraves Highway, and Jon Cowser of the Western Company — his boss was main speaker for the event, held in junior high cafeteria. Cowser heads the oil industry group here which helped bring Oil Progress Week to Terry County and which is behind the activities to make Miss Sloan queen of the 1957 Harvest Festival. (NEWSfoto)

Four Prospective Members Honored At Preferential Tea by Sorority

Four prospective members were introduced at the Preferential Tea held by Tau Phi chapter of Beta Sigma Phi Sunday afternoon in the home of Mrs. Allen Terrill, 1314 East Lons.

Episcopal Church Will Hold Classes on Beliefs

Two concluding study classes concerning the ways and teachings of the Episcopal Church are being rescheduled for a later date according to the Rev. Rex C. Simms, rector of the Episcopal Church of the Good Shepherd.

Classes have been conducted for the past four weeks on the history, origin, and beliefs of the church. Episcopal Church of the Good Shepherd cordially invites everyone who is interested in learning more about the church to contact any of its members, or to call the Rev. Simms at 2841.



WIVES OF MINISTERS — More than 150 pastors and their wives have been attending the quadrennial Denison Lectures at First Methodist Church since Tuesday. Among the wives are, from left, Mrs. Dallas D. Denison, wife of the First Methodist pastor at Abilene and up-coming superintendent of Brownfield District, Northwest Texas Methodist Conference; Mrs. Kenneth Copeland, wife of the pastor who is presenting the lectures this year and who is pastor of Travis Park Methodist in San Antonio; Mrs. Luther Kirk, whose husband is superintendent of the Plainview District, and Mrs. H. W. Gaston, whose husband is pastor of Park Church in Big Spring. (NEWSfoto)

No. 1—

ed by Brownfield oilman-farmer Al Muldrow. Emcee of the banquet was John J. Kendrick, executive vice-Bank.

Fare was barbecued beef prepared and served by a committee under the direction of J. E. (Buddy) Gillham. The event was in junior high cafeteria.

An invocation was said by the Rev. Marion W. Nilsson of First Christian Church, and dinner music was provided by

Jerry Gannaway at the piano. In addition to his speech, Chiles placed a silver crown on the head of Miss Gretchen Sloan, thus recognizing her as "Miss Oil Progress Week of 1957."

Guests were registered by Brownfield Desk & Derrick Club, comprising women directly associated in some manner with the oil industry here. Chamber Mgr. Joe Satterwhite Wednesday told the NEWS that without D&D help, the banquet could not have been the success it was.

Several dozen out-of-town oil

Tokio Horse Places In Top 10 Cutting Horses

Little Tom W., owned by Phillip Williams of Tokio, tied for seventh place at the Pan-American Livestock Expositions' open cutting horse contest last week.

The horse scored 147 points of a possible 160. The contest was won by King's Pistol, owned by Jim Calhoun of Cresson. He scored 150 points to lead the field.

Industry officials were recognized by Kendrick.

JONES THEATRES

"MOVIES ARE YOUR BEST ENTERTAINMENT"

REGAL

DIAL 2616

Thurs. - Fri. & Sat.

Oct. 17 - 18 - 19



Coming Soon

"THE BROTHERS RICO"

Sunday - Monday

October 20 - 21



JAMES CAGNEY DOROTHY MALONE JANE GREER

"MAN OF A THOUSAND FACES"

CINEMASCOPE

RIALTO

DIAL 2236

Thurs. Oct. 17



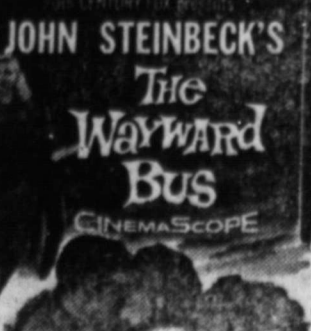
Oct. 20 - 21 - 22 Sun. - Mon. & Tues.

Friday - Saturday

Oct. 18 & 19

"SPY CHASERS"

LEO GORCEY HUNTZ HALL And The Bowery Boys



Visit The Jones Theatres Often For The Finest In Entertainment

No. 2

parents, O. H. Rinn of Old Glory, and Mrs. O. H. Rinn of Stamford; five brothers, Irvin Rinn of Old Glory; Jessie Rinn of Borger; K. B. Rinn of Snyder; Walter Rinn of Las Vegas, Nev., and Lester Rinn of Odesa; six sisters, Mrs. Bill Mowell of Fort Worth; Mrs. Otto Mitschke of Houston; Mrs. Albert Miller of Stamford; Mrs. James Calloway of Raymondville; Mrs. Eldon Holden of Clute; and Mrs. David Hughes of Lubbock.

Ballads, or stories told in song, have been popular since medieval times.

RUSTIC DRIVE IN

Thursday Oct. 17

Robert Ryan Anita Ekberg Rod Steiger

BACK FROM ETERNITY

Phyllis Kirk • Keith Andes Gene Barry • Beulah Bondi

Friday & Saturday Oct. 18 - 19

— Technicolor —

"RED SUNDOWN"

RORY CALHOUN MARTHA HYER DEAN JAGGER

Sunday & Monday Oct. 20 - 21



mademoiselle
THE FASHION SHOE

The Fashion Shoe...
Now At
Collins

FASHION TAKES STEPS INTO FALL!

Black Baroque

Black Baroque

Black Calf Medium or Hi-Heel

Black Calf Brown Calf

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Don't Say "Flats" Say— *Adorés*

Adorés... the tops in Flats... for style... comfort... and ease of wearing... sold exclusively in Brownfield at... Collins!

... with an Elegant Air..

Distinctive new styles in rich fabrics and leathers... with smart accents. See our new fall selection today!

Collins

at insertion; charge of \$1.00 issue is noon.

US

ENCYCLO- interested in Lou Manning Tokio, Texas. 56-140

ENCE with 65 words dictaphone, Duplicator, Single. 62-107

like to buy and Youkum Blacore Royal- ma Life Edg., 62-107

OL or grade spare time, diploma award- left school, Box 5061, BW9-0651, 60-626

OTTON BROS. Night 3684

patient leather believed on 4th street, valuable pe- Doyle Hodges wnfield, 66-1p

pe of interior papering and estimate call if desired. D. 39-40

EANING with fly by night over- reasonable wnfield Septic South D St., tfo

us help solve sell and in- Fence, Bark installed. \$2.00 66-140

Classified 88

W

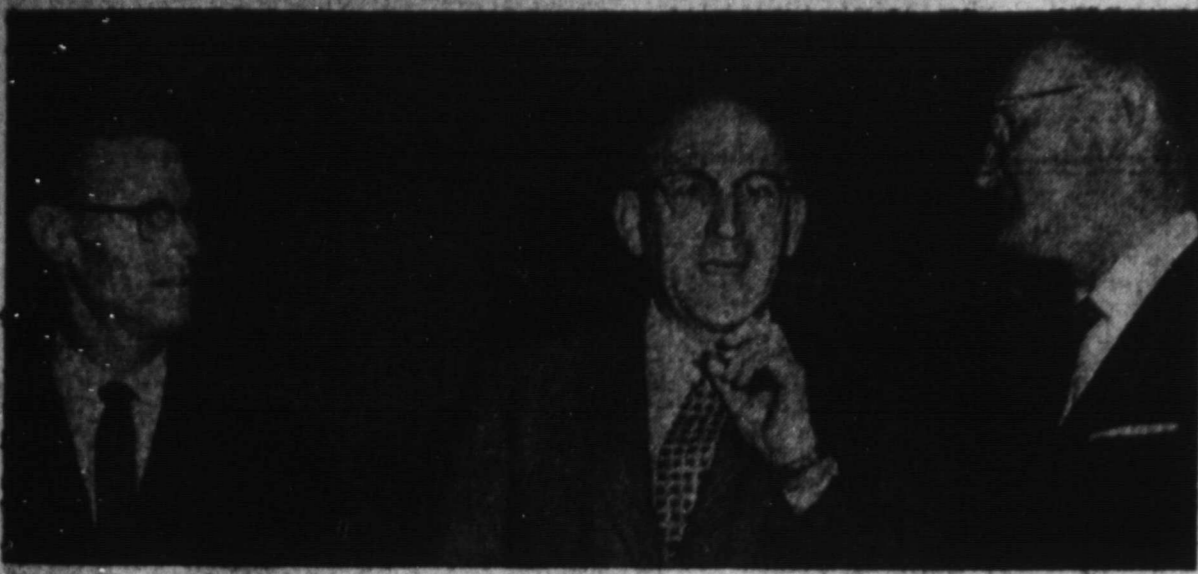
HA

McMillin

shed dent in-

d claim forgets of's set

Broadway



HERE FOR LECTURES — The trio shown above was here Tuesday and Wednesday to listen to the quadrennial Denison Lectures on Preaching and Evangelism. From left: the Rev. O. M. Butler of Harrah Methodist Church at Pampa, the Rev. Alby Cockrell of First Methodist at Hereford, and the Rev. John English of Asbury Methodist at Lubbock. The Lectures are to be concluded today at Brownfield First Methodist. (NEWSfoto)

CLEARING OUT ALL 1957 MERCURYS

LAST CALL

Only a few days left!
Buy from stock! Save hundreds!

- Get into the big-car class at a small-car price.
- Save hundreds of dollars on brand-new models.
- Big M Dream-Car Design will stay in style for years.
- Every '57 car must go to make room for '58 Mercurys.
- Huge allowances...easy terms. Hurry in today!

'57 MERCURY
Brownfield Motor Co.
702 W. Broadway

NOW OPEN FOR BUSINESS

Coates Pharmacy

Located:

210 South Sixth

"Across Street From Hospital"

PHONE 2622

FREE

PRESCRIPTION DELIVERY AND DRIVE-IN Window Service

COATES PHARMACY

Necchi portable sewing machine.

★
"He that hath no friend, and no enemy,
Is without talents, powers, or energy."

★
If you are looking for real value in home furnishings — shop Knight Furniture during their "Jubilee of Values" now in full swing.

★
I would like to call your attention to the color TV Schedule in Sunday's NEWS. Copeland Hardware will carry this schedule in each Sunday's edition. Clip it out, save it—you'll find all the color programs listed for that week.

★
Today is the big day — who will the Harvest Festival Queen? If you haven't got your tickets for the big "Show of Shows" you had better hurry. The entertainment starts tonight and you surely don't want to miss it—plus an opportunity to win many valuable prizes.

★
Have you noticed the big (?) question-mark appearing in the NEWS? What do you think it is? No, it isn't a new model car coming, flying saucer, or Sputnik... it is something that will mean "Dollars To You."

★
Maybe we will make a crop yet—cotton is coming in a little faster. Goodpasture Grain reports a good flow of grain and merchants report an increase in business. Things are beginning to look up... I hope!

No. 3
Parker for the churches of District 2, and by Herbert Chesshir, elder of the church board.

In addition, special music will be presented by the church choir director, A. V. Wall.

The Rev. Mr. Nilsson will respond.

Flache said Tuesday that the public "is invited and urged to worship with us at this Sunday after service and to greet our minister."

Sermon topic for the Rev. Mr. Nilsson's 11 a.m. sermon Sunday will be "It's Home To Us."

No. 4
making much, but he is really having fun giving away his merchandise during his "First Anniversary Sale" now in progress.

★
One of the many things nobody ever tells you about middle age is that it's such a nice change from being young. — Dorothy Canfield Fisher.

★
Dunlap's is in the middle of a gigantic October Anniversary promotion... they are offering many outstanding bargains for your shopping pleasure.

★
Mrs. Lowell Montgomery was the winner of the Necchi-Elna contest, which Frank Daniel Furniture sponsored recently. She won a beautiful

No. 5
cents.

Latest reports show that for every wildcat drilled in the United States, only one produces in commercial quantity.

Every well drilled in America, whether or not it produces, costs from \$100,000 to \$200,000.

No. 6
stock alone numbers in the thousands.

In February 1951, Halliburton moved into Brownfield, District, comprising Brownfield, Post and Levelland. District superintendent is Charlie Parker of 1412 East Cardwell.

No. 7
Motors: Section 2—Brownfield High School Band, Miss Oil Progress Week's float, dignitaries, Portwood Motor; and Section 3 — Lubbock Patrol of Khiva Temple, Rotary Club queen candidate's float, Santa Fe train, Jack Bailey Chevrolet, Brownfield Tractor Co.; Section 4 — Littlefield High School Band, Rebekah Lodge float, McBride Pontiac, Cargill Tractor Co.; and Section 5 — Levelland High School Band, Ugly Men's float,

Craig Motor, Hester Implement, Humble Oil; Section 6—Hale Center High School Band Desk & Derrick float, Lindsey Hardware, Smith Machinery, Magnolia Wholesale; and Section 7—Sundown High School Band, General Telephone float, Dean Motor, Farm Chemical, Kersh Implement; Section 8 — Sudan High School Band, Magnolia Petroleum float, Sunset Motor, J. B. Knight Implement, Farmers Market & Supply; and Section 9 — Idalou High School Band, Western Auto,

Brownfield Motor, Newton & Webb Implement, Servis Gas; Section 10 — O'Donnell High School Band, Pioneer Construction, Tudor Sales, Mid-Continent Supply, Western Pump & Supply; and Section 11 — Brownfield Junior High School Band, West Texas Motor, Jack Cleveland Oil, and Powell Van Service.

All units will be assembled by 3:30 p.m., in the area immediately east of the Santa Fe tracks, said Phil Gaasch, Rotarian in charge. He's being assisted by Rotarians Newell Reed and Hugh Thomas.

Line of march will be, starting at the railroad, east on Main Street to Lubbock Road, thence north on Lubbock Road to Cub Stadium, where the units will disband. A judges' stand will be located at Lubbock-Tahoka roads.

Bubonic plague has been largely wiped out by international rat control measures.

The island of Bali consists of a series of volcanic mountains.

Dixon Latham Finishes Training at Fort Chaffee

Pvt. Dixon W. Latham, son of Mr. and Mrs. C. W. Latham of 1208 East Reppto, completed eight weeks of advanced individual artillery training Oct. 11 at Fort Chaffee, Ark.

Latham received instruction in the fundamentals of artillery and the firing of the 105 millimeter howitzer.

Lindsey's Is Ready to Install Your Gas or Butane Wall Circulating Heater..

"By Pioneer"

- Healthful Vented Heat
- Eliminate Sweating of Walls
- Completely Automatic
- Completely Noiseless
- 100% "Fail-Safe" Controls
- Fumeless Operation
- Glass-lined Heating Element

\$94⁹⁵

For 3500 BTU

Lindsey's Have Experienced Service Personnel for Installation... If You So Desire!

Pay Nothing Down... And As Little As \$6⁰⁰ Per Month

Ideally Suited For Either Your Main Heating System or That Part of Your House That the "Heat Does Not Quite Reach."

Baby Beds

Lindsey's have Baby Beds of all sizes and a wide variety of styles.

Bed Illustrated \$39.⁵⁰
Only

Others As \$11.⁷⁹
Low As

INFANT SEAT

Colors:
• Yellow
• Blue
• Pink

CAN BE PLACED AT ANY ANGLE FOR BABY'S Comfort

FEEDING: Infants seat attaches to any chair. Baby is relaxed and securely supported. Mother has both hands free.

DRIVING: Tires cordless fabric to rebound or seat. Mother has hands free to drive.

SHOPPING: Infant seat is light, easy to carry. Mothers can take baby to store with ease and comfort.

SPECIALS!

Nylon Scrub Brush FOR BOWL AND TUB REG. 49c 19^c

Ledco Sunbeam Razor 12⁵⁰

Weather Thermometers 39^c
A REAL LINDSEY VALUE

Sunbeam Mixers 29⁹⁵
REG. 47.50

GE Steam and Dry Irons — Reg. 15.95 10⁹⁵

Aluminum Baked Potato Nails — 6 for 19^c

Electric Blankets 19⁸⁹
Fully Automatic

You'll Find Everything Under the Sun at LINDSEY'S . . .

FUL-O-PEP BATTERIES

Guaranteed For 1-Year. Fits Most Fords and Chevrolets.

\$7⁹⁵

Exchange

Auto Parts

Lindsey's carry a complete line of auto, truck and tractor parts. Piston Rings, Carburetor parts, Generators, Bearings, Valves, Sparkplugs, Oil Filters, Mufflers, Tailpipes . . . in fact, every part you need! Our parts division is both wholesale and retail.

Antifreeze

Lindsey's have a carload of U.S.I. permanent-type Antifreeze (ethylene glycol) ready for you. Made by the makers of Winchester Shotguns — Olen Matheson.

Hardware Paint

LINDSEY'S

CORNER BROADWAY & LUBBOCK ROAD

Auto Parts Sporting Goods

COOPER Cushion Ride TIRES Safeguard Construction

Copper-Cushion Ride is 125% safer. Square Shoulder Tread with Squeal Stopper design stops 20% quicker, gives up to 30% more mileage. Squeal-Stoppers hush away noise. Black or white sidewall designs. Standard lifetime guarantee, plus 18-month road hazard guarantee.

If road hazards damage a Cooper Passenger tire . . . Cooper pays the bill!

P

just about everybody is watching for November 4

Finishes
ort Chaffee

Latham, son
C. W. Latham
to, completed
advanced in-
training Oct.
e, Ark.
ed instruction
als of artillery
the 105 milli-

our
ter..

hing
And
As

Month

ed For
Main
tem or
f Your
the
s Not
ch."

IES

1-Year.
s and

arts

arry a
ine of
k and
arts.
ngs,
parts,
ors,
alves,
s, Oil
fflers,

ry part
ur parts
both
and

eze

e carload
ent - type
ylene gly-
ous. Made
of Wle-
- Olen

arts
Goods

PIGGLY WIGGLY has gone

\$13,500
CASH
GIVEAWAY!

HOG WILD



5000.00 Grand Prize

DRAWING FOR \$5000.00
SAT, NOV, 9, 7 P.M.

**AWARDED IN EACH OF
OUR 17 STORES**

DRAWINGS:
NOV. 6, 6 P.M.



Another big give-away for the South Plains! Register soon and often at Piggly Wiggly for your chance to win a BIG CASH PRIZE! \$500 cash will be given in this and each of our 17 South Plains stores Nov. 6. More than that... an overall GRAND PRIZE of \$5000.00 will be awarded to some lucky winner November 9!

ARROW, WHITE OR YELLOW, 10 OZ. CAN

POPCORN 2 CANS **25¢**

HI VI 50, 16 OZ. CAN

DOG FOOD 2 CANS **19¢**

SHORTENING, ARMOUR'S, 3 LB. CAN

VEGETOLE **69¢**

GOLDEN WEST, 10 LB. BAG

FLOUR **69¢**

PEANUT BUTTER
BAMA, REFRIG. JAR
18 OZ. **43¢**



DRESSING

SALAD
MORTON'S
FULL QUART

37¢

COFFEE

MARYLAND
CLUB
1 LB. CAN

86¢

SALMON

HONEY BOY
ALASKA CHUM
NO. 1 TALL CAN

45¢

Ronco, 12 Oz. Cello Pkg.
MACARONI **19¢**
Pancake, Aunt Jemima, large box
FLOUR **36¢**
Buttermilk Pancake, Aunt Jemima
MIX, 36 oz. box **39¢**
Hi-Mo Sunshine, 1 Lb. Box
CRACKERS **39¢**

Par, Pure Peach & Apricot, 18 oz. jar
PRESERVES **35¢**
Libby's Sliced, No. 1 1/4 Flat Can
PINEAPPLE **20¢**
Pineapple, Santa Rosa, 46 oz. can
JUICE **25¢**
Ranch Style, No. 300 can
BEANS **2 for 25¢**
Cucumber, Shedd's, 15 oz. jar
WAFERS **19¢**

BACON SLICED SWIFT'S SWEET RASHER POUND **59¢**

KRAFT'S, 8 OZ. JAR
CHEESE WHIZ **37¢**
8 OZ. PKG. MILD CRACKER-BARREL
CHEESE **39¢**
PILLSBURY, CARAMEL, CAN
NUT ROLL **39¢**
E & R, ALL MEAT, SLICED, LB. **39¢**
BOLOGNA **39¢**
4 FISHERMEN, FILLETS, 1 LB. PKG. **45¢**
HADDOCK **45¢**
U.S. GOOD BEEF, LB. **79¢**
RIB STEAK **79¢**

SPARERIBS FRESH FROSTED PORK LB. **49¢**

CANNED HAM ARMOUR'S STAR BONELESS, READY-TO-EAT, 6 3/4 LB. **\$6.49**

CHUCK ROAST U.S. GOOD BEEF, CENTER CUT, LB. **47¢**

BROCCOLI SPEARS FROZEN POLAR 9 OZ. PKG. **2 FOR 27¢**

Dinner, Patio, 16 Oz., Frozen
MEXICAN, pkg. **63¢**
On the Cob, Orzida, 2 ear pkg.
CORN, frozen pkg. **17¢**
Whole Baby, Hills-O-Home, Frozen
OKRA, pkg. **19¢**

CORN CREAM STYLE LIBBY'S 10 OZ. PKG. FROZEN **2 FOR 27¢**

LIQUID JOY ECONOMY SIZE 7c OFF, NET PRICE **62¢**
OXYDOL 7c OFF NET PRICE 2 Large Boxes **59¢**
CAMAY 7c OFF, NET PRICE 4 REG. BARS **32¢**
SPIC & SPAN ECONOMY SIZE 7c OFF, NET PRICE **82¢**

BABY MAGIC MENNEN'S 60c SIZE **39¢**

GLEEM TOOTHPASTE 50c SIZE **33¢**

AUSTEX CHILI NO. 300 CAN **39¢**

TOMATOES

COLORADO, REDS, U.S. NO. 1, 10 Lb. Bag
POTATOES **49¢**
SWEET, NEW CROP, HOME GROWN, Lb.
POTATOES **10¢**
BELL, CALIF. FANCY, LB. **12 1/2¢**
PEPPERS **12 1/2¢**
GREEN, LARGE BUNCH, EACH
ONIONS **7 1/2¢**

CALIFORNIA FANCY LB. **15¢**

APPLES

WASHINGTON FANCY DELICIOUS LB. **19¢**

ORANGES

TEXAS SEEDLESS 5 LB. BAG **49¢**



**1% GREEN STAMPS
DOUBLE
EVERY TUESDAY**
(WITH 2.50 PURCHASE)

SYRUP

WORTH'S, MAPLE FLAVORED QUART DECANTER **39¢**

SOAP, 7c OFF PKG., NET
IVORY 4 Large Bars **53¢**

VASELINE, 50c SIZE
HAIR TONIC Plus Tax **39¢**

GILLETTE
FOAMY SHAVE **69¢**





NECCHI WINNER — In center is Mrs. Lowell Montgomery of 706 East Lake, who won a \$220 Necchi Sewing Machine in a recent contest sponsored by Frank Daniel Furniture & Electric. Looking on is Mrs. Joe Scott, Daniel bookkeeper, and Ray Lackey, sewing machine department manager. There were other winners, who'll be notified by mail. They won merchandise certificates. (NEWSfoto)

Mrs. Lee Brownfield of 508 South C and her mother, Mrs. F. E. Luckie of 1002 Tahoka Road will fly to Dallas this weekend to attend the state fair and the stage play "My Fair Lady." Mrs. Brownfield will return home Sunday and her mother will go on to Houston to visit a niece for several days.

SUNDAY, MONDAY AT REGAL

Cagney Plays His Strangest Role In U-I's Pic, 'Man of a Thousand Faces'

"Man of a Thousand Faces," starring James Cagney, Dorothy Malone and Jane Greer, will be seen Sunday and Monday at the Regal.

The picture has been announced as Universal-International's special release for Hollywood's Golden Jubilee.

Filed in CinemaScope, the release deals with the personal secrets and times of the late Lon Chaney, strange star of silent movies and known as filmland's legendary mystery man.

Cagney appears as the famous wizard of pantomime and make-up, whose private life was even more fantastic than the maladjusted characters he portrayed on the screen.

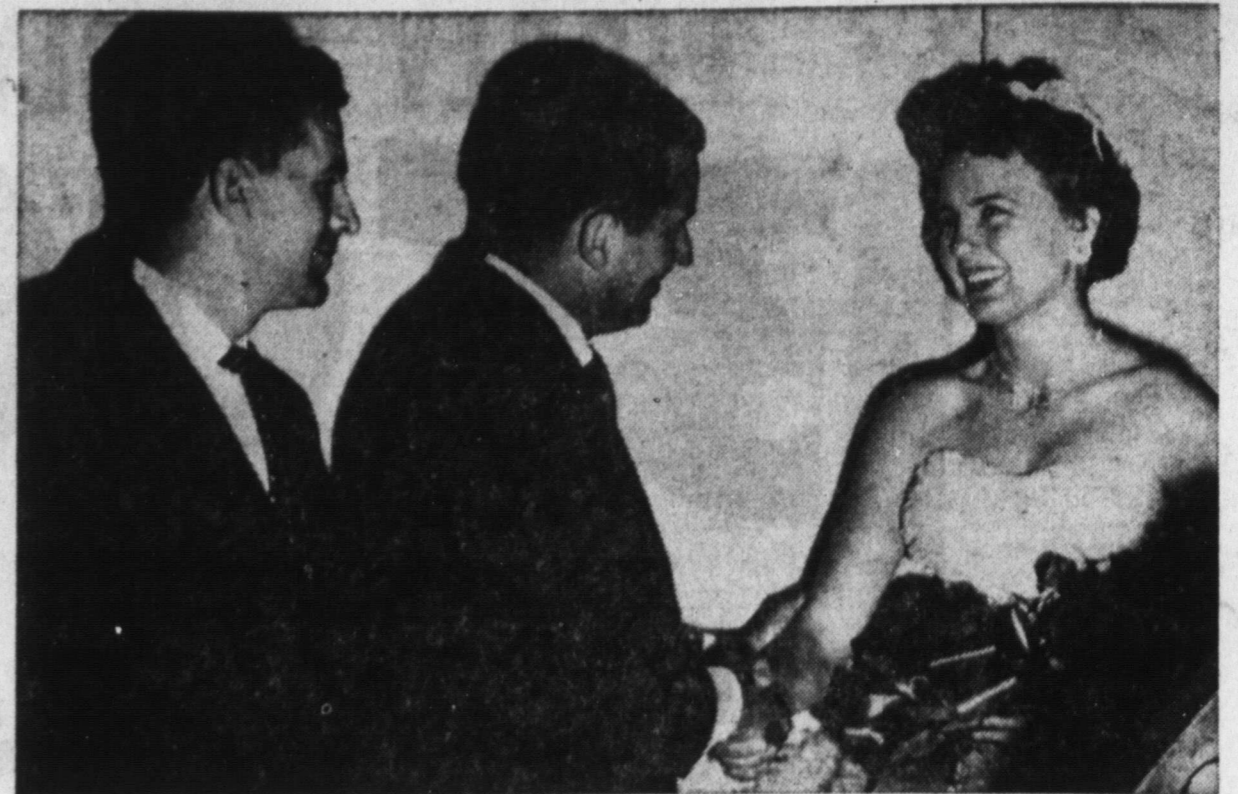
Chaney, the picture reveals, was the son of deaf-mute parents. Beginning his career as a humble vaudeville clown, an early matrimonial scandal forced him to hide from disgrace — behind the grotesque

movie make-up which ironically brought fame and fortune.

Miss Malone has the role of Chaney's first wife, Clevea Creighton, frustrated showgirl who almost destroyed the actor through her own shocking suicide attempt. Chaney's second spouse, Hazel Bennett, the one person who knew his secrets, is portrayed by Jane Greer. Roger Smith enacts the part of Lon Jr.

Actual Hollywood history, recreated in detail, provides the cavalcade-like background for "Man of a Thousand Faces." Irving Thalberg, played by Robert J. Evans, is shown as the Universal Studio executive who launched Chaney on a screen career highlighted by such sensational pictures as "Hunchback of Notre Dame," "Phantom of the Opera" and scores of other worldwide hits of the silent movie era.

SOCIETY? Call 2188



IT'S A PLEASURE—In center, H. E. (Eddie) Chiles Jr., The Western Company president of Midland, congratulates "Miss Oil Progress Week of 1957," Miss Gretchen Sloan. Chiles had just placed the traditional crown on Miss Sloan's head. With them is John J. Kendrick of First National Bank, who emceed the annual Oilman-Businessman Banquet, scene of the above occasion. The event was held Tuesday night in Brownfield Junior High School's cafeteria. (NEWSfoto)

bigger than ever
Dunlap's
34th Anniversary
Sale
Hurry!
Only 3 Days Left
Thursday-Friday-Saturday

Bigger selections

Bigger bargains

Highest quality



TERRIFIC ANNIVERSARY SALE BARGAIN

Boys' Western JEANS

- Sanforized Shrunken
- Heavy 10-Oz. Denim
- Sewed Double Knee
- Sizes 6-12

These Jeans are copper riveted at points of strain... they give true western fit... now is the time to stock up at this low Anniversary price.

1.44 Pair

The Shoe That Is Sweeping America!

The Ivy Saddle

The Saddle Oxford with the buckle... when buckle is closed she has a date... when buckle is open... she wants a date!

3.99 Pair

Girls' Panties

Now you may choose from nylon or rayon panties... well made with extra lasting features. White and pink. Buy now for the school year ahead.

- Nylon, Reg. 69c
- 2 Pair **1.00**
- Rayon, Reg. 49c
- 3 Pair **1.00**



Jumbo Size Bath Towels...

Reg. 1.98 each

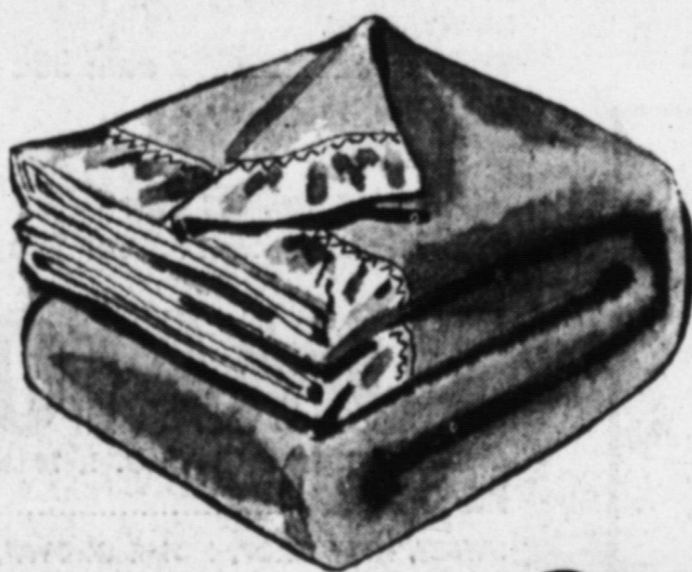
Luxuriously thick and absorbent Martex Towels. There are twelve gorgeous colors from which to choose. Minor imperfections in the weave will in no way affect their beauty and durability.

99c each

Buy of the Year! Terrific Bargain!

Finely Blended Rayon and Nylon

Blankets



Ladies! Here is the blanket buy of the year. This fine blend of nylon and rayon is just the right weight for the Southwest. Luxuriously soft, lightweight, but oh so warm. Wide satin binding adds beauty to this blanket in a wide range of decorator colors.

3.99 each

PRICE SLASHING VALUE ON FAMOUS BRAND

Boys' Sport Shirts

REG. 1.98

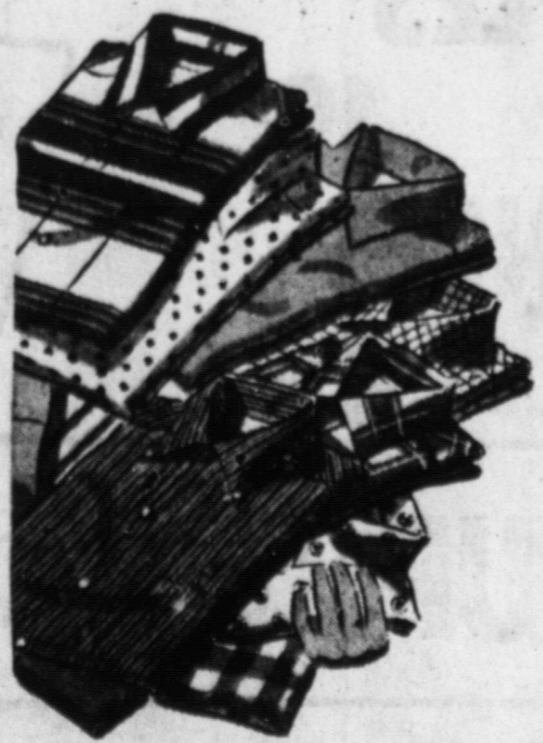
Here is one of the biggest bargains ever offered... a great savings in these famous name brand boys' long sleeve sport shirts. Don't miss this buy!

NOW - 1.44

ONE GROUP BOYS' LONG SLEEVE Sport Shirts

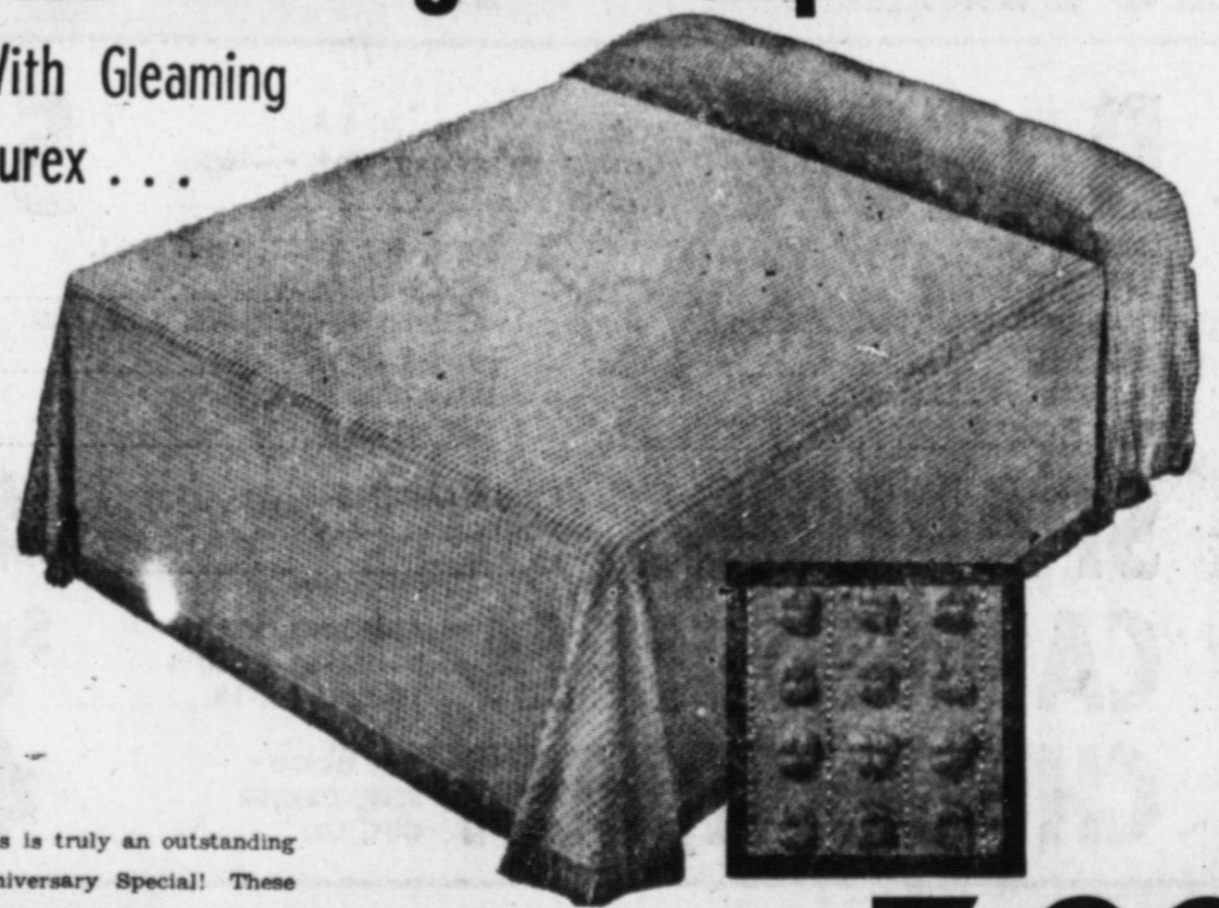
These shirts are made of Sanforized Flannel with two pockets, double yoke... assorted plaids and checks. Soft warm... guaranteed machine washable. Sizes 6-16.

ONLY - 99c each



The Moonglo Bedspread

With Gleaming Lurex...



This is truly an outstanding Anniversary Special! These truly elegant bedspreads are closely tufted hobnail with gleaming metallic threads... completely washable and never need ironing. They have been greatly reduced for this big event!

7.99 each

ABC DARK FALL COTTONS

Now you can buy this famous name ABC cotton fabric at 1/2 the original price. Plenty of colors from which to choose.

49c yd

NEW FALL GINGHAMS

First quality -- full bolts -- Mercerized and Sanforized Gingham... hard to believe... it's true -- Reg. 98c yard value... NOW

55c yd

Terrific Value In MIRACLE FABRICS

Reg. 1.98 yard -- all famous brands -- 45" Dacron and Cotton, 45" Orlon and Cotton, 45" Nylon and Cotton. This is an unbelievable value

69c yd

FINE COTTON FABRICS

Regardless of former price... now only 29c yard for these fine cotton fabrics. You will want many yards of this -- so you better hurry... time is running out... the sale ends Saturday.

29c yd

WOOLEN SKIRT LENGTHS

Make a complete skirt -- all wool -- for only 1.99. This group is going fast... here you will find many colors and patterns from which to choose... HURRY!

1.99 Length

Dunlap's

We Redeem Scottie Stamps

Like Music, Comedy, Acrobatics, Cash? See Today's Harvest Festival!

Union-Nazareth Game Is Slated For Dimmitt

Union's Wildcats, playing without the services of Jimmy Howell, a starting end, will tackle a big, fast Nazareth team at 8 p.m. Friday on Dimmitt's Bobcat Field.

The 'Cats will be moving to claim their fifth straight conference victory in the encounter. Nazareth will be attempting to nail down their first win of the season.

"Though it doesn't show in the record, Nazareth has improved considerably since the first of the season," said Coach Kenneth Sams of Union. "They probably will give us more competition than we want."

Sams said Nazareth has power and speed to burn, especially in fullback Mike Schmidt. "He is an excellent runner and a better-than-average passer," he said.

In addition to a strong attack, Nazareth can lay claim to an excellent defense, having held Bula to only 24 points. Bula was the 1956 champions of the district and are contend-

ers again this year.

This is Nazareth's second year to play six-man football. However, this is the first time to compete in a Texas Interscholastic League program. "They played four or five games last year," noted Sams.

The Wildcats will be in good physical shape for the conference tilt though they will be without the services of Howell, who injured his knee last week against Three-Way. He underwent surgery at Lubbock Methodist Hospital Tuesday and is expected to be out the rest of the season.

Union also is playing their second season and expected to battle for the district title. The 'Cats have rolled up 195 points in defeating four opponents while allowing 46 points.

The term, ballot, meaning "little ball," stems from classical Greek jury practice. White balls meant acquittal, black balls, banishment.

Raiders Open Drills For Court Season

Texas Tech's first team to launch Southwest Conference title play, the Red Raider basketball squad opened workouts Tuesday.

Coach Polk Robison, in his 15th year as Tech's head coach expected six lettermen and seven freshman numeral winners to report.

Only senior is forward Bobby Wilson, 6-4, two-year letterman from Lipan. Juniors, all one-year lettermen, are guard Gerald Myers, 5-10, of Borger; guard Charlie Lynch, 6-2, of Sudan; forward Wade Wolfe, 6-5, of Lubbock; center Leon Hill, 6-6, of Sudan; and forward Chuck Key, 6-3, of Lubbock.

Sophomores include Robert Echols, 6-1, of Amarillo; Dale McKeenan, 6-5, of Sweetwater; Pat Noakes, 6-10, of Fort Worth; Don Apple, 6-2, of Aledo; Sidney Seligman, 5-11, of San Antonio; Gene Arrington, 6-4, of Amarillo; and James Wiley, 6-5, of Lubbock. Apple and Seligman are sophomores in eligibility only since they played freshman ball in 1955-56 and were kept out last season.

Tech opens its schedule in Lubbock Municipal Coliseum against Abilene Christian College Dec. 2.

Last year Tech, not competing for any title since its resignation from the Border Conference was effective in July, 1956, compiled a 12-11 record.

Heat causes baking powder to generate bubbles which makes baked products swell or "rise."

Tech Preps For Bear Invasion On Saturday

As far as Texas Tech is concerned, the "good old days" were exactly that in its rivalry, to be resumed in Lubbock Saturday night, with Baylor University.

Tech sported a 4-3-1 margin over Baylor in its sporadic series through the 1946 engagement, but the last seven Bear teams to meet the Red Raid-



GENE BENTLEY
Texas Tech Fullback

Game Wardens Soon to Sport Shoulder Patch

It won't be long until you can recognize a game warden as far as you can see him. Shoulder patches to be worn by the wardens are now being prepared, and will be ready for distribution before the first of the year, according to the Director of Law Enforcement.

The shoulder patches will be black on yellow, with the Game & Fish Commission insignia and the word's "Game Warden." Shoulder patches also will be provided for both fish and wildlife biologists.

ers have been successful. Currently, the bulge is 10-4-1 in Baylor's favor.

Baylor runaways were the first engagements, in 1929 and 1931, by 34-0 and 32-0, respectively. Then came a string of three Tech victories — 12-2 in 1932, 13-0 in 1933, and 14-7 in 1934.

Baylor grabbed a 14-7 victory in 1942 and settled for a 7-7 tie in 1945 before Texas Tech took its last win in the rivalry, 13-6 in 1946.

After the '46 victory came the deluge of Baylor triumphs: 1947 — 32-6, 1948 — 13-0, 1949 — 28-7, 1950 — 26-12, 1951 — 40-20, 1952 — 21-10, 1956 — 27-0.

Ironically, it was Tech's weakest team to date, the 1952 eleven, that actually led the Bears 10-0 at halftime and 10-7 going into the fourth quarter. L. G. Dupre's running turned the tide.

Tech's 1950 and 1951 teams also held brief leads, but the Bears had things pretty much their own way throughout last year's game after Doyle Traylor had completed a 50-yard scoring pass to Del Shofner. Probably no Texas Tech series has produced as many long runs as the Baylor rivalry.

Longest was Bill Coleman's 91-yard punt return for Baylor's touchdown in Tech's 14-7 win in 1942. The longest run from scrimmage Bobby Cavazos' 88-yard dash in Baylor's 40-20 victory in 1951.

Other long runs for the Raiders were Bobby Close's 76-yarder in 1950 and D. M. McElroy's 72-yard scamper in 1934. L. G. Dupre darted 60 yards for Baylor in 1952, and another long gainer for the Bears was a 50-yard pass play from Doyle Traylor to Del Shofner last fall. Non-scoring last fall was Bobby Jones' 56-yard punt runback for Baylor.

Practice of barbecuing originated in the South.



GOT IT AWAY — This punt attempt by Bob Cloe nearly was blocked in Friday night's action at Colorado City (ball circled). Bruising line play is evident in the picture. Cubs identifiable are Gary White (50), Mike Browning (30) and Joe Oswald (33). (NEWSfoto)

From The Huddle

By CHARLIE MAPLE
NEWS Sports Editor

County Team Standings

District 2-AAA				
Team	W	L	T	Pct.
Andrews	4	1	0	.800
Kermit	2	1	0	.667
Pecos	2	2	0	.500
Monahans	1	2	0	.333
Brownfield	0	4	1	.167
Odessa Ector	0	4	0	.000

District 4-B Season

Team	W	L	T	Pct.
Whiteface	3	1	0	.750
New Deal	3	2	0	.600
Meadow	2	3	0	.400
Wilson	2	3	0	.400
Lorenzo	1	4	0	.200
Cooper	1	5	0	.167
New Home	1	5	0	.167

District 4-B Conference

Team	W	L	T	Pct.
New Deal	2	0	0	1.000
Wilson	1	0	0	1.000
Whiteface	1	0	0	1.000
Meadow	1	1	0	.500
New Home	1	1	0	.500
Cooper	0	2	0	.000
Lorenzo	0	2	0	.000

District 2-B Six-Man

Team	W	L	T	Pct.
Union	4	0	0	1.000
Bula	4	0	0	1.000
Cotton Center	3	1	0	.750
Southland	3	1	0	.750
Spade	3	1	0	.750
Pettit	2	2	0	.500
Smyser	1	4	0	.250
Nazareth	0	3	0	.000
Wellman	0	4	0	.000
Three-Way	0	4	0	.000

SECTION TWO

Brownfield News
The Day's News

SPORTS

Vol. 20 Brownfield News-Herald, Thursday, Oct. 17, 1957 No. 66

SAVE \$101⁰⁷ ON THIS NEW DELUXE 1957 PHILCO

Giant 11 cu. ft. REFRIGERATOR

Big \$339⁹⁵ Value for only \$238⁸⁸
May be less with trade

- GIANT FREEZER
- CHILLER DRAWER
- FULL WIDTH SHELVES
- NEW VISA CRISPER
- CONVENIENT BUTTER KEEPER
- EGG TRAY
- DOUBLE DEPTH SHELVES
- PHILCO POWER SYSTEM
- 5-YEAR WARRANTY

Only \$3⁰⁰ per week

Here is an unbelievable value in a big, family-size, 11 cubic foot refrigerator with a giant freezer that holds 50 lbs. of frozen food. Deluxe features make this the biggest value buy in refrigerators for 1957. Don't miss this fabulous bargain in everything you need for ideal food keeping.

Frank Daniel Electric Furniture
"Better Values at Lowest Prices"
410 West Main Phone 4664

BUY NOW AND RECEIVE... YOUR CHOICE FREE MERCHANDISE WITH PURCHASE OF A

REMINGTON ADDER
NON-SUBTRACT HAND MODEL 7171-5
15⁰⁰
FREE MERCHANDISE
• No Down Payment
• Only 4.33 Per Month

REMINGTON ADDER
HAND - SUBTRACTION
20⁰⁰
FREE MERCHANDISE
• No Down Payment
• Only 7.50 Per Month

REMINGTON ADDER
ELECTRIC-SUBTRACTION
35⁰⁰
FREE MERCHANDISE
• No Down Payment
• Only 12.55 Per Month

EVERY FARMER & MERCHANT NEEDS ONE PAYMENTS CHEAPER THAN RENT

One Year Service Guar.
316 W. Main
Phone 3630

Terry County
PRINTING & OFFICE SUPPLY
BROWNFIELD, TEXAS

Come in now for a peek at the '58 Chevrolet!

It's yours for the asking. Your Chevrolet dealer will be happy to show you a booklet containing advance information about the '58 Chevrolet. Be prepared to see startling changes!

The new Chevrolet will have spectacular new styling—lower, wider and much longer.

There will not only be Full Coil suspension, there will be a new air ride, first in the Chevrolet field!

Chevrolet will offer a totally new design in V8's, so radically changed this engine will even look different.

The line will have two all-new luxury models of magnificent distinction.

These are only hints. Stop by your Chevrolet dealer's soon and take a peek. While you're there, check on an early order. Be a '58 Chevrolet-First.

CHEVROLET

'58 Chevrolet, Thursday, October 31

You can place your order now at Your Local Authorized Chevrolet Dealer's

Games Of Famous People

Games have become America's national pastime. Like millions of others, famous people also relax and have fun playing their favorite games.

Presidents, including Eisenhower, have burned the White House lights well into the late hours for government conferences, writing speeches, and to play Chess.



Kate Smith, beloved singer and "The Songbird of the South," prefers the South's very popular Rook card game.



Bob Hope plays the new game of Coretic invented by a college professor, with his four children — who are now embarking on careers of their own.



Guy Lombardo, always a relaxed performer, owns lots of property. His favorite: the real estate trading game, Monopoly.



Brownfield News

408 West 5th St., Brownfield, Texas

TURTISS J. STERLING Publisher
 DON BYNUM Editor
 JEE GEE PRIVITT Society Editor
 WELDON CALLAWAY Advertising Manager
 M. D. FAIRBANK Mechanical Superintendent

Published Every Thursday And Sunday
 Entered as second class matter at Post Office in Brownfield, Texas under the Act of March 3, 1879.

Subscription rates: Terry, Yoakum, and Gaines County — \$5.00 per Year. Carrier boy delivery in City — \$6.00 per year, Elsewhere — \$7.00 per year.



**Here It Is . . .
 Our 7th Annual
 FOOTBALL
 CONTEST**



**COTTON BOWL TICKET FOR SEASON WINNERS
 ALSO \$25.00 IN PRIZES EVERY WEEK . . . TICKETS
 TO TECH GAMES . . . ALL FREE!**

For The Finest in Entertainment
 Attend One Of The
JONES THEATRES
Rialto — Regal — Rustic

Weekly Prize:
 4 Adult Passes to person making the lowest score each week.
 (Must be Redeemed the Following Week.)

FOR THE MOST
 For Your Money
 On Used Cars
**SHOP
 JACK BAILEY
 CHEVROLET**

Weekly Prizes:
 1st Place: \$2.00 cash or wash and grease job
 2nd Place: \$1.00 cash or wash job

FOR THE 'BEST TASTY TREATS'
 Stop At
**BOSTON'S
 SUPER DOG
 DRIVE-IN**

Before and After the Game
 Weekly Prizes:
 1st Place: \$2.00 Cash
 910 Lubbock Road



**ANYONE
 CAN WIN**

Here's Your Chance
 To Own a Choice Lot
 In The
OAK GROVE ADDITION

Priced From
250.00 to 750.00
 Depending on improvements

All Lots Are
FHA and GI Approved
 Terms Arranged

The Oak Grove Addition is in a quiet, peaceful subdivision of Brownfield, readily accessible from many of the major streets. . . has complete utility service and is well-located to schools. You will enjoy owning a home in this beautiful addition and it will be to your advantage to look at these beautiful lots if you are planning to build in the near or distant future . . . now is the time to buy . . . they will never be offered again at this low price.

For Additional Information—Contact
LANG REAL ESTATE

Exclusive Agent For This Sale
 112 South Fifth Phone 3352

WE DO FOUR MAJOR THINGS FOR YOU—
 • Help you get the kind of protection you need . . .
 • Help you keep your insurance policy
 • Assist you in time of trouble . . .
 • Assist you when you have a claim . . .

**Jones-Copeland
 AGENCY**
 Phone 4147
 408 W. Broadway
 Weekly Prize:
 1st place—\$2.00 cash
 2nd place—\$1.00 cash



For Gasoline With Real
GO — It's Golden Esso
 "Your Car's Beauty Shop"

CRITE'S HUMBLE SERVICE
 10 Gallons Golden Esso to
 Weekly High Scorer
 (Must be Redeemed Following Week)

**FREE
 15.00 in
 Merchandise
 With The
 Purchase
 Of A**

Quiet-Riter, Quiet-Detux or Super-Silout Portable Typewriter
**NO DOWN PAYMENT
 4.99 Per Month**
Johns-Copeland
 COMPANY, LTD.
 1.95 Ball Point Pen to Weekly Low Scorer
 (Must be Redeemed Following Week)

FREE!

Compliments of Brownfield News-Herald —
 For Person Making Highest Total

- 2 Tickets to Texas Tech Vs. Tulsa Game Nov. 9
 For The Week of Nov. 1st
- Watch this Space Each Week . . .

Where You Can Find—
 Frigidaire Appliances
 Sylvania Radios & TVs
 and
 A Large Selection of Nationally
 Advertised Furniture
 — At —
**Farm & Home
 Appliance & Furniture**
 Across Street from Post Office
 1 Quik-Cube Ice Tray to high and low
 lady each week.
 (Must be Redeemed Following Week)

"For Dry Cleaning At Its Best"
 Always Rely On
CITY CLEANERS
 609 West Main Phone 4654
 2.00 in Dry Cleaning to
 Weekly High 1.00 in Dry
 Cleaning to Weekly Low
 (Must be Redeemed Following Week)

Visit Our Gift and Silver Department
 Here You Will Find
 Reed & Barton, Wallace, and
 International Sterling
**KNIGHT
 HARDWARE**
 1 Sterling Silver Teaspoon
 — any pattern — to the
 High Lady of Each Week.
 (Must be Redeemed Following Week)

FOOTBALL CONTEST

FOR WEEK
 OCT. 19

Arkansas	Vs	Texas
Boylor	Vs	Texas Tech
Hardin-Simmons	Vs	Wichita
Houston	Vs	Oklahoma State
Rice	Vs	SMU
Texas A&M	Vs	TCU
Alabama	Vs	Tennessee
Duke	Vs	Wake Forest
Georgia Tech	Vs	Auburn
Kentucky	Vs	LSU
Maryland	Vs	North Carolina
Mississippi	Vs	Tulane
Army	Vs	Pittsburgh
Columbia	Vs	Harvard
Penn. State	Vs	Vanderbilt
Arkansas	Vs. Texas	Tech Vs. Boylor

RULES OF THE CONTEST:

1. Anyone can enter, but only one entry per person.
2. Weekly prizes will be given those naming the most winners. Cubs' score and Tech's score will be used to determine winner in event of tie.
3. Turn entries into any firm listed on this page.
4. Decision of the judges will be final.
5. No one person may win the same weekly prize more than once.
6. Grand winner for bowl tickets will be those picking the most winners 8 out of 10 weeks.
7. Weekly winners must have identification of having won the prize from News-Herald office or notice from paper.

ANYONE CAN WIN IN OUR . . .

ANNUAL FOOTBALL CONTEST

Have Fun! Enter our big football contest every week until December 1; you may win one of the big cash prizes! Nothing to buy . . . no obligation of any kind! Just circle your choice for winner on the official entry blank and deposit at firms listed on this page. (Do not bring entry blank to NEWS-HERALD office).

FOR SEASON WINNERS BEST 8 OUT OF 10

- | | |
|--------------------------------------|---------------------------------------|
| 1st PLACE WINNER | 2nd PLACE WINNER |
| • 2 Tickets To Cotton Bowl | • 2 Tickets To Cotton Bowl |
| • Rooms At Baker Hotel—Mineral Wells | • Rooms At Baker Hotel, Mineral Wells |
| • 2 Tanks Of Gasoline | |
| • \$10.00 Cash For Expenses | |

Deposit Entry Blanks With Firms Listed Above

Contest Entry Blank

WEEK OF
 OCTOBER 26

Army	Vs	Virginia
Dartmouth	Vs	Harvard
Pennsylvania	Vs	Navy
Yale	Vs	Colgate
Arkansas	Vs	Mississippi
Boylor	Vs	Texas A&M
Hardin-Simmons	Vs	West Texas St.
Houston	Vs	Auburn
Rice	Vs	Texas
TCU	Vs	Marquette
Alabama	Vs	Miss. St.
Duke	Vs	N. Carolina St.
Florida	Vs	LSU
Texas Tech	Vs	Arizona
Cubs	Vs	Pecos

Tech Vs. Ariz. St. Cubs Vs. Pecos

Name _____
 Address _____ Phone _____

Do
 COME TO
 right, waits
 circled) mic
 Fish Biolo
 Marine fis
 are now bei
 Game & Fis
 work along
 207 S. Fi
 Johnny Hazard
 By Frank Robbins
 Beetle Bailey
 By Mort Walker

Don't Miss The Fun In The Biggest Annual Harvest Festival Yet!



COME TO PAPA — Robert Wright, extreme Colorado City game Friday. Wright picked up right, waits for a Joe Oswald pitch-out (ball circled) midway in the second period of the blocked out the on-rushing end. (NEWSfoto)

Engineer Is Editor Of New Magazine

A University of Texas research engineer Dr. William H. Hartwig, will be the first managing editor of a new electrical engineering monthly magazine, The San Antonio Analog.

Dr. Hartwig said the first issue will be published this month, and will feature a full page of news of the University's more than 800 electrical engineering students.

The Analog will be circulated among University electrical engineering students "to encourage their professional growth," Dr. Hartwig said.

Assisting Dr. Hartwig will be Dr. Archie W. Straiton, electrical engineering professor, editorial adviser, and Lawrence Albert Yaggi Jr., of Daingerfield, student editor.

Editorial and production costs will be financed by the Institute of Radio Engineers international professional society. Additional circulation will include Austin members of IRE, national officers, and other officers in major regions of the United States.



SOURCE OF FUNDS — Discarded glasses and silver and gold scrap are sorted by a volunteer worker for New Eyes for the Needy, Inc. The organization sells the scrap in order to purchase new glasses for needy persons.

Brownfield News-Herald, Thursday, Oct. 17, 1957 PAGE THREE

Needy.

It has sent funds to lonely hill towns in the Deep South and to tiny fishing hamlets far North on the bleak Maine Coast. A letter tells how one little girl, after receiving her new glasses, clapped her hands and exclaimed over the beauty of things as commonplace as green bottles in a grocer's window; how she kept murmuring: "Look, look!" Thatondrous word has new meaning to her now. And an old man who wrote to thank New Eyes for his glasses added, "I'm so nice to be able to tell the weeds from the vegetables in my garden."

Demand for the services of New Eyes threatens to exceed its supply of materials, in spite of the fact that over 250,000 pairs of glasses find their way to Short Hills each year. So please round up your discarded plastic or metal framed glasses.

Lee Brownfield, Dr. T. L. Treadaway, Jack Hamilton and L. M. Waters left Sunday for a week's hunting trip in Colorado.

es, odds and ends of jewelry and other precious metal scrap, and ship them off to New Eyes for the Needy, Inc., Short Hills 37, New Jersey.

CLASSIFIEDS? CALL 2183

WANTED

BLACKEYES, COWPEAS MUNG BEANS, PINTOS and other seeds
CUSTOM CLEANING

Doyle Company W. A. DORMAN
1920 AVENUE E. LUBBOCK, TEXAS

Fish Biologists Sought By Game & Fish Group

Marine fisheries biologists line, according to the Director of Coastal Fisheries. The applicant must be a graduate of an approved college with a major in biology or fisheries management. Starting salary will be \$3900 a year with usual state vacation and other state employment benefits. Interested persons are asked to write to the Director of Coastal Fisheries at Rockport.

Dr. J. U. Borum Jr.

OPTOMETRIST

207 S. Fifth St.

Phone 3172

Buckwheat, by its rapid growth, stifles weeds and leaves the field clean for the next year.

New Eyes For Needy Needs Old Eyeglasses

New Eyes for the Needy, Inc., was founded twenty-five years ago this fall by the late Mrs. Arthur E. Terry of Short Hills, N.J. It is a charitable organization which provides eyeglasses for those who can't afford them—without soliciting a penny. Funds are obtained through the collection of discarded eyeglasses, gold and silver scrap and odd bits of jewelry which are sent to a refinery and redeemed for cash.

The idea originated with Mrs. Terry when she worked as a volunteer in a Red Cross Depot during the depth of the depression. So many applicants had impaired vision that she collected discarded eyeglasses from her friends in the hope that she could help them. She soon realized that the real need was for new glasses prescribed for each individual.

As most of the glasses in her collection had gold rims, it occurred to Mrs. Terry that they might be a source of income. She consulted a refinery and being assured that rims in quantity would be valuable, began to collect in earnest.

After the founder's death in 1947, the Junior Service League of Short Hills, assumed full responsibility for the project and 45 of its volunteers handle the entire operation. New Eye is incorporated in New Jersey as a non-profit charitable organization and is endorsed by the Essex County Medical Society, the National Society for the Prevention of Blindness, the New Jersey State Commission for the Blind, and the American Academy of Ophthalmology and Otolaryngology.

Approximately 180,000 people have been helped by New Eyes and in October 1955 the one millionth pair of discarded glasses was received. Simple non-astigmatic glasses are sent to medical missions all over the world, good plastic frames are reused, and all the metal frames and gold and silver scrap go to a refinery. Distribution of new prescription glasses is arranged through hospitals and welfare agencies, who are given funds for this purpose. Any hospital or accredited agency will be considered for assistance in the purchase of glasses. Any deservng individual may apply directly to New Eyes for the

Johnny Hazard

By Frank Robbins



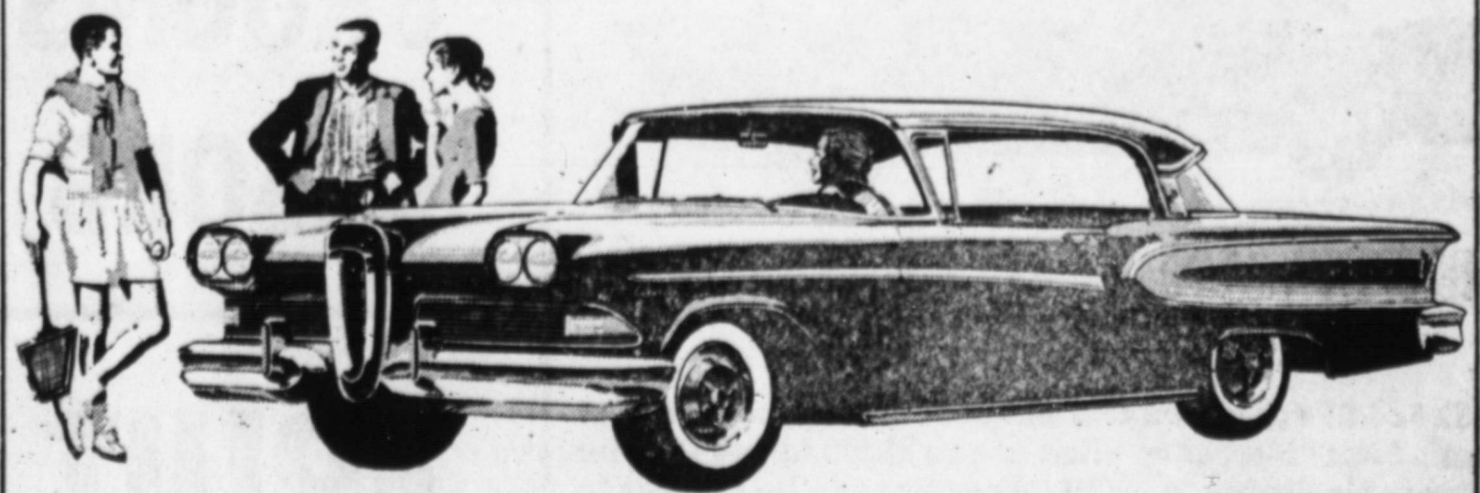
Beetle Bailey

By Mort Walker



This is the **EDSEL** for 1958

"It looks expensive—but it isn't"



Elegance is evident in every line of this Citation 2-door hardtop

There has never been another car like it

To really know the Edsel, you must drive it. The Edsel is powered by the newest V-8 engines in the world—the E-400 and the E-475. Their specifications: 400 and 475 foot-pounds of torque; 303 and 345 horsepower. You have never handled this kind of usable power before. With Edsel's exclusive Teletouch Drive,

you simply touch a shift button on the steering wheel hub. The Edsel shifts itself—smoothly, surely, electrically.

What does an Edsel cost? Edsel prices range from just above the lowest to just below the highest. And you can choose from four series—18 models. Your Edsel dealer invites you to see and drive the Edsel.

1958

EDSEL

New member of the Ford family of fine cars

SEE YOUR LOCAL EDSEL DEALER—
DRIVE 1958'S ONLY ALL-NEW CAR

Brownfield Motor Company

702 W. BROADWAY

DIAL 2020



A PARADE OF FISH BUYS!



TASTE-O-SEA COOKED
SCALLOPS HEAT AND EAT 8 OZ. PKG. **59¢**

TASTE-O-SEA 4 EQUAL PORTIONS
HADDOCK FILLETS 12 OZ. PKG. **53¢**

Cheese Spread ELNA, 2-LB. BOX **69¢**

SAUSAGE HOEDOWN, WHOLE HOG, 2-LB. BAG **1²⁹**

PORK ROAST BOSTON BUTT CUT LB. **45¢**

PORK CHOPS FIRST CUTS LB. **59¢**

FOOD CLUB
FISH STICKS 8 OZ. PKG. **33¢**

DARTMOUTH
BREADED SHRIMP 10 OZ. PKG. **59¢**

MARVELL
SHRIMP COCKTAIL 3 OZ. GLASS **29¢**

TASTE-O-SEA
CATFISH FILLETS 1-LB. PKG. **59¢**

HENS

USDA INSPECTED
 GRADE A, 4 TO 6 LB. AVERAGE, LB. **39¢**

SHORTENING JEWELL 3 LB. CAN **69¢**

FRUIT COCKTAIL LIBBY IN HEAVY SYRUP NO. 2 1/2 CAN **35¢**

PEACHES VAL VITA, SYRUP PACKED, NO. 2 1/2 CAN **25¢**

ENCHILIDAS PATIO FRESH FROZEN, BEEF, 8 OZ. PKG. **59¢**

CHILI AUSTEX BEEF NO. 300 **39¢**

BROOMS NATIONAL PERMA COLOR, Ea. **1⁷⁹**

DUSORB PINT **49¢**



NEW continental® GRIP-KOTE®

THE ONLY FLOOR WAX GUARANTEED FOR 6 MONTHS OR YOUR MONEY BACK!

Made with genuine carnauba wax, self-polishing, waterproof, hard shine GRIP-KOTE protects like paste wax... gives wood, linoleum, tile or terrazzo floors rich, gleaming beauty for 6 months on each waxing... or your money back!



Quart 1.49 Half Gal. 2.69 Gallon 4.79
QUART CAN 1³⁹

WIN A 1957 PLYMOUTH

REGISTER TODAY AT FURR'S FOR TEN PLYMOUTH PLAZAS!

Value \$2623.85 each! You can win one! Just register Free at any Furr's Super Market as often as you like. All cars will be given away November 9. You do not have to be present to win, no purchase necessary.

FRUIT PIES FRESH FROZEN FOODS MORTON'S FRESH FROZEN PEACH OR APPLE 24 OZ. PKG. **49¢**

ROLLS FROZEN RITE, PARKER HOUSE OR CLOVER LEAF **39¢**

DARTMOUTH FRESH FROZEN
POT PIES BEEF, CHICKEN OR TURKEY, 8 OZ. PKG. **19¢**

DARTMOUTH FRESH FROZEN
BROCCOLI 10 OZ. PKG. **17¢**

DARTMOUTH FRESH FROZEN
BRUSSEL SPROUTS 8 OZ. PKG. **19¢**

DARTMOUTH FRESH FROZEN
ORANGE JUICE 10 OZ. CAN **19¢**

FURR'S

TU
 CA
 CO
 FL
 SWEET P
 SALAD O
 HEAVY
 TO
 SP
 BO

S!



33¢
59¢
29¢
59¢

HERB SHRINER "STARS" at FURR'S



Herb's so eager to please his Southwest audience in Furr's "Show of Stars" he donned a Furr's apron and cap recently and posed for some "gag" photographs. Here he welcomes Furr's customers into the store, takes over in the meat department and then finds that salmon cash register tapes (you redeem them for free tickets to the show) are come by easily!

SHOW OF STARS BARGAIN

JIMMY DORSEY'S ORCHESTRA

"JUNE NIGHT"

"BOOGIE WOOGIE"

FRATERNITY LABEL—EACH

63¢

THE HILL TOPPERS

"MY CABIN OF DREAMS"
"DEDICATED TO YOU"

"FOOTSTEPS"

"A FALLEN STAR"
DOT LABEL—EACH

63¢

**TUNA
CATSUP**

HI NOTE
CAN

15¢

LIBBY
14 OZ. BOTTLE

17¢

**COCA-COLA
FLOUR**

12 BOTTLE
CARTON

39¢

ELNA
10 LB. BAG

69¢

SWEET PICKLES

ELNA, 22
OZ. JAR

39¢

BLACKEYE PEAS

VAL TEX
NO. 300 CAN

10¢

SALAD OLIVES

TOWIE
SALAD, 10 OZ. JAR

39¢

SWEET PEAS

KOUNTY KIST
NO. 303 CAN

15¢

HEAVY DUTY BATH

TOWELS

\$1.98
VALUE

88¢

SPRAZE

NESTLE'S
REGULAR OR
SOFT, \$1.25 VALUE

89¢

BOWLS

CHILI
EACH

33¢

BEAN
EACH

59¢

FREE SHOW OF STARS TICKETS

ONLY 5 MORE DAYS!

TO REDEEM YOUR COLORED
REGISTER TAPES FOR TICKETS

THE BIG SHOW IS COMING!
TO LUBBOCK CITY COLISEUM
OCT. 31, NOV. 1, 2
7 BIG PERFORMANCES

ABOUT THE HILLTOPPERS



HILLTOPPERS

You'll like the new Dot records of the Hilltoppers, the Western Kentucky State college boys. Their first was "Trying"—remember? "Fallen Star" is their latest hit record of many.

SEE THESE STARS AND MANY MORE!

ABOUT THE DECASTRO SISTERS

Pretty Peggy, Babetta, and Cherie are the three lovely DeCastro Sisters, a jam-packed act which will make you howl! This goup is breaking all records, and have since sugar plantation days in Cuba.



DE CASTRO SISTERS

APPLES JONATHAN
ALL PURPOSE
LB. 12½¢

—FOR RELISHES OR KRAUT— NICE FIRM GREEN HEADS

CABBAGE LB. 1½¢

O-CEL-O

SPONGES 4 PACK
58c VALUE 4 For 39¢

FURR'S

9

9¢

9¢

17¢

19¢

You May Win Handsome Prizes in the Harvest Festival!

PAGE SIX Brownfield News-Herald, Thursday, Oct. 17, 1957



MISS PEGGY ADAMS

Miss Peggy Adams Betrothal Told

Mr. and Mrs. A. V. Adams of 401 East Tate announce the engagement and approaching marriage of their daughter, Peggy, to Bill Cooke, son of Mr. and Mrs. W. H. Cooke of Rockdale.

The wedding will take place December 21 at First Methodist Church in Crandall.

Miss Adams is a 1956 graduate of Brownfield High School. She attended North Texas State College in Denton last year. Her fiance is a senior student in journalism at North Texas State College, where he is a member of Kappa Sigma social fraternity. He is a graduate of Rockdale High School.

Crandall is the original home of the Adams', and the bride-elect spent two summers there with her grandmother, Mrs. Ed Griffey.

Mr. and Mrs. J. A. McCraw of Brownfield are visiting their daughter, Mrs. Woody Bingham, and Mr. Bingham in Dallas and attending the state fair and the Ponder reunion.

much power and experience this year.

Meadow over New Deal, 26-20. The Broncs got caught short last week but we feel they should get back on their feet enough to take the Lions.

Three-Way over Wellman, 33-28. This should be a real battle between these two cellar-dwelling teams. It could be that the Wildcats will claim their first win this week.

Union over Nazareth, 46-19. Despite ire predictions by Coach Sams, we think the 'Cats should make it past their opponents this week.

Baylor over Texas Tech, 21-14. This could be closer but Baylor has taken it on the chin two straight weeks so we feel they might take it out on the winless Raiders.

CLOSING CLIPS . . .

Jimmy Howell, Union's stellar end, entered Lubbock Methodist Hospital for a knee operation Tuesday morning. He tore a ligament in the Three-Way game and is expected to be out the rest of the season . . . Though arrangements were not final at this writing, Brownfield seventh and eighth grade teams were scheduled to travel to Lamesa for two games tonight . . . The B and Frosh teams probably will be played here Saturday due to Harvest Festival tonight.

KEEP THIS AD!

Over 20,000 Arthritic and Rheumatic Sufferers have taken this medicine since it has been on the market. It is inexpensive, can be taken in the home. For Free information, give name and address to P. O. Box 522, Hot Springs, Arkansas.



AIRMAN TRAVIS TYLER

Airman Travis W. Tyler Is Named To Honor At South Carolina Post

Airman Second Class Travis W. Tyler has been chosen "Airman of the Month" by his commanding officer, M/Sgt. Howard D. Stewart of Shaw Air Force Base in South Carolina. He is the son of Mr. and Mrs. C. A. Tyler of Tatum, N.M. and the son-in-law of Mrs. H. C. Daugherty of 507 Lanny Drive.

Airman Tyler was assigned to the Orderly Room July 20, 1955 as Squadron finance clerk. At that time, he was without any personnel or administrative experience. He accepted his responsibilities and in a period of four months had brought the squadron finance records up from unsatisfactory to a satisfactory rating. He initiated Ninth Air Force Pay Data Cards for all personnel assigned, which included over 350 officers and airmen, requiring much search on his part as well as after-duty hours.

M/Sgt. Stewart also stated in

his recommendation that Airman Tyler's character on and off base is above reproach and he maintains a high standard in his appearance and military bearing.

A graduate of Tatum High School, Airman Tyler attended Tulane University before enlisting in the Air Force.

Tyler's wife is the former Miss Daugherty and the couple are parents of a daughter born October 2.

Mrs. Grady Goodpasture, Mrs. Clovis Kendrick, Mrs. Burton Hackney, all of Brownfield and Mrs. Jim Graves of Seminole are in Dallas this week, attending an OES meeting and seeing the state fair and the stage show "My Fair Lady."

Mr. and Mrs. Jack Hamilton of 901 East Broadway were met in Colorado City last Friday night by their son, Mike, a student at Texas Christian University in Fort Worth. The three returned to Fort Worth to attend a parents day celebration at TCU and Mr. and Mrs. Hamilton returned to Brownfield Sunday night.



WATCH WINNER — In center, Odel Sears, watch for his well-kept P&C Tool display and Copeand Hardware manager, accepts wrist watch from E. A. Cox of Amarillo, P&C Tool representative. Looking on is Wayne Hutchins of Morrow & Thomas Tools. Sears won the

WARDS SALE ENDS SATURDAY

WARD WEEK

WHEN ALL AMERICA SHOPS AND SAVES

Fully Automatic ZIG-ZAG SEWING MACHINE

NOW ONLY **119⁸⁸** Postpaid

50% Less than other leading makes!



Handsome carrying case included in 119.88 price

Just see how you can save on this automatic Zig Zag portable sewing machine . . . Wards regular low price is 50% less than prices asked elsewhere. Now, in this special sale, you save still more. And, the sale price includes a handsome carrying case, plus all the transportation charges!

Just see, too, how you can sew on this fine Zig Zag . . . mend, darn, embroider, and make over 1200 patterns, all without attachments! See it displayed in our Catalog Store, then order while the sale is in effect.

No. 1

hit six of eight picks. Batting .750 for the week, our average climbed to .625 for the season — good batting average but not as a predictor.

About the biggest surprise in the group was when Pecos rampaged past Lakeview, 41-13. Texas Tech left us in the lurch as they succumbed to a fast, hard-driving Texas Western. We thought sure they would take that one. The right margin but the wrong

winner. Shakily, with several games scheuled this week that look like they could go either way, we make another stab at picking the winners.

Ector over Lakeview, 28-20. If the Odessa school is ever going to win this season, this is the time.

Big Spring over Kermit, 20-14. The Steers should take this but desire and ever potential illness could turn the tables in favor of the Eagles.

Lamesa over Monahans, 28-12. The Golden Tornadoes gave Big Spring a rough time before they lost last week and they have lots of depth over the Lobo club.

Austin of El Paso over Pecos, 33-19. Austin just has too

FOR REPAIRS
New & Used Motors
CALL

Davis Electric
Motor Service

—Phone 3180—
902 Lubbock Road

Join Terry County Farm Bureau Today . . .

Personal Services For Members . . .

Benefits Made Possible Only Through Group Association

★ These services rendered under **JOE SULLIVAN, Service Agent for Terry County Farm Bureau**

- ★ Southern Farm Bureau Casualty Insurance Co. Top quality automobile insurance — current dividends 40% of premium on all coverages.
- ★ Over 85,000 Insured in Texas
- ★ Southern Farm Bureau Life Insurance Company. Fast-growing life insurance program — over ¼-billion in force. Current dividends range from 5% to 23% of premium, depending upon age and type of program.
- ★ Texas Farm Bureau Insurance Company. Legal reserve fire insurance — written at 30% off manual rates for annual policies. Current dividends 15% of premium paid.

Our Life, Casualty and Fire Company in Texas are Stock Company. These services rendered under Mrs. Ozella Hill, Secretary for Terry County Farm Bureau.

- ★ Blue Cross and Blue Shield hospital care program providing most widely-used health care program in existence.
- ★ Gas refund service to members.
- ★ Information given on Social Security.
- ★ Letter-writing service for individual members.
- ★ Notarizing of papers.
- ★ These services rendered under Mr. Oliver Geote, manager, Terry County Farm Association.
- ★ Bracero Labor Program.

LIFE INSURANCE PURCHASED THROUGH YOUR FARM BUREAU IS CURRENTLY PAYING 3% COMPOUND INTEREST ON YOUR INVESTED DOLLARS

THE FARM BUREAU DOESN'T COST—IT PAYS!

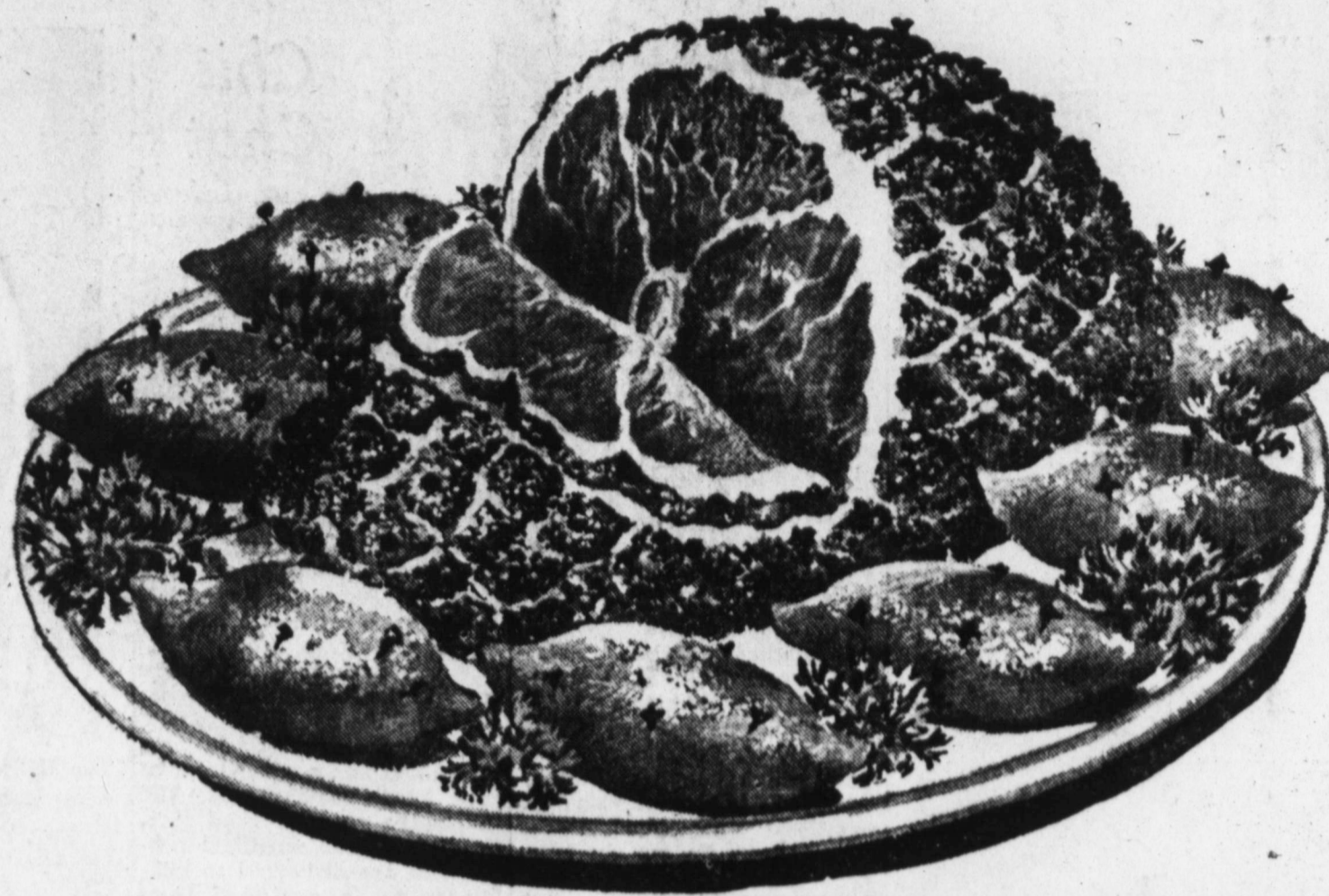


just about everybody is watching

for November 4

Y
Y
PI
A
CRACK
PIN
ZES
BETTY—SOUR
PICKL
SHURFRESH
OLEO
No
TO
GRE
2
CU
SH

HAM and YAMS



**SWEET
GOLDEN
YAMS**
POUND
9^c



HOLIDAY

HAM LB. **98^c**

**Plump Juicy
ALL MEAT**



1-LB.
CELLO

53^c 2 POUND PKG. 1.29

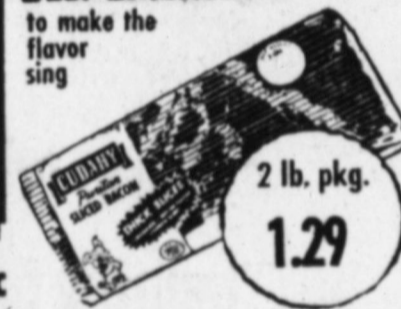
Virginia Reel
Pork Sausage

It's different from
any other sausage
you've ever tasted

CUDAHY PURITAN
Thick Slice

Bacon

DEEP SMOKED
to make the
flavor sing



2 lb. pkg.
1.29

CRACKERS SALAD WAFERS 1-LB. BOX **27^c**

PINTO BEANS CAMPFIRE NO. 300 CAN **3 CANS 25^c**

ZESTEE JELLY APPLE OR GRAPE 18-OZ. GLASS **29^c**

PICKLES 16-OZ. JAR **25^c** **SAUSAGE** CAN **10^c**

OLEO 5 LBS. **1.00** **PEARS** NO. 2 1/2 CAN **39^c**

Northern Tissue 3 ROLLS **25^c**

— Garden Fresh Vegetables —

TOMATOES TERRY COUNTY GROWN — POUND **15^c**

GREEN ONIONS FRESH AND NICE

CABBAGE
NICE FIRM HEADS

2 BUNCHES 15^c

POUND **5^c**

CUCUMBERS POUND **10^c**

SHORTENING SHURFINE 3-LB. CAN **79^c**

POP CORN
3 MINUTE

2 CANS 35^c

CARNATION MILK
TALL CAN

2 FOR 27^c

Instant Chocolate
Flavored Drink



Carnation
10-Oz.
Pkg.

33^c

**Hurry! Register for the \$4,000
In Merchandise** TO BE GIVEN AWAY
OCT. 29, 4:00 P.M.

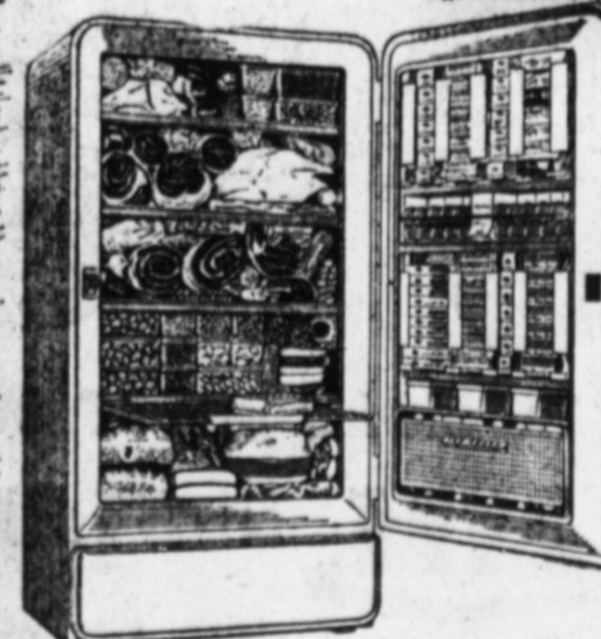
Only 13 Days Left to Register

There's Nothing to Buy — You Do NOT HAVE to Be Present to Win!

1st Prize
210 MODEL
1957

Chevrolet

This car equipped with W/V
tires, oil bath cleaner, big heat
er and defroster, tutone finish
and is a Deluxe 4-door sedan.



2nd Prize 15 Cu. Ft.
AMANA
FREEZER

Only Amana has the "stor-mor" door... holds more
food than other freezer doors... automatic food
servers... automatic inventory control... adjust-
able food holders... ice cream and dessert bar...
keeps the ice cream dairy fresh... You get much
more with Amana.

Register each time you shop Kyle's

3rd Prize — 5 Pcs. SET **SAMSONITE** Luggage

4th Prize — SIX SETS STAINLESS **COOKWARE**
(6 Names to Be Drawn)

All you have to do is register each time you enter Kyle Grocery—no purchase is necessary, you do not
have to be present to win.

Double On Tuesday "SAVE BY SAVING K & S BLUE STAMPS" Double On Tuesday

KYLE & S GROCERY
We Deliver
EVERY DAY LOW PRICES



TERRY 4-H CO-CHAIRMEN — Linda Henson, daughter of Mr. and Mrs. Joe H. Henson of Route 1, and Fred Sedgwick, son of Mr. and Mrs. A. F. Sedgwick of Route 3, last week were selected as co-chairmen of Terry County's 4-H chapter. Pete Green, son of Mr. and Mrs. Raymond Green of Route 4, was named secretary of the group and Bennie Spain, son of Mr. and Mrs. Ralph Spain of Route 1, Meadow, was named treasurer. Approximately 400 Terry youths are participating in the 4-H program. (NEWSfoto)

Mrs. R. L. Bowers Shows Slides and Discusses European Tour For Group

Mrs. R. L. Bowers showed slides of her tour of Europe at the Monday meeting of the Junior Woman's Study at Selma Jane Brownfield Clubhouse. Mrs. Bowers discussed the varied customs and religions of all the different countries she visited on her tour. Mrs. E. B. McBurnett Jr. was program chairman for the day and introduced Mrs. Bowers. Hostesses were Mrs. Alton Martin and Mrs. Leo Wenzel. The serving table was centered with a jack-o-lantern flanked

with witch candles. Crystal and silver appointments completed the setting. Jack-o-lanterns also were used to decorate the mantle. Hot apple cider, spice cookie, nuts and mints were served to the following members and guests: Mesdames Albert Troost, McBurnett, Don Hewitt, Billy Gorby, Ulee McPherson, Billy Blankenship, Buddy Orr, Harley Rodgers, Erwin Moore, L. G. Moore, Wayne Coats, Baxter Loe, Bobby Green, Charlie Price, J. A. Chambliss, Bowers, Martin

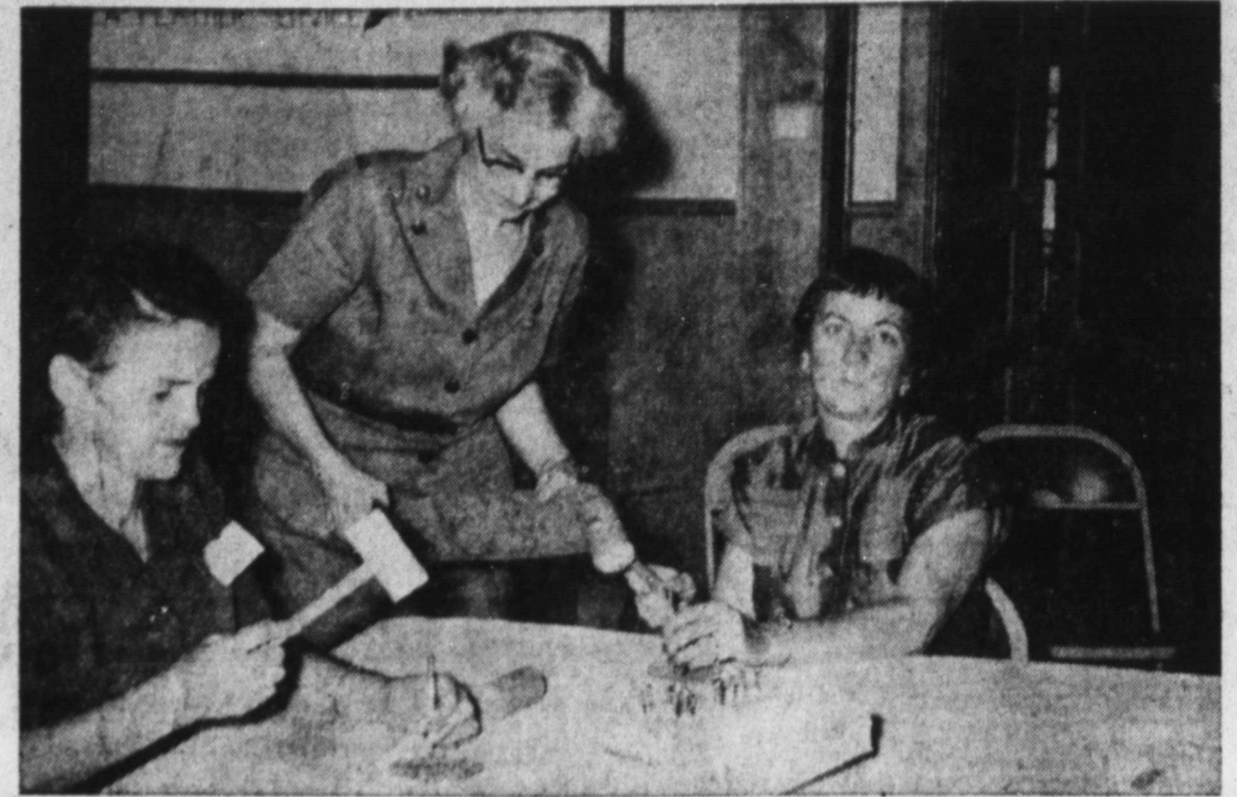
GEE GEE'S

Today is Harvest Festival... the 11th annual one, if my memory serves me right, and by 10 o'clock tonight a new Harvest Queen will reign... either Gretchen Sloan or Patsy Hulise. If you haven't yet purchased your tickets, all you have to do is go downtown... I dare say you'll be accosted on every corner by someone with a handful of tickets. For a complete list of prizes you may win, look through the NEWS, which will also carry a complete program for today's activities. For those of you who are not familiar with the history of Harvest Festival, I would remind you that this is the major finance project of the local Rotary club, the proceeds from which keep the Rotary school bus in operation and the countless other good works they perform for our community. Hiram Parks, former theatre operator here and now living in Lubbock, is the "grandpappy" of Harvest Festival and Clarence Griffith has been one of its greatest champions and hardest working supporters.

Right here I would like to thank so much all of you who have called, sent cards and visited me while I've been battling the terrycounty blues of whatever it is I've been having a round with for the past three weeks. I'm happy to say that, through the combined skills of Dr. Daniell, a staggering amount of penicillin and antibiotics and thousands of hours of complete rest, I'm not only up tottering around but am about to clear up those bed sores. And a special note of gratitude to those hard-working (and seldom-thanked) gals over at T-D hospital who soothed my fevered brow during my sojourn there. And, of course, to my co-workers at

Chit Chat

the office who took over for me while I was out of commission. A word of precaution during these flu-ridden days: the best way to avoid catching flu and colds is to not come in contact with persons having same. But if you get plenty of rest, avoid becoming chilled and exhausted, along with keeping your diet simple and healthful, you will have a better chance of not becoming one of the flu or cold statistics. (Coming from me, that's like locking the barn after the horse is gone, but I've learned my lesson and am a good girl now.) If you noticed a front-page story in the Sunday NEWS concerning "fly by night" deals, then you are probably on your toes about being conned out of your hard-earned money. The fall of the year is "good pickings" for these unethical people who are dedicated to bilking the public, and you'll have many an opportunity presented to you during the next few weeks. The best way to deal with them is to make them show you their "permit" from the city to solicit. If they're on



TEACHING GIRL SCOUTS — is easier after troop leaders train in the crafts and leadership courses offered by the Caprock Girl Scout Council now through December 5. Mrs. Lal Copeland of 602 East Buckley, pictured on the right, is a Brownie leader and is tooling a piece of leather during a workshop held in the Girl Scout Little House in Lubbock. Mrs. O. A. Bartlett of Lubbock, seated left, and Mrs. G. E. Gillispie, training committee member of Lubbock, participate in the leathercraft sessions. Girl Scouts is one of the agencies benefitting from the Community Chest in Brownfield. the up and up, they'll be glad for soliciting without a permit. chamber of commerce office. to do so and if they aren't, then All you have to do is pick up You'll be doing yourself and it's your duty to report them your phone and contact your your city a service.

A Report on The— GRAIN SITUATION

There will be ample room during the next three months to take care of the milo in this area, under government loan as a safe-guard that the farmer will not have to take less than the support price or market — whichever is highest.

There probably will be delays during this time of movement due to the enormity of the crop and more stringent regulations on both users and CCC because there has been a lot of grain rotted in the past.

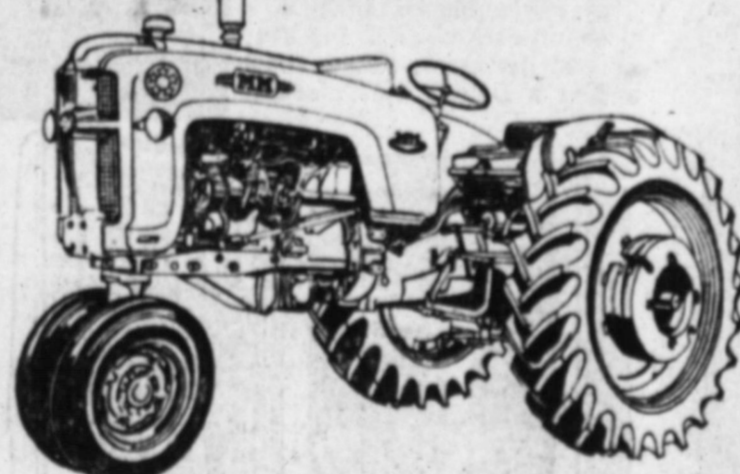
Earlier in the season we overloaded our elevators with high-moisture grain — consequently the weather has caused slow handling of high-moisture grain. But we hope to be back to normal by the first-of-next-week.

"Plant Good Seed and Bring Your Grain To Us"
Goodpasture Grain & Milling Co.

Bread is probably the oldest of mankind's prepared foods. and Wenzel. The next meeting will be October 28, when "The History of England" will be the program topic.

Badgers hibernate during the winter.

IT'S HERE!



THE BIG ALL-NEW 5 PLOW MM 5-STAR

This heavy duty 5-Star Gas or LPG Tractor in the 50 drawbar hp class has the medium design and the big power needed for America's modern power farms.

You get these exclusive 5-Star features on the MM 5-Star Gas and LPG Tractors

- Power-boosting Ampli-Torc. Gives 10 forward and 2 reverse speeds.
- MM Tel-O-Flo Hydraulic System. Makes top operating flexibility with on-the-go adjustments.
- MM built-in power-steering. Takes all the work out of steering—smooths out bumpy fields.
- MM Lanova combustion system. The single plunger fuel injection system insures uniform fuel injection and combustion.

See the all-new 5-Star Gas and LPG Tractors with their many plus features at

Smith Machinery Co.

"Your MM Dealer"

1301 Lubbock Rd. Ph. 3123

Let us show you how easily you can put this on your farm with our easy credit purchase plan.

Now at Copeland Hardware

MAYTAG "HALO OF HEAT" DRYERS



Dry 'em fast... a typical load in 26 minutes

Dry 'em safe... at little more than body temperature

Dry 'em all... cottons, silks, wools, synthetics

All this and the "HALO OF HEAT" too!

- AUTOMATIC TIME, TEMPERATURE CONTROLS • SPECIAL WASH AND WEAR SETTING takes out wrinkles • SPECIAL AIR-FLUFF SETTING • ANTI-LINT DISC pulls lint right out of drum • ELECTRIC (230 or 120V) OR GAS (CITY or LP)

SPECIAL INTRODUCTORY SALE 209⁹⁵
Small Down Payment

COPELAND HARDWARE

TIGHT MONEY Bothering YOU? Be Successful NOW!

Find the Answer **MONDAY** 6:36 P.M. **DALE CARNEGIE COURSE** Oct. 21st
PARTY HOUSE — Coleman Park — Brownfield
For Local Information — CALL Leonard Ellington — 4121, Res. 3852
Benefit **KIWANIS CLUB** 2702 — 21st Street
JAMES E. "Red" NORMAN Phone POrter 5-7959

1. Develop self-confidence
2. Prepare for leadership
3. Think on your feet
4. Control anxieties
5. Uncover your hidden abilities
6. Speak effectively
7. Win more friends
8. Work in harmony with people
9. Communicate ideas clearly
10. Improve memory

Brownfield News

And Terry County Herald ... Terry County's Oldest Business Institution

Vol. 20 Brownfield News-Herald, Thursday, Oct. 17, 1957 No. 66

Jim Carter Is Signed To Teach PE at Tech

Jim Carter, himself a recent graduate of the Texas Tech school of petroleum engineering, has returned this fall to his alma mater as an instructor in Prof. Bill Ducker's department.

A native of Frankfort, Ind., Carter has called Lubbock his home since 1950. Following two years in the U.S. Army, from 1952-54, he enrolled in Tech.

Last June he received a B.S. degree in petroleum engineering with options in both pro-

duction and natural gas.

Carter was employed by Magnolia Petroleum Co. between the time of his graduation and his acceptance of a teaching post at Tech.

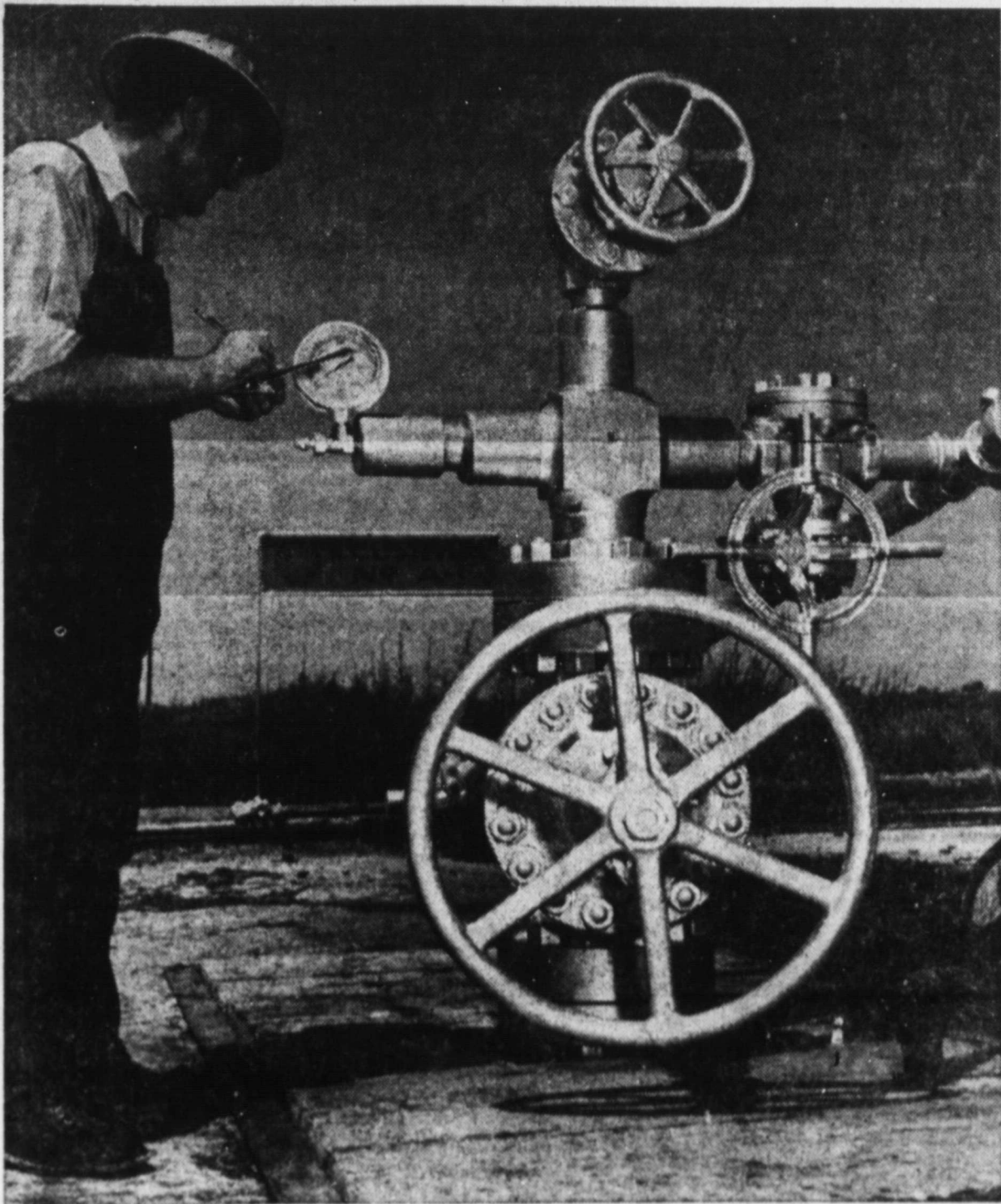
He was with Magnolia's natural gas department at Kermit. During his schooling, he was employed by Magnolia at Ulysses, Kan., and by Core Laboratories in Lubbock.

The new petroleum engineering instructor is a member of the national Society of Petroleum Engineers of A.I.M.E. and was this week elected faculty representative of the student chapter of the S.P.E. at Tech. He is not married.

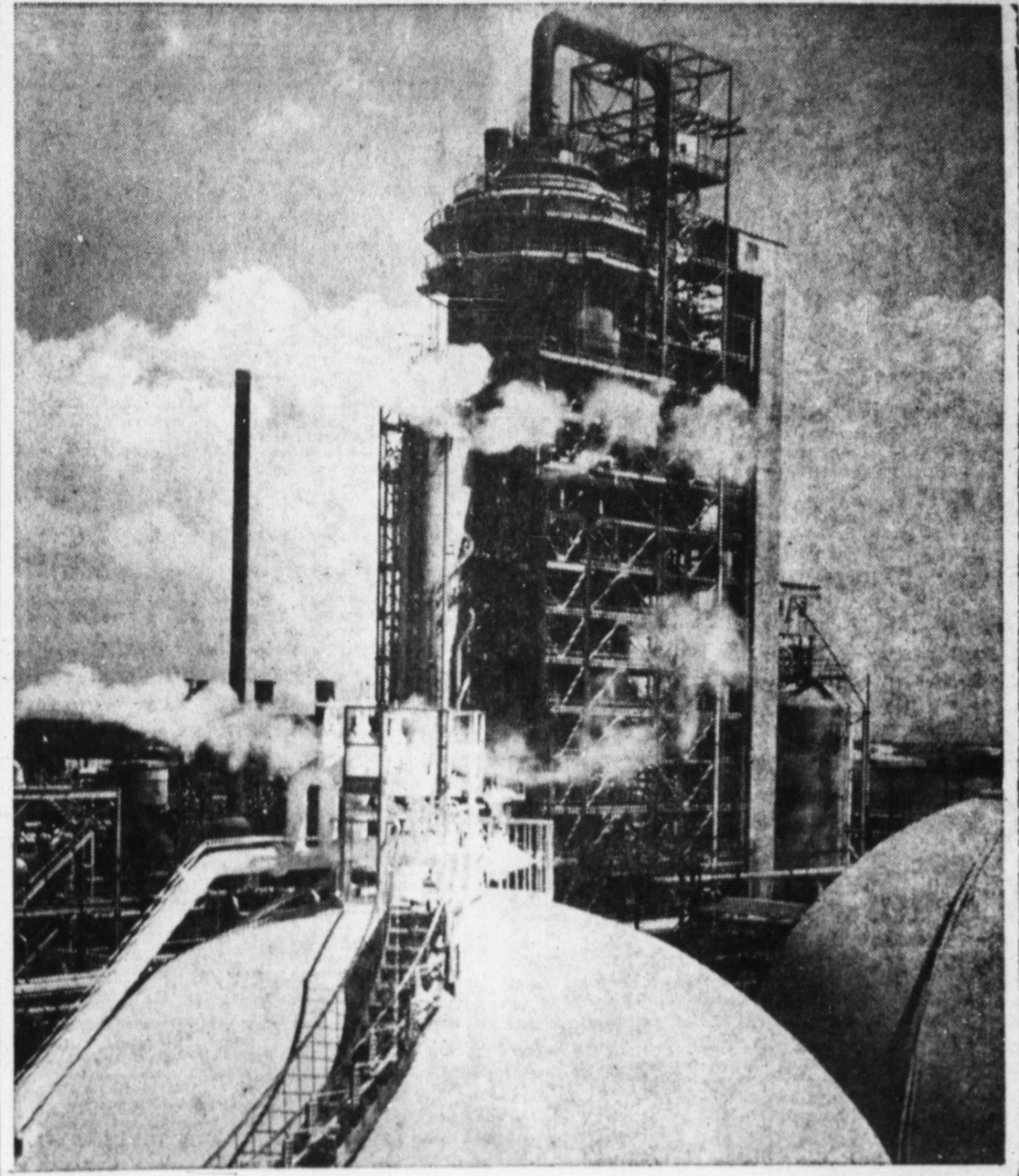
Of Carter, department head W. L. Ducker said, "Carter is a good man. He did good work throughout his schooling with us, and he'll make us a top-drawer instructor. We're exceedingly happy to get him."

Humble Oil & Refining Co. medical unit has been chosen by the 10th annual health conference for business and industry for outstanding contribution to industrial health.

Streets in Bagdad are so narrow that two horsemen can scarcely ride abreast.



AT SEA—Sea-going gaugers check the oil from flow-controlling "Christmas" tree on a California well from the platform in the Gulf of Mexico. And the lone pumper examines a



HYDRODESULFURIZATION UNIT — Construction is scheduled to be finished in November on this major new unit at Humble Oil & Refining Company Baytown refinery. Hydrodesulfurization Unit No. 1 is one of dozen project going on or just completed at the big Baytown plant.

University of Texas Sets Meeting of Oil People

The University of Texas Oct. 28-29 will hold its third annual conference on communication for oil and gas company management and communications personnel.

The conference is a joint project of the school of journalism and petroleum extension service. Oil company representatives serve on the planning committee.

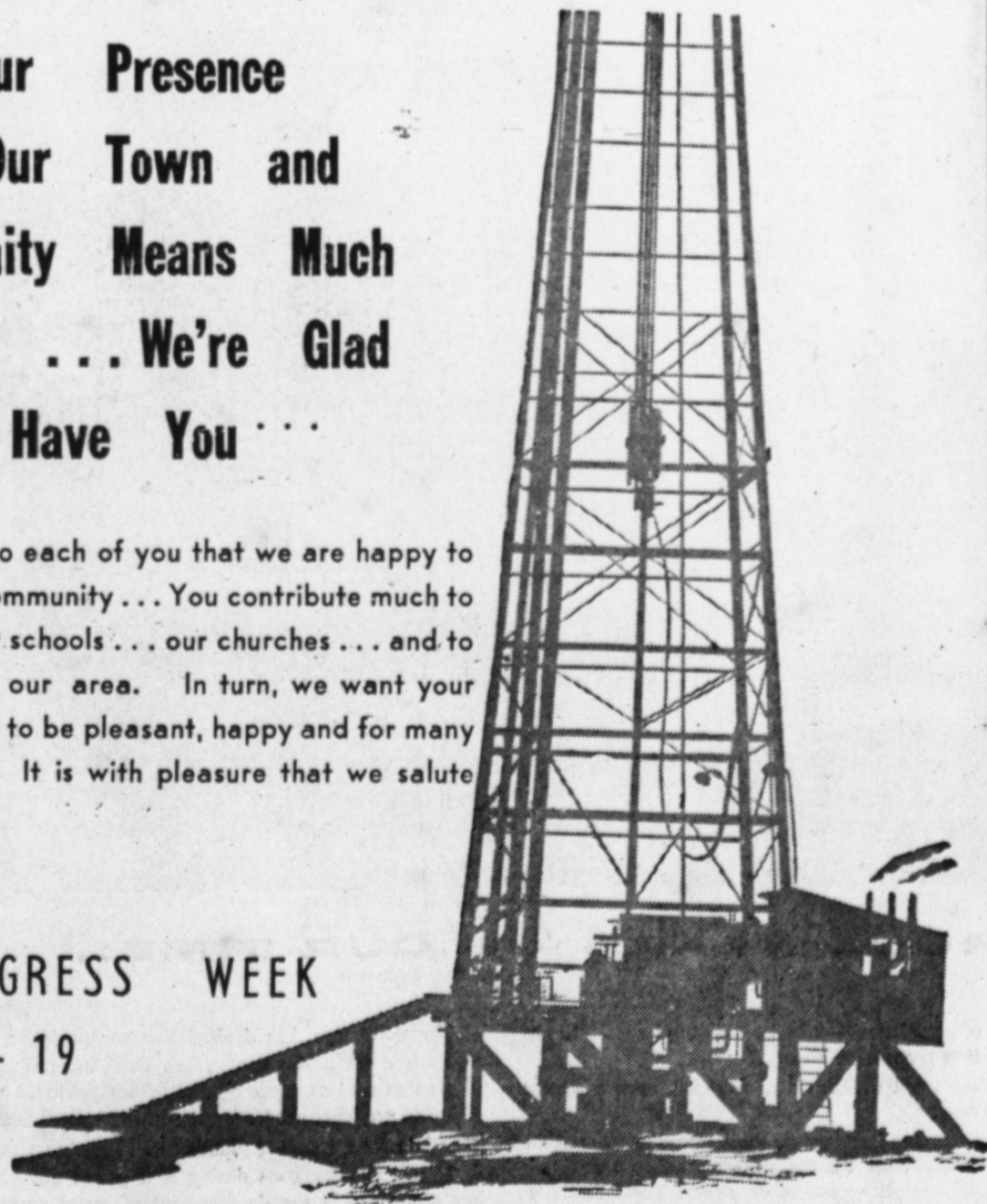
Two sessions will be devoted to current problems in the oil industry. The third session will deal with methods of bringing those problems to focus in company publications and interpreting management thinking to employees.

A Salute to The Oil Industry . . .

Your Presence
In Our Town and
Community Means Much
To US . . . We're Glad
To Have You . . .

We want to say to each of you that we are happy to have you in our community . . . You contribute much to the welfare of our schools . . . our churches . . . and to the economy of our area. In turn, we want your stay in Brownfield to be pleasant, happy and for many years to come. It is with pleasure that we salute you during . . .

OIL PROGRESS WEEK
Oct. 13 - 19



Brownfield News
And Terry County Herald ... Terry County's Oldest Business Institution

Our Progress and Oil Progress Go Hand-in-Hand . . .



When you see Liquefied Gas Tanks outside a home, you know the folks inside are living better. And Liquefied Petroleum Gas is the reason.

Clean, safe LP-Gas makes it possible for everyone to enjoy comfortable warmth, instant hot water, fast easy cooking and dependable refrigeration — at reasonable cost! As your LP-Gas supplier and good neighbor we are interested in your welfare and would like to tell you more about this new product . . . another achievement in oil — industry of people, products and progress.

Oil Progress Week — Oct. 13th-19th
Plains Liquefied Gas, Inc.





PLANNED PROGRESS — During the past year, plant equipment include Rexformer for up- Cosden Petroleum Corporation at Big Spring grading gasolines and styrene plant, both in up- added over \$16 million in properties — enjoy- per left of photo. This West Texas plant to- ed biggest year to date. Newest additions to day rates as one of the world's most modern.

From Near Bankruptcy To A \$90 Million Per Year Record Production Made Cosden One Of Oil's Largest Independents

With the closing of its fiscal year on April 30, Cosden Petroleum Corporation, with general offices in Big Spring, completed the biggest year in its history.

As part of a continuing program of expansion and diversification, the corporation added more than \$16 million to its properties while boosting its sales volume 30 per cent for the year, according to R. L. Tollett, president.

Of the \$16,764,698 capital expenditures last year, \$6,800,000 went to increase crude-oil production and to boost crude-oil reserves. Virtually all of the balance went to the corporation's refining division.

Expenditures within the refining division included the purchase of refineries at Hawley and Colorado City, with daily capacities of 7,000 and 12,000 barrels respectively.

Cosden's pipeline system was extended; marketing properties and facilities were improved and expanded; and some \$4½ million went for additions and improvements at the Big Spring refinery.

The Big Spring plant's Rexformer was completed and in operation in July, 1956. The first wholly-integrated unit of its kind anywhere, the Rexformer produces a blending component of automotive gasolines.

The product is re-cycled to reach an octane count exceeding 100. It makes possible the upgrading of all gasolines produced by Cosden.

Cosden's styrene plant, completed last February, attracted the attention of refiners everywhere through its completely-new processing concept.

It is the first plant ever designed for recovering ethyl benzene from gasoline by distillation. Its four ultra-fractionation towers—each almost 200 feet high—are among the tallest ever erected.

These towers separate ethyl benzene from a stream of mixed zylenes. Then the ethyl-benzene product is converted into styrene monomer, base material for many of today's plastic products and a component of synthetic rubber. Purity of Cosden's styrene is described as having established a new standard in the industry.

Other improvements made last year at the Big Spring refinery include a new personnel building, additions to steam generating capacity, and a number of auxiliary features.

Additionally, Cosden's crude-oil gathering system was expanded from 125 miles to 293 miles of lines, ranging from 2 to 8 inches in diameter.

Also under lease as a common carrier is a system of products pipelines linking the Big Spring, Hawley, and Colorado City refineries and available for delivering products to Cosden's Abilene products terminal and to air force bases at Abilene and Big Spring.

Largest single property investment is the refinery at Big Spring. Last year, this plant processed 12,144,135 barrels of crude oil and natural gas liquids—an increase of 605,814 barrels over the year before.

The Hawley and Colorado City refineries, both acquired late in 1956, accounted for an additional 1,712,238 barrels processed before the fiscal year's end.

Dollar volume of refinery product sales was up 30 per cent last year. About half the increase was from the two new refineries. Approximately half of sales revenue is from automotive-grade gasolines — both those marketed by Cosden and those custom-refined to other marketers' specifications.

Other products, asphalt, residual fuels, aviation gasolines, jet fuels, and a growing number of petrochemicals, comprise a larger portion of total sales every year. Last year, petrochemicals accounted for 2.3 per cent of production and 6.2 per cent of dollar volume.

Cosden drilled, or participated with others in the drilling of 99 exploration and development wells. Of this number, 75 were completed for commercial production and 24 plugged as dry holes. Drilling accounted for a net increase in reserves of 3,184,541 barrels.

Direct purchase accounted for another gain of 3,896,406 net barrels in reserves. These purchases included a one-fourth interest in 17 wells on seven separate leases in the Jo-Mill Field, Borden County, and other leaseholds acquired when Cosden bought the Colorado City refinery. Daily average crude-oil production last year was 4,091 barrels; it was 2,791 barrels the previous year.

According to Cosden's annual report, released at its stockholders' annual meeting last month, this program of expansion and product-diversification is scheduled to continue into the future.

It is a management program that has brought the corporation from bankruptcy in 1938 to become one of the world's largest independent inland refineries today — a profitable holding for nearly 7,000 stockholders.

"Present indications," states corporation president Tollett, "are that gross sales during the current fiscal year will cross the 90-million-dollar mark, and net income will exceed 7 million dollars for the first time in Cosden's history."

Oil Land Management Conclave is Scheduled

Senator Lyndon Johnson will head a list of key speakers in a conference on Petroleum Land Management to be held on the McMurry College campus, Oct. 23-24.

The two-day conference also will feature addresses by a list of state and national oil and banking officials, plus several major oil company attorneys.

Texas Railroad Commission Chairman Olin Culberson will be the main speaker in an afternoon session, Oct. 24.

The final session, Oct. 24, includes an address by Hamilton Rogers, president of the American Association of Petroleum Landmen, who will lecture on "The American Landman — A Place in the Sun."

The conference will open with registration from 9 a.m. to 12 noon October 23.

Dr. Harold G. Cooke, president of McMurry College, will open the first session of the meeting with an invocation and welcome at 2 p.m.

The first speaker to be heard will be Lee Sellers, a Wichita Falls attorney, who will address the group on "Implied Conventions of Oil and Gas Lease."

A question and answer period and an intermission will follow Seller's address, preceding a talk by William L. Spencer, vice president and administrative director of the Petroleum Division of the First National City Bank of New York.

Scheduled to appear at the night banquet, Oct. 23, in the Windsor Hotel are W. A. Blakely of Dallas, former U. S. Senate appointee of Dallas, and J. E. (Ed Connally) of Abilene.

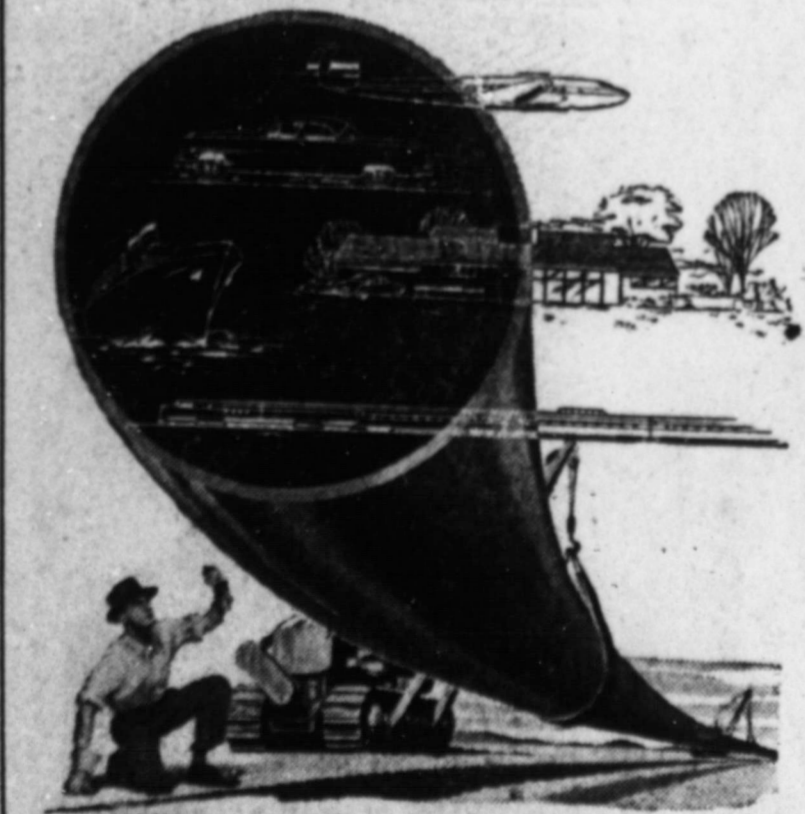
Among the speakers for the morning session, Oct. 24, will be Raymond M. Myers of Dallas. He will speak on "Unitization's Place in the Industry."

Following Myers to the speaker's rostrum will be Paul M. Pope Jr., first vice president of the American Association of Petroleum Landmen, and an assistant division landman of the Humble oil and refining Company, New Orleans, La.

The McMurry conference is sponsored by the college's school of business administration in cooperation with the American Association of Petroleum Landmen and the Abilene Landmen's Association.

Registration fees will be \$17.50 per person. Charges here include one copy of the conference papers plus a ticket to the October 23 night banquet.

Oil Progress Week October 13-19th



Pipe of Plenty

Today's oil pipelines are like the mythical horn of plenty. You see, every drop of oil that heats your home, every gallon of gasoline that powers your car and all the hundreds of oil products that add to your living enjoyment flow through a pipeline, at some time, on the long trip from an oil field to you.

That's how pipeline companies like ours reach right into your home to bring you comfort and power. And this is the way we play a part in distributing the miracles of Oil Progress.

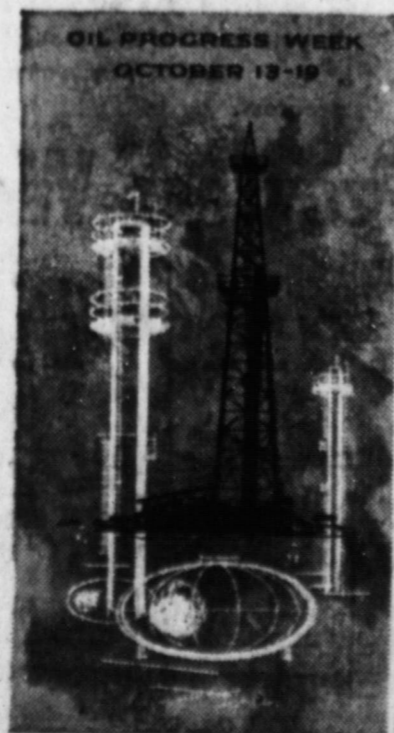
This is how America's competitive oil industry works. Everyone has a special job to do — and every job is devoted to your service.

GAASCH-O'NEAL PIPE LINE COMPANY

Brownfield State Bank Bldg. Phone 2262



THE WONDROUS YEARS OF OUR TIME...



Man's use of petroleum — of oil and natural gas — began before the first records of history.

But petroleum's full usefulness to man has been a matter of decades only.

They have been wondrous years, those decades. Years that saw automobiles built by the millions because gasoline was available as a cheap source of power. Years that saw the oceans dwindle under the high speed of great ships powered by oil. Years that saw the evolution of a more comfortable living in homes warmed by oil and natural gas. Years that saw rubber, fibers, paints and many other useful items of everyday living produced from petroleum's hydrocarbons. Years that saw the earth shrink under the wings of the airplane, and great wars decided by the availability of oil.

Thus, the oil industry, has led the way into the wondrous years of our time. The industry, through foresight, ingenuity, research, and risk-taking, has found and produced the oil required in greater-quantity each year, has conserved

oil for the future, has devised the transportation systems that move oil economically, has built the refineries and plants that convert crude oil and natural gas to the hundreds of useful products needed by a growing United States.

The Humble Company, founded in 1917, has participated in petroleum's progress during four great decades, and has pioneered in the development of many current techniques for finding, producing and refining oil. This week, with the industry, Humble invites you to consider the variety and extent of oil's progress... Surely no other industry has contributed more to the making of modern America.

HUMBLE OIL & REFINING COMPANY

1917 - Forty Years of Progress - 1957

HUMBLE

AT MID
Prop
Stra
FORT
of legislat
posed for
dusty wo
a strait
progress,
Tulsa sa
Solliday
president
Petroleum
the featu
38th ann
Texas M
Gas Asso
Review
that have
proposed,
they utili
disadvant
petroleum
were to
out that
oriented
everything
tuning
supplies
ducts."
"If
that all
contemp
come la
no quest
pect his
supplies
geared
oil," he
"The i
hands so

AT MID-CONTINENT OIL, GAS ASSOCIATION MEETING

Proposed Legislation for the Oil and Gas Industry Could Put Strait Jacket on Nation's Progress, Says Pan Am Official

FORT WORTH — Passage of legislation that has been proposed for the oil and gas industry would amount to putting a strait jacket on the nation's progress, A. L. Solliday of Tulsa said here today.

Solliday, executive vice president of Pan American Petroleum Corp., was one of the featured speakers at the 38th annual meeting of the Texas Mid-Continent Oil and Gas Association here.

Reviewing various measures that have been introduced or proposed, Solliday predicted they ultimately work to the disadvantage of consumers of petroleum products if they were to be passed. He pointed out that in "our petroleum-oriented society," virtually everything hinges "on the continuing availability of ample supplies of petroleum products."

"If we were to assume that all of the measures now contemplated were to become law, I think there is no question that we could expect higher prices, reduced supplies and finally, an oil-garred economy without any oil," he said.

"The industry would find its hands so tied that it would be

reduced to a state of decadence within a matter of years. Once so reduced, its chances of fulfilling the nation's growing future needs for oil and gas would be extinguished, and it would be the consumer of petroleum products — from gasoline to synthetic fibres — who would suffer the consequences," the Tulsa stated.

As an example, he cited proposed legislation to reduce the percentage depletion rate from 27½ per cent to 15 per cent of gross income. If that happened, he said, the amount of revenue available for exploration and development would be immediately reduced. Production would be lost from marginal wells. Many small operators would be forced out of business because they no longer had the revenues they need to operate. The price of crude oil would have to go up, and the number of wells drilled would probably decline. Ultimately, shortages would develop, he summarized.

"This is not a pleasant prospect, yet it is one that is entirely possible, indeed probable, if the views of those who would cut depletion prevail," he said.

Noting that the petroleum in-

dustry will observe its 100th anniversary in 1959, Solliday suggested that the next two years will be the most critical the industry has ever faced.

He recalled the series of hearings, unfavorable reports and newspaper stories involving the oil industry that have appeared during the first nine months of the year. "These," he said, "create a questionable impression about us in the minds of those who know little about it."

The result is a precarious position for the industry with respect to pending legislation.

The Pan American executive called for more active effort on the part of all segments of the industry toward acquainting various elements of the general public—and particularly consumers — with the true facts about oil and gas operations.

Acknowledging that there is no "pat formula" by which such a program can be carried out, he said that each company and each individual must approach the problem in its own way, "using the means that seem best to him to reach the groups with which he has contact."

Oil Imports Administrator To Speak At Dallas Meeting of IPAA Oct. 27

DALLAS — The Independent Petroleum Assn. of America has shifted program arrangements for its 28th Annual Meeting scheduled here Oct. 27-28 to allow for "open sessions" of its top policy committees on oil imports and taxation.

The new meeting format, announced today, is designed to encourage "full discussion" of key industry issues. It involves replacing customary Monday afternoon general sessions with meetings of the two major policy committees. Such com-

mittees formerly met in advance of annual membership meetings.

R. G. Lawton, Magnolia, Ark., chairman of the association's 100-man Import Policy committee, said a highlight of its open session will be an informal report by Navy Capt. Matthew V. Carson, Jr., administrator of the government's voluntary oil import program.

To Discuss Oil Import

Carson is expected to discuss the operation of the program

as well as the views of government as to the progress and success of the plan which was recommended by a special cabinet committee and approved by President Eisenhower on July 29.

A former Texan, Carson became familiar with petroleum problems first as counsel and later as director of the Office of Naval Petroleum Reserves. He was legal adviser of the Third Naval District, New York, when he was named by Interior Secretary Fred Seaton

to administer the voluntary oil import program.

Oil men from more than 30 states will sit in the committee session to hear Carson, and take part in open discussion of the import problem.

Richard J. Gonzalez of Houston, treasurer of Humble Oil & Refining Co., widely known as one of the industry's top economists and tax analysts, will meet with IPAA's Tax Study committee headed by L. J. O'Connor, Jr., of Houston. The tax session follows the Import Policy committee meeting.

To Present Tax Situation

Gonzalez will discuss the present tax situation and the

outlook for the future, also before a joint session of the committee and the IPPA membership.

With Monday afternoon devoted to committee meetings, the IPAA meeting will feature only two general sessions rather than three as at previous meetings. These are slated Monday and Tuesday mornings, and will feature a number of nationally prominent speakers from both industry and government.

Robert L. Wood of Midland, Tex., who is rounding out his second year as president of IPAA, will keynote the meeting with a report to the membership Monday morning.

A BIG ROUND OF APPLAUSE...



FOR OUR OILMEN AND WOMEN

BRAYO! We salute you men and women of the oil industry. Thanks to your efforts our gasolines are better, our home heating fuels are more efficient—all our petroleum needs are satisfied.

But more than that your work as good citizens and good neighbors has been outstanding. Your membership in church and civic groups, and your inter-

community activities have helped make our town a better place to live.

During Oil Progress Week we are proud to join with other companies and industries in taking off our hats to the oilmen and women of America. Your faithful service proves to us customers every day that we all benefit from oil—industry of people, products and progress.

OUR PERSONAL THANKS TO YOU...

We want to thank you for every consideration from every Oil Company and its employees. Your progress has meant much to us and we want you to know we are at your service any and all times.



GENERAL TELEPHONE COMPANY OF THE SOUTHWEST

A Member of One of the Great Communications Systems Serving America

Fashions From Oil . . . Oil Progress Week Oct. 13-19

We SALUTE The OIL INDUSTRY IN TERRY County



OIL AND FASHIONS—Pretty fashions like the ones being worn by these two attractive ladies are an important end-product of the myriad materials created in the wonderful world of petrochemistry. It is possible that these young ladies are completely outfitted with oil-based costumes, because petroleum chemists have

found ways to make the basic materials for dozens of products used by women. Nylon, dacron, and other synthetic fibers add to their wardrobes, while some purses and costume jewelry are made of plastic. Even cosmetics contain petroleum derivatives.

We SALUTE The OIL INDUSTRY IN TERRY County

For All Your Banking Needs — Bank With Us . . .

"Serving Terry County Since 1905"



**MODERN STEAM
LAUNDRY**

905 Lubbock Road

STAR TIRE STORE

708 West Main

**ROBERT L. NOBLE
INSURANCE AGENCY**

406 West Broadway

**WESTERN PUMP
AND SUPPLY**

1007 Lubbock Road

**TERRY COUNTY
LUMBER CO.**

321 Lubbock Road

**CRITES' HUMBLE
SERVICE**

115 South 1st

GREEN HUT GRILL

507 Seagraves Road

**J. B. KNIGHT
COMPANY**

Hardware-Furniture-Implement

**JACK BAILEY
CHEVROLET**

300 West Broadway

**PREWITT ELECTRIC
CO.**

Seagraves Road



MAPPING FOR OIL — An early step in the invaluable work of mapping an area before it is drilled is shown here as geologists take an elevation reading of a fault structure on the brink of an Arizona canyon. The data collected will be used in making surface geological maps of the area. These will be used, with geophysical maps and other data, to determine the oil potential of the area.

- At least one fourth of the population of Brownfield are working directly with the oil industry one way or another.
- Over \$115,000.00 has been spent on each well that has been drilled in Terry County.
- Seismic hole shooting has placed many thousands of dollars in the hands of the land owners.
- Over \$4,000,000 per year is spent to pay the employees of the oil companies that now live in Brownfield.

We are truly grateful for all that you have made possible for us . . . and appreciate having you living in our community.

We Salute the Oil Industry

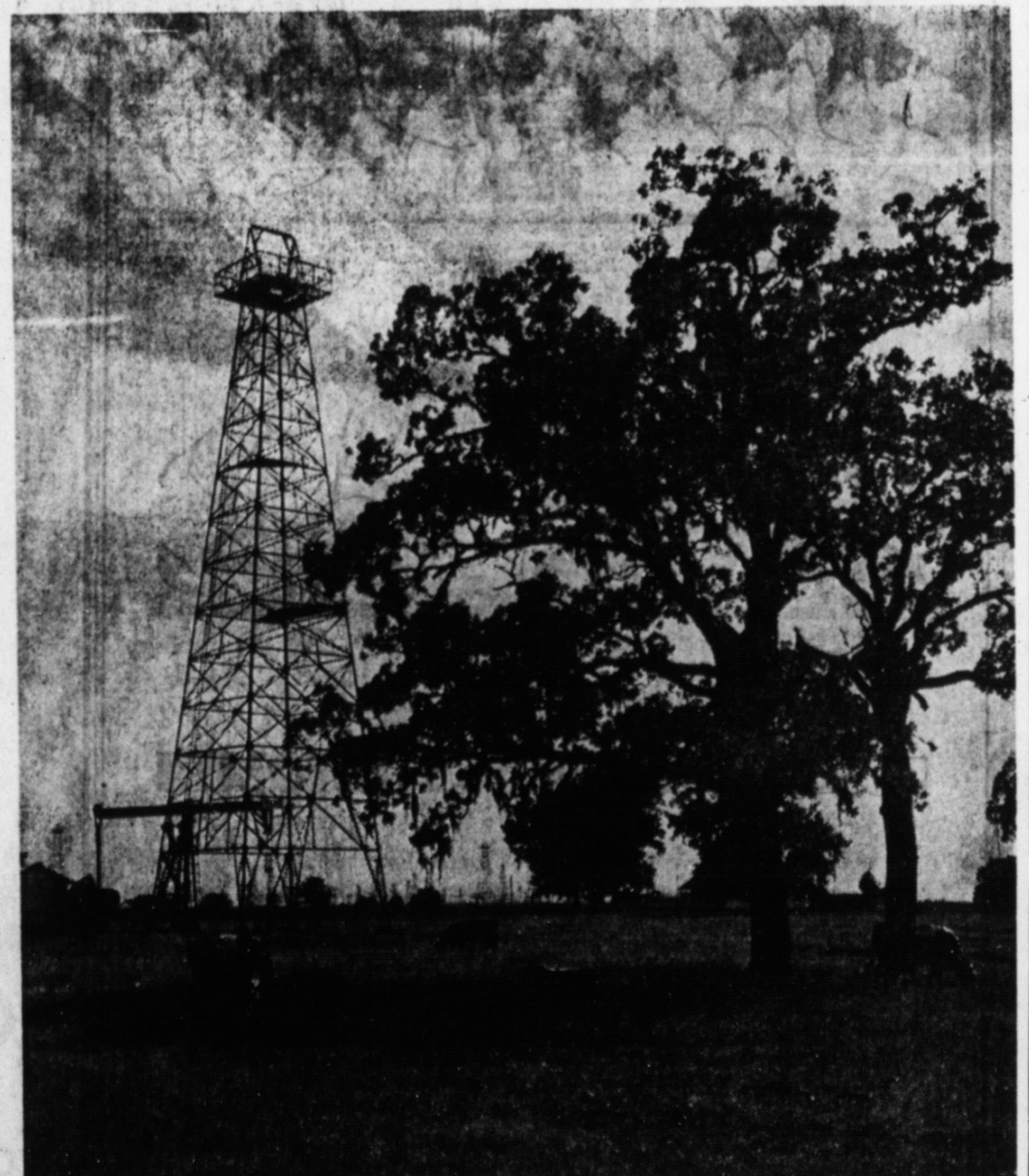
On A

Job Well Done . .



OIL PROGRESS WEEK

October 13-19



SYMBOL OF TEXAS — The fattest cows scratch their backs on oil derricks, according to a Texas saying that's as old as the state's oil industry. Here's proof of the adage, well in close company with sleek, blood-ed cattle. This photo also suggests two other resources that have made Texas great, its land and its cattle.

**PREWITT ELECTRIC
CO.**

Seagraves Road

**T. W. CADENHEAD
SERVIS GAS**

Seagraves Road

**TANKERSLEY'S "66"
SERVICE STATION**

101 North 1st

**STARR'S MELODY
DRIVE IN
RESTAURANT**

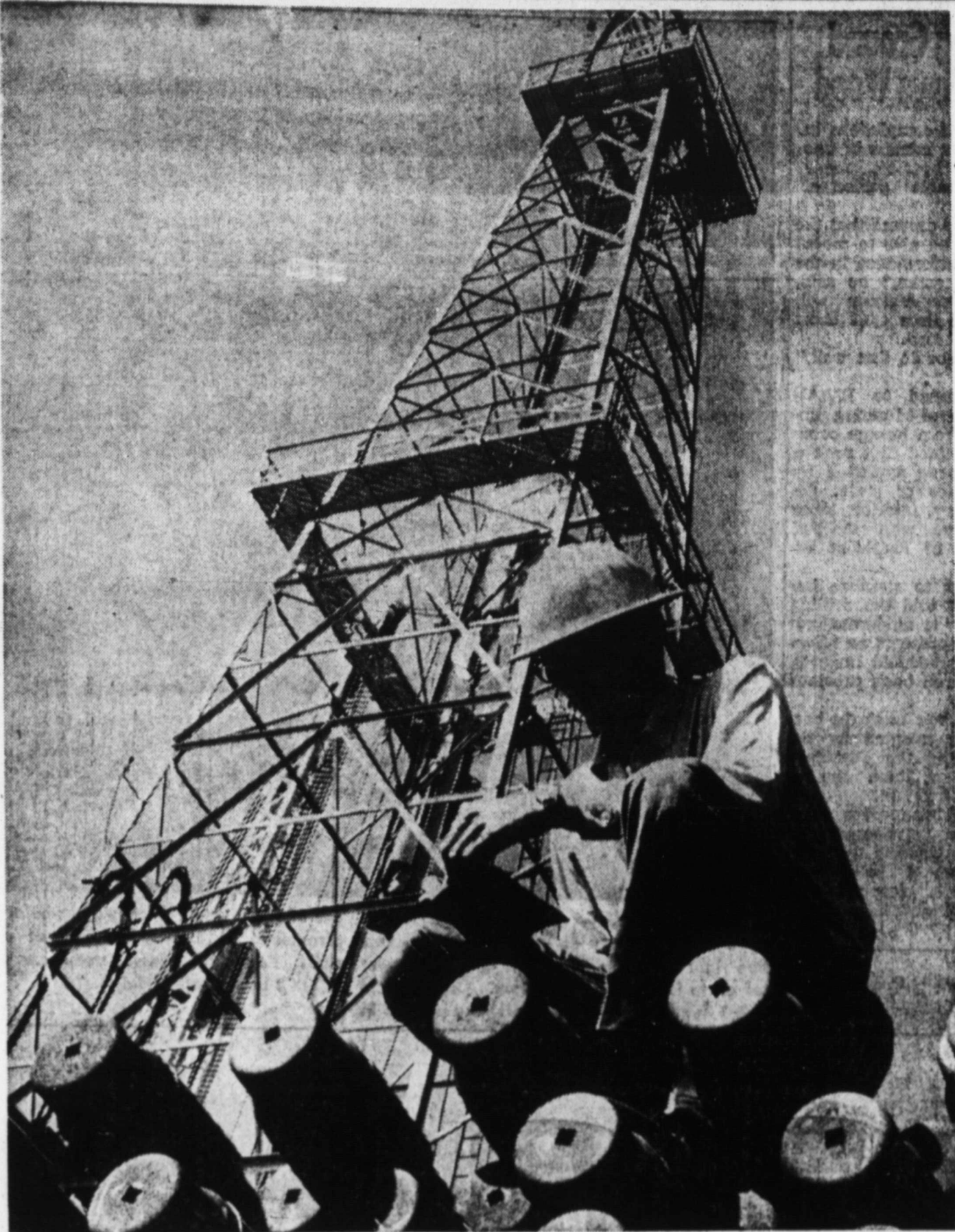
Seagraves Road & Cardwell

**STEELE MACHINE
SHOP**

Seagraves Road & Brdwy.

KYLE GROCERY

121 North 1st



INSPECTING DRILL PIPE — In the round-the-clock business of drilling for oil and gas, constant check must be kept on tools and equipment to avoid costly breakdown. Precautions such as this routine inspection of drill pipe during drilling operation are important in keeping up a steady pace of work.

PROGRESS!

Terry County's Progress

And Oil Progress . . .

They Go

Hand In

Hand Oil Progress Week October 13-19

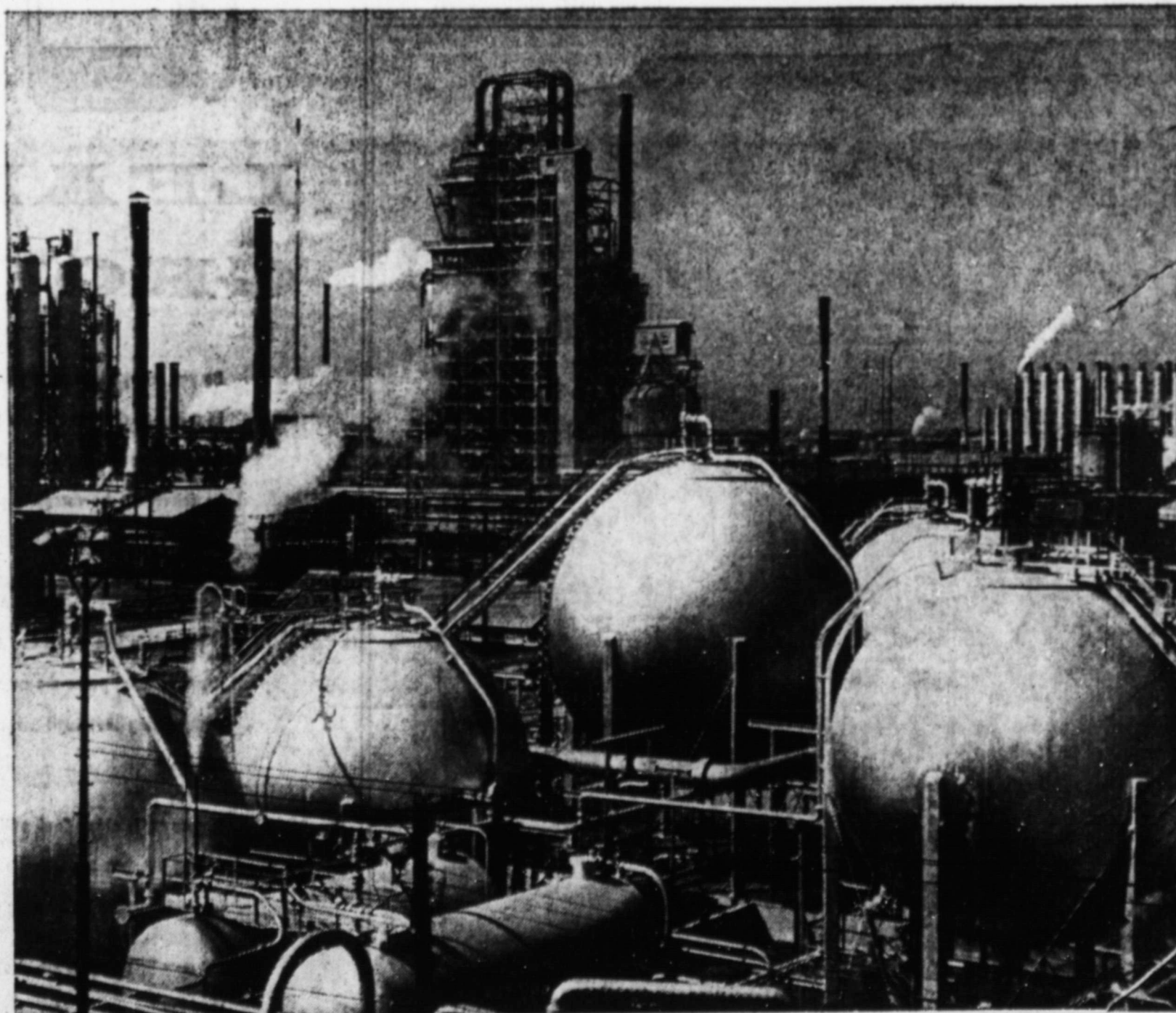
This week we are glad to join oilmen everywhere in observing Oil Progress Week. We think it's a good time to take our hats off to America's oilmen for their continuous, faithful service to us all.

As a part of service-conscious, competitive industry, they are proving daily that our progress and Oil Progress go hand in hand. Today we can actually measure that progress by improved gasolines that power our car, more efficient fuels for home heating and hundreds of other oil products that make living more comfortable every day.

We'd like to point out that by serving us and the nation as well, America's oil industry is doing a tremendously big job . . . and we want to say thanks for a job well done.



In Terry County—
Every Week Is
Oil Progress Week!



REFINERY SCENE — An oil refinery is a variety of shapes and sizes, smells and sounds. Its strange skyline is like some city in another world. It's a busy place, making possible the Motor Age, and the wonders of petrochemistry. It is constantly changing, being expanded, remodeled and improved. In this view of a refinery can be seen units carrying out a dozen different operations in the making of raw materials for thousands of products from oil.

**CICERO SMITH
LUMBER CO.**

212 S. 6th

JONES THEATRES

Rialto—Regal—Rustic—Rig

GLENWOOD HOMES

INC.

1400 E. Tate

WEBSTER'S "66"

620 Lubbock Road

CRABTREE MACHINE

SHOP

Seagraves Road

TUDOR SALES CO.

622 W. Main

McGOWAN ABSTRACT

CO.

119 S. 6th

BOB GRAVES

MAGNOLIA STATION

621 W. Main

BROWNFIELD

MAGNETO & ELEC.

709 Lubbock Road

**C & W FISHING
TOOL CO., INC.**

304 Lubbock Road

**PORTWOOD MOTOR
CO.**

4th and Hill Streets

**TEXACO SUPER
SERVICE**

801 Lubbock Road

**G. F. WACKER
STORES**

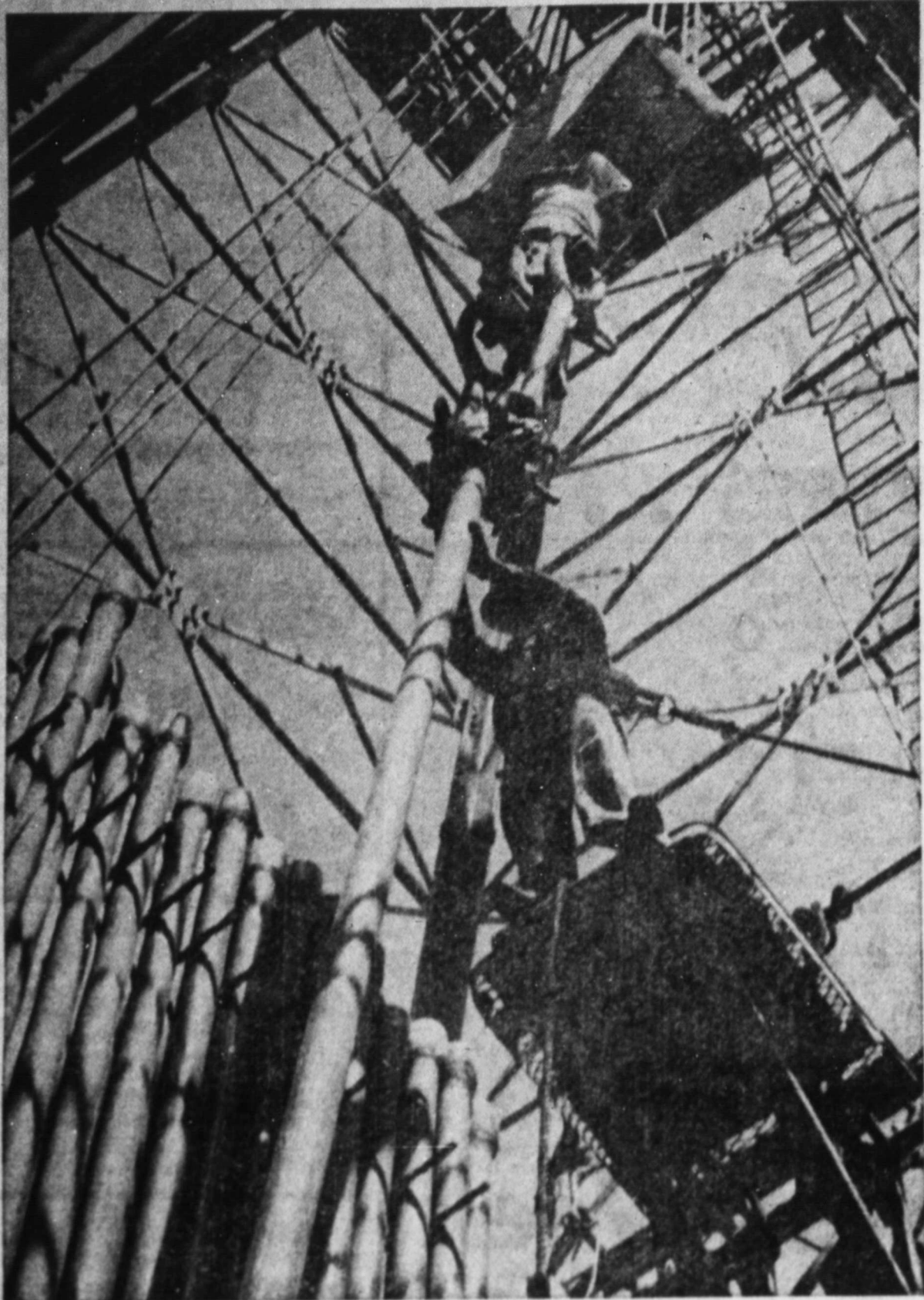
109 S. 6th

SNEED'S ONYX

106 S. 1st St.

CRAIG MOTOR CO.

719 W. Broadway



ON THE MONKEYBOARD — Perched on the "monkeyboard" almost a hundred feet above the derrick floor, this Humble Oil & Refining Company derrickman may stack as much as two miles of drill pipe as it is brought out of the hole in sections. "Coming out of the hole" to change a dull drill bit, take a core sample or for one of a dozen other reasons, is one of the routine drilling operations.

Johann Sebastian Bach's family had been dedicated to music for six generations. First U.S. building and loan association was formed in Philadelphia in 1831. Buenos Aires is the largest city in the world south of the equator.

Domestic Oil Industry Is Losing Ground in Production, Development, Says Wood

Hard-pressed West Texas drilling contractors, some of them with more rigs stacked than making hole, recently were told by Robert L. Wood, president of the Independent Petroleum Assn. of American, that the domestic industry is losing ground.

Speaking before the Permian Basin meeting of the American Assn. of Oilwell Drilling Contractors, Wood noted that the nation's industry was, for the first time since World War II, failing to set new records.

"Deterioration in drilling and development programs threatens to create a static or even stagnant condition at a time when would conditions and our national safety demand dynamic growth and expansion," he said.

The IPAA president said

New Unit Added By Lion Oil Company

Plans for the construction of a new unit at the El Dorado refinery of the Lion Oil Division of Monsanto Chemical Co. have been announced by T. M. Martin, Lion president.

The addition will be a catalytic reformer with thruput capacity of 5,000 barrels of charging stock per day. The installation will also include a hydrodesulfurization unit and a 100,000-pound-per-hour steam boiler.

The reformer will convert low octane straight-run gasoline into higher octane material. Martin said that the new additions will place the company in a position to meet anticipated future demand for even higher actane gasoline.

Plans have already been submitted for bids and several contractors are expected to present their proposals within the next two weeks, Martin stated. Anticipated construction costs were not revealed.

The location for the new units is within the present refinery area. Site clearance and other preliminary work will start immediately. Actual construction will begin shortly after the first of the year, with completion in the latter part of 1958.

domestic well completions in the first eight months of this year were 10.3 per cent below the comparable period of 1956.

"Even if we assume that the industry will be able to match last year's performance in the final four months," he said, "total well completions will still be more than 4,000 short of the 1956 record."

"We may not do that well," he added.

Getting around to IPAA's prime theme of limiting imports of oil from foreign countries, Wood noted that such a policy had been approved by the secretaries of state, defense, treasury, interior, labor and commerce, with the full endorsement of President Eisenhower.

"The effort to stabilize imports," Wood told the drilling contractors, "is moderate, not radical. It represents an effort to reduce scheduled imports, rather than roll back previous levels."

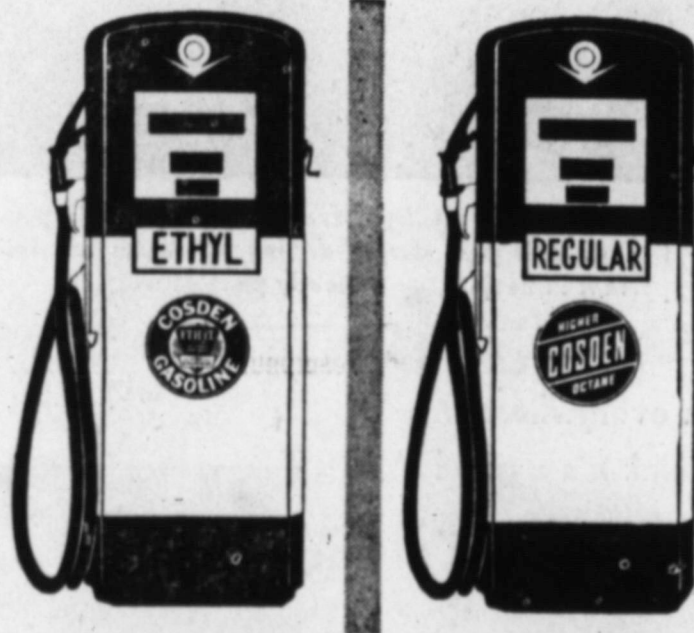
Wood said he thought the basic principles adopted by the committee and the President were important than the recommended formula.

"If experience proves more drastic action is necessary to maintain a dynamic domestic industry, then I believe the government is committed to take that action," he concluded.

Buckeye is the popular name for a species of chestnut abundant in Ohio.



STEERING WHEEL — An employee of Humble Pipe Line Company at Webster Station turns the right "steering wheel" to direct a stream of oil to its proper destination. Crude from one of Websters 49 storage tanks before being dispatched to a manufacturing or shipping point. Pumps at Webster can move as much as 185,000 barrels of oil daily.



LEADING GROUND GAINERS

Do you really know what your car requires

in a gasoline? What it takes to make

the miles speed easily and silently by?

To deliver all the energy in your engine

under any driving conditions? The answer

is reserve power... and Cosden has it.

If yours is a late-model car, Cosden's

Premium Ethyl packs the new, added

power-rating that high-compression engines

require.

If your car is older, Cosden High

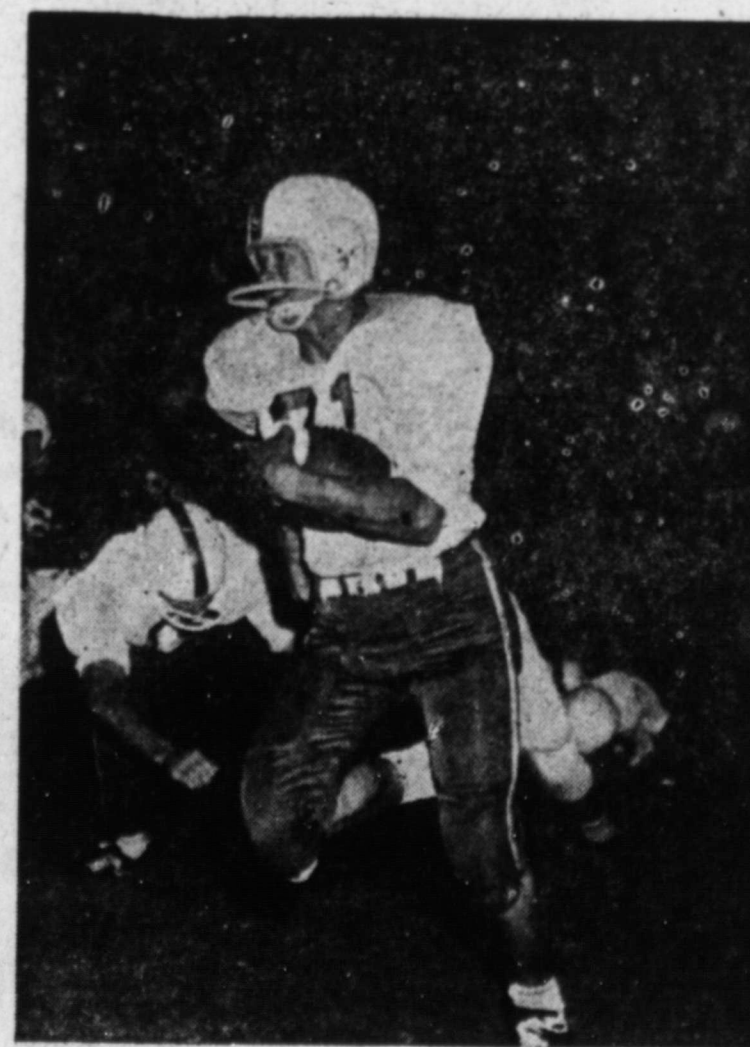
Octane Regular, too, gives it a new

power bonus for mile-saving economy.

Fill up and find out. You'll see

that Cosden — premium or regular grade — makes

a leading ground gainer of your car.



DISTRICT 2-AAA
Week of Oct. 18

Lakeview at Ector (Odessa)
Kermit at Big Spring
Lamesa at Monahans
Pecos at El Paso Austin
Brownfield, Open
Andrews, Open



COSDEN
PETROLEUM CORPORATION
Big Spring, Texas



Everytime you see Liquefied Petroleum Gas cylinders outside a home, you're really seeing "sentinels of comfort." That's because Liquefied Petroleum Gas means fast, easy cooking, instant automatic hot water, dependable refrigeration—and inexpensively, too. And, generally, it means more comfortable living

for many millions of families throughout the nation.

We'd like to tell you a lot more about Liquefied Petroleum Gas, so phone us today. Let us show you what progress in the competitive oil industry can mean to you and your family—how much it can add to your living enjoyment.

Bowers Liquefied Gas Co.

Plains Highway

"Fast, Dependable Service"

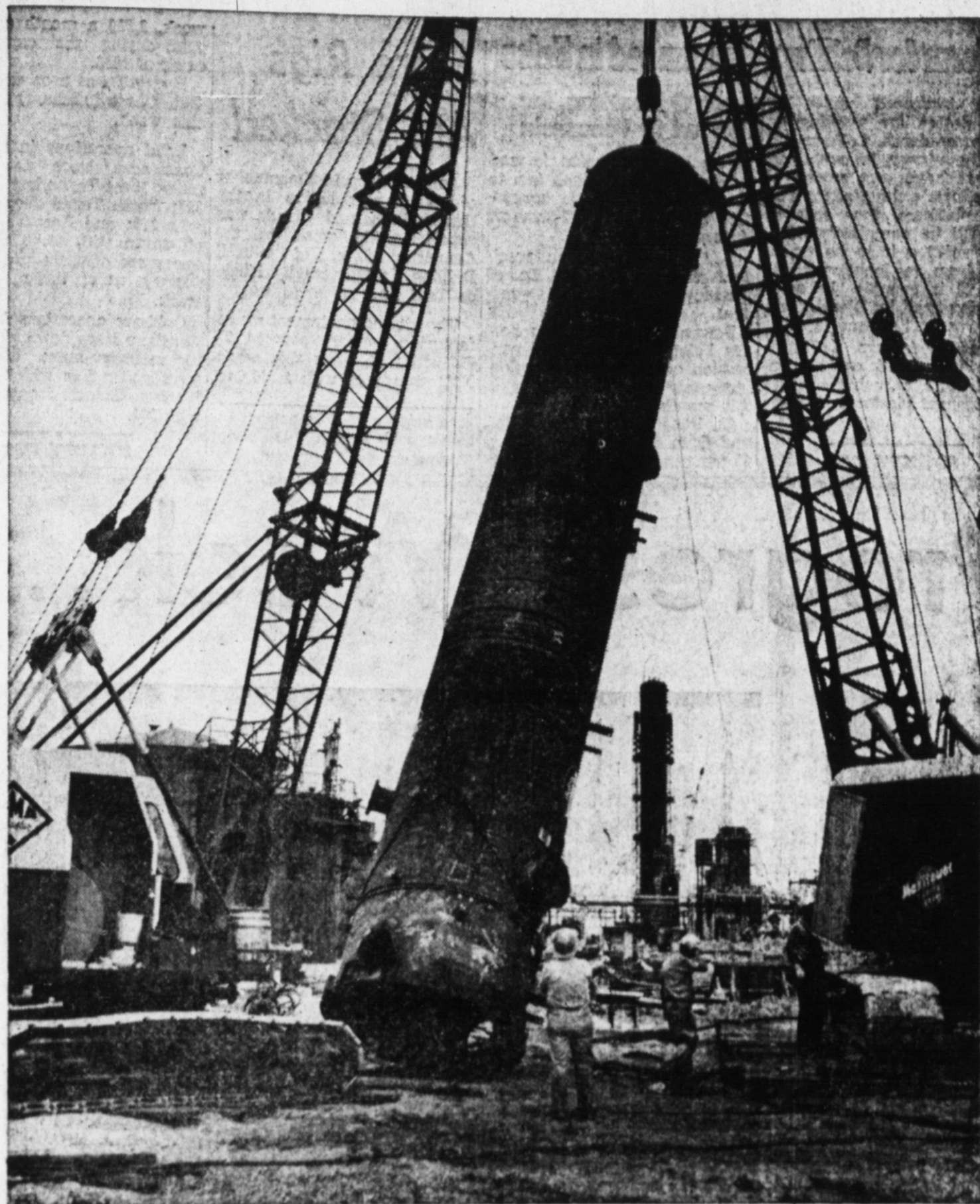
Phone 2667



TOWER (cease in science at it is at th

Sinclair A Gas

TULSA—nounced t Gas Co. products p N.M. The casinghead pools in the Mexico ar "Sufficie chase con tained to of the plan chairman The comp contract f



TOWER GOING UP — Construction and remodeling never cease in an oil refinery because of the constant advances of science and the consumer's increasing demand. That's the way it is at the Baytown Refinery of Humble Oil & Refining Com-

pany, where this 53-foot absorber tower, one of three for a new catalytic light ends cracking unit, recently was erected. This unit is one of more than a dozen recently completed or being built at Baytown.

Sinclair Oil Reveals Plans To Establish A Gas Products Plant in Lea County

TULSA—Plans have been announced by Sinclair Oil and Gas Co. to construct a gas products plant in Lea County, N.M. The unit will process casinghead gas from three pools in the West Texas-New Mexico area.

"Sufficient oil-well gas purchase contracts have been obtained to warrant construction of the plant," said H. B. Smith, chairman of the Sinclair board. The company is continuing to contract for additional gas.

The plant will process gas produced in the Gladiola and North Gladiola pools of Lea county, and the Bronco pool of Lea county and Yoakum county. The plant will be located in the Gladiola field, in Township 12 south Ranger 38 east.

10 Million Cubic Foot Capacity
The proposed plant will provide for a complete wet gas gathering system with a capacity of 10,000,000 cubic feet daily, and a system for re-

turning dehydrated, desulphurized residue gas for lease operations.

To prepare for expansion, the initial compressor installation will be capable of handling a volume of gas equal to 185 per cent of the gas now being produced from existing wells in the three fields.

In the interest of economics and conservation, Sinclair plans to recover a raw unfractionated liquid hydrocarbon mixture at the earliest possible time. The desulphurized and dehydrated residue gas will be available for sale then. Completion of this phase of construction is expected to be

In Mexico City
Vacationing for two weeks in Mexico City are Mr. and Mrs. O. R. Williams of 805 East Republic. He is field engineer for Pan American Corporation.

Vacation in Colorado
Mr. and Mrs. R. O. Shoemaker of 711 Lanny Drive left last Saturday for two weeks of vacation and deer hunting in Meeker, Colo. He is an employee of Halliburton Oil Well Cementing Co.

completed by the third quarter of 1958.

After process equipment is installed, the plant will produce approximately 15,600 gallons of propane, 11,600 gallons of butane, and 8,800 gallons of natural gasoline, or a total of 36,000 gallons daily. Liquid products will be sold by tank truck and pipeline, and treated residue gas will be sold to a commercial gas pipeline.

Sinclair operates 15 gas products plants, and owns an interest in 17 other plants.



We Specialize in SERVICE!

Oil for a little girl's roller skates? Yes, ma'am! Strap need adjusting? We can fix that, too. If it's service you want, you came to the right place!

Fortunately for your Phillips 66 Dealer, he services more cars than roller skates. But he goes about it in the same friendly, helpful way. You'll find he takes an interest in your car. His service includes getting your car brushed out...

the windows cleaned all the way around... your battery and tires checked. It means friendliness, courtesy, the desire to please you.

That's why a little girl who comes in for "roller skate oil" is likely to keep coming back years later for Phillips 66 FLITE-FUEL and TROP-ARTIC Motor Oil, and all the little courtesies that add up to "Hospitality on the Highway."

PHILLIPS PETROLEUM COMPANY



Stop at Phillips 66 Stations for HOSPITALITY ON THE HIGHWAY



NEED A BETTER RIDING CAR?

Test-drive a '58 Studebaker. Discover for yourself the exclusive Luxury-Level ride of Studebaker's variable rate front coil springing.



Studebaker-Packard
WEST TEXAS
MOTORS

NOTE FOR OIL PROGRESS WEEK

Three Major Oil Discoveries and One Important Gas Finding Made in West Texas During Last Year by Humble Company

Three major oil discoveries and one important gas discovery were made in West Texas during the last 12 months by Humble Oil & Refining Company.

The wildcats which struck oil pay are in Winkler, Cochran and Coke counties. The gas well is in Runnels County.

A total of 223 wells were drilled in West Texas by Humble during the 12 months prior to September 1, 1957. One hundred eighty-eight of these wells are producing oil, 2 are gas wells and 33 were dry holes.

Humble first started drilling and production in West Texas in the McCamey field in 1925. In that same year Humble Pipe Line Company completed the first major pipe line into the area. The line connected the Big Lakes Field with Humble's main North Texas to Webster line at Comyn.

Now the daily average production of oil and condensate in the area is about 55,285 barrels. The company has 1,789 producing wells in this region and there are about 849 production department employees stationed there.

The company has 253 persons working out of the West

Texas exploration office at Midland. Seismograph crews are operating in the San Angelo, Fort Stockton and Big Lake regions.

Humble Pipe Line Company operations in West Texas have also expanded tremendously in the past 32 years.

It now has 2,185 miles of lines in West Texas and 360 employees. During the past year a 64-mile, 18-inch line was laid from Ector Station, which is northwest of Odessa, to Kemper Station in Reagan County. Also a new station, Cap

Rock, was constructed on the Ector-Kemper line. Its pumping equipment is powered by electric motors.

The Ector Station is being converted from diesel to electric power and the Concho Station, now being built near San Angelo, will be powered by electricity and operated remotely by personnel at Ballinger Station.

Humble has 385 retail outlets for its products in West Texas and 37 bulk stations. There are 137 sales department employees in the area.

Continental Report Takes First Place

Continental Oil Company's annual report to stockholders for 1956 has been judged as the best report among integrated petroleum companies for the fifth consecutive year, it was learned by L. F. McCollum, president.

The ratings were made by an independent board of judges in the seventeenth annual survey sponsored by "Financial World," national weekly magazine.

The bronze "Oscar of Industry" will be presented to McCollum for Conoco at the annual awards banquet in the

grand ballroom of the Hotel Statler in New York on Monday, Oct. 28.

A total of 5,000 annual reports were considered this year in the international competition, and 1,874 qualified for the final screening.

Richard J. Anderson, editor and publisher of "Financial World," will present the "Oscars of Industry" at the awards banquet, which will attract some 1,400 business and financial leaders from all parts of the United States, Canada and Latin America.

'In-Situ' Combustion Process Discussed Dallas Meeting

A paper on laboratory results of the "in-situ" combustion process for producing crude oils from reservoirs was among those presented at the 32nd annual fall meeting of the Society of Petroleum Engineers of AIME, held at Dallas last week in the Baker Hotel.

In theory, this type of secondary recovery process could result in virtually 100 per cent recovery of the reservoir oil in place. The paper, written by W. L. Martin, J. D. Alexander and J. N. Dew, all of Continental Oil Co., is entitled "Process Variables of In-Situ Combustion."

Air and fuel requirements, rates of advance, combustion temperatures, and coke and fluid distributions are presented, and the mechanism of oil recovery by underground combustion is discussed.

Recovery of crude oils by underground burning is not new to the petroleum industry. Field tests conducted near Bartlesville and Ardmore have underlined the feasibility of the process in actual field use, and a major company is currently using the process in a large-scale operation in Allen County, Kansas.



It's Serious...

THIS MOUNTING COST OF EVERYTHING!

But pipe line transportation costs are going down due to pipe line efficiency. They do a lot to bring us petroleum products at reasonable prices.



SERVICE PIPE LINE COMPANY

TULSA, OKLAHOMA

OIL PROGRESS WEEK—OCTOBER 13-19

Easement of Rules Deemed Necessary

Donald C. O'Hara, associate counsel of the National Petroleum Associated, thinks it is time the government eased some "unrealistic" rules to give small refiners a better competitive break.

He aired the problem this week in a speech to the quartermasters association in San Francisco. The NPA had a hand in winning military petroleum set-aside orders for refiners unable to compete with big suppliers.

In the first place O'Hara said, the Small Business Administration's definition of Small Business doesn't fit the petroleum industry. Add to this conflicting definitions from other agencies and you have confusion and uncertainty, he said.

And finally, the refiner should have some protection, against so-called open-ended supply contracts which the

government can cancel on economy grounds and leave the refiner holding the bag.

He also thought the government should adopt and stick to a tanker transport rate formula that would equalize competitive bidding between the East, Gulf and West Coasts on overseas business. He said the rates must be considered in estimating bids but that day to day policy changes keep the suppliers in a state of uncertainty.

"It would seem", he said, "that the government should adopt a fixed formula which would be used on all occasions and which would be known to all bidders."

Two Cities Service employees, Bob Boswell and Ralph Kerley, spent the past weekend vacationing in Santa Fe, and deer hunting in Colorado.

Oil Industry Expects To Top The Billion Barrel Mark Again

The oil industry in Texas is confident that production this year will again top the billion-barrel mark.

Though the industry is in a slump at present, the demand for oil by Great Britain and Western Europe during the Suez crisis pushed production during the first six months of 1957 to 577.7 million barrels, a gain of 22.9 million barrels over the same period in 1956.

Rising to the emergency, Texas oilmen during March poured out 103.5 million barrels during an 18-day producing period, the highest on record for any single month.

Note of Optimism

A slight increase in domestic production, accompanied by a drop in imports of crudes last week, produced a note of optimism. Output of domestic crudes and lease condensates averaged 6,850,500 barrels per day, up 39,460 barrels daily over the prior week.

And for the first time since President Eisenhower asked the industry to voluntarily slash imports by 10 per cent, oil coming into the United States fell below the daily average of 1,531,000 barrels per day recommended by the Office of Defense Mobilization.

Imports for the week on the East Coast were 705,500 barrels daily, and 272,900 barrels on the West Coast; for a total of 978,400 barrels.

Schedules Remain Unchanged

Looking ahead, Oklahoma has extended its current 600,000 barrels per day production into October and November, and Louisiana also allowed its September production figure of 77,428 barrels to remain unchanged for October.

A new twist in "offshore" drilling was injected into the industry picture when the New York State Natural Gas Corp. of Pittsburgh won the right to drill for oil or gas under Lake Erie adjacent to Pennsylvania, the first state to open the way for exploration under the Great Lakes.

New Film Series Is Slated By American Petroleum Institute

Frank M. Porter, president of the American Petroleum Institute, has revealed plans for the trade association's first hour-long color film for use during the oil industry's centennial celebration in 1959.

One of a proposed series of movies for television presentation, the first project will be undertaken by Metro-Goldwyn-Mayer Studios in Culver City, Calif.

Jack Denove has been named producer, and will join forces with Metro in getting the initial production underway.

Title of the entire series will be "Centennial." Top Hollywood stars are scheduled to appear in each of the productions.

Brutus, slayer of Julius Caesar, was later defeated in battle and took his own life.

Newer Deep-Sea Oil Platform for Drilling Announced in Tulsa

TULSA (AP)—An official of a Texas heavy equipment manufacturing concern said today a threelegged, tripod-type drilling platform is feasible for offshore oil operations in water up to 600 feet deep.

That is about six times the depth of water in which most off-shore drilling is now done.

Such a platform has been designed by R. G. LeTourneau Inc., of Longview, Tex., Vice President R. L. LeTourneau told the American Society of Mechanical Engineers' Petroleum Division meeting here.

Angle Is Increased

The deck size of present off-shore drilling platforms need

not be increased under his firm's design for working at the greater depth, LeTourneau said. The answer, he explained is in spreading out angles of the platform's three supports.

The platform, the speaker said, will be completely mobile, permitting it to be transferred from one location to another. It is capable, he said, of raising itself by Diesel-electric power on its three legs.

An added feature, LeTourneau said, is that it can be converted from a mobile-type to a permanent platform if desired.

Paria Operations, Inc. Formed In Venezuela

Five oil companies formed today Paria Operations Inc. to operate a 152,000-acre concession in the Gulf of Paria off Venezuela.

T. A. Van Griethuysen, president of Continental Oil Co. of Venezuela, was named president.

Four drilling platforms now are being erected in the concession area. The first exploratory test is expected to begin this month.

Continental, The Texas Co., and Ohio Oil Co., each hold a 25 per cent interest. Cities Ser-

More Rigs Are Stacked

Another drop in the number of rotary rigs active in the United States and Canada was reported this week to the American Assn. of Oilwell Drilling Contractors by Hughes Tool Co.

The bit and equipment manufacturing concern counted 2,716 units at work this week. This compares with 2,746 last week.

Continental, The Texas Co., and Ohio Oil Co., each hold a 25 per cent interest. Cities Ser-

vice holds a 16 2/3 per cent interest, with Richfield Oil Corp. holding an 8 1/3 per cent.

Land operations in the Gulf Coast area were down eight units; West Texas lost six with 337; North Texas dropped one with 279; and East Texas was off seven with 53. There was one more offshore project underway with three rigs at work.

Offshore operations in South Louisiana were down eight with 95 making hole; Oklahoma went under five with 266; and Western Canada dropped seven with 201.

SOCIETY 2188

Oil Progress Week—Oct. 13-19



plus oilmen's "know-how" means

more oil for you!

Manufacturers and Distributors Of Hydraulic Oil Well Pumps

KOBE, Inc.

Phone 2007

Seagraves Hwy.

Oil Progress Week...

Oct. 13-19...

Oil Plays An Important Part In Our Economy ... We're Glad To Have You In Terry County

Everyone Benefits From Oil ...



STAB THAT PIPE—Down she goes, and when this stand of pipe has reached the prescribed depth—then, what will it be? Maybe a gusher, maybe a dry hole . . . but you will always know that men such as these are constantly at work seeking new "pay" and developing new fields. Much credit is due these men—"the roughnecks," who work around the clock, seven days a week to bring in more oil . . . "Everyone benefits from Oil."

45% of State funds for public schools come from taxes paid by oil and gas producers.

Big basic factor in productivity of Texas economy is value of crude oil—over \$3 billion annually.

Petrochemical plants multiply oil and gas dollars; value added by Texas chemical manufacturing last year was in excess of \$9 million. Such projects produce one-fifth of Texas oil.

Nearly \$1 billion spent annually in Texas to drill wells.

Its \$2 million annual tax bill makes Texas petroleum industry State's largest taxpayer.

Skylines of all Texas cities record expansion of business and industry caused by oil.

Annual royalty checks of some \$5 million are boon to Texas farmers, ranchers, other landowners.

One of biggest payrolls in Texas, about \$1 billion a year, goes to oil and gas employees.

Between \$75 million and \$100 million paid annually to land owners for lease rentals.

We Salute the Oil Industry in Terry County—

For First Class Banking . . . It's To Your Advantage To Bank At The . . .



QUALITY choice . . .

FROM WYOMING TO TEXAS . . . KANSAS TO ARIZONA



QUALITY YOU CAN MEASURE BY YOUR CAR'S PERFORMANCE

HARVEST Hulse, top, night. Atter

WINNING Rebekah L. take first p

SECOND P Club place this entry

THIRD PLA Company's rade took