

# Stores Will Remain Open 'til 8 Through Dec. 24

## Terry County Service Office Source Of Valuable Information for Veteran

By CHARLIE MAPLE  
NEWS Staff Writer

A veteran with a problem has at least one friend to turn to for aid, information and advice here whether or not he realizes it.

L. D. Bailey, Terry Veteran's Service officer, whose office is on the second floor of the courthouse, is the man with most of the answers to a veteran's questions. "My job is to assist the veteran, his widow, or dependents in claims against the government or other problems," said Bailey.

The veteran's advisor cited a recent example of his office's job. "A veteran, who receives compensation and also is carrying his G. I. insurance, came in wanting to know if there is any way to combine the two," he said.

"We filled out a form requesting the insurance premium be deducted from his compensation, so that now he doesn't have to worry about letting his policy lapse through an oversight."

Though this is only one of many fields in which he can assist the veteran or veteran's family, Bailey feels every individual is important.

"It is our belief that any affair of the veteran is an affair of this office," he said.

Bailey explained though veterans affairs encompass a large field, his office normally deals with about eight major subjects: compensation, pensions, G.I. insurance, hospitalization, burial benefits, federal loan program, veterans state farm land program, and rehabilitation and education.

**Must File Soon**  
Regarding compensation claims, Bailey said it is best for the veteran to file within one year after discharge.

"Compensation is paid for service-connected or service-aggravated disabilities," revealed Bailey. "Therefore, it is easier to prove the veteran's claim when it is filed near the date of discharge."

Burial benefits offer at least three items possibly unknown to many veteran's widows, noted Bailey. "Any veteran is eligible to receive a free headstone upon death," he said.

"And veterans who served during war are eligible for the headstone, \$150 burial expenses and a memorial flag upon submission of a claim to the government."

**Effective To 1965**  
Though the federal loan program (better known as the G. I. Loan) expires for World War II veterans next July 1, Bailey said it remains in effect for Korean veterans until Jan. 31, 1965.

"Along the same line, the veterans farm land program set by the state is available to any veteran who served in the Armed Forces between Sept. 8, 1917 and Sept. 7, 1918."

See No. 1 Page 2

### IN CITY ELECTRICAL SYSTEM

## Changes To Be Made

An Amarillo electrical engineer has been employed to draw plans and specifications and to supervise the change-over of the Brownfield electrical distribution system from 2,400 volts to 4,160 volts, reports City Mgr. Eunice Jones.

Jones said the change will be started immediately upon completion of plans and specifications by Sam Davis. "We plan for the distribution system to be completed before the summer peak load."

The manager said the distribution system change, coupled with recent installation of a new 4,600 horsepower unit, will put the Brownfield power system "in first class shape."

Jones estimated the Brownpower system will be adequate to take care of the city's growth for the next five to 10 years when it is completed this winter.

## Water Authority To Seek Bonds From the State

The Canadian River Municipal Water Authority will petition the Texas Water Development Board for \$5,000,000.

The petition, approved Dec. 9 by the authority's board of directors, will be presented to the development board as soon as the state agency is set up for business.

Brownfield's CRMWA director is Lee Brownfield, who explained that the \$5,000,000 would be used in the purchase of the authority's bonds.

**Approved By Voters**  
The development board was approved in the November general election, and was given \$200,000,000 to provide financial assistance to certain political subdivisions in the conservation and development of water resources.

Brownfield also explained that the federal government does not build treatment plants for cities, and that it will be necessary for the member cities to do so.

"It is considered," he concluded, "that the interest rate on bonds purchased from the Texas Water Development fund will be much less than could be obtained otherwise by the cities involved—and our city is an authority member."

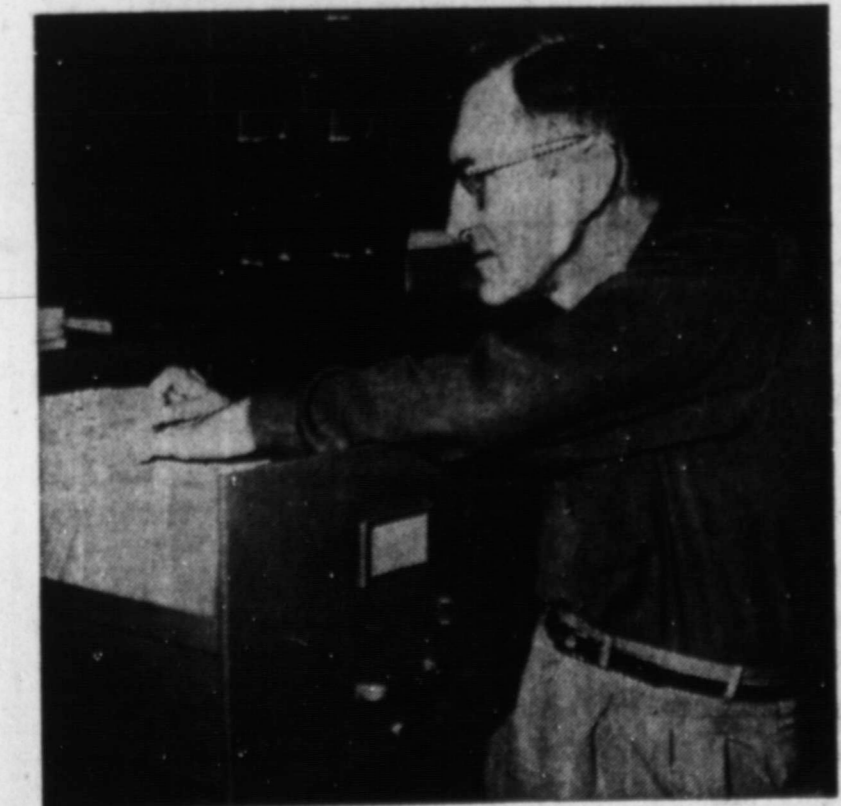
See No. 1 Page 2

## Church of God To Have Yule Tree on Saturday

The public is invited to attend a special Christmas program and tree at 7:30 p.m., Saturday in Church of God, located at 406 South Third.

The Rev. W. E. Mitchell, pastor, says, "There will be presents for all attending."

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**MILES OF FILES** — L. D. Bailey, Terry Veteran's Services officer, goes through part of his maze of files kept on many county ex-servicemen. His office on second floor of the courthouse is available to assist veterans or their dependents with their problems. (NEWSfoto)

## Chest Garners Total of \$12,495

Terry's '57 Community Chest campaign is at an end. Total of contributions during the three-week stint: \$12,495. Goal was \$15,475.

A breakdown of contributions within the various divisions of the drive shows: advanced gifts \$7,224, general business \$1,918, schools \$700, and employees \$2,626.

The foregoing includes \$24 from Hand Bros. Post 6794, Veterans of Foreign Wars, which gave the amount from its bingo party fund.

Odds and ends which still remain undetermined probably will add another \$300 to the total, said Chest officials.

Contributions still may be left with the Chest secretary, Mary Salmon, in Room 6 of Brownfield Savings and Loan building.

## Sought: The Pen Pal, Or Friend Lost

(EDITOR'S NOTE: Mystery! Who in Brownfield is acquainted with — or, at least, is a pen pal of — Chi Zuko Hoda of Yokosuka, Kanagawa, Japan? Whoever he or she is, we will bet the recipient of the following letter is a little tyke. The missile was addressed to 402 East Main, which is General Telephone's exchange.)

How are you getting along? I am leading a happy school life. I am in 3rd grade now.

I think I am as old as you. Our school situated on a hill. From there we command a whole view of the port, where we can see whale-boat, freighters and many other ships everyday, besides the port.

(Yokosuka long has been a major Japanese port, and is used extensively by the U. S. fleet operating in those waters.)

There are many factories, a hospital, laundry, station and many stores which make this town densely crowded.

On both sides of this town stand two hills which are now covered with beautiful colored leaves.

I will stop telling you something about the town, and I will ask you something about your country.

I have no idea what your country is like. I do not know exactly what landscape you see, nor what life are you living in your country.

The things that I can imagine is only the brave figure of cow-boy, and the wide stretch of farm.

See No. 3 Page 2

## FFA Teams Make Good Showing When Results Are Talled

Brownfield FFA teams garnered two banners in the state Future Farmers of America leadership contests held Saturday in Huntsville.

A second place banner was claimed by Brownfield's senior farm skill demonstration team. Fourth place in the farm radio contest was added to the banner total for local teams.

The day-long competition was held on the Sam Houston State Teachers College campus in Huntsville. Some 60 teams from 10 FFA areas competed for the honors.

Members of the senior farm skill demonstration team are Homer Pendergrass, Gene Purteill and Leon Clark.

Farm radio team members are Bobby Whitney, Mike Smith and Bill Walker.

FFA advisors Walter Meyer and Robert Becker coach the leadership team.



**SIGNS OF THE TIME** — The big push of mailing apparently to steadily increase this week. Long hours are the order of the day from now until Christmas for postal employees. (NEWSfoto)

# Brownfield News

And Terry County Herald... Terry County's Oldest Business Institution

VOLUME 20 TEN CENTS 22 PAGES BROWNFIELD, TERRY COUNTY, TEXAS, THURSDAY, DECEMBER 19, 1957 NUMBER 84

## Free Throws Give Lobos 58-52 Win Over Battling Cubs

After holding a 27-22 first half lead, the Cubs fell victim to a blazing last half Levelland rally to lose their sixth successive game, 58-52, here Tuesday night.

Doug Cannon, Lobo sophomore, hit for 15 points in the last half to lead his team. David Costin added 13 more points for runner-up honors.

After a cold first half in which both teams averaged only 28 per cent on shots from the field, the Lobos roared back to take command of the game with a torrid 55 per cent in the final two periods. The Cubs hit only 37 per cent of the shots.

See No. 4 Page 2

## All-State Band Has Two BHS Students

Mary Jane Brownfield, daughter of Mr. and Mrs. Lee Brownfield of 508 South C, Saturday was named to the All-State Band as a clarinetist.

The BHS senior was one of eight Region I musicians selected to appear with the honor group which will perform at the convention of the Texas Music Educators Assn. in Galveston, Feb. 21-22.

Curtis Hooker, son of Mr. and Mrs. Ernest Hooker of 815 North A, was named alternate member. He plays trombone in the BHS Band.

Fred Smith, BHS Band director, and junior high bandmaster, Mac Jones, served on the 11-man judging panel. About 80 South Plains bandmen competed for the honor.

See No. 6 Page 2

## Cotton Belt Growers Trying for Program in Dallas Sessions

Producers from the 16-state Cotton Belt are meeting today in Dallas to "firm up a program."

Among those attending is H. L. (Hub) King of Brownfield, chairman of the Texas Farm Bureau's statewide cotton committee. King returned Friday from Chicago, where he took part in the annual American Farm Federation convention.

Work of the Dallas group, said King, will be based on the following six points:

1. To permit a relatively free market for both domestic and foreign sales of cotton.
2. To provide for orderly marketing by placing a floor under the market (cotton)

See No. 6 Page 2

## Deadline for Canine Tags Nears Rapidly

Brownfield canine owners this week were urged to obtain 1958 licenses for their animals before the Dec. 31 deadline, according to A. J. Geron, city secretary.

Any dog, six months old or more, is required to have a current rabies vaccination and the new license tag by Jan. 1.

The city dog ordinance makes the owner of an animal without the required tag liable to misdemeanor charge and a fine of up to \$200, noted Geron.

The secretary said the license may be obtained from the city animal warden or City Hall upon presentation of a vaccination receipt from a veterinarian. The license is \$1.

# 'MIDDLING INCH IS BASIS'

(EDITOR NOTE: Plains Cotton Growers, Inc. has published details of a proposed legislative program for cotton. Following is the third of a four-part report which the NEWS will print for its readers concerning the PCG proposals.)

To accomplish the broad objectives of the program, PCG advocates the following five points:

1. One price at a competitive level to domestic and foreign cotton mills.
2. Increased acreage through dual allotment plan based on acreage which would be: a. Domestic allotment, and b. total allotment (domestic plus export.)
3. Equalization payments to the farmer on his domestic allotment, with no limitations on payments.
4. A loan program at a price level slightly below the world competitive price.
5. Provisions concerning the Soil Bank as long as the acreage reserve section is in effect.

### EQUALIZATION

Equalization payments would be made to the producer through the first buyer of the cotton.

This payment would be an amount equal to the difference between the average 14-spot market quotation for the week

See No. 5 Page 2



**AT FIRST CHRISTIAN** — Youngsters of First Christian Church will appear in a play, "Bethlehem's Children," at 5 p.m., Sunday in the sanctuary. First Christian boys and girls admiring the Baby Jesus are, clockwise, John Bill Cruce, Arthur Ame Flache, Daphne Pemberton, Larry Simmonds, Beverly Dunn, Jeff Pemberton and Elaine Flache. Other actors are pictured on Page 6, Section 3. Not able to be in the picture were Beth Chesshir and Donna Davis. The play is under the direction of the Rev. and Mrs. Marion Nilsson, who have urged the public to attend. (NEWSfoto)

# Important Elections in '58 — Can't Vote, However, Without Poll Tax!



**CHRISTMAS ATMOSPHERE FOR PATIENT** — Mrs. Gene O. James of 402 East Broadway, receptionist at Treadaway-Daniell Clinic, is shown holding Sherry McNeil, daughter of Mr. and Mrs. R. R. McNeil of Route 5, in front of Dr. A. H. Daniell's door, decorated by the therapy committee of Brownfield Garden Club. Sherry's solemn expression shows that a Christmas atmosphere doesn't always make one forget thoughts of a shot later. For the doors the committee used spruce and artificial poinsettias. Special favors for the trays will be taken to the hospital for the Christmas dinner. The committee has sent ribbons and paper for wrapping Christmas packages to state mental hospitals. (NEWSfoto)

**With General**

By MAURINE BROWN

Miss Hazel Smith, operator, vacationed the first two weeks of December in Boston, Mass., where, she said, she saw a lot of snow.

Mr. and Mrs. Wayne Hughes of 507 East Repetto spent last weekend in Munday with his parents.

Out-of-town guests in the home of Mr. and Mrs. C. D. Brown of 305 East Repetto were Mr. and Mrs. Don Lunsford of Quana.

Mrs. Tommy Lu Drewry of 606 North Bell, one of our relief central office clerks, is home after a few days spent in Treadaway-Daniell Hospital because of the flu.

Mrs. Grace Speed, operator

**No. 1**

16, 1940 and Mar. 31, 1955," said Bailey.

"However, the program is stymied until the land board can sell more bonds." The state program loans veterans up to \$7,500 on 13 or more acres of land for a 40-year period.

The services office also aids men desiring to enter a school or college approved by the Veterans Administration. "Veterans must make application within three years after their discharge," noted Bailey.

A VA-approved farm school, taught by Kenneth Frazier, is in operation here, reported Bailey. "Korean veterans may apply through this office or see Frazier if they desire to attend," he said.

who lives at 105 East Broadway, became the bride Dec. 14 of Wayne Underwood of Seagraves, in the home of her son, Merlin Speed, 3 miles west of Brownfield. After a brief trip to East Texas, the couple will be at home at 1507 East Repetto. He is employed by Columbia Carbon Company at Seagraves.

Now at **Frank Daniel Furniture**

The Ultimate in Custom-Assembled **HIGH-FIDELITY**

**MOTOROLA Masterpiece** HIGH-FIDELITY

ULTIMATE IN SINGLE-UNIT CONSOLE TONE QUALITY HAS 8-TUBE AM-FM TUNER AND 8-TUBE AM-FM TUNER! Amazing fidelity from 15" woofer and three 6 1/2" tweeters. Automatic 4-speed changer. Color-calibrated tone controls. Solid wood styled in Imperial Mahogany, Swedish Oak or Cherry finish.

Hi-Fi Sets From **109<sup>95</sup>**

**FRANK DANIEL Furniture Electric**

"Better Values at Lowest Prices"

**No. 2**

If you are looking for the ideal Christmas gift for everyone, you will find it at the Brownfield Savings and Loan Association—start a 10.00 savings account, get a Brownie Eastman Kodak Camera Free... give the camera as a gift. Hurry, this offer will expire Dec. 24.

You still have plenty of time to make it a white Christmas for mother—give her a major appliance—visit the many appliance stores in Brownfield and make your selection, she'll love it.

**No. 3**

Please tell me what you play? We play softball. Our classmates also want to know about you friends and your country. So, I shall be very happy if you introduce them some of your friends.

I hope you also will write to me soon.

good-buy,  
Chizuko Hoda

**No. 4**

Johnny Mack Jones and Ken Cary each hit 12 points to lead the Cubs attack. Bob Cloe followed with 11 points.

Brownfield salvaged part of the Tuesday twin-bill when the B team rapped the Lobos, 47-11. Charles Lee netted 11 points to lead the Cubs and equal the output of the entire Lobo team.

The Cubs will travel to Seagraves tonight in a return match on the Eagle home grounds. Brownfield's only victory came at the expense of the Eagles in the season opener.

**THE BOX SCORE**

**Brownfield (52)**

Player	fg	ft	pf	tp
Cason	1	3	5	5
Cary	5	2	5	12
Jones, J. M.	6	0	2	12
Cox	1	1	0	3
Ivey	2	2	1	6
Cloe	4	3	3	11
White	1	1	3	3
Totals	20	12	19	52

**Levelland (58)**

Player	fg	ft	pf	tp
Cannon	7	1	1	15
Ballew	1	0	0	2
Roberts	4	3	4	11
Garrison	0	0	1	0
McKinze	0	5	4	5
Tubb	0	1	2	1
Costin	5	3	5	13
Dupre	2	6	4	10
Totals	19	20	21	58

Levelland 12 10 18 58  
Bfld 13 14 10 52

**No. 5**

preceding the sale and 90 per cent of parity, or between the loan price and 90 per cent of parity, whichever is the smaller difference, multiplied by his equalization factor.

Middling inch cotton would be the base quality for all computations, and the equalization payment for any given week would be the same for all qualities.

Market price, however, would vary with qualities and locations in the normal manner.

The bill calls for reduction of the domestic support level by one percentage point of parity for each 250,000 bales increase in domestic consumption over 9 million bales.

Thus the reduction in payment is tied directly to success of the program. There would be no decrease in payment unless consumption increased.

Assume 36.5 cents as the domestic support level, and 26.7 cents as the loan level, with the average 14-spot mark-

et quotations varying.

If a producer sells his cotton on Nov. 1, and the average spot market price was below the loan, the payment due him is 10.12 cents times his equalization factor. If he sells on Feb. 1, the payments would be 7.8 cents times his factor.

The producer receives both his market value, plus his equalization payment from the first buyer, who in turn is reimbursed from CCC upon presentation of acceptable evidence of payment of both amounts to the producer.

The bill calls for no dollar limitations on payments, and further provides that if funds are not available for the payments, the whole price support plan reverts to the present loan program.

**LOAN PROGRAM** . . .

A loan program for orderly marketing, and to give stability to the world price, as well as to furnish a stop-loss for both the producer and the government is necessary.

It would strengthen the market by preventing too heavy a movement at one time, and would relieve pressure on financing the crop.

The loan level would be about three per cent below the estimated world price, or the minimum price established by the export sales program on Aug. 1, 1956, whichever was the higher.

This affords a positive cents per pound floor to the loan (approximately 26 cents for Middling Inch) regardless of how low the world price might go.

The farmer could put both his domestic and export production into the loan, but he would not receive the equalization payment until he actually sold his cotton, or until it was taken over by CCC at the end of the marketing year.

The farmer who puts his cotton into the loan with no effort to sell it creates several disadvantages for himself.

First, he forfeits any chance to sell at a better market price; secondly, he must wait until the end of the marketing year to receive his payment (and this may amount to about 25 per cent of his gross cotton income); and thirdly, the bill provides for carrying charges over 90 days to be deducted from the payments.

These are strong inducements for the producer to sell his cotton, and to use the loan only for an orderly marketing aid.

**SOILBANK** . . .

The U.S.D.A. has certain commitments to the farmers in connection with the acreage reserve provisions of the soil bank.

It is proposed that individual option be given to farmers—not a general referendum—to choose between: (a) Participation in the soil bank but not increase in acres, (b) Withdrawal from the soil bank completely and receive proportion-

**No. 6**

which will prevent sharp declines in prices.

3. To provide for the orderly liquidation of Commodity Credit Corporation stocks.

4. To provide for an annual acreage sufficient to produce domestic and export requirements, plus an adequate carry-over.

5. To provide for an orderly and equitable transition during the period the foregoing adjustments are being made.

6. To find something which will be less costly to the taxpayers.

ate share of increased national acreage.

**Next: Other items are discussed.**

**Final Pro Grid Tilt Slated For Sunday**

The Pittsburgh Steelers and Chicago Cardinals will be featured in the final regular season televised professional football game Sunday. The game, which is co-sponsored by American Petrofina, can be seen in this area over station KDUB-TV Channel 13.

While the outcome of the game will have no bearing on the Eastern conference standing, it promises to be excellent football. The Eastern loop has already been clinched by the Cleveland Browns.

A Pittsburgh loss could put fourth place, while a win would give them undisputed possession of third place. A Cardinal win would bring the Philadelphia Eagles down for a tie for the cellar spot.

Lamar McHan will quarterback the Cardinals, and the Steelers will probably start their rookie Lennie Dawson. The game is scheduled at 1 p.m. and originates in Chicago.

**Broncs Ramble Past Seagraves, 63-44**

Harold Henson poured 25 points through the hoops at Meadow Tuesday to lead the Broncos to an easy 63-44 victory over Seagraves.

In a B team contest, Seagraves grabbed at 40-22 victory.

The Broncos were held in check only in the first quarter, holding a 16-15 lead that was lengthened to 27-22 at the half. Meadow broke the game wide open in the final two stanzas.

James Smith had 12 points to back up Henson, while Robert Barber, with 10, and Jimmy Hamilton, with nine, paced the Eagles, who were playing without the services of two starters.

Dick Stephenson scored 19 points and Bobby Bullock, 14 as Seagraves won the B team night.



**CHRISTMAS CHEER FOR HOSPITAL** — Mrs. J. D. Church, of 1409 Cardwell, head nurse at Treadaway-Daniell Hospital, is shown standing in front of mantle in back lobby of the hospital after the therapy committee of Brownfield Garden Club completed Christmas decorations Monday afternoon. Mrs. Joe Satterwhite is chairman of the committee with Mmes. J. C. Rhodes, Drew Hobby, R. J. Purcell and Joe

Jackson working with her. Dried pampas grass and reed cane, taken from local yards, were sprayed with gold and used to advantage. The miniature fireplace and candles were made by committee members. The porcupine stars were made by rolling strips of paper and then spraying with various colors of paint. Imitation candy canes adorn the door. (NEWSfoto)

**Ropesville Staggers Union in Three Tilts**

Ropesville turned the tables to take three games from the Union Wildcats in a tri-header at Ropes Tuesday night.

Retaliating for a loss to Union in the Meadow Tourney last week, Ropesville netted 30 points in the last half, dumping the 'Cats, 50-34.

Ropes also took the girl's game, 52-32, and the B tilt, 29-18.

Ropes, led by Jim Grant's 17 points, jumped to a 20-10 first half lead and never were threatened. Coach Kenneth Sams reported his team experienced a cold night from the field, hitting only 17 per cent of their shots.

Wylie Kay scored 15 points to lead the Wildcats' Ropesville's Jane Tussey tall-

**Brownfield Men Are Named for Positions**

Two Brownfield men have been chosen for top-level posts with two different professional groups.

Don Hewitt, 1107 East Buckley, district engineer for Cities Service, appointed to board of directors, American Petroleum Institute, South Plains Chapter, for '58.

Barney Vachal, 803 East Buckley, petroleum engineer for Cities Service, elected second vice chairman of American Institute of Mining and Metallurgical Engineers, South Plains Section, for '58.

If anyone thinks Christmas is not commercialized, the next couple of weeks might change his mind.

**WANTED Gifts for a man's world**

He will be so pleased when he gets a gift he can "wear" from Santa Claus, for men are style conscious, too!

- ★ TIES
- ★ SHIRTS
- ★ JACKETS
- ★ SWEATERS
- ★ SOCKS
- ★ JEWELRY
- ★ COLOGNES and SHAVING LOTIONS
- ★ SLACKS
- ★ BELTS
- ★ HATS
- ★ SHOES
- ★ UNDERWEAR
- ★ HOUSE SLIPPERS
- ★ GLOVES
- ★ And Many Other Useful... Wanted Gifts...

**FREE!**

10.00 in Accessories With Each Suit Purchased From Now Until Christmas

**FIELDS FOR MEN & BOYS**

**FOR EFFICIENT** as National G for its attainm in the efficien unit is Howi 112th Armored Capt. Eugene

**More Social**

(Special to NEW YORK, and more peo County are avai of the new per ties opened up ments to the Act.

Women, who eligible at age ing in at a rate than was antic been thought th would wait unt 65, when they w larger amounts.

Terry farme the first time, for pensions in. The same is t sional people, n. Figures relea ernment show payments of \$90 going to 156 re Terry County. F average \$378. Wives of thes ifying at age 6

CURTIS J. STE DON BYNUM WELDON CALL M. D. FAIRBAIR

Entered as second under the Act of Subscription rate Year. Carrier \$7.00 per year

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- 4-cup aluminum 6 foot cord
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PAINT-HAR "Co



**FOR EFFICIENCY** — Brownfield's unit of Texas National Guard was recognized Monday for its attainment of the rating of "excellent" in the efficiency of training. The Brownfield unit is Howitzer Company, 2nd Battalion, 112th Armored Cavalry Regiment. In picture: Capt. Eugene L. Peal of Midland, Regular Army advisor of the 2nd, hands the rating certificate to Lt. Bob Etheredge, How's training officer. Looking on is Lt. Fred Adams, unit commander. Period covered by the certificate includes the summer camp of 1956 to the last summer camp, which was held at North Fort Hood. (NEWSfoto)

### Final Rites Are Said For Mrs. Hughlett

Funeral services for Mrs. W. L. Hughlett, 81, of 811 North First, were held at 2 p.m. Sunday in Northside Baptist Church with the Revs. A. J. Franks, Warren Stowe and Marion Caton officiating. Mrs. Hughlett, who came to Terry County in 1924, died at 3 a.m. Saturday in Treadaway-Daniell Hospital after a lengthy illness. Mrs. Hughlett and her husband, who had been married 66 years, retired from farming in 1938 and moved to Brownfield. She is survived by her husband; six sons, W. E. Hughlett of Superior, Ariz., I. O. Hughlett of Denver City, C. O. Hughlett of Rio Grande Valley, J. A. Hughlett of Carlsbad, N. M., and E. L. Hughlett and Ray Hughlett of Brownfield; and three daughters, Mrs. Julia Neal of Port Arthur, Mrs. Pearl Proden of Amarillo, and Mrs. Illa Scott of El Paso and several grandchildren.



**HEADS TERRY VETS AFFAIRS** — L. D. Bailey studies his "Bible" concerning the numerous benefits available to Terry veterans. He considers veterans' problems to be his problems and gives aid in solving them whenever possible. (NEWSfoto)

### Unemployment Shows Rise During Fall Months

Unemployment rose in most major production and employment centers during the fall months, with the most significant jobless increases reported by areas with worker concentrations in aircraft, machinery and primary metals, the Labor Department reports. Three-fifths of the 149 major centers experienced increases in unemployment, but generally the increases were said to be small to moderate.

### Fidelis Matrons Meet With Mrs. Jack Bailey

Fidelis Matrons of First Baptist Church met with Mrs. Jack Bailey of 1010 East Tate Tuesday afternoon. Mrs. Jim Jones led the opening prayer and Mrs. W. M. Adams brought the devotional. Refreshments were served to Mmes. Adams, P. R. Cates, Helen Norris, Jones, F. B. Raybon and R. J. Evans.

The Russians say our space pellets might be circling around The Great Bear, for all we or they know.

## More Terry Persons Filing for Their Social Security Payments Than Ever

(Special to the NEWS) NEW YORK, Dec. 16—More and more people in Terry County are availing themselves of the new pension opportunities opened up through amendments to the Social Security Act. Women, who have become eligible at age 62, are streaming in at a rate much greater than was anticipated. It had been thought that more of them would wait until they reached 65, when they would qualify for larger amounts. Terry farmers, eligible for the first time, also are filing for pensions in large numbers. The same is true for professional people, now covered. Figures released by the government show that pension payments of \$90,000 a year are going to 156 retired workers in Terry County. Per person, they average \$578. Wives of these workers, qualifying at age 62 or over, are collecting an additional \$15,000 annually. The amounts are at the rate in effect at the beginning of this year. Checks are also going to widows, parents and children of deceased workers in the county. In all, 373 local residents are getting pension checks totaling \$178,000 a year. The amount is 31.8 per cent higher than a year before, when it was \$135,000. This is a greater increase than was reported for the United States as a whole, 17.2 per cent. The State of Texas rise was 21.7 per cent. These are not hand outs. They are not relief or assistance checks. They are payments to which the recipients are entitled by virtue of regular contributions made by workers and employers over a period of years to the Old-Age and Survivors Insurance Trust Fund.

### CALLS FOR REVIVAL OF PRESENT MARKET

## PCG Vice President Outlines Proposed Cotton Program At Kansas City Meeting of Commodity Groups Held Dec. 11-12

Representatives of 35 commodity groups met in Kansas City December 11-12 in an attempt to draft an over-all farm program with a commodity approach. George W. Pfeiffenberger, executive vice president of Plains Cotton Growers, Inc., represented this organization and the American Cotton Producer Associates and presented a proposed program for cotton. Other field crop commodity groups there with programs included grain sorghum, corn and wheat producers. Present plans call for the steering committee of the National Commodity Conference to meet with the House Agriculture Committee in January. Another general meeting of the conference probably will be held in February to formulate further plans, said Pfeiffenberger. The cotton proposal calls for objectives to revive the present market with these steps: 1. Cotton be priced competitively for foreign and domestic use in order to reduce the present surplus and expand markets for cotton. 2. Cotton acreage allotments to producers be increased to provide an adequate supply of cotton as demand increases and permit the farmer to use his land and equipment more efficiently. 3. Provide an equitable income to the producer commensurate with other segments of our economy. Pfeiffenberger explained these objectives can be accomplished through the PCG backed legislative bill as proposed by the American Cotton Producer Associates. The corn and sorghum proposal calls for repeal of the corn acreage allotments and establishment of a corn and sorghum base for each farm. The program is designed to bring feed grain supply in balance with consumption and reduce the present oversupply to normal carryover reserve levels. Price supports shall be made available to individual producers of corn and sorghum, based upon the degree of participation as measured by the extent of underplanting of the base acreage and the retiring of such acreage from the production of any crops for harvest or pasturage in any manner. The wheat growers recognize that the capacity of the U.S. Agricultural plant is now capable of producing 10 to 15 percent in excess of our marketing demands. In view of this the wheat group re-indorsed the Domestic Parity Plan whereby payments for the conservation reserve program for wheat be set at a crop acre rate of \$1 per bushel times the normal wheat yield. In order to encourage entire farm units to be placed in the Reserve, no limitations on payments should be set. The minimum 55 million acres national

**Open Evenings**  
From Now Until  
Christmas

**For The Unusual  
In Gifts . . .**

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**MRS BAIRD'S**  
HomeBake  
**ROLLS**

## The 4-H Picture

By BOB ETHEREDGE  
Assistant Agent  
Terry County

Some 127 4-H Club boys and girls gathered at the party house Dec. 10 for a Christmas party. The party was for 4-Hers 12 years old and younger. Thanks a lot to the adults who helped make the party a success. The boys and girls exchanged gifts, played games and were served refreshments. I was out to see some of the 4-H calves this last week and Fred Sedgwick down Wellman way is doing a nice job feeding out two hereford steers for the show. Lynn and Jackie Dill from Union have two herefords and their feeding program seems to be bringing good results as the calves seem to be in fine shape. Danny and Eddie Thurman are feeding omelette, ground bundles and ground milo, and their calves seem to be doing good. The bad winter weather we had a while back seemed to slow up the gains on the calves over the county some but the pretty weather we are having now seems to make up for any loss. During December regular 4-H club meetings will not be held due to busy Christmas activities in the schools and the holidays. It looks like Herefords seem to be the choice of 4-H club feeders in this county as they are favored 19 to 8 as compared to Angus. However Angus seem to be gaining in popularity over last year as there were four shown last year by 4-H Clubbers. Pig-wise, Durocs seem to hold a slight edge over any other breed bought this year. However Berkshires, Yorkshires, Hampshires, Spotted Poland Chinas and cross breeds are very popular this year among 4-H feeders. I noticed where the 25th Anniversary South Plains Jr. Fat Stock Show will be held March 17-18-19 in 58. This show is approximately two weeks to a month before our local show.

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409 West Hill Brownfield, Texas

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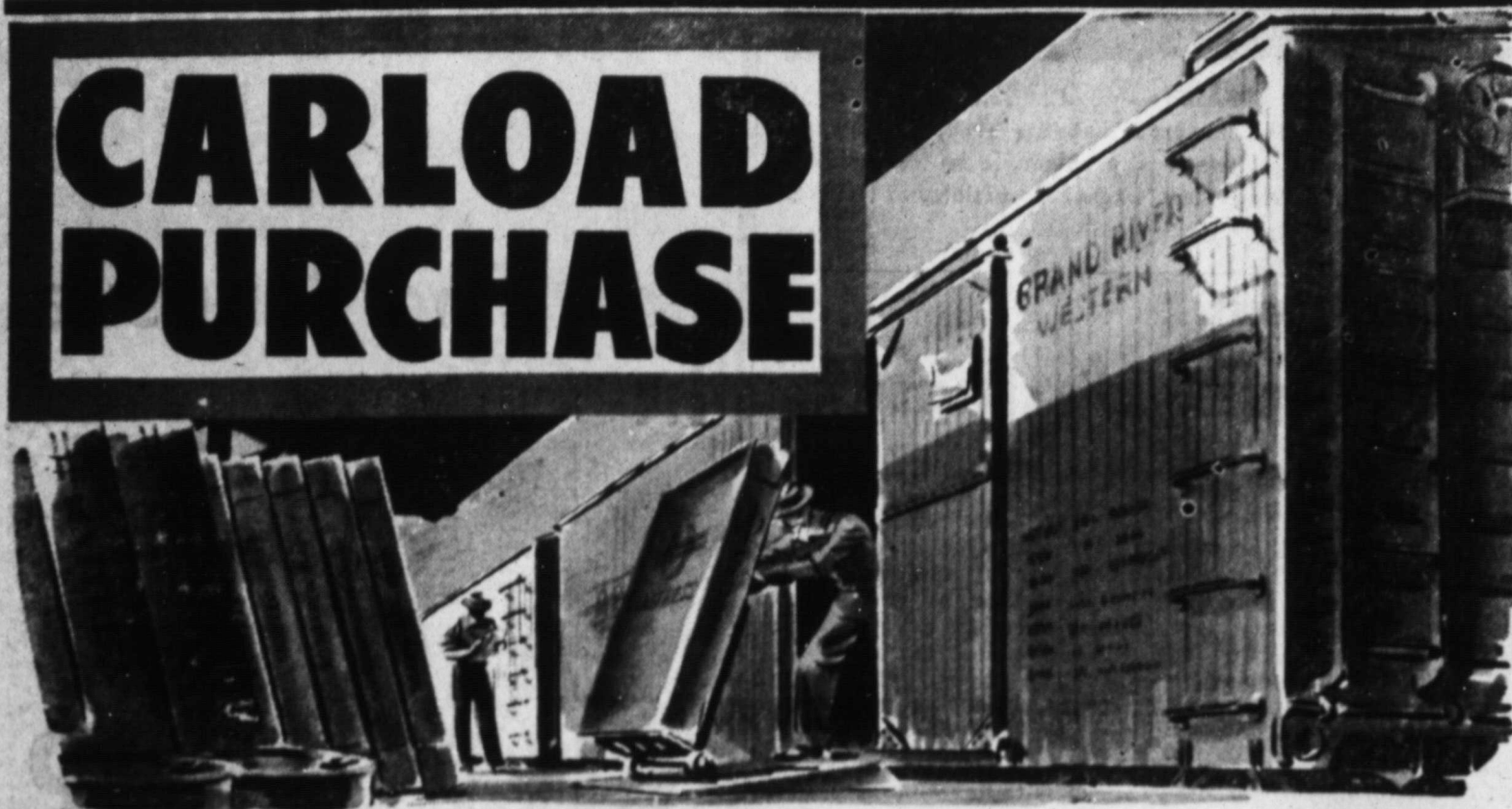
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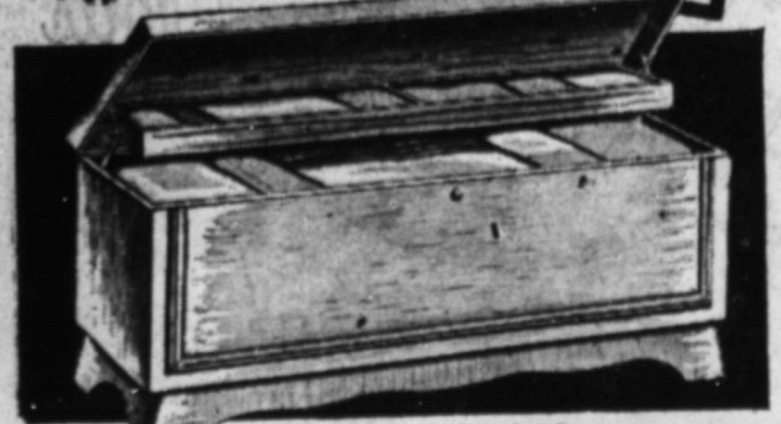
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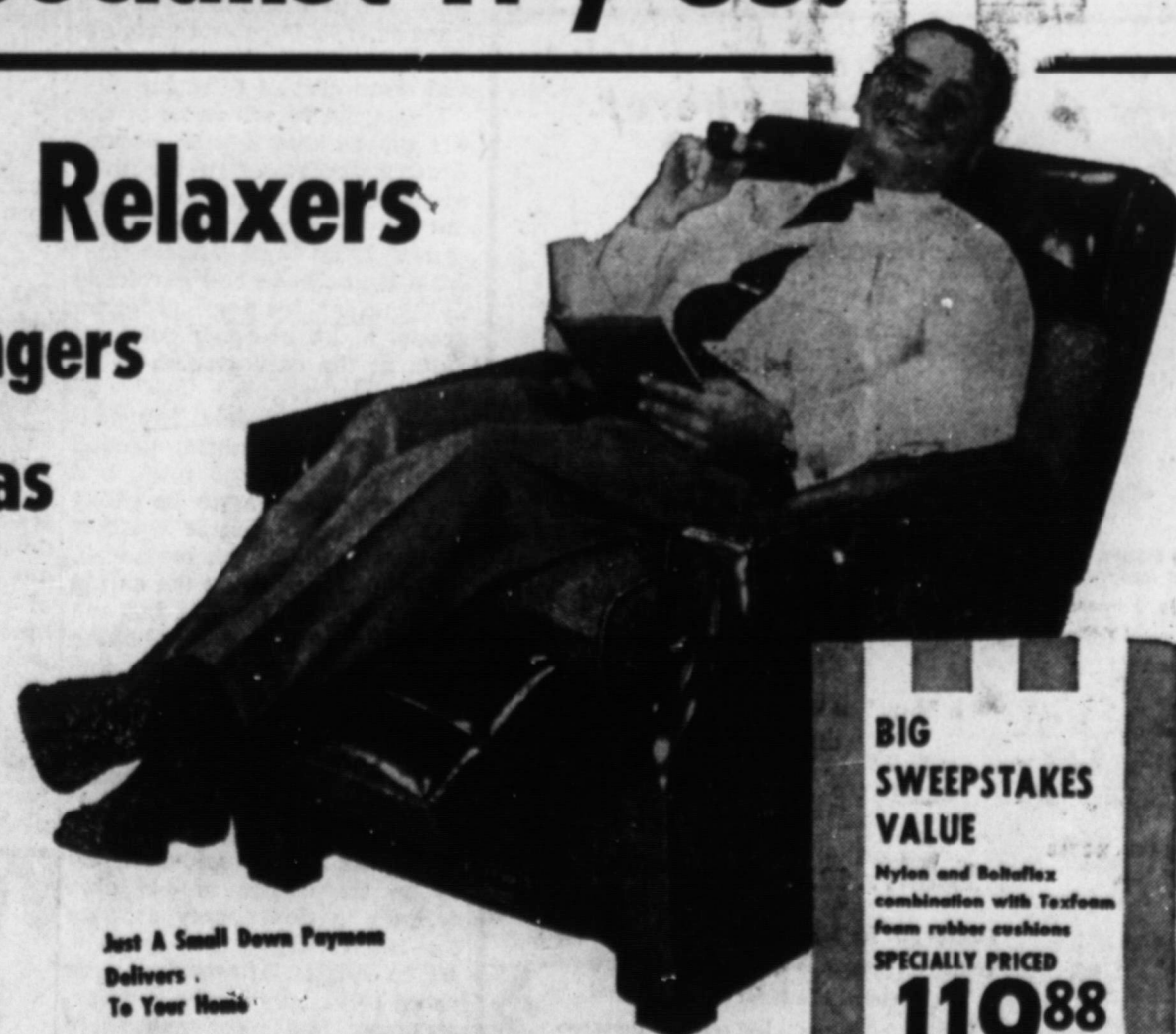
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# Christmas Is Special To Many U. S. Towns

## Many U. S. Towns Have Names Which Relate to Christmas

Scattered here and there about the United States are numerous towns and cities whose name reflects the Christmas idea in one way or another.

Best known, of course, are the towns of Santa Claus, Indiana, Bethlehem, Conn., and Christmas, Fla., whose post offices each year handle floods of mail from senders wishing to brighten their packages with yuletide postmarks.

Indiana's Santa Claus is the only town with exclusive rights to its Yuletide postmark, although there is a Santa, Idaho. The privilege of the exclusive Santa Claus postmark is reserved to the Indiana post office by congressional act. There is only one Christmas, the one in Florida, although Maine boasts a Christmas Cove.

**Six Bethlehems**  
Bethlehem, Conn., has plenty of competition, however, as there are six other Bethlehems—in Indiana, Kentucky, Pennsylvania, Georgia, Maryland, and New Hampshire.

There are two Noels, one in Virginia and another in Missouri.

Looking elsewhere about the country, one can find numberless towns and cities with names which call up Biblical or holiday associations. There is an Advent, W.Va., for the Nativity, Kentucky has a Mary, and Oregon and Utah a Joseph each.

**A Wiseman**

One Wiseman is found in Arkansas and another in Alaska and it is reasonable to assume that another may be found in Wisemantown, Ky. In the spirit of the season, West Virginia contributes Goodwill; Missouri boasts of Peace Valley, and there is Joy in Illinois, Kentucky, Missouri, and Texas.

For the Christmas party, Turkey is available in four states, Cranberry in three. In the Evergreen theme, one can find an Evergreen in six states, a Pine in seven, a Holly in three. Trees in Louisiana, and finally, Mistletoe in Kentucky.



**SEASONAL SIGHT . . .** A bright-eyed youngster talking it over with Santa is a sure sign that the holiday is not far away. This young lad listens attentively as Santa explains why it pays to be a good boy.

### Christmas Day

The date of December 25, as the birthday of Jesus, and hence, Christmas, has been generally observed in most Christian nations since the fourth and fifth centuries. Prior to the fourth century, Christians observed only Epiphany (the commemoration of the Baptism) and Easter with festivals and religious rites.



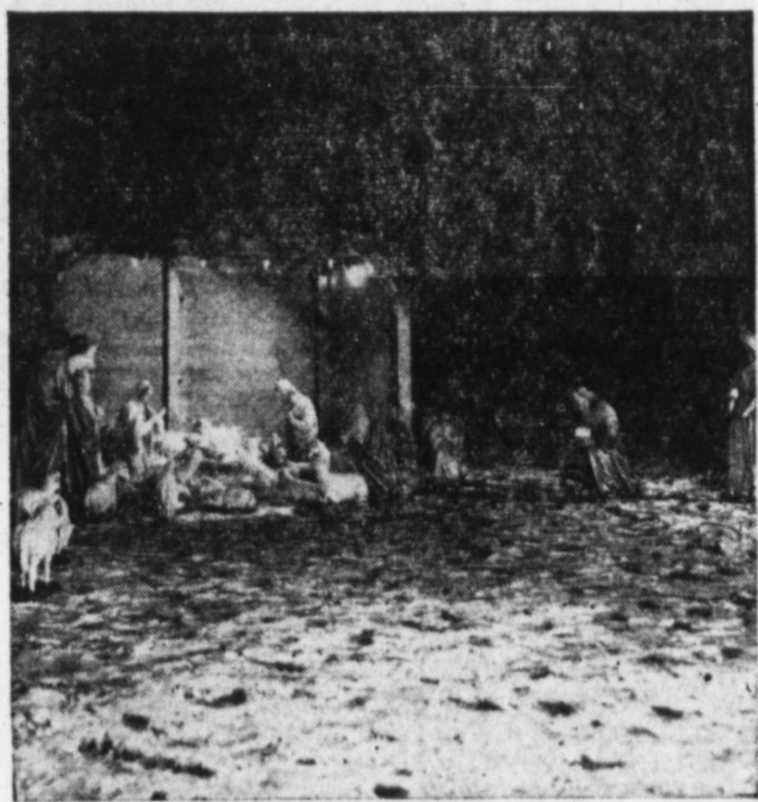
Consider both the parent and the child when buying Christmas toys for pre-school children and everyone will be happier.

Some parents have a low tolerance for noise and highly unpopular will be the friend who presents their children with a noise-maker. Toys that contain many bits and pieces that have to be picked up and playthings that offer a serious storage problem are a bane to a busy parent.

In buying Christmas toys, parents, relatives and friends should consider how the playthings will fit into the family set-up as well as whether the child will like them.

**Choose Wisely**  
Choosing toys for a child who has a playroom all his own is quite different from choosing toys for a child who has to play in the living room or kitchen. Outdoor toys are not the thing to give a child who lives in a crowded apartment building or has no access to recreation space. Every factor should be considered before selecting toys.

Pets are quite often controversial Christmas gifts. Parents must first be sure they themselves want the pets and are willing to take on the extra work entailed. A pre-school child is not capable of assuming full responsibility for a pet.



**NATIVITY SCENE . . .** The best known and most widely used of all Christmas arrangements is the Nativity scene. Each year at this time public squares, churches and the lawns of business firms and private individuals are brightened by arrangements such as the one shown above.

## Toys Will Suit Age, Interests of Child If Carefully Chosen

Picture the sight of the proud parent who sees to it that Santa brings bundles of expensive and intricate toys and soon after Christmas finds that little Junior prefers to play with Mother's pots and pans.

It happens, quite often, and poor Dad never realizes that he has made an unwise selection of toys. Quite often, he is slightly disturbed because his child isn't interested in what he considers excellent playthings.

Toy-makers are highly conscious of the fact that children at various ages have different interests and manufacture toys for specific age groups. For the one-year-and-under age group there are hundreds of excellent toys—soft, cuddly bears, elephants and other animals that can be squeezed to make noises and sounds. For this age group, too, there are many floating toys, most of which are made of sponge, celluloid or plastic.

**Toys to Please**  
The child who has just learned to walk, or is less than two years, likes toys that he can pull or push around, including dolls, stuffed animals, rubber and plastic automobiles and vehicles. Toys that can be easily swallowed should be avoided as well as building blocks, which are just something to throw and scatter about.

Blocks, trucks, airplanes, boats, simple puzzles and toys of this nature are suited to the interests of pre-school children and it is usually at this age that children begin to see a distinction between toys for boys and toys for girls. Boys begin to favor cowboy and Indian outfits, girls choose dolls, frilly playthings and small replicas of household equipment such as brooms, toy furniture and dishes.

Boys in the four-year age group, particularly if father is a "do-it-yourself" enthusiast, will like small tool chests and workshop equipment that will enable them to imitate their fathers.

**Creative Toys**  
Pre-school children are usually interested in creative things—paints, crayons and modeling clay. A small, simply operated record player also makes an excellent gift.



Here are some words from a famous Christmas message by Henry Van Dyke (1825-1933):

" . . . there is a better thing than the observance of Christmas day, and that is keeping Christmas!"  
These famous words have echoed through the years and yet, sadly enough, so many of us never learn the "secret" of keeping Christmas. In the hearts of the majority, Christmas is a great holiday, a festive occasion, a time of joy and peace, of sincere pleasure in the very act of giving. There is a certain spirit about the preparation for and the observance of the holiday. We follow the usual customs, we decorate and adorn our homes and firesides, and on this one day allow our hearts to be filled with joy and peace. We hold the spirit of Christmas and we cherish it—until the bright lights come down and the tinsel and glitter are discarded.

Yet, how wonderful would be this world we live in if we could all keep Christmas in our hearts—all year round; if we could fill our hearts with love and do away with hatred and intolerance; if we could shun false pride and be always considerate and understanding in our relations with our fellow man; if we could replace the yearning for the gold and pleasures of the world with the virtues of faith and moral courage.

If we could do these things, we could build a better world; a world of peace and brotherhood and we would be keeping the spirit of Christmas—forever—in our hearts.

### FOR US ALL

## Christmas Belongs To All Ages, to All People Everywhere

Is it true, as they say, that Christmas belongs to the children? Christmas is indeed a time when hearts must be young but it is not only the child who can know and share the love and faith and hope that brightens the heart at Christmas time.

Christmas is a great spiritual occasion and the atmosphere of excitement and anticipation that permeates the world of the young has a deeper, more significant counterpart in the world of the older generation. The hard-boiled, the cynical and the disbelievers cannot enter into the spirit of Christmas. Their hearts are too heavy, too filled with guilt and inner fears, and they close their eyes to all but the material aspects of the holiday observance. But there are those at all ages whose hearts become filled with the wondrous glory of the occasion, who see beyond the glitter and foil and tinsel and who enter with the faith of a little child into the realm of the spirit known as Christmas. For all these, there is joy and peace and happiness.

**Belongs to All**

Christmas belongs only to the children? Christmas belongs to us all. It is ours to share, to the fullest measure. And, if the truth be known, we elders have a much greater share in the holiday than our children. To them, Christmas is bright lights and Santa Claus and snow and tinsel on the tree, and toys and fruits and good things to eat, and the mere acts of giving and receiving. Have you ever considered the fact that we share in all these aspects of the holiday—in addition to the deeper, truer meaning of Christmas, and the most important part, which the very young heart is yet unable to understand or comprehend?

Christmas belongs to the children? No, Christmas is ours. A part of the holiday, a bright and shiny part, belongs to the children. But they must grow in years and faith and wisdom before they can really share in the whole and complete spirit of Christmas.

## Modern Santa Strictly American Conception

Within recent years some of our religious and educational leaders have expressed the belief that Santa the Saint has been lost in Santa the Sugar Daddy, inferring that the whole idea of the Santa Claus myth is bad psychology or just not good horse sense.

The modern concept of Santa, of course, is 99 per cent fiction and strictly American. In Europe, Saint Nick was a tall, angular man who rode a bony gray mare. He acquired his whiskers, his pipe and his paunch in America and traded his hay burner for a speedier means of transportation.

**Santa's Spirit**

While there is no doubt that the Santa Claus idea has been abused and somewhat over-commercialized at times, down under it all Santa still typifies a spirit of generosity and thoughtfulness. It is no reflection on Santa himself that many children who eagerly await his arrival, each Christmas Eve have never heard the story of the Holy Child from their parents.

So let us not blame Santa, nor the children, if the central idea of Christmas, the birth of Jesus, suffers from neglect. The fault lies with those of us whose duty it is to lead and guide and teach and show the way.

### FAMOUS SITES

In the heights above Nazareth, which lies in a cup of the Galilee hills, may be seen the sites of many of the famous places names of biblical history. To the east lie Gibboa where Saul died, and Ta bor, where Deborah's men gathered to meet the Canaanites. Westward is ancient Megiddo where the Egyptians defeated Josiah of Judah, and Carmel where Elijah bested the prophets of Baal.



**FAMILIAR SIGHTS . . .** Three ingredients common to New York's Christmas season are shown in this photo: Santa Claus, a Salvation Army cadet and the famous Rockefeller Center Christmas tree.



Now it is again the season of the year that we call Christmas, the most joyful and most universally celebrated of all our holidays.

The observance of Christmas may differ among nations and peoples which stretch from the lands of snow and ice to the sunny Southern hemisphere, but in every corner of the world the true meaning of the holiday is ever the same.

As our world has changed through the centuries since the first Christmas, so have we taken the customs of Christmas and adjusted them to our changing environment. The origin of many of these customs have been lost in the passing of time to the extent that today many burn candles in the window and adorn firesides and homes with holly and mistletoe without a passing thought as to why we use candles rather than kerosene lamps and holly or mistletoe in preference to other winter greenery. It is custom, and we believe in following customs, in one fashion or another.

Customs have their place in the scheme of things, so let us keep them and, if need be, give them new meanings of our own. Yet, with it all, let us remember that customs and traditions are only a part of the observance of Christmas. We do not keep the Christmas merely because we observe the customs.

Let us keep Christmas in our hearts. Let us remember that it is a religious holiday, a time of joy and peace and faith and hope. More particularly, it is a time to be humbly grateful for mankind's greatest birthright—the hope of eternal salvation. Such was God's gift to the world that night at Bethlehem.

With the spirit of Christmas in our hearts we shall find deep and significant meanings in the customs and traditions we associate with this great holiday.

### He So Loved . . .

## He Taught the World to Love

Fod God so loved the world that He gave His only begotten Son . . . How meaningful are these words today, nearly two thousand years after the humble beginning of that One Great Life at Bethlehem. How holy and purposeful was this life upon earth that it comes to us again and again in the spirit of Christmas to remind that the real joy and the real goodness of life lie not in riches and gold, or self attainment, but in thoughtful and unselfish service and love.

For He so loved the world that He taught the world to love. Through one, great and wonderful life upon earth, He set down for all mankind and for all time the

supreme example of the good life. In His every deed and action He portrayed the qualities of love and faith and kindness.

These qualities—and more—are all a part of the Christmas. But by His example, they are qualities that should abound in our lives throughout the year.

In thankfulness, to God, for all His goodness and love, we should keep the Christmas in its true and joyful meaning, the spiritual occasion of the birth of Christ. And if we can truly keep the Christmas, then perhaps we can keep the spirit of Christ within our hearts throughout the year.

### White House Hasn't Always Had a Tree

President Theodore Roosevelt, an early conservationist, once disapproved of Christmas trees and for several years forbade any being brought into the White House. But one year, his sons, Archie and Quentin, smuggled one in and set it up in Archie's room. After the discovery, Gifford Pinchot, a great forester and conservationist who later became Governor of Pennsylvania, scolded T.R. by careful harvesting of Christmas trees—as a thimble—was good for the forests because it gave other trees room to grow.

Ever since, the White House has had an indoor tree.



**PEACE ON EARTH . . .** Prayerful hands against background of the Nativity scene reflect the true spirit of the Christmas season, when peace and goodness are foremost in the thoughts of mankind.



**MAGIC WONDERLAND . . .** New York's Rockefeller Center each year becomes a magic wonderland of bright lights and beautiful decorations and thousands gather here to witness the annual lighting of the huge Christmas tree.



**THE MONEY TREE**—Mrs. N. A. Newberry of 216 East Broadway was surprised Saturday when friends and former fellow-employees presented her with a Christmas tree decorated with an estimated \$70 to \$80. Mrs. Newberry, who was cashier and manager of women's ready-to-wear at Brownfield Bargain Center for 21 years, has been confined to Treadaway-Daniell Hospital almost six weeks. She and her husband came to Brownfield from Abilene some 27 years ago. (NEWSfoto)

## Drake, Louisville To Collide in Sun Contest

Two of the nation's most potent offensive teams will collide when the high-flying Cardinals of Louisville University meet the Drake University Bulldogs meet in the El Paso Sun Bowl New Year's racy.

Louisville, which racked up an awesome 316 points to its opponents' 86 in winning eight of nine games, is led by the "fastest man in football," Leonard Lyles, the bonus draft pick of the professional Baltimore Colts.

In addition to their explosive ground game, led by Lyles and fullback Ken Porco, the Cardinals have a good passing game with quarterback Dale Orem the chief tosser.

Roger LaBrasca, the man who beat out Oklahoma's highly-touted Carl Dodd as All-Midlands Quarterback, directs Drake's attack.

The Bulldogs were fourth in team passing in the nation this year, largely due to the tossing of LaBrasca who connected on 74 of 145 passes for 1,045 yards

and 12 touchdowns. The Bulldogs also feature the running of Halfbacks Tom Newell and Ron Lind who averaged five yards per carry during regular season play.

Both have fine defensive records to go with their high-powered offenses. Louisville opponents averaged only 9.5 points per game while Drake held its foes to 9.7 points per game.

The game is expected to receive the most coverage of any Sun Bowl contest in history and, at least on paper, it promises to be one of the most interesting.

### Vending Machine Sales Hit High Of \$2 Billion

Sales via vending machines have risen to about two billion dollars this year from about 30 million dollars in 1925.

Today there are an estimated 3,000,000 such machines in use, tended by 5,500 operators.

**Basila**

washable corduroy duster in regular and large sizes

Highest quality washable pinwale corduroy in a nylon-lace trimmed duster with front and back pleating for fullest comfort. The oversize collar dips in back, the cuffs of the dolman sleeves turn up or down. By Basila, with two slash pockets and matching-color buttons. Pink or Mint. Sizes 10-18 and 38-44. 9.95

Shelton's



**BOTHERED AND BEWILDERED** — Howard Davis, Brownfield Postal employee, scratches his head in bewilderment as the annual Christmas rush began in earnest here this week. Though

many Terry residents beat the rush and mailed early, the parcels were beginning to mount by mid-week, indicating the big push was yet to come. (NEWSfoto)

**UNION CLAIMS CONSOLATION TITLE**

**Broncos, Ropes Girls Win Meadow Tourney**

Meadow boys and the Ropesville girls won championships Saturday in the finals of the annual Meadow Invitational Basketball Tournament.

Meadow defeated Ackerly, 59-55, while the Ropesville girls outscored Wellman, 50-41. In the consolation boys' finals, Ropesville was upset by powerful Union, 45-39, and the Meadow girls won consolation honors with a 32-44 victory over New Home in that bracket's finale.

High point in the boys' finals were Meadow's Harold Hinson and Ackerly's Joe Cook with 26 points each. James Smith had 11 for the winners, including five throws in the closing moments of the contest.

Jean Tussy led her Ropesville teammates to victory, sinking 23 points. Emma Christopher had 14 and Lena Christopher had 13, also for Ropesville. Beiva Hill contributed 20 points in a losing cause.

Meadow advanced to the finals with a 64-49 victory O'Donnell and Ackerly moved into the game after downing Post, 47-43.

Other boys' games Saturday

included: Union 36, Dawson 22; and Ropesville 61, Andrews B-team, 44. Contests in the girls' bracket were: Meadow 54, O'Donnell 26; and Wellman 50, Post 30.

Named to the all-tournament boys' team were Grady Preston of Shallowater; Harold Hinson of Meadow; John Valentine of Ropesville; Wylie Kay of Union; and Joe Cook of Ackerly.

The girls' team consisted of: Linda Hendricks of Meadow; Virginia Thornton of Wellman; Emma Christopher of Ropesville; Martha Shaw of Spade; Cherry Craig of New Home; and Jean Curtis of Meadow.

**Price Of Clothing And Shoes Expected To Rise**

The cost of clothing next year is expected to see a moderate increase over prices for this year, according to a recent Government forecast.

Some boosts in prices are expected to offset increases in wage rates in the clothing industry in the retail prices of shoes was also said to be likely.

**PARTY DAYS ARE HERE AGAIN!**

**Fruit Pies Glow for Christmas**



The Christmas season is the perfect time of year for parties and friendly get-togethers. Neighbors and relatives are anxious to see "what Santa brought."

Plan an open house for the holidays and delight all with a colorful buffet supper. Hot spiced tomato soup with its bright red color and pleasing aroma is the perfect "starter", especially when served from your prettiest cups or mugs. Follow with easy Holiday Casserole made with cubed macaroni and cheese sauce. It can be combined early in the day then simply heated just before the guests arrive.

**Hot Spiced Tomato Soup**  
8 cans (10 1/2 ounces each) condensed tomato soup  
8 cups clam water  
Dash cinnamon or ground cloves  
Combine all ingredients, heat. Makes 6-8 servings.

**Holiday Casserole**  
4 cups (1 1/2 ounces each) macaroni with cheese sauce  
2 cans (5 ounces each) boned chicken or turkey (or about 1 1/2 cups leftover turkey)  
2 cups cooked whole kernel corn  
1/2 cup dried pimiento  
1/2 cup crushed potato chips  
Combine macaroni, contents of can of boned chicken, corn and pimiento in a 3-quart casserole. Sprinkle potato chips on top. Bake in a moderate oven (375° F.) about 1 hour. Makes 8 generous servings.

**Fruit Pies Flambe**  
Bake frozen fruit pies as directed on package. Just before serving cut a small circle from top crust and drop in sugar cube that's been soaked in lemon extract, then light.



**Letters To Santa**  
From His Little Friends in Terry County, Tex., U.S.A.

Dear Santa Claus,

We have had some snow. I want a pogo stick for Christmas. I want a pop gun. I want some guns to. I want a truck and my two brothers wants the same.

Love Ronny

Dear Santa,

How are you? How cold is in there. Are you coming in a airplane or a sleigh? My little brother said why is your beard so long? I am in the third grade. I live in Brownfield, Texas, on Route 2. I want a pogo stick for Christmas.

Clyde Gardner

Dear Santa,

We have been having snow before Christmas but most of the time we don't have snow. I want some doll clothes for my high heel doll. I want some pink house slippers to go with my robe. We all hope you come soon.

Love Sherril Kirschner

Dear Santa Claus,

Have you been getting ready for Christmas? I want a baby doll and a bulletin board. At the Court House there is a star.

Love, Sandra Kay Stice Merry Christmas.

Dear Santa Claus,

There are decorations at the Court House it has a star on top. You probably have been busy. For Christmas I want a football suit and a pom pom gun and some tubes for my bicycle.

Thanks Mike Webster

Dear Santa,

I have been sick but I am getting well. We are going on a vacation this Christmas. The Court house has a decorations. It has a star with lights on it. They have a Santa Claus down town. I want a bride doll and a Gerry Mohone doll and a doll house with stars and a Cinderella doll and a Walk-y-Talk-y telephone.

Love Kathy Ramsdell

Dear Santa Claus,

It has snowed in Brownfield. The snow was deep. It was fun to play in the snow. Are you to drive a airplane this year? I want a watch, and a Cinderella doll, and a bulletin board. I hope the stocking will be full.

Love Dorothy Windham

Dear Santa Claus,

There is a statue of you by the Court House I hope every boy and girl in the world has a Happy Christmas. I want a doll house and doll buggy. Well I better go. Have a happy Christmas.

Love, Jane Short

Dear Santa Claus,

It would be nice if everybody had a Christmas. I want everybody to have a Christmas. I wish everybody was well and could have Christmas at home. I want a bride doll for Christmas. I want everybody to have presents.

Love, Brenda Benson

Dear Santa Claus,

Have you been getting ready for Christmas night? There is a pretty decoration on the Court House. There are pretty lights and a star. I want a baby doll and a set of dishes. A baby buggy. I also want a new dress and a pair of shoes.

Your friend, Linda Kay Hollifield

Dear Santa Claus,

Down town there is a Merry Christmas sign over the street and there is a picture of Jesus on the chapel. Santa I want a high heel doll and a Cinderella watch.

Your friend, Patricia Tilger

Dear Santa Claus,

I live on 708 East Lons. Brownfield has had a deep snow. In our spelling test for last week it said you would drive an airplane. I want a bride doll for Christmas.

Love, Linda Campbell

Dear Santa Claus,

I have been to the stores and saw the toys that you have put there for the children. While I was down there I saw an image Santa near the Court House lawn of you. I want a bow and arrow and a book for Christmas.

Love, R. B. Kerley Jr.

Dear Santa Claus,

If you come in your sleigh I hope your reindeers are alright and I hope no hole is in your bag so you won't lose your toys. I want a B.B. gun for Christmas. There is a star on the Court House. I live on South 2nd and Reppto.

Troy Stanley Curtis

Dear Santa Claus,

Their is a sign that says Merry Christmas and their is a picture of Jesus on the chapel. It is pretty too. Dear Santa Claus I want a wide Earp holster and gun, a guitar, and a wrist watch.

Love, Reggy Martin

**AT BORGER**

**Cubs Fight, Lose, 60-57**

Despite three players hitting in the double column, the Cubs dropped their fifth straight game, 60-57, to Dumas in a thrilling double-overtime tilt Saturday at Borger.

The loss, following a 51-47 defeat at the hands of Phillips Friday, put the Cubs on the bottom rung of the four-team tourney.

Ken Cason and David Ivey led the Cub attack with 17 and 16 points respectively. Ken Cary added 10 points to aid the drive.

Both teams added four points in the first overtime after the gun ended regulation time with the score knotted, 53-53.

In the sudden-death second overtime, John Cleveland gave the Demons the victory with a free-throw and a field goal. Cleveland accounted for one-third of his team's points for the night.

Borger defeated Phillips, 63-32, to win the championship of their own tourney.

**Friday Games Will Suspend Hoop Play Until After Holidays**

Two games Friday will wind up the Terry sports activities until after Christmas.

Meadow's Broncos will travel to Ropes for two tilts beginning at 6:30 p.m. while the Cubs are hosted by Lovington, N.M., beginning the same time.

Activity will resume New Year's Eve night with Brownfield hosting Lovington, and Meadow participating in the Ropesville Tourney. Union will not resume play until the Seagraves Tournament on Jan. 16-18.

**Delicious Dessert In An Instant**



In addition to producing luscious puddings almost instantly, these pudding mixes also make quick and easy fillings for tarts. Here, one package of the Lemon Instant Pudding is combined with a pint of milk and sliced bananas to make six man-size tarts.

For extra glamour decorate with swirls of whipped cream and lemon slices. Superb treats in lemon yellow for a fall color scheme!

**Lemon Banana Tarts**

- 2 cups cold milk
- 1 package Jell-O Lemon Instant Pudding
- 1 medium sized banana, sliced
- 6 baked 4-inch tart shells
- 1/2 cup whipping cream

Pour milk into mixing bowl. Add pudding mix and beat slowly with egg beater just until well mixed, about 1 minute. Do not overbeat, mixture will be thin. Line bottom of tart shells with banana slices. Pour pudding at once into tart shells. Let stand 15 minutes before serving.

Whip cream, sweetening to taste. Top each tart with whipped cream. If desired, garnish with additional banana & lemon slices. Makes 6 tarts.

The Cubs' tilt with Lovington will prelude the annual Brownfield Tournament which will be held Jan. 3-4. In addition to the host team, Monterrey of Lubbock, Levelland and Colorado City will participate in the two-night affair.

**LEAVE OF ABSENCE**

S. M. Walker, formerly of 410 South Fourth, has been given leave of absence from his duties with Halliburton Oil Well Cementing Company here. Walker is in Ada, Okla., to be with his mother-in-law, who is reported ill.

**Johnny Mack Jones Is High on State Honor List**

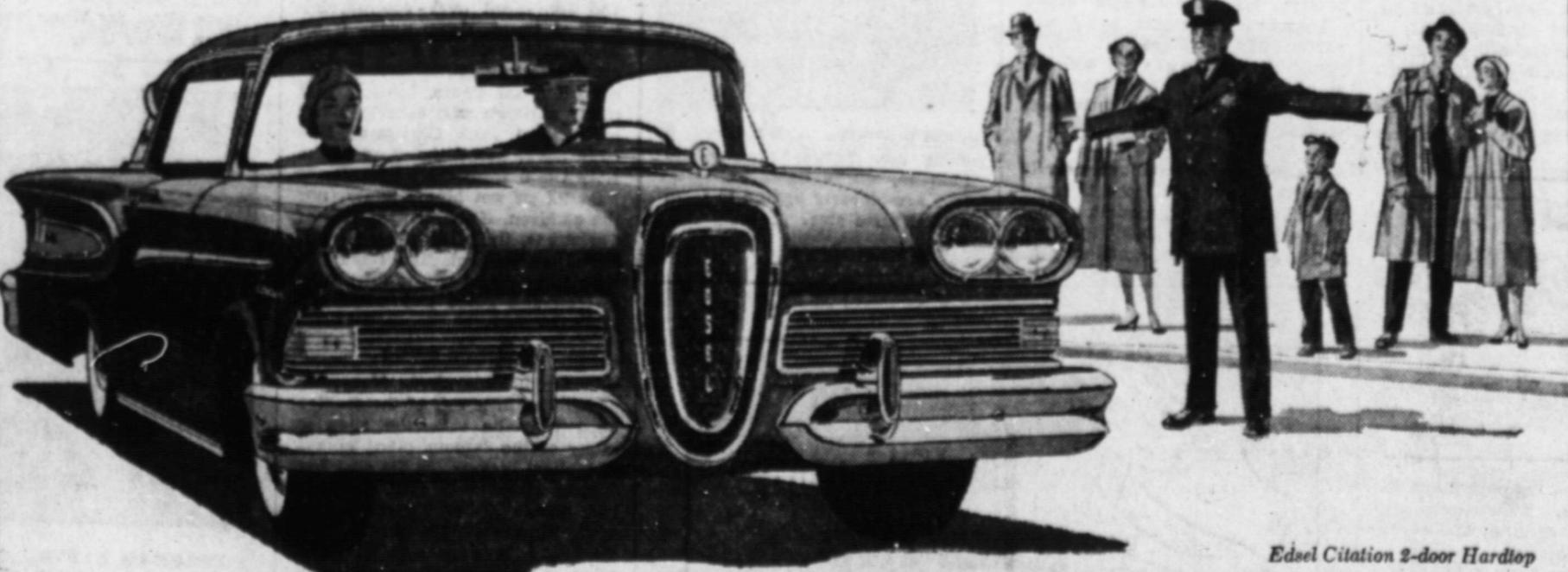
Cub end Johnny Mack Jones and Tommy Jackson, Andrews star halfback, were named as leading contenders for the Fort Worth Star-Telegram's AAA all-state football squad.

The pair were the only District 2-AAA players mentioned in the Fort Worth paper's selections. The all-state team itself primarily was made up of players from East and South-Central Texas.

**SOCIETY? CALL 2188**

**Compare the 1958 Edsel with highest-priced cars for performance—and with lowest-priced cars for price**

Car for car, Edsel gives you most—and is priced the lowest—of all 1958's medium-priced cars



Edsel Citation 2-door Hardtop

First, compare engines. The big Edsel engines—up to 345 horsepower—are the newest, most advanced V-8's on the road.

Then compare the drive, the ride, the feel of the 1958 Edsel. Only Edsel offers you all the important new advances such as exclusive Teletouch Drive, self-adjusting brakes, and genuine contour seats. You ride in luxurious comfort—and you shift while both hands stay safely at the wheel.

Now consider this surprising fact: Edsel is priced the lowest in the entire medium-price field! See your Edsel Dealer today about the greatest performer—and the greatest value—of the year: the powerful 1958 Edsel.

EDSEL DIVISION • FORD MOTOR COMPANY

\*Based on actual comparison of suggested retail delivered prices of the Edsel Ranger and similarly equipped cars in the medium-price field.

**GET THIS AUTHENTIC SCALE MODEL EDESEL—FREE!**

Take this certificate to your Edsel Dealer. Take the test drive of your lifetime in a 1958 Edsel. He'll give you this 8-inch precision-made plastic model as a gift for your child.



REGULAR \$2 VALUE

**CERTIFICATE**

In return for a demonstration drive, I have received a scale model Edsel as a gift.

Name \_\_\_\_\_

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Make of Present Car \_\_\_\_\_ Year \_\_\_\_\_

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Get your scale model Edsel free from one of these Edsel Dealers

**Brownfield Motor Company**

702 West Broadway

IN OTHER AREAS SEE YOUR LOCAL EDESEL DEALER

Buying Selling Renting Services Employment  
**For Best Results**  
**READ AND USE THE WANT ADS**

**FRUITED CREAM BOWL**



Take chilled whipped cream and fold into it plump pieces of prunes and other fruits, plus cubes of cake and slivers of toasted almonds—and what you get is this delectable dessert. On the surface this dessert seems light as foam yet charms with a deep down, all-out fruitiness. So luscious it can be your pride as a party refreshment, yet so easy to prepare it belongs in family meals, too. In the making, the trick is to cut the prunes in large pieces. Then their full soft meatiness lends real body to the blend, and the cream takes on something of the natural, good tart-sweetness of the prunes themselves.

Here are the simple directions:

**FRUITED CREAM BOWL**

- 1 9-oz. can sliced pineapple, cut up or 4 slices and 1/2 cup syrup
- 1 cup chopped pitted prunes
- 1 cup orange sections
- 1/4 cup sugar
- 2 cups diced sponge cake
- 1 large (or 1 cup) sliced banana
- 1/2 cup slivered toasted almonds
- 1 cup heavy cream, whipped

Combine pineapple, prunes, orange sections, sugar and sponge cake cubes; mix well. Let stand in refrigerator until needed. Just before serving, add banana slices and almonds. Fold in whipped cream. Serve in large dessert dish garnished with whole plumped prunes, almonds and fruit slices. Make 6-8 servings.

\*Prunes are soaked overnight in cold water to plump.



... Plus An Extra \$200 for the Super Air-Swoosh Springs!

**USED OK CARS CHEVROLET**

**Jack Bailey**

1955 Chevrolet 4-door BelAir V8  
 White sidewall tires, tinted glass, radio, heater and PowerGlide. A Good Buy. **\$1195**

1954 Ford 1/2 Ton Pickup  
 Heater Extra Nice **595**

**BIG DISCOUNT**

1956 Chevrolet 4-door V8  
 Radio & Heater **1495**

JUST 1954 Chevrolet 4-door  
 Radio, heater, new seat covers & excellent rubber. Excellent mechanical condition. **695**

**Jack Bailey Chevrolet**

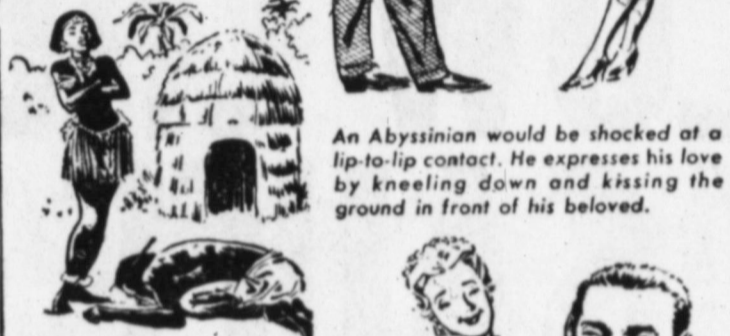
Brownfield News-Herald, Thursday, Dec. 19, 1957 PAGE THREE

**The Gentle Art of Kissing**



Know why men line up to kiss a new bride? It's from an old English belief that whoever kisses the bride after the ceremony—but before the husband—will have good luck for a year.

In the language of flowers, "mistletoe" means "kiss me". From an ancient Norse legend about a god, Balder, shot with a mistletoe arrow. He was restored to life by Frigg's tears, which turned into white mistletoe berries—a symbol of love.



An Abyssinian would be shocked at a lip-to-lip contact. He expresses his love by kneeling down and kissing the ground in front of his beloved.

The modern maiden, with an eye to her comfort—and complexion—likes her knight to have a smooth skin. Like the kind you get with a fast rotary speed shaver, for example.

**Fall Rains Delaying Search for Artifacts At Ferrell's Bridge**

Heavy fall rains delayed the work of University of Texas archeologists digging for Caddo Indian artifacts at the Ferrell's Bridge damsite near Jefferson in northeast Texas. The research team directed by Dr. E. Mott Davis, University research archeologist, was working against a Jan. 1 deadline to collect artifacts before the dam reservoir area was permanently flooded. Dr. Davis explained that the huge reservoir at the Ferrell's Bridge damsite that has been filled early in 1958, thus making further archeological research there impossible.

But the rains filled the reservoir with disregard to man-made schedules. Not only were the archeologists' plans disrupted—the dam construction schedule was also delayed. However, this setback in construction offers one advantage to the archeologist—it will give them more time to cover the area in the spring, provided the "spring rains" don't interfere, mused Dr. Davis.

From Oct. 15 until before Thanksgiving it rained, he related. "Once we had eight inches in two days. The reservoir where we were supposed to be working was filled within eight feet of being flooded." While the archeological team is waiting for the reservoir to dry, it has been working the edges of the site. The area Dr. Davis is exploring is about 15 to 20 miles long and two miles wide.

Funds for the investigations are furnished by both state and federal governments under a 1946 congressional act providing the National Park Service with money to salvage archeological ruins before they are forever lost beneath giant dams and concrete highways.

**Safety Officials Expect Drop in Traffic Deaths**

Officials of the National Safety Council have estimated that the 1957 death toll may be 1,000 less than last year's total of 38,600 if present figures continue.

During the first ten months of this year, about 31,350 persons died on the nation's highways—about 300 less than during the same period of 1956.

**CITIES SERVICE PARTY**  
 Personnel and their families of the Brownfield-Welch Area, Cities Service Oil Company, gathered Tuesday night at Welch for their annual Christmas party. Santa Claus was a special guest.

**Non-Immigrant Visitors Not Fingerprinted Now**

The State Department no longer requires the fingerprinting of any non-immigrant visitors to the United States and no other country requires fingerprinting of such U. S. visitors.

Liberia, Peru and Ecuador—the last three countries to require fingerprinting of Americans for non-immigrant visas—have agreed with this country to stop the practice.

**Farm Prices Still Lag Behind Production Cost**

Farm products prices rose eight-tenths of one per cent to 242 per cent of the 1910-14 base in the month ended November 15. But the average of prices paid by farmers jumped to a record high of 298 per cent of the 1910-14 period—two points higher than the previous record of 296 in mid-October.

**CottonQuiz**

How does cotton figure in most of your financial transactions?

YOUR PAPER MONEY IS ACTUALLY 75% COTTON FIBERS.

we cut the red tape fast....

when it comes to paying claims!

**Robert L. Noble Agency**  
 Phone 4181 405 W. Bldwy. Brownfield, Texas

**CARD OF THANKS**

WE are thankful beyond measure for all of our good friends who helped us so much during our recent sadness. May we offer our humble thanks for your comfort and love. May God bless each of you. W. L. Hughtlett & Family. 84-1tp

**HELP WANTED**

WANTED: Resourceful efficient man to sell well known product. Opportunities unlimited, with good income. Phone 2375 after 6:00 p.m. only, for appointment. 81-1tc

WANTED: Experienced Beauty Operators, Call 4763. 83-1tc

**WANTED**

WANTED: Want to buy 1 or 1 1/2 ton late model truck. Charlie Skupin 701 S. D. St. Phone 2024. 84-2tc

WANTED: Specialize in all kinds of ladies and mens alterations, suits or dresses. 1 mile east of radio station on Tahoka highway. Phone 2908, Mrs. Lewis Havran. 83-1tc

WANTED: Would like to buy about 100 shoes, Ft. Worth market price. Martin Packing Co. Phone 2828 or 3980. 81-4tc

**FOR RENT**

RENT A HOME — In the Brownfield Manor, beautiful brick apartment house, 900 East Reppito, with ice box and stove furnished. 1 or 2 bedrooms, all bills paid. See David Nicholson Agency, 418 West Main or call 3603 or 3740. 12-1tc

Bills paid except lights — 903 East Heater. 84-1tc

FOR RENT: Furnished apartment 524 N. 2nd. Call 3828 from 6 to 8 p.m.—after 8 p.m., 2302. 84-1tc

**FOR SALE**

FOR SALE OR TRADE: Grocery store & filling station — 1/2 acre, living quarters & garage repair shop, 6 room house with garage — 1/2 acre. Seagraves Road — S. H. Depoyster Phone 2338. 81-1tc

FOR SALE: 24 inch Goodyear girls bicycle — white wall tires and basket. Call 2239. 80-1tc

**Several Used No. 15 Cotton Harvesters**

- Reconditioned
- Ready To Go
- Priced Right

Phone 4633

**KERSH IMPLEMENT CO.**  
 Seagraves Road

Have some good buys in irrigated and dry land in Terry and Gaines County.

Plenty of good lots in Brownfield.

**Leonard Lang Real Estate**  
 112 S. 5th Ph. 3351

FOR SALE: 1956 Trailer house at 3 Point Trailer Court, Call 3388—D. R. Mitchell. 77-1tc

FOR SALE: Red cedar furniture and cedar chest. Driftwood floor lamps for den or living. Also picture frames made to order. Furniture repair, 812 1/2 Tahoka Road. Homer Starnes Fix-It-Shop.

FOR SALE: TOYS! TOYS! TOYS! Save now during Gene Gunn's Toy Clearance. All toys will be sold between now and Christmas... here is your opportunity to really save. 80-1tc

FOR SALE: Regular \$279.00 living room suit in red wool fringe, for \$160.00 cash, like new. Odie Stone 1306 E. Lons, Phone 4252. 84-1tc

See Us For You!

- REAL ESTATE
- FARM & RANCH LOANS
- IRRIGATION LOANS
- OIL PROPERTIES

**JOE W. JOHNSON**  
 406 West Broadway Phone 4443

**FOR SALE**

FOR SALE: Allstate Scooter in good condition. \$150.00 Phone 4383, 803 E. Bldwy, Jimmy Hackney. 83-2tc

FOR SALE: Do you need a good, economical, low mileage car for work or school? 1953 Studebaker Commander Royal DeLuxe, radio, heater, tinted glass, new tubeless tires and seat covers. Priced to sell. Call 3271 or 3431, Meadow. 83-2tc

**REAL ESTATE FOR SALE**

FOR SALE: 160 Acres in Gaines County. Good Cotton. Acrement One 6" well with sprinkler system & Motor. Will Carry \$8,000.00 or \$10,000.00 loan. \$125.00 Acre. The Pemberton Agency, 210 S. 5th, Phone 4119. 71-1tc

FOR SALE: 1 1/2 miles east of Seminole on highway 180 15 Acres, new 3-bedroom house with 1500 sq. ft. of floor space, fenced. Has water, propane, on school and mail route. Leo Jeanis. 84-4tc

**IRRIGATED FARM**

640 acres Gaines County, 570 A. deep plowed, 100 A. cotton, 3 six inch wells. One complete sprinkler system. \$100 per A. \$27,000 will handle. Possession.

**Ray Christopher Real Estate**  
 410 W. Bldwy. Ph. 2268 or 2064

FOR SALE: 308 Acres 7 miles from Brownfield. One 8" well and One 4" well. Sprinkler system etc. 101 Acres Cotton. Has \$15,000.00 Loan. \$100.00 Acre. The Pemberton Agency, 210 S. 5th, Phone 4119. 71-1tc

**FARM HOME FOR YOU.**  
 160 acre farm Terry County, old improvement. Good irrigation water available. Price for early sale \$100 acre.

320 acre well improved farm Lynn County, \$150 acre. \$20,000 cash, balance \$2,000 yearly. 80 acre Farm Home irrigated, on Nat. Gas, 1970 ft., 12' underground tile. Pressure Pump, Good 4 m. Modern Home. 1/2 minerals, 1 mile Hale Center, 27.2 acre cotton. Abundant water. Possession. Price \$32,900.

**D. P. CARTER, Brownfield Hotel.**

FOR SALE—320 A. farm, 300 A. in cultivation in water belt, 100 A. cotton allotment. Known as the old Reed farm C mi. east 1 mi. south of Blvd. 61-1tc

FOR SALE: TOYS! TOYS! TOYS! Save now during Gene Gunn's Toy Clearance. All toys will be sold between now and Christmas... here is your opportunity to really save. 80-1tc

FOR SALE — have two 2 bedroom homes low equity; also have nice 3 bedroom and den well located. **DAVID NICHOLSON AGENCY** phone 3603-3740. 56-1tc

FOR SALE: 5 room house 416 S. 3rd—\$3750.00. Phone 3830. 76-1tc

FOR SALE: House by owner, 1 year old, 3 bedroom, living room and dining room carpeted, \$8,000. Phone 4756. 77-1tc

Have some good buys in irrigated and dry land in Terry and Gaines County.

Plenty of good lots in Brownfield.

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**REAL ESTATE FOR SALE**

FOR SALE: Small tract of land on Ozarks on U.S. Highway 51. Good hunting and fishing near Norfolk lake. Sell or trade for car or pickup or what have you. Call 4550 or write Box 224. 78-8tp

LOT FOR SALE: 90 ft. front, near Colonial Heights. Call Jerry Gannaway. Phone 3809. 70-1tc

**SEE US FOR . . .**

- INSURANCE
  - BONDS
  - REAL ESTATE
- Phone 2272
- A. W. TURNER Agency**  
 407 W. Main

**FOR SALE**

FOR SALE — 2 bedroom house, 713 Magnolia. Phone 2278. 42-1tc

FOR SALE: 160 Acres land in Gaines County. NE Quarter of Section 32 Block G. Call or Write O. T. Daugherty, 890 Cedar St. Abilene, Texas Phone OR-44621. 82-9tc

FOR SALE: 308 Acres 7 miles from Brownfield. One 8" well and One 4" well. Sprinkler system etc. 101 Acres Cotton. Has \$15,000.00 Loan. \$100.00 Acre. The Pemberton Agency, 210 S. 5th, Phone 4119. 71-1tc

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Western Pump & Supply Co.

**MISCELLANEOUS**

YOU CAN HAVE "unwanted hair" removed permanently from any part of your body. Beauty Aid Clinic, phone 4605. 78-1tc

**FINISH HIGH SCHOOL** or grade school at home in spare time. Books furnished. Diploma awarded. Start where you left school. Write Columbia School, Box 5061, Lubbock, or Phone SW9-0651. 60-52tp

**WE BUY COTTON COCHRAN BROS.**  
 810 W. Main Night 3634  
 Phone 2277

WANTED — All type of interior or exterior painting, papering and decorating. For free estimate call 3707 or 2859. Terms if desired Pete Merritt, 210 N. D. 39-1tc

**MUSTACHES LOOK GREAT** on men, but very unfeminine on ladies. Let us remove that superfluous hair. Beauty Aid Clinic, 4605. 78-1tc

COME IN or CALL Terry County Mattress Co. for your bedding needs. Free Pickup & Delivery. 101 Seagraves Rd., Ph. 4422. 72-1tc

WILL MAKE Doll Clothes in my home. Bring doll or pattern and material. \$3.00 for a 1 pattern wardrobe. Also will make gift aprons. 1104 E. Caldwell. 81-1tc

WILL KEEP Pre-School Children in my home, 1504 East Caldwell. Telephone 3373 Mrs. E. L. Lofton. 81-4tc

WILL MAKE Christmas Aprons and Doll Clothes. \$3.00 per set. Call 4609. 83-3tc

FOR TRADE: 1 Cushman Eagle with windshield for kids. Pony and saddle or jeep. Call 4796. 84-1tc

**Dub Halford—Charles Cloe**

Painting, Taping, Textoning, Floor Covering, Cabinet Tops and Carpenter Work. All work will be satisfactory. Phone 4876.

BE gentle, be kind, to that expensive carpet, clean it with Blue Lustre, Copeland Hardware.

**VETERANS OF FOREIGN WARS**  
 Hand Brothers Post 6794  
 Meets at 8 p.m. Fourth Thursday of each month, Veterans Hall Brownfield

**CESSPOOL CLEANING**  
 Don't take chances with fly by night workers who might overcharge you. We are reasonable and here to stay. Brownfield Septic Tank Service, 701 South D St. Phone 2024. 81-1tc

**HOWARD-HENSON POST**  
 No. 269 American Legion  
 Meet second Thursday night of each month.

**DAY NURSERY FOR SMALL CHILDREN**  
 Mrs. Winnie Copeland  
 112 West Cardwell PHONE 2786

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FLOUR FOOD CLUB 5-LB. BAG 29¢ . . . . . **BIGGEST CHOICE**

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CRANBERRY SAUCE FOOD CLUB TALL CAN 10¢

PECANS NEW CROP FRESH SHELLLED 12 OZ. PKG. 65¢

SWEET POTATOES STILWELL NO. 303 CAN 29¢

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CHERRIES NORTH PORT, RED SOUR PITTED, NO. 303 CAN 15¢

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DATES PARK ROW PITTED 6 1/2 OZ. PKG. 2 FOR 25¢

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APPLES LUCKY LEAF, SLICED, NO. 2 CAN 15¢

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CHOCOLATE CHIPS BAKER'S 6 OZ. PKG. 15¢

## FRESH FROZEN FOODS

FRUIT PIES MORTON'S FRESH FROZEN, APPLE, PEACH OR CHERRY, 24 OZ. PKG. 39¢

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BROCCOLI FOOD CLUB, FRESH FROZEN 10 OZ. PKG. 22¢

BRUSSEL SPROUTS LIBBY'S FRESH FROZEN, 10 OZ. 29¢

CRANBERRIES OCEAN SPRAY 1-LB. CELLO BAG 19¢

CELERY CALIF. PASCAL STALK 5¢

APPLES WASHINGTON RED DELICIOUS, LB. 15¢

GREEN ONIONS NICE FRESH BUNCH 7 1/2¢

CARROTS TEXAS, FRESH AND CRISP, BUNCH 7 1/2¢

GRAPEFRUIT TEXAS, SEEDLESS WHITE, LB. 10¢

FRESH DATES CALAVO, 2-LB. CELLO BAG 59¢

## HAMS

FARM PAC, READY TO EAT 14-18-LB. AVG. HALF OR WHOLE, LB. 55¢

OYSTERS FOR DRESSING, 12 OZ. 89¢

BISCUITS ALL BRANDS 2 FOR 25¢

HAMS FRESH PORK ROAST-LB. 55¢

SHRIMP MEDIUM, JUMBO LB. 98¢

CHUCK ROAST U.S. GOV'T. GRADED CHOICE BEEF, LB. 49¢

PHILADELPHIA-CREAM CHEESE 8 OZ. PKG. 3 OZ. PKG. 39¢ 15¢

## LOOK! DIETETIC CANDIES

ON SALE AT FURR'S ESTEE DIETIC

COCOANUT BAR	10¢	LEMON DROPS	18¢
MILK CHOCOLATE	10¢	TANGERINE DROPS	15¢
PEPPERMINT	10¢	WILD CHERRY	18¢

# FURR

SUPER MARK

TOMS, TC 16 TO 22 USDA, IN GRADE A

USDA INS GRADE " 3-4 LB. A

BAR PAR RIT



# GOODS AT FURR'S

**CHOICE OF ALL! OLEO** ELNA COLORED QTRS. LB. **15¢**



SAVE WITH FRONTIER STAMPS for XMAS DOUBLE ON TUESDAY

**RADIANT MIX** LYON'S 16 OZ. PKG. **39¢**

**SHORTENING PUMPKIN** ARMOUR'S VEGETOLE—3 LB. CAN **59¢**

**FOOD CLUB NO. 303 CAN** **2 FOR 15¢**

**COCOANUT** BAKER'S ANGEL 3 1/2 OZ. CAN **15¢**

**PIZZA PIE** CHEF-BOY-AR-DEE, 15 1/2 OZ. **49¢** **PINEAPPLE** FOOD CLUB OR LIBBY'S CRUSHED OR SLICED, FLAT CAN **15¢**

**PEACHES** FREESTONE, FOOD CLUB IN HEAVY SYRUP - 303 **25¢** **APPLE CIDER** GOLD MEDAL, 1/2 GAL. **79¢**

**OLIVES** TOWIE STUFFED 7 3/4 OZ. JAR **39¢** **PEAS** FOOD CLUB SWEET, NO. 303 CAN **17¢**

## Turkeys

TOMS, TOP FROST, 16 TO 22-LB. AVG. USDA, INSPECTED GRADE A, LB.

**39¢**

## HENS

USDA INSPECTED, GRADE "A" 3-4 LB. AVG. LB.

**43¢**

General Electric

Fully Submergible Control Unit Reg. \$29.95

**Fry Pans.. \$4<sup>95</sup>**

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Spring Horse

**BRONC... 6<sup>98</sup>**

JUMBO SIZE **GIFT WRAP** 40" x 30" 2 Sheets Only **25¢** REGULAR OR SLIM **XMAS CARDS** Your Choice **25¢**  
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WITH KRAFT PAPER, CAUTION LABELS, SEALING TAPE, EXPRESS LABELS PARCEL POST LABELS

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**BABY FOOD** HEINZ CAN **11¢**  
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**LUX FLAKES** Box **33¢**  
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**SURF** Giant Bath Soap **68¢**  
**ALL** Low Suds Detergent **33¢**



REGULAR PRICE **GLO-COAT** JOHNSON'S **88¢**



NEW 26 oz. **GAINES DOG MENU** **25¢**

# FURR'S MARKETS



By L. A. WILKE

We have just ended the heaviest year of outdoor motor business in history.

Outdoor Marine Corp., which makes several of the leading brands of outdoor motors, has just announced a consolidated net sales of \$150,476,319 for the fiscal year ending Sept. 30, 1957. Joseph G. Rayniak, president of the corporation said it exceeded last year's sales by \$28,431,477.

For eight years the sales of outdoors have been climbing. This company makes Evinrude, Johnson and Buccanear outdoor motors and the Lawnboy mower, together with other light weight gasoline powered items such as chain saws.

Other outdoor manufacturers also have increased net sales, because of the increased interest in water sports.

Texas is fortunate in having plenty of water to provide for these water sports, with plans for more dams on the drawing boards. If we could have caught all the water that fell this year and carried top soil into the Gulf of Mexico, there'd be a good lake in almost every back yard. That's what we need to provide for the dry years.

Ever Eat A Mud Hen? Ever try eating coot? That's the mud hen that infests Texas

lakes and streams and annoys hunters. They are legal, just like ducks, and at the same season.

Great rafts of coot work along the shore lines, and sometimes will get out into deep water. In some instances they act as decoys. Ducks will light among them. Try to slip in among these coot in a boat, however, and they'll take wing just skimming the top of the water, half flying, half paddling with their web feet.

Now comes the great Olin Mathieson Chemical Corporation with a book of recipes for cooking coot (and duck). The recipes were tried and tested by the Iowa State College.

"The American coot," the report says, "is met with mixed emotions as a prospect for a game dinner. In the south, the coot is a delicacy in many areas; whereas, in the middle west only a few hunters appreciate the table qualities of the coot. — a sigma of local hunting traditions.

"Tests at Iowa State College by participants unaware as to whether the meat was duck or coot revealed the coot to be on a par with wild duck. Therefore, with the American coot comprising a substantial proportion of our waterfowl population, and realizing the table qualities of this bird, this valuable wildlife resource

should be utilized more fully." There it is, hunters. Bag a few of these coots. Cook 'em like ducks and the family will like 'em.

**Gulf Is Tempting Now**  
If you want a complete change of your fishing habits, and live inland, why not try a trip to the coast this year after red fish? For the past few weeks the water has been a little murky due to recent flood waters going down the streams into the gulf. By now, however, the water should be in excellent condition from Port Arthur to Port Isabel.

In addition, to red fish, you also can catch trout, drum and sheepshead. Of course you also can take the off-shore trips on the party boats.

Mid-December is a wonderful time of the year to make a coastal trip. You also can mix a little duck and goose shooting with your fishing. In fact, you can take a rod to your duck blind and after you have filled your limit on ducks, you can try your luck fishing. And you don't have to have special equipment. Your bass rod will do the job fine.

Be sure to rinse it with fresh water, however, upon your return to land. A good way is to set the rod, reel and other exposed equipment in the bathtub and turn on the shower for a few minutes.

**Help Beautify Texas**  
We know a man who plans to spread a little beauty along creek banks this year. He has bought a quantity of sweetpea and larkspur seed and already is scattering them in areas where he thinks they might have sufficient irrigation and protection to flourish next spring.

There are places in Texas, particularly in North and East Texas, where millions of pop-

pies come up each year as volunteers. Somewhere along the line someone dropped a few seeds and they grew well.

Think how beautiful the countryside would be if everyone would toss out flower seeds instead of beverage bottles and beer cans to clutter up the stream banks and right of ways along the highways.

It's an idea you might want to try.

**Save Deer Hides**  
Don't forget to save your deer hide this year for use of disabled veterans. Turn it over to your game warden, or sporting goods store.

Through Sportsmen's Club of Texas, in Austin, these hides will be taken to Denver for distribution to the hospitals.

**More Colorful Fishing**  
A colored reel may not catch more fish than a plain nickel-plated reel, but it'll attract more attention of fishing wives.

At least that's the theory of Denison Johnson Corp., which has produced an enclosed reel called "The Princess." It is all dressed up in pink enamel.

Don't be deceived by the feminine look, however. This is a good reel. It is made by a manufacturer who has been producing enclosed reels for a long time.

**Western States Have Best Ranges in 15 Years**

The Agriculture Department reports that winter range and pasture feed in the Western states is the best in fifteen years.

Grazing conditions are good to very good over the entire 17-state area except for a narrow strip along the Canadian border and a few local areas in the Central Plains and Southwest.



"BETHLEHEM'S CHILDREN" — Youngsters of First Christian Church will present a Christmas play at 5 p.m., Sunday in the sanctuary, under the direction of the Rev. and Mrs. Marion Nilsson. From left in front row: Shirley Renfro, Gary Sadleir, Elaine Flache, Daphne Pemberton, Larry Simmonds, Linda Taylor, Dawn Pemberton, Arthur Flache, Allan Hallbauer and John Cruce. From left in back: Claudia Jones, Jeff Pemberton, Judy Pickett, Beverly Dunn, John Jennings, David McDonald, Archie Jennings and Pat Hamilton. (NEWSfoto)

**Texas Professor Is Studying Courtship Of Various Fishes**

What keeps one fish species from mating with another? How can a fish recognize one of its own species?

A University of Texas zoologist, Dr. Clark Hubbs, will seek answers to those questions on a \$11,800 renewal grant awarded him by the National Science Foundation.

Dr. Hubbs' findings to date suggest that the mechanism which enables one species to avoid mating with another species may have a visual basis.

By observing fish placed in "courtship" tanks in the laboratory, Dr. Hubbs has identified three factors which affect the sexual behavior of fish species: visual recognition of distinctive "approaches," varying behavior patterns among species,

and proximity.

**Interbreeding occurs where species are "rare," Dr. Hubbs observed. "If a male is looking for a mate and can't find one of his own species, he is forced to pick a female not of his species."**

"This unnatural circumstance we find more in fresh water," Dr. Hubbs said. Ever-changing conditions in fresh water lead to more "mistakes" in mate-choosing. The fish is able to see more clearly in salt water where his visibility is not hampered by muddy water.

"Hybrids naturally produced do exist, but the number varies with different fishes," he added. "There is never a crossing between widely divergent species." In artificial breeding the strongest hybrids produced are

crosses between closely-related species, between two kinds of minnows, for example.

Dr. Hubbs first collects fish from streams around the country and then puts them in aquariums.

He collects about 90 per cent of his specimens from Texas rivers, especially the Colorado, San Saba, South Concho, Guadalupe and San Gabriel.

**USDA Reports Only 13 Crops Are Supported**

Only 13 crops, plus manufactured dairy products and a small quantity of wool, are held by the Agriculture Department under the government's price support program.

**Marketing Groups Get Big Portion Of Prices**

Marketing agencies got a larger portion of the retail price of meat in 1957 than in 1956, according to the Agriculture Department, which pointed out that the marketing margin — the difference between the farm value and the retail price — averaged 28.3 cents a point for choice beef compared with 26 cents in 1956.

The margin on pork was said to run 27.2 cents compared with 25 cents in 1956.

On the other hand, farmers and ranchers produce some 250 commodities, including cattle, hogs, sheep, poultry and eggs, as well as crops, fruits and vegetables, which are not supported.

**Christmas Lighting**

**Handy Hints on Decorating Your Home for a Brighter and Safer Christmas**

To help you make this Christmas season the brightest, safest ever, here are some worthwhile hints on decorating inside and outside, all around the house.

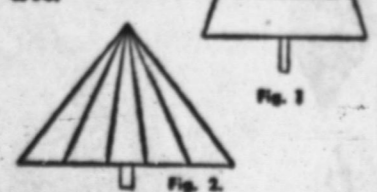
**Caring for Your Christmas Tree**

As soon as you bring the tree home, stand it in a pail or tub filled with water until you are ready to set it up and trim it. This will prolong the life and appearance of the tree, keep the needles from falling, and minimize the danger of fire.

**Trimming Your Tree**

Keep your tree stand water-filled and your tree will remain fresh and fragrant throughout the holidays.

Bear in mind that tree trimming follows a fundamental rule of women's fashions—accentuate the opposite. If your tree is tall and slender, decorating lines should tend toward the horizontal. (See Fig. 1.) If it is short and full, trim your tree along lines which tend to be vertical. (See Fig. 2.) Applying this simple rule will help you bring out the best in the tree.



**How Many Lights?**

Too often, the number of lights used to trim a tree is arrived at by guesswork, and results look disappointingly "spotty." There is a formula, however, which does away with much of the guesswork and helps produce an evenly lighted appearance. To achieve what professionals call a "good lighted effect," try this formula:

Height of Tree (in feet) x Width of Tree at Base (in feet) x 3.

Let's say your tree is 6 feet in height and 4 1/2 feet wide at the base. (See Fig. 3.) The formula would work like this: 6 x 4 1/2 x 3 = 81 lights for "good lighted effect."

While personal taste is the last word in decorating Christmas trees, each year finds more families adopting the above formula which will help in bringing out the natural beauty of

Size of Tree	No. of lamps required to give a "Good Lighted Effect"
4'	36
5'	50
6'	81
7'	110
8'	144
10'	225

**Where to Start**

Trees should always be trimmed from the top down. In working from the bottom up, a trimmer is literally "in his own way," and runs the risk of knocking the tree down. So start at the top, with your angel or star ornament, and work down.

After your tree-top ornament is firmly in place, string the tree lights, using the formula outlined above for a good lighted effect. Reflectors and halos are available at modest cost, and these greatly increase the brilliance of tree lights. Next, add your "continuous" decoration, such as strung popcorn. Follow this with glass ball ornaments, snow balls, candy canes and similar decorations. Last, add aluminum or lead tinsel, one piece at a time, and finish perhaps with a spray of artificial snow.

**Most Important of All—Safety**

From coast to coast, some 47,000,000 families will light up their Christmas trees this year. If all of us practice safety, we may make this the year when no Christmas tree fire sweeps through an American home, turning a family's joy into grief. There is a highly effective way to protect against short circuits and overloading. Simply make sure you plug a safety "fused" plug set (such as those offered by NOMA LITES) into your original source of current and then add your other decorative sets to this set. This will ensure protection against overloads and short circuits, and prevent darkened rooms due to blown-out fuses. In addition, inspect all lights sets carefully for fraying or exposed wires. Let's make this Christmas the safest on record.

**Light Up Those Indoor Focal Points**

Windows, end tables, mantles, foyer tables and stair rails are all decorating focal points at Christmas. Window wreaths and "andollers" come in



**Outdoor Decoration Says Merry Christmas To All**

The exterior of your home and your grounds offer tremendous decorating opportunities. But practice safety outside as well as inside. Make sure all outside wire is #12 or #14, rubber insulated and heavy duty.

**Your Doorway and Eaves**

Lights in outline form around a doorway, outdoor candles and lighted sprays are highly successful main entrance decorations, proved over years of use. Many standing "specialty" units, such as Santas, Snowmen Candelers and the like have more recently come into greater use near front doorways.

The eaves of your roof represent an ideal display point for Christmas lighting. The most common difficulty in eave light-

ing is a tendency for lights to sag. Eliminate this problem by running the outdoor Christmas sets through drive rings hammered into the eaves at regular intervals up to the house corners and roof peaks. The drive rings will carry your Christmas strings of lights in straight and beautiful lines, outlining your home perfectly. (Drive rings are available at hardware stores everywhere.) (See Fig. 6.)

**Lighting Evergreens Outdoors**

Evergreen trees on your front lawn can be especially appealing when lighted. Generally, lights of a single color are preferred on outdoor evergreens. For an enriched effect, however, try this. Make your topmost light white, and mix perhaps two blue lights with an overall pattern of green lights.

In order to protect a valuable Blue Spruce or Douglas fir, build a simple "teepee" to carry the light strings. Pound stakes into the ground around the tree, inside the spread of the branches, at regular intervals. Then lead rigid wire up from the stakes to a point several inches below the tree-top. Fit a padded wire collar around the tree stem at this point and fasten wires to the collar. (See Fig. 7.)

**More Tips For You**

You may have found just the decorating idea you have been looking for. Whether you have or not, more hints and help are available to you, free of charge, in a booklet called, "The Art of Decorating." This booklet contains not only decorating ideas for the Christmas season, but for many other holidays and occasions throughout the year as well. Your FREE copy will be mailed to you promptly upon your request. Simply address: Noma Lites, Inc., 55 W. 13th St., New York 11, N. Y., and ask for "The Art of Decorating." We believe it will help you enjoy the brightest, gayest, safest Christmas you have ever known.

**None of the others compete when you compare... LOOKS · PERFORMANCE · COMFORT · VALUE**

**BEATS THE BEST OF THE LOW-PRICE THREE — FOR LESS MONEY!**

Match this big, bold Chieftain against the top models of the "low-price three" and it takes them on all counts!

IT'S BIGGER—with a whopping 122" wheelbase cradling roomy stretch-out interiors. IT'S MORE POWERFUL—they all fall far short of Pontiac's jewel-act Tempest 395 power.

IT'S MORE ADVANCED—bringing to the low-price field the boldest engineering in history: Aero-Frame stability... Quadra-Poise roadability... Circles-of-Steel safety. And Pontiac provides color-coordinated interiors and wall-to-wall carpeting as standard equipment.

IT'S MORE CAR—with scores of "extras" at no extra cost—oversize tires, Safety Plate Glass all around, crank-operated ventpanes, to name a few. So why buy a smaller car when Pontiac gives you more for less? Check into it and see.

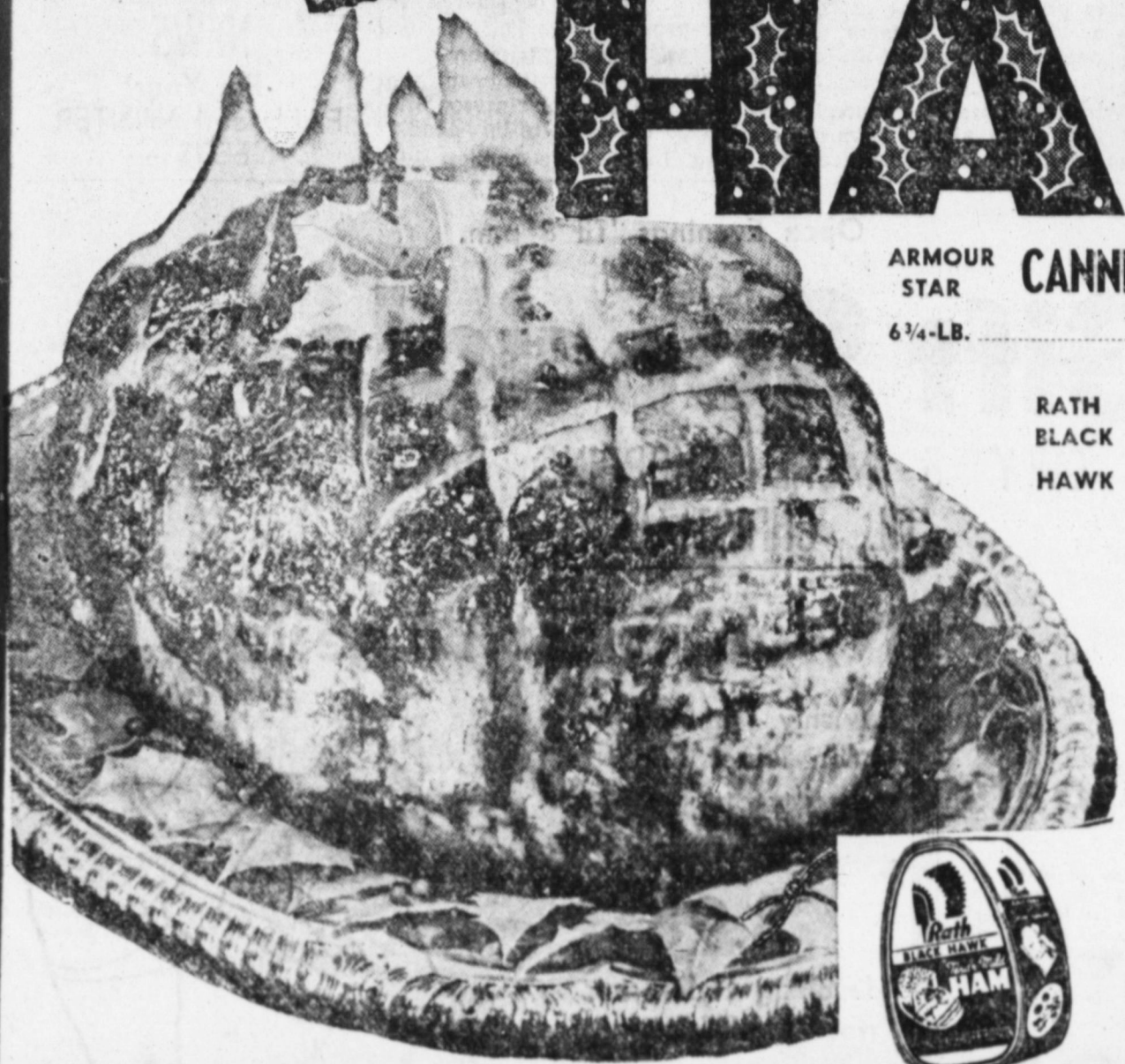


**BOLD NEW Chieftain PONTIAC**

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# FOOD VALUES with A "Holiday Touch"

## HAMS



ARMOUR STAR CANNED 6 3/4-LB. EACH	\$6.29	9-LB. EACH	\$7.19
RATH BLACK HAWK CANNED 3-LB. EACH			\$3.49
Cured Hams		10-16-LB. AVERAGE POUND	69¢
CREDE GORE HENS POUND	49¢	TOMS POUND	39¢
ARMOUR STAR TRA-PACK POUND	BACON		59¢



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Where You Get  
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Purchase . . .  
DOUBLE ON  
TUESDAY!

SHURFINE NO. 2 1/2 CAN	Peaches	25¢
DROMEDARY 6 1/4-OZ. PKG.	DATES	15¢
16-OZ. CAN	Hershey's Syrup	19¢

SHURFINE 3 LB. CAN	SHORTENING	79¢
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DEL MONTE NO. 303 CAN	FRUIT COCKTAIL	21¢
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63¢	WESSON OIL	12-OZ. PKG.	69¢
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49¢	SALMON	HONEY BOY TALL CAN	49¢	Zestee Jelly	APPLE GRAPE OR PLUM 18-OZ. GLASS	29¢
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WHITE SWAN NO. 303 CAN	WHOLE BEANS	25¢
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DOLE CRUSHED NO. 2 CAN	PINEAPPLE	25¢
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DEL MONTE ALL GREEN SPEARS NO. 300 CAN	ASPARAGUS	37¢
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WHITE SWAN TINY TOTS—NO. 300 CAN	PEAS	29¢
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LIGHT CRUST FLOUR	FLOUR	LIGHT CRUST 10-LB. BAG	86¢
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Fresh Fruits		For Christmas Stockings		
GOLDEN RIPE POUND	BANANAS	12 1/2¢		
FULL-O-JUICE POUND	ORANGES	15¢		
WINESAP POUND	Apples	12 1/2¢	Grapes POUND	25¢
5-LB. BAG	Oranges	35¢	Coconuts EACH	12 1/2¢
PKG.	Carrots	12 1/2¢	Lettuce POUND	10¢

CHRISTMAS NUTS and CANDIES	
ENGLISH WALNUTS POUND	59¢
BRAZIL NUTS 12-OZ. PKG.	39¢
PEANUTS FRESH ROASTED 8-OZ. PKG.	25¢
CHOCOLATE CHERRIES ELITE 1-LB. BOX	49¢
HARD CANDY ASSORTED 30-OZ. PKG.	69¢
PECANS BURKETT IN SHELL 12-OZ. PKG.	49¢

NORTHERN 80-COUNT	Napkins	2 FOR 25¢	BAKER'S 1/4-LB. CAN	Coconut	15¢
REYNOLD'S 25-FT. ROLL	Aluminum Foil	29¢	SHURFINE NO. 303 CAN	PEARS	21¢
BORDEN'S CAN	Eagle Brand Milk	29¢	SHURFINE SOUR OR DILL 22-OZ. JAR	PICKLES	29¢

Double On Tuesday "SAVE BY SAVING K & S BLUE STAMPS" Double On Tuesday

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MR. and MRS. A. A. LINDSEY

### A. A. Lindseys Will Observe 55 Years of Marriage Saturday

Mr. and Mrs. A. A. Lindsey of 1211 West Lake will be at home Saturday for the celebration of their 55th wedding anniversary.

A special celebration was not planned but they have hopes of seeing their two children, Mrs. W. D. Davis of Lubbock and Burl Lindsey of Andrews, their eight grandchildren and their eight great grandchildren. They also will be receiving friends.

They were married in Quilman on Dec. 21, 1902 and came to Brownfield Oct. 15, 1937. They moved into their present home at that time.

### Blight Believed To Be Culprit Hurting Oat Crops in Texas

Reports of trouble in the oat fields of Texas are coming from all areas of the State to Extension Plant Pathologist Harlan E. Smith. Many of these reports indicate that oats are deteriorating as a result of the heavy rains, but Smith points out there may be other causes.

A chief culprit may be Helminthosporium blight which is a seed borne fungus disease that attacks oats from the seedling stage on to plant maturity.

The pathologist recommends that fields, where deterioration

### Beautiful Lawns Are Product Of Time And Effort, Reports Extension Expert

Beautiful lawns just don't happen—they are the product of considerable time and effort, says E. M. Trew, extension agronomist.

Adapted grasses, good drainage, proper watering, fertilization and mowing are a few of the requirements.

Bermudagrass is most widely adapted to Texas conditions, points out Trew. St. Augustine is recommended for the eastern half of the state and Kentucky bluegrass, perennial ryegrass and tall fescue are used in the Panhandle area under irrigation.

Buffalo is recommended where watering facilities are not available, except in East Texas and the Gulf Coast. In some areas, Bermuda lawns are sometimes overseeded with Italian or annual ryegrass to

give green color during the winter. But, Trew warns, unless the grass is closely clipped during the spring, it may prove harmful to the Bermuda by competing for light, moisture and plant food.

The best soil for lawns is a sandy loam high in organic matter. The addition of clay to a sandy soil or sand to a clay soil to get the proper combination and texture is recommended.

Sufficient fertilizer should be added to the soil in the form of a complete fertilizer with a 2-1-1 or 1-1-1 ratio to get two pounds of nitrogen per 1,000 square feet of lawn.

A soil test is recommended for establishing the exact requirements. If organic matter is added, five pounds of ammonium sulfate or three pounds of ammonium nitrate per 1,000 square feet of lawn area should be used to help decompose the organic material.

Trew advises watering the lawn only when the grass shows a need for water. This is indicated when the plants take on a sheen and wilt. Soaking the soil to a depth of six inches or more is recommended.

Light, frequent sprinklings produce shallow, weak root systems and encourages weed growth, says Trew. Too, shallow root systems cannot efficiently utilize moisture and plant

### WOULD BE SET UP NEXT SUMMER

### Future Paving Projects Need To Be Petitioned, Says City Mgr. E. Jones

A new paving project likely will be scheduled for next summer if enough petitions are received by the city to warrant the move, reports City Mgr. Eunice Jones.

City Secy. A. J. Geron noted that petitions covering 10 blocks have been received thus far. "An additional 10 to 15 blocks of paving must be requested for City Council to get a reasonable bid on the work," he added.

Geron said petitions for paving must be in his office by Jan. 15 to be considered in the program.

Must Bear Signatures "Petitions must bear the signature of every person living on the block to be paved," said Jones. "We cannot skip

certain lots and pave the rest of the streets."

If sufficient petitions are filed with the city secretary, Jones estimated the work will cost the property owner about \$3 per running foot.

The project will include concrete curbs and gutters with asphalt topping on the street.

Jones added that businesses desiring their alleys paved also should submit a petition for the work. "However, alleys will be paved with concrete," he explained.

Shop The NEWS For Your FALL and WINTER NEEDS —

### Heedless Horsepower by O. Soglow



The Travelers Safety Service

Speed and carelessness killed 40,000 persons in 1956.

### Food Sense — Not Nonsense



### Win the Race with A Steady Pace

It was a wise old tortoise who taught the cocksure hare that a race can be won at a slow pace, if that pace is steady. This fable also applies to weight-worriers.

The race toward an ideal weight is not won by a spurt or two.

How the steady pace pays off has been pointed up by Dr. Herbert Pollack of New York University's Medical School. From exercise studies, he observed that walking a mile at a slow gait uses up about the same amount of energy as walking the same distance at a faster clip. Instead of running like a hare, therefore, one can plod along like a tortoise and still burn energy. Even without cutting calories, 10 pounds a year can be lost simply by walking a mile every day.

When excess fat is recognized as stored energy waiting to be used, then the value of regular physical activity becomes apparent. The tortoise way of daily exercise is steady, but not vigorous. Applying his method to one's



### A Dog's Life

#### THE SPAYED FEMALE

by E. M. Gildow, D.V.M.  
Director, Friskies Research Kennels

There's many an old wives tale floating around about spayed female dogs. Mrs. Smith tells you that hers got fat, while Mrs. Jones claims that the operation changed her pet's disposition.

Experience has proved both ladies and their followers wrong. A spayed female makes



a wonderful pet. Altering her has little effect on her general characteristics except that of reproduction. Most veterinarians and owners believe that it is more practical to spay the young dog before her first season.

As to the spayed female gaining weight, if her diet is properly controlled and she's given sufficient exercise, she'll keep her girlish figure.

Now, what are the advantages of spaying? There are many. You aren't presented with a litter of puppies regularly at six-month intervals and you aren't faced with the problem of finding them all good homes. Your house isn't surrounded by courting canines during mating periods, with possible damage to your shrubbery. Your spayed female won't get the wanderlust at certain seasons as the unspayed female often does. The one major disadvantage of spaying is that you may be sorry later you can't raise a litter of pups.

Feeding Tip: If your spayed female tends to put on weight, just treat her as you would any obese dog. Feed her a top-quality prepared dog food so that you'll be sure that she gets the nutrients she needs, but give her less at feeding time than the package directions suggest.

is happening, be checked for this disease. Helminthosporium blight is generally a leaf blight and stem and root rot disease of at varieties originating from Victoria parentage.

The diseased plants may turn yellow or red and die in the seedling stage. Root and crown rot progresses during the growing season. At the time the seed are ripening, there may be a rotting of the lower stems next to the soil and rotting of the roots.

The joints and lower parts of the stem between the joints darken and the stems in the dead areas break over. Some leaf spotting may occur at this late stage of plant growth, says Smith.

If the culprit in your oat field is Helminthosporium blight, nothing can be done now to control the disease. But, Smith points out, there are practices which can help another year.

The fungus causing the disease is seed borne and it lives in crop residue. If a field is known to be infected, oats should not be planted on the same field year after year. All oat planting seed should be treated with Panogen or Ceresan.

The pathologist points out that plant breeders of the Texas Agricultural Experiment Station and other state stations have developed many oat varieties which are resistant to the disease and their use is recommended. They include Alber, Arkin, Bronco, Camellia, Cimarron, Fulwin, Frazier and New Nortex.



# Gift Specials

ONLY 5 MORE SHOPPING DAYS 'TIL CHRISTMAS...

Open Evenings 'Til 8 p.m.



Smartly Styled For the Holidays

### Faille Coats

Smart styling for the holidays... water repellent, spot and crush resistant... insulated iridescent taffeta lining. An all-purpose coat with a generous sweep. Glamour for any occasion. Navy blue, black and electric blue... sizes 8-18.

10.99



Ideal for the Whole Family  
METAL TEE VEE TABLES  
SET OF 4 Hand Painted TABLES  
5.95

Here's One Christmas Gift All Smart Gals Will Love

### Stripe Pants

Reg. 12.95

Velveteen Pants are the perfect gift this Christmas. These smartly styled pants are tailored of sculptured velveteen with an engraved striped effect. In new colors of black, cobalt blue, peacock green, crimson glow. Sizes 10-16. Dunlap's Christmas price...

8.88

We will be open 'til 8 each evening... Close Dec. 24 at 6 p.m. ...

### Nylon Tricot Lingerie

Lavishly Trimmed Nylon Tricot Slip

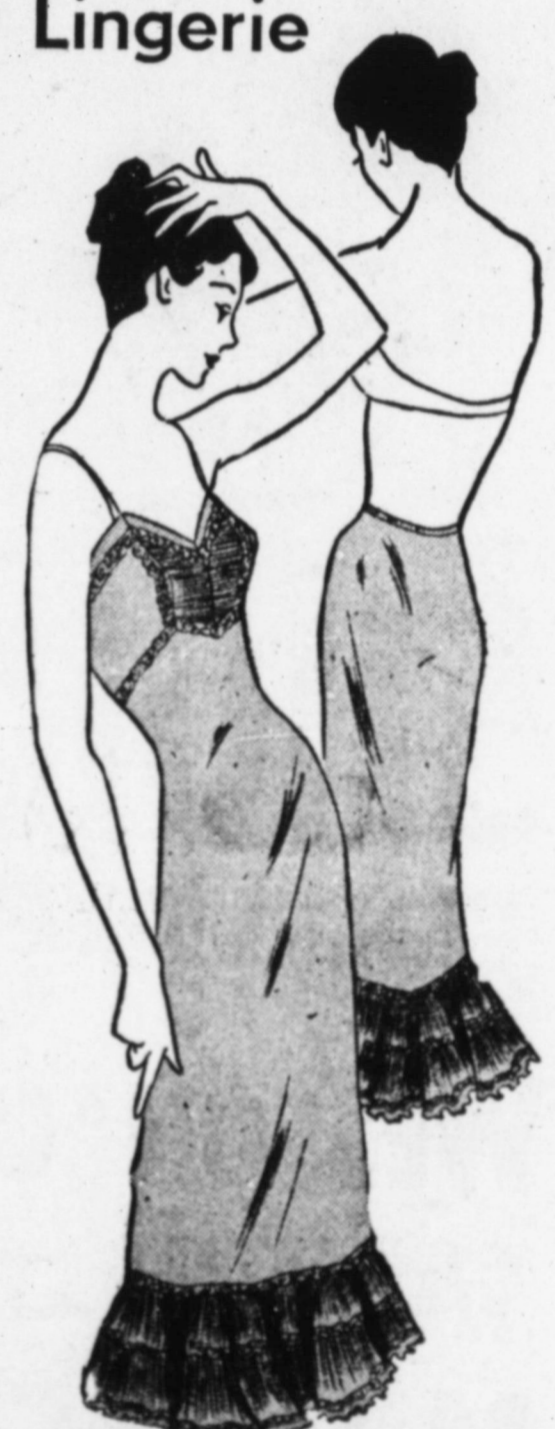
Slip is lavishly trimmed in dainty lace and permanent pleating... colors of white, mocha, pink blue... sizes 32-40.

3.98

Matching Nylon Tricot Half-Slip

Matching half-slip... white, mocha, pink, blue... sizes S-M-L. Washable — dries in seconds.

2.98



### BOYS' COTTON AND SILK Sport Shirt

This blend of fine cotton and pure silk is yours for luxurious Christmas giving. Colored in checks, stripes, and plaids. Shirts that reflect the Holiday season. Sizes 6-18.

2.99

### Man's Famous Brand Sport Shirts

We have one of the largest selections of men's famous name sport shirts in Brownfield. Here you will find just the right color, and material that will surely please any man on your Christmas list.

2.99 & 3.99

### MEN'S BROADCLOTH PAJAMAS

Men's better pajamas, premium pattern, fancy stripes and solid colors with piped trimming. Made of high count broadcloth. Sizes A-B-C-D.

REG. 3.95 VALUE ONLY 2.99



### Men's All-Nylon Stretch Sox

Finest quality stretch sox for men. Unconditionally guaranteed. New patterns — for sizes 10-13. Packed 3 pair in box.

57¢ 3 Pr. 1.69

### Men's Hanger Gift Sets

Setwell makes this valuable addition to a Man's wardrobe. The set contains two shaped suit hangers and three pants hangers. Keeps clothes in perfect shape.

3.98

### Men's Wash and Wear DRESS SHIRTS

100% Pima Wash and Wear Dress Shirts for men. Reg. 5.95. This shirt will drip dry to sparkling smoothness. Buy several at this low Dunlap's price.

3.99



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**HE IS ENGAGED IN FARMING**

**Herring-Swain Vows Will Be Solemnized at El Paso**

Mr. and Mrs. Olan Herring of Route 3 have announced the engagement and approaching marriage of their daughter, Ardeith, to Graham Swain, son of Mr. and Mrs. G. W. Swain of 217 South Second. They will be married in El Paso, Jan. 4 with his brother-in-law, Captain Sam E. Brian, performing the ceremony. Captain Brian is chaplain at Biggs Air Force Base in El Paso. Miss Herring is a graduate of Union High School. She worked at the telephone office in Lubbock before coming to work for the Brownfield State Bank and Trust Company. For the past year she has been

**Shell Safety Group Has Yule Party And Views Moving Film**

Brownfield Shell Pipe Line Safety Chapter held its annual Christmas dinner and meeting Monday night in junior high school cafeteria, with exchanging of gifts as an added attraction. R. J. Rogers, chairman, introduced Jack Gaines, Midland engineer of Midland; Bill Craddock, division superintendent of Hobbs, N.M., and Jimmie Fairweather, safety engineer of Midland. A film, "Comparison of growth," was shown. It told of the growth of Shell Pipe Line Company in the past 10 years and of the many by-products now being made from crude oil.

Gaines told of a number of immediate changes to be made in this area and of the advancement of the work in Four-Corners project.

Those attending were Mr. and Mrs. Vic Porter, Mr. and Mrs. Jack Evans, Mr. and Mrs. James Hall, Mr. and Mrs. Cliff Wooley, Mr. and Mrs. Lee Loftis, Cliff Oden, Mr. and Mrs. Rogers, Mr. and Mrs. W. K. Scudday, Mr. and Mrs. M. T. McDonald, Leo Nash, Mr. and Mrs. Ray Good, Craddock, Fairweather, Gaines and Mr. and Mrs. Johnny Baker.

Snappy talk does not necessarily indicate superior intellect—it may be ordinary, common rudeness.

Men and women, being what they are, are rarely convinced by vituperation, regardless of its source.

with the Bovaird Supply company of Midland.

Swain graduated from the Brownfield High School and attended Texas Tech before entering the Armed Services. He now is engaged in farming southwest of Brownfield.



**"MY FAVORITE RECIPE"** — Mrs. Alton Garner of 1408 East Cardwell is shown preparing her favorite recipe, prune whip spice cake, as her daughter, Jennifer, looks on. Mrs. Garner's directions: Sift 2 1/4 cups flour, 1 1/3 cups of sugar, 2 teaspoons double acting baking powder, 1/4 teaspoon soda, 1 teaspoon salt, 1/2 teaspoon cinnamon, 1/4 teaspoon nutmeg and 1/4 teaspoon allspice into mixing bowl. Add 1/2 cup Crisco and 1/2 cup milk. Beat for 1 1/2 minutes or until well blended at low speed. Add 2 eggs (unbeaten) and 1 teaspoon vanilla. Beat well and then add cup chopped almonds. Bake in layer pans at 375 degrees. For icing combine 2 egg whites, 1 cup firmly packed brown sugar, 1/4 cup light corn syrup, 1/4 cup prune juice, 2 teaspoons lemon juice and 1/4 teaspoon salt in top of double boiler. Cook over boiling water, beating constantly with electric or rotary beater, until mixture stands in peaks. Remove from heat. Continue beating about 2 minutes. Fold in 3/4 cup (12 to 15) well drained cooked prunes, cut fine, and add 2 tablespoons toasted Funsten's almonds or other chopped nuts. Ice cake. (NEWSfoto)

**Welton Takes First For the Best Talk**

Dale Carnegie Class BR-1 had their ninth meeting Monday in The Party House with "Remembering Names" as the subject. Barry Welton took the award

for the best talk, Paul Farrar for the speech showing the most improvement and Cleo Barnett for the one denoting the most achievement.

Those taking recognition in memory contest were Darlene Turner, Mary James, Midge Morris, Lila Roberts, Jake Geron and Walt Gusky.

The class will not meet again until after the Christmas holidays.

**Excessive Speed Huge Factor in Fatalities**

Excessive speed was involved in 88% of the fatal accidents in Texas during 1956 and driving under the influence of alcohol was involved in 39%.

Local prosecutors, sheriffs and police chiefs have been urged to crack down on these two offenses in particular during the holiday season.

SOCIETY? CALL 2188

**JAN. 11 IN MEADOW CHURCH**

**Sue Murphree, Bill Reese Will Marry**

Mr. and Mrs. J. T. Murphree of Meadow have announced the engagement and approaching marriage of their daughter, Sue, to Billy Reese, son of Mr. and Mrs. A. C. Reese of Meadow.

Time for the wedding has been set for 1 p.m., Jan. 11 in Meadow First Methodist Church, with the Rev. M. W. Reynolds officiating for the

double ring ceremony. Attendants are to be Claudene Beaver of Meadow, maid of honor, and Charles Reese of Meadow, best man.

Miss Murphree is a junior at Meadow High School. He is a graduate of Meadow High School and now is employed at the Needmore Gin in Meadow where they will make their home.



MISS SUE MURPHREE

**Unique Gift Idea Offer Here by Jones Theatres**

An unusual Christmas gift is offered by Jones Theatre. It has fittingly been called "The Book of Happiness." It is not a novel, nor a biography — in fact it is of diminutive size and very unimportant looking.

But when one opens it, it is soon apparent that in reality it is a "Book of Happiness." A beautiful holiday design and it

fairly breathes the Christmas Spirit. Within are pages and pages of coupons of varying denominations which may be exchanged for theatre tickets.

These Christmas Coupon Books, or "Books of Happiness," come in three convenient sizes and are very suitable for Christmas Gifts for children and grown-ups alike. Few gifts are more appreciated than these coupon Books. They allow the recipient to spread the gift over many enjoyable weeks and bring the thoughtful donor to mind each time the coupons are exchanged at the theatre—for entertainment!



**Treadaway-Daniell Hospital**  
Mr. and Mrs. T. J. Miller of Plains, daughter, Donna Gay, born Dec. 10 weighing 7 pounds 10 ounces.

Mr. and Mrs. Elton Hinton, Box 927, daughter, Charlotte Ann, born Dec. 11 weighing 7 pounds 4 ounces.

Mr. and Mrs. Ray Alvin Key, Box 949, son Ray Alvin Jr., born Dec. 12 weighing 8 pounds 1 ounce.

Mr. and Mrs. Joe M. Garcia, general delivery, daughter, Christine, born Dec. 14 weighing 7 pounds 10 ounces.

See No. 1 Page 2

**HOSPITAL NEWS**

(Date patient was released denoted in parentheses)

Dec. 9: M. F. Reynolds (12/13), medical; Richard Vassar (12/13), medical and G. F. Haywood, (12/13) medical.

Dec. 10: Frank Condra ( ), medical; Mrs. L. A. Tuttle (12/14), medical; Mrs. Edna Rogers (12/14), medical and Kathleen Bilbery ( ), medical.

Dec. 11: Mrs. J. E. Morris ( ) medical; C. L. Cornwell ( ), medical; Mrs. T. G. Sexton ( ), medical;

Dec. 12: Mrs. D. J. Drewry (12/14), medical; Miss Ophelia Martinez (12/14), medical; Mrs. Billy Pendergrass ( ); R. D. Moore (12/14) medical; Ray E. Bearden, (12/14), medical and Mrs. B. J. Shafer (12/15), medical.

Dec. 13: Mrs. Sid Machen ( ), medical; Mrs. Alfred Tittle ( ), medical; Keith Bilbery ( ), medical; Jose Sernil ( ), accident and W. L. Collins (12/15) medical.

Dec. 14: Mrs. L. D. Hamm Sr. ( ), medical; Mrs. Roy Blair ( ), medical; Mrs. Ed. Dumas ( ), medical and R. L. (Sonny) Whitley ( ) medical.

Dec. 15: Janice Ratcliff ( ), medical.

**CHRISTMAS SPECIAL**

**15.00** FREE MERCHANDISE

With the Purchase Of a NEW

Quiet-Riter Remington Super-Silent Smith-Corona Quiet-Deluxe Royal

a case of necessity

Every Student needs a **REMINGTON Quiet-riter PORTABLE**

The Portable with the features that students need and want! Makes homework easier to write, easier to read, helps students get up to 38% better grades.

**\$1 A WEEK BUYS IT!**

ONE-YEAR GUARANTEE NO DOWN PAYMENT

**ONLY 4<sup>33</sup> PER MONTH**

Buy Now—Pay Next Year

Terry County PRINTING & OFFICE SUPPLY

316 West Main Phone 3630 Brownfield, Texas

HIGH TRADE-IN ALLOWED FOR Used Typewriters And Adding Machines

**CUSTOM KITCHEN CABINETS**

IN MAPLE OR BIRCH

These beautiful cabinets by Mutschler and Kitchen-Maid are noted for their beauty and warmth. They are installed in your home complete and decorated to suit your taste.

Choice of built-in gas or electric appliances.

DEALER See **BOB COLLIER** CONTRACTOR Ph. 3-2397

120 W. Ky. St.

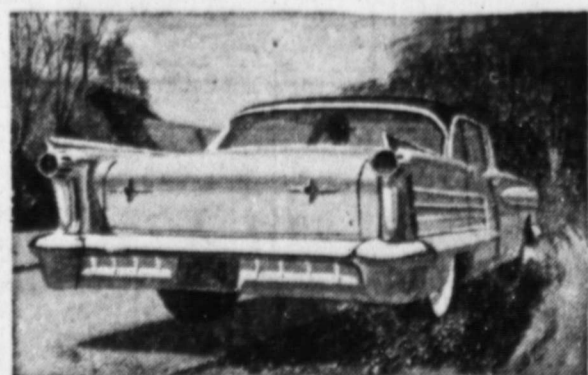
Floydada, Tex.

Performance... PLUS!

**OLDSmobility**

GIVES YOU ALL THE ROCKET POWER YOU NEED

...WITH A MARKED ADVANCE IN FUEL ECONOMY!



New 1958 Rocket Engines Bring You New Performance and Economy... To Highlight Oldsmobile's 60 Years of Engineering Leadership! Come in Today for an Exciting Rocket Test!

Here's the kind of news you've been waiting for! The great, new Rocket Engines are ready with all the power you'll ever need for any driving situation... but best of all, these new Rockets will give you greatly improved gasoline mileage! The secret of the savings is in new, higher compression and advanced carburation. The new ECON-O-WAY Carburetor, on the Dynamic 88, lives up to

its promise of exceptional economy and performance plus! If you'd like something extra under the hood, try the new J-2 Rocket—offering the amazing economy and safety reserve power of progressive, six-barrel carburation. One road test will prove... there's still nothing like a Rocket! Let your Oldsmobile Dealer demonstrate with a thrilling-1958 Rocket road test, soon!

New Anti-Spin Rear Axle\* transmits driving force to the wheel with the best grip on the road. You get new pulling power in snow, mud, on ice. There's no more wheel spinning as long as one wheel has traction. Try it—at your dealer's now!

All '58 Oldsmobiles feature Safety-Flex Glass... all around!

**'58 OLDSMOBILE**

1958-1952 FORWARD FROM FIFTY... INTO THE ROCKET AGE

SEE YOUR AUTHORIZED OLDSMOBILE QUALITY DEALER

**LAST MINUTE GIFT SUGGESTION!**



Time and again, the guests (or the courses) outnumber the available supply of teaspoons. What more logical gift, then, than teaspoons in her Gorham pattern... or other place-setting pieces — knives, forks, spreaders and salad forks. Also... most-wanted, "but-not-apt-to-have" serving pieces \$4.25 to \$25.00 to complete her sterling service will be a warmly welcomed gift. Remember, Gorham Sterling teaspoons start as low as \$3.75\*

\*Federal Tax Included

**COPELAND HARDWARE**

### Forfeited Land Will Be Offered for Sale

AUSTIN — Fifty-eight tracts of forfeited land in a general northeast-southwest belt across Texas will be offered for sale by the Veterans' Land Board on January 21.

The property was forfeited earlier by the Board because purchasers refused to make payments. The land offerings are located in 21 counties. They total 3,269 acres.

Largest tract to be offered is 196.2 acres in Maverick County. Most number of forfeitures to be offered in one county are 15 in Zavala.

Tracts to be offered for sale are located in these counties: NORTHEAST—Fannin, Van Zandt, Upshur, and Harrison.

**NORTHWEST CENTRAL**—Callahan, Eastland, Coleman, Brown, Comanche, McCulloch, and Coryell.

**SOUTH CENTRAL**—Bastrop, Lavaca, Guadalupe, Bexar, and Medina.

**UPPER VALLEY**—Zavala, Maverick, and Dimmitt.

**VALLEY**—Hidalgo.

**WEST**—Pecos.

Land Commissioner Earl Rudder has invited veterans interested in the sale to contact him at the Veterans' Land Board in Austin for information.

### 100 Fewer Deaths From Traffic Is Major Goal

The Governor's Traffic Safety Council, organized this year by act of the 55th Legislature, has set a goal of 100 fewer traffic deaths for 1957.

Texas stands an excellent chance of ending the year with fewer deaths than in 1956 — if every citizen will support the drive to save lives in December.

Additional information can be obtained by contacting the Personnel Officer at the same address.

CLASSIFIED? CALL 2188

### No. 1—

### Ways of Africa Are Studied at Calvary

ing 6 pounds. Mr. and Mrs. Jack Cariton Ivy of San Angelo, son, Kelly Joe, born Dec. 14 weighing 5 pounds 8 1/4 ounces.

Mr. and Mrs. Booth Carson Slaughter of Wellman, daughter, Anglia Ann, born Dec. 14 weighing 7 pounds 11 1/4 ounces.

Mr. and Mrs. Lawrence Eugene Williams, Box 1004, daughter, Joan Partrice, born Dec. 16 weighing 5 pounds 4 1/2 ounces.

#### Hill Clinic

Mr. and Mrs. Jesse Donald Thompson of Hartford, son, Randal Wayne, born Dec. 12 weighing 7 pounds 8 ounces.

Mr. and Mrs. Guillermo Herrera, North Sixth, son, Guadalupe, born Dec. 13 weighing 6 pounds 13 ounces.

Mr. and Mrs. Marvin David Phillips of 218 North Fourth, daughter, Debroah Janette, born Dec. 13 weighing 6 pounds 15 1/2 ounces.

Mr. and Mrs. Raymond Clarr Halsell of Tokio, daughter, Rita Mae, born Dec. 15 weighing 9 pounds.

Immanuel Baptist Church had a series of mission study classes last week, with material being taken from books on Southern Baptist mission work in Africa.

The adult group studied "Continent in Commotion" by Ira N. Patterson and taught by Mrs. Boyd Pearce. Mrs. Alton Garner from Calvary Baptist Church taught the intermediate group as they studied "The Bead Maker's Son" by E. R. Pool.

"Tales From Ire" by Barbara Epperson was studied by the junior group with Mrs. Gldays Moorhead of First Baptist Church leading. Mrs. Glen Harbin taught the primary group using the book, "The Lost Monkey," by Marjorie Stephens.

An African supper Friday evening at the church climaxed the week's study. Following the dinner, slides of African life were shown.

This is a good time of the year for the people of Brownfield to become home-town conscious.

### THAT'S A FACT

**ALONE**  
THE ONLY SURVIVOR OF THE FAMOUS "GOLDEN LAST STAND" WAS THE CAPTAIN HOSCH. COMMANDER LED TO THE AGE OF 88 HONORED IN HIS REPRESENTATIVE

**HERO**  
ONE OF THE UNLAME HEROES OF THE AMERICAN REVOLUTION WAS A SERGEANT JASPER WHO UNDER A HAIL OF BRITISH BULLETS, CLIMBED A FLAGPOLE TO THE AN AMERICAN FLAG THAT HAD BEEN SHOT AWAY HIS HEROISM WAS AN INSPIRATION TO THE MEN DEFENDING CHARLESTON, SOUTH CAROLINA.

**Sign Up**  
TO BUY U.S. SAVINGS BONDS WHERE YOU BANK OR MAKE ARRANGEMENTS FOR MONTHLY SAVINGS WHERE YOU WORK VISIT ALL OUR "Selling Americans Have Already Done So. How? YOU JOIN THEM?"

### Heedless Horsepower by O. Soglow

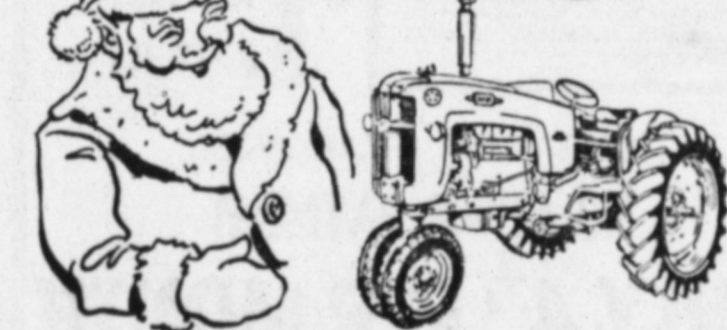


Carelessly crossing between intersections killed and injured 67,000 pedestrians in 1956.

### Notice to all Farmers

## SAVE \$200

### Let us be Santa Claus



Get your new MM tractor for Christmas, and we will make you a \$200 allowance on the price of any MM machine purchased with that tractor. Here's your opportunity to start the New Year right with new MM equipment. Your family will enjoy its benefits for years to come.

This holiday offer is good on purchases made during the month of December.



## Smith Machinery Co.

Phone 3123

**YOUR MINNEAPOLIS-MOLINE DEALER**  
Liberal Credit Terms Tailored To Each Purchase  
A DEAL-A-DAY IN DECEMBER



Watched your wife do the wash, lately?

It's an enlightening experience, if she's still bound to the backyard with an old-fashioned clothesline! Better yet, try hanging the clothes yourself! You'll soon see why mechanical science has moved mountains to make the chore easier. And science has succeeded! With a work-saving GAS Clothes Dryer, you just pop in the wet clothes, turn a dial and . . . that's all there is to it! No lifting, lugging, stooping or stretching. Amazingly enough, it costs approximately \$2.60 to dry clothes an entire year for a family of four! Considering all the disadvantages of line drying, it's hardly worthwhile walking out the backdoor for that. See your gas appliance dealer right away. It'll be one of the smartest moves you ever made.

## GO GAS FOR GIVING

fuel for a growing empire **Pioneer Natural Gas Company**

Pioneer invites you to watch PLAYHOUSE 90 each week on TV.

### Johnny Hazard

By Frank Robbins

1. I THINK WE SHOULD HOLD A LITTLE MAP-ORIENTATION NOW, SO THAT YOU TWO WILL KNOW JUST WHERE YOU'RE GOING!

2. FROM WHAT I CAN SEE, NEPSTAN IS SITUATED IN A PRETTY STRATEGIC SPOT—BETWEEN THE CHINESE MAINLAND AND THE HINDU LAND MASS!

3. NO MAJOR AIRPORT IS KNOWN TO EXIST THERE, AND ANY AIR TRANSPORT IS SPOTTY AND UNRELIABLE!

4. WHICH MEANS AN OVERLAND TRIP—CROSSING THE BORDER FROM ONE OF THE INDIAN PROVINCES.

5. HOLD IT! YOU SAID THE BORDERS ARE CLOSED TO WESTERN TRAFFIC! HOW DO WE GET IN?

6. THAT'S FOR YOU TO FIGURE OUT! YOU'LL GET NO HELP FROM US!

7. THIS TV BUSINESS SURE CAN DREAM UP COMPLICATED ASSIGNMENTS! WE'VE GOT TO FIGURE OUT A WAY TO GET INTO A COUNTRY WHERE WE'RE NOT WANTED!

8. TO INTERVIEW A MAN WHO PROBABLY WON'T TALK TO US? WELL, DON'T WORRY ABOUT IT, GINGER!

9. IN CASE IT'S A WASHOUT I'LL JUST TAKE SOME HOME MOVIES OF YOU, WHILE YOU RECORD MY SOOTHING BANTER FOR POSTERITY!

10. I WOULDN'T PLAN ON THAT EITHER, IF I WERE YOU...

11. EVEN IF YOU SHOULD GET IN, YOUR TAPE RECORDER AND CAMERAS WILL BE CONFISCATED LONG BEFORE YOU GET NEAR PRINCE NILAM!

12. WE ANTICIPATE YOUR TAPE RECORDER AND MOVIE CAMERA BEING CONFISCATED BEFORE YOU GET TEN FEET INSIDE NEPSTAN!

13. THEN WHY MAKE THE TRIP IN THE FIRST PLACE? I ALWAYS TAKE MY BEST PICTURES WITH A CAMERA!

14. BUT YOU WILL HAVE A CAMERA, MR. HUNTER... AND MISS JAMISON WILL HAVE A TAPE RECORDER. MR. AMORY, WILL YOU SHOW THEM THEIR NEW EQUIPMENT...

15. ?!

### By Mort Walker

### Beetle Bailey

1. HOW COME YOU ORDERED THREE NEW TANKS, MAJOR?

2. REMEMBER, YOU'RE NOT A CIVILIAN NOW! THIS IS NOT YOUR MONEY YOU'RE SPENDING!

3. MAKE THAT SIX NEW TANKS!

4. GRENAD, GARGE! JUMP!

5. BAMB

6. YOU JUMPED JUST IN TIME! ARE YOU OKAY?

7. YES, SIR!

8. BUT I THINK A FEW OF THE MEN WERE HURT PRETTY BADLY.

9. CAPTAIN... ER...

10. YES?

11. I... ER... DON'T KNOW EXACTLY HOW TO TELL YOU, BUT...

12. OUT WITH IT, MAN! WHAT HAPPENED?

13. WELL, SIR, I GOT IN THIS POKER GAME AND...

Letter

From Friends County

Dear Santa

How are you all right the things that set and a somethings and my big and father, an apron my father my big sister and my little Cinderella D. Sterl

Dear Santa

Down town Baptist Church in Merry the front of is a picture dress is 702 Christmas I a comanda a base drum bal.

Love

Dear Santa,

We have you at the looks like you and a BeBe Eve. I live hope to see Christmas E 4 in the cou

Your Kenn

Dear Santa

It has been Brownfield and you can plane to Brown Plains highway out of town. on the left. I bring me a gest doll you some little thing this year.

DOG TOYS

by Prominent

Your dog appointed playing under the for him. So a toy or two wrapped, for packages. But remember and wrong to ber toys, u

hard and it should be rubber, if swa a serious (o blockage ne surgery. All bones should Small bones lodge in the Leather toy are fun to easily be ma and the you old inner sole from the al leather is couple of be with scissors, punch hole pieces, a qu apart, and l The youngest pieces togeth shoelace. No the bone shu cut circles or top of the bo It can be fill biscuits.

A tug-of-w to make pro hold of one o old belts. C and punch a where the b the two end gether by lac lace through on the one notch on the

Feeding Ti for dogs of a der the tree top-quality d Friskies cub pflonim bag.



**Letters To Santa**

From His Little Friends In Terry County, Tex., U.S.A.

Dear Santa Claus,  
How are you? I hope you are all right. Now let get to the things that I want. A tool set and a rifle and I want some things for my little sister and my big sister and mother and father. My mother want an apron for Christmas and my father want some shoes, my big sister want dictionary and my little sister want a Cinderella Doll that all.  
Sterling D. Cox

Dear Santa Claus,  
Down town by the first Baptist Church there is a sign saying Merry Christmas, and in the front of the Chapel there is a picture of Jesus. My address is 702 East Reppto. This Christmas I would like to have a comando set, a machine gun, a base drum, an a foot cymbal.  
Love Jesse.

Dear Santa,  
We have a huge image of you at the Court House. It looks like you. I want a bicycle and a Belle gun for Christmas Eve. I live in Brownfield. I hope to see you in town or Christmas Eve. I live on Rt. 4 in the country.  
Your friend  
Kenneth Roberts

Dear Santa Claus,  
It has been snowing here in Brownfield but now it is dry and you can come in an airplane to Brownfield. I live on Plains highway about one mile out of town. Its the first house on the left. I would like you to bring me a big doll. The biggest doll you have. And I want some little toy dishes. Well I think this is all I want this year.



**A Dog's Life**

DOG TOYS FOR CHRISTMAS  
by Bob Bartos  
Prominent Dog Authority  
Your dog will be one disappointed pup if there's nothing under the Christmas tree for him. So make sure there's a toy or two and see that it's wrapped, for dogs love opening packages.  
But remember, there are right and wrong toys for dogs. Rubber toys, unless they're the



hard and indestructible type, should be taboo. A piece of rubber, if swallowed, may cause a serious (or fatal) intestinal blockage necessitating major surgery. All but large knuckle bones should be taboo, too. Small bones can splinter or lodge in the throat.  
Leather toys are safest, they are fun to chew on and can easily be made at home by you and the youngsters. Get some old inner soles or leather scraps from the shoemaker. If the leather is thin, cut out a couple of bone-shaped pieces with scissors. With an ice pick, punch holes through both pieces, a quarter of an inch apart, and in from the edge. The youngsters can lace both pieces together with a leather shoelace. No need to stick to the bone shape . . . you can cut circles or boots, leaving the top of the boot unlaced so that it can be filled with cubed dog biscuits.  
A tug-of-war toy is also easy to make provided you can get hold of one of Dad's or Junior's old belts. Cut off the buckle and punch a hole at the edge where the buckle was. Secure the two ends of the belt together by lacing a leather shoelace through the punched hole on the one side and the belt notch on the other.

Feeding Tip: An exciting gift for dogs of any age to find under the tree is a handful of a top-quality dog biscuit such as Friskies cubes tied up in a plastic bag.

Love Felipa Gallegos  
some logs like this—I and that is all.  
My name is Terry Browning. My town is Brownfield. My house number 401. My street number S. 3. and I am seven.  
Dear Santa Claus,  
I want a doll in a pink case. My little sister wants a doll too.  
My little sister and I want a Coke machine and a set of dishes.  
Love, Candis and Cyan Tip

Dear Santa,  
The snow covered the ground Thursday. I hope it is a good Christmas, and also I hope it snows on Christmas. We drew names for Christmas. Will you bring me some dishes Christmas and bring me a tiny tears doll.  
Your friend  
Barbara Petty

Dear Santa Claus,  
Down town on the Court yard is a sign it says Merry Christmas. Santa Claus I want some doll clothes and doll bugge and Makeup ket. I wish you good luck Santa Claus.  
Love  
Linda Bradshaw

My mother wants an ice box.  
Sincerely yours,  
Jerome Powers  
Dear Santa Claus,  
The Court House is decorated. It has a Star on the top of it. Are you going to drive your sleigh Christmas Eve? It has been snowing here. It would be a good time for Christmas. I would like an electric blanket and overnight case. Merry Christmas.  
Love Valli Barber

Dear Santa Claus,  
I hope you get here safe. I am looking for you on Christmas. We have lots of pictures of you at Brownfield, Tex. And they look just like you, there is a star on the top of the court house. It lights up at night. I hope that all the children in the world have a happy Christmas. I want a Cienderilo doll for Christmas.  
Love  
Connie Key

Dear Santa Claus,  
We love you very much. They have a Star on the top of the Court House. We have made some bells and colored them for our windows. I want a doll and a game to play with.  
Ruth Ann Matthews  
Prosperity in this country depends upon the welfare of agriculture, but no farmer is entitled to look to the nation to feed him for nothing.

**Let Us Help You Solve Your Gift Problem the Easy Way...**



ONLY 5 MORE SHOPPING DAYS 'TIL CHRISTMAS

**YOURS FREE!**  
When You Open a **10.00** Savings Account at  
**Brownfield Savings and Loan Association**

**Open a Savings Account of 10.00 Or More at Brownfield Savings and Loan ... For Everyone on Your List— And You Will Receive FREE A Brownie Eastman Kodak Camera...**



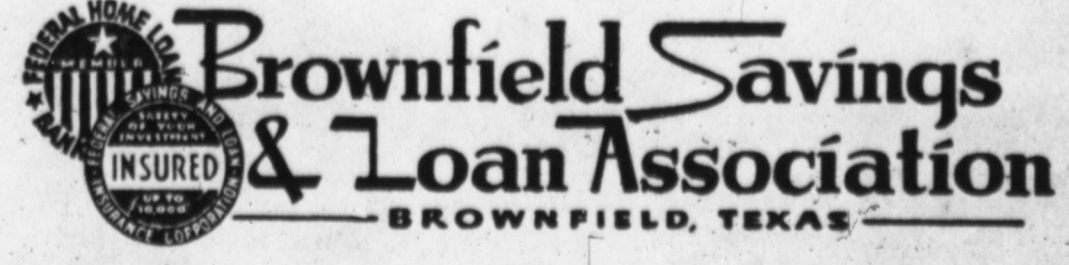
**TO OUR PRESENT SAVERS...**  
We want all of our present savers to receive one of these cameras FREE . . . all you have to do is to bring in someone to pen an account of \$10.00 or more and you, too, will receive one of these Brownie Eastman Kodak Cameras.



**Get Two Gifts in One . . . Give a Savings Account — Then Give the Camera . . . Either One Will Be An Appreciated Gift! Think Ahead . . . Get in the Savings Habit . . . You'll Be Glad You Did.**

**Quit Dilly - Dallying . . . Time Is Running Short HURRY!**  
This Offer Expires Dec. 24  
Give the Gift That Keeps on Giving . . .

Currently Paying 3% Dividend Annually...



**ACROSS THE CATTLE GUARD**  
By LEO W. WHITE  
Yoakum County Agent

Three of four years ago we were wondering how to get a few of our best cows through the drought on a limited amount of feed.

The situation is a little different now. As you travel around to the farms and ranches where they carry mother cows through the winter you will find a larger supply of feed than most of these people are accustomed to keeping.

The number of trench silos in Yoakum County has increased at a healthy pace. The way the people have taken to trench silos is pleasing to me.

**Is Very Pleased**

I would not be so well satisfied if a large number of farmers would dig trench silos all at the same time. All of them would not be able to make a paying proposition out of it at the same time.

When a few people break the ice and others come into it gradually, then the chances of everyone being successful are much better.

Everyone is not a livestock feeder but he can become a good feeder by eliminating some of the mistakes that are made by the beginners.

**Amounts Can Vary**

Most of our silage was put in the trench with the intentions of feeding it to mother cows in early spring when pasture is not available. Some of it was intended for lot feeding of purchased livestock that would be sold again as soon as the silage was all gone.

The amount of feed varies with the size of the animals and with the individual feeders. Some ranchers want their cows to have as much as they will eat while others limit the amount that they feed and try to get by a little cheaper.

Some are feeding cottonseed or grain cubes along with the silage while others are getting by with straight silage.

**Kept In Condition**

Our experiment stations have shown us that mother cows will wean heavier calves if they are kept in good condition during the time the calves are sucking.

This does not mean that they should have all that they can eat but it does mean that a cow should not be allowed to lose weight in excessive amounts during the nursing period.

Milk is the main thing that makes the calf heavy and silage is one of the better feeds to make a cow give milk. When a cow is getting silage as the only feed, she is not getting a balanced ration and she cannot do her best job of raising a calf.

**She Needs Protein**

She needs a little protein along with it which is usually supplied in the form of cottonseed meal or cake. One pound of cake or meal a day would greatly improve the ration even though that amount may not fill all the protein requirements.

In the case of feed-lot cattle, it has been found that one pound of ground grain per day added to a ration of silage and cottonseed meal would make the cattle put on gain more efficiently.

Feed-lot cattle usually get two pounds of cottonseed meal daily along with the one pound of grain and the silage they will eat.

**Requirements Are Listed**

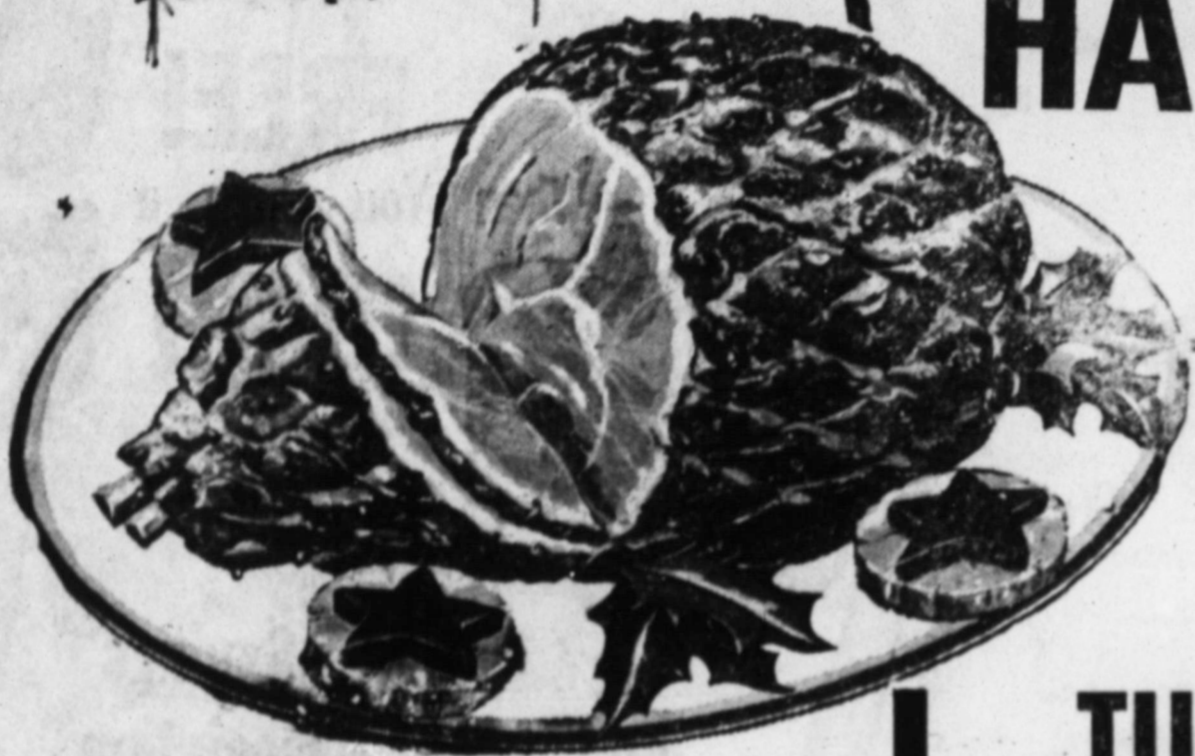
The amount of silage that an animal will eat, can be determined by the animals weight. An animal on full feed will eat six pounds of silage for each one hundred pounds of live weight. At that rate a 1,000 pound cow will consume 60 pounds of silage a day.

When cattle are running on pasture where they can pick up some dry grass and dead weeds, they can maintain their condition and give enough milk for a small calf if they are getting two pounds of cake and forty pounds of silage a day. This is about the ration that most Yoakum County ranchers have settled on as being necessary for wintering a mother cow.

**CHOIR ENTERTAINED**

Following presentation of their Christmas cantata Sunday, members of First Methodist Choir were dinner guests of Mr. and Mrs. Burton Hackney, Mr. and Mrs. George Weiss, the Rev. and Mrs. James Tidwell, and Mr. and Mrs. Charlie Price.

# CHRISTMAS PL



REG. 2.98 VALUE, REGULATION SIZE FOOTBALLS \$1.98

**HAM** HORMEL, ARMOUR OR CUDAHY 14-16 LB. AVERAGE 1/2 OR WHOLE, LB. **59¢** BUTT END LB. **57¢** END SHANK LB. **53¢**

**TURKEY** TOMS, CLARY'S OR PRATERS 16-20 LB. AVERAGE LB. **39¢**

FRESH FROSTED, 4 LBS. UP  
**HEAVY HENS** LB. **49¢** STANDARD FRESH OYSTERS PT. **98¢**  
**SLICED BACON** WILSON CRISPRITE LB. **55¢** KRAFT'S KAY CHEDDAR CHEESE LB. **69¢**  
**FRM-BONELESS SHOULDER** LB. **45¢** KRAFT'S PHILADELPHIA, 8 OZ. PKG. CREAM CHEESE **41¢**

**TURKEY HENS** CLARY, FRESH FROSTED 10-14 LB. AVERAGE, LB. **49¢**



## MARSHMALLOW CREAM CRANBERRY SAUCE STRAWBERRIES

KIDD'S FULL QT. **19**

CAPE COD 16 OZ. CAN **10**

FRESH PACT 10 OZ. FROZEN PKG. **10**

ARMOUR'S 8 OZ. FROZEN PKG. **33¢**

ORE-IDA, 12 OZ. PKG., FROZEN POTATO PATTIES **15¢**

HILLS O HOME 14 OZ. CANDIED YAMS FROZEN **29**

PATIO 16 OZ. FROZEN PKG. MEXICAN DINNER **59¢**

TEXAS FULL OF JUICE **ORANGES** **7 1/2¢**

**PEAS** SWEET PICKINS FROZEN 10 OZ. PKG. **10¢**

**CELERY** CALIF. GREEN (4 DOZ. SIZE) STALK **5¢**

**BANANAS** GOLDEN FRUIT LB. **9¢**

**ONIONS** NO. 1 YELLOW LB. **3 1/2¢**

LARGE FIRM HEADS LETTUCE LB. **12 1/2¢** FANCY WASH. DELICIOUS—LB. APPLES **15¢** SWEET, NO. 1, LB. POTATOES **12 1/2¢**





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BEAUTIFUL  
BREAK-RESISTANT  
**MELMAC**  
DINNERWARE

5-PIECE  
PLACE  
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\$1.99

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AT 50¢ UP

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39¢

98¢  
69¢  
41¢



19¢  
10¢  
10¢

15 OZ. FROZEN

7 1/2¢

5¢  
9¢  
3 1/2¢

12 1/2¢



**MINCE MEAT**  
**PUMPKIN**  
**EGGS**  
**CORN**

IMPERIAL  
9 OZ.  
BOX

15¢

LIBBY'S  
NO. 303  
CAN

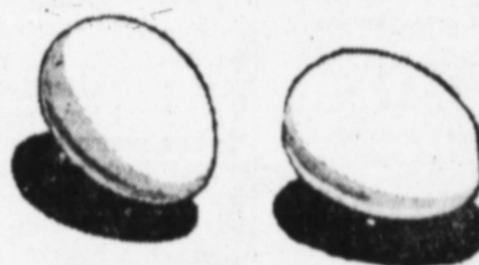
10¢

ROBNETT'S  
GRADE A LARGE  
U.S.D.A. GRADED  
DOZEN

65¢

NIBLETS  
12 OZ.  
CAN

12 1/2¢



NEW SHIPMENT OF  
**BIBLE STORY**  
**BOOKS**  
ALL 4 VOLUMES  
FOR YOUR  
CHRISTMAS  
GIVING

GREEN GIANT, NO. 303 CAN

**PEAS**

15¢

FRESH VAL-TEX, NO. 300 CAN

BLACKEYE PEAS

2 For 19¢

DEL MONTE, NO. 303 CAN

NEW POTATOES

15¢

STILLWELL, CUT AND WHOLE, NO. 303 CAN

SWEET POTATOES

15¢

HUNT'S NO. 2 FANCY CALIFORNIA

SPINACH

15¢

14 OZ. CELLO BAG

SKINNER'S EGG NOODLES

35¢

PILLSBURY

HOT ROLL MIX

28¢

PILLSBURY

PIE CRUST STICKS

19¢

SANTA ROSA, 46 OZ. CAN

PINEAPPLE JUICE

25¢

BAYER'S 15¢ TIN

ASPIRIN

10¢



PICK-L-BARREL, COUNTRY STYLE CHIPS

**PICKLES** pint . . . 25¢

TREIPE, ELBERTA, FREESTONE IN HEAVY SYRUP, NO. 2 1/2

**PEACHES** 25¢

OLIVES TOWIE STUFFED, 7 1/2 OZ.

39¢

PRESERVES PAR PURE STRAWBERRY 18 OZ. JAR

39¢

POP CORN ARROW, WHITE OR YELLOW, 10 OZ. CAN

12 1/2¢

**PECAN PIECES**

ELLIS, LARGE  
12 OZ.  
PKG.

65¢

HOME PERMANENT, 2.00 SIZE PLUS TAX

**TONI** \$1.19

DENTAL CREAM, 50¢ SIZE

**COLGATE** 33¢



DAVIS & HUMPHRIES, OWNERS & OPERATORS

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

**Predict 400,000 LP-Gas Tractors in '58**



Greater power, longer engine life, and reduced maintenance are major reasons for growing use of LP-Gas as tractor fuel. Leading manufacturers are stepping up production of LP-Gas tractor models. Inset: Behind the wheel of a new factory model LP-Gas tractor.

Chicago—More than 400,000 LP-Gas farm tractors will be in use on the nation's farms in 1958, it is predicted by the National LP-Gas Council.

In the first six months of 1957, approximately 30,000 farm tractors were converted to LP-Gas while 7,474 factory equipped models were produced. This brought the total LP-Gas tractor population to 240,474.

While total tractor production decreased 25 per cent last year, production of new LP-Gas tractors bucked the trend to show a 45 per cent increase. An equally significant increase is predicted by the Council for this year.

There are many factors responsible for the growing popularity of LP-Gas as a tractor fuel. In many areas cost of the fuel is favorable.

But greater horsepower and operating economies realized through the use of the fuel are even more important than cost.

The fuel's high (110) octane rating and slow burning characteristics make it possible to achieve additional horsepower. The octane rating is always constant, assuring a smooth flow of power when the engine is accelerated.

University tests and farm use records indicate that engine wear and maintenance costs can be cut as much as 50 per cent and dollar savings per tractor may range from a minimum of \$75 to \$300 a year. Periods between major engine overhauls are two to three times or more longer with LP-Gas engines than with gasoline engines.

Because LP-Gas is a dry gaseous fuel, it does not tend to wash oil from cylinder walls. LP-Gas is a liquid in the bulk storage tank and in the tractor fuel tank. It becomes a vapor on the way to the carburetor where it mixes thoroughly with air to achieve complete combustion.

**Texas' Traffic Losses In '56 Are the Record**

From 1775 to 1956, a total of 1,130,393 Americans died in all the U. S. wars. From 1900 to 1956, a total of 1,189,414 Americans died in U. S. highway accidents.

Traffic accidents kill some 40,000 Americans each year — last year Texas set an all-time record of 2,611 killed, 111,000 injured and more than \$300 million economic loss.

As a resident of Terry, we must admit that the girls are getting better looking every year.

**UNIONISM MAY OFFER SHALLOWER ADVANTAGES**

**Laborer Should Take a Long, Long Look at a Union's Offer Before Forsaking His Employer Relationship, Notes Writer**

(EDITOR'S NOTE: Maurice R. Franks is president of the National Labor-Management Foundation and editor of its official publication, "Partners.")

By MAURICE R. FRANKS

In my last article I wrote of the free rider who is a heel or a cheap-skate. But there is another kind of free rider, the worker, for example, who has taken a good long look at the kind of union offered him and doesn't like at all what he sees. He may have found its leaders to be a bunch of petty crooks or big-league criminals, a nest of dangerous radicals or a huddle of equally dangerous nincompoops.

There is the free rider who has enjoyed a long and mutually faithful relationship with his employer and who would not care to prejudice that relationship by joining a union offering him fewer and shallower advantages.

**He Opposes Unionism**

There is also the free rider who opposes unionism because he believes it to be the sworn enemy of incentive and personal initiative. There is also the free rider who wants only to be shown. He may be only a temporary holdout, a worker who is a better man because he is no push-over for high-pressure salesmanship — but who, when he does join up, will want to play a conscientious part and work hard for the organization he has sworn his allegiance to.

And just as a heel can be good for a union by staying out of it, so can a first-class character help a union to attain acceptability or even excellence by refusing to join until it shows signs of improvement.

**Considers Low State**

Considering the low estate to which all too many unions have sunk through the unseemly or grossly incompetent operations of their leaders, the high type of free rider hold-out can in fact be a builder of better unionism by refusing to be a push-over and publicly stat-

ing his reasons.

Though told that only the union leaders can possibly know or decide what is good for labor, many a free rider knows and from what he sees can tell the world that this just isn't so.

He can count the cost of riding on certain union band wagons — when the elaborate show planned by the leaders fizzles into a dismal flop. He can also figure such a ride could end in a bad economic smash-up for him.

**Struck Without Regard**

There was, for example, the 1955 Westinghouse strike — a strike the IUE leaders cooked up without regard for what the company could do for them without jeopardizing its competitive position, its workers' employment.

And what did the blind and the faithful gain for their long standstill, ordered by their union? A well-nigh incomprehensible technicality or two in certain instances.

But meanwhile, their losses were large and tangible. According to the union's figures, the average pay per worker lost during the strike was \$1850 — and setting this off against reckonable monetary gains, it will take the more fortunate workers a full 50 years to pay up their deficit, and the least fortunate a total of 124 years to make up theirs!

**Tells Workers All**

There is, finally, the free rider who hears union leaders telling workers everywhere that they owe everything they have gained through their employment to unionism alone — that without unionism and the big-time bargaining of its leaders, the workers of this nation would still be living in abject poverty.

Well, this just isn't true, of course. And many a free rider knows very well that it isn't. Labor has come into its present lucrative estate mainly because of the progressive accomplishments of business and industry operating in a free economy.

The American worker is better off because of the investments unlimited of American stockholders, of the know-how unlimited of American management and because of the marketing and selling unlimited of American commercial interests.

Our standard of living is what it is, not because of union intervention, but because of technology and engineering. The unions have added their mite to an expanding human mechanism, but they were mainly a by-product rather than a great power source of the economic development of our country.

**Really Becomes Dangerous**

That is the truer picture of what lies behind today's lucrative employment and effective worker purchasing power — the union leader who claims a larger spot in it than the facts accord him is the cheapest sort of free rider.

No one need hate him, excommunicate him or legislate him out of business for that — if such is the extent of his effort to puff himself up.

Where the labor leader really becomes dangerous — both socially and economically — is in his relentless campaign to change the face of this nation, through economic and political pressure, through pulling wool over the eyes of the American

**Political Candidates Will File Notices After First of Year**

A rash of political candidates are expected to file immediately after Jan. 1 for county, district and state offices.

Because of mid criticisms of "playing favorites" in the past, the Brownfield NEWS makes public its policy, effective now, regarding "political announcements."

A one-column picture of each candidate, plus five inches of written matter, will be printed by the NEWS.

In addition, the name of each candidate will appear in the "political Announcements" column in each edition of the NEWS from Jan. 1 until date of the first primary election.

people and denying them the opportunity to see and to judge organized labor for what it really is — a phenomenon, both good and bad in itself — and would compel all workers everywhere to pay a toll for the right to earn a living. The union leader becomes a peril when he subverts the basic freedoms of people by publicly distorting THE CASE OF THE FREE RIDER.

Travel not only broadens a man. It also teaches him how to sleep in a day coach with his clothes on. — Greensboro (Ga.) Herald-Journal.

Canned spinach has gone up; but it's no use. You can't win us to the stuff by making it a luxury item. — Milwaukee Journal.

The following prices will prevail, payable in advance for political announcements in the NEWS: justice of the peace, \$20; precinct candidates, other county candidates, district office candidates and state office candidates, \$35 each.



**JOHN DEERE Toys will make you popular with every boy and girl on your gift list. Little farmers can really "pretend" with these miniature tractors, pickers, loaders, spreaders, plows, harrows, wagons, and combines, because each one has "life-like" moving parts. These toys are strongly-built, authentic reproductions of the real thing. Individually packaged. Stop in soon, while our stock is complete.**

**Kersh Implement Co.**  
SEAGRAVES ROAD  
Get JOHN DEERE TOYS Today

**"Be our date in a '58"**

WE'LL DEMONSTRATE...

Come see Studebaker-Packard's all-new Hawk-inspired styling. See America's lowest-priced, full-sized car, the Scotsman... the famous Hawk... the all-new Packard! Then guest-drive the one that suits you best. Do it—today!

**Studebaker-Packard**  
WEST TEXAS MOTORS

**NOTICE!**

TO THE PEOPLE OF BROWNFIELD AND VICINITY . . .

**There Has Been NO INCREASE In The Wholesale Price of "COKE" To Our Dealers In The Territory Served By The Lubbock Coca-Cola Bottling Company.**

**We Want To Thank You For The Wonderful Acceptance Given Our Product In This Territory. This Has Made It Possible For Us To Maintain Our Pre-War Price On America's Favorite Soft Drink.**

**LUBBOCK COCA-COLA BOTTLING CO., INC.**

**COOPERATING**

**Texas Tech Plant To C**

Through joint exas Tech, PI rowers, Inc. and research Commi sions will move at tion of a pilot s of the Tech Tex ent.

George W. Pr executive vice CG said plans fo ies now availab

**Culle The**

Seventh ge in grocery

By LOUIS JAMES Who invented t ket? Jim Cullen sh was right there pended.

It was in 1930, of the country's sion, when Jim's f Cullen, opened t service grocery st tion in the little to on New York's L

"A help-yourself without clerks? E we'd be out of month," Jim recal

Worked al

The day before a converted gara was then 18, wo helping his father soap chips, sugar, and vegetables.

It was the dawn pletely new indus aged foods.

Outside, the Cul big red sign that Kullen — King O Wreckers! How D Thousands of d died customers, e penny and hunny bargain, jammed t little store right a All day long they over the island.

And they were gains—as much as an item cheaper.

Well, how did b "Simple," Jim e ple were waiting

**JONI**  
"MOVIES A

Thurs.-Fri. 4  
December 19

COLUMBIA PICTURES presents  
**Randolph SCOT**  
at his mightiest!

**DECISION AT SUNDOWN**  
with  
**JOHN CARROLL**

Thursd  
December  
Thrill Swept Sk

"DECISI  
AGAIN  
TIME  
with  
Jack Hay

Sun. - Mon. 2  
Dec. 22-23

**LANCASTER SWEET**  
SWEET  
SWEET OF SU  
Released thru United

## Texas Tech Textile Department To Set Up A Pilot Spinning Plant To Conduct Research From Raw Cotton To Weaving

Through joint cooperation of Texas Tech, Plains Cotton Growers, Inc. and the Cotton Research Committee of Texas, plans will move ahead for action of a pilot spinning plant at the Tech Textile Department.

George W. Pfeiffenberger, executive vice president of PCG said plans for using facilities now available at Tech to conduct spinning research were discussed December 5 by representatives of the three groups. U. S. Department of Agriculture officials, Texas Agricultural Experiment Station staff members and a representative of the National Cotton Council.

The plans are subject to approval of the Tech, PCG and Cotton Research Committee Boards of Directors.

Pfeiffenberger explained that current plans are to use the equipment available at Tech to conduct research from the raw cotton stage through the spinning stage. He explained that facilities now at Tech are adequate for this research. Later, the research is expected to be expanded to include weaving of cotton fabrics. Additional equipment may be added at that time.

Approximately two to three months is needed to get the pilot spinning plant into operation. He said some tests possibly will be made on 1957 crop Plains cotton.

The pilot spinning plant will be operated by Tech on a contract basis. Both the PCG and Cotton Research Committee will contract for specific research to be conducted.

A recommendation to the PCG Board of Directors that up to \$25,000 be approved for spinning research during 1958 was approved recently by the PCG Finance Committee.

Pfeiffenberger said it is expected that projects for the pilot spinning plant will be provided also by the spinning industry and perhaps by other government agencies. PCG officials think considerable use will be made of the pilot plant.

During a 40-hour week, 500 to 1000 pounds of cotton can be processed with the spinning equipment available at Tech. Therefore, research can be conducted on whole bales of cotton. Most of the current spinning research is with five-pound samples, the results of which are not readily accepted by mills.

PCG representatives at the pilot plant meeting included Vice-President Wilmer Smith of New Home and Directors Charles Verner of Tahoka, Paul Lewis of Lamb County, and Gene Benham of Hockley County.

## Cullen - He Invented The Big Super-Market

Seventh generation in grocery business

By LOUIS JAMES

Who invented the supermarket? Jim Cullen should know. He was right there when it happened.

It was in 1930, in the middle of the country's worst depression, when Jim's father, Michael Cullen, opened the first self-service grocery store in the nation in the little town of Jamaica on New York's Long Island.

"A help-yourself grocery store without clerks? Everybody said we'd be out of business in a month," Jim recalls.

Worked all night

The day before the opening (in a converted garage) Jim, who was then 18, worked all night helping his father pre-pack flour, soap chips, sugar, beans, cereals and vegetables.

It was the dawn, too, of a completely new industry—pre-packaged foods.

Outside, the Cullens painted a big red sign that blared: "King Cullen—King Of The Price Wreckers! How Does He Do It?"

Thousands of depression-riddled customers, counting every penny and hungrily seeking a bargain, jammed the doors of the little store right at the opening. All day long they came from all over the island.

And they were getting bargains—as much as 5 and 10 cents an item cheaper.

Well, how did he do it? "Simple," Jim explains. "People were waiting on themselves."

Men Who Make America Great



JIM CULLEN

Dad had this pre-packaged, self-service idea for years. He tried to sell it to the big chains. They weren't interested. Finally, we borrowed \$10,000 and started it ourselves."

Now has 28 stores

Today, 45-year-old Jim Cullen heads a family-owned King Cullen chain—28 stores selling an annual \$30 million worth of packaged groceries.

"We've tried to keep from getting too big because we want to keep the business in the family," he said.

The real story, however, is what King Cullen did to the grocery business itself. Where there were none—there are now 23,500 supermarkets across the nation doing over \$23 billion in self-service groceries.

"A supermarket today is a one-stop shopping center," Jim explained. "It's a food-department store with every conven-

"You'll go broke", he was warned

ience for the customer, from electric gadgets to bicycles. No telling where it'll stop."

Cullen was the first to cellophane-wrap foods, maintaining confidence by sticking to nationally advertised brands.

"We were the first to issue stamps on Long Island, too," Jim grinned. "And look what kind of a business that grew into."

Cullen keeps his eyes and ears open to customer comments and cuts a lot of his new ideas from local newspapers, trade journals, the Wall Street Journal and various consumer magazines.

He is a tanned, rugged man—father of 9 children (5 girls and 4 boys)—who literally lives the grocery business. "After all, I was practically born and raised in one," he admits.

Runs jazz band

He comes from six generations of grocers. His great grandfather opened a store in America soon after his arrival from Ireland, and his grandfather and father worked many years with the A & P.

Not only famed as a grocery innovator, Cullen is widely known as a musician with his own jazz band. He blows a mean saxophone when he gets in the groove.

The King Cullen stores soon will be selling a new item—a record album of his own band's music—and, for once, Jim hopes it will not be an exclusive with King Cullen.

## Fight Against Childhood TB Is Showing Progress

AUSTIN — Indications are that 80 per cent of the complications of childhood tuberculosis can be prevented by giving a drug, isoniazid, to young children with primary tuberculosis.

This conclusion was part of the first report of a large-scale study coordinated by the U.S. Public Health Service. The National Tuberculosis Association cooperated with a research grant from Christmas Seal funds.

In the survey, 2,750 children with primary tuberculosis were studied. (A preliminary report, prepared by Dr. Frank W. Mount, Mrs. Shirley Ferebee and Dr. Anastasio A. Anastasiades of the Tuberculosis Program, PHS, appears in the current issue of the American Review of Tuberculosis and Pulmonary Diseases.)

Among 33 pediatric centers throughout the country participating in the study were the Children's Hospital at Corpus Christi, the Pediatric Hospital at Dallas, Houston's Tuberculosis Hospital, and the El Paso Health Department.

In the first year, serious complications developed in five children receiving isoniazid and in 26 children receiving "dummy pills," indicating to physicians that isoniazid had prevented at least 80 per cent of the serious complications of childhood tuberculosis in this group. Less serious complications occurred among 21 children on isoniazid and 34 receiving "dummy pills."

Interested applicants can obtain applications for federal employment from any first or second class post office and after completing these forms, they should be filed with the Personnel Office of the Lubbock VA Regional Office, 1612-19th Street, Lubbock, Texas.

The children will continue to be observed so that doctors may obtain a clearer picture of the effect of isoniazid on children with primary tuberculosis.

## Lubbock VA Needs Two Trial Attorneys

The Lubbock Office of the Veterans Administration is endeavoring to obtain applications from attorneys interested in government service.

Two position vacancies will occur shortly after Jan. 1. These are Trial Attorney (General), GS-9, \$5440 per annum. The duties are primarily of investigation and involve some travel throughout the area served by the Lubbock VA Regional Office.

Interested applicants can obtain applications for federal employment from any first or second class post office and after completing these forms, they should be filed with the Personnel Office of the Lubbock VA Regional Office, 1612-19th Street, Lubbock, Texas.

The children will continue to be observed so that doctors may obtain a clearer picture of the effect of isoniazid on children with primary tuberculosis.

## KNOW YOUR NAVY

**Boatswain's Mate**

THE "BO'SUN" IS A MASTER SEAMAN SKILLED IN MANY TRADES OF THE SEA. A LEADER OF MEN SKILLED IN HANDING DECK CREWS, HE WEARS THE MAN'S OLDEST HAT, KNOWS HIS SHIP AND HOW TO KEEP HER TRIM. THE BOATSWAIN'S MATE CAN TIE ANY KNOT, OPERATE AND MAINTAIN SMALL BOATS, SUPERVISE LOADING OF CARGO OR DOUBLE AS GUN CAPTAIN IN AN EMERGENCY.

Let's be different THIS CHRISTMAS

Give Entertainment with the BOOKS of HAPPINESS

Jones Theatres

### JONES THEATRES

"MOVIES ARE YOUR BEST ENTERTAINMENT"

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#### REGAL

DIAL 3616

Thurs.-Fri. & Sat. December 19-20-21

Sun. - Mon. & Tues. December 22-23 & 24

COLUMBIJA PICTURES presents

Randolph SCOTT at his mightiest!

DECISION AT SUNDOWN

JOHN CARROLL

Tyrone POWER - Ava GARDNER

Mel FERRER - Errol FLYNN

Eddie ALBERT

Best SUN ALSO

DANNY ZANUCK'S ERNEST HEMINGWAY'S RISES

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#### RIALTO

DIAL 2236

Thursday December 19

Friday & Saturday December 20-21

Thrill Swept Sky Drama!

"DECISION AGAINST TIME"

with Jack Hawkins

Sun. - Mon. & Tues. Dec. 22-23 & 24

THE SCIENCE MONSTER WHO WOULD DESTROY THE WORLD!

THE INVISIBLE BOY

RICHARD EYER

PHILIP ABBOTT - DIANE BREWSTER

ROBBY, THE ROBOT

FREE Christmas Show For The Kids Monday December 23 2:00 PM. Regal Theatre

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**RUSTIC DRIVE IN**

Thurs. - December 19

SAL MINEO

**DINO**

AN ALLIED ARTISTS PICTURE

Friday & Saturday December 20-21

THEY RODE WITH JESSE JAMES TO

Hell's Crossroads

STEPHEN MCNALLY

PEGGIE CASTLE

ROBERT VAUGHN

Sunday & Monday December 22-23

Paramount Presents

THE LONELY MAN

JACK PALANCE - ANTHONY PERKINS

WORLD BRAND - KEVIN ROBERTSON - BOB WOOD - BOB WOOD - BOB WOOD

VISTA PICTURES

### 108 Died Christmas Of Last Year; 113 This?

In December 1956, accidents on the streets and highways killed 252 persons in Texas, and 108 died in the Christmas holiday period.

This year's Christmas holiday forecast is 113 deaths — and traffic during this critical period is expected to be heavier than ever before.

New Full Coil suspension, standard in all '58 Chevies, paves your way to a remarkably smooth and level ride. And you have the option of a real air ride in any model at extra cost. You never had it so soft!

This new Chevrolet is the one car in the low-price field that rides in the high-price class. With a choice of two superb new suspensions, you couldn't be sitting prettier no matter how much you paid.

YOU'RE CRADLED ON COIL SPRINGS with Chevrolet's standard Full Coil suspension. And how it takes the ripple out of roads! This new suspension gives you a ride that's velvet-

soft without ever being spongy. BUMPS VANISH INTO THIN AIR with Chevrolet's new Level Air suspension.\* You ride on cushions of air at all four wheels. This new kind of suspension gives you an almost incredibly smooth ride on any road surface. And it automatically-levels your car and keeps it level. This you've got to try! Stop by your Chevrolet dealer's.

\*Optional at extra cost.



## TWO NEW RIDES TO REJOICE IN ... '58 CHEVROLET!



AIR CONDITIONING—TEMPERATURES MADE TO ORDER—AT NEW LOW COST. GET A DEMONSTRATION!

Only franchised Chevrolet dealers display this famous trademark. See Your Local Authorized Chevrolet Dealer

FORWARD FROM 1957

BY JUVENILE JUDGE

### Positive Approach Is Asked For Delinquents

By Judge SARAH T. HUGHES (Editor's Note: This is the third of a series of articles on the state's growing problem of juvenile delinquency by one of Texas' foremost authorities on the subject, District Judge Sarah T. Hughes of Dallas.)

To make juvenile delinquents into worthwhile citizens as well as to protect society should be the aim of present-day Juvenile Departments.

Society has come to realize that there must be a positive program of rehabilitation rather than a negative one of revenge if we are to carry out our responsibility to boys and girls.

Such a program requires the active cooperation of the judge, juvenile officers, social agencies, and the community as well.

The judge, in order to carry out his part in the program, must know as much about the child as possible. Before the trial, a thorough investigation is made by a juvenile officer of his background at home, in school, and in the community.

What other offenses has he committed? Is he a discipline problem in school? Does he play hooky? Has he been giving his parents trouble—staying out late, going with the wrong boys?

If he seems to be a parti-

cularly troubled boy he may be sent to the Child Guidance Clinic so that the recommendation of the doctor there can be obtained on the cause of his delinquency and the best method of handling him.

All this information is contained in the juvenile officer's report to the judge, so that before the trial the judge may be familiar with the youngster appearing before him.

The trial itself is very informal—not like that of an adult. It may be held in the judge's office or in a small courtroom. Present are the boy, his parents, the juvenile officer, and perhaps some person specially interested in the boy—his minister, a teacher, or some other relative.

There is usually no prosecuting attorney and no defense lawyer, for most lawyers know that the object of the judge is not to give the most severe punishment but to search out the causes of delinquency and to do what seems best to remove those causes.

The judge usually does the questioning and after hearing all parties, trying at the same time to win the confidence of the boy and his parents, too, he is ready to render judgment. For best results, it is necessary for all parties to really believe in the judge and, what-

ever the sentence, to feel that it is for the best interest of the boy.

The sentence may be probation or an institution. Probation is preferable, wherever possible. Some folks say "Delinquent juveniles too frequently go free. Probation is no punishment." But probation is punishment.

The boy must report periodically to a probation officer and give a strict account of his activities. Rules are laid down for him and his parents as well. They may include the hours for him to come in at night, restrictions on the use of the family car and on the boys he goes with, regular attendance at school and church. All these are limitations on his activities, and he knows that if he violates his probation he may be back in court.

Probation also includes a positive program to try to help the boy and his parents plan constructive activities. He may even continue treatment at the Child Guidance Clinic.

But probation in the home isn't always possible. The home may be inadequate for his rehabilitation. In that case he may be placed with a relative, in a school or an institution run by a private organization or by the county.

In other cases, the boy may have gone so far along the road to delinquency that the state reform school is the only answer. Fortunately, the state institutions are no longer merely places of confinement. There, too, a positive program is carried on to prepare the boy or girl to return to society with improved values of life and better able to adjust to society.

Whatever the punishment of a juvenile delinquent, the object is the same—to protect society and at the same time return the boy or girl to society as a worthwhile citizen.

No matter how cheaply you can get something done, there is always somebody, somewhere, willing to do it for less.

A boaster may be described as a person with whom it is no sooner done than said. —Milwaukee Journal.

"A sure death for freedom can result from visionless, ignorant citizenry, national leaders and policies."

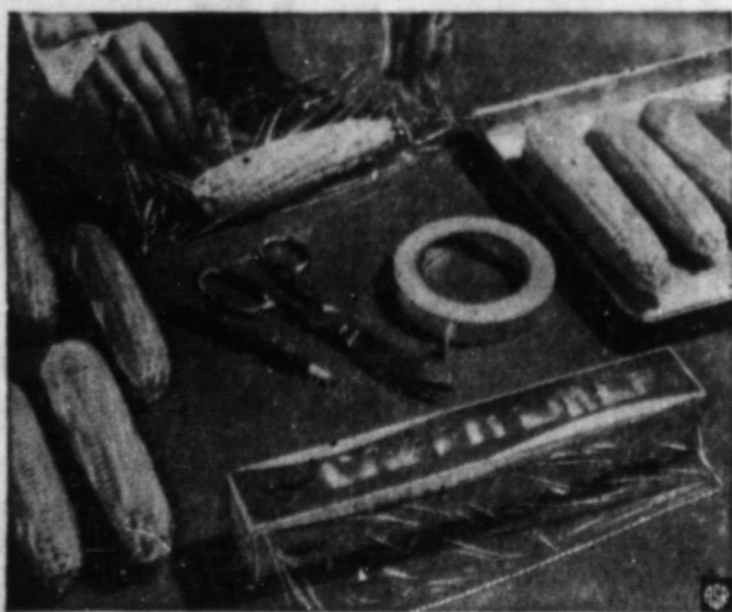
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### Corn on the Cob for Winter Meals



When winter arrives nothing will give more satisfaction than the knowledge that summer fresh corn on the cob is available in the family freezer. Many gardeners will find that now is the time to freeze late varieties of corn, and as a rule, these varieties are among the best for flavor and freezing quality.

Transparent plastic wrap is ideal for wrapping corn for the freezer. Wrap ears individually or in groups of two or three, depending on individual family needs. The use of plastic wrap for freezing corn will make the job of wrapping so much simpler. This wrapping material which is ideal for so many foods for the freezer, molds itself around the corn easily and makes it possible to force out the maximum amount of air. Transparent plastic wrap helps keep air out and moisture in. This assures the homemaker that the corn she freezes now will be kept at top condition until she takes it from the freezer later on. The wrap's transparency also permits easy identification of foods in the family freezer.

In preparing the corn for the freezer, select only ears that have slightly immature kernels and milk that is thin and sweet. All corn should be blanched before freezing. For steam blanching, small ears—6½ minutes; medium ears—8½ minutes; large ears—10½ minutes. If corn is being blanched in water, reduce the time by ½ minute for each size of ear. Here is the procedure for the whole operation. First of all, husk the corn, wash and trim. Then comes the blanching followed by chilling in ice water for 4 minutes. After chilling, place the corn in the refrigerator for from 10-15 minutes. Wrap carefully in plastic film using the technique shown here.

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