

Begins July 19th

SATURDAY

Closes August 2nd

STRICTLY CASH, NO REFUNDS, NO RETURNS
All sale goods will be strictly cash. No sale goods sent on approval. No returns. We will be unable to deliver. These services are impossible at these prices.

We Begin Our Second Annual August

DON'T FORGET TO GET YOUR BROOM
With purchases of \$10.00 or more we give one four-strand broom. No brooms wrapped or delivered. One broom to a customer in one day. Avoid the rush, shop early.

CLEAN SWEEP SALE

The Final Clearance of all Spring and Summer Merchandise

Twice yearly, usually in January and August, we clear our stocks of all remaining goods with tremendous sales events, in which we sell practically every item in our store at reductions ranging from 1-3 to 1-2 off. It is one of these occasions that we feature here. Our Annual Clean Sweep sale usually comes early in August, but this season we have pushed the date up two weeks, and beginning next Saturday, July 19th, we will open our doors on the most varied assortment of real bargains that have ever been offered to the people of Lubbock and the South Plains.

STAPLE DRY GOODS ITEMS THAT HAVE AN ALL YEAR APPEAL

Table listing staple dry goods items such as Denim, Daisy Domestic, Indian Head, and various fabrics with their respective prices.

INDIAN HEAD PILLOW TUBING SHEETING AND GINGHAM

Table listing Indian Head Pillow Tubing, Sheeting, and Gingham items with their respective prices.

Men's Wear



ITEMS IN THIS DEPARTMENT ARE NATIONALLY KNOWN AND ARE IN MOST CASES THE SAME PRICE THE WORLD OVER. YOU CAN BUY MEN'S CLOTHING AND FURNISHINGS IN THIS SALE THAT ARE OFFERED ONLY TWICE YEARLY AT THESE PRICES.

Men's Three Piece Suits One-third Off

Suits from Hart Schaffner & Marx, Rico Rochester and Frat, all in all-wool materials—all three piece styles, all well tailored suits that will make excellent clothes for at once and early fall wear.

Table listing men's three-piece suits with prices ranging from \$13.35 to \$41.35.

MISCELLANEOUS ITEMS THAT DEMAND A SHARE OF CLEAN SWEEP ENTHUSIASM

Table listing miscellaneous items including underwear material, baby flannel, and various fabrics.

Shoes



A clean sweep of all shoes at prices so low you are sure to want to buy your needs for now and months to come.

Our Shoe Section is out to make new records for sales over a two weeks period. Prices have been made with this in mind. All through the department the most desirable shoes are to be bought at only a fraction of their worth.

SPECIAL LOT OF MEN'S SPORT OXFORDS
Young Men's Excelsior Sport Oxfords with crepe soles made of tan calf with brown saddle and trimmings. \$7.50 values.

\$6.50 TO \$8.50 OXFORDS
One lot of Men's and Young Men's Oxfords in black and brown calf and kid in leather, exceptional values. \$4.95

MEN'S HIGH SHOES
One special lot of men's shoes in good shape and sizes, tan calf leather, regular \$5.50 values, Clean Sweep \$3.95

ALL BOYS AND MEN'S TENNIS SHOES AND OUTING SHOES PRICED IN THIS SALE, ONE-THIRD OFF.

ALL WORK SHOES IN THIS SALE AT A REDUCTION OF TWENTY PER CENT OFF

MEN'S SCOUT SHOES \$1.85
Men's good all-leather scout shoes, an ideal style for the working man, for both comfort and wear, two-weight leather, at \$2.25 and \$2.50. Special, per pair \$1.85

Men's Howard & Foster and other make oxfords, in regular stock, reduced as follows:
\$4.00 Values \$4.45 \$6.50 Values \$4.85
\$7.00 Values \$6.25 \$7.50 Values \$6.65
\$8.00 Values \$6.00 \$8.50 Values \$6.15
\$9.00 Values \$6.75 \$10.00 Values \$7.00

SHOP EARLY
Avoid the rush and shop early. It is much cooler in the morning. Sales people are able to give better service before the rush. You will have time to get exactly what you want. Shop early.

MENSING UNDERWEAR

Table listing mensing underwear items such as Nainsook, Supporters, and Men's Socks with their respective prices.

LADIES' FINE HIGH GRADE FOOT WEAR

New, attractive styles, slippers that are not only good now, but will be good for months to come, are the slippers 'just' here. Our regular stock of ladies' slippers priced as follows:

Table listing ladies' fine high grade foot wear items with prices ranging from \$4.45 to \$9.85.

LADIES' COMFORT STYLE IN OXFORDS AND STRAP SLIPPERS REDUCED AS FOLLOWS:
\$4.50 Values \$3.35 \$5.00 Values \$3.75
\$5.50 Values \$4.15 \$7.50 Values \$6.65

LADIES' WHITE KID AND LINEN OXFORDS IN ATTRACTIVE STRAP EFFECTS AND VALUES
FROM \$7.50 TO \$11.00
ALL PRICED ONE-THIRD OFF
TWO NUMBERS IN LADIES' COMFORT SLIPPERS, ONE AND TWO STRAP STYLES, \$3.00 VALUES, SPECIAL \$1.85

A BROOM FREE WITH \$10.00 PURCHASE
\$10.00 purchase, a broom free. No brooms wrapped or delivered and only one broom to a customer in any one day. Don't forget to get your broom. It's here for you.

\$10.00 and \$12.50 SLIPPERS \$6.25
90 pair of Ladies' dress slippers in satin, suede and pongee kid, Clean Sweep \$6.25

Memphill-Price Co.
QUALITY SERVICE FAIR PRICES

One lot of Ladies' Black and Brown Satin cross strap slippers, regular \$8.50 and \$9.00 Values, this sale half price.

LOVE TREE BLOOM
MULBERRY, Kas. (INS)—The only magnolia tree in southeastern Kansas, is beginning to bud. The tree about fifteen years old, has been blooming for the past three years and doubled the number of blooms each season. It blooms fully late in the summer.



MEATS

The wise housewife knows where to order her meats this hot weather. Lemonade and ice cream are a pretty slim diet these days. There is nothing like a few choice cuts of fresh beef to tempt the appetite.

Our barbeque and cold cooked meats can't be beat.

Order today from—

Sims Meat Market

With Martin and Walcott Phone 52

STILL IN THE FIGHT

The fire, which completely destroyed our building and roasted 4,500 chickens Tuesday was only a small set back. We are coming again strong.

To show our faith in Lubbock and the future of the South Plains, we have leased the Thad. Thomas building on Avenue I, near the tracks, and will be better able to serve this territory from our newer, larger brick warehouse. Watch the Plains Journal for an announcement of our opening.

Lubbock Poultry & Egg Co.



FIRE!

You never can tell when the fire siren blows, whose property is on fire. The damage may be slight. It may be a total loss.

It may be YOUR home or your business property! It may be ashes in the morning.

If your property is not completely covered, call us today and our representative will explain our complete coverage policies.

LUBBOCK Insurance Co.

Ground Floor Leader Bldg.

DARK POLITICAL

(Continued from Page One)

didates so you can see them coming," said one voter. "As I came along the street just now a nice looking young fellow rushed up to me, stuck out his hand, patted me on the back, and about the time I was sure he was the son of some of my old friends from back in Earth county, the bird pulled out a candidate's card on me. Of course I like to meet the candidates but it was an awful disappointment. I really thought at first that he was somebody."

Little Mudslinging
 Practically all of the campaigns are being made upon a high plane of friendly rivalry and with a minimum of mud-slinging, back-biting and petty personalities. Good sportsmanship demands that the candidates vote fair in our elections and give the American public a good clean, interesting contest according to the rules of the game. Most of the really hot remarks and passes that are being indulged in are only flare-ups of the moment as a result of the strain of campaigning and will soon blow over after the results are read.

Politics is a funny game—with a funny lot of play-act. It looks dangerous but it really is not—for more good men are ruined by being elected than were ever hurt by being defeated. So join in the sport, study the candidate—Then Vote for the Best Man!

BUES BOOTLEGER
KANSAS CITY, Kas. (INS)—Charging that bootleg liquor made and sold by an alleged bootlegger wrecked her son's life, the mother, Mrs. June Hardy, has filed suit for damages in the district court for \$3,000. The petition alleges that the whiskey sold her son was poisoned and charges the person who she states sold the liquor is responsible for her son's present condition. The boy has become a drunkard, the petition states, because of the whiskey, and is a "physical wreck."

AIR MAIL POPULAR
ENID, Okla. (INS)—Reports from various towns in northern Oklahoma as well as a survey of the outgoing mail at the Enid postoffice indicates that the air mail service from New York to San Francisco is to enjoy a steady growth in this state.

TAX RULES MADE
TOPEKA, Kas. (INS)—Equal suffrage does not compel the women to pay poll tax in Kansas but all men between the ages of 21 and 51 who have lived in the state 30 days are subject to tax, the attorney general's office has announced. World War veterans are not exempted.

MISSOURI GUARD DRILLS
NEVADA, Mo. (INS)—The annual encampment of the Missouri National Guard, is on in full swing this week and will continue until July 27. There are more than three thousand men in camp and hundreds of visitors are coming each day. The camp is under the command of General W. A. Rupp, who came here from Ft. Sill, Okla., by airplane. One of the features of the camp is the airplane squadron consisting of nine army ships.

LATE CLASSIFIED
FOR RENT—Two room house close to town, water furnished, \$15. See Jess Pipkin at Sherrod Bros. Hardware Co.
FOR SALE—Best 200-acre tract of land in Lubbock county. Located in Block D-7, Survey No. 33. Attractive prices and terms. For particulars write R. H. Wynne, Box 555, Mexia.

TINSLEY THINKS

(Continued from Page One)

Lubbock is proud of her County Agent, her Experiment Farm Superintendent, and her farmers, who are studying the production of pure field seed. We have confidence in their ability and know that not only will they realize a profit from their special work but that the entire country and section will be benefited. We appreciate the work of Mr. Tinsley of the Santa Fe in coming into the county and working with our farmers. In short Lubbock county is developing along sane, broad, constructive lines agriculturally as well as industrially and commercially and when the business of the town and the business of the farm works together with the spirit of mutual appreciation that exists in this section, the future of the city and section is assured.

Alleged Cold Check Artist Is Arrested
 A. W. Cline is being held in lieu of bond in the county jail on charges of cold checking, according to County Attorney Owen W. McWhorter who is making strides in his war on the cold checkers in Lubbock county. Since the announcement that cold checkers must stop or they will take its full course, the practice has been considerably limited.
 One firm in the city has on its files cold checks totaling approximately sixty-five dollars.

AFTER COLD CHECKERS
 County Attorney Owen McWhorter is not the only bird making war on cold checkers. That was the statement made by Edgar I. Hall, of the Halsey Hall Drug company here, as he looked over a bunch of checks taken in at the counter. In the list were checks that had been turned back totalling sixty-five dollars, nearly all of them having been given by out-of-town people.

BOX CARS DAMAGED
 Last Sunday evening, between six-thirty and seven o'clock one box car was totally demolished and another somewhat damaged when a Santa Fe engine jumped the track north of the intersection of Broadway and the railroad tracks here. The cars damaged were empty and no other damage was entailed in the slight accident. As it happened a wrecker and a welder crew were on the train the accident befell and by midnight the engine was back on the track and ready to be moved on.

JOHN W. DAVIS
 Here's the dope on John W. Davis:
 Born Clarksburg, W. Va., April 13, 1873, son of John J. and Anna Kennedy Davis.
 A. B. Washington and Lee, 1892.
 Married Julia T. McDowell, 1917 (died 1900); second, Ellen G. Sel, 1912.
 Member congress, 1911—Ambassador extraordinary, minister plenipotentiary, Britain, 1918.
 Mason (32-degree), Episcopalian, Presbyterian.—The Abporter.

BROKEN LEG HEALS
WETUMKA, Okla. (INS)—after a teamster working near been laid up with a broken kick of a mule, he was back job as good as ever. It takes days to replace the fracture. It having been a wooden first place.

WESTERN WEEKLY

(Continued from Page One)

It offers a common medium through which all the towns can help develop the other. Since the establishment of the Western Weekly, the first of the year, the feeling between the people of Abilene, Amarillo, San Angelo, and Sweetwater, has been changed materially. There is plenty of room in West Texas for all these towns, and many others to become big cities. There is no need for jealousy or anything but friendly rivalry.

Help Texas get acquainted. It is an old saying that if you get to know the other fellow a little better, you'll find he's not such a bad guy after all. With the Western Weekly a great part of West Texas will be able to know a great deal about the rest of this section and better co-operation toward the building here of an empire will be realized.

Work On Roads Being Temporarily Held Up
 Although working under the handicap of worn out equipment and unable to reach an agreement with the county commissioners to rent equipment to carry on the work, the roads of Lubbock county are being improved and another program of highway betterment will be launched next week, L. O. Burford, supervisor of Lubbock county roads stated yesterday.
 At the present time a crew is working between here and shallowater, cutting down the weeds at the sides of the roads, but other than that little is being done because of the scarcity of machinery, Burford stated.

TO DARKEN HAIR APPLY SAGE TEA
 Look Young! Bring Back Its Natural Color, Gloss and Attractiveness
 Common garden sage brewed into a heavy tea with sulphur added, will turn gray, streaked and faded hair beautifully dark and luxuriant. Just a few applications will prove a revelation if your hair is fading, streaked or gray. Mixing the Sage Tea and Sulphur recipe at home, though, is troublesome. An easier way is to get a bottle of Wyle's Sage and Sulphur Compound at any drug store all ready for use. This is the old-time recipe for the addition of other ingredients. While wispy, gray, sinful, we youthful nees.

RICAL APPLIANCES AND SUPPLIES
 Owen's Electrical Shop
 Simpson Electric Shop
 Texas Utilities Company

FILLING & SERVICE STATIONS
 Carrington Tire Shop
 Fair Park Station
 First and Last Chance Station
 J. L. Holt Filling Station
 Lubbock Service Station
 Lubricating Service Station
 Real Service Station
 Scott Service Station
 Texas Tire and Vulcanizing Co.

FURNITURE STORES
 Baker Furniture Co.
 Moore Bros. Furniture and Hdw.
 Texas Furniture Co.
 O. K. Furniture Co.
 Rix Furniture & Undertaking Co.

GENERAL MERCHANDISE
 Mrs. Mary Bossey
 Hodges Bros. General Merchandise
 Star Mercantile Co.

TAILORING COMPANIES
 Hamilton's, Cleaners and Dyers
 Lubbock Tailoring Co.
 New Method Tailors

HARDWARE AND IMPLEMENTS
 Myrick Hardware Co.
 Nislar Hardware Co.
 Sherrod Bros. Hdw. Co.
 Wright & Wright

MISS DUPRE TO TEACH


Miss Margaret Dupre, daughter of School Superintendent M. M. Dupre, who graduated this year from the College of Industrial Arts, at Denton, will teach science in the Lubbock Senior High School next term. Miss Dupre holds the degree of Bachelor of Science from C. I. A., having completed the four year course at that institution.

Mrs. R. L. Bowen and Miss Margaret Copeland were Lubbock visitors on Wednesday.

Mrs. Irene Grantham, of Snyder, was a business visitor on Tuesday.

PLAN NEW ORDINANCE

The city commissioners are working on plans to take care of the parking of service cars and in the drawing of laws to limit their operations. Municipal Judge James H. Goodman stated yesterday. The great increase in service cars here has made it necessary that some steps be taken to look after them, as is done in all cities. The action of the commission is in any way a reflection upon the service car men in Lubbock.



Santa Fe Summer Xursions

California Colorado Arizona New Mexico and Grand Canyon National Park

plan your trip

for Information

JEWELERS
 Anderson Bros., Jewelers
 Helber Jewelry Co.
 Watkins Jewelry Co.
 Woods Jewelry & Optical Shop

LUMBER COMPANIES
 Whaley Lumber Co.
 W. C. Bowman Lumber Co.
 Higginbotham - Bartlett Lumber Co.
 The Long-Bell Lumber Co.
 T. R. Prideaux Lumber Co.
 C. D. Shamburger

MACHINE COMPANIES
 Lubbock Machine Co.

MILLINERY
 Mrs. L. H. Barkham
 Mrs. Mary E. Parke

MUSIC STORES
 Boyd's Music Company

SADDLES AND HARNESS
 O. W. Jolly

SHOE STORES
 Yager Shoe Co.

PHOTOGRAPHS
 The Art Studio

BARBER SHOPS
 G. & M. Barber Shop

BEAUTY PARLORS
 G. & M. Marinello Shop

VARIETY STORES
 Darby Variety Store
 Lubbock Variety Store

FLORISTS
 Lubbock Floral

Farm & Ranch

6 Percent—33 Year
 Dallas Joint Stock L.
 See or Write
LOUIS STROTH
 Lubbock State Bank
 Lubbock, Texas

VOTE FOR PAT MOULI
 of Collin County
Comptroller of Accounts

We know Pat Mouli's record in the De for the past twelve ye know that he is a real sonally and a capable in the office. We b him and know that make no mistake in g your vote.

Local Friends of Pat

ins is Invited to Co-operate in This Movement

FOR OV 200 YEA
 firm is Invited to Call the

Sains Fair Association

TEXAS :: Phone 469 or 915



FREE!

hairlem oil has been a wide remedy for kidney, bladder disorders, rheumatism and uric acid conditions. Correct internal troubles, stimulate organs. Three sizes. All druggists. On the original genuine GOLD MEDAL HAARLEM OIL CAPSULES.

ALL KINDS SEEDS

EXCEPT "SEED TICKS"

at DAVIDSON'S

North of Jail, Avenue G
BY THE BIG MUD HOLE

Vote For

P. O. BROCK

FOR PUBLIC WEIGHER
Precinct No. 1



Dear Voter:

It has been my aim to see each and every voter in Precinct No. 1, but if I have overlooked you, please accept this as a personal solicitation.

If you honor me with your vote and influence I will show my appreciation by being on the job and giving honest service if elected.

Signed:

P. O. BROCK

Mrs. Stewart Honors Visiting Niece With Bridge and Dancing

Honoring her guest, Miss Katie Mae Harris, of Minola, who has been visiting here for several weeks, Mrs. S. H. Stewart, entertained at the Country Club Tuesday night with one of the most enjoyable parties of the season. Mrs. Floyd M. Bowen, and Mrs. Harris and Mrs. W. S. Hughes, mother and sister of the hostess, respectively, assisted Mrs. Stewart in receiving guests. Misses Haven Sawyer and Ruth Hutchinson served punch during the evening.

Dances and ferns artistically arranged throughout the spacious hall lent beauty to the scene where Lubbock's younger set played bridge and danced. A partial list of guests included, Misses Katherine Atkins, Laura Street, Evelyn Posey, Anna Granger, Mary Masdor, Frances Conley, Zelma White, Virginia Johnson, Mary Smith, Mildred Street, Virginia Conley, Vernon Brown, Hortense Ragland, Sue Cook, Novelle Hemphill, Hura, Johnson, Frances Charles, Messrs. Lynwood Hardin, K. M. Harris, Scott Ballard, Joe Flagg, Jack May, Erick Posey, Lowell Munday, Ross McWhorter, Frank Jones, Arthur Whit, Carl Roberts, A. B. Conley, Kenneth Kimbro, Frazier Stevens, E. C. Bloom, Spencer Wells, Bill Stevens, Louis Price, Hank Benson, Lacey Daggers, Dr. Bloom, Dr. Sam Dunn, Dr. B. P. York, Mr. and Mrs. Bondurant and Dr. S. H. Stewart.

OWNS MANY BEETLES

MCPHERSON, Kas. (INS)—What is thought to be the most complete collection of beetles in existence, has been willed to the Kansas State Agricultural College by a local scientist. The scientist has stipulated that on his death his collection shall go to the museum of his alma mater in Manhattan.

RECEIVE OLD LETTER

SAPULPA, Okla. (INS)—A letter postmarked, Kalamazoo, Mich., and was delivered this week to a local furniture firm. No reason could be given by the local postmaster as to the delay. The letter contained an invoice and a bill.

PURCHASE ANTIQUE

ST. LOUIS (INS)—A rare set of Monumenta Germaniae Historica has been purchased by Washington University for \$2,000. It is a reference work for art students and consists of 121 volumes. The set is one of only 19 known to be in this country, being published from 182 to 1861 in limited editions. It is a compilation of mediaeval history, literature and arts not only of Germany, but of all Central Europe.

Walter M. Posey, vice president of the Lubbock State bank, returned Tuesday from a vacation spent on the gulf.



The First Methodist Church

"The Church With The Chimes"

A SPECIAL CHRISTIAN CITIZENSHIP SERMON SUNDAY

By the Pastor, on the Subject

"Christian Citizenship"

—OR—

"The Church and the Creation and Maintenance Of Christian Political Ideals"

Does the Church owe the community anything, as far as helping to create and maintain Christian ideals are concerned?

How may the Church undertake to discharge this universal acknowledged obligation?

Certainly not by remaining quiet and inactive when great MORAL ISSUES ARE INVOLVED and at stake, as they are in Lubbock, Texas today.

EVERY CHRISTIAN CITIZEN

And every and all others are cordially invited to hear this free and untrammelled discussion of

THIS NOW VERY VITAL PUBLIC QUESTION

Sunday evening at 8:30 at the Methodist church

W. P. McMICKEN, Pastor

Vacation Guide



All roads lead away from town these days, toward the Summer resorts, the camping trip, the hike, the golf course, the country club and the great open spaces. You will find that we are listing a number of articles which will contribute greatly to your vacation comfort.



SPECIAL

A dandy gallon Thermo-a-Jug for \$4.00

Refrigerator baskets will keep your picnic lunch cool and fresh. They are positively indispensable to the tourist. No woman is going to enjoy her vacation, or let anybody else enjoy his if she isn't equipped with a good supply of face creams. We have a large assortment to fill your toilet kit.

Your trip will live forever if chronicled by a Kodak. The biggest fish can't be brought back, but his picture can. A Kodak will add greatly to the joy of your vacation.

We have a complete line of Thermos bottles, safety razors, soaps and all vacation accessories. A little shopping trip at this store will guarantee the success of your trip.

An Eveready flashlight will pay for itself many times in the service it will render the camper. Don't try to get along without one. The prices are very low.

Take along a good box of writing paper and let your friends enjoy your vacation or envy you the same.

City Drug Store

THE REXALL STORE

The Issue in The District Judge's Race

For Your Information

You are interested in the moral fitness and character of the men you select for important offices. You want to know the facts concerning the life, habits and qualifications of the candidates seeking your vote and influence. You are entitled to the truth about the two candidates for District Judge. Read the comparison Judge Mullican makes between his moral character and Judge Bean's. Judge Mullican has sharply drawn the issue. He has made it a moral issue. We accept the challenge he has hurled at the moral forces, and gladly meet the issue he has forced upon Judge Bean and all good people. Here it is.

The Lubbock Avalanche's issue of June 29th contains the report of a political speech made at Idalon the day before in which Judge Mullican admitted that he felt sure that his opponent, Judge Bean, "was a man whose character and reputation is above reproach," that it is his understanding that "Judge Bean is not addicted to any of the ordinary habits of men, such as smoking, chewing, swearing, drinking;" that "he himself could not say so much for his own habits;" but that "as a general thing criminals are not tried in the court room with prayer."

Then Judge Mullican boldly declared: "If you want your criminals tried in your courts with prayer book don't vote for me, for all my life I have been a cussing, working, fighting man."

Men and women who believe in the right of religion! Is a Christian man to be condemned and barred from election to office because he believes in prayer? That is the question.

WHAT WILL YOUR ANSWER BE AT THE BALLOT BOX?

Are the people of the 72nd Judicial District the kind of creatures that need a "fighting," "cussing" judge to rule over them?

Fellow citizens, we believe that Judge Bean possesses the moral fitness and character that a District Judge ought to have. We invite an investigation of his qualifications. He is 50 years old; energetic mentally and physically; has successfully practiced law in Lubbock 20 years; is recognized as one of the ablest lawyers in the West; believes in the rigid enforcement of all laws; and his age and legal experience amply equip him for service on the bench. Representing the highest type of lawyer he will make the highest type of judge. We take pleasure in commending him to the consideration of the people of this District.

Citizen's Campaign Committee

ENDORISING

Geo. R. Bean for District Judge

SEMINOLE FIRM HAS NEW METHOD OF FINANCING LARGE LAND SALE

ENTIRE UNITED STATES WATCHING PLAN OF LAND COMPANY IN TEXAS TO SEE HOW NEW SYSTEM WILL FINALLY COME OUT

The Bishop Land Company at Seminole, has evolved a new plan of selling farm lands upon long time that is attracting more than passing interest throughout the United States in real estate and insurance circles. It is the combination deferred payment plan of paying for the land with a life insurance policy included in the purchase price, guaranteeing the ownership of the property to the purchaser's family in case he dies before paying the place out.

It was worked out primarily to encourage the salaried man to purchase land on the small monthly payment plan. The contract is drawn to cover a ten-year period at so much per month. A short term life insurance policy is issued to the purchaser to cover the exact amount of the notes that he signs. This policy is reduced from time to time to keep the cost as low

as possible with the full coverage and its total cost adds only a very small amount to the purchase price of the land.

If it is certain that if the man lives he can pay out the contract price of the land and in case of his untimely death the insurance policy goes to pay out the remaining balance on the farm and a clear title to the place is delivered to his widow.

The plan has resulted in a large number of salaried men and wage earners buying small farms in Gaines and adjoining counties with the avowed intention of selling the places down for a final home in the old age of the couple buying them upon these favorable terms. The same plan will be applied to much of the land sold in other Plains counties according to the predictions of business men who have studied the plan carefully.

\$842,000.00

Was Stolen Recently from a Messenger

Fortunately the entire amount was represented by checks. Payment was promptly stopped and the thief was none the richer, nor the owner of this large sum the poorer. Happenings such as these are of such frequent occurrence that the immense advantage of transmitting by check is brought home to the most thoughtless.

Lubbock State Bank

[A Big Bank Made Big by Helping Others]

BOMAR MOORE TO BATTLE CHARLES OLSON JULY 21

Canadian Champion Training in Earnest for Bout with Well Known Texas Grappler

Bomar Moore, former local wrestler who has hung up one of the most impressive grappling records in Texas, has been signed to meet Charles Olson, middle weight champion of Canada and the Pacific coast in a finish bout here on July 21. The match will begin promptly at 8:30 o'clock and will be staged in the city auditorium.

Olson returned last week from a victorious engagement at Hereford where he defeated Thor Jensen, and immediately went to work training for his bout with Moore, which will be one of the best matches ever seen by local fans if present indications hold out.

For the first time since he has been in Lubbock Olson has been training diligently and expects to be in top condition with the opening goods.

The Canadian has heard many stories of the prowess of Moore and of his rough and ready tactics which won him so much popularity here and in order to meet the ex-Lubbock man at his own game will be ready to give and take rough treatment.

On July fourth, in Amarillo, weakened first match in over a year's time and by the loss of weight, Olson lost his he does not intend to drop another contest for another year. He will not be forced to make a lower weight in meeting Moore, as he did in the Harley match on Independence Day. The men will weigh in at about 165 pounds.

BOILER HURTS TWO
WICHITA FALLS. — J. T. Calley and Chester Robertson of this city are patients at the General Hospital suffering from painful burns as the result of a boiler explosion late Sunday night. The two men were engaged in drilling a well on the Annie P. Jackson land, south of the Atlantic pool in Archer county, when the boiler burst. The two men were received at the hospital at 6 o'clock Monday morning and late in the evening physicians stated that neither was dangerously hurt.

SEARCH FOR YEGGS
CLEBURNE. — Police here are searching for clumsy yeggs who within one week have bungled two attempts to crack safes. The latest attempt was the T. & B. V. freight depot safe, which withstood the assault Friday night. No loot rewarded the robbers' futile attempts, and the chief result of the work is a safe which must have repairs. Friday night's attempt marks the third one which has been directed against that company's safe. Friday morning just one week before the attempt on the railroad station, robbers entered J. W. Miller's meat market. After bending sleepers, cleavers and other instruments found in the shop, the robbers gave up their efforts and were content with \$5 from a cash register.

HALT BANK ROBBERY
DENTON. — An attempt to rob the Farmers and Merchants Bank at Pilot Point was frustrated Saturday night by Piner Selz, Selz, who sleeps over the bank, was awakened and called out the window to know what a man was doing at the door, it was learned here Monday. On investigation a set of locks for breaking into the safe were found and all the doors of the building had been opened.

MAN IS INJURED
DENISON. — John Andrew Verrill, 56 years old, died Sunday night in the city hospital here following injuries received Sunday afternoon when he fell from a seat in an automobile truck. His skull was fractured at the base of the brain. Mr. Verrill had been on a long drive and was nodding in a slight nap when the truck turned a sharp corner and he was thrown to the pavement, receiving injuries that resulted in death.

ATTEMPTS SUICIDE
MCKINNEY. — Volfgang Fendren, 21, is in a critical condition at the City Hospital from a bullet wound just below the heart, inflicted early Monday. The lad went into a field near his home and farmers hearing a shot, found him bleeding with an empty pistol near by. He said he had been in ill health following an attack of measles. His recovery is doubtful.

Rev. H. L. Jordan, Presbyterian pastor of Littlefield, was a visitor in the city Tuesday.

TEN MILLIONTH FORD HALF WAY TO CALIFORNIA

With half its journey from New York to San Francisco completed, the Ten Millionth Ford car is rolling along across the western states toward the Pacific, reeling off a vivid and colorful motion picture for the automotive history of America.

Crossing the Missouri river into Nebraska, the sturdy little car that represents ten million transportation units of one kind, left behind it for the eastern section of the United States along the Lincoln-Hiway a picture that will live long in the memory of the thousands that enjoyed it—a picture filled with enthusiastic scenes, lengthy processions and unique features, all in tribute to the great history of which the car is a product.

As it progresses westward the picture takes on a new and varied atmosphere, with the great welcoming hand of the West outstretched to receive it and send it on its journey to the coast.

Entry of the Ten Millionth Ford into Chicago was triumphant, if anything, for it was accompanied by a parade of 300 cars. The trip across Illinois was one of quietude, after another. At Clinton, where the car entered Iowa, the state in which rain has lately been trying to outdo the corn, it was greeted by a big delegation of Ford dealers, a band of Scotch bagpipers and songs written to the optimistic tune of "It Ain't Going to Rain No More." At Omaha City officials are preparing a warm welcome for the car, and will participate in the big parade which will feature its entry into Nebraska's metropolis.

BULL DOG SAVES SIX FROM DEATH IN FIREFY HOUSE

Heroic Animal Meets Death, San Angelo Ranch Family Is Saved by His Efforts

SAN ANGELO.—A big bull dog, the family pet, leaping through a screened window and barking, awakened Will J. Sanders, San Angelo ranchman, his wife, three sons and a daughter in time for them barely to escape Sunday morning from their burning home in Lakeview, a suburb.

Then, presumably missing one of the Sanders boys, who had rushed to the garage to save an automobile the dog reentered the blazing building and met death in the falling ruins.

Members of the family escaped in their night clothes. Sanders' hair was singed and one son, Rudy Sanders, sustained a burned and bruised shoulder when part of the house fell in behind him.

Only \$3,500 insurance was carried on the \$7,500 loss.

Mrs. T. W. Thomas and children have returned to Lubbock from a month's visit in Fort Worth.

Bernice E. Winder, of the Rix Furniture company of Lamesa, was a Lubbock visitor on Sunday.

Your Smallest Expense

Look over that sheaf of bills for last month—of any month.

What did you buy that was worth as much to you or had as many uses—as telephone service?

That necessary service cost you relatively little but the bills will show that you paid out dollars for things that were not essential to your welfare.

If telephone service should cost you many more dollars each month that service could be of no more value to you than it is. For it is indispensable.

SOUTHWESTERN BELL TELEPHONE COMPANY

\$150,000.00 LOST

Every three and a half minutes, year in and year out a forged or raised check is passed in the United States, totaling more than \$150,000,000 each year. That is a dead loss to business thru poor business methods.

There have been losses in Lubbock every year. A \$5 check was raised one day this past week to read \$105 and a Lubbock merchant lost the difference. It may be your loss next time. Every big merchant in town has had losses. Ask the local bankers what they know about check losses, forgeries, changing the amounts, what acids will do to ink—even on the so-called erasure proof paper.

FORGERY PROOF SENTINEL

Represents the last word in a check writing device, in that it gives, in addition to the REAL amount protection, forgery protection as well. This protection is backed with a \$10,000 Bond written by the well known insurance company, The Standard Accident Insurance Company of Detroit, Mich., represented locally by L. S. Harkey. The bond, paid in full for two years, comes with each machine and insures, in full, against raise of the amount, forgery of signature, change of payee, change of date, and change of number. It is renewable thereafter at only \$5 per year.

The Check Writing Device That Locks

With each machine comes two keys that fit a built in, pick-proof and skeleton key proof lock to absolutely protect the protector. It is likewise the only device with interchangeable type, and characters. If, after years of service any of the penetrating type become worn --- they are replaced without cost --- or without sending in the machine.

In short the "FORGERY PROOF SENTINEL" you have combined complete and absolute protection, with everlasting check-writing service, mechanical perfection, and a bonded insurance for \$10,000 against loss of any kind from your checks. That it is positive protection is shown by the very small cost of the \$10,000 bond after the first 2 free years and our positive guarantee to replace any defective or worn machine with a new machine at any time. The cost of the device is the cheapest business insurance that can be written.

PHONE OR WRITE

H. E. Hudson, Special Representative, Lubbock Inn for appointment and demonstration, not only of this device itself, but of the dangers of check raising, forgery, and other check losses.

Hall-Welter Company, Inc.

ROCHESTER, N. Y.

Jno. L. Ratliff

Endorsed by Lubbock County Citizens for DISTRICT ATTORNEY



Literally thousands of Lubbock County citizens are behind Judge John L. Ratliff, and endorsing him in his race for district attorney. They are endorsing him because of his long experience in the practice of the law and for the fact that in his practice he has learned how to take care of the interests of the State of Texas, as well as the individual. They are endorsing him because of his high character and because of their positive conviction that in his work for the State he can not be bluffed, scared or bought.

They are endorsing him, in addition to this, for his life-time position upon all moral questions, it being a fact that since he was twenty years old he has always helped to fight the battles against booze, a life-long prohibitionist, and absolutely committed to the enforcement of the liquor laws.

They are endorsing him, also, because of his profound respect for the laws of our land, and because he believes that nothing should be permitted to impede their complete enforcement, and because he believes that laws ought to be obeyed, and that if they do not suit us, repeal them, but never treat them with contempt.

They are endorsing him because of his faithfulness in office, he having filled two important offices in his lifetime, and having made a most faithful and efficient official, for it is a fact that by their fruits you shall know them.

They are endorsing him because they are completely convinced that if the people of the district elect him as their district attorney they will have their laws enforced, they will have their criminals prosecuted regardless of social or other rank, and that they will have justice meted out to all without regard to race, faith, or political or social connection, or open or secret affiliations.

His own home folks who know him best are behind him, and we take this method of most heartily recommending him to the people of the 72nd District.

Ratliff Campaign Committee

Local News

J. D. Tinsley, Santa Fe Agricultural agent, arrived Tuesday to add Lubbock County Agent, D. F. Eaton on some agricultural work here.

Mr. and Mrs. Steve Edsall left Saturday for California. Mr. Edsall has been visiting his parents here for the past two weeks and was married here Saturday. Mrs. Edsall, before her marriage, was Miss Ruby Cook.

Jack Goulding, of Abilene, was visiting friends here over the week end.

H. O. Dean, of Sweetwater, a representative of the Shapleigh Hardware company, left Monday after having spent the week end here.

Mrs. Curtis A. Keen left the city Tuesday for a two months' visit in California.

Ed Watkins, of Bowie, Texas, was a week end visitor in Lubbock.

Mr. and Mrs. D. F. Eaton and family spent Sunday with friends in Sudan.

Miss Ione Cumbly, of Bronte, Texas, is a visitor in the home of Mr. and Mrs. F. K. Mitchell. Miss Cumbly is Mrs. Mitchell's niece.

Miss Lula Spivey was a week end visitor in the home of Mr. and Mrs. Hugh McLellan here. Miss Spivey lives in Amarillo.

Douglas Pounds, a prominent member of the Acaut community, was a business visitor here Monday. Mr. Pounds is busy with political business being a candidate for County Assessor.

Miss Gerdie Potts, of the Canyon community, won first place in the county poultry judging contest here last Saturday. Jessie Clark, of Shamewater, won the second prize.

Miss Frances Charles is a visitor in the city at this time, in the home of Mr. and Mrs. Maunds.

Spencer Wells, of the local Hemphill-Price mercantile company, accompanied by Mrs. Devie Wilson, of the same organization, left Tuesday for New York, where they will visit the eastern markets in purchasing stock for the Hemphill-Price company. They will be accompanied by representatives of the other Hemphill-Price stores, and will be absent from the city about a month.

Mr. and Mrs. Mitchell, and little daughter, Mary Miles, were Amarillo visitors Saturday.

Mrs. M. Parker Sneed has taken a position with the Reliance Brick company and the Pashandie Builders Supply company here.

Mr. and Mrs. J. B. Pryor left Saturday for a several weeks visit in Dallas.

Lucky Taylor, of Fort Worth, spent the week end in Lubbock. He represents the Fort Worth Well and Machinery company.

Miss Bulah Dunn has returned from Clarendon college and will spend a month in the home of her parents in Lorenzo, prior to going to New York where she will study music.

Emory Stewart, assistant cashier of the Citizens National Bank, left Tuesday for Georgia, where he will spend his vacation visiting his brother. Mr. Stewart will return to Lubbock about the first of August.

J. E. Jones, a well driller of Ropesville, was transacting business in the city Saturday. While in town he paid a visit to the Plains Journal office.

E. H. Freeman, a former employe of the Plains Journal and recently in the vegetable business, has been confined to his home from an attack of illness. While he has suffered considerably his condition is not thought to be serious and he expects to return to his duties in a few days.

H. E. Hudson, of Rochester, New York, was a business visitor in Lubbock last week end. Mr. Hudson represents the Sentinel Check Protector company.

Charles Poteet, of San Angelo, was a business visitor in Lubbock Saturday.

Members of the Business and Professional Women's club held an anniversary party at the home of Mr. and Mrs. J. E. Vickers, 1998 Thirtieth street last Thursday night. About seventy-five guests were present. Dancing and musical numbers were the pleasant forms of entertainment entered into. Ices were served as refreshments.

Paul Hardwick, assistant cashier of the Citizens National bank, has returned from his vacation.

LaVerne Kerstner, gravel dealer, has begun work on a city directory for Lubbock. When finished it will be complete in every detail.

B. N. Wheeler, of near Idalou, a commissioner of Lubbock county, was in the city this week attending commissioners' court.

Gus M. Shaw, prominent civic worker and business man of Littlefield, was here Sunday.

Mrs. William Dingus, of Comanche, has left the city, enroute for a vacation in Boulder, Colorado. She is a sister of R. I. Wilson, local abstractor, whom she has been visiting here for several days.

Mrs. Gib Jackson is visiting friends in Big Spring this week.

Read Journal Ads, it pays.

J. R. George, of the Garrett store, has returned from Chicago, where he took a course in advertising. He handles the advertising for the Garrett store.

B. H. Miller, local cotton man, left Tuesday for Alabama and Georgia on Wednesday. The trip will last about a week.

Ed Schroeder, a candidate for public weigher in precinct number one, was a business visitor here Tuesday. While in the city Mr. Schroeder took out a nice order of candidate cards from the Plains Journal. He was accompanied by Mrs. Schroeder.

Misses Selma and Wilhelmina Bosser, of Belton, were the guests of Mr. and Mrs. G. R. McDougall, 509 Avenue J, the latter part of this week enroute to San Francisco, California.

F. A. Hannah, of the Western Newspaper Union, traveling out of Dallas, was a business visitor in the Plains Journal office Tuesday.

J. J. Richards, of the Standard Tire company, was a Post City visitor Tuesday.

Miss Zelma White returned Tuesday noon from a vacation trip out of the city. She visited Galveston and other Texas points.

Joe Hess, secretary-manager of the Lubbock Building and Loan Association, will leave Saturday for a several weeks' vacation. He has not yet decided where he will go.

Norton Baker, manager and owner of the Baker Furniture company, is in Chicago at the present time purchasing stock for his prosperous store.

L. H. O'Bannon has returned to the city after an absence of several weeks. Mr. O'Bannon is connected with the Singer Sewing Machine company here.

S. B. Littleton, of Belton, Texas, formerly of the Temple Telegram, is in the city at the present time, the guest of his friends, Edges Ivey Hall, of the Halsey Hall Drug company, and Glenn Cowan, also of the Halsey Hall company.

Mrs. Ozella Shelby, and daughter, who reside on the Star route, were in Lubbock on business Tuesday.

Fred Carl made a business trip to Idalou Tuesday morning.

H. G. Boyd, of the local postoffice force, with Mrs. Boyd, have returned from a five weeks' trip which carried them to California, north on the Pacific coast to Portland and home through Colorado Springs.

J. F. Anton, of Slaton, superintendent of the Santa Fe division, was a business visitor in Lubbock on Sunday and Monday.

Mrs. Gib Jackson is visiting friends in Big Spring this week.

Frank White and A. B. Davis made a business trip to Abernathy Tuesday.

Deputy Sheriff Vernice Ford returned from Austin, where he was transacting official county business.

George M. Smith, of Levelland, county and district clerk of Hockley county, was in the city on business Monday.

R. F. Bayless, passenger agent of the Santa Fe railway company here, went to Justinburg Saturday night and stayed over Sunday on a fishing trip.

Miss Loene Carlisle, of Waco, who was visiting her parents here the greater part of last week, left Sunday for Sweetwater, where she will spend a week visiting friends in that city. She will return to Lubbock.

Miss Blanche Bean has returned from her year's studies at C. I. A. in Denton. Miss Bean, who is the daughter of Judge George R. Bean, has been appointed editor of the school paper for next year.

Judge and Mrs. John R. Ratliff visited friends in Slaton Sunday. The Ratliffs are former Slaton citizens.

Mrs. Harold H. Griffith left Tuesday morning for a two months' visit in California.

C. C. McCarty, local loan man, has left for Colgate, Oklahoma, where he will be joined by his wife and family. They will make their permanent home in Lubbock.

H. D. Talley, of Slaton, county commissioner from Precinct No. 2, is in Lubbock this week attending to county business.

Pete Posey, of the Lubbock Insurance company, and Eric Posey, of the Lubbock Tailoring company, were in Crosbyton Saturday night.

John Echols, of Fort Worth, is the guest of his father, Dr. J. E. Echols, in Lubbock at the present time.

C. E. Hunt, of the Lubbock Sanitarium, will return Friday from his vacation. Mr. Hunt is business manager of the thriving sanitarium.

Sam B. Bardwell, of Post City, was in Lubbock Saturday conferring with W. L. Ellwood, local capitalist, on business matters. Mr. Bardwell is manager of the Post Estate at Post City.

Mrs. R. I. Wilson, and her daughter, Miss Evelyn Wilson, left here Monday for a visit with out-of-town friends. Mrs. Wilson stopped at Abilene but Miss Wilson went on to Brownwood, Fort Worth and Dallas.

W. W. Rix, of Big Spring, a member of the Rix Furture company, was a business visitor in Lubbock Monday.

R. J. (Bob) Murray, of Slaton, prominent banker and chairman of the democratic county committee, was a business visitor here Monday.

Mr. and Mrs. R. Q. Manley and daughter, Mrs. Edna Parker, will leave the latter part of this week for a fishing trip.

W. D. Benson, Jr., and Clarice Phillips left Tuesday for Austin, where they will attend the second summer session of the state university.

Mr. and Mrs. W. H. Pitman and family, from Annona, are the house guests of Dr. and Mrs. J. T. Hutchinson, 1517 Broadway.

Mr. and Mrs. J. M. Slagle have as their guests Mrs. N. H. McKay and children. Mr. and Mrs. Slagle are the parents of Mrs. McKay.

J. A. Rix, manager of the Rix Furture company, here, has returned from a trip to eastern markets where he purchased stock for his establishment.

B. Sherrad, A. B. Davis, Judge E. L. Klett and Neal Douglas were Lubbock visitors at the Chamber of Commerce meeting at Meadow Monday night.

Ben Hutchinson and Harold Bowen drove to Post City Sunday.



A Thing of Beauty
 — and a joy forever. That is what your home will be if you give the proper thought and care to the selection of materials which go into its construction.
 If you leave this matter in our hands you are sure to be pleased. Let us help you plan your new home.
HIGGINBOTHAM-BARTLETT
LUMBER COMPANY

Insure Now! and PLAY SAFE



Life Insurance Insures their Comfort
 Do you know that one person in each seventy dies each year? Do you know that one third of all widows over sixty-five years of age haven't even the bare necessities of life?
 Should the church bell toll, should the Great Reaper himself claim in you his own, those dependent on you can be made secure — absolutely. It doesn't matter what your income is — twenty dollars or twelve hundred dollars weekly — you can walk with vast assurance.

AGENTS WANTED!

The Texas Life Insurance Company can use a number of men and women life insurance agents, either full or part time. No previous experience necessary. There are features of our great selling plan which make it the most unique and the best in existence. There is no better insurance than TEXAS LIFE. Everybody can buy it under our sales plan. Call, write or wire today---

TEXAS LIFE INSURANCE CO.

K. L. RIGGS, Agency Manager for West Texas
 210 Leader Building LUBBOCK, TEXAS

SPECIAL PRICES For July Selling

ON DRESS VOILES, LINENS, GINGHAMS, PERCALES, SHEETS AND TOWELS.

It would be wise for you to buy your gingham now that you will need for school dresses.

Dotted Voiles in a beautiful range of colors, per yd. 49c	27-in. dress gingham, per yd. 23c
Solid color voiles, per yd. \$1.00	36-in. percale in pretty patterns and fast colors 19c
Organdy in colors, per yd. . . 49c	Bath towels in extra good grade and large size, 22x44 with red and blue borders, 3 for only \$1.00
Natural color Pongee in all silk and good grade, per yd. . . \$1.00	Fancy stripe towels medium size, for only 89c
32-in. dress gingham in fast colors, per yd. 29c	

SHEETS

A real good heavy, seamless sheet, regular bed size 81x90, each only **\$1.00**
 (Limit 4 to a Customer)

Barrier Bros.
 Dependable Merchandise

FARMERS ARE TO MEET IN AUGUST FOR CONFERENCE

Amarillo Will Be Scene of an Educational Meeting of the West Texas Farmers

AMARILLO.—August 21 has been set as the date of mass meeting here of West Texas farmers...

J. O. Jones Installed In Office In Leader Building Last Week

Announcement is made that J. O. Jones, City Commissioner, Director of the Security State Bank...

LIBRARIAN WILL ATTEND MEETING IN NEW MEXICO

Another Representative Plans To Represent Lubbock Also At Santa Fe Convention

Mrs. J. J. Smelser, secretary of the Lubbock Library board and also the librarian at the local library...

KARPER SUBMITS REPORT ON JUNE WEATHER RECORD

The following is summary of the weather conditions prevailing during the month of June, 1924:

HOUSTON COUPLE TRY DEATH PACT ON GOLF COURSE

Husband Dies and Wife Is Shot In Breast as Estranged Two Choose to Die

HOUSTON.—Within a few yards of the Houston municipal golf course fairway, upon which a few twosomes and foursomes still lingered...

Canyon Plans White Way Mile Long to College Site There

CANYON.—Two new paving projects and a proposal to install a "white way" from the new Santa Fe depot...

HEAD BEATEN IN WHEN DALLASITE FOUND MURDERED

Gravel Man Brutally-Attacked And Body Hidden Under Bridge Near Oak Cliff

DALLAS.—With the head battered into a pulp, the body of A. Bevaqua, who roomed at the Majestic hotel...

BREAKS RECORD

WACO.—In a marathon race here Saturday for junior bicyclists, Truman Williams, 16 years old...

TWO ARE KILLED

MOUNT PLEASANT.—Two young women and a man were injured, a horse was killed and an automobile wrecked...

STEALS HAIR

PARIS.—An unidentified person entered the home of Tom Hearps on North Thirty-Third street Friday night...

CAPTURE STILL HERE

DENTON.—About 190 gallons of mash was destroyed and parts of a still were seized by Sheriff W. M. Sweeney...

BETTER STAMFORD SCHOOLS

STAMFORD.—A half credit has been added to the Stamford high school in the department of physiology...

New Books Received

Another shipment of new books has been received at the local library and consist of the following volumes:

The report of the library for June shows it to be in good condition and growing all of the time. It follows, complete:

WACO.—Bitten by a rattlesnake Wayne Collins, 11 year old son of John Collins, died Thursday at Ben Arnold, Milan county, according to reports received here Saturday.

WHITE MEN BEAT NEGRO TO DEATH

Three Surrender to Sheriff at Marshall After Bloody Crime Results In Murder

MARSHALL.—Isalah Sanders, 27, negro, son of Willis Sanders, was whipped so unmercifully Saturday evening that he died soon afterwards.

Robert Green, Charles Green, Starr Green, brothers, and Jim Holmes, all white, walked into the sheriff's office about noon Sunday...

SHOT IN FOOT

LOCKHART.—Willie Smith, 13, is glad that he was playing "coming down the shoot-the-chute" at the Pentress river resort feet first.

SCHOOL BURNED

WOODVILLE.—The Tyler county high school building and its contents were destroyed by fire Sunday morning...

COTTON UP GOOD

KERENS.—Farmers here Saturday from various portions of the trade territory report crop conditions good.

BANDIT CONFESSES

BALLINGER.—Local officers said today they had identified the two young men who yesterday noon attempted to rob the "First National bank of Rowena..."

FARMER INJURED

TEXARKANA.—Ben Hansel, a farmer living near Hooks, sixteen miles west of here, was run down by an automobile and hurt seriously while attending to some stock in the road near his home.

TOWN WIPED OUT

HICO.—Fire destroyed the Tom Ekins store and building at Duffau, eight miles north of Hico, early Sunday morning...

CHURCH DEDICATED

AMARILLO.—St. Andrew's Episcopal Church was officially dedicated Sunday by Bishop F. D. Howden of Albuquerque...

NEW BAPTIST CHURCH

CORSICANA.—All arrangements have been completed for the erection here by the congregation of the First Baptist Church of a new house of worship...

Commercial Club At Midland Making Bid For Cotton Farmers

MIDLAND.—Interest in converting the large ranches of the Midland country into cotton farms has become so keen that the Midland County Chamber of Commerce is to call a meeting...

Contracts Let For Remodeling School Burned In Abilene

ABILENE.—Contracts for the remodeling of the old Abilene high school about noon Sunday...

Raleigh Brown Is Back At The Lyric

The Lyric looks natural again, or rather it sounds natural again, for Raleigh Brown is back with his violin, his saxophone, his old fashioned music, his modern jazz...

AGED WOMAN DIES

NACOGDOCHES.—Information reached here of the death of Mrs. Theodore Blakey, affectionately known as Aunt Riddy...

Why Save?

FIRST---to have a competence on hand to guard against disaster in earning capacity and to have funds ready for emergency.

SECOND---To be able to take advantage of opportunity offered in good investments--- which often present themselves but once.

THIRD---To form the good habit of thrift and economy.

Start an account with us today. We pay 4 percent on time deposits.

Citizens' National Bank

OFFICERS AND DIRECTORS

- W. O. Stevens, President. W. L. Blwood, Vice-President. Sam C. Arnett, Vice-President. Paul Hardwick, Asst. Cashier. Emory Stewart, Asst. Cashier. France Baker, Vice-President. Wm. D. Green, Cashier.

It is an Essential Part of our Duty to Make Electrical Appliances Easily Available

The fact that a home is wired for electricity does not mean that it has the full benefits of electric service.

Full advantage of electricity is to be had only when the home is equipped with those appliances which enable electricity to give you complete service.

Therefore, as a part of the service we owe to our customers we test all electrical appliances that are placed on the market. We offer reliable appliances for sale to our customers at prices and on terms that make them available.

Sufficient house wiring and plenty of places to connect appliances and lights aid in getting complete electric service. The advice and suggestions of this company are available in this field, also.

TEXAS UTILITIES COMP'Y

Office: Journal Building, 1002, Avenue I, Phone 884
SUBSCRIPTION RATES
Mailed Anywhere for \$1.00 Per Year, Payable in Advance
Advertising Rates Upon Application

Curtis A. Keen Editor
Charles A. Guy Managing Editor
Dorranice D. Roderick Manager

Entered as Second Class Mail Matter at the U. S. Post-office at Lubbock, Texas, permit issued in April, 1922, according to the provisions of the act of Congress of 1879 and under the rulings of the Post Master General.

The Journal will honestly strive to be clean and fair in the dissemination of news. If through error or misinformation, undue reflection is cast upon the good name of any person or firm, the Journal stands ready and willing to make correction in the same manner that such mistake was printed. The paper invites suggestions and criticisms. It is by these only that it may improve.

Editorially Speaking

New Comers--Old Timers

"Why, he is one of the 'Old Timers' here!"
We heard the statement on the street one day this week. The man spoken of had been in Lubbock less than ten years. It might as truly have been used in reference to a man who has lived in Lubbock only five years—or fifty years. For "new comer" and "old timer" are only comparative terms at best.
In the Eastern States of Virginia, Vermont, New Hampshire, Maryland and some of the others a man is a new comer, an upstart, and one of the bourgeois unless at least his grandfather was born in the same town and lived in the same house. In the oil fields an Old Timer is a man who has followed the oil game for a dozen years or more or has been in that particular field ten days or longer. In Lubbock an Old Timer may be said to be any one of the first third of the population—or anyone who has lived here more than four years.
But cities are not built by Old Timers, New Comers, or any other one class, clan, clique, designation, group or other differentiation between its citizenship. They are built through making every man that lands in the city an enthusiastic booster for that city—whether he is moving to the town, making it as a traveling salesman two or three times a year, or just passing through for the first and possibly the last time. It is well to be proud of our early settlers, the pioneers who came early, realized the possibilities of the section, endured its early day hardships and have profited by their good judgment in locating here. But it is of infinitely more importance that we make every man that moves here, that passes through here, that invests his money here feel and know that he is a part of the city, its future and entitled to all of the privileges of full citizenship—with the attending responsibilities that are a logical part of real citizenship.

It is well for a merchant to advertise that his business has been established in Lubbock for 19 years—only if that merchant is keeping pace with the progress and development of the rest of the town and the newer merchants who are as much a part of the city as the oldest prune peddler that shakes a wicked grocery sack. If, on the other hand, that merchant carries the same line of goods that he carried 19 years ago, does that same kind of advertising, gives the same kind of service, and has the same ideas of progress and city building as he had when he cussed at \$25 a month rent on a fifty by one hundred and twenty five foot building on the corner of the main street, why then he is entitled to no consideration upon account of his 19 years in business here. The merchant that has only been here ten days but who has shown his ability to handle the latest, best quality merchandise at a lower price, and with a more satisfactory service, has shown a real desire to help build the town, and is backing his judgment in the future of the town by investing his thousands here—is entitled to more consideration and is in a better position to do profitable advertising than the first man named in this case.

The glorious spirit of the West, and especially of the Plains is that instead of asking a man who he is related to, how much taxes does he pay, how long he has been here, and what was his name before he moved here—we want to know what he is doing, what he can do and how well and how soon will he do it. Sometimes the biggest tax payer is the least desirable citizen—and sometimes he is a civic leader. The newest man in town may be a potential town builder. Let's wipe out even the suggestion of a line between the New Comers and the Old Timers, between the Has Been and To Be and lump the whole blooming bunch into one working classification of Citizens of Lubbock who are doing things together. And the only way for us to do that is for the folks who have been here for longer than thirty days to slap every man on the back that has been here for less than thirty days, tell them how glad you are to see them come, and then together let's soak up and assimilate into our civic body the thousands who are coming to Lubbock in the next five to ten years to be part of our progress and prosperity!

New-Comers and Old Timers are both only comparative classifications that exist in "finished" towns and have no place in the spirit, parlance or soul of a growing, advancing city like Lubbock, that welcomes every new citizen, every investor and well wisher that may pass our way.

"Cities Do Not Happen—They are Built!"

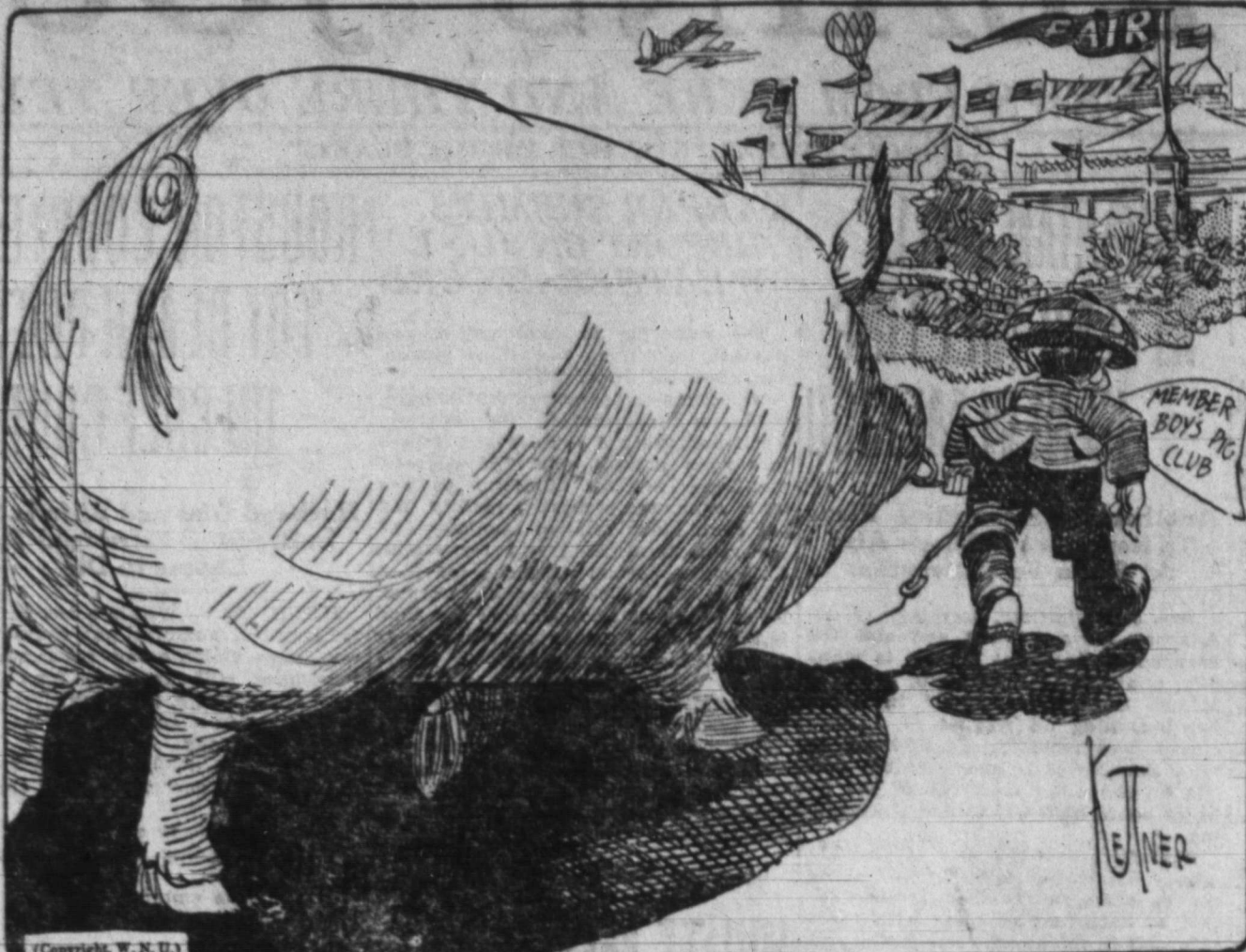
It Rains!

"It's another dry year. Starting just like it did in the spring of '17 or '22, or '1312"—or some other forgotten year. You heard it on the streets two weeks ago—and yet it rained.
Half of the howling in the country is habit and the other half more or less due to an overwrought imagination. The same energy put into work would more than counteract the adverse condition looked for. Let's follow the man that stays on the job, says nothing and wins in spite of conditions.

Street Signs

Lubbock has some street signs—just enough to show the world that we know what street signs might be used for but not enough to do any particular good. They helped a little when they were put up three years ago and Lubbock's population was just half of what it is now. But they are nothing less than pitiful under the present size and growth of the town.
Of course the city is spending a lot of money on a lot of things trying to keep pace with the increase in population that is pouring into the city important than a comprehensive system of street marking and nothing that more quickly separates a city from the country town class than neat, accurately placed permanent street signs.
Let's quit making a stranger use his fingers to count the streets after leaving the square to find his way about Lubbock. The street name and house numbers are ideally worked out and if properly marked with readable street signs would bring us into good city class.

First Prize or Bust



Paper Railroads

"What does Lubbock mean by sitting down and letting everybody else in West Texas build railroads all around her without getting in on any of them?" You've heard it. I've heard it. And possibly you have thought something along that line as you have read the various news stories in the various state papers from time to time about the line that is to be built from Fort Worth to Plainview, Tulia, Hale Center, or Fiji Islands. Or the connection between Floydada and Quanah, Benjamin, Spur, Memphis and other varying points.

The fact of the whole situation is that most of these railroads are of the well-known paper variety, still in the proposed class. And there may be a whole flock of reasons why they are being "proposed" so grand-eloquently and at such cost of space in newspapers. In the first place railroad building is pretty much of a poker game with big business interest. It is about three fourths bluff, with the other fourth made up of such minor items as having the capital, getting the permission of the Interstate Commerce Commission, having a route that will profitably support such a road, with development possibilities that will make the promoters some money in town sites, real estate transfers and various and sundry other matters that are seldom considered as being any particular part of railroad construction as known by the general public.

That there are to be some railroads extended into the Plains country there is no doubt. Some of the reported lines MAY be one of these railroads. But any man with a half baked map, a string of figures, and a capitalist's goatee can propose a railroad and get talked about in the newspapers—just as long as a Fort Worth-Plains railroad is a popular project uncompleted. But history shows that most big railroad projects are launched quietly, large tracts of land picked up before the excitement boosts the price, town sites selected, purchased and platted and then the proposed routes agitated and played one against the other for the benefit of the bonus to be required and the road is built.

The railroad that has the greatest possibility of having a steel engine run over steel rails is possibly the extension west out of this city—but there has been no great spurge of publicity thrown out in advance of the plans on this project. Business men are working in a businesslike manner, signing up the necessary nickles, feeling out the most desirable routes, getting in touch with construction engineers, financing engineers, and when the time comes to announce its construction things will get under way with all the noise and thunder that is needed.
The leaders of this city have constantly been in touch with the various railroad developments, and proposals during the past ten years. They are still in touch with the general situation, and in personal touch with the officials of most of the roads accredited with the determination to construct the proposed lines and have the assurance that before anything definite is done Lubbock will have an opportunity to present her claims and make them a practical proposition. In the meantime there is nothing to be done but keep in touch with developments, build a real city and section here that will make Lubbock a profitable and therefore a desirable point to which to extend or build a railroad.

Ease Up a Bit

You feel all taut, tremble, a bit snappy, and decidedly out of tune with yourself, the world, and humanity. Lots of folks get that way now and then. It may be the hot weather. It may be worry. It may be overwork, or it may be just general inefficiency in planning your working program. But always it is a danger sign.

Ease up!
That don't mean go to sleep, take a month's vacation, slack off, or gold brick around for a couple of months. It simply means to go right ahead tending to business—but to consciously ease up the tension a bit. If you have any mental control of yourself at all it is reasonable to do. About the time you want to snap somebody's head off when they ask you a perfectly civil question—just get yourself in hand, relax, let your mind and body and entire consciousness just slacken up about 50 percent, breathe two or three good deep breaths, take a good slow, soul cleaning smile—and be your natural, self-possessed self again.

Then in the evening take a "Star Bath." No that is not a new fangled panacea for hay fever, hooping cough, measles, sore toe or distemper—it is just a mental balance in which to weigh your own personal importance against the Eternal Progress and Plan of God, His Universe and the measly little world in which you live, have your sputterings and then pass on to give room for others. Throw yourself full length in the grass, roll on your back and relax until every finger joint and muscle of your entire body is just as resistless as a jelly fish, and then gaze into the stary heavens—those vast unknown eternities without limit or confines. Examine yourself. Know yourself—your limitations, poor, petty, insignificance and your vast possibilities.

In short, just take time to ease up a bit, get yourself in hand, take up the grand old game of living and go on, confident in the Eternal Fitness of all things, that God is in His Heavens and all is right with the world, and you will not only get more out of living for yourself but you will put more into the lives of those around you—your family, your friends and business associates.

Kurrent Komment

Governor Pat Neff is saying: "I told you so." And you can not much blame him, at that. The Governor was earnest in his attempts to have the Texas delegation go uninstructed, whether he was right or wrong in his stand. If all of the delegates had gone uninstructed untold prestige and thousands of dollars would have been saved by the party and the delegates.

The Southwestern Bell Telephone company is one corporation of national aspects located in Lubbock which is earnestly attempting to better the conditions of the service rendered. Thousands of dollars have been expended by the phone men here and now it is probable that a building to house the company's business will be erected. That is the kind of business that pays, whether it be a large corporation or a small business house. Efforts to improve service and give value for dollars spent are always appreciated.

We can look forward to some political upsets in November. Senator Robert M. LaFollette, "the light pink candidate," representing a third party of yet unknown strength, is certain to poll a much larger vote than he has been given credit for in the early estimations. Bryan, on the Democratic ticket, may sap some of the Wisconsin man's strength in the Middle Western states, but there are many malcontents—and many voters who really think straight who are tired of the domination of the two older parties, who will back the third man in the field.

The financial reports of the Lubbock banks, for the period of the first six months of this year, were indeed cheering. They showed beyond a shadow of a doubt that the South Plains and Lubbock were on a sound financial basis. True, business has been lighter lately than it was through the fall and winter but that was no more than was to be expected. The farmers are too busy to shop. The merchants are leaving for the eastern markets. In fact this is not the time of year to expect a great deal of business. But wait until cotton picking time is over and the other crops are harvested. Then watch business go!

Had it been generally known that William Gibbs McAdoo would have met defeat in the manner in which he did he certainly would have had a lot less supporters in his race for the nomination. After the convention was over he retired to seclusion, sending only a curt message to the victorious candidate. He wasn't even sure that he would support the ticket and he encountered defeat most ungraciously. It's easy to be a gracious winner but to be a gracious loser is a talent which is found in few. McAdoo could well take a few lessons from William Jennings Bryan and from Governor Al Smith.

Best Editorial of the Week

The Immigration Law

It works!
The new immigration law has made its influence felt abroad to such an extent that the tide of immigration to this continent has changed its direction to the south. According to news dispatches, the tide of continental emigration has come up against the breakwater of the new United States alien restrictions, and is making a sweep southward to South America. The first effect of the new American immigration bill is being felt by the transatlantic passenger liner companies operating to South American ports, who already have booked their third class lists for the next two months and have announced their intention to place more ships in the passenger service.

Most of the bookings come from steamship agents in the Latin countries, where emigration to the United States is so restricted that American consuls are refusing to grant visas until Washington authorities issue the new quotas and regulations.

This is all as it should be. Our melting pot has filled to the overflow point, and until we can ladle off some of the scum, or transmute it from the base metal of the Red, the Bolshevik and the ignorant, into the tested steel of true Americanism, we don't want to put any more Europeans into it to melt up!

The Monroe Doctrine has held the Americas for Americans. The immigration laws, which reduce to a minimum the influx of unassimilated and unassimilable human material, will keep this America American. What less restricted immigration may do for South American countries is, of course, their affair, but it must be noted that many South American nations have large areas to cultivate, wilderness yet to be won; such conditions may, probably will, operate upon their immigrants as similar conditions did upon immigrants to this nation in its earlier days.

At any rate, we haven't so much metal to melt for a while!—Scottish Rite News Bureau.

The Best in American Verse

From the curtain of clouds, from the tent of purple and scarlet,
Issued the sun, the great High Priest, in his garments resplendent,
Holiness unto the Lord, in letters of light on his forehead,
Round the hem of his robe the golden bells and pomegranates,
Blessing the world he came, and the bars of vapor beneath him
Gleamed like a grate of brass and the sea at his feet was a laver.
From Longfellow's "The Courtship of Miles Standish."

Wise and Otherwise

"Religion is free and so is water, but somebody has to pay for the pump," observes the Osborne, Kas., Scout.

Men are not as onery as men think they are,—but they are plenty onery enough, admits the Atchison, Kas., Globe.

The Soldier, Kas., Clipper, says there is nothing so enticing to a kid as a stripped Ford and nothing is more worthless.

The most uncomfortable man is he who cannot trust his friends and is always seeing an evil or mercenary motive in the actions of his fellow-men.

The doctor, who prescribes a summer in the mountains for madame, never loses her patronage, observes the Eldorado, Kas., Times.

Fifty years ago bricklayers in the United States were paid forty-three cents an hour, and the Iola, Kas., Register, is positive it isn't the bricklayers who are howling for "the good old days."

The Wichita Beacon says music is getting so you can't tell whether your neighbor is playing the phonograph, fighting, crying, or washing the dishes.

The most comfortable man, according to the Atchison, Kas., Globe, is he who imagines that he sees something between the lines of everything he reads.

A Newton pastor's sermon Sunday was on the text "How Old Art Thou?" and evidently was not selected for its special appeal to the women of his congregation.

A seasoned wife knows that it isn't time to worry about his health until he reaches the stage where he doesn't care what he has for dinner.—McPherson, Kas., Republican.

"It doesn't seem so strange so many marriages blow up these days, seeing how many men marry powder houses," remarks the Jaestown, Kas., Optimist.

Political Announcements

The following named announce their candidacy for the offices named, subject to the action of the Democratic primary in July:

FOR DISTRICT JUDGE:
CLARK M. MULLICAN of Lubbock

FOR DISTRICT ATTORNEY, 72ND JUDICIAL DISTRICT
PARKE N. DALTON of Crosbyton

FOR COUNTY CLERK:
LOUIE F. MOORE of Lubbock

FOR COUNTY JUDGE:
CHARLES NORDYKE of Lubbock

FOR COUNTY ATTORNEY:
OWEN W. McWHORTER of Lubbock

FOR COUNTY SHERIFF:
BUD JOHNSON of Lubbock

FOR COUNTY SUPERINTENDENT:
WILLIAM M. PEVEHOUSE of Lubbock

FOR COUNTY TAX COLLECTOR:
I. P. HOLLAND of Lubbock

FOR COUNTY ASSESSOR:
R. C. BURNS of Lubbock

FOR COUNTY CLERK:
HERBERT STUBBS of Lubbock

FOR COUNTY COMMISSIONER, PRECINCT NO. 3
E. N. (Uncle Ed) HARRISON, of Lubbock, Route 1

FOR PUBLIC WEIGHER, PRECINCT NO. 1
W. S. (Billy) CLARK of Lubbock

FOR COUNTY COMMISSIONER, PRECINCT NO. 2
B. E. (Gene) WILSON, of Slaton.

The tax bill finally agreed upon in congress is said to be a victory for every faction. "There are no losers except the people," comments the Topeka Journal.

WEEKLY BUSINESS REVIEW

This page made possible by the firms listed below for the purpose of informing the people of the South Plains the Merchandise and Service obtainable in Lubbock.

"This Is a Studebaker Year"

CULLUM BROTHERS

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1112-14 Main Street

Phone 217

Wilson Abstract Company

One of the best equipped abstract plants in Texas, covering every foot of land in Lubbock, Hockley and Cochran counties.

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Lubbock, Texas

KUYKENDALL CHEVROLET CO.

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LUBBOCK COCA COLA BOTTLING CO.



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STAR & DURANT
The Coming Small Cars

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Baggage and Transfer
YELLOW CAB CO.

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Hicks Motor Co.

Distributors

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1212-1212 J-2 Ave H

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Manufacturer of

SADDLES, HARNESS AND AUTO TOPS
SHOE REPAIRING A SPECIALTY

PRICES THAT ARE RIGHT

L. H. Shelton & Son
SHOE HOSPITAL

The place where satisfactory shoe repairing work is done—Ladies work Specialty.

All Work Guaranteed
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17 Years in the West

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DRS. HENDRICKS & GILLESPIE

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The best equipped Chiropractic office on the Plains
WE RENDER HEALTH SERVICE

Suite 7, 8, 9 and 10, Barrus Bldg.

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Jackson Brothers

COAL, GRAIN, HAY

Storage Prices this Month on Best Grade Cooking and Heating Coal.

GENERAL FIXIT

I repair Graphophones, Guns, Open Safes and Make Keys for all Locks.

J. T. Stanfill

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"Where You Get the Best in Health"

ALMA DAUGHERTY

CHIROPRACTOR

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Lubbock, Texas

Telephone 813J

Kell Milling Company

BELLE OF VERNON FLOUR

WILLIAMS & SON

Distributors

East Broadway

Phone 38

NEW EQUIPMENT ADDED TO CITY BOTTLING FIRM

Lubbock Coca Cola Bottling Company Fills Needs of South Plains Well

In addition to a number of other industries which go to make up a hustling, growing and thriving city, Lubbock also boasts of a modern and up-to-date bottling works.

Located at the corner of Avenue I and Fourteenth street, 1319 Avenue I to be exact, stands the Lubbock Coca Cola Bottling Company, where the confectionery retailers of practically the entire South Plains are supplied with soda water and bottled Coca Cola. This organization, while perhaps better known by the name of the Lubbock Creamery, the name it was called for more than seven years, handles only the bottled soda water goods and the bottled Coca Cola products and in order to make the name indicative of the business

the present name was adopted

little more than a month ago. Tom B. Morrison is the manager of the company and nine men are employed to fill the wants of the soda water and Coca Cola drinkers in this territory. While the company has been modernly equipped for the business the rapid growth of the city and the territory has caused the addition of even more equipment. To fill the wants of the retailers a Shields Double-head automatic bottling machine, which can turn out 1,440 bottles per hour, will be installed immediately. The new machine is the latest of its kind, McKenna Brass company of Pittsburg, Pennsylvania, being its builders. The new machine arrived in the city this week and will be in operation by the first of August at the latest.

The new machine not only crowns the bottles, which in the vernacular of the bottler means the putting of the tops on them, but it places the syrup in the bottles, adds the carbonated water and also places on the crowns. In addition to the new automatic machine the company has in operation a Baltimore Semi-automatic bottling machine.

When a purchaser drinks a bottle of the soda water or the Coca Cola made by the Lubbock Coca Cola Bottling Company he can be sure of its being sanitary. Before being filled every bottle is washed in a solution of alkali and water, heated to a temperature of 120 degrees, so when it is turned out to the purchaser he may be absolutely certain of its purity.

In addition to Coca Cola the company also manufactures a full line of other flavors of soda water. Cherry Blossom, Strawberry, Orange, Howdy, Lemon Sour, Grape and Delaware Punch are the flavors made by the company here.

The entire South Plains is covered by the output of the Lubbock Coca Cola Bottling company but Lubbock, Lubbock county, and Terry and Crosby counties make up the greater part of the territory being served by the organization.

Inspection of the plant is invited at all times. Very few people understand the bottling business as it is handled in the modern method and a number of interesting things await the person who calls to see how the thirst quenchers of the South Plains are made.

STARTING, LIGHTING, IGNITION
2 Years Guarantee Batteries

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Automobiles Painted and Varnished

All Work Guaranteed
Estimates furnished free on all work

Parry Auto Paint Shop

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Well equipped and experienced for building Auto Tops, Seats, Covers and Awnings.

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South Plains Monument Company

Write Us for Prices

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Lubbock, Texas

Merrill Hotel Building

C. L. ADAMS, Mgr.

Phone 420

DIRECTORY

ABSTRACTORS
Guarantee Abstract and Title Company.
Wilson Abstract Company.

AUTOMOBILE PARTS
Plains Auto Parts Company.

AUTOMOBILE PAINTING
Parry Auto Paint Shop.

AUTO TOPS
Lubbock Auto Top Company.

AUTOMOBILES
Cullum Brothers.
Kuykendall Chevrolet Company.
Hicks Motor Company.

AUTOMOBILE CYLINDER GRINDING
Murphy's Auto Works.

BATTERY STATIONS
Lubbock Battery and Electric Company.

BOTTLING WORKS
Lubbock Coca Cola Bottling Co.

CHIROPRACTORS
Dr. Kate Castleman.
Drs. Hendricks and Gillespie.

CEMENT CONTRACTORS
Calhoun Brothers.

COAL AND GRAIN
Jackson Brothers.

DRIVERLESS CAR STATION
W. A. Izard.

FLOUR
Williams and Son.

GENERAL MERCHANDISE
Hodges Brothers.

GENERAL REPAIRING
The Fixit Shop.

LOANS
Green and Hurlbut.

MATTRESSES
Lubbock Mattress Company.

MONUMENT WORKS
South Plains Monument Company.

MUSIC DEALERS
Boyd Music Store.

PLUMBING AND HEATING
Roche Newton and Company.
McCrary and Anthony.

PRODUCE COMPANIES
Kelly Produce Company.

REAL ESTATE
Hunter and Hunter.

RESTAURANTS
Bugs Bee Cafe.

SHOE REPAIRING
O. W. Jolly.
L. H. Shelton and Son.

SERVICE STATIONS
Real Service Station.
Scott Service Station.

TRANSFER AND BAGGAGE
Checker Cab Company.
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WHOLESALE CANDY
Lubbock Candy Company Company.

WHOLESALE WATER SUPPLIES
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Everything in Music

East Side of Square

Special Prices for a Short Time on Mattresses

New Mattress Made to Order

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All Work Guaranteed

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"A Good Place to Eat"

BUSY BEE CAFE

In new location across from Post Office.

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Lubbock

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Pumping Engine
With Splasher Crosshead

Horse power, 1 1-4.
Strokes per minute, 33.
Weight, lbs., 330.
Capacity, 250 ft. with 2 inch Pump Pipe.

Battery Ignition.
Eccentric clutch for disengaging Jack from Engine.
Geared direct to Jack.

BUY THE BEST AND SAVE THE DIFFERENCE

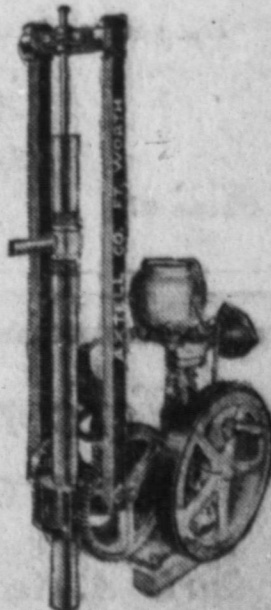
Made In Four Sizes

1 1-4 H. P.—2 H. P.—3 H. P.—5 H. P.

AXTELL COMPANY

Lubbock

Fort Worth



WORTHY OF BACKING BY LUBBOCK

CITY MUST BACK FIRE FIGHTERS IF THE FINE PAST RECORD OF FEW SERIOUS CONFLAGRATIONS IS UPHELD, IS CHIEF'S BELIEF

Have you ever awakened in the dead of night with the mournful, compelling, sibilant and terrifying sounds of the fire whistle in your ears? Sure you have. And when you've heard it you've many times looked out a nearby window to see if it was near your home or near your place of business. When you found out it wasn't you groped back to bed with a thankful and comfortable feeling, didn't you? Sure you did. But did you ever stop to think that when that whistle blows in the dead of night that twenty-three men in twenty-three homes were awake, hustling into their clothes, dashing to the scene of the conflagration, spurred on by civic pride and the opportunity to lend aid to perhaps a stranger in distress?

Maybe it was raining, snowing or sleeting. The firemen, without any thought for personal gain, perhaps were risking life and limb, in addition to forsaking their warm beds after a hard day's work for a harder night's work. You didn't think of that, did you? Whether you thought of it or not read the facts enumerated below. It will make you see the better side of human nature. It will give you an added pride in Lubbock and a sense of comfort and satisfaction. It will also make you acquainted, if only through a printed page, with a group of men right here in your home town, men that you see every day, who unselfishly serve this community and make your home and your business safer.

Personnel Given.
The Lubbock fire department, made up of volunteer fire fighters, is composed of twenty-three men. They are W. E. Twitty, chief; Mark Long, assistant chief; Bob Hurst, secretary; Roche Newton, Alec McDonald, Onita Franklin, W. C. Bruyn, E. C. Young, L. W. Ray, J. L. Price, Bill Knapp, Doc Veezels, Jim McSpadden, Oscar R. Phillips, Joe Wolfarth, Ed Parker, Newell Bryan, Bob Ellison, C. Hyman, J. N. Pipkin, Earl Martin, Mose Hood and E. G. White. Joe Wolfarth is the truck driver and Film McSpadden is electrician.

No Injuries.
The department was founded on August 9, 1909, and in a month and a week will be fifteen years old. Of the present membership Chief Twitty is the

only man who was a member when the organization was founded. The department, which has always been on a volunteer basis, was first quartered in the Phillips-Bradley Garage, in the building now used as a warehouse for the Western Windmill company, on Avenue J, between Thirteenth street and Broadway. Charles Fredricks was the first chief and the department was made up of eleven men. The equipment was made up largely of one gasoline-driven Tri-plex pumper, which was mounted on a horse drawn vehicle and a double tank chemical engine. Both of these articles of fire-fighting were purchased by the citizens of the early Lubbock but the Tri-plex pumper was of very little use. The only time it was of any great assistance, according to Chief Twitty, was the night in 1910 when the Lubbock Mercantile company, located where the Hemphill-Price company and the McAfee store are now standing, burned at a loss of \$80,000.

Have Had One Bad Fire.
Under the tutelage of able chiefs the department kept going and kept improving and despite the phenomenal growth of the city, very few bad fires have been experienced here. The worst in the city's history, occurred in 1926, when flames of an unknown origin swept the Texas Utilities company's old plant on east Main street with a loss of approximately \$125,000. At the time of the Texas Utilities fire an explosion broke plate glass windows in the neighborhood and felled great pieces of wood and metal about the vicinity, but luckily no firemen were hurt.

The only other bad fires in the history of the city were the Lubbock Mercantile company, in 1910, with a loss of \$40,000; the Avalanche Publishing company in May, 1923, with a loss of \$25,000; and the time in 1912 when four buildings on the west side of the square burned with a loss of \$25,000. The one on the west side of the square was the only fire in Lubbock's history where as many as four buildings burned in a single conflagration.

Although the department has made approximately three hundred runs since it was founded there has never been an injury or a casualty in the department.

ON THE SQUARE

Politics are getting hot.

LaVerne Kershner starts on City Directory.

It's vacation time for everybody but us.

K. L. Riggs says Insurance Business is good.

Deputy Sheriff Ford has a new badge.

Louie Moore is the luckiest candidate.

The Santa Fe afforded Sunday's excitement.

"Lubbock's Crying Need" is a man's barber shop.

Jed Rix is home again.

Bud Jones has an office.

Dr. Castleberry's monkey visited town this week.

No one had any trouble recognizing the resemblance.

The band played Sunday afternoon.

The Security State Bank has some new saving clocks.

Beanery Bound, Or The Story of Two Defenseless Men

"It's a hard, cruel world," according to both Curtis Keen and Harold Griffith, who are consoling each other in a bachelor's apartment up on Main street while their wives are visiting on the Pacific Coast for the summer. Their happy homes ceased to be Tuesday morning when Mrs. Keen and Mrs. Griffith left for several days in Amarillo, Denver and Salt Lake City, where they will visit friends enroute to Berkeley, where they will spend several weeks.

Tuesday night the "Boys left behind them" moved together for mutual sympathy and condolence. Both announce that if they have a friend within a hundred miles of Lubbock they hope to find it out through an invitation to a chicken dinner anytime within the next six weeks. Approximately 25 percent of Lubbock's husbands are in the same fix, following the real beginning of the summer visiting. You can tell them as they pass along the street about noon hunting for a quick lunch counter—but take our advice and don't joke them about it.

TWO INCH RAIN.
LITTLEFIELD. — Rain amounting to more than two inches has just fallen all over the Littlefield trade territory and is still falling. Already good crops prospects are greatly increased and bumper crops of cotton and feed stuff are assured. The greatest development so far experienced in the southwest is confidently expected here this year.

SCHOOL PUPILS SAVE.
TULSA, Okla. (INS)—Pupils of the Tulsa public schools have savings accounts aggregating \$70,744.35. These thrifty pupils are the 558 children enrolled during the year just past in one school. There are five different schools in Tulsa sponsoring the savings idea among the students.

MUST PREPARE FOR WHEAT.
TOPEKA, Kas. (INS)—It will take 10,000 cars to handle the wheat on the Panhandle division of the Santa Fe alone, the public utilities commission estimated today, and reported that 3600 cars are on the line now. At this time last year only 2000 cars were available, it was stated. The commission said that other Western Kansas railroads report similar proportions of cars on hand, and that indications point to rapid handling of the 1924 wheat crop.

Landscape Engineer From Dallas Visits Business Associates


Mr. Meyers of the Landscape and City Planning firm of Meyers and Noyles of Dallas who have charge of laying out the restricted residential district south of the city, adjoining the Tech Site and working around the Ellwood residence, was in Lubbock Friday for a final conference with Joe Hess, Tom Ivy and I. E. Barr before the completion of this tract.

Preliminary plans have already been received that include winding driveways, permanent parks, attractive odd shaped lots, and other accepted improvements that mark the best and latest in city engineering. A few minor adjustments will be made to bring the proposed project into absolute harmony with the accepted plans for the Tech Site, resident's home and other development details in that part of town.

Read Journal Ads, it pays.

Try the Drug Store First

History has never told us who made the first soda or who drank it. But it is quite certain that it was not as refreshing or as enjoyable as you'll find at our fountain today. We don't let anyone make better ones. Whether it is for fountain service, sundries, prescriptions or anything else in the drug line—Get it at this store. We guarantee your satisfaction.



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Phone 723-M

Auction Sales

Meet me at the O. K. Furniture Co., one door north of Lub-Tex Motor Co.

I sell implements, furniture, in fact any thing that is offered for sale.

List your stuff with me, I guarantee satisfaction.

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"Wherever the Jefferson Standard is Known—it is Favorably Known," and "There's a Reason."

Keeping Pace--

"Within a hundred mile radius of Lubbock, Texas, will someday be grown as much cotton as the State of Texas now produces."

Our company had already decided to build a cotton oil mill in Lubbock before that statement was made by Dr. Hunter, the Chief Entomologist of the Federal Department of Agriculture for we had already realizing the possibilities of the section as a cotton producing section. We recognized the opportunity and in building here a mill more than double the size necessary to meet the present demands of the section accepted the responsibility of keeping pace with the cotton development of the South Plains.

Profit from the production of any commodity comes from having a dependable market whose prices are in line with the world's markets, and facilities for handling the commodity. These things the South Plains cotton farmers have in the two cotton exchanges in Lubbock. Our Cotton Oil Mill, ample compress facilities, and the Santa Fe railroad. Ours is more than a business—it is a service to the cotton producers of the section, and we invite a closer acquaintance between these producers and the officials of our company, and a better knowledge of the facilities and operation of our mill.

"THRU BETTER ACQUAINTANCE COMES MUTUAL APPRECIATION."

Lubbock Cotton Oil Co.

Lubbock, Texas

Phone 12

Phone 12



Professional Directory

Rix Furniture & Undertaking Company
Lubbock, Texas
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Licensed Embalmers
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J. A. Rix 650 H. H. Griffith 397
A. C. Sanders 227

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