

# THE PLAINS JOURNAL

THE NEWSPAPER FOR THE WHOLE FAMILY

LUBBOCK, TEXAS, "THE HUB OF THE PLAINS"

THURSDAY, AUGUST 14th, 1924.

VOL. II, NO. 1

## CITY COMMENTS

By CURTIS A. KEEN

It is my belief that there is not a citizen in Lubbock who does not really want to see the city grow, develop and prosper. It is natural that with the many problems before the city there should be some differences of opinion. Without attempting to force our views on any person, we shall, under this head, review various problems as they arise from time to time, and make such comments as we sincerely believe will tend to be of constructive benefit in clarifying the civic atmosphere.

**CURTIS A. KEEN**  
The problems of city charity continue to engage the attention of the local chapter of the American Red Cross. The publicity that has gone out from Lubbock has attracted hundreds of workmen and all classes to the city—some of whom have been unable to find work—and some of whom wouldn't know what to do with it if they did find it. But it is a civic problem, none the less, and this organization is entitled to a much better support or the part of the citizenship of the city than it is getting.

Whether we like it or not, or whether they are to blame or not has nothing to do with the question. If a man brings his family here, they get sick, or hungry or deserted, we, as a city, cannot sit idly by and see them starve or die for lack of attention—and that is the work done by the Red Cross under Miss Murfee.  
But the relief work done under her direction is intelligent, constructive and not easily imposed upon, whereas the better-shelter charity is the greatest waste in the world. Get acquainted with the Red Cross work and contribute to its support.

Work has entirely ceased on Broadway. The sixty-footers, the forty-footers, the contractors and the city dads have not been able to iron out their differences and get together. There is evidently much to be said on all sides—and most of it has been repeatedly repeated, and as yet nothing is under way.

Everybody has been blamed for the mix-up from the original Indians, who roamed these Plains a hundred years ago to the coming generations who shall plough the pavement later we are gone. And yet nothing is being done. We don't know who is right, or who is wrong—or why they are right or why they are wrong. And frankly, we doubt if they know.

But we do know that it is about time somebody was climbing down off their high horse and making a real effort to get the matter adjusted one way or the other and construction started—even if some few of the brethren should find it necessary to give up a pet idea or two.

It is the spirit of a town that builds it into a city and not the width of the streets anyway. And it shows a mighty poor spirit on the part of somebody, when a whole street gets tied up for an indefinite time in the face of a community pledge to pave Broadway before the Tech College opens.

Of course Broadway should be sixty or eighty or a hundred feet wide, if it could be managed, but it would be a lot better paved for forty feet than it is now. There is no indication of being any time under the present tie-up. We should all live in brick houses, drive Packard automobiles and wear silk shirts—if we could afford it, but since conditions are such that we can't we haven't the right of living in the street, driving our coupe or going without a shirt. And after all, Maple avenue of Dallas, between McKinney and Oak Lawn, struggles along handling a few odd hundred thousand more folks than Broadway will be called on to carry for several moons, and it is only 40 feet wide. BUT IT IS PAVED.

**PRaise FOR REVIVALIST**  
Reverend B. B. Grimm, of Marshall, Texas, who is at present holding a revival in Slaton, is meeting with nothing but success in the neighboring city and, according to local persons who have attended the meeting, he is one of the finest revivalists ever to visit the South Plains.

## SEVENTY SCHOOL TEACHERS TO MAKE UP 1924-25 FACULTY FOR CITY SYSTEM

All of the school teachers for the various buildings and grades in the Lubbock school system have been contracted for and the beginning of the coming school term will see a total of seventy teachers making up the system. M. M. Dupre, city superintendent of public instruction, stated recently.  
Of the seventy teachers fifty-three are women and the remaining seventeen are men. The senior high school building, with eleven men contracted for, will have the most men teachers of any building while the K. Carter ward school, with Mrs. M. M. Dupre at its head and thirteen teachers, will go through the year without a man teacher.  
With a total of twenty-three teachers the senior high school will have the largest faculty while the George M. Hunt grade school will come second with sixteen. Ten persons will make up the faculty of the Junior high

# SHORT COURSE IS TO BE HELD WITH FAIR

## PLANS COMPLETED WEDNESDAY FOR ROAD TO TWO NEW COUNTIES

**PROSPECTS DISCUSSED WHEN BUSINESS MEN FROM THREE COUNTIES ATTEND SPECIAL SESSION HELD IN LEVELLAND YESTERDAY**

The Hockley-Cochran County Railroad seems assured. At a special call meeting of the Hockley County Chamber of Commerce, interested land owners in Hockley and Cochran counties held at Levelland Wednesday afternoon the bonus went over the \$225,000 mark and committees were appointed and plans completed for the culmination of the bonus drive that has been more or less hanging fire for the past several months.

**Lubbock Represented**  
More than twenty Lubbock business men attended the meeting, including the full personnel of the Railroad Committee and the Secretary of the Chamber of Commerce. Fully a hundred land owners of Hockley and Cochran counties were there as were representatives from the large non-resident land owners interested in the two counties.

President Baker of the Levelland Chamber of Commerce called the meeting to order, stated the purpose and called for the election of a chairman for the afternoon. Curtis A. Keen, Editor of The Plains Journal, was elected and took charge of the meeting for the afternoon. O. L. Slaton, of the Lubbock State Bank, and a member of the Railroad Committee made the keynote speech outlining the need and advantage of a railroad west out of Lubbock, citing the efforts of Lubbock in the early days, when he began his service on the Railroad Committee, and called upon the citizenship of all three of these counties to get together and complete the project.

**Cook Gives Report**  
Dr. Cook of Levelland responded with a report upon the attitude of the folks of Levelland and Hockley county, and the matter got under way, the meeting began to warm up, reports began to pour in and land owners came to the front and got on the dotted line. (CONTINUED ON PAGE SIX)

## FOR SHOPS HERE

**Chamber of Commerce Heads Get Behind Move for State Highway Shops Here**

Believing that the location of repair shops for this district of the state highway department in Lubbock should be settled, members of the board of directors of the Chamber of Commerce held a discussion on the subject in their regular semi-monthly meeting Tuesday morning. At the conclusion of the discussion it was decided that the directors would get behind the movement and inform the county commissioners of their action.

According to plans originally announced by the highway department through Engineer R. W. Baker here Lubbock will be the headquarters for twenty-four counties and a permanent shop, with approximately a dozen employees and \$75,000 worth of equipment is to be placed here. If the plan is placed here the county must provide a building for the shops.

**BI-WEEKLY FOR SLATON**  
The Slaton Slatonite, under the management of J. L. Suits, will be issued twice a week instead of once per week from now on, according to an announcement made by Suits. The publication is owned by Mrs. W. Donald. Publication days will be on Wednesday and Sunday.

## SEVENTY SCHOOL TEACHERS TO MAKE UP 1924-25 FACULTY FOR CITY SYSTEM

McDaniels, Miss Mamie Alexander, Miss Charley Morton, Miss Lottie Mae Cowart, Miss Pearl Denman, Miss Lula Belsler, Miss Cora Jones, Miss Roxie Nugent, Mrs. W. A. Brown.  
Senior High School—G. N. Atkins, principal, W. M. Slagle, R. W. Mathews, Ernest Lowery, Mule Davis, Howard M. Niles, M. E. Witt, H. H. Hunter, Miss Margaret Dupre, Miss Ethel Sarsles, Mrs. R. W. Mathews, Miss Lavonia Baker, Miss Esther Cooper, J. W. Reid, Miss Alice Bledsoe, Mrs. J. W. Reid, Miss Stella Warren, Miss Haze Armstrong, Miss Louis Pyle, Miss Clara Price, Miss Bertha Eubanks, James Wymond Crowley, Ray Mowery.  
Southwest Ward—Miss Willie Bra-shars.  
Southeast Ward—Mrs. Lillian Melu-gan.  
Northeast Ward—Fred Groves, Miss Sylvia Wilson.  
Northwest Ward—C. B. Bradley, Miss

## Railroad West Now Assured

### SUMMON TENTATIVE LIST OF MEN TO SERVE AS GRAND JURORS FOR COMING TERM OF DISTRICT COURT

Sixteen men have been summoned to appear before the early fall term of the District court, which will open here on Monday, August 25, and from that list will be chosen the grandjurors for the term. Louis F. Moore, district clerk, stated here yesterday. The men from which the jury shall be chosen are: Lonnie Williams, Jot Smythe, T. M. George, J. C. Newton, Edgar Abney, W. R. Wilson, J. A. Rix, W. W. Ferguson, S. A. Poole, S. J. T. Polk, I. W. Ledbetter, T. E. Kincaid, W. J. Slover, W. K. Pierce, O. W. Jolly and C. E. Masden. The list was drawn from a jury commission composed of James H. Kimmel, T. A. Worley and A. G. Ross, who were appointed by Judge Clark M. Mullican.

According to information issued by court officials over two hundred civil and criminal cases were disposed of in the April term of court the docket will be one of the heaviest in the history of the court.  
The first week of the court will be taken up with the non-jury civil cases and the opening day of the second week will see Will Word, Terry county gunman, charged with the murder of S. H. Windham, and facing two other assault charges, facing the bar of justice. An insanity plea is expected in the Word case, court officials stated.

Petit juries for the civil cases have already been outlined and the list will be announced soon. Considerable material is already facing members of the grand jury and it is thought that this body will be particularly busy during the coming court session. At least two cases alleging rape are expected to be brought before the jury-men.

## "MA" AND JIM ARE TO BE HERE ON AUGUST 20

Mrs. Miriam A. Ferguson, accompanied by her husband, James Ferguson, will be in Lubbock Wednesday night and speak in the interest of her campaign for governor on the court house lawn, at 5 o'clock, according to an announcement made by Fred C. Pearce, local lawyer who is interested in securing votes for Mrs. Ferguson in the August run-off. Seats will be arranged on the lawn and the pavilion will be provided with sounding boards in order that the gathering may hear the speaking. Pearce said, who expects a gathering of about 10,000 people for the occasion.  
As yet it is not known whether Mrs. Ferguson will speak in her own interest or if her husband will speak for her. They will probably be in Amarillo and Plainview while on this speaking tour.

## Neff and Park Board To Appear Here Soon

Governor Pat M. Neff and his daughter, with members of the state park commission, will arrive in Lubbock this week from the state capital to look over the sites being proposed by members of the local state park committee. M. M. Dupre, chairman of the group, announced recently.

D. P. Colp, a member of the state board of agriculture, will be in Lubbock while here looking over the locations and announced the arrival of Governor Neff and the other members of the board. Practically every city in West Texas has one or more sites to offer the board.

## Local High School Is Named In Class A Athletic League

Lubbock high school will compete in a new athletic conference this year. James H. Goodman, local football authority, stated yesterday after receiving a letter from Mule Davis, the new director of athletics for the local school. The new conference was outlined by the interscholastic league under the auspices of the state university.

With the exception of Amarillo, Plainview and Lubbock all of the other Plains towns have been designated in the Class B conference. The three named places, however, have been named in Class A, along with the high schools of Wichita Falls, Childress, Vernon and Electra. In order to be considered for state honors each team must play at least four games in the league.

Davis, the new coach, is a graduate of the state agricultural college and last year was assistant at Wayland college, Goodman said.

## LEGIONNAIRES TO MEET

Probably a dozen members of the Allen brothers Post of the American legion will attend the state convention of the organization, to be held in Brownwood on August 18, 19 and 20. H. D. Woods, post commander, stated yesterday. The delegates from the local post have not yet been chosen.

## STORK SPECIAL!

The Plains Journal received another addition to its official family last Monday, when Dorrance D. Roderick, manager, received the news of the arrival of a son in Oklahoma City, where Mrs. Roderick has been a guest in the home of her parents, Mr. and Mrs. J. T. Burnett.  
In order to be on hand for the celebration to be held in connection with the arrival of the youngster, Roderick departed Wednesday for Oklahoma City, where he will vacation for several weeks. Mrs.

## PLAN FOUND POPULAR IN EAST TO BE EXECUTED FOR FIRST TIME IN HISTORY OF SOUTH

### ACKNOWLEDGED AUTHORITIES WILL EXPLAIN FACTS AS PRIZES ARE AWARDED; BIZZELL AND WALTON TO TAKE PART IN FEATURE

In an advance step thus far unattempted by any fair or exposition to be held anywhere in the South, the directors of the 1924 Panhandle and South Plains Fair association will hold in counties held at Levelland Wednesday afternoon the bonus thus giving the fall classic the educational feature attached to the large expositions of the North and East, A. B. Davis, secretary of the board, D. F. Eaton, county farm agent, and Mabel Marsh, home demonstration agent for Lubbock county, announced yesterday.

## COMMITTEE SAYS PLANS ON CLEAN UP DRIVE READY

Rules Announced and Citizens Urged to Take Active Part in Two Week Campaign  
The details of the Clean-Up Campaign have been completed, the mayor's proclamation issued, assignments are being made and it is now up to the citizenship of the city to make the entire project a worthwhile success. Without regard to any man's club, party, political or church affiliations assignments have been made with a man over each one, two or three blocks in various parts of the city. It is his duty to personally talk with every resident in his assigned area and urge him to help clean up that area—not only his own yard and alley but the entire area assigned to him.

Although the Clean-Up Committee was composed of one member from each of the Chambers of Commerce and the two Luncheon Clubs—the men and women who have not been plans call for the assistance of many active members of any of these organizations—but who are citizens of Lubbock and who should be and are interested in its welfare.  
City to Haul  
The city has promised to haul every bit of the trash piled up where it can be gotten to with the wagons, without any expense to the individual citizen, having to be handled through one general director to be announced later. The opening day of the Clean-Up Campaign is Monday, August 18, and it will continue until the end of the month. Special mention will be made of the cleanest lots and block and sections of the city—and mention MAY be made of the other extremes.

To summarize the entire situation the whole campaign will be a hopeless (CONTINUED ON PAGE SIX)

## FARM CONGRESS

**Amarillo Sponsors Educational Meeting for West Texas Farmers August 21st**

The West Texas Farmers' Educational Congress will be held in the City Auditorium, in Amarillo, on next Thursday, August 21, officials of the movement stated yesterday. The meeting is to be purely educational and is expected to mean a great deal to the farmers attending.  
Included in the program, which will begin at ten o'clock in the morning and last until four o'clock that afternoon, will be addresses by Congressman Marvin Jones, of Amarillo; J. A. Hill, president of the West Texas Teachers College, of Canyon; Dr. W. B. Bizzell, president of the Texas Agricultural and Mechanical College, of College Station and others of prominence. Efforts will be made to make the meeting an outstanding event to the West Texas farmer.

## SLATON PAPER CHANGES HANDS

Ben F. Smith, formerly owner of the Lockney Beacon and the Scurry County Times, has taken over the Slaton South Plains Radiogram, formerly owned by W. P. Florence and Frank White. The name of the publication will be changed to the Slaton Times and its politics will be neutral, Smith indicated here Wednesday.

## LUBBOCK USES ENOUGH WATER EVERY DAY TO FLOAT A BATTLESHIP IS SEEN

How much water is two million gallons? It's a whole lot of water. In fact if it all had to be hauled in the old fashioned water wagon it would take every man and boy in Lubbock over 18 years old to drive the wagons and the train would reach all the way to Sweetwater.  
Lubbock uses 6,912 tons of water per day. That is more than enough to float a battleship—if the ship is not too big—and certainly enough to make folks who live here better appreciate the efforts the city officials are making to keep the water works equipment up to the requirements of the city's needs. The present pumps deliver 1200 gallons per minute into the mains twenty-four hours of the day. From about three in the afternoon until nine at night the city uses water a little faster than the pumps are able to bring it out of the ground and the half million 5,000,000 gallons of water per day—or enough for a city of three times this size.  
The city commission has seen that a quantity of good water is essential to the life and growth of a city and has made moves to assure such a supply to the citizens of Lubbock. There is no one thing which has retarded the growth of more cities than a lack of good pure water and while the cost of supplying water to Lubbock will not reach the cost of the paving of the sewer system, this city will find it just as beneficial in the long run.  
The fact that great quantities of water underlie the plains section at a short depth makes the problem of municipal water supply less puzzling than it ordinarily would. Many cities depend on purifying river water or piping their supplies for miles from neighboring mountains. Tulsa, in Oklahoma, has just finished a ten million gal-



:-: A Page Devoted to the Interests of the Women Readers :-:

TENNESSEANS TO PICNIC
A picnic for everybody who ever lived in Tennessee will be held here on September 16 and 17, at the County Recreational park.

Tennessee, stated here today. The meeting will not be exclusive for persons born in Tennessee but will be for everybody who ever resided within the confines of the Southern state.

Club Entertained
By Mrs. W. T. Raybon

The Bon Temps Bridge club met Thursday night with Mrs. E. A. Swindell as hostess at the home of her sister, Mrs. W. T. Raybon, 1518 Avenue J.

Pastime Club Meets
With Mrs. B. Cullum

Mrs. Bill Cullum was hostess to the Pastime club at her home 1313 Avenue O, Friday morning. The club morning hours were spent pleasantly in games by the guests until noon.

Are Dinner Guests
Saturday Evening

Mr. and Mrs. B. C. Dickinson entertained at dinner Saturday evening Charles W. Read and D. D. Roderick at their home 1612 Sixteenth street.

West Texas Orphans
Home Heads Meet On
Status of Campaign

Members of the board of directors of the West Texas Orphans home held a meeting at the Busy Bee cafe here on Tuesday when the business of the organization disclosed that a total of \$11,035.31 had thus far been subscribed for the home and out of the total subscriptions \$5,653.81 has been paid.

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DRESSING
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YOUR THOROUGH SATISFACTION
A Trial Will Convince You
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Something New--
IN LIGHTING FIXTURES

Just received a complete line of the new family of Electr-o-lights, the very newest thing in fixtures.

We have the Bedr-o-Light, Kitch-o-Light, Shav-o-light and all the rest of the family in the newest shades: Ivory and Pink, Ivory and Blue, Ivory and Antique and White Enamel.



See this big display, at our store room if you expect to be in the market for fixtures any time soon or if you are considering remodeling your home, these fixtures will make a big improvement. They are moderately priced, too.

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All Electric fans including oscillating fans specially priced at--

20 per cent off

Polar Cub fans both sizes reduced--

\$1.00

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Less Than
4 Weeks
Until
School
Starts

It isn't nearly so hard to stay indoors and study hard if a fellow's cool and comfortable. But a boy doesn't want to take off his coat unless he has on a good looking shirt or blouse.

New Tom
Sawyer Shirts

--for Fall are here in a pleasing variety of colors and sturdy materials that will withstand the wash. As a special inducement, we are offering all Tom Sawyer Blouses, sizes 6 to 12, at one-third off the regular price.

New School Suits, New Triple Knee Stockings, New School Shoes

Better Buy Your Boy's School Clothes Now, While you can get what you want.

Barrier Bros.

Distributors of Dependable Merchandise
Save Gold Bond Stamps

Miss Smith Honors
Out-of-Town Guest
With Pretty Party

One of the prettiest parties of the season was that given by Miss Margaret Smith at the Country Club last Thursday afternoon, honoring her guest, Miss Mary Frances Collier, of Wichita Falls. A color scheme of blue and white was used in the decorations.

Presbyterian Class
Has Party Thursday

S. C. Wilson entertained his Sunday school class of the First Presbyterian Church at his home, 1615 Tenth street, last Thursday evening. Various games were played during the evening.

Are Hostesses To
1916 Needle Club

Sewing and chatting were interesting features of the afternoon last Wednesday, when the 1916 Needle club met at the home of Mrs. Roy Starnes with Mrs. M. H. Starnes, joint hostess.

Miss Cowart Given
A Surprise Shower

Mrs. E. L. Robertson gave a surprise shower for Miss Amelia Cowart, who was married to H. Clyde Hagland Monday evening, at her home on Avenue O Saturday afternoon. The home was beautifully decorated with summer flowers making a pleasant place in which the guests played forty-two during the afternoon.

CARD OF THANKS

I wish to take this means to thank all of my friends and the friends of my father, for the many kindnesses, considerations and sympathies shown the family during his recent illness and following his death.

Out-of-Town Guests
Honorees at Party

Mrs. J. A. Rix entertained with a party at the Country Club last Thursday night in honor of Misses Florence and Katherine Poffenbach, of Sweetwater, who are her guests. The club rooms were prettily adorned with tuberoses, gladioli and blue bells.

Miss Ruth McKee Is
A Charming Hostess

Miss Ruth McKee was a charming hostess to her friends Monday night at her home, 1815 Fourteenth street. Forty-two was played by the young folk until a late hour, when refreshments of fruit Sherbert and cake were served to the following: Misses Elizabeth Forson, Evelyn Porter, Florence Bethow, Thelma Dunlap, Kate Pressley, Lois Pressley, Omette Malone, Grace Malone, Correen Bell, Alice Alverson, Messrs. Elton Terrell, Noel McCollum, Elton McCoy, Tom Morrison, Merwin D. K. Bondurant, W. D. Green, Jr., D. D. Fuller and Miss Lanette Shirley.

Mrs. F. H. Schmidt Is
Honored With Party

Mrs. William D. Green, Jr., assisted by Mrs. Claude Hurlbut, entertained with a bridge party at her home 1614 Avenue O, last Thursday afternoon, honoring Mrs. Frederick H. Schmidt, of Chicago, who is visiting her mother, Mrs. W. H. Meador. A color scheme of yellow and white was carried out in the entertaining suite of rooms and in the score cards.

The following guests were present: Messdames W. H. Meador, Frederick Schmidt, Neil H. Wright, A. V. Weaver, William D. Green, of San Antonio, O. L. Slaton, Wallace Hoard, Jed Rix, E. A. Conley, Byron Dickinson, Guy L. McAfee, J. T. Krueger, W. C. Cummings, J. S. Johnson, Lee Duggan, F. R. Friend, E. M. Conley, L. Lumsden, of Millsap, Misses Mary Meador, Della Wilkinson, Ruth Horn, Hortense Ragland and Misses... The tea guests were Mrs. Alice Johnson, Ruth Slaton, Julia Johnson, Vernon Brown and Katherine and Florence Poffenbach, of Sweetwater.

TREE EXPERT HERE

Walter E. Bond, a member of the Texas Department of Forestry, was a visitor here last week end and conferred with the authorities of the state experimental farm east of the city, concerning tree planting in this vicinity.

Miss Grace Switzer, Dean of the Texas chapter, American Guild of Organists, will return to her home in Dallas Saturday morning.

A new Account, no matter how large or how small, is always welcome.

Says---

U.B. Thrifty



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Wesley Bible Class
Given Entertainment
At Wolffarth Home

The Wesley Bible class of the Methodist Sunday school entertained for the husbands of the class at the home of Mr. and Mrs. George C. Wolffarth Tuesday night. The large lawn was lighted and chairs were placed in groups over the grass making a cool and comfortable place for the evening's entertainment. In addition to chatting and various games and contests that were played, there was a program carried out under the direction of Mrs. O. B. Trinkle. The Ukulele club played and sang several numbers while the crowd was gathered after which Mrs. H. W. Sims made a short talk to the class telling about a family of Browns that have recently moved to Lubbock in which are five girls that should belong to the Wesley class.

Hostesses for the party were Messdames M. C. Overtop, Arthur Adams, George C. Wolffarth, O. L. Slaton, O. B. Trinkle, J. W. Ross, J. H. Hood, B. A. Carter, W. L. Logan, J. T. Trigg, J. D. Peters, L. H. Sneed, J. H. Moore, J. Hill, J. M. Paddy, P. H. Forson, M. M. Dupre, R. T. Coffey, Floyd Beall, W. P. McMicken and R. O. Pierce. Refreshments of brick ice cream and cake were served to about a hundred guests.

A partial list of guests follows: Messdames and Messrs. E. E. Robinson, W. P. McMicken, F. E. Wheelock, M. M. Dupre, Ed Greer, C. E. Moreson, J. W. Ross, J. T. Trigg, E. E. May, B. F. Hodges, W. C. Rylander, Sam T. Davis, O. B. Trinkle, H. W. Sims, J. T. Collie, J. N. Goggans, A. B. Ellis, Geo. F. Mulkey, J. F. Patterson, George R. Bean, Floyd Beall, Ed Wilson, R. I. Wilcox, C. E. Manders, R. W. Martin, George C. Wolffarth, R. H. Martin, Messdames M. W. Couran, T. B. Cook, M. A. Wilson, R. Q. Pierre, H. W. Brown, John Dalrymple, T. A. Peter, Wyatt Hureon, R. I. Tubbs, P. W. Horn, R. E. Wylie, George L. Beatty, K. L. Riggs, A. H. Meek, of Oklahoma City, May Belle Flynn, W. L. Logan, Arthur Adams, W. L. Baugh, J. F. Thomas, Hester Kelsey Cooper, Jon, Carlock, Ardmore, Oklahoma, C. S. Middleton, R. T. Coffey, J. A. Hood, Cooper, Raymond George, Eubanks, Misses Margaret Trigg, Margaret Baskin, Ruth Horn, Louise McKee, Blanche Bean, Nellie Wilcox, Anna Keith and others.

Mr. and Mrs. Fritz Fuchs and daughter, Lily, of Abernathy, were in town Wednesday.

Your best investment
LOT FOR SALE
Do You Know That Westhaven
Is the most beautiful addition on the South Plains?
Is the only addition that will have trees on every lot?
Is the only addition in Lubbock that has a park?
Is a restricted addition, and faces the Tech grounds?
Is only about six blocks from some of the Tech buildings?
Is offering you an opportunity for your best investment?
Mr. and Mrs. Fritz Fuchs and daughter, Lily, of Abernathy, were in town Wednesday.

INSURANCE
That Protects
IT IS said that the wise business man doesn't tempt fate. He can't afford to take a chance with circumstances over which he has no control.
Bear in mind this fact: disaster is threatening you at all times, whether it be in the form of accident, theft, fire, tornado, business losses, or health.
Insurance is the bulwark against disaster, and we as specialists in this business, will be pleased to confer with you in regard to any problem that may confront you.
Such a consultation is without charge and may result in great benefits to you at nominal cost.
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# Local News

Claude Miles of Memphis is visiting Mrs. Frank Ridd, of this city.

Mrs. John Hazel and son, of Spur, were Lubbock visitors last Friday.

Mrs. John Spahr, of Kingsboro, Arizona, is the guest of Mrs. J. H. Goodnight, of the Canyon community.

Miss Viola Morgan, of Spur, is in the local sanitarium undergoing treatment.

Ruby J. Moore and wife of Mount Calm are her visiting Mr. and Mrs. T. R. Pridoux, Mr. Moore, who is Mrs. Pridoux's brother is connected with the First State Bank at Mount Calm. He is very much pleased with the plains country.

J. H. Moore, lay leader of the First Methodist Church of this place has just returned from a meeting of the leaders of the Layman's Movement of the Southern Methodist Church held at Fayetteville, Arkansas. He reports a great meeting in a beautiful country.

W. N. Lunn, furniture man and undertaker at Olney, is here visiting Mr. and Mrs. M. E. Simmons. Mrs. Lunn is a sister of M. E. and L. D. Simmons of this city.

Ray C. Russel, prominent Idalou merchant, was a business visitor in Lubbock Friday.

Mrs. John McCall and baby, of Crosbyton, are visiting at the home of M. Green on Seventeenth street.

Mr. and Mrs. Clarence Reed, accompanied by Miss Eunice Hutson and Evelyn Reed are visiting in Temple, Corpus Christi and other points in South Texas.

Mrs. R. L. Graves and children of Brownfield were in Lubbock Friday.

Mr. and Mrs. F. A. Butler, of Littlefield, were the guests of Mr. and Mrs. R. V. Kimmel Thursday. The two families enjoyed a picnic at the park east of town that afternoon.

Ben Bond, of San Antonio, is visiting his brothers, Jim and Will Bond, of this city.

Mrs. W. L. Barnes has gone to Saint Louis to purchase the fall stock of millinery for her shop in the Leader building. She will be gone about two weeks.

Mr. and Mrs. Percy Blankenship, of Abilene, were in Lubbock Friday en route to Florida where they will visit.

Gene Griffin, of Trinidad, Colorado, is visiting Mr. and Mrs. J. E. Murfee.

L. O. Lay was in Lubbock Friday from his home in Lorenzo.

Walter, J. B. and John Watson, all of Fort Worth, were in Lubbock last week end. They were accompanied by their families.

Carrie Little, of the Hemphill-Price store, is taking a vacation in Abilene, San Angelo and Christoval.

Bill Stephens is visiting in Dallas and Terrell this week.

Mrs. W. O. Stephens is visiting in Mineral Wells.

Head Journal Ads—it pays.

Mr. and Mrs. J. P. Majors and daughter, Misses Lillian and Nina Mae, of Sweetwater, have been the guests of Mr. and Mrs. Floyd M. Bowen for the past week. Mr. Majors has returned to Sweetwater, but Mrs. Majors and her daughters will be here for several weeks.

H. O. Dean, of Sweetwater, representative of the Shapleigh Hardware company, was a Sunday visitor in Lubbock.

James Tuttle, of Tulsa, a representative of a wholesale gift shop firm, was a Lubbock visitor Saturday, Sunday and Monday. He is making his regular visit to his territory.

Mrs. J. W. Tally and daughters, Corneilia, and Corinne Ratliff and son, C. W. Ratliff, were in Lubbock Sunday visiting at the home of J. E. Murfee. They were enroute to Corpus Christi and other points in South Texas, where they will visit for about two weeks, returning by way of Lubbock to their home in Clarendon. Mrs. Tally is to have charge of the girl's dormitory at Clarendon College this year.

Mrs. M. C. Kirkley and daughter, and Mrs. O'Dara, of Fort Arthur, were in Lubbock Friday enroute to Lorenzo where they will visit friends.

Mrs. Waldron M. Draughon and son, Waldron, Jr., returned to their home in Hot Springs, Arkansas, after a visit with Mrs. Draughon's niece, Mrs. R. Q. Pierce.

Sam Coffee and family, of Albany, who have been visiting Mrs. T. T. Coffee of 1219 Avenue O, left Monday morning for their home.

J. M. and R. H. Morrisset, father and brother of J. B. Morrisset of this city visited him from their home near Abilene last week.

Dr. and Mrs. M. C. Overton and family, and Mrs. Overton's sister, Miss Julia Jennings, have returned to Lubbock, after a vacation in Hidalgo, New Mexico. Mrs. Overton and Miss Jennings have been in New Mexico all summer. Dr. Overton and sons, Marvin and Phillip, went out there about two weeks ago.

Miss Thelma Collie is here visiting her father, J. T. Collie. Miss Collie's home is in De Leon, where she works in a bank.

Hubert Burgess, of the State Bank, is in New Mexico, for his vacation. Hubert is accompanied by his father and mother, Mr. and Mrs. J. A. Burgess, of the Canyon community.

Miss Miriam Cooper, who has been visiting in San Antonio and San Angelo, has returned to Lubbock. Miss Cooper has recently moved to Lubbock from Mississippi.

Miss Fay George, of Tahoka, is visiting Miss Alma Spikes, this week.

Miss Laura Street is visiting in Gold-waite and other points in Texas.

Mrs. J. H. Moreland, Mrs. Greer, Mrs. Lola Cummings and Miss Cummings, all of Jayton, were visitors in Lubbock Friday.

Miss Jessie Hood and Mrs. Alvie Hamburg, of Bradshaw, and Mr. and Mrs. Sydney Cochran, of Turcola were in Lubbock visiting last week.

## ON THE SQUARE

Bowen's father and mother-in-law's visiting him.

Pickle was heard discussing the paving Friday.

Quick says there's more power in motorpower.

Joe Hilton had on overalls one day last week.

Abbie is shaping up "The Show Window of the Plains."

Jed Rix left his new building five minutes Saturday.

The R. & R. ain't but Ross and Roberts ARE!

J. O. Herbert and McLarty are playing drug store golf.

Lub-Tex certainly stepped out in July.

There is more than one dirty alley around the square.

J. S. Johnson offices with S. E. Cone—Hard combination.

L. S. Harkey is chairman of boys' work committee.

Bill Ellwood is in his new office.

See WESTHAVEN. They say "You'll Like It."

If the hotels are full—try the jail.

## SANITARIUM IS KEEPING RECORD OF RECENT YEAR

Thirty-five Patients in Past Week, From Three States Enter Institution

Thirty-five persons, from Texas, Oklahoma and New Mexico, have entered the Lubbock sanitarium during the past week for treatment. C. F. Hill, business manager of the institution, state recently. The large number of patients entering the sanitarium every week bears out the figures of last year which showed the Lubbock sanitarium as the second largest institution of its kind in the state of Texas.

Those submitting to treatment; their names during the past week included: F. C. Cooper, Dickens; Miss Afton Morris, Lorenzo; M. L. Jamison, Tahoka; Miss Evelyn Young, Brownfield; A. B. Chambers, Sweetwater; Mrs. W. H. Shell, Ralls; Lidel Herod, Crosbyton; Miss Louise Herfentberger, Segarven; James Fondy, Slaton; Miss Annie Quinn, Lubbock; Miss Viola Morgan, Spur; A. H. Parrack, Becton; Mrs. S. J. Everett, Seminole; Mrs. J. E.

## Auction Sales

Meet me at the O. K. Furniture Co., one door north of Lub-Tex Motor Co.

I sell impiments, furniture, in fact any thing that is offered for sale.

List your stuff with me, I guarantee satisfaction.

### Seale Bros.

AUCTIONEERS

Phone 879

Lubbock, Texas

## Quality From Roof To Basement

It is essential that every bit of material which goes into the building of your new home be of the best. Otherwise and only too soon, the defects will show and the upkeep on the house will increase by leaps and bounds. For years we have furnished the materials for the best homes in town—not only the costliest, but the most modest houses—and our reputation for quality has been established by the test of time.

### HIGGINBOTHAM-BARTLETT LUMBER CO.

## A Big Factor

--in the growth and development of Lubbock is the City Light and Power Company, municipally owned and operated for the mutual benefit of all the citizens of Lubbock.

It is your own company that keeps light and power rates to a low level---a standing invitation to new businesses, seeking locations where they are assured of cheap power.

Lubbock can offer them this through its own company---The City Light and Power. It is to the advantage of every family in Lubbock to use this service.

### CITY LIGHT & POWER CITY OF LUBBOCK

## Overhauling!

There is more to running an Oil Mill than just firing up the boilers, turning on the steam and watching the seed flow in and out as hulls, meal and oil. Although that is no little matter itself, giving employment to around fifty men through the crushing season, burning hundreds of tons of coal, requiring technical knowledge of machinery, crushing, cooking and grinding and countless details of bookkeeping, accounting and intelligent direction.

But through the summer months every piece of machinery in the great mill must be gone over, each bolt, screw, nut, belt and pulley examined, overhauled, tightened, replaced when worn---all in preparation for the 24 hour grind that will start with the movement of the cotton crop. Supplies must be purchased ahead of time in order to be on hand when needed. Storage houses must be cleaned, elevators, conveyors and other equipment tested, repaired and made ready. Finance must be arranged in advance---for a heavy movement of seed can tie up a half million dollars before you know it.

### AN OIL MILL IS MORE THAN A MILL

It is real SERVICE to the producer, to the consumer, a worthwhile contribution to the industrial and commercial life of a community, a producer of wealth from a by-product of cotton, and a real factor in the employment situation of the city in which it is located.

We invite you to know more of the industries that serve this community, their policies, problems, personnel and ambitions to be of service as well as to make a reasonable return upon their investments.

## LUBBOCK Cotton Oil Co.

We Buy Seed and Sell Feed

Lubbock

Phone 12

Texas

### The Value of this Coupon is \$5.00

You need to be prepared to take your place in the growing community. We prepare you and guarantee you the place.

Sign your name to the attached and receive our Special Fall Term Rate. ENROLL NOW.

### LUBBOCK BUSINESS COLLEGE

Box 883 Lubbock Texas

## Figure it out for yourself

PUZZLING problems are always before us. Many of them are financial. They are always more easily answered if you have a savings account in this bank, because—

Your savings will help you.  
Your friends will help you.  
Your employer will help you.  
We will help you.

A Savings Account makes things easy. One dollar will start you today.

### Lubbock State Bank

[A Big Bank Made Big by Helping Others]



# The Plains Journal's Page of the Doings of South Plains Folks

Jimie Brittain and Edward Parnell visited in Lubbock the first of the week. Their home is in Littlefield.

Joe Hess, secretary and manager of the Lubbock Building and Loan association, returned Wednesday from a vacation spent in New Mexico.

Miss Sue Brasswell, of Lockney, has been in this city visiting Mrs. France Baker.

Mrs. J. M. Mayfield and son, John, and daughter, Lizzie Lee, are here as the guests of Mrs. Mayfield's parents, Mr. and Mrs. Jack Sims. Mrs. Mayfield lives in Abilene now, although she formerly resided in Lubbock and has many friends here.

Mrs. Buster Fluke and Xrepha Clark were at the dance given at Silver Falls Lake Saturday night.

Mr. and Mrs. Ralph Bedford accompanied by Misses Pearl Hensley and Willette Waters spent Saturday night at Silver Falls Lake near Crosbyton.

J. P. Jackson, of Lamesa, was a business visitor here the first of the week.

W. F. Blackwell was in Lubbock Monday on business. He is a business man of Amarillo.

Mrs. George Carter, was visiting friends and shopping in Lubbock Monday. Mrs. Carter now lives in Ropes, though she formerly resided here.

K. L. Riggs, of the Texas Life Insurance company, was a business visitor in Amherst Monday.

Mrs. Roe Gainer is visiting at the home of her parents, Mr. and Mrs. Frank Posey. She was formerly Miss Dorothy Posey of this city.

R. A. Ramey, of El Paso, a member of the firm of Ramey Brothers Construction company, was transacting business here the early part of this week.

J. L. Hendrick, of the architectural firm of Sanguinet, Staats and Hendrick, of Fort Worth, was attending to business matters here this week.

Mrs. Ed Schroeder, who resides a short distance out in the country, was in Lubbock Tuesday afternoon. While in the city she paid a pleasant business visit to the Plains Journal office.

Dude Buster, formerly of the Waco Drug company and recently connected with a Slaton drug store, is at present connected with the Bowen Drug store in the absence of J. O. Smith.

Floyd Bowen, of the Bowen Drug store, will take a week's vacation beginning next week. J. O. Smith, of the same organization, is taking a rest this week.

J. B. Pryor, local cement contractor, returned from Dallas, where he has been for several weeks in search of health. Mr. Pryor's condition is much improved but he will return to the metropolis for further treatment in the near future.

Doctor and Mrs. Sam H. Stewart, Miss Kattie Mae Harris, Doctor and Mrs. R. K. Hughes and County Attorney Owen W. McWhorter have returned from a ten days' trip to the mountains of New Mexico.

Miss Mary Frances Collier, of Wichita Falls, who has been visiting Miss Margaret Smith returned to her home Tuesday.

Mr. and Mrs. A. E. Myles, who have been visiting Mrs. Myles' sister, Mrs. J. L. Smith, returned to their home in Wichita Falls, Tuesday.

Mrs. Fred Spikes, Mrs. Earl Hunt, Mr. and Mrs. J. A. Chipley, Misses Alma Spikes and Fay George, Hank Benson and C. A. Chipley visited at Silver Falls Lake last Saturday night.

Lawrence Bacon was among the Lubbock visitors to Silver Falls Lake last Saturday night.

Mr. and Mrs. A. J. Bayard, of Brady, accompanied their daughter, Mrs. A. Willis, here from Houston the first of the week.

Mrs. T. H. Grissom, of Ranger, visited in Lubbock the first of the week. She was enroute to Abernathy to visit her brother, H. L. Smith.

Mr. and Mrs. V. E. Baccus and Miss Nettie Mae Sharp of Cordell, Oklahoma, and Mr. and Mrs. E. W. Baccus, of Rocky, Oklahoma, were in Lubbock the first of the week. They were looking after some property that they own near here.

Dr. S. W. Ball visited in Lubbock Sunday from his home in Slaton.

Ernest Lowery and R. C. Mowery, teachers in the local high school, returned Sunday from Madison, Wisconsin, where they have been attending the University of Wisconsin this summer. Both of these young men have been working toward master degrees. Mr. Lowery a master of arts and Mr. Mowery a master of science. They report a pleasant time while attending school.

Floyd Huff, of Lockney, was in Lubbock on business Monday.

Miss Evelyn Rives, of Dallas, and Mrs. Alma Lowery, of Shreveport, Louisiana, are the guests of Mr. and Mrs. Allen Sims.

Guy Speck, of Post City was a business visitor in Lubbock Monday.

J. B. Pryor returned to Lubbock Saturday after spending several weeks in Dallas under the care of specialists. His health is much improved.

Miss Mary Scott spent the week end with Miss Almeda Murray at the Murray ranch.

Among the Slaton people who were in Lubbock Monday on business and visiting, were Mesdames R. A. Baldwin, Grady Wilson and Miss Fay Tucker.

Mrs. S. H. Twaddell, of Spur, is in a local sanitarium undergoing treatment.

Mr. and Mrs. H. V. Jorman were here on business Monday.

## Want Adds

NOTICE: This is to inform the public that J. A. Wright and L. H. Shelton are the only representatives of the Singer Sewing Machine Company in this territory. Do not recognize any other persons claiming to be agents of this company.—J. C. Holland, district manager, Sweetwater, Texas. 219-48

FOR SALE—\$1399.00 in first lien vendors lien notes, against good improved 18th street property. See L. Kershner, 1619 18th street. 11915

WANTED—To trade milk cow for buggy or hack.—T. H. Oden, Lubbock, Star Route, 419-48

MULES FOR SALE—Two three year old mules, (four next spring) and two two-year old mules (three next spring), for sale. Will sell at a great bargain. Address W. H. T., 1112 Broadway, Lubbock, Texas

R. D. Robnett, of Amarillo, was in Lubbock transacting business the first of the week.

J. C. McKeever, C. E. Skelton, T. A. Johnson and W. M. Hazel were in Lubbock the first of the week. Their home is in Spur.

Mr. and Mrs. Morgan J. Hall, of Lorraine are guest of Mr. and Mrs. Harry Hall.

Mr. and Mrs. J. T. Howe were in Lubbock, Saturday. Their home is in Lorenzo.

Mrs. Charles Rowe, of Robert Lee, is visiting her daughter, Miss Effie Rowe.

H. A. Wilson and R. C. Wood, of Tahoka, were business visitors in Lubbock Monday.

Miss Willie McCutchen, of Lamesa, is in a local sanitarium.

R. R. Travis was in Lubbock Monday on business. His home is in Falls.

J. J. Haggard, of Abernathy, was in Lubbock the first of the week on business.

N. T. Dalton was a Lubbock visitor Monday, from his home in Littlefield.

W. W. Simpson and J. M. Anthony, of Tahoka, were in Lubbock on business the first of the week.

H. B. Herndon, who lives in Lamesa, was a visitor in this city the first of the week.

Dr. J. C. Hardy, president of Baylor College for Women at Belton, passed through here Monday enroute to Coloma. While in this city he was a guest at the home of Mark Halsey of the Halsey-Hall drug company. Dr. Hardy was accompanied by his family.

Dr. Ed Ivey Hall, of the Halsey-Hall Drug Company, visited in Meadow Sunday.

W. P. Rackley, of Jayton, was a business visitor to Lubbock the first of the week.

J. A. McHugh was in Lubbock from his home in Slaton, Monday.

J. B. Joyner and Carl McDaniel were among the Lubbock visitors from Daluol Monday.

V. E. Willbanks was in this city the first of the week. His home is in J'Donnell.

Miss Vesta Lancaster has returned from Canyon, where she has been attending the normal this summer.

I. F. Stephenson, of Meadow, was in Lubbock on business the first of the week.

W. L. Keen and C. L. Mitchell, both of Crosbyton, were in Lubbock the first of the week.

Purely Personal—Mrs. J. B. Curry, of Turkey, was in Lubbock last Friday.

Mrs. John Rosson and daughter, Sallie Joe, of Fort Worth, who have been visiting at the home of Mrs. Rosson's daughter, Mrs. R. Q. Pierce, returned to their home last Saturday.

## AN OLD RECIPES TO DARKEN HAIR

Sage Tea and Sulphur Turns Gray, Faced Hair Dark and Glossy

Almost everyone knows that Sage

Tea and Sulphur, properly compounded brings back the natural color and lustre to the hair when faded, streaked or gray. Years ago the only way to get this mixture was to make it at home, which is messy and troublesome.

Nowadays we simply ask at any drug store for "Weth's Sage and Sulphur Compound." You will get a large bottle of this old-time recipe improved by the addition of other ingredients, at very little cost. Everyone uses this preparation now, because no one can possibly tell that you darken your hair as it does it so naturally and evenly. You dampen a sponge or soft brush with it and draw this through your hair, taking one small strand at a time; by morning the gray hair disappears, and after another application or two, your hair becomes beautifully dark, thick and glossy and you look years younger. (Advertisement)

Jim Everhart, of the gents furnishing department of Hemphill-Price clothing store, is visiting in San Angelo and points in East Texas on his vacation.

Read Journal Ads, it pays.

## PLENTY OF MONEY

We have plenty of money for every farmer in Lubbock county, who has poultry, eggs or hides to sell. Cash on the barrel head is the way we do business. Many farmers have good little incomes from selling their surplus produce to us.

## Plains Poultry & Hide Co.

Dependable Buyers of Poultry, Eggs and Hides  
F. A. McCASKILL, Prop.  
Phone 128 1211 Ave. G



## for SUNDAY DINNER

Nothing takes the place of Ice Cream with the youngsters -- and that includes everybody from Dad down to the Baby!

- IT IS HEALTHY
- IT IS ECONOMICAL
- IT IS CONVENIENT
- IT IS DELIVERED

Phone your order in early and a well packed half gallon or gallon will be delivered right on the dot and will not only make a good dinner desert, but be good all afternoon, for an out of doors lunch or after supper delight.

In the Handy Package that Does not Have to Be Returned.

PHONE 678  
CLOVERLEAF CREAMERY  
Lubbock, Texas  
513 Broadway

## A Chance for YOU

We Are Prepared to Offer An Attractive Proposition if You Know Life Insurance or are Capable to act as Our Agent

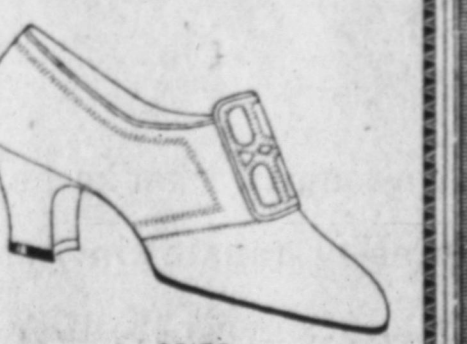
Get In Touch With Us Now  
**Texas Life Insurance Co.**  
K. L. RIGGS, Manager for West Texas  
210 Leader Building Phone 261  
LUBBOCK, TEXAS

## Fall Footwear

Is arriving every day. Vamps are shorter and toes are round and medium. Simple strap patterns and but "Pumps" of Calf and Black Kaffer Kid but "Pumps" of Sun Set Calf and Black Kaffer Kid are very good and new. Again this season we are featuring a special line of ladies dress slippers at \$3.50. You will like these.



\$10.00  
The "Pump" shown is of Sun Set Calf and Black Kaffer Kid. The vamp is very short and round toe. As you know Pumps must fit and this one really does. The heel is of the new Spike type.



\$9.50  
Black Satin of the new Colonial model, with goring under the buckle of Jet Beads. Round toe and 16-8 Spanish Heel. This slipper is of the higher fitting type which is very good this Fall.

## Mail orders given prompt attention

IT'S TRUE—THE NEW FALL HATS ARE HERE

The first Fall Hats, now on display, are very, very smart. But why not? The models from which these charming versions were adapted came from the best known and smartest makers in Paris. Represented in the group are Hats of velvet, panne velvet and felt. Prices are \$3.85, \$5.85, \$6.85, \$9.85 to \$19.85.

Hemphill-Price Co.  
QUALITY SERVICE FAIR PRICES

## Service is the Gas THAT DRIVES US ON TO..... Success

Service is indeed our stock in trade! Except workmanship by expert mechanics, minus the usual delays ---that's what characterizes the business methods of the Cadillac Garage. That's why we have earned high repute among car owners.

Remember, the best of cars need repairs at times. Don't wait till it lies down on you before having the necessary repair made. Our service men won't try to make you feel that, of all makes of cars, yours is the worst, or that you have a peculiarly wretched example. HONESTY is important as well as service. You'll find both here. Cadillac Service is a Specialty.

## Snap Up Your Car

Appearance makes a great deal of difference and has to do with your peace of mind. Install a set of Balloon tires in conjunction with snubbers and see what a difference it will make. You'll be proud of the old boat then; your up keep will be cut in half and comfort increased 100 per cent.

## Firestone BALLOON GUM-DIPPED CORDS

## Gabriel Snubbers Kelly Springfield Cords

Accessories---Storage---Washing---Gas---Oil

## Cadillac Garage

JOE HILTON, Prop.  
Phone 620 10th and Ave. I



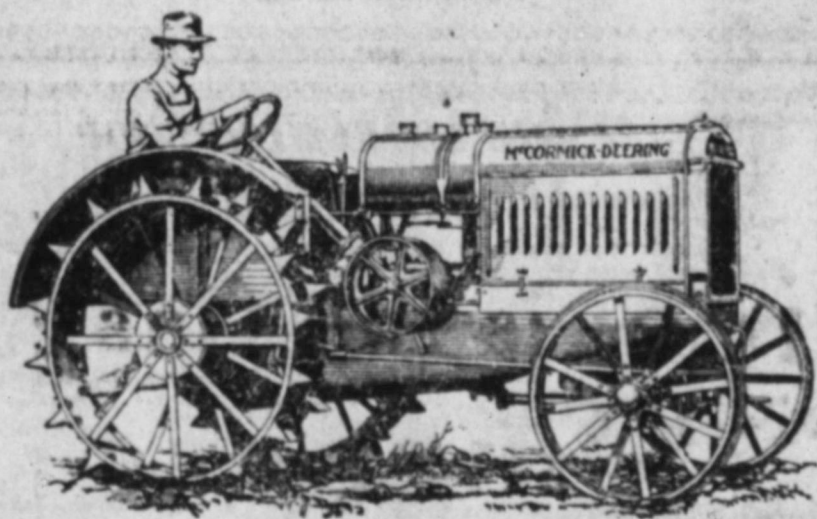
# The NISLAR HARDWARE CO.

IN KEEPING WITH THEIR ALREADY ESTABLISHED REPUTATION FOR THE MOST COMPLETE LINE OF BUILDER'S HARDWARE, SPORTING GOODS, WOOD, COAL AND ELECTRIC STOVES, CARPENTER'S AND MECHANIC'S TOOLS AND RELATED LINES, ARE MAINTAINING THEIR LEAD IN THIS SECTION AS THE FARM IMPLEMENT HEADQUARTERS OF THE SOUTH PLAINS. THEY OFFER A PURCHASING OPPORTUNITY IN THE FARM IMPLEMENT AND EQUIPMENT LINE IN THE RELIABLE AND WELL KNOWN

## McCORMICK-DEERING FARM OPERATING EQUIPMENT

A Full Line of Genuine IHC Repair Parts Carried in Stock at all Times

### McCormick-Deering Tractors Easier Than Ever to Own and Pay for



Maybe you have said, "Oh yes, I would like a real lasting tractor like the McCormick-Deering if I could only get it on terms that would let me pay for it while it was at work."

ASK US---WE GIVE TERMS

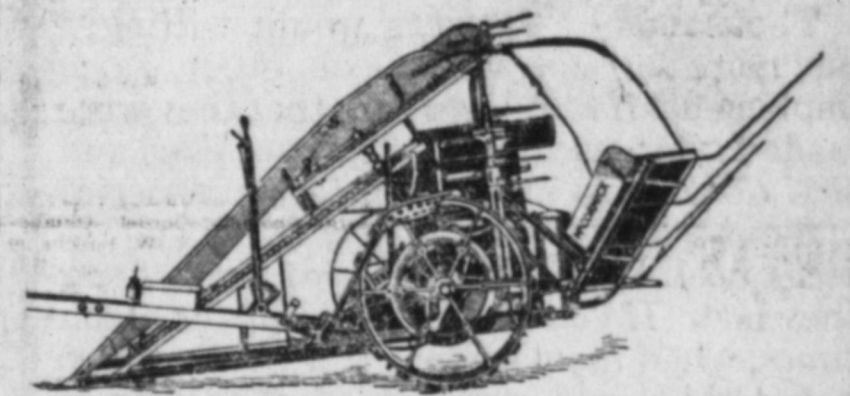
### McCormick and Deering Binders

If your binder is past the possibility of safe repairing, you will do well to talk to us about a new machine for this year's crop.

McCormick binders are very popular among men who prefer up-right binding, while the Deering is equally popular among farmers who would rather have the bundles tied lying flat. Both machines are well made, thoroughly efficient, and light of draft.

Our stock is complete. See the machines---get our prices---good easy terms. We keep the Genuine IHC repairs.

Cut Your Grain Easier  
Faster and Cheaper



### 12 FULL MONTHS TO PAY ---and You Don't Have to Pay Much

You say the word and we'll set up a McCormick-Deering Ball-Bearing Primrose Cream Separator on your farm at once. Put it through every test you can think of. See how close it skims and how easy it runs.

YOUR CREAM CHECKS  
WILL INCREASE



--and you will find the McCormick-Deering Primrose just as easy to pay for as it is to operate. Call, write, or phone us for a demonstration. There is no obligation to buy.

McCormick-Deering  
**BALL-BEARING**  
Cream Separators

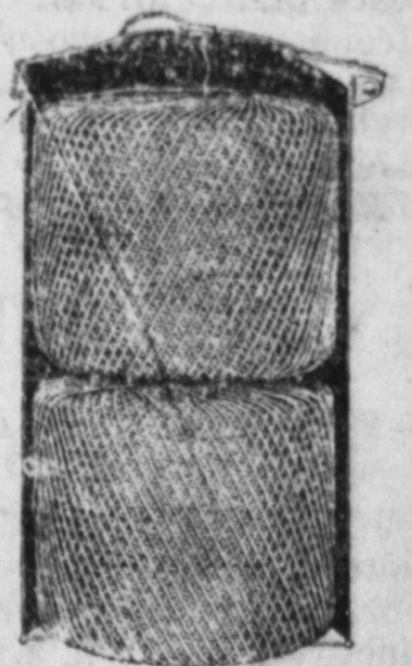
### DEERING TWINE

#### Two Big Balls

will fit the twine can  
on any binder

The patented cover does not collapse nor become tangled even after the twine in the ball has been used out.

Treated Against Destruction By Insects



INTERNATIONAL HARVESTER COMPANY

of America, Inc.

DALLAS AMARILLO HOUSTON

## Nislar Hardware Company

North Side Square---Phone 105

McCormick-Deering Agency

LUBBOCK, TEXAS



# FOR SALE

2,000 POUNDS BULK TURNIP SEED

## at DAVIDSON'S

North of Jail Avenue G

Orders from 5 Cents up cheerfully filled "Sow Turnips and Avoid Hunger"

### PAINTING---PAPERHANGING

I have been in the business in Lubbock for 11 years and still doing work for my first customers. They know me and my work and I invite you to talk with them. "My Recommendation is my Reputation—as a Man and Workman."

I. G. TRIMBLE

Phone 417 1947 Ave. I

OLD RELIABLE

# PETER SCHUTTLE FARM WAGON

Thousands of farmers would willingly pay more for their wagons or other farm implements if they were sure that they were made as they used to be. They are tired and sick of wagons made of inferior material and put together carelessly with the one object to sell them, regardless of how long they last. If you like the ways of the olden times, when farm wagons were built to see how long they'd last instead of merely to sell, then we want to tell you all about the Peter Schuttler Wagon.

FOR EIGHTY YEARS THE STANDARD OF WAGON EXCELLENCE

## JOHN DEER FARM TRUCKS

Bolted construction, long rear hounds, braced from point of hound to axle; steel reach plate, full size reach; full size bent steel hound, with wood filler, braced under axle and over sandboard. Farm wagon style bolster, 11 inches over all. 3 1-2x10 skein.

WE CAN MAKE DELIVERIES ON FARM TRUCKS NOW!

## ROW BINDERS

—THE FAMOUS, WELL-KNOWN AND IMPROVED

JOHN DEERE Binder is sweeping this country with its time-tried dependability. The new features of the John Deere are distinctively built for giving longer service, better service and ease of operation. You will be surprised how many people are turning to John Deere. Come and let us show you why!

WE CAN MAKE IMMEDIATE DELIVERY ON ROW BINDERS A COMPLETE STOCK OF BINDER REPAIRS ON HAND FOR ANY EMERGENCY!

# Myrick Hardware Company

Depend on us for your Implement Needs

## FRANCIS MCELROY DIES, LEAVING MANY TO MOURN HIS DEATH HERE

Again the uncertainties of life and the grief of parting were brought home to a Lubbock family, in the death of a father and grandfather.

Francis McElroy, well known in Lubbock for the past eight or nine years, father of E. McElroy of the Lyric Theatre, died Sunday morning shortly after eleven o'clock after a two-weeks illness. He was born in Sabina, Clinton county, Ohio, October 26, 1852. He married Miss Annie E. Hoover of Avoca, Iowa, July 9, 1872, and from the union three sons and two daughters were born, of whom four are yet living: Mrs. Ida Ruymann of Davenport, Iowa, Erwin McElroy of Lubbock, Francis McElroy, Jr., and Miss Katharine McElroy of Davenport, Iowa.

In addition to his children and grandchildren, Mr. McElroy is survived by a sister, Mrs. Sarah J. Dawson, of Davenport, Iowa, and John T. McElroy, of El Paso, Texas.

The body was taken back to the old family home in Willow Junction, Iowa, to be placed alongside of the final resting place of his father and mother—early pioneers of the country that was then the far West.

**A Quiet Man of Many Friends**  
Mr. McElroy was a quiet man of many friends. In the busy, scurry of every day business, in the excitement of politics, in the enthusiasm of civic progress, he was always serene, quiet, smiling and undisturbed by all the noise and clamor. He was well read along many lines—but made no display of his understanding of human affairs. He was not demonstrative in his friendships—but in the afternoons and early evenings when he sat in the front of the theatre his eyes would light with a kindly glow as he nodded to passing friends, or had a word with them as they passed out and in.

Indeed a grand old man has passed and in his passing Lubbock has lost a friend and a constructive factor for good. We do not know what measure of success he attained in the way of past honors, material wealth, and the other shallow measures of success—but we do know that he lived a full life, and a kindly viewpoint toward life, a sympathetic feeling toward mankind, enjoyed his friends, smiled at adversities, if he had them, and will be sincerely missed in his passing. What more can life hold of success than that?

To his family, his brothers, sisters, sons, daughters, grandchildren and others we extend sincere sympathy and wish for them and others of us who have known him—just as serene, and as peaceful an end to a fully lived life, when our time comes, as he had.

## SHORT COURSE AT FAIR

(Continued From Page 1)

**Proposition in Brief**  
The railroad proposition that is being worked on, in brief, is simply this: A reliable and financially capable company has agreed for a bonus of \$500,000 or slightly less, to construct and operate a railroad west out of Lubbock to some point in Cochran county—a distance of around 65 miles. This bonus is being raised by securing the names of the property owners of these two counties to a contract providing for the payment of \$1.00 per acre for each acre of land they own in either of these counties, to be payable in five equal annual installments without interest, the first payment to be made only after the railroad is completed and the first train run.

The contractors are ready to start construction immediately and more than \$25,000 of the bonus has been pledged, signed or is in actual process of being closed. It is a definite, clean cut business proposition without the possibility of a loss to any signer of the contract. If the road is built it will be worth ten times the cost of \$1 per acre. If it is not it costs nobody anything.

**Opens Territory**  
The construction of a railroad west out of Lubbock will open up the richest agricultural section of the world that is yet undeveloped. More than a million acres of rich farm land awaits the coming of the homeseeker and will pour wealth of cotton, feed and other farm products through the markets of Lubbock. The South Plains country now has approximately a quarter of a million population. It is capable of sustaining in comfort, prosperity and luxury at least a million and a half.

Transportation, constructive publicity, that will bring them here, are the three things that will bring them here. In making the trip to Levelland Lubbock indicated her spirit toward the last mentioned requirement. The features carried in the Journal, and the large state papers by Curtis A. Keen, Editor of The Plain Journal, supplement and indications are that the first prerequisite will soon be taken care of—Then watch the South Plains grow.

## RAILROAD WEST ASSURED

(Continued From Page 1)

Some there will probably be held a general educational meet where farm problems will be discussed by all present, led by President Paul W. Horn, of the Texas College of Technology, Doctor W. H. Bizzell and T. G. Walton.

**Agents to Attend**  
A great number of demonstration agents and county farm agents from nearby counties will be in attendance at the fair and many of them will be asked to take part in the educational features of the event. Among those who will be certain to be here are C. T. Watson, Dawson county agent; J. W. Jennings, former Lubbock county agent and now located at Canyon; Miss Millie Halsey, Lynn county home demonstrator; Miss Elsie Lee Burkhalter, demonstration agent of Lamb county; Miss Pearl Carlisle, demonstration agent of Crosby county and probably Professor Frank Phillips, director of the agricultural department of the West Texas State Teachers college. Ray C. Mowery, coach deluxe of championship high school stock judging teams and director of vocational training at Lubbock high school, will also help officiate.

**Women's Work Featured**  
According to a statement issued by Home Demonstrator Mabel Marsh, Miss Birdie Lee Burkhalter will give judging demonstrations in the textile and culinary work and Miss Myrtle Murray will discuss the standardization of eggs as two of the main features of the women's department.

Although the plan marks a new epoch in fair work in the South it is believed that it will be met with approval. It is in keeping with the teachings of the International Association of Fairs and Expositions, the first annual school for the management of such types of organization work, which was held this year at the University of Chicago.

## WESTHAVEN WILL BE OPENED NEXT WEEK, IS STATED

New Residential Section Will Be Placed On Market Last Three Days of Week.

"WESTHAVEN — You'll Like It!" We have been seeing the stickers all over town for the past weeks. Northwest of town, adjoining the Tech site we have seen the concrete pillars go up, streets be graded, and have known that a new residential addition for Lubbock was in the process of being made.

Announcement is made elsewhere in the Journal of the formal opening of Westhaven on the 21, 22 and 23 of this month. Something interesting has been promised by Messrs. Crowson and Grafa for this opening and the general public is invited to visit WESTHAVEN and get acquainted with these new men who are making Lubbock their permanent homes.

## CLEAN UP PLANS COMPLETED

(Continued From Page 1)

A special committee was called immediately following the main meeting of the individual citizens of Lubbock to clean up the city. The committee that made the plans cannot do all of the work. The supervisors of the various blocks cannot personally do all the work. The city can do nothing unless the trash is piled or sacked where it can be reached. The entire project depends upon the active co-operation of the individual citizen.

**General Rules**  
1. Take up all cans, trash, old sacks, loose paper, loose weeds (and cut those that are not loose) and refuse of every kind in the yards, alleys and side streets of the town.  
2. Burn all of the refuse that can be burned at all, and thus save the expense of hauling. Prevent blowing while waiting for the wagons.  
3. Beat all cans flat, and together with other rubbish either put in sacks, or boxes, or else pile in a neat stack in the alleys where the trash wagons can get to them.

4. Report all open toilets to the head office — to be designated next week, where sewer connections are possible, both for residences and servant quarters, and unsanitary toilets where sewer connections are not available.  
5. As soon as you have finished cleaning up your place and the surrounding vacant property as much as possible, either alone or in co-operation with the owner of that vacant property, call the superintendent of your block and tell him where your trash piles are, so that they can be hauled just as soon as enough has been piled to make a full load.

6. Don't worry about who your block superintendent is—get your trash ready for him and he will be around after you. But below in given the assignments as made—better read them for you may be in charge of a block or two:

## LUBBOCK WOMEN DIFFER ON MRS. FERGUSON CASE

Some Believe She Will Rule If Elected, While Others are Picking Jim as Boss

The coming gubernatorial race in Texas in which Mrs. Miriam A. Ferguson, of Temple and Felix D. Robertson, of Dallas, will oppose each other in the August run-off caused much comment in Texas and in other states, as to who will be the real governor in case Mrs. Ferguson is elected. The fact that Jim Ferguson is disqualified in running for governor and the circumstances under which Mrs. Ferguson entered the race, have caused many people to predict that "Farmer Jim" will in reality be the executive rather than his wife. Among local women there is some diversity of opinion, although the majority of those interviewed recently think that there is little doubt but that Mr. Ferguson will dictate most of the policies.

She is running to exonerate his name—most of them point out. The Fergusons have both said that he suggested that she run since he could not, others say, if he heads his household like most men do, said one woman, he certainly will be the real governor of the state.

"I do not believe that Mr. Ferguson will necessarily be the governor if his wife is elected," said one woman who is rather prominent. "She has her name and reputation to defend as well as his and she cannot afford to tell him what to do. She is advocating some things contrary to those advocated by him, as prohibition, and since she has a mind of her own she will use it." However, this same woman said that she considered it likely that his advice would be asked in a number of instances, just as an ordinary business man asks his wife's advice on some undertakings. A few other local women agreed that perhaps Mr. Ferguson's advice would be asked but that according to their ideas she really would be the executive.

The rest of the women emphatically answered that there was no doubt in their minds that although her name should go down as governor, her husband would be the real power behind the "throne."

**GUARDSMEN RETURN**  
Battery C, of the Texas National Guard, the Lubbock entry, in the ranks of the state field artillery, sixty-five strong will return to this city on Tuesday or Wednesday of next week, according to advices received from Lieutenant Harold Griffith, yesterday. The boys have been giving a good account of themselves thus far and are regarded as one of the crack outfits of the organization.

**UNHURT IN CRASH**  
PAMPA — Despite the fact that a small car skidded at the top of a small hill and turned over down a twenty-foot embankment, the five occupants were unhurt. The five occupants were R. C. Boswell, wife and baby and Cleve Crocker and Ira Hughes. The latter two men had gone to the scene to assist in hauling the car, which had had engine trouble, back to Pampa.

**K. K. K. AID NEGROES**  
HOLLAND—About 20 members of the Holland Klan visited the negro church, Thursday and presented the pastor with an envelope containing a donation from the local Klan.

The klansmen silently marched through the intense silence of the congregation and waited until a letter of communication was read by the preacher.

As the klansmen were leaving the negroes made much demonstration by hand clapping and cheering.

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Coming Monday  
THEODORE ROBERTS  
in  
"To The Ladies"  
A Paramount Picture



HERE ARE THE BOYS WHO PUT THE SOUTH PLAINS ON TOP



Here are the members of the victorious Lubbock County Stock Judging Team, and the Dawson County Grain Judging Team. Reading left to right, they are: John Burroughs, of the Carlisle community, champion individual stock judger; Carl McIntyre, of Carlisle; Curtis Grimes of Acuff;



John Burroughs with Gordon Treadway, of Lamesa, who tied with Burroughs for individual honors and lost the toss. At the bottom are Leon Ranson, left, and Hoyt Camp, both of Lamesa, holding the Grain Judging Championship cup. (This cut is run by the courtesy of the Fort Worth Star-Telegram.)

that one member of the team was stricken with an attack of Polson Ivey, making a place close to the top as individuals and as a team.

Joe Burroughs tied with a lad from Lamesa for highest place as an individual and Curtis Grimes finished second as individual, in a class of 146 boys in stock judging. These boys were awarded medals for this distinction.

**Leave For Home**  
After a week's splendid work and recreation we departed for home by way of Houston and Galveston, taking a much appreciated dip in the Gulf and seeing Ft. Crockett, the sea wall, the wharves and some big vessels and a short visit over Houston seeing things of interest, such as Rice Institute, Herman Park and especially importance, the battlefield of Park and San Jacinto. We headed for home, arriving 2:30 Wednesday last.

Mr. Eaton stopped for a night with his mother near Brownwood on our way home. We had our only mud near Southland, which slightly delayed us. We travelled a distance of 1470 miles and was gone two weeks.

The members of the team wish to thank the Rotary club and the Lubbock Chamber of Commerce who made this trip possible and Mr. Eaton who trained us to win first place in stock judging.

We also wish to express our gratitude to Mr. R. C. Mowery, who gave us some very valuable suggestions in a couple of work-outs with us. These boys were all from rural schools. None from high schools.

EXPECT LARGE CROWD

CANTON.—Prof. R. P. Jarrett, who will conduct the consolidated institute here on Sept. 1-5, rapidly is completing all arrangements. A committee, of which Travis Shaw is chairman, has been used to find rooms for the 1,000 or more students who will be in Canton during the institute. Last year the institute was attended by more than 1,000 students, members of school boards and superintendents with such educators as R. H. Cousins, Dr. S. C. Garrison and Miss Laura V. Hamner, on the program. It is expected that the attendance this year will be much increased.

The Fayette, Mo., Advertiser has noticed that some people do not think they can have a hot time unless they have money to burn.

CLUB BOY TELLS OF RECENT TRIP TO STATE MEETS

Champion Stock Judge of This State Tells What Lubbock Team Did at Contests

By JOHN BURROUGHS  
Our party consisting of Mr. Eaton, Curtis Grimes and Davis Pounds of the Acuff community, Joe Burroughs and Carl McIntyre of Carlisle community and L. J. Thornton of Posey community, began our trip from Lubbock noon, July 22.

We went to Lamesa, where we were joined by Mr. C. T. Watson and a group of five boys making up his stock and grain judging teams, our keenest competitors. Mr. Watson and his boys accompanied us all the way to College Station and practiced with us at our various stops.

We spent the first night at Sterling City and drove to Carlisle next morning early, where we were courteously received and had some very fine work-outs on classes of Jerseys and Holsteins from this very excellent dairy herd maintained by this splendid state institution.

Our next stop was a short stay in San Angelo, under the direction of County Agent Dor Brown, we had a very good work-out on fine wool sheep. From here we drove to Glen Dale Stock Farm near Miles, where we were very kindly received by Mr. W. R. Hunton, the manager, and after a couple of classes of Jerseys had had our inspection and judgment and after rendering a few reasons to justify our claims and having received, as we thought, the unmerited criticism of our coaches, we were very unexpectedly invited to spend the night at the guests of the farm at their camp house on the Concho river.

**Catch Fish**  
After striking camp Mr. Hunton and some of the boys proceeded to catch for fish and such a haul as they did make—sufficient for supper and breakfast and dinner the next day—satisfying our craving for fish the whole trip.

Continuing our trip next morning we stopped for a work-out on fine wool sheep at the Oliver ranch near Ballinger, where we saw one of the finest lot of fine wool sheep found on our trip and was of very great help to us in studying wool.

From here we continued our trip by way of Brownwood, Gatesville and Valley Mills, where we had a very fine work-out at the ranch of Mr. Craig Logan, who has the better part of the famous Dr. Raby herd of Gatesville. After spending the night in Waco, we had a couple of work-outs at the Mann Red Poll farm and the Goodman ranch, where we had some very choice Herefords and Shropshire sheep. Each of these owners gave us the benefit of some very helpful suggestions as each of them show their herds in the leading fairs of the South.

**Reach School Sunday**  
Continuing our journey we arrived at College about five p. m. Sunday. We spent the week in regular work and on Friday had our contests. Three of us in livestock and two in grain judging work.

We were instructed to do our best and let the results take care of themselves in this contest, and as a result of this policy the Lubbock County stock judging team won first place, securing possession of a silver loving cup, and, as a further recognition of our services, a trip to Fort Worth Stock Show, with all expenses paid. Where we will enter an interstate con-

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The Bane of the Motorist—the carbon knock—now a thing of the past. Motopower does it! Go up the steepest hill where the pulling's hard. No carbon knocks when this new motor fuel is on the job. Power, speed, full compression, a sweet-singing motor, that responds to the slightest touch—all these are yours when your tank's filled with MOTOPOWER.

Motopower Gasoline is Sold In Lubbock at the Following Stations

- MILLER'S FILLING STATION — Southeast corner town section on road to Slaton.
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Lubbock Klan '26 meets every  
Thursday night 8:30. All  
members urged to attend.  
Visiting Klansmen wel-  
come.—Sec'y.

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Contracting and Repairing  
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My concrete work will stand any  
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The new residential addition to Lubbock adjoining the Tech Site on the North, within easy reach of the public schools of the city and the Tech College, restricted against shack houses, objectionable foreign ownership, and trees will be planted in front of every lot, inexhaustible water at low cost, the only addition to Lubbock with an established park, and full protection against loss thru death or total disability; no taxes until 1926. All these features make it doubly attractive as a home or investment proposition.



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## A Statement

"The grass in the other pasture looks greenest"—might be applied to the situation in Lubbock. You folks who have lived here, have seen the city grow up around you, have taken part in the Tech contest, appreciate Lubbock, have confidence in its future and all that. But you cannot and do not appreciate the opportunities, the certainty of marvelous growth that is just ahead.

It is yet, to you, only a mighty good town, for you have not been greatly impressed by its day by day development. Its growth, while remarkable—even to you who know it best—is no less than unbelievable to those from the outside, who only visit the city every two or three years. You appreciate the fact that you secured the Technological College—but you have not started to appreciate what the Tech College is going to mean to the town.

From the outside we were struck with the opportunities offered by Lubbock. The world accepts the belief as a fact that Lubbock is going to have a population of from 25,000 to 50,000 within the next ten years. Look about you with new eyes—see the opportunities that stand out on every hand. Note again the growth and development that has already taken place, the new wealth that is being created, the millions of dollars in foreign money that is being brought here thru business investment, the increased cotton production and the other things—try to visualize what that means to the future of the city!

### OUR AMBITION

It can but awaken you to a realization of what is ahead for Lubbock, as we have been awakened thru a detailed study of fundamental conditions made in the light of our experience as development engineers. If we can make you know what the outside world thinks about Lubbock, her future and standing as a city; if we can bring to your attention the priceless qualities of your progressive citizenship and what it has meant and will continue to mean to the prosperity and growth of this city—and then from all of these things make you appreciate the opportunities that are yours by virtue of your residence here, and what it can and will mean to you in the way of prosperity, wealth and happiness—we will have served our purpose well.

WESTHAVEN, to us, is more than another addition—it is a tangible evidence of an ideal—an opportunity for every man and woman in Lubbock and the surrounding territory to profit from the advancement of the city in an investment way or to acquire a permanent home close to a city that offers every educational, social, and commercial advantage to be found in any town in Texas.

We want you to KNOW WESTHAVEN—"You'll Like It"—We want to meet you personally, drive you over the roadways that wind around the Park Beautiful. We want you to visualize Lubbock five, ten or fifteen years from today and to know the improvements that are certain for WESTHAVEN within the coming weeks. To visit the grounds drive out Tenth street to Avenue X, north to Fourth street then west on Fourth street to College Avenue and there is WESTHAVEN—Your Opportunity!

J. M. CROWSON

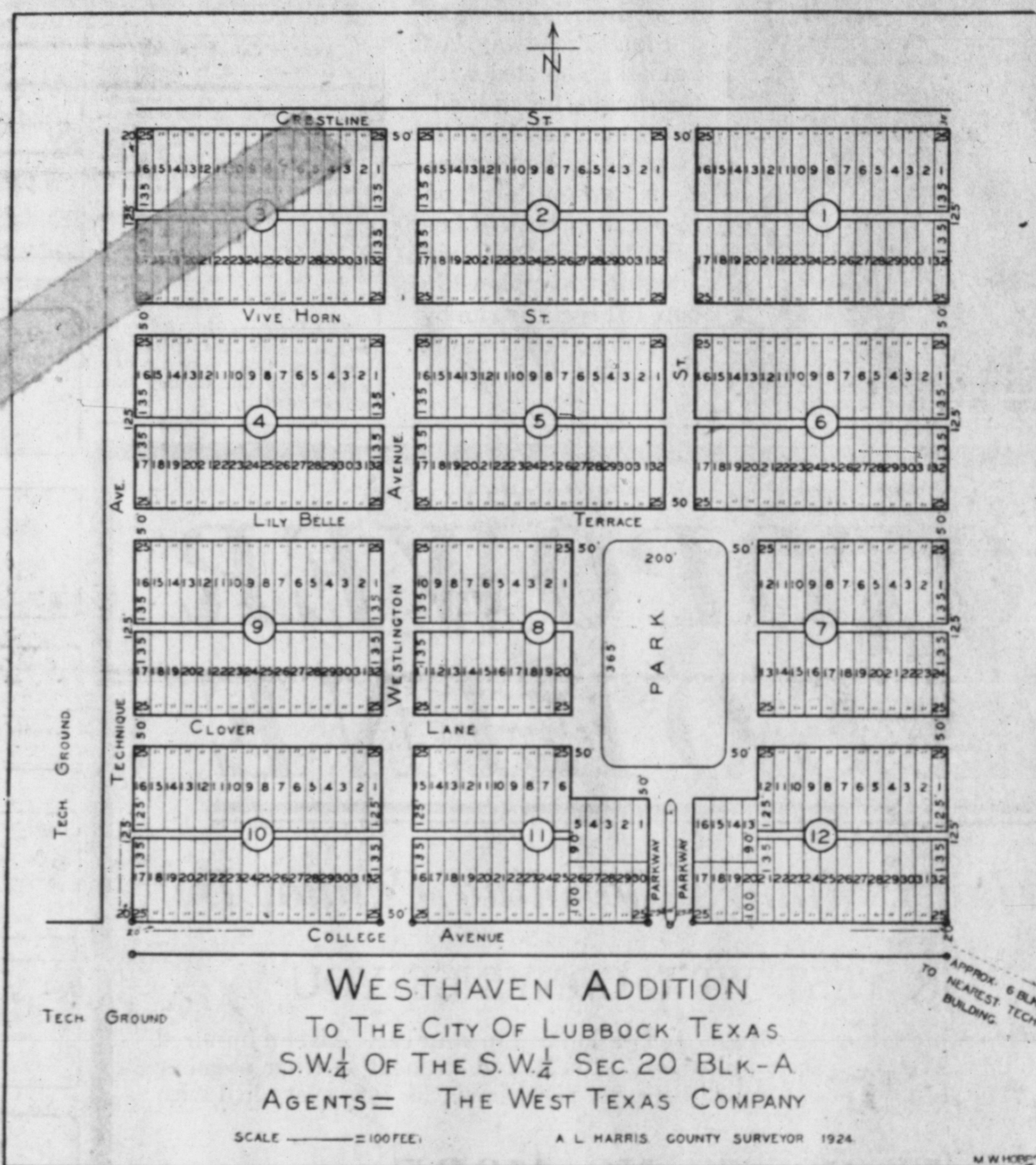
D. G. GRAFA

DATE, AUG. 21, 22 AND 23

Formal Opening on the above dates, but the grounds are open for inspection at any time.

Drive west on any street to Avenue X, turn right to Fourth Street and then west into WESTHAVEN — adjoining the Tech Site on the North.

IN ORDER TO GIVE EVERYONE A CHANCE TO KNOW WESTHAVEN A SPECIAL INVITATION IS EXTENDED TO VISIT THE TRACT THURSDAY, FRIDAY OR SATURDAY OF NEXT WEEK, DRIVE THRU THE ROADWAYS LAID OUT AROUND THE WELL PLANNED GROUNDS, THE SUNKEN PARK, AND GET ACQUAINTED WITH WHAT WESTHAVEN HAS TO OFFER IN THE WAY OF A HOME SITE OR INVESTMENT OPPORTUNITY.



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There were never more liberal terms arranged or better values offered. Immediate action will be necessary if you hope to get any of the choice lots. Make your selection today and see us on the ground or in our office in the Leader Building. If impossible to personally visit us send the attached coupon for detailed information.

## FACTS!

No section of the United States has made the substantial, permanent agricultural growth that has been recorded in the South Plains for the past five years. From 34 bales of cotton in 1923 to 153,000 bales in 1923—is a record for any section.

Railroad records show that 4,023 new families moved into this section in the six month period ending April 30. With an average of 5 to the family and more than 45 percent of them were farm families, this is more than 20,000 increase in population for that period.

Estimates indicate a population for the South Plains of 210,000—or an increase of 108 percent within four years. It will double again within 24 months at the present rate of growth.

Lubbock is "The Hub of the Plains" geographically, educationally, commercially, industrially, financially, socially and otherwise. Property values over the entire South Plains have materially increased. In Lubbock they have more than doubled each year for past three years. They are not yet out of line with the growth of the city.

From a population of 4,651 in 1920 with a scholastic enrollment of 1134, Lubbock's scholastic enrollment passed 2,550 for the spring of 1924—indicating a population well in excess of 10,000.

A \$1,000,000 building program is under way in Lubbock today—including a \$100,000 theatre building, a \$850,000 Tech College, a \$1,000,000 street paving project, a \$100,000 city hall, a \$125,000 high school addition, a \$250,000 storm sewer project, two \$60,000 churches, a \$15,000 parsonage and with an average of three brick wholesale houses, seven brick retail stores and 50 modern residences under construction at all times during the past six months.

City tax rate of \$1.25 per \$100—a total tax rate for all purposes of \$2.57 per \$100—considerably below the average for cities of this size. The light and water rate are the lowest in any city of the size in Texas, on account of municipally owned light and water systems.

The Tech College is announced to open in September, 1925. 635 new students were enrolled in the public schools of Lubbock after opening of term last year. 1,000 additions have been provided for this year.

Five railroad outlets, six designated state highways, 153 auto truck lines and 12 automobile passenger car lines provide Lubbock with ready access to every section of the country.

Nine new wholesale houses opened in Lubbock during the past eight months, bringing the total number to 47. The Division Office of the State Highway Department, serving 27 counties was located in Lubbock. More than 300 traveling salesmen make Lubbock permanent headquarters, working West Texas out of this city.

Every protestant church is represented in Lubbock with a substantial building, large memberships, active Sunday schools and regular services.

Lubbock has a Country Club, a Municipal Golf Course, a County Recreational Park, with a brick Community Club House completed this year at a cost of \$10,000. It is the home of the Panhandle-South Plains Fair, maintains a National Guard Battery, and is prominent as a convention city for educational, religious and commercial activities of West Texas.

In short—Lubbock is a desirable place to live, a certain place in which to invest and a promising city in which to make your home for the future.

WESTHAVEN IS THE CHOICE SPOT IN LUBBOCK.

DATE, AUG. 21, 22 AND 23

Formal Opening on the above dates, but the grounds are open for inspection at any time.

Drive west on any street to Avenue X, turn right to Fourth Street and then west into WESTHAVEN — adjoining the Tech Site on the North.

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Dear Sirs:  
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Block.....  
Signed.....  
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THE WAY IT LOOKS NOW WE SHOULD HAVE OUR PAVING PROJECT ALL FINISHED BY THE TIME WE ARE TRAVELING IN AIRPLANES

SECTION TWO

# THE PLAINS JOURNAL

SECTION TWO

NEWS FROM HERE AND THERE OVER TEXAS

VOL. II, NO. 48.

LUBBOCK, TEXAS, "THE HUB OF THE PLAINS"

THURSDAY, AUGUST 14th, 1924.

## FARM-CLUB BOYS OF LYNN COUNTY WIN IN CONTEST

### Dawson County Judging Teams Also Help to Put Plains On State Map

TAHOCA.—The Lynn County Judging teams under the direction of County Agent A. L. Robertson, placed in three events at the state contests at A. & M. College, College Station, last week. The boys won third place in live stock judging, fourth place in grain judging and fourth place in poultry judging.

In the live stock judging contest Lubbock won first place, with Dawson county a close second and Lynn county a close third. For individual honors boys from Lynn and Dawson counties tied for first place, while Ford Huffman of Wilson, Lynn county, won second place. Other boys from Lynn county on the livestock judging team were Yates Key of Wilson and Emmitt McCord of Grassland. All three of these boys from Lynn county were in the first ten places in the contest. 240 boys entered the contest.

In the grain judging contest Allen Fleming and Curtis Morgan of the Magnolia community, Lynn county, won fourth place. 146 contestants entered the contest.

The next trip that the judging team will make will be to the Tri-State Exposition at Amarillo, where they will take part in similar contests, the winning team of which will get a free trip to the International Livestock Exposition at Chicago.—Lynn County News.

### KILLED IN ACCIDENT

DALLAS.—Andrew Livingston, 19, died Sunday as a result of injuries received in an auto collision on the county road five miles from Dallas at midnight Saturday night. Livingston and another boy were in a truck which collided with a car containing four persons. Three other persons were injured but not seriously. Livingston's death brought the total auto victims here this year to 26.

Read Journal Ads, it pays.

## Hijackers Stick Up Plainview Merchant And Escape With \$15

PLAINVIEW.—W. M. Henderson, well known Plainview citizen, who is looking after the store at Halfway, 14 miles west of Plainview, on the Oilton road, for W. E. Kennedy during his absence, was highjacked by two men about 9:30 o'clock Tuesday night.

Two men drove up to the gas filling pump and had Mr. Henderson to fill up their car with gas and oil, and when he had finished the job, they pointed pistols at him and told him "to stick 'em up," which he did. They went through the cash drawer in the store and got about \$15 and drove away.

Sheriff Faith and deputies went at once to Halfway and began to search for the robbers. They traced the car south, and later found it abandoned near the Dowden farm, six miles southwest of Plainview. The car had broken down and the robbers left it. The sheriff was still tracing them yesterday afternoon and expected to soon make arrests, so he stated.—Plainview News.

## Floydada Postoffice Receipts Show Gain

FLOYDADA.—A heavy increase in the postal receipts for Floydada post office for July of 1924 over July of 1923 was made, according to figures of Postmaster J. D. Starks.

The increase was 42 per cent for the month.—Floyd County Hesperian.

### FIND LOST CHILD

WACO.—A child thought to have been burned to death in a fire that destroyed three small houses on South Sixth street late Saturday afternoon, was found playing in a yard in the rear of one of the places destroyed after the flames had been subdued. The sound of a child crying in the neighborhood of the fire led firemen and spectators to believe that the little one had been trapped in one of the buildings.

### APPROVE WACO SEWERS

WACO.—At their meeting next Monday night the City Commissioners are expected to formally approve the plans that have been drawn for the city sewage disposal plant here by the Terrell Bartlett Construction company of San Antonio.

The head of that firm, Terrell Bartlett, will attend the commission meeting, August 11. The plant will be of the Imhoff type, and it will be paid for out of a bond issue of \$350,000, voted last December.

## HOLD LEVELLAND POSTMASTER FOR MISUSE OF CASH

### Hockley County Official Held By Federal Court; Will Be Tried In Amarillo

AMARILLO.—E. E. Gunn, 27, postmaster at Levelland, Hockley county, who was arraigned before U. S. Commissioner Seales here Thursday on a charge of misappropriation of Postal funds, has made a complete confession to the charge, according to officials. Gunn after waiving preliminary hearing was allowed bond in the sum of \$5,000.

The case has been bound over to await action of the Federal grand jury, and it is expected that it will come to trial at the fall term of the Federal Court.

No official statement has been made in connection with the amount of the shortage, but it is intimated that several thousand dollars are involved. Gunn has been postmaster at Levelland for about a year. He is married and has two children, according to his statement.—Amarillo News.

### NEW GIN FOR DALHART

DALHART.—Three new business buildings are under construction here, Repair work on the De Sota Hotel is well under way. Several new residences are being built, and many being remodeled.

The \$28,000 cotton gin is nearing completion. President Williams of the Northwestern Cotton Company, who is building this plant, predicts he will gin 2,000 bales or more this season.

### NINE CRIMES CHARGED

KERVILLE.—Nine indictments were returned by the grand jury in district court the past week.

Arrests have been made in five of the cases, two of which were for rape, one for assault with intent to murder, one for selling liquor and for murder. The grand jury recessed until the third week of court, which begins August 18.

### SINGING MEET PLANNED

TAHOCA.—The annual Lynn county singing convention will be held in Tahoka on Sunday, Aug. 24. A large crowd is expected. M. C. Richey is president and H. A. Patterson, vice president of the convention.

## Ask Recount In Hale Center Primary Vote

FLOYDADA.—A recount of the Hale Center boys in Hale county in the representative race for this district may be asked by A. B. Tarwater, candidate for representative, who, according to semi-official returns, from over the district has been defeated by Col. R. P. Snotch by 146 votes for the office.

238 votes were cast at the Hale Center box, but only about half of that number were counted in the representative race.—Floyd County Hesperian.

## KIWANIANS PLAN JOINT MEET FOR 3 PLAINS CITIES

### Civic Clubmen of Lubbock and Amarillo to Meet With the Plainview Delegation

PLAINVIEW.—The tri-city meeting of the Kiwanis clubs of Amarillo, Lubbock and Plainview will be held here at noon on August 21, according to an announcement made by W. J. Klinger, secretary of the local club. A luncheon will be served, each Kiwanian paying for his own luncheon as when at home. The meeting will be held in the city auditorium.

Final arrangements have not yet been completed for the luncheon.

In the absence of A. A. Beery, J. B. Carwell will serve on the general arrangement committee with Dr. Lee Dye, John Lucas and the secretary, O. B. Brasher, Lubbock Kiwanian, and formerly a member of the Plainview club, was here yesterday, and stated that Lubbock is planning to attend with practically the full membership of that club. Amarillo club is also planning to come down in strength.

The purpose of this meeting is to create interest in the district meeting, in September at Lawton, Okla.—Plainview Herald.

## HALE CENTER IS READY FOR FAIR

### September 24 and 25 are Dates Set For Community Exhibit In Neighboring City

HALE CENTER.—At a meeting of the representatives of the Hale Center community fair, which met in the L. O. V. hall Tuesday night further plans were taken to stage the fair and make a success of it. Many suggestions were offered and harmonious ideas were exchanged. After getting down to business it was decided that September 24th and 25th would be the most suitable time, so those two days were agreed upon for our fair, and every one should help put it by.

At a meeting of the directors, plans were formulated for a catalogue to be printed giving program and preliminary list.

The school auditorium will be used for agricultural and domestic science exhibits, and if possible tents will be secured for the live stock and poultry exhibits.

The following were elected for the entertainment committee: W. B. Sears, Mrs. A. Dickson, Bob Hudson, Frank Simonton.

They are planning some rare features, coupled with real entertainment for all.—Hale Center American.

## District Court For Plainview Is Begun

PLAINVIEW.—District Court convened in Hale county yesterday morning, with Judge R. C. Joiner presiding. The grand jury for the August term was impaneled. L. M. Faulkner is foreman and the following are members: Chas. Shuler, Sr., E. Harlan, W. B. Martine, W. C. Cornelius, F. P. Shambush, W. P. Lash, E. D. Barnes, E. R. Hanks, Pat Connolly, J. A. Finney and J. B. Oswald.

The appearance docket is being set today. The case of the State of Texas vs. A. B. Compton, charged with murder, will come up at this term of court. This case was transferred to Hale county from Floyd on a change of venue.—Plainview Herald.

## Wayland College Is Planning for Music

PLAINVIEW.—Plans are being made to have one of the best college bands in Texas at Wayland college during the coming school year. F. Thielfeldt, director of the Plainview chamber of commerce boys' band, has been employed to direct the college band.

Free tuition will be offered all musicians who can qualify for the band. Among the 20 boys who have expressed their intention of taking advantage of this proposition are several members of the boys' band, which won first place in the four-year class at the recent Texas band contest.

The band will accompany the Wayland college athletic teams on many

## AMARILLO IS TO BE SITE OF NEW 4A COTTON GIN

### City To Furnish Site for New Plant to Care for Fall Business In Section

AMARILLO.—Amarillo is assured of a cotton gin, the construction work on which will start within the next few days.

This announcement was made this morning by the Board of City Development, which has been working for months in an effort to have a cotton gin located here to take care of the cotton crop in this territory this fall.

George A. Beck, will install and operate a gin. He is a Dallas man, formerly of Gainesville, Texas, and with ten years experience with cotton gins.

The city will be required to furnish the site and this has not yet been arranged for. The Board of City Development had two gin sites at its disposal, but neither of these were suitable, so a new site must be purchased.

A meeting to which 60 business men of the city have been asked, has been called to be held at the Board of City Development rooms at 3 o'clock this afternoon, to arrange for the city's end of the deal.

The gin to be installed here will be either of the 4-A type, or a 6-70 gin.

The Board of City Development has had several gin men agreed to install a cotton gin here, but for reasons which arose, all former propositions failed to materialize. This one, however, is said to be assured.—Amarillo Evening Post.

### GIRLS IN MOVIES

AMARILLO.—Panhandle girls, "royalty" at the Amarillo Tri-State Exposition's pageant, are due to appear in the movies soon. A film depicting the many entertainments and educational attractions of this great regional fair is being prepared and will be shown in all the cities of this section. This picture will be exhibited just before the opening date, September 22.

### CHILD IS BURNED

FLOYDADA.—The little 3-year-old daughter of Mr. and Mrs. W. H. Taylor, of Sand Hill, was badly scalded Thursday morning, when she backed into a pan of scalding water, and has been suffering intensely.

## Robbers Enter Bank At Dimmitt; Loot Is Thought To Be \$15

FLOYDADA.—Robbers at Dimmitt last Thursday night failed to get any material returns for their efforts to break into the safe of the bank in that city, a large hole in the vault and a few dents on the safe being the only indications that the robbers had been there, according to reports reaching Floydada. A hole some two feet in size was knocked in the wall of the vault, and a number of tracks were made in the soft dirt near the building, indicating that more than one person was implicated in the effort at bank robbery.

About \$15 or \$20 was missing from a till that had been placed in the vault. The work was that of novices. It appeared from the signs.—Floyd County Hesperian.

## Amherst Will Enter Into Amarillo Fair

Amherst, the youngest town of Lamb county, will take part in the Pageant of the Plains at the Amarillo Tri-State Fair.

The new town will have a duchess and compete for honors along with her older sister towns.—Lamb County Leader.

### SANITARIUM PLANNED

CROCKETT.—Dr. C. W. Butler, Jr., and W. W. Latham here, have purchased the large J. W. Hall home in East Crockett, and will have the structure converted immediately into a modern sanitarium.

This city and entire Houston county has been in need of a sanitarium for years.

### PICKERS WELL PAID

SAN BENITO.—The scramble for cotton pickers has reached Mission in the upper valley.

Every available Mexican has been summoned to the fields and all are going on account of the good money being offered.

A family of six or eight can make at the present rate the farmers are paying for picking, from \$10 to \$15 per day.

### NEW PLANTS PROMISED

AUSTIN.—A separate operating hospital of modest size and new dairy barns will be the newest improvements to be made at the North Texas Hospital for the Insane at Terrell, it was announced by the State Board of Control following a conference with Dr. George H. Powell, superintendent of that institution.

## SLATON TO HAVE NEW COTTON GIN FOR FALL CROPS

### Company Organized and Lots Purchased for Erection of New Plant Soon

SLATON.—This week a gin company was organized in Slaton to be known as the Slaton Gin company. They have purchased a sight between the compass and the McDonald & My gin and have purchased the machinery and have it on the road and construction will start Monday. It will be of the Murray make and will consist of 5 80's.

All of the machinery in this gin will be located on the ground floor which is an added improvement over most of the gins in this country. It will have embodied in it all the latest improvements for ginning cotton.

The lots for this new gin were purchased from J. T. Overby.

We understand that the stock holders in this new concern are all local men. Slaton will no doubt be able to handle the cotton this fall that comes our way.—Slatonite.

### CATTLE DIVISION STRONG

AMARILLO.—The dairy cattle division of the Amarillo Tri-State Exposition will be of exceptional strength this year, according to H. A. Ferguson, superintendent. He would not be surprised to find 400 entries in this department. The Tarrant County Purebred Association will have four carloads of fine stock here. Many northern exhibitors also are choosing this show.

There are two good reasons for this condition. One is the increase in dairying, causing a demand for quality animals. The second is the fine grain crops, which have given farmers money with which to improve their herds. The auction sale on Sept. 24 will undoubtedly be spirited.

As an instance of the increased prestige of this show, Swisher county, which had only one entry last year, is bringing two carloads. New Mexico, which had only one exhibitor in this division last year, will have three.

S. B. Fitch, of the Kansas State Agricultural College, has been invited to judge this show.

Read Journal Ads—it pays.

**Your Light & Power Service is Maintained by Tireless Effort---**

For instance, the work of the lineman is being done daily, whatever the season or weather. The stories of modern heroism are largely centered about the loyalty and sacrifice of the men who work on the lines.

In the heat and cold, in sleet and wind and storm, the lineman is on the job for the ideal of service.

The slogan of the lineman is "Uninterrupted Service to the Home and the Business House."

Every piece of apparatus in the long wire route from the plant to the remotest corner of the territory we serve must be kept in perfect working order. Men's lives are daily placed in peril to accomplish this. It is their contract to maintain service.

**TEXAS UTILITIES**  
ICE—LIGHT—POWER

**Only One Out of Four**

ONLY twenty-five people out of every hundred, one out of four, leave estates large enough to pay their just debts.

If you belong to the seventy-five percent, you should save in this bank.

If you belong to the other fourth, you are invited to talk over this very important matter of your estate with our officers.

**Citizen's National Bank**

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The Journal will honestly strive to be clean and fair in the dissemination of news. If through error or mis-information, undue reflection is cast upon the good name of any person or firm, the Journal stands ready and willing to make correction in the same manner that such mistake was printed. The paper invites suggestions and criticisms. It is by these only that it may improve.

## THE PLAINS JOURNAL PLATFORM

- For President JOHN W. DAVIS
- For Vice-President CHARLES W. BRYAN
- Diversified farming on the South Plains.
- Closer co-operation between town and rural people.
- A Community Auditorium in keeping with our City Hall.
- More building with lower rents.
- Continued improvement in County Parks.
- A cleaner, prettier town with more civic pride.
- A faster, bigger South Plains Fair.
- A more uniform distribution of civic work.
- City Play Grounds and Recreational Director.
- Better highways throughout the county.
- Less politics and more unselfish citizenship.

## Editorially Speaking

### The Sins Committed in the Name of Advertising

"Take \$5 worth and charge it to advertising." Mame it was space on a wall card back of a beauty folder, a promoted envelope with a dozen merchants to be represented on the back, a donation to get a tightwire walker, a contribution to a hamburger party or anyone of a hundred other things that arise in the course of a year's business that don't quite fit under any other regular heading in the ledger—so "charge it to advertising."

Then at the end of the year totals are taken and "I'm spending too much money for advertising—I have simply got to cut down this year"—and January and February are usually pretty slow advertising months for the newspapers until the merchant begins to feel the loss of business from lack of advertising and opens up again.

There are a number of recognized, dependable advertising mediums available to business men, merchants and worthwhile enterprises. Newspaper advertising, show windows, well lighted signs, direct-by-mail folders, circulars, etc.—are some of the recognized forms of advertising that have been found by actual test to be profitable. And the cost of these, in proportion to the results obtained when intelligently employed, is the lowest of any form of advertising. And the cost is not added to the commodity to be sold and passed on the consumer, but the increased volume of business made possible through an intelligent and consistent program of advertising has actually been found to make a reduction in the price charged for the article possible.

"It Pays to Advertise"—there is no doubt of the statement—but only when the money spent is for real, recognized advertising and not for every little skin game, fly-by-night advertising scheme, so-called, that is presented. Set aside from 2 to 8 percent of the gross income of your business to be spent in carefully planned, recognized advertising year in and year out and the records show that your chances for success as a merchant and a business man are 83 per cent against 17 per cent as a non-advertiser.

### Boys' Week, or Boys' Wreck

The last week in August has been set aside for Boys' Week. The idea is to give serious attention to the boys of our city, to plan for their permanent welfare along constructive lines, to get in touch with them in a personal way and to let them know that we are interested in the kind of men they are going to make when they grow up to take our places.

Lubbock, along with a lot of other towns in the world, has given a lot of thought, time, attention and money to the development of agriculture, of industry, of trade, of improved streets, and a lot of other necessary things that effect the growth, standing and prosperity of a city or section. Lubbock, along with most of these same other towns, has been so busy attending to all of these important things that they have really given very little thought to the problems and the opportunities of their boys. Boys' work is a problem—how to reach them, what to provide for them, how to finance the movement and all that—but it is also the greatest opportunity a city ever had. An opportunity to BUILD the kind of citizenship that we who are here today wish we could have been. To develop the right sort of spirit, appreciation of civic responsibilities and acceptance of the duties and obligations of suffrage, of constructive service for the city in which we live.

Whoever you are—find some part to take in this Boys' Week program. Instead of criticizing, pussyfooting around scandal mongering over a bit of gossip at some boy's downfall, or bewailing the tendency of the age—give some time to Boys' Work in an effort to prevent some boy's wreck. A nickle's worth of prevention is worth a whole bank full of cure—and that is doubly true of boys' work.

Give the boys a half way chance to make good—by taking them out of the alleys, off the streets and putting them under competent, inspiring direction and care.

### High Stepping Social Life

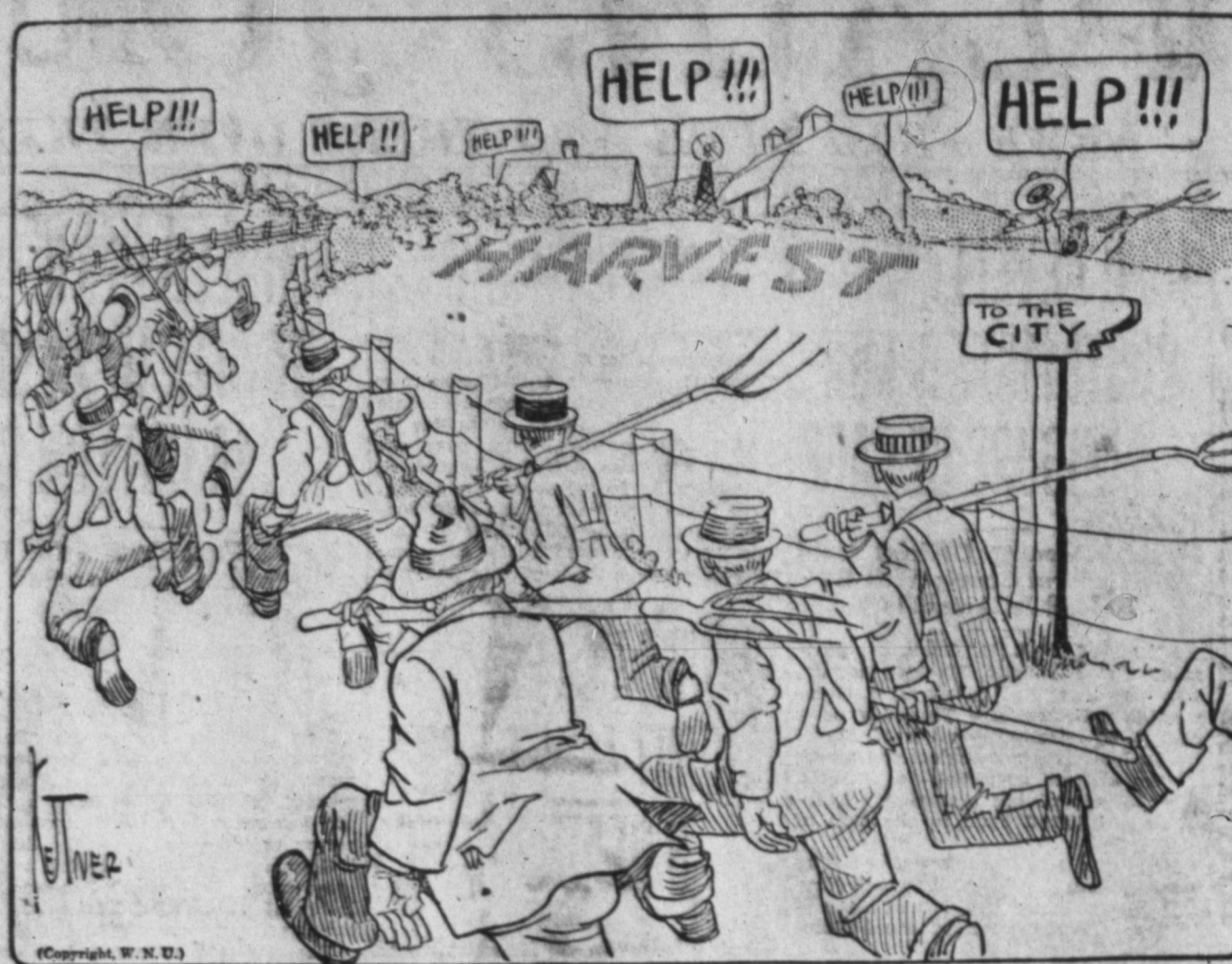
How many evenings during the past three months have the sons and daughters of the average home in Lubbock spent with their dads and mothers in the cool of the evening and early night, reading, talking and just living and enjoying the association of the family alone?

How many real old honest heart talks has the average boy or girl had with his mother or father during the past twelve months? How much discussion has been had as to the future life work, the plans and ambitions of the sons and daughters of the average family in Lubbock?

How many of the real, worth while things of life have been mentioned, constructive ideals discussed, hopes, ambitions and intentions cultivated and instilled into the minds and thoughts of the young people of our city and section?

Or are we just letting things drift along, letting our young people shake a wicked heel at the high stepping public dances over the country, lay out until late hours every night in the week gallivanting around over the country in overloaded automobiles, pick up every bit of scandal, putrid gossip, vulgar slang term, or perverted idea of the responsibilities and purposes of life and living? Do they know where the nickles come from, the value of a dollar, the importance of a practical education, or the responsibilities of citizenship, of civic co-operation, of taking part in the activities of the churches and other constructive activities?

## To the Rescue



### What About the Fair?

Just a few more days until Fair time. Don't the days chase themselves down the road until about all we get as they pass is a little dust in our eyes. But they are getting by in a hurry and before we know it the Panhandle-South Plains Fair will open for another successful year's exhibition.

"The Show Window of the Plains" is the slogan selected—and it is a dandy, for there is no other event in the year's program on the plains that is as typical of the spirit of the plains as the South Plains Fair. Folks from all over this section flock into Lubbock with their exhibits, with their families, all set for a good time. Competition is keen but the spirit is always clean and above board. Great crowds throng our streets, the grounds, get hot, dusty, eat hamburgers, drink soda pop and have the time of their young lives.

A fair is more than an entertainment. It is an educational feature whose influence cannot be directly measured. Better agricultural methods follow the inspiration that ambitious farmers get from studying the exhibition of their neighbors. Improved home conditions follow the insight the housewife gets into improved home equipment demonstrated by the firms of the city are representative of manufacturing companies. Better fellowship, better community spirit follows the closer acquaintances through exhibiting at the fair, through the friendly competition that develops in the various contests, and through rubbing elbows and enjoying the same amusements.

One of the biggest things Lubbock has ever started is the South Plains Fair and it is growing bigger every year. It is now time for every man, woman and child in Lubbock and the South Plains to start thinking fair, talking fair and working for the success of this year's fair. The directors and officials cannot build a great fair. They can direct a great fair, but the spirit of the folks in the section really determines whether the fair is to be great or just big.

Let's start thinking, planning, talking, and working for a greater fair than we have ever known before.

### Helping or Howling?

"What Lubbock needs is—"; this, that, the other thing—all the way from a monkey circus to a ninety-six story beauty parlor. Every individual citizen has his individual ideas as to what Lubbock needs and seventeen different ideas about how to get these needs realized. It is the same in every other town in Texas or the rest of the world where ambitious citizens with one single ounce of civic pride take any active interest in the welfare of the city in which they live.

But as long as Tom, Dick and Harry, Sally, Kate and Sue each air their own individual opinions as to the needs of the town—without being willing to thrash all the ideas out, pick out the one that is most certain of early solution, and co-operate with the rest of the bunch in putting it over, the town will receive little benefit from their excellent spirit and ambition for progress. There are just a few more than ten million things that Lubbock needs, will need or hopes someday to need—for we are a long way from being a finished town. But we are getting a lot of these needs met year after year by working through a central organization and picking out the things that are most urgent and that can be handled at the time they are considered.

That organization is the Chamber of Commerce. It makes no difference what church, society, labor union, secret order, social level, political party, or faction you may belong to—if you live in Lubbock you should belong to the Lubbock Chamber of Commerce and should take an active part in its operations, and in putting over its programs. The directors of that organization are broad gauged men who give of their time and thought and money, unselfishly for the best interests of the city and they are entitled to the confidence and support of the entire citizenship in the programs that they determine upon. They are always open for suggestions, assistance and counsel. Discuss with them your pet ideas of what Lubbock needs and if you can make it stand up they will fall in and help you put it over. If they can show you something more important and more certain for today—with possibility of taking your suggestion up later—why pull off your coat and fall in with them and help put it over. That's the Lubbock spirit.

"Cities Do Not Happen—They are Built." Keep helping!

### The Bible As Literature

"Have you read Casneek's 'Lure of the Purple Grasshopper,' or E. Bous Green's 'My Seventh Wife?'" I am positively dying to read them but I have tried everywhere to get a copy and do you know—more than half a million copies have been printed and it has only been out six months."

A year later a carload of either book—or other books of that class, can be bought at less than half the actual cost of the printing—or less, and ten years later no one could be found who would be able to remember a single thought in either of them.

Fifty million, five hundred million, even a billion or more copies of THE BOOK have been printed—in more than 200 languages—has touched the lives and influenced the history of hundreds of millions of men and women for more than twenty centuries, and there is a greater demand for it, more copies being sold, and more great men of history, learning and business are studying it than ever before—and yet it is very poorly taught in our schools, seldom called for in our libraries and too



A small town is where the jail is full if they catch a burglar.

Only ten out of every hundred flowers are scented, but the same is not true of onions.

Burmese girls can't enter society without ear plugs, and American girls can't without spark plugs.

It is so hot in Africa underwear is worn for an overcoat.

You know how big a cinder in your eye feels? Well, that's small compared to the way a man in the public eye feels.

The honeymoon is over when he thinks she is skinny instead of slender.

Doing nothing is hard on you after you finish it.

Some people feel at home everywhere except when they are at home.

When you see a stenographer reading, it isn't a spelling book.

A lazy, impudent clerk is a combination in restraint of trade.

All of these old clothes collected by the Salvation Army should be sent to the bathing beaches.

Being a rugged character is hard because rugged characters usually have so much chin to shave.

Living a long time is hard because it is so difficult to find the wherewith on which to do it.

Bad news always looks worse coming than going.

Some of the slow motion pictures should be made of movie stars marrying so we can see how they do it so fast.

The sad thing about trying to be cheerful all the time is you soon run out of things to be cheerful about.

If barbers talk too much and women talk too much how much too much do women barbers talk?

No wonder everybody wants to be president of the United States. His pay is not income taxable.

Some men in the business world take the place of a dynamo in a factory. They are the driving influence. Others take the places of the little cogs on the wheels of the great factory machines, seemingly unimportant, but in reality indispensable. Perhaps you are one of the cogs in the business with which you are connected. But don't forget that you, playing your part as it should be play-

## Best Editorial of the Week

### The Road Hog

"Road Hog believed to have caused fatal crash." What do you know about that. "Road hog!" What is it? Simply a selfish self-centered man or woman who thinks only of taking the advantage of somebody. A real gentleman or lady would never be guilty of wanting more than the half of the road that the laws says is his or her right. But the "road hog," that devil in human form who drives as close to the other fellow as he dares, that fellow who comes head on direct at your car and never turns until he sees he must. That's a "road hog," a menace to the community in which he lives and a terror to the people who are forced to meet him on the public highway.

The "road hog" is assuredly a murderer as the man who kills with a gun if he "causes a fatal crash." But what does he care if he may keep on making people afraid and causing them to give HIM the right of way. Wonderful fellow. There is a law that says "road hogs" are subject to criminal prosecution and also to pay damages. Every time a "road hog" gets in court the juries and officers should "lay it on McDuff." There is no punishment too severe for the man or woman who disregards the rights of others and willfully acts the hog about anything. To act the hog when it may cause the death of some human being is murder and there is no crime blacker than murder. Let's be gentlemen and ladies on the streets and public highways.—Abilene Morning Reporter.

## The Best in American Verse

To him, who in the love of nature holds  
Communion with her visible forms, she speaks  
A various language; for his gayer hours  
She has a voice of gladness, and a smile  
And eloquence of beauty, and she glides  
Into his darker musings, with a mild  
And healing sympathy, that steals away  
Their sharpness, ere he is aware. When thoughts  
Of the last bitter hour come like a blight  
Over thy spirit.

(From William Cullen Bryant's "Thanatopsis")

## Wise and Otherwise

A woman may know a man is lying when he tells her she is pretty, but she would not have him punished for the fault, says the Lawton, Okla., News-Review.

Those who have no children under 7 years of age have mighty little chance to join the conversation at a card party, declares the Dodge City, Kas., Globe.

A cynical bachelor says if you don't think a flapper can look innocent just ask one a question about cooking something, the Maryville, Mo., Democrat-Forum has discovered.

The eggs laid by Nebraska hens last year were enough to pay all state, county, school and municipal taxes with a few million left over. The Gering, Neb., Midwest favors making the hen the national bird.

The theatre that claims to be the coolest place in town, possibly overlooks the Democratic headquarters thirty seconds after the favored Republican candidate enters.—International News Service.

Several local married men refuse to buy their wives washing machines, says the Erie, Kas., Record, probably going on the theory that they married a washing machine.

A Ford touring car went through Topeka the other day with a banner across the car reading: "Don't hit me, big boy. I'm getting old."—Kansas City Star.

Before you let your conscience be your guide, warns the Altamont, Mo., Times, be sure you have a conscience.

The straight and narrow path is plenty wide enough for the traffic it gets, notes the Wichita Beacon.

A wise man, remarks the Lamar, Mo., Democrat, is one who's got sense enough to look back occasionally and admit to himself he's glad certain people didn't take his advice.

Women are getting their rights, notes the Hiawatha, Kas., World. A Wyandotte county man sat in his car and

## Kurrent Komment

Next Saturday members of the West Texas Ginners association will hold their annual business meeting in Lubbock. A week or so later the West Texas Tennis association will hold a several day tournament in this city. These two organizations are as far apart as it is possible for any two organizations to be but their meeting here only goes to show the wide attraction this city has for organizations of all kinds. Lubbock is proud of being the convention city of the South Plains and is proud to entertain meetings of all legitimate gatherings.

Amarillo has recently granted a site to a ginning concern. Thus a gin was secured by a neighboring city by the giving away of enough ground to house the plant. Other cities besides Amarillo have found that such action stimulates the location of many concerns and attracts many manufacturers to their gates. Population and payrolls are thus increased and the municipality is thus improved. Lubbock would do well to consider such action in many cases.

President Coolidge has designated a Preparations Day. There has been much arguing on the advisability of the plan. The advocates of peace at any price are against it; the more practical people are for it. Preparations Day will take the place of the fire drills in our public schools of the larger cities. It will hold the country in readiness for any emergency which might call for the mobilization of our forces. It appears to be a wise move.

West Texas is about to enter an era of prosperity. Every student of the territory has agreed upon that. But we must not lose site of the fact that there may be a lean year somewhere in the future and at the heyday of prosperity it is a good idea to look to the rainy day which may some day face us and prepare for it. This winter will be a good time to pay off mortgages and other outstanding debts and retrench for unlooked for setbacks, which may some day face us. It is good to be prepared for any emergency.

It sounds easy to marry and



# THE LEADER, Inc. LUBBOCK, TEXAS

## Semi-Annual Clearance Sale

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LET NOTHING KEEP YOU AWAY — THE BIGGEST BARGAINS ALWAYS GO FIRST. COME SEE FOR YOURSELF.



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THRILLING! YOU'LL EXCLAIM WHEN YOU SEE THE GREAT COUNTERS AND RACKS PILED HIGH WITH THESE WONDERFUL BARGAINS. 'IT CAN'T BE TRUE' YOU'LL SAY WHEN YOU SEE THE PRICE TAGS. NEVER IN ALL OUR HISTORY HAVE WE HELD SUCH A SALE AS THIS. PRICES HAVE BEEN THROWN TO THE WINDS—EVERYTHING MUST GO.

## EXTRA SPECIALS for FRIDAY and SATURDAY THE PROOF OF A REAL SACRIFICE

### MEN'S CLOTHING

All of our men's suits to go in this sale at prices that can't be duplicated on the wholesale market today. Men's genuine Lorraine seersucker suits—

**\$7.95**

One lot of men's suits, values to \$32.50, choice—

**\$21.95**

### FURNISHINGS

One lot of men's horsehide welted seam work gloves, \$1.50 value, choice—

**98C**

One lot of men's dress shirts with and without collars, values to \$1.75, choice—

**98C**

Boys' Wesley Barry Caps \$1.25 values, choice—

**89C**

### SHOES

One lot of Men's Bostonian Oxfords, \$8.00 value—

**\$5.85**

One lot of Men's Bostonian Shoes, values to \$12.50, choice—

**\$8.95**

One lot of men's dress shoes, straight last, glazed kid, choice—

**\$3.95**

One lot of ladies' patent leather slippers, Spanish heel, fancy strap, short vamps. The latest fall style, choice this sale—

**\$5.95**

One lot of Ladies black Skinner satin slippers, Spanish heel, short vamp—the newest style, choice—

**\$5.95**

One lot of men's felt hats, new fall styles, while they last—

**\$3.95**

### PIECE GOODS

One lot of Fancy Flaxons to close out only—

**19C YARD**

One lot of real dotted Swiss, regular \$1.25 value, choice—

**60C YARD**

All Summer piece goods to go at cost and below. Buy now for next summer.

One lot of Curtan Scrim to go at less than cost.

One lot of regular \$4.00 and \$4.50 grade Cantons and Crepe Back Satins to go in this sale—

**\$2.75 YARD**

One lot of ladies black kid slippers, Baby Louis heel, turn sole, two strap—very latest, your choice—

**\$5.49**

One lot of ladies' patent leather slippers, one-strap 10-8 Spanish heel, heel, new fall style, choice—

**\$4.45**

### READY TO WEAR

Big assortment of new fall dresses just received to be reduced 25 per cent for this sale.

One lot of ladies dresses of Cantons Flat Crepe and Printed materials, values to \$35.00, to close out—

**\$13.75**

One lot of ladies wash blouses to go at, choice—

**78C**

All ladies suits in dark colors to close out—

### ONE HALF PRICE

One assortment of ladies' house dresses to close out at 1-2 price, while they last.

All ladies sporting togs—

### ONE THIRD OFF

One lot of children's gingham dresses, choice—

**78C**

See OUR Windows for Other Specials for Friday and Saturday

9-4 Bleached and Brown Pepperall Sheeting to go in this Sale only

**431-2C YARD**



One Lot of Men's All Leather Work Shoes \$2.75 Value, this sale

**\$1.98**

ONLY 3 MORE DAYS OF THIS BIG SALE.

# THE LEADER, Inc.

LUBBOCK, TEXAS

ARRANGE TO BE ON HAND TO GET YOUR SHARE OF THESE WONDERFUL BARGAINS.



# WEEKLY BUSINESS REVIEW

This page made possible by the firms listed below for the purpose of informing the people of the South Plains the Merchandise and Service obtainable in Lubbock.

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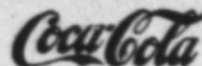
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**KUYKENDALL CHEVROLET CO.**

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PRICES THAT ARE RIGHT

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The place where satisfactory shoe repairing work is done—Ladies work Specialty.

All Work Guaranteed

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17 Years in the West

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**BELLE OF VERNON FLOUR**

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Phone 34

**FILLING STATION  
HERE TO HANDLE  
HIGH GRADE GAS**

**Amarillo High Test Navy Gas  
To Be Retailed by Real  
Service Station**

The Real Service Station will handle Amarillo High Test Navy Gasoline from the Amarillo Refining company soon, according to Thomas D. Scott, manager of the tire department of the organization, yesterday. Everything is all lined up for the local concern to handle the product, telegrams from Amarillo showed.

The Real Service Station, located at 526 Main street, on the northeast corner of Avenue H. and Main street, is now under the management of W. D. Cleveland, owner of the filling station, and Thomas D. Scott, who owns and manages the tire service held in connection with the business. The station, one of the prettiest and most efficient in the city, lives up to its name. Real service on gasoline, oil, greasing and tire work is dispensed to the customers up until ten o'clock every night.

Six persons are employed by the company and the station was established early this year by the Real Service Station company of Amarillo. Tom Murphy, of Amarillo, was on hand for a time here as manager but returned to his native city on July 21 when the station was sold to Cleveland. The organization is altogether Lubbock owned and managed.

In addition to the gasoline business the station retails Mobiloil, one of the best grades of auto lubricants known. It is also a recognized station for the Alente Greasing system, the leading system of its kind in America, according to experts. The station has a gasoline tank with a capacity of ten barrels of 560 gallons, which is under the concrete double drive. The pump is air driven and has attached a ten gallon visible tank. Water service for radiators and air service for tires are included in the layout of the station.

Diamond tires and accessories are included in the lines handled by the Scott Tire company and free road service for both gasoline and tires is extended. All kinds of tire repair work is attended to by the Scott Tire company.

In addition to his other business Jolly usually keeps a fine line of Navajo blankets, direct from the reservation in New Mexico. He is expecting a shipment of these blankets, which will include both saddle blankets and rugs, in the near future and at the annual Panhandle and South Plains fair he promises the most outstanding rug display in the history of this part of the country.

**LUBBOCK MAN IS  
MAKER OF GREAT  
MANY PRODUCTS**

**O. W. Jolly Produces All Kinds  
Of Leather Goods; He Also  
Makes Auto Tops**

Auto tops, seat covers, trappings, saddles, harness, belts, purses, shoe repairing upholstery, in fact nearly everything in the leather or near leather business, is done right here in Lubbock. Oscar W. Jolly, of this city, is the man responsible.

Jolly operates his business, known as the O. W. Jolly, Saddle and Harness works, at 1913 Main street. He has been in Lubbock for the past two years but fifteen years of his life has been spent in the saddle, harness and leather products business.

Four men are employed in the Jolly place of business and an investigation will prove that they are busy practically all of the time. The leather products they turn out will catch the eye of almost anybody and according to local persons who have had upholstery work and auto tops made by Jolly he is as good in those lines as in the making of saddles and harness.

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2 Years Guarantee Batteries**

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All Work Guaranteed  
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Well equipped and experienced for building Auto Tops, Seats, Covers and Awnings.

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Write Us for Prices

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Compare Our Prices on the Following Before Buying  
Dry Goods, Notions, Shoes, Floor Coverings, Implements and Groceries

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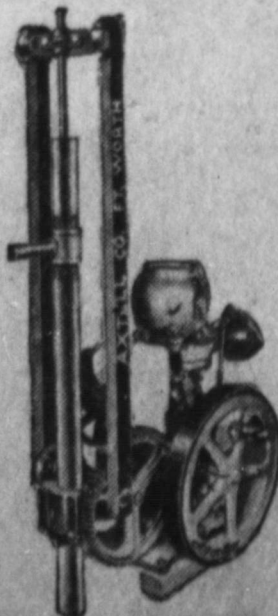
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Pumping Engine**

With Splasher Crosshead  
Horse power, 1 1-4.  
Strokes per minute, 33.  
Weight, lbs., 330.  
Capacity, 250 ft. with 2 inch Pump Pipe.  
Battery Ignition.  
Eccentric clutch for disengaging Jack from Engine.  
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BUY THE BEST AND SAVE THE DIFFERENCE  
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