



### ON THE SQUARE

Lubbock has **SOME** building and Loan Association!

Hotel Campaign is bound to **Go-Over-Big!**

Grand jury meets next week.

Number of citizens will spend week out of town.

Claude Hurlbut is driving a new wagon this week.

Col. Rix declared "You are adjourned."

Former service men gave him the horse laugh.

Mr. — (We can give his name) didn't take any hotel stock.

It wasn't located on his property.

That good Maxwell and Darccevil Lockwood

Are going round and round.

The cute little express office is almost finished.

Butterflake Martin did make the radio radio all right.

New Spring suits are arriving daily, but we're broke.

Another fire wagon has been bought.

Cheap at twice the price.

The Palace building has a twelve foot chimney.

The north door of the courthouse is looked.

Lem Chesher has a sore hand.

Jail yard is being used for a dumping ground.

The ice treatment has been given the

West Side of the courthouse square.

Maybe it's a municipal ice plant.

### WOMEN PLAN NEW LAW TO CURTAIL SALE OF LIQUOR

W. C. T. C. Members Present Laws Which They Believe Will Better Conditions

AUSTIN.—What are believed "air tight" provisions to quench the so-called "drug store saloon" trade have been drawn up by prohibition forces and presented to Governor-Elect Miriam A. Ferguson for her consideration. Mrs. Claude DeVan Watts, president of the Texas Woman's Christian Temperance Union, announced Monday. The legislative proposal was prepared under the direction of Assistant Attorney General E. C. Sutton.

Only one pint of liquor could be issued to any one individual in a ten-day period, who must first fill out an application in triplicate, giving his name, age, color, sex, residence, occupation, race and stating the malady he is suffering from, together with the length of distress. He must admit he has received no other liquor from any source within the last ten days.

The prescribing doctor, in turn must file one copy of this application, along with his prescription, in the District Clerk's office and send another set to the State Comptroller of Public Accounts, swearing before a notary public that every claim and action acknowledged is true and correct.

As a third check, the pharmacist must also file copies of application, prescriptions and receipts for liquor, both with the local District Clerk and the State Comptroller, swearing before a notary public that such statements are true to his knowledge.

Attorney R. A. Baldwin of Slaton transacted business in Lubbock on Monday.

### 3 VOTE MARGIN LOSES BLEDSOE POST OF HONOR

Lubbock Senator Defeated As Small Majority Is Given Seguin Solon Tuesday

AUSTIN.—By a margin of only three votes, Senator A. J. Wirtz of Seguin was elected president pro-tempore of the Senate over W. H. Bledsoe of Lubbock shortly after the session began this afternoon. Wirtz receiving 17 and Bledsoe 14, after which Bledsoe moved that Wirtz's election be made unanimous, which was done. This was the first contest staged in the Senate.

The vote was secret and following the announcement of the result Lieutenant Governor T. W. Davidson appointed Gus Russel of Schulenburg, Eugene Miller of Weatherford and Charles Murphy of Houston to escort

**SOUTH PLAINS LAND**  
Easy crop payment \$5 per acre cash assume school debt due 1926, balance like rent 1-3 and 1-4 of 1925. Write today. The Slatock Co., Littlefield, Texas.

**GET MORE EGGS**  
Or Your Money Back.  
Feed "MARTIN'S EGG PRODUCER"  
Cure and prevent disease with "MARTIN'S ROUP TABLETS"  
Guaranteed by Sheppard Smith Drug Co.

Wirtz to the rostrum. Harry Miller, Lieutenant Governor-elect, who sat at the press table, smilingly remarked that he would be more than glad to have Wirtz preside.

Wirtz' name was placed in nomination by Murphy and Bledsoe's by Pierre E. Ward of Cleburne.

**No Committee Contests**  
Aside from the election of Wirtz as president pro-tempore, the feature of this morning's session of the Senate was the announcement of the complete committee appointed by Harry Miller, Fort Worth Star-Telegram.

### Brownwood Teacher Given Post In West Texas State Normal

CANTON.—J. R. Greer, Principal of the Junior high school of Brownwood, Texas, has been selected by President J. A. Hill of the West Texas State Teachers College to teach history and civics in the summer normal at Canyon this year. Other members of the summer normal faculty who have been selected are: C. H. Dilchay, Superintendent of Schools at Hereford, Texas, who will teach mathematics; E. M. Witt of the Lubbock high school faculty, who will teach science; Frank R. Phillips of the Agriculture department of the Teachers College, who will have charge of the agriculture work in the summer normal. There are several other appointments to be announced within the next few days.

From the inquiries that are being received by the administrative authorities of the college, it is believed that the attendance of the summer school and summer normal combined will reach 2,000 students in 1925. This is considered a conservative estimate, as the summer climate of this region attracts a great many people who find it impossible to study in the lower altitudes.

Miss Gladys McSpadden left Lubbock Saturday for Brownfield to visit her parents, Mr. and Mrs. H. W. McSpadden, for several days.

Rev. J. A. Rodgers, pastor of the Cumberland Presbyterian Church of this city, is visiting in San Angelo this week.

Dr. E. E. Robinson left yesterday morning for Tahoka where he will attend to business for the next several days.

### CHURCH OF THE NAZARENE

Regular services at the Church of the Nazarene are as follows:  
Sunday school at 9:45 and preaching at 11:00 a. m.  
Young people's society at 8:30 p. m. and preaching at 7:30 p. m.  
Mid-week prayer meeting at 7:30 p. m. each Wednesday.

We will be glad to have you come worship with us in all of these services and if you are not actively engaged elsewhere, we urge you to come. A hearty welcome awaits you.

E. L. WOODS, Pastor

### SEVENTH DAY ADVENTIST CHURCH

Corner Ave. H and 15th St.  
Preaching every Sunday night at 7:30 p. m.  
Prayer meeting Wednesday night.  
Sabbath school Saturday at 11:00 a. m. Preaching at 11:00 a. m.  
Remember this is the church that teaches the Bible, no evolution.  
You may come in as a stranger but you can't get away a stranger.  
Sabbath school superintendent—Joe Chastain.

J. E. BROWN, Pastor

### CHRISTIAN SCIENCE

Christian Science services are held in the Kershner building, Sunday school, school, 11:00 a. m. and Bible school Wednesday at 7:30 p. m.

### FIRST BAPTIST CHURCH

W. A. Bowen, B. Y. P. U. Program, Jan. 15.  
Leader—Bert Woods.  
Introduction—Leader.  
1. The Bible, the guide for Baptists—Manoli Hall.  
2. Personal Faith a Foundation Principle—Ruby Jackson.  
3. New Testament Teaching and example—Ruth Nook.  
4. Bible teaching on Baptism—C. L. Backenstos.  
Special music.  
5. Membership a voluntary matter—Lizetta Strickie.  
6. Two types of church control—Gertrude Syrette.  
7. Church control by the congregation—C. C. Livingston.

### CUMBERLAND PRESBYTERIAN CHURCH

Sunday school at 9:45 a. m.  
Morning services at 11:00 a. m.  
Junior, Senior and intermediate convocations at 6:30 p. m.  
Evening services at 7:30 p. m.  
You are cordially invited to our services. Corner Avenue O and 19th street.

J. A. RODGERS, Pastor

### Western Honesty Is Still Followed One College Girl Finds

CANTON.—Miss Emma Lee Wood of Tahoka, Okla., has good reason to believe that proverbial Western honesty has not vanished with the ranges. On Monday Miss Wood lost two ten dollar bills; she did not know within five blocks of the place where they were lost, but she advertised on the bulletin board of the West Texas State Teachers College and within a few hours one of the bills which was found several blocks from the place where it was supposed to have been dropped, was returned to her by a student. Still the young woman did not have money enough to pay her fees and buy her books. Next morning another college student, O. E. Thomas, of Canyon, found the second bill. Miss Wood happily paid her obligations and is now inclined to think it well to carry a purse instead of trusting to a coat pocket.

County Agent, D. F. Eaton, transacted business in Abernathy and Acuff several days of this week.

### CLEANING PRESSING TAILORING

Done to YOUR THOROUGH SATISFACTION  
A Trial Will Convince—You

### NEW METHOD TAILORS

Phone 365 909 Broadway

H. M. Beard, until recently correspondent for the H. and B. Beard Cotton company, arrived in the city Monday and will have charge of the H. H. Beard company here.

Judge J. M. Mopre returned to his home here Saturday after attending a meeting of the Northwest Texas Conference Board of Laymen, held in Amarillo last week.

## Saturday is the Last Day of Our--- January SALE!

The greatest of all Hephill-Price sales closes Saturday. It will pay you to visit this store while the great store-wide reductions are in effect. Supply your needs now.

### Men's Suits



Our entire stock including Hart Shaffner and Marx, priced at 1-4 and

# 1-3 off

### MEN'S SHIRTS

Manhattan and Eagle Brand shirts are now priced at less than 25 per cent off. It will pay you to buy several at these figures.

### MUNSINGWEAR

This famous brand of underwear now greatly underpriced. Buy your supply while prices are at their lowest point.

## Hephill-Price Co.

### GUARANTEE ABSTRACT AND TITLE COMPANY

CHARLES L. ADAMS, Manager  
Merrill Hotel Bldg.  
1014 Ave. I Phone 420

## The GREATEST Value

At \$1.50 per year the Plains Journal is unquestionably the biggest newspaper buy for the money in the State of Texas. It is your home paper, coming to you every week with accurate and complete accounts of what you and your neighbors are doing—what is happening in Lubbock and on the Plains. New features are being added and nothing is spared to make your Plains Journal the leading medium in this community.

How about the label on your paper? Send your check for \$1.50 now before your subscription expires.

Truly The Plains Journal is a great home paper.

The Plains Journal  
10th and Ave. I Phone 884

## Read These Statements From McCormick-Deering Owners

These men are seasoned tractor owners. Most of them have owned and used several makes—they do not hesitate to recommend the McCormick-Deering in preference to others.

"I know from practical experience that it (the McCormick-Deering) is the one practical tractor for general all around farming. I have owned and used quite a few different styles and makes and I have yet to find one to beat the McCormick-Deering."

working parts. It is so easy to make minor adjustments without tearing the whole thing apart."

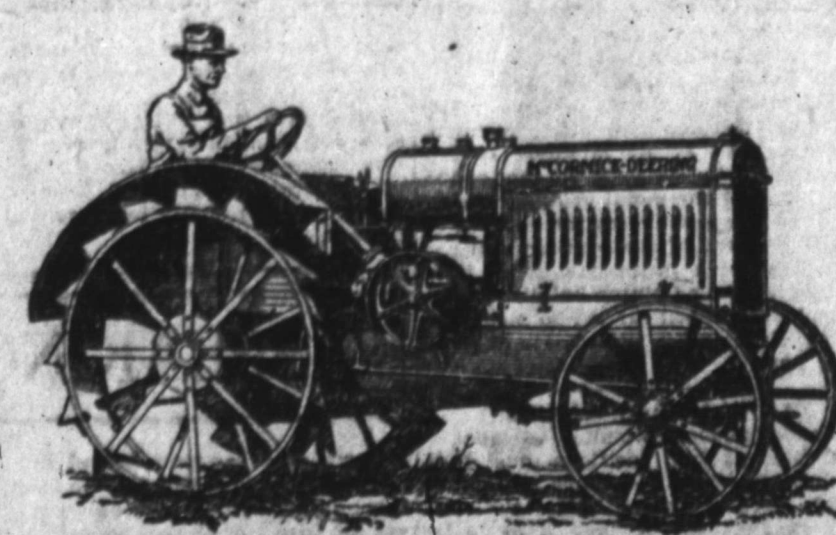
"I'm going on the second season with my McCormick-Deering 10-20 tractor now and I like it fine. I wouldn't think of going back to horses."

"I think the McCormick-Deering Tractor is much more economical than horses or mules."

"One of the best features of the McCormick-Deering is the accessibility of all

"After thorough investigation I decided the McCormick-Deering 15-30 would best fill my requirements. I have never regretted my decision."

"You'd have to go a long ways before you could sell me any other tractor but a McCormick-Deering."



Let us point out to you how easy you can enter into ownership of a McCormick-Deering 10-20 or 15-30 Tractor. These good tractors are economical and easy to pay for. Ask us for complete details.

## Nislar Hardware Company

North Side Square

FULL PARTICULARS SOON  
**THE LEADER, INC.**

### REPORT OF RED CROSS FOR LAST MONTH IS GIVEN

#### December Busy One for Local Bureau; Many Unfortunates Are Given Aid

December was a busy month for the Red Cross bureau here and many unfortunates were aided by the bureau, while the majority of the people of the city and county were enjoying the holiday season. The following is the report of the bureau for the last month:

**Ex-Service Men Assisted 100**  
Ex-service men sent to hospital for hernia at Legion, Texas. Parents notified of death of ex-service man. Application made in interest of mother of deceased ex-service man receiving insurance.

Lubbock ex-service men now in hospitals in this and other states sent Christmas boxes.

Effects of deceased ex-service man sent mother in Minnesota.

Guardian mother assisted in making out report of trustee ship of funds.

Application for insurance filed in interest of wife of deceased ex-service man.

Ex-service man sent to hospital in Oklahoma.

Sick ex-service man assisted until able to return to work.

Overcoat given sick ex-service man. Telegram sent mother of the serious illness and death of son.

Letters sent in interest of ex-service men, 46.

Telegrams sent in interest of ex-service men, 7.

Applications filed in interest of ex-service men, 70.

Assistance given mother of three small children.

Overcoat given aged man.

Young boy far from home assisted and work found for him. People were notified of his whereabouts.

Shoes and coats furnished to widow and children.

Home in good family secured for young girl.

Work secured for young man.

Sick boy assisted with linens, groceries and clothes.

Family of sick man assisted.

Brother of sick man assisted and work secured for him.

Families remembered Christmas, 20.

Prisoners of county jail sent Christmas basket.

Jobs secured for needy, 10.

Watch for an important announcement soon at The Leader. — adv.

J. E. Rutledge has returned to Lubbock from El Paso, where he visited during the holidays.

### Want Ads

**TO TRADE**—I have a business building, new, 50x120 feet, full plate glass front on main paved street, paying good revenue in good North Texas town. Would trade for Plains, land priced right or some clean business located anywhere. It will pay you to investigate this. State price and location of your trade in first letter. Property clear. Box 132 Plainview, Texas. 11p-42

**FOR SALE**—640 acres Terry County, cultivation, good crops, 4-room house, sheds, fine well water, windmill, upper ground tank, near town, good schools, no boll weevil, fine corn country, one good crop will pay for place. \$35 acre.—C. L. Kirk, 208 Deere Bldg., Dallas. 11p-42

**FOR SALE OR LEASE**—Improved 42-acre, 1 mile from Lubbock. A's, my home in Lubbock. — 510 Avenue M, Phone 812-J. 11p

**WANTED**—To buy a small tract of land close to Lubbock, any eighty or one hundred sixty acres. State location, depth to water and kind of soil.—P. L. Bower, Beatrice, Nebr. 8t-41

**FOR SALE**—White leghorn laying pulletts, Johnson strain, \$1.25 each. Mrs. N. E. Moore, 3 miles north of Lubbock.

**LUMBER**—Shipped direct from the mill to the consumer. Let me figure your bill for you. W. F. Summers, Cova Hotel.

**FOR SALE**—Good kitchen range at a bargain. Phone 571. 4tp

**LUMBER**—I sell it direct from the mill and can save you money. See me at the Cova Hotel. W. F. Summers.

**LUMBER**—We expect to unload tons of lumber within the next ten days and can show you a big saving on our bills. See me at the Cova Hotel. W. F. Summers.

**FOR SALE**—Team of gray mule and bay horse. Also set of single row farming tools. W. C. Northam, on F. V. Brown farm, 3 miles southeast. 4tp

### NEW LAMP BURNS 94 PER CENT AIR

#### Beats Electric or Gas

A new oil lamp that gives an amazingly brilliant, soft, white light, even better than gas or electricity, has been tested by the U. S. Government and 35 leading universities and found to be superior to 10 ordinary oil lamps. It burns without odor, smoke or noise—no pumping up; is simple, clean, safe. Burns 94 per cent air and 6 per cent common kerosene (coal oil). The inventor, T. E. Johnson, 303 W. Lake St., Chicago, Ill., is offering to send a lamp on 10 days' FREE trial, or even to give one FREE to the first user in each locality who will help him introduce it. Write him today for full particulars. Also ask him to explain how you can get the agency, and without experience or money make \$250 to \$500 per month.

### Gamel Leaves City For Visit to East For Spring Buying

J. W. Gamel, of the Minister-Gammel Dry Goods company, left Wednesday for Abilene, where he will join his business associates. Will Minister of that city, in a tour of the eastern markets. While in the east both Messrs. Minister and Gamel will visit St. Louis, Chicago and New York markets and will lay in spring and summer goods for their stores. They will be gone for about a month.

### STEVENS STORE WILL BE OPENED FEBRUARY THIRD

#### Force Is Complete While Work On Building Is Being Done Prior to Opening

Following a formal opening on the night of Monday, February 2, the new W. O. Stevens Company Store, the latest addition to Lubbock retail district, will be opened for business on February 3. William Stevens, Junior, stated yesterday. While plans for the program have not yet been fully made up there will be music and feature a plenty. Stevens, who will manage the store, said.

The organization of the establishment has been completed and will be made up of the following:

Bryan Moore, men's department and shoes; Paul Stevens, formerly manager of the Stevens store at Post City, men's department; and William Stevens, men's department. Mrs. Mathis, piece goods; Miss Ann Mallard, ready-to-wear for ladies and Miss Box, cashier.

Miss Mallard will leave Lubbock on January 19, next Monday, for Chicago, where she will be joined by Mr. and Mrs. Stevens, who have been marketing for the store in New York, Washington and St. Louis. At that time Miss Mallard will complete the purchase for the ready-to-wear department, making it up to the minute in spring and summer goods.

The Stevens store is located in the building formerly occupied by the Texas Cafe, at 1113 Broadway. The building is 25 feet by 100 feet and in addition to the main floor is equipped with a mezzanine. The decorations are being completed at the present time and when entirely ready for opening the store will be one of the prettiest on the Plains, Stevens believes.

The business will be actively managed by W. O. Stevens, Junior, but his father will maintain an office there in addition to his duties as an official of the Citizens National Bank.

**Fifteen Couples In Past Week Take Out Licenses To Marry**

"Young Fellow 1925" has started off with a bang in the sponsoring of marriages and if the record set last week is kept up the total number issued in 1925 will be far surpassed when 1926 is ushered into being—which means something when it is taken into consideration that the year just passed saw the largest number of licenses ever issued. Last week's licenses, fifteen in number, were issued to: Hubert Gentry and Miss Julia Killin, Ossie Stiles and Miss Lulu Tate, W. E. Reeves and Miss Effie Ramsey, Dora L. Christian and Miss Vivian Lucile Brown, Grover Sparkman and Miss Ona Walker, N. L. Mills and Miss Elsie Goodgion, William H. Hicks and Miss Lottie McClendon, J. R. Lackey and Miss Jewel Finchum, Lafayette Arnold and Miss Willie Wilkinson, Baxter Lockett and Miss Martha Hudnall, John Calvin Cornutt and Miss Hazel Proctor, L. B. Branch and Miss Ethel Henry and Clyde Mesnard and Mrs. Julia Cooke.

**FIND DEAD MAN**  
HOUSTON—L. T. Brasell, 42, Dallas, was found dead in his room at the Fields Hotel here shortly before midnight Sunday. He had apparently succumbed to gas, which was pouring from two unlighted jets in the room.

Watch for an important announcement soon at The Leader. — adv.

### LIBRARY REPORT FOR 1924 SHOWS AN IMPROVEMENT

#### Membership and The Number of Books Practically Doubled in Year

With the number of members and the number of books practically doubled since this time of last year, the Lubbock public library is continuing to serve the literary wants of the people of the city and county, Mrs. J. B. Smelser, librarian, stated yesterday.

The following report compiled by the librarian for the year 1924, was also given out:

Number of memberships, January, 1924, 668.

Number of memberships, January, 1925, 1239.

Number of books, January, 1924, 1992.

Number of books, January, 1925, 2725.

Number of books bought, 450.

Number of books donated, 273.

Number of books worn out, 89.

Number of books read by adults, 6007.

Number of books read by juniors, 6501.

Number of books loaned the jail, 248.

Number of people used the library, 31,366.

Amount received for upkeep of the library, \$1426.

**ITCH!**  
Money back without question if FUFT'S GUARANTEED SKIN DISEASE REMEDIES (Itch's Salve and Soap), fail in the treatment of Itch, Scabies, Ringworm, Tetter or other itching skin diseases. 27¢ this treatment at any 15¢.

For Sale by SHEPARD SMITH DRUG CO. Lubbock, Texas.

Loss checks returned unpaid, \$232. Amount received from memberships, \$401.50. Amount received from fines, \$97.45. Amount received from donations, \$9.00. Amount paid for salary, \$200.00. Amount paid out for books, \$922.81. Amount paid out for incidentals, \$78.25. Amount paid out for library supplies, \$6.10. Amount paid out for printing, \$116.64. Amount paid out for Librarian's expenses to Santa Fe, \$50.00. Balance on hand, January, 1925, \$70.00.

### LAMESA TO VOTE ON BONDS

Citizens of Lamesa will vote on a \$150,000 bond issue next Tuesday at which time it will be decided whether or not a city hall will be built in that city and whether needed improvements on the sewers and water system of the Dawson County seat will be made. Indications from Lamesa are that the bonds will be passed with little opposition.

### Neves Family Moves To San Angelo; Will Return To Lubbock

Mr. and Mrs. J. W. Neves are spending the winter in San Angelo but will return to Lubbock in the spring, according to a letter received from Mr.

### Farm-Ranch AND City Loans

WE HAVE PLENTY OF MONEY TO LOAN YOU ON CHOICE CITY PROPERTY.


Improved farms and unimproved lands. Our inspector says in the office with us, and lives here. We can give you as quick service as any loan company operating here, and we offer you the best Loan Contract that is on the market in this territory. Our prepayment option beats them all. Let us talk our loan over with you before you take out a loan with some other company.

GREEN & EDWARDS  
Office Phone 50  
Room 206, Security State Bank

Neves by the Plains Journal this week. Mr. Neves is one of the leading contractors of this section and according to his letter wishes to keep up with the affairs of this city during his absence.

**BOND ISSUE PASSES**  
BRECKENRIDGE — The proposed \$250,000 bond issue for a new Stephens County courthouse and jail building was carried in Saturday's election, according to unofficial returns.

## Get Your Lesson From the Squirrels!



We all see them in the fall busily storing their food for the winter months. Yet only a small percentage of men has the foresight to be as provident as the squirrels.

The men who are wise make regular deposits in this Bank during their earning years. We'll be glad to show you several plans.

### Lubbock State Bank

[A Big Bank Made Big by Helping Others]

# MONDAY IS THE LAST DAY!

—of Replin's great Price Smashing Sale—the sale that has kept Lubbock talking for the past month. Our big stock thrown on the market at a great sacrifice right at the height of the buying season, has proved to us that folks appreciate real bargains.

## Compare OUR PRICES

Our prices are at all times lower than you will find elsewhere. You are the judge! Our prices will stand the acid test of comparison with competition. BUT during the last days of this sale, you will find nothing anywhere in town to even compare with the bargains we are offering on strictly high grade, staple merchandise.

# REPLIN'S Family Shop

Next Door to Lubbock State Bank

## Announcement

### Dr. Thomas D. Cox, of Marlin

Is now permanently located in office with Dr. Millard F. Swart, in Anderson Bros., Jewelry.

DR. COX has been practicing Optometry in Texas 17 years, and we unhesitatingly recommend him to our patrons. Office hours, 8 to 12 and 1 to 6 o'clock all week days.

MILLARD F. SWART, Specialist.

## Everybody Must Help in Building a Good City

Some cities are built upon one class of resources and some are built upon other basic conditions.

But no good city can be built without the co-operation of its citizens.

And no good city can be maintained as a good city without the aid of the public utilities. The service of light, power and water is an essential factor in making this city a good place to live in and do business in.

This service is the job of your company. Its ambition is to make it good and thus to make the community better through this essential agency of light, power and water service.

# CITY LIGHT & POWER

CITY OF LUBBOCK



### PASTIME BRIDGE MEMBERS HAVE A PARTY ON FRIDAY

Mesdames Hutchinson, Krueger Win Prizes Offered at Hankins Residence

Mrs. J. H. Hankins very delightfully entertained the members and guests of the Pastime Bridge Club at her home, 2981 Broadway, last Friday afternoon.

Mr. J. T. Krueger was given an oriental lamp shade for guest prize and Mrs. J. T. Hutchinson received an incense burner for winning the club prize.

A salad course was served at the close of the afternoon to Mrs. F. M. Payne, Mrs. J. T. Hutchinson, Mrs. J. T. Krueger, Mrs. R. D. Benson, Mrs. J. B. Adeock, Mrs. F. R. Friend, Mrs. Harry Miller, Mrs. J. S. Johnson, Mrs. Byron Brown, Mrs. D. D. Roderick, Mrs. James H. Goodman, Mrs. Rufus Tush, Mrs. W. D. Coleman, Mrs. Louis Moore, Mrs. Maple Wilson, Mrs. Hub Jones, Mrs. J. R. Germany, Mrs. Moss, Mrs. Tom Stone, Mrs. Floyd Beall, Mrs. Fay Sawyer, Mrs. Joe Figg, Mrs. H. G. Gaitberry and Mrs. H. L. Johnston.

### NEEDLE CLUB IS ENTERTAINED BY MRS. W. A. CLARK

Friday Afternoon Organization Has Pleasant Time During Regular Meeting

On last Friday Mrs. W. A. Clark very graciously entertained the Friday afternoon Needle Club at her home on Broadway.

After an afternoon spent in needle work a business meeting was held and a party was planned for the husbands to be given at Mrs. R. W. Walker's home, 1218 Avenue M on Friday evening, January 16th.

A salad course was served which consisted of tuna fish salad, wafers, pickles, mint and coffee and whipped cream.

The guest list included Mrs. E. K. Mitchell, Mrs. J. M. Denman, Mrs. Roy Starnes, Mrs. Fred Spikes, Mrs. J. B. Pryor, Mrs. W. J. Spikes, Mrs. J. H. Bryan, Mrs. Sio Clark, Mrs. W. E. Twitty, Mrs. Chester Hubbard, Mrs. M. K. Foster, Mrs. John Spikes, Mrs. J. E. Alexander, Mrs. Louis Murfee, Mrs. W. C. Bryan, Mrs. G. A. Gunn, Mrs. A. A. Walker, Mrs. Frank Barclay, Mrs. Chas. Smith, Mrs. Velton Spikes, Mrs. W. S. Clark and Mrs. H. H. Jones.

### BRIDGE CLUB IS ENTERTAINED BY THE WILSONS

Radio Concert Included in The Evening Program Of The Thursday Night Club

Mr. and Mrs. Roscoe Wilson entertained the Thursday night bridge club at their home, 2261 Broadway Thursday evening.

After an evening spent in bridge the guests heard a delightful concert over the radio.

Scalloped oysters, celery, rolled cheese sandwiches, mixed pickles, candied pudding and whipped cream and coffee was served to Mr. and Mrs. F. R. Friend, Mr. and Mrs. J. L. Koenig, Mrs. J. E. Rix, Mr. and Mrs. J. S. Johnson, Mr. and Mrs. J. E. Vickers, Mr. and Mrs. Nell Wright, Mr. and Mrs. Wm. D. Green, Mr. and Mrs. Claude Huribut, Mrs. W. S. Posey, Mrs. O. L. Slaton, Mr. and Mrs. W. H. Meador, Miss Ruth Slaton, Mr. and Mrs. A. V. Weaver and Mr. Enoch of Jackson, Mo.

Mr. and Mrs. W. E. Lavender and Mrs. Harry Morris, spent last Thursday as the guests of friends in Portales, New Mexico.

Mr. and Mrs. R. V. Kimmel of 1610 16th street, have as their guest, Mr. and Mrs. Lee Woodward, of Santa Anna, Texas.

Watch for an important announcement soon at The Leader. — adv.

### SENIOR PARENT-TEACHERS CLUB HOLDS MEETING

Rev. Bowen Aids in Program Led By Mr. R. W. Heim Last Thursday Afternoon

The Senior Parent-Teachers Association met at the high school Thursday afternoon at 3:30. Mrs. R. W. Heim led the program which was as follows:

Prayer—W. A. Bowen, Pastor of the Baptist Church.

Two beautiful readings were given, "Mother's Chair" by Miss Hicks and "What's the Use" by Miss Henry.

W. A. Bowen spoke on "Sex Education in the Public Schools." He said "The necessity for a more specific and scientific training for children and young people on sex problems is based upon the following considerations: (1) The growing consciousness of the child; (2) Economic conditions; (3) Social conditions; (4) Moral conditions.

All phases of this important subject were discussed thoroughly and was the best address ever heard or read by a number of the members present. It would be well for the County Teachers Institute to have the same address delivered before that body at one of their meetings. Thirty-three members were present.

The treasurer, Mrs. Mitchell, reported \$75.81 balance in treasury. A fine beginning for 1925, as also the report of Miss Clara Price, the Domestic Science teacher, that there has been a net profit of \$133.00 on the lunch room.

The president, Mrs. Smith, appointed a phoning committee of five members.

Let every member and friend of the Senior High P. T. A. be present at the next meeting, January 22.

Reporter.

Mr. and Mrs. Olen Franklin and sons visited in Spur on Sunday.

### KLAN FORGIVEN

TEMPLE — The eternal power of woman to forgive was exemplified in the announcement of Mrs. Miriam Ferguson today that she extended a formal invitation to the Ku Klux Klan to attend the inauguration.

When she learned of a report that Klan leaders were notifying members that "Ma" did not want any Klan representation at the ceremonies marking her acceptance of governorship, she hastily issued a denial and added that she wished "only to forgive and forget" and that she "bore no hate for those who heaped seven years of humiliation and shame upon the family."

No response has been received today from Governor Al Smith of New York to "Ma's" request that clemency be granted Florence Lamm, a Texas-born Mexican sentenced to die for the slaying of a New York policeman.

Her request was based on scores of pleas from Texans urging clemency.

L. B. Wright of a local hardware firm, Wright and Wright, 36 in Kansas City on business.

### MAN ASPHYXIATED

MINERAL WELLS — Tom Jones, 23, garage manager, was found dead in a bathtub at his home here yesterday. He had been asphyxiated. It is believed he twisted the gas high, causing the pressure to blow out the fire.

Rev. W. A. Bowen, pastor of the First Baptist Church of this city, accompanied by his wife, attended to business in Big Spring the early part of the week.



FULL PARTICULARS SOON THE LEADER, INC.

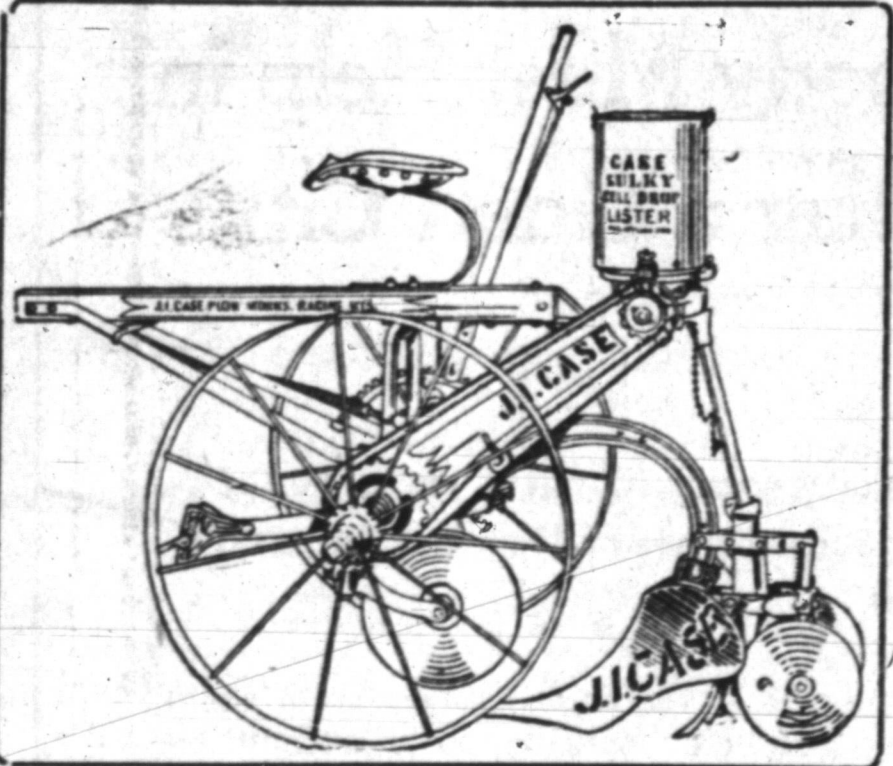


### Shirts---

It's the quality of these shirts that we wish to emphasize. A big shipment of new spring models in shirts and a number of medium weight fall models which arrived late, at reasonable prices.

See this remarkable assortment now.

Wholesale - Records Corner Merrill Hotel



Lubbock, Texas, January 15, 1925. Payable at Sherrod Bros. Hdwe. Co. PAY TO BEARER \$10.00 Ten and no-100 DOLLARS SHERROD BROS. HDWE. CO.

This check with \$90.00 in cash will buy \$100.00 worth of J. I. Case Implements, at the usual retail price.

### SAVE MONEY!

Look at the covering attachment, the drop is 98 per cent perfect, the bottom that sheds best. Repairs are carried in stock at all times. Prices are in line with other repairs.

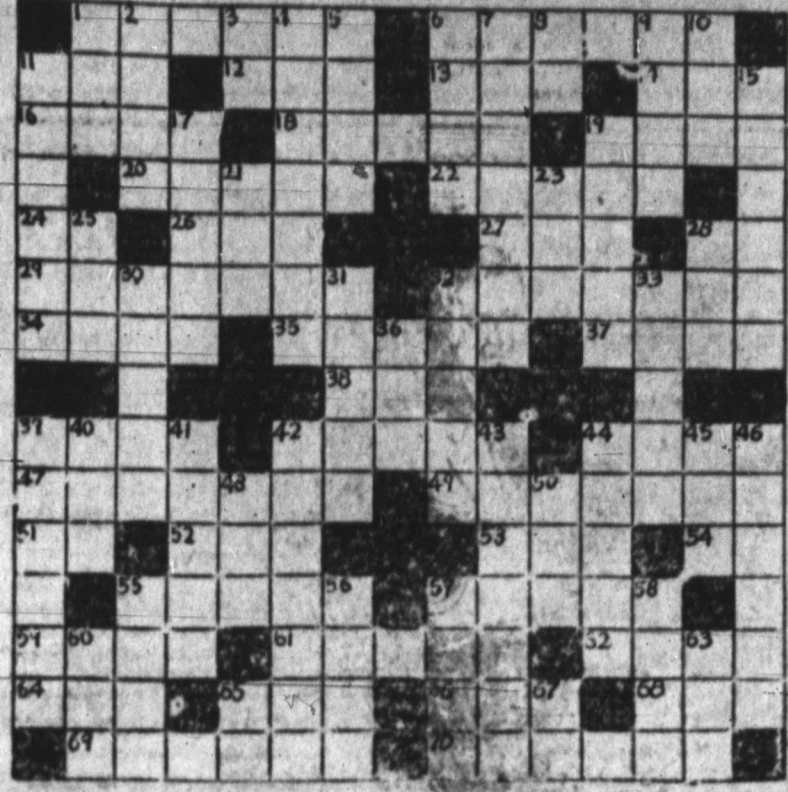
J. I. Case, the world's best implements, have been the standard for over half a century. The price is in line with other farming tools. Then, too, you can save 10 per cent for cash, which is quite an item.

Satisfaction guaranteed, or your money back. Don't buy something that is "JUST AS GOOD." Buy the original, the thing that is held up for a pattern for others. Come in and look them over.

Sherrod Brothers Hardware Co. J. I. CASE IMPLEMENT DEALER Lubbock, Texas

## THE PLAINS JOURNAL'S CROSSWORD PUZZLE

The man who made this puzzle took plenty of time for it, for time means little in his life. He's a prisoner in a western state penitentiary.



- HORIZONTAL**
- More than one.
  - A fixed time; dates (Plural).
  - A large body of water.
  - Before.
  - A paddle used in water.
  - The organ of hearing.
  - Neat; precise.
  - An edible seed; a legume.
  - Definite day.
  - The opposite of credit.
  - A spirited horse.
  - Indefinite article.
  - A rodent.
  - Sphere; a ball; a circle.
  - A male parent.
  - Goes back.
  - One who trends.
  - To cause to sit down.
  - Sets up; raises.
  - To fear.
  - Wrath.
  - A woody plant having one stem.
  - To scuff.
  - A tree trunk.
  - A cessation; delay.
  - Reduced to a lower grade.
  - Near.
  - Native mineral.
  - Face value.
  - Source of newspaper revenue.
  - Expert; skilled.
  - Healed.
  - Wisdom; learning.
  - A precious stone.
  - Accomplished.
  - Personal pronoun.
  - Nine and one.
  - A hardwood tree.
  - Call of distress.
  - City rulers.
  - Humbler, gentler.
- VERTICAL**
- By.
  - Set down.
  - A note in music.
  - An arbitrator.
  - A list of those eligible for office.
  - Ages.
  - Ministers.
  - Either.
  - The seat of the intellect.
  - Seated.
  - Lances.
  - To check.
  - Reward deserved.
  - To shut out.
  - To hinder.
  - Before.
  - Born.
  - A writing instrument.
  - Domesticated; makes gentle.
  - A fish net.
  - Forced into a tree.
  - A railway station.
  - Form of verb "to be."
  - Fath.
  - To rot by exposure.
  - A lyric poem.
  - One who steps.
  - To turn back; to repel.
  - Pierced with a bit.
  - A pasture.
  - Whirlpools.
  - Abiger.
  - To spoil.
  - A surface.
  - Decades.
  - To stuff.
  - To give medicine to.
  - The practical unit of electrical resistance.
  - Neither.
  - Toward.
  - Personal pronoun.

### Changes of Addresses Are Queer Sometimes

People all over the Plains are reading the Plains Journal and while many of them move from place to place they never fail to let the office of this publication know of their move.

In their haste to get their letters off to time to have their addresses changed in time to receive the edition of the Plains Journal coming out immediately after their change of address many of them forget to tell their old addresses, some forget to tell their new ones and others even forget to sign their names.

As an example of the latter the following letter, posted at Brownfield, was received by The Plains Journal this week:

"Dear Sirs:  
Please change my paper from Gomez, Texas, to Brownfield, Texas."  
And no name signed. How come—how come?

## Sheetrock

For Your Garage, For Remodeling, For Permanent Construction

### How SHEETROCK Protects

Sheetrock is fireproof. Each board is stamped with the Underwriters' Label. Walls and ceilings made of this gypsum rock can't burn. They do not readily transmit heat or cold. Thus, the Sheetrock-lined garage becomes a more pleasant workshop for you and a safer housing for your car, both in summer and winter. Artificial heat is unnecessary except in extremely cold weather, when a small burner suffices to keep the garage comfortably warm at small cost.

### SHEETROCK is the Different Wallboard

It is Gypsum—rock mined from the earth—specially processed and cast into strong sheets.

Don't confuse it with a board made of fibre or paper. Sheetrock is rock. A fibrous covering adds to the toughness and nailing qualities of Sheetrock. Being a product of rocks, Sheetrock is strong, non-warping, fireproof, permanent.

HIGGINBOTHAM-BARTLETT  
LUMBER COMPANY

Phone 139

Lubbock,

Texas

### As The Hot Stove League Goes On Full Blast Local Veteran of Many Diamonds Looks Back On The Days of Past Years

With the hot stove league in full blast and baseball fans all over Lubbock County taking stock of the chances of their favorites in the various leagues, Fletcher Manson Allen, better known in these parts as just "Bled," who was a big time ball tosser before the days of high purchase prices and "batters" scandals, is looking forward to the opening of the 1925 season wishing, (although he won't admit it) that he was waiting for the day to board a rattler south to training camp.

And no wonder. In spite of the fact that he is proprietor of one of the city's leading restaurants, the latter part of fifteen years in the harness as a ball player has left its mark and the lure of the diamond, once contracted, is hard to shake.

Bled is better known in and around Lubbock and other places where he has played ball, as a catcher, but few know that he has been pitcher, first baseman, second baseman and outfielder since he first began playing baseball. He hurled a no-hit game in Tucson, Arizona in 1907 and the same year quit pitching at Watonga, Oklahoma when his good right arm yielded to a strain in two innings and a batter blotted a homer with the bases loaded from one of his curve balls taken on the hop.

In the fifteen years he spent on diamonds over the country he has either managed or played on pennant winners and only has been connected with two "batters." His pennant winning clubs include Enid, Western Association, 1909; Houston, Texas league, 1912, 1913 and 1914; Ardmore, Western Association, 1921; and Lubbock, Panhandle and Pecon Valley, 1923. His tall and experiences were received with Enid in 1908 and St. Louis American League, 1913. The pennant winners he managed include Lubbock and Ardmore.

After several years in semi-pro ranks in Oklahoma and Arizona he signed a contract with the Wheeling, West Virginia club of the old Central League, in 1907, for his first professional engagement. At the same time he had opportunities to sign with the Wichita club of the Western league, then managed by Jack Holland, present owner of the Oklahoma City Indians, and Houston, but chose Wheeling because of a better salary.

From the time he began professional ball until he quit he was shifted from place to place, as most players are. His record shows that he played with the following clubs during his sojourn in the National pastime:

Wheeling, Central league, 1907; Mansfield, Ohio State league, 1908, 1909; St. Louis, American league, 1910; Louisville, American Association, 1910; Houston, Texas league, 1911, 1912, 1913, 1914, 1915, 1918. Managed the "Burrer," New Mexico club of the Copper (unorganized) league, 1917. Retired for three years and then managed Ranger in the West Texas league and Ardmore, Texas - Oklahoma league, 1921; Lubbock, West Texas league, 1922; Lubbock, Panhandle and Pecon Valley league, 1923.

Bled's best year was seen in 1908, when as first string catcher of the Enid club, he was drafted by St. Louis. While a member of the Enid club, he hit .237 and fielded .959. In 1911, however, playing for Houston, he caught seventy-six consecutive days for the Texas league record which has never been shattered.

When a member of the Brown St. served as battery mate to Rube Waddell, the greatest wrong arm hurler of all time, in the exhibition games when Waddell called in his outfielders and had his infielders law down in the ninth innings, and fanned three straight batters. During the same year

he was a member of the catching staff with Bill Killefer, one of the greatest catchers of modern time and now manager of the Chicago Nationals.

### Market Tour Begun By Hemphill-Price Manager, S. A. Wells

Spencer A. Wells, manager of the Hemphill Price store, in company with the buying corps of the sixteen retail establishments of the Hemphill chain, left today for eastern markets where he will superintend the purchase of spring and summer goods for his firm here.

Mr. Wells will be absent from the city about three weeks. In his absence, and the absence of Lewis Price, who is in California, the employees of the company will have charge of the business.

### ECZEMA

Money-back without question if HUNT'S GUARANTEED SKIN DISEASE REMEDY doesn't relieve your itching, burning, redness, swelling, or other skin ailments. Try it today!

For Sale by SHEPARD SMITH DRUG CO. Lubbock, Texas.

### POSITIONS

Secured or tuition refunded. Ten times as many calls as graduates. 21 graduates in four banks, 199 with one wholesale concern. Mail coupon today to Draughon's College, Abilene, Texas, for Special Offer and copy of Guarantee Contract.

Name \_\_\_\_\_ (P)

## FARM LOANS

READY MONEY  
PROMPT SERVICE  
LIBERAL OPTIONS  
REASONABLE RATES

### Barr-Ivey-Hess Co.

Security State Bank Bldg.

# PALACE THEATRE

Week Commencing, Monday, Jan. 26th

MONDAY TUESDAY

William De Mille's  
"THE FAST SET"  
with BETTY COMPSON and ADOLPH MENJOU

WEDNESDAY AND THURSDAY

"Cytherea"  
"The Goddess of Love"  
with Alma Rubens, Irene Rich, Constance Binney and Lewis Stone  
also Pathe News and Comedy

FRIDAY-SATURDAY

"The Roughneck"  
also JACK DEMPSEY in FIGHT AND WIN

### Lewis Price Called To California With Illness of Father

Lewis Price, of the Hemphill Price company, left the early part of this week for Pasadena, Cal., where he was called by the serious illness of his father, M. L. Price, one of the members of the firm of the local store bearing his name.

M. L. Price was formerly an active citizen of Lubbock and has served as a director of the Lubbock Chamber of Commerce. The Price family has been living in Pasadena for the past several months.

**AUTO ACCIDENTS MANY**

SAN ANTONIO.—One death and injuries to seven persons comprised the toll of automobile accidents here Sunday.

Pat Galley, 14, was killed and Harold Saunders, 15, received a broken collar bone when the car in which they were riding collided with a street car early Sunday morning. Other injuries were minor.

## A Lesson From Business

Every sound business puts a part of its earnings in a surplus account for emergency or development. Every business-like person does the same—through a Savings Account in this Bank. Start now!

### SECURITY STATE BANK & TRUST CO.

Wants to Help Those Who Try

## Exchange your cottonseed for Meal and Hulls!

For 2,000 lbs. of cottonseed we will give 4,000 lbs. of cottonseed hulls and 800 lbs. of meal.

Properly mixed the 4800 lbs. of meal and hulls will go as far as 4800 lbs. of cottonseed when fed to milk cows and stock cattle. Think of the saving. We give 4800 lbs. for 2,000 lbs. It has been demonstrated by competent authorities that meal and hulls is a much better feed for cattle than raw cottonseed.

The quantity of oil in raw cottonseed is harmful to cattle just like potatoes cooked in too much grease are harmful to humans.

A ton of cottonseed contains 200 lbs. of lint, dirt and trash; these items, of course, have no feeding value. You get good products, free from dirt and trash for this 200 lbs.

Bring a load of seed and exchange with us.

## LUBBOCK Cotton Oil Company

Phone 12 Lubbock, Texas

Repairing While You Wait  
And you don't have to wait long—Goodyear Machinery, plus Expert Workmanship, make your shoes look and wear like new.

## W. B. THORP'S SHOE SHOP

Shoes Repaired and Rebuilt the Goodyear Way

JUST OPENED  
1018 Broadway  
PHONE 1166

**Several Texas Cities Follow Lubbock's Lead In Staging Banquet for Traveling Men; Fort Worth's Party a Huge Success**

Three or four years ago Lubbock started something when she invited all of the traveling men who regularly make this city to meet with the Chamber of Commerce and citizens of the city in a big get-together and get acquainted stag party where football and informality ran riot.

Amarillo, Abilene, Fort Worth and others of the minor seaport towns over Texas have heard of these parties, realized the good will they were creating for Lubbock and have started similar movements. All of which is well and good. Lubbock will continue to set the pace for the rest of them to shoot for.

**Party Here Success**

A number of Lubbock salesmen—we have more than 400 living in Lubbock that travel practically all over Texas—attended the recent party at Fort Worth and report a huge vent with lots of fun. One number on the program, in fact the feature stunt of the entire meeting, was a two hour play staged by a full cast of professional actors called "Welcome Salesman!" Thirteen characters took part in the play which was staged at the Ritz Theatre at 2:30 in the afternoon by Joe Duray of the Mistletoe Creameries.

The opening scene of the play was the Lubbock Inn in 1918, before Lubbock thought of the Traveling Men's Party. The Inn was depicted as a run down shack of a combination livery-stable and boarding house and the woes and inconveniences of the traveling man, visitor and stranger in the city were brought out.

The story was full of fun, romance, take-offs on well known traveling men—Bill Schuttz, Leo Baker, Jack Frost, Bob Craft, Walter Head and others. The final scene was the lobby of the Lubbock Inn several years later. Conditions had changed somewhat—it was warm and comfortable, marble furnished, comfortable furniture, a real modern hotel—such as Lubbock is going to really build someday—soon—and the spirit of the city, the growing recognition of the value, importance and influence of traveling men by all progressive cities was brought out, and the play ended by the villain getting it in the neck, the heroes and heroines all getting married and living happily ever after like happens in all good plays and some marriages.

**Real Building for 1925**

Each year the attendance upon these Traveling Men's Parties has doubled. Last year the Old Mule Barn was filled to overflowing. This year the party is going to have to be postponed until summer time—for there is not a building in Lubbock large enough to hold the bunch—unless the Stock Pavilion at the Tech College has been completed and permission can be secured to use it—for more than 1,000 visitors should attend the 1925 party.

Lubbock has set the pace. These other cities have seen what such a party can mean in the way of good will builders and have stepped on the gas. Lubbock to continue to hold the lead. Come on let's go—with the thundering set Traveling Men's Stag Party and Get-together ever staged upon this mundane sphere that we call the Earth.

**Mechanical Fiddler In Local Store One Of Much Admiration**

"Say, lead me to that fiddling son of a gun" said a rustic royster from the country town of Plainsville, Amarillo, Abilene or some of these other suburban cities out of Lubbock, recently when he stopped his hoopie in front of Stanton's Confectionery and cut off the rattle.

"Let me see it again," he ejaculated after he had watched with open mouthed amazement the mechanical fiddlers that gets real tone out of a real violin and not only plays the popular airs of the day, but that eats up this two and three position classical stuff just like a freckled-faced school boy at a two-bit circus in a sack of goodness.

**Marvel of Mechanical Music**

But really, if you haven't seen the new Violano Virtuoso that has been installed in Stanton's Confectionery play you have missed one of the most interesting things in Lubbock. It is not just a mechanical music box. It is a real instrument that plays a piano and violin as nearly like the real thing as anything you ever heard in your day. The instrument has been in operation several weeks now, but it always has a bunch around it watching it fiddle, and the music is not tin-panny, character-bag like you usually associate with mechanical musical instruments.

Incidentally it costs a little more than a first class baby grand, something more than \$2,000. If you like something a little out of the ordinary, drop by and feed it a few nickles and watch the mechanical fiddler fiddle.

**FORMER SHERIFF MOVES HERE**

J. A. Gribbsy, who for more than eight years was sheriff of Floyd County, has moved to Lubbock to make his home. He is connected with the Santa Fe railway company here in the capacity of special officer. Gribbsy was very popular in Floyd County and would probably have been re-elected had he made the race at the recent election. He is one of the veteran peace officers of West Texas.

Homer Wilson, prominent Hereford citizen, was a Lubbock visitor on Sunday.

**FOR BLUE BUGS**

And other insects in hen house, paint one time with "MARTIN'S ROOST PAINT" For Bugs on poultry simply feed "MARTIN'S POULTRY TONE." Results guaranteed by Patterson Grain Co.

Established 1910  
**H. V. ROBERTSON & COMPANY**  
Accountants and Auditors  
Income and Estate Tax Service  
South P. Western Bldg. Amarillo

**AT THE LUBBOCK SANITARIUM**

Nineteen-twenty five will be a poor year for hospitals in this section of the country if the record of the past week can be taken as a criterion for the year's business.

Only eighteen persons received treatment at the Lubbock Sanitarium during the past seven days, a glance at the records of Business Manager Hunt showed. The average weekly number is somewhere in the vicinity of thirty. The week just passed, however, was probably just a light week and the coming weeks will no doubt see just as many patients, from just as large an area as ever before, receiving treatment at the Lubbock Sanitarium. Last week's patients include:

Miss Ola Helle Brown, Brownfield; Wilber Varner, Slaton; Mrs. J. G. Rogers, Lamesa; Mrs. J. J. Robinson, Lamesa; Miss Shirley Thompson, Brazos; J. C. Holt, Lubbock; Mrs. C. L. Williamson, Snyder; Miss Katherine Weaver, Lubbock; James Shelby, Slaton; Alton Hankins, Lubbock; Andrew May, Jal. New Mexico; Herman Davis, O'Donnell; Mrs. A. H. Parks, Dalhart; Able Kimpton, Lamesa; Mrs. S. S. Huff, Lubbock; Miss Essie Abernathy, Levelland; Miss Mabel McClelland, Lubbock and L. O. Burford, Lubbock.

**SPOKES — IN THE — HUB**

**JED ADAMS RIX**

Just because a man happens to be born in Wisconsin is no reason why he can not make a good Texan, providing he starts early enough, is the opinion of Jed A. Rix, an of West Texas' leading furniture man, who, at the age of one year, saw the benefits of the Lone Star state and moved to it. And he had the courage of his convictions, evidently, because he has been in Texas ever since, taking no small part in the upbuilding of the country.

Jed Rix was born in Cedar Creek, Wisconsin, on December 20, 1886. Almost exactly one year later, with the Rix family, he moved to Colorado City, Texas, and thence in 1890, moved to Big Spring. For twenty-seven years he lived in Big Spring and then, believing that Lubbock held forth more business opportunities and was more likely to take advantage of them, he moved here. That was one of Lubbock's banner days, March first, 1918, for since coming here he has taken an active part in every program launched to better the city and the county.

For the length of time that he has been here, Jed Rix has probably held more important civic positions than any man in the city. In 1922 he was president of Lub-

bock's Chamber of Commerce. The following year he served as president of the local Rotary club. He is still active in both organizations. In addition he is a Mason, and Elk, a Shriner and active in the affairs of Saint Paul's Episcopal Church. When the organization for the building of a modern hotel was completed recently and the directors of the drive cast about for a head of the team organization they quiet logically decided upon Jed Rix, making him Colonel of the team to be engaged in selling stock in the new project. In the drive, which was launched yesterday, he began serving at the head of some 325 local men, who have pledged their services to assure the success of the project. When the last hotel campaign was taken hold of, and Lubbock Inn was changed to a hotelery from a hospital, one of the leading lights was Jed Rix, and he is still active in the ownership of that hotel.

Mr. Rix is a member of the largest furniture firm on the Plains, serving as secretary of the Rix Furniture company, doing a retail business in Lubbock, Lamesa and Big Spring. He is also manager of the local store, which only recently moved into its spacious new quarters at the corner of Avenue J and Thirteenth street.

Mr. Rix was married to Miss Frances Viars, on January 11, 1912. Mrs. Rix, before her marriage, was a resident of Whitesboro.

In speaking of Lubbock and Lubbock's future Mr. Rix said: "I think that Lubbock is the best town in West Texas, will continue to be such and will improve as the years pass on. That's why I moved here, because I had faith in its future, and I still believe in it, now stronger than ever. I estimate Lubbock's population in 1930 to reach 25,000."

**Plan Sunday School Basketball In City For Next Few Weeks**

Plans are being laid at the present time to organize a Sunday school basketball league among the various Sunday schools of the city, according to Judge James H. Goodman, of the Christian Sunday school, one of the moving spirits of the league plan.

It is the idea of Judge Goodman and others interested in the movement, to lay down certain rules and regulations, whereby players may represent only the Sunday school in which they are regularly enrolled and attending.

This plan is in practice in many of the large cities of the country and is used not only for basketball competition, but in many instances also for baseball. It has been particularly successful in Fort Worth where the Sunday school athletic league attracts a great deal of attention in both basketball and baseball.

**LOAN ASSOCIATION GROWING**

The Lubbock Building and Loan Association is growing by leaps and bounds and is continuing to lead the other associations of the Plains by a large margin, the report of its business, issued recently, shows. The local institution, through the guidance of a number of prominent citizens has had an almost unbelievable growth since it was founded.

**RECEIVES PROMOTION**

A. E. Herring, who for the past several years has been in charge of the Texshoma Oil company's filling station here, will leave on the first of next month for Wichita Falls, where he will assume charge of the company's holdings in that city. Eight stations will be under his supervision in Wichita Falls.

**THE ART STUDIO**

*Announces*

its removal to the new Bacon building, ground floor, 1206 Avenue K. Larger quarters will make room for a better and more artistic service.

Let your next photograph come from—

**THE ART STUDIO**

MRS. TURNBO, Prop.

Phone 301 1206 Ave. K

**RYE For Winter Pastures**

We have found from several years experimenting on the Sunshine Ranch that Rye planted during September, October or the first of November will make a better winter pasture than wheat, barley, speltz or any other cover crop.

**CAR OF RYE SEED**

As a result of our experience we are buying Rye Seed by the car and will be in a position to supply every farmer on the South Plains with all that he needs. Come in and talk with us, get names of other farmers who are growing rye and try this winter pasture crop this year.

**S. E. CONE GRAIN & SEED LUBBOCK**  
PHONE 187

**MULES! MULES! MULES!**

We are now open for business at our barn, located three blocks south of passenger station on railroad. As previously stated, we will handle mules any way you wish—buy, bill for auction, or sell on commission. Your business is solicited. Visit our barn; plenty of pen room, and to please our customers will be our motto. Twenty years experience in the mule business enables us to satisfy our customers.

**Lubbock Horse and Mule Commission Co.**  
Van Landingham and Evetts, Prop.

*Now Here!*

**New New CHEVROLET**

**New New New New**

value—with its success based on selling quality at low price, Chevrolet now offers greater quality than ever before.

chassis—from radiator to rear axle, new quality features of construction that you would expect to find only on higher priced cars.

bodies—of even greater beauty and comfort. Open models have many added refinements. Closed models with fine Fisher Bodies.

finish—in beautiful colors of the wonderful and enduring Duco that retains its color and lustre indefinitely and withstands severest usage.

See These Beautiful New Cars

KUYKENDALL CHEVROLET CO.



for Economical Transportation

**ATWATER KENT**

**RADIO**

Back of all Atwater Kent products is an ideal—to make the best product at the lowest possible cost to the purchaser. To aid in the realization of this ideal are the resources of an immense plant, combined with 25 years experience in the design and manufacture of electrical precision instruments.

Quality production coupled with proper supervision has enabled the company to manufacture the best possible product at a surprisingly low price.

**NEW ATWATER KENT RADIO IS HERE**

You can now buy an Atwater Kent in Lubbock. See and hear the radio that everybody is talking about. It brings you the utmost in performance at a price less than half that of radios of lesser ability.

Let us demonstrate the new model 20, 5-tube receiver.

**HALSEY HALL Drug Company**  
(The Atwater Kent Store)

1115 Broadway Phone 273

Santa Cruz Jane



This champion pullet laid 303 eggs in 365 days, and won the Sweepstakes Cup at the National Egg Laying Contest, Santa Cruz, Calif., Little Nancy Collins, her owner, feeds her every day.

LAMESA NEWS

LAMESA.—According to the reports made on December 31st, the two banks of Lamesa had a total of \$2,687,425.47 on deposit at that time. They had \$1,447,119.46 in cash and exchange. The total loans of the two institutions at that time were \$557,196.92. It is seen from these statements that the larger part of the farmers who have been indebted to banks have liquidated their outstanding indebtedness and are in good shape to start the new year. It is estimated that over a million dollars has been paid by farmers of this county on land notes during the past two months. Much of this money has gone out of the county, as this land paper is held by trust companies and individuals in the larger cities to a great extent. Merchants report that they are starting off with very few dormant accounts on their books, and people who have been running accounts on their books for the past several years have cleaned up the slate this past fall. Lamesa and Dawson County are in good shape to go through the coming months.

The public school building in the Hancock community, eight miles northeast of Lamesa was destroyed by fire Friday morning, January 9th. School was in session, but none of the students or teachers were injured. This school is in a thickly settled farming community and will be rebuilt.

LAMESA.—L. N. Forcier of Wichita Falls has moved to this place and is establishing a storage battery factory here. He will build batteries for all makes of automobiles and for all uses.

LAMESA.—The Lamesa Chamber of Commerce is fostering a move to have a county public library established in Dawson County. It is thought that this project can be put over with very little expense as the citizens of the county will be asked to donate books and magazines and the work of handling the library will be carried on through the Chamber of Commerce office.

LAMESA.—The public school building in the Hancock community eight miles northeast of Lamesa was destroyed by fire last week. The people of that neighborhood have already started work on a temporary structure which they will have completed by the last of this week. It is believed that they have completed a new and more substantial building which they expect to erect at once. It is thought that a brick building will be erected.

Clock Goes "Cuckoo" Though Not Sure Enough Cuckoo Clock; Takes Five Year Vacation and Then Gets Back In Gear

Special to The Plains Journal. AMARILLO.—Grandfather's clock, they say, ran ninety-nine years to a day. But Amarillo has a clock which is keeping similar honors on the other extreme. This is the clock of the Piggy Wiggy company, which employees declared recently started running of its own accord after hanging dormant on the wall for five years. Nor is the clock cuckoo. This statement is vouched for by employees of the company with reference to the clock, but not with reference to the actions of many when they suddenly discovered that the hoary old time trespasser had limbered up again. Five years ago the clock of its own accord sighed and stopped. The local

thought it was a natural death and failed to call the coroner. One day last week the Amarillo Rip Van Winkle awoke with a whir and started hitting off the years. And he is hitting them off today in the same manner a late arrival breaks into an important meeting andaghorns his way to the floor with a proposition which has already been thrashed to threads. Like the rising member of the meeting this time cheat is now prettily banging out each hour with the air of a cocky rooster. He strikes his discordant note and shaking his feathers with a whir and a click settles himself to a murmuring contentment. Some Piggy Wiggy employees vow it's haunted and may warn you to "ware the clock."

Two Lubbock Doctors Attend Chiropractic Meeting in Amarillo

The North Plains Chiropractic Association held a meeting in Amarillo last Sunday and between twenty-five and thirty members of the organization, including those from Lubbock, attended. Dr. W. O. Barnard, local chiropractor, told The Plains Journal, recently. According to Doctor Barnard, the severe weather being experienced in Amarillo cut down the attendance considerably and to give all of the members of the profession the additional chance to meet with the organization another meeting is to be held in Amarillo on Sunday, January 24th. Doctor Kats Castleman and Doctor W. O. Barnard were the Lubbock chiropractors attending the meeting last week.

Dallas Woman Here To Sponsor Junior Church Activities

Mrs. L. C. Majors, of Dallas, has arrived in the city and has begun her work with the young people of the First Presbyterian Church, Reverend Jack M. Lewis, pastor, said yesterday. Mrs. Majors works under the direction of the General Assembly committee of the national church organization and is an expert in all young people's church work. She has been placed in charge of the Sunday school and has held several special meetings with the young people since arriving in the city, Reverend Lewis stated.

5 INJURED IN DALLAS

DALLAS.—Five persons were sent to hospitals Sunday and last night as a result of traffic accidents. None was believed to be injured seriously. Those hurt were Joe Agee, Monroe Spencer, 13; Mrs. Julia Howard; Truett Welch, 15 and Boyd Swift, 11.

Hear by Touch



The deaf and dumb may hear through this instrument. When held in the palm of the hand it conveys vibrations of speech mechanically to the sensitive skin. Professor Robert H. Gault, Northwestern University is the inventor.

MAN DIES OF INJURIES

HOUSTON.—Gustave Carson, 25, meat smoker, died last night as a result of a fall down an elevator shaft at the Texas Packing Company plant on Jan. 24th.

DENTON STORK AHEAD

DENTON.—There were 195 births and only 25 deaths in Denton during the past year, according to City Health officer F. E. Piner. The births increased and the deaths decreased over the number in 1924.

T. & P. SAFE ROBBED

MARSHALL.—The safe in the T. & P. safe and Pacific depot at Jonesville, east of here, was robbed of \$15 some time Saturday night or Sunday morning, according to reports here.

J. McCullum of Tatum, New Mex., was a Lubbock visitor on Monday.

STOP THAT ITCHING

If you suffer from any form of skin diseases such as Itch, Eczema, Tetter or Cracked Hands, Poison Oak, Ring Worm, Old Sores or Sores on Children, We will sell you a Jar of BLUE STAR REMEDY on a guarantee. It will not stain your clothing and has a pleasant odor.

BOWEN'S DRUG STORE

VULCANIZING We Are Prepared to Do the Work Right ELECTRICAL EQUIPMENT TALK TO YOUR DEALER He Will Give You Prices and Send It In For You Richards Rubber Co. Lubbock, Texas

COURT DOCKET HEAVY

Above 350 cases, both civil and criminal, will make up the docket for the mid-winter term of district court, beginning here on Monday, according to an estimate of Court Clerk Louis F. Moore, today. Parke N. Dalton, new district attorney, is expected to ask that a considerable portion of the court's time be used in criminal prosecution as that branch of the court is becoming unweidly.

Professional Directory

Wilson Abstract Company, PETERS, HAYNES & SINGLETON ARCHITECTS, Kate Castleman MASSEUR, Dr. W. O. Barnard CHIROPRACTOR, JAMES H. GOODMAN General Practice of Law, JNO. L. RATLIFF Attorney-at-Law, Concrete for Durability, J. B. PRYOR Cement Contractor, SAM H. STEWART Physician and Surgeon, Dr. L. B. Hodges Graduate Veterinarian and Interstate Livestock Inspector, Neil H. Wright Southland Life Insurance Co., Fred W. Standifer, M. D. Announces the Opening of Offices, MURPHY'S AUTO WORKS, J. W. ROLLO Physician and Surgeon, Dr. W. S. Ferguson DENTIST, W. H. SEALE Auctioneer, FLETCHER'S ELECTRIC SHOP, Lubbock Klan 328 meets every Thursday night 8:30.

"An Opportunity Lost Is One That Seldom Returns" Don't Pass This One Up, Buy Your Needs at This Sale, Where You Are Assured of the Quality and GREAT SAVINGS SALE PRICES RANGE ON MEN'S SUITS Values from \$22.50 to \$45.00, now 18.75, \$19.75, \$22.50, \$24.50, \$26.75, \$28.50, \$30.00, \$32.50, and \$37.50 One special group Men's Dress Hats, regular \$4.50 values, on sale for, each, only \$3.75 Men's Dress Shirts, values from \$1.50 to \$5.00, greatly reduced. Sale Prices Range \$1.00, \$1.25, \$1.50, \$1.65, \$1.95, \$2.15, \$2.45, \$2.95, \$3.45 and \$4.25 MEN'S DRESS SHOES Values from \$5.00 to \$10.00 Reduced to \$4.45, \$5.75, \$6.45, \$7.75, \$8.50 and \$9.50 Men's Sweaters-Take Big Reductions Values from \$4.50 to \$13.50 On Sale now for \$2.95, \$4.45, \$5.75, \$6.95 and nothing over \$8.75 TAKE THE QUALITY IN CONSIDERATION AND LET US SAVE YOU MONEY W. J. GARRETT THE STORE FOR EVERY BODY 1019-1021 Broadway LUBBOCK

SIMPSON'S ELECTRIC SHOP "Nearly Everything Electrical" GENERAL WIRING CONTRACTORS Phone 28-1316 Ave. I Lubbock, Texas COMPLETE NURSERY STOCK We wish to announce the opening of our healing yard, 2 miles southwest of Lubbock on the Brownfield highway. Have Your Eye Glasses Fitted by A. F. WOODS, Dr. O. S. SPECIALIST - OPTOMETRIST STANDARD LICENSE Woods Jewelry and Optical Shop Corner Ave. I and 13th Street INDIVIDUAL INSTRUCTION Permits you to Enter Anytime Day and Night School Positions Guaranteed LUBBOCK BUSINESS COLLEGE PHONE 335 BOX 863

### OREGON CITY FOLK REALIZING NOW THAT THEY HAVE BEEN SWINDLED

It took several months for Oregon City Ore. and vicinity to lose its faith in Grant B. Dimick, statesman, civic worker, philanthropist and everybody's friend.

And now after years his staunchest supporters sorrowfully admit that he gave worthless mortgages aggregating between \$200,000 and half a million in exchange for funds entrusted to him by farmers and laborers in the local paper mills Oregon City is still dazed as it tries to comprehend the apparent dual identity carried on by the city's leading citizen for 12 to 14 years.

Dimick is come here from another Willamette Valley community as a young lawyer Grant Dimick has been a progressive figure. Quietly he befriended the needy and found jobs for the idle.

He served a couple of terms as mayor. His administration as county judge was one of the most flourishing. He served as senator in the state Legislature with distinction. His efforts as a citizen were largely responsible for formation of farmers and stockmen's organizations for local railway financing and improvements.



GRANT B. DIMICK

He served a couple of terms as mayor. His administration as county judge was one of the most flourishing. He served as senator in the state Legislature with distinction. His efforts as a citizen were largely responsible for formation of farmers and stockmen's organizations for local railway financing and improvements.

**PRACTICE LARGE**

Every judge welcomed him as a member. He took an active interest in each order serving in their highest offices. Twice he was a candidate for governor.

Dimick's late practice was large—but he was never too busy to hear the hard-luck story of a townman or give a helping hand. Everybody

few days later the visitor would receive a recorded first mortgage.

This went on for about 14 years. Always the interest would be paid promptly—through Dimick's office.

Early last spring Dimick announced to his wife that he was going to take a three-day business trip.

Next day a farmer sought a warrant for Dimick's arrest, charging fraud. He alleged that the property on which he supposed he had a mortgage was unencumbered, that investigation at the county recorder's office showed the mortgage he had secured from Dimick was fraudulent—evidently the purported date and signature from the recorder's office.

**DID NOT RETURN**

Dimick did not return. And although he has been reported seen in all parts of the world, no trace of the missing attorney publicist has as yet been found.

Then came the rush of other workers—farmers and widows who had entrusted their funds to Dimick for investment. And in all cases, the mortgages upon which they had been receiving interest for years were found to be unencumbered property with the signatures of the recorder, etc., all forgeries. To date, between \$200,000 and \$300,000 is involved—most of it the life savings of workers well toward the twilight of life.

Oregon City is finally convinced that its lovable, generous, public-spirited Grant B. Dimick is a fallen idol. But even yet, Oregon City can't figure out how it happened.

trusted him, and hundreds trusted him with their money.

Let a millhand accumulate a little money in savings or a nearby farmer realize some money in a land sale or good crop. Usually, he sought Grant B. Dimick, and left the money with Dimick for investment—no questions asked.

"I can get a first mortgage for you on a valuable piece of ground," Dimick would tell the visitor. A

### CANYON COLLEGE COW WINS STATE TITLE FOR 1924

Lady Rosette, Former Champ. Of New Mexico, Is Leading Butter-Fat Producer

CANYON. — The agriculture students at The West Texas State Teachers College are highly elated over the announcement that has just been made by the A. & M. College of Texas, which lists Gumbo's Fox's Lady Rosette, the students' "brag cow" as leader in butter fat production over all the advanced registry-of-merit cows on test in the state of Texas during the month of November.

This cow was a state champion cow of New Mexico at a two-year-old, giving over 11,000 pounds of milk and 694 pounds of butter fat at that age. She was purchased for this college two years ago at a price considerably higher than has been paid before or since by this institution for one milk cow.

At the end of the first four months that she had been here, it was found that she had produced \$210.00 worth of whole milk at dairy prices.

Lady Rosette is being milked three times per day by George Love, one of the agriculture students. She is fed all the alfalfa hay and bundle stuff that she will eat, with an additional 30 pounds of silage per day. She eats from 20 to 25 pounds of the following grain mixture, every twenty-four hours: 200 pounds of milk, 100 pounds of rice bran, 75 pounds of cotton seed meal, 100 pounds of ground oats, 100 pounds of ground barley, 7 pounds of bone meal, and 2.1-2 pounds of salt. The highest amount of milk that she has given any one day is 57 pounds. She gave over 1500 pounds of milk the first month after she was placed on official test.

**PRIZE BULL PLACED IN CANYON COLLEGE BY BIG HERD OWNE**

CANYON. — S. A. Guy of Crosbyton, Texas, owner of one of the best known Jersey herds in the Panhandle, has recently sent his best herd bull, "Noble of Oaklands" to the college farm of the West Texas State Teachers College. Mr. Guy stated in his letter

that he was glad to render this service in recognition of the splendid work that is being done by the agriculture department, of which Professor Frank

R. Phillips is head. Mr. Guy recently sold eleven bulls to farmers in Swisher County, and at the 1924 Tri-State Fair at Amarillo

he carried off eleven prizes. The college farm recently sold its herd bull to the insane asylum at Terrell, Texas.

## We Have Just Unpacked Big Shipments of New Spring Goods for Every Department



We invite you to visit the store to see the new things. Exclusive styles in ensembles range in prices from

\$49.50 to \$97.50

NEW SPRING DRESSES

\$19.75 to \$65.00

NEW SPRING COATS

\$19.75 to \$87.50

### Barrier Bros. DEPENDABLE MERCHANDISE

### MANY LOCATIONS ARE CHANGED

(Continued From Page 1)

men for business on Avenue J in one of the new shops made possible by the removal of the Rix Furniture Company to their new building.

Sims Market has moved from its old stand in the Martin-Wolcott Grocery store to a new stand on Avenue J and has added a grocery department—some shops, meat and sanitary.

The Hudson Essex company have taken the old Nash location and established a sales room and repair shop. The Nash Company has moved to a new location on Avenue H.

The Smoke House is open for business in the building formerly occupied by the Mallard Sisters shop and The Beauty Parlor, adjoining the Busy Bee Cafe on Avenue J.

The Mallard Shop and the Beauty Parlor have a new location in the balcony of Nobby's Shop on Main Street.

Another hatter shop is going in the Post Office building. The fixtures have not yet arrived.

The Lubbock Insurance company has moved their office across the street on Avenue J from the Leader Building to the new shop provided in the remodeling of the Rix Furniture building.

### DELLAH BROTHERS WILL OPEN FOR BUSINESS IN NEW BRICK BUILDING

DELLAH BROTHERS will open for business in the new brick building being erected just north of the postoffice, on Avenue H. Nobby's grocery, at the corner of Main street and Avenue J, has been doing business for the past several weeks.

In addition to the establishments named there are several others. By the time the halfway mark is reached in 1925 it can be conservatively estimated that thirty new business houses will have been added to the city's retail district.

### Three New Business Structures Planned For City of Canyon

CANYON.—Canyon will have three new brick business houses, as soon as the weather warms up sufficiently to allow their construction. Henry Bradford has purchased lots and will build three buildings, each 29 by 100 feet on the north side of the public square. Mr. Bradford built nineteen brick houses in Chillicothe a short time ago and believes that such buildings are sure to be good investments in Canyon because the town is rapidly growing.

Ten houses are also in course of construction in the town at the present time.

### 3 RUM AUTOS HELD

BEAUMONT. — Nearly 500 quarts of bonded liquor, three automobiles, 4 men and a woman and a fine bull terrier watch-dog were captured yesterday by Bee Cowan, prohibition enforcement officer, and his deputies. The liquor caravan was out of New Orleans bound for San Antonio and intermediate points.

### FIRE IS COSTLY

CORSICANA. — Fire of undetermined origin burned nine small business houses at Navarro, 10 miles east of here on the Trinity and Brown Valley Railroad last night.

Loss is placed at \$20,000 with little insurance.

### FOR SALE

Pure Mebane Cotton Seed, germination 97 percent. Kept pure in the field and ginned separate from other cotton. At Red Gin, \$1.85 per bushel, gin-run seed. "Grown on the Plains for the Plains" by Lubbock County farmers.

**LUBBOCK COUNTY PURE MEBANE COTTON SEED ASSN.**  
L. O. BURFORD, Secy.

C6D R 114 N L 1-66 Received at Lubbock

New York, N. Y. Jan. 8th, 1925.

## Geo. F. Mulkey, Dealer Chrysler & Maxwell Automobiles Lubbock, Texas.

I have inspected all new models at the New York show and our verdict is unquestionably that the Chrysler remains the outstanding value in quality, appearance and performance. Some competition has imitated our appearance; no competition has duplicated our performance or quality. Price reductions by competitors indicate difficulty in moving their product against the quality and performance of the Chrysler. Please convey to the public through your dealers and salesmen the message that the maintenance of Chrysler standards of value does not now permit the reduction of prices and that as between price and quality the Chrysler will always stand for quality. Please accept my best wishes for your continued success through the coming season.

W. P. CRYSLER 4:21 A. M., Jan. 9.

## Customers of Public Utilities Invested \$500,000,000 in Them as Owners During 1924

Half a billion dollars, one-third of the total amount of new capital invested in the public utilities of this country in 1924, was supplied by the customers of these utilities.

Last year their investment was about \$300,000,000. It is only within the past few years that the users of public utility services have become owners of the public utility properties to a considerable extent.

The public utility, for instance the service of Light, Power and Ice, is necessary to the people of any progressive community.

This service must go on all the time. It must be supplied at a reasonable cost to the user. The interest of the user in keeping the service going adequately is very great.

That is probably why so many people are investing their savings in the properties that supply them with these essential services.

### TEXAS UTILITIES ICE—LIGHT—POWER







The NERVOUS WRECK by E. J. Rath

BEGIN HERE TODAY The nervous wreck, an eccentric young scientist who is a guest at the farm-ranch in Montana...

NOW GO ON WITH THE STORY "You listen to me before you do anything else," she said...



"I could drive to Pittsburg with my eyes shut," he said...

"I don't bother me any," she said...

"What about your train?" he inquired...

you worry about me? "Well, you were expecting to go back to the ranch, weren't you?"

"That's nothing. I told them I might not be back the same night."

"He flung himself into a two-armed gettable of protest."

"I'm not going to fight with him," she said firmly.

"It was not the fact of her quiet emphasis that most impressed him."

"I'm not worrying about myself one bit," she assured him.

AT THE LUBBOCK SANTARIUM The services at First Methodist church were well attended Sunday.

CITATION BY PUBLICATION THE STATE OF TEXAS. To the Sheriff or any Constable of Lubbock County, Texas:

You are commanded to summon Grover Underwood, by making publication of this Citation once in each week for four successive weeks...

NOTICE OF SALE The Panhandle and Santa Fe Railway Company will sell to the highest bidder, at public auction for the account of the receiver...

KILLED BY AUTO EL PASO. Perry McGhee, former city clerk and welfare worker, was added to the list of "hit and run" motorists...

1924, which shipment was received on October 15, 1924.

AT THE LUBBOCK SANTARIUM

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Dr. Paul W. Horn, president of the Texas Technological College, transported business in Sweetwater Sunday.

NEW AND SECOND HAND

We have just unloaded a car of second hand furniture and Perfection oil stoves.

O. K. FURNITURE CO. Ave. J—Phone 879

Advertisement for 'To Know' magazine, featuring a globe and text about reverent customs of the past.

Advertisement for Plains Poultry & Hide Co., featuring images of chickens and text about market prices.

CITATION ON APPLICATION IN PROBATE BY PUBLICATION THE STATE OF TEXAS. To the Sheriff of any Constable of Lubbock County, Texas:

day of January, A. D. 1925, then and there to answer a petition filed in said court on the 12th day of December, A. D. 1924...

No. 2945, wherein W. D. MacMillan is plaintiff and Edgar Thompson, Mrs. Edward Thompson, W. P. Schluter and A. H. Schluter, and the heirs and legal representatives of each and all of said named persons are defendants...

CITATION BY PUBLICATION THE STATE OF TEXAS. To the Sheriff or any Constable of Lubbock County, Texas:

You are hereby commanded to summon E. C. Knight and the heirs and legal representatives of E. C. Knight by making publication of this Citation once in each week for four successive weeks...

NOTICE TO BANKING CORPORATIONS, ASSOCIATIONS OR INDIVIDUAL BANKERS. On February 9th, 1925, the same being the second Monday in said month...

Large advertisement for Dempster windmills, featuring two large illustrations of the windmills and text describing their features and availability.

Refused to Accept Him



Chester N. Weaver (above in mill socks) tried to have himself mailed from San Francisco to New York. He bought \$718 worth of stamps. But Uncle Sam refused to carry him.

PLAINVIEW PLEASSED AS FERGUSON APPOINTS MRS. MEHARG SECRETARY OF STATE FOR COMING TWO YEARS

PLAINVIEW. — The people of the Plains country and especially those of Hale County are jubilant over the appointment of Mrs. S. W. Meharg of Plainview as Secretary of State by Mrs. Miriam A. Ferguson, Governor of Texas.

They are glad because it gives recognition to the Plains country and because the appointee is one who will fill the place with honor to herself and to Texas.

Mrs. Meharg was born in Tennessee and moved in early life to Ellis County, Texas. She was married there to S. W. Meharg and they moved soon afterward to Plainview. They have resided here twenty-two years.

There are two children, Mrs. Keith Gamble and Grigsby Meharg. Mrs. Gamble's permanent address is Stratford, Texas, where her husband is a teacher. They are temporarily in Plainview, Mr. Gamble being employed by the L. P. Barker Company.

Mrs. Meharg and Mrs. W. E. Armstrong enjoy the distinction of being the only two members of the Mystic Club of Plainview who were present at the organization of that club. The Mystic club is the oldest woman's club in the Panhandle and Plains. Until last year she was very active in the Lamar Parent-Teachers' Association and has been active in the First Presbyterian church.

She will leave about the sixteenth for Austin to assume her new duties. The family will retain its residence in Plainview for the present. Their plans in this regard will not be definite until after Mrs. Meharg has gone down and made a decision.

The appointment of A. B. Martin, Plainview attorney, as a member of the board of teachers' college is highly satisfactory to the people of Northwest Texas. Mr. Martin has served in that capacity before and served well. Incidentally, he and Mrs. Martin made an endowment gift of several thousand dollars to West Texas State Teachers' College a few years ago, a fact that is not generally known, due to the unpretentious manner in which Mr. Martin wished the award to be received. He has taught in the public schools of Texas himself and is thoroughly familiar with the work. One constructive thing which he has been insistent upon for years is the teaching of practical courses which qualify young men and young women for citizenship.

1925 BUILDING PROGRAM WILL BE CARRIED ON IN PLAINVIEW ON AN ESTIMATE OF A MILLION DOLLARS

PLAINVIEW.—A building program of practically a half million dollars for business and public buildings for Plainview during 1925 is in sight.

Recently the contract was let for the construction of the new high school building as designed by Kerr & Walsh of Amarillo. This is a \$120,000 project.

The First Baptist church of Plainview has announced a \$100,000 building program and has already razed their old building.

Cox & Thompson have let contract for the construction of a new building on the lots commonly known as "Harp's Hole" on Broadway. This building will be 10x160 with full basement and reinforced concrete slab floor. A forty-foot loading space will be left in the rear of the building.

George Green is building on his lots on the corner of Eighth and Ash streets where he will at once start the construction of a brick and tile building 10x100 feet with full cement floor. The building will be occupied by the Green Machinery and Development Co. who will use it to house their lines of Roney and Atlas-Chalmers tractors and Rock Island implements.

Plans are in preparation for improvements and additions on the Ware Hotel which will total approximately \$50,000. A fourth story will be added, containing 17 guest rooms and a five-room apartment. There will be 22 baths on this floor. Plans call for an electric elevator and general remodeling of the interior and refitting of plumbing and heating equipment. Construction will start about March first, or as soon as weather permits.

Jim Green has wrecked the old building on his lot on Broadway, just north of the Third National Bank. Construction work will start immediately on a new building of brick 10x75 feet. The plain glass front will be turned ten feet down the alley, giving a corner effect. This building may be extended another story. Its cost will be approximately \$10,000. The owner has not yet authorized what will be done with the building, but it is likely that a first-class restaurant will be established in it.

These buildings, coupled with the residence building program of the city, will run the cost of building in the city to well over the half million mark during 1925.

RANGERS BUSY

AUSTIN — State Rangers recently sent to East Texas by Adjt. Gen. Barton to break up a gang of safe robbers operating extensively in that part of Texas and Western Louisiana have made five arrests, according to report made Monday to the Adjutant General by Capt. Roy C. Nichols, commanding the rangers engaged in the bandit hunt. Three white men and two negroes are being held in jail at Linden and Jefferson. Mr. Nichols reported.

"Doc" Mullins visited in Lorenzo on Sunday.

HERE IT IS!

FINANCIAL STATEMENT

of the

Lubbock Building & Loan Ass'n

LUBBOCK, TEXAS

At the Close of Business, December 31st, 1924

ASSETS

First Mortgage Loans	\$210,748.15
Stock Loans	610.43
Interest Earned and Secured	885.70
Cash on Hand	1,981.88
Cash in Bank	16,112.67
Furniture and Fixtures	1,337.13
<b>Total</b>	<b>\$231,675.96</b>

LIABILITIES

Installment Stock	\$101,818.92
Prepaid Stock	6,998.61
Full Paid Stock	109,100.00
Legal Reserve	238.74
Undivided Profits	753.22
Membership Fee	584.38
Notes Payable	8,000.00
Accrued Interest on Full Paid Stock	4,182.09
<b>Total</b>	<b>\$231,675.96</b>

Our Record Shows Consistent Growth

APRIL 9, 1921	\$9.81
JANUARY 1, 1922	\$6,867.79
JANUARY 1, 1923	\$34,505.07
JANUARY 1, 1924	\$114,416.75
JANUARY 1, 1925	\$231,675.96

NOTICE

500 people received dividends through this association in January, 1925 — were you one of them? We doubled our assets in 1924. Are you going to sit by and let your neighbors enjoy this high earning power with maximum safety while your dollars earn less? Think it over—ask questions—get our plan, then see us. Bring in part of your salary each month or that lump sum from \$50 up to \$50,000. Start this week.

(Let us be your silent partner.)

THRIFT TABLE

SAVE the number of dollars per month indicated in the extreme left column and have in CASH the amounts as indicated. This based on an interest earning of 10 per cent, compounded semi-annually and with the membership fee paid in advance.

Monthly Saving	1 Year	5 Years	10 Years	Membership Fee
\$ 5.00	\$ 63.29	\$ 388.34	\$ 1,000.00	\$ 15.00
10.00	126.58	776.68	2,000.00	30.00
25.00	316.45	1,941.70	5,000.00	75.00
50.00	632.90	3,883.40	10,000.00	150.00
100.00	1,265.80	7,766.80	20,000.00	300.00
250.00	3,164.50	19,417.00	50,000.00	750.00

Someone is Saving Your MONEY. Why not Save it YOURSELF?

WHO SAVES? Start in January

Hundreds are saving monthly and placing a part of their income with us, where it compounds at 10 per cent. Many who desire their cash earnings every six months place lump sums with us at 8 per cent. Some accumulate to meet an obligation due in a few years. Some place income from rentals or sales here to keep small amounts busy. Make a budget for 1925. Start with us in January, and soon the thrift habit will place you in the "Well-to-Do" class. There is no excuse for the healthy employed person to neglect the accumulation of plenty. Come to our office and talk it over.

Our Officers and Directors:

- J. O. Jones, President
- Sam C. Arnett, Vice-Pres.
- W. A. Bacon, V.-Pres.
- Dr. J. T. Hutchinson, Vice President
- H. W. Stanton
- W. B. Atkins
- I. E. Barr
- Roscoe Wilson
- Joe Hess, Secretary-Manager

DIVIDENDS WAITING FOR YOU

Stockholders of this company are notified of the declaration of the company's seventh semi-annual dividend at the rate of ten per cent per year, compounded semi-annually, payable as of December 31. Stockholders will please present their pass books to the office of the company for the credit of this dividend.

Do You Know---

Do you know that there are over Four Hundred Fifty (450) people in Lubbock who are members and saving money in this institution?

Do you know that these very people have now to their credit Assets amounting to \$231,675.15?

Do you know that they have helped build enough homes in Lubbock to house 500 people?

Do you know that the present members have subscribed and are paying for \$822,600.00 worth of its Stock?

Do you know that this Association started 44 months ago with \$9.01, paid in by one man and that it now has \$231,675.15 paid in by 471 people?

Do you know that the Association will accept monthly payments as small as 50 cents per month and that there is not a person in Lubbock who could not save that much or more?

Do you know that the Association has always had Five times more demand for money to build homes, than it could supply?

Do you know that the Directors manage this Association without pay and are doing it for your benefit and the general benefit to Lubbock citizenship?

Do you know that there are over 9,000 such Associations in the United States and that they have 10,200,000 members with total assets of about \$4,000,000,000?

LOOK!

AN HONEST-TO-GOODNESS CARWASH IN LUBBOCK

Closed Cars Vacuum Cleaned

— AT —

Lub-Tex Motor Co.

Lubbock Building & Loan Association

Security State Bank Building



A  
**January  
Thaw**







HARMLESS LAXATIVE  
All Children Love Its  
Pleasant Taste

Mother!

Hurry! Give Constipated Child  
"California Fig Syrup"

Even a fretful, feverish, bilious or constipated child loves the pleasant taste of "California Fig Syrup." This gentle, harmless laxative never fails to sweeten the stomach and open the bowels. A teaspoonful today may prevent a sick child tomorrow. It doesn't cramp or overact. Contains no narcotics or soothing drugs. Ask your druggist for genuine "California Fig Syrup" which has directions for babies and children of all ages printed on bottle. Mother! you must say "California" or you may get an imitation fig syrup.

Brantley Draughon College

ASK YOUR BANKER  
FOR MORE INFORMATION  
Name and address and send AT ONCE for SPECIAL INFORMATION. (W. W.)

Draughon's PRACTICAL BUSINESS College

DALLAS, TEXAS "THE BETTER SCHOOL" W. W. DABBY, MGR.  
Draughon-trained bookkeepers and stenographers are in big demand in Dallas. Our EMPLOYMENT DEPARTMENT is receiving more calls from high-class business firms than we can fill. The longer you put off taking a course in our school the more TIME and MONEY you lose. Brand-new typewriters—complete equipment in all departments. Fill in and mail AT ONCE for SPECIAL OFFER, open short time only.

Name Address

"TEXAS" folk are invited to make the beautiful new Alamac Hotel. 71st STREET & BROADWAY their home while in New York. Includes a signature and logo.

Ends Indigestion Instantly. Corrects any Sour, Gassy, Disordered Stomach. Includes illustration of a man and a bottle of Pepp's Diapepsin.

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An Interview "WHAT MAKES MEN GO BROKE?" By Howard Barrett

You've Often Wondered: Here's the Right Answer, 18 of Them

"What makes men go broke?" With the view of obtaining a definite answer to this question that has been asked millions of times this reporter began looking about for someone that could tell why. There was little doubt as to who in all West Texas was the most likely to know. It was Judge K. K. Leggett of Abilene and from that source comes the answer to the question. For twenty-two years Judge Leggett, who now is engaged in the practice of law at Abilene, served as referee in bankruptcy for the United States court of the northern district of Texas—a length of service exceeded by only two men in all the United States. Tacking office when the national bankruptcy law first went into effect in 1898 Judge Leggett served until 1924, carrying 600 men through bankruptcy in that period.

ness for himself. A short time later one of them went broke and a few months later another was bankrupt. "Sometime ago I asked one of these why it was that the two became bankrupt and the third made a fortune," he said. "The first was one of the most prosperous merchants in West Texas. He answered in one line: 'It all was in the location.'" The fourth and fifth reasons were very similar and might be included together. The selection of a block or corner for a retail business as a determining factor was the fifth. Failure to concentrate liabilities was listed six in the category. Judge Leggett opened with the statement that he would rather owe one or two men \$10.00 than to owe \$1,000 to twenty-five men.

This, he said, is somewhat kindred to lack of knowledge of quality. Every merchant should have some idea as to whether his trade demands high-class, expensive merchandise or whether low-class, cheap goods are desired. "In selling too much on credit to an irresponsible trade, the twelfth reason, there are really two sides to this method of conducting business," Judge Leggett continued. "I have known some men to score a great credit but these constitute the exception rather than the rule. There are but few men who can call 'good' from 'bad' and, taken as a whole, a much larger percentage lose by selling on a credit than on the other side. This promiscuous selling on a credit is a very fruitful source of bankruptcy."



JUDGE K. K. LEGGETT

There are eighteen reasons why retail merchants—and others, as well—go broke—reasons that Judge Leggett decided upon through his twenty-two years of intimacy with bankrupts of West Texas. These possibly are others, but these eighteen are those that caused the bankruptcies passed upon by Judge Leggett and they are set down here with the belief that others might profit. "The first reason I would put down," Judge Leggett said slowly and thoughtfully, "is the commencement of business without sufficient capital to install, maintain and operate a business. One case I recall is of a man who went out and bought a \$25,000 stock of goods, fixed up a store here, filled out the empty shelves with goods bought from wholesalers. When he went into bankruptcy a few months later I could not find where one single dollar of original capital ever went into the business. Such an extreme is the exception but it is common for a man to start with \$1,000 and put in a \$10,000 stock."

"For the seventh reason I place whiskey and gambling. The results of these two things are so well known it would be foolhardy to comment. No regular drinker can hope to succeed for any length of time and the man who fights the gambling table is as sure to go down as God lives. I recall one unusual situation. There was a young man who started in business here many years ago. He had every advantage and it looked like he would do well. But, you know, I've seen that fellow close the doors of his business and go off and play poker. He lasted about 90 days and I carried him through bankruptcy."

"The experience of the commercial world almost as a unit condemns the next reason on the part of all business men. It consists of bucking the market. That includes all markets for I have known business men who stated they were playing the 'hog ribs and sow belly' market. But it especially alludes to the practices of play the future markets on margins. That is the thing that is so disastrous."

"And yet," Judge Leggett said with a sigh, "it is exceedingly more common than the general public believes. You would be surprised if you knew the men on Pine street who are bucking the market on futures. It is one of the most common evils which beset the mercantile world. 'They want easy money. Some men,' he added with a laugh, 'get a tip and they play it. And they usually lose, too.' Then There's Laziness—"

"Laziness and want of energy is a somewhat common source of trouble," he continued, "and it doesn't take a professional to discover the effects. In many stores you see the proprietor leaning back in a chair smoking his cigar. There is no evidence that the floor has been swept in a month. The goods are in a disheveled state with calico, trace chains, domestic, canned salmon and shoe polish all in one heap with no personal pride whatever. 'The proprietor doesn't appear to have shaved or changed his linen in a month. He hasn't the energy to rise but sits glued to his chair until the would-be customer almost pleads to know if he has a certain article on hand. Yes, laziness is a great and intractable enemy to success on the part of the retail merchant.'"

"Failure to have knowledge of the trade needs and the quality desired was given as the tenth reason for bankruptcy. An excess quantity of articles not suited to his trade and which remain on the shelves can be found in any store, almost. 'Some merchants,' Judge Leggett continued, 'don't seem to know whether to stock up on ducking, domestic, calico or silk, satins and expensive ready-to-wear or whether they should buy canned apricots, peaches or plums. The man who has an accurate and dependable knowledge of the demands of his trade certainly possesses one of the elements that should enable him to succeed.' No conception of the quantity of goods was listed in tenth place,

small percentage of those that got back did fairly well. "There were a few women," he said in reply to another question, "milliners and such as that. It must have been about the same percentage as the men, for there were very few women in business in this district at that time. Twenty-three counties were included, with Eastland on the east and Pecos and the South Plains on the West. Lubbock was the northern limit. "Was the act of 'stealing' into bankruptcy common?" was another question. The answer was clear and to the point. "The percentage of men who steal themselves (because they are natural thieves) into bankruptcy," he continued, choosing his words carefully, "is much smaller than the general public supposes. The mere fact that a man is bankrupt in business is taken by some people as unmistakable evidence of dishonesty. That was my experience in the bankruptcy world. In addition to the eighteen reasons which result from the man's own actions there is another cause of bankruptcy, though on a very limited scale during Judge Leggett's administration. It is that of calamities such as floods, fire, cyclones and other matters over which he has no control. "I don't call to mind but one instance," Judge Leggett said. "The store was up near Aspermont where the store and everything in it was blown off the face of the earth. The owner didn't even recover a bolt of calico and the big iron safe was blown across the road. "To guard against these there is only one way. That is insurance. The owner of that store had no crop or insurance and he was forced to go to bankruptcy."

TEXAS TECH West Texas' Own College

THE force back of the establishment of the Texas Technological College is an ideal—stimulating in its scope, and yet so practical an ideal in its purpose as might be conceived. The college was designated to enable the sons and daughters of West Texas to attain the highest degree of education... which would elevate their ideals, enrich the lives and increase the capacity of the people for democratic self-government... that they may attain their highest usefulness and greatest happiness, and in so doing may prepare themselves for producing from the State its greatest possible wealth. The college belongs to all of West Texas primarily, but after that it is West Texas' own college. It was located in West Texas because that is the fastest growing section in the United States and there has arisen a need for manufacturing, mills, etc. to convert the millions of dollars worth of raw materials that are being produced annually in West Texas. Its policy is consistent with that of West Texas; its administration is democratic; its courses of study will be such as will be of value to women in their great work of home making and such as will teach men how to utilize the abundance of Texas. It is so conceived that it may become a part of the great economic and industrial life of West Texas. Lubbock was chosen as the location of the Texas Technological College because it is literally "The Hub of the Plains," and because it has the facilities for bringing students from a greater radius than any other city in the section for which it is proposed to exist. Lubbock affords the greatest diversity for study and research into the problems of West Texas, and too, it promises to become one of the greatest cities of the state. Soon West Texas' own college will open its doors wide to the people of West Texas and Texas... within a short time, a decade or less, there will be results—results that can be measured in terms of greater production in field and factory, in citizenship, in wealth, in beauty, in happiness.



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Supplement of AMARILLO DAILY NEWS THE ABILENE REPORTER THE SAN ANGELO STANDARD THE SWEETWATER REPORTER THE PLAINS JOURNAL LUBBOCK PECOS VALLEY PIONEER Roswell, N. M.

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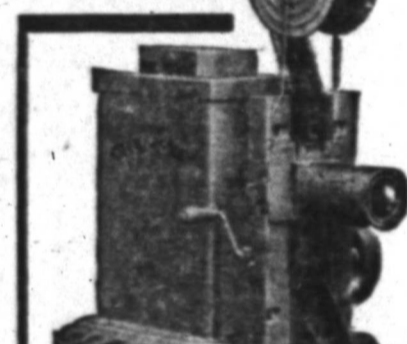
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LET AMERICAN JOURNALISTS PAY FRENCH DEBT HERE YOU GET THE LOW DOWN ON THIS DEBT CANCELLATION BUSINESS

BY WILL ROGERS

The Illiterate Digest this week wishes to take up the discussion of the French Debt to America, and report both sides in an impartial way, as has always been our custom to do.

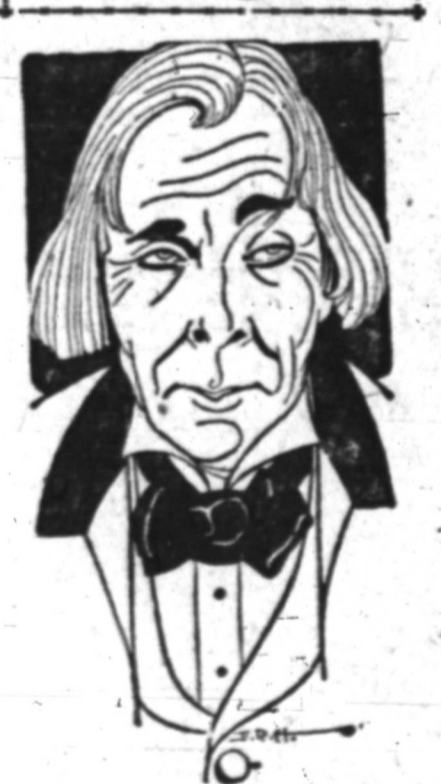


The Editor of the Yuma Snowshoe writes: Let us be idealists. What could anybody do with 4 billion dollars anyhow?

million. (I mean billion) dollars? No, this paper wants to go on record as utterly opposed to the hoarding of National Wealth.

Another View— A contemporary Daily to The Yuma Snowshoe, and also with a Republican leaning, The Durham, South Carolina, Fine Cut.

Stage



George Arliss in "Old English"

By The Play Jury NEW YORK, Jan. 17.—Time was when a name or combination of names in a Broadway theatre spelled success for a show.

play, with the villain forcing his wife to help him work into the confidence of wealthy victims.

as especially notable performers. Those who thrilled to the color and sophistication of the Chauve Souris last year will have their memories stirred by the new "Sentaya Pizua."

ABE MARTIN On Banditin'



BEGGIN' A BITE FROM A FRIENDLY RANCHER

There's been a marked change come over th' business o' banditin' in this country. Th' tryin' hardships o' banditin' in th' West, even as late as th' eighties, are unknown t'day.

the richest Nation in the World, but we are the poorest. We got more than any of them, but we owe more."

On the Other Hand— Now we find on the opposite side, papers of both political alignments, take for instance "The Congressional Record" (Ind. Rep.) which says: "Sure they should pay. Suppose they have another war and want money, how are they going to get it if they don't pay this time?"

The Rochester Double Exposure (Dem.) says: "We see in the papers Mr. Ex-Ambassador Harvey says that France never intended to pay. Well that is one of the wisest cracks that the Ambassador ever pulled. We are no Ex-Ambassadors, but we always knew that they never intended to pay."

Just think, if the Indians could make the United States pay for the Battleground, they would be rich as they owned every foot of land, and do now, by rights, of the ground they fought over for years.

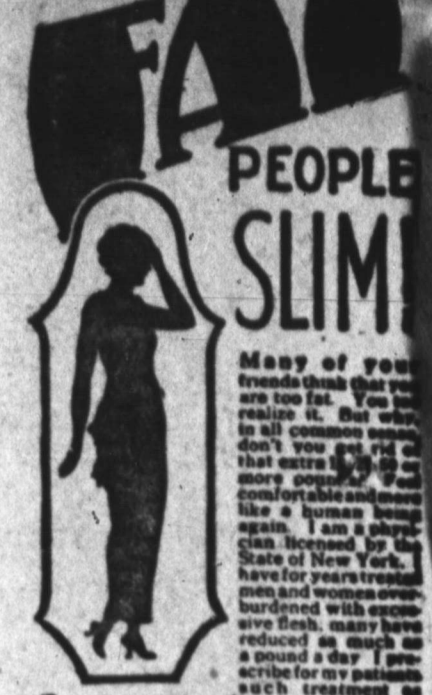
THE PLAY JURY'S TEN BEST PLAYS They Knew What They Wanted. The Firebrand. The Guardsman. What Price Glory. Minick. Old English. The Little Clay Cart. The Show-Off. White Cargo. The Best People.

for the short time we used their ground. That would be a couple of hundred million a day. Now you know that's getting ground too high just to fight on, especially when nothing goes with the ground. You have to furnish your own Men, Guns, Ammunition and Bull Durham. All they furnished was the ground and the Cooties.

Now the New York Hebrew University which Mr. Munsey owns and has just combined with the Irish Gazette, retaining the best qualities of both races, and calling the paper, "Why Compete." Why Compete says: "We don't see why people make the excuse that France can't pay. France can pay. It will only take one season of Americans who will go over there and squander money here if you take the game fellow here at home.

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MAKES PEOPLE SLIM



Many of you friends think that you are too fat. You are not. It is just that you are not getting rid of all common sense. Don't you get rid of more common sense? I am a physician, and I have treated thousands of men and women over-burdened with excess weight. Many have reduced as much as 50 pounds in a few weeks.

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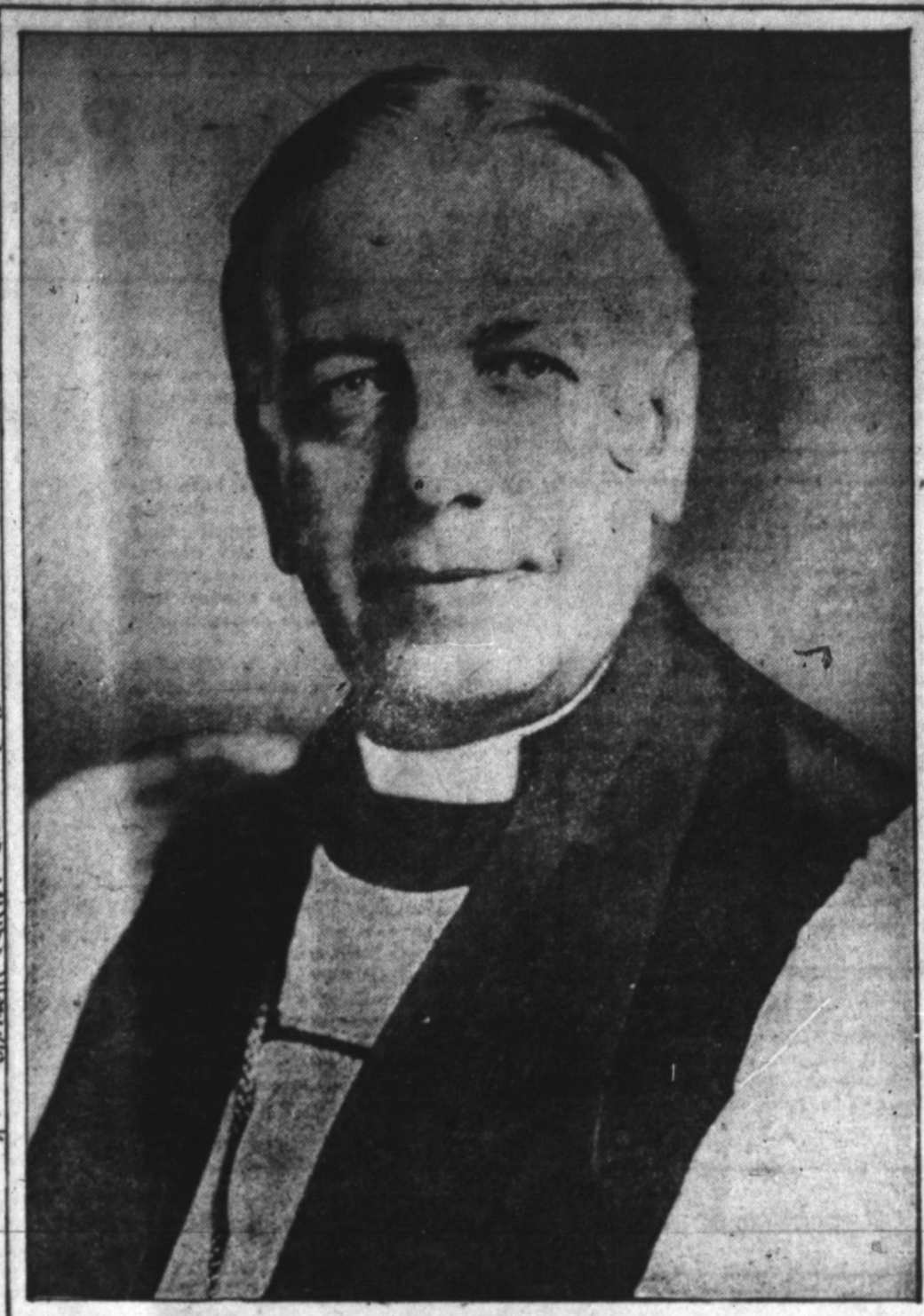
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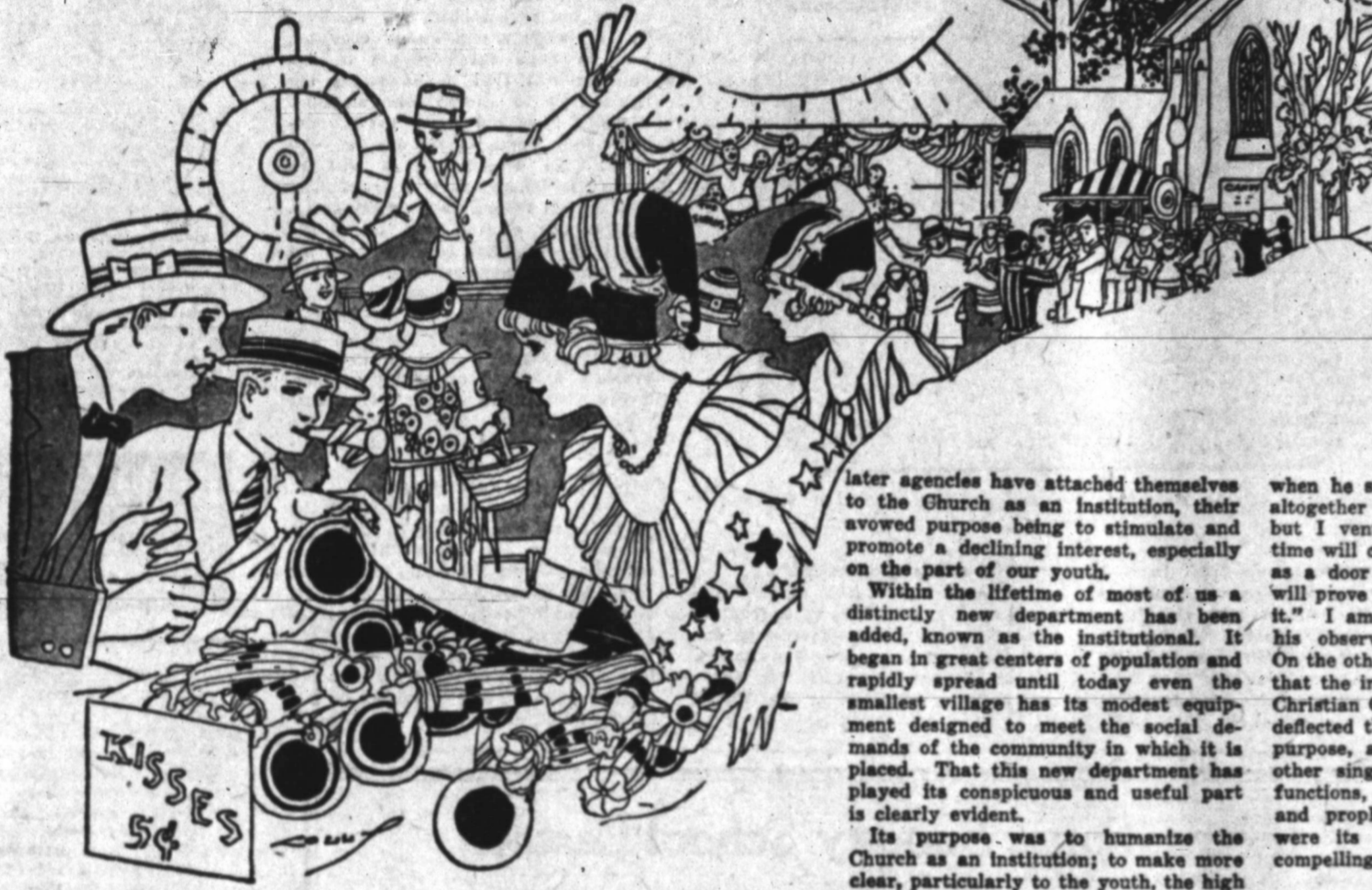
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# Too Much JAZZ in the CHURCH

*Bodies or Souls—Which? Is the Issue Today, According to Bishop Freeman, Noted Washington Ecclesiastic, as He Contends the Church Places "Too Great Emphasis on Pastimes and Receptions and Not Enough on the Religion of Christ"*



Bishop James E. Freeman, of the Episcopal Diocese of Washington, who has revised his views on church activities



**THE Church of today cannot compete successfully with theatres and gymnasiums and makes a mistake in trying to do so. The time has come when the Church must choose between bodies and souls. Too great emphasis is placed on pastimes and recreations and not enough on the religion of Christ.**

THE above indictment of the Church is brought by Bishop James E. Freeman, of the Episcopal Diocese of Washington, and one of the best known religious leaders in the country. Bishop Freeman's close association with men of affairs in the capital and observations made during his travels to all parts of the country as a preacher in banquet halls and industrial conferences as well as from the pulpit give his utterances added weight.

Thirty years ago Bishop Freeman, then a rector at Yonkers, N. Y., was an enthusiastic advocate of the activities and organizations connected with the Church which he now criticizes. With the assistance and encouragement of Theodore Roosevelt, then a police commissioner in New York, Dr. Freeman built "Hollywood Inn," the first and largest workingman's club of its kind in the world, as a substitute for the saloon.

A few years later he was instrumental in building the Citizens' Club in Minneapolis, where he was subsequently called.

Today Bishop Freeman, who is engaged in building a great cathedral in the nation's capital, asserts that the Church has gone too far. He charges "institutionalism" with having diverted interest and enthusiasm from religion. He concedes that the activities and institutions associated with the Church serve a useful purpose when kept in their proper place, but challenges their exaggerated importance and the results that have followed.

Turning the churches into menageries and vaudeville shows, monkeys, Indians and barefoot dancers are used to attract public attention is classed along with the constant bickering over doctrinal belief as both unnecessary and harmful to the Bishop of Washington.

By Bishop James E. Freeman  
President of National Cathedral Foundation

THE age is calling for a crusade and the crusader's spirit. It is calling for a church for religion only. It has its other needs met by the multifarious and ever-increasing agencies. It seeks its spiritual house of worship for spiritual refreshment and renewal and that alone. The multitude is at our gates saying, "Sirs, we would see Jesus!"

When a man comes to me in trouble over his own mistakes or sorrow over the loss of a loved one, when the crisis is at hand he wants reassurance, not an entertainment or a dissertation on doctrinal beliefs. Then the unimportant takes its proper place and true values assert themselves.

There is today as great, if not a greater, yearning for the principles of life given to the world by Jesus Christ than ever before. Nothing is more evident than the sovereign and supreme place He occupies in the affections of men.

That the world has turned its vision to Him who "spoke as never man spoke" is demonstrably true. In spite of all discussions and controversies the regency of Christ stands unchallenged. We are not called upon to consider His place as the "holiest among the holy," nor the incomparable character of His teaching. He needs no apologist today. What we are called upon to seriously consider is our own relation to Him as

His teachers and exemplars, and the adaptability of our methods to make Him sovereign in the hearts of men.

In fine, we are compelled to appraise anew the methods and mechanisms we have called into being and their fitness to serve the high purpose of His kingdom.

The most cursory study discloses a condition within the Church's life that should give us pause. Our boasted statistics which disclose growth along certain lines, lines that do not accurately measure spiritual development, furnish no adequate or fair indication as to the vitality and efficiency of the Church as an institution. Neither growth in material things, nor even proportionate increase in numbers, may be taken as an evidence of the Church's spiritual vitality.

A reappraisal of values, a thorough inventory of assets and liabilities, this alone will serve the purpose of a situation as critical as the present. With unbiased frankness then, cost what it may, let us, even though we may do it hastily, survey our situation.

I think it will be readily admitted that during the period of the last forty years sweeping changes have come over the life of the Church, and while its forms of worship and sacramental system have remained intact, newer and

later agencies have attached themselves to the Church as an institution, their avowed purpose being to stimulate and promote a declining interest, especially on the part of our youth.

Within the lifetime of most of us a distinctly new department has been added, known as the institutional. It began in great centers of population and rapidly spread until today even the smallest village has its modest equipment designed to meet the social demands of the community in which it is placed. That this new department has played its conspicuous and useful part is clearly evident.

Its purpose was to humanize the Church as an institution; to make more clear, particularly to the youth, the high purposes of a Christian faith that sought in the language of the Master the "more abundant life." To make a man every whit whole; to deal with bodies as well as souls; to effect physical robustness and spiritual virility—all this was the high aim that lay behind this new form of Christian enterprise. Parish houses under this new system came to be as costly as, if not more costly than, church buildings. In some instances they combined not only every form of social and physical entertainment, but they also comprehended many other agencies that had to do with human needs.

If a careful survey could be made of the spiritual results accruing to these costly enterprises, one wonders what it might disclose. Some one caustically observes that "we have machinery but no motion."

I recall with great vividness an observation made to me some twenty-five years ago by one of the most brilliant prophets of the Church. He had been studying closely a large and costly enterprise in which I was then engaged, and he had reached the conclusion that, while it was exceedingly fascinating, it bore no necessary relation to the large spiritual concerns of the Church.

I was startled by his observations

when he said: "Your great agency is altogether fine and admirably conceived, but I venture the prediction that the time will come when, instead of serving as a door of access to the Church, it will prove to be an avenue of exit from it." I am not prepared to admit that his observation was wholly accurate. On the other hand, I am prepared to say that the institutional department of the Christian Church has in no small degree deflected the ministry from its primary purpose, and, possibly more than any other single cause, impaired its great functions, commonly designated pastoral and prophetic, which in another age were its chief adornments and most compelling aspects.

IN THE age that was characterized by mechanical skill and efficiency the Church felt the need of newer and more perfect mechanisms for its enterprise. No one doubts the purity of the motive nor the desirability of much that it called into being. That institutionalism served, and will continue to serve, a large purpose is generally admitted. It is not against institutionalism as such that we contend; it is rather its exaggerated importance and the results that have accrued to it that we challenge. When any mechanism or agency impairs the major function of the Church's enterprise we are bound to inquire as to its utility or value. The modern complexity and variety of Church administration has brought the ministry itself dangerously near the breaking point.

It has laid upon the shoulders of the Church's chosen leaders burdens too heavy to be borne. It has called for an outlay of time and money, the volume of which has mounted from year to year. It has diverted interest and enthusiasm from religion and given them to pastimes and recreations. It has put the Church in competition with secular agencies and placed it at a disadvantage it cannot readily overcome.

Most deplorable and tragic of all, it

has shifted the emphasis from a concern for souls to a concern for bodies. That the Church has a definite concern for bodies, for the physical well-being of men, goes without saying. The question which institutionalism has raised is largely one of economy and ultimate purpose—economy as it relates primarily to the distribution of the minister's time; purpose as it relates to the spiritual development of those whom it seeks to serve.

A church engrossed with the most wholesome forms of recreation, essential and valuable as these may be, must ultimately lose its place of influence as a factor in the spiritual enrichment and elevation of the community in which it is placed. We register no plea against the recreational side of the Church's enterprise, as we do maintain that if this phase of its enterprise is to be continued it must be subordinated to the major things for which the Christian Church stands.

If it cannot be made a means of the one supreme end of character building, which we submit is the Church's highest aim and purpose, it must be regarded as a menace to the Church as an institution.

AT THE very beginning the early leaders of the Church found themselves confronted with a situation that so seriously impaired their spiritual ministry that they were forced to abandon the routine of their growing administrative obligations and to secure the services of fit men to put over this business. They conceived that their primary work had to do with things spiritual, the ministry of the word and prayer. With this lofty vision of their service they set apart others to perform the work of administration.

The modern church is faced with a still more serious situation, and if its higher ministries are to be maintained, it must follow the practice of the Church of an earlier day. In other words, if the Christian Church is to contribute its large share to meet the needs of our modern complex life, it must safeguard its ministry from becoming so utterly mechanical that its spiritual functions are impaired or rendered inefficient.

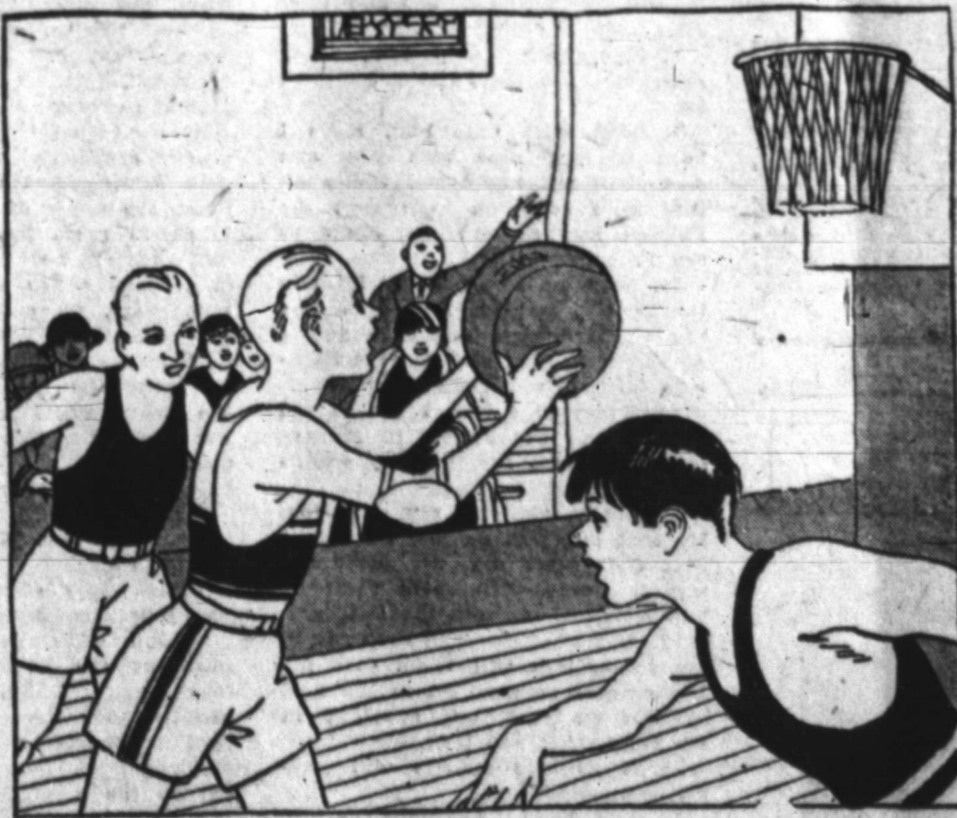
FOR my own part, after thirty years of extensive and costly indulgence in institutional work, I question very seriously many of the methods it employs. If it cannot be demonstrated that its enterprise issues in spiritual illumination and enrichment, it has no valid place as part of the Church's equipment. Again, if it hinders in any degree the largest expression of the Church's essential ministry, it must be regarded as a piece of machinery that has become obsolete and worthless.

No word too strong or urgent may be spoken against any enterprise, no matter how attractive or appealing it may be, that retards rather than accelerates the spiritual functions of the Church's ministry.

Let us build the whole man—body, mind and soul—but let us be very clear that it is the whole man we are conserving. While we serve his body, let us not forget his soul.

All this leads us to inquire as to what is the true function of the Church and its ministry? Obviously, the answer is immediate: to fashion men in the image and according to the will of Jesus Christ.

Said the great preacher of old: "I determined to know nothing among you, save Jesus Christ, and Him crucified."



"A church engrossed with the most wholesome forms of recreation, essential and valuable as these may be," says Bishop Freeman, "must ultimately lose its place of influence as a factor in the spiritual enrichment and elevation of the community in which it is placed"

