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LUBBOCK, TEXAS, "THE HUB OF THE PLAINS"

THURSDAY, FEBRUARY 19, 1925.

## COMMUNITY COMMENTS

By CURTIS A. KEEN

Fifteen or twenty years ago, if I am rightly informed, the city of Lubbock had two City Parks designated to the city with the provision that they be improved within a certain period of time. If they were not improved within that time they would revert back to the original owner.

Every city commission has been elected upon a "Save a Nickel" platform and in the rush of other more pressing matters that called for the expenditure of much money—the parks were not improved. And Lubbock is left without a single city park. Of course the city owns the rest of the block where the City Hall is located. A mighty effort was made to sell even that last remaining breathing space recently when it came time to locate the City Hall—but one or two members of the commission had vision enough to place the Hall at its present location—leaving the rest of the square for the location of a suitable Community Auditorium, some of these days when Lubbock has time to appreciate the need and importance of such a building.

But City Parks—as such—simply ain't. The school grounds of the city are already cramped. It is hard to stand all of the students of the various schools on their school grounds at one time—much less give them room for directed play. Through the summer months the children of the city have to either visit grandma, or turn into the city streets to play. Juvenile crime decreases in direct proportion to the increase of supervised play grounds and city parks. The facts have been proven too many times to admit of argument longer. And although Lubbock is not so thickly settled, as yet, to make this such a major problem, if we are to look into the future, now is the time to buy parks and play grounds.

Yes, it will cost from \$1,500 to \$3,000 to buy a block of land at this time and the city needs at least four or five such blocks, or double blocks. It will take about half that much money to reasonably well improve them for play purposes and from \$1,500 to \$3,000 a year to maintain them. It is worth the effort, isn't it? But what if the city could buy the blocks for the next ten years, the dividends that would be returned to the city in the way of healthier, happier, cleaner, stronger, more manly and womanly young boys and girls in the city. It is only one boy's play is so directed and his time employed as to keep him out of the alleys, bad company and sooner or later—out of court—the entire cost will have been justified. Not to mention the money in the hands of the girls of the city whose health, happiness and morals would be affected by such a park system.

It will cost money—that is certain. But it will cost three or four times as much money if we wait three or four years before we buy the parks. It could have been bought for a third the present cost less than five years ago. Every day they are put off the cost of the sites to be selected goes up, new homes are built on the vacant lots—and soon it will take a longer delay to give the city adequate play ground and park facilities—in instead of \$100,000 to \$150,000.

If Lubbock is always going to remain a country town of ten or twelve thousand population the present delay is the cheapest way to run the youngsters of the city on. But if we expect to fulfill the destiny that is ours, if we but have the nerve and ambition to go ahead with building here a real city—then now is the time to acquire a few city parks and play grounds.

### STREET SIGNS—CITY STREETS AND CITY DELIVERY

There has been considerable agitation recently looking toward the enlargement of the present five-foot sidewalk. And that is well. But before the president starts to put the roof on a building he looks well to the foundation to see that it is properly built and ready to carry the roof.

Lubbock would make a woeful mistake to apply for more city mail delivery at this time. She has no street signs, less than a third enough sidewalk, her city street crossings are impossible, the houses are about half numbered—in fact a real hard-boiled postal inspector should make an absolute check of the present mail delivery routes to see where they would be cut down instead of being enlarged.

Of course, there is a reason for most of these conditions. The City Commission give about \$100 worth of their time for every \$1 they draw in pay. The Mayor, the Commissioner of City Attorney—all of them have to make a living at something else and serve the city on part time pay. The City Manager, with the present improvement program, constantly increasing demand for light and water service, street work, etc., has five times as much work to supervise as three men should be given to look after. The streets and street crossings cannot be materially improved until the bulk of the present paving program is out of the way, so that drainage grades can be worked out, concrete crossings put in and the waste dirt from the present streets under construction is disposed of.

But before Lubbock should start any big agitation for additional city delivery it will be a concerted movement should be gotten under way to propose.

## RAILROAD PLANS STILL SUBJECTS FOR CONJECTURE

### Aside From Assured Line West Nothing Certain Is Known About Construction

"Here he is. There he is. Where did he go?"

More boys have killed rats out in the old corn crib and have heard the above ejaculations between yells, squeals and the barking of the hounds. About the same situation obtains on the Plains today with reference to the railroad—real, proposed and hoped for—that are wanted for this section. You knew the rats were there—for you could hear them tearing around underneath the corn, see one's tail now and then and the hounds kept barking an awful rumpus, clawing at the loose sticks and nibbling. We know that there is some railroad construction due on the Plains for about the same reason. We hear a lot of under the various newspapers and in other ways and then the rumor hounds are raising an awful rumpus through ground rumors, see the flick of a plan away about the various proposed routes, companies, etc.

### Santa Fe West Assured

Out of no less than a half dozen proposed routes and routes—only one is definitely certain. The Santa Fe line west into Hockley and Cochran counties is practically an assured certainty. It has been definitely announced from the head offices of the A. T. & S. F. company of Chicago and they are really, powerful and well established to deal in such promises or to broadcast misleading information. Just the exact date that the construction work will start it is impossible to predict, but it is generally conceded that an effort will be made to get the road under way in time to handle the crops of the coming fall, at least from Levelland.

It is pretty generally known that the line has been surveyed and that the grades, cuts and other construction data is pretty well in hand. The stations have been located and the line contracted for by the company, either directly or through some local man or men. The company always has enough extra rails, ties and other material to start construction with, and the Santa Fe is no exception.

### Other Proposed Lines Possible

Clifford B. Grunwald, President of the Memphis, Lubbock and Roswell Railroad Company that recently purchased the right of way and the dumps, cuts and other partially completed grades of the old Lubbock, Altus and (CONTINUED ON PAGE SIX)

## ORATORIO IS TO BE SUNG FRIDAY

### Gaul's "Holy City" Feature of Lubbock Choral Society's First Appearance

The Lubbock Choral Society, in its first public appearance, will present Gaul's "Holy City" oratorio in two parts, tomorrow night, at the First Methodist church, beginning at eight o'clock. Professor A. G. Platt will direct the performance and Mrs. Joe Flaig will accompany the singers on the piano.

Soloists include Mrs. Trinkle, soprano; Miss Annette Hussey, mezzo soprano; Mrs. G. N. Atkinson, contralto; Al E. Lind, tenor; Dorrance D. Roderick, baritone. The oratorio is being presented entirely free of charge and all persons interested in music are especially invited. The entire chorus includes:

Sopranos—Miss Fay Gooch, Mesdames F. A. Norman, O. B. Trinkle, F. E. Wheeler, W. W. Roy, George E. Deaty, Ed. O'Sullivan, F. K. Mitchell, H. H. Hainell, Misses Wilma Morton, Clara Price, Lula Jones and Katherine Perry.

Alto—Mesdames D. J. Wilhelm, Maggie Hussey, W. J. Murray, R. W. Helm, F. L. Goad, W. C. Hylander, A. B. Egan, Misses Lucille Robinson, Rebecca Quinn, Annette Hussey and Mrs. G. N. Atkinson.

Tenors—F. Dindl, Clyde L. Hackenstos.

Bassos—O. N. Adkinson, John Gelin, V. P. Hadsell, D. B. Roderick, Mack Slagle.

## Fair Directors Are Making 1925 Plans

In a meeting of the directors of the Panhandle and South Plains Fair association, held in the Chamber of Commerce rooms, Tuesday afternoon, it was decided to purchase forty acres to the north of the present fair ground on which a race track will be constructed, and to attempt to lengthen the present ten year lease on the grounds to a fifty year lease, so that needed improvements may be safely made.

President Chris Jarwell, T. E. Dugan, Louis E. Moore, George Benson, Frank A. White and A. B. Davis attended the meeting. A general stockholders' meeting and election of officers will be held in March.

Mrs. C. E. Moreman has as her guest her sister, Mrs. Ogden Shelton, of Amarillo.

Miss Helen Swift, district home demonstration agent is in Lubbock on business this week.

## GEOLOGISTS FOR FIVE OIL FIRMS VISIT POST CITY

That the eyes of the petroleum world are still on West Texas was seen last week at Post City, when geological parties representing five of the largest oil companies operating in the mid-continent fields, were working out of Post City on the same day. The companies represented were the Gulf, Marland, Mid-West, Texas and Humble concerns.

The Armada Oil company's well, owned by Phelps et al and designated as Boren, Number 1, is producing about 190 or 200 barrels of oil per day and the same concern is at present rigging up on Berg, Number 1, four miles east of Justiceburg, preparatory to start drilling. The Union Petroleum company's well which was drilled ten miles northeast of Justiceburg, is reported as having been shut down at slightly more than 2,000 feet, with no oil showing.

Although it was rumored that the oil hole of the Boren Oil and Gas company, near Abernathy, which was to be cleaned out and shut with a charge of nitroglycerine, nothing has been done on the project. Some money to carry on the work was subscribed in Plainsville and Abernathy. The well was begun some four years ago, but was shut down at a depth of 4,500 feet.

## LUBBOCK COUNTY FARMER PRAISED

### Pat Nix Has Largest Field of Certified Grain Sorghum in United States

The largest field of certified grain sorghum in the United States is located near Lubbock and as a result the eyes of agricultural experts all over the country are being turned to this county. Professor Frank Phillips, head of the agricultural department of the West Texas State Teachers College, of Canyon, said while in the city the first of this week. The field, seventy acres in size, is located on the Pat Nix farm, one mile east of the state experimental station between here and Idaho.

The United States department of agriculture has ordered 10,000 pounds of seed sorghum from the field and will give the seed to farmers over the United States for planting this year. Professor Phillips said the certified seed was secured by using paper bags over the heads of the grain, thus preventing cross pollination and keeping the seed absolutely pure.

### Phillips Prepares Article

The Progressive Farmer, a widely known American farm magazine, published in Dallas, Memphis, Birmingham and Raleigh, North Carolina, requested Professor Phillips to visit the Nix farm and prepare an article on the field and the agricultural expert did, the earlier part of this week, and an article on a visit to the field will appear in the magazine in the near future, thus giving this county a great deal of publicity to farmers over the nation.

Mr. Nix, whose work was done in conjunction with the experiment station and the local farm agent, gives a great deal of praise to County Agent D. F. Eaton and Experiment Station Superintendent R. E. Karper for their part in the work. Mr. Nix has long been identified with good farming in the county. At present he is a member of the organization committee working on the "More Pests" campaign being sponsored in Lubbock County.

## NATIONAL SCOUT HEAD WILL COME

### E. E. Voss, Now in Amarillo, to Come to Lubbock to Help in Organization

E. E. Voss, deputy regional executive of the National Scouts of America, who is traveling this part of the United States from the national office of the organization in New York City, will come to Lubbock on March 25 to remain for such a time as is necessary to organize the South Plains area. He is accompanied by his wife and headquarters here. H. B. Palmer, local executive, stated yesterday. Mr. Voss is organizing the Panhandle area, in Amarillo now.

## SLATON MEETING OF W. T. C. C. IS BEING ARRANGED

The program for the district meeting of the West Texas Chamber of Commerce, which is to be held in Slaton on Thursday, March 12th, is being worked out at the present time and an attendance of no less than 250 delegates is expected to be on hand for the event. R. A. Highsmith, convention secretary of the organization, said yesterday. Mr. Highsmith was in Lubbock conferring with A. B. Davis, manager of the local Chamber of Commerce, concerning Lubbock's delegation, after a session in Slaton Tuesday.

The meeting will be divided into three parts, a picture show in the morning at which time a film on stock raising, agriculture, poultry raising and dairying co-operation; and a general meeting in the afternoon when the topics introduced in the morning will be taken up and discussed.

Bands from Lamesa, Spur, Tahoka, Loreo, Ralls and Crosbyton are expected for the convention. Porter A. Whaley and B. M. Whittaker, Chamber of Commerce officials from Stamford, will attend.

## MARTIN LEADS KIWIANS

Raleigh Martin was in charge of the program given at the regular weekly meeting of the Kiwanis club here today and Amos H. Howard was the donor of the prize. Kiwanis club is continuing to be very active even though it has been badly handicapped by the illness of many members, including President W. C. Rylander, who is convalescing from an attack of influenza.

Glynn Green of Amarillo has returned to his home after a week's visit with his brother, Fred, who underwent a mastoid operation in the Lubbock sanitarium last week.

## COMMITTEES ARE NAMED IN DRIVE FOR MORE GRAIN

### Organization Body Is Named By Group of Twelve; Prizes Given Out

Work on the "More and Better Feed Campaign," sponsored by the Farm Bureau, was given the impetus of a drive along and a general organization committee, comprised of at least three men of each community in the county has been appointed. An executive committee, comprised of representatives of Slaton, Idaho, Shallowater and Lubbock chambers of commerce, the bureau and the agricultural extension service will be named the latter part of this week.

The campaign took a decided impetus Monday afternoon, when a committee of twelve men, including the Farm Agent D. F. Eaton and discussed the situation those attending the meeting were R. E. Karper, superintendent of the state agricultural experiment farm east of the city, John Marcy, Woodrow, R. C. Camp, Idaho, George L. Yates, Idaho; H. E. Ross, Idaho; T. L. Morris, Woodrow; S. W. Vaughn, Shallowater; L. C. Boyd, New Hope; J. C. Hallmark, Idaho; J. N. Smalley, Shallowater; Farm Agent D. F. Eaton and Farm Bureau Representative R. E. Overstreet. As a result of this meeting the organization committee, made up of the following men, was announced, in addition to a number of rules on the contest:

Shallowater, T. C. Conley, Charles Wright, J. W. McMeans; Idaho, Bailey Guesse, B. F. Hutson, Matt Weaver; Carlisle, J. H. Burroughs, J. C. Shaw, N. A. Payne; Barton-Sam Lofston, Tom Stephens, T. D. Morgan; Slaton, W. B. Copeland, T. J. Davis, Louis Williams; Four Corners, M. P. Geitz, E. C. Schutte; Grovesville, W. O. Sheely, Charles James, O. W. Reason; Canyon-Pat Nix, A. E. Sides, W. B. Trotter; Acuff-Douglas Pounds, Mr. Griffin, L. S. Brett; Woodrow—E. M. Bagnant, T. L. Morris; John Mazy; Hardy-Hickman, G. D. McCluskey, Jack Brown; Caldwell—Mr. Snyder, Al Goethe, C. P. Lundrum; Bledsoe—J. O'Day, Earnest Sheely, Jim Reed; Estacado—E. W. Page, J. H. Hardin, S. J. T. Folk, J. J. Richardson; Eagle-Bravo; J. E. J. Richardson; Fryak-Brown; J. A. N. Tillman, Charles Griffin, Mr. Lamb, McClung, G. C. Nichols, Mr. Wooten, John E. Waters; Wolfthorpe—H. B. Newton, Alto Sims, Willie Price; Monroe—Ward Crum, Albert Hallmark, Mr. Hudnall; County Line—R. M. Galey, Kirk Turner, Will Embrie; Center.

## MANY PATRONIZE COUNTY BASTILE

### Nearly Forty Prisoners Being Held By Officers Here; Check Owners Held

Thirty-eight or forty prisoners are housed in the Lubbock County jail at the present time, Deputy Sheriff Verne L. Ford stated yesterday. Many of the prisoners are being held for officers of other counties after having been sentenced and Lubbock authorities will be relieved of responsibility for them as soon as representatives of the state penitentiary call for them. Others are being held for nearby counties whose jails are not regarded as safe enough to hold them. The rest are Lubbock prisoners.

Forty prisoners had their names added to Sheriff Johnson's register book during the past week. Chief among the offenders is Davey Joe Smith, who is well known to Lubbock officers as a frequent law violator. "Dovey Joe," who is somewhat famed as a fighter, was arrested here last Wednesday morning in company with James Flannagan, a negro man, in a servant house in the west part of the city. Five gallons of chock beer were found in the house so both negroes were jailed. Deputy Sheriff Ford and Lem Chesler made the arrests.

Gambler Jailed

Tuesday afternoon about 3 o'clock, Deputy Ford, Lem Chesler and Baxter Honey, Santa Fe officer, raided a servants quarters in the west part of the city and arrested George Foster, T. D. Stearns, Willie Palmer, Jack Madlock and Jess Christopher, negroes, for gambling, all were jailed, pending payment of fines.

Angus Simmons and Pat Fisher, charged with hijacking, and R. L. Salinger and Andrew Newman, charged with bootlegging, are being held here for Hale County officers. Guy Hadnett, an alleged jailbreaker, was returned to Navarro County officers after having been arrested here. Three other persons, including two nags and one trunk, have been arrested here during the past week and released upon payment of fines.

## MUCH PAVING IS ADDED TO LOCAL RETAIL SECTION

Fifteen blocks of paving have been added to the business district of Lubbock since the paving project was begun here last September, not including four blocks on Avenue H, which might well be included in the retail section of the city, members of the force of Hawley held Rubens' engineers, said yesterday. In addition to the hard-surfacing of the retail section a large amount of work has been done in the residential part of the city.

With the completion of work now being finished on Tenth street the pavers will go to East Broadway to do surfacing work. As soon as the work is finished on that thoroughfare the crew will go to West Thirteenth street, where grading is already in progress. Part of the base has been laid on East Broadway and the work there is expected to be completed in recent time.

Six months ago there were but fourteen blocks of paved streets in the business district and today there are thirty-one blocks hard-surfaced, not including eight other blocks which border the retail section of the city.

## TRIES SUICIDE WOMAN IS FOUND IN LOCAL HOTEL

Mrs. Buck-Tuckness of Tulsa, was found in a semi-conscious state in the room of a local hotel at a late hour last night, suffering from who officers and physicians believe to be an attempt at suicide. A half empty bottle of lye was found by her side, in addition to a note, disclosing her identity and directing that her husband be found registered in another Lubbock hotel.

Hotel attendants were attracted to the room by the woman's screams and immediately after finding her called two physicians who administered antidotes and ordered her sent to a hospital. Attempts to locate her husband here have failed. She will recover.

## RALLS BANKER DIES

Frank McLaughlin, Ralls banker and well known in Lubbock and vicinity, died at his home in the Crosby county city, on Monday, following an attack of influenza and pneumonia. Burial services were performed yesterday in Ralls. Mr. McLaughlin is survived by a wife and three children. A number of Lubbock people attended the funeral services.

Miss Lena DuBois, home demonstration agent of Lubbock County, and Miss Helen Swift of College Station, made a business trip to the Carlisle community Tuesday.

## "COOTS, BOOTS AND WREN," FORMER LOCAL GIRLS, BROADCAST PROGRAM OVER FORT WORTH RADIO STATION

"This is radio station WFAF, the Star-Telegram, Fort Worth, presenting a program by the Jordan sisters, formerly of Lubbock, Texas."

That was the announcement heard by radio fans all over the country between the hours of seven-thirty and eight-thirty Wednesday night when Mrs. John D. Simpson, Mrs. Elton Lotzpeich and Mrs. Dick Howard, now all of Fort Worth, but better known here as "Coots," "Boots" and "Wren" Jordan, sang and played for the benefit of a nation-wide orchestra in their second broadcasting program.

Taking turns at playing the piano accompaniments and supported from time to time by Ben Burroughs, of Stamford who rendered a saxophone obligato, the three former Lubbock girls delighted their listeners with "Buck-wheat Cakes," "Wonderful One," "Lonesome, That's All," "Marching," "All Alone" and other popular numbers of the day. "Buckwheat Cakes," another entertainingly by them is expected to be announced in the near future. Mrs. Simpson is a soprano, while Mrs. Lotzpeich and Mrs. Howard are both contraltos. All three of the sisters play the piano. They left here in 1922.

## WHAT WE SEE In And Around LUBBOCK

### Courthouse Square Will Be Beautified

One of the most important announcements, from the standpoint of performance, which has been made by a commissioners' court in Lubbock County for at least the past year, was made the other part of this week when the county officials announced that steps would be taken immediately to beautify the courthouse square. The day after the announcement workmen were begun on the task which includes cleaning up the lawn, fertilizing the ground and planting grass, in addition to cutting for the shrubbery already planted.

Contractor J. B. Pryor expects to finish the straightening and the paving of the two drives within the next ten days or two weeks. The beautifying campaign will also include the removal of the coal ashes and piles of cotton from the vicinity of the jail. It is hoped.

### Two Safes Broken Open For 30 Cents

Dishonesty did not pay in Lubbock on Sunday night as far as two or more thieves were concerned. Two heavy safes, one the property of the Cloverleaf Creamery, and the other the property of the South Plains Laundry, both located in the east part of the business section, were battered open and all for thirty cents, local officers said.

The Cloverleaf Creamery officials deposited practically all of the money on hand in the safe. The laundrymen put all of their money in the care of Lubbock bankers before the banks closed. No clues have been discovered as to the identity of the robbers.

### Local Official Is Howard County Help

County Attorney O. W. McWhorter usually finds that law enforcement in Lubbock keeps him busy but was pressed into service by officials of Howard County the early part of the week and participated in a trial in Big Spring.

C. A. Boatwick, charged with obtaining money through false pretenses by signing another's name to a telegram calling for cash, was sentenced to a two-year term in the penitentiary. Attorney McWhorter was pressed into service as state's witness by virtue of the fact that the man was captured here and gave a signed confession to Mr. McWhorter.

### Slaton Is Planning Kiwanis Club, Said

Plans are being formulated at the present time in Slaton for the petitioning of a charter of the Kiwanis Club, local Kiwanians said yesterday. Several Slaton men, having been guests of Lubbock Kiwanians at regular meetings, became interested in getting the charter of the organization for their own city. A Rotary Club will be installed there in the near future. It is understood, while a Lions Club has been functioning for some time.

### Undeclared, Dalton Ends Work In City

With a "batting average" of 1.000 per cent after going through three terms of District Court since he took office, District Attorney Parke N. Dalton returned to his home in Crosbyton Saturday night after winning eight criminal cases for the state in the criminal term recently closed.

## BLEDSOE DRAFTS BILL TO DIVIDE DISTRICT COURT

### New Judicial District Will Be Formed If Senator's Bill Is Made a Law

A bill to divide the 72nd Judicial district which is at present composed of Lubbock, Hockley, Cochran, Crosby, Terry, Lynn, Garza, Dawson, Gaines and Yoakum counties, has been drawn up by Senator W. H. Bledsoe of Lubbock and will be presented to the State Senate, now in session in Austin, for a vote within the next few days. The bill was read the first time on February eleventh.

The proposed law requests that the present district, which is so crowded that the criminal and civil dockets in some counties are unwieldy, be made to include Lubbock, Hockley, Crosby and Cochran counties and that a new district, to be known as the 106th Judicial district, be made up of Terry, Lynn, Garza, Dawson and Yoakum counties, to be formed by the legislature. This plan would give the Lubbock court a total of twenty-three weeks of court every year, not including special sessions, which will help a great deal to alleviate the crowded conditions in the docket here.

### Bill Provides Sessions

The bill provides that court be held in Lubbock beginning the second Monday in January and continuing for six weeks, on the twelfth Monday after the second Monday in January, and continuing on for a similar period, and the third Monday in August and continuing for six weeks. In addition a fourth term may be started on the ninth Monday after the third Monday in August and carry on for a period of nine weeks. Two more sessions, one in the spring and another in the fall, each of two weeks duration; three terms of four weeks each are provided for Crosby County, and two sessions each of two weeks duration are suggested for Cochran County.

### New District Sketched

Likewise, if the new district is formed, Terry County will get two four week sessions. Garza will get two four week sessions, Dawson will get one five week session, Lynn will get one two week term and Yoakum will get two two week sessions of the court.

Contained in the bill is a request that immediately upon the passage of the bill the Governor should appoint a judge and an Attorney and that the bill go into effect on the first day of next August. A copy of the bill has been sent to every attorney in this district for consideration.

## SLATON MEN ARE QUIZZED ON GAS

### Local Men Behind Gaswell Ask Franchise From Nearby City Wednesday

The plan to drill for gas, on the Geas, Boies property, eight miles southeast of the city has not been forgotten and yesterday Geologists, Geo. H. Heller and several other men, interested in the project, went to Slaton where they conferred with the officials regarding the possibility of getting a franchise to supply that city with gas should it be found when the well is drilled. According to a statement made by Mr. Heller this morning the Slaton officials were interested in the plan and would make interested in a later meeting to be held within the next ten days.

A total of \$25,000 will be necessary to drill the well on the Boies property and of that amount about \$5,000 has been assured. A franchise was granted the men interested by the city of Lubbock some time ago. S. C. Arnett, J. O. Jones, George Boies and Carl Roberts, Sr., are some of the local men who are behind the plan. Between five and six thousand acres of land has been leased southeast of the city, where the test well will be sunk.

Geologist Heller made a recent survey in Crosby County and reports that conditions are favorable there for the finding of gas.

## Civic League Names Officers Wednesday

Members of the Civic League, an organization of Lubbock club women which has as its aim any kind of work which will make Lubbock a better place in which to live, held its annual meeting in the Red Cross rooms, in the courthouse Wednesday afternoon. The following officers were elected:

Mrs. O. D. Hargis, president; Mrs. H. T. Kimbro, vice-president; Mrs. J. T. Hitchison, recording secretary; Mrs. W. L. Hough, corresponding secretary; and Mrs. W. C. Bryan, treasurer. In the absence of Mrs. W. H. Meador, Mrs. Fred Stubbs, vice-president presided.

## LITTLEFIELD CONTRACT LET

Contracts are being let today on the construction of a two-story brick building, owned by Chesler and McGuire, of Littlefield. The building when completed will cost about \$25,000. A motion picture theater is to be placed in the lower floor, while office rooms will be made in the upper floor. Butler Brothers, of Lubbock and Oklahoma City, are the architects.

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Local News

Mr. and Mrs. C. H. Smith have as their guests this week, Mr. and Mrs. C. F. Luckridge, and daughter Blanche, of Dalhart.

Judge S. Cook of Vernon transacted business and attended court in Lubbock Monday.

C. V. King, prominent Vernon banker, is in Lubbock on business this week.

County attorney Owen McWhorter is in Big Spring on business this week.

Mr. and Mrs. G. R. Grayson of Merkel are visiting in Lubbock this week.

G. R. Grayson of Merkel attended the funeral of his daughter, Mrs. Amber Lawson, Monday.

Miss Eva Savage of Falls has been enrolled in the Lubbock Business College the past week.

Mr. and Mrs. Paul E. Clark and Mrs. R. B. Clark returned to Lubbock Monday from Demosdena, where they have been visiting friends.

J. H. Teague, Jr., of Slaton visited and attended to business in Lubbock Monday.

Mrs. W. T. McKinley and Mrs. Hamer Hensley are at home after a several days' stay in Brownwood.

Sam Weaver of the Weaver Brothers Grain and Cotton company, returned to his home the early part of the week after an extended trip to Wichita Falls and Corpus Christi.

Spec. Long, son of Mr. and Mrs. W. H. Long, who has been in Los Angeles, California for the past year, is in Lubbock visiting his family. He will remain here about a week.

Dr. J. A. Green of Croabton was able to return to his home Sunday following an illness of influenza in the Lubbock Sanitarium.

Fred Pearce of the law firm of Pearce, Kemp and Stewart, has been ill for the past several days with pneumonia.

Miss Opal Penney of Morton, Texas, has accepted a position in W. O. Stevens' dry goods concern.

Mr. and Mrs. A. L. Lance returned to the Boston community Sunday and visited Mrs. L. M. Phillips.

Mr. and Mrs. W. A. Watkins, of Falls, were Lubbock visitors Sunday.

Miss Beryl McCarty of Muleshoe returned home Saturday after a two weeks visit with friends here.

O. L. Peterman has returned to his home after visiting in Carlsbad and Roswell, New Mexico. He made the trip by motor.

B. K. Garrett, engineer for the State Highway Department, spent Sunday with friends and relatives here.

J. A. Medlock of Wolffarth transacted business in Lubbock Saturday.

Mrs. Wallace Barnes, of the Vogue Emporium, has returned home from St. Louis where she has been to buy new millinery.

Miss Lizzie Watkins visited her parents, Mr. and Mrs. W. A. Watkins in Falls over last week end.

Mr. and Mrs. Frank Powell left Lubbock Saturday for Big Spring where they will attend to business for several days.

J. J. Holder of Acuff underwent an operation in the West Texas Hospital Saturday.

G. P. Kuykendall, manager of the Kuykendall Chevrolet company has returned to his home from Oklahoma City.

Mr. and Mrs. J. M. Bradley have moved into their new home on Tenth Street and Avenue R.

John Conner, of the Lubbock Battery company is ill with an attack of influenza.

J. Rush is in Lameza visiting his daughter, Mrs. Slim O'Neal.

Mrs. R. F. Doak and Mrs. J. R. Singleton of Tahoka, were the guests of Mrs. E. R. Haynes Saturday.

Bill Stewart had as his guest last week end, Arthur Hamilton, of McGregor.

Attorney J. D. McCall of Dallas visited and attended to business here Saturday.

Mrs. Jessie Summers is in Abilene visiting friends and relatives this week.

Mr. and Mrs. J. S. Johnson are spending the week in Mineral Wells.

Mr. and Mrs. W. H. Meador left Tuesday for a several days' trip to Mineral Wells.

H. Taylor of Kansas City was in Lubbock on business over last week end.

R. A. Sowder transacted business in Olton on Wednesday.

Miss Floyd Hassell of San Angelo is here visiting her brother, J. D. Hassell, of Hemphill-Price company.

Chas. S. O'Neal has returned to Lubbock after visiting his family in Dallas.

Mr. and Mrs. F. C. Yarbro of Yarbro Grocery company left this morning for San Angelo, where they will visit relatives.

Attorney R. A. Baldwin of Slaton transacted business and attended court in Lubbock on Wednesday.

Attorney D. E. Kemp of the law firm of Pearce, Kemp and Stewart, attended district court in Lubbock Tuesday and Wednesday.

J. H. Brewer of Slaton, was in attendance at District Court Wednesday. Mr. Brewer is a well known banker of Slaton.

France Baker, of the Citizens National Bank, went to Falls on business Wednesday.

W. K. Dindy of Petersburg attended District Court in Lubbock the early part of the week.

A. P. Galatin, business man of Idalou, was in Lubbock on business several days this week.

S. A. Johnston and C. P. May, business men of Idalou, were in Lubbock in business this week.

J. H. Spense of near Lubbock is attending court this week.

F. A. Drewery of Slaton was in Lubbock on business this week.

T. R. Kincaid, a farmer of near Shallowater, was in Lubbock on business Tuesday and Wednesday.

L. S. Evitt, a farmer of near Lubbock, was a visitor in the city several days this week.

Lee Walker is serving on the grand jury this week.

J. H. Teague, Jr., of Slaton, transacted business in Lubbock on Tuesday and Wednesday.

M. C. Sharps, a farmer of near Lubbock, was in the city the early part of the week on business.

S. H. Scott and V. S. Harrington of Dalhart, are in attendance at District Court this week.

Messrs. Davis, Sam Pettit and Henry thrashed grain last week. The Duggan boys' thresher did the work.

Mrs. Ira Montgomery spent Monday with Mrs. Griffith.

Mrs. A. T. Howell, Mrs. L. C. Jones and Mr. and Mrs. Will Herbert Pettit's Tuesday.

Mr. and Mrs. Tom Leslie, Mr. and Mrs. Lot Allan and Mrs. Montgomery and son attended trades day at Littlefield and Lubbock Monday.

Mr. and Mrs. Ira McClintock and daughter spent Sunday with their parents, Mr. and Mrs. Jackson.

Mr. J. L. Dyess has been very sick. He is much improved at this writing.

Miss Lillie Brown has returned from a visit with friends in Sweetwater. The carpenters are building on a new house for Mr. and Mrs. Lloyd Blankenship.

Messrs. Frank Knox and Ira Montgomery were Lubbock visitors Friday.

The Duggan boys made a trip to Amarillo Thursday for repairs on their thresher.

Mr. Leslie from Carlsbad has been running a tractor and plow for Lot Allan this week.

Mr. and Mrs. Lot Allan and family went to Lubbock Thursday.

Mr. and Mrs. Tom Leslie returned home from Runnels County Thursday. Mrs. Leslie is ill with the flu.

Mr. and Mrs. Andy Pettit and children and Mr. Theo. Woods, of Joplin, Mo., arrived at Mrs. H. M. Barnes' home Wednesday for a visit in this part of the country. Thursday Mr. and Mrs. Pettit went to Levelland to visit their parents, Mr. and Mrs. John Pettit.

**MAN FOUND DEAD**  
 ORANGE—Isaac Bressler, 55, Kearney, Neb., was found dead on the platform of the K. C. S. Railway depot at Mauriceville Sunday night at 11 o'clock. A note in his pocket was to the effect that he had a son, George Bressler, at Sheridan Lake, Colorado, and another, Arthur Bressler, at Kearney, Neb.

COUNTY LINE NEWS

**MAXWELL INSURANCE AGENCY**  
 We render insurance business with a personal interest. Our Service satisfies.  
 Room 205, Leader Building, Phone 833.



**Reduction Of New Spring Dresses**

Through a very fortunate purchase we are able to offer you these Dresses at about market price as they were bought at a very liberal discount. They are of Printed Crepe, Flat Crepe and Satin Back Crepe. Their appealing shades include Mauve Pink, Cranberry, Blonde and the jewel tones. Very new and excellently lovely are these Spring frocks. Drop in and see these—we are sure you will appreciate their real value which is far more than—

First Lot	Second Lot
\$9.85	\$13.85

**Rays of Light**  
 DR. MILLARD F. SWART

GLASSES THAT FIT EYES AND PERSONALITY

Many persons will not wear glasses, fearing that their looks will be marred by them. There is no necessity for that these days, for among the hundred and one styles we offer we are certain to find the pair that you will wear most becomingly.

DR. MILLARD F. SWART  
 EYE SPECIALIST  
 Office With Anderson Bros.  
 Citizens National Bank Bldg.  
 Phone 405  
 LUBBOCK, TEXAS

**SUE'S ART SHOP**  
 and the  
**Oriental Shoppe**

have been purchased and consolidated by Mrs. B. B. Baron, located in Sherrod Brothers Building.

COMPLETE STOCK OF PACIFIC OUTFITS  
 HEMSTITCHING AND ORIENTAL ART GOODS

For Embroidery  
 PACKAGE OUTFITS

Oriental Shoppe  
 Balcony of Sherrod  
 Bros. Hdwe. Co.

**A Great Thing--**  
**The Deed to Your Own Home!**

But be sure that your deed is worth something. It can't be worth much unless your title is clear.

The best way to be assured of safety on this important point is a Guarantee Abstract. Do not be satisfied with less than the best.

"Dependable Abstracts" from—

**Guarantee Abstract & Title Company**  
 C. L. ADAMS, Manager  
 Merrill Hotel Building

**FOR OVER 200 YEARS**

harlem oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.

**GOLD MEDAL HAARLEM OIL CAPSULES**

correct internal troubles, stimulate vital organs. Three sizes. All druggists. Insist on the original genuine GOLD MEDAL.

**Dr. Fraughn's**  
 POSITIONS

Secured or tuition refunded. Ten times as many calls as graduates. 21 graduates in four banks, 100 with one wholesale concern. Mail coupons today to Dr. Fraughn's College, Abilene, Texas, for Special Offer and copy of Guarantee Contract.

Name \_\_\_\_\_ (P2)

**Just Received!**

The newest things in Belts, Combs and Hair Ornaments, Trimming Buttons, Laces, Ear Screws.

Ladies' Oxfords, Pumps and Southern Ties in patent leather and tans.

at the

**The Racket Store**  
 North Side Square Next to Moore Bros.

**"At Last--**  
**---I've found a Real Printer"**

A "hard-boiled" business man said that. He would say it in writing too if we asked him.

"When I visited your plant I found there one of the best equipped printing plants west of Fort Worth.

**He Gave Us a Test**

"I liked the appearance of things in general and the accomodating spirit of your mechanical department. But I reserved judgment until delivery of a test job.

"For the first time in history I received proofs when promised. And the proofs showed intelligent workmanship.

**Precedents Broken**

"You violated all traditions by delivering the jobs on the dates I asked for them. I had set the dates ahead thinking that you would be late like most printers.

"This service seems too good to last. I hope you don't get all the business you deserve—or it may spoil you."

ON YOUR NEXT ORDER FOR PRINTING ASK THE PLAINS JOURNAL PRESS TO "SURPRISE" YOU WITH SOME REAL SERVICE

**The Plains Journal Press**  
 10th and Avenue I Phone 884

COMMUNITY COMMENTS

(Continued From Page 1)

erily mark the streets and avenues of the city, correctly number the houses and at least half enough sidewalks should be constructed in front of individual lots and residences in the city to meet the requirements of the Postal Department. We got our present delivery by the skin of our teeth—and that only after the Junior Chamber of Commerce had put in and paid for several stretches of sidewalks in the city. Of course the organization cannot hope to follow that policy in the future—but now that the city is getting into the class of a real city, it should be possible to enforce the right given by our charter to force property owners to put in sidewalks, or, if they refuse, to put them in for them and assess the property for the cost—just as taxes are assessed.

Of course, some folks will rear up and howl like hi-lifted hound—but a certain amount of that sort of howling is good for the health of a city. Nothing worthwhile can be done in any town without stepping on a lot of folks' stinky toes—and Lubbock might as well start the habit now as further down the creek.

FARM EXPERT IS PLEASED BY THE NEARBY COUNTRY

Professor Frank Phillips, Who is Head of College Farm Work, Praises Plains

Professors Frank Phillips, of Canyon, head of the agricultural department of the West Texas State Teachers College, was a visitor in Lubbock Tuesday and Wednesday. Professor Phillips has been making a short trip over this part of the State and says that he has never seen better farming country.

"Lubbock is the center of fine agricultural country, one of the finest in the United States, in fact," Professor Phillips said. "And cannot help but have a fine future. I have watched the country all the way from Spur, in Dickens County, to Slaton and up to Lubbock, and I never have seen any better land. At the present time it looks to be in good shape in spite of the apparent lack of moisture."

Mr. George Embry met some of his relatives at Lubbock, who are here on a visit.

Mr. Will Murray is having his sheep shorn this week.

meats of the human body, but an immense number of people suffer from aches, pains and diseases, symptoms when their real trouble is lack of iron in the blood. It is the iron in your blood that enables you to get the nourishment out of your food. Without iron your food merely passes through you without doing you any good, you don't get the strength out of it. There is one universally known tonic that has helped thousands because it contains iron like the iron in fresh vegetables and like the iron in your blood.

NUXATED IRON

is an eminent physician's best blood prescription, standardized. It is recommended for all anemic and run-down conditions. It has helped thousands of others. It should help you. Ask for it at any drug store.

PHONES 601 602

Prompt Deliveries

CITY DRUG STORE

SENATOR BLEDSOE LEADS SENATE BATTLE ON MURPHY BILL TO LET FOREIGN CONCERNS VOTE STOCKS

State Senator W. H. Bledsoe of Lubbock, continues to stay in the forefront of the present legislative, according to reports from Austin, and during the early part of this week waged war on a bill to permit foreign corporations to vote Texas owned stocks. Senator Bledsoe, reinforced by Senator L. E. Price of Dalingerfield, claimed that the bill violated the anti-trust laws but lost the battle after the vote of the yeas was counted.

Byron C. Utecht, special correspondent of the Fort Worth Star-Telegram, is the author of the following account, which appeared in the Star-Telegram:

AUSTIN.—Declaring that the Murphy bill to permit foreign corporations to vote Texas owned stock violated the anti-trust laws, Senator W. H. Bledsoe of Lubbock today launched a vigorous attack upon the measure and was reinforced by Senator Lloyd E. Price of Dalingerfield. After a rather warm debate the bill finally passed 15 to 8. The bill, presented by Senator Charles Murphy of Houston, puts in the statute books as a law the recent decision of the Supreme Court in the Humble Oil and Refining Company case. The company had been sued by Walter A. Keeling, former Attorney General. The Humble Company won the suit, the court ruling that ownership of Humble stock by the Standard Oil Company of New Jersey was no violation of the Texas laws.

"If you want to repeal the Texas anti-trust laws and turn Texas over to the foreign corporations let's do it in the proper way," said Bledsoe. "Under the terms of this bill you authorize a concern which doesn't comply with our corporation laws to buy and control any Texas companies. It destroys competition. Passage of this bill absolutely destroys any protection the people of Texas now have under the trust laws."

Senator John H. Bailey of Curoe replied to Bledsoe, saying the present statutes prevent a foreign corporation from exercising control. "Then why pass this bill?" demanded Bledsoe. "To stabilize the stock," answered Bailey.

Senator Price got the floor and asserted that the Murphy bill should be defeated as it discriminates in favor of the larger corporations. "Foreign companies, without obtaining a permit to do business in Texas, will be allowed to come here and transact business anyway," said Price. "They would be allowed privileges denied to domestic concerns. A company operating in Delaware could buy stock of a Texas company and control it if this bill passes."

Senator R. S. Bowers of Caldwell cited the Supreme Court decision in the Humble case, which grants the foreign companies the right to vote stock and added that the law was needed on the statute books. This decision affirmed the trial court, which declared that the Standard was not doing business in Texas, though owning Humble stock. Senator J. G. Strong of Carthage gave the Humble company a high compliment. "The Humble people have done more for Texas than any other company," he said. "Buying oil when no other company would, we ought not to do anything that might harm this concern."

The Joker in Senator Murphy's measure is that section that declares company having no Texas permit to it shall not be unlawful for a foreign vote stock," said Bledsoe, "and allows them to participate in management. You go farther than the Supreme Court, extending its ruling so as to deliver into the hands of these foreign companies absolute control of the Texas companies."

LOCAL MAN DIES AFTER SICKNESS

Ed Ainsworth, Meat Retailer, a Victim of Pneumonia On Thursday Morning

Ed Ainsworth, prominent local meat retailer, died at his home 1517 Main street, at 1:25 this morning following a six day illness with influenza and pneumonia. Funeral services will be conducted tomorrow afternoon, at 2 o'clock, at the First Presbyterian church, with the Reverend Jack M. Lewis in charge.

Ed Ainsworth was born in Louisiana March 1, 1872, and at the time of his death was nearly 53 years of age. He moved to Abilene in his boyhood and later came to Lubbock. He has been married for seventeen years and has a wife and four children to mourn his death. The children are Beatrice, aged 16, Sylvia, 15, Marjorie Ann, 12, and Sam, 11. His mother is also living at Orange, Texas.

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Mr. Ainsworth was a member of the First Presbyterian Church of this city.

San Antonio Man Is Here To Locate Man For Insurance Post

George L. Root, of San Antonio, a special representative of the Alamo Life Insurance company, of San Antonio, was in Lubbock the first part of this week and that company will open offices in this city providing the right representative can be gotten for the Lubbock trade territory.

According to Mr. Root he is very much pleased with the appearance of the South Plains and Lubbock and during his visit here was very much impressed by the outlook for 1925. He returned to San Antonio yesterday.

Mr. Walter Robinson is going to threash soon.

Mrs. Ira Griffith and children visited Mrs. Montgomery and Mrs. Pettit Friday.

Mrs. Rush Hostess To Pastime Bridge Club Last Friday

Mrs. Rufus Rush delightfully entertained the Pastime Bridge Club at her home on Friday afternoon.

Valentine decorations, score cards, and plate favors were used.

Mrs. Harry Miller won the club prize and was presented with a lovely perfume bottle. Mrs. Louie Moore was given a nice stop for guest prize and Mrs. J. H. Goodman received an immense burner for low score prize.

A salad course was served to Mesdames Chas. Rush, Bud Johnston, Byron Brown, Louie Moore, Harry Miller, J. H. Goodman, W. D. Cullum, Joe Hilton, Charlie Pierce, J. H. Hankins, J. T. Hutchinson, E. B. Adcock, Geo. Benson, Lee Royalty, Joe Flaig and Tom Foster.

Mrs. Bud Blankenship visited Mrs. Montgomery Wednesday.

Paducah Man Comes Here To Operate a Cash Grocery Store

O. B. Brothers, formerly of Paducah, has moved to Lubbock and will make his home in this city. He has purchased the interests of J. F. Bennett, of Bennett's Cash grocery, 957 13th street and will operate that concern along with M. W. Waldron, who was a partner of Mr. Bennett's and still retains his stock.

According to Mr. Waldron, Mr. Brothers has been in the grocery business in Paducah, county seat of Cottle County, for a number of years. The business is to be operated under the name of Brothers' Cash Grocery.

Two Car Loads of Furniture Shipped Into City by Firm

Two car loads of furniture have been shipped into Lubbock during the past week by Wright and Wright, local hardware dealers, R. L. Wright, one of the members of the firm, said yesterday. The Wright brothers have always carried a line of furniture on the mezzanine floor of their store, but the demand for it has increased so much during the past few weeks that heavy additional shipments were necessary.

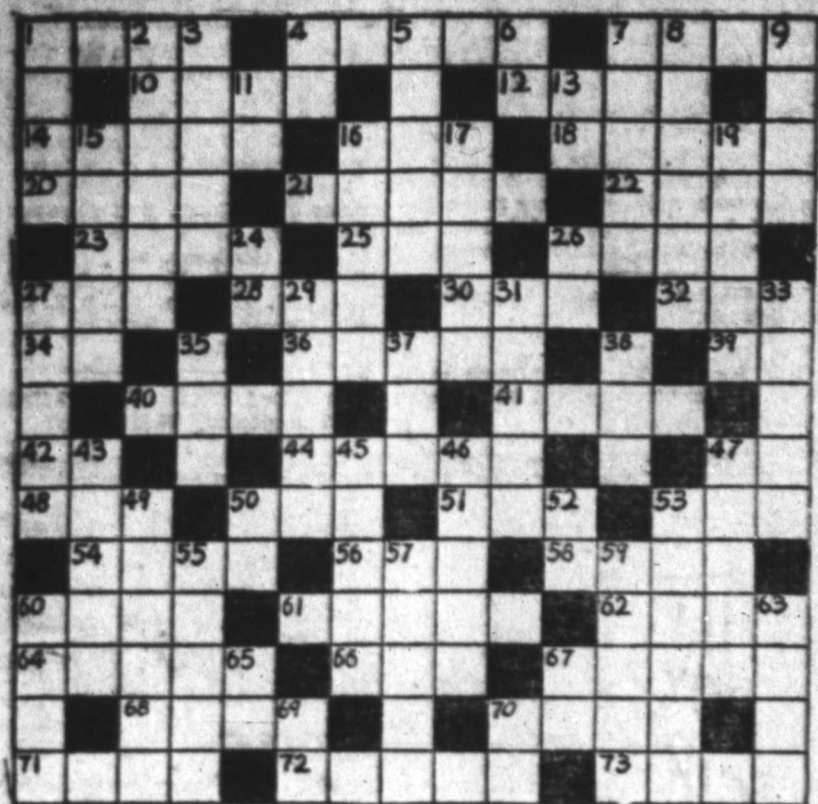
GUARANTEE ABSTRACT AND TITLE COMPANY CHARLES L. ADAMS, Manager Merrill Hotel Bldg. 1014 Ave. I Phone 420

Our First-- ANNIVERSARY CELEBRATION FEBRUARY 23, 24, 25 (One Year Old Monday) Special values, good music and flowers will be the order of the day—and cigars. We have made arrangements to keep open house for our friends and customers. 8:30 a. m. to 6:00 p. m. Come be one of us! Minter-Gamel Co. It Pays to Be Well Dressed

CONGRESS OF EARTH'S LOVELIEST WOMANKIND FRESH FROM FLESH POTS OF BROADWAY 29 SCENES OF EXOTIC BEAUTY PALACE Lubbock, Monday, MAR. 2 Matinee and Night 28 SONG HITS DIRECT FROM AND AT EXACTLY SAME SCALE OF PRICES AS IN DALLAS AND FORT WORTH FLASHES OF THE GREAT WHITE WAY COMPANY OF 52 WITH CARL D. FRANCIS AND SAKI HOLTSWORTH'S JAZZ ORCHESTRA MORE DISTINCTIVE NOVELTIES THAN ANY OTHER TWO REVUES COMBINED NOTHING LIKE IT HAS EVER BEEN SEEN OUTSIDE NEW YORK AND PARIS

FARMERS ATTENTION! LEATHER HARNESS, COLLARS, BRIDLES AND LINES AT REDUCED PRICES Bonnet Bridles, per pair, from \$2.95 to \$5.90 \$32.50 3 1-2-in. Hand-Made Team Bodies \$26.50 \$35.00 4-in. Hand-Made Team Bodies \$27.75 \$6.00 1-in. Hand-Made 18-ft. Lines \$5.00 \$7.00 1 1-8-in. Hand-Made 18-ft. Lines \$6.00 \$8.00 1 1-4-in. Hand-Made 18-ft. Lines \$6.50 \$8.50 Collars \$7.00 \$5.75 Collars \$4.65 \$7.50 Collars \$6.10 \$4.75 Collars \$4.00 ALL MANUFACTURED STUFF REDUCED ACCORDINGLY Come in and look these over. Many other items too numerous to mention. We must sell this stock at once—so don't delay. No Reduction on Special Orders and Repair Work O. W. JOLLY Leather Goods of all Kinds—Boot and Shoe Repairing 1013 Main Lubbock, Texas

### THE PLAINS JOURNAL'S CROSS WORD PUZZLE



This puzzle should not be hard for anyone. All the words are short, and the more difficult ones are well keyed.

#### HORIZONTAL

- Rapid.
- An antiseptic powder.
- A large body of soldiers.
- Profane declaration.
- A vampire.
- Contraction for it is.
- Travels by wind.
- Journey.
- Join.
- Versacious.
- News note.
- In favor of.
- Bird home.
- Employ.
- Sooner than.
- Since.
- X.
- Second note of the C major scale.
- Eat away.
- Thine.
- The color of the skies.
- Burden.
- Part of "to be."
- Withered.
- Grammatical article.
- Grab.
- Doctrine.
- Concluded.
- Newspaper sources of revenue.
- Rodents.
- Cushion.

- To stare. (Usually the beginning of a flirtation.)
- Opponent. (A prefix that has common use as a complete word.)
- A narrow street.
- Mountains of Switzerland.
- Rhythmic arrangement of syllables in verse.
- Contraction of ever.
- Strike.
- Makes an error.
- Large cupola.
- Slangy term for clothes.
- That which goes out.
- Increase.

#### VERTICAL

- Matted cloth used in making hats.
- A rich silk, generally interwoven with gold.
- Lining of beef stomach, prepared for use as food.
- Near.
- Proportion.
- Abbreviation for company.
- A political organization larger than a county, smaller than a nation.
- Result of a lack of water.
- A flower; also a color.
- Mother.
- So.
- Get up.
- Conclusion.
- An affectionate name for a Stradivarius viola.
- Stringed instruments of the guitar family.

- First person singular, objective pronoun.
- Adverb or negation.
- Pertaining to a city.
- Dangerous rocks.
- A nodule of stone having a cavity lined with crystals. (The only word in the puzzle not in the abridged dictionary, but the keys will help.)
- 150 days.
- Largest deer.
- Age.
- A receptacle for water for washing.
- A river in France, from which a famous battle of the World War got its name.
- Sufficient.
- Church officer.
- Expert.
- Struck with a bat.
- Form of the verb "to be."
- Accomplish.
- Associated.
- News.
- On watch.
- Greek letter corresponding to G; from that the name of a curative electric ray.
- Among.
- Hardness.
- Abbreviation for railroad.
- As.
- Same as 67 vertical.
- Accomplish.

#### LAST WEEK'S ANSWER



**ITCH!**

Money back without question if you are not satisfied with the treatment of Itch, Eczema, Ring Worm, Old Sores or Sores on Children. Testers other itching skin diseases. Try this treatment at our risk.

For Sale by  
**SHEPARD SMITH DRUG CO.**  
Lubbock, Texas.

### AT THE LUBBOCK SANITARIUM

Thirty persons, representing practically every municipality on the South Plains and one or two registering from neighboring states, make up the list of those receiving major attention at the Lubbock Sanitarium during the past week. According to local physicians the influenza epidemic which has been marked here as in other places over the Southwest, is dying out but considerable pneumonia is still prevalent.

The list of patients include the following names:  
Miss Ruby McCampbell, Post; B. H. Miller, Lubbock; Mrs. Roy Harris, Lamesa; Evan Stiber, Abernathy; Miss Lois Fincher, Southland; Miss La Stell Keys, Tatum, New Mexico; Mrs. Lora Law, Rosburg Springs; Mrs. G. C. Perry, Loveland; W. H. Crow, Abernathy; Miss Maude Painter, Brownfield; O. E. Lethgo, Lubbock; Mrs. L. Cobb, Seminole; Elex Bednarz, Slaton; Troy Pickens, Slaton; T. B. Hargraves, Slaton; Paul Page, O'Donnell; Mrs. McLean, Lubbock; George Ziegler, Brownfield; Mrs. G.

G. Thorp, Spur; Austin Nelson, Lorenzo; Moore Lovelace, Lubbock; Mrs. W. L. Spilawa, Slaton; Mrs. Mittie McKinley, O'Donnell; Miss Odessa Craig, Post; Miss Thera Hall, Shallowater; Miss Alice Mills, Shallowater; J. P. Pinkston, Lubbock; Mrs. J. M. Martin, Lubbock; A. R. Smith, Brownfield and L. P. McKinley, Lubbock.

**FIRST BAPTIST CHURCH**

The Lubbock Orderly Primitive Baptist Church has regular meetings on each Fourth Sunday and Saturday and on Saturday night preceding, at the Seventh Day Adventist church on Avenue H and 15th street.

We urge all to attend and hear Elder E. C. Mahurin, pastor.

Church Reporter

**STOP THAT ITCHING**

If you suffer from any form of skin diseases such as Itch, Eczema, Tetter or Cracked Hands, Poison Oak, Ring Worm, Old Sores or Sores on Children. We will sell you a Jar of BLUE STAR REMEDY on a guarantee. It will not stain your clothing and has a pleasant odor.

**BOWEN'S DRUG STORE**

**COMPLETE NURSERY STOCK**

We wish to announce the opening of our healing yard, 2 miles southwest of Lubbock on the Brownfield highway. When in the market for any kind of trees or nursery stock, call at the yard or write G. F. Cole, Lubbock, Texas, and representative will call.

**MULES! MULES! MULES!**

We are now open for business at our barn, located three blocks south of passenger station on railroad. As previously stated, we will handle mules any way you wish—buy, bill for auction, or sell on commission. Your business is solicited. Visit our barn; plenty of pen room, and to please our customers will be our motto. Twenty years experience in the mule business enables us to satisfy our customers.

**Lubbock Horse and Mule Commission Co.**  
Van Landingham and Everts, Prop.

**Feeding Value of Cottonseed Meal and Hulls Compared With Other Feeds.**

Feed Stuff Contain—	Protein	Fat
Oats	11.8%	4.96%
Corn	6.83%	3.34%
Bran	16.0%	4.00%
Cottonseed Meal	43.0%	6.00%
Cottonseed Hulls	4.2%	2.20%
Timothy Hay	5.9%	2.50%
Corn Fodder	6.0%	1.40%

These figures are taken from the Farmers' Bulletin U. S. Department of Agriculture.

Compare the above analyses of cottonseed Meal and Hulls with other feeds, then compare prices, you will at once see Meal and Hulls is not only a better feed but much cheaper.

There is no foodstuff known that will place the same amount of fat on cattle within so short a time as cottonseed Meal when fed to dairy cows, or by the family that has but a single cow, its use increases the quantity of milk, improves the color, and the cream there from makes richer and better butter.

**LUBBOCK**  
**Cotton Oil Company**

Phone 12 Lubbock, Texas

**SIMPSON'S ELECTRIC SHOP**

"Nearly Everything Electrical"

**GENERAL WIRING CONTRACTORS**

Phone 28—1316 Ave. I  
Lubbock, Texas

**FARM LOANS**

READY MONEY  
PROMPT SERVICE  
LIBERAL OPTIONS  
REASONABLE RATES

**Barr-Ivey-Hess Co.**  
Security State Bank Bldg.

**LOOK!**

AN HONEST-TO-GOODNESS  
CARWASH  
IN LUBBOCK

Closed Cars Vacuum  
Cleaned

— AT —

**Lub-Tex Motor Co.**

**DR. G. M. TERRY**  
Dentist  
Palace Theatre Bldg.  
Phone 265  
Lubbock, Texas

**Farm LOANS City**  
Jones Investment Co.  
Room 206 Leander Bldg.  
Phone 286

### Professional Directory

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One of the best equipped abstract plants in Texas, covering every foot of land in Lubbock, Hockley and Cochran counties.

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Lubbock, Texas

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ARCHITECTS  
300-3001 Palace Theatre Building  
LUBBOCK, TEXAS

**Kate Castleman MASSEUR**  
**Dr. W. O. Barnard CHIROPRACTOR**  
Security State Bank Bldg.  
Phone 790 Lubbock, Texas

**Jackson Brothers**  
COAL, GRAIN, HAY

Storage Prices this Month on Best Grade Cooking and Heating Coal.

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General Practice of Law  
Legal and Personal Representative  
National Loan and Investment Company  
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**Rix Furniture & Undertaking Company**  
Lubbock, Texas

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MRS. A. C. SANDERS, Lady Asst.

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Practices in all Courts  
Abstracts Examined  
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207 Security State Bank Building  
Lubbock, Texas

**Dr. M. F. Swart**  
Eye Specialist  
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**Van Buskirk Construction Company**  
General Contractors  
Oklahoma City, Okla. 2nd  
Lubbock, Texas

**Concrete for Durability**

My concrete work will stand any kind of a test for permanency. If it is anything from a cement sidewalk to a reinforced concrete structure it will pay you to figure with.

**J. B. PRYOR**  
Cement Contractor  
Phone 372

**SAM H. STEWART**  
Physician and Surgeon  
287 Leander Building  
Office Phone 532, Res. 642 M.

**Dr. L. B. Hodges**  
Graduate Veterinarian and Interstate Livestock Inspector.  
Phone: Day 829; Night 746J  
Lubbock, Texas

**O. W. JOLLY**  
Manufacturer of Saddles, Harness and Auto Tops  
SHOE REPAIRING A SPECIALTY  
Prices that are Right

**Neil H. Wright**  
Southland Life Insurance Co.  
Lubbock, Texas

**Fred W. Standifer, M. D.**  
Announces the Opening of Offices  
Suite 217 West Texas Hospital  
Lubbock, Texas  
Practice Limited to Eye, Ear, Nose and Throat

**Lubbock Sanitarium**  
A Modern, Fireproof Building  
Equipped for Medical and Surgical Cases, X-Ray and Pathological Laboratories

**Dr. J. T. Krueger**  
General Surgery  
Office Phone 719  
Residence Phone 784

**Dr. J. T. Hutchinson**  
Eye, Ear, Nose and Throat  
Office Phone 309  
Residence Phone 214

**Dr. M. C. Overton**  
General Medicine  
Residence Phone 487  
Office Phone 716

**J. P. Lattimore**  
General Medicine  
Office Phone 399  
Residence Phone 57

**MISS LOTTIE THOMAS, R. N.**  
Superintendent of Nurses  
**MISS JEAN YATES, R. N.**  
Anesthetist

C. E. Hunt, Business Manager  
A chartered training school for nurses is conducted by Superintendent, Bright, healthy young women who desire to enter may address the Sanitarium.

**MURPHY'S AUTO WORKS**  
1315 Ave. G—Phone 288  
Is the best equipped shop in West Texas for Repairs on Trucks, Tractors and Autos. Cylinder Grinding. Across from Slamburger Lumber Co.

**J. W. ROLLO**  
Physician and Surgeon  
Security Bank Building  
Phone 380

**Dr. W. S. Ferguson**  
DENTIST  
Room 12 Conley Bldg.

**JOE SEALE**  
Auctioneer  
O. K. Furniture Co.  
Phone 379  
For rates and dates

**FLETCHER'S ELECTRIC SHOP**  
Room 2, Lowery Bldg.  
Contracting and Repairing  
Leave repair work at—  
Sherrard Bros. Store  
Day or Night. Phone 599

**T. A. SCRUGGS**  
GENERAL PRACTICE OF LAW  
212 Leander Bldg.  
Phone 696

Lubbock Elks 526 meets every Thursday night 8:30. All members urged to attend. Visiting Klansmen welcome—Recy.

### NEW CANDY FIRM IS OPENED HERE

#### South Plains Candy Company Doing Wholesale Business in Lubbock Now

The South Plains Candy Company is the name under which Lubbock's second wholesale candy manufacturing company will operate, according to Dr. E. O. Hendricks, local chiropractor, who will be one of the owners of the company, the early part of this week.

### Want Ads

**DARK CORNISH**—Write for Cornish circular telling all about my winnings and price of eggs before you order.—Goldman Perry, Westminister, Texas. 21p-47

If you have anything that you want to enter in our Saturday evening auction sales please have articles at sale ground by two o'clock. One Block South of square. **JOE SEALE, Auctioneer**

**FOR SALE**—White Wyandottes, Martin strains, prize winners, eggs per setting, \$2.00. Also mameoth bronze turkey tom. Mrs. Earl Lovelace, Rt. A, Lubbock, Texas. 21c-46

**WANTED**—We are in the market for your fat cattle and hogs. McDonald Live Stock Co., Phone day 194; night 160. Office with Lubbock Grain & Coal Co. 11c

**FOR SALE**—Modern 5-room bungalow, modern, close in, priced to sell. Write owner, box 145 Brownfield, Texas. 45-31p

**FOR SALE**—Show cases, counters, computing scales.—O. K. Furniture Co.

**SAVE MONEY**—If you want lumber or building material of any kind, sash, door or molding at a great saving in money, write, wire or phone or send in your estimate. Louisiana Lumber and Supply Co., 204 Wilson Bldg., Phone 545; Lubbock 45-47c

**FOR SALE OR TRADE**—250 acres located in South Missouri, adjacent to the Frisco Railway main line between Kansas City and Memphis about 125 miles from Springfield, Mo. Land consists of one 200 acre tract, one 25 acre and one 25 acre with following improvements: Good six room house, 1275, crib, outhouse, cave cellar and one deep well, three miles from good town and located on main highway. This land is located in the famous peach, apple and strawberry belt. All fenced, some timber land, peach orchards, etc. Will sacrifice this property for South Plains land, improved or unimproved. This land is all clear. What does it offer. Call or write DDR near Plains Journal.

**FOR SALE**—Good kitchen range at a bargain. Phone 571. 47p

**FOR SALE**—Team of gray mule and bay horse. Also set of single row farming tools. W. C. Northam, on F. V. Bryan farm, 9 miles southeast. 47p

**ATTENTION FARMERS**—My hatchery at Slaton is ready for business. Custom hatching and chicks for sale. —E. M. Binion, Prop. 44-45p

### Junior 20th Century Club Women Meet for Strindberg Program

The Junior Twentieth Century Club enjoyed a very interesting meeting at the Methodist church Tuesday afternoon at three thirty o'clock. Mrs. G. M. Cooby was the leader and the following program was rendered:

Subject—"John August Strindberg." Roll Call.

"Life and Works of Strindberg"—Miss Mary Meador.

"Survey of the Father Showing the Strength and Weakness of Strindberg"—Mrs. Houston Spikes.

"Strindberg's Revolt Against Tyranny of Love"—Miss Mayme Alexander.

"Insanity as a Dramatic Force"—Mrs. Joe Dick Slaughter.

"Conservatism and Radicalism of the Dramatic Characters"—Mrs. Velton Spikes.

### Mrs. Chitwood Will Hold Cooking School for Amarillo Papers

Mrs. Ida M. Chitwood, who will be remembered by Lubbock County women as the conductor of the Plains Journal's cooking school here last November, will open a school in Amarillo, under the auspices of the Amarillo News and Post, on March second. The Amarillo school will continue through March sixth.

Mrs. Chitwood will in all probabilities return to Lubbock in the fall to conduct another school under the auspices of the Plains Journal. She has never conducted a school in any city under fifteen thousand, except the one held here last year. She was very much pleased with the turn-out in Lubbock, however, and will be glad to return here if her schedule will permit.

Through the two extreme winter months and has again been under study Mrs. Chitwood spent her time the tutelage of some of the most famous culinary experts in the nation. She is opening up her schedule with an entirely new set of demonstrations.

### ASSESSOR'S OFFICE MOVED

The office of J. B. Mobley, tax assessor and collector for the independent school districts, has been moved from the courthouse to the new City Hall. The new quarters of Mr. Mobley are located on the first floor, in the room which was formerly used a reception room for Chief of Police T. E. May.

Mr. F. V. Brown of Lubbock took his stock to Lubbock. He has had them on pasture at the Pettit place.

C. V. Morgan of Crosbyton transacted business in Lubbock Monday.

### FURNITURE ARRIVES

A shipment of chairs, clothes racks and other minor furnishings of use in the various offices, arrived Tuesday and were placed into use in the new City Hall. M. H. Hilburn, local office supply man who received the contract to furnish the building, was busy yesterday with a crew of workers assembling the furniture and placing it about the building.

### Seven Couples Are Granted Permits To Marry During Week

Business in the sale of marriage licenses continues to be quiet, a report issued from the County Clerk's office indicated, yesterday. Seven couples signed for licenses during the past week. Included in the list are: Herman Meester and Miss Mary Williams; T. L. Burk and Miss Bertie Gardner; Elton Wallace and Miss Connie Jones; W. E. Felton and Miss Irene McCaffree; Joe R. Moon and Miss Sula Bertha Williams; G. L. Reehling and Miss Madie Smith; and Jim Johnston and Miss Rosa Williams.

### TO LET CITY CONTRACTS

Contracts for the construction of the new incinerator, and the bids for the sale of materials to be used in it, will be let on March 3rd. J. R. Germany, city secretary, said the first of this week. This business was to have been attended to last Thursday, when a meeting of the commissioners was called for that purpose, but unforeseen obstacles halted the proceedings.

Miss Sue Jackson and Tim Jackson passed through Lubbock the first of the week enroute to Brownfield from Brownwood, where they had been to attend the funeral of Ash Jackson.

**DRS. HUTCHINSON AND INGHAM**  
DENTISTS  
301 Bush Bldg. Phone 121

### Business School Is Growing, Says Field Manager Backenstoss

Eight new students have been added to the roster of the Lubbock Business College throughout the past week, C. I. Backenstoss, field representative of the institution, stated yesterday. The new students are as follows:

Miss Eva Savage, Ralls; C. O. Burke, Semingole; Misses Frieda Lickey, Mary Stewart, Zelta Beard, Blanche Crosser and Mrs. Wilda H. Stewart, all of this city, and Harold Burns of Bellevue, near Fort Worth.

C. I. Backenstoss, field representative, is busy trying to enroll as many new students this spring as is possible in order to turn out finished students in the fall for the many new business enterprises of this section of the state. This plan will make it unnecessary for firms in West Texas to bring in their office assistants from other parts of the state and other States Backenstoss said.

Mr. Harvey Jackson and father were business visitors in Lubbock Thursday.

J. B. Pryor, local cement contractor transacted business in Justiceburg Wednesday.

### Bert Davis Show To Come Here If Plans Mature, Is Report

There is a possibility that the Bert Davis players will come to Lubbock within the next few weeks, T. J. Brothers, advance agent, stated yesterday while in the city. Bert and his troupe are in O'Donnell at the present time.

If a piece can be found in Lubbock to present the company then it will be brought here, Mr. Brothers said. Davis has a new line of shows which are as good, if not better than the ones presented here during his last visit on Thanksgiving week.

Brothers is conferring with a local theatre in an attempt to bring the troupe to Lubbock without resorting to the canvas tent.

J. H. Spence of near Lubbock appeared at District Court this week.

**DR. J. R. LEMMON**  
INFANT FEEDING  
and  
DISEASES OF CHILDREN  
Palace Theatre Bldg.  
Phones 992 and 4134

## NOTICE

After the 20th—  
Plenty of Seed Potatoes

Bradley Yams, per pound 8 1/2 Cents

### NORTH SIDE GROCERY

4 Blocks North Courthouse Phone 552

## More Customers Lower Rates

Every day brings new customers to your municipal light and power company. People are quick to realize the great advantages to be derived from municipally owned and operated service of this kind.

As the volume increases, the cost of the service decreases. It is only by a large volume that we can reduce rates below their present low level.

You have only to recollect the rates in effect prior to the erection of your own plant to realize that low rates in Lubbock are due chiefly to this fact.

Patronize your own company to make even lower rates possible.

### CITY LIGHT & POWER

CITY OF LUBBOCK

The following merchants are giving tickets good for 5c on children's tickets and 10c on adult tickets—good at the Lyric on Monday and Wednesday each week:

Bowen's Drug Store.  
Garrett's Department Store.  
Hamilton Cleaning Wks.  
Myrick Hardware Co.  
Piggly-Wiggly.  
Real Service Station.  
Lub-Tax Motor Company.  
Collie Printing Co.

## IT'S HERE!

Mr. Wallace Reid  
**Bro. Ken Laws**

with  
**Percy Marmont**  
and Brilliant Cast

THE PICTURE  
THE WHOLE COUNTRY  
IS TALKING ABOUT!

### LYRIC THEATRE

MON. TUES.

The following merchants are giving tickets good for 5c on children's tickets and 10c on adult tickets—good at the Lyric on Monday and Wednesday each week:

Bowen's Drug Store.  
Garrett's Department Store.  
Hamilton Cleaning Wks.  
Myrick Hardware Co.  
Piggly-Wiggly.  
Real Service Station.  
Lub-Tax Motor Company.  
Collie Printing Co.



### Hitch Your Wagon to A Star

If you aim high you must be qualified to successfully fill the position ahead. A rounded out business training such as this College gives you is the surest way of winning in the keen competition for commercial advancement.

### LUBBOCK BUSINESS COLLEGE

Phone 335 1316 1-2 Ave. 1


### Retailers To Name Heads Next Monday

W. W. Nelson, P. L. Sherrod, J. W. Gamel, Roy Barrier, F. C. Yarbrough and W. W. Royalty are the new members of the board of directors of the Lubbock Retail Merchants association, following that organization's annual meeting and election of officers last Friday night. L. C. Ellis, Walter Myrick, Jr., J. C. Anderson, Raleigh Martin and Spencer Wells are the old directors who hold their positions from last year.

The directors will meet next Monday and select a president, one or more vice-presidents and other minor officers. According to Secretary Winslow the organization is continuing to grow in membership.

Mrs. K. Jones of Roaring Springs, left Wednesday for her home after visiting her daughter, Mrs. Paul Barrier, for the past week.

Mrs. Byron G. Dickinson will leave the latter part of the week for an extended visit in the home of her parents in Crystal Springs, Mississippi.



## TOOT! TOOT!

Look Out For the Train That Brings—

### Buster Brown

—and his dog TIGE straight from St. Louis with a whole bagful of tricks to amuse

THE PARENTS AND CHILDREN OF THIS CITY AND COMMUNITY

### Don't Fail to See Them

SATURDAY, FEB. 21, 10 a. m.  
PALACE THEATRE

Free Admission Tickets can Be Had by Calling at—

### W. O. Stevens Co.

1113 Broadway  
Distributors of

### BUSTER BROWN SHOES

---

## POULTRY NETTING

at a right price

We have the fence you have been wanting. An enormous stock of both poultry netting and barbed wire.

We can prove to you before you buy that we can save you money on these items.

At Wright's the price is right.

### WRIGHT & WRIGHT

HARDWARE  
1108 Broadway Lubbock

## W. B. THORP'S SHOE SHOP

Shoes Repaired and Rebuilt the Goodyear Way

Repairing While You Wait

And you don't have to wait long—Goodyear Machinery, plus Expert Workmanship, make your shoes look and wear like new.

JUST OPENED  
1018 Broadway  
PHONE 1166

### RAILROAD PLANS STILL SUBJECTS FOR CONJECTURE

(CONTINUED FROM PAGE ONE)

It is reported that Fort Worth has a fund of more than \$1,000,000 available for the promotion of this or some such road connecting that city with the Plains. It is generally understood that when the stock holders in the Texas Hotel put their money into that proposition it was with the understanding that just as soon as it could be taken out of that project without endangering it, financially, that the entire fund would be available for any major project for the upbuilding of Fort Worth. In short, that the million and a half or two million dollars put into the hotel was more than a hotel fund, in fact, it was a permanent revolving civic fund for the development of the necessary major projects for the general good of Fort Worth. It is generally conceded that The Texas Hotel construction was arranged to release at least a large part of this fund at almost any time now, and with a million dollars to start with, out of Fort Worth, it seems reasonable to suppose that such a road could be promoted through this section, traversed upon the \$1 per acre basis plus heavy bonuses from the various towns passed through.

But there is a lot of waste or semi-waste pasture land included in this proposed route where construction costs will be high and tonnage or revenue comparatively low. The Stamford North country, which connects with the Katy at Stamford and the Wichita Valley which connects Wichita Falls and Abilene, both catch much territory quite similar to that to be traversed by the proposed Powell survey or route, and to anyone acquainted with those roads, the average condition of their roadbed and tonnage handled, it would hardly seem that they are making any great amount of money on their investment. It is our belief that it will be easier to promote the proposed route to the Plains than it will be to make it pay operating costs and a return upon the investment after it is completed, if it is constructed.

The one redeeming feature of this road would be the tonnage that is developing on the Plains, especially in the Turkey, Quiliga, country, and if the proposed route, Lubbock & Roswell road materialize, this volume will be seriously split by that road.

So, in the final analysis, the whole proposition comes back to the old time rat killing in the country corn crib. "Here he is! There he is! Where will he go?"

### COMMITTEES ARE NAMED IN DRIVE FOR MORE GRAIN

(CONTINUED FROM PAGE ONE)

Prizes will be granted on a basis of ten acres of milo maize, kaffir and either feterita or bigera. There will be three prizes granted in each division and in each case first prize will be \$25, second prize \$75 and third prize \$15. All applications for entrance into the contest must be in the hands of Farm Agent Eaton or Farm Bureau representative R. E. Overstreet by June first and all acreage must be designated by July first. Prizes aggregating \$1,500 are assured and all of the money will go for the grain prizes with the exception of about three hundred dollars, which will be used to further boys club agricultural work, according to D. F. Eaton.

### Campaign Explained

In speaking of the campaign R. E. Overstreet pointed out that the campaign had a two-fold reason. First it is being staged to make Lubbock County self-sustaining from a standpoint of feed raising and secondly it is to promote a better feeling and more harmony between citizens of all parts of the county. The contest, it is pointed out, is not being sponsored by any particular organization or group of men but is entirely open for any and everybody to enter.

Further plans will be announced when the executive committee is organized. A meeting of the organization committee and Lubbock civic clubs is expected at a special luncheon within the next week.

### W. T. C. C. Official Here After Slaton Convention Session

R. A. Highsmith, of Stamford, secretary of conventions for the West Texas Chamber of Commerce, was in Lubbock yesterday after having spent the day before in Slaton preparing for the district convention which will be held in the nearby city on Thursday, March 12th.

Mr. Highsmith is very much pleased with the co-operation being shown him in his work at Slaton and believed that the coming convention will be one of the best of the year. He urges a large attendance from Lubbock.

### Court Crowds Fall Short Through Week

Crowds of spectators, who thronged the district courtroom during the trials of criminal cases here in the first three weeks of the present court term, have fallen off considerably now that the court has settled down to the hum-drum work of deciding civil suits.

### HUNT SCHOOL P. T. A. MEET HELD

Mrs. England Conducts Work For Afternoon; Meeting is Highly Enjoyable

The Geo. M. Hunt P. T. A. met in regular session Thursday, February 12. One of the loveliest little programs we have had this year was rendered by Mrs. Daniels' pupils and Mrs. Sid Wells' expression pupils. A number that deserves special mention was the fancy dancing by little Genevieve Collins, a pupil of Miss Morton.

The subject for the afternoon was "Child Welfare," conducted by Mrs. England.

Dr. Ballinger made a very instructive talk on "The Care of the Teeth." He insisted that the teeth of the school children be examined regularly and offered his services to assist in this whenever needed. He also urged that the mothers see that their children wash their teeth each day. Plans were discussed for the furnishing of a permanent dental room for the school where all children might have their teeth treated free of charge.

### DAVIS TO MEMPHIS

Mr. R. Davis, manager of the Chamber of Commerce and of the Panhandle and South Plains Fair, went to Memphis Wednesday to attend a meeting of fair officials of Memphis and Childress. While in Memphis attractions will be contracted for the fairs of Lubbock, Memphis and Childress.

### SLATON PEOPLE HERE

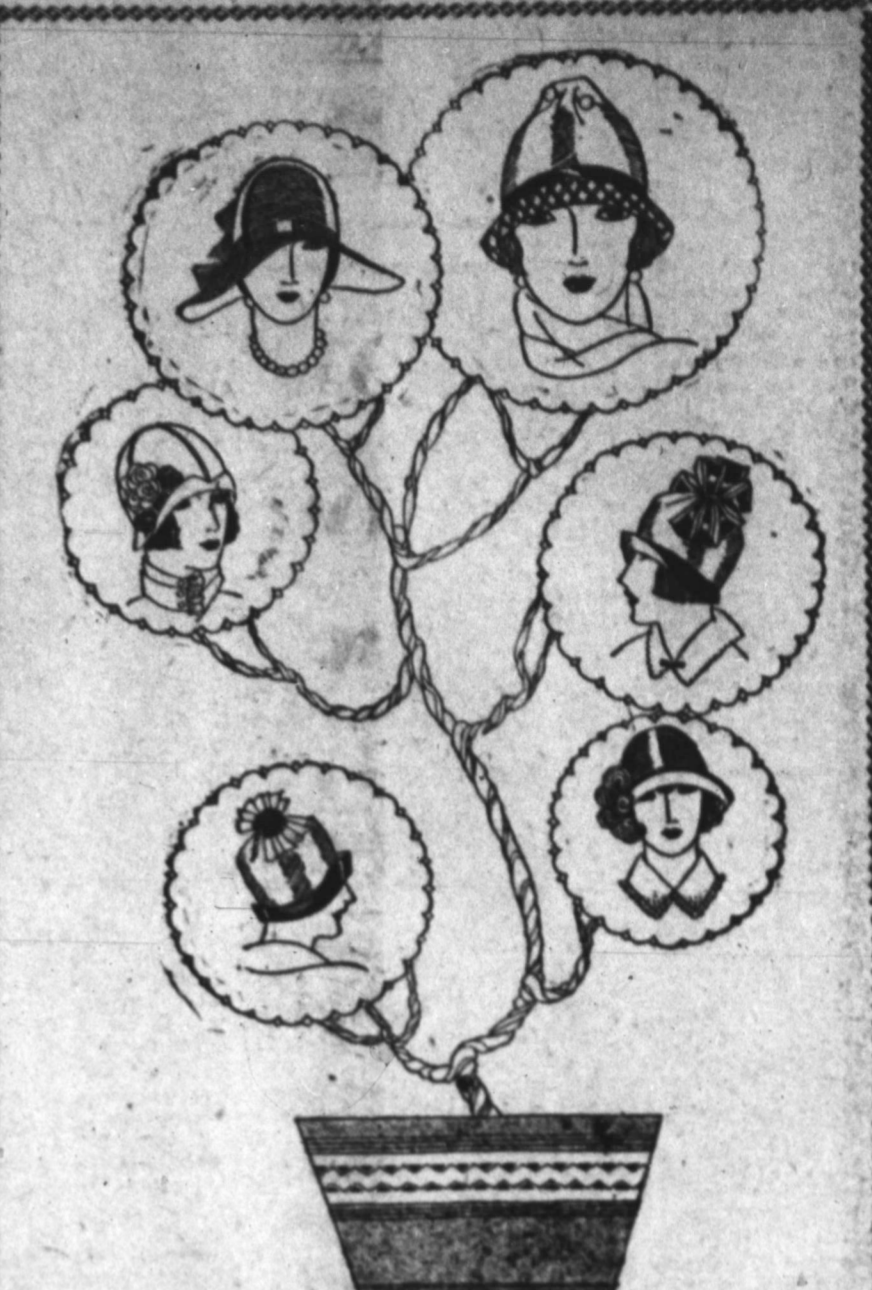
A number of Slaton people were seen in Lubbock on Wednesday, most of them being here in connection with the term of civil court now in session before Judge Clark M. Mullean. Those from Slaton noted on the downtown streets were: Doctor H. F. Miller, H. G. Whithead, J. H. Brewer, R. A. Baldwin and D. E. Kemp.

Mr. and Mrs. R. E. Nabors left Sunday for Corpus Christi where they will make their home. Enroute to Corpus Christi they visited Mr. Nabors' relatives in Waco.

**INDIVIDUAL INSTRUCTION**  
Permits you to Enter Anytime  
Day and Night School Positions Guaranteed  
**LUBBOCK BUSINESS COLLEGE**  
PHONE 335 BOX 863

We Are Now Paying  
**9c**  
FOR GREEN HIDES  
**Plains Poultry & Hide Co.**  
Dependable Buyers of Poultry, Eggs and Hides  
F. A. McCASKILL, Prop.  
Phone 128 1211 Ave. G

**CHIC NEW HATS**  
Reboux sponsors feather garnitures—and here are small close-fitting hats with flaring, fan-like ornaments of feathers. Other hats of felt or straw are flower laden. The helmet or sugar-loaf crown is often noted.  
THEY ARE PRICED VERY REASONABLE  
**\$3.95 to \$15.00**  
**Barrier Bros.**  
DEPENDABLE MERCHANDISE



**CLEANING PRESSING TAILORING**  
Dope to YOUR THOROUGH SATISFACTION  
A Trial Will Convince You  
**NEW METHOD TAILORS**  
Phone 365 909 Broadway

**YOU'LL BE PLEASED**  
—with your shingle if it is done here. Our barbers and beauty shop operators are experts in their line.  
We have the best Marcel and Muscle Strapping operators west of Fort Worth.  
Permanent waves are a specialty.  
**Joe George's BARBER AND BEAUTY SHOP**  
"Lubbock's Best"  
Broadway at Avenue K



**FOR SALE**  
Pure Mebane Cotton Seed, germination 97 percent. Kept pure in the field and ginned separate from other cotton. At Red Gin, \$1.85 per bushel, gin-run seed. "Grown on the Plains for the Plains" by Lubbock County farmers.  
**LUBBOCK COUNTY PURE MEBANE COTTON SEED ASSN.**  
L. O. BURFORD, Secy.

**Cleanliness, Comfort Economy, Health and Better Food!**



To the modern housewife, electric cooking has obvious advantages. The above are particular features of cooking the HOTPOINT-HUGHES way. We are very pleased to announce our appointment as agents for this most popular electric stove. We sincerely believe that it is the outstanding accomplishment in electric range building and the most economical to operate.

With the existing low rates for electric power in Lubbock no home can afford to be without an electric stove. We will gladly figure for you the advantages of the electric power rate in your home.

Let the HOTPOINT-HUGHES make your kitchen work a pleasure with its coolness, cleanliness, utensils unspotted and unsooted and above all—economy of operation. We are offering in this stove a proven product in Lubbock and elsewhere. The supreme achievement of this electric range is in the finished product of the oven.

"A SMALL PAYMENT WILL PLACE ONE IN YOUR HOME"

**Owens Electric Shop**  
Electrical Goods, Appliances, Fixtures, Wiring  
Avenue K Between Broadway and Main Street

**"Good Equipment Makes A Good Farmer Better"**

And the J. I. CASE Implements are Good Equipment. Case has always been in the lead in perfecting improvements and adjustments. They are especially adapted to farming in this section, and because they give universal satisfaction, they are becoming more popular each year.

If you are not familiar with CASE quality let us show you the advantages, or better still, ask your neighbor who is using the CASE.

Be prepared to save the moisture when you do get it. Get your plows now so you'll not be disappointed and no time will be lost.

**SHERROD BROS. HDWE. CO.**  
**J. I. CASE IMPLEMENT DEALERS**  
LUBBOCK IDALOU

THERE IS NO USE IN A MAN LEARNING SOMETHING NEW EVERY DAY IF IN LEARNING HE FORGETS WHAT HE LEARNED THE DAY BEFORE.

SECTION TWO

# THE PLAINS JOURNAL

SECTION TWO

NEWS FROM HERE AND THERE OVER TEXAS

VOL. III, NO. 47.

LUBBOCK, TEXAS, "THE HUB OF THE PLAINS"

THURSDAY, FEBRUARY 19, 1925.

## SWEETWATER TO HAVE CITY HALL SOON IS BELIEF

### Lot Is Purchased but Officers Deny Hall Will Be Built in Near Future

SWEETWATER—A deal has been pending for several days was closed Friday whereby the city of Sweetwater became the owner of a down town lot commonly known as the Cade property, located on Locust street just north of the county jail. The consideration was \$5,500. The property is 63 1-2 by 140 feet in size, and faces east on Locust St. The land was purchased from Mrs. George Cade. The primary object in buying the lot was to secure a site for a future city hall, city officials stated. The property is ideally located, in a prominent spot and is a valuable holding for the city. The purchase was made as a precaution against the time when all available city property suitable for the purpose of a city hall location, would be taken up by other buildings. Present plans of the city do not call for the construction of a city hall in the near future. It is possible officials said, that there would be no move towards a new building within the next few years, but when the time came for building the city would be in possession of a desirable location for the purpose. The lot is of ample size for a large city hall, combining offices of city officials, fire department, and municipal auditorium.—Reporter.

### Brownfield Buys a New Fire Apparatus

BROWNFIELD—Mayor Joe J. McGowan informed in last week that at a meeting of the council recently they had purchased a large International Fire Truck, which would be used in carrying chemical tanks and hose when the city waterworks system is complete. The truck will be painted a glowing red, will be equipped with a siren whistle and have "Brownfield Fire Department" painted on it. The truck will be brought down from Amarillo in a few weeks.—Herald.

Mr. and Mrs. Tom Leslie are visiting in Randall County. They left Thursday.

## FLOYDADA PHONE SERVICE MAY BE IMPROVED SOON

FLOYDADA—More satisfactory telephone service for Floydada, telephone users is anticipated by the management of the Southwestern Bell Telephone Company when improvements that are under way in the city are completed. 1155 feet of 50 pair cable, 640 feet of 100 pair cable and 15 miles of single open wire have been installed during the past forty-five days and the work men on the job expect the work to be finished this week. This additional cable and line has been put in to relieve the present congestion of lines and will go a long way toward eliminating cross talk and unsatisfactory connections. One hundred new connections have already been made in the south and southwestern part of the city.

The 1155 feet of 50 pair cable has been installed in the alley from the First National Bank to Barker Bros. The 640 feet of 100-pair cable was installed between Virginia and Missouri streets from city street to 2nd street. The 15 miles of open line runs in the northwestern part of the city.—Hesperian.

## Canyon Celebrates New Depot February 25th With Banquet

CANYON.—The Chamber of Commerce will give the banquet in celebration of the completion of the new depot on the night of February 25, according to announcement made by T. C. Thompson, president of the organization. The banquet will be held in Cousins Hall, and arrangements are made to care for two hundred people. There will be approximately seventy-five guests of the city for this occasion, including the officials of the San Fe, officials of the Texas Utilities, officials of the telephone company, members of the Board of Regents, and other friends of Canyon who have assisted in the upbuilding of Canyon.—News.

### ACCIDENT VICTIM DIES

POINT WORTH.—Truitt Hunnicutt, 22-year-old youth of Denton, injured when a northbound Rock Island passenger train Saturday night struck an automobile in which he was riding at East Twenty-third street in North Fort Worth, died Sunday morning at 11:55 o'clock. Raymond E. Schulze, 23 years old, his companion, also of Denton, was injured dangerously, but seems to be improving.

## Young Cotton Champion



Claude Craighead, 12-year-old cotton club member, Athens, La., his mules and three bales of cotton he produced from one acre of land. His is the best record of the year. Average yield of cotton in the south is less than one-fourth bale per acre. Claude's net profit is \$167.35.

## O'DONNELL GINS TURN OUT GREAT DEAL OF COTTON

O'DONNELL—According to Welcher Busby there have been ginned approximately 13,900 bales of cotton at O'Donnell this season, and he estimates that there will be around 100 more brought in before the season closes. This amount is nearly double the yield of last season, and with equally as favorable crop conditions, the coming season will witness another double in the amount produced. A much larger acreage will be put in cultivation this season and cotton will be the main crop. Many farmers are breaking both sod and old land and they claim that there is still enough moisture in the ground for the land to break well.

While the country is dry at this time, yet old timers say that they do not expect much rain for thirty days.—Index.

### KICKED BY HORSE; DIES

NOCONA—Arthur Nivens, 25, son of Mr. and Mrs. J. G. Nivens, was kicked by a horse late Sunday afternoon and killed at his home at Coyt. Okla. He was a nephew of Mrs. J. O. Cobb, of Nocona.

Mrs. Lot Allan spent Friday with Mrs. Ira Montgomery.

## SLATON IS MADE OIL MILL POINT

### Nearby City Selected by Fort Worth Firm as Seat for City's Second Mill

SLATON.—Wednesday morning of this week, the Slaton Chamber of Commerce closed a deal with Messrs. Dean & Webb, oil mill operators of Fort Worth, whereby this firm is to erect in Slaton an oil mill, of not less than six press capacity, construction work to begin as soon as the deal for the real estate and other preliminaries are completed.

The mill is to be located on the 12-acre tract near the Santa Fe yards. We are informed, the sale of this land having already been made by the Santa Fe to Messrs. Dean & Webb. Application for a siding for the mill has been made to Santa Fe headquarters, the granting of which, according to directors of the Chamber of Commerce, is not in the least doubtful.

The estimated investment in the mill alone is placed at something near \$50,000 and will mean much to Slaton and to this section of West Texas. The erection of this enterprise for Slaton means the receipt of recent supreme efforts of the Slaton Chamber of Commerce.—Slatonian.

## POWER PLANT AT CANYON WILL BE UNDER WAY SOON

CANYON.—The contract was closed Monday with Geo. Parr for the construction of the new power plant building which is being erected in Canyon by the Texas Utilities Company. The contract price was \$12,791 with the Utilities company furnishing considerable materials that will run the cost to practically \$16,000.00. The new building will be 52 1-2x89 feet and will be of tile and concrete, making it entirely fire-proof. The building will house the new power plant, with two 400-horsepower DeLaval engines. The 29-ton ice plant will also be housed in this building. Work will be started within a very short time, as Mr. Parr is finishing the new depot by Feb. 25. H. Wurdack, president of the Texas Utilities Company, passed through the city Friday on a tour of inspection of the properties, and will probably return here within a few days.—News.

### WIRE VICTIM BURIED

MISSION.—The body of Maria Rene Gonzalez, 4, who was electrocuted here yesterday was buried today. The child was killed when she came in contact with a high voltage line which had fallen in the street near her home.

## LYNN COUNTY TO CONSIDER AGENT FOR FARM WORK

TAHOKA.—A delegation of farmers living in the Magnolia and Crossland communities appeared before the commissioners' court Monday asking that the court employ a county agent and continue the services of the home demonstration agent for another year. These gentlemen declared to the court that they believed the agent had been of great service to many farmers of the county during the past year and they felt that the right man in this position could be of even greater service in the future. They also praised the work of the home demonstration agent and expressed the fear that if the county agent should be discontinued the State might also withdraw the home demonstration agent from this county. The court indicated that one of the obstacles in the way of employing a county agent was lack of funds. The court took no action in the matter, however.—News.

## School Building To Be Erected at Joe Bailey Right Away

ODONNELL.—The contract for the construction of the Joe Bailey school was let last Saturday by the trustees to E. M. Holston and son W. E. Holston, general contractors of O'Donnell, after a number of bids had been considered. The building will have three rooms and is to be built of brick and tile and will cost around \$5,000.

The completion of this building will mark the beginning of Joe Bailey as an educational center, and also shows the progressive spirit of the people of that community in providing only the best for their children. The contractors state that they will begin work the latter part of this week.—Index.

### DRUGGIST HELD

DALLAS.—Rufus Post, drug store proprietor, today was charged with criminal assault, and two other men were being sought by police, in connection with alleged kidnaping and assaulting of Mrs. Mattie Lou Jones, 17, in East Dallas, last night.

Post was identified by Mrs. Jones as one of the men whom she claims grabbed her while she was walking near a drug store, took her inside a building and assaulted her. Each of the three mistreated her, she told police, while the other two held her.

She was treated last night at the emergency hospital and taken to another institution where she was reported in a serious condition today.

## PLAN HIGH LINE FROM HERE OVER IN TERRY COUNTY

### Texas Utilities Get Permit to Erect Poles in Brownfield Reports Indicate

BROWNFIELD.—The Texas Utilities Company, represented by their attorney, Mr. J. H. Scott, made application and was allowed by the commissioners' court of Terry county, Tuesday, to construct and maintain a high line on substantial poles at least 22 feet above the roads and street.

From what a representative of the Herald could learn from Mr. Scott, it was the intention of the Utilities company to run out a high line from Lubbock to Meadow and Ropes for the present at least. He said the company had no intention at present of operating in Brownfield, unless, as we understand it, they are able to purchase from the city, their plant, and get a franchise from the city of Brownfield, which the commissioners have no power to grant, this being an incorporated city. The reference made to streets only pertained to towns not incorporated. The franchise runs for a period of 50 years.

The commissioners and other citizens present had quite a little fun at Mr. Scott's expense when he was reminded that two years ago they asked Brownfield some \$50,000 to come to Brownfield when we wanted lights and power. Mr. Scott took the jests good naturedly, saying that no man could then foresee the development now taking place.—Herald.

### Negro Dope Peddler Arrested at Tahoka

TAHOKA.—A negro "dope" peddler was apprehended by the sheriff's force Monday night and incarcerated in the county jail. It is claimed that he had been selling his goods to a local citizen. It is possible that charges will also be filed against him for bootlegging as officers say that they have some evidence that he had been dispensing some anti-Volstead concoctions in the county.—News.

### DENTON BUILDING PERMITS

DENTON.—Building permits issued in Denton during the past week totaled \$26,231. Included in the permits were five business houses and two residences.

## Doctor Quits Golf Game to Aid Stork

ABILENE.—After being hastily summoned from the golf links of the Abilene Country Club here Wednesday afternoon, where he was busily engaged in a game, a local physician was rushed in an automobile to a nearby roadside, where he assisted Old Doc Stork in presenting a healthy 7-pound baby girl to a farmer and his wife living near the scene.

The parents were walking home when the services of a physician became necessary. The husband rushed to the Country Club building to telephone to the city, but was told that a doctor was on the golf course. An automobile was commandeered and the medic arrived in time to give first aid to mother and child, both of whom were reported as doing fine Thursday morning.—Times.

## NEW FILTER IN SWEETWATER IS TURNED TO CITY

### Maj. John B. Hawley, Member Local Firm, Pronounces the Work Completed

SWEETWATER.—Engineer Hawley in a notice submitted to members of the city commission Friday morning, formally announced the completion of the city's new water filter and turned the newly built structure and equipment over to the city. The commission met at 2 o'clock Friday afternoon to formally accept the filter.

Maj. Hawley was in Sweetwater Thursday where he made a final inspection of the filtration plant and pronounced it completed. He left Thursday night for Lubbock but returned to Sweetwater Friday afternoon.

The \$40,000 plant has been carefully tested on a number of occasions and was found to work satisfactorily in every detail. Water has been run through the plant a number of times going through the entire process of being filtered, and it is believed that when the plant is opened for actual operation, which will be within a few days, everything will operate smoothly.—Reporter.

### MEXICAN ROBBERS JAILED

DALLAS.—Not far from the Bankhead Highway, from Germania to Judkins, 45 miles, was safe last night, according to charges lodged against two Mexicans placed in the county jail here Monday. They are charged with robbing the Germania store, hauling the owner off and dumping him out in the road; attempted house breaking in Midland, and theft of an automobile here. They and the auto were found at Judkins.

**Your Savings Account Inaugurates Independence!**

WHEN George Washington was sworn in as first president of the United States, this nation started on the road to independence—the road progress, thrift and vigor that has made this the greatest country in the world.

Let this strong bank help you gain that desired and coveted independence as is exemplified by the statue of the immortal Washington standing before the sub-treasury department in New York City. It only takes a \$1, then regular weekly deposits, which draw interest to attain that goal.

**Citizens National Bank**  
THE OLDEST BANK IN LUBBOCK COUNTY

**McCormick-Deering**  
**P. & O.**  
AND  
**OLIVER**  
**Farm Implements**

Make Farming More Simple  
Easy and Satisfactory

LOOK OVER OUR LINE—SEE THE NEW TWO-ROW LISTS AND TWO-ROW CULTIVATORS—THEY ARE DIFFERENT.

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"MEANS SERVICE"  
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**THE PLAINS JOURNAL**

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The Journal will honestly strive to be clean and fair in the dissemination of news. If through error or misinformation, undue reflection, is cast upon the good name of any person or firm, the Journal stands ready and willing to make correction in the same manner that such mistake was printed. The paper invites suggestions and criticisms. It is by these only that it may improve.

The Plains Journal, Incorporated, will not be liable for the loss of any manuscripts not unsolicited by this publication. Contributions of any constructive nature are always welcome but the editors alone shall be the judges as to whether or not they shall be admitted to the columns of this publication.

**THE PLAINS JOURNAL PLATFORM**

- Diversified farming on the South Plains.
- Closer co-operation between town and rural people.
- A Community Auditorium in keeping with our City Hall.
- More building with lower rents.
- Continued improvement in County Parks.
- A cleaner, prettier town with more civic pride.
- A faster, bigger South Plains Fair.
- A more uniform distribution of civic work.
- City Play Grounds and Recreational Director.
- Better highways throughout the county.
- Less politics and more unselfish citizenship.

**Editorially Speaking**

**That Subway**

The City Commissioners are planning a subway for East Broadway where the tracks of the Panhandle and Santa Fe Railway cross the thoroughfare. This subway will be built, rumors say, if a co-operative payment plan between the city, the county and the railroad company can be arranged. It will cost between \$50,000 and \$60,000 to erect it, engineers' figures indicate.

If the Panhandle and South Plains Fair is to be maintained at its present location to pave East Broadway without putting in the subway would be folly. As far as the traffic, which daily goes across those tracks is concerned, the subway is needed without taking the fair into consideration.

Money is no substitute for human life. If a subway will save the life of one man or woman, boy or girl, it is worth the investment of \$60,000. And very probably, as the years go by, several persons will be killed or maimed at the Broadway rail crossing.

According to a consulting engineer the subway should be constructed. If it is not constructed before Broadway is paved it never will be constructed—or will at least be neglected for years to come, and a year's delay in the protection of human life is a dangerous thing.

About 150 miles down the line, where the Texas and Pacific Railway lines cross those of the Panhandle and Santa Fe, lies Sweetwater. Citizens of Sweetwater never gave much thought to subways or railroad viaducts until three persons were killed in the space of three or four weeks time at rail crossings. And now Sweetwater is planning safe crossings. Lubbock can profit by Sweetwater's experience and begin now to make rail crossing deaths in this city a virtual impossibility.

**The Senate at Work**

SCENE: The Senate of the United States. Senator Ball of Delaware upon the floor, asks unanimous consent to call up a joint resolution. (Congressional Record.)

Mr. Smoot—I object.

The President Pro Tempore—The Senator from Delaware asks unanimous consent for the immediate consideration of Senate Joint Resolution 174.

Mr. Smoot—I object.

Mr. Ball—Mr. President, this resolution authorizes—

Mr. Smoot—It does not make any difference what it authorizes, I object.

The wonder is not that the Senate does so little but that it is able to do anything at all. An editorial writer of the Fort Worth Star-Telegram, who is responsible for the above statements, has struck a responsive chord in the minds of the people. The way the members of the United States Senate, the highest governing body of the greatest nation in the world, mind you, acts at times, is enough to drive a sane person mad.

Just last week some pin-headed congressman, who evidently had very little on his mind, made a speech ridiculing President Coolidge for exercising on an electric hobby horse. The President's choice along this line is quite amusing, but it has nothing whatsoever to do with government with congress or the problems of the day and when the subject is brought up for discussion in congress or is made the subject for a long-winded address then the people are being cheated. Every time a speech is made in congress it costs the people money. If the speech does not aid in some situation then the time in which it was taken to deliver it is wasted and the people pay.

Far be it from us to want the poor senators and congressmen to work without recreation but their recreation should be had after business hours and not during a session of congress.

One of the greatest bug-bears and hold-backs in the Democratic form of government is its inefficiency and at times this inefficiency reaches its most violent form in the congress of the United States.

It is the opinion of the Plains Journal that every Senator or congressman who attempts to make an unnecessary or foolish speech on the floor of congress should be forever barred from running for office.

**Progress**

Hockley County, one of the youngest counties in Texas, is making rapid strides today. The people of that county are working together and planning for the future which like that of every other county in West Texas is a bright one.

Scarcely four years ago the land on which the bustling town of Levelland now stands was bare prairie. Today 500 people make their homes there. In 1925 60,000 acres of land will be in cultivation within a ten mile radius of the county seat, or almost three times as much as during 1924. A fine, three story school, built of brick, tile and stone, is already in use while plans for a bank, a depot, a courthouse and many other buildings are being made at this time.

Life is virulent in Hockley County. Its citizenship started only with the raw land on which to build a unit of government and in a short span of years has made marked progress. Hockley County has taken a prominent place in the line of march toward civilization and it is giving some of the older counties of the state a mark to shoot at.

**The Great American Home**



C-A-T SIGNING OFF

**"As Ye Sow, So Also Shall Ye Reap"**

Not long ago eight prisoners, some of them just out of their teens, faced District Judge Clark M. Mullican to receive formal sentences to the State penitentiary for crimes of which they were convicted in Lubbock courts.

Unkept and unshaven, manacled together like wild beasts, these men faced the Bar of Justice, out casts of society, forced to pay the penalty exacted by the law, for their acts of lawlessness.

And while the deep voice of the judge was doing out the formal sentences other men, some of them just boys in years, lay in the cells of the county jail awaiting the day when they, too, perhaps would stand before a man around whose shoulders has been thrown the mantle of authority and whose duty it is to uphold the law of the land regardless of his sympathetic feelings.

Backed by the training of good fathers and good mothers, training in the schools, the Sunday schools, the churches, Y. M. C. A.'s, Boy Scouts and other organizations, if only every boy and girl in the early teen ages could be permitted to view a sight like the one pictured above, what a decrease the crime figures of Lubbock County would show.

"Those who dance must pay the fiddler" as they said in the days of our mothers and fathers, and "As Ye Sow So Also Shall Ye Reap," as was written centuries ago, still hold good today. The straight and narrow path of honesty and morality, albeit it is set with the thorns of hardship and poverty and leads but to a humble existence, is the only path to follow. Until we can make our young people see the situation in this light the crime figures will continue to mount amazingly and the machinery of the courts will be kept running day and night.

**Davidson And The Tech Board**

Before he left the office of Governor Pat M. Neff appointed Lynch Davidson, of Houston, one of the leading financiers and citizens of Texas, to the board of regents of the Texas Technological College, of Lubbock. No sooner had he been informed of his appointment than Davidson wired Governor Neff that, while he felt the appointment was a signal honor and that he should like to serve as a regent of the school, his past and future political activities made his accepting impossible.

In turning down the appointment which would have swelled the head of a less important man in the same position, Lynch Davidson proved that he had the future of the school at heart. He knows, as we as well all know who think about the subject, that once the school is thrown into politics and is made a political football, that from that time on its progress will be sadly handicapped.

It is too bad, in a sense, that his political activities kept Lynch Davidson from taking a position on the Tech Board. The Tech, or any school in Texas for that matter, needs regents of the intellectual type of Lynch Davidson. But there are plenty of men in Texas who can serve on the board, unhandicapped by politics, and to permit politics to enter the problems of the new school or any of the older ones, would be a grave error.

**Boy Scout Work**

Boy scout work in Lubbock and on the South Plains has been given an added impetus with the addition of a full time scout executive, who will organize and supervise the scout work in eleven Plains counties.

Lubbock and the Plains have been sadly lacking in supervised boys' work thus far and it is hoped that co-operation will be given to Scout Executive H. E. Palmer, so that his work will be made lighter and more beneficial to the boys of this section of Texas.

The boyhood of any state, any nation or any section of a state is an investment which no business man can fail to see and is an asset which cannot be belittled. On the slender shoulders of the boyhood of the South Plains today rest the problems of this part of Texas twenty years from now. If we, as citizens, would see the work of the past and present carried on we can not fail to think of the future leaders of the Plains.

Boy Scout work is great work. It does a great amount of good for the growing boy during the first years when his after life is really in the making and when he first becomes at the age where he gets away from the home fireside for his pleasures. It is good that Lubbock and the Plains are going to have supervised scout work. The future will be bettered as a result of it.

**Have You Something?**

There will be a museum in connection with the Texas Technological College. The first donation for that museum arrived more than a week ago, from Fluvanna, where Mrs. J. S. York was the owner of a valuable wooden spinning wheel, of pre-Civil War days. And the spinning wheel will occupy a prominent place in the museum of the college.

Surely there are a number of articles which bear some historic connection with West Texas or the Plains or through their ages are objects of interest to people today, which people in this section of the state will be glad to give to the college authorities for the museum. The regents and Doctor Horn are anxious to receive such donations for the school's museum. Have you something?

**With Our Contemporaries**

**TRUTH**

"McLean is just what you make it. If you don't like the town, you will probably find that the town doesn't like you. But if you have the right attitude, then you will find the community friendly. It is a mirror in which you will find a reflection of your own disposition."

When the editor of the McLean News wrote the above paragraph he was not, as he thought, writing for McLean alone, but he was writing for Lubbock, for Slaton, for Dalou and every other place in the country. There can be no doubt of the sincerity of his thought, nor of its practicability.

**PRIDE**

The Abilene Reporter tells the following story about pride. The United States, and every other nation on the globe, needs more boys with the pride of the lad being told about:

"Strange are the end to which pride will lead us. A 19-year-old boy in Chicago, jobless and without food for four days, ate newspapers to ward off starvation and was carried to a hospital, half dead."

"Newspapers are good food for the mind, but unsatisfying to bodily appetite. What one admires in this youngster, though, is his pride, even though it did lead him to such dire extremity."

"Perhaps it was foolish of him to reject the city's charity, but determination such as his, to stand on his own feet and make his own way unassisted, usually leads to success."

**COOPERATION**

"Lubbock's drive for a modern hotel is keeping pace. Slaton is going after a 50-room hotel and already some \$30,000 has been subscribed. Lubbock and Slaton are going forward. No power on earth can stop these two towns."

Ben F. Smith, in the Slaton Times, is responsible for the above. Hooray for Ben. He's doing his part in making it Slaton and Lubbock rather than Slaton versus Lubbock. Let's all of us here do our share in making it that way. There's plenty of room in Lubbock County for two good towns.

**GOOD**

The Plains Journal has been active in attempting to halt the legislature from permitting the manufacture of carbon black from Panhandle natural gas, thus running a risk of using so much of the gas that West Texas cities would not be left enough to supply them with heat, light and power. The following opinion from the Amarillo Daily News, therefore, is cheering:

"The death knell against carbon black plants for the Panhandle is evident if opponents of the measure will keep up their campaign by protesting to members of the legislature."

**Best Editorial of the Week**

**"Likker"**

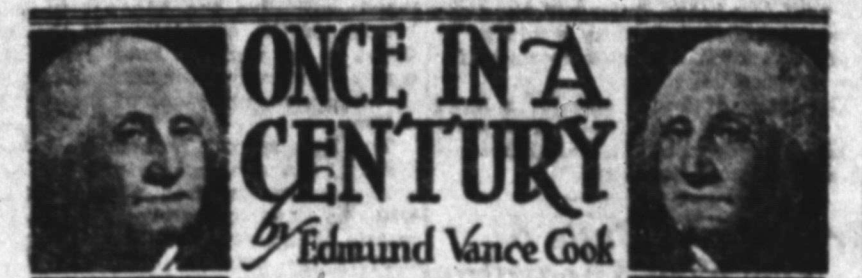
The society to enthrone booze has been formed in New York.

Charter members of the body met about the banquet board in New York and almost shouted themselves hoarse about personal privileges. They declared they knew their rights and demanded that the rest of the United States accede.

This issue of personal rights is a debatable one. We'll concede just for argument's sake that a man has the personal right to cut his jugular vein, to commit suicide either with a pistol or by drinking booze. So long as it is an individual act, with the individual as subject, then well and good. But booze was found long ago to be contributory to crime—a danger to society as a whole—and there came a demand for a constitutional amendment and the Volstead act. Inasmuch as that was brought about by popular demand after the greater portion of the United States was dry already, it is going to take far more than a society in wet New York to dominate the will of the country. Though the newly formed "booze" organization will contrive to place a "wet" propaganda unit in every congressional district in the United States, it is foredoomed to failure. Repeal of the Volstead act and the bringing back of liquor and the open saloon must be based on the spontaneous action of all the people and that day is just about as distant as the day of doom.

Some folks thought that today would end all things for them, just as some folks think liquor is on the verge of coming back in the form of the open saloon. In the words of the prophet, "They know not the day nor the hour."—San Angelo Standard.

**The Best in American Verse**



Once in a century the times are ripe  
For some man who shall serve and yet command,  
Some man of such a clear and trenchant type  
That brave men rally where his banners stand  
And die together for their native land  
Even such a one  
Was Washington,  
The hero of our history well begun!

Once in a century there comes a man  
Whose day of birth we dare not disallow,  
Without whose presence we had scarce known how  
To comprehend our country and its plan;  
Whose finger writes in the Eternal Now.  
Even such a one  
Was Washington,  
And such remains till history be done!  
(Copyright, 1920, N. E. A.)

**FUN, FOLKS AND PHILOSOPHY**



Day dreaming is great stuff if you don't waken.

Too many people are like some automobile drivers, who try to skid by a close situation and end up with a crash.

The Fort Worth Star-Telegram says "Out Where the West Begins." The Abilene Reporter claims it is "Out Where the West Is." That leaves nothing for Lubbock, which is farther west than either of them, except, "Out Where the West Ain't Nowhere Else But."

We wonder sometimes if people realize what Doctor Paul W. Horn means when he says that the size of the 1925 enrollment of the Tech depends upon the living facilities we in Lubbock offer them. Here we are, most of us, sleeping blissfully on the job, with a great state educational institution being builded on our city's edge, and making no move whatever to care for the influx of students.

Somewhere in the United States today there is a boy, between the ages of twelve and twenty, who is destined to become president of this country, or a great doctor, banker, lawyer, or what not, who is being criticized for some reckless action or other. Let us all remember that in the impetuosity of youth many deeds are committed that older persons would not consider doing. Calvin Coolidge, J. P. Morgan and William Howard Taft probably raised a rumpus once in awhile when they were boys but still they all three have turned out pretty well.

Only a few more reading months before bathing girl pictures.

Lots of money is lost in trying to make it multiply instead of add.

You never realize your object in life if it is objecting to work.

All that stands between us and a hot time is the rest of the winter.

By now practically every Christmas toy has been stepped on twice.

Too many men get started on the road to success and then shift into reverse.

Another improvement in radio is the announcers don't sound like train callers.

The silent drama seems to be having a very hard time securing a silent audience.

The only man who can say your head is dirty and get away with it is the barber.

The boy of today seems to want to leave auto tracks on the sands of time instead of footprints.

We know a man whose home would be much happier if she hadn't married such a cross husband.

The income tax blanks are being mailed out. Utopia is a land where you can leave the income tax blanks blank.



MOUNT VERNON HOME OF WASHINGTON



Old Mount Vernon home of Washington. The home is in Virginia, a short distance from Washington, D. C., and is annually visited by thousands. The picture shows a group of Boy Scouts assembled in front of the home.

Despite Sore Arms Golfers Chase Over Lubbock Links; Drug Stores Report Big Sales in Liniment When Play Is Begun

"Bowen, have you got a little Lightning Oil? My old wing is as stiff as a gun barrel after that game of golf yesterday. I'm getting a little old in my 'flats', but hot-sigidi, didn't I pole out a few to the high weeds yesterday? Let me tell you—"

And he is off with a flock of yarns that would make a professional fisherman look like faithful George Washington in comparison. There are two things that the average golfer can no more help doing than water can help being wet—and both of those things are—he about their game. It's really not wicked lying—but just a natural prevention of the fact to fit their desires, for what son of the Illusive pill is there who does not aspire to whom one over the hill on No. 2 or sink a fourteen foot putt on No. 8, for par?

Yey, it's Golf Weather  
If you call Germany, Bowen, Poser, Smith, McWhorter—or any of the other off color golfers' double-doubles about four thirty in the afternoon these days and they tell you that they have just stepped out on the street for a minute—don't you believe it. Those birds are chasing the wandering pill across the cow pastures of the Country Club or the Municipal Golf Courses east of town. It is possible that they left by the front door—with their business suit on, looking wise and told the girls or men in the store or office that they were going across to the courthouse, postoffice or somewhere else—but take it from a guy that has the same tendency to distort the truth about the same subject—they have sneaked around to the back door, lifted their clubs from the shelf and are right then punishing the atmosphere with wild swings or strong language out on the course.

And say, if you have never been nibbled by the golf bug, take a wise man's advice and don't expose yourself. The first time the fates smile on you and you connect with a long one, just about neck high to a giraffe that sings like

a new timing gear, flies like easy money and rolls long and bounces like a hollow ocean—say—you are done for. Wives, honor, financial worries, poor health, old age, none of these things have power to hold you. You are a golf hound and although circumstances may hold you away from the links for days at a time, your fever will run high, your eyes take on a sort of glassy stare and the urge will drive you mad when the spring weather starts the grass to growing, and the air blows on that stilly, soothing twang along about four in the afternoon—just a little cool for the wet bank of a fishing stream—and yet not cool enough to nip your nose—say—what's the use? Dig up the old bag, limber up the old sticks, lay in a flock of the Illusive pills, and let's go. It's golf weather, and although you may live to be a thousand without ever playing golf, you won't get as much out of life as those birds who pound the pill for a few years—and connect with a few

good ones now and then.  
And if some of the Sunday school teachers want to meet the rest of their young men's class, they might profitably hold a second class at the Country Club about 11:15, cause they will find the boys there, tired enough after the first round to sit still and listen for thirty or forty minutes—and if the game was at two-bits a hole—the collection should be better than the average.

SLAVING TRIAL STARTS

SULPHUR SPRINGS.—Judge H. T. Wilkinson, Sixteenth Judicial District, arrived from Mount Vernon this morning to try cases in which J. M. Melson, judge of this district, is disqualified. The case of Roy Moore, charged with murder of Berry Roberts, four miles south of here, on May 12 was the first called.

Moore was convicted in 1923, and sentenced to life. The case was appealed and reversed by a higher court.

Judge Melson has gone to Mount Vernon to preside in the place of Judge Wilkinson.

Mr. and Mrs. Tom Estes and children of Monroe spent Sunday with Mr. and Jackson.

NEW AND SECOND HAND

We have just unloaded a car of second hand furniture and Perfection oil stoves. We are prepared to fill your wants in anything in the way of new and used furniture. We carry a large stock of new and used stoves, at all prices. We will sell you new furniture and will allow you a reasonable price for your used furniture and stoves. We will buy anything that can be used again in the way of household goods and stoves. We buy, sell, trade or exchange. See us before you buy or sell. YOUR CREDIT IS GOOD.

O. K. FURNITURE CO.  
Ave. J—Phone 879  
REAR OF NOBBY GROCERY BLDG.



George Washington

Under whose guiding care this nation was launched, and the principles laid down which have endured to the present day. We pause to pay honor to the father of our country.

It was during Washington's administration that a need for a banking system was first felt, and the fundamentals of banking as it is done today found their origin. This big bank invites your account.

LUBBOCK STATE BANK  
"A Big Bank, Made Big By Helping Others"

SPOKES IN THE HUB

THOMAS B. DUGGAN

"No matter where you may travel the people have heard and are talking about Lubbock."

That has been the experience of Thomas B. Duggan, city builder, who seven years ago moved here from Central Texas to make his home.

Thomas B. Duggan was born in San Marcos, Texas, June 19, 1879. In 1890 he moved to San Saba County and resided there until he was twenty-two years of age. Then, in 1900, he moved to Stamford, where he stayed for a period of eight years. In 1908 he moved to Temple and entered business.

While a citizen of Temple he organized the Temple Trust Company, in August, of 1912 and ever since its organization has been vice president of that financial concern, which is one of the largest and most substantial in the State of Texas. In Lubbock he represents that company and in addition attends to a real estate business.

Until 1917 he resided in Temple, when in August of that year, he moved to Lubbock, where he has been ever since. On March 18th, he was married to Miss Mary Ellen Anderson, at San Saba and the couple has two children. They

and Lee M., who is married and engaged in the business with his father here, and Thomas B. Junion, who is at present doing his third year of collegiate work at Southern Methodist University of Dallas.

Mr. Duggan is a member of the Masonic Lodge, the Lubbock Rotary Club, the Chamber of Commerce, the West Texas Chamber of Commerce and is active in the First Presbyterian Church. Two years ago he served as a director in the Lubbock Chamber of Commerce and is one of the directors of the Lubbock Hotel company following active work in the campaign which made the erection of the hotel a possibility. His firm, the Temple Trust Company, made one of the largest stock subscriptions received during the drive from an out-of-town concern.

When asked why he moved to Lubbock to make his home Mr. Duggan said:

"I moved to Lubbock because I believed it to be the center of the largest undeveloped territory left in the State of Texas and because it offered an exceptional future for my business. I believed and still do that Lubbock and the surrounding territory has a great future and that Lubbock will continue as the leading city of West Texas. Lubbock will become the leading city west of Dallas and will be to West Texas what Dallas is to East Texas."

Mr. Duggan believes that by 1930 Lubbock will have a population of 25,000 persons at the least.

Mr. and Mrs. C. V. Ray welcomed the arrival of a little girl in their home last Sunday.

Apartment House To Be Erected In Ralls

RALLS.—W. E. McLaughlin placed an order this week for 105,000 brick and other material for the apartment house which he will erect in the early spring. Construction work upon which will probably start about March first. The building will be 120x150 feet and will occupy lots west of the Guaranty State Bank & Trust Company building, facing south. A portion of the ground

floor will house some kind of mechanical or business establishment. The apartment house will afford steam heat and bath with each apartment and will be complete and modern in every particular. Too, it will be made fire-proof and contain all the conveniences of the apartment houses of the large cities.—Banner.

Mr. and Mrs. H. M. Barnes and boys and John Pettit visited their parents near Lovelland Sunday. Read Journal 6th 11 2025

VULCANIZING  
We Are Prepared to Do the Work Right  
ELECTRICAL EQUIPMENT  
TALK TO YOUR DEALER  
He Will Give You Prices and Send It In For You  
Richards Rubber Co.  
Lubbock, Texas

Use of Electric Service Grows Greater all the Time

The people of Lubbock are using more electric service every year. That means that this company must provide more electric service. To do this the company must get and invest more money in its facilities for producing and distributing electricity.

This money can be had on one simple condition. It must be assured of a fair return regularly paid. It is just like the rest of the payroll. Payday must find the means for compensating it.

That is all that the invested capital of an electric power and light concern can hope for—just a fair, regular return. More than that would be contrary to the spirit of public service. Less would cripple the service and make growth of the community difficult, slow, or impossible.

In a word this is the whole theory of a public utility service. Such a service is primarily for the benefit of the people and the community. Their interest in it is very great.

The co-operation of the people of Lubbock is necessary to good electric service. This company wants that co-operation. We want the people to become familiar with this service and to further their own welfare by becoming interested in the necessary service we are charged with supplying to them.

TEXAS UTILITIES  
ICE—LIGHT—POWER

**After Wandering About Sweetwater For Ten Hours Woman, Suffering Breakdown, Discovered By Police In Empty Box Car**

SWEETWATER.—After wandering about Sweetwater and vicinity for nearly 10 hours as the result of a nervous breakdown, Mrs. R. D. Orr, 27, was finally located by Chief of Police Duck Johnson and a representative of the Reporter in an empty T. & P. box car near the Gyp plant shortly before noon Friday, following a city-wide search that started at 3 o'clock Friday morning.

The crying of her month old baby awakened her husband, R. D. Orr, Gypsum plant employee, at 3 o'clock Friday morning, and it was then that Mrs. Orr's disappearance was discovered. Officers were summoned and a search was started immediately. Clothes of the woman were missing and she was fully dressed when found.

Officers at first feared foul play in connection with her disappearance, but this theory was discarded when her trail was picked and followed to near the Gypsum plant. Following her tracks, searchers peered into the box car where the woman was standing in a corner.

"Where is my baby?" were the first words spoken by the mother when confronted by the searchers. Tired and weakened after walking several miles during the night and early morning, Mrs. Orr was brought back to Sweetwater and placed in the care of a physician. Her mother who lives at Clinton, Oklahoma, was notified soon after it was discovered that the woman was missing. It was thought that she might attempt to make her way to her mother's home.—Reporter.

**Bee Queen**



Last summer some impolite bees stung Helen Steiner of Seattle, Wash., while she was visiting in the country. Since then, however, Miss Steiner has gone into the bee business herself and now is the owner of 12 colonies. The bees never sting her anymore, she says.

**TO CLOSE BRIDGE**

BROWNSVILLE.—Immigration Inspector Pedro Nunez, in charge of the Northern District of Mexico, will close the international bridge between Matamoros and Brownsville at midnight Monday, American time, and the bridge will be closed every night at this time in the future, carrying out an order from President Calles.

The order is general, including all bridges over the Rio Grande between Mexico and the United States, but will only affect Matamoros, as other bridges are closed at night. The bridge here has not been closed since last summer, when it was closed for a short time at night by American officials.

A. J. Nelson, prominent business man of Meadow, attended to business in Lubbock Monday.

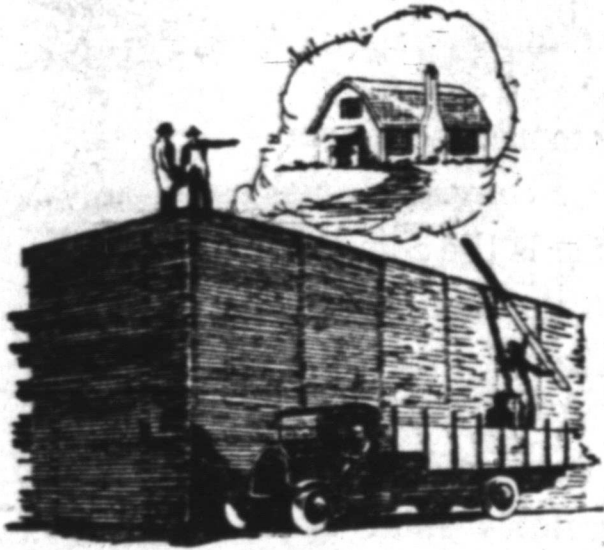
W. K. Carroll of near Lubbock was in the city on business Monday.

**O'Donnell Will Get Sixth Gin For 1925**

O'DONNELL.—Work on the construction of the sixth gin for O'Donnell will be started before the end of this week.

E. B. Harrison of Stamford, made a survey of the number of acres that would be planted to cotton in O'Donnell's territory this year and was convinced that there would be a demand for another gin. He purchased Block 182 from Musick & Busby and will use it as a site for the gin and states that he will have a modern plant ready for operation before the opening of the season.—Index.

Read Journal ads, it pays.

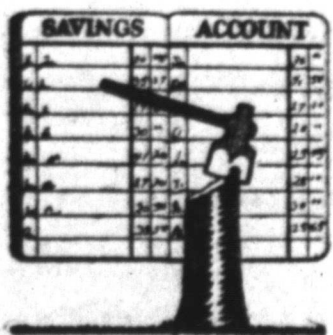


**Going to Build? Specify Our Lumber**

For the utmost in durability and longevity it will pay you to specify Higginbotham-Bartlett Lumber. The finest products of the best lumber mills are stocked in our yards, purchased in enormous quantities. We can save you money on your lumber bill.

**HIGGINBOTHAM-BARTLETT LUMBER COMPANY**

Lubbock, Phone 139 Texas



**Truth and Your Saving Account**

Everybody knows the story of George Washington and the cherry tree. It is the story of Truth. And a savings account tells the truth about you, too! Let such an Account with this strong institution tell the story of your life. Start today! Just a small amount and then regular weekly deposits which will draw interest.

**SECURITY STATE BANK & TRUST CO.**

Wants to Help Those Who Try

**UPTOWN FLORIST SHOP OPENED BY DEAN A SUCCESS**

Any man with the necessary nickles can buy Four Roses in Lubbock these days. Right down on Broadway at that—and without fear of the officers. For since the Lubbock Floral has opened a real up-town shop in their new down-town stand it is an easy matter to get almost any kind of flowers you may have a hankering for—four six or a dozen roses included.

J. C. Dean—better known as Calley Dean—who for many years has helped Lubbock "Say it with Flowers" is keeping pace with the development of Lubbock into the city class by bringing his flower shop up to city standard by opening a first class, pam up attractive shop on Broadway in the old 18th Furniture location. Dean has used his artistic eye to a telling effect—or rather—has followed the advice of his wife, and given Lubbock a shop that would do credit to a city of 28,000 population.

A huge refrigerator, balcony office, excellent show window, and a clever arrangement of trellis work on one side of the shop and other attractive and convenient features mark the new shop as out of the ordinary, distinctive and well planned. In short it is a regular up-town shop, and if you have not visited it, drop by and look, and smell, even if you don't want to buy. But it's our prediction that after you soak up a bit of the spirit of the shop that you will find it the most natural thing in the world to take a box of flowers home to your "boss" and say "I'll bet some of our wives would

**Challenge**



Mrs. Thomas Reichert, Seattle, Wash., is the champion bowler of her city. She challenges all comers.

faint right off if we came wagging home a box of flowers like we used to do when we were trying to get them into this mess of being a "Mrs." Try it and see.

**DEPOT ROBBED**

STREETMAN.—Burglars broke into the T. & P. V. depot here Sunday night by breaking a window. The knob was knocked from the safe, but they failed to open it. Only a few pennies that were left in a drawer was taken.

**Problems of Today Treated in "Broken Law" at Lyric Soon**

When does a child cease to be a child?

That is one of the questions which is seriously treated in "Broken Laws," one of the outstanding photo dramas of the year, which will come to the Lyric theatre here next Monday and Tuesday. Mrs. Wallace Reid, in the role of an indulgent mother, plays one of the stronger parts with which she is credited in her long film career.

Mrs. Reid's portrayal of Joan, the indulgent mother, surpasses by far, anything this talented artist has done in the past.

Believing that her son Bobby is still a "baby" she honors him, but he soon demonstrates that he is no longer a "child" and with serious results that lead to some of the most dramatic scenes of the play.

Bobby and Patsy, his little sweetheart, dash off in Bobby's new runabout. Their first trip leads to others, and finally to a notorious roadhouse. Here Patsy's father finds her and takes her home. Angry at having lost his girl Bobby dashes off after them. In the darkness, on a lonely country road, he crashes into a vegetable wagon killing the aged wife of the vegetable peddler.

Bobby is tried for manslaughter and found guilty. His mother learns, too late, that he is not any longer a "child." Her plea for him after he is convicted provides one of the most effective bits of emotional acting seen on the screen in many months. It will bring home to fathers and

mothers everywhere that their eight-year-old boys and girls are no longer "children" and that they cannot be treated as such without disastrous results. "Broken Laws" is a thrilling wroth-while drama of today.

**ROBBERY IS CHARGED**

DALLAS.—Charges of robbery with firearms were filed today against Edward Greer, Louis McCartney, J. B. Stevens and Harry Huggins. They are alleged to have robbed Leo Fraser and Tommy Hays on Feb. 12, when the boys were relieved of 14 cents in cash.

**CROP PAYS FOR FARM**

ABERNATHY.—C. I. Rhodes, who lives 19 miles northwest of Abernathy, raised 25,155 pounds of lint cotton on 45 acres of land last year, which brought him \$5,544.38.

This figure 26.31 bales, weighing 500 pounds each and Rhodes estimates that the land on which he raised the cotton produced more than \$50 per acre after the expenses were deducted.

Land can be bought in the neighborhood of Rhodes for \$45 and \$50 an acre.



WHERE man's need reaches out for services that we can render we stand ready to serve—to serve with fidelity, with discretion and with tactfulness.

PHONE 437 SIMMONS' AMBULANCE FUNERAL DIRECTOR SERVICES

**TAILORED AT FASHION PARK**



Sketched from life at Fashion Park 1925

**FACTS**

CLOTHES TAILORED AT FASHION PARK ARE SOLD EXCLUSIVELY IN THIS COMMUNITY AT THIS STORE.

WE, PERSONALLY, SELECT THE WOOLENS WHICH ARE CHOSEN FROM THE PRODUCTS OF THE FINEST MILLS IN AMERICA AND EUROPE.

ROYAL PARK IS THE AUTHENTIC STYLE IN SUITS FOR SPRING.

PAR-KERRY TOPCOATS TAILORED AT FASHION PARK ARE CORRECT STYLE AND SUBSTANTIAL VALUE.

THE ROYAL PARK GROUP INCLUDES STYLES FOR ALL MEN REGARDLESS OF AGE.

TOPCOATS THAT CARRY THE PAR-KERRY LABEL ARE STORMPROOF. LOOK FOR THE PAR-KERRY LABEL.

FASHION PARK COOPERATES WITH US AT ALL TIMES TO GIVE THE MEN OF THIS COMMUNITY EVERY ADVANTAGE IN THE PURCHASE OF THEIR CLOTHING NEEDS.

WE TAKE PRIDE IN ANNOUNCING A COMPLETE DISPLAY OF CLOTHES TAILORED AT FASHION PARK. YOU'LL ENJOY VIEWING THE NEW FASHION PARK MODELS. FEEL AT LIBERTY TO DO SO WITHOUT OBLIGATION.

**SUITS**

— FORTY-FIVE TO SEVENTY-FIVE DOLLARS

**TOPCOATS**

— FORTY TO SEVENTY-FIVE DOLLARS

**McWhorter - Roberds**

MEN'S APPAREL CORNER MERRILL HOTEL

EVERY SUIT AND TOPCOAT PRICED TO WARRANT VALUE

## Makers of West Texas



RUFUS WRIGHT  
Of Sweetwater

**A**s soon as he laid aside his bib and tucker and donned his first pair of lace shoes, he made a bee-line for West Texas and has been here ever since.

And just to make this Westward-Ho spirit that is in him safe for democracy, it is fit and proper to state that not all the king's horses and all the king's men could drag him out of West Texas. He's so

stuck on West Texas that a charge of TNT couldn't jar him loose from his favorite nook, which happens to be Sweetwater.

His name has appeared on several warranty deeds in Nolan county — always as a purchaser, never as a seller. He believes in buying West Texas dirt.

He's made money in West Texas and is still making money, but

if he never made another cent in West Texas you couldn't convince him that there is a better spot on earth than West Texas. If you ask him, he'll tell you the Garden of Eden was a regular desert compared to West Texas.

And Rufus Wright of Sweetwater, is going to stay in West Texas till the cows come home, and don't you forget it (Turn to Page 2)



# HE PROVES THERE'S OPPORTUNITY IN WEST Rufus Wright of Sweetwater Demonstrates Value of Investing Wisely In West

Faith has played the major part in the building of West Texas. It took faith, too, of a sound order, on the part of the pioneers who came out into West Texas in the seventies and eighties, for it was frontier. The beginnings of Texas naturally were laid along the coast, and civilization moved slowly. As late as 1870 Texas amounted to nothing west of the ninety-seventh meridian. There was a saying in the older populated districts of Central and Southern Texas that "a weed won't grow west of the Brazos River."

But faith showed it would. West Texas has become a mighty empire of its own. Cotton now grows west of the 100th meridian, and faith did that. The biographer who sets out to gather data on the lives of men entitled to a place in this "Makers of West Texas" series invariably finds that the particular man being considered was a man of faith. In most cases he has come up from his own toil. Not one, it might be mentioned here, was born with the proverbial silver spoon.

Faith was the lodestar in the life of Rufus Wright, of Sweetwater, as you will see. He is not a native West Texan. He was born March 23, 1882, at Mount Vernon, in East Texas. His father, Isham Wright, was born at Mount Vernon, too, January 7, 1857. His mother, Alice Malone Wright, emigrated from Alabama as a girl. Isham Wright's father, Dr. W. C. Wright, was a Texan before the first railroad came, emigrating from Tennessee at the beginning of Texas statehood.

**West Texan Since 1889**

But Isham Wright did the next best thing. He emigrated to West Texas in 1889, settling at Abilene. And he built the first cotton gin in Taylor County, with his brother-in-law, R. C. Malone; Mr. Malone, by the way, still being in the gin business at Abilene.

Rufus was a lad of seven when the family "moved out West." Abilene was a village of maybe a thousand people. The town's single mansion was the two-story rock dwelling built by the late Colonel Berry and now owned by H. L. Bentley; the Clabe Merchant rock house, now well within the city limits, was "out in the

country." But it was the best place on earth to the boy Rufus Wright. Looking back over his boyhood in Abilene, he says the one word "Golden" describes it.

Let's see. Professor Roach was superintendent of the school. He would as soon have larruped a husky of eighteen as a lad of eight; and he, the Professor, wasn't as big as the proverbial giant. Mrs. D. DeWitt was running the best known private school in the West, drawing her students from a hundred mile territory and turning out graduates whose names now sound like a West Texas who's who. "The Roots," on Cedar Creek, was the community swimming hole. Dad Spooner and his daughter Allie were making regular calls with The Spooner Comedy Company. J. V. Cunningham was sheriff and John Clinton city marshal. The winters were more severe than than now, and men would run a pair of traces thru a frozen cow hide, hitch the traces to a cowpony, and ride through the streets in true Roman style. There were plenty of possum along Elm and Catlaw creeks, and every boy had a pair of handy fists. Rufus Wright said he guessed he'd had a hundred fights in his day; generally got licked but kept coming for more.

Life in the West then being so rich and full and satisfying to a boy, he naturally did not finish school. It was considered snobbish to think of going to college. It made one a chelly-boy, and that meant a fight a day.

**His First Business**

When he was seventeen Rufus moved to Tuscola to run a cotton gin of his father's. Three years later, in 1901, his father built a gin at San Angelo and sent him there to manage it. He stayed on that job for three years, until 1905, which was the year he went into business on his own hook.

Of course it was a gin. He built it on Valley Creek, on the Taylor and Runnels county line; and made one grand and glorious failure.

"Don't blame that on me," he said. "I hustled for business from sunrise to sunset seven days a week, but there wasn't enough business. The boll worms moved in and ate up the crop two years running. Right there

I decided to quit the gin business. There wasn't enough cotton for me and the worms, and they were working even harder for it than I. I decided to be a merchant."

So he returned to Abilene and in 1908 opened a small second-hand store on North Second Street, next to the Roberts Telephone Company. He had \$200 to operate on, every penny borrowed.

Now that he is well-to-do, this can be told of him, that he has always been an enthusiastic borrower. He has always had the idea that banks were something to borrow from. He says he has worn out the Welcome sign of every bank in Central West Texas, but of course that was stretching it.

**Moves to Sweetwater**

You are to judge for yourselves whether the second-hand store was a money maker. Rufus traded it off for a thousand acres of Reeves County land maybe worth fifty cents an acre. He traded the land for a Fisher County farm, traded the farm for livestock, sold the stock for \$1,000 to pay his \$300 loan, and moved to Sweetwater in 1910 with \$500 in cash, one-half carload of furniture, a horse, a cow—and a wife and two little sons. He was married seven years earlier—Sept. 2, 1903, at Tuscola—to Miss Lela Ivy, daughter of R. F. Ivy, a pioneer farmer of Taylor County. The sons were Ernest, now twenty, and Ralph seventeen.

When he lit in Sweetwater it was his last move. He still lives there, and is Mister Wright now, a substantial citizen, a booster and builder, owner of the Wright Hotel, one of the very best in West Texas. But to get on with the story:

Sweetwater looked good. The T. & P. and Orient railroads were there and the Santa Fe was on the way. Rufus Wright induced his father to go into business with him, and the Wright Furniture Company was organized. In 1915 the partnership was dissolved, the elder Wright opening a store at Brownwood and Rufus remaining.

**Make Some Real Money**

There came a time of slack business. The Wright Furniture Company had more goods than it needed. One day Mr. Wright made a sober accounting and was startled to find that his liabilities had overtaken his assets. Something had to be done. It occurred to him to borrow some more money. He used it in buying a bankrupt furniture stock in a nearby town, which he put on sale. In five weeks he had cleaned out the stock and made \$3,000 net profit, besides reserving a carload of furniture for himself.

Paying back the bank gave him a better line of credit, and he used it. He borrowed \$1,250 and bought a business lot in Sweetwater. Then he borrowed some more money and erected a brick building. It is now the home of the Ford agency. The next year, with J. McAllister Stevenson, he bought the corner lot now occupied by the Wright Hotel, on a cash payment of \$500, the price being \$4,500 for a hundred-foot front. In 1917 he bought Mr. Stevenson's interest, borrowed enough to pay off the balance due, and borrowed more to build the first unit of the hotel. Building it was one thing, getting it in condition to operate was another. But that was easy. He simply borrowed some more.

"You see," he said, "I had faith. I sold myself the idea that every nickel spent in Sweetwater property would return me a dime, and nothing has ever made me change my mind. What could a Sweetwater banker do, when I went to him for a loan for the purchase of Sweetwater property? I was buying, not selling. They saw the point, and financed me."

a small frame building on leased ground. Buying was simply frantic. It was not a matter of salesmanship at all, but a matter of supply, the goods. Sales of \$2,000 a day were nothing at all. There were innumerable oil-drilling outfits to be equipped. Houses were going up on every hand, and every one had to be furnished.

"In fourteen months," Mr. Wright said, "I made and took out of Ranger \$50,000 in cold cash. Two years later I was burned out with a net loss of \$30,000, but I rebuilt and when my five year lease expired moved to another location, and the Wright Furniture Company is still doing business and has made some money every day. Two years ago my manager, Mr. Sharpe, bought an interest in the business."

**Invests Pile in Sweetwater**

Long before the \$50,000 fire loss had reduced his Ranger holdings to \$20,000 Mr. Wright had invested his whole \$50,000 in Sweetwater property. He has done more buying and building there than any other citizen. He owns six brick buildings and the land under them, and he still is a

profitable customer of the banks. He will buy anything that's reasonable, if it is in Sweetwater.

The Wright Hotel is his best-loved possession. It was opened in December of 1917 with forty-five rooms. A twenty-four room annex was built in 1921, and last summer a third story was added to the main building, making it a 100-room hotel. It was leased in 1917 for five years, and when the lease expired in 1922 Mr. Wright took it over himself.

At this time the Wright Hotel is being managed by Mr. Wright's son Ernest. There are no ifs and ands about his authority, either, although he is only twenty years of age. His father carefully prepared him for his responsibility; sent him to Cornell University to take a course in hotel management. The young man did so well there that, with eight other upper classmen, he was invited last year to visit the properties of the United Hotels Company, in New York and many other cities, as their guest. Now the traveling man helps the manager write the verdict on a hotel. Go to Sweetwater any Saturday and Sunday and try to fight your way through the lobby of the Wright Hotel, big and roomy as it is. Go into the dining room or that nifty coffee shop any hour of the day—you'll see.

**WORDS**

Words and more words, coming in daily, keep Dr. Frank H. Vizetelly, famous lexicographer, busy compiling them and defining them. He attributes 5000 new words to radio and is still gathering more.

**Radio Turns Dictionary Inside Out!**

Five thousand new words and more to come! This is the contribution radio is giving to the English language. How this is explained in the following article by one of America's most renowned lexicographers. Dr. Vizetelly is known not only for his work as compiler of the Funk & Wagnalls new standard dictionary, but for his informative radio talks on the English language.

**DR. FRANK H. VIZETELLY**  
(Famous Lexicographer)

What effect has radio had upon the English language?

It has almost turned it upside down. Never in the history of science has an invention gripped the fancy and interest of the people as has the magic of the air. Naturally, a brand new vocabulary had to spring into existence to cope with the shadowy, that had to be labeled and expressed.

Radio has peppered the whole dictionary with new words from "auto-dyne" to "zymo-dyne." There are more than two hundred new words with the prefix "radio" alone.

I haven't been able to count all of these new word-coins; they pour over my desk too fast. But I don't think it would be amiss to state that the language has been enriched in one way or another by over five thousand vocabulary terms. The modern dictionary has become almost a code book of radio. Greatest Word Mint—

In fact, radio has been the greatest stimulus to the language since the war. The war gave rise to about six thousand words, but these were not all purely military. They added to the chemical, political and social vocabularies as well.

Therefore, with radio just in its infancy and diffusing itself all thru our lexicon, we can well imagine that it will surpass all other sources of word-minting as time rolls on.

Has radio increased our personal vocabularies?

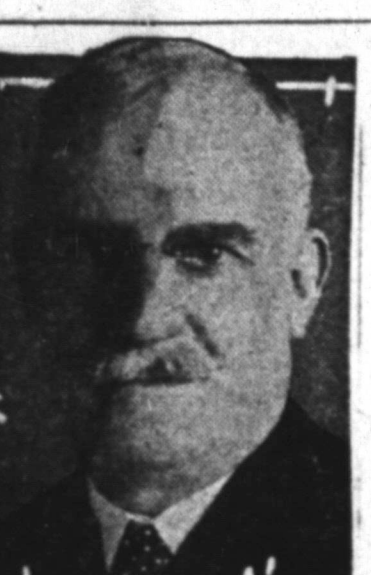
I believe that the average person has a larger store of words than he is ever given credit for. Relative to radio, I believe that every fan—that is, the dyed-in-the-ether variety—has increased his vocabulary at least two thousand words.

Each word, of course, requires a definition. And this is what keeps me hopping all day long. In order to keep abreast of this kaleidoscopic industry our staff has to peruse the myriad of pages that are published daily about radio today—the magazines, the newspapers, the new books, technical charts, prospectuses, catalogs and the radio supplements.

**"Cascarets" 10c if Dizzy, Bilious, Constipated**



So clean your bowels without cramping or over-exercising like "Cascarets" — Biliousness, Headache, Sick, Indigestion, Sour Stomach, and all such distress gone by morning. Nicest laxative and cathartic for grown-ups and children. 10c, 25c and 50c boxes—any drug store.



Words and more words, coming in daily, keep Dr. Frank H. Vizetelly, famous lexicographer, busy compiling them and defining them. He attributes 5000 new words to radio and is still gathering more.

**Brantley Draughon College**

WEST TEXAS  
ASK YOUR BANKER Where to learn Banking, Bookkeeping, Accounting, shorthand, Telegraphy, For National Banks represented on our Directory Board. A good position is what you want. Come to Fort Worth where there are wonderful opportunities. Fill in name and address and send AT ONCE for SPECIAL INFORMATION. (W. W.)

**Children Cry for Fletcher's CASTORIA**



**MOTHER:**—Fletcher's Castoria is especially prepared to relieve Infants in arms and Children all ages of Constipation, Flatulency, Wind Colic and Diarrhea; allaying Feverishness arising therefrom, and, by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep.

To avoid imitations, always look for the signature of *Dr. J. C. Ayer*. Absolutely Harmless—No Opium. Physicians everywhere recommend it.

**Genuine BAYER ASPIRIN**

SAY "BAYER ASPIRIN" and INSIST!

Unless you see the "Bayer Cross" on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians 24 years for

Colds Headache Neuralgia Lumbago  
Pain Toothache Neuritis Rheumatism


**Safe** Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100—Druggists.

Aspirin is the trade mark of Bayer Manufacturing of Monroeville, Germany of Salicylic acid

**Beauty PARLOR EQUIPMENT**

**Beauty**  
A Gleamy Mass of Hair

35c "Danderine" does Wonders for Any Girl's Hair



Girls! Try this! When combing and dressing your hair, just moisten your hair brush with a little "Danderine" and brush it through your hair. The effect is startling! You can do your hair up immediately and it will appear twice as thick and heavy—a mass of gleamy hair, sparkling with life and possessing that incomparable softness, freshness and luxuriance.

While beautifying the hair "Danderine" is also toning and stimulating each single hair to grow thick, long and strong. Hair stops falling out and dandruff disappears. Get a bottle of delightful, refreshing "Danderine" at any drug or toilet counter and just see how healthy and youthful your hair becomes.

**Opens Ranger Store**

About the time that his notes were falling due Mr. Wright learned that a farmer named McClesky, near Ranger, had a real oil well on his place. Seeing Ranger now, one can hardly believe that less than eight years ago it was nothing more than a hot, wide spot in a dusty road, but it was just that. Wright took a chance on McClesky and Ranger. With \$1,000 in cash (borrowed, of course), he opened a small furniture house in Ranger with T. B. Sharpe in charge. Oh! Who can forget those boom days? Wright was doing business in

**Remember to Plan Your Trips on the INTERURBAN LINES**

Between FORT WORTH and DALLAS and FORT WORTH and OLEBURNE. Always Faster Time; Lower Rates; Better Service.

Ask our agents for complete information  
**R. L. MILLER, G. P. A.,**  
Fort Worth, Texas

**Waco & Brazos Boiler Works**

Boilers, Oil Storage Tanks, Steel Wagon Tanks, Smoke Stacks, General Repairs  
Electric and Acetylene Welding  
WACO, TEXAS

**Made from the finest Durum Flour**

**O-B Macaroni**  
Wholesome Nourishing Delicious  
Try a package to-day



**1925 SOUTHWESTERN EXPOSITION AND FAT STOCK SHOW**

The Wonderful Automobile Exhibit will be a real Style Show in itself!

**COME!**

See the last word in Automobiles, Trucks and Tractors

**A WHIRLWIND WEEK OF FUN—FAST AND FURIOUS**

Agriculture—Livestock  
Dogs—Foultry—Pets  
Industry—Manufacturing  
**AND RODEO**

**REDUCED RATES ON ALL RAILROADS**

**MARCH 7-14**

**JUST SAY— JO-BOY**

IT'S THE BEST FIVE CENTS WORTH OF CANDY YOU EVER ATE. TRY IT.

SOLD BY ALL DEALERS  
Manufactured by  
**BILENE CANDY MFG. CO.**

# WEST TEXAS TODAY

A Safe Sane Journal of Country Development

This Department of Western Weekly contains news items and development news furnished by the West Texas Chamber of Commerce. One issue each month of Western Weekly will contain this department as compiled by the Publicity Bureau of the West Texas Chamber of Commerce, head-office, Stamford, Texas, to whom application should be made for the inclusion of news matter in this department.

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## BEST IS BEST, SAY BEST PEOPLE

### The City That Sprang From an Idea Is Less Than a Year Old and Boasts of Many Modern Conveniences, Such as Churches, Schools, Electric Lights, Water System, Etc.

**BEST, Texas, Feb. 21.**—It is common knowledge over all oddism that there is a wonderful oil field in Reagan County, Texas. Its possibilities have been discussed with undoubted conclusions in every oil fraternity in America, and part of Europe. The fact of the existence of the field and its potential possibilities has been

well known since the first well came in during the month of May, 1923; it made Frank Pickrell, Levi T. Smith and a few others lords of new domains; and with the drilling in of 13 new producers since that time and no dry holes anywhere to really condemn any boundary of the proven field as far as production is concerned, the possibilities of the oil field itself is a matter beyond speculation.

Another immediate need of the city at the present time is a good steam laundry. Water is available and the town site company offers attractive concessions to necessary enterprises. A laundry located in Best would handle the work of three adjacent towns nearby.

Now the first two chapters of the history of Best have been written and recorded—inception and progress. The chapters that will be written in the future are beyond comprehension. But Best is there and it is there to stay. The people who are there are not boomers, although they were of that category when they arrived; but for the most part they have decided that it is a very liveable place and they add their own efforts to those who came before to make it more liveable. There will be a time when public libraries, municipal buildings, ward schools and parks will beautify the city even further, and church spires will pierce the blue, all this is not far off and nothing is beyond the reach of its enthusiastic and loyal citizenry, promoters, Jim Maco and John Freedland.

The difficulty of obtaining suitable drinking water was overcome and an entirely adequate waterworks system has now been laid with complete fire protection. Telephones were installed from the first, and of course Western Union came. On the night of Dec. 6, 1924, the new city Electric Power Plant was put in operation and the main road has become the White Way. Electric signs are now the vogue.

Most remarkable of all, there is no inflation of any kind. The town site managers have seen to that. Living conditions are as low in Best as they are anywhere; wages are on the standard, unions are not considered, for people do not become ill in Best, but occasionally a roughneck in the field would become entangled in a cable with more or less serious consequences, so now there are three good physicians and surgeons and the nearest little modern, up-to-date hospital west of San Angelo. The officers of the law enforce the statutes conscientiously and efficiently, it is a well-behaved town; but with many important business transactions taking place daily there came the need for an attorney—the place was filled as soon as the need arose. Immediately upon the commencement of the development, Best was designated a postoffice, the service is efficient. What the townsite needs, it gets; but it does not ever get more of anything than it does need. Thus, the unfolding law of supply and demand is put into effect and the results are there for all to see.

#### San Angelo Fair Organized For 1925

**W. E. BLANTON ELECTED PRESIDENT FOR 1925 EXPOSITION AND DIRECTORS APPOINTED**

**SAN ANGELO, Feb. 21.**—The San Angelo Board of City Development has officially started the organization of the "All-West Texas Exposition" by the appointment of 27 directors who have met and selected a president and vice president and named the dates for the big fair.

W. E. Blanton of the Holcomb-Blanton Printing and well known to West Texans as the designer of the official West Texas Chamber of Commerce flag and the man who staged the wonderful pageant at the 1923 convention at San Angelo, is president of the San Angelo Fair Association for 1925. The vice president is John P. Lee, well known ranchman of this section and for many years an official of the Fort Worth Fair Stock Show and the Dallas State Fair. The following are resident directors whose number will probably be increased by the addition of several out-of-town directors: T. C. Atwood, Judge W. C. Blanks, W. E. Blanton, Mrs. R. H. Compton, Geo. H. Cox, Fred Cox, Mart Findlater, O. B. Foster, A. A. Glover, C. H. Hallmark, W. M. Hemphill, R. H. Henderson, J. P. Hill, C. W. Hobbs, W. B. Hunter, Mrs. W. L. James, Mrs. J. C. Landon, John P. Lee, A. P. Luckett, C. C. Smith, Charles Sheffield, L. W. Walker, W. E. Yaggs, B. H. Yancy and J. E. Young.

**Dates Chosen**  
 The dates chosen for the 1925 San Angelo Fair are October 26 to 31 inclusive, the week immediately following the Dallas State Fair. This is the traditional time for the San Angelo Fair although for the past two years the week just before the Dallas show opened was chosen so as to make a convenient move for large livestock exhibitors between the Wichita Falls and Dallas fairs to satisfy the desire of the Sheep and Goat Raisers' Association to have their annual sale, held in conjunction with the fair, take place before the middle of October.

Mr. Blanton and his directors are laying plans early for the biggest show ever put over at San Angelo. The highly prosperous condition of the territory promises a banner year and the date should insure record attendance since cotton picking, sheep shearing and other fall work should be well out of the way.

#### FAVOR APPROPRIATIONS FOR EXPERIMENTAL WORK

Among the different matters the Legislative Bureau of the West Texas Chamber of Commerce is assisting in is in the matter of getting adequate appropriation for the State Experimental farms in West Texas.

### Expansion of Texas' Textile Industry Exceeds All Records For Last Twenty Years

**\$45,360,000 NOW INVESTED IN STATE'S TEXTILE MANUFACTURING ENTERPRISES; SPINDLEAGE INCREASE DURING 1923-1924, APPROXIMATELY THIRTY-THREE PER CENT; BLANTON PREDICTS GREATER EXPANSION DURING 1925.**

**SWEETWATER, Texas, Feb. 21.**—Expansion of the textile industry in Texas during the period of the last two years, 1923-1924, establishes a precedent and exceeds all records for the last 20 years, placing the industry second in point of capital investment among 15 major groups of manufacturing in the state, according to a report on textile development recently compiled by Burt C. Blanton, consulting industrial director for the West Texas Chamber of Commerce.

The aggregate investment in textile enterprises in Texas is now approximately \$42,725,000. Mr. Blanton said, "and today there are 61 establishments in operation."

Mr. Blanton's report shows a great variety of products which are now manufactured by textile industries in the state the same being enumerated specifically as follows: Absorbent cotton, awnings, bags (burlap, cotton and jute), bleaching cotton and fibers, bed sheets, comfort bats, cotton felt, cotton and woolen wares, cotton and jute, shoddy, camel's hair goods, cloth, cotton, twine, chevrons, denim, duck drills, ginghams, hose, mattresses, osenburs, overalls, plow sheels and awning stripes, pillow cases, sheetings, tents, tire fabrics, twills, yarns (artificial silk, hosiery and worsted), garments, etc.

#### Location of Texas Cotton Mills

"Cotton mills operating in the state of Texas are located in the following cities and towns: Belton, Busham, Brenham, Corsicana (two mills), Dallas (two mills), Denton, Fort Worth, Gonzales, Hillsboro, Mason, Kingsville, McKinney, New Caney, Rock Hill, San Antonio, Sherman, Waco (two mills), Waxahachie and West." Mr. Blanton said. "These 24 mills represent an investment of approximately \$18,500,000 and at the present time about \$1,450,000 is being invested in new mills."

"Three new cotton mills located in El Paso, Houston and Mexia are nearing completion and should be in operation before the close of the current year," Mr. Blanton said.

"The most recent textile project to be completed in the state was the Worth Mills, located in Worth, Texas, which began manufacturing tire fabrics in December, 1924," Mr. Blanton said. "The Worth Mills are now the largest mill in Texas, with a

### Hall County Crop Figured At 55,000 Bales

**Average Farmers' Income Placed At \$8,400**

By GEO. SAGER, Secretary

**MEMPHIS, Texas, Feb. 21.**—Up to the present time there has been discussed at the three railroad points in Hall county 55,000 bales of cotton and it is conservatively estimated that the cotton crop will reach 55,000 bales. Figured on the basis of \$180 per bale for the cotton and seed, the cotton crop alone will reach around \$8,500,000. There has also been gathered a first-class feed crop which is estimated to be worth \$1,000,000. During the holiday season there were 25,000 pounds of turkeys shipped from Hall county, about 440,000 pounds of which were dressed. Several shipments were made to Pennsylvania and other eastern points. During the spring months of 1924 there were 15 cars of poultry shipped from Hall county and during the summer months a large number of drying chickens and eggs, which has brought a revenue of \$75,000. The total value of the 1924 crop is approximately \$7,575,000. This amount being divided among the 1,150 farms of the county will give each one a little more than \$6,580.

The bank deposits of Hall county are greater than they have ever been with the exception of 1919. At the close of business December 31, 1924, the total deposits of Hall county banks were three and a quarter million. As the farmers are still gathering cotton the deposits are steadily increasing. Prospects for the year 1925 are exceedingly bright, as there is a building program in sight with prospects for something like \$200,000 public buildings, to consist of new Masonic Temple and several business houses.

total of 23,000 ring spindles." Development during 1923-1924 In pointing out the trend of development and expansion of the textile industry during the period of 1923-1924, Mr. Blanton said: "In 1923 approximately 10,000 spindles were added to the textile industry in Texas by the completion of the Planters and Merchants Mills, Inc., of New Braunfels, which began operating in August of that year."

"During 1924 approximately 22,000 spindles were added by the completion of the Dallas Textile Mills with about 10,000 spindles, and the Worth Mills with about 22,000 spindles; and, also, 12,400 spindles in three mills being built, located in El Paso, Houston and Mexia."

"The spindleage increase during the period of 1923-1924 represents an addition of approximately 55,400 over the year 1922."

"The total number of spindles in Texas' textile industries today is approximately 231,224," Mr. Blanton said, "which represents an increase for the 25-year period, 1899 to 1924, inclusive, of approximately three hundred seventy-five per cent." Predicts Greater Development During 1925

"The time is opportune for the citizens of Texas to redouble their efforts in further development of the textile industry," Mr. Blanton said, "and there are many localities in the State of Texas today which represent a complement of favorable conditions for the location of cotton mills, such cities as Austin, Amarillo, Abilene, Dallas, El Paso, Fort Worth, Houston, San Antonio, Waco and Wichita Falls should make an especial effort to secure the location of textile enterprises, as a number of these respective cities are potential textile mill centers."

### Interest Growing In Poultry Raising

**LAMESA, O. OF C. ENDEAVORING TO INCREASE SCOPE OF EFFORT**

By C. T. WATSON, Secretary

LAMESA, Texas, Feb. 15.—The farmers of Dawson County are taking a great interest in poultry raising and horticulture. C. T. Watson, county agent, states that he is having many calls to aid farm families in selecting pure bred fowls for breeding purposes. Many flocks are being culled and the non-productive birds are being disposed of and arrangements being made to give the paying fowls the attention they deserve. The number of thoroughbred poultry flocks in this county is constantly increasing. The people are turning their attention to this business and are giving it serious attention.

A few years ago poultry raising was looked upon by the average farmer as a non-productive occupation to be carried on in the backyard by the wife and children of the family. This attitude is rapidly passing and farmers are finding that poultry pays big dividends if properly cared for and sufficient thought is given to their care.

Farmers all over this section are planning to start young orchards during this season. People who have had orchards for a number of years and have given them the necessary attention, such as cultivation and pruning, have reaped big returns. Any fruit tree that is adapted to this particular section of the country will produce here and new orchards are being set out on scores of farms. The county agent is endeavoring to assist all whom he can in this work by giving pruning demonstrations in different communities and showing the proper methods of setting the trees.

Mr. Blanton enumerated the essential requirements for successful cotton manufacturing as: (1) Adequate finances; (2) A potential supply of labor; (3) An adequate and economical source of power; (4) A trained operating organization; (5) Executive management; (6) A carefully designed mill; (7) Proximity to raw supply; and (8) Accessibility to markets.

Mr. Blanton predicts even greater development and expansion of the textile industry in Texas during 1925, and likewise expresses the opinion that Texas, as the potential hub, is destined, eventually, to become the textile manufacturing center of the world. "Such development will be large in this state during the next decade," Mr. Blanton said. "And by the year 1925, Texas will be dotted with textile industries and there will be many important mill districts."

In conclusion Mr. Blanton made this deduction pertaining to industry, which he said, could be accepted as an adage: "If your community has latent resources industry will develop them; if your community has but average potentialities industry will supply the deficiency; and, if your community is to attain material progress and prosperity, industry constitutes the medium of such objectives."

Mr. Blanton's professional work has included special investigations, reports and surveys of practically all of the major groups of industry in the State of Texas, including two surveys of Texas' textile industry, to date. He specializes in analyzing the factors and conditions of a city, town or community for the establishment of new types of industries, adequate requirements, structural costs, labor available to perform a given service, raw materials available to be utilized in certain manufacturing establishments, etc.

Mr. Blanton is one of the recognized leaders in the State of Texas in exploiting Texas' potentialities for greater industrial development and expansion.

### Milk Income Large; Demand Greater Than the Supply

**QUANAH, Texas, Feb. 21.**—One thousand and seventy-five dollars, to be paid for milk during the month of December, is making Hardeman county farmers "sit up and take notice" of the possibilities of milk and cream sales. Stepp Brothers living about four miles east of Quanah milk about 25 Jersey cows, find the demand for their products much greater than the supply.

Since the Dairy School held in August, 1924, through the joint efforts of the Chamber of Commerce, the county agent and the A. M. Extension Service, and the Agricultural Agent of the Fort Worth & Denver railroad, much more interest has been taken in dairying and individual sales of milk and cream. An intensive campaign by the Chamber of Commerce and County Agent, with the hearty co-operation of the Quanah newspapers, is expected to bring many pure-bred cows into the county. All efforts are directed toward only pure-bred stock, both sires and milk cows.

### The Disque Report

**DIFFICULT TO BE OTHER THAN AS SEA AS TO MEANING**

By A. B. SPENCER

Chairman Traffic Committee  
 There has been so much discussion and such a difference as to views of various people who have been interviewed regarding the Disque Report, that I really hesitate to express an opinion as to what it means; but can at least venture an opinion on what I feel are the outstanding features of the report from the West Texas point of view.  
 There may be a grain of comfort for us all in the statement of the examiner to the effect that the Texas Common Point adjustment cannot be tinkered with; but the mere fact that it cannot be tinkered with may be a good excuse for performing a major operation, about the only bar to this being the fact that the examiner in his report admits the situation which we specially stressed at the time of the "fourth section" testimony in the case at Galveston, where he states that in any event, whether the common point territory is destroyed or not, a large group will be automatically created by the

application of the fourth section of the act.

There is a possibility of creating a number of small groups under the application of the fourth section, if the carriers will agree to refrain from handling business to other than points located within their particular group; but it is hard to conceive of their being willing to do this, and we can well expect to at least have a group extending as far west as Sweetwater, where the influence of the Orient will be felt on business destined to all points east of there.

There is one feature of this report which compels my utmost admiration in that it is frank confession of bias on the part of the examiner: "If the rates to Northeast Texas are made on the same basis as those of the Kansas City Southern it may be that there would be no particular objection on the part of Northeast Texas to accord to the balance of Texas rates—a lower basis than the scale provided," indicating that whatever may be the effect on the remainder of the state, the wishes of Northeast Texas must be complied with.

Page 3 of the report carries this statement: "If the reductions asked are made without compensating increases, some of the carriers will be seriously affected," which carries out our contention that a reduction of any kind in the rates to Northeast Texas must necessarily be simultaneous with a corresponding advance to the remainder of the state.

While my review of the report has necessarily been very hasty, and has largely been confined to its relationship to the Common Point Grouping from St. Louis and Defined Territories; I am not fully enlightened even now as to just what the examiner proposes as a solution of the complaint; although it is my opinion that he admits the difficulty of breaking up the common point group, and even indirectly concedes that possibly the Northeastern Texas group might be forced back into a common group by the application of the fourth section, but offers no direct advice to the commission as to how to solve the problem.

He advises the commission that the majority of the business interests of the state favor the complaint, only Galveston and West Texas being opposed to it.

He suggests by inference that a possible solution of the Northeast Texas-Shreveport impasse will be the adoption of a higher scale from the East to Louisiana points, which would thus remove the discrimination complained of by Fort Worth-Dallas.

My final conclusion is that the Common Point Group, while possibly subject to some modifications, will likely not be seriously disturbed by the findings in this case; unless the I. C. C. should disregard the evidence in the case, and also disregard the warnings of the examiner which appear at various places in his report.

I also believe that our contention for the common grouping of the Texas ports is upheld in the report; but look for some serious disturbance in the situation in the Panhandle from an effect on the part of the examiner to bring about a competitive condition between Oklahoma City and Amarillo on business moving through the Gulf, or affected directly by the rail-water adjustment.

### Next District Convention at Slaton

**Date for South Plains Meeting Set as of March 12th**

**SLATON, Texas, Feb. 21.**—R. A. Highsmith, convention manager of the West Texas Chamber of Commerce, when in this city today stated that the West Texas Chamber of Commerce and the Slaton Chamber of Commerce had agreed on March 12 for the South Plains District Convention, the West Texas Chamber of Commerce.

Five hundred delegates are expected to attend the convention. One of the principle speakers will be Dr. P. W. Horn of the Texas Technological College.

# G. F. P. IS HELPING WEATHERFORD ST. LADY REGAIN HER STRENGTH



MRS. M. W. EVANS

As the years go by, many women begin to wonder how long their health will last. The burden which life places on their frail shoulders sometimes seem too heavy for them to bear. Pain and suffering from so-called "female disorders" leave many of them broken and weakened in early life and each succeeding year of neglect only adds to the load of pain and suffering they have to bear.

Every woman should live her life free from those painful and distressing troubles such as headaches, backaches, pains in the sides and dizziness, fainting spells and that awful feeling of lowness and drowsiness so common among women.

It has now been proven that these symptoms are, in nine out of ten cases, a sure indication of the presence of that dreaded malady—Catarrh of the Female Organs, in those unfortunate women who suffer from them.

If taken in its early stages it is easy for St. Joseph's G. F. P. to overcome and stamp out this dreaded enemy of women. The longer the victim allows the disease to spread and weaken and destroy muscle and tissue, it is naturally harder for G. F. P. to get rid of the malady and it takes longer to build up flesh and tissue and restore lost energy, vigor and vitality to the body, but thousands are finding daily that they are being quickly and easily relieved from even cases of the longest standing by the consistent use of this phenomenal medicine, which is believed to be the first specific for the relief of that terrible malady—Catarrh of the Female Organs.

## Women Now Depend on St. Joseph's G.F.P. To Restore Their Vitality

# \$50,000 FOR PREVENTION SEVEN MILLION FOR CURE AND ATTENTION

BY FREDERICK WARNER

It is said by those in charge of our institutions for the criminally and convicts of Texas that ninety per cent of our criminals come from the country. It is said by those in charge of our asylums that there are more farm women in our asylums than any other one class of inmates.

We are wondering why this is, if it is. Another theory that has been based on experiments, close observation and facts is that plenty of parks and play grounds in our largest cities where youth may find clean amusement and where older people can find rest and recreation are the best prevention for crime and that the cost of the up keep of the parks is more than saved in the juvenile courts, and the jails.

We have noticed another condition in our journey through life. And that is this. When a mother on the farm has finally worked her body to a frazzle and her mind has been starved down to the bare bones and worries of the home, and finally breaks and goes to pieces for lack of rest and beauty and a little recreation, that she is immediately taken to a beautiful place where the birds are singing, the fountains are playing, the flowers are blooming, and where there is plenty of music and entertainment to give her mind a rest and a change and get it off of those things that had broken it down and fix it at least a few minutes at a time on something happier and more beautiful. And unless there is no hope at all that weary worn out mind will begin to pick up new thoughts and new interests and new ideas and after while it gets back to normal. Just like a worn out body will do if you will give it a chance to rest and feed it the right kind of food.

**Prevention**—Now, since the most of us know these simple things and know them to be the truth in our homes as well as in the larger home called the State isn't it a tragedy that we do not provide the rest and recreation, the play grounds and the parks, the music and the flowers, before our children grow up into criminals or our mothers break down and have to be taken away from their homes and often shut in a lonely cell for weeks before they can be allowed to even go about among the flowers alone. But for some unknown reason we country folks seem to think it is wiser and more economical to work on and fight on until we are utterly helpless and then Mother gets a free vacation in the insane asylum. And everybody sighs and says "Ain't it just too bad that Mrs. Smith has lost her mind?" Or we wait until our neighbors boy is sent to the reform school and then say "No wonder when you see the kind of a crowd he ran with and where he spent his leisure time." Wonder why there was such a crowd as that in your town and where was there any place in your town or county for such a crowd to go and have a good time in a decent way?

Right now our Legislature is being asked to appropriate \$430,000.00 for the up-keep of our reform school for about 800 Texas boys, for the next two years. And no doubt the Legislature will allow it. What else can they do? We have allowed these boys to get into this condition. Now there is only one thing to do and that is take care of them and try to restore them to honest, honorable citizenship and useful lives. If not they will be a burden to the tax payers as long as they live. At the same time the State Board has asked for an appropriation of \$50,000.00 to clean up and fix up fifty State Parks that have been given to the people for the rest, recreation and education of all the people old and young, rich and poor, as one means of preventing so much crime and so much unhappiness throughout the country and it has been turned down. Now what do you think of that? Almost every one of the park sites were located along the highways or near some town where all the rural people could have easy access to them. The plan is to fix them up with the conveniences necessary for comfort and rest and pleasure. Make them the common meeting place for all the people in the country where they may hold religious meetings, social gatherings, political rallies or use them for whatever the community's needs demanded.

**Plenty of Parks**—The cities of the State all have parks for the people. San Antonio which covers an area of 36 miles has 36 parks or an average of one city park for every square mile. And instead of cutting out any of their parks the city is planning to develop four more. And nature did not provide all of them either. One of their most wonderful parks in the city of San Antonio has been

manufactured from a big ugly hole in the ground. The city took an ugly place that had yielded all the services to the city it could in the form of rocks and transformed that bare, ugly place into a veritable little Eden. But it took some thinking and brains and cash and time to do it.

Forest Park, Washington, D. C., is nothing more than a beautiful piece of native timber that has been beautified by every conceivable trail and path and drive up and down the hills and beside the little stream. Just a little bit of nature left within the city limits that the children and the grown-up folks and the visitors and the tourists might go there and ride and stroll and linger under the shady trees and beside the running water. Why the whole world loves nature. Many of the parks have been donated to Texas the past year or two. Many of them are beautiful and many of them are large, and have greater possibilities within them. But they are in the country where the Good Lord made them and where so far man has left them. And for this reason it seems the Legislature does not consider them essential to life, liberty, and the pursuit of happiness. But they are, and in less than five years from the time these parks are made fit for service the city folks will be using them more than the country folks in the face of all their artificial city parks. There will be a feeling of "Back to Nature and to God" around these country parks that is sometimes crowded out of the city parks by the masses of human beings.

**Beauty and Variety**—These Parks that have been donated to Texas by the people of the State represent one of the greatest varieties of beauty and scenery to be found in any state in this Union. They include all kinds of climate winter and summer. They represent the tropics and the arctic almost. They include river scenes, canyons, mountains, sea coast, inland lakes, hills and valleys, and trees. Do you know the trees of Texas? These parks will be worth every cent they cost just to teach our Texas children the great variety of Texas trees. Great towering pines of East Texas. The moss draped oaks of South Texas. The cedars of West Texas. The pines and spruces and elm and dogwood all the oaks you can name. The trees of Texas make one of the most interesting studies in the State. This Park plan is no idle dream. It is simply a new system of education that all the people will enjoy getting, once it is made accessible. And here is a beautiful

system of education that even the illiterate will enjoy and can obtain the same as any other citizen. You do not have to even know your A, B, C's to study trees and birds, and flowers and bugs and bees. Here is a system of education that fathers and sons, mothers and daughters may enjoy together. Did you know there were six insane asylums and lunatic asylums in this State? There is one at Rusk, one at Terrell, Wichita Falls, San Antonio, and two at Austin. Do you know what the Legislature is asked to appropriate for the maintenance of all our asylums for the next two years? Four Million Dollars! \$50,000 to provide rest and beauty and recreation before it is too late to prevent insanity. \$4,000,000 after it is too late to care for those miserable humans and try to cure a few of them. Study that a while. Which will mean the most to your community \$50,000 of taxation to try to prevent insanity or \$4,000,000 to care for it and cure it where possible? If you want the State Parks System to become a reality now is the time to write or have your representative to change that ruling of a few days ago. That was a fine sentiment expressed by the West Texas Chamber of Commerce at their Big Springs meeting a few days ago. "Give us some approval for the State Parks! We'll be their undivided attention and will mean a lot to the whole State." Then there is another side to the question and since it seems that the State Parks is now only a matter of fifty thousand dollars we will stick to the financial side of the question. There has already been donated to the State more than 30,000 acres of the most beautiful places in the State. Men and women who have given these parks have not gone out into their fields and picked out the most no account spot and donated it to the State just to get rid of it. But wherever necessary they have given the most beautiful place they had. The very spot they loved best because it was so pretty. These thirty thousand acres are worth in dollars and cents many times what is being asked for their development. And when developed and put into use they will mean many times more to the people than all they will ever cost the State. Throughout the entire nation where ever parks have been established the surrounding property has increased in value until the added taxes more than paid for the parks. But that is the least of the gains that our own parks would mean.

**See Texas First**—Our own Texas people spend approximately \$10,000,000 every year sightseeing in other states and the most of them have never seen the beauties of Texas. If there were a way planned for our own people to see our own State half of that money might stay right here in our own State. And that is not all. If there were a way provided so that the people of Texas could see Texas first, hundreds of thousands of others who can not go so far and spend so much time and money would find time to make a shorter trip within their own State. Cut out every thought of education, put aside every thought of rest

and recreation and the prevention of sin and insanity; forget the added State price and patriotism that would inspire for more Texans to see Texas; pay no attention to the feeling of fellowship such a plan would kindle in the minds of every tourist from another state; disregard the millions of dollars worth of advertising such a plan would mean to every section of the State and think of the State Parks as a cold cash proposition.

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When the kidneys are over-active, backache or some other torturing pains are almost sure to develop. The strain on the kidneys and the entire system, with continuous interruption of sleep is bound to break down the good health of even strong men and women. The kidneys are best restored to normal activity. Most people who have kidney trouble are bothered with excessive kidney action and in many cases if the kidney action is restored to normal condition all misery from that source is relieved. Liquid Shumake is prepared specially for over-activity of the kidneys and relieves kidney weakness by removing the cause of the trouble. Children affected with excessive kidney action at night should have a dose of Liquid Shumake just before supper time for while to correct this annoying disorder. Liquid Shumake is obtainable at all drug stores with full directions.—advertising.

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### Double Tuning of Coils Brings Better Results

BY ISRAEL KLEIN

For the fan who would wind a coil that stays wound, here is a simple one-tube circuit that should please him. The trick of it lies in the double-rotor inductance, as outlined below with the rotors out of the main winding so that the connections may be more clear. The coil has produced greater selectivity and better quality, over reasonable distances.

The parts consist of the following: L1, L2, L3, L4, T1 and T2, special stator and rotor windings, to be described.

C, one .0005 or 22-plate variable condenser.

G, variable grid condenser and leak.

R, filament rheostat, resistance 6 ohms.

One tube socket, seven binding posts wire, etc.

The inductance is wound as follows:

Both L3 and L4, the rotors, are wound alike. They consist of 18 turns of No. 24 DCC wire, wound on tubing 3/4 inch in diameter and 1-4 inches high. First wind 19 turns of the wire, then jump a half inch and continue the winding for 19 more turns.

Bore holes between the windings, for a 1-4 inch shaft.

The other four windings, L1, L2, T1 and T2, go on one piece of tubing 5/8 inches long by 3/4 inches in diameter.

About one-quarter of an inch from the end, begin by winding 16 turns of No. 24 DCC wire, jump an inch and continue winding this wire for 16 more turns. Bore a tiny hole at the end of this winding, big enough to take the wire through it to the inside of the coil. This completes coil L1.

Take this end out from the inside and solder to it the end of No. 26 DCC wire which has been cut to a length of 10 feet. Bore another tiny hole 1-4 inches from the last tiny

hole and on the same side of the tubing, and carry this 10-foot length of wire from the inside out.

Now draw the wire tight and wind six turns of the 26 wire in the same direction as the other winding. This is coil T1.

Bore another tiny hole at the end of the winding, bring the rest of the wire to the inside and leave it hang out for a while.

One-eighth of an inch from this last hole, bore another one. Then start coil L2, consisting of 16 turns of No. 24 DCC wire, a jump of 1/2 inch and continuation of the winding for 16 more turns. At the end of this winding bring the wire through the inside again, as in the other cases.

Now take the five feet of No. 26 wire, left from winding coil T1, and 1-8" of an inch from the end of coil L2 bring it out and begin winding coil T2, consisting also of six turns.

In the middle of the spaces for coils L1 and L2, bore quarter-inch holes for rotor shafts.

The connections are made as follows:

The beginning of rotor coil L4 goes to the antenna post. The end of this coil goes to the beginning of coil L1. The end of coil L1 and the beginning of coil T1 have been connected in the process of winding, as described. Also the end of coil T1 and the beginning of coil T2.

The beginning of coil L3 is connected with the beginning of rotor coil L4. The end of coil L3 goes to the plate of the detector tube, while the end of rotor coil L4 goes to one of the phone terminals. The other phone terminal is connected to the positive terminal of a 45 degree B-battery.

The end of coil T2 goes to the ground, which is also connected with the filament of the tube and the negatives of A and B batteries.

Rotor L3 is attached to the shaft going through coil L1, and the other rotor, L4, is on the L3 shaft.

# How Much Of America

## Do YOU Own ?

If You Are Not One of the Thrifty Ones Who Share the Wealth in the New Era of Industrial Democracy, It Is Because You Have Neglected the Glorious Heritage Handed Down by George Washington and the Founders of the Republic



One out of every seven men, women and children in the United States today owns stock in the big corporations of the country. There was a time when the wealthy and "bloated bondholder" sequestered this wealth; but lately the control of the Nation's financial and industrial sinews is shifting from small groups to the great army of workers

By Charles G. Reinhardt

WHEN, a century and a quarter ago, George Washington went to his final rest, he left to the Nation he had helped create a heritage unprecedented in history.

He had won for the people—the common people—the political control of their country. Today the people—the common people (of whom there are more than 100,000,000)—have retained that heritage and are buying the industrial control as well.

Slowly but surely they are wedging their way into the lush fields of finance that for years belonged almost exclusively to the fat boys with the money bags. It was only a few years ago that they started, but now more than 14,400,000 of them own stock in the big and dividend-paying corporations of the country.

That was the astounding total announced recently by economists after exhaustive research among all the statistics available. Just what does it mean?

BASED on the computations on the latest official United States census reports, it might be expressed in any of these ways:

One out of every seven persons of the country's total population owns stock in a corporation.

One out of every four persons of voting age owns stock in a corporation.

One out of every three wage-earners owns stock in a corporation.

One out of every two heads of families owns stock in a corporation.

Startling figures these to persons accustomed to being told by demagogues that the exclusive ownership of all corporations is still jealously held in the hands of a few powerful bankers and millionaires! And it is quite possible that the figures understate the case. The total of 14,400,000 stockholders in the United States is for the year 1923, the latest approximately accurate tabulation statisticians could make. There is no reason to doubt that the number of stock-owning wage-earners has increased since then, particularly in recent months.

The new movement in the corporation field has been under way for a number of years, but it has been comparatively recently that its full significance, financially, economically and politically, first won attention.

Probably the stock salesmen, the utility companies and the bankers were the first to recognize it. Hastily they re-wrote their "selling talks," to win this new group of customers who appeared suddenly with well-filled pockets to buy the sound securities they had theretofore ignored.

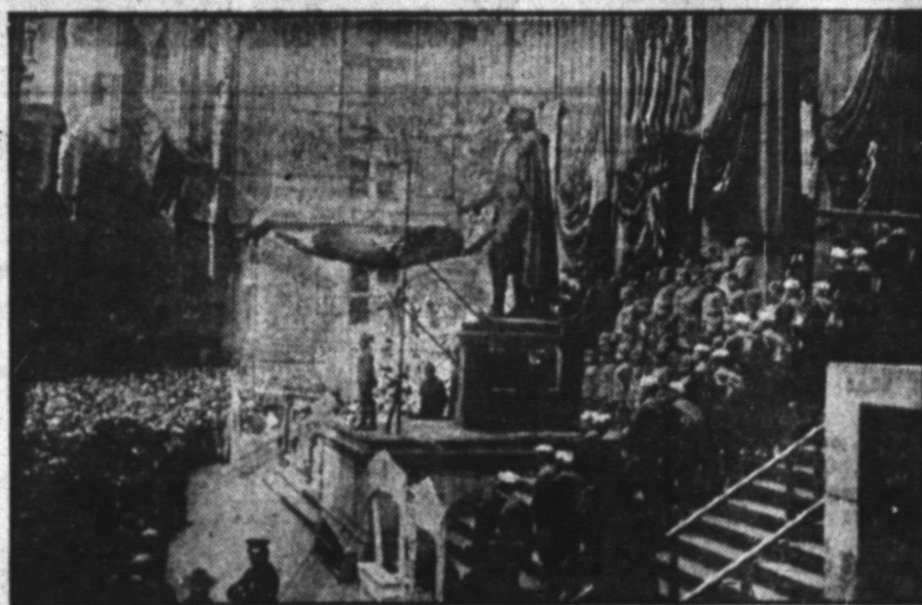
Then the economists studied it. Learned articles concerning its trend and its meaning have appeared from the pens of such men as H. T. Warshaw, writing for the Quarterly Journal of Economics; Dr. Thomas Nixon Carver, of the political economy department at Harvard; Ralph E. Hellman, dean of the Northwestern University School of Commerce, interpreting it for the Journal of Land and Public Utility Economics; and David F. Houston, former Secretary of the Treasury.

Secretary Hoover has noted it and is directing a careful study by the Department of Commerce. He has collected, through the Department's Finance and Investment Division, important data concerning its growth.

Both economists and bankers have classified the movement under various and impressive titles. Turn to the financial pages of the magazines (and who doesn't these days?) and you will find it referred to as "Distribution of Corporate Ownership," "Democratization of Industry," "Customer-Ownership," "Employee-Ownership," "Mutualization" and the like. But it isn't nearly so involved as all that hyphenated nomenclature suggests.

Its significance lies in the fact that it is making every third wage-earner a capitalist; that the user of public utilities is becoming their owner; that the control of great corporations is shifting from small groups of financial men to the great army of workers.

There are two authoritative sources



Wall Street, the financial heart of the Nation, now occupies the attention of the "common people," who are more and more becoming actively interested in the affairs of the big corporations as stockholders

of statistics which bear this out. The first may be found in the national income tax figures published by the Treasury Department. They show that in 1918, persons with incomes over \$20,000 received 79.3 per cent of all the dividends reported, and in 1917, 64.7 per cent. In 1921 they received only 46.8 per cent, or less than half of the total.

Contrast this with the records of the class with incomes between \$1000 and \$5000, which includes the majority of the wage-earners in this country. In 1917 (the first year in which this class was listed) its members received only 9.5 per cent of all the dividends recorded. In 1921 they received 22.7 per cent.

It was, in fact, the surprising deductions made possible by the 1921 income tax returns that prompted the close study of the movement by the economists. As a result of them Mr. Warshaw in making his study for the Quarterly Journal of Economics wrote to some 200 corporations for data, and received replies which, when considered with other available information, showed a larger trend toward diffused ownership than even the tax reports had indicated, and gave the second group of illuminating statistics.

The inquiry developed the fact that in 1900 the total capital stock of all corporations in the United States was \$61,831,955,870, and that it was distributed among 4,400,000 holders. The average number of \$100 shares per stockholder was 140.1. By 1923 the total of capital stock was \$71,479,464,925, but the number of holders had expanded to 14,400,000, making an average of 49.7 \$100 shares per owner. The evidence of more scattered ownership of the corporations was growing.

But there were more convincing figures still to come, figures gathered from many sources. A study of about sixty-eight representative corporations showed that while in the period around 1900 they had a total of 342,346 stockholders, by 1923 their stock had been distributed among

1,786,214 persons, an increase in the number of shareholders of about 500 per cent.

This extraordinary increase in the number of shareholders was particularly marked in the case of the public utility corporations. The list of stockholders of the Public Service Company of New Jersey grew in that time from 250 to 29,880; in the Southern Pacific, from 2424 to 58,279; in the Standard Oil of New Jersey, from 8832 to 81,070; in the Commonwealth Edison, from 1255 to 34,526; in the General Electric, from 2900 to 36,000; in the Westinghouse Electric from 2000 to 35,000.

Much of the growth was in recent years. A report of the Department of Commerce shows that since 1913 the number of domestic stockholders in the Pennsylvania Railroad has increased 200 per cent; in the United States Steel Corporation, 234 per cent, and in the American Telephone and Telegraph Company, 559 per cent.

Farther west the Public Service Company of Northern Illinois had 2758 shareholders in 1919. Today it has about 26,000. The Southern California Edison Company had 8000 in 1917. In January, 1924, it boasted 65,000. One authority has said that between 200,000 and 250,000 investors were added to the number of owners of stock of electric light and power companies in the United States in 1923 and that in 1924 customers and employees made stock purchases estimated at \$184,200,000.

A very recent illustration was the sale of 600,000 shares of common stock directly to 18,568 purchasers by the Consolidated Gas Company of New York City. The issue was oversubscribed four times.

FORMER Secretary Houston has published a classification by vocations of about 190,000 subscribers to an offering of preferred stock made not long ago by three large companies in the national telephone system. Among the investors were barbers, clerks, domestics, draftsmen, dressmakers, farmers, grocers, hotel employees, housewives, laborers, nurses, teachers, salesmen, stenographers, tailors and scores of other workers who a few years ago would have been utterly beyond the business ken of the security salesman.

Of the 190,000 only twenty-four were listed as "capitalists"; only 5681 were manufacturers; only 1349 were bankers. Big Business had accepted the wage-earner as a partner.

ARE you a "bull" on America? If so, you are probably one of the more than fourteen million people who now own in their own right a share in the great industrial and utility corporations of the country. Every third wage-earner in the United States is now a capitalist. In twenty years the number of shareholders in the great business enterprises of America has increased more than 500 per cent.

Bolshevism simply won't work in this country. Why? Because of the mutualization of our giant resources. In ten years, life insurance assets have increased more than 100 per cent, building and loan more than 150 per cent, savings banks deposits 66 per cent, and farm co-operative associations about 200 per cent.

While the population of this country has been increasing 14 per cent in the same period, wealth has increased 72 per cent. Census Bureau statisticians place the wealth of America at more than \$320,000,000,000.

And the significant fact most outstanding is that more people own more of their own nation today than ever before.

Have you gotten yours yet?

Men and women who before the war were indifferent to opportunities for investment acquired a real interest as a result of Liberty Bond drives.

Increased wages, both during and since the war, have put into the pockets of the worker more money, which now seeks investment.

Wealthy taxpayers are withdrawing some of their investments from corporation stocks, whose dividends are subject to surtaxes, to buy tax-exempt securities instead. This point has received particular emphasis as a result of the lengthy discussion on the Mellon Tax plan in Congress last year when it was held that some of the rich were enabled by that process to escape paying their full share of the expenses of Government.

EMPLOYEE stock ownership has been encouraged by many hundreds of concerns throughout the country. The stock is frequently offered to men and women on the payroll at prices lower than are asked in the open market. Some companies limit the number of shares an employee may purchase by this method, and accord the privilege only to those who have been with them for a certain length of time. Sometimes payment is arranged by deducting from the employee's salary and charging a reasonable interest until the purchase is completed.

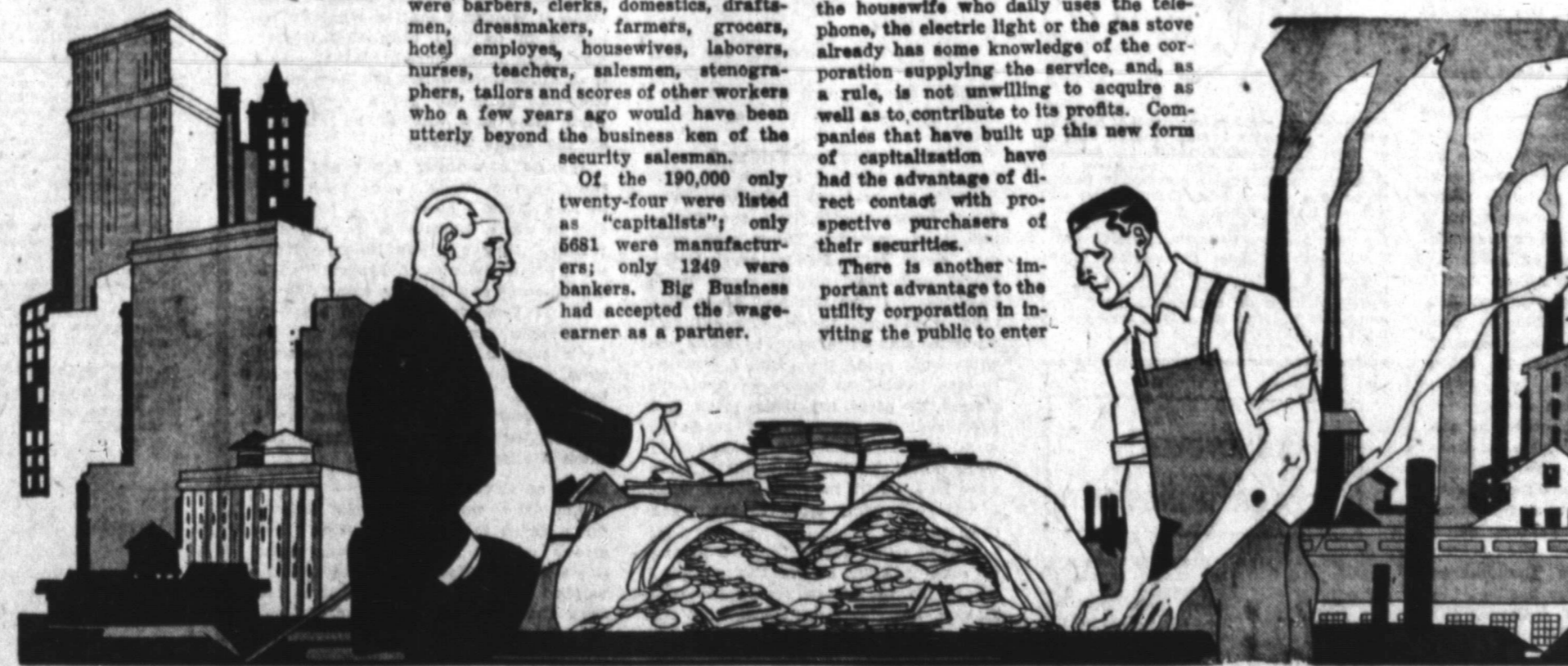
It has been an axiom among economists that capital is more easily attracted to familiar than to unfamiliar investments. This fact has made the spread of the consumer-owner idea a rapid one. The head of the family or the housewife who daily uses the telephone, the electric light or the gas stove already has some knowledge of the corporation supplying the service, and, as a rule, is not unwilling to acquire as well as to contribute to its profits. Companies that have built up this new form of capitalization have had the advantage of direct contact with prospective purchasers of their securities.

There is another important advantage to the utility corporation in inviting the public to enter

its business. As stockholders of the company the consumers regard it with a more friendly eye than in the old days when it was looked upon as a financial octopus fattening on its customers. Restrictive legislation is less likely to find wide public approval, when most of the public is financially interested. Out West, where the customer-ownership has won the widest popularity, certain types of politicians are learning that while they may abuse Wall Street with more or less safety, they must step carefully when they begin to attack the local public utility concern. They may be treading on the toes of hundreds of their listeners, now enrolled in the new army of stockholders.

THE Liberty Bond drives have had a tremendous effect on the widespread sale of corporation stock, the economists insist. They point out that some of the most brilliant advertising men and financiers in the country devoted themselves to that huge sales campaign. As a result the attention of millions of men and women was directed to the possibilities of wise investment. Having learned their lesson, many of these workers continue to put their surplus into conservative securities which promise a fair return.

It was the war, too, which did much toward slipping into the pay envelopes of the new investing public wages high enough to give them a sufficiency of income over actual living expenses to make stock-buying possible, and to place them, if even in a small way, in the ranks of the capitalists.



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In discussing the effects of the corporation system on industrial relations, Dr. Carver says:

"When employees are known by their personality and can come into some kind of personal contact with their employers there can be no such degree of suspicion of one another as now exists. But when employers stand as the shareholders of a corporation in a purely impersonal relation to the employees, when the average employer or shareholder knows nothing personal about the employes of the corporation and the employes know nothing personal about the shareholding employers, misunderstandings occur."

"We need not hope for social peace or for any cessation of the conflict of classes until that chasm is bridged. This result can hardly be achieved by doing away with joint stock corporations; they are too effective as industrial devices to make such a program tolerable; but if we are ever to have anything resembling industrial peace, some way must be found to bring the employing classes and the employed into personal relationships one with the other. The ideal is undoubtedly that of having the workers in our industrial establishments become also the owners of the stock of the corporation."

How the workers, and in many instances their employers, are striving toward that ideal is demonstrated in the figures of stock-ownership submitted by Dr. Carver's fellow economists.

IT IS NOT, however, in corporation investments alone that the workers of the Nation have displayed their collective financial power. Recent studies by the Department of Commerce have shown a tremendous growth in the field of mutual ownership as well.

Insurance is a favorite form. The total assets of 297 fraternal orders selling life insurance in 1912 amounted to \$164,000,000. The total assets of 248 orders in 1922 amounted to \$340,000,000, an increase of over 100 per cent. The amount of life insurance policies in mutual fraternal orders increased from \$5,622,000 in 1913 to \$8,888,000 in 1922, a little under 60 per cent.

Among the building and loan associations assets increased from about \$1,250,000,000 in 1913 to about \$3,333,000,000 in 1923. Memberships increased from 2,838,000 to 6,864,000. This shows an increase of 167 per cent in assets and 142 per cent in membership.

In the mutual savings banks deposits in 1913 were \$3,770,000,000. By 1923 they were \$6,282,000,000, an increase of 66 per cent. The deposits in all kinds of savings banks increased 60 per cent in the same period.

Within the last four years twenty-six labor banks have been established with a total capital in excess of \$5,000,000 and resources over \$22,000,000. These figures are low, it is believed, as some of the banks have made no recent report.

In 1914 there were about 4000 farm co-operative associations in the United States with business amounting to \$500,000,000. In 1924 there were about 12,900 societies with a business of \$2,400,000,000. This shows an increase of about 200 per cent in the number of societies and of 880 per cent in the amount of business done.

DURING the period covered by the report the population of the country increased 14 per cent, while the wealth increased about 72 per cent.

If, as the economists insist, the strength of a modern nation depends on its success in solving its industrial problems, the people of the United States appear to be taking an important step in increasing their heritage from the Father of the Country. Few doubt that Washington, himself known as the richest man in the Colonies, would have approved such a step could he have foreseen it. With the other founders of the American Commonwealth he planned to give each man as good a chance to acquire, with his liberty, property and freedom in investing what he had gained.

The American people are demonstrating the wisdom of that plan.

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International Sunday School Lesson

BY J. E. NUNN

For March 1, 1925 TOPIC: CHRIST BEFORE PILATE SCRIPTURE LESSON, Matt. 27:11-38

GOLDEN TEXT: He was wounded for our transgressions, he was bruised for our iniquities. Isaiah 53:5.

11. And Jesus stood before the governor; and the governor asked him saying Art thou the King of the Jews? And Jesus said unto him, Thou sayest.

12. Then said Pilate unto him, Hearst thou not how many things they witness against thee? 13. And he answered to him never a word; insomuch that the governor marvelled greatly.

14. Now at that feast the governor was wont to release unto the people a prisoner, whom they would. 15. And they had then a notable prisoner, called Barabbas.

of which he had committed murder, and so he was a hero in the eyes of the people.

Barabbas or Jesus—Which? "But the governor answered and said unto them, Which of the two will ye that I release unto you? Pilate has virtually condemned Jesus, and so he classes him with Barabbas, the convict; but the governor's conscience and his superstitious fears have been aroused by his wife's dream, and so he gives his innocent prisoner another chance.

New Lamp Burns 94 Per cent Air

BEATS ELECTRIC OR GAS

A new oil lamp that gives an amazingly brilliant, soft, white light, even better than gas or electricity, has been tested by the U. S. Government and 35 leading universities and found to be superior to 10 ordinary oil lamps.

The inventor, D. N. Johnson, 609 W. Lake St., Chicago, Ill., is offering to send a lamp on 10 days' FREE trial, or even to give one FREE to the first user in each locality who will help him introduce it.

COLDS

"Pape's Cold Compound" Breaks a Cold Right Up

Take two tablets every three hours until three doses are taken. The first dose always gives relief. The second and third doses completely break up the cold.

Mother!

Watch Child's Tongue "California Fig Syrup" is Children's Harmless Laxative



When your child is constipated, bilious, has colic, feverish-breath, coated-tongue, or diarrhea, a teaspoonful of genuine "California Fig Syrup" sweetened with the stomach and promptly cleans the bowels of poisons, gases, bile, souring food and waste.

"DIAMOND DYES" COLOR THINGS NEW

Beautiful home dyeing and tinting is made easy by the new Diamond Dyes. Just dip in cold water to tint soft, delicate shades, or boil to dye rich, permanent colors.

who is called Christ? They all say, Let him be crucified." The Jewish punishment for blasphemy was stoning, but this would not satisfy Christ's bitter foes.

Pilate Excuses Himself "He took water and washed his hands before the multitude, saying, I am innocent of the blood of this righteous man; see ye to it."

WILL ROGERS: Well, the World May Not End, But the Dogs Got to Nome All Right.

BY WILL ROGERS

As I write this, it is Friday just about 9 days before you read it. As it has to be sent away all over the country by mail.

The papers here are full of it, as it is right down near New York City at Patchogue, Long Island, where the Apostle of Doom is located. So everybody says to me, "Will, you ought to get a lot of fun out of this World ending business."

Now, it is happening at a very inopportune time for me, because today, Friday, I have a payment to meet on some land out in California, and I have tried all day to get the payment postponed until tomorrow.

These Adventists are supposed to be by way of a Cloud to California, somewhere near San Diego, and then from there on to Heaven.

You remember last Friday I wrote you of the wonderful work of those Dog Teams and their Drivers. The day I wrote that Article the Teams had just started.

I want to apologise for having to read it after seeing theirs and I want also to put in praise for that Doctor, away off up there with the very life of the entire Town on his hands and that Nurse.

Now what are we going to do outside of just complimenting them in words about their marvelous achievement? Let's get some kind of fund from all over the Country, enough so we can erect a Monument to their Memory—but not only that;

humiliated himself. But no disclaimer could absolve Pilate of responsibility. He was the judge, and his was the power of life and death.

The Crucifixion Ends "Then released he unto them Barabbas." "Barabbas would probably have occupied the central cross of the three on Calvary, the one which held Jesus.

Every step in the action against

Jesus was criminal. The betrayal by Judas for a paltry sum of money was an atrocious act. The vindictive, envious, unjust and bloodthirsty conduct of the priests and leaders of Jews was incalculable and unlawful.

Corns

Lift Off—No Pain!



Doesn't hurt one bit! Drop a little "Freezone" on an aching corn, instantly that corn stops hurting, then shortly you lift it right off with fingers.

COTTON SEED Write for sample and delivered prices on Kauch or Mebane seed. JESSE R. COPE

WE NEED A BUYER IN YOUR TOWN If you will hire a few boys to collect cotton bolls, we will pay you well.

Cowboy Boots

For Strictly HAND MADE COWBOY BOOTS of finest leather obtainable, and expert Workmanship—assuring you of a perfect fit.

STYLISH MILLINERY

Buy direct by mail and save the middleman's profit. Write for catalogue today.

LUMBER

Write us for wholesale prices on steam kiln dried yellow pine lumber, worked to all standard sizes and grades.

SAN ANGELO THE WOOL CENTER OF AMERICA

SAN Angelo and the vast region about it known as the San Angelo country, for years held sway as the center of the cattle industry.

This is also becoming the breeding ground of the industry, and the sheepmen of Texas have bred a strain which is most productive of wool and of whose quality is superior to that of the first registered sheep in the country.

The most modern methods are used. Shearing for the most part is done by machines mounted on motor trucks which not only are more rapid than hand methods, but more thorough.

Down at Cave City— And the work of those fellows down there in Kentucky. Don't overlook we got some real men right down there.

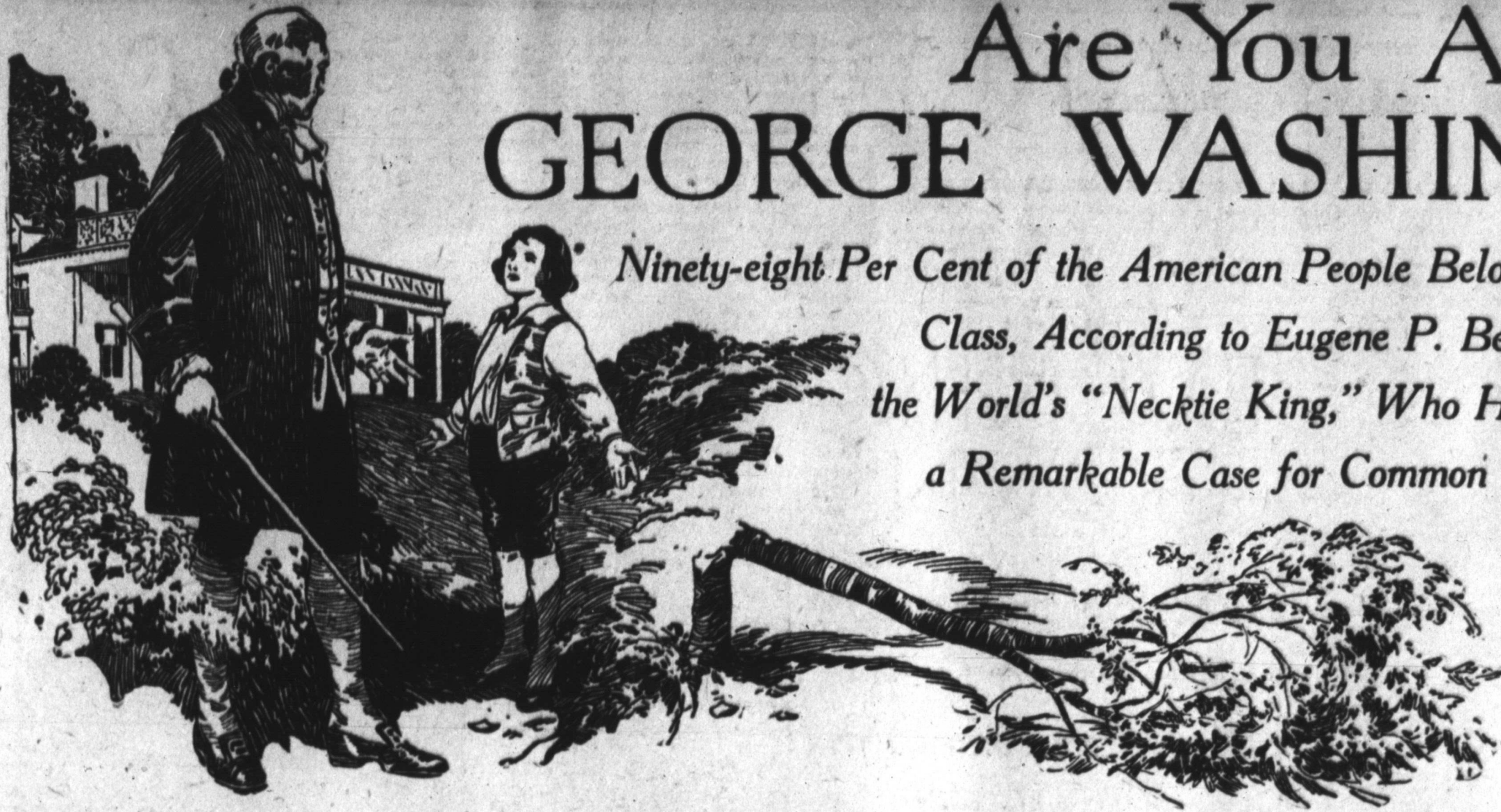
REPRESENTING BRIGGS-WEAVER MACHINERY CO. Since 1896 "The House of Service" Dallas, Texas



# Are You A GEORGE WASHINGTON?

Ninety-eight Per Cent of the American People Belong in the "I-Cannot-Tell-a-Lie"

Class, According to Eugene P. Beaumont, the World's "Necktie King," Who Here Presents a Remarkable Case for Common Honesty



"Kindly send \$1.50, either by check or money order. If you do not wish them, the eight-cent stamp inclosed will pay the return postage." Virtually all of the money received is in the form of checks or postal money orders and, out of the \$30,000 or more which comes in each week, Beaumont averages less than \$10 in bad checks.

"About 70 per cent of all the ties which are mailed out are bought," explains Beaumont. "About 25 per cent are returned and the other 5 per cent represent losses. These losses are, in turn, divided into two classes—losses through the mails, for which the parcel-post insurance pays the claim, and losses caused by persons who receive the package and never return or pay for it. The first amounts to approximately 3 per cent. The latter—the dishonest portion of the public or, as I like to think of it, the men who put off making payment because it isn't convenient at the time and then forget it—is never more than 2 per cent of the whole.

"After all," declares Beaumont "why should we settle back in our easy chairs and maintain that people, as a whole, are not inclined to be honest, when we do not really know whether this is true or not? We ourselves are honest. We admit that and we'd be willing to fight any one who said we were not.

But we're not so sure about others. Maybe they wouldn't react in the same way that we would. Possibly they haven't had the same influences and the same advantages. People as a whole are a pretty bad lot, you know, we are apt to say.

"Tommyrot! Human nature is human nature the world over, and, while I have not had an opportunity to try my sentiment-approval plan abroad—owing to the intricacies of customs regulations—I'd be willing to bet that I'd get the same results almost anywhere."

The plan followed by Beaumont's company—for, of course, the little organization which was started in one room of a tiny house was incorporated some time ago—is simplicity itself. The ties are contracted for in bulk and, as Beaumont deals directly with the knitting mills, he secures rock-bottom prices for all his merchandise—an essential detail, because the ties have to be sold on their price appeal as much as upon their quality. The ties are then delivered to the headquarters of the company, where they are sorted into different batches of four in accordance with the color selections which have proved most popular.

Meanwhile, more than sixty girls are kept busy typing names and addresses on manila envelopes, four-

"WITH the exception of objections offered on the score of the alleged 'dishonesty of the general public,' it was this plan of sending goods to people who had never ordered them and who had never heard of me or my company that came in for the greatest criticism from those who had had experience in business. It's hard enough to collect money from a man who has ordered goods and whose name is on the dotted line of an order blank," they told me, "to say nothing of trying to get it from one to whom the goods are sent out of the clear sky. He'll merely shrug his shoulders, save his conscience with the thought that he never ordered the ties and that therefore he has no responsibility for them, tuck them away in his bureau drawer and pay no more attention to the matter. Why should he take the trouble to write you a check or stand in line to get a money order? You've given him service that he's never asked for or even heard about, so it's not merely a question of dishonesty, but of overcoming that buying inertia which keeps stores of all kinds from selling anything like the amount of goods they could sell if people were inclined to buy. You'll see if what I say isn't true."

"And," Beaumont adds, "I have seen—that it wasn't and isn't true. From a

## Mr. Diogenes, Your Quest Is Ended!

IS THE rank and file of people honest? Is the spirit of "The Father of His Country" still alive in the country where there are many axes to grind and many cherry trees to be chopped down?

If you care to take it from Eugene P. Beaumont, the "Necktie King," of Buffalo, N. Y., only two out of every hundred persons belong in the dishonest class.

Three years ago Beaumont borrowed \$200, bought neckties and started to gamble in human nature. He sent the ties out on the "sent-on-approval" plan. Today Beaumont is rewarded for his faith in mankind by paying income tax on a fortune of more than a million dollars.

Beaumont says that out of every 100 neckties sent out seventy are bought and paid for. Twenty-five are returned. Five are lost. He figures three of these five as having gone astray in the mails, leaving but two that are retained dishonestly. Out of \$30,000 worth of checks returned weekly he says but \$10 worth of bad checks come in.

Verily it would seem that Mr. Diogenes and his lantern are out of a job.

the opinion his friends had of his business acumen—and \$150 of it was spent for a number of the knit ties which the Buffalo man had referred to the previous evening. Before he had stopped to think Beaumont had spent the other \$50 for stamps and, when he returned home that night and outlined his plan to his wife, she smiled wryly and asked: "What are we going to buy envelopes with? And how about a typewriter with which to address them?"

"I never thought of that," Beaumont confessed. "Guess we'll have to make the envelopes out of wrapping paper and address them by hand."

So, with the aid of a pair of scissors, a paste pot and a supply of tough wrapping paper "borrowed" from a nearby grocery, the Beaumonts sat up more than half the night making envelopes and cutting out sheets of wrapping paper upon which, the following day, they wrote brief letters to persons whose names they selected from the telephone directory. These letters called the attention of the recipient to the four knit ties which were inclosed and the price asked for them—\$1.50 for the four.

Into each of the large envelopes went three things—a batch of four ties, a letter and a return envelope, addressed and stamped. All the recipient would have to do, if he did not consider that the ties were worth the money asked for them, was to put them in the return envelope, seal it and drop it in the nearest mail-box. If he wished to buy them, he was asked to put a check or a money order for \$1.50 in the envelope and post it.

"Yes," Beaumont agreed, "it will take a little effort. But because most people are honest they'll make that effort. See if they don't!"

NOT without misgivings the Beaumonts sent their first big batch of mail through the main postoffice in Buffalo less than thirty-six hours after the \$300 loan had been secured and then settled back for the period of anxious waiting which would have to ensue before any returns came in. The first mail, two days later, brought a big pile of the return envelopes, but among them were only a few of the bulky ones which told a glance that the ties had been returned. Most of the envelopes contained remittances of \$1.50 and there was a very fair scattering of inquiries as to whether more of the ties were available at the same price.

"You bet there are!" Beaumont exclaimed, and immediately secured an opinion upon the remainder of the supply which was then upon the local market.



The theory that "ninety-eight out of every hundred persons are honest" caught the imagination of Eugene P. Beaumont. He gambled on it and became head of a million-dollar firm in less than three years.

Thus it was that, within two months, the business that was founded upon a belief in honesty outgrew the Beaumont home and was moved into a small office, which was also soon outgrown. About a year ago, incidentally, Beaumont leased an entire floor of a large Buffalo office building, with 7000 square feet of space, now occupies two floors in the building and is again in need of additional floor space.

Today, less than three years since he went into bankruptcy and was unable to afford even \$3 for the rental of a typewriter with which to address his hand-made envelopes, Beaumont, buys the entire output of seven knitting mills, employs a staff of 150 people and uses more than 2,000,000 parcel post numbers which have been set aside for him by the Buffalo Postoffice. His customers are located in all parts of the country, from the Canadian border to the Gulf of Mexico and from Portland, Me., to Portland, Ore., and, regardless of the season of the year, the location of the prospects or the list from which their names are taken, not more than an average of two out of every hundred fail to make a return for the merchandise sent them.

After the envelopes are addressed they go to a corps of girls who use automatic numbering machines which give each envelope its parcel post insurance number, after which they go to the postage meters and the paid postage is stamped. Their final journey is to a large staff of girls who place four neckties in the envelope, put in a letter to the person to whom the envelope is addressed and inclose an addressed return envelope and an eight-cent stamp to pay the return postage in case the recipient does not care to buy the ties.

The letter which accompanies every package makes it clear that the ties are sent upon approval and that the man to whom they are addressed is under no obligation to retain them if he does not feel that they are worth every cent of their purchase price, and more. "If you wish to retain the ties," says the letter,

theoretical standpoint, 'buying inertia' is a fine phrase. It may appear to be entirely logical to say that a man won't do this and won't do that. But the fact remains that they do it, in hundreds of thousands of cases. About seventy out of every hundred ties we sent out are bought and paid for promptly. Twenty-five are returned to us, three are lost in the mails and two—only two out of every hundred—are retained without payment being made.

"If that doesn't offset all the high-sounding arguments about 'buying inertia,' if that doesn't prove that the public as a whole is far more honest than the majority of people give it credit for being, I don't know what would do it."

"AND why shouldn't the public be honest? It's not a strange, unfamiliar animal. It's composed of people just like you and me, people who react to the same impulses and have the same principles of ethics that we have—and if any one said that we, as individuals, weren't at least 98 per cent honest, we'd feel justified in launching a vigorous protest, possibly in the form of a healthy swing to the law.

"We are honest. The public is honest, to the extent of 98 per cent and more. I feel safe in saying that I have proved that, and I am only glad that, as I have made something of a success, I have been able to do so without sacrificing a particle of the belief with which I started three years ago—a belief in my fellow man and the way in which he would treat me if I played square with him."

IS IT possible to build up a big business, a business that runs well over \$1,000,000 a year, solely through dependence upon the honesty of the public?

Just how honest are people in general? Out of a thousand of them who receive a package through the mails containing merchandise which they did not order, from a firm of which they may never have heard, how many will take the trouble to return the goods or, if they wish to keep them, to send the specified sum in payment?

As to the precise degree of honesty which maintains among all classes of people, the answer is the very definite one of 98 per cent, year in and year out, regardless of social strata, geographical locations or any other man-made limits. Ninety-eight out of every hundred persons are sufficiently honest to pass the very severe test of either returning or purchasing goods which they never ordered, but which came to them through the mails. That's proved!

Sounds unbelievably Utopian, doesn't it? But it's happening today and every other day in thousands of cases in which the honest 98 per cent have to go to some little trouble in order to remain honest. They either have to wrap up the merchandise which they did not order and put it back in the mail or, if they consider that it is worth the price asked for it, they must go to the trouble of writing a check or getting a money order and sending this to the firm whose name appears upon the package. So it becomes a matter of active, rather than passive, honesty—and it seems only fair to assume that at least a portion of the "dishonest" 2 per cent, the two people out of every hundred who neither pay for the goods nor return them, either forget the matter or feel that they are being imposed upon, which would bring the "honest" percentage even higher than the 98 mark.

The man who is making this amazing gamble in human nature, who is cashing in on his belief that honesty is a far more widespread trait than pessimists would have us believe, is Eugene P. Beaumont, of Buffalo, who, less than three years ago, was absolutely bankrupt. Now he keeps a staff of 150 people busy all the time, spends \$10,000 a week in postage stamps alone, is the largest user of the parcel post in Buffalo and is one of the world's largest retail distributors of men's neckties. And every particle of his success is attributable to his firm belief in the honesty of the public as a whole!

IN MAY, 1922, Beaumont was virtually penniless. Prior to that time he had debited in retail business of various kinds and had finally succeeded in establishing a shop of his own which specialized in women's blouses. Beaumont hadn't had much experience in this line and it cannot be said that his heart was in his work. But it provided an opportunity for making a living, and he did the best he could at it until the sudden slump which marked the early part of 1922 placed too much of a strain on his slender capital and he was forced into bankruptcy. There was nothing to be ashamed of in the failure. It was due to a swift change in conditions, and thousands of other small firms were caught in the same whirlpool. But naturally Beaumont felt discouraged. He was without funds and it was necessary for him to borrow from friends and relatives in order to tide him over to the time when he could find employment.

One evening he chanced across a copy of a catalogue issued by a large mail-order firm in Chicago, a firm which makes a specialty of supplying anything from a paper of pins to a locomotive.

"Here," he thought, "is the science of selling by mail carried to perfection. Not only does the catalogue contain clear, well-printed pictures of the articles on sale, but the descriptions of them are so well phrased that they make you positively hungry for them. Possibly it's a good thing that I haven't any money, for I'd certainly send in an order for some of these things at once."

Later the same evening Beaumont called his wife's attention to the catalogue, and she, in going through it, was struck by the amount of space devoted to men's ties.

"They must sell a lot of them," she deduced, "else they wouldn't use so many pages for descriptions and pictures and even colored plates. There's only one thing that would best that combination and that would be samples of the ties themselves. But, of course, it wouldn't be possible to—"

"To send those?" Beaumont cut in quickly. "Why not? I've always believed that the great majority of people are honest—that not one out of fifty would steal under ordinary circumstances. Of course, if a person is starving or if some one who is near and dear to them is in great trouble, that alters the matter, regardless of what theoretical moralists may say about it. But I firmly believe that if, for example, you sent a batch of ties to a man you had never heard of and who had never heard of you, and offered him those ties at an attractive price, he'd either send you the money or return the goods. Maybe I'm placing too much faith in the honesty of people as a whole, but that's my opinion."

"And mine too," answered Mrs. Beaumont. "We hear a lot about thieving and stealing and other forms of dishonesty, but it's only because those cases are the exceptions. They get talked about and get into the papers just as the divorces do, while we never hear a word about those who are honest or those who are happily married—and they're in the overwhelming majority."

"But in the case you're talking about," Mrs. Beaumont continued, "there are other points to be taken into consideration. There's the matter of their inertia, for example. If you sent a man a batch of ties and asked him either to pay for them or to return them, he would have to go to some trouble. He would either have to rewrap the ties and mail them back to you, buying the stamps to do that with—"

"I'd supply the stamps," came the interruption from Beaumont's side of the room.

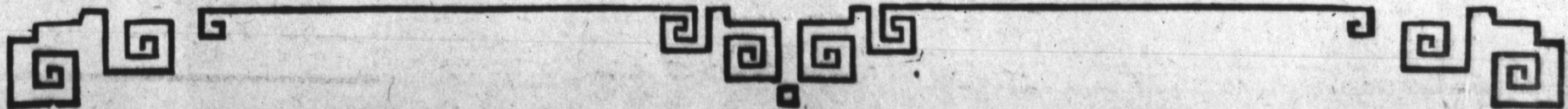
"Or send you a check or a money order for them. In either event you would have a man who had not ordered goods receiving them and being expected to do something with them. Isn't that asking a little too much?"

"Not if the ties themselves were sufficiently attractive and the price was right," maintained the man who had fallen in business only a few days before. "Why, right now, I know of a big stock of ties that's been thrown on the market because of the same slump in buying that wiped me out. They're bargains and the price at which they could be obtained would permit them to be sold way below the figure that stores have to charge for goods they bought some months ago. I believe I could—but there's no sense in thinking about that. If a carload of ties was selling for a dollar and a half I haven't money enough to buy one of them."

BUT, regardless of his decision to put the matter out of his mind, the question of the ties and the possibilities they offered kept recurring to Beaumont long after he retired for the night and, bright and early the following morning he called upon a friend of his with the frank request to borrow \$200.

"Don't ask me what I'm going to do with it," Beaumont said, "for if I told you, you'd say I was crazy. I'm not going to play the races and I'm not going to speculate on the Stock Exchange. That much I can promise you. I need the two hundred to try out a plan I have in mind. If it fails I'll pay you back some day—you know me well enough to be certain of that—and if it succeeds, I have a firm belief that it will. I'll see that the dividends are big enough to make it well worth your while."

The \$200 was forthcoming—in itself a tribute to Beaumont's personality and



# DANCE FROCKS and EVENING GOWNS

While Fashion Decries the Short Skirt for Daytime Wear, More Formal Dress Is Full and Voluminous



Photo by Joel Feder  
Rhinestone embroidery on flesh-colored chiffon, the ostrich skirt border and the simplest of bodices in natural waistline shaping mark this unusual and lovely dance frock



Photo by Joel Feder  
A dance frock of white velvet, showing the use of hand painting in a gorgeously colorful border in conventional floral design outlined by silver thread. The voluminous skirt is finished with silver lace

By Edith M. Burtis

MODES for spring are many, and there is no hard and fast rule for the silhouette. It is predicted, however, that while daytime skirts will be slim and straight, tight even, many of those for the dance and other formal uses will be full, generously full, even to being voluminous.

It is further noted that more evidence of the fitted bodice with natural waistline shaping is to be seen among the group of apparel for formal day occasions and evening events than among the frocks for general daytime uses. But one feature, and a distinguishing one of the fashion trend for spring, is quite obviously general in all new apparel—skirts are considerably shorter.

Even where the introduction of plaited sections in daytime apparel tends to soften the severe straight-line simplicity of the dress or skirt, no very perceptible difference is to be observed. These details are kept closely confined or are used more as trimming, being applied panels, pinnies, aprons and the like, quite separate from the straight, slim foundation.

Some decided flare or ripple effects, the result of finely plaited flounces and circular flounces, are noted. It is, however, just probable that these variations will not influence the mode to any extent, since it is predicted that these more extreme versions of the flare will be confined to apparel for the young girl and the slim young woman.

The exception to the full-skirted natural waistline fitted bodice for evening wear is the straight-line frock that is elaborately beaded. Even this exception does not adhere rigidly to straight simplicity, since a scarf or shoulder drapery is often a feature of these dresses tending to soften the lines of the model and add an interesting difference, even though slight, to the silhouette.

A detail in common on all dresses for the dance, and for formal and semi-formal wear, is the general omission of sleeves or sleeve cap or sleeve drapery details. Another interesting feature is the almost general tendency to cut the neck of these dresses rather high.

High choker and mannish turndown collars are noted on daytime frocks of the tailored and semi-tailored order. Round necklines are finished with flat braid or applied bands, or are made more daintily feminine by lingerie collars of ruffled lace. Some are of linen or of organdie, and these lingerie collars are usually matched by cuffs of the same material.

Frisly jabots of lace are a feature of many types of daytime frocks, both those of cloth and of silk, and when the dress is of silk, this material is often employed to make a jabot or cascade effect that is applied to the skirt as well as to the bodice of the dress.

Such a treatment is noted in a spring frock of gorgeously printed foulard

of an all-over design, combined with a bengaline silk coating wrap having circular shaped cape sleeves of interesting and unique construction.

Sometimes as in this model the cascade or jabot section is arranged at the center front of the frock. Again it outlines a diagonal closing, and often it follows a diagonal closing or a surplice bodice fastening, falling to the hem of the skirt in a soft rippled effect from the left hip to the hemline of the skirt.

Another detail of the spring mode worthy of note is that while some unbelted frocks will unquestionably be worn as in the case of the straight-line beaded dress for evening wear and the tailored cloth dress for street wear, the tendency is decidedly toward a belt placement. This may be anywhere from the natural waistline to the most extreme of long waistline placement.

There is, however, a somewhat formidable rival to the one-piece dress in the form of a two-piece model of the overblouse or jumper order. There is likewise considerable comment about the return of the shirtwaist dress of old, yet so sufficiently different as to be sponsored as being a delightful and refreshing change from the order of dresses that has for so long a time reigned supreme in favor and acceptance.

Of one thing we may be certain, the ensemble suit will as often be developed in two materials as in one—two different but harmonizing silks, as, for instance, foulard and bengaline, crepe de chine and satin or in cloth and silk. For example, a fine cashmere weave wool with taffeta or an all-cloth combination, usually plain and striped or figured.

Ensemble suits comprising dresses of silk or wool fabric combined with jackets or smocklike coats of velvet or velveteen are still other developments which are surely destined to be popular. Satin for the formal and semiformal costume has a special appeal for designs of dignity.

AT THE moment velvet, chiffon, lace and georgette are all being used for all manner of evening attire, and hand painting, beading, ostrich and lace are all favored forms of embellishment.

Outlining the boldly painted floral and other conventional motifs with gold or silver thread or with beads may seem like an embarrassment of riches in decoration, but it is nevertheless a pleasing touch. Elaborate beading on a skirt topped by a bodice almost devoid of trimming is not made distastefully conspicuous when the skirt hem is weighted by a band of fur or ostrich, or by flutterings of ribbon or ruffles of lace, as is often seen.

Sleeveless as are the frocks for evening wear, the trend in frocks for general wear is seemingly not particularly influenced by this fact, and quite obviously sleeves are in, so far as the daytime dress is to be considered.

Many of the sleeves in daytime frocks



Photo by Joel Feder



Photo by Kadal & Herbert

Below—Pinnies, full gathered, weighted with metal embroidery and attached at a long waistline, lend charm and dignity to this dinner dress of georgette with slightly bloused bodice and straight narrow skirt

Above—Foulard and bengaline silk are the materials used in this novel costume of dress and coat, an ensemble suit in the spring array of new fashions



Photo by Joel Feder

An elaborate beading design in several harmonizing colors and a shoulder scarf similarly trimmed dignify and make beautifully distinctive an otherwise severely simple straight-line evening frock

are wrist-length with a decided tendency toward bishop or bell fullness, starting at the elbow and confined by hand or cuff at the wrist, though in the strictly tailored dress the close-fitting sleeve is naturally the best choice.

Yes, modes for spring are many and varied, though with much in common despite the seeming difference in both line and silhouette, the most apparent relationship being in the matter of the skirt length which is considerably shorter than we have been wearing, and still showing signs of an even more extensive upward trend.

Which, summed up, presents a sort of warning that to be well dressed this spring, most careful attention must be given to the stockings and shoes. Here

it is well to register again the fact that shoe styles are in a state of revolution and evolution, and those who desire to be well dressed should closely follow the style activities in spring footwear.

## Fashion Notes

FROCKS of worsted jersey in tailored simplicity, designed on straight lines with long waistline placements, are presented for the young woman's apparel. To add to the youthfulness and spring-like character of these frocks, collar and cuffs of linen and of the adjustable style, so that laundering is simplified, are a definite feature.

Novelties in separate coats for spring are many and interesting, but the most unusual thus far seems to be the coat that is virtually a smock, so closely does it follow the old English garment of this name.

Separate coats of chintz, or cretonne as the fabric is more generally known here, are likewise a new spring mode of English inception, and jackets of blazer flannel are also sponsored by English stylists.

Luminous flowers are one of the latest Parisian millinery trimmings just introduced here. These flowers appear as natural colors by daylight, but in the dark they are brightly luminous and make for an especially interesting effect, which is heightened when a matching flower is used for the corsage.

Circular apron sections on straight-line dresses arranged at a long waistline depth is one method employed on spring dresses to gain the desired flare effect. Flatly pressed plaited sections, both side and box plaits, in tunic or overskirt length are still another aid to the oncoming trend that seems destined to relegate to the background the absolutely straight-line dress so long the prime favorite.

The shirtwaist type of dress seems to be gaining a front position in the march onward of spring modes. Many of these frocks are in wash silks like shirtings, crepe de chine and washable taffeta, and are in such delightfully colorful but dainty tones as the pastel group, rose, gray and green.

Unusual necklines and unique collar treatments are a noticeable feature of the spring modes in dresses, and high-collared effects are quite conspicuously prominent, particularly on sport and semi-sport dresses, as much attention is given to the neck finish, and buttons and ribbon bows are trimmings in evidence, each, of course, fitted to the design of the dress.