

# THE PLAINS JOURNAL

THE NEWSPAPER FOR THE WHOLE FAMILY

VOL. III. NO. 51.

LUBBOCK, TEXAS, "THE HUB OF THE PLAINS"

THURSDAY, MARCH 19, 1925.

## COMMUNITY COMMENTS

### PAVING LEAVE-OUTS

Were you ever in Fort Worth prior to 1920? Did you drive around over the residential section of the city? If you did, what did you say to yourself about the people who refused to pave in front of their houses and left the city like a checker board, just because the law permitted them to get away with it? Didn't you see many a time, when your car hit a bump going on or off those leave-outs, that you'd like to punch somebody? Well now would you like to have people feel the same way about Lubbock as you felt about Fort Worth—and how would you like to have visitors feel the way about you or your friends as you did about the people who refused to pave? Looks different now, doesn't it? But Fort Worth saw the error of its way and today there are very few leave-outs in the paving over the city. And while it is almost done, how long it took to get the paving done and how much more expensive it was to go back and patch up the leave-outs. And think of the opinion visitors left with.

Fort Worth is being used as an example, but in the respect to paving leave-outs, is or never was any worse than any of the rest of the cities of the state. Here is an opportunity, however, for Lubbock to profit by other cities' examples and bring pressure to bear upon those who can pave, but won't pave, in front of their residences. Let's don't have it said about us, or about our friends, that we are taking advantage of an iron-headed paving law and permitting the reputation of Lubbock to suffer by doing so.

### RISKING LIFE AND LIMB

Not changing the subject, but did anybody ever hear of a building being condemned in Lubbock? The record would be a fine one if it meant that all of the structures erected here since 1920 were so well built that they were still as good and safe as they were when they were new. But that's not what the record of no building being condemned in Lubbock means. It means that somebody is paying no attention to the condition of the several old shacks, that have been marring the landscape, to these many years, and that some day will come tumbling down on the unsuspecting heads of a lot of women and children who have not thought of the possibilities of disaster and have received no warning from the proper authorities that the building in which they were trapped, was unsafe.

Then everybody's going to be sorry that somebody didn't do it. Why not get some action now—before anybody has to be hurt or sorry?

### STREET SPEAKERS AND SWEEPERS

Practically everything necessary to get Lubbock out of the town class and into the city class has been done—except two things.

One of them is to call a sure and sudden halt on all kinds of street bawling and the other is the purchase of a big street sweeper to take care of the paving as it should be taken care of.

At the present time there is but one organization which should be permitted to hold open street meetings in Lubbock and that organization is the Salvation Army. Everybody knows the Army and what it stands for and everybody knows those connected with it. But when it comes to permitting every group of traveling lecturers and howlers to hold meetings on the down-town street corners throughout the day and night, blocking traffic in the streets and on the sidewalks to the detriment of the public peace and safety, something ought to be done to stop it. Some vacant lot, near the retail district, can be well employed to this usage and let the conflicting shouters, if there are any, congress that or to the detriment of work on this proposition, with A. B. Brown, Lockney banker, as chairman. When land for right-of-way was asked for 150 men stood up signifying their willingness to donate land.

## LUBBOCK SQUARE WILL BE BEAUTY SPOT IN FUTURE

### Civic League Cooperating With County Officials In Plan To Improve Property

Members of the Civic League, an organization made up of one representative of each of the ladies study clubs of the city, will aid in the beautification campaign being carried on by the county officials and by the time the work has been completed the courthouse square will be one of the beauty spots of West Texas. County Judge Charles Nordyke, state yesterday, following a meeting with the committee appointed from the Civic League.

Mrs. F. R. Friend, Mrs. W. C. Rylander and Mrs. W. G. Murray make up the Civic League committee, of which Mrs. Murray is chairman. Following a discussion of the problem it was decided to turn the two large water basins standing at the east and west of the entrances to the building, facing on Avenues I and H, into flower pots. Into the flower pots will be placed three types of flowers which will blend into attractive colors. Large red carnations will be planted in the center, banked all around by smaller blue flowers. On the outside of the circle will be planted green vine flowers, which will trail over the sides and to the ground, covering the outside of the concrete pots.

Other Flowers Planned

In addition to the flowers in the basins carnations and other flowers will be planted at around the courthouse building, between the sidewalks and the building proper. Shrubs are being planted at different places over the lawn at the present time and Bermuda grass will be planted over the entire lawn. From three to eight prisoners have been kept busy making the changes in the square and more will be added to the force if necessary.

To Fence Jail

One of the greatest improvements yet announced on the square is the six-foot fence which will be erected around part of the jail building. The fence will be begun about halfway back, on the north side of the jail and will extend around the dog kennels to a point about halfway back on the south side of the building. An effective color scheme will be worked out by painting the fence white and the trunks of the three blue. Four hundred pounds of paint have been received to paint the fence.

Side walks, leading from the main walks of the square to the various benches are being finished by Contractor J. B. Pryor at the present time.

## RAILROAD HEADS CHOOSE LUBBOCK

### Fort Worth and Denver Men In City Recently Say Their Road Will Come Here

The Fort Worth and Denver Railway lines are coming to Lubbock.

That fact was decided permanently last Saturday when F. E. Clarity, of Fort Worth, vice president and general manager, S. A. Covington, of Wichita, Fall, general superintendent, met with a group of local citizens in the Chamber of Commerce rooms. The Chamber of Commerce committee on railroads, which has heretofore operated without publicity, has been working on this plan and others with the result that the Denver road will connect Lubbock with Childress on a direct line to Fort Worth.

Tuesday night W. C. Rylander, Neil A. Bacon, John Bacon, A. B. Ellis, E. L. Robertson and Francis Baker made a trip to Childress where approximately 250 persons from Lockney and surrounding towns, met to discuss plans for the road. In order to insure the building of the line Lockney must put up terminal grounds and right-of-way. At the meeting Tuesday night a committee of 125 men applied to work on this proposition, with A. B. Brown, Lockney banker, as chairman. When land for right-of-way was asked for 150 men stood up signifying their willingness to donate land.

## Hedrick Confers On Lubbock Structures

Wyatt C. Hedrick, of Fort Worth, consulting architect on the buildings at the Texas Technological college and the Lubbock Hotel company's new hotel building, was in the city Tuesday and while here conferred with builders concerning the construction of the college buildings and with R. W. Blair, president of the hotel company.

Construction bids for the new hotel building will be advertised for in the near future and contracts will be let in the next few days. Tuesday night several minor changes will be made in the original plans of the hotel.

### INDORES MCGUIRE

Following an article in last week's Plains Journal in which he was named as one of the men who might be an appointee of Governor Ferguson for District Judge or Attorney in the new judicial district just formed, Fred C. Pearce announced that he was not even considering either of the two positions. He has endorsed Gordon B. McGuire, former district attorney, for either of the posts.

## COUNTY LIBRARY DRIVE WILL NOT BE CARRIED OUT

The campaign to turn the Lubbock Public library into a county library, to be supported by the funds of the county, will not be held here as announced, it was decided at a meeting of the library board on Tuesday afternoon. The campaign was called off when it was discovered that members of the County Federation of Women's clubs, who were supporting the drive, and the members of the local board did not interpret the library laws in the same way.

Had the county library plan been adopted by the county commissioners after a majority of the voters of the county signed petitions to that effect, it would have been necessary for the Lubbock library and its equipment to be turned over to the county. Individual donations for the up-keep of a librarian would have been necessary even though the county librarian would have been paid a salary by the county and the county would purchase the books.

It is entirely probable that a similar campaign will be scheduled in the future, if other arrangements concerning the local library can be made.

## SCOUT CAMPAIGN PLANS ARE LAID

### Move Is Started To Secure City Auditorium For Meeting Place For Boys

E. E. Voss, of Houston, deputy regional executive of the Boy Scouts of America, will arrive in Lubbock next Thursday to aid in the organization of the South Plains council, headquartered in Lubbock. H. B. Palmer, local executive, announced yesterday. Mr. Voss has been working in and out of Amarillo on the organization of the Panhandle council and has practically ended his work there.

As soon as he reaches Lubbock, with Executive Palmer, he will travel over the seven South Plains counties in this division and talk to leading business and professional men concerning the organization work. After the tour of the district a general meeting and luncheon, with 250 representatives of the eleven counties, will be held here and then the drive will be launched.

Many Plans Formulated

According to Executive Palmer a number of plans are being formulated to put the South Plains area, on a footing with the other scout areas in the older regions of the state. A permanent camp for the area will be located on the Plains and steps will be taken to acquire 160 acres of land which can be used for a camp for the boys, as the custom is in all scout areas.

One plan, which is especially interesting to the Boy Scouts of Lubbock is that which calls for the turning over of the old, dilapidated city auditorium, at the corner of Tenth street and Avenue J, to the scouts. At present the building now stands idle of no use to the city or any organization of the city, but Executive Palmer believes that if it is turned over to the scouts as a general meeting place and headquarters, it will become an asset to the city rather than the liability that it is now.

Should the building be turned over to the scouts it is the plan to make it a display room for the different kinds of handicraft of the scouts.

## MANY TAKE PART IN DISPLAYS OF SPRING FASHION

Eighteen different persons, from seven South Plains cities, were in Lubbock for the spring style show, sponsored by Barrier Brothers, merchants, and to be held tonight and Friday night, according to announcements made today by Paul Barrier, one of the main organizers of the display.

Lubbock ladies who will appear as models for the different styles are Mesdames Osa Sears and McClure and Miss Mary Alice Johnson, Laura Stearns, Jessie Lee Vance, Mary Lou Boyless and Luise Bates. Tahokis will be represented by Miss Eugenie Lorenzo by Miss Lillian Mae Fullington; Lamona by Miss Alma Lee Hale; Crosbyton by Miss Ruby Heard; Slattin by Miss Margaret Rosser; Slattin by Miss Pauline Ross and Itals by Miss Clara Neal McLaughlin. Jesse Sears and Layette Lindsey, Lubbock children, will also take part.

Men who will aid in the display are Dr. J. R. Lemmon, Henry Benson, Arthur Witt and Bert Thompson, who is a juvenile. J. Bert Mitchell, of the Palace theatre, has charge of the special decorations and the lighting effects. The display will be held at the Palace theatre.

## Two Fires Destroy Two Lubbock Homes

Two fires, which totally destroyed the homes of C. C. McCarty and J. G. Gernert, were started Tuesday night in the southwest part of the city.

Wednesday morning, at a loss of about \$2,500, the two-story Gregory Orphan home, situated in the southwest part of the city, was burned about nine o'clock. Five orphans were yesterday placed in Lubbock homes. The building was partially covered by insurance and was the property of Davis and Humphrey.

## HIKE IN POSTAL RATES TO BEGIN IN THREE WEEKS

### Many Changes Brought About By Law Boosting Pay of All Employees

Decided changes in the postal rates will go into effect on April 15th, according to Postmaster John L. Vaughan, who has received instructions from Postmaster-General Harry S. New concerning the postal act, which was passed by Congress on February 25, and subsequently signed by President Calvin Coolidge. In the changes listed by the postal department a number of increases are noted on first, second and third class mail matter and also on parcel post. The increases are necessary to take care of the raise in the salaries of postal employees, which by law, were raised approximately seventeen percent.

Chief among the changes noted is the appearance of one and one-half cent stamps, which are to be used on third class mail, which was originally handled by one cent tax. The post-offices here have been advised to get rid of all of the one cent stamps on hand by April 15, and, according to Postmaster Vaughan, they will be given preference in sales in Lubbock.

New Delivery Tax

A new system of handling delivery of packages will also be inaugurated. For a special stamp, costing 25c, a package will be given the same attention as a piece of first class mail. Special delivery stamps for letters will remain at 10 cents, but parcel post special delivery will be taxed upon weight. All packages weighing less than eight pounds may be specially delivered for 15 cents. From eight pounds to twenty pounds they will be delivered specially for 25 cents. Postmaster Vaughan explained.

Money Orders Cost More

If you want to send a small money order through the post office than heretofore. Generally speaking, postal charges on all short hauls of second, third and fourth class mail also increase on that date, while the charge for the longer hauls is slightly lowered in most instances. The changes are based on experience tables in the postal department.

Apparently, the only change in first class mail charges is on post cards which will be 5 cents each, whether written or printed. Government postal cards will sell as formerly at 1 cent each. As regards second class mail newspapers and periodicals sent through the mail by publishers and their agents a horizontal raise is made in

## OFFICERS TRACE STORE BURGLARY

### Minter-Gamel Robbery Being Thoroughly Investigated; Seven Arrested

Seven persons have been taken into custody by county officers during the past week, but the officials have been more concerned in locating clues to at least two persons who, Sunday night, between the hours of seven and twelve, entered the Minter-Gamel store by way of skylight and looted the store of some of its finest stock, valued at Manager J. W. Gamel at \$1,250. Officers of both the city and county have been working on the case and this morning believed they had found some information which may lead to capturing the thieves who are thought to have left the city.

Exactly a year before the Minter-Gamel robbery thieves looted the Sherrod and Mrs. Mary E. Parke stores in the same manner, and were never apprehended. Since their robbery consisted of high priced silks this year it is thought that it is the same group as last year they chose the best of the stock of the two establishments. Those arrested during the week include: J. D. Sebastian, liquor laws violation; Pete Stevens, auto theft; Fred Whitman, for Texas county bonds; Pete C. H. Martin, for Garza County; Wilson, insanity; Jeff Spence; and Earnest Matthews, local negro, theft of clothing.

## Local Men Inspect Large Water Works

Martin S. Ruby, city manager, and D. L. McDonald, of Hereford, who has been supervising the filling of Lubbock's new water wells, left the early part of the week for Houston, where he will spend several days looking over the water system of that city.

According to City Secretary J. R. Gernert some important additions and changes are being planned for the Lubbock water system upon the return of Messrs. Ruby and McDonald.

## TAKE LIBRARY POSTS

G. N. Atkinson, superintendent of city schools, and County Judge Charles Nordyke were elected on the Lubbock Library board at a meeting held Tuesday afternoon. Mrs. J. J. Smelser, librarian, stated yesterday. Mr. Atkinson succeeds M. M. Dupre and will fill out the unexpired term of the former superintendent. Judge Nordyke succeeds Demonstration Agent Mabel Marsh.

Watch the label on your Journal.

## CONSTRUCTION ON COMPRESS IS TO BE BEGUN WITHIN THIRTY DAYS, IS PROMISE OF OFFICIAL OF COMPANY

Construction on the new West Texas Compress and Warehouse company's plant which will be located on an eleven acre tract of land in Acuff heights, which adjoins the city on the north, will be begun in the next thirty days, F. A. Norman, vice president of the company, announced this morning. The plant will cost approximately \$125,000 when it is completed, the official said, and the company has been incorporated for that amount under the state laws.

The plan will be largely controlled by E. N. Phillips, of San Antonio, president of the concern, and T. M. Nowlin, formerly of Waco, but now of Lubbock, who in addition to being treasurer of the concern, will act as general manager. Approximately \$125,000 in stock will be sold locally, however, and a number of Lubbock men have already taken stock in the corporation. A meeting of stockholders will be called in the next few days at which time two local men will be added to the board of directors.

The Panhandle and Santa Fe Railway company has agreed to furnish

additional track for the compress and already the right-of-ways across the compress company's land have been staked out. The plant proper will consist of two buildings and will have a capacity of about 2,500 bales per day. It will be equipped with Wash High-Density equipment and will employ about fifty people.

According to Mr. Norman, who is active vice president of the Citizens National bank, Lubbock was chosen by Messrs. Nowlin and Phillips after an extensive trip over West Texas cotton counties last fall, as the most logical place in which to locate. It is estimated that approximately 200,000 bales of cotton were compressed away from Lubbock this year which could have been handled here had there been additional compress facilities.

Both Mr. Phillips and Mr. Nowlin have experienced compress men and have decided to erect one of the most modern plants in Texas in conjunction with the local men who will be added to the board of directors. The additional payroll added by the plant will also be welcomed by business men of the city.

## BOOST IS GIVEN TO PAVED ROADS

### Designation of Highway Out of Ft. Worth To Mexico Line to Aid Highway Plans

When the state highway commission, at Austin, designated a highway from Fort Worth to the New Mexico line it gave added impetus to the plan for a paved highway, to reach from Fort Worth to Roswell, in the opinion of members of the highway department located here. While it is not presumed that paving on the highway will be started in the near future the designation of the highway by the state commission will make that move easier in the future. No plans for paving have been drawn up and no contracts are expected to be let in the immediate future, engineers said.

The designation of the highway gives its beginning at Fort Worth and passes through half of Tarrant county and all of Parker, Palo Pinto, Stephens, Shackelford, Jones, Fisher, Scurry, Garza, Lynn, Terry and Yoakum Counties to the New Mexico border. County seats which it traverses west from Fort Worth, include: Weatherford, Palo Pinto, Breckenridge, Albany, Roby, Snyder, Post City, Tahoka, Brownfield and Plains.

Just where the road will go after it reaches the line is, of course, up to New Mexico officials. There are very few places of any size between Plains and Roswell and whichever way the New Mexico road men see fit to extend the road will probably effect the growth of the towns traversed considerably.

Residents of Garza County will vote a week from Saturday on cutting down the cap-rock at the north entrance of Post City and the paving of a highway from Southland, on the northwest limit of the county, through to the Scurry County line and connecting the same graded highway, which traverses that county.

A few years time will probably see the highway paved as planned, which will be of more importance to the people of West Texas than a new railway.

## WHAT WE SEE In And Around LUBBOCK

### Lubbock's Officers Plan Target Drills

Peace officers of Lubbock and Lubbock County very seldom find use for the big "gats," which each one packs on his rounds of duties but they are going to keep them selves in shape to use on if necessary in rounding up the lawbreakers, according to announcements released from official circles.

A shooting gallery, in which both pistol and target practice will be included, will be erected in the basement of the courthouse and during their spare hours the "laws" will drag out their six-guns and Winchester in competitive tournaments which will keep them in condition to shoot and shoot straight. The gallery will be erected so there will be no danger of bullets injuring anything or anybody, officers state.

## Preacher Is Fined On Serious Charge

A middle-aged man, whose name is being withheld, and who, officers say, is a preacher in a South Plains town, was yesterday fined \$500 and is expected to arrive here about April first. Hubert L. Allen, manager of the concern here, said yesterday. The engine is the largest of its kind in this part of Texas and is being shipped in several freight cars. When erected it will be 42 feet long, 16 feet wide and 22 feet in height.

Although it will arrive here the first part of next month, it will be at least the first of July before it will be placed in operation. It will take a crew of electricians at least three months to assemble it and place it in working condition, Manager Allen said.

## Big Motor Is Being Shipped To Lubbock

A 1,200 horse-power engine and generator, to be added to the electric plant of the Texas Utilities company in Lubbock, has been shipped from the factory in St. Louis and is expected to arrive here about April first. Hubert L. Allen, manager of the concern here, said yesterday. The engine is the largest of its kind in this part of Texas and is being shipped in several freight cars. When erected it will be 42 feet long, 16 feet wide and 22 feet in height.

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## Amount Of Bonds Is On Wide Scale Here

The amount of bonds called for in Lubbock in connection for arrests has a wide range, it was noticed yesterday when it was announced that Joe D. Sebastian, of Slattin, was released on a bond of \$750, following his arrest on a charge of violating the prohibition laws by transporting intoxicating liquor. About a quart of whiskey was found in Sebastian's possession, officers say.

Two weeks ago two local men, arrested with fifty-four gallons of whiskey in an automobile, were not released until they guaranteed bonds to the extent of \$2,500 each. Each man raised a \$1,000 bond for possession and \$1,500 for transportation.

## County Court Term Successful So Far

Fine progress is being made in the present four week term of county court, which was begun last Monday. County Judge Charles Nordyke stated yesterday afternoon. Wednesday night, at five o'clock showed a total of twenty cases disposed of without a single jury trial. Most of the cases are being decided by default of one of the parties.

## COUNTY SCHOOLS ARE GIVEN MUCH AID FROM STATE

### Supt. Brown Is Successful In Getting \$9,895 To Apply On Rural School Fund

Rural schools of Lubbock County will receive a total of \$9,895 from the State of Texas, to be used in carrying on educational work during the school terms of 1925, according to an announcement made this morning by P. F. Brown, county superintendent of public instruction. The amount received is the largest by far that the county has ever been allowed to receive the aid given last year by \$7,702, the superintendent stated.

The rural schools, with the same allowed this year, followed by the sums allowed last year, are: Slide, \$450; nothing; Center, \$400; nothing; Union, \$600; \$248; Woodrow \$248; nothing; Wood-see \$1,000; Grovesville, Caldwell \$48; \$208; Barton \$705; nothing; Liberty \$600; \$210; Wolfarth \$708; nothing; McClung \$415; nothing; Posey \$775; \$178; Acuff \$1,000; nothing; New Hope \$500; \$168; Woodrow \$248; nothing; Hardy \$125; \$185; County Line \$225; \$185; Estacado \$500; nothing; Total for 1925, \$9,845. Total for 1924, \$12,193.

In addition to the 1925 allowance given above the Cadillac Independent school has been given \$250 to be applied upon the purchase of manual training and domestic science work.

Two Schools Not Aided

Two of the schools, Foster and Monroe, did not receive any aid in 1924 and were not allotted any state funds in 1925, because they are not in need of it at the present time. It is understood, these schools are coming right along without any additional funds except from taxation.

First Figure Raised

On December 1, 1924 Superintendent Brown was notified that the sum of \$8,125 would be allowed to Lubbock County rural schools, but upon a visit to Austin, succeeded in having the amount raised to its present figure. The total sum of state aid was made possible through the work of Superintendent Brown and a number of county citizens and through the report given the state educational department by Jefferson G. Smith, inspector, who spent five days in the county part of this month in inspecting the system.

Seholastic aid is granted by the state based upon military conditions, equipment, conditions of the equipment and upon a tax of at least 75 cents on each \$100 valuation. Lubbock County has a tax of \$1 on each \$100 and one of the finest systems of rural education in the state.

## TRIO OF PLANTS TO FURNISH ICE

Texas Utilities Will Operate Two Plants While Abilene Firm Will Enter Here

The new ice plant of the Texas Utilities company will be run in connection with retail trade and will also have a storage tank and service station. Contracts for its construction were let recently in St. Louis, to the Rice Construction company, of Lubbock, which concern will also erect an office building for the company at the same location. The entire building will be 125 feet by 125 feet. H. L. Allen, local manager, stated. The entire building will cost, complete and furnished, in the neighborhood of \$100,000.

In addition to the ice plants here the company is also erecting plants in Brownfield, Post, Ralls, Tulla, Canyon and Hereford.

## Idalou Retail Men Form Organization

Business men of Idalou have followed the lead of Lubbock and a number of other cities over the Plains and have organized a Retail Merchants association, according to Roy C. Russell, merchant, and George S. Yates, hardware dealer, who were in the city on business yesterday.

Twenty-five members of the association met Tuesday night and elected T. E. Reynolds as president and Louis O. Moses, formerly a Lubbock lawyer, as secretary. Moses is also city secretary and secretary of the Chamber of Commerce, in addition to being city attorney of Idalou.

## SEND BOY TO REFORMATORY

Jack Frost, aged 16, whom officers say has given them much trouble in the past, was taken to Gatesville, to the state reformatory, Wednesday by Deputy Verne Ford. Chief of Police T. E. May and County Justice Charles Nordyke report the recovery of a quantity of canned goods which is said to have been taken by the boy.

Five detachable tools that fit a common handle form a new convenience for home gardeners.

**INVEST IN A BOY TODAY AND THE PROFITS WILL COME TOMORROW, IS SLOGAN OF LEADERS OF BOY WORK**

"Pay the right kind of attention to the boy and your efforts will end in his becoming the right kind of a man." Along this line will the boys work being instituted over the South Plains by the authorities of the Boy Scouts of America, be carried on, according to H. E. Palmer, South Plains executive, who has been going over the territory and taking the matter up with the business men of the district.

Mr. Palmer believes, as all men believe who think over the boy problem, that the best investment which can be made is an investment in the life of a growing boy. And with this end in view he has, in the past two weeks, talked with almost four hundred men over his territory, which embraces eleven Plains counties.

A short picture, drawn in words by the executive, follows. It explains why some attention must be paid to our future leaders:

"A barefoot boy, sitting on a small table out beside the house, alone, legs crossed, toes apart, and hair tousled, as usual. He is playing or rather blowing on a French harp, and in his eyes is a far away expression. No one knows what this expression means except the boy himself, and he won't tell."

"What is a boy?"

"He is the person who is going to carry on what you have started. He is to sit where you are sitting and attend to those things which you think are so important, when you are gone. You may adopt all of the policies you please, but how they will be carried out depends on him. He will assume control of your cities, states, and your nation. He will move in and take over your churches, schools, universities, prisons and corporations. All your work will be judged and either praised or condemned by him, and in for him. The fate of humanity is in his hands."

"So it might be well to pay him a little attention."

**Here's A Record On School Bond Voting**

Real civic co-operation in its most advanced form, in what C. T. Watson, secretary of the Lamesa Chamber of Commerce and agricultural agent of Dawson County, believes was manifested in the McCarty community, located five miles east of Lamesa, when bonds for a new school were voted without a single dissenting ballot. The bonds were in the extent of \$25,000.

The school building will be erected of brick and tile and will be ready for occupancy at the beginning of the 1925-26 school term next September. The McCarty community is one of the largest and most progressive of Dawson County.

An inventor has designed a cylindrical whisk broom that is used by revolving it in the hands.

**Want Ads**

**GIANT** Everbearing Strawberry plants \$1.25 per 100. \$10 per thousand, postpaid.—Arthur B. Duncan, Jr., Florida, 44-21p

**LAST**—Large full-balloon casing on rim off extra rack, size 22x2.1, between Lubbock and Littlefield. Please notify Clayborne Harvey, Littlefield, Texas.

**Garden, Flower and Field Seed**—Bulk and packed, see the seed in bulk before you buy. We have standard varieties.—Acme Seed Company, 304 East Broadway, By Mrs. C. F. Stubbs, Phone 432.

**FOR SALE**—A few choice well-bred pure-bred sows to farrow soon. Mr. Donald Live No. 2. 56-21c

**FOR SALE**—A ten-room two apartment tile and stucco, well located in Lubbock.—Write Geo. W. Briggs, East 18th, Texas. 45-21p

**FOR SALE**—5-room house half block of E. Carter school, 75 foot lot. Only \$2,100. Small down payment. See Hubrick at Plains Journal office. 44-21p

**IF YOU**—Expect to educate your children in the Texas Technological College, you will need a five-acre town lot instead of a 25-foot lot. Five acre town lots in the Crump Five Acre Addition to Lubbock only \$10 down and only \$10 per month to pay on each five acre tract. Act quick if you want to get 1924 pick.—Harris Brothers, Phone 120-424, Postoffice box 714, Lubbock, Texas. 44-21c

If you have anything that you want to enter in our Saturday evening auction sales please have articles at sale 6:30 a. m. by two o'clock. One block South of square.

**JOE SEALE, Auctioneer**

**WANTED**—We are in the market for 7500 lot, east end of town. McDonald Live Stock Co., Phone day 194, night 484. Office with Lubbock Grain & Coal Co. ttc

**FOR SALE**—Show cases, counters, computing scales.—O. K. Furniture Co.

**FOR SALE OR TRADE**—30 acres located in South Missouri, adjacent to the Frisco Railway main line between Kansas City and Memphis about 125 miles from Springfield, Mo. Land consists of one 200 acre tract, one 80-acre and one 70-acre with following improvements: Good six room house, barn, crib, outhouse, cave cellar and fine deep well, three miles from good road and located on main highway. This land is located in the famous peach, apple and strawberry belt. All fenced, some timber land, peach orchards, etc. Will sacrifice this property for South Plains land, improved or unimproved. This land is all clear. What have you to offer. Call or write DDR care Plains Journal.

**FOR SALE**—Team of Gray mule and bay horse. Also set of single row farming tools. W. C. Northam, on F. Y. Brown farm, 2 miles southeast 41p

**ATTENTION FARMERS**—My hatchery at Slaton is ready for business. Custom hatching and chicks for sale.—H. M. Biston, Prop. 44-21p

**CITY BUILDING AND LOAN FIRM ADDS TO STOCK**

**Capital Stock Increased From Million to Ten Millions Of Dollars Recently**

The directors of the Lubbock Building and Loan association, the latter part of last week, raised the capital stock of that organization from one million dollars to ten million dollars. J. A. Raley, Jr., treasurer, announced recently. The association was started less than four years ago, with \$9.01. Its growth has been phenomenal and today it is one of the strongest institutions of its kind in the State of Texas.

At the present time the organization has assets in excess of \$250,000 and have in force a total of 132 loans. Six hundred people, the majority of them Lubbock and Lubbock County people but many of them residents of other parts of the state and of nearby states, have deposits in the organization. The addition to the capital stock was favored by more than two-thirds of the directors.

Some of the most prominent men in Lubbock are actively connected with the Lubbock Building and Loan association, which is probably one reason for the continued growth of the organization. Officers are: J. O. Jones, president; Sam C. Arnett, first vice president; Warren A. Bacon, second vice president; J. A. Raley, Jr., treasurer; Roscoe Wilson, attorney; W. E. Atkins, appraiser; J. A. Wilson, appraiser; H. W. Slaton, appraiser. Directors are J. O. Jones, Sam C. Arnett, Warren A. Bacon, I. E. Barr, Dr. J. T. Hutchinson, H. W. Stanton and Joe Hess. Mr. Hess is also secretary-manager of the organization and was one of the founders of the association. He is also one of the founders of the Oklahoma City Building and Loan association, one of the largest associations in the United States.

**CABINET MEMBER PLANS VISIT TO PECOS MARCH 25**

Secretary of the Interior, Hubert Work, will visit in West Texas the latter part of this month to look over irrigation projects being discussed in the Pecos Valley, according to an article appearing in a recent issue of the Pecos Enterprise, of which Mrs. John Hibdon is editor.

The article, which appeared in the Pecos paper, follows:

A telegram from Major Richard F. Burgess to C. K. McKnight states: Doctor Mead, of the Reclamation Department, of Washington, D. C., together with Secretary Work, and the chief engineer, will be in Pecos on March 25th to look over the reservoir site at Red Bluff. These two gentlemen will inspect our reservoir site, for an appropriation from the Federal Government to build the reservoir.

The compact, for a division of the water of the Pecos River, passed both houses of the Legislature in Texas last week, and passed the legislature at Santa Fe, Tuesday this week, with reservations in the upper valley above Ft. Sumner.

**PLAN KINDERGARTEN**

Plans are being laid now to include a kindergarten in the Lubbock school system, beginning with the school term of September, 1925. It was stated here recently. At a meeting of the Parents-Teachers association, of the George M. Hunt school members went on record as being in favor of the plan.

**LOCAL REALTORS SERVE COMPRESS FIRM WITH SITE**

**West Texas Company Enjoying Fine Run of Business; Will Build Many Houses**

The site for the new compress, to be erected in Acuff Heights by the West Texas Compress and Warehouse company, was sold through the West Texas company, development engineers, B. C. Grafa, president, stated yesterday. In addition to the compress site, the company has handled a number of other deals which bear on the future progress of the city.

The company has recently been reorganized and J. I. Noah, who has been identified with local business circles for a number of years, has purchased the half interest in the firm formerly owned by J. M. Crowson. With Mr. Grafa still remaining with the firm, he and Mr. Noah plan a great deal of work in the next few months.

One of the main plans which they now have and which will be followed out with the help of M. S. Acuff, owner of Acuff Heights, is the erection of fifty dwelling houses, which will be sold as soon as they are completed, with a small payment down and the balance like rent. Two of these houses have already been completed and two others will be begun this week.

Cresthaven addition, located southwest of the city, is being handled exclusively by the West Texas company and fine progress in the sale of lots there is reported by Mr. Grafa and Mr. Noah. One stucco home, valued at \$2,500, is under construction there at the present time.

The West Texas company has not limited its activities to Lubbock, but is also engaged in work in Justiceburg, Garza County, where oil showings are more than suggestive for future growth. It is the opinion of both Mr. Noah and Mr. Grafa that a new oil field will be opened in Garza County.

**Work To Start Soon On Slaton Oil Mill**

SLATON.—Work will begin on Slaton's oil mill about April 1. This will furnish employment for a number of local people, that will share in the building of this industrial enterprise. Such institutions are welcomed to our community, and will prove a great asset to the city and the cotton growers of this section.

**PLANT MORE FEED IN 1925.**

PLANT MORE FEED IN 1925.

**Comfort Shoes**



**\$3.75**

**The Seven Points of Merit That Make Constant Comfort Sure:**

1. Cushion insoles that conform with the natural outline of the foot.
2. Flexible sole, insuring glove-like freedom for women's active hours, heavier soles for more comfortable walking.
3. A toe and heel that gives plenty of room and graceful style.
4. Rubber heel to cushion every step.
5. Reinforced mouled counter to prevent running over at the heel.
6. A rigid steel shank, giving needed support to the sensitive foot arch.
7. Tite-fit ankle, holding the heel snugly and the stocking smoothly; preventing slipping and gaping.

SEE OUR WINDOW

**Romphill-Price Co.**

1212 AVE. J LUBBOCK

"Lubbock's Fastest Growing Department Store"

**PLANT MORE FEED IN 1925.**

**LAST WEEK'S ANSWER**

BAIT STY SAGE  
RIFE SHE IRON  
AD NO R OR RD  
GEM FRANK YES  
AS ISM BE  
AT EACH IR PA  
WIGGLE TREMOR  
EN AL CAKE IT  
OR OAR DO  
FUN AXLES SIP  
AG IN I OH CO  
ILLS ACT ODOR  
RYOT TOO DONE

**Rays of Light**  
BY DR. MILLARD F. SWART



PERHAPS YOU DON'T NEED  
Medicine—  
Eye strain brings on other ills. The glasses that you need will improve your general disposition—your mental attitude has a lot to do with your physical condition. Let our experienced optometrist examine your eyes.

**DR. MILLARD F. SWART**  
EYE SPECIALIST  
Office With Anderson Bros.  
Citizens National Bank Bldg.  
Phone 505  
LUBBOCK, TEXAS

**Ross Edwards - Inc**

assembling new stocks daily

Watch for formal announcement.

READ PLAINS JOURNAL ADS, YOU WILL FIND IT PAYS

**PIGGLY WIGGLY**

**FRIDAY ---- SATURDAY SPECIALS**

<b>FLOUR</b>	LIGHT CRUST AND SMITH'S BEST	48 lb. \$2.35 24 lb. \$1.25
<b>COCOA</b>	MOTHER'S BRAND	33c
	2 Pound Box	
<b>PEACHES</b>	2 1-2 lb. Sunkist 1 Gal. Can Primes	29c 59c
Avoid The Crowds—Shop In The Mornings		
<b>APRICOTS</b>	2 1-2 lb. SILVERDALE	22c
<b>BLACKBERRIES</b>	GAL. CAN	63c
<b>PURE SYRUP</b>	1 Gal. Can Domino 1 Gal. Can New So.	89c
<b>VAN CAMPS SOAP</b>	White Naptha	10 Bars 43c
Shop In The Mornings—Avoid The Crowds		
SAVES HOUSEWIVES MANY DOLLARS	<b>PIGGLY WIGGLY</b>	SAVES HOUSEWIVES MANY DOLLARS
1111 BROADWAY		

**Today's Newspaper Today**

**The Only Associated Press Daily Newspaper**

Arriving in Lubbock and Surrounding Towns On The Same Day Of Printing—Due to Change in Santa Fe Train Schedules

**The Amarillo Daily News**

—reaches Lubbock several hours ahead of other outside newspapers and is the only outside daily paper reaching Lubbock before noon.

Published at 3 a. m. The News carries twelve hours later news of the world than down-state papers.

The News is your regional newspaper, supporting West Texas and West Texas interests.

On sale at 11:13 a. m. on the streets of Lubbock, or at Williams Newstand, Merrill Hotel.

If you wish to subscribe to The Amarillo Daily News you can get The Plains Journal and The Amarillo Daily News, both for \$6.50 per year. Bring or mail your subscription to Journal office, Lubbock.

## SCHOOL WORK PROGRESSES NICELY SAYS SUPERINTENDENT G. N. ATKINSON IN REPORT

### HONOR STUDENTS ARE NAMED FOR FOURTH GRADE PERIOD: REPORT IS FIRST MADE BY DUPRE'S SUCCESSOR AS HEAD OF CITY SCHOOLS

The fourth grade period of the Lubbock city schools was closed recently and as a general thing the work of the system is being carried along in a satisfactory manner, according to G. N. Atkinson, principal of the high school and appointed to serve the balance of the present term as superintendent of schools following the death of M. M. Dupre, veteran educator.

The following is a list of the honor students over the system, as announced by Superintendent Atkinson:

- Seniors, Mr. Reid Teacher**  
Leslie Anthony, Sterling Brown, Chester Green, Paul Hargis, Ben Hutchinson, Will Leslie, Davis Pounds, Wanda Burton, Margaret Calley, Grace Malone, Frances Smelser.
- Miss Casala, Teacher**  
Aura Mae Grissom, Grace Watkins, Will Hart, Noel Stalnaker.
- High Sophomores**  
**Miss Cooper, Teacher**  
Edward Allen, Lawrence Green, Merrill Hall, Ina McPherson, Jessie Walker.
- Miss Pyle, Teacher**  
Alfred Adkinson, Roy Ingram, Marjorie Styles, Earle Turner, Dimple Barnett, Meryl Burton, Georgia Hufstader, Lou Alice Watson, Peggy Whipp, Mary Snyder.
- Miss White, Teacher**  
Bill Adams, Ethelene Ballew, Lucille Barr, Vivian Cary, Alice Cloninger, Margaret Cooper, Opal Crawford, Margaret Hobbell, Dollie Hay, Ruby Jackson, Ora Martin, Nellie McClellan, Lois Pendley, Dorothy Rylander, Alma Pearl Smith.
- Juniors**  
**Mr. Notes, Teacher**  
Cecil Pray, Alice Bean, Maurine Henderson, Vivian Keaster, Janita Lav, Ava Lee Mosely, Mary Lois Thompson.
- Miss Wilcox, Teacher**  
S. C. Arnett, Henry Benson, Carl Ray, Clara McClellan, Ruth Noah, Martha Pfaff, Ruth Waller.
- Mrs. Matthews, Teacher**  
Percy Deaton, Orville Green, Ameral Payne, Ray Sawyer, Margaret Baskin, Claudine Cook, Bernice Pray.
- Low Sophomores**  
**Mr. Lowery, Teacher**  
Faye Bumpass, Corine Cox, Pauline Holland, Maurine Leavitt, Noreen Lewis, Louie Paulger, Haven Sawyer, Roland Lewis, Wesley Manley, Joel Willson.
- High Freshmen**  
**Miss Armstrong, Teacher**  
Clarence Woods, Thelma Jackson, Glad Koenig, Beulah Wright.
- Mrs. Hunter, Teacher**  
Horace Buckingham, Eugene Peck.
- Miss Baker, Teacher**  
Fannie Sue Dunn, Fern Gunn, Mary Lois Gammel, Horace Garrett.
- Mr. Brown, Teacher**  
Marie Smith.
- Mr. Davis, Teacher**  
None.

- Miss Wright, Teacher**  
Walter Oliver, Golden Thorp.
- K. CARTER SCHOOL**  
**First Grade**  
Novella Richmond, Teacher  
Lawrence Banks, Edwin Hall, Collie Turner, Charles Pardue, Modell Brash, op. Dorothy Griffith, Ruth Hanna, Verma Mae Beard, May Dell Hampton, Doris Tubbs, Helen Wagner.
- High First**  
**Beulah Dixon, Teacher**  
Dale Buckner, Winston Harris, Richard Swain, Mildred Murphy.
- Low Second**  
**Mrs. L. E. Payne, Teacher**  
Billie Bayless, Eugene Beard, George Duval, H. D. Farrar, Garth Richie, Emma Dell Balma, Erlene Heddins, Lucille Masingill, Louise McCrummin, Janie Whitte.
- High Second**  
**Beulah Starnes, Teacher**  
Donald Lee Benson, Morgan Cuvall, Cecil Griggs, Worthy Long, John Ross, Pierce, W. M. Robinson, Edward Dimmons, Vera Calhoun, Frances Campbell, Martha Cosby, Lila Duke, Nancy Ann Haddrell, Marie Hall, Mable Hudson, Rachel Simpson, Verha Louise Snow, Mildred Tubbs.
- High Freshman**  
**Mr. Shepard, Teacher**  
Olia Taylor, Geraldine Meeker, Annie Pearl Robinson, Alice Muse Rogers, James Whiteside.
- Low Third**  
**Teima Waddle, Teacher**  
Kathryn Davies, Arline Harris, Norma Smith.
- High Third**  
**Laura Street, Teacher**  
Byron Brown, Jr., Weldon Hall, Padgett McHox, Frank Turner, Ernestine Johnson.
- High Third**  
**Edna McCullon, Teacher**  
Wesley Hanna, Peggy Leland, Bernice Wendell, Verline Furlow, Lorena McCreary.
- Low Fourth**  
**Stella Thurman, Teacher**  
Betty Kate Mulkey, Deliah Odom, Frances Sansing, Joan Sears, Mattie Kate Vaughn, Mattie Loue Wouliard.
- High Fourth**  
**Mrs. Curtis Bond, Teacher**  
M. K. Foster, Mary Frances Felty.
- First Grade**  
**Mary Meador, Teacher**  
Charles Calhoun, Edith Holcomb, Joyce Jackson, Jenetah Walker.
- CENTRAL WARD SCHOOL**  
**Low Fifth**  
**Mrs. Adalie, Teacher**  
Allen Mussen, Harold Dow, Robert Eakin, Ruby Holton, Jaunita Holland, Lula Jones, Teacher  
Viola Johnson, Margie Jennings, Marie Lytle, Lafay Rice, Doris Smith, Ella Mae Wilson, Lois Follard, Tracy Roberts, Willie Matthews.
- High Fifth, Miss Baker**  
Elmer Calhoun, Melvin Gregg, Ralph

- Hanna, Lum Halcomb, Grace Chase, Evadane Galber, Walece Graves, Alice Hewell.
- Lula Beisher, Teacher**  
Felix Ballenger, Flossie Adkinson, Mary Ruby Green.
- Mrs. Fred Childress, Teacher**  
John Thomas Sears, Cecelia Knight, Gwendolyn Thompson, Geraldine Turner, Opal Walker, Pearl Lanham, Pearl Lanham, Lora Della Kimbrell.
- Helen Thomas, Teacher**  
Eugene Seitz, Marion Royalty, Lula Lancaster, Ruby McDonald, Irene Moore, Leola Wofford.
- Low Sixth**  
**Mrs. Chandler, Teacher**  
Arlie Morrison, Vera Masingill, Opal McCullum, Lucille McCrumen.
- Mrs. Broughton, Teacher**  
Raymond Benson, D. V. Hankins.
- High Sixth**  
**Clyde Bickney, Teacher**  
Lester Shanks, Winford Stout, Carroll Thompson, Juel Wood, Ophelia Smith, Johnnie H. Whitley, Reba Wayne Williams.
- Mrs. Cowart, Teacher**  
J. Roy Merrill, Billie Murray, Edgar Neal Rob O'Hair, Jarrell Rhea, A. C. Sanders, Avie Marie Methla, Ada Ruth May, Cora Annie May, Leona McClellan, Georgia McPherson, Emyd Louise Morgan, Ruth Mildred Rylander, Dorothy Ruth Rose.
- Mrs. Phearson, Teacher**  
Evelyn Ellis, Mary Lee Fortinberry, Ethel Green, Jewel Halbert, Fannie Lee Hart, Fern Holland, Lennie D. Johnson, Doris Kuykendall.
- Mrs. Slaven, Teacher**  
Dale Dean, Elmer Dowell, Ruby Anderson, Mary Ansel, Katherine Baskin, Leona Bennett, Lucille Boylin, Eulalia Burrus, Katie Lou Cook.
- Low Seventh**  
**Mrs. R. T. Groves, Teacher**  
Ruby Dean, Douglas Doyle, Jewel Gleason, Opal Green.

- Mrs. F. L. Jones, Teacher**  
Donovan Stafford, Aubrey McNesly, Faye Sims, Kwendolyn Williams, Evelyn Wilson.
- High Seventh**  
**Mrs. E. A. Harvey, Teacher**  
Russell Bean, Elden Bell, Bronford Briggs, Arthur Chase, Melvin Copp, Bill Allen, Annie Bass Arnett, Virginia Bacon, Otene Barnett, Lucille Chancellor, Mildred Clinton, Pauline Cole, Lorraine Copeland, Nina Opal Davies.
- R. T. Groves, Teacher**  
Aima DeShazo, Minnie DeShazo, Vivian Doss, Jacquelyn Edwards, Opal Florida, W. R. Flicks, Louise Garrison, E. B. Green, Frances Gunn, Opal Hawes, Sam Henry, Ruth Hearrell, John Hopper, Faye Hunt, Maggie Lee Inmon, Paul Jaynes, Maurine Jones.
- Lula Rushing, Teacher**  
Edward Maule, Luther Noey, Opal Dean Mosley, Lucille Nance.
- Avon Buchanan, Teacher**  
Francis Reed, Kennet Rollo.
- GEORGE M. HUNT SCHOOL**  
**First Grade**  
Charles Morton, Teacher  
Charles Meek.
- High First**  
**Mayme Alexander, Teacher**  
Oscar Elliott, Henry Farmer, D. W. Fortinberry, Queens Lattimore, Viola Cox, Thelma Shipley, Nathula Bennett, Mary Catherine Rife.
- Low Second**  
**Elizabeth Koen, Teacher**  
Gerald Duncan, Anseth Jones.
- High Second**  
**Mrs. Hearrell, Teacher**  
L. B. Allen, Winston Bumpsh, James Miller, Richard Phillips, Ellen Kay Clapp, Velma Blanton, Laretta Duncan, Hazel Goodwin, Bertha Langford, Elizabeth Niblack.
- Mrs. O. A. Terry, Teacher**  
John Alford, Elmer Rollins, Glenn Willson.
- Low Third**

- Cora Johnson, Teacher**  
Olean Bumpass, Gordon Knapp, Dora McCoy.
- Mrs. Sowder, Teacher**  
Junior Privet, Leon Waller, Gladys Jones, Lorena Owens.
- Frances Conley, Teacher**  
Luella Benson, Maxine Hensley, Hall McCrummen, John Shropshire, John Henry Vaughn.
- High Third**  
**Carter, Teacher**  
Jack Campbell, James Kimmel, Aubrey McLarry, J. Mason Moxley, J. L. Stinson, J. D. Williams, Sue Alexander, Beatrice Arlon, Maxine Buzus, Golden Crates, Jean Ory Eaton, Gladys King, Pauline Phillips, Mary Thomas.
- Low Fourth**  
**Mrs. Clyde Ragland, Teacher**  
Lloyd Anderson, Morrison Arnett, Ralph Bumpass, J. D. Lehr, Cassie Bloodworth, Lucille Jones.
- High Fourth**  
**Roxey Nugent, Teacher**  
Clarice Adcock, Janita Bynum, Minnie Dorsett, Fannie Brown Eaton, Sylvia Echols, Evelyn Haykinson.
- Mrs. J. L. Holt, Teacher**  
Layton Layson, Gus Niblack, Dwight Rogers, George Monk, Chester Privet, J. Wilson, Francis McKee, Ethel Murray, Mary Helen Rose, Veneta Seely, Marguerite Simpson, Lorene Tarter, Faye Williams.

### Announce Change In Management of City Undertaking Firm

J. A. Burrus and T. J. Hogan have purchased the Simmons Undertaking company and will operate it here under the name of Hogan and Burrus, retaining the present location of the business on Broadway. Both Messrs. Hogan and Burrus are well known locally and Mr. Hogan has been in the undertaking business for the past thirteen years.

Incidental to their purchase of the business they have received a new \$6,000 limousine-hearse from the firm of Sears and Scovill, of Dallas, large manufacturer of funeral carriages. The new hearse is not a combination

of an ambulance and hearse, but is the newest creation of its kind. It is beautifully equipped and has balloon tires.

### FIVE LICENSES ISSUED

Five marriage licenses were issued from the County Clerk's office the past week, according to County Clerk, Herbert Stubbs. They follow: Preston Rives and Miss Floy Alice Todd; Alfred A. Brian and Miss Ora Lee Depson; Scott Garrison and Miss Laura Hand; Nelson Guthrie and Miss Mandy Jean Hickman and Robert Goode and Miss Temple Harvey.

Read Doktor Jim's ad on page 2, and save half your money on shoe repairing. (adv.)

## ANNOUNCING

The opening of a new insurance firm, at Room 211 Leader Building. This firm will be styled The Leader Insurance Agency.

We are prepared to write all kinds of general insurance and have secured contracts with several of the strongest companies in America.

Your insurance business will be appreciated.

### The Leader Insurance Agency

Gib Jackson  
John W. Jarrott

Phone 346 211 Leader Bldg.



## Polly Parrot Says:-

The "STAR BRAND" Shoe Company named the longest wearing and best shoes for Children, after me.

"Poll Parrot" Shoes are made for the children from the same high grade materials and up to the same standard of quality as "STAR BRAND" Shoes for Mother and Dad.

**THE COST LESS PER MONTH**

GET THE CHILDREN SHOD AT—

## Minter-Gamel Co.

"It Pays to Be Well Dressed"

## Manufacturer's and Jobbers

# OUTLET SALE

## Starts Sat., Mar. 21, 9:30 a.m.

### Opening Day Specials

**BIG BATH TOWELS**

**30**

**35¢ GINGHAM PER YARD**

**70**

**MEN'S 75¢ PURE THREAD SILK HOSE**

**190**

**LADIES' \$1.50 PURE THREAD SILK HOSE**

**290**

# THE ECONOMY STORE

Two Doors East of Palace Theatre



# MRS. FERGUSON HAS SIGNED TOTAL OF 186 ACTS SINCE SOLONS STARTED REGULAR MEET

## FIFTY-THREE ARE LAWS OF GENERAL NATURE AND REST ARE MERELY LOCAL AFFAIRS; SOME ACTS NOT YET SIGNED

AUSTIN.—The majority of the bills to be passed by the Thirty-ninth legislature have been signed by Governor Miriam A. Ferguson. She has affixed her signature to 186 acts at the end of the last week.

The majority of these, however, were independent school district bills or others having only local effect. The governor has signed 52 bills of a general nature.

They are:

- Revising of the levee law and extending the time of maturity of indebtedness bonds.
- Providing highway officers to wear uniforms and to be paid from the general county fund regardless of funds derived from convictions after arrest by them.
- Creating an additional district court for Tarrant County.
- Providing for the appointment of one assistant district attorney in districts of more than one county with a city of 25,000.
- Providing for the renewal of notes secured by deeds of trust or mortgages on land.
- Providing for the appointment of an assistant district attorney and a special investigator in any judicial district consisting of more than one county in any county of such district having a population of more than 70,000. Each shall receive a salary not to exceed \$2,400 a year.
- Requiring the auditing of books and records of county officials.
- Prohibiting agricultural credit corporations to make loans to its members or to discount notes of its members at a higher rate than 2 1/3 per cent—the rate of discount established by the federal farm loan board for discounts made by federal intermediate banks.
- Extending two years the date of expiration of oil and gas permit issued on University of Texas lands.
- Making the offense of assault while masked punishable by imprisonment for a period of not less than 10 years; making the appearance in a church or near a private home while masked a felony and prohibiting masked parades by members of secret orders.
- Authorizing the commissioners court of Wichita County to construct a bridge across Red River at the north line of Wichita County.
- Remitting taxes in Cameron County for a period of 25 years.
- A concurrent resolution rejecting the proposed amendment to the federal constitution prohibiting labor of persons under 16 years of age.
- Authorizing the Rio Grande & Eagle Pass railroad to abandon Minera station as its western terminal.
- Authorizing owners of oil and gas permits and leases on University of Texas lands to sell or transfer ownership.
- Refunding bonds on the prison system amounting to \$750,000.
- Abolishing the Markets and Warehouse departments.
- Prohibiting bucket shops and providing for regulation of cotton and grain exchanges.
- Providing for appeals from orders

legislature.

- An appropriation of \$40,000 for the contingent expenses of the Thirty-ninth legislature.
- Vesting title to the steel rails of the Texas State Railroad exclusively to the State of Texas.
- Adopting the revised penal code and the code of criminal procedure.
- Remission of taxes to Gidveston County for a period of 10 years for grade raising projects.
- Changing the method of protecting bank depositors from the guaranty fund system to the bonding plan.
- Requiring banks to give additional security when deposits exceed six times the amount of the capital stock.
- Appropriating funds for the maintenance of the state government judiciary department of the state government.
- Prohibiting the making of false statements damaging to banks or other financial institutions.
- Requiring railroad to place bridges not less than 22 feet above rails.
- Creating a lien in favor of any person or firm furnishing material or apparatus to contractors who contract for public improvements.
- Authorizing towns to establish municipal bands and appropriating funds for that purpose.
- Making it a felony to make false statements regarding ability to pay in order to obtain money, goods or credit.
- Appropriating funds for the state board of pardons advisers.
- Permitting the catching of suckers, shads, buffalo and carp in Burnet, Williamson, Lampasas Counties in July, August and September.

### New Insurance Firm Opens For Business Early Part of Week

Representing some of the strongest insurance companies in the country, the Leader Insurance company, with offices on the second floor of the Leader building, opened for business here the early part of the week. G. B. Jackson, former lumber and insurance man of Lubbock, and John W. Jarrott, realtor, are owners and managers of the new agency.

According to the announcement issued by G. B. Jackson his firm will do all kinds of insurance business, including life, fire, tornado, hail and other types. The firm will represent the Manhattan Life Insurance company, of New York City, which is probably one of the strongest insurance firms doing business in Texas today. The Leader company will operate in Lubbock, Hockley, Cochran, Yoakum, Terry, Lynn and Garza Counties.

Attachments have been invented for phonographs to enable persons to make their own records at home.

### Elk Cafe Sells Big Supply of Pastries

The announcement that the Elk cafe would specialize on pies, cakes and pastries of all kinds was evidently a welcome one in Lubbock for last Saturday the cafe sold 36 pies to take out and the next day served home customers with 28 cakes. L. M. Black, manager, announced.

A new pastry oven purchased from a wholesale restaurant and hotel supply company, of Chicago, has arrived and has been installed and Hugh Robertson, who is one of the owners, presides over the pastries. Manager Black reports a good general business, in addition to his specialty sales on pastries.

On one side of an English pocket case for tobacco is a plunger with which to force its contents into pipes.

Read Doktor Jim's ad on page 8, and save half your money on shoe repairing.



## HATS

More shipments arriving daily. We are pleased to announce that our stock of spring hats is now complete, with the arrival of a shipment of handsome Paradise hats. Here is the place to save several dollars on your new spring hat.

We have made a specialty of popularly priced hats, hats that usually sell for much more.

A fine stock of children's hats.

SAVE MONEY AT  
**Mrs. Thomas Millinery**  
(Balcony Lubbock Variety Store)

## PROFESSIONAL DIRECTORY

<b>Farm - LOANS - City</b> Jones Investment Co. Room 208 Leader Bldg. LUBBOCK, TEXAS Phone 686	<b>DR. G. M. TERRY</b> Dentist Palace Theatre Bldg. Phone 265 Lubbock, Texas
<b>PETERS &amp; HAYNES</b> ARCHITECTS 300-301 Palace Theatre Building LUBBOCK, TEXAS	<b>Wilson Abstract Company</b> One of the best equipped abstract plants in Texas, covering every foot of land in Lubbock, Hockley and Cochran counties.
<b>KATE CASTLEMAN MASSEUR</b> 309 Ave. M 3 Blocks North Methodist Church	<b>R. I. WILSON, Manager</b> Lubbock, Texas
<b>JAMES H. GOODMAN</b> General Practice of Law City Resident Loans CHEAPEST MONTHLY REPAYMENT PLAN IN LUBBOCK Room 1	<b>Jackson Brothers</b> COAL, GRAIN AND HAY Storage Prices this Month on Best Grade Cooking and Heating Coal. Phone 505 Lubbock, Texas
<b>JNO. L. RATLIFF</b> LAWYER PRACTICING IN ALL STATE COURTS SPECIALIZING IN BANKRUPTCY MATTERS Room 6 Brown Bldg.—West Side Square—Lubbock, Texas	<b>Rix Furniture &amp; Undertaking Company</b> Lubbock, Texas J. A. Rix and H. H. Griffith Licensed Embalmers Day Phone 675 Night Phone 1 I. A. J. 650 H. H. Griffith 897 A. C. Sanders 597M Mrs. A. C. Sanders, Lady Asst.
<b>J. B. PRYOR</b> CEMENT CONTRACTOR Phone 372	<b>LUBBOCK PLAN SERVICE</b> Room 204 Leader Bldg. Phone 261 Let Us Plan Your Home—We Can Save You Money E. E. RIBBLE, Mgr.
<b>O. W. JOLLY</b> Manufacturer of Saddles, Harness and Auto Taps SHOE REPAIRING A SPECIALTY Prices that are Right	Established 1910 <b>H. V. ROBERTSON &amp; COMPANY</b> Accountants and Auditors Income and Estate Tax Service Suite P. Western Bldg. Amarillo Established 1823 <b>ZELLNER &amp; HALL</b> ACCOUNTANTS AND AUDITORS 1216 Ave. I Phone 1085
<b>Lubbock Sanitarium</b> A Modern, Fireproof Building Equipped for Medical and Surgical Cases, X-Ray and Pathological Laboratories <b>Dr. J. T. Kraeger</b> General Surgery Office Phone 710 Residence Phone 784 <b>Dr. J. T. Hutchinson</b> Eye, Ear, Nose and Throat Office Phone 269 Residence Phone 218 <b>Dr. M. C. Overton</b> General Medicine Residence Phone 497 Office Phone 710 <b>Dr. J. P. Lattimore</b> General Medicine Office Phone 299 Residence Phone 67 <b>Dr. J. W. Rollo</b> Medicine & Surgery Office Phone 950 Residence Phone 821-M <b>Dr. H. L. Garland</b> General Medicine Residence Phone 125M Office Phone 26 <b>MISS LOTTIE THOMAS, R. N.</b> Superintendent of Nurses <b>MISS JEAN YATES, R. N.</b> Anesthetist C. E. HUNT, Business Manager A chartered training school for nurses is conducted by Superintendents. Bright, healthy young women who desire to enter may address the Sanitarium.	<b>Y. J. AIKEN, D. V. M.</b> VETERINARIAN General Practice Office in Security State Bank Bldg. Office Phone 1112 Night Phone 473
<b>DR. W. N. LEMMON</b> Diseases of Women and Surgery <b>DR. J. R. LEMMON</b> Infant Feeding and Diseases of Children 205 Palace Theatre Bldg.	<b>SAM H. STEWART</b> Physician and Surgeon 207 Leader Building Office Phone 522, Res. 6473M
<b>DRS. HUTCHINSON AND INGHAM</b> DENTISTS 501 Bush Bldg. Phone 121 Office Room 2 Bush Bldg., Ph. 28 Residence Phone: Day 125M; Night 816J <b>DR. H. L. GARLAND</b> GENERAL MEDICINE Lubbock, Texas Associated with Lubbock Sanitarium	<b>Dr. L. B. Hodges</b> Graduate Veterinarian and Interstate Livestock Inspector. Phone: Day 829; Night 746J Lubbock, Texas
<b>DR. W. S. FERGUSON</b> DENTIST Room 12 Conley Bldg.	<b>Neil H. Wright</b> Southland Life Insurance Co. Lubbock, Texas
<b>JOE SEALE</b> Auctioneer O. K. Furniture Co. Phone 578 For rates and dates	<b>Fred W. Standifer, M. D.</b> Announces the opening of offices Suite 211 West Texas Hospital Lubbock, Texas, Practice Limited to Eye, Ear, Nose and Throat
<b>KANSAS CITY LIFE INS. CO.</b> CHAR. WHITACRE General Agent Over Security State Bank	<b>J. W. ROLLO</b> Physician and Surgeon Security Bank Building Phone 830 Residence Phone 821M

Well Dressed Men Are Wearing  
**ENGLISH SUITS**

NO Style feature of recent years has met with such reception as these models, which originated in London and then came to America, but with adaptations to fit our national needs.

Our present stock embraces the finest that can be offered—in fabrics and workmanship that exacting men desire. Incidentally prices are quite moderate.

**W. Wheeler - Roberts**  
MEN'S APPAREL  
On The Convenient Corner

for working

# Horses and Mules

Cottonseed meal is conceded  
Practically by those who have put it to  
cuts your feed bill in half! the test to be by far the best  
and most economical feed on  
the market for Horses and  
Mules.

Endorsed by Experts

Use More **COTTONSEED**  
MEAL AND COTTONSEED HULLS

A Better Feed than Corn or Mixed  
Grain Feeds for Horses, Mules,  
Cattle, Hogs, Poultry, etc.

Don't fail to get a copy of our Cottonseed  
Feed Booklet. It tells you how you can  
save by substituting Cottonseed  
Meal and Hulls.

## LUBBOCK

# Cotton Oil Company

Phone 12 Lubbock, Texas

# REVIEW OF 1924 AND INDICATION OF 1925 CONDITIONS POINT TO PLAINS PROSPERITY

### REVIEW OF CROPS AND PRESENT CONSTRUCTION OF ALL KINDS LOOK GOOD, KEEN SAYS IN ARTICLES FOR STATE JOURNALS

By CURTIS A. KEEN

Things are looking right for 1925 in the South Plains. Though rain has fallen to prove to the newcomers that it can rain in the Plains and to disprove the calamity howler's prediction that not a drop would fall until July 4. General business continues good with the banks in the best condition ever recorded for the plains country as a whole. Instead of \$7,500 bales of cotton for Lubbock County, as predicted through the fall \$23,770 bales were reported on the February 15 ginning report—with a few hundred bales yet to come through.

Dawson County led the South Plains with 48,322 bales. Crosby County, an old wheat county, came second with a total of 44,258 bales. Lubbock County, the first cotton county on the Plains, ginned 34,374 bales, or a gain of 10,000 bales over 1924. Lynn, Hale and Floyd Counties came in with from 21,000 to 25,000 bales each with another 45,000 bales scattered over the newer counties in the South Plains. A grand total of 247,264 bales, or a gain of 151,000 bales for 1925, with a rainfall of less than ten inches from January 1, 1924, to January 1, 1925.

#### Heavy Building Program

More than \$3,000,000 worth of construction is under way in the city of Lubbock with a heavy building program being pushed in each of the surrounding South Plains towns and counties. Street paving, water works, new school buildings, courthouses, churches, oil mills and other major items are included in this building program all over the South Plains. The sixty-two mile railroad extension west out of Lubbock to serve Hockley and Cochran Counties will mean the expenditure of several million dollars for labor and materials during the coming eight months that is estimated for its completion.

An average of more than 1,200 families per month is the estimate placed upon the new comers moving into the South Plains country since the first of December with yet another month to go before the spring crops are finally seeded upon.

Yes, business conditions are good and—as is usual—more than enough workmen, laborers and general hangers-on have followed the wave of prosperity. "Look before you leap" is the advice given to floating laborers here.

#### South Plains Fair

Running true to the old showman's set promise, plans are being made for a "Bigger and Better" South Plains Fair this fall than ever before. Big the promise, of a bigger and better South Plains Fair than the last, the fairboards that it will be posted on by the middle of the summer. It includes the purchase of additional acreage for the Fair Park, the erection of at least one additional building, and a promise on the part of the fair directors that the completed plans for the 1925 fair will be made not later than sixty days earlier than they have ever been made before and that the fair catalogue will be issued and distributed at least sixty days earlier than ever before.

Already regular meetings of the fair directors are being held. The more than \$5,000 worth of permanent fair buildings are being overhauled and plans are being made to improve them, as well as to erect new buildings and improve the grounds. Last year a big steel wire fence was run around the entire fair grounds and the most improved turnstiles put in for handling the record-breaking crowds. This year two additional turnstiles will be put in and a better arrangement worked out for handling the crowds.

September 29 and October 1, 2 and 3 are the dates set for the South Plains Fair and attractions are being booked by a chain of fairs whose dates come just before and after these dates in West Texas.

Chris Harwell is president of the fair association; A. B. Davis, secretary-manager.

#### Railroad Construction

One railroad has been definitely announced and still the smoldering rumors of railroad development on the Plains calls attention to the old adage of "where there is so much smoke there must be some fire." For the past ten years paper railroads have been built in the ten years has passed without some major railroad construction being predicted except during the months of the war when all railroad construction was definitely suspended in favor of the national emergency.

At last this talk has produced one railroad. The announcement has been made from the general offices of the Santa Fe at Chicago of the immediate construction of a road for a distance of seventy-one miles west of

Lubbock, starting at a point seven miles southwest of the city from the Lubbock-Brownfield branch of the Santa Fe and continuing directly west toward Roswell and the New Mexico line.

#### \$350,000 Bonus

A bonus of \$350,000 has already been subscribed in full for the completion of such a road under protective terms and provisions that will require immediate construction and operation of the announced extension. This road will give Lubbock, in effect, seven railroad outlets, the Brownfield branch a fourth, the California-Houston main line providing two outlets, the Lubbock-Amarillo branch through Plainview that becomes a part of the main line under the new schedule that goes into effect early in March, provides the third outlet, the Brownfield branch a fourth, the Crosbyton branch the fifth, the Slaton-Lamesa branch that runs from Slaton, sixteen miles east of Lubbock on the main line, the sixth, and the new road to be constructed during the present year the seventh railroad outlet.

#### Matador Men to Back Levelland in Gin Company

In order to handle the growing volume of traffic that clears through the Lubbock yards, the Santa Fe company has more than doubled the switching tracks in this city and increased by 300 per cent the industrial and team tracks of the local yards during the past twelve months, including the \$150,000 improvement program that is now under construction here, which includes, in addition to the additional tracks, the doubling of the freight warehouse in this city.

#### Other Routes Proposed

Fifteen years ago Lubbock started into the railroad business more or less upon an independent basis. A route was surveyed from Altus, Oklahoma, through Lubbock to Roswell, N. M., known as the Lubbock-Altus-Roswell Route. The Santa Fe terminated at Plainview, fifty miles to the north, at that time and, evidently could not be encouraged to come further south. The route was surveyed, right of way purchased and Lubbock put up \$40,000 in cash which went into grades, cuts and fills northeast from this city. These grades and this right of way, with the active program of construction, convinced the Santa Fe company that Lubbock meant to have a railroad and they extended their line from Plainview through Lubbock on to Sweetwater and Brownwood. Lubbock got her railroad by putting up a \$40,000 bill.

But the bill was founded upon a perfectly solid railroad opportunity that was recognized by the Santa Fe at that time and that is no less a possibility at this time. Clifford B. Grubbs, of Houston, together with associates, operating under a state

charter in the name of the Memphis, Lubbock and Roswell Railroad Company, during the past year purchased outright the right of way, grades and plans of the old Lubbock, Altus and Roswell Company, are bringing their data down to date and have announced that they would build a road that would follow, in a general way, the original route of the early road.

#### Tenness Justifies Road

The plans call for a road to start from Wellington, to run southwest through Memphis, in the cotton county of Hall, traversing the recognized agricultural section of Hall, Briscoe, Floyd and Hale Counties through the towns of Memphis, Quitque, Lockney, Petersburg, Lubbock and west into the rapidly developing counties of Hockley and Cochran into New Mexico—or at least to the Mexico line.

This strip of country includes the best wheat and cotton land of the Plains with a freight tonnage in sight sufficiently large to insure a profit from the first year's operation and with a potential tonnage to be developed along a like distance of road anywhere else in all of West Texas without a single exception. From Indian days the territory has been known as the Great Green Belt and in spite of the distance to a present shipping point, land along this route today is selling at a price from \$10 to \$20 per acre higher than land ten to twenty miles closer to other plains railroad points.

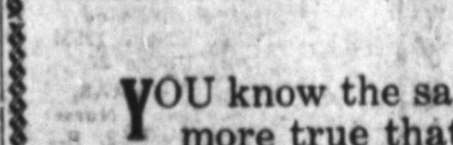
#### May Attach Light Plant Onto Modern Gin to Be Erected in Near Place Soon

A modern gin, with a capacity of 100 bales per day, will be erected in Levelland, county seat of Hockley County, by the time the 1925 crop is harvested. O. L. Peterman, local gin machinery man, stated recently, Spears and Smallwood, of Matador, owners of a number of ginning plants, will erect the gin, according to Mr. Peterman's announcement.

The gin will have a Pratt Hüller outfit and five 80-saw stands, in addition to other equipment which will be of the finest make. It will also have the most modern bolting machinery available, and will be known as the Levelland Gin.

According to Mr. Peterman, Messrs. Spear and Smallwood made a tour of the Plains and chose Levelland for the site of their gin, because they believed that the best place one could be erected was the Hockley County capital. Citizens of Levelland have a plan to set electric lights and power by operating a power plant in connection with a gin in that city, according to C. B. McCormick, editor of a Levelland newspaper. Whether or not the plans have been submitted to the gin owners is not known, but it is believed that such a proposition will be submitted to the Matador men.

#### A Bird In The Hand!



YOU know the saying. It is even more true that a dollar in the bank is worth two in your pocket.

The dollars in your pocket are on their way out, the dollar in the bank is earning—making more money to put in your pocket. Save here!

### LUBBOCK STATE BANK

[A Big Bank Made Big by Helping Others]

## Choral Club Plans To Present Another Program Here Soon

Members of the Lubbock Choral club are practicing on "The Rose Maiden," the next program to be presented by that organization here. C. L. Backenstoss, publicity manager, stated recently. The club is under the direction of Prof. A. G. Pratt, former director of music at College of Industrial Arts, at Denton.

A number of new members have been added to the club since the presentation of "The Holy City," several weeks ago, and an organization has been perfected. At the next regular meeting

the choosing of a cast for the next production will be begun. Since "The Holy City" was greeted with such enthusiasm by music lovers over the South Plains a great deal more interest has been manifested by city musicians with the result that the choral club has been given added impetus in its endeavors to provide music for all.

An inventor has patented a metal top and bottom, jointed by a handle, to convert a condensed milk can into a picher.

To wean young cattle without separating them from their mothers is the purpose of a halter a Frenchman has invented.

## Fort Worth Man Is Tutia C. of C. Head

TULIA.—The directors of the Tulia Chamber of Commerce have employed E. H. Lilly of Fort Worth for secretary. Mr. Lilly is expected in Tulia Monday the 16th, to assume the duties of office. Mr. Lilly comes highly recommended, having had considerable experience in Chamber of Commerce work.

The program of work as outlined by the board of directors for the year is largely agricultural, most if not all of the time of the secretary will be devoted to farm activities.

A person's will power apparently can be measured with a device that a Swedish scientist has invented.

By crossing yellow basmati corn and the Hubbard squash a Wyoming man has developed a new table vegetable.

## WORK A MIRACLE OF RA-DIANCE IN YOUR HAIR

Try the secrets of fashionable hair dressers at—

JOE GEORGE BEAUTY SHOP

Try the new hair dressers, Mrs. Anna Stuart, graduate of the National School of Cosmetics. We do all lines of beauty culture.



We Have the Best Operators West of Fort Worth Come To See Us—Phone 332

Joe George Barber & Beauty Shop

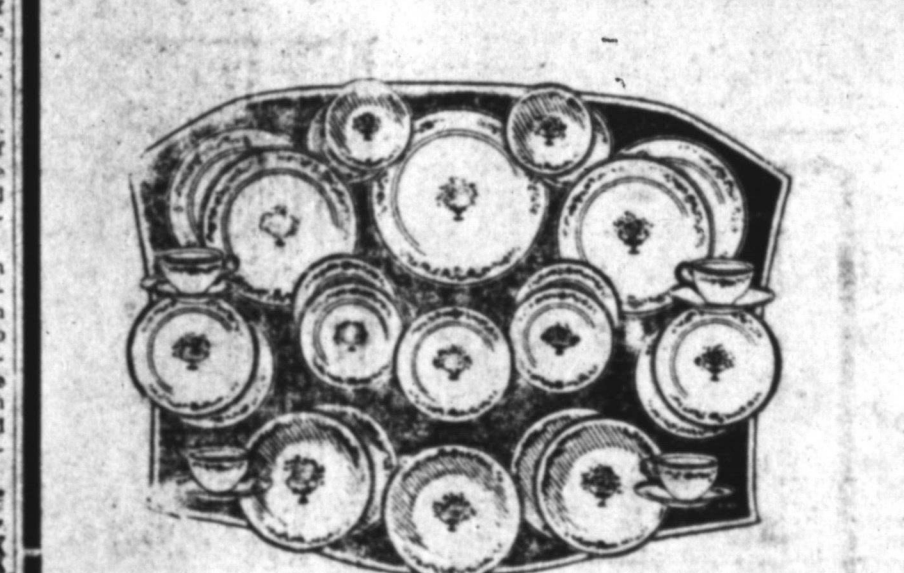
Just Call 420—  
Or get service quick—  
Or let the baby do the trick.  
Dependable Abstracts is our line;  
We want your business all the time.

No. 420 Please  
That You Charlie?

Guarantee Abstract & Title Co.  
C. L. ADAMS, Mgr.  
Merrill Hotel Bldg. Lubbock, Texas

# SPECIAL INTRODUCTORY OFFER!

## With your 1925 Hoosier Highboy You Get All This Free!



### FINE SET OF CHINWARE

You will be delighted when you see the charming decoration and Colonial pattern of this high-grade, semi-porcelain dinner set. This set is attractive enough to grace any table—a set you will be proud to own. And you get it, without any added expense, when you buy your Hoosier.

## DEXTER DOMESTIC SCIENCE SET FREE!

This set was designed by one of America's most famous domestic science experts. It includes a carving set of knife and fork, two spatulas, a variety of knives—ten pieces in all. You get it with your Hoosier.

## \$1.00 DOWN---Easy Terms

Beginning next Monday you can buy a HOOSIER KITCHEN CABINET for only one dollar down. And with each HOOSIER we are giving, at no extra cost, a beautiful dinner set, a genuine Dexter Domestic Science Set and a fourteen piece crystal glassware set. This is a special offer to introduce the wonderful new 1925 HOOSIER CABINET. You must take advantage of this offer immediately, however. We have only a limited allotment of cabinet for this Special Sale. When they are sold the offer ends. You must hurry or you will be disappointed. Come in today.



Each piece in this set is designed to keep ingredients in perfect condition. There are seven spice jars, five containers for dry staples, one par for tea or cocoa and one open dish which is ideal for salt. It comes with your HOOSIER!

# RIX FURNITURE AND UNDERTAKING CO.

"The House of Satisfaction"

BIG SPRING LAMESA LUBBOCK

## WATCH!

Money back without question if HUNT'S GUARANTEED KIDNEY CURE (Hunt's Balm and Soap), fail in the treatment of Back, Sacrospinous, Testes or other irritating skin diseases. Try this treatment.

For Sale by SHEPARD SMITH DRUG CO. Lubbock, Texas.

## MAXWELL INSURANCE AGENCY

We render insurance business with a personal interest. Our Service satisfies.

Room 205, Leader Building, Phone 833.

### LUBBOCK PEOPLE IN EVIDENCE AT FAT STOCK SHOW

#### Fort Worth is Interested and Back of Lubbock in New Undertakings, Report

Although he has moved to Fort Worth Curtis A. Keen hasn't forgotten Lubbock by any means and dashes off the following report of local people at the recent Fat Stock Show, for The Plains Journal:

Lubbock was very much in evidence at the Southwestern Exposition and Fat Stock Show with a total attendance of more than a hundred for the week. Several Lubbock lobby parties just happened when four or five Lubbock folks happened to run together and gaze up until before you knew it a dozen or more would be swapping stories, comparing the Stock Show with the South Plains Fair and talking railroads, rain and Lubbock growth.

And whenever you mention Lubbock down Fort Worth way you get an interested listener—for folks are certainly following that new railroad, the Tech College and the other outstanding development facts in that section. Fort Worth is pretty much agitated just now over a proposed railroad connection with the Plains. A development company composed of men from the Fort Worth Chamber of Commerce has been organized and stock will be sold next week in an effort to reach a goal of \$100,000 with which to organize and secure such a railroad. The Powell direct line is the route agreed upon—but Lubbock don't have to see it that way if folks get busy now.

Just a few of the Lubbock folks registered at The Texas Hotel are Mr. and Mrs. Geo. Bales, Dick Arnett, Jot Smith, Mrs. Conley and daughter, Mrs. O. L. Slaton and daughter, Ruth, and these two young ladies certainly did do old Lubbock proud as Queen and Princess in the pageant here last Saturday night. Rufus Rush, A. E. Davis and a flock of other folks whose names slip our memory just now.

According to a letter received from Mr. and Mrs. Keen they are delighted with everything in connection with Mr. Keen's new position. They will leave shortly for San Antonio to attend the Cattlemen's convention which follows after the Fort Worth Fat Stock show.

### Pre-Easter Program Announced by First M. E. Church in City

Special pre-Easter messages are announced by the Pastor E. E. White, of the First Methodist Church for the three Sunday morning services preceding Easter. The sermon subjects are as follows:

March 22—"Jesus and His Message."  
March 29—"Transfigured."  
April 5—"The Broken Body."

While the sermon on Easter Sunday, April 12, will be a sequel to the whole series. The subject on that occasion will be "The First Easter."

Easter is an occasion which should make a strong appeal to all followers of Jesus Christ, and it is well that Church people everywhere should make special effort to be present at the services leading up to this occasion.

### Office Space Added To City Men's Store

An office has been installed in the McWhorter - Roberts men's furnishings store, located at the corner of Main street and Avenue I. Carl Roberts, Jr., one of the members of the firm, stated recently. The office has been placed on a balcony, which has been constructed across the rear of the store and will greatly facilitate the handling of the firm's business transactions.

Ross McWhorter and Carl Roberts while they have not been in business a year yet, are enjoying a prosperous season and both are looking forward to a number of years of business success in Lubbock.

From France comes an electric finger nail polisher that can be used at home by connecting it with a light.

In carrying out its reforestation program the South African government has planted nearly 100,000 acres in trees.

### To Make Rich Red Blood

Revitalize your worn-out exhausted nerves and increase your strength and endurance take Organic Iron; not metallic iron which people usually take, but pure organic iron—Nuxated Iron—which is like the iron in your blood and like the iron in spinach, lentils and apples. One dose of Nuxated Iron is estimated to be approximately equivalent to organic content in eating one-half quart of spinach, one quart of green vegetables or just a dozen apples. It is like taking extra of beef instead of eating pounds of it. Nuxated Iron is naturally predigested and ready for almost immediate absorption and assimilation by the blood, while metallic iron must be broken down from the action of strong acids on small pieces of iron filings.

Millions of people annually are using Nuxated Iron. It will not irritate the teeth nor disturb the stomach. A few doses will give you the means to enrich your blood. Your money will be refunded by the manufacturer if you do not obtain satisfactory results.

Beware of cheap imitations. Always insist on having genuine organic iron—Nuxated Iron. Look for the letters N. I. on every tablet. Sold by all druggists.

### NUXATED IRON

(For Rich Blood, Strength and Endurance)

### STOP THAT ITCHING

If you suffer from any form of skin diseases such as Itch, Eczema, Tetter or Cracked Hands, Poison Oak, Ring Worm, Old Sores or Sores on Children. We will sell you a Jar of BLUE STAR REMEDY on a guarantee. It will not stain your clothing and has a pleasant odor.

BOWEN'S DRUG STORE

### Mercantile Credit Men Discuss Plans

A meeting of the credit men of the various mercantile establishments of the city was held Tuesday night in connection with the work of the Retail Merchants association, T. W. Windsor, secretary, stated yesterday. General business of the credit department was discussed.

A meeting of this kind will be held in the association's offices every week for awhile, Windsor said. Eight new members have been added to the organization during the past several days.

### AT THE LUBBOCK SANITARIUM

There were twenty-three persons, representing a number of South Plains cities and counties, who received medical attention in the Lubbock Sanitarium during the past week, according to the record books of Business Manager C. E. Hunt, yesterday.

The list includes: H. M. Warden, Ralls; L. M. Mears, Wilson; J. D. Herrington, Lorenzo; Miss Lillie Baker, Post; Miss Pearl Southall, O'Donnell; Miss Lucrusia Weir, Snyder; J. L. Law, Roaring Springs; Jack Hundley, Post; Johnnie Mason, Post; Miss Annie Laura Walker, Hale Center; Miss Ina Bell Strange, Brownfield; Mrs. E. P. Arley, Bailey; Alvin Koonsman, Snyder; Mrs. O. H. Morris, Lubbock; Miss Helen Harris, Slaton; George Cochran, Lamesa; Miss Margaret Miller, Snyder; Miss Eva Daws, Tahoka; Mrs. W. J. Florence, Ralls; B. O. Baugh, Ropes; William Guthrie, Lubbock; Miss Bernice Ruth Waltrip, Crosbyton and Mrs. R. C. White, Amherst.

For marking lines on highways a wheel and tank for paint that can be attached to any automobile has been invented.

Read Journal ads, it pays

### LUBBOCK SOCIETY PLANS MEET HERE SATURDAY NIGHT

#### One Hundred Members Order of Hoo-Hoo to Attend Big Concatenation

"Parson" P. A. Simpkins, national chaplain, of Santa Monica, California, and a crowd of approximately 100 lumbermen expected to attend, local members of "Hoo-Hoo," national lumbermen's fraternal order and the first and oldest organization limiting its membership to one occupation, are making arrangements for a concatenation here on Saturday night. Gaines Whitsett, of Amarillo, vicegerent scribe, the ranking officer in the Texas Panhandle, will be in charge of ceremonies, which will be carried on by nine Lubbock and South Plains men. According to statements issued by Mr. Whitsett here Wednesday night, members from Slaton, Sudan, Littlefield, Amarillo, Lamesa, Post City, Brownfield and Tahoka are expected to attend the concatenation, which will be the largest and most important ever held on the South Plains. In addition to the initiatory services a banquet and social meeting will also be held.

The Lubbock men who will aid in the concatenation make up what is called in the organization, "The Supreme Nine." They include, with the official titles, W. E. Atkins, scribe; G. B. Jackson, scribe; Roy G. Shelton, scribe; E. B. Ribble, Junior Hoo-Hoo; Ralph Mendenhall, senior Hoo-Hoo; Wade J. White, scribe; T. R. Pridemore, scribe; and Simon D. Hay, of Sudan, arcanor; and John W. Hood, of Slaton, custodian.

Read Journal ads, it pays

### LETTER MEN BANQUET

Members of the various athletic teams of Lubbock high school, with their lady friends were banqueted at the Busy Bee cafe here on Tuesday night. Forty plates were laid for the athletes and the girls. Elmer Moore, president of the "L" club, presided. A few short talks interspersed the dinner.

### NEW NECKTIE FAD

Lubbock haterdashers have decided that the dictionary publishers were not to be the only people waxing prosperous as a result of the nation-wide Cross Word Puzzle epidemic and have installed a new fad in neckties known as the "Cross-Word Puzzle Tie." The ties are to be found in several different colors and are checked with white squares in different patterns, resembling the famous puzzles which are found in practically every newspaper in the country. Several local stores have been featuring the new ties in their window displays.

### Watch your label on The Journal.

Watch your label on The Journal.

## ECONOMY DAYS at GARRETT'S

### Week-end Specials at Big Savings

For those who are interested in saving money we are offering a selection of new Spring goods at savings you will appreciate. Economy days, Friday and Saturday, will make your dollars do double duty.

## Low Prices on-- DRESSES --for Economy Days

Interpreted and sponsored by creators of style, selected personally by Mrs. Garrett with a view of giving you more value than usual, the dresses shown at Garrett's today will reveal to you our meaning of "Economy Days."

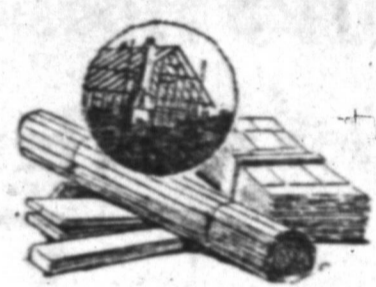
For convenience, we group our dresses for "Economy Days" in three groups.



GROUP NO. 1—Consists of silk dresses in printed and figured designs. A wonderful selection and values that are impressive. Your choice **11<sup>95</sup>**

GROUP NO. 2—Beautiful dresses in wanted fabrics of exquisite designs, wonderful values—Your choice **17<sup>75</sup>**

GROUP NO. 3—Naturally our best dresses and every color theme is shown, beautiful crepes and silks. An unusual buy—Your choice **21<sup>75</sup>**



### Buildings That Stay Set

The selection of the proper lumber is a mighty important consideration in the erecting or repairing of that building work that you have in mind. It's only seasoned lumber that you can depend upon for wear and assurance that it will keep in kilter. Take up that lumber question with us.

### HIGGINBOTHAM-BARTLETT LUMBER COMPANY

Lubbock, Phone 139 Texas



### SPRING MILLINERY

for Economy Days

Hundreds of them. Really they defy description. Their charm lies in their individuality—plus a feeling of perfect line, color and harmony of detail.

PRICES

2.45, 3.75, 4.75 up to 7.95



### Oxfords for MiLady's Delight

Low heel (in tan and black calf) \$3.75 to **\$4.45**

Low heel, black calf with patent tie **\$4.95**

Tan calf tie oxford at **\$5.95**

Black Suede tie, black heel **\$5.95**

Tan strap pumps and step-in pumps, in calf and black kid, at per pair **\$5.95**

### New Spring FOOTWEAR

Blonde Satins, perfectly plain, an excellent fitter, with high Spanish heel (Queen Quality) **\$5.95**

Penny-brown satin pumps, modified Spanish heels, plain and a wonderful value **\$6.95**



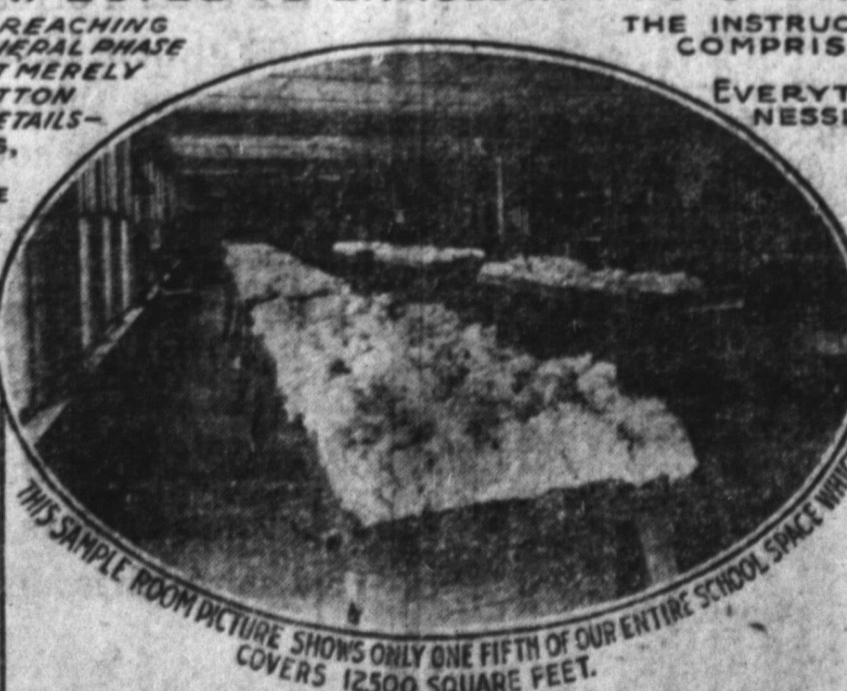
### W. J. GARRETT

"THE STORE FOR EVERYBODY" Lubbock 1019-21 Broadway

## LEARN THE COTTON BUSINESS

### WE ARE OPENING APRIL 1<sup>ST</sup> IN TIME TO PREPARE YOU TO TAKE UP THE COTTON PROFESSION JULY 1<sup>ST</sup>, THE TIME THE MOVEMENT OF THE NEW CROP BEGINS. EIGHT WEEKS OF PRACTICAL INSTRUCTION BY THE LARGEST INDEPENDENT SCHOOL OF ITS KIND IN TEXAS. TWO HUNDRED AND FIFTY MEN ARE EXPECTED TO ENROLL IN THIS SPECIAL COURSE.

It is more than a school. It is a large BUSINESS HOUSE right in the shadow of the largest cotton firms in the South, in which you work and learn, more in the atmosphere of an employee than of a student.




LECTURES ARE TO BE GIVEN BY SOME OF TEXAS' MOST PROMINENT COTTON MEN. THESE TALKS WILL TOUCH ON ALL PHASES OF THIS MOST PROFITABLE PROFESSION.

### Dallas School of Cotton

IN THE HEART OF THE COTTON DISTRICT  
1208 YOUNG ST. DALLAS, TEXAS.

THE INSTRUCTORS OF THE DALLAS SCHOOL OF COTTON COMPRISE THE CHOICEST SELECTION OF TALENT. EVERYTHING PRACTICAL, SOUND AND REALLY BUSINESSLIKE RATHER THAN THEORETICAL.



### M. H. THOMAS & Co.

INVESTMENT BANKERS  
CORPORATE BROKERS & MANAGERS

DALLAS, TEXAS, U.S.A.  
March 2nd, 1925.

TO SHOW IT HAS CONCERN  
Dallas being the largest interior cotton market in the world, offers an exceptional opportunity for highly trained cotton experts such as those who are the faculty of the Dallas School of Cotton. The school is a practical training to men desiring of entering this profitable field since we personally know the school authorities to be highly trained and practical in their professions.

TO SHOW IT HAS CONCERN:

I am glad to recommend the young men who are operating the Dallas School of Cotton as being competent and worthy of the patronage of those who might be interested in learning the dressing and marketing of cotton.

These young men seem to be successful in this line of work and no doubt they can furnish reliable assistance to others along the same line.

Yours very truly,  
M. H. THOMAS & Co.

WRITE, WIRE OR CALL TODAY FOR FULL INFORMATION AND ARRANGE HOW TO ATTEND

FILL OUT AND MAIL COUPON FOR FULL PARTICULARS AND FOLDER TO DALLAS SCHOOL OF COTTON, 1208 YOUNG ST., DALLAS, TEXAS.

NAME \_\_\_\_\_  
STREET \_\_\_\_\_  
TOWN \_\_\_\_\_

**ONE CASH-CROP PLAN IS FAILURE  
EXPERTS ALL AGREE, IN SPITE OF  
FACTS THAT IT WORKS FOR AWHILE**

One of the large daily papers in this state has given considerable publicity recently to the growing of one cotton on fewer acres. However, those who have given the question careful consideration admit that the one-cash-crop system is a failure.

A few night ago at a banquet in El Paso, one of the leading bankers of the South Plains pled with his people to produce more feed and less cotton. This sentiment, which has been growing, has been crystallized into the Lubbock County Farm Bureau slogan, "Grow More Feed." The Business Men's Organization of Lubbock is offering \$1,000 in cash prizes for the largest production of grain sorghum on ten-acre tracts in Lubbock County.

Curtis Keen, former editor of The Plains Journal, made the following statement:

"Lubbock County is spending more than \$150,000 per year for feed which is grown outside the county, according to figures compiled by officers of the Farm Bureau, and the present campaign has for its purpose the encouragement of the planting of at least one acre of feed stuff in Lubbock County to every three acres of cotton grown."

**Plains Country's Feed Lot.**

High freight rates and low cattle have helped awake West Texas ranchmen to the fact that this country should become the country's greatest feed lot. Four feeding tests carried out at our own West Texas station at Spur have shown the value of feeding West Texas feeds to West Texas livestock. In a ninety-day feeding test carried out to determine the value of corn and ground threshed milo, it was demonstrated by Superintendent Dickson that lambs fed ground milo would make a better gain than those fed corn. A like experiment with baby heaves showed that ground ear corn with shucks produced less daily than the same number of pounds of ground kafir heads produced. Experiments with hogs have shown that ground grain sorghums produce from 52 to 58 per cent as favorable results as corn. Spur fetterite, which is high in protein, gives better results than corn.

In a trial at the Oklahoma experiment station, pigs fed a ration consisting of four-fifths ground kafir corn and one-fifth cotton seed meal made a daily gain of 1.28 pounds. It required 2.19 pounds of grain, costing 1.57c to produce a pound of gain. At the same time, pigs fed a ration of one-half ground kafir corn and one-half corn meal required 2.55c worth of the grain mixture to produce a pound of gain. The evidence is in favor of kafir and cotton seed meal rather than kafir and corn meal. Of course, pigs should not be fed cotton seed meal over six or eight weeks in one feeding period.

**Markets Now Stabilized.**

The objects made heretofore that there were no stabilized markets for grain sorghums has been overcome. In January, 1925, corn and grain sorghums of the same grade sold on the Kansas city market at the same price per hundred pounds. Superintendent Dickson of Spur station states that feeders will pay premiums to secure grain sorghums for feeding cattle and sheep. This class of grains has risen in value among Texas crops, from zero to third place, being exceeded at the present time only by cotton and corn products.

At the Hereford breeders' banquet in Amarillo few nights ago, Prof. John Burns, acknowledged feeding expert, formerly in charge of the Animal Husbandry Department of the A. & M. College, said:

"We must give more attention to the kind of feed that we give our cattle. West Texas has the finest class of cattle found anywhere in the world. However, West Texas farmers have not given in the past sufficient attention to the kind of feeds which they have grown to be used in feeding the superior class of live stock."

It is Mr. Burns' opinion that the cat-the business is passing largely from the four-year old to the baby beef class. He stated that Panhandle farmers must market their cattle in better conditions, and in order to do this, they must have a quick maturing animal, and must have the right kind of feeds available.

Another point in favor of growing grain sorghums in West Texas is that they are a drought resistant crop. Live stock always have been the basis of very permanently profitable system of farming. Without the certainty of an abundance of feed crops in unfavorable as well as favorable years, the raising of live stock on the farm is unlikely to result in loss as in profit. This is especially likely to result in a period of years.

**ECZEMA**  
Miles without question  
HUNT'S GUARANTEED  
SKIN DISEASE REMEDY  
Eliminates Itches and Swellings  
the treatment of Eczema, Scabies,  
Ringworm, Tetter or other itching  
skin diseases. Try this  
treatment at our risk.

For Sale by  
**SHEPARD SMITH DRUG CO.**  
Lubbock, Texas.

**RED PEPPERS END  
RHEUMATIC PAINS**

When you are suffering with rheumatism so you can hardly get around just try Red Pepper Rub and you will have the quickest relief known.

Nothing has such concentrated, penetrating heat as red peppers. Instant relief. Just as soon as you apply Red Pepper Rub you feel the tingling heat. In three minutes it warms the sore spot through and through. Press the blood circulation, breaks up the congestion—and the old rheumatism torture is gone.

Rowles Red Pepper Rub, made from red peppers, costs little at any drug store. Get a jar at once. Use it for lumbago, neuritis, backache, stiff neck, sore muscles, colds in chest. Almost instant relief awaits you. Be sure to get the genuine, with the name Rowles on each package.

The most successful type of farming, if we are to judge by records of the past, is balanced farming. Balanced farming means crop insurance only when the farmer plants crops suitable to his soil and climate. It has been the writer's observation that those farmers who have followed such a system for several years and who fed most of what they produced to good live stock have become ultimately the owners of the best farms in West Texas.

The business men of Lubbock and other counties who are raising funds to encourage the production of more feed crops are to be commended for their undertaking.

**Day and Night Work  
To Give Brownfield  
Enough Electricity**

Recently Mayor Joe J. McGowan and the city council met and gave orders to start the light plant on 24-hour service when a new tank of fuel oil arrived. Last Thursday the tank came in, and orders were given to never stop the current.

This put Brownfield in the class with other up-to-date places, and assures the people of getting a maximum of service. The plant was started nearly two years ago on six hour service and much adverse criticism of how long it would last. This was increased to twelve hours by starting at noon and running until midnight, and more and more people died on, and then it was decided to start at 6 o'clock a. m. and run until midnight and thereby accommodate those with motors. This took place late fall at about the time the new engine was installed. Business still increased till the smaller engine which is now being run by daylight hours and new demands on the plant made almost daily.

The city light and power plant, like our school plant, and nearly every other plant for that matter, have to hump themselves these days to keep pace with the city and county's fast growth.—Herald.

Read Journal ads, it pays.

**COMMUNITY  
COMMENTS**

(CONTINUED FROM PAGE ONE)

You can just mark it down in your little book that that man never has or never will plant any trees around his place, and it is almost as certain a bet that he hasn't and never will have any place to plant trees around. And furthermore he belongs to that minority, and thank heaven it is a minority, that don't give a rap what Lubbock looks like or how it advances in any way.

He's an active member of "The Agriera" club and always will be and any sensible man knows that he might as well try to show imported lace to a cow as to appeal to a man like that to join in with a move to better the looks of his home town.

No doubt there are people in town who are not interested in civic work of any kind and have no interest whatever in the tree-planting campaign or any other campaign of its sort. But they don't mind giving a little of their time in listening to a plan—especially when there are many persons present who are interested in the proposition.

The man that registered the kick—you mark it your mental cuff that he's just a plain beaver!

**NEGROES BREAK JAIL**

MARSHALL.—Five negroes broke jail here Sunday night by sawing out of the "runaround" of the cell house and going up through the ceiling and breaking out through the ventilator and letting themselves down with a rope made from bed clothing. All escaped in a rainstorm.

The negroes were: Pap Thomas, escaped convict, who has robbed many depots in East Texas; Fred Geason, convicted of transporting whisky and given five years in the penitentiary; Howard Herzold, charged with forgery and Johnnie Lee Green, burglary.

Watch the label on your Journal.

**HIKE IN POSTAL  
RATES TO BEGIN  
IN THREE WEEKS**

(CONTINUED FROM PAGE 1)

Charges for the first six zones. In the seventh and eighth zones the charge is decreased slightly. Newspapers and periodicals will pay, as heretofore, on a basis of the percentage the advertising matter bears to the news matter in the paper. This will vary in different newspapers and from week to week with each newspaper.

The new rates for money orders are as follows: For orders not exceeding \$2.50, 5 cents; for orders exceeding \$2.50 and not exceeding \$5, 7 cents; for orders exceeding \$5 and not exceeding \$10, 10 cents; for orders exceeding \$10 and not exceeding \$20, 12 cents; for orders exceeding \$20 and not exceeding \$40, 15 cents; for orders exceeding \$40 and not exceeding \$60, 18 cents; for orders exceeding \$60 and not exceeding \$80, 20 cents; for orders

exceeding \$80 and not exceeding \$100, 22 cents. The maximum money order remains at \$100. The last three items above represent decreases in the charges. 75 per cent of the orders issued in Lubbock are for small amounts.

The new rates are promulgated to take care of the increased salaries of postal workers, and for the most part are said to be approved by business interests of the country.

The new plan of postage rates will affect the small customer of the government very little, but on the other hand will work a hardship on concerns which specialize in direct by mail advertising and mail order houses and places the burden upon those who carry it rather than on the people as a whole, who have been paying for the mail order houses business to a large extent in the past.

The raise in pay granted to mail clerks and postmasters over the country became effective January first, 1925, and the postal employees will draw pay in the extent of their individual increase since that date. The Lubbock post office payroll has been increased by about \$5,000 per annum by the law, the postmaster stated.

Read Doktor Jim's ad on page 8, and save half your money on shoe repairing.

An Italian builder has planned an airplane to carry 100 passengers 500 miles without stopping.

**INDIVIDUAL INSTRUCTION**

Permits you to Enter Anytime

Day and Night School

Positions Guaranteed

**LUBBOCK BUSINESS COLLEGE**

PHONE 335

BOX 863

**NEW AND SECOND HAND**

We have just unloaded a car of second hand furniture and Perfection oil stoves. We are prepared to fill your wants in anything in the way of new and used furniture. We carry a large stock of new and used stoves, at all prices. We will sell you new furniture and will allow you a reasonable price for your used furniture and stoves. We will buy anything that can be used again in the way of household goods and stoves. We buy, sell, trade or exchange. See us before you buy or sell. YOUR CREDIT IS GOOD.

**O. K. FURNITURE CO.**

Ave. J—Phone 879  
REAR OF NOBBY GROCERY BLDG.

**SIMPSON'S ELECTRIC SHOP**

"Nearly Everything Electrical"

GENERAL WIRING CONTRACTORS

Phone 28—1316 Ave. I

Lubbock,

Texas

**An Essential Public Service  
At Its Very Best.**

¶ Every activity of a business character in this country at this time to be successful, requires cooperation of men and women. It is impossible for man to get along alone.

¶ An illustration of this is found in a funny story current not long ago. A man was asked by a friend where he was working and what he was doing.

¶ He replied: "I'm bolt No. 346 in the automobile factory."

¶ In the public utility service, at least three groups are equally responsible for good service.

¶ The management of the industry must do a good job.

¶ The people as a whole of the community served, must see to it that the industry is enabled to do a good job.

¶ The customers of the utility must understand about the service and cooperate to the end that it is maintained at a standard high enough to meet their requirements.

¶ In the essential public utility services it is necessary for everybody to work with everybody else. In that way adequate service that is fair to everybody and at the lowest possible cost properly apportioned among the users will result.

¶ For the service of Light, Power and Ice, is an essential public service.

**TEXAS UTILITIES**  
ICE—LIGHT—POWER

"Serving Ten South Plains Towns"

**MULES! MULES! MULES!**

We are now open for business at our barn, located three blocks south of passenger station on railroad. As previously stated, we will handle mules any way you wish—buy, bill for auction, or sell on commission. Your business is solicited. Visit our barn; plenty of pen room, and to please our customers will be our motto. Twenty years experience in the mule business enables us to satisfy our customers.

**Lubbock Horse and Mule Commission Co.**  
Van Landingham and Evetts, Prop.

**Announcing  
HOGAN-BURRUS**

Undertakers

Successors To

Simmons Undertaking Co.

We have purchased the Simmons Undertaking establishment and will exert every effort to always render a service of perfect satisfaction.

Carroll Bynum will continue with the firm.

**AMBULANCE  
LUNG-MOTER**

SERVICE — DAY OR NIGHT

**HOGAN-BURRUS**

UNDERTAKERS

T. J. Hogan

J. A. Burrus

**First Abilene Man Charged With Crime  
In District Court Forfeited His Bond  
Of \$3,000, 45-Year-Old Case Indicates**

The first case on record in the District court of Taylor County resulted in the defendant making a bond of \$3,000 and then forfeiting the bond, according to figures compiled by the Editor of the Taylor County Times, at Abilene. His report of the incident, which occurred in 1880, is as follows:

The first case filed in the district court of Taylor County was styled, State of Texas vs. B. F. Bruce, thief of money.

Bruce made bond of \$3,000 in September, 1879, but in April of 1880, forfeited his bond. Record of his conviction is not found in the office of District Clerk J. K. Walker.

The original indictment and petition is not to be found, the only proceeding on file at this time being a writ facias in which the State sues the bondsmen of Bruce on the forfeited bond.

At the time of the execution of this document in April, 1880, D. F. Russell was County and District Clerk here and T. L. Hutcheson was District Judge.

The last case filed in district court was on Monday and is numbered 5777 on the docket. Since case number one was filed in September, 1879, an average of approximately 130 cases have been filed each year since that time. The county was organized in 1874.

**New Check Law Fine  
Says Retailer Head**

The new bogus check law which was recently passed by the legislature and subsequently signed by Governor M. A. Ferguson, is quite pleasing to the retailers association of Texas. T. Windsor, local secretary, stated recently:

The basis of the law has not changed a great deal, but it does permit a bad check to be submitted as prima facie evidence, which is regarded as an aid in prosecution. According to Windsor the state retail merchants association was instrumental in getting the new law passed.

**Local Man Appears  
On Program Aiding  
Meeting At Lamesa**

R. E. Karper, superintendent of the state experiment station, located between Lubbock and Dalou, was one of the principal speakers of the Farmer-Merchant luncheon, staged at the McCarty community, five miles east of Lamesa, the latter part of last week by the Lamesa Chamber of Commerce.

About 200 persons attended the luncheon and other men appearing on the program were J. W. L. Hall, field manager of the Texas Farm Bureau at Lamesa; R. A. Hiesmith, convention manager of the West Texas Chamber of Commerce, of Stamford; E. E. Mathews, president of the Lamesa Chamber of Commerce; and J. C. Watson, editor of the Dawson County Journal.

**Marlin Smith Is To  
Leave Lubbock Soon**

Marlin Smith, one of the civil engineers connected with the firm of Hensley and Roberts, paving and sewer engineers, will leave Lubbock about April first and take up his residence in Lamesa, where he will be in charge of the work being done in the Dawson County seat in extending the water and sewer lines.

Mr. Smith has been in Lubbock nearly a year and is a graduate of the Texas Agricultural and Mechanical college, at College Station. His people reside in Coleman.

**RECOVERS FROM FLU**  
Ada Ruth May, aged 14, the daughter of Chief of Police T. E. May, has recovered from a bad attack of influenza and will return to school soon. The May family has been a victim of the influenza epidemic, several members of the family having been stricken by it.

**Ross Edwards' Store  
Will Open Shop For  
Ladies, Exclusively**

With the arrival of new equipment and the appointments for their barber and beauty shop, Ross Edwards and W. L. Jackson will open their exclusive ladies and childrens shop in Ross Edwards store.

Everything will represent the latest developments in beauty shop operation, both as to equipment and the operators. The shop will offer both comfort and privacy for ladies and children. Men are to be excluded. The shop will be operated by Mr. Jackson, who has been connected with the Sanitary Barber shop for the past several years. It is expected that the shop will be ready to open next week.

**Erection of First  
Brick Building At  
O'Donnell Is Begun**

**O'DONNELL**—The contract for the construction of the W. R. Sanderson building on the corner of Doak and 8th streets was let this week to Phillips, Parker and Phillips, local contractors. The contractors immediately put a force of men to work on the foundation and as soon as the cement sets bricklayers will start on the walls.

The building will have a 110-foot front on 8th street and 52 feet on Doak street and will be built of brick and tile and will be ready for occupancy in sixty days.

The construction of this building starts an unprecedented building boom in the town and marks the beginning of the filling up of Block A, commonly known as the square, with brick buildings.—Index.

**GETTING REWARD MONEY**  
With the exception of about thirty dollars, which it is believed will be easily raised, all of the money to go toward the posting of rewards and the painting and erecting of the signs to halt had checking here, has been raised. T. Windsor, Retail Merchants secretary, stated yesterday. Windsor has collected about \$118 toward the project.

**SEAGRAVES WILL  
VOTE ON SCHOOL  
BONDS APRIL 11**

**Petition Asks Another School  
At Cost of \$75,000 As  
More Room Needed**

**SEAGRAVES**—At a meeting of the board of trustees the question of voting bonds for the erection of another school building in Seagraves has been considered, and a petition asking for a \$75,000 bond which was readily signed by more than the required number of tax payer and in order for a bond election set for April 11.

The rapid development of the town and community and the large increase in the enrollment of the school have made it a problem to take care of the present attendance.

With the development of the country just beginning, a large increase in the school enrollment is expected another year. These facts being true, have brought about the necessity of providing more teaching room for the beginning of another school year.

Compression at 1,000 tons is one of the stages of manufacture of a new brake lining.

**FOR OVER  
200 YEARS**

haarlem oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.



**DR. CRAUGH'S**  
**POSITIONS**  
Secured or tuition refunded. Ten times as many calls as graduates, 21 graduates in four banks, 109 with one wholesale concern. Mail coupon today to Draugh's College, Abilene, Texas, for Special Offer and copy of Guarantee Contract.

Name \_\_\_\_\_ (TJ)

**CLEANING—  
PRESSING  
TAILORING**

Done to  
**YOUR  
THOROUGH  
SATISFACTION**  
A Trial Will  
Convince  
You

**NEW METHOD  
TAILORS**

Phone 365 909 Broadway

**Cochran and Terry  
Counties Planning  
For New Buildings**

Members of the Commissioners' Court of Cochran County, with all of the other officials of the county, were in Lubbock the first of the week laying plans for the erection of a new courthouse building in Morton. It was reported here. The courthouse, being planned upon will cost approximately \$130,000 it is understood, and will be built to care for the needs of the newest county for many years to come.

The W. M. Rice construction company of Amarillo and Dallas, has been awarded the contract for \$128,000 to erect the new Cochran County courthouse at Morton. Work will begin within the next ten days.

The bid of Mr. Rice does not include heating, plumbing and furnishings, which will bring the total cost to \$17,000. The courthouse will be three stories in height and will be of fire-proof construction. Light faced brick will be used.

W. R. Kaufman of Amarillo, is the architect.

Terry County is also planning a new courthouse in the near future and an election is scheduled for the near future. \$120,000 will be spent for the building at Brownfield, it is understood.

An electric grill has been combined with a lamp intended for dining room tables.

**J. J. Ross Is Named  
Justice At Slaton  
To Succeed Murray**

J. J. Ross, secretary of the Chamber of Commerce at Slaton, has been named as Justice of the Peace of the nearby city, to succeed Paul Murray, who was elected to the office in the last election but who evidently decided that he did not care to take on his duties.

Mr. Ross, in addition to being Justice of the Peace and Secretary of the Chamber of Commerce is a publicity man of no mean proportions and prepares each week several articles which appear in the two Slaton papers. While he has been in Slaton less than a year his work with the Chamber of Commerce has been outstanding and a number of fine campaigns have been successfully staged by the Slaton Chamber, under his direction.

**New Coffee Shop Is  
Opened On Saturday**

Darby's Coffee Shop is the name under which Lubbock's newest business is to operate, according to Mrs. Sam Darby, proprietress, yesterday. The Coffee Shop was opened for business Saturday and is located in the Leader building, where the Lubbock Insurance agency was formerly located.

The shop is daintily furnished throughout and has new fixtures, both in the shop proper and in the kitchen. It is the first shop of its type to be

**City Chiropractors  
Have Great Deal of  
Electric Equipment**

With more than \$2,000 worth of electrical equipment, Dr. E. O. Hendricks and Dr. W. O. Barnard, local chiropractors, are attending to their patients at 703 Main street, Doctor Barnard stated recently. In addition to electric massage equipment they also have all equipment for the giving of medicinal baths and in the electrical line have the best equipped office on the Plains, they report.

The office which they are now occupying has separate compartments for ladies and gentlemen and in addition to the two doctors there is a lady assistant, Mrs. Kate Castleman, who was formerly operating with Doctor Barnard, has announced the removal of her offices to 809 Avenue M. Mrs. Castleman is one of the best known masseurs in the Plains section.

**IDALOU STORE MOVES**  
After having been in business only a year the Roy C. Russell store, of Idalou, has moved into a larger and more pretentious establishment and incidental to the move Owner Russell has greatly increased his stock. He has recently returned from a marketing trip and reports Idalou business conditions good.

**Municipal  
Electric Service Means  
A Lot to The People of Lubbock**

Last year the people of the United States used more than a billion dollars worth of electrical energy. This is an indication of how much electricity means to the people. It shows what their stake in the industry is.

The service that cost them a billion dollars was the cheapest in point of price of anything they bought. It was as efficient as possible. Everybody got served alike without discrimination.

These things were that way because the service of the public utilities is an essential service recognized to be such by the laws and by public opinion, and essential service must be supplied without discrimination, adequately, and at the lowest reasonable cost to the user.

Your company recognizes this interest of the people in the services it supplies. It urges the people to cooperate and through increased consumption the rates placed below even their present low level. Your own company can and will do this.

**CITY LIGHT & POWER  
CITY OF LUBBOCK**

**BUCK  
BRAND  
WORK CLOTHES**  
*Pride of Overlasting Durability*

FOR SALE BY  
**Ross Edwards - Inc.**  
*Where Broadway Begins*

**For Quick Sale**  
\$137.50 Worth of Office Furniture  
INCLUDING ROLL TOP DESK WITH  
CHAIR TO MATCH  
**GREATLY REDUCED**

Phone 884  
See  
CHAS. A. GUY  
Plains Journal Office

**WE HAVE THREE PRICES ON  
HALF SOLING AND HEEL-  
ING MEN'S SHOES, FROM THE  
BEST TO THE CHEAPEST.**

**Doktor Jim's Electric Shoe Shop**

**South Side  
of Square**



IF ALL THE RAILROADS BEING BUILT ON RUMORS IN WEST TEXAS TODAY WERE REALLY BUILT—WHAT WOULD WE DO WITH THEM?

SECTION TWO

# THE PLAINS JOURNAL

SECTION TWO

NEWS FROM HERE AND THERE OVER TEXAS

VOL. III. NO. 51.

LUBBOCK, TEXAS, "THE HUB OF THE PLAINS"

THURSDAY, MARCH 19, 1925.

## AND STILL THEY BUILD RAILWAYS HITHER AND YON

### Newest Plan Launched When Santa Fe Is Asked to Add Silverton Branch

SILVERTON.—A railroad for Blanco County and Silverton looms today. Following a mass meeting held Friday afternoon, prospects are that the Santa Fe Railway will build into Silverton out of Plainview.

Whether the Santa Fe builds into Silverton or not depends largely on whether a bonus of \$50,000 is raised, a right of way is given and terminal facilities at Silverton are offered.

The distance from Plainview to Silverton is about 30 miles and the proposed railroad would touch a rich section that is now not served by rail facilities.

Messrs. Unger and Guy Jacobs of Plainview spoke at the mass meeting, presided over by J. A. Roth, and explained that the railroad would be a possibility, if the conditions were met through the bonus. Minor Crawford was named secretary.

John Burson, president of the First National Bank, said that all citizens should be glad to take a part in raising this fund. Talks were also made by F. P. Bowen, Judge Tibbitts and Judge Wright.

Judge Wright offered this resolution, which was carried: "Resolved that it is the sense of this body that the Silverton community accept the proposition offered through the committee from Plainview and raise the \$50,000 from a right of way and terminals."

Plainview has also pledged that it will raise a bonus to ensure the erection of the Silverton line.

Several of the Santa Fe officials were at Plainview and other points on business in connection with the line this week. Among the Santa Fe officials in the party were: E. J. Engel, executive vice president, Chicago; N. W. Willard, assistant to the president, Chicago; F. A. Leiman, vice president and general manager, Western Line, Amarillo; T. B. Gallagher, general freight and passenger agent; J. F. Anton, Slaton division superintendent.

### EAST TEXAS GETS RAIN

TYLER.—Rain which began falling here early Monday was still continuing at noon. The precipitation breaks a drought of several months in this section of the State and will improve farming conditions greatly.

## Agriculture



For the first time in history steps have been taken to get an accurate check on agricultural products of the world Leon M. Estabrook of the U. S. Department of Agriculture has been selected to direct the census work, which is to be completed by 1930.

## GOOD RECORD IS HUNG UP BY THE CITY OF SLATON

SLATON.—The year of 1925 is yet young but within the past two months Slaton has put over a \$225,000.00 Cotton Oil Mill, a modern fifty-room hotel, a white way covering ten blocks, contract has been let for approximately \$100,000 in water and sewer extensions and a paving program of twenty blocks has been tentatively arranged. This has been accomplished by a straight away pull and the end is not yet. Dozens of new residences are in the course of erection and more than that number will be started immediately. The demand for modern homes is far above the supply. Yet notwithstanding all this real estate values in the city are far below other cities less fortunate. Business lots can yet be purchased for \$1,000, while residence lots \$100 to \$1,000. A number of brick business houses are contemplated, work in various parts of the city range from being held up only for the arrival of material.—Slatonite.

### MAN SLUGGED AND ROBBED

FT. WORTH.—E. E. Shaw of Waukegan, Ohio, was slugged, cut and robbed late Sunday night on the Castleberry road by three men, and was later found by a farmer in a pasture near the Castleberry schoolhouse, where he had dragged himself before collapsing from loss of blood. Although the robbers took \$2 from his pocket, they failed to get \$200 hidden in Shaw's sock.

## IDALOU MAY GET RURAL ROUTE IN NEXT FEW WEEKS

### Business Men of Near City Also Planning "Get Acquainted" Week in Near Future

IDALOU.—A committee recently appointed at a meeting of the Chamber of Commerce to take up the proposition of a rural route out of Idalou have made splendid progress. A special meeting was called Monday of the Chamber when the committee made its report. A good number of the farmers living along the route met with the Chamber of Commerce. These citizens are anxious that the route be established and are lending their support. The line will run north of town. The following committee was appointed to view out the proposed line when steps will be taken to have it established. The committee composed of citizens in the territory are: G. C. Burks, chairman; J. A. Graves, secretary; J. C. King, Ed Cooper, W. C. Norwood, J. A. Bell and G. W. Neely.

The business men of the city met at the Mayor's office Thursday morning and unanimously decided to inaugurate what is termed "Get Acquainted Week" in the Old Home Town. This "Get Acquainted Week" is when the folks in this trade territory come to town and meet their neighbors and as the saying goes rub shoulders in a friendly and social way. Plenty of good entertainment will be furnished and the merchants will put on many articles of everyday usefulness at below cost.—Echo.

## Slaton Chamber of Commerce Is Active

SLATON.—The Chamber of Commerce is co-operating with local communities on the more feed campaign, also lending them co-operation with the Civic and Culture Club in beautifying parks and the building of a community library, looking after charity, pushing the Boy Scouts move and fostering all moves that go in community building. This Chamber of Commerce is founded on the principles of co-operation and service.

Rud Fisher makes funny pictures. Bud Johnson's got all the booze. Ma will fix the Ku Klux. And I will fix your shoes. Doktor Jim's Electric Shoe Shop. (Advertisements)

Consult the label on your Journal.

## Babe Ruth



As news from the training camp in the south begins coming in, the conversation in sport circles naturally turns to Babe Ruth. How many home runs will he make this year?

## RALLS SEES NEW HOTEL BEGUN IN CENTER OF CITY

### W. E. McLaughlin Is Builder of Two Story Structure in Crosby County Town

RALLS.—A new hotel, which has been a need of this city for some time, will be opened here to the traveling public within the next ninety days, following the start of construction work on the building by W. E. McLaughlin, local citizen, recently. The hotel will be located in the heart of the business district and is expected to add greatly to the looks and efficiency of the city.

In addition to the hotel Mr. McLaughlin plans considerable other structures here. It is understood, he has been planning on erecting a number of residences and perhaps an apartment house. His first move, however, will be on the hotel.

The building will be constructed of brick and other fire-proof materials. It is two stories in height and has six ground floor stores, garage and hotel rooms. One of the ground floor buildings will house the dining room and elaborate lobby of the hotel, twenty rooms or thereabout upstairs being in the present hotel plans, with the apartment house portion of the building being arranged so as to become a portion of the hotel when conditions justify same, about fifteen more rooms being available, which will make the hotel eventually a thirty-five room structure.

Another of the ground floor buildings will be a large garage structure, having ample floor space to care for a large storage patronage. The other three will be built for mercantile establishments.

Mr. McLaughlin states that the hotel building will be modern in every particular and no expense will be spared in equipping and arranging it into a hostelry that will appeal to the traveling public.

## Judge's Example



Edna Bond, West Virginia mountain girl, is in the Stark county workhouse, near Canton, O., serving the stiffest sentence on record for making moonshine liquor. The judge gave her seven years, and a fine of \$5000, and now club women throughout the country are appealing to President Coolidge to have her freed, that she may begin life again with her little boy.

## FLOYD COUNTY'S COURT PREPARES ON MURDER CASE

### Miller-Hobart Trial Will Open Next Monday in District Court After Charge

FLOYDADA.—Both defense and state's attorneys in the case of Earl Miller, of Amarillo, and Mrs. Ruth Hobart, of Plainview, to be tried jointly for the murder of the woman's husband, E. W. Hobart, traveling salesman, are preparing their information at the present time and the case will be called on Monday, March 23rd, after having been transferred from Amarillo. Both have faced trial before on the same charge, the result being a hung jury. A change of venue from the court in Amarillo, where Hobart's dead body was found, followed after the court's deadlock. Miller is formerly district attorney at Amarillo.

Joe Robertson, cotton buyer and for many years a resident of Lockney, was acquitted by a jury in district court here Monday of last week, of charges of theft of cotton. The case took less than a day's time for trial.

Ira D. Gamel, for many years prominent as a land man in Floydada, charged by indictment with perjury, will not be tried. The case was dismissed this week.

L. E. Dodd, tried Monday of last week on a charge of forgery, pleaded guilty and was assessed two years penitentiary by a jury, and Thomas W. Oliver, an 18-year-old boy, was given a 6-month suspended sentence on Tuesday of last week by a jury. It is alleged that he burglarized the Omark Cafe in Lockney in July of 1924.

Plans and specifications for a jail to be located on one of the corners of the courthouse yard, to be similar in architecture and finish to the county courthouse, were adopted this week by the commissioners' court in their monthly session and advertisements for bids have been started. Bids are to be submitted to the court on April 12th.

According to the plans adopted by the court a structure costing between \$40,000 and \$50,000 will be built, three stories high, and it will be paid for with a warrant issue. This is expected to be done without an increase in the county tax rate, according to a statement issued by the court.

An inventor has equipped an automobile crank with a ratchet to prevent it kicking back.

## WORK STARTS ON PLAINVIEW MILL

### Trackage is Being Decided On As Elevations are Laid By Engineers

PLAINVIEW.—R. M. Caldwell of Terrell, superintendent of the plant of the Terrell Oil and Refining Co., of Terrell, arrived recently to work out preliminary plans for the erection of the plant of the Plainview Cotton Oil Company, which his associates will build on the site recently provided by citizens of Plainview near the plant of the Texas Utilities Company. Mr. Caldwell will probably superintend the erection of the local plant, assisted by other experienced oil plant men.

With Mr. Caldwell is S. S. Hughes, Santa Fe engineer of Slaton, who is working out the plant's trackage plans and Mr. Caldwell states that materials will be sent here as soon as this trackage is available, that construction will probably start within thirty days, and that the plant will be ready for operation within six months.

## WHITE WAY OPEN IN SLATON WITH SEVENTY LIGHTS

SLATON.—The Slaton Power and Light company the purveyors of 24-hour service to Slaton residents and visitors, have this week lighted our town with the great white way, which has just been installed. J. A. Ellis, manager has been in charge of the installation of this splendid lighting system.

## Vernon Hotel Man Is Shot to Death

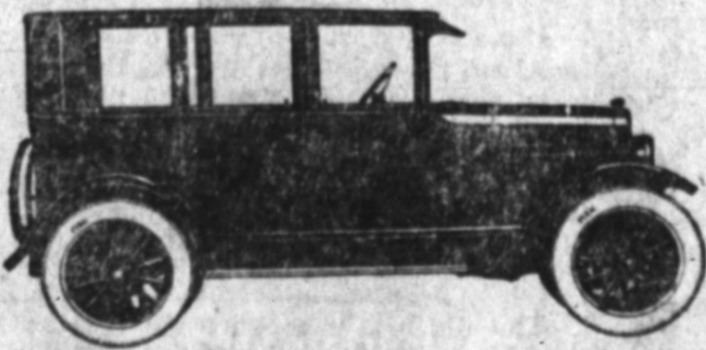
VERNON.—W. T. Newman, owner of the Frisco rooming house here was shot and killed Saturday morning at Patey, Hamilton County, just as he was emerging from the telegraph office there. Ron Joiner surrendered to the officers immediately after the shooting.

## Stamford City Hall Contracts Are Made

ABLENE.—David S. Castle, local architect and engineer, has been awarded the contract for a municipal auditorium building to be erected by the city of Stamford at a cost of approximately \$20,000.

The building will house an auditorium with a seating capacity of 1500 and will be constructed so as to accommodate shows and exhibitions of all kinds, and will be built in the form of a miniature coliseum.

## WILLYS-OVERLAND FINE MOTOR CARS



# World's lowest priced four door All-Steel Sedan

with Sliding Gear Transmission

It's a landslide for the new Overland All-Steel Sedan... nothing to compare with its value under \$1000...not an excess ounce in weight... greatly increased safety because of greatly increased driving vision... the thrill of big power...the satisfaction of a modern disc-type clutch...the riding ease of patented Triplex Springs... the pleasure of rich velour upholstery... and money saved in first cost, upkeep and every mile of running.

# \$715

f. o. b. Toledo

# OVERLAND ALL-STEEL SEDAN FOUR DOORS

LUB-TEX MOTOR CO. F. M. PAYNE, Mgr.

## Why Save?

**FIRST**—To have a competence on hand to guard against a disaster in earning capacity and to have funds ready for emergency.

**SECOND**—To be able to take advantage of opportunity offered in good investments — which often present themselves but once.

**THIRD**—To form the good habit of thrift. Start an Account With Us Today—Interest Paid on Time Deposits

## Citizens National Bank

THE OLDEST BANK IN LUBBOCK COUNTY

SAM C. ARNETT, President.  
FRANCE BAKER, Active Vice President.  
F. C. NORMAN, Vice President and Cashier.  
W. O. STEVENS, Chairman Board.

# THE PLAINS JOURNAL

Published Every Thursday by the Plains Journal, Inc., at LUBBOCK, TEXAS

Office: Journal Building, 1002, Avenue I, Phone 884  
SUBSCRIPTION RATES  
Mailed Anywhere for \$1.50 Per Year, Payable in Advance  
Advertising Rates Upon Application

Charles A. Guy Editor  
Dorance D. Roderick Manager

Entered as Second Class Mail Matter at the U. S. Post-office at Lubbock, Texas, permit issued in April, 1922, according to the provisions of the act of Congress of 1879 and under the rulings of the Post Master General.

The Journal will honestly strive to be clean and fair in the dissemination of news. If through error or misinformation, undue reflection is cast upon the good name of any person or firm, the Journal stands ready and willing to make correction in the same manner that such mistake was printed. The paper invites suggestions and criticisms. It is by these only that it may improve.

The Plains Journal, Incorporated, will not be liable for the loss of any manuscript sent unaccompanied to this publication. Contributions of any constructive nature are always welcome but the editors alone shall be the judges as to whether or not they shall be admitted to the columns of this publication.

### THE PLAINS JOURNAL PLATFORM

- Diversified farming on the South Plains.
- Closer co-operation between town and rural people.
- A Community Auditorium in keeping with our City Hall.
- More building with lower rents.
- Continued improvement in County Parks.
- A cleaner, prettier town with more civic pride.
- A faster, bigger South Plains Fair.
- A more uniform distribution of civic work.
- City Play Grounds and Recreational Director.
- Better highways throughout the county.
- Less politics and more unselfish citizenship.

## Editorially Speaking

### Don't Forget The Old Timers

Below is reproduced from the editorial columns of The Plains Journal of March 6, 1924, an editorial which is as applicable today as it was upon the day it was written and will remain as applicable until the day that the world comes to an end.

At least once every year The Plains Journal will reproduce this editorial, giving credit to those who deserve it most, "Lest We Forget!"

A great deal of credit for Lubbock's record is due to people who have been here but just a short span of years. But the lion's share of the credit is due those who came here and laid the foundation stones upon which a great city and a great territory will some day rest.

"The great number of newcomers, who are arriving here daily to make Lubbock their future home, are welcome additions to the business and social life of our community. Of that point there is no doubt and that they will greatly aid in the progress and advancement of this city, and the adjacent territory, is a foregone conclusion. Without them the progress would undoubtedly be slower and a greater number of years would have to pass before this community would be securely placed in the metropolitan class.

"However, turning back a few years, who was it that made Lubbock and the South Plains an inviting territory for newcomers? Who was it that started the city on the high road to prosperity and economic success? It was the "Old Timers," that solid citizenry which came into West Texas when this territory was only a cow country and dubbed "The Great American Desert."

"It was the unceasing efforts of the people who inhabited this territory in the years gone by, that laid the foundation of progress and advancement that this district has seen in the past few months. They made West Texas, advertised West Texas, and those of us who are classed as new comers, awake to the prospects of this great undeveloped territory, followed their lead and came here.

"When the progress of Lubbock and the South Plains is the subject of discussion, it is often said: 'Yes, the country is on a boom. People are going in there every day.'

"All well and good—but don't forget that it was the Old Timers who made this growth possible. We who are new comers would do to remember that we are but privates in the army of advancement, the army generalised by the people who came here in the lean years, before the cotton prosperity, and made a great field out of what we learned from our geographies was 'El Llano Estacado.'"

### Keeping Expenses Down

The best way to insure financial independence is to keep expenses at their minimum. This does not mean cut the costs of business or personal needs when these costs are essential, but it does mean cut the costs of the non-essentials and of the luxuries of both business and social life.

If the heads of families would look upon their home expenses with the same judicious care that they do the expenses of their business, fewer families would be handicapped by the seeming inability to get ahead financially and at least to lay up some money for an emergency which might occur at any time. If more heads of families would direct their children in safe and sane economy and bring them up in an air of financial sensibility they would help prepare them for the years to come in which they will be faced with the age-old problems of living within their incomes.

And incidentally, by teaching the younger members of the family to keep expenses down, and by giving them an example of this plan in their home, a great many of the family troubles which are caused by extravagance in later years, will be averted.

### Do You Know These Things?

Do you know that:  
Lubbock's paving project, when completed, will give the city a total of 126 block of paving and that the contract price on the 106 blocks now being paved or just completed is \$867,410.60?

There are 47, yet forty-seven, wholesale houses of different kinds in Lubbock?

The municipally owned sewer, light and water system, with a valuation of \$687,000, and with the lowest rates in the state pays a profit on the investment?

The population of Lubbock's trade territory, including the city at approximately 11,350 and the county at approximately 28,000, is estimated at 147,000 persons?

Lubbock has six designated State Highway outlets, with eighteen automobile passenger stage lines and 163 freight trucks to augment the railway facilities?

And in spite of all this needs another compress, factory, a federal building, more homes, a textile mill and more office buildings to keep pace with its growth and with the Texas Technological College which will open next September?

How about a little action on some of these projects?

## The Great American Home



### A Board of Charity

By the time another January first rolls around it is to be hoped that Lubbock will have a United Charities board. Should a straw vote be taken on the proposition there is no doubt but what it would pass by the greatest majority ever given a proposition in this city.

No one begrudges giving to worthy charitable causes but when they are approached every day to give to this and that person, to this cause and to that cause, with no way in the world to tell whether or not the individual or the cause is worthy, the whole affair takes on a different complexion.

Practically every city of any size has a United Board of Charities and once every year sets a quota for the charitable work of the city, has a campaign and raises the money. Some responsible person has charge of the charity work of the entire city and any person, family or group of persons needing aid are directed to the United Charities for aid. Every firm or individual who donates to the United Charities is given a card for display in their place of business showing membership in the United Charities and any applicant for aid is directed to the head of the organization, where the case is looked into and aid rendered, if deserved.

This plan not only assures the donors of charity money that none but worthy cases will be given assistance but it clears the streets of mendicants and saves the individual citizens of the city the time and trouble of personally donating to every cause approached upon.

A Board of United Charities in no way conflicts with the Red Cross, the Salvation Army, or any other organization of this type. Sometimes the quota for these organizations is included in the campaign for funds for the United Charities and other times these organizations stage their own financial drives. Taken from any angle, the United Charities plan is a help to everyone concerned.

A Board of United Charities for Lubbock in 1925 is a problem which may well be given consideration by the various civic organizations of this city.

### It's An Ill Wind

No doubt everybody in Texas is glad that the Ferguson amnesty bill was finally choked down the throats of the members of the legislature even though it took so long to do it and so many important pieces of legislation were shelved from time to time to take up the question that is wholly unimportant as far as the majority of Texans are concerned.

The bill finally passed the Senate and House of Representatives after much wrangling, weeping, and gnashing of teeth and now, according to all rules and regulations Jim Ferguson may legally present his name once more to the voters of this state, for their consideration. This he will probably do the next time a gubernatorial or senatorial campaign rolls around.

But, regardless of all the laws in the statute books of all the nations in this world and on Mars, Jim Ferguson's personal reputation has not been changed one iota. The average individual of Texas looks upon him the same way today as he did last August—he's either for him or against him—he believes him innocent or guilty of the charges which unseated him from the executive chair in Austin. And that's neither here nor there.

The point is that so much time was taken up in ram-rod-ding that amnesty bill that a lot of things which should have been attended to were not attended to. Yet that is the way of law-makers all over the country—even of those who sit in Washington as representatives of all the states and all the people.

But it's an ill wind that blows nobody good, and anyway look how many more people know what "amnesty" means than did before all this business came up.

### Organization

In any undertaking where the service of a number of people are necessary, organization is essential to success.

Lubbock has organization in civic matters in as efficient a style as has any community of its size anywhere. Records prove it.

Take the hotel campaign. There never was any better organization in any city anywhere. And the Tech locating campaign which was swept to a successful ending. Leaving the past, where many more instances could be shown, take the present into consideration. The Junior Chamber of Commerce is backing a tree and shrubbery planting campaign. Speakers have appeared in the theatres, pastors have stressed the proposition from their pulpits, members of the Junior Chamber are canvassing the city and as soon as their quota of the work has been done members of the Civic League are ready and waiting to carry on the work.

Members of the County Federation of Women's clubs are back of a move to make a county library in Lubbock. They are circulating petitions and from present indications the plan can not end a failure.

It is good that Lubbock has this spirit of organization. As long as it is retained the city will continue to drive on, relentlessly, toward better things.

### With Our Contemporaries

#### COURTESY

A man's courtesy is a barometer to his real self, to his inner life and being; is the window through which his soul is seen. Let us all cultivate courtesy—for we can never tell when discourteous acts, even though done to people whom we think will not notice it, will deeply wound their feelings and cause anguish.—The Rails Banner.

In many places over the country, especially in the great cities, the rush for gold has made courtesy almost a forgotten art. The Southwest probably sees more courtesy now than any other part of the country unless it be Kentucky or Virginia.

#### PROFLIGATE

"A fool and his money are soon parted" so an old saying goes. It seems to hold good today, from the following article taken from the San Angelo Standard:

As Lew Fields humorously used to remark as the stage villain picked his pocket of a life-time's savings — "Easy come, easy go."

Lieutenant Osborn C. Wood, son of the distinguished General, broke into headlines some months ago after cleaning up a fortune in Wall Street. Now he is back in print—this time broke.

News comes from Spain that he may be extradited for passing worthless checks.

To appreciate the value of money you must work for it.

#### SUGGESTION

"A filter device has been perfected by a University of Iowa physicist professor — Dr. G. W. Stewart—who believes it eventually may be used to eliminate undesirable noises and to adjust sounds to individual's esthetic taste." —San Angelo Standard.

Why not try it out on the skueeks and whistles on the radio? That seems to be the real field for the new discovery.

#### SCHOOLS

Nothing needs to be said in support of the following statement taken from the San Angelo Standard. Everyone will

okey The Standard's stand on the schools:  
"A bill before the Texas Legislature would take the office of County Superintendent of Public Instruction out of politics by making him appointive by the County Board of Education. It is based on the theory that fitness is more apt to be a consideration of the board of education than of the electorate, who may be imposed on by any number of candidates, thus offering opportunity for the weaker aspirant to get the office.

The school system has no business being in politics. The interest of the public is served best when adequate safeguards are erected against such baneful influences."

### Best Editorial of the Week

#### Child Wives of America

There used to be a good deal of missionary "literature" available in this country, the subject matter of which had to do with the child wives of India. The particularly moving parts were given over to the hard lot of the child widows, some of whom were not out of infancy before they were condemned by the death of their husbands to the rigors of widowhood in that heathen land. That there was any especially disadvantageous feature to child marriage where the husband survived, the pamphlets frequently omitted to note. Many of the tracts were written in the good old days when marrying at sixteen or seventeen was romance, and not misfortune, even in this country. The blushing lass of grandmother's girlhood left the discipline of her father's house for that of her husband's establishment, and under the law and the custom of her day, she became "subject unto him" if she would prove a good wife.

Those days, we have a way of sighing, are gone, and, instead of having the man as head of the house, we have houses with no head at all. And the marriages are getting later and later, we hear, with the result that the contracting parties are both a bit set in their ways before they undertake the great adventure in mutual concession and readjustment by which the twain begin to live as one.

But the statistics tell us that child marriage is by no means done with in America. In more than three hundred thousand unions one or both parties entered the marriage agreement as a child. In some cases the wife was as young as eleven years old. The legal minimum age for wifehood is twelve years in each of fourteen States in the United States. And in those States the husband need be but fourteen years old. Where did we moderns get the idea that we are modern—Dallas News.

### The Best in American Verse

After an interval, reading, here in the midnight,  
With the great stars looking on—  
All the stars of Orion looking,  
And the silent Pleiades—and the duo  
Looking of Saturn and ruddy Mars;  
Pondering, reading my own songs,  
After a long interval (sorrow and death familiar  
now),  
Ere closing the book, what pride! What joy!  
To find them,  
Standing so well the test of death and night!  
And the duo of Saturn and Mars!  
—Wall Whitman's "After An Interval."

### FUN, FOLKS AND PHILOSOPHY

What would the world do without its barber shop quartettes?

No man or woman can rightly claim a good disposition unless they can drive a car, with instruction from the rear seat, without getting angry at the suggestions offered.

It is a funny proposition — a hard nut to crack—but did you ever notice how many people claim to know more about your business than you yourself do? You hardly ever meet a man who does not believe that he knows more than you do about your particular line.

The older a man gets the less likely he is to give advice freely, said an "old man" of thirty-one last week. "I used to be long on giving advice," he went on "But now I'm getting older I hardly ever do. My advice to you is not to give any more advice than necessary." Yep, we agree with him, whatever point it was he was trying to make.

Fortune smiles on some men. Others it merely gives "the horse laugh." Life in all its forms, has its ups and downs. The poor men are struggling to get rich. The rich men are struggling to keep what they have. After all it's about an even break—but as for us we'd be glad to take a chance on keeping some riches rather than struggling for some. It would afford a pleasant change at least, and variety, they say, is the spice of life.

Fundamentally people are very much alike no matter what their station in life may be. Consider Efrem Zimbalist, the famous violinist who was here recently. Mr. Zimbalist is a member of the world's select circle of artists, yet early on the morning of his arrival in Lubbock he granted an interview in his hotel room and he needed a shave — needed one badly. Not that Mr. Zimbalist hasn't the right to grant an interview without cutting his whiskers—for he has that right just the same as any of the rest of us. But it goes to show that he's just the same as an ordinary man in this respect — namely, that he gets mighty tired of shaving.



Oxford (Miss.) man shot at a basketball game. Shooter may plead he thought the man was a referee.

When you are riding along a country lane and she takes off her hat it's time to smoke your pipe.

Have you noticed a scarcity of men's tie pine? It's because the women don't like to be bald headed.

Lots of times a man thinks a girl is crazy about him because she can't get a date with anybody else.

Style hints for the future predict women may go without everything except money.

Women who marry to become pets usually lead a dog's life.

Some people couldn't kick any more if they were centipedes.

Once they kissed and made up. Now they kiss the makeup.

If ham and eggs get any more expensive they will be considered a couple of high brows.

If you are not opportunity, don't knock.

You seldom see a reformed reformer.

The early worm will be with us soon. He will get fished with.

Where ignorance is bliss it is folly.

You can't keep a good-for-nothing man down.

These crossword puzzles are being called liars real often.

We'll make trouble and then wonder why we have it. Spring's coming. And then the ambition of most of us will be not to have any ambition.

The man worth while is the man who can smile when the world goes along like a radio receiving set.

Seeing her before breakfast is a good cure for love sickness.

SUPPLY YOUR NEEDS AT  
THESE TREMENDUOUS  
SAVINGS

# W. O. Stevens Co.

Announce Their

BIG REDUCTIONS ON EVERYTHING EXCEPT STETSON HATS AND INTERWOVEN SOX

## Pre-Easter and Introductory Sale

Our Formal Opening Sale to get better acquainted with the people of Lubbock and vicinity and we have made the price to attract the attention of the entire community to our store. Your dollar will never pull a bigger load—it has been driven back to normal by the unusual values

we are offering. ACT PROMPTLY.—Our store is full of Seasonable Merchandise that you want and need right now. Come early. The quantities on some items are naturally limited. We are especially anxious that our farmer friends visit us and get acquainted with us and our store.

### Men's Furnishings

#### MEN'S SUITS

Men's All-Wool two-pant suits, values to \$30.00, to go special in this Sale **\$21<sup>95</sup>**

#### \$25.00 MEN'S SUITS

All-Wool Men's Suits, some dandy good numbers—to go in this Pre-Easter Sale **\$16<sup>95</sup>**

#### \$3.00 BROADCLOTH SHIRTS

Regular \$3.00 quality broadcloth shirts, white, tan and grey, to go in this Sale, only **\$1<sup>95</sup>**

#### MEN'S SHIRTS

One lot of Men's Shirts, values to \$2.00, all colors with collar and without, choice **98c**

#### MEN'S UNIONSUITS

Regular \$1.00 athletic union suits, extra good grade, to go in this Sale **69c**

#### BOYS' UNIONSUITS

A dandy good boys' nainsook union suit, to go in this Pre-Easter Sale **59c**

#### MEN'S CAPS

Men's Sure-Fit Caps, regular \$2.00 value, Pre-Easter Sale, special, only **\$1<sup>39</sup>**

### SHOES

#### FLORSHEIM SHOES

Men's Florsheim Shoes, values to \$10.00 — broken sizes, specially priced for this Pre-Easter Sale **\$4<sup>95</sup>**

#### MEN'S SHOES

Men's Straight last brown kid shoes — tan calf oxfords and tan calf shoes, values to \$6.00, choice **\$3<sup>95</sup>**

#### LADIES' NOVELTY WEAR

In Satins, Patents and Kids, black, tan, blonde, and all the new combinations, values to \$10.00, choice **\$7<sup>95</sup>**

#### LADIES' SHOES

Black and Tan combinations, low heel satins, etc., priced specially for this sale **\$4<sup>95</sup>**

#### LADIES DRESS SHOES

One lot ladies' patent satin, kid and suede in oxfords and strap pumps, values to \$5.00 choice **\$1<sup>95</sup>**

#### LADIES' FELT HOUSE SHOES

One lot of ladies' felt house shoes, values to \$1.25, special for Pre-Easter Sale **89c**

### Work Clothing

Men's \$1.75 Overalls **\$1.39**  
Men's Khaki Pants, \$2.00 quality **\$1.29**  
Men's Blue Shirts **89c**  
Boys' Unionalls **\$1.29**  
Men's Horse Hide Gloves **98c**  
7 Pairs Men's Cotton Sox **\$1.00**

## OPENING FRIDAY March 20th

Preparations have gone forward for months toward making this sale unprecedented in values greater than any ever previously held in all Lubbock. Manufacturers have co-operated loyally in giving us special reductions and these, together with reductions on our quality stock, have brought tremendously lowered prices. Sale begins Friday morning—Come as early as you possibly can.

## New Spring Dresses

Priced Amazingly Low

For Dresses of Such Quality and Fashioning

Values **\$12<sup>95</sup>** Scores of Lovely Modes for Miss or Matron  
\$20.00 to \$25.00

Dresses for Street, Afternoon, Travel, Daytime Wear, Sports and Dance

Ablaze with Spring's own colors, abounding in delightful styles, fashioned of supple silks and smart woolsens, which yield themselves gracefully to the clever ideas of designers.

By far the majority of them are shown Friday for the first time. You'll count it a privilege to buy them by twos and threes when you see them.

Flat Crepes Broadcloth Printed Crepes Flannels Georgette Crepes Kasha Type Cloth

There is a great diversity in colors and styles. Long slender lines, cleverly combined with frills and pleats, circular flounces, lace yokes and fronts, tiny tucks and dainty embroideries to create effects interestingly smart, and in the entire range of the favored spring and summer colors—from the vivid and gay to the conservative and subdued tones.

Prices Ranging From \$9.75 to \$59.75

We Suggest Your Early Attendance

### Topping the New Mode Chic Millinery

This Season There is Unusual Latitude  
for Choice Among Hats

This season's spring showing has been launched with hundreds of smart new hats to suggest the occasion. One of the greatest pleasures of buying a hat is choosing from a number that are exactly the kind you want. And here, selection is particularly simple—the variety is so attractive—the values so unusual.

PRICED IN THIS SALE FOR

**\$3<sup>95</sup> to \$18<sup>45</sup>**

NOTHING CHARGED

NO REFUNDS

## W. O. STEVENS CO.

LUBBOCK,

1113 Broadway

TEXAS

### Silks

#### SILK DRESS PATTERNS

Just received, 25 new silk dress patterns, 3 1-2 yards to the piece, in wonderful new shades, extraordinary Pre-Easter Sale Price, per pattern **\$4<sup>95</sup>**

#### 75C SHANTUNG

An extraordinary Pre-Easter opportunity, 36-inch Shantung, colors guaranteed fast **63c**

#### \$3.00 CANTON CREPES

A big range of colors, effective for ensemble frock or sport wear, 40-inches wide, per yard **\$2<sup>49</sup>**

#### \$2.00 CREPE DE CHINE

Fine, soft quality, makes exquisite and lasting gowns, slips, teddies, etc.—36 inches wide, in all colors—special Pre-Easter Sale price, per yard **\$1<sup>49</sup>**

#### 12-MOMME PONGE

Guaranteed first quality natural Bamboo shade, 36-in. width, makes up beautifully in children's wear, men's shirts and spring drapery—special Pre-Easter Price, per yard **89c**

### Wash Goods

#### PURE LINENS

In all the new spring colors—guaranteed fast colors — extraordinary Pre-Easter Sale price, per yard **69c**

#### 60c INDIAN HEAD

Guaranteed fast color Indianhead in all the new shades—Specially priced for this Pre-Easter Sale, per yard **49c**

#### GINGHAM

27-inch Gingham, extra good grade in all the new spring patterns, actually worth 20c to 25c yard, specially priced for this sale, per yard **15c**

#### 32-INCH GINGHAM

New bright patterns to go in this Pre-Easter Sale, per yard **17c**

#### INTRODUCER DOMESTIC

Good grade of bleached domestic, free from starch, Pre-Easter Sale Price, per yard **17c**

#### POLO BROWN DOMESTIC

Good grade of brown domestic, specially price for this Pre-Easter Sale, per yard **10c**

#### 9-4 GARZA SHEETING

9-4 Brown Garza Sheeting, none better—made to go in this sale, per yard **43c**

Kotex Two for \$1.00

Mavis Talcum Powder, 5 for **\$1.00**  
Hinds Honey and Almond Cream, 3 for **\$1.00**  
Woodbury Soap, 5 for **\$1.00**  
Jergens Toilet Soap, 10 for **\$1.00**

# THE NERVOUS WRECK

by E. J. Rath

Copyright, 1924, by G. Howard Watt

closed the door behind her. At the further end was the other door, that opened into the dining room. It was a swinging door, with a half-inch space between the edge of it and the frame. She tiptoed forward, brought her ear close to the crack and stood there breathing softly.

Underwood was talking, but not about bandits. He was talking about Sally's apple pie. "I'm going to take her back to New York with me and fire my French cook," he announced. "I don't know what sort of a job her husband can fill, but I'll find something for him."

Sally raised her eyebrows for this was news. And then she heard the familiar, hoarse voice of Bob Wells. "I don't blame you," said the sheriff. "The lady can certainly cook. You don't get a cook once in a lifetime. When you get 'em the thing to do is to keep 'em and brand 'em and then don't let 'em outside the corral. Cooking is a woman's natural job, but they don't all get to be experts. But now and then, if you keep your eyes open, you can find one."

He paused to chuckle comfortably. "That's the way I look at it," said the sheriff lightly. "You take that chuckle, those boys, that brand 'em, got a girl who can cook every bit as well as that Underwood, she can do a lot more than cook. She's a smart girl and she's pretty too. But when it comes to cooking she doesn't have no taste, but she'll do anybody. After all, it's the main thing. It's the foundation."

"Absolutely," said the voice of Underwood, out of a full mouth. "CHAPTER XIV 'The Son of a Gun'"

THE Wreck, who had been keeping vigil from a window of the Lusk house, saw the tall figure of the sheriff striding down the porch just as dusk was settling. Next he saw the black horse and its rider headed along the trail that led to the main road. He could hear the sheriff whistling, there was a companion sound about it that made him cough.

He wanted until the man of the law passed from sight among the distant spruce, then set off at a rapid pace for the ranch house. Sally had very few words for anybody during the evening. The Wreck vainly tried to maneuver her into a private conversation, but she kept aloof from him. He wanted to hear

all she knew about the sheriff's visit, and it would have been a long story, covered that she was deliberately dodging. Probably she was mooning about things, he figured; women had a way of getting sentimental when there was absolutely no sense in it. He was willing to bet she was half sorry that Bob Wells had not discovered her, although she had been in a wild flurry for fear that he would. It would be just like her. Sentimentality. She wanted a smooth heart, and she didn't want him. If anybody could figure out what a woman really did want, the Wreck was willing to listen.

A couple of the boys drifted in for a late supper, along with Charley McSwain. Timothy hung around the kitchen. The Wreck finally gave up the job and went out. He'd be hanged if he'd wash the dishes, let Timothy have a fling at it.

Sally finished her work and went off to bed. She was still angry. "Listen, never had any good of themselves," kept running in her head. That was not exactly true in her own case. Probably the things she overheard were compliments, she had heard, and she had always so regarded them. But—"So Bob Wells is marrying a cook, is he?" she muttered as she turned off the light in her room. "I'm a smart girl, and I'm pretty, oh, yes. But the cooking is the main thing. It's downright certain and positive, it's the foundation. OR, wait till I see him!"

Downstairs in the big living room there was an earnest conversation in progress between Chester Underwood and his father. It dealt with a discovery Chester had made about supper in hope of a word with Sally Morgan, and failing to get it, had drifted idly down among the out-buildings. He had observed before that one of the little sheds, commonly used for storing tools and various odds and ends, was locked. It was unusual to lock anything around the ranch, but he had paid no particular attention to the fact. Now it aroused his curiosity.

The padlock would not yield to a pull. He tried several keys, but none of them would manipulate the lock. Then he picked up a stone and began hammering at the nap. Eventually it loosened under the attack and he managed to wrench it out of the wood. Rusty hinges groaned as he swung the door open.

A dusty silver stood inside the shed. He stared at it for a while, wrinkling his forehead and trying to remember whether anybody at the ranch possessed such a thing. He stepped into the shed and walked slowly around it. The piece was getting rather dark, which was not favorable for detailed observation. So far as he could see, however, it looked just like any other silver. But no, there was a front wheel missing, on the left side. A soapbox had been placed under the axle. He looked around the shed, but could not find the wheel. It struck him as peculiar that anybody should put a silver under lock and key, particularly one that had only three wheels. Presently he stepped outside again and peered for another view of the rear end. His glance rested upon a bronze plate and became fixed there. There was a vague stirring in his memory. Then, with a look of astonishment on his face, he hurried off in the direction of the ranch house.

All this he had been relating to his father as they sat in the living room, and Jerome Underwood had been shooting questions at him that began to sound incredulous and developed into genuine curiosity. "You say you can remember the license plate?" demanded his father. "No, I didn't remember the number of course. I never took any note of it. I wasn't close enough the other night. I didn't notice the state, either. But it just has the general look. I think maybe it's the color that stuck in my mind." "And it's a one-wheeler?" "Yes." "It's well, there are millions of them of course. You ought always to remember license numbers in any kind of an emergency."

(To Be Continued)

## SPOKES IN THE HUB

HUBERT L. ALLEN

"Change the name of Arkansas?" Positively not says Hubert L. (Sherlock) Allen, who was born there but is a West Texan by adoption.

Hubert L. Allen was born in Searcy, Arkansas, on November 19th, 1894. He lived in Searcy until 1898, when his family moved to Senath, Mo., then when Uncle Sam sent out a call for all good men to come to the aid of their country he enlisted and for two years wore the khaki while the khaki was the fashion.

Immediately following the international unemployment, he moved to Lubbock as manager of the Texas Utilities company here, and has been here ever since. It was a good day for both Lubbock and the Texas Utilities company when Mr. Allen came here for new the district of which Lub-

### CITATION BY PUBLICATION

THE STATE OF TEXAS, To the Sheriff or any Constable of Lubbock County—Greeting: You are hereby commanded to summon Alberto G. Cedillo by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your county, to appear at the next regular term of the District Court of Lubbock County, to be held at the Court House thereof, in Lubbock, Texas, on the 4th Monday in April, A. D., 1925, the same being the 27th day of April, A. D., 1925, then and there to answer a petition filed in said Court on the 17th day of March, A. D., 1925, in a suit,COVERY CHESTER UNDERWOOD, Plaintiff, and Alberto G. Cedillo is Defendant, and said petition alleging: Being a suit for divorce on the grounds of cruel treatment.

Herein fail not, but have before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said Court, at its office in Lubbock, Texas, this, the 17th day of March, A. D., 1925.

(SEAL) LOUIE F. MOORE, Clerk, District Court, Lubbock County, 51-41. By OLIVE FLUKE, Deputy.

### Land Owners Prepare For The New-Comers

Landowners of Lubbock and the South Plains are preparing for the next invasion of farmers, which will begin as soon as the 1925 crops are harvested, and are having their lands set into quarter-section farming tracts.

Sylvan Sanders, city engineer and one of the most prominent surveyors in this part of the state, is kept busy every day, with his crew of assistants working on subdividing tracts of land. Bud Fisher makes funny pictures. Bud Johnston's got all the booze. Ma will fix the Ku Klux. And I will fix your shoes. -Doktor Jim's Electric Shoe Shop. (Advertisements)

Watch your label on The Journal.

bock is the head is doing more business than any other district controlled by the large concerns. In October, on the ninth day of the month 1916 to be exact, he married to Miss Bernice M. Blankenship, of Senath, Missouri, in Amarillo, and the couple now has two children. They are Dorothy, aged four, and Hubert L. Junior, sixteen months. Mr. Allen is a member of the Junior and Senior Chambers of Commerce, the Rotary club and the Masonic lodge in addition to being a member of the West Texas Chamber of Commerce. He is also active in the work carried on in the American legion in Lubbock. He was one of the active members of the hotel campaign and is one of the war-horses on Junior Chamber of Commerce committees of all kinds. He is at present acting as chairman of the committee on beautifying the city in the campaign recently launched by the Junior Chamber of Commerce and backed by the Civic league of the city. He chose Lubbock as his permanent home because he said that "Lubbock appeared to be the best place in the world to live." From the hosts of friends that he has made since coming here, in addition to the success that he has made for his company, there is no reason to believe that he has changed his mind. When asked what he thought of Lubbock's future he said: "The outlook for Lubbock is better than that of any other town in the western part of Texas, in my opinion, and we have a future which is unlimited in almost any line. I grow enthusiastic every time I think of the future of Lubbock." Mr. Allen's estimate on the population of Lubbock in 1930 was that this estimate he said that he was as conservative as he could make at twenty thousand. In mak-

### FINE BUILDING BURNS

MERKEL. — The Anchor Building here was destroyed by fire at 4:30 o'clock Sunday morning. The following stores were wiped out: Petty & Buford, barber shop; J. E. Hode's tailor shop; racket store, owned by Mrs. J. M. Day; picture-show operated by Lee Acuff & Son and Max Mellinger's dry goods store. The Anchor Building was owned by W. F. Jenkins of Merford. The Abilene fire department came seventeen miles to assist in fighting the fire. The estimated damage is about \$50,000.

Read Journal ads. It pays.

## GREEN & HURLBUT

Not an Agency, but AN INSTITUTION

Our business has grown from an agency to an institution.

We can make you a loan to build or improve business or residence property, make you a farm or ranch loan, with options, not to be obtained elsewhere.

We make a specialty of loans on tracts to be subdivided and will divide the loan at any time to suit purchaser (talk to us first). Don't tie your land up in one body. We buy Vendor's Lien Notes. (Both first and second.)

We offer you the most complete Fire, Tornado and General Insurance—Also can write your bonds.

Our city loans cost you less, give options. Our farm loans are by far the cheaper and we have a force large enough to give your business the right kind of attention and your business is appreciated.

Call and see us. We will take pleasure in going over your needs with you.

## GREEN & HURLBUT

CITY FARM AND RANCH LOANS

INSURANCE

CLAUDE B. HURLBUT Citizens National Bank Bldg., Lubbock WM. D. GREEN

## The Welcome Sign

NOBODY asked you, sir," said the coy maiden. And in matters of buying, as well as in affairs of the heart, most people like to be "asked". Often, indeed, they insist on a proper invitation.

He is a wise merchant who keeps the welcome sign constantly before the community in the form of ADVERTISEMENTS in the home paper. There everybody sees it—for ADVERTISING is "the light of directed attention." Speak up. Light up. Hundreds of good customers are listening for your message and watching your welcome sign in *The Plains Journal*.

## People Shop Where They Feel Welcome

### CITATION BY PUBLICATION

THE STATE OF TEXAS, To the Sheriff or any Constable of Lubbock County—Greeting: You are commanded to summon W. C. Denton by making publication of this Citation once in each week for four successive weeks previous to the return day hereof in some newspaper of general circulation, which has been continuously and regularly published in your county for a period of more than 1 year, to appear at the next regular term of the Justice's Court of Precinct No. 1, Lubbock County, to be held at Lubbock in said Lubbock County, on the 14th day of April, A. D., 1925, then and there to answer a petition filed in said Court on the 2nd day of March, A. D., 1925, in a suit numbered on the docket of said Court No. 1922, wherein Higginbotham, Bartlett Company, a private corporation is Plaintiff, and W. C. Denton is Defendant, and said petition alleging that heretofore between the dates of January 1st, 1925 and January 12th, 1925, at defendant's instance and request plaintiff sold and delivered lumber and building material of the reasonable and agreed value of \$243.55 to defendant, which said lumber and building material were used by defendant in the construction of a restaurant building on Lot 2 in Block 50 in the town of Anton, Hockley County, Texas.

That on January 1st, 1925, defendant paid plaintiff the sum of \$250.00. That on or about the 14th day of January, 1925, defendant delivered to plaintiff a check for \$25.00 to plaintiff to be applied as part payment for said lumber and building material; that the First National Bank of Lamesa, Texas, on which said check was drawn, refused payment of same. That by reason of such fact defendant became liable and promised to pay plaintiff the sum of \$225.00.

Plaintiff further says that there was an additional sum of \$8.30 due for lumber and building material bought by defendant from plaintiff which amount said check did not purport to cover, and that by reason of the facts above alleged, defendant is liable to plaintiff for the further sum of \$8.30, making a total of \$233.30. Wherefore plaintiff prays that de-

### SHERIFFS SALE

THE STATE OF TEXAS, County of Lubbock. Whereas, by virtue of an order of sale with writ of possession issued out of the District Court of Lubbock County, Texas, on a judgment rendered in said Court on the 22nd day of January, A. D., 1925, in favor of W. A. Strickland and against Marvin Clark, R. I. Castle and wife, Lillie Castle and C. L. Thompson No. 2849 on the Docket of said Court, and to me, as Sheriff, directed and delivered, I did, on the fourth day of March, A. D., 1925, at 1:00 o'clock p. m. levy upon the following described tracts and parcels of land situated in Lubbock County, Texas, and belonging to Marvin Clark, R. I. Castle and wife, Lillie Castle and C. L. Thompson, to-wit: Lots Nos. nineteen (19) and twenty (20), in Block two hundred thirty-three (233), in the town of Lubbock, Lubbock County, Texas, on the 7th day of April, A. D., 1925, being the first Tuesday of said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m. on said day; at the Courthouse door of Lubbock County, Texas, in the town of Lubbock, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said Marvin Clark, R. I. Castle and wife, Lillie Castle, and C. L. Thompson in and to said property. Witness my hand, this 4th day of March, A. D., 1925.

BUD JOHNSTON Sheriff of Lubbock County, Texas

### SHERIFFS SALE

THE STATE OF TEXAS, County of Lubbock. Whereas, by virtue of an order of sale with writ of possession issued out of the District Court of Lubbock County, Texas, on a judgment rendered in said Court on the 27th day of February, A. D., 1925, in favor of Whaley Lumber Company, a corporation, and against J. N. Leard, W. J. Cafferty, and his heirs and legal representatives, and W. J. McCafferty and his heirs and legal representatives, to-wit: Lots No. 1872 on the Docket of said Court, and to me, as Sheriff, directed and delivered, I did, on the 16th day of March, A. D., 1925, at 4:30 o'clock p. m. levy upon the following described tracts and parcels of land situated in Lubbock County, Texas, and belonging to W. J. McCafferty, W. J. Cafferty and the heirs and legal representatives of the property. Witness my hand, this 16th day of March, A. D., 1925.

H. L. JOHNSTON, Sheriff of Lubbock County, Texas.

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BUD JOHNSTON Sheriff of Lubbock County, Texas

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H. L. JOHNSTON, Sheriff of Lubbock County, Texas.

## Makers of West Texas



C. C. McBurnett  
Of San Angelo

**W**HEN he leans up against his wooden driver and lets fly one of those broad sweeping strokes at the little round golf ball, the ball quite frequently soars away from the tee a distance of 300 yards—which is some drive, as any golfer will tell you. But he's West Texas golf champ, so 300-yard drives are easy for him.

And when he sold out his regular business and announced that he was going to build San Angelo a big hotel, he discovered that there is truth in the saying that a prophet is not without honor save in his own country. But he built the hotel and proved that he was one prophet who knew what he was talking about. And it's one of the

biggest hotel in the State, The St. Angelus of San Angelo.

That's the way C. C. McBurnett of San Angelo, does things—on a big scale, whether it's driving a golf ball down the fairway or putting up a seven-story hotel. He doesn't know what the word failure means. Turn to page two and read the story of his career.



# LEARNED TO BE MECHANIC AS BIT OF A BOY

## And Now He Builds Big Hotels and Operates Them In a Successful Manner

He is a rugged two-fisted six-footer, the subject of this sketch, with arms and shoulders so powerful that to drive a golf ball 300 yards is no feat at all. When he puts his poundage and muscles behind his driver the ball goes like a bullet down the fairway, straight and true as well as far, since he is the champion golfer of West Texas. C. C. McBurnett of San Angelo did not inherit his strength, or acquire it from one of those new-fangled high-priced physical culture courses; and no college coach put it there. He won it in a blacksmith shop, thru the laborious—but character building—wielding of a hammer.

more, and together they lived it out. When C. C. McBurnett was three years old the family moved to Colorado City, and there he spent his boyhood.

### His First Job at Nineteen

Those were pioneer days (although C. C. is only forty-five), and the McBurnetts were pioneer folks. It took unrelenting work to win the West and there were no slackers in that family. Before he was nine years old C. C. McBurnett had his first job, and here's something that gives you a line on his mettle. He held that job until he was nineteen. It was in Bob McBean's blacksmith shop. He worked for \$1.50 a week after school hours, and full time during vacation.

Now there was no loss of caste, no sacrifice of family pride, in his taking work in a blacksmith shop.

Jobs were few and far between; there were no soda fountains and high-toned confectionery stores and barber-dashery shops; no brick and concrete filling stations, or garages where a boy of mechanical turn, such as C. C. McBurnett had, might satisfy his ambition. Besides, the blacksmith shop was the most important business establishment in town, next to the wagon yard. C. C. wanted to work, he loved horses and tools, and Bob McBean had a job to let—that's all there was to it. He managed to get through the eighth grade of the Colorado school. His wages increased finally to \$1.50 a day. On his nineteenth birthday he had saved \$417. Being so rich gave him the rover's itch.

### Goes to Fort Worth

So he bought a ticket for Fort Worth. He wanted to learn the watch making business.

"There was a man from Peoria, Illinois," he said, who came to Colorado and boarded at our house. He was just out of a watchmaking school. He roomed with me, and taught me the rudiments of engraving at night. I would have liked to enter a watchmaking school, too, but I lacked the funds; and so did the next best thing by going to Ft. Worth and trying to apprentice myself out to some big shop.

"There were two Jews in business there, watch makers for the retail trade. I asked them for a job but they said they had nothing open. I told them I would work for nothing and pay my own board, that what I wanted was experience. I worked for nothing until my money gave out; then they put me on small wages and I stayed nine months longer. Finally the job played out. I went over to Middleton, sabbing in a drug and jewelry store while the regular watchmaker was on his vacation, and a bit later did a turn for Arthur Everts in Dallas. While I was with Everts I received a telegram from J. F. Majors, jeweler of Colorado, offering me a job during the holidays. I accepted his offer."

### Mr. Leffel and His Scout

A classified advertisement in the Dallas News, Mr. McBurnett said, turned the whole course of his life. If he hadn't read it he might have gone back to blacksmithing! It read like this: "Wanted. Young man to do my watch and jewelry work under expert engraver. H. D. Leffel, San Angelo, Texas."

"You bet I answered that advertisement," Mr. McBurnett said. "But when I didn't get a reply promptly I thought some one else had beaten me to it. One day F. E. Chase, whom I had known in Dallas, came into Major's store and just hung around all day, talking to me. I heard him

talking over the telephone; he was saying, 'Oh, he's a sort of tall nice-looking young fellow. Yes, I think he'll suit you.' Then he called me to the phone, saying Mr. Leffel of San Angelo wanted to talk to me. I was so scared I could hardly talk. Mr. Leffel bluntly asked me my terms. I had decided to ask for \$48 a month and stand pat on that, but I just stammered, 'I'll come for thirty-five.' We made a trade and I left the next morning."

He left by horse-drawn stage. You can drive from Colorado to San Angelo in four hours now, but it took McBurnett two days to make the trip. He reached San Angelo December 8, 1904. He was twenty-one years old and still growing.

### Opens His Own Business

He worked for Leffel five years, until October 25, 1909. Then he went in business for himself. He had only \$1,500 saved, but his credit was good. His first venture was a big one, almost too big for a youngster of twenty-six. For \$19,998 he bought the stock, fixtures, accounts and good will of the W. E. Hill company, the oldest jewelry firm in San Angelo.

Why \$19,998? Why not \$19,000 flat, or \$20,000? Well, the sale was based on the most meticulous inventory. He paid \$9,000 cash (borrowed most of it) and gave Mr. Hill a note for \$10,000. It was unsecured, by the way, but he took it up at maturity. Business was good from the start, so good that sixty days after he opened he felt financially secure enough to marry. On December 28, that year, he married Miss Mary Henderson, daughter of Sam H. Henderson, well known and wealthy cattleman.

The next spring Mr. Henderson bought the A. J. Baker building on Chadburne Street for \$20,000. It had been vacated by the San Angelo Bank & Trust Company, which was going into more pretentious quarters. McBurnett rented it from his father-in-law and put in one of the finest jewelry stores in West Texas. He continued to make money, and when he gave up the active management in 1916 he was pretty well healed.

### Goes Into Hotel Business

San Angelo needed another hotel. There was nothing the matter, with the old Landon (the cowman swears by it to this day), but the town had suddenly reached cityhood, and something bigger, something more swagger was needed.

As a matter of fact, for twelve or fourteen years there had been a standing hotel committee in San Angelo, but they hadn't accomplished anything. They wanted another

hotel so badly that they were offering a cash bonus.

"Some Terrell people came out," Mr. McBurnett said, "and offered to build a \$150,000 hotel for a \$25,000 bonus. The local committee tentatively accepted their offer, and even picked a location, but it was not satisfactory and they could not raise the money. About that time Zeke Doyle of Kansas City, who was spending the winter in San Angelo (we were raised together in Colorado), came to me and said, 'Why don't you take up that proposition? I'll go in with you. I've got \$20,000 in cash and you can sell your store, and we'll build 'em a hotel and make a barrel of money?'"

"It was pretty hard, the thought of selling the business I had built up through those years, but I had the hotel bug; I had it bad."

### Mr. Henderson Steps In

"I got in touch with the committee. They are favorable. While we were negotiating my wife and her father returned from a trip to California, talking about the fine hotels they had stopped in. I told them I was going in the hotel business myself."

"Next morning Mrs. Henderson called me over to the house. There had been a family council. Mr. Henderson said, 'Look here, my wife and I think there are enough people in this family to build San Angelo a good hotel, without getting an outside partner. If you haven't gone too far in your deal with Zeke Doyle, why I'll put up the money. If we are going to build a hotel I want it to be a good one.'"

"Doyle was agreeable. He offered to drop out. But the hotel committee was frankly skeptical of me. I saw that, and so at the next meeting I had my attorney present a certified check for \$5,000, to be forfeited if I fell down on my part of the contract in any particular. I knew there was no chance to fall down with Mr. Henderson's money behind me. The committee was astonished at my offer; their eyes fairly popped. In three days they had raised a cash bonus of \$25,700. I promptly claimed the option I had on Dr. E. L. S. Smith's corner lot at Deansward and Irving; Herbert O'Dannor, cashier of the San Angelo National Bank, had got it for me for \$100. I paid Dr. Smith \$16,000 for the lot."

### The St. Angelus Is Built

No time was lost. George Burnett of Waco was employed to draw plans. Contract was let January 10, 1917, to the Hedrick Construction Company of Dallas, and on October 29, that year, the seven-story 121-room St. Angelus Hotel, one of the finest in Texas, was opened for business.

The building and furnishings cost \$248,700. San Angelo had expected only a \$150,000 hotel; in fact, McBurnett heard a lot of criticism about the magnitude of his investment—one critic wrote him anonymously that "A fool and his money soon part." And it was a big bite to chew off; he had sold his business, his farm and his home, all of his eggs were in one basket.

"Why, I owed everybody," he said. "The furnishings alone cost me \$60,000. I was due to either make some money or go gloriously broke. I took the furnishings and the Henderson estate took the building, then I leased it from them. Mrs. Henderson now owns the building, and I have paid her \$18,000 annual rental besides paying out my \$40,000 for furnishings. Was my faith in San Angelo justified? The answer is that the St. Angelus has never had a losing month."

### Extends His Hotel Operations

In 1922 Mr. McBurnett reached out for control of the Landon Hotel, at Chadburne and Concho. He took over S. A. Naylor's lease and bought the furnishings from Frank Roberts, then operating it. The next year he organized a hotel company at Brady and built the Brady Hotel. It is an exact duplicate of the St. Angelus except that it is only three stories in height. It was constructed at a cost of \$126,000 and opened November 29, 1922.

Then last spring, when the Reagan County oil field commenced to boom, he helped organize the Santa Rita Townsite Company at Best, near the proven field, and for \$24,000 built a two-story frame hotel building with fifty-six rooms. Last year the four hotels did a gross business of \$260,000, virtually a thousand dollars a day, every one of them running at capacity.

Mr. McBurnett is a busy man. He belongs to no fraternal orders and is a director in no corporations save his own. The only relaxation he has is golf. He learned to play in his first year, and was terribly proud of his first score; a 65 on the sporting nine-hole course of the San Angelo Country Club. But the next year he won

the Oil Belt Championship at Eastland, in 1923 the San Angelo club's invitation tournament; and in 1924 the West Texas Chamber of Commerce tournament at Brownwood. He is the present champion of the

San Angelo club, and has a 74 for 18 holes to tell his friends about. Yes, he loves golf but he loves his wife and baby more. Her, the baby's name is Virginia Anne. She is just sixteen months old, and some girl!

## THE POULTRY INDUSTRY IN WEST TEXAS

In the months of November and December of last year, the poultry shipping months, West Texas shipped 688 carloads of dressed and live poultry, or about one-half of the shipments of the entire State of Texas.

There are at present something like 25,000,000 chickens and 5,000,000 turkeys in West Texas, and at the height of the summer season there are enough chickens and turkeys in West Texas to supply every person in the United States with a fowl to him or herself.



With a constantly increasing demand, due to the urban increase in population in the State and elsewhere, the poultry industry is a growing and profitable one, and the market for eggs is increasing even more rapidly. In such places as Eastland County, where the chamber of commerce and other organizations are assisting and pushing the industry, it is setting a pace with which few other businesses can compare.

The towns of Cisco, Eastland, Clyde, Kindale, Hamlin, Abilene and several other West Texas towns, have hatcheries which produce thousands of baby chicks, as well as, pure bred cockers, which are shipped and marketed throughout the country.

At Colorado, Mitchell County, Texas, there is a modern hatchery which has proved very productive and consequently profitable. Mr. O. Lambeth, the owner, in one year after he started the hatchery, as a side line to his many other interests, he was marketing 100 dozen eggs daily. This is an example of what can be done in this industry.

West Texas has long been noted as a leading turkey-producing section, and the rapidity with which the business is expanding indicates that it will be leading in the future. Cuero, county seat of DeWitt County, is known throughout the Nation because of the annual affair known as the "turkey trot."

Very sincerely,

*P. J. Jackson*

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bladder that wakes you up every few hours, you will appreciate the rest and comfort you get from this free bottle (22 doses). To prove The Williams Treatment conquers kidney and bladder diseases, rheumatism and all other ailments when due to excessive uric acid, no matter how chronic or stubborn, we will give one 5c bottle (22 doses) free if you send this notice. Kindly send 10 cents to help pay postage, teaching, etc., to The Dr. J. C. Williams Company, Dept. EA-10, P. O. Block, East Hampton, Conn.

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## Books

BY THE BOOK SURVEY

The majority of critics appear to hand the literary palm for the season ending Dec. 31, 1924, to E. M. Forester's "A Passage to India."

Certainly no book received more press notices and the sale has been exceptionally large for a book based on character and fine writing, rather than romance, high adventure, and the other elements that seem to make for popularity.

Months ago this survey took off his hat to the volume, but feels that there is one bit of writing to which far too little importance has been attached. This is Ford Madox Ford's "Some Do Not—." What Thackeray's "Vanity Fair" was to its Victorian age, this book is to our time. It is a social picture, penetrating and unsparring.

If to some it seems shocking, just recall that "Vanity Fair" set the Victorians upon their ear. It is one of those writings which could be turned to a hundred years hence by one seeking a picture of present-day England. By which it is not intended to imply that this is a classic, or that it will live a hundred years; rather that it is a remarkably good record.

**SHORTER MENTION**

"Paradise" (Little, Brown)—Cosmo Hamilton—A story made to order for the movies. Stock characters, stock South Sea Isle; mechanical processes. There are even South Sea military balls ready for Cecil De Mille sets. A thrill a chapter.

"Gold by Gold" (Bonl, Liveright)—Herbert Gorman—The biographer of James Joyce brings the Joyce method to Greenwich Village and strips a posser poet right down to the flesh, while poking ironic fingers in all directions. The type of writing sure to start an argument between "moderns" and "others."

"Along the Pyrenees" (Bobbs-Merrill)—Paul Wilestach—Travelogue in a picturesque region by an experienced traveler and story teller but one who insists on the "little did he wot" style of writing.

## 'EAT and GET WELL' DIABETES

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MISS LILLIE CALDWELL

"I had never been in what you could call good health since I became a woman," says Miss Lillie Caldwell, the pretty schoolgirl who lives at 1024 Maddox Avenue.

reason for this is very plain when you talk to some of these unfortunate ones for just a few minutes. They invariably tell you the story of a condition which makes it impossible for them to enjoy the pleasures of home life or the society of their friends.

"I tried different medicines and treatments, but they didn't do me any good, and I became so worried over my condition I didn't know what to do.

There is nothing to compare with the enthusiasm of the women who are taking this medicine. The wonderful improvement in their appearance, the return of their vitality and ambition, the joy and buoyancy they feel from the rich, red blood now pulsing through their veins and arteries, supplying the tissues with nourishment and the muscles and nerves with strength and steadiness, knows no bounds and they literally force their friends to listen to them while they tell of the wonderful changes in their condition brought about through the consistent use of G. F. P.

"By the time I had finished the first bottle of this medicine, all the pain and misery had left my side and I began having a much better appetite. Even my friends could see a difference in me as I had a much better color and had begun gaining in weight.

From every part of the city as well as the entire country, orders for this wonderful medicine are pouring in and dealers show no hesitancy in declaring G. F. P. the greatest success they have ever seen.

It is positively alarming to see the many girls and women who go through their work nowadays with little or no enthusiasm and pleasure in what they are doing.

But there is little wonder that the sales of G. F. P. are so big already, because thousands of women who formerly suffered from unsteady nerves and so-called "female troubles" are now finding quick, sure relief in the use of this phenomenal medicine.

Women Now Depend on St. Joseph's G.F.P. To Restore Their Vitality

WEST TEXAS and NEW MEXICO NEED MORE FOOLS

BY PHEBE K. WARNER

Away down in Texas, somewhere, there is a town called Fredericksburg. It is the county seat of Gillespie County and is located about fifty miles due West of the city of Austin, out on the Eastern border of West Texas.

Fredericksburg is a distinctive town. It is a town in a class all by itself due to its main street. Fredericksburg has the widest Main Street in Texas and perhaps in America. There is one street in Texas that will always be beautiful. It will never be crowded and jammed and blocked by pedestrians, or jitneys, or automobiles, or commerce. It is worth a trip to that town to see one main street that was designed to meet the demands of the thousand next years.

Fredericksburg has another distinctive feature. It has a motto all its own. That motto is "A Healthy City for Healthy People." and then in "—" they say "No Facilities for Treatment of Tuberculosis." Now that may sound cold blooded to some of you but Fredericksburg does not mean it that way. On the contrary Fredericksburg is making a specialty of HEALTH. They just dote on HEALTH down there. They believe in health. They are doing everything they know to do to make their city a health center. Therefore they do not hold out any inducements to invalids or people with transmissible diseases.

That's the kind of a town Fredericksburg is. But the most distinctive feature of all in Fredericksburg is their faith in FOOLS.

There have been many dreamers since those days but the most of them have been called fools by the world in which they lived.

There have been many dreamers since those days but the most of them have been called fools by the world in which they lived. A little more than four hundred years ago Columbus sailed the ocean blue and discovered America in 1492. From early boyhood he had lived on the sea. He had watched the big bright sun sink into the ocean on the West even and come up out of it on the East every morning.

And in that day very few people had a million dollars to mix with dirt and rock asphalt with which to build pavements. But A. P. C. Petch had faith in his dream. He had faith in his town and county. He had faith in the future and above all he had faith in A. P. C. Petch. We do not know where he got all this faith, possibly from Old Father Noah.

Any way, away back toward the end of the first generation of people who inhabited this earth Noah heard a voice one day saying "Make thee an ark of gopher wood: Rooms shalt thou make in the ark and shalt pitch it within and without with pitch." And Noah did not quibble a minute with his neighbors but began at once to get ready to do as that voice commanded, because he had faith in the future and the weather and God. And Noah was SIX HUNDRED YEARS old when he heard that voice and began that great constructive work that saved the world. But he was still young in spirit and active and useful and he must have been an artist in his trade or how could he ever have built such an institution as the ark.

And when Noah had finished the ark the same voice said "Come thou and all thy house into the ark—

and Noah went in, and his sons and his wife and his sons' wives with him." And it was a mighty good thing they did or there would be no Texas or no Fredericksburg today. That was a long, long time ago but every one of us even to this day owe our existence to Noah's faith in the future, the weather and God.

There is a great lesson in that story for the West Texas farmer. And that is no matter how bright the sun or how cloudless the sky or how long the dry spell, it pays to get ready for the rain and be ready for it when it does come. There are farmers in West Texas and everywhere else who seem to have no faith in the weather or the future. When it does not rain for a few weeks or months (or years) they sit around and whine because it is too dry. And then when a sure enough West Texas cloud does come up and the rain pours down for a week or two then they cuss and growl because it is too wet. The Lord never fixes the weather to suit them and their kind of farming. They are always behind with their work. They are the folks who always have the bad crops in the good years. And they are always half mad at the fools who went on and worked both in season and out of season and when the rain did come their crops were in perfect condition and they were rich.

Another Dreamer— Once upon a time there was a little boy whose name was Joseph. Joseph had a happy disposition and a very bright mind and it seemed that for these very reasons his brothers were rather jealous of him as is often the case even unto this day. One day after there had been considerable family trouble, Joseph had a dream. He told his dream to his brothers but it made them hate him all the more. Now Joseph was just a boy only seventeen years old when he had those wonderful dreams. And no one except his father had any faith in him or his dreams. But Joseph kept on following the dictates of his dream and one day several years later it was Joseph who saved his whole family from starvation.

There have been many dreamers since those days but the most of them have been called fools by the world in which they lived. A little more than four hundred years ago Columbus sailed the ocean blue and discovered America in 1492. From early boyhood he had lived on the sea. He had watched the big bright sun sink into the ocean on the West even and come up out of it on the East every morning. And Columbus had a mind and it began to wonder how in the world that sun got over on the other side of the earth every night. Finally he decided the world was round and he began to hog for means to prove it. But what did the people say about this boy who had the first world round vision? Kings and Queens and everybody just looked silly and said "You Old Fool." Finally a woman began to have faith in Columbus and his dream of a way around the world. And at last she even pawned her unnecessary jewels to provide the means for that great seaman to try his experiment.

Did his dream come true. Yes, both Columbus and Queen Isabella died and were buried before they ever learned the great truth they made possible to the world. Columbus was never received as a great explorer and died in poverty and unappreciated. But his work and dream for the world will live forever. Then why should we of this day grow discouraged and disheartened when our neighbors sneer at the possibilities of our dreams. Should the world cease to dream? NEVER. What if we go down in failure if our dream comes true some day. Dreams are but the forerunners of realities. Think of our Texas dreamers of a hundred years ago! They gave their very lives for their dreams.

RADIO

SHORT WAVE TESTS The French line cargo carrier, Jacques Cartier, has been equipped with a 400-watt short wave transmitting set to be used in connection with experiments to be undertaken in this field.

NEW CALL LETTERS The University of Iowa station at Iowa City is getting in line with all other self-advertisers. Its station used to be WHAA. Now it's WSUL, the last three letters meaning State University of Iowa.

Have they come true? Do your dead level best at dreaming today and you can not begin to dream what will be going on in Texas in 1925. The telegraph, the telephone, the wireless, the electric button, the phonograph, and the radio are all the fruits of Benjamin Franklin's dream. But how many of us would have called him a good name if we had seen him flying that kite in the thunder storm.

The whole progress of the world is only a series of dreams come true and practically every dreamer was recognized as the biggest fool in the community where he lived. What do you suppose most of us would have said if we had been standing by when Jim White took his torch in hand, touched a match to it and started down that bottomless cavern near Carlsbad? Most of us would have said "Well, he is a bigger fool than I am." Good thing he was, or the world would never have known of that greatness of underground wonders of the world.

Today there is within the mind and heart of a few of the citizens of Texas four great visions. Some say they will never come true. Oh, it will cost so much. We can't afford to do these things. But they will every one come true in a few years. There is not a doubt about it. One of these visions is a new school system that will make it possible for every child in this State to have an equal chance to get a good common school education. Another dream that is coming true just as fast as it can dream is a system of paved highways that will link every corner of this great broad State together. Another dream that is about to come true is a new industrial system for Texas whereby she will not be only the greatest producer of raw materials but the greatest producer of finished products made from her own raw cotton, leather, wool and minerals. And the other vision that is coming true is a great State wide Park system that will bring rest and recreation and beauty and entertainment and education and contentment within the reach of every citizen of this great State. Everything that is for the good of humanity can be made possible and will be made possible when the people are willing to lay down their prejudice and selfishness and work together for a better happier world.

All we need to work out all these great problems is just a few more fools like Noah, Joseph, Columbus, Benjamin Franklin, Jim White, A. P. C. Petch, and former Governor Neff and all these dreams will come true for the millions of the future to enjoy. In the words of Mr. Petch himself such folks are fools then let our slogan be "Hats Off to Fools."

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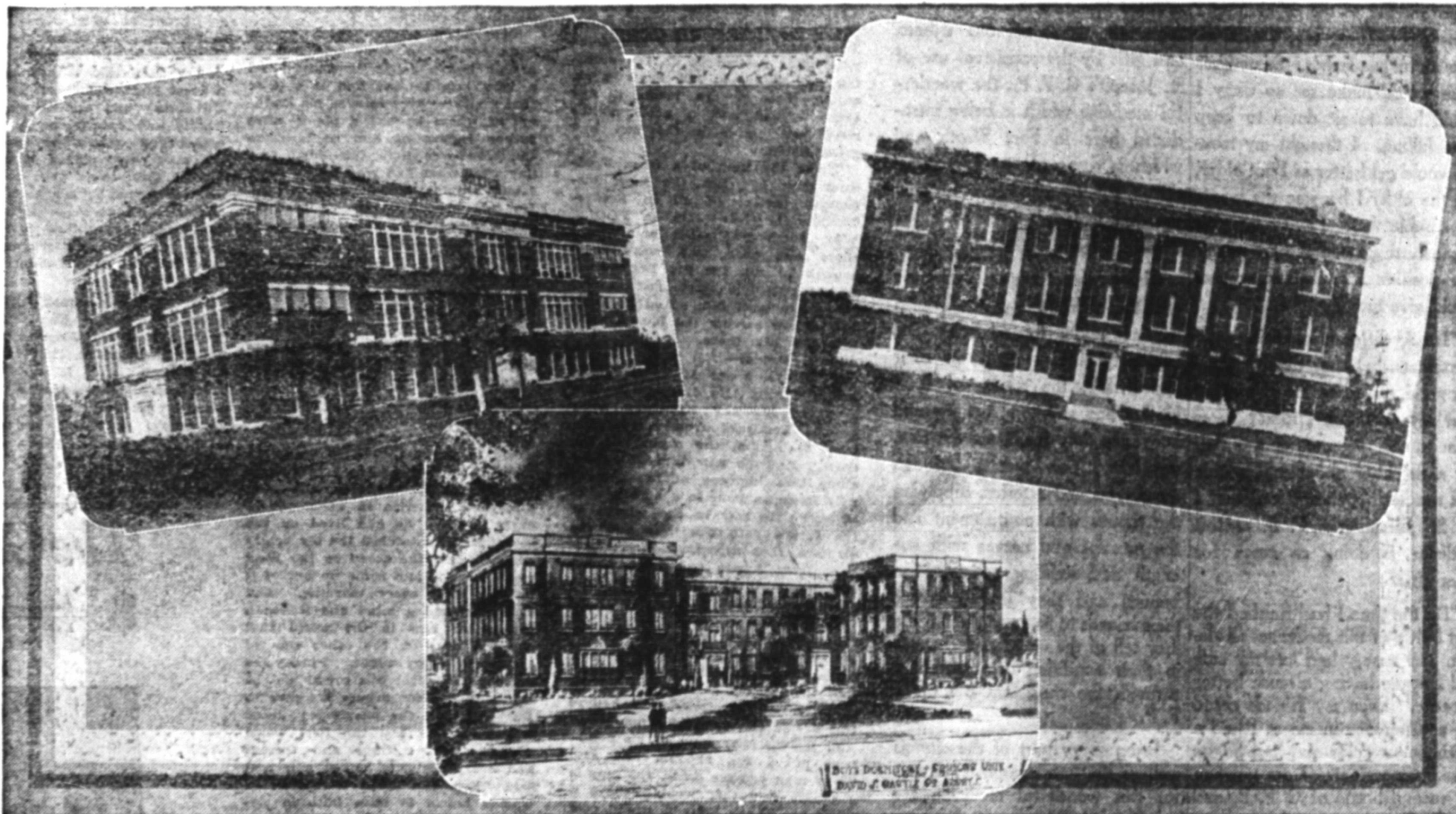


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Boys' Dormitory, Simmons. Under Construction

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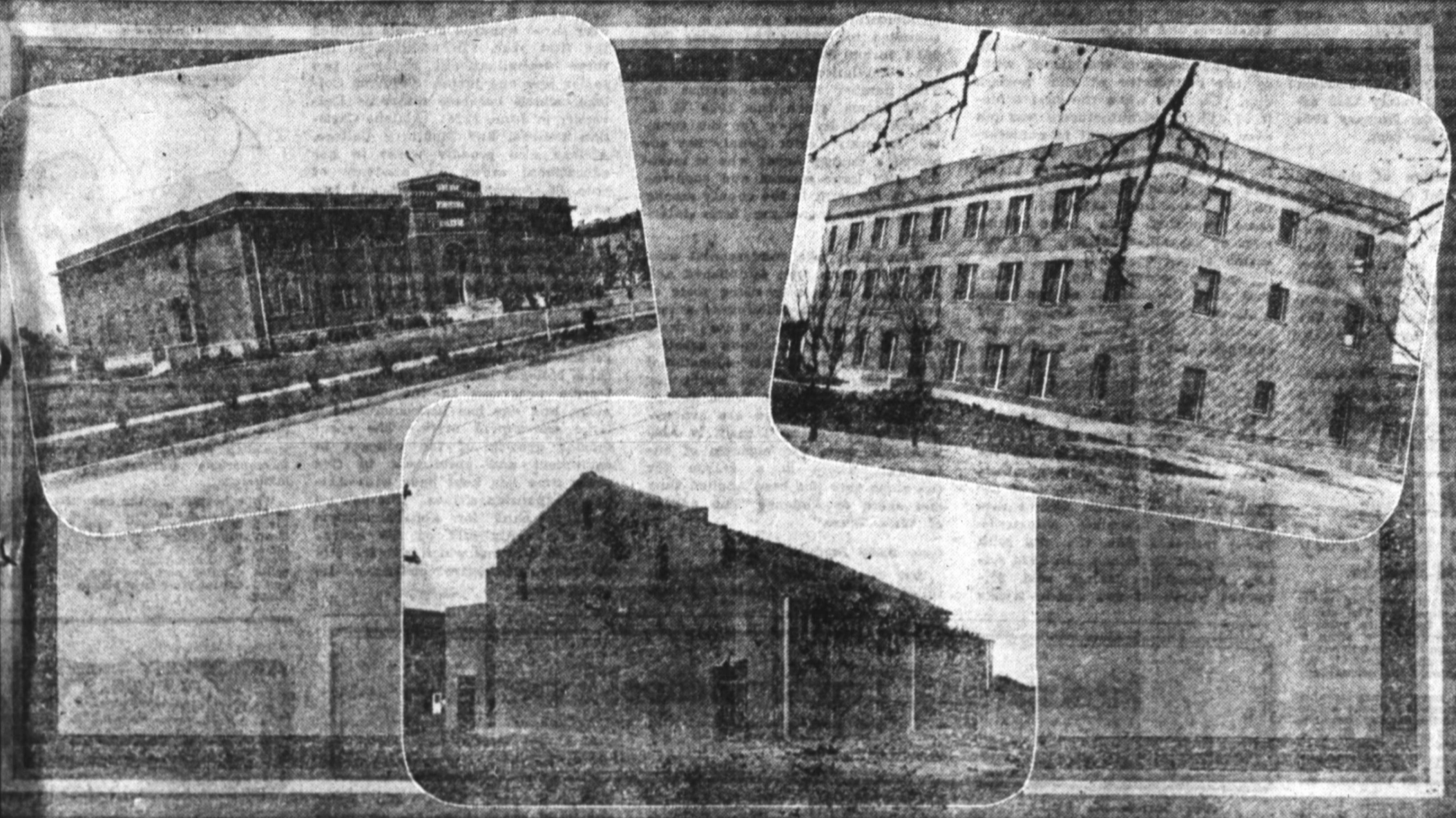
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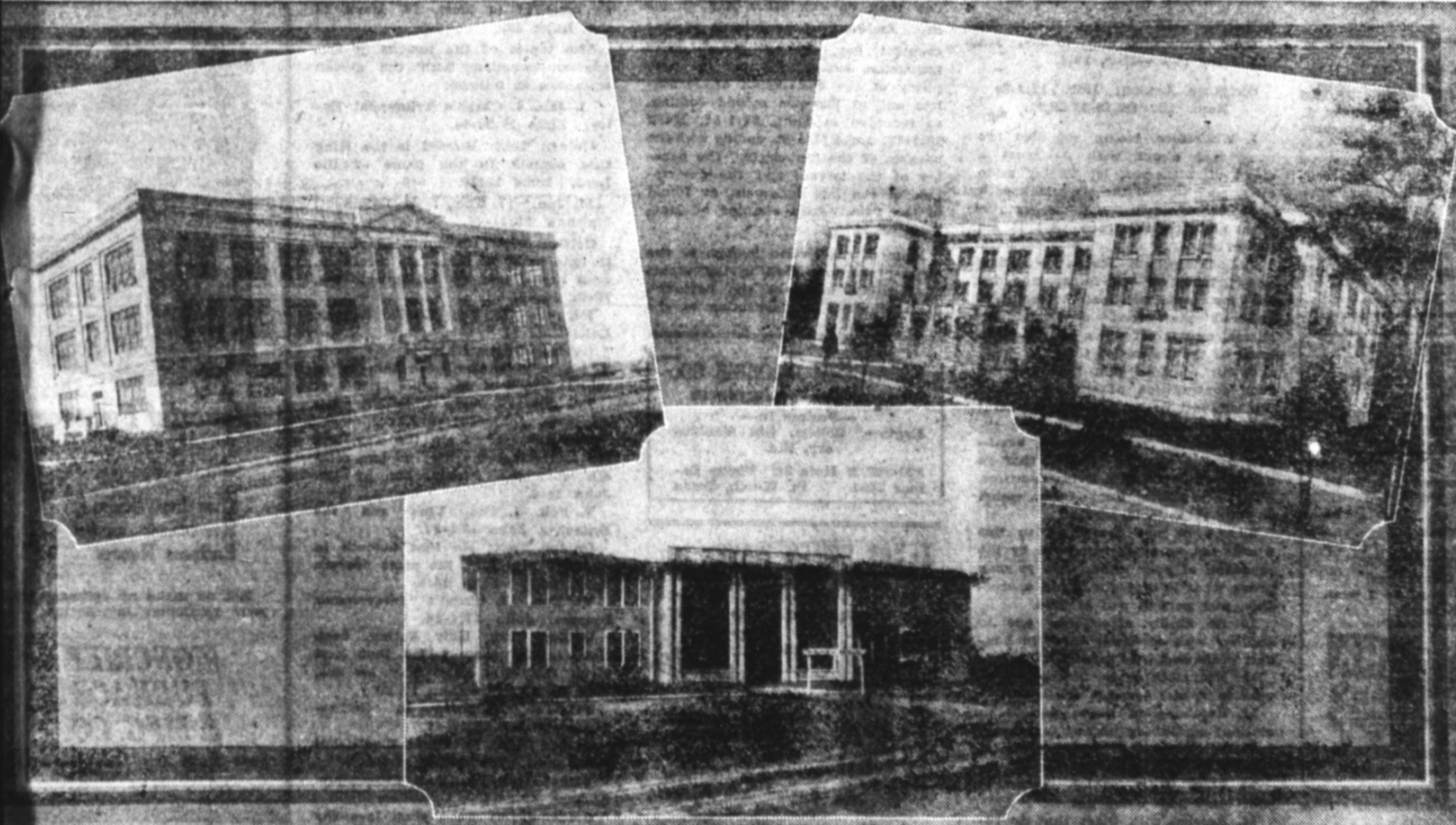
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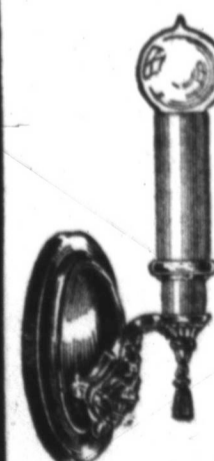
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AMBITIOUS MEN—WOMEN, 15 to 20, for U. S. Government permanent jobs \$89-\$125 month. Steady work. Pleasant. Short hours. Paid vacation. Common education usually sufficient. Write today sure for full particulars and free sample coding. Franklin Institute, Dept. 10, Rochester, N. Y. 1-25-27

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INCUBATORS AND BROODERS THE 103 DEGREE INCUBATOR—Keeps Temperature even heat all the time, regardless of weather conditions. I am an exclusive southwest agent. Write me for catalogue. A. H. Peacock, 109 South 1st St., Dallas, Texas. 1-11-27

WE GUARANTEE 75 per cent of our chicks to live under our new plan. Write for information. Ozark Hatchery, 621 Rockwood, Dallas, Texas. 12-25-14

HAIRDALE PUPPIES by the celebrated Swivel Symbolizer. Finest we have raised. Reasonable. W. E. Rizer, 1647 Dallas, Texas. 1-25-27

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FARROTS at all times. Red, White and Blue Heads \$1. Red 1/2 Yellow \$1.50 \$10 C. O. D. 1134, C. L. Jones, Nogales, Arizona. 1-25-27

MOTORCYCLES HARLEY DAVIDSON Motorcycles, side cars, parts and accessories. Write for information. Harley Motor Company, 284 West 13th St., Fort Worth. 1-25-27

REAL ESTATE 800 ACRES or any part Berrendo Irrigated Farms adjoining Lowell, New Mexico. On the north \$1.50 to \$6.00 per acre. Drilling for oil near it. Neely Fleming, Elgin, Tex. 1-25-27

FOR SALE or trade for suitable farm or other property in some city, 50 acre half mile from location of the great Tech. College. I have been offered \$100 an acre for part of the land. Write to: Mrs. Dr. Council, Cisco, Texas. 1-25-27

FOR SALE—600 acres of Union county, farm land under four-wire fence, good well, mill and stock tank, six miles to E. C. and completed school. School truck route along west side of place. For particulars write A. L. Jones, owner, Abilene, Texas. 1-25-27

FOR SALE—30 1-2 acres, 6 in high, 2 and 2 room houses, sealed, paved, barn, good water, well drained, big sandy soil, fence, near shelled road, 12500, part cash, balance terms. Owner, R. I. Box 144, Alvin, Texas. 1-25-27

it carries its audience along naturally and skillfully. A wife 12 years happily married suddenly wonders if she still is personally attractive to men. She just has to find out. Then her husband walks in upon her being kissed by her brainless young cousin and the last act effects the reconciliation. Miss George and Bruce McFarland act the married pair with understanding, poise and what the sport writers call "change of pace."

IN "The Undercurrent" a thoroughly disagreeable and neurotic rich man is knocked into the middle of next week by a Fifth Avenue bus. It eventually makes a good boss out of him, and everything ends happily. Harry Beresford handles the main part well, but he cannot make the play either bright or very plausible.

IF "Professional" is a "jazz symphony of American life" as it announces, then "Out of Step" is a jazz ballad. "Out of Step" just came to the Hudson Theatre. It follows the theme of the "Dancing Fool." A young man designed for the dry goods trade finds it more diverting to step out of nights. He has the courage of his inclinations. Eric Dressler is a confident and agreeable young leader for the company, and the show gives entertainment with its moral.

Speaking of prognostications and literary palms the prediction herewith is made that one of the most talked about and widely read books of the new season will be "Soundings" (Little, Brown), by A. Hamilton Gibbs, the little brother of Cosmo Hamilton and Sir Philip Gibbs. It will appear about March.

In the meanwhile a surprise, most pleasant and unexpected, comes out

of South Africa. It is "God's Stepchildren" (Boni, Liveright), by Sarah Gertrude Millin, who holds the position of literary editor on the Cape Town Times. This book will take its place with Schreiner's "Story of a South African Farm" as one of the great novels of Africa. Only its greatness does the similarity rest; for here is superb style, great originality in presentation and such passion and sympathy as can be found in few books written in this generation.

Only in Somerset Maugham's "Of Human Bondage" can similar qualities be found. Briefly, the novel takes this course: there are five divisions, each dealing with a generation. The first of the line is Rev. Andrew Flood, missionary, gone to preach to the Hottentots. The rest is amazing biological and sociological study. Rev. Flood has a Hottentot wife. His daughter is a half-caste. With her begins the sequence of tragedies, all written with a fine detachment and keen insight.

It is beyond doubt the big book of the season—thus far.

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BY WILL ROGERS

Well, I guess I won't be here in the old Follies much longer. I will just be the Editor of the Illustrated Digest every week, with no side line at all. I have had my job for a good many years, off and on, but the minute Mr. Charley Dawes, our amiable and genial Vice President made his debut into the Public life of this Country I knew that my days as a public entertainer was limited. I know when I am licked. I know when somebody is better than I am. If they had just left him with his Bank out there in Chicago I would have felt secure in my job. But No! Out in Cleveland at the Convention they put the names of all the men in the United States who had ever at any time during their lives voted the Republican Ticket, (even if they had reformed and repented afterwards) and they took all those names and started drawing them out of a hat to see who would be Vice President. They first drew out Lowden and when he heard about it he was as sore as a Goat. He telegraphed them "Who put my name in there? Withdraw it at once and if it is mentioned again in connection with the Vice Presidency I will take any legal means necessary to protect it." Now it comes out that in the drawing, the name of this fellow Sanders, (who is President Coolidge's private Secretary) was pulled out also. But Senator Wilson, being the first to see it, tore it up right quick, and said it was a blunder and that there was no name on the slip at all.



HERE, TAKE MY ROPS AND CHEWING GUM YOU'VE GOT ME LICKED!

He just cut loose right out in church and told the Senate what a bunch of Statie they were.

Then somebody drew out the name of Hell and Maria Dawes. Then the question arose as to who was to modify him, and tell him of this calamity that had befallen him. They were all, scared to death to tell Dawes, because they knew what a self-respecting man would do if he offered the Beoby Prize at a drawing. But they finally notified him and to the surprise of everybody he took it and instead of being sore, he quit cussing and really thought the job was serious.

A "Dog Robber."—Well, that let the Republican Party out of a terrible hole, as they had been worrying all year as to whether they could inveigle someone to take this Dog Robbing job. But him accepting made up the required number of entries, so they went ahead with the race. During the Campaign he just laid back and let his paw the ground at all. Just as in a speech he kinder busted a

curb chain and broke out but Calvin just looked at him as to say: "You scratch out a clean place and lay down; I will tell you when to get up."

Well, through Calvin keeping Charley hid under the Bed during the Campaign they win so far that their opponents were disqualified for not starting. After election things kinder went from bad to worse.

Take for instance, Wheat, Prices went up it didn't do the Farmer any good. He had sold his wheat early because he had to get something to eat. So the high price of wheat was just like someone telling you the big price they got for your house after you had been foreclosed out of it on a Mortgage. Stocks

went to the sky. Farmers' families went to the poor house; and the Farmer himself went to the Insane Asylum. Steak on the Plate went up. Steak on the Hoof went down. Prosperity reimpaled with them that had.

Between election and Inauguration Dawes seemed instead of being sorter ashamed of the office, to be kinder proud of it. That attracted attention. People at his home town somewhere in Illinois give him a big blow out when they were sure he was going to leave them and go to Washington.

Then came the Inauguration, Mr. Coolidge had given the Newspapers his speech in advance, as is the general custom, so they could have it out as soon as it was delivered. But

this Mr. Dawes said: "No, you get no speech from me; take it when it is delivered." You see he hadn't thought up exactly just what he was going to call 'em. Well, he was to be sworn in first. That's the only time the Vice President is ahead of the President, and after being sworn he was supposed to get up and thank the Senate for the high position, and privilege to be allowed to rule over such an August Body. But, Boy, he cut loose and told those old Bobbed haired long hairs that it was bad enough to be Vice President but to have to sit all day and listen to them YAP was absolutely the limit. He didn't write it or tell it to them over the 'phone; he just cut loose right out in church and told the Senate what a bunch of Statie they were.

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A "Wandering Boy" and What Makes Him Wander--- Just a Little Sidelight on Life As It Is Lived by Somebody's Son

By GEO. W. McDANIEL, Jr.

He was just a lad, walking along the Bankhead Highway, about two miles west of Trent, and at his heels was following a small white dog. Just a boy and his dog—yours seen lots of them—but this boy and his dog had a story worth publishing.

The writer was riding along the same road in a Ford coupe, enroute to Big Spring and Lamesa, and when the boy heard the noise of the approaching Ford he stopped and indicated that he wanted to ride. Well, he didn't look like a hijacker and it was broad day light about ten o'clock in the morning. So I stopped the car and threw open the door. Without saying a word, the lad picked up his small dog and pushed him into the car and then got in himself.

"Where you going?" he asked, and added "I'm trying to get to Sweetwater."

When I told him that I was going that far and still farther, his face brightened, and then I asked, "Where do you live and where are you going?" and he answered me with this question: "Are you an officer?" to which I replied, "Why do you ask? Are you running from officers?" and he said, "No. But the first question they always ask me is, where do you live and where are you going." So I thought maybe you were an officer.

When assured that I was not an officer, his face beamed with more satisfaction and then he asked, "Do you know where I can get a job?" Continuing he said, "If I can get to Big Spring, I know a fellow there, who runs a cafe and he'll give me a job washing dishes. He's my brother-in-law's brother."

When I remarked that I was going to Big Spring, he quickly asked, "Can I go all the way with you—me and my dog?" By this time the dog had curled up between the boy's feet and was fast asleep.

The lad said his father lived in San Francisco and that he was trying to get back home. He stated that he was fifteen years old (he sixteen in May) and that he was recently discharged from the Charity Hospital at New Orleans, where he was "hid up" for months with a broken ankle. He told me his name, but that's not necessary in an article of this kind, and he said his father was an automobile dealer in San Francisco and had plenty of money. Breakfast—quint of Milk—

The boy spent Sunday night in a private garage in Abilene, having caught a ride with the owner of the garage, as he was coaling out of Albany Sunday afternoon. Monday morning he wandered down town in Abilene and was given a quart bottle of milk, which he said he divided with his dog. Then he started west-

ward and a fellow in a truck picked him up and carried him to Merkel and then another man stopped to pick him up and the little dog jumped into the car and the man said, "I'll take you, but not your dog." To which the boy trump replied, "Well, we'll just walk then, 'cause I won't part with my dog." Another man carried him on to Trent and there he resumed his walking until the writer happened along.

And then by the process of questioning that lasted for some three hours, the following story was unraveled.

The fifteen year old boy ran away from home two years ago because he didn't like his step-mother. This was in Ohio. He said that his mother died when he was three years old and the next year his father married again and for ten years he lived with them, during which time he went to school through the first year in high school and his father traveled over a large part of the United States (thirty states in all) selling an appliance for automobiles and that he traveled with his father part of the time. Since then his father moved to San Francisco, he having learned this through his sister.

Then he got a job, after his father quit traveling and settled in a town in Ohio. The boy said he worked every day from six in the morning until 4:30 in the afternoon as a water boy for a railroad shop, and was paid \$1.50 a day; and that from 4:30 until 5:30 p. m. he mowed lawns and made fifty cents each day and then from six p. m. until 1:00 a. m. he "jerked soda" in a drug store and made another dollar.

When asked why he quit this work he replied that his father wouldn't let him have any of the money he made and that he didn't like his step-mother—and he decided to leave home.

Down in Tennessee—He went to Tennessee and lived for eight months with his sister and brother-in-law on their farm, the boy admitting that he helped them to make a crop that year. And then he took a notion to roam and said he had always wanted to see the ocean and went to New Orleans, where he got on a boat that carried him to the West Indies. While on the boat he visited ten islands of the West Indies and came back to New Orleans, where he got on another boat that took him to South America. And upon his return he got on another boat that took him to several states in Central America, and to Old Mexico and Panama. Then he caught a ship to Japan and upon his return to New Orleans he caught a boat to New York. While on the ships he washed dishes and helped the cook, and was paid regular wages, which he saved up and was later robbed in Central America.

When asked if he ever got sea-sick, he replied, "Now, a good sail or doesn't get sea-sick. All you got to do is keep moving and eat lots. If you lay around and don't eat, you are sure to get sea-sick. (And you know his okra, because the writer spent fourteen months in the navy and knows all about sea-sickness.)

The boy stated that he picked up his dog in New Orleans about four months ago and carried him on some of the voyages with him. "On one of the ships," he said, "nearly every sailor had a pet of some kind. On that boat there were dogs, cats, parrots, monkeys, etc. It was just like a zoo. One of the monkeys and a parrot jumped overboard. I've had my dog four months now and I think it would be dirty for me to quit him now."

Questioned if he had ever caught a ride on a train, the boy said, "No, I'm afraid to try it and, then, if I caught a train, I couldn't take my dog with me, so I just catch rides with people in automobiles. After leaving the last ship, of the seven that he had taken trips on, the boy went to "jockeying" in New Orleans and while riding a race horse, the bit broke and the horse ran against another horse and broke the boy's ankle.

"How long has it been since you've cleaned up?" he was asked.

"Oh, I haven't had a bath for three weeks. But I washed by face and hands and feet yesterday. I try to keep clean, but it's hard to do it when you're bumming. I guess I'm what you'd call a bum, but I won't steal. If I can't get anything honestly, I do without. I went three days once without eating, and my dog with me, he ain't very fat." (The monetary value of the dog was nothing minus; but he was the best friend in the world to that boy.)

Upon arrival in Colorado at noon, I took the boy around to a cafe and bought his dinner. The dog anxiously waited for his master at the front door and when the lad returned he had a big sack of scraps that the cook gave him for his dog.

After taking care of some business in Colorado, when I returned to the car, the boy and dog were ready to resume the trip to Big Spring. "Thank you for my dinner," he said, "it sure was good. Gee! that fellow brought me out a big platter just covered with all kinds of food. And when I fed my dog, he ate until his sides stuck out." Then the boy heaved a sigh "of fullness" and remarked, "Oh! Gosh, I won't have to eat again for a whole day."

"After riding about a mile out of Colorado," the boy said, "What do you say we have some music?" "Why just go ahead and sing if you can, I can't," I replied. And then he pulled a French harp out of his pocket and played a few tunes; but he was too full to do anything but feel drowsy.

He ran his hand in his inside coat pocket and pulled out a letter from his sister. It was addressed to him while he was in the hospital in New Orleans. She lives in Tennessee. And then he said, "I've got a girl in Tennessee, too," and then he pulled out another letter and said, "Here's a letter I got from her. But I doubt if she'd know me now, looking like I am." The letter was written to him while he was in the hospital. And then he pulled out his identification cards that he had in the hospital, having been admitted there in December and discharged in February.

The boy just couldn't keep his eyes open any longer. He was too full for utterance and with his head fallen back against the cushion of the coupe seat, he went sound to sleep, with his little dog sleeping fastly between his feet, and they slept for the next thirty miles. Then came the difficult task of waking the lad up, upon arrival in Big Spring.

Before getting out of the car, he expressed his thanks and said, "Give me your name and address and I'll write you some time and let you know how I'm getting along."

"Why are you going back to San Francisco?" "I'm going back out there and get back on my feet. I'm going to stop in Big Spring long enough to make enough money to ride on the train through the desert, cause they won't pick a fellow up while crossing the desert. And when I get to San Francisco, I'm going to get a job and work and go to night school and get an education. I'm tired of tramping."

Fennell—The boy admitted that he didn't have a penny to his name and had no clothes, except what he had on. He wore army trousers, puttees, two shirts, a sweater, a blue serge coat

and an arid bear hat.

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# When Main Street Comes to Wall Street the "Bears" leave "Exchange" to Common Folk

## Gopher Prairie's Speculation Swamps Stock Tickers

WHEN Main Street came to Wall Street, something was bound to happen.

It did. And there is every reason to believe that it can happen again.

The "something" was the history making stock buying spurge which will furnish topic for conversation wherever the jingle of money is music to the ear.

Those 2,000,000 share days that broke all records of the New York Stock Exchange, that saw more than 50,000,000 shares change hands within a period of two weeks, that sent industrial and railroad stocks skyward and brought a chaos of activity: what was it all about?

What is the answer? The answer largely seems to be this: Gopher Prairie and Main Street had deposited the family savings in the family sock and waited for a boom.

### MAIN STREET WAITS

Main Street, sleepy in appearance only, sent a few sons to New York to find out about Wall Street, and they sent back home the explanation: "Get in on the situations that spell market booms, and don't get into the market until such situations arise."

Main Street waited. Waited until the results of the presidential election were announced. And from that time on Main Street waited no longer. Thus it was that the usual crowd of "bulls" going about their monotonous rounds of buying found suddenly that they had stepped upon a swiftly moving elevator.

They didn't ride it to a fall. They rode it to a cleanup.

From every point in the nation came orders to brokers to "buy."

As the days passed the orders were doubled and tripled until the brokerage houses, who had been dumping along on a business so lame they had decided to boost their commission rates, ran around in circles attempting to fill all orders and checking up the commissions.

### WALL STREET STARTLED

Millions and tens of millions were added to some of the greatest fortunes in America. Brokers became more than wealthy.

Stocks of all kinds came drifting down upon the exchange which is the heart of Wall Street, as the snow drifts about a fence corner.

The thing was unknown. To properly understand the why of the sales and boom, needs the telling of some history.

To begin with, Wall Street obtained its name from being a walled street. A wall had been built by the early Dutch settlers for protection against the Indians.

This barricade stood fast against many Indian attacks.

The wall long since has rotted away and been replaced by tall skyscrapers. But the name clings.

### INVISIBLE WALL REMAINS

And just so, the symbolism of the wall has come to apply to the modern day.

A wall of mystery and a barrier of finance seemed to have been thrown about the street, making it appear as an endless maze to the average man of Kalamazoo, Cedar Rapids, Ashburn, Los Angeles, and all points north, south, east and west. Now, it seems, the mystery has been dispelled. Main Street has crashed through to Wall Street and the "bears" have been put to rout.

The "bears" are those who deal in the street who are backing their belief that the market will drop, with their money.

The "bulls" are those with opposite views. What is Wall Street?

### CENTER OF TRADE

Symbolically, it is a dream of easy money; of beggars riding in limousines, and these things happen.

Also it is a place of broken dreams and pictures of gentlemen pawing limousines for beggars' clothing.

Physically it is a half-mile serpent that weaves in and out under gigantic buildings that shut out the sun.

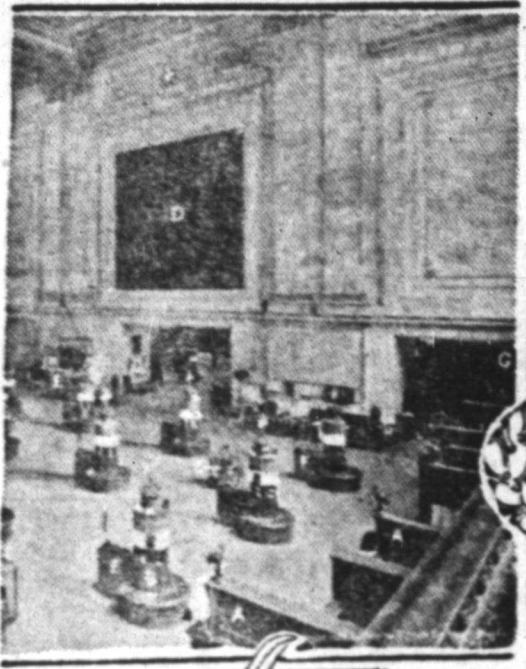
Along Wall Street are the brokers and the finance and security dealers who trade in everything from cast iron pipe to money.

And the center of all this is the New York Stock Exchange itself. The exchange is the market place for these securities.

It was established in an effort to save time and effort in the equalization of prices.

### OUTSIDE INFLUENCE

There are approximately 3000 securities listed on the exchange. Each of these has its per price,



Section of stock exchange floor. A is telephone booths, B trading posts, C ticker transmitters, D call boards for brokers

which is steady and fixed, and its market price, which is the actual sale price.

Should conditions either within or without the company, or its product, an immediate reaction is seen in the price of stock. Everyone wishes to sell. The market is flooded. Buyers are few. And the price drops steadily downward.

Favorable information concerning a security, of course, has the opposite reaction on the market.

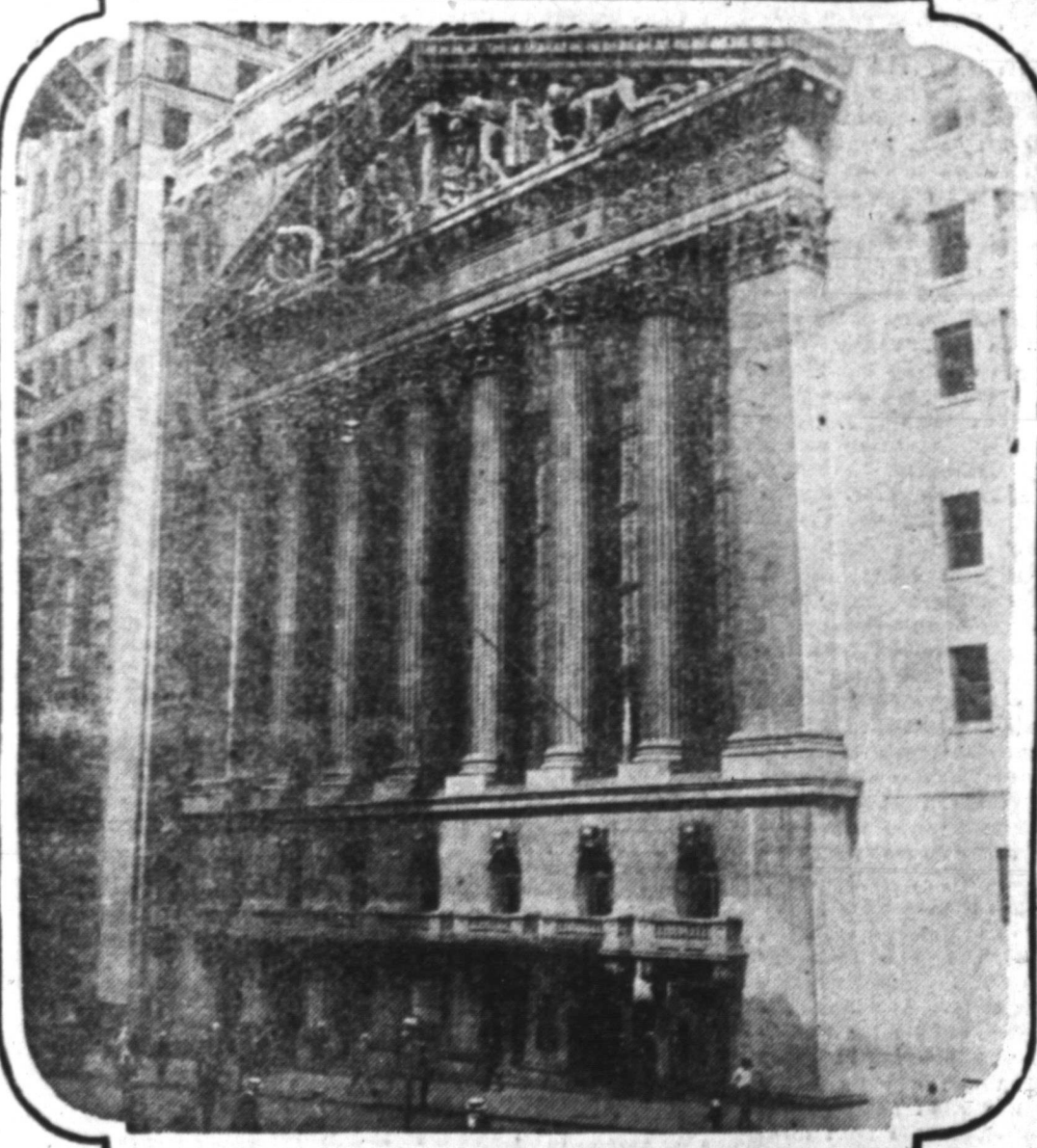
Thus a "bear" on the market, hearing or knowing of some event which he believes will decrease



Wall street, home of financiers and failures



A broker's office, where "ticker addicts" gather daily



New York Stock Exchange, where poverty and riches meet and change clothes.

the price of a security, gives orders to "sell" that security for delivery about the time he believes the market will drop.

### BUYS AT LOW PRICE

Having sold on a high market, when the low market comes, he is able to purchase the stock at a much lower figure than he received, thereby making a profit.

Thus the "bull" also does his trading. Foreseeing a market boom, he buys immediately, and after the rise he has foreseen, sells at the higher price.

Fortunes are won and lost in incredibly short time. And the majority of the trading takes place on the floor of the exchange.

This is in a square hall, immense in size and rising loftily to a ceiling covered with multitudes of electric light globes.

Upon the floor lie numberless bits of torn paper,

which lie like scattered ballstones after a storm.

From the floor comes a confused roar; a sort of growl at times. Now and then there is the shrill whistle or roaring yell of some individual. This is the Stock Exchange on a \$2,000,000 day; a sort of delirium under perfect control.

Scattered about this huge hall are trading posts. On each certain stocks are posted or listed.

At the end of the room is a large "call board" upon which a constant series of numbers flashes. Each number designates a broker.

The scores of brokers sitting in booths which line the walls, or going about the floor, see the numbers and each knows his office has an order to be executed.

### SYSTEM IS COMPLICATED

These orders of course are to "buy" or "sell." In the series of telephone booths, there is one with a direct wire to the broker's office. He learns with a direct wire to the broker's office. He learns

the nature of the order, and obtains a slip whereon there is a record of the purchase or sale.

He goes to the post where that particular stock is listed, and records the stock order.

Meanwhile the operator has found whether it is an order to buy or sell, and touches a switch which flashes the number on one of the huge square blackboards which flank the exchange.

The broker through which the order was placed notes the execution in his memorandum book, and the sale is completed.

A floor reporter, going his rounds, also makes a note of the transaction and makes his report to the ticker operator, who in turn sends it out over the ticker by a special sending machine.

### TICKER WAS FLOODED

Within a few minutes, the entire nation knows of the transaction, and can speculate on whether the sale or purchase will have any particular effect upon the market for the day.

The recent rush of orders, however, coming as it did from every Main Street as well as the market regulars, so flooded the ticker that it was from 20 minutes to half an hour late in getting out the reports of transactions.

There you have the scene of the exchange and its operation.

### PIPE SPELLS FORTUNE

It was here that William C. Durant, in the time since election day, has checked up winnings figured at \$10,000,000 or nearly that. All this from Cast Iron Pipe. Prosaic words, but they spelled fortunes to many in one passing of the moon.

And John D. Rockefeller Jr. added another \$10,000,000 to his bankroll, thanks to four stocks which went skyrocketing: Standard Oil of California, Standard Oil of New York, Vacuum Oil, and Colorado Fuel and Iron.

In this great fortune Percy Rockefeller, first cousin to John D., shared.

And for the Baker fortune fabulous sums were added because American Can Securities went up with the rest. This stock had kicked around at \$10 a share, but within a few days it went up 13 points, rising gradually as the boom continued.

### BROKERS BEHIND SCENES

Behind the scenes of the exchange are the brokers. To get a membership in the exchange a price of something like \$50,000 is paid, though this price bobbed about during the days of heavy selling.

The broker's immediate living comes from commissions in executing orders for clients. But if he wishes the broker may speculate a little on his own hook.

Customers gather for the most part in a large room where a dapper young man chalks down the fluctuating market as fast as the ticker makes the announcement.

Come to the exchange year in and year out, and the same persons can be found gathered in the same room.

Today they are in shabby clothes. Last year

they wore diamonds and fur coats. Tomorrow they may drive in limousines.

But it is unlikely that their station in life will remain the same for any length of time, no matter what their present fortune.

These are the market addicts. They are slaves of the ticker as surely as a drug addict is a slave to his drug. Some of them have run up fortunes from shoestrings, and lost them again.

Some have merely heard about the fortunes and come to nibble. There are any number of habits and each has a story of poverty at one time and fortune at another.

Each plans to quit after his next stroke of fortune. But there is not one who would quit. It has been demonstrated.

### "FOREIGNERS" INVADE MARKET

The amazing thing about these who clutter the exchange or brokers' rooms, is that each believes himself wise beyond measure. Each is playing an inside tip on the market.

Just now there is an unusual number of "foreigners" in the market. This appellation is given to the casual traders; those who come to buy and sell only on unusual occasions.

They come from the Main Streets and Gopher Prairies.

One month before election business had all but touched the bottom. Now it is rising and making full speed ahead.

Before election, there was uncertainty. Which way would the tide turn? The public did not know. It was not buying. It was waiting. There was endless discussion, but no trading.

A broker was glad to split commissions into fractions in order to obtain orders for execution.

### PUBLIC DIVES IN

When the question was settled the public dived in. No longer was the trading confined to professionals.

Savings hoarded in a thousand cities were crying for the chance to buy on the rising market.

The public traders became half of the market itself.

Exchange history was made. How many in the midst of this frantic trading stopped to remember that less than three centuries ago in this very place the bears were not traders, but the real, shaggy life-menacing fur bearing animals.

The money for which the fight is pushed now so strenuously through a \$2,000,000 share day on the floor, was unknown.

### MARKETS HAVE ADVANTAGE

The advantages of markets in their elementary stages of development must be obvious to primitive persons, because history records markets in its earliest passages.

Even today the savages of Africa meet in their market places to barter crude forms of wealth.

The prejudices and moral objections to markets today support the claim that economic knowledge has not kept pace with material progress and the ever growing complexities of machine civilization, the exchange says.

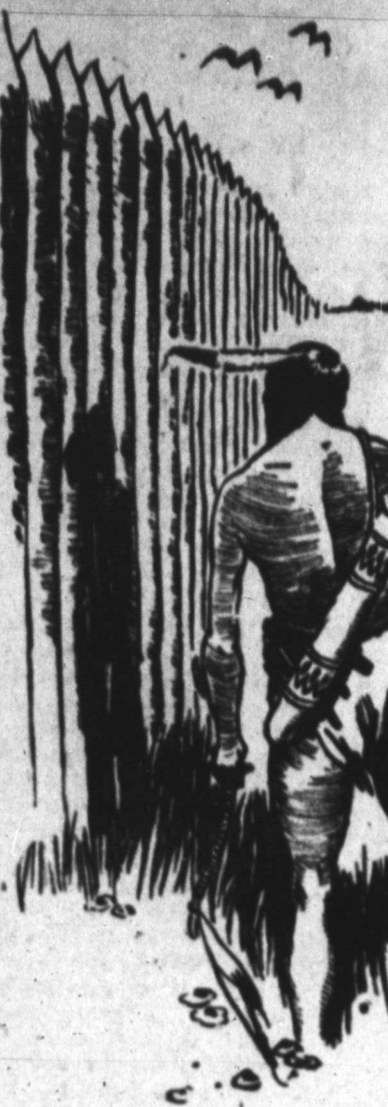
The advantages of central market places which were so obvious to primitive persons are obscured today by the highly technical and specialized organizations with which he deals.

This, notwithstanding the fact that all the services of the early market are performed now with infinitely greater efficiency.

Securities are sold like nearly everything else. They must be made attractive to the buyers.

Frequently an investor's willingness to go into an investment depends upon the ease with which he can get out again afterwards.

Thus it was necessary to provide not only a means for quick distribution of securities but a market place for their re-sale at a fair market price, as well.



## "Walled Street"

THE story of Wall Street starts with Governor Stuyvesant, the picturesque gentleman of the wooden leg and leather breeches, who headed the Dutch colony in New Amsterdam.

Wolves were preying even then upon the district that was to become the world's greatest financial center, and Indians made frequent raids upon the little settlement.

There were women and children and livestock to be protected.

So Stuyvesant ordered a stockade built. It crossed Manhattan from the North River to the East. A rough, lean-to sort of wall it was with a gate that led to a point the now is the foot of Broadway.

### WALL GOES—NAME STAYS

Wild animals retreated further into the forests, and raids became almost unknown.

The wall slowly rotted away, and never was replaced.

But the name clung. It was called the "walled street" then, and called "Wall Street" today.

Even back into the beginnings of Wall Street financial dickering crept in to give the section a tradition of trade.

There was one Frederick Philipse the Rockefeller of his day, who was worth his weight in seawant, the medium of exchange with the Indians.

Philipse was an ideal forefather of Wall Streeters, for he had a firm sense for "futures," and anticipated an increase in the value of seawant.

### CORNERS MARKET

He obtained seawant in as large quantities as possible, paying heavy and other risks for it. He loaded up nearly a score of barrels with the peculiar money.

Thus he literally staged the first "corner" in the market, and the who had contracted to pay the debts in seawant could get none without buying from Philipse.

Philipse, naturally, charged the twenty times as much as seawant ever had been worth before. In fact, as time went on Wall Street became the residential center and the richest of the country made the homes along the road where the wooden stockade once kept out the bears and Indians.

### BANKS ARE BEGUN

Alexander Hamilton, Ben Franklin, James Monroe, and John Hancock might be found on Wall Street during their visits.

George Washington's air coach of delicate cream color dashed along the thoroughfare from Trinity Church.

In the course of a few years, the banks were started, Hamilton founding the Bank of New York.

The real beginning of the stock exchange, father of the New York Stock Exchange of today, was 1800.

After a few years of struggle with few or no rules, the Association for the Exchange of Stocks was formed in 1817. There were 25 members of this association, and no membership fee was charged.