

LARGEST CIRCULATION ON THE SOUTH PLAINS

THE PLAINS JOURNAL

ALL OF THE LOCAL NEWS ACCURATELY WRITTEN

VOL. III, NO. 82

LUBBOCK, TEXAS, "THE HUB OF THE PLAINS"

THURSDAY, MARCH 26, 1925.

COMMUNITY COMMENTS

GOING OFF HALF COCKED
In this day and age—the day of campaigns, drives and what-nots, for this, that and the other thing, the only salvation for the campaigners and those being campaigned is for everybody actively concerned to get together on the proposition, map out the entire route, and then, with as little hulla-balloo as possible, put the thing over.

Lubbock, like all up and going places, is a great town for campaigns and drives. So many things are needed during the present period of rapid growth that the only way to get them is by solicitation. Campaigns for the things which are really needed should be held and should be put over. Those for the non-essentials, which are the ones which usually fail, can be discarded.

Many people, good people, have been killed by a pistol going off half cocked. But many more ideas, the carrying out of which have been essential to the development of a community, have been killed by going off half cocked.

And while we are speaking of campaigns, it might not be a bad thing to suggest that the results of all financial drives be made public after the closing of all of the solicitations.

IT'S TIME TO TAKE THE LATCH-STRING IN

In times past, when the southwest was sparsely populated and everybody within a radius of several hundred miles knew everybody else, it was the custom to leave houses open at all times, whether the family was at home or not, so that strangers traveling through the country and in need of food, lodging or comfort of any kind, could come in and feel at home. It was a good idea and a kindness which seldom was abused.

But times have changed. Newspaper offices and print shops are no longer left open to care for tramp printers. Most people now lock their homes and business houses are never intentionally left open. For, with the influx of good people a share of the bad has also come.

THE COURTHOUSE SQUARE

People who love Lubbock and who want to see it look as good as it really is, should be happy. The county commissioners, aided by citizens of the city, are at work on a plan to make the courthouse square one of the beauty spots of West Texas, as it should be and already their work is showing progress.

WORKS ARE BEGUN

For Hamilton, Ben Fran... Monroe, and John H... to be found on Wall Street... Washington's six ho... delicate cream color... throughfare from Train... of a few years, th... started, Hamilton fou... of New York. The... beginning of the stock... father of the New Y... change of today, wa... few years of struggl... or no rules, the Assoc... Exchange of Stocks... association, and no m... was charged.

SEARCH FOR OIL TO BE TAKEN UP NEAR THIS CITY

Gaines, Martin and Dawson are Mentioned as Counties to Furnish Test Sites

A test well, in an attempt to discover the petroleum worth of this section of Texas, will be drilled approximately forty-five miles southwest of Lubbock between now and the first of June. It was started here yesterday. According to the meagre information reaching here J. J. Mundy, of Amarillo, is the contractor and the well will be located in Gaines County, between McKenna and Cedar lakes. The depth is reported to be set at 2,250 feet.

The Humble Oil and Refining Company, with headquarters in Houston, will also drill between now and the first of June, according to authoritative information. The exact location of the Humble well has not yet been made but will probably be drilled upon the latter part of this week or the first part of next week. Northeast Martin County or southeast Dawson County will be selected as the site of the well, which will be sunk to a point between 2,500 and 4,000 feet below the earth's surface.

Dickens County Well Drilling Mike Nichols is drilling a well in the eastern part of Dickens County at the present time and latest available figures stated that it had reached a depth of about 450 feet. The owner of the land on which the well is being drilled is not known in Lubbock.

In Garza County, where an oil fever has been in full swing for the past several years, the Armada Oil Company has reached a 400 foot depth on their Cornell well near the town of Giles, Connell, of Post City, is the owner of the land and the new well is located a half mile north of the Phelps Oil company's Boren number one which is producing oil every day.

MORE FEED PLAN IS PROGRESSING

Application Blanks Have Been Drawn Up and are Ready to Be Distributed
The More Feed contest, being put on in Lubbock County by the Chamber of Commerce and the Farm Bureau association, is gathering momentum among the farmers of the county and more community meeting between business men and farmers, like those which have been held in Slaton, Idaho and Lubbock, are being planned for the future.

Local Boy Is Dead As Result of Burns

Little George Clayton Wilson, four-year-old son of R. I. Wilson, local aboriginal, died here Saturday as a result of burns sustained when a quantity of kerosene with which he was playing was ignited, catching his clothing on fire. Medical aid was immediately summoned, but attending physicians stated that the burns were so deep that the saving of the little boy's life was an impossibility. Funeral services were held Sunday afternoon from the residence of the family on West Main street.

GET ADDITIONAL WORK

Hawley and Roberts, the engineers on the Lubbock water and paving project, in addition to handling Lamesa business will also take care of the water troubles of Abilene; it was stated here yesterday. The firm specialists in water and sewer engineering, in addition to paving work, Major John B. Hawley, senior member of the firm, is one of the most eminent water engineers in the country.

His Faith Is Strengthened After Ordeal

County Attorney Owen W. McWhorter is a bachelor—and what is more has decided to remain one. His opinion, following a fire, which destroyed the Gregory orphan home last week, the children were without shelter and as an official act of his office the County Prosecutor was given the care of the children until other arrangements could be made for their keeping. He succeeded in placing all of them in located homes within an hour, but not before his office was smeared with apple cores, splashed with water and he was a total wreck, mentally and physically.

LUBBOCK SUPPLY OF WATER ADDED TO BY NEW WELL

The new city well, known as the Northwest Well and located on the plot of land donated by Mayor F. R. Friend, has been brought in and is now being run off at the rate of 1,500 gallons per minute in order to clear the water of sand and dirt. The new well will be hooked onto the city main probably next Monday and when it is it will increase the local water pressure until it literally "knocks the water off the walls," according to City Manager Martin S. Ruby, yesterday. The well was drilled by D. L. McDonald, of Hereford, and is two hundred feet deep, Manager Ruby said.

FIRE SEASON IS GOING OUT HERE

Now that the cold weather is over and little danger is prevalent from overheated fires, fires will be less frequent in Lubbock than they have been in the winter, through oil stove explosions, defective flues and things of that kind, that are not found in the spring, summer and early fall months.

YOUTH BELIEVED BURGLAR JAILED

Had Satchel of Tools and Six Gun When Nabbed by City Force in Lubbock
Elvin Scott, aged 24, claiming Phoenix, Arizona, as his home, occupies the police spotlight here during the past week, having been picked up by officers with a satchel containing every kind of burglar tool known. When arrested he was wearing a six shooter. He is being held for investigation.

JUNIOR CHAMBER TO HAVE ANNUAL AFFAIR APRIL 6

The annual meeting of the Junior Chamber of Commerce will be held in the armory building, on Monday evening, April 6, and a new set of officers will be chosen for the coming year. Along with the attending to other business of the organization, R. C. Dickinson, president, stated yesterday. The Junior Chamber is getting the jump on the senior organization by holding its general meeting first. A number of new members will be added at the general meeting.

TELEPHONE FIRM MAY BUILD HERE IN NEAR FUTURE

A permanent home for the Southwestern Bell Telephone company in Lubbock will be constructed and there is a possibility that work will be begun on it in the near future. H. D. Phillips, district manager of the company, left the early part of the week for Fort Worth and indicated that his trip might have some bearing on the construction of the building. A building site was recently purchased on West Broadway, across from the property owned by the Methodist Church, at a cost of well over six thousand dollars, where the building will be eventually located. The structure will probably be two stories in height and will cover two lots.

NOTICE TO READERS

Clyde L. Backenstoss and J. R. Reames have been appointed as the circulation staff of The Plains Journal and are busy now calling on readers of The Plains Journal whose subscription to this publication have recently expired or are about to expire. These two men are the only authorized representatives of The Plains Journal in this work and both bear credentials from this office. Messrs. Backenstoss and Reames, in addition to renewing old subscriptions, are also taking new ones and their cheerful representatives of The Plains Journal stands supreme in the minds of Lubbock people as the city's leading source of "all the local and South Plains news, accurately written."

Lubbock Men Are To Operate Ice Plant

Frank White, of Lubbock, Dick White, of Lubbock and Abilene and one of the owners of the Lubbock Poultry and Egg company; and H. O. Wooten, Abilene wholesale grocer, will own and operate an ice plant in the city of Snyder and Frank White will actively manage the business. It was stated here yesterday. It is understood that the plant will dispense ice to the Seury County seat during the coming summer months. Frank White is an experienced public utility man, having served many years in that business. He is at present operating a mechanical equipment company, with his son, E. G. White, here.

Lubbock Senate Leader is Pleased With Fund Grants To Technological College

"I am very much pleased with the appropriations granted the Texas Technological College for the next two years and can report that the session of the state legislature recently closed was one of the hardest, yet one of the most pleasant that I have seen in nine years' experience at Austin."

Two 500,000 Gallon Reservoirs Are Being Constructed As Acuff Well Is Begun

Two storage reservoirs, each with a capacity of 500,000 gallons of water, are being constructed at the present time by the city, near upon their completion will do away with low water pressure even when everybody is watering their lawns on summer evenings. One reservoir is nearly completed. It is located at the Northwest well and a crew of 35 men are working on it. The reservoir was designed by Harry N. Roberts, of Hawley and Roberts engineers, and the concrete work is being done by Theo. Montgomery, of San Angelo, who is also doing the curb and gutter work on the city paving. It is being built partially under ground, with the concrete top, bottom and sides. It is seventy-five feet in diameter and is sixteen feet from top to bottom. It will hold enough water to supply the needs of the city for seven hours without any other water being pumped into the mains. When completed it will cost \$12,000.

WHAT WE SEE In And Around LUBBOCK

Lubbock's streets are being taken care of, especially in the downtown section and the work isn't costing a cent. Prisoners picked up by local policemen and unable to pay their fines on charges ranging from vagrancy to possession of burglar tools, are being used in the work, manacled by chains fastened securely about each ankle, forming a hobble.

Man Is Paying Fine Slowly, But Surely

It's had enough to be fined the sum of \$250, plus costs of \$40, when you have enough to pay the fine in cash and go on about your way. But consider the case of A. N. Harp, who was assessed a total of \$540 on charges of adultery, before County Judge Charles Nordyke, and who is paying his fine at the rate of \$5 per week.

TECH PRESIDENT WAS ONCE NEWSPAPER MAN

Doctor Paul W. Horn, president of the Texas Technological College, when a young man had an ambition to be a newspaper man, and even went so far as to write special articles for the St. Louis Globe-Democrat, he confided yesterday. He gave up the idea, however, to enter the educational field but even now writes occasionally for publications. He has been a regular contributor to "The Adult Student" Methodist Sunday school publication.

TO CARRY OUT PLANS FOR COUNTY LIBRARY

The campaign to give Lubbock County a county supported library, in which every community will have its own library and librarian, in addition to a county librarian, who will supervise the system, has not been abandoned and will be carried on by petitions to the voters. Mrs. J. J. Smelser, secretary of the library board and Lubbock librarian, stated yesterday.

PAY DOG TAXES NOW, IS WARNING ISSUED

A good dog is hard to find and harder to keep. The latter is to be made especially true in Lubbock if the dog's collar, does not show a tax tag for 1925, according to Chief of Police T. E. May, who has received order from the city council to have all dogs picked up and shot if they do not have a license tag in full view.

MUST GIVE SIGNALS

The state law demands that the operator of any vehicle must signal his turns and stops when driving in traffic and the law will be enforced in Lubbock, according to Chief of Police T. E. May, yesterday.

WORK STARTS ON BUILDING FIRST TECH DORMITORY

"Dogie Hall" Will Be Name of School's First Quarters For Men, Owner Says
"Dogie Hall" named after the appellation suggested for these years ago, will be the first dormitory erected to help care for the students of the new state school, which opens next September, according to E. O. Smith, local lumber man, who yesterday announced that construction was to start today on the building.

LAW INTRODUCED IN INJUNCTIONS

Two Are Temporarily Halted In Erecting Filling Stations In Residence Sections
Two temporary injunctions have been granted during the past week by District Judge Clark M. Sullivan, restraining contractors and property owners from erecting garages and filling stations in the residence section of the city. Louis F. Moore, court clerk, stated yesterday. The injunctions prohibit the erection of the public buildings only, until the points of law involved are decided upon in the coming term of District Court.

FACTS GIVEN ON RAILROAD PLANS

Burlington Has Not Attempted To Buy Shortline Route, Official States
Rumors that the Burlington railway system had purchased the route of the Roswell, Lubbock and Memphis shortline railroad are being refuted and as far as officials of the road know that company has no idea of trying to purchase the road. Captain Ed Kennedy, of Houston, who is representing the short line road here, stated yesterday. Captain Kennedy is one of the heads of the Houston, Beaumont and Orange Interurban line.

AXTELL COMPANY TO GET MORE TRUCKAGE

Additional truckage for the Axtell company, whose property is located on Tenth street, east of Avenue M, was Saturday afternoon granted by the city officials, in spite of protests of the Bradford Grocery company, whose property it was claimed, would be injured by the additional truckage. It is understood that the Santa Fe company will lay the truckage, bringing it to the yards of the Axtell company. It is rumored that it will be extended in the future to serve other wholesale houses. An alley was closed by the city in order to permit the building of the track.

HOPKINS TO PLAINVIEW

Maury Hopkins, who for the past several years has occupied a prominent position in West Texas Chamber of Commerce circles, will become secretary of the Plainview Chamber of Commerce, succeeding John Boswell, who has accepted a post in the Dallas chamber. Mr. Hopkins has been in charge of Chamber of Commerce work in Floydada and has a fine reputation in that work.

PLANS OTHER BUILDINGS

According to Mr. Smith, who came here from Stamford three years ago, he is planning other structures of a similar nature and it is not improbable that larger buildings of this type will be erected by him. He does his own contracting and promises an early announcement if present plans materialize. The first building will be thirty feet by 100 feet in size.

TO MOVE OFFICE

The office of the college will be moved from its present location in the Williams building to the new wing of the high school building. As soon as the administration building at the college is finished the office will be moved there. The contract with Ramer Bros., building contractors, reads that the building must be completed by July first and a forfeit of \$100 for every day later the building is held up is included in the contract. President Horn said.

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Community Building

Roadside Fruit Trees Beautiful and Useful

Why not fruit trees along the highways of Great Britain, under the bill introduced by Mr. Gosling, minister of transport, to empower him to plant trees and shrubs by the roadside?

Sir Charles Yates, M. P., suggests apple trees; but the other members say the boys would never let the fruit ripen. I wonder; it does not take long to develop a civic sense even in boys when they know that the trees belong to themselves. This is how the scheme works in many parts of the continent, notably in Hannover.

The trees—cherry, plum, peach, greenage, apple, pear—are planted at short intervals and properly pruned and attended by a local official.

When the fruit of each kind of tree is nearly ripe, a local auction is held; every citizen has a chance of bidding for the fruit. He or she may buy a whole tree, or a group of trees, or join with a friend to share the produce of a tree. The price—never very high—goes to the community and more than pays the upkeep.

Until ready to pick, the fruit hangs temptingly over the passerby, and there is no objection to eating a casual cherry or pear. There are so many trees that no one dreams of really raiding them.

After the auction, the buyers mark their own trees, gather the fruit, eat or preserve it, or even sell it. Once stripped the tree reverts to the community till next summer.

And how pretty is the roadside in blossom time! From the Continental Edition of the London Mail.

Front Walk Will Repay Thought Bestowed on It

Where a residence is built within thirty feet of the front walk it is generally advisable to introduce a straight entrance walk to the front porch. In the larger suburban homes where the house has a set-back line of more than thirty feet it is much better form to attempt to enter the property on a curve for both the walk and driveway, rather than bisect the open front lawn with a straight entrance. The curve should start and end at right angles, thus making the curve between. It should not enter directly at the corner of the property. Leave a space of a few feet for a group of well-placed shrubs on each side.

The walk should not be made any wider than actually needed. A brick walk or one with the surface coat of cement colored so as to harmonize more pleasingly with the grass and decorative colorings of the house is much to be preferred over the usual glaring color of a regular cement walk or drive.

Usually vines, hanging baskets, window and porch boxes add a great deal to the attractiveness of the house as a background for the public area.

Not Hard to Own Home

The question of owning a home is one which presents itself with ever-increasing force to every young husband and wife, and must be answered sooner or later one way or the other. Owning a home is not such a difficult matter as it appears to some. Like many other things in life, it consists chiefly in determination—making up your mind that you will have one.

No doubt there are many young people who are in every city who are many marked advantages in owning your home. In the first place, the sense of ownership gives you a stimulating interest in your surroundings. You become a part of the community—a sharer in its responsibilities, its aims and its ambitions—and a partaker in its rewards.

Owning one's home stimulates one's self-regard and supplies the driving motive for other undertakings.

One of the most important decisions that any young man can make, after he has found his job and his lifemate, is to own his home.

Capital Wisely Planned

Back of the plan of Washington was something entirely new in cities—the purpose to make it beautiful and comfortable for the population. Strange as it may sound in this day of wonder cities, that idea was revolutionary. All sorts of remarkable cities have been built, but never before had a thought of the people who were to live in the city played such a prominent part. And that the idea was a good one is shown in the fact that today the capital of the United States is universally admitted to be the most beautiful city in the world.

Village Too Modest

"One of the things I noticed on a recent automobile tour that took me some 2,000 miles," remarked a Detroit motorist, "was the absence of signs indicating the names of towns and villages, particularly villages, through which we drove. It seems strange that a community of several hundred people could exist and not a soul in the place would have thoughtfulness or civic pride enough to have erected in some conspicuous place a sign that gave a community's name."

A New Device for Removing Superfluous Hair Destroys the Tissues That Supply Its Roots with Nourishment without Injuring the Affecting a Person upon Whom It is Used.

Plan Consolidated South Plains Band To Represent District At Mineral Wells At Annual Meeting of Chamber of Commerce

Monte Bowron, band leader and organizer of Lorenzo, is making an effort to organize one big South Plains band to go to Mineral Wells for the West Texas C. of C. convention. The band is to be a consolidation of all bands on the South Plains or the best from each band and throw them together in one big compact organization for this occasion. The object is to avoid the expense of the various towns maintaining separate bands at the convention. The various towns are not able or inclined to send separate band organizations to Mineral Wells and the plan of Mr. Bowron furnishes a splendid solution for the problem. In order to defray the expenses of the consolidated band, each town is asked to contribute through their chamber of commerce or by individual donations towards the expense of the trip.

The towns included in the plans are Slaton, Lubbock, Lorenzo, Littlefield and Post. This consolidated band should head the South Plains delegation as a unit and all stunts put on and enthusiasm created by in the interest of the entire South Plains. It is believed that more advertising for this section would result from a consolidated band than by sending individual bands, and the expense would be greatly reduced. In other ways the consolidation would be beneficial—it will centralize the interest of the South Plains in one plan of advertising, as the interest of the South Plains is identical one section with the other. There should be a special train made up at Lubbock or separate coaches set aside for the band and the representatives from the consolidated towns, and all go together. A special train is to run out of Amarillo, and if there were not enough to make up another special train out of Lubbock pullmans could be provided to take care of those going with the consolidated band from Lubbock, Slaton, Littlefield, Lorenzo and Post. The South Plains should go together this year to the convention instead of separate and pool their interest for the greatest amount of advertising possible.

Mr. Bowron and representatives from the bands of the consolidation will meet at Slaton next Sunday when the plans will be further discussed and practice maintained.—Slaton Times.

YOUNG PEOPLE SERIES AT FIRST METHODIST

The announcement of the following series of sermons by the pastor, E. E. White, for the evening services at First Methodist church, beginning next Sunday, should be of especial interest to the young people of Lubbock:

March 29, "Young People in Business."

April 5, "Young People and Their Amusements."

April 12, "Young People and Their Education."

April 19, "Young People and Their Religion."

A call has been made for men, women and young people to write briefly their views upon some one or all the announced subjects and hand to the pastor or mail to his address, at 1413 Broadway. A number of replies to this request are expected and should add interest to the services. It is especially desired that the business men of the city write their views upon the subject to be used next Sunday.

At the morning hour of worship the sermon subject will be "Transfigured." This is the second of the pre-Easter sermons being delivered by Rev. White. On next Sunday morning a splendid congregation heard his sermon on "Jesus and His Message." Both the morning and evening services as well as the Sunday school were well attended last Sunday and an even larger crowd is expected next Sunday.

The hours for worship are: Sunday school, 9:30 a. m.; morning worship, 10:55; evening worship, 7:45. Good music at each service.

FOR EAST FURNISHINGS

Must dress in harmony with this momentous day—and here are his Furnishings, just arrived from the best makers and priced very reasonably.

FASHION PARK AND ADLER COLLEGIAN CLOTHES FOR MEN

Wholesale - Roberts

On The Convenient Corner

Read Journal ads. It pays.

SAYS

I SEE BY THE PAPERS THAT FOOTBALL PLAYERS ARE TO BE TRAINED BY DANCING A GOOD MANY OF THEM DANCE AS IF THEY WERE PLAYING FOOTBALL.

WE ARE PAYING 18¢ FOR HEAVY HENS

Lubbock Poultry & Egg Co.

A new device for removing superfluous hair destroys the tissues that supply its roots with nourishment without injuriously affecting a person upon whom it is used.

PLEASED!



COMMUNITY COMMENTS

(CONTINUED FROM PAGE ONE)

square will change the aspect of the city, as the stranger sees it, from a run-down, ill-kept, degraded town, into the fine looking city that the Hub of the Plains must be.

CHECKING THE BAD CHECKERS

TEXAS, as a whole, is after the bad checker. A law was recently passed by the legislature which will help, after a fashion, to do away with this outlaw. And Lubbock is after the bad checker, too, harder than ever, for the bad checker has been one of the most constant hocklers the business men of Lubbock have had to deal with.

In reading his charge to the grand jury before the recent term of District Court, Judge Clark M. Mulligan, defined the bad-checker as the "meanest, most despicable kind of a crook there is," and people who have dealt with bad checkers cannot help but agree with him.

The reason the bad checker has gotten as bold as he is because people rarely take court action against him. Usually the sum is for a small amount and they'd rather have the money than put the criminal in jail.

But the only way to stop this evil, when a man sneaks into a store and takes advantage of a merchant's trust, is to stick a few of them, and stick them hard.

A person who files charges against a bad checker will find the officials of the county and the district, from Judge Mulligan on down, ready to see that he gets his just deserts for taking advantage of a business man and thereby causing the innocent to suffer.

DALLAS PLANS MEETING

The Dallas Chamber of Commerce is planning a friendship meeting for about April first, when all presidents and managers of the Chambers of Commerce and all newspaper editors between Lubbock and Dallas on the proposed route of the Fort Worth and Denver line, will be asked to attend, advice from the Lubbock Chamber of Commerce office indicated yesterday.

YOUNG LUBBOCK MATRON PASSES AWAY WEDNESDAY

Mrs. Grace Griffith, wife of Harold H. Griffith, of the Rix furniture company, died shortly after three o'clock Wednesday morning, at a local sanitarium. Funeral rites will be held here Friday afternoon, with Rev. W. F. Jennings officiating.

A baby daughter, who was born at Mrs. Griffith's death is reported as doing finely by hospital authorities.

Mrs. Griffith, before her death, was one of the most popular of the young-matrons of the city and leaves a host of friends here to mourn her death. She was a member of the Christian Church and the Junior Twentieth Century Club, and was active in the civic and social affairs of the city. Her husband also enjoys a wide friendship. He is a member of the Masonic lodge, an officer in the local battery of the National Guard, a member of the American Legion and of the Junior Chamber of Commerce. In addition to Mr. Griffith Mrs. R. H. Barclay, of Lubbock, an aunt of Mrs. Griffith, survives her here.

J. D. Andrews, of Monohans and Vincent Andrews, of Toyah, brothers of Mrs. Griffith, Mrs. J. M. Franks of Monohans, an aunt, Mr. and Mrs. L. Griffith and family of Westbrook, parents of Mr. Griffith and his sister, Mrs. A. W. Nixon, also of Westbrook, are in the city to attend the funeral.

STRIPED MAIL BAG TO GO

The traditional blue-striped United States mail bag is going to give way to the economy test that is being applied in all directions at Washington these days. When budget bureau officials could find no good reason why the government should pay a cent a yard more for plain gray, variety the director of the budget decreed that the postoffice department hereafter use the latter and thus effect an annual saving of about \$49,000 in the cost of mail bags. This is quite a little saving for Uncle Sam. So economy prevails and mail bags lose their stripes.

C. H. Smith is transacting business in Dallas and Denton this week.

Fitted Glasses Will Feel Best

There's a satisfaction in wearing properly fitted glasses, when you know this: he has an accurate correction. You always feel right when your lenses prescribed by our expert optometrists.

DR. MILLARD F. SWART EYE SPECIALIST Office With Anderson Bros. Citizens National Bank Bldg. Phone 905 LUBBOCK, TEXAS

Why not fruit trees along the highways of Great Britain, under the bill introduced by Mr. Gosling, minister of transport, to empower him to plant trees and shrubs by the roadside?

Month-End SPECIALS

From Our Dry Goods Department

You will find that these month-end specials offer savings that are of interest to every woman. Here you will find it a simple task to select your Easter costume. Not only in material of the latest style and patterns, but many items in staples are reduced.

Special lot of Striped Wool Crepe in Brown, Tan, Green, Gold and Rust, original \$3.50 value — \$1.98

Solid Colored Voiles in many pretty colors, all fast colors original 75c value — 47c

Striped and Plaid Flannel in new colors for sport dresses and Ensemble suits, original values \$3.00 and \$3.50, for only — \$2.15

9-4 Bleached Wearwell Sheeting — 42c

Bleached Domestic, 36-in. wide — 15c

Special lot of Turkish Towels in good size, and wt. regular 50c values, special — 39c

30-inch Diaper cloth, 10 yards for — \$2.45

One lot of lace clock hose in black and brown, original values \$3.00 and \$4.00, Month-end Special \$1.85

Thompson-Price Co.

1212 AVE. J. LUBBOCK

"Lubbock's Fastest Growing Department Store"

PRINTING that pulls the crowds

That is the kind you will get if your Circulars, Posters, Broadsides, Pamphlets and other Printed Matter is done by The Plains Journal Press.

You are assured that the job will be delivered when promised, that the work is done right, the price right and last, but not least, your satisfaction is assured. Our customers must be satisfied in every respect.

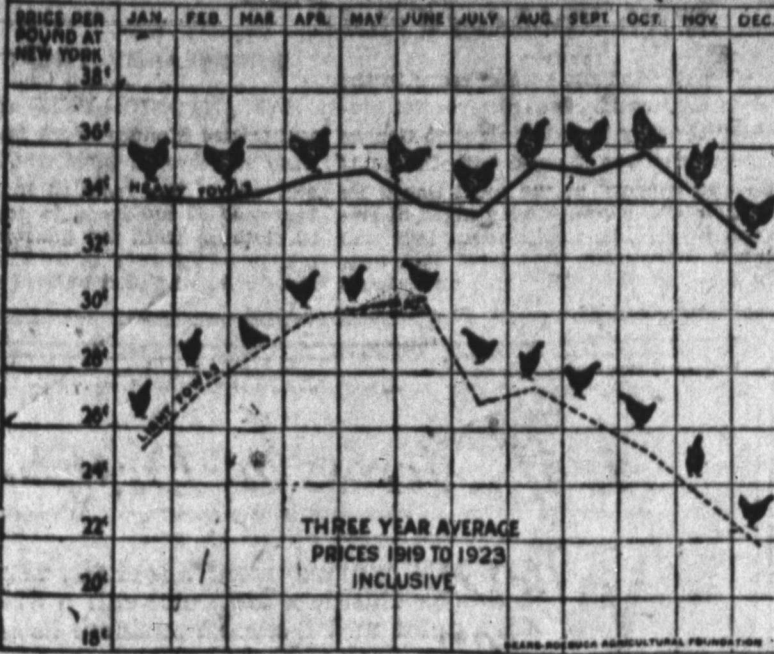
No job too large for us, none too small. When you need PRINTING call

8-8-4

The Plains Journal Press

10th and Avenue I

WHY IT PAYS TO PRODUCE FOWLS OF QUALITY



It's the extra pound of flesh on the fowl that cheapens production cost and commands a premium price for the poultryman. According to the Sears-Roebuck Agricultural Foundation the extra pound can be put on for from 5 to 7 cents, which increases the value of such pound to the consumer by making the entire carcass more plump and attractive, so it commands a fancy price over lighter birds. Heavy hens sell from 5 to 11 cents more than light hens. It's true all down the line—turkeys, ducks, capons, hens and young fry—the extra pound brings the extra dollar.

Over a period of three years the New York market shows heavy fresh-killed milk-fed fowls or hens weighing 5 pounds or over to average from 4 to 11 cents higher per pound than the light fowls weighing 3 pounds. The five-year average for the month of September shows the heavy fowls to average 9 cents over the light weight, the margin broadening during October and November, reaching its height in December, when the heavy fowls range to 11 cents a pound over the light weights.

The average weight of the ordinary fowl as it comes from the farm is 2 1/2 to 4 pounds. The poultryman with the eye for business will add an extra pound or so and receive the top prices. The farmer who takes thin, underfed poultry to market is beating himself.

TEXAS BOASTS AN AUTOMOBILE TO EVERY 6.3 CITIZENS, CAR CENSUS COMPILED IN JANUARY INDICATES

Texas, at the beginning of 1925, had one motor vehicle for each 6.3 inhabitants, according to a compilation by the Liberty Central Trust Company, St. Louis, showing "density" of automobiles with respect to population in the state and its counties.

The figures are based on official registration data population estimates by the United States Census methods.

The distribution of motor vehicles in Texas is not uniform by any means. Generally speaking "density" increases from east to west. In most of the "hinterland," as well as the central, south-central and western sections the population per car is less than six, and this region contains some 45 counties in which it is below four in a few cases less than three. There are evidently parts of Texas that contain more automobiles than families, a condition becoming more and more common in various parts of the country.

In East Texas and in a few scattered Rio Grande counties, the population per vehicle exceeds ten in a very few cases it is more than twenty.

The remainder of the state, comprising the east-central, southeast, south, and extreme southwest, has from four to ten inhabitants per registration in a considerable number of counties the "density" is between four and six.

The relatively small number of cars in relation to population in the eastern counties is probably due to the larger percentage of negroes, a factor which has this effect in all Southern states.

The counties containing San Antonio, Dallas, Houston and Fort Worth—the four largest cities—all have a density ranging between four and six.

The estimated number of inhabitants per motor vehicle in Lubbock County is 4.3.

HE MUSTA BEEN ROBBED!

SAN ANTONIO.—One how necktie and a shirt. That was all a lone bandit left Virgil M. Walleck, 509 Delaware street, after holding him up late Sunday night in a dark alley between Weintrich and Main streets.

His coat, trousers, vest, hat, socks and other available articles of wearing apparel, all of which Walleck wore when the bandit held him up, were taken.

Such was the statement the victim made to Police Detective Fox and M. Donald, who found him hiding in an empty barrel.

Two dollars in a vest pocket and a handkerchief in his trousers pocket also went.

Miss Alma Lee Hale of Lamesa returned to her home Saturday after a several days visit in Lubbock.

Miss Nellie Cotton, teacher in the Monroe school, visited relatives in Lubbock Saturday and Sunday.

J. B. Pryor, local cement contractor, transacted business in Fort and Junctionburg Monday and Tuesday.

Special prices to make Ross Edwards, Inc. opening Monday an event worth while. (adv.)

Dry Weather Aiding Paving Work, Report Of Progress Shows

The present scarcity of rain is aiding the contractors on the paving and sewer work, and thus lending support to the old saying: "It's an ill wind that blows nobody good." The work is going along at a swift rate and the completion of the work should be seen ahead of schedule.

Of the entire 198,000 square yards of paving to be completed according to contracts, 98,500 square yards have been completed and 53,875 lineal feet of concrete curb has been laid of the total 80,000 planned for.

The above statistics were given out in the thirty-seventh official report issued by Hawley and Roberts, paving and sewer engineers.

AGED CONFEDERATE DIES

AUSTIN.—Urbah Bell, 101 years old, the oldest inmate of the Home for Confederate Veterans, died at the home Sunday morning after a brief illness due to the infirmities of old age. Until a few months ago Bell was in splendid health and had celebrated his 100th birthday by purchasing an automobile, which he learned to drive. For years he had conducted a cigar and soda water stand at the home. He was buried in the State Cemetery.

Special prices to make Ross Edwards, Inc. opening Monday an event worth while. (adv.)

OUR HALL OF FAME



The Movie Man provides Amusement at a Price to Fit everybody's Purse. The Movies go to the Far Corners of the Earth and bring back Romance and Adventure to Us. They are Amusing, Diverting and Instructive. Our Hat is off to the Movie Man because he Makes us Forget our Worries.

HUGE TELEPHONE INCREASE NOTED THROUGHOUT U. S.

Detroit Leads Cities With Big Increase of 2,000 Percent in Past 25 Years

With increase in population of 364 per cent since 1900, the number of telephones in Detroit has grown more than 1,966 per cent.

There are now 106,733 telephones in Oregon—more than there are in all of Belgium or all of Poland, or more than there are in Portugal and Spain combined.

At the Iowa State University every room in the dormitories is supplied with a telephone connection with the local exchange and listed in the local directory.

The total number of telephones in the United States would completely fill thirty freight trains of fifty cars each. Massachusetts has over 150,000 more telephones than the whole of France.

Cuba talks with the United States on the telephone on an average of fifty times a day.

There are about 2,700,000 telephones in the United States in far mdwelling, or nearly one telephone to every two rural homes. No other country has anything approaching this farm development.

More local calls are handled a year over the Dallas Telephone System than by the telephone systems of either Belgium or Switzerland.

Tom Taggart



Tom Taggart, Indiana, nationally prominent Democratic politician, forgets his woes over the late election, and basks in the mild breezes of Miami beach.

Mr. and Mrs. J. E. Murfee had as their guest the early part of the week, Mrs. Morris of Spur.

Mrs. Clements, of Spur, visited in Lubbock Monday and Tuesday of this week.

Miss Ruth Maddox of Farwell, visited her sister, Mrs. James L. Dow, Saturday.

Special prices to make Ross Edwards, Inc. opening Monday an event worth while. (adv.)

Announcement Extraordinary

FORMAL OPENING

Ross Edwards-Inc

MONDAY

From 12:30 p. m. to 9:00 p. m.

Introducing Our Bobber Shoppe and Beauty Parlor

This shop has been equipped because of the demand of ladies and kiddies for an exclusive shop for hair cutting and beauty-parlor work.

This shop will be exclusively for ladies and kiddies, and while we propose to have none but the best operators, the prices will not be higher than usual.

Formal opening, Monday, 12:30 p. m. to 9 p. m.

W. L. JACKSON in charge

Special Prices for This Event

Music

Favors

For Quick Sale

\$137.50 Worth of Office Furniture

INCLUDING ROLL TOP DESK WITH CHAIR TO MATCH

GREATLY REDUCED

Phone 884

See

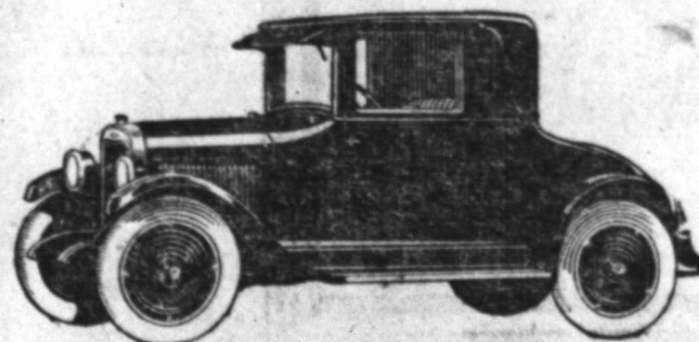
CHAS. A. GUY
Plains Journal Office



See These Beautiful Cars!

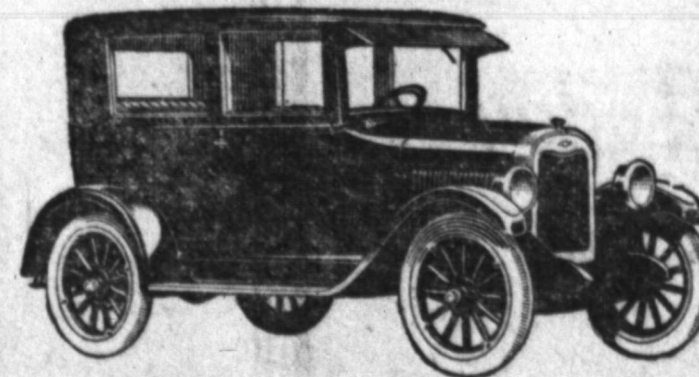
The Coupe

A beautiful car of great daily utility. Lower panels and hood finished in sage green Duco, upper panels in black; balloon tires and disc wheels—Price f.o.b. Flint, \$715 Michigan



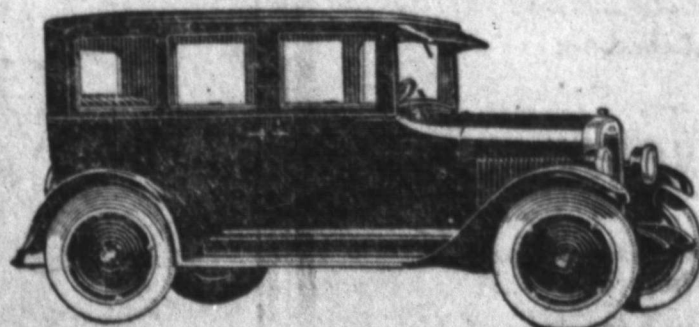
The Coach

The lowest priced Fisher body coach. Beautiful closed car at low cost, finished in rich dark blue Duco; special artillery wheels and balloon tires—Price f.o.b. Flint, Michigan \$735



The Sedan

A beautiful quality car finished in aqua-marine blue Duco on lower panels and hood, deep black on fenders and upper panels; balloon tires and disc wheels—Price f.o.b. Flint, Michigan \$825



KUYKENDALL CHEVROLET CO.

Quality at Low Cost

Search of Cave Where Skull Was Located Near Slaton Fails To Bring Evidence To Light Concerning Man Believed Murdered

The recent finding of a skull of a white man, in the canyon southeast of Slaton, has caused no little comment over the Plains section and as a result police officers of Slaton have been busily engaged in endeavoring to find out who the dead man was and how long the body has been secreted in the cave where it was found.

Several deductions have been made but when traced down were found to be in error. According to The Slaton Times, a number of Slaton men searched the cave where the body was found and discovered some other bones. The Times' report of the incident, follows, in full:

"Last Sunday afternoon, in company with Mayor King, Chief Selman, J. J. Euse and R. L. Tate, the writer drove out to the cave on the Canyon and spent several hours looking for further evidence of the identity of the man, and also in an effort to recover the rest of what was left of one from washing of the past 15 or 20 years. We carried nothing but a grubbing hoe, and found that we were handicapped for tools in which to remove the dirt and rocks that had caved-off the place where the skull was found at the head of the canyon leading to the Yellow House stream and Canyon. The skull was found buried beneath rock and dirt that had evidently caved off from the roof forming a cave. Only the skull and a few bones of the skeleton were found, and the main bones, the leg, hip and thigh bones together with the hands and feet have not been found and it was the conclusion of the Sunday party that they were buried further down underneath tons of the dirt and rocks resting on same. Another party composed of Mayor King, Chief Selman, the writer and some laborers will again visit the cave next Friday and endeavor to go to the bottom of the cave in our efforts to find the remainder of the skeleton and what evidence there might be found leading to the identity of the slain man.

The man was evidently placed in what one theorizes was a cave or cleft in the rocks at the head of this canyon, but the floods finally wore the roof of same away and washed the skeleton down to the foot of the cave. Or there is the probability that the legs and other parts of the body might have been carried away by waves or other wild animals of the Yellow House canyon. In the latter event the rest of the skeleton will in all probability never be discovered.

There are various theories as to the identity of the man that met his death by foul play, whose skull now remains at the city hall. Along about the time the Santa Fe was building through this section a man was missed from the works. It was thought that his wife had him killed and done away with. At the time several dumps were gone into and a wide search made for the missing party. No trace was ever found of him. Many think this skull found recently on the Canyon reveals the secret of this man's disappearance.

Not far from where the skull was found old timers across the Canyon say there used to be a public road running not far from same and it is likely that some traveler met with foul play near the spot. It is speculation and nothing will be known, or possibly will never be known, unless evidence is brought to light lying hidden at the bottom of the grave. Efforts are going to be made to find whatever evidence that might exist leading to this unfortunate man's identity."

Many Homes Erected By Silvertown Folks

SILVERTOWN—There have been 22 new homes built in Silvertown in the last sixty or ninety days, in addition to several business houses. E. C. Puckett is building a four-room house. Theodore Davensport has just completed a new home. The Floyd County Lumber Co. has just leased the building which Jeff Burson is building on Main street, and it is understood that they will put in a yard here.—News.

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Mrs. R. L. Good has returned to her home after a short visit with relatives in Greenville.

LUBBOCK WRITER SELLS STORY TO LARGE MAGAZINE

Robert Robinson, son of Mr. and Mrs. J. M. Robertson, who resides north of the city on the Plainview road, has written a short story, entitled "Just This Way," and it has been accepted by Colliers Magazine, according to Mrs. J. J. Smelser, local librarian recently. Young Robinson is a student of journalism in Columbia University, New York City, and plans to enter the professional journalistic field as soon as his collegiate course is completed.

TERRY-COUNTY BONDS PASS

The bond election held Saturday for the purpose of erecting a courthouse for Terry County carried by a majority of about two to one. The bonds previously had been sold at a premium and building plans have been accepted.

FOURTH FIRE VICTIM DIES

VERNON—Hardly had her brother been buried here when Mildred Paschall, 14, succumbed to injuries sustained when her home burned in the South Vernon oil field two weeks ago. The girl was the fourth victim of the fire, which trapped the mother, a baby brother, the girl and her 12-year-old brother in the house.

UNIVERSITY ENROLLMENT BIG

AUSTIN—Enrollment at the University of Texas for the Spring term has reached 1,317, according to W. P. Long, auditor. The total registration this Spring exceeds last year's figures by 100.

TO KILL CROWS

CLEBURNE—Following appeals from farmers in different parts of the county, Cleburne business men have pledged their co-operation in the killing of crows.

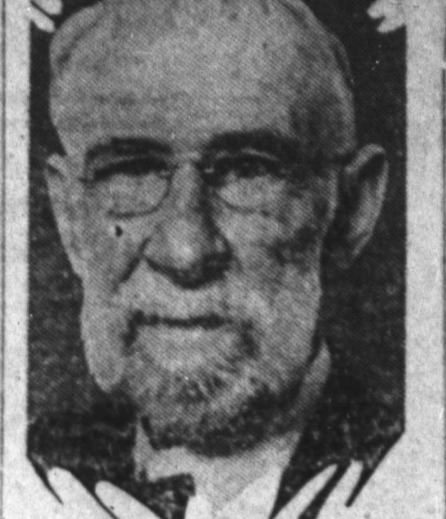
Farmers report as fast as they plant their corn the crows follow the rows and take the seed from the ground. Some farmers have already planted corn three times. The situation is alarming.

FIND HERMIT'S BODY

WICHITA FALLS.—The body of "Rock Mountain" Bill Roberts who lived in a cave dug in the banks of Holliday Creek near the city limits, was found on the banks of the creek Sunday afternoon. Many think this skull found recently on the Canyon reveals the secret of this man's disappearance.

Roberts, who is said to have been a gold miner and one of those who opened the famous Cripple Creek vein and to have once been wealthy, lived the life of a hermit. He was about 45.

\$1,000,000!



The U. S. government is not alone in its attempt to collect from the French. Theodore J. Mitchell, 75, San Francisco, has a claim for nearly \$1,000,000, dating back to 1795 when his great-great-grandfather's ships were scuttled by a French swashbuckler. The French claimed payment, and Mitchell is asking the U. S. Government for \$1,000,000.

DALLAS VISITOR ENTERTAINED AT LUNCHEON PARTY

Mrs. L. H. McClarty is hostess at Bridge-Luncheon For Mrs. Sears' Guest

Mrs. L. H. McClarty was the charming hostess to a three-course luncheon at Darby's Coffee Shop Friday afternoon honoring Mrs. Della Oliver of Dallas. Those enjoying this occasion were, Mrs. C. S. Mundy, of Amarillo, Mrs. Gaines Whitsett, Mrs. Gib Jackson, Mrs. Morton J. Smith, Mrs. O. E. Sears, Mrs. W. B. Powell, Mrs. Oliver and the hostess.

After the luncheon, bridge was played at Mrs. McClarty's home, 1514 10th street. Mrs. W. B. Powell won high score and was presented two lovely hand-made handkerchiefs. Mrs. Oliver was given a box of stationery as guest prize.

PALESTINE WOMAN KILLED

PALESTINE.—Mrs. C. W. Whitley of Elkhart was killed Sunday afternoon when struck by an International Great Northern train near her home. She was said to have been walking along the track.

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CHURCHES

MINISTER HOLDS OPEN HOUSE FOR CHURCH MEMBERS

Reverend and Mrs. E. E. White At Home to Congregation On Tuesday Evening

Rev. and Mrs. E. E. White entertained with open house for the members of the Methodist Church on last Tuesday evening.

The house was decorated with vases and bowls of American Beauty roses, sweet peas and ferns. Mrs. Joe Flagg and Mrs. O. E. Sowell met the guests at the door and led them to the receiving line composed of Rev. and Mrs. E. E. White, Dr. and Mrs. E. E. Robinson, Mrs. George C. Wolffarth, Mrs. H. W. Sims, Mrs. J. R. R. Cooper, Mrs. W. O. Stevens, Mrs. Ed O'Sullivan, H. W. Stanton, C. E. Maedgen, H. T. Kimbro and Misses Ruth Cooper and Marie Gooch.

Mrs. R. J. Pierce and Mrs. C. E. Maedgen presided at the tea table. Refreshments of stuffed dates, mints, wafers and tea was served by Misses Evelyn Sowell, Naama Halsell and Eva Mae Mosley.

The house party consisted of Mrs. W. C. Rylander, Mrs. Harvey, Miss Edith Carter, Mrs. C. E. Moreman, Mrs. F. M. Maddox and Mrs. George McCann. The furnishings were donated by the Missionary Society and the various classes of the Methodist Church. The following program was rendered:

Welcome Address—Rev. E. E. White. The Parsonage From the Presiding

Six-Year Term Goes With Robbery Trial

SWEETWATER—Six years in the state penitentiary was the verdict given by the jury Tuesday night to George Ayers, who was charged with the hold-up and robbery of the local Santa Fe station on the last Sunday night of December, 1923, in which about \$600 was taken. The case was tried last year in court at this place, but an account

PROBE ARMY THEFT PLOT

SAN ANTONIO.—Police and military authorities Monday were investigating what appears to be a wholesale theft plot which has resulted in the disappearance of hundreds of dollars worth of clothing from the quarters of commissioned officers at Fort Sam Houston during the past several days.

As if Across a Desk-- WITHOUT moving from his chair, Mr. Lubbock Business Man can call a distant point and transact business as if across a desk. You too, have access to this nation-wide system of communication and while you may seldom have occasion to talk to points thousands of miles away, you have almost daily use for service to nearby places.

STAR PARASITE REMOVER-- A wonderful poultry remedy contains sulphur, scientifically compounded with other health-building ingredients; is a good tonic and blood purifier, improves health, prevents diseases and keeps fowls free of all destructive insects. No trouble. A few drops in drinking water, as directed, does the work or money back. For sale by--

BOWEN'S DRUG STORE

Southwestern Bell Telephone Co. NINETEENTH DIVIDEND

SOUTHWESTERN BELL TELEPHONE COMPANY

Let US INSTALL your Western Electric RANGE NOW! Why not be enjoying the numerous benefits of this wonderful stove while you are paying for it in convenient installments? Every home in Lubbock can now afford one of these ranges—in fact few homes can afford to do without one in view of the prevailing low power rates, the convenience and economy of the Western Electric Range. Cool Convenient Clean Economical "Ask Your Neighbor Who Has One" Sherrod Bros Hardware Co. Quality Goods At Fair Prices

FRESH garden seed of all kinds in bulk. Patterson Grain Co. 906 Main Street

Today's Newspaper Today The Only Associated Press Daily Newspaper Arriving in Lubbock and Surrounding Towns On The Same Day Of Printing—Due to Change in Santa Fe Train Schedules The Amarillo Daily News —reaches Lubbock several hours ahead of other outside newspapers and is the only outside daily paper reaching Lubbock before noon. Published at 3 a. m. The News carries twelve hours later news of the world than down-state papers. The News is your regional newspaper, supporting West Texas and West Texas interests. On sale at 11:13 a. m. on the streets of Lubbock, or at Williams Newstand, Merrill Hotel. If you wish to subscribe to The Amarillo Daily News you can get The Plains Journal and The Amarillo Daily News, both for \$6.50 per year. Bring or mail your subscription to Journal office, Lubbock.

A Page Devoted to the Interests of the Women Readers

Home Phone 372

BY FLOY PRYOR

Office Phone 884

1925 PLANS ARE DISCUSSED WHEN CLUB HAS MEET

Twentieth Century Members Preparing Year's Work At Present Time

The twentieth century club met in the parlors of the Methodist Church Tuesday afternoon at three o'clock.

Education Is Great Help; Read This and See What You Think

Education, someone has said, is a mighty fine thing. It enables a person to talk in a language known to the average listener without the listener being any the wiser after hearing the talk than before.

VISIT HERE SUNDAY

Mr. and Mrs. F. M. Hooks, of Cisco, were visitors in Lubbock Sunday. They came here to visit in the home of their son, Price Hooks, of the Lyric Roofing company.

Mrs. G. W. Wilson, of Comanche, and Mrs. E. V. Fugatt, of Abilene, were in Lubbock Sunday and attended the funeral of George Clayborn Wilson, who died Saturday afternoon.



Marvelous Hot Bread

MAKE your next batch of hot bread with Mrs. Tucker's Shortening. You'll notice how light it is—so tender that it seems to melt in your mouth!



Mrs. J. J. McCarroll Is Honored by Mrs. C. H. Dunn, Saturday

Mrs. C. H. Dunn entertained with a lovely party and handkerchief shower at her home Saturday evening complimentary to Mrs. J. J. McCarroll, who is moving to O'Donnell.

NEW PRESIDENTS OF STUDY CLUBS TO AID LIBRARY

Will Succeed Former Heads of Three Women's Clubs On Local Library Board

There will be three changes in the personnel of the library board in the next few weeks, according to Mrs. J. J. Smolter, librarian and secretary of the governing body, recently.

According to the constitution the presidents of the Twentieth Century, Junior Twentieth Century and Athenaeum women's study clubs of the city are to serve as members of the board.

MRS. DAVIS VISITS FATHER

Mrs. A. B. Davis, wife of the manager of the Chamber of Commerce, left the early part of the week for Durant, Oklahoma, where she will visit her father, who recently has been suffering with illness.

HOLLYWOOD'S Sunshine Girl



MISS LUCILLE RICKSON

THOUGH an invalid, and forced to lie helpless in her modest apartment, Lucille Rickson is "The Sunshine Girl" of Hollywood.

THE side support of a mother and family of brothers and sisters, Lucille was overjoyed at the thoughts of her recovery.

Don't fail to attend the formal opening of Ross Edwards, Inc., Monday, 12:30 to 9 p. m.

Two Are Hostesses At Bridge At Home Of Mrs. J. D. Rausin

Mrs. C. A. Pierce and Mrs. J. D. Rausin entertained a number of their friends with a bridge party Wednesday afternoon at Mrs. Rausin's home, 1412 Thirteenth street.

A WEEKLY HINT For The HOUSEWIFE

SAVE ENERGY IN SPRING CLEANING

House cleaning is a tiresome task at best, but it may be lightened by organizing the work and learning to save energy.

hair brush or outing flannel bag on a broom is suggested. A wool flannel brush may be purchased but they are expensive.

Painted walls may be cleaned with very hot water. Clean only a small space at a time and in straight lines.

White enamel wood or metal requires clear lukewarm water and a soft cheese cloth. Two or three drops of ammonia in a pail will cut the grease better than soap.

Any rug may be freshened by first freeing from dust and then preparing a heavy lather of any white soap and spreading it on the rug with a circular motion with a soft brush.

Window shades can be cleaned by leaving them on the roll and gradually unrolling. Make a thick suds of white soap and warm water and apply

with a soft sponge. The sponge should be wrung dry. Fuller's Earth may be used with a stiff brush in cases where the shade is not to be washed.

Five Licenses Are Issued In Lubbock During Past Week

Five marriage licenses were issued from the County Clerk's office during the past week, according to the records held by the County Clerk, Herbert F. Stubbs. They follow:

L. W. Whitfield and Mrs. A. L. Pearson, Tom Irla and Miss Eulalia Kelley, H. D. Stanley and Miss Grace Green, O. P. Thornhill and Miss Audie Davis, Troy Augusta Dane and Miss Neva Gregory.

Joe Bowen, of Sweetwater, visited in Lubbock Sunday to spend several months with her son, Floyd Bowen, Sunday. He was accompanied by Miss Thelma Howard, also of Sweetwater.

Mrs. F. M. Bowen, of Sweetwater, arrived in Lubbock Sunday to spend several months with her son, Floyd Bowen, of the Bowen Drug Store.

WORK A MIRACLE OF RADIANCE IN YOUR HAIR. Try the secrets of fashionable hair dressers at— JOE GEORGE BEAUTY SHOP. We Have the Best Operators West of Fort Worth. Come To See Us—Phone 332. Joe George Barber & Beauty Shop.

Great Reductions In Every Department at our PRE-EASTER & INTRODUCTORY SALE still continuing Men's Heavy Overalls \$1.39 W. O. STEVENS CO. 1113 BROADWAY

It's a Service— That's Where Electricity Differs! You can drop into the store and get a loaf of bread or a sack of flour anytime. If you do not get it today it will be there tomorrow—the same commodity. You can get electric light or power for the motor at any time. If you do not get it today, however, it will be other energy you will get tomorrow. A flour mill or a factory of cloth makes a supply and it goes into the channels of trade to be used any time to suit the convenience of the people. The service of electricity must be made as used. It can not be stored. And owing to the fact that it is an essential service it must be ready whenever the people or any single one of them want it. It requires a big investment to supply electric service—about five times as much as the annual collection for such service. And equipment to supply such service must be provided ahead of the time it is to be required. Good service depends upon an understanding of these facts by the people of the community—and their cooperation to the necessary end. TEXAS UTILITIES ICE—LIGHT—POWER "Serving Ten South Plains Towns"

FAIRY GODMOTHER

By MOLLIE MATHER

FRAN had not felt so lonely since she had come to the big city. It may be that the red leaves of fall, dropping at her feet, brought back poignantly that country road where crimson fallen leaves had been things of beauty, not desolate messengers of a coming winter, far from friendly faces and the home that was no more.

It had all happened so suddenly—the going forever of Aunt Tilda, who had taken the place of the mother that Fran could not even remember. Then, after Aunt Tilda's going came the closing of Aunt Tilda's desolated cottage the sale of which had been all insufficient to the debts of her illness, and the sad later expense.

Fran's long term of nursing her invalid aunt left her untrained for business. She had procured an insignificant position in a city office. Fran kept a bird that caroled from the high window, and on the windowsill, bloomed a scarlet geranium.

"Now," said Fran, speaking to the happy canary—"Now, Golden, if this were only the day of Fairy Godmothers, or—"

Her wistful fancying was interrupted. Fran knew that something disastrous had happened, from hurrying footsteps outside—from a woman's shrill scream. She hastened to the door and down the steps to the street. An old woman was being helped to her feet by friendly hands. From excited comment about her Fran learned that the woman had been brushed aside by an automobile. Fran's arms went around her. "I live here," she told an officer. "I will take her into my room, until she feels able to walk. Then I'll see that she gets home."

"Tea will be ready in a moment," said Fran cheerfully, "and we will talk as you drink it." The visitor's wrinkled face twitched into a smile and she found her voice. "You are kind, dearie," she said.

"If you will tell me where you live, I will call a taxi and take you there," said Fran, at length.

"Taxi," she remarked, "cost money."

"There are times when money must be spent," Fran replied.

As she went out to hunt a car she told herself firmly that this was her special charity brought her. "You have to divide with the needy," Fran told the self that reminded of room rent due before office pay day. She located a cab; its good-natured driver had seen the near accident. He went with Fran into the room to assist the old lady. Fran, looking about the fire-iron room, found it vagrant.

"Maybe the old lady's eloped and left a note," the chauffeur offered, grinning. Fran found a line scrawled across the paper: "Dearie, I ran the shaky line. I have no money to pay your kindness tonight. But anyway, money can't buy kindness. I'm leaving—a gift—a pin I was wearing. Sell it, if you wish."

Fran gazed at the pin in her hand and smiled. Valuable, she supposed to the quaint old lady, because of its age. Fran folded it tenderly away—the woman had been grateful. She was troubled as she went to sleep that night, lest her old friend might not have reached her home in safety.

In the winter Fran was ill, and every penny had to be carefully counted. She thought again of the brooch with the green stone, and remembered the old woman's strange message—"Sell it, if you wish." After all, Poppey Brice who boarded in the same old mansion, and who loved showy jewelry, might be glad to buy the trinket, for, maybe a dollar. She went weakly to the jeweler at the corner to have the pin valued. The jeweler stared at Fran over his examining glass. "The brooch is worth at least three hundred dollars," he told her. She carried it home, her eyes ashine, her cheeks aglow. Seated before the window where the canary sang, she thought over her good fortune. Or, was it her good fortune, she wondered. For, reasoned Fran, the poor old lady may have been confused by the shock of her accident, and therefore I have no right to so valuable a gift, until I find her. So, more of Fran's scant savings went into an advertisement in the city paper—"Will elderly lady who stopped at 236 West street last October after an auto accident, correspond to her advantage, with F. E. M.?"

One evening Fran responded to a tap at her door, to see a good-looking young man standing there. "You are F. E. M.?" asked the young man smilingly. "Grandmother sent me in to find out if you were here. She's in the car. I'll fetch her. She wanted me first to explain, that on the night of the accident, she had stepped from our car to carry out a charitable errand of her own, while I was in a drug store. She gladly accepted your shelter after her narrow escape from that auto, because she wished to avoid publicity. Grandmother is most eager to see you now."

Back in Fran's bedside chair the wealthy woman took the girl's face between her wrinkled hands and smiled down into the blue eyes.

"You are kind, I know," said the little old lady, "and you are very honest. Two worthy qualities, my dear."

And though Fran now has the right to call that old lady "Grandmother"—and you may understand how that came about—she still prefers the endearing term of "Fairy Godmother," which pleases the old lady more.

Don't fail to attend the formal opening of Ross Edwards, Inc., Monday, 12:30 to 3 p. m. (adv.)

W. M. Bledsoe returned to his home Monday after a several days' business trip to Austin.

Littlefield Given Bonus On Sales of Water System Bonds

LITTLEFIELD.—Littlefield is rapidly climbing into the city class. Bonds for the sum of \$75,000 have just been sold at a premium, and a water works system will be put in immediately. The city has an auto fire truck with chemical fire fighting apparatus, etc. Brick business houses continue to build as rapidly as material and workmen can be had.

It is also becoming a Convention City. The Plains-Plateau singing association will meet here in June and the president states there will be from 3,000 to 5,000 present.

The District meeting of the West Texas Chamber of Commerce will meet here next year.

With a live Chamber of Commerce the city is growing and reaching out for everything possible.

CHOOSE BEST DEBATER

CANYON.—Miss Ruth Lowes, formerly of Panhandle, Texas, was adjudged the best girl orator in the West Texas Teachers' College here. Miss Lowes is well-known in church circles of the Panhandle and is district chairman of kindergarten of the Seventh District of Texas Federation of Women's Clubs.

CITATION BY PUBLICATION

THE STATE OF TEXAS. To the Sheriff or any Constable of Lubbock County—Greeting:

You are hereby commanded to summon H. A. Beatty, M. E. Pendergraft, Violet E. Pendergraft and C. R. Beatty, by making publication of this Citation once in each week for four successive weeks, previous to the return day hereof, in some newspaper published in your county, to appear at the next regular term of the District Court of Lubbock County, to be holden at the Court House thereof, in Lubbock, Texas, on the 4th Monday in April, A. D. 1925, the same being the 27th day of April, A. D. 1925, then and there to answer a petition filed in said court on the 29th day of December, A. D. 1924, in a suit, numbered on the docket of said court No. 2981, wherein G. R. Loving is Plaintiff, and H. A. Beatty, M. E. Pendergraft, Violet E. Pendergraft, C. R. Beatty, J. O. Jones, W. A. Bacon and J. F. Bacon, are Defendants, and said petition alleging:

That a suit on vendor's lien notes, said defendants, H. A. Beatty, having heretofore, on December 18, 1923, in part payment of the purchase price of 11 of the northwest quarter section 35, block "D," L. & S. V. Ry. Co. Cert. 53, containing 158 1-4 acres of land, situated in Lubbock County, Texas, executed and delivered to plaintiff nine vendor's lien notes, for the sum of \$471.71 each, payable to plaintiff or order on or before Dec. 1, 1924 to 1932, inclusive, interest at 7 per cent per annum, bearing interest at the rate of 10 per cent per annum after maturity and providing for 10 per cent attorney's fees in case of default in payment thereof.

That subsequently, on Jan. 26, 1924, H. A. Beatty and wife conveyed said property to M. E. Pendergraft and wife, Violet Pendergraft, by deed of that date, duly recorded in the deed records of Lubbock County, Texas, and said Pendergrafts assumed the payment of notes Nos. 2 to 9, inclusive;

That subsequently, on April 7, 1924, defendants M. E. Pendergraft and Violet E. Pendergraft conveyed said property to C. R. Beatty, by deed of that date, duly recorded in the deed records of Lubbock County, Texas, and said C. R. Beatty assumed the payment of said notes Nos. 2 to 9, inclusive.

That as part consideration for the execution of said deed from plaintiff G. R. Loving and wife to H. A. Beatty, the said Beatty assumed the payment of one-fourth of a loan of \$11,700.00, payable to Maxwell Investment Co., secured by deed of trust upon the above described land, and that in deed from H. A. Beatty, et ux, and in the deed from said Pendergrafts to C. R. Beatty, the grants each assumed the payment of said one-fourth of said loan and interest thereon. That each of said defendants failed to pay the interest on said loan on Nov. 1, 1924; and plaintiff was required to pay same which amounted to the sum of \$234.00; and that by reason thereof, all of said defendants are liable to plaintiff for the payment of said sum with 6 per cent interest from November 1, 1924 and same is secured by a valid lien against said property.

That Note No. 1, due on or before December 1, 1924, was paid, but that defendants and each of them failed and refused to pay the interest due on all of said notes due Dec. 1, 1924; that plaintiff is the legal owner and holder of said notes and vendor's lien securing same, which is still and existing and valid lien and that upon default in the payment of said interest, aforesaid, plaintiff declared all of said notes due, and that said defendants, each and all of them still fail and refuse to pay any part thereof; that said notes are now past due and unpaid and same have been placed in the hands of Wilson & Douglas, Attorneys, for collection and plaintiff has agreed to pay them the 10 per cent atty's fees provided in said notes.

That defendants J. O. Jones, W. A. Bacon and J. F. Bacon, have an abstract of Judgment against C. R. Beatty, recorded in the deed records of Lubbock County, Texas, which creates a lien upon the above described land, but plaintiff alleges that such lien is subordinate and inferior to the lien securing plaintiff's notes.

Wherefore, upon final hearing heretofore, plaintiff prays for judgment against H. A. Beatty, M. E. Pendergraft, Violet E. Pendergraft and C. R. Beatty for the principal, interest and attorney's fees due thereon, and for foreclosure of his lien against all of said named defendants, as it existed on Dec. 18, 1923, together with judgment for the amount plaintiff paid as interest on said notes, for atty's fees, costs of court, etc.

Herein fail not, but have before said Court at its aforesaid next regular term this writ with your return thereon, showing how you have executed the same.

Given under my hand and the Seal of said Court, at office in Lubbock, Texas, this, the 25th day of March, A. D. 1925. (Seal) LOUIE F. MOORE, Clerk District Court, Lubbock County, 52-41.

Tailored Lines



A scarf of plain georgette, bordered with the figured material of the gown, completes this costume. The frock is of flowered georgette crepe, cut on almost tailored lines. It has a row of tiny satin buttons down the front.

CELEBRATION AT ANTON IS TO BE FEATURE FRIDAY

Entertainment and Dance to Be Included in Arrangements By Townsite Men

In keeping with the progressive spirit of the town and community there will be held a celebration at Anton on the 27th of March. At this time several of the new brick buildings on Main street will be open. All of the buildings are going to be occupied by up-to-date business firms that will be in position to take care of the needs of the people in this trade territory.

Plenty of entertainment will be on hand for the celebration. A dance will be held and all are invited to come. A good live bunch of musicians will be on hand to furnish the music. Plenty of punch for those that are thirsty. Other entertainment will be furnished, for those who do not care for dancing.

Committees have been appointed and are getting all roads leading into Anton in shape. Signs are being placed on all highways showing the way to the town.

The O. D. Reid building is nearing completion. Contractor Flache is completing John Higgins' home. J. D. Gilbert will move into his modern stucco home next week in block B. Mr. Gilbert also stated that he will start work on his gin immediately.

AT THE LUBBOCK SANITARIUM

Thirty-one persons were admitted in the Lubbock Sanitarium the past week. They are:

Mrs. W. L. Marr, Lamesa; Mrs. F. A. Bonner, Westbrook; Mrs. Hattie M. Barry, Westbrook; Miss Ann Marie Harless, Snyder; John Burkholder, Ralls; Mrs. J. T. Lokey, Slaton; J. W. Elrod, Slaton; Elwyn Kutch, Lamesa; Miss Mary Davis, Lubbock; E. N. Johnson, Afton; Loyd Canaster, Levelland; Mrs. H. C. Young, Slaton; Miss Grace Foster, Spur; Mrs. J. E. Miller, Snyder; George Wilson, Lubbock; Mrs. Rufus Keller, Muleshoe; Mrs. J. B. Miller, Ralls; Miss Jewell Jasper, Willson; Jimmie McNeely, Ralls; Eugene Rogers, Spur; Mrs. J. D. Custer, Slaton; Mrs. A. R. Shipp, Shallowater; Mrs. E. L. McMullen, Snyder; J. M. Stone, Slaton; Miss Katie Boyd, Lubbock; Mrs. Harold Griffith, Lubbock; Willard Wren, Levelland; John D. Smith, Ralls; Rev. S. C. Shipley, Lamesa; W. J. Parker, Snyder and Mrs. T. E. Jenkins, Snyder.

Mr. and Mrs. A. M. Brownfield and Mr. and Mrs. Roy Wingard, of Brownfield, visited in Lubbock Sunday.

Special prices to make Ross Edwards, Inc., opening Monday an event worth while. (adv.)

Floyd County Court House Nearly Paid

FLOYDADA.—The last of the warrants of Floyd County issued in November of 1912, to Wright Construction Company for the erection of the Floyd County courthouse, will be paid off next year. It will be due on January 1st, 1926. The amount of it, together with all interest coupons, is \$1060. County Treasurer Mrs. Elder Morris now has in hand \$4500 to pay off the 1925 installment of this debt, the warrants having been due to arrive here March 1st for payment. On January 1st, \$2,500 of the debt was paid by the treasurer and \$450 worth of interest coupons taken up in January and February.—Hesperian.

MRS ROBERTS RETURNS

Mrs. Harry N. Roberts, wife of the engineer in charge of the local paving and sewer work, has returned from Dallas, where she has been under the care of physicians for the past few months. According to Mr. Roberts, Mrs. Roberts is again enjoying good health.

PLANT MORE FEED IN 1925.



Invitation Concert

ELIZABETH SPENCER

This notable musical event is primarily an invitation affair. A few reservations are available for public distribution. Music-lovers can obtain these tickets without charge, by applying immediately to this store.

The famous soprano appears at—

METHODIST CHURCH Friday, April 3

In addition to singing several groups of songs, Miss Spencer has consented to compare her voice with its Re-Creation by Mr. Edison's new phonograph. Lucile Collette, pianist, will assist.

RIX FURNITURE AND UNDERTAKING CO.

"The House of Satisfaction" LUBBOCK LAMESA BIG SPRING

School For Cotton Men Opens In City Of Dallas Recently

Men who now wish to enter into the cotton business can go to a school where all phases of the business are taught. It is the Dallas School of Cotton, and offers courses in classing, striping, buying, f. o. b. interior, shipping, brokerage, office systems and the rules governing both purchase and sale of spot and future cotton.

Mike H. Thomas, Jr., of the M. H. Thomas Cotton company, and Harry P. Savage, also of Dallas, are directors of the school and have an experienced faculty to direct the students. The school is situated in the center of the cotton activities of Dallas and offers unlimited facilities for study. It bears the sanction of the leading cotton firms of Dallas, the largest inland cotton market in the world and was organized because of the scarcity of good cotton classifiers in Texas.

Medical Arts Home To Be Constructed By Littlefield Man

LITTLEFIELD.—Littlefield is to have a Medical Arts building of its own very soon. Mrs. Arthur P. Duggan is having erected a modern two-story brick building, the lower floor of which has been rented to the Sadler Drug Store, and the second story to the doctors and dentists of the city.

Everything is to be modern throughout. There will be an operating room and several wards for patients, giving this section the advantages of a modern sanitarium.

Don't fail to attend the formal opening of Ross Edwards, Inc., Monday, 12:30 to 3 p. m. (adv.)

MAXWELL INSURANCE AGENCY

We render insurance business with a personal interest. Our Service satisfies. Room 205, Leader Building, Phone 833.

ITCH!

Money back without question if BRIMLEY GUARANTEED SKIN DISEASE REMEDIES (Itch's Salve and Soap), fail in the treatment of Itch, Eczema, Ringworm, Tetter or other itching skin diseases. Try this treatment at our risk.

For Sale by SHEPARD SMITH DRUG CO. Lubbock, Texas.

Dr. Draughon's POSITIONS

Secured or tuition refunded. Ten times as many calls as graduates. 21 graduates in four banks, 109 with one wholesale concern. Mail coupon today to Draughon's College, Abilene, Texas, for Special Offer and copy of Guarantee Contract.

Name _____ (PJ)

American Telephone & Telegraph Company 142ND DIVIDEND

The regular quarterly dividend of Two Dollars and Twenty-five Cents (\$2.25) per share will be paid on Wednesday, April 15, 1925, to stockholders of record at the close of business on Tuesday, March 17, 1925. On account of the Annual Meeting of the Stockholders, the transfer books will be closed at the close of business on Tuesday, March 17, 1925, and reopened at 10:00 a. m. on April 1, 1925. H. BLAIR-SMITH, Treas.

CLEANING PRESSING TAILORING

Done to YOUR THOROUGH SATISFACTION A Trial Will Convince You

NEW METHOD TAILORS

Phone 365 909 Broadway.

DROUTH IS BROKEN

DEL RIO.—Drouth of six months' duration was broken here Sunday morning when a precipitation of 1 inch fell. The rain brought great relief to ranchmen in this section. Feeding had been general for the last two months, but this was eliminated by the rain, which will mean a saving of hundreds of thousands of dollars to ranchmen.

ASPERMONT BABY DIES

ASPERMONT.—In a fire Sunday morning the baby of Mr. and Mrs. Jim Copeland at Peacock, near here, was badly burned that it is not expected to live. When the family awoke the roof was falling in and they escaped with difficulty, and in their night clothes. The home was destroyed.

GARRETT'S
The Dry Goods Store of the Best Values!

Latest Styles and Colors in Men's Suits We Can Fit Your Purse Priced From—

18.50, 25.00, 35.00

Men's Hats

Men's Fancy Dress Hats priced at \$3.50
Men's Thoroughbred hats priced \$5.00
Stetson Hats \$7.00 to \$10.00

Men's Oxfords

We Have a Very Choice Line of Men's Packard Oxfords, Priced Reasonable

W. J. GARRETT
"THE STORE FOR EVERYBODY"
1019-21 Broadway Lubbock

The Silver Lining is Made of GOLD!

Today the well known silver lining of trouble clouds is made of gold—or money.

The quickest, surest, safest way to get that money is to save in this Bank.

Be Smart! Make the start today!

Lubbock State Bank
[A Big Bank Made Big by Helping Others]

THE JUDGE

It's A Fire Alarm.

by M.B.



EVERETT TRUE by Condo

I'LL FILL THIS ONE THIS TRIP, AND PUT A TEMPORARY FILLING IN THE OTHER ONE TILL LATER. BY THE WAY, MR. TRUE, WHO DO YOU THINK IS GOING TO BE OUR NEXT PRESIDENT?



WELL, I THINK... NO! NO! - KEEP YOUR MOUTH WIDE OPEN!



ALL RIGHT, THEN, KEEP YOURS SHUT!!!

ON THE SQUARE

- H. L. (Sherlock) Allen has quit smoking or rather he has stopped for awhile.
- The Palace Theatre building has new awnings.
- So has Hodges Brothers store.
- Bud Rober's is on the market for golf clubs.
- He wants enough so he can leave a set at each hole and not have to carry them around with him.
- Doddle Bowen has a new suit.
- And so has Raws A. McWhorter.
- Louie Moore is a total wreck.
- He planted his garden the other night.
- The county library drive will be held.
- Can walk in on anybody's carpet and be welcome.
- Mud on their feet these days.
- Can walk on anybody's carpet and be welcome.
- Common expression among West Texas newspaper men now is "Ho-hum, Guess I'll build another railroad before I go home."

SPOKES IN THE HUB

H. D. PHILLIPS

When you're in a hurry to get a message through to some friend or business associate — and you give the number to the telephone girl — and like clockwork, you get your party — you've got one man to thank. He's H. D. Phillips, district manager of the Southwestern Bell Telephone company, in Lubbock, and a booster for this city and the South Plains.

A good newspaperman and printer was spoiled in 1905, when, in Rockwall, Texas, he climbed down off of a type-case and took up the telephone business. In later years, however, when he was a telephone manager, and the town newspaper, which was owned by the business men, was found to be minus an editor, he kept the paper going for three months while he also managed the exchange.

H. D. Phillips was born in Cookville, Tennessee, on September 20, 1883. He lived in Cookville four years and then his family moved to Rockwall, Texas, where he grew to manhood. He did not leave Rockwall until 1908, when he went to Edgewood, Texas. For a time he lived in Edgewood and then went to Greenville, where he stayed for a short period.

On April 10, 1910, he moved to Lubbock for the first time. He stayed here until October 16, 1911, when he moved to Amarillo. For fourteen months he lived in Amarillo, and then went to Wichita Falls for a period of slightly more than four years. In March, 1917, he returned to Lubbock and has been here ever since, rounding out his eighth year as a citizen of this city the latter part of this month. He was married to Miss Hattie E. Mott, of Millwood, Texas, November 22, 1903. They have six children who are, Claurence, who is

a sophomore in the University of Texas; Bernice, a senior in Lubbock high school; Tommie, a freshman in Lubbock high school; Pauline, in K. Carter school; H. D. Junior, aged five and a baby boy who has not yet been christened.

He is an active member of the Methodist Church here and is a member of the Board of Stewards. He is also active in the Chamber of Commerce and is a member of the Lubbock Rotary club. He was an active member on the drive which ended successfully in assuring Lubbock a modern hotel. He is a member of the Woodmen of the World and the Modern Woodmen, serving as a clerk in both organizations.

He is district manager of the Southwestern Bell Telephone company and has under his surveillance the exchanges at Lubbock, Fluvanna, Slaton and Snyder. He made a recent announcement that the company had purchased lots on Broadway, across from the Methodist church, where a two story, modern telephone exchange building will be located in the near future.

In coming to Lubbock Mr. Phillips chose this city because he believed that it had the best future of any city in West Texas. He had an opportunity to go to several of the other leading cities of this territory but chose Lubbock rather than any of them and it seems that his judgment was sound.

Basing his estimate upon the population and its growth here in the past few years, he believes that Lubbock will have a population of 24,000 to 25,000 in 1930. When Mr. Phillips first took over the local telephone exchange there were but 402 telephones in operation. Now the exchange has a total which exceeds 1,800 telephones.

CAR RECOVERED
A Buick roadster, the property of William O. Stevens, Jr., was stolen last night about eleven o'clock, from its parking place in front of the Elks hall, where a dance was in progress. The loss was reported to officers shortly before midnight but the car was recovered before noon today.

BAND MEN PRACTICE

Members of the Lubbock band have been practicing with musicians from other bands over the Plains and will effect an organization with the musicians of neighboring places to represent the entire Plains section with a band at Mineral Wells when the Chamber of Commerce convention is held next month. Monte Bowron, director of the Lorenzo band, one of the finest on the Plains, will have charge of the consolidated band.

POLICEMEN BUSY

Petty thievery is causing the majority of arrests by the city officers now, Chief of Police T. E. May said yesterday. This type of crime, however, is keeping the officers busy and a number of arrests have been rung up in the past week. Vagrants, who are making this city their headquarters, will find that they will have to go to work or move on by the time several more are arrested and put to work on the streets, the chief believes.

PLANT MORE FEED IN 1925.

Watch the label on your Journal.

WORK STARTS ON BUILDING FIRST TECH DORMITORY

(CONTINUED FROM PAGE ONE)

Pleased With Building
However, the president and the board of directors of the school are well pleased with the building work which is going on on the Administration building and the other structures being erected on the campus. The first building to be completed, the Stock Judging pavilion, Rice Construction company contractors, has been accepted by the college authorities. It was erected at a cost of about \$35,000.

As soon as the appropriations bill for the college is signed by the Governor the regents will meet and select a great part, if not all of the faculty for the first year. The bill will in all probabilities be signed by April 8th and the regents' meeting will follow shortly afterward. A total of \$897,000 was designated as "emergency" funds, which means that it will be used in the erection of a building and in purchasing equipment necessary for the college. The other \$457,000 will be divided into equal parts of \$228,000 each and used for other expenses of the school.

Two women are the patentees of a container from which a single cigarette can be drawn at a time by pulling a piece of paper without tearing the wrapper of the package extensively.

Don't fail to attend the formal opening of Ross Edwards, Inc., Monday, 12:30 to 9 p. m. (adv.)

IT'S THE CUT OF YOUR CLOTHES THAT COUNTS



Forty Dollars Means a Lot

Forty dollars means more than ever this spring at this store. With it, you can now buy the clothes known everywhere for their correct cut—Society Brand. A richer selection of fine fabrics too, than you ever thought possible for so low a price. A value we're proud to offer.

Others up to \$55

The A. B. Conley, Jr. Store
YOUR STORE

Doesn't This Sound Like Business?



Every pair of "STAR BRAND" Shoes put out by their makers has a Cash Reward Certificate packed in the box with them. It's a pretty good sign of quality.

Why take chances with the unknown when you can get your real Leather Shoes here for the same money—many times less?

Minter-Gamel Co.

"It Pays to Be Well Dressed"

We Are Paying

18c

FOR LARGE HENS

Plains Poultry & Hide Co.

Dependable Buyers of Poultry, Eggs and Hides
F. A. McCASKILL, Prop.
Phone 128 1211 Ave. G

ANNOUNCING

The opening of a new insurance firm, at Room 211 Leader Building. This firm will be styled The Leader Insurance Agency.

We are prepared to write all kinds of general insurance and have secured contracts with several of the strongest companies in America.

Your insurance business will be appreciated.

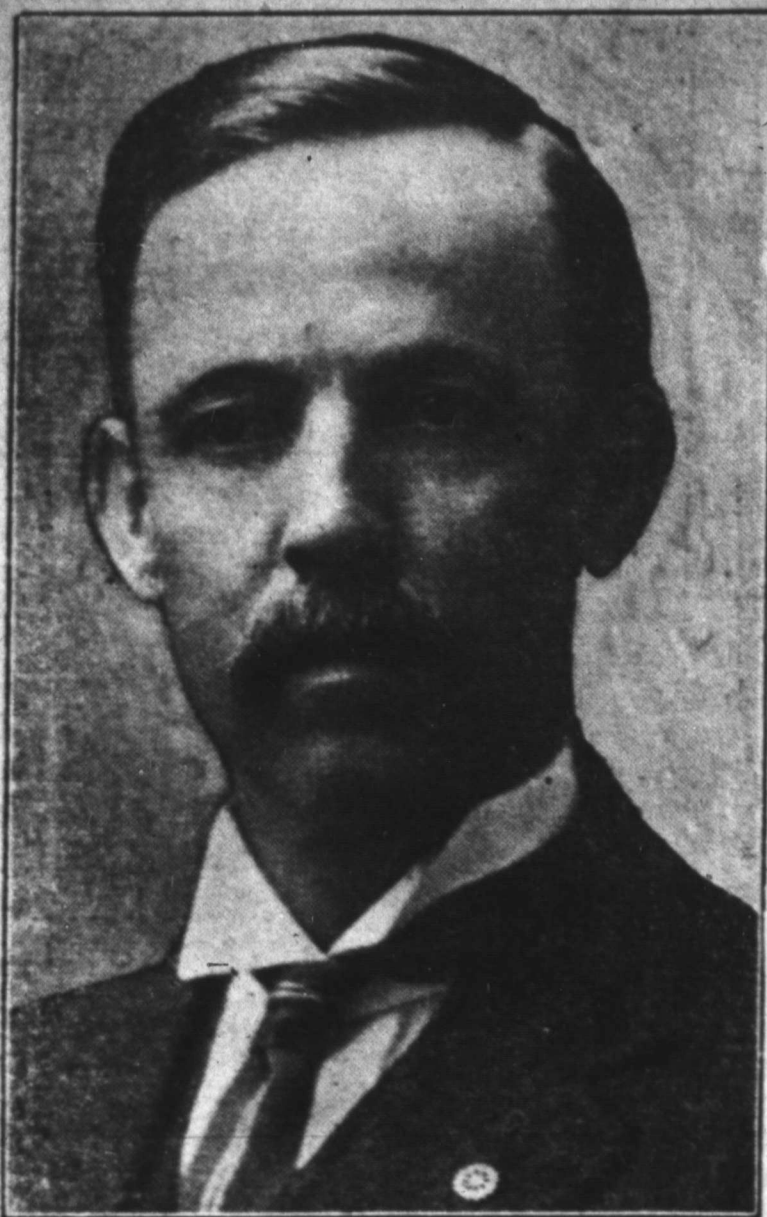
The Leader Insurance Agency

Gib Jackson
John W. Jarrott

Phone 346

211 Leader Bldg.

SATISFIED!



President Paul W. Horn, of the Texas Technological College, who is satisfied with the appropriations granted the college and who now urges citizens to build to care for the students who will come to the school during the first year.

For treating patients with various kinds of light bulbs a German hospital uses an egg shaped room in which they stand, the metal lining of the room reflecting light evenly in all directions.

Mr. and Mrs. Estlin Wolfarth will leave Saturday for Mineral Wells and will be accompanied home by their daughter, Miss Mamie, who has been in Mineral Wells for her health.

Want Ads

WANTED—Men or women subscription solicitors to take subscriptions for The Plains Journal, both new and renewals. Apply to Manager, Plains Journal office.

STRAYED—8 mules and 1 dark, iron-gray horse. Strayed from two miles west county line gin. Notify S. M. Huffstiller, 404 Avenue R, phone 4343.

GIANT Ever-bearing Strawberry plants \$1.25 per 100. \$10 per thousand, postpaid—Arthur B. Duncan, Jr., Florida.

LOST—Large full-balloon casing on rim off extra rack, size 33x5.21, between Lubbock and Littlefield. Finder please notify—Clayborne Harvey, Littlefield, Texas.

Garden, Flower and Field Seed—Bulk and packet, see the seed in bulk before you buy. We have standard varieties—Acme Seed Company, 506 East Broadway, By Mrs. C. P. Stubbs, Phone 442.

FOR SALE—5-room house half block at K. Charter school, 75 foot lot. Only \$2,750. Small down payment. See Frederick at Plains Journal office.

IF YOU—Expect to educate your children in the Texas Technological College, you will need a five-acre town lot instead of a 25-foot lot. Five acre town lots in the Crump Five Acre Addition to Lubbock only \$10 down and only \$10 per month to pay on each five acre tract. Act quick if you want to get your pick—Harris Brothers, Phone 130-454, Postoffice box 716, Lubbock, Texas.

If you have anything that you want to enter in our Saturday evening auction sales please have articles at sale ground by two o'clock. One block South of square.

JOE SEALE, Auctioneer

WANTED—We are in the market for your fat cattle and hogs. McDonald Live Stock Co., Phone day 194, night 484. Office with Lubbock Grain & Coal Co.

FOR SALE—Show cases, counters, computing scales.—O. K. Furniture Co.

FOR SALE OR TRADE—250 acres located in South Missouri, adjacent to the Frisco Railway main line between Kansas City and Memphis about 125 miles from Springfield, Mo. Land consists of one 200 acre tract, one 50-acre and one 75-acre with following improvements: Good six room house, barn, crib, outhouses, cave cellar and fine deep well, three miles from good town and located on main highway.

This land is located in the famous peach, apple and strawberry belt. All fenced, some timber land, peach orchards, etc. Will sacrifice this property for South Plains land, improved or unimproved. This land is all clear. What have you to offer. Call or write DDR care Plains Journal.

FOR SALE—Team of gray mule and bay horse. Also set of single row farming tools. W. C. Northam, on F. V. Brown farm, 2 miles southeast. 4tp

SHOTGUN SHELL EXPLOSION MAY COST EYESIGHT

MEMPHIS.—As the result of a powder explosion Tuesday afternoon, Curtis Veach, nine-year-old son of C. C. Veach and wife, sustained serious burns about the face and head and will probably lose the sight of both eyes.

Ten Thousand Year Old Mastodon Tooth Given History Club

CANYON.—E. M. Benesch of Amarillo has presented to the Panhandle Plains Historical Society a huge Mastodon tooth which he secured in a 27 ft pit near Acme. He was watching workmen in the pit when he discovered four of these teeth.

Old Box of Jewelry Is Found Buried By Plowman at Haskell

HASKELL.—A tin box containing 42 gold rings and a few other pieces of jewelry was uncovered last Thursday by a Mr. Costephens on his place four miles southwest of Rochester. Mr. Costephens was clearing some land in order to place it in cultivation and the box was uncovered in digging up an old stump.

Tech and City Will Have An Auditorium

The Stock Judging pavilion, of the Texas Technological College, recently completed at a cost of \$35,000, will be used as an auditorium for college and city events until the college has a building with an auditorium in it.

Cotton From Seven Southwest Counties Will Be Fumigated

Vacuum fumigation of all cotton in infested pink boll worm districts in West Texas in 1925 has been ordered by the Federal Horticultural Board.

Special prices to make Ross Edwards, Inc. opening Monday an event worth while.

BOOSTERS FROM KANSAS CITY TO INVADe LUBBOCK

About 125 Business Men To Visit City On Annual Tour Of Trade Territory

According to a letter received by Mayor F. R. Friend recently, approximately one hundred and twenty-five business men of Kansas City will visit Lubbock the early part of May on the occasion of their Thirty-fourth Annual Trade Extension Trip.

OUR HALL OF FAME



The Dry Goods Merchant has to Figure Out what the Ladies will Buy Next, which is as Easy as Guessing how much Snow we will have Next Winter.



You Can't Go Wrong on an ELGIN

THE CAREFUL watch buyer prefers an Elgin! The accurate, time-keeping service, the reliability, and the integrity of Elgin Watches have been universally established through many long years of successful performance.

In purchasing watches, jewelry, or silverware, you will find it economy and good judgment to select from our offerings and be confident that you are receiving dependable merchandise and good value.

ANDERSON BROS. JEWELERS Citizens National Bank Building

Local News

W. K. Dickinson, Sr., returned to Lubbock Monday from Kansas where he had been attending to business for several days.

L. S. Harkey, local insurance man, spent Sunday and Monday with his brother, T. G. Harkey, at Plainview. Mr. Harkey was accompanied by his wife, who will visit several days.

Dr. E. E. Robinson returned to Lubbock Sunday night from O'Donnell and Tahoka, where he visited Saturday and Sunday.

Miss Modelle Simpson, daughter of Mr. and Mrs. L. H. Simpson, returned to Abilene Monday morning for a several days' visit with relatives and friends here.

Mrs. J. A. Hughes is in Hereford visiting her mother, Mrs. E. J. Newell. Mrs. Hughes was called to Hereford at the death of her father who died last Friday night.

Miss Velta English, of Tahoka, returned to her home Sunday after spending several days visiting her sister, Mrs. Trailer. Miss English was a model in Barrier Brothers style show at the Palace Theatre Thursday and Friday nights.

Fred Owens, of the Owens Electric Shop, is fishing on the San Saba river.

Fred Snyder returned home Saturday from San Antonio where he attended the Cattle Raisers Association.

Miss Lucille Maxley returned to her home Friday. She has been attending T. P. C. at Milford.

Mr. and Mrs. F. C. Yarbo returned home Sunday night from Hillsboro, Texas, where they have been visiting relatives.

Miss Evelyn McDonald who is a student at A. C. C., visited her mother, Mrs. A. P. McDonald, Saturday and Sunday, she returned to Abilene Monday morning.

Miss Stella Seitz and Norman Seitz visited their parents over last week end. They are attending A. C. C. at Abilene.

Miss Edith Wheelock has as her guest, Miss Ethel Stonefield, of Amarillo.

Mr. and Mrs. Tom Morris, of Spur, visited friends in Lubbock Sunday.

Miss Ala Burrus, of Abilene, is the guest of Miss Sylvia Wilson this week.

Miss Clyde Brown was a Slaton visitor Sunday.

Hollis Russell, of the Guaranty State Bank of Amarillo, spent last week end with friends in Lubbock. Mr. Russell was formerly employed with the Security State Bank of this city.

Bailey Carroll, a student of McMurray College at Abilene, spent last week end with relatives here.

Miss Lila Lee, of the city office, left Wednesday for her home in Corpus Christi.

Milton Boislow is transacting business in Topeka, Kansas. He will return to Lubbock this week.

A. B. Conley, Jr., returned to Lubbock Saturday after a several days visit in Dallas and Fort Worth.

Miss Bernice Clinton, of Barrier Bros. dry goods store, visited in Amarillo over last week end.

Mrs. Rushing of Lorenso was shopping in Lubbock Monday.

Special prices to make Ross Edwards, Inc. opening Monday an event worth while.

Rev. F. B. Etteson of Big Spring, arrived in Lubbock today and will hold services at the St. Paul Episcopal church Thursday and Friday evenings.

Dr. Berg and Mr. Smith, prominent Desdemona lawyers, transacted legal business in Lubbock Tuesday and Wednesday of this week.

Miss Rebecca Jones left Wednesday for Abilene to continue her work in Simmons College. Miss Jones was the guest of Mrs. F. W. Sawyer while in Lubbock.

Dr. and Mrs. C. M. Ballenger and sons, Murray and Felix, spent Saturday and Sunday in Dallas.

J. D. Andrews, of Monahans, is in Lubbock to attend the funeral of Mrs. Harold Griffith who died here Wednesday morning.

E. M. McElroy, owner and manager of the Lyric Theatre, transacted business in Plainview Thursday.

A city in North Carolina is experimenting with an automatic alarm which causes an automobile to sound a warning bell and flash a red light before it turns a street corner.

STOP THAT ITCHING

If you suffer from any form of skin diseases such as Itch, Eczema, Tetter or Cracked Hands, Poison Oak, Ring Worm, Old Sores or Sores on Children. We will sell you a Jar of BLUE STAR REMEDY on a guarantee. It will not stain your clothing and has a pleasant odor.

BOWEN'S DRUG STORE

New Fashions Arrived for Easter in SMART ENSEMBLE SUITS



A delightful choice for Easter and a wise one, too, for these suits will give a two-fold service throughout the season. Straight chic lines that create a charming impression of smartness.

Many of these Suits have frocks made entirely of Silk. In others the frock is of Silk and the Material of the Coat.

There are touches of embroidery on some, others are banded in contrasting fabric, still others are trimmed with fur on the collar or about the bottom.

These suits are very practical. The coat may be worn with other frocks and the frock may be worn as a separate costume.

Barrier Bros. DEPENDABLE MERCHANDISE

HOGAN BURRUS

EXCLUSIVE UNDERTAKING

Successors to Simmons Undertaking Company

AMBULANCE—LUNG MOTOR

New Limousine Hearse

SERVICE DAY OR NIGHT

PHONE 437

Licensed Embalmer Funeral Director T. J. HOGAN J. A. BURRUS CARROL BYNUM

NEW AND SECOND HAND

We have just unloaded a car of second hand furniture and Perfection oil stoves. We are prepared to fill your wants in anything in the way of new and used furniture. We carry a large stock of new and used stoves, at all prices. We will sell you new furniture and will allow you a reasonable price for your used furniture and stoves. We will buy anything that can be used again in the way of household goods and stoves. We buy, sell, trade or exchange. See us before you buy or sell. YOUR CREDIT IS GOOD.

O. K. FURNITURE CO.

Ave. J—Phone 879 REAR OF NOBBY GROCERY BLDG.

WE HAVE THREE PRICES ON HALF SOLING AND HEELING MEN'S SHOES, FROM THE BEST TO THE CHEAPEST.

Doktor Jim's Electric Shoe Shop

South Side of Square

HALLS BUSINESS MEN ORGANIZE A RETAILERS CLUB

Thirty Retailers Make Up Roll At First Meeting; State Official Present

HALLS.—The business men of Halls held a meeting at the Chamber of Commerce last Monday evening and organized a local Retail Merchants' Credit Association.

Every individual in this city and trade territory will be listed in the files of the Association and a careful record kept as to how and in what manner they meet their obligations.

A list of the "cold" checkers will also be compiled and given to the members and proper methods will be taken to stop this evil.

The association started off with 30 members and no doubt before they get under way every business institution in Halls will become a member.

Tahoka Grand Jury Holds Busy Session

TAHOKA.—The Grand Jury, which finally reported and was discharged early last week, returned into court eighteen indictments, all of which charged felonies.

H. B. Phillips, district manager of the Southwestern Bell Telephone company, is transacting business in Fort Worth this week.

Sweetwater People Inspect New Water Works Just Opened

SWEETWATER.—Hundreds of Sweetwater and Nolan County people visited the new \$40,000 Filtration Plant of the city of Sweetwater Sunday, Monday and Tuesday of this week and saw the water from the city's big lake go through the various processes of purification.

The filtration plant, completed nearly two weeks ago, gives our city one of the best water systems to be found anywhere in Texas or in the Southwest.

Big Spring Assured Of Modern Hotel In Deal Recently Made

BIG SPRING.—Big Spring is now assured an enlarged and modern hotel as a result of the purchase of the "Coke Hotel" of this city, a three-story building of 50 rooms, by J. C. Douglas.

The present structure is to be completely remodeled and a three-story addition, providing sixty additional rooms, is to be constructed at once.

JURY SELECTED

SAN ANGELO.—The jury for the trial of J. S. McDaniel, 29 years old, charged by indictment with murder, growing out of the fatal shooting of Elmer Wright, 29 years old, of Eola, at Eola, Dec. 29, 1923, was completed in District Court of Concho County at Paint Rock at 3 o'clock Monday afternoon.

Miss Ada Lou Posey, who is a student at McMurry College at Abilene, left Monday for Abilene after a several days visit with her parents, Mr. and Mrs. J. O. Posey.

School for Farmerettes



Practical instruction in dirt farming instead of making girl students "society buds," is the motto of Miss Jane E. Haines' finishing school at Amber, Pa. Here are two of her students, girls from wealthy families, in a chicken house, learning about chickens. Inset, Miss Haines.

BOSWELL LEAVES PLAINVIEW POST FOR DALLAS JOB

PLAINVIEW.—John Boswell, for four years secretary of the Board of City Development and the Chamber of Commerce of Plainview, has tendered his resignation to become effective at the earliest practicable date.

The selection of Mr. Boswell for this important post is gratifying to the people of Plainview who feel that John belongs to them. Reared in Plainview, Mr. Boswell is a graduate of the Plainview high school.

PLANS FOR FAIR STRUCTURE LAID BY ABILENE MEN

Coliseum and Headquarters to Be Constructed for West Texas Fair in 1925

ABILENE.—Directors of the West Texas Fair Association met Wednesday afternoon to pass on plans for the erection of a new Exhibits building at Fair park.

FLOYD COUNTY'S HATCHERY DOING GREAT BUSINESS

FLOYDADA.—Marshall Hatchery is now running on full capacity and has been for some weeks. The incubator season opened on February 7th and before its close on May 29th the hatchery will have turned out 40,000 or more chickens.

The plant is the only one of its kind in the country, being the invention of L. A. Marshall. It is turning out chickens more cheaply than they can be home-raised.

Farmer's Plow Hits Glass; 50-Year-Old Booze Is Uncovered

SNYDER.—While T. P. Blackard was disking along an old trail near Dunn a few days ago, his disk turned up a bottle of real old bottle-in-hand rye. There were two bottles but one was empty.

Mr. Blackard said that the liquor was found only a short distance from one of the oldest trails in this part of the country, and that he has found several articles in that community, one of which is a large knife that had been lost so long that the handles had rotted away.

Littlefield School Bonds Will Come Up For Decision Soon

LITTLEFIELD.—At a meeting of the school board of the Littlefield Independent School District, it has been decided to submit to the voters another bond issue for \$100,000.

The plan is to erect a modern building with twelve rooms for the first three grades, entirely separate and apart from the other buildings.

RAIL SMASH SERIOUS

LAREDO.—One person was killed and two were seriously injured at a railroad crossing near here Monday, when their automobile was wrecked by a train.

according to the claim of Mr. Marshall, is that fresh air is passing through the incubator from the time the eggs are placed in the incubator trays until they are finally hatched.

SLATON'S WATER EXTENSION WILL BE WORKED UPON

April First Set As Date When Actual Construction Is To Be Started

SLATON.—Within the next few days working machinery and material from Slaton's hundred thousand dollar water and sewer extension will begin to arrive and active work on this progressive move will start not later than April 1st.

In the extension of the water mains, which will be at a cost of \$60,000, there will be added seventeen fire plugs in the residence section of the town, and many residents will be benefited.

In connection with municipal improvements in Slaton, we are informed by Mayor King that by June 1st we may expect the new city well to be furnishing water for the mills, as the entire rotary pumping equipment will be installed by that time.

Roby Will Have Two New School Houses

ABILENE.—Plans for a \$55,000 school building, which will contain 14 rooms and a gymnasium are being drawn for the Roby school district by Nichol and Campbell, local architects.

The Roby high school building, planned by Nichol and Campbell, is nearing completion at a cost of approximately \$40,000.

Howard Wheelock, of Amarillo, transacted business and visited his parents, Mr. and Mrs. F. E. Wheelock, Saturday and Sunday.

Advertisement for Farmer Jones Sorghum featuring a man pouring syrup and the slogan 'MAN! its "larapin"'. Includes a coupon for a free sample can and cook book.

Advertisement for FT. SCOTT SORGHUM CO. featuring a coupon for a free sample can and cook book, and an image of a sorghum can.

There is a sentiment among the directors of the Fair to build a structure which would cost approximately \$40,000, and which would combine a coliseum and exhibits building.

Other improvements which will be made at Fair Park are an extension of the grandstand on the east of the present structure and remodeling of the agricultural building to house a poultry show together with improvements on the present textile building.

Pecos Will Get New Compress and Plant To Fumigate Cotton

PECOS.—A. H. Janke of El Paso, representing the El Paso Compress and Fumigating Company, a Mississippi corporation with 58 compresses in operation, was in Pecos Tuesday looking over prospective sites for a plant here.

New Sidewalks Will Be Made For Slaton

SLATON.—Contractor M. H. Edwards, with a large crew of workmen, is laying some two hundred running feet of 12-foot cement sidewalk on the west side of block No. 79, or across the street from the square on the east side.

Taylor Schools Are Decreasing In Size

ABILENE.—Thirteen of the forty rural schools of Taylor County had complete data the 1925 census of children of scholastic age and made full reports to the County Superintendent here Friday morning.

BUILDING LIST GROWS

DENTON.—Building permits issued in Denton during the past week totaled \$24,626, according to the permit record at the city hall, including six residences, three business houses and repairing of one house.

Advertisement for Citizens National Bank featuring a man reading a newspaper and the slogan 'Don't GET Stung!'.

Advertisement for Citizens National Bank featuring the slogan 'Don't GET Stung!' and a list of bank officers: SAM C. ARNETT, President; FRANCE BAKER, Active Vice President; F. C. NORMAN, Vice President and Cashier; W. O. STEVENS, Chairman Board.

THE PLAINS JOURNAL

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Dorrance D. Roderick Manager

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The Journal will honestly strive to be clean and fair in the dissemination of news. If through error or misinformation, undue reflection is cast upon the good name of any person or firm, the Journal stands ready and willing to make correction in the same manner that such mistake was printed. The paper invites suggestions and criticisms. It is by these only that it may improve.

THE PLAINS JOURNAL PLATFORM
Diversified farming on the South Plains.
Closer co-operation between town and rural people.
A Community Auditorium in keeping with our City Hall.
More building with lower rents.
Continued improvement in County Parks.
A cleaner, prettier town with more civic pride.
A faster, bigger South Plains Fair.
A more uniform distribution of civic work.
City Play Grounds and Recreational Director.
Better highways throughout the county.
Less politics and more unselfish citizenship.

Editorially Speaking

County Tax Exemptions

The Vernon Record, in a recent edition, discussed the problem of the legislature's granting tax exemption to any county in the State of Texas. Cameron County, in the extreme south-east portion of Texas, was granted tax exemption on the grounds that the money was needed in improvements.

Improvements are needed in Lubbock County, and Crosby County, Hockley, Cochran, Terry, Lynn, Dawson, Yoakum, Garza and Hale Counties, too, but the Plains people go on paying taxes, with the other counties of the state. The Record goes into the matter, taking the stand that Cameron County has no more right to tax exemption than has Wilbarger County, and that stand, in the opinion of The Plains Journal editor, is the right one to take. Here's what the Record says on the subject:

"Another county has been added to the tax exempt list of Texas counties relieved of the necessity of paying state taxes. A bill was passed through the Legislature the other day exempting Cameron County because of certain extraordinary expenditures made by that subdivision in the development of the lower Rio Grande Valley country. We already have an appreciable number of counties in Texas that have been exempted from the payment of state taxes for various reasons. The most common reason is to extend tax exemption as a sort of aid in over coming some disaster, like the Galveston and Corpus Christi storms.

"The Record is not fully versed in the nature of the claim made by Cameron County for tax exemption, but already know that it is one thing to get a county on the free list and quite another on the tax list. It is manifestly the duty of the state to cooperate in every possible way with counties which have been visited with some catastrophe or which have been making extraordinary expenditures for development purposes, but in the latter classification there is room for much doubt as to the wisdom of tax exemption.

"No doubt the people of Cameron County undertook their development program because they believed it good business to do so, and if we are to believe the statements of their real estate agents the venture has paid handsomely. If this be true, why should Cameron County be exempted from taxation? This principle might be extended to include the building of good roads and a score of other public improvements and if it should be adopted as a state policy we should soon find ourselves without tax resources to support the State government.

"Except in cases of disaster overtaking a community as with Galveston and Corpus Christi, The Record does not believe the Legislature is warranted in exempting a county from state taxes. Or is this boon for Cameron County an admission that the Rio Grande valley lands are not so profitable an investments as they have been advertised as being?"

Many Helped And Few Hurt

On April 15 drastic changes made in the postal rates of the country, will go into effect. The changes were made to meet the advanced payroll of the department when the new postal salary law went into effect.

As far as the average citizen is concerned the raise in the postal rates will cause little added expense and the money will be well spent. In the city of Lubbock, for instance, \$5,000 more will be paid to postal employes during 1925 than ever before. But the money will be largely spent here and the people who pay most of the added postage will get it back.

The best thing about the new postal rates, however, is that the large mail-order houses, the concerns which sap the financial strength from many a city and town over the country, will have to pay for the mail service they have been getting for the past years instead of the burden being placed on the ordinary customer of the postoffice.

So, taking the matter all in all, the postal employes are helped and no one but the big mail-order houses is hurt much.

Sometimes We Stop To Think

Most of us travel through life without much thought to what will come when death calls us. We live our ways often times unheeding the fact that some day all that is mortal of us will be placed in a grave and then the world will move on — without us.

But once in awhile, when Death swoops down, unerringly, and takes from our midst a loved one, or someone in whom we are interested as a friend. Then, if only momentarily, we stop to think of the day when we, too, will "join that innumerable caravan, which moves to that mysterious realm where each shall take his chamber in the silent halls of death."

We would be better persons, individually, and the world would be better, if we would think of this matter more often, and then, after thinking about it, would so lay our plans to be better prepared for the summons which each person hears at the end of the trail, at the eventide of life.

Death, to the person who is rightly prepared, is not a punishment, is not something to be feared. On the contrary it is something to be looked forward to—a reward for a life well lived in the face of difficulties with which the path of life is lined.

The Great American Home



BUSY!

The Scout Campaign

"Invest in a boy today and the profits will come back to you tomorrow."

E. E. Voss, deputy regional executive of the Boy Scouts of America is due to arrive in Lubbock tomorrow, to aid Executive H. B. Palmer in the organizing of the South Plains area, consisting of eleven counties.

Most business men are interested in boys, not only because most of them have boys of their own but because they know that boys will carry on their work when they are gone and the future of the nation depends upon the boys of the day. Most men are nothing but big boys, anyway. In a celebration held in connection with the Boy Scouts here last week some of the staid business men of the city beat each other over the head with pillows, entered boxing contests, drank milk by the quart—and felt the better for it.

A close comradeship between men and boys means a better understanding between them and incidentally, a better bunch of men and a better bunch of boys. In a certain South Plains town there are four boys facing sentences to the state reformatory—boys who could have been made into real citizens with the right kind of comradeship and help from the men. Last week in Lubbock a fifteen year old boy was sent to the reformatory, a boy with a criminal record as long as the average man's leg. Yet that boy, with the right kind of consideration two or three years ago would probably have turned out to be as good a boy as any other in Lubbock his age.

As soon as Executive Voss get here a Scout organization campaign will be begun over the Plains section. There is no use to urge any thinking business man to get behind the scout campaign—the men of this type will do it without any urging.

Blame The Editor

If the weather doesn't turn out like the weather report in your newspaper says it's going to—why just blame the editor. He ought to know better than to forget to attend to such an important thing as the weather.

If your great aunt's cousin's sister's grandma is visiting in your home and your newspaper comes out announcing that she is a distant relative and doesn't explain just what kind of a relative—why just blame the editor. He's the man that hasn't anything else to do except attend to such things.

And if some well-meaning person, who just doesn't happen to know all of the facts, gives a news item to your paper, and the editor runs the item, having no way of telling that it isn't all correct, or if there's a comma where a semi-colon ought to be, or if the proof-reader happens to let a mis-spelled word get by in the article, or if any one of a million or more things can be found that is not correct—just blame the editor.

It used to be that the great American sport was baseball. Then it changed to the pastime, known as "passing the buck." But from all indications another change is soon to be made and the great pastime will become "Blaming the Editor." But he don't mind—he's just a human, trying to get along and doing the best he can. He doesn't make any more mistakes in his business than anybody else does in theirs, but he doesn't mind being bounced on—he's used to it!

Ruined

A word to the wise is sufficient. Editor and Publisher, national publication for newspaper men, tells a story which every business man will do well to read and digest. The following is Editor and Publisher's story:

"Withdrawal of all advertising several years ago from the Champaign News-Gazette is blamed as the chief cause of the failure of Murdock Bros., for 18 years a leading ladies' ready-to-wear store in the University city.

"This blame is assumed by E. L. Murdock in a signed letter published in the News-Gazette, following the voluntary closing of the doors of the concern to avert being thrown into bankruptcy.

"The part of his letter touching upon his inability to hold the public's trade without using newspaper space follows:

"Another contributing cause and perhaps the greatest contributing cause, is the fact that four years ago our firm, because we thought the rate was too high, withheld all advertising in the News-Gazette. For two years we were out of the paper. We were without proper means of getting messages about our store into the homes of our friends and buyers. The result was they soon forgot us. We tried other forms of advertising to supplant the News-Gazette, but we found none that was effective. Our business continued on the downgrade.

"After two years we saw the error of staying out of the News-Gazette. Arrangements were made again with the News-Gazette to carry Murdock Bros., advertising into the homes in this community. The business began to thrive—but it was too late. Seemingly our friends had forgotten about us. The fault was ours. For too long a time we had failed to remind them about the splendid merchandise and values in our store."

Government experts are advising us to set mouse traps for sparrows. The mice are willing.

The impression arises that some of these foreign countries claiming they are facing ruin have two faces.

With Our Contemporaries

METHODICAL

A cripple pays for the digging of his own grave in an Iowa community then hangs himself. He had previously had his coffin delivered to his home and paid for same. Some men are methodical even in little matters like the above. — Slaton Times.

While we wouldn't suggest carrying it that far it is too bad that more people do not attend to their bills in a methodical manner while they are alive. If they do they almost invariably leave enough behind to care for expenses incidental to funeral arrangements.

AIRPLANES

The airplane is no longer a freak—a stunt machine. It is an economic aid and has more possibilities for the future than any other thing, except perhaps, radio. Here's a plan which has been suggested for the aeronauts. It comes from the Amarillo Post:

"There is agitation now for an airship line from San Francisco via Honolulu and Guam to Manila. The distance, says Admiral W. W. Fullman of the American Aeronautical Association, can be covered in five or six days with ease by the Los Angeles.

LOYALTY

The same old song, about trading at home, is always music to the home-town business man's ears. Like "Home, Sweet Home," its strains are ever falling upon eager ears. Here's a new verse, taken from the editorial columns of the Plainview Herald:

"My husband makes his living in Plainview, through the patronage of the home people. I buy the things I need from the home merchant. This simple reply to the house-to-house canvasser generally saves her time and the peddler's. It is to this point and speaks volumes."

TIME

It is a wonder that a stranger can get a personal check cashed in a store anywhere in the county, so prolific have been the actions of the bad-checkers, whose depredations are well known from coast to coast. The recent law, passed by the state legislature, is destined to cut down the activities of the bad checker. The Railis Banner says, regarding the law:

"The Texas legislature recently passed a law which has been signed by the Governor which should put the "cold check" artist out of business, and thus set at rest the pulse of many merchants and business men of this section who have recently been the victims of those who give checks full well knowing that they had no funds with which to meet their obligations."

It is hoped that The Banner is correct.

Best Editorial of the Week

Quirks Of Commerce

Commerce and human tastes throw some queer quirks into the machinery of our economic system. Take prohibition. It is generally agreed that prohibition prohibits to such an extent that it has changed the habits of our people. Don't scoff at that statement. Ask the manufacturers of candies. They'll tell you there has been an enormous increase in consumption of sweets since prohibition came along. This is particularly true of chocolate candy.

And here is where the quirks come in. Ecuador is making a complete commercial "comeback" because North Americans are consuming chocolate candy by the millions of tons. Ecuador's chief agricultural produce is cacao, from which we get our chocolate. As a result of the big demand for cacao, and the huge exports of that product from the country, Ecuadorians are living in high clover. They are wallowing in wealth today where a few years ago they were almost as poor and debt-ridden as the average American farmer.

But somebody invented a chocolate covering for ice cream, and almost overnight Ecuador's cacao raisers began to prosper. Inability to get spirits turned millions of Americans to sweets.

The old-fashioned American who used to get drunk on booze now goes on chocolate jags. Results, Ecuador prosperity.

What does Ecuador do with most of the money she gets from the candy eaters of the United States. Buys player-pianos with them, if we're to believe reports.

The chocolate boom has restored to Uncle Sam one of his best customers, for Ecuador is again buying from his North American avuncular side-kicker. Thus we find the American candy eaters are contributing to their own prosperity, because Ecuador buys American-made goods with the money she gets from the United State for her cacao.

The world is just one big family when it comes to commerce, after all.—Abilene Reporter.

The Best in American Verse

For this true nobleness I seek in vain,
In woman and in man, I find it not;
I almost weary of my earthly lot,
My life-springs are dried up with burning pain
Thou find'st it not? I pray thee, look again,
Look inward, through the depths of thine own soul.
Ho is it with thee? Art thou sound and whole?
Doth narrow search show thee no earthly stain?
From "Nobleness" by James Whitcomb Riley.

FUN, FOLKS AND FILOSOPHY

Plant happiness in your mind and it will blossom in your heart.

Clothes make the man—except when they're women's clothes, and then they break him!

Things often work just the opposite from what people expect. Take a forgetful person, for instance. The more things they have to remember, the less trouble they have in forgetting something.

Smiles are cheap. It doesn't cost a man a thing to smile and often is worth a great deal to the person who receives it. But from the way some folks guard their smiles you'd think that they only had a certain number to put out and are saving them for the big events.

Everyone, at some time or another, has met a person whom they are sure they have either met or seen before, but after checking up with them find that neither have ever been in the same places. Is it similarity in looks or is it a flash into a former existence. Do you believe in reincarnation of souls?

"Make a sentence," suggests the affable president of the Junior Chamber of Commerce, Daddy Dickinson, "using the word 'Tango.'"

And after everybody tries and fails, he comes back with "Tango na rain no more!" Tain't fair, folks, tain't fair.

The more trouble people have the more they seem to want to borrow trouble. That is something that holds good the world over and many people, troubled over something or other for a time, get "trouble happy" and don't feel natural unless they are in trouble. If Old man Trouble doesn't trouble 'em they worry over someone else's trouble. Happiness is the main part of life and if it takes trouble to make some people happy then let them have troubles thick and fast.



Beware of the brides of March.

It takes about a week to dodge a day's work.

Some people are always surprised that things didn't turn out worse.

New Jersey man struck a match to see if he had any gas. Now he hasn't any car.

Are there any cattle around a stock exchange? A reader asks us. Yes. Hogs and Lambs.

Even if a man does pass you with his auto he may be behind with his payments.

Since it requires 17 processes to wash a stiff collar they should drop the grindstone and make it 16.

New dictionaries are selling fast. Crossword puzzles make us want the last word in dictionaries.

Thirty girls at an eastern school say they have never kissed a man. But they don't say what man.

The women spend money keeping their noses white while the men spend money keeping theirs red.

A good citizen seems to be one who curses Congress because the radiator freezes.

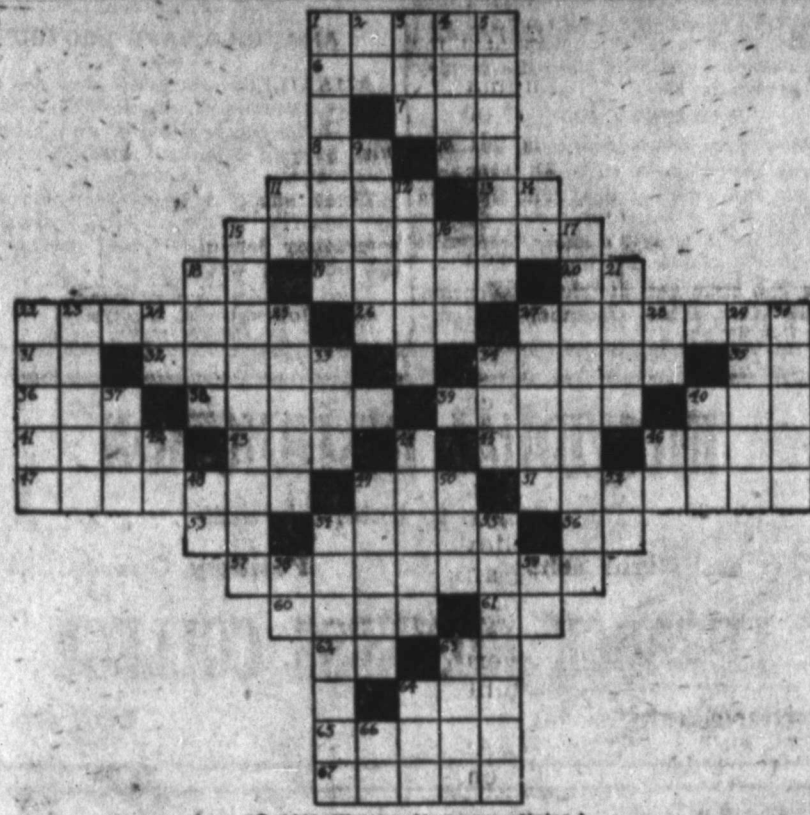
Next time a man tells you talk is cheap ask him if he knows how much a session of congress costs.

Life is a gamble. The cards you catch are no good unless you watch how you play them.

The world makes a revolution every day. But China seems to make one every hour.

While opportunity is supposed to knock at your door only once, you can always find it somewhere down-town.

THE PLAINS JOURNAL'S CROSS WORD PUZZLE



Horizontal.

- 1-Ripe
2-Pertaining to a Grecian style of architecture
3-Face
4-Period of time (abbr.)
10-Exclamation of hesitation
11-Luminary of the stage
12-Greek letter
13-CHIE
14-Note of musical scale
15-Ethiopian
16-Thus
17-One devoted to luxurious enjoyment
18-Boy's name
19-Eight-armed sea denizen
20-Mean of transportation (abbr.)
21-Employment
22-Land of bull-fighters
23-Othography (abbr.)
24-A grain
25-An abrasive
26-Pares
27-Mongrel
28-Ado
29-Suffix meaning full of
30-Period of time
31-Short for a kind of rubber
32-Member of a family of marine bivalve-like fishes
33-Instrumental duet
34-Assay
35-Printing measure
36-Kievite
37-Once over (abbr.)
38-One who roars
39-One time
40-Western state noted as home of a religious cult (abbr.)
41-Diphthong
42-Remunerated (abbr.)
43-Chief linguistic stock of Indo-China
44-Aslant, as a cask
45-Blag

Vertical.

- 1-Make more firm
2-Greek combining form indicating relation to an early period of time
3-Collection of information
4-To be carried along
5-Right side of the sodas
6-Runner
11-Senior (abbr.)
12-Infatigability
14-Suffix meaning pertaining to
15-Supreme
16-To peer
17-Moving stairway
18-Melt
21-First name of American actor named Flinnet
22-Word away
23-Babble
24-Cubbe (abbr.)
25-To throw off
26-Drama in music
27-Preposition
28-To sacrosanct
29-Man who couldn't eat any fat
30-Before (poetic)
31-Observe
32-Resume
33-Mechanism which operates valves in auto engine
34-Reformed Presbyterian (abbr.)
35-Word away
36-Printing elder (abbr.)
37-Old English (abbr.)
38-Same as 43 horizontal
39-Preposition
40-A fugitive
41-Lowland
42-Halt!
43-Ate (English)
44-First part of a hyphenated word meaning a choice morsel
45-Preposition

Selection will appear in next issue.

LAND MEN OF LUBBOCK, DALLAS AND MEXIA TO COLONIZE 10,000 ACRES OF VIRGIN PRAIRIE WEST OF CITY

R. F. Duggan, and associates of Dallas, T. H. Duggan of Lubbock and J. Sanford Smith of Mexia, have just purchased approximately ten thousand acres of land from H. T. Boyd, situated in Hockley and Cochran Counties, seven miles south of the Whaley townsite on the Santa Fe Railway building west from Lubbock.

This ranch was purchased by H. T. Boyd and O. P. Boyd over twenty years ago, and is considered one of the finest bodies of red, clayey land yet undeveloped on the South Plains. The Boyd ranch for many years was a landmark for settlers in this country and was known for its hospitality, never having turned a stranger away who happened to be passing through this vast undeveloped area.

On this ranch the first large barn in the entire country was built, and it is a known fact that Mr. Boyd was the pioneer not only as a rancher, but in agricultural experiments, having raised on this land, going back over twenty years ago, crops and fruits of all kinds and says that he has never made a complete failure in raising corn and feed stuffs in all these years.

J. Sanford Smith, one of the buyers, is a well known banker at Mexia, Texas, T. H. Duggan, vice president of the Temple Trust Company, with headquarters at Lubbock, and R. F. Duggan and associates, of Dallas, have recently become very active and successful in the handling of large tracts of land on the South Plains, having purchased ten thousand acres of land last October from Mr. W. L. Elwood out of the famous Spade ranch between Lubbock and Littlefield, selling the land to farmers in less than ninety days, and also having bought and put on the town of Anton, situated on the main line of the Santa Fe (California cut-off), which town was opened for settlement on December 2nd, 1924, and already has a population of 426 people with over 120 pupils in school, and is recognized as one of the model towns on the Plains.

PARIS CLEANS UP

PARIS. — Sixty wagons, two trucks and 129 men were employed here in hauling away the rubbish gathered by local citizens and property owners on the annual clean-up day. The trash was used in filling up ravines and low places in the city and several carloads were carried away by the Paris & Mount Pleasant Railway to fill up holes along the right-of-way. The campaign was sponsored by Mayor T. F. Justice and the Civic League.

TO HAVE ELECTRICITY

Several truck loads of wire, insulators, etc., were left here last week for the purpose of completing the West Texas Utilities Company's line between Abilene and Ballinger. The information gathered from representatives of the West Texas Utilities Co. is the line will be completed and will be ready for the installation of lights in town in 30 days.

Not only practically all the homes and stores will be lighted by the electric lights, but arrangements are being made by the local business men to have all the main streets lighted from this power line.

Another Newspaper Is Added To Ranks Of Panhandle Press

The Briscoe County News, published at Silverton, is the latest Panhandle newspaper to be started, the first issue having been published yesterday. The News succeeds the Silverton Star, which was published for that county for several years.

J. W. Ryder has sold the Star to J. L. Nunn and Paul L. Odor of Amarillo. Mr. Odor will move to Silverton and will be editor and manager. A complete printing plant will be installed at Silverton as soon as a building is erected. A linotype and other equipment will be added.

The initial issue was published in Amarillo at The Daily News plant and contains six pages. News of Silverton, Gasoline and Quotaque is published in the newest Panhandle paper.

PLANT MORE FEED IN 1925.

BRADSHAW NEWS

The try-out for local championship in high school declamation contest was held at the Methodist church last Sunday afternoon.

The following were given first place: Willis Fox, senior boys. Gale Poor, junior girls. C. W. Parris, junior boys.

The declaimers will represent Bradshaw at the County Interscholastic Meet next Saturday at Abilene. The Bradshaw high school girls' basket ball team is champion over the district, and will meet the Potosi school girls at Abilene Tuesday night to determine the championship for southern Taylor County.

EFFECTS COUGH CURE

During the past few weeks there seemed to have been an epidemic of coughs in the schools. One day last week it got so bad in the fourth grade room that it seriously disturbed those who were trying to study. The teacher, Miss Polly Anna Askew, writing to check or stop the coughing, got a bottle of patented cough syrup and gave each "patient" a dose. Inasmuch as the cough syrup had a good flavor, it seemed to intensify the coughing. The next day Miss Askew carried a bottle of castor oil to school, and when the coughing set up, she commenced dosing out castor oil in allopahitic style. While only three or four students had to be treated, yet the entire room was immediately cured.

MULES! MULES! MULES!

We are now open for business at our barn, located three blocks south of passenger station on railroad. As previously stated, we will handle mules any way you wish—buy, bill for auction, or sell on commission. Your business is solicited. Visit our barn; plenty of pen room, and to please our customers will be our motto. Twenty years experience in the mule business enables us to satisfy our customers.

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ANTIQUES DRAW GREAT INTEREST ALL OVER TEXAS

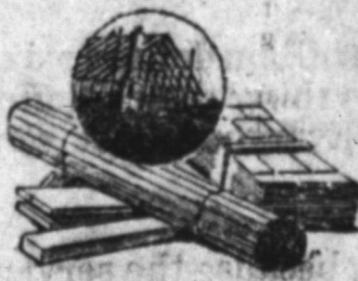
Floydada Editor Joins Others In Describing Articles of Interest Found

Texas and West Texas have a great many interesting objects which have been collected by the citizenship over a great many years. Recently the Plains Journal ran an article about a stamp collection in Lubbock, and another article about an old wooden spinning wheel, which had been donated to the museum of the Texas Technological college.

been running a series of stories on old coins, antique pieces of furniture and household goods, in addition to other interesting articles, the property of Texans.

Over at Floydada Homer Steen, editor of the Floyd County Hesperian, has been finding a few antiques. Among his finds have been a number of old coins, which he writes about as follows:

"Some more old coins have come to light. The other day we ran into a very fine collection belonging to Judge Arthur B. Inman. One especially was very interesting and very old—a fifty cent piece bearing the date of 1813. Three other coins of the same denomination bore the dates 1853, 1854 and 1855. A rare piece and oddly named was half dime bearing the date of 1855. The government must have begun to issue nickles a little later for there was among the collection a nickle the year 1867. Two quarter dollars were dated 1847 and 1854. There were several other coins in this very interesting collection that were old but bore later dates than the coins mentioned



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Dr. J. W. Rollo Medicine & Surgery Office Phone 980

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C. E. HUNT, Business Manager A chartered training school for nurses is conducted by Superintendents. Bright, healthy young women who desire to enter may address the Sanitarium.

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The Nervous Wreck

by E. J. Rath

BEGIN HERE TODAY

The "Nervous Wreck" an eccentric young easterner is driving Sally Morgan from her father's ranch to the station when they run out of gasoline. At the point of a gun the wreck takes five gallons from a passing car.

Later Charlie McQueen, foreman of a ranch along the way, hides the wreck's car and forces Sally to act as cook. Then they discover that Mr. Underwood, the owner of the ranch was in the car which they hid up. Sheriff H. L. Johnston, who is Sally's fiancé is unwittingly searching the countryside for the "Nervous Wreck" who hid the wreck's car. Underwood son of the ranch, who has hidden the wreck's car and tells his father.

NOW GO ON WITH THE STORY

Excellent advice but Underwood himself had omitted to follow it and he actually had his hands on the wreck's car.

"Get a lantern," he said. "Let's go down and have a look at it."

Charlie fetched a lantern from the kitchen and they went down to the tool shed where Underwood examined the mysterious flivver with more attention than he had ever given to his own imported car. He studied the license plate with a searching eye, trying to make himself believe that it was a weakling's recollection. He could not be sure but he was more than a little suspicious. He was treating a memory of it which might affect all sorts of well.

He was not a man to be trifled with. He would not invent a reason for it. Had there been a smash-up which crumpled a wheel there would at least remain a few marks on the car. But all it showed were a few ordinary dents and a broken head lamp. Common to hundreds of thousands of other flivvers all over the world. Standing there on its three wheels with a soap-box serving as a crutch in place of the fourth, one would expect to find a man of sane faculty of analyzing him. He was aware of a feeling of resentment toward it. He had hated flivvers always. The people who drove them he thought were never had any road sense. It was useless to pass them in the highway and leave them spluttering in your wake. Because there was always another one ahead. Now it seemed that he diffused hatred came to a focus on one solitary specimen out of all the millions.

He set the way back to the house, swinging the lantern and trying to make something out of Chester's discovery. When they entered the living room he did the obvious thing.

"Go get McQueen," he said. "And we do the talking."

Chester found the foreman in the bunk house getting ready to pull off his boots. Charlie was a believer in going early to bed when there was nothing else to do. He went up to the ranch house wondering what the boss wanted.

Mr. Underwood always tried to make it a practice of getting immediately to the point particularly with subordinates.

"Who owns the car that stands in the tool shed?" he asked.

"What car?" asked Charlie.

"That one," he pointed. "Probably he had passed it foolishly, too. But the question had taken him by surprise, and his own question in return had snapped itself out automatically. That was the worst of speaking with one's mouth open. Why hadn't he said that the car belonged to Mr. and Mrs. Henry Williams and let the truth have its way?

"There's a car down there a three-wheeled flivver," said Underwood. "Who does it belong to?"

"A three-wheeled flivver," repeated Charlie. "I reckon that's a new

Charlie stood twacking his ear and frowning at the tool shed.

"Admittin' it, admittin' it, admittin' it for the sake of argument—what am I goin' to do? I said I didn't know there was any flivver here. If I go back and say I did, I'm a liar. There ain't no way I can be accused of worse than that. Besides, if I admit I know all about it, and it turns out that Henry lives up to what may be justly expected, then I'm makin' myself a sort of accessory after the fact. Which ain't true and is damagin' to my reputation. I may be rough and untutored, but I ain't any Henry Williams—the four-eyed son of a gun!"

He picked up the lantern, turned toward the ranch house and paused again.

"Furthermore, here I've been tellin' the boss how I got him a prize cook from out east, along with her obligin' husband. He's liable to form a kind of poor opinion if I admit he came near havin' no cook at all. It's a reflection on foresight and management. And it's too late, anyhow. I can't tell him it's Henry Williams' flivver. He's liable to say I can't admit havin' any guilty knowledge appertainin' to it. It looks like I had to keep right on bein' innocent, which is one of my best points. But—the son of a gun!"

Deciding that he had been away long enough, he went to the house where he found Underwood and Chester waiting for him in the living room.

"Well," demanded the boss of the establishment.

"She's a flivver all right," remarked Charlie as he set the lantern on the floor. "She's just what you said, a three-wheeled flivver."

"And you don't recognize it?"

"No, sir. It's a new sight to me. It's an amazin' visitation 'r far I'm concerned."

"You mean you didn't know there was a car down in the tool shed?"

Jerome Underwood's eyes were fixed in a stare of incredulity, but Charlie McQueen gazed back with mild steadiness.

"Didn't know she was there. Didn't know she was locked up. Didn't know any call for anything that was kept in the shed."

"But—damn it—how could it get there?"

"Charlie been lookin' thoughtful."

"I've been tryin' to think," he said. "If she had four wheels I'd say she got there in the regular way. But she's only got three wheels and a soap box. That puts her in a class by herself. I can't figure her."

"Anybody around this ranch own a car?"

"No, sir. One of the boys had a motorcycle once, but he didn't learn to stay on the seat. We ain't had even a bicycle around here since."

Underwood continued to regard him with unobscured amazement.

"You're supposed to know what's goin' on around here aren't you?" he demanded.

"Yes, I reckon I am," said Charlie.

"But it's a fair-sized ranch and sometimes I'm travelin' around it."

"Do you want me to understand that a hold-up gang can use my place as a headquarters without my foreman even knowin' it?"

"No, sir. I don't aim to be perfect, but I take it you're feelin' pretty certain it belongs to the gang."

"I am now. I only thought so before, and so did my son. But when I'm told that you don't know any thing about it then I'm convinced."

"It looks reasonably convincin'," admitted Charlie.

"What went on here the night before I arrived?"

"Nothin' that I specially recall. I reckon we all turned in pretty early."

"Could they have run a car in here without your knowin' it?"

"Looks like they did, Mr. Underwood. It certainly makes me feel kind of foolish, bein' such a sound sleeper. But there she is, settin' there ain't any argument about that."

Charlie knew that he was looking sheepish, and felt it was the right way to look.

(To Be Continued)

County, Texas, on a judgment rendered in said Court on the 27th day of February, A. D. 1925, in favor of Whaley Lumber Company, a corporation, and against J. N. Leard, W. J. Cafferty, and his heirs and legal representatives, and W. J. McCafferty and his heirs and legal representatives, No. 1872 on the Docket of said Court, and to me, as Sheriff, directed and delivered, I did, on the 10th day of March, A. D. 1925, at 4:30 o'clock p. m. levy upon the following described tracts and parcels of land situated in Lubbock County, Texas, and belonging to J. N. Leard, W. J. McCafferty, the heirs and legal representatives of W. J. McCafferty, to-wit:

Lots No. eleven (11), twelve (12), thirteen (13), fourteen (14), and fifteen (15), at public auction, for cash, all the right, title and interest of the said J. N. Leard, W. J. Cafferty, the heirs and legal representatives of W. J. McCafferty, to-wit: W. J. McCafferty and the heirs and legal representatives of the property.

Witness my hand, this 10th day of March, A. D. 1925.

H. L. JOHNSTON,
Sheriff of Lubbock County, Texas,
(50-31)

CITATION BY PUBLICATION

THE STATE OF TEXAS.

To the Sheriff or any Constable of Lubbock County—Greeting.

You are hereby commanded to summon Alberto G. Cedillo by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your county, to appear at the next regular term of the District Court of Lubbock County, to be held at the Court House thereof, in Lubbock, Texas, on the 4th Monday in April, A. D. 1925, to defend against and answer a petition filed in said Court on the 17th day of March, A. D. 1925, in a suit, numbered on the docket of said Court No. 2138, wherein Anita Cedillo is Plaintiff, and Alberto G. Cedillo is Defendant, and said petition alleges: Being a suit for divorce on the grounds of cruel treatment.

Herein fail not, but have before said Court, at its aforesaid next regular term, showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Lubbock, Texas, this, the 17th day of March, A. D. 1925.

(SEAL)

LOUIE F. MOORE, Clerk,
District Court, Lubbock County,
51-41 BY OLIVE FLUKE, Deputy.

LAMESA NEWS

ENCOURAGE DIVERSIFIED FARMING

The Lamesa Chamber of Commerce has adopted a plan by which there will be carried to each community of Dawson County a program of diversified farming.

A truck will be loaded with a Jersey cow, a sow and some hens. The program will be along these lines: first, firm activities, stressing the importance of a balanced program instead of the "Cotton Route" that inevitably leads the farmer to bankruptcy.

The bankers of Dawson County are leading in this move for diversified farming and encouraging the planting of more feed, the keeping of two or more Jersey cows and at least one or more brood sows on each farm. They are asking those farmers who want to borrow money how many dairy cows they milk, how many acres of feed they will plant, how many hens they are keeping, then the question that once came first is asked, "How many acres in cotton?" When bankers take this attitude toward "safe farming" the results need not be feared.

OIL MILL FINISHES WORK

The cold-press oil mill that has been operating for the past two years under the management of Mr. G. W. Jones, has just finished a very successful year, having worked up more than thirteen hundred tons of seed.

All of this cake has not been used locally, some having been sent to South Texas.

Plans are being made to enlarge the plant with one more press and one more inter.

MR. AND MRS. H. W. McSPADDEN, OF BROWNFIELD, WERE THE GUESTS OF THEIR SON, F. C. McSPADDEN, LAST WEEK.

SHERIFF'S SALE

THE STATE OF TEXAS,
County of Lubbock.

Whereas, by virtue of an order of sale with writ of possession issued out of the District Court of Lubbock County, Texas, on a judgment rendered in said Court on the 27th day of February, A. D. 1925, in favor of T. T. Easter, Sr., and against C. H. Helm, A. J. Roe and the heirs and legal representatives of U. H. Helm and the heirs and legal representatives of A. J. Roe, No. 2018 on the Docket of said Court, and to me, as Sheriff, directed and delivered, I did, on the Tenth day of March, A. D. 1925, at 4:30 o'clock, P. M. levy upon the following described tracts and parcels of land situated in Lubbock County, Texas, and belonging to U. H. Helm, A. J. Roe, the heirs and legal representatives of U. H. Helm and the heirs and legal representatives of A. J. Roe, to-wit:

Lots Nos. nine (9) and ten (10) in Block one hundred six (106) of the Overton addition to the town of Lubbock, Lubbock County, Texas, on the 7th day of April, A. D. 1925, being the first Tuesday of said month between the hours of 10 o'clock a. m. and 4 o'clock p. m. on said day, at the Courthouse door of Lubbock County, Texas, in the town of Lubbock, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said U. H. Helm, A. J. Roe, the heirs and legal representatives of U. H. Helm and the heirs and legal representatives of A. J. Roe, in and to said property.

Witness my hand, this 10th day of March, A. D. 1925.

H. L. JOHNSTON,
Sheriff of Lubbock County, Texas,
50-31

SHERIFF'S SALE

THE STATE OF TEXAS,
County of Lubbock.

Whereas, by virtue of an order of sale with writ of possession issued out of the District Court of Lubbock County, Texas, on a judgment rendered in said Court on the 23rd day of January, A. D. 1925, in favor of W. A. Strickland and against Marvin Clark, R. I. Castle and wife, Lillie Castle and C. L. Thompson, No. 2089 on the Docket of said Court, and to me, as Sheriff, directed and delivered, I did on the fourth day of March, A. D. 1925, at 1:00 o'clock p. m. levy upon the following described tracts and parcels of land situated in Lubbock County, Texas, and belonging to Marvin Clark, R. I. Castle and wife, Lillie Castle and C. L. Thompson, to-wit: Lots Nos. nineteen (19) and twenty (20), in block two hundred thirty-three (233), in the town of Lubbock, Lubbock County, Texas, on the 7th day of April, A. D. 1925, being the first Tuesday of said month, between the hours of 10 o'clock A. M. and 4 o'clock P. M. on said day, at the Courthouse door of Lubbock County, Texas, in the town of Lubbock, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said Marvin Clark, R. I. Castle and wife, Lillie Castle, and C. L. Thompson in and to said property.

PHONES 601 602

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LITTLEFIELD'S PROGRESS DURING PAST TWO YEARS IS LITTLE LESS THAN PHENOMINAL, FIGURES SHOW

By CLAYBORNE HARVEY
Secretary of Chamber of Commerce

LITTLEFIELD. — This South Plains town is still being congratulated upon winning the 1925 district convention of the West Texas Chamber of Commerce. The selection was made at the convention recently held at Elston.

Many express surprise that a town the size of Littlefield should have attempted to aspire to such honors. But Littlefield went into the fight and came out on top.

Supplies Farmers' Demands.

Two years ago Littlefield was a small western town, "a wide place in the road," but during these two years there have been many changes and vast development in every way that is essential to the upbuilding of a town. All of the large ranches adjoining the town have been cut up into quarter section farms and the majority of them sold to men who are seeking real homes and desire to live in a real agricultural country.

In other words, this growth is not due to some temporary source that will be gone within a few years and causing a "boom," but to the many farmers who are rapidly settling up the country adjoining and in the vicinity of the town of Littlefield. The town is only supplying the demands of these farmers and is permanent.

Many New Residences.

In the last few months there have been several one-story brick buildings completed. Several more brick buildings are under construction or under contract, one of which is a three-story bank building, being built by E. A. Logan, the president of the Littlefield State Bank, and Pat H. Boone.

There are other men who can see far enough ahead to invest in large amounts of property and erect buildings on it here because it is a real investment. The residential section in building up, there having been over 300 residences erected in a short lapse of time.

Schools Are Growing.

At the beginning of the school session last Fall there were about 400 pupils enrolled. The last report of the enrollment a few weeks ago showed a little over 1,200.

The 1924-25 session was opened in the old school building with 13 teachers. This building was soon abandoned to the grades and the new building was occupied. It is modern in every respect and a credit to any community, costing \$90,000.

At a recent meeting of the Littlefield

Board of Education it was decided that additional room was badly needed and \$50,000 more will be appropriated for this purpose. At this time the faculty has grown to 26.

New City Hall.

There are seven religious denominations represented, three of them employing full time pastors. The Baptists recently let a contract for a \$35,000 church, and it is only a short time until others will follow in this.


By the time the district convention of the West Texas Chamber of Com-

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Municipal Electric Service Means A Lot to The People of Lubbock

Last year the people of the United States used more than a billion dollars worth of electrical energy. This is an indication of how much electricity means to the people. It shows what their stake in the industry is.

The service that cost them a billion dollars was the cheapest in point of price of anything they bought. It was as efficient as possible. Everybody got served alike without discrimination.

These things were that way because the service of the public utilities is an essential service recognized to be such by the laws and by public opinion, and essential service must be supplied without discrimination, adequately, and at the lowest reasonable cost to the user.

Your company recognizes this interest of the people in the services it supplies. It urges the people to cooperate and through increased consumption the rates placed below even their present low level. Your own company can and will do this.

CITY LIGHT & POWER
CITY OF LUBBOCK

merce is held, there will be many more improvements, namely, a city water and sewerage system, which is to be installed in the next few months; paved streets, large city hall and several other things which the "city dads" have in mind.

AMARILLO SAFE LOOTED

AMARILLO.—Burglars blew the safe of the Lemons Grain and Coal Company here early Monday and escaped with \$300 in cash and a large amount of checks.

Three suspects have been arrested by sheriff's officers. The safe was completely demolished and portions of the building wrecked.

Read Journal ads. It pays

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AMARILLO SAFE LOOTED

AMARILLO.—Burglars blew the safe of the Lemons Grain and Coal Company here early Monday and escaped with \$300 in cash and a large amount of checks.

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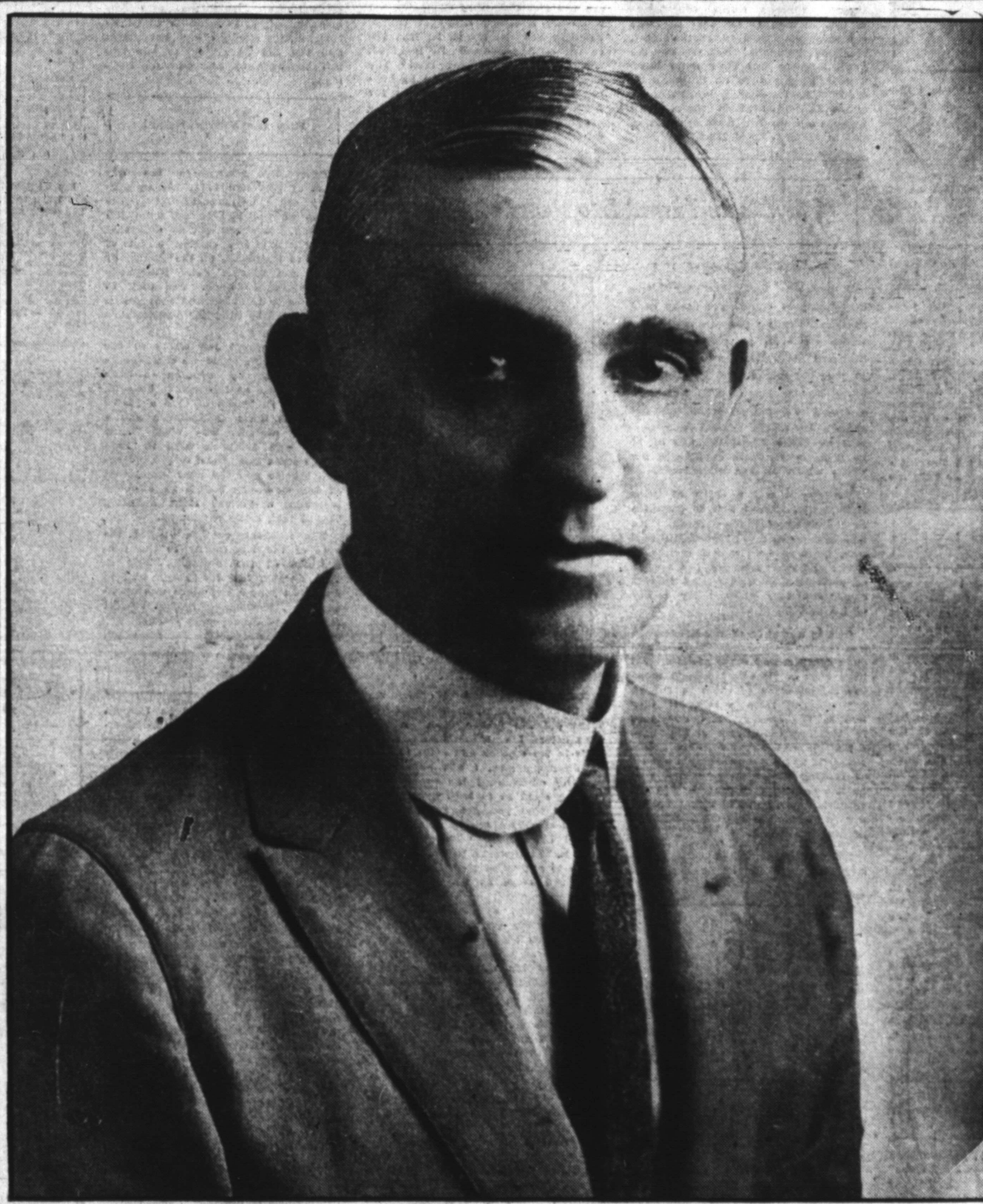
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Makers of West Texas



W. W. RIX
Of Big Spring

HIS ancestor was a friend of Bluff King Hal's, away back there when heads were falling right and left and gibbets dotted the skyline like derricks in an oil field. The ancestor lost his head, literally, because he defended the father of Anne Bolyn, one of the victims of vampish King Henry. A background rich in English history explains why this West Texan happened to be an Episcopalian.

But, getting away from the time when the English empire was a puling infant in the laps of the gods, and coming right down to the reign of Calvin Coolidge, we find a descendant of English empire-builders engaged in the work of building another, greater empire—the empire of West Texas.

And W. W. Rix of Big Spring, Texas, with an annual turnover in

a business way of half a million dollars, is a considerable cog in that vast machine that is constructing an enduring empire right here before your eyes. He told his biographer he had no story; he was just an ordinary fellow—but the biographer found a story rich in accomplishment and worthy a place in this series. Read it on Page Two.



HEIR OF EMPIRE IS EMPIRE BUILDER

And Rich Historical Background Is Graced By His Own Achievements

Here's a builder of West Texas who had to be convinced, against his will, that he belonged in this Western Weekly series. Said W. W. Rix, of Big Spring, in a letter to the writer of this biography: "The truth is, there has been very little in my life of what you call a man's interest. I spent my boyhood on my farm, and about all I have known has been work. I was too busy, from boyhood clear to this day, to accumulate what you call a story. I am

Just an ordinary fellow, such as you meet every day, with no special background or talent, doing an ordinary work the best way I know how."

Let's see about that. Let's put this ordinary fellow up in front of the machine and turn the X-ray on him. Let's look into the matter of background, since no sketch can be a true sketch without a background. Among other things, how does it happen that he is an Episcopalian, in a country where Episcopals are few in number, a Methodist or Baptist? Whenever you run into affairs of the Episcopal missionary diocese of North Texas, you also run into Wallace Wareham Rix, which was the way his folks christened him. He is one of a little devoted band and there must be a reason for it.

ever feel puffed up about its growth let it consider its past, as Wallace Rix knew it as a boy. He has the low-down on it.

"It wasn't much," he says frankly. "C. C. Slaughter's ranch ran all the way from the northern outskirts to Plainview. The biggest buffalo in the World's Fair at Chicago came from his ranch. I distinctly remember seeing wild buffalo, antelope and turkey. It was just a trading post, a dirty little wide spot in the road, dry most of the time but occasionally swept by flood waters pouring down the draws on either side of the town. And it was pretty tough. We were frontier people with a vengeance, and the transcontinental tourists riding the Texas & Pacific used to stare at us from car windows with a mingling of fear, pity and contempt. But you see for yourself what has been done here. The railroad put us on the map by establishing its division headquarters, shops and roundhouses here, and we've been on the map ever since, and growing all the time."

Back to the 4th Century

The story goes back to the Fourteenth Century. The Rix family have been Church of England followers since the day of Sir John Rix, first Earl of Offord, who established the ancestral home of Brancaster Castle, Norfolk County, England, and lost his head because he had dared to be a friend of the father of Anne Boleyn, wife of King Henry VIII.

It's a pathetic story. Sir John Rix was a man of courage and character. The violent Henry decreed that his old friend should have his head cut off, and Sir Thomas Boleyn, father of Queen Anne, with him. Walking to the gibbet and spreading out his arms, Sir John made this historical pledge: "I, John Thomas Rix, Earl of Offord, by right Commander of the Coast, Lord High Constable of the County of Norfolk, do vow and declare that this castle shall be the home of the exile, the refuge of the persecuted, oppressed and down-trodden believers in Jesus Christ, a hiding place for the fugitive from Pophigh power. So help me God. Amen."

Emigration to New World

The second Earl of Offord was Sir John Rix, who married Margaret Bruce, a descendant of King Robert Bruce of Scotland. The family came on down to John Rix, then Robert Rix of Canningham, England, whose two sons, William and Thomas, were the first members of the Rix family to emigrate to the New World.

William left no descendants, but Thomas had a son, James, of the Salem (Mass.) colony, and James had a son whom he named James. Nathaniel Rix of Preston, Conn., was the second James' son. The next generation was represented by another Nathaniel, of Boston, N. H. He was the ninth of the line. The tenth was John Rix of Landoff, N. H., and the eleventh his son, John, of Barnston, Canada. John Rix was the father of Barnett C. Rix of Cedar Creek, Wis., and Barnett C. was the father of Wallace Wareham Rix, subject of this sketch.

Grandfather John Rix had been, you recall, of Barnston, Canada. He settled in Washington County, Wisconsin, in 1844, on the farm on which the Rixes of two generations were born, including W. W. Rix. The date of his birth was January 9, 1822, which makes him forty-three years old.

Comes to Texas as Lad

"By all rights I should have been a Wisconsinian the rest of my days," he told his biographer. "The Cedar Creek farm had been the home of our people since grandfather acquired it in 1844. We were fairly well fixed as I recall it, with a well-stocked farm and our own grist mill. There were four of us boys and one girl, my sister Ruth. But father's two brothers emigrated to West Texas and commenced to urge him to follow and join them in the sheep business near Colorado. About that time the grist mill burned, and we all pulled stakes for Mitchell County, arriving in 1887, in as a boy of five.

"Three years later we moved on to Howard County, and we've been right here in Big Spring ever since, thirty-four years. It is the only home we boys remember much about. I spent all my boyhood here. I went through the grade school until I was fourteen, then going to work, and I've had no further schooling."

Big Spring of His Boyhood

Big Spring is a worthwhile place now, of nearly 5,000 people, and has taken on city airs. If it should

Joins His Folks in Business

Wallace Rix's first venture in business was in a confectionery store. He then worked in a grocery. For the next fifteen years he was in the First National Bank of Big Spring and saw its deposits rise from nothing to a quarter-million. In 1916 his brother, H. L. Rix, offered him a job with the Rix Furniture Company, and he took it.

Wallace's story is necessarily the story of the Rix family, for they all are the Rix Furniture Company. It is strictly a family affair of father, brothers and sister. H. L. Rix, the oldest boy, organized it in 1905. His father soon joined him. The elder Rix showed his mettle by buying two lots on Runnels Street for \$150, selling one for \$1,800 after occupying it five years, and using the other to build a part of the present

Rix store on. He ran his own pile of chips up to \$42,000, as stock in the Rix business, before he "re-signed" lately at the fine age of seventy-five. The quotes are used deliberately; the Rix boys say the resignation is a regular fraud.

The second son, J. A. Rix now of Lubbock, joined the firm in 1910; the sister, Miss Ruth, became a partner in 1912, and Wallace in 1918. The business had been started in 1905 literally on nothing, but when it was incorporated in 1910 the assets were found to be ten times the amount of the original investment. The capital stock is now \$120,000, net assets the same, and the original store of 22x70 feet grown to a complete house-furnishings establishment handling, in addition to furniture, music supplies and hardware; and the Big Spring house has two full brothers, at Lamesa and Lubbock.

How the Drouth Helped

Everybody remembers the dry years of 1917 and 1918. Along with every other business in Texas, the House of Rix had to go some tall hustling. Business got so dull that Jed (J. A.) Rix carried a lot of rods to Floydada, on the Plains, by truck and sold it out. Everybody was talking Lubbock. Jed took 12 Victrolas to Lubbock and sold eleven in one week by a house-to-house canvass.

"By the way," Jed wrote to the home house, "I think we could make some money by opening a little branch house at Lubbock." So said, so done. In March of 1918 a \$5,000 stock was taken to Lubbock and a building rented. The West "came back," and Lubbock with it. That \$5,000 stock has grown to \$50,000 actual invoice and the total investment at Lubbock now stands at \$150,000 including a \$70,000 brick building, 7x125 feet, lately completed.

The Lubbock venture opened the eyes of the Rix family to the possibilities of the Plains. Along in 1921 Lamesa had its "play," and in July that year a Rix store was opened there, the family having bought the store of Mrs. Emma Kelley.

Sitting Pretty Now

Business was so good in Lamesa that in 1923 the Rix Furniture Company put \$25,000 into a brick building. It was burned, but promptly rebuilt. The company now owns its quarters, land and building, in the three cities where it does business. Where it grows business in 1918 was \$48,000, by the end of last year it was \$475,000; and during the month of January, 1925, normally a quiet month, it was \$48,000. That indicates a record-breaking year for "The House of Satisfaction."

The Rix boys have always been hard workers. Wallace is no exception. In a four and one-half year stretch he was off the job only three days. He has been promoting himself a let-up, but what is a fellow-going to do when his town needs him and there's always plenty of public work? Mr. Rix was a leader on every "drive" during the war, when money was hard to raise. The Red Cross leans on him heavily every time it wants something done. At one time he has been president of the Big Spring Chamber of Commerce, president of the school board, a director of the railroad men's Y. M. C. A. and Heaven knows what else. At this time he is president of the Y. M. C. A., and on the board of directors of the West Texas Chamber of Commerce. He was married June 20, 1905, at Houston, to Mrs. Kate Phillips. Their daughter, Alice Anne, now sixteen, is in Kidd-Key College at Sherman.

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Play Hours Turned Into Hours of Profit

By Hubert Cooper

A boy who turns his play hours into hours of profit, not alone in a pecuniary way but in a manner which affords pleasure both to him and his playmates is Otis Lilly, 12 year old son of Mrs. Ines Lilly at Cross Plains, Texas. Otis has been a self-helpful lad since he was old enough to toddle around and now that he has attained the age of 12 he is becoming more capable in the work, which he has undertaken.



OTIS LILLY

Perhaps it was a spirit of helpfulness that caused him to start in to the work of making things. He has always been proficient in that way, more so even than the average boy, and he has now attained a state of perfection in that regard that is considered very unusual for a boy of his age.

Otis is a maker of miniature cabinet goods, such as chiffoniers, kitchen cabinets and other articles. All boys have a "leaning" toward making things, some of them in cutting out whistles from a stick if they live in the country, and nowadays in building radio sets and putting them up and starting them going. But Otis has concentrated his efforts at making things on toys, and that he has become very proficient in the work is seen in the fact that he has orders ahead that keep him busy all of his time filling.

Helpfulness combined with necessity may have had something to do

in developing this talent of making toy furniture for when Otis was five years old his father died. A few days after his father's death, he went to his mother and said: "Mother, do not grieve, I will help you." And he made good his promise by starting right in to help his mother. Even at that young age he learned how to operate a sewing machine and helped his mother with the family sewing. The genius to make things began to appear at that age, and has developed more as he has become older.

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THE WESTERN WEEKLY

Sunday Magazine Supplement of AMARILLO DAILY NEWS THE ABILENE REPORTER THE SAN ANGELO STANDARD THE SWEETWATER REPORTER THE PLAINS JOURNAL LUBBOCK For advertising information address either of the above papers or The WESTERN WEEKLY Mercantile Bank Building Dallas, Texas

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It is surprising called "female" appetite of women who suffer from nervousness, indigestion, constipation, and other ailments. Napoleon one day just as true and when in a state of off your strength your strength and circulation under the conditions, you on where the out physical endurance. Until competing to save weeks of Cataracts organs was like a mark because now or could using most disorders of v

Now that you are a shadow of a woman, the Female Organ is almost ninety percent painful and disabled. We have a response to St. Louis, Mo. Improving too be



G. F. P. QUICKLY ENDS PAINS IN SIDE FOR THIS SECOND ST. GIRL



MISS. KATHERN SWIFT

It is surprising how often so-called "female troubles" affect the appetite of those unfortunate women who suffer from these disorders which are so common among them nowadays. This is one reason why these common ailments of women, which we now know are caused by Catarrh of the Female Organs, so quickly exhaust the nerve force, energy and vitality of the unfortunate ones who suffer from them. That dreaded malady—Catarrh, not only destroys nerve-cells, tissues and muscles, but it effectively shuts off the supply of nourishment upon which woman's system is dependent to rebuild the wreckage which it causes.

Among the many women here in Fort Worth who are now finding the consistent use of St. Joseph's G. F. P. is a mighty easy way to get rid of their pain and suffering and get back their health and strength, is Miss Katherne Swift, the attractive young lady who lives at 110 1-2 Second Street. She says: "I couldn't imagine what was the matter with me. I was nervous, restless, didn't have any energy; couldn't sleep at night and didn't have any appetite. Then to make matters worse I began to have pains in my sides and back.

"When I told a friend about my troubles she suggested I try that new medicine, St. Joseph's G. F. P., which almost everyone is talking about now. The first few doses had such a quieting effect on my nerves, that I knew the people who had been telling about what wonderful things G. F. P. is doing for them hadn't been exaggerating.

"I am now on the second bottle of G. F. P. and I feel like a new woman. I haven't an ache or pain of any kind. I sleep well at night and when I wake up I feel so refreshed, I have plenty of energy to carry me through the day. My appetite is just splendid, and my nerves are just as steady as a rock. Every woman should know about G. F. P."

Now that we know beyond a shadow of a doubt that Catarrh of the Female Organs is the cause of at least ninety per cent of those painful and distressing troubles, let us have such an effective response to St. Joseph's G. F. P. is proving to be in thousands of

Women Now Depend on St. Joseph's G.F.P. To Restore Their Vitality

COMMENCEMENT TIME FOR WOMEN'S CLUBS DRAWING NEAR--The District Meetings

BY PHEBE K. WARNER

First of all what is education? Does anybody know? We meet so many people who say "Oh, I can't do that. I'm not educated." What do they mean by the word "educated?" As a rule they mean that they have never passed through that indefinite experience called "going through college." They mean they have never passed over a certain number of text books and received a credit for what they may have crammed into their memory box for a few days or possibly months until the final test was over.

But the final test of what we know is NEVER over. One of the universal mistakes of the human family is the vague idea we all have of what is meant by education. This is about the way the world is divided by popular sentiment. If you have been through some college and made a certain number of grades the world takes for granted you are an educated person. No matter whether you know anything or not. If you have missed that experience during the first thirty years of your life you almost invariably class yourself with the uneducated half of the world no matter how much you know. Now is that not about the way of it? Think over the people you have known in both classes, examine your own self and feelings and see if there is not some truth in that statement.

Suppose right here we spend a few minutes and a little space trying to clarify that version of things. We have all known people who have gone entirely through a truly good college, made the grade some way and came out with a real sheep-skin of some kind, who were not worth five cents to themselves or anybody else. And who never amounted to anything in this world as long as they lived. We will not go into detail as to the causes of such a case. Perhaps there was nothing there in the first place to educate. There must be something in YOU to develop before anybody can develop it.

On the other hand we have all known scores and scores of men and women who have made true successes of their lives who never had a chance to even go through a high school. Just because they never went to college is no sign they are not well educated people. And just because you did go to college is no sign YOU are an educated man or woman. Education is something deeper and higher than merely going to college.

As we understand the term and as we apply the term to those with whom we live and move and have our being, Education means a physical, mental, social, spiritual and industrial training for life and the business of living. We pass thru this beautiful world but ONCE. It is a big thing to live. I wouldn't have missed the opportunity to have lived in this day for anything. Would you? With all its trials and disappointments and even failures I'm glad I'm here. I'm glad I've had a chance to try life for a few years. The thing that I regret most of all is that I did not know better how to get ready to live so that I might now be getting more out of life and putting more into living. That's why education means to me "Getting ready to live."

And one of the first essentials to a useful life is a healthy body. But how many of us have seen boys and girls walk off of even the high school graduation platform with a nice little diploma and a wrecked constitution. Do you call that education? Looks like failure to me. Anybody that overworks their brain to the neglect of the care of their body is getting ready to die instead of to live. Another thing we all need in this world to make life worth while is friends. What joy is there going through this world with your massive brain away up in the air and no friends in this world. The man or the woman who does not know how to be a friend and have a friend has missed one of the biggest factors in his education. Then there is a spiritual nature in every one of us. Sometimes we call it character. Sometimes we call it our disposition. But no matter what we call it it is there. It is that inner life that is trying to direct all our other lives. And sometimes the most highly educated men and women mentally are all but dwarfs spiritually. They have studied books until they feel that they know more than the men who made the books or the God who made the laws and the universe that the books are about. And sometimes we folks who have lived close to God and Nature and mankind and know a thousand times more about the world and its heartaches and its needs and its blessed opportunities are actually afraid of those wise guys.

How to Live-- But there is another essential to education. It does seem that one of the biggest things in life is to know how to make a living. And in this one thing the world has had about the least real training of any branch of education. As we see it the difference between most of our people whom we call educated and uneducated is this. The educated folks have gone to school a few years and everything they have learned in a book or class room has been recorded in the college register and they have been given credit for

it all! and they pass out of school on those credits and the world says "Look! There goes an educated man." While those who have been going to school all their lives in the great University of life, and have mastered the lessons of health, and developed a big strong heart in a big strong body, who have learned how to be a friend, who have discovered the laws of human kindness and how to apply the Golden Rule every day in all their dealings, with their fellowmen and who have taken some line or work or business and conquered it until it has made them comfortable and happy and a blessing to their community, but because none of this knowledge they have learned about how to live and make a living has ever been recorded in any college register and because they have never received any credit for what they have learned they are classified as "Uneducated."

Great old world we are living in. And there is no class of people who feel this unfair and unjust classification so keenly as do the women of the land. Now if a man gets out and rolls up a million dollars or piles up several thousand acres of land or rounds up a few thousand cattle or builds a great railroad or something like that most men bow down to him for what he has done. They forget to ask where he graduated or whether he belonged to a fraternity or how popular he was in school. His work is not registered in any college but it is recorded in the visible evidences of his work and the world gives him credit.

How About Mother?-- But how about the woman who stays at home and rears a fine bunch of children and helps that man every way she can to roll up his success in life? That man gained a liberal education by his efforts, and he grew in every way. But often his wife all but buried herself alive to rear the family while her husband was getting rich. The world is full of just such women today. For some reason they missed the opportunity to go through school in their youth. And all the rest of their life has been absorbed in the work of the home. How are these women to be educated? How may they go on with their mental and spiritual and social development? Is there no way for a woman to live a bigger fuller life as the years go by? Is there no way for her to keep growing with her husband and her children so that she may always be a companion in her home instead of the family judge and finally the object of the family and community pity rather than pride?

Yes, there is. The day is here when women may keep on climbing every year of their lives if they will only allow themselves the privilege. The Woman's Club in all its varied forms is today the greatest university in the world! It is not perfected yet. It may never be. But it is so designed and developed to offer more women a chance to keep on with their education than any other organization. It is a university because it offers more courses of study than any other school in existence. It is a university because it is universal in its scope. Any woman in America can belong to the Woman's Club if she wants to. It is the cheapest school in the world. It is not only an educational institution but it is an applied educational institution. When you join a club it is the same as joining some class in some State or church university. You may select what you think you need to study most and go to work. You have this advantage in a Club Class. You need not take a lot of the non-essentials. You are older now than when you were a school girl. You are in the midst of the battle of life. You have a better idea what it is you need to know. You may select that and begin to study. And if it is

something useful, something that will help you be a better wife and mother, a better home maker and neighbor, what's the difference whether it is listed in the college course of study or not. If you learn it and use it and it helps you to live a better life is it not education just the same as if you had got it by paying tuition and board while you worked for a grade or credit.

Give Them Credit-- And when you have conquered it and made it a part of your mental capital with which to live a more interesting life, I'd like to know an honest just reason why you should not receive credit for your new knowledge you have gained this time in the club. There are 11,000,000 women in all our clubs in the U. S. A. All learning many valuable lessons every year. Do you think these women should receive any credit for what they are doing and learning. Do you think we would be classed as a sixth grade nation and rank 9th among the nations of the world in the educational scale if every woman who is adding every year to her mental powers was receiving credit for her advancement?

And now in just a few days the women of Texas will begin to hold their annual meetings. The Congress of Mothers and Parent Teachers Association will hold ten meetings over the State in April. During the same month the Texas Federation of Women's Clubs will hold eight meetings over the State. Every one of these conventions will be a summary of the work done and the knowledge gained by those women during the past year. The woman's club is the only school that runs without public taxation. It is the only school that supports itself and gives all its surplus funds to building up everything else but itself. It is the only school that is carried on without any paid teachers. It is the only school that is kept going the whole school year without a special school house. It is the biggest thing of its kind in the world and is kept alive and growing every year without any campaigning or revivals or paid workers. There is a truth in this fact too deep for the average club woman herself to grasp. What keeps the club alive? It is this inner longing for growth and development that most of us failed to get when we were children. It is life itself trying to grow and express itself in higher terms. It is just as natural for the mind and soul of a woman to keep growing as it is for a tree to keep growing as long as it lives. Why, a tree, begins to die the hour it stops growing. So does a woman. But the most of us do not know what ails us. The club work and study is that unconscious effort of human nature to throw out its tentacles in an effort to live. It is the most natural thing in the world. And that is what keeps the movement alive and growing. And so amount of discouragement and criticism will stop its growth now that women have discovered they can keep on growing.

Need a Goal-- What we lack in this universal growth is a series of mile stones or goals toward which to struggle. We struggle as it is but we have no way of knowing when we have arrived at any definite goal. However the District meetings serve most beautifully as a kind of commencement time of year when the delegates get together and tell one another how much they have accomplished for their home towns and communities. They also give an account of what they have done and what they have accomplished within their own lives. All have the satisfaction of a good work well done. The end of the club year affords a happy excuse to meet and compare facts and figures and exchange ideas and plans. It is a great month in the year when most of the women's clubs invoice their mental and social capital and lay their plans for another year of service to themselves and their State. There is no way to measure the good that is being done through these clubs. Chief of which is the continued growth and development of the womanhood of the State. As proof of their wonderful growth look at the vision of women today as compared to even a quarter cen-

tury ago. Even then the club work was taken up more as a personal interest. A personal affair. But today the club work has outgrown selfishness and selfish interests and has become one of the most universal institutions of service to all the people. That's why it lives. That's why it grows of its own volition. But it is just getting a good start. If the club work has meant anything to you; if it has kept your life developing; if it has broadened your vision for humanity and deepened your interest in humanity; let us not stop the work until this influence has reached and broadened the life of every woman in our land. What right have just a few thousand of us to this new life more than the most humble woman in the State?

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Finest Blue Steel 4 Shot 1925 model spring hand ejecting revolver with beautiful pearl handle. \$16.35 22 or 28 cal. Special \$8.50

BREAK OPEN REVOLVER, new 1925 model, 22 or 28 cal. Pearl Handle free if your order now. Price 1925 Model New 25 cal. AUTOMATIC WITH PEARL HANDLE. A regular beauty; 7-Shot blue steel pocket automatic, a big bargain. \$7.95 Pay on Delivery Plus Postage SEND NO MONEY.

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MOTHER-- Fletcher's Castoria is a pleasant, harmless substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrups, especially prepared for Infants in arms and Children all ages.

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Take Liquid Shumake

When the kidneys are over-active, backache or some other torturing pains are almost sure to develop. The strain ever stop its annoying distress with continuous interruption of sleep is bound to break down the good health of even strong men and women if the kidneys are not restored to normal activity.

Most people who have kidney trouble are bothered with excessive kidney action and in many cases if the kidney action is restored to a normal condition all misery from that source is relieved.

Liquid Shumake is prepared especially for over-activity of the kidneys and relieves kidney weakness by removing the causes of the trouble.

Children affected with excessive kidney action at night should have a dose of Liquid Shumake just before supper time for awhile to correct this annoying disorder. Liquid Shumake is obtainable at all drug stores with full directions--advertising.

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Best Opal Glass for lamp shades. Chipped Glass Signs. Wind Shields. Everything in Glass.

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Write for sample and delivered prices on Kasch or Mebane seed.

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SEEK SHORTER ROUTE TO EDUCATION AND Cube Root and Geography may come in for Jolt



Will C. Wood
HEAD OF THE
EDUCATION PROBE
COMMITTEE

ASK your business partner, or your father, or your mother to spell "asafoetida," that is if you know how to pronounce it.

Then if the person asked survives, request that he or she propound a cube root problem to you.

Many school children have spent hours, and some of them weeks, in learning to spell asafoetida. Then in their after-school years they have never had an occasion to use their bit of valuable learning.

If a business man will sit down and think over all the things he was required to learn in school, things he has never had the least bit of use for since, he will immediately see the reason why the Commonwealth Fund of New York has appropriated a fund to make elementary schools more valuable to America.

CUT OUT THE USELESS

The object of this organization is to eliminate nonessentials from the elementary courses of study.

There is no intention to shorten the period of elementary schooling. Rather there is sought more intelligent study, and through elimination of less important material, give more time to essential things, and prepare in lower grades for some of the studies in higher classes.

A serious study of the problem is just getting under way. Will C. Wood, California superintendent of public instruction, is in charge, and he has carefully chosen notable educators to carry on research and general work.

Wood's assistants are: W. W. Kemp, dean of the University of California's school of education; Dr. William Chandler Bagley of the Teachers' College, California; and Dr. George C. Kytte, associate professor of education at Washington University, St. Louis.

Kemp heads the research committee. This committee will approve all investigation plans, and critically evaluate all investigation results.

CALIFORNIA SELECTED

Work of the organization already is under way in California with the state's entire educational system giving co-operative assistance.

California was selected for the investigation principally because the state's courses of study are not made by the state, but by the cities and counties. This gives an opportunity for a wide range for research and observation.

During the last quarter of a century the commercial and industrial world has moved forward by leaps and bounds.

The automobile has supplanted the horse, and is forging into the steam and electric transportation fields, bringing with it increased efficiency and prosperity.

Aircraft, including the airplane and the dirigible, are coming into their own. Radio has linked up the hitherto inaccessible places of the world with the centers of art, and music and commerce and business activity.

SCHOOLS CAUGHT

Only the schools, the wellspring of learning, seem to have been caught in an eddy, and are hanging over the old problems in mathematics, the old spelling list of useless words.

There has been some advancement, of course. The little red schoolhouses on the hills are becoming rarer. Consolidated schools, with better trained teachers, are taking their places.

Moving pictures are establishing places for



A New York school room where students are answering questions submitted by the school board via radio.

"Pop, can you spell 'asafoetida'?"

themselves in the teaching of geography, history and even mathematics.

However, some of the more conservative are loath to see any great merit in the use of the screen.

Complaints that educational methods fail to keep progress with the needs of society, are not new. Because universities and colleges always have been conservative and bound by tradition.

But just as there has been opposition from within the school walls against leaving the old and tried paths, there have been potent forces working from the outside, and the system has been kept shuffling along within calling distance, at least, schoolmen admit.

Educators point out that it is in the courses of study that progress is lacking.

TIME WASTED

"Consider cube root, partial payments and bank discount," says Will C. Wood. "Knowledge of these subjects is not used by the average citizen, and yet immature pupils must study these."

"It was a waste of time to teach such subjects to children 14 or younger, when they can learn them more quickly and more thoroughly when they face actual conditions in life."

"Recently I overheard a girl of 14 telling her mother she was studying bankruptcy problems. This seems wasted time—when we hope not one in a hundred will have anything to do with bankruptcies, and when they do, they are certain to have attorneys."

"Thirty years ago cube root was justified as part of the school course. Now, with over 99 per cent of the children entering high school, they learn the theory of cube root in algebra, at an age they can understand it."

"It is impossible to explain cube root without referring to matters of an algebraic nature. Yet we expect elementary students to understand."

GEOGRAPHY TAUGHT WRONG

"Far too much time is given to geography and pupils get far too little out of their effort. This is due to use of three cycles of teaching, each going over the same ground."

"Fourth and fifth-grade pupils go over the world in the standardized manner. In the sixth grade they do the same on a little larger scale. And they do the same again in the seventh and eighth grades."

"Instead of this repetition, travel stories of other

lands, with emphasis on other peoples' mode of life, and geographical readers could be used in earlier grades. Then, with this colorful background, they could take up the old type geography course above the sixth grade and by studying more intelligently gain wonderful knowledge for later life.

"Spelling—considered a lost art by many—can also be made more effective by proper eliminations. Instead of trying to teach the 15,000 words that some present spelling books do, let us find words used in business and social correspondence AND TEACH THESE WELL."

3366 WORD VOCABULARY

"The average person's written vocabulary includes not over 3366 words. Yet 'which,' 'together,' 'Wednesday,' 'friends' and 'business' are the type most frequently misspelled. The common words should be taught so thoroughly that the child never forgets them."

"It took me an hour to learn to spell 'asafoetida.' I haven't used it once since I left school. Such words can be learned in later life if they are needed by reason of one's occupation."

"Grammar is the logic of language. It is too much to expect a child of elementary school age to grasp that rather abstract logical element. What is needed in the grammar school is the teaching of usage of good English, rather than abstract analysis of language."

NEW LINE ON PHYSIOLOGY

"Physiology requires young pupils to learn the name of every bone in the body—and when there is a broken bone we call the doctor."

"Emphasis today is on hygiene rather than physiology. Stress must be placed more on clean, healthful living rather than the body's structural phases."

"Knowledge of the structure is necessary, but more important is formation of healthful habits through knowledge of proper clothing, diet, ventilation, reasonable hours, refraining from drink-

ing water from polluted sources, home sanitation and kindred important personal topics.

"European students graduate from universities a year sooner than do Americans. This indicates there is waste of time in America. A study of our own methods and those of Europe may throw some light upon our American educational problem."

Wood thinks that much of the traditional matter in present authorized text books can well be eliminated.

ASK OTHER STATES TO FOLLOW

And he believes that, as a result of this survey in California a way will be found to effect a considerable amount of time of elementary pupils in their school work.

Following a completion of the research in California and the approval of the report, a general committee, also named by Superintendent Wood, will consider and criticize further the findings of the investigation. Then the committee will work to obtain acceptance of the new plan by authorities charged with making courses of study.

In addition to gathering valuable information on the course of study, the California committee will have some interesting reports on punishment in school.

School discipline has always been a troublesome problem to both parents and teachers. It was more so when corporal punishment was the remedy for almost every infraction of school rules.

Probably because punishment of a child is not only an unpleasant task to the teacher, but one fraught with danger, as parents sometimes have a habit of storming down upon the school, this phase of school work has made much advancement since father's day.

It's a rare thing for a teacher these days to force a child to stand tip-toe and keep a finger on a chalk mark on the blackboard.

The dunce's stool, and cap, are found only in comic strips and in accounts of old-time school days.

But few teachers use the rod any more. Educators have learned that often some other kind of punishment will get better results.

PUNISHMENT TO FIT CHILD

Arrange the punishment to suit the individual child is the advice of nearly every school superintendent from coast to coast.

An altogether new plan for control of students of the upper grades and of high schools has been put into effect in some cities.

This consists of placing the pupil largely upon his own responsibility, or better still, leaving the conduct of the student to the student body as a whole.

Ideas Vary

THOUGH schools and universities are naturally conservative and bound by tradition, many changes in cultural ideas, and the paths of educational effort have come about during the last 25 years.

Chinese are about the only people that hang on to their old original educational systems. There have been but few changes in the Chinese system since it was founded in the days of Confucius.

In ancient Greece the supremacy of the state was generally unquestioned, and all educational efforts were bent toward making the student better qualified to serve his state.

PLATO AND ARISTOTLE

Later in the days of Plato and Aristotle the courses of study were shaped to benefit the individual as well as the state.

Then in Greece was developed the almost perfect in physical beauty and form, the great philosopher, musician and artist.

By the time the Romans conquered the Greeks, the ideal of a reached through education had fallen back, and much of the teaching had to do with mystical philosophies and unreal rhetoric.

Rome never reached the state of education that was felt in Greece. The Roman boy learned to reverence the gods, to read, to bear himself well in many exercises, and to know enough of the laws of his country to regulate his conduct.

INFLUENCE OF ROME

Later the Roman education became saturated with paganism and religious rituals.

And the city of "the seven hills" sank into the Dark Ages, carrying with it a large part of the educational advancement that had been achieved throughout the past centuries.

It was during and after the renaissance that great thinkers turned their attention toward education, and brought forward some of the ideals still entertained by modern educators.

EDUCATION FOR MASSES

Rousseau, Francke, St. Jean Baptiste de la Salle, Voltaire and Rousseau exercised a great influence, from the fifteenth to the nineteenth centuries, in bringing about educational facilities for the poor as well as the rich.

Equally marked also was the growing care for the scholastic education of girls, as well as boys, though only in America are the two regarded as practically identical form and purpose.

The religious dominance of education, which had held for nearly a thousand years, lost during the nineteenth century, and the state was substituted as the official agency of education.

INTRODUCTION OF SCIENCE

About this time many changes took place in the methods of instruction. Psychology became an aid, and educators began studying the mind of the child as a guide to pedagogy.

Courses of study also were changed, and instead of compulsion the university student to give up his time to art and literature, was encouraged in the branches of natural science.

The dates for the Convention at been set for 1925. The program for the program and the affiliated will be a program of the utmost care in perfecting. It will be unique.

Pure Breed

Acres

COLORADO county farmers acreage to pure in history, according to the Colorado C. The campaign of standard county, conducted farm agent, has cent of the far several thousand agreed planting up to Colorado tribulation among county. Hundreds will use seed by them on the and which are best to be breeders.

The better introduced into years ago when employed a first time. For efforts of the agers in the adv a pedigreed seed received hard found profit in mongrel seed as a premium for not appeal.

The farmer, loved the advice and planted corn variety, found climate, was a stantial bonus to his neighbor who had the old method, achieved throughout the past centuries.

The county creditable record be placed in a Dymman, new county southwest of Colorado lead all other member of new fair 1925, but report by indicate the of virgin land a year.

World's A

Conventi

(By O. A. Advertising C. FT. WORTH every city and will be given represented at the Convention in May, A. of the On-to-I. According to the Advertising committee will propose a proposition of representative will be given.

It is the pleasure of the club of Fort Worth Texas is shown convention and literature and cities for distribution meeting will be D. Wade,

WEST TEXAS TODAY

A Safe Sane Journal of Country Development

This Department of Western Weekly contains news items and development news furnished by the West Texas Chamber of Commerce. One issue each month of Western Weekly will contain this department as compiled by the Publicity Bureau of the West Texas Chamber of Commerce, head-office, Stamford, Texas, to whom application should be made for the inclusion of news matter in this department.

B. M. WHITAKER, Publicity Manager, Stamford, Texas. S. J. COLE, District Manager, Amarillo, Texas.
HARVEY ALLEN, District Manager, San Angelo, Texas. HOMER WADE, Assistant Manager, Fort Worth, Texas.
E. GOODMAN, Advertising Manager, Stamford, Texas.

7TH ANNUAL CONVENTION

The dates for the Seventh Annual Convention at Mineral Wells have been set for May 4-5-6, 1925. The program for the great meeting will be ready and given to the press and the affiliated cities and towns. It will be a program around which the utmost care shall have been given in perfecting. Some of the features will be unique, viz:

1. The pageant will be an out-of-doors affair and staged by the best company in the United States specializing in Pageants and Mineral Wells will furnish all of the costumes for the affair. No sponsor will have to purchase an elaborate dress or other paraphernalia but upon arrival in Mineral Wells the same will be furnished her without cost.
2. No hands will play during the morning except upon arrival in Mineral Wells. There will be about 25 bands attending the convention and \$3,500 in prize money has already been provided.
3. The number of speakers will be much more limited than at past conventions, and they will be especially selected.
4. The banquet arrangements call for feeding 7,000 or all registered delegates.
5. The new \$100,000 Convention Hall is now under construction in Mineral Wells and will be completed in ample time for the convention.
6. Extraordinary plans are being made for camping parties and automobile parking.
7. The Motto of the Convention shall be: "Work in the mornings—Play in the evenings."

This great annual convention has become the meeting ground for 40,000 West Texans, so let's everybody go and enjoy ourselves. Mineral Wells has excellent Hotel facilities.

Respectfully,
C. C. WALSH, President

will further add to the desirability of Sudan as a marketing center for the farming community surrounding it. The work on the new electric light plant is progressing very satisfactorily and will soon be in position to furnish both light and power to meet all the needs of the town for some time to come. In fact there is hardly a day that some new enterprise is not started which will be a help to the growth of the little city.

Wonderful Progress In Martin County

(By A. G. Odum, Secy.)
STANTON, Texas, Mar. 28.—Martin county has made wonderful gain in the last four years. In 1920 the Federal census showed a population of 1350 people in the entire county. In December 1924 the farm census showed that there were 2500 people on the farms in the county.

A conservative estimate of people not on farms and people in the towns was placed at 2000; thus making a population of about 4500—a gain of 400 percent in four years.

There was approximately 15,000 bales of cotton raised in the county in 1924, a gain of 10,000 over 1923. If conditions are favorable there will be a 50 percent increase in 1925.

There have been a number of new school houses built in the past year to take care of the increase. In 1923 Stanton, the county seat of Martin county, built a ten room modern school building, supposing this to be sufficient to take care of the town's needs for several years—at present it is over run and some pupils are being housed in the court house.

There are a number of residences under construction here, and a contract has just been let for the construction of three new brick business houses.

Stanton has a live Chamber of Commerce, with more than one hundred members. The matter of incorporation has been taken up and an election will be called soon to vote on same.

The Southern Ice and Utilities Co. of Dallas have let the contract for the erection of a high line power from Midland to Stanton—so Stanton will soon be supplied with electricity day and night.

50 Childress Blocks Are to Be Paved

CHILDRESS, March 28.—The Childress Chamber of Commerce announces its intention of predominating during early 1925 a program of paving 50 residential blocks.

With this in mind, the city council recently ordered the erection of street signs at intersections all over the city and the residences to be numbered, with the object of getting free city mail delivery in the near future.

\$375,000 Bond Election at San Angelo

SAN ANGELO, Texas, Mar. 28.—The San Angelo City Commission has called an election for April 11th to vote on three bond issues aggregating \$375,000.00 for the building of a municipal sewer system and disposal plant, the paving of about a mile and one-half of streets and the erection of a concrete viaduct over the North Concho River on Abe street.

The three issues will be voted on separately. The sewer project calls for twenty-seven miles of mains serving approximately eighty percent of the city's population and the acquisition and removal of the present privately owned disposal plant and the building of a new and much enlarged disposal plant about four miles from the city. Engineering estimates place the cost of the sewer project at \$275,000.

The contemplated paving includes permanent type pavement on Oak Street, paralleling Chadbourne from the Santa Fe to the North Concho River and all unpaved connections between Oak Street and Chadbourne. This betterment is greatly needed to relieve excessive traffic on Chadbourne Street and to abate the dust nuisance about the high school, four of San Angelo's largest churches and one side of the Federal building. The streets to be paved are all seventy feet wide, so it is estimated the project will cost around \$80,000.

If the bridge issue carries, \$30,000 of city money will be added to a like

Pure Bred Cotton Acreage Increased

COLORADO, March 28.—Mitchell county farmers will plant the largest acreage to pure bred cotton in 1925 in history, according to claims of the Colorado Chamber of Commerce. The campaign to promote the growing of standard bred cotton in this county, conducted by the county farm agent, has now reached 75 percent of the farmers, it is claimed. Several thousand bushels of pedigreed planting seed have been shipped to Colorado and Lorraine for distribution among the farmers of the county. Hundreds of other farmers will use seed for planting produced by them on their farms last season and which are almost equal to the best to be obtained from reputable breeders.

The better staple cotton idea was introduced into this country ten years ago when Commissioners Court employed a county agent for the first time. For a few years the efforts of the agent to interest planters in the advantage of demanding a pedigreed seed for their crop received hard slogging. They had found profit in the old plan of using mongrel seed and the idea of paying a premium for something else did not appeal.

The farmer, however, who followed the advice of the county agent and planted cotton of a standardized variety, found to be adapted to this climate, was soon receiving a substantial bonus for his product over the old method. Thus interest began to develop and today there are few farmers in Mitchell county who would consent to plant their cotton acreage with anything but one of two or three popular brands of cotton.

The county will also maintain a creditable record for new acreage to be placed in cultivation this year. Hyman, new community 25 miles southwest of Colorado, will no doubt lead all other counties in the number of new farms to be added for 1925, but reports from over the county indicate that hundreds of acres of virgin land will be cultivated this year.

Sudan School Moves Steadily Forward

(By A. J. Mayfield, Secy.)
SUDAN, Texas, March 28.—The continued growth and prosperity of the Sudan territory cannot be better illustrated than by the condition of public school. Three years ago there was less than fifty pupils and the present building containing ten classrooms and auditorium with a seating capacity of around five hundred was thought adequate for several years to come. Today ten teachers are employed, every class room is in use and there is very urgent need of two more rooms to take care of the present enrollment. Five trucks are in use bringing the out-of-town pupils to school each morning and returning them to their homes in the afternoon. Before another year very substantial additions to the present school facilities will be imperative.

The Sudan Hotel last week was sold to Mr. W. W. Carpenter who will thoroughly remodel and overhaul the entire structure, putting in new plumbing and heating plants and otherwise making of the place one of the outstanding hotels of the south plains country and one of which the citizenship of Sudan may well be proud. We welcome the new owner.

Several new brick and tile buildings are now under construction or are being finished, including a modern picture show, bakery, barber shop and several other business houses such as grocery and dry goods stores etc. This with the three other buildings which have just recently been completed will add much to Sudan's business company. A new grain and elevator company is about to begin construction of a modern grain elevator with coal sheds, etc, which

World's Advertising Convention at Houston

(By O. A. Porter, Secretary Advertising Club of Fort Worth)
FORT WORTH, Texas, March 28.—Every city and town in West Texas will be given an opportunity to be represented at the World's Advertising Convention to be held in Houston in May, A. L. Shuman, chairman of the On-to-Houston committee of the Advertising Club of Fort Worth, according to Mr. Shuman, a committee will probably be appointed in a few days to take up with each city's Chamber of Commerce the proposition of having at least one representative on the big special train that will go down from Fort Worth.

It is the plan of the Advertising Club of Fort Worth to see that West Texas is shown to advantage at the convention and the matter of having literature and other advertising novelties for distribution at the big meeting will be taken up with Homer D. Wade, assistant manager of

PRAISES WORK OF W.T.C.C.

Phillips Says Excellent Work Done by Convention Manager Highsmith in Plains Region

CANTON, March 28.—The West Texas Chamber of Commerce has done a remarkable work in promoting both industry and agriculture in this section of the state, according to Prof. Frank R. Phillips, who has just returned from a trip over the South Plains. He made part of this trip in company with Mr. R. A. Highsmith, the convention manager of the West Texas Chamber of Commerce. Mr. Highsmith was in this territory making plans for the West Texas Chamber of Commerce district convention held at Slaton, March 12.

In speaking about the work of the organization, Prof. Phillips stated:

"In addition to saving an immense amount of money for our shippers and farmers, the West Texas Chamber of Commerce has done a most excellent work in advertising our natural resources. This has been accomplished by means of exhibits

refinery declining in 1923, the figures revealed.

In addition to gasoline produced at refineries, an additional 216,275,000 gallons was produced in casinghead gasoline plants, from natural gas, an increase of 242,586,500 gallons over the 1921 production.

60 Cents Paid For San Angelo Wool Clip

Tom Henderson Reported to Have Sold 75,000 Pounds for a Record Price
SAN ANGELO, March 28.—It was reported here Friday afternoon that Tom Henderson, Schleicher county rancher, has sold to Draper & Company of Boston through J. M. Lea of this city the long wool from 8,200 sheep at 60 cents a pound. It is estimated that Mr. Henderson's clip will be about 75,000 pounds.

Neither Mr. Henderson or Mr. Lea could be located to verify the transaction, but there seems to be no doubt as to the correctness of the price paid and the amount involved. Liberal advances are said to have been made on the clip.

This is the highest price reported for wool in this section since the spring of 1920 and seems to indicate that the supply of wool in this country is far below the demand. It is known that several other wool buyers have offered as high as 57 cents for good clips in this section for spring delivery and thousands of pounds were contracted last November and December at better than 50 cents a pound.

The Boston market, according to the Commercial Bulletin, has been steady throughout the week. Texas 12-month fine wool was quoted today as being worth \$1.65 to \$1.70, scoured basis, which would indicate that the 60 cents was about the market price for this wool in this section. However, this is the first time in some months that buyers have paid up to the Boston quotation. It is also about on a par with the prices paid last fall for short wool at the sealed bid sales held throughout the sheep-raising country.

Mr. Lea has just returned from Boston, where he has been in conference with the officials of the company he represents.

Shamrock Wants a Modern Laundry

(By Guy Hill, Secy.)
SHAMROCK, Mar. 28.—We would like to be put in touch with a steam laundry concern, with the end in view that we get them interested in putting a modern steam laundry here.

Any information given us will be appreciated.

Lamesa Chamber Puts Over Budget

(By C. T. Watson, Secy.)
LAMESA, Texas, March 28.—The Lamesa Chamber of Commerce staged a membership drive during the month of January. A budget was prepared that was estimated to adequately care for the needs of the organization during 1925. The total amount of the budget that was designated was \$7500.00.

Four teams of three members each worked in the drive to renew the membership of old members and to secure the names of new ones. Up to February 1st the teams had obtained a total of \$5,576.00 for the year which will be \$2,000.00. The exact amount of subscriptions secured by each team has not been figured yet, but the winners in the drive will be announced soon.

The Chamber of Commerce has mapped out a program of activity for the year which will be able to put over in good shape since the budget has been oversubscribed.

Midland County to Vote on School Bonds

MIDLAND, Texas, March 28.—The date for a bond election for \$150,000 to construct one of the most modern high school buildings in West Texas is expected to be set shortly by the Midland school board.

Sixty more than the 20 names required by law to warrant the trustees in ordering an election were obtained by one man in four hours' time. More than 170 names are now on the petition.

The new school building will contain an auditorium built for community gatherings as well as for school assemblies. Superintendent W. W. Lackey, who has been in Midland 18 years as head of the schools, says Midland's present high standing of 27 credits of affiliation with the State university will probably be further increased with the added facilities made available in the new building.

Value Represents a 3.8 Per Cent Gain

WICHITA FALLS, March 28.—The output of the Petroleum refining industry was valued at \$1,793,700,087 in 1923, an increase of 3.8 per cent over 1921, according to figures made public by the census bureau.

Gasoline and other light products of distillation, the figures showed, represented 51.8 per cent of the total value, against 51 per cent in 1921.

Gasoline production increased from 3,998,056,740 gallons, valued at \$840,472,320 in 1923 to 7,219,653,528 gallons, valued at \$876,732,346 in 1923, the average price per gallon at the

The World's Greatest Underground Wonder Is Carlsbad's Cavern

ALPINE, Texas, March 28.—Mr. J. E. Doddridge, President of the Green Valley Oil Corporation, was here Monday and announced that the Green Valley Oil Well had been drilled to a depth of 965 feet, and that gas had been encountered at a depth of 850 feet. He said that the formation drilled through tallied with the Wilson Wells. Drilling is going forward steadily now.

Green Valley Oil Well Down 965 Feet

ALPINE, Texas, March 28.—Mr. J. E. Doddridge, President of the Green Valley Oil Corporation, was here Monday and announced that the Green Valley Oil Well had been drilled to a depth of 965 feet, and that gas had been encountered at a depth of 850 feet. He said that the formation drilled through tallied with the Wilson Wells. Drilling is going forward steadily now.

Goree To Vote For Waterworks

(By T. E. Truman, Secy.)
GOREE, Texas, Mar. 28.—We have a bond election ordered for \$25,000 water system and expect to have it in operation by May 1. And there are three other things we are going to try to promote this year:

First—We want a first class hotel building. We have a good proposition to offer some man that will build a nice hotel building.

Second: We want the assistance of the West Texas Chamber of Commerce in helping us to induce the West Texas Utilities Co., to put us in a Cold Storage Plant. We are very badly in need of a Cold Storage. If the West Texas Utilities Co. will put in the plant we will rent same.

Third: We want a wholesale grocery house to locate in our city.

We will appreciate very much your help.

Sweetwater Gypsum Plant is Enlarged

SWEETWATER, March 28.—The United States Gypsum Company has enlarged its holdings at Sweetwater with the purchase of 275 acres of the Rowe ranch property near the location of the plant here. The sale of the land to the company was announced by Representative R. M. Chitwood, following his return from Chicago, home office of the company, to Austin.

The land is additional and adjacent to the large acreage already owned by the Gypsum Company and is taken as an indication that the Sweetwater plant of this company will be among the largest of its holdings.

The plant now is working day and night turning out production of sheet rock and other products. A new laboratory building is nearing completion. Enlargement of the sheet rock mill, gypsum warehouse and other items are under way.

Oranges Could Be Grown in Brewster

ALPINE, Texas, March 28.—An orange from the river section is on exhibition at the Chamber of Commerce, which was raised by Mr. J. L. Crawford, on his ranch near Julius. Mr. Crawford has two produc-

which have been sent to all parts of the United States, and by attractive newspaper articles. The value that have received from the district meetings which I have attended was gained largely from the inspirational and instructive talks along the lines of agricultural and community leadership.

"Some of the best agricultural and educational speakers in the Southwest were on the Slaton program. Many of these speakers illustrated their lectures by means of motion pictures. Both business men and farmers received great value from attending this meeting.

"If the West Texas Chamber of Commerce had done nothing except promoting the work of the Chambers of Commerce in the West Texas, the organization would have served its purpose."

ing orange trees this year. He has several grape-vine trees, not yet old enough to bear fruit. His orange-growing has been an experiment, but the result shows what can be grown successfully in the river section, if given attention. It might pay to plant oranges and grape-fruit and other citrus plants in the warmer section of Brewster county.

City Also Wants Cold Storage Plant and Waterworks

(By T. E. Truman, Secy.)
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Third: We want a wholesale grocery house to locate in our city.

We will appreciate very much your help.

Goldman Would Take Band to Convention

COLORADO, March 28.—The Colorado Boosters Band will be in Mineral Wells for the seventh annual convention, West Texas Chamber of Commerce, in May, if the plans of M. S. Goldman, director, are materialized. Goldman, who is vice president of the Texas Band Masters Association, returned Sunday night from Mineral Wells where he attended a meeting of officials of the association and of the West Texas Chamber of Commerce to arrange a schedule for band contests at the convention.

There is to be a total of 20 cash prizes, aggregating \$2,500, distributed among competing bands at the Mineral Wells convention, Goldman stated. The Colorado band will be entered in the fifth year class, he said.

Goldman reported that among the speakers to address a banquet tendered the visitors was Porter A. Whaley of Stamford, manager of the West Texas Chamber of Commerce, who placed emphasis upon reference to the excellent band at Colorado and the manner in which this city has always co-operated in making the annual conventions a success.

HAMLIN, *An Example of Western Pep and Progress*

Nature and the kindly ministrations of man have been good to Hamlin, located in the northwest edge of Jones county, and center of one of the finest agricultural regions in all West Texas. Endowed by nature with a soil of wonderful fertility and a beautiful rolling terrain, the Hamlin community is a splendid example of what constant effort and cooperation on the part of man will accomplish.

Hamlin's material prosperity is very real and very

impressive. Few of the smaller cities of Texas can point the finger of pride at more civic achievements than can Hamlin, and as the years pass Hamlin will continue to grow and prosper because of this unbeatable spirit of its citizenship, the richness of its agricultural resources, and the fruition of the industrial and commercial program that has been mapped out for it.

Hamlin is growing because it has taken care of its own trade territory and has fostered a spirit of pro-

gress and cooperation among its farmer friends. One of the best results of this policy has been the establishment of an enormous poultry and hog-raising industry in the Hamlin section. Hamlin is rapidly becoming a poultry center, and is always ready to promote legitimate movements looking to the further widening of its scope along that line. The raising of fine hogs, too, is another prime pursuit of the farmers of the Hamlin section.

A Region of Unbounded Agricultural Resources

Like every other place of similar size, Hamlin is mainly dependent upon the farm for its prosperity. If that is true (and it would be difficult to dispute it) Hamlin is in for another great year, for it was fortunate enough to receive one of the heaviest snows ever recorded in Texas a few weeks ago. This snow gave the Hamlin section a splendid season, something that not every section of West Texas is enjoying, and everything points to a most favorable crop year.

As an index to the prosperity of Hamlin, take a few bank figures. In 1918 the First National bank had deposits totaling \$208,000, while at the same time the deposits of the First State Bank totaled \$200,000. On December 31, 1924, the First National's deposits had grown to \$566,138.80, while the First State's deposits had grown to \$556,498.40. As further proof of prosperity, take the loan figures of these two banks. On December 1, 1918, the First National showed loans amounting to \$226,441.88. At the end of last year loans totaled only \$79,135.51. The figures for the other bank show the same relative cutting down, which reveals that the borrowers had been able by prosperous conditions to take up their notes when due.

Improved land in the Hamlin area may be had for from \$50.00 to \$75.00 per acre, while unimproved land is available at \$40 to \$60. Cotton made one-fourth to one bale to the acre last season, wheat yielded from 25 to 40 bushels and oats from 50 to 80 bushels. Maize made two tons to the acre.

Hamlin during the last several years has shown substantial growth, and many improvements of a high character. It has four first-class churches, one college, one grammar school, a high school with 17 teachers and 19 credits of affiliation. Its chamber of commerce is very active. In the town are 16 grocery stores, nine dry goods stores, two furniture stores, two hardware stores, six gins, one electric gin, two banks, three drug stores, two meat markets, four restaurants, four oil distributors, one racket store, one exclusive ladies' ready-to-wear store, one gent's ready-to-wear store, four hotels, one plaster mill, one railroad shop, one electric light plant, one ice plant, two confectionaries, two bakeries, and numerous filling stations.

Hamlin is one of the most important railroad centers in West Texas. It is a division point on the Orient line, and has two other railway systems. It is the northern terminus of the Abilene & Southern railway. The Katy railway is the third line which serves Hamlin.

One of the most important industries at Hamlin is the Texas Cement Plaster Company's big plant. This plant employs 100 men in its factory. It has a capacity of 500 tons every 24 hours and ships from 10 to 15 carloads every 24 hours. The company recently installed a plaster of Paris mill and wall board plant and a plant for the production of gypsum partition tile. This machinery was installed at an aggregate cost of \$250,000 and will bring a large increase in the pay roll and number of laborers.

Anyone looking for a new location will do well to investigate Hamlin and the Hamlin trade territory. He will find there a live forward-looking citizenship, first class farming conditions, and a splendid opportunity to establish himself in one of the finest sections of West Texas.

The following Progressive firms of Hamlin have made possible this page:

ABILENE & SOUTHERN RAILWAY CO.
FED H. BRITTON & COMPANY
CASSLE-WILSON & COMPANY
EZELL BROS.
FIRST STATE BANK

FIRST NATIONAL BANK, HAMLIN
HAMLIN DRY GOODS COMPANY
JONES DRY GOODS COMPANY
MORRISON GIN COMPANY
STRAUSS DRY GOODS COMPANY

TEXAS CEMENT PLASTER COMPANY
WEST TEXAS UTILITIES COMPANY
WESTERN COMPRESS & STORAGE CO.
WALL-YOUNG & COMPANY
M. T. YORK

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WILL ROGERS: PAY CONGRESSMEN ACCORDING TO THEIR ABILITY—AND SAVE MONEY

By WILL ROGERS
The Illiterate Digest has been asked to comment editorially on the Bill which raised Senators' and Congressmen's Salaries from \$7,500 to \$10,000 per annum.

was tired moving his bed every time it rained and he figured if I do right by these boys, they will do right by me.

wanted to know when he signed a Bill for an appropriation, just where the extra money was to come from to pay it.

John Book. (The Congressional Record) beginning with a Bonus Article I wrote a year or so ago, and lately some on Airships and Battleships, and lack of preparedness.

BEAUTY PARLOR EQUIPMENT
We carry a complete stock of the latest in Beauty Parlor Equipment.

FT. WORTH MACHINE CO.
GENERAL MACHINISTS
—Dealers In—
Engines, Boilers, Gas Machinery, etc.

European Remedy Relieves RHEUMATISM
In 48 To 72 Hours
Famous Vienna Hospital formula is now available here.

Use Lemons to Whiten Skin
The only harmless way to bleach the skin white is to mix the juice of two lemons with three ounces of Orchard White.

Of course, what looks bad about the whole thing is that a bunch of men can raise their own pay without the people who are paying it having anything to do with it.

Now, I will say for Senator Borah that he was against it. But they sought him pulling a Davee, (he went home and went to sleep early one night) and when he woke up he found his salary had been raised \$2500.

Another queer thing about this extra \$250, the President has always

Of course, the bad part about the whole structure of our paying Public officials is that we name a sum and give them all the same, regardless of ability.

Speaking of Congress, the name of Ye Editor of Ye Weekly Illiterate Digest was dragged into a discussion that happened on the floor recently.

Separate Articles read into the Yearly

Just Jealousy—
Now can you beat that for jealousy among people in the same line? Calling me a Professional Joke Maker! He is right about everything but the Professional. THEY are the Professional Joke Makers.

"Joke Maker!" He couldn't have coined a better term for Congress if he had been inspired.

Of course I can understand what he was objecting to was any common sense creeping into the Record. It was such a Novelty, I guess it did sound funny.

And, by the way, I have engaged counsel and if they ever put any more of my material in that "Record of Inefficiency" I will start suit for defamation of Character.

"The Shop With a Soul"
Where Service is an actuality not a word.
The finest stock of standard music and teaching materials in the South.

E. G. COUNCIL
THE MUSIC MAN
Sheet Music Dept., Brooks Mays Piano Co., 1005 Elm St., Dallas, Texas.

Fred L. Lako & Co. Inc.
MAKERS
RUBBER STAMPS
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SHOW CASES
Body Furniture, Show Furniture
Buy Direct From Manufacturers
Southern Furniture and Fixture Mfg. Co. Dallas, Texas.

Insure Your Health—
Grandma's Tea
LIVER AND STOMACH
NOW IS THE TIME

CLASSIFIED ADVERTISING
RATES: 50 per word each insertion; 100 per word for 4 consecutive insertions; 500 minimum each insertion.

AUTO ACCESSORIES
GARAGEMEN, MECHANICS—write us for price list of cylinder and crankshaft grinding, bearing making and motor rebuilding.

BEES AND SUPPLIES
CYPRINE BEE HIVES and Bee supplies. Write for catalogue, Graham Mfg. Co. Greenville, Texas.

BUSINESS SERVICES
ANT MAKE soda fountain or carbonator repaired. Quick service. Write us now. TEXAS SODA FOUNTAIN CO. 711 N. Ervay St., Dallas, Texas.

FOR SALE
NICE black walnut bedroom, gorgeous white hickory nuts—600. For eating or planting. R. L. Adams, Kepp, Okla.

HELP WANTED
Hat Cleaning and Renovating
AGENTS WANTED by the most modern hat works in the state. Standard Hat Works, Waco, Texas.

INSURANCE
Insure Your Health—
Grandma's Tea
LIVER AND STOMACH
NOW IS THE TIME

MOTORCYCLES
HARLEY DAVIDSON Motorcycles, side cars, parts and accessories. Write for information. Harley Motor Company, 2541 Main St., Ft. Worth, Texas.

REAL ESTATE
6000 ACRES or any part Berrando Irrigated Farms adjoining Rowell, New Mexico. On the north \$7.50 to \$8.50 per acre.

MASTER DYEING CLEANING
We maintain a department to give special attention to all out of town customers.
Send your Cleaning or Dyeing by parcel post. Prompt returns assured.

International Sunday School Lesson

BY J. E. NUNN
For April 5, 1925
TOPIC: THE BLESSING OF PENTECOST
SCRIPTURE LESSON: Acts 2:14-47

they were pricked in their heart, and said unto Peter and the rest of the apostles, Brethren, what shall we do?
38. And Peter said unto them, Repent ye, and be baptized every one of you in the name of Jesus Christ unto the remission of your sins; and ye shall receive the gift of the Holy Spirit.

and the temple under Ezra and Nehemiah, about 450 B. C. The last six months of 1924, and the first quarter of this year, which we have just completed, made a nine months' course of studies in the Life of Christ, as recorded in the four Gospels, Matthew, Mark, Luke and John.

Introduction
We begin today a nine months' course of lessons in the book of Acts and the Epistles, chiefly the Epistles of Paul. This series of lessons, ending in December of the present year, completes a two years' course of study which began in January, 1914.

Proof!
Results Gratifying
"Ten years ago my hair started falling. I used hair tonics constantly, but four years ago displayed a perfect full moon. I tried everything—but without results. Today, however, thanks to your treatment, I have quite a new crop of hair one inch long."—F. H. B., New York.

PERSONAL APPEARANCE
is now more than a vanity—it is the key-note of success, both in social and business life.
Allied Merke Institutes, Inc.
Dept. 1353, 513 Fifth Ave., New York City

AFTER ALL OTHERS
have fallen then try the old time Indian Herb Medicine.
Mail us your name and address and let us send you a sample free.

WANTED
Wanted—To buy secondhand meat and cake bags. Write us for prices. Bruce Bag & Burlap Co., 1615 Mays St. Dallas, Texas.

SALESMEN WANTED
EXPERIENCED salesmen and women. Increase your earnings \$25 to \$100 weekly. Represent our cotton goods, hosiery, lace and button departments.

WANTED
Wanted—To buy secondhand meat and cake bags. Write us for prices. Bruce Bag & Burlap Co., 1615 Mays St. Dallas, Texas.

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Allied Merke Institutes, Inc.
Dept. 1353, 513 Fifth Ave., New York City

Falling Hair Stopped—
New Hair Grown In 30 Days—
Or No Cost!
By ALOIS MERKE
Founder of Famous Merke Institute
Fifth Avenue, New York

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New Hair Grown In 30 Days—
Or No Cost!
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Founder of Famous Merke Institute
Fifth Avenue, New York

A FLYING CENTURY IS THIS

Will the Fords Flivverize the Air?

Aircraft has its eyes on~



Henry Ford Edsel Ford Thomas A. Edison

A FLYING century is this. National safety and commercial development both have vital interests in the growth and development of aircraft of every description.

From Edsel H. Ford, son and partner of Henry Ford, who has democratized and "flivverized" the automobile, comes this statement.

Ordinarily such a statement would mean but little. Folk have been boasting the airplane and aircraft in general for 20 years. Nearly every kind of prediction of the success of aircraft as an adjunct to the people's pleasure, protection and commerce has been made by men in authority, and by just ordinary people, who like to talk.

But coming from Edsel Ford, and coupled with the fact that Edsel himself is endeavoring to do something toward this "development of aircraft," the statement means quite a bit.

FORDS COULD DO IT

Most any cynic will concede that the Fords could popularize the airplane, and that they could establish aircraft as a profitable and useful means of commercial transportation.

People have faith in the Fords. And the Fords have faith in aircraft. And this faith is strong enough to cause Edsel Ford to put money in the Aircraft Development

conductivity, and will perfect some device to prevent aerial friction and accumulation of static. Eight storage fins will be provided instead of the usual four, and two Lawrence air-cooled engines of 200 horse-power will furnish the power to propel the giant through the air.

IS IT THE SOLUTION?

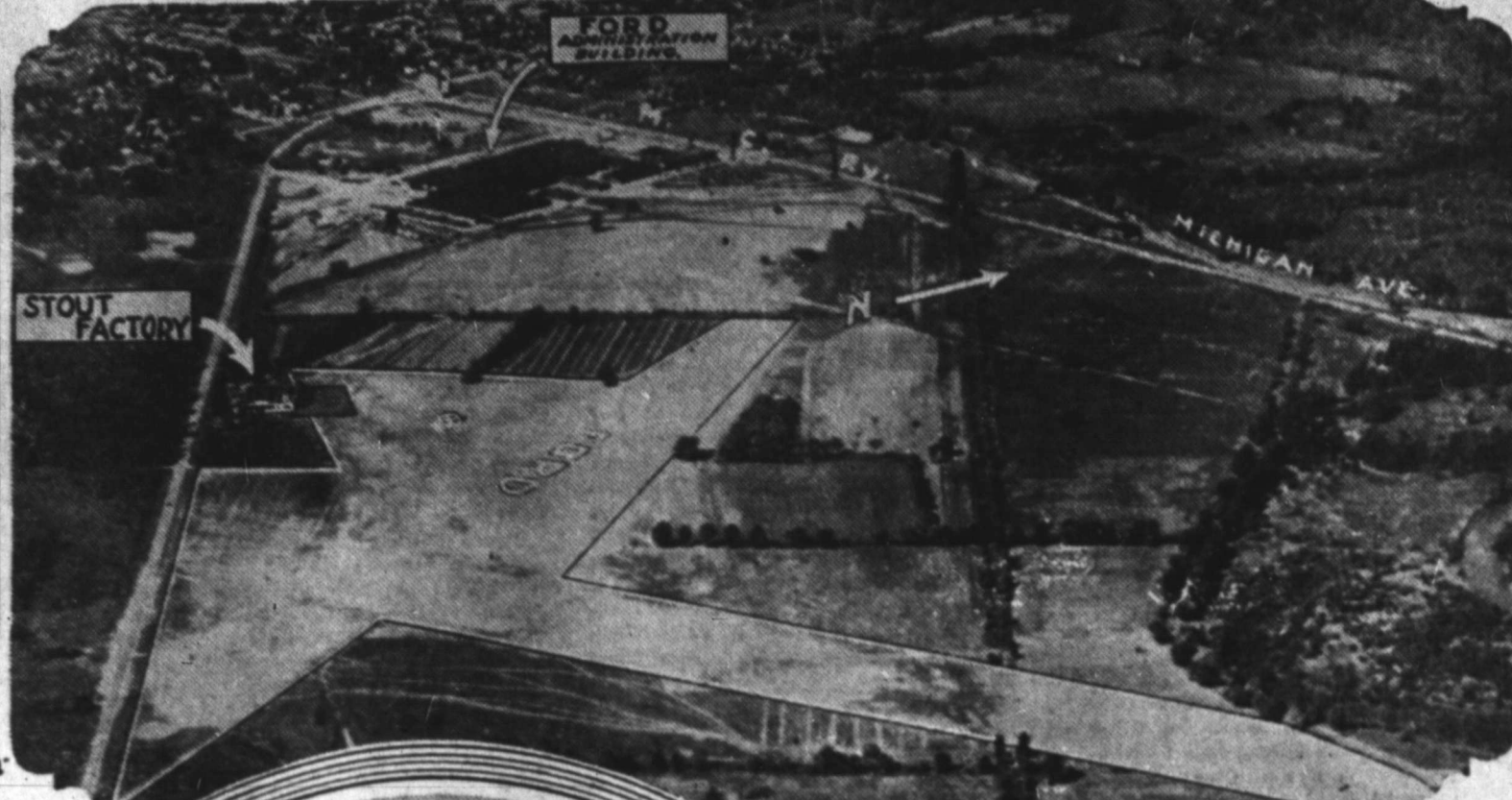
Is this metal dirigible the solution to commercial aircraft problems? Not even Henry Ford, Edsel Ford, Thomas A. Edison or any member of the corporation emphatically claim that it is.

Undoubtedly, however, it is an improvement over the present type, which billows and bulges, and sometimes rips under the punishment of heavy gales.

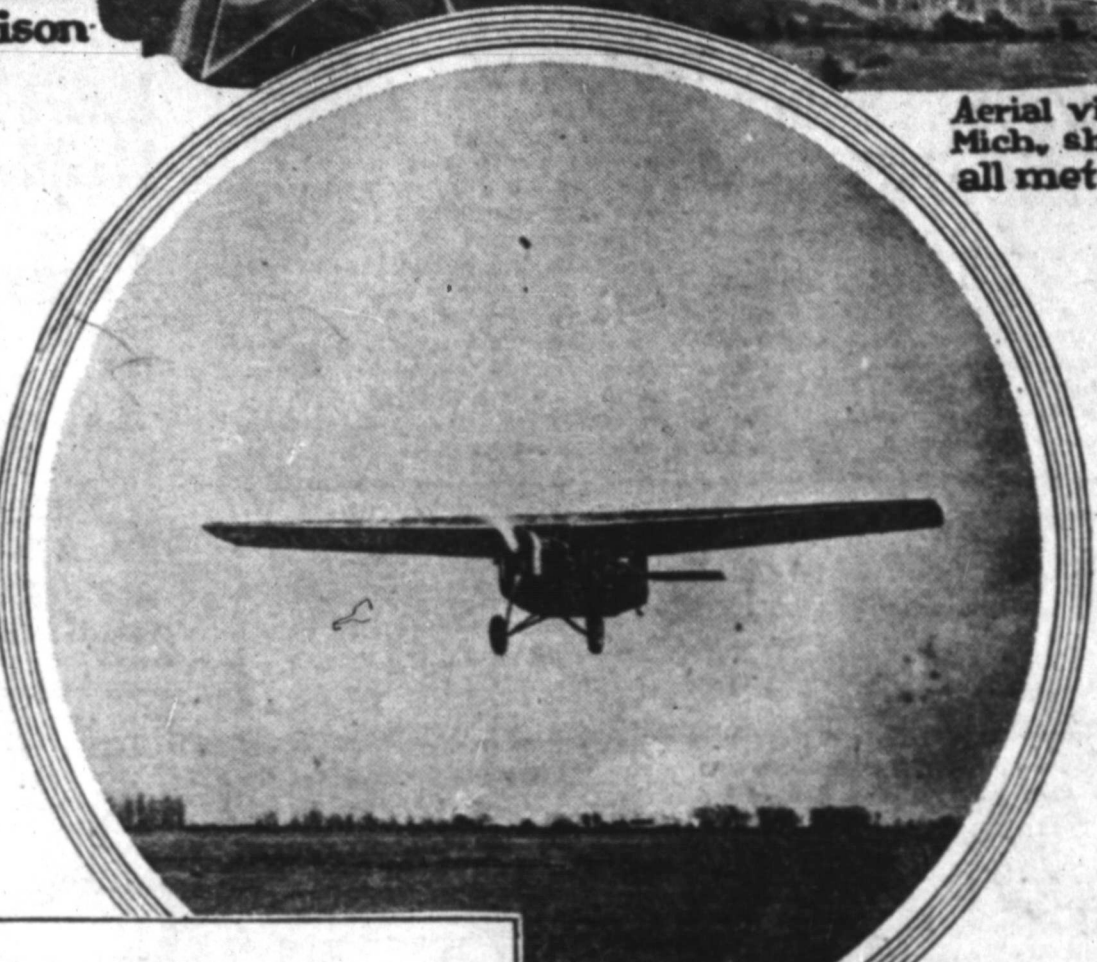
Metal for aircraft construction, instead of wood and fabric, seems to be well taken by Fords. In this same Dearborn plant, under the direction of Ford, are being constructed all-metal airplanes.

The manufacturing concern is known as the Stout Metal Airplane Company. Current reports are that it is Ford's business, and that he is preparing to produce airplanes on a quantity basis, with standardized parts, similar to the production of Ford cars.

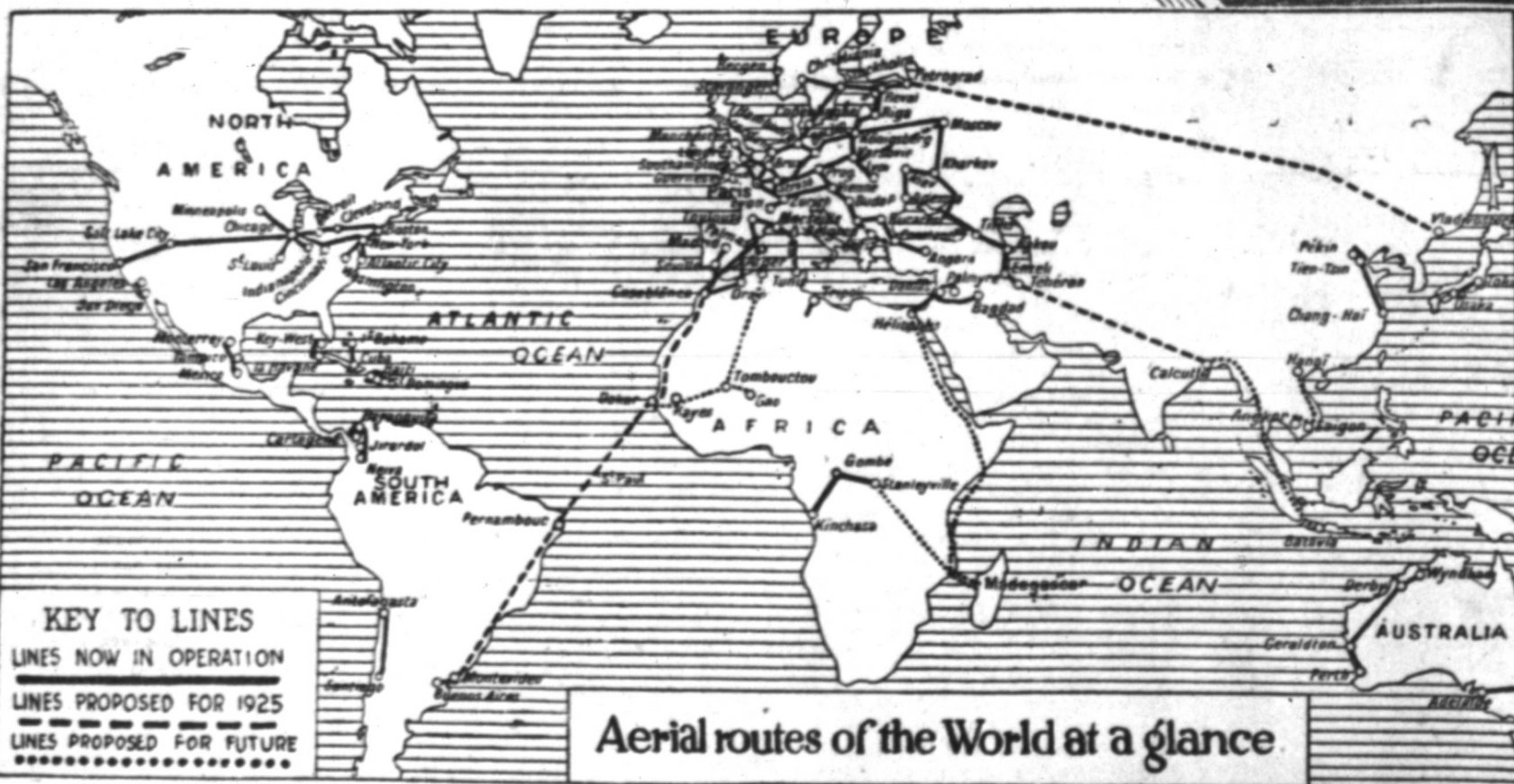
Men closely connected with Ford deny this.



Aerial view of Ford Airport, Dearborn, Mich., showing the Stout factory where all metal dirigibles and planes are being made



One of the eight passenger all metal planes in flight



Aerial routes of the World at a glance

Corporation, a Detroit concern, with a factory and experiment station at Ford's Dearborn plant.

It is strong enough to cause Henry Ford to set aside a large sum for this experimental work, and to cause him to exercise more than just a parental interest in the work of his son.

And, what's more, this Ford faith is strong enough to attract Thomas A. Edison, who is lending his inventive genius towards the perfection of a lighter-than-air machine.

Just now the aircraft corporation is centering all its efforts toward the construction of a rigid metal dirigible.

The government already is prepared to sign a contract for the construction of one of these. It is a part of a move to establish a three-day passenger air service between Detroit and London, Eng.

The giant ship is to be fabricated at the Dearborn plant and it will be assembled at Scott Field, Belleville, Ill.

EDISON HELPS

The ship will have a skin of duraluminum plates only eight one-thousandths of an inch thick. Even at this thickness it will be six times stronger than the present fabric construction of dirigibles. In addition this ship will be fire-proof, weather-proof and navigable in practically any sort of weather. It will be of 15,000-pound displacement and will have an approximate capacity of 200,000 feet of helium gas. The length will be 150 feet and the diameter 53 feet.

Thomas A. Edison, Henry Ford's personal friend, and sometimes adviser on technical matters, is said to have perfected a system to make the ship lightning proof.

Also Edison will give the ship perfect electrical

They say he is personally interested, interested enough to furnish a factory and a flying field for the company, but not financially interested in the venture.

At any rate the planes are being built, and like the Edsel Ford dirigible, the machine is heralded as a big improvement over the older types of planes.

Metal in these planes is lighter than wood. It is aluminum alloy with the same strength as cold rolled steel, yet its weight is but one-third of cold rolled steel.

This factory now is capable of producing one plane a week, and will be developed to a much greater capacity, according to reports.

Ford's enthusiasm over the possibility of aircraft is seen not only in these two experiments, but in his laying out the Ford airport at Dearborn.

This airport covers nearly 300 acres of the Ford estate. Hangars are provided at the port for airplanes, and tall masts rear themselves into the sky for the anchoring of dirigibles.

Repair shops are being constructed, and a hotel will be built for the accommodation of airmen.

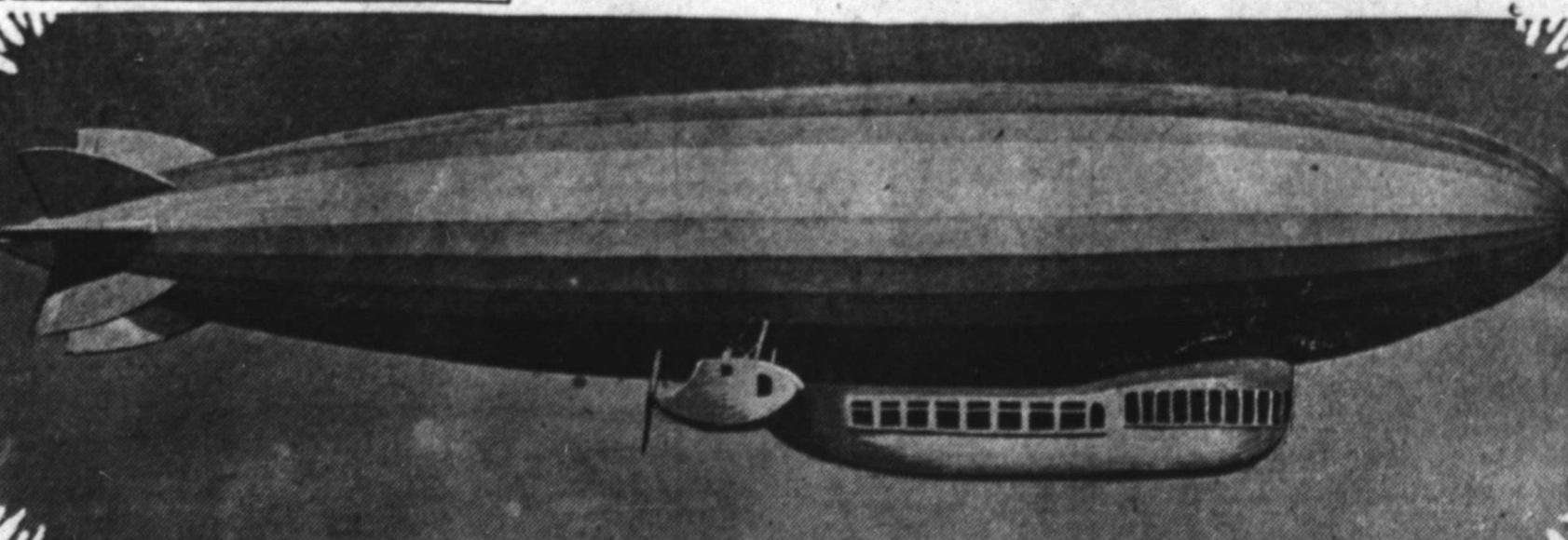
Other United States cities have visions of becoming the airport of the world, but Detroiters point out that their city is more centrally located, relative to commerce, and in addition to this geographical fact, they have Henry Ford, which undoubtedly is a point in their favor, they say.

THE OLD WORLD LEADS

The airplane was first developed in the United States, and United States airmen have proven the practicability and safety of aircraft.

Yet European countries are far ahead of the United States in the development of aircraft as a means of military protection, and in adapting it to commercial use.

The accompanying map showing air routes,



Is this rigid metal dirigible the future commercial "flivver" of the air?

now in operation in Europe and America and routes proposed, gives at a glance Europe's advancement in commercial aircraft over the United States.

Lieutenant J. P. Van Zandt recently returned from Europe and reported that the old world is criss-crossed in every direction with aerial routes.

CARRY 50,000 PASSENGERS ANNUALLY

He reported that 50,000 passengers were carried a total of 4,500,000 miles there last year by plane. Van Zandt himself traveled 6000 miles during the investigation he made for the War Department.

Calling attention to these things, the Commerce

city, Buenos Aires, is 7000 miles by water. By air it is but 5000 miles.

By water London is as close to Buenos Aires as New York, but by air London is 2000 miles farther away.

The trip from New York to Buenos Aires by boat requires 15 days of fast sailing. A dirigible can make the trip in less than four days.

By air there are no mountains to cross. The Andes are off to the west. It's above South America's great central plain and over the Amazon. Underneath is impassable jungle, but the air's the same as anywhere else.

The return voyage doesn't even have to be made the same way. There is a low place in the Andes

Department urges American commercial aviation to "buck up"—it's falling too far behind. The Army and Navy Departments urge the same thing.

These departments point out some of the commercial advantages of aircraft over rail and water. Speed is not aviation's only advantage, they say. The dirigible and the airplane are able to find short cuts and shorten the distance between two points.

SOUTH AMERICAN TRADE

As an illustration take the trip from New York to South America. European countries undoubtedly have hopes of getting South American trade by the use of aircraft, as is shown by the routes on the map. But New York should have the advantage of any European city in this trade.

From New York to South America's leading

Department urges American commercial aviation to "buck up"—it's falling too far behind. The Army and Navy Departments urge the same thing.

These departments point out some of the commercial advantages of aircraft over rail and water. Speed is not aviation's only advantage, they say. The dirigible and the airplane are able to find short cuts and shorten the distance between two points.

THREE MONTHS BY BOAT

By boat and train it would take good luck and fast traveling to make it in less than three months. The Commerce Department has done much in its attempt to popularize the lighter-than-air type of vessel.

The Los Angeles has made cross-country flights and recently it made a trip to Bermuda. Other trips are planned. These trips are to prove the safety of dirigible aircraft, and to encourage its use for commerce.

Meanwhile construction of the all-metal airplanes and the rigid all-metal dirigibles moves along at Dearborn, giving rise to the question: Will the Fords "flivverize the air"?

ISLES

Problems of that generation are more or less solved by that generation. Each in its turn is educated in the spirit of its day.

Where our great-grandfathers thought in terms of steamboats and our grandfathers in terms of locomotives, our own fathers were confronted with the problem of the automobile.

And now this generation is confronted with dirigibles and airplanes.

Thus it is with interest that the world turns to Henri DeFrance, a young French engineering student, who has evolved a plan for making trans-Atlantic transportation of the airplane possible and practicable.

The French have awarded DeFrance the coveted Chenevard prize for his project. It has been approved by naval engineering and airplane experts.

DeFrance's plan is to anchor four floating islands

BIG STRIDES AHEAD

Big strides are to be made in 1925. The French will prolong their Toulouse-Casablanca line to Dakar, west Africa, and from there ultimately they hope to jump across the south Atlantic to Pernambuco and thence overland to Montevideo and Buenos Ayres.

The French also expect to prolong the route Paris-Prague-Warsaw to Moscow and the route Paris-Breast-Amsterdam to Petrograd. They are even dicker with the Russians for a continuation clear across to Vladivostok.

In the years following 1925 they have in view a line from Madagascar clear across Africa to Tunis, their radiating out from Fimbu to all the Niger and Sahara territories in French Africa.

The Spaniards, in conjunction with Krupp's of Germany, are thinking an airship line from Seville to New York. And, when England's giant airships are completed along about 1926, it is expected that a regular line will be established between London and Calcutta, to be extended ultimately clear to Australia.

DeFrance is not the first to work out a plan like this. Both American and German engineers have brought forward similar plans. But DeFrance's is considered an improvement over all others.

Flying In Old World

ALL aboard for Paris! "Stand out of the way please! The plane from Amsterdam is coming in."

Almost any day at the great airport at Croyden, near London these exclamations can be heard.

The airplanes for Paris are getting ready to take off. The biplane from Amsterdam comes roaring down with passengers, mail and baggage.

Part of the vision of Rudyard Kipling is already fulfilled. A great deal more of it will come true if the new government of England sticks to its determination to make of Croyden the central air station of the world.

But they will have strenuous opposition. The French are getting ready to enlarge the "aerogare" of Bourget, near Paris, and the Germans dream of a big station near Berlin.

FUTILE DREAM

But a dream of having air lines concentrated in London is just as futile as dreaming of having all the railway lines centered in one city. It is estimated that the air line already in operation or soon to be operated total a mileage of over 60,000.

The United States is already served by lines from Boston to New York to California via Cleveland and Chicago. London has lines to Brussels and Cologne, to Rotterdam and Amsterdam and thence to Hanover and Berlin; to Manchester to Paris, Basle and Zurich.

Paris has daily lines to London, Brussels and Amsterdam. From Toulouse and Marseilles every morning an airplane crosses the Mediterranean to Casablanca in Morocco taking 13 hours instead of five days required by rail and boat.

From Oran in the Sahara desert four times a week there are planes to Alicante in Spain. Casablanca has a line to Oran. There is a line from Antibes in France to Ajaccio capital of Corsica, taking two hours in place of 23 required by boat.

Paris also has lines that go Warsaw by way of Prague and other which is routed Paris-Prague-Constantinople-Angora.

GERMANS DOING WELL

In spite of the inhibitions placed upon the German airplane industry under the treaty of Versailles, the Germans have a very active and thriving air business. There is line from Berlin to Munich by way of Leipzig and Nuremberg; another to Dresden and Nuremberg; one from Dantzig to Marienburg; from Hanover to Bremen; from Berlin to Koenigsberg, by way of Stettin and Dantzig, and from Koenigsberg to Moscow.

In Scandinavia, Stockholm has line to Christiania and another Copenhagen. The Danish capital has one to Berlin. Czechoslovakia has two daily lines from Prague to Bratislava and Koosice. Poland has lines to Dantzig and Cracow from Warsaw.

Rusted as Russia is, she nevertheless has four organized lines, from Moscow to Karkov; from Karkov to Odessa; from Karkov to Tiflis and from Moscow to Nijni-Novgorod.

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