

COUNTY TO SHIP 2,000,000 BUSHELS WHEAT THIS SEASON

Friona Expects Million Bushels Before Harvest Is Ended

POULTRY RAISING MAKES HEADWAY IN PARMER COUNTY

Parmer county is a successful and profitable poultry country, the Friona country is rapidly coming to the front and proving its worth for this important branch of farm husbandry.

Terms Extended.

Due to existing business conditions the Columbia steel tank company, manufacturers of grain bins, announces the renewal of its 1930 time payment plan by which wheat growers may purchase Red Top bins on extended terms, paying for them from their 1931 and 1932 crops.

The decision was made to re-continue this policy following the recent announcement of the United States farm board that stabilization of wheat prices depended absolutely upon the farmer's ability to hold as much of his 1931 wheat off the market as possible until fall.

No other great country has so much law breaking, it is said. This is not, of course, a coincidence. It is gradually being realized that too many laws are as detrimental as too few laws.

Law breaking has become in a way a national sport—conducted by persons in all walks of life. And still our elected officials continue to grind out more and more laws to add to the already sagging statute books.

There is no point in chiding the public for countenancing lawlessness. The blame must go largely to those who have aided and abetted the mania for passing "more restrictive laws".

If all the antiquated traffic laws, 10-15-20 and 30 miles an hour speed limits, prohibition laws, anti-gun laws, "spitting" ordinances, anti-smoking ordinances, etc. were enforced probably 25 per cent of all citizens would be subject to fine or imprisonment every day.

We pass so many laws that it is impossible to provide enough courts and jails to handle the minor cases.

When a private business has a deficit, it begins to cast around for ways and means to increase its earning power or decrease its overhead.

Now that our Federal government is facing a gigantic deficit, many of our law makers are chiefly concerned with how to increase taxes.

Tax gatherers overlook the simple fact that in times of distress the more taxes taken from the people, the less money there is for productive enterprise.

Industries and individuals have been readjusting themselves to present conditions. Let tax-levying bodies follow the same course or admit to the people that they are incompetent to adjust government expenditures to government income.

No other great country has so many laws as the United States.

Friona Merchants Back Free Show Every Saturday

Friona merchants in cooperation with the Texan theatre, are sponsoring a free merchants' matinee each Saturday afternoon from one until six o'clock.

The theatre was packed with people last Saturday which goes to prove the popularity of this kind of entertainment for those who come to our town to trade.

DIRECTS SWIMMING AT LUDERS CAMP

Joe Mims, Jr., American Red Cross life saving examiner, will have charge of swimming activities at the Baptist encampment at Luders in July.

Mr. Mims is a graduate of Simmons university, and for two years has taught and coached at Friona, Texas. He goes to White Deer as high school principal next autumn.

He is now assisting Rev. J. A. Lovell in the Trinity Baptist church revival—Ablene Reporter.

Finds Pullets Beat Old Hens.

A direct comparison of the laying of pullets and old hens in the flock of Mrs. William Lange in Grimes county has shown her that the pullets outlaid the hens more than two to one during the first three months of the year, according to W. I. Bass, county agent.

In January the pullets laid 7 1/2 eggs each to 1 1/2 for the older hens; in February the flocks were not separated and average 17 eggs each; and in March again separated, the pullets laid nearly 24 eggs each to about 10 eggs for each of the hens.

The pullets were from one to three years old, had been culled twice yearly, and had the same ration, including milk, that the pullets received. The hens, however, were kept in the old house and got their green feed from an old pasture while the pullets had a housing advantage and a fresh range.

Mrs. Lange has culled out and sold 180 of the hens and is going in for more pullets.

Canning Raises Value of Bees.

A beef in the can is worth four in the lot, beef canning demonstrations have shown. Twenty-nine beehives worth \$298.20 on foot made 2121 quarts of canned meat worth \$1272.60, says a home demonstration agent.

Mrs. W. L. Steele, of Waco, who has been visiting Mr. and Mrs. W. E. Frost of this city returned to her home in Waco Tuesday.

Disapproval South Rail Line Voiced

The examiner for the interstate commerce commission recommended Wednesday to the commission that a permit be granted the Texas & Pacific Northern to build 126 miles of road from Big Spring to Lubbock, via Brownfield, and that a permit for the same road to build 207 miles be denied from Lubbock Junction to Vega, and from Dimmitt to Amarillo, according to a message received Wednesday afternoon by Judge John P. Slaton here.

The interstate commerce commission has not acted but will probably be governed by the recommendation of the examiner. If such a ruling is issued and maintained, Hereford loses its chance for a north and south railroad outlet.

The line receiving favorable mention from the examiner covers 80 miles of new road from Big Spring to near Brownfield, Terry county, and 46 miles from there into Lubbock.

Nine Members Formed First Baptist Church

The Friona Baptist church was organized January 12, 1914, by Rev. J. T. Burnett, Canyon, with nine members, one man and eight women: Misses Grace McCandlish, John Giesler, Tom Maxwell, D. H. Meade, Lillie Barcock, T. D. Ballard, Sallie Yelverton, Miss Willie Owen and Mr. D. H. Meade.

The only charter members remain are Mr. and Mrs. Meade and Mrs. Ballard. The church worshipped in the building now occupied by the Weir cafe on Main street. When it was sold for business purpose, for a while they worshipped in the school house and some times with the Methodist people until it occupied its own building at its present location.

The church has been served by eleven pastors as follows: Revs. J. T. Burnett, W. H. Younger, W. Woodson, W. H. Forbes, G. L. Morris, J. H. McClurkin, E. E. Howell, L. M. Blair, R. H. Jones, Cameron and M. M. Robinette.

The church at present has a membership of 156. Two Missionary circles, five B. Y. P. U. organizations. The Missionary Society sponsors the Young Women's Auxiliary, the Girls' Auxiliary, the Royal Ambassadors and a Sunbeam Band.

Girls Improve Homes As Side Line

As a side line to gardening, canning, poultry keeping, sewing and dairying, 20 girls in the Odell 4-H club have reported the following home improvement work to their home demonstration agent. They have cleaned their yards 69 times, planted 34 permanent vines, 107 evergreen shrubs, 37 roses, 17 trees, 5 fruit trees and 25 beds of flowers; made four pairs pillow cases, four bookshelves, a library table and a magazine stand, varnished three chairs, a table, dresser and two beds, and fixed over two chairs.

Congregational Ladies Aid.

The Congregational Ladies Aid will meet in the basement of the church Thursday, July 2, at 2:30 o'clock.

Bible questions will be from the eleventh to thirty seventh chapters of Isaiah. All ladies are urged to come.

MAKING GARDENS PRODUCE IN SUMMER

College Station.—"It is not too dry to prolong the life of your garden into the hot summer months even in drouthy areas, if you have a spring, windmill or surface tank handy," says J. F. Rosborough, horticulturist in the extension service, Texas A. & M. College and United States department of agriculture.

Mr. Rosborough cites the garden of Mrs. Herbert Bossey of Ward community in Haskell county as a demonstration of the fact that West Texas was not too dry for gardens last year. She produced more than 4000 pounds of high quality vegetables worth \$243.83 from one-sixth of an acre by irrigating from a small tank.

Sub-irrigation systems, especially those using lathe tiles, are coming into increased use in gardens in many sections of the state, and Mr. Rosborough recommends the installation of these systems at the end of the spring garden season in preparation for the planting of early fall gardens in August.

"There are instances of sub-irrigation systems in operation in East and South Texas, but it is in West Texas that home demonstration agents have developed their greatest use," points out Mr. Rosborough. "Carson county home demonstration club women have recently installed 16 of them using lathe, scrap lumber, clay tiles or old iron pipes from nearby old fields."

COW PAYS \$20 PER TON FOR HOME GROWN FEEDS

In spite of low milk prices Jersey cows have turned home grown bulky feed into profit and kept up the fertility of the soil for J. E. Taylor, dairy herd demonstrator in Wood county. As reported by J. W. McGown, county agent, the ration for the first three months of the year consisted of ten pounds daily of ground begari bundles, six pounds Bermuda hay, five pounds ground peanut vines including nuts, and 2 1/2 pounds cotton seed meal.

They produced an average of 20 pounds of milk per day and at market prices it brought \$20 per ton for the ground roughage after figuring \$5 per ton for the grinding and counting the manure worth the labor of caring for the cows. Mr. Taylor states that the cows have given more milk during this period on this demonstration system than ever before at the same time of the year.

Hogs On Self Feeders Do Well.

The formula used by Robert Farris to squeeze an extra profit out of corn is to add tankage and cotton seed meal to balance the ration and give it to hogs in a self feeder. In a 38-day demonstration outlined by a county agent, Mr. Farris tried out the system on three hogs to find that he had sold 19 bushels of corn worth 50 cents per bushel on the market for 80 cents per bushel through hogs. The gain averaged 80 pounds per hog. It took 80 pounds of tankage and 40 pounds of cotton seed meal to balance the 19 bushels of corn.

Public Utilities Fill Every Need Of New Comers

Friona, a city of only 750 people, has the same public utilities of large towns. Every need in this line can be met by the companies serving the territory. Natural gas, power, light and water are in sufficient abundance to fill the requirements of the largest factory or the small home owner.

Gas is furnished by the West Texas Gas company from a large pipe line direct from the gas fields. This same company furnishes many cities and has an almost unlimited supply of gas under contract which it can furnish at reasonable rates.

The Texas Utilities company furnishes electricity, both for power and light, from its high line which comes through Friona. Plenty of electricity and uninterrupted service is assured the prospective settler by this company which has large power stations feeding this line from both directions.

Water is furnished from deep wells providing an inexhaustible supply by the city itself. Water rates are as low as possible and compare favorably with any other municipality.

Last, and by no means least, we will state that living conditions in and near Friona are well abreast of those of any small city or rural community in the land.

LIVESTOCK STILL THE BEST FEED MARKET

Fred Kemp has found that he gets one and one-half times as much for home grown crops fed to high bred livestock than he could get on the cash grain market. Four acres of milo maize and one acre of red top sorghum he found to be seven times more ground than he needed to finish a Hereford calf won in a contest last fall, and which he sold at Lubbock recently for 12 cents per pound with a net profit, exclusive of prizes, of \$7.28. The calf gained 410 pounds in 150 days at a cost of 6.3 cents per pound of gain on a ration of 1200 pounds ground milo heads, 1470 pounds bundle sorghum, 280 pounds cotton seed meal and plenty of salt and ground limestone. Good shelter and lots of pure water helped, he says. The feeding was part of a demonstration in raising feed for sale through livestock.

Bound to Cut Grocery Bills.

Announcing pantry styles for 1931, a home demonstration agent states that the well filled farm home pantry this year will contain 705 cans, more or less, of home raised food. This prediction is based on the plans of 135 out of 200 demonstrators and co-operators in 4-H pantry work, many of whom have learned with Mrs. R. W. Thomas that "my grocery bills never runs over \$0 per month because of the 1011 cans of food in my pantry."

Typical of the 1931 canning budgets is that of Mrs. J. F. Davis: 72 containers leafy vegetables, 80 containers of other vegetables, 100 cans starchy vegetables, 100 cans tomatoes, 150 cans fruit, 50 cans jellies and jams, 50 cans pickles and relishes, 50 cans meat and 50 cans brined vegetables. This is enough for a family of six for six months.

Vernon Stores Sell Many Cans.

Total sales of 19,300 tin cans since last September is reported by three Vernon hardware stores in a check up by the home demonstration agent on the biggest meat canning season on record here. This is estimated to be half of the cans sold and used in Wilbarger county. Since October 110 beehives have been canned in eight home demonstration clubs alone.

According to grain dealers and implement men who are familiar with conditions existing in Parmer county at the present time, indications are that Parmer county rail points will handle not less than two million bushels of wheat this year. Because of advantageous freight rates some few New Mexico growers will truck their wheat to Parmer county elevators. Friona will handle through her elevators not less than a million bushels, according to General Cranfill, manager of the Santa Fe Grain company here.

Aided by almost ideal weather conditions and the fact that Parmer county has a larger wheat acreage this year than in previous years, it is certain that our total yield will be much heavier than

The first load of 1931 wheat to arrive in Friona was brought to the Oklahoma wheat pool elevator Saturday, June 20, by P. M. Helmke. The wheat graded No. 1.

Wheat is gradually beginning to increase and by the end of the week it is expected that Friona will once again be crowded with trucks bringing in the golden harvest.

heretofore. The season started out just right to make a good wheat crop. Light and frequent rains kept the ground in good condition. With the advent of spring the light rains stopped but scattered, heavier rains together with one good general rain all over the Panhandle furnished the necessary moisture. It is true that some fields will not come up to the standard but taken as a whole conditions in Parmer county this year are superior to other South Plains and Panhandle counties.

The average yield for the county will be about 20 bushels per acre. Some few and scattered fields are hardly worth cutting but these exceptional instances are more than made up for by the larger yields other fields will make. In places wheat is as tall as the average man's shoulder and will run better than 40 bushels. We measured one wheat head which was eight inches long. The average Parmer county field is very good indeed this year.

Preparations are being made to handle this large crop. Mr. Briscoe, superintendent of the Santa Fe railroad company in this division, met with the chamber of commerce and grain shippers and asked how many cars would be needed. He assured us of an abundance of cars to meet our requirements.

Four elevators, equipped with modern electric machinery are at the disposal of shippers from Friona. These elevators will be operated day and night to keep up with the wheat which will pour into them.

Fortunately we have sufficient truckage to take care of all the cars we will need. The Santa Fe and the city administration are at work on a new crossing over the tracks in the western edge of town. This crossing is being put in for the convenience of the grain haulers and so they will not have to line up in the business district and await their turn to be able to cross over. Severe traffic jams have occurred heretofore because of the inadequacy of the one crossing. Trucks lined up at the elevators have blocked it at times. Every effort is being made to speed the work and have the crossing in condition by harvest time.

Student Wins Honor.

Miss Opal Wimberley, formerly of this place, has won highest honors in the nurse's training school at the Lubbock sanitarium. Miss Wimberley graduated from the school in May and after taking state examinations was declared valedictorian of her class with an R. N. degree. She says that she likes nothing better than her work as public health nurse in the Lubbock public schools.

Miss Wimberley is a daughter of Mr. and Mrs. J. A. Wimberley. Her many friends wish her much success and happiness in her field of work.

The Friona Star

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Friona Star will be gladly corrected upon its being brought to the attention of the publishers.

be at Friona as it is the nearest to the center and able to accommodate the majority of the people of Parmer county. It is also centrally located between two large towns, Hereford and Clovis.

People would move here and invest were county seat here. They won't in Farwell because it is located off in the corner of the county. Friona would be a more prosperous city and its increased taxable valuations would aid Parmer county. The present location of the county seat causes those people with business to transact there to go to New Mexico to find accommodations. Were the county seat in Friona this money would remain in the county.

Friona is more centrally located. It has better stores than any other Parmer county town and were it the county seat farmers from all around would come here to transact business and buy goods. We would have bigger and better stores and more of them. Every farmer would rather trade at his county seat if it is located so he don't have to go so far.

Letter Number 7

MRS. EMMA OWENC.

April 11, 1931.

Editor of The Friona Star:
I think the county seat should

B. Y. P. U. to Hold Sale.

The Junior B. Y. P. U. will hold a bake sale Saturday at the Eberling building.

COMBINE CANVAS REPAIRED Day or Night.
MITCHELL'S SHOE SHOP.

International Sunday School

Lesson

BY DR. J. E. NUNN

June 28, 1931.

JESUS THE WORLD'S SAVIOUR; SUFFERING, SOVEREIGNTY (Quarterly Review)

Isa. 53:1-6, 10-12

Golden Text: God so loved the world that he gave his only begotten Son, that whosoever believeth on him should not perish, but have everlasting life.—John 3:16.

Foreword.

During the last six months we have been studying the life of Jesus, the world's saviour, as presented in the Gospel of Luke. We began with the study of the birth of John the Baptist, the forerunner of the Messiah, whose coming was foretold by the Old Testament prophets and especially in the last chapter of the last book of the Old Testament, Mal. 4:1, 5-6.

This was followed by a lesson on the Childhood of Jesus taken from the second chapter of Luke where we have the only glimpse of the life of Jesus previous to the time when he began his public ministry at thirty years of age. This event was the most notable occasion when he went with his parents to Jerusalem, when he was 12 years of age. Briefly Luke tells us of the ministry of John the Baptist and the baptism and temptation of Jesus. Luke omits entirely all reference to the Judean ministry of Jesus, which is recorded only by John, and includes among other things the conversation with Nicodemus, the miracle of turning water into wine and the conversation of Jesus with the woman of Samaria. Luke passes immediately into the record of the great Galilean ministry which included almost two years

Fat Men

I don't care how fat you are or how much you hate to get out and walk a couple of miles. If you will take one-half teaspoon of Kruschen Salts in a glass of hot water every morning for 4 weeks and cut out pastries, sugar and fatty meats—

You will feel so good—so energetic and the need for activity will be so great that you will immensely enjoy a daily walk of several miles—and lose fat.

While you are losing fat you will be gaining in energy—in endurance—in ambition. Your skin will grow clearer and your eyes will sparkle with the good health that Kruschen brings.

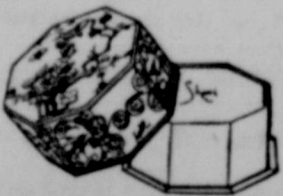
Just try one 8c bottle of Kruschen Salts; it will last you 4 weeks—After you have taken one bottle the old arm chair won't hold you any more—you'll want to be up and doing—you'll enjoy work—you'll sleep like a top and probably live years longer. Get Kruschen at the City Drug Store or any live drug store in America with the understanding that you must be joyfully satisfied or money back.

W. R. Daniels of Richmond Hill, N. Y., writes: "After 2 bottles of Kruschen, I've removed 3 inches from my belt, feel 25 per cent more active, mind is clearer, eruptions have disappeared. Am 46 years old and feel 20 years younger. I get up feeling 100 per cent. Kruschen sure is great!"

SAVE WITH SAFETY

Have you tried the \$1.00 size Shari Face Powder?

If you have, there's no need of mentioning it further; you're still using it. But if you haven't, you'll find it well worth your while to put it to a test soon.



Shari Face Powder \$1.00—\$2.50

Shari, with its base of pure, imported Italian talc and with its delicate tints, will harmonize perfectly with individual complexions.

Sold only at Rexall Drug Stores

CITY DRUG STORE

See The Rexall Store

of the life of Jesus and brings us up to about six months before his death. The lessons of the last quarter have been taken from the records by Luke of the last six months of Christ's life.

Introduction.

The quarter just concluded has brought to our attention a number of our Lord's parables teaching great truths about life, which if we have taken them into our hearts, have enriched us for time and eternity. They have revealed the true relationships which should exist between us and our fellows, and the spirit of humility, penitence and prayer which conditions our true enjoyment of fellowship with God. The last six lessons

Hog Raising Is Market For Crops

Although hog raising has made rapid strides in Parmer county in recent years the field is not yet nearly developed. Crop and climatic conditions are ideal for the hog feed can be raised in great abundance. Transportation facilities are available for rapid transportation to the markets.

The recent and present depression in agriculture has proven beyond a doubt that crops fed to

livestock bring larger returns than crops sold otherwise. Employment is provided for the farmer the year around. Employment that brings him in a steady income.

The hog as a source of additional income to the farmer has proven his worth beyond argument. He provides a ready market for excess or low priced crops and is in addition to the chicken the main source of farm meat. Proper attention to feeding, breeding and care of hogs will more

than pay for the effort expended. The man who desires to live at home, diversify and stock farm cannot find a more ideal location than in Parmer county, Texas.

Haskell Hutton and J. W. Morton returned Monday noon from El Paso where they had been visiting.

COMBINE CANVAS REPAIRED Day or Night.
MITCHELL'S SHOE SHOP.

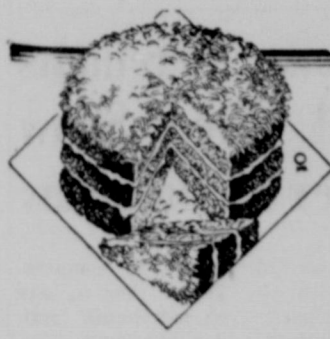
DRAUGHON'S COLLEGE

Training is the difference between a job at poor pay and a position with opportunities. "Proof of Positions" shows how we can train and place you in a minimum of time and expense. Mail Coupon today to nearest office, Dallas, Wichita Falls, Abilene or Lubbock, and find out about the big opportunities in business.

Name.....
P. O.....

CAKES

Fresh, and Right out of the oven—they are delicious.



—All kinds of cookies, Pastries and Pies baked fresh daily.

—Ask your grocer for Johnson's Bread — it is baked in Friona every morning.



Johnson's Bakery

FRIONA, TEXAS



IN THE NAME OF GOOD FOOD

Harvest Means Hard Work

Make your dollar buy more groceries by buying here. Watch for our specials each Friday evening and Saturday. They mean extra savings for you.

Staple and Fancy Groceries.

KEY'S GROCERY

RED AND WHITE STORE

Step Away



From the Herd!

Don't Wait for Repairs

When your truck, tractor or combine motor gives trouble, send for us. We make country trips and are equipped to give you quick service. Our stock of repair parts will fill your needs quickly.

O. C. Jones Garage

McCormick-Deering Implements

Fill Every Farming Need

Grain Drills

McCormick-Deering double run and fluted feed grain drills are built in plain and fertilizer types. Both types are built in a variety of sizes, from the smallest horse-drawn drills to the large 28-marker power-lift tractor drills, a size and style to meet practically every seeding requirement. A sufficient variety of furrow openers is supplied to work in all kinds of soil to the best advantage.

Drills may be equipped with pin or spring hoes, open delivery, single-disks, closed delivery single-disks, saw blades, double-disks, curved blade double-disks, or shoes.

Tractors

Both types. They will give you long and satisfactory service.

PEG-TOOTH HARROWS

The McCormick-Deering line of peg-tooth harrows includes open end harrows in 1, 2, 3, and 4-section sizes, with 25, 30 or 35 teeth to the section, also closed end harrows in the same range of sizes.

BUCHANAN & ROSSON

FRIONA, TEXAS

FIELD CULTIVATORS

The McCormick-Deering field cultivator continues to grow in popularity in those sections where quack and Johnson are a problem and also in those sections where summer fallowing is practiced. It is also coming into extensive use for the cultivation of alfalfa. It can be supplied in either stiff or spring-tooth gangs and a wide variety of shovels and sweeps is available. It is built in 6, 7½, 9 and 12-foot sizes.

SPRING-TOOTH HARROWS

McCormick-Deering spring-tooth harrows can be supplied with either channel steel or round pipe bars. A variety of teeth can be supplied to meet the requirements of different sections.

We Wish to Announce to the Farmers of the Friona Territory:
 —That we are opening an office on Main Street north of the depot and are now ready to buy your grain. You have done business with us before and you know our reputation for fair treatment.
SEE US BEFORE YOU SELL

GISCHLER GRAIN COMPANY

Reuben Gischler, Manager.

Friona, Texas

Carl C. Maurer

DEVELOPMENT OF PARMER CO.

BY L. E. BAUERFEIND

Look back only a few years! Vast plains covered with short grass and unbroken by fence lines. Herds of long horn cattle grazing unmolested by the dust and strident noise of automobiles. Towns were small and far between. To visit them meant long hours spent in the saddle or an old-fashioned buggy. Agriculture was not yet developed. Roads were only dim trails meandering in a haphazard

manner across the landscape. That was Parmer county—a cattleman's paradise. Then came the farmers, brought to a territory of virgin soil by land companies who had purchased the ranges of the cattle for almost a song. At first they were few but they broke the sod and planted crops and the crops flourished. It was proven that the soil was suitable for agriculture and fences made their appearance and the day of the domination by the cattle-men was at an end.

More and more farmers poured into this land of promise. This country of cheap lands where splendid farms could be purchased at ridiculously low prices. Where only a small down payment was necessary, thus giving the man of small means an opportunity to own a home of his own.

The years passed by, towns sprang into existence and grew into reality. Comforts and conveniences relieved the hardships of the pioneer and we come to the present.

What is Parmer county today? It is a region of fertile farms, giving an abundant yield to the farmer. Its resources from an agricultural standpoint are legion. The longhorn has given way to the Hereford on what few ranches remain. The dairy cow, the hog, and chickens have taken the lead from beef cattle.

We are abundantly supplied with highways which enable the rural population to reach the cities which are shipping points, with

their products. Our highways are not yet paved, but constant attention keeps them in such condition that actually they are much smoother than the average run of paved highways.

Our climatic conditions are wonderful. Situated at an altitude of 4000 feet, Parmer county has a light, dry and healthful atmosphere. Malaria is unknown in Parmer county. The altitude prohibiting such disease as well as furnishing a delightful climate in which to live. Nights are cool at all times, even in the hottest weather one is assured of a comfortable night's rest. Our winters are mild with only occasional cold spells.

There is an abundance of clear, cool water 99 per cent pure underlying the whole of Parmer county at an average depth of about 250 feet. No country has any better water than is found here.

The lay of the land is ideal for farming. It is gently rolling and the soil is deep and fertile. Land is abundant and cheap. At least 95 per cent is tillable and in spite of the tremendous growth made by the county in the last few years there is an abundance of unimproved land awaiting the settler. This prairie sod is ready for the plow. There are no roots to grub, no rocks to remove and no unevenness to fill. All that the farmer needs to do is start his tractor and break the virgin sod which is ready to yield in accordance to his efforts.

Crops of many kinds mature in this ideal terrain. Cotton has for several years past been successfully grown, yielding from one-half to three-quarters of a bale per acre. The fertile soil, the equitable climate, the ease of cultivation and the total absence of the boll weevil or the pink boll worm makes cotton in this region a profitable crop, even with only an average yield. A large, complete and modern gin is located in Friona to serve the cotton farmer. The Friona country produces any and all crops that can be grown on the Plains, and are so numerous and varied that it is difficult to list them all.

Grain crops include wheat, corn, rye, barley, speltz, kafir, maize, hogari and feterita. Sorghum, sudan and millet are our chief forage crops. Sweet clover is becoming popular as a hay and pasture crop, though as yet comparatively little has been grown.

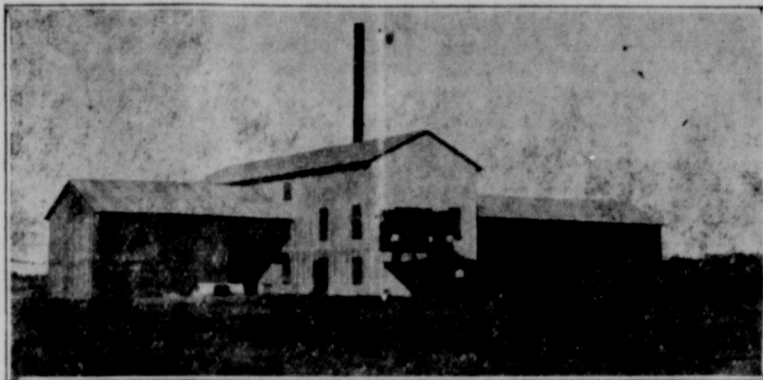
Practically all kinds of vegetables can be grown successfully here, including sweet and Irish potatoes, and nearly all kinds of garden truck. Fruits include apples, pears, peaches, plums, cherries, grapes, strawberries and the other small fruits. No finer or richer flavored fruits are grown anywhere.

Dairying has made tremendous cows are of many breeds but there strides in this territory. Milk is hardly a farm in the county which does not have from four to 20 producing cream for the local markets.

Hog raising is proving one of the most popular and profitable lines of industry for the Parmer county farmer. This industry has come to stay and the number of hogs shipped out each year is increasing. A decade ago hardly a car load of hogs was shipped out each year, while at present several cars are shipped each week, and these hogs are usually the product of registered stock which show the pride our farmers take in providing the best in this as in other lines of farm industry.

Our farmers have adopted the most modern and efficient methods of preparing the soil and gathering their crops. Power farming is rapidly supplanting the slower method of horse power and tractors of various makes are seen at work in the fields tilling the soil and pulling the modern machinery harvesting crops. There are however many fine farms which are operated entirely by horse and mule power.

As one drives through the farming districts of Parmer county and gazes at the vast extents of waving grain and the orderly rows of other crops, sees the pastures green with grass and the grazing dairy cattle, the flocks of chickens and turkeys in the barn yard,



The Friona cotton gin. A modern and efficient plant which handles thousands of bales of cotton each year.

the fine homes of our farmers then one will realize the blessings which are visited upon those who have cast their lot with Parmer county.

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

Some farmers have started their combines.

Horace Frazier is visiting his relatives at Hillsboro.

Milburn Beersheen is visiting his sister, Mrs. Clint Treadwell.

Mr. and Mrs. Lige Ellison went to Crosbyton last week.

Sims community club met last Thursday afternoon with Mrs. Ed Mecaskey as hostess. Blocks were made for a friendship quilt. Next meeting will be with Mrs. Rufus Mason.

W. A. Paul and family have re-

turned from a trip down-state.

Mrs. Mason and children have moved to Amarillo.

Elmer and Kenneth Cook arrived Saturday from Mound Ridge, Kas.

Mr. Thomas of Pampa visited Sunday in the C. Treadwell home.

Mr. and Mrs. J. M. Chapman and Mrs. Clint Treadwell and baby were in Hereford Wednesday.

Our community social was held Friday evening at the school house. A pleasant evening was spent in games. Refreshments of ice tea, cake and sandwiches were served.

Wm. and Jim Ney Mecaskey visited Ray Chapman Sunday.

Sam Steen went to Adrian Monday. Mr. and Mrs. Thomas are the proud parents of a baby boy. Both mother and baby are reported doing well.



MR. HUSBAND—

If You Want to KNOW Where Your Money Goes—

Pay By Check

Open An Account Today.

FRIONA STATE BANK

FRIONA, TEXAS

Cleaning and Pressing

ONE-DAY SERVICE

Hats Made New

Churchill Suits for Men

Sterling Cleaners

FORMER FRIONA TAILOR SHOP



OUR SATURDAY SPECIALS

—are just like handing you money—try them and you will become a steady customer of ours.

Our Market

Offers you a wide choice of fresh and cured meats at reasonable prices.

DRY GOODS — SHOES

HATS — WORK CLOTHING

T. J. Crawford

RED AND WHITE STORE

DISTRIBUTING

Natural Gas Service In
 42 Cities and Towns
 In West Texas

- Lubbock — Canyon — Happy — Kress — Bovina — Friona —
- Tulia — Plainview — Hale Center — Silverton, Lock-
- ney — Quitaque — Turkey — Floydada — Idalou
- Abernathy — Lorenzo — Ralls — Crosbyton
- Slaton — Southland — Post — Wilson
- Tahoka — O'Donnell — Lamesa
- Midland — Odessa — Brownfield — Levelland
- Shallowater — Anton — Littlefield — Am-
- herst — Sudan — Muleshoe — Dim-
- mitt — Seagraves — Seminole
- Stanton — Petersburg
- Hereford

West Texas Gas Co.



Wheat Prices Have Hit the **B O T T O M**

DOWN
COME
OUR
PRICES
FOR
JULY

And because we want every farmer in Parmer county to take the Star we have decided to drastically cut our subscription price for one month only.



LOOK! Until July 31, Only You Can Get the Star 1 Year for

\$1.00 LOOK



There will positively be no renewal of this offer. Because we know you are getting the lowest price ever paid for your grain and because we want you to take the Star and in keeping with the spirit of the times, we make this offer. Come in and give us your subscription. You will receive the Star each week for one year for just \$1.00—less than 2 cents per issue.

DON'T BE WITHOUT YOUR HOME TOWN NEWSPAPER!



The Friona Star

FRIONA SCHOOLS RANK AS THE BEST

Friona is particularly fortunate in having a most modern and efficient school system. The plant consists of two beautiful brick buildings which at present house about 500 pupils and have a capacity of about 700.

The grade school building is of red brick, two stories high and besides the required number of class rooms, has a gymnasium and splendid auditorium. Rapidly nearing completion is a new \$90,000 high school building, constructed along the most modern and improved architectural lines. It also contains a gymnasium and an auditorium and nine class rooms. Pupils are brought to these schools by a fleet of motor busses from over the entire consolidated school district.

The efficiency of our school is unquestioned. In 1929 Friona won all cups in the county interscholastic meet. In 1930 she won both the junior and senior scholarship events. A modern plant, headed by a capable superintendent and teaching staff are responsible for this record. Under the leadership of Prof. J. A. Conway, who came to Friona as superintendent of schools in 1927, the schools have advanced from 12 teachers and 330 pupils in 1927 to 18 teachers and 522 pupils in 1931. The



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Being the only high school in the north half of the county, pupils of high school grades are brought here from two other districts. All in all, persons interested in Friona and Parker county will find Friona schools equal to any. We are proud of the educational facilities offered newcomers.

DAIRYING COMING TO FRONT AS AN IMPORTANT INDUSTRY

Dairying is rapidly coming to the front as an important industry in Parker county. Only a matter of a very few years ago there was hardly a dairy cow in the entire county except for those kept solely for the purpose of supplying milk and butter to individual families. Now there is hardly a farm but what has from four to twenty or more cows producing cream for the market.

The cows are of many different breeds, brought in from widely separated points, but most of them are good cows. Line breeding and specialization in any one kind of cow is not at the present time practiced in Parker county.

It will be only a matter of a few years until a Jersey breeders association will be formed and famous bulls purchased to improve the herds of the county. The wisdom of this movement is apparent. A poor producer eats as much as a good cow, and does not give half the butterfat. A lesson has been taught the entire state of Texas by the Jersey breeders association of Kleberg, Texas. This association is line breeding its Jerseys from the famous herd of the King ranch. Some few years ago a Pennsylvania millionaire bought The Old, world's champion Jersey bull from its owner in England for the sum of \$50,000. This bull after serving its purpose in Pennsylvania was sold to the King ranch for \$35,000. Now the sons and grandsons of the famous sire have improved and are improving the Jersey herds of Kleberg county until they rank as the finest in the United States. Members of this association receive this service free but they are tied up with a contract wherein the cows produced by their efforts and the Old line cannot be sold out of Kleberg county. What is the result? Kleberg county ranks as one of the largest butterfat producing counties in the United States and

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Black

MRS. J. J. CRAWFORD

The farmers of this community are all about ready to begin harvesting their wheat. Several have their combines in the fields ready to begin work.

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Mr. and Mrs. T. J. Hawks attended the children's day program and dinner given at Summerfield Sunday.

Mr. and Mrs. Jack Mahler of Lakeview spent Sunday in the Leo Clymore home.

Church Will Be Ready

It was announced Sunday that the Baptist church would be ready for use by next Sunday, and the Baptists will hold their first meeting there. Mrs. Clyde Hays resigned as superintendent at the Union Sunday school, as she will attend spent discussing the behaviour of our young people in public; the rights of the child in the home, and several of the ladies gave recipes for canning early vegetables. Ice cream and cake were served by the hostess to about 18 members and a few visitors. The next meeting will be held at the home of Mrs. Claude McKinney on Thursday, July 2.

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We will appreciate your business.

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Dependable Abstracts

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We Have the Oldest and Most Complete Abstract Plant in Parker County

Bargains

Shirt and Tie to match \$1.15
Overalls, good grade 89c
Men's work shirts, fast color, chambray only 49c
House dresses, guaranteed fast colors, 79c and \$1.95
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WATER BAGS THAT KEEPS WATER COOL

Oil Lamps and Lanterns

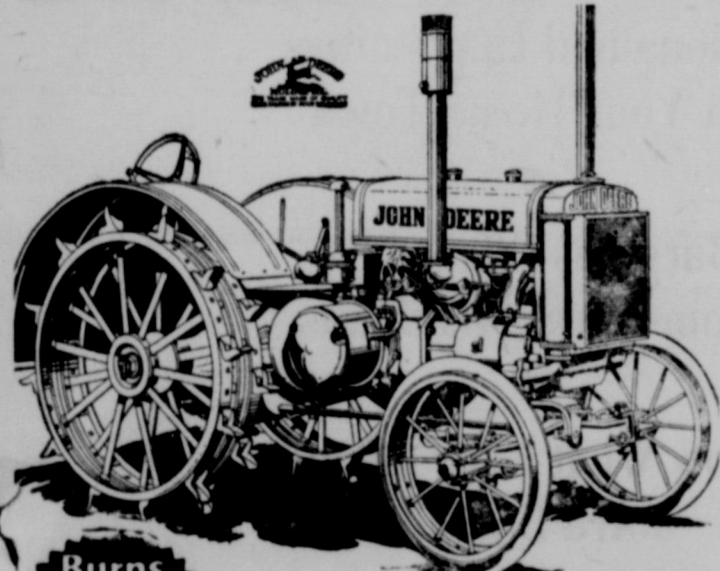
Rushing's

5c to \$1.00

Store

OCEANS OF NOTIONS

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Burns Low-Cost Fuel

It's not a long step from horse-farming to power-farming with the John Deere. Farm boys hardly old enough to drive three horses operate this tractor. And it doesn't require a mechanic to keep it in good running order. You can do it yourself, right out on your farm.

The John Deere gives you everything you want in a tractor for your heavy farm jobs—adaptability, power, economy, light weight, simplicity, and accessibility. It supplies drawbar, belt, and power take-off service to reduce your labor costs, to do your work when it should be done, to give you more time for other duties or for recreation.

Investigate the John Deere fully. Ask any one you know who owns one. Come in and let us show you why the new model is better than ever.

A John Deere ROD WEEDER

Is just what you need to kill weeds and volunteer wheat. It will save you money and leave your soil in better condition for planting. More acres per day at less cost than with a one way.

John Deere-Van Brunt Deep Furrow Drills

Prevents winter-killing, increases the yields, prevents soil from blowing.

John Deere Disk Tillers

With power lift. Lighter draft, greater strength, quick penetration, variability of size to meet different soil conditions—these features plus the absolute field dependability for which all John Deere farm equipment is famous, are inbuilt qualities of the new John Deere tractors power-lift tillers.

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Phone: Office 51—Residence 901-A



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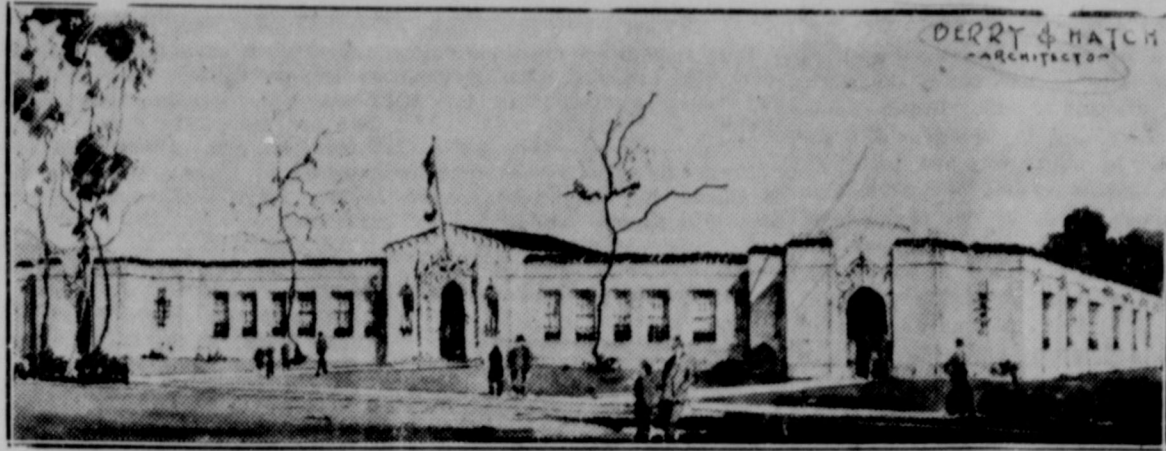


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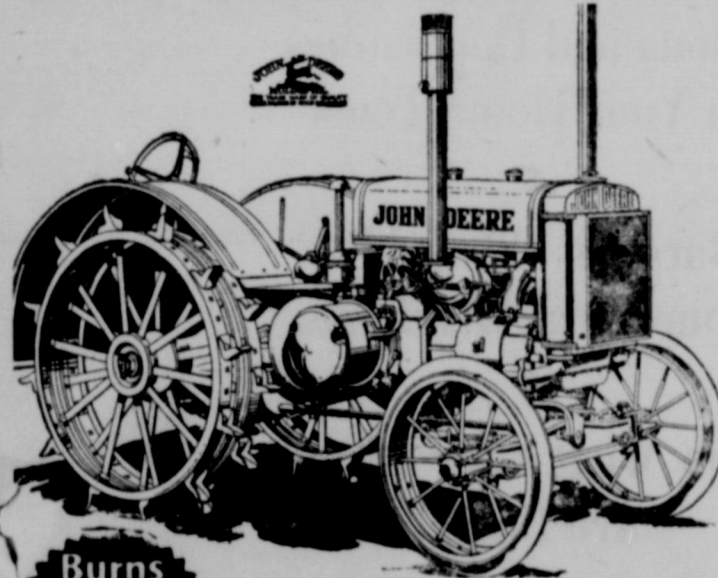
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City Development of Friona Rapid

Friona is the largest town in Farmer county, having a population of 750, according to the 1930 census enumeration. This is an increase of 286 in the past five years. It numbers among the advantages it offers prospective citizens all of the comforts usually found in cities many times its size. It has a fine municipally-owned and operated water works which furnishes water which is as good as the best found in other cities noted for their pure water supply. This water is furnished from wells which offer an unlimited and inexhaustible supply. Natural gas furnishes heat for many purposes. It is a fuel which is clean and economical as well as convenient.

Electricity from the high line of the Texas Utilities Company provides power and light for home as well as industrial use.

Telephone service is also here for the convenience of those who so desire.

The schools of Friona rank first in this section. A large modern brick grade school building built some few years ago has been supplemented by a \$60,000 high school building, making a most complete and capable plant. Children are brought here to school by a large fleet of school busses which gather them over the entire school district, in some instances as far as 20 miles away. Last year the Friona schools won both junior and senior cups for scholastics in the inter-scholastic meet. This shows the efficiency of the teaching staff which is provided with every necessity for successfully educating our children.

Friona has four organized churches, Baptist, Methodist, Congregational and Church of Christ. Three of these churches already have comfortable houses of worship, thus the spiritual life of the community is not neglected.

Better Baby Contest.

Wednesday, July 1 in the basement of the Congregational church, beginning at 10:00 a. m., the public health nurse, Miss Evelyn Richter, will hold a child health clinic for all children up to and including six years of age.

In connection with this, the Friona woman's club is sponsoring a better baby contest. The children will be judged in three groups, first, infants up to two years; second, two years to four years; third, four years to six years. A prize will be given to both the boy and girl scoring the highest in each group.

Parents having six-year-olds who will enter the first grade next September are requested to bring them for examination any time during the day, if they are not examined at the first clinic, June 17th.

All adults interested in joining a health class are requested to be present at three o'clock. This work is being done free of charge by the United States public health service as part of the drouth relief program. All are urged to take advantage of this splendid opportunity for improving the health conditions of our community. Children of both the Black and Lakeview school districts are included in this clinic.

MRS. D. W. HANSON,
Chairman, Pre-School Child Health Committee.

CONTROLLING FLIES IN SUMMER CATTLE FEEDING

College Station.—Pointing out that summer feeding of beef calves on sudan grass or other good pasture has proven relatively profitable on Texas farms if flies can be controlled, A. L. Smith, beef cattle specialist in the A. & M. College extension service calls attention to an effective method of combatting flies in the feed lot as suggested by J. N. Wheeler, county agent in Jack county. In a feeding demonstration last spring with 40 calves owned by Joe Bloodworth the attack of millions of flies May 1st was repulsed by use of poisoned milk and lime spread on the manure pile.

Formaldehyde was mixed in

shallow pans with sweet milk at the rate of one ounce of poison to one pint of milk. Bread crumbs were placed in the pans for the flies to alight on, and pans put on boards around the barn high enough up to be out of reach of stock. Fresh bait was put out every morning for a week, and once a week thereafter. Several sacks of hydrated lime were spread on a large manure pile to stop the hatching of flies. Within three days very few flies could be found and the calves were comfortably finished July 1. Mr. Bloodworth is now feeding 71 calves for summer finishing.

Lottie Moon Circle Meets.

The Lottie Moon Circle held their regular meeting June 23. We had a very interesting lesson on the first chapter of Mark, with Mrs. Fleet as leader.

We will take the second chapter of Mark for our lesson next week, and will continue to study the Bible until we get some other literature to study.

We will meet June 30 at the church. All members are urged to come.

REPORTER.

Personal

C. C. Maurer was a business visitor in Amarillo Tuesday.

Bill King who has been in Oklahoma harvesting his wheat crop returned to Friona Monday.

J. C. Wilkison was in Amarillo Monday.

Mr. and Mrs. R. Maples and Mr. and Mrs. Johnson were in Bovina Saturday evening.

Mr. and Mrs. Fat Hughes and Mr. and Mrs. Johnson were Clovis visitors Tuesday evening.

Mr. Bremmer of Amarillo is looking after business interests this week.

Messrs. Thompson and Chambers of Littlefield are business visitors here this week.

Mr. Posey of Dallas was in Friona Tuesday.

Mr. Jackson of Lubbock was a business visitor here Tuesday and Wednesday.

Mr. Moore was in Friona Wednesday.

Mr. Ackerman of Amarillo was in Friona on business this week.

Mr. Hitchcock of Amarillo was looking after business interests in Friona Wednesday.

Mr. Tenny of Lubbock was in Friona Tuesday and Wednesday.

Mr. Smith was a Friona visitor Wednesday.

Pete Buske was an Amarillo visitor Monday.

Oldie Shults and Paul Reaner were Lubbock visitors Saturday.

Frank Peterson of Amarillo was in Friona Saturday.

Bill Setsinger and family have rented the Weir property in South Friona.

Mrs. Bill King, who visited last week at Hollis, Oklahoma, has returned home.

Mrs. Barbee and son of Bovina visited in the home of Mr. and Mrs. H. Clement Sunday.

Misses Lena Osborn and Sybil Bowlin visited in Clovis last Saturday.

Mr. and Mrs. Rufus Brewer and son of Bovina and Miss Ruth Brewer of Lubbock called on friends here Sunday.

Mrs. Elliott and Mrs. Thompson of Bovina were Friona visitors Saturday.

Miss Bill Johnson of Abernathy is the guest of Mr. and Mrs. Wright Williams this week.

Born to Mr. and Mrs. Howard Morris, Tuesday, June 15, a boy.

W. E. Lynch of Muleshoe was in Friona Saturday.

Alvah Donnell of Abernathy is in Friona where he has accepted a position as cook for the new cafe.

Christie is visiting at Abernathy, one of her aunt, Mrs. ...

Abernathy is sitting relatives.

Dell Harlan of Columbia, Missouri, is here for the summer and has a position with F. M. Welch.

Frank Baker who has been in Oklahoma the past year, returned to Friona last week.

Mr. Scroggans of New Mexico is in Friona on business this week.

O. O. Crow and Dutch Crow of Abernathy were guests of A. A. Crow and family Friday.

Mrs. Smoky Price and Mrs. Pete Busky were in Clovis Friday.

Mrs. Elliott and daughter and Johnnie Bess Luce and H. M. Thompson of Bovina called on friends here Monday.

J. H. Bennett of Amarillo was in Friona Monday.

Mrs. Barbee and brother, Ren Gaines of Bovina were Friona visitors Saturday evening.

Mrs. J. W. Burney and children of Hereford spent the week end with relatives in Friona.

Frank Trullitt left Monday for Gainesville on account of the illness of his mother, Mrs. S. F. Trullitt, who underwent an operation at that place Tuesday.

Daniel News

BY MRS. JOE THURMOND

Rev. Hubert Thompson delivered a very interesting sermon Sunday afternoon.

Mr. and Mrs. Wayne Cartrel and children of Dimmitt spent last Thursday with her sister, Mrs. F. Tomlinson.

Celdon Tomlinson, Marcelle Landier, Miss Angie Jacobs and Mr. and Mrs. Durwood Vernon made a trip to New Mexico last week.

Mrs. F. E. Kinnebrough returned Monday to her home at Vera, Texas, after spending two weeks with her niece, Mrs. Luna Jacobs. Mr. and Mrs. Albert Polk and daughter of Cisco are visiting her brother, Floyd Tomlinson, and family.

Mr. and Mrs. O. L. Shugart of Hereford spent Sunday in the Joe Thurmond home.

Mr. and Mrs. Floyd Tomlinson ate ice cream in the W. R. Moore home Monday night.

Joe Moore went to Olton Sunday.

Messrs. and Mmes. Herman Delik and Durwood Vernon were in

Amarillo Wednesday. Jim Woodruff and son of Raton, N. M., are here for harvest. They are former residents here.

Combines will start here this week. Wheat promises a good yield.

Miss Mary Thurmond and little Bobbie Luprus of Amarillo spent Friday in the Thurmond home.

Mmes. Herman Denkil, Luna Jacobs and F. E. Kinnebrough were in Canyon Saturday.

Robert Whitaker spent Saturday night with Ervin Shugart.

Star Advertisers are sincere in their efforts to make buying easier for you. Read their messages.



You Will Like Our **Duart** "Permanents" \$5.00

Soft, natural-looking curls that last. The wave can be pushed up in place or finger-waved. Executed by the new method... easily cared for at home... Make an appointment now for your summer permanent.

Bella Donna Beauty Parlor

EXPERT Auto, Truck and Tractor Repairing

When your automobile, truck or tractor gives trouble, bring it to Lee Johnson's Garage.

We are equipped to do the job right and will treat you right.

QUICK SERVICE

Lee Johnson Garage

Do His Eyes Deceive Him?



No, You Bet Not! He Has Spotted a Dish of

Steffen's Ice Cream

AT THE

City Drug Store

Steffen's Ice Cream is pure and delicious. It is good for children as well as grown-ups. Treat yourself to a dish at our fountain.

Our store is large and complete and we can fill your every need from our stock. We are the only registered pharmacists in Friona and can fill any doctor's prescription just the way he wants it.

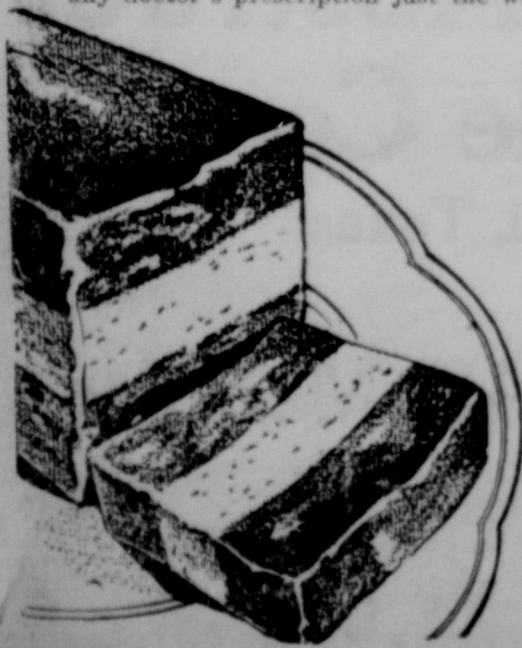
TRY US FOR—

Ice Cream and Sherbet, all kinds of cold drinks, cigars, cigarettes and tobacco, toilet articles, drugs and drug sundries, kodaks and films.

City Drug Store

THE REXALL STORE

Right On the Corner
Right On the Price
Right Now Service.



GOOD NEWS!

of

Friona and Happenings In Your Home Town

Bargains Offered By Your Local Merchants

Know What Your Friends Are Doing!

Subscribe for

The Friona Star

"YOUR HOME TOWN NEWSPAPER"



Castro County Woman Passes 99th Birthday

(From the Hereford Brand)
Surrounded by 100 friends and relatives who wished her more pleasant days, Mrs. Julian Sams, better known as Grandmother Sams celebrated her 99th birthday last Sunday at the home of her daughter, Mrs. J. S. Smith of the Eastern community.

Recalling days as far back as the forties, Mrs. Sams compared them with modern times, displaying an amused smile as she talked. She was born in 1832 in Blountsville, Sullivan county, Tennessee. Her nearly five score years have been filled with many events. After her marriage in 1853, war clouds hovered over the Southland, and in the strife between the states her husband was called.

Went Through Civil War.
While her husband was in the army she remained at home on the little farm in East Tennessee with her three small children, the oldest not large enough to hold up a walking plow during the entire war. After the conflict she took care of her sick husband.

Upon his recovery the family moved to Kentucky in 1867 and then in 1870 they answered the call of pioneer blood and came to Texas.

"I remember the trip to Texas very well," said Mrs. Sams. "We came through in a wagon. Hillsboro was the first town of any importance.

Sees Killer First Thing.
"I remember well driving up to

A. P. McElroy, M. D.
PHONE 56A
FRIONA TEXAS

the little store and there just across the way was a man handcuffed and guarded by two men with guns. He had killed a man. Texas was a pretty bad place in those days."

She recalled their visit to Dallas, then a small town on the Trinity river. They began farming in Bell county between Temple and Belton and lived there until 1896 when they moved to Cyril, Okla. For the past six years she has been a resident of Castro county.

In spite of her age Mrs. Sams is still able to read and sew. She eats plain food, no meat and an abundance of vegetables. Her greatest joy is to read the Bible. She has her family Bible which was published in 1850.

Has Seen One Picture Show.
Mrs. Sams views the radio, airplane, talking pictures and other modern inventions as great marvels but she is content to sit in her chair by the window and look over the broad prairies of Castro county. She has seen one motion picture and declared she did not like it.

She does not think bobbed hair becoming to womanhood and has no use for the smoking habit. "Women smoking is no modern thing," she declared, recalling days when the cob pipe was a household commodity.

Has Voted Only Once.
This pioneer has been a Democrat all her life, voting for the first time last year. She has seen the United States in four wars: Mexican, Civil, Spanish - American and World; also the Texas war for independence.

Five children were born into her home, only one is living now. Her two oldest boys, Thomas Allen and William, were murdered by highwaymen in Hill county. Her husband died at Hillsboro in 1896.

Rev. Peters of Dimmitt preached his Sunday evening sermon in the Smith home in honor of Grandmother's anniversary. The community at Easter hopes that next year they may help the lady celebrate her 100th birthday. It is said that

Dimmitt Market Expecting 1500 Carloads Wheat

(From the Hereford Brand)
Dimmitt, June 23.—It is being estimated that Dimmitt will ship 1500 cars of wheat this season. With this large amount of business in prospect, grain companies are trying to get the Fort Worth & Denver railroad to remove the one-cent differential charge maintained here. An equal rate with Happy, Tulla, Hart and Plainview is asked.

Figures have been compiled to show that the Denver will have received \$450,000 for freight on wheat when the season ends and in receipts from such shipments since the road was built has derived more than enough to put the line in at a cost of \$14,000 a mile.

A letter has been received from Marvin Jones, congressman, stating he thought wheat and cotton rates from this section are all out of harmony with present market prices. He is trying to get a special rate for the summer, at least, and a permanent readjustment for this part of West Texas.

Favorable For Wheat Advance, Says Grain Man

(From Hereford Brand)
The wheat market, along with most every product, including bonds and stocks was stiffened the first of the week in the announcement of President Herbert Hoover that the American nation was ready to agree with Europe for postponement of all war debt payments for one year.

The grain price advanced three cents on the bushel in the Hereford market. The price Wednesday morning was 34 cents for wheat.

It is evident that milling companies are staying out of the market, according to F. H. Oberthier, local grain man, letting the price sag to an export basis. Mr. Oberthier thinks the bottom has been reached, and thinks any slowing up of the rush to sell, such as storage in granaries and piling on the ground will cause an advance.

Mrs. Sams enjoys having company and will be glad for her neighbors to call any time.

"Everything is in favor of better prices," said Mr. Oberthier Wednesday morning, "especially considering the low price at present. There is a short crop in Canada and indications are that the acreage will be reduced away down for next year."

"Farmers should show some confidence in their product by being slow to sell and holding off as long as possible."

Scherer Items

MRS. B. R. FULKERSON

Mr. and Mrs. Arlie Dean called in the Hubbard home Monday. Mr. and Mrs. Guy Hubbard and Miss Dorothy Guthrie, Mr. and Mrs. W. H. Hubbard and Jack Tooley supper in the Crawford home Thursday night.

Mr. and Mrs. Arlie Dean visited her sister, Mrs. Neal, in New Mexico Saturday.

Mr. and Mrs. Voth were in Amarillo Sunday.

Amos, Guy and W. H. Hubbard and Miss Dorothy Guthrie spent Thursday with Mrs. B. R. Fulkerson.

S. Miller and son were in New Mexico last of the week.

Mr. and Mrs. T. P. McCollister went to the show Wednesday night.

Mr. and Mrs. Guy Hubbard and Miss Dorothy Guthrie left Friday for their home in Ft. Worth.

Mrs. McCollister called on Ivy Ragsdale Thursday.

Miss Ragsdale spent the week end with Miss Bessie Gunn at Westway.

Mr. and Mrs. B. R. Fulkerson had as dinner guests Sunday Mr. and Mrs. Earl Springer, Frion, Messrs. and Mmes. Lee Crawford, T. P. McCollister, W. H. Hubbard and Jack; B. R. Fulkerson, C. L. Ragsdale and Edward Show.

Edward Show went to a party at Westway Friday night.

Tom Carter of Plainview spent Sunday in the Fulkerson home.

Ford Doings

MISS LA VERNE MANN

Miss Nell Casey took Sunday supper with Miss Oleta Reeves.

Mrs. H. Clemer was a Sunday dinner guest of Mrs. Rye Casey.

Miss Ruby Rempel visited Miss Ethel Tooley Sunday.

Mr. and Mrs. Bob Higgins ate dinner with Mr. and Mrs. D. B. Mann Sunday.

Miss Oleta Reeves spent Friday night with Misses Dorothy and Maurine Norton.

R. L. Mann and family visited the D. B. Mann home Sunday.

Ruby Rempel and Ethel Tooley

spent Friday afternoon in the J. Y. Norton home.

Miss Dorothy Norton is recovering from an illness.

Mrs. Rye Casey and children and Vineta Simpson and La Verne Mann visited the Norton home Monday.

from Corn, Okla., visiting.

Vineta Simpson visited La Verne Mann Wednesday.

Mrs. Rye Casey and son went to Childress Tuesday to stay through harvest.

Nell and Mildred Casey visited Lottie and Elsie Fund Saturday.

R. L. Orr visited the Simpson and Norton homes Monday.

Vineta Simpson, Maurine Norton and La Verne Mann visited Mrs. O. D. Frazier Monday.

Emmett Fung of Vega spent Tuesday night with Riley Casey.

Arthur Buller and family visited the Mann home Monday.

Hardy Benson and family were in Clarendon Sunday.

Dawn Items

BY MISS LOVIE MAYFIELD

Wheat harvest is now under way.

Glenn Greer and family entertained the young people of this community, Happy and Amarillo with a party at their home last Friday evening.

C. L. Goad entertained a large crowd Saturday night.

Will Snapp lost a fine cow Saturday.

Clifford Stewart spent Sunday in the Mayfield home.

Mrs. Frankie Phillips who has been visiting here left for her home at Big Spring Sunday.

W. W. Woods, Amarillo, called in the Greer home one day last week.

W. L. Harris and family called in the Miller home Sunday.

Miss Lois Harris visited in the H. H. Miller home Sunday.

Perry T. Brown

Attorney-at-Law
General Practice in All Courts.
Office Over Friona State Bank.

Miss Vivian Bowers ate dinner in the Greer home Sunday.

The Mayfield children called in the H. E. Miller home Sunday.

Progressive young people attended singing here Sunday.

W. W. Woods and Miss Copeland, New Mexico, gave special numbers at singing Sunday.

Local singers will go to Progressive next Sunday.

Joe Sherbit and Dock Smith of Bovina visited the Frye home one day last week.

Gladys and Mignon Greer called in the Mayfield home Tuesday.

Mrs. P. H. Barns and children visited the Mayfield home recently.

Alford May called in the Mayfield home last week.

L. A. Smith and family were in Summerfield last week.

Mrs. Alma McGowan visited the Snapp home last week.

Harland Barns and Gladys Greed visited the Smith home last Sunday.

Mr. Boyatt is visiting his uncle, Will Snapp, and family.

Black Church Opens Sunday.

The Baptist church recently completed at Black will have its formal opening exercises Sunday, June 28. There will be an all-day service, with a program in the afternoon put on by a group of Baptists from Dimmitt. Every one is invited to come and bring their lunch.

Mr. Newman of Amarillo was a Friona visitor Tuesday.

KELLY- Springfield

Tires and Tubes

More Miles for Your Dollar

Moco Batteries

The largest stock of accessories in Friona—
Gas, Kerosene, Grease and Lubricating Oil

WE FIX FLATS

and carry a full line of tire repair material.

Consumers Oil Company

We stay open day and night
365 days in the year.
PHONE 31



Friona Drug Company

Serves
The Kind of Sundaes
You Like

Strawberry	Marshmallow
Pineapple	Chocolate
Cherry	Walnut
Caramel	Fruit Salad

Sherbets

Orange	Pineapple	Lime
--------	-----------	------

Cream Sodas

All Flavors—With or Without Fruit

Ices

Orange Freeze	Grape Freeze
Lime Freeze	Pineapple Freeze
Lemon Freeze	Cherry Freeze

Try Our Milk Shakes and Double Rich Malted Milks

We Have Brick Ice Cream at All Times

**We Deliver
Phone 55**

TWIN CITY 17-28 TRACTORS



Ask us for the facts concerning the Twin City 17-28—then you can make up your own mind. We want you to know about the Twin City 17-28 because we choose to sell it as the best tractor value on the market.

Twin City Tractors have balanced weight and power. Do you know what that means to you as a user of tractor power?

Did you know that the very finest materials are used in all Twin City Tractors? Have you read the facts about three extra years of tractor use? These facts are compiled from Twin City users' volunteer information—facts like this really mean something.

You need to make profits from farming and you need a Twin City. It pays to modernize—it's the only sure way to lower production costs.

Come in and let's talk it over.

FOR THE FARMER WHO KNOWS



If you save half the money it costs you to plow—half the fuel and oil—half the wear and tear on your tractor—half the labor; if you could take this money and put it in the savings bank or use it to buy other things that you've always wanted, wouldn't that go a long way toward making your farm really profitable?

The cost of that most expensive operation on the farm—preparing the seed bed—can be reduced one-third to one-half by the use of the Moline Wheatland Disc Plow.

MAURER MACHINERY CO.

Living At Home On The Farm

REGULAR MEALS

At All Hours
Day or Night



Home-Cooked Pastries

Wheat Haulers and Elevator Employees Come Here for Quick Meals.

We Give Instant Service

We have served you the best of foods here in Friona Since 1926.

Real Cold Drinks—Ice Cream



Come As
You Are,

DON'T DOLL
UP

Taylor's Cafe

Buford Taylor, Proprietor

"YOU KNOW ME"

According to Col. Clarence Ousley of Dallas, the modern farmer can well take a lesson in how to live from his forefathers. Lack of transportation and marketing facilities forced them to live at home. It was necessary that they raise nearly everything that they consumed. This they did and in spite of the hardship suffered at times lived well and comfortably.

Times have changed, transportation has been developed, markets are now at our door and the farmer has gotten into the habit of raising only money crops and buying nearly everything that he consumes. Methods of preserving food has improved along with other things. Just as a matter of comparison let us take an 18th century farmer and place him on a modern farm. We will suppose that he is familiar with modern methods which of course he would not be, and see how he would go about providing for his family.

The first care of the farmer of the 18th century was food, clothing and shelter for himself and

family. Money crops were secondary in importance. In the winter it was customary to put up a whole year's supply of meat. There were only two methods that he could use, smoking or salting and pickling. Garden truck that was preserved at all had to be dried or placed in a cellar where it would keep until it spoiled or was consumed. Cheese was provided from cream. That was the extent of our forefathers ability to care for themselves. Canning was yet to be developed.

In giving our 18th century farmer modern methods we give them to a man who was accustomed to live frugally. One who was forced to work hard all the time to support his family. Remember he could not buy it. He was favored to produce it. What did he do?

In the winter time he occupied himself putting up his year's supply of meat. Hams and bacon were cured, corned beef and pork were made, with a pressure cooker (which we have given him) he can roast beef, fry steak, sausage, chicken, duck and other meats he may desire. He now has his year's supply of meat and it is as wide and varied as you or I may desire.

Come spring. The garden is planted. It is not a small garden, given only to those few garish which most of us raise, but it is a real garden, a garden that will produce all his family can eat for a year. It contains corn, beans, peas, turnips, carrots, beets, potatoes, both Irish and sweet, lettuce, onions, radishes, parsnips, cucumbers and anything else they may desire. While the garden is producing they feast on fresh truck but that is not all. This frugal man who has to produce all he uses gets out the same old pressure cooker and gets busy. He cans corn, tomatoes, peas and beans. Everything that is produced in his garden is either eaten fresh or canned or dried or put up in a cool place to be used later. His bees furnish honey, his cows milk, butter and cheese. He don't spend \$10 a year for something to eat. All he buys is a little coffee or tea and he cusses the British because it costs so much. When his grain is ripe he stores some in his granary. He grinds his own meals but we will let him buy flour.

Give him the advantage of our present markets and he sells his

field crops after saving what he will need on his own place. The money he receives is his. Very little does he owe for very little must he purchase. He lives almost entirely at home. He has a money surplus. But he is human. He likes the comforts modern times provide and he is entitled to them. He can enjoy them for he has the money to enjoy them with. He produces his necessities and therefore can afford the luxuries.

Drop one of our forefathers on a modern farm. Even in these days of depression when crops are worth less than at any time in the history of the country and he would think he was well off beyond all dreams. He would live in the utmost luxury. He would be able to do this because he did not know what it was to borrow money to tide himself over hard times. His first outlook was to grow and produce the things his family required. If it was a dry year, his garden would have water if he had to carry it in buckets because he knew he would suffer if it failed him.

Col. Ousley is right. Not only farmers, but many others can learn lessons from their forefathers.

Junior Woman's Club.

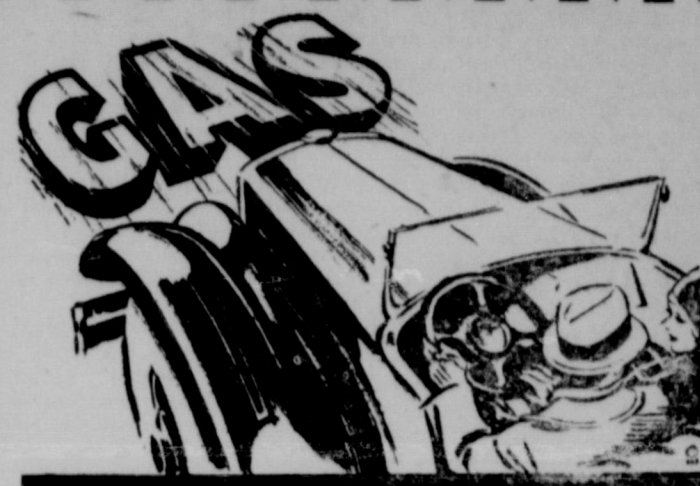
The Junior Woman's club met Tuesday evening, June 16, with Miss Edith Galloway. After a short business session the following program was given:

Response: A Proverb.
Song, Texas Our Texas.
Talk, Parliamentary law: Ester Reeve.
Talk, Little Lessons in Public Speaking: Orma White.

After this refreshments were served by the hostess and the club adjourned to meet July 7 with Mrs. H. T. Magness.

COMBINE CANVAS REPAIRED
Day or Night.
MITCHELL'S SHOE SHOP.

Just received new shipment of white hats. Prices \$1.95 to \$2.95.
Virginia's Hat Shop. 40



DURING HARVEST

LET US FILL YOUR TRUCK WITH GOOD
GULF GASOLINE
AND MOTOR OIL

We Also Quickly
FIX FLATS



HIX SERVICE STATION

ON THE
HIGHWAY

Greatest Food Values in Town

Get Acquainted
With Our
Service
and
Low Prices!

Staple and
Fancy Groceries

Dry Goods

Work
Clothing

Shoes

Hats



R. F. FLEET

Your Dollars Buy More Here

WELDING



If It Can Be Done
We Can Do It!

- Battery Service
- General Repair Service

• Corduroy
Cord Tires

AT MONEY-SAVING PRICES



FRIONA GARAGE

RUBE CANTRELL,
Proprietor

WE ARE

HELPING

FRIONA AND
PARMER COUNTY

PROSPER

By Furnishing

Dependable Light and Power Service

The first requisite of any prosperous, growing country is dependable power and light. Our forefathers could do very well with crude power apparatus, but modern business demands bright light and instantaneous, clean and dependable power at any time they may wish it. We furnish this kind of service every minute of every hour of every day in the year.

TEXAS UTILITIS COMPANY

Cattle Outlook In Parmar Co.

The day of the large ranch in Parmar county, as in all West Texas, is practically gone. The long horn has vanished entirely, replaced by the Hereford and the Brahma. But that does not mean the end of the cattle industry in this section, in fact the disappearance of the large ranch with its wasteful methods marks only the beginning of a new era in the cattle industry. The era of the feeder.

In the days gone by the cattle raised on the Plains of Texas have been shipped to northern agricultural states for feeding purposes. In these states the cattle were finished out and then sold in prime condition to the packers.

Now in Parmar county there is a field for a giant industry. The richest agricultural states in the North are those states which have marketed their crops by feeding cattle. Why cannot Parmar county farmers do the same thing? They can. All they need to do is to try.

Here in Parmar county ideal climatic conditions assure an abundant crop. The purchase of young cattle to be fed this crop will bring to the farmer considerably more money than the sale of his feed crop to other parties will do. It will furnish him with a year around occupation which will bring him a steady income. A steady income is the greatest need of the farmer today. Approximately 100 days of labor are required to raise a wheat or feed crop. The other 265 days of the year are usually put into unproductive labor which brings practically no income.

Numerous bulletins from Texas A. & M. reach our desk during the year and we are interested in noting articles which show the profit farmers have made during these days of low prices, by feeding their crops. This is particularly true of the wheat farmer.

You Get RESULTS



from WANT ADS

IN THE STAR

With wheat bringing the lowest price in the history of the United States we read of farmers who have made their crop pay from 80 cents to \$1.28 per bushel by feeding it to hogs and other stock. What one farmer can do along this line another can duplicate. What is required is an extensive study of feeding methods by the farmer himself. No one else can do it for him.

The abundance of feed which can be raised in this country together with its nearness to the ranches which raise the cattle, makes an ideal combination for the stock farmer and it will be only a matter of a few years until stock feeding will be one of the main industries of this district.

Progressive News

By PROGRESSIVE CLUB GIRLS

The young people of the Gregory and Park families attended singing at Dawn Sunday.

Mr. and Mrs. Clyde Russell spent Sunday with Mr. and Mrs. W. A. Ricketts of Hereford.

Lester Galley and family of Dawn were dinner guests in the Hershey home Sunday.

Dorothy Lee Mills of Amarillo is visiting her aunt, Mrs. J. E. Blakemore.

Weldon Gregory spent Sunday evening with Gilbert Donovan.

Leonard Click of Crosbyton is helping J. L. Click harvest his wheat.

Ruth Park spent several days last week with her sister, Mrs. J. E. Henry.

Ira Jeanne Ricketts spent last Wednesday with Odessa Cockrell in Hereford.

Mrs. Walter Caldwell called on Mrs. Webb Wednesday afternoon.

Mrs. J. E. Blakemore and sons and Dorothy Lee Mills of Amarillo called in the Donovan home Sunday evening.

Mr. and Mrs. Barns of Crosbyton are visiting the Clicks. Augustine, Jabe and Millard



S. F. Lillard, one of Parmar county's most progressive farmers

and a few of his Spotted Poland China Hogs.

Gregory were supper guests at the Parks home Sunday.

Mrs. Ira Ricketts, Miss Olive Perkins and Mrs. Saylor attended the dress show at Hereford last Wednesday.

Mr. and Mrs. Clarence Botts called on Mr. and Mrs. Clyde Russell Sunday evening.

Mr. and Mrs. Arch Dougherty of Grady, N. M., visited her parents, Mr. and Mrs. Ira Ricketts, Sunday.

Katherine Hershey spent a few days with her sister, Mrs. Arch Conklin in Hereford.

Ira Jeanne Ricketts spent Monday night with her brother, Jim Ricketts.

The club ladies met last Tuesday afternoon in the Ed Botts home with nine members present.

The evening was spent in social and business session. The next meeting will be July 1.

Mr. and Mrs. Henry and children spent Friday in the Park home.

J. E. Blakemore is helping his father at Summerfield harvest his wheat.

Visitors in the Hershey home Sunday were Mr. and Mrs. J. L. E. R. Day last week end.

Park, Louise and John Hunter, Miss Taylor, Oleta, Leola and Jas. Reeves, Thos. Simpson, Weldon Gregory and Gilbert Donovan.

Mrs. Tom Baker and children attended singing at Dawn Sunday.

Weldon Gregory and Gilbert Donovan called in the Blakemore home Sunday evening.

W. L. Ralston took dinner in the C. P. Caldwell home Sunday.

PLAINVIEW GETS READY FOR JULY 4th BARBECUE

Plainview, June 23.—Ten tons of meat have been purchased for the huge Fourth of July barbecue which will be served free here to visitors, and something will be doing every minute till late at night, according to Grady Shipp, secretary of the chamber of commerce.

Other events are athletic stunts, fire works, fiddlers' contest, wrestling match and baseball game. A parade, depicting progress made during the past 40 years will be staged in the forenoon.

Mr. and Mrs. E. A. Schmidt of Philadelphia and Mr. and Mrs. T. B. Armstrong of Whitney visited in the home of Mr. and Mrs. Sunday were Mr. and Mrs. J. L. E. R. Day last week end.

SUNSET STAGE LINE

New Schedule, Effective January 10, 1931.

Read Down		Read Up	
Lv 9:00 a m	4:00 p m	Amarillo	5:45 p m 11:00 p m Lv
Lv 9:40 a m	4:40 p m	Canyon	5:05 p m 10:20 p m Lv
Lv 10:00 a m	5:00 p m	Umbarger	4:45 p m 10:00 p m Lv
Lv 10:10 a m	5:10 p m	Dawn	4:35 p m 9:50 p m Lv
Lv 10:30 a m	5:30 p m	Hereford	4:15 p m 9:30 p m Lv
Lv 10:50 a m	5:50 p m	Summerfield	3:55 p m 9:10 p m Lv
Lv 11:00 a m	6:00 p m	Black	3:45 p m 9:00 p m Lv
Lv 11:15 a m	6:15 p m	Friona	3:30 p m 8:45 p m Lv
Lv 11:35 a m	6:35 p m	Bovina	3:10 p m 8:25 p m Lv
Lv 11:55 a m	6:55 p m	Far-Texico	2:50 c t 8:05 c t Lv
Ar 11:15 m t	6:15 m t	Clovis	1:30 6:45 Lv

Lv 11:50 a m 6:45 p m Clovis 1:15 6:15 Ar
Lv 12:05 p m 7:25 p m Portales 12:30 p m 5:35 p m Ar
Ar 2:30 p m 10:00 p m Roswell 10:00 a m 3:00 p m Lv
Lv 2:45 p m Roswell 2:45 p m Ar
Ar 9:30 p m El Paso 8:00 a m Lv
Direct connections at Clovis for Portales, Hobbs, Roswell, Artesia, Carlsbad, El Paso, Phoenix, Los Angeles, Tucuman, Las Vegas, Plainview, Lubbock. At Amarillo for Panhandle, Pampa, Borger, Enid, Oklahoma City, Tulsa, Wichita, Kansas, Pueblo, Colorado Springs and Denver. Wichita Falls, Fort Worth and Dallas. Plainview, Lubbock; Guyton, Oklahoma. Ticket Office at City Drug Store, Friona.

Notice To All Producers Of Grain and Landlords:

—Owing to the present financial condition, the undersigned elevators have received numerous notices from landlords, automobile acceptance corporations, tractor and combine firms, and others, demanding that we take notice of their chatel mortgages on wheat and other grain and that they expect to hold us liable for any purchases of such mortgaged grain. Heretofore, under normal times, it has been the custom in this county to deduct from the grain sold the necessary expenses of combining, hauling and other harvesting expenses. Under the law the person who gives the mortgage has no right to deduct such expenses and in buying the grain the elevators have no right to pay such expenses out of the proceeds of the grain sold, unless the person holding the landlord lien or mortgage gives his consent for them to do so. In order to protect yourself so that you will not be forced by some person holding a landlord lien or mortgage to pay the entire proceeds of the mortgaged crop to such person, and then raise the money to pay for combining, hauling, etc. from other sources, you should before you commence harvesting take the matter up with the person or persons holding the landlord lien or mortgage on your crop and have them in writing to authorize you to deduct these combining, hauling and other expenses of harvesting and marketing from the proceeds of the crop. Unless you do this you may find yourself in an embarrassing financial situation and unable to harvest your crop. This notice is given for your protection so that you may now take the proper steps to handle the matter. We want to cooperate with you in any way possible; however, we can do nothing except comply with the law.

Respectfully Submitted,

Farmers Associated Elevators
DAWN AND BLACK

Henneman Grain & Seed Company Santa Fe Grain Company
Oklahoma Wheat Pool Elevator Corporation



She Reads the FRIONA STAR

Quick Blacksmithing

When something breaks this harvest season and you need a quick repair job, remember we have the equipment to give it to you.

• • •
If Your Discs Are Dull, Bring Them Here—We

ROLL DISCS

• • •

Our prices are right
All Work Guaranteed

Sylvester's
Blacksmith & Machine Shop
ACROSS THE TRACK

HISTORY OF THE FRIONA CHAMBER OF COMMERCE

The Friona chamber of commerce was originally organized about 1908 or 1909 under the name of the Friona commercial club. It continued to thrive and do business under this caption for about three years, or until 1910 or 1911, when it appears to have been absorbed by a farmer-stockman organization, which really had the functions of the original commercial club.

From the best information to be obtained it led a rather fitful or lethargic life, spending a greater part of its time in slumber, until about 1917, when new life was injected into it by a reorganization under its former name which it retained until 1918 when it was changed to the present appellation Friona chamber of commerce.

At the time of its reorganization in 1917, T. J. Crawford was chosen as president and held this office continuously until August 24, 1926, or about nine years.

At that time Mr. Crawford was succeeded by J. J. Horton, who held the office for three consecutive years, being succeeded in January, 1929, by J. A. Blackwell, who has held the office continuously since and it still holding that position.

The organization has never been favored with a real secretary during all this time, one of the members looking after the records and correspondence and other matters which usually fall to a secretary.

Although the life of the Friona



Piles of wheat awaiting shipment at Friona. This picture was taken in 1929 which year yielded such a crop as the present year promises.

chamber of commerce under its present organization has not been all activity and it has at times fallen into periods of lethargy and inaction. It has always come widely awake when any worth while matter has needed promotion and support.

Among the many important things which the Friona chamber of commerce has promoted and accomplished are the following:

It has made of an unorganized village an incorporated city. Secured the services of a large and strong financed public utility corporation for the distribution of electric current for light and power. It has secured the services of another public utility corporation for the distribution of natural gas for fuel, light and power. It has secured the establishment here of one of the best and most efficient ginning plants to be found in the Plains country. It has strongly supported the installation of a splendid and efficient municipal water system. It has compiled the data and published and distributed 5000 copies of one of the neatest, most correct and truthful advertising folders ever seen on the Plains country. It has advocated and backed the establishment of a good local newspaper. It has sponsored and put over three extremely good county fairs and three poultry shows. It organized and directed one of the most interesting and hotly contested, though unsuccessful, county seat elections ever held in the county.

The multitude of minor accomplishments which the Friona chamber of commerce has sponsored and accomplished for the benefit of individuals as well as the community as a whole is too great to admit mention here, but their beneficial effects may be seen and felt throughout the community.

A few months ago the organization adopted as its method and dates for holding its meeting to be in the form of a luncheon at one or the other of the city's restaurants at one o'clock p. m. on the first and third Thursday of each month.

This method of holding meetings seems to have met with a popular approval among the members and the interest in the efforts of the organization, under the leadership of President Blackwell, has been constantly increasing with each succeeding meeting.

The Friona chamber of commerce thus far has proved the worth of its keep and is deserving of the support and membership of every progressive and civic minded citizen.

Summerfield

BY MRS. L. JOHNSON

Rev. Bost of Dimmitt preached here Sunday. Several laymen and young people were with him.

Mrs. M. Madden and Leatrus Walsler spent the week end with home folks. They are in summer school at Canyon.

Lee Wilson and daughter of Hot Springs, N. M., are visiting in the Alva Wilson home.

Mr. and Mrs. H. Still moved to the Huntley residence. He will teach here next year.

Mr. and Mrs. Sam Rateliff were week end visitors in the Meharg home. He attends school at Canyon.

Misses Beatrice Lawrence and Mildred Meharg visited last week with relatives at Canyon.

Mrs. Cass Lance of Hereford is visiting the Walsler and Kendall homes.

Abner Smith, Yeso, N. M., is visiting his sister, Mrs. B. C. Roberson.

Mrs. Bernard and Chapman spent Monday in the Mote home at Black.

Rev. and Mrs. Swartz of Happy were here Sunday, he preaching Sunday night.

Mr. and Mrs. Caraway of Tulla and Rev. Stiles of Post visited the Oglesby home Sunday.

D. J. Chapman and wife of Hereford have moved here and he will work on the railroad.

Pioneer Dies.
Word has been received of the death of N. A. Laughlin of Hot

Westway Items

MRS. PINK GILLILLAND

Mr. and Mrs. A. Pierce visited relatives at Vega Sunday.

Mr. and Mrs. Alfred Manjeot of Dumas spent the week end in the A. L. Manjeot home.

The Kelly family attended the singing convention at Borger last Sunday.

Mrs. Ben S. Howton left Wednesday for an extended visit with relatives at Chickasha, Ardmore, and Oklahoma City.

Rev. White filled the preaching appointment at the school house Sunday.

Mrs. P. H. Gilliland called on Mrs. Alice Haines at Hereford last Sunday afternoon.

Mr. and Mrs. A. W. Nickel called in the Sikes home Sunday.

Mr. and Mrs. A. L. Manjeot entertained with a six o'clock dinner recently in honor of the Western officials of the Kemp Lumber company. Guests were President Austin and Walter Harrison of Roswell, J. L. Sharman and Pearl Singletary, Hereford.

Kelly Grimes' father of Alabama came Saturday to make him a visit of several months.

Mr. and Mrs. Orin Nolen of Canyon Normal called in the Manjeot home Sunday.

Bob Gilliland spent the week end with his aunt, Mrs. W. R. Williams at Hereford.

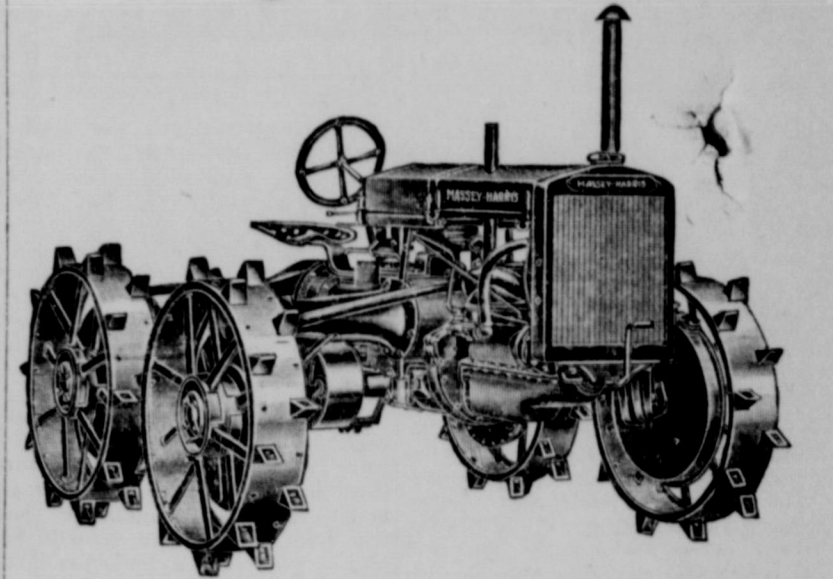
Gladys Lewis of Ward spent the week end with Sue Vaughn.

The Grimes baby has been brought home from the hospital.

Miss Ivy Ragsdale of Dean spent the week end with Miss Besie Gunn.

Sixteen club members attended the all day meeting of demonstration workers at Hereford Wednesday.

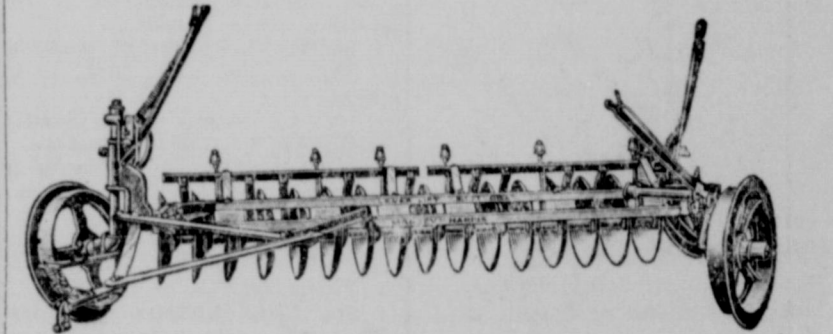
Massey - Harris Implements



No matter what your needs may be you will find just what you need in the Massey-Harris line of implements. The four-wheel drive General Purpose Tractor is revolutionary in its uses. It is ideal under all farming conditions. Its adaptability is unlimited. Drop in and let us demonstrate it to you. You will like it.

Now is the time to get a new plow. Come in and see the Wheatland Disc. It has new features which will appeal to you.

Don't fail to see the Massey-Harris line before you buy implements.



J. C. WILKISON

FRIONA

TEXAS



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Not Drugs—Not Surgery CHIROPRACTIC AND PHYSIO-THERAPY ALBERT S. CRAVER, D. C.

CHIROPRACTOR
MULESHOE, TEXAS
IN BOVINA, at Bovina Hotel, Monday, Wednesday and Friday each week, from 8:00 a. m. to 1:00 p. m.
The rest of the time in Muleshoe.
Piles successfully treated without use of the knife or drugs and without pain or detention from work.



A PARADISE FOR VACATIONISTS

May Be Found In Northern New Mexico's Playground

In planning your vacation this summer during the dry and sultry months are you interested in Nature's Fairyland?

Do timbered mountains, beautiful in their summer garments of green foliage, clear and crystal lakes, murmuring mountain brooks, and unexcelled scenic views interest you?

Does a section of the Southwest, replete with historical Indian background of hundreds of years and picturesque Indian life in the Pueblos, attract you?

If they do, you can reach these attractions of vacationists' Fairyland within a few hours drive from Raton, New Mexico, the Gateway City to Northern New Mexico's playground. Excellent highways and good rail connections lead from here and Raton offers unexcelled accommodations for the tourist.

The Raton Chamber of Commerce

RATON, NEW MEXICO

Repairing---Welding...

When Your

CAR OR TRUCK

Breaks Down During

Harvest, Bring It to Us for



QUICK REPAIRS

We have a complete stock of PARTS for all cars, trucks, combine and tractor motors. Our equipment enables us to give you a good job in the shortest possible time. That's the kind of service you need during harvest.

Sylvester's Garage

Across the Tracks

What Friona Offers Its Trade Territory

A progressive little city, situated on a gentle rise of land draining in all directions and overlooking miles of fertile fields, Friona offers those who enter its limits many advantages not found in other nearby cities. Almost centrally located in Parmer county it is an ideal place in which to trade. A brief resume of the business houses here to serve the demands of the citizens is not out of place in this edition.

Implement Dealers.
F. N. Welch Machinery company, F. N. Welch, manager. Dealer in the John Deere line of farm machinery, carry a complete line of repair parts and a repair department. Any of the John Deere line can be obtained from this company which carries most of their implements in stock.

Buchanan & Rosson, McCormick-Deering dealers, Howard Morris, local manager. The Buchanan & Rosson company has two stores, one in Friona and one in Hereford. They handle sales and service for the McCormick-Deering farm implements and can furnish repair parts instantly from a large stock carried on hand.

Maurer Machinery company, Carl Maurer, owner. Mr. Maurer is dealer in Friona for the Minneapolis-Moline line of implements. He also handles Twin City tractors.

J. C. Wilkinson, Implement's, dealer in Massey-Harris complete line of power farm implements.

Blackwell Hardware company handles the Case combine and tractors.

B. T. Galloway, Hardware, is agent for the Baldwin combine and Dempster tillage tools.

The Advance-Rumely line is carried by G. W. Norman, who is dealer in Friona and Clovis, N. M.

Holt and Caterpillar combines are carried by Fallwell Bros.

All the well known manufacturers of farm implements are represented by dealers in Friona.

Hardware.
Friona has two hardware dealers, both having large and modern stores. All of your hardware needs can be met here.

B. T. Galloway, hardware, carries shelf and heavy hardware as well as Baldwin combines and Dempster tillage tools.

Blackwell Hardware company, heavy and shelf hardware and the Case implements.

Lumber Dealers.
Rockwell Bros. & Co. have a large and beautiful yard in Fri-

ona. They are agents for Sherwin-Williams paints and varnishes and carry all kinds of building material and builders hardware—in fact everything you may need to build a home.

Truitt & Landrum also have a lumber yard in Friona.

General Merchandise.
There are three local merchants who deal in general merchandise.

R. F. Fleet carries dry goods, groceries, shoes and hats and has a modern meat market.

F. L. Spring. Everybody knows Frank Spring. He is an old-timer here. Mr. Spring handles the usual lines of general merchandises.

T. J. Crawford operates a Red and White store and carries as well a general line of dry goods, shoes and hats and also has a meat department.

Groceries.
John Key operates a Red and White store and is the only exclusive grocery dealer in town.

The Farmers' Cooperative store, owned by a stock company, sells groceries and feeds.

Bakery.
There is a bakery, recently started in Friona, which has a most modern plant, including a revolving gas oven. Johnson Bakery offers a product that is equal to any we have ever eaten.

Restaurants.
Martin's cafe, most modern and located in the heart of the city.

Taylor's cafe, modern, located across the tracks. Mr. Taylor has been in the restaurant business in Friona for five years.

Lillard's cafe, in the center of town.

Pioneer cafe, Scott Weir, proprietor.

On the highway leading out of town are several small lunch stands and cafes.

Amusements.
Two social clubs owning pool tables, one domino parlor and the Texan theatre, which has first class talking equipment.

Banks.
The Friona State Bank is rapidly growing and offers complete bank service to its customers. Ester Noble is manager; Dan Ethridge, assistant cashier; Frank Spring, jr., bookkeeper and Misses Orna White and Lena Osborn, tellers.

Hatcheries.
Wicks Modern Hatcheries operates a large and modern hatchery in Friona.

Utilities.
West Texas Gas company serves

customers with natural gas.

Texas Utilities offers complete power and light service.

City of Friona owns and operates the water plant which is large and complete.

Standard Telephone company—telephone service to any point in the United States.

Cleaning and Pressing.
The Friona Tailor shop is equipped to give you good service and has a competent cleaner at its head.

Drug Stores.
The City Drug store, J. R. Roden, proprietor. The Rexall store, has a prescription department to meet every doctor's requirements. Cigars, cigarettes, tobacco and a modern soda fountain.

Friona Drug company, Pete Echols, proprietor. The Nyal store. Cigars, cigarettes and tobacco and a modern soda fountain.

Variety Stores.
E. V. Rushing 5c to \$1 store carries nearly everything.

Barber Shops.
Smoky's barber shop, two chairs. Postoffice barber shop, one chair. Jack Anderson's barber shop, two chairs.

Blacksmith Shops.
Sylvester's blacksmith and machine shop has modern equipment and can turn out any kind of blacksmith or machine shop work. John Burton has a blacksmith shop, but no machine shop.

Hotels.
The Friona hotel offers accommodations to the public.

Beauty Parlors.
The Bella Donna Beauty Parlor, Edith Ethridge, proprietor. General beauty work. Has two permanent wave machines, one of them a modern Duart.

Marinello Beauty Parlor, Mrs. Hughes, proprietor. General beauty work.

Produce Dealers.
Farmers Produce company buys all kinds of produce, eggs, cream and hides; sells feed, seed and ice. Friona Produce company, general produce dealers.

Automobile Agency.
Ragsdale Chevrolet company, the only agency at present.

Ready-to-Wear.
Maurer's Ready-to-Wear, a modern store dealing in general ready-to-wear, shoes and hats.

Garages.
Sylvester's garage, general automobile repair work. O. C. Jones garage, general automobile repair. Friona garage, general automo-

bile repair, storage. Corner filling station, general automobile repair.

Filling Stations.
Friona has the usual large number of filling stations. All major companies are represented.

Grain Dealers.
Oklahoma Wheat Pool elevator corporation.

Santa Fe Grain company, buy and sell. Henneman Grain and Seed company, buy and sell.

Wholesale Oil Dealers.
Magnolia, Phillips and Texas companies are represented here.

Real Estate.
M. A. Crum, real estate and insurance. J. J. Horton, real estate.

Insurance of all kinds can be had from various agents.

Doctors.
Dr. R. R. Wills, physician and surgeon. Dr. A. P. McElroy, physician. (Continued On Last Page)

QUALITY PRICE and plenty of SERVICE

BUILDING MATERIALS



Await you at our
Lumber Yard
BUILDERS' HARDWARE
Fence Posts, Wire
Sherwin-Williams Paints

Come and See Us—
We Will Treat You Right

Rockwell Bros. & Co.

Friona, Texas



GREETINGS---

—We desire to take this opportunity to extend to the citizens of Friona, Parmer County, and all of West Texas our Greetings and Best Wishes.

—The progress, development, and business of this country has been remarkable, and we point with great pride to the part, we, the Sherman Machine & Iron Works, have had in this progress.

—During the thirty years we have been in business, we have built more than three hundred water works and sewer systems. Of these, a

great number have been built in West Texas.

—It is our sincere wish that our friendly contact with West Texas and her good people will always continue.

—In addition to being contractors of public work, we operate one of the largest foundries and machine shops in the Southwest. Our stock of Water works supplies places us in a position to handle any of your requirements.

—We are always glad to be of service to any municipality in any way we can, and ask that you call on us.

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Sherman Machine & Iron Works

Local Phone 2-4161

OKLAHOMA CITY, OKLAHOMA

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