

# THE FRIONA STAR

... but one ISM in America... and that's AMERICANISM

THE FRIONA STAR, FRIONA, TEXAS, FRIDAY, JANUARY 13, 1950

VOLUME 24 - NUMBER 26



COGITATIONS and  
APHORISMS of

## Jodok

Owing to the fact that this is the beginning of a three weeks campaign, known as the "March of Dimes," against the ravages of the dread disease, "polio," (Infantile Paralysis) which has, during the past year, been rearing its formidable head throughout the domains of our country, and our nation, "Jodok" is gladly yielding this space this week toward the dissemination of information concerning this terrible killer of our people.

People who are at the head of this work and leading the battle against the on-slauhts of this disease claim that their best weapon which they have at present is the education of the public in regard to the symptoms and what to do first in its treatment, cure or prevention. These people also claim that, perhaps the best agent in disseminating this information is the local newspapers.

The Friona Star is, therefore, joining in this warfare to do its bit in the dissemination of such information as it may be able to gather by giving liberally of its space to such an end.

The organization known as "The March of Dimes," is thus far, the most popular and thus the most potent agency for securing the necessary funds for carrying on the war against the spread of this ravager of human life and health and the Star will, during this week and the two weeks immediately following, aid diligently in supporting the officials of the organization in their effort to raise money for the front rank of all counties in this noble work.

Lets Fight Polio in Farmer County

The greater part of the following information has been given to the Star by County and District Clerk, Loyde Brewer, who is Superintendent of the March of Dimes Work in Farmer County and by Dan Ehrhardt, who is manager for Friona precinct.

According to Mr. Brewer's statement, during the 1949 campaign for March of Dimes, Farmer County raised and donated to the general fund of that organization the sum of \$943.59. Then in September, 1949 another donation of \$930.09 was made to the fund, making a total of \$1873.68 for the year.

In June, 1949, Farmer County asked for and received of the organization (The March of Dimes) the sum of \$1450.00, which still left an indebtedness in the form of unpaid bills of \$2256.14, or a total indebtedness, so to speak, of approximately \$2733.00 over and above the county's donations and a bank balance of \$500.00.

In December, 1949 we again asked for a favor of \$1050.00 with which the county hoped to meet the unpaid bills, but we were informed that the funds of the organization were too low to admit of such consideration and were asked to wait until after the funds from the 1950 March of Dimes had been received, which would be some time in March.

Thus it will be seen that Farmer County is far behind in the amount of its contributions to the March of Dimes funds to meet the expense of relieving the agony and saving the lives of the County's own polio victims.

Local Polio Patients Treated

Following is a list of polio patients of Farmer County, who received help from the Polio fund during the past year:

Marshall Deaton, Black; Mrs. J. T. Mayfield, Lazbuddy; two children of Eugene Leach, Rhea. One of these patients died of bulbar type polio, Donald Verner, Oklahoma Lane; Dasher child, Oklahoma Lane; Millie Holden, Bovina.

Follows a list of the names of those who have charge of the "March of Dimes" campaign for this year in Farmer County:

Loyde E. Brewer, County Superintendent; Assistant or Precinct managers are: Dan Ehrhardt and Dan Caffey, Friona; Mrs. W. B. Stark, Black; Mrs. Otha Whitefield, Lakeview; Mrs. Paul Koelsch, Rhea; Bedford Caldwell and R. E. Everett, Bovina; Rev. J. J. Terry and Rev. A. D. Moore, Oklahoma Lane; L. S. Pool and Jack Williams, Farwell and C. A. Felts, Lariat.

In addition to the information given above, the Star plans to carry a comic strip during these three weeks mentioned above, through the means of these comic strips, the following popular characters will join the March of Dimes parade and campaign: Katzenjammer kids, Snuffy, Wimpy, Little Iodine, Jiggs, Dagwood, Henry, Mandrake, Annie Rooney, Popeye, Blondie and Little Miss Muffet.

The Star is also asked to devote some of its space to the support of the societies or organizations that are working toward the cure and prevention of cancer, tuberculosis and other great human killers that are so rife within our country.

Friona Girl Singing In Chorus at TSCW

DENTON, Tex. — Miss Gertrude Ann Euler of Friona is a member this year of the Texas State College for Women's College Chorus.

The 96 voice organization is directed by Richard C. von Ende, professor of music at TSCW. Besides the two annual campus performances, the group each year makes several out of town trips, appearing before club organizations and other such audiences.

Miss Euler, a junior English student, is the daughter of Mr. and Mrs. Elmer S. Euler.

Buck Fallwell became the proud owner last Saturday of the first 1950 Chevrolet car in Friona.

Mr. and Mrs. Fred C. Hill and daughter, Kayreen of Albuquerque, New Mexico, and Mrs. Stuart Gloss of Moriarty, New Mexico, were week end guests of Mr. and Mrs. C. A. Guinn.



TEXAS WATER FOR NEW YORK—Stephen J. Carney (right), New York City's Commissioner of Water, Gas and Electricity, gets a drink of Texas water from a tank truck carrying 3,000 gallons in New York on Jan. 3. The water was started from Austin, Texas during the height of the New York City water shortage. Drivers of the truck, Billy Davis (left) and Douglas "Red" Tipton, both of Houston, passed out the water at the end of the 1,968-mile trip. On top of the truck are showgirls from the musical "Texas L'il Darlin'." The water arrived as New York was enjoying intermittent showers and hoping they would replenish its reservoirs. (AP Photo)

## Land Appraiser Pleased Wit Vet Applications

Mr. J. M. Hutchins, land appraiser for the Veteran's Land Board, was in Farmer County, Saturday and Sunday, making appraisals of land for World War II veterans who had applied for land loans, made by the Land Purchase Amendment to the Texas constitution, according to a statement made by Loyde A. Brewer, who is Service officer for Farmer County.

Mr. Brewer further stated that Mr. Hutchins is a West Texas man and familiar with land values and farm practices in West Texas. Mr. Hutchins expressed himself as being well pleased with prospective loans in Farmer County.

Mr. Brewer stated that he believes that by having an appraiser of this type will be of great benefit to the veterans, who wish to take advantage of this program. All who may be interested in this program should contact Mr. Brewer, the county Service Officer.

Forms for application for money due former prisoners of war, or their survivors are now in the hands of the County Service Officer. This money is paid out of the frozen assets of the former enemy countries of World War II. Under International Law capturing countries are required to give the same food rations to prisoners of war, that they gave to their own troops.

This payment is to make up the deficiency between what American prisoners of war should have received and what they actually did receive as a food ration.

Former Friona Citizen Stricken In Washington

Word was received here Sunday bearing the information that John A. Guyer, a former prominent citizen of Friona, had suffered a severe stroke at his home at Cheney, Washington.

The word came by means of a letter, written by Mrs. Guyer to her brother, Floyd Reeve. The letter stated that Mr. Guyer was somewhat improved but still confined to his bed.

A letter received by Mrs. C. M. Jones Monday, from her daughter, who is the wife of Mr. Worthy Matron, Mrs. Oral Buchanan closed the chapter and O. W. Rhinehart took charge.

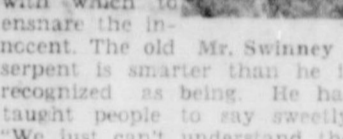
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## Satin Is No Fool

By HEIB SWINNEY  
Minister of the 6th Street Church of Christ

If some people are forever damned to be saved and all others lost, as quite often we hear a "taught" then Satan is a fool to continue his work with dividing churches and introducing enticements with which to ensnare the innocent. The old Mr. Swinney serpent is smarter than he is recognized as being. He has taught people to say sweetly "We just can't understand the Bible alike." He has encouraged church members to think that their place of business comes first in interest in importance. He has emancipated the women from their homes, and now they maintain they have equal rights with men to drink, to swear, to associate in questionable places and to debate themselves. Two wrongs do not make a right and the blind who follow the blind will also fall into the ditch. Satan knows how to make miserable sinners out of happy Christians, how to make proud and arrogant people out of the poor and humble, and fools out of the wise. The Bible describes Satan as a roaring lion with brains.



Mr. Swinney further stated that Mr. Hutchins is a West Texas man and familiar with land values and farm practices in West Texas. Mr. Hutchins expressed himself as being well pleased with prospective loans in Farmer County.

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## All Seasons Are About Equally Popular Now

With winter here in full force we thought a good question would be "What season of the year do you like best?"

Nelda Guy Lawrence: Fall because it is prettyside, not too cold, and not too hot.

Betty Carney: Spring because everything is so pretty, and the weather isn't too hot or too cold.

Glenn Talley: Winter, because I can go to school instead of working, also the snowballing if I ever snows.

Mrs. Criswell: Fall or spring, I'm undecided. I like fall because of the activities begun, and sports are in full swing. I like spring because it gives you that refreshed feeling, and that you are ready to start all over again.

John Dale Kelly: Spring because school is out and that is the time of romance.

Don Davidson: Spring because everybody feels good and I do, too.

Evelyn Lee: Spring because we get out of school and everything begins to blossom out.

Claude Melugin: Summer because there is no school and it isn't too hot, so I get to work and make some money.

The President of the United States cannot be arrested.

Caffey Attends School Meeting

The Mid Winter Conference of the School Administrators of Texas was held in Austin, Texas January 5 and 6, 1950. The local school was represented by Supt. Dalton Caffey.

The program of this conference was divided between the new State Board of Education, The State Dept. of Education, Directed by Dr. L. A. Woods, and The Foundation School Program directed by L. P. Sturgeon.

The Thursday Morning session dealt with the progress and status of Education in the State of Texas. Thursday evening session dealt with the problems of the Minimum Foundation Program in the state. One of the high lights of this program was the fact that the Foundation school program directors have arrived at the actual cost of educating a child in the state for one day. This average amount is 93 cents per day, bringing that down to the Friona Schools we can readily see that since we qualify for financial assistance from the Foundation fund on a basis of Average daily attendance, every day a child is absent from school, our school loses 93 cents and the tax payer has to dig down in his pocket and produce that much revenue.

The Friday sessions dealt with adjustments in education, and plans for improvement in teacher education.

## Driving Education In High Schools Urged By All States In Nation

Texas and the other 47 states have joined in a common program designed to promote driver education in the high schools as a means of curbing "teen-age recklessness on the highways and generally improving driving habits among the nation's future motorists, the Association of Casualty and Surety Companies announced in New York.

Governor Allan Shivers personally authorized Texas' participation and has appointed C. E. Sanderson, safety education director of the State Department of Education, as state coordinator of the program. In that capacity, Mr. Sanderson will promote driver education in high schools throughout the state as an effective and permanent means of increasing public safety on the streets and highways.

"Newspaper and magazine editors, state officials and educators throughout the nation, not to mention worried parents, have become alarmed and aroused about the recklessness of exuberant youths behind the wheel of the automobile," said Julien H. Harvey, widely known safety specialist and manager of the Association's accident prevention department. "There is a simple and positive cure, however, for the 'teen-age problem on our streets and highways. It is a sound education in how to drive, given at the proper time. The proper time, of course, is before the legal driving age; and that means in the high school classroom."

"Driver education is good from every point of view. The students love it; teachers have told me that the one class the kids most never cut is the driver training class. And anyone who reads the glowing testimonials of kids who have completed the course will know that they really like an interest. The value of these courses has been established by long experience. Statistics indisputably show that young drivers who have had such training are involved in 60 per cent fewer fatal accidents than those who have not. So driver education is also good for the young drivers and everyone else from the standpoint of safety."

Euler Family Has A Holiday Reunion

Mr. and Mrs. E. S. Euler were happy to have all their children home with them for the holidays.

Those from away were Rev. and Mrs. Lee Euler and little son, Bryan Lee of Keota, Oklahoma. Rev. Euler is pastor of the Baptist Church of that city, and is a student in the Baptist Seminary at Kansas City, Mo.

Their daughter, Miss Louise Euler, of Salisbury, North Carolina, where she is a student in Catawba College. Her flight home was a gift from her brother, Raymond, and a surprise to the rest of the family.

Another daughter, Miss Gertrude Euler of Denton, where she is attending TSCW. Miss Gertrude was accompanied by her room-mate, Kay Miyagi, of Hawaii who was also a guest in the Euler home for the holidays.

Other guests were Mr. and Mrs. W. W. Litchler of Cortez, Colorado, brother-in-law and sister of Mr. Euler. Mrs. Pearl Mol and son, Jim, of Hydro, Oklahoma, a sister and nephew of Mr. Euler; also another nephew, and family of Cortez, Colorado. Mr. and Mrs. Bill Litchler.

Miss Eula White Weds Robert Holder In N. M.

Miss Eula Mae White of Hereford, daughter of Mr. and Mrs. E. S. White, of Friona, on December 22, 1949 became the bride of Pvt. First Class Robert Ray Holder, son of Mr. and Mrs. John Holder of Seymour.

The wedding ceremony was performed at Clovis, New Mexico, with the Rev. H. C. English, officiating.

Immediately following the ceremony the bride and groom left for a short honeymoon trip, during which they visited the groom's parents at Seymour for several days. Private Holder was due to return to his station at Camp Francis E. Warren on January 2nd.

Slagel Family Attend G. J. Reiser Services

Mr. and Mrs. Roy T. Slagle and family drove over to Plainview Tuesday to be in attendance at the funeral rites of their former friend and neighbor, Mr. E. J. Reiser.

Mr. and Mrs. Reiser formerly lived on a farm west of Friona, near the Rhea community and later moved to Friona, where they conducted a grocery store for several months, later moving to Plainview. They were well known and highly respected by a large number of Friona people.

A short account of Mr. Reiser's life as taken from the Anarillo Daily News, will be of interest to their many Friona friends:

"Funeral services for Edward J. Reiser, 61 years old, of San Juan, formerly of Plainview, were conducted at the First Baptist Church at Plainview at 4 o'clock Tuesday afternoon."

"Mr. Reiser was born September 10, 1888 at Maybelle, Michigan. When he was a child his parents moved to Walters, Oklahoma, where he grew to manhood. He was married June 26, 1921 to Miss Myrtle M. Smith who survives him. They were the parents of two children, the late Sgt. Lloyd D. Reiser, who died in action in World War I, and Mrs. Harold Autry of Plainview, a brother, Will Reiser of Camas Valley, Oregon, is his other immediate survivor."

Mr. Reiser was a veteran of World War I, and served in the 90th Division. He was a member of the Walters, Oklahoma Baptist Church.

Entertained With New Year's Day Dinner

Mr. and Mrs. E. S. White entertained at their home in honor of Pvt. First Class and Mrs. Robert Holder, with a turkey dinner on New Year's Day during which a three-tiered bride's cake was served.

Their children were all home for the occasion. Their daughter, Anna, of Hereford, and family, Mr. and Mrs. Roy Campbell and son; Their daughter, Irene and husband, Mr. and Mrs. Vernie Roberts of Amarillo; and the honorees, Pvt. and Mrs. Robert Holder. Mrs. Holder being also their daughter, the former Miss Eula Mae White.

Following the dinner and a short time spent in visiting and taking pictures, Mr. and Mrs. Roberts drove Pvt. and Mrs. Holder back to Camp Warren at Cheyenne, Wyoming where Pvt. Holder is now stationed. Mrs. Holder who is employed at the Close Dry Goods Store at Hereford, returned to her work, where she will remain until her husband receives his discharge from the army.

Men Serve For Regular Eastern Star Meeting

At a regular meeting of the Bovina Eastern Star, the men had complete charge, beginning with a supper prepared and served by the group. Baked ham, brown beans, potato salad, cold slaw, apple pie and coffee comprised the supper.

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Arab Refugees Come Home

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## Robert Kirk Announces For Office As 64th District Court Judge

TO THE VOTERS OF THE 64th JUDICIAL DISTRICT: I wish to announce to you my candidacy for the office of District Judge of the 64th Judicial District, composed of Bailey, Castro, Hale, Lamb, Farmer and Swisher Counties.

No one has solicited me to run for Judge, nor have I asked permission of anyone to get into this race. As a free born American, and as a native son of Texas, being under no obligation to anyone, except my God, my country, my family and my conscience, being tied by no corporate strings, and with no axe to grind, I present myself as a candidate for the office of your District Judge.

I am 34 years old, married, and have one daughter.

I received my legal training in the law school of Baylor University, from which I graduated in June, 1938. Following this I practiced law in Waco for a few months, and then in the Spring of 1939 I moved to Lamb County, and it has been my home ever since.

I am now serving my second term as County Attorney of Lamb County, to which office I was elected shortly after returning from military service.

Since judicial procedure should be a correct application of the law to the facts found in each case, there is little place for a platform in a judicial campaign.

Following as a list of organizations to which I belong and take part, they are listed for the purpose of showing the much time is spent in rendering public service, and I am therefore better qualified to meet the various problems that present themselves to the office of District Judge. Steward in the Methodist Church, Past President Lions Club, twice Post Commander of the American Legion Post, Advisor Lieutenant local camp Woodmen of the World, one of 12 men in the nation on the National Service Committee of the Woodmen of the World, Veterans of Foreign Wars, Disabled American Veterans, member Masonic Lodge and Shrine, member Board of Directors South Plains Council Boy Scouts of America, present President Littlefield Community Chest, member of Chamber of Commerce, Holder of Commercial and Instructor's, single and multi-engine flying license, Treasurer of the Lamb County Rural Roads Association, and member of committee to help handicapped persons return to employment.

Your vote and influence in my behalf will be appreciated.

Robt. (B.O.) Kirk

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IN THE PINK—Fine pink whipcord receives elegant treatment by a London designer in a smart mid-winter coat that combines warm comfort with grace of line. Bell-shaped sleeves, diagonally cuffed pockets, and the flattering "bolster" collar are featured in the flare-backed, belted coat.



KYLE ROTE AND DAD ON A VACATION—Kyle ROTE, The Southern Methodist University back whose play against Notre Dame earned him the title of the most underrated back in college football, (right) and his father, Jack Kyle of San Antonio, Texas, barbecue a goat during a hunting and fishing trip along the Dove Creek near San Angelo, Texas, during the Christmas holidays. They were the guests of Frank Meadows of San Angelo, Texas. (AP Photo)

### Friona Woman's Club Entertains Husbands

On Wednesday evening at a regular meeting of the Friona Woman's Club, gracious chairman, Mrs. Jake Lamb and hostesses, Mrs. J. F. Miller and Mrs. Fred White, put the guests at ease and made them feel welcome.

For program, the president of the club, Mrs. Glenn Dunn, skillfully gave a vivid word picture of the Mormon Temple and setting, in Salt Lake City, Utah, which she and Glenn had lately

visited. Even the spirit of and the surroundings of the great edifice were visible.

One of the club's own artists, Mrs. Charles Russell, beautifully rendered two solos, accompanied by Mrs. L. F. Lillard as pianist.

The last number of the program was rendered by Mr. and Mrs. Ed Boggess by means of a lecture and picture. They gave a most interesting description of their tour through North and West United States and Canada into the wilds of the North Sea Country. No white woman had ever made a part of that trip. The Boggesses had a wonderful outing—fishing included—

and are sharing the thrills by words and pictures with their neighbors.

### Holiday Observance Reminder Issued

Mention was made in last week's Star regarding the observance of National Holidays of 1950, by the business concerns, and it was mentioned that a statement had been prepared, stating the holidays that will be observed during the year, on which the business houses in Friona will be closed.

This statement should be signed by all business men or concerns in Friona, who wish to close their places of business on those designated holidays. A few have already signed the statement, and this is just a reminder that the statement is still located at the Star office for any others who may wish to sign it.

### Hospital Notes

**Patients Admitted:** Mrs. Mattie Queen, Bovina, medical; Ann Cork, Friona, med. Mr. Lawrie, Bovina, med. Mrs. G. C. Drager, Friona, med. R. C. Wells, Friona, Surgery; Charlene Roub, Bovina, med. Craton Looney, Bovina, med. Sandra Patterson, med. Mrs. Ben Stokes, Friona, O. B.; Mrs. W. H. Osborn, Friona, med.; Bobby Gray, Friona, med.; Mrs. Glenn Cruse, Friona, O. B.; Mrs. J. S. Reirson, Bellview, N.M. med.; Nikki Dodley, Friona, med.; Mrs. Tom Griffith, Bovina, med.

**Patients Dismissed:** Hob Coffman, Mrs. J. G. McFarland and son, Mrs. Eugene Coffman, Ann Cork, Mr. Fred Barker, A. L. Carlton, Mrs. B. C. Drager, Craton Looney, A. W. Anthony, Jr., Mrs. Fred Barker, Mrs. T. L. Kent, Mrs. Mattie Queen.



**NEW CONTACT LENSES**—Dr. William Feinbloom, of New York City, is about to place a contact lens weighing little more than a postage stamp over the right eye of Adrienne Goldstone in a demonstration at Northern Illinois College of Optometry in Chicago. Plastic and unbreakable, the new lens is based on a newly discovered principle of successfully moving the control area onto the cornea, instead of the white of the eye. This, says Dr. Feinbloom, eliminates discomfort.



**RABBIT ROYALTY**—This little girl receives a royal audience by the king of rabbits, "Jeannot I." and his queen at a Paris exhibition. The show featured various exhibits of family activities, in addition to the multitude of toys.

### De Soto Announces Brand New Model



De Soto announces a brand new model that goes on display at De Soto-Plymouth dealers on Tuesday, January 10. Advance information disclosed that the new De Soto will introduce a long list of new style and performance features. The rear of the car is completely new with sweeping, peak-crowned fenders; a wider, lower window 32% larger; a deeper, lower, more protective bumper; and relaxation of the combined tail lights, stop lights, and directional turn lights.

The newly designed grille is lower and new combined circular parking lights and turn signals are set into it. The hood ornament is a new beautifully sculptured bust of De Soto. Interior styling is luxurious. In the forefront of mechanical advances are new and larger hydraulic brakes. No car in America will have larger brakes. The 112-horsepower, high-compression engine combines with Tip-Toe Hydraulic Shift and grol Fluid Drive to give excellent performance and "lets you drive without shifting."

### New Plymouth Special Deluxe Four-Door Sedan



The Plymouth Special Deluxe four-door sedan, one of nine new models, is shown above. The car contains important styling changes and improvements for safety and comfort. Its high compression engine and many mechanical features provide lively, economical performance.



**PLANE WRECKAGE FOUND**—Wreckage of a light plane lies in a wheat field near McKinney, Texas, where it was found Dec. 22 by two boys hunting rabbits. Sheriff Levi Brawley said the bodies of the three men aboard were found at the scene. The plane apparently crashed Dec. 19 during a heavy fog. Those killed were H. J. Happel, president of the Happen Construction Co., C. W. Healey, an engineer, and W. J. Crawley, the pilot, all of Tulsa, Okla. (AP Photo)



**YUSON COUNTY OIL FIELD**—After a 29-year search Grayson County on the Texas-Oklahoma boundary has struck oil in paying quantities. The county now has two fields, both right at the Texas doorstep. In the last 28 months 47 producers have been drilled. Above a group of wells is being drilled in one of these fields, that in the Belmont Addition. (AP Photo)

### BIBLE COMMENT FOR JAN. 1

#### How the Christian Church Began Is Thrilling Story

FOR some months during this year many Sunday Schools will be studying the story of the founding and growth of the Christian Church, as it is told chiefly in the Book of the Acts. It is hoped that this column will be of help to teachers and scholars, but inasmuch as it seems to be read widely by many who are not in Sunday Schools, it will deal in general with the story of the spreading of Christianity, without reference to particular lessons.

That story, of early Christianity, is both amazing and thrilling. What could be more amazing than that a little group of men and women in a small land in the midst of ancient empires could receive from a leader a mission of the conquest of the world? And with a spiritual message, the Gospel, be inspired to go forth with faith and courage, believing that that mission could be fulfilled?

Is there not a deep thrill in the vision of Paul, the great Apostle, a Jewish citizen of Rome, and proud of his free-born citizenship in a slave-ridden world, surveying the vast power that had conquered all the then known world, but declaring, "I am ready to preach the gospel to you that are at Rome also . . . for it is the power of God?" (Romans 1:16.)

Might against might! Power against power! What faith, and vision, and courage was in that little Jew as he set the empire of Christ, as yet in his Christian dream, over against that vast empire of Rome with all its power over all the world!

The uncertain world of today needs Christians, perhaps as it never needed them before. Christians whose sense of God's presence and power make even the might of the world seem weak. Christians who say, inasmuch as in us is, we are ready to preach the gospel.



will have to run in 1952—either with or from the politicians.

At a recent court case in Maryland, lawyers claimed that the Star-Spangled Banner was actually made in a brewery. Maybe that's why so many millions of Americans always get a "kick" out of Old Glory.

### Answers to TEST YOUR I. Q.

1. A fabulously rich mineral strike in Nevada in 1859. It became the richest silver mining center in the world, producing about \$1,000,000,000 in gold and silver.
2. Minnesota. Actually it has 11,000 lakes.
3. That lightning is a discharge of electricity.
4. At Eniwetok atoll in the Pacific next spring; the exact date is a secret.
5. Shensi, China, in January, 1950.



**Vic Vet says**

MOVING? . . . BETTER REPORT YOUR NEW ADDRESS IMMEDIATELY TO THE VA OFFICE HANDLING YOUR RECORDS SO YOU'LL RECEIVE YOUR VA CHECK OR NSLI PREMIUM NOTICE ON TIME

**FISHING**

is Fun and a good Pass Time

**TRY IT**

This Next Season in One Of Our Boats

**BOATS**

Made to Order—Any Size or Class

**LEW LONGMIRE**

**Plainview Production Credit Association**

**STATEMENT OF CONDITION**

At Close of Business December 31, 1949

<b>ASSETS:</b>	
Loans and interest	\$1,013,449.42
Less provision for bad debt losses	27,787.07
Cash on hand and in banks	41,298.49
Bonds and interest	308,840.86
Association's buildings (Plainview & Muleshoe)	19,011.73
Automobiles (3)	1,804.01
Furniture, Fixtures and equipment	61.00
<b>TOTAL ASSETS</b>	<b>\$1,360,384.61</b>
<b>LIABILITIES</b>	
Loans rediscounted with FICB	\$ 770,479.09
Notes and interest payable FICB	181,241.65
Provision for Federal income taxes	2,584.73
Drafts outstanding	3,962.64
Other liabilities	105.00
<b>NET WORTH:</b>	<b>\$985,373.11</b>
Class A Stock	\$ 99,630.00
Class B Stock	196,170.00
Accumulated earnings	490,011.50
<b>TOTAL LIABILITIES AND NET WORTH</b>	<b>\$1,360,384.61</b>

THE ABOVE IS A TRUE AND CORRECT STATEMENT.

Clay Henry, Secretary-Treasurer

**Buy It In Friona**

**DURING THE HOLIDAY SEASON**

Tragedy came to many homes in the form of Fire, Often leaving Dead, Maimed and Suffering Human Beings Behind

ARE YOUR HOME AND FAMILY PROPERLY PROTECTED BY INSURANCE?

IF NOT — See

**ETHRIDGE-SPRING AGENCY**

Dan Ethridge - Frank A. Spring - Bill Stewart

Friona, Texas Dial 2121

**THE BEST FOODS**

Simple, Wholesome Wheat Bread and porridge An abundance of Fruits and Vegetables— Especially Potatoes, Spinach and Asparagus— With a generous supply of Pure, Fresh, Clean Milk

WILL GIVE THE CITIZEN A DIET, WHOLESOME, NUTRITIOUS, AND FULL OF VITAMINS

TO THIS MAY BE ADDED A SUPPLY OF GOOD MEAT AND EGGS

Call on Us for these Elements. We are always Pleased to Serve you

**WHITE'S CASH GROCERY**

FREE DELIVERY

PHONE 2442 FRIONA, TEXAS

To Look Fearlessly upon Life, To Accept the Laws of Nature— Not with meek resignation, but as her Sons; These are the Beliefs That make for happiness —Maeterlink

THEY ARE ALSO THE BELIEFS THAT MAKE FOR A SOUND BANKING BUSINESS

WE SOLICIT YOUR BANKING PATRONAGE

**THE FRIONA STATE BANK**

# The Friona Star

**Publisher**  
**JAMES M. GILLENTE**,  
 at Friona, Texas  
**SUBSCRIPTION RATES**  
 One Year, Zone 1 ..... \$1.50  
 Entered as second-class mail matter  
 Six Months, Outside Zone 1 ..... \$1.25  
**JOHN W. WHITE, Editor**  
 Published Each Friday  
 July 31, 1925, at the post office at  
 Friona, Texas, under the Act of  
 March 3, 1879.

Any erroneous reflection upon the  
 character, standing or reputation  
 of any person, firm or corporation  
 which may appear in the columns  
 of the Friona Star will be gladly  
 corrected upon its being brought  
 to the attention of the publisher  
 Local reading notices, 2 cents per  
 word per insertion.

## Classified Ads

For Sale — House 5 rooms and  
 bath. Two 50-foot lots. See W. B.  
 Stark. 22-2td

For Sale —  
 Modern Tourist Court.  
 Grocery Stock. Good location.  
 Modern Locker Plant.  
 4-room house and bath.  
 5-room house and bath.  
 6-room house and bath.  
 240 acres—highly improved.  
 240 acres, with 160 acres wheat.  
 One half section of wheat  
 land.  
 L. F. LILLARD 17-3tc

For Rent—Ben Galloway Hard  
 ware building for rent. Brick  
 Filling Stations suitable for  
 Friona Star.  
 See Glenn Weir  
 Hereford, Phone 200  
 office. Formerly occupied by  
 Reg. Phone 452-W

**NURSERY** — Plant now. Fruit  
 trees, hedge, roses, bulbs, flowering  
 shrubs and other nursery.  
 Mrs. J. F. Ward, North Main,  
 Hereford, Texas. 20-1tc

For Sale — 1 Easy wash ma-  
 chine. Priced reasonable. Mrs.  
 Chas. Gray. 25-2td

For Sale — 14 extra good milk  
 cows and 5 calves. 1 new 2 x 14  
 ft. feeder; about 75 tons ensilage;  
 some good graded heifer;  
 1 C. C. Case tractor with 4-row  
 tool bar and planter; 1 9-foot  
 John Deere one-way; and 1  
 wood knife sled. 4 miles north-  
 east of Friona. Curtis Murphree.  
 25-2td

For Sale—One good used elec-  
 tric sewing machine. Mrs. W. M.  
 Lloyd. 26-1td

LOST—One whiteface heifer,  
 with "M" branded on left hip.  
 Finder please notify Ralph Mill-  
 er or call at Star office. 26-1td

For Sale—Good Fryers, \$1.00  
 each. George McLean. 26-1td

FRIONA INDEPENDENT SCHOOL DISTRICT FRIONA, TEXAS COMPARISON OF RECEIPTS & DISBURSEMENTS (ALL FUNDS) FOR PERIOD 9-1-48 to 8-31-49			
	FISCAL YEAR ENDED		INCREASE (DECREASE)
	AUG. 31, 1948	AUG. 31, 1949	
Beginning Balance—			
All Funds	\$ (2,590.17)	110.96	2,701.13
Previous Year Warrants—			
Unpaid	1,680.91	264.10	(1,416.81)
	(909.26)	375.06	1,284.32
<b>RECEIPTS:</b>			
State & Co. Apportionment	23,969.50	25,438.90	1,469.40
Vocational Aid	2,827.99	2,829.83	201.84
Taxes	73,463.60	76,664.04	3,200.44
Tuition	1,934.40	2,792.42	857.93
Sundry	345.00	953.50	608.50
Borrowed Money	16,809.15		(16,809.15)
Cafeteria	1,278.32	3,544.40	2,266.08
<b>TOTAL BEG BAL- ANCE AND RECEIPTS</b>	<b>\$121,518.79</b>	<b>\$112,598.15</b>	<b>\$ (8,920.64)</b>
<b>DISBURSEMENTS:</b>			
Educational Administration	4,500.00	4,646.00	146.00
Business Administration	57.29	477.62	420.33
Assessing & Col- lecting Taxes	1,512.72	1,659.37	146.65
Other Adm. Expenses	937.16		(937.16)
Teachers Salaries	53,433.85	50,970.06	(2,463.80)
Teaching Materials & Supplies	1,778.09	2,651.15	873.06
Textbooks	648.43	14.40	(634.03)
Other Instructional Expenses	63.85	198.16	134.31
Janitor's Salary	3,542.45	4,234.50	692.05
Janitor's Supplies	1,087.56	2,370.30	1,282.74
Fuel, Lights, & Tel.	2,082.86	2,280.20	197.34
Returned Checks		2.00	2.00
Plant Salaries	10.50		(10.50)
Plant Supplies, Expenses & Contract Services	93.63	1,147.42	1,053.79
Pupil's Transportation & Bus Maint.	17,238.67	12,165.80	(5,072.87)
Cafeteria Expense	1,233.89	4,586.41	3,352.52
Rent	253.50		(253.50)
Insurance	1,902.68	776.06	(1,126.62)
Interest on Borrowed Money	333.06	655.75	322.69
School Bldg. Sites	3,334.17		(3,334.17)
New Bldgs. Heating & Lighting	1,221.25		(1,221.25)
Bldg. Alterations & Equip.	10,727.21	5,005.85	(5,721.36)
Payment of Bonds	4,500.00	5,000.00	500.00
Interest on Bonds	2,415.00	2,230.25	(184.75)
Short Term Loans	8,300.00	14,809.15	6,509.15
<b>TOTAL Disbursements</b>	<b>\$121,407.83</b>	<b>\$115,860.25</b>	<b>\$ (5,527.58)</b>
<b>ENDING BALANCE</b>			
All Funds	110.95	3,282.10	(3,393.05)
<b>SCHOLASTIC COST 1947-48—\$276.67</b>			
<b>SCHOLASTIC COST 1948-49—\$276.66</b>			

## TEXAS TODAY

### Texas Cities Plan On Fighting For Legislation To Ease Burden

By DAVE CHEAVENS  
 Associated Press Staff  
 Austin, Texas (AP) — Texas cities are arming themselves for a new major legislative effort along two broad general lines. They will try again for passage of laws to relieve their financial distress. They will oppose bills they believe are new threats to their autonomy.

The new president of the League of Texas Municipalities sounded the keynote in the November issue of "Texas Municipalities." He is Mayor George D. Barber of Mineral Wells, who had this to say about the league's Galveston convention: "There was no doubting the tenor of the meeting and the expressed feeling of those in attendance that diligent efforts must be made during the coming year to prepare our city officials for concerted and unified action before opening of the next regular session of the legislature. x x x

"Next year is election year. It is imperative that city officials determine how all candidates for state office stand on municipal affairs — what these candidates think about the growing tendency of the legislature to encroach on the governing rights of municipalities. It is better to know before they are elected than to learn with regret after they are elected."

The retiring president of the league, H. P. Kucera of Dallas, has often emphasized what he calls the growing tendency of the state government to muscle in to municipal affairs. "We have people in high positions who travel over the state, and over the nation, and shed copious tears over the infringement by the federal government on state's rights," Kucera told the convention.

### Tech Tackles Five SWC Foes On 1950 Schedule

An 11-game football schedule for Texas Technological college with five contests slated for Jones Stadium next fall, including a Nov. 11 homecoming date against the University of Tulsa, has been announced by Morley Jennings, Tech athletic director.

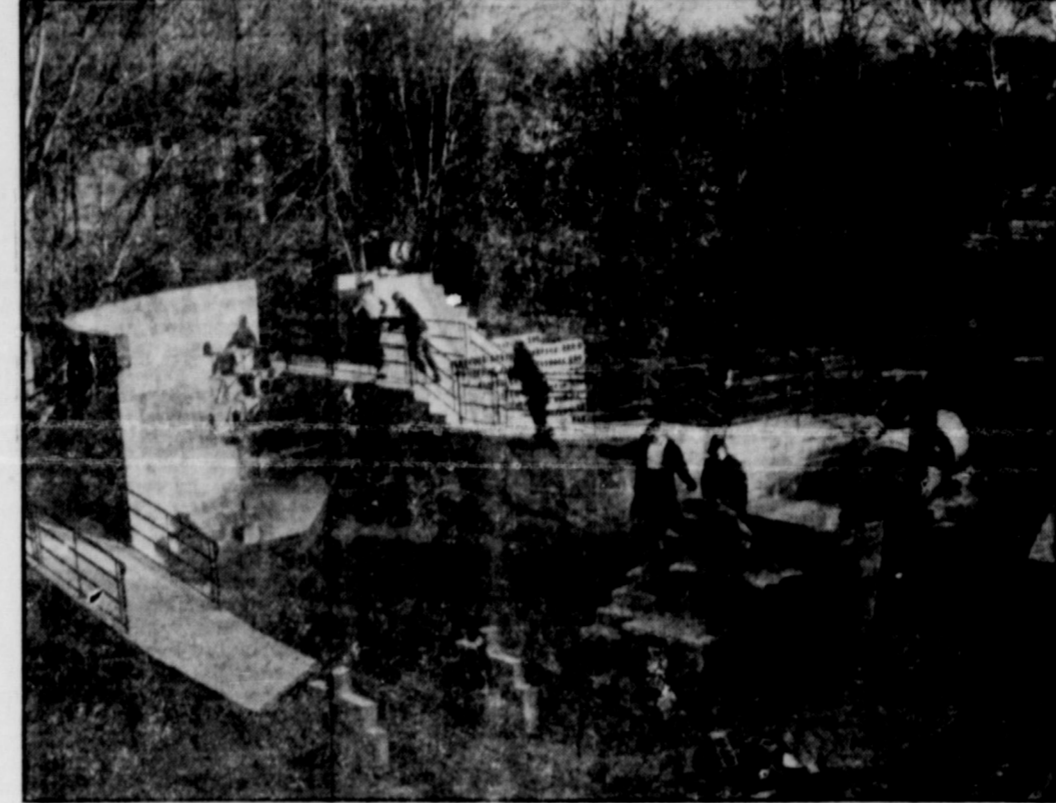
Five of the foes for Coach Dell Morgan's Red Raiders are in the Southwest Conference. Border conference competition and the game against Tulsa of the Missouri Valley conference round out the slate. The complete 1950 schedule: Sept. 23—Texas, here. Sept. 30—Texas A&M, San Antonio. Oct. 7—West Texas State, here. Oct. 14, TCU, Fort Worth. Oct. 21—Baylor, Waco. Oct. 28—Texas Western, here. Nov. 4—Rice, Houston. Nov. 11—Tulsa, here (Homecoming). Nov. 18—Arizona, Tucson.

"And yet, being in the position that they occupy, they exercise the same authority to centralize power and control over local governments of both the cities and counties. "The legislature has initiated a legislative pattern which has a goal of centralizing control over municipal governments through bureaus established in Austin laws patterned in Austin on state level, and laws passed and imposed upon municipal corporations affecting purely local matters, and necessarily paid for by local taxation."

The cities are bucking such legislation as the already effective firemen and policemen civil service and minimum wage bills and revenue acts that fence cities out of such tax resources as gasoline and automobile license fees. They want repeal of state laws under which they could not accept tax payments from the federal government even if congress permitted such payments. They want a bill requiring that ad valorem taxes on automobiles must be paid before license plates are issued by the state. They want a law providing for summary sales for collection of delinquent taxes. The last session refused to approve such proposals by the cities.

In general, the cities want a complete study and readjustment of the state structure to give the fast-growing cities more of the operating funds they need. G. B. Hallmark of Lubbock, traveling salesman for the Kerr Paper company of Amarillo, was a business visitor at the Star office Tuesday.

Mr. and Mrs. C. A. Guinn, who have lived on their farm southeast of Friona, have recently moved to their new home in the J. P. Wilson house in the west part of Friona. Mr. and Mrs. Ollie Hawkins and Joe Veazey of Muleshoe, visited in the home of their sister, Mrs. Pearl Veazey of Friona, Sunday.



**PLAY BECOMES A SCIENCE**—The luckiest children in Washington, D. C., are those living around Parkside playground which was recently dedicated as a dreamland for children. Built by the fathers of Parkside's 430 children on their spare time, the playground features a cinder-block airplane, a ship, hurdles, tunnels and an amphitheater. Parkside gives the children a chance to use some imagination in making their own games.

### CARD OF THANKS

We take this means of thanking our many friends and neighbors for their kindly deeds and help rendered to us during our time of need and sorrow. May God bless you richly each and all.

C. C. Weis  
 H. H. Weis and family  
 W. C. Weis and family  
 Mrs. Ruby Renner and family  
 Emilie Bender and family

A furlong is one-eighth of a mile.

Colts officially become horses at the age of five years. On a hunting watch the face is protected by a metal case. From twelve noon to twelve midnight a clock's minute hand passes the hour hand ten times. George Washington was first inaugurated to the presidency in New York on April 30, 1789. Doughnuts have holes in the center to keep them from becoming soggy. Ivory is supplied by the boar, hippopotamus and the walrus, as well as the elephant.

## SOIL CONSERVATION

And farm to market road building, are two of the most important projects now occupying the minds of Agriculture, and we heartily join in efforts toward these goals.

IN THE MEAN TIME

We are ALWAYS Prepared to assist you in any and all phases of

YOUR GRAIN MARKETING

### FRIONA CONSUMERS CO., Inc.

HENRY LEWIS, Manager

## BANK'S OFFICIAL STATEMENT OF FINANCIAL CONDITION OF THE FRIONA STATE BANK

At Friona, Texas at the close of business on the 31st day of December, 1950, pursuant to call made by the Banking Commissioner of Texas in accordance with the Banking Laws of this State.

RESOURCES	
1. Loans and discounts, including overdrafts	\$1,477,176.00
1a. (After deduction of NONE valuation allowances or bad debt reserve)	
2. United States Government Obligations, direct and guaranteed	158,000.00
3. Obligations of states and political subdivisions	43,443.79
4. Other bonds, notes, and debentures	NONE
5. Corporate stocks, including stock in Federal Reserve Bank	NONE
6. Cash balances due from other banks, including reserve balances, and cash items in process of collection (including exchanges for clearing house)	383,792.18
7. Banking house, or leasehold improvements	34,179.85
8. Furniture, fixtures, and equipment	946.02
9. Other real estate owned	NONE
10. Other assets	NONE
<b>Total Resources</b>	<b>\$2,097,537.84</b>

LIABILITIES AND CAPITAL ACCOUNTS	
1. Common Capital Stock	25,000.00
2. Income debentures	NONE
3. Surplus: Certified \$50,000.00, Not Certified NONE	50,000.00
4. Undivided profits	34,433.11
5. Capital reserves (and debenture retirement account) (Not to include specifically allocated reserve for expenses; or valuation allowances)	NONE
6. Demand deposits of individuals, partnerships and corporations	1,787,758.14
7. Time deposits of individuals, partnerships, and corporations	NONE
8. Public funds (Inc. U. S. Govt. state and political subdivisions)	200,346.59
9. Deposits of banks (excluding reciprocal balances)	NONE
10. Other deposits (certified & cashier's checks, etc.)	NONE
11. Total all deposits	\$1,988,104.73
12. Bills payable, rediscounts, or other liabilities for borrowed money	NONE
13. Other liabilities	NONE
<b>Total Liabilities and Capital Accounts</b>	<b>2,097,537.84</b>

SCHEDULE A—LOANS AND DISCOUNTS (Including rediscounts and overdrafts) Item (1) of Resources.	
1. Commercial and industrial loans	NONE
2. Loans secured by agricultural commodities covered directly or indirectly by purchase agreements of Commodity Credit Corporation (C.C.C. Loans)	925,307.30
3. Other agricultural loans (including loans secured by livestock)	453,175.76
4. Bills of exchange	NONE
5. Consumer loans to individuals (including retail installment paper and personal cash loans to individuals)	79,463.56
6. Real estate loans (on farm land, residential, or other property)	6,999.57
7. Loans for purchasing or carrying stocks, bonds, and other securities	NONE
8. Loans to banks	NONE
9. All other loans (including overdrafts)	2,229.81
<b>Gross Loans &amp; Discounts</b>	<b>1,477,176.00</b>
11. Less valuation allowances or reserve for bad debt	NONE
<b>Total Loans &amp; Discounts (to agree with item (1) of "Resources")</b>	<b>1,477,176.00</b>

SCHEDULE B — MATURITY SCHEDULE OF U. S. GOVERNMENT OBLIGATIONS, Item (2) of Resources	
1. Direct Obligations	
a. Treasury bills, cert. of indebtedness, notes, bonds, incl. U. S. Savings Bonds maturing within 5 years from date of call	152,500.00
b. U. S. Bonds maturing after 5 but within 10 years from date of call	500.00
c. U. S. Bonds maturing after 10 but within 20 years from date of call	NONE
d. U. S. Bonds maturing after 20 years from date of call	5,000.00
e. Total Direct Obligation of U. S. Government	158,000.00
2. Obligations Guaranteed by U. S. Government	NONE
3. Total Items (1-e) and (2); (Must agree with item (2) of "Resources")	158,000.00

SCHEDULE C — OTHER ASSETS, Item (10) of Resources.	
1. Income earned accrued but not collected	NONE
2. Insurance and other expenses prepaid	NONE
3. Cash items not in process of collection	NONE
4. All other (please itemize)	NONE
5. Total (Must agree with item (10) of "Resources")	NONE

SCHEDULE D — OTHER LIABILITIES, Item (13) of Liabilities and Capital Accounts.	
1. Dividends declared but not yet payable	NONE
2. Income collected but not earned	NONE
3. Reserves for expenses accrued and unpaid	NONE
4. All other (please itemize)	NONE
5. Total (Must agree with item (13) of "Liabilities and Capital Accounts")	NONE

SCHEDULE E — CONTINGENT LIABILITIES, Not shown in statement on the reverse side hereof.	
1. Liability account assets sold with or without recourse, where bank has agreed verbally or otherwise to repurchase or guarantee payment thereof before, at or after maturity	NONE
2. Customer's securities accepted for safekeeping	NONE
3. Unissued Series "E" Bonds held for sale under issuing agency agreement	4,050.00
4. Other contingent liabilities (Itemize)	NONE
5. Total	4,050.00

STATE OF TEXAS, COUNTY OF PARMER,  
 I, Charles E. Allen being Assistant Cashier of the above bank, do solemnly swear that the foregoing statement of condition is true to the best of my knowledge and belief.  
 CHARLES E. ALLEN  
 Subscribed and sworn to before me this 6th day of 1950.  
 LOLA GOODWINE  
 Notary Public, Parmer County  
 CORRECT—ATTEST  
 FRANK SPRINGER  
 S. H. OSBORN  
 J. G. McFARLAND  
 DIRECTORS

Look all around it and you'll know  
 it's your **BEST ALL-AROUND BUY!**

# 1950 CHEVROLET

## FIRST...and Finest...at Lowest Cost!

Chevrolet—and only Chevrolet—brings you all these major advantages at lowest cost—NEW STYLE-STAR BODIES BY FISHER • NEW TWO-TONE FISHER INTERIORS • CENTER-POINT STEERING • CURVED WINDSHIELD with PANORAMIC VISIBILITY • BIGGEST OF ALL LOW-PRICED CARS • EXTRA-ECONOMICAL TO OWN—OPERATE—MAINTAIN • PROVED CERTI-SAFE HYDRAULIC BRAKES

INTRODUCING CHEVROLET'S EXCLUSIVE NEW

### POWERglide

AUTOMATIC TRANSMISSION  
 OPTIONAL ON DE LUXE MODELS  
 AT EXTRA COST

All cars shown are Styleline  
 De Luxe 4-Door Sedans

**America's Best Seller** CHEVROLET **America's Best Buy**

## Reeve Chevrolet Company

DIAL 2022  
 FRIONA, TEXAS

## New Oldsmobile Shown This Week

A new and exclusive Whirlaway Hydra-Matic Drive is being introduced to the motoring public on 1950 models by Oldsmobile which pioneered the popular automatic transmission more than ten years ago this week in Hereford. The advanced design will be offered as optional equipment at extra cost on all nineteen models in the three new series of the 1950 "Futuramic Fleet." For purchasers who do not order the new Drive, Oldsmobile is making two synchronous transmissions as standard equipment—one for "Rocket" Eight cars and one for Series "70" cars powered by Oldsmobile's "Big Six" engine.

Oldsmobile engineers developed the new Whirlaway Hydra-Matic Drive to team up with the new high-compression "Rocket" Engine. According to automotive writers who made preview tests, the result is an exclusive "Power-Package" that establishes brand new standards of performance. Thorough testing of the new "Power-Package" took place last year in the Oldsmobile engineering laboratories, on the General Motors Proving Ground, and on the highways and in congested traffic centers in many parts of the country.

New smoothness in forward speeds and faster shifting into reverse are the chief advantages of the new Drive. Engineers state that a demonstration ride in a new 1950 Series "88" or Series "98" car immediately shows the marked improvements. There is surging response from the 135-horsepower "Rocket" Engine at the traffic signal. On hills the new Whirlaway feature instantly provides vast surplus power for acceleration and for passing slower vehicles.

Longer tire life is also brought by Oldsmobile's new Whirlaway Hydra-Matic Drive. The advantage was disclosed during thousands of miles of road testing.

The new design is the outgrowth of Oldsmobile's long experience in the field of fully automatic transmissions. Hydra-Matic Drive was first introduced to the industry on August 23, 1939, as optional equipment on Oldsmobile's 1940 models. The Drive ushered in the present era of fully automatic transmissions, which today are offered by the majority of makers. Hydra-Matic itself became the "most wanted" of automatic transmissions within the industry, with four other makes of cars adopting the Drive.

During the early years of Hydra-Matic, approximately 50 percent of new Oldsmobiles were equipped with the Drive. When automobile production stopped with the coming of World War II, Hydra-Matic Drive was used with outstanding success on tanks and other military vehicles. Since the start of post-war car production, Hydra-Matic popularity has steadily increased. During the 1949 model year, 92 percent of all Oldsmobiles were ordered with Hydra-Matic. The number of Oldsmobile Hydra-Matic cars built since the introduction of the device is approximately 900,000.

Our alphabet was introduced into Europe by the Phoenicians.

## This Is Not The FISHING SEASON BUT

It is a good time to get ready for it. Have us build you a Boat ANY SIZE OR CLASS LOUIE LONGMEYER

## INTRODUCING OUR SPORT EDITORS MEET D.L. "RUSTY" AYERS

BORGER NEWS-HERALD SPORTS EDITOR AN EX-MARINE OF WAR II and this features REPRESENTATIVE—"RUSTY," A VERNON, TEX. PRODUCT-PLAYED FOOTBALL IN HIGH SCHOOL—CAME TO BORGER IN 1946—LOVES HIS WORK—HAS SEVERAL YEARS EXPERIENCE ON THE BORGER SPORTS FRONT—

WE SALUTE THE DISTRICT 10A CHAMPIONS OF 1949 AND THEIR COACH

**TOM TIPPS**  
1949 CHAMPS



KITCHEN MEMO BY HAN CLARKE

Complete oven meals are efficient time-savers and can include every course from soup to dessert. When cooking your oven meals, use an Oven-Made Vegetable Soup. Most other recipes in the complete oven meal won't take as long as three hours' cooking as does this soup but slide it into the oven ahead of the other dishes. Put 2 lbs. beef kassler into dutch oven or tight-lidded pan. Cover with 2 qts. water, set on oven rack, turn thermostat to 350°. Cook for 2 hrs. Then mix in 1 cup carrots, 1/2 cup cabbage, 1 cup potatoes, diced, 1 medium-sized onion, 1 stalk celery, diced, 1 tbsp. salt. Cook an additional hour. Note: Tomatoes, turnips or rutabagas may be added to the soup. It may also be cooked over a low flame on the top burner if you're not baking.

Old powder puffs are flexible and soft enough to make excellent silver polishers and for applying cleaner to mirrors.

Added comfort for cold bathrooms is a gas space heater now made in white to match bathroom fixtures.

When a hot dish sticks to cloth, pour hot water around it and in a few minutes you can pick up the dish without marring the cloth.

An owner's guide is always included with your gas range. It's a good reference for time-saving hints on meal preparation and cooking and simple everyday care.

Equal parts of finely crushed cornflakes and flour will make a crisp crust for fish. Keep the flame turned low because you don't need as high heat to brown the crust.

Laundry bleach whitens kitchen sinks. Pour on the wet porcelain, then rinse well.

At a social function, the U. S. President enters the room ahead of his wife.

Cleave means both to stick together and to part. There are approximately 456,000 words in the English language. There is no rhyming word for orange. Only at certain seasons is the hair of the ermine white.

Donald Duck strictly speaking, should be Donald Drake the male of the specie. A dog's tongue is the only part of its anatomy that can perspire. In the English language in Pro-antid-establishmentarianism. Manx cats have no tails.

## HULL-GULL!—HAND FULL? HOW MANY? — "ONE"

All Right! It's Yours. It is a SAFE BET and you have won it, That—There is no BETTER Fuel made, than

PHILLIPS "66" GASOLINE

And You are going to KEEP on Winning so long as you come to

SMITH'S "66" SERVICE STATION

Ask For Your "S & H" Green Trading Stamps For Your FUELS, Lubricants, Accessories, Tires and Tubes

RIGHT: On Highway 60—On Prices—On the Job and on Dial 2462

## CO-OPERATION IS THE LIFE OF TRADE

We are Co-operating With Our Fellowman, In The Service of our Fellowman. This is "Friday," the "13th" — Be Careful about IMPORTANT Business Deals — UNLESS — YOU "SEE YOUR CONSUMERS FIRST"

**Friona Consumers Company, Inc.**

## THE HOUSE BUILDER

At Work In Cities, or Anywhere. The Jointing, Squaring, Sawing and Mortising. The Hoisting of Beams and setting of Studs. The Blows of His Mallets and Hammers PRAISES TO HIM. And May it ever Be OUR Purpose and Pleasure to Supply HIM WITH THE BEST OF EVERYTHING IN BUILDING MATERIALS.

**Rockwell Bros. & Co.**  
Lumbermen

## Reliability Is Most Important In Living

In personality the trait of reliability is one of the most important. Everyone that is reliable usually has a good personality. People trust you and know that they can depend on you.

In everyday life being reliable is important. If you can't be relied on, you will never get anywhere. But then, there is being too reliable. You can pretend to be reliable and people will pile too many things on you which makes it impossible to do all the jobs well. You may also take the responsibility just for the glory when other people could do it better and not ask glory for it.

Remember when you are asked to do something, to think about it and ask yourself if you are capable and have the time. People may like you more if you refuse to do something than if you do the job and not do it well.

Reliability and dependability are cousins and mean the same thing so always be dependable and you will automatically be reliable.

EFFICIENCY ECONOMY AND GOOD SERVICE

Should never be OUT OF DATE In America, so long as the Producer and the Dealer are each striving for the BEST in

THE INTEREST OF EACH THE WELFARE OF OUR PATRONS IS ALWAYS OUR WELFARE

**Santa Fe Grain Company**

Diamonds, Sapphires, Emeralds, rubies and opals are the five recognized precious stones. Piccadilly Weavers were the moustache and the long drooping whiskers worn by fashionable men of England in the 1860's. A mandrill is a large baboon with a light blue nose, orange and yellow beard and a forehead crest of greenish hair.

# STAPP SPECIFIC CHIROPRACTIC CLINIC



Dr. C. M. Stapp, Chiropractor, is a graduate of Palmer School of Chiropractic, Davenport, Iowa, where chiropractic was discovered in 1895. Palmer teaches all subjects pertaining to the human body, anatomy, physiology, neurology, etc., as well as the science and art of chiropractic. The minimum course contains 2550 full class hours, or 143 semester hours, which compares favorably with the 2163 to 2400 class hours, or 120 plus semester hours required by the Universities of Texas for a B. A. or B. S. degree. Dr. Stapp holds a Texas State License and a Nevada State License issued by the Texas and Nevada Board of Chiropractic Examiners. You may consult Dr. Stapp with full confidence and the assurance that he is well trained in his profession as a chiropractic specialist.

The Chiropractic Clinic uses the latest scientific instruments for a complete chiropractic analysis and the modern Palmer method of spinal adjustments for the correction of spinal subluxations causing organic distress.

While the wide scope of Chiropractic is amazing to the un-informed, we do NOT recommend chiropractic as a CURE-ALL. Chiropractic is effective in those cases only where the cause is found to be defective in organic energization due to spinal misalignment (subluxation). Most all of our cases are those that had previously resisted ordinary methods of healing. Our examination is designed to eliminate those we can't help.

Case histories published here are from the files of Dr. Le Mond Clinic in Austin. They are displayed here to show the extent and scope of Chiropractic.

**AGREED**  
"After practicing medicine for 15 years, and spinal orthopedics for 10 years I am daily astonished at the remedial power of Chiropractic spinal adjustments as a cure of disease."  
LeForest Potter, M. D. Orthopedist, New York

**AGREED**  
"The sooner the medical profession recognizes the work of the chiropractor, the better. He is doing a work that medicine cannot do; he belongs exclusively to the class of specialist."  
—Dr. M. E. Kind in the Therapeutic Review.

**ARTHITIS**  
CASE NO. 1618: A matron, age 32, came to the Clinic complaining that she had been suffering for five years with terrible pains along the spine between her shoulders which had previously been diagnosed and treated as arthritis. She also complained of period headaches, cramping, low backache, and low abdominal pains. The Neurocalometer spinal analysis indicated nerve interference and X-rays revealed spinal vertebral misalignment causing the interference. She was discharged when alignment was restored at which time she had no pains and said she felt completely well.

**LOW BLOOD PRESSURE**  
CASE NO. 2013: A young mother, age 32, after being treated three times a week for a year without results, came to the Chiropractic clinic complaining of a pressure feeling inside her head. "Feels like the top will blow out," she said, "then it will itch and tingle, and then

my entire back tingles painfully. Nose stops up all the time. Eyes burn and feel sore above them, and the back of my head and my neck feels sore. I feel tired all the time and have weak spells. Have frequent colds, dizzy spells, indigestion, gas, bloating, constipation and low blood pressure. Generally speaking," she said, "I've been sick most of my life." The Neurocalometer spinal examination and X-ray located a spinal subluxation. It was corrected by adjustments. When the patient was discharged she said she felt perfectly well, full of life and vigor, and not a single complaint remained.

Corned 3rd and Main — Upstairs over Rutherfords.

HOURS  
MONDAY - WEDNESDAY - FRIDAY 9-12 -- 2-5  
TUESDAY - SATURDAY 10-12  
Or By Appointment  
Closed Thursday - Sunday

**PHONE 128 FOR APPOINTMENT**



Neurocalometer examination of the spinal nerves given by Dr. Stapp locates defective nerves emitting from the spine on their way to the organs and glands of the body. Here we determine which nerves are defective, when they return to normal and other data.

eat, had nauseating spells, headaches; pressure - feeling in back of head and neck, extending to top of head; was weak and trembling; was badly constipated; had rheumatic pains in her left hip and leg, and troubled at period time. She grew worse while under the usual professional care and finally came to the Chiropractic Clinic. A spinal Neurocalometer analysis revealed nerve wave interference and X-rays located the spinal subluxation causing the interference. Adjustments restored alignment and this patient when last seen, reported all nervous symptoms had disappeared and that she felt fine.

**BILLIOUS ATTACKS**  
CASE NO. 2277: A young business woman came to the Clinic complaining of bilious attacks with bad vomiting spells about twice a year. Also, for the past six months she had suffered with pain in her left temple for two or three days after periods, tight nervousness, cramps, menopause symptoms. Neurocalometer analysis revealed misaligned vertebra in the neck, causing pressure and interference with vital nerve waves. Adjustments replaced vertebra and released the interference, permitting a return to normal health. When discharged, this lady said she felt better than she had in her entire life, was happy that an operation her previous doctors advised was no longer necessary.

**NEURITIS**  
CASE NO. 1216: A lady of 39 years complained of irregular periods, right side pains, bad cramps for two days a month, severe headaches before and after, dizzy spells, low back pains, bladder pain, neuritis in shoulders, and sinus inflammation. She came to the Chiropractic Clinic for her headaches because a patient had recommended it for that complaint. Neurocalometer spinal analysis and X-rays indicated defective energizations of the pelvic area and subluxations (misaligned vertebra in the neck causing spinal cord interference. After a few months she was amazed to discover her female trouble and other complaints had vanished with the headaches. An operation had been recommended. It is not necessary now, for she feels perfect in all respects.

**PARALYSIS**  
CASE NO. -1505:  
A man, 72 years of age, started to work, noticed his left arm felt heavy and became useless and that his mouth felt heavy on one side. Went to bed and after thinking it over, got up and came to the Chiropractic Clinic where spinal Neurocalometer analysis and X-rays disclosed nerve interference at the base of the skull. Corrective adjustments were begun. This man returned to work at the end of the month with no visible sign of paralysis remaining.

**TOMACH TROUBLE**  
CASE NO. 1533: A married lady of 40 years was being treated for the change of life and suffering from indigestion, stomach trouble, nervousness, sinus trouble, headaches, tender bladder and arthritis, none of which had responded to any past treatments. A spinal analysis revealed the cause to be in her spine. Corrective adjustments restored alignment. She was discharged feeling grand, able to eat as she pleased without discomfort, and without a single pain complaint.

**IRREGULARITY**  
CASE NO. 1015: A young matron of age 28 had not had a period for 7 months, had frequent headaches, left breast pains, shortness of breath, ex-



## From where I sit... by Joe Marsh

**Why Scoop No Longer Works Here**

Scoop Blake paid us a friendly call at the Clarion's office last week and we were talking about when he was a reporter here.

"Remember how mad I got when I found out you were writing that election story right from your desk?" I asked him. "And how I made you get out and learn what a sheriff's job was all about?"

"I sure do, Joe," said Scoop. "I want to thank you for teaching me the 'hat-trick'—putting on my hat and finding out the facts, that is."

Then we both had a good laugh because he found out so much that

Joe Marsh

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