



### American Legion Post To Sponsor Heart Fund Drive

In last week's issue we called attention to the matter of cash donations to the "Heart Society" to aid in research work toward checking the ravages of heart disease, wherein we stated that we knew not who is the committee in charge of the campaign. The committee of sponsors for the campaign in Parmer County, is the American Legion Posts of the county.

Heart disease is coming to be known as "Killer No. 1" of the human race, and it is known that by far the greater per cent of heart disease cases among children is the direct result of rheumatic fever, but medical science has not been able to discern the cause of that disease. It is also stated that most adult cases of heart disease can be traced to rheumatic fever during later childhood.

The "Heart Society" is sore in need of funds with which to press the research work in the attempt to learn the cause and the cure for rheumatic fever, and thus eliminate the greater portion of deaths from Heart Disease, and also to learn the cause and cure of all other forms of heart disease. This matter is just as deserving of assistance by the American public as are those concerning the check and cure of polio and any of the other dread killers of the human race and we should all give liberally to this cause whenever opportunity offers.

### FFA Judging Team To Pampa Monday

The FFA livestock judging team went to Pampa Monday to participate in the Top O' Texas Judging contest. The Friona team placed first in the swine division of the contest, and 10th in the judging of all classes. The six classes to be judged were Fat Pigs, Breeding Gilts, Fat Calves, Hereford Heifers, Fat Lambs, and Breeding Ewes. The five high teams in the judging of all classes were: Claude, Plainview, Memphis, Shamrock and Mobeetie.

Members and alternates of the Friona FFA team are: Ray Strickland, Jack London, Keith Brock, Lewis Gore, J. Vonne Fulk, Edmund Schiabs.

### Mrs. Wallace Rogers Honored With Shower

A pink and blue shower honoring Mrs. Johnny Miller was given Tuesday night in the home of Mrs. Wallace Rogers. Hostesses were Mesdames S. V. Chitwood, Lester Harrelson, and Marvin Lawson.

A pink and blue color scheme was carried out in the refreshments and decorations. The centerpiece featured the stork in an arrangement of roses and baby breath.

Guests attending the shower were Mesdames Henry Lewis, Joe Falwell, Benton, Luttrell, George Reed, J. M. McAdams, Howard Love, H. C. Wells, Giles Cobb, Fred Barker, Pat Falwell, Ralph Taylor, W. B. McReynolds, Lawson Harrelson, Chitwood, Rogers, L. D. Knight.

Those sending gifts were Mesdames Roy Slagle, Tommie Allen, C. L. Dunn, Ray Landrum, Wesley Foster, John Burrows, Wright Williams, E. B. Brannon, Florence Loyd, Johnny Hand, Rance Boggs, O. J. Beene, Bob Jones, Bert Chitwood, Tolbert Stowers, Sonny Talley.

### Regal Theatre FRIONA, TEXAS

Fri. - Sat. Feb. 17-18  
Bud Abbott and Lou Costello  
In  
"HIT THE ICE"

Sun. - Mon. Feb. 19-20  
The Story of the Hatfield and McCoy Feud  
"ROSEANNA MCCOY"

Wed. - Thurs. Feb. 22-23  
Margaret O'Brien - Dean Stockwell and Brian Roper  
"THE SECRET GARDEN"

Herbert Marshall - Reginald Owen  
The Gardner - Elsa Lanchester  
The Maid - Gladys Cooper, and Dennis Hey  
FINE FEATHERED FRIEND

"SUNDOWNERS" COMING  
Mar. 25 - 26 - 27



TRICK BATON PERFORMER, who will perform with the Hardin-Simmons Cowboy band when they are in Hereford for the Hereford Junior Livestock show Feb. 25 will be Norma Kniffen, National VFW twirling champion.

### Friona FFA Boys In Amarillo Meet

The Friona FFA boys will compete in the Area II Farm Skill contest which will be held at Amarillo on Sat., Feb. 18. Having won the district contest held at Dimmitt on Feb. 4, the Friona team is eligible to compete in the area, and if they should win the area contest they will be eligible to compete for state honors, which will be held in March at Huntsville.

The skill the local boys will demonstrate is on the treatment of Mycosis (Lumpy Jaw) in cattle. This skill includes lancing the cow down (throwing), lancing and packing the lump, and giving iodine intravenously to kill out the remaining fungi.

The boys taking part in this demonstration are: Billie Joe Meece, leader; Roy Lee Jones, in charge of throwing animal; Ray Fitzgerald, lancing and packing lump; Ray Strickland, administering the intravenous injection of Sodium Iodide; and Jimmie Gore, holding and releasing of animal.

The animal to be used by the Friona group in Amarillo Saturday will be furnished by W. H. Fippin, Jr. This animal, an outstanding registered Milking Shorthorn heifer.

### Hospital Notes

Patients Admitted: Mrs. Lonnie McFarland, Bovina, med.; Mrs. Tom Foster, Farwell, med.; Bonnie Wagner, Friona, med.; Mrs. Ross Terry, Friona, med.; Jim Griffith, Friona, med.; Mrs. P. M. Helmke, Friona, med.; Mary Gosner, Friona, med.; Mrs. Clifford Beavers, Friona, med.; Mrs. L. C. Wilkerson, Friona, OB; Stevan Thornton, Friona, med.; Tommy Barker, Friona, med.; Mrs. Nelson Pearce, Belleview, N. M., med.; Mrs. J. M. Bradley, Friona, med.; W. A. Senter, Friona, med.

Patients dismissed: Ira Levans, Farwell; Mrs. Tom Foster, Farwell; Betty Roveton, Farwell; Mrs. J. S. Burnett, Bovina; C. L. Vestal, Sr., Friona; Mrs. Ross Terry, Bonnie Wagner, Mrs. M. L. McFarland, Mrs. Alma Boatman, Mrs. Arthur Stokes and baby girl, Jim Griffith, Mrs. Clifford Beavers, Mrs. Weldon Dickson, Mary Gosner and Stevan Thornton.



IN 90 ON VALENTINE'S DAY—Mrs. S. H. Divine (above), a resident of Tyler for 40 years, celebrates her birthday on Valentine's Day. This year she will be 90 years old. Her neighbors say she doesn't look a day over 65. The rocker in which Mrs. Divine sits is one with which she started housekeeping 69 years ago. (AP Photo)

### BIRTHDAY PARTY

Honoring Jaclyn and Paul Tidwell on their first and third birthdays, respectively, thirty children attended the party given by Mrs. James Tidwell, mother of the honorees.

Multi-colored balloons decorated the Methodist Church Annex.

After playing games and having movie pictures made, refreshments were served to the following children: Earl Crow, Kenny Ford, Floyd Scott and Sharon Reeve, Betty Drake, Richard White, Charles Love, Annette

and James Crow, Betty Ann Bass, Merlene and Marcia Lynn Massie, Jim Bob Jones, George, Eric Vance, and Janet Rushing, Tom Gee, Karen Sue Osborn, Mike and Danny Smith, Eddie and Tommy Crump, Elton Keith and Sheryl Long, Larry Anthony, Charles and John Gray and the two honorees.

The women of the Friona Baptist Church are inviting all Friona women to an inter-denominational meeting Friday, Feb. 24 at 2:30 o'clock, to observe World

Day of Prayer. The general theme is "World Peace." The main speaker will be Rev. George E. Myer, pastor of local Congregational Christian Church.

Mrs. Howard Ford will give the meditation. Special music will be by Mrs. Tidwell.

All women interested in World Peace are urged to attend. Remember—Baptist Church—Friday, Feb. 24 at 2:30 o'clock.

The Friona Methodist Youth Fellowship entertained with a Valentine Breakfast Tuesday morning at 6:45 o'clock in the Methodist Fellowship Hall.

Twenty three guests enjoyed this M.Y.F. courtesy Mrs. J. T. Gee talked on the theme "toward Happier Living." Local M.Y.F. officers are Vera Ann Jones, president; Ruby Shaffer, secretary; Lois Norwood, treasurer; Mr. and Mrs. Forest Osborn, sponsors. Hostesses were Patsy Cobb and Ruby Shaffer.



### Two Friona Students On WTS Honor Roll

Canyon, Texas — Two students from Friona are listed among the 35 fall enrollees on the honor roll at West Texas

State, announced Frank Morgan, registrar this week. Friona students are Alice Ruth Carr, freshman 4 A's and 1 B and Stephen Messenger, freshman, with 4 A's and 1 C.

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# The Friona Star

**Publisher**  
**JAMES M. GILLENTE**,  
 at Friona, Texas  
**SUBSCRIPTION RATES**  
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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Friona Star will be immediately corrected upon its being brought to the attention of the publisher. Local reading notices, 2 cents per word per insertion.

Farm records are an aid to better farm planning. They are the "eyes and ears" of the farm business.

## Classified Ads

**NURSERY** — Plant now Fruit trees, hedge, roses, bulbs, flowering shrubs and other nursery. Mrs. J. F. Ward, 207th Main, Hereford, Texas. 20-tfc

**For Sale** — One 1948 W. C. Allis-Chalmers tractor, with tool bar and planting attachments. Ross Terry. 30-2td

**For Rent** — 3 basement storage rooms, 12' x 14', \$2.50 per month. Also 2 living apartments, furnished. See me for Procces. W. M. White. 30-3td

John Mackburn, of the Welch-Blackburn Hardware Company, and Carl C. Maurer of the Maurer Machinery Company, were business visitors at Amarillo, Tuesday in attendance at the Tri-State Hardware Association.

## Ashamed of Christ

By **HERB SWINLEY**  
 Minister of the Sixth Street  
 CHURCH OF CHRIST

MY! MY! Wouldn't the ears of some of the brethren have tingled Sunday morning had they heard the sermon concerning indifferent, half-hearted members who were ashamed of Christ. Just think, I didn't have to go out of Friona to find examples and illustrations befitting to the lesson.

I have a right to be ashamed of some of my brethren because they have turned their backs upon the sinless son of God. They still call me "brother," and say, "I'll see you at Church Sunday," but when I look over the audience, I never see their faces. Like the slothful man who turns upon his bed as a door turns upon its hinges, so my negligent, culpably careless, inattentive brethren slumber on the Lord's day. Like Judas who sold the Lord for a few pieces of silver, so some professed Christians work in their fields and keep their stores open during the hours that should be devoted to worshipping God. Yes, selling Christ for a few Sunday dollars!

This article isn't written to arouse your anger against me, but rather to wake you up out of spiritual death. "Yet a little sleep, a little slumber, a little folding of the hands to sleep; So shall thy poverty come as one that travelleth, and they want as an armed man." (Prov. 6:10, 11). —Paid Advertisement.

## WILL SPEND A WEEK IN OKLAHOMA

Alfred Petty was in town from his farm home south of town, Tuesday afternoon and stated that he and Mrs. Petty would start Thursday morning for Shawnee, Oklahoma, where they will visit with relatives. They also plan to visit at other points in Oklahoma and plan to be away for about a week.



**LUKE, MA, HE'S DANCING!** — Luke "MacTavish" Appling, right, and Chicago night club entertainer Willie "Angus" Shore cut a few capers as the White Sox shortstop scooches rumors that he's getting old. The Chicago chapter of the Baseball Writers Association of America has honored Appling with a dinner to celebrate signing of his 1950 contract.



**BOTTLE BABY**— Film actress Ann Sheridan brings lunch to Andy, the tame baby antelope who is a familiar sight at Sun Valley, Ida. Andy was found in the rugged mountains near the resort.

## Dairy School Will Be At Legion Hall Today

The Star is authorized to announce that there will be a "Dairy School" held at the Friona American Legion Hall, Friday, Feb. 17th, beginning at 9 a.m. (today). The forenoon session will continue until 12 noon when lunch will be served at the Hall. Dick Burleson and Mr. Rosenberg, Dairy Specialists from Texas A&M College, will be in attendance and conduct the school. One of the subjects for discussion during the afternoon program, is "Feeding and Marketing of Dairy Herds." All persons interested in any

part of the dairy business whether he is a member of the Dairy Association or not, is invited and urged to attend this school.

## SPENT WEEK END AT VERNON

Clyde and Lola Goodwine, accompanied by their sister, Mrs. Fred White and their nephew, John Fred White, drove over to Vernon Saturday and spent the week end in the home of Mr. and Mrs. C. J. Price, returning Monday. Mrs. Price is the former Miss Margaret Goodwine and a sister to Clyde and Lola and Mrs. White. The Friona people report that they ran into a dense fog, Saturday, after leaving the Cap Rock, which continued until they reached Vernon, making driving rather difficult. The fog terminated in rain which continued during a good part of their visit. The rain there was quite welcome, as they were needing it.

## Allen's Jewelry Moved Wednesday

On Wednesday of this week, Mr. and Mrs. Allen Stewart moved the jewelry stock of Allen's Jewelry from its former location in the Star Office building on the east side of Main Street, to their new location in the new State Bank building on the west side of Main, and a block farther north.

Here these two fine young people will have a more convenient location and a far more attractive home for their jewelry business, and their many friends and other patrons rejoice with them in securing so nice a home for their business.

Twenty-one months ago Mr. Allen came to Friona from Hereford, and established his jewelry store, with a decidedly small stock of watches and other jewelry and his watch repair shop, and has continually added to his stock until he now has a stock that will compare most favorably with that of any similar business in any small city in the Panhandle, and occupying, perhaps, the nicest and most modern room in the city. The Star joins with their other Friona friends in wishing them the greatest success in their business enterprise.

## Rhea Home Talent Play Will Be Friday Night

The Star is authorized to announce there will be a home talent play presented Friday, Feb. 17th (tonight) by the Walter Leaguers of the Emmanuel Lutheran Church, at the Rhea Lutheran Parish Hall, beginning at 8:00 o'clock. The title of the play is "The Gay Pretenders." This is a good play of general interest and the young people of the Rhea community know how to present such a program, and everybody is cordially invited to attend. Tickets are on sale at 50 cents for adults and 25 cents for school children. Pre-school children admitted free.

## Womanless Style Show And Teen-Age Beauty

Tuesday evening, Feb. 28 at 8 o'clock in the grade school auditorium, there will be a Womanless style show and Teen-Age Beauty Contest.

The style show will consist of local men impersonating women's latest fashions. Bathing suits, sport, street and formal dresses will be modeled by your favorite man!

The Beauty Contest is the 3rd annual contest sponsored by the American Legion Auxiliary. The contestants are chosen by the local business firms. Out of town judges will be here to choose "Miss Friona" from the group of teen-age girls.

In the next issue of the Star, there will be a list of the business firms and the names of the girls whom they are sponsoring. Make plans now to be at the grade school auditorium on Tuesday evening, Feb. 28 to see the Womanless Style Show and all of the beauties. Admission 75c for adults, 50c for high school group and 25c for the grade school group.

## MEETING TONIGHT

A meeting is being held at Friona in the Legion Hall Friday, February 17 at 9:00 A. M. Mr. R. E. Burleson, Dairy Cattle Specialist from A&M will discuss Feeding and Dairy Herd. Mr. Sam E. von Rosenberg, Assistant Dairy Cattle Specialist, will discuss managing the dairy herd. A free lunch will be served at 12 noon.

## Methodist Women In New Study Tuesday

Friona Methodist Woman's Society of Christian Service started the new study course "Women of Scripture" at the regular meeting Tuesday afternoon. The group sang "We Gather Together" as an introduction to the lesson. The first chapter of the

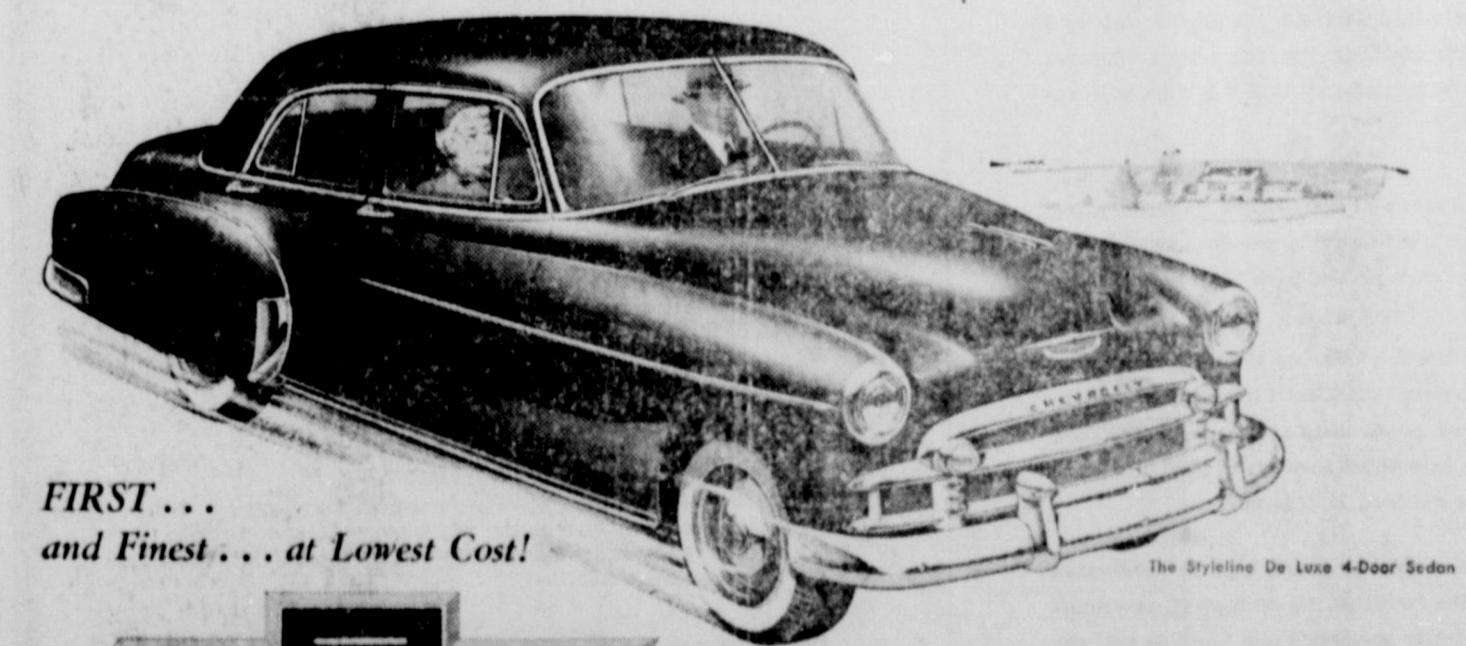


book, "Nurtured Training in the Home" includes the Biblical characters Sarah, wife of Abraham, Jochebed, mother of Moses, Miriam, sister of Moses; Hannah, mother of Samuel, and Mary, mother of Jesus. Mrs. P. B. Boyle, president, conducted the business meeting. Present for the meeting were Mesdames Boyles, Arthur Drake, J. L. Shaffer, John Gaede, W. H. Ford, Ernest Osborn, Hadley Reeve, George Jones, James Tidwell, Charles Gray, A. A. Crow, and J. T. Gee.

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## Texans in Washington

By TEX EASLEY

Washington, (AP) — (Ma). Gen. Lewis Pick, Chief of Army Engineers, cited the Brazos River Whitney Dam to the Senate Appropriations Committee to show how money required for a project varies greatly during the course of construction. He was testifying in support of a bill providing almost \$300,000,000 for flood control and navigation works over the country.

When asked whether reductions could not be made straight across the board, on all the projects, he went into his explanation of construction stages. He mentioned Whitney Dam to prove his point that it would be uneconomical to trim appropriations that had been recommended. Located about 30 miles upstream from Waco, the Whitney Dam when completed will cost an estimated \$40,000,000 (m). The budget bureau has asked that \$15,000,000 (m) be provided for use in the year beginning July 1.

Work has been going on for about four years; the first year Congress provided only \$500,000 (t), the next year about \$1,000,000. Only about \$4,000,000 (m) will be needed after this year's appropriation, and work should be finished during the 1953 fiscal year. "The first year we can't spend much money," said General Pick. "We are just getting underway. Detailed plans and specifications are being drawn. The next year we need more. Land where the reservoir will be has to be bought and cleared. Highways, railroads, telephone and power lines have to be relocated. Then we are getting to the stage where we need big sums. The contractor is on the job. Earth is being moved. The main river has to be diverted. The dam is going up. At Whitney they are getting along splendidly and are reaching the most crucial stage. That's when you make the closure. You have to work fast to complete it, and time the work when you expect the least flow down the river. A big flood at that time could wipe out months work at great financial loss. When the Whitney closure is made water will start backing up to create one of the largest lakes in the Southwest, reaching out toward Hillsboro and other communities in that part of the state. A contractor has hundreds of thousands of dollars tied up at the dam site and a large force of employees, Pick said. If Congress reduced funds drastically and cut down on construction schedules, he added, that might mean loss of money through deterioration of work and equipment and leave the government open for a damage suit from the contractor. Rep. W. R. Poage of Waco, who has been the leading congressional supporter of the Whitney project, says that declining construction costs have reduced the estimated Whitney outlay.

Mrs. Wire's father was Quinn Williams, once a North Central Texas congressman. The other couples were Mr. and Mrs. George Muth and Mr. and Mrs. Ray Wire. Mrs. Muth is the daughter of U. S. Tax Court Judge Eugene Black, one-

Advertisement



From where I sit ... by Joe Marsh

### "Left-Handed Compliment"

See where a bank in Denver is putting in left-handed checkbooks. They figure their southpaw depositors deserve just as much consideration as the right handers. Time was when it was believed that left-handed people had no right to exist at all. If a youngster showed signs of using his left hand, his parents were supposed to break him of the habit—to force him to use his right. But today most doctors will tell you that changing a child's natural left-handed tendency usually causes more harm than good.

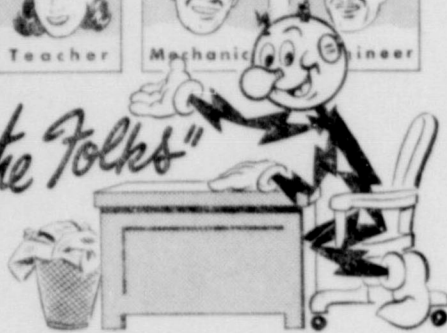
Stammering and other nervous disorders often get their start that way with children. From where I sit, if a man wants to use his left hand—that's his business. It's not such a good idea to make anyone do things our way, just because we think it's right. Personally, I think a mellow glass of beer is the finest beverage on earth. If you happen to prefer a Coke—why, go to it! Only leave me the same freedom of choice, won't you?

Joe Marsh

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## "Meet the Folks"



I mean my stockholders, the folks who own Southwestern Public Service Company! Some of them are your neighbors... maybe they live right down the street... or sit across the aisle at church... or one of them might be your best fishin' buddy!

What I mean is that your Public Service Company belongs to people right in your own community... all of them "just folks" like yourself... and no one of them owns more than 2% of the total stock! As a matter of fact, you may be one of them, too. It's a pretty good chance that some of your savings at the bank or in your life insurance policies have been re-invested in your Public Service Company.

So, you see, a great many people have an interest directly or indirectly in this company... that's the way free enterprise works... it's the American way!

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# Associated Growers of Hereford

JOHN PAETZOLD & SONS

## A Word About Our Faith.....

in the SOIL PEOPLE FUTURE

of Parmer and the Surrounding Counties

The potentialities of the land of this area were first proved to me years ago when, with irrigation, I first sowed forty-five acres of wheat on irrigated ground, sowing thirty pounds to the acre. That year, even with adjacent land blowing over it, I harvested over thirty bushels per acre, with a large increase on following years. My first barley produced 20 bushels to the acre, and sudan matured 1200 pounds of seed to the acre; sixty five acres of row crop averaged 30 bushels each; eight acres of cotton yielded a bale each.

These yields seem very modest now, with the advent of fertilizers "tailor-made" or mixed for each particular soil, and with improved irrigation methods. But these first ventures proved to me the now undisputed fact that this area is in reality a "Garden of Eden."

From these old standard crops I branched out, experimenting on a larger and larger scale with carrots, potatoes, sugar beets, onions and lettuce. They each yielded high returns.

Working with the soil myself, producing the diversified products thriving in this section, I feel that I have a solid understanding of the needs and possibilities of farming here. That is why I established the Associated Growers of Hereford, specializing in the services outlined in this ad.

We are looking forward to greater years, both in production and shipping. We have the facilities, the equipment, and manpower, and I might modestly say the "know how" to get the job done for the farsighted people of this section.

We appreciate your cooperation, your interest, and your suggestions in growing with this section and the surrounding territory."

Sincerely, John J. Paetzold

FRIONA DEALER

W. L. EDELMON

PHONE 2641

## THE SANTA FE GRAIN COMPANY

ALWAYS STANDING FOR

Fair Dealing, Just Weights, Fair Tests, Best Prices, Accuracy in Computations

AND NEIGHBORLY ASSOCIATIONS

WE TRULY APPRECIATE YOUR PATRONAGE

## Santa Fe Grain Company

# Associated Growers of Hereford

JOHN PAETZOLD & SONS

## Announcing

... A NEW INDUSTRY THE FIRST COMPLETE

## FERTILIZER MIXING PLANT

IN THIS AREA

### FEATURING:

- \* COMPLETE MIXING FACILITIES
- \* COMPLETE STOCK FERTILIZERS
- \* CUSTOM MIXED FERTILIZERS

Mixed to fit the farmer's individual soil requirements.  
\* "TOP O' TEXAS" BRAND FERTILIZERS Our Own Brand  
\* COMPLETE LABORATORY SERVICE FOR SOIL ANALYSIS (Free to our Customers)  
\* FERTILIZER DISTRIBUTOR SERVICE Distributor for loan to the farmer at no cost to him!

Our Registered Mixes as authorized by the state are:  
10-20-0  
10-10-5

### IN STOCK FERTILIZERS

Phillips 66 Chemical Company AMONIUM NITRATE, 33 1/2% AND AMMONIUM SULPHATE Colorado Fuel and Iron Co. AMMONIUM SULPHATE NATURAL CHILEAN NITRATE Pelleted

16-20-0  
11-48-0  
0-20-0  
5-10-5  
0-14-7

### 45% PHOSPHATE

Armour's Pelleted (Contact your County ACA office and learn the benefit payments available for use of this Phosphate)

### MURATED POTASH, 60%

We can mix any of the above to obtain the desired analysis for your particular requirements as custom mixes.

WE INVITE ALL INTERESTED PERSONS TO VISIT OUR MODERN PLANT AT ANY TIME

The Associated Growers of Hereford are installing equipment necessary to handle Anhydrous Ammonia 82% will be ready as soon as Phillip 66 Chemical Co. can get storage tanks installed.

## Bumper Crops Begin With

## Top O' Texas FERTILIZER

VOLUME 24



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