



# Write Your Congressman - - - this New, Easy Way !

With this issue, The Star is inaugurating a new feature; whether it runs weekly or not will of course be dependent upon your reception.

The idea is this:

Never a day passes but what we hear of some plan proposed in Washington, with someone (there in Washington) telling of his or her opinion. No doubt you, as ourselves, frequently resolve to sit down and write that Congressman a letter, or that Price Administrator a telegram. . . but we never get around to putting it on paper.

In fact, we carry a weekly letter from our own congressman, telling us of HIS observations. Wouldn't he be even a better representative if he knew OUR wishes?

So this week we are printing a form letter, entitled, "Dear Congressman" in which provision is made for you to easily assert your opinions with a simple "Yes" or "No." A new set of statements will be offered each week of the duration of this feature, all pertaining to current events.

We invite you to clip the following form, and mail it to Congressman Walter Rogers now, while it is on your mind. We believe that this might be a step in the direction of true representation of the people in our capitol.

If you like the idea, let us know; if you don't like it, please let us know. Probably you can offer many helpful suggestions at any rate.

The first letter follows:

FRIONA, TEXAS

DEAR CONGRESSMAN:

So that you may be more fully informed regarding the wishes of the people of this area, whom you represent, I am sending this form supplied by our local newspaper, with my opinions listed in regard to several pertinent topics currently affecting us.

Believing that you, as our representative, welcome suggestions from the folks at home, we trust that you will accept this as a friendly, and very personal, letter.

We believe the trouble at West Point has been over-publicized, and that the cadets should receive minimum punishment.

(Yes or No)

The committee that took testimony in the Mac Arthur investigation should make a public statement to the public at an early date regarding its findings.

(Yes or No)

The rearmament program should be de-centralized.

(Yes or No)

There is need for even greater bi-partisan effort in presenting a solid economic and political front for the nation.

(Yes or No)

The individual customer is a more effective factor in price control than is a government agency.

(Yes or No)

The Russian delegations in Washington should be limited to the utmost in their privileges and their accessibility to the Washington news sources.

(Yes or No)

Every effort should be made to secure a peaceful settlement of the Korean conflict, even to acceding to Communist demands to some extent.

(Yes or No)

A lenient attitude should be assumed in the international problem of allowing Mexican Nationals to enter our country to ease the migrant labor situation.

(Yes or No)

The effect of the Price Stabilization Board has been that of promoting "scare buying" rather than one of sound economic balance.

(Yes or No)

Very Sincerely,



## The Law & You

By Robt. (Bob) Kirk

DO YOU KONW that the last session of the Legislature enacted a law respecting those using the term doctor as part of their name?

The Legislature enacted a law requiring all persons using the term doctor to further identify themselves by using initials following their name to designate under what authority such title is used. Thus one licensed under the State Board of Medical Examiners as a doctor of medicine will use the initials M. D. One licensed under the State Board of Medical Examiners as a doctor of osteopathy will use the initials D. O. One licensed under the State Board of Dental Examiners will use the initials D.D.S. or D.D.M. as his situation may justify. One licensed under the State Board of Chiropractic Examiners will use the initials D.C. One licensed under the State Board of Examiners in Optometry will use the initials O.D. One licensed under the State Board of Naturopathic Examiners will use the initials N.D.

Anyone violating the provisions of this act may be fined \$100.00 for the first offense; \$500.00 for second offense; and for the third offense there may be a fine of \$1,000.00, or the license to practice of the person may be revoked.

FOR FURTHER INFORMATION ON THIS SUBJECT, SEE YOUR LOCAL ATTORNEY.

Mr. and Mrs. Roy Lee Johnson and daughter, Linda, of Amarillo, were week-end guests of his parents, Mr. and Mrs. Joe Johnson, of Friona.

Little John Gray has been confined to his home with a second attack of mumps. He is the son of Mr. and Mrs. Charles Gray.

Subscription Delinquent?

**FREE WASH JOB with every POLISH JOB All this Month**

We Specialize In **COMBINATION WELDING** On Aluminum, Copper, Hard Surfacing

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## Do You Remember ?

August 14, 1925 was a long time ago. At that time the Friona Star was a four page paper, issue number three of volume one.

The page was graced, then as now, with pictures of military leaders and pretty girls. The military leader: Brig. General Dion Williams, a military officer on Admiral Dewey's flagship, U. S. S. Olympic at Manila Bay. The pretty girl: Miss California of 1925, who was not wearing a bathing suit, but a high necked dress and a hat like a paper sack.

Also on the front page were a list of Chamber of Commerce Notes, a weather report of two inches of rain and the following stories:

"The new community seven miles south of Friona which has been locally known as "Hubb" has rejected that name and chosen what its people consider a more appropriate name—Homeland."

And another: "Quite a number of young folks went to Black on a Friday night and enjoyed a weiner roast. Those present were Cleo Hicks, Marguerite McClellan, Thelma Curry, Sammie Saunders, Thelma Saunders, Lola Goodwine, Vivian ones, Edith Galloway, Carson Jones, Nellie Parr and Leo McClellan.

The inside pages were full of newsy gossip. To wit: "Carl C. Maurer of the Santa Fe Grain Company is having a shed built over the west end of the elevator dump. Logan Symson and Elmer Euler are doing the work."

"The South Plains District Farm Bureau Convention will be held at Plainview, August 26, with J. W. Parr, attendance chairman; Mrs. Elmer Euler, woman's committee chairman; Nat Jones, route chairman, John White, publicity chairman; Charles Schlenker, registration chairman and F. W. Reeve, camp chairman."

"The Community Singing School, being taught by Professor Day was begun Wednesday night at the school auditorium."

Five years later, the Friona Star was on its fifth volume, number 49. On June 26 the paper put out a special edition "County to ship two million bushels of wheat this season." P. M. Helmke had delivered the first load of wheat in Friona; the average yield for the county was expected to be some 20 bushels, but the prevailing price was not quoted.

In heavy boldface type another fact was announced, disapproval of a south rail line near Friona. According to the Star:

"The examiner for the interstate commerce commission denied a petition from the Texas and Pacific Northern to build 207 miles of road from Lubbock to Vega and from Dimmitt to Maric."

Fishing in Colorado this week are Mr. and Mrs. Edward Massey and children, who left Aug. 8 for their vacation.

Little John Gray has been confined to his home with a second attack of mumps. He is the son of Mr. and Mrs. Charles Gray.

Subscription Delinquent?

**There's No Waiting with an Automatic GAS Water Heater**

There will always be ample hot water for everyone in your family when you install an automatic GAS water heater. See your gas appliance dealer today. Ask him to install a new automatic gas water heater in your home... sized to the needs of your family. You'll enjoy the convenience of having extra gallons of hot water for the many cleaning jobs.

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**West Texas Gas Company**

## Get your Free TRUCK SAVER Inspection Here



### International Truck owners—

1. Get your trucks ready for uncertain days ahead
2. Get a 99-point checkup at no cost, no obligation

If you want to save time, trouble and trucks in the uncertain days ahead, come in and get your free Truck Saver Inspection now!

How can you afford to pass up a no-charge, no-obligation opportunity to save you real money in the months ahead? You know the answer to that one—you know why there's no time like the present to beat truck trouble to the punch!

Come in and get your free Truck Saver Inspection. The sooner you do that, the

sooner you'll see why it is to your advantage to get all the benefits that are yours in our complete Truck Saver Plan.

Remember—our free inspection offer has a time limit

September 30 is the deadline for our free Truck Saver Inspection. So make arrangements to get yours now, and see how our complete Truck Saver Plan can be put to work to keep your trucks rolling at peak efficiency during the months ahead. Call or come in—soon.

**PARMER COUNTY IMPLEMENT COMPANY**

Friona, Texas

**INTERNATIONAL TRUCKS**

Mr. and Mrs. J. G. McFarland left Thursday morning for Trail City South Dakota, where they will visit with his brother, Lonnie McFarland. Making the trip were the McFarlands and their children, Gay, Doris Jane and John Bill.

Spending a three day pass in Friona this week-end was Pfc. Glen Harrison who is stationed at Fort Sill, Oklahoma. Pfc. Harrison's wife, Mrs. Kelly Harrison, lives in Friona.

Mr. and Mrs. P. W. Hughes left Wednesday night of last week for Farmersville, Arkansas, where they plan to spend a few days with Mr. and Mrs. R. B. Tedford and Mr. and Mrs. A. H. Tedford, both former Friona residents. They planned to return to Texas via Robber's Cave State Park near McAllister, Oklahoma, where the Oklahoma State Camp Meeting was to be held.

Fred Carson was vacationing in Ruidoso this week-end.

### Headed For Vacation

Did you ever see a little girl who didn't want to look pretty? We haven't! Girls are style conscious at a very early age.

To satisfy this desire for fashion with no sacrifice to comfort, Katherine Potter who directs the beauty and grooming department for Procter and Gamble, has designed some vacation hairdos for the sub-teen set. All are designed for coolness. All use rubber bands to hold them in place, and flowers and ribbons add the pretty touch.



Cool and saucy is the pony-do. Brush the back hair to the crown, then the front hair. Brush and brush until all hair is smooth, then bind it with a rubber band. This style will stay neat all day through vigorous play.



Very fine hair can be kept free of tangles if it is styled close to the head. Here, the hair is parted on the side and diagonally down the back. Each side section is brushed tight to a spot back from the face, but in line with the temple where it is bound with a rubber band. The ends can be straight or curled.



Part heavy hair from crown to nape. Gather each side section of hair to spot just above ear and fasten with a rubber band, then cover band with flowers or ribbons. Notice how the bangs are cut back beyond the hairline. This gives more width to forehead, more depth to eyes.



Photos by Shasta

Braids are glamorous, particularly when they are tied with fresh stiff ribbons, and when the hair ends are curled. Be sure to keep parts straight. Redo them every day.

Mothers should remember too that clean hair is cool hair. Frequent shampooing is necessary during the vacation months when out-door play allows extra dust and perspiration to collect on the scalp and hair. A new type of detergent shampoo called Shasta is especially good for children because it is a cream and will not run when applied to the hair. Also it lathers well in all kinds of water.

Mr. and Mrs. Bill Stewart drove to Dimmitt and Hereford Sunday afternoon.

Dr. Paul Spring left Sunday on a two week vacation trip possibly to Lake Louise, Canada. He will make the fishing trip with Dr. Joe Dowlen of Mission, Texas, a classmate of his at Southwestern Medical School in Dallas, and who also served with him in Korea.

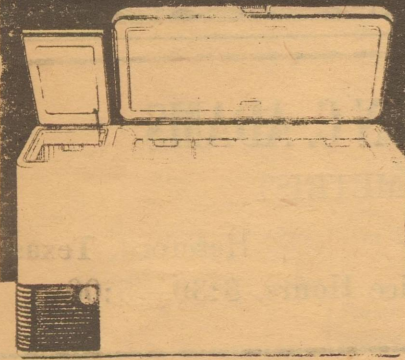
Vacationing at Red River this week are Mr. and Mrs. Charles Sanders who left Sunday to spend several days at the New Mexico resort.

Mr. and Mrs. Frank Griffith and Mr. and Mrs. J. B. Buske and son, Darrell, left Wednesday to spend about ten days touring Oregon and other Western states.

Gary Rabun of Fort Worth was in Friona this week-end visiting Tommy Jasper.

A family get together was held Sunday in the Taylor Green home. Attending were Mrs. Billie Parson and children, Jimmy, Karen and Donna of Brownwood, who spent the weekend with her mother, Mrs. Green, Mrs. Arlie Green, Ray Dean, Ronnie, Randy and Sharon, Mrs. Harry Green and Richard, all of Canyon, and Mr. and Mrs. J. T. Green of Amarillo. Ray Dean remained in Friona over the weekend to visit with his cousin, Donald, son of Mr. and Mrs. George Green.

## NOTHING ELSE LIKE IT!

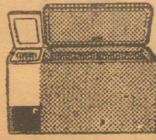


the Amazing 2-in-1 Coolerator FREEZ-R-ATOR

## SAFELY STORES BOTH FRESH AND FROZEN FOODS

It's a big "Family-Size" Freezer plus an extra built-in refrigerator in a single cabinet. With a Coolerator Freez-R-ator you have a super market right in your own home—filled with the widest variety of good things to eat—all obtained at bargain prices. You'll be amazed at the savings you can make when you freeze fruits and vegetables right out of your own garden—slaughter your own meat—or buy all kinds of food in quantity when prices are lowest.

With a Coolerator Freez-R-ator you'll shop once a month and save hundreds of hours every year. You'll bake when you feel like it and prepare meals ahead. You'll spend less time cooking because frozen foods are so easy to prepare. See a demonstration of the amazing Coolerator Freez-R-ator at our store today.

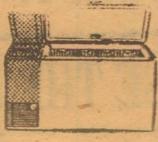


### IT'S A BIG "FAMILY-SIZE" FREEZER

The freezer section holds nearly 600 pounds of frozen food. Operates at 10 below for quick freezing—instantly adjustable to zero for economical long-time storage. Hermetically sealed unit never requires oiling. Dependability assured by 5-Year Warranty or mechanism. \$200 Food Protection Plan protects section. Operates for a few pennies a day.

### PLUS AN EXTRA BUILT-IN REFRIGERATOR—

With ideal temperature and humidity for storing quantities of fresh fruits and vegetables till you're ready to freeze or serve them. Quick chills a whole case of beverages—stores a watermelon or turkey easily—defrosts frozen foods under controlled temperature to save all the flavor. Supplements your present refrigerator in many ways to save you time, work and money.



Coolerator

Electric, of Course!

# B.T. GALLOWAY Implement Company

EASILY REACHED CONTROLS

90-SECOND UNLOADING

COMFORT . . . VISIBILITY

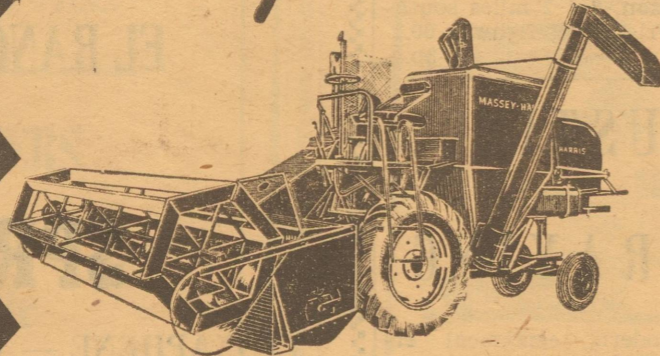
SIMPLE, POSITIVE ADJUSTMENTS

BIGGER TIRES

2-WAY TABLE LIFT

32 FORWARD SPEEDS

## Easier, Faster HARVESTING WITH A MASSEY-HARRIS Super 27



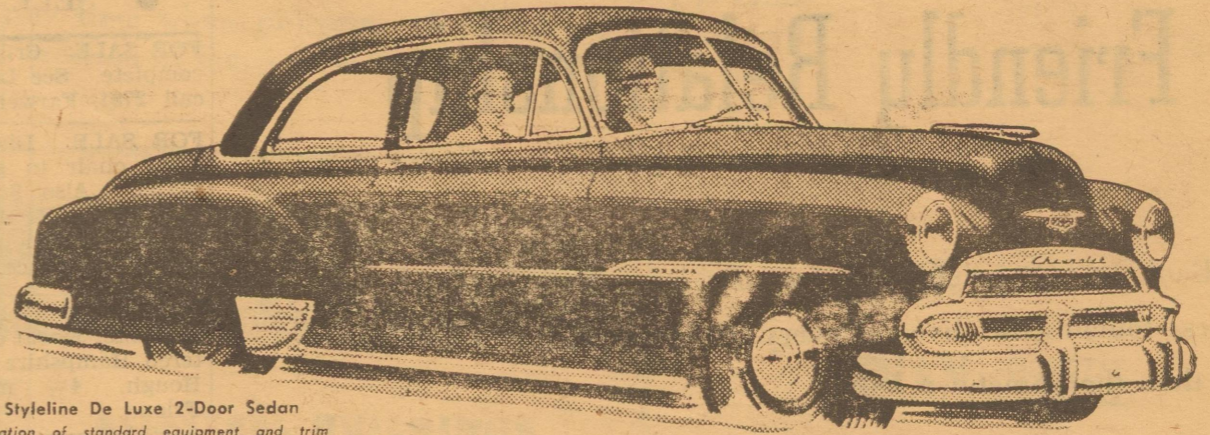
Ease of operation—convenience . . . safety . . . all are results of practical Massey-Harris design. Powered by a huaky 8-cylinder combine engine, the 27 moves right along at any one of 32 forward speeds. The fast auger type unloader empties the 60-bushel tank in a matter of 90 seconds . . . saves valuable time. The roomy platform is high enough for complete visibility. Threshing controls, speed, starter, electric table lift, brake and clutch pedals, all are within easy reach of the comfortable cushioned seat.

Stop in and get acquainted with the Massey-Harris 27. We'll be glad to explain these features and many more.

## Bovina Implement Company

# IT'S HERE! THE BIG 20 PER CENT Discount Sale On Every Model of ROPER RANGES

# Blanton Butane INC.



The Styleline De Luxe 2-Door Sedan (Continuation of standard equipment and trim illustrated is dependent on availability of material.)

Yes... largest in its field!  
Yes... finest in its field!  
Yes... lowest-priced line in its field!

Longest of all low-priced cars—197 1/2 inches from bumper to bumper! Heaviest—3085 pounds of solid quality in the model illustrated. Widest tread—58 3/4 inches between centers of the rear wheels. It's the big buy!

\*Styleline De Luxe 2-Door Sedan, shipping weight without spare tire.

... and finest no-shift driving at lowest cost with

**POWER Glide**

Automatic Transmission\*

Chevrolet's time-proved Powerglide Automatic Transmission, coupled with 105-h.p. Valve-in-Head Engine, gives finest no-shift driving at lowest cost—plus the most powerful performance in its field!

\*Combination of Powerglide Automatic Transmission and 105-h.p. Valve-in-Head Engine optional on De Luxe models at extra cost.

finest styling . . . with extra-beautiful, extra-sturdy Bodies by Fisher!

finest thrills with thrift . . . only low-priced car with Valve-in-Head Engine!

finest riding ease . . . thanks to its Knee-Action Ride, exclusive in its field!

finest vision . . . with big Curved Windshield and Panoramic Visibility!

finest safety protection . . . with Jumbo-Drum Brakes—largest in Chevrolet's field!



Not only does Chevrolet excel in size and quality but it's also the lowest-priced line in its field . . . extremely economical to buy, operate and maintain. Come in, place your order for America's largest and finest low-priced car—now.



MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

# REEVE CHEVROLET COMPANY



# Locals

Mrs. Clara Pearson re-subscribed to the Star yesterday, directing that it be sent to her new address at Morton where she will teach the 4th grade. Mr. Pearson will be employed in the oil fields there.

Several families from Parmer County attended the Berry family reunion held in Elwood Park at Amarillo last Sunday. Attending from Friona were Mrs. Tommie Parker, Jane Kathryn and Carolyn, and Mrs. Clarence Ashcraft; also attending from this area were Mr. and Mrs. Alton Berry and family of Farwell; Mr. and Mrs. James Berry, Clovis; and Jean Pettigrew, Canyon.

Mrs. Clarence Ashcraft, Betty Zon, and Mrs. Tommie Parker, Jane Kathryn, and Carolyn, visited in Hart on Tuesday with their aunt, Mrs. John McSpaden. Another aunt, Mrs. Frank Burns of Hamilton, also was visiting there.

Mr. and Mrs. J. R. Braxton have returned after spending a 10 days vacation in Colorado.

Mr. and Mrs. Paul Fortenberry announce the birth of a daughter, who arrived at Parmer County Community Hospital Monday morning about 12 o'clock. She is the granddaughter of Mr. and Mrs. R. C. Vernon and of Mr. and Mrs. O. L. Fortenberry of Happy.

The condition of Elmer Thompson, who underwent an emergency operation at Parmer County Hospital Saturday afternoon was reported as satisfactory by hospital attendants this week.

Jim Shaffer was in Amarillo Tuesday afternoon on business.

## Pre-Nuptial Party Honors Murna Welch

A pre-nuptial party honoring Miss Murna Welch was given at the home of Mr. and Mrs. J. G. McFarland Thursday evening with Miss Lunell McFarland and Miss Joyce Miller as co-hostesses.

A buffet supper entertained the guests, and the bride's chosen colors of lavender and pink were used in the decorations. A miniature wedding cake was the feature of the centerpiece and yellow gladioli bouquets decorated the serving roofs.

The honoree was presented with a corsage of yellow gladioli.

She will become the bride of Mr. Jack Miller of Dimmitt, on August 26, at the First Methodist Church in Friona.

At the buffet supper, a hostess gift of kitchen ware was presented to Miss Welch.

Attending the party were Mrs. Dewayne Cleveland, of Canyon; Mrs. M. A. Snider of Farwell; Mrs. Lloyd Rector, Miss Mary Lou Miller, Miss Jo Ann Williams of Farwell, Miss Wanda Robason, Miss Nell Foster, Miss Vera Ann Jones, the honoree and the hostesses.

Mr. and Mrs. Ashford Hill returned Tuesday from a week's vacation spent at Gage, Oklahoma and at Jefferson, Oklahoma, visiting his sisters and her sister and brother.

Jess Osborn of Muleshoe was in Friona Tuesday on business. Mr. Osborn has recently been elected one of the directors of the Water Conservation District of which Parmer County is a part.

Mr. and Mrs. T. E. Bell of Old Glory, Texas, visited over the week-end in the homes of Mr. and Mrs. John Burrow and Mr. and Mrs. Wallace Rogers. Mrs. Bell is a sister of Mrs. Burrow and Mrs. Rogers.

A. C. Minshew and family of Carlsbad, New Mexico, are visiting in Friona this week in the home of his mother, Mrs. Tom Moss. Minshew is a postal employee at Carlsbad.

Miss Margaret Jesko and Mrs. Bettye Bagley and son, J. M. of Amarillo visited in the home of their parents, Mr. and Mrs. Joe Jesko, over the weekend.

Mr. and Mrs. W. S. Crow and children have just returned from a vacation spent at Ruidoso and Carlsbad Caverns.

Mrs. Raymond Jones, Vera Ann and Ray Nell Foster were in Amarillo on business Tuesday.

Visiting with Mr. and Mrs. S. T. Thornton this week-end were Mr. and Mrs. Bruce Wooddell of Hereford.

House guests of Mr. and Mrs. O. J. Beene this week were Mr. and Mrs. Orval Lewis and sons, James, Robert and Stephen of Pasadena, California. Mrs. Beene and Mrs. Lewis were college room-mates at Texas Tech.

Mr. and Mrs. Bud Crump had as their overnight guests on Friday Mr. B. H. Hayes of Memphis.

Mr. and Mrs. Jack Fielder of Amarillo were Sunday guests in the home of Mr. and Mrs. Bert Neelley.

Mr. and Mrs. Harry Poindexter and sons, Hal and Jerry Wayne, of the Bovina Community entertained a group of relatives in their home Sunday.

Honor guests were Jack Moseley and Grace Jo Moody. Moseley is home on leave from the Navy for July and August and Miss Moody has been vacationing with her sister, Mrs. Poindexter. She will leave Sept. 1 to teach Public School Music at Stratford. Attending were Mr. and Mrs. Carl Hudgins and Carla of Lubbock, Mr. and Mrs. Joe Collier, Mr. and Mrs. David Moseley and Hugh, Mr. and Mrs. Hershel Johnson, Linda Kay and Joe Bob, Mr. and Mrs. Clyde London and Dean,

Mrs. Roy Likes and Mr. and Mrs. J. H. Boyle.

Mr. and Mrs. Boyd Knox spent they visited with Mrs. Knox's the week-end in Memphis where ather, J. T. Dennis, and her two sisters.

Spending the week in Floydada are Mrs. Jack Knox and children, Debby, Danny and David. They are visiting with her parents, Mr. and Mrs. E. H. Shultz.

On a visit to Empire, Arkansas, this week are Mr. and Mrs. Glenn Green who will visit with her father, Jack Monasco. They left Saturday and plan to be gone about ten days.

Mrs. Berdie Stowers left Wednesday for Memphis where she will visit with Mrs. S. A. Ellis, her sister. Mrs. Ellis has been in Friona since Sunday, accompanied by her son, Richard.

Mr. and Mrs. Forrest Osborn and children were in Plainview on a business trip Monday.

Mrs. Casey Dunn, Harris and Kathryn spent the week-end in Ruidoso. They drove over Friday and returned home Sunday.

Mrs. Joe Fallwell and son, Jody and Miss Lanora Fallwell have returned from Caney, Kansas where they spent two weeks visiting with Mrs. Fallwell's parents, Mr. and Mrs. Tom Rardon.

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CLOVIS, NEW MEXICO

SUPPLIERS & ERECTORS OF STRAN-STEEL

## QUONSETS

& Collateral Materials

FOR EASTERN NEW MEXICO AND WEST TEXAS

### Announces the Appointment of Paul Fortenberry

—As—

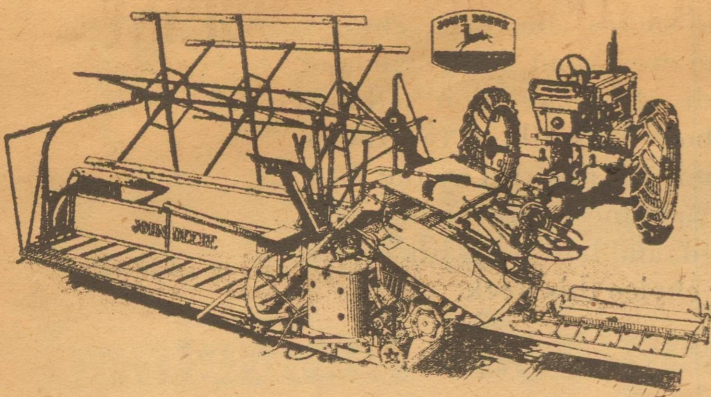
Representative For Friona And Vicinity

It is with pleasure that we make this announcement, knowing that only the best service can be expected from Mr. Fortenberry, whom most of you already know, as he is no stranger in this area, having been in private business here for some time.

Certainly the product - Quonset - likewise needs no introduction, its utility, economy, and quality is recognized the nation over.

So we look forward to giving this service to you... right here near your home... at Friona. Mr. Fortenberry will be readily available to consult with you regarding your needs in farm or commercial buildings at all times. This will be doubly advantageous at this time when prospects of record grain crops will necessitate erection of much farm storage, the "Quonset" way.

**\$200 Below List!**



Yes, While They Last, We Are Offering—

10 Ft. John Deere

**ROW BINDERS**

—At—

\$200 Below List Price!

COTTON FARMERS

We Have

2, 3, and 4-Bale

TRAILERS

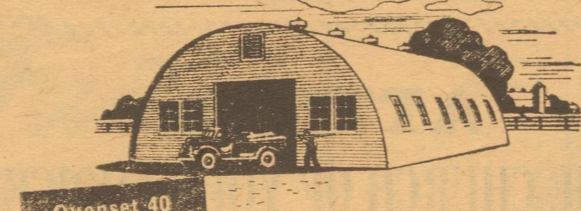
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**HERRING**

**Implement Company**

Friona

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### ALL-STEEL BUILDINGS AT LOW COST

Adaptable to hundreds of farm and industrial uses, Quonset buildings are filling a steadily increasing need for low-cost, all-purpose structures.

Available in a variety of sizes, Quonsets are framed with Stran-Steel nailable framing members for strength and rigidity and the simple attachment of exterior and interior collateral materials.

Features include clear-span construction (except in the Multiple), for 100% usable floor space... all-steel materials, for non-combustibility, permanence, and freedom from weather and rodent deterioration. The Stran-Steel framing system permits the easy addition of sections or the dismantling of the entire building for re-erection elsewhere.

Stop in today for details and prices.

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ONLY STRAN-STEEL HAS ALL THESE ADVANTAGES

- STRENGTH
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- Rot - PROOF
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- FAST ERECTION
- DURABILITY

"IT ISN'T A QUONSET UNLESS THE FRAMEWORK IS STRAN-STEEL"

# Church Notes

**Baptist Church**  
Rev. Russell Pogue, Pastor  
Evening service .....8:00 p. m.  
Sunday school .....10:00 a. m.  
Preaching .....11:00 a. m.  
Training Union .....7:00 p. m.  
W. M. U. ....Tues. 3:00 p. m.  
Sunbeams.....Tues. 3:00 p. m.  
Prayer Meeting...Wed. 8:00 p.m.

**Congregational Church**  
George E. Meyer, Minister  
Sunday School.....10:00 a. m.  
Morning Worship Hour 11 a. m.  
Choir each Wednesday at 8 p. m.  
Ladies Aid, first and third Wednesday afternoons of each month.  
★  
Rent It With a Want Ad!

**Immanuel Lutheran Church**  
RHEA COMMUNITY  
E. W. Licktsinn, Pastor  
Church Service .....9:30 a. m.  
Sunday School .....10:30 a. m.  
Ladies Aid—second Thursday of every month.  
Walther League—second and fourth Tuesday of every month.  
Men's Club—third Friday of every month.  
You are most welcome to come and worship with us!

**Sixth Street Church of Christ**  
Stanley Lockhart, Minister  
Sunday school .....10:00 a. m.  
Preaching .....11:00 a. m.  
Evening services .....7:45 p. m.

**Methodist Church**  
James E. Tidwell, Minister  
Sunday school .....10:00 a. m.  
Morning service .....11:00 a. m.  
Youth Fellowship.....6:30 p. m.  
Evening service .....7:30 p. m.

**Church of Christ**  
Morning service .....10:30 a. m.  
Evening service .....8:30 p. m.

**Pentecostal Church**  
Leon Nelson, Pastor  
Sunday school .....10:00 a. m.  
Morning service .....11:00 a. m.  
Evening service .....8:30 p. m.  
Bible study ...Wed. 8:30 p. m.  
Young People ...Fri. 8:30 p. m.

The Women's Group of the Methodist Church met Monday morning at five a. m. at the church for a special prayer meeting. Mrs. Charles Gray was leader for the service.  
Mr. and Mrs. Jack Anderson attended a family picnic at McKinzie Park in Lubbock on Sunday, with Mr. and Mrs. E. E. Woelfel of Bovina and Mr. and Mrs. M. H. Costello of Spur.

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**ATHLETES FOOT GERM HOW TO KILL IT IN ONE HOUR**  
IF NOT PLEASED, your 40c back from any druggist. T-4-L is especially made for HIGH CONCENTRATION. Undiluted alcohol base gives great PENETRATING power. Kills IMBEDDED germs on contact. NOW at  
CITY DRUG

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OLD-FASHIONED COUNTRY STORE  
Come and See Us

**Feed MERIT and STANTON FEEDS**

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FRIONA POULTRY & EGG CO.  
CASH BUYERS  
CREAM — POULTRY — EGGS — HIDES  
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**1951 POLIO POINTERS**

**DON'T GET CHILLED**  
**DON'T MIX WITH NEW GROUPS**  
**IF POLIO COMES**  
**DON'T GET OVERTIRED**  
**DON'T HAVE MOUTH OR THROAT OPERATIONS**

RECOMMENDED BY THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS

These are precautions recommended by the National Foundation for Infantile Paralysis when polio is around. Also, wash hands before eating and be on the alert for such symptoms as feverishness, sore throat, headache, upset stomach or sore muscles. They may—or may not—mean polio. If the disease does strike, call your doctor promptly, follow his advice. Your local National Foundation chapter will provide needed assistance.

**Look, Mom, NO VENTS!**

That's right son! Electricity requires no vents, chimneys or flues... for there's no combustion with clean electricity. The electric elements are contained within the tank so you get full insulation, too. And, since there are no vents to worry about you can locate your electric water heater anyplace in the home... in a closet, in the kitchen, just any place to save your space. Electric water heaters come in many sizes and models. There's one that will fit in with your water heating plans.

Reddy Kilowatt's special water heating rate makes electric water heating economical, too. For plenty of hot water always, safely, economically, see your electric appliance dealer now.

**SEE YOUR Electric APPLIANCE DEALER!**

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**ATTEND CHURCH SUNDAY**

**IN THE EYES OF A CHILD**

Your children are precious possessions. You would sacrifice all your worldly possessions to keep the smiles on those chubby cheeks, and the sparkle in those blue eyes, and the ringlets of blonde curls on their heads. So much of our religion today is wrapped around the blind devotion showed a Child of two thousand years ago as He lay in a manger and was attended by the Wise Men. Your child will have a life of happiness and thanksgiving if he learns the story of that other Child, and builds his life on His teachings. Attend the church of your choice this week.

**ATTEND THE CHURCH OF YOUR CHOICE THIS SUNDAY For Fellowship For Inspiration**

This is One of a Series of Messages Made Possible by the Following Merchants

LEWIS VARIETY STORE	ETHRIDGE-SPRING AGENCY	KNOX'S READY-TO-WEAR
FRIONA STATE BANK	THORNTON'S	SMITH'S "66" SERVICE
CORNER GROCERY & MARKET	Poultry & Egg - Locker & Cold Storage	REEVE CHEVROLET COMPANY
PARMER COUNTY IMPLEMENT CO.	HERRING IMPLEMENT COMPANY	AGEE BROS. CONOCO SERVICE
FRIONA STAR	FRIONA WHEAT GROWERS, INC.	BLANTON BUTANE, INC.
WELCH-BLACKBURN HARDWARE	TEXACO SERVICE STATION	MAURER MACHINERY COMPANY
ROCKWELL BROS. & CO.	Pat Busby	CITY STEAM LAUNDRY
Lumbermen	FRIONA LUMBER COMPANY	REGAL THEATRE
BLACK GRAIN COMPANY	WHITE'S CASH GROCERY	FOSTER'S DRY GOODS
CASH WAY GROCERY	PHILLIPS 66 SERVICE	PLAINS HARDWARE & FURNITURE
FRIONA CONSUMERS COMPANY		CITY DRUG STORE

**FRIONA**  
Chamber of Commerce & Agriculture  
**NEWS LETTER**  
By J. Alan Romich, Mgr.



**CLERK-OF-THE-MONTH**

This is a copy of the ballot which is being prepared for the clerk of the month, the ballot will be sent to five individuals who are picked at random and who are only known to the committee. This being a secret ballot so that no one will know who is judging the clerks in our stores:

"You are one of several persons that has been chosen to select the "clerk of the month,"

for the month of your selection may be any clerk employed in any of the established businesses of Friona, and not the owner or part owner of a business.

Your selection may be employed at a grocery, restaurant, drug clothing, hardware, service station, etc, they must be a person whose job is to sell you merchandise or service wherever they are employed.

As stated before, you are one of several judges chosen to make

this selection. However, it is requested that you keep your selection secret, and also your choice. Also that you do not let friendship govern your choice, but base them on the five points listed below:

1. Alertness.
2. Neatness.
3. Suggested Selling.
4. Knowledge of Merchandise.
5. Courtesy.

You will notice that you make five selections in the order you feel they are best, and the final choice will be made from the clerk having the highest rating by all judges.

It is the wish of all the merchants of Friona that the public receive the best courteous service possible to all their customers. They also wish to reward the clerk who takes a real interest in their work and in serving the public to the best of their ability.

Please return this letter with your selections written in the space provided above not later than in the enclosed stamped addressed envelope. Thank you for your assistance, and may we assure you that it is appreciated."

The amount of the reward has not been set, but the merchants will match the like sum which will be presented to the winner at the same time as his or her picture appears in the Friona Star with a write-up.

**IT'S CHEAPER HERE!**

A survey has just been completed between the grocery stores of Hereford, Clovis and Friona on ten items which are standard and not sale items and the information reveals the startling fact that, a total of the ten items totaled in value showed that Hereford was .08c lower on the total, Clovis .03c lower on the total, of course in Clovis there is a sales tax would be added on and increase their total far above Friona, so, Super Markets, large town stores prices are right along with Friona. In fact, Friona has some items which are less than in either of the other two town's. After figuring the distance and cost of operating an automobile every time some one from Friona goes to these places to purchase food they are paying a great deal more than from our stores here. In the survey it was found that our stores in Friona had the same merchandise the other stores had. Have the folks of

**MONDAY MORNING MUSINGS**

To paraphrase William Shakespeare, "What's in a word?" More than meets the eye according to old Noah Webster and Merriam-Smith and the assorted other publishers who have followed him during the ensuring years. To prove it: the Unabridged Dictionary.

Now if you've never settled down for a cozy hour with an Unabridged Dictionary, you've a surprise in store, for the unwieldy old book is packed with

Friona shopped our stores first to see if there is anything that is not handled here that they have to go out of town to buy. Every dollar that is spent out of Friona stays out of Friona but every dollar spent in Friona a greater part of it stays here, no other town is going to come in here and leave a part of their dollar with us so why should not we be selfish enough to try and keep as much of it here as possible and make Friona a bigger better town in which to live and work. It would be interesting to make a person to person count and see on any day the number of people found in other towns. Let's make Friona attractive to our people and friends and build Friona first! ! !

Watch this column next week for the program for Farmer County Fair, there are going to be some startling announcements every one will be interested in knowing about.

a lot more interesting information than correct spelling and diacritical markings. There are facts, and figures, and stories there, all just waiting for you to uncover them, just like a good mystery novel.

It tells you of course, that the longest word in the book is "antidisestablishmentarianism" (28 letters) and even tells you what it means (opposition to the disestablishment of a church or religious body, specifically strong opposition to the disestablishment of the State Church as was manifested in Ireland in 1869); it tells you the only four letter word in the English language ending in "ery" is "deny" and that the prefix "un-" doesn't always contradict the meaning of the word it accompanies: Ex: "ravel" and "unravel" mean the same thing.

But dig a little deeper and you'll find the stories. For instance: Did you know that the word "sabotage" originated when the Industrial Revolution hit Holland? Staunch and angry Dutchmen, incensed at this violation of their working rights, rose up wrathfully and threw their wooden sabots into the machines, thus wrecking the iron monsters and restoring, for a time being at least, the peace of the craftsman's labors. Sabotage: to injure or destroy.

And the verb "tantalize" comes from the old Greek Myth about the young Tantalus, who disobeyed his elders while bent on some thoughtless pleasure, and incurred the wrath of the Gods. For punishment, the handsome immortal was placed in a deep pit in the lower world, up to his chin in water which receded each time he started to drink,

while overhead a bunch of luscious grapes dangled, just beyond his grasp. And so the incautious Tantalus was left to suffer. Tantalize: to tease or torment.

And those are only samples. Among the thousands of words of Mr. Webster's are countless other enlightening tidbits. So if time ever hands heavy on your hands, go over and give Mr. Dictionary a chance. You may be surprised at what he knows.

Visiting with Mr. and Mrs. Wright Williams on Sunday were her brother and his family, Mr. and Mrs. Thomas Johnston of Abernathy.

Mr. and Mrs. Bill Sheehan and daughters, Mary Margaret and Kathleen returned Wednesday week from a visit with Mrs. Sheehan's mother, Mrs. Ida Mayers, of Dallas. This was the first time Mrs. Mayers had seen her youngest grand-daughter.

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*What's all this talk about POWER?*

**LOOK AT THE RECORD—  
AND YOU'LL GO FOR THE "ROCKET"!**



Above: Super "88" 4-Door Sedan, "Hydra-Matic" Drive optional at extra cost. Equipment, accessories, and trim subject to change without notice.



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**PARMER COUNTY IMPLEMENT COMPANY**

Friona, Texas

**NOTICE FARMERS**

**And All Users of Tax Refund Gasoline**

Beginning Sept. 1st, 1951 the gasoline dealers cannot fill out or notarize your affidavit for tax refund on gasoline used for agricultural purposes, nor can we keep your invoices for more than 7 days.

This law was recently passed by the State Legislature, and will take effect Sept. 1st.

We will continue to help you in every way we can, but we ask your cooperation in helping us comply with this law.

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**FRIONA CONSUMERS CO.,**

---

**BERT SHACKLEFORD,**

---

**KENDRICK OIL CO.**

---

**DENVER SMITH**

