

FIRST  
in  
COUNTY-WIDE NEWS

FIRST  
IN AGGRESSIVE  
EDITORIAL POLICY

# THE FRIONA STAR

FIRST  
in  
LOCAL PICTURES  
FIRST  
in  
NATIONAL PICTURES

VOL. 27—NO. 7

FRIONA, TEXAS, THURSDAY SEPT. 13, 1951

Price 5c

## Caldwell Infant Dies After Fall From Bed Sunday

Funeral services for James Wayne Caldwell 18 month old son of Mr. and Mrs. Bedford Caldwell, were held at 3 p. m. Tuesday afternoon in the Bovina Methodist Church with the Rev. O. Bruce of Knox City in charge. The child died as the result of a freak accident Sunday evening when he tumbled out of his bed and landed on his head, causing a brain concussion and damage to the brain tissue, according to Dr. Paul L. Spring.

Apparently the accident occurred after the child had been bathed and was put on the bed while his mother prepared to bathe little Jimmys brother. Evidently he crawled to the edge of the crib and fell off. The fall knocked him unconscious, and his parents rushed him to Parmer County Hospital where emergency treatment was administered, and a neurosurgeon from Amarillo was summoned to operate.

## Chicken Dinners Will Be Served at Fair by Methodist Ladies

### NO CLASSES FRIDAY

Superintendent Dalton Caffey of Frion Public Schools announces that Friday, Sept. 14, will be a holiday at school. Each year the classes are dismissed for the Friday of Fair Week, so that the students may take advantage of the exhibits and activities on that day. Buses will not run and the cafeteria will not be open.

The baby died about nine o'clock, some three hours after his fall.

Burial was made at Bovina cemetery, under the direction of the Steed Funeral Home of Clovis.

He is survived by his parents, the twin brother, Billy, two older brothers, Phil and Tom, the maternal grandparents Mr. and Mrs. H. D. Phillips of Lubbock and the paternal grandparents Mr. and Mrs. J. R. Caldwell of Oklahoma Lane.

## Gin is Holding Open House this Week-end

Parmer County-ites will get their first look at the new cotton gin during Fair Week for owner Wright Williams says the gin will be open to all visitors who want to see the new machinery.

A few finishing touches have yet to be completed, but they are minor details and will not interfere with the visitors sight seeing, said Williams.

An attendant will be on hand to explain the ginning processes and to run the machinery for those who are interested.

"We especially invite all visitors to the Parmer County Fair to tie in with the theme of the program, advancement of agriculture, and we particularly think all cotton farmers might be interested in knowing how we shall be able to handle their crop," Williams declared.

Mr. and Mrs. R. J. Renner and Gertrude Renner are on a vacation to Hot Springs, New Mexico. Mr. Renner is receiving medical treatment.

## Friona Schools Cafeteria Menu:

Monday Sept. 17th.

Mashed potatoes, green beans, cabbage slaw, light bread, butter, milk, cherry cobbler.

Tuesday 18th.

Blackeye peas, corn, tomatoes, onions, green pepper, rolls, butter, milk, applesauce cake.

Wednesday 19th

Fried Chicken and gravy, combination salad, rolls, butter, milk, peanut butter cookies.

Thursday 20th.

Baked beans pickled beets, mashed potatoes, English peas, spinach, carrot sticks, corn bread, butter, milk, baked peach pies.

Friday 21st.

Fish, potato salad, buttered carrots, combination salad, rolls, butter, milk, ice cream sticks.

Visiting in the Foster Rector this week-end were Mrs. Rector's cousins Mr. and Mrs. Wayne Courtney from Ashmore, Inn.

## DIST. PRESIDENT WILL VISIT P-TA

Mrs. Orville K. Smith, president of the eighth district Parent and Teacher Association, will be the guest speaker for the first regular meeting of the Friona P.T.A. when it holds a session Thursday, September 20.

Her topic for the evening will be "Fellowship in P. T. A." Mrs. Smith is a resident of Childress.

Also appearing on the program will be the Senior Girls Chorus under the direction of Earl Hise which will furnish musical selections for the evening.

A business session will be conducted under the direction of the president, Mrs. Claude Osborn.

Mrs. J. T. Gee, publicity chairman for the organization, urged all school patrons to attend next Thursday's meeting. "We are particularly honored to have our district president as our initial speaker and what she has to say will influence our P.T. work for interested in the organization to the year, so we invite everyone be present."

With the typesetting machine at The Star breaking down Thursday this issue is being mailed minus much of the news and feature material planned. All appropriate omitted news will be carried at later date.

## Personals

Mrs. Ray Landrum and children returned to their home at Picket Wire Lodge, Colo., on Monday. They visited Mrs. Landrum's parents, Mr. and Mrs. C. W. Dixon. Little Miss Margaret accompanied her mother home having spent most of the summer with her grandparents.

Mrs. Bud Kirk and children were guests of her parents in Memphis the past week-end.

The Dean Blackburn family are vacationing this week in Duncan, Okla.

Miss Lu Nell McFarland left Tuesday for Dallas, where she will enroll at S. M. U.

Earl Black left Tuesday on a business trip to Dallas, where he will visit in the International Harvester Depot.

Bud Kirk, who is employed at the Parmer County Implement Company, was recently picked by the Bryon Jackson Pump Company of Plainview, Texas to fly to their convention in California in their privately owned plane. Mr. Kirk returned home Tuesday night.

Mr. and Mrs. W. R. Reithmeyer of Lamesa, were guest in the home of Mrs. W. R. Reithmeyer's parents, Mr. and Mrs. Ed Bogges the past week-end.

Mr. and Mrs. Haney Tate and family were guests in the home of the Juan Eskew's Sunday.

# WELCOME TO THE FAIR

## Your John Deere Dealer for Parmer County

Joins With You In Working For a More Productive Farm Community And a Successful FAIR

YOUR VISITS TO OUR BOOTH AND DISPLAYS AT THE FAIR ARE WELCOMED

Make "Herring Implement" Your Headquarters This Week-End

"Genuine John Deere Parts Fit and Wear Like the Original"

KRAUSE PLOWS

FIRESTONE TIRES

# HERRING IMPLEMENT CO.

**MOTHERS....**

Have You Learned that children's Levis will look smarter longer when they are steam pressed?

WELCOME FRIENDS  
To The COUNTY FAIR

**CITY STEAM LAUNDRY**

Friona

**PIPE**

Complete line of Water Well Casing, Irrigation Casing, and Domestic Pump for the Plains area as it pumps to a depth of 300 feet.

We are Distributor for REDA SUBMERSIBLE PUMP. It is the small pipe and fittings.

**HILTON SUPPLY CO.**

Sherwin-Williams Paints — Sta-Rite Jet Pumps  
1819 East Broadway — Lubbock, Texas — Dial 2-3041

THE NEW  
HEREFORD MOTOR CO., INC.  
Ford — Mercury  
"It's Our Business To  
Sell 'Em—Not Hold 'Em"  
1951—Victoria Ford  
1951—Ford Custom 2-door  
1950—Ford Custom, 2-door

**COMMERCIALS**

1947—Ford 1½ Ton Truck

We have a Nice Selection of  
New Pickups and Trucks

Plenty of USED Trucks and Pickups to Choose From. Above cars carry our written Guarantee Folks, "Guess We're Just Plain . . . Easy"

Down at Hereford Motor Co., Inc.  
Hereford, Texas

Cars at the Lowest Price In Town  
Ph. 39 or 39 Days  
1517W Nights

FOR SALE Good six-room house with bath and basement, also garage and barn. In one of the best residential sections of Friona. Price—\$10,000.00. Terms - Cash.  
McFarland & White

WELCOME  
To The  
**PARMER COUNTY FAIR**  
Paul Jones Texaco Service  
Bovina, Texas

**PARMER COUNTY FARMS FOR SALE**

240 Acres, Near Friona, No Improvements, All will irrigate.

338 Acres, Ner Friona, No Imp. all will irrigate.

719 Acres. Near Friona, No Imp. All will Irrigate.

320 Acres. Near Bovina, Good modern Imp. all will irrigate.

180 Acres. Near Bovina, Light Imp. All irrigated, 8" Well.

320 Acres. Near Bovina, Paved road. All is irrigated, 8" Well.

160 Acres. Near Oklahoma Lane, Small Imp. All irrigated, 8" Well.

160 Acres. Near Bovina, Modern Imp. Paved road, All irrigated.

315 Acres. Near Bovina, Very Highly Imp. All irrigated, 8" Well.

These farms are the very Tip-Top quality of all West Texas and will carry the maximum loans.

O. W. RHINEHART  
All Kinds of Insurance  
Bovina, Texas  
6-ttc.

CHRISTMAS Card Samples have arrived. Would be glad for you to come by and place your orders soon. Also have stationary, children's books, and cards. Mrs. A. A. Crow, Phone 2361. 6-ttc.

**FOR SALE**

1-1949 Baldwin Combine With Unloading Auger and Electric Platform Control, \$1750.00

1-1948 Baldwin Combine with Unloading Auger, \$1500.00.

See JOHN LYNN

5 Miles North -West of Friona.  
5-2c.

Use The Friona Star Classified Ads

WELCOME

NEIGHBORS and FRIENDS  
To  
PARMER COUNTY FAIR

We herein hopes of having Parmer County and Friona's newest and finest cafe opened. But due to conditions beyond our control it will be 2 to 3 weeks at which time we will make the announcement in this paper.

While visiting the Fair come by and have a sneak preview.

**Villa Cafe**

STATE APPROVED  
Where Quality Food - Courteous Service and Hospitality Will prevail.  
Mr. and Mrs. V. C. Krueger

Join With Us In Supporting  
the ....

PARMER COUNTY FAIR  
a very worthwhile  
County-Wide Project

**WILSON FOOD STORE**  
BOVINA

**GREETINGS  
FAIR VISITORS**

**BIG WHEELS!**

Big wheels on Oliver Drills won't drop into little holes. These big wheels enable you to plant in straighter lines because they avoid slip, slide and bounce.

The double-run force feed measures the seed far more accurately.

See these outstanding drills in a size for your needs today.



**NOTICE**

FRIONA OLIVER, FORMERLY THE FRIONA MACHINERY COMPANY, ANNOUNCES NEW OWNERSHIP AND NEW MANAGEMENT

—with—  
CECIL PORTER and ROBERT RAY  
Owners-Managers

It has been our pleasure to meet many of you since we assumed operation here last month; to those with whom we haven't visited, won't you drop by for a friendly chat and get-acquainted visit.

We are quite busy remodeling and expanding our stock of new and replacement Oliver parts, and everything possible will be done to give the farmers of this area an up-to-date and complete Oliver sales and service firm.

**FRIONA OLIVER**

Phone 3321

Friona

WE'LL SEE YOU AT THE  
**County Fair**  
IN FRIONA  
This Week End!

REMEMBER . . . . .

PLENTY OF  
**STORAGE SPACE**

AVAILABLE AT

**BLACK  
Grain Company**

● NOTICES

Called Meeting  
**FRIDAY**  
 SEPT. 14th.  
 8 P. M.  
 Speakers from Scottish Rite  
 Temple of El Paso

EXPERT CAR GLASS INSTAL-  
 LATION, Table Tops and Win-  
 dow glass. HEREFORD GLASS  
 COMPANY, 1302 Park Ave.,  
 Phone 1425, Hereford. 21-tfc

SEND YOUR tire Re-Capping  
 work to Hollis & Son, Black-  
 smithing, Friona. 4-tfc.

HOUSE for Rent: 5 rooms, gar-  
 age, practically new and in good  
 condition. See Mrs. Joe D. John-  
 son at Spring's Store. 6-3p.

WANT TO RENT—By man and  
 wife and 12-year-old son, a  
 3-Room Furnished Home or  
 Apartment. Will be permanent.  
 See or call Mr. Williams at Star  
 Office.

Chrysler Industrial  
 Motors  
 SALES and SERVICE  
**McCullough Motor Co.**  
 411 W. 1st Phone 17  
 HEREFORD, TEXAS

FOR SALE: Cut Flowers, flow-  
 ering plants and spray for  
 plants. Mrs. J. F. Ward, North  
 Main, Hereford. 51-tfc

SAVE THE NEW SUPER 6  
 BONUS COUPONS

STRAYED to my place: Small  
 whiteface cow branded HT on  
 left side. Owner please contact  
 Russel O'Brian, 16 miles south-  
 east of Friona. 4-tfc.

COMPLETE STOCK New and  
 Used cars and truck parts. Here-  
 ford Wrecking Company, phone  
 320, 709 E. 1st, Hereford 21-tfc

ELIMINATE UNNECESSARY  
 TIRE WEAR! Change the posi-  
 tion of the wheels every 2 or 3  
 thousand miles. Correctly done,  
 this increases the life of the  
 tires up to 25%. Bear System.  
 Front end aligning. KINSEY  
 MOTOR CO., Phone 740, Here-  
 ford, Texas. 26-tfc

COMPLETE EARTH MOVING  
 SERVICE. Land leveling, Grad-  
 ing, Scraper and Bulldozer work.  
 Deep plowing, subsoiling. Wal-  
 lace & Byrd, phones 831-W and  
 9015-F-3, Hereford, Box 133.  
 15-tfc

LARGE WHEATLAND TRAC-  
 TOR, sell or trade for airplane.  
 See at Maurer Machinery Com-  
 pany. 3-3p.

SCOTT'S  
 PLANING MILL  
 224 D St. Phone 1190  
 Hereford, Texas 20-tfc

SELL OR LEASE: Restaurant  
 Fixtures in Friona. W. M. White.  
 -3p.

FOR SALE: Two late model  
 8-hole dempster drills. Ralph  
 Wilson, 6 miles west of Friona.  
 7-1p.

FOR RENT: One bedroom. See  
 Mrs. Karl Bender or phone 3411.  
 7-1p.

FOR SALE: 3 registered Ches-  
 ter White male hogs. Joe Mene-  
 fee, 3 1/2 miles south of Friona.  
 7-3p.

4-Wheel trailer for sale. Would  
 make an ideal cotton wagon. A.  
 W. Anthony Jr., 6 miles north of  
 Friona. 7-2p.

**DUSTING**  
 and  
**SPRAYING**

the modern, economical ef-  
 fective way!

Spraying from the air reaches  
 every plant, assuring 100%  
 protection

ALSO  
 We are Dealers for all Types  
 Chemicals needed in this area.

SEE US  
 Regarding any of Your  
 Chemical Needs

WE HAVE  
 —The FACILITIES  
 —The CHEMICALS  
 —The "KNOW-HOW"

Benger Air Park

E. T. Jennings  
 James H. Jennings

1949 Baldwin Combine, electric  
 lift, and row crop cutter bar.  
 For Sale or trade for livestock.  
 A. L. Carlton, Rt. 1, Friona, lo-  
 cated 2 miles south and 8 miles  
 east of Friona. 6-3p.

CONGRATULATIONS  
 to  
 Farmer County  
 For a Fine Fair

Did you know that you could  
 buy and drive a new Buick for  
 almost the same price as a low-  
 cost car?

Our Service Department is  
 Tops in the Entire Area  
 Bring your Buicks  
 to Hereford and we'll make  
 a personal inspection

Dependable  
 Used Cars  
 at  
 Wholesale  
 Prices

EARL HENDRICKS BUICK  
 West Highway 80  
 Hereford  
 Phone 11

"Welcome to the Fair"

SEE US FOR  
**ST. PAUL TRUCK LIFTS**  
**BUTANE EQUIPMENT**  
 for  
**CASE TRACTORS**  
**HOT POINT BATTERIES**

**O F & O Supply Co.**

The Best Way We Can Show  
 Our Appreciation to Our  
 Friends and Neighbors  
 is to Offer  
**Good Foods**  
 at  
**LOWEST PRICES**  
**CASH WAY**



Save  
 on  
 famous  
**TUSSY**  
**CLEANSING CREAMS**

\$2 size (8 oz.)  
**\$1.25**  
 \$3.50 size (16 oz.)  
**\$2.25**  
 all prices plus tax  
 EMULSIFIED  
 CLEANSING  
 CREAM  
 for dry skins.  
 Rich in  
 emollient oils,  
 leaves skin  
 dewy fresh.

PINK  
 CLEANSING  
 CREAM  
 for oily or  
 normal skins.  
 Light,  
 thorough,  
 refreshing.

**GREETINGS**  
**VISITORS**  
 Make Our Fountain  
 Your  
**REFRESHMENT**  
**HEADQUARTERS**  
 Throughout the Fair  
**IT'S COOL HERE!**  
 Phone 2161 Friona O. J. Beene

**CITY DRUG**

**WELCOME**

to FRIONA  
 And to the County Fair

WE'D LIKE FOR YOU TO STOP BY OUR PLACE WHILE  
 IN TOWN FOR THE FAIR, OR COME BY JUST ANY DAY  
 OF THE YEAR, LETTING US EXPRESS OUR APPRECI-  
 ATION OF THE WORK YOU ARE DOING TO FURTHER  
 THE AGRICULTURAL AND LIVESTOCK PROGRESS OF  
 THIS COUNTY.

"There's Better Living in Farmer County  
 Because of You."

It has been our privilege to know so many of you, even un-  
 derstanding your problems, so we will consider it a special honor-  
 to visit with you during the County Fair.

**WELCH - BLACKBURN**

HARDWARE COMPANY

FRIONA

"Things for Better Living"

Featuring Fine Brands

Since 1906

YOUR HEADQUARTERS FOR AMERICA'S BEST KNOWN  
 BRANDS



**HOSPITAL NEWS**

**ADMISSIONS**

Mrs. P. L. London, Med.—Friona.  
Mrs. Glenn Harrelson, Med.—Friona.  
Mrs. Weldon Dickerson, Med.—Friona.  
Mrs. W. C. Williams Jr. Med.—Friona.  
Mrs. O. L. Williams, Med. Far-Well.

**DISMISSALS**

Mrs. Weldon Dickson.  
Mrs. P. L. London.  
Mrs. Glenn Harrelson.  
Mr. M. A. Bartlett.  
Mrs. J. A. Bowery and baby girl.  
Mrs. Joe Chavez and baby.

**Hospital Board Is Considering Paving**

Hospital Board members held a special session Saturday afternoon to consider paving of a strip of parking space east of the hospital.

The engineer's report on cost of the job and technical specifications was read and discussed. The area under consideration is the drive and parking space just east of the hospital building, an area 300 feet long and 40 feet wide. Curbs and gutters will also be installed.

Jim Shaffer, chairman of the board, pointed out that the work could be done much cheaper at this time since the paving crews already had their equipment and manpower in town.

Final approval of the project will be left up to the board of Directors.

Attending Saturdays meeting were Shaffer, Sloan Osborn, Floyd Schlenker, and A. W. Anthony, Jr.

**Construction Bids School Studing**

Because none of the construction company bids were low enough to be accepted by the school board for building of the new high school, the board did not let a contract at their special meeting Thursday night.

President of the board, Preach Cranfill, said the low bid submitted was by the B. M. F. P. Construction company of Lubbock the firm which built the present auditorium and gymnasium.

This firm is going to refigure their estimate and survey the former building to see what can be salvaged and used in construction of the new school.

Cranfill said they hoped to be able to review the firms new bid within the week and let the contract immediately.

No plans for paving of roads adjoining school property will be completed until the board is sure just what the figures on new construction will be.

The new high school will be built on the site of the building which was destroyed by fire just before the close of school last spring. Plans are to use the same foundation for the major part of the new building except the areas for new wings.

**DIXONS ENTERTAIN**

Mr. and Mrs. C. W. Dixon and son Jim entertained with an ice cream social Saturday evening honoring Mrs. Ray Landrum and children.

Guests present were Mr. and Mrs. Claude Osborn and son, Mr. and Mrs. S. Osborn, Sally and Robby, Mr. and Mrs. Roy Clements, James Roy and Don, Mrs. Mary Boggess and children.

**USE THE CLASSIFIEDS**

**Blackburns Were Injured in Wreck**

Mr. and Mrs. John Blackburn and infant daughter, Brenda, were involved in a car wreck Sunday near Duncan, Oklahoma. Vacation-bound, the Blackburns collided with an auto driven by an elderly couple; the accident was 11 miles east of Duncan where the Blackburns were planning to visit a brother, Keith.

According to reports received here most seriously injured was Mrs. Blackburn, whose arm was broken. Her husband had bruises and a cut on his lip. The baby was not hurt in the wreck, nor were the other couple involved.

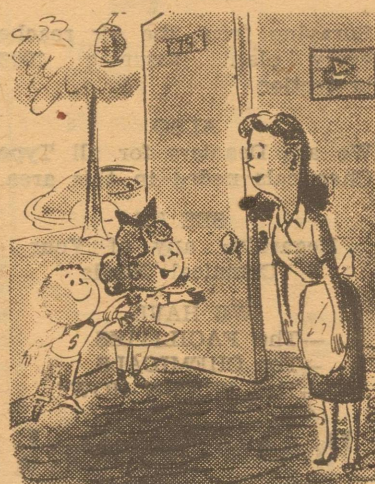
The crash occurred as the Blackburns approached a hill, where the highway was traversed by another road. The other car was turning from this road on to the highway when the two automobiles hit.

Damage to the Blackburn car was reported to be extensive and the entire front of the car was demolished. The family will wait in Duncan until arrangements have been made with the insurance adjuster.

Mrs. Blackburn, who was hospitalized overnight, was released Monday morning with her arm still in a cast. The family was enroute to Alabama to visit Mrs. Blackburn's family.



**WINNER** — TV editors tossed a well-deserved bouquet to curvaceous blond Roxanne, assistant to emcee Bud Collyer on Sylvania's "Beat the Clock" program (CBS-TV), when they named the statuesque beauty "most photogenic" in a nationwide poll.



"All I did was give him a piece of my coconut Mounds and before I knew it, we were engaged."

**More Awards Given Boys During Fair**

There's gold in them thar' awards for the boys who are showing club calves or special projects at the Parmer County Fair this week.

The Farm Bureau has announced they will award a prize of \$7.50 to the boy who contributes the most to the Fair as a whole and a \$50 prize to the boy adjudged the best showman.

Any F. F. A. boy or Four H boy is eligible to compete.

As an added incentive, Leo Pottishman of Fort Worth, Santa Fe Grain man, is giving away fifty 10 pound sacks of Vitaway feed, one for each exhibitor at the show, and also eight 100 pound sacks of Vitaway, one for each grand champion in the different divisions.

Br. and Mrs. Wallace Rogers and boys and Mr. and Mrs. Ralph Taylor and girls spent the past week in Ruidoso.

C. W. Dixon and son Buckle Dixon of Roswell, New Mexico were business visitors in Santa Fe, New Mexico this week.

**HERE'S A Pickup THAT WILL Stand Up**

Model L-110 (illus.) has 64-foot pickup body, 4,200 lbs. GVW. Pickups in the L-110, L-120 and L-130 Series include 118, 127 and 134-inch wheelbases, 6 1/2 and 9-foot bodies, GVW's to 8,000 lbs. Specifications subject to change without notice.

If you could look ahead a few years there wouldn't be any doubt in your mind:— International pickup trucks are your best pickup buy today for lower operating and maintenance costs, longer truck life.

Here's why! International give you extra economy: you get lower operating and maintenance costs because every International is all truck. The new Silver Diamond engine gives you the right balance of power, pep and economy.

You get the Comfo-Vislon Cab, "roomiest on the road." You get full front visibility; more positive steering control. But get all the best features in a pickup.

**PARMER COUNTY IMPLEMENT COMPANY**  
Friona, Texas

**INTERNATIONAL TRUCKS**  
"Standard of the Highway"

**Dr. J. R. Wright, N. D.**

Naturopathic Physician  
Wishes To Announce  
Opening Of His Offices  
Monday, September 17th,  
In The  
Remodeled Bakery Building  
In Friona

**WE'LL CLEAN IT**

*Clean*

**WELCOME TO THE FAIR**  
Whatever Your  
Cleaning Problem, Call  
Gibs For A Job Well Done

**GIB'S CLEANERS & MEN'S WEAR**

REMEMBER . . . We Pride In Our  
SHIRTS - HATS - TIES - SOX - UNDERWEAR  
ETC.

WE GIVE S & H GREEN STAMPS

GREETINGS to the Enterprising Farmers and Livestock Men Exhibiting at the—

**County Fair**

The farmers and livestock men of Parmer County need apologize to no one for the quality products exhibited at the annual County Fair and Dairy Show, and you are to be commended for the enterprise and progressive farming you carry on throughout the year, Fair time or Any Time!

In our pleasant task of working with you, we have attempted to stay abreast of fast-moving, progressive Parmer County by providing the best service that our abilities and facilities allow; we will continually strive to merit your business and friendship through our far-sighted planning and sincere desire to give service.

**MACON ELEVATOR**  
BOVINA

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FRIONA, TEXAS, THURSDAY SEPT. 13, 1951

Price 5c



## Officers Installed For Friona O.E.S.

OFFICERS OF THE FRIONA Chapter, U. D. Order of the Eastern Star, are shown here at the special dispensation ceremonies for the Friona chapter on August 24. They are, front row, from left: Carrie Prichard, Faye Southward, Opal Buchanan, Charles Bainum, Maurine Dunn, Lucille Collier, Carolyn Kruger, Ethel Chitwood. Back row, from left: Cleta Robson, Pearl Kinsley, Bill Buchanan, Tina Bainum, Jo Buchanan, Cornelia Kelly, Ruth Carr, Mabel Romich, Thelma Coffy, and M. H. Sylvester.

# WELCOME TO THE FAIR

## FOR BETTER LIVESTOCK

See The Exhibits At The Parmer County Fair

## FOR BETTER MACHINERY

See The Minneapolis-Moline Line

SALES and SERVICE

—at—

# MAURER MACHINERY CO.

**AMERICANISM** in **SPORTS**  
by HUT HARRY

**BASEBALL** "AMERICA'S NATIONAL GAME"



ALEXANDER CARTWRIGHT  
NOT ABNER DOUBLEDAY

**What is AMERICA?**

IT'S WHAT IT'S 6,642,877 SQUARE MILES OF THE EARTH'S SURFACE AND THE BELIEF OF IT'S PEOPLE THAT THE POWER THAT CREATED AMERICA CREATED ALL - ITS FIRST CONSTITUTION SIGNED BY 13 ORIGINAL STATES IN MAY 1787 LEFT NO QUESTION AS TO WHAT AMERICA IS ---

**LIBERTY**

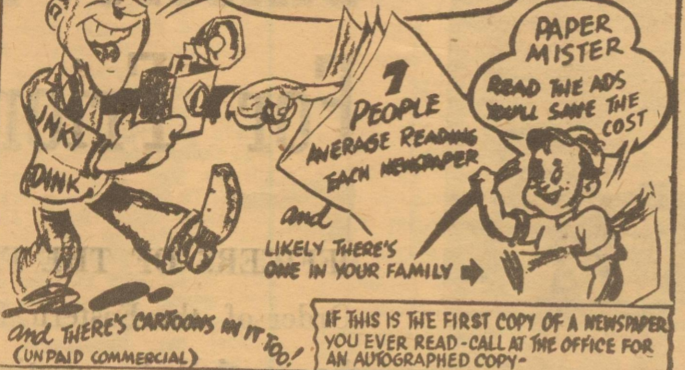


THE WIDTH OF HER MOUTH IS 3 FEET IF SHE TALKED SHE COULD SAY PLENTY

THE 305' FRIENDLY COPPER LADY FROM FRANCE HAS KEPT AN EYE ON "U.S." SINCE ERECTED ON OCT. 28, 1886

More ABOUT THE **INFORMER** "YOUR NEWSPAPER"

MAINTAINING THE NATION'S ECONOMICAL MASS PRODUCTION MARKET-DIRECTING CONSUMER PURCHASING POWER-FINDING PROFITABLE OUTLETS FOR YOUR ACTIVITIES - WHAT'S COOKING EVERYWHERE- INFORMATION TO IMPROVE YOURSELF BY CONSTRUCTIVE COMPARISON OF YOUR NEIGHBORS - LOCAL EMPLOYING MANY TO HELP BETTER THIS COMMUNITY



7 PEOPLE AVERAGE READING EACH NEWSPAPER

PAPER MISTER READ THE ADS YOU'LL SAVE THE COST

AND THERE'S CAROONS IN IT TOO! IF THIS IS THE FIRST COPY OF A NEWSPAPER YOU EVER READ-CALL AT THE OFFICE FOR AN AUTOGRAPHED COPY-

**DAV Sweetheart**



SAN FRANCISCO — The girl with the winning smile is Charlene Flickinger, 3, selected by the Disabled American Veterans as their "DAV Sweetheart" of the year with the hope that her future husband never becomes eligible for the DAV. Charlene's grandmother is a member of the DAV.



**Howdy Neighbor !**

**RAISING BETTER CROPS AND LIVESTOCK IS YOUR BUSINESS**

BETTER

**Car Service is Our Business**

TEXACO PRODUCTS, OF COURSE

YOUR BUSINESS APPRECIATED at the

**TEXACO SERVICE STATION**

On the Highway in Friendly Friona

**Use The Friona Star Classified Ads**

**FRED WHITE**

**Electric**

"Your Old Friend"

says:

**WELCOME**

to the

**County Fair**

"We're You're Kind of Folks"

**MILLER AT REESE**

Pfc. Ralph B. Miller, Jr., son of Mr. and Mrs. R. B. Miller, Friona, who has enlisted in the Air Force for future training as an aviation cadet, is now assigned to the Maintenance and Supply Group at Reese Air Force Base, Texas. While awaiting a class vacancy, Private First Class Miller will study maintenance of the aircraft he later will learn to fly.

Reese is the home of one branch of the USAF Advanced Multi-Engine Pilot School where aviation cadets tak the final 26 weeks of their training. Here they are instructed in tactical flying in the famous TB-25 Mitchell Bomber and attend classes in navigation, military leadership and administration. Upon graduation, they receive the silver wings of an Air Force Pilot and are commissioned as second Lieutenants in the Air Force Reserve. Since four classes are on the base at one time graduations are held every six weeks.

USE THE CLASSIFIEDS

**Welcome Visitors**

TO THE FAIR

and

**ALLEN'S JEWELRY**

Drop by and See

the many lines of

**Quality Merchandise**

That We Feature

**Allen's Jewelry**

We Give

**FRIONA SUPER \$ BONUS COUPONS**



No Place Like Home

(IN PARMER COUNTY)

for

**GOOD**

**Livestock**

**Crops**

**People**

and there's no place ilke

**FRIONA MOTOR COMPANY**

Home of

Ford Tractors

DEARBORN FARM EQUIPMENT

**WELCOME FRIENDS**

Genuine Parts — Expert Service

VANCE CRUME, Mgr.



# FAIR TIME

- and time to Renew Acquaintances
- saluting the achievements of Every Exhibitor
- and expressing our Genuine Appreciation for  
you, as ....

## GOOD NEIGHBORS

As the sound banking institution that you have continually found to be reliable and helpful in all your constructive enterprises, we again salute each of you, pledging year-in and year-out assistance, enabling better farming, more livestock expansion, and profits for you and your neighbor.

Officers and Directors of the

# FRIONA STATE BANK

Use The Friona Star Classified Ads

**GOOD HEALTH**



Answer to Question No. 1:

1. Both the Chinese and the Italians claim the honor of having invented eye glasses. However, it was during the Middle Ages that Europeans hit upon the idea of putting lenses in frames and perching them before the eyes. The modern application of this old idea has saved many eyes, and has provided many more with better vision.

Answer to Question No. 2:

2. Herpes zoster, or shingles, is a painful disease affecting old and young. It is in all probability a virus infection, extending to the sensitive nerve ends of the skin. The sores appear on

the skin over the tips of the nerves and may cover a considerable area of skin. Medical treatment can reduce the itching and pain and shorten the duration of illness.

Answer to Question No. 3:

3. More patients seek medical help because of headaches than for any other single reason. Causes range from eye trouble to brain tumors. Treatment ranges from eyeglasses to surgery. In the case of persistent headaches, see your doctor. He has at his command modern scientific methods for diagnosis and treatment.

(Copyright 1951 by Health Information Foundation)

Sponsors Chosen by High School Classes

School activities continue to snowball and the primary organization gets underway as September advances. In this regard, school officials made two announcements this week.

The first was in regard to pictures for the 1952 school annual which will be made on September 18. The second was of high school class sponsors and room parents.

Annual pictures will be made on Tuesday September 18 by Melton Studios of Clovis, New Mexico. All students in grades one through twelve may have their pictures made that day, and the offer is also open to any outsider who want to bring his child in to be photographed.

By participating in this mass photography the children get 15 pictures for two dollars, including one eight by ten, two three by fours and 12 school day snapshots.

The school benefits from this program because they get a percentage of proceeds, money which will be used to defray annual expenses.

On Friday morning, high school students selected their sponsors and room parents.

Elected were: Senior Sponsors, Raymond Cook and Gene Tyer; Senior Parents, Mr. and Mrs. Rex Blackburn and Mr. and Mrs. Roy V. Miller.

Juniors sponsors: J. T. Gee and Earl Hise; Room parents, Mr. and Mrs. Sam Jones and Mr. and Mrs. Ben Wayne Jorden.

Sophomores sponsors: Mrs. L. M. Baker and Mrs. H. T. Carr; Room parents, Mr. and Mrs. Clyde Hays and Mr. and Mrs. Walter Haws.

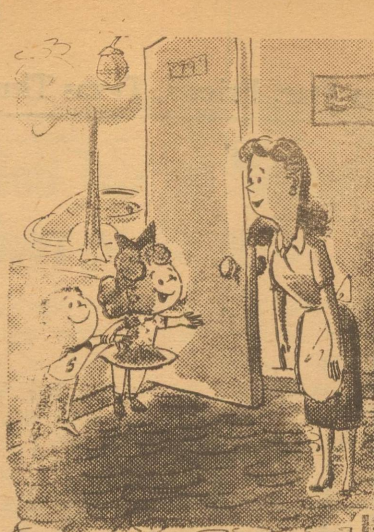
Freshmen sponsors: Cecil Robinson. Room parents, Mr. and Mrs. Herman Neff and Mr. and Mrs. D. O. Robason.

GOLF COURSE CLOSED

Friona's miniature golf course which is opened every summer by the coaches of the Friona Public Schools, has been officially closed for this season, according to Dillie Kelly. The pressure of school duties and the increased activities brought about by the opening of school have alleviated any necessity for continuing operation of the course, he pointed out.

The course was built and financed by the coaches who opened it to provide summer recreation for school children and adults.

USE THE CLASSIFIEDS



"All I did was give him a piece of my coconut Mounds and before I knew it, we were engaged."

Keith Brock will leave Saturday for college. Keith will attend Texas Tech, at Lubbock, where he plans to major in agriculture.

Mr. and Mrs. B. H. Shultz and Mr. and Mrs. Jack Knox and twins Danny and David, visited in Amarillo Sunday with Miss Sammie Shultz who is attending

the School of Nursing at Northwest Texas Hospital.

Mr. and Mrs. Boyd Knox and granddaughter, Debbie, were Sunday guest in the home of

Mr. Knox's mother, Mrs. H. H. Knox in Amherst.

Carroll Loflin and family visited relatives in Friona over the week-end.

Mr. and Mrs. Cayson Jones and son visited in Clovis in the home

of their daughter Mrs. J. O. Walls, Sunday.

ORDERS BEING ACCEPTED NOW FOR EARLY DELIVERY OF THE 1951 JOHNSON COTTON HARVESTER

HARVEST 18 BALES DAILY

Why pay \$40 a bale for cotton pulling this year? The 1951 Johnson Cotton Harvester will gather your cotton — cleanly and efficiently — for only \$1.85 per bale.

This fact is based on actual reports from West Texas cotton farmers during the past 9 years. The Johnson, harvesting 18 bales daily, eliminates the necessity for expensive itinerant labor.

JOHNSON MFG. CO.

718 28th St.—LUBBOCK — Phone 7501

FAIR TIME!

The FINEST LIVESTOCK and FARM PRODUCE

IN THE WORLD

Are Produced in Parmer County

We take this opportunity to welcome our friends to the Bigger Parmer County Fair

G. B. BUSKE

STOCKER and FEEDER CATTLE

Phone 3462

FRIONA

ATTEND THE

PARMER COUNTY FAIR

Friday and Saturday in Friona

There's Lots of

HOSPITALITY

and over

3,000 Different Items

For Home and Farm Use

Awaiting You at the



White Auto Store

FRIONA

C.A. & B. W. TURNER

ON MAIN STREET

WATCH

For

OPENING

of

THELMA'S

FLOWER & GIFT SHOP

FRIONA

LOCATED

Across from Maurer Machinery

On South Main

PERMANENT

PASTURE SEEDS

- |                |                    |
|----------------|--------------------|
| B F TREFOIL    | KY 31              |
| LADINO CLOVER  | SWITCH GRASS       |
| MADRID CLOVER  | CRESTED WHEAT      |
| YELLOW BLOSSOM | INTERMEDIATE WHEAT |
| HUBAM          | BLUE PANICA        |
| LINCOLN BROME  | HAIRY VETCH        |
| ORCHARD        | AUST. WINTER PEAS  |
| PER RYE        | ALFALFA, ARIZONA   |
| WEEP LOVE      | ALFALFA, DRY LAND  |
| ALTA FESCUE    | (PILCA BUTTA)      |

LAWN GRASS & CLOVER

- |                 |               |
|-----------------|---------------|
| KENTUCKY BLUE   | HIGHLAND BENT |
| ENGLISH BLUE    | SEA SIDE BENT |
| CHEWINGS FESCUE | ENG. PER RYE  |
| RED TOP         |               |
| POA TRAVALLIS   | W D CLOVER    |

PACKARD MILLING CO.

HEREFORD





Stripe clad convict cowboys being thrown under the trampling hoofs of outlaw horses is an everyday sight that gives the spectator thrills and chills at the 20th Annual Texas Prison Rodeo, October 7th, 14th, 21st & 28th at Huntsville in Prison Stadium.

# Texas Trends

dallas fashion center



For holiday giving, this lace-trimmed satin nightgown with matching bed jacket is by Green Bros. of Dallas. It is available in pink, blue, maize or white.

## Now Available

- New Pumps
- New And Used Pipe
- Cattle Guards

We Are Prepared and Equipped To Repair and Rebuild Any and All Makes Pumps and Gear Heads

**DARREL HARKINS**

Phone 1577  
1st Door West of Sears Elevator  
On Highway 60

**Hereford**

## State Taxes Increased for Fourth Consecutive Year in 1950; Higher School Tax Led Field Last Year

It may not seem like it according to your pocket book, but the polesters and statisticians tell us that while taxes levied by the state and local agencies on farm and ranch real estate in Texas increased in 1950 for the fourth successive year, they were easier to pay when measured by prices received for agriculture commodities. These figures are composites, however, based on a statewide average whose median was 28 an acre tax, after figures varied from five cents per acre in the Trans Pecos area to \$341 in the Lower Rio Grande Valley.

All of this information comes from a tax picture sketched in a progress report by the Texas Agricultural Experiment Station system prepared at Texas A. & M.

The tables indicate that most of last year's increases were due to heavier school taxes, because state and county levies generally

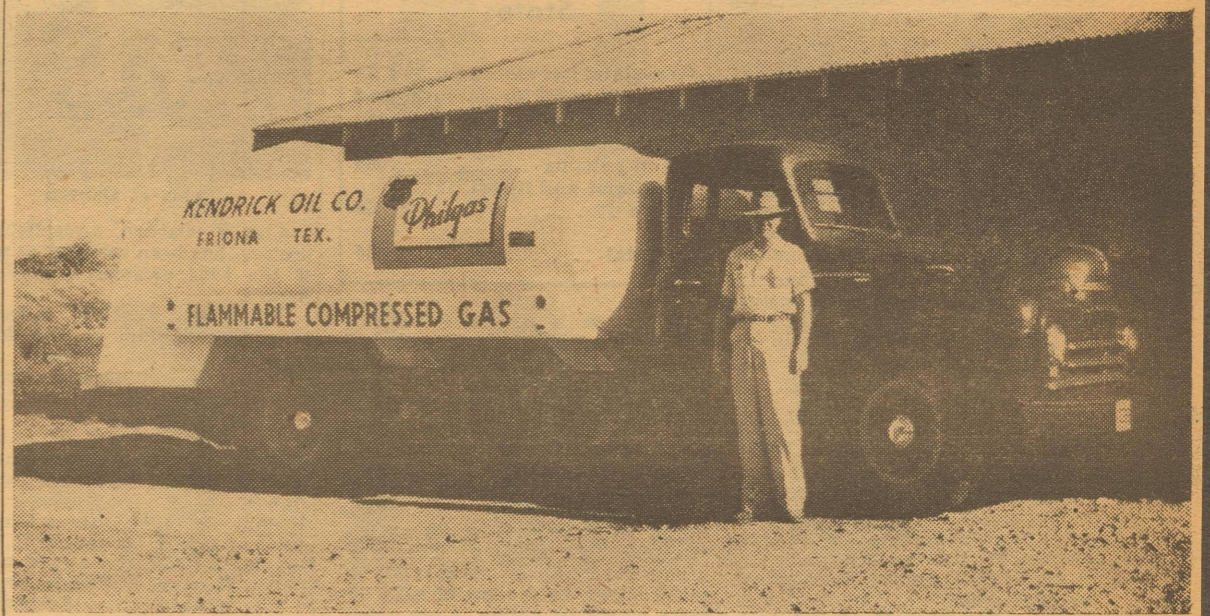
showed no appreciable change. The rise in school taxes was attributed to the Gilmer-Aiken school laws and it is significant that less than one percent of farms and ranches showed no local school tax last year, whereas before the new Education laws were passed there were extensive areas without such taxes.

Remember there are four kinds of common snakes with dangerous bites; coral copper-head, water moccasin, and rattlesnake. Wear high boots in regions they are known to inhabit.

WELCOME

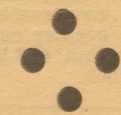
To The

# PARMER COUNTY FAIR



Remember . . . See Us For Fast Delivery

## BUTANE AND PROPANE



## Kendrick Oil Company

PHILLIPS 66

Phone 2882

FRIONA

H. K. Kendrick

# WELCOME

Friends and Neighbors  
at the

## Parmer County Fair

ROCKWELL BROS. & CO. SET UP LUMBER BUSINESS IN FRIONA IN 1907, AND WE HAVE BEEN IN A POSITION TO OBSERVE THE RESULTS OF THE IMPROVED, FARSIGHTED FARMING METHODS AS PRACTICED HERE.

It has been a pleasure to progress with Parmer County during these years, improving our own business through service and maintenance of a COMPLETE lumber yard, one of the best yards in the Panhandle .

LET US CONTINUE TO GROW, WORKING TOGETHER

# Rockwell Bros. & Co. LUMBERMEN



O. F. LANGE, Manager

FRIONA

## TO OUR PARMER COUNTY FRIENDS

More than 300 of whom are members  
of our association

WE SAY

# Congratulations

On raising the better livestock and agricultural products  
that make a

**BETTER COUNTY FAIR**

And better living in each community

**Bovina Wheat Growers  
INC.**

## Cattle Still Graze on a Billion Acres in U. S. A.

The grasslands, hay lands and forested range lands of the United States cover 1,135,000,000 acres, nearly 60 per cent of the total land area. They furnish about half of the feed for all livestock.

Nearly 250 million acres of the virgin grasslands have been plowed up and used for crops or for pasture in rotation with crops. The central prairies which formed the largest body of highly productive soils in America, have been converted almost entirely to crop land. Of the 400 million acres of western semi-arid lands, about 12 million acres have been reclaimed by irrigation.

The country has more than 175 million acres of improved pasture on fair to good land, but most grazing lands are semiarid or rough, uncultivated, unfertilized, with relatively poor soil as compared with crop land. The best are on the great plains of the west, nearly 750,000 acres now mostly privately owned ranches.

The dominant vegetation of 125 million acres of southwestern arid grazing lands is desert shrub, some species of which are grazed and browsed, but others are not palatable and cannot be grazed. Most of these lands in New Mexico, Arizona and southern California, are publicly owned and are used little or not at all for grazing.

The Pacific Coast States have nearly 100 million acres of grazing land, both open and forested. The humid pastures of Washington and Oregon contain about 5 million acres, and the irrigated pastures of the West about 3 million acres. Even in all the usable parts of western grazing lands were pushed to their physical limits as croplands, there would still be some 500 million acres left for grazing. Though the carrying capacity on the whole is low per acre, many of the grasses and other plants are nutritious and supply feed for a large portion of the nation's livestock.

### Land Used for Hay and Pasture in the United States

	Million Acres
Grassland harvested for hay	75
Cropland used for pasture	50
Other plowable pasture	60
Other non-forested pasture and grazing	600
Woodland and forest pasture	350
<b>Total</b>	<b>1,135</b>

Grazing in the more humid North-central and Northeastern sections is mainly on introduced plants in improved farm pastures. In some cases an acre of pasture furnishes all the roughage a dairy cow or steer can eat the whole year, while in some areas of the West a steer cannot get enough to eat from 50 acres. This disparity is due to the supply of moisture, length of season, and soil fertility. The most productive pastures are in mild, humid regions, or regions of mild climate where irrigation is practiced.

A detailed account of the utilization of the grasslands of the United States is given by H. H. Wooten and C. P. Barnes in "Grass," the yearbook of agriculture for 1946, pages 28-34.

With the increased production, improvement of the soil where practical and the better utilization of all grass acreage, the percentage of livestock feed supplied by pasture, hay and silage can be raised from approximately 80 per cent of the total to 60 or perhaps even to 70 per cent or more. Such a modification of our agriculture would work toward conservation of our soil fertility, greater economy in our crop production, and better health for our livestock.



Alex F. Osborn

Alex F. Osborn, advertising executive, has been selected as winner of the 1951 national Red Feather Award.

The Red Feather Award, a bronze medallion, is the highest recognition given annually to the outstanding volunteer leader "for distinguished national service" to Community Chests.

The award was first given in 1947 to Gerard Swope, Ossining, N. Y. In 1948, the honor was bestowed on E. A. Roberts, Philadelphia. In 1949, the award was received by H. J. Heinz II, Pittsburgh. In 1950, the award went to Philip Morgan, of Worcester, Mass.

Mr. Osborn, co-founder of Batten, Barton, Durstine and Osborn, Inc., has long been active in the Buffalo, N. Y. Community Chest. For the past four years he has been national chairman of the Red Feather public relations advisory committee, and is now serving as vice president of Community Chests and Councils of America. He is also on the board of directors of the United Defense Fund.

## Boll Worms Heavy Over State in '51

Parmer County, it came hand in hand with a warning from Experiment Stations that this looked like a bad year for the bollworm, the toughest pest of the many that plague cotton farmers.

Remedies for the situation were given by the Bureau of Entomology and Plant Quarantine of the United States Department of Agriculture; applications of insecticide made at the proper life stage of the worm, before he starts into the boll.

"Close watch should be kept for infestation and when eggs and four to five worms per 100 terminals are found a control program using either spray or dust should be instituted. Dust is generally found to be more effective than spray," said the bureau.

Combinations of insecticides recommended are 20 percent toxaphene and 40 percent sulphur; or 10 percent DDT and 75 percent sulphur, or three percent gamma benzene hexachloride, 5 percent DDT and 40 percent sulphur.

The Bureau pointed out a little known fact that the cotton bollworm is also known as the corn

ear worm and the tomato fruit worm. In fact, cotton is not his favorite food, and that is why infestations of the cotton plant come late in the season, after the other plants are grown past the stage the worm likes best.

Life cycle of the worm begins with the moth, or parent worm which resembles the moths that swarmed over the Panhandle earlier in the year. These moths lay their eggs on rapidly growing, young, tender cotton plants, eggs being laid singly on tender growth and newly formed squares.

These eggs are smaller than the head of a pin and pearly white when laid changing to a dark color before hatching.

When hatched the worms feed on the buds or leaves, or outside of the squares. It is at this stage that insecticides prove most effective. From this stage they bore into the bolls near the base, then feed inside the boll until they reach a full grown stage when the worm drops and burrows into the soil to begin the pupal or resting stage.

These worms produce several broods a year, the last of which passes the winter in the underground pupal cells, ready to emerge as moths next year.

People fall from icy steps, stumble over feed bags and fall from wagons. They fall from trucks and windmills and trees and feed racks. They fall on stairs in the home, out of unscreened or insecurely screened windows, and on slippery floors.

## Crop Rotation and Fertilization Program in Parmer County Acclaimed As Experiments Pay off for Farmers

When the Texas Agriculture Station at Lubbock discovered that Parmer County land, particularly soils for grain sorghums, were deficient in nitrogen and organic matter, county agent Joe Jones and a host of efficient farmers in the county refused to make the matter calmly. What they did woke up growers all over the area and the answer which they worked out was simple: legumes and rotation.

"With a lack of those elements, it is obvious that a legume program was needed here in Parmer County," said Jones. "As we are located in a low rainfall belt, conditions have not been conducive to the natural production of organic matter and its subsequent releases of nitrogen."

The program started cautiously enough. The results were miraculous.

Bruce Parr, of Black, harvested 58 bushels of grain on land that formerly had grown only 39 bushels per acre. The Schlab brothers produced 125 bushels of grain sorghums when check plots averaged only 80 bushels per acre.

Harold Carpenter cut 1100 pounds of Austrian winter pea seed and followed with a wheat crop which cut as much wheat as nearby summer followed land.

Gordon Hough produced a third more grain sorghums per acre on land that received 200 pounds of ammonium nitrate per acre than he produced on unfertilized land.

The initial experiments in the county began slowly enough, with all types of legumes under experimentation somewhere and every rate of fertilizer being tried. But as the program progressed, the farmers became determined which proved to be a dual purpose crop; a winter cover crop for protection against erosion, and a spring or fall green manure crop for irrigation cropland.

Farmer Harold Carpenter uses the crop in rotation with wheat. After wheat harvest he plants the peas, holds them over for a seed crop in the summer and turns the vines under as green manure. He grossed \$77 per acre off his pea seed, in addition to the nutritional benefits to the soil.

Many farmers hesitate to lay out crop land a full year just to plant a legume and in answer to this problem Roy Delashaw worked out a rotation innovation.

In August of last year when Delashaw broke the middle of his sorghum rows for the last irrigation, he planted Austrian winter peas in a long shot hope to plant sorghums on the same land each year and still work in

legume during the winter. Grain sorghums were not damaged by the drill, nor did the plants shade out the peas.

Under the rotation program, Delashaw planted 7 to 10 pounds of seed per acre on 110 acres of grain sorghums. In April the peas were turned under and the land planted to grain sorghums.

Other legumes which have proved satisfactory have been Hubam clover, hairy vetch, yellow sweetclover, and white weetclover.

"These farmers have learned how much a program of rotation and fertilization is worth when they see the difference legumes can make to tired soil," aid Jones.

## Layne Pumps

- Buda Engines
- Turn Key Irrigation Plants
- Pump Repair

D. H. SNEED SUPPLY CO.

Plainview Hiway

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MULESHOE, TEXAS

# DRY CLEANED

to perfection!



THAT'S YOUR ASSURANCE

when you call

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In Before 10 Out By 5. If You Ask For It!!

Welcome To All Our Parmer County

FRIENDS VISITING THE COUNTY FAIR  
The Latch-string is out!

## Dilgers Modern Cleaners

THERE'S A GREAT BIG

# Welcome Awaiting You

at the

# COUNTY FAIR IN FRIENDLY FRIONA

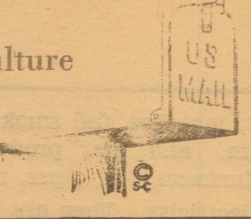
and at the

# PLAINS HARDWARE AND FURNITURE CO.

FRIONA  
Chamber of Commerce & Agriculture

**NEWS LETTER**

By J. Alan Romich, Mgr.



**Howdy Neighbor:**

The time is here for the Parmer County Fair and from all indications it will be the best county fair Parmer County has ever had, there will be rides for the kiddies, entertainment for the grown ups and of course the barbecue for all on Thursday at 6:00 p. m. We are also ready to greet our friends the flying farmers of Texas on Thursday.

The Chamber of Commerce has been receiving many comments from the readers of this column, I call it my scandal sheets, it gives me a chance to ceive through out the territory during the week from friends, hand on the information I re-strangers and any one who may have something which is of importance to help raise a crop, make a job eaiser or just to do a job a little bit better.

Mr. W. J. Krohne came into town in his glider last Friday and during our conversation I learned he raises and sells seed in Florida, he has some new grass which has been raised to keep land from blowing and is a very good soil builder which he is sending for us to try out here in return we are sending him some of our seed to try on his experi-

mental farm of some four thousand acres which they work, you just never know when you meet a stranger what he might have that will be of help to us and our territory, and naturally that is what I am most inrestred in, something better for all.

**THE CHAMBER OF COMMERCE AND AGRICULTURE IS WORKING FOR YOU, BE SURE THAT IT IS ON YOUR PAY ROLL!**

The help and enthusias shown by every one to help make our fair a success and to make our visitors welcome is very gratifying and I'm sure that every one after attending the fair will feel the same way.

A number of people have mentioned hearing Friona weather report over K G N C from the United States Weather Station Amarillo, we were glad that they accepted us as one of their reporting town's in the State and we will have all reports which are of interest to the listeners.

If its information you want thats what I am here for, if its help in any way I'm ready to do all I can, it is you who make this chamber of commerce the one place available for everything

which makes a community.

A short time ago I stated that we are in need of space for new businesses which might want to come into town well with in the last two weeks we have had two new businesses come in, a florist and a naturaphotic we are growing and growing fast, where will we put the next business that wants to come here? ? ? Will we double our population within the next three years? It looks very much like it.

Again I want to request that you contact the chamber of commerce for your wants and needs and some time we will run a survey—we would like to know if you

**Courthouse Records**

Instruments filed week ending Sept. 8, 1951, County Clerks Office, Parmer Count.

O&G Le.—Roy T. Slagle, Nebo Oil Co., Inc. S½ Sec. 26, T-2-N, R-2-E.

W.D.—Daniel Tarter, et ux, Commercial Oil Co. SW1-4 Sec. 71 Blk. H, Kelly.

D.T.—Guy Nickels, t eux Horace Hawkins, Tr. Lots 1 & 2, 11 & 12, Blk. 1, Fox Add. Lariat 34 a. out of W½ Sec. 17, Johnson.

W.D.—J. W. Ellison, et ux Buck Ellison NE1-4 Sec. 5, Blk. "A", Cap. Synd.

Power of Atty.—Alfred R. Bownds, et ux C. H. Holderman SW1-4 Sec. 34, D & K.

M&M L.—Jewell Castor, et ux John Aldridge Lots 5, 12, 14 & W½ lot 13 Sec. 7, T-16-S, R-1-E.

W.D.—Leon H. Hart, et ux J. O. Seale N½ of W3353 a. Sec. 5, T-4½ S, R-5-E.

Trans.—Aubrey Brock F. F. S. & L. Assn. Lots 6, 7, 8 Blk. 21, Bovina.

D.T.—Elmer L. Venable Sam Aldridge.

M.M.L.—T. D. Reed Green Mach. Co., Inc. NW1-4 Sec. 83, Blk. "H" Thomas Kelly.

Rel. Amicable Life Ins. Co. Jesse F. Jonse.

Trust Agree.—Fannie Farwell Tuttle Arthur Farwell Tuttle, Tr.

Change of Dep.—Ance M. English Superior Oil Co. S243 A. of Sec. 31 Harling.

Rel.—Sun Oil Co., F. L. Oliver, et ux SW1-4 Sec. 91 Blk. H, Kelly.



at  
**The Friona Star**



The

**Friona Wheat Growers**

FARMERS COOPERATIVE, Inc.

takes sincere pleasure in welcoming our  
Members, Friends, Customers, Neighbors  
to the

**PARMER COUNTY FAIR**

at FRIONA

Yours is a Good Fair....  
Ours is Good Service!

**CERTIFIED SEED WHEAT  
P G C FEEDS**

at YOUR Service

**1,300,000 Bushel Storage Capacity**

We're Federally Bonded and Licensed FOR YOUR FULL PROTECTION

ARTHUR DRAKE, Mgr.



Look for the name **MARY LANE** on the label

**POPULARITY PLUS!** Here's a coat hit for fall that has great appeal! Adorable little boy collar with "shoe string" necktie and full, fashion-perfect cuffed sleeves. Rich 100% Wool Pebble suede... so smart! Autumn's most beautiful shades—Drum Red, Jungle Green, Rum Brown, Kelly Taffy. Hand bound button holes. Sizes 8-16.

**WELCOME**

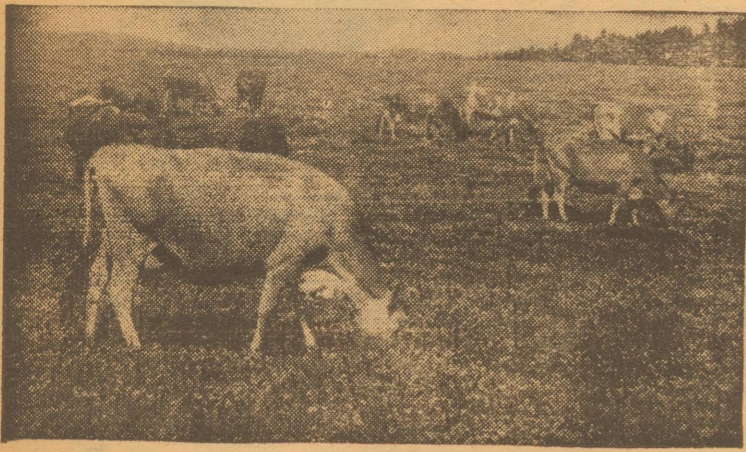
To The  
**PARMER COUNTY FAIR**

**WILLIAMS**

MERCANTILE COMPANY

BOVINA

## Grasses and Legumes Chief Food for Man and Beast



This Irrigated Clover-Grass Pasture in Idaho Carries 25 Head on 10 Acres.

Men and their domestic animals live chiefly on grasses and legumes which include most field crops used as forage, feed and staple food crops in the United States, and also several important garden vegetables. All our true cereals are grasses—corn, wheat, oats, barley, rice and rye (not buckwheat or flax), plus the true grasses such as timothy, orchard grass, brome grass, blue grass, sorghums, millets, etc. Among the legumes are peas, beans, soybeans, cowpeas, alfalfa, clovers, lespedeza, etc.

To make use of the newer techniques in culture, in farm practices and in the utilization of these crops, it is vitally important that the user, whether he be grower, feeder or manufacturer, have knowledge of these two families of plants, their structure, functions and relationships.

Grasses and legumes together form the major part of the grasslands of our prairies, woodlands and ranges. Agriculturally they have several things in common. Nearly all of the most useful varieties for grasslands are biennial or perennial plants which spread by means of underground rootstocks or maintain their original crowns and their productivity for a number of years. Also, most of them are nutritious and withstand, without serious damage, tramping and grazing. They may be cut for hay or silage from one to several times a year, and under intelligent management will retain their productivity. Under mismanagement they stand much rough treatment and neglect, and still give some returns when most other plants except a few of our more noxious weeds, would disappear.

In soil conservation they are outstanding. Without perennial grasses and legumes the problem of reduc-

ing or preventing soil erosion and of conserving soil fertility would be far more difficult. With them, we obtain the combined result of soil conservation and profitable forage production. This unbeatable combination of yield plus soil improvement is the backbone of profitable grassland agriculture.

When we refer to "grasslands" we refer to lands in sod crops, whether those crops are only grasses or legumes, or include other species. Formerly, and still in the minds of some, sod crops or grasslands were rated ~~highly~~ open-cultivated crops in importance and value. This may have been excusable half a century ago, ~~then~~ little attention was given to grass, but the tide has turned and today well managed grasslands are looked upon as the most important asset of any stock farm.

When one sees dairy or beef cattle wading knee-deep in a pasture of brome grass-alfalfa, he realizes that the day has passed of worn-out, neglected pastures, where cows fed on grass an inch high and had to browse all day long to maintain a living.

This evolution of pastures and pasture crops has been accomplished by sowing adapted grasses and legumes, by adequate fertilization, and sound management practices.

Many productive and nutritious combinations of grasses and legumes which perform well together, are now known, seed is available, and there are usually several which do well in any locality in the United States. The wise farmer and stockman studies these grasses and legumes from every angle before sowing, so as to attain the greatest possible yields of the best quality forage and thus make his grassland the most profitable part of his farm.

## Pep Rally Tonight John Blackburn Were

The local band and pep squad will make their initial public appearance tonight at the big football rally that will usher in the first ball game on local sod. The rally is scheduled for 7:30 and everybody is asked to meet in front of the old high school, march down town and return to school. The rally will last about one hour.

Band conductor Earl Hise said the band would be in uniform and would be under the direction of Drum Major Joyce Miller.

Complete plans for the rally had not been drawn up early in the week, but Dillie Kelly said there would not be a bonfire at this meet.

Organization of the local pep squad has not been completed although forty girls were present Friday for the meeting. The students selected six candidates for cheer leaders from which the faculty and sponsors will choose three girls as leaders.

The six candidates are Juniors, Shirley Fields and Mary Bell McGlothlin; Sophomore, Laura Nell Hardestry; Freshman, Donna Miller; and eighth graders, Roberta Reed and Glenda Pope. Uniforms for this year will consist of white blouses and red skirts. Members of the group

will be permitted to attend all out of town games which the band attends and will be admitted to all out of town and home games free if they are in uniform and accompanied by a sponsor.

The concession for the football game Friday night will belong to the Seniors. They will

sell candy pop, hot dogs, coffee, and receipts will go to defer expenses of the annual Senior Trip.

Fire causes, according to a five year study, include, in order of their greatest occurrence: lightning, defective chimneys, spontaneous combustion, sparks

on roofs, matches and smoking, petroleum and its products, stoves, furnaces and pipes, misuse of electricity. They are also caused by hot ashes and open fires, tractor and truck exhausts, power machinery, incubators and brooders, rubbish burning and bonfires.

Use salt or ashes on icy walks. Watertanks, cisterns, wells and pools need protection to keep children from falling in. Garden tools, rubbish and waste need to be kept cleared away. Bicycles, wagons, scooters, and skates need a regular place.

Do the Job With a Classified

## GREETINGS

### FARMER - STOCKMEN ON THE EVENT OF YOUR ANNUAL FAIR

WELCOME TO FRIENDLY FRIONA

B. T. GALLOWAY — IMPLEMENTS

BALDWIN COMBINES and REPAIRS

DEMPSTER DRILLS and REPAIRS

# BLANTON BUTANE

INC.

says

## 'WELCOME NEIGHBOR'

Make Our Firm Your Headquarters In Friona

### Howdy Fair Visitors!

YOU'RE ALWAYS WELCOME

to FRIONA and to the

REGAL THEATRE

We suggest that you make the Fair Even More

Enjoyable by relaxing in our

Comfortable, Modern Theatre

and Seeing a Good Show!

REGAL THEATRE

FRIDAY - SATURDAY

SILVER CITY BONANZA  
Rex Allen and His Wonder Horse, Koko  
Desperadoes of the West, No. 7

SUNDAY - MONDAY

A Wonderful Musical  
Fred Astaire — Red Skelton  
THREE LITTLE WORDS  
Color by Technicolor  
—NEWS—

WEDNESDAY - THURSDAY

MGM Presents  
THE NEXT VOICE YOU HEAR

REMEMBER SHOW TIME

MAT. SE.—2:00 p. m.

NIGHT.—8:00 p. m.

Miss Ray Nell Foster will leave Sunday for Denton, where she will enroll as a sophomore at North Texas State. Ray Nell is planning to enter the field of costume designing.

Mr. and Mrs. Carl D. Greeson announced the arrival of a 7 lb.

3 o., baby girl, named Carlene Kay. The grandparents are Mrs. Merler Shiley of Friona and Mr. and Mrs. Sam Greeson of Black.

Mrs. Coffman's brother, Mr. Claude Plant from Abilene visited with her the past week.

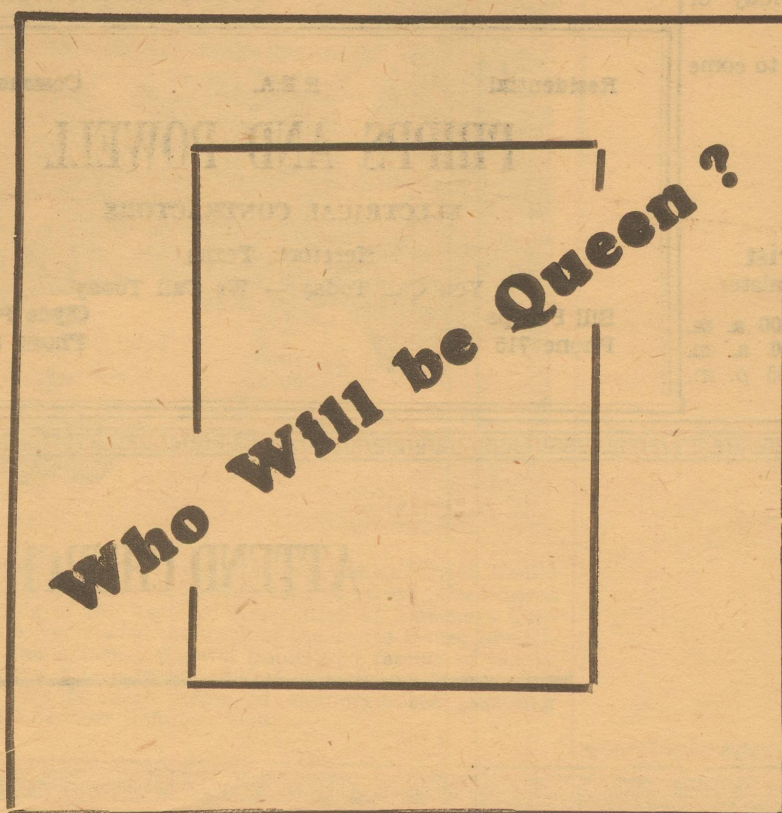
## Free Barbecue to Feature Opening Day of County Fair

Sept. 12

9:00 a. m. Barn will commence receipt of entries of cows in production contest.  
6:00 p. m. All production cows in barn.  
6:00 p. m. to 8:00 p. m. Preliminary milking for production cows.

Sept. 13

6:00 a. m. to 8:00 a. m. First test milking in butterfat production contest.  
8:00 a. m. Barn open to receive entries in all departments.  
8:00 p. m. to 6:00 p. m. Band concert at city park.  
6:00 p. m. Free Barbecue at City park.  
6:00 p. m. to 8:00 p. m. Final test milking in butterfat production contest.



## Most Judging on Friday; Roping Slated for 3:00 PM

Sept. 14th

9:00 a. m. Judging of Community Exhibits and agricultural products.  
9:00 a. m. Judging of Home Arts Department.  
9:00 a. m. Judging of Rabbits.  
10:00 a. m. Judging of Beef Cattle.  
11:00 a. m. Judging of Brown Swiss & Guernseys.  
1:00 p. m. Judging of Jerseys.  
2:00 p. m. Judging of Milking Shorthorns.  
3:00 p. m. Judging of Holstein Freisians.

Sept. 15th

9:00 a. m. Judging of Swine.  
1:30 p. m. Parade of floats and livestock.  
3:00 p. m. Matched roping and jackpot roping at Owen Seaman corral.  
Featuring Dancing Quadrille of horses.  
4:00 p. m. Entries in all departments may be taken from barn.

FIRST  
in  
COUNTY-WIDE NEWS

FIRST  
IN AGGRESSIVE  
EDITORIAL POLICY

# THE FRIONA STAR

FIRST  
in  
LOCAL PICTURES

FIRST  
in  
NATIONAL PICTURES

VOL. 27—NO. 7

FRIONA, TEXAS, THURSDAY SEPT. 13, 1951

Price 5c

## There's Nothing Like a County Fair!



and we are on the job to see that there's nothing  
to compare with the

**SERVICE  
ECONOMY  
HOSPITALITY  
SAVINGS**

that you'll find throughout the year at

## PARMER COUNTY IMPLEMENT CO.

Home of International Harvester and Oldsmobile

### Visit Our Exhibit-Make Our Place Your Headquarters

See Us At The Large Tent On The West Side of the  
Barns on Thursday and Friday afternoons. We  
Will have our Home Freezer Demonstrations  
Again this year.

# Church Notes

## Baptist Church

Rev. Russell Pogue, Pastor  
 Evening service ..... 8:00 p. m.  
 Sunday school ..... 10:00 a. m.  
 Preaching ..... 11:00 a. m.  
 Training Union ..... 7:00 p. m.  
 W. M. U. .... Tues. 3:00 p. m.  
 Sunbeams ..... Tues. 3:00 p. m.  
 Prayer Meeting ..... Wed. 8:00 p. m.

## Congregational Church

George E. Meyer, Minister  
 Sunday School ..... 10:00 a. m.  
 Morning Worship Hour 11 a. m.  
 Choir each Wednesday at 8 p. m.  
 Ladies Aid, first and third Wednesday afternoons of each month.

## Immanuel Lutheran Church

RHEA COMMUNITY  
 E. W. Licktsinn, Pastor  
 Church Service ..... 9:30 a. m.  
 Sunday School ..... 10:30 a. m.  
 Ladies Aid—second Thursday of every month.  
 Walther League—second and fourth Tuesday of every month.  
 Men's Club—third Friday of every month.

You are most welcome to come and worship with us!

## Sixth Street Church of Christ

Stanley Lockhart, Minister  
 Sunday school ..... 10:00 a. m.  
 Preaching ..... 11:00 a. m.  
 Evening services ..... 7:45 p. m.

## Pentecostal Church

Leon Nelson, Pastor  
 Sunday school ..... 10:00 a. m.  
 Morning service ..... 11:00 a. m.  
 Evening service ..... 8:30 p. m.  
 Bible study ---Wed. 8:30 p. m.  
 Young People ..Fri. 8:30 p. m.

## Methodist Church

James E. Tidwell, Minister  
 Sunday school ..... 10:00 a. m.  
 Morning service ..... 11:00 a. m.  
 Youth Fellowship ..... 6:30 p. m.  
 Evening service ..... 7:30 p. m.

## Church of Christ

Morning service ..... 10:30 a. m.  
 Evening service ..... 8:30 p. m.

Porches should be in good repair and have strong railings. Vertical palings don't tempt children to climb. Use gates to protect small children from steps.

Keep everything in place, taking a few extra minutes to check and put away tools. Keep rested because hast and fatigue are close friends to carelessness.

DIAL 3172



FRIONA STAR

Residential R.E.A. Commercial

## PHIPPS AND POWELL

ELECTRICAL CONTRACTORS  
 Hereford, Texas  
 You Call Today — We Call Today

Bill Phipps Phone 715  
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## F. L. SPRING

OLD-FASHIONED COUNTRY STORE

Come and See Us

## A Neighborly Gesture For Spring



SUNSHINE streaming through your window, a bowlful of yellow-hearted daisies—that's pure magic any spring afternoon! Everybody knows that magic is much more fun if it's shared, so why not invite your favorite neighbors in for an afternoon chat? Make up a plate of cookies, get out your prettiest coffee cups and you're all set to really enjoy an hour or two of springtime leisure.

spirit, it has no equal. Just be sure that you make it fresh and strong, serve it piping hot.

**Magic Chocolate Circles**  
 1/4 cup butter or margarine  
 1 cup sugar  
 1 egg  
 2 cups sifted enriched flour  
 1/2 cup cocoa  
 1/2 teaspoon salt  
 1 teaspoon baking powder  
 1/2 teaspoon baking soda  
 1/2 cup cold double-strength coffee  
 Chocolate rum wafers

Of course, you'll need a recipe for magic cookies to match the season and our Magic Chocolate Circles are somehow just right. Moreover, they are a perfect accompaniment for the fragrant, steaming coffee that is such a natural part of any afternoon get-together. The cookies are really two cookies, baked together, with a chocolate rum wafer between. They're so downright delicious that you'll be wise to double the recipe if you want them to last through the day!

Cream butter or margarine; add sugar. Cream until light and fluffy. Add unbeaten egg and beat thoroughly. Mix and sift flour, cocoa, salt, baking powder and baking soda. Add dry ingredients alternately with coffee to creamed mixture. Wrap dough in waxed paper; chill several hours. Roll out on floured board at least 1/8 inch thick. Cut in small circles with cookie cutter. Put one chocolate rum wafer between 2 cookies. Bake in moderate oven, 350° F., 8 minutes. Cool; frost, if desired, with pink-tinted confectioners' sugar frosting. Yield: about 2 dozen.

Speaking of coffee, there's just nothing like it along about mid-afternoon. As a reviver of the

## Electric Cooking Is



as MODERN women KNOW!

Easy because accurate, finger-tip heat control gives you the correct amount of measured heat called for by your recipe.

Easy because clean electricity — cleanest of all heat producing methods — cuts down wall and curtain cleaning, eliminates entirely muss, fuss, dirt, grease and grime.

Easy because automatic electric cooking lets your meal start while you're away from home — stops it while you're gone, too, if that's your wish.

Easy because cool electric cooking brings added comfort to your kitchen — added pleasure to your meal planning.

Easy because your electric range can be placed in the most convenient kitchen location without worry about flames or fumes — matchless electric cooking requires neither.

Yes, electric cooking is easy — as modern women know.

SEE YOUR Electric APPLIANCE DEALER

SOUTHWESTERN  
**PUBLIC SERVICE**  
 COMPANY

27 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

## ATTEND CHURCH SUNDAY



## YOUTH AND YOUR CHURCH

Young people grow in wisdom and in spiritual stature when they attend Church. It is the basis of character and citizenship. Only a foundation that rests solidly on faith in the Eternal God is adequate for the building we must do if want our lives to be happy and successful. Come to church with your youngsters. Both your life and theirs will be greatly enriched and benefitted.

**ATTEND**  
 THE CHURCH OF YOUR CHOICE  
**THIS SUNDAY**  
 For Fellowship  
 For Inspiration



This is One of a Series of Messages Made Possible by the Following Merchants

LEWIS VARIETY STORE  
 FRIONA STATE BANK  
 CORNER GROCERY & MARKET  
 FARMER COUNTY IMPLEMENT CO.  
 FRIONA STAR  
 WELCH-BLACKBURN HARDWARE  
 ROCKWELL BROS. & CO.  
 Lumbermen  
 BLACK GRAIN COMPANY  
 CASH WAY GROCERY  
 FRIONA CONSUMERS COMPANY

ETHRIDGE-SPRING AGENCY  
 THORNTON S  
 Poultry & Egg - Locker & Cold Storage  
 HERRING IMPLEMENT COMPANY  
 FRIONA WHEAT GROWERS, INC.  
 TEXACO SERVICE STATION  
 Pat Busby  
 FRIONA LUMBER COMPANY  
 WHITE'S CASH GROCERY  
 PHILLIPS 66 SERVICE

KNOX'S READY-TO-WEAR  
 REEVE CHEVROLET COMPANY  
 AGEE BROS. CONOCO SERVICE  
 BLANTON BUTANE, INC.  
 MAURER MACHINERY COMPANY  
 CITY STEAM LAUNDRY  
 REGAL THEATRE  
 FOSTER'S DRY GOODS  
 PLAINS HARDWARE & FURNITURE  
 CITY DRUG STORE

**Hazards In The House**

Stairs need strong rails, plenty of headroom, and sufficient light. They should never be used to store things, nor be allowed to be out of repair. If

you must wax them, slight the amount of wax and increase the rubbing. If you use carpeting, be sure it is firmly nailed.

Rugs need non-skid backing coat, or sew rubber jar rings un-

der the corners. Floors must be in good repair and children taught to keep them clear of toys. Grease or water should be mopped up at once.

Provide rail or bar to clutch in getting in and out of tub. Rubber mat in tub and shower prevents slipping.

Ladders are a major risk and must be in perfect condition, well braced, strong and sufficiently high reaching. Never let chairs, tables or boxes pinch-hit for them!

Never beat or whip or otherwise mistreat a horse. He will respond to kind treatment. Never leave horses standing alone, hitched to farm equipment. Tie them to a hitching place, but not to where they can become entangled. Brush and curry them often to remove dirt

and burrs that may irritate them and cause them to be nervous and skittish. Never approach any animal from behind without speaking. Be cautious in haltering and bridling a horse, they may strike you to avoid these limitations. Check harness frequently for defects. Clean and oil harness to increase its strength. Let only trained drivers handle horses.

Teach simple safety rules to all who ride horses.

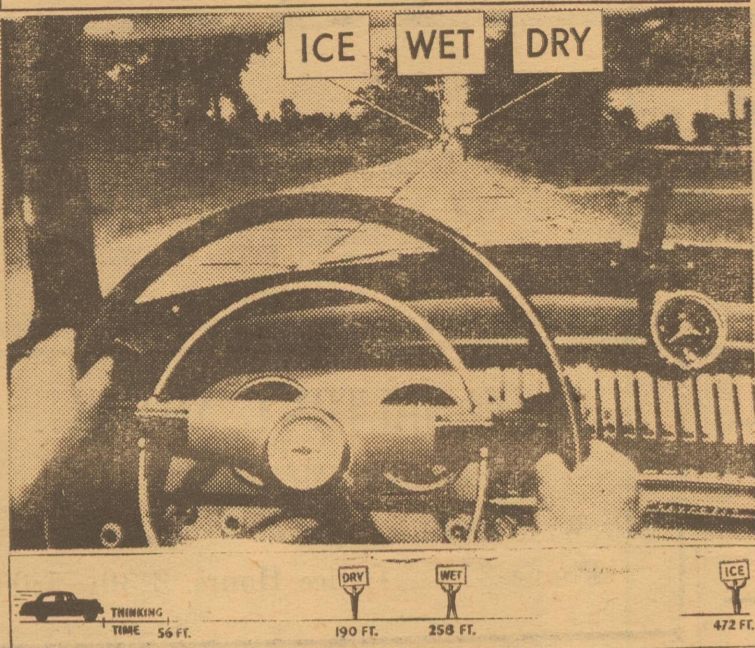
Never kick a running belt from a moving pulley. Before haying season check equipment for worn or unsafe ropes and pulleys. Never step over or under moving belts. Never get in front of a mowing machine which is in gear, to make adjustments. Never climb around a combine or thresher in operation.

Stop the motor before filling the tractor tank with gasoline. Keep tractor wheels spread to prevent tipping. Fill tractor tires three-fourths full of liquid to

reduce bouncing. Put tractor out of gear, with brakes set, before cranking. Keep tractor away from dangerous inclines

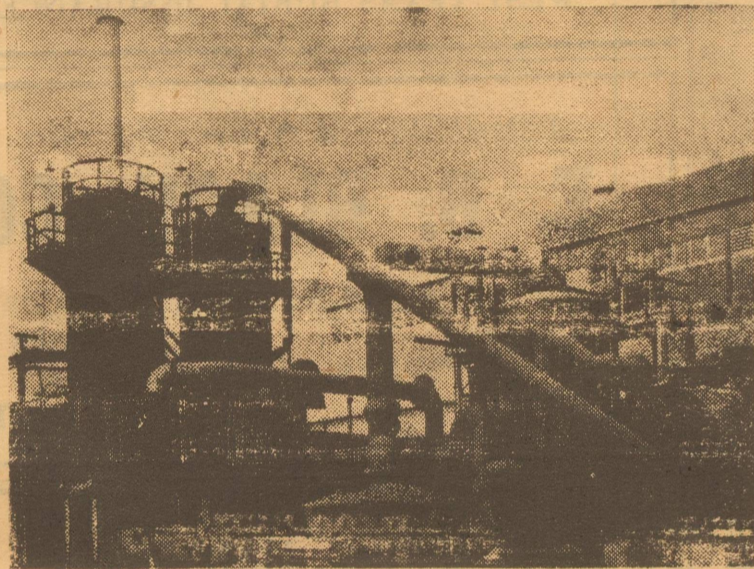
and treacherous banks. Haymows must be well lighted, switches convenient, and hooks provided for lanterns.

**Safe Braking Margin Varies**



Importance of driving in accordance with highway conditions is illustrated by this diagrammatic view prepared by Chevrolet in the interest of traffic safety. Standard braking tables reveal 190 feet is required for a stop at 50 miles an hour, allowing three-quarters of a second for a driver's reaction to an emergency. When the pavement is wet, however, the distance increases to 258 feet. On icy pavement 472 feet will be covered before a car brakes to a complete stop.

**Half Century of Progress in Commercial Fertilizers**



Sulfuric Acid Plant of Late Design, Used in Super-phosphate Production.

Though the value of fertilizer amendments was scientifically demonstrated over 100 years ago, large scale manufacture of mixed plant foods is a Twentieth Century development. A. H. Bowers of Swift & Company takes a mid-century backward look at the fertilizer industry and its products and gives a "guess-timation" of the future in "Crops and Soils" for January.

In 1900 a typical fertilizer had the low-powered analysis of 2-9-3 but it also had a high-powered smell, for most of its nitrogen and phosphoric acid were derived from such fragrant sources as packing house tankage, dried blood, fish scraps, bone meals and even bat guano.

A few years later the natural organic nitrogen sources were supplemented by nitrate of soda from Chile and sulfate of ammonia, obtained as a by-product of coke ovens. But some farmers were skeptical of the somewhat deodorized fertilizers, figuring that if the mixtures didn't have a bad smell, they could have no fertilizing power, either.

Less than 8 per cent of our fertilizer nitrogen is now derived from organic material. Instead, synthetic ammonia, produced by combining the nitrogen of the air with hydrogen from natural gas or steam under great pressure, is the basic source of bulk nitrogen.

Though superphosphate had been manufactured for 50 years, the product of 1900 was not high analysis "stuff" by today's standard. Containing only about 13 per cent phosphoric acid, it was decidedly inferior to the present 20 per cent superphosphate. The 45 per cent triple superphosphate now being produced in ever-increasing quantities serves to further widen the comparison.

In the early days of the plant food industry, potash was derived from low-grade crude salts imported from Europe. They contained only 12 to 20 per cent  $K_2O$ , as compared with 50 to 60 per cent  $K_2O$

in today's refined domestic muriate and sulfates of potash.

The inclusion of specific minor element materials in mixed plant foods is a comparatively recent practice. Very small amounts of copper, zinc, manganese and boron are found as impurities in superphosphate and potash salts, but on soils deficient in these elements larger amounts are needed to maintain crop requirements.

Minor elements are now included in premium grade plant food mixtures for general crops, but the amounts of each are not usually guaranteed as percentage figures. From only a few tons in the early 30's, the consumption of minor element materials has increased to these approximate totals in 1948: manganese sulfate—40,000 tons; copper sulfate—27,000 tons; zinc sulfate—14,000 tons; magnesium oxide (including all forms)—206,000 tons.

The manufacture of fertilizers at one time required much hand labor. Today, everything in the fertilizer plant—the manufacture of ingredients, mixing, transportation within plants, bagging, weighing, etc., are all done by power machinery. Where, in the early days of the industry a few tons a day were mixed by hand or with simple equipment, now by modern machinery, in single plants 90 or more tons an hour are mixed, bagged, and weighed ready for market.

The trend toward higher-analysis fertilizers will continue, now that nitrogen and potash materials are becoming more plentiful. "Super-analyses," with a total guaranteed plant food content of over 50 per cent, will be produced but probably will not be generally sold.

Fifty years from now mixed plant foods may still be grayish, crumbly materials sold in bags. But there again the similarity will end. If past progress is an indication, they may be as different from the present product as the future "atom-mobile" will be from today's automobile.



**WELCOME**

to our 600 CONSUMER MEMBERS and

**All Our Parmer County Friends**

to the

**County Fair**

We Cannot Do Less Than Lend Full Support  
To Such Worthy Enterprises That  
Actually Are On the Job to Provide  
Improved Livestock, Farming Methods  
And Even A More Intelligent Citizenry.  
FARMING IN PARMER COUNTY IS A GOOD LIFE  
You're Invited to Make Our Firm Your  
"HOME BASE IN FRIONA"

**FRIONA CONSUMERS CO**

INC.

Farm Supplies

Gas & Oil

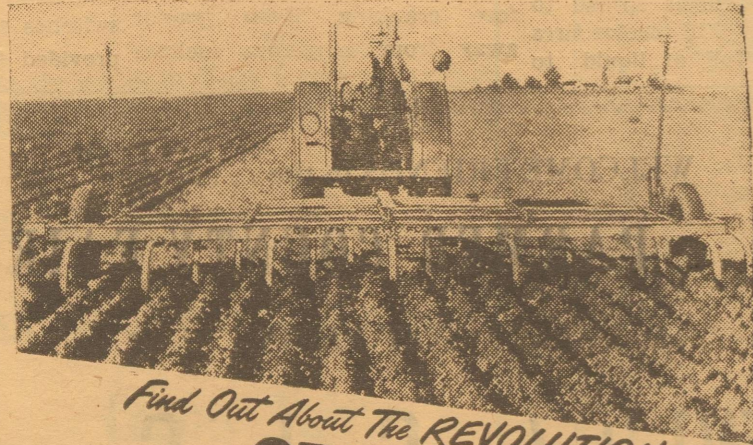
Hardware

GOOCH'S BEST FEEDS — PURINA FEEDS — NUTRENA — HOG SUPPLEMENT — COTTONSEED

**FARMERS PRODUCE**

Welcome to the County Fair Thurs., Fri., Sat.

We Sure Like to Buy Your Cream, Poultry and Eggs



Find Out About The **REVOLUTIONARY GRAHAM PLOW**



- Prevents Erosion
- Lowers Plowing Cost
- Gives You Higher Yields

**THE PLOW THAT SAVES THE SOIL**

CHISEL THE SOIL AND KNIFE WEEDS IN ONLY ONE OPERATION With the Exclusive, Patented Graham Combination Chisel and Knife Attachment. Fully adjustable to any depth. Knives overlap enough to cut all vegetation.

Manufactured by  
**The GRAHAM-HOEME PLOW CO., INC.**  
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Amarillo, Texas

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OFFICES  
1605 West 7th St. or P. O. Box 2050  
AMARILLO, TEXAS

See Your Local Dealer for Full Details

**THE FRIONA STAR**

Friona Parmer County Texas



MEMBER  
**TEXAS PRESS ASSOCIATION  
PANHANDLE PRESS ASSOCIATION**  
BERT NEELLEY, Editor and Publisher

Entered as second-class mail matter July 31, 1925 at the post office at Friona, Texas, under the Act of March 3, 1897. Published each Thursday.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Friona Star will be gladly corrected when brought to the attention of the publisher.

**SUBSCRIPTION RATES**

In Parmer and Adjoining Counties:  
One Year ..... \$2.00  
Elsewhere:  
One Year ..... \$2.50

TELEPHONE 3172

When dressing rabbits, wear gloves. They may carry tularemia.

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**ABSTRACT COMPANY**  
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Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

**DR. MILTON C. ADAMS**

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140 West Third Hereford, Texas  
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- 640—Acres Highly Improved, good Location
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If you want a good Farm see us—

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First Door West of New Bank

Phone 3462  
FRIONA, TEXAS



**COUNTY  
FAIR  
TIME**



**GREETINGS**

from

**ETHRIDGE - SPRING  
AGENCY**

Dan Ethridge

Frank A. Spiring

Bill Stewart

We appreciate the accomplishments of the exhibitors of the Parmer County Fair . . . and we want to help you to better

farming through our services as insurance advisors.

Our experience with all type insurance is a valuable ally when insurance problems arise. We stand eager to give you honest, sincere counsel for we know to be fully protected, you must have the **RIGHT** insurance for your specific need.

CALL ON US AT ANY TIME—WE LIKE to be of SERVICE

**COTTON QUIZ**

WHY ARE U.S. SKI-TROOPS OUTFITTED IN COTTON?



ANS. QUARTERMASTER CORPS TESTS PROVE THAT TIGHTLY WOVEN, WIND-RESISTANT COTTON FABRICS PROVIDE WARMTH WITHOUT WEIGHT IN COLD CLIMATES!

WHY DO GIRLS KEEP THEIR FIGURES?



ANS. MORE THAN 25 MILLION POUNDS OF COTTON ARE USED EACH YEAR IN THE MANUFACTURE OF CORSETS!

**LITTLE LADY**



This bright-eyed young miss is a real little lady in her cotton sundress just like mother's. Her sophisticated cape bolero is of solid navy pique, while the ruffled sundress is blue and white pique. The mother-daughter dresses were designed by Trade of California. Sundress-bolero combinations are expected to be among the most popular summer fashions, National Cotton Council fashionists report.

Now.. When You Need 'Em  
**BINDER TWINE**

**CERESAN**  
(Seed Disinfectant For Wheat)  
**STEAM ROLLED MILO FEED**

- WEED KILLERS**
- TOXAPHENE
- DDT
- 2-4-D
- AMAINE SALT

**LOVELACE**

GRAIN & STORAGE COMPANY  
Dealers for ELRANCO Feeds

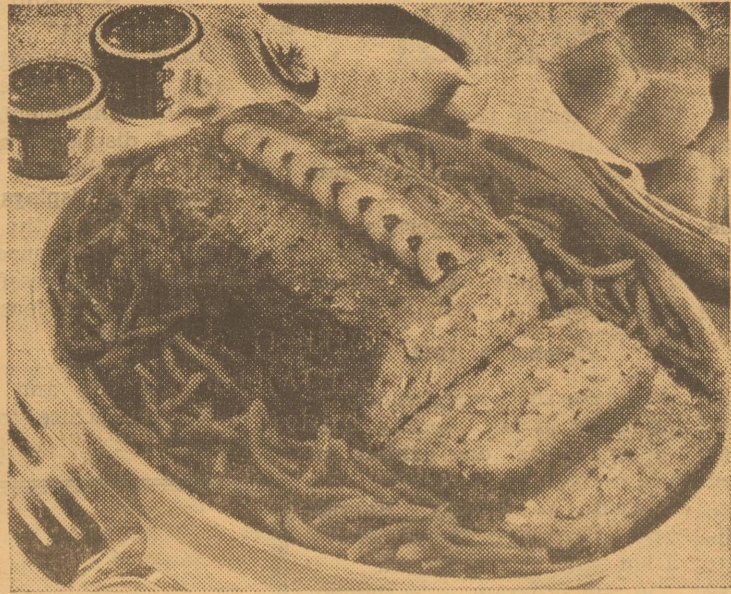
Farwell



"Model" Planes



Pretty Norma Kinsler, 20, 107 Pasadena, Highland Park, Mich., displays perfect scale models of two of the most discussed airplanes in the world today. At left is the Russian MiG, while at right, she holds the U.S. Sabre Jet. Both planes will be exhibited at the Plymouth Motor Corporation's Fifth International Model Plane Contest at Detroit, August 22-27.



Economical Rice Meat Loaf

Here is a good recipe to have around when a baked ham is reaching the "scrappy" stage... it makes a good dish to serve regularly as a money saver. This meat loaf recipe is most adaptable... it may be made with ground meats other than ham... it may be seasoned with more or less onion and garlic salt as your taste dictates. But in any case it is a tasty, tender loaf in the economy group!

When preparing this meat loaf, cook one cup of rice (and you will have three cups of fluffy white rice)... this you may store in a covered dish in your refrigerator ready for future economy dishes... desserts, salads, waffles!

**INGREDIENTS**  
 1 medium sized onion, chopped  
 1 cup cooked rice  
 1 pound ground smoked ham  
 1 pound ground veal  
 3 beaten eggs  
 1 1/2 cups milk  
 1/4 teaspoon pepper  
 1 teaspoon salt  
 1/4 teaspoon garlic salt  
**TOP DRESSING**  
 1/4 cup brown sugar

1/4 cup vinegar  
 1 tablespoon dry mustard

**PREPARING THE FLUFFY WHITE RICE**—Put 1 cup of white rice, 1 teaspoon salt and 2 cups cold water in a two-quart saucepan. Cover with a tight-fitting lid. Set over a hot flame until it boils vigorously. Then reduce the heat as low as possible and simmer for 14 minutes more. During this time the rice will absorb the water and come out deliciously tender. Remove the lid to permit the rice to steam dry. Lift rice with a fork to test its consistency. Never stir rice while cooking... and the grains will be separate and tender. Makes approximately 3 cups fluffy white rice.

**METHOD**—Mix ingredients for loaf together, beat eggs into milk. It makes a soft mixture. Pour into well greased loaf pan and pat down so top is even. Combine brown sugar, mustard and vinegar. Pour over top of loaf and bake one hour at 250° F. Garnish loaf with green beans or other vegetables. Serve with sauce, catsup or gravy if desired. This will serve 6 persons.

Pets are not always trustworthy. Never tease any animal, nor permit children to have him examined for rabies. Treat bites immediately or prevent infection.

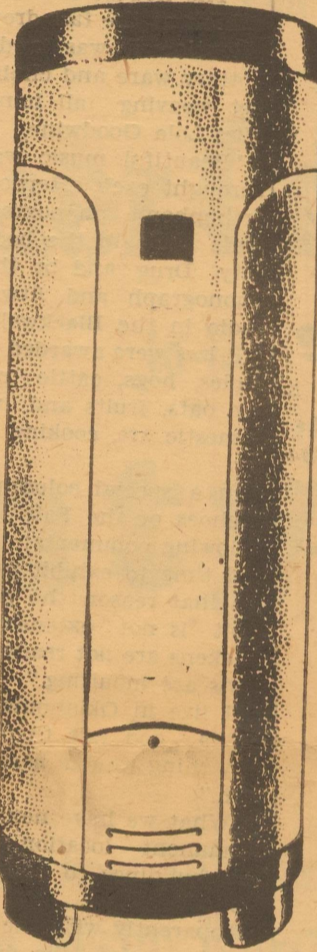
Use The Friona Star Classified Ads

HOT WATER GALORE



THE CLOCK AROUND

FOR HOT WATER MAGIC GAS has got it!



For the big family, for the small family—whatever your hot water needs—your gas appliance dealer has a new automatic GAS water heater that's just the right size. Just the right size for your purse, too. See these beautiful new models at your dealer's. Find out how little it costs to have a plentiful supply of really hot water always on tap—the clock around.

West Texas Gas Company

HELPING BUILD WEST TEXAS SINCE 1927

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Care of Animals and Pets  
 Use special care handling animals with new-born young. Have catlet dehorned and boar's tusks cut short. Keep bull in safe pen, to avoid handling, and keep children away. Keep regular routine in milking.

Need Help? Try a Want Ad

OBEDIENCE TO these official Civil Defense

AIR RAID INSTRUCTIONS	
AIR-RAID ALERT (Immediate attack)	3 minute waiting period
ALL CLEAR (Attack over)	3 one minute blasts
at HOME	Drop to floor. Get under bed or heavy table.
at WORK	Drop to floor. Get under desk or work bench.
at SCHOOL	Drop to floor out of line of windows. Bury face in arms.
in the OPEN	Drop to ground or dive for cover. Bury face in arms.
in VEHICLES	Drop to floor. Bury face in arms.

WELCOME FRIENDS-NEIGHBORS-EXHIBITORS

To The

Parmer County Fair

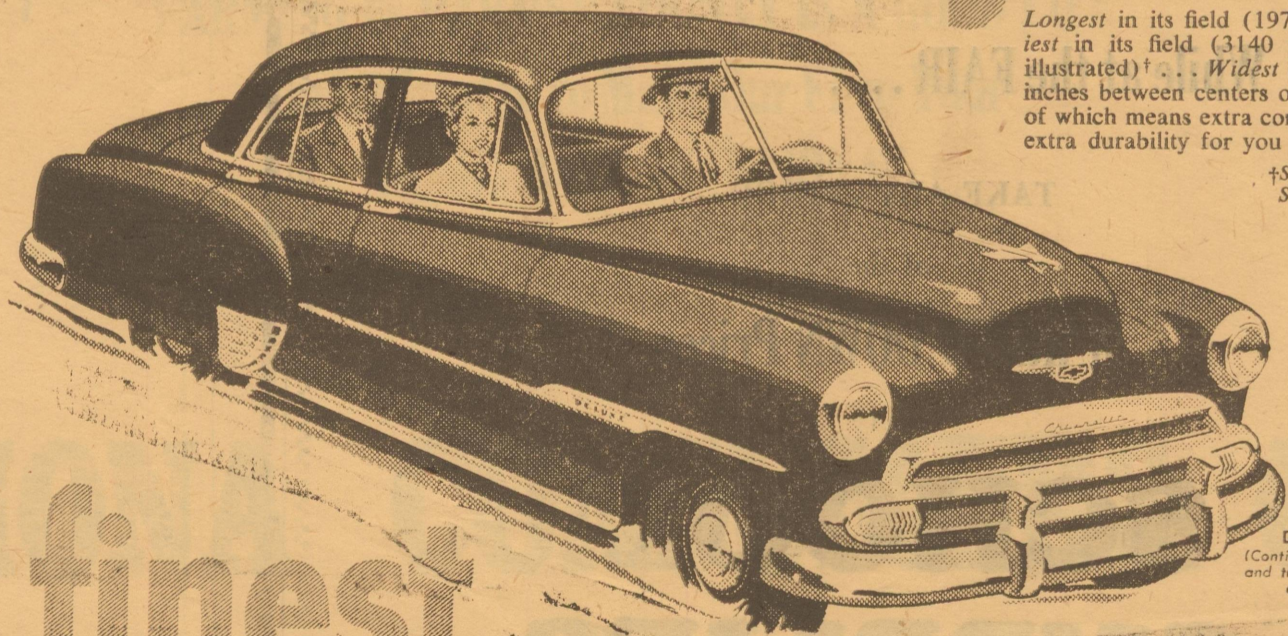
and to

THORNTON'S

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\*Styleline De Luxe 4-Door Sedan shipping weight.

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- finest styling... with extra-beautiful, extra-sturdy Bodies by Fisher!
- finest thrills with thrills... only low-priced car with Valve-in-Head Engine!
- finest riding ease... thanks to its Knee-Action Ride, exclusive in its field!
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line in its field!

With all its finer quality and finer features, Chevrolet offers the lowest-priced line in its field—extremely economical to operate and maintain. Come in, see and drive America's largest and finest low-priced car—now!



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## SCHOOL SUPPLIES

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Welcome to Friona—Welcome to the Fair!

## Do You Remember ?

In honor of the Parmer County Fair, today this column will deal exclusively with the reports of fairs in days past. In case you've forgotten some of the illustrious celebrations of other years, or in case your life history doesn't extend back that far, here's personal history brought up to date:

September 29, 1928

A banner headline announced that the Parmer County Fair was Revelation to All Who Attended and a three column headline under it pointed out (with an editorial tongue in cheek, I suspect): Quality of Products Shown amazed even old time residents; Hot Competition marked battle between exhibitors; praise warren.

Freely translated it meant that W. H. Warren, chairman of the Potter County Fair Committee, deserved a lot of credit for the work he had done; and that it was the most successful fair ever held in Parmer County.

However the Star did say, "The amusement feature was the only part on which the management fell down, and this was scarcely missed on account of deep interest taken by people in worthwhile features."

"The newest and most novel exhibit at the fair drew enviable attention it was a display of pottery ware and chair and basket weaving all handmade by Miss Lola Goodwine.

"Beautiful music was regaled through each afternoon by the orthophonic phonograph and Fada radio in the booth of the City Drug and by the Edison phonograph and Atwater Kent radio in the Blackwell booth.

Prizes were awarded for horses, mules, hogs, cattle maize barley, oats, fruits and vegetables, domestic art, cooking and poultry.

In a special column entitled "Echoes of the Fair" were the following comments: "This is a bad time to exhibit poultry and for that reason the poultry exhibit is not extensive. Young chickens are not ready and older fowls are moulting."

"I live in Oklahoma, and we had a good fair there, but the only thing we can beat you on is corn."

"What we have next year is a permanent location with suitable buildings to house the exhibits."

Apparently with the advent of the depression, the dust storms and other difficulties, Parmer County fairs were either non-existent or rather small under-

takings because the Friona Star files for the thirties do not mention any activity during fair time.

However, with the forties the interest in fairs was re-awakened. Apparently the women spurred it on.

October 9, 1942.

This year the home demonstration clubs of the county were staging a one day exhibit of farm women's activities that they called a Victory Harvest Show which tied in war conservation with rural projects.

On the program were demonstrations on production of clean milk by Four H. teams from the county; storing of vegetables for winter; dry cleaning demonstrations, a free barbecue, a concert by the Friona High School band, a discussion on "America at War," by Judge Lee Thompson of Farwell, and talks on production of meat animals, farm security and the use of whole grain cereals.

Miss Elsie Cunningham was county home demonstration agent and the program was to be held at Bovina high school.

September 28, 1948

By this date the war was over and Parmer County was eager to resume their fair activities.

Events for the day included a big parade, a pet division for children, entries of embroidery, fancy sewing etc. in the fine arts division, and the usual cattle live stock, grains and cooking division.

According to the Star: "This is the first session to be held in Parmer County under its present regime as a thoroughly organized county unit of a combined dairy show and fair with regular-elected officials and operating under the name of Parmer County Dairy Show and Fair."

The parade, held Saturday afternoon, was the most elaborate ever seen in Friona. In the exhibits, there were showing of Hereford cattle, milking short-horns, Holsteins, Aberdeen Angus, and Jerseys. There were

Poland China hogs, Berkshires, Duroc and Hampshires, "all splendid specimens."

The ladies went all-out to display their fancy work and their culinary accomplishments there were good displays, although limited, of merchantile exhibits and agriculture displays.

In fact, all in all, the Parmer County fair was a big success, and one of the most successful parts was the watermelon feast served in the City Park.

Paint the top and bottom basement steps white, for better visibility.

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## GREETINGS

EXHIBITORS OF PARMER COUNTY

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## COUNTY FAIR

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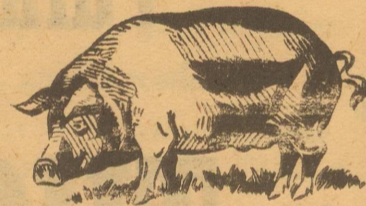
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**SENATOR KEFAUVER AND PRICE DANIEL**



Senator Estes Kefauver and Texas Attorney General Price Daniel appear together on a program discussing control of organized crime at the recent meeting of the National Association of Attorneys General in Seattle. Kefauver lauded the work of the Texas House Investigating Committee and Attorney General Daniel's conference of county and district attorneys. "As a result of that splendid conference, law enforcement in Texas is much improved and organized gambling largely eliminated," Senator Kefauver said.

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TO FRIONA**

and to the

**Parmer County  
FAIR**

**City of Friona**

MACK BAINUM, Mayor

NELSON WELCH

CARL MAURER

Commissioners

ROY WILSON, Secretary



IF IN ANY WAY WE CAN ASSIST YOU DURING THE FAIR, OR ON ANY DAY OF THE YEAR, FOR THAT MATTER, PLEASE CALL UPON US.

*We are dedicated to the task of making living in Parmer County more profitable, more enjoyable, and more constructive for all of us. Working with you in this job is the most pleasant of the functions of the Santa Fe Grain Company.*

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# VIT-A-WAY

BOOTH AT THE PARMER COUNTY FAIR

## THURSDAY - FRIDAY - SATURDAY

As exhibitor or even onlookers at the Greater Parmer County Fair, you are fully aware of the value of the BEST . . . whether in livestock, home arts, field crops, or the PRODUCTS and SERVICE rendered by your grain handler.

*This firm has built its established place in this community through the service that we strive to give in rendering the best of grain handling service. May we continue to show you the economy and the satisfaction of dealing with the Santa Fe Grain Company —your kind of folks.*

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