# The Ifriona Star 

OFFICIAL NEWSPAPER OF PARMER COUNTY, TEXAS

FRIONA PARMER COUNTY, TEXAS, FRIDAY, JUNE 8, 1934
Cogitations
\& Aphorisms
of Jodok

The Friona Star


Tunisian Family Moves to New Fair Village



## E. B. Black Co.

We have Served You For 33 Years Hereford, Texas

## Don't Be Tardy

About buying that HAIL INSURANCE for your wheat cop at this stage of the game If you have a promising at, HALL is about the only thing that

WILL KNOCK YOU OUT
See Us About It
J. W. WHITE, Insurance
ANNUAL per CAPITA expenditure for
TOBACCO
ANNUAL per CAPITA expenditure for
ICE CREAM
ANNUAL per CAPITA expenditure for
DOMESTIC ELECTRICITY
Electricity is the cheapest thing you buy!
Buy Standard Electrical Equipment from your Elec-
tric Dealer.
\$58.00

# Many Happy Returns 

## This Spring marks the

 birthday of the first American NewspaperOHN CAMPBELL, colonial postmaster of Boston certainly set a good example in the liberal use of the mails.
Campbell corresponded regularly with the Colonial Governors of New England, keeping them posted on Boston news. So regular and voluminous was this correspondence that Campbell's letters finally emerged in the form of a printed pamphlet called "The Boston News Letter." And this was the first regularly and continuously published newspaper in America, appearing weekly from the last week in April, 1704, to the signing of the Declaration of Independence.
The newspaper carried advertisements . . . from its very first issue! And this advertising, telling the reader where to obtain the goods that he sought for his home or his farm or his business, lifted the mere friendly chronicle of village affairs into the realm of a service to the community. The news-letters, plus advertising, became a helpful, informative, and educational institution.

Today, as in 1704, and all the years between, the advertisements are your guide-posts to honest, dependable merchandise at a fair price.

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International Sunday School Lesson
By DR. J. E. NUNN

## HOG CONTRACT SIGIIER MAKES MORE MONEY

Analysis Shows Cooper- JODOK ator Ahead Says Specialist

Allis-Chalmers Farm Machinery
bocated at O. C. Jones Garage
Recin on vour Machinery
Requirements
RTS AND SERVICE
F. M. WELCH

Office Phone $40 \quad$ Residence Phone 901A

## Sunday Is

CHILDREN'S DAY
They are Our Country's Greatest Heritage.

Rockwell Bros. \& Co.
LUMBER
O. F. LANGE, Manager

