

IT'S A GREATER FAIR!

Your Right to Know . . .

A Constitutional Guarantee

We're Doing our Part

THE FRIONA STAR

Serving Friona and Parmer County • First in Local Pictures — • First in Local News — • First in Advertising

"In Unity

There is Strength"

VOLUME 28—NUMBER 6

FRIONA, TEXAS, THURSDAY, SEPTEMBER 11, 1952

5c Per Copy

Contributors to Financing of Fair Are Listed by Association Officers

The Fair Association expresses its appreciation to the following firms and individuals of the area who have contributed financially in making the 1952 Fair possible.

AMARILLO

West Texas Equipment Co. (Catterpillar).

LUBBOCK

West Texas Gas Co.

MULESHOE

Muleshoe State Bank

LARIAT

Lariat Grain & Seed Co. Muleshoe Elevator Co. of Lariat.

BLACK

Black Mercantile Co. Black Grain Co. Clyde Hays Roy Lovett Sears Grain Co. of Black.

BOVINA

Ashcraft Service Station Alverson & Kirby Blacksmith Bovina Implement Co. Bovina Wheat Growers, Inc. Cicero Smith Lumber Co. S. E. Cone Grain & Seed Co. Wendol Christian Carson & Son Charles Oil Company City Cafe Combs Grocery C. R. Elliott Company. Gains Hardware Co. A. L. Hartzog Hammonds Service Station Macon Elevator W. R. Mabry Mustang Theater Morrison & Ely Gin Co. Earl D. Stevenson George Trimble Triplett & Pringle Wards Garage

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Walter & Gladys Kaltwasser J. A. Kaltwasser Woodrow Lovelace Ray Mears Feed & Produce Meeks Service Station Rose Drug & Gift Shop Roberts Seed Co. Sheets & Son State Line Tribune The Furniture Mart Paul F. Wurster, Conoco Agt.

FRIONA

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Ethridge Spring Agency Bill Flippen Friona Consumers Friona Motor Co., Baxter Bros. Friona Wheat Growers Friona Star Farmer's Produce Foster's Dry Goods Friona Lumber Co. Friona State Bank Friona Oliver B. T. Galloway Implement Co. Gib's Cleaners Clyde Goodwine Green & Johnson Conoco Service Station. Leon Hart Dale Hart Herring Implement Co. G. L. Hough Houser Grocery Ed Hall Texaco Service George A. Jones V. R. Jordan Kendrick Oil Co. Knox's Ready-to-Wear Lewis Variety Store C. L. Lillard Real Estate T. E. Lovett Maurer Machinery Co. Joe S. Menefee Charles L. Mercer Roy V. Miller David Moseley North Plains Gin Co. Russell O'Brian O.F.&O. Supply Co. Claude Osborn Parmer County Implement Co. Pete's "66" Service Plains Hardware & Furniture Foister Rector Reeve Chevrolet Co. Rockwell Bros. & Co. R. L. Roberts D. O. Robason Roy V. Smith Real Estate

(Continued on Back Page)

Parmer County Show-window of Livestock Home Arts, and Diversified Agriculture Is Unveiled Today in Friona, 3 Big Days

Building Underway Hospital Addition

Ground was broken Monday at the Parmer County Community Hospital in Friona for a \$5,000 addition, providing five more rooms and emergency capacity of nine more beds.

Manager Jimmie Baxter stated that the present lobby and pharmacy would be converted into patient rooms, and the addition would house the new office, pharmacy and waiting room in a wing extending north from the present waiting room.

Henry White and Bill Handold are doing the construction and work schedule calls for completion in 45-60 days.

Corner Grocery Starts Premium Coupon Plan

The Corner Grocery and Market in Friona this week announced their new policy of giving M&M premium coupons with purchases there.

M&M coupons are redeemable for a choice of a large list of quality premiums, manager Tonie Edens states, and a catalog of these premiums, together with a coupon book, is being supplied all customers there.

Mr. Edens says that this premium plan is merely an additional feature in the firm's policy of giving more than value received, in the way of quality merchandise, regularly advertised specials and a sincere desire to render a special service to the grocery-buying housewives of this area.

Full details of the coupon plan may be obtained at the Corner Grocery; they are explained further in the regular ad in this issue.

Friona Baptist Church Host To Tierra Balanca Association Next Tuesday

The First Baptist Church of Friona will be host on Tuesday, September 16, to the annual meeting of the Tierra Blanca Baptist association. Guests from the twenty-two church will convene at 9:45 a. m. for the program.

Car Tags Issued To

Fire Dept. Members

Fire drill for the Friona Fire Department was held Sunday afternoon and Monday night.

Fire department tags for the cars were issued and plans were made to inspect all fire hazards and exits at the Friona School building next Thursday.

Regular fire drill will be the first and third Thursdays of each month.

Teacher Reception Is Planned by Local PTA

First meeting of the Friona Parent-Teacher Association will be held at the school auditorium next Thursday evening, president Mrs. Claude Osborn has announced.

Following tradition, this meeting will be devoted to a reception for the teachers of the local schools.

Methodist Church Revival in Offing

A revival meeting at the Friona Methodist Church has been announced for the week of Sept. 28th-October 5th, according to announcement this week by the Board of Stewards and Rev. U. S. Sherrill, pastor.

Rev. Sherrill will preach at all services, and Rev. C. W. Williams of Texline will be in charge of music.

Hours for the services are tentatively set for 10 a. m. and 8 p. m.; there will be group meetings for all ages preceding the evening services.

The public is invited to attend all services.

Publisher's Note:

The Star wishes to express its appreciation to the merchants of the area who used this paper as a medium of extending welcome to the fair. With the businessmen so enthusiastic in their invitations to this event, the Star felt that it could do no less than print many additional copies of this issue, sending them to a widely-increased readership this week.

We hope you read and heed the messages of your Friona friends, then come on in to the Fair and let's do lots of visiting.

Break-Ins, Thefts Were Rule Sunday

Two Friona businesses were theft victims Sunday night and one other was damaged Sunday afternoon by a hit and run driver.

The Houser Grocery was entered sometime during the night; total theft was undetermined except for some cash, probably about \$15, taken from the cash register. The thieves entered by breaking the front door glass immediately above the lock, then simply reaching through the opening to unlock the door.

Pete's 66 Service on the highway was entered in similar manner. A ticket machine for keeping daily records was stolen, but complete extent of damage is as yet uncertain.

Sunday afternoon a car plunged into a gasoline pump at the Green and Johnson station which was closed at the time The driver went on eastward without attempting to repair the heavy damage; however Pete Cornelius at his location across the intersection observed the play, took the license number of the car and notified officers at Hereford where the driver, a Clovis woman was apprehended.

No clues are known in any of the three incidents.

STORK FEATHERS

A daughter weighing 9 pounds was born to Mr. and Mrs. L. J. Helm of Muleshoe Sept. 9 at Parmer County Hospital.

A boy weighing 8 pounds was born to Mr. and Mrs. C. L. Dunn Sept. 9.

A boy born to Mr. and Mrs. J. C. McMenamy of Lazbuddie Sept. 9.

Mrs. Lucy Jones and Mr. and Mrs. E. C. Chitwood of Hub went to Muleshoe Sunday afternoon to attend a birthday dinner given for E. D. Chitwood, Jr., by his wife. Forty guests attended.

Born to Mr. and Mrs. Jimmy Jesko Sept. 4 at Parmer County Hospital, a daughter, Karen Elaine, weighing 6 pounds, 8 oz.

A son, Dale Robert, was born to Mr. and Mrs. Raymond Schueler Sept. 7 at the Parmer County Hospital. The baby weighed 9 pounds.

A daughter weighing 6 pounds 8 ounces was born Sept. 8th to Mr. and Mrs. Howard Ham of Farwell.

The judging schedule, show divisions, etc. are carried in section 3 of this issue.

With Thursday activity at the show grounds being devoted principally to booth preparation and final grooming of livestock, Friday is expected to be the big day at the Parmer County Fair, already noted by many observers to be outstanding among these annual events staged here.

The barbeque is in readiness is latest word from Wright Wil-

Funeral Held For Mrs. B. P. Abbott, Bovina Pioneer

Funeral services were held in Bovina Tuesday afternoon for Mrs. Mae Elizabeth Messenger Abbott, 58, well-known Bovina citizen and Baptist missionary.

Death came to Mrs. Abbott in the Hendrick Memorial Hospital in Abilene Sunday afternoon at 3:30 o'clock, just four days after she entered the hospital. She had been receiving treatment there for about three weeks.

Short funeral services were held in the Elliott Chapel of Memories Monday morning in Abilene; then the body was taken to Bovina for final rites. The Abilene services were conducted by Rev. Hollis Yielding, pastor of the Calvary Baptist Church of Abilene, and the Bovina services were in charge of Rev. Russell Pogue, pastor of the Friona Baptist Church, assisted by Rev. B. N. Durham, Bovina Baptist pastor. Interment was in the Bovina cemetery.

Mrs. Abbott had requested that no flowers be sent to her funeral, desiring instead that friends and acquaintances send contributions to the American Bible Society in Dallas to be used for the purchase of Bibles to be distributed among the peoples needing them.

Mrs. Abbott was born in Murray, Iowa, on May 17th, 1894. She was united in marriage with B. P. (Pres) Abbott in September 1913. The last 28 years of her life were spent in the mission fields. She spent many years of her work in Parmer County, and she went to Ft. Hancock, Texas, in 1942 where she made her headquarters until 1947; she worked at various points along the Texas-Mexico border with the Spanish speaking population, and she transferred to Ruidosa, Texas, later, working there until last year when her work took her to Marfa.

Survivors include the husband B. P. Abbott, one son, Rev. John Benjamin Abbott of Valley View Texas; her mother, Mrs. Viola Messenger of Friona; a sister, Mrs. E. P. Houlette of Clovis, and one grandson.

Williams, Friona Chamber of Commerce president, and the big feed will begin at the park at 6:30 o'clock Friday evening. Music will be on hand during the meal, and presentation of community candidates for Fair Queen will immediately follow. Williams emphasizes that the C of C feeds "on the organization"—absolutely free, that is. The menu: prime beef, pickles, onions, beans, and plenty of hot coffee.

Some organizations will be on hand at this and other locations to sell additional food items to anyone desiring them. Cold drinks and desserts will be sold at the park.

The Methodist women will serve a chicken dinner, family style, at the church annex Friday from 12 to 1:30.

Deadline Monday For Dog License

Deadline for licensing of dogs in Friona is next Monday, Sept. 15th. The dogs may be vaccinated for rabies at the local hospital for a \$2 fee; license tags are obtainable at the city offices in the American Legion Building for \$1.

City officials state that dogs not licensed by that time will be picked up and impounded for 3-days, giving time for the owners to claim them before other disposition.

Late yesterday twenty-three dogs had been registered; owners listed were Ross Terry, Tom Jarboe, A. T. Stowers, James Terrell, Robert Neelley, N. C. Tubbs, Kenneth Houlette, P. N. Lawton, Bill McGlothlin, W. A. Tinney, Bobby Sanders, Melba Bracken, J. M. McAdas and Sam Williams, Kim Caffey, Jerry Hinkle, Glenn Sparkman, Carl White, C. L. Lillard, Betty Agee, Roy Wilson and Mary Tom Spring.

Friona Fireman Group Attends Dimmitt Meet

Several members of the Friona Fire Department attended the Panhandle Firemen's Convention held at the Carlisle Theater in Dimmitt Tuesday.

Reports, round table discussion and election of officers were included on the program for the day. In the afternoon the pumper race and water polo contests were held. Friona came out in fifth place in the pumper race.

A barbeque and entertainment in the evening rounded out the convention.

Attending from Friona were Jack Knox, Ralph Shirley, Glenn Sparkman, Archie Hollis, Jim Crosby, Bill Edens, Mrs. Glenn Sparkman and Mrs. Ralph Shirley.

Column Left. . .

Looks as though the car designers will have to figure out some place to put all these stickers! What with the inspection stickers, Ike for President cards, travel stickers, etc., guess a periscope will be the only means of yours truly seeing the right of way! Now, understand in MY particular case, it was the wife who put the Ike stickers on—but guess we'll have to string along.

Overheard at the fair last year: Husband: "Well, honey, now that we've sold the grain, I want you to have some decent clothes." Wife: "Nothin' doin'. I've worn decent clothes all my life—I'm gonna dress like other women."

Appreciate the favorable remarks regarding our drive for an appropriate slogan for our area. Most everyone seems to think irrigation and diversification should be emphasized. We concur. Let's have some specific proposals—you'll be doing the community a service.

Seen Al Romich, 2nd, in action? What we mean, this Wright Williams has been four places at once this week in dispatching his duties as Chamber of Commerce president supporting the fair in host capacity, supervising the barbeque and drumming up the fair spirit in general.

FRIONA STAR

Friona Parmer County Texas

MEMBER
TEXAS PRESS ASSOCIATION
PANHANDLE PRESS ASSOCIATION
BERT NEELLEY, Editor and Publisher

SUBSCRIPTION RATES
In Parmer and Adjoining Counties
One Year \$2.00
Elsewhere:
One Year \$2.50

Entered as second-class mail matter July 31, 1925 at the post office at Friona, Texas, under the Act of March 3, 1897. Published each Thursday.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Friona Star will be gladly corrected when brought to the attention of the publisher.

The Friona Star— Editorially Speaking...

"A vigilant press has made the American people the best informed in the world."

Monday Morning Musings...

AND WE DO MEAN WELCOME

The Welcome Mat is out.

Not only do we welcome the many visitors and exhibitors to Friona, but we welcome the tangible evidence of forward steps in the Parmer County agricultural program—progressive moves evidenced by the superior exhibits at this fair.

We trust that this fair—as no previous one—will be a real eye-opener for those of us here at home who sometimes "are too far into the woods to see the trees." We hope that every one of us will go away from this three-day showing fully aware that there is great potentiality here at home—its utilization only limited by the resourcefulness of ourselves and our children.

We only hope that the human element in this progressive time keeps abreast of the material developments. We hope that we are learning to be better neighbors, sounder cogs in a wheel that must turn smoothly to accomplish much on a county-wide basis. We hope that we all will need to give a bit more or take a bit more in our local desires, but we trust that sooner or later, equitable solutions will result in Parmer County BECAUSE THE MAJORITY OF CITIZENS DESIRE EQUITY.

The county fair affords unique opportunity for visiting, admiring, and understanding. May these faculties be exercised to their utmost.

And let's all have fun at the fair!

Welcome Neighbor!

Not a Pretty Situation

Seems as though we have a bit more than our share of thievery, plain honoriness and tomfoolery here in Friona in recent weeks—despite a highly organized law enforcement set-up.

All we can say is we trust there is no reason for this other than the usual element of lawlessness.

But on one item we do have comment—to those of you who are quick on the trigger to condemn the young folks of the community who are indiscriminately bursting the watermelons on the tennis courts, on the pavements, on the sidewalks, etc., we, too, think it disgusting, so we suggest that instead these young folks spend the evening up at our swimming pool, or over at the bowling alley or recreation park, or up at one or more of our score of tennis courts, or at home with parents who have gone out of their way to understand their children in being real pals and inviting their confidences and association.

Oh, we don't have the pool or any of the other recreational facilities? Whose fault? Not the young folks, believe me.

—MMM—

A Reason for the Dog Ordinance

Principal John Parish at the Friona Grade Schools informs us that the dog problem has reached undue proportions on the campus there. In fact, Parish notes, a dog bit several students only this Tuesday morning.

So henceforth, any dog found on school premises without license tag will be taken off by proper authorities.

The parents are urged, for their own good and the good of their student children, to assist in this problem by either keeping the dogs at home or cooperating immediately with the city in having the animal vaccinated and licensed.

—MMM—

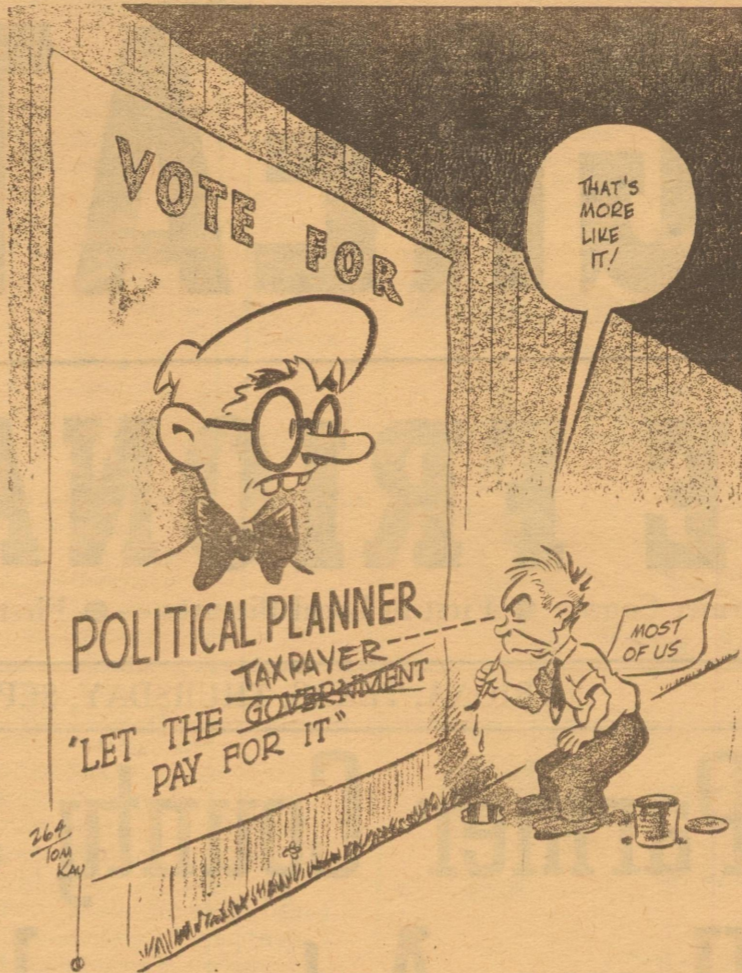
Unusual Even in Texas Politics

Guess we can display our little sticker now without embarrassment! We refer to that red and blue card stating "VOTE TEXAN—VOTE IKE." For it does seem, after the Amarillo convention, that the majority of Texans actually do prefer Ike, despite their Democratic tag.

In fact the entire Governor's Convention is something very, very unusual, haywire in fact, in Texas politics that at best has produced some queer quirks.

Did you hear the Tuesday speeches debating the proper preparation of the ballot? Though disagreeing on methods—most every speaker was vociferous in approval of the Republican nominee for president—yes a Democratic convention got up on its hind feet and condemned the high-handed bungling of its own national party.

THE AMERICAN WAY



Obvious Correction

WASHINGTON AND "SMALL BUSINESS"

By C. WILSON HARDER

A deal on Alaskan pulpwood that will not be used to solve the critical newsprint situation is being eyed in Washington closely.

The history of the situation is this. For many, many years there have been frequent attempts to get a newsprint industry started in Alaska.

However, the dense forests which cover a substantial portion of Alaska's half million square miles are under control of the Interior Department and the C. W. Harder Forestry service.



Because of this, it has been impossible to get permission to cut pulpwood in Alaska. As a matter of fact, this is one of the issues involved in the drive for Alaskan statehood.

What further complicates the picture is the fact that the Alaskan forests furnish the same kind of timber that the Canadian newsprint producers utilize.

However, at long last, a pulp plant is being built near Ketchikan, Alaska. The site is an ideal one. Timber cut on the slopes can be slid into salt water channels for towing to the mill.

This mill will produce 100,000 tons of pulp per year. But it will not be used to alleviate the newsprint shortage which has resulted in newspaper publishers all over the country being obliged to pay Canadian producers 100% more for newsprint.

The entire output of the mill will be used for the production of cellophane and rayon. Thus the hold that the Canadian newsprint industry exercises over the free American press will not be diminished.

© National Federation of Independent Business

The entire set up of the deal is causing officials who have been closely following the investigations of the newsprint situation by the Senate Small Business Committee, to scrutinize the details.

The mill will be operated by the Ketchikan Pulp Company, and the stock of this company is jointly owned by American Viscose Corporation and the Puget Sound Pulp & Timber Co.

Among the questions raised by this move are these:

If Washington bureaucrats have held the vast Alaskan timberlands sacred for so long, why now do they release a big share of this timber for cellophane.

Another question is this:

The new mill is being financed by a \$36 million public bond issue. If cellophane is worth this type of big financing, why is it not even more feasible to produce newsprint at a price that will be fair to the last major bulwark of independent American enterprise, the nation's weekly newspapers.

The State Department has already taken a stand against solving the problem.

Now there is a determination in many quarters in Washington to smoke out what, if any, high level, secret agreements have been entered into regarding the nation's newsprint supply. The current trend toward increasing moralities among independent newspapers, plus the building of more big metropolitan newspapers chains, and the growth of giant networks in radio and TV controlled by a handful of men dependent on a revocable license from a Washington bureau, is causing wonder. If this trend continues, there will soon be a more effective independent expressions of thought remaining.



WELCOME
FAIR
VISITORS

GOOD FOOD
AT
Sensible Prices!

ALWAYS
ON OUR
Menu

FOUNTAIN SERVICE

Mary's Cafe

FRIONA

DEATON'S
MAGNOLIA
SERVICE

LOOKING FORWARD
TO VISITING WITH

YOU

at the

Parmer County Fair

this week-end

ATTEND THE Parmer County Fair

There's Lots of Hospitality
and over

3,000 Different Items

For Home and Farm Use

Awaiting You at the

WHITE Auto Store

FRIONA

C. A. & B. W. TURNER

YOUR
MONEY
BACK
IF
YOU CAN
BUY IT
ELSEWHERE
FOR
LESS

GOOD HEALTH



Answer to Question No. 1:
These community self-surveys are the method by which the people themselves study what local health facilities and services they have as a first step toward improving community health conditions where the need is indicated. These surveys, which are being used in an increasing number of communities throughout the United States, are conducted with a maximum participation of the community. Factors studied are frequently family life, school, industrial and rural health, health of the aged and dependents, dental health, hospital care, nursing and sanitation.

Answer to Question No. 2:
Leprosy, now called Hansen's disease after the discoverer of the bacillus which causes this dreaded illness, was until recently incurable. Use of a new drug, first

tried out in the United States in 1943, has produced striking results and shortened the previously long, drawn-out treatment. The number of people being returned to useful lives from the desolation of the leper colony is mounting steadily, and some experts predict that within 10 to 15 years the disease will be controlled.

Answer to Question No. 3:
In most instances nose-bleed is not serious and it usually stops after a short time even without treatment. It is most commonly caused by a local condition of blood vessels in the nose. However, blows on the nose, infections, new growths, etc. can also cause bleeding. Frequently a severe nasal-bleeding may require medical care. Call your doctor.
(Copyright 1951 by Health Information Foundation)

There's a New Look AT FOSTER'S

IN EXTENDING GREETINGS
TO OUR PARMER COUNTY FRIENDS WHO
ARE ATTENDING THE FAIR

we sincerely hope

You'll stop by our Conventually Modernized
Store and Note the Complete Stock We offer
Right Here at Home

Remember—We're your source of supply for

DICKIES' WORK CLOTHES

Arrow Shirts - Resistol Hats

For MEN and BOYS

NELLIE DON & PRISSY

MISSY Dresses

For WOMEN and GIRLS

PETER'S SHOES

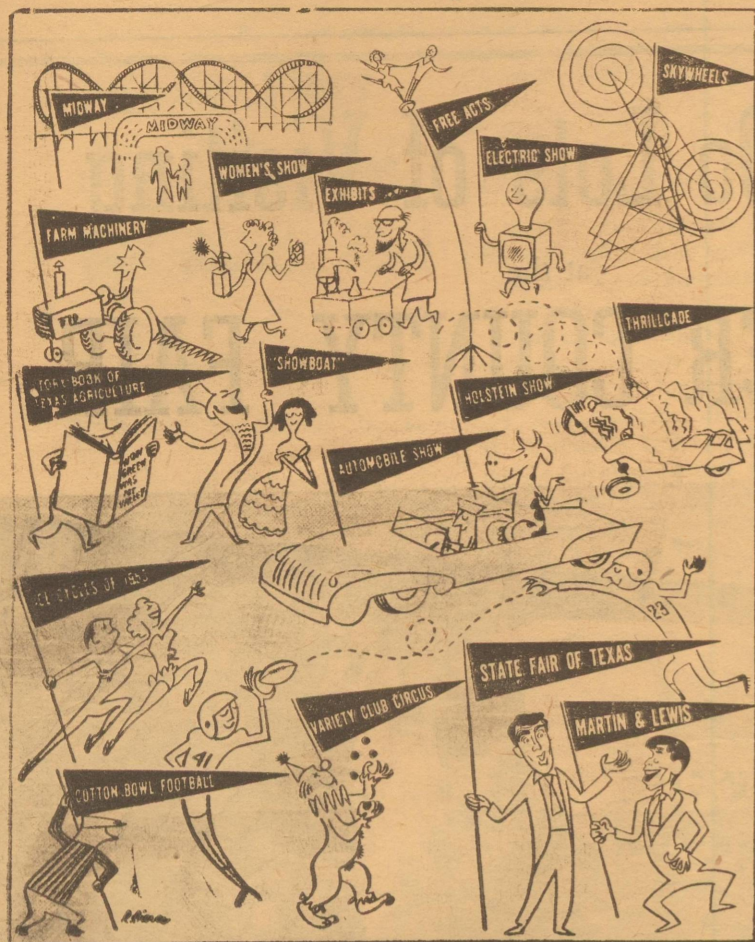
For the ENTIRE FAMILY

Your Patronage Appreciated

FOSTER'S

FRIONA

Do You Remember...



The State Fair of Texas, America's largest annual exposition, has lined up a program that really has everything for its 67th edition, Oct. 4 through 14. This sketch by Robert Pierce illustrates major attractions of the fair.

—24 Years Ago—
Saturday was the fourth of Friona's trades days. Posters were out announcing the prizes that were to be given away and all the merchants were dispensing tickets to all cash purchasers.

—24 Years Ago—
W. N. Farris had sold his town residence property to J. F. Miller. Mr. and Mrs. Farris were planning to move to their farm near Lubbock.

—24 Years Ago—
A. F. Ford and family of near Fort Sumner, New Mexico had been visiting in the J. W. Ford home.

—24 Years Ago—
Additional rainfall amounting to about one inch had fallen throughout the Friona vicinity during the week.

—24 Years Ago—
The Friona high school had opened the week before with considerable increase in enrollment. J. A. Conway was superintendent. F. H. Rose principal. Billy McClure, history and science; Marie Philips, English; Miss Debbie Askew, home economics and mathematics; Ruth Holmes, Spanish and composition. Total enrollment in grade school was 231 and total in high school was 117.

—24 Years Ago—
Mrs. Wilson Young had returned Tuesday morning from a visit of three weeks with relatives and friends at Breckenridge and Graham.

—24 Years Ago—
Mrs. Paul Brookfield had entertained a group of friends at a farewell party for Mrs. Harris, who, with her family was moving to Canyon. Mrs. Harris had been active in Sunday school and church work at the Methodist church here.

—24 Years Ago—
The Friona PTA had sponsored a reception for the faculty Friday evening in the high school building. A large crowd well representing the parents and the children of the school enjoyed the program. A social hour followed the program.

—24 Year Ago—
T. H. Hughes, whose farm was two and a half miles northwest of town, reported a good yield of peaches on his place, with most of his trees producing two bushels.

—24 Year Ago—
Mr. and Mrs. S. F. Warren and children had spent Sunday in the Thomas Fickey home in Canyon.

—24 Years Ago—
Parmer County was planning a bigger and better fair for the next week-end.

—24 Year Ago—
Government Entomologists of San Antonio were here to investigate worms that were destroying the corn crop.

—24 Years Ago—
Charles Smith sold his entire holdings at a public sale on Friday. Dairy cattle, goats, horses and machinery went.

—24 Years Ago—
Tri-State Fair was advertising a rodeo, free gate, and a floor show from New York.

—24 Years Ago—
At the theatre, William Haines in Excess Baggage.

—24 Years Ago—
Miss Treva Drake was advertising marcells at her home in Friona.

—24 Years Ago—
Experiments were being made with a new discovery, dry ice.

—24 Years Ago—
A new lumber shed was being constructed by the Rockwell Bros. and Company.

—24 Years Ago—
New school building was completed at Bovina for the school term.

Use The
Classified Ads

The Best Way We Can
Show Our Appreciation
to Our Friends and
Neighbors is to Offer

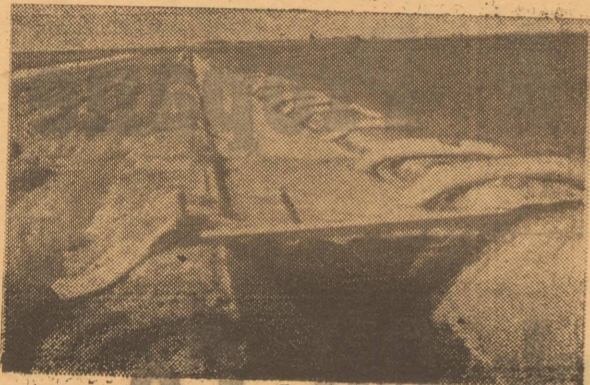
Good Foods

at

Lowest Prices

HOUSER GROCERY

CONCRETE IRRIGATION DITCHES SAVE FOR YOU



See Us For
COMPLETE EARTH MOVING SERVICE
Land Leveling — Grading — Scraper and Bulldozer Work
Deep Plowing — Subsoiling — Terracing
Complete Crane Service — Concrete Irrigation Ditches

D. W. WALLACE
Phone 399 — Hereford

GREETINGS

County Fair Visitors and Exhibitors


blouses

Dry Clean
Fresh for Fall!


suits


dresses

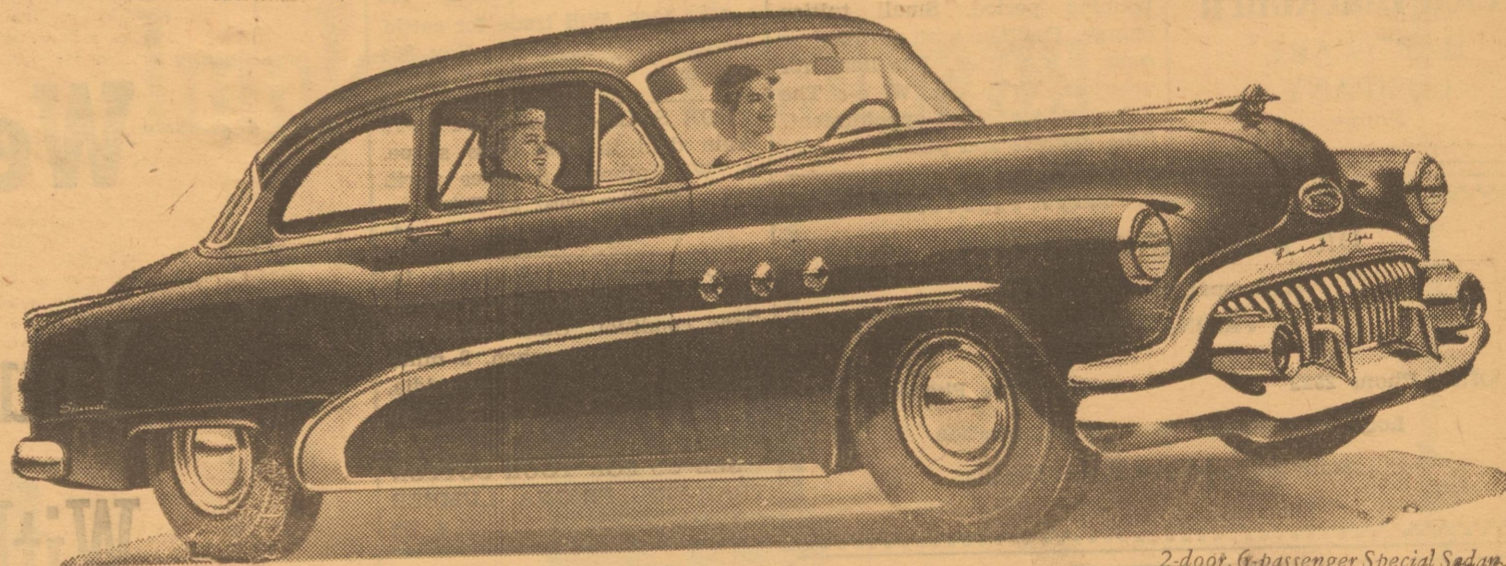


Get your cold weather clothes ready for the pinks season! For economy's sake, dry clean them often! Give your sweaters, jackets, coats, skirts a new sparkle! Clean them now— for longer wear, smarter appearance!

GIB'S CLEANERS & MEN'S WEAR

REMEMBER... We Pride In Our
SHIRTS - HATS - TIES - SOX - UNDERWEAR

What's the
MOST SURPRISING THING
about this **BUICK**?



2-door, 6-passenger Special Sedan.

WE'LL tell you the answer to that one — it's the figures on the price tag.

For some reason, lots of people just can't believe they can buy a Buick at a price so close to "the low-priced three."

Maybe it's because a Buick seems so much better and bigger.

Maybe it's because they think Buick has so much more power and room — which is true.

Maybe it is because so many distinguished people own Buicks — which is also a fact.

But the fact remains — if you can afford a new car, you can own a Buick — so let's see what you get.

You get the thrilling power of a Fireball 8 Engine, that's a gas-saving high-compression valve-in-head — as much power as you can get in cars costing \$300 to \$400 more.

You get as much room as you'll get in cars costing hundreds of dollars more.

You get a ride that cost an honest-to-goodness million dollars to develop.

You get the silken smoothness of Dynaflo Drive.*

You get big-car comfort, styling, durability.

Don't take our word for it. Come in and see for yourself why so many folks are stepping up to this great car this year.

Equipment, accessories, trim and models are subject to change without notice. *Standard on Roadmaster, optional at extra cost on other Series.

SURE IS TRUE FOR '52 —



EARL HENDRICKS BUICK --- WEST HIGHWAY 60 --- HEREFORD, TEXAS

CLASSIFIED ADS PERSON-TO-PERSON WANT ADS FOR QUICK RESULTS!

STATEMENT OF POLICY

Cards of Thanks will be published in the Star for the flat fee of \$1.00. Special tributes, obituaries, or poetry will be charged at the same rate as the classified ads, 2c per word.

NOTICES

STATED MEETING



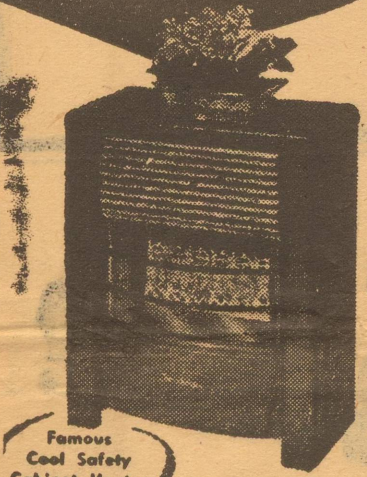
First
Tuesday
Night
Each Month

FRIONA LODGE 1332

AUTOMOTIVE

EXPERT CAR GLASS INSTALLATION, Table Tops and Window glass. HERFORD GLASS COMPANY, 1302 Park Ave., Phone 1425, Hereford. 21-tfc

BUY AHEAD
and you'll
BE AHEAD
Get your
Deaorn
NOW!



Famous Cool Safety Cabinet Heater

It's Easy to Pay With LAY-AWAY
Welch-Blackburn
HARDWARE
COMPANY
Friona

Chrysler Industrial Motors

SALES and SERVICE

McCullough Motor Co.

411 H. 1st Phone 17
HEREFORD, TEXAS

WE BUY

SCRAP IRON

COMPLETE STOCK New and Used cars and truck parts. Hereford Wrecking Company, phone 320, 709 E. 1st, Hereford 21-tfc

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ALLEN'S JEWELRY
DILGER'S CLEANERS
DEATON'S SERVICE
KNOX'S READY-TO-WEAR

WANTED

WANTED to Rent—160 to 600 acres part irrigated or all. Have plenty of equipment and help to handle all work. Can give references. Am farming 600 acres in dry land cotton this year. A. L. CARTER, Rotan, Texas. 5 eow 3tp

WANTED—To care for maternity cases in home, or will do any kind of housework or babysitting. Mrs. Max Wagner. See or write in care of Paul Koeltzow. Friona Rt. Two. 2tp

WANTED—Young men 17-22 to 36 years. \$297.00 monthly salary for telegraphers. Short training period. Small tuition charge. Position with railroad as soon as qualified. Excellent for veterans. Write box W, c-o The Friona Star for appointment. Give address and phone. 6 2c

WATER WELL DRILLING, als lake drainage. Twin City Drill ing Company, Muleshoe, Texas. 43-tf

FOR Sewing, Ironing and button-holes. See Mrs. Jimmie Lee Kuykendall, 1 block west of Main just north of City Body Shop. 3-4tp

SELL OR TRADE

FOR SALE—Sows with pigs and also shoats. J. D. Mabry 8 miles S. of Friona. 6-2tp

FOR SALE—Model 10 Oliver 12' combine. Tractor front end scoop, 2 bottom Oliver TNT plow. Jimmie Jesko 41-2 miles East of Black. Also John Deere 12' Rod weeder 5-2tp

FOR SALE

Dahlias, cannas, "glads", flowerin. plants and cut flowers.

MRS. J. F. WARD

North Main, Hereford, Texas 37-tf

1941 MODEL FORD half-ton pick-up for sale. Keith Blackburn, Rt. 2, Friona. 6 1tp

FOR SALE—Six young milk cows, now fresh. W. H. Flippin, Sr. 2 miles east, 3 miles south of Black. 6-2tp

FOR SALE — Peonies and other bulbs, plant now. Mrs. J. F. Ward, North Main, Hereford. 6tfc 6 tfc

FOR SALE—324 acres land in east part of Parmer County. Fair improvement. Irrigation water available. Price \$125 per acre \$15,000 cash. M. A. Crum. 6 2tp

FOR SALE—Three used school busses. Will take sealed bids during the week of September 15th to 19th, at the Lazbuddie School. James G. Ward, Supt. 6 1c

FOR SALE—1951 John Deere Cotton Puller. Has pulled 100 bales—\$800. Will trade for cattle. Write Bobby L. Jones. Box 351 Friona. 2 tfc

FOR SALE—John Deere 16-10 grain drill in first class shape. A. W. Anthony, 5 miles north and 1-2 miles west of Friona. 4tfc

FOR SALE—1 16 ft. 10 in. space M. M. Drill. Rubber Tires. Good condition. Only sowed 200 acres. See Roy Lawhon, 3 miles East and 4 South of Lazbuddie. 3 3-tp

SEE US FOR YOUR COTTON TRAILERS. FRIONA LUMBER COMPANY. 4 tfc

REAL ESTATE

FOR TRADE—Muleshoe property for land. S. E. Coucher, Phone 6261, Muleshoe. 5-2tp

FOR SALE—Two good 6-room dwellings; One four-room dwelling; All modern and well located. In Friona. One seven-room dwelling, with six lots, well and cellar in Portales, N. M. Also one 3-room dwelling and two apartment houses in Friona, and one section, one half section, and 189-acre tract,

(Uncle) JOHN WHITE

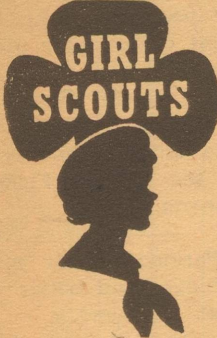
FOR RENT—3 room house, with furnishings to sell renter. Oscar Serratt. Across street from Grade school. 5-2tp

FOR SALE

160 acres, 130 culti., 30 grass. windmill and stocktank. No improvements. \$65.00 a. 640 a. Fair 5 room modern house. Grade A dairybarn. 1-2 cult. 1-2 grass. On pavement. \$75.00 per a. Several nice 160 acre tracts with irrigation wells and some to be developed.

JOE B. DOUGLAS
Real Estate

Phone 3152 Friona 5-2tc



TROOP III

Brownie Troop VIII met Monday afternoon and the girls made "sit-upons" from newspapers. They hiked to the park where they played games and refreshments of punch and cookies were served by the leaders.

Present were fourteen Brownies and the leaders, Mrs. Guy Latta, Mrs. Herschel Johnson and Mrs. Eugene Boggess.

Dove Supper Served Baptist Brotherhood

Men of the Brotherhood of the Baptist Church met Monday night Sept. 8 for their regular meeting. A supper of dove, fried chicken, and the trimmings was served to those present.

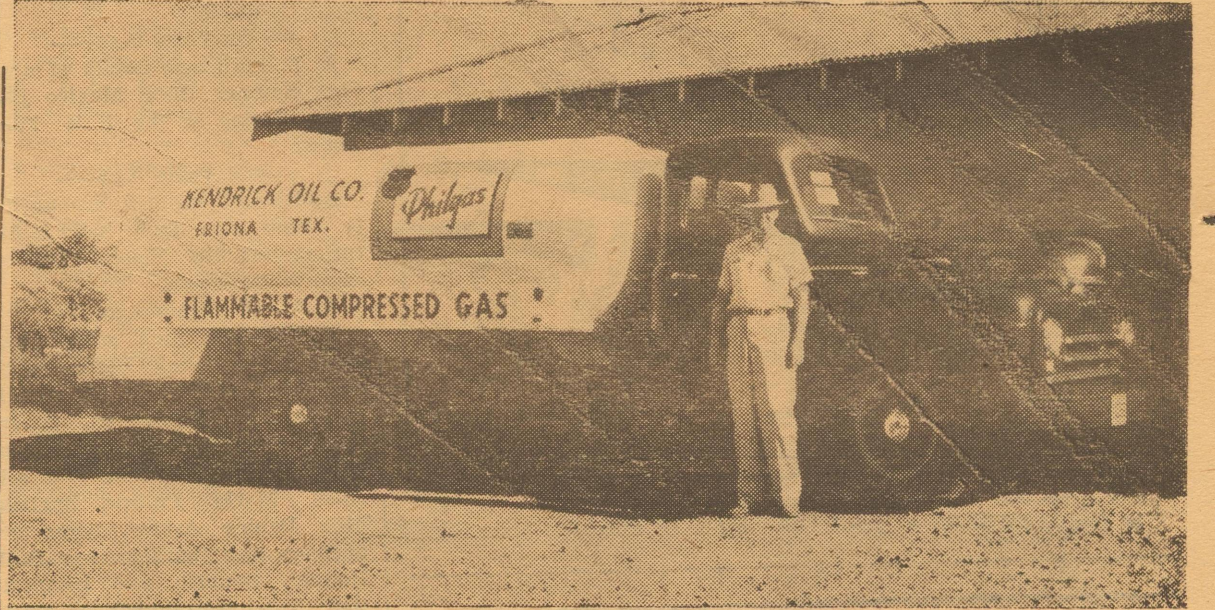
The officers elected for the coming year are Ralph Smith, president, and Johnny Marrs, secretary.

Plans were made for the observance of Laymans' Day on October 12th.

The next meeting of the Brotherhood will be September 22.

Visitors in the D. E. Habbinga home Tuesday evening included Mrs. Jimmie Head and son and daughter, Albert and Jennie Abdullah, and Mrs. W. A. Ford, all of Amarillo.

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Remember... See Us For Fast Delivery

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Kendrick Oil Co.

PHILLIPS 66

Phone 2882

FRIONA

H. K. Kendrick

Welcome To The Fair

You Can't Go Wrong in Sticking With The Parmer County Fair

John Deere Farming Equipment

GMC Trucks

Firestone Tires--Amalie Oil

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and

Herring Implement Co.

We're Looking Forward to Your Visit at Our Displays on the Fair Ground

WELCOME TO FRIONA AND TO THE FAIR While at the Fair...

We Invite You
To take Advantage
of the

Marked Down Prices

in
SCHOOL SUPPLIES
at

LEWIS VARIETY

FRIONA

Cerebral Palsy Clinic Scheduled At Lubbock, 22nd

A clinic for the examination of cerebral palsied children will be held Monday, September 22, at the Cerebral Palsy Treatment Center, 3502 Avenue N, Lubbock.

Specialists present to examine children will be: Dr. E. T. Driscoll, Midland, Dr. R. Q. Lewis, Lubbock, and Dr. R. E. Donnell, Plainview, orthopedists; Dr. R. K. O'Loughlin, Lubbock, neuro-psychiatrist; Dr. J. M. Reynolds, Lubbock, dentist; Dr. E. E. Moss, Lubbock, eye specialist; and Dr. J. D. Donaldson, Lubbock pediatrician.

Cerebral palsy, sometimes referred to as spastic paralysis or birth injury, is evidenced by the child's inability to sit or stand alone or walk or hold objects at the age these things are accomplished by the average child. Research has shown that treatment is most effective if started within the first few months of the child's life although children respond to the treatments begun at a much later age.

Parents who plan to bring children to the clinic are requested to register the children at the Center before the date of the clinic. Information regarding the clinic may be obtained by writing Dr. Esther Snell, director or calling Lubbock 5-6541.

Mexican Mission Report Given at YWA Meeting

The Joy Mack YWA's met last Monday for their regular meeting. The meeting place was the backyard of the Baptist parsonage.

A business meeting was held and the group heard a report from the Mexican Mission work in Friona. This work is progressing nicely. The YWA members meet every Sunday evening and

Local Methodist Young People Carry Program To Bovina Church

Sunday evening the Methodist Youth Fellowship presented a program at the Methodist church in Bovina.

The group sang several songs and the program was given by Wanda Beaty, Joe Mercer, Shirley Coconougher, Jimmy Gore, H. V. Rocky and Gay Cass. The girls quartet composed of Wanda and Zelma Beaty, Cleta Rea Stowers and June White sang, "Neath the Old Olive Tree."

After the MYF meeting, the young people attended the church services where they heard the last sermon of Rev. Sherrill's revival series there.

Making the trip were Cleta Stowers, Joann Agee, Don Lewis, Sally Osborn, Jerry Norwood, W. A. Tinney, June White, Patsy Anthony, Louis Gore, Zelma Beaty, Joe Mercer, Shirley Coconougher, Jimmy Gore, H. V. Rocky, Gay Cass, and Wanda Beaty.

The group was accompanied by their sponsors, Mr. and Mrs. Opal Jones.

Birthday Party Honors Mother of Mrs Habbinga

A birthday party honoring Mrs. Alma Kliem was given Saturday afternoon in the home of her daughter, Mrs. D. E. Habbinga. Mrs. Kliem came here from Corpus Christi and will make her home here for awhile.

The afternoon was spent just visiting and talking over old ties. Kool-aid and cake were served to Mesdames C. L. Brack-en, H. H. Weis, Myrtle Jones, Della Whitefield, Nora Reagan, C. C. Kesler Veta Smith, Joe Collier, E. H. Cummings and the honoree.

visit Mexican trends. Other reports were given.

Refreshments of ice cream and cake were served to each one present.

Fish Fry Held Monday At Whitaker Home

The G. H. Whitaker, Jr. home was the scene of a fish fry Monday evening with a number of guests present for the fry and visiting. The channel cat and bass were brought from Old Mexico by a friend of Mr. Albert Ziner of Hereford.

The supper was served buffet style in the back yard of the Whitaker home; afterwards the group enjoyed a jam session of singing and music played on three guitars, one baritone, a ukulele, and the piano.

Present were Mr. and Mrs. Ira Miller, Mr. and Mrs. Claud

Miller and family, Mrs. John Wood of Hereford, Mr. and Mrs. Perry Lee and family of Westway, Mr. and Mrs. Si Walker and family, also of Westway, Mr. and Mrs. Guss Walker and family of Hereford, Mr. Burr Davison of Vega, Mr. Tom Stutville of Kansas City, uncle of Mrs. Whitaker's; and Miss Francis Corum of Kansas City, a cousin.

Use The CLASSIFIED ADS

While at the Fair this week-end, I hope you can find time to stop by my office on the highway, and let's talk about Parmer County—the best farming land we know!

Joe B. Douglas

Farm and City Property
WE HAVE LOTS OF GOOD LISTINGS BUT COULD USE MORE!
How About Yours?

There's Nothing Like A COUNTY FAIR and we are on the job to see that there's nothing

to compare with the Service-Savings Economy Hospitality

that you'll find throughout the year at

Parmer County Implement Company



Greetings

FAIR VISITORS

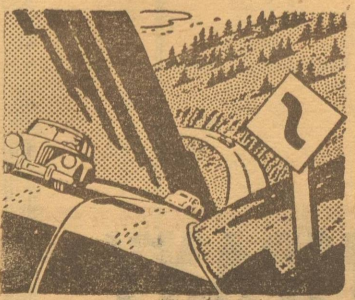
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For Fair Week

Balance Your Tires

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MORE MILEAGE

Let Our

HUNTER TUNE-IN BALANCER

Analyze Your Wheel Troubles

In a Jiffy!

WITHOUT Removing Wheel from your car

\$1 Per Wheel

"Repeat with Pete"

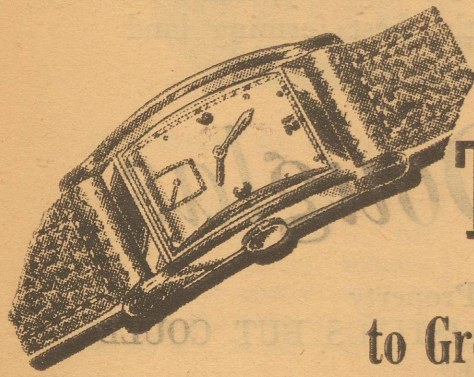
At

Pete's 66 Service

Hi-Way 60 at Main — Friona

Rev. and Mrs. Joe Salem were Sunday dinner guests of Mrs. U. S. Sherrill and Marvin.

David Moseley is putting down an irrigation well on his farm south of Friona.



TIME

to Greet You

AS EXHIBITORS AND VISITORS

at the Greater

Parmer County Fair

3 BIG DAYS IN FRIONA

and TIME to remind you

of our Unusual Values

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NATIONALLY ADVERTISED WATCHES

and a fine Selection of

Ceramics

Crystal

Silverplate

and all fine Jewelry!

Allen's Jewelry

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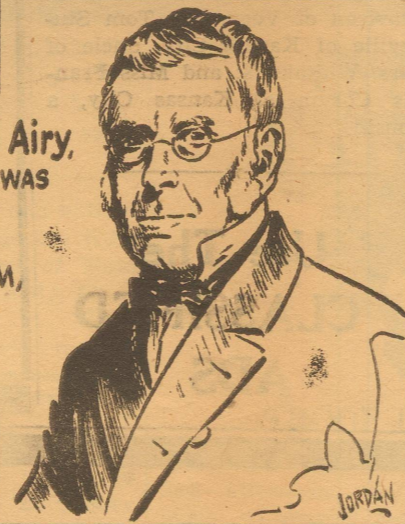
FRIONA

Seeing is Believing



MOST LIZARDS CAN MOVE EACH EYE SEPARATELY AND PROBABLY HAVE KEENER VISION THAN HUMAN BEINGS.

Sir George Biddell Airy, ENGLISH ASTRONOMER, WAS THE FIRST PERSON TO WEAR GLASSES TO CORRECT ASTIGMATISM, IN ABOUT 1827, SAYS THE BETTER VISION INSTITUTE.



Did you know?

SINCE 1940, COSTS OF MEDICAL CARE HAVE GONE UP 60%



--- WHILE EYE-CARE COSTS HAVE GONE UP ONLY 32%



SPECTACLES HAVE BEEN MADE FOR DOGS ---

FORGIVE ME FOR CUTTING YOU. I DIDN'T HAVE MY SPECS ON.



THEIR VISION HAS BEEN TESTED BY REMOVING THE SCENT FROM A BONE AND NOTING AT WHAT DISTANCE THE DOG COULD SEE IT.

The Law and You

By Robt. (Bob) Kirk

DO YOU KNOW what Insurance is?

Nearly everyone has some form of insurance, but few know or understand the nature of insurance. Insurance has been defined as an agreement or contract by which one party, for a consideration, which is usually paid in money, either in one sum or at different times during the continuance of the risk, promises to make a certain payment of money upon the destruction or injury of something, or the happening of the peril specified to certain things which may be exposed to them. It is a contract to indemnify against loss. It is a contract of guaranty.

An agreement or contract of insurance must contain five nec-

essary parts, the subject matter, the risks insured against, the amount of the payment to be made upon the happening of the contingency, the duration of the risk, and the premium or payment for the assumption of the risk by the insurer. All of these elements are necessary to make a valid contract of insurance, and it is essential that all of these items be specified in the contract or agreement of insurance.

Upon receiving a policy of insurance, the insured should always read carefully the policy, so that he will know exactly what the terms of the policy are, and what risks are covered by the policy. Only those risks which are specified in the policy are covered by the policy. Practically all policies of insurance carry a section called "exclusions" This exclusion section should be particularly carefully read so that the holder of the policy will know what items are specifically not included in the insurance coverage.

DO YOU KNOW whether or not to engage in a certain business in a given locality for a definite period of time is enforceable?

Not infrequently when a man sells a business to another, the seller agrees that he will not go into the same or a similar kind of business in the same locality as the business being sold, for a period of years. If such a restraint is reasonable as has been set out in many cases brought before the courts in this state, then the courts will uphold it. In determining what is a reasonable restraint, the Courts have held that each particular case must be examined, and

TRIPLE-THREAT



CHICAGO—This sweater set, according to fashion forecasters, will make fall headlines. Imported from France by Marshall Field & Company, it shows the new trend toward sweaters trimmed with jewels, beads or fur. More than that, this sweater is a triple threat, with matching gloves and earrings. It leads the way to new fashion importance for sweaters.

that the situation and circumstances surrounding each transaction will have to be considered on its own merits. The courts take the position, that generally such agreements will be upheld, for the reason that part of the value of a business being sold, is the fact that it is a going concern, that it has good will, and that those intangible assets have a definite value, and that it will take some period of time for the purchaser to enjoy the benefits, and recover the money paid out for those intangible assets, and that a restriction which is not too broad as to space, or to length as to term, will be upheld. If the restrictions are too broad in scope, or too harsh in their effect, then the courts will not uphold them. For example the courts would probably uphold a restriction that an individual would not go back into business in the same town as a competitor for a period of years, but the courts would not uphold an agreement that the seller would not go into the same or a similar type of business anywhere in the into such a business was strictly state of Texas, where the going a local business, and would not be competition with the purchaser.

**WELCOME TO THE FAIR
Paying by the 10th**

- Maintains Your Credit Standing
- Makes it easier on your merchant who expected this prompt payment when he extended credit.
- And it opens the doors to more credit... and there may come a time when this is just as important to your financial well-being as having surplus money in the bank.

'Credit Is A Trust - Don't Betray It'

Friona Retail Credit Bureau

Mrs. Lucy Jones, Manager

Phone 3301

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NO PLACE LIKE HOME

(IN PARMER COUNTY)

for

GOOD

Livestock

Crops

People

and there's no place like

FRIONA MOTOR COMPANY

Home of

FORD TRACTORS

DEARBORN FARM EQUIPMENT

WELCOME FRIENDS

We'd Appreciate your visit during the Fair

WELCOME TO OUR FIRM

and to the

PARMER COUNTY FAIR

Again,
Let Us
Assure You
that



DILGER'S CLEANING

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Good Cleaning

What a thrill to peek into your closet and see it filled with freshly cleaned, neatly pressed garments! And remember, those precious suits and coats of yours will last much longer, and look much smarter, when we clean them. Our superior cleaning methods help restore and preserve your wardrobe... at a moderate cost.

IN BEFORE 10 -- OUT BY 5 O'CLOCK

IF YOU ASK FOR IT!

Dilgers Modern Cleaners

CALL 2182

Grass Seed Produced at Profit in Great Plains



Cultivating Intermediate Wheatgrass Planted in Rows for Seed Production.

While doing a conservation job and producing increased pasture and hay, grass has also proved farmers and ranchers of the Great Plains with a good-size money crop through seed production.

Where only a decade ago less than a half dozen range and pasture grasses were grown commercially for seed in the Great Plains now there are 16 or more species. Of the 16 on which records are kept, \$1.8 million pounds of seed were produced in 1950. Because drought conditions in the southern Great Plains reduced yields and made heavy grazing the rule, and wet weather at harvest time in the Dakotas, Nebraska and Kansas, reduced the harvested acreage, the production of 1951 was only 55 per cent of 1950; but generally higher prices made the total value of the crop in 1951 60 per cent of that of 1950.

The two largest seed-producing grasses in this area—smooth brome and crested wheatgrass—were reduced from 20 million to 12.5 million pounds for smooth brome and from 8.5 million to 1.7 million pounds for crested wheatgrass. The 3 wheatgrasses—intermediate, slender, and tall wheatgrasses and tall fescue were the only better seed producers of the 16 species in that area in 1951, their total being more than double 1950. The other 10 grasses of record, approximately in order of seed production for the 2 years are bluestem mixtures, King-Ranch bluestem, sand lovegrass, blue grama, sideoats grama, buffalo grass, western wheat-

grass, weeping lovegrass, Canada wild-rice and Russian wild-rye.

This grass seed was harvested from cropland seeded to grass-legume mixtures as part of the crop rotation, from grassed waterways, from pastures on which grazing was deferred, from odd areas that had been seeded to grass, and from cultivated-row plots.

The production of the seed of adapted grasses is an important development for soil and water conservation in the Great Plains. Seeding done thus far is only part of what has been planned, and a relatively small fraction of what is needed throughout the area. Greater progress would have been made but for one thing—too little seed of adapted varieties.

Establishment of wide grassed waterways, from which much seed is harvested, is a practice in the Great Plains region, and usually makes the best possible use of

Woman's Club Held Breakfast Wednesday

A breakfast of orange juice, scrambled eggs, bacon, toast, cantalopes, coffee and tea was served to thirty members and three guests of the Friona Woman's Club Wednesday morning at the clubhouse at 8:30 o'clock.

Hostesses for the meeting were Mesdames J. C. Wilkison, V. R. Jordan, S. L. McLellan, G. L. Hough, Floyd Schlenker, S. S. Prichard and W. A. Tinney.

Roll call was answered with payment of dues. Reports of the chairman were given.

Theme for the program was, May We Build More and Better Understanding. Quotation for the day was, Greeting to new and old friends as our year begins, May every meeting mean so much you will be glad you are one of us. Programs for the club year were outlined by Mrs. Floyd Schlenker, program chairman.

The president's message 'Looking Ahead This Year,' was given by the president, Mrs. V. R. Jordan.

Group singing was led by Mrs. Fred White.

The resignations of Mrs. J.

A. Lamb and Mrs. Fred Carson were accepted.

Present were Mesdames L. F. Lillard, J. F. Miller, F. W. Reeve, Fred White, Mabelle Hartwell, Newman Jarrell, A. H. Boatman, Bert Chitwood, Mary

Officer, Frank Reed, L. R. Dilger, E. R. Day, M. B. Buchanan, Wesley Hardesty, Spencer Hough, C. W. Dixon, T. E.

Lovett, Carl Maurer, Roy Slagle, G. L. Hough, Joe Moyer, Floyd Firebaugh, U. S. Sherrill, the

hostesses and two guests, Mrs. Bert Shackelford, Roy Smith and Mrs. H. C. Kendrick.

KINSLEY PAST MATRON CLUB MET SATURDAY

the Saturday at Mrs. Pearl Kinsley's

Kinsley Past Matron Club met home with Mrs. Charley Banium as hostess.

Ice cream and cake was served to six members and one guest, Mrs. Edna Polk, a Past Matron.

GREETING

FARMER-STOCKMEN ON THE EVENT OF YOUR ANNUAL FAIR

WELCOME TO FRIENDLY FRIONA

B. T. GALLOWAY IMPLEMENTS

BALDWIN COMBINES and REPAIRS

DEMPESTER DRILLS and REPAIRS



Greetings

TO

OUR MANY FRIENDS

ATTENDING THE

PARMER COUNTY FAIR

County Fair time is an occasion for special joviality and friendship between good neighbors. There is no activity within Parmer County that we appreciate more than the County Fair—when we can view the accomplishments of our exhibitor friends, exchanging ideas and learning of better methods of farming and livestock raising.

We are glad that we can have a part in helping so many of you in your better farming practices through our services as insurance advisors.

Our experience with all types of insurance is a valuable ally when insurance questions arise. We stand ready to give you Honest, personalized counsel, for we know that to be fully protected, you must have the RIGHT insurance for your specific need.

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Dan Ethridge Frank A. Spring Bill Stewart

a hat
Completes
your dress



You're Well Dressed
in a
STEVENS

• Come in . . . see our complete stock of new styles, colors, shapes. Model shown is The Embassy.

\$7.50 to \$15.00

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READY-TO-WEAR

Friona

Greets You

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Fair Time

Greetings Farmer Friends

As Your Authorized Dealer
OF THE

O. M. FRANKLIN

COMPLETE LINE OF
SERUMS - VACCINES - LIVESTOCK REMEDIES

We Invite You

To Visit The Special

FRANKLIN TRAILER EXHIBIT

at the
PARMER COUNTY FAIR

CITY DRUG

O. J. Beene

Friona

'The Good News' Was Subject WSCS Study

The WSCS of the Methodist Church began the new year's work at a meeting Tuesday, Sept. 9.

Mrs. Faye Reeve presided over the business session and Mrs. Jim Shaffer reported on arrangements made for a chicken dinner to be served at the annex Friday of this week. The program committee report was given by Mrs. Dottie Osborn and highlights of the seminar recently held at Amarillo were given by Mrs. Boyle.

The program, 'The Good News' was led by Dottie Osborn, assisted by Mrs. George Jones. A skit was presented by Mrs. Ova Outland and Mrs. Louella Drake. Mrs. Faye Reeve gave a tik, and meditation was given by Mrs. Blanche Boyle.

Following the meeting, refreshments were served to fifteen members and one guest, Mrs. H. K. Kendrick.

School Faculty Was

Entertained by Church

Twenty six faculty members, families and guests of the church were feted Sunday evening at the annual faculty reception of the Congregational Church in Friona.

Ladies of the church, directed by Mrs. Glenn Reeve, served a dinner, after which the group joined group singing led by Dr. Metzner, Murry Ford accompanying at the piano.

Guests were introduced by the pastor preceding the showing of a movie, 'More for Peace.'

Csages and boutonnières were presented the teachers by Thelma's Flower Shop.

Mr. and Mrs. J. R. Daniels, Patsy and Jerry were Friona visitors Sunday.

CONGREGATIONAL CHURCH NEWS

The women of the Congregational church will be in charge of the morning service, Sunday September 14. Mrs. Floyd Schlenker is chairman.

There will be special music by Mrs. Dan Luttrell and Dr. Metzner.

The Women's Fellowship of the Congregational church is sponsoring the community wide birth-date calendar project for the year 1953. They are soliciting names to be put under birth-dates for the calendar and will have a table at the county fair this week. Mrs. Otho Whitefield is in charge of the project.

OBSERVES NINTH BIRTHDAY

A party honoring Floyd Reeve on his ninth birthday was given Tuesday night by his mother, Mrs. Hadley Reeve.

Cake and ice cream were served to the young guests. Present were Tommy Roberts, Larry Anthony, Hank Outland, Max and Joe Reeve and the honoree.

After the party Max and Joe Reeve and Hank Outland spent the night with Floyd.

Rev. U. S. Sherrill has been conducting revival services in Bovina. Rev. Joe Salem of Sudan, Layleader of the Plainview District, preached the morning service in the local church. Sunday night services were held by Rev. Eugene Naugle, assistant pastor of the Hereford church.

Talley Golden Wedding Celebrated at Clovis

Mr. and Mrs. L. R. Talley celebrated their golden wedding anniversary at their home in Clovis August 31st. Nine of their ten children were present for the occasion.

During the morning all the family gathered and pictures were made of the group. A buffet luncheon was served at noon. More than one hundred friends called during the day and many lovely gifts were received by the couple.

The serving table was covered with a lace cloth over blue, centered with a golden ring flower arrangement and blue candles. Punch and a four

tiered wedding cake was served.

Family members present included, Rose Goodman, Denver Colorado; Lillian Maberry, Comanche, Okla.; May Ardissonne, Santa Fe, N. M.; Richard Talley, Friona; Mary Hope York, Anaheim, Calif.; Harry Talley, Texico; Hubert Talley, Texico; Joseph Talley, Friona; Calvin Talley, Friona and six grandchildren.

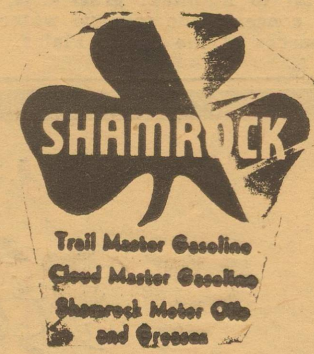
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SHAMROCK STATION

IN FRIONA



DIESEL FUEL

TIRES

WICKLAND'S
SHAMROCK STATION

West Hiway 60 in Friona

WELCOME TO THE COUNTY FAIR

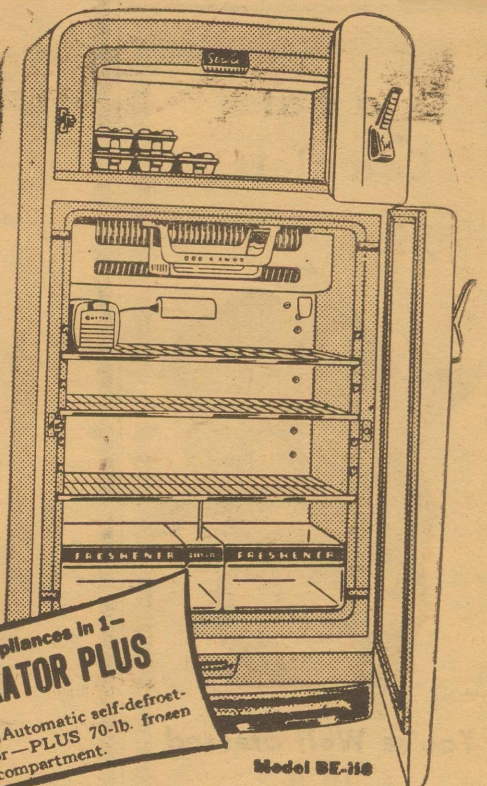
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Fair Visitors

WE'LL PAY YOU \$1 A DAY FOR 10 DAYS

to prove *IN YOUR OWN HOME*
the *SUPERIORITY* of amazing

SILENT
MOTORLESS
Servel
GAS REFRIGERATORS



If you don't agree this is the finest refrigerator you've ever seen, we'll take it back at no cost to you—and YOU KEEP THE 10 DOLLARS!

Only Servel could make this daring offer! Only Servel freezes without ever becoming noisy, even after 10... 15... 20 years! And only Servel gives you *all* today's most wanted features! See these sensational values before this limited offer expires! Come in today!

2 Great Appliances in 1—
**REFRIGERATOR PLUS
FREEZER!** Automatic self-defrosting refrigerator—PLUS 70-lb. frozen food storage compartment.

Model BE-118

EXTRA-VALUE FEATURES GALORE!

- SIMPLE as a Percolator!
- BUTTER CONDITIONER!
- SILENT as a Light Bulb!
- FREE-HAND DOOR HANDLE!
- CHOICE OF TRIM COLORS!
- ADJUSTABLE SHELVES!
- VEGETABLE FRESHENERS! EGG BASKET!
- ODDS-AND-ENDS BASKET!

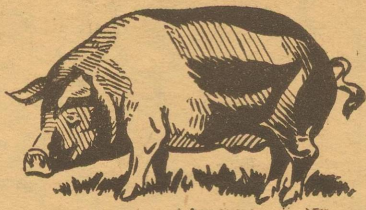
10-YEAR WARRANTY
on freezing system! Twice as long as any other refrigerator warranty.

COMPLETELY AUTOMATIC DEFROST!

Don't Delay!
Top Trade-ins Now!

OFFER LIMITED! COME IN TODAY!

BRUMLEY HOG COMPANY



Says WELCOME

To The Parmer County Fair

WELCOME . . . to all the hog breeders
WELCOME . . . to our many friends and customers
YOU CAN DEPEND ON US FOR

Good Prices--Fair Dealing

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H. V. WILLIAMSON, Buyer

Stockyards

OUR HOG BUYER IS IN FRIONA

Every Friday

Friona Oliver



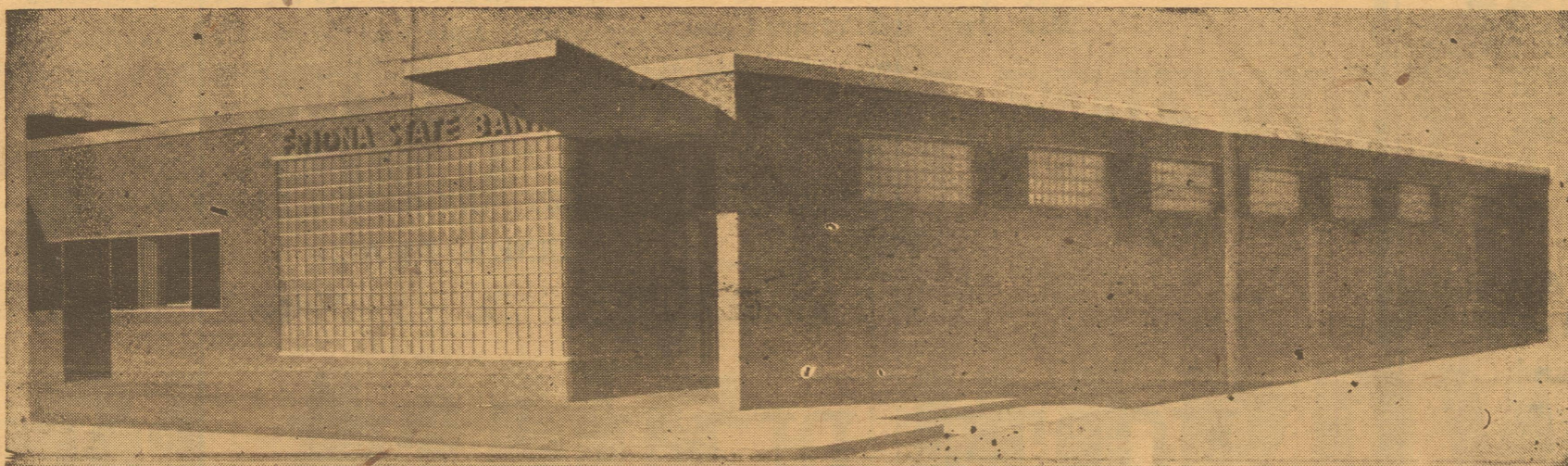
“All Wealth Comes from the Soil”

We here in this county and this area are very fortunate in living so close to the soil—in being a part of the economy that spells the very welfare of our nation. The county fair—specifically the Parmer County Fair to be staged in Friona this week-end is a veritable show window of the efforts and accomplishments of Parmer County folks who devote their time to farming and livestock raising and in improving methods used in these enterprises. The county fair should help each of us appreciate even more the accomplishments of these, our neighbors.

And we are glad that our bank, too has an intergal part in improving the living conditions for you and for me. We are a firm vitally interested in assisting the farmer and the livestock raiser, and through the years we have had the satisfaction of seeing so many of you progress through help of a sound financial program handled through our bank.

Greetings At Fair Time

THURSDAY-FRIDAY-SATURDAY IN FRIONA



Officers and Directors of the

FRIONA STATE BANK

Bovina News & Events

Half Century Club Holds First Meeting

Members of the Bovina Half Century Club met Thursday afternoon in the Half Century Room, with prospective members to the club as special guests.

Mrs. Vernon Estes presented the new Yearbooks to the members present. The program consisted of a summation of the years planned work with a short skit on parliamentary procedure. As is customary at the first meeting of the season, the Club Constitution and By-Laws were read. Mrs. Al Kirby presented this part of the program.

Installation of the new officers was done by the retiring officers. Mrs. D. C. Looney installed Mrs. Jimmie Charles as president; Mrs. Vernon Estes was installed as vice-president by Mrs. W. L. Liles; Mrs. Howard Looney installed Mrs. Tyson Eubanks; as secretary; Mrs. Keith Baten stood in proxy for Mrs. Eubanks; Mrs. Leonard Gee is the new reporter and was commissioned by Mrs. Clarence Shanks and Mrs. Marion Carson was installed as treasurer by Mrs. A. L. Kirby.

Iced tea and pineapple ice box cake was served from a lace covered table. Fostoria and silver complimented the table and seasonal flowers were used as decoration.

Attending the meeting were Mesdames Keith Baten, Marion Carson, Jimmie Charles, Vernon Estes, Leonard Gee, A. L. Kirby, W. L. Liles, D. C. Looney, Howard Looney and Clarence Shanks. Guests were Mesdames Glenn Hromas, Leonard Hanna and Tiny Walling.

The next meeting will be held Sept. 18th. Mrs. J. T. Gee of Friona will speak to the group on Federation. Hostesses will be Mrs. D. C. Looney and Mrs. Earl Boyd.

BEGIN BIBLE STUDY

Mrs. Margaret Caldwell is presenting a bible study course to the WSCS and the Service Guild, beginning this week.

The theme is 'Toward a Better Understanding of the Bible.'

Sixteen were in attendance for the first study Tuesday evening.

GIVEN BRIDAL SHOWER

Mrs. J. R. Ellison, the former Ellen Wells of Clovis, was honored with a bridal shower Wednesday afternoon at the Methodist church in Bovina.

Radford Venable, Bovina policeman, has been released from the hospital in Amarillo and is at home, under the care of Dr. Spring of Friona.

He still has some stiffness in his neck but will probably completely recover from the attack.

Mr. and Mrs. J. B. Carter of Elgin, Okla. visited Monday night in the Marion Carson home. They brought Marion's mother, Mrs. O. L. Stephan, back from Elgin. She left Wednesday for her home at Parker, Ariz.

Mr. and Mrs. Wilber Charles took their son, Mark, to Portales Tuesday where he enrolled in ENMU. Mark was graduated from Bovina high school last May.

Mr. and Mrs. Troy Armstrong and Mrs. J. Sam Gaines left Wednesday for Forrest City, Ark. and Memphis, Tenn. for a visit. Mrs. Boyce Belew and Mrs. Bill Whitesides will have charge of the store during the absence of the Armstrongs and Mrs. Gaines.

IN CLOVIS HOSPITAL

Paul Smith, son of Mr. and Mrs. Frank Smith, underwent surgery Tuesday morning in the Clovis Memorial Hospital.

He is reported to be doing fine, and is expected to be released from the hospital later this week.

SCHOOL TO DISMISS FOR FAIR

Bovina school will be dismissed Friday afternoon for the benefit of the children who wish to attend the Parmer County Fair in Friona.

At 5 p. m. the football squad, band and pep squad will leave for Melrose for the first game of the season. The group will go by bus.



LEADERS MET MONDAY

The Girl Scout leaders met Monday at Mrs. Frang Spring's home to make plans for the coming year.

The Scouts will have a booth at the Fair and will have a float in the parade on Saturday. All Girl Scouts will ride in the parade.

Mrs. Carl Maurer and Gaylord will leave Sunday for Eugene, Oregon where Gaylord will enter the University of Oregon as a business administration student.

Miss Lunnell McFarland left on Wednesday for Rome, Ga., to

visit with friends. She returned to Dallas Tuesday to enter SMU.

KINSLEY PAST MATRON CLUB MET SATURDAY

Saturday at Mrs. Pearl Kinsley's Kinsley Past Matron Club met home with Mrs. Charley Banium as hostess.

Ice cream and cake was served to six members and one guest, Mrs. Edna Polk, a Past Matron.

SUFFERS BROKEN ARM

Eddie Massey, son of Mr. and Mrs. Edwin Massey, fell while playing Saturday afternoon and fractured his elbow and broke his arm in several places.

He is in Parmer County Hospital.

Mr. and Mrs. Granville Mc-

Farland and family had as their guests last week Mr. McFarland's brother and family, Mr. Fort Pierre South Dakota, and Mrs. W. R. McBrayer Sherry & Lynn of Liberal, Kansas. Mrs. McBrayer is a niece of Mr. McFarland.

Mr. and Mrs. Harry Hartman, Winnie, Edwin and Roy of South Plains, Texas visited his sister and brother in law Mr. and Mrs. Arthur Hilton, over the Labor Day week-end.

Mrs. Rosa Anderson is in Carthage, Mo. for a two weeks visit

with her son and family, Mr. and Mrs. Pat Terry.

Mrs. Otis Massey left Tuesday night for Midlothian, Tex. to visit her father and sister, G. W. Price and Misses Mary and Flora Price.

WELCOME FRIENDS to the . . .

PARMER COUNTY FAIR

AT FRIONA

White's Cash Grocery

"Ed White Saves For You Every Day"

READY AGAIN

TO

Gin Your Cotton

AT OUR

Modern Hardwick-Etter 4-Stand Gin

As We Greet You At Fair Time

We also remind you that

We'll Be Ready To Go When You Bring In That First Load

In beginning our second season of service to the cotton producers of Parmer County, we wish to state that there will be no change in our policy that proved so successful last year—that of carrying on a business and service designed to Put Money in Your Pocket by assuring. . . .

EXACT WEIGHTS — BETTER GRADE — HIGHEST PRICES

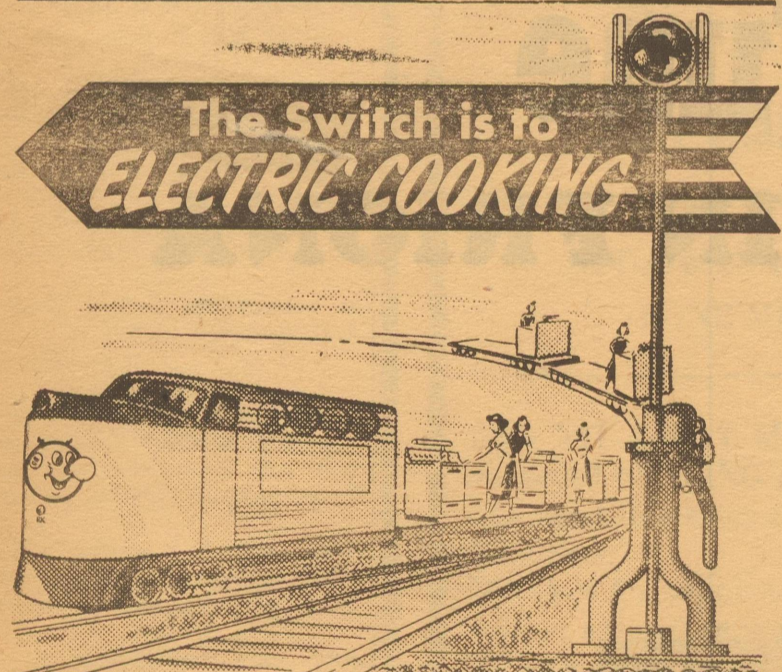
FAIRNESS TO ALL

Wright Williams, Mgr.

NORTH PLAINS GIN COMPANY

FRIONA

Conveniently Located 1/2 Mile South On Muleshoe Highway



Modern homemakers demand a modern cooking method, and the switch is to the most modern of them all — electric cooking.

Clean, fast, safe, accurate, dependable, cool and economical — all of these qualities will be found in the modern range — the electric range.

It's time for you to switch to modern cooking. Of course, it's electric.

SEE YOUR
MODERN ELECTRIC
APPLIANCE DEALER





NEW YORK—1,000,000,001 will soon be somebody's lucky number! Beautiful Roxanne, of television's **BEAT THE CLOCK**, helps Sylvania Electric celebrate the production of a billion electronic tubes. This tube, number 1,000,000,001, released through usual retailing channels, means two all-expenses paid cruises to Bermuda for the lucky consumer who receives it.

The billionth tube, which rolled off the company's production line in Emporium, Pa. early this week has been sealed in plastic and preserved.

Fashions by a MAN OF DISTINCTION



FASHION MAGIC—Esther Williams models a new type swimsuit foreshadowing an important new fashion idea. It's the two-piece suit that looks one-piece, giving you the covered flatness of one-piece, the comfort of a two-piece. Created by famous swimwear-maker Fred Cole, the shapely suit can be worn over the matching shorts or tucked in, can be teamed with skirts, or the shorts can be worn with other tops. For his eminence in the fashion field Mr. Cole was just named a **Man of Distinction** by the board of Calvert Distillers Corp. This is a new laurel that tops his many previous awards.

Personals

Mr. and Mrs. Dallas Earl Coldiron from Augusta, Ga. are visiting friends and relatives in Friona this week. Dallas has recently been discharged from the army after nineteen months service.

Mrs. Sue Nazworth is teaching school in O'Donnell this year.

HOME FROM TRIP
The Bill McGlothlin family and Mrs. A. E. Stanley have returned from an extended vacation trip covering over 4500 miles through the central and western states.

They went by way of Albuquerque to Cortez, Colo., where they spent two days visiting relatives, and from there drove through Utah and Idaho to Washington state. They spent one night in Prosser, Washington with Isaac Vaughn and family, brother of Elwood Vaughn of Friona.

They visited the Columbia River basin and Moses Lake. Their son and family, the Robert McGlothlins, met them in Gig Harbor, Washington and they all went to Grand Coulee Dam.

On the return trip they came through Montana and Wyoming, where they viewed Yellowstone Park and attended a rodeo. Tuesday night was spent in Lamar, Colo. with relatives and they returned home Wednesday of last week.

Winners of Babe Ruth Awards



WASHINGTON, D. C.—Following the belief that good sportsmanship is essential to the American way of life, a committee composed of 42 of the nation's leading sports writers has chosen two outstanding high school graduates, Jacqueline Major (left) of Floyd, Va., and Ralph Thomas (right) of Sistersville, West Va., to represent the 6,000 nation-wide winners of the Babe Ruth Sportsmanship awards.

Miss Major, who lives with her grandmother and two brothers and a sister, has a perfect 11-year school attendance record, despite the fact that she had to walk two miles to the school bus stop and wade a river in the worst kind of weather. Her numerous household "chores" include milking a cow and chopping firewood.

Ralph Thomas' award is especially significant because of his unusual handicap. He has no legs. Mr. D. F. Arnett, his high school principal, declared, "You have to be a good sport with a handicap like that. Ralph is quite an inspiration. . . . In his spare time he coaches a basketball team."

Among the committee which selected these two are the presidents of both the Football and the Baseball Writers Associations, representatives of major news syndicates and papers across the nation.

Three thousand high schools in the U.S. cooperate in the program which is directed by the Babe Ruth Sportsmanship Awards Committee, composed of two representatives each from the National Association of Secondary-School Principals and the American Association for Health, Physical Education and Recreation—both departments of the National Education Association—and from the Babe Ruth Foundation.

Black Study Club has First Meeting of Year

The Black Social and Study Club began its 1952-53 club year Thursday with a regular meeting held in the Clubhouse.

New Yearbooks were distributed

and a business session was held with the new president, Mrs. Glenn Roberson, presiding. Plans were completed for a bake sale to be held at the Fair in Friona on Friday.

The first scheduled program was presented.

Refreshments were served by the hostesses, Mrs. Pete Brax-

ton and Mrs. Joe Douglas to Mesdames Joe Storey, Martin Fulcher, Dick Rocky, Howard Elmore, Lloyd Pruitt, D. C. Allmon, Glen Roberson, Walter Fangman, Fern Barnett, Kermeit Deaton, Clyde Hayes, Tom Presley, Woodrow Whitaker and Ralph Price.

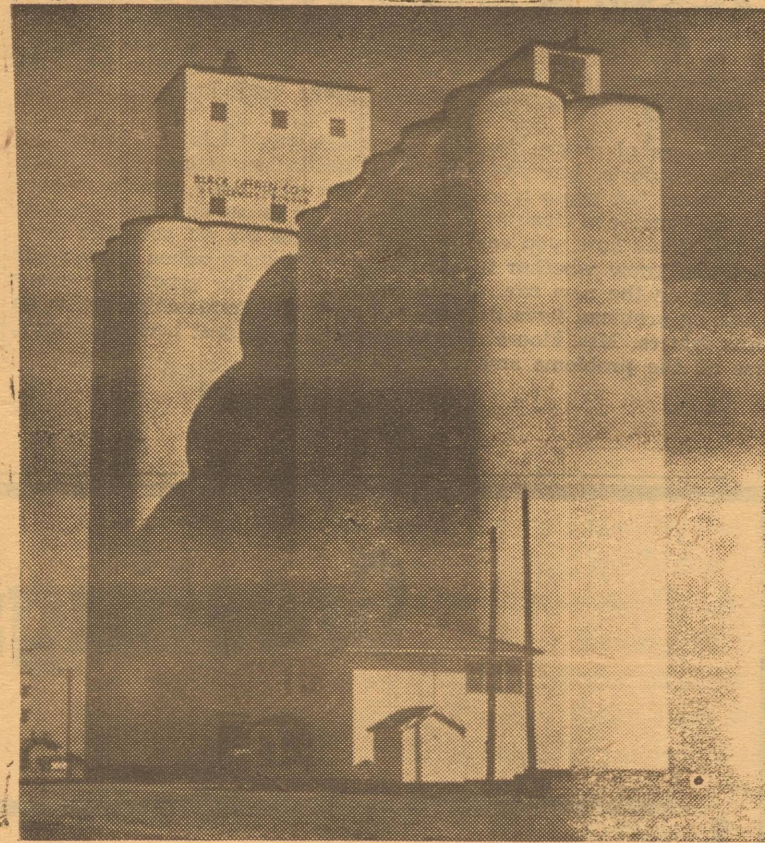
Mr. and Mrs. Joe B. Douglas attended the funeral of his brother, Grady Douglas, in Childress Monday.

SUNDAY GUESTS

Sunday dinner guests in the George McLean home were Mr. and Mrs. Robert Hale and Jim Hale. Mrs. Hale is from Scotland from where the McLean family came over two hundred years ago. She and Robert Hale were married in Clovis this year. Mr. Jim Hale is a son-in-law of the McLean's.

USE THE CLASSIFIEDS

We'll Be There to Visit With You at the **GREATER PARMER COUNTY FAIR** This Week-end in Friona



REMEMBER

PLENTY OF STORAGE SPACE

AVAILABLE AT

BLACK Grain Company

J. R. "Pete" Braxton, Mgr.

In the Bovina Area

it's the

ESQUIRE CLEANERS

Mrs. Wallace Rogers for

QUALITY CLEANING

FREE PICK-UP AND DELIVERY

TAILOR-MADE SUITS

Phone 2131

Bovina

THERE'S A GREAT BIG

Welcome Awaiting You

at the

COUNTY FAIR IN FRIENDLY FRIONA

and at the

PLAINS HARDWARE AND FURNITURE

BOYD'S

BRAKE SHOP

Complete Brake Service
Brake Shoe Exchange
Drums Refaced and Ground
Wheels Balanced
717 W. 7th - Ph. 4326
Clovis

Rhea News

By FLORENCE DEAN

Mr. and Mrs. Jack Patterson and girls spent a few days visiting in Georgia with their folks before school started.

Visiting Mr. and Mrs. Gene Snell and family are his sister Mr. and Mrs. Bill Storey and Linda from Kansas.

Mrs. Esther Wagner and sons returned to their home in Austin Tuesday of last week.

Congratulations to the new Rhea Citizen Dale Robert Schueler, son of Mr. and Mrs. Raymond Schueler, born Sunday morning, September 7, at the Farmer County Community Hospital. He weighed 9 lbs. He is the first grandson of Mr. and Mrs. Robert Schueler.

Mr. and Mrs. Elmo Dean, Gladys and Lindy attended the baseball game at Clovis Sunday afternoon.

The Rhea Farm Bureau had its meeting Friday night. The large attendance enjoyed the Farm Bureau choral club from Dimmitt, Carl Maurer of Friona, Mr. Cash of Amarillo brought a film out about the Graham-Hoome plow. Refreshments of home grown watermelons were served by the W. H. Drager's and M. L. Drager's.

Mr. and Mrs. Carl Dorsey of Los Angeles, Calif. are visiting here this week. They arrived Sunday afternoon. Mrs. Dorsey is a sister of Mrs. Cordie Potts, Floyd Schlenker of this community. Mrs. Ralph Wilson and Mrs. Mabel Hartwell of Friona.

Mrs. Chas. Schlenker and Mrs. Mabel Hartwell of Friona is spending a few days with Mr. and Mrs. Potts and family this week visiting with Mr. and Mrs. Dorsey.

Personals

Mr. and Mrs. O. J. Beene were in Plainview visiting Sunday.

Mr. and Mrs. Reaford Shirley and children spent Sunday in Morton visiting with the Norris Hatters.

The Vernie Roberts family of Canadian spent the week-end in the Ed White home.

Mr. and Mrs. Henry Lewis and Mr. and Mrs. Wright Williams have been vacationing in the mountains of New Mexico.

Mr. and Mrs. S. L. McLellan and Joe and Mrs. Betty Louise Rector and Larry attended a family reunion in Hot Springs, New Mexico over the week-end. Twenty members of the family had a picnic in the park.

Joyce Miller left Sunday to enroll in college at Texas Tech in Lubbock.

The executive committee of the Friona Women's Club met Monday afternoon to plan their first meeting of the club year.

Roy Wilson and Pete Hollis attended water school in Hereford three nights this week.

The Buck Fallwell's and Mrs. C. H. Fallwell left Wednesday for Fayetteville, Ark. to visit the Ardean Fallwells.

Jean Crawford left Wednesday to attend the University of Minnesota.

Mrs. Maggie Woolf of Gallop, N. M. was a Friona visitor Sunday. She is an aunt of Mrs. Lora Harris.

Vic Vet says

HEY! DON'T PAY YOUR GI INSURANCE PREMIUMS IN CASH. PAY BY CHECK OR MONEY ORDER AND SAVE THE CANCELLED CHECKS OR MONEY ORDER STUBS FOR YOUR RECORDS. YOU WON'T GET PREMIUM RECEIPTS AFTER AUGUST 1, 1952



For full information contact your nearest VETERANS ADMINISTRATION office

Watch Out! NEW FABRICS NEED CAREFUL CLEANING

By BETTY HUDSON

Forget the "good old cleaning tricks" that mother taught you. Most of them are outdated. Today we're in the magic era of synthetics, and that old cleanser guaranteed to dissolve dirt might end up dissolving your new synthetic dress or shirt.

A general rule is to treat synthetics like wool or silk, according to Alma Chesnut Moore, a leading authority on cleaning. Wash them in lukewarm suds, without pre-soaking, rinse them carefully, and hang them to dry indoors, away from heat or sunlight. Iron them on the reverse side, but some, like vinyon and glass, should not be ironed at all.



In her new book, "How to Clean Everything" (Simon & Schuster), Mrs. Moore warns that household bleach should be avoided on stained nylon and orlon. They can generally be dry-cleaned at home with any standard fluid. If ironing becomes necessary, especially in the case of dacron, avoid excessive heat. Set the iron at "rayon," and never more than 275 degrees Fahrenheit. Hot cigarette ashes will melt dacron, for instance.

The era of magic cleaners and magic materials has brought a lot of comforts, but plenty of new headaches also. Mrs. Moore, who spent ten years in research for her new book, concludes that the only magic in cleaning is knowing what to use and how to use it. If you know how, you can get that indelible ink off your tile floor. You can know whether to use hot or cold water when baby spills his egg on the new rug. There is an answer for practically every cleaning problem, from dust behind the radiator to iodine stains on milk fabrics. Mrs. Moore's new book, which has just been published, has all the problems and all the answers.

Personals

Mr. and Mrs. J. R. Daniels, Patsy and Jerry were Friona visitors Sunday.

service in the local church. Sunday night services were held by Rev. Eugene Naugle, assistant pastor of the Hereford church.

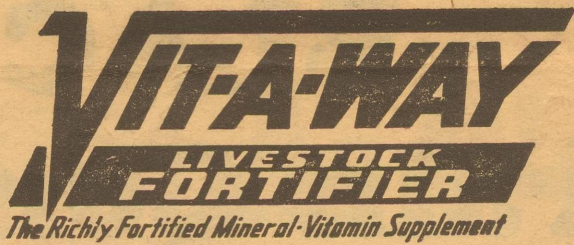
Mrs. Glenn Reeve, Mrs. W. A. Tinney and Miss Wanda Hart were business visitors in Amarillo Monday. They also visited a friend of Mrs. Reeves who is ill in an Amarillo hospital.

CORNER GROCERY PRESENTS Cherry Sundae



Greetings Exhibitors and Visitors

NO BONE MEAL IN



The Richly Fortified Mineral-Vitamin Supplement
Rich in Minerals and Vitamins

"More than Just a Mineral Mixture"

VIT-A-WAY has never and does not now contain BONE MEAL... imported or domestic!

Only VIT-A-WAY Mineral-Vitamin Supplement offers you the improved SEALING and COATING process—to protect against Chemical Reactions and Oxidation of MINERAL and VITAMIN Elements.

VIT-A-WAY supplies a masterly blend of Minerals and Vitamins to your animals in required amounts... to help correct nutritional disturbances and supply nutritional deficiencies.

VIT-A-WAY AIDS:

- * Better Calf, Lamb, and Hog Crops
- * More Milk
- * Faster Growth
- * More Wool
- * Better Health
- * Control of Bloat

BALANCE YOUR FEED

(Regardless of what Brand you use)

BALANCE YOUR GRASSES with VIT-A-WAY

With grains and grasses varying so widely in MINERAL and VITAMIN content—you need VIT-A-WAY, THE AMAZING BALANCER.

Costs So Little—Does So Much
SEE YOUR DEALER TODAY

Or Write: it-A-Way, nc., P. O. Box 2106 Ft. Worth, Tex., Leo Potishman, Pres.



We're glad we had a part

by Supplying

VIT-A-WAY

IN THE FEEDING PROGRAM for many of these Prize Animals

See Us For

Certified Seeds

SANTA FE

GRAIN

COMPANY

FRIONA

Uncle Ezra's Farm—One of the many features of Turner Bros. Shows at Parmer County Fair



Among the unusual displays on the Carnival Midway at the Fair in Friona is UNCLE EZRA'S FARM, a miniature model farm, valued at \$10,000, which took 7 years to build. All figures and equipment operate automatically by electricity in a lifelike fashion. The exhibit will be at Friona Fair Admission 10c including tax; persons over 70 admitted FREE any time (we suggest they come in the daytime). This attraction played 4 state fairs, including Missouri, where it had 12,000 paid admissions. (Advertisement)

GUINN-MAGNESS NUPTIAL VOWS ARE EXCHANGED

Marriage vows were read in a candlelight service at the First Presbyterian Church in Hereford Friday evening, Aug. 9, for Miss Dorothy Nell Guinn and Tim Magness. Mrs. Magness is the daughter of Mr. and Mrs. J. T. Guinn, and the groom is the son of Mr. and Mrs. H. T. Magness, all of Friona.

Rev. T. B. Allen, pastor of the First Baptist Church of Spur, read the double-ring service. Bouquets of white gladioli, daisies and chrysanthemums featured the decorative altar appointments.

Bill Rogan of Lubbock organist, played a prelude of nuptial selections and accompanied Ira Schantz, who sang "I Love Thee," "Tomorrow" and "The Lord's Prayer." Mr. Rogan played "Processional" by Gullmont as the bridal party entered and "Wedding March No. 3" by Bloch as the recessional.

Mrs. Bryan Morgan of Houston was her sister's matron-of-honor. Bridesmaids were Mrs. Owen Harvey of Shamrock, sister of the bride, Miss Denise Magness of Friona, sister of the bridegroom, and Mrs. J. T. Guinn, Jr. of Pampa, sister-in-law of the bride.

They wore ballerina length dresses of organdy over taffeta styled with fitted bodices, high necklines, cap sleeves outlined with embroidered daisies and full flared skirts. The honor attendant wore lavender and carried lavender daisies. The bridesmaids wore yellow and their bouquets were of yellow daisies.

Jacqueline Magness, sister of the bridegroom, and Carol Ann Hardy, niece of the bride, lighted the candles. They wore identical dresses of white taffeta. Their bouquets of yellow and lavender daisies were tucked into pockets on their skirts, and they wore headaddresses of daisies.

H. T. Magness was his son's best man. Ushers were Lavon Rogers of Bonna, cousin of the bridegroom, Joe Osborn of Friona, Bill Brewer of Lubbock and Charlie Nolan of Lubbock.

The bride, who was given in marriage by her father, wore a ballerina length dress of white organdy over taffeta, fashioned with a high neckline, cap sleeves outlined in embroidered daisies, fitted bodice and full flared skirt. Her shoulder-length veil fell from a cap covered with white embroidered daisies, and she carried an arm bouquet of white chrysanthemums tied with white satin streamers. For some-



Mrs. Tim Magness

thing old, she wore a ring which belonged to her maternal grandmother.

Mrs. Guinn, mother of the bride, wore a pastel pink lace dress with a pink feather hat and corsage of pink carnations. Mrs. Magness, mother of the bridegroom, wore a dress of grey blue faille with pink accessories and a pink carnation corsage.

Following the ceremony, the bridal party was honored at a reception in the Fellowship Hall of the church. Laid with a lace cloth, the serving table was centered with the attendants' bouquets, flanked by lighted yellow tapers. Lunell McFarland and Mary Brewer served the tiered wedding cake, and Mrs. Jack Miller of Dimmitt and Miss Caren Conklin presided at the punch bowl. Myrna Welch se-

cured names for the guest book.

When the couple left for a wedding trip to New Mexico and Colorado, the bride traveled in a teal blue woolen suit with black accessories and a corsage of yellow roses. They will be at home in Lubbock, where both will enroll as senior students at Texas Technological College.

Both Mr. and Mrs. Magness are active in music and social circles at Tech; both are members of the mixed choir, singing with the Madrigal singers. Tim is a member of the Men's Glee Club and the Air-ROTC and is a member of the ROTC band. He is vice-president of the newly organized Men's Music Sorority and Dorothy is vice-president of

the newly organized music sorority for women. Both are music majors and plan eventually to teach public school music.

Both were graduated from Friona High School. Mrs. Magness attended Trinity University, San Antonio, before enrolling in Tech. Mr. Magness attended Baylor University, Waco, before transferring to Tech.

Dressy Comfort
with foam rubber
cushion in the heel



Style 8341

Want your feet to feel as pretty as they look? Then treat them to the comfort of these medium-heel wedge dress sandals—the sole cushioned with foam rubber. Sheer heaven! Black kid suede and black calf. A mere

4.95

WILLIAMS MERC. COMPANY

Bovina, Texas

Homeseekers OPPORTUNITY

180 Acres near Bovina, on pavement. Very neat attractive improvements. Beautiful location. Lots of trees. 50 Acres of grass. All the land is top quality even the grass land. This is a farm that any family would be happy to call home and priced at only \$150.00 per acre.

O. W. RHINEHART

Bovina, Texas

Personals

Eastern Star To Have

Bake Sale

The Eastern Star met Monday night in the Masonic Hall and plans were made to sell pies and cakes at the barbeque in the park on Friday evening at 6:30 p. m. This will be an annual affair.

Mr. and Mrs. W. A. Stanley left Wednesday for their home in Lamar, Colo., after visiting with his mother, Mrs. A. E. Stanley, and his sister and family, Mr. and Mrs. W. E. McClothlin. While here the W. E. McClothlins, Mrs. Stanley and the W. A. Stanleys motored to Lubbock to visit with the Jack Stanley family.

Friona High School Band had a rehearsal and practiced marching on Tuesday night.

Mr. and Mrs. T. C. Gardner and Naomi visited with Mrs. Gardner's mother Mrs. R. L. Roberts of Clarksville, Texas over the Labor Day holidays.

Gaylord Maurer drove his sister and family, Mr. and Mrs. R. E. Cleveland and daughter, by Colorado Springs, Colo., to pick up their household things and move to Chicago Ill., where Mr. Cleveland will enter the Methodist Ministerial School.

Join With Us in Supporting
the . . .

PARMER COUNTY FAIR

a very worthwhile
County-Wide Project

WILSON FOOD STORE
Bovina

ANNOUNCING

Grant's Plumbers' Service

PLUMBING - HEATING - VENTILATION

George L. Grant, Owner

After September 14th, 1952, I will not be connected with Mr. H. H. Weis, but will have my own office at my home west of Roy Wilson's residence.

I would like to thank everyone for their patronage in the past while working for Mr. Weis, and I invite your trade and consideration in the future. I may be contacted at my home or at Plains Hardware in Friona.

George L. Grant, Sr.

Howdy Fair Visitors!

YOU'RE ALWAYS WELCOME
to FRIONA and to the

REGAL THEATRE

We suggest that you make the Fair Even More
Enjoyable by relaxing in our
Comfortable, Modern Theatre
and seeing a Good Show!

REGAL THEATRE

FRIDAY - SATURDAY

Red Skies of Montana
Radar Man from the Moon No. 11

SUNDAY - MONDAY

David and Bathsheba
IN TECHNICOLOR

Gregory Pesk

Susan Hayward

WEDNESDAY - THURSDAY

Errol Flynn Ruth Roman
In Warner Bros.
Mara Maru

REMEMBER SHOW TIME

MATINEE—2:00 p. m.

NIGHT—8:00 p. m.

HOSPITAL NOTES

ADMITTED

Mrs. Jimmy Jesko, o. b.
Mrs. M. L. McFarland, med.
Pierre, S. D.
Mrs. Delbert Bainum, med.
Summerfield.
Mrs. Raymond Schueler, o. b.
Friona.
Mrs. Howard Ham, o. b. Farwell.
Mrs. J. C. McMenamy, Lazbuddie.
William Lawson, med. Bovina.
Eddie Massey, med. Friona.

DISMISSED

Mrs. Margie Likes.
Ronald Tedford.
Mrs. Roy Slagle.
William Lawson.
Mrs. M. L. McFarland.
Mrs. Jimmy Jesko and baby girl.
Mr. Jack Likes.

Former Frionan

Met Violent Death

In Car Accident

Word has been received here of the death of Miss Marcella McReynolds, 17-year-old daughter of Dr. and Mrs. R. J. McReynolds of Houston and formerly of Friona.

Death came as Marcella and three other young people were returning from a double-date swimming party; the car in which she was riding lurched out of control and careened off a culvert near Brenham.

The Houston Press ran over a column in accounting the accident, other occupants of the car were badly bruised and cut, the Press reported.

Surviving the victim are her parents, one sister, Carah Jane, and one brother, Robert.

K. P. A. N. RADIO LOG

WEEKDAYS

A. M.
6:30—March Time
6:45—Breakfast Time Frolic
7:15—News
7:30—Tomorrows Hits
7:45—Gen Griffin At The Organ
8:00—Local and Texas News
8:10—According To The Record
8:15—Morning Melodies
8:45—Son's of The Pioneers
9:00—News
9:15—Harmony Lane
9:30—Church of Christ
9:45—Margarets Meanderings
10:00—Sesame Secret
10:15—Homemakers Harmonies
10:30—M and M Party Time
10:45—Teen Age Record Review
11:00—Organairs
11:15—Morning Devotional
11:35—Musical Varieties
11:45—Chuckwagon Gangl on Hymn Time
12:00—Texas News
12:05—Commentary
12:10—Eddie Arnold
12:15—Trading Post
12:30—News
12:45—Western Ramblers
1:00—Tops in Pops
2:00—Music In Mello Mood
3:00—Sammy Kaye Orch
3:30—Crooner's Corner
4:00—Ragtime Review

Contributors—

(Continued from Page One)
Strickland Shamrock Service
F. L. Spring Grocery
Santa Fe Grain Co.
Hoyt Smith
Bert Shackelford
Owen Seamonds
Mr. Fred Schneider of Edna, Texas, arrived Saturday night to visit with his daughter, Mrs. A. E. Taylor.

HEREFORD

Southwestern Public Service
Deaf Smith County Electric Co-op.

LAZBUDDIE

T. W. Bewley
E. E. Engelking
H. L. Ivy
O. N. Jennings
J. H. McDonald
W. S. Menefee
A. E. Redwine

RHEA

Lester B. Dean
C. V. Potts
Melvin Sachs

PARMER COUNTY

Parmer County Farm Bureau
Elected County Officials
Loyde A. Brewer, Clerk
Charles Lovelace, Sheriff
Mrs. H. T. Reynolds, Treasurer
A. D. Smith, Judge.

Howdy, Fair Visitors

WHILE IN TOWN, WE SURE HOPE
YOU COME BY AND VISIT WITH US
'CAUSE YOU'RE OUR KIND OF FOLKS

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WITH EVERY PURCHASE

See Detailed Story and Explanation In News Columns of this Issue

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| BACON | WILSON'S CORN KING,
2 Lb. Limit | 1b. 39c |
| Coca-Cola | CARTON of 6
Plus Deposit | Ctn. 19c |
| CIGARETTES, all brands | | ctn. \$1.95 |
| CORN | Hunt's Golden Cream Style
No. 300 Size Cans | 2 for 29c |
| CATSUP | HUNT'S
14 oz. bottle | 5 for 1. |
| CANNED MILK | CARNATION OR PET
Large Can | 15c |
| Krispy CRACKERS | | 2 lb. box 39c |
| TOMATOES | NICE, FRESH
HOME GROWN | 1b. 12c |
| Bananas | LARGE CENTRAL
AMERICAN | 2 lb. 25c |



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DAVIS PAINT SALE

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HOUSE PAINT	First Grade	Gal.	1.99
PAN & ROLLER	Da-Tex, Reg.		2.19
Victory Red BARN PAINT		Gal.	1.99

10 percent OFF ON ANY NEW BRUSH

Allowed for your Old Brush, Regardless of Condition

Friona Lumber Co.

"Where The Home Begins"

CORNER GROCERY & MARKET
DIAL 2 and THREE 111



Fair Section; Schedule of Events

THE FRIONA STAR

VOLUME 28—NUMBER 6

FRIONA, TEXAS, THURSDAY, SEPTEMBER 11, 1952

FAIR TIME

Department Superintendents

Butterfat Production Contest	Weldon Revel
Jersey Department	Tyson Eubanks
Holstein, Guernsey Dept.	Tyson Eubanks
Milking Shorthorn Department	Junior Henson
Beef Cattle Department	Junior Henson
Swine Department	Robert Morton
Individual Agricultural Department	Harold Lillard
Community Agricultural Exhibits	Harold Lillard
Home Arts Department	Mrs. Mack Banium
Rabbit Department	Raymond Fuler
Brown Swiss Department	Leon Grissom

Officers And Directors of The 1952 Parmer County Fair Association

President	Floyd Schlenker
Vice-President	Clyde Hays
Secretary-Treasurer	Raymond Euler
General Superintendent	Joe W. Jones
Asst. Gen. Superintendent	J. T. Gee
Judge for Beef Cattle	J. P. Smith Pantex Farms
Judge for Swine	J. K. Adams Co. Agt, Muleshoe
Judge for Milking Shorthorn	Alton B. Chapman
Judge for Jerseys and Guernseys	J. P. Smith
Judge for Brown Swiss and Holstein	J. P. Smith
Judge for Rabbits	Dan Ethridge
Home Arts Department	Clyde Little, Southwest Public Service, Clovis, Dian Reed, Home Demonstration Agent, Muleshoe
Community Exhibits	Calvin Holcomb, County Agent, Tulia.

Directors

Raymond Euler	Virgil Teague
Eugene Boggess	Floyd Schlenker
A. L. Hartzog	Clyde Hays
Walter Kaltwasser	Martin Fulcher
John Getz	

Schedule of Events

The schedule of events for Thursday, Friday and Saturday include:

SEPT. 10—9:00 a.m.—Barn to receive of cows in production contest.

6:00 p. m.—All production cows in barn.

6:00 p. m.—Prelim. milking for production cows.

12:00 noon—Home arts Dept. open for entries.

SEPT. 11—6 a. m. to 8:00 a.m.—First test milking in butterfat production contest.

8:00 a. m.—Barn open to receive entries in all departments.

10:00 a. m.—Entries in Home Arts Division must be in.

Following the barbeque presentation of Community Queen Candidates.

6:00 p. m.—Entries to be in and positioned for departments.

6:00 p. m. to 8:00 p. m.—Final test milking in butterfat production contest.

SEPT. 12 9:00 a. m.—Judging of Community Exhibits and agricultural products.

9:00 a. m.—Judging of Home Arts Department.

9:00 a. m. Judging of Rabbits.

9:30 a. m.—Judging of beef cattle.

10:30 a. m.—Judging of Brown Swiss and Guernseys.

12:00—Lunch.

1:00 p. m.—Judging of Holstein.

1:30—Judging of Jerseys.

2:30—Judging of Milk Shorthorn.

6:30 p. m. FREE BARBEQUE

SEPT. 13—9:00 a. m.—Judging of Swine.

12:00—Lunch

2:00 p. m. parade.

4:00 p. m.—Entries in all departments may be taken from barn.

CONCESSIONS

Any person or any groups must get permission from the Secretary of the show before selling concessions of any kind. The concessionaire must pay 10 per cent of the net profits to the Fair Association.

Exhibitor's Rules

Rule 1—ENTRY: Entries must be made with the show manager not later than September 11, 1952. Those entering early will be given the preference in location of stalls. Entries are open to all Registered Swine and Registered cattle of the Dairy and Beef breeds. In case of desired entry of an animal on which registration papers have not been issued, a written statement must be attached to the entry form, giving proof that the animal in question is subject to registration. The Board of Directors must approve all such entries before the animal is allowed in the show ring.

Rule II—BANG'S TEST: No Dairy animal will be accepted into the show barn unless the owner presents a certificate indicating that the animal has been tested for Bang's Disease not earlier than 30 days prior to the show and found to be free from Bang's Disease. A certificate indicating that the animal has been vaccinated at the proper age will be accepted in lieu of test certificate.

Rule III—SIGNS: Exhibitors are permitted and encouraged to display a sign over their entries, advertising their herds.

Rule IV—CLEANING OF STALLS: Exhibitors must at all times keep their animals and stalls clean and in orderly condition.

Rule V—ASSIGNMENT OF STALLS: Insofar as possible, stalls will be assigned prior to the time the animals are brought to the show. This makes it

necessary that exhibitors make their entries early and all at one time if possible.

Rule VI—SHOWING: All exhibitors are urged to properly dress and exhibit their show animals in the show ring. The judge will be instructed to disregard any entry which is unduly late entering, the showing of which is not properly shown by the exhibitor.

Rule VII—ENTRY FEES: A stall fee of 50 cents per head for cattle and 25 cents per head for swine must be paid at the time animal is brought to barn. In cases where stall fees are paid in advance and animals are not brought to the show, the fee will be returned. (All exhibitors must pay annual club dues of \$1.00).

Rule VIII—BEDDING AND FEED: Bedding will be furnished for the show; Feed will be furnished by the exhibitors and must be kept in orderly condition.

Rule IX—LIABILITY: The show will accept entries with the expressed understanding that the show assumes no liabilities for the safety of the animals exhibited in case of fire, theft, or other damage.

Rule X—MILKING OUT: All cows in production must be milked out not earlier than 6:00 p. m. on the day preceding the showing of the animal.

Rule XI—REMOVING ANIMALS FROM THE BARN: Animals may be removed from the show barn not earlier than 4:00 p. m., Saturday, September 13, 1952.

Rule XII—PAYMENT OF PREMIUM AWARDS: Premium awards will be paid by the Secretary-Treasurer during the show.

Rule XIII—DECISION OF JUDGE FINAL: The placings of the judge shall be final in all cases, Exhibitors are free to re-

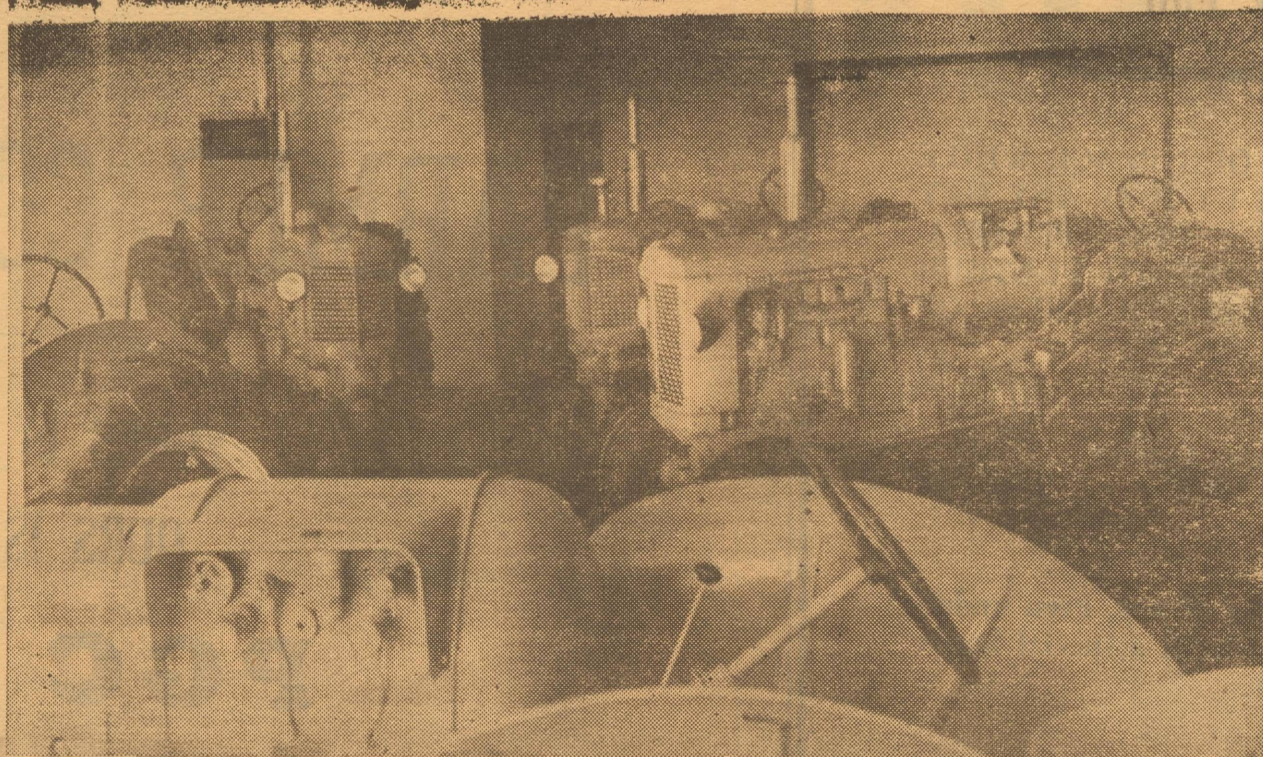
(Continued on Inside Pages)

WELCOME TO THE FAIR

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Come Around for a visit at our firm with "the friendliest folks you ever saw!"

MAURER MACHINERY COMPANY

LONE STAR
Agriculture
Released by
The Texas Department of Agriculture

Treating planting seed is not something new. More than 2,000 years ago farmers were told to soak planting seed in wine. In 1640 a shipwreck off the coast of England led to one of the big advances in small grain seed treatment. The damaged grain was unfit for making flour but was used for planting purposes. Farmers who planted the sea water saturated seed found their crops to be fairly free of smut. This led to the use of brine for treating wheat seed.

Today there are chemicals made specifically for the treatment of small grain seed and according to Don Norton, plant pathologist of the Texas A&M College System, when these materials are properly used, losses from most small grain smuts can be practically eliminated. Stinking smut is always a threat to the wheat crop and it along

with the loose and covered smuts of oats and covered smut of barley can be controlled by proper seed treatment. Still another insurance feature of treating planting seed is the reduction in seed decay and seedling blight.

During the past few years, a disease called dry-land foot rot of wheat has become economically important. In some areas of the Rolling Plains last year, up to 50 per cent of the wheat plants were affected. In the infested fields, the disease can be detected before harvest in the form of green and white heads on the same plant stool. The grain is shrivelled or is entirely absent. The base of the stems are usually dark in color and the diseased plants may be easily pulled from the soil. The root system often remains in the ground because the plants

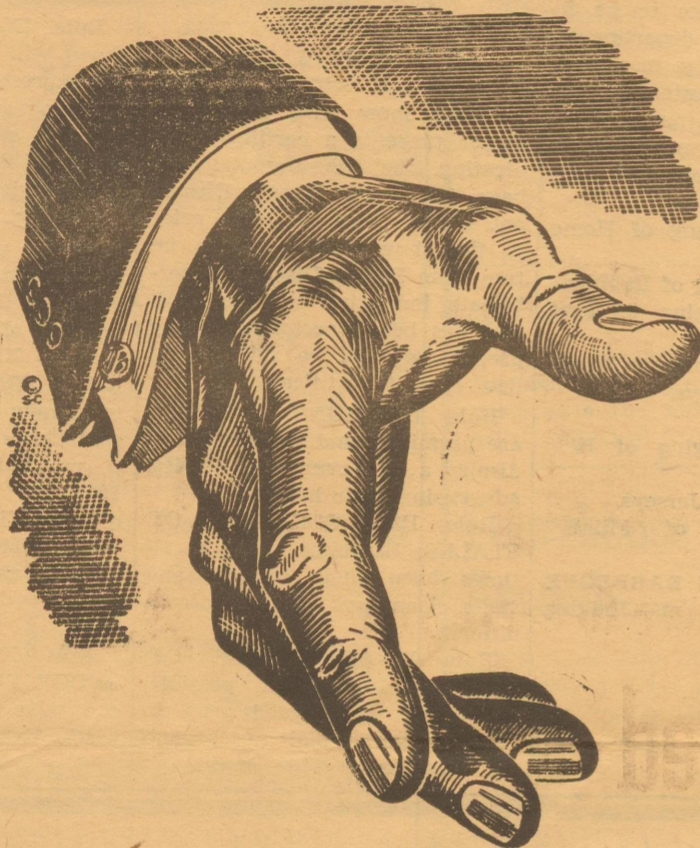
Our Great America ☆ by Woody

break at the decaying crown. Seed treatment is not the entire answer for controlling this disease but is an aid. Since the

disease fungus may live in the soil for several years, crop rotation and late planting are practices recommended by Norton as further aids to controlling foot rot and certain seedling blights.

The cost of seed treating materials is small when considered on a bushel or acre basis. Norton says several good compounds are readily available for doing the seed treating job. He urges farmers to follow closely the directions printed on the containers and to use care when doing the treating job because the materials are mostly poisonous.

He reports that out of 54,000 carloads of Texas wheat shipped last year only one was graded as smutty. This is a fine record but, he adds, it does not remove the need for a continuing small grain planting seed treatment program. Seed treatment is cheap and is always good insurance for a more profitable crop.



WELCOME

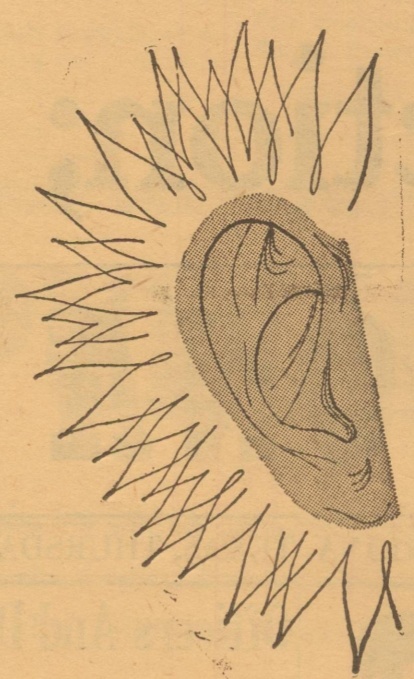
to FRIONA
And to the County Fair

WE'D LIKE FOR YOU TO STOP BY OUR PLACE WHILE IN TOWN FOR THE FAIR, OR COME BY JUST ANY DAY OF THE YEAR, LETTING US EXPRESS OUR APPRECIATION OF THE WORK YOU ARE DOING TO FURTHER THE AGRICULTURAL AND LIVESTOCK PROGRESS OF THIS COUNTY.

There's Better Living in Parmer County
Because of You."

It has been our privilege to know so many of you, even understanding your problems, so we will consider it a special honor to visit with you during the County Fair.

Welch - Blackburn
HARDWARE COMPANY
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"Things for Better Living"



Ears Burning?

Well, all we have to say is...

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COUNTY FAIR

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OURS IS GOOD SERVICE!

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G. W. FLEMING

MILLS & FLEMING

Extend Greetings to Parmer County Farmers
On The Occasion of the Widely-Known Parmer County Fair

AND WE INVITE YOU

to come Out now and let us show you through Our

All New Cotton Gin

A MAN WILL BE ON HAND TO ACCOMPANY YOU THROUGHOUT OUR ENTIRE PLANT, AND WE
INVITE YOUR VISITS AND INSPECTION BEFORE THE RUSH GINNING SEASON COMMENCES

Our Cotton Buyer, A. G. Earp, Already Has Arrived

and we invite you to Make His Acquaintance -- He's Here to Serve You

We're Conveniently Located

1 Mile South of the Hub

All-new and modern equipment has been installed in our plant. We call your attention to the following items That make for better service:

Four 90 Continental stands

Electric Powered

Experienced ginners, with long years of experience in the cotton country, on hand 24-hours per day.

Caliche drives from the pavement—no mud or sand to pull.

Cafe on the grounds for the convenience of those drivers making any long waits.

Double suction set-up to enable faster handling of loads.

Plenty Yard space

Dear Friends;

Everything is progressing nicely in the construction of this newest gin in the area, the management and personnel of our firm is not new to the problems of the cotton raiser, and we certainly feel at home here in what we see as one of the forthcoming top cotton areas of the state.

If we have not made your acquaintance—if you have as yet not inspected our gin, we extend special invitation for you to come out any day now, and we will be glad to take the time out to talk cotton and show you every phase of our plant.

We congratulate the farmers of this area for the fine fair being held this week-end; it represents the most progressive of agricultural enterprise,

Cotton will no doubt play a bigger part in the local economy in future months and years, and we are glad that we can work with you, being mutually interested in the welfare of this area.

Won't you come by soon and visit?

Very sincerely,

G. W. Fleming, Manager

"Where Your Trade Will Be Repaid In Service"

Schedule of Events

(Continued from Page One)
 quest the judge to explain his placing of any class, and the judge is urged to discuss each class after it is placed.
 Rule XIV—IN CASE OF DISPUTE: In case of dispute, the decision of the superintendent shall be final.

**Division 1—
Butterfat Production
Contest \$56.00 Prizes**

Superintendent—Weldon Revel
Rules of Contest:
 Rule I: Any registered cow that has been fresh at least six days prior to the preliminary milking is eligible for competition.
 Rule II: All prize awards shall be based on butterfat.
 Rule III: All cows entered in contest must be in the show barns not later than 6:00 p. m., Wednesday, September 10.
 Rule IV: The exhibitor may contact the department superintendent and advise him of the preliminary milking which shall be not earlier than 6:00 p. m., September 10, and not later than 8:00 p. m., September 10. All cows must be milked out absolutely clean at preliminary milking and it is mandatory that the department superintendent make a check of each cow immediately after preliminary milking. The first test milking shall be approximately 12 hours following the preliminary milking. The final test milking shall not be later than 24 hours following the preliminary milking.
 Rule V: The department superintendent shall weigh each test milking and obtain a sample of milk which will be tested for butterfat. At the close of the contest the department superintendent shall compute and post the amount of butterfat production for each cow entered and announce the winners.
 CLASS 1—Cows Four Years Old and Over.
 CLASS 2—Cows Three Years and Under Four.
 CLASS 3—Cows Two Years and Under Three.
 CLASS 4—Cows Under Two Years of Age.

**Division 2—
Jersey Department
\$152.50 Prizes Offered**

Superintendent Tyson Eubanks
 CLASS 5—Bulls, 3 years old and over. Born before July 1st, 1949.
 CLASS 6—Bulls, 2 years and under 3 born between July 1, 1949 and July 1, 1950.
 CLASS 7—Senior Champion Bull.
 CLASS 8—Bulls, Senior Yearling, born between July 1, 1950 and Jan. 1, 1951.
 CLASS 9—Bulls, Junior Yearling, born between Jan. 1951 and July 1, 1951.
 CLASS 10—Bulls, Senior Calf, born between July 1, 1951 and Jan. 1, 1952.
 CLASS 11—Bulls, Junior Calf born after January 1, 1952.
 CLASS 12—Junior Champion Bull.
 CLASS 13—Grand Champion Bull.
 CLASS 14—Cows 4 years old and over born before July 1, 1948.
 CLASS 15—Cows, 3 years and under 4 born between July 1, 1948 and July 1, 1949.
 CLASS 16—Heifers, 2 years and under 3 born between July 1, 1949 and July 1, 1950.
 CLASS 17—Senior Champion Cow.
 CLASS 18—Heifers, Senior Yearling born between July 1, 1950 and Jan. 1, 1951.
 CLASS 19—Heifers, Junior Yearling born between Jan. 1, 1951 and July 1, 1951.
 CLASS 20—Heifers, Senior Calf born between July 1, 1951 and Jan. 1, 1952.
 CLASS 21—Heifers, Junior Calf born after January 1, 1952.
 CLASS 22—Junior Champion Cow.
 CLASS 23—Grand Champion Cow.
 CLASS 24—Individual Herd—5 animals exhibited by owner.
 CLASS 25—Get of Sire—4 animals, Get of 1 sire.
 CLASS 26—Produce of Dam—2 animals same Dam.

**Division 3—
Guernseys Prizes
Of \$152.50 Offered**

Superintendent, Tyson Eubanks
 Classes the same as for Division 2.
**Division 4—
Holsteins Prizes of
\$152.50 to Be Awarded**
Superintendent, Tyson Eubanks
 Classes the same as for Division 2.
**Division 5—
Brown Swiss
Prizes—\$152.50**
Superintendent, Leon Grissom
 Class 27—Bulls, 3 years old and over, born before July 1, 1949.
 Class 28—Bulls, 2 years and under 3, born between July 1, 1949 and July 1, 1950.

Class 29—Senior Champion Bull.
 Class 30—Bulls, Senior Yearling, born between July 1, 1950 and Jan. 1, 1951.
 Class 31—Bulls, junior yearling, born between Jan. 1, 1951 and July 1, 1951.
 Class 32—Bulls, senior calf, born between July 1, 1951 and Jan. 1, 1952.
 Class 33—Bulls, Junior calf, born after Jan. 1, 1952.
 Class 34—Junior Champion Bull.
 Class 35—Grand Champion Bull.
 Class 36—Cows, 4 years old and over, born before July 1, 1948.
 Class 37—Cows, 3 years and under 3, born between July 1, 1948 and July 1, 1949.
 Class 38—Heifers, 2 years and under 3, born between July 1, 1949 and July 1, 1950.
 Class 39—Senior Champion Cow.
 Class 40—Heifers, Senior Yearling, born between July 1, 1950 and Jan. 1, 1951.
 Class 41—Heifers, Junior Yearling, born between Jan. 1, 1951 and July 1, 1951. (if in milk show in class 40)
 Class 42—Heifers, Senior calf, born between July 1, 1951 and Jan. 1, 1952.
 Class 43—Heifers, Junior calf,

born after Jan. 1, 1952.
 Class 44—Junior Champion cow.
 Class 45—Grand champion cow.
 Class 46—Individual Herd—5 Animals Exhibited by Owner.
 Class 47—Get of Sire—4 animals, Get of 1 sire.
 Class 48—Produce of Dam—2 animals same Dam.
**Division 6—
Milking Shorthorn
Prizes of \$152.50**
**JUDGE
Judge Alton B. Chapman
Floydada, Texas**
 Class 49—Mature Bulls, calved before July 1, 1949.
 Class 50—2 year old Bulls,

calved between July 1, 1949 and June 30, 1950.
 Class 51—Senior Yearling bulls, calved between July 1, 1950 and Dec. 31, 1950.
 Class 52—Junior Yearling Bulls, calved between Jan. 1, 1951 and June 30, 1951.
 Class 53—Bull calves, calved between July 1, 1951 and April 1, 1952.
 Class 54—Senior Champion Bull winners of Classes 49 and 50 compete.
 Class 55—Junior Champion Bull winners of Classes 51, 52 and 53 compete.
 Class 56—Grand champion bull winners Classes 54 and 55 compete.
 Class 57—Mature Cows, calved before July 1, 1947.
 Class 58—Four year old Cows, calved between July 1, 1947 and June 30, 1948.

Class 59—Three year old cows, calved between July 1, 1948 and June 30, 1949. (Continued on Next Page)

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INC.

says

**'WELCOME
NEIGHBOR'**

Make Our Firm Your Headquarters In Friona

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 • PERMANENT
 • ALL-STEEL
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County Fair

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B. T. Galloway Bldg. Friona

Schedule of Events

(Cont. From Preceding Page)

Class 60—Two year old Heifers, calved between July 1, 1949 and June 30, 1950, May or may not be in milk.

Class 61—Senior Yearling Heifers, calved between July 1, 1950 and Dec. 31, 1950. (If in milk will show in class 60).

Class 62—Junior Yearling Heifers, calved between Jan. 1, 1951 and June 30, 1951.

Class 63—Heifer Calves, calved between July 1, 1951 and April 1, 1952.

Class 64—Senior Champion Female, winners of Classes 57, 58, 59 and 60 compete.

Class 65—Junior Champion Female, winners of Classes 61, 62 and 63 compete.

Class 66—Grand Champion Female, winner of 64 and 65 compete.

Class 67—Pair of Cows, owned by exhibitor.

Class 68—Graded Herd, Bull Classes 49 or 50; 2 cows from Classes 57, 58, 59, 60; 2 Heifers from Classes 61, 62, 63. Not more than one from any class.

Class 69—Yearling Herd, Bull from Classes 51 or 52. 2 Heifers from Classes 61 or 62. Owned by exhibitor.

Class 70—Get of Sire; Four animals the get of one sire, both sexes represented, Members of the get of sire may be owned by one or more exhibitors.

Class 71—Trio of cows owned by exhibitor.

Division 7—

Beef Cattle

Prizes—\$120.00

Superintendent, Junior Henson

The class division for both Hereford and Angus will be the

Business Professional DIRECTORY

A. O. THOMPSON
ABSTRACT COMPANY
Hereford, Texas

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OPTOMETRIST

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Located
On Highway 60 East of Main
PHONE 2142

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CITY STEAM LAUNDRY

Helpy- Selyf Service

FRIONA

same but will be judged separately.

Class 72—Females, one year and under.

Class 73—Females, one year and under two.

Class 74—Females, two years and over.

Class 75—Grand Champion Female.

Class 76—Bulls, under one year of age.

Class 77—Bull, over one year and under two.

Class 78—Bulls, two years of age and over.

Class 79—Grand Champion Bull.

Division 8—

Swine

\$306.00 in Prizes

Superintendent, Robert Morton

Class 80—Open Gilts.

Class 81—Bred Gilts

Class 82—Sows under two years old;

Class 83—Sows two years old and over;

Class 84—Boars under one year old;

Class 85—Boars over one year old;

Class 86—Sow and litter

Class 87—Fat Barrows 160 lbs. and over;

Class 88—Pen of 3 fat barrows;

Class 89—Fat Litter, consisting of 5 or more hogs.

All breeds of hogs will be judged separately, and the above classes set up will be used for each breed.

Division 9—

Agricultural Products

Prizes—\$19.50

Superintendent, Harold Lillard

Class 90—Corn (10 ears)

Popcorn

Class 91—Small Grain (each sample to be one gallon).

Wheat

Barley

Oats

Class 92—Grain Sorghum (each

sample to be one gallon.)

Milo

Sudan

Kafir

Hegari

Class 93—Grain Sorghum

Heads (each sample to consist of ten heads)

Milo

Hegari

Kafir

Feterita

Division 10—

Rabbits

\$4.50 in Prizes

Superintendent, Raymond Euler

Judge, Dan Ethridge

\$2.00 for the best exhibit.

\$1.50 for the second best exhibit.

\$1.00 for the third best exhibit.

Exhibits consist of one or more rabbits.

Exhibitors must furnish own hutches.

Division 11—

Community Agricultural Exhibits

You must show 15 and not more than 15 products from the list below.

Superintendent, Harold Lillard

Class A: Cotton—20 open bolls.

One pound lint direct from gin.

Class B—(any two): Combine

Type Milo—10 heads; Dwarf

Type Milo—10 heads; Hegari—

10 heads; Feterita—10 heads; Kafir—10 heads.

Class C (any four): Wheat—1

gal.; Oats—1 gal.; Barley—1 gal.;

Sweet Sorghum—1 gal.; Maize—1

gal.; Improved Grass Seed any Variety; Sudan—1 gal.; Peanuts—

1 gal.; Clover seed—1 gal.;

Kafir—1 gal.; Vetch seed—1 gal.;

Alfalfa Seed—1 gal.; Hegari

Seed—1 gal.; Combine Type

Milo—1 gal.; Dwarf Milo—1

gal.; Rye—1 gal.

Class D (any three)—Soy beans

—1 gal.; Cowpeas—1 gal.; Black-

eyed Peas—1 gal.

Class E (any five):—Wheat—

1 bundle; Sudan for hay—1 bundle; Sweet Clover for Hay—1 bundle; Oats—1 bundle; Sweet Sorghum for hay—1 bundle; Soybeans for hay—1 bundle; Barley—1 bundle; Alfalfa for hay—1 bundle; Irrigated Mixed Pasture Grasses for hay—1 bundle.

Class F (any four):—Alfalfa—1 bale; Sweet Sorghum—1 bale; Cowpeas—1 bale; Irrigated Mixed Pasture Grasses—1 bale; Pea-

Irrigated MixedyeC7u. m—RIIH nuts—1 bale; Sudan—1 bale; Soybeans—1 bale; Native Hay—1 bale; Vetch—1 bale; Sweet Clover—1 bale.

Class G: (two)—Corn—any variety, 10 ears; Popcorn—10 ears.

Class H (any six): Watermelon—1; Beets—6; Turnips—6; Rhubarb—6; Egg Plants—3; Pumpkin Sugar—1; Cantaloupe—1; Carrots—6; Bell Peppers—6; Irish Potatoes—6; Cucumbers—3; Winter Squash—2; Tomatoes—6; Onions—6; Okra—12; Sweet Potatoes—6; Pumpkin, Field—1; Cabbage—3; Lettuce—3; Honey Dew Melon—3; Cashaw—1; Hot Peppers—6; Radishes—12; Sugar Beets—2.

Class I (any three): Dry Limes—1 gal.; dry Pintos—1 gal.; Dry Beans—any var., 1 gallon.

Class J (any two):—Apples—6; Pears—6; Peaches—6; Plums—12; Apricots—12; Grapes—1 bun.

Class K (any two):—2 quarts canned fruit; 2 quarts canned

vegetables.
If you show canned fruit you must show 2 quarts. If you show canned vegetables you must show 2 quarts. You cannot show 1 quart of fruit and 1 quart of vegetables.

Division 12— Home Arts \$66.00 in Prizes

Judges, Clyde Little and Dian Reed

Superintendent
Mrs. Mack Bainum

1. All entries in this department must be made not later than Thursday, 10:00 a. m. Sept. (Continued on Next Page)

Did You Know . . .

CREAM O' PLAINS

DELIVERED TO YOUR DOOR

IN FRIONA

Is Cheaper

Quarts

Pasteurized ----- 24c
Homogonized ----- 25c

Half-Gallons

Pasteurized ----- 47c
Homogonized ----- 49c

Phone 680 — Hereford

OR WRITE US A CARD



Cream O' Plains

YOU IN THE CHURCH THE CHURCH IN YOU

Character is a by-product of the church. It is here that young and old alike are showered with benedictions that fortify and influence for a better citizenship and a stronger democracy.

In the church the ministerial is molding religious character. Statesmen today declare that the church alone can furnish leadership to handle the affairs of state in these uncertain times.

Then we, with our children, should go to the church of our choice on Sunday. "You in the Church and the Church in you" — form a combination for good.

Local Church Notes

RHEA COMMUNITY

Immanuel Lutheran Church

Further proof of the efficient
E. W. Licktsinn, Pastor
Church Service 9:30 a. m.
Walter League — second and

Sunday School 10:30 a. m.
Ladies Aid—second Thursday of every month.

fourth Tuesday of every month.

Men's Club—third Friday of every month.

You are most welcome to come and worship with us.

Baptist Church

Rev. Russell Pogue, Pastor

Sunday School 10:00 a. m.

Preaching 11:00 a. m.

Training Union 7:00 p. m.

Evening service 8:00 p. m.

W. M. U. Tues. 3:00 p. m.

Sunbeams Tues. 3:00 p. m.

Prayer Meeting .. Wed. 8:00 p. m.

Sixth Street Church of Christ

Stanley Lockhart, Minister

Sunday school 10:00 a. m.

Preaching 11:00 a. m.

Training Class 7:00 p. m.,
Sunday

Evening service 7:45 p. m.

Ladies Bible Class 2:45 p. m.

Mondays

Prayer Meeting 7:30 p. m.
Wednesdays

Methodist Church

U. S. Sherrill, Minister

Sunday School 10 a. m.

Morning Worship 11 a. m.

Methodist Youth Fellowship

7 p. m.

Junior Fellowship 7 p. m.

Primary Group 7 p. m.

Prayer Meeting Wednesday

7:30 p. m.

Choir Practice Wednesday

8 p. m.

Congregational Church

George E. Meyer, Minister

Sunday School 10:00 a. m.

Morning Worship Hour 11 a. m.

Pilgrim Fellowship . 6:00 p. m.

Woman's Fellowship, first and

third Wednesdays of each

month.

Church Family Night ... The

first Sunday of each month.

Pentecostal Church

Rev. C. E. Lott, Pastor

Sunday School 10:00 a. m.

Morning service 11:00 a. m.

Evening service 7:30

Bible study ... Wed. 8:30 p. m.

Young People .. Fri. 8:30 p. m.

Church of Christ

Morning service 10:30 a. m.

Evening service 8:30 p. m.

THIS SERIES OF MESSAGES
IS MADE POSSIBLE BY THE
FOLLOWING MERCHANTS.

LEWIS VARIETY STORE

FRIONA STATE BANK

FRIONA STAR

WELCH-BLACKBURN HARDWARE

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Lumbermen

BLACK GRAIN COMPANY

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Poultry & Egg - Locker & Cold Storage

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FRIONA LUMBER COMPANY

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CITY STEAM LAUNDRY

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WELCOME

to our 600 CONSUMER MEMBERS and
all our
PARMER COUNTY FRIENDS
to the
COUNTY FAIR

We Cannot Do Less Than Lend Full Support
To Such Worthy Enterprises That
Actually Are On the Job to Provide
Improved Livestock, Farming Methods
And Even A More Intelligent Citizenry.
FARMING IN PARMER COUNTY IS A GOOD LIFE

You're Invited to Make Our Firm Your
HOME BASE IN FRIONA

FRIONA CONSUMERS

INC.

Farm Supplies

Gas & Oil

Hardware

Star Recipes

CRUSTY PEARS

Pare and halve 3 fresh ripe pears; roll in 1 cup cornflakes which have been crushed into fine crumbs. Place in buttered baking dish, cut side up. Dot with butter. Bake in moderately hot oven (400 F.) about 25 minutes. Serve with Lemon Spice Sauce.

- 1-2 cup sugar
 - 1 tablespoon cornstarch
 - 1 cup fruit juice
 - 1-8 teaspoon salt
 - 2 tablespoons butter
 - 1 1-2 tablespoons lemon juice
 - 1-8 teaspoon nutmeg.
- Mix sugar and cornstarch together. Add fruit juice gradually and cook, stirring constantly until sauce is clear and slightly thickened. Add butter, lemon juice, nutmeg and salt. Serve over hot baked fruit. Makes 6 servings.

Let's Eat This For One Day

- Breakfast
- Stewed Prunes Over Oatmeal
- Cream Sugar
- Scrambled Eggs Bacon
- Hot Biscuit Butter or Margarine
- Milk Coffee

Vic Vet says

LISTEN PAL! BE SURE YOUR GI HOME LOAN IS APPROVED BEFORE YOU GO INTO DEBT FOR THE APPLIANCES AND FURNITURE YOU MIGHT NEED FOR THE HOUSE

TELEVISION AND HOME APPLIANCE No Money Down



For full information contact your nearest VETERANS ADMINISTRATION office

for growing. Feed them well every day.

2. Plan your meals by the Texas Food Standard—the guide for good eating in Texas.

3. Get the most for your money in health values as well as taste appeal. Plan meals around the plentiful lower cost foods, eliminate waste in the kitchen and at the table.

BURNETT ANIMAL SOLD

D. C. Burnett, Brown Swiss breeder of Friona, has recently sold the bull Lena-Don Joe, 112-679 to R. O. Gregory, Muleshoe, Texas, according to a report from Fred S. Idtse, Secretary of the Brown Swiss Cattle Breeders' Association, Beloit, Wisconsin.

USE THE CLASSIFIEDS

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"Best for the Area"
See

Morrison Motor Company

Phone 4130

Muleshoe

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When Thinking
OF THE BEST
IN LIVESTOCK
and
AGRICULTURAL
PRODUCTS... think of
The



Parmer County Fair

WELCOME

Friends and Neighbors
at the

Parmer County Fair

ROCKWELL BROS. & CO. SET UP LUMBER BUSINESS IN FRIONA IN 1907, AND WE HAVE BEEN IN A POSITION TO OBSERVE THE RESULTS OF THE IMPROVED, FARSIGHTED FARMING METHODS AS PRACTICED HERE.

It has been a pleasure to progress with Parmer County during these years, improving our own business through service and maintenance of a COMPLETE lumber yard, one of the best yards in the Panhandle.

LET US CONTINUE TO GROW, WORKING TOGETHER

**Rockwell Bros.
& Co.**
LUMBERMEN

O. F. LANGE, Manager

FRIONA



When Seeking...

BETTER FEEDS

MERIT, of Course

BETTER PRICES

For Cream, Poultry, Eggs,
Hides

BETTER SERVICE

With a Genuine Desire to
Make Trading with us a
profitable business for
YOU, Every Day

We Suggest You Visit...

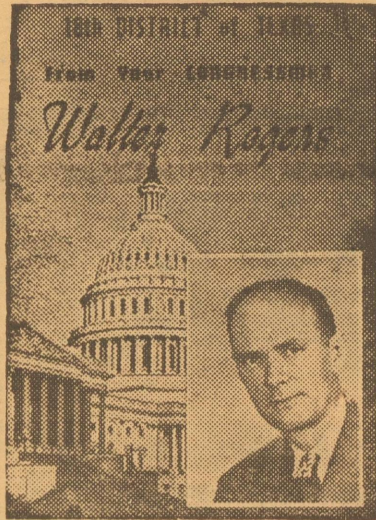
THORNTON'S

POULTRY & EGG
LOCKER & COLD STORAGE

FRIONA

"Serving Parmer County"

Crime, Expenditures Scored by Rogers



CRIME

The big news in New York and this section of the country, outside of politics, has revolved around the companionship racket that was flourishing in the "cafe society" walks of New York life. Many of the columnists have grabbed onto this expose and have talked about it almost daily in their columns. This makes

good material for news stories and columnist comments because of the prominence of many of the people involved. It also carries a tremendous reader interest, since it is a recognized fact that the downfall, demeris and shortcomings of human beings has always appealed to a large segment of human beings. The trouble is that the publicity value of the events seems to diminish shortly after the original story breaks and the whole matter is soon forgotten. The newspapers of this country could do a valuable service if they would carry these matter concerning crime clear through to the final conclusion and the punishment of the offenders. The final conclusion of the case and the punishment meted out to the offender, if found guilty, should be of great importance to people who are interested in suppressing crime. Publicity should also be given to the progress of the handling of the cases and the trials thereof. At the present time, there are several television shows dealing with true crime

stories. Some of these are stories that were developed in the hearings of the Kefauver Crime Committee. Great detail is given to the facts of the crime and the story usually ends with the offender being caught. Very little is said about the punishment meted out to the offender and the price that crime exacts. The catching of the criminal is sometimes less than half of the task that faces the state or the government. The big job is the prosecution, the conviction and the punishment. I sincerely hope that the publicity given the uncovering of what appears to be a vicious racket in the "cafe society" of New York will not be dropped, but that the whole story will be told to its final conclusion. It will open the eyes of many glamour-minded young people who look upon New York and its so-called society circles as the land of milk and honey. A complete expose of this situation can prove to these youngsters that all that glitters is not gold.

LESS PATERNALISM

A junior chamber of commerce in Virginia did an admirable thing the other day. They adopted a resolution condemning the practice of every community in the country calling upon the federal government for grants, gifts and other expenditures. The resolution recognized that the bills for these projects must come out of the taxpayers' pockets. It is indeed encouraging to know that the young people are vitally interested in stopping federal expenditures for these purposes. It has long been the rule in many communities that a request for a federal grant was fully justified on the grounds that if that community didn't get the money some other community might. The only way that federal spending can be stopped is for every community to adopt a rule that the only justification for such a request is that the funds are indispensable for the survival of the community, that an extreme emergency exists, and that every effort will be made to repay the funds so obtained.

LESS MILITARY EXPENDITURES

The announcement by Secretary of Defense Lovett that military expenditures would level off in the next fiscal year and that our preparedness program could be supported on a sustaining basis is most heartening to those of us who have continually sought economy. America does not want cheap defense, but by the same token, every taxpayer wants value received for defense dollars and has the inherent right to expect it. Waste of tax dollars is inexcusable, regardless of the department in which it occurs.

GRASS

Did you know that in the State of Texas, according to the latest census of agriculture in (1945), approximately 77 percent of all lands in farms is used for pasture (in the Panhandle areas about 63 per cent is used for grazing purposes); that approximately 50 per cent of all feed requirements for domestic livestock in the United States is provided directly by pastures and ranges? John James Ingalls, in his book, 'Blue Grass,' said, "It (grass) yields no fruit in earth or air, and yet, should its harvest fail for a single year, famine would depopulate the world."

Vic Vet says

VETERANS NOW RECEIVING COMPENSATION OR PENSION FROM VA DO NOT HAVE TO APPLY FOR THE INCREASED PAYMENTS RECENTLY VOTED BY THE CONGRESS...VA WILL MAIL THEM AUTOMATICALLY BEGINNING WITH THE JULY, 1952 CHECKS



For full information contact your nearest VETERANS ADMINISTRATION office



Please accept the Keys to the City

WELCOME FRIENDS TO FRIONA

and to the

Parmer County FAIR

City of Friona

CHARLES E. ALLEN, Mayor

RAYMOND G. WHITE

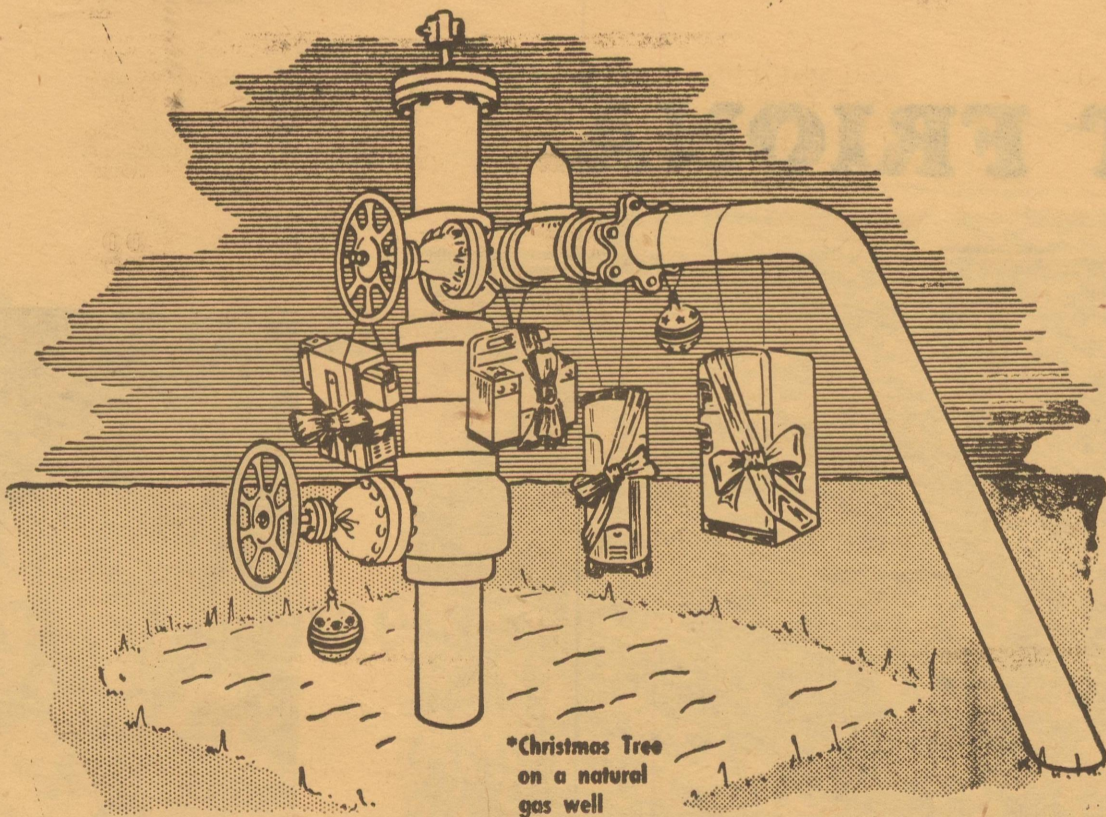
H. K. KENDRICK

Commissioners

ROY WILSON, Secretary

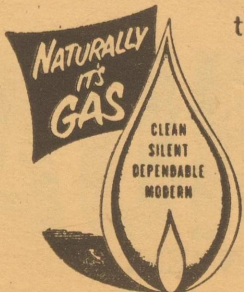
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Electric
"Your Old Friend" says:
WELCOME
to the
County Fair
and to
FRIONA
"We're You're Kind of Folks"

Have you completed your Christmas shopping?



*Christmas Tree on a natural gas well

Now is the time to see your gas appliance dealer and tell him that you want a gift that the entire family will enjoy. There is a wide variety of automatic gas appliances from which to choose... beautiful automatic gas ranges... dependable automatic water heaters... Servel gas refrigerators... or a Servel gas "year-round" air conditioner. Dependable automatic gas appliances and the "Christmas Tree" on the natural gas well will serve you and your family well regardless of the season. So be sure that you select a dependable automatic gas appliance — a gift that will keep giving the entire family complete satisfaction year after year.



West Texas Gas Company

HELPING BUILD WEST TEXAS SINCE 1927

There's **NO** value like Chevrolet value!

...the lowest-priced line in its field!

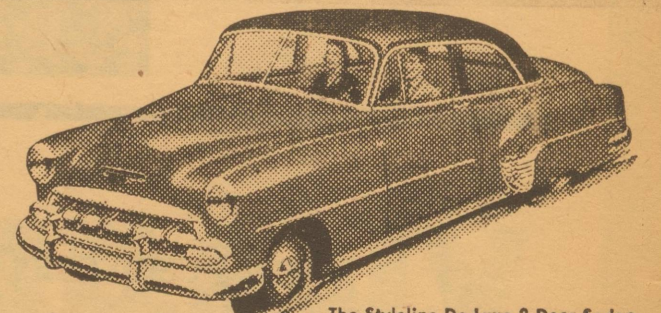
Measure value by what you get for what you pay... and it's easy to see why more people buy Chevrolets than any other car.

For you get more with Chevrolet... fine quality features found in no other low-priced car. And yet you pay less... for Chevrolet is the lowest-priced line in the low-price field.

Today more and more people are looking for greater value in everything they buy. Come in and let us show you all the reasons why—in automobiles—there's no value like Chevrolet value.



(Continuation of standard equipment and trim illustrated is dependent on availability of material.) MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!



The Styleline De Luxe 2-Door Sedan.

REEVE CHEVROLET COMPANY

