



THE FRIONA STAR

The Friona Star, Thursday, December 25, 1952

A Joyous Christmas Holiday to Everyone Eight Firms and Homes Take Decoration Honors in Judging

Checks are being mailed by the Friona Chamber of Commerce this week to winners in Christmas lighting and decorations in this annual contest. Cash awards of \$5 and \$2.50 were given in each division, and the Villa Cafe posted the same amounts in trade for winners in the outside residential lighting.

C. W. Dixon, 2nd. Inside Residential visible from the outside: Mary Boggess, 1st; Jake Lamb

2nd. Churches: Baptist Church, 1st; Congregational parsonage, 2nd.

Next Cub Scout meeting will be held Thursday, Jan. 1st at 7:30 in the Congregational basement. All parents are urged to attend.

Superintendent Dalton Caffey has announced that all classes of the Friona schools will resume Monday morning, Dec. 29th

Super Roads Denounced At Bovina Bureau Meet

"Parmer County stands to lose \$281,000 each year if the Thornton program for building super highways is not thwarted," Sam Allen stated in speaking before the Bovina Farm Bureau Thursday. Allen pointed out that \$127,000

(Continued on Back Page)

School for Santas



PLEASANT as it is to dream of a "White Christmas" with its carols and gifts, feasting and merry-making, the sparkling eyes of children delighting in Santa Claus and the wonderful Christmas trees, these things never can symbolize the tremendous significance of the day.

The birth of the Saviour was the greatest event in the history of the world. In spite of all the backslidings, Christian peoples have pressed forward steadily. However vicious and corrupt, the world today is far better than the world of pagan times; familiarity with the cross and crucifixion has abolished legal tortures and much cruelty—and, if given a chance, might shame us into banishing the curse of international viciousness for the sake of Him who became the Saviour of Man- kind.

Brazil's Christmas Features Performance Of the Miracle Plays

Brazilian Christmas festivities embrace an aggregation of modern observances entwined with ancient traditions brought over from the mother country of Portugal. The Christmas season in Brazil begins on Christmas Eve and ends with Epiphany on January 6. And because it is really summer time (spring in the northern hemisphere) the season is held away throughout the year.

Miracle plays have always been a tradition in celebration of the Holy Child. From olden times, the plays have had all the dramatic fervor of a religious performance together with the gracious hospitality of a social function.

The scene is at once solemn and fantastic, with costumes bedecked with feathers, spangles, jewels and what-not sparkling in a setting of luxurious tropical foliage and blossoms.

Out of the great variety of miracle plays, all on different themes, of which many are in the form of elaborate dances meticulously performed and accompanied by the music of an orchestra, the dance of the Four Parts of the World may be cited as a typical example.

The roles are enacted by girls dressed for the part and, in succession, Europe, Asia, Africa and America declaim. The discussion finally involves their respective rights to make oblation to the Christ Child. Eventually, Father Time appears and settles the dispute to the satisfaction of all concerned.

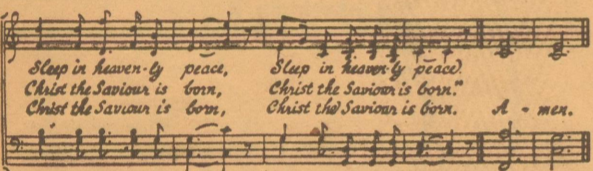
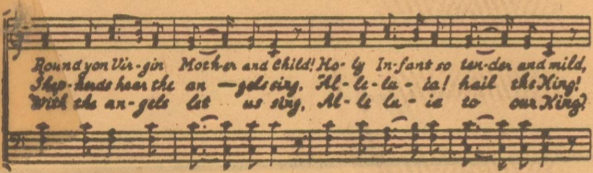
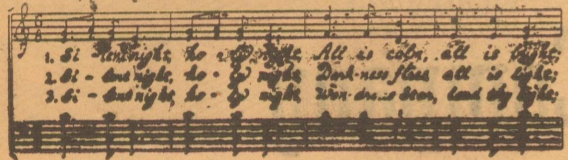
B. H. Massey, 58, and brother of Otis Massey of Friona, died at his home in Cleburne last Thursday following a stroke.

Attending the funeral services Saturday from Friona were Mr. and Mrs. Sam Williams, Mr. and Mrs. Otis Massey and Mr. and Mrs. R. A. Massey.

Kenneth and Wayne Bainum arrived home over the week-end

Silent Night

Joseph Mohr, Franz Gruber.



LETTERS TO SANTA

Dear Santa Claus
I am a little girl 11 years old, and everyone in school tells me that there isn't any Santa Claus. I want to know are you real, and all that I want for Christmas is a watch and baton, and belt, and a pair of Moccasins, and Santa please don't forget the other girls and boys.

With All My Love
Maritta Watson.

(Santa's Note: Dear Maritta I know there are always smart alex's who want to disappoint others' in many of their beliefs, only to grow up and find out after many years there really is a Santa Claus. Have Faith Maritta in all things good.
Love, Santa

Approaching Marriage Is Announced at Tea

Mr. and Mrs. Carl Maurer have announced the engagement and approaching marriage of their daughter, Shirley Anita, to Mr. Henry L. Donnelly, son of Mr. and Mrs. T. H. Donnelly of Artesia, New Mexico.

The nuptial plans were revealed at a tea held recently in the Friona Clubhouse. The wedding is to take place on Dec. 27th in the Friona Congregational Church. At the announcement tea, the tea table, draped with a lace cloth, was decorated in the honoree's chosen colors of turquoise and coral. Turquoise candies formed the center of a frosted arrangement of coral satin bows and pink leaves. Silver balls and birds completed the centerpiece.

In the receiving line were Mrs. Maurer, Mrs. Donnelly, Miss Maurer and Miss Jean Crawford. Piano selections were played during the receiving hours by Mrs. J. C. McCracken of Hereford.

Sixty guests called during the tea hours. Assisting in the house party were Mesdames Harold Lillard, J. C. Wilkison, L. F. Lillard, George Trieder, Ralph Miller and H. K. Kendrick.

Mr. and Mrs. Sam Williams and Mr. and Mrs. Otis Massey spent the week end in Midlothian visiting Mrs. Massey's father and sisters, Mr. G. W. Price and Miss Flora and Miss Mary Price.

Will you please bring me a real watch. And a newborn baby. Kay wants a baton. Oh yes, I want a Cinderella watch or a Snow White watch. And a baby bath. Becky wants a doll and a doll buggy and a suitcase. I would like to have some clothes for my new born baby doll. Will you try to make the other boys and girls happy.

Love, Carol Ann Coffey
P. S. Love Always.

Dear Santa Claus,
My name is Louis Baca. I am nine years old. I am in the third grade. Please bring me a BB gun I also want you to bring me a little water gun.
Merry Christmas
Your friend, Louis Baca

(ILLUSTRATED)

Dear Santa,
I am Mary Micheal Welch. There are five in my family, a boy, two girls, my father and my mother. Please bring my father and mother a T.V. set. Bring my brother a Space Set and Space Suit. Please bring my sister a milk truck and a coke truck.
Please bring me a baton and nurse kit.

Thank you and good by,
Your friend,
Mary Micheal Welch

Dear Santa,
I want a tool set.
I want a steam shovel.
I want a flying saucer.
I want an electric train.
I want a wood burning set.
I want a bicycle.
I want a BB gun.
Love, Richard

Dear Santa Claus,
I want a big doll that you can comb and curl her hair and an electric iron and I want a bicycle too.

I love you, Santa Claus.
From Della

Dear Santa,
I want a doll that you can comb and curl her hair and an electric iron and ironing board and that's all.
From Mildred

Dear Santa Claus,
Please bring me a BB gun and train.
Your friend, J. R. Morris

CHRISTMAS PRAYER

He shall judge thy people with righteousness, and thy poor with judgment.

In his days shall the righteous flourish; and abundance of peace so long as the moon endureth.

The kings of Tarshish and of the isles shall bring presents: the kings of Sheba and Seba shall offer gifts.

He shall spare the poor and needy, and shall save the souls of the needy.

His name shall endure for ever: his name shall be continued as long as the sun: and men shall be blessed in him: all nations shall call him blessed.

And blessed be his glorious name for ever: and let the whole earth be filled with his glory.
Amen, and Amen.

...from the 72nd Psalm



Dear Santa Claus
I want a nurse set, a pastry set, and a dress, some candy, and nuts. Come to see my little brother. Bring him something. We love you. You will find something on the table to eat.
Love, Cordella Parr

Dear Santa,
I want a record player for my Christmas. Don't forget to read the letter I am going to write you on Christmas night.
Love, Linda Gay

Dear Santa Claus,
I am a little boy seven years old. I would like for you to bring me a wood burning set and a pair of boxing gloves, and a watch and candy, fruit and nuts.
Wayne Cason

Dear Santa,
Please bring me a set of guns and a cowgirl doll with lots of clothes. Please bring all my friends the things they ask for.
Love, Jimette McLean

Dear Santa Claus
I want rocket set for Christmas and a American log set and a fort. But most of all I want the rocket set with men with helmets on. I have tried to be a good boy and I am 8 years old. I am in the third grade my teacher is Mrs. Mast. See you Christmas.
Love, Tommy J. Sanders

Dear Santa Claus,
Please bring me a doll that looks like a new born baby and a baby bath to bathe my baby in.
By and love,
Janet Marie Whitten

Dear Santa Claus
I am in the third grade and my teacher is Mrs. Mast. I want a walking doll and her name is Sweet Sue. I have a big sister that is in the fifth grade and I have a little sister that is not in school. She wants a baby doll too. My address is 612. I hope everybody has a very Merry Christmas.
Love, Janet Smith
P. S. I'll see you Christmas.

Dear Santa,
I am 2 years old. My name is E. C. Wilson. I have tried to be a good boy. I want a real watch and red cap with a leather top and a set of canasta cards. Will you bring me what I want? I like you Santa.
Your friend, E. C. Wilson

Dear Santa Claus
I am 8 years old. And tried to be a good boy. I want a BB gun and a football and a pair of boots and a real pocket watch, road-grader.
Love, Larry Mabry

Dear Santa Claus,
I want a yun and scabbord.
Love, Larry Drake

Dear Santa Claus
I want a Toni doll or Christmas. And I want a set of dishes too. And I want my doll's dress to be light red. And light red shoes. And white stockings.
I am sending you my love,
Elaine Russell

Dear Santa,
I would like a B-B gun and a waech and a wood burning set. My brother would like a drum and a cowboy suit. My little sister is too little to tell what she wants.
Love, Danny Smith

Dear Santa,
I would like to have a cement mixer, and a rocket man set and two guns and a hole bunch of candy and a earth man suit.
Love, Nowlin

Dear Santa,
I am a little girl 8 years old. Please bring me a doll and a school set and lots of candy and nuts.
With lots of love, Donna

Dear Santa
I am a little boy eight years old. I have been a good boy. I would like to have a B-B gun, and a bow and arrow set with sharp points.
Love, Larry Joe McCormack

Dear Santa,
I want a b-b gun and a wagon with a motor on it. I am in the third grade.
Love Santa Claus,
Thomas Scales

Dear Santa Claus
I would like to have a doctor set and a building set and a Coca Cola truck for Christmas. My little brother would like a wooden train for Christmas. And my big brother would like a pool table for Christmas.
Merry Christmas to all.
Happy New Year.
I will see you Christmas Eve.
Love, Donald

Dear Santa,
I want a watch, nuts, candy, and I want a set of dishes. I want a little table and chairs. I am 10 years old. Don't forget my brother and sisters and all the other boys and girls.
Good-by Santa Claus,
Love, Faye Scales

Dear Santa,
I want two guns and two holsters and if you come to town I want you to bring your reindeer with you. I hope you have some candy with you.
Love, Roger Gee

Dear Santa Claus,
I want adoll that you can curl hr hair. I love you Santa Claus. I want a angel book. I want a bicycle. I am your friend
Donella Gentry

Dear Santa,
Please bring me a fire truck and an erector set. Please bring the other nice boys and girls candy and toys. Don't forget my mother anr father and my sister Sally too.
Larry Hough
I love you Santa

Dear Santa Claus.
I am a little boy eight years old. I am in the third grade and go to school at FFriona. I have tried to be a good boy. Will you please bring me a BB gun, a croquet set, erector set and anything else you want to.
Bye, Santa, your little boy.
Danny Mac

Dear Santa,
I am 8 years old. I want a doll that you can roll her hair and wash her hair and had some clothes. I want some jeans and house shoes, Love Santa Claus,
From Margaret

Dear Santa,
I want a doll and a playhouse that has paper dolls in it and I want a baton please bring me dresses for my doll too. Would you please Santa Claus? and bring me all of the things that I told you Santa Claus and I want some candy and apples too and oranges too and please bring this please Santa Claus and a bicycle too.
Love, Patsy Sena Mary
and I love Santa Claus too.

Dear Santa,
I want a owboy 12 six shooter set and a Cub scout war bonnet and a Chemistry set and be sure the guns have a holster.
I am 8 years old and I hope my stockings re full of candy.
I am sending my love,
Love, Vance

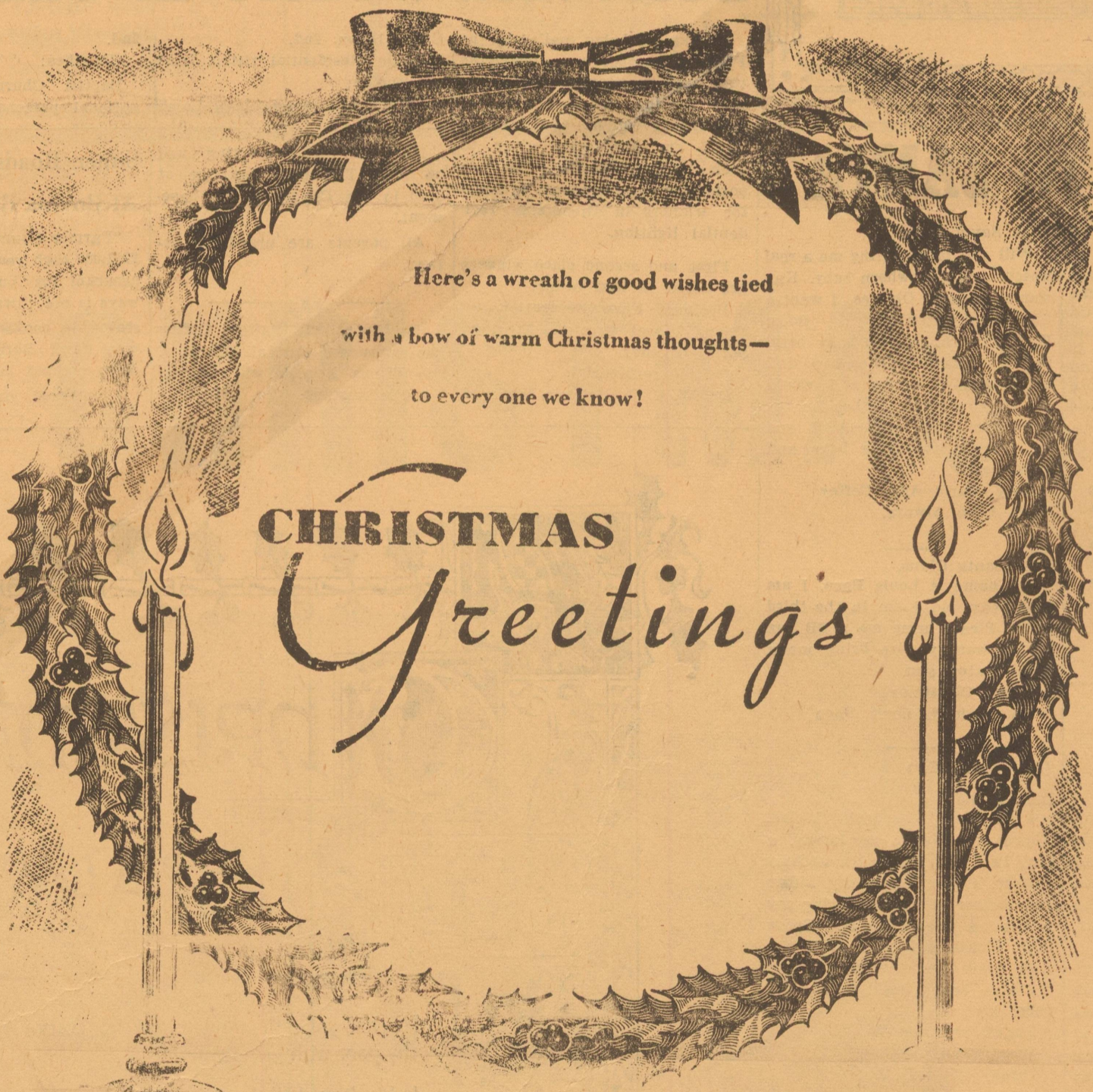
Dear Santa Claus
I have been a good girl and I want to have some doll clothes for my doll and a billfold. I know that there are other children in many countrie that will have no Christmas so I am going to give them some old toys of mine.
Love Vicki

"Merry Christmas"



We value your friendship and good will ...
we wish you a Happy Holiday and fulfillment of your hopes

Kendrick Oil Company



Here's a wreath of good wishes tied with a bow of warm Christmas thoughts— to every one we know!

CHRISTMAS Greetings

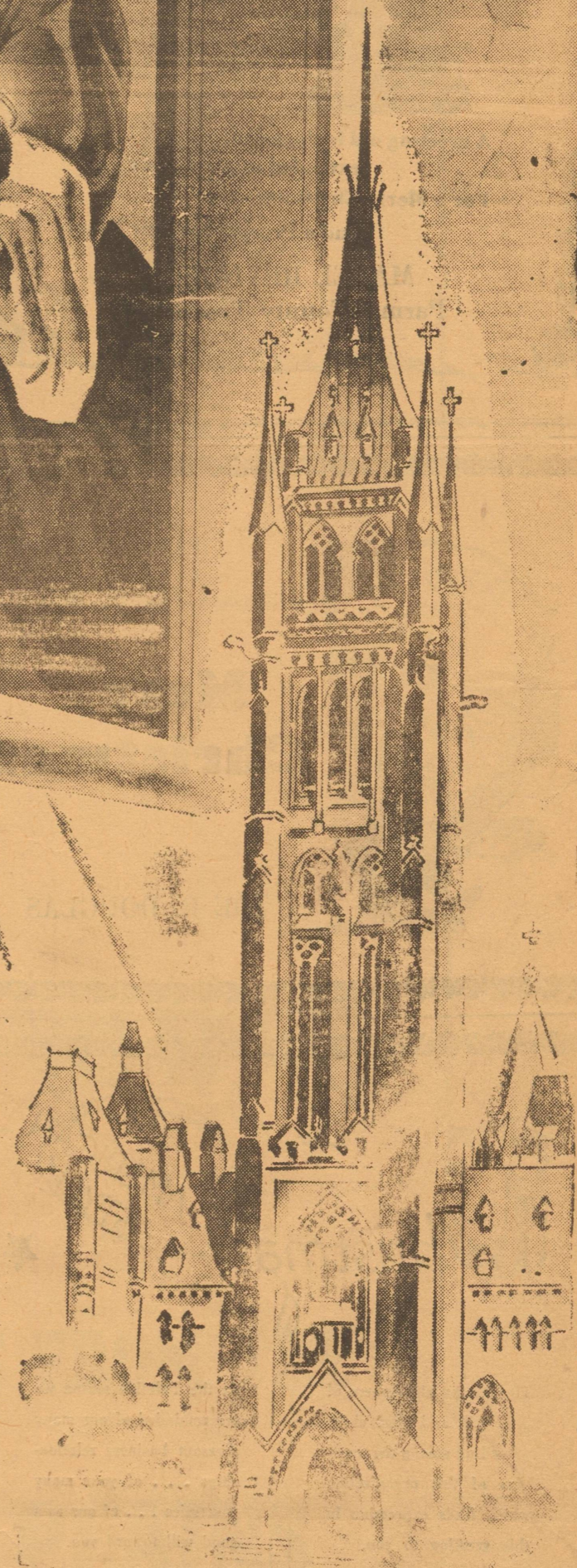


May Christmas bring you Enough blessings to brighten Every moment, every hour... in the NEW YEAR!

FRED WHITE ELECTRIC

MAURER Machinery Company

CHRISTMAS
GREETINGS



from your ginners at the Hub

MILLS & FLEMING

GIN COMPANY

H. A. MILLS

G. W. FLEMING

CLASSIFIED ADS PERSON-TO-PERSON WANT ADS FOR QUICK RESULTS!

STATEMENT OF POLICY

Cards of Thanks will be published in the Star for the flat fee of \$1.00. Special tributes, obituaries, or poetry will be charged at the same rate as the classified ads, 2c per word.

STATED MEETING



First Tuesday Night Each Month

FRIONA LODGE 1332

Classified Ads are NEWS!

Beautiful Poinsettias and other Potted Plants and Cut Flowers at REASONABLE PRICES. 10 per cent Off for Cash Credit if preferred. Phone 3122 Christmas card with every Christmas Order

THELMA'S

A greeting old in doggerel, extended in good cheer For a Merry Christmas... and a Prosperous New Year!

MABEL REYNOLDS
Parmer County Treasurer

EXPERT CAR GLASS INSTALLATION, Table Tops and Window glass. HEREFORD GLASS COMPANY, 1302 Park Ave., Phone 1425, Hereford. 21-tfc

● AUTOMOTIVE

Chrysler Industrial Motors SALES and SERVICE McCullough Motor Co. 411 H. 1st Phone 17 HERELORD, TEXAS

● WANTED

WANTED: Farm job; part crop, part money, will manage farmor make other suitable deal. Three children in school, all will work Inquire at Star office. 17-2c

WE BUY SCRAP IRON

COMPLETE STOCK New and Used cars and truck parts. Hereford Wrecking Company, phone 320, 709 E. 1st, Hereford 21-tfc

● LOST & FOUND

● SELL OR TRADE

FOR SALE ASSORTMENT of fruit trees, shade trees, flowering shrubs, roses and evergreens. Mrs. J. F. Ward North Main, Hereford

● BUSINESS SERV.

General repair on windmills, water well drilling. W. L. Brink, located in a J. H. Lea house in northwest corner of Friona. 18-3p

SCOTT'S

PLANING MILL 224 D St. Phone 1190 Hereford, Texas 20-tfc

I am ready to do your BLACKSMITH WORK and repair of all kinds. Come to see me.

J. E. MESSENGER In White Building on Hi-way 60, Friona, Texas 10-tfc.

GRANT'S PLUMBING SERVICE

—for— Plumbing - Heating Ventilation

George L. Grant, Owner Contact me at Plains Hardware or at my home west of the Roy Wilson residence in Friona. Your business will be appreciated. 7-tfc.

Dear Santa Claus,

I want a fire truck. I have been a good boy. We will be at Grandpa and Grandma Blackburn's house on Christmas Eve night. Please bring all the other children some toys, too. Love, Keith Lynn Blackburn

SUPER \$ BONUS COUPONS are given by

ALLEN'S JEWELRY DILGER'S CLEANERS DEATON'S SERVICE KNOX'S READY-TO-WEAR

● REAL ESTATE

FOR SALE OR TRADE: Irrigated 640 acres, 5-room house, 4-room tenant house, new quonset barn, large granary, other imp., 3 miles off paving. Will consider smaller farm in irrigated district here or around Plainview.

I have buyers interested in Parmer County land under irrigation or in irrigation district. If you are interested in selling or trading your farm, I would appreciate your listings. J. O. MILLER REAL ESTATE 841 East Highway 60 HEREFORD, TEXAS Phone 317

FOR SALE

We have good half section, seven and a half miles from Friona. All tillable. Some grass. Dry, but in irrigation territory. Good improvements. Price \$150.00 an acre.

(Uncle) JOHN WHITE

J. M. HAMBY, REAL ESTATE 208 East 3rd Street HEREFORD TEXAS Phone 701

FOR SALE: Extra nice irrigated 185 acres, 3 - bedroom brick home, other good imp., on paving, 5 miles Hereford; see us for particulars.

We have several buyers coming in that are interested in Bovina; we're in need of some farm land around Friona and listings in Parmer County. We will appreciate yours.

FOR SALE: 1-2 Section one ml. from pavement; nice improvements, two good shallow 8 in. wells. \$16,350.00 down, balance \$1500.00 plus interest each year. One section, fair imp., one good 8 in. well. Priced like dry land, \$65.00.

Tsades; businesses, farms; one nice deal on Tourist Court. I need more listings in irrigated district. Please give me yours. WAYNE CARTHEL Real Estate

South Side of Courthouse At Square Deal Auto Co. Phone 701 Hereford, Texas

Dear Santa, I want a set of dishes, a doll, a nurse kit and a doll buggy. Remember my brother and sister. Their names are Charles and Cheryl. Your friend, Betsy Frye

Dear Santa Claus, I have been a good girl and I want a few things. I would like to have a record player for the family, a housecoat and a pair of house shoes. I want my two front teeth. Iva Ben Parr

May the blessings of the Season be with you — and bring you deep and abiding happiness

FRIONA SHOE SHOP
Mr. and Mrs. Hobson Harrington



HERRING IMPLEMENT COMPANY

Merry Christmas TO YOU... YOU... and YOU!

We sincerely believe we have a host of friends in this community, none of whom do we wish to overlook in saying "Merry Christmas". We would like to see each of you personally to express our Christmas sentiment, but this we cannot do.

As you read this, please keep in mind that it is written with sincere appreciation of the good relationship we have enjoyed. Whatever has happened in the past year—come what may in the future—let us like to pause for a moment to thank you for the tribulations caused by conditions and pause for a moment to thank you for the joy and a new year which will see peace and good will for all.



Merry Christmas

JOE B. DOUGLAS



Christmas

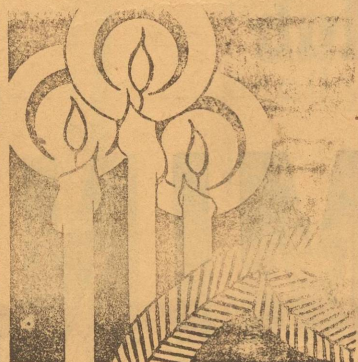
AMERICAN STYLE

There is an atmosphere of good will and good cheer prevailing among the members of this organization which finds expression in this greeting to you.

At the Yuletide season we are reminded of our many pleasant business relationships... of our many courtesies... of our own good will toward you.

We wish you a Happy Christmas.

THELMA'S FLOWER & GIFT SHOP



To our friends: May your Holiday be gay as candlelight, bright as its glow!

TEXACO SERVICE STATION
ED "Hooks" HALL

Friona Lumber Company



WHITE AUTO STORE
C. A. and B. W. TURNER



Dear Santa,
I you could, please bring me a chemistry set, space set and a globe.
Love, Wayne Curry

Dear Santa,
I want a B-B gun.
I want a cap rifle.
I want a pair of guns and bring my mother and daddy some thing nice and bring John home.
I want a football suit too.
Your friend, Mike McKee

Dear Santa,
I would like a chalk set, a drug store set that has a real ice cream dipper, and a electric baseball game and a thing you bathe dolls in. Some bubble bath, a stic of real lipstick, some real powder and some candy and some Crazy Ikes.
Love, Karen Sue Turner

Dear Santa,
I want a BB gun and a bicycle and a gun and a leather holster, bow nd arrow and a football and I guess that is all.
Wish you love, Gene

Dear Santa,
I want an electric train.
Please bring the orphans a lot of good toys.
Please bring me a B-B gun.
Please bring me a bath robe and sock-shoes.
Love, Tom Gee

Dear Santa,
I would like to have a dump truck and please don't forget my twin sisters and my brother and my two big sisters.
Your friend, Gary Jackson

Dear Santa,
I am 7 years old. I am in the second grade. I want an electric train. I want a bicycle. I want a horse.
Love, Robert Houlette

Dear Santa Claus,
I have been a good boy. Will you please bring me a carpenter's tool box. I guess that is all I want so that you can visit all the other boys and girls.
I love you, Dwight

Dear Santa Claus
All I want is my two front teeth.
I Don Wilson



At Christmas

You're sure to find our best wishes for your happiness and joy — May everything wonderful be yours in the New Year . . . and always!

MARY'S CAFE

HAYDEN CASON MARY SUDDERTH



As you skate thru
the Merry Holidays

of happiness for all

the coming year!

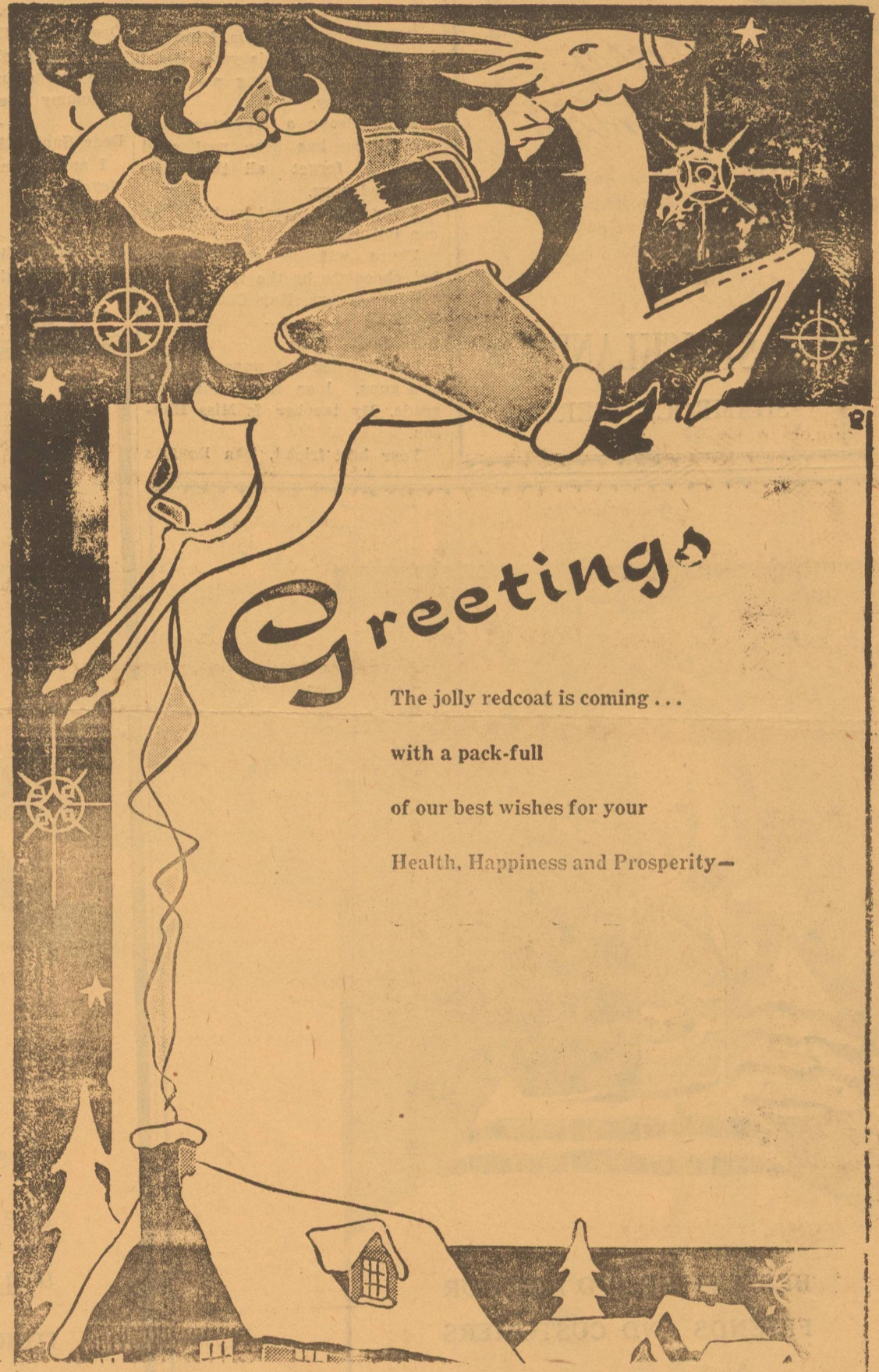
Friona Motor Co.



It's been a good year, and a happy one and we're glad that we have the opportunity to extend good wishes.

Corner Grocery

TONIE, IONE and RODNEY



Greetings

The jolly redcoat is coming . . .
with a pack-full
of our best wishes for your
Health, Happiness and Prosperity—

BEST WISHES FROM THE

**NORTH PLAINS
GIN COMPANY**

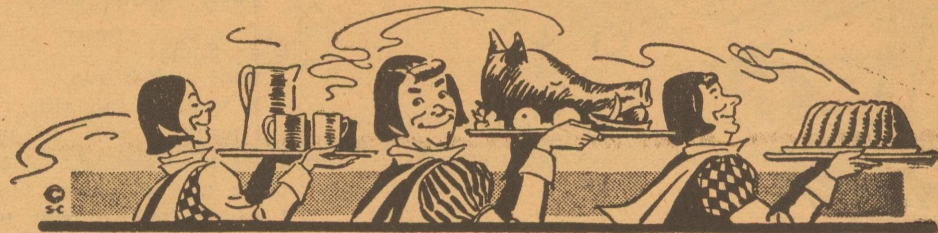


Dear Santa Claus
Last year you were very generous for bringing me what I wanted. Please bring me a two-way radio. Bring my mother and father and little brother something too.
Your friend,
Dale Smith
P. S. Thank you.

Dear Santa Claus
I want a space-gun, soft ball, cowboy suit, hat, boots, necktie, gloves, bicycle, rope, bat and a baseball glove.
I also want a magic set and wall blackboard.
I am seven year old and in the first grade. I have been a good boy this year. Thank you.
Jerry Brun
P. S. I love you.
Dear Santa Claus,
Will you bring me a tool set, a truck and a sock full of candy?
Your friend, Harold

Dear Santa Claus
I want a nurse set, a doll that you can set her hair and a basket for my bicycle.
Marilyn Potts
Dear Santa Claus
I want a football and a pair of guns and 3 boxes of caps.
Harold Gentry
(Christmas Card Enclosed)
Dear Santa Claus
I want a baby doll for Christmas. Will you bring me a baby doll?
Merry Christmas and Happy New Year to Santa from
Mary Ethel

Dear Santa Claus
I am a girl 6 years old. I would like to have a bicycle, doll and a teddy bear.
I love you and thank you. I am staying with my grandparents right now.
As ever Dorothy Jasper
Dear Santa Claus,
Please bring me a set of paints and a bow and arrow with a target. Thank you.
Love, Warren



Merrie Christmas to All

In the spirit of friendship and good will that is Christmas... we thank our many customers for their continued patronage!
To all, our most sincere wishes for holiday joy!

B. T. GALLOWAY

IMPLEMENT COMPANY

Merry Christmas

May remembrance of a Happy Holiday linger in your storehouse of memories to cheer the New Year a-coming!

STRICKLAND'S
SHAMROCK SERVICE

(Picture from catalog enclosed)
Dear Santa Claus
I want a gun and holster set like the ones in this picture. Also please send me this army training center unit.
Thank you very much.
Bob Bailey

Dear Santa Claus
I am a little boy seven years old. I have been real good. I would like some guns, a cowboy suit, electric train, basketball, boots and some candy and nuts.
Your friend,
Larry Gene Stevick

Dear Santa Claus
All I want is a baton. I haven't been very good this year. But I hope you will bring me something anyway.
Bring Becky a doll-buggy and a doll. She has been real good.
Don't forget all the other girls and boys.
Bring Carol real watch. She can tell time now.
There will be cookies and hot chocolate by the tree.
Love always, Kay Coffey

Dear Santa Claus,
I am a little boy seven years old. I am in the second grade. Please bring me some Lincoln logs, house shoes, and a football suit. Please remember the little children all over the world.
Thank you, Earl Crow

Dear Santa Claus,
I am a little girl seven years old. And I want a nurse kit and a red wagon.
Remember all the other children, too.
You will find cake and pie on the table. I love you.
Brenda Deaton

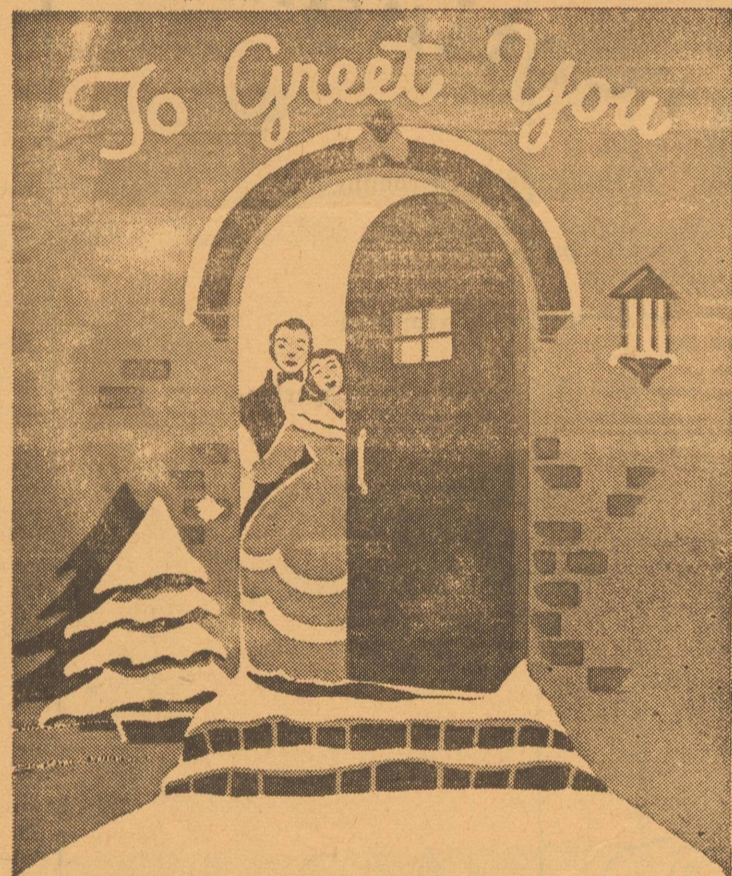
Dear Santa Claus,
Santa, I want a record player and a surprise.
Jimmy Stokes

Dear Santa Claus,
I want a electric train and a bike and a bulldozes.
Tommy Lee Tatum

Dear Santa Claus
I want a gun and i want a boy bicycle.
Love, Lee Taylor

Dear Santa Claus
I want n air gun and football helmet.
Your friend, Danny

Dear Santa Claus
I want a big red wagon. I want two guns. I an in the second grade. My teacher is Miss Hanson.
Your best friend, Dan Douglas

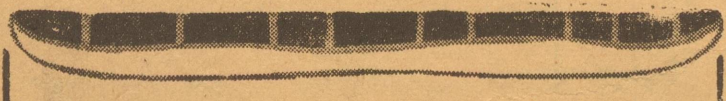


BEST WISHES TO ALL OUR FRIENDS AND CUSTOMERS

Christmas is here and the New Year stands at the threshold... may you open your door to the wonderful things we wish for you!

DILGER'S MODERN CLEANERS

Mr. and Mrs. L. R Dilger



to wish you
HAPPINESS
at Christmas

There's a wealth of happiness in store for you this Christmas if all our wishes come true. On this, the most glorious season of the year, we are thinking about our legions of loyal friends who have made possible a successful year for our organization. You have been considerate and liberal with your patronage and we are truly appreciative of all you have done to make the past year an enjoyable one.

That's why, at Christmastime, we welcome the opportunity it affords to express our sincere thanks and to wish you a pleasant holiday.

Friona Consumers Company Incorporated



Silent Night

Our Greetings are as familiar as the lovely carols that fill the air at Christmas... with the same, true notes... we say to you:
Joy to the World!

Magnolia Petroleum Company
K. E. DEATON PHONE 2342



Dear Santa Claus
I am a little girl 6 years old I would like to have a baton and a nurse kit. My brother would like to have a basketball and my sister would like to have a necklace and earrings. See all of the other children less fortunate than we.
Your friend, Lois Ann

Dear Santa Claus
I want a pellet gun and some pellets. I want an airplane, a catapiller scraper, some toys, an electric train and a bicycle.
Love, Eddie Massey

Dear Santa,
How are you? I thin you are a good man. I have tried to be a good boy. Are you going to give me something or Christmas? I just love you, Santa. I want a BB gun and a bow and arrows.
Martin

Dear Santa Claus
I want you to bring me a cowboy suit, two guns and a train. I want you to bring my little sister a doll, set of dishes and a table and chairs.
Your best friend,
Kenneth Dement

Dear Santa Claus
I want a sweet heart bracelet and a Tony doll.
Your girl friend,
Willene Baxter

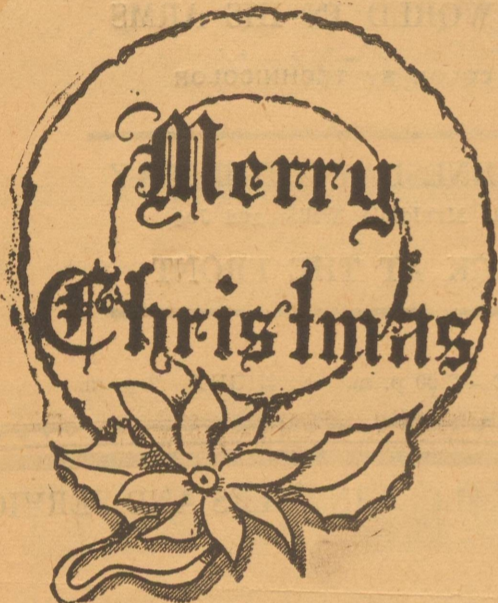
Dear Santa,
I want a electric train and a chemical set. BB gun, a bow and forty arrows and a pack airplane and a fire truck.
Love, Ranza B. Bogges

Dear Santa Claus
I would like for you to bring me a little caterpillar and a tractor, and some nuts and candy.
Your friend, Rayford Wilkerson

Dear Santa,
I want a doll and doll buggie and that is all for now.
Your friend, Carolyn

I know that you are real busy so would you bring me a tool chest and a filling station, a gun and holster. That is all I want for Christmas.
Darrell Dean GGarrett

Dear Santa Claus,
Please bring me two guns and holster. I would like some fruit and candy. I want some caps too.
Thank you, Billy Don Thomas



Loyde A. Brewer



Rockwell Bros. & Co.

Lumbermen

O. F. LANGE, Manager

FRIONA



HEAVENLY DAZE!

We hope that you're not too taken up with Christmas to listen to our good wishes!

May all your dreams come down to earth and bring you

GIB'S CLEANERS

WE WILL BE CLOSED THURSDAY - FRIDAY - SATURDAY

... At the close of another year we realize how important your friendships and good will have been to our success. We appreciate the opportunity the Holiday Season affords to say "Thank You" and wish you

A MERRY CHRISTMAS
and
A HAPPY NEW YEAR

GREETINGS

VILLA CAFE

MR. and MRS. V. C. KRUEGER

We will remain closed on Christmas Day between the hours of 6 a.m. and 5 p.m. in order for our employees to have the day at home.



FRIONA WHEAT GROWERS

DIRECTORS

A. W. Anthony Sr.
Sloan Osborn
Clyde V. Goodwine
Lewis Smith
E. L. Fairchild

EMPLOYEES

Arthur M. Drake
Sam Williams
Glen Williams
Charlie Wise
Otho Stevick
Laquitta Brannon

ROADS -

(Continued from Page 1)

of this would come from farmers via discontinuance of the 4c per gallon refund on non-highway used fuels; another \$52,000 would come from the registration fees now channeled to the county, he added.

A re-broadcast of parts of the Bovina program will be aired over the Farm and Ranch Round up this Saturday at 1:30 over KGNC at Amarillo.

Cotton John Smith of that station interviewed Aubrey Ellison, Bruce Parr, Raymond Euler and others for this broadcast.

The late model Ford car belonging to Jimmie Baxter was extensively damaged and Baxter suffered minor cuts and bruises when Baxter drove into the rear of a parked truck Thursday night.

Baxter said that the collision came when he turned to see about his baby, Beverly, who was riding in the back seat.

The accident occurred in front of the Joe Fallwell home. The Parmer County Community Hospital will be closed Christmas day.

J. B. McFarland is accepting funds for the purpose of purchasing a new ambulance for the hospital here. The new Chevrolet ambulance already has been ordered and plans are underway for the construction of a garage to house it. Anyone wishing to contribute should see Mr. McFarland.

Dear Santa Claus,
I am a little boy seven years old. Please bring me a cowboy suit and two guns and a holster. Please don't forget my little sister. She wants a doll and a suitcase full of clothes.
Your friend, Rex Bracken

Dear Santa,
I want a tractor with a chain and a gear, a big one that I can ride.
Everett Gee

Dear Santa Claus,
I am six years old, and in the first grade. Santa please bring me a football and a bathrobe, and anything else you think I would like. Remember the other children. I will leave something for you to eat by the tree.
I love you Santa,
Joe Bob Johnson

IT'S CHRISTMAS SO LET'S BE MERRY

Please accept our best wishes for the Holiday Season

REGAL THEATRE

FRIDAY - SATURDAY

JOEL McCREA & YVONNE DeCARLO

THE SAN FRANCISCO STORY

King of the Congo No. 7

SUNDAY - MONDAY

GREGORY PECK and ANN BLYTH in REX BEACH'S

THE WORLD IN HIS ARMS

COLOR BY TECHNICOLOR

WEDNESDAY - THURSDAY

Bill Mauldin's Willie and Joe

BACK AT THE FRONT

MATINEE - 2:00 p. m. NIGHT - 7 p. m.

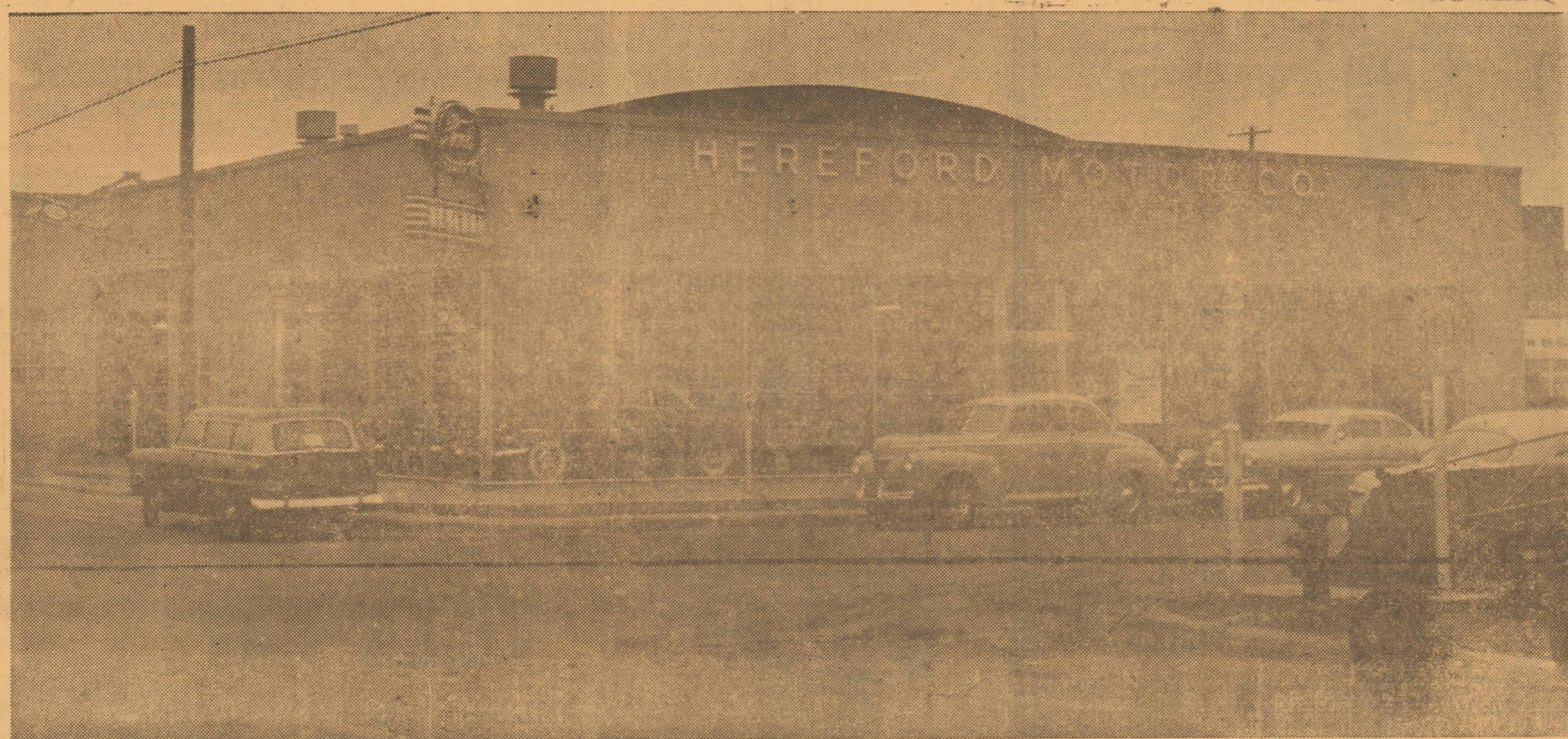
VALUES IN SALES AND SERVICE

VALUES IN SALES AND SERVICE

VALUES IN SALES AND SERVICE

VALUES IN SALES AND SERVICE

MERRY CHRISTMAS!



WHILE IN HEREFORD WE INVITE YOU TO MAKE

HEREFORD MOTOR COMPANY

YOUR HEADQUARTERS

NEW & USED CARS
BODY & PAINT DEPT.
IRRIGATION MOTORS

EXPERT SERVICE
LUBRICATION
WHEEL ALIGNMENT



Christmas Joy

Toys - Toys Everywhere - in the true tradition of the American Christmas for the young folks - toys given by loving parents and little friends as expressions of love.

Nowhere in the whole world do children have the access to the mechanical wonders of Toyland that are found here in the richly endowed United States.

And throughout the nation, parents are reaping joy in watching their children play with the Christmas gifts - at the same time telling them of long ago when the first Christmas was observed and the love exemplified there.

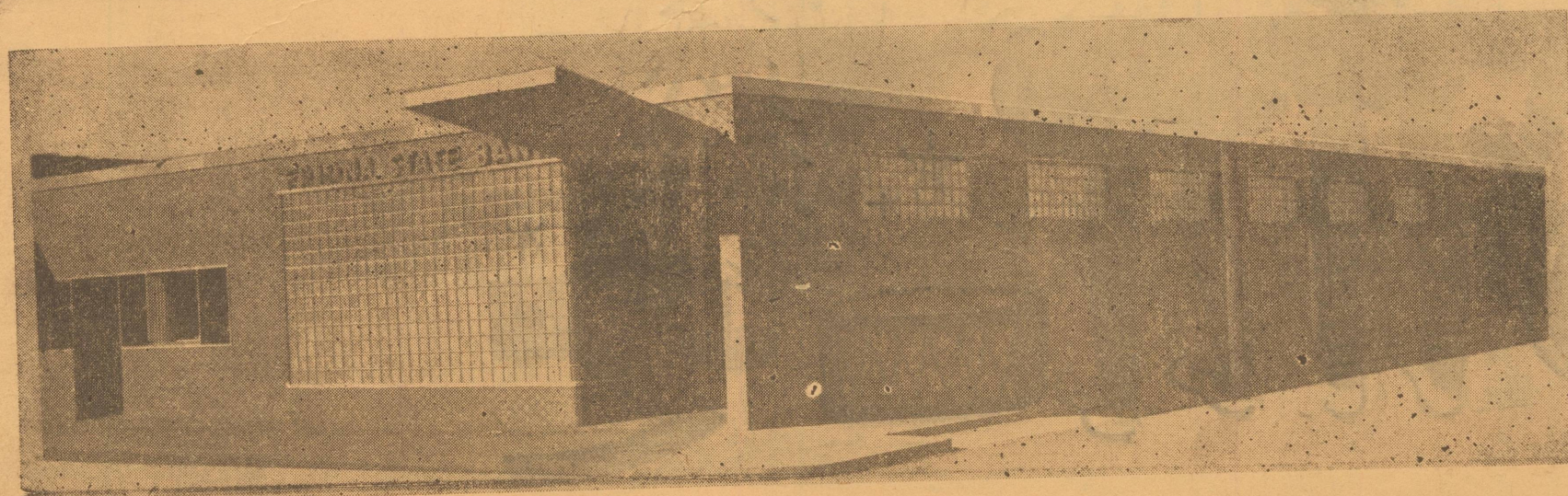
And in the meantime - it's Toys, Toys Everywhere, and fun galore for all the good little boys and girls of America - and one day we trust that throughout the world the nations will recognize the blessings of the Christmas spirit and that they also will reap immediate joys of gifts and the everlasting peace that comes from the unselfishness akin to that of the first Giver.



A Hearty Wish for an Old Fashioned Christmas

OFFICERS, DIRECTORS and EMPLOYEES
of the

FRIONA STATE BANK





Marine Corps Major Carl L. Sitter, winner of the Medal of Honor urges Americans everywhere to give Defense Bonds for Christmas gifts this year. Major Sitter, who is now an instructor at the Marine Corps School in Quantico, Virginia, can spend this Christmas with his wife, Ellen, and their 3 1/2 year old son, Michael. Last year he was fighting in the bitter cold of Korea and knows what it means to have the support of the folks back home.

Rt 3
Dear Santa Claus,
Please bring me a box of candy, riding pants and a bunkbed for my dolls.
I have two sisters and a Mother and Daddy. I'm going to my grandmother's house for Christmas who lives at Plainview. I am o. k.
Your friend
Peggy Holcomb

Dear Santa Claus
I want a doll and dollbed. I want a girls bicycle too. And a doll chair too. Please bring Mother and Daddy something real nice.
Your Friend
Karen McKee

Dear Santa Claus,
I'm 9 years old.
Will you bring me a blackboard, some white chalk, and colored chalk. Merry Christmas to you all.
Your Pal
Nickie Bradford
(ILLUSTRATED)

Rt 1
Dear Santa Claus,
I am eight years old. My name is Ineta. Please, Santa I want a bike, housecoat, dollsuitcase, and a Tonidoll. That's all I want but don't forget my mother and daddy and sisters, I want a sack of fruit too.
Merry Christmas Santa
Your friend,
Ineta Stowers
(ILLUSTRATED)

Rt 1
Please bring me a diesel train for Christmas. Please bring me a pump gun. Please bring me a pair of boxing gloves. I am 8 years old. Merry Christmas to you.
Your Pal,
Gary Snead

Merry Christmas.
(ILLUSTRATED)

Dear Santa Claus
I am six years old and in the winter I like to play with my dolls. Please bring me a doll trunk and doll stroller. And please don't forget my boy friend Edwin Taylor, and Santa I would like a Toni doll if it isn't asking too much.
Patricia Baxter

Dear Santa Claus,
Please bring me a doll for Christmas, some doll clothes, a ring, and a pair of boots. Bring my mother some nylon. I am 8 years old. My family's names are Rosella, Ray Juni, Joe and Margaret. Western suit? Well I had better close for now.
Your friend,
Merry Christmas wishes Margaret Rose Landrum
(ILLUSTRATED)

Rt 1
Dear Santa Claus
Please bring me a bow and arrow, road grader, two Smokey Joe cap guns. I am in the 3rd grade.
Your Pal, Allen Ray Day
Merry Christmas
(ILLUSTRATED)

Rt 1
Dear Santa Claus
Please bring me a doll, a pair of house shoes and doll buggy. My sister wants a bonnybraides doll, and moccasins. We have 4 people in our family. Our names are Russel, Nora, Linda, and Karen.
Your friend,
Karen
Aan
O'Brian
STAR ADS GET RESULTS

Want Ads are News

CHRYSLER INDUSTRIAL MOTORS
"Best for the Area"
See
Morrison Motor Company
Phone 4130 Muleshoe



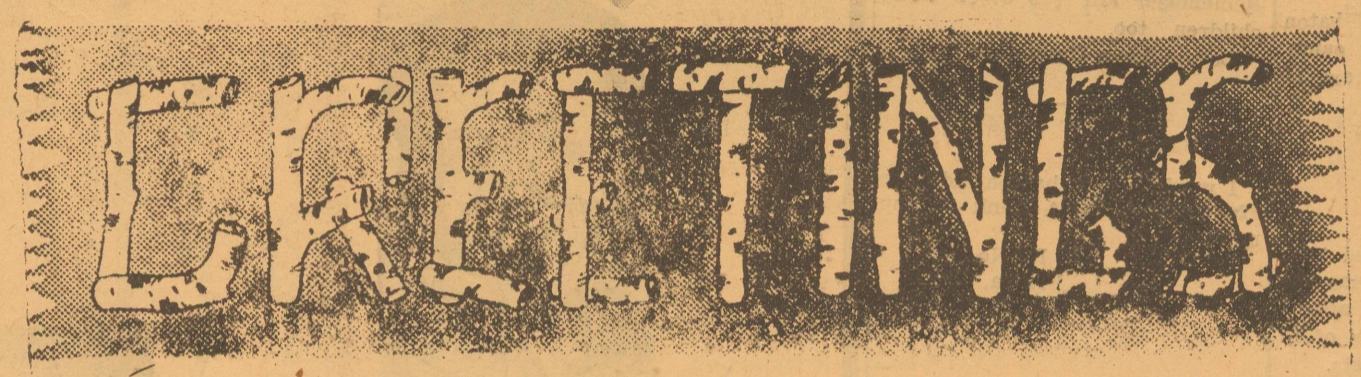
A MERRY YULETIDE
Rt 3
Dear Santa Claus,
Please bring me a bow and arrow and one more thing is a watch. I want Tom to get the cast off his arm by Christmas.
We have four people in our family.
Merry Christmas to all and to all a good night.
Your friend, Reggie Hays
(ILLUSTRATED)

Route 2,
Dear Santa Claus,
Please bring me a puppy, candy, record player. Please bring me a set of cards.
Love,
Joyce Earlen Black
(ILLUSTRATED)

Box 442
Dear Santa Claus,
I want a 9 year old boys bike. My sister wants a doll and a rocking chair.
Merry Christmas
Albert Lee Wolfington
(ILLUSTRATED)

Dear Santa Claus
Please bring me some fin-flippers, a wagon, ahat, some shirts and some boots.
And my sister would like a doll, a bike, and some books.
Your friend,
Jim Carl
(ILLUSTRATED)

Rt 2
Dear Santa Claus
Please bring me a wood-burning set, a football suit, a doctor set and electric station. Tom Sheek wants his cast off before Christmas.
I am eight years old.
Your Pal,
Larry Anthony
(ILLUSTRATED)



The spirit of Christmas helps us to appreciate the true value of the friendly folks whose loyalty makes it possible for us to successfully go on Christmas after Christmas.

Business has friendships . . . many of which gain strength as they go down through the years. Old names on the ledgers, old familiar voices on the telephone, old customers entering our doors . . . make us realize that behind every successful business there is a powerful force of friendship that gives warmth and feeling to the everyday things of life.



We add to the wealth of greetings which surely come your way, our sincerest wishes that good fortune bless you all at Christmas

Allen's Jewelry

BLANTON BUTANE



Dear Santa Claus

Joe is 3 and I am six and we want some cowboy hats, chaps, and gun holsters, also fruit and nuts.

Our Grandma wants some shoes. She is sick. Don't forget the foreign children.

Thank you very much,
Danny and Joe Murphree

Dear Santa Claus

I want a little sewing machine. I want some winter clothes.

Please bring all the children toys. Leave some candy and nuts in my stocking. There will be some milk, cookies, candy and fruit. Don't forget my sisters and mother and daddy something too.

Love, Carle Laveda Singleterry

Dear Santa Claus

I want a chemical set and a 22 pump rifle.

Love, Gaylord Stowers

Dear Santa Claus

I want a bicycle and baton and a nure set nd some candy and nuts I am a girl. I am 11 years old.

Love, Carrol Hadley

Dear Santa Claus

I am ten years old and very nice. Would you please bring me an automatic 22 aal, and also I would like about 50 boxes of 22 shells nd about 100 targets.

I also would like a horse.

Please bring me the saddle and bridle ad about 500 bales of al-alfa to feed the horse. You are going to bring me also \$500.00.

Yours truly, Teddy White

Dear Santa,

I would like to have a pair of boxing gloves. I also would like a desk that I can use at home. I wish that I could have a basket ball and goal.

Yours truly,
Keith Menefee

Dear Santa Claus

I have tried to be a good boy. I would like to have a BB gun and a bicycle. My sister wants a doll.

Love, Roy Carman Serratt

Dear Santa Claus

I am ten years old. I have a sister nne years od and a little sister two years old. I want a camera or Christmas and some candy. Don't forget to bring my sisters something.

Your friend,
Erma Lou Drake

Dear Santa Claus

I want a baton, coloring book an dsoc crayons. I live ten miles east of Friona, Texas. I like school and I am a pretty good girl.

P.S. Please come to see me.
Love, Emma Gifford

Dear Santa Claus

Please bring me a farm set and 2 pistols for Christmas. My little sister Terri wants a doll with hair and dishes, too. I am 5 years old. Terri is 2. We will leave some special cookies for you under our Christmas tree. Remember all the other little children, too.

Love, Scott Cummings

Dear Santa,

I would like to have a radio for Christmas. I can't think of any more

R. R. No.1
Friona, Texas
Margaret Maby

Box 656
Friona, Texas
Dec. 12, 52

Dear Santa,

I am a boy 11 years old. for Christmas I would like a Electric Train, with 1.04 yd. of track I beleve that is all oh No I want a watch and lots of fruit Nuts and candy.

a Doll for my sister a truck for my brother a Merry Christmas, to you also a Happy New Year

Your friend
John Tubbs

Friona, Texas
Dec. 12, 1952

Dear Santa,

I want a monophy Game, B-B gun, Baseball game, and a west-ern cowboy coat.

Your friend,
Glendel Jones
P. S. Merry Christmas and a Happy New Year.

Dear Santa Claus,

I love you, hope you will bring me what I want. I want a baton a chest a doll a Serry set. Mother wants a set of glasses. My brother wants a set of checkers and a truck. I guess that's all. I will see you.

Love,
Zaydene Deaton

Dear Santa,

I want a doll and house-shoes for Christmas. I have been a good girl.

Love,
Marie Robinson

Dear Santa,
I want a football for Christmas.
Peter Sena

CHRISTMAS GREETINGS

DR. MILTON C. ADAMS

OPTOMETRIST

140 West Third

Phone 37

Hereford, Texas

Office Hours. 8:30—5:00

**Best
CHRISTMAS
Wishes**

Bert Shackelford
TEXACO CONSIGNEE



JOLLY GOOD WISHES
for
THE HOLIDAY SEASON
and
A HAPPY NEW YEAR!

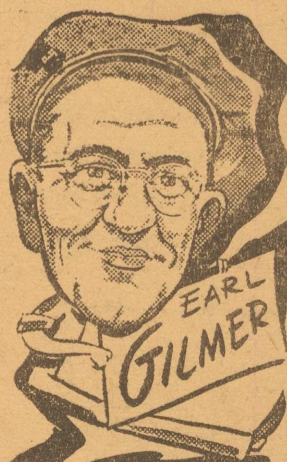
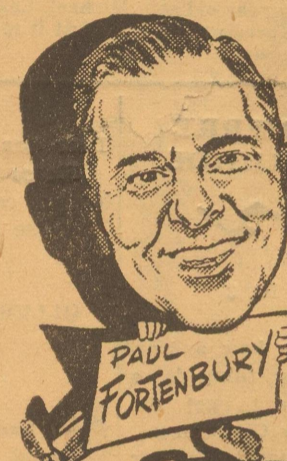
FARMERS PRODUCE

N. C. TUBBS



TO YOU and YOURS

MERRY CHRISTMAS
from ALL THE FOLKS at
FARMER COUNTY IMPLEMENT CO.
FRIONA, TEXAS





Box 92
Friona, Texas
Nov. 11, 1952

Dear Santa,
I am 11 years old and I would like a hat a belt and a camera, and a baton.
Yours truly, Clela Jean Gish

Dear Santa,
There are many things my heart desires. First, I would like to have thirty-one nice, quiet, studious pupils in my room. If these pupils would be courteous enough to ask permission before they speak it would be a wonderful help.
If I can get this, I'll be very happy and will believe in the Christmas spirit forever.
Mrs. Martin Fulcher

Box 165
Dear Santa Claus
There are many things I would like to have - a chemistry and a microscope set together where I can be a great scientist.
Gary Dean

Dear Santa
I am a little girl 6 years old would you please bring me a Toni Doll for Christmas.
Please don't forget the other little girls and boys.
With Love
Elaine Parson

Dear Santa,
Please bring me a bicycle, with little extra wheels. Remember the other children too. Also a B-B gun.
Love,
Mike Hand

Dear Santa,
I want a pellet gun and a lot of pellets, and I also want a croquet set and erector set, and anything else you want to bring me.
Your Friend,
Garry Kent Glasscock

Route 3
Dear Santa Claus
How are you today. Do you have many visits this year? I would like very much for you to bring me a knife.
Your friend, Donnie
Black, Texas, Box 35

Dear Santa Claus
I want a bike, a set of guns, a 22, and camera and a caterpillar.
Your friend, Amon Maxwell

Dear Santa Claus
I am ten years old and am a good girl - at least I hope you think so. I want a horse for my Christmas. I want my horse to be black, and I would like to have a little dog also.
Love, Jo Ann Roberts

Dear Santa Claus,
How are you? I am fine. I hope you get me what I want. I want a doll with curly brown hair I want a sewing kit and lot of other things. But most of all I want a sewing kit. I want Mr. Rhodes to have a Merry Christmas and his father to have a Merry Christmas too. I want to see Mr. Rhodes to see his father. I want all of the children to be happy.
Love,
Virginia Lee Fulks.

Dear Santa,
Will you bring me this list of books? Trixie Belden and the secret of the Mansion. Ginny Garden and the Disappearing Candlesticks. Roy Rogers and the Riders of Sawtooth Ridge. Gene Autry and the olden Dadder Gang. Gene Autry and the Redwood Pirates. I am a girl 10 years old.
Stella Cole.

Dear Santa Claus,
I am a little girl I want a bicycle and a baton and doll house, and my little sister wants a doll house.
Your friend,
Jo Carrol

Box 303
Friona, Texas
Dec. 12 1952

Dear Santa
I am a girl of 11. I would like a bike for Christmas, a blue and white one. Thank you very much.
Your friend,
Peggy

Dear Santa Claus.
I am a boy 10 years old. And I want a model crane. Also the five old time model cars, and don't forget the other children.
Love,
Jimmie Boinum

Dear Santa,
I would like a manicure set. I hope that every one has a Merry Christmas.
Love,
Judy Smith

Dear Santa,
I guess you are getting a lot of letters?
I would like a Toni Doll, a suitcase, a baton, and a Sweater.
My little sister Debby wants a doll, too do not forget any one.
Love,
Jo Beth Brummett

Dear Santa Claus,
I'm writing this letter to tell you what I want for Christmas. I hope you bring them, if I don't ask for too much.
Here are the things I want. I would like a 22 rifle most of all, but if I can't have it, I'd like a pair of boots, and a football.
I guess that is enough, but I hope you don't think so though.
Your friend,
Jerry Rankin

P. S. If I get the 22 send some shells, too.

Dear Santa,
Will you please bring me a big doll, doll dishes and toy telephone and some nuts, apples, oranges and candy don't forget other boys and girls.
Love,
Lucille Flatt

Route Two
Dear Santa,
My name is Patsy I am in the fourth grade. I wish you would bring me a doll a bicycle a doll set a ring and bracelet with my birthstone. Don't forget the other boys and girls.
Love,
Patsy Curry

Route 1
Dear Santa,
I am a little boy nine years old I will be ten Christmas day. I have tried to be good and hope you will bring me a rector microscope or chemistry set. Either one would suit me.
Thank You,
Your Friend
Bobby Sanders

(ILLUSTRATED)
Dear Santa,
I am writing you this letter to tell you what I want for Christmas. I want a Bible. Give all the other boys and girls what they want please.
Your friend,
Cynthia Ann Caffey

Rt 1
Dear Santa Claus
There are many I would like to have but I just want a few so the other girls and boys will have some too. I would like to have a watch, a necklace and earrings. I wish everyone a Merry Christmas and a Happy New Year.
Your friend, Jonnie Hand



for CENTURIES PAST

Truly impressive is a spirit that has been carried through centuries and centuries and which remains in this modern day as fervent and sincere as ever.

Each year heralds many changes in world affairs; each twelve months has its share of reverses and vicissitudes; but through it all shines the bright star that leads toward PEACE and FREEDOM for all.

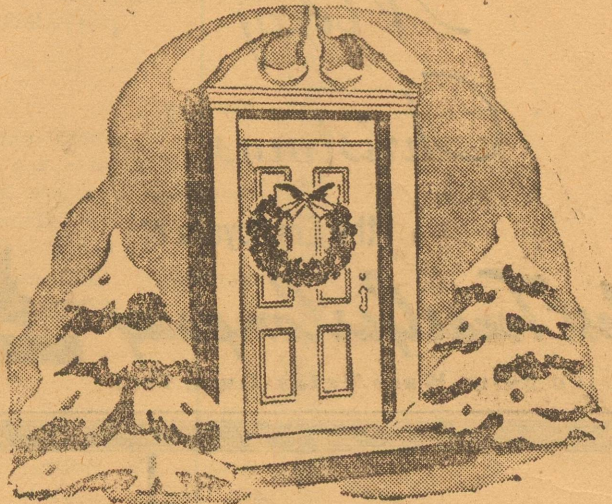
Would that all of us could carry the spirit of Christmas throughout the three hundred and sixty-five days of the year. What an enviable year it would provide.

As for us, we promise to keep these thoughts in mind next year. We want it to be the happiest ever for each of you, and we want to have a part in this happiness of yours.

Merry Christmas now, next year, and many years to come. May the significance of the Yuletide continue to thrive through the centuries!

FRIONA OLIVER

Blessings at Christmas



KNOX'S
READY-TO-WEAR

Christmas Greetings

May you enjoy the Christmas Season to its fullest extent
And may the New Year be one of usefulness, happiness, and Success.



RALPH TAYLOR
BARBER SHOP
FRIONA



Season's Greetings

From the more than 1800 men and women who are Your Public Service Company. May the spirit of Christmas live in your home on every day, and all your bright hopes and dreams for the new year become happy reality.

SOUTHWESTERN
PUBLIC SERVICE
COMPANY



Dear Santa Claus
I am a little girl 5 years old. Please bring me a little sewing machine that has a handle on it and doll clothes to make. Don't forget my little cousins, Larry, Darrell and Teena Gayle and all the other little folks. I love you.
Linda Louise Rector
You can leave my gift under Grandad's tree in the yard.

Dear Santa Claus
I would like for you to bring me a farm set. I have been a good boy.
Cleatus, my brother, wants a gun and a holster, David Dee Boles wants a truck, also bring Bob Boles one. They have been good.
You will find cookies when you come. Bring all the boys and girls something. Thanks a lot.
Howard Rhodes

Dear Santa Claus
I am a little boy 4 years old. I have tried to be a good boy so you would come and see me.
Would you please bring me a big truck, a real puppy and a gun? My little sister would like to have a doll and some dishes.
I love you Santa.
John Michael Baxter

Dear Santa Claus
Please bring me a switch track for Christmas. My sister wants he leather jacket. I would like to have a Cub Scout knife and there is a little purse that is 95 cents.
I would like to get my Mother a pop corn popper so I can have more pop corn.
I would like very much if I could get a Masonic ring.
I would like to have a football suit and a Roy Rogers suit.
Your friend, Hank

Dear Santa Claus
Please bring me a BB gun, a pair of boxing gloves, a football suit and a wood burning set.
Merry Christmas to all.
Roy T. Slagle III

Dear Santa Claus,
Please bring me a wood burning set and two guns and holster. All Tommy Sheek wants for Christmas is his cast off. Larry Anthony wants a mechanic set and Roy Slagle wants a B-1 n. Jimmy Braxton wants a od burnin set too.
Your pal,
Johnnie Her
(Illustrated)

Dear Santa Claus
I want a road grader and a dump truck. I want a BB gun and a bicycle pump air gun. I want an electric train.
Your friend, Freddie Beaty
.. (ILLUSTRATED)

Dear Santa
I want a pair of guns.
I want a bicycle
I want a b-b gun.
your friend
Mike McKee

Vic Vet says

WORLD WAR II VETERANS WITH TERM NSLI POLICIES THAT REQUIRE HIGHER PREMIUM PAYMENTS EVERY 5 YEARS STILL MAY CONVERT THEM TO PERMANENT PLAN NSLI POLICIES FOR WHICH THE PREMIUMS DO NOT CHANGE

Box 555
Dear Santa Claus
Bring me a doll.
Frances Aragan
(ILLUSTRATED)

Rt 2
Dear Santa Claus
Please bring me a doll, a black board, set of dishes, record player, candy, oranges, and apples.
your friend,
Doris Holt
.. (ILLUSTRATED)

Box 634
Friona, Texas
Decemeber 3, 1952
Dear Santa Claus,
Please bring me a baton. I have wanted one or years. I also want an Idian suit, an a big gun like the one you brought Charles last year and a holster too.
Do you have a pair of boots handy?
Good-By
your pal,
Donna Fields
Merry Christmas!

Merry Christmas Rt 3
Dear Santa Claus
Will you please bring me a doll and her clothes, a buggy, pair of pajamas, house-shoes, too. And don't forget the other boys and girls and our mothers and our daddys. I want a bag of candy.
Your friend,
Betty Sue Drake
Good-by
(ILLUSTRATED)

Rt 3
Please bring me a bicycle and please bring my little sister Janice Linn an ice-box and stove. Please bring my little brother, Rex, a fire truck.
We have 5 in our family.
Merry Christmas to all a good night.
Your friend, Jim Roy and Rex and Janice Lynn Wells.
(ILLUSTRATED)
Dear Santa Claus
I want a Cub Scout suit, boxing

gloves, Cub Scout knife and Cub Scout shoes.
I have a little brother and he wants a Teddy Bear and I wish you a Merry Christmas.
I will have you something Dear Santa.
I want you to bring my mother a dress.
Your friend, Charles Lee Love
(ILLUSTRATED)
Box 27, Black Texas
Dear Santa Claus
I want a wood-burning set, a

transformer, some Boxing-gloves and a Cody rifle. My little brother Ray Gene wants an electric Diesel-train, a highway kit, Doctor kit and a loading dock.
Your friend,
Jim and Ray Braxton

Rt 3
Dear Santa Claus
Please bring me a road grader, We have 35 children in our room.
Your friend, Norwood Frye



THIS is the season of seasons
this glorious time of inner warmth
this joyous planning for others' joy
this glow that grows from giving
this proof of our finer selves
this beloved source of happiness
this magic . . . this wonder . . .
... this is Christmas

Ethridge-Spring



INSURANCE—REAL ESTATE—LOANS
Telephone 2121 FRIONA
Dan Ethridge Frank A. Spring Bill Stewart



Dear Santa,
I would like to have a frontier rifle that shoots caps. And I would like to have an electric woodburning set. And I would also like to have some candy and nuts.

Your friend,
Kenneth Gaines
(ILLUSTRATED)

Dear Santa,
I am a girl 10 years old, and I want a baton, and some jewelry. Don't forget all the other children in the world.

Your friend,
Grace Kuykendall

Dear Santa,
I have been a pretty good girl this year. Would you bring me some things, not too many, because, there are many boys and girls that get nothing for Christmas. So will you bring me a 14 inch doll, a corduroy skirt, and some little silverware. And that is about all for now. Oh Oh! I am a little girl 9½ years old. I am in the Fourth Grade.

Your Loving friend,
Judy Fesser

1208 North Main
I am a girl 11 years old and in the sixth grade. I would like to tell you some things I would like to have.

I would like a overnight case, shirt, loafers, and sweater set. Of course I could wish for more but I better stop and don't forget all the other little boys and girls all over the world.

Your friend, Janie Parker

Main Street, Friona, Texas
I would like to have a pair of mocasins, acordian and a pair of boots and riding pants.

Lanete Prichard

Dear Santa Claus,
I want a baton and book of Lassie Come Home for Christmas.

With Love,
Lugena

Dear Santa Claus,
I want a doll to sit on my bed and a billfold. I want a watch and a birthstone ring.

Jaquelyn

Dear Sana,
I want a pellet gun for Christmas, my brother wants a electric train.

Your friend
Tommy Massey

Dear Santa Claus
I want Joe Poluca baby and some doll clothes and some clothes. And a lot of nuts and candy too. And give the other children lots of nuts and candy.

Sue White.

Dear Santa,
Please bring me a filling station. I have been a good boy, and bring Lark, my little sister, a doll. She has been good too. We will leave you a piece of pie.

Gregory Jarrell

Dear Santa
I am a girl 10 years old and I am in the 5th grade. I would like very much to have a watch and a new bicycle and what ever you may have for me. I want to have some candy fruits and nuts.

Love,
Geneva Floyd
P.S. I would like to have a piano.

Dear Santa Claus
I want a pair of mocans, and a bonnie braids doll to set on my bed.

Love
Linda Louise O'Brian

Dear Santa
I want a pair of cap pistols for Christmas and that's all I want.

Yours Truly,
James McGee

Dear Santa,
This is what I want for Christmas I want a B-B gun a dollar airplane. I want a plane to put my motor in it. I want a football and a suit. I want some gas for it and a battery for it.

Love,
David Massey

Dear Santa,
I have been a good girl and I hope you will bring me what I want this year. I want a watch or a horse and lots of gum, nuts, and candy. I have a very sweet mother and an older sister and I hope you will bring them what they want for Christmas.

Love
Nancy Carolyn Harper
of Hereford, Texas

Dear Santa Claus,
I am in the 5th grade. I am 10 years old. I would like to have for Christmas a tony doll and a radio. And too a piano and some fruit and nuts.

Love
Your Friend
Janet Snead

Dear Santa Claus,
I would like to have a pair of boots for Christmas.

Love,
Milford Jasper.

Dear Santa Claus,
I want two guns and holsters and a motor scooter.

Your Love One,
Billy Tom Sanders,

Dear Santa,
Please bring me a view model J projector, and some candy nuts and oranges and some records.

Robert Schaefer, jr.

Dear Santa Claus,
I want a bunch of games and several other idoms. Be sure that there is plenty of candy too. Thank you Santa Claus.

Edgar Koeltzow.

Dear Santa
I have been fairly good. I made B citizenship. I would like one of three different things. They are a rifle or a shot gun or cowboy boots. I'll bet you get lots of letters every year don't you. How is every one up at the north pole? Bye now.

A Friend
Ira Parr

Dear Santa,
I hope you are o. k. I am just fine. I would like to tell you what I want for Christmas.

I would like to have a basketball for Christmas. I have been sorta good. I hope you will bring it to me.
My brothers want a farm set, gun and holster, billfold. My sister wants a sweater and pajamas. They have been pretty good too.

Sincerely yours,
Wayne Rhodes

P.S. Merry Christmas and Happy New Year to you.

Dear Santa Claus,
I wish you a very happy Christmas. I am a girl 11 years old and in the 6th grade. For Christmas I want some candy, nuts, oranges, apples, a doll, locket, twirler. Good bye.

Your Friend,
Charlotte Bails

Dear Santa,
Would you bring me a rocking chair and a doll I try to be good.

Love,
Mary Ann.

Dear Santa Claus,
I am ten years old. I would like to have a radio and a bed lamp.
Your friend, Dolores Elmore

May each and every one
of our customers and friends

find this a very
HAPPY HOLIDAY!



LEWIS VARIETY STORE

WE WISH TO THANK EVERY ONE
OF OUR CUSTOMERS
for their patronage of the past year
and
We Wish to Extend a Very
MERRY CHRISTMAS
and a
HAPPY NEW YEAR

ED and FERN WHITE



Season's
Greetings

FOSTER'S
DRY GOODS
FRIONA

SANTA FE GRAIN COMPANY

SEASON'S GREETINGS

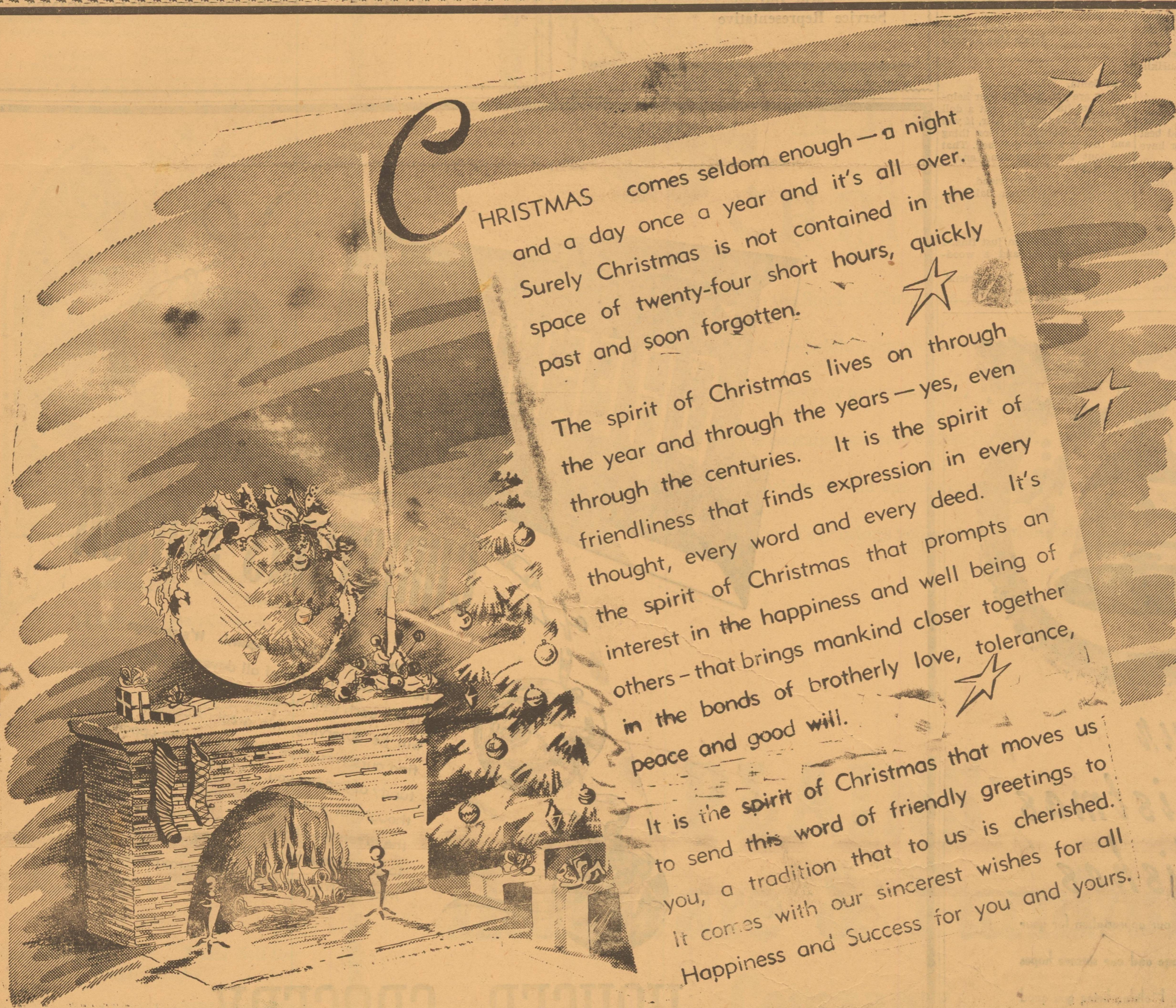
Serving Friona and Parmer County • First in Local Pictures — • First in Local News — • First in Advertising

THE FRIONA STAR

Volume 28, Number 21

FRIONA, TEXAS, THURSDAY, DECEMBER 25, 1952

5c Per Copy



CHRISTMAS comes seldom enough — a night and a day once a year and it's all over. Surely Christmas is not contained in the space of twenty-four short hours, quickly past and soon forgotten.

The spirit of Christmas lives on through the year and through the years — yes, even through the centuries. It is the spirit of friendliness that finds expression in every thought, every word and every deed. It's the spirit of Christmas that prompts an interest in the happiness and well being of others — that brings mankind closer together in the bonds of brotherly love, tolerance, peace and good will.

It is the spirit of Christmas that moves us to send this word of friendly greetings to you, a tradition that to us is cherished. It comes with our sincerest wishes for all Happiness and Success for you and yours.

Locker & Cold Storage

THORNTON'S

Poultry and Egg



TELEVISION has a future. There's no doubt about that as far as Laurie Anders is concerned. Already she is known to millions as the glamour lovely who likes the "w-i-d-e open spaces" on the "Ken Murray Show" over CBS-TV. Now Laurie has a new love—this Futura model CBS-Columbia television receiver. CBS-Columbia is the television set manufacturing subsidiary of the Columbia Broadcasting System. Laurie is watching her favorite TV program, of course, starring her boss, the genial gent with the big cigar, Ken Murray.



A MERRY YULETIDE

Dear Santa Claus
I would like to have a horse but I know I won't get it so I want a walking doll.
Love, Phyllis Balmum

Dear Santa Claus,
I have tried to be a good boy I would like a set of guns for Christmas.
Your friend
Billy uHkill

Dear Santa Claus,
I want an electric train, boat, a bike, bow and arrow and best of all a pump 22. I'd rather have a .22 than any other thing.
Love,
Kenneth Harrington.

Dear Santa,
I would like you to bring me a western outfit, radio and pick up sticks. Remember my family, and all the other children of the world.
Love,
Judy Taylor.

Dear Santa Claus,
I am nine years old and in the fourth grade. I have been a good boy. Will you please bring me a pair of cowboy boots and a football. Be sure you bring my brothers and sisters something.
Your good boy,
Lauerne Mabres.

Route 1
I am a boy 10 years old. I want a basketball and a tool set. I want some nuts, candy, and apples. Don't forget the other boys and girls.
Your friend,
Jessie Mae Roberts

Dear Santa,
How are you, and all your helpers? I am just fine. I want a doll for Christmas that has hair, if you have it I want one more thing and that is a baby doll bed. That is about ten inches long and 2 feet wide.
Your friend,
Karen Bales

Dear Santa,
How are you? I am just fine. I want a army set and a wood-burning set.
Your Friend,
Lee Gibson.

Dear Santa,
For Christmas my sister and I would like to have a doll with tony hair. I don't know what the rest of the family wants. That I can think of. Well I Wish You and Everyone Else a Merry Merry Christmas.
With Love,
Karen Treider

Dear Santa,
How are you? I hope fine. I want a bicycle and I want a 26 size. I am 11 years old. I am in the 4th grade. I live in Friona.
With Love,
Wynett Dutton

Dear Santa,
I would like to have a pair of boots, a ditch digger, and a scout knife. Don't forget the other boys and girls. I hope you have a nice trip.
Your friend,
Joe Reeve

Dear Santa Claus
I would like to have a horse but I know I can't have it so I would like to have a walking doll.
P.S. Don't forget my little sister, she will be one year old the 12th.
Love, Carolyn Crump

Dear Santa Claus,
I am writing you a letter to tell you what I want for Christmas. I probably get anything. I want a

bicycle with a basket and a thing on the back to pump people on, a wide rubber belt, a pair of skates, pair of rubber boots and

a rain coat and thats all. With lots of love.
To Santa Claus,
Clats Jerlene Dement

RAYMOND EULER
Farm Bureau
Service Representative

O F & O Supply Co.
G M DIESEL and CHRYSLER INDUSTRIAL ENGINES

Our Christmas Wishes
express our appreciation for your patronage and our sincere hopes that the Holiday bring you good fortune
TAYLOR & SONS
BLACKSMITHING - WELDING

GREETINGS
of the **CHRISTMAS SEASON**

And now it's Christmas again! It's strange how quickly this day of all days slips up on us but each year as we realize that soon we will be observing this great occasion, we find ourselves more grateful for the opportunity of serving you. You have been very thoughtful and generous and in extending the greetings of the season to you, we wish to include our hearty thanks for everything. May this truly be a happy Christmas for you.

HOUSER GROCERY



Route 2

Dear Santa Claus,
I am 11 years of age. I don't think I've done anything very bad. But anyway I would like very much some western boots, and jeans or riding pants.
Well bye, I'll try to be good.
Thank you,
Jo Ann Beaty

Dear Santa,
I want a ring and earrings for Christmas. I hope you will bring them to me for I have tried to be a good girl.
If you don't have them bring me a sweater set.
Your Friend,
Betty Scott,

Dear Santa,
There are many things that I would like to have, but most of all I would like a pair of cowboy guns.
There will be a piece of candy and a cup of coffee at the table for you.
Please don't forget the other boys and girls of other places and countries.
With Love,
L. E. Parson.

Dear Santa,
I hope everyone has a nice Christmas and a Happy New Year. I hope I have been a good girl this year for Christmas I would like a basket ball and goal, coat, a purse shoes, leather jacket and many other things.
Yours Truly
Barbara Edens.

Dear St. Nick.
For Christmas I would like to have a basketball and goal, a desk and a scrapbook. I hope that all the other children get what they wish for.
your friend,
Pat Cranfill

Dear Santa,
I would like very much to have a pair of boots.
Yours truly,
Bobby
P. S. Merry Christmas.

Route 2

Dear Santa,
I would like to have a basketball and goal set for Christmas.
Thank you.
Larry J. Moyer.

Route 2

Dear Santa Claus,
This year for Christmas I would like a basketball and goal. Also a lot of books, and a lot of fruits nuts and candy. I am 11 years old.
Love,
Bonnie Jean Wagner
P. S. Don't forget the little children in Korea.

Route 3

Dear Santa Claus,
I think I have been nice. I would like to have a leather jacket, a toy adding machine, and an umbrella. I wish everybody a happy Christmas.
Love,
Elaine Holcomb

Route 1

Dear Santa,
Tony wants a doll and color kit and David wants a horse.
David and Tony Smith.

Dear St. Nick:
Please bring me a doll trunk, a Toni Doll with some little clothes for it, a doll stroller, a little record player, Don't forget my sister Joy bring her a satin comforter.
Patricia Baxter.

Dear Santa Claus
I want a set of diamond earrings, a record player and a leather jacket.
I wish everyone a merry Christmas and a Happy New Year, too.
Always, Johnie Tomlin

Rt 2
Dear Santa Claus
My name is Keith Taylor. I am 11 years old and in the sixth grade. Please bring me a View-Master and eight reels, and some moccasins. Don't forget the other boys and girls.
Your Friend, Keith Taylor

Rt 2

Dear Santa Claus
I would like an electric football set this year.
im Roy Clements

Rt 1

Dear Santa Claus
There are three things I would like to have. First, I would like a TV set. Second, I would like a bike. Third, I would like a electric football set.
Yours truly, Wayne Moore

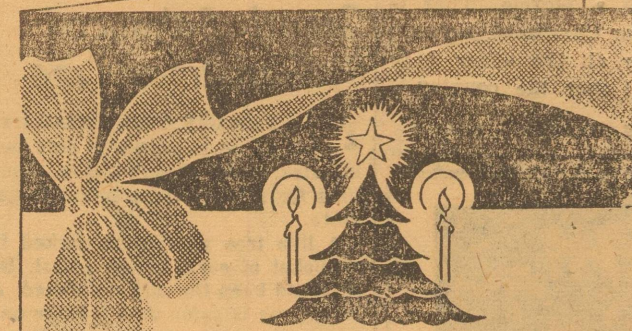
Dear Santa Claus,
Please bring me a wrist watch for Christmas.
Your friend,
Levada Hand,

Dear Santa,
I want a big microscope set. I have been a good boy. So please bring what I want.
Your beloved friend
James Anthony

Dear Santa Claus,
I would like very much to have a pair of cap guns. Last year I got a B-B gun. But I think I would like some cap guns this year.
Fred Jackson

Dear Santa Claus,
I am a girl 10 years of age and I would like it very much if you bring me a hobby kit and a June story book doll and an opal glass plates to paint.
Don't forget the boys and girls who haven't got a mother and Daddy.
Love,
Monty Karen Baker.

Classified Ads are NEWS!



Christmas

The deepest joy
of the holiday season
is having friends like you—
MERRY CHRISTMAS!
HAPPY NEW YEAR!

C. L. LILLARD
REAL ESTATE



MERRY
CHRISTMAS

In the Spirit of Christmas... with the warmth
of the holiday season, we extend to you
this note of appreciation...
It contains our best wishes for a very Merry
Christmas, and our sincerest hope that the
New Year brings you a bounty of blessings!



RING
OUT...

... and wish our customers
the best of Season's Cheer—
with many joys to brighten,
all the coming Year!

CITY DRUG
O. J. BEENE

Mary Boggess Wedia Nell Day
Odell Vaughn

WE WILL BE CLOSED CHRISTMAS DAY



PLAINS
Hardware & Furniture
Company
AND ITS EMPLOYEES

Dear Santa Claus
I want you to know that I want a pump BB gun and my little brother wants a bicycle and my mother wants a new car. And I want to wish you a Merry Christmas and a Happy New Year.
Yours Sincerely, Donnie Renner

Dear Santa Claus
Santa, I want a double holster gun set and a bicycle. That is all I want for Christmas. Be sure to remember all the other boys and girls all over the country.
Love, J. B. Douglas

Danger of Fire Is Greatly Enhanced By Christmas Tree

THE AVERAGE CHRISTMAS tree can go up in smoke in only two minutes. That doesn't leave much time for the fire department to get there.

A live tree with roots packed in a bucket of earth is the safest. Be sure and keep the dirt moistened. A small tree is safer than a large one and festive trimmings can make up what it lacks in size.

Keep the tree outdoors until you are ready to set it up inside. When you bring it in, keep it in the coolest part of the house with the radiator nearest it turned off.

Use nonflammable aluminum foil—not cotton or paper—to conceal container in which tree is "planted." Use nonflammable trimmings on the tree.

Don't use lighted candles. (This may seem an unnecessary precaution in this day of electric lights, but lighted candles contribute to tragic fires every year.)

Check the wiring for the tree to see that it's not frayed and is in perfect condition. The switch for turning off and on electric lights should be at some distance from the tree. Don't plug or unplug lights beneath the tree.

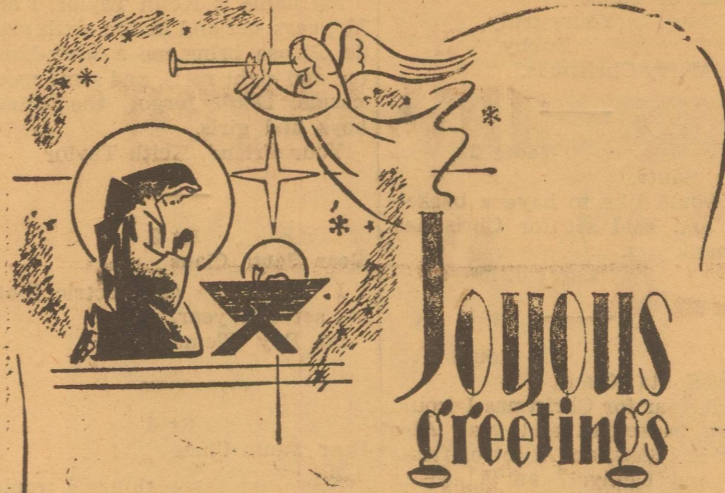
Don't leave tree lights on when it isn't necessary and especially when the family is away from home. From time to time, check over the tree and see if needles near the lights are turning brown. If they have, move the lights.

Watch the calendar. New Year's is the day for the tree to go down. If you should extend the time, don't leave the lights on the tree for more than a half hour at a time.

Dear Santa,
How are you? I am just fine. Will you please bring me a record player for Christmas. and that is all I care for this Christmas, and don't forget the other children. There will be something on the table for you to eat. I wish you a Merry Christmas and a Happy New Year.
Your Friend,
Ellis Jim Parson
(ILLUSTRATED)

Dear Santa Claus
I would like you to bring me a horse. I want him to be black as coal. And a doll whose hair you can comb. I would also like a watch.
ove, Gwendolyn Green

Dear Santa Claus
I am ten year old and very careful with a gun. I would like for you to send me an automatic 22 cal. rifle and about 20 boxes of 22 hells and about 100 targets with the bulls eye as big as my head so I can hit it. I also want a saddle and bridle to go with my horse. My horse is a very good one and I want a good saddle and bridle to ride on her with. I you bring them, I will take very good care of them.
With love, Dee Taylor



To our friends:
May Christmas blessings
fill your heart with true
happiness and bring you
peace and joy all thru the
coming year!

F. L. SPRING



Here's to a Happy Holiday and a Wonderful New Year!

CITY BODY SHOP

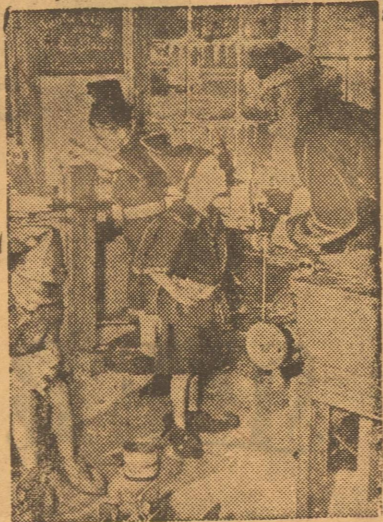


THE CITY OF FRIONA

Wishes to Extend Greetings and a further word of Sincere Appreciation to the Citizens of Friona

CHARLES ALLEN, MAYOR
RAYMOND WHITE H. K. KENDRICK

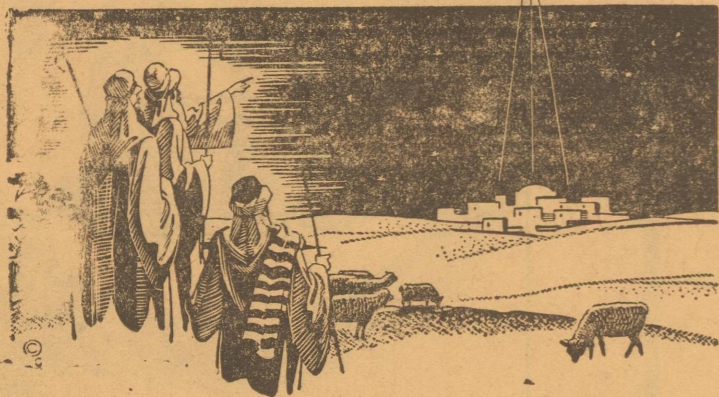
And All the City Employees



GNOMES AT WORK . . . Three little gnomes diligently prepare for Christmas under the watchful eye of Santa Claus in his workshop at Santa Claus, Indiana. They are building, waxing and polishing toys to go into Santa's pack on Christmas eve.

Dear Santa Claus
I want a pump gun that will shoot balls and a bicycle too.
Don Barton Clements

Lead, Kindly Light . . .



Thru Christmas joys
and a bright New Year!

**CITY
STEAM LAUNDRY**

AND EMPLOYEES

Mr. and Mrs. E. E. Houlette and Betty

Mrs. Myrtie Deaton

Marie McKee

Season's Greetings

In this Christmas inventory of
our many blessings . . . we like

to count the assets of your
friendship and good will!

To you we extend all the
Season's Greetings!



**WELCH - BLACKBURN
HARDWARE**

Things for Better Living