

# The Friona Star

OFFICIAL NEWSPAPER OF PARMER COUNTY, TEXAS

Vol. 8—No. 33

FRIONA PARMER COUNTY, TEXAS, FRIDAY, MARCH 9, 1934

## Cogitations & Aphorisms of Jodok

Very few people, even among our own citizens, realize the immense amount of traffic that passes daily over the principal streets of Friona; and especially that which passes over Main street.

A young lady whose home is south of the railroad, related to me recently, one experience of hers, which called to her notice the number of cars and trucks passing that way.

It so happened that there was a freight train standing across the track for only a few minutes, but she had to wait until it moved before she could proceed, and during those three or four minutes there was a long string of cars and trucks collected there waiting for the train to move. When the train divided so that the street was clear, she was surprised to see that a similar or even longer train of vehicles had also gathered on the opposite side of the track.

She passed on up town and after performing her errand started on her return home, only to find on the track another train across the street and another wait was necessary before she could cross, and during this short wait, as was the case a short time before, the street on either side of the track was packed with cars and trucks waiting to cross.

While she was waiting one of the train hands came along and seeing her waiting, remarked that if the railroad officials could be made to realize how great the traffic is at that place, it would take but little effort to induce them to build a viaduct there so that traffic would not be blocked each time a train passed through or stopped for even a few minutes. The lady says she plans to get out there some day with her kodak and take a number of views of these traffic jams and forward them to the higher officials of the road as an evidence that a viaduct or underpass is badly needed in Friona.

It occurs to me that if all our people would take note of such circumstances as this and bring them to the notice of the public, our city might have many conveniences that it does not now have. It takes constant effort and thorough co-operation of the people to build a city.

My good friend, B. G. Shelby, who lives some sixteen or seventeen miles northwest of this place, came into my sanctum on the street corner one day last week and handed me a clipping from a Kansas City paper, containing an article concerning his father, General Joe O. Shelby.

It was a splendid article and I was pleased to get it and I read it with deep interest, I was interested in it not only because it was pertaining to the father of one of my good friends, but more because it sketched the life of one of our noblest characters.

I had previously read and heard something of the life of General Shelby—just enough to stimulate an admiration for his noble character, and the brief sketch which "Uncle Ben" handed to me has enhanced my former feeling to state of complete admiration for such a man.

When any man is MAN enough to risk his life and offer all that he has in worldly possessions in the support of any great cause, then when that cause is defeated and his efforts and sacrifices have apparently come to naught, can swallow his pride and disappointment, and throw to the winds his prejudices and bigotry, and just as wholeheartedly and willingly and faithfully serve the forces he had formerly opposed, especially in a capacity in which his life was again endangered, he, in my opinion has exemplified one of the noblest traits of character that any man can possess.

I have recently been informed that I have been taken in as a member of a new lodge or order, that has been organized in Friona. The information was given to me by one whom I suppose is the "Double-barrelled Dictator" of the order, so I presume I am a bonafide member.

I am not just certain as to the objects and purposes of the order, but I am reliably informed that "just anyone" can not get in, therefore I must be one of the preferred characters, and I shall consider it a special honor, at least until I may find it to be otherwise.

When the information was given

(Continued on last page)

## Good Rainfall Helping Friona Crop Outlook

Smiles that stay were again made to breathe the faces of the local farmers and men of all lines of business as well, by the fine and gentle rain that fell here during portions of Wednesday, Thursday and Friday of last week, which resulted in an estimated three-fourths of an inch of much needed moisture.

Wheat fields that were supposed to be destitute of living wheat, are now showing a decided green cast, mute evidence of a living crop thereon, and hope has revived in the hearts of the owners of these same fields.

It is reported that the ground was wetted deeply enough in some localities to justify farmers in beginning their spring tilling operations. At any rate, growing wheat crops have another lease on life which will last for a few weeks longer and it is hoped and confidently expected that more rain will have been received before the effect of this one has entirely disappeared.

Following the wet period the sun has been shining nice and warm each day and every indication that spring is at hand is in evidence. There is no climate like that of the Panhandle.

### CONGREGATIONAL CHURCH

Sunday School—10 a. m.  
Public Worship—11 a. m.  
The pastor will speak at the morning service on "The Appeal of the Cross."

The busy women of the Ladies Aid were quilting comforters the second week in succession, at Mrs. Manner's Thursday afternoon.

The Sunday school appointed as a committee to prepare a program for Easter Sunday morning the following members: Mrs. R. F. Fleet, and the Misses Alice Guyer, and Reba Hill.

The Men's Meeting  
The meeting for men only last Sunday night, appointed a committee to bring in a suggested, simple form of organization, and report next Sunday night. Also to present a program for that evening.

It will be held at the Congregational church at 7:30. Prof. Eubanks has consented to present the subject of International Peace, to be followed by discussion in which all present will be at liberty to take part. All men are invited, especially those who are not in the habit of attending a place of worship.

### BEEN VISITING DAUGHTER

George W. Taylor, one of our pioneer citizens, who has been spending the past three weeks with his daughter, Mrs. Kade, at Tahoka, returned to his home northwest of town last Saturday.

Mr. Taylor stated that there was more rain fell near Tahoka than fell in this locality last week, and that conditions there are about the same as here. He likes the country near Tahoka very well, in fact, a little better than here.

### VISITING GRAND FATHER HERE

Milan Shoop, of Prairie City, Illinois, arrived here last Saturday for an indefinite visit with his grandfather, G. W. Taylor, having driven home with him from Tahoka, where he had been visiting his aunt, Mrs. Kade, since the latter part of December.

The young man has been at Friona on former occasions, so that the plains country is not entirely new to him. He likes this country and may conclude to remain here permanently.

### A CARD OF THANKS

With this message I want to thank my friends and neighbors for their great kindness and thoughtfulness, words of sympathy and love, during the illness and death of my dear husband. I want to especially thank Dr. Wills for his untiring attention and fidelity; also, Mrs. A. D. Carter for her great devotion and help.

Mrs. T. D. Ballard.

Mr. and Mrs. Joe Ballard.

### B. T. S. REPORT

On Sunday evening, March 4th, the new B. T. S. officers took charge. Perhaps the newest of the officers was Mr. Kendrick, general director and Mr. Johnson, his assistant.

The aim, ambition and object of these new directors, as well as all the other officers, is to rebuild the Friona B. T. S. The only thing they need is the co-operation of the young people, and the only question pending at present is, whether or not they will get it.

B. T. S. meets at the Baptist church every Sunday evening at seven thirty.

### AN OLD TIME BOX SUPPER

An old time box supper will be given on March 15, sponsored by the adult circle of the Methodist church. An interesting program will also be rendered, including a negro minstrel by the young men of the church. Also songs, music, readings and fun.

Everyone is invited to come and bring a box. The proceeds will be used to pay on the parsonage.

### OBITUARY

T. D. BALLARD—1864-1934

T. D. Ballard, the son of W. H. and Louisa Ballard, was born February 8, 1864, at Bloomington, Illinois. About a year later the family moved to Liberty, Clay County, Missouri. The happy days of childhood gave place to days of youth and youth merged into young manhood. The pioneer surroundings found fruitage in sturdiness of character and a high regard for realities. God's convicting and quickening spirit wrought in his life and we are privileged to make record of his conversion at the age of 21. This was followed by his uniting with the Walnut Cove Christian church near Liberty, Missouri.

In 1899 he moved to Topeka, Kansas, placing his membership with the First Christian church of that place.

May 23, 1909 brought to him the happy climax of a long extended romance, when he claimed Miss Betty Wills Creek of Galveston, Texas, as his bride. The ceremony was performed at Topeka, Kansas, by the Rev. W. H. Grannell. For several years they made their home at Topeka. Together they found opportunity for Christian service by doing missionary work at what is known as Wanamaker. The work prospered and ere long Mr. Ballard was privileged to do the construction work on a new church building. This is known as the "Wanamaker Christian Church." He was by that congregation chosen to serve as an elder, which office he filled until coming to Texas. His membership was never moved from that congregation.

On February 27, 1909, Mr. and Mrs. Ballard moved to Friona and established a farm home a few miles north of town. Mr. Ballard farmed and at the same time was active in his trade as carpenter. Later the farm was sold and residence was established in Friona, where he lived until his death.

When Mr. and Mrs. Ballard located in Friona they found the churches small and struggling to make beginnings suitable for the new and growing community. For several years he taught the Bible Class in the Baptist Sunday school. One man speaking of those early days said "The first time I met T. D. Ballard he said, 'I want you to be a member of my Sunday school class.'"

He was a man of very definite convictions as to right and wrong. Right met with his hearty approval and unstinted support. Wrong was always vigorously opposed. We recall that he very much hoped that the Eighteenth Amendment might be retained, saying, "I have never shouted in all my life, but if the State of Texas remains dry, I expect to shout." He was a man of wide influence and his opinions were counted worthy. He was endowed with that fine quality so rarely found, of being firm and grounded in his personal convictions and at the same time was tender and considerate toward those who did not believe as he believed. This was voiced in a conversation a few days before he passed away wherein he said "Every individual no matter who or where he may be found is my brother, or sister in Christ, if they have entered into God's way of salvation by the acceptance of Christ as their Saviour." He was very patient throughout the long days of his affliction and often spoke of his joy in submitting to the Father's will. Much time was spent in reading the bible or in listening as it was read to him by his wife. They had just recently read most all of the book of Job. He has left us this witness, that he loved God. He came to the close of his earthly pilgrimage at 4:30 p. m. Wednesday, February 28, aged 70 years and 20 days.

He leaves to mourn his loss his bereaved companion, Mrs. Betty Ballard, one sister, Mrs. Hannah Capps, of Waurika, Oklahoma; one brother, Joe Ballard, of Norman, Oklahoma. One sister, Miss Randa Ballard, preceded him in death. A host of friends will miss his congenial fellowship and the town and community will feel keenly the loss of a friend.

Funeral services were conducted from the Baptist church by the pastor, Rev. E. Ray Lansdown, assisted by Brother L. D. Cummings, pastor of the Church of Christ. Interment was in Friona cemetery.

Mr. and Mrs. Joe Ballard of Norman, Oklahoma, who arrived here on Thursday of last week to attend the funeral of his brother, T. D. Ballard, returned to their home Sunday morning.

### ALMANAC



Now what have you been up to?  
When children stand quiet they have done some mischief.

### MARCH

- 12—U. S. Grant made general in chief U. S. Army, 1864.
- 13—First man wounded in Revolutionary War, 1775.
- 14—First blackthander threatened Julius Caesar, B.C. 44.
- 15—Czar Nicholas of Russia is forced to abdicate, 1917.
- 16—James Madison, 4th President of U. S., born 1751.
- 17—Boston bars pasturing of cows on Commons, 1830.
- 18—Grover Cleveland, 24th U. S. President, born 1837.

### ORGANIZE MEN'S MEETING

At the invitation of Rev. Samuel Pearson, pastor of the local Congregational church, a group of men met at the church building Sunday night and talked over some plans for organizing a "Men's Club, or forum."

The purpose of such a club organization, is not to draw any man away from any church service which he is in the habit of attending, but more especially for that group of men who do not attend any church service, and the programs for the meeting will not be in any way a preaching service, but will be arranged by the members of the group through their committees. It is expected that these programs will be quite varied in their nature and form, but will at all times be in line with good living, straight thinking and for the general good of all concerned.

A committee was chosen to prepare a program for next Sunday night, which will likely be in the form of a lecture along some line of general public interest. The committee consists of E. L. Spring, Bert Shackelford and Carl Maurer. All men who are interested in a move of this kind and who are not regular attendants at any of the local church services are asked to be present.

### TEXAS UTILITIES MANAGER HERE

Fred H. Oberthier of Hereford, local manager of the Texas Utilities Company, was a business visitor here Monday afternoon.

Mr. Oberthier was over to superintend the installation of another street light for the city; the new light being installed on the south side of Sixth street at the middle of Block No. 77.

### PARMER COUNTY POULTRY NOTES

Now is the time that breeders should have their selection made. Particular care should be taken in selecting a vigorous cockerel, or cock, to head the pens. A good practice to follow in selecting these, is to select one that has a very strong beak and a strong crow. The reason for having so small a percentage of fertile eggs is due to having too many hens to the male. There should never be more than 12 hens of the meat breeds, that is, Jersey Giants, Brauns, Cochins and Langshans; 15 with the dual purpose breeds or Orpingtons, Rhode Islands, Plymouth Rocks, Wyandottes and Cornish Games; or 20 with the laying breeds such as Leghorns, Anconas and Minorcas. If care is taken in these particular cases it will increase fertility of eggs.

Diseases of poultry are easily controlled provided there are no drafts in the poultry houses. Insect pests should be controlled by keeping poultry houses in a sanitary condition. Crude oil or crankcase oil should be used freely, and in some cases, if the weather permits, chickens with body insects should be dipped. In cases of controlling round Vicks salve can be applied to the eyes, nose and beak with very satisfactory results. Drinking water should be fresh at all times. Poultry producers should practice giving salts to their poultry at least three times a year. To increase profit culling should be done at any time there is a decrease in egg production. I plan to have culling demonstrations in every community in the county in the very near future.

We expect to get out lists of various home made rations for egg production, growing chicks and capon fattening.

ALEX. D. BATEMAN

County Agent

Trade in Friona

### SCHOOL HAS NEW COACH

Owing to the resignation of our former school coach, Prof. Bill Stevens, the school was forced to secure another coach for the remainder of the term, and to fill this vacancy, the services of Mr. Milton Morris of Canyon have been secured.

### FRIONA JUNIOR WOMAN'S CLUB

The Friona Junior Woman's club met at the home of Miss Wanda Walker Tuesday evening Mrs. A. C. Echols, president, conducted a business session. One new member Mrs. Towly Redfern was voted into the club.

An interesting program on "Art Sculpture and Architecture" was given by Miss Lola Goodwine. Mrs. F. B. Raybon gave a paper on "Spirit of American Sculpture."

An interesting reading, "A Little Boy's Prayer" was given by Mrs. H. T. Magness.

Following the program delicious refreshments were served to the following members: Mesdames R. R. Wills, W. Williams, S. Jersig, F. B. Raybon, E. B. Wills, A. C. Echols, H. T. Magness, Ralph Roden; Misses Orma White, Wanda Walker, Lola Goodwine, Estelle Welch, Mary Spring, Alice Guyer.

The next meeting Tuesday, March 20, will be at the home of Mrs. R. Wills.—Reporter.

### RETURNED TO KANSAS

Mrs. Forest Strate, who spent two weeks here visiting her parents, Mr. and Mrs. Oscar Pope and other relatives, departed on Thursday of last week for her home at Harper, Kans.

Mrs. Strate was accompanied on her return trip by Mr. and Mrs. Everett Talbot, Mrs. Talbot being a sister of Mrs. Strate. They were also accompanied by W. J. Talbot. The Talbots will visit for a short time with relatives and former neighbors at and near Winnsford, Kansas, before returning home.

### FRIONA WOMAN'S CLUB

The Friona Woman's Club met on Wednesday afternoon, February 25, in the home of Mrs. George Maurer, with Mrs. Carl C. Maurer and Mrs. L. F. Lillard as joint hostesses, and an attendance of thirty members.

The introductory verse to the program part of the meeting was written by a Mexican writer, Anna B. Meyquida:

"I think that God is wearing a serape of life, and when the skies above turn gray,  
His hands are fling it on a gallant shoulder and wear it as a scarf that's brave and gay."

Mrs. C. W. Dixon gave several Mexican stories, and Mrs. S. F. Warren gave us the pronunciation and meaning of a lot of Mexican words.

The program to be broadcasted March 29th, during the "Woman's Hour" 4:30 to 5:30 p. m., over W.D.A.G., Amarillo, was announced.

An interesting hour of entertainment will be given, which every one intends to make a credit to Friona. Refreshments commemorating the Refreshments were served commemorating George Washington, and we felt that although our hostesses were Northern born, they could not be excelled by the much talked of Southerners in their hospitality and graciousness of their entertainment.

### THE MESSENGER NEWS

L. M. Williams and son, Otis, were shopping in Friona last Friday.

Mr. and Mrs. Tom Hancock and Mr. and Mrs. Lee Crews were shopping in Hereford last Friday.

Louis Woodford is owner of a new Chevrolet coupe.

W. F. Perry is leader of the singing at Messenger school.

Elwin Green motored to Dimmitt during the first of the week.

W. A. Whitson and L. M. Turner were seen in Hereford Tuesday of last week.

Miss Myrtice Wyly spent the week end with her mother, Mrs. Alta Wyly, and also attended singing at Messenger Sunday night.

### NOT AT POST OFFICE

J. A. Guyer, who for the past ten years has served as postmaster and assistant postmaster, severed his relations with that institution last week, and his familiar face will not hereafter be seen at postoffice windows.

During the many years of his incumbency Mr. Guyer was a most faithful and obliging public servant, always at his post of duty, and many times putting himself to great inconvenience to accommodate and better serve the patrons of the office.

Mr. Guyer leaves the office with the kindest regards and the sincere best wishes of practically the entire citizenry he has so faithfully served.

J. M. Osborn, cashier of the bank at Muleshoe was a business visitor here Tuesday afternoon.

## T-Anchor Ranch Cowboys to Give Lyceum Number

The sixth number of the Lyceum course will be presented Friday evening, March 16, by the T-Anchor Ranch Cowboys. This group of college students has carried this program to many communities outside of Canyon. They have made several broadcasts over the air. Their programs have been presented before the student body of the West Texas State Teachers College several times with excellent success. This number will be very interesting and enjoyable to the old settlers and those who love and admire the cowboy.

We'll see you and enjoy the evening at the auditorium Friday, March 16.

### WEDDED IN CLOVIS

The many friends of Bernard Weeks and Miss Anita Murry were mildly surprised last week when it was made known that they had driven over to Clovis and were quietly married on Wednesday evening, February 28.

The happy young people were accompanied by Mr. and Mrs. Towly Redfern, Mr. Redfern serving as best man and Mrs. Redfern as the bride's maid for the contracting parties.

The nuptial ceremony was performed by the Rev. Nix, pastor of the First Baptist Church of Clovis, at the parsonage.

The room in this happy union is at present employed as manager of the meat market and general clerk in the T. J. Crawford store here, and has held that position for the past two or three years, during which time has made the acquaintance of most of the people of the town and surrounding country and has made a large circle of intimate friends.

The bride is the daughter of Mr. and Mrs. W. H. Murry of this city, and one of Friona's most charming and accomplished young ladies.

They have gone to housekeeping in the McCandies property in the east part of Friona, where they will be at home to their many friends.

The Star joins their other friends in wishing for them a long, happy and peaceful voyage on life's ocean, attended by all the good things that life can bring.

### PARTY AT BAKERS

At approximately nine o'clock last Tuesday evening one of the most enjoyable social gatherings of the year began at the G. M. Baker home in honor of his son, Melvin, who is attending school at Elida, N. Mex.

Mrs. Baker began acting as Mistress of ceremonies by introducing a pair of nice, nifty new games. The remainder of the evening was spent in playing familiar games both in and out of doors and eating endless popcorn.

One novel thing about the party was the way in which the refreshments were served. Rather than borrow all the glasses, saucers and cups that the neighbors possessed and be then serving some potent liquid or semi-solid with content of cotton covered sugarized cookies thrown in, the hostess simply produced a dish can with enough popcorn in, on and around it to feed at least fifty normal persons. But due to the fact that it is this particular group, both hands and mouths were a bit unsteady, caused, no doubt by an over indulgence in hilarity, about three-fourths of the reinforcements dropped to the floor. There being about twenty present, it was necessary that more popcorn come from somewhere so a popcorn-popping and inhaling contest was held in the victim's kitchen.

Those present included the supposed Misses Madge and Eva Settle, Beulah Burton, Opal Hughes, Louise Euler, Irene Sachs, Ruby Newman, Virginia Short and Florence Baker; Messrs. Douglas Frost, Lawrence Dumont, Wilbur Meade, Frank Truitt, Paul Parr, Raymond Baker, Gilbert and Duke Euler and Raymond and Lee Baker and the guest of honor, Melvin Baker, and the host and hostess, Mr. and Mrs. Baker.

### METHODIST CHURCH NEWS

We were very glad to have Brother Thurston back with us for the service Sunday morning. He preached a very helpful and interesting sermon on "Voices and their echoes." His plea to the people was: "Go home and tell thy friends what the Lord has done for thee." The scripture was read from Mark the 5th chapter and 16th to 18th verses.

Brother L. N. Lipscomb, presiding elder of the Amarillo District, brought the evening message. He began the service by singing "I am a child of the King." He took his text from Romans, first chapter and 16th verse, his subject being: "The Secret of Paul's Optimism." Second Quarterly Conference was held immediately following the service.



# The Friona Star

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### KEEP AMERICAN IDEALS

Recent press stories record a German sales girl being sent to a Nazi prison for nine months because she remarked to a friend that she knew of abuses in a concentration camp; a peddler sentenced to eight months in jail because he saw storm troopers kill several Jews in Leipzig; an elderly woman being given six months for saying that relief given unemployed was scanty in view of the \$293,000,000 fund available; a woman jailed for 15 mo. for writing a letter—opened by a censor—to a sister in New York telling about conditions under Nazi government; a situation in Russia where the helpless masses now bow to a communistic despotism more relentless than that of the Czar; that Fascism has given Italy material benefits, though individual liberty has been killed; that the Germans, from a liberty-loving people devoted to family life, are bowing with apparent willingness to a despotism more absolute and cruel than any other the modern world has seen.

The situation is beyond understanding, particularly as all these political upheavals and revolutions were to benefit the masses. But the net result, in each case, seems to have been to reduce the individual to a cipher under the domination of iron-handed officialism that lays out the course of every man, woman and child.

It is possible that American citizens, in another ten years, will have accepted a program which makes the citizen exist as a tax-paying machine for the benefit of government, or will we get back to the fundamental doctrine of our country that government exists for the individual, and that our public officials are servants and administrative officers of the people, rather than their overlords and masters.

Will the day come when an American editor fears to criticize government, and will the day come when our government can censor the opinions that editors express to their readers, as seems to be the case in such countries as Germany, Russia and Italy?

It is high time the American people bore these dangers in mind.

We must keep the old pioneer spirit, in our business, our work, our community life. We must be willing not merely to work hard, but to strike out for new things, and remove the obstacles to development.

A wise man is he who puts into the hands of boys and girls many and good books of biography. For, in this way, our future leaders will grow to appreciate the world's yesterday, live soberly and wholesomely today, and acquire for themselves fortitude and understanding and high devotion for tomorrow's exacting tasks.

Sometimes people speak lightly of the country newspaper, but it is one of the most potent and uplifting factors in

our national existence. The great dailies have their mission, but their scope is too big to touch very closely the inner things of life.

If one had to name any single thing as the typical American characteristic, it would probably be just that habit of looking ahead, or forever going on with the quest. We have often been a proud and boastful people, but we have seldom been satisfied with a present moment. One era has succeeded another in our history, but never have the people as a whole been content to relax.

Of course, everyone has troubles and we all wish things could be better, but a long face and a frown will not help one iota. A smile and a cheerful mood will help more than all of the frowns and grouchings that could be done. And certainly life will be much more worth living if we can smile and be cheerful.

We think too many people are expecting the "New Deal" to make everybody rich over night. As we understand it folks will still have to work hard for a living and a little harder to get ahead.

### BUILD NOW

According to a survey made by the American Builder, based on depreciation of existing structures at the rate of 2 per cent a year, population increase and other factors, there is an accumulated deficiency of home building and repair work amounting to \$13,000,000,000 in this country. The surplus of homes, which grew from 1925 through 1929, was eliminated by the middle of 1931. The deficit then started growing at an unprecedented rate because of stoppage of building in 1932 and 1933.

There exists, as a result, one of the greatest potential building markets of all time. Existing with it is one of the greatest potential means of stimulating unemployment, community development and business recovery in general. In normal times the construction industry gives work to 929,000 carpenters, 419,000 laborers and helpers, 430,000 painters, 280,000 electricians, 170,000 masons, 237,000 plumbers, 167,000 builders and contractors, and thousands of other workers of various kinds. And this is not the end of it—in addition to the men employed on the job, another vast army is employed in the industries providing concrete, roofing materials, machinery, lumber, paint and other necessary supplies.

Start home-building—it is indispensable in bringing back good times.

### WHAT IS A NEWSPAPER

"The newspaper has become the public market place. Newspaper advertising creates the trade upon which the foundation of the community is laid. This is a social service of the highest order, for it makes known the new and better things of life, creates new desires, inspires people to work harder that they may be fulfilled, thus leading to a standard of living that is not equalled outside of America.

"Into this development came the newspaper. Producers, Manufacturers, retailers—everyone with anything to sell—turned to the newspapers as the medium through which to reach a larger market.

"Newspaper advertising has become the voice of business. Through the newspaper the seller can tell his story to the millions—when, where and as frequently as he wishes—at a minimum cost. No other medium of advertising has ever taken its place.

"This is not only a service to the manufacturer and retailer, but a service to the consumer—who leans through news paper advertising when and where to buy and what to pay."

No man can tell what the future may bring forth and small opportunities are often the beginning of great enterprises.

### Voodoo Has Disappeared

#### From Haunts of Negroes

Voodoo, or hoodoo, as most of the ignorant negroes called it, was a mixture of witchcraft and primitive religion that held a sizable proportion of our black people in its grip for many years and up almost to recent times, declares a writer in the Chicago Tribune. Voodoo has disappeared from many places where it once was flourishing evil. Here and there in isolated regions of the south it is said that Voodoo rites still are practiced under cover; but though the bulk of the negro population has been educated away from this form of savagery, many of the superstitious beliefs of voodoo still are clung to by the black people.

Voodoo meant everything to the negro of the south. It was first of all his religion, and it included conjuring, sorcery, the making of charms and effigies, the casting of spells, the healing of the sick, and the raising of the dead. Throughout the south the druggists of the cities and the towns always kept on hand adequate supplies of snakeroot, sassafras, lodestone, brimstone, asafoetida, resin, and bluestone, to sell to the conjuring doctors and the voodoo priestesses for the making of charms. It would require a large book to begin to tell of all of the strange practices of the priests and priestesses of voodoo. No man or woman ever has lived who has had a complete understanding of this strange institution's many ramifications. The lucky rabbit foot and the breast bone of a chicken are a part of voodoo, just as was the worship of the serpent and the drinking of goat's blood.

### Irish Terrier Is Ready

#### for Any Kind of Battle

The Irish terrier is one of the most rugged of all terriers. And he seems thoroughly aware of this attribute. While generally good-tempered with humans, he is ever ready for trouble if the challenge is made. Stout-hearted and game to the death, he asks no quarter. He stands ever on guard between his master and all that threatens him. Active, lithe and quick in movement, with great animation, he is sturdy and strong in substance and bone structure, void of clumsiness and possessed of speed, power and endurance.

His speedy legs, moderately long and well set from the shoulders, are perfectly straight with plenty of bone and muscle, and free from feathering. They are covered with hair similar in texture, but not so long as that on the body. Both the fore and hind legs move straight forward when traveling; the elbows working clear of the sides.

Beneath the dense wiry coat is an other coat of finer and softer hair of different color, known as the undercoat. The outer coat, more harsh on the back than on the sides of the body, lies so close that it does not alter the outline of the body.

### Horse Speediest Animal

No animal is known to have exceeded the speed attained by the horse. Instantaneous photographs of one famous specimen showed the full length of one complete stride of about 20 feet. In the stride of the fastest racers the hind quarters and limbs are raised considerably higher than the shoulders, and from this relatively great height are brought downward and forward, widely, separated from each other, to avoid striking the fore legs. The hare has not in reality the speed of the dog. The dog, on the other hand, does not attain the speed of the horse. The giraffe is said to run at the rate of 15 yards per second under the most favorable conditions. The elephant going at the rate of two yards a second, carries a weight approximating that carried by six horses.

### The Pomeranian

Originally much larger, the Pomeranian has, through years of careful selective inbreeding, been reduced in size and fixed to the miniature type. Classification by weights places him in two groups; above or below eight pounds. Under the standard, allowable colors are white, black, blue or gray, brown, sable, shaded sable, red, orange, fawn, and parti-colors. Fan- ciers claim him an excellent pet, a cleanly house dog and useful as small guards. His affection for the master has often been known to be so great in some individuals of the breed, that they refuse mating or even association with other animals.

### Shoes Weather Prophets

Because poorly tanned leather shrinks as the humidity increases before a rain, shoes are true prophets of wet weather. As the shoes shrink, they pinch the wearer's feet. An authority says that the school of involuntary weather prophets, who predict the approach of a storm because their feet hurt, could be eliminated if the leather in their shoes was properly treated. When persons suffer bodily fatigue, mental irritability or general discomfort without apparent cause, their shoes may be to blame.

### Chinese Invented Spaghetti

Macaroni, spaghetti and similar "pastas" are considered by the general public as a typical and peculiarly Italian food, and Italy is probably entitled to the credit for her early appreciation of their virtues and her fidelity to them after adoption, but history credits their invention to the Chinese and their European introduction to the Germans.

### Old Engineering Scheme to Check Waters of Nile

Even the Pharaohs realized the necessity of keeping the waters of the Nile in check, and in their age dikes and embankments were constructed. Irrigation and regulation of the water supply were one of the main problems of government, notes a correspondent in the Kansas City Times.

The basin system of irrigation, which was the first method used, arose directly from the annual flooding of the country, and is still practiced over about a quarter of the cultivated area of Egypt, particularly upper Egypt. According to this system, the land is divided into compartments by banks, and these compartments or basins are filled by canals which take off below the level of the flood. The water remains on the land for six or eight weeks, and is then run back through escape channels to the river which, in the meantime, has fallen. As soon as the water has run off the crops are sown, and the land receives no more water until the next year. Under this system only one crop is obtained annually.

About the beginning of the Nineteenth century, Mohammed Ali Pasha, the founder of the present ruling dynasty of Egypt, decided to go in for cotton cultivation on a large scale, and for this purpose the land had to be irrigated in the early summer when the water is well below land level. Canals had to be cut to enable the water to be distributed to the crops regularly in light waterings, and the level of the water had to be raised to facilitate the work of the cultivator.

### Hawaii's Queen Lil Wrote

#### Love Songs for Crooners

Ilioukalanani, born in Hawaii in 1838, succeeded her brother Kalakaua as ruler in 1891 but her policies caused a revolt and two years later she was deposed. She was granted a pension and made her home for some time in San Francisco. She died in November, 1917, in her Hawaiian home, Washington place. She is reported to have written about a hundred songs, but "Aloha Oe" is the best known. This was composed by her at Maunawili ranch, on the island of Oahu, in 1878. She was regent of the country at the time, her brother being on a voyage around the world, and with her American husband, John Dominis, she spent a vacation on this ranch. The farewells following this visit gave her the inspiration for the song which she put to an old melody. According to the story, she was impressed and amused at the lingering embrace of one of the members of her party and one of the Hawaiian maidens of the ranch. The princess sang the song that evening at her home. It became famous in this country after it was played by the Royal Hawaiian band in San Francisco in 1883.

### Wrote "Black Beauty"

Anna Sewall was born at Yarmouth, England, on March 30, 1820, and she died at Old Catton, near Norwich, England, on April 25, 1878. Her mother was a writer of children's stories, ballads, etc., and belonged to an old Quaker family. Anna, a cripple and invalid most of her life, was the chief critic of her mother's literary work. She began to write the life of a horse, under the title of "Black Beauty" in 1871; it was published a year before her death and had a remarkable success, though her English publishers only gave her 20 pounds (about \$100) for it. This famous story was written at Old Catton. The germ of it appears to have been Horace Bushnell's "Essay on Animals," quoted by a friend, Mrs. Bayly, while Anna was driving her to the railroad station. Its general aim was to induce kindness and sympathy toward horses, while it especially denounced the use of the bearing-rein.

### Patron Saint of Lawyers

The American Bar association says that St. Ives was Helroy Ivo or Yvo, born at Kernmartin, Brittany, 17th of October, 1233. He studied at Paris and practiced law at Rennes and Breque. Later he studied for the priesthood, and after his ordination in 1264 he was parish priest at Tedrez and Lorraine. He was known as the bishop's judge, interesting himself greatly in ecclesiastical legal matters. He was also the lawyer of the poor, strict by just and honorable, and, what was a marvel at that time, strictly inaccessible to bribery. He became in his later life so full of solicitude for the poor and helpless that he turned his own home into an orphanage. He died March 19, 1303, at Kernmartin. His relics in the Cathedral of Fretequer were respected and saved in the French revolution. He was canonized by Clement VI in 1347, and he was adopted as the patron saint of lawyers.

### Treasure in Lake Huron

Lake Huron, frequently referred to as the "Lake of Sunken Treasure," contains the battered hulls of the steamers Fay, R. G. Coburn, Lexington and Griffin, each loaded with great cargoes of wealth in steel, copper, whisky and wine. Perhaps the most romantic of all disappearances on the lakes was the Griffin. In January, 1879, she sailed across the lakes to gather a cargo. After stowing her hold with merchandise and thousands of dollars' worth of pelts and furs from the Michigan trapping country, together with \$12,000 in gold, she started on her return passage. She was never heard of again. Historians are generally of the opinion that the little ship sank during a storm on Lake Huron.

We are starting out on a road so new that we have got to make up our maps as we go along.

## Greater Convenience

We take pride indeed in offering to the housewife that continuous, helpful source of energy often referred to as

## Electric Current

because of the numerous ways it assists in her daily duties—

- RADIO ENTERTAINMENT
- REFRIGERATION
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- IRONING
- HOUSE CLEANING
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We Have Served You For 30 Years!

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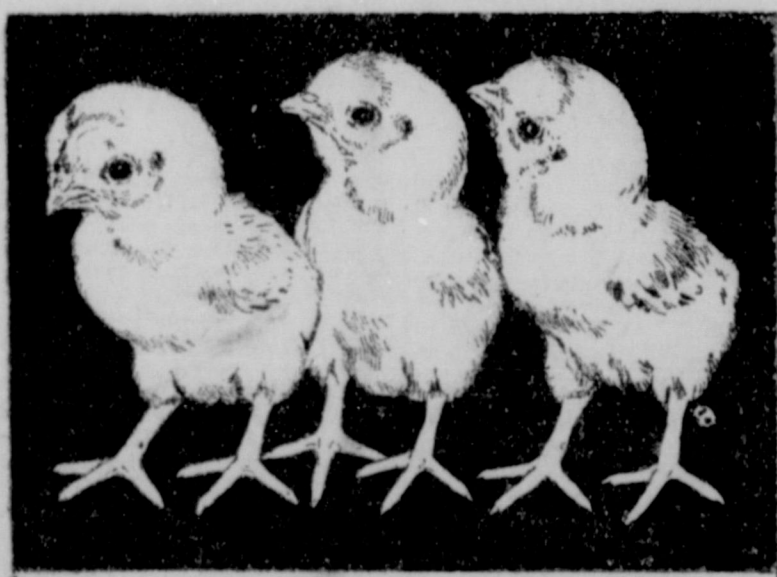
## Accommodation

ONE of the purposes of a commercial bank is to extend credit to its customers to the extent of its permissible ability and consistent with the principles of sound banking.

EXTENSION of credit is necessarily founded upon business familiarity as no reputable bank can do so until assured of the business habits, character and responsibility of the person seeking accommodation. A substantial checking account here is one of the best methods to place us in a position to properly acquaint ourselves with these necessary facts.

Our Service to Present Customers Is a Guarantee to New Customers.

## FRIONA STATE BANK



## Custom Hatched Chicks

Use our giant incubators to hatch your eggs this season. They are the best hatching machines money can buy. They are also under the watchful eye of an experienced operator day and night.

We can hatch BIGGER CHICKS—BETTER CHICKS and MORE CHICKS from your eggs than you, with your small and unreliable incubators. It pays you big to have us CUSTOM HATCH YOUR EGGS. Bring your eggs any TUESDAY or SATURDAY. Get rid of your incubation troubles, and let us have your custom hatching worries this season.

### SPECIAL MATING CHICKS

Ask us about them. Free illustrated folder and mating list, that tells the whole story. Call for your copy, or write our Clovis plant direct. Use coupon for convenience.

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Please mail me at once, above described folder and mating list, with prices, etc.

NAME

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## Wick's Modern Hatcheries

We recommend Purina Startene and Growena as the feed for our chicks.



# AD-venture

Let them go to distant places!  
Let them sail the seven seas!  
Let them trade in spices, laces,  
Scimitars and filigrees.  
Let them dock at far-off Aden—  
We can find romance and more  
On the shelves so full and laden  
Of our corner grocery store!  
There'll be black tea from China,  
Fragrant cloves from Zanzibar  
Figs that come from Asia Minor,  
Other products from afar.  
We can get at bargain prices  
Coffee out of hot Brazil,  
Simple foods, exotic spices—  
Anything we want, at will!  
Oh, they'll go on yearly whalings—  
Let them! You and I can roam,  
Build our ships and make our sailings  
Within half a mile of home!  
Let them follow their wild notions!  
Let them sight their Trinidads!  
City streets will be our oceans,  
And our charts will be the ads!

**There's a world of adventure waiting for you — in  
the advertisements of this newspaper!**

# The Friona Star



# International Sunday School Lesson

By DR. J. E. NUNN

FOR MARCH 11, 1934

General Topic:—Parables of the Kingdom.  
Scripture Lesson:—Matt. 13:31-32, 44-52.

31. Another parable set he before them, saying, The kingdom of heaven is like unto a grain of mustard seed, which a man took, and sowed in his field:

32. Which indeed is less than all seeds; but when it is grown, it is greater than the herbs, and becometh a tree, so that the birds of the heaven come and lodge in the branches thereof.

33. Another parable spake he unto them: The kingdom of heaven is like unto leaven, which a woman took, and hid in three measures of meal, till it was all leavened.

34. The kingdom of heaven is like unto a treasure hidden in the field; which a man found, and hid; and in his joy he goeth and selleth all that he hath, and buyeth that field.

35. Again, the kingdom of heaven is like unto a man that is a merchant seeking goodly pearls:

36. And having found one pearl of great price, he went and sold all that he had, and bought it.

37. Again, the kingdom of heaven is like unto a net, that was cast into the sea, and gathered of every kind:

38. Which, when it was filled, they drew up on the beach; and they sat down, and gathered the good into vessels, but the bad they cast away.

39. So shall it be in the end of the world: the angels shall come forth, and sever the wicked from among the righteous.

40. And shall cast them into the furnace of fire: there shall be the weeping and the gnashing of teeth.

41. Have ye understood all these things? They say unto him, Yea.

42. And he said unto them, Therefore every scribe who hath been made a disciple to the kingdom of heaven is like unto a man that is a householder, who bringeth forth out of his treasure things new and old.

Golden Text:—Of the increase of his government and of peace there shall be no end.—Isa. 9:7. In the second year of Christ's ministry. Place:—By the Sea of Galilee.

### Introduction

Jesus' statement that his parables were intended to be obscure to some of his hearers (ver. 11, 13) is well clarified by Matthew Henry: "A parable is a shell that keeps good fruit for the diligent, but keeps it from the slothful.—A parable, like the pillar of cloud and fire, turns a dark side toward Egyptians, which comforts them, but a bright side toward Israelites, which comforts them."

Notice that Jesus' parables never fail to adorn the lessons they convey; even when they carry hard truth they still are beautiful from a literary point of view. One may say that the parables of Jesus are poems of this divine Master poet.

The parable of the Mustard Seed is found also in Mark 4:30-42 and Luke 13:18, 19; the parable of the Leaven in Luke 13:20, 21; Matthew 13:33-35 has no parallels.

### A Chapter of Parables

This glorious thirteenth chapter of Matthew is chiefly occupied with eight parables, of which we are to study especially the last six, because these for the most part are found only in Matthew. The first, the parable of the sower, is found also in Mark and Luke, and is usually studied in our course with one of the Gospels. It is essentially a parable of four different kinds of soil, representing four different ways of receiving divine truth—in a heart hardened by worldliness, in a heart too shallow for the truth to find a lasting footing, in a heart preoccupied by evil, or in a heart ready and eager to take it in and cherish it, causing it to grow and increase.

### The Parable of the Tares, vs. 24-29, 34-43

Tares are darnel, a kind of weed which grows among the wheat, which in its earlier stages of growth cannot be distinguished from it, but is easily distinguished later, and must be tollsomenly pulled out by hand and burned in the oven, as its seeds are poisonous. Christ pictured the enemy of a farmer sowing darnel over his field by night, and the disastrous consequences, representing the evil work of the devil, who sows the seed of base thoughts and actions in the hearts of men, seed which later grows up, so that the plants must be painfully eradicated.

The first of these two little parables has to do with the growth in its external aspect; the second in its inner working. Mustard seed is commonly used in the East as a symbol of minuteness. The plant sometimes grows to a height of ten feet, becoming if not an actual tree, tree-like. Linnet and other small birds are very fond of its seed. They "lodge" in it for the purpose of eating the seed, not to build their nests.

"Three measures of meal" would be fully a bushel; a large amount, therefore, contrasted with the tiny bit of yeast employed. "It has been said that this parable should gain for our Lord the title 'The Divine Optimist.' The gospel was 'hid' at first in the mighty Roman empire; after a time the world awoke to the fact that that empire had silently become Christianized."

The Preciousness of the Kingdom vs. 44, 45

Here again we have two parables to illustrate the same truth in the parable of the Pearl Merchant we

are taken back into an age when wealth was largely in the form of jewels and such precious objects. Cleopatra had two pearls valued each at \$400,000. In both parables there is a reflection of the glad surprise that breaks upon many a man when he first gets a revelation of the redeeming mercy of God in our Saviour Jesus Christ.

Bunyan says that the Valley of Humiliation is a place where pearls are found. "The Christian pays a price for what he receives, but like the man in the parable he rejoices in the exchange."

Notice that in the first of these parables a man stumbled upon his joy; the man of the second discovered his by unremitting quest. We do not all find Christ in the same way. But "the kingdom of God is the ultimate blessing whose glory makes all other riches 'of nothing worth.'"—G. A. Buttrick.

The Parable of the Net, vs. 47-50. "Again the kingdom of heaven is like unto a net." Christ used a word meaning not a casting net, thrown by the hand, but a drag-net or seine, a long net with floats on the upper edge and sinkers on the lower edge, which was swept through the water by a float and the two ends brought together, enclosing a multitude of fishes. The large operations of the kingdom of heaven are here pictured.

"That was cast into the sea, and gathered of every kind." "The church is a mixed company; therefore the world thrusts out its lip and points a derisive finger. Yet what else could be looked for, since the net 'gathers of every kind?' The world of invitation is addressed to all sorts and conditions of men: 'Come unto me, all ye that labor and are heavy laden.' God is no respecter of persons. Christ came not to call the righteous but sinners to repentance. It is not without significance that there was a traitor in the apostolic circle."—Rev. David James Barrrell, D. D.

The Final Judgment "So shall it be in the end of the world." v. 49. Men are accountable to God. Their accountability may not be apparent while the good and bad are intermingled in this life but the day of final account is sure to come. See the picture of the dragnet: "When it was filled they drew up on the beach, and they sat down." And from the tiny allusion Lake our eyes are lifted to the consummation of the age: "In the end of the world the angels shall come forth." We do not know when it will be but we do know that it is certain to come. And when it comes it will be the day which will end the intermingling of the saved and the unsaved.

The Parable of the Householder, v. 52 "Who bringeth forth out of his treasure things new and old." "Things new and old—both have a special attraction of their own. It must indeed be a dull mind which finds no attraction in things old. An old banner torn with shot and shell—what an interest it has! So also is there a winning power in things new. The morning of life, the new age, the coming day, the approach of the unexpected, the promise of the future—who does not know the magical attraction of things new?"

Bishop A. F. W. Ingram, "There were things in the Old Testament—many of its best things—which the lawyer, as such, never saw into, which the scribes never brought out."—Rev. T. Rhonda Williams.

"New occasions teach new duties; Time makes ancient good uncouth; The must upward still, and onward, who would keep abreast of Truth."

OFF TO HOUSTON

C. S. Waddell, manager of the Friona Gln, left Monday on a business trip to Houston, to be gone about two weeks.

Mr. Waddell or "Doc" as he is most commonly known here, has just completed a most successful fishing season for his gin and feels well satisfied with the results of the season's work.

He has announced that his son will be married soon and will move to Friona with his bride, who will be housekeeper for them.

BAPTIST MEN GO TO CHURCH

About 35 men were present in the Sunday school and several more came in for the preaching hour, God yet has some "seed corn upon the mountains."

Rev. Rogers was chosen to become teacher of the Men's Bible Class. George M. Baker has taught this class in a very acceptable way for a long time.

Miss Hazel Marie Crow's class of junior girls made 100 per cent last Sunday—everyone present, on time, with bibles, with a prepared lesson, and all stayed for preaching.

A group of Friona people attended the picture show at Hereford Tuesday night.

The demands made by a community upon its publisher are equal to or greater than those made upon men in public office. His aid is sought upon every conceivable project. He must spend at least half of his time outside of his own place of business, and must make everybody's business his business. No one ever asks a newspaper man if he has time—time is about the only com-

## Political Announcements

Those whose names appear below have authorized the Friona Star to announce their candidacy for the nomination for the office under which their names appear, subject to the action of the Democratic primary election of July 28, 1934. Charges for political announcements cover the insertion of announcements in every issue of The Star up to and including the dates of the first and second primaries.

### For County Judge:

WALTER LANDER

### For Sheriff, Tax Collector and Tax Assessor:

EARL BOOTH

### For County and District Clerk:

E. V. RUSHING

### For County Treasurer:

MRS. E. G. WILLIAMS

ROY B. EZELL

### For Commissioner Precinct No. 1:

J. M. W. ALEXANDER

(Re-election)

NAT JONES

### For Commissioner Precinct No. 2:

FLOYD SCHLENKER

## JODOK—

(Continued from page one.)

me that I had been taken into full fellowship in the order, a friend, who overheard the information, remarked that he did not think I would join a lodge that I did not know the purpose of. I told him that I had not joined it, I had simply been "taken in."

Such remarks as the one just narrated, have a tendency to cause one to wonder whether or not such a membership can be considered a distinctive honor. But owing to the well known nobleness of character of the honored, respected, intelligent and "yet to be glorified Double-barreled Dictator" of this new order, I shall proceed to accept the membership as an unusual honor and shall throw back my head, and out my chest, and assume the form of the letter "S" in recognition of the said honor.

A fishing party of unusual proportions and performance is being organized among certain of Friona's distinguished citizens. The party will leave Friona some time in the near future and journey to the banks of the Gulf of Mexico, where its members will spend, perhaps, several weeks engaged at thinking out denizens of the great waters, but one of the rules of the party is that each member must be fit for something, or in other words, in some way useful.

I have made application to be included as a member of the party, but so far have not been accepted, as they say they can think of nothing that I am good for.

I have offered my services as cook to cook the fish as they are caught by those who are to catch the fish, but my friend John T. Burton has that position, provided he will qualify for it by being put through a course of preparations by Bob Clements.

I was asked by one of the leaders just how I would cook the fish. Why, of course, I would boil them, for by that method there would be no danger of scorching them. Then I would put in a lot of garlic and coriander seeds and some horse radish.

But, someone will say, we have never eaten fish cooked in that way. Well, perhaps not, but if you have not, you do not know what you have missed. You will need to try it to be convinced.

That was a fine rain we had last week, and I do not know of anything better to put smiles on the faces of our people than a good rain, especially when it is badly needed.

As I stand on the street corner and see the ladies as they pass by, I note many a "suicide blonde"—died by their own hands.

Trade in Friona

modity he is blessed with, and he is expected to use it liberally in the interests of his town.

He is supposed to contribute to every project, assist in every activity, promote every cause and work for every public interest—but if he asks for work the cry is raised: "Oh, yes, sure the newspaper wants to make money!"

A newspaper is looked upon by many as a sort of a divine agency—that God will care for it as he does for the lilies and the sparrows. Well, being neither, we can't say—but our experience has been that God helps him who helps himself. —Standard, Fairfax, Minn.

## Indian Meaning of Lake Erie—"Lake of the Cat"

Very little is known of the Erie tribe of Indians, for they had ceased to exist as a nation before the white men penetrated to the western country in any numbers. They are represented as having been a powerful and war-like tribe, although comparatively small in numbers.

Some 500 years ago they incurred the enmity of the Iroquois or Five Nations, and were practically exterminated by the latter in a long war.

Father Hennepin, writing in 1684 of certain missionaries, alludes to the Eries:

"These good fathers were great friends of the Hurons, who told them that the Iroquois went to war beyond Virginia or New Sweden near a lake which they called Erige or Erie, which signifies 'the cat' or 'nation of the cat,' and because these savages brought captives from the nation of the cat in returning to their cantons along this lake, the Hurons named it in their language Erige or Erieke, 'the lake of the cat,' and which our Canadians, in softening the word, have called Lake Erie."

Charlevoix, writing 35 years later, says of the lake:

"The name it bears is that of an Indian nation of the Huron language which was formerly seated on its banks and who have been entirely destroyed by the Iroquois. Erie, in that language, signifies cat, and in some accounts this nation is called the cat nation. This name probably comes from the large number of that animal formerly found in this country."

## Declares Hibernation Is Not "Sleep of Righteous"

Hibernation has its dangers and its hardships, according to an authority in the Missouri Farmer. It is not a "sleep of the righteous" or a warm winter nap. There is nothing warm about it. The hibernating animal is cold to the touch and is a good counterfeiter of death itself. There is often a clenching of the jaws and a general tension of muscles. There is no apparent movement. Breathing is almost imperceptible; the heart barely beats; the blood scarcely flows; and the senses are all deadened. Meanwhile, a gradual wasting of the body goes on in order to support life in this low state.

He is not having an enjoyable and snug snooze, as many suppose. He does not yawn and turn over in a warm bed to close his eyes again in pleasant slumbers. He is just surviving until the warm spring days arrive. The ordeal is a brave one. During the cold and dark hours of winter he has only one thing to live for: his faith in what is almost a resurrection in the far-off spring. And this reminds us of ourselves when we are passing through the dark days, or when we wonder if this life is all.

## Spider Not an Insect

A spider is not an insect, but an arachnid. The phylum Arthropoda, or jointed invertebrate animals, has three principal classes, insects, arachnids and crustacea. The class arachnids includes such familiar creatures as spiders, order Araneida; scorpions, or Scorpionida, and harvestmen, or daddy-long-legs, order Phalangida. True spiders are distinguished from insects by possessing four (instead of three) pairs of walking legs, and by having the body divided into only two main divisions separated by a narrow waist; a cephalothorax, bearing the legs, mouth parts and eyes, and an unsegmented abdomen, which is short and rounded and bears two or more spinnerets at the posterior end, for spinning silk threads. Spiders are predacious and have poison glands near their jaws, some being able to inflict bites painful or even dangerous to man. The young develop without a metamorphosis, such as is typical of insects.

## Named St. Lawrence River

The St. Lawrence river received its name from the fact that Jacques Cartier christened one of the little bays on the north shore of the gulf, St. Lawrence. He entered the bay on the tenth of August, 1495. It was the day of the Feast of St. Lawrence. The name spread gradually to the whole gulf and river. St. Lawrence was a deacon of the early Christian church, who was put to death by order of the Roman Emperor Valerian. It is said that when he was ordered to hand over the church's money, he went around and gathered together all the poor among whom he had been in the habit of dividing it. He was buried in the Catacombs.

## "Army Marches on Its Stomach"

Frederick the Great is thought to have originated the saying "An army, like a serpent, goes on its belly." The duke of Marlborough is the reputed author of this: "No soldier can fight unless he is properly fed on beef and beer." Cervantes in "Don Quixote" states: "The stomach carries the feet." An old French proverb has it that "The broth makes the soldier."

## The Word "Horsepower"

The term horsepower was originated by James Watt to show the amount of power a horse exerted in drawing water, because Watt was trying to sell his steam engine invention to British mine owners to pump water out of mines and he wanted to explain in some vivid way what the engine would do.

## SPENT TUESDAY IN AMARILLO

Clyde Seamands and M. A. Crum were among those who spent the day Tuesday in Amarillo in attendance at the Cattleman's Convention. Others who were in Amarillo Tuesday were Clyde Goodwine, F. W. Reeve, A. A. Crow and Wright Williams, who were there attending a convention of the co-operative consumers associations of the Panhandle.

## ARMY AFTER RECRUITS

Sgt. Robert E. Forsythe, in charge of the Amarillo Recruiting Station has just received orders to accept applicants for enlistment in the army. Age limits are from 18 to 35. An eighth grade education is required. All applicants accepted at this office will be forwarded to Denver, Colorado, for completion of enlistment. From there they will be forwarded to Fort Warren, Wyo. Enlistments are for infantry only.

## Dividin' Up

Let us share our lister shares with you. We stock genuine Case and John Deere shares, and we can supply you with a share for every make. Then there's plow bolts, grease, sand paper, bar flat, round, or angle iron, wrenches, even bailing wire. Also lines, harness, chain traces and collars—collars that even a mule will appreciate. Be fair to yourself. See us before you buy.

## BLACKWELLS HDW. AND FURN.

## A Night Watchman . . .

MAY BE TOO EXPENSIVE FOR YOU BUT—

you can afford what is even better—AN INSURANCE

POLICY protecting your home and valuable property

against FIRE, WINDSTORM, HAIL and BURGLARY.

We Will be Pleased to Explain Such Policies to You.

J. W. WHITE, Insurance

## A New Creature

We do not know whether there is such a thing as a SEA SERPENT or not

## But We Do Know

That we are selling the BEST BUILDING MATERIALS AT THE LEAST POSSIBLE COST consistent with a reasonable living profit.

SEE US BEFORE YOU BUILD OR REPAIR

## Rockwell Bros. & Co.

"LUMBER"

O. F. Lange,

Manager

## MRS. JOHNSON

(The Insurance Salesman's Wife)

SAYS . . .

"I CAN BUY NOW BECAUSE I COOK WITH GAS"



CARL JOHNSON is a life insurance salesman, and planning savings is his daily work. He and his wife use the same plan in their family budget that he recommends for others. Carl thinks that some savings should go for insurance, some for other stable investments and some for taking advantage of special prices on goods for future consumption.

The Johnsons have found that judicious buying is one way to save that many overlook. They count gas for cooking as one of their greatest bargains because it is worth \$1.75 more per 1000 cubic feet than is asked for it, as compared to substitute fuels, based on the findings of a large university.

They multiply \$1.75 by the number of thousands of cubic feet of gas used for cooking per year and find that their total annual savings amount to \$26.25 on this one item, used for one purpose.

This money goes to Mrs. Johnson to take advantage of other bargains, because they apportion the money for insurance and other investments directly from Carl's earnings. Recently she has noticed some exceptional bargains advertised in this newspaper by local merchants. Economic forecasts, present prices and the advertisements, themselves, all say "Buy Now." Mrs. Johnson intends to do that very thing with the \$26.25 she has saved by cooking with gas. It is surprising the number of items that this amount of money will buy.

## West Texas Gas Co.

Good Gas With Dependable Service