Friona - Gateway to the Irrigation Belt
Friona - A Good Place in Which to Live and Invest

Serving the Gateway to the Irrigation Belt and the Greater Diversified Farming Section of Texas

THE FRIONA STAR
Volume 28, Number 50
The Friona Star, Thursday, July 16, 1953
Price 5 Cents

Four Friona Firms Open In New Quarters this Week

Though not a new business to Friona, Mrs. Hanry Lewis is reopening her Lewis Variety Store this week-end in a new building and new location. New located in the "hatchery" area, Mrs. Lewis has expanded the store and added facilities to bring to this area a modern variety store with over $4,000 invested in stock and fixtures.

Mr. Tom Lewis Opens in New Location

Interiors of New Bi-Wize Drug

In the course of running this firm which he reported

Continued on Page 5

Vine Puller at Work on Long Puma

Long Delivers First Spuds Monday

Grade No. 1; Shipping Underway

For Pioneer County potato growers, it will be harvest time and peak season for the harvest. Shipping movements have been extremely heavy during the past week, and early shipments of potatoes are expected to continue through the next few days. The market for potatoes is good, with prices remaining steady.

The new potato season is underway, and growers are preparing for the upcoming harvest. Potato prices are expected to remain stable, and there is optimism for a good crop. Growers are working hard to ensure a successful harvest, with careful planning and preparation for the season ahead. The potato market is expected to remain strong, and growers are hopeful for a successful season. Modern farming techniques and advancements in agricultural practices contribute to the viability of the potato industry in this area.

CONTINUED ON PAGE 5

Chlorinated column...

The city is surrounded by water on all sides, well as the story of those last few moments. He was feeling into the leaves and Tammy suffer from the un-...
The Centerburg (Ohio) Gazette puts it this way:

...ions handed him. We have renewed faith and in­

how to halt Communism within and without, pre­

the states to remain sovereign to the fullest extent

To The Community

New Contributions To the Community

Our sincere congratulations and best wishes to

nie Wilson and Mr. Gaylord Newell upon opening

Our sincere congratulations and best wishes to

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Duckling — At It’s Best

**Recipe of the Week**

**Shamrock Products are handled in Friona**

**FRIONA SUPER $$**

**Bonus Coupons**

**Strickland’s Shamrock Service**

**Here's the most for your truck dollar — the price tag proves it!**

**Herring Implement Co.**

**W****ITH** you look at a light-duty truck at the Friona dealership, you’ll get to know what you get for your money.

In a GMC, it gives you Dual-Range Truck Speed-o-meter. 3 speeds for stopping smoothly through traffic - 4 for confirmed open highway travel. Clutch repairs or replacement are never necessary. Engine and drive line can’t be strained. Getaways are quicker at every stop.

In a GMC, it gives your 105 horsepower and 8 to 1 compression. Up to 150 more power than comparable truck absorbers — big, "Six-Pounder" cab.

Remember, a GMC price-tag gets you all these things. That’s what makes a GMC the biggest bargain you’ve ever driven. Come in and see for yourself!!

*Strickland"s Shamrock Service - Get a real truck! A General Motors Value.*
Announcing a New, Improved JOHNSON Cotton Harvester

FEATUREING:

- Better Visibility
- Larger Stronger Fingers
- Large Safety Clutch on Main Drive

With the excessive acreage planted here this year, we believe we can render a real service by showing you the economy and quality of this harvester, for it will definitely Save for you. I sincerely invite all of you to come by and see the tractor-mounted unit at our place of business— I think you'll agree that it is something better in the way of Cotton harvesters.

Carl C. Maurer

STRIPS YOUR COTTON FASTER AND STRIPS IT CLEAN!

The Johnson provides instant adjustment of the height and Angle of the stripping fingers, enabling it to strip tall or short cotton with equal ease and efficiency.

YES - It's Unbelievable

It Replaces 45 Men!

Check All The MANY Advantages and Special Features With Us NOW!

Get Your Order in Early!

MAURER MACHINERY COMPANY

FRIONA
ATTENTION
Irrigation Farmers

For your convenience, 3 or more of the Parmer County Water Committee Men will be at the Farm Bureau Office in Friona each 2nd and 4th Monday night from 8:00 to 10:00. All permits will be issued at meetings.

FIRST MEETING—JULY 27th

PARMER COUNTY UNDERGROUND WATER CONSERVATION COMMITTEE

DIAL 2 and THREE 111
YOUR COMMUNITY IS WHAT YOU ARE

MOVING TO ALASKA

Mrs. John Chandler and children are visiting her parents, Mr. and Mrs. Bill Stewart, until her husband finds a house available in Anchorage, Alaska, where he is now stationed. Mrs. Chandler and Opal Jones drove through by car recently to Alaska and reported the rain-washed and rocky highway very hard on the automobile. Opal Jones is visiting his son, Tommy, who is stationed in Anchorage.

FRIONA STATE BANK

Let Blanton's

Convert Your Tractor
to
LIQUID PETROLEUM
GASES

for
Economy Performance

Qualified Men to Do the Job Speedily—Efficiently At Reasonable Cost

We Specialize in "Service"

. . . . that something Extra that Pays Off for YOU.
REGAL THEATRE
FRIDAY-SATURDAY
RED RIVER
JOHN WAYNE MONTGOMERY CAGY

SUNDAY-MONDAY
TREASURE of the GOLDEN CONDOR
CORNA'S WINDS
CONSTANCE SMITH

WEDNESDAY-THURSDAY
BAN BAILEY
CONSTANCE SMITH

GATEWAY 2:30 p.m. DATE SHOWN 2:30 p.m.

HOSPITAL NOTES

INTACTED
Mrs. C. E. Harvey, Oil, Primna
Mrs. Lawrence Hughson, Oil, Primna
Mrs. W. White, void, Primna
Mrs. J. A. Walker, void, Hereford

Mrs. R. D. Allen, void, Primna
Mrs. R. W. Chase, Oil, Primna
Mrs. B. E. Beals, Oil, Farwell
Mrs. A. W. Anthony, Jr., void, Primna

COMMITTED
Dorothy Parker, Mrs. Jeanette Wash, Mrs. Dorothy Elliott and baby boy, Mrs. Lawrence Hughes, Mrs. R. White, Mrs. A. W. Anthony, Jr., and Mr. George Talbot.

Billy Borders arrived home on Saturday night from Odessa, Texas, where he is stationed.

Chilly Sanders, graduated in 5th grade, is expected to arrive here early this week. Big boy, Portico, is a day or two days ago with Mrs. W. Here, none of 5th grade, both former residents here.

SUNDAY SCHOOL
FUNERALS
Funeral services for Nancy Marie Miller, 8-year old daughter of Mr. and Mrs. Charlie Miller of Primna were held Tuesday morning at the Primna Baptist Church.

Sherry Macie died Sunday at the hospital here. She was born February 14, 1931, and had lived all her life in Primna. Burial was conducted by Rev. C. M. Taylor, Joel Baptist pastor, with burial in the Primna cemetery.

SANTA FE
Grain Company

JULY MARKS OUR
First Anniversary
As your Friendly
Shamrock
Dealer in Friona

Since that date one year ago, we have been pleased to gain many friends and customers, and we have in turn offered the best service we knew.

We Feature A Complete Supply of Oils
Including
SHAMROCK
QUAKER STATE
GULFPRIDE
AMALIE
CO-OP
MORILIOH
PHILIPS 66
TEXACO
PENNZOIL
MOBILIOH
HAYVOLINE
MAC MILLIAN

WE GIVE
S & H
GREEN STAMPS

Strickland Shamrock Service
WEST ON HIGHWAY 60 FRIONA
WELCOME
To the Four New Friona Businesses
HERMAN NEFF COMPANY
PIGGLY WIGGELY
BI-WIZE DRUG
LEWIS VARIETY STORE

We Welcome You as Neighbors and Co-Workers
Providing an Enlarged Merchandising Center in Friona to Serve the Entire Area
All of Us were "New" Businesses at one Time and We are Glad to Welcome You as New Friends

It Pays YOU to Trade in Friona

FRIONA WHEAT GROWERS, INC.
KNOX'S READY-TO-WEAR
ETHRIDGE-SPRING AGENCY
CORNER GROCERY & MARKET
FRED WHITE ELECTRIC
CITY DRUG
COLDERON CONOCO SERVICE
FRIONA OLIVER
THORNTON'S
BLANTON BUTANE, INC.

MAURER MACHINERY COMPANY
FOSTER'S DRY GOODS
ALLEN'S JEWELRY
HOUSE GROCERY
DILGER'S CLEANERS
PARMER COUNTY IMPLEMENT CO.
O & O SUPPLY CO.
MARY'S CAFE
FRIONA MOTOR COMPANY

PLAINS HARDWARE COMPANY
F. L. SPRING GROCERY
THE FRIONA STAR
ROCKWELL BROS. & CO., LUMBERMEN
WHITE AUTO STORE
SANTA FE GRAIN COMPANY
FRIONA CONSUMERS, INC.
VILLA CAFE
FRIONA STATE BANK
WELCH BLACKBURN HARDWARE
Mrs. John Chandler, attended the Clovis recently. Clovis-Borger baseball game in reference in Amarillo Friday. Mr. and Mrs. H. T. Magness were public meeting of the Governors Conference. Mr. and Mrs. Ted Rutherford and twin boys of Clayton, New Mexico are visiting her parents, Mr. and Mrs. Roy Slagle.

Treasurer's Report

REPORT of Mabel Reynolds, County Treasurer of PARMER County, Texas, for the period ending March 31, 1953, inclusive:

JURY FUND, 1st Class
Balance last Report, March 31, 1953 $10,283.38
To Account received since last Report........ 5,679.75
By Amount paid out since last Report, Ex. "A" $5,679.75
Balance................................................. $10,283.38

ROAD AND BRIDGE FUND, 1st Class
Balance last Report, March 31, 1953 $6,467.76
To Account received since last Report........ 1,041.34
By Amount paid out since last Report, Ex. "B" $1,041.34
Balance................................................. $6,467.76

GENERAL COUNTY FUND, 2nd Class
Balance last Report, March 31, 1953 $38,093.61
To Account received since last Report........ 1,051.24
By Amount paid out since last Report, Ex. "C" $1,051.24
Balance................................................. $38,093.61

Permanent Improvement FUND 6th Class
Balance last Report, March 31, 1953 $12,878.14
To Account received since last Report........ 3,428.98
By Amount paid out since last Report, Ex. "D" $3,428.98
Balance................................................. $12,878.14

Right of Way FUND 7th Class
Balance last Report, March 31, 1953 $7,467.76
To Account received since last Report........ 173.69
By Amount paid out since last Report, Ex. "E" $173.69
Balance................................................. $7,467.76

Social Security FUND 8th Class
Balance last Report, March 31, 1953 $2,878.14
To Account received since last Report........ 800.00
By Amount paid out since last Report, Ex. "F" $800.00
Balance................................................. $2,878.14

RECAPITULATION

JURY FUND - BALANCE $10,283.38
ROAD AND BRIDGE FUND BALANCE $6,467.76
GENERAL COUNTY FUND BALANCE $38,093.61
Permanent Improvement FUND BALANCE $12,878.14
Right of Way FUND BALANCE $7,467.76
Social Security FUND BALANCE $2,878.14
TOTAL................................................. $75,758.40

LIST OF BONDS AND OTHER SECURITIES ON HAND

1 MagicCraft Automatic Toaster
Durlux Automatic Coffeemaker
2 Canopy Topped Lawn Chairs
HUNT'S No. 2 1-2 Cans
PEACHES 4 for $1

California Kentucky Wonder
GREEN BEANS lb. 19c
Pick O' Mor
PASCAL CELERY stalk 19c
California Long Green Slices
CUCUMBERS lb. 10c
Santa Rosa
RED PLUMS lb. 19c
California Select
CANTALOUPES lb. 8c

Congratulations to the New Firms in FRIONA

ELECTRICAL WIRING

by

NIPPER

Is Your Guarantee of Quality, Satisfaction

NIPPER ELECTRIC
HERFORD

GRAND

FREE! FREE
$1,000 in 50 W"s
Just Register - You Never Know
Awarded Saturday FREE

1 MagicCraft Automatic Toaster
Durlux Automatic Coffeemaker
2 Canopy Topped Lawn Chairs
HUNT'S No. 2 1-2 Cans
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RED PLUMS lb. 19c
California Select
CANTALOUPES lb. 8c

PILLSLEY WIGGS

The Friona Star, Thursday, July 16, 1953
STORE POLICY
A CORRITOL INVITATION IS EXTENDED TO EACH OF YOU TO ATTEND THE GRAND OPENING OF STRONG WELSHY IN FRIONA, FRIDAY AND SATURDAY, JUNE 30TH AND JULY 1ST, AND TAKE ADVANTAGE OF OUR MONEY-SAVING PRICES AND SPECIALS AND TO DEFEND ON US EVERY DAY OF THE WEEK AS A COMPLETE FOOD CENTER SELLING AT ECONOMICAL PRICES. WE SHOW THE NEW ARRIVALS WITH OUR CUSTOMERS PLEASING OF THIS SHOP. WE KNOW HOW TO GIVE.

MAY NOT BE FINISHED, BUT WE'RE DOING OUR BEST.

JULY 1ST AND 2ND.

FOR YOUR SHOPPING PLEASURE.
CONGRATULATIONS

PIGGLY-WIGGLEY
LEWIS VARIETY

BI-WIZE DRUG

New Retail Business Locations Serving the Area

We Feel Honored That...

We Had a Part

... A Very Major Part in the Construction of these Modern and Functionally Beautiful Buildings
SUPPLYING BUILDING MATERIALS INCLUDING

Pittsburgh Plate Glass        Haydite Bloc
Ready-Mix Concrete           Davis Paints
Nairn Asphalt Tile

FRIONA LUMBER COMPANY

"Where the Home and Business Begins"