

# THE FRIONA STAR

Volume 30—Number 12

FRIONA, TEXAS, THURSDAY, OCTOBER 29, 1953

Price 5 Cents

## THE AMERICAN WAY



Every Night Is Halloween To Lefty

### Column Left. . .

#### BIRTHDAYS OF THE WEEK

Oct. 29: Cliff Cribbs, Karen Treider, Chas. Osborn.  
Oct. 30: G. E. Reed, L. E. Lackey, Lloyd C. Hume.  
Oct. 31: Belton Hall.  
Nov. 1: Mrs. Carrie Bridges, Eunice May Jeffers, Hazel Lackey, Lloyd Rector.  
Nov. 2: Robert Lee Neelley.  
Nov. 3: Howard Ford, Betty Sue Drake, Tom Lewis, Roberta Reed, Carolyn Lange Lynn.

### Chicken Dinner Planned Tuesday

The annual "Election Day Chicken Dinner and Bazaar," sponsored by the Women's Fellowship of the Friona Congregational Church, will be conducted in the church basement next Tuesday, Nov. 3rd.

The dinners, which in the past have proved very popular here, are to be served from 11 a. m. until 2 p. m.; price will be \$1.25 for adults and 50 cents for children under 12.

Mrs. J. C. Wilkinson is president of the Women's Fellowship.

### Braves Continue Wins; Rout Vega 39-6 Here

The Friona Braves, coached by Edward Lehnick, beat Vega here Tuesday night in a run-away ball game ending in a 39 to 4 score.

These boys have proved to be real scrappers and have won consistently during the season.

According to Grade School Principal John Parish, the game to be played here this Thursday night between the Braves and the Farwell team will undoubtedly be one of their best games played this year, and probably the roughest.

Game time is 7:00 o'clock.

## Ellison Elected Head of Farm Bureau; Lovett Vice President Resolutions Take Note Local Farm Problems

Aubrey Ellison of Bovina was elected president of the Farmer County Farm Bureau at the annual meeting of that group Monday night in Farwell. Ellison succeeded Bruce Parr of Black.

Other officers elected included T. E. Lovett as vice-president, Clarence Meeks as director from Farwell; Claude Miller, Lakeview director; and L. F. Bruns, director from Lazbuddie.

Several 4-H and FFA members in the county were honored for outstanding work.

Leadership pins were presented to Jerry Gleason and Virgil Merriott of Lazbuddie, Huey Lowrie of Bovina, Darrell Thompson and Teddy Fangman of Friona; and Donnie Carpenter and Don Gerles of Farwell.

Parr presided over the meeting.

devoted almost entirely to business, with annual reports being accepted and resolutions passed for further action.

Regarding the cattle price situation, the following resolution was passed:

"Be it resolved that Farmer County Farm Bureau favors and insists upon increased operation of the government purchase of live cattle to alleviate the present critical marketing conditions concerning cattle, until the threat to existence of many cattle raisers and feeders has been removed. This resolution is for temporary relief only and does not refer to a permanent price support on cattle."

The organization, in fact, opposed a controlled production price support program for cattle.

Other resolutions included:

Recommendation of grain sorghum support prices at not less than 85 per cent of parity, so long as other basic commodities are under controls.

Request of support of the state organization in urging thorough investigation of basis breaking practice in the Lubbock Cotton Exchange. Also insistence that Lubbock be made a Cotton Spot Market.

Resolution favoring mandatory action for wheat and cotton farmers, wherein acreage allotments, not desired by individuals receiving them, be turned in for transfer on an annual basis to others desiring increased acreages.

Resolution involving methods of electing district directors of the Farm Bureau.

Then five resolutions were passed regarding localized situations within Farmer County.

These were submitted and passed as follows:

**Tax Valuations (Inequities in adjustments)**

Be it resolved that Farmer County Farm Bureau requests that the proper county authorities investigate the reason for in-Railroad valuations for tax purposes, increasing cattle valuation and at the same time lowering Santa Fe poses.

**Highway and Railroad Intersection Improvements**

Be it resolved that Farmer County Farm Bureau petitions the Santa Fe Railroad and Texas Highway Department to improve and maintain railroad crossings and highway approaches at intersections. This request made in view of the fact that in adjoining counties, such approaches and crossings are paved.

**Maximum Speed Limits at Gins and Elevators During Rush Season**

Be it resolved that Farmer County Farm Bureau requests that the Highway Department post emergency maximum speed limits of 30 miles per hour in the vicinity of cotton gins and grain elevators during harvest seasons, in the interest of safety to both patrons of such places and passing motorists.

**Noxious Weed Committee**

Be it resolved that members of Farmer County Farm Bureau favor the formation of a committee to work with the Commissioners of the county in an active effort to destroy and prevent growth of noxious plants and weeds in the barrow pits of roads and railroad rights-of-way.

**Proposed Amendment to County By-Laws**

When an officer or director of the Farmer County Farm Bureau misses three successive meetings to which he has been duly invited, he shall be replaced by a member from the same community, at the discretion of the Board of Directors and Officers, in order that the area which he is supposed to represent may be duly represented.

Mr. and Mrs. Wesley Foster have been in Dallas this week attending market and also visiting their daughter, Ray Nell, in Denton.

### Mary Tatum Won Top, State Fair

Mary Tatum, sophomore student in the Friona High School, had the champion shorthorn calf shown in the livestock show last week at the State Fair in Dallas.

Mary is the daughter of Mr. and Mrs. Ellis Tatum of Black.

The calf weighed about 1162 pounds and sold for \$1 a pound.

Mary also received prize money in the amount of \$75.

## FRIONA SCHOOL NEWSLETTER

Lear Uncle Bert:

Well, Uncle Bert, hasn't much happened this week, but after a most eventful week last week how can we complain.

Is the Sophomore class crazy or old fashioned? But it is said or am I out of date and sort that they went on a swimming party Monday night. This is undoubtedly the most UNIQUE party that they could have decided upon. I heard that they really had fun, though! Of course, they went to Canyon to the indoor swimming pool there, at the college and I'll bet they didn't once think about the cold weather we've been having lately.

Speaking of cold weather it seems like we used to think it would never get cold but it's beginning to look like winter is finally here.

Say, Uncle Bert, did you know that Mr. Kelley has been in Fort Worth the first part of this week? He went to a meeting of the principals of the state. He will probably be out of that meeting and home by the time the paper comes out, but we sure do miss him around school when he is gone. There sure seems to be a note in the body of the school when he isn't there. We are sure proud to be able to have a principal like Mr. Kelley, don't you think? We should be!

We got our school pictures this week and they sure were good of some of the kids, but there were some that didn't have quite so good a picture as they would like to have had. But that might have been because the photographer didn't have anything to work with in the first place.

Mr. Melton from Clovis was over this week to make pictures of the Senior class and the football and basketball squads. Some of the Seniors sure glad that we are going to use the senior pictures in the annual instead of the school pictures, because some of their pictures were horribly, but it's like I said before, they can't expect to get a good picture with that kind of material to work with. No, the pictures as a whole were very good.

The Juniors got their pins last week and I believe that they are the prettiest Junior pins we have had in a long time. The Senior rings also got here this week and they sure are pretty and we all look forward to the day when we will have some rings that we will think are the prettiest ones ever. I wonder how that can be when the rings have been the same for a number of years. But they are still pretty.

This is one of the most joyful weeks to the male species of the students that frequent F.H.S. It has been unofficially announced that the week ending Oct. 31 is TWIRP SEASON. Doesn't that sound great, now the girls can go with whom they want to and won't have to go with the first one that asks them. The boys are the happiest though I'm sure, it means that all this week they won't have to spend a dime on the girls and they can sit back and chuckle as the girl picks up the check. Now is that great or isn't it?

The Juniors got their play books Monday and the play looks and sounds real cute, the name of it is "We Show the Family Tree." It is scheduled on the calendar to be given sometime before Thanksgiving. We have had no report as yet about the Senior class play. Maybe they want the Jun-

At the particular game he noted, there was plenty of parking room INSIDE the gates for those who desired to stay in their cars.

Folks, let's not forget that the money spent for admission tickets goes directly into the athletic funds here for the building of that department. It is our own youth who will benefit from the tickets, but they can gain little from those who watch from the outside.

Elmer Euler's mule (which made its debut in the last parade here) is on vacation in Colorado, participating in a deer and elk hunt! At latest report the animal had not been shot for either a deer or elk.

Several local hunters have been warming the roads Colorado-ward, and beating out the snow paths thereafter, in hunting trips this week. Among them are George Reed, Bud Reed, Ed Massey, Bill Bell, Tolbert Stowers, Runt Massey, Bert Shackelford and O. J. Beene. Understand there are many others, but we haven't a complete list of names.

Have it on good authority that several animals have been bagged, including an elk by Bell and a deer and elk by Runt Massey.

The Massey Bros. Drilling Company's new offices in Friona are about the nicest yet. Not all the modern businesses are on Main street; this is one of the most attractive office buildings we've seen.

Of course it had to happen—the Wesley Fosters have been to Dallas, and Wesley lost his house key while gone. So being unable to enter via door or window upon arriving home in the wee hours this morning, the Fosters went over to the parents' Lamb.

Refrigeration Service Is Newest Business

A new refrigeration and electrical repair and installation service was announced in Friona this week, with L. A. Parsons, formerly of Hereford, moving here and setting up headquarters with the folks at the White Auto Store.

Parsons was engaged in this work for over five years in Hereford, and he is well acquainted here, having lived here at one time. He is the son of Mr. and Mrs. D. D. Parsons, living southwest of town.

The Parsons are at this time looking for a house so that the family can move to Friona.

CHICKEN DINNER & BAZAAR TUESDAY, NOV. 3

Sponsored by Congregational Church Women Adult Plates \$1.25; Children 50c Church Basement

### HOSPITAL NOTES

**Admitted**

C. W. Perkins, Surg., Friona.  
Mark Berwick, Med., Bovina.  
Kenneth Taylor, Surg., Friona.  
Randy Mabry, Surg., Friona.  
Martha Ann Martin, Tonsil., Friona.  
Mrs. Tom Jasper, Med., Friona.  
W. A. Fritsch, Med., Bovina.  
Mrs. Donald Watkins, Med., Farwell.  
Mrs. Gladys Justice, Med., Friona.  
Melba Field, Surg., Padocah.  
Mrs. Jack Patterson, Tonsil., Bovina.  
Mrs. Jim Guinn, Surg., Friona.  
Mrs. Mae Harrington, Surg., Friona.  
Carissa Jo Englant, Med., Bovina.  
Gale Dee Blythe, Med., Hereford.  
Mrs. H. K. Kendrick, OB, Friona.

**Dismissed**

Mark Berwick, Mrs. R. S. Tucker, W. A. Fritsch, Randy Mabry, Kenneth Taylor, Martha Ann Martin, Mrs. Gladys Justice, Gale Dee Blythe, Mrs. Mae Harrington, Mrs. Jim Guinn, Mrs. Jack Patterson, Mrs. Tom Jasper, Mrs. Donald Watkins, Melba Field.

**TEACHERS WILL MEET**

The first social meeting of the year for the faculty of the Friona schools will be held Monday night in the cafeteria.

Host and hostesses will be Miss Jo Phillips, Miss Peggy Hanson and John Parish.

On Tuesday night the faculty members will be guests of the Farwell faculty at a meeting of the Farmer County Teachers Association in the Farwell school.

Visiting with Charles Allen this week are his parents from Oklahoma.

## Grade School Planning Hallowe'en Parties

Halloween spooks and goblins will hold the limelight in the Friona Grade School Friday with each grade from the first through the sixth being entertained with masquerade parties by their mothers and room mothers.

The first grades will have their parties in the old high school gymnasium at 2:00 o'clock, while the fourth students meet in the old grade school gymnasium.

Other grades will hold their parties in the various rooms.

On Saturday night the students of the seventh grade will have a Halloween party in the old high school gymnasium and the eighth grade students will meet in the old grade school gymnasium.

And, of course, on Friday night the entire school hopes to spook Farwell out of a football game.

### OIL WELL PROGRESS

Drilling of the Gulf Oil No. 1, section 5 of Gregg County school land, has reached a depth below 7600 feet in lime and shale.

## Week-End Rain Also Brought Hail to Some

On the heels of 4 to 6 inch rains last week, clouds again hovered over the county Sunday, giving most areas a month total of some 6 inches.

Farming operations, which have been at a standstill for over a week, are not expected to resume on large scale until Monday, with most fields still too wet for grain cutting or cotton pulling.

Hail damage Sunday to the east, south and southwest of Friona was reported in about a 4 mile radius. John Renner, farming south of Friona, reported heavy damage to cotton, extending up to 50 per cent loss, in his area, and heavy damage occurred to his castor bean crop that had so far attracted much speculation on apparent heavy yield. Some farmers in that locality lost as much as an estimated 500 pounds of grain per acre during the hail.

Other hail damage was reported in the vicinity of the Jerry Beavers and Albert Rolen farms east of town, and southwest near the Clark Carter and T. A. Sherley land.

Wright Williams of the North Plains Gin at Friona stated that most cotton now beginning to come in was grading about one grade lower than before the rains, resulting in a 10 per cent price loss. The gin has been in operation since Monday, and it is expected that large scale movement of the cotton from the fields will begin over the weekend.

Lost your glasses? A pair of glasses with light brown plastic frames were found in the Regal Theatre about a month ago.

### Stewardship Study Begins, Baptists

A Church-wide Stewardship Study Course will be conducted at the Friona Baptist Church beginning this Sunday evening and continuing through Thursday. Meeting time will be at 7:30 p.m. daily.

Teaching the Primary and Beginned classes will be Mrs. Lucy Jones and Mrs. Harry Hamilton.

The Junior Department will be supervised by Mrs. Red Crow and Mrs. Curtis Murphree.

Intermediate teacher will be G. B. Buske; and Rev. C. M. Fields will conduct the adult classes.

Much interest is being shown in the activities at the Baptist Church, and although Sunday attendance at the Sunday School was 325 last week, the month average attendance was 378. The Training Union drew 168 young people last Sunday, with a month average of 185.

Prayer Meeting at the Baptist Church Wednesday evening was conducted by Roy Miller in the absence of the pastor.

Harry Ratliff arrived last week to resume his position in the pharmacy of the Farmer County Hospital.

Ratliff spent the summer months in Roosevelt, Okla.

**BACK ON JOB**

Harry Ratliff arrived last week to resume his position in the pharmacy of the Farmer County Hospital.

Ratliff spent the summer months in Roosevelt, Okla.

**Chieftain Mothers Meet**

There will be a meeting of the Chieftain Mothers Monday, Nov. 3, at 4 p. m. at the High School study hall.

CONTINUED ON BACK PAGE

# Our Editorial Policy: Printing the Truth Regardless; Intentionally Promoting Friona and County Interests

## THE FRIONA STAR

Friona Farmer County Texas

MEMBER  
TEXAS PRESS ASSOCIATION  
PANHANDLE PRESS ASSOCIATION  
BERT NEELLEY, Editor and Publisher

SUBSCRIPTION RATES  
In Farmer and Adjoining Counties  
One Year \$2.00  
Elsewhere:  
One Year \$2.50

Entered as second-class mail matter July 31, 1925, at the post office at Friona, Texas, under the Act of March 3, 1897. Published each Thursday.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Friona Star will be gladly corrected when brought to the attention of the publisher.

### EDITORIALLY SPEAKING

"A Vigilant Press has made the American People the Best Informed in the World"

### Diversity of Demands Presents Problems That this County Should Understand

Would not envy Benson his problems.

Especially is this our attitude when we consider that he has some strong points in favor of his attitude—against what seems to be wide unpopularity.

To us, Mr. Benson is faced with this situation: The press in general is playing up the demands of some cattlemen for "Immediate Emergency Action"—playing it up to an unnecessary extent, considering that there are many more views, even among the cattlemen. Jay Taylor, prominent Texas rancher from Amarillo and member of the President's Advisory Committee, for one is against support prices and emergency action.

So the Agriculture Secretary is faced with making a solution for the cattlemen—a group divided within itself as to wants and theories. If he listens to one group, the others will take issue, and vice versa.

And anytime one starts listening to too many

people, trying to please all of them, he finds himself in hotter water than before dreamed possible.

We don't envy him. In fact we may not agree with him, but we cannot take issue with his steadfast stand of ignoring the "emergency" cries, working on a suitable and beneficial long-range program. We hope he comes up with an answer.

\*\*\*

Mr. Benson is faced with what we believe the same situation as many other government officers, the Texas Highway Commission, for instance.

How can they tell what roads a county wants when one faction from that county asks one favor, one or two other groups demanding contrary action. So what does the commission do? They sit tight, waiting until "those folks make up their mind what they want."

A very parallel situation that you and I should understand.

\*\*\*

### Leveling-off Period Far Short of Depression Believed Imminent by Many

The national economy has slowed down, says the President's Council of Economic Advisors—but it has slowed down only from last spring's record-breaking drive to a "steady roar."

Evidence is accumulating that the slowdown won't go any further than that. The boom has stopped getting bigger, but it isn't getting smaller. There is no likelihood whatever that we face anything comparable to the depression of 1929 or even the recessions of 1920-21 or 1937.

For one thing, 63 million Americans have lucrative jobs. That means that 98 per cent of all Americans are able and willing to work are doing so. This is slightly under the percentage rate of August, which was 98.1, but it's better than a year ago, when 97.7 per cent of all the labor force was working. And this year, 48 per cent of all employed Americans are earning more than they earned a year ago.

For another, people are spending. Personal spending in the quarter just ended was at the rate faster than last year.

The slowdown is found in fewer new orders added to manufacturers' backlogs in August (but there was still a big backlog); in slight easing of business loans (after near-record highs earlier in the year); in a slower rate of increase in consumer credit, which nevertheless is still rising.

The boom, then, is still with us. But it has stopped growing as fast as it had been growing.

For political reasons, a lot has been made of this slowdown. The myth that Republicans always bring depressions is being worked for all it's worth—and more.

But little is being made of the fact wholesale prices are easing somewhat. Just as the boom has stopped increasing, so has the upturn in prices. This has not yet been reflected at the consumer level, but such reflection is inevitable.

Thus we have more people working than ever—at higher wages than ever—and prices easing off. These are not the elements that make for depression.

But there is one other significant consideration. This boom through which we have been living has been on a solid foundation. It has seen vast increases in the American standard of living. It has seen actual distribution of more goods and services to more people than America (for any other nation)

ever before achieved. This has not been a speculative boom. And because it was not speculative, it bears none of the weaknesses of that kind of boom.

This was a real boom. It was one which lifted apparently permanently, the level of the American economy. This task now is to hold those gains. And they will not be held by calamity howling or by excessive pessimism, which can be just as dangerous as the excessive optimism that characterized the boom and bust of a generation ago.—Fort Worth Star-Telegram.

\*\*\*

### Why Advertise?

The following is reprinted from the Wayne, Arkansas, Progress:

"The late William Wrigley was once riding with a friend in a crack express train from New York to Chicago. His companion was curious to know why the magnate continued to spend so much money on advertising.

"Your gum is known all over the world," he said. "Why don't you save the millions you are spending on advertising?"

"Wrigley pondered a second and then said, 'How fast is this train going?'"

"About 60 miles per hour," replied the other.

"Then," asked Wrigley, "why doesn't the railway company remove the engine and let the train travel on its own momentum?"

\*\*\*

For Better Printing . . .

OFFICE FORMS  
PERSONALIZED STATIONERY



THE  
FRIONA STAR

### THE AMERICAN WAY



### The New Guidebook

### WASHINGTON AND

### "Small Business"

—By C. WILSON HARDER

Concern grows over Administration drive to stop inflation. No one seems to argue over the goal, just results.

Treasury Secretary Humphrey takes stand easy credit creates inflation, cheapens money. Many preventive measures are being taken including Federal Reserve Board stopping price support of government bonds. Banks and lending institutions therefore, cannot get new cash by selling government bonds at par.



C. W. Harder

With lending money in shorter supply, banks are cutting down on loans, terms. This has affected sales of everything from appliances to new homes. Thus the same thing has been achieved as under now defunct government credit regulations, with one important difference.

Here is the difference. Under regulations, all dealers had to abide by the same terms. With present credit control brought about by Treasury manipulation of money supply, independent business is required to combat inflation, while a few huge retail outlets escape burden.

Here is how it works.

With lending money at a premium, banks are requiring independent dealers to get a down payment, write contract calling for payment of the balance over a comparatively short period before accepting contract.

But a few huge retailers daily advertise "no money down."

The procedure is this. Huge corporate retailers go to banks and borrow millions at a time to finance customer's installment

© National Federation of Independent Business

purchases. They in turn, charge a higher rate of interest than banks charge to make profit from finance charges and goods, too.

In addition, some retailers have adopted what might be called permanent installment payment plans whereby a customer can buy goods up to any certain limit, pay so much monthly, and can continue buying to the limit of his credit-plan. This could also be termed "keeping-customer-in-lock" plan.

This method of merchandising is denied average independent retailer, largely because he is not a big stock corporation with stockholders assets to pledge.

But there seems to be no question that easy lure of "no money down" is customer bait which is harming independent dealer volume, while unknowingly consumers pay huge interest rates.

Therefore, it appears Treasury has decided independent business must fight inflation, while others can increase inflation willy-nilly.

Installment buying has long been, will continue, as a debatable subject.

But the important immediate point is that present Treasury policy is to restrict consumer credit to combat inflation.

Yet a few stockholder owned retailer operations are using the situation to their business away from independent competition, and also, if there is any validity to Treasury position, heap coals on the fires of inflation.

It is contradictions as this cause apathy toward government objectives so often deplored by Washington officials. But robbing Peter to pay Paul has never been a good basis on which to build goodwill and influence people.

### Do You Remember...

#### FIVE YEARS AGO—

The Friona Lions Club had voted to paint the outside of the American Legion Hall with the motion being made by Mayor Mack Bainum.

Doris McFarland had been elected president of the Brownie Scout Troop 4.

Friona farmers were digging 100 to 250 feet deep to reach irrigation water. The operation was paying off with the prices being high. According to County Agent Linder, total irrigation equipment investment in the county was estimated at around \$1,125,000 and only a beginning.

The new educational building E. L. Fairchild had returned had just been completed on the Baptist ground.

Homer Paul of Friona had been elected to the Alpha Chi Chapter at West Texas State in Canyon.

W. A. Foster had returned from Dallas where he had attended market and the State Fair.

Funeral services were held for Mrs. R. T. Dobson, 67, at the Methodist Church.

Spinglake Wolverines had defeated the Chieftains in a 7-0 ball game.

Hallowe'en booths of every description were to be featured at the annual Friona P-TA Carnival with many gifts to be given away on Saturday night.

Eroy Wilson, Ed Massey and E. L. Fairchild had returned a deer hunt in Colorado, bringing back three deer.

### Free Popcorn-

To the first FIVE CARS entering the—

### Chief Drive-In

### Coming Attractions

Saturday

GIRLS OF PLEASURE

ISLAND

Elsa Lancaster

ALSO "LITTLE WITCH", 2 CARTOONS

CHIEF

Sunday - Monday

THE 49th MAN

JOHN IRELAND — RICHARD DEMMING

Also CARTOON and NEWS

CHIEF

Tuesday - Wednesday

HONG KONG

RONALD REGAN — RHONDA FLEMING

CARTOON

CHIEF

Thursday Only

SUBMARINE COMMAND

CARTOON

### CHIEF DRIVE-IN

FRIONA

ADMISSION PRICES

ADULTS 50¢ — CHILDREN UNDER 12 FREE WITH PARENTS

Cartoons and News Begin at 7:30

BARGAIN NITES EVERY TUES. - WEDS.

\$1.00 Per Carload - Pack 'Em In!

### BUCK GARNER

BLACKSMITH - WELDING

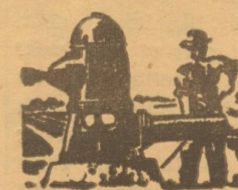
POINTS HARDSURFACED

QUALITY WORK GUARANTEED

Located in White Building on Highway 60

—FRIONA—

### Prompt Pump Repair Gearheads a specialty



What can you gain by waiting? If you have gearhead trouble, or a faulty pump, it won't get better until someone fixes it. You'll have to fix it before you can pump, so why not call Kenny right now. If you've taken work to Kenny before, you

know he gets it done right. Radio changes and gearhead repair are done right in Kenny's well equipped, well staffed shop. Call Kenny for pump repair, too.

KENNY GEARN MACHINE WKS.  
HEREFORD, TEXAS

BELIEVE IT OR NOT!

### TAILOR-MADE SEAT COVERS

SPECIALLY MADE FOR YOUR CAR AS CHEAP AS STOCK COVERS! (In Some Instances Cheaper)

GUARANTEED TO FIT LIKE A GLOVE

Large Assortment

PATTERNS — STYLES — MATERIALS

See Us Now And

DRESS UP YOUR CAR TO YOUR OWN INDIVIDUAL ORDER

### FRIONA UPHOLSTERY

East of Legion Hall and Rockwell Lumber  
FRIONA

# Star Recipes

THIS TASTES GOOD  
IN TEXAS

Recipe of the Week

### CREAM PUFFS

1 cup water  
3/4 cup butter, margarine or other shortening  
1/4 tsp. salt  
1 cup sifted all-purpose flour  
4 eggs, unbeaten  
Bring water, butter, margarine or other shortening and salt to

boiling point. Add flour all at once and stir over heat until mixture leaves sides of pan and forms a compact ball. Remove from heat and continue beating to cool mixture slightly—about two minutes. Add eggs, one at a time, beating thoroughly after each addition. After last egg is added, beat until mixture has a satiny-like sheen. Drop 10 to 12 mounds of batter, swirling the top of each, 2 inches apart on an ungreased baking sheet. Bake in a moder-

ate oven (375 degrees F.) until well browned and puffed, about 5 minutes. Remove from oven and immediately cut one or two slits in the side of each puff. Return to the oven for 10 minutes. Cool on a cake rack. Yield: 10 to 12 medium Cream Puffs.

### LET'S EAT THIS FOR ONE DAY

#### Breakfast

Poached Eggs, Bacon  
Whole Wheat Toast  
Milk Coffee

#### Dinner

Fried Chicken  
Mashed Potatoes, Turnip Greens  
Fruit Salad

## Tech-Mississippi Game of Interest

Texas Tech's Red Raiders invade the Deep South for a game with Mississippi State at Jackson Saturday afternoon.

It will be the first game in history between Tech and a Southeastern Conference representative.

Paced by All-American candidate Jackie Parker, the Maroons will be vastly superior to Tech's last foe. The Raiders ran over New Mexico A.M. 7-0 in a Border Conference contest on a soggy gridiron here Saturday night.

Tech needs a victory over Mississippi State to double the win total achieved during the entire 1932 campaign. Last year Tech won 3, lost 7, tied one. So far Coach DeWitt Weaver's Raiders have a 5-1 record.

### ATTENDED MARKET

W. A. Foster and Mrs. Nora Welch of Friona attended the American Fashion Resort and Advance Spring Market in Dallas this week. Nearly 5,000 buyers from the great Southwest filled the Dallas hotels to capacity for the quarterly apparel market, Oct. 25-30. Approximately 1200 lines of women's and children's apparel was displayed by the more than 400 manufacturers' representatives who comprise the American Fashion Association, at the Adolphus and Baker hotels.

The next market week will be held in Dallas Jan. 17-22 and will feature Spring and Summer fashions.

Mr. and Mrs. S. T. Thornton and Stevan spent Sunday in Hereford visiting in the Bruce Wood-ell home.

## Minister Will Be Ordained at Friona

Plans are under way at the local Congregational Church for the special services scheduled on Tuesday, Nov. 10, when Rev. Knight, local pastor, will be ordained by the Central Oklahoma Association of that church.

Numerous church dignitaries will be present, with all pastors of the Association invited to attend. Rev. Knight will take his examinations at 4 o'clock in the afternoon, and the public ordination service will convene at 8:00 that evening.

Rev. U. S. Sherrill of the Friona Methodist Church, will participate in the ceremonies, in conjunction with Dr. Graeme Smith of Vista, Calif.; Dr. Jackson Smith

Mr. and Mrs. W. C. Julian of Pampa were in Friona early this week and were to take his mother, Mrs. Lora Harris, home with them Wednesday afternoon. Mrs. Harris has been quite ill. In her absence the floral and gift shop is being operated by Mrs. A. A. Crow.

Mr. and Mrs. Joe Beaty and small girls went to Plainview Saturday to take her mother, Mrs. W. C. Smith, home. She had been visiting here last week.

of Tulsa, Okla.; Rev. Arthur Swartz of Dallas; and Rev. Royal Gibson of Oklahoma City.

CHICKEN DINNER & BAZAAR  
TUESDAY, NOV. 3  
Sponsored by  
Congregational Church Women  
Adult Plates \$1.25; Children 60c  
Church Basement

This advertisement is not an offer to sell or a solicitation of an offer to buy these securities. The offering is made only by the Prospectus.

New Issue

10,000,000 Shares

## Glenn McCarthy, Inc.

Common Stock  
(Par Value \$0.25 Per Share)

Price \$2.00 Per Share

Copies of the Prospectus may be obtained from the undersigned

B. V. CHRISTIE & CO.  
First National Bank Building  
Houston 2, Texas

October 27, 1933

B. V. CHRISTIE & CO.  
First National Bank Building  
Houston 2, Texas

Gentlemen:

Please send a copy of the Prospectus on Glenn McCarthy, Inc. to -

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

### OH MY ACHING . . . BANK!

Broke. Down to the last penny saved. Cut to the bone by bills—because he wasn't protected by insurance. Don't let the cost of an accident break the back of your bank account.

Remember, peace of mind is wonderful medicine . . . when you need it most.

WE URGE YOU TO  
KEEP YOUR INSURANCE ADEQUATE TO  
MEET CHANGING TIMES AND CONDITIONS

Review It Regularly

with

## Ethridge-Spring Agency



INSURANCE—REAL ESTATE—LOANS

Telephone 2121

FRIONA

Dan Ethridge Frank A. Spring Bill Stewart

Bert Shackelford left last Thursday to go deer hunting in Colorado.

Mrs. Bert Shackelford is in Midland this week visiting her daughter and family. She will return this weekend.

John Abshear was a Clovis visitor on Saturday.

Cornmeal Muffins  
Cream Puffs filled with Ice Cream  
Coffee

#### Supper

Vegetable Soup  
Toasted Cheese Sandwiches  
Carrot Sticks  
Cookies Milk

#### Timely Tips

1. BITE-SIZED CREAM PUFFS—Drop a rounded 1/4 teaspoon of batter on the ungreased baking sheet. The diameter of the mound of batter should not be larger than that of a quarter. Bake in a moderate oven (375 degrees F.) until well browned and puffed, about 30 minutes. Remove from the oven and cut a slit in the side of each puff. Return to oven for 5 more minutes. Cool on cake rack. Yield: 65 to 70 bite-size.

2. Fill cream puffs with ice cream, your favorite cream pie filling, or fill them with chicken salad for a main dish.

## Announcing New Refrigeration and Electrical Service

IN FRIONA

Serving Parmer County

## L. A. PARSONS

Thoroughly Experienced in These Lines Has Moved to Friona

From Hereford and Is Located at

## WHITE AUTO STORE

Your Home or Commercial Business

Sincerely Appreciated

Box 637

FRIONA

Phone 2101

## CORNER GROCERY PRESENTS Cherry Sundae



Remember - Every Wednesday Is  
Double S&H Green Stamp Day at our Firm

# SHELL. PECANS lb. 79c

California Pascal  
CELERY ..... Lb. 12c

Price's Frozen  
DESSERT ..... 1/2 Gal. 49c

T-BONE STEAKS CHOICE lb. 69c

CURED HAM Armour Star Half or Whole lb. 55c

Shurfine Specials Still In Effect

# CORNER GROCERY & MARKET

DIAL 2 and THREE 111



# Shurfine

# FOOD CARNIVAL OF 53

Check our Circulars for Super Savings in This Greatest Sale Yet!

# Sale Prices Still Effective PIGGLY WIGGLY

## CLASSIFIED ADS

PERSON-TO-PERSON WANT ADS  
FOR QUICK RESULTS!

LARGEST Ad Section in the County - there's a REASON

### PUBLIC NOTICES

#### STATEMENT OF POLICY

Cards of Thanks will be published in the Star for the flat fee of \$1.00. Special tributes, obituaries, or poetry will be charged at the same rate as the classified ads, 2c per word.

#### STATED MEETING

First Tuesday Night Each Month  
FRIONA LODGE 1332

#### BUSINESS SERV.

#### PICTURE FRAMING

EXPERT CAR GLASS INSTALLATION, Table Tops and Window glass. HEREFORD GLASS COMPANY, 1302 Park Ave., Phone 1425, Hereford. 21-tfc

CHICKEN DINNER & BAZAAR TUESDAY, NOV. 3  
Sponsored by Congregational Church Women  
Adult Plates \$1.25; Children 50c Church Basement

**HEREFORD OFFICE MACHINES COMPANY**  
Leon Jones  
Typewriter - Adding Machines  
Sales and Service  
North 25 Mile Ave. Ph. 518  
Call Collect  
HEREFORD, TEXAS  
7-tfc

GIB'S CLEANERS now has FREE Moth-Proofing. Recently Installed. INSURED Cleaning Process. PHONE 2881 tfc

#### CANYON WELL SERVICE

Windmills, Pumps, Pressure Systems  
Agent for Roda Submergible Pumps  
Irrigation Pumps - Complete Service  
Box 195 1100 8th Ave. Ph 256J  
Canyon, Texas  
M. A. HOLLABAUGH

#### AUTOMOTIVE

FOR SALE or Trade for Pickup—Chatlin Ditcher, M-M, UTU tractor. See Taylor Green, Friona. 13-4p

FOR SALE — '42 Ford 1½ ton truck, 22-speed axle, good grain bed, fair rubber. E. G. Phipps, Friona. 13-tfc

Use the Classified Ads

FOR SALE: '52 Model International Pickup, priced \$1100. Also section harrow and knife sled. Benthal Beene. 7-tfc

#### FOR SALE

4-Door CHRYSLER V-8  
Regular Retail \$3875.00  
NOW \$3150

#### '52 PLYMOUTH BELVEDERE

Less than 8,000 miles  
\$1825.00  
New Car Guarantee  
Will Finance \$1095.00

#### '46 DODGE TRUCK

20,000 Miles  
\$500.00

Contact

DR. THOMAS B. SMITH  
Phone 1961 Friona 11-tfc

#### Chrysler Industrial Motors SALES and SERVICE

McCullough Motor Co.  
411 H. 1st Phone 17  
HEREFORD, TEXAS

#### FOR RENT

FOR RENT—Two irrigation farms with two sets of improvements, two irrigation wells; 6 miles from Morton, Texas, on pavement. Bea Yarbrough, 608 Lincoln, Morton, Texas. 12-2p

OFFICE SPACE for rent. See L. R. White or Joe Menefee. 11-tfc

FOR RENT: 2-room modern house partly furnished or unfurnished. Phone 3822. 11-4p

FOR RENT: 2-room modern house; partly furnished or unfurnished. Ph. 3822. 10-4p

APARTMENTS for rent. Furnished. Walter Loveless. Ph. 2432 1tp

#### SELL OR TRADE

NEED A CLOCK? Largest stock in town at Allen's Jewelry. 13tfc

FOR SALE: Johnson boll puller. M. C. Watson, 2 mi. south. 10-3p

#### PIANOS

Will have used upright and spinet piano in this vicinity soon. Responsible parties may handle with small monthly payments. Call or write Credit Dept., McBrayer Piano Co., 217 W. 6th St., Amarillo, Texas. 12-3c

FOR SALE — 16 turkeys, hens weighing 8 to 10 lbs., toms 12 to 14 lbs., \$6 each if all taken; also two white Japanese eese, \$6 each; 1-row wheat drill, \$8. See G. G. Priboth, 3½ miles northeast of Muleshoe. 12-tf

EQUITY in 27 ft. modern house trailer for sale. See Doris Young or call Mildred Rule. 11-tfc

FOR SALE: Bundles off 16 acres, half deheaded. M. C. Watson. 2 mi. South. 10-3p.

#### "PLANT NOW"

Holland Bulbs for Spring blossoms; Peony Roots for seed; Cut flowers for sale. Received an assortment spring flowering bulbs. MRS. J. F. WARD  
North Main Hereford 7 tfc

#### WE BUY

#### SCRAP IRON

COMPLETE STOCK New and Used cars and truck parts. Hereford Wrecking Company, phone 320, 709 E. 1st, Hereford 21-tfc

#### REAL ESTATE

#### WE HAVE:

203 acres at \$125.00.  
120 acres at \$225.00.  
100 acres for \$21,000.00.  
Two 4-room houses, a few choice vacant lots. Can cite you to some real bargains.

"UNCLE" JOHN WHITE 13-tfc

HAVE SEVERAL buyers for land around Friona; have one that wants nice ½ section with no improvements; wants to pay all cash. Would appreciate your listings on trades or sales. J. M. HAMBY, Real Estate, 208 East 3rd St., South of Courthouse, Hereford, Texas. Phone 701. 13-4p

#### GOOD FARM LOANS

Low Interest Rates

POOL INSURANCE AGENCY  
Muleshoe, Texas  
Phone 7010 12-ft

#### FOR SALE

584 acres, 5-room modern house, 8-in. irrigation well, 20 acres alfalfa, 200 acres grass, natural gas; \$150 acre, \$40,000 down.

240 acres; two houses, one new, modern, two bath; land lays perfect; new irrigation well.

80 acres; improved on pavement; not too far out; \$160 acre.

160 acres; near perfect; new well, water is good; \$250 acre.

200 acres; good 8-in. well; an excellent buy at \$225 acre.

1,600-acre Missouri Ranch will trade for West Texas land.

Nice 3-bedroom home on corner lot; nice shade trees; \$9,000.

We have Motels, Hotels, Apartment House, Hardware Stores and Lumber Yards to trade for Parmer County land.

All Listings Appreciated

#### FRIONA REALTY

Box 684 — Phone 2922  
L. R. WHITE J. S. MENEFEES  
Two block east of caution light on hiway 60

FOR SALE—Two 50-ft. lots northeast of football field. See K. E. Deaton, Magnolia Service Station, Friona, Texas. 12-tf

#### HALL & THOMPSON Real Estate Farwell, Texas

We have several 320's and 160's that are bargains. We have both dryland and irrigated farms priced right. A 360-acre track with good improvements and an irrigation well, near town and natural gas line well worth the price. BILL HALL & LEE THOMPSON 12-2c

#### MISCELLANEOUS

HOUSEWIVES Wanted: Address advertising postcards. Must have good handwriting. Write National Engraving, Watertown, Mass. 11-4p

#### Automobile Insurance

Southern Farm Bureau Casualty Insurance Company  
RAYMOND EULER, Agent

#### Mrs. Fields Reported On Convention, WMS

The W.M.S. of the Baptist church met Tuesday afternoon at the church for a business meeting.

The president, Mrs. C. M. Fields, gave the highlights of the Baptist Convention which she attended recently.

After the meeting the group adjourned to the home of Mrs. Fields where they made baptismal robes for the church. Nineteen members were present.

#### Initiation Given New Members

The Friona F.F.A. Chapter welcomed 25 green hands into their ranks Tuesday night with an initiation service held in the F.F.A. room at the high school.

The teacher, J. T. Gee, was also on hand to greet the new members.

#### ATTENDED HOME-COMING

Mr. and Mrs. Jimmy Baxter and children spent the weekend in Norman, Okla., attending the home-coming activities at the University of Oklahoma. They also saw the football game between Oklahoma and Colorado.

Baxter is a graduate of the Oklahoma University.

# FENCING

Your best buy today is CHAIN LINK FENCING. It is strong, beautiful, functional and permanent. It requires no upkeep — no annual painting. This fence comes in heights of 36", 42", 48", 60" and 72" for residential uses. For commercial or industrial uses, it comes up to 14 feet high.

This type of fence, when considered from the point of years of useful service, is the lowest priced fence in America today. It costs little more than an ordinary fence . . . in dollars spent it is your best buy!

We also have Metal Picket, Rustic Stockade and Redwood fences. So . . . be sure and see these fences before buying . . . we have the type of fence to fit your needs.

Phone 4400 or 4875 for Free Estimate  
Ask for J. T. or GLEN GREEN

## CHAIN LINK FENCE & IRON CO.

33 SO. PRINCE

CLOVIS, N. MEX.

# \$225. DISCOUNT OLIVER Cotton Harvesters

## COTTON TRAILERS

Don't lose precious time this year while your trailers are tied up waiting at the gin yards. Have enough to let you go right on with your harvesting! We have A-1 trailers that are built to take lots of hard work. ALSO—Have Rocking Bolster Axles for Oliver Cotton Harvesters.

AND WE'LL SELL THEM AT PRICES YOU CAN AFFORD SEVERAL!

# Friona Oliver

FRIONA

## Rhea News Events, Visiting, Etc.

Mrs. Jack Patterson had her tonsils removed Friday and returned home Saturday.

Mr. and Mrs. Aubrey Cole and Stella visited in the home of Mr. and Mrs. C. L. Calaway on Sunday.

Mrs. Elmo Dean, Gladys and

### SEIGLER MOTOR CO.

218 W. 3rd Street  
Phone 630  
HEREFORD

#### 1953 DODGE V-8 CORONET

4-dr. sedan, Radio, Heater, Seat Covers, Gyro Torq Trans. One Owner car. This car guaranteed.  
**\$2387.50**

#### '49 Chevrolet

Club Coupe, radio and heater, good rubber, seat covers, new paint, motor completely overhauled.  
**\$750.00**

#### 1949 Dodge

4-dr. sedan, radio, heater, seat covers, sun visor, good rubber.  
**\$665.00**

#### '49 Pontiac

8 cylinder, 2-dr. sedan, hydro trans., radio, heater good tires.  
**\$775.00**

#### '48 Chevrolet

2-dr., radio, heater, overdrive, good rubber.  
**\$610.00**

#### '48 Plymouth Club Coupe

Radio, heater, good rubber, extra clean car.  
**\$662.00**

#### 1948 FORD

V-8 Convertible  
Radio, heater, good rubber. A good clean car.  
**\$675.00**

#### '47 Chevrolet

2-dr., radio and heater, Cash will buy this.  
**\$395.00**

#### '44 Dodge Truck

2 ton, 2 speed, 825x20 rear dual tires, good grain bed. 13 ft., 30 in. sides. Motor good.  
**\$395.00**

#### '51 Plymouth

4-dr., heater, seat covers. A-1 shape.  
**\$1110.00**

Permanent Anti-Freeze In All Vehicles.

For Sales After Closing Hours

PHONE 1233  
BIVINS  
PHONE 252-W  
LONDON  
PHONE 1274  
WINKLER

Lindy spent Sunday afternoon visiting the George Treiders.

Mr. and Mrs. Meier and family and Mr. and Mrs. Martin Wagner spent Sunday with Mr. and Mrs.

## Scouting -

### TROOP III

The Girl Scouts of Troop III met Monday evening in the Baptist Education building and worked on copper.

The girls finished the copper work they had started the week before and began on new ones.

They are enjoying the copper-work and hope to continue in the study.

Lila Gay and Phila May Buske served the group.

All were present except Dona Blewett and Judy Bruns.—Luel-len McLellan, Reporter.

### TROOP VI

Our Scout Troop met Monday afternoon and because of the wet weather did not have the outdoor cooking planned.

We cooked in-door and made hotdogs and cocoa, bobbed for apples and played games.

Present were Carolyn Baxter, Karen McKee, Roma Struve, Judy Taylor, Geraldine Day, Kitty Black, Martha Tubbs, Linda Brummett, Cynthia Caffey, Celia Weatherly, Pat Reedy, Shirley Taylor, Gayle Knight, Joyce Stowers, Dr. la Bingham, Mary Grubbs, Carolyn Parker, Mary Sharp, Virginia Patton, Donna Blackburn, Judy Fesser and Eleanor Dodson.

We welcomed three new members, Patsy Curry, Grace Kuykendall and Karen Bails.

Joyce Stowers, Reporter

## Race Relationship Topic Modern Study Club

Race Relations, approached from the angle of the Latin-American population in relation to Friona, was discussed by the Modern Study Club last week at its regular meeting.

A panel composed of W. L. Edelman, Mrs. Avis White, Dalton Caffey, Mrs. Floyd Schlenker and H. K. Kendrick and led by Lillah Gaye Gee considered the problems which arise in housing, health, economics, city, school, employer relations and church with the increase in the number of Nationals now in our locality. Some of the points brought out in the panel discussion were the requirements necessary to obtain the Nationals, how they are obtained and the advantages of being able to speak their language. No unfavorable incidents have occurred to cause ill will between the Nationals and local citizens and no increase has been noted in crime or misdemeanors.

Material for the program was secured from county health officers, school board officials and the city commission. Two piano selections, "Moonlight on the Hudson" and "Petite Waltz" were played by Ruth Houser.

Special guests for the evening were the husbands of the club members. Hostesses were Katharine Blackburn, Doris Boggess, Jinx Snead and Fay Reeve.

## Church Classes Held For Latin Americans

Church services for the Latin-Americans will be held in the old auditorium of the Baptist Church each Sunday afternoon at 4:00 o'clock.

The Y.W.A. will be in charge of the services with the speaker to be chosen each week.

All are invited to attend this service.

Dr. Tom Smith is teaching a Sunday School class each Sunday morning at the church for the Spanish speaking people.

There were six present last Sunday with more anticipated in the future.

## CHICKEN DINNER & BAZAAR

TUESDAY, NOV. 3

Sponsored by

Congregational Church Women  
Adult Plates \$1.25; Children 50c

Paul Koeltzow and family. Mr. Meier celebrated his 43rd birthday and Mr. and Mrs. Koeltzow were celebrating their 14th wedding anniversary. Afternoon guests were Mr. and Mrs. Robert Schueler and Mr. and Mrs. Drager.

Mr. and Mrs. F. T. Schlenker were Sunday afternoon guests of Mrs. Charles Schlenker and Mrs. Mable Hartwell.

## PLEDGING FRATERNITY

Albert Clark, son of Mr. and Mrs. E. L. Clark of Friona, is among the fall pledges at West Texas State of the seven social clubs which ended rush week activities last week.

Clark is pledging the Alpha Sigma Xi fraternity and is a junior agriculture major.

Lucy Jones and Mr. and Mrs. S. Frank Snyder of Muleshoe visited in Tulla over the weekend with Mr. and Mrs. Kenneth Young and son, Danny. Mrs. Young is a niece of Lucy Jones and a daughter of the Snyders.

## Chili Supper Held By Baptist Brotherhood

The Brotherhood of the Baptist Church met at the church Tuesday night for a chili supper, prepared by the men.

The program included a report by the pastor of his recent trip to the Baptist Convention at San Antonio.

## PHEASANT HUNTING

Mr. and Mrs. Granville McFarland, Mr. and Mrs. Sloan Osborn and Mr. and Mrs. J. G. McFarland are in South Dakota pheasant hunting.

They are also visiting with Mr. and Mrs. Lonnie McFarland.

## STORK FEATHERS

Mr. and Mrs. H. K. Kendrick are the parents of a girl born Oct. 25. She weighed 6 lbs. 11 ozs. and is named Sally Denise.

Lloyd and Webb Thompson returned with two deer they had bagged while hunting in Colorado.



## How far away are your baby's college days?



They'll be here before you know it. And right now is the time to make sure he'll have the money to go...

YOUR DREAMS FOR YOUR CHILD—a better life, an education—can you guarantee they will ever become realities? You can, if you start saving today! NOW is the time to build for his future, with the Payroll Savings Plan.

Here's how it works: Tell your company's pay office how much you want to save—from a couple of dollars a payday to \$375 a month. This sum is invested in U. S. Series E Savings Bonds, which are turned over to you and earn interest for you.

Here's why it works: Once you join, your saving is automatically done for you. Just think—if you sign up to save \$3.75 a week, in 5 years you'll have \$1,025.95. In 9 years 8 months, \$2,137.30. And in 19 years 8 months you'll have \$5,153.72! And when that baby of today is ready to enroll, you'll have the money to see him through.

Whatever your objective, it's yours when you save systematically. Join the Payroll Savings Plan—or, if self-employed, join the Bond-A-Month Plan where you bank.

### How you can reach your savings goal on the systematic Payroll Savings Plan

	If you want approximately			
	\$1,000	\$5,000	\$10,000	\$25,000
Each week for 5 years, save	\$3.75	\$18.75	\$37.50	\$93.75
Each week for 9 years and 8 months, save	\$1.85	\$8.80	\$18.75	\$45.00
Each week for 19 years and 8 months, save	\$0.75	\$3.75	\$7.50	\$18.75

This chart shows only a few typical examples of savings goals and how to reach them through Payroll Savings. Remember, you can save any sum you wish, from a couple of dollars a payday to \$375 a month. The important thing is, start your Plan today!

Your baby's future starts today—when you save with United States Savings Bonds through the Payroll Savings Plan!

## WEATHER

Fair and mild temperatures have been the rule since the rains passed early this week. High today was about 73, with a low Thursday night forecast as 49. Little change in temperature is forecast, with clear days ahead conducive to the large scale harvesting of grain and cotton under way.

## RELATIVES VISIT

Visitors in the Dick Habbinga home last week were her brother, Earnest Klein, her sister, Mrs. Caroline Koop and her niece and family, Mr. and Mrs. Johnnie Devon Fitzpatrick and baby all of Edna, Texas.

They left on Thursday and Mrs. Alma Klein returned to Edna with them.

## MEETING TIME FOR G.A.S.

The intermediate G.A.s will meet on Wednesday night at the Baptist Church and Clyde Sherrieb and James Terrell invite all boys in the intermediate age group to attend the meetings.

Plans are being made for a father-son get-together on Nov. 9.

## Masquerade Party

The members of the Young Adult Training Union Department of the Baptist Church will meet Friday night in the Educational building of the church for a Halloween masquerade party.

## Locals

Steve Bauvouseff will leave Friday to spend the weekend in the mountains near Las Vegas, N. Mex.

Oscar Hellman has been unable to work because of a broken foot. He fell from the roof of his house recently while painting.

Mr. and Mrs. Nelson Welch and Mr. and Mrs. Ralph Miller spent last week at the Welch cabin near Cowles, N. Mex. They reported seeing deer and bear tracks near their cabin.

Mr. and Mrs. Joe Shields of Amarillo are visiting their daughter and family, Mr. and Mrs. H. K. Kendrick, this week.

Bill Tinney and W. A. were in Amarillo on Saturday shopping.

## Rationed Grazing Boosts Profit from Pasture Use



Only one strand of electric fence wire separates the cattle from the pasture being saved for the next day's grazing.

The alternating feast and famine of many pastures is not conducive to best animal development or milk production. A daily-ration grazing program which does away with all this is described by Maurice L. Peterson and V. P. Osterli in CROPS AND SOILS.

With selective continuous grazing, cattle trample much of the feed into the ground, foul many areas with droppings, and may actually eat only half of the herbage. They feed on those areas or parts of plants which are most palatable, leaving others ungrazed to become older and even more unpalatable.

Daily-rationed grazing provides for complete efficient grazing of an area each day and changing to a new area the following day. The areas should be of such size and shape as to be grazed completely by the number of head being pastured, and also provide for easy removal of the temporary, one-wire electric fence each day.

Farmers using it say that this method has eliminated the bloat hazard. They explain this by the greater maturity of the legumes at the time of grazing, and the fact that the cows consume nearly all of the plant, including coarse stems. Rest and growth intervals of 25 to 30 days between grazing periods seem to provide a reason-

ably good balance between the higher quality produced in shorter intervals and the larger production, obtainable in longer periods of growth. To avoid confining the animals too closely in a long narrow field which might make them uneasy, the area accessible to the stock may be doubled by enclosing the area grazed down on the preceding day with the new grazing area.

Each pasture may require a different arrangement because of the shape of pasture, access to water, and location of the barns, so each farmer must work out his own method of dividing it to give best results. "Finally, it is extremely important to recognize that daily-rationed grazing is not a cure-all for all kinds of pasture mismanagement. If the soil is infertile, the irrigation untimely, or the pasture infested with many weeds or unpalatable species, daily-rationed grazing may best be postponed until the other problems are corrected."

Farmers having high-producing fertile pastures with ample moisture usually find that they can well afford the extra effort and expense of rationed grazing because of the greater production of high quality forage and the elimination of waste. It makes two acres do the work of three and keeps pastures productive and long-lived.

## CHICKEN DINNER & BAZAAR

TUESDAY, NOV. 3

Sponsored by

Congregational Church Women

Adult Plates \$1.25; Children 50c

Church Basement

## County and State Taxes

# NOW DUE

A discount will be allowed if paid in the months of October, November, or December of this year.

## DISCOUNTS ALLOWED

IF PAID IN OCTOBER ..... 3 Pct. ALLOWED

IF PAID IN NOVEMBER ..... 2 Pct. ALLOWED

IF PAID IN DECEMBER ..... 1 Pct. ALLOWED

# Chas. Lovelace

TAX ASSESSOR AND COLLECTOR

PARMER COUNTY

Legal Notice

NOTICE

Notice is hereby given by Parmer County, Texas, of the intention of said County to lease for mineral development purposes the following described lands in Andrews and Gaines Counties, Texas: Three-fourth mineral interest

owned by Parmer County in and to:

All of Labor 1; All of Labor 10; East Half of Labor 9; East Half of Labor 12; North Half of Labor 11; and Southeast Quarter of Labor 2; all in League 317 Parmer County School Land, situated in Andrews and Gaines Counties, Texas, totaling 663.95 acres.

and of a public hearing to be held at 10:00 o'clock A.M., on the 23rd day of November, 1953, in the County Court Room at the Courthouse of Parmer County, at Farwell, Texas, at which time and place the Commissioners Court of said County shall conduct a public auction for the leasing of said land, and in the discretion of said Commissioners Court, shall award the lease to the highest and best bidder submitting a bid therefor, provided that if, in the judgment of the Commissioners Court, the bids submitted to not represent the fair value of such lease, the Commissioners Court may, in the discretion, reject same; and further provided that no such lease shall be executed unless the same shall provide for a 1/8th royalty and for a primary term of no more than five years from the date of execution and approval thereof, and shall provide for an annual delay rental of \$1.00 per mineral acre.

Executed this 12th day of October, A.D., 1953.

A. D. SMITH, County Judge; FORREST OSBORN, Commissioner; C. H. JEFFERSON, Commissioner; E. F. BILLINGSLEY, Commissioner; H. L. IVY, Commissioner

force and effect unless Lessee or its assigns, shall on or before six months from the date of this lease, commence operations for the drilling of a well prospecting for oil or gas at a location on said hereinabove described lands selected by Lessee, and shall thereafter drill said well with due and reasonable diligence and in a workmanlike manner, to a depth of 5500 feet or to the Greybury Formation, or the Can Andres Formation, or to commercial production at a shallower depth (whichever shall be the first depth reached.)"

Witness our hands this 12th day of October, A.D., 1953.

A. D. SMITH, County Judge; FORREST OSBORN, Commissioner; C. H. JEFFERSON, Commissioner; E. F. BILLINGSLEY, Commissioner; H. L. IVY, Commissioner

Local Church Notes

RHEA COMMUNITY

Emmanuel Lutheran Church

Geo. H. Pullmann, Pastor

Church Services 10:00 a.m.

Bible Class and Sunday School 11:00 a.m. Ladies Aid—2nd Friday of every month.

Men's Club—3rd Friday of every month. You are most welcome to come worship with us.

Sixth Street Church of Christ

M. E. McKinney, Minister

Sunday Bible Class 10:00 a.m. Morning Worship 10:55 a.m. Training Classes 7:00 p.m.

SUNDAY—

Evening Worship 8:00 p.m.

MONDAYS

Bible Classes 8:00 p.m.

WEDNESDAY—

Baptist Church

Rev. C. M. Fields, Pastor

Sunday School 10:00 a.m. Preaching 11:00 a.m. Training Union 7:30 p.m. Evening Worship 8:30 p.m. W. M. U., Tues. 8:00 p.m. Sunbeams, Tues. 8:00 p.m. Prayer Meeting, Wed. 8:30 p.m.

Congregational Church

Rev. Lewis J. Knight, Minister

Sunday School 10:00 a.m. Morning Worship 11:00 a.m. Pilgrim Fellowship 8:00 p.m. Woman's Fellowship, 1st & 3rd Wednesdays every month. Church Family Night—1st Sunday of each month.

United Pentecostal Church

Rev. R. W. Willburn, Pastor

Sunday School 10:00 a.m. Morning Worship 11:00 a.m. Evening Service 7:30 p.m. Bible Study, Wed. 7:30 p.m. Young People, Fri. 7:30 p.m.

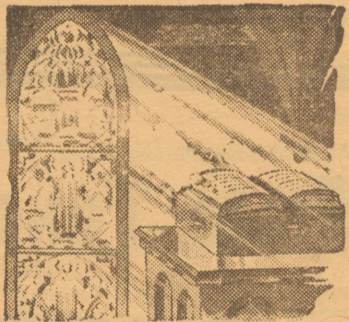
Church of Christ

Morning Service 10:30 a.m. Evening Service 8:30 p.m.

Assembly of God Church Friona

Rev. W. C. Wade, Pastor

Sunday School 10:00 a.m. Morning Worship 11:00 a.m. Evening Worship 7:30 p.m. Prayer Meeting, Wed. 7:30 p.m. Holding Services Temporarily in the American Legion Hall.



THIS SERIES OF MESSAGES IS MADE POSSIBLE BY THE FOLLOWING MERCHANTS.

- LEWIS VARIETY STORE; FRIONA STATE BANK; FRIONA STAR; WELCH-BLACKBURN HARDWARE; ROCKWELL BROS. & CO. Lumbermen; FRIONA CONSUMERS COMPANY; THORNTON'S Fealty & Egg - Locker & Cold Storage; FRIONA WHEAT GROWERS, INC.; FRIONA LUMBER COMPANY; WHITE'S CASH GROCERY; PHILLIPS 66 SERVICE; KNOX'S READY-TO-WEAR; BEEVE CHEROLET COMPANY; BLANTON BUTANE, INC.; HASSER MACHINERY COMPANY; CITY STEAM LAUNDRY; REGAL THEATRE; FOSTER DRY GOODS; BLANKS HARDWARE & FURNITURE

Legal Notice NOTICE OF INTENTION OF PARMER COUNTY, TEXAS, TO LEASE LANDS FOR MINERAL DEVELOPMENT PURPOSES.

Notice is hereby given by Parmer County, Texas, of the intention of said County to lease for mineral development purposes the following described lands in Andrews and Gaines Counties, Texas:

663 3/4 mineral acres (being a three-fourths interest owned by Parmer County) in and to: South half of Labor 11; East half of Labor 18; all of Labor 19; all of Labor 20; North half of Labor 21; all of Labor 22; East half of Labor 23; all in League 317, Parmer County School Lands, Andrews and Gaines Counties, Texas, totaling 885 gross acres.

and of a public hearing to be held at 10:00 o'clock A.M., on the 23rd day of November, 1953, in Courthouse of Parmer County, at Farwell, Texas, at which time and place the Commissioners Court of said County shall conduct a public auction for the leasing of said land, and in the discretion of said Commissioners Court, shall award the lease to the highest and best bidder submitting a bid therefor, provided that if, in the judgment of the Commissioners Court, the bids submitted do not represent the fair value of such lease, the Commissioners Court may, in its discretion, reject same; and further provided that no such lease shall be executed unless the same shall provide for a 1/8th royalty and for a primary term of no more than five years from the date of execution and approval thereof; said lease to contain the following provision: "Regardless of all other provisions to the contrary herein, this lease shall, ipso facto, terminate and be of no further

BACK-TO-SCHOOL



The junior high miss is going back to school just as smartly dressed as her collegiate sister this fall. More adult styling is seen in the new fall fashions for sub-teens, the National Cotton Council reports. This attractive cotton by Bonnie Blair is a grey and maize woven gingham plaid with a neat little removable maize waist of polished denim.



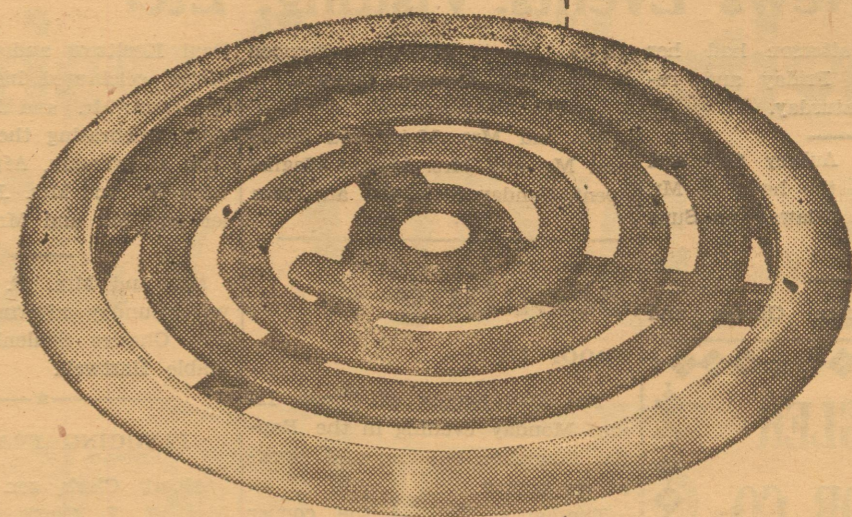
BUTANE PROPANE

Gas Service

We

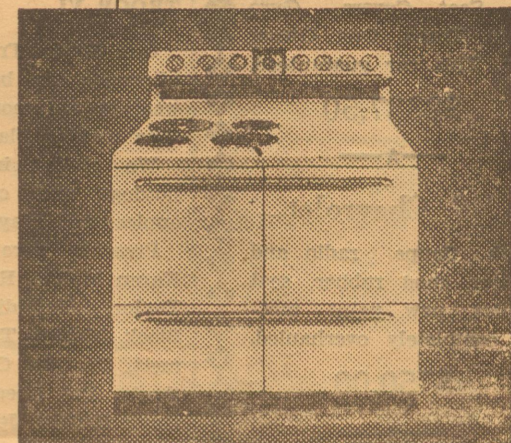
- INSTALL • SERVICE • DELIVER

FRIONA CONSUMERS

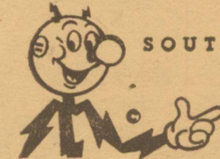


It's a Natural!

ELECTRIC COOKING COSTS JUST 7 CENTS A DAY!



SEE YOUR REDDY KILOWATT ELECTRIC APPLIANCE DEALER



SOUTHWESTERN

PUBLIC SERVICE

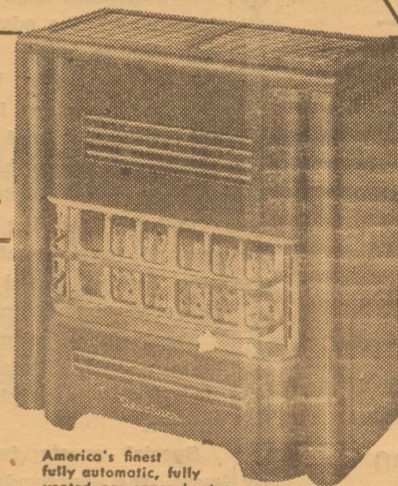
COMPANY

STOVES

A HINT TO THE WISE...WINTERIZE

WITH

Dearborn NOW!



Yes—get your Dearborns now while you can select from complete stocks of sizes and models—take plenty of time to pay—use lay-away!

America's finest fully automatic, fully vented gas space heater

Come in... make your selections early

Also Some Other Makes

at

Give-Away Price

BLANTON BUTANE INC.

# Business Professional DIRECTORY

A. O. THOMPSON  
ABSTRACT COMPANY  
COMPLETE TRACT INDEX OF  
ALL LANDS AND TOWN LOTS  
IN DEAF SMITH COUNTY  
WRITE US FOR INFORMATION.

**JOB PRINTING**  
The Friona Star

## DIMMITT Ditching Service

New Equipment — Sensible Prices  
Experienced—Reliable  
Call on us for . . .  
Pipelines — Water — Sewer  
Foundations and  
Septic Tank Holes  
—NO JOB TOO LARGE OR TOO SMALL—  
C. R. OWEN — PHONE 363J3

## DIAL 4242

FOR FREEDOM FROM DRUDGERY  
BLUE JEANS A SPECIALTY

## CITY STEAM LAUNDRY

Helpy- Selyf Service  
FRIONA

## DR. MILTON C. ADAMS

OPTOMETRIST

140 West Third Herford, Texas  
Phone 37 Office Hours: 8:30—5:00

## FARMER'S PRODUCE

Home of  
GOOCH'S BEST FEEDS  
rena Hog Supplement — Cottonseed Meal  
We Sure Like to Buy Your  
CREAM — POULTRY — EGGS

## You'll get a good deal from HIGHWAY GARAGE

EARL GILMER  
On Hiway 60 in Eastern Friona  
Automotive and Farm Machinery Repairs

## F. L. SPRING

OLD-FASHIONED COUNTRY STORE  
Come and See Us

## GILLILAND FUNERAL HOME

131 E. 2nd St., Hereford  
PHONE 951  
Funeral Directors — Ambulance Service  
WEST TEXAS BURIAL INSURANCE

# Farm Subsidies Dwarfed By Other Federal Grants - Rogers

**SUBSIDIES:** The subject of subsidies has received much discussion in the past several years. Many people have been led to believe that the farmers were recipients of tremendous subsidies that were causing deficit financing and contributing in a large part to the increase of the public debt. The fallacy of this belief is evident when the actual facts are known.

In eighteen years of operating, 1933-51, the farm price support program has resulted in a net loss to the Commodity Credit Corporation of \$982,000,000. By far the largest single item in this loss is the Irish potato program; this program resulted in a loss of \$478,000,000 or 45 per cent of the total. Other major losses were the program for eggs (\$156,000,000), wool (\$92,000,000), peanuts (\$81,000,000), wheat (\$69,000,000), and flaxseed and linseed oil (\$60,000,000). On the other hand, the domestic cotton program resulted in a net gain to the Commodity Credit Corporation of \$268,000,000. This gain more than offset the losses of the other basic commodity programs (corn, peanuts, rice, tobacco and wheat), so that for basic commodities as a whole, there was a net gain to the Commodity Credit Corporation of \$41,000,000. The group of designated non-basic commodities, which includes dairy products, honey, Irish potatoes and wool, had a total net loss during 18-year period of \$701,000,000. Other non-basic commodities (30 in all) resulted in a net loss of \$321,000,000, nearly half of this being accounted for by the egg program loss.

In considering the matter, there must be remembered that the farm programs have accounted for the production of tremendous material wealth and purchasing power to the entire people of the United States. Material wealth and purchasing power that causes many small businesses as well as large businesses in other segments of economy to show a profit. Contributing also a substantial amount in income taxes paid by farmers and those businesses in farm communities as well as manufacturers and suppliers of those businesses.

The amount shown, of course, appears large until we consider them in comparison with some of the other items that have been paid by the Federal government in the nature of subsidies to businesses wholly disconnected with farming.

The United States Maritime Commission carries out two distinct subsidy programs; construction differential subsidy and operating differential subsidy. If you want to indulge in a little mental gymnastics, I suggest that you try to figure out the exact subsidy being paid by the government to the shipping industry. I

suggest that you not try it unless you have a box of headache powders nearby. For the sake of brevity I will quote from two budget messages to the Congress. First, in the budget message from the President for the fiscal year 1951, the President stated:

"In the fiscal year 1951, operating subsidies alone are estimated to accrue in the amount of \$63 millions, about five times the average annual level before the war."

Secondly, two years later in the budget message for 1953, the President stated:

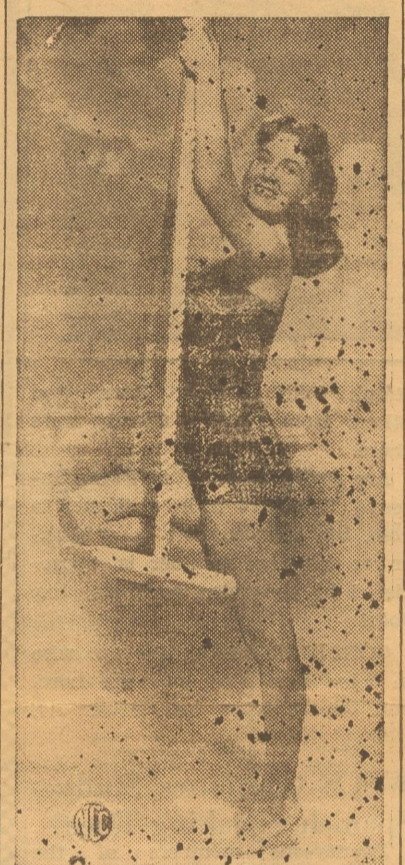
"The Federal Maritime Board now has under review the subsidy determinations for postwar years and is developing improved procedures for determining such subsidy rates in the future. As these determinations are brought up to date, operating subsidy ex-

penditures will reflect substantial retroactive payments for past years, as well as a more complete coverage of current obligations. Expenditures for this program are estimated at 60 million dollars for the fiscal year 1952 and 75 million dollars for 1953."

In the Post Office Department, it is interesting to notice that the deficit in 2nd Class mail has continuously increased. Beginning with the year 1946 we find a deficit of 138 million which increased each year and in 1951 was \$188 million \$4567 thousand. This simply means that the deficit on 2nd Class mail in six years was as much as the overall cost cost of the farm price support programs for a period of 18 years.

There are many, many other subsidies. Interesting don't you think?

### 3-D NEWCOMER



Newcomer to the movies and star of a new Warner Bros. 3-D picture is trim Vera Miles. Here, she takes time out from her movie duties to relax at a California resort. For playtime on the beach she wears an eye-catching navy and white cotton print swim suit.

GIVE US YOUR LISTINGS,  
WE HAVE BUYERS FOR  
QUARTERS AND HALVES.  
NOW IS THE TIME IF  
YOU WANT TO SELL.  
HAVE BUYER FOR 1-4 OR  
1-2 WEST NORTHWEST  
OF LAZBUDDIE.

BUSKE - MAGNESS  
CATTLE & REALTY CO.  
FRIONA, TEXAS

## ROOFS LEAKED

As

## RAINS POURED!

Some Fortunate Homes  
Escaped, Having New  
Roofs From Rockwell

Little more need be said to add to the above headlines, except—it's not too late to prepare for the winter snows and cold, with quality roofing and insulation from the Friona firm that has the goods in stock—at reasonable prices — Rockwell's of course.

## Rockwell Bros. & Co

Lumbermen

O. F. LANGE

FRIONA

# ELEVATOR ROOM

Enough for most of the  
Grain in the County

# PGC FEEDS

## FRIONA

# WHEAT GROWERS

INCORPORATED

YOUR WORN SHOES MEAN  
TIRED FEET FOR YOU!

Do you tire easily? It could be shoe trouble! If your shoes are wearing thin, and run over, have them rebuilt immediately.

HO'S  
SHOE SHOP

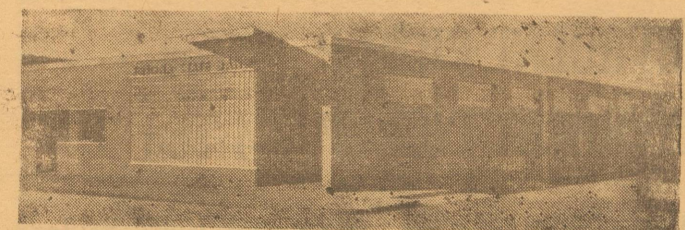


# Banking Services for EVERYONE

In a growing community, the above phrase can be mighty important. Your bank, to meet the needs of the people it serves, must be geared to render service to the farm owner, the tenant, the wage earner, the retail and wholesale business man, the manufacturer, the clerks of the town, and every worthwhile endeavor.

The Friona State Bank attempts just that type of institution—giving SERVICE PLUS to our customers.

May be of special help to You?



## Friona State Bank

Member Federal Deposit Insurance Corporation

## Farm Bureau Report



This is, perhaps, the first time agriculture has rated two, three and sometimes more, prominent headlines in the daily newspapers of America almost every day. It is the first time any labor organization ever suggested that agriculture should have some support, as long as every other industry is so supported. It is certainly the first time such groups have ever suggested supports in excess of what the farmers themselves have asked through their organizations. Why this sudden revelation to such groups?

Organization of agricultural people has, we believe, provided the light that allows everyone who studies national economy to see the facts that Farm Bureau and other farm groups have tried to present for many, many years.

Agricultural income has, since records have been kept, always equalled just about exactly one-seventh of the national income. Consequently, other income can equal only six times the agricultural income. What good reason could there be, therefore, for laborers and industry to fail to show a sincere interest in the economic welfare of agriculture?

"As to details of a program, we must wait until we hear from the national farm organizations and others who are presently making the most concentrated study on this problem that ever has been made. When these are received and Congress is ready to receive us, we will present our program—", quoting the man who many (some bankers some politicians, etc., very few farmers), have said

## REGIONAL VIEWS & NEWS

**CORN PICKING TIME**—and here is a sight familiar to most. Below you see a Caterpillar D2 Tractor pulling a two-row corn picker on the George Theilen farm near Curran, Illinois. Looks like a 100 bushel yield, doesn't it?



**BAA, BAA, BLACK SHEEP** but this black lamb has no need to fret. He seems to be enjoying the fondling of yearling Steven Lee Nielsen of Austin, Texas, who is delighted with his little woolly pal.



**TALENT SCOUT** chancing on this hay stack would be thrilled to find lovely Amy Newell relaxing mid the hay. But sly-eyed Amy has already "been discovered"—as a radio actress—and is heard regularly on a popular dramatic program.

should resign immediately—Secretary of Agriculture Ezra Taft Benson. We don't know if he's the man for the job or not, but if he faithfully considers such information from farmers, then no one can be blamed for failure of such a program except the farmer who preferred to tell his troubles to the man on the street—not to his own organization of fellow farmers.

We enjoyed sitting in on the Deaf Smith County Farm Bureau convention last Saturday. Discussion of problems presented was plentiful, and when everyone was ready to vote, a large majority went together on the decision.

Ralph Smith, Bruce Parr and others from Parmer County were there.

Are you a member of Farm Bureau? You have to be a farmer to vote, but your support as a banker or business member is appreciated by the farm members, too. Join!

**CONSIDER THIS:** Be not wise in thine own eyes; fear the Lord, and depart from evil. Prov. 3:7.

### WSCS Continues Study Spanish Speaking Race

Twenty-one members of the W.S.C.S. were present for the Tuesday afternoon meeting in the home of Mrs. Addie Moyer. Mrs. Pearl Shelton was assistant hostess.

The devotional was given by Mrs. Wilma Jones.

Mrs. Moyer continued the study on Spanish speaking Americans, "Within These Borders." The group participated in a true and false quiz session.

A report on the book, "It Happened In Taos," was presented by Mrs. Mary Lee Cass.

## SCHOOL NEWS

(Continued from Page 1)

iors to have first chance at the public so they will be sure and have enough to eat at the Junior-Senior banquet.

I hear that the young people of the Methodist church are planning to have a He-party Saturday night — we sure hope they have a good time.

Well, I'd better not right any more because I'm supposed to be studying my lessons, but I just

had to write to you and let you know how we were getting along up here on the hill of knowledge. So I'd better get to studying or I'll make another C, and if I do I can't go out so much this next six weeks, so I'll see you in the funnies.

Love always,  
**BIG MINNIE.**

Mrs. O. J. Beene and boys visited Tuesday in Dimmitt with her parents, Mr. and Mrs. Edwin Ramey.

Mrs. Roy Lee Jones and son of Lovington, N. Mex., are visiting relatives here this week.

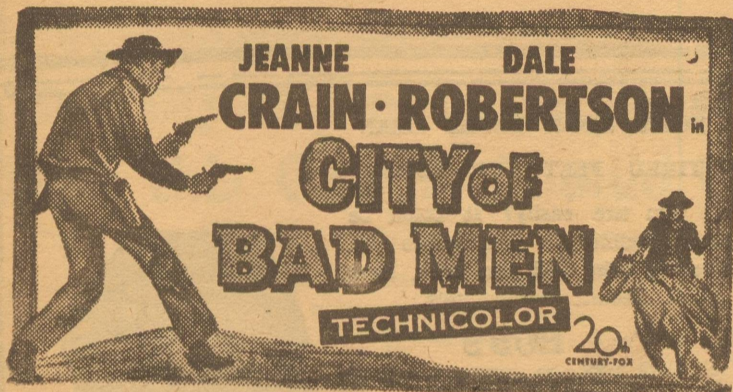
Mr. and Mrs. Hershel Johnson are deer hunting in Colorado.

### CHICKEN DINNER & BAZAAR

TUESDAY, NOV. 3  
Sponsored by  
Congregational Church Women  
Adult Plates \$1.25; Children 50c  
Church Basement

## REGAL THEATRE

FRIDAY and SATURDAY



SUNDAY and MONDAY

MARILYN MONROE — JOSEPH COTTEN — JEAN PETERS

"NIAGARA"  
IN COLOR

WEDNESDAY and THURSDAY

VAN JOHNSON — JANET LEIGH — LOUIS CALHERN

"CONFIDENTIALLY CONNIE"

## It Pays To Know Your Dealer To Know Your Car

The Following Used Cars Are Exceptionally Good Buys!

We know the history of each of these cars—we have known of these cars since they were new, and we have them priced according to the remaining value.

THIS IS A MIGHTY GOOD SAFEGUARD FOR YOU!

1952 CHEVROLET 2-Door Power Glide

1951 CHEVROLET 2-Door, 17,500 Miles

1951 CHEVROLET 4-Door, Excellent Shape

1948 CHEVROLET 2-Door

1950 CHEVROLET PICKUP, 1/2 Ton

1949 CHEVROLET PICKUP, 3-4 Ton

Many Other Models, Years and Body Styles  
From Which to Choose

**REEVE CHEVROLET CO.**  
**FRIONA**

Your Response Proves You Recognize and Appreciate Real Food Savings!  
JUST A FEW DAYS LEFT IN OUR

## Fall Harvest Sale

ENDING NOVEMBER 3

CHECK OUR HANDBILLS THROUGHOUT THE STORE!

### THESE AND OTHER REAL VALUES

Hunts 46-oz. Cans  
Tomato Juice ..... 2 for **49c**

Sun Spun, 303 Size Cans  
Cherries ..... 3 for **69c**

Sun Spun, 300 Size Cans  
Spinach ..... 3 for **35c**

Sun Spun, 300 Size Cans  
Mex. Style Beans ... 3 for **35c**

300 Size Can  
Austex Chili ..... **39c**

Sun Spun  
Oleo ..... 2 pkgs. **37c**

**WHITE'S CASH GROCERY**

FRIONA.



Only a Small Payment  
Will RESERVE that  
CHRISTMAS GIFT Now!

**LAY IT AWAY  
NOW**

At

**Allen's Jewelry**

Large Stock of New Watches from \$19.75 up, tax included