

The Friona Star

OFFICIAL NEWSPAPER OF PARMER COUNTY, TEXAS

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FRIONA PARMER COUNTY, TEXAS, FRIDAY FEBRUARY 15, 1935

Cogitations & Aphorisms of Jodok

Well, it just occurs to me that some people, a few at least, read my saying of last week judging from the comments that have come my way concerning our hospital project, and every one of them has been favorable to it.

Then, there is another peculiar angle to the matter which has been breaking into my cogitations, and that is, that even before the Star got into he mail with my cogitations last week, and I know I had said nothing to anyone about it, there came to my ears word that other parties were thinking of the same project and even beginning plans for carrying it out and still others who had such a project in mind, but had said nothing about it.

Now, why is it that so many people were thinking simultaneously about the same thing? My cogitations lead me to believe that in a clear case of telepathy, and I doubt seriously if any one can give a better reason for the circumstance.

It seems that I did not make myself quite clear in my statement last week about sharing my "two-fer" with John Guyer and Harve Meade. I said we all got what we wanted of it. I know I did and Harve did, which was none of it, since he does not smoke, so John got all that was left after I got through with it, for I never thought to divide with him until I got through. I think Harve got more than he wanted for he got a second-hand smoke from John and I, and if there is anything more disgusting than a second-hand smoke, I do not know what it is.

Lots of people have expressed surprise at the fact that I am an addict (I believe that is what they call it) of tobacco, for they say they have never seen me smoking. "Aye, truly—most people never have. But, howso-ever, nevertheless, moreover, notwithstanding, the fact remains that I do. But I have two hang-outs and I have a pipe at each place and there is where I do most of my smoking. For I seldom smoke only when I am by myself, or with somebody.

Now, I do not want any of my readers to get the idea that I do this just to keep my friends from knowing that I do some times smoke, for such is not the case; but my reasons for this practice are sundry and obvious, one of which is, by this method I do not need to carry a stinking old pipe around with me, making my clothing smell worse than the carried remains of tobacco mill. Neither do I need to carry to an old tobacco can around with me. I am not financially able to buy a new pair of trousers each week, and the next most disgusting thing than a second-hand smoke is to see a man with a hole worn in the corner of his hip pocket with the corner of a tobacco tin sticking from it. See?

Now I have been thus far just writing to attract attention, but, listed, for I am just about to say something. My chief reason for going into seclusion when I smoke is the fact that to many people tobacco smoke is not only disgusting, but physically repulsive, especially with ladies, and if I am in a closed room where such people are, who have as much right there as I have, and should light my old pipe or stinking cigar or cigarette, and thus force them to endure these fumes that are so repulsive to them, or else leave the room, I just could not call myself very considerate of the feelings, pleasures and privileges of my neighbors.

Truly, such a practice is not so bad when one is out in the open air, but even then, I do not consider that I have any right to blow my smoke into my neighbor's face and force him to endure a second-hand smoke from my old stinking pipe, or else deliberately turn and walk away from me. If my neighbor comes into either of my dens while I am smoking that is partly his fault.

Then, some one asks "If smoking is so distasteful to you, why do you do it?" I did not say it is distasteful to me, but that it may be so to my neighbor, and I do not smoke much. But to answer that question, which has been put to me frequently, I will say - I smoke to prevent indigestion and constipation. It was recommended to me by one of the best doctors that I have ever known who was one of my boyhood chums and my friend as long as he lived.

Understanding, dear reader, I am not telling YOU what nor how to do, for that is none of MY business; but

(Continued on Page Two)

ATTEND MASS MEETING

About thirty Friona people drove over to Farwell Monday afternoon to attend the mass meeting called to meet at the court house on that date for the purpose of selecting a PWA Planning Committee for Parmer County to head the drive for securing and applying any and all PWA funds that might be allotted to the county.

When the people arrived there they were joined or rather they joined representatives from all parts of the county who had assembled there for the same purpose and as soon as the county Commissioners Court, which was met in regular session, had completed its business for the day the meeting was called to order in the County Court room, every seat in which was filled as well as the standing space in the aisles and till others were standing in the corridor outside the room. It is estimated that at least 140 people were present.

Judge Lander was made chairman of the meeting who stated the business for which the meeting was called and called for nominations for members of the Planning Committee, whereupon, Mayor F. W. Reeve, of Friona, placed in nomination County Judge Lander and County Commissioners Linder, Thompson, Paul, Alexander and Schlenker.

There being no other nominations made and these gentlemen being favorably commented upon for the position, Mayor placed the matter before the house for a vote, the result of which was practically unanimous, the five candidates and a very few others voting nay. The motion to elect also included the tendering of authority to the committee to secure any needed help it may find itself in need of to properly carry on its work.

The business of the meeting for which it had been called, having thus been satisfactorily completed, a motion to adjourn was made and carried.

FIRE DID LITTLE DAMAGE

A slight fire which originated from a defective flue in a small house in the east part of town Tuesday morning was discovered and extinguished by the neighbors before any material damage was done. No alarm was turned in but the fire truck went over to be sure that the fire was all put out.

FATHER AND SON BANQUET

The FFA organized of the Friona High School will have a Father and Son banquet next Thursday evening at 7:30 o'clock in the high school building.

The speaker for this occasion will be Mr. Cy Luker, district supervisor of vocational agriculture at Texas Technological college at Lubbock.

All boys taking vocational agriculture are to have their fathers as guests.

OFF TO COLORADO

Mr. and Mrs. W. H. Guyer and two small sons, Billy and Richard, departed early Tuesday morning by truck for Salida, Colorado, where they expect to make their home.

A few months ago Mr. Guyer made a trip into that country and was so favorably impressed with the country and conditions there that a few weeks ago he held an auction sale of his farming equipment and stock preparatory to moving there for permanent residence.

CONGREGATIONAL CHURCH

Public Worship, 11 a. m. Sunday school, 10 a. m. Men's Study class at 10:00 at the parsonage the subject for discussion will be "Washington".

The pastor will speak at the morning hour on The Religion of Washington.

The ladies aid society are meeting weekly, each Thursday for a while in order to discharge the work which has required more time than meeting twice a month could take care of.

Last week they met with Mrs. John White. They met with Mrs. Rube Kinsley.

NEW FLAG POLE AT SCHOOL

The Board of Trustees of the Friona School has made arrangements to have a fifty-foot all steel flag pole erected on the school grounds.

The work will be done in the near future and Fallwell Brothers Garage has the contract for preparing and erecting the pole.

Mr. and Mrs. G. Cranfill drove over to Lubbock Monday with their small son to have a small tumor removed from his gums. The operation was successful and they returned home Tuesday.

W. B. Stark, our local station agent, received a letter from Mrs. Stark who is in a hospital at Tulsa, Oklahoma, stating that she is rapidly improving and expects to be home within a short time.



SCHOOL NEWS

Today, continuing the Parmer County basketball tournament, games are to be played in the high school gym. The first game is scheduled at 2:00 o'clock between Friona and Lazbuddy girls. Another is to be played immediately following between Bovina and Farwell boys.

This evening beginning at 8:00 o'clock games are to be played between Oklahoma Lane and Farwell girls, Oklahoma Lane and Friona boys; Friona and Bovina girls; and Friona and Lazbuddy boys.

Saturday morning beginning at 8:00 o'clock, games are to be played throughout the day, with the final games being played in the evening at 8:00 o'clock.

Last evening games were played between girls teams of Lazbuddy and Farwell and Bovina. Two boys games were played between Farwell and Friona, and Oklahoma Lane and Lazbuddy.

Last Friday evening Friona met Hereford in return games between the boys and girls. The girls' game was the most interesting of the two, with the final score standing at 28-28. The boys score stood at 21-26 in favor of Hereford when the game ended.

The Friona P. T. A. is to meet next Monday night in Grade School auditorium.

Mrs. Griggs, P. T. A. president for the Sixth district will be present and talk to the group.

The High School Chorus under the direction of Mr. Davis will give the following program at the meeting.

Onward Christian Soldiers.
Farmer in the Dale—Toy Symphony Orchestra.

Shipmates O' Mine—Sanderson, George Taylor.

One Pleading Hour—Lee, Girls' Quartet.

The Open Road—Stickles, Claude Miller.

Oh, For a Day of Spring—Andrews Goldina Highfill.

When Song is Sweet—Sans Souci, Boys Quartet.

Awake, the Morning Dawns—Protheroe Gypsy, Trail, Galloway, Chorus.

Grade School assembly was held last Thursday in Grade School auditorium. The physical education department was in charge of the program. The girls, directed by Miss Lewis, gave several stunts and a drill. The boys, under Mr. Stroud, gave a short playlet on health. Boys and girls in the fifth, sixth, and seventh grades participated in the program.

The West Texas State Teachers College Men's Chorus was presented as the fifth Lyceum number to Friona last Wednesday night.

This program was certainly one of the most entertaining that has ever been offered in Friona.

The chorus under the direction of Mr. Wallace R. Clark, who brought the W. T. S. T. C. Orchestra here, gave both classical and popular songs. In arrangement and presentation the songs were new and delightful.

Outstanding among the songs was a new arrangement of the familiar song, "Home On the Range."

There are 26 young men in the Chorus. Miss Clark is accompanist for the organization.

A special basketball tournament edition of the Farwell High School paper, "The Maverick", is to be put on sale in Friona Saturday morning.

The paper is to be of county wide interest, containing not only news from all the school participating in

SULLIVANS IN WYOMING

A copy of the "Thermopolis (Wyoming) Independent Record," has just come to the desk in the Star office as the compliments of C. L. Sullivan and sons of that city.

C. L. Sullivan was formerly manager of the local Friona Wheat Growers elevator and is well and favorably known in this locality. He and his sons, Bruce and Glenn, are now in the oil refining business at Thermopolis where they are meeting with great success in their enterprise of refining "black oil", a large deposit of which is located at that place.

The "Record" gave an extended account of a banquet given by the Lions Club, at which the Sullivans were guests of honor, and included a very interesting talk by Bruce Sullivan on the value of the "black oil" and its by-products in which he stated interesting facts concerning its history and uses in the "dim past".

Among the things mentioned by Mr. Sullivan in his talk, amongst which were the following: "Asphalt from black oil was used as an embalming fluid by the Egyptians to preserve mummies." "Asphalt was used on Noah's Ark to make it water-proof." "The basket in which Moses slept on the Nile was made water proof with pitch, and the streets of Babylon were paved with asphalt."

The Star is very grateful to Mr. Sullivan for this copy of the "Record."

RABBIT DRIVES

"Rabbit drives" as a means of reducing the rabbit pest are becoming quite popular in this portion of the "Plains Country," and appear to be proving quite successful in attaining that end.

A "drive" was held on Monday over at the "Big Square" community. Another was held on Tuesday in the Homeland Community, and another on Wednesday in the Messenger community north of Friona.

Quite a number of Friona citizens have gone out and taken an active part in each of these drives and report having greatly enjoyed the sport and the lunches that were served by the ladies of the various communities.

THE WEATHER

The Friona county has been blessed with some real weather during the past week, the temperature having been mild and balmy, with no wind to speak of and very little freezing temperature.

Then to make it still more ideal, the clouds formed all over the sky on Tuesday afternoon and about four o'clock a light rain began falling which soon turned to a very wet snow, and this continued until ten o'clock melting almost as rapidly as it fell and resulting in at least a quarter of an inch of good moisture.

Wednesday morning dawned bright and fair with a crisp cool wind from the west and the temperature just a little below freezing.

FRIONA HOME DEMONSTRATION

The Friona Home Demonstration Club will hold its next meeting on Wednesday afternoon, February 20 at 2:30 o'clock in the school cafeteria. All members are urged to be present.

Club Reporter.

Buy fresh home made candy at Friona Drug Company.

the tournament but county news as well. Advertisements have been secured from business firms all over the county.

The paper is to sell for 2c a copy.

BLACK, TEXAS (Where White Folks are Happy) by G. E. McCrate

Henry McLean was in Farwell Monday, investigating business matters.

Bill Edelman and Miss Hare were married in Amarillo Saturday night. Details are not yet available; we extend congratulations.

Three foggy days and one misty, getting closer to rain, but still too far off to be comfortable or prospective; still hopeful.

An reminded of joke reading about as follows: Son, Dad, how do they catch lunatics.

Dad: With powder, paint and fine clothes, my son.

Dad probably knows, still, why this information, he'd probably take another chance knowing "too well" that "Happy the married" is about as consistent a phrase as "Easy payments" and this brings out the point that Americans like to gamble and this probably, in this respects refers to other nationalities as well and since Columbus discovered America and was considered crazy we won't attempt to dope this all out.

Black School vs. Summerfield School basketball ball game, Black victor, large margin, and scores too large to claim a real game, but we are proud.

Cream and eggs are king again, and cows and hens more valuable daily, probably some good advertisements on balanced feeds in this issue, so treat the live stock kindly, and make more money.

It has, we understand been quoted that our good friend, Mr. E. H. Black's interest starts at your death, but wrong again, really, he sticks through thick and thin through life in all good causes and for at least 24 hours after death and that's better than the average, we need more men like him.

SCHOOL CHORUS AT M. E. CHURCH

The Friona talent High School Chorus will present a program of religious music at the Methodist church Sunday evening at 7:30, February 17th.

Prof. Glenn Davis, director of the chorus, will accompany at the piano and the entire evening's service will be devoted to this musical program.

Everyone is cordially invited to attend and urged to be on time for the sake of the program which follows:

Voluntary
Come, Thou Almighty King & Glorioso, Congregation singing with Chorus

Prayer
Scripture
Offertory—Song of The Night—Baldwin.

Viols: Virginia Guyer, Connie Matthews, Gladys Jones, Piano: Noble McLean.

Give of your Best to the Master—Barnard.

Lead Me Gently Home, Father—Thompson, Chorus.

Prayer Perfect—Riley—Stevenson Goldina Highfill, Lucille Routh, Virginia Short, Maxine McLain.

Reading—Selected, Forest Osborne Jesus Lover of My Soul—Wesley Shuman.

More Love to Thee—Prentiss-Nolte, Chorus.

I Would Be True—Walter-Peek Claude Miller.

Heaven Song—Negro Spiritual—Swing Low Sweet Chariot—Negro Spiritual, Chorus.

The Beautiful Land—Jones, Gilbert Boatman, Claude Miller, Ira Bengler, George Taylor.

Lead Kindly Light—Arr. by Parks-Godard; Goldina Highfill, Virginia Short.

Shadows of the Evening Hours—Guy, Goldina Highfill, Lucille Routh, Virginia Short, Maxine McLain, Gilbert Boatman, Claude Miller, Ira Bengler, George Taylor.

Take Thou My Hand—Parks-Dvorak.

Now the Day is Over—Barnby, Chorus.

Benediction.

HAD TRUCK MISHAP

Some time Tuesday forenoon a man and three trucks had quite a serious mishap at a concrete culvert about two miles east of Friona.

It seems from the information gathered here that the man, who lives at Hobbs, New Mexico, was on his way home from Springfield, Ohio with a cargo of three trucks. He was driving one and trailing one with the third loaded upon the one being trailed.

The driver, it appears, left Springfield Monday morning and had driven all day and all night, and temporarily fell into a doze just long enough to strike the upright portion of the culvert.

All three trucks turned over into the harpit but no serious damage was done, the driver escaping with a few bruises and skinned places.

GOOD CHAMBER OF COMMERCE MEETING

The regular meeting of the local chamber of commerce was held Monday night at Taylor's Cafe on Main Street, where a most appetizing and bountiful supper was served by the host and his wife.

The attendance was so much larger than had been anticipated by Mr. Taylor that there not room enough for all the guests to be seated at one time, so that a part of those in attendance were obliged to wait until those who first surrounded the tables had finished their repast.

During the time of feasting supper those who were not eating were invited into Mr. Tedford's recreation hall at the rear of the dining room, and which was thrown open for the free entertainment of the guests, most of whom availed themselves of the opportunity of a few minutes exercise and sport around the pool tables.

When all had satisfied their desire for food the entire attendance was called into the Recreation hall and the meeting was called to order by president, H. G. Morris, who, in his very pleasant and genial manner announced the program for the evening and called upon the speakers who were to introduce or discuss the various matters of business before the organization.

The first matter of business that was attended to was the appointment of a banquet committee and a ticket committee for the proposed banquet that is planned to follow in the extravaganza the Parmer County Meat Show and Baby Beef Exhibition that will be held here on March 2nd.

Another matter which President Morris called to the attention of the members of the organization was the practice of traveling advertising scheme managers that frequently drift into the city and bleed our business institutions for the support of their various and unprofitable schemes, that is unprofitable to our other business institutions. Following Mr. Morris' presentation of the matter it was voted to have a committee for the purpose of passing upon all such plans and the same was appointed.

The first speaker that was called upon was County Farm Agent, A. R. Bateman, of Farwell, who presented the work that the 4-H and Baby Beef clubs of the county and the work they had in spite of the very discouraging circumstances under which they have had to work during the past two years. He said they have done some exceedingly complimentary work and he urged everyone present to take off a part of the day at least on March 2nd and visit this show, which will be held in the Buchanan-Rosson building here at Friona. He also stressed the work of the home demonstration work and the work in meat curing which has been accomplished by many farmers of the county, samples of which will be on display at the show.

Mr. Bateman was followed by Mayor Reeve, who presented a lucid explanation of the work of the PWA and told of the plans of the City Planning Board in recommending or rather applying for the PWA funds with which to carry out the purpose projects for city improvement independent of the county and school district. The City Planning Board as it now stands, is composed of F. W. Reeve, E. L. Spring and Carl C. Maurer and any suggestions that residents of the city may have to offer them will be gladly received.

Mr. Pool, who has recently come Parmer county, as assistant to County Agent Bateman, and who was present, was introduced and stated that he was very much pleased with the reception he had received thus far at the hands of the people of Friona and of the county at large, and was pleased to be considered as one of them and hoped to be able to serve them satisfactory and profitably.

Commander Ray Smith, of the Friona American Legion Post then was called upon and expressed the willingness and the desire of the local organization to be of service to the city and surrounding community in any and all ways in its power. Mr. Smith also asked that the organization go on record as favoring the immediate passage of the Soldier Bonus Bill, and that the secretary should write or wire our congressman and senators asking them to vote favorable to it, and on motion of Mr. Reeve the vote was taken and carried unanimously and the secretary so instructed.

The Trades Day committee was complimented and thanked for the excellent work which it has accomplished in arranging and carrying out the splendid and successful Trades Day programs we have had during the past three months.

The entire business of the evening was interspersed with witty jokes, stories and suggestions, which relieved the tediousness and kept the audience in an extra good humor and the occasion was termed by many of those present as being as good if not the best in the way of attendance and interest that the local organization has ever held.

Visit the 10c counter at the Friona Drug Co.

THE ROMANS

had a phrase for it—

“CAVEAT EMPTOR.” meaning “Let the buyer beware.” This was not used as a bit of balm to ease the ancient conscience, nor, yet, was it placarded in the booths and stalls of the market-place. It was a piece of every-day knowledge, born of dear-bought experience.

A shopkeeper knew little about the source of his merchandise. This tunic he bought from a trader, who said it came from Byzantium. So he sold it as the latest Byzantine style. The trader told him the dye was pure Tyrian—it wouldn't fade. So he sold it as Tyrian dyed. But the buyer knew the responsibility was his own. If he guessed wrongly, or his judgment was poor, it was HIS hard luck.

Today, fortunately, there are safer guides than the blanket-warning to “let your eyes be your market.”

These guides are the newspaper advertisements. In this newspaper, they are a catalog of the best values in town—signed by responsible firms. If the goods are not all that is claimed for them, their sponsors would need to “beware.” For no business can thrive on a one-time sale, or on dissatisfied customers.

A signed advertisement is, in a way, like a promissory note. The advertiser has made a statement, and affixed his signature as a sign of good faith.

So, read the advertisements before you start out on a buying trip. Make this habit, and see how much you save . . . in time, in temper, in money, in shoe-leather.

The Friona Star

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Friona Star will be gladly corrected upon its being brought to the attention of the publishers.

Display rates quoted on application to the publisher.
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JODOK—

(Continued from Page 1)

these questions have been asked of me, and I have just told how it appears to me. Have I made myself plain?

I have heard many people wondering why it was that Bailey county received \$180,000.00 and Deaf Smith over \$100,000.00 of Relief Funds and Farmer County received only about \$17,000.00. Well, I have always contended that there is no effect without a cause and there is surely a cause for this condition the same as for any other.

People do not often tell me anything directly, probably for fear I might break my neck trying to get to tell it to the rest of the world, or probably considering that I would not be able to comprehend it; but that does not matter so long as I hear it told to other people, which I often do from my hang-out on the street corner.

One thing I have thus learned is that we Friona people have a good mayor and two good city commissioners, who are constantly trying to protect the best interest of us "dear people." And that is not all. In Judge J. M. W. Alexander, we have a mighty good county commissioner, who has been spending his own cash in an effort to learn a few things that have been so mysteriously kept away from the public, one of which is, "the reason Farmer county has received so small an amount of relief funds, as compared to our neighboring counties.

Judge Alexander said in my hearing that he was willing that his name be used in connection with this bit of information which he received from a Federal Relief Administrator named Bradshaw, whom he conversed with recently at Lubbock. Mr. Bradshaw stated that the Highway "33" project might have been well underway or perhaps completed by this time as the funds had been allotted for it many months ago, but the funds could not be used owing to the fact that the Relief Administrator of Farmer County positively refused to approve the project.

The County Relief Administrator, so I have learned from another source, gave as his reason for not approving the project, the fact that this project, if approved, would have spent the bulk of the relief funds with the people living at or near Friona. Well, as it appears to me, any man has a right to his views so long as they are unadulterated with prejudice and bigotry, and when so held, is justified in standing by such views.

It just occurs to a casual observer, however, that the state Highway No. 7, project, which, if I am correctly informed, or, as I understand it, was approved by the County Relief Administrator, would have left all the funds expended upon it, in the southwest part of the county; but, it appears that No. 7 and No. 33 were in some way coupled together by the State and Federal Relief authorities and one could not go through without the other—hence the funds allocated for Farmer county, and not being used by it, while the Farmer County men, or, at least those at or

International Sunday School Lesson

By DR. J. E. NUNN

For Sunday Feb. 17, 1935

General Topic:—

PETER TEACHES GOOD CITIZENSHIP.

(Temperance Lesson).

Scripture Lesson:—

1 Peter 2:11-17; 4:1-5.

11. Beloved, I beseech you as sojourners and pilgrims, to abstain from fleshly lusts, which war against the soul;

12. Having your behavior seemingly among the Gentiles; that, whereof they speak against you as evil-doers, they may by your good works, which they behold, glorify God in the day of visitation.

13. Be subject to ever ordinance of man for the Lord's sake; whether to the king, as supreme;

14. Or unto governors, as sent by him for vengeance on evil-doers and for praise to them that do well.

15. For so is the will of God, that by well-doing ye should put to silence the ignorance of foolish men;

16. As free, and not using your freedom for a cloak of wickedness, but as bond-servants of God.

17. Honor all men. Love the brotherhood. Fear God. Honor the king.

1 Peter 4:1. Forasmuch then as Christ suffered in the flesh, arm ye yourselves also with the same mind; for he that hath suffered in the flesh hath ceased from sin;

2. That ye no longer should live the rest of your time in the flesh to the lusts of men, but to the will of God.

3. For the time past may suffice to have wrought the desire of the Gentiles, and to have walked in lasciviousness, lusts, winebibbings, revellings, carousings, and abominable idolatries;

4. Wherein they think it strange that ye run not with them into the same excess of riot, speaking evil of you;

5. Who shall give account to him that is ready to judge the living and the dead.

Golden Text:— Love worketh no ill to his neighbor: love therefore is the fulfillment of the law.—Romans 13:10.

INTRODUCTION

Peter is writing during or soon after the great persecution of the year 64 A. D. Silvanus had come to him bringing tidings that the churches of Asia Minor were being exposed to a fiery trial of persecution (4:12). Especially at this time werethey accused of being evil-doers, of preaching revolutionary doctrines (2:15, 16). The very name of Christian exposed them to odium and outrage (4:16). To be a good, all-round citizen is never simple and easy; especially not if one tries at the same time to be a good Christian; all the more complicated and trying then the problem of these disciples of Asia Minor—to live true to Christ and true to their duties as citizens. This epistle then is a message of counsel—good, sound advice, mingled with comforting word and reassurance—a great Christian, man of faith, speaking to his brethren in Christ.

"SOJOURNERS AND PILGRIMS,"

v. 11.

Peter addresses his readers as "sojourners and pilgrims" v. 11, and exhorts them, since that is what they are, "to abstain from fleshly lusts, which war against the soul." True, they are living in a sinful, cruel world, but only temporarily as "sojourners and pilgrims," not as permanent citizens. They are in the world, but not of the world. Their real citizenship is in heaven (cf. Phil. 3:20). Moreover, they well know in how low esteem they are held by the Gentile world. The only way, therefore, for them to make headway as Christians is to see that their professions are backed up by their lives. Already they are called "evil-doers." The greatest power to be used in breaking down this impression is the

near Friona, for I was able to see them every day, were left to loiter on the streets or sit and twiddle their thumbs for lack of something better to do. Now, if Mr. McCuam is honest and sincere in the stand he has taken in the matter, and his views are unbiased by either prejudice or bigotry, I commend him in adhering to them.

So far as I have been able to learn our local relief man, Mr. Wikison, did his full duty in expending in some worthwhile public improvement, all the funds that were allowed to him.

purity of their lives. To prove the reality of the faith which they profess they must with very precaution "abstain from fleshly lusts, which war against the soul."

OBEDIENCE TO GOVERNMENT, v. 13.

"Be subject to every ordinance of man." The word translated "ordinance" is "used ordinarily in many senses, e. g., of peopling a country, of founding a city, of setting up games, feasts, altar, etc. In Biblical Greek and its descendants it is appropriated to creation. Here it is apparently selected as the most comprehensive word available. It refers to all human institutions, which man set up with the object of maintaining the world which God created."—J. H. A. Hart. "For the Lord's sake." "Not because the Lord ordains a Caesar, but because the Lord's life was one of obedience, because he himself showed respect to Pilate, and because he commanded his people to obey (Matt. 22:21)."—Charles Higg. Also, no doubt, so as not to bring dishonor on the name of Christ.

DUTY TO MAN AND GOD, v. 17.

Honor all men. "The fact that there were in every man traces of the 'image of God after which he had been created, and infinite undeveloped capacities which itself a reason for treating all, even the vilest and most degraded, with some measure of respect. It is obvious that the 'command is perfectly consistent with showing degrees of honor according to the variations in men's character and position. It would almost seem as if the Apostle chose the most terse and epigrammatic form for the great laws of conduct that their very brevity might impress them indelibly on the minds of his readers."—E. H. Plumpire. "Love the brotherhood." "There is, as far as it appears, no case where a fellow-man, as man, is called a brother" in the New Testament. Such passages as Matt. 5:22 ff., Luke 6:41 ff., presuppose a special bond of "brotherhood."—B. F. Westcott. "Fear God." "Love persuades a man purely for the goodness and loveliness of God, to fear to offend him, though there were no interest at all in it of a man's own personal misery or happiness." Archbishop Leighton. "Honor the king." These last two admonitions are found in close relation, though with a slightly varying emphasis, in Prov. 24:21. "Fear thou the Lord and the king."

BEHAVIOR OF THE GOOD CITIZEN

First of all, the good citizen behaves, in the ordinary sense of that term. He gives heed to his manner of life. He lives an upright life before the world. He "conducts himself properly." His behavior is, seemingly, it is honest; it is above reproach. And his behavior which is primarily a personal matter is nevertheless a means of influence upon others. His behavior must appear seemly unto others. And, therefore, his manner of life before unbelievers, even heathen and Gentiles, to use the nomenclature of the Apostle, must be influenced by it. So the good citizen not only does right for right's sake and behaves seemly for his own sake, but also he makes it a point to regard his manner of life and takes heed to it for the good of others who may observe him and also for the glory of God. The good citizen may expect

VISITED IN LILLARD HOME

Mr. and Mrs. J. C. Winn, of Amarillo, spent a part of last week in this community as guests in the home of Mr. and Mrs. L. F. Lillard at Pure Bred Farm seven miles north of town.

Mr. and Mrs. Winn were at one time residents of Friona, having been among the pioneer settlers of the town and have a large circle of friends among the early settlers here, of whom they had an opportunity to meet again while in the community, and all of whom were pleased to meet and greet them again. They departed for their home last Friday.

FOR SALE—Good Kanota Seed Oats. Free from Johnson grass. See Paul Itener or C. C. Wells. 3tp 30

For the most refreshing drinks, try the Friona Drug's, just north of the Post Office.

STRAY BITS

Better to go back than to go wrong.
 Thinking is a habit; at certain times a bad one.

The question is, do the Joneses enjoy being kept up with?

Blessed are the peace makers; but their lot is discouragement.

It is easier for a girl to love a man if she knows he is wealthy.

criticism, even when he does good out of a good motive and the fruits of his conduct are altogether good for himself and for his fellow man. He may expect censure from those who are not likewise good.

GOLD IN THE GOLDEN TEXT

Love worketh no ill to his neighbor: love therefore is the fulfillment of the law (Romans 13:10).

Love works. Of course, it does. Whoever heard of idle love? And it works good, or what it believes to be good. At all events, it does or designs no ill. And its wave of helpfulness strikes the neighbor first. Thence it widens out to all the world. Love fulfills. It is easy for love to be law-abiding. But the loveless are the lawless. It is hate that is laid low by the lightnings of the law. Love summarizes the Decalogue. Love inspires every duty to God and man.

Our attitude toward God is not that of a slavish fear which crings like a coward before a mighty potentate. On the contrary it is a becoming awe and respect which fosters a spirit of true reverence. So the imperative may be translated: "Reverence God," or "be reverent to God."

Stomach Gas

One dose of ADLERIKA quickly relieves gas bloating, cleans out BOTH upper and lower bowels, allows you to eat and sleep good. Quick, thorough action yet gentle and entirely safe.

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WASH UP

If you will try a Maytag this week, your washing worries will be solved. See just how easy and quickly the Maytag cleans the worst soiled clothes. Watch the water action as it quickly makes the clothes spotlessly white, and without that back breaking drudgery. Buy a Maytag from your local dealer and guarantee yourself years of satisfaction laundry service.

DeLvals are the leading cream savers. We are anxious to let you try a new De Laval. Convince yourself that you are now losing money.

See those new enamelware pieces now on display, made by Federal the makers of that guaranteed ware. We also offer you 50c on any piece of cooking ware on a piece of Chipproof guaranteed enamelware. It is an offer worthy your prompt acceptance.

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O. F. LANGE, Manager

Military Display in London

Among the peculiar traditions of the country is one which prohibits all except three regiments from marching through the streets of London with colors flying and drums beating. The three privileged regiments are the brigade of guards, the royal fusiliers and the Middlesex regiment. The guards regiment supplies a guard each day for Buckingham and St. James palaces, the tower of London and the Bank of England.—London Tit-Bits.

Hot Springs

Medical properties of the hot springs of Arkansas were well known to the Indians centuries ago and they visited them for their healing effects. Hot Springs outdates even Yellowstone as a public park, having been established as such in 1832 although it did not become a national park until 1921. It also bears the distinction of being the smallest in the park system, being only one and a half square miles in area.

Disowned

A Scotsman's dog stole a bit of meat from a butcher's shop.
 "Is that your dog?" asked the butcher.
 "It was," said the Scotsman, "but he's keeping himself now."

RHEA CLUB NOTES

The Rhea Home Demonstration Club met February 5th in an all-day meeting at the home of Mrs. Charles Schlenker with fifteen members and the home demonstration agent present.

Mrs. Wilson gave a very interesting report of the County Meat Show which will be held at Friona on March 2nd. One new pattern was finished and the new year books were distributed.

After lunch Miss McKenney gave an illustration lecture on "Clothing Storage Space." The next club meeting will be a social for the club members and families.

SPENT VACATION AT HOME

Miss Rosella Dixon, daughter of Mr. and Mrs. C. W. Dixon, of Rhea community, who is attending college at Lubbock, spent the mid-term vacation last week at home with her parents.

Mrs. J. R. Walker, who was seriously injured by being struck by an automobile on the streets in Cleburne two weeks ago, is only slightly improved.

We have a complete line of package drugs and school supplies at the Friona Drug Company.

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"Safety First"

Is a worthwhile Motto at all times and under any conditions, BUT it is especially so when considering the FIRE HAZARD in regard to one's home.

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I. E. S. BETTER SIGHT LAMPS

America's foremost eyesight specialists and lighting engineer have developed a radically new lamp for study and reading. It provides the abundance of glareless light that eyes need when studying or doing other visual tasks for prolonged periods.

There are a number of models of this new lamp upon which exacting tests have been made to comply with requirements deemed necessary for good lighting. These are identified by the I. E. S. tag of approval.

Without obligation on your part you are invited to avail yourself of our trail plan in your home. Please inquire at our office. Study Lamps \$5.95—Junior Floor Lamps \$7.95. Terms on either model as low as 95c down. On Study Lamp balance payable \$1.00 per month on your electric service bill; on Junior Floor Lamp \$1.25 per month.

Texas Utilities Co.

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The Gas Steam Radiator brings all the advantages of automatic gas steam heat without the expense of operating a boiler. Each radiator burns its own gas in a burner concealed in the base.

See your Gas Appliance Dealer or your Gas Company
WEST TEXAS GAS COMPANY
 Good Gas With Dependable Service

HOW MUCH DO YOU SPEND FOR ADVERTISING

The Harvard Bureau of Business Research and the Northwestern University Bureau of Business Research compile the following percentage of gross sales as usual and correct for advertising expenditures of successful retail stores:

Department Stores	1.9 to 3.1%
Grocery Stores	1.0%
Haberdashers	3.3%
Women's Wear Shops	3.1%
Furniture	6.3%
General Merchandise	1.5%
Drug Stores	1.0%
Shoe Stores	2.9%
Electrical Shops	2.7%
Hardware	1.0%
Cleaning and Dyeing	3.3%
Jewelry	3.1%
Meat Markets	1.0%
Florists	5.0%
Millinery	2.2%
Music Stores	3.3%
Restaurants	3.1%
Specialty Shops	3.8%

Does your advertising investment compare with the average? Perhaps your budget needs revising. According to Bradstreet's report, 95 per cent of all businesses that fail are non-advertiser.

If you want to cover Friona's trade territory, advertise in

THE FRIONA STAR