

# The Friona Star

OFFICIAL NEWSPAPER OF PARMER COUNTY, TEXAS

Vol. 9—No. 20

FRIONA, PARMER COUNTY, TEXAS, FRIDAY, DECEMBER 7, 1934

## 6 Friona Teachers Attend Convention At Galveston, Tex.

Six teachers from the Friona Public Schools were in attendance at the annual convention of the Texas State Teachers' association, which met in Galveston on Thursday, Friday, and Saturday of last week.

Mr. and Mrs. George A. Heath, accompanied by Miss Louise Holgate, Miss Marie Gardner, Miss Vivian Boston, and Miss Marie Gardner, made the trip to Galveston by car going by way of Austin and returning through Waco. They report the convention as having been a great builder of enthusiasm and of practical inspiration to them.

Besides attending the four general sessions of the convention, on Friday they went to the special session of music, English, home economics, and superintendents—offered for those especially interested in those fields of endeavor. "New Eras in Education" was the subject of an address by Governor-elect Alfred before the association; and was in general the theme of the convention.

The emphasis of the educational trend is now toward more vocational training, according to those returning from the meeting. Music and art in education were stressed; and plans for curriculum revision were foremost in the speeches made, also.

Miss Holgate went to the Teachers' association meeting as a representative of the secretary of the ex-Students of W. T. S. T. C. at Canyon. Mr. Heath also represented that organization, which works for the betterment of public education in general in the state.

## JUNIOR WOMEN'S CLUB

Reports of the Friona Junior Women's Club delegates to the state federation meeting of junior clubs in Austin just before Thanksgiving was the chief item on the program Tuesday evening, December 4, at the home of Mrs. Wright Williams.

Miss Wanda Walk, who represented the club at the convention, gave an interesting and humorous account of the trip. Miss Lola Goodwine, also attending the meeting, filled in the account with the relation of further details. Miss Gladys Settle on account of absence from the club meeting was unable to give her report on the convention.

Papers on "Recipes for a Happy Marriage" by Mrs. Sloan Osborn and "Some Things I Would Teach a Young Girl" by Mrs. H. T. Magness were given. A reading, "Home" by Edgar A. Guest was given by Miss Thelma Osborn. Refreshments of sandwiches, cakes, coffee, and candy were served about fifteen members on the convention.

In the business session preceding the program there was a discussion of the plan to piece a quilt to raise funds for the club. A choral practice for members interested in singing was inaugurated at this meeting. The group under the direction of Mr. Glen Davis plans to meet at the grade school auditorium the hour before each regular club meeting for practice on songs.

The club adjourned with the decision to hold the next meeting on December 18, at the home of Mrs. James Bragg twenty miles west of town at Rhea if the weather permits.

Miss Irene Crawford of Hereford visited in the T. J. Crawford home Thursday and Friday of last week.

15  
More SHOPPING DAYS

## SHOWER GIVEN

A farewell handkerchief shower was given Mrs. G. R. Miller by the Methodist Ladies Tuesday, November 28, at the home of Mrs. Wright Williams. Mrs. Miller, who was former president of the Methodist Young Women's Missionary Society, departed Wednesday, with her husband for San Angelo, where they will remain until after the Christmas holidays.

They plan to move to Denver, Colorado, the first of the year, where Mr. Miller has secured employment with an oil refining company there. Mrs. C. L. Sullivan will also be employed by the same company, and will remove with his family to Denver.

Miss Louise Jones of Abertathy is visiting in the home of Miss Juanita Crow this week. Miss Crow returned Sunday from a week's visit with friends in Abertathy, having spent Thanksgiving there.

## DEER HUNTERS BAG LIMIT

Howard Morris, manager for the Buchanan-Rossan implement company, spent a few days over in the deer country of New Mexico two weeks ago and returned with a ten-point buck, the largest that has been taken by any of the local sportsmen. Charley Bainum and Black Pailwell, who spent several days in the hunting region of South Texas, returned last Friday also with two fine specimens.

Each of these boys are having the skins of their game tanned and made into beautiful rugs and the heads they are having mounted to retain as trophies of their marksmanship. Merle Harry is doing the work.

Mr. and Mrs. J. R. Rodon and Mr. and Mrs. Roy Slagle celebrated Thanksgiving by attending the Amarillo-Pampa football game at Amarillo Thursday afternoon.

Castle or a palace, but that its ruin was entire. "That there are homes of which being built which grip the rock and which no storm can overthrow, we know with a glad assurance. But we cannot be indifferent to the fact that there are homes, attractive, beautiful, which have no foundation, and which when the final storm comes will go down with a great fall."

## THE TEACHING OF APOLLOS

As a Jew Apollos had been well trained in Old Testament lore. As an Alexandrian he had come in contact with the ripest learning of his day. He was a disciple of John the Baptist. Certainly he knew the duties of repentance and of faith in the coming Messiah. However his knowledge was imperfect for he seems not to have known the details of the earthly life of Jesus nor the coming and work of the Holy Spirit. He was mighty in the Scriptures. He knew the Old Testament well. He was skillful in its use. The Messianic prophecies glowed under his interpretation. And when he learned that the promised Christ had already appeared in Jesus of Nazareth his faithfulness to the Word of God was rounded out to fullness including both forecast and fact. He began speaking in the synagogue with confidence and conviction and soon his ministry was widened and deepened. For "he powerfully confuted the Jews, publicly showing by the Scriptures that Jesus is the Christ." v. 28.

## GOLD IN THE GOLDEN TEXT

Give diligence to present thyself approved unto God, a workman that needeth not to be ashamed, handling aright the word of truth. 2 Timothy 2:15.

We have the word of truth. It is the word of salvation to a lost world. It is the word of edification to individual believers and churches. It is the word of God calling men to the better life here and the larger life hereafter.

We ought rightly to divide the word of truth. We should not neglect nor ignore it. We should not misuse, misinterpret, nor misapply it. We should receive it reverently, read it carefully, practice it faithfully, treasure it with heartfelt devotion, and transmit it with accuracy.

## HOME FROM CONVENTION

On Wednesday morning of last week, Misses Lola Goodwine, Wanda Walker and Gladys Settle, returned from Austin, where they have been in attendance at the state meeting of the Confederation of Women's Clubs.

They report a most enjoyable and instructive program at the convention. They also visited while away, Houston, Galveston, and several other important cities enroute, and were for a short time the guests of Mrs. Floy Goodwine, sister of Miss Lola, who is teaching at Deer Park, a few miles south of Houston, and saw for a few minutes, Miss Helen Crawford who is attending the State University at Austin.

## BUILDING REMODELED

Remodeling of the building on the southwest corner of the school grounds into a manual training shop and agricultural building was begun as an F. E. R. A. project the first of the week. Plans for the project were approved by the Deputy State Superintendent on his visit here a few weeks ago.

J. C. Wilkinson is in charge of the work being done with funds furnished by the C. W. A. and state department. A concrete sidewalk connecting the remodeled building with the sidewalk which was laid in front of the grade school and high school buildings has been put down this week also.

## RED CROSS CAMPAIGN

Mrs. R. H. Kinsley, local secretary-treasurer of the Red Cross drive, reports the collection of \$28.54 in the three weeks drive ending on Thanksgiving Day. Twenty-six memberships are reported, while the remainder includes the collection taken at the Armistice Day program given at the school while not as large a contribution as would have been desired, it will give Friona a fair representation in the donations given in the county, those in charge of the drive here report.

## CROW BUYS FLEET STORE

Friends of Mr. R. F. Fleet were considerably surprised to learn of the sale last Saturday of the Grocery and Meat Market, operated here under his management for the past five years.

L. M. Crow has purchased the business, and will be in complete charge tomorrow. Mr. Fleet expressed himself as having no definite plans for the immediate future. He will remain in Friona at least until the first of the year; and possibly will continue to make his home here.

## Y. P. D. GIVES PROGRAM

The Y. P. D. of the Methodist church observed their annual H. C. M. (Hughes Caperton Memorial) Day Sunday with a special program at 7:00 p. m. This consisted of a study of the lives of the men whose names commemorated the history and present status of the H. C. M. student loan fund.

The program led by Joan Clinkinsdale consisted of: 1. Call to Worship—praise and silent prayer; 2. Hymn—Onward Christian Soldiers; 3. Prayer and scripture lesson—Rev. H. L. Thurston; 4. Hymn—We've a Story to Tell to the Nations; 5. Why H. C. M.—Pauline Parr; 6. John F. Caperton—Martha Slagle; 7. Harry L. Hughes—Mildred Hughes; 8. Status of Fund—Thelma Osborn; 9. Requisites for a Loan—Leslie Lovelace; 10. Offerory and offering—Mrs. Sam Taylor; 11. Benediction—Group.

## CONGREGATIONAL CHURCH

Sunday School—10:00. Morning Worship—11:00. The pastor's subject will be "Leave us Alone." The Men's study class at 10:00 A. M. in the parsonage, will discuss, the re-adjustment of the courses of study, in our public schools, and colleges, to meet the practical needs of today.

Committees have been appointed to prepare an appropriate observance of Christmastide. The missionary boxes for the year contain enough to meet our benevolent apportionment, together with the monthly missionary offerings of the Sunday School.

## LADIES AID MEETS

An all-day meeting of the Cheery, Cordial, Congenial, Comfortable, Congregational Circle of the Ladies Aid was held at the home of Mrs. Belle Mauer a week from last Tuesday. A covered dish luncheon was served at the noon hour.

Two quilts were quilted in the course of the day; and seventeen members came during the course of the day and took part in the good work. The Circle plans to hold its quarterly tea sometime during the early part of this month, according to the members.

Travis Hinson, son of Mr. and Mrs. A. D. Hinson, living southeast of Friona, is enrolled in the University of Oklahoma this semester.

## MRS. O'REAR HONOURED

Mrs. J. Harlan O'Rear, who was formerly Miss Ester Reeve, was honored by a miscellaneous shower at the home of Mrs. Minnie Goodwine last Friday afternoon.

A musical wedding guessing contest was held with mock wedding ceremony was put on the aid of various properties wrapped up in brown paper parcels placed on the floor and chosen at random by the participants. Next Mrs. O'Rear was initiated into the householder's league by identifying numerous household articles while blindfolded.

After being declared a "worthy" member, gifts were brought in and laid at the feet of the honoree. When the gifts had been unwrapped and passed around for all to admire, refreshments of coffee, sandwiches, and two kinds of cake were served to approximately thirty-five guests. Among those present were: Mesdames O. F. Lange, D. W. Hanson, H. W. Wright, R. H. Kinsley, Samuel Pearson, J. C. Wilkinson, Fred White, Wright, R. F. Fleet, F. N. Welch, Floyd Reeve, J. A. Guyer, J. W. Ford, L. F. Lillard, Janet Johnson, S. F. Warren, Rex Johnson, James Bragg, William Guyer, Belle Mauer, Logan Sympton, and E. B. Whitfield.

Misses Margaret and Lolo Goodwine, Mary and Ruth Reeve, Wanda Walker, Mary K. Crawford, Lucille New, Virginia Guyer, and Martha Hanson.

## WOODSMEN ELECT OFFICERS

The Woodmen of the World lodge met last Friday in the American Legion Hall and elected officers for the coming year. Mr. O. F. Lange was elected council commander. Other officers elected included: P. C. C. banker, O. E. Massey, secretary—W. W. Jangor, escort—Robert Drake. Thirty-eight new members were initiated into the W. O. W. at the last meeting. Plans were made to hold regular meetings on Tuesday night of each week. The lodge rooms are the American Legion Hall in the Crum Building, which are to be shared jointly with the American Legion.

## LIVING FAMILY LEAVES

Mrs. G. L. Livings and son Donald departed Monday morning for Blackwell, Oklahoma, the home of Mrs. Livings' parents, where the family will leave household effects until a definite location of their future home has been decided.

Mr. Livings remained at home for the sale of farm implements and live stock, which is being held at the farm one-half mile from town this afternoon. The Methodist ladies have charge of the sale of lunch on the grounds.

After the sale Mr. Livings plans to leave for Oklahoma and the Ozarks in northwestern Arkansas, where he and his family may make their home for the future. Mr. and Mrs. Livings are pioneer residents of Friona, having lived here for twenty-six years.

Mr. and Mrs. Merle Syvester returned last Friday from a two-weeks vacation and hunting trip in Dimmit County, Texas. Mr. Syvester reports the bagging of a fine 11-point buck, possibly the largest Friona sportsman has succeeded in getting this season.

Mr. Lacy returned recently from a trip to the Rio Grande Valley with a carload of cattle for an Amarillo man and while visiting in the country around Brownsville near Houston. Mr. Lacy found extremely favorable crop conditions with long grass bearing evidence to plenty of moisture received by that section.

Among the visitors home for the Thanksgiving holidays were Miss Margaret Goodwine, who is teaching speech in the Vernon school; Hedy Reeve, who is teaching in Snyder; Mrs. V. Harlan O'Rear, formerly Miss Ester Reeve, who is teaching at Goodnight; Miss Mary Reeve, who is teaching at Big Spring; Miss Reba and Roberts Hill and Glen Reeve, all of whom are in school at West Texas State Teachers College at Canyon; and Lex Alexander, who is attending Texas Technological College at Lubbock.

Mr. and Mrs. Harlan O'Rear; formerly Miss Ester Reeve, spent part of the Thanksgiving holiday with the bride's parents, Mr. and Mrs. F. W. Reeve. They departed Friday evening to spend the remainder of the holiday with the groom's parents at Altus, Texas, before returning to Rossmore school teaching duties at Goodnight where they are both employed. Mrs. O'Rear is principal there; and Mrs. O'Rear is third grade teacher.

## SEVERAL ITEMS OMITTED

Because of illness of a member of the mechanical force, the publishers of The Star have omitted several articles which will appear next week.

Mr. Bob Drake spent Thanksgiving with his parents at Kress, Tex.

## Mary E. Sympton, 89, Passes Away; Burial In Illinois

Mrs. Mary Elizabeth Sympton was the daughter of James and Sophia Barber, and was born near Rockwood, Illinois, Nov. 15, 1845. She passed out of this life on December 2, 1934, at the age of 89 years and 17 days of age.

In her early womanhood she was married to James Sympton, and soon after their marriage Mr. Sympton enlisted as a volunteer in the 80th Regiment of Illinois Volunteer Troops of the Civil War, with which he served throughout the war, receiving several minor bullet wounds, but would never consent to enter a hospital. After the war he returned to his home and engaged in farming. He died in July 1893.

To their union there were born eleven children. Two daughters and another daughter, Mrs. Sherman Laidler, died ten years ago. Four daughters and three sons still survive her. The daughters are Mrs. A. P. Browfield, of Ava, Illinois; Mrs. John White, Mrs. Bertha Harry and Mrs. Grace Hart all of Friona, Texas. The sons are J. H. Sympton, of Rockwood, Illinois; E. L. Sympton, of East St. Louis, Illinois; and LeRoy Sympton, of Friona.

Early in life Mrs. Sympton united with the Christian Church, and remained a faithful and consistent member of that church throughout the remainder of her life. She spent her life in the service of others, and the night was never so dark or so cold that she would not leave her home to attend any neighbor who was sick or in distress from any cause.

She moved from her Illinois home to Friona, in the Spring of 1915, and has been a resident of this place ever since, having made only five visits to her old home during that time.

In addition to the above named children, twenty grandchildren, and seven great grandchildren, survive to honor the departed.

At the close of the services the funeral party, consisting of Mr. and Mrs. John White, and Mr. and Mrs. Logan Sympton entailed for Rockwood, Ill., where enternment will take place.

## MARY ELIZABETH SYMPTON

The passing of Mother Sympton, last Sunday night, at 7:30, was of unusual interest, as she had entered upon her 90th year but a few days before her death. Nearly twenty years of this worthy life was spent in Friona with her respected children here. The most eloquent testimony to her saintly Motherhood was manifested by old neighbors and friends, who sought to minister to her comfort for the five or more weeks the vital spark flickered there peacefully returned to God who gave it.

The home of Mrs. Grace Hart, a daughter, has been sanctified for years by the loyalty, and tender ministry of children who call her blessed.

Funeral services were conducted from the above residence, and at the Congregational Church, at 9:00 A. M. Tuesday when five ministers took part. Messrs. Cummins, Howlett, Culpin, Thurston, and Pearson, bringing messages of hope and comfort, in scripture, prayer and tribute.

Old residents acted as pall-bearers, and flower-escorts, while familiar friends formed her choir. A favorite hymn of the departed, "Safe is the Arms of Jesus," and "Sometime the Silver Cord will Break," expressed the hope of all present.

The pastor read the obituary, adding a brief comment on Mother Sympton's precious contribution thru the years to her family; her countless deeds of mercy and neighborly helpfulness during the fateful Civil War, and the pioneer days of Southern Illinois, and her faithful Christian character.

A poem "Abide With Me," aptly closed a service in which Thanksgiving mingled with bereavement for a Mother beloved.

## GONE TO HOT SPRINGS

Mr. and Mrs. W. C. Fallwell and daughter, Miss Edna, departed last week for a sojourn of several weeks at Hot Springs, N. M.

Mrs. Fallwell has been in poor health for some time and the trip is being made in the hopes of benefiting her health.

## LIVE AT HOME CLUB

The Live-at-Home Demonstration Club met Thursday, November 15th, at the home of Mrs. M. Lacy.

Miss McKenney gave instructions on "rue making." New officers for the coming year were elected. There were twelve members and one visitor present.

The next meeting will be held at the home of Mrs. Lea, five miles north of Friona, Dec. 6.

## International Sunday School Lesson

By DR. J. E. NUNN

## For Sunday Dec. 9.

General Topic: THE CHRISTIAN AS TEACHER.

Scripture Lesson: Matt. 7:24-25; Acts 18:24-28.

Matt. 7:24-25. Every one therefore that heareth these words of mine, and doeth them shall be likened unto a wise man, who built his house upon the rock.

25. And the rain descended, and the floods came, and winds blew, and beat upon that house; and it fell not: for it was founded upon the rock.

26. And every one that heareth these words of mine, and doeth them not, shall be likened unto a foolish man, who built his house upon the sand.

27. And the rain descended, and the floods came, and the winds blew, and smote upon that house; and it fell: and great was the fall thereof.

28. And it came to pass, when Jesus had finished these words, the multitudes were astonished at his teaching:

29. For he taught them as one having authority, and not as their scribes.

Acts 18:24. Now a certain Jew named Apollos, an Alexandrian by race, an eloquent man, came to Ephesus; and he was mighty in the scriptures.

25. This man had been instructed in the way of the Lord; and being fervent in spirit, he spake and taught accurately the things concerning Jesus, knowing only the baptism of John.

26. And he began to speak boldly in the synagogue. But when Priscilla and Aquila heard him, they took unto him, and expounded unto him the way of God more accurately.

27. And when he was minded to pass over into Achaia, the brethren encouraged him, and wrote to the disciples to receive him; and when he was come, he helped them much that had believed through grace.

28. For he powerfully confuted the Jews, and that publicly, showing by the scriptures that Jesus was the Christ.

Golden Text: Give diligence to prevent thyself approved unto God, a workman that needeth not to be ashamed, handling aright the word of truth.—2 Tim. 2:15.

INTRODUCTION It is significant that Jesus closed his Sermon on the Mount with an epilogue on the importance of doing as well as hearing all that he had said. To satisfy the intellect is a worthy aim of teaching, but it is not enough. There must be an added objective—to challenge the will to action. Hearing and doing must go together, and genuine does not allow them to become separated. As important as it is for teacher to impart truth and to fill the minds of his pupils with facts, it is even more important that he shall so influence their wills that they will determine to do that which they have heard. Changed thinking and living, therefore, is the twofold objective for all serious teaching.

A WISE BUILDER, v. 24. "Who built his house upon the

rock." "A great host of people who have tried many another foundation are singing today.

"On Christ, the solid Rock, I stand;

All other ground is sinking sand." Yes, the one solid foundation for human character has been abundantly proven to be the Lord Jesus Christ, his person, his word, his work, his grace. They are anxious now about St. Paul's Cathedral. Parts of the foundation have shown signs of weakness, and grave concern is felt for the safety of the structure. It would be a national calamity if serious harm should come to that noble pile which lifts above the smoke of London "the finest dome in Christendom." But it is an infinitely greater calamity when a man created in the image of God and redeemed by the blood of Christ crumbles in to everlasting ruin.—Rev. J. D. Freeman.

THE "ROCK OF AGES" v. 25 "And it fell not: for it was founded upon the rock." "A man who takes Christ for his pattern, Christ's teachings for his principles of life, is a man whose life is safe and who shall endure. His life is rightly founded on a permanent unchanging base. He rests upon a rock, even the rock Christ Jesus. He is that man who goes to the foundation of things, that man, to use Luke's phrase (Luke 6:48), who "dugged and went deep." This is the man who builds upon that foundation to which Paul refers when he says, "Other foundations, can no man lay than that is laid, which is Jesus Christ" (1 Cor. 3:11).—Rev. Herbert M. Gerner.

"Rock of Ages, cleft for me, Let me hide myself in Thee." A FOOLISH BUILDER, v. 26. "Shall be likened unto a foolish man." When Christ says, "Thou fool," it behoves men to look well to their going, for they are facing the wrong way. This jazz age of ours seems to think that folly does no harm. Not so, says our Lord. For every foolish word, not to say foolish act, we must give account in the day of judgment. They all help to build our house of life on the slippery sand. "Who built his house upon the sand." He built it in some wady, or dry bed of a stream. No sign of water in the rainless season, but a rushing torrent as soon as the rains come. The floods that hurl themselves down these great ravines uproot trees, carry high rocks along, bear everything before them. He put his house there because it was easier to do so.

RUIN AT LAST, v. 27 "And the rains descended, and the floods came, and the winds blew, and smote upon that house." This description of the storm is, word for word, like the preceding except for the word translated "smote," which signifies in the Greek that it beat upon the house with an immediate, smashing effect. The house on that rock could stand the gale; the house on the sand went down against it with one great crash. "And it fell and great was the fall thereof." These solemn words imply not that the house was a large one, like

castles or a palace, but that its ruin was entire. "That there are homes of which being built which grip the rock and which no storm can overthrow, we know with a glad assurance. But we cannot be indifferent to the fact that there are homes, attractive, beautiful, which have no foundation, and which when the final storm comes will go down with a great fall."

THE TEACHING OF APOLLOS Acts 18:24-28 As a Jew Apollos had been well trained in Old Testament lore. As an Alexandrian he had come in contact with the ripest learning of his day. He was a disciple of John the Baptist. Certainly he knew the duties of repentance and of faith in the coming Messiah. However his knowledge was imperfect for he seems not to have known the details of the earthly life of Jesus nor the coming and work of the Holy Spirit. He was mighty in the Scriptures. He knew the Old Testament well. He was skillful in its use. The Messianic prophecies glowed under his interpretation. And when he learned that the promised Christ had already appeared in Jesus of Nazareth his faithfulness to the Word of God was rounded out to fullness including both forecast and fact. He began speaking in the synagogue with confidence and conviction and soon his ministry was widened and deepened. For "he powerfully confuted the Jews, publicly showing by the Scriptures that Jesus is the Christ." v. 28.

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INVITATION FOR CHRISTMAS By Alice S. Palmer

How glorious! How wonderful! thought Dan, an invitation for Christmas! Christmas with Rose Marie!

Dan had been an orphan at the same school with Rose Marie and a great friendship had sprung up between them. She had since been adopted by a kindly family in the East, but had always kept in touch with her old friend, Danny.

Now the invitation for Christmas, Dan had never been invited anywhere for this one great holiday and his whole being was stirred with great expectation.

Danny had always had a most pleasant Christmas at the orphanage. Many generous persons had helped make it so, but he had never been to a real "home" Christmas celebration. His heart leaped with joy.

"Wonder how it will be! Wonder how it will be! Wonder how it will be! Oh, boy, I can't wait!" "Let's see," pondered Dan. "How old is Rose Marie? She was twelve when she left and that was five years ago. Why she must be seventeen, and a young lady! Wonder how she looks! Wonder if she still blinks those hazel eyes and shakes her 'molasses candy' hair about like she used to do."

Some days later an atmosphere of complete Christmas joy pervaded the cozy home of the Gaylords on East End avenue. The turkey was sizzling in the oven and the great variety of Yule cookies were being frosted and tinted with the Christmas colors.

Some hours later, all was a hushed silence as the little family seated about the lighted tree awaited the guest of the evening.

Soon there were footsteps crunching the snow and the next moment the loud peal of the doorbell.

Father met Dan with the cordial welcome of "Merry Christmas, my boy! I presume this is Danny—our Rose's old friend from Rye Junction."

Then Mother and Rose Marie, their faces wreathed in Christmas smiles, reached for Danny's outstretched hands, simultaneously.

Danny had never in all the months he'd believed anyone as lovely as Rose Marie.

"Why, Rose Marie, you are wonderful, simply wonderful! The same eyes, the same hair, oh, I—"

"Here, here, you young people, you are forgetting it's Christmas, Merry Christmas, Dan! Merry Christmas, Rose Marie!" shout Dad.

Then followed an "honest to goodness Christmas in a real home."

Everywhere Danny's eyes rested. It seemed to say in golden letters, "Merry Christmas, Dan!" "Merry Christmas, Dan!"

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CHEAP PHOTOGRAPHS FOR XMAS

We are making a very cheap price this year on our photos for Xmas gifts. Why not give yours, its a personal gift. Our Studio will be open from 1 to 5 o'clock P. M. on Sundays for those who cannot come on week days. And will also guarantee to have your pictures finished for Xmas if made as late as Dec. 20th. Come early as possible.

Hanna & Hanna, Hereford

ROBBERS' ROOST



By ZANE GREY

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At length the fugitives came to a veritable river at which the lead horse balked. Bay, however, did not show any qualms. So he put Bay to the task. The big horse made it easily, with water coming up to his flanks. Whereupon Jim rode him back, after which the pack horses, intelligent and sensible, essayed the ford.

Then Jim returned for Helen. "I'll carry you white you hang on to your bridle," said Jim, riding close to the gray. He had to lift her sheer off her horse and around in front of him, where he upheld her with his left arm.

They made it, with the splendid horse staggering out under his double burden just in the nick of time. "You are doing fine. We have come eighteen or twenty miles. But I don't like the look ahead."

When once more they were on the way Jim gave her a biscuit and a strip of meat. "Eat. The rain will be on us soon."

Late in the afternoon there was a momentary brightening of massed clouds in the west. They rode down out of these low gravel hills that had limited their sight, into a long, green, winding valley. A red river, surely the Dirty Devil, ran, ridged and frothy, under a steep wall of earth.

"I can't hang on—longer," faltered Helen, faintly. "I'll carry you. Why didn't you tell me sooner?" reproved Jim. He knifed her reins and dropped the loop over the pommel of her saddle. Then he lifted her off her horse onto his.

So Jim rode on, aware that her collapse and the terrible nature of the desert and another storm at hand were wearing away even his indomitable spirit.

Ragged, red bluff stood up all along his right, with acres of loose rock ready to slide.

still asleep. His cramped limbs buckled under him and execrating pains shot through his bones and muscles. In the gray light objects were discernible. He could not see to the head of the gorge, where the waterfall had plunged out from the wall. But at length he saw that it had been surface water, a product of the storm, and it was gone. Beneath the bank ran a channel of fine-ribbed sand where not even a puddle showed. On the bank the horses stood patiently, except Bay, and he was nosing around for a blade of grass that did not exist on the sodden earth. The great slope appeared the same and yet not the same. A mute acceptance of ultimate destruction hovered over it.

Surprise found Jim Wall topping a rise of rocky ground miles beyond the scene of his night vigil. Again he followed his sure-footed lead pack horse. The sky was blue, the sun bright and warm, and at the moment it crowned with gold the top of the purple butte Jim had seen twice before. It appeared close now, rearing a corrugated peak above the surrounding hills. Jim was carrying Helen in front of him. Conscious, but too spent to speak or move, she lay back on his arm and watched him.

There had been a trail along here once, as was proved by a depressed line on the gravelly earth. When Jim surmounted this barren divide he suddenly was confronted by an amazing and marvelous spectacle. "Blue valley!" he ejaculated. "Blue valley!" Helen, we're out of the blues! Safe! Men live here!"

She heard him, for she smiled up into his face, glad for his sake but in her exhaustion beyond caring for her own. There was no sign of habitation, nor any smoke. But Jim knew this was Blue valley. It was long, perhaps fifteen miles, and probably the farms were located at the head, where irrigation had been possible. How could even pioneers utilize that ferocious river?

Jim followed the lead pack horse down into gumbo mud. The floor of the valley supported a mass of foliage besides the stately cottonwoods. And at every step a horse's hoof sank deep, to come forth with a huge cake of mud. At midday Jim passed deserted cabins, some on one side of the river, some on the other. They did not appear so old, yet they were not new. Had Blue valley been abandoned? Jim was convinced it could not be so. But when he espied a deserted church, with vacant eye-like windows, then his heart sank; Helen must have rest, care, food. He was at the end of his resources.

An hour later he toiled past a shack built of logs and stones, and adjoining a dugout, set into the hill. People had lived there once, but long ago. Jim's last hope fled. He was still far from the head of the valley, but apparently he had left the zone of habitation behind. The afternoon waned. The horses plodded on, slower and slower, wearing to exhaustion. Helen was a dead weight. Despair had seized upon him when he turned a yellow corner between the slope and the cottonwoods, to be confronted by a white pasture at the end of which a log cabin nestled among cottonwoods. A column of blue

O. C. JONES GARAGE See me for new and used parts.

Electric Refrigeration FOR ALL SEASONS Every day is "bargain day" with electric refrigeration. Specialists in health, whether they be physicians, druggists, dietitians, or teachers of home economics agree unanimously that the keeping of the food compartment uniformly cold is, perhaps, the outstanding advantage in electric refrigeration.

TEXAS UTILITIES COMPANY

Modern Successor To The Blazing Log!



Since man first discovered how to make fire, the blazing log has been a symbol of warmth and good cheer. In the circle of its glowing flame, mankind has found protection and comfort.

Today its modern counterpart—the Gas Radiant Heater—is providing warmth, comfort, and good cheer in thousands of homes. At mid-day or mid-night it's always ready to warm hands and hearts. Just the touch of a match and it's "on"—just the turn of a valve and it's "off."

They're beautifully styled for every mantle or fireplace—and priced for every purse. See You, Gas Appliance Dealer. West Texas Gas Co.

Xmas Gifts Galore Whatever You Need for Any Member of the Family Special Closeout—Wall Paper 20% off Making Room for New Stock BLACKWELLS HDW. & FURN.

TRADES DAY We are Doing Our Part to make Friona's Trades Day the best affair that has ever been attempted. TICKETS GIVEN WITH ALL DEALS SEE US FOR FENCING, ROOFING AND ALL BUILDING MATERIALS Rockwell Bros. & Co. "LUMBER" O. F. LANGE, Manager FRIONA, TEXAS

1901 1934 E. B. Black Co. We have Served You For 33 Years Hereford, Texas

NOW IS THE TIME To secure complete and adequate protection for your homes and business in the form of the most dependable FIRE and WINDSTORM INSURANCE We shall be pleased to consult with you and write your INSURANCE. J. W. WHITE, Insurance

# HOW MUCH DO YOU SPEND FOR ADVERTISING

The Harvard Bureau of Business Research and the Northwestern University Bureau of Business Research compile the following percentage of gross sales as usual and correct for advertising expenditures of successful retail stores:

Department Stores	1.9 to 3.1%
Grocery Stores	1.0%
Haberdashers	3.3%
Women's Wear Shops	3.1%
Furniture	6.3%
General Merchandise	1.5%
Drug Stores	1.0%
Shoe Stores	2.9%
Electrical Shops	2.7%
Hardware	1.0%
Cleaning and Dyeing	3.3%
Jewelry	3.1%
Meat Markets	1.0%
Florists	5.0%
Millinery	2.2%
Music Stores	3.3%
Restaurants	3.1%
Specialty Shops	3.3%

Does your advertising investment compare with the average? Perhaps your budget needs revising. According to Bradstreet's report, 95 per cent of all businesses that fail are non-advertiser.

If you want to cover Friona's trade territory, advertise in

# THE FRIONA STAR

### Stockmen Eligible For Emergency Feed Loans This Winter

"Stockmen in drouth areas who cannot obtain credit from other sources will continue to be eligible for emergency feed loans for their foundation herds this winter, provided they keep their credit in good standing and show their intention of repaying the loans," W. I. Myers, Governor of Farm Credit Administration said.

"The Emergency Crop and Feed Loan Officers," Governor Myers said, "have made loans in the primary drouth areas without requiring chattel mortgages in order to make funds available quickly to save hundreds of thousands of cattle and other stock, but they have done so with every expectation that the money will be repaid."

"The Emergency Crop and Feed Loan Division of the Farm Credit Administration has dealt leniently with such borrowers, but each loan case has been carefully inspected. Farmers have shown their good faith by cooperating and not attempting to get loans where they were not needed, but of course we cannot expect credit will continue to be available unless borrowers keep the loans in good standing and show their intention of paying the debts."

"The Emergency Crop and Feed Loan offices are the only source of these unsecured emergency feed loans. They are disbursed from a part of the drouth appropriation approved June 19, 1934, and are not made through any of the permanent credit institutions under the Farm Credit Administration."

"Up to November 1," Governor Myers continued, "over 191,000 farmers and stockmen obtained these initial emergency loans to feed their stock and about 134,000 supplemental advances have been made, for a total of \$21,500,000, out of the allocation of \$96,785,000 for such purposes. On an average about \$1,250,000 a week is being loaned to feed cattle and other stock, and during the winter additional credit will be available as needed if the borrowers keep their credit good and show their intention of paying their debts."

#### DORMITORY ON COLLEGE CONSTRUCTION OF MEN'S CAMPUS TO BEGIN SOON

CANYON, Dec. 2.—Construction on the Men's dormitory which will be erected on the campus of the West Texas State Teachers College as a PWA project, will begin about January first, according to information received by President J. A. Hill.

The plans are being completed by Hittenberry and Carder, architects, of Amarillo.

The dormitory will house 32 boys and will be paid for by revenues which it produces.

Miss Virginia Lillard of Hereford visited friends and relatives here Thanksgiving Day. Mr. and Mrs. Rex Johnson of Borger spent the Thanksgiving vacation at the home of Mrs. Johnson's parents, Mr. and Mrs. F. N. Welch, north of town. Miss Alice Guyer, who is working for the county relief administration at Farwell, visited home folks last week.

The H. G. L. H. Bridge Club met Tuesday, December 4, at the home of Mrs. R. K. White. Miss Edith Galloway was awarded high score at the close of the afternoon. The club decided at this meeting to disband until after the Christmas holiday season on account of the absence of some of its members. Plans for a theater party to be given some afternoon soon in this month were discussed.

Miss Martha McFarland, accompanied by Mrs. Sloan Osborn, Mrs. Claude Osborn, Mrs. O. F. Lang, and Miss Geraldine McFarland, made a trip to Littlefield last Wednesday to bring Miss Lora Mae McFarland home for the Thanksgiving holidays. They motored over to Lubbock to visit Mrs. Jesse Osborn, who is in the hospital there. They report Mrs. Osborn is showing improvement rapidly.

Thanksgiving was the occasion for at least two local weddings of which the Star reporter has heard. Miss Bernice Johnson, daughter of W. W. Johnson, and Mr. Calvin Meeks, who is employed by Clyde Seamons on his ranch east of town, were married last Thursday. The marriage of Miss Ruth Lee, daughter of J. H. Lee living north of Friona, to Mr. Steve Trigg has also been announced. The Star joins with its readers in wishing them happiness in their new estate.

Mr. and Mrs. Bernard Meeks, who were visiting a few days with relatives at Fort Worth, returned home on Wednesday morning of last week.

A good health policy for your child is a sheet of Christmas seals.

#### DEER HEADS MOUNTED

I want to Mount Your  
Deer Heads. My Work is  
Guaranteed, My prices Reasonable.

TAXIDERMIST  
MERLE HARRY  
Friona, Texas

# THE ROMANS

## had a phrase for it

"CAVEAT EMP'FOR." meaning "Let the buyer beware." This was not used as a bit of balm to ease the ancient conscience nor, yet, was it placarded in the booths and stalls of the market-place. It was a piece of every-day knowledge, born of dear-bought experience.

A shopkeeper knew little about the source of his merchandise. This tunic he bought from a trader, who said it came from Byzantium. So he sold it as the latest Byzantian style. The trader told him the dye was pure Tyrian—it wouldn't fade. So he sold it as Tyrian dyed. But the buyer knew the responsibility was his own. If he guessed wrongly, or his judgment was poor, it was HIS hard luck.

Today, fortunately, there are safer guides than the blanket-warning to "let your eyes be your market."

These guides are the newspaper advertisements. In this newspaper, they are a catalog of the best values in town—signed by responsible firms. If the goods are not all that is claimed for them, their sponsors would need to "beware." For no business can thrive on a one-time sale, or on dissatisfied customers.

A signed advertisement is, in a way, like a promissory note. The advertiser has made a statement, and affixed his signature as a sign of good faith.

So, read the advertisements before you start out on a buying trip. Make this habit, and see how much you save . . . in time, in temper, in money, in shoe-leather.

# The Friona Star