

The Friona Star

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Cogitations & Aphorisms of Jodok

I heard someone say the other day like this: "There is a certain amount of chance in all lines of effort or enterprise—enough, at least, to make them interesting; but when a man thinks it is all chance, he will fail, and the man who thinks there is no element of chance, will fail also."

Well, it just occurs to me that if that is the case, the thing for one to do is to draw his hand and play it to the best of one's ability.

A young man wanted to know how to make the small of onions off his breath. I told him to eat garlic, as I have never known that to fail.

I understand that the city's tax rolls are all ready and the collector is all set to collect the 1936 taxes for the city, but that there is no great rush among the city's tax-payers to be the first or even anywhere near the first to pay their city taxes. I understand also that the first person to pay his 1936 city tax was a man who lives in Iowa, and that he was very careful to see that all the city taxes on his property was paid, and it was found that away back in 1928 there was a small amount that was not paid, and he willingly and without complaint, paid that amount with the penalty and interest thereon.

It just occurs to me that this is a mighty good example for our resident tax-payers to emulate, but instead of paying promptly and willingly we procrastinate and put off the job as long as possible—that is, many of us—and then complain that the taxes are too high.

Well, according to information I have received, our city tax rate is no higher than is necessary to raise the required amount of funds for meeting the Waterworks Bonds and the interest on the same as they become due. We are simply trying to pay for what the city has in the way of necessities of life for its citizens. We cannot do without water, and our people would be in a sorry plight for this very necessary maintainer of life if it were not for the city waterworks, and it is paying for this water system that makes taxes so high.

That is not all either, for many of our citizens complain about having to pay for the water they use. They say it is too high, and why don't the City Commissioners put the rate down so they can pay. Well, as I understand the matter, the present rate just about enables the system to pay its own up-keep and operating expenses, so there is nothing left to help it pay off the indebtedness.

It is also possible that if every taxpayer would pay his taxes, there would be funds enough to meet the city's obligations as they come due, and possibly the present tax rate could be lowered a little. Some people say the valuation on the city property is too high. May be so, but there are not so many people who want to take for their property, what is it valued at for taxation. Of course there are a few who would, but the better way is to leave the valuation at what it is now, and if it should become possible to make any reductions at all, it could be done by lowering the rate, as the property valuations are so low now that bond buyers will not buy the city bonds.

Well, now, as to the high water rates, I heard a citizen of Friona complaining to the water superintendent one day about our high rates, and he wondered why Friona didn't have as low a rate as Hereford. The superintendent asked him what the Hereford rates were and he told him. Then the superintendent told him what the Friona rates were and it was found to be about 30 per cent lower than the Hereford rate.

I have talked with people from other towns near by about their water rates, and it seems to occur to me that we, here in Friona, are exceptionally fortunate so far as water rates are concerned, since we have a lower rate than any of our neighboring towns. Then why complain?

I suppose it is just the "human nature" in us that makes us think we always have to pay the higher rates, and it is because the other fellow pays the other rate.

I heard it mentioned that our city officials are going to secure the water charged by our neighboring towns, and place them along side our rates by way of comparison, just to show those of our people who think they are being fleeced by the city officials, that they are really being

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IRA COLE DECEASED

Ira Marion Cole, a former resident of Friona, but later of Clovis, New Mexico, passed away at a hospital at Clovis early on Wednesday morning of last week, following an attack of meningitis during the previous day.

He was the son of Mr. I. K. Cole, proprietor of the Minute Inn Cafe, of this city, and was for several years associated with his father in that business, but left Friona about a year ago to accept a position with a bakery in Clovis, where he resided and worked until his death.

He was born Nov. 1, 1910, and was converted and became a member of the Methodist church in 1916. He was united in marriage to Mrs. Lucille Carter, of this city about a year and a half ago. He leaves his wife, a young step daughter, his father and many other relatives beside a large circle of friends to mourn his untimely death.

Ira was an industrious, genial and peace-loving young man and was esteemed and highly respected by all who know him in Friona.

Funeral services were held in the Friona Baptist church on Friday afternoon, conducted by the pastor, Rev. D. E. Moore, with interment in the Friona Cemetery.

The Star joins the many friends of the deceased in extending sympathy to bereaved relatives.

LIST OF AWARDS

The following is a list of the contestants and awards given at the Farmer County Pantry exhibit, Friona, Texas, October 10, 1936:

1. English Peas
Demonstrators Mrs. Frank Hromas, Okla. Lane, 1st.
Mrs. Daniels, Lazbuddy, 2nd.
Mrs. C. R. Owens, Hub, 3rd.
Co-operators Mrs. A. H. Boatman, Hub, 1st.
Mrs. Rose, Bovina, 2nd.
Mrs. J. E. Lacey, Hub, 3rd
2. Asparagus Co-op
Mrs. Schmitz, Live-at-Home, 1st
3. Tomatoes—Salad Co-op
Mrs. A. H. Boatman, Hub, 1st;
Mrs. B. Buchanan, Lakeview, 2nd.
Mrs. W. C. Williams, Lazbuddy, 3rd.
Demonstrators Mrs. Frank Hromas, Okla. Lane 1st.
Mrs. C. F. Hastings, Bovina, 2nd.
Mrs. Daniel, Lazbuddy, 3rd.
Cherries Co-op
Mrs. Carrol, Lazbuddy, 1st.
Mrs. J. P. McDonald, Bovina, 2nd.
Mrs. W. J. Sidney, Okla-Lane, 3rd
Demonstrators: Mrs. C. R. Owens, Hub, 1st.
Mrs. C. F. Hastings, Bovina, 2nd.
Mrs. W. C. Williams, Lazbuddy, 3rd.
5. Peaches Co-op
Mrs. W. C. Williams, Lazbuddy, 1st.
Mrs. Otey Hines, Black, 2nd.
Mrs. E. A. Rhomas, Okla-Lane, 3rd
Demonstrators Mrs. C. F. Hastings, Bovina, 1st.
Mrs. C. R. Owens, Hub, 2nd
6. Peas Co-op
Mrs. W. H. Gammon, Lazbuddy, 1st.
Mrs. John Gammon, Lazbuddy, 2nd.
Mrs. Ed Jesko, Jesko, 3rd.
Demonstrators Mrs. Daniel, Lazbuddy, 1st.
Mrs. C. R. Owen, Hub, 2nd.
Mrs. Frank Hromas, Okla-Lane, 3rd.

4-H Girls

1. Grape Juice—Estelle White, Lazbuddy, 1st.
Katherine Wilson, Bovina, 2nd.
Evelyn Hromas, Okla-Lane, 3rd.
2. Salad Tomatoes—Annie Hromas, Okla-Lane, 1st.
Mabelena Crim, Jesko, 2nd.
3. Peaches—Betsy Lou Jesko, Jesko, 1st.
4. Apples—Christine Gammon, Lazbuddy, 1st.
Alice Thompson, Okla-Lane, 2nd.
Mabelena Crim, Jesko, 3rd.
County Community Booths.
A Salad Booth, Black, 1st prize \$2.50.
Farm Exhibit Booth: Lazbuddy, 2nd prize, \$1.75.
Exhibit, Home-made Products: Bovina 3rd prize \$1.00.
Ball Fruit Jar Contest, 1st prize \$3.00.
The 2nd prize was awarded as a tie and was divided equally among Bek, Bovina, Okla-Lane, Lazbuddy and The Hub.
Each contestant received \$2.50.

INVITED TO LUBBOCK

The Star editor is indebted to President Bradford Knapp, of the Texas Technological College at Lubbock, and to Mr. Cecil Horne, director of Journalism and Publicity, of the same institution, for an invitation to be the guest of the College on the occasion of "Homecoming," on Saturday, October 24th.

This invitation is joined in by the Lubbock Chamber of Commerce and the Avalanche-Journal publications. There will be a luncheon served at one o'clock at the Hotel Lubbock, at which visitors will be the guests of the Chamber of Commerce.

A tour of the College Campus is also arranged and the visitors will be special guests at the football game between Texas Technological College and Century College, of Shreveport, La., to be played at night at 8:30.

We are indeed grateful for the invitation.

She Wins!



Miss Mary Frances Woods of San Benito smiles triumphantly as she looks over the "spoils" from the recent freshman presidential election held at Texas State College for Women (CIA). After a vigorous campaign, approximately 1000 freshmen chose this diminutive brunette to guide their class activities.

FARMER COUNTY FEDERATION MEETING

The Farmer County Federation of Women's Club is announced to meet on Thursday of this week, Oct. 22, at the Rhea school house, with the ladies of the Rhea Club as hostesses. Meeting to begin at 2:30 p. m.

Roll call for the day will be centered around "Texas Artists and Musicians," with each member presenting a prominent one. Mrs. R. L. Bledsoe of the Lazbuddy Club, will have charge of a discussion entitled "Geography of Texas," while members of the entertaining club will be responsible for the musical numbers.

Mrs. A. D. Smith, new member of the Farwell club, will entertain with a brief talk on "Texas Poetry," at the conclusion of which she will read a number of her original poem from a book recently published.

Mrs. A. H. Boatman, president of the Federation, has urged that all members of the club attend, as there is important business on hand.

WILL SPEAK AT LOYALTY DAY PROGRAM

At the Loyalty Day program to be held at the Baptist Church the coming Sunday, which begins at 10 a. m. and continues throughout the afternoon, Dr. W. F. Frye, of Lubbock, and Rev. and Mrs. J. W. Ware, of Dimmitt, will be among the visiting speakers.

Dr. Frye will speak at the eleven o'clock hour, and following the dinner that will be served on the church grounds, Rev. and Mrs. Ware will speak during the afternoon program. Each of these excellent speakers will bring an inspirational message to the people attending.

SOME EXTRA GOOD ROW CROPS

The writer had the pleasure on Monday, of riding three miles out west of town with Mayor F. W. Reeve, to view a field of beargrass, which he was at that time harvesting.

This crop had grown down in the bottom of a shallow and usually dry lake, but Mr. Reeve had contoured the land so that all the water did not rush down into the lake, but was held in the lister furrows and so wetted the entire area, which resulted in, perhaps the heaviest crop of sorghum grain that I have ever seen.

The crop is well headed and well filled with the grain, most of which is now fully matured, and the stalks are standing so thick and the leaves so profuse that it is difficult to walk through it, even between the rows.

The field still shows a large amount of unripened heads, but fearing an early frost, Mr. Reeve has his binder busy at work harvesting the crop. It is true that the entire field does not show such a heavy yield as this portion, but there is still a good average yield all over the field.

Mr. Reeve has also a large acreage of German millet which will yield an immense amount of excellent hay and is already in the shock.

CONGREGATIONAL LADIES AID

The ladies of the Congregational Ladies Aid held their regular bi-weekly meeting Tuesday afternoon at the home of Mrs. George Maurer.

They are quite busy now getting ready for their annual bazaar and chicken dinner, which they hold annually in the basement of the church on general election days. This year promises to be no exception to the rule of lots and lots of good things to eat on this occasion this year.

JUNIOR CLASS REPORT

The Junior class went to Hereford last Wednesday night, October 14, on their "Theatre trip." As they took "Old Flossy" they had a bit of trouble near Black. The old bus refused to run any longer so it just stopped.

While Mr. Davis was returning to Friona for another bus the Juniors became restless and decided they would walk until Mr. Davis came by in the bus. Several caught rides while others walked farther than they had planned. Everyone seemed to enjoy the show very much. I think most of them decided when they would start from Friona so they would get a ride sooner. There were twenty-one counting the sponsors.

Can you imagine the Junior class all being "Spatis" at one time? Feature Julia O'Brian with false teeth.

Can you imagine Mattie Cole being at the football game Friday night without a boy friend?
Can you imagine Glenda Carter staying at Hereford for a mid-night prelude on Saturday night?

PAINFUL MISHAP

Some time during Friday of last week, O. F. Lange, while using an emery stone, had one of his fingers broken by the stone flying in pieces and one of the pieces striking him on the finger.

While the mishap was quite painful Oscar will have to carry his hand in a sling for a while, he is still fortunate that it is no worse, as another piece of the stone struck and almost buried itself in the wall of the shop, proving that it had force enough that if had hit him in some vital part it might have cost him his life. His friends wish him a speedy recovery.

SCHOOL ASSEMBLY NOTES

In observance of Columbus day, the fifth grade pupils gave in assembly a play based on Columbus' discovery of America.

The program was the culmination of a class actively directed by Miss Mary Orton.

The dialogue was written and the characters were chosen by the pupils themselves. Simple settings and suggestive costumes were used. The first scenes of the play dealt with the boyhood of Columbus.

Later scenes showed his actions at the Spanish Court, and, finally, his discovery of America.

At the regular scheduled chapel hour last Friday, the Seventh Grade pupils presented an entertaining amateur program.

It was given in the form of a broadcast, with station announcements and paid advertising. Mr. Woodrow Toone, class sponsor, acted as announcer and master of ceremonies for the following program:
Two Songs—Seventh Grade
Dr. L. Standeys' Physical
Exercise—Muri Sylvester
Grace Reed, Edna Hall,
Louise Parker, Ethie Brown, and
Juanita Vaughn.
Little Orphan Annie—Yvonne McFarlan
Violin Solo—Ray Mathews
Song—Jacquelyn Wilkerson, Nancy Shackelford, Betty Jean Mayfield and Ethill Brannon.
Piano Solo—Nancy Shackelford
Hobo speech—Ozelle Williams

At the conclusion of the program the High School pep squad gave a demonstration of the way it was supposed to support the Chieftians at the Farwell-Friona game that night.

BITS O'PHILOSOPHY

By Dean E. V. White, State College for Women
Don't expect others to think more of you than you think of yourself.
A groan a day helps the pain to stay.
Straight thinking does not emanate from a crooked mind.
Stop smoking and you will soon start stopping.
Be careful what you say when you talk to yourself.

GRADE SCHOOL HONOR ROLL

At the conclusion of six week's work the following pupils were found to be eligible for the Grade School honor roll:

The roll, by grades, is as follows:
First Grade—Betty Jjane Looper, Bettie Lu Reed, Lillie Southall, Bettie Jean Turner, Charlene Todd, Kenneth Bainum and Bob Turston.
Second Grade—Margaret Robards, Tomblion Turner, Vivian Weis and Jerry Duran.
Third Grade—Ruby Rzell, Deris Ann Laans, John McFalland, Carl Michell, Jackie Moseley, Dorothy Scott Ethyl Mae Taylor, Norma Lucille Thurston, Marilyn Warren and Louis Welch.
Fourth Grade—Betty Mae Massey and Eulene Morris.
Sixth Grade—Nancy Cobb and June Maurer.
Seventh Grade—Nancy Ruth Shackelford, Jacquelyn Wilkerson and Eunice May Weir.

CONGREGATIONAL CHURCH NEWS

We have a fine church school with Otho Whitefield as superintendent, and we have classes for all ages of children. We are urging you to come and bring your children. And if you are not attached to any church in Friona, make this church school yours. Church begins at 10 o'clock each Sunday morning.

Worship service begins promptly at 11 o'clock. The theme for the pastor's sermon this Sunday is "Tested Christianity," with Luke 23-4 as the text. The pastor will incorporate in this sermon—"The Judgment Seat of the World," "The Judgment Seat of the Spiritual" and "The Judgment Seat of God."

During the preaching service the children go to the basement and have their Junior Christian Endeavor, with skilled leadership. If your children are too young to enjoy Endeavor and would rather exercise, we have fine leadership to provide them with quiet amusements.

We sincerely invite the entire family to come and worship with us. The doors of our church are always open to anyone desiring to worship.

METHODIST YOUNG PEOPLE QUARTERLY MEETING AMARILLO DISTRICT

The Young people's Division of the Amarillo Episcopal Church, South, will have its quarterly District Meeting at Polk Street Church, Amarillo on October 24-25. All Methodist young people are urged to attend.

Registration will start on Saturday afternoon, October 24th at 4:30. The registration fee is 25c, and homes will be provided for those attending from out of town. The most fun will open with a banquet in the fellowship hall of the church at 7 o'clock. Business and recreation will fill the remainder of the evening.

The service: Sunday morning in the main auditorium of the church at 9:30 a. m. The Sunday school lesson will be taught by Mrs. J. L. Farwell, and Rev. C. C. Grimes, Pastor, will preach at the eleven o'clock hour.

Mr. Franklin Weir who is president of the Young People's Division of the Northwest Texas Conference will be a special guest of this rally, and other conference officers will also be present.

Miss Marie Woods, district director, has set up two objectives to be reached at this rally. These objectives are that every local department in the district be represented at this meeting and that every department have pledged to Missions and Conference Expenses by that time.

At least one hundred and fifty young people are expected to attend this meeting.

METHODIST LADIES SPONSOR GOOD PLAY

The ladies of the Methodist Missionary Society are sponsoring the play "Flapper Grandmother", in the grade school auditorium on Thursday evening of this week.

This is a copyrighted play and is being directed by Miss Hatye Adelaide Triebe but will be presented by "home talent" throughout. It is a three-act musical comedy. Tickets have been selling rapidly all week but Miss Triebe states that there will always be plenty of tickets to be had regardless of how many be sold prior to the time of the play.

Good hot coffee will be served free between the second and third acts in the foyer of the school building surrounding the auditorium, with the compliments of the Hi-Way Cafe and the Friona Supply Store.

HAS GOOD ROW CROP AND COTTON

T. E. Blackburn, whose farm home is five miles southwest of Friona was in town Tuesday afternoon, and paid the Star office a short but welcome visit.

Mr. Blackburn stated that he has some very good row crops, all of it making an abundance of rough feed and a goodly amount of grain on a portion of it, and that his cotton is really good, although he has not yet begun picking, owing to the fact that it is a little late about opening. He also has a good acreage of wheat sowed and up nicely.

HAS GOOD MAIZE CROP

According to reports of Rev. D. E. Moore, T. H. Hughes has a good crop of maize this season. Rev. Moore has been assisting Mr. Hughes with his maize heading operations a few days of each week.

He stated Tuesday afternoon, however, that he had worked himself out of a job for the present, but Mr. Hughes has eighty acres more fine maize to head that is not quite ripe enough at the present.

PEP SQUAD HAS TORCH PARADE

The band and pep squad varied their usual Thursday night pep rally last week with a torch light parade. The group made a very impressive spectacle, coming down Main Street with the torches held aloft.

BAPTIST LOYALTY DAY

On the coming Sunday, October 25, the people of the Baptist Church will hold their Loyalty Day Program at their church building, the program to begin at 10 a. m. and continue throughout the day.

The regular Sunday school service will be held at ten o'clock as usual, which will be followed by the regular worship service, which will continue until the noon hour, at which time dinner will be served on the grounds and each family is asked to bring enough food for each of its members and some to spare so that there will be plenty for all who may be present.

It is the purpose of this day to raise enough funds to meet all the financial obligations of the church of whatsoever kind, and to this end all members from the youngest to the oldest, are asked to put forth some special effort to secure funds with which to augment their offering for this occasion, which request has been made by the pastor and the officials of the church, and many different plans have been devised for earning these additional dollars.

Some of the ladies have gone into the fields and headed maize and gathered beans and canned them and picked cotton and various other lines of employment other than their regular duties, with a view to securing additional funds for their offerings. The same may be said of the younger boys and some of the girls, as to picking cotton and heading maize.

Paster Moore, will be pleased to have these funds brought in in the form of silver dollars, and agrees to have a No. 3 wash-tub in readiness to receive them, and each donor shall stand at least three feet away from it and toss them into the tub, so that they may hear them ring when they light in the tub.

The afternoon program will consist of a praise service and short talks by various members of the church, led by the pastor, relative to plans for the welfare and progress of the church, with music both vocal and instrumental interspersed throughout the afternoon.

It is hoped to have the Volunteer band from Wayland College present to enliven the program with many choice selections suitable to the occasion, and there will probably be some speakers here from a distance to add to the interest of the program. It is the hope of the pastor and the congregation to make this a WINNER day for the church.

OFF ON HUNTING TRIP

F. N. Welch departed Tuesday afternoon for a hunting trip of indefinite duration among the mountains of New Mexico, where he expects to kill his limit of deer before returning home.

Mrs. Welch drove him over to Farwell, where he was joined by G. D. Anderson, Sheriff Earl Booth and others from that city.

MRS. EWING PASSED AWAY

Delayed information has been received here by Mrs. F. N. Welch, from Mrs. E. F. Clinin, of near Cincinnati, stating that her mother, Mrs. Ewing, had passed away on the tenth of September.

According to the information received, Mrs. Ewing was ill only one day and night before death took her. Mrs. Ewing lived in this community during the pioneer days of the community, and will be remembered by many of the early settlers here. Mr. and Mrs. Clinin were also former residents of this locality before removing to their present home near Cincinnati.

GUESTS AT F. N. WELCH HOME

Mr. and Mrs. Z. M. Shackelford, of Lockney, father and mother of Mrs. F. N. Welch, are guests at her home now and will probably remain for a few weeks longer.

Other guests at the Welch home over the week end were Mrs. Welch's sister, Mrs. G. E. Welch and her nephew, Lynn Welch, both of Slaton. They were accompanied here on Saturday by Nelson O. Welch, who is attending Tech College at Lubbock, all returning to their homes and to the college Sunday afternoon. Miss Seta Welch, who is attending college at Canyon, was also home for the week end.

Miss Geraldine McFarland, who is also attending college at Lubbock, accompanied the Welches for a week end visit with her parents.

GIRL SCOUT NEWS

Instead of meeting at the hut, the Scouts met at the school house to practice for a play sponsored by the Methodist Missionary Society.

The next meeting will be Thursday, October 22nd, at the school house.

Scribe—Nancy Shackelford.

Charley Gonco, who has been confined to his home with illness during the past two weeks, was able to come up in town Tuesday afternoon.

**BAN ON LOTTERIES
ANCIENT HISTORY**

Until the legal revival of the National Lottery in France three years ago none was exploited for nearly a century, under a decree issued by Louis Philippe in 1836. The centennial of this inhibition is at hand, and not only the governing body but various organizations are wondering how it should be appropriately celebrated—if at all.

Long before Louis Philippe's time, before Napoleon's, there were charity lotteries from whose proceeds most of the Eighteenth century churches of Paris, as well as the Ecole Militaire, were built. There were also state lotteries, beginning with one authorized by Louis XIV, in 1700, and continuing as the "loterie royale de France" until they were abolished by the severe moralists of the Revolution.

These moralists could nevertheless not resist the temptation of reviving them in 1797 as the Loterie Nationale, which became the Loterie Imperiale under Napoleon. Memories of these lotteries of the past are revived in a curious exhibition at the Musee Carnavalet, which shows a number of the old machines used for drawing lots, as well as tickets, advertisements and satirical prints.

BRIEF WHEEZES

The air is one of the things that is still free.

He who constantly picks flaws will pick no friends.

Whosoever a man soweth that shall his family reap.

No person connects his conscience up with a loud speaker.

Did you ever try to be good company to a crank? Failure.

You have noticed that the chronic kicker never kicks himself.

Only the sparkling speeches should be long—about one in 10,000.

He who hesitates is lost; at least he continues to be a bachelor.

Would you want your youth back without your present wisdom?

We all know what we ought to do to be perfect; but we can't.

Old people take vacations when they don't want them. Young people never do.

Babies are too intelligent to use the baby talk that grown people utter to them.

No one who hasn't done hard work on the arm can justly estimate how hard it is.

A man can differ from us in his opinions as much as he pleases if he thinks a lot of us.

People who use splendid grammar in conversation hardly ever say anything brilliant.

The bread in every sandwich is invariably too much. No one wants

it in such abundance.

Usually, the "pull" the young man is supposed to have is the pull he has with the customers.

Children may have "growing pains," but the pains of past sixty or seventy are not a matter of dispute.

"Air Baby" Birthplace Puzzles

Legal aid will be necessary to determine the official place of birth before the arrival of Sweden's first air baby can be registered. The infant, a finely developed girl, was born in an ambulance airplane which was conveying the mother from Overtornea, on the Swedish-Finland border, to a hospital at Boden, 120 miles distant. Medical assistance was rendered in the air by the assistant pilot of the machine, and mother and child were taken to the hospital without mishap.

Ice Patrol Successful

No protective organization has been more successful than the International Ice Patrol of three vessels which, supported by 14 nations, warns ships of the location of icebergs in the North Atlantic. Before its creation in 1914, vessels were constantly damaged or sunk by icebergs. But since that year not one life has been lost through such a collision, although the Patrol has sighted as many as 1,351 icebergs in a single season.—Collier's Weekly.

Autos Coast "Uphill" in Maine

Thousands of people have flocked to Maine to see that state's "trick road" near Wilton. On this road autos seemingly coast uphill. But state highway officials claim the apparent uphill coasting is only an optical illusion due to the slope of the surrounding country. The road is actually down grade.

Londoners' Physique Good

Figures showing that workers in London are about an inch above the average in height and five and a half pounds heavier than the average weight are declared by some scientists to prove that the city is healthier than the country.

Egyptian Tombs Rebuilt

Using original stones from two Egyptian tombs, still decorated with hieroglyphic writings and pictures, the Field museum in Chicago has rebuilt several tomb chambers to show what noblemen's tombs were like about 2700 B. C.

Americas Lead in Roads.

There are 9,230,631 miles of highways in the world. The Americas lead with 3,890,927, followed by Europe with 3,386,869, Asia with 1,036,579, Australia, New Zealand and Oceania with 523,867, and Africa with 392,389.

BALMY BREEZES

Passive happiness seldom lasts long.

One has to be pretty wise not to be cynical.

Those who haggle over the price usually pay cash.

Four years of war means 40 years of getting over it.

Male wrens build "dummy nests" that mates ignore.

Leisure is necessary for the repentance of the average man.

The average freight train in the United States is 46 cars long.

Try to be at peace. It is a state of mind Orientals prize highest.

A man on his uppers can't be expected to be a whole-soled fellow.

If one has a million dollars it is not hard to hide one's sore spots.

It is second-hand furniture until it's 100 years old and then it is antique.

The donkey brays without apparent cause, a good deal like some automobiles.

Women may hope to see the day when pin money is a matter of law like alimony.

A promoter is a man who undertakes to make other people rich, but seldom is rich himself.

If you can entertain yourself, you are fortified against many a long evening without company.

The sweaty players in the game of life always have more fun than the supercilious spectators.

Justice is said to be blind, but is it safe to depend only on one's ears? We always judge by our eyes.

An old Missouri saying that's rather an apt one: Stand in front of a mule and behind a shotgun.

When the children come in at eveningtide dirty from top to toe, you know they have had a good time.

If one can't have success, the affection of old cronies is about the only consolation. But what if one has neither?

You may be pretty sure that the youth you see around you thinks along the same lines you did; youth, joyous and unwise!

Not So Dumb

By LOUISE WILLIAMS
© McClure Newspaper Syndicate.
WNU Service.

"SO YOU rather liked Dick Goodwin, did you? Well, Dick's not bad—but he's something of a nut. He doesn't get far with any of us girls."

Kitty Draper's twenty-year-old hostess, Dorothy Blaine, looked with an expression of mild compassion on her guest as they sat in the living room of the Blaine summer home after the Sunday afternoon tea party when Dorothy had introduced her guest to the young men and girls with whom she "played round" during the summer. Kitty was twenty—she ought to be a better judge. Now, of all the men she had met the one she mentioned specially was Dick Goodwin. Just another proof of Kitty's deficiency. Kitty was a dear and rather pretty, but still really a little dumb.

Kitty tried to defend herself. "I didn't say I was crazy about Dick Goodwin. You asked me which one of the men I liked most, and I just said that I had had a very interesting conversation with him. We got to talking about hobbies and he mentioned the fact that he was interested in geology. So he talked about geology."

"Dick would talk about geology. Meets a pretty girl for the first time—a girl who is willing to talk with him—and he talks about geology. That's really precious. Didn't I say he was a nut?"

"But why shouldn't a man talk about geology—if he's interested in it?"

"Doesn't have to talk about anything, silly—that way. I mean, at a tea party like this a man's just expected to sort of kid and — oh, you know—banter—light talk."

Meantime Dick had been driven home in one of his own cars with the Hurley girls, Rodney Steele, Ben and Margery Kelly and Stella Bates. Wedged in the back seat between Margery and Stella he was listening in some surprise to comments made about Kitty.

"Oh she's pretty enough," babbled Margery, "and I hear she has quite a bit of money in her own name, and she can dance well and all that. I see what Dorothy means, though—she is dumb."

"What do you mean, dumb?" asked Dick in surprise.

"Just dumb. You know what I mean," Margery said.

At first Dick's interest in the dumbness of Kitty was quite selfish. Here was a girl that had struck him as entirely charming. She had money, which wasn't anything to

him because Dick happened to have enough of that commodity himself. Still it would have weight, he knew, with Ben and Rodney and their conferees. He had noticed that the men did not hover around her as they did some of the other girls and now they explained that this was because of some characteristic which in their lingo was indicated by "dumbness."

The next week was crowded with beach suppers, hatless, breathless motor drives along the curving shore road—sunny hours of swimming and tennis and later hours of dancing and card playing. Besides for Kitty and Dick there was a geological survey up the side of a hill five miles inland, arranged for six o'clock one morning so that it might not conflict with the program arranged by Dorothy for Kitty's entertainment.

To ask a girl to go pebble hunting at six o'clock in the morning was further proof that Dick was a nut—and of course any girl who would consider such an invitation in the light of anything but a joke was hopelessly dumb. Still in one way both Dick and Kitty were popular. It was Dick who always found it convenient to "change a bill" when the crowd had stopped at a roadside inn for refreshments. His two new cars were always ready for anyone who wanted to drive them. And Kitty just happened to have all sorts of pretty new clothes, parasols, bathing suits, shawls and scarfs that she would so much rather have one of the other girls wear than to bother wearing herself.

Two weeks later, after Kitty had gone home and Dick and Rodney and most of the other men had gone back to the city after their summer holidays, Ben and Margery Kelly, lingering on the beach with Dorothy, discussed Kitty.

"I know Kitty wouldn't mind my telling you of her engagement," said Margery. "I suppose everyone guessed it anyway. Kitty's immature and rather dumb, but she's a nice girl—"

"Maybe she's not so dumb after all," suggested Ben. "She did quick work with Dick all right. And Dick's a decent fellow and he's got a lot of money even if he is a nut—"

"I don't know whether Dick is such a nut anyway," observed Katherine. "He was chosen out of two or three hundred applicants as head of some geological survey from college. You said yourself he was the one fellow in the crowd who was likely to make his name in the world."

"Well, of course, there's that," said Ben indolently, but he was thinking neither of Kitty nor Dick — rather wondering to himself whether in all the world there was a more deliciously fashioned pair of lips than those of Dorothy Blaine.

**Scientific Staff
At Observatory
Nearly Selected**

AUSTIN, Oct. 22.—The scientific staff of the W. J. McDonald Observatory of The University of Texas, situated on Mt. Locke, in the Davis Mountains of West Texas, is now practically complete, and the technical staff is also ready to start work as soon as the 82-inch instrument is in operation, it was stated by Dr. Otto Struve of Williams Bay, Wis. Dr. Struve occupies the dual position of director of the new observatory and director of the Yerkes Observatory of the University of Chicago. He said that in the meantime important observations are being made at the McDonald Observatory by means of smaller instruments.

"I recently inspected the optical parts of the W. J. McDonald Observatory and found that the 82-inch mirror was in the process of being parabolized," Dr. Struve continued. "This is the last stage in the figuring of an astronomical telescope mirror, but it is also the most difficult.

"It is not possible at this time to predict accurately how soon the large mirror will be ready. Incidents are known, when the mirror was in approximately the same stage in which is now our 82-inch, when unexpected difficulties arose which made it necessary to postpone the work a period of years. While no one feels that such an occurrence is likely to take place for the 82-inch mirror, it would be quite unwise to predict the time of completion."

**FOUR MORE COUNTIES
REAC QUOTAS ASSIGNED**

AUSTIN, Oct. 22.—Four more Texas counties this week exceeded their quotas in contributions to the Democratic National Campaign Fund, State headquarters here announced today.

They are Lynn, with a \$604 quota; Liberty with a quota of \$874; Fannin with a quota of \$1,666, and Oldham with a \$100 quota.

Other counties which already have exceeded their quotas as fixed by the State campaign organization, are Travis, Williamson, Uvalde, Kerr, Culberson, Crockett, Duval, Winkler Smith and Bosque.

LILLIAN EWING IN CHORUS

BELTON, Oct. 22.—Lillian Ewing of Panhandle, is one of the 50 members of the Mary Hardin-Baylor chorus this year. The first program to be given this year by the chorus, which is one of the outstanding organizations on the campus, will be the Christmas program, according to Miss Erma Rege Wilson, voice teacher and director of chorus.

Whether you want to buy or sell a radio, furniture, automobile, dog or piano, you'll find you can do it through a little Want Ad in—

THE FRIONA STAR

A SUPER SALESMAN IS AT YOUR SERVICE

No matter what your line of business, the the best salesman you can obtain is The Star going into the homes of the people of your trade territory. This salesman is constantly at your service.

The Star does not have to knock on the door—it is a welcome guest. It does not antagonize your prospect or talk a sale to death. It doesn't charge you a commission or turn in an expense account.

The Star does not loaf when it should be attending to business. You can count on it getting into the mails promptly by Thursday noon.

You can hire it when you want it, just as long as you want it, with no argument or apologies. You know the charges in advance.

Employ this super salesman NOW and follow the lead of many local and national advertisers who recognize its value and employ it regularly.

Let The Herald help you to plan your campaign. The mat service is FREE.

The Friona Star

The Paper That's Read First

DAY AND NITE GARAGE

Good Used Cars

The Day and Nite Garage is located at 113 West 1st Street in Clovis—this is Pontiac Sales and Service.

No matter what the make or reputation of the new car may be, the years of service obtainable by the owner will depend upon the class of service it receives at the hands of the automobile mechanic. Sooner or later every car will need repairs. The careful autoists will not even wait until his car suffers a breakdown. He will have it given a thorough inspection or overhauling at regular intervals.

What a satisfaction it is to know the car is in good hands and that when delivered it will do all that the auto mechanics claim for it. It is just this guarantee of good workmanship that has been responsible for the name enjoyed for several years by one of the busiest automobile repair and service shops.

This progressive firm does all kinds of automobile repair and overhauling work.

A big feature of their service is

the twenty-four hour wrecker service.

Large and modern wreckers are kept busy night and day and give immediate and efficient service no matter if it is to bring in a "stalled" car or pull out the most difficult wreck.

Every car must at some time undergo repairs. It is at this time that the auto mechanic establishes his reputation for service of merit. The shop force at this establishment is prepared to furnish any of the lines of general automobile repair work from general overhauling to specialized lines of work.

Service is not an idle boast. It is the result of years of good workmanship done by men of recognized skill. Experienced automobile mechanics are employed at this garage to assure the best in riding comfort and ease of control. It is a favorite stopping place for autoists desiring immediate car attention, in addition to its large list of regular patrons who know that this service at the Day and Nite Garage stands for the best obtainable.

CITY MATTRESS COMPANY

J. M. McMillen, Mgr.

There is no company more worthy of extended mention in this review than the City Mattress Company, located in Clovis at 613 West 7th St. They build inner spring mattresses—the City Mattress Company's road truck is at your disposal. Just call or write them and you will get excellent pick-up and delivery service.

Under direction of men thoroughly conversant with every feature of the business, it is not strange that it has become one of the most important industrial assets of the community.

In the mattress department they are prepared for the manufacture and will make to order any kind of mattress you desire. They have a large trade in this department as they excel in the making of some of the finest mattresses of the day. They can duplicate anything you may have or build one to suit your special liking. Renovating by the most sanitary and modern process is also a feature of this department.

To the public they wish to explain the way they use the word "renovate" and what they mean by it. They mean "renovate" to make new and justify your old bedding and "not just

slip on a new tick," but put your own stock through a modern process which gives you quality and a new product appearance at a great saving. They can take your old bedding any condition, and do this for you.

Real value at the most reasonable price possible has been the guiding influence of their policies and it has brought them trade from all the surrounding territory.

The management are men of practical experience in this business. They are thoroughly conversant with its every detail and are considered authority in all that pertains to the operations of a modern mattress company. They are of the foremost business men of the city and have aided in the development of this section.

We wish to compliment this firm and management upon the admirable manner in which the business of this valued institution is operated; upon its progressive and public spirited policies. We wish to refer the City Mattress Company to all our readers as one of the distinctive features of the commercial efficiency of this part of the state and as headquarters for high grade mattresses.

LOVETT MACHINE SHOP

The Lovett Machine Shop is conveniently located in Clovis on North Main Street.

Under the direction of the management and assistants who are experts in this line. They have regular factory equipment to do general auto repairing.

This is one of the most modern machine shops in this section and has a reputation for turning out work of class, for the reasonableness of its charges. Upon these lines they have built up the business to its present high standard.

The plant is a model institution in its line, being one of the most modern and up-to-date in this part of the country. The latest improved machinery is used in general machine work and the place is a model establishment.

The repair department is equipped with modern heavy machinery and under the operation of experts of wide experience in this work.

It has proved a valued addition to the business organizations of this section, because such complete equipment

and experienced men are able to turn out the highest grade of work. In fact, the business of this department has grown to large proportions and has merited the wide popularity attained.

This shop is equipped to turn out all classes of machinery work. No matter what may be your needs in this line they are able to take care of them. They are machinists of ability and repute and are able in an instant to tell you exactly what is wrong, what the probable cost will be and if you can get the article in question.

If it will not pay to fix the particular part they will promptly tell you so. One of the special features of the place is getting out work on time and when promised.

There are no more public spirited citizens in the community than the management of the Lovett Machine Shop and in making this review we wish to compliment them and direct attention of our readers to this establishment as one of the reliable business institutions of the community which has added to the development and progress of this part of the state.

Hotel Clovis

When business or pleasure takes you to Clovis make the Hotel Clovis your headquarters.

All the rooms at this hotel are comfortably furnished and tastefully decorated.

At this hotel "Guest is King," meaning that when you register your name as a guest of this hotel they are at your service as long as you wish to stay—be it just overnight or for months.

They have in connection a modern dining room where you will find foods well cooked, wholesome and deliciously appetizing.

Get a party of friends together and drive over to the Hotel Clovis each Wednesday and Saturday and enjoy an evening of dancing, the music is good, all your friends will be there.

Her Special Line

"What business is Miss Gaddie in?"
"Oh, she's in everybody's business."
"Wholesale, eh?"
"Yes, except when it comes to scandal, she retails that."

The Lucky Stiff

A fire broke out in the barracks. All rushed except No. 37.
Corporal—Isn't No. 37 coming out?
No. 37—No, I'm on leave.

Don't Try it on the General

"Hello, Jackson, old man, how are you?"
"My name isn't Jackson, it's Johnson."
"Same thing! I was just being a little familiar that's all."

Made Hotter For Him

Returning wife—You clever old dear—kettle boiling already. How ever did you manage it?
Husband—Quite easily, my dear. I accidentally dropped the half pound of butter in the fire.

Plainly Stated

Customer—"See here, George. I ordered strawberry short cake, and here you bring me a dish of strawberries. Where's the cake?"
George—"Deed, boss, I's sure sorry about that, but that's just what we're short of, Boss."

The Daily Inspection

Small Boy—"Daddy I was appointed one of the suspects today."
Daddy—"What is a suspect?"
Small Boy—"One of those who goes around the room and looks at the necks and ears of the children and suspects them."

AMERICAN AUTO SALVAGE COMPANY

New and Used Parts

The American Auto Salvage Company is located in Clovis at 115 South Prince Street. They deal extensively in wholesale junk.

Offers the people the best service in furnishing a ready market for metals, scrap iron and all kinds of junk where the highest prices of the day are paid. Have established an enviable reputation for fair and honest dealing. Market quotations cheerfully furnished.

They buy old and used automobiles paying the top of the market for them. This place is an auto wrecking establishment and thus has a large stock of new and used parts. It makes no difference what the name or the model of your car. If you need a part for it see them and if you want to dispose of it don't worry. If it is about "all in" just see this firm and you will be pleased and surprised at the price the American Auto Salvage Company offers.

One of the leading features of their business is the carrying of a large line of used tires for all makes and models of cars. No matter what you want in this line you should drop around and see what they have. It will save you many dollars and much time as they have them in stock and you can get any part put on right

away. These are sold at a great saving.

There is a great economy in buying here as you save many dollars to start with and then get the part right away and do not have to wait for days for it to come by express from some busy distant factory.

The service of this store is a feature of the business. The salesmen are thoroughly familiar with the bearings of all cars, trucks, and tractors and stand ready and willing to give expert information. Then when you purchase you get practically instant delivery. They pay special attention to phone orders and transact quite a business by parcel post both by telephone and mail. The goods are securely packed and labeled very plainly so that you are sure to receive the shipment.

Such is the policy of this establishment and it has brought them business from every point of the compass. Both old and new customers are urged to use the telephone when they find that more convenient.

In making this review we are glad to compliment the American Auto Salvage Co. as one that is adding to the conservation progress of the community and turning to practical use much material that would otherwise be considered waste.

Not For Show

A sudden shower drove him into the umbrella shop.

"I want a gamp," he said
"What type would you like—a good quality one?"

"Yes, sir," said the shopkeeper.
The customer shrugged his shoulders.

"No," he replied, "I only want it for bad weather."

JOKE-OF-THE-MONTH

Customer (at feed store)—I want some shorts for my hogs.
Clerk—Oh, you're one of those smart guys. Next, I suppose you'll be coming in here and asking for brasiers for your cows.

Above all things and before all things, under all conditions and under all circumstances, give us liberty.—Selden.

Proof Positive

The customer finished his meal and called the waiter.

The manager came up a few moments later and bowed politely.
"You wished to speak to me, sir?" he said.

"Yes," said the customer, easily.
"You must have a remarkably clean kitchen in this restaurant."

Everything Handy

The tourist rushed into the country store. "I wanna quart of oil, some gas a couple of spark plugs, a timer, a 5-gallon kerosene can and four pie tins."

"All righty," replied the enterprising clerk. And you can assemble her in the back room.

Can't Be Denied

Elevator Man—"Here you are sonny—forty-first floor."
Snooty Youth—"Don't call me sonny, my man. You are not my father."
Elevator man—"Well I brought you up, didn't I?"

Maybe Thrice

Teacher—"James, have you wish James—'Only wunst, ma'am."
Teacher—"Helen should James have said wunst?"
Helen—"No, ma'am, he should say twict."

Why Take Her

Junior—"Did I tell you about the awful fright I had at the Hop last night?"
Senior—"Careful, old man. No man has the right to talk about his girl like that."

Flattering Reason

Lady—I gave you a piece of pie last week and you've been sending your friends here ever since.
The Tramp—Your mistaken lady them was my enemies.

No Laughing Matter

Draper—these are especially strong shirts madam. They simply laugh at the laundry.
Customer—I know that kind. I had some which came back with their sides split.

Abe Williams Warehouse and Truck Terminal

Abe Williams Warehouse and Truck Terminal is located at 319 E. Curry Street in Clovis — Amarillo - Pecos Valley Truck Line — Eagle Lines Inc.

This most reliable company moves with safety, moves with speed. They are the movers you need. Short hauls, long hauls, long distance moving, anything, anywhere.

They pad each article as it is placed in the truck minimizing the chances of scratching or marring your goods.

Those who deal with this firm are all satisfied customers. Moving of goods is scientific business that calls for a high degree of efficiency. Men must not only be strong—they must be trained so that your valuable and delicate pieces of furniture may be protected and not suffer so much as a scratch in the hauling and handling.

You can stop worrying if you call them. Their facilities save you money and there is satisfaction, too.

This company's years of satisfactory service in this field have made them well known wherever moving is to be done.

Ready any hour of day for quick transportation of goods, personal belongings of any nature or any class of merchandise, their motor trucks have become a familiar sight on the streets of this city.

Prompt service and careful hauling are two traits that have been responsible for the large demand for their service.

They have in their employ men thoroughly experienced in the packing of goods and their satisfactory service is attested by the number of calls which they receive from people of the city for their packers to come and prepare for shipment.

They are a thoroughly responsible concern. You need not carry your own risk for careless handling of your furniture. It will pay you to be certain of such responsibility when giving orders for moving.

Household goods in their care are given the best attention and delivered at their destination any place in the world.

Their entire organization is well trained to render complete service to families moving locally from one house to another, also for overland hauling by trucks, and for packing for railroad shipments.

When you ship by truck, household goods do not require crating and invariably arrive at their destination in first-class condition. Such will prove a saving to you and is the most satisfactory means of transportation. The Abe Williams Warehouse and Truck Terminal is truly a responsible firm, willing to assume responsibility.

Delegate At Large

Son: "Say, dad, what does it mean when the paper says some man went to a convention as a delegate-at-large?"

Dad: "It means his wife didn't go with him, son."

You Can't Bounce an Egg

Mother—Frankie, these are lemons you brought from the store. I told you to get eggs.

Frankie—I know, Ma, but it was slippery and I thought I'd better get shaken."

Ran Along, Little Man

Attorney (to woman witness after cross examination)—I hope I haven't troubled you with all questions?

Witness—Not at all; I have a small boy of six at home.

MONTGOMERY WARD & COMPANY

The Montgomery Ward and Company store in Clovis is located at 307 Main Street.

We venture the statement that there is no more familiar name in all our broad land than the subject of this review. The originator of this great institution, A. Montgomery Ward, established one of the oldest mail order houses in the world in a small room in Chicago, Ill., sixty-four years ago. Strict integrity and application of the Golden Rule gradually brought a recognition that constantly spread until today their wares go out to all parts of the world. Today there are nine mail order houses bearing this name, located at Fort Worth, Denver, Oakland, Portland, Chicago, Kansas City, Baltimore, Albany and St. Paul.

Several years ago the first step was taken in a plan to take their merchandise to the consumer, when a retail store was opened in the State of Kansas. This plan of extension has been continuously carried on until today there are many fine department stores located in most every state in the Union.

This unit of great retail stores has only been opened a very short time yet in that time it has been visited by thousands of people from all over this section, naturally being attracted by this famous name.

The interest in their store has re-

sulted in a better business than was anticipated and has fully justified their judgment in locating here.

The entire establishment is stocked with a quality and variety of merchandise that is only possible with the largest buying power and organized business system. Costs are figured to exact decimals and the profit that is added is the smallest amount necessary for operation and progress so that any price asked at any season is the most reasonable that any merchandising concern anywhere could possibly make.

Complete clothing for every member of the family, home furnishings of every description, hardware for all purposes. In fact if it is merchandise Montgomery Ward & Co., have it in friend-making quality and at friend-making prices.

The same high principles that built the greatest mail order house in the world is just as much a part of the management of this store as it was of this firm's founder in that little room in Chicago years ago.

MONTGOMERY WARD & CO. cannot be classed as an outside store since much of their profits is spent with our people, while their location in the community has done much to reduce retail prices and improve quality in many lines. This store is a very material asset to the heart of Clovis and vicinity.

JACK'S GARAGE AND BODY WORKS

Jack's Garage and Body Works, located in Clovis at 721 West 7th St. are continually endeavoring to give the people of this territory better service.

As proof of this assertion, they have completed plans for a new institution that will be at the disposal of the public in the near future. This new plant will not have a superior in this section of New Mexico. It will be equipped with machinery, tools and facilities that would be a credit to any business of this type in any of the larger cities.

One of the most interesting features of this new plant will be the modern bake equipment whereby this firm can paint and bake your car in such a skillful manner that it will be hard for you to believe that it was not sent to the automobile factory for the job, and no doubt you do know how much more beautiful and serviceable a baked job is in comparison to any ordinary paint job — Mr. Jack Calkins invites you to visit this new plant. He will be pleased to show and explain this new equipment to you.

A small scratch on your car they

will take care of in a jiffy. A bent fender or crushed body they can fix in very short order. In these days of congested traffic, it is not necessary for you to wait weeks for such work as this. Here is a firm which specializes in this service and they can turn it out for you right away. Bent fenders they can make look like new and all other features are efficiently handled.

Their service is known far and wide for its excellent work in the body rebuilding department and has rebuilt many damaged bodies. This firm is considered an authority upon body rebuilding and is consulted by many on this work.

Better call and see them the next time you are in town and have a talk with them.

Associated with them you will find only the competent, for it is the policy of this establishment not only that each member of the management be expert but each employe as well.

In making this review we are glad to compliment this firm upon the position they occupy in the business world and call the attention of the public to the excellent service as well as reasonable prices.

And They're Satisfied With a Bent Pin

Thousands and thousands of dollars are spent annually for fishing tackle. Which reminds us of the big sportsman who remarked to a little boy fishing next to him on the river bank: "You'll be a man like one of us some day." "Yes, sir," the boy answered, "I s'pose I will, but I'd rather stay small and ketch a few fish."

Too Many For Him

Judge," cried the prisoner in the dock, "have I got to be tried by a woman jury?"

"Be quiet," whispered his counsel.
"I won't be quiet! Judge, I can't even fool my wife, let alone twelve straggling women. I'm guilty."

Attend Strickly To Business.

A Bad Sign.

"Is Jim a liar?"
"Well, I don't know as I would go so far as to call him a liar, but I'll tell you this much, when feeding time comes, his pigs won't stir until he gets someone else to call them for him."

Learning Fast

"Well, what are your views on matrimony—now that you have been married a week?" a friend asked of the happy groom.

The happy groom responded. "I've got far enough to discover that it is much easier to follow a woman than it is to lead her."

New Species

"Tommy," asked his Uncle Harry, "how many birds did you learn while you were on the farm this summer?"
"Nine," replied Tommy promptly.
"Eight," corrected his mother.
"I do too know nine," protested Tommy.

Take Your Choice.

"Rastus, what breed of chickens do you prefer?"
"Co'se they both have mighty good points. White ones is easy to locate but hard to hide, an' black ones is hard to locate but easy to hide."

TONSORIAL

A barber was scraping away industriously for a while, then made the usual inquiry.

Barber—Razor all right, sir?
Victim—My good friend, if you hadn't mentioned it, I should never have known there was a razor on my face.

Barber—(beaming)—Thank you, sir.
Victim—No, I should have thought you were using a file.—Chelsea Record

Starting From Scratch

"Are you sure," wrote the parent to the headmaster, "that my boy will acquire good manners while he's with you?"

"Madam," was the reply, "your son has every chance with us. At present he has no manners at all—only customers."

His One Yarn

"And did he live to tell the tale?" asked a listener, after the story of the travelers amazing adventure had been told.

"Oh yes," replied the story teller, "in fact he's done nothing else since."
Plumber's Wife—"Ulo, wot you come back for? Yer tools?"
Plumber—No, me lurch. I'll be back for me tools later.

Had Learned His Lesson.

A youth had just driven home from college, at the close of the term.
"Did you pass everthing?" asked his mother anxiously.
"Everything but two motorcycles. They must have had airplane motors in them."

In No Hurry

Stranger to Merchant—Do you find that married men or single men make the best clerks?

Merchant whispering—Married men They are not in such an awful rush to get out of the place and get home. for the juvenile trade.

Advertisements—Every article on this page is a paid advertisement.

BENSON SCHOOL OF COMMERCE

The Benson School of Commerce is located in Clovis at 215 Barry Bldg. Practical business courses under supervision of an experienced accountant and court reporter. Prospective and interested students are urged to go to Clovis and consult the Benson School of Commerce. If you are unable to spend all of your time at Clovis or are unable to drive back and forth, Mr. Benson, the owner of this school, has arranged courses that may be completed by mail. Thus you may be able to complete a modern business course and study at home.

This institution has continuously merited the distinction achieved by its careful training of students, as being far above the average commercial school.

This admirable organization is under the direction of a management of intelligence and culture, and well informed in matters relating to advanced educational courses that conform to modern business methods.

Old and cumbersome methods and systems have all been discarded for the modern and up-to-date methods of this school. Their graduates have gone out into the business world and have been promoted over students of the old method and have in most instances received the highest remuneration for their services. The success of students is the result of the efforts on the part of the instructors who are able and efficient.

No matter what vocation or calling any boy or girl of today is going to follow they should have a course in an institution of this character in order to be able to cope with the demands of present day business efficiency. Many firms in this city and for miles around have secured well trained employes through this reliable college.

This well managed business college has the practical atmosphere of a large office and this has a marked influence to give the student a business like viewpoint and poise.

The work is individually planned, equipment, text books and instructions are in accord with present-day demands and at this local college, a business education means "a definite amount of training along definite lines for definite purposes." Each pupil that leaves the college is adequately prepared to keep pace with the demands of modern methods and in this edition we endorse this as a thorough school for students, as it is a rehabilitational vocational institution.

Furthermore, you are dealing with home people that you know as neighbors. A local institution with public spirited management, progressive and efficient business methods, clean moral atmosphere and able instructors.

The people are indeed fortunate to have a school of this character at their very door and its wonderful opportunities should be taken into consideration by all.

THE FIRST NATIONAL BANK OF HEREFORD

A Strong Bank Thoughtfully Managed

There are certain definite advantages in associating with a National Bank. Here you can enjoy every modern feature of strength and security. The First National Bank of Hereford is located in Hereford.

This bank is chartered by the Federal government under whose close supervision it operates. They have as members of the Federal Reserve System enormous resources behind them and are thus able to protect their depositors to the fullest extent, regardless of the business or financial conditions of the country.

The history of this bank has been bound up closely with the prosperity and progress of this and surrounding territory. Their years of service to the people have been marked by efficiency in routine transactions and sound judgment in emergencies and opportunities all of which gives maximum value to a banking relationship.

You will find the personality of this financial establishment reflected in the same cordial and sincere manner in which your business is handled. The friendliest of relations are desired

with every customer by this institution.

The Board of Directors is composed of successful local business men of recognized ability and integrity. They have elected, as active officers, bankers with years of experience.

The First Nat'l. Bank of Hereford is going forward with Hereford. They represent the vision of an organization with a high purpose—the harmony of service and safety. It is a bank where safety and service meet.

Here your savings are safeguarded. You have a National Bank Safety for your savings. A friendly welcome awaits you.

The people of this community are fortunate in having this prominent financial institution among them. It is an evidence of financial stability. Your money works with safety when deposited in this strong reliable bank, where safety rules.

We take great pleasure in congratulating The First National Bank of Hereford in this business review on the high position their noteworthy business methods have merited.

HEREFORD MOTOR COMPANY

Ford Sales and Service

The Hereford Motor Company, located at 106 Main Street in Hereford, for this month only are selling used cars at a reduction of \$25 to \$65 on each car, this in cooperation with Ford's National Used Car Clearance Sale. They offer for sale R. & G. Used Cars and Trucks which means completely reconditioned and guaranteed.

In the way of used automobiles they have an excellent line. These are not old automobiles, but cars that are in excellent condition and will give the buyers the best of service at reasonable price.

These cars are offered on the best terms possible. You do not need to have all cash as this firm is ready to take care of the account and you can be using the car while you are making payments. This is a great accommodation to the public and the excellent policy has met with great favor.

This establishment has become known far and wide as a leading one dealing in used automobiles. They have many satisfied patrons in all surrounding country who have learned

real "motor car economy" through their service. They are pleased to give you any and all information about the cars they offer and they are men who know what they are talking about and men upon whose word you can depend.

They have had experience in used cars. For this reason they can pick the good ones for they know the highest grade used cars. They have a reputation as dependable experts in the used car business.

This firm has built up an admirable growing business through the policy of selling high grade used cars that add to their reputation and their business is at stake and every car sold is further evidence of their wise policy of offering only the best and guaranteeing each car to be exactly as represented.

We take pleasure in this business review in directing your attention to the Hereford Motor Company. The manager is a well known business man of these parts who takes an active interest in the onward progress of this section of the state and has merited the leading position now held in the business life of this section.

PITMAN GRAIN COMPANY

Grain Buyers

The Pitman Grain Company is located in Hereford at 100 South Main Street—they pay the top of the market for grain. We advise our readers to get in touch with them and take advantage of their expert service.

This is one institution that has materially aided in the development of this section of the state and has especially been instrumental in aiding the progress of diversified farming in this community. They furnish the farmers with the most advantageous market for grain, and therefore operate an institution that is of great commercial value to the public. Their prices are more advantageous than would be secured by the people if they had to ship elsewhere for it is a well known fact that this house pays the top market at all times.

One of the recognized principles of farming along scientific lines today is the raising of corn, wheat, oats, etc. It is because of the excellent service and the desirable market afforded by this well known company that this feature is receiving more attention along

this line, is particularly noticeable in this community where the producer knows that he will receive the highest prices for his grain.

Another feature of the very satisfactory service of the Pitman Grain Company is the courtesy and accommodation which marks their dealings with the producer. The establishment is under the direction of conscientious and competent men and they have associated with them only such assistants as they can depend upon to render the most courteous and magnanimous service. They are always ready and willing to give you the latest quotations and those wishing to market their grain to the best advantage will do well to get in touch with this well known house.

We are pleased to compliment the Pitman Grain Company and give them in this review the prominent position that their progressive and reliable policies have merited. We assure our readers that at this establishment they will receive the best treatment and the highest market prices.

BADGER HERRING COMPANY

The Badger Herring Company, located at 117 W. Grand Avenue in Clovis are distributors of a complete line of wines and liquors and have a large variety of the purest and favorite brands.

This is one of the leading establishments of its kind in this section. The purchase of alcoholic beverages becomes a matter that should be given close attention. With the great variety of brands on the market today the average person cannot acquaint himself with them all and it is human that he should patronize some one that can be relied upon to select good brands.

The consumer and the retail dealer alike, should appreciate having the Badger Herring Sales Company to serve them. This company is an aid to the consumer in that it serves the retail dealers in this territory. Thru retail dealers served by the Badger

Herring Sales Company the consumer has available such popular nationally advertised brands as: The Wilkins Family; Cream of Kentucky; White Horse; Calvert; Schenley Quality Whiskies; Four Roses, La Fiesta Wine and other leading brands.

The reputation of this house for fair and honest methods has won for them an ever increasing patronage from the retail dealers of this territory. It has become known as a house of values and service.

We wish to compliment them upon the high standard of which their establishment is operated and assure all the retail dealers that when they buy brands for which this house is a wholesaler, they can be assured of the very best on the market today.

Badger Herring extends an invitation to all the retail dealers to inspect their stock. Satisfactory service and a hearty welcome await you.

STAR THEATRE

The Star Theatre is very conveniently located at 333 North Main Street in Hereford.

This well known theatre has taken its place in the social and educational world of this part of the state and has become an institution in the life of the people that has been beneficial to the young, old and middle aged.

This popular theatre is appointed most excellently, ventilation, heating and cooling arrangements are the best that can be secured and all sanitary precautions are taken for the health of the people. Here amidst comfortable surroundings you are entertained while music that entrances helps drive dull care away.

The management personally sees that the people of this territory are given the very latest of productions from the studios of the east and from California, thus furnishing to the people the very latest and most select of high class photo plays. These plays are all clean and the themes are selected with great care so that the ladies and children of the surrounding territory know this theatre as their moving picture home.

A quiet air of refinement pervades the audiences and this accounts for the large patronage from all classes of people. This modern policy of the management has brought autoists and people from all the surrounding towns and the city to recognize this theatre as their favorite amusement center.

If you have not formed the show habit you ought to. Go down some evening even though you have put in a hard day's work. You will be much refreshed and all the more ready for your next day's work. Take the whole family with you as the price is very reasonable. High class features from some of the country's leading producers are the kind of production shown here. You will see here the world's greatest movie stars.

In making this review of the social life of this part of the state we are glad to compliment the management upon the popularity of the Star Theatre and upon the position it occupies in the life of the people. It has been aptly said that it is truly "The House of Quality or Broadway at Hand."

RAINBOW TRUCK LINE

The Rainbow Truck Line is located in Clovis at 113 East 1st Street.

They are very popular with the people over this section of the state as they offer a most modern freight service. Their charges are very reasonable and it has been conservatively estimated that this line has saved the people of this section of the state many dollars in freight rates.

This concern is meeting with success as they solve the hauling problem and offer first class accommodations, they are prepared better than ever to carry freight of any kind which aids in the promotion of agricultural and commerce in the territory they serve.

When this very modern service was put in operation, traffic in this section was greatly aided and with their ample facilities they offered a service

that should be appreciated by the public.

Their service aids a great deal in making this city a more metropolitan place in which to live.

During the course of their career in the community they have always taken an active interest in its onward progress, exhibiting at all times a progressive spirit. It is such public and such business activities producing prosperity that help to turn the wheels of industry in this section and aid very materially in the promotion of progress and development of this section of the state.

They are responsible for the bringing and keeping here of many dollars each year and in this review we cannot fail to compliment them on their activities in the business world and predict for them a future fraught with great promise.

Pulls
"People must learn to pull all together."
"Of course," said Senator Sorghum. "But in politics the fact cannot be entirely disregarded that a man may sometimes need a little private pull of his own."
Looked Quiet to Him.
Policeman (to motorist) — Why didn't you slow down? Didn't you see that notice back there, "Slow Down Here?"
Motorist—Yes, but I thought it referred to your village!
Up to Date
Mistress: "Marie, when you wait at table tonight for my guests, please don't spill anything."
Maid: "Don't you worry, ma'am, I'll keep my mouth shut."
Talk Is Cheap
"Your wife is talking of going to France this summer. Have you any objections?"
"No, certainly not. Let her talk."

Score For The Barber
"I want a shave," said the determined young fellow as he climbed into the barber's chair. "No haircut, no shampoo, no rum, witch hazel, hair tonic, hot towels, or face massage. I don't want the manicurist to hold my hand, nor the bootblack to handle my feet."
Giving Them a Chance
The giant air-liner was flying swiftly over azure blue seas. Suddenly land came in sight, and later the buildings of a big town. Midway over the town a look of concern came over the pilot's face.
Tough Luck
"I'm afraid my goose is cooked," groaned the discouraged business man. "Isn't the new deal helping you any?" asked the friend.
"No," he retorted, "Lady Luck still is giving me the raw one."
Prisoner—Judge, I don't know what to do.
Judge—Why, how's that?
Prisoner—I swore to tell the truth but every time I try some lawyer objects.

Big Poultry and Egg Man

"We have an idea," observes a cynic "that the owner of young chickens quits counting when he has 3,000." No doubt, Solomon stopped a long time before that.

In the struggle for the supremacy between error and truth, error wins many a skirmish, but truth always wins the final battle.—Ex.

Reporting Accidents

The superintendent had severely criticized the trainmaster for laxity in reporting accidents.

Only a few days later, the superintendent received the following wire: "Man fell off platform in front of speeding engine."

To which the superintendent wired: "Advise details."
The trainmaster replied: "No one hurt; engine was backing up."

Modern Trend.

Old Lady (visitor on dude ranch)—"What's that funny stuff on the sheep?"

Guide—"Wool."
Old Lady—"Wool? Hub, I'd bet it's half cotton"

A Constant Winner

Mabe—Have you never loved and lost?

Marie—Never. I won every breach of promise suit I ever brought.



"EATING OUT"

"EATING OUT" to many families means the occasional visits to a local restaurant during the fall and winter seasons.

But how about "eating out" this summer on your own verandah, in your summer house, or on the local picnic grounds if no other space is available? You'll find that these moves to the out-doors will greatly enhance the thought of eating on sultry July days.

Best of all, this mode of dining need not increase the housewife's culinary burdens. On the contrary, if she plans carefully and uses the electric refrigerator as chief assistant, she'll be able to keep her torrid temper and temperature very cool—to the delight of the whole family.

May we suggest the following recipes as good ones for this summer's "eating out" parties?

Sandwich Suggestions

1. Preserved Canton ginger cut in thin slices, sprinkled with chopped pecans, and placed between buttered slices of graham bread.
2. Spread whole wheat or graham crackers with raspberry jam and cream cheese.
3. Chop finely 1/4 cup nuts, 1/4 cup raisins and 1/4 cup dates. Combine with enough mayonnaise so that mixture will spread well on either brown or white bread.
4. Slice cucumbers very thinly and marinate with French dressing. Place lettuce on thin slice of white bread, then the cucumbers and chopped walnuts.

Beverages

1. Grape Float—1 cup grape juice, 1 cups ginger ale, juice of 1 lemon, 1/4 cup orange juice and 3 tablespoons sugar.
2. Ginger Ale Julep—3 sprigs mint, crushed, 3 strips lemon peel, 1/4 lemon, sugar to taste, ginger ale and maraschino cherries.

OTHER SUGGESTIONS

Deviled Lobster

1 cups lobster meat, 1 cup white sauce, 1 teaspoon dry mustard, 1 teaspoon paprika, 1 pimiento chopped finely, 1/2 tablespoon green pepper, 1/2 teaspoon pepper, 1/2 teaspoon salt, 1/2 lb. fresh mushrooms.

Saute the mushrooms in the butter used in making white sauce; as the sauce thickens add the lobster meat which has been mixed with the seasonings. Serve on hot toast.

Potato Loaf

3 cups mashed potatoes, 4 tablespoons minced onion, 2 tablespoons green pepper and pimiento, 1/2 cup canned tomatoes, 1 egg, 1 teaspoonful salt, 1/3 cup ground pecan nuts.

Mix and shape into loaf. Bake in oven about 30 minutes.

Cucumber and Mint Jelly Salad

Arrange mint jelly in center of lettuce bed, and surround with sliced cucumbers. Serve with mayonnaise. Here is the recipe for:

Mint Jelly

1 cup granulated sugar, 1/2 cup chopped mint, 1 cup vinegar, 1 tablespoon gelatin dissolved in 1/2 cup water, pinch of salt and white pepper.

Cover the mint with 1/2 cup cold water, and let stand 1/2 hour. Boil the sugar and vinegar together until they begin to thicken, add to soaked gelatin, stir until thoroughly dissolved, and add seasonings and chopped mint. Cook for five minutes. Strain into small mould. Green vegetable coloring may be added to give the desired color.

Summer Canapee

Sliced tomato, crisped bacon, round slices of toasted bread, cucumber and onion minced, salted and peppered and spread on tomato.

Chop the white of a hard boiled egg, mixing it with the mayonnaise, and run the yellow through a ricer to give a fluffy decoration to the top. Garnish with a bit of parsley.

Eventually, But Not Yet

The pastor was examining one of the younger classes, and asked this question, "What are the sins of Omission?"

After a little silence, one young lady offered: "They're sins we ought to have committed and haven't."

Reason Plenty

Little Bobbie would not sing at school. His teacher insisted that he do so or give a reasonable excuse.

Bobbie (sobbing)—I don't want to sing 'cause mother says I sing

They're Like That

Teacher: "Use the word commercial in a sentence."

Student: "When I call my dog she'll either commercial stay, according to how she feels."

Lacking in Manners

My twin brother came home the other evening with a black eye and boasted that he could have beaten his opponent hands down, only the fellow didn't keep his hands down.

Denominationalism.

A lady called at the Spartansburg post office stamp window one day and said, "Please, sir, let me have a quarter's worth of stamps."

"What denomination?" questioned the clerk.

Roberts Seed Company

The Roberts Seed Company is located in Farwell in the Old Radford Warehouse—Mr. M. C. Roberts announces the opening of the Roberts Seed Company, branch of the Roberts Seed Company of Amarillo.

Mr. Roberts has remodeled the old Radford Grocery Warehouse and has converted it into one of the most modern businesses of this type between Amarillo and Phoenix. Mr. Bart Osborne is to be in charge of this branch. This establishment specializes in seeds such as Millet, Cane, Hegari and Kafir.

This is the only exclusive seed-cleaning plant in this section of New Mexico. They have installed the most modern cleaning machinery and a new set of Howe truck scales. Their warehouse has the capacity of 75,000 bushels of grain in storage.

They are continually studying the results of planting of various brands the soils, etc., and are so close that planters in our county may seek their advice, and in return keep them posted on the results of their own experiments. The progressive planter recognizes the great value of this contact, and the fact that it is economy to deal with the local merchant where adjustments are more easily made and personal interest is maintained.

Through their excellent service to the people of these communities they are building up a large and satisfactory mail trade. This is a most conveniently located firm and their insurance insures that prompt shipment will be made regardless of the size of the order. We are glad to say that this seed company qualifies.

BEAMS AND MARRS GARAGE

General Repairing

Beams and Marrs Garage is located at 211 East 3rd Street in Clovis—feature welding, general repairing and machine work.

This is one of the best general repairing shops in this community and is under the direction of a management of wide experience in this business.

They are well equipped for all classes of general repairing work and have established an enviable reputation for expert service and reasonable prices. Much work is daily received by this shop from the surrounding territory.

This well known shop is equipped with all the latest machinery and the fact that they are machinists of ability themselves make it a safe place to take work. They can tell you in an instant what can be done, how long it will take and what the probable cost will be. If it will pay you better to get a new part they will very promptly tell you to do so.

They are able to repair all classes of machinery. Just take them to this shop and they will make them as good as new.

The proprietors realized when they started in business that it was necessary to equip the place in a most complete and modern style and so they installed the latest of scientific ma-

chinery necessary in an establishment of this kind. This is one of the reliable institutions of this section and when you need anything in the line of machinery repair service you can not do better than to go to them.

The service has always been efficient and courteous. As a result their business grew to such proportions they found it necessary to provide a modern plant. This they did and now have one of the most modern plants in the country. It is scientifically equipped as regards all classes of machine work for motorists, manufacturers or farmers and are prepared to render a service in these lines which equals that of any offered in the largest cities of the nation.

They are experts in the business and no matter what work you desire you will find them always ready and willing not only to serve you but also to give you valuable advice and suggestions as regards anything connected with the business. Their plant is a credit to the community and a tribute to their progressive and reliable policies.

We are glad to compliment Beams and Marrs Garage upon the position their place occupies in the business world and call attention to the excellent service as well as reasonable prices to the public.

PENNEY'S

"Where Savings are Greater"

The J. C. Penney Co. Inc. store in Clovis is located at 419 Main Street—is a merchandising center offering the highest quality in ladies', men's, and children's apparel at very reasonable prices and thus aiding all in this community by enabling them to keep well and fashionably attired in distinctive clothes at prices they can afford to pay.

When a store is able to satisfy the most exacting demands of all classes of people, then it must be acknowledged that it has reached an enviable position in its trade. Such is the case of the prominent firms of this section of the state. People of every class have found that clothes from this store are satisfactory in every particular, and made of the best materials. The most exclusive patterns and mixtures can be found in the complete line, and if you prefer the most moderate priced of the tasteful and approved designs of the season they can be had at very reasonable prices.

In ladies' ready-to-wear you will find coats, dresses and other apparel which reflects the very latest of approved fashions, at prices you can afford to pay.

The same is true of the men's department where there is made a specialty of catering to those of moderate means who wish to dress in the modern and distinctive manner that present-day business and social activities demands. The men's department is most complete.

Through the very commendable methods that have marked their business career and the excellent quality of materials and expert workmanship has built up a reputation that extends throughout this section and which adds to the volume of the business each season.

We wish to compliment Penney's Store upon the high standing in the business world of this section and on the efficiency of the concern which they so ably direct.

Peacock Shop

The style headquarters for the most discriminating ladies of this community is at the Peacock Shop, located in Clovis at 312 1-2 Main Street.

At this popular ladies store the dresses are being shown in all the newest models of fashion, which have such popular demand in the style centers of the East today, dresses that suggest the very last word in chicness and smartness at prices that are right.

Here will be found millinery in a complete line, that is so dear to the hearts of women. Nothing that a lady can use to adorn her head is lacking at this store at reasonable prices.

The many satisfied customers in this community who are wise in the secrets of wearing apparel think of their needs and this store at the same time.

We wish to compliment the Peacock Shop upon its well known policy of maintaining inviolate merchandise, quality and authenticity of style, at prices that you can afford to pay.

It Works

A doctor once met an atheist who ridiculed him for putting any faith in the Bible seeing that the authorship of some of it is so uncertain and the subject of such debate.

"Look here," said the doctor, "who wrote the multiplication table?"

"I don't know," confessed the skeptic.

"What a man you are," said the doctor, "You believe it and you use it and yet you don't know who wrote it."

This placed the cavalier skeptic in a way out, he said, "But the multiplication table works."

"Doubtless," was the triumphant retort of the doctor, "and so does the Bible."

Sounds That Way

Teacher—James, tell me what political economy is.

James (son of political heeler)—Gettin' the most votes for the least money.

He Should Know

Meat Dealer—Listen, I wouldn't cash a check for my own brother.

Stranger—Well, of course, you know your family better than I do.

Clovis Live Stock Sales Co.

The Clovis Live Stock Sales Company is located very conveniently in Clovis.

There isn't any question but that this popular establishment is an important factor in the commercial life as it is one of the largest live stock commission firms in these parts. The management is very liberal in dealings with the public and attracts shipments from the country for many miles around.

They are well known as one of the best live stock commission firms in this section, men who know the cattle and hog business and are regarded for their fair dealings.

During the years they have been in business they have won the confidence and good will of thousands of raisers and shippers.

The farmers have come to know that they can get from them the best prices that the market permits for live stock of all kinds.

They have a reputation far and wide as business men of wide experience, straightforward methods and it is not surprising that the volume of this business is ever increasing.

The record of this company is truly commendable and is an evidence of the well placed confidence of so many farmers and raisers of live stock. Their business has increased. This is truly a wonderful showing and one that evidences the fact that the Clovis Live Stock Sales Company has merited the enviable reputation they have attained.

They are in every way thoroughly

reliable and the assistants are men with whom it is a pleasure to transact business. They treat all customers honorably and alike, doing as they would be done by, and this all means that once a patron of this establishment you are always a patron.

They give as close attention to a small consignment as they do a car load. You receive your check the same day your stock is sold.

We are pleased in this edition to direct your attention to this establishment as a distinctive feature of the country and to the management as among the leading citizens of the commercial efficiency of this community, who materially assist in making this section more progressive and more attractive from a commercial and agricultural standpoint.

Camp Bonita

Camp Bonita, located in Clovis at Prince and Grant Streets is growing in popularity all the time. It is thoroughly equipped and up-to-date in every way, and is operated at reasonable rates.

All the cottages are comfortably furnished, well ventilated and sanitary.

Traveling men as well as tourists are extended a welcome and invited to make this auto court headquarters when in Clovis.

Here they will find a haven of rest where they will be made to feel at home.

One on the Professor

Our friend the absent minded professor, jumped out of bed in the middle of the night ran to the stairs and shouted: "Who's down there in the kitchen?"

"Nobody," said the burglar.

"Well, that's funny," said the professor, "I could have sworn I heard a noise."

"Robin, blackbird, cardinal, meadow lark, jay, sparrow, quail, thrush and blue eagle," recited Tommy triumphant.

by the way, have you heard our new pastor? He's fine. I'm so glad you asked me. I've always thought the post office employees had no interest in churches."

**IS YOUR CLUB PLANNING A "BAKE-SALE"?**

MANY churches and women's clubs plan "bake-sales" in season for the purpose of defraying various expenses. You may be one of the housewives called upon to donate something for one of these sales. Perhaps you would like to try something "new" this time? Listed below are some recipes which produce such tempting results that you may be assured your "baked" donation will be a sure seller.

Coffee Bread

1 cupful scalded milk, ¼ cupful butter, ¼ cupful sugar, 1½ teaspoonful salt, 2 eggs, 1 yeast cake dissolved in ¼ cupful lukewarm milk, ¼ cupful currants, 1 teaspoonful cinnamon.

Add butter, sugar and salt to milk. When milk is lukewarm add dissolved yeast cake, eggs well beaten, currants, cinnamon and enough flour to make a stiff dough. Cover and let rise over night. Roll out to ¼ inch thickness and spread with coffee bread filling (given below). Bake.

Coffee Bread Filling

1 cupful chopped pecans, 1 cupful brown sugar, 1/3 cupful melted butter, ¼ cupful currants.

Mix the sugar and butter together, and spread on dough which has been rolled out. Sprinkle the pecans and currants on, and roll dough in jelly-roll fashion.

Special Prune Cake

3 cups California prunes, 2 cups sliced bananas, 2 teaspoon lemon juice, ¼ teaspoon lemon extract. Boiled or seven-minute frosting (use 4 egg whites), 3 layers of white cake made from any good standard recipe.

Boil prunes in water to cover for 25 minutes; pit 2 cups of these prunes and cut into small pieces. Combine bananas cut prunes, lemon juice and extract, and 1 cup of the boiled frosting, blending thoroughly. Spread between cake layers, then cover top and sides with remaining frosting. Decorate top and sides with remaining cup of prunes which may be slit on one side, pitted and laid flat, wing fashion, with fine strips of banana placed between wings, giving a butterfly resemblance.

Chocolate Marshmallow Loaf

2 cups sifted cake flour, 2 teaspoon baking powder, ¼ teaspoon salt, ¼ cup butter or other shortening, 1 cup sugar, 2 squares unsweetened chocolate, melted, 1 egg, well beaten, 1 teaspoon vanilla, ¼ cup milk, marshmallows.

Sift flour once, measure, add baking powder and salt, and sift together three times. Cream butter thoroughly, add sugar gradually and cream together until light and fluffy. Add chocolate and blend, then add egg and vanilla. Add flour, alternate with milk, a small amount at a time. Beat after each addition until smooth. Bake in greased pan, 8 x 8 inches, in moderate oven (325 degrees F.), 1 hour. Turn from pan, and while still warm, cover bottom with marshmallows that have been rinsed with cold water and cut in halves crosswise. When cake is almost cold, cover with chocolate coating.

Spice Cake with Coconut Fruit Topping

2 cups sifted cake flour, 3 teaspoon baking powder, ¼ teaspoon salt, 1 teaspoon cinnamon, ¼ teaspoon cloves, ¼ teaspoon nutmeg, ¼ teaspoon mace, ¼ teaspoon allspice, 4 tablespoons butter or other shortening, ¼ cup brown sugar, firmly packed, 1 egg well beaten, ¼ cup milk.

Sift flour once, measure, add baking powder, salt and spices, and sift together three times. Cream butter, add sugar gradually, and cream together thoroughly. Add egg, then flour, alternately with milk, a small amount at a time. Beat after each addition until smooth. Bake in greased pan, 8 x 8 x 2 inches, in moderate oven (350° F.) 50 minutes. Cover top with toasted coconut fruit topping which is made as follows:

1½ tablespoons confectioners' sugar, ¼ cup whipped cream, 4 marshmallows, finely cut, ¼ cup dates, seeded and finely cut, 2 tablespoons each, candied cherries and pineapple, ¼ cup nut meats, broken, ¼ cup shredded, toasted coconut.

Add sugar to cream. Fold in marshmallows, fruit and nuts. Spread on cake and sprinkle with coconut.

Glazed Peach Pie

4 cups of fresh peaches, sliced, ¼ cup sugar, 1 package orange gelatin, 1½ cups warm water, dash of salt, 1 baked 9-inch pie shell.

Combine peaches and sugar and let stand 10 minutes. Dissolve gelatin in warm water, add salt, and pour over peaches, stirring occasionally as mixture cools. Chill until slightly thickened. Turn into cold pie shell. Chill until firm. Top with whipped cream.

Gunnels Laboratory Garage

Gunnels Laboratory Garage, located in Clovis at 113 West 2nd Street, features a complete automobile service making their establishment the repair shop of good service in this section of New Mexico.

It is conveniently located and commodious enough to look after the local patrons and the traveling public in the way of service.

Gunnels Laboratory Garage is the place where cars are scientifically repaired and serviced. In the repair department they have in charge able and efficient workmen and being equipped with the most modern equipment, they can, and do, fix your car exactly as it should be repaired.

We know of no concern more fully equipped or better prepared from the point of workmanship to be able to turn out work of class at such reasonableness of price.

Now What You'd Call A Jersey

"Don't you want to buy a bicycle to ride around your farm on?" asked the hardware clerk as he wrapped up the nails. "They're cheap now. I can let you have a first-class one for \$35."

"I'd rather put \$35 in a cow," replied the farmer.

"But think," persisted the clerk, "how foolish you'd look riding on a cow."

"Oh, I don't know," said the farmer, stroking his chin, "no more foolish, I guess, than I would milkin' a bicycle."

Maybe it Was Shellfish

They were discussing diet and the talk became facetious.

"I've eaten beef all my life, and now I'm as strong as an ox," said he.

"That's funny," replied she. "I've eaten fish all my life and I can't swim a stroke."

Father's Right

Willie—Daddy, do they raise political plums from seeds.

Father—No, my son. Sometimes a bit of grafting is necessary.

It Often Happens

A noted lawyer is suing for divorce on the grounds that his wife is too domineering. He took up law, but evidently she laid it down.

Slightly Confused

Customer (in a music store) — I would like very much to get a copy of "The Stolen Rope."

Proprietor—I am very sorry madam, I am afraid I don't know of such a song. Is it something very new?

Customer—Oh, no, they tell me it is quite old. Why it goes something like this — "Tum-tum-tum-pety-tum—"

Proprietor—My dear madam, you mean "The Lost Chord."

Customer—Oh, that's it. I got the name slightly mixed.

MEMBER WHEN

Smart slickers sold red lamp wicks by declaring the red was chemical treatment to make 'em safe?

Grown-ups poked fun at the poem "Darius Green and His Flying Machine?"

"Death row" referred to prison cells instead of streets and highways?

Courts seldom dared hold acts of Congress unconstitutional?

A United States senator was regarded as a learned, dignified, patriotic man of rank and power?

And is That Pork!

Fraternity House Manager: "We're having guests at the house tonight. Got any good pork?"

Butcher: "Good pork?" Say, I've got some pork that will make better chicken salad than any veal you can buy!"

Both Ends

Mrs Smith watched the scales closely as the butcher put on her order.

"Do you know Mr. Lamb," she said ominously, "you are repeatedly giving me short weight for my money?"

He nodded.

"I am quite aware of that madam."

Falsification

No one pities a falsifier when he meets a bigger liar than himself.

Beryl and an Englishman were "talking big."

"On one occasion," said Beryl, nonchalantly, "I shot 999 snakes."

"Why don't you make it a thousand and while you're at it?" answered the Englishman.

NORTON MOTOR COMPANY

Buick - Pontiac Sales and Service

The Norton Motor Company, located in Hereford at 317 North Main Street is one of the most progressive institutions of this section, devoted to service to Buick and Pontiac owners.

This firm is rendering a service for Buick owners that is distinctive. It means much to the community to have a service that is complete.

The new Buick is the outstanding buy of the year. Buick has four models that you might find in a car to suit your own personal needs.

The Buick of today is truly a modern car, having all the essential features of the most advanced cars, but sells at a surprisingly low figure. A real demonstration of the Buick will explain its popularity.

All models are furnished in new color combinations. The Pontiac is a great achievement in the automotive world and can be said, the most complete car ever offered, giving the public everything needed in a modern automobile. Go in and see the new

Pontiac and see what marvelous value Pontiac has created.

In the service department, only those who have had experience in auto work are permitted to work on the cars. This assures complete satisfaction and the best results from their service. No serious trouble can develop because of incompetency on the part of the mechanics, for they are familiar with every phase of this work.

In the used car department you will find an assortment of cars that are true values in the used car field. They will be glad to demonstrate and give you a very reasonable payment plan.

This business review attempts to give a comprehensive idea of the entire activities of the community, and the institutions that are contributing to its progress, and to point out to our readers those products of merit which are being distributed by our dealers. We are pleased to direct the attention of our people to this firm and to recommend the Buick and Pontiac they are distributing.

Goodbye

"It is the duty of everyone to make at least one person happy during the week," said a Sunday school teacher.

"Yes," said Freddy, promptly.

"That's right. What did you do?"

"I went to see my aunt and she was happy when I went home."

Misunderstood

"You say your engagement was broken as a result of a misunderstanding?"

"Yes," replied the girl with weepy eyes. "I told him I never wanted him to speak to me again—and he thought I meant it."

His Little Peculiarity

Conductor—Did you get home all right last night, sir?

Passenger—Of course. Why do you ask?

Conductor—Well, when you got up and gave the lady your seat last night, you were the only two in the car.

Running Away From It

He (hastily)—Er—just a moment darling—that's my tailor, and I don't care to meet him.

She (tactlessly)—Why not?

"Well, as a matter of fact—he still owes me the receipt for the money for my dress suit!"

Clovis Steam Laundry

The Clovis Steam Laundry located in Clovis at 103 Main Street offers prompt and pleasing laundering service.

They have installed a system of equipment that will turn out a great volume of excellent laundry work, at a price that will drive drudgery and worry out of the home. You may have your laundry taken care of on any service desired and one trial will convince you.

This laundry will return your clothes to you immaculate and you are thus relieved of the wash day drudgery. You will feel more like doing many other duties required and have more time to devote to your family.

In this business review we wish to congratulate the people of this community upon having such a reliable and up-to-date establishment among them.

Certainly Not

"Myrtle, did that young man try to kiss you last night?"

G'wan Ma. I was just slapping mosquitoes."

Wife—No I did not sew a button on your trousers. I was too tired. Which is more important, anyway, your wife or your trousers?

Husband—Well, there are places I can go without my wife.

Advertisements—Every article on this page is a paid advertisement.

M. D. WOMBLE

Implements

M. D. Womble operates an establishment, located at 202 Miles Street in Hereford, that is known over this territory for the quality of merchandise handled.

Their stock includes such nationally advertised brands as the Maytag Washing Machines, the Quaker Kerosene Heating Stoves, the Electrolux Gas and the Electrolux Kerosene refrigerator, the Philco Radios and Oliver Farm Implements.

The unbroken record of Maytag leadership, for more than a decade, is a world-wide tribute to superior craftsanship and high business ideals. Every cent of the price you pay buys quality in a Maytag. The Maytag comes equipped with Matag Multi-Motor for homes without electricity.

Let M. D. Womble demonstrate Quaker efficiency, Quaker economy and Quaker beauty to you. The new Victory Model built by Quaker has been proved in the laboratory of experience. Quaker BURNOL heaters have the double protection of the Quaker name plate and the Underwriters Laboratories certificate of safety. There are no wicks, no moving parts in the Quaker burner pot. It is absolutely silent in operation. See this ultra-modern heater, it's unusual beauty will fascinate you.

You will admire the beautiful new Electrolux, women say, "It's the best looking refrigerator of them all!" The

longer you use it — the more you will prize its silence — its convenience — its low cost of operation. The sole expense to operating an Electrolux is the slight cost of the kerosene consumed by the tiny burner — no moving parts — permanent, enduring silence. See the new Electrolux at their show rooms.

The new Philco offers unequalled Radio Values for farm and country homes. See the beautiful Philco Baby Grand. It's the greatest value ever offered in a battery operated radio — complete with batteries only \$39.95. Amazing new 1937 Philcos with the marvelous Philco foreign tuning system and the new spread-band dial are on display at the M. D. Womble Company. These are radio's greatest values, they outperform, outsell all others. A big selection of all-electric Philcos form \$22.90 up await your inspection. Liberal trade-in allowance, easy terms.

M. D. Womble's radio repair shop is amply prepared to take care of your radio troubles on any make radio.

They are dealers for the world famous Oliver Implement line and have a complete line of parts and give excellent repair service on all implements.

This firm is under the direction of experienced management and enjoys a large trade from this and adjoining territories. They will be pleased to serve you at any time.

IKE'S CAFE

I. O. Crosthwait, Prop.

When meal time catches you in Hereford stop at Ike's Cafe and enjoy a well cooked meal at a most reasonable price. They never close.

Ike's Cafe is known for good food. A reputation sustained by the community as well as motorists and the traveling public.

Here the management selects the food, scours the markets and accepts only choice and fancy foods. This together with chefs of rare ability insures the public of the most savory meals.

In the kitchen you will find the most modern equipment and utensils kept scrupulously clean. There is never a question of sanitary laws in this establishment.

The courtesy and attention of the attendants is a feature that receives more than passing notice from the patrons.

It is not necessary to order a whole meal, the patrons are assured of the same attention for just a snack as for

a well appointed dinner at this cafe.

While seated at one of their tables you are delighted by the home-like atmosphere which prevails. Not only are the foods cooked as mother used to cook them but you will find the best foods in season from which to make your selection. If you wish further seasoning of the foods or some preferred condiment, you have only to ask for same.

It has been truly said that the way to a man's heart is through his stomach. Likewise this modern up-to-date restaurant is daily building its business with the tasty, delicious meals they serve.

It makes no difference whether you live to eat or eat to live you can be most conveniently served at this modern restaurant.

Therefore we deem it most fitting and proper that we in this business review direct the special attention of the readers to Ike's Cafe. Upon your next visit to Hereford drop in for a meal at 316 Main Street.

BROOKS DRUGS

Brooks Drugs is admirably located in Hereford at 215 South Main Street.

Since this well known firm has been engaged in the drug business its popularity has grown until it is known by practically everybody in this section and has won for itself a well merited reputation for honest and fair dealings with all its fast increasing list of names.

At this store only the purest drugs are used and the prices are very reasonable.

The first requisite of any successful business must be courtesy and then quality at the right price must be offered. This has been this establishment's policy in conducting their business. They have directed their efforts to the end that this store must be headquarters for anything in the apothecary line.

For the convenience of patrons

they have taken on famous lines of products that are known the world over and recognized by everyone as being without peer for excellence. These famous lines embrace toilet articles of every kind and household remedies that have found their way into homes of so many persons of this section.

Every department of this store is most complete and the wants of the people are taken care of in a manner that is commended by all who have had business dealings with them.

For many years this store has been faithful and alike to the public and physicians and this record for service and fair dealings is a positive guarantee for the future.

In this review we wish to compliment Brooks Drugs upon the manner in which they conduct their business and predict for them an ever increasing patronage.

Fullwood Battery and Electric Station

Zenith Radios

The Fullwood Battery and Electric Station is located in Hereford at 404 N. Main Street — Complete auto electric work, Exide Batteries, Zenith Radios, Norge Refrigerators and Washers. They have a wind driven battery plant that will provide electric lights for a five-room house as well as operate modern appliances for a cost of not more than fifty cents a year. You will find here radio sets operated by batteries that will give you excellent reception on all wave lengths. These items should be especially interesting for those living in the rural districts.

Throughout this section of the state this place in known as one establishment where starting, lighting and ignition service can be had at very low prices and hundreds of motorists have marveled at the wonderful and efficient service offered.

When the motorist wishes starting, lighting and ignition service he wants to consult one who knows this business from A to Z. And right here let it be said that this firm can qualify in every respect. The excellent service rendered to their many patrons has brought them much new business and the number of their patrons is steadily increasing.

No matter how urgent may be your demands they are equipped to serve you, for a "service battery" is always ready for your use while your own battery is being recharged or repaired. This is a most accommodating service which is rendered efficiently and courteously by progressive business men.

The Exide Battery organization has recognized the ability of this firm in the matter of storage batteries by making this their official sales and service station. The famous Exide Battery has been put in a class by itself. It has always represented the very last word in battery efficiency. This storage battery is worthy of the name and there is a stock on hand sufficient for all purposes.

In this edition we wish to say that to this firm and its commendable business methods must go a substantial portion of praise for it is such business men as they, such up-to-date concerns as this one that make for a more progressive community.

Empy's Garage

Welding

Empy's Garage is located at West Grand at Connelly Street in Clovis—renders an unexcelled service in high grade general repairing and welding work of all kinds. A leading company of this nature under able management. A complete portable welding outfit enables them to go anywhere at any time on a welding job. Just phone Emphy for quick welding service.

This firm is well equipped for all classes of repairing and welding and established an enviable reputation for expert service and reasonable prices. Much work is received from the surrounding territory.

This is one of the most modern repair shops in this section of the state and has a reputation for turning out work of class, for the reasonableness of its charges and for getting it done when promised. Upon these lines they have built up the business to its present high standing.

The plant is a model institution in its line being one of the most modern and up-to-date in this part of the country. The latest improved machinery is used in repairing and welding and the place is a model establishment and its products are the best that money can buy.

They are mechanics of ability and repute and are able in an instant to tell you exactly what is wrong, what the probable cost will be and if you can get the article in question. If it will not pay to fix the particular part they will promptly tell you so. One of their special features is getting out work on time and when promised.

In this establishment will be found the latest machinery and only the most expert men, for this firm is one of the best in the country and is well known for efficiency and promptness of service. It is headquarters for this class of work. Give them a call.

Wet Weather Talk

It hain't no use to grumble and complain, It's just as cheap and easy to rejoice. When God sorts out the weather and sends rain, W'y rain's my choice.

—James Whitcomb Riley.

Not So Funny

Her—When do you propose to get married?
Him—Usually after the third drink.

Case of Shock

Judge—Have you ever been up before me?
Culprit—I don't know, Judge; what time do you get up?

Packard Milling Company

Packard's Best Flour

The Packard Milling Company is conveniently located at 122 South Main Street in Hereford.

We desire that prominent and commendable mention be given this establishment, who have so long been engaged in so satisfactorily serving the people of this community with base of the staff of life—high grade flour. They feature the popular brand of flour known as Packard's Best Flour.

This well known brand of flour is manufactured expressly for the discriminating housewife who wishes to serve her family with good bread. The bakers who use this brand enjoy a generous patronage from the city and the surrounding country. Everybody knows that good flour will make good bread and they also know it is an utter impossibility to get good bread of fine texture out of an ill-made product.

The management extends a cordial invitation to the farmers of this section to call at any time and see if an arrangement of mutual benefit can not be reached whereby they will receive better prices by marketing their wheat, corn, oats, and other grains at this mill and you will receive the highest market price in every instance.

The miller in charge here is a veteran in the business and bears the reputation of having an exceptional ability to produce a very high grade of flour and this is strongly attested by the increasing demand for this particular brand. He is the man whose knowledge is the valued medium through which the golden grain is transformed into the delicious flakes of flour.

In flavor, quality and uniformity Packard's Best Flour is unexcelled.

The mill itself is equipped from power plant to roof with the latest and most approved machinery and all bins and chutes are kept in a thoroughly sanitary condition and every precaution is used to keep the flour pure and wholesome. The milling process employed here is almost automatic and never is the product touched by human hands.

It may truly be said that no other flour mill in this part of the state can produce a flour of equal texture flavor and quality for general purposes, such as bread, buns, pastry or cake.

An establishment of this character is worthy of more than passing notice and in this business review we feel it our duty to compliment this progressive firm for their untiring efforts to serve best and most efficient in their chosen field of endeavor.

Texas Utilities Company

The Texas Utilities Company is located at 123 West 3rd Street in Hereford.

There is not a more difficult or a more thankless task than the successful operation of a utility company. And the disadvantages under which such a concern must labor has been increased several hundred per cent by the continued advances in the cost of supplies, labor and everything else that pertains to the conduct of a public utility company.

Therefore we wish to direct the attention of all of our readers to the admirable manner in which this company has served its many subscribers; to the extremely low rates that have been charged; to the modern equipment and the continuous improvement made to keep each and every branch of the service up-to-date; and to the public-spirited policies that have characterized the manager's direction of this important public utility.

To this company must go no small portion of the credit of the progress and expansion of this part of the state for it has been a most important factor in our civic development. Its presence here in active operation and under expert supervision of such a metropolitan utility company is really a factor that adds to the attractiveness of all of the territory it serves as a more desirable community in which to live or locate.

We wish to say in this edition which recounts the most salient features of our onward progress, that this company is not only a model institution of its kind, but that it has merited the hearty support of everybody in this section.

With a broad vision of our future development, the manager and his assistants have built not only for the present but for the years to come, and when the population of this part of the state has doubled we predict that this company will continue to be one of the best conducted, best equipped, and most satisfactory of our commercial and industrial assets rendering a service that is at the same time comprehensive and complete, at a rate so reasonable that then, as now, people will marvel at the success of the management in continually adding new improvements.

Stringing Him

"I have enjoyed your sermon this morning. I welcomed it as an old friend. I have a book at home in my library that contains every word of it."

"Why, that can't be, Mr. Clemens," replied the Rector.

"All the same it is so," said Twain. "Well, I certainly should like to see that book," enjoined the Rector with dignity.

"Alright," said Mark, "you shall have it."

The next morning Dr. Doane received with Mark Twain's compliments

No Quarter or Succor

Mothers! Would you lose the affection of your boy when he grows to manhood? Then take his part when his father punishes him.

"Well, if it isn't a bungalow, what is it? The builder made a bundle of it and I still owe for it."

Hoist Needed

Young wife—Oh, dear, I don't know what to use to raise my bread. I've tried everything.

Husband (in undertone)—Derrick and a couple of jacks ought to do it.

What could be safer

Nurse—I lost sight of the child, ma'am.

Ma'am—Good gracious! Why didn't you speak to a policeman?

Nurse—I was speaking to one at the time, ma'am.

IRELAND MOTOR COMPANY

Dodge and Plymouth Sales & Service

The Ireland Motor Company, located in Hereford, successor to the Ireland and Beaver Motor Company, located in the old Streu hardware building on Main Street have a complete line of Dodge and Plymouth cars. Associated with Mr. E. S. Ireland is his son, Woodrow Ireland. New models will soon be on display. The Dodge is attracting National Attention because of its unusual economy of operation. National tests show that the Dodge makes from eighteen to twenty-two miles per gallon of gas. Let the Dodge save six barrels of gas a year for you. They also handle Goodrich Tires and Globe Batteries.

Dodge from the first has been an outstanding car, now they have brought out new cars, designed with floating power and executed to inspire admiration to such a point that they will at once replace anything that has gone before and bring into existence an entirely new motoring vogue.

The up-to-date new Dodge car is the most artistic and distinctive, most radical, striking and stylish and the most luxurious cars they have ever built at or near their prices. They

are the largest, fastest and most comfortable, not to mention the smoothest and quietest at every speed. You must see these striking new standards of beauty and performance at their show rooms.

The new Plymouth, featuring all steel bodies and many other innovations constitute the most attractive motor car value of the day. Try this new Plymouth, it has the smoothness of an eight.

The Dodge and Plymouth have the most powerful engines, strongest chassis, the most luxurious and roomy bodies that Dodge has yet offered in a motor car.

The new Chrysler built Plymouth is the largest, roomiest and most powerful car in the entire low price motor car field.

We are confident that all who are even remotely interested in progress of motor car artistry will feel amply repaid by their immediate inspection of the Dodge or Plymouth cars.

In conclusion we desire to compliment these highly efficient dealers on their good fortune in being the representatives for so worthy a line of motor cars.

R. E. PERKINS, D. M. B. C.

Chiropractor

R. E. Perkins, D. M. B. C., has offices located in Hereford at 710 North Main Street. Has an Oklahoma license. Manology chiropractor, mineral baths, colon irrigation, ultra-violet ray and dietetics.

Dr. R. E. Perkins is one of the best and most prominently known chiropractors in this part of the state, expert in analysis and offers the people of this section the highest type of professional service. Many people from all over this part of the country are visitors at his office and receive very beneficial adjustments.

In the professional life of this part of the state there are none who have attained a more successful career than Dr. R. E. Perkins, who is recognized as authority on chiropractics. His success has been marked and he is often consulted by people to find the true nature of chiropractic adjustments.

The work of the chiropractor is to correct displacements found in the spinal column. This is done by an adjusting movement performed with the bare hand in a scientific manner.

which in time returns the bony segments to their normal articular relation and releases the pressure that former deviations caused on the nerves affected. When such adjustment is complete, nerve force will flow unretarded and health will return naturally.

He is a professional man of extraordinary power of understanding of the individual and noted for his quick and correct analysis. Then he possesses a natural aptitude for the correction of all causes of disease.

It is not strange then that he is one of the busiest professional people of this vicinity. He is courteous and accommodating and can be reached very conveniently. The general satisfaction expressed by his many clients and the great demand for his services constitute a well merited tribute to his efficient and conscientious methods.

We wish to compliment Dr. R. E. Perkins upon the very valuable work he is doing in this section and direct your special attention to his efficient methods.

FASHION DRESS SHOPPE

The Fashion Dress Shoppe, located in Hereford at 218 North Main Street can well be termed "Style Headquarters" for the most discriminating ladies of this community, and has firmly established itself as one of the leading garment shops of the city and state.

The growth of its business has been phenomenal, due to the fact that the garments are kept exclusive at all times.

For any one to assume the fashion responsibility of the community is rather a large undertaking; but this popular woman's shop through its desire to present only the finest and best has assembled a selection of garments which are fashion's leaders and has completely covered the fashion field.

At this popular Ladies' Shop are coats in all the newest models of fashion, which have such popular demands in the style centers of the East today. These are offered in all the varied lines and tones which please the eye

and charmingly adorn the women. They feature jaunty suits, the latest offerings of the designer's art which suggest the very last word in chicness.

A special feature of the service that we particularly call to your attention is the complete line of everything for the small women, as they fully understand the great difference in merely small sized clothing and that clothing which is especially designed to fit women of small size, also the large and tall women.

The many satisfied customers in this community who are wise in the secrets of wearing apparel, think of their needs and this popular shop at the same time.

We wish to compliment the Fashion Dress Shoppe in this edition on its policy of maintaining inviolate merchandise quality and authenticity of style in ladies' garments at reasonable prices as a paramount and permanent distinction of the establishment.

That'll Hold Her

The lady had had her photograph taken, and called at the studio with the proofs.

"I don't like any of these poses," she complained. "They don't do me justice."

"Justice!" was the reply. "madam what you want is mercy!"

Almost Chicken

Diner—What on earth in this broth made from, waiter? Surely it isn't chicken broth.

Waiter—Well, sir, it's chicken broth in its infancy. It's made out of the water the eggs were boiled in.

Advertisements—Every article on this page is a paid advertisement.

The Friona Star

Published By
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JOHN W. WHITE, EDITOR

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ter, July 31, 1925, at the post
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Act of March 3, 1879.

Any erroneous reflection upon the
character, standing or reputation
of any person, firm or corpora-
tion which may appear in the
columns of the Friona Star will
be gladly corrected upon its be-
ing brought to the attention of
the publishers.

Local reading notices, 2 cents pe-
rord per insertion.
Display rates quoted on applica-
tion to the publisher.

ENDORSE ROOSEVELT

Numbered among various promi-
nent business men who announced
for President Roosevelt Saturday,
all of whom have been opposing the
deal, were Ralph Beaver Strass-
burger, multi-millionaire publisher
of *Narristown*, Pa., and William
Lock at Clayton, of Chattanooga and
Houston, world's largest cotton
merchant.

In his newspaper, the *Norristown*
Times-Heald, Mr. Strassburger, who
was a delegate to the Republican na-
tional convention of Cleveland, said:
"I am going to vote for President
Roosevelt because I sincerely believe
it is my patriotic duty to do so and
because his re-election will best
serve the interests of the country.

"As a life-long Republican, I have
arrived at this decision only after
most careful consideration. I am
convinced that President Roosevelt
has brought the country back to a
stable prosperity. He has accomplish-
ed this recovery at not too great a
cost in public debt and taxes. A com-
parison of this nation's per capita
debt and interest charges with those
of other countries shows that we are
the most favored nation on the globe.

"The per capita national debt of
the United States is \$266, the per
capita interest charge is \$6.45. Com-
pare this with Great Britain's \$761
and \$22.83 and France's \$517 and
\$16.31. Not to be grateful for our
good fortune and seek to observe it
would be like flying in the face of
evidence.

"Perhaps I have a keener appre-
ciation of this country's marked ad-
vantages because on frequent trips
abroad I have discussed this situa-
tion with leading British and French
financiers. They are all impressed
with the sound comeback of the Uni-
ted States. They are also convinced
that Roosevelt's wisely tempered
course has protected this country
from disruptive extremes of Com-
munism and Fascism, which have
destroyed democracy in so much of
Europe."

Mr. Clayton is a former prominent
member of the American Liberty Le-
ague and originally contributed \$10,-
000 to it. In a statement issued in
Chattanooga he said: "Contrary to
my intention to refrain from voting,
I have now been persuaded by the
tenor of Gov. Landon's speeches to
vote for the re-election of President
Roosevelt. The biggest question in the
world today is the question of peace
and how to maintain it. And that is
closely linked to international trade
and how to restore it.

"The policy of reciprocal trade
agreements inaugurated by the pres-
ent administration is a step taken to
correct this situation. Gov. Landon
condemns this policy and promises, if
elected, to scrap it. His position is an
expression of such narrow, unen-
lightened nationalism and provincial-
ism that I am convinced his "lead-
ership" would not differ from that
which his party inflicted upon the
country from 1921 to 1933. I believe
that this narrow nationalism, for
which the Republican party stands
today, is in itself a policy which would
carry us rapidly in the direction of
both regimentation and radicalism.

"A vote for President Roosevelt is
a vote to keep Secretary Hull in of-
fice, where his work, just beginning
to bear fruit, may go forward with
infinite benefit to the nation and to
the world."

JODOK-

(Continued From Page 1)

treated mighty nice by them.

I suppose this is none of my busi-
ness, but as I have often stated in
times past, it just seems that my
sympathies are always with the "un-
der dog", and when I hear our city
officials being complained of for
things for which they are not to
blame, I just seem to want to make
some explanations for them.

And some more things I have heard
by paying close attention to what is
being said out on the street corners.
I have learned that Friona has as
good or better water system than
any of our sister towns, that it was
installed by competent workmen and
by experienced and honest contract-
ors, and that we got all this at a
very reasonable price, and I know
we are being treated by these con-
tractors, far better than many cities
I've been treated by other contrac-
tors, so why complain? We are get-
ting the worth of our money, and
more too. Let us just walk up and
pay our city taxes and our water
retains and be proud of the fact that
we are living in such good little city
and have such good men to look after
the city's affairs for us.

International Sunday School Lesson

By DR. J. E. NUNN

General Theme: Christianity As
Love.

Scripture Lesson: Acts 18:1-4; 1
Corinthians 13:1-13.

Acts 18:

1. After these things he departed
from Athens, and came to Corinth.

2. And he found a certain Jew
named Aquila, a man of Pontus by
race, lately come from Italy, with
his wife Priscilla, because Claudius
had commanded all the Jews to
depart from Rome; and he came
unto them.

3. And because he was of the same
trade, he abode with them, and they
wrought; for by their trade they
were tentmakers.

4. And he reasoned in the syna-
gogue every sabbath, and persuaded
Jews and Greeks.

1. Corinthians 13:

1. If I speak with the tongues of
men and of angels, but have not love,
I am become sounding brass, or a
clanging cymbal.

2. And if I have the gift of prop-
hecy, and know all mysteries and
all knowledge; and if I have all faith
so as to remove mountains, but have
not love, I am nothing.

3. And if I bestow all my goods
to feed the poor, and if I give my
body to be burned, but have not love,
it profiteth me nothing.

4. Love suffereth long, and is
kind; love envieth not; love vaun-
teth not itself, is not puffed up.

5. Doth not behave itself unsee-
mly, seeketh not its own, is not
provoked, taketh not account of evil;

6. Rejoiceth not in unrighteous-
ness, but rejoiceth with the truth;

7. Beareth all things, believeth
all things, hopeth all things, endureth
all things.

8. Love never faileth; but whether
there be prophecies, they shall be
done away; whether there be
tongues, they shall cease; whether
there be knowledge, it shall be done
away.

9. For we know in part and we
prophesy in part;

10. But when that which is perfect
is come, that which is in part shall
be done away.

11. When I was a child, I spake as
a child, I felt as a child, I thought
as a child; now that I am become a
man, I have put away childish things.

12. For now we see in a mirror,
darkly; but then face to face; now I
know in part; but then shall I
know fully, even as also I was fully
known.

13. But now abideth faith, hope,
love, these three; and the greatest of
these is love.

Golden Text: Now abideth faith,
hope, love, these three; and the
greatest of these is love.—1 Corin-
thians 13:13.

Introduction

V. 1. "After these things he de-
parted from Athens and came to Cor-
inth." Corinth had perhaps the largest
population of any city which St.
Paul had as yet visited, with the ex-
ception of Antioch in Syria. By its
citadel on the lofty summit of Acro-
corinthus, eighteen hundred feet
high, Corinth had, in olden days,

commanded the land entrance into
the Peloponnese, while its seaports
of Cenchaenae, on the Gulf of Aegina,
and Lechaenae, on the Gulf of Lep-
anto, gave it complete control over
the traffic across the isthmus of Cor-
inth. This was the most direct and
quickest route to Rome from Asia.

In antiquity, Corinth enjoyed an evil
notoriety. One immorality was even
consecrated by religion: for the tem-
ple of Aphrodite on Mount Acro-
corinthus housed one thousand wom-
en consecrated to immoral prac-
tices.—R. B. Rackham, Paul set out
for this city first because it was a
large mercantile center in immediate
connection with Rome, and the gospel
once there established, would rapid-
ly spread everywhere; and again,
there were a large number of Jews
settled in this city engaged in com-
mercial pursuits.

Finding Faithful Friends—Acts 18:2

When Paul reached Corinth, he
may have been in some depression
of spirit. At any rate, it meant much
to him to discover there two of the
noblest and most loyal friends of his
life, namely, Aquila and Priscilla.
Whether Aquila and Priscilla were
Christians we do not know. If not,
they soon became so. We know they
were tent-makers, so that Paul, of
the same trade, went to live with
them and work with them in their
common trade. The days of the week
were busily spent in tent-making—
the apostle earned his own living—
but every sabbath in the synagogue
Paul was engaged in preaching the
gospel, seeking to persuade Jews and
Greeks to become Christians. He
was planting the gospel.

Inspired By A Vision—Acts 18:9-10

There must have been grave dan-
gers and serious difficulties con-
nected with Paul's work, so that he
needed assurance from the Master.
The Lord appeared to him in a vi-
sion with an encouraging word: "Be
not afraid"—literally, "Stop being
afraid, but keep on speaking and do
not become silent." This is true mes-
sage so often given the Lord's ser-
vants. There is no cause for fear.
Christ assured Paul, "I am with thee,
and no man shall set on thee to harm
thee: for I have much people in this
city."—Acts 18-10. If Paul had been
frightened by fear, this vision was
enough to embolden him. If he had
been tempted to leave, this vision
would keep him there gathering
"much people". The cloudy sky be-
came bright for Paul. The Lord's
promise to every obedient disciple is,
"I am with you always."

The Necessity of Love—1 Cor.

13:1-3

V. 1. "If I speak with the tongues
of men and of angels, but have not
love, I am become sounding brass,
or a clanging cymbal." The Corin-
thians magnified certain gifts, such
as speaking with tongues, prophecy,
and so forth. Paul sets over against these
gifts the absolute necessity of love,
showing that without love all other
gifts profit nothing. Love is funda-
mental. The most prized of all gifts
to the Corinthians was speaking in

tongues. But Paul says that though
one could speak with the rarest gift
of eloquence ever granted to men,
or even to angels, and lacked love,
his eloquence would be nothing more
than "sounding brass" or a "clang-
ing cymbal." The same truth applies
in connection with the possession of
other gifts. One may have the gift of
prophecy, or understanding of mys-
teries, or possess all knowledge, or
even miracle-working faith, and es-
sential to their value. "If I have all
these, but have not love, I am no-
thing."—1 Cor. 13:2.

The Characteristics of Love—1 Cor.

13:4-7

V. 4. "Love suffereth long and is
kind." Verses four to seven portray
the beautiful character and sub-
lime virtues of love. Paul with mas-
terful skill enumerates fifteen qual-
ities of love. They have been called
"facets of diamond of love." Paul
pictures love in action, the por-
trait of the character of the perfect
Christian. What beauty of behavior
is manifested by love! It "doth not
behave itself unseemly." Courtesy
and politeness and consideration for
others are always the signs of love.
Possibly the noblest virtue of all is
love's unselfishness—"seeketh not
its own." Love forgets its rights,
its needs, itself. Its glory is seen in
seeking for others.

The Performance of Love—1 Cor.

13:8-13

V.S. "Love never faileth." The
emaining verses of the chapter show
that love is eternal. "Love never
faileth." Literally it means that love
never falls out of its course. It never
becomes inefficient. It cannot lose its
life principle and motive power."
(Morgan). Prophecies will be done
away, tongues will cease, and knowl-
edge will be done away. Not so with
love for it is imperishable.

The Greatest Is Love—1 Cor.

13:13

There are three graces that will
abide, "faith, hope, love." The gifts
of time will fade or cease, but these
three will abide. And Paul says, "If
love broke down, hope would fade
love should fall, faith would falter.
away. Therefore to the boundless
ages, love will remain, the strength
of faith, and the inspiration of hope."
(Morgan). Love is the greatest thing
in the world. Therefore let us "fol-
low after love."

"I delight to do thy will."—Ps.

40:8.

WANTED — Salesman with car.
Good say, pleasant work. Write
Bin 2, Friona.

SIDELIGHTS

By MARVIN JONES

Member of Congress from Texas

One often hears the expression
"I'll admit that conditions are bet-
ter. I'll admit that my business has
improved. I'll admit that all busi-
ness is better, but—"

"How are we going to pay for it?"
That is a fair question. Let us an-
alyze the facts.

Deducting the cash on hand, the
national debt has increased about
ten and a half billion dollars in the
last three and a half years.

Yet our annual interest bill is
more than 100 million dollars less
than it was in 1923, when the pub-
lic debt was considerably less.

How can this be?

It simply means that the interest
rate has been greatly reduced not
only on the new debt, but that the
old debt has been called and refin-
anced at a much lower rate.

It is interesting to note that if
amortized over a period of years, the
necessary annual payment to pay off
the entire present national debt—
principal and interest—would be
less than the annual payment to pay
off the 1923 debt under the rates then
prevailing.

But this is not all. It is morally
certain that we will get back about
five billion of the ten and a half
billion increase. This will be done
through collections on various loans
and advancements that have been
made.

In addition, the national income
has increased from 39 billion to above
60 billion dollars. The value of all
securities and of all properties has
vastly increased.

These are all record figures.

If the soldier's bonus is left out—
and that was simply trading one
form of obligation for another and
did not increase the national debt,
and therefore hangs on a different
hook—the appropriations made by
Congress for the fiscal year begin-
ning July 1, 1936, were actually one
and a half billion less than the ap-
propriations for the fiscal year be-
fore that.

And yet, with improved business
conditions, the situation will be bet-
ter cared for than with the larger
appropriations of last year.

If similar reductions can be made
for the next two years, the national
budget will be balanced.

There should be and I believe will
be such reductions. Unnecessary em-
ergency activities can and should be
eliminated.

If this is done, I believe it will be
far better than the wholesale bank-
ruptcy, liquidation and repudiation

that would have been the inevitable
result if the do-nothing policy had
been continued.

THIS WEEK IN TEXAS HISTORY

Week of October 18

1835—On October 20 a committee
was appointed to consider mail fa-
cilities.

1836—Sam Houston was inaugu-
rated president of the Texas Repub-
lic on October 22, and Mirabeau
Lamar, vice president. Up to this
time Houston had served as Com-
mander in chief of the Texas
army.

1839—The brig, "Colorado" was de-
livered in Galveston on October
18. It was one of the six ships or-
dered for the Texas Navy.

1840—Captain E. W. Jordan fought
his way out of a trap near Sallito
on October 23, leaving 400 Mexi-
cans dead.

1854—The cornerstone of the first
barracks was laid at Fort Davis on
October 23 by frontier guardsmen
acting under orders from the war
department.—Texas State College
for Women (CIA).

Mother And Daughter Tear Down Room And Build Good Kitchen

PALESINE, Oct. 15.—There are
many women who would undertake
the building of a pantry, a clothes
closet or a set of shelves for food
storage, but not many would gaze
a structure and rebuild it from the
ground up. Mrs. T. L. Thomas, An-
derson county home demonstration
club woman, did just that.

Her kitchen was dark and dingy
which a kitchen should not be, Miss
Mary Louise Jones, home demon-
stration agent, says Mrs. Thomas's hu-
sband had no time for carpentering,
so with the help of a daughter just
out of high school, she tore down
the old room, including taking down
an immense chimney.

With hammers, saws and planes,
Mrs. Thomas and Gladys built a new
kitchen 9 by 15 feet. On one side
of the room are the stove and ven-
tilated pantry. On the opposite wall
are two windows, sink, drain, and
work surface with storage cabinets
underneath.

All the work was done by Mrs.
Thomas and her daughter except the
building of a flue. The only cash
spent on the new kitchen was for
paint, nails, and labor for building
the flue.

Coming

SAT.
NOV.
7

New CHEVROLET 1937

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STALLED, THUS ASSURING AN ABUNDANCE OF
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Friona Consumers Co.

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LUMBER

O. F. LANGE,

Manager

FUNNYGRAPHS

Experienced
She—You kiss like an expert.
He—You criticize like a connoisseur.—Detroit News.

Ages and Ages
"Why," she said, "women have been famous for ages."
"Yes," he replied, "untold ages."

The Proof
She—Exercise reduces fat.
He—Nonsense. Have you seen my wife's chin?—Pearson's Weekly.

Much in Little
"He's a man of few words, isn't he?"
"Yes—so he was telling me all this morning."

And Feet
"Your girl friend called me up and said she wouldn't be able to meet you today."
"Well, that's a wait off my mind."

College Boy
Qwert—Is your boy in college?
Yuiop—Well, he's entered at college. I suppose he's rioting somewhere just now.

Never Idle
"I am annoyed by idle gossip."
"There's no such thing as idle gossip," said Miss Cayenne. "Gossip is always most industrious."

Query
"If he can't have his own way, he won't play."
"Are you talking about a child or some eminent politician?"

Has the Reach
"Last night Jim tried to put his arm round me three times."
"I say, some arm."—Answers Magazine.

Delay in Transit
"Does the giraffe get a sore throat if he gets wet feet?"
"Yes, but not until the next week."

The Big Scare
"If you met a burglar and you had no weapons, what would you do?"
"Look daggers at him!"—Pearson's Weekly.

Jolly Old Gramp
"Your grandfather is a witty old man. He seems to be full of originality."
"Yes. We call him epigram-pa."

U. S. Stamps Are Finest, British Editor Asserts

Stamp collecting, one of Great Britain's foremost publications, in a recent editorial praised the postage stamps of the United States as the finest in the world.

Written by Douglas Armstrong, its editor, the article said in part: "Few philatelists, whatever their nationality, will gainsay that in many respects the stamps issued by the Post Office department of the United States are the finest in the world philatelically, artistically and historically considered. The encouragement given to the art of steel engraving in America at the time when adhesive postage labels were first conceived induced some of the foremost wielders of the burin to devote their talents to the creation of the early American issues, and that tradition of fine craftsmanship and delicate artistry has been handed down upon successive issues to this very day.

"To the researchers of American students philately owes almost all that is known today of the vicissitudes of line-engraved stamps. Retries, retouches and kindred plate varieties were discovered originally as the result of intensive investigations into the printing and production of the grand old stamps of the U. S. A. and the principles applied to these studies have since been adopted by philatelic students of all nations."

Pagan Rites at Modern Bridal
Before an altar erected to Hedur, the ancient Hungarian war god, in the hills near Budapest, five couples were married recently. The ritual opened with the sacrifice of a white horse. The actual wedding ceremony was a "blood contract" made by cutting a small vein in the arms of the bride and bridegroom and permitting their blood to mix.

Heavy Pressure Measured
Chinese scientists have found a method of measuring great pressures, such as take place in building structure, by the effects of the pressure on a photographic film which is afterward developed. The discovery was made, Shanghai reports, when it was found that the films were unusually sensitive to pressure.

Radio for Chinese Convicts
Radio broadcasting sets will be installed in Chinese prisons, so that prisoners may listen in on "selected" programs, it has been announced by the ministry of justice, which says there is much in the daily programs of the government stations which would prove morally uplifting to convicts.

Served Right
"What kind of music suits you best?"
"Well, I'm not very particular. I like it either rare or well done."

BABY CARRIAGE OF 1820 GOING STRONG

Things made for children, as well as their clothes, in the years before factory production were largely miniatures of what their elders used and wore, says the American Collector. Just when Americans began making equipment and toys particularly designed for little people is difficult to state. A predecessor of the present day baby carriage is an example of the adaptation of the full-sized for infants.

Save that a handle for pulling it replaces the thills, it is an exact scale model of the one-horse chaise, so widely used in the early Nineteenth century. The spring suspension to compensate for rough roads; the top that folded back or was raised to provide protection against sun or rain, even the dashboard, were all there just as in the chaise of larger size. As such it is typical in miniature of that means of locomotion celebrated by Oliver Wendell Holmes in his humorous poem "The One Hoss Shay" that "ran for a hundred years to a day" and then "went to pieces all at once . . . just as bubbles do when they burst."

The baby carriage has even succeeded that record. It originated at West Springfield, Mass., sometime about 1820. It was used by the children of the Bragg family who some 40 years ago betook themselves and all their household goods to Florida. Quite recently the baby buggy was found there in the possession of the youngest grandson of the original owner, now in his late eighties. Further, it shows no signs of going to pieces, either all at once or in part.

Duck Population of U. S. Computed at 65,000,000

Completion of the first serious and accurate census of wild ducks reveals that the duck population of the North American continent today is 65,000,000. This figure was reached after long and painstaking collation of reports from 2,000 volunteer census takers enrolled by the Country Home, national farm magazine. The number is about half what it ought to be, according to alarmed wild life experts.

The count was made not as a stunt, but for the serious purpose of determining how many ducks there were, in order to create proper legislation and otherwise provide for conservation. The report of the census committee says:

Debet by enemies, animal and human, hunted legally and by poachers the length of the North American continent, the danger of the wild duck becoming extinct is shown to be very real and immediate.

Duck counting is a strange business. The census takers who volunteered for this job achieved their totals by following the ducks all the way to their refuges in the North. Airplanes, canoes, punts and floating blinds were employed. More than 2,000 Americans and Canadians, most of them farmers, helped with counting. Airplanes flew over 34,000 miles, covering a vast area. All told, close to a million square miles were tallied for their ducks, including the states of Minnesota, North and South Dakota, the provinces of Alberta, Saskatchewan and Manitoba.

So far as the ducks are concerned this area comprises the significant mileage, for here come each spring and summer virtually all American ducks to nest and breed and raise their young.

Avalanches Alter Terrain
Continued avalanches around the base of famous Mount Fuji in Japan have greatly altered the appearance of the country. The Gotemba and Subashiro roads up the mountain have suffered most seriously from snowslides. The Oishi tea house at Torobu has been swept away. One slide devastated 70 acres of forest. Fusakicki Kaji, veteran mountain guide, reports that the entire aspect of the mountain has been changed by the avalanches. Ravines ten feet deep have been cut, and new mounds and hills created.

Variety in Baths
The treatment of disease by medicinal baths has been developed to an amusing, if not an absurd, degree by the spas of Europe. Many of them offer, in addition to baths in hot sulphur water, soluble salt, radio-active mud and aromatic herbs, immersion in such liquids as ammonia, brine, malt and even glue.—Collier's Weekly.

Smallest Scotch House to Go
The smallest dwelling house in Douglas, Scotland, is to be razed. It has three rooms one on top of the other. The rent has been 16 cents a week, and some large families have been reared in it. This is one of the few remaining old places of Douglas, and was once a center for smugglers.

Useless Fabrication
Young Writer—The art in telling a story consists of knowing what to leave unsaid.
Married Friend—It doesn't make much difference, my boy. My experience is that she finds out anyway.

Coal Is Made Smokeless
Chemists report that smokeless fuel can be made even from the long-flame coals of Utah by processes of low-temperature carbonization and at reasonable costs.

BREEZY SLANTS

Spot cash isn't always spotless cash.

A watchman is the man of the hour.

One can be a hypocrite by mere silence.

All the world loves a lover if he isn't obtrusive.

A woman is known by the company she cuts.

Make it easy for the fat by calling them stout.

The average person saves today to spend tomorrow.

Courtesy costs nothing, but some people are too cheap to use it.

The life work of some people seems to be criticizing others.

You may defeat an enemy, but then you have a bitter foe for life.

As for housing, a thoroughbred tramp doesn't want too much of it.

You can please people if you try to. Why not make a study of the art?

It isn't what we know, but what we don't know that makes us uneasy.

Keep cool in the hour of danger providing the coolness doesn't attack the feet.

Grouchy people enjoy being grouchy. Especially if they can say smart things.

Few bronze statues are as impressive as marble ones. Generally they need washing.

Any Hall of Fame is likely to contain two or three statues of men you never heard of.

We are all busy seeing the other fellow's duty; and generally it is a fact that he isn't doing it.

You do not realize how fast a house can burn until you see how the fire takes to an attic window.

Research Work Machines of Astounding Precision

Research work in many fields calls for instruments of astounding precision nowadays, reports the Hartford Courant. One such machine built in London, England, can measure a tuberculous germ, only thirty-one two hundred and fifty thousandths of an inch in diameter. Another biological instrument, the microtome, cuts red blood corpuscles into equal halves.

Even more incredible is an instrument used in making spectroscopes. This machine rules 14 parallel lines on the edge of a piece of glass no thicker than tissue paper! When a beam of light falls on these lines, the beam is split up into its components, the eight primary colors.

Still another instrument measures the weight of breath issuing from a hive of bees. The scales used in some laboratories are sensitive enough to weigh a pencil mark on a piece of paper.

Goats Sacrificed at Fete.
Thousands of goats were sacrificed in Durban, South Africa, in celebration of the second Moslem festival in Eidul-A-ha. The festival commemorates the sacrifice of Abraham when animal life was substituted for human life for sacrificial purposes. In the mosques at nine o'clock in the morning special prayers were held, followed by sermons from the Imams. The rest of the day was spent in fasting and holiday. All Moslem shops were closed for the day. The thousands of goats which Moslems had been buying for 12 months were sacrificed after the prayers by individual Moslems at their own houses. Hundreds of Moslems from South Africa journeyed to Mecca.

Hot Dog Saves Dog's Life
A hot dog saved the life of a dachshund, which had been trapped in a fox hole near Kastrl, Bavaria. It became frightened 20 feet underground, and the Kastrl fire department tried in vain for 22 hours to free him. Then a fireman pushed down the hole a long pole with a sausage and a torch tied to the end. The hungry dog sniffed the hot dog, and followed it as it was pulled to the surface.

Louis XIV Bath Restored
The marble bath used by King Louis XIV has been restored to the Palace of Versailles, in France. The bath is hollowed out of a block of marble weighing 12 tons, and is quite ornamental. Four steps lead down into the water.

Stingless Bees Are Found
Stingless bees are being introduced into England from southern Rhodesia, where their honey is a favorite sweet of the native children.

An Accomplishment
"So Jim was the life of the party."
"Yeh. He was the only one who could talk louder than the radio."

WHAT TO WATCH IN YACHT RACING GAME

Yacht racing, from the viewpoint of the uninformed spectator—the members of the rocking chair fleet—is rather an unsatisfactory pastime, largely esthetic, with little visible action beyond the mere movement of the boats and the occasional swing of a boom or the changing of course. Once the start is over, the action decreases in ratio to the distance, and the spectator, likely as not, finds it all a bit dull—if he is not a yachtsman.

The sails are very pretty and the sky never was a better blue and the wind is comfortable, he says, but . . . what's it all about? Looking at it with the fanatical eye of the average racing skipper, there never was a sport that could surpass racing, asserts a writer in the Boston Globe. It has the mass action of football, the individuality of tennis, the speed of hockey, the team unity of baseball, the exhilaration of skiing, the gambling luck of horse racing, the split-second time of diving.

And it has all the combined thrills of these sports, too, with enough touch of danger thrown in to give it zest. A slight error of judgment and sharp bows bite into tender sides. An upset in the strategical plan and the race is lost. A misjudgment of wind or tidal current and another skipper gets the winning gun. The good skipper must be something of a quarterback, pitcher, goalie and jockey.

His timing must be perfect. His sense of balance must be acute. His seamanship must be rugged. His perception must be alert. Otherwise he doesn't win.

Rattler's Rattle Helps Sound Own Death Knell

Are the world's largest poisonous snakes sounding their own death rattle?

Some authorities say the American rattler's rather sporting habit of giving warning before he strikes will eventually bring about his extermination.

He is becoming rare in localities where the copperhead seems to be holding his own. The copperhead is silent, alert and always ready to attack, while the rattler usually is sluggish, peaceable unless molested, and noisy.

Before the coming of the white man, the rattler's shrill warning of "Don't tread on me" was apt to save his life by turning wild animals which otherwise would have trampled him under foot. Thus the prairie snakes survived the hoofs of bison herds.

Today, however, declares a writer in the Washington Star, the warning merely advertises the snake's presence to his deadliest enemies—man and pigs. Large numbers of rattlers, however, still inhabit the Eastern mountains, and huge diamond-backs are numerous in the Florida Everglades and on the Florida Keys.

Hunters in the Everglades sometimes encounter diamond-backs big enough to strike above a man's boot tops from level ground. The snakes have been known to exceed 8 feet in length, and to carry 21 rattles and a button. The rattles do not tally the serpent's years, as a new one forms each time he sheds his skin.

Wrought-Iron Art Revived
Adaptation of an ancient art to the work of supplying modern articles is putting blacksmiths to work in England. Encouraged to send their work to London, country blacksmiths are producing some beautiful examples of wrought-iron work, including lamps for porches and interiors. The work is a combination of the old and the new, modern designs being turned out at the forges in the manner of the ancient craft. Changing industrial conditions had almost eliminated the blacksmith in England, but dozens of them are busy now, supplying the new demand.—Popular Mechanics Magazine.

Rare Art Uncovered
A remarkable wall painting of the story of the Prodigal Son, dating back probably to the time of Queen Elizabeth, recently has been brought to light in England. It was discovered beneath paneling. The blues, reds and yellows in the mural are almost as fresh as when they were painted.

Joke Seems to Be on Lion
Playful cats on a California lion farm get plenty of fun as well as good exercise on a rolling barrel. As soon as one of the jungle kings climbs on top, the big wheel starts spinning, and any lion that gets aboard the inside is given a rough-and-tumble whirling ride.—Popular Mechanics.

Mark Crash Affected Stamps
In the days the German mark crashed, postage stamp values had to be changed almost daily, usually over-printed with a higher amount. The peak figure for a single stamp was one so marked for 50 thousand million marks.

That's Proof
"Can your girl keep a secret?"
"Rather. We were engaged a fortnight before I knew."—Pearson's Weekly.

Leaps and Bounds
Schoolmaster—What is Australia bounded by?
Bright boy—Please, sir, kangaroos.

WOODUL URGES HIGH SALARY FOR GOVERNOR

He Says Constitutional Amendment Should Be Passed

In 1876 Texas wrote into its Constitution a salary of \$4,000.00 for the Governor, \$4,000.00 for the Attorney General, and \$2,500.00 each for the Land Commissioner, Comptroller, Treasurer and Secretary of State. In those days this might have been an adequate salary, but today those holding these high offices are not paid as well as they were in '76, and no man can carry the burden of the office and justly care for his family during his incumbency.

Being Constitutional provisions these salaries have remained the same and I am sure that if the thinking people have the matter called to their attention they will vote for one proposed Constitutional Amendment in the November election of this year raising the salary of the Governor to \$12,000 a year, the Attorney General to \$10,000 a year, and the other four Constitutional officers to \$8,000 each. This will only cost Mr. John Citizen less than half a cent to do justice by these leading officials of our great State Government.

Texas is the fastest growing State in the Union, the largest State and the fifth in size and wealth. The demands on State officials are many and we ought to pay our public servants a reasonable living wage while they transact the business of the State.

Take the Governor for instance. No Governor can live up to the requirements of the office and raise his family, excepting that he have private means, without having to spend one-half of the month wondering about where he will get money at the end of the month to pay the bills for the month. We all admit this is not good business. The same is true of the other officials. The Attorney General ought to be, and always is an outstanding lawyer, and in the great number of cases in which he appears many lawyers on the other side of the docket from him are often paid more in the one case than the Attorney General earns in two years.

To think of the State Comptroller responsible for several hundred employees and having to make a State campaign every two years, rearing a family in Austin on the pitiful sum of \$2,500 is a crime and ought to be corrected. This is true even if we don't think of the millions of dollars' responsibility he carries for the State.

Although fifth in rank in the United States, there are only three States in the Union to wit, North Dakota, South Dakota and Tennessee of the forty-eight States that pay their Governor as little as we do in Texas. Even Rhode Island, Montana, Idaho and all of these other States

recognize the importance of the office and pay in excess of what we do in Texas. Texas when they talk of it, are not adverse to paying a living salary. Take the salaries we pay the Mayors of our larger cities; the \$14,000 and \$16,000 paid City Managers in some of our larger cities.

We pay the Superintendent of schools in Houston \$10,000 a year and that after the depression cut. The Federal Judges in Texas get \$10,000 a year plus allowances. Washington sent a capable engineer to supervise the work on the Colorado River Project at a salary of \$20,000 a year and the engineer on the Port Arthur Bridge construction is to receive \$12,000 a year.

In private business the smart business institutions, like our bank, rail road and other large institutions pay much better salaries than are proposed here, but these are for public service. There is no executive of a private institution in Texas that has the responsibility or duties calling for ability such as do these offices.

I am sure that the thinking men and women in Texas, after the matter is put up to them, will see the justice of the proposed amendment and will talk to their neighbors and will talk at Sunday School, their lodges and at social gatherings and say a good word to the end that the proposed Constitutional Amendment will be overwhelmingly carried at the November election, and in this great Centennial year we can right a wrong that has long existed, and do it to the glory of Texas. If a good Texan will speak his mind on this worthy Amendment between now and the November election, we have no fears of the final outcome.

WHITES PHILOSOPHY TO BE INCLUDED IN BOOK
DENTON, Oct. 23.—Notes of philosophy by Dean E. V. White of Texas State College for Women (CIA) will be included in a book to be published by Anderson W. Batem of Dallas, noted contemporary philosopher. Batem has published a number of books, and praised the work of Dean White profusely.

NOT IMPROVING
Mrs. L. A. (Grandma) Collier, who has been confined to her bed for the past two weeks, is still very ill, she returned to her home south of town just three days before she was taken suddenly ill.

She had been away for some two or three months visiting her children and grandchildren on the South Plains. She makes her home here with her daughter, Mrs. David Moseley.

SICK FOLK
Charley Gonce, one of our esteemed citizens, living in the east part of town, was confined to his home for several days during the past two weeks, but is reported as steadily improving at this writing.

Mrs. A. M. Ezell, also living in the east part of the city, was quite ill for a few days last week.

Threshing machines have already begun the work of threshing the sudan crops in this locality, that have been in the shock for the past few weeks.

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