

The Friona Star

DEVOTED TO THE INTEREST OF FRIONA AND PARMER COUNTY

Vol. 12

FRIONA, PARMER COUNTY, TEXAS. FRIDAY, OCTOBER 8, 1937

No. 10

Don't Fail To Attend Home Demonstration Exhibit Here Tomorrow, Oct. 9.

The Home Demonstration Clubs of Parmer County will hold their Annual Exhibit here tomorrow, Oct. 9th, under the supervision of Miss Margaret St Clair. County Agent, Jason O. Gordon is also planning a Breeders Show to be held in conjunction with the Exhibit.

COGITATIONS and APHORISMS of JODOK

I have been reading a whole lot of "hooy" during the past few months about the president's appointment of Senator Black to a seat on the Supreme Court Bench, and have sometimes wondered just what it is all about, or what anyone hopes to gain by all this political uproar about a matter, which, so far as I can see, can be of the least concern so far as the average citizen is concerned.

A lot of the people are blaming the president for appointing Mr. Justice Black, because he is reported to have, at one time, belonged to the Ku-Klux Klan. Just what difference does it make to us ordinary mortals whether he has belonged to it or not; or whether he has ever belonged to anything or not.

I have known a number of men, whom, it was reported, belonged to that famous organization, and, so far as I was able to comprehend, they were all first-rate citizens, and I could not tell by their looks or actions that they belonged to any clan.

Anyway, Mr. Black, it appears, was just the kind of man that the president thought should be a member of the Supreme Court, and was, therefore, the man best to his liking to be appointed, and so he appointed him; and that is just what any other man would have done under the circumstances. The fact is, I am pretty sure I should have done just that myself, so why condemn another man for doing so?

When any man wishes to see any certain thing accomplished, (I am not saying whether he thinks it is right or not) he just naturally resorts will put the thing over, be he president to methods, which in his opinion,

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HORREBACK RIDER COLLIDED WITH TRUCK

A serious incident, and that which came near being a tragedy, occurred here Friday night following the football game between the Friona Chiefs and the Canyon high school team, when Dwayne York, son of Mr. and Mrs. Ed York, collided with the horse he was riding, with a truck on Euclid Avenue near the Buck Chiles home.

According to reports of eye witnesses, young York, who is fifteen years old, was riding rapidly down the street, either racing with or trying to overtake a car in which, according to reports, some of the spectators from Canyon were riding, when for some unaccountable reason his horse collided head-on with a truck driven by two young men by the name of Williams.

The horse was killed immediately, its breast being caved in by the contact with the front of the truck, and the rider was hurled entirely over the truck, alighting in the street just in the rear of the right rear wheel. The boy was given medical attention at once and it was found that no bones were broken and no serious cuts sustained, suffering only a few bruises and a severe shaking up.

Fearful, however, that he had sustained internal injuries, his friends took him on to a hospital in Amarillo, where an x-ray could be made.

Reports from Amarillo concerning him Saturday morning were to the effect that he had received no serious injury and would be returned that day to the home of his parents about four miles east of Friona.

It has been said that a good index to a man's business is his printed stationery, in the way of cards, letter heads, envelopes, etc. The Star takes great pleasure in serving its patrons in this line.

COUNTY BOARD MET CONGRESSMAN JONES

All members of the Parmer County Commissioners' Court, including County Judge Walter Lander, County Clerk E. V. Rushing and the four Commissioners, Judges Alexander, Schlenker, Jennings and McGuire, spent Monday of this week in Amarillo in conference with Congressman Marvin Jones.

The purpose of the conference was to make an effort to secure a more equal treatment of the Panhandle cotton farmers in the matter of the government loan that is being made to all cotton growers who produce cotton of a certain grade.

It appears that the government has arranged for a loan of 9 cents a pound to all growers who produce a lint of not less than seven-eighths of an inch of fiber length, but no provision has been made for any loan on cotton that has a fiber less than that in length, and the plains cotton grower cannot produce a fiber of that length, and this fact, under the present plan, without the benefit of any government loan in assisting him in holding his cotton until a better price can be obtained.

Such an arrangement is unjust to these plains cotton farmers, since it acts as a discrimination against them in the matter of the government loan, and the purpose of the conference was to enlist the aid of Congressman Jones in securing some kind of a loan that will benefit these cotton growers of the plains country in the matter of holding their crops for better prices.

The plains growers are not asking that the government give them the same amount of loan on their shorter fiber cotton that is being given for the longer staple, but they do ask that they may be given a loan in proportion to the grade of cotton they produce, being somewhere from seven to eight and a half cents per pound, thus giving them an equal advantage with the growers of the longer staple.

CANYON EAGLES BEAT FRIONA CHIEFS

Featuring a large line, and a husky, fast-charging backfield, the Canyon Eagles defeated the fighting Friona Chiefs, Friday night, to the tune of 34 to 0. However, the great difference in the score does not present a true picture of the battle that took place between the two elevens. Both teams made 13 first downs but the Chiefs were not able to plunge the ball over when paydirt was in sight. Four times the Chiefs carried the ball within Canyon's twenty yard line, only to lose it on downs.

Canyon made most of her ground on line plays, while the Chiefs took to the air. With Doug Short, quarterback, doing the passing, the Chiefs literally filled the air with footballs, but a large number of the passes fell incomplete.

Captain Brookfield was again the outstanding player for Friona, while Captain Rusk, husky fullback, was the visitors' constant threat. Hill and Gill were outstanding players for the Eagles, and teamed with Rusk in the backfield to run up the large score. Short and White also played good games in the Chiefs' backfield, while Williams and Lovelace looked good in the line.

The Chiefs will play their first game on foreign soil Friday afternoon, when they journey to Vega to tangle with Coach George Caviness' undefeated Longhorns. The Longhorns have played Dumas, Dimmitt and Adrain and have won all their games by decisive margins. They have several veterans from last year's team, and a host of green material.

The Pep Squad and Band will go to Vega with the Chiefs.

to their plea and at once took the matter up by wire with Secretary of Agriculture Wallace and gave them the assurance that he would do all in his power to secure this help for them, and that he felt assured the matter would be satisfactorily arranged with the Washington authorities.

RESEA CLUB ITEMS

Ruby Miller is the little lady the Rhea Home Demonstration Club has agreed to clothe. Ruby is six years old and lives at the Portales Orphans' Home.

Last spring a few members of the club took Ruby's spring and summer wardrobe and went to Portales for a visit with her. They found Ruby to be a very friendly little girl with sky-blue eyes and nice freckles.

Wednesday, September 29th, the club had a special meeting to plan and sew for Ruby's fall and winter wardrobe.

Ruby's birthday is October 12th, so the ladies have invited Mr. and Mrs. Hubbard to bring several of the children next Sunday, the 10th. Everyone in Rhea is invited to bring a basket of dinner and spend the day at the school house.

Mrs. Walker went to San Antonio last week as one of the representatives of Parmer county to a meeting of the Home Demonstration Clubs of Texas.

BUILDING NEW FARM HOME

Lonnie Baxter, one of the Rural mail carriers out of Friona, is this week beginning the erection of a new farm home on his farm some eight or nine miles northwest of Friona.

J. L. Landrum and W. O. Thompson have the contract for the building and much of the materials for the building were taken out Wednesday.

UNRIPE HEADS LOWER PRICE

Quite a goodly amount of hand-headed maize has been coming to the Friona market during the past few weeks, for which an initial price of \$10.00 per ton was paid.

It is reported, however, that so many unripe heads were being brought in, that were unesalable and were moulding in the pile, that the **BOUGHT FLOCK OF LAMBS**

The Buchanan Implement Company last week shipped into Friona a flock of 900 fine lambs, the first of this week.

They are being held and fed and pastured on a tract of land a short distance southeast of town. Almar Chronister has charge of them.

BARRICADED FIRE PLUG

One of the city's fire plugs, near the Santa Fe Grain Co., elevator, had been giving the manager of the water department so much trouble, on account of people backing into it with their trucks, that Manager Logan Sympeon and his assistant, John Chronister, built a barricade of crosses around it Wednesday, lest someone should break it off entirely and thus possibly allow all the city water to go to waste.

WILL PREACH HERE MONDAY NIGHT

Rev. R. L. Woodward, of Oklahoma City, is announced to be in Friona on Monday, October 11, and will preach at the Congregational Church at night. You are invited.

HAS FINE PEACHES AND PEARS

Mrs. Dick Habbinga, whose farm home is about 12 miles southeast of Friona in the Lakeview district, brought to the Star office Monday evening some excellent samples of the pears and peaches she has grown in their small orchard this season.

The pears she brought to us were the finest home-grown pears we have seen this season. They were of a rich creamy color with ripeness and were juicy and richly flavored and most agreeable to the taste. She has not so many pear trees now were they so well laden with fruit as were the peach trees, but she had plenty for the family use for the coming year.

The peaches were of good and ample size and of a rich, red color with ripeness and were juicy and richly flavored. While these samples were not so large as some that have been brought to the Star office, they were on a fair average in size, and Mrs. Habbinga stated that they were not so large as the average peaches her trees bore this year, being of a smaller variety than some she has. She stated that her fruit has all been of large size and firm despite of the fact that the trees have been badly abused by the unusual droughts of the past few seasons, which were accompanied by the high, dry winds and blowing sand. Neither has she had sufficient water with which to irrigate them during the present season.

Her trees have been loaded with fruit to the extent that she has more than sufficient for the family use, has sold quite a quantity and has divided with her neighbors who were so unfortunate as to have no trees of their own. She has also several varieties of plums that have borne heavily and were of good size and quality. Evidently Mrs. Habbinga thinks fruit trees here are worth their cost and effort.

COULD NOT BUY CALICHE PIT

According to reports reaching the Star office from persons in a position to know, it appears that the probability of reaching a deal with parties owning the caliche pit near Bovina by the State, seems indefinitely postponed.

After the State authorities had failed to reach an agreement on the price and the terms for this caliche, the County Commissioners Court was asked to try to complete the deal, but after two or three days of dicker-ing, these men also gave up the idea of reaching an agreement.

It appears that the owner of the land was not willing to take the customary price being paid by the State for such materials, or, at least, on the terms prescribed by the State, and it was proposed that the county might be able to meet the terms, but it appears all the conditions presented could not be acceded by the court.

It is also reported on good authority that the caliche has already been contracted to cover that portion of the highway between the Deaf Smith county line and Friona, and that the contract for surfacing this part will be let at no distant date.

J. H. Martin, of Farwell, a former... Jim is now employed with a grain company at Farwell. He stated that they have been buying considerable grain and had paid as high as \$11.00 a ton for heads.

SCHLENKER-HOPKINS WEDDING

The marriage of Miss Eula Schlenker, of Los Angeles, California, and Mr. William L. Hopkins, also of Los Angeles, took place on September 12th, at Redwood City, California.

Mrs. Hopkins is the daughter of Mr. and Mrs. Charles Schlenker, of the Rhea community. Mr. and Mrs. Hopkins will make their home in Los Angeles.

GOVERNMENT ENGINEERS HERE TUESDAY

Two government engineers, representing different departments, one from the Reclamation Department and the other from the WPA, visited Friona, Tuesday afternoon.

Their purpose here was to examine the proposed dam project at the proposed Slagel lake, and to determine to which department the project belonged. They were accompanied to the proposed site of the dam by H. G. Morris and W. H. Warren. On arriving there the WPA engineer claimed the project as belonging to his department. No information was given out by either of the engineers concerning the development of the project.

PLAINVIEW MEN HERE SATURDAY

Mr. Snyder is Secretary-Treasurer of the Production Credit Association, of Plainview and was here looking after the business of the association, and Mr. Buntin, who is a farmer of the Plainview locality, was with him assisting in making some appraisals. Both are very genial gentlemen.

While in Friona, Mr. Buntin favored the Star office with a visit. He is an intimate acquaintance and good friend of H. J. Buckner, formerly of this city and now assistant secretary-treasurer of the association. Mr. Buntin's visit was highly appreciated by the editor of the Star.

NEW PASTOR ARRIVED

Rev. Joe Wilson, formerly of Miami, arrived here the latter part of last week with his family and is comfortably installed in the parsonage of the Baptist church.

Rev. Wilson has accepted the call to the pastorate of the Baptist church and began the regular work as pastor Sunday morning. Friona extends a hearty welcome to Rev. Wilson and his family.

HOME FROM ILLINOIS

Mr. and Mrs. F. L. Spring, who have been visiting relatives and friends in Southern Illinois for the past three weeks, returned to their home here, Monday afternoon.

Although they spent the greater part of their time while away in Granite City, they also visited and passed through Chester, Rockwood, Grandtower, Cobden, Alto Pass, Carbondale and many other places in that part of the great Sucker State.

Mr. Spring stated that in his native town, Cobden, which he had not visited for 45 years, there was very little left that was familiar to his view, extensive changes having been made both in buildings and highways and many of the faces he knew then have passed away.

They express themselves as being glad to see their old home again, being the first they have made to that locality in 26 years; and Mr. Spring dug and prepared a goodly amount of sassafras root, which he brought home with him for making sassafras tea.

WEDDINGS

ETHEL RUTH COLLINS, BRIDE OF FRANK A. SPRING
From the Amarillo Daily News

The following account of the marriage of one of Friona's most prominent and promising young business men, now of Dalhart, is taken from the columns of the Amarillo Daily News, under the Canyon date line of October 4:

"Canyon, Oct. 4 (Special)—An impressive wedding ceremony was solemnized here Sunday morning, when Miss Ethel Ruth Collins became the bride of Frank A. Spring, of Dalhart. The nuptial vows were spoken at the home of the bride's mother, Mrs. T. W. Collins, with Rev. J. O. Quattlebaum, Jr., Methodist minister, officiating.

The ceremony was performed before an improvised altar banked with ferns and greenery, while in the foreground were vases filled with burgundy chrysanthemums and fall flowers. On either side of the altar tapers. They were lighted by Mrs. Terrell Christian, sister of the bride.

Nuptial Music

Pre-nuptial music included two vocal solos, "I Love You Truly," and "Ah, Sweet Mystery of Life," by Mr. Glenn F. Davis, White Deer.

The couple was attended by Miss Mary Collins, the bride's sister, and Mr. Paul Spring, the groom's brother.

Mendelssohn's Wedding March was used as the processional.

The bride wore a Wallis blue brocade chiffon gown, made empire style, with a short blue veil held in place by three burgundy rolled feathers. Her bouquet was of Talisman roses and lilies of the valley.

The maid of honor was dressed in a burgundy taffeta gown made princess style. She carried Joanna Hill roses.

The bride has taught art for the past two years in McKinley school in Amarillo. She is a graduate of West Texas State College.

Mr. Spring, son of Mr. and Mrs. F. L. Spring, of Friona, is a graduate of Texas Technological college. He is associated with the International Harvester Company, with headquarters at Dalhart, where the couple will be at home after October 8.

The couple left on an extended wedding trip to the Pacific coast.

Immediately following the ceremony a reception was held. Miss Eufala Wise, Lubbock, presided at the punch bowl. Mrs. Ewell Fowler and Miss Gladys Armstrong, Amarillo, assisted with the serving.

Guests for the wedding were: Messrs. and Mesdames Howard Batchelder, Dimmitt; M. G. Hunt, Portales; Glen F. Davis, White Deer; Harvey Dunn, Clovis; J. C. Fuller, Plainview; E. F. Spring, Friona; Terrell Christian, Claude.

Mesdames Harry Chambers, Lyman, Oklahoma; W. S. Fahrner, Amarillo; Louise Mitchell, Plainview; Clyde McElroy, Canyon; and Misses Aleen Sahlman, Amarillo; Louise Holgate, White Deer; Eufala Wise, Lubbock; Gladys Armstrong, Amarillo; Virginia Leih Bull, Amarillo; Kathryn Coleman, Amarillo; Thelma Collin, Amarillo; Ellen Jameson, Clovis; Lois Goodrich, Canyon; Gladys Floyd, Carlsbad; and Messrs. Dan Ethridge, Friona; and Joe Collins, Canyon.

LOCAL INSURANCE MAN IN DALLAS

Dan Ethridge, owner and manager of the Dan Ethridge Insurance Agency of this city, departed Saturday for Dallas, where he is in attendance at a meeting of the National Association of Insurance Agents.

Mr. Ethridge will be in his office the latter part of this week.

WILL MOVE TO BIG SPRINGS

It is reported on good authority that Wright Williams, business manager for the Friona Consumers Company, has resigned his position there and has accepted a position with the Phillips Petroleum Company at Big Springs, and will move there in the near future.

In his new position he will have charge of the wholesale and retail business of the Phillips Company at Big Springs. It is reported that Elroy Wilson, who has been in the employ of the Consumers Company for the past several years, will succeed Mr. Williams as manager there.

SENIOR CLASS REPORT

The Seniors are very proud of being what they are; in fact, they are so sure that this is their last "round-up" that many of them seem to be loafing on the job.

Now, we hope that all the Seniors will change this first impression so quickly that all observers will call it an optical illusion the first four weeks of school.

Our ring agent will be here pretty soon and we want 100 percent of the class to be lukewarm enough so that we may all get rings.

After all, this is our last year in Friona High School, and we should do our best to make this the best class in the history of the school. We have organized and now we must all co-operate and pull, pull together.

Louise Euler, Reporter.

LADIES AID MEETING

The members of the Congregational Ladies Aid held their regular meeting Tuesday afternoon at the home of Mrs. J. W. Ford, seven miles west of Friona. There were 14 members present and all enjoyed the afternoon at quilting and socially, after which the hostess served delicious refreshments.

The next meeting will be held on Tuesday afternoon of next week at the home of Mrs. Minnie Goodwine, south of town.

This is Fire Prevention Week; but does anyone know of any unusual effort having been put forth in Friona for education toward the prevention of fire? The Star is always pleased to print programs, announcements and posters for all such occasions.

J. M. Blackwell, who has been confined to his home the past week, is reported as feeling considerably improved at this writing.

Mrs. Ida Ruth Smith and Mrs. V. E. Adams of the Bovina community, were business visitors here Monday afternoon.

Jake Sanders, of Slaton, traveling salesman for the Kerr Paper Company, of Amarillo, was a business visitor here, Wednesday.

NOTICE TO DEBTORS AND CREDITORS

THE STATE OF TEXAS
COUNTY OF PARMER

To Those Indebted To or Holding Claims Against the Estate of Texie Walling, Deceased.

The undersigned having been duly appointed administratrix with the will annexed of the estate of Texie Walling, deceased, late of Parmer County Texas, by the Honorable County Court of said Parmer County, Texas, on the 13th day of September, 1937, at a regular term thereof, hereby notifies all persons indebted to said estate to come forward and make settlement, and those having claims against said estate to present them to her within the time prescribed by law at her residence Amarillo, Potter County, Texas, where she receives her mail, this the 15th day of September, A. D. 1937.

RUTH W. DORRIS
Administratrix With The Will Annexed of the Estate of Texie Walling Deceased.

WHOOPIING COUGH

"To the very young there is no other disease as dangerous as whooping cough," states Dr. Geo. W. Cox, State Health Officer.

"In addition, there is no other disease causing an equal amount of suffering of which parents show so much inexplicable disregard, not only for the safety of their own children, but also for that of their neighbor's children.

"There does not exist a natural immunity against whooping cough during the first six months of life as there does for measles. It is at this age that whooping cough strikes its hardest blow, and over fifty percent of the deaths occur in children under one year of age.

"Whooping cough is usually transmitted by direct contact with the secretions of the mouth or nose, and only a very short exposure is required to contract the infection. Handkerchiefs, drinking cups and toys may also transmit the infection.

"The infection is communicable from the appearance of the first symptoms and is most contagious at this early period when the nature of the affection can only be suspected. The incubation period is commonly seven days. A slight fever, running of the nose, and cough make their appearance so gradually and insidiously that a diagnosis is practically impossible unless a history of exposure is obtained.

"When the whoop appears there is no mistaking the disease. If there is whooping cough in your community, keep other children away from your little children and keep your children at home. Call your family physician early. Isolation of all cases for at least two weeks from the development of the characteristic whoop should be rigidly enforced."

GIRL SCOUT NEWS

Last week the Girl Scouts studied "first aid" bandaging for First Class. Mrs. Stover helped the smaller girls with their tenderfoot test.

We sang songs and did folk dances.

We are all very sorry to learn that our Lieutenant, Mrs. Williams, is going to leave us.

Scout Scribe, June Maurer.

Mesars. Roscoe Snyder and W. C. Buntin, of Plainview, were business visitors here last Saturday.

COUNTY AGENT—

1937 Cotton Adjustment Payment

With the time for marketing the 1937 Parmer County Cotton Crop rapidly drawing near it is important that those who are planning to participate in the 1937 Cotton Adjustment Payments be sure that they take care of the steps necessary for them to be in line for these payments, which will be made in the late part of the spring of 1938, at the time they can prove compliance with the 1938 Agricultural Conservation Program, which is necessary for them to be in line for payment. Producers selling cotton this fall should be sure to take the following steps:

1. Have the purchaser of their cotton give them a sales receipt showing the amount of lint cotton bought by the buyer, the exact date on which the purchase was made, and this should be signed by the purchaser or his authorized agent.

2. File the original of this receipt with the secretary of the County Agricultural Conservation Association, who is the county agent. This should be filed within fifteen days after date of sale. These receipts may be mailed to the County Agent's office.

3. If the producer is operating more than one farm in the county, he should be sure to designate which of the farms he is operating produced the cotton covered by the receipts. If the producer has a worksheet under the 1937 A. C. P. filed on the land it is a good practice to indicate on the receipt the serial number of the worksheet covering the farm on which the cotton was produced.

Forms will be made available to producers and cotton buyers at a very early date but a receipt containing the above mentioned information should be made on all cotton sold before forms are made available. The regular government forms will then be made out for these sales as soon as the forms are available.

Producers should be certain that all cotton which they sell and wish to put in for payment must be evidenced by these sales certificates or receipts in order to be eligible for the payment.

THE HOMEMAKING CLUB

The Homemaking Club had its second meeting, Wednesday, September 19, in the form of a social. We selected as our motto: "As Our Girlhood is So Shall Our Womanhood Be." Our Club flower is the pansy, and our club colors are purple and gold.

We are glad to have an appropriate increase of ten members in this year's club. There were 31 present at the social, including two of the mothers, Mrs. Coleman and Mrs. Moseley.

The program was as follows: Mildred Garrett gave a reading entitled "Home."

Gorgia Nell Coleman sang "Stay in Your Own Backyard." She was accompanied by her mother at the piano.

Naomi Rector played two piano solos.

There were songs by the group, after which refreshments were served and we adjourned. Everyone enjoyed the evening.

Mrs. H. G. White and daughter, Yvonne, and son, Herald, visited Mrs. Mattie Chronister, Saturday afternoon.

FSA Arranges for Long Term Loans in Erosion Area

Special to the Tribune.

AMARILLO, Texas—Recognizing the exceptional conditions obtaining in the wind erosion area of the Southwest and the necessity for a lending arrangement which must be adapted to the needs of that situation, the Farm Security Administration, Region 12, with headquarters at Amarillo, Texas, has been authorized, under special circumstances, to make loans to farmers with repayments extending over a period of 10 years.

This announcement was made this week by Regional Director L. H. Hauter, following receipt of a communication from Secretary of Agriculture Henry A. Wallace, who outlined the following reasons and objectives for this federal agency to make long-term loans:

1. An economic unit sufficiently large to maintain a family on a satisfactory basis while following the type of agriculture most suitable to the land in this region.

2. Control by the borrower lease or otherwise of an economic unit for a sufficient length of time to restore the land to its suitable use and to warrant the borrower in making improvements of the soil or equipment which are necessary for the effective operation of the farm or ranch.

3. The provision of suitable foundation herds which may be used for the development of the family unit with principal emphasis on livestock.

4. The provision of credit for a sufficient length of time in order to permit borrowers with small means to put into effect the above mentioned practices.

5. A system of repayments which will recognize the variability of farm returns in the region.

Mr. Hauter said the new long-term policy will enable farmers to follow more closely those programs designed to salvage eroded lands and return them to their best economic uses. Under such a policy it will no longer be necessary for a borrower to gamble on large acreages of cash crops, such as wheat. It will also enable those farmers living on farms or ranches, which are too small for their operations, to lease adjacent land over a period of years with an option, where feasible, to purchase the land at the termination of the lease.

This long-term program, Mr. Hauter said, will be administered in very much the same manner as the short term loans. It will be in charge of the county supervisors of the farm Security Administration who have helped thousands of farm families rehabilitate themselves since the rural rehabilitation program was inaugurated in 1935.

VISITING HER PARENTS HERE

Mr. and Mrs. John Cook and their two small daughters, of Oklahoma City, Oklahoma, are here this week visiting Mrs. Cook's parents, Mr. and Mrs. Walter Loveless.

Mr. and Mrs. Cook are very favorably impressed by the prospects of crops and the pleasant weather conditions here.

Mr. and Mrs. Wilbur Strong, of Dimmitt, spent the week end with Mrs. Strong's mother, Mrs. Mattie Chronister.

The Friona Star

JOHN W. WHITE
Editor and Publisher

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dent, or whatsoever, and in a case where he must have help to do it, he just aches for those whom he knows will do all in their power to assist him; and this holds good all the way down to the tip end of the political string. I have known this to be true even in the case of the little county and precinct chairman. This human nature of ours is pretty much the same as we of high or lowly position.

I do not blame the president for appointing any man to the position, whom he has reasons to believe will be in perfect harmony with anything he may undertake, but I do find fault with any man who is willing to jeopardize the good of the general public, either directly or indirectly, simply that he may have the satisfaction of having things to go his way; but it seems that this disposition will crop out in all political positions from the highest to the lowest, and we do not need to go far afield sometime to see it.

It just appears to me that, judging from conditions and actual happenings, Friona must be a pretty good sort of a little city, for, in spite of the fact that there seems to be a lack of employment in other localities or towns, everybody who wants to work here at Friona has a job. I am not bragging nor boasting, but it just looks that way.

Then there is another fact that seems to indicate the same condition and that is, that within the past two or three weeks, there has been two new business houses opened for the public patronage, and this, too, in lines of business, that had been thought to be amply represented here.

But I presume these men in charge of these two new business concerns know their business, and that the chances of making good here, must at least, be better than in the towns from which they came. And here is hoping that they all, both those who were already here and the new ones may not only make a living, but become independently wealthy as a result of their honest application to business.

Friona is a good town and is populated with a mighty fine class of people, which makes it a good town to live in, and (I am not bragging) that may have something to do with other people wishing to come and live in their lot with us.

It is true, we are not all of one mind and there is a wide variance of

opinion among us on some questions, but so far we have managed to bear with each others frailties and short comings, and gotten along pretty well toward the building of a really good little business city.

We have a good school system, manned by a faculty of efficient and energetic teachers, and enough churches that it seems that anyone should be able, among them, to select a church home that would be congenial to his religious faith, be he liberal or fundamental in his views.

We have also all the necessary markets, repair and supply houses, and all the necessary public utilities, such as railroad, bus lines, telegraph, telephone, electric light and power and natural gas for fuel; also a municipal water system and most of the homes are equipped with modern plumbing.

So far as culture and educational achievements are concerned, our people will compare most favorably with those of any community, be it large or small, and this I have learned largely by communications with them on the street corners.

I meet many folk here, who a casual acquaintance with them leads me to the conclusion that they are just ordinary people with the ordinary attainments or achievements; but when, as it sometimes happens, I am drawn into closer contact with them, I find them to be far above the average in intellectual attainments. Most of them are high school graduates and many of them college graduates, which places them far in advance of me educationally. Many of them have taught school, been lawyers or doctors, and some have even worked on newspapers.

I drove with the other members of my family, Sunday afternoon, over to the Palo Duro Canyon, State and National Park, and spent a few hours there most happily viewing the stone of the beauties and wonders of nature that are exhibited there in that great crack or crevice in the level surface of the prairies.

As I looked out over the canyon from the brim of it, through the mellow, bluish haze that filled it in the bright sunshine, it occurred to me that one might view that grand sight almost indefinitely without tiring of it.

In addition to the bluish haze, which filled the canyon, the walls of it presented a varying array of colors from the varied color of the rocks that formed its walls, the colors ranging from a dull gray to an almost lustrous red, and where the walls were sloping enough, they were dotted with bright spots of green from that grew on these slopes, adding to the richness and variety of the color scheme, as well as adding beauty to the canyon as a whole.

After visiting the Lodge that has been built on the very edge of a steep cliff at the head of a deep break in the regularity of the canyon, and which has been built at public expense by the boys of a CCC camp, we again boarded the car and began the descent into the canyon, following a long serpentine but never steep trail to the very bottom or floor of the canyon some two or three hundred feet below the rim.

Here we found a stream of clear water which wound its way along the floor of the canyon, and so winding was its course that we forced to cross it eight times as we drove a

few miles southeast down the canyon.

There are also small cabins built of stone by the same means and purse that the lodge at the top was built, and these are for the use of visitors who care to spend the night camping there, all accommodations being provided for cooking one's food and plenty of good water at hand.

At another part of the canyon we found places arranged for picnickers where a small outdoor fireplace was built of stones for cooking a camp dinner, and small tables and seats, all of stone, were located close by these camp fireplaces.

All-in-all, it is a beautiful sight, and if you have never been there it is well worth your time and cost to visit it. It is the Panhandle's greatest park and recreation resort, and my advice is—See it.

On our return trip we stopped in the City of Canyon and visited the museum of the Panhandle Plains Historical Society, which was another feature of the trip that was well worth the time taken in viewing the many relics and curios of the past.

Among these of especial interest are the many immense bones that have been unearthed at various places in the plains country, and which form portions of the osseous system of prehistoric animals, whose immense size must have made our large elephants of the present day look like unto grasshoppers in size by way of comparison.

Then there were implements, machines and vehicles of the olden time which bring to one's realization the many hardships and privations our forebears were forced to endure. This museum has been established for the instruction, entertainment and pleasure of all the people who choose to visit it, and it is another thing that is worthy of your consideration when in search of wisdom and recreation. My advice is—See it.

TELL US ABOUT IT

The Star is always pleased to have its readers tell it about the things they grow in the line of vegetables and fruits of any and all kinds, and is glad to make mention of it in its news columns.

This also applies to poultry, hogs, milch cows and all other kinds of breeds of cattle or other livestock.

Our Great Plains country seems to have received a "black eye" among the people of other parts of the United States, and the showing and publishing of statements concerning these products does surely have a tendency to correct these erroneous ideas, even among our own local people, and in so small a publication as the Star may be.

The Star is here to help our people and our great country and its success or failure is dependent upon the faithfulness and loyalty of our subscribers and advertisers, and it will not forget them in its search for new business. Therefore, tell us of your success and accomplishments in all lines of your farm work and your business plans and see if we do not do our best to help you. Please hand us your news items, also for we are glad to use them.

Mrs. W. F. Cogdill, who has been visiting her sister at Dallas, returned home Saturday. Mr. Cogdill met her in Amarillo.

Want Ads

WANTED -- To do feed cutting with binder. See P. L. New

WANTED -- To trade a good Piano for a fresh milk cow with c a f. See E. R. New.

FOR SALE—Friona Town Lots. Cheap. As low as \$16.00. Residence and Business Lots on Highway. Also Farm Lands. See W. M. White, Friona, Texas.

FOR SALE—880 acres good Farm land 800 acres sowed to wheat. Good well and house. Fenced. \$14.00 per acre. \$3000.00 cash. Balance good terms. See W. M. White, Friona, Texas. 2td

Stomach Gas

One dose of ADLERIKA quickly relieves gas bloating, cleans out BOTH upper and lower bowels, allows you to eat and sleep good. Quick, thorough action, yet entirely gentle and safe.

ADLERIKA

KNOW TEXAS
Bat Paradise

DENTON, October 7—Even the best of huntsmen may not know of the unusual laws tucked away in the state game regulations of Texas. Among the "don'ts" one finds that it is unlawful to kill or injure a bat, presumably because these birds are so destructive to harmful bugs and insects.

Deer hunters must remember not to use any sort of deer call except deer horns, which may be rattled. Nor can one hunt at just any hour during the season; between sunset and sunrise the huntsmen must forbear shooting at any game animal. Game animals which must not be killed at any time are turkey hens, doe deer, fawn or spike buck.

Prey of Texas Hunters

For conversational purposes non-hunters may be interested in knowing just what kind of game lures their fellow Texans to the chase. Listed as game animals are deer, elk, antelope, wild sheep, bear and squirrels. Among the game birds are turkeys, ducks, geese, brant, grouse, prairie chickens, pheasants, quail or partridge wild pigeons, doves, snipes, chachalaca, plover and shore birds of all varieties.

Fur-bearing animals, on which a tax must be paid, include badger, civet cat, fox, mink, muskrat, opossum, polecat, skunk, raccoon, beaver and ringtail cat.

BACK FROM VACATION

Rubie A. Oliver, who has been spending the past two weeks as his annual vacation, returned to Friona, Saturday evening, and has again taken up his duties as local manager for the Texas-New Mexico Utilities Company.

Rubie spent the greater part of his vacation visiting his parents, Mr. and Mrs. Rubie Oliver at Duck Hill, Mississippi. He also spent a day or two at Memphis, Tennessee. He says he spent a most enjoyable time and returns feeling greatly built up physically and ready to again cope with pole-climbing and all the other tribulations incident to an electrician's life. His Friona friends are truly glad to have him back with them again.

Fraser Oil & Grain Company

Alton Fraser, Mgr.

Everything in gas, oil and grain as well as feeds can be obtained at this concern. Headquarters in Hereford.

The Fraser Oil and Grain Co. pays the top of the market for grain. We advise our readers to get in touch with them and take advantage of their expert service.

Fraser Oil and Grain Co. is one of the institutions that has materially aided in the development of this section of the state and has especially been instrumental in adding the progress of diversified farming in this community. They furnish the farmers with the most advantageous market for grain and therefore operate an institution that is of great commercial value to the public. Their prices are far more valuable than would be secured by the people if they had to ship elsewhere for it is a well known fact that this house pays the top market at all times.

One of the recognized principles of farming along scientific lines today is the raising of grain. It is because of the excellent service and the desirable market afforded by this well known company that this feature is receiving

more attention along this line is particularly noticeable in this community where the producer knows that he will receive the highest priced for his grain.

Another feature of the very satisfactory service of the Fraser Oil and Grain Co. is the courtesy and accommodation which marks their dealings with the producer. The establishment is under the direction of conscientious and competent men and they have associated with them only such assistants as they can depend upon to render the most courteous and magnanimous service. They are always ready and willing to give you the largest quotations and those wishing to market their grain to the best advantage will do well to get in touch with this well known house.

We are pleased to compliment the Fraser Oil and Grain Co. and give them in this review the prominent position that their progressive and reliable policies have merited. We assure our readers that at this establishment they will receive the best treatment and the highest market prices.

Hereford Implement & Appliance Co.

L. L. Womble, Owner

At 110 Main in Hereford, is headquarters for Philco Radios as well as Duro Therm oil heating stoves. Drop in here and ask for a free entry blank to enter the Phyl. Coe Radio Mystery contest. \$50,000 in cash prizes are being given away. Be sure to enter.

Philco radios have brought the farmer in close touch with the market quotations. It gives market information accurately and timely, through the free co operation of the United States Department of Agriculture and similar bureaus in the States. No farmer should be without a radio in his home. The next time you are in the city ask for a demonstration at the Hereford Implement and Appliance Company.

They handle one of the best known makes on the market today. Philco means absolute satisfaction, fine reception, dependable performance, day in and day out. You may reach stations of any distance you desire, just a flick of the fingers and the power is there giving you unending entertain-

ment. Here you buy nothing but value in radio performance, tone, selectivity, range and appearance.

These radios may be had in any style cabinet you may wish, from the lowest style enclosure to the most beautiful cabinet. Their cabinets are truly works of art, satin finished, a piece of furniture that any home will be proud to possess. You will find radios to fit every purse at this firm's store.

Radios have been the means of keeping more people in their homes contented and happy. Where they used to go out seeking entertainment they now tune in on their favorite station and sit listening and reading. It is quite popular to entertain friends in the home with a radio program.

In this business review we wish to commend the Hereford Implement and Appliance Co. upon their business activities in the radio field and assure our readers of their utter dependability in this business.

Clovis Steam Laundry

Located at Clovis at 103 Main Street.

One of the most important factors in this community is this popular laundry establishment. They keep your clothing and furnishings like new.

They will return your clothing and linens clean, sweet smelling, sanitary and at a cost actually less than you'd pay for work of a similar nature done in the home. You have saved your energy for more important tasks of the home.

The Clovis Steam Laundry offers a specialized service. And the most particular folks are usually the most enthusiastic over the results.

Their laundry keeps tots togs like new. It discounts the hard usage that children gives clothes, every dangerous germ is eliminated and all the clever-

ness of style restored.

It's really surprising how the cleaning of this popular concern so completely rejuvenates your garments—replacing grime and soil with a crisp freshness that fairly speaks. There remain no odor, nor greases to catch the dirt. Send it to the Clovis Steam Laundry.

The management of this prominent laundry establishment is in the hands of progressive business men thoroughly conversant with the details of this business.

We are glad in this business review to compliment this popular establishment upon the efficiency of its service and upon the leading position they occupy.

Foster's Cafe

Hereford's most popular eating place located at 316 Main Street.

Foster's is one of the most popular cafes in this section and merits the large patronage it receives, for it is one of the cleanest, most sanitary cafes serving palatable foods, to be found in this section. Very popular with the traveling public, as well as the people of the city and adjacent territory.

This restaurant has gained a name that has spread far and wide as a place where the local and traveling people can more than satisfy their demands in the manner of obtaining food. Their display of food consists of not only the prime necessities of life but many delicacies are offered that are inviting and tempting to the taste of the most fastidious.

Cleanliness is one of the outstanding features of this modern restaurant and is not confined to tables and the silverware and food that is brot

to the attention of everyone but extends to the kitchen where the dishes are all sterilized.

The food is prepared in such a way that to the uninitiated the thought at once comes that there never was such a good place to eat. Poor restaurants are not the exception by any means. It is a pleasure to have such a modern and up to date place as this at which to refer the stranger as well as local people.

The manager has made a special study of the business and consequently is striving to give the people just a little better all the time. They have arranged the place so that it is very attractive and insists that the service be kept prompt and courteous.

We take great pleasure in complimenting Foster's Cafe upon the high order of their establishment and refer it to all of our readers without hesitation.

Ireland Motor Company

Dodge - Plymouth Sales and Service

This progressive motor company at 319 N. Main Street in Hereford has a complete line of dependable used cars and have Goodyear Tires.

Dodge and Plymouth introduce a much greater performance ability. These cars excel in power and smoothness, in lightning get a way and in ease of operation. They are in accord with the Chrysler tradition of high class automobiles. Striking new effects are manifested in their appearance.

Go in and see the Dodge and Plymouth, for this is the only way you can appreciate a really fine automobile. They will be glad to demonstrate the Dodge or Plymouth to you at any time.

They have on hand an assortment of used cars which are in good shape and can be bought on easy payments. They will be glad to have you come in for a demonstration, and we are sure you will find something that will please you, if you are in the market

for a used automobile.

A special feature is their service to Dodge and Plymouth owners. This means that they have men who have had wide experience on these cars and therefore when you leave your car here you know it will be in the hands of experts.

Those who purchase cars or trucks at this establishment may rest assured that they will be given the most metropolitan service afforded in the largest cities. The result of this expert service is that patrons here will always use proper oil, fuel and supplies and that a slight adjustment will not become a serious trouble because of incompetent mechanics who are not familiar with their work.

The management is of wide experience and comprehensive knowledge, whose progressive activities in cooperation with Dodge and Plymouth owners have been essential in the building of a modern establishment of the city and the surrounding territory.

J. C. Penney Company Inc.

At 304 N. Main in Hereford.

J. C. Penney Co. Inc. is a merchandising center offering the highest quality in ladies, mens, and childrens apparel at very reasonable prices and thus aiding all in this community by enabling them to keep well and fashionably attired in distinctive clothes at prices they can afford to pay.

When a store is able to satisfy the most exacting demands of all classes of people, then it must be acknowledged that it has reached an enviable position in its trade. Such is the case of the prominent firms of this section of the state. People of every class have that clothiers from this store are satisfied in every particular, and made of the best materials. The most exclusive patterns and mixtures can be found in the complete lines, and if you prefer the most moderate priced of the tasteful and approved designs of the season they can be had at very reasonable prices.

In ladies ready to wear you will find

coats, dresses and other apparel which reflects the very latest of the approved fashions, at prices you can afford to pay.

The same is true of the mens department where there is made a specialty of catering to those of moderate means who wish to dress in the modern and distinctive manner that present day business and social activities demands. The mens department is most complete.

Through the very commendable methods that have marked their business career and the excellent quality of materials and expert workmanship has built up a reputation that extends throughout this section and which adds to the volume of the business each season.

We wish to compliment the J. C. Penney Co. upon the high standing in the business world of this section and upon the efficiency of the concern which they so ably direct.

Hereford Wrecking Co.

O. H. Culpepper, Mgr.

Located at 702 E. 1st Street in Hereford specializes in complete auto repairing including motor work in all of its phases. You can have your car in here, buy your parts and get them put on.

They buy old and used automobiles paying the top of the market for them. This place is an auto wrecking establishment and thus has a large stock of parts. It makes no difference what the name of the model of your car. If you need a part for it, see them and if you want to dispose of it, don't worry. If it is about 'all in' just see this firm and you will be pleased and surprised at the price the Hereford Wrecking offers.

One of the leading features of their business is the carrying of a large line of used tires for all makes and models of cars. No matter what you want in this line you should drop around and see what

they have. It will save you many dollars and much time as they have them in stock and you can get any part put on right away. These are sold at a great saving.

There is a great economy in buying there as you save many dollars to start with and then get the part right away and do not have to wait for days for it to come by express from some busy distant factory.

The service of this place is a feature of the business. The management is thoroughly familiar with the bearing of all cars, trucks and tractors and stand ready and willing to give expert information. Then when you purchase you get instant delivery.

Such is the policy of this establishment and it has brought them business from every point of the compass. Both old and new customers are urged to use the telephone when they find that more convenient.

Fashion Dress Shoppe

Located in Hereford at 218 N. Main Street.

The Fashion Dress Shoppe can well be termed 'Style Headquarters' for the most discriminating ladies of this community, and has firmly established itself as one of the leading garment shops of this section.

The growth of its business has been phenomenal, due to the fact that the garments are kept exclusive at all times.

For any one to assume the fashion responsibility of the undertaking; but this popular woman's shop through its desire to present only the finest and best has assembled a selection of garments which are fashion's leaders and has completely covered the fashion field.

At this popular Ladies Shop are coats in all the newest models of fashion, which have such popular demands in the style centers of the East today. These are offered in all the varied lines and tones which please the eye and charmingly adorn the women. They feature jaun-

ty suits, the latest offerings of the designer's art which suggest the very last word in chicness, and a complete line of new styled dresses.

A special feature of the service that we particularly call to your attention is the complete line of everything for the small women as well as the larger sizes as they fully understand the great difference is merely small sized clothing and that clothing, which is especially designed to fit women of small size.

The many satisfied customers in this community who are wise in the secrets of wearing apparel think of their needs and this popular shop at the same time.

We wish to compliment the Fashion Dress Shoppe in this edition upon its policy of maintaining inviolate merchandise quality and authenticity of style in ladies garments at reasonable prices as a paramount and permanent distinction of the establishment.

Crain Motor Co.

Studebaker--Willys

This modern automotive concern located at 301 Pile Street in Clovis now has on display the new 1938 Studebaker which represents the last word in motoring luxury at a price you can afford to pay. Many new features make this the greatest Studebaker ever built, see these new models.

This concern is also the dealers for Willys motor cars which are priced surprisingly low considering the value built into these cars. Priced below the lowest so called 'low priced field' Willys automobiles offer features not found in higher priced cars. Economy in fuel and operation is the most important feature of the new Willys.

If you are in the market for a good used car you will find the Crain Motor Company will have something that will be sure to please. All used cars sold by Crain

Motor Company have been put in first class shape and you can rest assured that a Crain used car is a good used car. Crain Motor Company is under the management of a man of wide automobile experience. His long service to the motoring public has taught him that a satisfied customer is the greatest asset and realizing this he has always sold only cars that can be depended on to give the best of service.

Crain Motor Company has a large stock of both new and used cars and they will be pleased at any time to demonstrate any of these automobiles to you. They are progressive business people whose interest in every patron extends through the period of the entire life of the car purchased. We wish to refer this concern to all of our readers and advise them to go in and look over what they have to offer.

Close Drug Store

The Nyal Store

Hereford's popular drug store at 221 Main Street.

The Close Drug Store carries pure and wholesome drugs and medicines in complete stock. Just drop in or call them on the phone and you will get the most painstaking and accommodating service that has won them such an enviable reputation, a metropolitan and progressive establishment under able and popular management.

Known throughout this section as one of the most reliable and progressive stores, is this well known drug store. It has gained a large trade by their good quality and commendable methods. They are headquarters for the famous remedies which are compounded from prescriptions of renowned physicians. They always keep the stock in the best condition and a full line so that you can get what you call for. They are very careful in the filling of prescriptions and

having had much experience, the pharmacists at these stores are considered the best in their line.

These popular pharmacists also handle a complete line of druggists sundries, perfumes, toilet articles combs, brushes and all of the goods that are common to first class stores of this kind.

Cigars, sodas or stationery as well as the long line of druggists sundries are here furnished the public with the most accommodating service.

The institution is one that is known far and wide not only as the pharmacy where all pure drugs and chemicals are kept, but giving the best of service, and has attained a wide reputation among the physicians for the efficiency and care exercising in the compounding of prescriptions.

We desire to compliment them upon their eminently successful career in the business and professional world.

City Mattress Company

J. M. McMillan, Mgr.

This progressive concern located in Clovis at 613 W. 7th Street will convert your old mattress into a new Buoyant Inner Spring type. They operate trucks in Friona territory and there is no extra charge for pick up service. Drop them a card or phone them and you will get immediate service. If you happen to be in town you can have your mattress renovated completely while you are shopping.

In the mattress department they are prepared for the manufacture and will make to order any kind of the finest mattresses of the day. They can duplicate anything you may have or build one to suit your especial liking. Renovating by the most sanitary and modern process is also a feature of this department.

To the public they wish to explain the way they use the word 'renovate' and what they mean by it. They mean by renovate to make new and sanitary your old bedding and 'not just slip on a new tick'.

but put your own stock through a modern process which gives you quality and a new product appearance at a great saving. They can take your old bedding any condition, and do this for you.

The manager is a man of practical experience in this business. He is thoroughly conversant with its every detail and is considered authority in all that pertains to the operations of a modern mattress company. He is of the foremost business men of the city and have aided in the development of this section.

We wish to compliment this firm and management upon the admirable manner in which the business of this valued institution is operated; upon its progressive and public spirited policies. We wish to refer the City Mattress Company to all our readers as one of the distinctive features of the state and as headquarters for high grade mattresses.

Kimbell Milling Company

Wholesale and Retail Feeds

Kimbell Milling Company is headquarters in Hereford for a complete line of Kimbell mixed feeds for livestock and poultry. These feeds have been scientifically tested and for best results use Kimbell's feeds.

Not only around Hereford but all through this section of the country this firm has come to be known as producers and distributors of the highest quality of balanced rations for livestock, especially feeds for poultry, hogs and cattle.

The proper feed for livestock which would be most satisfactory has been suggested by research and in this plan the firm has set out to manufacture stock feed. Actual test has shown their line of feeds to be superior and in greater demand where the best stock feed is wanted. Being economical this feed also permits the stock feeder to greater profit from his stock.

Kimbell Motor Company furnishes the farmers of this vicinity top market prices for their grain and have built up an extensive business.

Kimbell Milling Company is building up a reputation as dealers in grain and feed. Through straight forward, and above board policies this firm has established an enviable reputation in this section of the state and the farmers and the people generally have come to look up on it as one of the important concerns of this part of the country.

Fair and honest methods have brought this establishment into a leading position, which it occupies today in the commercial and agricultural life of this section. In this business review we wish to compliment the Kimbell Milling Company upon the admirable manner in which they are serving the public.

Local dealers will find a ready sale for Kimbell Feeds.

Packard Milling Company

Extensive buyers of grain, paying top prices always. 122 S. Main in Hereford.

The Packard Milling Co. are dealers in grain and flour, offer the highest grade and are experts in this business, to whom the people look for authoritative information and complete service—management among the leading business men of the community.

The opportunity is not given every firm to work out its own successful career and at the same time be of incalculable service to the people of its home and the surrounding country. But such is the case with this well known firm.

Their flour is the popular brand with housewives.

Not only is this a firm that adds to our commercial and agricultural efficiency but the community derives no little benefit from the advertising given as the home of this superior brand.

They bring many dollars into the country each year that would otherwise go to some other center where their policies and services not so en-

tirely satisfactory in every particular. As extensive dealers in flour and feed, they have added greatly to the progress of the community and have rendered their place almost indispensable to this community.

By fair and honest methods they have gained the confidence of the people in the community in which they are located. Each year the trade increases and the territory covered by their service is extended. The farmers have learned that in this line this establishment is unsurpassed and as a result this establishment is continually buzzing with activity.

The Packard Milling Co. has always worked in the interests of the home community while securing for themselves the well merited commercial success that the large volume of business at the establishment evidences. They are well and favorably known throughout this section and are highly esteemed and thus they are deserving of the prominent position which they hold in the commercial and industrial life of the community.

Miller Auto Store

Complete line of tractor parts and supplies as well as everything in the way of auto necessities. If its for a car or a tractor see Miller. In Hereford at 309 N. Main.

One of the most essential establishments in the community is the Miller Auto Store where so many necessary articles are displayed for your needs. At this popular store you will find such a varied collection of auto necessities and you have but to turn from one counter to another to select the things you need whereas before the advent of such stores it was necessary to make trips to a number of stores before securing the same articles.

Here you will find many articles that are not carried in any other store. Their aim is to supply the people with those small necessary articles for the car at a considerable saving. That they to this is seen by the popularity of their store.

Many people of this section are amazed at the many useful articles they find at the Miller Auto Store. They can hardly believe that it is possible to find such wonderful values at so small a cost. Don't fail to start your next shopping tour at Millers.

You will find the employees helpful and courteous. They are there to sell goods after you have decided upon your purchase. They are never obtrusive.

It would be impossible to enumerate the various articles carried here. It is an auto store in every sense of the word, a variety of necessary articles for auto usage and various other needs. Their prices are always reasonable and within the reach of all.

The people of the community are very fortunate in having such a store in their midst. It means a saving of money as well as time in making your selections.

Jack's Garage and Body Works

In Clovis at 721 W. 7th Street.

Jack's Garage is headquarters for autoists for many miles around.

They offer a very complete service in body, fender and general repairing, and have equipped their establishment with the latest of equipment for the complete repair of bodies and fenders. No matter what kind of smashup you might have been in, you will find they will be able to take the car or truck and put it in such condition that you would never know it had been in a collision.

This institution has kept many a truck and auto on the road that might have found its way to the graveyard much sooner if it had not been for their rapid and comprehensive service. Too many people think when something gets wrong with the car that it is done for. No matter what you might think it will always pay to take it a-

round here and see what can be done as often for a few dollars it will be placed in good condition and will run a long time.

If in motoring over the highways you have been bumped by a driver and the body of the car is dented or fenders bent, lamps crushed, etc. just drive around here and they will fix you up so that all will look like new.

In this review of our onward progress we are pleased to compliment Jack's Garage and Body Works who have kept the establishment thoroughly abreast of the times and are meeting the needs of the problems of the day in a most thorough going manner. We desire to refer this establishment to all people of this section and ask them to call for specifications and estimates in contemplated work. You will find them courteous and accommodating and highly efficient.

McCarty Furniture Co.

Headquarters for General Electric appliances and everything to furnish the home at 319 Main Street in Clovis.

Here is the place to furnish your home at a real saving. Their stock contains everything the modern home desires, from living room to the kitchen.

Before you furnish your home let them show you these home outfits. You will be delighted with their variety and beauty.

When you buy furniture of McCarty Furniture Co. you are assured of the very best and paying only a very reasonable price for the articles that you buy. It takes care and judgment to buy the right quality and when you are told at this store that the goods offered are of the latest style you need not hesitate in making the purchase.

It has always been the endeavor of this store to secure a fair and honest profit, but their business principles never permit an exorbitant one.

McCarty Furniture Co. provided the trade with a complete line of representative goods in which you can have every confidence. They offer their stock at most extremely low prices and when the quality of the material is considered you will say that they are extremely low prices.

Furniture of all kinds and practically everything needed to furnish the modern home can be secured here. The stock is only limited by the styles of the manufacturers. You are able to get furniture here cheaper than most places and thus are aiding in the building up of the home life of the community.

McCarty Furniture Co. specialize in real service. They make the word 'service' actually mean what it says. You are invited to visit this store and inspect the large stock of fine furniture and we are certain you will be pleased and gain a great many valuable ideas.

Jacobsen Brothers Welding — Machine Work

Best equipped machine shop in the Panhandle and are prepared to handle all kinds of motor repair work on tractors. Take your tractor troubles here for satisfactory service bearing as a specialty. At 108 Miles in Hereford.

This modern concern has gained a large patronage not only at home but throughout the surrounding territory, on account of the very complete service they render.

This welding and machine shop is fully equipped for all classes of work, according to the most approved process. The work is featured for the accommodation of autoists, farmers, garages and manufacturers and is a great convenience to the public.

They have a most complete equipment and thus are prepared for the most accurate and intricate work, including the repairing of machinery as well as other forms of welding of all metals.

Jacobsen Bros. are experts in repairing anything in the way of broken parts. It makes no difference how large or how little they may be. This firm can handle the job and complete it in a way that you will remember them the next time you have anything in this line.

They aid in keeping the wheels of industry on the move and render the trade the best of service. All you have to do if you are having trouble is to call them over the phone and have your machinery on the move. With the rapid development of the country their service daily becomes more necessary to the industries of this section.

In making this annual business review of the onward progress of our community we are pleased to be able to commend Jacobsen Bros. on the efficiency of the plant and to direct our readers here when in need of the best of their line.

Flowers and Son Grocery

Cash buyers of produce and dealers in groceries at 117 N. Main Street in Hereford.

This well known grocery is the one store in this community where the housewife knows she can secure the best in foods and at a reasonable price. The store is modern and up to date in every particular, clean and sanitary throughout, the business is conducted along progressive lines and we are proud to say that they are a credit to the commercial life of this section.

Here is your local market with the interest of your home and country at heart. Fair and straightforward in their business dealings, it is not strange that they have reached such a success.

To be able and make certain of getting the best of groceries and other allied products is a great boon to any

city. At this grocery you will find the sales people have the ability of giving you exactly what you wish and a large or small order receives the same courteous treatment.

The management of this store sees that quality is high and that you receive always the choicest of everything.

This is the place where the highest quality prevails at the lowest possible cost. All that is needed is a trial to convince the most exacting.

The public is thus assured of a market of the very highest grade right here at home and thus it merits the consideration and liberal support of both farmers and town folks.

Mr. Flowers, the manager, will be found to be courteous and accommodating at all times and has been closely allied with the business interests of this section for some time.

Brumley-Woodford Motor Co. Chevrolet - Oldsmobile

This progressive concern located at 223 E. 3rd in Hereford are now showing the current Oldsmobile and Chevrolet cars. If you are considering the purchase of a new car we are sure you would be pleased with what they have to offer. This concern specializes in the servicing of cars and you can bring your car in here and be assured of expert service.

Brumley and Woodford Motor Co. have a car to suit the price of every purchaser and willingly give demonstrations. Also have attractive purchase plan through which it is possible to purchase a car and pay for it while you enjoy it. Truly a most admirable firm, under the management of prominent and well known business men. This is one of the finest automobile firms in this part of the country, and is prepared to take care of the demands of every class of purchaser with cars which prove the superiority of the high grade OK'd used car, over the so called second hand automobile.

These cars will give many thousands of miles of service.

You do not need to have all cash, as this firm is ready to take care of the account and you can be using the car while you are making payments. This is a great accommodation to the public and the excellent policy has met with great favor. If you want an auto, go over and get a demonstration.

A feature of this establishment that makes this a safe place to buy a used car is the fact that everything has been put in first class shape and you can rest assured that it will be in the best of condition.

We take pleasure in this business review in directing your attention to the Brumley - Woodford Motor Co.

The proprietors are of the well known business men of these parts and take an active interest in the onward progress of this section of the state and have merited the leading position now held in the business life of this section.

May Brothers Jewelry Company

Located at 320 Main Street in Clovis.

This is one of the progressive and reliable institutions, modern in every respect and are headquarters for suitable presents for every occasion. enjoys a large and well merited clientele from all surrounding territory.

There is positively no reason why people should not take into consideration May Bros. Jewelry Co. when making selections in jewelry. This is one of the progressive establishments of this section that is known as one of our most reliable stores.

At this season of the year this popular store is especially prepared to serve the trade in the way of birthday graduation and wedding presents, and we suggest that the problem of what to give will be readily and satisfactorily solved by a visit to this complete store. Of course everyone knows that it is headquarters for diamonds, silverware, watches, glassware, novelties, goldenware and everything else that

pertains to a modern and complete stock of jewelry.

Whether selecting jewelry for your self, for a wedding, birthday, or for any other occasion you will find that when you make your choice from the stock offered here you will not only be choosing in good taste, but will be selecting something that will give pleasure for years to come.

The matter of price has always been a hobby with the management of this store. It has ever been the object to secure a fair and honest profit, but never an exorbitant one.

Taken all in all, May Bros. Jewelry Co. is one of the modern and up to date establishments of this section that has always been known as the most reliable jewelry house in this part of the state. The success of the establishment is a direct tribute to the business ability of the management, who has always insisted that these jewelry stores serve their patrons with the best of high grade jewelry.

Fred Kaysing & Company Wool - Hides - Fur - Pelts

This concern is located in Clovis at 117 East Curry.

'Wool Marketing Association' only finds markets and out lets for the growers and the producer and gives the middle man profit back to the producer. They do not buy or sell.

Our industrial edition would not be complete without mention of the prominent business operations of Fred Kaysing and Co. and their extensive operations, in the way of conducting a wholesale house for the purpose of marketing.

Through the years they have been doing business, they have always been most fair and honest in their negotiations and afforded the public a valuable market for wool.

It is very important that the producer should have a market that is up to the standard and this section is fortunate in having such extensive dealers.

It takes men to handle a large volume of business, to be able to get the right selling markets and be able to pay the best prices. These facts attract trade to the section and make it a better place in which to live and transact business.

If we did not have an establishment of this kind much of the wool would have to be shipped to the other cities and the seller would not receive a price that compares favorably with the prices paid by this company.

There can be no questioning the fact that this company is one of the most important commercial firms in this section; the management is in the hands of men who know the business in which they are engaged from A to Z.

We wish to compliment Fred Kaysing and Co. upon their commendable policies and the valuable service they are rendering the public.

The Mans Shop Homer Fox, Prop.

The Mans Shop is headquarters for a complete line of Wilson Haberdashery as well as Fortune Shoes. They also specialize in dry cleaning using the best system known, hat cleaning is another specialty. Conveniently located in Hereford.

They carry a large stock of quality clothing, hats, shirts, ties, shoes and other apparel necessities for the accommodation of men and young men of this section.

Men and young men in this vicinity are now patronizing The Mans Shop because of the helpful hints and suggestions they cordially extend to all of their customers.

This establishment has arranged a most attractive display of hats, shirts, ties and other apparel necessities. A large stock affords a wide variety of which to choose. No matter what may be your requirements as regards to type, quality or price, you will be sure to have them satisfied at this

well stocked haberdashery.

When you enter this store you are greeted with a smile and the salesmen are ready to be of the slightest service to you. They will make suggestions about what you should wear and if certain articles do not become you they will not hesitate to tell you, but will show you another that is more complimentary to your type. The accessories which this store handles give to the wearer the air of distinction which belongs to the well dressed man.

Another factor of this establishment is the courtesy they extend women buyers in helping them select gifts for their husbands and friends.

The Mans Shop built up a large business and the unusually large trade they enjoy is the result of fair treatment accorded the public. Their policy is always to serve the public with goods of the highest quality at reasonable prices.

McConnell Electric Co. Zenith Radios - Leonard Refrigerators

Located in Hereford at 303 N. Main Street. Wiring, repairing and electric motor work.

Electricity is no longer a convenience but is also a necessity in the modern household and this establishment has provided a large stock of modern electrical merchandise from which to choose including modern appliances which are designed not only to lighten the work but also to lessen the cost and turn housekeeping from an unpleasant job into an attractive task. There is no modern electrical convenience or necessity that they have failed to provide for you and a visit to this electrical merchandising department will prove a revelation in regard to the low expense of electrical service.

This establishment early realized the condition of the day and seeing a splendid opportunity to be of great

service to the ladies of the country and at the same time build up a business, secured the sales and service for many of the leading manufacturers of household fixtures and this is in a position to furnish anything and everything in the way of the modernization of the home from an electrical standpoint.

You could not select a more appreciative gift for your family or your sweetheart than a Zenith radio.

Go in and let them demonstrate this wonderful radio and you will enjoy the same entertainment at a small cost that thousands of other people are doing.

We desire to refer The McConnell Electric Co. to all our readers as one that meets the demands of the day, no matter what they may be in their lines and to say that the reputation of the past has been maintained and to refer them to all our readers.

Hereford Motor Company Ford Sales and Service

At 106 Main Street in Hereford, have a complete line of R and G Used Cars which means cars that have been completely reconditioned and guaranteed. Expert mechanics offer a complete general repair service.

In the way of used automobiles they have an excellent line. These are not old automobiles, but cars that are in excellent condition and will give the buyers the best of service at reasonable price.

The Hereford Motor Company has become known far and wide as a leading one dealing in used automobiles. They have many satisfied customers in all surrounding country who have earned real 'motor car economy' through their service. They are pleased to give you any and all information about the cars they offer and they are men who know what they are talking about and men upon whose word you can depend.

They have had experience in used cars. For this reason they can pick the good ones for they know the highest grade used cars. They have a reputation as dependable experts in the used car business.

This firm has built up an admirable growing business through the policy of selling high grade new and used cars that add to their reputation each season and every car sold is further evidence of their wise policy of offering only the best and guaranteeing each car to be exactly as represented.

We take pleasure in this business review in directing your attention to the Hereford Motor Company. The manager is a well known business man of these parts who takes an active interest in the onward progress of this section of the state and have merited the leading position now held in the business life of this section.

THE REST OF THE RECORD

By Gov. James V. Allred

One of the ablest groups of newspapermen in America is reporting the present legislative session from the capitol pressrooms. Keen and intelligent, they do a good job of covering and reporting the daily happenings of the Legislature.

It is no criticism of their fine work to say that often the average newspaper reader loses sight of the real issues in the mass of conflicting statements and reports which must be carried by the press. An example occurred this week when a good farmer friend wrote me that the farmers of his section "strongly opposed any increase in taxes, especially on farm real estate and taxes that affect farmers as a whole."

Now I have never had any desire for the legislature to pass that kind of a tax program nor have I ever sponsored such a plan. The record shows that I cast my vote with the state comptroller to lower the state ad valorem tax to 7c which is the lowest in over twenty years.

As I told my farmer friend, I am using a tax program to raise money from only a small, under-taxed and over-privileged group—interests able to pay the cost for financing old age assistance, aid to needy blind, dependent children, and teacher's retirement. An example of such a group is that of five major pipe line companies who in one year reported a total net profit of forty-one million dollars but paid altogether to the state the "tremendous" sum of \$5,647.99 in franchise taxes.

.....

These are the kind of folks I want to see taxed—not to penalize them, but so that they will bear their portion of our state government cost.

The only group that I know who want to levy taxes that "affect agriculture as a whole" are the "sales-taxers." A sales tax would fall squarely on the shoulders of the farmers and working people.

Lobbyists for all the big pipe line companies and other special interests watching the Legislature favor a general sales tax. Spokesmen for this group are saying no new taxes are needed. Such statements are simply a smokescreen to defeat the people's program. Everyone of that group would vote tomorrow for a general sales tax if I would agree to it.

Their strategy is to stave off any taxes as long as possible until our state is in such a terrible shape that some future governor out of desperation may turn to a general sales tax. To carry out their plan, this group has organized a campaign of propaganda to frighten the farmers and little business men into thinking that my tax program is going to hurt them.

They raise the hollow charge that I want to levy the tax burdens on the people. The taxes I propose would fall on the shoulders of the over-privileged groups which are able to pay.

.....

A certain senator and his associates in the "sit-down" strike against adequate revenues for the needy charge that I have increased the cost of state government. They point to increased appropriations during the past ten years as though I were responsible for all of them.

I wonder why they are not fair enough to let the people know that

represented in their figures is the money that is collected for unemployment insurance and for relief bonds which the people voted. Practically everything I have had anything to do with was voted by the people. The increased appropriations for ordinary purposes of government were voted by the Legislature against my recommendations.

Texas cannot have progressive government by launching destructive economies and institution-wrecking politics in order to save a few privileged interests from just taxation.

The people do not want to economize by cutting out unemployment insurance or old age assistance. The votes in every senatorial district registered overwhelming approval for aid to the blind, dependent children and the needy.

I believe that the majority of the legislators have the political courage and the patriotic purpose to provide for the state's unfortunates and to balance the budget.

PRACTICAL COOKERY

Department of Home Economics
Texas State College for Women

DENTON, October 7—Vegetables are usually the stepchildren of a meal, since it is so easy to cook them all the same way and seemingly so hard to achieve variety. But with a little effort they can be made into the chief dishes of any occasion.

The secret lies in adapting a method of cooking to the particular vegetable at hand. Too many otherwise successful cooks will stick all vegetables in a pan with some water and boil them.

Potatoes lend themselves readily to baking in their own skins, and the use of utensils with close-fitting lids is successful for boiling such vegetables as young beets. Beets and carrots can also be prepared by cooking in live steam.

Cabbage and onions may be boiled in a small amount of water in an uncovered utensil for the shortest possible time, thus conserving the color, texture and nutritive value.

ESCALLOPED POTATOES WITH CORN: (6 to 8 servings) Pare and slice 4 medium-sized potatoes. Arrange in alternate layers with 1 can (2½ cups) corn in large greased baking dish. Sprinkle with 1 t. salt, and ¼ t. paprika. Dot with 2 T. butter. Pour in ½ cup milk over top. Bake in moderately hot oven until well done.

FRIED EGG PLANT: Pare an egg plant and cut in ¼ inch slices. Beat 1 egg slightly; add 2 T. milk and 1 t. salt. Dip egg plant in egg mixture and then in bread crumbs or cornmeal (about 1 cup). Cook in small amount of hot fat, about 5 to 7 minutes for each side, until browned and thoroughly cooked. Serve on hot platter and garnish with parsley.

SPANISH STRING BEANS: (6 small servings) Put 1 quart very tender snapped beans into baking dish. Mix 1 T. finely chopped onion, 1 T. finely chopped parsley, 1 t. salt and ¼ t. pepper and spread over beans. Pour in one can tomato soup. Lay 6 small slices bacon over top. Bake in moderate oven until beans are done and bacon is browned.

RICE COOKED WITH MILK: (6 servings) Bring 2 cups water to boiling in top of double boiler. Wash 1 cup rice and add slowly to boiling water. Stir gently with fork until most of water has been absorbed. Stir 2 cups milk in. Cover and cook over hot water until rice is tender and liquid is absorbed. The salt may be added to the water or may be sprinkled over the rice just before serving.

ALL SET AND DOING BUSINESS

Serving you with all kinds of finished and

Helpy-Selfy Service

WE SOLICIT YOUR PATONAGE

J.A.SANDERS LAUNDRY

GLASS, GLASS

With The Chilly North Winds
JUST AROUND THE CORNER,

Get your windows fixed up with new
panes of glass.

LET US SERVE YOU

FOR WINTER COMFORT

Use The Superflex Oil Burning Heaters. They Heat Better
More Cheaply, More Evenly.

TRY ONE AND SEE THE SAVINGS.

Blackwells Hardware & Furniture Co

"Your Home Store."

BINDER TWINE

PLENTY BEST GRADE RIGHT PRICE

WE BUY

Your Poultry, Eggs, Cream And Hides

WE SELL

Poultry Rations, Dairy Rations, Mill Feeds, Salt And
Poultry Remedies.

WE ARE PLEASED TO SERVE YOU

Also: Bran, Shorts, Meal, Dairy Rations and Salt.

FARMERS PRODUCE CO

Cecil Malone---Proprietor

LET'S TALK ABOUT CLOTHES

DENTON, October 7—Although black has spread its somber wings over the entire fashion picture, there are a few corners left for color, and only the wise stylist knows to what a great advantage these corners can be used.

Leading the field is green—not the plain, obvious green of past seasons, but several subtle and positively queer greens that have to be matched carefully with complexions. Enticing labels give magic to these shades, from the dark armor, bottle, box-wood and forest greens on through to the startling or vivid and the blue greens.

Then comes gold, which makes a determined appearance on almost all occasions this year. Gold accents everything from feathers to shoe buckles. It has invaded the field of gloves, of applied leather trimming, Saturday

belts and bows and has held its place of glory in the jewelry line. The new gold gloves do nice things to a black outfit worn with a gold mesh necklace. Soft mustard shades supplement the brighter tones.

Red is a stranger this year too, so much has she changed her mixtures. Now we have rose quartz, Florentine red, the plum color of the Gay Nineties, and other shades wandering off into rust, Oxford and steel blue are the most popular of the grays this time, and caribou makes its bow as the liveliest of the browns.

Students at Texas State College for Women who like the fall idea of light coats over dark dresses note these combinations of colors: Beige over dark green with a terra cotta sweater; powder blue with navy; and beige or silver gray over black.

Gene Curtiss was a Clovis visitor,

**The Saving
Are Always Greater
When you combine**

**Greater Values With
Lower prices**

**Our Stock Is Open For Inspection and Our Prices
Must Please You.**

**Evreything For The Builder
ROCKWELL BROS. & Co**

LUMBER

O. F. LANGE, Manager

**OLD LINE LIFE
INSURANCE
COMPANIES**

Are 98 Per Cent Solvent

**Few, if any, other industries can point to a record of 98 Per
cent solvency during the worst deyspression in
American History**

**Provide Your Own
Social Security**

By Buying A Policy In

**THE FRIENDLY
EQUITABLE**

BUY AN AMICABLE LIFE POLICY

Dan Ethridge Agency

One Door North of Post Office

NOTARY PUBLIC

LEGAL FORMS FOS SALE

SOLD FARMING INTERESTS

Charley Widmire, who for the past several years has been farming R. H. Kinsley's farm, nine miles west of town, has sold his farming interests, "lock, stock, and barrel," to Mr. Kinsley and will henceforth devote his attention to other lines of business.

Mr. Kinsley bought all the crops, livestock and machinery owned by Mr. Widmire on the farm. It has not been learned just what Mr. Widmire plans to do.

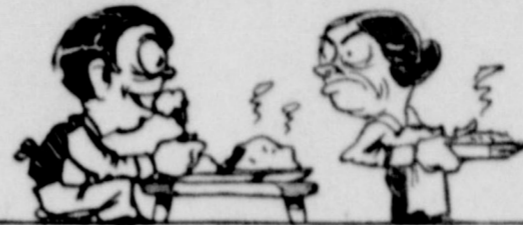
Right, Anyhow

Friend (at a French play)—Why did you applaud so vigorously when that comedian made his speech before the curtain?

Spriggins (confidently)—So that folk would think I understood French. What did he say?

Friend—He said that the remainder of his part would be taken by an understudy.

ALMANAC



"Better some of a pudding than none of a pie."

OCTOBER

8—Chicago fire broke out; damage estimated at \$200,000,000, 1871.

9—Forest fires broke out in northern Minnesota destroying 6 towns and taking 400 lives, 1910.

10—The United States Naval Academy at Annapolis, Maryland, opened, 1845.

11—First steam ferry established between New York and Hoboken, 1811.

12—The first record of the discovery of a comet by photography, 1892.

13—Molly Pitcher, heroine of the battle of Monmouth, born, 1744.

14—Nathanael Greene appointed to command southern army, 1780.

NIGHT AND DAY SERVICE

An English tourist was on his first visit to Niagara Falls, and a guide was trying to impress him with their magnitude.

"Grand!" suggested the guide. The visitor did not seem impressed.

"Millions of gallons a minute!" exclaimed the guide.

"How many in a day?" asked the tourist.

"Oh, billions and billions!" answered the guide.

The visitor looked across and down and up, as if gauging the flow.

"Runs all night, too, I suppose?" he remarked nonchalantly.

Awaiting a Chance

The man who had made a huge fortune was speaking a few words to a number of students at a business class. Of course, the main theme of the address was himself.

"All my success in life, all my tremendous financial prestige," he said proudly, "I owe to one thing alone—pluck, pluck, pluck!" "Yes sir; but how are we to find the right people to pluck?" asked one student.—Montreal Star.

TURNED HIM DOWN



"What does Clara think of your suit?"

"She said it was hardly fashioned to her taste."

All Explained

Customer—Are my clothes that you are cleaning and pressing ready?

Tailor—Not yet.

Customer—But you said you'd have them ready if you worked all night.

Tailor—Yes, but I didn't work all night.

Saw It All

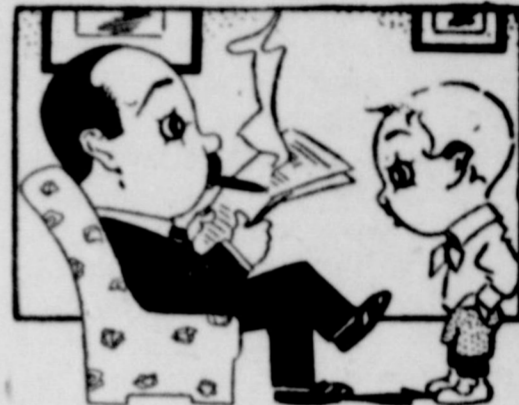
"Did ye get a peep at the underworld while ye wuz in New York, Hiram?"

"Sure thing," said Hiram, "five times."

"Five times! How come?"

"Three times in the subway and twice goin' and comin' through the tunnel under the river."—Philadelphia Bulletin.

OR SWAT



"Sammy, if you had a little more spunk, you would stand better in your class. Now, do you know what spunk is?"

"Yes, sir, it's the past participle of spank."

Efficiency

A retailer, on receiving the first delivery of a large order, was annoyed to find the goods not up to sample. "Cancel my order immediately," he wired to the manufacturers.

They replied: "Regret cannot cancel immediately. You must take your turn."—Calendar.

Her Age

A census taker on asking a woman how old she was, received the following answer:

"Do you know how old the Hill girls are next door?"

"Sure," he replied.

"Well, I'm as old as they are."

The census taker wrote down, "As old as the hills."

Show Me

"Can't you see that sign?" asked the conductor. "It says 'No Smoking.'"

"Sure, Cap'n, but blast me, half of them are nutty. Pipe that one on the starboard, 'Wear Princess Claire Corsets.' Show me yours and I'll quit smokin'."—Columbia Jester.

Down to the Minimum

Smith—We lost half of our kitchen equipment when our country home burned.

Jones — Which was it, the can opener or the corkscrew?

How Safe It Was!

One morning a young clerk reported to his boss that he had lost the key to the safe containing important books and documents.

"But I gave you a duplicate key," said the boss. "You haven't lost it as well, I suppose?"

"Oh, no, sir, I know where that is."

"Well, then, you can open the safe."

"Please, sir, I thought I might lose the duplicate key, so I put it in the safe!"

Destination Unknown

Mr. Brown was sitting down to breakfast when he was astonished to see in the paper an announcement of his own death. He rang up his friend, Smith. "Hello, Smith," he said. "Have you seen the announcement of my death in the paper?"

"Yes," replied Smith. "Where are you speaking from?"



GONE WITH THE BREEZE

The rest of the mourners didn't know there was a ventriloquist at the negro funeral. The story of what happened was explained afterward by one of them, relates a writer in the Washington Post.

"Well, suh," he said, "they begins tuh lowah pore ole Sam intuh de hole, an' he say, 'Go easy dere, boys!'"

"Well," asked an impatient listener. "D'd they bury him anyhow?"

The story teller's eyes rolled. "Mistuh Man," he asked, "how yo' all 'spec me tuh know dat?"

Perfect Score

Boy—Whoopee!

Dad—Why so happy?

Boy—I made 100 in school.

Dad—What subject?

Boy—Arithmetic 30, Spelling 50, and Geography 20.

Impossible Problem

"If I lay three eggs here and five eggs there, how many eggs will I have?"

"Chief, I don't think you can do it."—Pennsylvania Keystone.

Shh!

"I knew your father, he was a spy in the mint."

"What! A mint spy?"—Everybody's London Weekly.

HOME DEMONSTRATION CLUBS

Demonstrator Gives New Relish To Club

To improve the flavor of meat, try this new grape relish that Mrs. Lipham, demonstrator for the Homeland Home Demonstration Club gave the women last week. The recipe was to rub five pounds of grapes through a colander. Boil and add 1 cupful of grape juice, 1 cup vinegar, 2 pounds of Brown sugar. Tie in a bag 1 t. cloves, ginger root and 2 bay leaves, 2 sticks cinnamon and 1 t. allspice and cook mixture until thick. Try this on Sunday and see for yourself, said Mrs. Lipham.

Salads using the whole tomato stuffed with sour combination salad makes the most appealing dish to any hungry person. Edna Wagner of Rhea 4-H club told the girls at a recent demonstration on salads.

Scoop out the inside of the firm tomato, filling with a combination of cabbage, onions, peppers and tomato. Place this on a lettuce leaf and serve, Edna showed the girls.

The State Agent of Girls' Guidance work, Miss Onah Jacks, of the Extension Department, will be in Amarillo from 10 to 2 o'clock October 12.

Miss Lida Cooper, District Home Demonstration Agent, will be present at the County Exhibit Day at Friona next Saturday.

Parmer County men and women

LIKE REAL DIPLOMATS

Bill Brawnley, the strong man of the village, met one of his fellow-villagers in the local inn. During their conversation Bill called the other a disparaging name.

The villager naturally resented this remark.

"Look here, Brawnley," he said, "I'll give you just five minutes to take that back."

Bill smiled. "Is that so?" he replied, extending his chest impressively. "And suppose I don't take it back in five minutes?"

"Then," said the villager, after a slight pause, "I'll extend the time." —Tit-Bits Magazine.

Solution

A woman driver ran into an embankment and bent a fender. It worried her. So she went to a garage and asked the mechanic:

"Can you fix this fender so my husband won't know it was bent?"

The mechanic looked at the bent fender and then at her and said:

"No, lady, I can't. But I'll tell you what I can do. I can fix it up so that in a few days you can ask your husband how he bent it."

IN THE FAMILY



Mrs. Knox—Remember, Hiram, it takes two to make a quarrel.

Mr. Knox—Sure! A scolding woman has to have someone to scold.

will broadcast from Lubbock next Friday, October 8th, at 1:30. Tune in.

Do you know what demonstration work includes?

Saturday, October 9, at Friona is Exhibit Day. Educational exhibits showing the work will be the special feature of the day. Also there will be a show of all types of quick breads, dresser scarfs, pillows and canned vegetables.

Plenty of food at noon, sponsored by the women of the county.

4-H Garden Accomplishments of the Girls of Bovina Club:

Miss Dottie Dell Quickel, demonstrator, has been a pioneer in experimenting for the girls. When she took the garden work, she sat down with her agent and planned every thing, even to the variety of seeds. Most of all pioneering was done by Dottie with her cold frame. She was one of the first girls to build one. Her garden was 8x12 and provided enough for her family of 6. The lid or covering of this was a large frame covered with muslin held down by screen door hinges on the frame. Dottie has had some unfortunate accidents with her outside garden, first it was washed away by too much rain, then tried up when the hot winds blew.

beans, okra, were some of her pantry.

Lakeview 4-H News

Mrs. Nadine O'Brien, demonstrator, went into the work in a "big way" basis. She has already filled her canning budget and has some more garden stuff and fruit to can.

Mr. Haines, of Portales, New Mexico, has opened a produce market in the M. A. Court building.

Miss O. H. Curtis was a business visitor at Amarillo, Wednesday.

O. H. Curtis was a business visitor at Amarillo, Wednesday.

Wright Williams, business manager of the Friona Consumers Company, was a business visitor in Amarillo, Tuesday.

Mrs. C. H. Erwin, and Mr. and Mrs. James Wilson were the guests of Ms. and Mrs. Wilson's daughter, Mrs. Ralph Cox, of Dimmitt, Tuesday.

Mrs. C. H. Erwin, of Rush Springs, Oklahoma, is here visiting her sister, Mrs. James Wilson.

Miss O. H. Curtis was a business visitor at Amarillo, Wednesday. Chronicle, Saturday afternoon.

You Can't Miss
 The highest price, The best test
 Correct weight and Courteous Service
When you bring your Grain To Us
 See us for High Grade Coal
 Feeds and Salt
FRIONA WHEAT GROWERS, INC.
O. H. Curtiss, Mgr.

KEEP YOUR GOOD LOOKS
 But leave your Wiskers with us
 We do all kinds of Barber Work and
SOLICIT YOUR BUSINESS
 Jack's Barber Shop
 JACK ANDERSON, Proprietor

**Your car, Your Truck
 Your Tractor
 Can Be No Better
 Than your Battery or your Magneto . If you would keep
 these in their best possible condition,**

**SEE
 FRED WHITE
 Automotive Electrical
 Service**

AT BUSKE'S CHEVROLET
Exide Batteries. Globe Batteries
GENUINE PARTS FOR CAR, TRUCK OR TRACTOR

STOP! -- LISTEN!
SOFT WATER

Is the best whitener you can use. All our water is chemically treated. Thereby insuring you the BEST.

ONE TRIAL CONVINCES
WE TAKE THE WORK OUT OF WASH

E. E. HOULETTE, Proprietor

MICHELL'S SHOE REPAIRING

COMBINE CANVAS HARNESS REPAIRED
C.V. SHERIDAN MICHELL, Prop.

YOUR NEW SUIT
WE WILL ORDER
YOUR OLD SUIT

We Will Clean, Press, Mend And Deliver.
WORK GAURANTEED AND PRICES RIGHT
Cleaninh - Pressing - Mending. - Work Guaranteed

CLEMENTS TAILOR SHOP

**YOU MAY NOT
KNOW IT BUT**

**Mansfield Makes A Grade
And Style Of Tires Suitable**

To All Kinds Of Road And Weather Conditions
Mansfield Tires Never Fail To Give You Traction
Panhandle Fuel Products Always Give You Action
We Deliver When, What And Where You
Want It

BUY THEM AT

Friona Independent Oil Co.

Sheets Bros. Proprietors

**MRS. LACY AND DAUGHTER
HERE LAST THURSDAY**

Mr. and Mrs. M. Lacy, of Lubbock were here on Thursday of last week visiting and looking after business matters. The family home is in Lubbock but Mr. Lacy spends considerable of his time here looking after his farming interest on their farm about five miles northwest of town.

Mr. and Mrs. Lacy were accompanied last week by their daughter, Miss Frances Lacy, of Dallas. Miss Frances attended a business college in Dallas from which she graduated, after graduating from the Friona High School, and following her course at the business college she secured employment with an oil company at Dallas and has been with the company ever since. As a proof of the satisfaction her services have given she was recently made vice-president of

HOME FROM ARKANSAS

Mr. and Mrs. M. C. Osborn and small son, M. C., Jr., and Miss Charlene McFarland, returned Monday from a ten days' visit with relatives and friends at Okolona, Arkansas.

Among the relatives visited were Mr. Osborn's father and mother and brothers and sister.

Mr. Osborn stated that crops in that locality are among the best grown for years and that everything there bespeaks prosperity and easy living. Cotton is making about a bale and a third to the acre and all other crops in proportion. He says land is cheap there and that a man can make more money and make it easier there than he can here on the plains.

There is lots of free range there for cattle and hogs and corn can be grown cheaply there. And there is no wind to carry the dirt there. He gets more dirt on him here in a part of a day than he will get there in two

A Grave Mistake

A bombastic man met his somewhat henpecked friend, whose badly injured face suggested a recent motoring accident!

"Good heavens!" his friend exclaimed. "How did this happen?"

"My wife—!" the injured one began.

"Your wife?" was the breezy reply. "Ah, evidently you haven't acquired the secret of married bliss. I, for instance, never have a row with my wife. I have no secrets from her."

"Neither have I!" Henpeck sighed. "That's the trouble, I'm afraid; I only thought I had!"—Philadelphia Inquirer.

Just the One

Superintendent—What we want is a night watchman, alert and ready for the slightest noise or indication of burglars. Some one who can sleep with one eye open and both ears on the job, and who is not afraid to tackle.

Applicant—Yes, I'll send my wife right over.—Montreal Star.

Whist

Colonel—Bugler, my ace airman is over the enemy lines. When he returns, immediately sound a blast.

Bugler—Very good, sir, the moment I see your ace I'll trumpet.

FIGURING IT OUT



Watson—You're a wonder. How did you attain such proficiency in making deductions?

Holmes—I acquired it while making out my income tax schedule.

Secure

There had been an epidemic of house-breaking, and to protect his property Cassidy brought home a fierce-looking mongrel.

"We'll leave all the rooms open so that he'll catch anybody who breaks in," he said to his wife.

"But if you do," she replied, "the beast will be roaming all over the house all night."

"Ah, but we'll soon stop that," said Cassidy. "We'll fasten the dog to the table-leg."

What Price Glory

The nice lady entered the restaurant and ordered an omelet. The waiter took the order.

"I'm sorry to have to explain, madam," he said, "that the price of omelets has been raised. It's on account of the war, you know."

"My goodness!" exclaimed the nice lady, "are they throwing eggs at each other now?"—Staley Journal.

Harking From the Tombs

"Does that comedian employ a ghost writer?" asked Miss Cayenne.

"That question has not been investigated. Why do you ask?"

"If he does, I wish he'd get into communication with one that had not been dead so long."

Tripped Up

Smart Pupil—Teacher, how do you pronounce f-o-l-k?

Teacher—It's pronounced folk.

Smart Pupil—And how do you pronounce the white of an egg?

Teacher—Yolk.

Smart Pupil—No, teacher, it's pronounced albumen.

**REGAL
THEATRE**

FRIDAY & SATURDAY
Oct. 8th & 9th

**CALIFORNIA STRAIGHT
AHEAD**
John Wayne & Louise Latmier

SUN. MON. & TUES.
Oct. 10th 11th & 12th

TURN OFF THE MOON
Charlie Ruggles
Elenor Whitney
Johnny Downs

WEDNESDAY & THURS
Oct. 13th & 14th

WAKE UP AND LIVE
Walter Winceell
Ben Bernie
Alice Faye
Patsy Kelly

FREE SHOW
Saturday Matinee,
1:00 to 6:00 p. m.

Sponsoered By Friona Busines
Men.

NO MATCHES NEEDED

"Why don't you pay greater attention to Miss Gay?"

"A burnt child dreads the fire."

"I don't understand."

"She's an old flame of mine."

Daylight Saving

"I wish mosquitoes could be trained to work in the day time instead of at night," said Farmer Cornrossel.

"What difference does that make?"

"It might help to keep Josh and the hired man awake during the hours when wakefulness is really needed."

An Investment

"I have spent nearly \$20,000 on that girl's education," complained the father, "and here she goes and marries a young feller with an income of only \$1,000 a year."

"Well," said the friend of the family, "that is 5 per cent on your investment. What more can you expect in this business?"