# The Friona Star 

DEVOTED TO THE INTEREST OF FRIONA AND PARMER COUNTY


THE FRIONA STAR. FRIONA. TEXAS
雚

## CARMEN "RACHCHO <br>  <br> Kn

UNIFORM INTERNATIONAL SCHOOL Lesson


Beware Coughs
That Hang 0 n

CREOMULSION



Would Bear"

- There was a time in America When there were no set prices. he thought "the traffic would bear." Advertising came to It led the way to the established prices you pay when you buy anything today.


CARMEN *RACHO $\cdots$ Surtoôl Lesson $_{\text {und }}$
 terey and more servants. Bowie
was greeted by Don Ramon like a
long lost friend

 Ric-Rac Trimmed


Beware Coughs
That Hang 0 n

|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |



## 'All the Traffic

Would Bear"

- There was a time in America Each merchant charged what he thought "the traffic would bear." Advertising came to
the rescue of the consumer It led the way to the estabyou buy anything today.




## MAKE US AN

OFFER
Any reasonable offer accepted on any one of the nicest collection of Used Cars ever offered on display in Friona. It's To Your Advantage To Look Them Over and Make An Offer

They Are For Sale. REEVE CHEVROLET CO.



## Your Success

In Life depends, to a large extent, on

## what you eat and wear.

## We supply the best of everything to eat,

A ad All the Staple Articles of Apparel

## OUR SERVICE

## Is Prompt and Always at Your Command.

T. J. Crawford Grocery
the friona star, friona, texas

| NATIONAL |
| :--- |
| AFFAIRS |
| Revieved br |
| CRRTE FIELD |$|$

City of London Financial 'Hub' Of British Empir



## 

Dzudi-It's a good idea, Prof.
and I think somebody ought to
$\qquad$
$\qquad$

CHASSITIED DHPARTMENT

PHOTOS ENLARGED


Pull the Trigger on Lazy Bowels, and Comfort Stomach, too


Workers' Income Rises as Expenses
Stay at 1936 Level
$r$

| ed space comgesmen am in | Man Is Affected |
| :---: | :---: |
| dimed | witsy; the mate mate |
| and it ${ }^{\text {a }}$ |  |
| is done | grave; logic and contend.-Bacon |



## Watch Your <br> Kidneys!    <br>  <br> DDOASPIIIS

MERCEANTS
-Your Advertising Dollax
buys something more than space and circulation in paper. It buys space and circulation plus the favorable consideration of our readers for this newspaper


By LEMUEL F. PARTON
(Consolidated Features-WNU Service,
$\geqslant$


Mingo in 1885 , came to the U.S.A in 1907 took his doctorate from Har-
vard university He joined the Co-
lumbia university faculty in and has he
since 1929 .
A $\begin{gathered}\text { PLEASANT } \\ \text { from fire bombs, ise of subject }\end{gathered}$ a ball of fire in his way, but one
everybody likes. Seabiscuit day
Seabiscuit Owes was recently All to This Horse the Santa Ani Psycho-Analyst
honor the greatest monernia, th silver-haired Tom Smith, probably
was inconspicuuous, as usual, but
without him there would have been no Seabiscuit saga of speed, dollar
and romance.
"Sillent Tom," as they around the tracks, was a radeo rid smith in Colorado, Wyoming, and
Montana. About four years ago
Charles S . Howard, later owner Montana. About four years ago
Charles S. Howard, later owner
Seabiscuit, hired him to train the
Howard stable, then Howard stable, then unknown to
fame. The new trainer discovered
Seabiscuit on an out-of-the-way New
the car, where he had already taken
his seat.
Out there in the sunshine, with
the Derringer motor boat anchored
in the chanel that led into the
Sound, Phil clumsily fixed the bait Sound, Phil clumsily fixed the bait
on the hook. He had forgotten the
delights of fishing even

$$
\mathbf{W}_{\text {th }}^{\mathrm{y}}
$$ England track and persuaded Mr

Howard to buy him tor $\$ 8,000$. The
horse has earned $\$ 437,730$. Mr. Smith is probably the only
torse
wisy co-analyst in the
He was about three
years old when he started being delights of fishing, even lost the deft
lingers of his boyhood, and he felt
that Mr. Derringer was watching
him with grim humor; nevertheless
tit him with grim humor; nevertheless,
it was Phil who caught the first fish
-in a manner of speaking, for while
the snapper was really impaled on
Mr. Derringer's hook, Phil's line

 gieamed.
"Im sorry-I'm out of practice,"
murmured Phil. Time and again
the swifty running fifh anapped at
his bait and carried of of, while Mr.
Derringer pulled in one silver prize


|  |
| :---: |

$$
\begin{aligned}
& \text { silence, never catching another fish } \\
& \text { all tape They ate in oilence, and } \\
& \text { continued untit the older man pulled } \\
& \text { in his line with the remark that } \\
& \text { in the }
\end{aligned}
$$

is said to reveal tar hirrizons microscopic research.


## Benplits to Our Readers

 public by dececking exacly the products that are offered. It benefits employees, because the advertiser must be more fair and just than the employer who has no obligation to the public.
These benefits of advertising are quite apart from the obvious benefits which advertising confers - the lower prices, the highier quality, the better service that go with advertised goods and fimps.


## MOVING ALONG:

Is a G00D Slogan beth for Dealers and Customers.
ROGER BABSON SAYS
There will be mure new homes built in 1941 than in any one of the past seve.al years. WE PROPOSE 10 KLEP MOVING AI ONG"
And ask you to go with us to help you to plan
Your New Home. And Quote You Prices On It.
Everything for the Builder
Rockwell Bros. \& Co Lumbermen 0. F. Lange - Manager

Safety is Relative LIFE INSURANCE
our policirs are the total of any in
Frank A. Spring Agency



ALTH NUT
Nells


## YOUR HAPPINESS

OUR BISIVNSSSTO TIAKE THEM
SERVE YOU PROPERLI
FRED WHITE
Auto Electrical Service At Iruitt Building On Sixth Street.
Exide Batteries. Delco Batteries
GENUINE PARTS FOR CAR, TRUCK OR TRACIOR


WE WILI CLEAN and PRESS
3 OR
DRESSES
CLEMENTS' TAILOR SHOP


that basic physical fitness exists. If From the conservation paymer perchance something comes to trint. there will be deducted the cost of
having taken time by the forelock, siministering the program in the the opportunity of stopping serious county. No deduction is made from
difficulty exists. Then, too. this con- parity payments for adiministration
tact with the family doctor affords costs. All payments will be divided in
an opportunity to discuss with him the same manner in which the crops

RED cross gets clothing senator hazlewood $\begin{gathered}\text { COMMITTEES }\end{gathered}$



