## The Hirn Aveut TREutut

## ayne Rutledge to Head vic Club During 1962

| Club Duri | uring 1962 | For Chistmos Lighting Pry |
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Complete Cage Schedule
Announced This Week
wling League Highlights

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| Monday is Deadline For Christmas L <br> test Entries | Toys For Tots Program |
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|  | During Yule Season |

## FAIRY

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Abel of

YOU GET BOTH
HEATING
and
summer COOLING

WITH THE ALL-ELECTRIC

## HEAT PUMP

All from this one central electric air conditioner, at a price comparable to ordinary combination systems, your home will be heated this winter, cooled next summer, and have all year filtering and dehumidifying. Just set the thermostat, and forget it! The all-electric heat pump does the rest . . . automatically heating or cooling as necessary to maintain the temperature you prefer, in every season.

Ask your air conditioning contractor about the all-electric heat pump-the modern system of complete indoor weather control. Or phone, write or visit pur office for information.


LET'S SEE NOW
HAVE I
FORGOTTEN

## ANYONE?

FOR GIFTS THAT ARE PRACTICAL-USEFUL ALL YEAR LONG, JUST DROP INTO BLAIR'S. LOUISE, HUGH AND JAKE WILL BE GLAD TO HELP YOU SELECT YOUR GIFTS!

- SUNBEAM APPLIANCES
- REVERE WARE - MIRRO
- HAMILTON-BEACH
- COLEMAN
- CORNING WARE - HARDWICKE
- FRIGIDAIRE
- TAPPAN
- RCA TV
- ZENITH TV
- AND MANY MORE
- SOME GIFT SUGGESTIONS

俍 - Melmac Dishes - Tackle Boxes Sporting Goods - Guns - Eleaticl lankets - Toosters - Pressure Cookers - Mummerner -


## BLAIR'S

Hardware \& Sporting Goods

## 

Specials for Friday thru Wednesday

| Mrs. Tuckers | 69¢ | Franks | 1b. 29 f |
| :---: | :---: | :---: | :---: |
| Coffee | 59¢ | Hams |  |
| Coffee | 99¢ |  |  |
| ${ }^{\text {chasenve Mix }}$ | 29¢ | Hams | 55 |
| I OZ. VERM <br> Syrup | 49¢ | Biscuits |  |
| Milk | 2/25¢ | Oleo | 2/35 |
| Energy Soap | 494 | Pies | 29 |
| Corn | 2/29¢ | ${ }_{\text {a }}$ | x |
| Crackers | 25¢ | Orange Ju. | 198 |
| Flour | 89, | Perch |  |

PRESENTING THE NEW SIZE JODGE DART! SIZED RIGHT IN THE MIDDLE OF THE BIG AND LITTLE
re new size Doige Dart is two thickly cushioned. In the Dart 440 enshorter than America's long. -a foldd-down center armest iil car and two feet longer than meriea's shortest car. It's rikht the midale. You don't have to Ve up inside room and comfort bet maneuverability, or ecooomy get performance.
Pora tact, this is one of the quick. st cars going. You can feel the fference instantly. It's got the ost powerful standard six in the psiness. Most powerful standard V8 And car anywhere near its price. And inside there's plenty of comand luxury. Chair-high seats, a lold-down center armrest in that runs sill-to-sill; all vinyl saddle grained upholstery, even on door panels that mold right up to the windows And how about this? The body is rustproofed. The brakes adjust themselves. You go 32,000 miles between grease jobs. You get tradition al Dodge dependability all the way Drive the new size Dodge Dart SIZED RIGHT IN THE MIDDLE OF Mis abeno ument new siz

## The mirror



## 1120TF... <br> Churistmas Shopping



BUY NOW - ONLY A FEW DAYS LEFT


GIVE PRACTICAL GIFTS
$\star$ CHRISTMAS TREE DECORATIONS \& LIGHTS $\star$

- FIREWORKS -

THE BIGGEST ASSORTMENT IN TOWN FUN FOR ALL"
MORE FOR YOUR MONEY

FRUITS - NUTS - CANDIES

## -Free Fireworks -

With the purchase of $\$ 5.00$ or more of practical gifts, toys, fruits, nuts, candies, etc., we will give you FREE a 50c assortment of Fireworks.
This Offer Good 4 Days Only-Dec. 18, 19, 20 and 21 GET YOUR COUPON

GAS STOVES - WOOD STOVES - RUGS
N. A. Leeth \& Son

PUBLISHED WEEKLY BY THE STUDENTS OF HICO HIGH SCHOOL
$\mathbf{m}-\mathbf{m}-\mathbf{m}-\mathbf{m}-\mathrm{er}-\mathbf{r}-\mathbf{r}-\mathbf{r}$
just one dern minute BUSTER


Woody and Irene are as busy as a bunch of active elves who are eager to keep your togs looking fresh as the scent of a Christmas Tree.

## WILSONCLEANERS <br> WE GIVE S \& h Green stamps

## nin amily fuoniec

Prices Good Friday thru Wednesday

| Coffee | 59¢ | Fish Sticks | 299 |
| :---: | :---: | :---: | :---: |
|  | 19¢ | wsmens wow |  |
|  | 194 | DLIAW DerII EL GHCO MEXICAN |  |
| Apricots | 29¢ | Dinners | 43 |
| Milk ${ }^{\text {Tall whire swav }}$ | 2/25c |  |  |
| canrmus |  |  |  |
| Tomato Soup | $10 ¢$ | Oranges |  |
|  | 5/\$1 | Bananas |  |
|  | 20¢ | Bacon |  |
| Dog Food 3/ | 3/19¢ | ransern |  |
| Shortening |  |  |  |
| Shortening | 594 | Chops |  |



# HICO 

## Is The Place To Do Your

# Christmas Shopping 

ALL YOU WANT FOR CHRISTMAS - TO GET OR TO GIVE CAN BE FOUND NOW IN YOUR FAVORITE HICO STORES! SEE THE EXCITING GIFTS AND ALL THE BEAUTIFUL, FESTIVE WINDOW DECORATIONS.

Now's the time to shop-you'll find everything on your list in local stores while selections are at their peak.

Be a kind Santa-shop at home and make it easier for those who must exchange gifts after Christmas. Don't you hope your gifts come from local stores?

Shop at home where free parking close to stores is plentiful - where there are lots of clerks to serve you - where crowds are at a minimum - where it's fun.

Support your community by giving your business to local merchants. The money you spend at home stays at home help-

Sponsored By the Following Hico Merchants ---

First National Bank
C. L. Lynch Hardware

Parker Feed Mill
Hayes Feed \& Produce
Toegen Feed Mill
Barnes $\& \mathrm{Mc}$ Cullough
Lackey Bros. Feed Mill
Hico Motor Co.
Smith Cleaners
Texaco Inc.
Neel Truck \& Tractor
Magnolia Petroleum Co.
Barrow-Rutledge
L. J. Chaney Gulf Station

Ogle Bros. Texaco Sta. Hico Florist
Wilson Cleaners
Hico News Review
Community Public Serv. Co.
Herrington's Food Store
Hico Nursing Home
Hico Commission Co.
Petsick Insurance Agency
Carmen's Beauty Shop

Blair's Hardware
Howard Drug Co.
H. \& B. Food Store

Sherrard's Grocery
Western Auto Store
Burden's Dept. Store
N. A. Leeth \& Son

Salmon's Dept. Store
Cheek Furniture Co.

## Keller Garage

Casey Auto Parts
Vernon Chew Sinclair Sta
Polar Bear
Hico Gulf Service Sta.
Modernistic Beauty Salon Jenkin's Laundry
Hico Frozen Locker
Dinkies Beauty Shop
Hico Real Estate
Hico Clinic
C G C Motel \& Ser. Sto.
Judy's Beauty Salon
Peggy O'Neal Beauty Salon
Jess Smith Mobil Station

 sile West on Dublinas
Phone B .5100 see at Vernon Chew Station
or Torgen Feed


GREAT STUFF Nutrena 12\% Cattle Fattener

Our feeds are great stuff for your livestock These balanced, blended rations have appetite appeal ... are scientifically compounded to assure healthy growth and greater gains per feed dollar.

What's more, the profits you make are great stuff for you!

Serving You With Feeds Right for All Your Needs

$\square$
Check with us now. Book Nutrena cattle feed at these low prices - with protection against price increasel - NUTRENA CONCENTRATES -- CUSTOM GRINDING, MIXING \& SYRUPING

DAIRY MIXES A SPECIALITY
Toegen Feed Mill
Phone SY 6-4690-Toe Horton

NEW is the word for INTERNATIONAL:

## Drive one and see!


new international C. 100 pichupili


NEEL TRUCK \& TRACTOR
HICO, TEXAS


| HICO THEATRE <br>  <br> Saturday Matinee 1 p.m.; Saturday midnigh 10:30 p.m.; Sunday Matinee 2:00 p.m. |
| :---: |
| MOVIE SCHEDLLE FRIDAY \& SATURDAY TWO RODE TOGETHER" $\qquad$ |



-Christmas Suggestions -
FOR MEN AND BOYS
FOR LADIES \& MISSES
-Panties

- Brassieres
-Gowns
- House Shoes
- Hand Bags
- Hiead Scar
- Handker

FOR THE HOME
-Electric
-Blankets
-Bed Spreads

- Table Linens
- Towels
- Bath Sets
- Sheets
- Christmas Special -

1 Assortment Boy's Jackets-Sise 4 thru 18s
$10 \%$ off
LADIES' MILLINERY
$25 \%$ off
NEW ARRIVALS Van Heusen Shirts, White and Sport Shirts Men's Hosiery - Ladies' Purses

- SEE US BEFORE YOU bUY-free GIfT WRAPPING ${ }^{\bullet}$


## SALMON'S Dept.Store

PHONE SY $6-4424$

