

DEVOTED TO THE INTEREST OF FRIONA and PARMER COUNTY!

# THE FRIONA STAR

Read THE STAR For MORE COMPLETE NEWS COVERAGE In Parmer County

"...but one ISM in America... and that's AMERICANISM"

Volume 18—Number 28

FRIONA, PARMER COUNTY, TEXAS — FRIDAY, JANUARY 29, 1943

Price: 5c Per Copy

## LOCALS

**Hinds Spent Week End**  
J. H. Hinds, who is employed in defense work at Lubbock, came home Sunday morning and spent a day and night with his family.

At church services Sunday, he met several of his friends, who were indeed glad to see him. Mrs. Hinds and their son, Dale, accompanied him to Lubbock Monday morning and remained there visiting until Wednesday afternoon.

Odey Hinds and family of Black, and J. J. Williams and family spent Sunday afternoon with G. B. (Grandpa) Hinds and Elder Glasgow and family.

T. G. Chapin, father of L. C. Chapin of Liberal, Kan., who spent a week end here and at Hereford, returned to his home Saturday.

B. B. Blackburn of Broadview, N. M., was here on business last week.

Mr. and Mrs. Charles Glasgow of Amarillo, who spent four days visiting her father, Alva Powers and family at Portales, N. M., passed through here on the bus Wednesday, on their way home.

**Sixth Street CHURCH OF CHRIST**  
C. B. Glasgow, Minister  
Sunday Services are:  
Bible School . . . . . 11:00 a. m.  
Worship . . . . . 12:00 noon  
Sunday evening services . . . . . 8:00 p. m.  
A special invitation is extended to all.

Mrs. T. W. (Tommy) Gould, who lives about five miles northeast of town, on the J. A. Blackwell farm, was in the McReynolds Hospital two weeks ago for an operation. No other details have been learned, although she has been removed to her home and is reported as doing well.

Mrs. C. P. Thompson and three children spent Sunday two weeks ago, visiting her sister, Mrs. T. W. Gould, who was on the sick list at that time.

Verdell and Verdine Thompson spent last Friday night and Saturday with their uncle and aunt, Mr. and Mrs. T. W. Gould.

J. A. Blackwell spent a while Sunday afternoon, at the home of the T. W. Goulds, who are living on his farm.

Fred White was in Clovis Saturday night on business.

Mr. and Mrs. J. A. Guyer, drove over to Farwell, Sunday and spent the day as guests in the home of Mr. and Mrs. Charles Lovelace and small son, John Charles. Mrs. Lovelace is their daughter.

Joe Chiles, of Northeast Arkansas, who spent a part of last week here visiting his brother, R. L. Chiles, and family, departed for his home Wednesday. While in town he favored the Star office with a highly appreciated visit of a few minutes.

Rev. and Mrs. Ted Houlette, of Lubbock, are spending a part of this week here visiting his parents, Rev. and Mrs. E. E. Houlette.

George McLean was a business visitor at Clovis, Wednesday.

Rev. Joe Wilson spent a part of last week visiting his brother-in-law at Roswell, N. M. He returned home Monday afternoon.

Roy Price was a Farwell visitor Wednesday forenoon.

Mrs. Bill Hanold of Marathon spent a part of last week here visiting her parents, Mr. and Mrs. B. T. Galloway. She departed for her home Sunday.

Mrs. Dan Laceywell spent a part of last week visiting her parents, Mr. and Mrs. W. E. Frost, of Abilene.

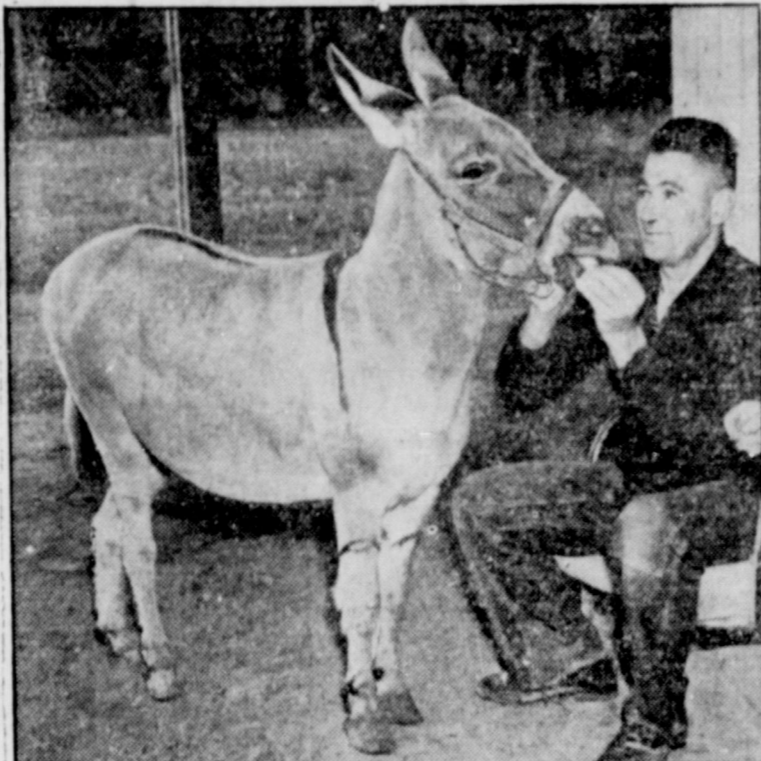
Mrs. R. H. Kinsley, who is sojourning for a few weeks at Hot Springs, N. M., writes O. F. Lange saying that she would like to have the Friona Star sent to her at that address.

She is enjoying her stay at Hot Springs, and intimates that she may prolong her visit there.

The Methodist Church  
John W. Price, Pastor  
Church School at 11 a. m.  
Morning Worship at 12 noon.  
Following the morning services this Sunday there will be dinner on the ground. At 3 o'clock an afternoon service, concluding the program for the day. All Methodists are urged to bring dinner and attend, and visitors will be welcome.

Every Wednesday evening — The Fellowship Hour. A service you will enjoy. Be with us Wednesday night and try it out.

### No Use Kicking



Even April Fool, donkey owned by Mrs. William Killmer, can't see any point in kicking. Horse handlers share April Fool's loneliness as Tropical Park race track, at Miami, closes down because of pleasure driving edict.

### Son Born To Rev. And Mrs. Dollar

A short message has been received at the S-ar office from Lanett, Ala., announcing the arrival, of John Avert Dollar, on Jan. 19, 1943, weight 8 pounds Mother, Florence Dollar, Father, C. Carl Dollar, Mother and son doing fine. Father boastful though sleepy.

In addition to the above announcement the message conveyed the following:  
Dear Uncle John:

I find it swell to be a Papa. The boy is a fine specimen with the finer points of his Pa and Ma combined. We wish you could meet him. We enjoy the Star. It keeps us up with the Friona news. It must seem quite different there, with so many of the fellows gone. Our family is getting scattered. One brother in the Air Corps and one in the Navy at San Diego, and another going soon. Even I may be in the army before long, as a chaplain. Best wishes, Uncle John, Carl.

Rev. and Mrs. Dollar will be remembered by many, many of the Star's readers, as they lived at Friona for four years while he was pastor of the local Congregational-Christian church, and Mrs. Dollar taught for two years in the Friona schools. Their many friends here at Friona will be pleased to hear from them. We would truly like to meet that new "1943" Dollar.

### Fire At Santa Fe Grain Company Monday Morning Does Slight Damage

#### Order Repair Parts Early

Government restrictions on the manufacture of new farm equipment will undoubtedly result in an unprecedented demand for repairs for the older models.

Practically all the manufacturers of farm equipment are asking their local dealers to urge their patrons to check over combines and other machinery at an early date and list the parts that will be needed and place their orders at once.

War production in factories, transportation difficulties and scarcity of experienced help have created numerous problems that cannot be overcome except by close cooperation between the owners, the dealers and the manufacturers.

The only partial solution for this difficulty is for the farmers to order their repairs at once and make necessary arrangements for reconditioning service before these machines will be needed for active service on the farms.

Local dealers, the Buchanan Implement Co. for the I-H-C; Maurer Machinery Co. for the M-M line; Reeve Chevrolet Co. for Allis-Chalmers; B. T. Galloway for the Baldwin Gleaner, and The Friona Machinery Co. for the Oliver line, are all ready and willing to help owners of these various lines of farm equipment with their service problems, and some of these local dealers have been carrying advertisements in the Star, calling attention to the fact that crops may easily be lost for want of these needed repairs. Therefore it is the part of wisdom to check your equipment at once and be sure you are ready when the harvest rush comes.

Wind that was as severe as any that usually hits the plains country, but was much milder on Saturday, only to be repeated again on Sunday, the wind again blowing furiously on that day, but still mild in temperature.

But again on Sunday night the temperature again tumbled to near the zero mark and was again severely cold for Monday and Tuesday. No moisture has fallen during the week. Today, Wednesday, the wind is from the south and still decidedly chilling, but not so severe.

Mrs. Minnie Goodwine and daughter, Miss Lola, write that they had a pleasant and event-

ful trip to Marlin, where they are now comfortably located and Mrs. Goodwine is taking a course of baths and treatments for relief from rheumatism. They will probably remain there a few weeks longer.

What bid fair to have become a most disastrous and costly fire was discovered at the Santa Fe Grain Company elevator about four o'clock on Monday morning, but the quick and efficient action of three members of the local fire company and four other men, extinguished the fire with only a comparatively small loss.

The fire was discovered by a Santa Fe freight train crew, who gave the alarm; and Preach Cranfill, manager for the grain company; Carl Maurer, city commissioner; Guy Bennett, manager of the Friona Wheat Growers, Inc., and Logan Sympton, city water superintendent, and three members of the fire company, Fred White, Charley Bainum and Hulien Hines, were soon called from their beds, and without sounding the fire siren, were soon on the job with the city truck and hose, and the fire was soon out.

Because the fire alarm was not sounded, no other citizens were present. The cause of the fire is not known, but it originated in a small shed that stood between the large elevator and the row of steel bins just east of it. The small building was used only as a storage room for tools and other small articles frequently used about the company's elevators and its destruction with its contents were the only loss. The heat from the burning building had, however, started the wooden frame work of the elevator to burning and one of the sheet iron sidings had to be torn away in order to put out the fire.

A string of freight cars was standing on the siding beside the burning building and the engine from the freight train was being brought around to move them away, but the switchman opened the wrong switch and the engine was switched on to a stub track that serves Carl Maurer's elevator, and the mistake was not discovered until the tender had been backed entirely off the rails onto the ground from which position the engine was unable to free it and the engine was forced to remain there until a wrecker arrived from Clovis, Monday afternoon and assisted in placing the tender again on the tracks.

### District Agent Outlines 1943 Goals Farm Women in Talk to HD Council

Miss Kate Adele Hill, District Agent, was guest speaker before the Parmer County Home Demonstration Council Saturday afternoon when that group met in the Friona Woman's Club House in regular session.

Miss Hill was introduced by Mrs. A. H. Boatman, who presided at the meeting. Some of the events of the time were reviewed by Miss Hill who also pointed out the conflicting and confusing problems evolving therefrom. Miss Hill urged these rural homemakers to keep faith and to continue weighing and evaluating matters as they are accustomed to doing thus preparing themselves for all emergencies—in this connection she stressed the importance of paying their poll taxes, studying nutrition and first aid, spending as much time as possible in their homes, and to producing, preparing, and conserving the foods required for good diets. She went on to enumerate some of the social problems arising where mothers leave their families to work in the factories and fields. She closed her talk by urging club leaders to readjust themselves to help others to adjust post war reconstruction by a careful study of the "Atlantic Charter."

The Council agenda included reports from the Educational Committee given by Mrs. Will Jones, Recreation Committee by Mrs. C. L. Vestal, and Finance report by Mrs. E. L. Fairchild. Five Clubs had reports to make on work accomplished.

Outstanding reports for the month of December were made by Mrs. Joe Pittman who stated that the Lakeview Club had purchased two \$25 dollar war bonds. Mrs. N. E. Bonds reported that the Bovina Club made 450 cookies for the USO, six clubs sponsoring Christmas programs for their communities were Lakeview, Rhea, Hub, Bovina, Victory, and Live-At-Home.

The Council Committees for 1943 are: Education, Mrs. Will Jones, chairman, Mrs. Leo McLellan, Mrs. V. E. Adams; Finance, Mrs. E. L. Fairchild, chairman Mrs. C. A. Guinn, Mrs. Joe Pittman; Expansion, Mrs. Floyd Schlenker, chairman, Mrs. C. L. Calaway, Mrs. H. T. Reynolds; Yearbook, Mrs. N. E. Bonds, chairman, Mrs. Russell Harrington, Mrs. Roy Karr; Recreation, Mrs. David Moseley, chairman, Mrs. Eugene Boggess, Mrs. C. L. Vestal; Council Reporter, Mrs. J. E. Harper.

Another letter indicating a change of address is received from Ensign E. W. Boedeker, follows:  
January 18, 1943.  
c-o Captain of the Port, U. S. Coast Guard, Ft. Pierce, Florida.

Dear Mr. White:  
They keep moving me around so much I scarcely know where I am myself. I think the above address will be permanent for several months. I received my orders for my assignment here, Saturday. My duty here is Executive Officer to the Captain (Continued on Back Page)

Word has been received here that Pfc. Melvin O. Treider, son of Mr. and Mrs. Otto Treider, of the Lazbuddy community, is now a prisoner in the hands of the Japs.

John Lee Weis, son of Mr. and Mrs. H. H. Weis, of Friona, has been selected for training as a Naval Aviation Cadet and will be ordered to active duty shortly. He graduated from the Friona High School in 1942, where he was a member football, basketball and tennis teams. When ordered to active duty he will report to U. S. Navy Pre-flight School, University of Georgia, Athens, Ga., for three months of physical conditioning, instructions in naval essentials, military school and ground subjects. After completing this course, he will be sent to one of the navy's numerous reserve bases for primary flight training.

### East Takes Rationing Seriously



Highways along the eastern seaboard are virtually deserted as motorists realize the OPA isn't fooling when restrictions are placed on pleasure driving. Before the no-pleasure-driving ban, the approach to New York's Holland Tunnel was crowded with vehicles (top photo). Now, traffic trickles through this important link between New York and New Jersey.

### CUB SCOUTS HAVE OUTING

Twelve cub scouts and Rev. Smith enjoyed a weiner roast on the L. F. Lillard farm seven miles from Friona last Saturday. While enjoying a good time they also brought back some scrap iron to add to their collection.

### Thanks, Mr. Price

We, hereby extend our sincere thanks to our good friend, W. H. Price, of the Black community, for the gift of large, fresh and delicious turnips, which he left with us on Tuesday.

We would class Mr. Price as a champion turnip grower, as on other occasions he has favored us with samples of his homegrown turnips, which have always been as fine in all respects as any we have ever seen or tasted. Thanks indeed, Mr. Price.

### Weather at Friona

The weather locally during the past week has been varied, to say the least. The low temperatures of the early part of last week, which went as low as ten degrees below zero, gave way on Wednesday to a milder degree, which was also succeeded by a mild spring-like temperature on Thursday, Friday and Saturday.

But on Thursday and Friday we suffered from a velocity of

### THE STILL, SMALL VOICE FROM BERLIN



MAKE EVERY PAY DAY BOND DAY

# The Friona Star

HOLMAN and GILLENTE  
Publishers  
JOHN W. WHITE, Editor

**Subscription Rates**  
One Year, Zone 1 ..... \$1.50  
Six Months, Zone 1 ..... \$ .80  
One Year, Outside Zone 1 .. \$2.00  
Six Months, Outside Zone 1 .. \$1.25  
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Local reading notices, 2 cents per word per insertion.

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## COGITATIONS and APHORISMS of Jodok

I have either read or heard it said, that the vast amount of government propaganda that is being sent out by the various department heads and bureaus is largely done by men and women hired and paid by the government to do that work and for no other purpose, and that the chiefs of the departments under whom they are working, really knows very little about the type of mimeographed information his subordinates are scattering broadcast to the benighted populace

If this be true, then it may be that this is why so much of this propaganda, which is supposed to be intended for information or enlightenment, is so loosely written that various interpretations may easily be placed upon it by the readers, or that one may not be blamed for "reading between the lines" and thus arriving at two or more, directly opposing views or meanings.

For instance, a long circular letter that came in my mail Friday from the United States Department of Commerce, the

opening paragraph of which was so loosely worded that my impression from the first reading, and even on second and third readings, produced an idea that undoubtedly the head of that department surely never intended to be conveyed by the letter. Still, from what seems to be general knowledge of facts, conditions and results, one cannot be blamed for wondering if, after all, it may be the correct and underlying fact in the matter.

For the sake of making my point clear I am going to quote that first paragraph:

"Carl F. Barts, Region 1 Manager of the Department of Commerce in Dallas, reports that according to information received from the Department in Washington, the nearly two million retail enterprises in the United States, while feeling the squeeze of our expanding war economy, have done better in adjusting their businesses to radically changing conditions than was generally expected. The vast majority have thus far remained in business thru the exercise of resourcefulness and imagination, and a high percentage expect to weather the economic storm."

Now, it occurs to me that it requires no great stretch of the imagination, and in fact, it seems to bulge out as one reads and rereads the paragraph, that there is expressed a degree of surprise and almost of chagrin on the part of the writer, that these two million retail enterprises have been able to continue at all under the force of the "squeeze of expanding war economy," and to wonder if it could be possible that the real and original purpose of this "expanding war economy" was to force the retail enterprises out of business, and if so, why?

It occurs to me that the business activities of these retail enterprises is the lifeblood or power of existence of the economy of the masses and that these retail enterprises themselves are the capillaries, so to speak, through which these vital influences are to reach the economies of the masses, and that any attempt, premeditated or otherwise, to "squeeze" out or otherwise destroy these channels

or "capillaries" of trade or commerce, must be a definite death stroke at the economies or business and commercial welfare of the same masses.

Pursuing the aforementioned circular letter further, it appears that a country-wide survey of the effects of the "squeeze" upon retail enterprises has been made by the Under Secretary of Commerce. This survey seems to have been undertaken at the request of the Senate Committee on Small Business and the Office of Price Administration and, in brief it shows: 1. "That retailers and especially small retailers, are strongly feeling the impact of the expanding war program, but as a class are carrying on with characteristic American courage and ingenuity." 2. Many concerns have liquidated their business—(a) because of shortage of goods customarily handled, (b) loss of personnel to the armed forces or to war industry and (c) government priorities and regulations. 3. "The number of new enterprises that have been launched since March 1, 1942, in the lines covered by the quick survey has been less than normal and the percentage of casualties among them only slightly more than normal." 4. "Generally speaking, retailers are not disposed to grumble, recognizing that war restrictions necessarily are affecting all classes of the people, and are happy to have done as well as they have to date. Naturally however, they wonder about conditions in future months as the tempo of war increases.

The above four points or results of the "quick survey" seem to show plainly that the big-wigs who invented and enforced some of these "war economies" must have had plainly in mind the fact that many of these retail enterprises would be "squeezed" to the wall and out of business, and seem to display considerable surprise and some chagrin, that they have not all been already "squeezed" out. Were these "economies" then premeditated or simply co-incidental?

In finding No. 2, it is stated that many concerns have already liquidated their business because of shortage of goods, lack of help and government priorities and regulations, but the men do not complain. They expected shortage of some lines of goods when millions of our young men were placed in the armed forces and thus become consumers only, and causing a corresponding lack or shortage of producers, and that there would be a shortage of help owing to their absence from the varied lines of industry; but were they supposed to expect to have to suffer business death on account of regulations imposed upon them with the evident knowledge that such suffering would be the ostensible result.

In the face of these apparent facts, are our bigwigs manifesting common sense, prudence, righteous judgment, efficiency and rationality by instituting such regulations, which must have a greater tendency to hinder rather than to help the war effort when they "squeeze" out the econ-

omy of the masses of our people and the capillaries through which it flows from the great arteries of business?

The great masses of our people are not complacent; they are not nonchalant; they are not unfaithful; they are not selfish in this matter of national preservation; but it is rather to the bigwigs at the seat of government and other high places to whom these aspersions should be imputed, if they are to be imputed to any. Our people, are courageous, wide-awake to the seriousness of our position, unselfish in their desire to help to end this threatened holocaust of war—self sacrificing and PATRIOTIC. They have faithfully bowed to and obeyed every edict and dictation that has been issued from the seat of government, even though at the same time realizing the indiscretion and injustice of many of them. Give us all men in authority as thoroughly imbued with these virtues as are the masses of the common people and we will be a nation practically invincible against any earthly foe.

I frequently read and often hear of the jokes and humorous quips, originating among the men of our armed forces, all of which I enjoy; but here is a little humorous incident that occurred in the office of the Friona Star, which I personally witnessed.

It was considerably over a

year ago, when Joe Earl Wilson, son of Rev. and Mrs. Joe Wilson of this city, and who was then a volunteer member of the U. S. Marine Corps, and who is now fighting on the front lines at Guadalcanal, was home on furlough.

Joe Earl, who was a good friend of the Star editor, had stopped in for one of his highly appreciated social visits, and was leaning back against, or rather sitting on the window sill with his arm near an open electric switch, which was used in operating the big job press, and someone told him to be careful or he would get a shock of electricity. Joe Earl turned and looked down at the switch, which was almost against his elbow, and very unconcernedly remarked: "Oh, a little thing like that would not hurt a Marine."

I made the statement last week that very few people, if any, really believe in "hell." Yea, I believe in hell—or at any rate I do not know what else to call it—and we are truly getting a plenty of it now all over the world. It's "hell" all right, but, it is man-made. God never did it.

Do I believe that the Japs and the Germans are going to "lick" us? No, not by a dam-site. And that is not swearing either for see how it is spelled.

Many years ago in my native state of Illinois, there was a huge dam built across a small

river or large creek, impounding the water of the stream for use for mechanical purposes. Later the machinery was removed and the dam was gradually broken away and the place became only a dam-site. Later a nice little town sprang up there and its people truthfully boasted that it was "the

best town in Illinois, by a dam-site."

**INCOME TAX ASSISTANCE**  
Notary Public  
Watch Repairing  
**ROY PRICE**

Some days are bad and some "tip-top"  
But most are bright and sunny;  
When your laundry's done at our good shop,  
You sure get the worth of your money — at  
**HOULETTE'S HELPY-SELY LAUNDRY**  
"We Take the WORK Out of Wash"



# NATURAL GAS

## SO EASY TO USE

## SO IMPORTANT TO SAVE

We realize Natural Gas is so easy to use that it is sometimes wasted unintentionally.

In the territory we serve the demand for this fine fuel has greatly increased, due to one phase or another of the war effort.

In normal times, we could obtain materials needed to increase the capacity of our facilities so that we could meet all demands. Today, that is impossible. That's why we are asking you to help by reducing your use of natural gas to the minimum on very cold days.

### Here's How You Can Help

1. Shut off parts of the house not in use.
2. Do not keep your rooms too warm. Train yourselves to become accustomed to lower temperature.
3. Refrain from using the range oven for room heating.
4. Keep your heating equipment in top-notch condition.
5. Install insulation, storm sash, weather stripping, and caulking if possible.
6. Use a low blue flame for cooking, cook vegetables in as small an amount of water as possible, cook more one dish meals, and keep burners clean.

**WEST TEXAS GAS CO.**

## REGAL THEATRE

FRIDAY SATURDAY — JANUARY 29-30

**JOE E. BROWN**

"THE DARING YOUNG MAN"

SUNDAY-MONDAY — Jan. 31st and Feb. 1st

**"MY SISTER, EILEEN"**

ROSALIND RUSSELL — JANET BLAIR  
BRIAN AHERNE

## Important Notice

To Owners of

# GLEANER BALDWIN COMBINES

As your Gleaner Baldwin dealer, it is our obligation to supply you with all parts needed. War conditions in factories and transportation problems make it imperative that you order your parts early. Never before has this been more important. Check your combines carefully and give us your order for the parts required.

**DO THIS NOW!** If you wait for the harvest rush, unavoidable delays may prove costly!

**Order Your Repair Parts Now . . . Don't Wait 'Till It's Too Late**

**B. T. GALLOWAY**  
Friona, Texas

# The Vogue

announces

DAILY ARRIVALS

of

SPRING MERCHANDISE

Hats Purses Hosiery

"Franklin" — "Carlyle" — "Marlene"

**DRESSES**

"Miss Los Angeles"

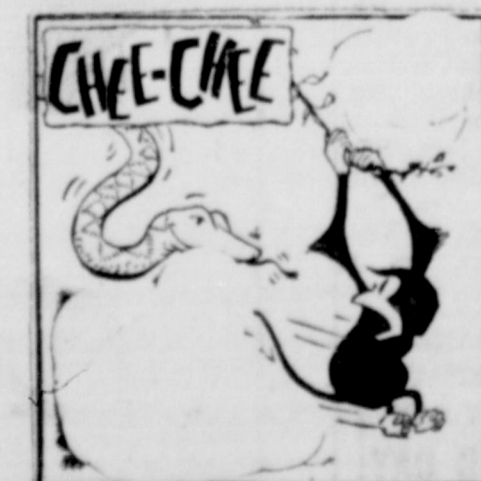
**COATS and SUITS**

Come in today and see these lovely new things!

"Use our Convenient Lay-Away Plan"

# The VOGUE

Phone 231—Hereford, Texas—Mrs. C. W. Seed



## Farmer John SEES THINGS

America's former president, Herbert Hoover, electrified the whole United States with a calm, considerate talk to the nation. The program was a surprise to the general public, or, at any rate, it had not been extensively advertised. Judging from the flood of comments coming from people in the common walks of life the speech must have been full of common sense; anyway, common folks thought so. Surely it smacks of that old spirit of thrift and fairness for all. The spirit of individual initiative, plus mutual co-operation, that spirit the rank and file of people have come to look upon as Americanism, was held up as a thing to be desired. It pictured the way of life, the spirit that common people are loathe to sacrifice for some form of foreign government, regimentation, communism or state socialism.

Mr. Hoover's speech was noticeable and restful for its complete lack of oratorical bombast. He touched his phrases in plain, understandable language and at no time indulged in exaggerated statements nor vague insinuations. All of his conclusions were logical and substantiated, or founded in undisputed facts and figures. Much of his wisdom was doubtless arrived at from successful experiences in world affairs as well as national affairs.

His speech could in no sense be classed as a political party effort, although I grant, the country is ripe for his type of political preaching. But slight criticism was pointed toward the New Deal, although his whole political philosophy is known to run opposite to the

trend of the past ten years onrush toward collectivism. His only direct reference that might be called politics, was a laughing ridicule at the administration's boisterous clamor from the bureaucrats and agricultural manipulators' frantic cry for more agricultural production, much of the AAA don't add up just right.

The occasion of this speech was the National Manufacturer's Convention in New York City. He made mention that the industrialists understand that prosperity of business depends upon a prosperous agriculture. They realize that the condition of the farmers is of vital self-interest. For that reason they have made extensive systematic studies of farm conditions. These investigations have led to a systematic and helpful attitude toward all problems of a rural nature. Any plan that can sensibly promise prosperity and independence to farmers, will unanimously meet the approval of industrial leaders.

Thinking and information among farmers would have the same healthy effect that it has on industrialists, Mr. Hoover suggested an educational program for farmers. The purpose of this effort would be to help farmers to see the direct benefit industry makes to them and to the whole country. The farmers need to more thoroughly understand that their own interests are very definitely tied up with the interests of industry. Through informative schools, concerning industry's problems, farmers would doubtless take on the same attitude toward industry that industry has acquired toward agriculture. Each should come to recognize that each is not the only one which has its business problems. Cooperation of various groups will get better results than either an economic or political fight. The farmer is a customer of the industrialist and, vice versa, the industrialist is a customer of the farmer. Each craves prosperous customers.

It is the capitalistic system functioning. It is to the mutual interests to make the systems work. Otherwise totalitarianism may swallow the whole show.

In the old third readers was a fable of a monkey dividing the cheese between two envious old cats. The monkey was represented as holding a pair of balance scales, on which was a piece of cheese for each snarling cat. Of course, the monkey's attempt called for a bite off first from one cheese, then the other. It was not long until only the scales were left. The goblins will get you if you don't watch out. Totalitarianism governments are very real buggers, the world over.

### Lakeview News

Mr. and Mrs. Cecil Jones were visitors in the E. H. Cummings home Sunday night.

Mr. Sanford Harper and children visited in the M. B. Buchanan home Sunday afternoon.

Ray McBride of Muleshoe, visited Sunday night and Monday in the E. H. Cummings home. Ray is moving to Hereford this week, with his parents.

Patsy Ruth Robason, who is recovering from an operation, is doing nicely.

Bettie Mae Massey visited in the D. O. Robason home Sunday.

Doyle Cummings has been in

## SOCIETY

### Mrs. Maurer Hostess To Woman's Club

The Friona Woman's Club met at the Club House, Wednesday afternoon, with Mrs. Carl Maurer as hostess, and eleven members present.

The program consisted of a paper by Mrs. L. G. Sympton, "Bulwark of Democracy," and "News Forum" by Mrs. A. H. Boatman.

Mrs. W. B. Wright was appointed as assistant secretary, to assist Mrs. M. C. Osborn while Mrs. Osborn is teaching.

Mrs. Fred White was appointed to serve as reporter during the remainder of the year.

The members present expressed a desire to give out the information which is not commonly known, that the Club House may be secured by other organizations or individuals for the purpose of business meetings, speaking, programs or other forms of social entertainment. Any one wishing to secure the building for such purposes, should see Mrs. Bert Shackelford or other members of the Club House Committee, or any officer of the club.

Mrs. Fred White, reporter

### Walther League Plans Publicity Activities

Making plans for another window display to publicize activities of the Walther League, members of the league met at the home of Andries, Richard and Louise Drager, Jan. 13. The display will feature the lenten theme and will also advertise the Lutheran Hour broadcasts.

After the business meeting, leaguers took part in a Bible Treasure Hunt led by Velma Scheuler.

Refreshments were served to Rev. and Mrs. H. Ries, Oscar Kamradt, Melvin Sachs, Carl Hoffman, Frieda Gallmeier, Raymond, Norbert, Walter, Dorothy and Velma Scheuler and the hosts.

Next meeting will be at the home of Carl Hoffman.

Velma Scheuler, reporter

### Mrs. Ries President of Immanuel Ladies Aid

Mrs. H. Hies was elected president of the Ladies Aid of Immanuel Lutheran Church at Rhea at a business meeting held Jan. 12 at the home of Mrs. L. H. Hoffman.

Other officers chosen were Mrs. Edna Koeltzow, vice-president, and Velma Scheuler, secretary-treasurer.

Rev. H. Ries read parts of

the Baylor Hospital the past two weeks. He is reported improving at this writing. He will be there two or three more weeks.

Everyone is busy threshing and stock feeding again this week.

### HUB CLUB REPORT

The Hub Home Demonstration Club met in regular session on Jan. 22, with Mrs. R. F. Jones as hostess.

After a short business meeting a very interesting demonstration was given by Miss Elsie Cunningham, CHDA.

The club decided to meet with Mrs. R. F. Jones, on the afternoon of Jan. 28, to bake cookies for the USO at Clovis.

Refreshments were served to Meses. Will Jones, S. L. McLellan, A. H. Boatman, E. B. Brannon, C. R. Owens, C. W. Boatman, John Thomas, G. A. Collier and R. F. Jones, and two guests, Mrs. Dottie Boatman and Florence Bengier.

The next meeting of the club will be on Feb. 12, at the home of Mrs. A. H. Boatman. A book review will be presented by a guest from some other club in the county.

Mrs. R. F. Jones, Club Reporter.

### Farewell Dinner At T. A. O'Brian Home

A farewell dinner was given Sunday at the T. A. O'Brian Sr. home at the Lakeview community for Mr. and Mrs. Tom O'Brian and small daughter, Barbara, and Mrs. L. W. Barnhouse, who are planning to move to Floydada in the near future.

The guests were Mr. and Mrs. E. L. Fairchild and children, Marilyn, Gale and Larry; Mr. and Mrs. Kenneth O'Brian and daughters, Loletta and Loretta; Mr. and Mrs. O'Brian and daughter, Linda Louise.

### Friona P.T. A Has Thursday Program

The Friona Parent-Teachers Association met Thursday night, Jan. 21, in the high school building, with the president, Mrs. Guy Bennett, presiding.

Deniese Magness sang "Slumber Boat," and Tim Magness sang "Be the Best of Whatever You Are." Melissa Blackwell sang "January, February."

Mrs. Joe Wilson talked on "Establishing Sound Work Habits at Home," Mrs. Warden talked on "Establishing Work Habits at School."

Frank A. Spring gave a short talk on the subject: "Investigating the Future—Buy War Bonds and Stamps."

There was a good attendance and everyone present enjoyed the very interesting program.

Mrs. Sloan Osborn, Reporter

the book, "Our Paths of Destiny," describing the lives of missionaries in foreign service.

The next meeting will be held at the home of Mrs. Carl Keirsey.

Nine members attended the meeting.

## Your Income Tax!

### Personal Exemption

Every individual is allowed a credit against his net income which varies with his domestic status, that is, whether he is (a) a single person, (b) a married person living with husband or wife, or (c) a head of family. This credit is known as personal exemption, and is shown on line 21 of the return Form 1040. The amount of the personal exemption also varies depending upon the period during which the taxpayer occupied the particular exemption status.

The personal exemption for a single person is \$500 for the year; for a married person living with husband or wife, \$1,200; and for a "head of family", \$1,200. (Personal exemption as head of a family has no effect on liability to file a return.) For Federal income tax purposes, widows, divorcees and married persons separated by mutual consent, as well as persons who have never been married, are classed as single persons.

A head of family is defined as "an individual who actually supports and maintains in one household one or more individuals who are closely connected with him by blood relationship, relationship by marriage or by adoption and whose right to exercise family control and provide for these dependent individuals is based upon some moral or legal obligation." A single person, or a married person not living with husband or wife, may, therefore, enjoy a head of family exemption under certain conditions.

Taxpayers using a Simplified Return (which is permitted if the gross income for the year is \$3,000 or less and derived solely from earnings from employment and from dividends, interest, and annuities) obtain personal exemption on their status as of July 1 of the year. Thus, a taxpayer married and living with husband or wife on July 1 is entitled to \$1,200 personal exemption on Form 1040A; if he were a widower on July 1, his exemption would be \$500 irrespective of the date on which he became a widower. The amount of exemption is not deductible from the income but is reflected in the amount of tax shown in the table on the reverse side of the form.

Taxpayers using return Form 1040 obtain personal exemption proportionate with the number of months during which the particular status is held. Thus for a person who married on July 1 (who was not a head of family prior to his marriage), the personal exemption would be \$850 (\$250 for the six months as a single man, plus \$600 for the six months as a married man). In this example it is assumed that the wife has no income.

Married persons may, however, file joint returns, even though one has no income, and by filing a joint return a couple married during the year may obtain an exemption amounting

to the exemption to which they would be entitled for the period of married status, plus the amount of their individual incomes prior to their marriage. In the example given the total exemption in a joint return would be \$1,100 (\$250 for each spouse for six months plus \$600 for six months married status).

If a husband or wife living together both have income and file separate returns under Form 1040, the personal exemption applicable to a married person may be taken in the return of either or divided between them in any way as they may agree but the total personal exemption taken in the two separate returns may not exceed \$1,200.

## Summerfield

MRS. JIM CLARK

Mrs. W. V. Forehan, recently of Calif., visited her father, C. B. Thomas, Mrs. Thomas and a sister Mrs. Ross Royce and family. As well as friends here. Mrs. Foreman the former Miss Shirley Thomas, had been with her husband on the West Coast until he was sent across. She went to Dalhart Wednesday for a visit with his folks there before returning to Amarillo where she expects to find work.

Mrs. W. A. Davis of Clarendon arrived Thursday for a visit with her daughter, Mrs. Lee Curry, and other relatives here. She went to Amarillo Saturday with Mr. and Mrs. Curry, J. L. Lookingbill and Pearl Prachar and remained for a visit with two daughters there.

The Study Club met Thursday at the home of Mrs. J. B. Noland with Mrs. Ky Lawrence as assistant hostess. The meeting was attended by fourteen members.

Miss Betty Carl daughter of Mr. and Mrs. Frank Carl of Calif. who is staying with her grandmother, Mrs. Rosa Carl of Hereford, spent the week end with her cousin, Roseane Lance.

Perry McMinn of Dimmitt was making "pop" calls in this community Sunday afternoon. Billy Tandy Legg is on the sick

list this week. Mr. and Mrs. C. R. Walser took a load of cattle to Amarillo for the Monday Sale. They visited a brother, Claud Walser and Mrs. Walser, and a sister, Mrs. T. J. Smith and Mr. Smith while there.

Lomie Carter went to Lockney Monday, after receiving word that his brother, L. L. Carter had been severely burned about the hands and face when the Patterson Wheat Elevators burned there Saturday afternoon. The fire which was caused by an electric short resulted in a loss of 1270 bushels of wheat and \$30,000 building loss.

Mr. and Mrs. C. L. Lindsey of Lubbock spent Saturday night and Sunday in the H. Lindsey home. Their son Lionel B. is stationed in Alaska. He is a mechanic helper.

Mrs. Everitt Storey and Miss Lorena Storey were also visitors in the Lindsey home Sunday. Charlene and Dorothy Lee spent Saturday night and Sunday in the Moody Stephan home at Westway.

Mr. and Mrs. B. E. Roberson and family visited her parents, Mr. and Mrs. W. C. Neill of Black Sunday.

Mr. and Mrs. Louie Huckert of Hereford were out Thursday looking over farming interests here.

Mr. and Mrs. Walk Boston and son, Larry visited recently in Hart.

Mr. and Mrs. Cecil Lookingbill and John L. had as guests over the week-end Mrs. Doris Temple and daughter of Amarillo and Mr. Tuttle, father of Mrs. Temple and Mrs. Lookingbill.

## INCOME TAX REPORT

We will be glad to assist you in making your income tax report.

J. D. THOMAS, Attorney  
Farwell, Texas

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O. F. LANGE, Manager

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—you've been swell!



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With Santa Fe trains carrying an unprecedented number of military and civilian passengers . . . and hauling millions of tons of war material that *must* go through . . . we know that you, and every other patriotic American, fully realize that it is not always possible to maintain schedules with on-time regularity . . . or provide sufficient Pullmans, chair cars, or dining car service to accommodate civilian travelers as we did in peacetime days.

Today, all military traffic gets the right of way on the Santa Fe *all the way*—and we know that's the way you want it!

\* Please turn freely to your local Santa Fe Agent for help with your travel or shipping problems.

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HEREFORD, TEXAS



PUBLISHED BY  
FRIONA HIGH SCHOOL  
STUDENTS

# The Chieftain

Mid-Term Exams  
Next Thursday and Friday

## Seniors Name Eva Dean Hyde D. A. R. Good Citizenship Contestant Here

During the regular class-meeting period Monday, Jan. 25, the Seniors again were very active. Since June Maurer, who was vice-president, is now the president, the class elected Benthall Southall as vice-president and she took charge because June was absent.

The class voted to end Eva Dean Hyde's name in as a contestant to the "National Society of the Daughters of the American Revolution" for a trip to Cincinnati, O., in March, 1943. Whether or not she is chosen to go on this "Good Citizenship Pilgrimage," she will nevertheless receive a Good Citizenship Certificate of award from the National Society. Qualifications for the contest are based on dependability, service, leadership, patriotism, and scholarship.

The class voted to join the Jr. Red Cross as a group instead of as individuals.

Mr. Gee then startled all the seniors by announcing that they were being haunted by spooks. But all the spooks were in the play books which had just arrived. The play, "Demon in the Dark," is a mystery-comedy and is really a blood-curdler. Casting will be done as soon as possible and it is probable that several of the junior boys will be in the play.

## Mary Lee Todd To Head Girls' Club

The Modern Girls to Today had their regular meeting last Thursday afternoon during activity period. The entire time was given to the election of new officers and other business. Mary Lee Todd was elected president and Loretta Johnston is the new vice-president.

## P. T. A. Discusses Good Work Habits

The Parent-Teacher's Association met Thursday night, Jan. 21, with Mrs. Bennett in charge of the program. Some of Miss Swisher's voice students, Tim and Denise Magness and Melissa Blackwell sang for the group. Mrs. Joe Wilson spoke on "Establishing Good Work Habits at Home," and Mrs. Warden on "Establishing Good Work Habits at School". Frank Spring urged those present to buy more bonds and stamps.

There was no business so the meeting was adjourned after the program.

## New Student Looks at F. H. S.

By Bob Lee  
The morning was cold and blustery as I walked down to enroll in F. H. S., but the moment I entered the principal's office I was met with a warm welcome and at once I forgot all about being a stranger.

I haven't decided as yet, whether it is the personality of the faculty that radiates through the student body or vice versa. Anyhow, I never expected to be a member of such a friendly student body.

At first the small number of students gave me a feeling of uneasiness, as I had been used to a larger school, but after one week in F. H. S. this same small number gives me a feeling of security.

On my first day at school I mistook some of the teachers for students, but eventually I got straightened out, I hope!

I like the entire set up 100 percent. The only thing I do wish is that we could beat Dimmitt playing basketball.

## WISE AND OTHERWISE

June really lives up to her new year's resolution, doesn't she? That is, if she keeps them (the boys in service) laughing like she does the teachers and students of F. H. S.

We have heard more "Oh's" and "Ah's" around F. H. S. lately. It wasn't just over test papers and grades either. New students keep drifting in. Could that be the reason?

Boy: "Love me hon?"  
Girl: "You bet I do."  
Boy: "Kiss me now!"  
Girl: "Afraid to."  
Boy: "Mother care?"  
Girl: "No, dear."  
Boy: "Where's your lips?"  
Girl: "Right here."  
Boy: "Sleepy hon?"  
Girl: "Sleepy some."  
Boy: "Cold, dear?"  
Girl: "About to freeze."  
Boy: "Want my coat?"  
Girl: "Just the sleeves."

Who was the boy holding Mary Lee's hand the other night after the ball game?

We'll give you three guesses why Mary Lou told Mary Lee that she and Bill could drive home.

## "Stay In School" Says Chapel Speaker

The high school chapel audience Friday enjoyed a talk given by Rev. Paxton Smith, on "Why We Should Stay In School." Rev. Smith said that it was our duty as the "leaders of tomorrow" to be well educated and trained for such work.

Wynona Hill, former student of Friona High School, attended the chapel program. The student body was glad to see her. She is now attending West Texas State College.

## Bobcats Trounce Chiefs 37-27

Losing a hard-fought game of basketball the Friona Chiefs were downed by the Dimmitt Bobcats 37-27. The Bobbies gained a lead in the first quarter and maintained it throughout the rest of the game. The Chiefs were definitely "off" and for every two points the Chiefs would make the Bobcats would make three.

Curtis was high-point man for Dimmitt having a total of 11 points and Treider of Friona also had 11 points.

The game was slow in starting but gained in momentum as it progressed.

## "B" STRING LOSES

Keeping a safe lead throughout the game the Dimmitt 'B' team won over the Friona 'B' team by a score of 28-18.

Cook was the outstanding player for Dimmitt and chalked up 11 points, while Reid of Friona came through with 4 points.

## EXCHANGES

When a gold digger gets a man up a tree, she shakes him down.

Marriage is an education, if you count all the letters.

Come on and "Whistle While You Work"—"Let's Start the New Year Right"—"Deep in the Heart of Texas"—and really live!

Your schedule—  
Shorthand: "I Don't Get Around Much Any More."  
P. E.: "I'm Getting Tired So I Can Sleep."  
Speech: "Constantly."  
Civics (studying state laws): "Got a Touch of Texas in My Talk."

Study Hall: "I Had the Craziest Dream."  
—La Gaviota.

## Three New Students Join F. H. S. Ranks

Friona High School boasts three more new students. All boys! Hurray! De Wayne Cleveland from New Mexico is a freshman. Murry Hall from Hereford is a junior. Dean Baxter, another freshman, comes from Elk City, Okla., and he thinks that Friona is "all right." Those are our sentiments exactly, Dean. Friona High welcomes these new students and hopes that they will soon feel at home.

## Southern Heroes Have Birthdays In January

Last week two of our renowned generals had birthdays. Robert E. Lee was born on January 19, 1807, and Stonewall Jackson was born Jan. 21, 1824.

Lee came from a family with a great record of public service. Robert was the fourth son of Henry Lee. He graduated from West Point with distinction and married the great-granddaughter of Martha Washington.

He served as a military adviser to Jefferson in the early part of the Civil War. He became General of the Confederate troops soon after his job with Jefferson. Lee's great contribution to the art of war was his understanding of the part field defenses could play. He was forced to surrender at Appomattox Court House. After the war he declined to accept any governmental offices. The notable figure with the high moral courage, noble nature, and mastery of the arts of war passed from this life on Oct. 12, 1870.

Thomas Jonathon (Stonewall) Jackson's father died when Stonewall was still quite young. The boy had few opportunities for education, but by industry and application he re-

## Juniors Have Class Party And Plan For Part In Community Activities

Wednesday night, Jan. 13, the pitter pat of 22 big and little feet was heard running toward the homemaking lab about 8:30. Mice or men? Well, half the group was girls of the Junior class. I know! They played games—Cootie. What is it? Giggling, Gertie, Bingo and Conundrum led by Petrolia. Prizes of candy were given to lucky winners. Refreshments, plentiful and delicious, consisted of cookies, punch and hamburgers during some of the games. The radio poured forth music which everyone enjoyed throughout the evening.

## Squaws Lose To Dimmitt Bobbies

Losing their first game of the season, the Squaws were overrun by the Dimmitt Bobbies Friday night when the two teams met in the Dimmitt gym, with the final score, 16-12.

At the half the score stood Dimmitt 14, Friona 7, but the Squaws began to hit the bucket during the third quarter; but were unable to catch up with the Bobbies, who only made two points during the first half.

Ferguson was high-point for Dimmitt, having a total of 11 points to her credit while Massey of Friona had 5.

## Central America Topic for Las Chinas

On January 21 the Pan-American Club had its regular meeting with the Central American Countries of Honduras and Nicaragua being the topics of discussion. Rosalie Messenger and Loretta Johnston led the discussion.

Some student are inclined to think that Las Chinas (the girls in the Pan-American Club) have their months mixed; perhaps this is June instead of January? But don't let them fool you. The reason for their wearing those huge sombreros is that they are a part of the costume that the girls are getting to wear on club days and on special occasions. The costumes, when completed, will consist of full skirts, peasant blouses, and the sombreros, all of brilliant colors. So if you some day come to school and begin to wonder if you are still dreaming or if you are "south of the border", remember it is Pan-American Club day.

Let's get acquainted with these 34 little folks who've come over to be with us. They spend most of their time in Room 4, and they do have a class organization.

The president, Elda Hart, is a plump and pretty little morsel of dark hair and pink skin. You other high school students keep your eyes cast downward. You'll have a better chance to see her.—(she isn't very tall).

## MEET THE EIGHTH GRADERS

J. C. Mears, the treasurer is a big, red-haired boy with black and brown spots (called freckles) on his face. He's good natured and won't mind our description—we trust.

Lois Norwood, another quiet and pretty girl, is the class secretary.

J. C. Mears, the treasurer is a big, red-haired boy with black and brown spots (called freckles) on his face. He's good natured and won't mind our description—we trust.

## Sons in Service

(Continued from page 1)

of the Port. Our station here is rather large from the standpoint of the number of men we have. There are over 400 Coast Guardsmen here, and almost 100 navy men at this station, and there are still more coming. The work here looks very interesting and there is a lot of it to be done.

Yours truly,  
Ensign E. W. Boedeker.

According to a card received from Staff Sgt. Ernest F. Osborn, he is now in new quarters.

Camp Calibourn, La.

Dear Editor:  
Well, they have moved me again. I thought I had better

let you know, so I can continue getting the Star. I may be here two weeks and I may not. Only time will tell.

Ernest Osborn.  
Pvt. Walter M. Harry has been transferred from Chanute Field, Ill., to Chicopee Falls, Mass., according to the following card message:

Jan. 20, 1943.

Dear Uncle John:  
How are you? OK I hope. I intended to drop you a letter, but as our barrack bags have not arrived as yet, and my paper etc., is all in mine, I'll do the next best. We got here Tuesday, Jan. 19, at 3-05, Eastern time. I got the Star just a few hours before I left Chanute Field. Was sure glad to get it. I wonder if you will hold my Star until you hear from me

again, as I don't want my permanent address here will be. The one on the front of this card is just temporary until I am assigned to a squadron, which may be tomorrow, or it may be a week. I'll let you know and will save changing so much.

With lots of love,  
Merle.

Pvt. J. W. Southward, who is a member of the Search Light Dept. of the armed forces and now stationed at San Diego, Calif., has been enjoying a two-weeks furlough here with his parents, Mr. and Mrs. Jim Southward. He favored the Star office with a short visit Tuesday afternoon. He departed for San Diego Wednesday.

Pvt. William Allen, who has been stationed at the Army Flying School at Lubbock, has been notified that he will be transferred soon, destination unknown. He spends a three days leave of absence here this week with his parents, Mr. and Mrs. John A. Allen. He favored the Star office with a short visit Tuesday afternoon.

## CHDA NOTES

While there are hundreds of Farmer County farm families with access to freezer lockers, there still remain those who must wait until cold weather sets in before they have home-killed meat for the table.

This year when we are all cooperating with our government by limiting our consumption of meat to 2 1/2 pounds per week for each person, it is important that we do some planning before butchering time.

If you have a "cooperate and share" plan with your neigh-

bors, you will not have an excess of meat at any one time. However, if you have not arranged some trading plan you will need to consider a variety of ways of putting up your meat in order to keep the family within the 2 1/2 pound ration.

Beef, veal and mutton can be preserved in as many interesting and different ways as pork if you will just do a little experimenting—of course, beef cannot be kept as long as pork.

This past week we extension agents saw one of those rare demonstrations by a true artist and are bubbling over with ideas we want to pass on to you.

Roy W. Snyder, meat specialist, held us spellbound with his sleight of hand tricks while he convinced us that as good corned beef and dried beef can be made at home as by commercial processors.

I hope some of you want to experiment a little with corned beef and dried beef and will permit me to come out with the formulas and assist you. Just drop me a card if you are interested.

Judging from the requests for recipes, I believe the most popular home-canned beef product right now is chili. Perhaps this is the recipe you have been wishing for—it's really good!

CHILI  
15 lbs. coarsely ground meat.  
2 cups onion  
2 tbs. chopped garlic  
2 cups fat or suet  
2 cups chili powder  
1-2 cup salt  
3 teaspoons comino seed  
Add water for desired consistency.  
Melt fat, add meat, and sear until white. Mix chili

## First SPAR



First SPAR officer assigned to the Third Naval District in New York is Lieut. Dorothy Mabel Beckwith, former school teacher from Fargo, N. D. Lieutenant Beckwith is one of a group of women who relinquished commissions in the WAVES to join the Coast Guard Women's Reserve at its inception.

powder in well, add salt, comino seed, onions and garlic. Cook together 15 minutes, stirring constantly. Add water and cook about 15 minutes longer. Fill containers with boiling hot chili, seal and process immediately. Process at 17 lbs. pressure allowing 50 minutes for pint jars and No. 2 cans or 65 minutes for quart jars and 75 minutes for No. 3 cans.

## Want Ads

FOR SALE: Improved irrigated farm of 40 acres. Near Portales, New Mexico. Price \$2200.00. \$1200.00 Cash, balance, terms. See us for cheap farm and ranch land. M. A. Crum, Friona, Texas.

FOR SALE: One roan bull calf. Floyd Rector. 2tp

FOR LEASE: Well improved irrigated farm of 160 acres, in shallowwater belt near Portales, New Mexico, can give one to five years lease on Cash rental. M. A. Crum, Friona, Texas.

SELL MORE MILK  
Raise your calves the Friona way. Save up to 14 tons milk per herd feeding Purina Call Starters. Calves live it and make rapid growth. It's the choice of many progressive dairymen.  
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By ALWAYS carrying a COMPLETE line and a FULL STOCK . . . of the  
**BEST DRUGS AND MEDICINES**  
Our COLD DRINK counter and our ICE CREAM tables are NEAT and CLEAN and our Products and Service ARE JUST RIGHT!  
**VALENTINE'S DAY**  
Is just TWO Weeks away, so do not forget our Stock of Delicious VALENTINE Candies!  
**CITY DRUG STORE**  
J. R. RODEN, Proprietor

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All Kinds of Insurance  
Real Estate Loans Automobile Loans

OVER AT  
**MALONE'S CREAMERY**  
Ceil Says: UNCLE SAM wants lots of Poultry and Dairy Products. We are taking in lots of Poultry, Eggs and Cream and making lots of "TRAIL BRAND BUTTER" . . . surely our Boys will get some of them. And here's our prices, always subject to market changes:  
HEAVY HENS . . . lb. 17c  
LIGHT HENS . . . lb. 13c  
EGGS . . . doz. 34c  
CREAM . . . lb. 48c  
Always Feed "Texas Pride" Rations—Keep 'Em PRODUCING!  
CECIL MALONE, Proprietor

**What's New . . . in AGRICULTURE?**  
The Lord only knows . . . but we DO know you will need some NEW Parts for those OLD Machines . . . and  
**PLENTY OF GASOLINE**  
to produce POWER and GOOD LUBE to prevent FRIC-TION . . . and we DO know  
**WE ARE DOING OUR DURNEST**  
to supply you with them! For any other FARM needs  
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ELROY WILSON, Manager