



by Bill Ellis

The Texas Water Plan (proposed constitutional amendment number 2 on last week's ballot) failed by only 5,730 votes in the final tally by the Texas Election Bureau.

This was from a total of around 700,000, and tabulated from 624,548 ballots who voted one way or the other on number two. Final vote was 315,129 against the plan, and 309,409 in favor.

Voters in populous Harris County (Houston) scored the death-knell to the amendment, voting it down, 66,719 to 13,431. Voters in far east Texas and the coastal area went against the proposal in most instances to as large a percentage as West Texas voted for it. Surprisingly, more than half of the state's 254 counties-153-voted in favor of the plan.

So-one might say that the Water Plan was defeated in South and East Texas. However, we disagree.

We say it was defeated right here in West Texas, by apathetic voters: a failure by leaders to get out the vote; and by a certain percentage of "aginners" in the Amarillo and North Plains area that don't have the word progress in their vocabulary, nor prefer to plan for their needs more than a day in advance.

It was defeated in counties that went overwhelmingly in favor of the water plan-but just did not turn out in sufficient numbers to carry the issue.

Water leaders knew ahead of time that the issue would be in trouble in East and South Texas, and that the only hope of the amendment carrying in the off-year election would be a big West Texas turnout. But they apparently left it to chance in many areas, and failed to organize "get out the vote" campaigns.

Here in Friona we had hit the issue with both barrels. In addition to featuring the special eight-page "Texas Water News" supplement prior to the election, we had it delivered door-to-door to non-subscribers on election day.

Then a telephone campaign was organized by Mrs. Dwan Menefee, and her committee called everyone they could get on the telephone, reminding them to vote.

Result: In Friona, we turned out 40 per cent of the registered voters, who voted 23-1 in favor of the water plan. In a 33-county area, if the vote had equalled Friona's 40 per cent, there would have been 9,200 more favorable votes, even at the area's ratio of 4-1/2 to one. This would have more than carried the issue.

Amarillo's Potter County voted less than 2-1 in favor of the amendment, and Borger and Pampa barely favored it at all. The vote averaged 2-1 in other North Plains counties.

Had the vote approached 5-1 in the Panhandle's northern 25 counties, this would have just about trimmed the margin, without any additional voters coming out.

And, even in Lubbock County, which turned out 25 per cent of its qualified voters and went six and one half to one for the plan, had the county voted percentage-wise as did Friona, the amendment would have garnered some 7,000 additional votes.

That's why we say the issue was defeated right here at home, by a failure to nudge the lazy voter, and convert the "aginners".

In our three county area (Parmer-Deaf Smith-Castro), the water plan received a total of 3,188 in favor, to only 247 against, something like 13-1. Naturally, this area has more going for it, and that's probably why they voted like they did.

But before we put our neighbors in Deaf Smith County on the back too much, we'll point out that although the county should have 30 to 40 per cent more voters than we have in Parmer County, only about 10 per cent more voted in the elec-

(Continued on Page 10)



Places In Contest

Mary Rando, Friona High School graduate currently a freshman student at West Texas State University, placed in the top ten of the "Miss Grain Sorghum of the Nation" contest at Dimmitt last Saturday night. Sponsored by the Parmer County Farm Bureau, Miss Rando is shown during her talent reading of "Freedom-My Responsibility." (Photo by Don Nelson, Castro County News).

Ministers Meeting Centers On Community Welfare

Friona's Ministerial Alliance met at 10 a.m. Wednesday, August 6, in a Sunday School room of the Calvary Baptist Church in Friona, the Rev. R.C. Hester, pastor.

Rev. Donny Carrasco, secretary-treasurer of the organization, chaired the meeting. The bulk of the business items centered on community welfare and charity cases under consideration by the ministers' group.

The Rev. Otto H. Kretzmann of the Immanuel-Redeemer Lutheran Churches was appointed reporter in charge of supplying information of Alliance activities for the local news media.

The next meeting was set for September 3 at the Mexican Baptist Church, Friona, of which Rev. Carrasco is the pastor. Election of officers

and committee chairman will head the list of items at the September meeting.

The local Ministerial Alliance cooperates with the Boyina Ministerial Alliance in sponsoring the devotional program "Moments with the Master" on radio station KNNN each weekday at 9:30 a.m. In addition both groups operate a chaplaincy program for the Parmer County Community Hospital in Friona that notifies local churches when their members become patients at the hospital.

The meeting adjourned with a devotional on Philippians 2: 5-11 and prayer by Pastor Kretzmann. Attending the meeting in addition to the above was the Rev. L.S. Ansley of the Calvary Baptist Mission in Friona.

14 Teachers New To System

Fourteen teachers will be new to the Friona school system in 1969-70, and one instructor who taught prior to last school term will be returning. Four of the new teachers are graduates of Friona High School.

Five of the new teachers will be employed in the high school, seven will be grade school instructors, and two will teach in junior high.

The new instructors in high school include Carl Edward Allsup, chemistry, physics and physical science. Allsup has a year of experience. He holds a BS degree from Wayland College.

Douglas Dodd, a Friona High School graduate, will be assistant coach and physical education teacher. He received his BS degree from East Central State College, Ada, Okla.

Ray DeBoard will be the boys basketball and assistant football coach. Having three years experience, DeBoard holds a BS degree from West Texas State.

W. L. Cleveland will fill the newly-created position of freshman coach. With 13 years of experience, Cleveland, a Fri-

ona High School and West Texas State graduate, will coach freshman football, basketball and track.

Mrs. W. L. Cleveland will teach business education. A graduate of West Texas State University, she has one year of teaching experience.

The two new junior high school teachers are Terry Davis, who will teach science, and Wayne Wallace, who will teach reading and spelling. Davis, a graduate of Wayland College, with no experience, and Wallace is a graduate of Abilene Christian College, also with no experience. Both are married.

Mrs. Gary Thompson will teach special education. She holds a BA degree from Wayland College, is married and has a year's teaching experience.

Mrs. Dale Cary will teach the fifth grade. She holds a BS degree from Southwestern State College, and has four years experience.

Mrs. Yale Canfield will teach second grade. A graduate of West Texas State University, she has a year's teaching experience.

Mrs. Myrna Gatlin, the former Myrna Bennett, will be teaching first grade. Mrs. Gatlin is a graduate of Friona High School and West Texas State University, and has no teaching experience.

Mrs. Albert Lindley is to be a fourth grade instructor. She holds a BS degree from McMurry College, and has four years teaching experience.

Kay Neel will be another fourth grade instructor. She is also a graduate of Friona High School, and holds a BS degree from West Texas State. This will be her first teaching experience.

Mrs. Mary Merrell is a first grade instructor. She holds a BS degree from West Texas State University, and will also be in her first teaching assignment.

The teacher returning after being out for a year is Mrs. Cecil Maddox. Mrs. Maddox will teach fourth grade. She holds a BS degree from West Texas State, and has nine years of teaching experience.

Football Drills Begin Monday

Some 40 boys are expected to report for the opening of football drills for FHS Monday morning. Boys are to report at 9 a. m., according to Coach Bob Owen.

Two a day workouts for the prospective 1969 Chieftains will be held at 9 a.m. and 6 p.m.

Queen Deadline Is Announced

The deadline for entering girls in the 1969 Maize Queen contest is Thursday, August 28. It was announced this week by contest chairman, Mrs. Andy Hurst and Mrs. H.K. Kendrick.

Any business firm, club or organization wishing to enter a girl should submit her name along with the \$10 entry fee to either of the co-chairmen.

Entrants must be enrolled in a Parmer County high school, and be either a junior or a senior student this fall.

Season Football Tickets On Sale

Season football tickets for the Friona High School games will go on sale Friday at Bi-Wide Drug, according to Superintendent of Schools Alton Farr.

Price for the season tickets for five home games is \$7.50 the same as the past few years. Holders of prior tickets will have first option at renewing their seats for the 1969 season. They will have until September 6 to renew their former seats.

Home football games for the season are: Sept. 12, Farwell; Sept. 19, Morton; October 10, Hale Center; October 24, Floydada; and November 14, Abernathy.



Football Fever...

LEAD CHEERS... Cheerleaders for Friona High School for 1969-70 have been chosen, and are working out for the upcoming sports season. Kneeling are Susie Spring, Carleen Greeson (head) and Kay Riethmayer. Standing are Maxine Broyles and Bond Odom.

GIFTS OFFERED

Merchants Planning City-Wide Promotion

Friona merchants and businessmen are preparing for a "Gifts Galore" promotion, which will begin on Monday, August 18.

The merchants of Friona have banded together for the big city-wide promotion.

A grand prize winner will be named once each week for eight weeks, beginning Saturday, August 23. Some Friona shoppers can win prizes worth more than \$75 by being in one of the participating stores at 3 p.m., the time of the drawing.

Even if the shopper is not in one of the stores, a consolation prize of \$25 in merchandise can still be won.

In order to participate, shoppers should visit any of the stores displaying the large red placards on their windows. While in the store, they may sign their name on a registration slip. No purchases are necessary, nor obligation to buy anything. Shoppers may register as many times as they wish, as often as they come in to the stores.

Shoppers are invited to check next week's issue of the Friona

Star for the big "Gifts Galore" pages, for a list of participating firms, and should check each advertisement to find each merchant's "best buy" of the week.

At 3 p.m. each Saturday that a drawing is held each store participating will be notified of the week's prize winner, to ascertain if they are in one of the stores. If present, the lucky shopper will be eligible for \$3,000 in merchandise from each of the participating stores.

Registration slips are discarded each week, so that every drawing will be completely new.

Hicks' Project Proves Popular

A Friona realtor combined with a Lubbock builder, and working through a special government program is producing a much needed local commodity-low to moderate-priced homes. Ed Hicks, local real estate man, has secured over 40 loans through Farmers Home Administration. Fourteen of the houses have already been built, or are under construction.

The special loan features low interest, and the home buyer's payments are based on the family income and the number of children they have. A family must be making less than \$8,000 per year to qualify for a loan under the program.

Hicks says he is slowly cutting down on the number of people who are working at Friona concerns, but having to drive in from a neighboring town.

The homes sold by Hicks and financed through the Farmers Home Administration range in price from \$11,500 to \$16,000. They are all three-bedroom brick. Some feature one and three-quarter baths and backyard fences.

In some cases the homes are sold without a down payment being necessary. Others require a small down payment, depending on the worker's salary. Many of the home buyers get a monthly payment schedule of \$60 per month or less.

"We're not in competition with other lending agencies. We feel that this program is needed in Friona, and that the town will benefit from it," Hicks says. "Until we get the major percentage of our employees living here, we have not realized full benefit from our new industries," he adds.

The Farmers Home Administration loans are available only for towns having a population of 5,500 or less.

Hicks indicated that under the program, he works on a small commission, but believe it is worth it to help the town grow.

He bought the Ridgeview Addition in the southwestern part of the city, and the three-block addition was annexed last April. Most of his lots are now sold, Hicks says, and the addition will be filled up with houses by next

January 1, barring any unforeseen obstacles.

Last Thursday, Lev O. Conner, district supervisor for the Farmers Home Administration, brought some 18 county supervisors from the Amarillo district to Friona to look at the local project.

"We are real pleased with the project here. There seems to be a genuine need for it in Friona," Conner stated.

He indicated that there had been 33 Farmers Home Loans approved by the district office since July 1, and nearly all of them are in Friona.

Evidently, the use of the Farmers Home Adm. loans for home construction in Friona is by far the biggest example of the program in this part of the state, prime examples of where the loans are needed.

"We're still taking applications every week, and money is available for the loans," stated Hicks, who served three terms on the Friona city council.

"Our main idea is to help build up the town, and add to its

progress," Hicks says.

He pointed out that many employees of Missouri Beef Packers drive in each day from Hereford, Muleshoe and other cities. One man that he knows of drives back and forth from Earth each day.

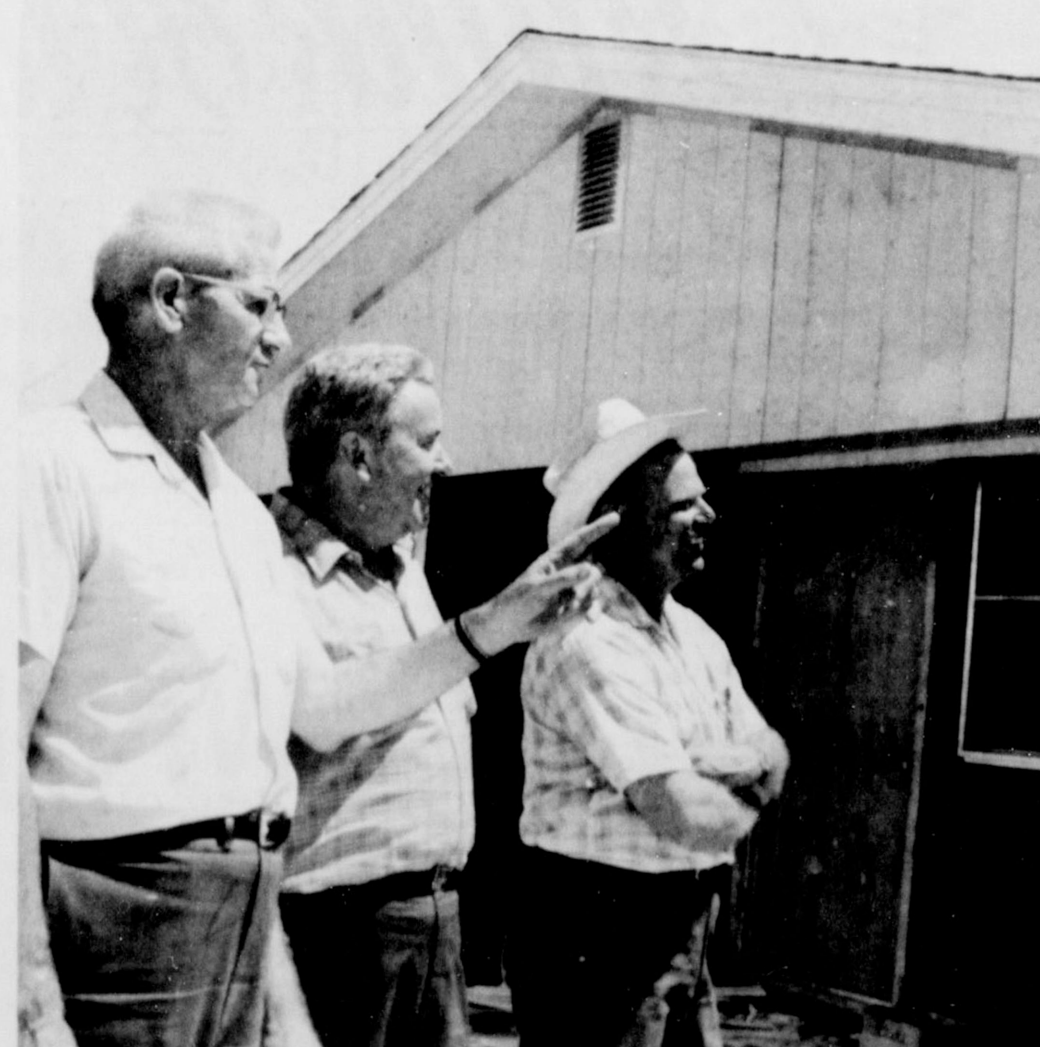
The program apparently is not hurting local rent property, as facilities for rent continue to be scarce.

The Friona real estate official also credited Bill Boling, county Farmers Home Administrator supervisor, for his help in the project. Boling has done a lot of leg work getting the loans approved, Hicks said.

Temperatures

Date	Hi	Low
August 6	96	65
August 7	96	65
August 8	97	63
August 9	95	65
August 10	94	62
August 11	96	69
August 12	99	66

No precipitation during the week.



VIEW PROJECT... Ed Hicks, left, is showing a house under construction of Lev Conner, center, Amarillo district supervisor, and Bill Boling, right, county supervisor, of the Farmers Home Administration. The men were among a group of 18 county supervisors who came to Friona last week to look at the local project.

THE FRIONA STAR

Founded In 1925 By John W. White

Published Every Thursday at 614 Euclid Street
Friona, Texas 79035

Member Texas Press Association; Member Panhandle Press Association; Member West Texas Press Association

Price - winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1962, 1964, 1965, 1966, 1967, 1968; Prize - winner in West Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1968; Prize - winner in Texas Press Association, 1959, 1960, 1962, 1963, 1964, 1965, 1966, 1968; First Place General Excellence Winner, West Texas Press Association, 1961, 1963, 1965, 1968.

Second Class postage paid at Friona, Texas, 79035.

SUBSCRIPTION RATES

Farmer County, adjoining counties: 54 per year. Elsewhere: 55 per year.

Bill Ellis, Editor & Publisher

Wahleah Beck, Bookkeeper

June Floyd, Women's News



Pause And Reflect

By Nelson Lewis

There is a magnetism about the great American Southwest.

I know this to be true because as a child I felt it drawing me away from the East Coast, just as the same force had affected other members of our family for five generations past.

When at long last I succumbed and found my way to Friona in 1965 I was pitifully unprepared for what I was to see and experience.

Westerners have a nationwide reputation for friendliness and in this respect my new friends proved that the reputation was justly earned.

My initiation into the area went like this--"Welcome to West Texas, we'll treat you so many ways you're bound to like some of them!"

Five years later I find that nothing has happened to lessen the sincerity of that welcome.

The land itself is so vast as to defy the wildest imagination of the average easterner.

An early morning (Jan. 1st, 1965) trip from Lubbock to Friona acquainted me with the scope of the great plains, but it remained for Palo Duro Canyon to prove that I was really and truly "out west".

My first visit to the canyon was on a cloudy, blustery, sand-blown Sunday afternoon in mid-February.

Although awed by the grandeur and natural beauty of the canyon I found myself fascinated by the remains of Col. Charles Goodnight's first dugout.

I suppose that it was during this first visit to the canyon that I resolved to spend a night in this pioneer home.

This ambition was not fulfilled until May of this year, 1969. I wanted to spend the night of my sixty first birthday in the dugout but found myself about a week behind schedule.

So it was that on the weekend of May 10th that Tommy Baird and I bedded down in the structure that has become known as the cradle of Panhandle civilization.

Lying there in the quiet darkness one can hear the not too distant river pouring over and around the rocks that form the canyon floor.

Gazing through the holes in the dirt floor, a romanticist, especially as the deep sleep of weariness approaches, may hear the clicking hoofs and grunts of the buffalo herd moving slowly down the canyon.

Then there is the unmistakable rattle of a cowpony feeling his way down the winding trail from the plains.

And so it was that the first herd of domestic cattle were brought into the Golden Spread.

From this small beginning in 1876 has developed the giant beef industry that is a very important link in our economy today.

Next time you visit the canyon stop by the old dugout. You may not have the time or the desire to spend the night-but stand and dream a while.

After all it was one man's dream, and his willingness to work for its fulfillment, that demonstrates the true spirit of America.

That the American Pioneer still seeks adventure was shown by our recent Lunar landing.

But it is neither easy nor cheap to open new worlds. I think Longfellow expressed it beautifully in his Psalm of Life.

Life is real, life is earnest,
And the grave is not its goal.
Dust thou art-to dust returneth,
Was not spoken of the Soul.

The altitude record for helicopters is 36,027 feet, set at Bretigny-Sur-Orge, France, in January, 1963.



FAMOUS DUGOUT. Nelson Lewis is shown in front of the old dugout built by pioneer Charles Goodnight in 1876. Lewis and a friend, Tommy Baird, spent the night in the dugout recently.



... OUGHT TO BE ABLE TO STAY FIT NOW

DEPEND-ABILITY



Serving Friona
Since
1934

Ethridge Spring Agency

FRANK SPRING DAN ETHRIDGE
BILL STEWART LOIS NORWOOD
WENDELL GRESHAM

Phone 247-2766
602 Main



**DON'T
MARRY
FOR
MONEY!**

**It's Cheaper To Borrow
From Friona State Bank!**

Then You Can Marry Whomever You Please.

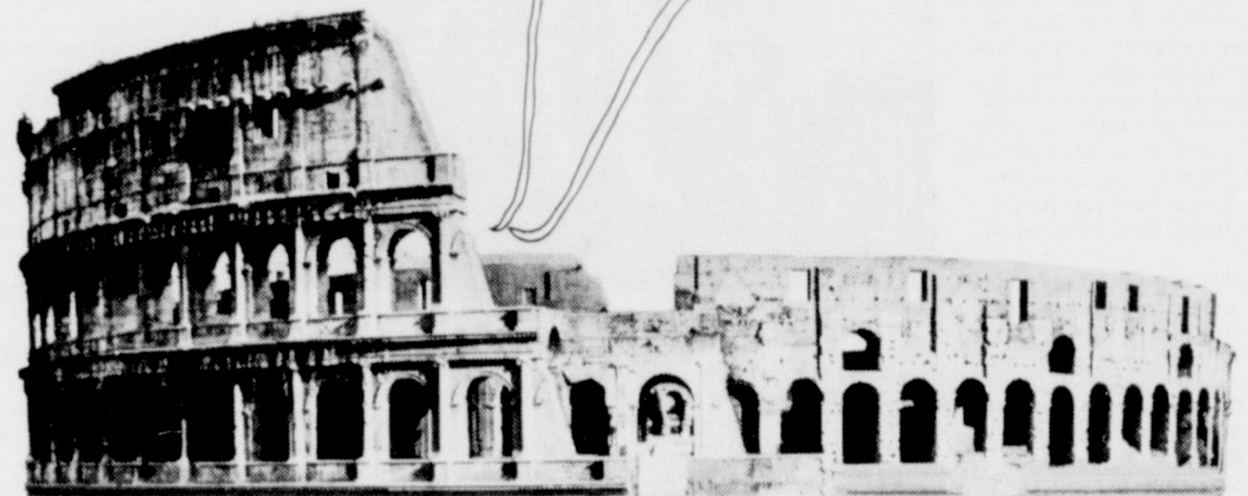
FRIONA STATE BANK

Serving A Great Irrigation And Beef Production Area.

Friona

Member FDIC

Phone 247-2736



OLDS DEALERS' YEAR-END CLOSEOUT SALE

Great savings! Great selection! Great time to escape from the ordinary!



Thank You

For the tremendous response on the occasion of our open house last Sunday. We were gratified by the big attendance, and wish to thank each and every one who came, or contributed in any way to the success of our open house.

We hope to be of service to you sometime in the future.

CATTLE TOWN, INC.

HANK WINTER

Manager

Summerfield

Phone 276-5298

Friona Flashbacks

...from the files of the Friona Star

40 YEARS AGO--AUGUST 16, 1929

The Texas Utilities Company now has a large force of men building the extension of the high line between Dimmitt and Bovina and the spur from Homeland to Friona. It appears it will only be a matter of a few days until the line will be completed and Friona placed on as good a basis for electric service as any town on the Plains.

35 YEARS AGO--AUGUST 17, 1934

Supplied by FERA funds, the project for improving and beautifying the Friona school buildings and grounds got fully underway this week when grading was begun on the athletic field and the grounds immediately surrounding the two school buildings. About 60 men will be employed until the project is completed.

30 YEARS AGO--AUGUST 18, 1939

The Star editor and his family are extending thanks to our good friend A.N. (Uncle Andy) Wentworth for the fine mess of roasting ears which he gave them from his garden. Mr. Wentworth produced this fine corn by a system of irrigation, which had been known of it thirty years ago, he could now be independently wealthy from the nice tract of farm land which he formerly owned north of Friona.

25 YEARS AGO--AUGUST 11, 1944

Between 350 and 400 cars of wheat were shipped from Friona during the harvest period of Friona's record wheat crop, and it is estimated that perhaps that many more would have been shipped had an adequate supply of cars been obtained. "Uncle John" White printed letters in his "Sons in Service" column from Lee Spring, C.L. Lillard, Harold Lillard, C.D. Holmes, Ralph W. Thomas and Mike Whitefield.

20 YEARS AGO--AUGUST 12, 1949

On Friday afternoon of last week, Spencer C. Hough was seriously injured while working at his irrigation well on his farm north of town. The second county road election will be held Saturday, for road improvements throughout the district. The election failed to carry by just eight votes the first time.

15 YEARS AGO--AUGUST 12, 1954

Ralph Yarborough, candidate for governor in the hottest election of recent decades in Texas, paid Farmer County a short visit Tuesday, landing in a chartered plane at Benger Air Park. He greeted area supporters and made a short speech.

10 YEARS AGO--AUGUST 13, 1959

Gary McLaughlin, outstanding tackle for the Friona Chiefs the past season, will participate in the City Slickers vs the Sodbusters game to be held in Amarillo August 22. McLaughlin made all-district and all-regional last season, will attend West Texas State this fall.

5 YEARS AGO--AUGUST 13, 1964

The Friona High School Chieftains, the surprise football team on the High Plains last year with an 8-2 season record, will report for their first workout of the 1964 season Monday at 8 a.m. Coach Don Light, who brought the team from the depths of a 27-game losing streak says he expects between 50 and 60 candidates for the team.

Services Held For Brother Of Mrs. Roscoe W. Parr

John Tom Beazley, a former resident of Friona, passed away at Clovis last Thursday morning. Services were conducted at the Dale Lee Sherwood Memorial Chapel at 2:30 p.m., with the Rev. Ralph Hovey officiating. Beazley was born in Glenn Rose, Tex., and was 57 at the time of his death. He moved to Friona with his family in 1924. The W.A. Beazley family moved to Clovis in 1938. Survivors include his wife, Lucille of the home, a son, Clarence Irving of Los Angeles,

a daughter, Mrs. Johnnie Marie Manrique of Glen Dale, Calif., a step-father, N. E. Beck, his mother, Mrs. Jennie Beazley Beck of Clovis, a brother, A.W. Beazley, Clovis, sisters Mrs. R.W. Parr, Friona, Mrs. Irma Thompson and Mrs. Frances Snyder, Clovis, and five grandchildren.

More than 40,000 children start to smoke every day, according to Texas Alcohol Narcotics Education, Inc. (TANE).

FIREMAN OF THE WEEK



In Recognition Of Their Outstanding Service To The Community, We Salute The Friona Fire Department. This Week We Honor TOMMY JONES Rushing Insurance



GET MORE FOR YOUR MONEY AT HOUSER'S

Northern **NAPKINS**

60 Ct. **2/25¢**

Northern **PAPER TOWELS**

Jumbo Size Assorted **29¢**



Easy On **SPRAY STARCH** 22 Oz. **51¢**

CANTALOUPE

9¢ Lb.

Thompson Seedless **GRAPES**

Lb. **19¢**

CELERY HEARTS **27¢**

Borden's **ICE CREAM** 1/2 Gallon **79¢**



Wilson's **LUNCH MEATS** **29¢**



6 Oz. Each Pkg. Bologna, Pickel Loaf, Mac. & Cheese

Owen's **SAUSAGE** 2 Lb. Pkg. **\$1.59**

Sunray **BACON** 2 Lb. Pkg. **\$1.49**

Nestle's **QUICK** 2 Lb. Box **89¢**



Shurfine **APPLE SAUCE** #303 Can **2/37¢**

Johnson's **PLEDGE** 14 Oz. **\$1.09**

TANG 18 Oz. Jar **89¢**

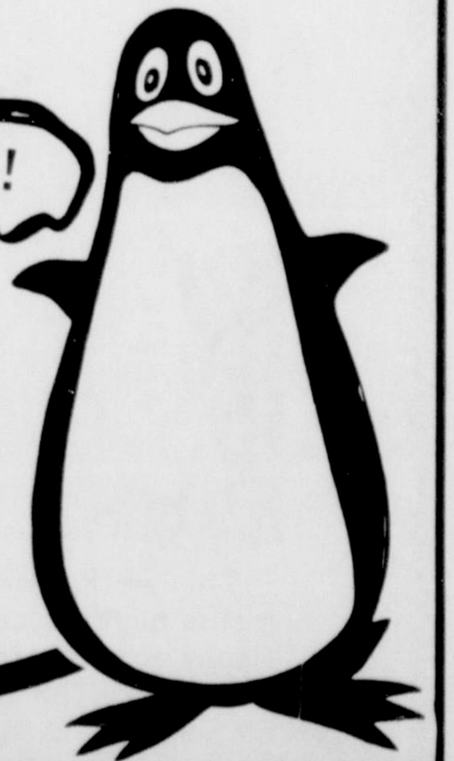


College Inn **BONED CHICKEN** 5 Oz. Can **29¢**

FROZEN FOOD SALE!

Shurfine **BROCCOLI SPEARS** 10 Oz. Pkg. **2/49¢**

Birds Eye **COOL WHIP** 9 Oz. Ctn. **49¢**



DOUBLE 'YES' STAMPS EVERY WEDNESDAY With Purchase Of \$2.50 Or More

Houser

GROCERY & MARKET

GOOD GAYTON BETTER QUALITY BEST FLAVOR TRY SOME NOW

Big Enough To Accommodate Small Enough To Appreciate Friona Phone 247-3343

BUSINESS DIRECTORY

2 FACTORY TRAINED MECHANICS
 *Financing Available
 On Parts And Repairs
 *Instant Credit
 Most Major Oil Co. Credit Cards Accepted
AMERICAN AUTOMOTIVE
 W. Highway 60 Phone 247-3062

Parr Portable Corrals
 Now Available At
PARR FARMS
 1/2 Mile So. E. Black
 Phone 265-3526

24 HOUR AMBULANCE SERVICE
 CALL...
247-2801
 Oxygen Equipped
CLABORN

BARTLETT & POTTS
 AUCTION SERVICE
 Specializing In
 Farm Sales
 HOUSTON BARTLETT
 Route 1, Bovina, Texas
 Phone 389-2191
 Clovis, New Mex.
 LARRY POTTS
 Route 2, Friona, Texas
 Phone 295-3387

ADAMS DRILLING CO.
 WATER WELL DRILLING
 Layne Pumps, Inc. Pump & Gear
 Sales & Service Head Repairs
 All Makes
 Dial 247-3101
 Friona, Texas Nights 247-2513

The number to call when you need auto parts and service is
247-3615
FRIONA PARTS & SERVICE
 "Home Owned & Operated"
 Phone 247-3615 W. Hwy. 60

READ USE CLASSIFIED ADS for fast results

WANT ADS PH. 247-2211
CLASSIFIED RATES
 First insertion, per word - 6¢
 Second and additional insertions - 4¢
 Card of Thanks - \$1.00
 Double rate for blind ads
 Classified Display - \$1.00 per col. inch
 Legal Rate 4¢. Minimum Rate 6¢
 on cash order, \$1 on account.
DEADLINE FOR INSERTION
 Thursday's Friona Star - 4 p.m., Tuesday.
 The Star reserves the right to classify, revise or reject any classified ad.
 Check advertisement and report any error immediately. The Star is not responsible for error after ad has already run once.

ANNOUNCEMENTS
 The Friona Independent School District is seeking bids on gasoline and motor oil for the 1969-70 school year. Sealed bids should be received in the superintendent's office not later than August 15, 1969. The board of trustees reserves the right to reject any or all bids.
 Alton Parr, Superintendent, Box 607, Friona, Texas, 44-3tc

CARDS OF THANKS
 CARD OF THANKS
 We would like to thank our many friends for their words of kindness, flowers and other kind acts during the loss of Katharine's brother, John Tom Beazley.
 R.W. Parr family
 46-1tc

SEWING WANTED
 Elizabeth Peak, 247-3243.
 45-3tc

FARM SUPPLIES
 FOR SALE: 1965 1 1/2 Tractor 404 Power Unit 700 Hours. With 1968-10 row sprayer, and 1967-4 row mule, corn and cotton topper. Bargain. Contact David Irens, Ph. 938-2257, Hart, Texas.
 46-2tp

HELP WANTED
 "If you're a young man, 25 to 35 years old, married and have proven that you're not afraid to work, WE NEED YOU IN OUR BUSINESS. Our business is growing and we have to have another "GOODHAND". If you're willing to make a move, we're willing to offer a good salary plus a commission to the right man. Address your written background information and work resume to Bill Davis, Tepee Western Store 411-415 Polk Street, Amarillo, Texas 79101. If you qualify we'll answer your application by confidential mail." 45-2tc

SCOTT SEED COMPANY
 FOR SALE: All kinds of Wheat Seed & Elbon Rye. Custom Seed Cleaning and Treating
 102 Elm Hereford, Texas
 364-3484 45-8tc

FOR SALE
 FOR SALE: Good Selmer Clarinet and a set of The International Library of Music. Call 265-3235. 45-5tc

FOR SALE
 FOR SALE: 62 Chev. station wagon, STD Shift With OD, Radio, Heater, Tape-Deck, Air Con., New Motor, Tires, Shocks, Call 247-3303-302 F 7th. 45-1tc

FOR SALE
 FOR SALE: Good Used Trombone. Call 247-3511 after 6:00 p.m. or see at 1111 Elm St. 45-1tc

FOR SALE
 FOR SALE: 1968 Honda 350 cc Scrambler. Elec. start, only 2500 miles, slick, in good condition. Randy Ellis, Phone 265-3501. 46-2tp

FOR SALE
 FOR SALE: .36-Inch Avocado gas range. Used only 1 year. Excellent condition. Will sell for less than half original cost. Phone 247-3281. 46-2tp

FOR SALE
 FOR SALE: Good used upright food freezer. We need to trade refrigerators with someone. REEVE CHEVROLET CO. 31-tfnc

FOR SALE
 FOR SALE: Alto sax, cornet, flute. All in excellent condition. Reasonably priced. Call 247-3562 or see Bill Denney. 44-5tc

FOR SALE
 FOR SALE: . . . we have some new Frigidaire home freezers. Come by and let us trade you out of your old one. 46-tfnc

FOR SALE
 FOR SALE: . . . 1966 Ford Ranchero. Low mileage. One owner. Gerald Floyd, Phone 247-2470 or 289-5688. 46-tfnc

FOR SALE
 FOR SALE: . . . Selmer alto saxophone, professional model. Phone 247-2745. 46-2tc

FOR SALE
 FOR SALE: Girls used Stingray bicycle. Good Condition. Phone 247-2438. 45-2tc

FOR SALE
 FOR SALE: We have a NEW 1969 Chevrolet car we'll sell to you. REEVE CHEVROLET CO. 31-tfnc

FOR SALE
 FOR SALE: . . . Conn Tenor Saxophone. Excellent Condition. 247-2567, \$225.00. 46-tfnc

REAL ESTATE
 FOR SALE: 24 x 58 office building on Highway 60 in Bovina. Presently rented. Would consider trade of travel trailer Phone 238-3231. 41-tfnc

FOR SALE
 FOR SALE . . . Two bedroom brick house. Den, living room, bath and 3/4. Seven miles from town on pavement. Nice house, good buy. Shown by appointment. Ed Hicks, Real Estate 38-tfnc

For Complete Real Estate Service
 CONSULTANT
 J. G. McFARLAND
 Phone 247-3272 or 247-2766
 Business, Farms, Ranches, Residences

HELP WANTED
 . . . Station attendant. Experience not necessary. Vacation and sick leave benefits. Apply at Murphree Texaco. 46-tfnc

WANTED
 . . . semi-retired male bookkeeper for cattle operation near Summerfield. Call 806-276-5627. 46-2tc

WOULD YOU BELIEVE
 That with no previous experience, but by being energetic & working only 5 hrs. per day, you can earn several \$1000 a mo., have a \$150 car allowance plus enjoy the benefits of the nationally advertised UNOTRON system?
 46-2tp

GET SMART
 For information about this part-time or full time opportunity call 364-4414, Hereford. All inquiries strictly confidential. 46-2tp

HOUSES FOR RENT
 FOR RENT: Two room house. Suitable for couple or single person. Phone 247-3272. 46-tfnc

FOR RENT
 FOR RENT: Unfurnished two bedroom house at Hub. 265-3279. 46-tfnc

LOST AND FOUND
 STRAYED: . . . From Otho Whitefield vicinity. Hereford Bull Branded on left shoulder. Gerald Floyd 247-2470 or 289-5688. 46-tfnc

PETS FOR SALE
 FOR SALE: . . . Miniature Poodle, 11/2 yrs old. Grey, male. Ida Hornecker, Ph. 247-2432. 46-3tc

Marshall M. Elder
 REPRESENTING
Rushing Real Estate
 Phone 247-3266 or 247-3370
 Friona, Texas

NOTICE
 We can build you a new home in Ridgeview Addition; nothing down and low interest rates. See ED HICKS REAL ESTATE, 247-3537 or 247-3189.

TRITICALE SEED
 Limited amount, high quality, true to type seed varieties. Now available for fall planting.
 These high yielding, good grazing varieties have been tested from Corpus Christi to Dalhart, Texas.
 All sales will be on a first come first serve basis.
INTERNATIONAL COMMODITIES CORP
 P. O. Box 2624 • Phone (806) 373-6886 • Amarillo, Texas

Houston, Texas' Motor Hotels
 LUXURIOUS ACCOMMODATIONS. FINE RESTAURANTS. BUSINESS MEETING AND BANQUET FACILITIES. PRIVATE CLUBS. SWIMMING POOLS. ROOM SERVICE. COMPLETE HOTEL SERVICE.
4 CHOICE LOCATIONS
 • JETERO BLVD
 East of Houston International Airport (713) 446-3041
 • 11211 MIWAY 75 NORTH
 West of Houston International Airport (713) 907-8431
 • 9821 KATY ROAD
 Southeast of downtown Houston (713) 903-8785
 • SAVOY-FIELD INN
 1814 Main, Downtown Houston (713) CA 3-0141

FIELD INN
 1814 Main, Downtown Houston (713) CA 3-0141

FOR SALE
 FOR SALE: . . . Conn Tenor Saxophone. Excellent Condition. 247-2567, \$225.00. 46-tfnc

REAL ESTATE
 FOR SALE: 24 x 58 office building on Highway 60 in Bovina. Presently rented. Would consider trade of travel trailer Phone 238-3231. 41-tfnc

FOR SALE
 FOR SALE . . . Two bedroom brick house. Den, living room, bath and 3/4. Seven miles from town on pavement. Nice house, good buy. Shown by appointment. Ed Hicks, Real Estate 38-tfnc

For Complete Real Estate Service
 CONSULTANT
 J. G. McFARLAND
 Phone 247-3272 or 247-2766
 Business, Farms, Ranches, Residences

HELP WANTED
 . . . Station attendant. Experience not necessary. Vacation and sick leave benefits. Apply at Murphree Texaco. 46-tfnc

WANTED
 . . . semi-retired male bookkeeper for cattle operation near Summerfield. Call 806-276-5627. 46-2tc

WOULD YOU BELIEVE
 That with no previous experience, but by being energetic & working only 5 hrs. per day, you can earn several \$1000 a mo., have a \$150 car allowance plus enjoy the benefits of the nationally advertised UNOTRON system?
 46-2tp

GET SMART
 For information about this part-time or full time opportunity call 364-4414, Hereford. All inquiries strictly confidential. 46-2tp

HOUSES FOR RENT
 FOR RENT: Two room house. Suitable for couple or single person. Phone 247-3272. 46-tfnc

FOR RENT
 FOR RENT: Unfurnished two bedroom house at Hub. 265-3279. 46-tfnc

LOST AND FOUND
 STRAYED: . . . From Otho Whitefield vicinity. Hereford Bull Branded on left shoulder. Gerald Floyd 247-2470 or 289-5688. 46-tfnc

PETS FOR SALE
 FOR SALE: . . . Miniature Poodle, 11/2 yrs old. Grey, male. Ida Hornecker, Ph. 247-2432. 46-3tc

Marshall M. Elder
 REPRESENTING
Rushing Real Estate
 Phone 247-3266 or 247-3370
 Friona, Texas

NOTICE
 We can build you a new home in Ridgeview Addition; nothing down and low interest rates. See ED HICKS REAL ESTATE, 247-3537 or 247-3189.

TRITICALE SEED
 Limited amount, high quality, true to type seed varieties. Now available for fall planting.
 These high yielding, good grazing varieties have been tested from Corpus Christi to Dalhart, Texas.
 All sales will be on a first come first serve basis.
INTERNATIONAL COMMODITIES CORP
 P. O. Box 2624 • Phone (806) 373-6886 • Amarillo, Texas

Houston, Texas' Motor Hotels
 LUXURIOUS ACCOMMODATIONS. FINE RESTAURANTS. BUSINESS MEETING AND BANQUET FACILITIES. PRIVATE CLUBS. SWIMMING POOLS. ROOM SERVICE. COMPLETE HOTEL SERVICE.
4 CHOICE LOCATIONS
 • JETERO BLVD
 East of Houston International Airport (713) 446-3041
 • 11211 MIWAY 75 NORTH
 West of Houston International Airport (713) 907-8431
 • 9821 KATY ROAD
 Southeast of downtown Houston (713) 903-8785
 • SAVOY-FIELD INN
 1814 Main, Downtown Houston (713) CA 3-0141

FOR SALE
 FOR SALE: . . . Conn Tenor Saxophone. Excellent Condition. 247-2567, \$225.00. 46-tfnc

Outstanding buy in luxury home. Has to be seen to be believed. 3100 feet living area. Fantastic linen, clothing, sewing and pantry storage. Beautifully built, attractive loan with every modern convenience. Ph. 247-3184 or 247-3262 for appointment to look. 45-tfnc

REAL ESTATE LOANS
 \$\$\$\$\$\$\$\$\$\$
ONE MILLION DOLLARS
 To Lend On
 Farms . . . Acreage . . . Industrial Tracts . . . 1-acre mobile home lots . . . business lots.
PRUDENTIAL
 America's Largest Farm Lender!
SAM NUNNALLY
 Hereford
 364-2814 Day 364-4299 Night

WANTED
 WANTED: . . . Pasture for 200 head yearlings. Gerald Floyd, Phone 247-2470 or 289-5688. 46-tfnc

WANTED
 WANTED: . . . Furniture repair of all sorts. E. D. Matlock, 907 Woodland, Ph. 247-2414. 46-2tp

WANTED
 WANTED: Ensilage Cutting, 2 cutters-30 and 40 inch heads, 8 trucks. J. R. Johnson, Compo, Colo. 303-531-2477 or 303-531-2321. 45-2tp

HERFORD
 COMMONWEALTH THEATRE'S
MOVIE MARQUEE
 JAMES DEAN
 STEWART MARTIN
 DANIEL GEORGE
 WELCH KENNEDY
BANDOLERO AND
 PAUL NEWMAN
HOMBRE
 NOW SHOWING
 Open 8:15
 Show 9:00

Richard Burton
Clint Eastwood
 Mary Ure
"Where Eagles Dare"
 Now Showing
 Open 8:15
 Shows 9:00

2 Adult Movies
 TONY FRANCIOSA - SARAHAN
A MAN CALLED GANNON
 A UNIVERSAL PICTURE - TECHNICAL
 CONCEPT
 TAKES TWO TO
Ski-Do
 STARTS SUNDAY
 Shows 7:00. Admission \$1.00

ALAN ARKIN
"POI"
 Shows 7:00. Admission \$1.00

"You want these kids? I give them to you. I sign the papers."
 Shows 7:00. Admission \$1.00

WELCOME TO FRIONA



This week we welcome the Jack Hamil family to Friona. Hamil is night superintendent at Hi-Pro Feeds. Jack and his wife Peggy and son Mark moved here last month from Denver. The Hamils are both natives of Colorado. They live at 1507 Columbia, and attend the Congregational Church.

ROCKWELL BROS. AND CO.
"LUMBERMEN"
 Lumber, Paint & Tools

HURST'S
 DEPT. STORE

REED'S CLEANERS
 117 West Sixth
 PICK UP AND DELIVERY
 Friona Phone 247-3170

HOUSER
 GROCERY & MARKET

REEVE CHEVROLET
 New And Used Cars
FRIGIDAIRE APPLIANCES

FRIONA WHEAT GROWERS
 Elevator Service
 Field Seeds

LEGAL NOTICE

Daughter Born To Keith Taylors

Being certified by the Commissioner of Agriculture of the State of Texas for this purpose, the Grain Sorghum Producers Association of 1212 14th Street, Lubbock, Texas 79401 proposes a referendum election on grain sorghum under provisions of House Bill 764, 61st Legislature on the proposition of whether or not grain sorghum producers in the counties of Armstrong, Briscoe, Carson, Castro, Dallam, Deaf Smith, Floyd, Hale, Hansford, Hartley, Hutchinson, Moore, Oldham, Parmer, Potter, Randall, Sherman, Swisher, Bailey, Cochran, Crosby, Dawson, Gaines, Hockley, Lamb, Lubbock, Lynn, Terry, and Yoakum shall assess themselves a maximum amount of 5 cents per ton to be collected at the point of first processing or sale and to elect members for a 12 man commodity producers board to administer proceeds of such assessment to be used for research, disease and insect control, education, and promotion designed to encourage the production, marketing, and use of grain sorghum.

The referendum and election will be held by mail ballot which will be provided to all eligible voters not later than 15 days prior to the election. Ballots must be mailed to the polling place at 1212 14th Street, Lubbock, Texas 79401 before midnight on the date of the election. Any person within the above counties engaged in the business of producing, or causing to be produced grain sorghum for commercial purposes is el-

Mr. and Mrs. Keith Taylor became parents of a baby girl at Deaf Smith County Hospital, Hereford, at 1:09 a.m. Tuesday, July 29. She was named Kristi Michelle and weighed 6 lbs. 12 1/2 ozs.

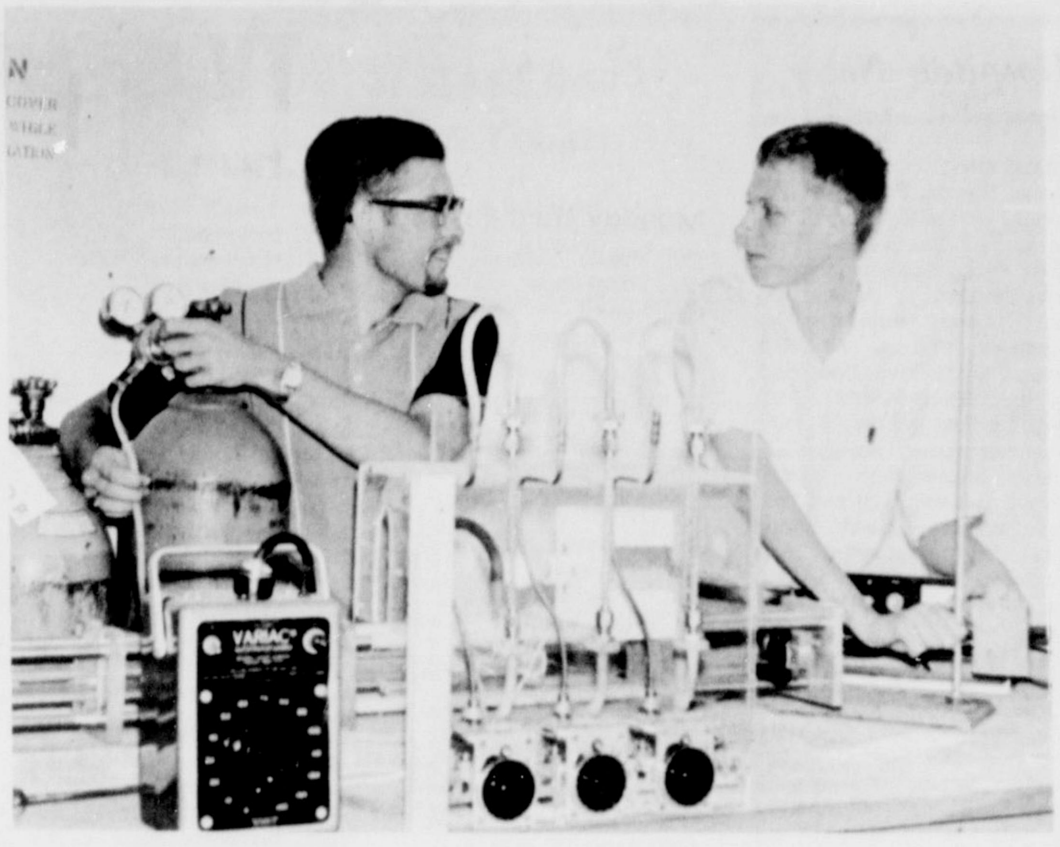
She is the first child for the Taylors. Paternal grandparents are Mr. and Mrs. Glenn E. Taylor, Dimmitt. Mr. and Mrs. E. E. Taylor, Friona, are the paternal great-grandparents.

Taylor, a graduate of Friona High School, is a graduate of West Texas State University Canyon, with a major in industrial arts. He will be teaching in the Muleshoe Public School system this fall.

eligible to vote, including owners of farms and their tenants and sharecroppers, if such person would be required to pay the assessment proposed.

Any person qualified to vote at the referendum may place his name in nomination for membership on the proposed commodity producers board by application to the above organization signed by himself and at least ten other persons eligible to vote in the referendum. Such applications must be filed at least 30 days prior to the election date.

Any person qualified to vote who does not receive a ballot prior to September 25, 1969 may obtain one at his local County Agent's office.



YOUNG RESEARCHERS. David L. Smith, left, and Richard Dollinger, right, are among Texas Tech undergraduate students participating in a new research program supported by the National Science Foundation. In the program, undergraduate students participate in special research usually reserved for graduate students. Smith, from Friona, is using a carbon dioxide laser in a power transmission study, working toward wireless power transmission using a thermionic energy converter. Dollinger, from Borger, is trying to prove that plasma can be heated with a carbon dioxide laser. (Tech Photo)

MISCELLANEOUS SERVICES

Portable Disc Rolling
One Ways Tandem
Harrell Mays
Call Ph. 247-3477

Efficient home repairs and redecorating.
Herb Seright
Phone 247-2841

Chain Link Fence
Twice as Strong for Much Less. Hard Alloy Wire. One inch to four-inch diameter. Several heights. 12 to six-gauge.
Campbell Chain Link
HEREFORD
Box 846 Ph. 364-0561

RCA Whirlpool
Sales - Service
B. W. Turner
Phone 247-3035

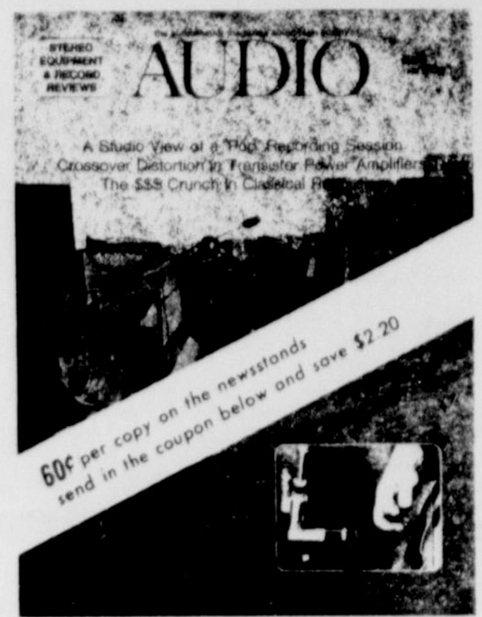
CARTER'S SHOE SHOP
BOOT & SHOE REPAIR ONE DAY SERVICE
Also all kinds Orthopedic work done.
113 W. 3rd St.
Hereford, Texas.

SEEPING SAND SERIOUS—When parking on the beaches, never stop with the rear wheels of your car in the water, even though it may only be an inch deep. Wave action will cause the tires to bury themselves in a matter of minutes... and you'll be stuck so tight, a two-ton truck will be needed to pull you free.

enjoy good music? like to improve your hi-fi system?

do both better with **AUDIO** magazine!

A subscription to **AUDIO** magazine will increase your music listening pleasure by informing you on the best of the new releases in classical, popular and jazz. **AUDIO** readers are also informed on how to improve or build a better sound system; which new components will add dimension to your system; how to construct a kit, and other technical matters. In short, a subscription to **AUDIO** covers the whole spectrum of your hobby—from building to listening!



Save \$2.20

MAIL THIS COUPON TODAY!

AUDIO Box 1057, Friona, Texas.

One year, \$5.00 Three years, \$12.00

Payment must accompany order.

(Please print)

Name _____

Address _____

City _____

State _____

Zip _____

VINA-BOND

Quality vinyl latex flat wall finish



Use BPS Vina-Bond on walls, ceilings, wall board, plaster, brick or cement blocks. Easily applied with a brush or roller. Dries fast. One coat does the job on most surfaces. Vina-Bond won't leave unsightly streaks or brush marks. Fingerprints and smudges wash away.

COLOR MATCHED WITH SATIN-LUX SEMI-GLOSS ENAMEL **\$5.50 PER GAL.**

Get color help, get painting help from our BPS ANSWER MAN

ROCKWELL BROS. CO.

"Lumbermen"

Friona Texas

WHITE'S SUPER MARKET

Our Aim Is To Please In Every Way

WE DELIVER

WE GIVE GUNN BROS STAMPS

Double Stamps On Wednesdays With Purchase of \$2.50 Or More

Phone 247-2250



Gold Medal **FLOUR**
5 Lb. Bag **63¢**



CRISCO
3 Lb. Can **79¢**

Northern **TOILET TISSUE**
4 Rol' Pkg. **43¢**



LOW PRICE
3 lb. 1 oz. GIANT SIZE ONLY **79¢**

XIT Medium **EGGS**
Doz. **49¢**



Winter Gold **FROZEN ORANGE JUICE**
12 Oz. Can **43¢**



FIGHT BACK!
Fight the price/cost squeeze on your wheat with NITROMITE. Shamrock's fine brand of anhydrous ammonia. A preplant application of NITROMITE speeds early growth, producing lush, high-quality forage (and plenty of it!)—an important factor if you plan to graze cattle this winter. And the cash crop? NITROMITE delivers the most usable nitrogen per dollar to help increase yields without increasing cost appreciably. So come harvest, even if prices are low, you make out. If they're good, you'll be the big winner. Put down NITROMITE now. It'll give you a fighting chance in the marketplace.

DISTRIBUTED BY TAYLOR EVANS—AMARILLO Subsidiary of Diamond Shamrock Corporation

CUMMINGS FARM STORE, INC.
Friona, Texas

A product of Diamond Shamrock Oil and Gas Company A Unit of Diamond Shamrock Corporation



King Size **DR. PEPPER** or **ROYAL CROWN COLA** **47¢**
Plus Deposit



TOMATOES Lb. **29¢**
White POTATOES 20 Lb. Bag **69¢**

Chef **ALUMINUM FOIL** Reg. 12 X 25 **25¢**

Imperial **SUGAR BROWN** Or **POWDERED** One Lb. Box **2/39¢**

Sweep Stakes Jack **MACKEREL** 15 Oz. Can **29¢**

Geisha White **TUNA** 7 Oz. Can **43¢**



FRYERS
Lb. Whole **35¢**
Cut Up **37¢**

Try **SAMMY'S PRIDE MILK** And **AUNT MARTHA'S BREAD**



FRIONA WINNERS. Recent winners of races at Ruidoso Downs, N.M., were the two horses above, owned by Friona men. At the top is Tol Ridge, a four-year-old owned by Robert L. Rule, a winner on July 26. At the bottom is Bay Ruler, a nine-year-old owned by Buck Fallwell, a winner on August 2 and 10.

Hospital Notes

ADMISSIONS:
Mike Martin, Friona; Larry Martin, Friona; Jack Hart, Friona; Eugene Verner, Farwell; Emma Schueler, Friona; Daisy Bradberry, Friona; Karen L. Lane, Muleshoe; Joe Rodriguez, Friona; Ada Beth Smith, Clovis; Mrs. Don Scott, Hereford; Betty Whitson, Farwell; Linda Barker, Friona; Pablo Hernandez, Dimmitt; Leonard Mondragon, Clovis; Sheryll Ballard, Bovina; Audrey Graham, Friona; Alvin White, Friona; Daniel Leal; Hereford; Gary Biggers, Canyon; Marion Small, Jr., Friona.

DESMISSALS:
Jane Lucas & Baby, Nora Elycio, Rosie Gomez, Bill Morgan, Christine Vick, J. J. McDonald, Darlene Pearson & Baby, Lee Eblevins, Eugene Verner, John Shelton, Mike Martin, Julian Zamora, Lois Nelson, Jack Hart, Jackie Harris, Larry Martin, C. A. Paul, Ada Beth Smith, Karen Lane, Patricia Scott & Baby, Daisy Bradberry, Joe Rodriguez, Emma Schueler, Leonard Mondragon.

PATIENTS IN HOSPITAL 8/12/69
Gary Biggers, Sheryl Ballard, Linda Barker & Baby, Bertha DeLeon, Audrey L. Graham, Pablo Hernandez, Mrs. Otto Kretzmann & Baby, Daniel Leal, Leslie Price, Marion Small, Jr., Alvin White, Betty Whitson, Giles Williams.

on the county level. After consideration at county conventions in October, the counties' recommendations on the proposals will be submitted to the state convention which will be held in November in San Antonio. Voting delegates from county FBs adopt policies for the Texas Farm Bureau.

Gordon Morrow, San Benito, Cameron County, is chairman of the special committee which was appointed by President Dean in April. Other members are Alton Adams, Ferris, Ellis County; Frank Dalley, Grape-land, Houston County; Lawrence Hartman, Fredericksburg, Gillespie County; Everett Miller, Tulla, Swisher County, and John Huebner Jr., Matagorda County. All are either presidents or past presidents of their county FBs.

Frionan Returns

Mrs. Mae Magnes returned to Friona Sunday after spending several weeks visiting in the home of Mr. and Mrs. Jerry Dillon and daughter, Daniele, in Tulsa, Oklahoma. Mrs. Dillon and Daniele accompanied Mrs. Magnes to Friona for a brief visit then returned to their home Thursday. Mrs. Dillon is the former Denise Magnes.

Alcoholics cost industry \$4 billion dollars a year in the United States, according to Texas Alcohol Narcotics Education (TANE).

IN AUSTIN

Hamilton Will Attend State FB Conference

Harry Hamilton, president of the Parmer County Farm Bureau has announced that he will attend a statewide conference of county Farm Bureau presidents to be held Aug. 18 at the Terrace Motor Hotel in Austin. Purpose of the conference is to consider recommendations of a special Study Committee appointed earlier this year by Texas Farm Bureau President Sidney Dean to study the state organization's structure and operating procedure. The committee completed its work last

month and made its report to the TFB board of directors July 29 in Waco. The board accepted the report and set the August 18 meeting so that the recommendations of the six-member Study Committee could be explained in detail to county leaders.

Following the August meeting, the county presidents are expected to take the proposals back to their home counties to be considered in the Farm Bureau's policy development process which begins

Clip & Save

Monday thru Friday

6:30 Music: Country Style
7:00 Today Show
7:25 News
7:30 Today Show
8:25 News
8:30 Today Show
9:00 It Takes Two
9:25 NBC News
9:30 Concentration
10:00 Personality
10:30 Hollywood Squares
11:00 Jeopardy
11:30 Eye Guess
11:55 Newswatch
12:20 Bill Harkins' "Guest book"
12:30 You're Putting Me On
1:00 Days Of Our Lives
1:30 The Doctors
2:00 Another World
2:30 You Don't Say
3:00 Match Game
3:25 Fashions In Sewing
3:35 Mike Douglas Show
4:30 Perry Mason
4:30 Huntley-Brinkley Report
6:00 Newswatch

Thursday p. m.
6:30 Daniel Boone
7:30 Ironside
8:30 Dragnet
9:00 The Goldiggers
10:00 Newswatch
10:30 Tonight Show
12:00 Newswatch
12:15 *Sugarfoot

Friday p. m.
6:30 The High Chaparral
7:30 The Name of the Game
9:00 The Saint
10:00 Newswatch

TV SCHEDULE

Week of August 14-21

Channel 4

Tonight Show
12:00 Newswatch
12:15 *Enchantment Hour

Saturday
7:00 *Roy Rogers
8:00 Super 6
8:30 Cool McCool
9:00 Flintstones
9:30 NBC Children's Theater-Robin Hood
10:30 Underdog
11:00 Storybook Squares
11:30 Untamed World
12:00 Huck Finn
12:30 Farm and Home Show
1:00 Major League Baseball
4:00 *Broncho
5:00 *Make Room for Daddy
5:30 Huntley-Brinkley Report
6:00 Newswatch
6:30 Adam 12
7:00 Get Smart
7:30 The Ghost & Mrs. Muir
8:00 *Saturday Night at the Movies "The Birdman of Alcatraz" Burt Lancaster
11:00 Newswatch
11:30 Joe Pyne Show
1:00 Newswatch
1:15 Enchantment Hour
"The Thing That Couldn't Die."

Sunday
7:00 Herald of Truth
7:30 Encounter
8:00 Insight
8:30 Glory Road
9:00 Adventure Theater "r.c.m.p.-The Treasure of Genghis Khan"
10:30 This is the Life
11:00 *Church Service
First Christian Church
12:00 Meet the Press

Sunday (Cont.)

12:30 America Sings
1:00 *Sugarfoot
2:00 Sunday Matinee
**"Stranger In My Arms" 2--"Wild Heritage"
5:00 Congressional Reports
5:30 Frank McGee Report
6:00 Newswatch
6:30 Walt Disney
7:30 Mothers-In-Law
8:00 Elvis Presley Special
9:00 My Friend Tony
10:00 Newswatch
10:30 Tonight Show

Monday p. m.
6:30 "Tiger, Tiger (NBC)
7:30 Monday Night at the Movies "The Glory Guys"
10:00 Newswatch
10:30 Tonight Show
12:00 Newswatch
12:15 *Broncho

Tuesday p. m.
6:30 Star Trek
7:30 Julia
8:00 Tuesday Night at the Movies, "Deadlock"
10:00 Newswatch
10:30 Tonight Show
12:00 Newswatch
12:15 *Sugarfoot
1:15 Sign off

Wednesday p. m.
6:30 The Virginian
8:00 Kraft Music Hall
9:00 "Something Special" (KGN)
"Miel Terme"
10:00 Newswatch
10:30 Tonight Show
12:00 Newswatch
12:15 *Broncho

Channel 7

Monday thru Friday
6:15 Spanish Kindergarten (C)
6:30 Tuggle (C)
6:45 Farm & Weather (C)
7:00 Tuggle (C)
8:30 Sunny Side Up (C)
9:00 Dennis the Menace
9:30 Hazel (C)
10:00 Margaret Logan Show (C) 10:30 Dick Van Dyke
11:00 Bewitched
11:30 That Girl (C)
12:00 Pro News (C)
12:15 Weather/Farm (C)
12:30 Lets Make A Deal (C)
1:00 Newswatch (C)
1:30 Dating Game (C)
2:00 General Hospital (C)
2:30 One Life to Live (C)
3:00 Galloping Gourmet (C)
3:30 Batman (C)
4:00 Dark Shadows (C)
4:30 Flintstones (C)
5:00 ABC News (C)
5:30 F Troop (C)
6:00 Pro News (C)
6:15 Weather (C)
10:00 Pro News (C)
10:15 Weather/Hotline (C)
10:30 Hotline/Sports (C)
10:40 Rona Barrett/News (C)

Thursday p. m.
6:30 Flying Nun
7:00 That Girl
7:30 Bewitched
8:00 Portrait-David Jansen
10:45 Invaders
11:45 Highway Patrol

Friday p. m.

6:30 Make a Deal
7:00 Summer Focus-the Violent Americans
8:00 Judd for Defense
9:00 Dick Cavett Show
9:30 PGA Golf
10:45 The Rogues
11:45 Highway Patrol

Saturday
7:00 Modern Education
7:30 Country Music Caravan
8:00 Casper
8:30 Adventures of Gulliver
9:00 Spiderman
9:30 Fantastic Voyage
10:00 Journey to Center Earth
10:30 Cavett Four
11:00 George of Jungle
11:30 American Bandstand
12:30 Happening '69
1:00 Circle Theatre
2:30 Circle Theatre-2
4:00 Wide World Sports-PGA Championship
5:30 CBS News
6:00 Pro News
6:30 Dating Game
7:00 Newswatch
7:30 Lawrence Welk
8:30 Johnny Cash
9:30 Marshall Dillon
10:00 ABC News
10:30 Pro News/W/Spts
10:45 Late Show
12:15 Late Late Show

Sunday
7:00 Modern Education
7:30 The Christophers
8:00 The Answer
8:30 Dudley Do Right
9:00 Linus the Lionhearted

Get A STRONG Signal



On Cable TV

*3 Amarillo Channels

*FM Music

*Local Weather

FRIONA CLEARVIEW CO.

Ph 247-3271

BOOT SALE



Clearance Sale
On All Acme
Boots For Men
And Boys
Begins Today
At . . .
HURST DEPARTMENT STORE

Monday thru Friday

6:30 Film Feature
7:00 Farm/Ranch Show
7:20 News-Weather-Paul Harvey
7:30 CBS News
8:00 Capt. Kangaroo
9:00 Mr. Ed
9:30 The Beverly Hillbillies
10:00 Andy of Mayberry
10:30 Coffee Time
11:00 Love Of Life
11:25 CBS News
11:30 Search for Tomorrow
12:00 Scene at Noon
News, Weather, Farm
12:30 As The World Turns
1:00 Love Is A Many Splendored Thing
1:30 The Guiding Light
2:00 The Secret Storm
2:30 The Edge of Night
3:00 House Party
3:25 Paul Harvey Comments
3:30 McHale's Navy
4:00 Mister Mimikin
4:30 Tom & Jerry
5:00 The Lucy Show
5:30 CBS Evening News
6:00 Scene at 6:00
News, Sports, Weather

Thursday p. m.
6:30 Animal World
7:30 The Prisoner
8:00 Thursday Night at the Movies
10:00 Scene at 10:00
News, Sports, Weather, Paul Harvey Comments
10:45 Death Valley Days
11:20 The Late Movie
"The Postman Goes To War"

Channel 10

Friday p. m.

6:30 The Wild Wild West
7:30 Gomer Pyle USMC
8:00 CBS Friday Night Movie
10:00 Scene at 10:00
10:45 Burke's Law
11:45 The Late Movie
"Killer Shrews"

Saturday
6:45 Cartoons
7:00 The Go Go Gophers
7:30 Bugs Bunny
Roadrunner Hour
8:00 Wacky Races
9:00 The Archie Show
9:30 Batman/Superman Hour
10:30 The Herculoids
11:00 Shazzan
11:30 Johnny Quest
12:00 "Pia of Ptolomy"
"Last Musketeer"
"Union Pacific"

4:00 Championship Wrestling
5:00 Stan Hitchcock
5:30 Porter Wagoner
6:00 Scene at 6:00
6:30 Jackie Gleason
7:30 My Three Sons
8:00 Hogan's Heroes
10:00 Scene at 10:00
10:45 Rawhide
11:50 The Late Movie
"Sanders"

Sunday
7:00 Children's Gos. Hr.
7:30 Wills Family
8:00 Oral Roberts
8:30 First Baptist Church
9:30 LaFavers Gos. Conv.
10:00 Religious Questions
10:30 Face the Nation

Sunday, Cont.

11:00 "Blondie's Here"
"Ma & Pa Kettle"
"Panicle"
3:00 Dallas vs San Fran.
6:00 Lassie
6:30 Gentle Ben
7:00 Ed Sullivan Show
8:00 Hee Haw
9:00 Mission Impossible
10:45 Theatre One
11:50 The Late Movie

Monday p. m.
7:30 Liberate
8:00 Mayb, R.F.D.
8:30 Jimmy Rogers
9:00 Carol Burnett
10:00 Scene at 10:00
10:45 Merv. Griffin
12:00 Medic
12:30 TV Reader's Digest

Tuesday p. m.
8:30 Liberate
8:30 Doris Day
9:00 CBS News Hour
10:00 Scene at 10:00
News, Sports, Weather,
10:45 Merv. Griffin
12:00 Medic
12:30 TV Reader's Digest

Wednesday p. m.
6:30 Tarzan
7:30 Good Guys
8:00 Bev. Hillbillies
8:30 Green Acres
9:00 Hawaii 5-0
10:00 Scene at 10:00
10:45 Merv. Griffin
12:00 Medic
12:30 TV Reader's Digest

PRESENTING....

CATTLE TOWN, INC.

Our Congratulations Go To This Brand New Cattle Feeding Firm.

TECO PRODUCTS

"WE ORIGINATE - NOT IMITATE"

The Teco mill installed at Cattle Town Inc., is our latest design continuous flow mill, with a capacity of mixing 65 tons of high concentrate feed per hour. The Hay cube crusher is a new product by Teco. The cuber, the elevator, conveyors, finished feed bins and mixers are all Teco products made in California by Thompson & Gill, Inc. and were shipped to Hereford to make up the finest mill we have ever built.

This Teco mill is a continuous flow mill. All feed ingredients are fed over weigh-belts into a collector conveyor. These weighbelts are pre-set from the control room to the proper amount of flow. All ingredients are then fed into an elevator leg that leads to a large overhead continuous mixer where the fats and molasses are added. The mixed feed is then deposited in five holding bins, which have a total capacity of 100 tons. We believe this to be one of the finest mills in operation.

THOMPSON & GILL, INC.

P. O. BOX 720 - OFFICE & PLANT -
MADERA CALIFORNIA 93637 . . . PHONE 209 - 673 - 3504



Be Ready For
The New Fall
Shows With
A New RCA
Victor Color
Set From

B. W. TURNER CO.

RCA

Ph. 247-3035

Dust Storms; Pollution Hit Record Low In State In '69

Air pollution from dust storms was a near record low in Texas this spring, according to a wind erosion report released this week by Clyde W. Graham, State Conservationist for the Soil Conservation Service. Graham credited favorable moisture conditions and the work of conservation farmers in the western part of the state with reducing the dust storms.

"Reduced dust pollution benefits a lot more people than you might think," Graham said. "Dust hurts people with asthma, emphysema, hay fever, and other respiratory ailments. It ruins electric motors, cars, buses, trucks, tractors, and anything else with moving parts. And it settles in homes, grinding furniture, floors, and carpets."

Less than 500,000 acres, or about half the 5-year average, were damaged in Texas by wind erosion this year, Graham said. His report was the result of an annual survey made by SCS offices in the 34 million acre area of west Texas subject to severe blowing during the November 1 to May 31 blow season.

Graham noted that during the dust bowl days in the "dirty 30's", dust blown from several million acres of Texas land darkened the skies along the eastern seaboard and out into the Atlantic Ocean.

Of the land damaged this season, 460,000 acres were cropland and 9,600 were rangeland. Some 17,000 acres of non-farm land, such as roads and bare city land, were also damaged by blowing.

Graham said work done under the popular Great Plains Conservation Program in the northwest one-third of the state has been a big factor in reducing Texas dust storms. He pointed out that in the last 10 years in this 99-county area, soil-protecting grass has been planted on 700,000 acres of

rangeland; 463,000 acres of highly erosive cropland has been retired from farming and planted to grass; and strip cropping, stubble mulching, cover cropping, and other conservation measures have been applied to some 2.3 million acres of cropland. Vast areas of grassland have also been improved.

SCS conservationists help farmers, ranchers, city officials, and other users of land plan and apply measures to prevent wind and water erosion. This work is done through 187 locally run soil and water conservation districts in Texas, Graham concluded.

Census Will Center On Employment

A sample of residents in this area will be included in a nationwide survey of employment and unemployment to be conducted during the week of August 17 by the U.S. Department of Commerce's Bureau of the Census, according to Francis H. Wilmer, Director of the Bureau's Regional Office in Denver.

The survey is made each month for the U.S. Department of Labor to determine the number of persons with jobs, the number looking for jobs, and the monthly unemployment rate. The survey furnishes a basic measure of the Nation's economic health.

Information obtained in the survey can be used only to determine statistical totals, and facts about each person and family are kept completely confidential.

Mrs. Dale Hart conducts the census survey in the Friona area.



At Home In Parmer County

By Janice Miller
County HD Agent

If you are one of the people who has to watch your salt intake, check the city water for the amount of sodium. Sodium is the mineral in water that is commonly restricted. When water softeners are used, the water may be higher in salt (sodium) content.

Water used in cooking may be evaporated, but the salt will remain in the food. Doctors and health departments advise persons with certain heart and kidney disabilities, that require a lower salt intake, to use bottled water. It can be used for both cooking and drinking.

You should consider this when

thinking of installing a water softener. You may want to install a by-pass for unsoftened water, but still have soft water for laundry and other purposes.

Carrie Haseloff, Deborah Harding and Cheryl Gohlke participated in the District Dress Revue, August 1 in Amarillo. Carrie brought home a red ribbon, and Cheryl and Deborah got ribbons for participating, as did all of the junior entries. The three did a good job of representing the Parmer County 4-Hers.

What part of the paper do you read first--sports, funnies or the front page? Health Insurance News says, "Men are old if they read the obituaries before they read the sports pages, or if they check the menu, and then the waitresses." An Iowa doctor giving advice on staying youthful said:

"Stay neat, skinny and cantankerous. Keep a youthful mind and thoughts. Listen to the new generation. Exercise within the limits of your capability. Do something."

He also said that you are old if you are complacent, if you think you're too old to do something or that the future has no promise for you. So-How old are you? Really!

When potatoes boil dry, DON'T lift the lid. Instead, put the pan in cold water. The steam will condense and much of the burned taste will disappear. When the potatoes are cool, remove the lid and cut off the scorched spots.

Open House Draws Crowd

The open house at Parmer County's newest cattle feeding installation, Cattle Town, Inc., between Black and Summerfield, was well attended last Sunday.

"It was a wonderful day, and we would like to thank everyone who attended or had any part in the success of our open house," stated Hank Winter, manager.

Winter stated that there were over 400 names on the guest register, and undoubtedly more who failed to sign it.

"We certainly appreciate the good turnout of people from the Friona area, and hope that they will come back to see us at some time in the future," Winter said.

Cottonseed hulls are used for livestock feed.

I'm A Tough Customer

It Takes Real Service To Satisfy Me.



The Only Place I've Found Real Service Is At **FRIONA CONSUMERS**

Not only do I get the best service for my car and farm machinery at Consumers, these guys really work at saving me money on the stuff I buy. . . gasoline, butane, oil, batteries, tires, fertilizers, tools, all kinds of things I need to keep my machines in good running order. Why don't you give 'em a try.



FRIONA CONSUMERS



Phone 247-2771

Buddy Lloyd, Mgr.

Friona, Texas

JOHNSON'S FOOD MARKET

Save Stamps
S and H Green Stamps
Double On Wed. With Cash Purchase of \$2.50 or More
Ph. 247-2265 6th and Euclid



LANE'S ICE CREAM 1/2 Gallon **69c**

HAMBURGER
Fresh Ground **55c**

Crisp Rite
BACON 1 Lb. **69c**

FRANKS 12 Oz. Pkg. **49c**

BEEF LIVER Lb. **39c**

LETTUCE Head **19c**

FRUIT & VEGETABLES
LEMONS Lb. **23c**

WHITE POTATOES 20# Bag **69c**

CRISCO 3 Lb. **75c**

Shurfine **STRAWBERRY PRESERVES** 18 Oz. Glass **50c**

HI-C DRINK 46 Oz. 3 For **\$1.00**

Chicken Of The Sea **TUNA** **39c**

Shurfine **SALAD DRESSING** Qt. **43c**

Shurfine **ASPARAGUS** 300 Can **35c**

AJAX Giant Size Laundry Detergent **75c**

KLEENEX TOWELS 2 Roll Pk. **49c**

now

Our experienced cattle buyers can help you get the most out of your investment. Our buyers are in contact daily with buyers across a wide section of the county. We can handle any order for cattle, large or small.



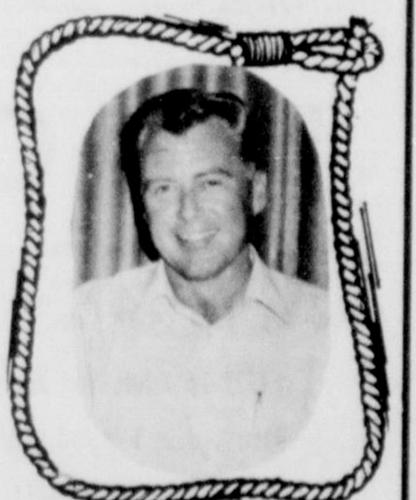
Doug Stephenson



G.B. (Pete) Buske



Mary Bingham



Don Foster

- ✪ FAT CATTLE
- ✪ STOCKERS
- ✪ FEEDERS



CATTLE ORDER BUYERS, INC.

Bingham Building - Main & Highway 60 - Friona - Phone 247-2738



A few weeks ago I was in the Van Horn area and visited with a station operator about the construction of a gigantic sulphur plant in the mountains northeast of the town. He asked if I planned to drive out to look at the plant, which was about 45 or 50 miles away. Then told me I would be disappointed because there really wasn't much to see.

As I drove on toward Pecos I thought about what I might have seen had I chosen to drive out there. I began to wonder whether I would see draglines scooping dry sulphur out of a pit: large pits from which water had evaporated and left dry sulphur ready to be loaded into trucks or large crushing machines which would reduce large chunks of sulphur rock into a powdery substance.

When I got home, I asked several persons about the process of extracting sulphur from the earth, and none of them seemed to know much more about the process used than I did. Of course, the more I inquired about the subject the more curious I became.

Since the Floyd household doesn't contain any reference material which would enlighten anyone on the subject, I decided to go to the local library. I haven't been to the library yet, but did visit with Billie Fairchild about the subject.

At first she didn't know any more about it than I did, but she did some research and gave me an oral report. None of the processes I had envisioned are used and my knowledge of the subject is still very limited. However, as soon as I have time I plan to visit Friona Public Library and learn more.

The beginning first graders are always the most excited prospective students and this year's crop is no exception. Right now small pox vaccinations can be seen on the arm of just about any beginner you happen to meet. Monique Osborn, daughter of the Forrest Osborns, is wearing her "badge" with pride.

Parents of beginners who haven't had them vaccinated need to have it done real soon. Another thing they need to remember is that copies of birth certificates are required. It doesn't take very long to secure such a certificate, but the beginning of school is less than two weeks away.

Another group of children which has reason to be excited about the prospects of the beginning of school is the kindergarten group. Mary Knight, who is a graduate of Friona High School and Texas Tech with a degree in child development, is opening a brand new nursery school.

It will be completely new with new furniture and fixtures. It is located in the apartment behind the house formerly owned by Mr. and Mrs. Howard Mayfield on Pierce Street. The A B C School is going to be a fine addition to our educational facilities.

Five of our new teachers aren't really new to Friona. In fact, four of them are graduates of Friona High School and the fifth has long been considered a Frionan. Mr. and Mrs. W.L. Cleveland, who have bought the Spears house on West Sixth Street, have been living in Panhandle. Dub is the son of Mrs. Shorty Jones and his wife has been considered one of us for a long time.

Kay Neel, Myrna Bennett Gatlin and Doug Dodd are all local young people. Miss Neel, who is the daughter of Mr. and Mrs. Otis Neel and a graduate of West Texas State University, Canyon, will be teaching fourth grade.

Mrs. Gatlin, the daughter of Mr. and Mrs. Milburn Bennett, is also a graduate of West Texas and will be a first grade teacher.

Doug Dodd, who will be remembered as a fine football player, a few years ago, will be an assistant coach and will be teaching physical education. He and his wife, the former Berta Lindsey, have been living in Oklahoma. He is a graduate of East Central State College, which is located in Ada.

It is going to be nice having these Frionans back in our midst and to have a number of others moving here who have never lived here before.

Beth Ann Lonvick, three and one half month old daughter of the Ed Lonvicks of Memphis, Tennessee, literally flew off and left her parents and brother and sister one day last week.

Funeral Services Held For Thomas E. Blackburn

Funeral services for Thomas E. Blackburn, who had lived in this area for about 40 years, were conducted at 3 p.m. Wednesday at Tenth Street Church of Christ with Leland Hutson officiating. He was assisted by Frank Poyner, Portales. Blackburn, who was born December 15, 1888 at Scottsville, Arkansas, and moved to the Friona area from Alex, Oklahoma

Mr. and Mrs. Dave Conner of Middlesboro, Kentucky, who are Beth Ann's great uncle and aunt, had reservations to fly to Lubbock one day ahead of the Lonvick's planned departure by automobile.

Both families were coming to Friona to visit the Wesley Fosters, Jake Lambs and Ralph Smiths, so Beth Ann joined the Connors and got here a day or so ahead of Ed, Ray Nell, Mai Lynn and Eric. Jill, another daughter of the Lonvicks, had been here several days.

Apparently someone in our area is enjoying doing nice things for people anonymously. At least half a dozen times in the past week local residents have expressed appreciation to some of the Floyds for corn, peas or other produce when we didn't deserve the credit.

One former Californian asked this question, "Where except Friona could you have neighbors provide so many fresh vegetables?" Then added, "You never know what to expect to find on your doorstep next."

If things don't seem to be coming your way, perhaps you are on the wrong road.

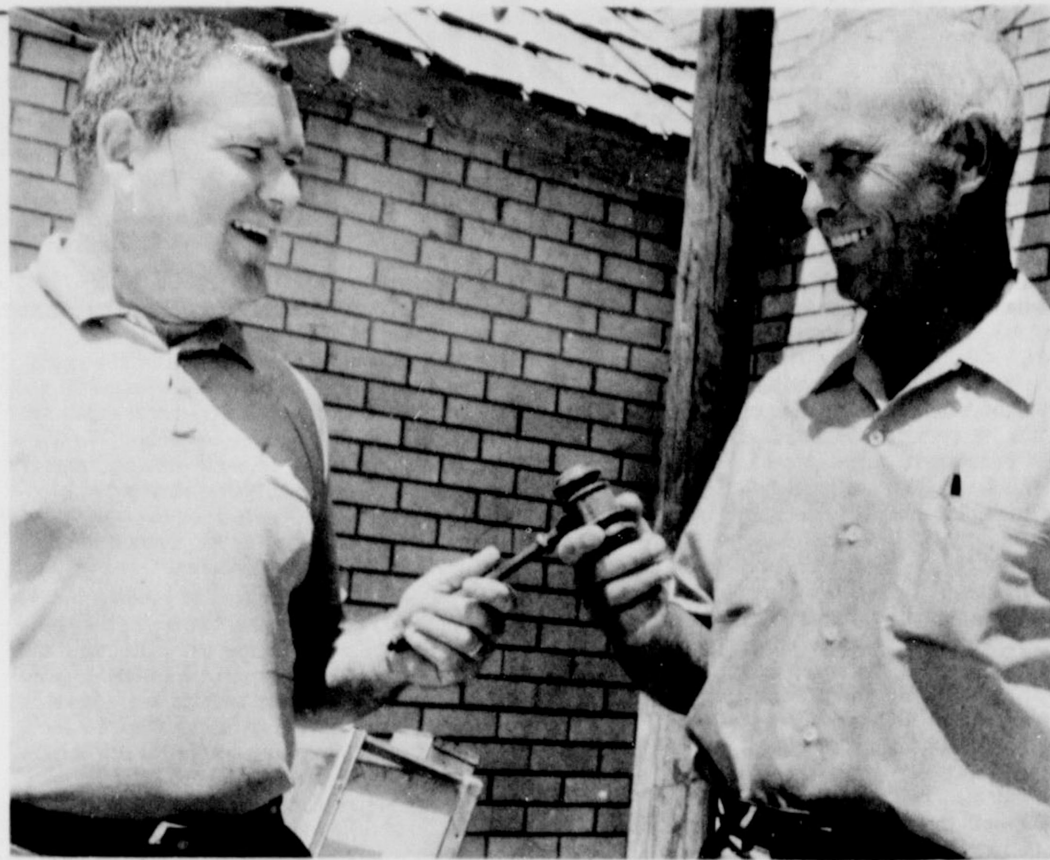
In 1929. He died at Farmer County Community Hospital at 5 p.m. Monday.

Survivors, in addition to his wife, Ethel, include four sons, Claude, John and Dean all of Friona, and Keith Lynn of Albuquerque; three sisters, Mrs. Raymond Coffman, Portales, Mrs. Jessie Davenport, Farmington, New Mexico, and Mrs. Rose Cline, Anaheim, California; seven grandchildren and ten great-grandchildren.

Honorary pallbearers were E.M. Jack, Oscar Baxter, W. O. Brown, Gib Trigg, Calvin Martin, A.H. Hadley, Jim Maxter, Carl Maurer, and J. H. Floyd.

James Pope, Frankie Allen, C. W. Perkins, Richard Perkins, Russell Patterson and Calvin Dozier were active pallbearers.

Burial was in Friona Cemetery under direction of Claiborn Funeral Home.



NEW PREXY. Raymond Cook, right, is the new president of the Friona Noon Lions. He is shown receiving the gavel from Cecil Maddox, the charter "Boss Lion" for the club.

TIME TO GO

BEN FRANKLIN

BACK TO SCHOOL

BIG CHIEF TABLETS

65 Sheets

Reg. 29¢ **19¢**

<p>CELLOPHANE TAPE 1/2 X 100 24¢</p> <p>FRANG WATERCOLORS Reg. \$1.00 79¢</p> <p>DIVIDERS Rubber eraser 37¢</p> <p>SCHOOL BOXES 20¢</p> <p>FLAIR PENS Nylon tip. Color of pen denotes ink. 39¢</p>	<p>12-IN. RULERS Hard plastic in variety of hot colors 4¢</p> <p>ERASER Extra large block green eraser 15¢</p> <p>SHARPENER Plastic with shaped pencil sharpening 10¢</p> <p>BALL POINT PENS 5-10 bright colored retractable pens 67¢</p> <p>BALL POINT PEN Papermate 99 retractable ball point pen 79¢</p>	<p>Binder & 2 Theme Books In STRIPE & DOT ENSEMBLE Reg. 2.59 2.27</p> <p>Dazzling color combinations in new dots and stripes. Choose the trio you like best.</p> <p>It's Filled! CANVAS BINDER Bright solid colored canvas binders supplied with one pack of filler paper & index guides. Reg. 1.39 99¢</p> <p>Sunlit Colors SCHOOL BINDERS Sturdy binders with canvas cover & 1-in. capacity or in pressboard with 1 1/2-in. capacity Only 57¢</p>	<p>LILT Home Permant Reg. \$1.69 \$1.29</p> <p>TAME Hair Rinse Reg. \$1.59 93¢</p> <p>DIPPITY-DO \$1.25 Size 8 Oz. 74¢</p> <p>300 Count FILLER PAPER Stock up now for school and save with regular, marginal ruled, 5 hole filler paper. 59¢</p>	<p>HIDDEN MAGIC 13 Oz. Reg. \$1.99 88¢</p> <p>ADORN Hair Spray \$1.50 Size 6.4 Oz. 88¢</p> <p>25 PENCILS 69¢</p> <p>160 Count TYPING PAPER Plain white 8 1/2 x 11-inch sheets in poly package. Use at home, office & school. 89¢</p> <p>SCHOOL BAG 2.77</p> <p>Bulletin Boards TAC-IT Great for saving notes or displaying pictures! Laminated fibre board. 20x24-in. Reg. 1.98 1.49</p>
--	--	---	--	--

SAVE!

NEW CAR CLOSE-OUT

All 1960 Model Buicks And Pontiacs To Be Sold At Close-out Prices!

We Still Have A Good Selection Of New Cars On Hand And Need To Trade For Good Used Cars.

KINSEY OSBORN MOTORS

Hereford

<p>Micro Mesh PANTI HOSE One piece hose ideal for mini skirts. Fashion shades in proportioned lengths. Reg. 1.39 99¢</p> <p>JUMBO BILLFOLDS \$2.00</p> <p>Back To School HANDBAGS 349 Colorful vinyl grain casual purses. With top handle or shoulder strap.</p>	<p>High Or Low Top BASKETBALL SHOES Washable heavy duck uppers in lace to toe fit. Suction non-skid soles. Reg. 2.99 2.98</p> <p>Hand Painted NYLON SCARFS 29 in. Square 23¢</p>	<p>KNEE SOCKS 79¢</p> <p>SCHOOL & PLAY PADS \$1.98</p> <p>LUNCH KITS \$1.99</p>	<p>Jumbo 54-Inch GARMENT BAG Holds 14 to 18 full length garments. Colorful heavy vinyl. Reg. 2.95 1.98</p> <p>STORAGE CHEST Wood grain fiber-board Stay-lock. 1.99</p> <p>Hi-Intensity LAMP 298 Adjustable, flexible lamp & 3-way switch. 100 watts.</p> <p>Plastic Case ALARM CLOCK Reg. 2.59 1.99 40 hour wind-up. 4 1/4-in. round face. Ivory or gold.</p>
---	--	---	--

BEN FRANKLIN®

FRIONA, TEXAS



BYRON HARDGROVE

TO RECEIVE DEGREE. . . Byron D. Hardgrove, history teacher in Friona High School, was one of the students of West Texas State University, Canyon, who will receive master of education degrees at the summer convocation August 21.



MAX REEVE

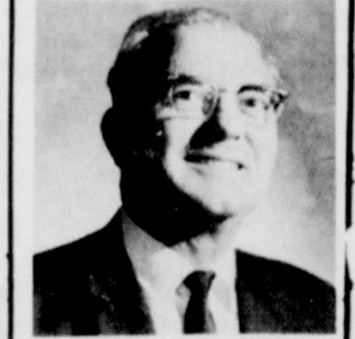
Max Edwin Reeve Receives Degree

In the Fiftieth Anniversary commencement exercises of General Motors Institute, Flint, Michigan, Friday, August 1 at 2 p.m. Max Edwin Reeve, son of Mr. and Mrs. Glenn E. Reeve Sr., Friona, received his bachelor's degree in mechanical engineering. Reeve, who is a 1963 graduate of Friona High School and former student of West Texas State University, Canyon, was sponsored by General Motors Assembly, Arlington, Texas as a cooperative student. Mr. and Mrs. Reeve who were in Flint for their son's graduation, attended the dedication at the alumni Carillon, which was erected through the generosity of alumni and friends of GMI as a perpetual symbol of their interest in the students, faculty and citizens of the community. Max Reeve is currently employed by General Motors Assembly, Arlington.

Fergusons Have Guests

Weekend guests in the home of Mr. and Mrs. V. M. Ferguson and Doris were Lester Ferguson, Hale Center and Mr. and Mrs. Jack Givens. The Ferguson men and Mrs. Givens are brothers and sister.

Comments by Gib



The girl who waits for a smart cookie usually ends up with a crumb.

Sanitone
Certified Master Druccleaner
GIB'S
DRIVE-IN CLEANERS
Professional &
Coin Op Dry Cleaning
622 Main Phone 247-3150

THE FRIONA STAR
Society

Diana Wilson Feted With Bridal Shower

A bridal shower in the home of Mrs. Steve Struve from 9:30 to 11:30 a.m. Friday was a courtesy for Diana Wilson, bride-elect of Billy Frank, Hereford. The serving table was covered with a white linen cloth and centered with a floral arrangement in moss green gold and white. Refreshments of tea, coffee, frosted grapes, party doughnuts and nuts were served by the hostesses, Mesdames Struve, David Carson, James Procter, Louis Welch, Deon Awthey, Arthur Drake and Andy Hurst.

Bridal Shower Fetes Debra Ann Jarecki

Debra Ann Jarecki, bride-elect of Larry Johnson, was honored with a bridal shower from 3 to 5 p.m. Friday, August 1, in the home of Mrs. Carl Schlenker. The serving table was covered with a white linen cloth and was centered with a bouquet of yellow and white roses. Guests were registered by Susan and Pam Jarecki, sisters of the honoree. Refreshments of punch and cookies were served by the hostesses, Mesdames Schlenker,

Frieda Floyd Feted With Noon Luncheon

A luncheon at noon Tuesday in the home of Mrs. Jimmy Mabry of the Hub Community was a courtesy for Frieda Floyd, who will become the bride of Richard Dickson of El Paso Friday evening. Tables were covered with ecru linen cloths and centered with arrangements of yellow daisies. The buffet menu consisted of club chicken, whole green beans, tossed salad, olives, hot rolls, butter and tea. Frozen layered congealed salad was served for dessert.

Family Dinner Honors Seaman Charles Bishop

Seaman Charles Bishop, who returned to his base at Long Beach, California, after spending a leave in the home of his parents, Mr. and Mrs. Stanley Bishop, Route 2, Friona, was guest of honor at a family dinner at Federated Club House Sunday, August 3.

Mrs. Ed. Boggess Honored Sunday

Mrs. Ed Boggess, who was observing a birthday, was guest of honor at a dinner in the home of Mr. and Mrs. W.R. Riethmayer Sunday. Others present included her husband, Mr. and Mrs. Johnny Hand, Mr. and Mrs. David Grimsley and Jayson, Shirley Johnson, Becky Elliott, Mike Riethmayer and Kay Riethmayer. In the afternoon Mrs. Boggess presented a reading, "Little Old Grandma."

HA HA HA
The top-selling post card of all time is reputed to be the drawing by the Briton, Donald McGill (1875-1962) with the caption—He: "How do you like Kipling?" She: "I don't know, you naughty boy. I've never Kipliped."

Goodwines Are Hosts To Family Reunion

Seven members of the Goodwine family attended a reunion of the children of William and Minnie Goodwine Sunday at the home of Clyde and Lola Goodwine. Present in addition to the two hosts were Mrs. Fred White, also of Friona, Mrs. Nelda Bragg, Canton, Tex.; Mrs. Homer (Floy) Enochs of Deer Park, Leland Goodwine of Bellflower, Calif. and Margaret Price of Yuma, Ariz. It marked the first time for the surviving members of the Goodwine family to all be together at one time in 10 years. Others present for the family get-together included Fred White, Mr. and Mrs. John Fred White and family, all of Friona; Margaret Goodwine, Melanie and Cathy Mullis of Bellflower, Calif. Also, Mr. and Mrs. Bill Wells, Monica and Kendra of Irving, and Mr. and Mrs. Bob McNitt of Monte Vista, Colo. Mrs. Price had been a visitor in the Goodwine home for the past three weeks.



GOODWINE FAMILY. . . Shown are six of the seven Goodwine children who gathered for a family reunion last Sunday. In the back are Clyde and Lola Goodwine of Friona and Leland Goodwine of Bellflower, Calif. Seated are Mrs. Fred White, Friona, Mrs. Nelda Bragg, Canton, and Mrs. Homer (Floy) Enochs, Deer Park, Margaret Price of Yuma, Ariz. had left before the picture was taken.

Date Set For Fashion Show

A fashion show sponsored by the Home Demonstration Council of Parmer County will begin at 8 p.m. Thursday, August 21 in Friona High School Auditorium. Cottons for all occasions will be featured. Models will be members of the home demonstration clubs and their daughters. The traveling collection of fashions is a loan service made available by the National Council and McCalls Patterns. It is offered as a demonstration of the versatility of home sewing and as information on the latest trends in fabric and pattern styling. The wardrobe, made by seamstresses in Memphis, Tennessee, included casual clothes, tailored suits and coats, late date dresses and children's wear.

Reeves Return From Mountains

Mr. and Mrs. Don Reeve and children, Jay and Julie, spent several days last week vacationing at the Fleming Cabin near Tres Ritos. Jamie divided her time between her grandparents, Mr. and Mrs. Glenn E. Reeve Sr. and Mr. and Mrs. Raymond Fleming, during the absence of the rest of her family. Mr. and Mrs. Glenn E. Reeve Jr. and daughter, Jana, spent the weekend at the Fleming cabin.

Two Frionans On Dean's List

Two 1968 graduates of Friona High School were named to the Dean's Honor Roll according to a recent release from Academic Nathan Tubbs of South Plains Junior College, Levelland. They were Susan Elaine Mills, daughter of Mr. and Mrs. Wayne Mills, and Linda Kay Stone, whose parents are Mr. and Mrs. Travis Stone. Both were freshmen students. Miss Mills, who was a secretarial science major, is employed by Farmers Crop Insurance, Lubbock. Miss Stone, who is an accounting major, plans to return to South Plains this fall.

Mrs. Tom Jarecki Honored With Shower

A miscellaneous bridal shower in the home of Mrs. Leonard Coffey Friday afternoon was a courtesy for Mrs. Tom Jarecki, who was Karene Miller before her recent marriage. Refreshments of punch, nuts, mints, and cake were served from a table, which was covered with a white linen cloth and centered with a pink and white floral arrangement tied with silver bows. Guests were registered by



Rev. Bill Foil, right, and Bob Watkins, pastor and music director of Friona's First Baptist Church, pose in front of the church building. Rev. Foil is beginning his third year as pastor of the church. Watkins began work here this summer. The church, which was begun in 1914, has a membership of around 800.

Presented As A Public Service By:

Ethridge-Spring Agency	Friona State Bank
Continental Grain	Chester Gin
Hi-Plains Feed Yard	Friona Clearview TV
Friona Co-Op Gin	Rushing Insurance
Friona Motors	Friona Consumers
Bi-Wize Drug	Crow's Slaughter

ASSEMBLY OF GOD
10th and Ashland -- Rev. Ott Robertson, pastor
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Young People 6:45 p.m. Evening Worship: 7:30 p.m.
Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.

CALVARY BAPTIST
14th and Cleveland -- Rev. R. C. Hester, pastor
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Training Union: 6:00 p.m. Evening Worship: 7:00 p.m.
Wednesday Prayer Meeting: 7:30 p.m.

CALVARY BAPTIST MISSION
5th and Main -- Rev. I.S. Ansley, pastor
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Evening Worship: 7:30 p.m. Wednesday Prayer Meeting: 7:30 p.m.

FIRST BAPTIST
Sixth and Summitt -- Rev. Bill Foil, pastor
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Training Union: 6:00 p.m. Evening Worship: 7:00 P.M. Wednesday Prayer Meeting: 8:30 p.m. (30 mins. earlier, Oct. 1 - April 1)

MEXICAN BAPTIST MISSION
4th and Woodland -- Rev. Donnie Carrasco
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Training Union: 5:00 p.m. Evening Worship: 6:00 P.M. Wednesday Prayer Meeting: 8:00 p.m.

ST. THERESA'S CATHOLIC CHURCH
16th and Cleveland -- Father Gerald Dunford
Mass: 7:30 a.m. and 8:00 p.m. Confession: Saturday 7 p.m. Evening Mass: Wednesday, 8 p.m.

SIXTH ST. CHURCH OF CHRIST
502 W. Sixth -- Bill Gipson, Preacher
Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday evening: 8:30 p.m.

REDEEMER LUTHERAN CHURCH
13th and Virginia -- Otto Kretzman
Sunday School: 9:45 A.M. Worship: 11:00 a.m.
Rhea Immanuel Lutheran Church -- Worship 9:30 a.m. Sunday School 10:30 a.m.

UNION CONGREGATIONAL CHURCH
6th and Cleveland -- UCC Rev. Paul Mohr
Sunday School: 10:00 a.m. Worship: 11:00 a.m.

TENTH ST. CHURCH OF CHRIST
10th and Euclid
Sunday Worship: 10:30 a.m. Evening 7:00 p.m.
Wednesday Evening: 8:30 p.m.

SIXTH ST. IGLESIA de CRISTO
408 W. Sixth, M.R. Zamorano
Bible Study - 9:30 a.m. Worship 10:30 a.m.
Evening 8:00 P.M. Thursday Evening 8:00 p.m.

FIRST METHODIST
8th and Pierce -- Rev. Albert Lindley
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
MYF: 6:00 p.m. Evening Worship: 7:00 p.m.

UNITED PENTECOSTAL CHURCH
Fifth and Ashland -- Rev. G. W. Hamilton -- Pastor
Sunday School: 10:00 a.m. Worship: 11:00 a.m.
Wednesday Evening: 8:00 p.m. Sunday Evening: 8 p.m. Friday Young Peoples: 8:00 p.m.

SEE **HI-PLAINS** SAVINGS and LOAN ASSOCIATION 4th and Sampson FOR **HOME LOANS** TO **REFINANCE** BUY or BUILD **REMODEL**
For Information, ---CALL Eric Rushing, Phone 247-3370

Local Boy Involved In Scientific Research

Ten Texas Tech undergraduate engineering students are working this summer to demonstrate that the discovery of new knowledge need not always be left to the "old hands." Included in the group is David L. Smith, son of Mr. and Mrs. Lewis Smith of Route 2.

The ten were chosen for academic achievement to participate in a new interdepartmental experiment in teaching. The program is administered by Texas Tech's Department of Electrical Engineering and directed by Prof. Magne Kristiansen.

The program was initiated by the National Science Foundation and is supported also by industry and the university. Purposes are to help outstanding students become competent in research methods and to encourage them to continue their education through the doctoral level.

Students are working under the direction of Electrical Engineering

Star Lites . . .

(Continued from Page 1)

tion. Speaking of the three-county vote, it almost offset the negative vote of two of the Gulf Coast's metropolitan areas. Corpus Christi's Nueces County went against, 6,795 to 4,909, and Beaumont's Jefferson County was tabbed at 7,036 to 5,418.

The two coastal counties added up to 13,331 against, 10,327 for. Adding in our "Magic Triangle" vote, with about one-twentieth the population, the margin was cut to 14,078-13,515.

Naturally, there are a lot of "ifs" in connection with the election. A state senator from Meridian may have summed it up when he said:

"A lesson to be learned from the results is that constitutional amendments should never be submitted in a separate election."

Perhaps he's right. A light turnout tends to favor the conservative thinkers, who held sway in the water plan vote.

It's A Boy

For Barkers

Mr. and Mrs. Tommy Barker became parents of a baby boy at 1:43 p.m. Saturday, August 9 at Parmer County Community Hospital. He was named William F. and weighed 8 lbs 13 ozs.

William is the first child for the couple. Grandparents are Mr. and Mrs. Fred Barker and Mr. and Mrs. Earl Elam, all of Friona.

neering Profs. Kristiansen, William M. Portnoy, David K. Ferry, John P. Craig and Marion O. Hagler.

In most cases, Dr. Kristiansen said, the students have completed the planning and building phases and are starting to use their equipment for research.

"The program has been tremendously valuable," he said, "for the Department of Electrical Engineering but also for the students who have gained in motivation as well as self reliance."

Smith, valedictorian of the 1967 graduating class at Friona High School, is working with solid state equipment in a power transmission study, working toward wireless power transmission using a thermionic energy converter.

Other students working in the project include Emanuel Honig of Hondo, Larry G. Roseland of Wichita Falls, James R. Burkes of Odessa, James F. Groce of Lubbock, Eric N. Mote of Lubbock, Richard Dollinger of Borger, Michael Sadler of Whitehall, Philip West of Dallas and William Stephens, Jr. of Fort Worth.

Newspaper Is

Award Winner

The Friona Star received two regional press association awards last weekend, during a meeting of the West Texas Press Association in San Angelo.

The local newspaper received second place in the "advertising composition" category for newspapers published in towns of 3,000 population and over.

It also received a third-place award for "use of pictures," a contest open to newspapers of all sizes, regardless of town population.

The awards brought to five the number of citations the Star has won in regional and state competition this year.

ATTENTION: SEPTIC TANK OWNERS
AVOID MESS AND EXPENSE!
AVOID DISEASE MENACE!
AVOID FOUL ODORS!
Save Four Times! Save Money!
BUY EX TODAY!
OUR TREATMENT LASTS A FULL YEAR!

Plains Hardware & Furniture
614 Main Friona

ELK Drive In Friona, Texas	WED 13 THU 14 WENDELL CORLEY WOMEN'S PRENSORIC PLANET
FRI 15 SAT 16 THE GLORY STOMPERS	SUN 17 MON 18 Hello Down There Tony Ramfali Janet Leigh

Yes. We have
NEW High-Yielding
DEKALB BRAND
PALO DURO
Wheat Variety!

Especially bred for this area. Delivers big yields of high test weight grain with excellent milling, baking qualities. Short, stiff-strawed, takes higher fertility and irrigation. Medium-early maturity, excellent tillering. And it's breeder seed. Plant a portion of your acreage this year - seed your entire acreage next year. Discover this better wheat now - yours from nine years of DeKalb research.

ORDER YOUR SEED NOW!

CUMMINGS FARM STORE
Ph. 247-2781



FRYERS

Whole Lb.

33¢ BACON Country Style Slab Lb. **65¢**
FRANKS Merit 2 Lb. Pkg. **89¢**

VALUABLE COUPON
100 Extra S & H Green Stamps With Purchase Of 7.50 Or More
Coupon Void After Aug. 20th

CHUCK ROAST
FAMILY STEAK

USDA GOOD Lb. **69¢**

USDA GOOD Lb. **79¢**

GROUND CHUCK Extra Lean Lb. **79¢**

CLARDY CAMPBELL

WHIPPING CREAM 1/2 Pt. **3 For \$1.00**
HALF & HALF Pt. **\$1.00**

EGGS
Ungraded Small 4 Doz. **99¢**



ICE CREAM
Half Gallon Assorted Flavors CLARDYS FESTIVAL **59¢**



COFFEE
Folgers Lb. **69¢**

Gerbers Strained

BABY FOOD 10¢

JUMBO PIES

Chocolate Banana 3 FOR **\$1.00**

Lay's

POTATO CHIPS 49¢ Size **39¢**

We Give S & H Green Stamps Double On Wednesday

Calif. Valencia
ORANGES
6 Lbs. **69¢**



CARROTS Texas 1 Lb. Cello 2 FOR **29¢**

TEXY
TEXIZE
FLUF

By Texize New Pink Liquid Lemon Detergent 22 Oz. **39¢**

Pink Liquid For Dishes Big 32 Oz. Size 3 FOR **\$1.00**

By Texize Laundry Rinse Gallon **69¢**

PRESERVES Savory Assorted 18 Oz. 3 FOR **\$1.00**

CAT FOOD Puss & Boots No 1 Tall Can **10¢**

NESTLES QUICK 2 Lb. Can **79¢**

VANILLA WAFERS 39¢ Cello **29¢**

FROZEN FOODS

FISH STICKS Sea Star 2 FOR **39¢**

TV DINNERS Morton Beef Chicken Turkey Meat Loaf **39¢**

SHURFRESH MILK FOR GOODNESS SAKE

Save TenderCrust Coupons

