

Like it or not, the summer is just about over. Well, maybe it's not according to the thermometer, but it is according to the calendar, which shows school to be starting next Monday.

So, comes the end of the summer season, and we'll have to stick a bunch of things into a file marked "next year," comprised of projects we intended to do this summer—little jobs around the house, trips we intended to take, etc.

This is supposed to be pretty good "next year" country, so maybe next summer will see us making better use of our time.

Speaking of the thermometer—hasn't this summer been a scorcher? This has been the hottest summer we can remember for quite a spell. There haven't been any summer showers since back in June to help curb the mercury's constant rise.

The greater humidity which has been prevalent this year has made the heat worse than it otherwise would have been.

My wife said the other day that this had been the "short, hot summer." A pretty good description.

Coach Bob Owen, in reference to the heat, said prior to the beginning of workouts that he might have to re-schedule the workouts for 6 a.m. and 9 p.m., in order to beat the heat. But one of the assistants spoke up "Where are you going to get any coaches at 6 a.m.?"

And, talking to a cotton man this week, we brought forth the option that if cotton needed hot, dry weather in order to mature, as we've always been made to believe, and that if this year's crop didn't mature, perhaps we'd better just stick to soybeans.

Plans for the 1969 Maize Days celebration are shaping up. The neighboring city of Bovina has just finished its "Bull Town Days" observance, and from all reports, it was a good one.

The Bull Towners went one better this year, by getting into the monument business. Not content to let another neighboring town (Muleshoe) have the stage all to themselves in the statue business, Bovina unveiled a statue of a bull at its annual celebration last Friday.

The statue, of masonry construction, was built by Jim Richards, a Texas Tech graduate student. The bull statue weighs 1,500 pounds, is six feet tall at the shoulders, and has a horn spread of 40 inches.

The bull resembles a red-necked, white-faced Longhorn, which made this area a cattle kingdom in the early days. An appropriate historical marker from the Texas State Historical Commission accompanies the statue.

Coffee shop conversation has been persuing the subject of what would make an appropriate statue for Friona, now that neighbors on two sides have cashed in on the idea.

One suggestion is that we could have a giant maize head statue constructed, which would tie in with the city's annual Maize Days celebration.

A smart-aleck suggested that we'd have to keep it sprayed each summer, else a giant green bug might carry it away.

Those of you who are good at coming up with ideas might turn this over a few times. Perhaps if we get onto it, we could have a statue to unveil for our Maize Days celebration of 1970.

We thought the following was appropriate, what with the special session of the legislature working on the tax and budget situation.

A politician, on a campaign tour, started off his speech, "Ladies and gentlemen—may I tax your money?"

"Dad-burn," said one of the local town leaders. "Why hadn't we thought of that?"



PERMIT TIME. . . Bob Riethmayer, left, faces the facts of life—either a shaving permit or growing a beard, for Friona's annual Maize Days celebration. Gary Brown, right, the Friona Lions Club's permit chairman, makes the sale. Proceeds from the shave permits go to help pay for the free barbecue featured during Maize Days. Chairman of the Friona Noon Lions' permit sale is F. G. Crofford.

SATURDAY

First Of Eight Drawings Set

Twenty-nine Friona businesses are cooperating in a give-away program in which some Friona shopper can win up to \$87 in merchandise each week.

Registration has been underway in the 29 local stores all of this week for the first of eight big Saturday drawings, scheduled to begin Saturday at 3 p.m.

In order to qualify for the grand prize of \$87 in merchandise, it will be necessary for the shopper whose name is called at 3 p.m. to be present at any one of the participating stores at the time of the drawing.

Only one registration blank will be drawn. Should the person whose name is called not be in any of the participating stores, they will receive a consolation prize of \$25 in

merchandise. The grand prize winner will receive \$3.00 in merchandise from each of the participating stores, or \$87 in merchandise. Shoppers are urged to visit all of the Friona stores displaying the large red placards on their doors or windows.

No purchase is necessary to participate in the program. Shoppers may register as often as they visit the stores cooperating in the program. Registration slips are destroyed each Saturday, so that every week's drawing is a new one.

Stores participating are also featuring end of summer bargains, and shoppers are urged to check the specials featured by the merchant, listed on pages 6 and 7 of this week's issue. Merchants participating in the program include Piggly Wiggly, Plains Hardware, Fri-

ona Consumers, S&R Fabrics, Ruthie's Ladies and Children's Wear, Friona Motors, Allen's Jewelry, White Auto and Hurst Department Store.

Also, White Super Market, Bi-Wize Drug, Pioneer Gas, Johnson's Food Store, Hayward's Cut-n-Curl, Panciera Tire and Supply, Maurer Machinery, Gib's Cleaners, Tasty

(Continued on Page 5)

BEADLINE NEARS

Fourteen Girls In Maize Queen Event

Fourteen girls had been entered in the Maize Days Queen contest as of Tuesday afternoon, according to Mrs. Andy Hurst, co-chairman of the pageant. Deadline for entering girls in the contest is next Thursday, August 28.

Mrs. Hurst urged merchants and organizations to get their entries in to her as soon as possible. "We know that some have asked girls to be in the contest, but have not officially entered them. We need to have their entry, as we're planning a coke party for the girls," she explained.

Those wishing to enter girls should send their names along with the \$10 entry fee to either Mrs. Hurst or Mrs. H. K. Kendrick. The check may be made

out to the Friona Chamber of Commerce.

Those entered, of which the co-chairmen were aware, are Lynn Smith, Progressive Study Club; Karen Crofford, Black Grain; Risa Howell, Kendrick Oil; Denise Buske, Friona State Bank; Regina Duke, radio station KNNN.

Also, Esther Smith, Friona Star; Janet Mingus, Modern Study Club; Pam Grissom, Graphic Arts; Jan Gromowsky, Hub Aerial Spraying and Sharon Crofford, Murphree Texaco.

Also, Ginger Murphree, City Body Shop; Gay Welch, Brookfield Drilling; Lana Renner, Bingham Land Co and Kathy Schueler, Hurst Department Store.

MORE NEEDED

Rain Brings Relief From Searing Heat

Tuesday evening's shower brought .39 inches of rain to Friona, and made a bid to dent the city's heat wave, which was holding sway for the past two months.

Residents hope that the shower is a harbinger of relief from the hot, dry conditions which have prevailed locally. Residents have been sweating under one of the most prolonged hot spells in recent years, with the temperature hitting 101 degrees last Sunday.

This was the high point for the summer, making the second time to reach 101 degrees. The other time was on July 4.

In all, the mercury had hit the 100-degree mark five times this summer, and as of Tuesday the official readings in Friona had gone above the 90-degree mark for the 40 consecutive days.

The last time the temperature failed to hit 90 degrees was on July 10, on which date .39 inches of rain was recorded. It was cloudy most of the day, and .21 inches were recorded the following day.

The temperature has failed

to hit 90 degrees only three times since June 20.

Longtime residents attributed to the fact that this summer has been among the hottest they can remember. Adding to the heat discomfort has been higher than average humidity most of the summer.

The mercury first hit the 100-degree mark on July 1. Other dates that it hit the century mark include July 4 (101), July 24 (100), July 30 (100), August 13 (100) and August 17 (100).

One consolation—next January this will all be a memory.

WEEK'S TEMPERATURES

Date	Hi	Low
August 12	98	64
August 13	100	60
August 14	94	61
August 15	99	62
August 16	99	64
August 17	101	65
August 18	95	66

NINE LETTERMEN

Forty-Two Report For Football Here

Forty-two candidates reported for the first football workout for Friona High School Monday morning. The number included nine lettermen, four offensive starters and three defensive starters from the 1968 FHS team.

Coach Bob Owen reported that some of the prospective Chieftains reported in good shape, and some did not. "You could tell the ones who had worked this summer," said the Friona coach following the first workout.

Included among the candidates were two new players to Friona, who moved here this summer. They are James and Clifford Singleterry, two brothers who are candidates for a line position.



COACHES CONFER. . . Prior to a workout early this week, Coach Bob Owen (kneeling, left) went over the schedule with his new football assistants. Standing are W. L. (Dab) Cleveland, and Ray DeBord. Kneeling with Owen is Doug Dodd. The Chieftain hopefuls began two-a-day workouts on Monday.

In fact, the Chieftains for 1969 should feature pretty good size. Among the four returning starters are Joe Boggess, 201, Donny Carthel, 200, and Tim Oden, 185. The other returning offensive starter is quarterback Danny Kendrick.

Returning defensive starters from the 1968 team which finished 7-3 include Isidore Cordova, Ted Procter and James Weatherly.

The seven named above are among the nine returning lettermen. The other two are Floyd Schlenker, another big lineman candidate at 200 pounds, who started a few games in 1968, and Charles Fangman, who also started a few games.

Biggest chore facing the coaches will be replacing Tony Perea, who galloped for more than half of the team's entire yardage output during the 1968 season.

Texas Football magazine, as well as district coaches, have tabbed the Chiefs for fifth place

in District 3-AA. Dimmitt is pegged to win the title by most polls, followed by Floydada or Lockney, depending upon which poll you're reading.

Included on the squad are 12 seniors, 14 juniors and 17 sophomores. Top sophomore prospects are backfield men Bill Bailey and Mike Royal, both with fair size. Each played linebacker on their freshman team.

Those out for the team on the first day included:

Seniors—Joe Boggess, Donny Carthel, Isidore Cordova, Charles Fangman, Raymond Hamilton, Danny Kendrick, Doyle Melton, Tim Oden, James Peace, Ted Procter, Floyd Schlenker and James Singleterry.

Juniors—Dennis Anthony, David Carlton, Wesley Clark, Gary Fallwell, J.V. Finley, Don Fortenberry, Larry Johnston, Donnie Lewellen, Mike Mills, Dan Seale, Gene Snyder, Larry Smith, Mike Taylor and James

(Continued on page 5)

SCHEDULE GIVEN

1450 Students Are Expected To Enroll

Summer will end for approximately 1450 Friona area residents this week, as students face the beginning of school with the first day of instruction next Tuesday, August 26.

Students in grades 6-12 will enroll on Monday, August 25. The students in the first five grades will enroll on Tuesday, the first regular day of school.

High school students will enroll at 9 a.m. Monday at the high school auditorium. Seventh and eighth grade students will enroll at the same time at the junior high school auditorium. Sixth grade students enroll at 10:30 at the junior high school auditorium.

The anticipated enrollment would be an increase of 50 over last year's average enrollment of 1400. It is based on the school's projected enrollment figures it works up for future years.

Superintendent of Schools Alton Farr points out that buses

will begin running on Tuesday, August 26. They will run the same routes as last year unless the school is notified of new families which require an alteration in the route.

Lunch rooms will also begin operation on Tuesday. Lunch prices are the same as last year—40¢ for elementary and junior high students and 45¢ for high school pupils and teachers.

The first general faculty meeting has been scheduled for 8 a.m. Friday, August 22 at the high school cafeteria.

Students who were new to the Friona school system were being enrolled this week at the three principals' offices. Several new students had been enrolled as of Tuesday.

All first grade students who have not filed a birth certificate with the primary school should do this during the week, or on the first day of school August 26.



THE STACK DWINDLES. . . Jane Rushing, daughter of Mr. and Mrs. Eric Rushing, will be a senior at Friona High School as school begins on Monday. Jane is also shown in the inset, a reprint of a picture appearing in the Friona Star 12 years ago when she started to school. In that picture, Jane was shown with the approximately 130 books she would have to study during her school years. She has now reduced the number to only four.

VISIT "GIFTS GALORE" STORES

See Details Above—also Pages 6-7

THE STAR

Founded In 1925 By John W. White

Published Every Thursday at 614 Euclid Street
Friona, Texas 79035

Member Texas Press Association; Member Panhandle Press Association; Member West Texas Press Association

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1962, 1964, 1965, 1966, 1967, 1968. Prize-winner in West Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1968. Prize-winner in Texas Press Association, 1959, 1960, 1962, 1963, 1964, 1965, 1966, 1968. First Place General Excelsior Winner, West Texas Press Association, 1961, 1963, 1965, 1968.

Second Class postage paid at Friona, Texas, 79035.

SUBSCRIPTION RATES

Former County, adjoining counties: 54 per year. Elsewhere: 55 per year.

Bill Ellis, Editor & Publisher

Wahleah Beck, Bookkeeper

June Floyd, Women's News



Member
Panhandle Press
Association

AN EDITORIAL

Friona Merchants Offer Recognition

"No more big city shopping sprees for me!" The above statement was overheard recently when a Friona resident returned after a city shopping trip where the hustle and bustle and "Don't Care" attitudes of big city clerks were encountered.

Recognition, fellowship and trust are basic needs, and you'll find all these attributes in Friona. You can shop here with confidence, with friends and neighbors to help you find exactly what you need at the price you want to pay.

Local merchants appreciate your loyalty and patronage, and give you full credit for making Friona the finest shopping district in Parmer County.

The shopper's knowledge of merchandise keeps the local merchants busy constantly looking for bigger and better values to pass on to them. These firms are proud of their new merchandise. They pride themselves that they can supply the shopper's every need. They also take great pleasure in knowing that you can find the identical items in Friona that you can find in any shopping district--and in most cases for less money.

You can shop in Friona with confidence. The shopkeepers here are your friends. Their purpose is to supply you with the best quality merchandise at the lowest possible price.

Friona Flashbacks

...from the files of the Friona Star

40 YEARS AGO--AUGUST 23, 1929

Winners in the "Home Beautiful" contest were announced this week by the judging committee. The Marvin Whaley home won first place for city homes; O.F. Lange home second and J. L. Beattie home third. Deserving honorable mention were the homes of J.A. Blackwell, J.O. Wilkison, L.R. Dilger and C.H. Fallwell. Homes of Jesse Osborn and R. H. Kinsley were given high scores, but due to winning previous awards were not eligible to win.

35 YEARS AGO--AUGUST 24, 1934

O.G. Turner, owner of the recently destroyed Capitol Theatre building, on receiving advice that his loss claims will be paid by the insurance companies, began work last Saturday with his usual push and pep to get ready for rebuilding the structure.

30 YEARS AGO--AUGUST 25, 1939

From John W. White's column: "I have been hearing a great deal about the president changing the customary date of our annual Thanksgiving Day by setting it up a week on the calendar. . . it seems to give the president the opportunity to prove to the people that he is Lord of the calendar as well as everything else. I only wonder on what day the president is going to have New Year's Day to come, for I have been accustomed to beginning another year on that date, and therefore should like to know just when I am to begin my next year."

25 YEARS AGO--AUGUST 18, 1944

Mr. and Mrs. A.O. Drake received word Monday afternoon that their son, Owen Drake had been killed in action in France. Drake, 33, had been overseas only since June 23. He was a graduate of Friona High School.

20 YEARS AGO--AUGUST 19, 1949

The second road bond election which was held throughout the county last Saturday met the same fate that was meted out to the first one of the same nature held in May, but in the recent election the vote against the bond issue was far greater in proportion to the total vote cast. Although Friona voted in favor, 297-51, it was one of only two boxes voting in favor, and the county vote was for: 563, against: 454, failing 116 to get the necessary two-thirds majority.

15 YEARS AGO--AUGUST 19, 1954

Despite last-minute faculty resignations and re-shuffling, everything points to a full faculty and readiness of classroom facilities for the beginning of school on Wednesday, Sept. 1. New sections are being added for the second and seventh grades, making three sections for each grade. Total enrollment last year was 774. Thirty-three teachers are in the local system.

10 YEARS AGO--AUGUST 20, 1959

Two gliders landed at Benger Air Park Wednesday afternoon of last week, after a five-hour gliding trip from Odessa. The two pilots were from Fort Worth and Chicago, and were attending the annual National Convention and Soaring contest at Odessa.

5 YEARS AGO--AUGUST 20, 1964

Twenty high-quality cattle were killed and a truck driver was injured as a result of a truck-train accident at a railroad crossing six miles east of Friona last Thursday. Injured was Shurl Goodall of Oklahoma City. He had just loaded 31 cattle onto a truck at Friona Feed Yards and was set to begin the trip to Oklahoma City.

Pause And Reflect

By Nelson Lewis

By no stretch of the imagination can yours truly be considered a television "fan". However today, Thursday, August 21, I plan to watch every news program available, be it in psychedelic color or living black and white.

Why make an exception of today? Because today is the first anniversary of the Russian invasion of Czechoslovakia.

Patriotic Czechs plan only a token resistance, so we need not expect to witness gun battles in the streets.

The Red Masters from the Kremlin are standing by with bated breath, hoping that the Czechs will engage in patriotic demonstrations of such magnitude as to warrant reprisals. They like nothing better than the opportunity to deliver an object lesson to the satellite countries.

Only by a show of brute force, coupled with strict censorship of all news media can the Soviets hope to maintain the grip of death on a once free nation.

No matter how mild a form the Czech demonstration may take--the Kremlin Krowd will be offended.

In a few days we will see the embarrassing re-subjugation of the "revolutionary" Czechs.

My purpose in watching the events occurring in Eastern Europe is not spawned by a morbid curiosity.

Aside from a desire to keep reasonably well informed concerning world affairs, I anticipate seeing and hearing much that will increase my appreciation of the "American Way".

There can be no claim made that we have thus far attained perfection in government; but it's a pretty safe bet that model system is found it will contain much of our Bill of Rights and our Constitution.

Let's all watch the news of today and for a week or so hence.

Call the kiddoe's attention to what's going on and explain the situation to them.

Sure they will be bored and will fail to understand a lot of it.

The little Czech children don't know what's happening either!

They are growing up under the iron yoke of Red Communism, and if their parents continue to be enslaved by the Soviets, what chance of freedom will future generations of Czechs have?

Aesop said "one picture is worth a thousand words". Perhaps television will someday realize its full potential in the area of education.

In the meantime an object lesson such as today's news casts will offer should not be ignored.

a Dog's Life



POISON!
IF YOU SUSPECT YOUR DOG HAS BEEN POISONED, CALL YOUR VETERINARIAN IMMEDIATELY. HE WILL KNOW THE CORRECT TREATMENT AND BE PREPARED TO ADMINISTER IT AT THE HOSPITAL, OR HE CAN RECOMMEND AN EMERGENCY ANTIDOTE.

Letter to the Editor

Bill,
Yep! We still want to take your fine paper. Seems like every issue brings news of new construction, new businesses, and records being broken. The layout and read-ability of your paper are the best of any paper I know of. Maybe so all the awards you have received attest to this. Another part may be that you have the finest people and most progressive community anywhere to write about.
Come to see us,
Ted Weaver

THE LONELY HEART



"THE NEW TOWELS YOU HUNG IN THE LIVING ROOM WORK GOOD MA'Y"

BE CONFIDENT when trouble strikes



You can be sure you'll get help fast--if you get your home, car, or business insurance through us. We're independent agents. Our symbol above is a sign of service beyond the call of duty. Stop in soon.

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Here's The Best Place To Buy And Bank



AT HOME

Remember . . . Nothing ever paid greater dividends or more handsome returns than loyalty to your home town.

FRIONA STATE BANK

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Next Week

Over 1450

Youngsters In Friona Will Be Starting Back To School.

It's Not Too Early To Lend A Word Of Caution. . .

TO ALL STUDENTS

TO WALK SAFELY AND

TO ALL MOTORISTS

TO DRIVE SAFELY!

If You Have A Youngster Who Will Be Driving To School . . . Let Us Keep His Car In Good Condition With Quality Co-Op Oil, Gasoline And Tires.

FRIONA CONSUMERS

Buddy Lloyd, Mgr.

We Give S & H Green Stamps



Phone 247-2771



Friona



Rockwell Is City Visitor

A recent visitor in Friona was Henry M. Rockwell, Houston, president of Rockwell Bros. and Company. Accompanying Mr. Rockwell was Joe Green, also of Houston, vice president of the lumber chain.

Rockwell and Green were in Friona for a visit with O.F. Lange, longtime local manager for Rockwell Bros. and Co.

DAVID T. McVEY

Former Teacher Gains Office

David T. McVey, former vocational agriculture instructor at Friona High School, has been elected president of the Vocational Agriculture Teachers of Texas for 1969-70.

McVey is presently an Ag instructor at El Paso Burgess High School.

Others named officers at a recent meeting of the association were Ray Seale, of Shiner, vice-president; and Herman Stoner, secretary-treasurer, of Marshall.

Hospital Notes

ADMISSIONS:

Marion Small, Jr., Friona; Colleen Woodard, Muleshoe; Leslie Weis, Friona; Leonard Ray Woodruff, Friona; Mark Berryman, Hereford; Helen Ramon, Friona; Jesse Rodriguez, Friona; Marilyn Blackburn, Friona; Juanita Hernandez, Farwell; Delma H. Garza, Bovina; Sylvia Mendoza; Friona; Mrs. Steve Taylor, Bovina; Annis Turner, Friona; Bill Morgan, Friona; Frank Griffith, Friona; Sam Billingsley, Friona; C.A. Paul, Friona; Jose Gonzales, Bovina; Mae Wilson, Friona; Rudy D. Hale, Friona; Ama Karen Britting, Friona; Lee Blevins, Friona; Bobby Drake, Friona.

DISMISSALS:

Mrs. Tommy Barker and Baby, Daniel Leal, Leslie Price, Sylvia Mendoza, Mrs. Otto Kretzmann and Baby, Alvin White, Marion Small, Jr., Mark Berryman, Richard Berryman, Helen Ramon, Juanita Hernandez, Colleen Woodard, Sheryll Ballard & Girl, Pablo Hernandez, Leonard Woodruff, Annis Turner, Marilyn Blackburn, Dema Garza & Girl, Betty Whitson, Gary Biggers, Jesse Rodriguez, De Leon Berts, Frank Griffith, Ruby D. Hale.

PATIENTS IN HOSPITAL 8/19/69

Lee Blevins, Sam Billingsley, Karen Britting & Baby, Bobby Drake, Jose Gonzales, Audrey Graham, Bill Morgan, Claude Paul, Mrs. Steve Taylor & Baby Girl, Mae Wilson, Leslie Weis, Giles Williams.



Crow Attends National Meet

Red Crow returned last week from Pittsburgh, Pa., where he attended a convention August 6-12 of the National Association of Meat Processors.

Some 800 members attended the convention, which was held at Pittsburgh's Hilton Hotel.

"LOVE" — In tennis, "love" means no score, a puzzling term for it makes no sense — until you know the reason. In France, where the game originated, the term for no score was "l'oeuf" — meaning "egg" — just as Americans sometimes say "goose egg," meaning the very same thing — a big zero on the score board. To English tongues, "l'oeuf" soon became "love."

FIREMAN OF THE WEEK



In Recognition Of Their Outstanding Service To The Community, We Salute The Friona Fire Department.

This week we salute Glenn Phillips
Rushing Insurance

Lowest Prices

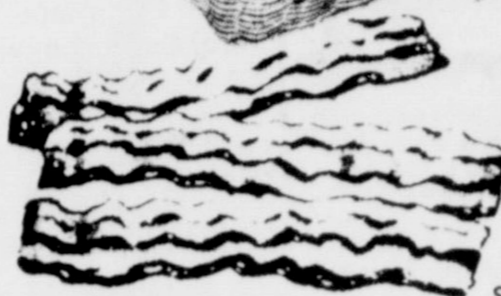
ON ALL FOODS



Fryers

Grade A Whole

37¢



Bar-5

BACON 83¢

Swift's Premium Proten



ROUND STEAK 98¢

BOLD

Detergent

Giant Size

69¢

Lucky Leaf

CHERRY PIE MIX 49¢

Aurora

BATHROOM TISSUE

2 Roll Pkg.

25¢



GLADIOLA FLOUR

5 Lb. Bag

53¢

Register For Free Prizes To Be Given Away Saturday.



DR PEPPER

Reg. Or King Size

2/89¢

FROZEN FOOD SALE

Shurfine

ORANGE JUICE

12 Oz. Can

39¢

Morton's

MEAT PIES

Each

19¢



CRISCO

3 Lb. Can

79¢

Diamond

PAPER PLATES

40 Ct.

69¢

Scott

FACIAL TISSUE

200 Ct.

4/\$1.00



IVORY LIQUID

Dishwashing Detergent

22 Oz.

49¢

BANANAS

Lb.

9¢

TOMATOES

Lb.

19¢

SWEET POTATOES

Lb.

19¢

Maxwell House

COFFEE

1 Lb.

67¢



DOUBLE

'YES' STAMPS

EVERY WEDNESDAY

With Purchase Of \$2.50 Or More

Houser

GROCERY & MARKET

GOOD CANTON BETTER QUALITY BEST FLAVOR



TRY SOME NOW

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Friona

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24 HOUR AMBULANCE SERVICE
Oxygen Equipped
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WATER WELL DRILLING
Layne Pumps, Inc.
Sales & Service
Friona, Texas
Pump & Gear
Head Repairs
All Makes
Dial 247-3101
Nights 247-2513

The number to call when you need auto parts and service is
247-3615
FRIONA PARTS & SERVICE
"Home Owned and Operated"
Phone 247-3615
WEST HIGHWAY 60

ANNOUNCEMENTS
Going places this summer? Be sure to take along plenty of money... you don't want to run out. Stop by Friona Federal Credit Union before you leave and sell us your needs.
SEWING WANTED
Elizabeth Peak, 247-3249, 45-3c.
Need party with good credit in Friona area to take over payments on 1969 Model Singer Sewing Machine in walnut console. Will zig zag, buttonhole, fancy patterns, etc. Five payments at \$5.55 or will discount for cash. Write Credit Dept., 114 19th St., Lubbock, Texas 79401, 19-1fn.

WELCOME TO FRIONA



The Star is happy to join the merchants below in welcoming back to Friona this week Mr. and Mrs. Doug Dodd. Dodd is a former football star here, returning as an assistant coach on the FHS staff. His wife is the former Berta Lindley, also a graduate of Friona High School. They are at home at 805 Woodland.

ROCKWELL BROS. AND CO.
"LUMBERMEN"
Lumber, Paint & Tools
HURST'S
DEPT. STORE
REED'S CLEANERS
117 West Sixth
PICK UP AND DELIVERY
Friona Phone 247-3170

WANT ADS PH. 247-2211
CLASSIFIED RATES
First insertion, per word - 6¢
Second and additional insertions - 4¢
Card of Thanks - \$1.00
Double rate for blind ads
Classified Display - \$1.00 per col. inch
Legal Rate 4¢. Minimum Rate 60¢
on cash order, \$1 on account.
DEADLINE FOR INSERTION
Thursday's Friona Star - 4 p.m. Tuesday.
The Star reserves the right to classify, revise or reject any classified ad.
Check advertisement and report any error immediately: The Star is not responsible for error after ad has already run once.

CARDS OF THANKS
CARD OF THANKS
We want to express our most sincere appreciation to our many neighbors and friends for all the deeds of kindness done for us following the death of our father. Your visits, cards, flowers, food, prayers and words of encouragement have made our sorrow easier to bear. We are especially grateful to the staff of Farmer County Community Hospital for the care and consideration during his stay there.
The T. E. Blackburn Family
47-1tp

COMBINES FOR SALE
John Deere 55 1966 Model \$6000
John Deere 55 1967 Model \$7200
Ready To Go To The Field. Leroy Lundy 295-3557. 47-3tp

FARM SUPPLIES
FOR SALE: 1965 Hi Track 404 Power Unit 700 Hours. With 1968-10 row sprayer, and 1967-4 row mole, corn and cotton tapper. Bargain. Contact David Irons, Ph. 938-2257, Hart, Texas. 46-2tp

FOR SALE
FOR SALE: 1966 Ford Ranchero. Low mileage. One owner. Gerald Floyd, Phone 247-2470 or 289-5688. 46-1fn

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WANTED: Furniture repair of all sorts. E. D. Matlock, 907 Woodland, Ph. 247-2414. 46-2tp

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MISCELLANEOUS SERVICES
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Harrell Mays
Ph. 247-3477
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MEN WANTED: By Colorado By Products. Permanent positions. Starting wages \$2 per hour. Contact Florian Jarckel. Phone 295-3281. 47-4tc

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THE SHATTERING TRUE STORY OF THE HELLS ANGELS
THE VIOLENCE THE HELL ANGELS AS IT HAPPENS
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Gen. Ross Ayers Slated To Deliver Tech Address

Maj. Gen. Ross Ayers, adjutant general of Texas and a long-time former resident of Lubbock and Friona, will deliver the address at the ROTC commissioning ceremonies for the summer session at Texas Tech at 10 a.m., Aug. 23.

Prior to World War II, Ayers was a Lubbock school teacher and director of public school health and physical education. He had earned his bachelor of arts degree from Texas Tech in 1934 and his master of education degree from the University of Texas in 1946.

At Tech he was a football star, playing guard on the Red Raider teams of 1930, 1931, and 1932. In 1966 he was selected to the Texas Tech Athletic Hall of Honor, a distinction reserved for Tech athletes who have bro-

ught honor to the school on the athletic field and later by similar significant achievements.

Gen. Ayers was appointed Texas adjutant general by Gov. Preston Smith in the spring of this year, an appointment which climaxed his military career which began in 1931. Following the war, Ayers became commander of the 132nd Field Artillery Battalion of the 36th Infantry Division and was promoted to lieutenant colonel. From that position, he advanced to assistant executive officer, staff operations and training officer, executive officer, and commander of the 36th Artillery.

He was promoted to colonel in 1961 and to brigadier general in 1965 as assistant division commander. When the 36th Brigade was created from elements of the division in 1965, Ayers was named its commander.

Included among his military decorations are the Silver Star, Bronze Star, World War II Victory Medal and the French Croix de Guerre.

A total of 23 ROTC cadets will receive commissions in the ceremonies at Tech, held the same day of commencement exercises.

First Drawing . . .

(Continued from Page 1)

Cream and Foster's Dry Goods, Also, Houser's Grocery, Modern Beauty Shop, Reeve Chevrolet, Rockwell Bros. Lumber, Ben Franklin, Parmer House Restaurant, Crow's Slaughter House, American Automotive and Larry's Tire Co.

Cutoff Date Passed For Irrigation Of Cotton

Cutoff date for irrigation has passed for High Plains cotton farmers interested in producing top quality cotton, Jim Valliant, soil scientist, High Plains Research Foundation pointed out today.

"Past studies at the Foundation indicate irrigation of cotton after August 20 reduces quality and overall net return in cotton production," Valliant said.

He commented that cotton irrigation studies over the past several years show that any yield increase which may be realized after a late irrigation is offset usually by reduced quality, "especially noticeable in micronaire analysis".

"In our studies where we have tagged cotton blooms daily, we found from 87 to 91 per cent of total yield is produced from cotton flowering during the first four weeks of blooming," he added. Results have shown that after the first four weeks of bloom the quality drops sharply.

Results in the 1968 research report shows micronaire results on interplanted cotton to be 4.1 on cotton flowering the first week of bloom, 3.1 the second week, 2.5 the third week, 2.5 the fourth week and finally 2.4 for cotton blooming the fifth week and after.

In solid planting cotton, cotton blooming the first week had a mike of 3.4, compared with 3.0 for the second week, 2.8 the



SHEILA POULSON of Lorenzo was crowned Miss Texas Rural Electrification at the recent statewide meeting of Texas Electric Cooperatives in San Antonio. Miss Poulson is the daughter of Mr. and Mrs. George Poulson. She will take time from her studies at Texas Tech University in Lubbock to represent the association at functions throughout the coming year and compete for the national title at the Las Vegas meeting in February.

Merritt Attends CTA Conference In Austin

More than 300 classroom teacher leaders from throughout the state attended the Texas Classroom Teachers Association Leadership Conference in Austin, August 7-9.

Harley Merritt, president of Friona Classroom Teachers Association, was the local CTA representative at the three-day meet.

The TCTA theme for this year, "That Ye May Know," was announced to conferees by the president, Miss La Verne B. Wong of Waco. Miss Wong explained her theme was one of the main goals of her administration—improving communication at all levels within the education profession.

Major discussion topics included the importance of TCTA in the professional education association structure, the move toward unification within professional education associations, and the importance of

knowledgeable participation by delegates at conventions.

Miss Wong announced the appointment of a TCTA Teacher retirement Commission to set up objectives and recommend changes in the teacher retirement program that would be of benefit to classroom teachers.

Accident Report Given; New Auto Inspection Setup

The Texas Highway Patrol investigated eight accidents on rural highways in Parmer County during the month of July, according to Sergeant W. E. Wells, Highway Patrol Supervisor of this area.

These crashes resulted in six persons injured and an estimated property damage of \$9,322.00.

The rural traffic accident summary for this county during the first seven months of 1969 shows a total of 71 accidents resulting in two persons killed, 45 persons injured, and an estimated property damage of \$55,502.00.

The 1969 Texas Legislature has provided for a year-round Motor Vehicle Inspection program. Beginning September 1, 1969, the present 1969 inspection stickers will have a numerical insert corresponding to the month of issuance that will be inserted on the face of the sticker.

Forty-Two Report

(Continued from page 1)
Weatherly.
Sophomores—Bill Bailey, Nick Collier, Carrol Cook, Oberlin DeLeon, Bobby Drake, Larry Fallwell, Kevin Howell, Rusty Lindeman, Tommy Long, Ronnie McPherson, Ray Northcutt, Gary Phipps, Mike Foyal, Billy Rushing, Richard Shirley, James Sims and Clifford Singletary.

1970 Wheat Program Is Explained By ASCS Office

The 1970 National Wheat Acreage Allotment is cut 12 per cent. Individual farm allotments will be cut about the same. This was disclosed this week by Prentice Mills county ASCS office manager.

The minimum diversion will be 30.3 per cent of the 1970 farm wheat allotment. No payments will be made on this acreage. This acreage has already been taken off the 1970 farm wheat allotment. A producer may divert an additional 50 per cent of the 1970 wheat allotment for payment, about 63 cents per bushel.

Wheat Certificates will be

No. 1 Minimum Diversion-	1970 Wheat Allotment-100 Acres	1970 Wheat Yield-30 Bushels
Minimum Diversion-	30.3 Acres	(100 Acres X 30.3%)
Wheat Permitted-	100 Acres	
Wheat Certificate Acres-	48.0 Acres	(100 Acres X 48%)
Wheat Certificate Payment Rate-	\$45.60	(30 Bu. X \$1.52)
Wheat Certificate Payment-	\$2188.80	(48.0 Ac. X \$45.60)

No. 2 Same farm diverting additional 50%:		
Minimum Diversion-	30.3 Acres	(100 Acres X 30.3%)
Additional Diversion-	50.0 Acres	(100 Acres X 50%)
Total Diverted Acres-	80.3 Acres	
Wheat Permitted-	50.0 Acres	(100 Acres-50.0 acres) additional diversion
Diversion Payment-	\$945.00	(63¢ X Bu., -18.90 X 50.0 Ac.)
Certificate Payment-	\$2188.80	(48.0 Acres X 45.60)
Total Payment-	\$3133.80	

The smallest marsupial is the flat-skulled marsupial mouse, found in West Kimberley, Western Australia, which measures 2 1/4 inches long!

LEGAL NOTICE

Being certified by the Commissioner of Agriculture of the State of Texas for this purpose, the Grain Sorghum Producers Association of 1212 14th Street, Lubbock, Texas 79401 proposes a referendum election on grain sorghum under provisions of House Bill 764, 61st Legislature on the proposition of whether or not grain sorghum producers in the counties of Armstrong, Briscoe, Carson, Castro, Dallam, Deaf Smith, Floyd, Hale, Hansford, Hartley, Hutchinson, Moore, Oldham, Parmer, Potter, Randall, Sherman, Swisher, Bailey, Cochran, Crosby, Dawson, Gaines, Hockley, Lamb, Lubbock, Lynn, Terry, and Yoakum shall assess themselves a maximum amount of 5 cents per ton to be collected at the point of first processing or sale and to elect members for a 12 man commodity producers board to administer proceeds of such assessment to be used for research, disease and insect control, education, and promotion designed to encourage the production, marketing, and use of grain sorghum.

The referendum and election will be held by mail ballot which will be provided to all eligible voters not later than 15 days prior to the election. Ballots must be mailed to the polling place at 1212 14th Street, Lubbock, Texas 79401 before midnight on the date of the election.

Any person within the above counties engaged in the business of producing, or causing to be produced grain sorghum for commercial purposes is eligible to vote, including owners of farms and their tenants and sharecroppers, if such person would be required to pay the assessment proposed.

Any person qualified to vote at the referendum may place his name in nomination for membership on the proposed commodity producers board by application to the above organization signed by himself and at least ten other persons eligible to vote in the referendum. Such applications must be filed at least 30 days prior to the election date.

Any person qualified to vote who does not receive a ballot prior to September 25, 1969 may obtain one at his local County Agent's office.

45-3tc

Lions Function Is Scheduled

On September 6, the Amarillo Downtown Lions Club is holding a golden anniversary of its charter.

The international president Dick Bryan, Doylestown, Ohio, will be the speaker.

Those who would like to attend the banquet need to make reservations, and may call Alton Farr, president of the Friona Lions Club.

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\$1.09
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Liquid
JOY
22 Oz. Bottle
59¢

Easy On
SPRAY STARCH
22 Oz. Can
49¢

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Lb.
59¢

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32 Oz. Can
ORANGE DRINKS
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Stokely
Cut **GREEN BEANS**
303 Can
2/49¢
69¢

CRISCO
3 Lb. Can
75¢

Van Camp **VIENNA SAUSAGE**
4 Oz. Can
3/79

White Swan
BISCUITS
10 Count Can
6/49¢
PRODUCE
CARROTS Lb. Bag **2/25¢**
POTATOES 20 Lb. Bag **69¢**

FIGHT BACK!
Fight the price/cost squeeze on your wheat with NITROMITE. Shamrock's fine brand of anhydrous ammonia. A preplant application of NITROMITE speeds early growth, producing lush, high-quality forage (and plenty of it!)—an important factor if you plan to graze cattle this winter. And the cash crop? NITROMITE delivers the most usable nitrogen per dollar to help increase yields without increasing cost appreciably. So come harvest, even if prices are low, you make out. If they're good, you'll be the big winner. Put down NITROMITE now. It'll give you a fighting chance in the marketplace.

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Subsidiary of Diamond Shamrock Corporation
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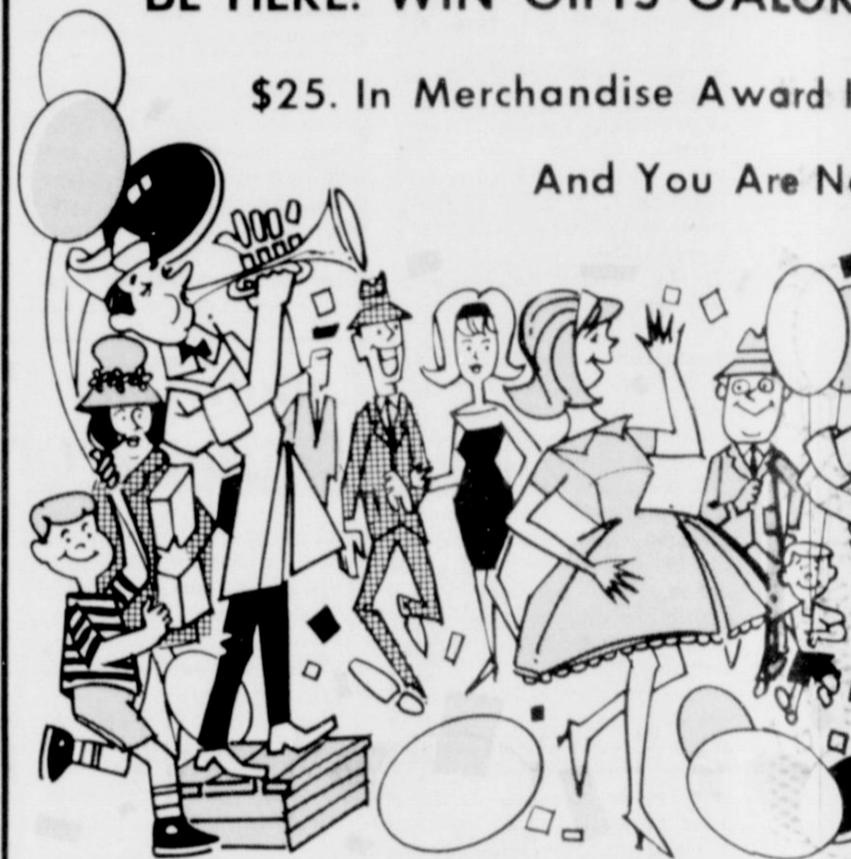
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Of A Gift From Every Store
Visit All The Gifts
Be In Any Of The Stores
To Qualify For The Grand
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Food.

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Special!

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\$22.95

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MELLORINE 1/2 Gal. **\$1.00**

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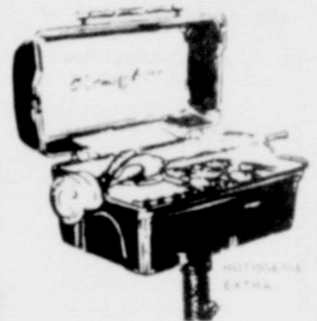
Aqua Net
HAIR SPRAY 59¢

500 Count 5 Hole
NOTE BOOK 98¢
 PAPER

Bi-Wize
Rexall Drug

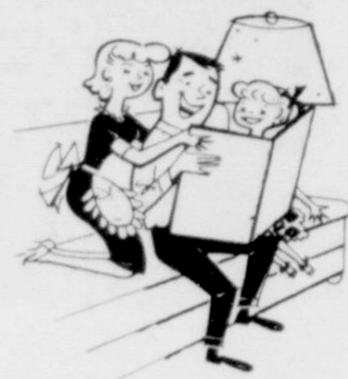
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This year add the convenience and charm of an outdoor gas grill and Charmglow gas light to your backyard cookout fun. Pick the grill and light that best suits you and order from us.



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Farmers of the Friona area have relied on Maurer Machinery for the finest in farm machines for four decades. Stop by today and join the ever-growing list of Maurer's satisfied customers.

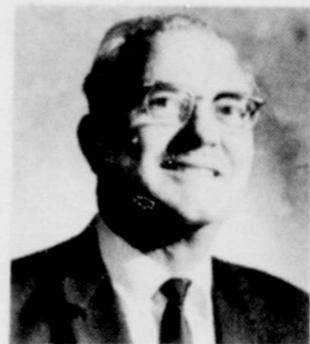
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Comments By Gib



A pedestrian . . . the guy that thought his wife had put some gas in the car.

GIB'S DRIVE-IN CLEANERS
 PROFESSIONAL & COIN OP DRY CLEANING



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Order Of . . .

FRIED CHICKEN
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Reg. \$1.30 Special **\$1.00**

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Shop HURST'S Big
 August Clearance Sale,
 Starting Aug. 21

See Advertisement Elsewhere

In This Issue.

**HURST
 DEPARTMENT
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WANTED

About 200 girls to buy and wear shoes sizes 5 1/2 to size 4, at \$2.00 per pair. School and dress shoes. Also, women's shoe sizes.

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705 Main
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REALLY GROOVY

New Moisturizing
 Lotion In The Merle
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TRY IT TODAY!

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For Friona's Finest Selection Of Brand Names!

- *Philco
- *Sunbeam
- *G - E
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- *Hoover
- *Pyrex
- *Teflon
- *Universal
- *Coleman
- *Many Many More

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 HARDWARE**

Top Values CHECK AND COMPARE

- *Freshest Produce
- *Top Quality Meats
- *Name Brand Packaged Foods
- *Gunn Bros. Stamps



**WHITE'S
 SUPERMARKET**

Jack Dicksons Host Rehearsal Dinner

Mr. and Mrs. Jack Dickson, El Paso, were hosts at a rehearsal dinner in the reception room at Sixth Street Church of Christ at 8:30 p.m. Thursday. They were assisted by Mrs. James Procter and Mrs. Bill Wooley.

Honored guests were their son, Richard, his fiancée, Frieda Floyd, and members of their wedding party.

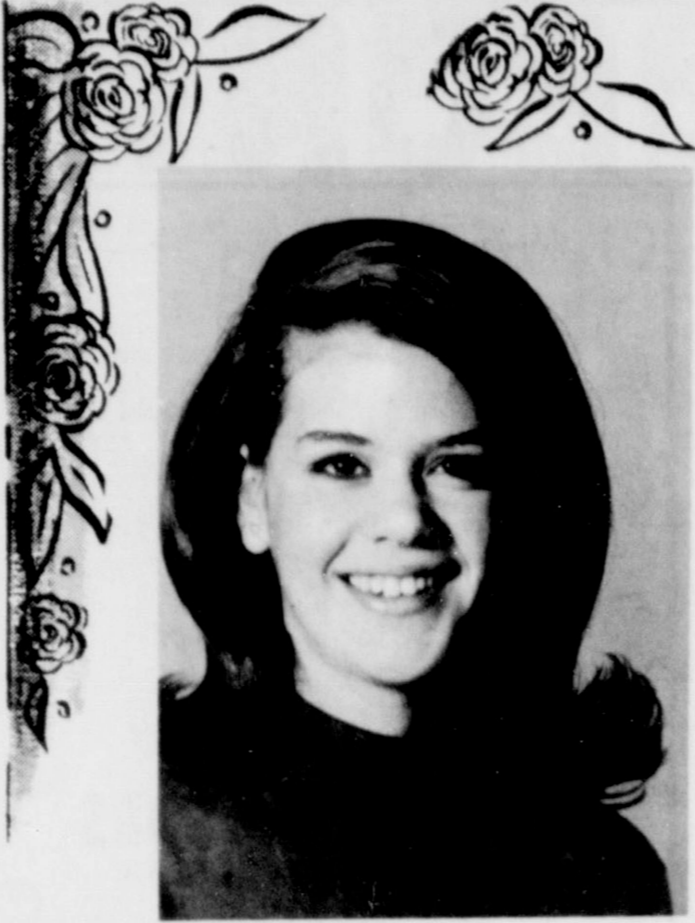
The table was covered with a linen cloth. An anniversary candle surrounded by an arrangement of white and yellow daisies tied with mint green satin bows was used for a centerpiece. Tall white candles and mint green napkins completed the table decorations.

Others present included Mr. and Mrs. Bill Leftwich, Mr. and Mrs. Ken White, Mr. and Mrs. Ronnie Procter and John Mason, Lubbock; Mr. and Mrs. John Osborn, Albuquerque; Gary Weeks, Tulsa; Mary Shewmaker, Pampa; Judy Simpson, Tuscon, Arizona; Mrs. John D. Bowers, Scott and Kim, Danny Lubecki and Mike Reid, El Paso; and Lennie Petre, Hereford.

Mr. and Mrs. Robert Gresham, St. Louis, Missouri; Mr. and Mrs. Glenn Floyd, Mr. and Mrs. Gerald Floyd, James Procter, Jan Welch, Susan Floyd, Scott Wooley, and Ted Procter, Friona.



NEW TYPE AWNINGS—On-the-spot storage for cotton canvas awnings is provided by this ingenious new aluminum hood that stays in place the year 'round. Completely concealed and protected by the hood when not in use, awnings can be rolled up to let in light or lowered to shade windows from the sun. By the Astrup Company, the "hide-away" hood comes in four standard widths complete with hardware.



WEDDING DATE SET... Mr. and Mrs. W. Doyle Elliott announce the engagement and approaching marriage of their daughter, Becky, to Mike Reithmayer, son of Mr. and Mrs. W. R. Reithmayer. The couple plans to exchange wedding vows at the First Baptist Church with Rev. Bill Foil officiating at 4 p.m. Friday, September 5.



OVER \$100 MILLION IN PROPERTY DAMAGE is caused each year in the U. S. by lightning, and fatalities average 600 each year.



HOME LIGHTNING PROTECTOR, tennis-ball size, protects against lightning surges, which can channel thousands of destructive volts of electricity into the electrical wiring of your home.

Friona Antique Club Meets In Bails Home

Mr. and Mrs. Leo Bails were hosts at the Monday evening meeting of Friona Antique Club in their home. The meeting began with a buffet supper at which ham, chicken, salads, hotrolls, pie, coffee and tea were served by the host couple.

A replica of a 1908 Sears, Roebuck & Co. catalog, which has been purchased by the couple was on display. Mrs. Bails presented several selections on an antique player piano.

During the business meeting, which was presided over by Jerry Zachary, plans were made for construction of a float for the Matze Days Parade. Work on the float will begin Tuesday, September 9 in the garage of O. C. Jones.

Others present were Mr. and Mrs. Jerry Zachary and Joe,

Mr. and Mrs. O.C. Jones, Mr. and Mrs. Tommie Jones and Marilyn, Mr. and Mrs. Raymond Adams, Mr. and Mrs. Rudolph Renner Sr. and Mr. and Mrs. Dick Habbings.

The next meeting of the club will be in the home of Mr. and Mrs. Rudolph Renner September 22.

It's A Girl For Taylors

Mr. and Mrs. Steve Taylor, Bovina, became parents of a baby girl at 9:15 p.m. Monday, August 18, at Parmer County Community Hospital. She was named Melissa Dianne and weighed 8 lbs. 1 oz.

Melissa is the first child for the couple. Her grandparents are Mr. and Mrs. Ruben Taylor, Friona, and Mrs. Bessie Webb, Bovina. Great-grandparents are J.L. Taylor and Mrs. Paul Strickland, both of Friona.

Wedding Set Friday Night

Wedding vows will be exchanged at 7:30 p.m. Friday at Friona United Methodist Church between Debra Ann Jarecki, daughter of Mr. and Mrs. Florian Jarecki, and Larry Vance Johnson, son of Mr. and Mrs. W. T. Johnson.

The bride's parents invite friends of the couple to attend the ceremony and reception which will follow in Fellowship Hall.

Cotton production is America's greatest agricultural industry.

Doctors often recommend cotton clothing for relief from skin irritation.

Eitels Return

Mr. and Mrs. Don Eitel of Galveston returned to their home early this week after spending two weeks visiting in the homes of Mr. and Mrs. O. B. Moyer, Mr. and Mrs. Dale Hart and daughters and Mr. and Mrs. Larry Moyer and sons.

The Eitels are former residents. She taught in the local school system and he was employed by Parmer County Community Hospital. Mrs. Eitel is the former Lois Ann Moyer.

Pants Looks For Fall



STYLISH—Pinwale cotton corduroy in a giant plaid turns up in fall's newest look: the bush jacket over cuffed pants. By Ardee of California. It comes in black and white or brown, mustard, and black plaid.



NO RIBBING—The shadowy sheen of ribless cotton corduroy adds greater elegance to this jacket and pants ensemble. By Mark Hober, the double-breasted jacket tops slim pants.

Friona Riding Club Has Regular Meeting

The August meeting of the Friona Riding Club was held Thursday evening in the home of Mr. and Mrs. Doug Stephenson. Following a horseback ride, refreshments of coffee, cold drinks and cookies were served by the host couple.

During the business session which was presided over by Stephenson, who is the president, minutes of the July meeting were read by Mrs. Haywood Vaughn. Several riding invitations were read and discussed.

Others present included Mr. and Mrs. Walter Carnes and Shawn; Mr. and Mrs. C. L.

Lillard and Scott; Mr. and Mrs. Charles Bass and Terry; Mr. and Mrs. Robert Zetzsche; Estis Bass and Haywood Vaughn.

Friday afternoon seven club members attended Bulltown Days at Bovina. After riding

in the parade, Mrs. Robert Zetzsche, Mrs. Charles Bass, Estis Bass and Mr. and Mrs. Doug Stephenson, Holly and Iris were guests at the barbecue.

Saturday evening Mr. and Mrs. Charles Bass were hosts at an ice cream supper in their home.

ASSEMBLY OF GOD

10th and Ashland — Rev. Ott Robertson, pastor
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Young People 6:45 p.m. Evening Worship: 7:30 p.m.
Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.

CALVARY BAPTIST

14th and Cleveland — Rev. R. C. Hester, pastor
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Training Union: 6:00 p.m. Evening Worship: 7:00 p.m.
Wednesday Prayer Meeting: 7:30 p.m.

CALVARY BAPTIST MISSION

5th and Main — Rev. I.S. Ansley, pastor
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Evening Worship: 7:30 p.m. Wednesday Prayer Meeting: 7:30 p.m.

FIRST BAPTIST

Sixth and Summitt — Rev. Bill Foil, pastor
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Training Union: 6:00 p.m. Evening Worship: 7:00 p.m.
Wednesday Prayer Meeting: 8:30 p.m. (30 mins. earlier, Oct. 1 - April 1)

MEXICAN BAPTIST MISSION

4th and Woodland — Rev. Donnie Carrasco
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Training Union: 5:00 p.m. Evening Worship: 6:00 p.m.
Wednesday Prayer Meeting: 8:00 p.m.

ST. THERESA'S CATHOLIC CHURCH

16th and Cleveland — Father Gerald Dunford
Mass: 7:30 a.m. and 8:00 p.m. Confession: Saturday 7 p.m. Evening Mass Wednesday, 8 p.m.

SIXTH ST. CHURCH OF CHRIST

502 W. Sixth — Bill Gipson, Preacher
Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday evening: 8:30 p.m.

REDEEMER LUTHERAN CHURCH

13th and Virginia — Otto Kretzman
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Rhea Immanuel Lutheran Church -- Worship 9:30 a.m. Sunday School 10:30 a.m.

UNION CONGREGATIONAL CHURCH

6th and Cleveland — UCC Rev. Paul Mohr
Sunday School: 10:00 a.m. Worship: 11:00 a.m.

TENTH ST. CHURCH OF CHRIST

10th and Euclid
Sunday Worship: 10:30 a.m. Evening 7:00 p.m.
Wednesday Evening: 8:30 p.m.

SIXTH ST. IGLESIA de CRISTO

408 W. Sixth, M.R. Zamorano
Bible Study - 9:30 a.m. Worship 10:30 a.m.
Evening 8:00 p.m. Thursday Evening 8:00 p.m.

FIRST METHODIST

8th and Pierce — Rev. Albert Lindley
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
MYF: 6:00 p.m. Evening Worship: 7:00 p.m.

UNITED PENTECOSTAL CHURCH

Fifth and Ashland — Rev. G. W. Hamilton — Pastor
Sunday School: 10:00 a.m. Worship: 11:00 a.m.
Wednesday Evening: 8:00 p.m. Sunday Evening: 8 p.m. Friday Young People: 8:00 p.m.



This week we salute the Mexican Baptist Mission and its pastor, Rev. Donnie Carrasco. Rev. Carrasco has been pastor of the local church for the past two and one-half years. The church has a membership of almost 150.

Presented As A Public Service By:

Ethridge-Spring Agency	Friona State Bank
Continental Grain	Chester Gin
Hi-Plains Feed Yard	Friona Clearview TV
Friona Co-Op Gin	Rushing Insurance
Friona Motors	Friona Consumers
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NOW OPEN Taco Tienda

LOCATED BETWEEN PARK AVENUE AND SEVENTH HEREFORD

★ DRIVE - THROUGH WINDOW SERVICE

★ WALK-IN . . . CARRY OUT SERVICE

"it only takes a second"

YOUR CHOICE

- ★ TACOS
- ★ FRIJOLES
- ★ CHALUPA'S
- ★ BURBITOS
- ★ TACO-BURGER

29¢

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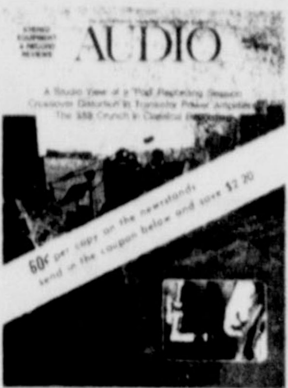
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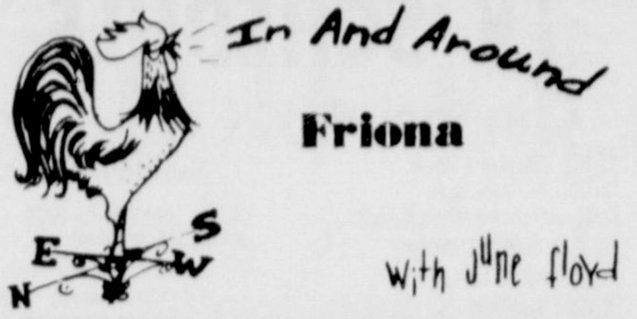
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 Three years, \$12.00

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Address _____
City _____
State _____ Zip _____



Homemakers who haven't finished canning and freezing corn should be interested in a hint from Heloise, which came to me from Deke Kendrick. An electric knife is the best tool available for cutting corn off the cob. Whether you want to cut it off before you cook it or after it has been blanched and frozen, you have an ideal corn cutter in your electric knife.

Mrs. E. B. Brannon, who is a former resident of Ada, Oklahoma, was a Star office visitor early last week. Mrs. Brannon returned home recently after visiting relatives and friends in the vicinity of Ada. One home she visited in was that of Mr. and Mrs. Jasper Bess, formerly of Friona.

A few years ago, before Mr. and Mrs. Bess moved to Ada, Jap made the following statement: "In all our married life Florris and I have never gone into town to shop for groceries when we didn't take in enough milk, cream, butter or eggs to pay for what we wanted to buy."

I'm sure he can still say the same thing. Mrs. Brannon reports that in spite of poor health and advanced years this fine couple still takes care of cows, chickens and hogs and grows a garden.

Since each of them has lived to be almost 90, we might all profit by their example of outdoor exercise in the form of doing chores for a more useful life.

At least one Maize Days project is already underway. A beautiful wool afghan, which was made by members of Girl Scout Troop 268, and an attractive chest are on display in one of Foster's front windows.

This troop of Senior Scouts, whose leaders are Mrs. Louis Welch and Mrs. C.L. Vestal, plans to accept donations of \$1 in exchange for chances on these articles. The drawing will be held during the Maize Days Celebration.

Friends of Tyler Vance, a former Star photographer, will be interested in knowing that he and his wife, Renee, have moved to Lubbock. He is employed by the Lubbock Avalanche-Journal.

Other newspaper men on the A-J staff who are former Parmer County residents are Bert Neelley, Leland Boyd and Phil Hamilton.

Tyler plans to enroll at Texas Tech University this fall. He has been employed by the Amarillo News-Globe in Amarillo and attended West Texas State, Canyon, last year. He is a journalism major.

Another unique birth announcement has crossed my desk. It is a piece of a wooden shingle about 5 1/2 inches long and 3" wide. Keith Taylor, son of Mr. and Mrs. Glen Taylor and a graduate of Friona High School, lent his artistic talents to school projects here during his school days.

Since that time he has performed a tour of duty with Uncle Sam's armed forces, graduated from West Texas University, Canyon, and gotten married. Late in July he became a father for the first time and used his talents in making original birth announcements.

In a semi-circle near the top the words, "Chip Off The Old Block," were burned in with a sharp instrument making small holes. The second line, which was hand lettered makes the

EHA Planning Session Held In Rushing Home

Fourteen officers of the Dawn and Dusk Chapters of Future Homemakers of America met at the country home of Mr. and Mrs. E. M. Rushing Tuesday evening for a planning session.

Plans were made for a hay ride and weiner roast one week later as a welcome for the incoming freshmen members. Projects for the year were discussed and suggestions were made for the year's program of work.

Mrs. Rushing and Mrs. Rus-

sell Patterson, chapter mothers; Mrs. Ernest Osborn and Mrs. Arthur Turnbough and the following officers were present: Jane Rushing, Karla Patterson, Kay Riethmayer, Leta Wyly, Jayn Massie, Susan Floyd, Debra Wyly, Ginger Murphree, Amelia Sims, Myra Sue Day, Cynthia Wiseman, Janet Minus, Denise Buske and Gay Welch.

An outdoor hamburger fry concluded the evening's activities.

Home Arts Club To Begin New Year

The first meeting of the new club for members of Home Arts Club will be held Tuesday, August 26, at 2:30 p.m. at Girl Scout House.

Plans have been made for an exhibit and sale, such as has been sponsored by this club for several years, during Maize Days.

Mrs. Ralph Wilson, chairman of the project, says "We will have hand made quilts, paint-

ings, crocheted pieces and other articles for sale."

Some will be exhibited which are not for sale. Everyone in the area who is interested may participate in the exhibit or the sale. A commission of 10% will be charged on all articles sold.

Location of the exhibit and sale will be announced later. For further information call Mrs. Wilson, whose number is 295-3675.

announcement: "It's A Girl."

Next comes "In Taylor's Workshop." This line is followed by "Kristi Michelle was finished," "1:09 a.m. July 29, 1969," "Shipping Weight: 6 lbs. 12 1/2 ozs." and "Length: 19 in." Keith, Treva, and Kristi Michelle have moved from Hereford to Muleshoe, where he will still be teaching Industrial Arts in the high school during the coming term.

In a recent appeal from the Texas Safety Association for motorists to drive more carefully on Interstate Highways in Texas, the following suggestions were made for all drivers.

So many of us are going so many places at such a high rate of speed we need to read the list over and over again so that we will not forget to apply any of them.

*On entering a freeway, pick up speed quickly to match the flow of traffic.

*Choose a lane and stay with it. Signal well in advance if you must switch lanes.

*Keep right if you have to drive slower than other traffic.

*Leave plenty of space between your car and the vehicle ahead for emergency stopping. At 60 miles per hour, you need at least 450 feet to stop safely on dry roads.

*If you have car trouble, get your vehicle well off the highway to make repairs.

*Watch for changes in speed limits. Decrease speed when driving at night.

*On long drives, take a break in driving every hour. Many safety rest areas are provided along Texas highways.

*Plan exits in advance. Decrease speed sharply once you are on the exit ramp.



MARY CARY



DANNY CARMICHAEL

TWO TO GRADUATE... Two Frionans will receive degrees in the summer commencement at Texas Tech University, Lubbock. Mary Ruth Cary, who will be a fifth grade teacher in the local school system this fall, will receive a master of elementary education. She holds a bachelor of science degree

from Southwestern State College, Weatherford, Oklahoma. Danny Carmichael, son of Mr. and Mrs. D. L. Carmichael and a graduate of Friona High School will receive a bachelor of arts degree. He is an English major. He was listed on the Dean's Honor Roll for the spring semester.

Bride, Attendants Honored With Brunch

A brunch in the home of Mrs. Gerald Floyd, 1401 West Sixth, Friday morning was a courtesy for Frieda Floyd, who became the bride of Richard Dickson Friday evening and her attendants.

The serving table was covered with a white cutwork cloth and centered with a yellow and white floral arrangement. Mixed fresh fruit, melon balls and nut bread was served with coffee and hot cider.

Those signing the register were Mrs. Glenn Floyd and Mrs. Jack Dickson, mothers of the bridal couple; Mrs. Ronnie Procter and Mrs. Ken White, Lubbock; Mary Shewmaker, Pampa; Judy Simpson, Tucson, Arizona; and Mrs. John D. Bowers and Kim, El Paso.

Also, Mrs. John Osborn, Albuquerque; Mrs. Calvin Ivie, Irving, Texas; Mrs. Robert Gresham, St. Louis, Missouri; Mrs. Rosco Ivie, Susan Floyd and Jan Welch.

Tuesday Bible Class Concludes For Summer

A series of Bible classes for students in the first three grades was concluded Tuesday afternoon. Mrs. Larry Fairchild has been director of the classes, which were held each week at the Sixth Street Church of Christ. Bill Gipson and Mrs. Hardy May conducted singing sessions.

Recently a group composed of Mrs. Ira Bruce Parr and Shannon, Mrs. Buelah Miller, Stanley and Detrica; Mrs. Ross Miller and Curt; Mrs. Burke Hand and Danny; Mrs. Tom

mason, Jan and Deena; Mrs. Larry Fairchild, Tammy and Jeffrey; Mrs. Eugene Bandy and Todd; Mrs. V. R. Wilcox and Terry; Mrs. Sterling Graham and Ky; Christy Cunningham, Lynn Welch, Tony Johnson and Karen Stevick visited New Mexico Christian Children's Home at Fortales.

On the way home the group stopped at City Park in Clovis for a picnic supper. The children took Kool Aid to the Children's Home.

Brocks Host Get-Together

A family reunion was held in the G.H. Brock home on Sunday.

Attending were Mrs. Mabel Reese of Fresno, Calif.; Mrs. Lucille Andrews of Carlbad, N.M.; Mr. and Mrs. Buford Wells of Big Spring; Mr. and Mrs. Hubert Hall and children, Lubbock; Mr. and Mrs. Jerry Joy and Resa of Amarillo; and Mr. and Mrs. L.C. Roots and daughters Rutheta and Rachel of Hankamer; Mr. and Mrs. Keith Brock and family, Friona.

Mrs. Sandra Roots, who has been visiting in the Brockhome for the past several weeks, returned home on Monday of this week.

McLean Home Has Visitors

Mrs. Pearl McLean and Kathy had as houseguests last weekend Mrs. McLean's sister and brother-in-law, Mr. and Mrs. L.F. Root of Long Beach, California. Mrs. McLean's daughter, Mrs. Don Wittenbach, Wichita Falls, is also home for a week's visit.

Girl Added To Kretzman Family

Rachel Ramona is the name Rev. and Mrs. Otto Kretzman chose for the newest addition to their family. She was born at 2:19 a.m. Monday, August 11, at Parmer County Community Hospital and weighed 7 lbs.

Older children in the Kretzman family are Deborah, 14; Elizabeth, 13; Sarah, 11; Nathan, 8; and Rebecca, 4.

Grandparents are Mr. and Mrs. Henry Gabriel, New Orleans, Louisiana, and Mrs. Otto Kretzman, St. Louis, Missouri.

Scouts Set Doll Show

Girl Scout Troop 211 will sponsor a doll show on September 12 and 13 at Haywood's Cut-n-Curl Beauty Shop. Anyone wishing to may have their doll put on display. Dolls may be brought to the beauty shop on September 10.

Let our experienced cattle buyers help you get the most out of your investment. Draw on the 84 combined years of experience offered by our corporation officers. We can handle any order for cattle, large or small.

- ✳ FAT CATTLE
- ✳ STOCKERS
- ✳ FEEDERS

OUR BUYERS ARE IN CONTACT DAILY WITH BUYERS ACROSS A WIDE SECTION OF THE COUNTRY

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Doug Stephenson
Don Foster
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Maverick is the fastest-selling new car in automotive history!

Our little car is making a big hit. In its first 100 days Maverick has out-sold every new car ever introduced. And every day more and more smart drivers are discovering the fun of owning the simple machine. Take a few minutes to find out why Maverick's so popular. Then take a test drive at your Ford Dealer's.

1. **LOW PRICE.** Maverick is the best seller of the '70s at 1969 prices. And you get your money's worth. A complete car all ready to drive home.
2. **LOW FUEL BILLS.** In tests by professional drivers at our tracks, where we do our best to duplicate actual driving conditions, Maverick averaged 22.5 mpg. (Some Maverick owners report they get 25 mpg and better.)
3. **105 HORSES.** Maverick's high-spirited Six gives you nearly twice as much horsepower as the leading import's engine. You get fast acceleration, easy passing.
4. **PEOPLE-SIZED INTERIOR.** Maverick pinches pennies, not people. Its front seat gives you nine inches more shoulder room than the leading import. Plus lots of leg room, hip room and head room.
5. **EASY HANDLING.** Maverick can outmaneuver the leading economy import. It can

New Ford Maverick... the simple machine

- U-turn in a tighter circle, nip around corners and slide into tight parking spaces with amazing agility.
6. **FEWER SERVICE CALLS.** Maverick is actually easier and less expensive to maintain than an economy import. Maverick oil changes come only once every 6,000 miles and chassis lubrications once in 36,000 miles. The leading import recommends an oil change twice as often and a chassis lubrication six times as often. (Maverick gives you economy without inconvenience!)
7. **SIMPLE SERVICE AND REPAIRS.** The Maverick Owner's Manual has 24 pages of instructions for routine maintenance jobs you can do yourself, if you wish. You can change spark plugs, replace fuel filter, adjust ignition timing, and more. Even a smashed grille can be replaced in as little as 13 minutes.
8. **WIDE-OPEN TRUNK SPACE.** No more cramming in luggage just because you have a small car. Maverick gives you 10.4 cubic feet of luggage space—nearly twice as much as the leading import. (With Maverick, you can take it with you.)
9. **SOLID DURABILITY.** Maverick's unitized body construction makes it light, strong and durable. (And Maverick's 3-speed transmission is tough enough to handle twice as much horsepower as the engine turns out.) (Maverick may be little, but you don't have to treat it like a kid.)
10. **BUILT-IN SAFETY.** Unlike most economy imports, Maverick's tread is wider than the car is high. That means stability—mighty important when the road is wet or the wind is strong.

MAVERICK

FORD MAVERICK \$1995*

FRIONA MOTORS

*Manufacturer's suggested retail price for the car. Price does not include white sidewall tires, \$32.00 dealer preparation charge, if any; transportation charges, state and local taxes.

Grand & Highway 60
P.O. Box 957
Friona, Texas

Conservation Importance Cited By SCS Official

By James A. Hinsley
Soil Conservationist

In 1966, one U.S. farmworker supplied the food and fiber needs of 40 persons, compared with 23 in 1957 to 1959. Today there are fewer farmers and more people; with this trend continuing the dependency for food needs will increase thus increasing the responsibility and importance of the individual farmer.

Likewise there are only about 2.5 acres of cropland per person; and if population continues to increase by 1975 there will be only 2.2 acres; by 2000 we will have 1.6 acres per person. In a nation of almost 2 1/3 billion acres of land some people feel soil conservation is an unnecessary job and wish that land, why worry?

Every year we are losing 1.1 million acres of cultivatable land to non-agricultural uses. Another 400,000 acres is being lost to erosion. In a nation of 48 million surface acres of fresh water, exclusive of the Great Lakes and border water, water supply has become an acute problem in certain areas.

With the depletion of the water in the Ogallala formation at a rate of about four feet per year the allocation of this resource and specifically water conservation also become increasingly important to us here on the High Plains.

It is not that we do not have enough land or enough water, or enough of all the resources we need and will need as far as we can predict. It is rather that we are not making the best use, the wisest allocation, of these resources.

Even though the responsibility of resource allocation and conservation lies with the user, his use affects all people either directly or indirectly. In order to obtain optimum benefit from our resources they must be ef-

ficiently managed so as to contribute to optimum production or use in accordance with their capabilities. This resource allocation and resource conservation are inseparable if we are to maintain, much less increase our productivity.

To maximize profit at any level of production optimum resource allocation must be accomplished. Resource allocation must be flexible to accomplish this goal.

Habit and fear are the main barriers to flexibility. Resource conservation can be flexible and should be considered in a complete plan of resource allocation. To increase production one or more resources must either be increased or its efficiency of utilization increased.

If you wish any assistance to increase efficiency through resource conservation please contact the Soil Conservation Service located in Priona.



At Home In Parmer County

By Janice Miller
County HD Agent

For those of you who enjoy home sewing and are interested in the latest fashion, remember the style show, Thursday night, August 21. It is sponsored by the Parmer County Home Demonstration Council and will feature the all Cotton wardrobe of the National Cotton Council. Plan to be at the Priona High School Auditorium at 8:00 p.m. for this event.

Do you have trouble with stains in your glassware?

Cleaning and stain removal often trouble owners of antique glassware, but they can be problems for everyday glass articles, too.

Glass never is stained permanently, the Glassware Insti-

tute of America says. It has a hard, smooth, non-absorbent surface that stains cannot penetrate, and surface discolorations can be removed with treatment.

Minerals in water do often cause lime deposits and surface discolorations, though.

To remove lime deposits from the bottom of pitchers, bottles, or decanters, put tea leaves on the stained surface. Then fill the container with a vinegar solution.

For surface discoloration on decanters, rub the glass with half a lemon, or wash it with vinegar. Or partially fill with uncooked rice and vinegar and shake vigorously.

A well-known research laboratory offers the following method of removing hard water deposits which have dried in designs and etchings: Soak glassware in a solution of one part muriatic acid and four parts water.

This acid, which is available at drug or hardware stores should be handled with rubber gloves. After soaking in this solution, rinse the glass thoroughly and dry.

Vinegar cruets often become stained and should be rinsed with diluted chlorine bleach solution. To brighten glass coffee makers, use a teaspoon of baking soda in the rinse water.

While peaches are plentiful, why not try Peach Puff Short-cakes! They have a "special look" that can go to parties or informal get-togethers. Bake large cream puffs, using a packaged mix if you like. Cool, and fill with sliced fresh peaches and vanilla ice cream. Top with pureed fresh peaches.

Nominations Underway For GSPA Board Of Directors

Nominations to the Grain Producers Board are being accepted by the Grain Sorghum Producers Association, 1212 14th Street, Lubbock, Texas. This twelve man board will be elected in the October grain sorghum referendum. It will have the responsibility of administering the funds collected to promote grain sorghum sales and to initiate and conduct research vital to grain sorghum production.

Elbert Harp, GSPA executive director, said, "Any grain sorghum farmer in the referendum area may have his name on the ballot by submitting his nomination signed by himself and ten other grain farmers to the association office by September 4,

1969." The election of this board will be held on the same ballot which the grain farmers decide whether or not they want to expand their market development and research program. Members of this board will not receive pay for their services.

Upon approval of the referendum and election of this commodity board, five cents per ton will be collected at the point of first sale of grain sorghum within a 29 county area of the High Plains and Panhandle. It is a voluntary program and anyone not wanting to support it may request his money back and it will be refunded promptly without any questions asked.

Clip & Save

Monday thru Friday

- 6:30 Music: Country Style
- 7:00 Today Show
- 7:25 News
- 7:30 Today Show
- 8:25 News
- 8:30 Today Show
- 9:00 It Takes Two
- 9:25 NBC News
- 9:30 Concentration
- 10:00 Personality
- 10:30 Hollywood Squares
- 11:00 Jeopardy
- 11:30 Eye Guess
- 11:55 Newswatch
- 12:20 Bill Harkins' "Guest book"
- 12:30 You're Putting Me On
- 1:00 Days Of Our Lives
- 1:30 The Doctors
- 2:00 Another World
- 2:30 You Don't Say
- 3:00 Match Game
- 3:25 Fashions In Sewing
- 3:35 Mike Douglas Show
- 4:30 *Perry Mason
- 5:30 Huntley-Brinkley Report
- 6:00 Newswatch

Thursday p. m.

- 6:30 Daniel Boone
- 7:30 Ironside
- 8:30 Dragnet
- 9:00 The Goldiggers
- 10:00 Newswatch
- 10:30 Tonight Show
- 12:00 Newswatch
- 12:15 *Sugarfoot

Friday p. m.

- 6:30 The High Chaparral
- 7:30 The Name of the Game
- 9:00 The Saint
- 10:00 Newswatch

TV SCHEDULE

Channel 4

Monday thru Friday

- 10:30 Tonight Show
- 12:00 Newswatch
- 12:15 *Enchantment Hour
- Saturday**
- 7:00 *Roy Rogers
- 8:00 Super 6
- 8:30 Cool McCool
- 9:00 Flintstones
- 9:30 The Banana Split Adventure Hour
- 10:30 Underdog
- 11:00 Storybook Squares
- 11:30 Untamed World
- 12:00 Huck Finn
- 12:30 Farm and Home Show
- 1:00 Major League Baseball
- 4:00 AVCO Golf Tournament
- 5:00 *Make Room for Daddy
- 5:30 Huntley-Brinkley Report
- 6:00 Newswatch
- 6:30 Adam 12
- 7:00 Get Smart
- 7:30 The Ghost & Mrs. Muir
- 8:00 *Saturday Night at the Movies "The Whole World is Watching"
- 11:00 Newswatch
- 11:30 Joe Pyne Show
- 1:00 Newswatch
- 1:15 Enchantment Hour
- *"Monster On Campus"

Sunday

- 7:00 Herald of Truth
- 7:30 Encounter
- 8:00 Insight
- 8:30 Glory Road
- 9:00 Adventure Theater "Black Dragon of Manzanor"
- 10:30 This is the Life
- The First Presbyterian Church
- 12:00 Meet the Press

Sunday (Cont.)

- 12:30 America Sings
- 1:00 *Sugarfoot
- 2:00 Sunday Matinee
- "This Happy Feeling"
- Debbie Reynolds
- 3:30 AVCO Golf Tournament
- 5:00 Congressional Reports
- 5:30 Frank McGee Report
- 6:00 Newswatch
- 6:30 Walt Disney
- 7:30 Mothers-in-Law
- 8:00 Bonanza
- 9:00 My Friend Tony
- 10:00 Newswatch
- 10:30 Movie

Monday p. m.

- 6:30 *Tiger, Tiger (NBC)
- 7:30 Monday Night at the Movies "The Glory Guys"
- 10:00 Newswatch
- 10:30 Tonight Show
- 12:00 Newswatch
- 12:15 *Broncho

Tuesday p. m.

- 6:30 Star Trek
- 7:30 Julia
- 8:00 Tuesday Night at the Movies "Games"
- 10:00 Newswatch
- 10:30 Tonight Show
- 12:00 Newswatch
- 12:15 *Sugarfoot
- 1:15 Sign off

Wednesday p. m.

- 6:30 The Virginian
- 8:00 Kraft Music Hall
- 9:00 The Outsider
- 10:00 Newswatch
- 10:30 Tonight Show
- 12:00 Newswatch
- 12:15 Broncho
- 1:15 Sign off

Channel 7

Friday p. m.

- 6:30 Make a Deal
- 7:00 John Davidson
- 8:00 Judd for Defense
- 9:00 Dick Cavett Show
- 9:30 PGA Golf
- 10:45 The Rogues
- 11:45 Highway Patrol

Saturday

- 7:00 Modern Education
- 7:30 Country Music Caravan
- 8:00 Casper
- 8:30 Adventures of Gulliver
- 9:00 Spiderman
- 9:30 Fantastic Voyage
- 10:00 Journey to Center Earth
- 10:30 Fantastic Four
- 11:00 George of Jungle
- 11:30 American Bandstand
- 12:30 Happening '69
- 1:00 Circle Theatre
- 2:30 Circle Theatre-2
- 4:00 Wide World Sports-PGA Championship

Sunday

- 5:30 CBS News
- 6:00 Pro News
- 6:30 Dating Game
- 7:00 Newlywed Game
- 7:30 Lawrence Welk
- 8:30 Johnny Cash
- 9:30 Porter Wagoner
- 10:00 ABC News
- 10:30 Pro News/W/Spts
- 10:45 Late Show
- 12:15 Late Late Show
- 7:00 Modern Education
- 7:30 The Christophers
- 8:00 The Answer
- 8:30 Dudley Do Right
- 9:00 Linus the Lionhearted

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BY Farah Levi

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At . . .

HURST DEPARTMENT STORE

Monday thru Friday

- 6:30 Film Feature
- 7:00 Farm/Ranch Show
- 7:20 News-Weather-Paul Harvey
- 7:30 CBS News
- 8:00 Capt. Kangaroo
- 9:00 Mr. Ed
- 9:30 The Beverly Hillbillies
- 10:00 Andy of Mayberry
- 10:30 Coffee Time
- 11:00 Love Of Life
- 11:25 CBS News
- 11:30 Search for Tomorrow
- 12:00 Scene at Noon
- News, Weather, Farm
- 12:30 As The World Turns
- 1:00 Love Is A Many Splendored Thing
- 1:30 The Guiding Light
- 2:00 The Secret Storm
- 2:30 The Edge of Night
- 3:00 House Party
- 3:25 Paul Harvey Comments
- 3:30 McHale's Navy
- 4:00 Mister Mimikin
- 4:30 Tom & Jerry
- 5:00 The Lucy Show
- 5:30 CBS Evening News
- 6:00 Scene at 6:00 News, Sports, Weather

Thursday p. m.

- 6:30 Animal World
- 7:30 The Prisoner
- 8:00 Thursday Night at the Movies
- 10:00 Scene at 10:00 News, Sports, Weather, Paul Harvey Comments
- 10:45 Merv Griffin
- 12:00 Medic
- 12:30 T. V. Reader's Digest

Channel 10

Friday p. m.

- 6:30 The Wild Wild West
- 7:30 Gomer Pyle USMC
- 8:00 CBS Friday Night Movie
- 10:00 Scene at 10:00
- 10:45 Burke's Law
- 11:45 The Late Movie "Blood of Dracula"

Saturday

- 6:45 Cartoons
- 7:00 The Go Go Gophers
- 7:30 Bugs Bunny Roadrunner Hour
- 8:00 Wacky Races
- 9:00 The Archie Show
- 9:30 Batman/Superman Hour
- 10:30 The Herculoids
- 11:00 Shazzan
- 11:30 Johnny Quest
- 12:00 "The Trojan War" "Invisible Creature" "Union Pacific" Championship Wrestling
- 4:00 Stan Hitchcock
- 5:00 Porter Wagoner
- 6:00 Scene at 6:00
- 6:30 Jackie Gleason
- 7:30 My Three Sons
- 8:00 Hogan's Heroes
- 8:30 Green Bay vs Chicago
- 10:00 Scene at 10:00
- 10:45 Rawhide
- 11:50 The Late Movie "Barcade"

Sunday

- 7:00 Children's "Gos. Hr.
- 7:30 Wills Family
- 8:00 Oral Roberts
- 8:30 First Baptist Church
- 9:30 LaFavers Gos. Carv.
- 10:00 Religious Questions
- 10:30 Face the Nation

Sunday, Cont.

- 11:00 "Beware of Blondie" "Francis Joins the Wacs"
- "Across Seven Seas"
- 3:00 Dallas vs San Fran.
- 6:00 Lassie
- 6:30 Gentle Ben
- 7:00 Ed Sullivan Show
- 8:00 Hee Haw
- 9:00 Mission Impossible
- 10:45 Theatre One
- 11:50 The Late Movie

Monday p. m.

- 6:30 Gunsmoke
- 7:30 Here's Lucy
- 8:00 Mayb, R.F.D.
- 8:30 Jimmy Rogers
- 9:00 Carol Burnett
- 10:00 Scene at 10:00
- 10:45 Merv. Griffin
- 12:00 Medic
- 12:30 TV Reader's Digest

Tuesday p. m.

- 6:30 Lancer
- 7:30 Liberace
- 9:00 CBS News Hour
- 10:00 Scene at 10:00 News, Sports, Weather.
- 10:45 Merv. Griffin
- 12:00 Medic
- 12:30 TV Reader's Digest

Wednesday p. m.

- 6:30 Tarzan
- 7:30 Good Guys
- 8:00 Bev. Hillbillies
- 8:30 Green Acres
- 9:00 Hawaii 5-0
- 10:00 Scene at 10:00
- 10:45 Merv. Griffin
- 12:00 Medic
- 12:30 TV Reader's Digest

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Shurfine PEANUT BUTTER 12 Oz. Jar 3/\$1.00	Shurfine POPATO CHIPS Twin Pack 49¢	SUGAR TWIN Box 41¢	
Shurfine CAKE MIX 4 For \$1.00	Shurfine PORK N' BEANS 300 Can 2 For 25¢	Shurfine SPINACH 303 Can 2 For 29¢	
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California NECTARINES Lb. 33¢	Thompson Seedless GRAPES 25¢	CARROTS 1# Cello Pk. 10¢	Soflin TISSUE 10 Rolls 79¢

SCHEDULE GIVEN

Chiefs Hold Edge Over Four Season Opponents

By BILL ELLIS
Editor, The Friona Star

The Friona Chieftains hold series advantages over four of the ten teams to be met in football during 1969, with another series all knotted up. The Chiefs could even another series should they beat Floydada this season.

The Chiefs hold advantages over Tucumcari (1-0), Lockney (7-3), Crosbyton (1-0), and Abernathy (4-1). They are all even with Morton, six games apiece.

Of the ten opponents, longtime rival Dimmitt holds the great-

est edge over Friona, 24-8-1. However, Friona has made this record better in the last six years, as Dimmitt had a 22-4-1 edge at that time.

Another arch-rival Farwell, holds a 19-14-1 lead in the intra-county series, counting two wins by the Steers as a combined Texico-Farwell team in 1928. Friona has also won four of the last six games in this series.

When you total the record against the ten teams Friona will be facing in 1969, the opponents hold a 68-48-2 edge over Friona, but the Chieftains cut four games off the opposition's

lead during 1968, as it stood 65-41-2 prior to last season, when the Chiefs finished 7-3.

Of the teams on the 1969 schedule, Farwell and Dimmitt, the two nearest geographically, have been met the most often. Farwell has been played by the Chieftains 34 times in a series dating at least as far back as 1928. The Dimmitt series is tabulated since 1930, as no earlier scores are available.

Although Friona has met Lockney just ten times, the two schools first met on the gridiron 31 years ago, in 1938. On the basis of five straight close

wins, Friona leads the series, 7-3.

Similarly, Morton was first met in 1945. The Indians won four of the first five games between the schools, and it has taken four straight wins by Friona to even the score at six games apiece.

District opponent Olton was first played by Friona in 1948, and the Mustangs won five straight games before the Chiefs turned the tide, winning three straight for themselves in 1964, 1965, and 1966. Now, Olton's district champs have won the

last two games, for a 7-3 Olton edge.

Hale Center also was first met by the Chiefs in 1948, and the Owls have won five of the seven series games. Hale Center was the only team to hand a Don Light-coached Chieftain squad three defeats.

Abernathy and Floydada have been met on the gridiron only during the past five seasons. Friona holds a 4-1 edge over Abernathy, but Floydada has a 3-2 edge. Floydada won, 7-6 in the first meeting, and the teams have scored wins on an

every other year basis since then.

Both Tucumcari, N. M. and Crosbyton will be met for only the second time this season. Friona downed both of these teams last year, for 1-0 records against each of them.

Neighboring Hereford, which has not appeared on the Friona schedule for the past several years, has been met 22 times since 1930. Other teams not currently on the schedule include Tulla (14 meetings), Muleshoe (13 meetings), Happy (13), Dalhart (11), and Bovina and Sudan, 10 each.

RECORD GIVEN

DATE	TEAM, SITE OF GAME	RECORD
Sept. 12	Farwell, here	14-19-1
Sept. 19	Morton, here	6-6
Sept. 26	Tucumcari, there	1-0
Oct. 3	*Dimmitt, there	8-24-1
Oct. 10	*Hale Center, here	2-5
Oct. 17	*Lockney, there	7-3
Oct. 24	*Floydada, here	2-3
Oct. 31	Crosbyton, there	1-0
Nov. 7	*Olton, there	3-7
Nov. 14	*Abernathy, here	4-1
	Totals: 10 teams	48-68-2

AUGUST CLEARANCE

Sale Begins Thursday Aug. 21
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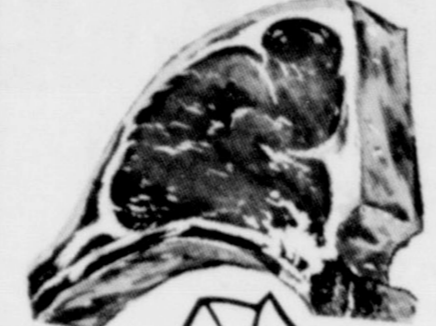
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