

Life Magazine carried an article last week, and printed pictures of 242 American men who had been killed in the Vietnam War during the week of May 28 to June 3.

The thing that really shocks you is when you notice the ages of the week's fatalities, which also were printed. The average age of the 242 men listed in the issue was 21.

Over half of the men killed were under 21. The largest number, 75, were 20. Thirty-seven of the casualties were 19, and sixteen were 18.

The thing that shakes you up as you looked at the young faces pictured in the casualty list was the realization of all the years of life that were cut off.

At an average age of 21, these men still had an average of 49 years of life expectancy, based on age 70 as the standard life expectancy in the United States.

Thus, a total of 11,858 years of life were forfeited in the one week in Vietnam. America has now lost more than 36,000 lives in Southeast Asia since the start of the war.

It seems quite a sacrifice for a conflict that has shown such little progress in spite of all of the lives lost.

Donald A. Gill, Professor of English at El Centro College in Dallas, is preparing a study of the origins of the names of all towns, rivers, creeks, and other place names on the map of thirty-eight counties of the Panhandle-South Plains of Texas. Parmer County is one of those included in the study. The study will serve as his dissertation for the Doctor of Philosophy degree in Linguistics from East Texas State University and will also be published in book form at a later date.

Gill, a fellow West Texan from Ropesville, received his Bachelor of Arts degree from West Texas State University in 1960 and his Master of Arts Degree from the University of Colorado in 1966.

At this point in his study, Gill has exhausted his sources of recorded material and must rely on living sources to help him. Thus the citizens of Parmer County are asked to aid him in discovering the origins of names of the county.

Some of the name origins which he has already discovered are as follows:

Parmer County-for Martin Parmer, one of the signers of the Texas Declaration of Independence.

Black--for Mr. E. B. Black, an early settler in the area. Bovina-Originally Bovina was called "Bull Town" because the railroad men often had to chase XIT cattle off the tracks in order to get through the town. Later, the postmaster, feeling that "Bull Town" was too informal, named it Bovina.

Farwell-for John V. and C. E. Farwell, who founded the XIT Ranch in 1855.

Frióna--for Frio Draw (Frio is Spanish for "cold"; named for the cold water in the stream)

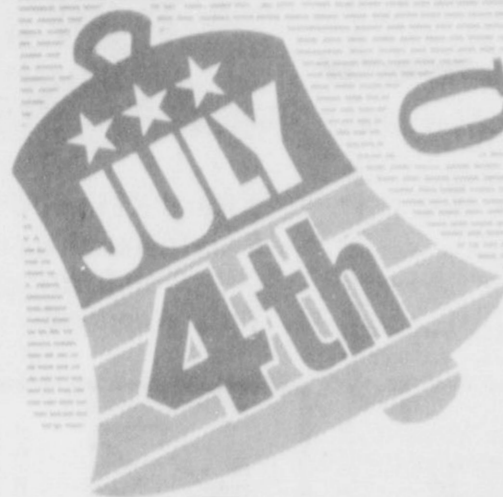
Other name origins which Gill has been unable to find are the following: Catfish Draw; Wilsey (railroad switch); and XIT Ranch.

According to the way we remember it, the XIT Ranch stands for "Ten in Texas," since the ranch had holdings in ten counties in the Texas Panhandle.

We assume that someone caught a catfish in the draw mentioned, or at least had visions of doing so, and hence christened the draw as such. If any reader has a better version of that name and for Wilsey Switch, Gill asks that you send your information to Donald A. Gill, 11135 Shortmeadow Lane, Dallas, Texas, 75218. Credit will be given in the study to those who contribute information.

The astronaut, poised for a launch, is said to have been asked by a reporter: "How do you feel?"

"How would you feel," the astronaut replied, "if you were sitting on top of 15,000 parts - each supplied by the lowest bidder?"



CELEBRATION

The FRIONA STAR

Volume 45, Number 40

Friona, Texas, 79035

Thursday, July 3, 1969

12 Pages

City Ready For July 4th Events

Friona will celebrate the Fourth of July Friday with a patriotic program in the City Park, beginning at 11:30 a.m. Guest speaker for the occasion will be Jack Flynt of Dimmitt, who is the National Executive Committeeman for the American Legion.

Actually, the day will be kicked off with a free break-

fast at the High School Cafeteria, sponsored by the Friona Lions Club and Oddfellows Lodge. Pancakes, with sausage and bacon, will be served beginning at 7 a.m. and up until 8:30 a.m. at the high school cafeteria.

Swimming and diving contests are slated from 8 a.m. to 11 a.m. at the Dive-In Swimming

Pool. One of two patriotic films will be shown upstairs in the American Legion Hall at 10:30 a.m.

Title of the film is "The Signing of the Declaration of Independence." The other film, "The Great Rights," will be presented at 2 p.m. Everyone is invited to see the films.

At the noon program in the City Park, Rev. Bill Foll, pastor of the First Baptist Church, will give the invocation to start the program at 11:30 a.m. Friona Girl Scouts will provide the flag ceremony. Curtis Murphree will give a "prayer for peace."

Terri Sue Cummings will give "A Patriot's Dream," reading. Mayor W.L. Edelman will give

the official welcome.

Mary Rando will give a new reading "Freedom-My Responsibility." Mrs. Gladys Wilson will pay tribute to Friona servicemen. The Trebellaires, directed by Eva Miller, will sing vocal selections.

Mrs. Joe Taylor of Lockney will give a reading, "I Speak For Democracy."

Flynt, the past state president of the American Legion, will be introduced by Sam Williams, local Legion official.

Bill Gipson, of the Sixth Street Church of Christ, will give the closing prayer.

A box lunch will be eaten in the park beginning at approximately 12:30 p.m. Everyone is to bring their own box lunch.

Herbert Day will direct those in attendance in an old fashioned sing-song. Free watermelon will be served to climax the program in the park. The Chamber of Commerce is furnishing the watermelon.

A fireworks display, under the direction of the Friona Volunteer Fire Department, will be held at 10 p.m. at the Friona Jaycee Roping Arena on West Highway 60.

Friona residents are urged to take part in as many of the programs as possible.

The New Horizons Junior Study Club has directed the observance, assisted by most of the other organizations in Friona.

Schedule Of Events

- 7 a.m. Free Breakfast
- 8 a.m. Swimming Contests
- 11:30 Program at Park
- 12:30 p.m. Box Lunch
- 1 p.m. Free Watermelon
- 10 p.m. Fireworks Display



Jack F. Lynt

MRS. WYLY

Services Conducted For Wreck Victim

Funeral services for Mrs. Bob Wyly, 43, were conducted from Tenth Street Church of Christ in Friona at 3 p.m. Saturday.

Mrs. Wyly died from injuries received in a collision last Wednesday night on the Roy Clements farm two miles west of Friona on Farm to Market Road 1731. Three young persons riding in the pickup with Mrs. Wyly were injured.

Mrs. Wyly was the driver of a pickup which apparently went out of control after a blowout on the right front tire. The pickup struck a tree in the farm home yard dead center.

Injured were Mrs. Wyly's daughter, Deborah, 16; Glenda Deaton, 15, daughter of Mr. and Mrs. Les Deaton of Black; and Alonzo Strickland, 10, son of Mr. and Mrs. Ray Strickland.

Deborah suffered compound



Mrs. Bob Wyly

fractures of both legs. The Deaton girl suffered a leg injury and the Strickland boy suffered a concussion. All three were moved to Amarillo hospitals, and were progressing satisfactorily on Tuesday.

(Continued on Page 5)



PROCLAMATION . . . Mayor W.L. Edelman is shown signing an official proclamation ordering a community-wide celebration of Independence Day on July 4, and urging all citizens to take part in the observance. Witnessing the mayor's proclamation is Mrs. Mike Chaney, a member of the New Horizons Junior Study Club.

Wheat Harvest Virtually Finished

The 1969 wheat harvest is virtually over in the Friona area, with one of the smallest crops in recent years now at the elevators.

Monday was the last big harvest day, as the crop was harvested in less than two weeks, with no interruptions from the weather after harvest began.

Yields apparently were good, and the quality of the 1969 wheat was good. There just wasn't as much wheat planted this year as in other years.

Arthur Drake of Friona Wheat Growers points out that most of the farmers planted around 43 per cent of their allotment, which amounted to only about half of the wheat that was harvested in 1968.

In addition, some of the wheat farmers elected to graze their wheat out, rather than let it mature to harvest stage. And, too, there was some hail which also cut into the 1969 crop.

Some yields ran as high as 70 bushels per acre, and dryland made around 20 bushels.

The hot dry weather of the past two weeks was conducive to finishing the harvest. Some of the latter wheat was actually "too dry" to register on the moisture percentage scale

which determines if wheat is to be harvested.

Meanwhile, the young row crops are making good progress, thanks to the hot weather. Many have started irrigating maize, and the good sub-soil moisture is helping

the sets run through faster.

Farmers are keeping an eye on the maize this year, as green bug infestations have been reported once again. Last year much damage was done by the pesky insects, and many don't want it to happen again.

Proclamation

WHEREAS, Life, Liberty and the individual Pursuit of Happiness and Religious Freedoms are as important today as they were in 1776, and

WHEREAS, the peoples of this great nation are joining together in observance of the 193rd birthday of our Nation, and

WHEREAS, the Ladies Clubs, Chamber of Commerce and other civic organizations have joined together to make possible a greater observance of this national holiday in Friona,

NOW, THEREFORE, I, W.L. EDELMON, as Mayor of the City of Friona, Texas do hereby

PROCLAIM: That the peoples of this community should join these Civic Organizations and take advantage of this opportunity to respect and honor the forefathers of this country in observing a true Independence Holiday this 4th Day of July, 1969.

W. L. Edelman,
Mayor, City of Friona

IN SOUTH TEXAS

Mary Back From Seminars

Mary Rando, 1969 graduate of Friona High School, returned this week from South Texas, where she appeared on two county Farm Bureau Citizenship Seminar programs in McAllen and San Benito.

The Saturday edition of the Valley Morning Star, published at Harlingen, said in part:

"There were few dry eyes in the house here Friday afternoon as the annual Farm Bureau citizenship seminar came to a close with the stirring words of 'I Am The Nation,' read by 18-year-old Mary Rando of Friona."

"Miss Rando drew a standing ovation from the audience of more than 100 normally 'cool' Willacy and Cameron County high school students with her



Mary Rando

impassioned plea to remember the American heritage."

Mary spoke four times on each of the seminars. She closed each seminar with her reading of "I Am The Nation."

Also appearing on the seminars were Herbert A. Philbrick, former Federal Bureau of Investigation counterparty who spent a fantastic nine years in the Red underground in the United States.

Philbrick's amazing story was later told in a book entitled "I Led Three Lives," and a television series by the same name.

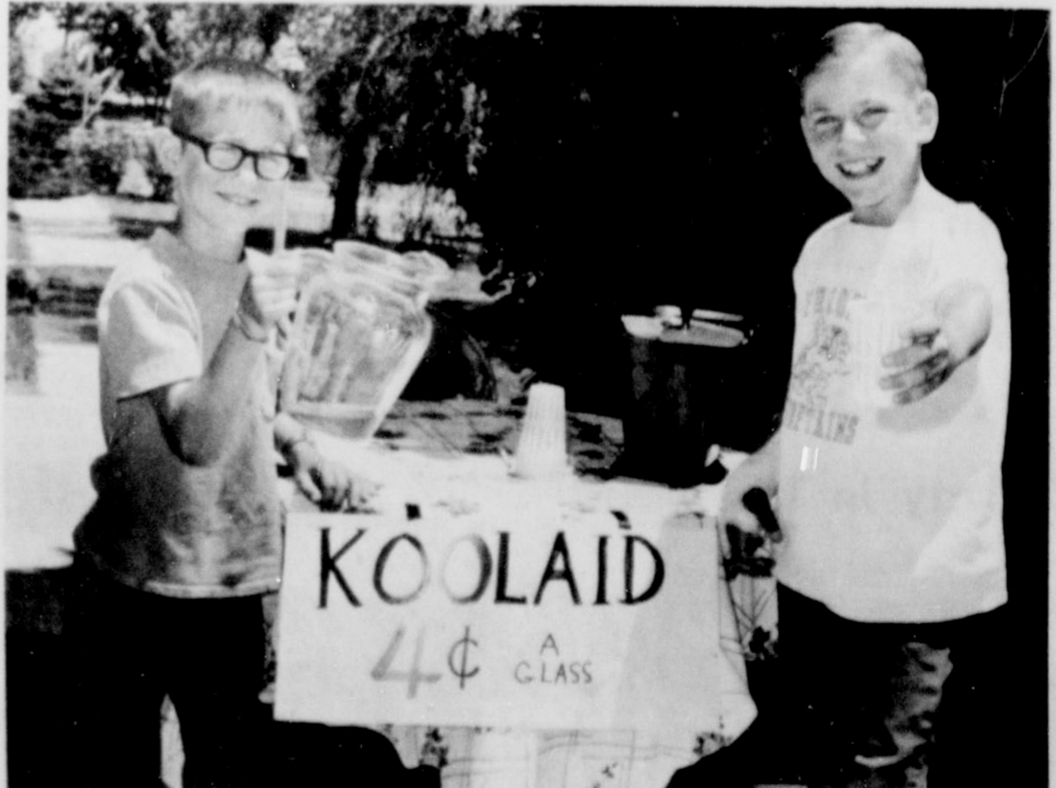
John Noble, the author of "I Was a Slave in Russia" and "I Found God in Soviet Russia"

told of the horrors of nine and one-half years in Soviet jails.

Noble stated that there are 914 slave labor camps in the Soviet Union, with between 20 and 25 million people imprisoned, including hundreds of Americans-mostly former soldiers.

Also appearing was Max B. Skousen, head of a national management personnel training service and author of "How to Pray and Stay Awake."

Mrs. Aubrey Rhodes and Mrs. D.L. Carmichael accompanied Mary on the trip. They returned home late Sunday. The seminars ran Tuesday through Friday.



SUMMER BUSINESSMEN . . . Bryan Johnston, left, and Keith Pryor are shown at the time-honored summer job of selling drinks at a sidewalk stand. The youngsters reported a profitable business last week, and plan to do it again. They are the children of Mr. and Mrs. Jim Johnston and Mr. and Mrs. Benny Pryor.

THE FRIONA STAR

Founded In 1925 By John W. White

Published Every Thursday at 514 Lucid Street
Friona, Texas 79035

Member Texas Press Association; Member Panhandle Press Association; Member West Texas Press Association

Price - winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1962, 1964, 1965, 1966, 1967, 1968; Prize - winner in West Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1968; Prize - winner in Texas Press Association, 1959, 1960, 1962, 1963, 1964, 1965, 1966, 1968; First Place General Excellence Winner, West Texas Press Association, 1961, 1963, 1965, 1968.

Second Class postage paid at Friona, Texas, 19035

SUBSCRIPTION RATES

Farmer County, adjoining counties: 54 per year. Elsewhere: 55 per year.

Bill Ellis, Editor & Publisher
Wahleah Beck, Bookkeeper
June Floyd, Women's News



Member Panhandle Press Association

AN EDITORIAL

Friona Flashbacks

...from the files of the Friona Star

40 YEARS AGO--JULY 8, 1929

A representative of the Devlin Engineering Co. of Amarillo was in Friona last Friday, in response for information regarding the cost of a system of waterworks for the city, which was made in compliance with statements from various citizens concerning the rapidly approaching time when Friona will need and must have a more extensive water supply than it now possesses.

Building continues on the Turner theatre building, held up last week when materials had not arrived. Showing this week at the high school auditorium is "Fireman, Save My Child," starring Wallace Beery and Raymond Hatton.

35 YEARS AGO--JUNE 29, 1934

The Star is to be favored throughout the summer with an occasional World's Fair letter written and forwarded to us by Prof. Wayne C. Fubanks, high school principal, who is now attending Northwestern University at Evanston, a suburb of Chicago.

30 YEARS AGO--JULY 7, 1939

Although the harvest season is not more than half over, there has been already cut and threshed and placed in the elevators here a large amount of wheat from this year's crop. It is estimated that by Friday morning, there will have been shipped from Friona more than 600 cars of wheat. It is also estimated that the amount of wheat shipped by Friday will exceed 1,000,000 bushels. Wheat should be yielding from 15 to 31 bushels, and although the price is not what farmers and dealers think it should be, it has been ranging from 55¢ to 60¢ per bushel, and will go a long way toward restoring prosperity to this community.

25 YEARS AGO--JULY 7, 1944

Sgt. Wright Williams, who is with the U.S. Coast Guard stationed at Charleston, S.C. arrived here Saturday on a two weeks leave, and is superintending the harvesting of his wheat. Mrs. Williams is visiting her mother at Abernathy this week.

20 YEARS AGO--JULY 1, 1949

J.A. Blackwell, formerly of Friona but now of Corpus Christi, arrived here Tuesday evening and will remain through the harvest season. Jerry was formerly in the hardware business here.

15 YEARS AGO--JULY 2, 1954

The Friona potato shed will open July 8, reports Herman Neff, owner. This is the expected date on the first load of potatoes this year. Some have been dug at springlake, these being processed in hereford.

Dead from a car-truck collision between Bovina and Farwell last Thursday afternoon are Mrs. G.L. Anderson, Jr., a little son, John Hillard, 4; and Mrs. A.C. White, 54, all of Bovina.

10 YEARS AGO--JULY 2, 1959

A wheat fire Sunday on the Walton Caffey farm four miles west and three miles south of Friona destroyed approximately five acres of wheat and a 1958 International 1-1/2 ton truck. Another fire Sunday afternoon destroyed three acres of wheat on the J.W. Barrett farm southwest of town. A third fire, on Monday, burned 15 acres of wheat and a 1949 Chevrolet 1-1/2 ton truck on the Curtis Murphree farm north of town.

5 YEARS AGO--JULY 2, 1964

A spudnut factory, which will serve as a central warehouse and supply center for 72 counties in a four-state area, is to be built in Friona. The Friona factory will be known as "Golden Spread Spudnut Corporation."

Construction in Friona totalled more than a half million dollars during the first half of 1964, and appeared headed for the third straight all-time building record, according to figures released this week by A.L. (Jake) Outland, city manager.



A Scene Across From Friona's \$1.5 Million High School campus.

Pause And Reflect

By Nelson Lewis



Temperatures

Date	Hl.	Low
June 25	95	60
June 26	91	61
June 27	92	54
June 28	98	57
June 29	99	66
June 30	99	67
July 1	100	69

"I have sworn upon the altar of God, eternal hostility against every form of tyranny over the mind of man"

(Thomas Jefferson - 1800)

These words, carved in stone, encircle the inside of the Jefferson Memorial in Washington, D.C.

Last Wednesday, June 25th, I stood at the base of the huge statue and thought how vastly different was this man's philosophy from that of the communists.

I longed for Aladdin's Lamp or a magical flying carpet that I might transport into this place all those who have apparently forgotten the brains, as well as the muscle, that went into the founding of our country.

On this July 4th, 1969 it is well to refresh our memories by a reading of the four panels of Jefferson's remarks that are presented on the inside walls of the Rotunda.

They are as follow -

"We hold these truths to be self-evident; that all men are created equal. That they are endowed by their creator with certain inalienable rights. Among these are life, liberty and the pursuit of happiness. That to secure these rights governments are instituted among men. We . . . solemnly publish and declare, that these colonies are and of right ought to be free and independent states . . . and for the support of this declaration, With a firm reliance on the protection of divine providence, we mutually pledge our lives, our fortunes and our sacred honour."

"Almighty God hath created the mind free. All attempts to influence it by temporal punishments or burthens . . . are a departure from the plan of the Holy author of our religion . . . no man shall be compelled to frequent or support any religious worship or ministry or shall otherwise suffer on account of his religious opinions or belief. But all men shall be free to profess and by argument to maintain, their opinions in matters of religion. I know but one code of morality for men whether acting singly or collectively."

"God who gave us life gave us liberty. Can the liberties of a nation be secure when we have removed a conviction that these liberties are the gift of God? Indeed I tremble for my country when I reflect that God is just. That his justice cannot sleep forever. Commerce between master and slave is despotism. Nothing is more certainly written in the book of fate than that these people are to be free. I establish the law for educating the common people. This it is the business of the state to effect and on a general plan."

"I am not an advocate for frequent changes in laws and constitutions. But laws and institutions must go hand in hand with the progress of the human mind. As that becomes more developed, more enlightened, as new discoveries are made, new truths discovered and manners and opinions change. With the change of circumstances, institutions must advance also to keep pace with the times. We might as well require a man to wear still the coat which fitted him when a boy as civilized society to remain ever under the regimen of their barbarous ancestors."

Never in the almost two centuries of our existence as a Nation have we faced a more perilous period than the present.

May be eternally grateful to Almighty God for our freedom and for providing us with the men and the means for its preservation.

Attend Friona's
Frist Fourth Of
July Celebration
This Weekend!

Surface designs of embossed cotton are impressed in the fabric as part of the finishing operation.

Today there are thousands of different sizes, styles, and colors in cotton sheets.



FARM LOANS

If you need money for any of the following:

1. To buy additional land.
2. To buy a new home
3. Install an irrigation well
4. Underground Tile
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SEE . . . ETHRIDGE SPRING AGENCY

Good appraisals --- low interest rates
---long-term---all loans closed locally

We will be closed on July 4th and 5th.

Ethridge - Spring Agency

Ph. 247-2766



Friona



INDEPENDENCE DAY

the spirit
of 1776
must continue
to exist
if we are
to remain
great!



BE PATRIOTIC!

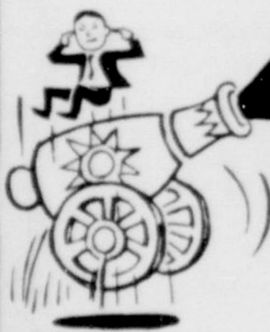
Attend The Fourth Of July Events
Scheduled In The City On Friday

FRIONA MOTORS

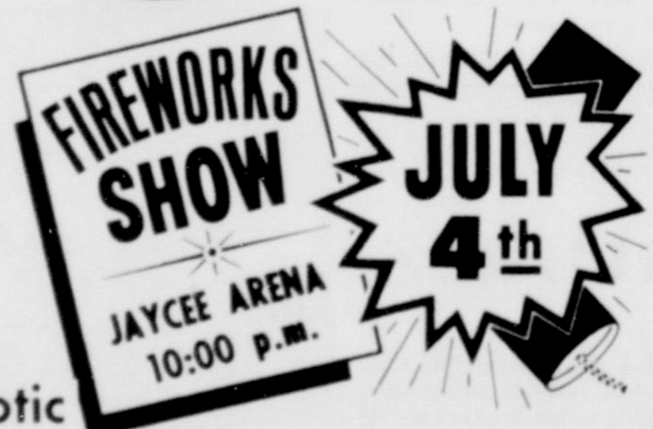
Grand & Highway 60

Friona

BOOM!



Let's All Blast-Off For
A BANG-UP Celebration
In Friona On The Fourth.
There'll Be Fun For All At
Our Old-Fashioned Patriotic
Day In The Park!



Don't Miss It

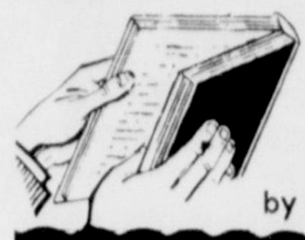
FRIONA STATE BANK

Serving A Great Irrigation And Beef Production Area.

Friona

Member FDIC

Phone 247-2736



The Library Corner
by Mrs. John F. White

The Library will present two films on the 4th of July in connection with the city observance of Independence Day. These will be shown alternately and at various times during the day so come by the library when you need to sit and rest. We'll present "The Signing of the Declaration of Independence" and "The Great Rights". Both of these are patriotic films and are well worth seeing. They will also be presented on Saturday morning at 10:00 for all children who are school age and who might have missed them while out of town for the holiday.

Mrs. C.P. Fairchild has been hired as our librarian. We are pleased to have her and are looking forward to continued growth of our library. Mrs. Lewis Gore will work part time beginning in August. Our summer student, Darla Perkins, will continue to work the rest of the summer.

for junior high readers in the history and science division. A few of these books are "Adventures of Lewis and Clark" by Bakeless, "Alaska Gold Rush" by McNeer, "Autobiography of Mark Twain, Special Edition" by Twain and "Birth of Texas" by Johnson.

We also have some books of interest to adults. Since this is the season for preserving fresh fruits and vegetables we thought you might be interested in knowing that the library has a book called "Making the Most of Your Food Freezer". It is a most complete volume and even those persons who have used their freezer for many years will learn many new ways of preserving foods.

We also have two other books which were donated by Mrs. John Bingham. The first is "New Illustrated Encyclopedia of Gardening", by Greystone Press. We appreciate these books and solicit donations of worthwhile volumes to our library. We are expanding our facilities and will have more room to accept books that are of interest to all ages of readers.

Court House Notes

Instrument Report Ending June 28, 1969 in County Clerk Office
Bonnie Warren, County Clerk

IT, Travis Dyer, Prudential Ins. Co., S1/2 of Sect. 24, Blk. A Synd. SW1/4 Sect. 27, Blk. A Synd.

WD, H.D. Mayfield, et al, Mary & Martha Knight, Lots 3 & 4, Blk. 51, Friona

IT, Mary & Martha Knight, First Fed. Sav. & Loan, Lots 3 & 4, Blk. 51, Friona

ML, Dwan Menefee, SE1/4 Sect. 24, T3S;R3E

IT, Travis Dyer, C.R. Elliott S1/2 Sect. 24, Blk. A Synd.

WD, Mable C. Jones, Redfearn, Jack R., N1/2 of lot 11 & all lot 12, Blk. 31, Friona

IT, Jack R. Redfearn, G.E. Reed, N1/2 lot 11, & lot 12 Blk. 31, Friona

IT, Domingo Villarreal, Ruby Wilson, Northeastly 1/2 of Lots 8,9,10, Blk. 43, Bovina

WD, Ruby Wilson, Domingo Villarreal, Northeastly 1/2 of Lots 8,9,10, Blk. 43 Bovina

WD, J.B. Sneed, Jr., Charles L. Bass, N 5' of E 65' of lot 5, Blk. 24, Friona

WD, Geo. W. McKinney, Rodolfo T. Telles, E 50' of lot 1, Blk. 49, OT Bovina

IT, Rodolfo T. Telles, Farmers Home Adm., E 50' of lot 1, Blk. 49, OT Bovina

IT, Clarence W. Martin, Hi-Plains Savings & Loan Asso. tract 6, Blk. 1, Western Add, Friona

WD, William H. Nunn, Leland J. Britting, lot 20, Blk. 3, Staley Friona

WD, J.A. Loflin et al, Bob Lee Finley, Lot 10, S1/2 lot

11, Blk. 44, Friona
IT, Bob Lee Finley, Hi-Plains Sav. & Loan Asso., Lot 10 & S1/2 of lot 11, Blk. 44, Friona

wd, a.e. steelman, Richard D. Steelman, Lots 1 & 2 & N1/2 of lot 3, Blk. 35, Bovina

IT, A.B. Bingham & B.T. Spear, Clifford S. Crow, 78.07 ac. tract out Sect. 6, T4S;R4E

WD, Clifford S. Crow, B.T. Spears & A.B. Bingham, Pt. Sect. 4, T4S;R4E, Pt. Sect. 1, T3S;R3E, Pt. Blk. 197, Wright, SS Add., Friona

WD, Clifford S. Crow, W.S. Crow, Pt. Sect. 6, T3S;R4E

IT, West Friona Grain, Inc., Panhandle Steel Bld. Inc., SE pt. Sect. 11 T3S R3E

ML, West Friona Grain, Inc., Panhandle Steel Bld. Inc., SE pt. Sect. 11 T3S R3E

WD, High Plains Development Co., Rafael J. Gonzales, Lot 5, Blk. 3, Friona

IT, Rafael J. Gonzales, Panhandle Sav. & Loan, Lot 5, Blk. 3, Friona

ML, Union Cong. Church, Phillips & Son, Pt SW1/4 Sect. 31, T1N R3E

Growing Swiss chard? Harvest the outer leaves when they are from 10 inches to a foot tall—no taller. Then let the inner leaves grow until they reach that same size. In this way you'll have young, crisp greens to eat instead of old, tough ones.

Harvest time for California ripe olives begins usually in mid-September and continues into December.



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CELEBRATE YOUR FREEDOM FROM HIGH PRICES

NOW THRU JULY 12

- Shurfine APPLE SAUCE #303 Can 5/\$1.00
- BISCUITS 8 Oz. Can 12/\$1.00
- CATSUP 14 Oz. 5/\$1.00
- HAIR SPRAY 13 Oz. 2/\$1.00
- PEARS #303 Can 3/\$1.00
- CRUSHED PINEAPPLE #2 Can 3/\$1.00

Shurfine Shortening 3 Lb. Can 59¢

- Shurfine CRACKERS 16 Oz. Box 2/39¢
- Shurfine GREEN BEANS 303 Can 4/\$1.00
- Soflin NAPKINS 200 Ct. 2/49¢
- Shurfine VEG. OIL 24 Oz. 2/89¢

- Shurfine LUNCHEON MEAT 12 Oz. Can 2/\$1.00
- Shurfine Frozen LEMONADE 10/\$1.00
- Shurfine BLACK EYE PEAS #300 Can 7/\$1

- Viking ALUMINUM FOIL 12 X 25 2/49¢
- Shurfresh MARGARINE 1 Lb. 5/\$1
- Shurfine PEANUT BUTTER 12 Oz. Jar 3/\$1
- Shurfine Early Harvest PEAS #303 Can 5/\$1

- Shurfine PICKLES Sliced Dills 32 Oz. 2/79¢
- Shurfine Canned POP 12 Oz. 11/\$1
- Shurfine PORK 'N BEANS #300 8/\$1
- Shurfine SALAD DRESSING 32 Oz. 39¢
- Shurfine SALAD MUSTARD 16 Oz. 2/39¢
- Shurfine SPINACH #303 Can 7/\$1
- Shurfine VIENNA SAUSAGE 4 Oz. 5/\$1

Shurfine Asparagus Spears 300 Can 3 For \$1

Shurfine CORN Whole Kernel Vac Pak 6 For \$1

Shurfine FLOUR 10 Lb. Paper Bag 79¢

Shurfine TUNA Chunk Style 4 For \$1



Grade A FRYERS Lb. 39¢

Bar-S FRANKS Lb. 59¢

Sunray BACON 2 Lb. Pk. \$1.49



WE WILL BE CLOSED FRIDAY, JULY 4TH.
COCA-COLA
2 FOR 89¢
Reg. or King Size Plus Deposit



Cloverlake MELLORINE 1/2 Gal. 39¢



EGGS Medium Size 3/\$1.00

Santa Rosa PLUMS Lb. 29¢

Calif. Long White POTATOES 10 Lb. 69¢

NECTARINES Lb. 29¢

FIREMAN OF THE WEEK



In Recognition Of Their Outstanding Service To The Community, We Salute The Friona Fire Department.
This Week We Honor PORTER ROBERTS
Rushing Insurance

DOUBLE 'YES' STAMPS EVERY WEDNESDAY
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Houser GROCERY & MARKET
GOOD CARTON BETTER QUALITY BEST FLAVOR TRY SOME NOW
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ADAMS DRILLING CO. WATER WELL DRILLING Layne Pumps, Inc. Pump & Gear Head Repairs

2 FACTORY TRAINED MECHANICS Financing Available AMERICAN AUTOMOTIVE

ANNOUNCEMENTS Need party with good credit in Friona area to take over payments on 1969 Model Singer Sewing Machine

FOR SALE: Good used upright food freezer. We need to trade refrigerators with someone. REEVE CHEVROLET CO.

WANT ADS PH. 247-2211 CLASSIFIED RATES DEADLINE FOR INSERTION

FIREWORKS 1 1/2 Miles West on Hwy. 60 South Side Of Road. Bring This Ad And Get 20% Off on Total Purchase.

Your SINGER Dealer REPAIRS ON: Sewing Machines Vacuum Cleaners TVs Color TVs

Southern Sewing Center 213 MAIN, Hereford

TUTORING Phonics, arithmetic and reading comprehension. Classes limited to 10.

FOR SALE: We have a NEW 1969 Chevrolet car we'll sell to you. REEVE CHEVROLET CO.

HELP WANTED NEEEDED: Lady interested in enjoyable, profitable business of her own.

FOR SALE: ENSILAGE CUTTER, 1964 New Holland and 1965 Fox.

HELP WANTED: Lady with neat appearance, age approximately 30-45 for full-time employment in retail store.

HELP WANTED Now hiring personnel. Apply at Hi-Pro Feeds.

FOR SALE You can own polyester fiberglass belted tires for only 90¢ per 1000 miles at Larry's Tire Service.

SPECIAL... Pre-finished paneling, Sand Islander; Nutwood Islander, \$3.99 per panel.

FOR SALE... 825x20 truck tires -- \$55.00, 900x20 truck tires -- \$65.00, 1000x20 truck tires -- \$79.50, 1000x22 truck tires -- \$85.00.

FOR SALE: 1966 Ford Ranchero, Low mileage. One owner, Gerald Floyd.

For Sale FIREWORKS J. P. SIMS at Jaycee Rodeo Arena

FOR RENT: Unfurnished two bedroom house at Hub, 265-3279.

FOR RENT: A three-room unfurnished house and a one-room furnished apartment.

HOUSES FOR RENT FOR RENT: Office space, 247-4681.

FOR RENT: Office space, 247-4681.

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FOR RENT: Office space, 247-4681.

Marshall M. Elder REPRESENTING Rushing Real Estate

EQUITY BUY - 3 bedrooms, brick, 1 3/4 baths, living room, breakfast area, double garage, established yard, den, 1502 Jackson.

FOR SALE... Nice two bedroom house, drapes, carpet, fenced back yard, \$600 down, \$92 month payment.

3 bedroom house, Bath 8 3/4, drapes and carpet, fenced back yard, \$13,000.

FOR SALE... Two bedroom brick house, Den, living room, bath and 3/4. Seven miles from town on pavement.

For Complete Real Estate Service CONTACT J. G. McFARLAND

FRIONA MOBILE ESTATES... Friona's newest and largest mobile home park.

NOTICE: We can build you a new home in Ridgeway Addition; nothing down and low interest rates.

REAL ESTATE LOANS \$\$\$\$\$\$\$\$\$\$ ONE MILLION DOLLARS

Farms... Acreage... Industrial Tracts... 1-acre mobile home lots... business lots.

MISCELLANEOUS SERVICES

RCA Whirlpool Sales - Service B. W. Turner

Portable Disc Rolling One Ways Tandem Harrell Mays

Stat HEREFOR NOW SHOWING PRIL JORNE NEWMAN WOODWARD WINNING STARTS SUNDAY

Tower DRIVE IN HEREFOR THURSDAY Pre-Holiday SPOOKATHON 3 SPINE CHILLING THRILL SHOWS \$2.00 PER CAR

STARTS SUNDAY GLENN FORD HEAVEN WITH A GUN AND THE RUSSIANS ARE COMING

WELCOME TO FRIONA



This week we welcome Mr. and Mrs. Graham Prewett to Friona. Prewett is manager and part owner of Hurst Department Store.

ROCKWELL BROS. AND CO. "LUMBERMEN" Lumber, Paint & Tools HURST'S DEPT. STORE REED'S CLEANERS 117 West Sixth PICK UP AND DELIVERY Friona Phone 247-3170

HOUSER GROCERY & MARKET REEVE CHEVROLET New And Used Cars FRIGIDAIRE APPLIANCES FRIONA WHEAT GROWERS Elevator Service Field Seeds

FARM SALE

TUESDAY, JULY 8, 1969 - TIME: 1:00 P.M.

LOCATED: 24 miles west of Hereford, Texas, on Highway 1058 (Harrison Highway) to Bootleg Corner, then 3 miles south on 214, then 2 miles West on dirt road and 1 mile south--or 15 miles North and West from Friona, Texas on 214, then 2 miles West and 1 mile south.

- TRUCK, PICKUP, CAR AND FARM MACHINERY 1 - 1963 - Ford 1/2 ton long wheel base Pickup, 4 speed trans., V-8, with steel stock racks... LIVESTOCK & MISC. EQUIPMENT 1 - 12 hole Steel Hog Feeder... FURNITURE 1 - Living Room Suite, good, 2 piece... MISCELLANEOUS 3 - New Bridles... POUSTRY & EQUIPMENT 6 - Dorr chickens... TERMS: CASH. All accounts to be settled day of Sale.

J. T. GUINN - OWNER RAYMOND AKIN ---Auctioneers---GENE HARRIS Ph. 296-7692, Plainview, Tex. Ph. 293-4859, Plainview Note: Bring your own Check Book.



CRASH SCENE . . . Shown is the pick-up in which Mrs. Bob Wyly was killed when it crashed into a tree last Wednesday night. The vehicle had a blowout as Mrs. Wyly and three youngsters were driving toward Friona. The three youngsters were injured (See story elsewhere in this issue).

SOME SIEGE!

The longest siege in history, that of Tangier by the Moors in the 17th century, lasted over 18½ years! High-frequency sounds may be used to drive bollworms from cotton fields.

OUR AMERICAN HERITAGE

Be proud of America where prosperity and progress flourish under Freedom's banner!

Time for each of us to make a fresh appraisal of our American Heritage. Look around — see the vast material evidence of the success of our free enterprise system which gives us the highest standard of living on earth. Our achievements — in all fields of science and industry — are possible only under a free economy, bringing the good things of life within the reach of every American.



**ATTEND THE PATRIOTIC PROGRAM
IN FRIONA 11:30 a.m. FRIDAY
CHESTER GIN**

Services Held . . .
(Continued on Page 5)

Alonzo Strickland has been dismissed from the hospital. A small bone in one foot was broken and he will be on crutches several weeks.

Deborah Wyly, who had surgery in Amarillo late last week, has been transferred to the local hospital. Glenda Deaton was scheduled for surgery at Northwest Texas Hospital, Amarillo, Tuesday morning. Her condition is reported satisfactory.

Mrs. Wyly, who was the daughter of Mr. and Mrs. L.D. Pope, was born in Floyd County and moved to this area in 1944. She was a member of the Tenth Street Church of Christ. She was the fifth member of the church to die in automobile wrecks within 11 days.

Leland Knight conducted the services. Pall bearers were Clyde Wyly, Wynn Burdy, Eddy Batnum, Gary Pope, Leslie Pope and Lee Pope, nephews of the deceased.

Survivors, other than her husband and parents, are two other daughters, Mrs. Jay Henderson, Canyon, and Robin of the home; two sons, Gerall and Chriss, also of the home; one sister, Mrs. Glenna Bainum, Dalhart; and four brothers, James L. Pope, Friona, Smith W. Pope, Amarillo; Fred Pope, Idaho Falls, Idaho, and Gene Pope, Two Buttes, Colorado.

Burial was in Friona Cemetery under direction of Claborn Funeral Home.

Efficient home repairs and redecorating.
Herb Seright
Phone 247-2841
40-176

CARDS OF THANKS

CARD OF THANKS
We would like to take this opportunity to thank all our friends and neighbors who offered their love and sympathy with flowers, food, cards and words of comfort in our recent bereavement in the loss of our wonderful daddy, Windsor W. Laceywell, Sr. Especially do we thank Bro. Ken Moore, Mark Langley, soloist, and Mrs. Bobby England, organist, the IOOF Lodge for their service and Claborn Funeral Home.

Family of Windsor W. Laceywell
40-176

Chain Link Fence
Twice as Strong for Much Less. Hard Alloy Wire. One inch to four-inch diameter. Several heights. 12 to six-gauge.
Campbell Chain Link
HEREFORD
Box 846 Ph. 364-0561

FRIONA DIVE-IN SWIMMING POOL

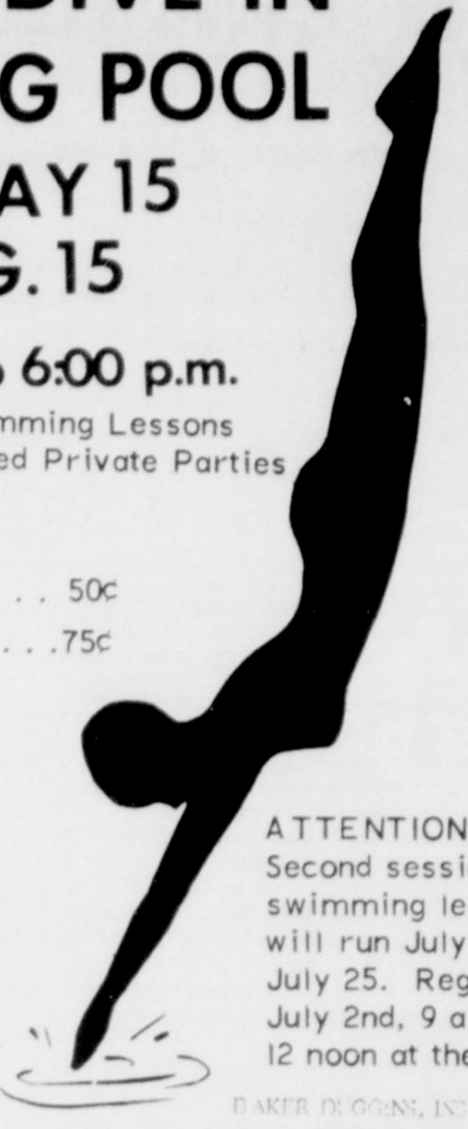
OPEN MAY 15 TO AUG. 15

HOURS: 1:00 To 6:00 p.m.
Mornings For Private Swimming Lessons
Evenings For Pre-Scheduled Private Parties

ADMISSION
Children 1 - 12 50¢
Adults - Over 12 Years 75¢

SEASON TICKETS
Children \$15.00
Adults & \$20.00

For Additional Information Call:
Cecil Maddox - 247-3439
Or
City Hall - 247-2711



ATTENTION!
Second session of swimming lessons will run July 7 thru July 25. Register July 2nd, 9 a.m. to 12 noon at the pool.
BAKER DUGGINS, INSTRUCTOR



WHITE'S SUPER MARKET

Our Aim Is To Please In Every Way
WE GIVE GUNN BROS STAMPS
Double Stamps On Wednesdays With Purchase of \$2.50 Or More
Phone 247-2250

Stokelys Cut
GREEN BEANS
303 Can
5/\$1.00

Lane's
ICE CREAM
1/2 Gal Ctn.
59¢

We Will Be CLOSED Friday, July 4th
NOTICE
No Stamps Will Be Given On Accounts Not Paid In Full By The 10th Of The Month. . . . Starting In July, 1969

Nutwood
BACON
2 Lb. Pkg.
\$1.43

Sammy's Pride Gal. \$1.11
MILK 1/2 Gal. **57¢**
Aunt Martha's 1 1/2 Lb Loaf
BREAD **27¢**

KRAFT
VELVEETA CHEESE
2 Lb. Box **\$1.09**

Santa Rosa
PLUMS
Lb. **39¢**

CABBAGE
Lb. **8¢**

Fresh
TOMATOES
Lb. **31¢**

Crisco
SHORTENING
3 Lb. Can
79¢

Stokely
PINEAPPLE JUICE
46 Oz. Can
3/\$1.00

SUGAR TWIN
Low Calorie Sugar Replacement 7 Oz. Box
79¢

Stokelys Whole Kernel Golden
CORN 303 Can
2/49¢

Stokely's
FRUIT COCKTAIL
303 Can
4/\$1.00



**On The Farm
In Parmer County**

RONNIE MCNUTT
County Agent

WHEAT VARIETY DEMONSTRATION

Darrell Norton, recently harvested a wheat variety demonstration on his farm 4 miles northeast of Farwell.

The wheat received a hail on June 13 which reduced yields by about 30 percent.

The results on this test are as follows:

Variety	Yield	Test Weight	Moisture
Scout	2920	59	6.7
Tascosa	2733	61.9	7.3
Caddo	2710	62.2	7.3
Crockett	2633	61	7.3
Sturdy	2079	60.2	7.3

CAPROCK WHEAT AVAILABLE SOON

Caprock, the second semi-dwarf or "shorty" wheat developed by Texas A&M University plant breeders will be available to Texas growers after the 1969 harvest.

Caprock and Sturdy are sister strains. Caprock is best adapted to irrigated areas of the High Plains where it has out-yielded Sturdy by about 10 bushels per acre and weighed a half-pound higher in test weight. Plant characteristics are nearly identical in Caprock and Sturdy.

Studies at A&M show that shorty wheats use fertilizer more efficiently than do tall wheats.

Excessive straw in the taller wheats is sometimes a disposal problem in preparation for the next crop.

Caprock and Sturdy are suitable for production of bakery flour.

Seed of Caprock can be obtained from the Foundation Seed Section at Texas A&M.

GREENBUG REPORT

The last Texas Economic Insect Report indicates that light infestations of greenbugs were noted in many fields throughout the High Plains.

Heavy infestations of the corn leaf aphid (or commonly referred to as lice) were reported in the High Plains during the week of June 23-27.

Some sorghum in Parmer County is reaching the boot stage. Still there are those farmers who had to plant over the last of June because of hail. Farmers in either of the above situations should make a regular check for greenbugs on their sorghum.

Plants from emergence up to about 6 inches in height, showing visible damage with colonies of greenbugs on the under leaf surface, should be treated. Research data from 1968 indicates that larger plants, up to the pre-boot stage, may tolerate more greenbugs. Large numbers of greenbugs on this size plant should be controlled before any entire plant leaves are killed.

Yield reductions during the pre-boot, boot, blooming and grain development stages are dependent on greenbug numbers, length of time that greenbugs have infested plants and plant condition. Based on one year's experience and research, heavy populations can cause extensive damage to pre-boot and older plants. Indications are that greenbug numbers, which result in death to more than the two lower, normal-sized leaves, should be controlled.

The above general guides are based on the assumption that the greenbug buildup is occurring more rapidly than effective control by beneficial insects. Also, if a plant is undergoing stress, it cannot support as many greenbugs without suffering yield reductions. Due to the hot weather and high winds much of the sorghum in the county is showing moisture stress. This sorghum could be damaged worse if greenbugs buildup and if water is not received reasonably soon.

Insecticides recommended by the Texas Agricultural Extension Service are as follows: Carbophenothion (Trithion), Demeton (Systox), Dazinon, Malathion and ethyl parathion.

**Helicopter Begins New Era
In Law Enforcement**

A new era in law enforcement techniques has been initiated this week by the addition of a state owned helicopter to aid local officers in combating crime.

Major C.W. Bell, Regional Commander of the Texas Department of Public Safety, said today that the new craft was now fully operational and in use daily in this Region of the DPS. "The DPS is very desirous of expanding its services to the people of this area and to the city police departments and sheriffs' departments," Bell said. "We feel this is a splendid opportunity to provide them with better and more versatile service. All any city or county official has to do to obtain the service of the helicopter is request it."

"In the past seldom a day passed that we did not receive a request for assistance in some incident in which a helicopter could have been a very useful tool." Now if the local officers need this assistance, such as looking for lost persons, rescue operations and any other type of law enforcement effort, we will be able to assist them immediately.

The helicopter has two portable stretchers for quick installation inside the machine, and is equipped with a resuscitator for in-flight use. The craft will be used in all types of mercy missions such as the rapid transfer of injured persons, when feasible, from limited treatment centers to hospitals with more sophisticated facilities.

"Medical authorities have known for some time that many lives are lost each year throughout the nation because

accident victims do not receive adequate attention early enough to save them," Bell said.

In some cases, he added, it may well be that the use of a helicopter in rushing a traffic accident victim from the scene of a remotely located accident to a hospital will be the difference between life and death. The copters also will be used for such things as searches, rescue operations, jailbreaks, disaster relief, apprehension of felons, riot control and mob violence, traffic surveys-any type of emergency work deemed practical.

The DPS helicopter is a jet-powered "Jet Ranger" which can be altered in minutes to accommodate two stretcher patients. The Regional Commander said the usefulness and versatility of helicopters in law enforcement has been demonstrated numerous times in the past. Major Bell stated that he hoped law enforcement officers as well as city and county officials and civil defense directors would take advantage of the availability of this type tool to aid them in performing their duties and rendering a better service to the public.

**Ted L. Gragg
Is Promoted**

Ted L. Gragg, son of Mr. and Mrs. L.W. Gragg, 1520 Forest View Road, Conway, South Carolina, was notified of promotion to Staff Sergeant on May 1, 1969. Presently stationed at Lowry Air Force Base, Colorado, S/Sgt. Gragg has served three years in the United States Air Force.

During the month of May, 1969, S/Sgt. Gragg submitted a suggestion to the Air Training Command concerning a new method of preventing weather damage to material in warehouse storage. This suggestion provided intangible benefits, for which S/Sgt. Gragg received an award certificate and a monetary grant.

S/Sgt. and his wife, the former Connie Vaughn, daughter of Mr. and Mrs. Richard Vaughn, Route 2, Friona, and their daughter, Holly Michelle, reside at 506 Dayton Street, Apt. 305, Aurora, Colorado.

Upon completion of S/Sgt. Gragg's enlistment, he and his family plan to make their home in Myrtle Beach, South Carolina.

**Ten Frionans
At Music Camp**

Ten students from Friona senior or junior high schools enrolled in the 17th annual West Texas Music Camp at West Texas State University July 13-25.

Dr. John E. Green, dean of the university's School of Fine Arts and camp director, said a record 865 students from 81 towns in Texas, Oklahoma, New Mexico, Kansas, California and Arizona will participate.

These students from Friona plan to attend: Becky Broyles, Jay Messenger, Mike Messenger, Troy Messenger, Gary Mingus, Janet Mingus, Vandra Nichols, Carol Reeve, Lynn Smith and Holly Welch.

**YOUR KEY TO
BETTER CAR CARE**

Is At American Automotive Co.

**ANNOUNCING
JOHNNY WILSON
IS BACK**

Johnny Wilson has returned to American Automotive Co., and invites all of his old friends to come see him



Johnny Wilson

When Your Car Is In Need
Of A Tuneup, Think First
Of

**AMERICAN
AUTOMOTIVE**

Arlen May, Mgr.



Independence Day



**ATTEND THE FESTIVITIES DURING
FRIONA'S PATRIOTIC PROGRAM
ON FRIDAY, JULY 4**

**BE PROUD OF YOUR FLAG - - DISPLAY IT ON FRIDAY
ROCKWELL BROS. & CO.**

"LUMBERMEN"

O.F. Lange, Mgr.

We will be closed on July 4th and 5th.

Friona

**ATTEND THE COMMUNITY
CELEBRATION :**

7:00 a.m.--Free Breakfast,
High School Cafeteria
8:00 a.m.--Swimming & Diving
Contests--Dive-In Pool
11:30 a.m.--Program in City Park

12:30 p.m.--Basket Lunch in Park
1:15 p. m.--Free Watermelon,
City Park
10:00 p.m.--Fireworks Display,
Jaycee Roping Arena

**HI-PLAINS
FEED YARD**





At Home In Parmer County

By Janice Miller
County HD Agent

Do you wonder why your perishable fresh foods don't last long? The expiration of ethylene gas by some fruits affect the storage life of vegetables. During the winter months when crispers are filled with apples and pears, this gas can turn salad greens brown. Here are some storage suggestions for fresh foods.

Keep apples, pears and melons separated from: carrots, celery, cabbage, potatoes, onions and salad greens.

Keep celery and onions separated.

Keep potatoes and fruits separated; potatoes can give an earthy flavor to the fruit.

Keep oranges away from eggs and butter.

Keep dairy products away from fruits and vegetables.

Keep ripe pineapple wrapped in a plastic bag to hold in the aroma.

Potatoes and onions are usually stored in a cool, dry place outside the refrigerator.

Here is an idea for a grand start for any summer meal. Serve iced watermelon cut into balls or cubes. Flavor it with just a touch of fresh lemon juice or ground ginger.

If you are in the market for a table lamp, here's a simple rule to remember. The table height plus the lampbase height (to the lower edge of the shade) should equal the eye height of the person using the lamp.

How do you like to spend your leisure time? In a recent survey in St. Louis, two-fifths of the interviewed wanted to relax. Married men and women ranked being with their families as their second goal; while number three was having fun. Married men put physical exercise fourth while wives preferred companionship. For the single women, being with their families was the second choice after relaxation. But the bachelors' second choice was "having fun." Do you see yourself in this survey? *

Are you interested in reducing—either the grocery bill or yourself? Try cottage cheese. The average serving (one-half cup) of creamed cottage cheese gives you only 120 calories. But the protein is equal to a medium serving of fish, poultry, lean meat, three eggs or three slices of cheddar cheese.



CENTURY PLANT . . . Mrs. Clifford Crow poses beside the century plant growing in her yard. The Crows grow cactus as a hobby and have many interesting specimens at their place just south of the city limits. The century plant blooms approximately every 15 years and will die after blooming. The crows have had the plant only a year and one-half.

County Shoppers Spend 36 Pct. For Food, Cars

(Special to the Star)

NEW YORK.—What are Parmer County residents doing with

their available cash these days? How much are they spending in local retail stores, and for what?

According to the latest figures, covering the past year, which have just become available through a new consumer market survey, most families in the area had more money at their command than in 1967 and they showed no hesitancy in spending it.

As a result, most retail establishments were able to report solid gains over the previous year.

The findings, with a breakdown of the amounts spent locally for cars, food, furniture, clothing and other articles, are from the Standard Rate and Data Service. Its nationwide survey gives comparable figures for all sections of the country. It shows that, in Parmer County, stores selling food and automotive equipment captured a major portion of the consumer market. Together, they attracted 36 percent of all retail business in the local area.

The food bill alone, including the amount spent in butcher shops, bakeries, and the like, came to \$3,077,000.

This sum, which was equivalent to 15 per cent of all retail business locally, was just for food bought for use at home. The amount spent for outside eating and drinking is not included.

What the take-home purchases represented, on a per-family basis, was calculated by dividing the total expenditure by the number of families. The average was \$838 per family.

Business was in high gear, also, in the automotive field, where sales of new and used cars, motorcycles, boats and related products came to \$4,508,000, as compared with the previous year's \$4,177,000.

Good sales volumes were recorded, similarly, by other retail outlets.

Stores selling general merchandise had receipts totaling \$358,000, against 1967's \$315,000.

Those specializing in clothing, hats, shoes and other apparel grossed \$508,000 as against the previous \$510,000.

Sales of furniture and other home furnishings added up to \$73,000. Their prior total was \$71,000.

Former Resident Is Recovering

Jack Stanley, a former Friona resident and a brother of Mrs. Bill McGlothlin, is recuperating in a Lubbock hospital from a recent accident.

Stanley was injured in an accident suffered while on the job at Modern Chevrolet Co. of Lubbock. He is hospitalized at Highland General Hospital at Lubbock. Stanley was employed as a mechanic at the Lubbock Chevrolet agency.

Messenger At CPA Meeting

A number of Certified Public Accountants from the Panhandle Chapter of Certified Public Accountants attended the annual meeting of the Texas Society of CPAs held in Corpus Christi Sunday through Tuesday of last week.

Attending from Friona was Mr. and Mrs. Steve Messenger and family.



This is no accident

But you're our witness, anyway—to a pieceful demonstration of how quickly and easily Maverick can be taken apart and put together. We designed Maverick that way for a good reason. When you're paying by the hour for service or repairs, speed is important. And at times like this, nothing can beat a simple machine.

Most new cars are more and more complicated. And more expensive to care for. Maverick's so simple to service, you can do it yourself—if you really mean it about being independent.

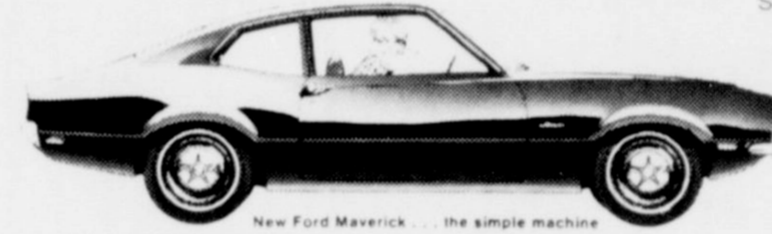
You won't feel like an orphan either. Our Owner's Manual shows you how to handle all the routine service. You can tune and time your engine, change plugs and points, adjust the idle, the headlamps, the handbrakes, do nearly 40 different service operations.

And if you create a fender or crack a grille, you can almost smile. Maverick's front fenders bolt on and grilles are replaceable in minutes. And where time means money, fast means savings.

Stop in once every 36,000 miles for a lube job. Oil changes are 6,000 miles apart. (The leading import suggests oil changes twice as often and lube jobs every 6,000 miles.)

While still being simple, Maverick is big enough to take the whole family—without streaming luggage from the roof. It's small enough to park easily, and go light on gas. A 105-hp Six gives you real passing power. (You get 52 more horsepower than the leading import offers.) And the wider stance gives you a smoother ride, better handling and roadability.

It's no accident that Maverick is the hottest selling new car to come along in five years. We designed it that way. See it at your Ford Dealer.



MAVERICK

FORD MAVERICK \$1995^{MSRP}
FRIONA MOTORS

Grand & Highway 60

P.O. Box 957

Friona, Texas

*Manufacturer's suggested retail price for the car. Price does not include white sidewall tires, \$32.00 dealer preparation charge, if any, transportation charges, state and local taxes.

We At Friona Consumers Don't
Want To Lose A Single One Of
Our Good Customers During The
Fourth of July Holiday!

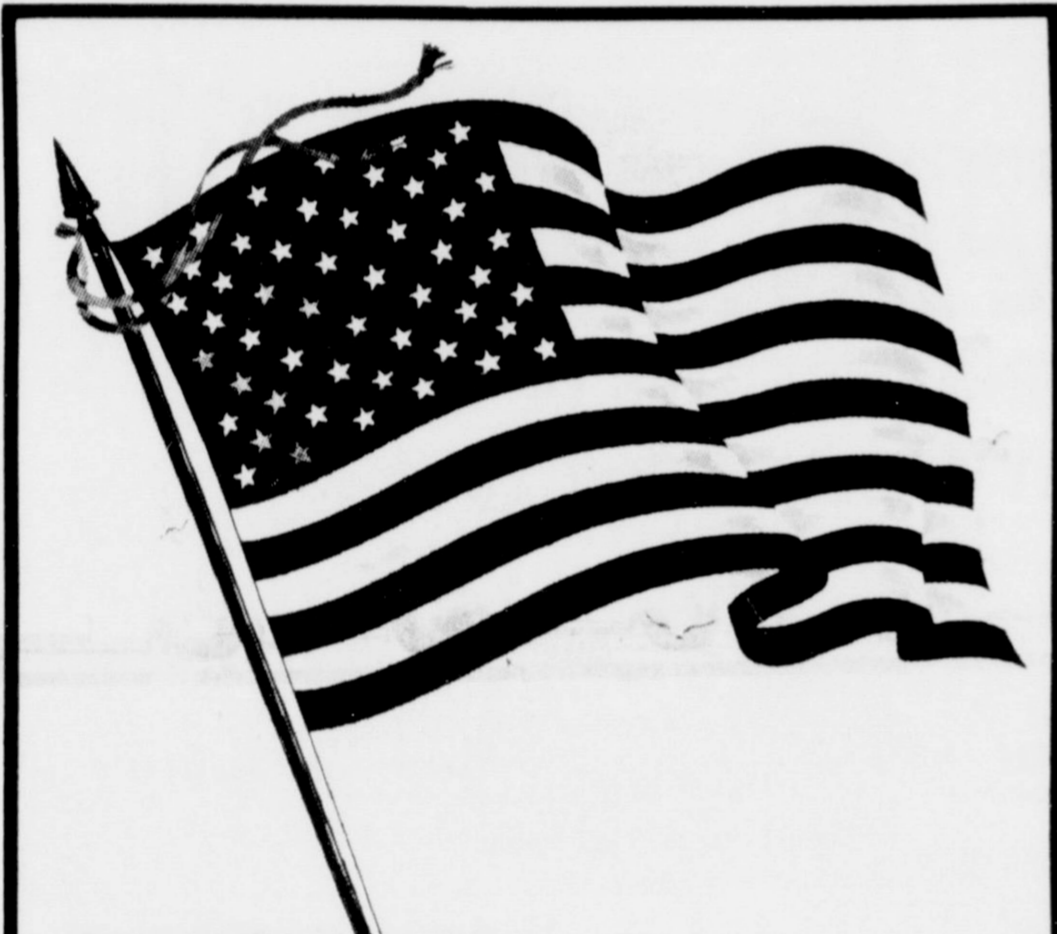
GO 'FOURTH' SAFELY

You'll Be Assured Of A Safe But Fun Fourth If
You Stay At Home And Celebrate Downtown
With Your Fellow Citizens At Friona's First Fourth
Of July Patriotic Celebration. Fun Filled Events
All Day Long Ending With A Fireworks Display
At The Jaycee Arena At 10:00 p.m.

Friona
CONSUMERS

Buddy Lloyd, Mgr
We Give S & H Green Stamps
And YES Stamps.

Phone 247-2771 or 247-2860



THE STAR-SPANGLED BANNER

Our national anthem was written by Francis Scott Key in 1814. He had witnessed the bombardment of Fort McHenry throughout the night with anxiety and when he saw the American flag still flying over the fortress in the dawn, he expressed his feelings in stirring words that will live in American history.

"...O'er the land of the free and the home of the brave!"

Since the days of our struggle for freedom, "Old Glory" has been a symbol to Americans—a symbol of unity and independence. Let's keep the principles upon which this nation was founded before us all . . . by flying our flag proudly on the Fourth.

HAVE A SAFE AND SANE
JULY 4th ATTEND THE PATRIOTIC
CELEBRATION TO BE HELD IN
FRIONA ON FRIDAY
KENDRICK OIL CO.



PHILGAS

Friona Baseballers Waltz Past Hereford For 9th Win

George Gonzales limited Hereford's Rebels to six hits, and Johnny Ramos picked up five runs-batted-in to power the Friona Tigers over the Rebels, 8-3 here Sunday.

Johnny Fuentes got the other three runs batted in for the Tigers, who increased their season record to 9-3.

The Tigers will travel to Tulla to face the powerful Tulla Pirates this week. The Pirates have a 13-2 season record. Either Joe Perez, who has a 4-1 season mark or Mike Robinson (0-0) will start Sunday against Tulla. Perez is a right-hander and Robinson is a south-paw.

The Rebels' only hits were picked up by Ray Martinez and Savino Suarez. Nacho Gonzalez was the losing pitcher. Two of the Tigers' three losses have been by 8-7 scores to Kress and Floydada away from home.



Batting Leaders

INTERMEDIATE LEAGUE			
Name, Team	AB	H	Pct.
Hutson, FSB	13	7	.539
Horton, Reeve	19	9	.474
Bandy, Reeve	17	8	.471
Snyder, Reeve	14	5	.357
St'kland, FSB	17	6	.353
Murphree, FYd	6	2	.333
Perera, FSB	9	3	.333
Melton, F. Yd.	3	1	.333
Rando, St.-H.	19	6	.316

PEE WEE LEAGUE			
Name, Team	AB	H	Pct.
Hand, P.C.L.	14	8	.571
Menefee, BJB	13	6	.462
Bermea, Tsty-C.	14	6	.429
K. Martin, Cont.	14	6	.429
Broyles, HI-Pro	15	6	.400
Castillo, Eth-Spg.	15	6	.400
Nelli, Cont.	20	7	.350
J. Martin, Cont.	18	6	.333
Harper, Eth-Spg.	12	4	.333
Wilcox, HI-Pro.	12	4	.333
Adkins, P. C. L.	15	5	.333
Smiley, Mon.	15	5	.333

ENTERS "STRETCH"

Leaders Post Wins In Baseball Play

Both leaders in Friona's summer baseball program posted wins, to solidify their standing in games of June 23-27.

The Parmer County Pump B-J Bees kept a two-game lead in the Pee-Wee League with a pair of wins, one a 4-3 decision over Continental Grain. And the Intermediate League leader, Friona Star-Hurst Dept. Store, kept up their pace with a 6-3 win over Reeve Chevrolet.

Don Maynard hurled a two-hitter for the B-J Bees in their important game with the second-place Continental Grain. The loss by Continental dropped them into third place, three games behind the leaders.

Later in the week, the B-J Bees topped Tasty Cream, 8-3, scoring four runs in the first and third innings.

Meantime, Monsanto Ag Center pulled into second place with an 11-4 win over Ethridge-Spring Agency.

Parmer County Implement Co. and HI-Pro Feeds played a doubleheader on Friday. One game was a makeup for a game missed earlier. Parmer County Implement won the first game 10-6, but HI-Pro outlasted them in the nightcap, 14-13.

Star-Hurst downed Reeve, in spite of good hitting by Trip Horton and Randall Snyder. Horton had three hits for three times at bat, and Snyder socked his third home run of the season, and had a double as well. But winning pitcher Johnny Rando scattered the hits well, and Star-Hurst scored a pair of runs behind him in the first, fourth and fifth innings. Rando also had two hits.

Friona State Bank erupted for 10 runs in the second inning, and 11 in the third, and downed Friona Feed Yards, 24-0 in a game last Tuesday. Robin Balze and David Blackburn combined to pitch a no-hitter for the winners. Balze pitched the first three innings, and had only three baserunners.

One reached base on an error, and two walked. Both runners who walked were picked off base. Gene Strickland had three hits for the Bank, which sent 13 men to the plate in the second and 14 in the third.



INTERMEDIATE ACTION . . . Denny Waggoner is shown taking a cut at the ball in action from the Intermediate League Tuesday night. Waggoner slammed two home runs, and Johnny Rando had one, to pace Star-Hurst to an 8-6 win over Friona State Bank, and solidify their team's first-place standing. The catcher for Friona State Bank is Terry Thompson, and the ump is Waymon Wilkins.

Services Set Today For J. T. Fite

Jewel Tee (Mutt) Fite, 50, of Wildorado died Monday afternoon following a two car accident ten miles northwest of Dalhart. His wife, Lorene, who was a passenger in the car he was driving, was reported to be in satisfactory condition in an Amarillo hospital.

Funeral services will be conducted at 10:00 a.m. today (Thursday) at Palo Duro Baptist Church, Wildorado. Burial will be in Palo Duro Cemetery, Wildorado.

Berdie Fite, Wildorado; three brothers, Fuel, Amarillo; Everett, Wildorado; and Marion, Friona; four sisters, Mrs. Eugene Ellis, Friona, rs, Eddie Hutto, Bovina, Mrs. Paul Coalson, Hobart, Oklahoma, and Mrs. Hattie Cunningham, Oklahoma City.

Survivors, in addition to his wife, include his mother, Mrs.



THE SPIRIT OF FREEDOM...

It is a spirit that has marched in many lands, under many flags . . . wherever men have dreamed of a better life. It marched with the American colonists in 1776 . . . it accompanied the French revolution in 1789. It is a spirit as indomitable as man himself for it is one of the "inalienable rights" endowed by the Creator on all men. Today the spirit of freedom is still on the march — let us re-dedicate ourselves to its cause.



HAVE A SAFE AND SANE
FOURTH! ENJOY THE PATRIOTIC CELEBRATION
IN THE CITY PARK
FRIONA WHEAT GROWERS

Standings

(Through Games of June 27)

INTERMEDIATE LEAGUE			
Team	W	L	
Star-Hurst	5	1	
Friona St. Bank	4	2	
Reeve Chevrolet	3	3	
Friona Feed Yd.	0	6	

PEE WEE LEAGUE			
Team	W	L	
B-J Bees	7	0	
Monsanto Ag Center	4	2	
Continental Grain	4	3	
Tasty-Cream	3	3	
P.C. Implement	2	4	
HI-Pro Feeds	2	5	
Ethridge-Spring	1	6	

Line Scores

PEE WEE LEAGUE			
Continental Gr.	201	0-3	3
B-J Bees	103	x-4	2
K. Martin and J. Martin; Maynard and Menefee, 2B--K. Martin; J. Fallwell, J. Menefee.			

Parmer Co. Imp.	102	0-3	2
Tasty Cream	009	0-9	5
Adkins and Hand; Hutson and Jarecki, 2B--Lafuente; Felder.			

Ethridge-Spring	301	0-4	2
Monsanto Ag. Ctr.	353	x-11	1
Mears, Taylor and Harper; Blackburn and Smiley, 2B--Harper.			

Tasty Cream	102	0-3	2
B-J Bees	404	x-8	5
Carson and Jarecki; Waggoner and Fallwell.			

HI-Pro Feeds	033	0-6	1
P.C. Implement	280	x-10	4
Broyles and Wilcox; Felder and Hand.			

P.C. Implement	911	2--13	7
HI-Pro Feeds	912	2-14	7
Adkins and Hand; Broyles and Monroe, 2B--Snyder.			

INTERMEDIATE LEAGUE			
Friona St. B.	9(10)(11)	3--24	10
Friona Fd. Yd.	000	0--0	0
Balze, Blackburn and Thompson, Caballero, Loper and Welch.			

Star-Hurst	200	220-6	5
Reeve Chev.	000	030-3	7
Rando and Foll, Rule, Snyder and Bandy, 2B--Rando, HR--Snyder.			

INDEPENDENCE DAY

★ ★ ★

CELEBRATING 193 YEARS OF LIBERTY ★

JULY 4 CELEBRATION AGENDA

	Bill Gipson Master of Ceremonies	
7 a.m. - 8:30 a.m.		Free Breakfast High School Cafeteria
8 a.m.		Swimming Contests Dive In Pool
11:30	Program	City Park
	Invocation Flag Ceremony Prayer For Peace "A Patriot's Dream" Welcome "Freedom--My Responsibility" Recognition of Servicemen Vocal Selections "I Speak For Democracy"	Rev. Bill Foll Girl Scouts Curtis Murphree Terri Sue Cummings Mayor W.L. Edelson Mary Rando Mrs. Gladys Wilson The Trebelaires Mrs. Joe Taylor Lockney, Texas Sam Williams Jack Flynt Dimmitt, Texas
12:30	Box Lunch	Bring Your Own Herbert Day, director
2:00 p.m.	Patriotic Films	City Library
10:00 p.m.	Friona Jaycee Rodeo Arena	Fireworks Display

FRIONA AMERICAN LEGION POST #206

& AMERICAN LEGION AUXILIARY

We Have Returned From Vacation And Are Now Open To Serve You The Best In Mexican Foods

Dining Room and Catering Service Available For Parties

El Nuevo Leal's Restaurant

1542 W. American Blvd. Muleshoe Phone 272-3294



NEW OFFICERS . . . Newly-installed officers of the Friona Lions Club include Alton Farr, left, president, Dale Smith, center, first vice president, and Willis Giddens, right, secretary. New officers were installed at the club meeting last Thursday.

Hospital Notes

ADMISSIONS: 6/24/69-6/30/69
 Katrina Anne Read, Farwell; R.T. Langston, Farwell; Mrs. Refugio Guevara, Bovina; Lorene Jefferson, Bovina; Gabriel Nieves, Friona; Frank Matlock, Friona; Alonzo Strickland, Friona; Pat Wright, Friona; Emma Mears, Friona; Mary Saiz, Hereford; Susa Villa Ramos, Bovina; Maxine Small, Friona; Doyce Newcomb, Farwell; Leon Chandler, Bovina; Murray Snyder, Hereford; Sandra Taulor, Friona; Anita Faye Messenger, Hereford; Oralla Escalante, Friona; Shirley Esquivel, Friona; George Brock, Friona; Antonia Baca, Bovina; Lupe Quintana, Lazbuddie; Shirley Stokes, Friona.

DISMISSALS:
 Edward Hale, Mrs. Steve Saiz and baby boy, Mrs. Gary Elam and baby boy, Mrs. Jesse Spencer and baby girl, Mrs. Elias Rodriguez and baby boy, Benito Rodriguez, Ermila Rodriguez, Margaret Powell, Alonzo Strickland, Irma Juana Guevara, Maria Guevara, Gabriel Nieves, R.T. Langston, Katrina Read, Murray Snyder, Maxine Small (Mrs. Marion and baby boy, Mary Saiz, Alfred Haney, J.W. Robards, Pat Wright, C. A. Paul, Mrs. Troy Newcomb and baby girl, Frank Matlock, Oralla Escalante, Leon Chandler, Lorene Jefferson, Shirley Esquivel, H.G. White and Jesse Stowers.

PATIENTS IN HOSP: 7/1/69:
 Antonia Baca, George Brock, Dorothy Hough, Minnie Jack, Anita Messenger, Emma Mears, Lupe Quintana, Susa Ramos, Shirley Stokes and baby girl, Sandra Taylor and baby boy and Giles Williams.

You can give white cotton gloves a crisp, like-new appearance with spray starch. After washing gloves, roll them up in a terry towel to remove excess moisture. Then spray evenly with starch and let dry.



CONSTRUCTION . . . The addition to Friona's Missouri Beef Packers plant is well underway, as shown in the above photo. The addition will house the "breaking" portion of the business, and add 6,000 square feet to the company's facilities.

HAVE YOU CHECKED FOR

Green bugs?

We are better equipped to serve you this year, with a landing strip near TIDE PRODUCTS plant.

Don't Let

Green Bugs

Harvest Your Maize Crop . . .
 Call Us Today For Prompt
 Efficient Field Service.

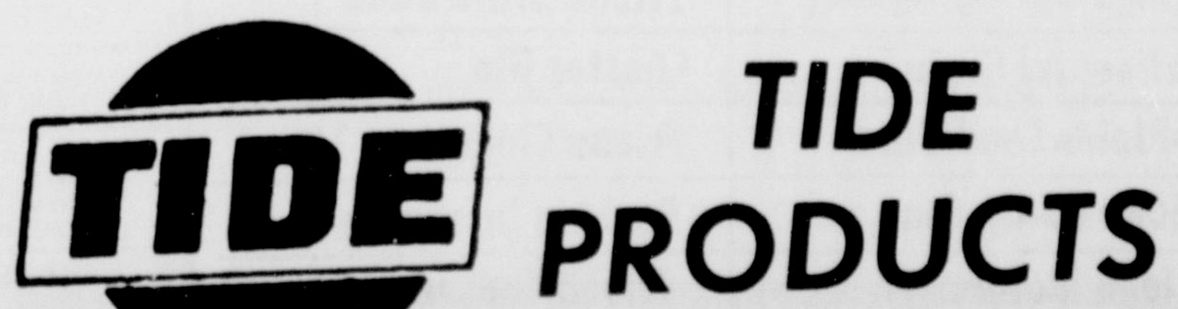
Leaf Spot

Let us put your Sugar Beets on a spraying program--don't let Leaf Spot ruin your crop.



CHERRY DUSTING SERVICE

Is Working In Conjunction With Us On Aerial Spraying.
 Field Checking Available



"ONLY the BEST . . . is FIT to be TIDE"

Army Armstrong

Phone 265-3540

Night Call -- 247-3304

JOHNSON'S FOOD MARKET



SHURFRESH MILK FOR GOODNESS SAKE

S and H Green Stamps
 Double On Wed. With Cash Purchase of \$2.50 or More
 Ph. 247-2265 6th and Euclid

Cold Pack ICE CHEST \$1.59

Fresh **GROUND BEEF**
 Lb. **49¢**

T-BONE STEAK
 Lb. **98¢**

Lane's **MELLORINE**
 3 Half Gallon
\$1.00

Reg. \$1.29
HOT SHOT
 Insect Killer
 Pres. Can **\$1.09**

Shurfine **PANCAKE MIX**
 2 Lb. Box **37¢**

A. B. VERMICELLI
 12 Oz. Pkg. **27¢**

NUSOFT
 32 Oz. Bottle **75¢**

Shurfine INDEPENDENTS' DAYS
 ...CELEBRATE YOUR FREEDOM FROM HIGH PRICES!
 JUNE 26 Thru JULY 12, 1969

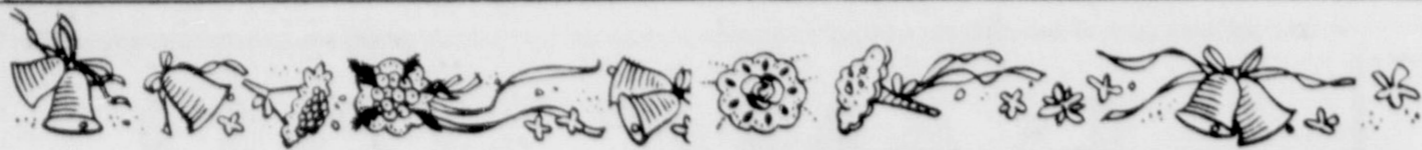
SHOPPING LIST

- Shurfine Apple Sauce 303 5/\$ 1.00
- Shurfine Asparagus Sp. All Grn. Cut 300 . . . 3/\$ 1.00
- Shurfine Beets Sliced 303 6/\$ 1.00
- Shurfine Biscuits Sw.-But. Milk 8 oz. 12/\$ 1.00
- Shurfine Blackeyes Fr. Shelled 300 7/\$ 1.00
- Shurfine Cake Mixes Asst'd 18 1/2 oz. 4/\$ 1.00
- Shurfine Catsup 14 oz. 5/\$ 1.00
- With 7¢ Coupon in LIFE July 4 Issue 5¢ .93
- Energy Charcoal 10 lb. \$.59
- Shurfine Coffee Reg. or Drip VP 1 lb. \$.65
- Shurfine Corn Golden WK Vac Pak 12 oz. . . . 6/\$ 1.00
- Shurfine Crackers Saltine 16 oz. 2/\$.39
- Energy Detergent Powdered 49 oz. \$.59
- Shurfine Drink PA/Grt or PA/Org 46 oz. 3/\$.89
- Shurfine Flour Paper Bag 10 lb. \$.79
- Viking Foil Aluminum 12x25 2/\$.49
- Shurfine Gr. Beans 4 Sv. Cut BL 303 4/\$ 1.00
- Shurfine Hair Spray Reg.-HTH 13 oz. 2/\$ 1.00
- Shurfine Lemonade Frozen 6 oz. 10/\$ 1.00
- Shurfine Luncheon Meat 12 oz. 2/\$ 1.00
- Shurfine Margarine Reg. 1 lb. 5/\$ 1.00
- Shurfine Milk Evap. 14 1/2 oz. 6/\$ 1.00
- Soflin Napkins Wht.-Asst'd 200 Ct. 2/\$.49
- Shurfine Oil Vegetable 24 oz. 2/\$.89
- Shurfine Peanut Butter Cr.-Sm. 12 oz. 3/\$ 1.00
- Shurfine Pears Bartlett Halves 303 3/\$ 1.00
- Shurfine Peas Sw. Early Harvest 303 5/\$ 1.00
- Shurfine Pickles Dill Sl. Ham. 32 oz. 2/\$.79
- Shurfine Pineapple Crushed No. 2 3/\$ 1.00
- Shurfine Pop Canned Asst'd 12 oz. 11/\$ 1.00
- Shurfine Pork and Beans 300 8/\$ 1.00
- Shurfine Preserves Red Plum 18 oz. 3/\$ 1.00
- Shurfine Rolls Cinnamon 9 1/2 oz. 4/\$ 1.00
- Shurfine Salad Dressing 32 oz. \$.39
- Shurfine Salad Mustard 16 oz. 2/\$.39
- Shurfine Shave Cream Reg.-Menthol 10 oz. . . . 2/\$ 1.00
- Shurfine Shortening 3 lb. \$.59
- Shurfine Spinach 303 7/\$ 1.00
- Shurfine Tomatoes Whole 303 5/\$ 1.00
- Shurfine Tuna Chunk Style 6 1/2 oz. 4/\$ 1.00
- Shurfine Vienna Sausage 4 oz. 5/\$ 1.00

BANANAS
 Lb. **10¢**

PLUMS
 Lb. **29¢**

BELL PEPPERS
 Lb. **29¢**



MARIE SHORT

WEDDING PLANS ANNOUNCED . . . Mr. and Mrs. Charles B. Short are announcing the engagement and approaching marriage of their daughter, Marie, to Wayne Pate of Denver City, son of Mrs. Malcolm Pate and the late Malcolm Pate of that city. A garden wedding at the Short home at 6:30 p.m. Monday, September 1, is being planned. Miss Short, who is a 1966 graduate of Friona High School, and her fiancé are both students at North Texas State University, Denton. Wedding invitations are not being mailed locally, but all friends of the couple are invited to attend.



VICKI VAUGHN

AUGUST WEDDING PLANNED . . . Mr. and Mrs. Richard Vaughn, Route 2, have announced the engagement and approaching marriage of their daughter, Vicki, to Stacy G. Pendergrass, Olton. The couple will exchange wedding vows at 7:30 p.m., Saturday, August 30 in First Baptist Church of Bovina, Miss Vaughn, a 1968 graduate of Friona High School, is currently enrolled at West Texas State University, Canyon, where she is a sophomore. She plans to continue her education. Her fiancé, who is a graduate of Olton High School, has attended West Texas and plans to re-enroll this fall. He is currently employed by Green Machinery Company, Plainview. Friends and relatives of the couple are invited to attend the ceremony and reception which will follow.

Miscellaneous Bridal Shower Is Courtesy For Janet Stevick

A miscellaneous come and go bridal shower in the home of Mrs. James Procter, 1405 West Sixth Street, from 3 to 5 p.m., Thursday, June 26, was a courtesy for Janet Stevick, who will become the bride of Jerry LaFrance of Olton, Friday, July 25.

In the receiving line with Miss Stevick were her mother, Mrs. Glen Stevick, and prospective mother-in-law, Mrs. Ernest LaFrance, Olton.

Refreshments of punch and cookies were served from a table, which was covered with a hand made cutwork cloth of ecru linen and centered with a blue and white floral arrangement.

Out-of-town guests signing the register were Mrs. Dewey Hukill, Olton, and Mrs. Deloris Pierson and daughter, Debbie, Plainview. Mrs. Hukill and Mrs. Pierson are sisters of the prospective bridegroom.

Hostesses were Mesdames

Arizonans Visit

Local Relatives

Mr. and Mrs. Harold Bazie of Tucson, Arizona, are visiting Friona relatives and friends. They are former residents of Hereford.

They are visiting in the homes of Mr. and Mrs. A.E. Balze, Mr. and Mrs. Duane Balze and Mr. and Mrs. John Renner.

An informal get-together for relatives in the area is being planned at the home of Mr. and Mrs. John Renner Friday evening.

L.R. Hand, R.E. Snead, Glenn Floyd, A.S. Grubbs, Harrison Gee, Elvin Wilson, Jimmy Buckley, James Procter, D.C. Herring, Kenneth Neill, Truett Johnson, Johnny W. Hand and Mrs. Grady Nelson.

Party Honors

Shirley Johnson

A going away party in the home of Mr. and Mrs. Truett Johnson Monday evening was a courtesy for their daughter, Shirley, who has gone to Philadelphia, Pennsylvania to represent this region in the Girl Scout National Dramatic Creative Arts Conference.

Hostesses were members of the Senior Scout Troop who graduated from Friona High School this spring.

Following presentation of a cowboy hat and western shirt by members of the troop, refreshments were served.

Those present included Mrs. Johnson, Mrs. Billy Dean Baxter, Kathy Bandy, Brenda Blackburn, Janice Clark, Connie Whaley and the guest of honor.

Baxters Return

From California

Mr. and Mrs. Oscar Baxter returned home Monday afternoon after spending ten days visiting relatives and sightseeing in New Mexico, Arizona and California.

Enroute to the West Coast they spend the weekend visiting in the home of Mr. and Mrs. Sonny Pipes and children at Silver City, New Mexico. Mrs. Pipes and her children accompanied them to the Los Angeles area.

The group visited in the home of Mr. and Mrs. O.E. Burnam at San Bernardino and toured Disneyland, Knott's Berry Farm and other spots of interest in Southern California.

Frionans Attend Family Reunion

Mr. and Mrs. Clarence O. Dixon and Mr. and Mrs. M. Ray Landrum attended the annual reunion of the descendants of the late Mr. and Mrs. W.S. Dixon at Mackenzie Park during the weekend.

Members of the families of the five living sons of the couple meet in the park each year for a week end get-together. Four of the sons were present for this year's meeting. They were Emmett, Hereford; Clarence, Friona; Elmer, Dimmitt; and Ollie, Canyon.

About thirty five persons were present.

New piece goods prints available in cotton terry cloth include pajamas and checks.

Comments by Gib



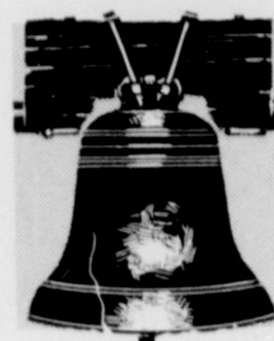
We will be closed this week to enable our employees to enjoy a short vacation.

Sanitone

Certified Master Drudeaner GIB'S DRIVE-IN CLEANERS Professional & Coin Op. Dry Cleaning

622 Main Phone 247-3150

Daughter Born To Gary Bradleys



Shelly Lynn is the newest member of the family of Mr. and Mrs. Gary Bradley, 2903 Peori Street, Lubbock. She was born Sunday, June 22, at West Texas Hospital and weighed 6 lbs 7 1/2 ozs.

Her grandparents are Mr. and Mrs. C.W. Bradley and Mr. and Mrs. John Bagwell, all of Melrose, New Mexico. The Bradleys are former Frion residents.

Shelly Lynn is the third child for the couple. Older children are Shawna, who is 3 1/2 and Nathan, 2.

SPECIALS

Revlon
HAIR SETTING
LOTION
\$1.50

Hi and Dri
SPRAY
DEODORANT
Reg. \$3.00
Value **\$2.00**

Top Brass	\$1.20	\$1.00
HAIR DRESSING	Value	
Aqua Marine	\$2.50	\$1.25
BODY LOTION	Value	
Externa '27'	Reg. \$15.00	\$10.00
SKIN CREAM	Reg. \$7.00	\$5.00
New From Kodak		
INSTAMATIC CAMERA \$9.95		
TIME X WATCHES		
\$9.95 to \$27.95		
SUN SHADES 79¢ to \$7.95		
ICE CHESTS \$1.49		
Lady Vanity	\$19.95	\$14.88
BLENDER	Value	



FROM SEA TO SHINING SEA

THE CHURCH FOR ALL . . . ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Copyright 1968 Kester Advertising

Fourth of July, and, from sea to shining sea, our flag flies proudly. Across the nation, school bands parade, fireworks splinter, and hometown newspapers carry full-page dissertations on what it means to be an American.

And I wonder, in these troubled days of dissension and White House pickets, what does it mean? Does it mean free speech without responsibility? Does it mean moral freedom that lacks integrity?

To be sure, an American today is a citizen in a changing world; but the things that count have not changed. Inalienable rights still require us to account for our deeds.

As our ancestors migrated across this vast continent, the Church moved with them. It taught integrity, responsibility, and a calm strength in the face of danger.

In today's world of unrest and contention, the Church remains steadfast. The principles it teaches still point the way for us to be a "nation with liberty and justice

Presented As A Public Service By:

Ethridge-Spring Agency	Friona State Bank
Continental Grain	Chester Gin
Hi-Plains Feed Yard	Friona Clearview TV
Friona Co-Op Gin	Rushing Insurance
Friona Motors	Friona Consumers
Bi-Wize Drug	Crow's Slaughter

ASSEMBLY OF GOD	
10th and Ashland -- Rev. Ott Robertson, pastor	
Sunday School: 9:45 a.m. Worship: 11:00 a.m.	
Young People: 6:45 p.m. Evening Worship: 7:30 p.m.	
Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.	
CALVARY BAPTIST	
14th and Cleveland - Rev. R. C. Heister, pastor	
Sunday School: 9:45 a.m. Worship: 11:00 a.m.	
Training Union: 6:00 p.m. Evening Worship: 7:00 p.m.	
Wednesday Prayer Meeting: 7:30 p.m.	
CALVARY BAPTIST MISSION	
5th and Main Rev. I.S. Ansley, pastor	
Sunday School: 9:45 a.m. Worship: 11:00 a.m.	
Evening Worship: 7:30 p.m. Wednesday Prayer Meeting: 7:30 p.m.	
FIRST BAPTIST	
Sixth and Summit Rev. Bill Foil, pastor	
Sunday School: 9:45 a.m. Worship: 11:00 a.m.	
Training Union: 6:00 p.m. Evening Worship: 7:00 p.m.	
Wednesday Prayer Meeting: 8:30 p.m. (30 mins. earlier, Oct. 1 - April 1)	
MEXICAN BAPTIST MISSION	
4th and Woodland - Rev. Donnie Carrasco	
Sunday School: 9:45 a.m. Worship: 11:00 a.m.	
Training Union: 5:00 p.m. Evening Worship: 6:00 p.m.	
Wednesday Prayer Meeting: 8:00 p.m.	
ST. THERESA'S CATHOLIC CHURCH	
16th and Cleveland Father Gerald Dunford	
Mass: 7:30 a.m. and 8:00 p.m. Confession: Saturday 7 p.m., Evening Mass: Wednesday, 8 p.m.	
SIXTH ST. CHURCH OF CHRIST	
502 W. Sixth Bill Gipson, Pastor	
Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday evening: 8:30 p.m.	
REDEEMER LUTHERAN CHURCH	
13th and Virginia - Otto Kretzman	
Sunday School: 9:45 A.M. Worship: 11:00 a.m.	
Rhea Immanuel Lutheran Church -- Worship 9:30 a.m., Sunday School 10:30 a.m.	
UNION CONGREGATIONAL CHURCH	
6th and Cleveland UCC Rev. Paul Mohr	
Sunday School: 10:00 a.m. Worship: 11:00 a.m.	
TENTH ST. CHURCH OF CHRIST	
10th and Euclid	
Sunday Worship: 10:30 a.m. Evening: 7:00 p.m.	
Wednesday Evening: 8:30 p.m.	
SIXTH ST. IGLESIA de CRISTO	
408 W. Sixth, M.R. Zamorano	
Bible Study - 9:30 a.m. Worship 10:30 a.m.	
Evening: 8:00 p.m., Thursday Evening: 8:00 p.m.	
FIRST METHODIST	
8th and Pierce - Rev. James Price	
Sunday School: 9:45 a.m. Worship: 11:00 a.m.	
MYF: 6:00 p.m., Evening Worship: 7:00 p.m.	
UNITED PENTECOSTAL CHURCH	
Fifth and Ashland - Rev. G. W. Hamilton - Pastor	
Sunday School: 10:00 a.m. Worship: 11:00 a.m.	
Wednesday Evening: 8:00 p.m., Sunday Evening: 8 p.m., Friday Young People: 8:00 p.m.	

SEE **HI-PLAINS** SAVINGS and LOAN ASSOCIATION 4th and Sampson FOR **HOME LOANS** TO **REFINANCE** BUY or BUILD REMODEL

For information, ---CALL Eric Rushing, Phone 247-3370



MR. AND MRS. H. A. HYDE

Golden Anniversary Reception Honors Mr. and Mrs. H. A. Hyde

A three day family reunion of the family of Mr. and Mrs. H. A. Hyde was climaxed with a reception in their home from 3 to 5 p.m. Sunday, June 1 in observance of their Golden Wedding Anniversary.

Host couples were their children, Rev. and Mrs. Omer Hyde, Olympia, Washington; Rev. and Mrs. Haskell Bouding, West Palm Beach, Florida; Rev. and Mrs. Don Kimbrough, Tacoma, Washington, and Mr. and Mrs. Truell Hyde, Killeen, Texas. The serving table was covered with an ecru lace cloth over gold and centered with a floral arrangement marked with the names of the couple and dates of their wedding and anniversary lettered in white on gold satin ribbon. Punch, cake, nuts, mints and coffee were served.

The three tiered cake, which was decorated with white and gold, was baked by Mrs. Kimbrough and served by Mrs. Omer Hyde and Mrs. Truell

Hyde. Treva and Paula Hyde of Olympia, Washington; Phyllis Kimbrough of Tacoma, Washington; Jan and Mark Bouding, West Palm Beach, Florida; and Trean and Brad Hyde, Killeen, Texas, grandchildren of the couple assisted with hospitalities.

H. A. Hyde and Lula Mae Greer were married June 2, 1919 in First Baptist Church, Walters, Oklahoma, and are long time residents of the Friona area. They farmed southeast of town before retiring and moving into their present home, 310 West Ninth.

Special guests included Hyde's six sisters, Mrs. Eva Mitchell, Okemah, Okla., Mrs. Nola Badger, Stillwater, Oklahoma, Mrs. Nettie Pippin, Lawton, Oklahoma, Mrs. Edna Alair, Rockdale, Texas, Mrs.

Ruby George, Prescott, Arizona, and Mrs. Viola Gray, Wichita Falls, Texas; and two brothers, Cyrus Hyde, Mesa, Arizona, and Walter Hyde, Wichita Falls, Texas.

Also Clay George, Prescott; Mr. and Mrs. Roy Holt, Stillwater; Mrs. Cyrus Hyde, Mesa; Mrs. Walter Hyde, Wichita Falls; Mrs. Laura Scofield, Loveland, Colorado; Harold Newby, Geremino, Oklahoma; Mr. and Mrs. Wilburn Pope, Oakland, California; Mrs. Lizzie Swallow, Lawton, Oklahoma; Mrs. Leola Greer and Mr. and Mrs. Marvin Hadley, Pueblo, Colorado.

Also Mr. and Mrs. Thomas Alair and sons, Springlake; Dr. and Mrs. Edwin George, Lubbock and Mr. and Mrs. John Smith, Rockdale, Texas.

Girl Scouts Return

From Mountain Trip

Girl Scout Troop #244 returned Saturday after spending three days at Tres Ritos, New Mexico. They stayed at the Cummings Cabin and Sipapu Lodge.

Two days were spent hiking, taking a trip to the Taos Indian Pueblo, visiting the art galleries and skating at Sipapu Lodge Skating Rink.

Troop leaders making the trip were Mrs. Watson Whaley, Mrs. Amy Mason and Connie Whaley. Mothers accompanying them were Mrs. Ira Holt, Mrs. Dale Hart, Mrs. Calvin Talley and

Mrs. Doyle Cummings, Lou Whaley, Terri Moore, Terri Cummings and Donna Dinnwere Scout aides.

Girl Scouts attending were Pattison Talley, Jan Gay, Kenna Moore, Lisa Cummings, Jeanine Jarboe, Carol Bavousett, Holly Hart, Deane Spencer, Judy Ulen, Patti Crump, Johnnie Walter and Glenna Holt.

Also Diane Hamilton, Connie Lindeman, Pam Wilcos, Becky Walker, Tonna Morgan, Francis Looper and Amanda Mason. Darrel Mason was a special guest.

Tops Club Program

Presented By Agent

Highlight of the Monday evening meeting of Friona Maize Tops was presentation of a pro-

gram on selection of clothing by Janice Miller, Farmer County Home Demonstration agent from Farwell. Miss Miller demonstrated styles suitable for various figures.

Whites Return

From Trip

Mr. and Mrs. Edward White Jr. and children spent last week vacationing at Tres Ritos, New Mexico.

They were accompanied on their trip by Mrs. White's parents, Mr. and Mrs. C.W. Bradley, Melrose, and her sister, Mrs. Betty McPherson and daughters, Tonya and Terri, also of Melrose.

Coffee Honors

Former Resident

Mrs. Bill Nunn, who recently moved from Friona to Denver, Colorado, was guest of honor at a coffee in the home of Mrs. Robert Taylor Monday morning.

Following a gift presentation, refreshments were served by the hostess.

Others attending were Mrs. Allen Stewart, Mrs. Bill Burnam, Mrs. Leo Reed, Mrs. Richard Vaughn and Shelly and Mike Taylor.

Steve Armstrong of Olympia, Washington was visiting in the Kenneth Taylor home and among other friends in Friona last week. His sister, Jean, also of Olympia, visited in the Carl Schlenker home.

Be sure to burglar-proof your home while away, suggests Liberty Mutual Insurance Companies. The record indicates that most home burglaries are performed by amateurs and usually in the daytime when no one is home.



Fly Old Glory on JULY 4TH



JENISU FALLWELL

Jenisu Fallwell Elected Officer

During the business session of the Grand Assembly of Texas, Order of the Rainbow for Girls in Tarrant County Convention Center, Fort Worth, June 16, 17 and 18, Jenisu Fallwell of Friona was elected grand representative of the district from Texas to California.

Jayn Massie, also a member of the Friona delegation, was selected to sing with the grand choir. Others from the local

organization who attended were Fran Dodd, Vicki Beck, Connie Stone and Vandra Nichols.

Adult sponsors were Mrs. Lillian McLellan, Mother advisor, Mr. and Mrs. W.M. Massie and Mr. and Mrs. Grady Dodd.

In addition to attending the Grand Assembly sessions, the group toured Six Flags Over Texas.

Bank Employees Honor Retiring Employee Monday

Lola Goodvine, who retired as of Monday as an employee of Friona State Bank after 25 years, was honored by bank employees Monday afternoon with a reception in the bank's community room.

Refreshments of coffee and cake were served.

Miss Goodvine began work at Friona State Bank in April of 1944. She was honored earlier this year with a party on the occasion of her 25th anniversary.

Mrs. Pearl McLean had as house guests last week her daughter, Jimmette McLean, from Hammond, Indiana, and another daughter and son-in-law, Mr. and Mrs. Don Whittenbach from Wichita Falls, Texas.



All Spring FABRICS 1/4 TO 1/3 OFF

S & R Fabrics

7th and Main Friona, Texas

CLEARANCE

Don't Miss Our Annual Clearance Sale

- *Piece Goods
- *Ladies & Childrens Shoes, Sportswear and Dresses

1/3 To 1/4 OFF

FOSTER'S DRY GOODS

EFFECTIVE JULY 1, 1969

3 SAVINGS PLANS

(MAKING YOUR DOLLARS GROW BIGGER AND FASTER)

PASSBOOK	VARIABLE RATE CERTIFICATE	
REGULAR 4.75% (per annum)	90 DAY NOTICE 5% (per annum)	6-12 MONTH MATURITY 5.25% (per annum)
INTEREST COMPOUNDED QUARTERLY	INTEREST COMPOUNDED QUARTERLY	INTEREST PAID OR COMPOUNDED QUARTERLY
MINIMUM REQUIRED TO OPEN AN ACCOUNT \$1.00	MINIMUM REQUIRED TO OPEN AN ACCOUNT \$1.00.00	MINIMUM REQUIRED TO OPEN AN ACCOUNT \$1,000.00

Present 5% V.R. Certificate Depositors Will Automatically Receive 5.25



SAVINGS DEPOSITS MADE BY THE TENTH OF THE MONTH WILL EARN INTEREST FROM THE FIRST OF THE MONTH

SECOND LARGEST AND ONE OF THE OLDEST FEDERALLY CHARTERED SAVINGS AND LOAN ASSOCIATION IN NEW MEXICO SINCE 1934 -

"OUR 35th. ANNIVERSARY"

City Tax Rendition

The Annual Rendition, City Taxes, is now overdue. Please come by or call the City Office, 247-2711 and Render Personal Property for 1969. The Tax Roll will be closed by 15th July 1969

Arley L. Outland
Assessor-Collector
City of Friona

YOUR \$ BUYS MORE ON DOLLAR DAY HERE!



MONDAY, JULY 7

FISH NET HOSE 1/2 PRICE

All Sizes And Colors

Men's **CASUAL SLACKS 1/2 PRICE**

We Invite You To Come In And See Our New Line Of FOUNDATION GARMENTS BY OLGA



HURST'S CLEARANCE SALE ENDS THURSDAY

HURST DEPARTMENT STORE



Friday will be Independence Day. For the first time in many years Friona will be having its own observance of this the 193rd anniversary of the signing of the Declaration of Independence.

Much work has gone into the planning of a program with a patriotic theme, which should prove to be of interest to every man, woman, boy and girl in the community.

Sponsors of the program are members of New Horizons Junior Study Club. They are being assisted by members of both Lions Clubs, other study clubs, local lodges, Girl Scouts, individuals and merchants in Friona.

Girl Scouts have made posters, distributed programs, and made arrangements to have a cold drink concession stand in City Park. They have also assumed responsibility for decorating the speaker's platform.

The sponsoring club is grateful to everyone who has cooperated in this effort and cordially invited everyone who is interested to participate in the day's events.

Festivities will begin with a free breakfast in the high school cafeteria at 7:30 a.m. and will conclude with a magnificent fireworks display in Friona Jaycee Rodeo Arena at 10:00 p.m.

For a complete program, read the American Legion-Legion Auxiliary ad in this issue of the Star.

The box lunch will be in City Park at noon. Each person will provide his own lunch.

Let's all join in and make the day one to be remembered.

Bill and Ruby Don Nunn and sons, John and Tip, have moved to Denver. We're going to miss having them in our town, but wish them the best of everything in their new home.

Now, if any of us can just find time to visit "Cool Colorado" in the summer or the ski slopes in the Denver area in the winter time, we can drop in on them for a cup of coffee and a visit.

Tommie and Wanda Jones and their children should soon be moving into their new home north of town. Think it is about 3/4 of a mile north of the city limits on North Main. They've been collecting ideas and materials for a new home for a number of years, so I'm anxious to see it.

Maybe we will all get invited out for a tour when it is completed.

Most of us have known for a long time that local post office employees go far beyond the bounds of duty to deliver letters or packages which arrive in Friona without proper addresses.

Within the past few months the following incidents have occurred. A letter was mailed from downstate addressed to "Mr. and Mrs. Glenn, Route 2, Friona, Texas." It was delivered to our box on the same day it would have arrived had it had our last name on it.

Then a few days ago a letter arrived from Long Beach, California addressed simply, "Aunt Lucy, General Delivery, Friona, Texas." After some investigation it was delivered to the person for whom it was intended, Mrs. Lucy Welch.

A young friend of Mr. and Mrs. Jack Brown mailed a letter from Hayward, California addressed to "Mr. and Mrs. Jack B."

We all know it takes time and effort on the part of the staff to get letters without proper addresses to the proper parties and appreciate our post office employees much more than we ever let them know.

Friona residents who knew Jessie and Jodie Masters and their children during their period of residence here were saddened last week to learn of Jessie's untimely death.

He was farming in the Hale Center area and apparently came in contact with a live wire while working on a lake pump. He was standing in the lake at the time and was killed instantly.

The Masters family lived two or three miles north of town for a year or two and moved away about two years ago.

How's this for a Vacation Blues poem?
 Little bank roll, here we part,
 Let me hug you to my heart,
 All the year I've clung to you:
 I've been faithful, you've been true!
 Little bank roll, in a lay
 You and I will start away
 To a good vacation spot -
 I'll come back, but you will not.

Several Receive Benefits Before Reaching Age 65

The traditional retirement age in private industry is 65, but what if a person wants or needs to retire earlier? Recognizing that for various reasons employment cannot always continue until age 65, social security provides for early retirement at age 62, according to Wayne Klipping, social security Field Representative.

Here in Parmer County, 62 persons aged 62-64 are presently drawing monthly benefits, as compared to 514 65 and over.

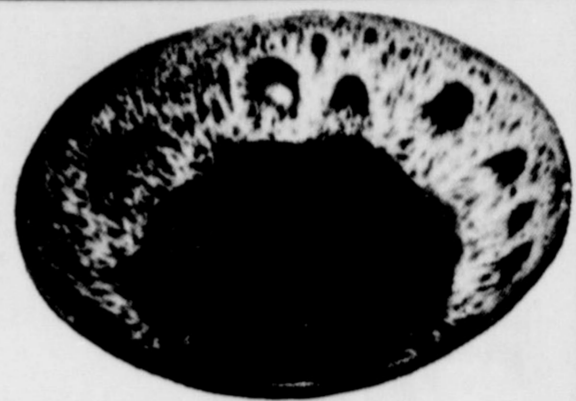
Benefits which begin before age 65 are reduced proportionately month by month for each month before age 65. The full reduction at age 62 is 20 per cent.

However, a person who begins receiving checks at age 62 would be about age 77 before he begins losing money by having taken the smaller amount at age 62 rather than waiting until age 65.

Any person approaching age 62 who is contemplating early retirement or partial retirement, or whose earnings have been rather low in recent years, should explore the possibility of getting early retirement insurance payments. He should see Klipping in the Council Room at the City Hall from 9 a.m. until noon on the third Tuesday of each month.

Make a little noise, have a picnic, or plop down in your easy chair. Whatever, we wish you a

HAPPY 4th



YOUR ITEM THIS WEEK
DESSERT DISH

DOUBLE STAMPS ON WEDNESDAY **19¢**



Shop PIGGLY WIGGLY

Swiss Steak Lb. **89¢**

CLUB STEAK Lb. **98¢** **CHUCK ROAST**

Glovers 12 Oz. V.P. **Franks** **49¢**

Blade Cut **69¢** Lb.



Ironstone DINNERWARE

Wilson's Certified **LUNCH MEAT** 6 Oz. Package

BOLOGNA - PICKLE LOAF - MAC. & CHEESE - OLIVE **3 for \$1**



VELVEETA 2 Lb. Box **99¢**

EXTRA LEAN GROUND CHUCK Lb. **78¢**

BAR-B-Q SAUCE 18 Oz. **39¢**

COFFEE Lb. Can **65¢**
FLOUR 10 Lb. Sack **79¢**
MILK Tall Can Evap. **6 FOR \$1**
CRACKERS Saltines 1 Lb. Box **2 FOR 39¢**

Clardy Campbell Festival **ICE CREAM** 1/2 Gal. **59¢**

COLOROX 1/2 Gal. **29¢**
PUSS 'N BOOTS CAT FOOD Meat or Chicken Tall Can **8¢**

VANILLA WAFERS Cello Reg. 39¢ **29¢**

Nestle Lemon Flavored 4 Oz. **ICE TEA MIX** Save 20¢ **49¢**

FRI 4 AN AUBREY SCHENCK PRODUCTION MORE DEAD THAN ALIVE Clint Walker Vincent Price	SAT 5	SUN 6 THE NIGHT THEY RAIDED MINSKY'S JASON ROBARDS	MON 7
WED 9 HANNIBAL BROOKS Clare Read	THU 10 ELK Drive In Friona, Texas		

Pick O Morn TOMATO 1 Lb. Cello 23¢	Yellow ONIONS Lb. 5¢	Firm Head LETTUCE Head 19¢
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SHURFRESH MILK FOR GOODNESS SAKE

Save TenderCrust Coupons

