The eminent British historlan, Arnold Toynbee, visited
the United States in 1967. On he world's greatest free nation "Of 22 ctvilizations that apwhen they reached the mor
state the United States is
now. These nineteen civlliz dons died from within. There
were no bands playing, no flags
waving. It happened in the aving. It happened in the He states that the average
of the world's great civilizations has been 200 years and
all those nations progressed
through this sequence: From bondage to spiritual
faith, from spiritual faith to courase, from courage to
liberty, from liperty to abuno complacenct. from com-
flacency to apathy, from apathy to dependency, from dependency This is not a nation of stuplid
people. Wehave these examples
pefore us. We believe that
there is hope for our nation and where is hope for our nation and
that hope extends from the grass roots of the country $\ldots$. frem
small country towns like, E runcre may be plenty of apathy
fities, butpant in the suburbs arge small towns, peoplestill believe nd there are more and more
people moving out of the large
dities every day.


## 

 Somes and caramed tor trote them tor Twice each day, housewives
from in and around the Friona area give an hour or two of
their time to assisting with patterning exercises for some
of Friona's handicapped chilna group was out for an af
fernoon drive around the coun rysidde, when they happened
upon a smashed pick-up uruck and a young man by by tue stide of
the road bleeding from a head man to the hoopple got the youtfied his
relatives and staved around to be of help until his condition City Hall had closed for
Thanksgiving vacation, whentho Ellises sewer decided to do a
back-up. Plumbers were all
out of toon. Two city employees
took off from their vacationtime and spent a cold afternoon dlig-
ging tree roots out of our line.

## There are many many acts of kindness, charity and mercy enacted every day in a small own tike Friona. Many of these deeds go unnoticed by the pub-

 ifc, because the doers are notbanner wavers or publicity
seekers, as compared to those

## PERFORM SATURDAY

## Ten FHS Band Students Get All-Region Ratings



C-C Tickets
Go Slowly
 to be humorist Leonard Pass-
more of Austin.


ALL-REGION BAND MEMBERS. . Shown are the Friona High School and Junior High School Band
students who received all-regional ratings and Mingus, Connie Stone, Kathy Horton, Risa Howell, Shirley Schueler, Amelia Sims, Fran Dodd (alter nate). Standing are Cyntha Wiseman (alternate), Holly Welch, Gary Mingus, David Hardgrove (alter
nate). Bobby Thomas, Wayne Schueler and Rex Talley (alternate). Holly Welch, Gary Mingus an

IN FRIONA

## Jr. Livestock Show Set February 14-15







Jr. High School Releases Honor Rolls



Buchanan
Services
Read Here






Fourteen Names Added To Census




Carrothers Is Featured At Chemicals Conference


## 15th ANNUAL MEETING

Of the membership of
WEST TEXAS RURAL TELEPHONE COOPERATIVE, INC.
FEBRUARY 6, 1969 -7: 30 P.M. AT THE
Community Center-Hereford, Texas
All Cooperative Members are Urged to Attend Their Annual Meeting
Election Of Directors For FRIO And OKL A.LANE Exchanges DOOR PRIZES

Something Laying Around Your House That You Would Like To Get Rid Of?


Seven Grade Schoolers Maintain Top Averages
$\qquad$
 is very bright tor the next 10
years.
are responsee majbe for toanons
to this bright Annual Meeting
 lent climate or weather ( ( $)$
abundant grain suply and
accessiblity to suply of cat-
$\qquad$
$\qquad$ imal Science Departumen will
start a new program this spring starta a new program this spring
which will pregre estdents
careers in in the expanding cat-






$\qquad$
$\qquad$

$\qquad$
$\qquad$
$\qquad$


THE WEEK


In Recognition Of Their Outstanding Service To The Community, We Salute The Friona Fire Department.
This Week We Salute Ray Campbell
Rushing Insurance


English Cattleman Makes
Tour Of Area Operations

## We Salute Harvey Garrison

The Friona Area's Top Sugar Beet Produser. We Are Happy To Number Harvey Among The Users Of Those Good Mobil Products.
Mobil Congratulations, Harvey!
Dale Houlette
Mobil Oil Wholesale
Phone 247-3300

## What price Electricity... and progress?

When you stop and think about it, it's a real bargain!


A MESSAGE FROM ROY TOLK, PRESIDENT SOUTHWESTERN PUBLIC SERVICE COMPANY

How about these price differencess over the past 20 years?

- A DISPOSER
- A DISHWASHER
- AN AIR CONDITIONER
- ELECTRIC DRYERS
- A REFRIGERATOR-FREEZER
- AN ELECTRIC RANGE

Which was $\$ 343$ in ' 48 is $\$ 350$ today. And
that's with all the modern sophisticated controls
-

- Copyright 01968 MERCHANDISING WEEK, A BILLBOARD PUBLICAT
November 4. 1968 issue.


This coming year to keep yo
fully supplied with electric pou
and to keep electric service
efficient and economical as pos
sible, we shall invest nearly million dollars in required new
rquipment.


Connie Whaley Named
Tomorrows Homemaker

## Society

Historical Association

## Elects 1969-70 Officers



Scouts Begin Work
On Conservation Badges
Demonstrations
Highlight
Club Meeting


TWenty membi res of Modern
study Cube were present tor




 | Lis Miller. |
| :---: |
| Mrs. The Li vet and Mrs. |



 Refreshments ere served
by the bosses, , Mrs. Paul Church Women Plan Meeting Plans have been completed
or tue meeting of nuercenom

 Reposit church will resent bid
program.
Prayers
will be dit recited by representatives of
Trona ( inter Methodist church Bapustepresernatave or C Calvary co rs. R. B. MCKee, program




