



The FRIONA STAR

Volume 47, Number 3

Thursday, October 21, 1971

FRIONA, TEXAS, 79035

12 Pages

Don't look now, but Parmer County has just lost state senator Jack Hightower, via the Legislative Redistricting Board. Hightower will be the second government official that we will have lost by the mandatory redistricting rule.

Earlier, the county was shuffled out of the old 18th Congressional District, which is represented by Bob Price.

And the senatorial re-mapping is another instance of the rural areas losing more and more representation, and the big cities gaining. Sadly, for us, the cities have the courts on their side.

It is unfortunate for Jack Hightower to be treated thusly by the redistricting board. Sen. Hightower, in our opinion one of the few statesmen in government today, will be forced to run against another incumbent senator, and his district has been enlarged. Practically all of the area the new district covers is outside the district he has represented so well.

Not only will he be forced to run against another veteran senator, but Sen. Hightower won't even be able to count upon the support of his many friends in the old 30th Senatorial district.

We haven't been much of a fan of Gus Mutscher, but we commend the house speaker for his refusal to sign the report.

When last we visited with Sen. Hightower in Friona early last summer, he voiced the fear that the redistricting shuffle might force him to run against an incumbent. However, he pointed out that the same thing had happened to him in 1962, when he and former senator Andy Rogers were forced to run against each other.

At the time we visited with Hightower, he voiced the opinion that since he had had to be paired in this earlier race, perhaps the redistricting committee would give him a break. However, it did not.

Parmer County has been placed in the 31st Senatorial District, currently represented by Max Sherman of Amarillo. We are sure that Sen. Sherman is a fine man, but we are still very sorry to see the county shifted from Sen. Hightower's district.

For one thing, in the old 30th District, you at least had the feeling that Parmer County had a say in the election of its senator.

Now, however, with the county being placed in with Amarillo, and indeed, the entire Panhandle, our voice is getting smaller.

Pity the poor printer. He doesn't stand a chance. Most of the time, he catches heck because of typographical errors, or because he doesn't get his orders out on time.

However, this week we received a new complaint from the office of General Telephone Company.

"Please explain that the printer got the telephone directories out before he was supposed to. There are many numbers in the directory that do not go into effect until October 28," the secretary told us.

Yes, we try to pick out the football games for our contest each week that we think could go either way, and still be the games that most of our contestants are interested in. But, honest, we don't expect the kind of results we had this past week.

And to prove it, we submit our score for the week: five. Guess we went along with the favorites a little too strongly, like most of our contestant friends.

The Friona Chiefs weren't to this point last Friday, but you can imagine: The young replacement trotted onto the field with his team trailing 50-0 and just a few minutes to play.

"C'mon, fellows! If we don't buckle down, we're gonna get beat!" was his plea.

Sign observed in a service station: "Road maps re-folded."

Whoever said you can't take it with you must have been an Internal Revenue agent.

TEAM NEEDS WIN

Chiefs Host Tough Abernathy Friday

Friona High School's Chiefs host the tough Abernathy Antelopes Friday in an attempt to break the goose-egg in district play. Gametime is 7:30 p.m. at Chieftain Field.

Abernathy is 4-1-1 for the season. Their only loss of the season has been to Lockney. Last Friday, the Lopes tied potent Olton, 21-all—giving you an idea of their strength.

The Chiefs will be attempting to bounce back from three consecutive defeats in district play, which has left the team with a 2-3-1 season record.

Coach Bob Owen said the team had spirited workouts this week. They were driven inside on Tuesday by the steady drizzle. "The boys still seem to have their spirit. I think they will be out to bounce back on Friday," he said.

During the times the two teams have been playing football, Friona has enjoyed better than average success against Abernathy. In the previous seven meetings, Friona holds a 5-2 edge. Many of the games have been real barn-burners.

Abernathy runs the Power I offense, which is engineered by Dave Davenport, 6-0 senior who started last year. Bobby Rogers, 185-pound senior half-

back, is Abernathy's leading scorer and also ranks second among district scorers with 58 points.

Others to be contended with are Bruce Kinast, an end, Steve Riley, who backs up Davenport and Kent Snodgrass.

Big Ruwayne Struve, 6-3, 220-pound senior tackle, will be one of the toughest linemen the Chiefs will face this year.

Struve anchors a veteran line, that has been hard for opponents to wear down.

Kinast is the team's leading receiver when the pass is called for.

The game marks the last time at least for two years that the two teams will meet in district play, as Abernathy will shift into the southern class AA district next fall.

Lt. Chris Tannahill Flies POW Mission

Army 1st Lt. Chris Tannahill, son of Mr. and Mrs. C.W. Tannahill, of Friona, flew the helicopter ambulance which brought the American prisoner of war from Long Binh to Tan Sen. The release made all the major news, as it was the first prisoner to be released by the North Vietnamese.

Lt. Tannahill's parents, and his wife Glenda received word last Saturday about the Friona soldier's participation in the mission.

The Friona Lieutenant has been flying helicopter missions in Vietnam for the past eight months. He has under four months to go on his tour there.

NEW SERVICE

Parmer's Direct Dialing Complete

Direct Distance Dialing (DDD) for the Parmer Exchange (295) of the West Texas Rural Telephone Cooperative was completed during the past week, giving telephone patrons that additional service for the first time.

Vernon Inmon, manager of the WTRTC, said that the system was completed on Thursday, October 14. Telephone patrons on the Parmer exchange may now dial their own long distance calls, by dialing "1" plus the area code, if it is different from their own, then the full number of the party being called.

Parmer telephone users thus become the first in the Friona area to benefit from DDD, but the others will follow in the near future. Inmon stated that the Hub Exchange will be the next to be adapted for DDD. Completion on this exchange (265) is scheduled for November 15.

Inmon also announced that a mobile dial system is scheduled to be installed by the Hub

exchange during November. The tower for the system has arrived, and will be erected at the company's Hub office within the next few weeks.

Direct Distance Dialing for telephone patrons in the city of Friona is scheduled to begin on Saturday, December 4. That work is to be completed by General Telephone Company, the

city's telephone system.

Other exchanges on the Rural Telephone Cooperative's system also are slated for conversion to the DDD system. The Friona and Dawn exchanges are to be converted right away. The Tharp exchange, which operates out of Bovina, will be converted after the others, hopefully during December.

Area Misses Freeze; Some Damage Noted

The immediate Friona area was spared any great damage from the weather during the last week, although the rainy spell completely halted harvest operations.

A total of 1.05 inches of rain was measured in Friona during the last week. Farmers and residents alike braced for a possible freeze on Tuesday night, but a cloud cover kept the minimum to 40 degrees.

Last Sunday afternoon and evening, damaging hail hit some farms to the east of Hub, and in the Lazbuddie community.

Some maize and cotton crops in that area were said to have been heavily damaged. This apparently was an outcropping of the turbulent storm which struck the Hart-Olton area, spawning tornadoes and accounting for hundreds of thousands of dollars worth of damage.



RAIN, RAIN, . . . Mary Lou Mercado, Friona High School senior, tested the rainfall on Tuesday, wondering if the rain would let up. Mary Lou, who is the daughter of Mr. and Mrs.

Jesse Mercado of Route 2, was joined by all of the farmers of the area in smiling when the sun finally came out on Wednesday, to end about three days of wet, drippy weather.



Johnson On SCD Board

Leroy Johnson was elected as a Parmer County Soil and Water Conservation District Director at an election held October 14, 1971 at the Hub Cafe. He will serve a five year term beginning immediately.

Leroy has been farming in the Hub Community for eight years and was rewarded for his conservation efforts by being named the "Outstanding Conservation Farmer of the Year" in 1970 by the Parmer County SWCD.

Leroy operates about 1700 acres of irrigated land in the Hub Community. He is recognized locally as a water conservationist due to his proper application of water and installation of tail water recovery systems.

Leroy is married and has three children, two in Friona High School. He is an energetic civic leader and is active in the Friona First Baptist Church.

Black Weekend Haunts Football Contestants

It was a black weekend, as far as most entrants in the Friona Star's football contest were concerned. Scores of most contestants took a nosedive, as upsets were registered on many of the games. The trouble came in attempting to pick the right upsets.

Jack Clark did the best job. The perennial contest entrant weathered the storm for a score of 10. He claimed the weekly first prize of \$5.00, being the only one of the more than 175 weekly entrants to get that many games right.

Only five other contestants picked as many as nine games right, and the second and third place money fell in that group.

H.W. Roberts of Bovina took second place, on the basis of his tie-breaker guess on the Friona-Littlefield score. Peggy Bryant took third place.

The other three contestants to score a nine, but missing out on prize money, were Randy Mabry, Terry Mabry and Marie Fleming.

Clark made a big move in the standings, thanks to his good score. He came all the way from a tie for 38th up to a tie for fifth place. This shows how much ground can be made up. The contest reached the halfway mark with last week's scores.

John Frazier, who had had a three-point lead, slipped to a score of five, and was tied by L.F. Jacobs of Bovina, each having a score of 58. Kay Dy-

Light Bulb Sale Slated

The annual light bulb sale, sponsored by Friona Lions, will be conducted next Tuesday, October 26.

The city of Friona, as well as the outlying area, will be canvassed by members of the Friona Lions Club and the Friona Noon Lions.

Packets of name-brand light bulbs will be sold, eight bulbs for \$2.00. Proceeds will go to assist the Lions' in their sight-saving projects.

Chairmen of the sale in Friona are Cecil Maddox, Ronald Smiley, Hank Outland, Dale Smith, Von Edelman and Bill Ellis.

Jim Johnston and W.L. Edelman are chairmen for the Black Community, with Otto Whitefield and Clarence Monroe in charge for the Hub area.

Allen Attends Monthly Meet

Charles Allen attended the monthly meeting of the Natural Resources committee of the Panhandle Regional Planning Commission in Amarillo last Thursday.

Allen was appointed to the committee by Governor Preston Smith. Action toward the improvement and development of the area's natural resources are discussed by the committee.

Temperatures

Date	Hi	Low
Thursday	74	42
Friday	82	47
Saturday	85	49
Sunday	80	58
Monday	75	44
Tuesday	64	40
Wednesday	50	40
Precipitation:	30 Sunday:	
	.75 inch Tuesday.	

District 3-AA Due Change Next Season

Friona's District 3-AA has been completely re-vamped by the Texas Interscholastic League's realignment of districts, announced this week.

District 3-AA, which has operated with eight teams for a number of years, has been split to form two districts. Staying in District 3-AA with Friona will be Dimmitt, Olton, Littlefield and Merton.

Floydada, Lockney and Abernathy will move out of the district, and will join Idalou, Rails and Tullia in District 4-AA. Tullia moved back into class AA after several years in AAA.

Friona's new district alignment is much more compact, by losing the two Floyd County teams and Abernathy. Coach Bob Owen this week said he liked the new arrangement much better.

Three non-district games

just have not been enough to get ready for your district schedule, particularly if you have inexperienced players. With just half as many district games, we won't have that problem," he said.

Owen said the new district officials would need to meet and draft a schedule for district games, then he would be searching for additional non-district games. Next year there will be six non-district games and four district tussles.

The three non-district opponents who were played this year (Farwell, Bovina and Muleshoe) have been scheduled, so Friona will need three more games to complete its schedule.

Coach Owen said he was hopeful of continuing to play some of the former district teams. Tullia is also considered as a possible opponent.



LAZBUDDIE QUEEN. . . Debbie Engelking, center, was crowned Homecoming Queen at Lazbuddie High School in conjunction with last Friday's festivities at the school. She is the daughter of Mr. and Mrs. Richard Engelking. On the left is Melanie Davison, daughter of Mr. and Mrs. J.R. Davison, and on the right is the other runnerup, Rhonda Treider, daughter of Mr. and Mrs. Raymond Treider, Jr.

Jones Is Most Popular Listing In New Directory

"Keeping up with the 'Joneses' has been a malady for many Americans for a number of years and most of us have been victims of it from time to time. Sometimes it is rather difficult to positively identify the 'Joneses'."

However with listings in our current telephone directory, they are named one by one and up to a total of 15. This is the second year in a row that the 'Joneses' have come out on top.

In 1970 the 'Taylors' and 'Whites' tied for second place with 13 listings each.

The two previous years the 'Whites' led, the 'Taylors' were second and the 'Joneses' came in for third.

The number of listings in the new directory under Friona comes to 1,075. This is an increase of about 75 over the number of listings in the old directory. The Littlefield business office of General Telephone Company stated that there had been an increase of 35 "main station" numbers—residential and business telephones, since January 1. There were approximately 100 numbers that changed, effective October 28, so the directory will need to be consulted for these numbers.



Friona Flashbacks

...from the files of the Friona Star

40 YEARS AGO—OCTOBER 23, 1931

Little Hubert Max Magness, infant son of Mr. and Mrs. H.T. Magness, was fatally injured when the family car turned over four miles west of Friona Sunday afternoon.

After an absence of a few years, the Fire Fiend made his appearance in Friona Tuesday morning, destroying a building on Main Street occupied by Mrs. L.A. Martin's cafe and Jack Anderson's barber shop.

35 YEARS AGO—OCTOBER 23, 1936

T.E. Blackburn, who farms five miles southwest of Friona, was in town Tuesday afternoon, and stated that he has some very good row crops this year.

Other area farmers also reporting good crops of maize are T.H. Hughes, and F.W. Reeve. It appears that the farmers of our area have some abundant crops this fall.

30 YEARS AGO—OCTOBER 24, 1941

R.T. Roden this week announced the sale of the Corner Drug Store, one of Hereford's oldest businesses. The drug and merchandise stock has been purchased by J.R. Roden, owner of the City Drug Store in Friona, and the stock was being moved to Friona this week.

Friona High School is listed as a four-year fully accredited school in a recent bulletin of the State Department of Education, according to Supt. W.L. Edelman.

25 YEARS AGO—OCTOBER 18, 1946

It is reported on good authority that word from the State Highway engineer of this district is to the effect that the work of surveying State Highway 214 through Parmer County will begin next week. Highway 214 is the north-south highway that has been under consideration for some time, extending through Cochran, Bailey and Parmer counties until it intersects U.S. Highway 56. The survey work could allow paving contracts to be awarded early in 1947.

20 YEARS AGO—OCTOBER 18, 1951

Funds for construction of the rural phone lines for the West Texas Rural Telephone Cooperative are expected to be released soon, local officials have announced.

Orville Houser and brother Vondyl Houser have purchased the Cash Way Grocery Market here, taking over operation this week. Orville, who has been manager of the Cash Way Market, says a new name will be chosen for the store.

15 YEARS AGO—OCTOBER 18, 1956

Friona Insurance Agency moved to its new location over the weekend. The firm is now located in the former Drake Real Estate building just north of the old bank building. Bill Woodley of the agency said they have purchased the present location. Half of the 25-foot front is shared by Nazworth Shoe Shop.

10 YEARS AGO—OCTOBER 19, 1961

Arley L. Outland, Friona's new city manager, brought his first items of business before the city council Monday night. Outland, a retired Army Lieutenant Colonel, was appointed as manager at the council's last meeting.

Friona Lions will open the official observation of their 20th anniversary with a luncheon in the school cafeteria at 1 p.m. Sunday.



Pause and Reflect

By Nelson Lewis

If, as the poets said, "the path of true love never runs smoothly"; neither does the path of true democracy.

Nor does the average person expect to inhabit some Utopian Island where government, law and order, and social issues flow along without interruption.

But the willingness to scramble for the better things in life need not be unnecessarily complicated by the utter selfishness of a handful of ambitious, egotistical fellow citizens.

Civil Rights—the whisper that became a Roar—together with its blood brother, Welfare, constitute a bog-mire that may very well stall the wheels of progress for years to come.

That is, unless the American people wake up to the fact that no Judge (elected or appointed), nor any Congressman, Senator or Bureaucrat, has the right, privilege or duty to dictate every facet of day to day behavior.

As long as they confine their conniving activities to financial deals, re-election by skull-duggery and other exercises in political chicanery, we may not admire them as statesmen but we make ourselves glance the other way and purposely ignore their "politically motivated" answers to vital problems.

The colossal ignorance displayed by some of those who occupy the Seats of the Mighty is beyond understanding.

Objection to the use of the word "ignorance" as being too harsh a term may be dispelled if one attempts to find a more generous explanation for their conduct.

Would "careless," "unthinking," "greedy," or "communist influenced" be more acceptable or appropriate?

Regardless of terminology the expense and confusion brought about by forced bussing of school children is a national disgrace.

Not only does this facetious approach toward compliance with court rulings impose a financial burden on already strained budgets, it also creates mental anguish where none existed before this Monster was loosed in the name of better education.

Such a destructive force applied to an already sensitive spot does nothing to further education but on the contrary, will probably set our technology back a hundred years.

Retardation in any field of learning is not to be tolerated, especially while our avowed enemies are concentrating on advancement. If our lawmakers and guide-line designers are as smart as they would like us to believe they will climb down from their respective political stumps long enough to attend to some of these current problems.

The majority of Americans are taxpaying parents and they have about had it with "Organized Welfare Recipients," Foreign Aid to countries that shower us with narcotics and subversives, and Federal Judges who have no more patriotism and compassion than they do brains.

Our Nation is poised above the powder keg of a taxpaying parent revolution.

If the ridiculousness of forced massed bussing is continued it will very likely be the straw that breaks the camel's back.

HOSPITAL REPORT

Admissions:

Gary Rector, Friona; Ronnie Nuttall, Bovina; Thurman Graham, Friona; Glenda Williams, Friona; Jim Shopher, Clovis; Manuel Martinez, Friona; Lorene Weir, Muleshoe; Maria Gonzales, Friona; Retta Schueler, Friona; Jean Bentley, Friona; Ellen Ann Judah, Friona; E.G. Phipps, Friona; Mrs. David Smith, Friona; Leona Lippott, Friona; Lena Rhyme, Friona; Arlin Hartzog, Farwell; Matilda Caballero, Friona; Gail Smith, Friona; J.Q. Mars, Friona; Bertie Doak, Friona; Wanda Rowland, Bovina; Charles Russell, Friona; J.R. Thornton, Farwell; Anna Lee Carroll, Borger; L. Grace Dane, Bovina; Sandra Johnson, Farwell; Rebecca Powell, Grady, N.M.; Danny Anderson, Friona; and Billy Armstrong, Friona.

Dismissals:

Jessie H. Orr, S.L. Johnson, Olivia Johnson, Ronald Wines, Gary Rector, Paula Mae Clem, Ronnie Nuttall, Annie Scott, Jim Shopher, Ronald Houghtaling, Lorene Weir, Mrs. Valton Howard and baby girl, Inez Alejandra, Jean Bentley, Arlin Hartzog Jr., Marion E. Clark, Glenda Williams, Thurman Graham, Manuel Martinez, J.Q. Mars, Maria Gonzales and baby girl, Ellen Judah and baby boy, Mrs. David Smith and baby boy, E.G. Phipps, Charles Russell and Gail Smith and baby girl.

Patients In The Hospital:

Danny Anderson, Betty Bewley, M.A. Black, Matilda Caballero and baby boy, Anna Lee Carroll, L. Grace Dane, Bertie Doak, Sandra Johnson, Leona Lippott, Lena Martin, Rebecca Powell, Wanda Rowland and baby girl, Lena Rhyme, Retta Schueler, J.R. Thornton and Troy E. Wood.

Beware The Quack

Beware of unfounded claims and unproven methods of cancer treatment, says the American Cancer Society. Sure "cures" and "remedies" for cancer may prevent or delay proper life-saving treatment.

Shirley Is Club Guest

Fire Chief Ralph Shirley presented the program for the meeting of the Friona Lions Club last Thursday evening.

Shirley presented statistics regarding the number of fires the nation suffers each day. He also quoted some statistics on fires locally, and presented some information on the Friona Volunteer Fire Department.

The fire chief concluded his program by showing slides portraying the annual school sponsored by the Texas Firemen

and Fire Marshalls Assn. each summer at College Station. Friona has sent four firemen to the school every year for a number of years. Shirley has served as an instructor for the school a number of times.

By having representatives at the school, Friona's key fire insurance rate is reduced, it was pointed out. Assistant chief Glenn E. Reeve Jr., and other officers of the department also attended the meeting.

SCHOOL LUNCH MENU

Week of October 18—October 22

Monday—meatballs and spaghetti, buttered English peas, hot rolls-butter, cabbage and carrot salad, chocolate cake and milk.

Tuesday—corn dogs, buttered corn, hot rolls-butter, buttered beets, apple crisp and milk.

Wednesday—hot tamales,

pinto beans, corn bread-butter, buttered mixed greens, apricot cobbler and milk.

Thursday—steak, mashed potatoes, hot rolls-butter, green beans, lettuce and tomato salad, pineapple cake and milk.

Friday—barbecue on bun, French fries, relish, catsup, cookies and milk.

BEFORE you start looking

Arrange a "Pre-Approved Loan" before you start shopping for a new car. Be a cash buyer, and save money. Come in for your Bank Auto Loan.

FRIONA STATE BANK

Serving A Great Irrigation And Beef Production Area

Friona

Member FDIC

Phone 247-2706

WELCOME TO FRIONA



The Jerry Shelton family is saluted this week as our newcomers to Friona. Shelton teaches American History and Government at Friona High School. The children are Trent, four, and Tate, one. The couple moved here from Lubbock. They are Methodists, and live at 1105 Elm in Friona.

Your local used cow dealer is FRIONA BI-PRODUCTS



farmers ranchers

Gentlemen:

Seven days a week dead stock removal please call as soon as possible.

Thank you 247-3032

ROCKWELL BROS. AND CO.
"LUMBERMEN"
Lumber, Paint & Tools

HOUSER
GROCERY & MARKET

HIGH PLAINS
DEVELOPMENT CO.

NEED A HOME:
CALL 372-9233, Amarillo OR 247-2511, Friona

REEVE CHEVROLET
New and Used Cars
FRIGIDAIRE APPLIANCES

REED'S CLEANERS
117 West Sixth
PICK UP AND DELIVER
Friona Phone 247-3170

FRIONA WHEAT GROWERS
Elevator Service
Field Seeds

Contest Standings

John Frazier.....5	58 Gary Land.....5	50
L.F. Jacobs.....8	58 Doyle Mabry.....8	50
Kay Dyess.....8	57 Laverne Mabry.....5	50
Ricky Royal.....7	57 Sam Perez.....8	50
Jack Clark.....10	56 Floyd S. Reeve.....5	50
Mrs. Fortenberry.....8	56 Ruth Tucker.....6	50
Jerry Loflin.....8	56 Randy Waggoner.....5	50
Bill Bailey.....7	54 Elaine Wardlaw.....3	50
Kim Bryant.....7	55 Elsie Allen.....5	49
Matilde Castillo.....6	55 Dickey Garner.....5	49
F.G. Crofford.....7	55 Andy Hurst.....5	49
Maurine Mabry.....7	55 Sam Mears.....7	49
Clarence Monroe.....7	55 Jessie Morales.....6	49
Myrna Royal.....8	55 Mary Pryor.....5	49
Mrs. H.A. Seright.....7	55 John Seright.....6	49
Cammie Waggoner.....7	55 Ronald D. Smiley.....6	49
Thelma Watkins.....7	55 Roy L. Smith.....6	49
Blayne Brannum.....6	54 Donn Tims.....5	49
Peggy Bryant.....9	54 Benny Vasquez.....6	49
Marie Fleming.....9	54 Diana Wood.....6	49
Fred Florez.....7	54 Jerry Brownd.....4	48
Jim Johnston.....7	54 Larry Broyles.....5	48
W.R. Mabry.....6	54 Bob Finley.....6	48
Raymond Milner.....6	54 Jerry D. Hinkle.....4	48
Frank Trullit.....7	54 Melvin McMennamy.....5	48
Diane Batze.....6	53 Clint Mears.....6	48
Eugene Bandy.....7	53 Dale Milner.....5	48
Dean Blackburn.....5	53 Lee Roy Nuttall.....6	48
Ron Davenport.....5	53 Keith Pryor.....5	48
Bill Lookingbill.....7	53 C.H. Veazey.....5	48
Mal Manchee.....5	53 Danny Waggoner.....5	48
Ray Strickland.....7	53 Edward White Jr.....6	48
Shirley Waggoner.....5	53 Mitchell Wiseman.....3	48
Bobby Wied.....6	53 Debbie Bengze.....6	47
John Baca.....6	52 Melody Drake.....5	47
Mike Bryant.....7	52 Owen Drake.....5	47
Pilo Castillo.....5	52 Gene Egzell.....7	47
Dale Gober.....5	52 J.L. Lambert.....6	47
Trip Horton.....8	52 Joy Morton.....6	47
Dee King.....7	52 J.P. Sims.....4	47
Jim Milner.....4	52 Jackie Stowers.....4	47
Dianne Morgan.....6	52 Lena Thompson.....7	47
Mike Orrick.....7	52 Joyce Veazey.....5	47
Mary Priest.....4	52 Buddy Wiseman.....4	47
Lloyd G. Purvis.....6	52 Debbie Fallwell.....6	46
H.W. Roberts.....9	52 Ray D. Fleming.....4	46
Gene Strickland.....7	52 Vickie Florez.....5	46
Charles Waggoner.....5	52 LaVelle Lillard.....4	46
Eddie Waggoner.....4	52 Jimmy Pena.....6	46
Wright Williams.....4	52 Roy Rector.....5	46
Joyce Broyles.....5	51 Don Reeve.....6	46
Rickie Carr.....5	51	51
Mrs. Fred Florez.....6	51	51
Ronnie George.....5	51	51
Albert Johnson.....5	51	51
Mrs. A. Johnson.....6	51	51
Celia Loflin.....7	51	51
Wayne Mills.....7	51	51
Alton Peak.....8	51	51
Janice Peak.....7	51	51
Benny Pryor.....7	51	51
LaVon Reeve.....6	51	51
Doris White.....5	51	51
John White.....5	51	51
Waymon Wilkins.....5	51	51
Patsy Bandy.....5	50	50
Dale Cary.....6	50	50
Marlene Drake.....5	50	50
Margaret Duggins.....4	50	50
Eugene Ellis.....7	50	50
Jan Fleming.....7	50	50
Lucy Beth Hinkle.....8	50	50

Boosters To Give Football

The Friona Booster Club will give away a football autographed by all members of the Friona Chieftains as a feature of halftime at the Friona-Abernathy game this week. Tickets on the ball are 50 cents each. The project is an annual fund-raising feature by the club.

Principal acid in tomatoes is citric acid.

It's Our Twentieth Year For Housers Grocery In Friona This Week! Take Advantage Of Our Anniversary Specials Now Thru

Wed. Oct. 27

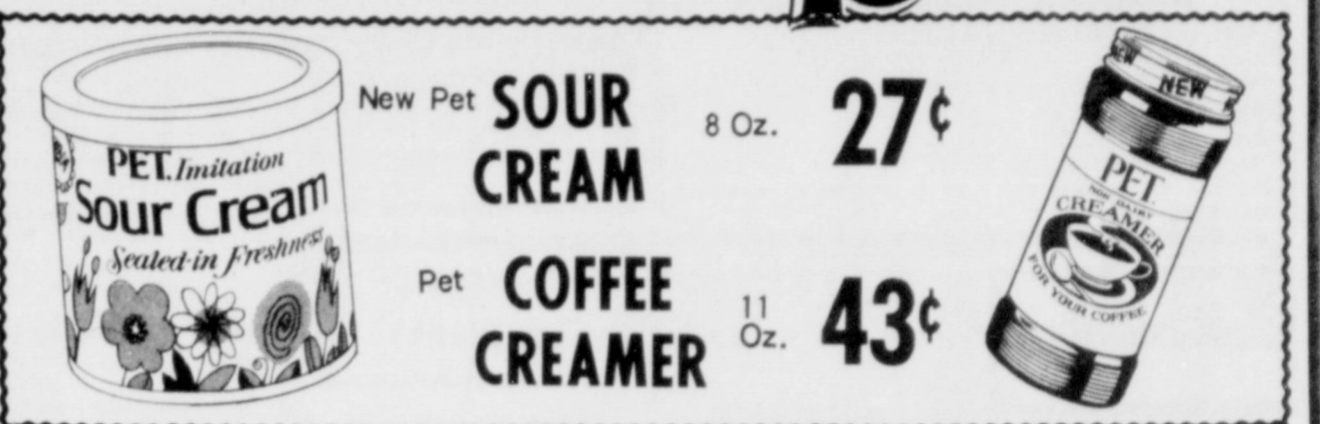
ANNIVERSARY SALE



BARREL OF BARGAINS

Ellis
SPAGHETTI AND MEAT BALLS
24 Oz. Can **49¢**

Ellis
BEEF STEW 24 Oz. Can **63¢**



New Pet **SOUR CREAM** 8 Oz. **27¢**

Pet **COFFEE CREAMER** 11 Oz. **43¢**

Reynolds **ALUMINUM FOIL** 18 X 25 **27¢**

Borden's **EAGLE BRAND MILK** 15 Oz. **3/\$1.00**

COMET **RICE** 28 Oz. **39¢**

Betty Crocker **CAKE MIX**

Pops Rite **POPCORN** 2 Lb. Pkg. **33¢**

Swift's Premium Proten


CASCADE Automatic Dishwasher Detergent **59¢**



Round Steak Lb. **\$1.09**

Bar-S **BACON** 1 Lb. Pkg. **59¢**

Owen's **SAUSAGE** 2 Lb. Pkg. **\$1.19**



Oscar Mayer **PURE BEEF FRANKS** 1 Lb. Pkg. **79¢**



LAWNCREST PATTERN INTERNATIONAL STAINLESS **4 PC. PLACE SETTING** **99¢**

SPECIAL THIS WEEK FROM AFFILIATED FOOD STORES

THIS WEEK TAKE HOME A **FREE PICTURE PACK**

Each pack contains 4 beautiful prints ready for framing.

Plus BIG savings on exclusive custom fit Gold Classic Frames in 6 Authentic Period Mouldings. **ONLY \$1.99**

"All About Animals What Are Kids Called/ Green" **77¢** EA.

ILLUSTRATED WORLD ENCYCLOPEDIA 21 VOLUME SET **VOLUME #6 ONLY \$1.99** EA.

OLD TIME BUYS!

IN FROZEN FOODS

MORTON TV DINNERS (Except Beef & Ham) **39¢**

JOHNSTON PIES Peach Or Apple **69¢**



YELLOW SQUASH Lb. **15¢**


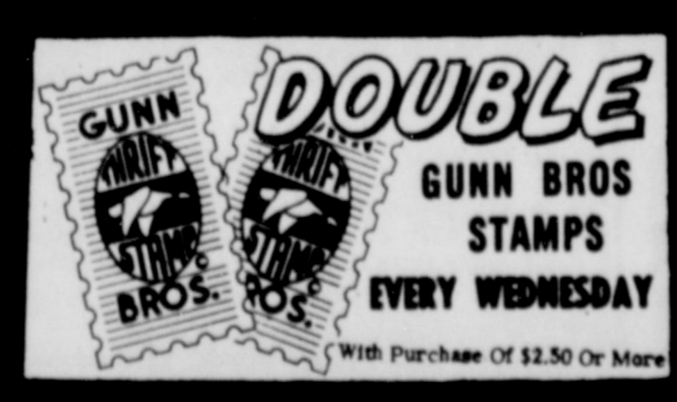
TOKAY GRAPES Lb. **23¢**

GREEN ONIONS 2 Bunches **15¢**



Save **LIONS** Buy **LIGHT BULB SALE** Light

BUY LIGHT BULBS FROM FRIONA LIONS TUESDAY, OCT. 26 BEGINNING AT 5:30 P.M.

DOUBLE GUNN BROS STAMPS EVERY WEDNESDAY With Purchase Of \$2.50 Or More

Houser GROCERY & MARKET

GOOD CARTON BETTER QUALITY BEST FLAVOR **TRY SOME NOW**

READ and USE

CLASSIFIED ADS

WANT ADS PH. 247-2211 CLASSIFIED RATES

First insertion, per word-6¢
Second and additional insertions-4¢
Card of Thanks-\$1.00
Double rate for blind ads
Classified Display-\$1.00 per col. inch
Legal Rate 4¢. Minimum rate 60¢
on cash order. \$1 on account.

DEADLINE FOR INSERTION

Thursday's Friona Star--Tuesday, 4 p.m.

The Star reserves the right to classify, revise or reject any classified ad.

Check advertisement and report any error immediately. The Star is not responsible for error after ad has already run once.

ANNOUNCEMENTS

Portable Disc Rolling
One Ways Tandem
Harrell Mays
Phone 247-3477

For Sculptress bras call Mrs. Helen McMurtrey, consultant. Phone 247-3011, 1402 West Fifth Street. 21-tnc

Well Drilling

For the Best in Know How & Experience for Drilling, Pump & Gear Head Repair Contact:

Big T Pump

247-3311 or Bob Clark, 247-3236. Distributor for Worthington Pumps. 50-tnc

TOLE PAINTING PATTERN EXCHANGE

All Day Friday, October 22 Bring your patterns and exchange with others. Heathington Lumber Co. 2-tnc

BUSINESS DIRECTORY

ADAMS DRILLING CO.

WATER WELL DRILLING

Layne Pump & Gears
Pumps, Inc. Head Repairs
Sales & Service All Makes

Day 247-3101

Friona Nights 247-2513 Texas

BARTLETT & POTTS

AUCTION SERVICE

Specializing In

Farm Sales

HOUSTON BARTLETT
Route 1, Bovina, Texas
Phone 225-6699

LARRY POTTS
Rt. 2, Friona, Texas
Phone 295-6633

TELEX

CLOVIS HEARING AID CENTER HEARING AIDS

Batteries *Molds *Free Hearing Tests
SERVICE ALL MAKES

416 Mitchell

Phone 763-6900

9-tnc

OWENS ELECTRIC

Electric Contracting--Sales and Service of

New and Used Motors and Controls

Magnetos--Generators--Starters

Loan Motors Available

Off. Phone 364-3572

809 E. 2nd.

Hereford, Texas

SINGER

*SALES *PARTS *SERVICE
Service on all makes. Authorized representatives in Friona each week. Call 247-3516 or come by S & R FABRICS 16-tnc

YOU saved and slaved for wall to wall carpet. Keep it new with Blue Lustre. Rent electric shampooer, \$1. Ben Franklin. 3-tnc

SPECIAL... 14" mud and snow tires. First line whitewall as low as \$10.95 each plus tax. Bateman Grocery, Hub, Tex. 3-tnc

CARDS OF THANKS

We wish to take this opportunity to express our most sincere appreciation to all our friends and former neighbors for their expressions of love and concern during the past several weeks. Your cards, letters, flowers and visits have made Marvin's stay in the hospital more pleasant. May God bless each of you, Marvin and Mary Lawson 3-tnc

We wish to express our most sincere appreciation to our neighbors and friends for their many deeds of kindness during the past several months. Your cards, letters, calls, visits, flowers, food and other expressions of love and concern will long be remembered. Nell, Beth and Britt Pounce Mr. and Mrs. Claude Blackburn 3-tnc

Mr. and Mrs. Rex Blackburn and family
Mr. and Mrs. Keith Blackburn and family
Mr. and Mrs. Donnie Smith and family
Mrs. T.E. Blackburn 3-tnc

I would like to express my appreciation for the flowers, cards, visits and many other kind deeds while I was hospitalized in Albuquerque. Your thoughtfulness will always be remembered. Woody Fleming 3-tnc

GARAGE SALE... Wigs, lamps, books, toys, clothes, misc. items. 808 W. 5th. Thursday and Friday. 3-tnc

FOUR FAMILY GARAGE SALE
Thursday, Friday and Saturday
308 East Ninth Street. 3-tnc

FOR SALE

CORN SAVER
Patented pickup attachment for corn headers. Call Ernest Sammann 647-2489-Wayne Jackson 647-2217. 52-4tp

Good used washers. New refrigerators, one of each color. Come and see our new washers and dryers. REEVE CHEVROLET Frigidaire 16-tnc

AREA'S BIGGEST FURNITURE & APPLIANCE CENTER
Selling famous brand furniture. General Electric Appliances direct to you. Free delivery. We service. Taylor's Furn. & Appl. Center, 603 Park Ave., Hereford, Texas. Phone 364-1561. 26-tnc

YES - - - White's Auto now has Radial Tires

FOR SALE: 40 Gal. Butane tank, regulator, & carburetor. 247-3370. 46-tnc

FOR SALE... 2 Young Mares. Half Arabian, half Palomino. Phone 265-3413. 37-tnc

!!ATTENTION!! PLAINS FINANCE CORPORATION 906 SOUTH 25 MILE AVENUE Hereford

NOW OFFERS FOR SALE New Stereo Consoles from \$139.95 to \$329.95 and new 2 piece living room suites at \$139.95. WE FINANCE WHAT WE SELL. PHONE 364-3400. 41-tnc

FOR SALE... washer and dryer, \$50.00 each; refrigerator, \$75.00; large upright freezer, \$50.00; also baby clothes, equipment. Mrs. John Messenger, Box 1146, Hereford, or call 364-2699 after 5:30. 1-tnc

FOR SALE... Frigidaire automatic washer; used dryer; used refrigerator; used wall heater-like new-will install. 247-3035 or 247-3120. 3-tnc

TO LIQUIDATE ESTATE

all located in good area of Friona

2 B.R. House... \$6,950.00
2 B.R. House... 6,650.00
2 B.R. House... 6,750.00
2 B.R. House... 6,100.00
2 B.R. House... 6,850.00

Terms can be arranged for qualified buyer.

Call: Fred Kinsley-Executor
806 247-3039

or

Richard Collard- Attorney
806 247-2731

MAYFLOWER MOVING STORAGE PACKING

DALBY MAYFLOWER

211 S. 25 Mile Ave. Hereford, Texas 79045 (806) 364-5351

Bingham Land Company

"Service Beyond A Contract"

COMPLETE REAL ESTATE SERVICE

JOHN BINGHAM
Home 247-3274
Office 247-2745

CARROL GATLIN
Home 247-3641
Office 247-2745

FOR SALE: 2-Trunks. Good condition. Doll sweaters, (Knit and crochet) Small baby dolls with crochet dresses. Phone 247-2252. 1105 W. 6th. 2-tnc

FOR SALE... 1 set Roller-Cones. John P.A. Drager, 295-3182. 3-3tc

FOR SALE... Boston Terrier Pups. Bill Brandt. 295-3900. 3-tnc

FOR SALE... Ladies Size 12. Fake fur coat. \$25.00. 247-3398. 3-tnc

FOR SALE... 1966 Falcon pickup. 247-3370 or 247-2528. 2-tnc

FOR SALE... 1971 Kawasaki Trail Boss, 100 cc. 6 months old. Phone 295-6951. 2-2tp

FOR SALE... 1970 Hodaka Ace 100 Cycle. With new expansion chamber & muffler. Runs exceptionally good. \$250.00. 1407 Jackson. 247-3690, after 4:00 p.m. school days. 1-tnc

FOR SALE... Int. Transtar Co. 4070-1971-318 Detroit 13 Speed Transmission, equip. with Jake Brake. J.W. McMahan, 4906 George St., Wichita Falls, Texas 76302 or Call 817-767-1337. 1-4tp

FOR SALE: 12 x 60 3-Bedroom Mobil Home in Hereford. Also 12 x 12 storage building. Kitchen furnished. \$1,000.00 equity, take up payments. Call Paul Swint, Hereford, 364-6061. 1-6tc

FOR SALE... Kenmore washer, Frigidaire gas dryer, Kelvinator refrigerator. Phone 247-3643. 3-3tc

FOR SALE... Electrical fence supplies-posts, wire and insulators-all at discount prices. Rockwell Bros. & Co. Lumbermen, 118 East Sixth Street, Friona. 3-tnc

FOR SALE... One Quik Kamp camper. \$100. Valton Howard. Phone 247-2582. 3-3tp

FOR SALE: 1963 Super 88 Oldsmobile with power & air. Jerry Hinkle, 810 W. 5th, Friona, Texas. 3-tnc

FOR SALE... Large supply Willborn Bros. stock tanks. Rockwell Bros. & Co. Lumbermen, 118 East Sixth Street, Friona. 3-tnc

HOUSES FOR RENT

FOR RENT... 2 houses, located at Hub. Phone 265-3331. 1-tnc

FOR RENT... 3-Bedroom House, 911 Grand. 247-3498, \$80.00 month. 3-tnc

APARTMENTS

FOR RENT: Nicely furnished bedroom with private bath and garage. 1105 W. 6th. 2-tnc

ONE, TWO AND THREE-BEDROOM APARTMENTS

FHA Approved, low income rental. *Utilities paid. *Air conditioning. *Stove and Refrigerator. *Fully carpeted. Rent as low as \$85.00 per month (one bedroom). To apply, contact manager in Apartment 38, or phone 247-3666 Friona Apartments. 1300 North Walnut, Friona. (Waiting List). 44-tnc

FOR RENT: Two Bedroom Apartment. Stove and Refrigerator furnished. Carpeted. 247-2496. 18-tnc

NEW... Extra nice 2 BR Tri-Plexes, all electric kitchens, heating and ref. air. Refrigerators, ranges, dishwashers, disposal, drapes, carpet, outside storage, near schools. "CHATEAUX FRIONA" \$115.00 month. 900-9th St. Phone 247-2878. 34-tnc

FOR RENT... Lovely 2 bedroom apartment. Fully carpeted, refrigerated air, dishwasher, electric range, and refrigerator. Only \$115. Carrol Gatlin, 247-2745 or 247-3641. 52-tnc

READ AND USE CLASSIFIED ADS

J. B. SUDDERTH REALTY

904 THIRD ST. Box 627

Farwell, Tex.

Ph. 481-3288 or 505/763-5575 Unit 5408

We Need New Listings Now

640-acre farm, irrigated, 4 wells and lake pump. One brick and one stone house and barn, dry land priced. 10 miles north of Friona. **SOLD**

320 A. 2-8" wells, 40 A. grass, very good water area, 3 bdrm. home.

160 A. irrigated, lays good, N. of Bovina.

640 A. Good water area, 5 wells, tiled, lays very good. 2 sets improvements, 2 barns, 29% dwn. (Friona)

935 A. Farmland & grass, 6 wells, very good 2 bdrm. house, barn & corrals, loading chutes, 29% dwn.

Good business locations: .9 A., railroad access on Amarillo Hwy

We have 2 & 3 bdrm. homes listed for sale or trade. Perfect location. Call J.B. Suddorth.

320 A. 2-8" wells. 50 Acres grass. Balance cultivated. Near Farwell.

160 A. Very good irrigated. Well improved. East of Farwell.

340 A. Irrigated. North of Bovina.

640 A.-N.E. Farwell. 5-8" wells.

3-Bedroom Brick Home. Very Nice. 1-3/4 baths in Farwell.

Would you like to buy, sell or trade? "Sales and loans are our service."

2-tnc

"It has to be good if it's Westinghouse." Get the Best.

Complete Installation of Heating and Air Conditioning Units

Service on all makes.

Blower Motors In Stock Evaporative Motors

Bill's Heating And Air Conditioning

Bill Pankratz

Phone 247-3120

Friona

LOST AND FOUND

FOUND: 1 pair bi-focal glasses with black frames. Claim at Friona Star Office. 3-tnc

STRAYED... 1 black heifer, 350 lbs. Branded high on right hip. Call 247-2581, Forrest Osborn. 2-tnc

REAL ESTATE

Buy this spacious 3-Bedroom brick with 2-1/2 baths, electric built-ins, dishwasher, disposal and utility room. Has everything nice including double garage, fenced yard, and refrigerated air. Call or see Carrol Gatlin or John Bingham at Bingham Land Co. 247-2745 or 247-3641. 43-tnc

Need a new home? Build one in HICKS ADDITION now. Nothing down. Low interest rates. Ed Hicks Real Estate 247-3537. 247-3189 11-tnc

FOR SALE: 160 acres irrigated land west of Friona. Two wells. 2214 Crockett Street, Amarillo. 352-8530. 2-2tp

FRIONA MOBILE ESTATES... Friona's newest and largest mobile home park. Located at 802 East 11th, 8 Blks. east of Main on Highway 60. Call 247-2745 or 247-3274 at night. 23-tnc



*Singer Sales
*Service On All Makes of Sewing Machines And Vacuum Cleaners
*Ask About Our Free Trip to Las Vegas
SOUTHERN SEWING CENTER
213 Main-Hereford
PHONE 364-3782

See FIRST Federal FIRST FOR HOME LOANS FIRST FEDERAL SAVINGS CLOVIS, NEW MEXICO 801 PILE 762-4417

LIQUIDATION OF ESTATE

80 A., 1-1/2 Mi. SE of Friona on Paved Road #2397 Possible Development Property

160 A., 7 Mi. N. of Friona on Paved Highway 214 Lays Good

320 A., 10 Mi. NW of Friona Land Lays Good 3 Wells

235 A. in New Mexico Joins State Line in Rhea area 1 Well

Call Fred Kinsley, Executor
806 247-3039

or
Jim Berry- C.P.A.
806 481-9066 50-tnc

Winter's almost * here!

Play It Safe!

Let Us Check Your Whole

Heating System Before You

Start It Up. You'll Be

Money Ahead.

If you have any problems with heating or air conditioning, call us.

We're Payne air management service specialists.



HICKS PLUMBING, HEATING & AIR CONDITIONING

Licensed, Bonded And Insured
Ph. 247-3052 508 Cleveland



WHITE SWAN STOCK the PANTRY SALE



BLACKEYED PEAS

#303 Can

5/\$1.00

SPECIALS RUN NOW THRU OCTOBER 30!

Jimmy Dean

SAUSAGE



2 Lb. Bag

\$1.15

USDA Grade A

WHOLE FRYERS



31¢ Lb.

White Swan

PORK & BEANS

#300 Can

6/\$1.00



Luncheon
PEAS
303 Can
5/\$1

White Swan
Fruit Cocktail

303 Can
3 FOR \$1



W.P.
BLEACH
1/2 Gal. **29¢**

White Swan French Sliced Or Cut
GREEN BEANS

5/\$1.00

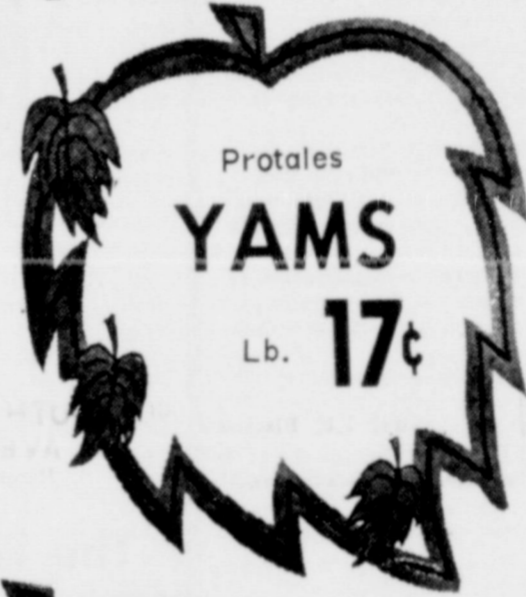


White Swan
SUGAR

5 Lb. Bag
65¢

WHITE SWAN PEACHES

#2 1/2 Can
3/\$1.00



Protales
YAMS
Lb. **17¢**

SPINACH

#300 Can
5/\$1.00

HOMINY

#300 Can
8/\$1.00

BISCUITS

8 Oz. **6/49¢**



White Swan
SALAD DRESSING

Qt. Jar
39¢



White Swan
CATSUP
20 Oz.
3/89¢



Russet
POTATOES
20 Lb. Bag
75¢

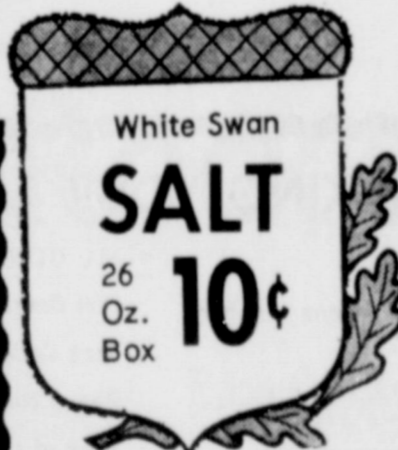
New Soft
OLEO

Lb. **3/\$1.00**

White Swan
COFFEE
Lb. Can
75¢



Plains
ICE CREAM
1/2 Gal. Ctn.
75¢



White Swan
SALT
26 Oz. Box
10¢



Washington Delicious
APPLES
Lb. **29¢**



CANNED MILK

Tall Can

6/\$1.00

Soft N' Lite
FLOUR
5 Lb. Bag
39¢

WHITE'S SUPER MARKET

Our Aim Is To Please In Every Way

WE DELIVER WE GIVE GUNN BROS STAMPS

Double Stamps On Wednesdays With Purchase of \$2.50 Or More

Phone 247-2250

Cream Style Or Whole Kernel Golden
CORN
303 Can
5/\$1



FOR COMPLETE REAL ESTATE SERVICE
MARSHALL M ELDER
 PHONE 247-3266
 REPRESENTING
RUBBING REAL ESTATE
 PH. 247-3370
 Friona, Texas

FOR SALE... Large 2-Bedroom Asbestos Veneer House. 1020 Square Ft. on corner lot. Ideal location. 221 W. 6th. \$7,000 Total. Call 247-2842. 2-4tc

FOR SALE... 3-Bedroom Brick, Garage. Nice Fenced Yard. \$600 down, 1008 West 4th. Phone 247-3538. 2-4tc

FOR SALE... Large lot at 1612 West 10th Street in Friona. Choice location in Western Addition. Call 247-3374, after 7:30 p.m. 2-tfc

HELP WANTED

WANTED... Farm hand with irrigation experience. Top salary for qualified man. Contact Jim Greeson, Box 183, Sublette, Kansas. Call 316 OR 5-2724. 52-tfc

WANTED

WANTED TO RENT... 1/2 Sect. or more. J.W. McMahan, 4906 George St., Wichita Falls, Texas 76302. Area Code 817-767-1337. 1-4tc

WANTED... Someone to clean apartments. 247-3666. 3-2tc

WANT TO RENT... 1/2 or section of land in Friona area. D.E. Bush, 603 Grand. Phone 247-3581. 2-tfc


MISCELLANEOUS SERVICES

RCA Whirlpool
 Sales-Service
 B.W. Turner
 Phone 247-3035

REAL ESTATE LOANS

NEED A FARM OR RANCH LOAN?
 See Ed Hicks
 Phone 247-3537 or 247-3189. 23-tfc

Sharp Stainless
 Straight pins used with permanent press fabrics are nickel stainless steel to resist corrosion by the permanent press process.



A FLASHING WHITE TAIL ENABLES THE PRONGHORN TO RELAY A WARNING FOR LONG DISTANCES.
 LIKE THE PRONGHORN, CURRY IS ABLE TO RELAY ITS MESSAGE... VIA INSTANT TELETYPE BETWEEN ALL MAJOR STATIONS... THUS SPEEDING THE PROCESS FOR YOUR SHIPMENT.

CURRY
 MOTOR FREIGHT
 Lines
 Inc.

GEN. OFFICE:
 AMARILLO
 DIST. OFFICES:
 SAN ANTONIO
 SAN ANGELO
 MIDLAND
 ODessa
 LUBBOCK
 PLAINVIEW
 AUSTIN

PAUL GALYON
 Local Manager
 Phone 247-3166

At Home In Parmer County

Jana Pronger

What do you know about eggs? Besides the fact that they are good for you, and you need them in most baked goods, and they are usually eaten at breakfast, and that they are USDA graded. But did you know that the U.S. Department of Agriculture reports plentiful supplies of eggs this month, for your eating and cooking needs!

Here are some interesting facts about eggs. As the newly laid egg cools, the contents contract, forming an air cell, usually at the large end of the egg. When you break open a high-quality egg, it covers a small area and has a round, upstanding, well-centered yolk. The yolk is surrounded by a large amount of thick white standing firmly around it. Choose high quality eggs for table use-cooked in a shell, poached or fried.

The shell of the egg has minute pores or openings which allow air to pass through. When eggs have been kept for some time, some of the water in the egg evaporates, causing the air cell to grow larger. This is one indication of lower quality. Such eggs will cover a wider space when you crack them open. Usually the yolk is very flattened and is easily broken. The amount of thick white decreases, leaving only thin white. If these eggs are hard-cooked, the yolk will not be well-centered and will be flat on one side.

Use these lower quality eggs for cooking and baking. You may not enjoy them fried, poached or cooked in the shell. The white strands that cling to the yolk are called the chalazae. They are the cords or anchors that help to hold the yolk in a central position. The chalazae are edible. You do not need to remove them.

The color of the yolk is determined by heredity and some feeds consumed by the hen. Flavor and nutritive value are not affected by the color of the yolk.

Occasionally you will find small blood clots in eggs. These eggs are all right to eat. If you wish you can easily remove these spots before cooking.

The shell color of eggs ranges from chalk white to cream to dark brown. Sometimes brown-shelled eggs and white-shelled eggs sell at different prices, but studies show that shell color is a characteristic of the brood, and does not affect the flavor, keeping quality, color of yolk, or nutritive value of the egg.

The size of the egg tells you how much egg you are getting for your money because the "size" of eggs is based on their weight. Large eggs may weigh from 24 to 27 ounces per dozen, medium eggs-21 to 24 ounces per dozen and small eggs-18 to 21 ounces per dozen. The following chart shows the difference in amounts of whole eggs, egg white, and egg yolk for three sizes:

# of whole eggs to fill a standard 1 c. measure	4	5	6
# of egg whites to fill a standard 1 c. measure	7	8	9
# of egg yolks to fill a standard 1 c. measure	14	17	19

Eggs that are clean, cold and covered will keep their original quality for the longest time. New-laid eggs have a protective film, called the "bloom," that surrounds the shell. The bloom helps keep out bacteria and molds, and therefore eggs should not be washed.

Like milk, eggs are perishable, especially at room temperature. Eggs kept in a warm kitchen or store can lose as much quality in three days as eggs kept for two weeks in the refrigerator in a covered container. Always buy eggs that have been refrigerated in the grocery store. Because egg shells are porous, eggs should be stored in covered containers-like the carton they come in-to avoid loss of moisture. Take advantage of egg bargains, now, while they are plentiful.

One way to get the eggs your family needs into their diet is with baked goods. One quick and easy recipe that I've found to be a favorite with the kids is:

1,000 SPLIT SECONDS

Sift together-2 cups flour, 2/3 cups sugar and 1/2 teaspoon baking powder.

Blend in-3/4 cup butter, 1 unbeaten egg, and 2 teaspoon vanilla. Divide into 4 parts.

Shape into rolls-13 inches long by 3/4 inch thick.

Place on ungreased baking sheet 4 inches apart and 2 inches from edge.

Make a depression 1/4 inch to 1/3 inch deep with knife handle lengthwise in center. Fill with red jelly or jam (1/3 cup in all). Bake at 350 degrees F. for 20 minutes until golden brown. While warm cut into bars diagonally. Cool on wire racks.

Pryor Chosen For Ag Committee

Facility Standards for Vocational Agriculture in response to numerous requests from school authorities, teachers of vocational agriculture, architects and others for recommendations on planning facilities for the vocational agriculture program, the Director of Agricultural Education, Mr. J.A. Marshall, Texas Education Agency, has appointed a statewide committee to study and make recommendations for revising and up-dating these facilities. Benny Pryor, vocational agriculture teacher at Friona High School, has been requested to serve on this committee, along with 21 other teachers of vocational agriculture, supervisors and college authorities from across the State. The areas of concern to the committee will be Production Agriculture, Farm Power and Machinery Pre-Lab, and Pre-Laboratory Programs. Pryor has been assigned to work in the area of Pre-Laboratory Programs of Ornamental Horticulture, Agriculture Chemicals and Fertilizers and Feedlot Employee.

Harts Take Awards At State Fair Show

Milking Shorthorns owned by Karene, Holly and Evelyn Hart won awards at the Pan-American Livestock Exposition, a feature of the State Fair of Texas in Dallas last week.

Exhibited by Mr. and Mrs. Dale Hart, the Friona Shorthorn entries won 13 places in eight divisions.

The Hart animals were sixth and seventh in the bull calf division, owned by Holly and Evelyn Hart. "Hartsdale Texas Blossom," owned by Karene, was ninth in the heifer calf division.

Animals owned by Holly and Evelyn placed ninth and tenth in the junior yearling heifer division, and calves registered to Holly and Karene were

eighth and ninth in the senior yearling heifer class.

"Hartsdale Texas Rocket," owned by Holly, was fourth in the junior get-of-sire class. Animals owned by Holly and Karene were seventh and eighth in the aged cow class. Their entry was fourth and fifth in the best three females class, and Holly's "Hartsdale Texas Jeanie" was fifth in produce of dam.

The Milking Shorthorn show was revived by the State Fair of Texas this year, after an absence. A large number of entries, covering a three-state area, proved the fair officials right in their decision to reinstate the show.


One County Fatality In September Wreck

The Texas Highway Patrol investigated 15 accidents on rural highways in Parmer County during the month of September, according to Sergeant W.E. Wells, Highway Patrol supervisor of this area.

These crashes resulted in one person killed and nine persons injured.

The rural traffic accident summary for this county during the first nine months of 1971 shows a total of 102 accidents resulting in four persons killed and 64 persons injured.

The rural traffic accident summary for the 60 counties of the Lubbock Department of Public Safety Region for September, 1971, shows a total of 499 accidents resulting in 33 persons killed and 268 persons injured.



Buick - GMC - Pontiac

John Orsborn

Buick - GMC - Pontiac

25 Years In Hereford

See Us And SAVE

142 Miles St.-Hereford-Pho. 364-0990

LUCKY YOU! ... On The **Parmer Exchange**



DIRECT DISTANCE DIALING

The First Direct Distance Dialing For The Friona Area!

1 + DIALING ...

There's No Cheaper Way To Call Long Distance.

And It's Easy 1. Dial "1" 2. Plus Area Code 3. Plus The Distant Number

MAKING YOUR CALL

- STATION-TO-STATION: 1+ Area Code (if different from yours) + Phone Number.
- ALL OTHER CALLS: Dial Operator and give her information in the following order: Area Code (if different from yours), Phone Number, Type of Call, WAIT, Give her your phone number only when she asks for it.

West Texas Rural Telephone Co-operative Inc.
 Hereford, Texas

RCA
BILL'S TV & APPLIANCE



521 Main Ph. 247-3035

FRIONA MOTORS

Parmer County Headquarters
For
Ford Cars, Trucks, Pickups,
Used Cars, Open Road Campers
Phone 247-2701



HEATHINGTON LUMBER CO. INC.



Ronnie Shafer,
Mgr.

1002 Main Friona

KERR MOBIL



Mobil Tires & Batteries -
Shock Absorbers

W. Hwy. 60 Friona

Delco Ignition Parts

CROW'S MEAT CO.

CUSTOM PROCESSING
Wholesale & Retail Meats

Friona Ph. 247-3333

BI-WIZE DRUG

DRUGS SUNDRIES

"Your Rexall Store"

Phone 247-3010



the Hut

618 Main Friona, Texas

Your Family Clothing Store
"This Is Where It's At"

Business & Professional Review



W. S. "Red" Crow

Mrs. Jack Clark and
Mrs. Roy Bridgeman

Clifford Crow

CHANGES CITED

Crow Traces Beginning In Meat Business To Age Six

W.S. (Red) Crow has been working in the meat business since he was six years old--so when he tells you he has been butchering all his life--he's not stretching the point very much.

"My dad (L.M. Crow) was in the grocery business in Abernathy at the time. He lost his butcher, and just decided to put me to work boning the meat. He put a box up next to the chopping block so I could reach it," he recalls.

The Crows were in the grocery business for several years in Abernathy. They moved to Friona in 1928, and started out on a farm eight miles east of Friona.

That was back when "There wasn't even a graded road to Friona."

The elder Mr. Crow again went into the grocery business, this time in Friona, and after Red finished high school he went into business with his father and brother, Clifford. It was Crow's Grocery and Market on Main Street.

From 1936 to 1939, Crow butchered for T.J. Crawford at the Corner Grocery, at Sixth and Main. Later, in conjunction with Tom Lewis, Red bought the Corner Grocery and operated it for a couple of years.

In 1945, Red and his uncle, A.A. Crow, put in a locker plant across the street from Rockwell Brothers Lumber Company. After operating the plant for three years, they sold it to C.W. Dixon and Ray Landrum.

On January 1, 1950, Crow and his father, L.M. Crow, opened the plant south of town, and started the business which has evolved into the Crow's present business.

In 1957, Crow purchased his father's interests in the business. He also leased the plant across from Rockwell Brothers which he had formerly operated, and ran both plants for a short time, until a fire destroyed the older plant. At that time, it was owned by Bert Chitwood.

In September of 1970, the Crows sold to a corporation, which then built a \$160,000 facility which the company now occupies. The expansion in the company was done in a large part to meet government regulations in regard to the pure food laws.

Crow has seen the meat business change considerably since his early days in supplying meat for his father's grocery store. "In those days we would just go out to the pasture where the animal was located, kill it and dress it on the spot. Many times we would hang the animal up on a tree to dress it. Later we had a hoist on the pickup, and we would skin the animal right there," Crow says.

This is quite different from the modern kill floor which the company has at present, with a chain which holds the animal for the various skinning and cutting operations it goes through.

The equipment for preparing meat has also changed considerably, Crow says. From just a knife and a hand saw in the early days, the industry now is helped by power equipment and grinders which enable the butchers to do many times the work in the same length of time.

Crow remembers that the first coolers he used were hand-packed with ice. Crow was obliged to make daily trips to Lubbock for the walk-in cooler at his father's market in Abernathy. Without the ice, the cooler couldn't operate for long.

"The first refrigerated cooler I remember using was in 1933 when we went into the grocery business in Friona," Crow says.

Another big change is in the type of animals which are butchered. The quality has improved tremendously with the advent of feed lots, Crow points out. Up until recent years, all animals butchered for meat were either home fed or fed on grass.

The Crows became butchers out of necessity because of their grocery busi-

ness. In the early days, there were not the many wholesale meat suppliers that serve grocerymen today. Therefore, they were obliged to secure and prepare their own fresh meats for their market. About 1926, Crow says, they began buying some processed meats from packing companies.

From an early beginning with a staff of himself and his father at the old plant, Crow's has grown and expanded until today the company employs 15 people at their clean and modern plant. In addition to Crow's employees, there is a full-time inspector assigned to the plant, employed by the U.S. Department of Agriculture.

Due to the increase in the size of the plant and the number of employees, Crow points out that it takes more business volume to operate the plant profitably.

Crow has customers from as far away as 150 miles. His business is primarily custom processing of meat, although he also does some wholesale and retail business on the local basis. Famous for his barbecue, Crow has for many years prepared the barbecue for Friona's Maize Days feed, and for other events calling for barbecue.

"We have plans to expand our present facility for the addition of another large cooler, which would enable us to increase our wholesale business," Crow states.

Crow married Mattie Faye Coldiron in 1939. They have two children, Mrs. George Masso of McAllen, and Earl Crow of Dallas. Earl is attending North Texas State University and employed by Sears. They also have four grandchildren, three boys and a girl, all children of Joy and George Masso.

Some of Crow's customers have been coming back since he started in the custom slaughtering business in 1945. That is a pretty good indication of the work he does.

CITY BODY SHOP

Body Work - Auto Painting
Windshields & Auto Glass
Auto Air Conditioning

FOR STYLE, FOR ROMANCE
the Fashion
COLLECTION by Allen's



Allen's Jewelry

Why take a Chance--When you will always find diamonds at Allen's, priced at a fair price!

MURPHREE TEXACO



Wash Jobs Gates &
Texaco Products Douglas Tires

- Let Us Care For Your Car -

Ph. 247-3256

MAURER MACHINERY

MINNEAPOLIS-MOLINE



YOUR M-M DEALER IN
FRIONA FOR 43 YEARS

CLABORN

Funeral Home
&
Floral

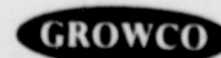
ROCKWELL BROS. & Co.

"Lumbermen"

Friona's Oldest Original Continuing Business

Established In 1907

O. F. Lange, Mgr.



SENGER AIR PARK

Featuring:
Crop Dusting-Spraying
Seeding-Fertilizing
Defoliating--Charter
Plane Rental-Ambulance
Federal & GI Approved
Flying School
Aircraft Sales & Service

E. T. Jennings, Owner

Ph. 247-2861
Nights-247-2843

KENDRICK OIL CO.



PHILGAS

Ph. 247-2751

Foster's

705 Main
FRIONA, Texas

Ready-To-Wear For The
Entire Family

FRIONA STYMIED

Wildcats Turn Tiger; Sting Chieftains 35-0

The Friona Chieftains found themselves with a Wildcat by the tail last Friday at Littlefield, and every time the Chiefs turned loose, the 'Cats would claw them good.

Littlefield, battling to get back into the championship fight in District 3-AA, scored a smashing 35-0 victory. It was a sweet climax to Littlefield's homecoming activities, but left Friona somewhat deflated.

The game set several "low point" records for Friona. It was only the second shutout loss for the team in their last 18 games, and the first this season. The 35-0 loss was also one of the team's worst defeats in quite some time, being topped only by the 46-7 Dimmitt win at Friona's homecoming in 1968.

The Wildcats lost little time taking command of the game, putting a 7-0 lead on the scoreboard the second time they had the ball. The score came on a 20-yard touchdown pass when Littlefield faced fourth and 14 from the Friona 20.

A few minutes later, the Wildcats faced a big third down, needing 12 from their own 47. Quarterback Jay Trammell tossed to halfback Dennis Hartley, who zig-zagged to the Friona 13. Powerful fullback Ralph Funk scored on the next play, and Littlefield had a 14-0 lead.

Friona missed two good chances to score, and one of them came late in the first half after the Chieftains nonchalantly recovered a punt that had bounced into an unwary Wildcat in Littlefield territory.

The team drove to a first and goal at the Wildcat six, but went to running plays with the clock against them and the half ended with the Chiefs at the Wildcat four.

Trailing 21-0 in the third quarter, Friona still exhibited lots of spirit. The Chiefs stalled one Wildcat scoring bid when Bill Bailey tore the ball out of Hartley's hands at the Chieftain 10.

On the next play, Bailey broke loose in the secondary, and raced to midfield before he was caught from behind, after a gain of 40 yards.

Bailey then became a thorn in Littlefield's side, ripping off gains of 12, 4, 7, 5, and three yards, as Friona drove to a first and goal situation at the Littlefield nine.

However, at this point the team forsook the off-tackle trap plays that had brought them 85 yards in 14 plays, and Littlefield stopped them cold. Johnny Bandy tried an option play on third down, but his pitchout was late and the Wildcats recovered at the five to stop the scoring threat.

Friona had one last chance, after Funk's second touchdown had given Littlefield a more comfortable, 28-0 lead.

Aided again by the running of Bailey, plus a 15-yard penalty against the Wildcats for roughing the kicker, Friona drove from their own seven into Littlefield's end of the field. However, on a fourth and four situation, the Wildcats swarmed on Bandy whose pass protection left much to be desired during the game, and that was it.

Well, that should have been it. However, Littlefield called time out with seven seconds showing. Catching the downcast Chieftains a bit off guard, the Wildcats sent speedy J.E. Johnson around right end, and he galloped 55 yards for a TD as the clock ran out for the final margin.

Friona, surprisingly, led in first downs, 14-12. The Chiefs also held a lead in net yards rushing, 188-155, until that last run by Johnson gave his team the edge in that category, 206-188. The Chiefs actually gained 221 yards on the ground, but had to have 33 yards deducted on the "loss" column.

Halfback Bill Bailey was the bright spot for Friona, having his second straight excellent game, although failing to score. Bailey had almost a carbon copy of his Dimmitt performance, gaining 136 yards in 19 carries. He now has gained 277 yards in two games, averaging 7.5 yards per carry for that stretch. Bailey is the team leader in yards gained rushing, with 460 net yards for the season.

An odd statistic was the fact that Friona received not a single penalty—an occurrence without equal in memory of the team statistician for ten years. Littlefield was penalized only twice, and their total of 20 yards summed up the night's red flag tossing by officials.

Area AA Standings

Team	W	L	T	Pts.	Opp.
Florida	5	0	0	40	0
Abernathy	4	1	0	34	0
Littlefield	3	2	0	24	0
Lockney	3	2	0	24	0
Dimmitt	2	3	0	14	0
Friona	1	4	0	7	0
Olton	0	5	0	0	0
Merkin	0	5	0	0	0

Team	W	L	T	Pts.	Opp.
Florida	5	0	0	40	0
Abernathy	4	1	0	34	0
Littlefield	3	2	0	24	0
Lockney	3	2	0	24	0
Dimmitt	2	3	0	14	0
Friona	1	4	0	7	0
Olton	0	5	0	0	0
Merkin	0	5	0	0	0

7th Graders Suffer Injury

The Friona seventh grade Braves dropped a 24-0 decision to Tullia here last Tuesday, in a game that proved to be injurious for individual team members.

Jerry Martin and Joe LaFuenta were injured during the game and will be out of action for at least two weeks. Jerry suffered a broken finger.

Tullia scored 16 points in the second quarter, with a pair of touchdowns and two point conversions. The visitors added a third TD early in the final quarter, and the conversion brought the final margin to 24-0.

Friona, beset by injuries, never could mount a scoring drive during the game.

In a game involving Friona's seventh grade "B" team and Hereford LaPlata last Wednesday, quarterback Don Maynard ran 56 yards for a Friona touchdown.

IN 39-0 WIN

QB Duties Just Fit Clark-Paces 'Horns

Three players scored two touchdowns apiece last Friday for Lazbuddie's Longhorns, as the team roared to a 39-0 victory over New Home in their Homecoming game.

Loy Dale Clark, who regularly plays end for the 'Horns but was moved to quarterback because of injuries on the team, scored twice and ran up 185 yards rushing. For his performance, Clark was tabbed by the Lubbock Avalanche-Journal this week as its "Player of the Week."

Also contributing a pair of scores were Rick Seaton and Arthur Graves, as the Longhorns brought their season record to 4-1.

Statistics

	Fr.	Lfd.
First Downs	14	12
By Rushing	11	8
By Passing	2	4
By Penalty	1	0
Net Yds. Rushing	188	206
Net Yds. Passing	43	123
Total Net Yards	231	329
Passes Comp.	16-8	15-6
Had Intercepted	1	0
Fumbles Lost	3	2
Penalties	0-0	2-20
Punts, Yards	4-138	4-141
Punting Avg.	34.5	35.3

INDIVIDUAL RUSHING			
Player	TCB	Yds.	Avg.
Bailey	19	136	7.1
Bandy	11	42	3.8
Royal	8	19	2.4
Lee	9	15	1.6
Bartlett	1	1	1.0
Team	3	-25	-8.3
Totals	51	188	3.7
Lfd. Totals	31	206	6.6

INDIVIDUAL PASSING			
Player	PA	PC	Yds.
Bandy	16	8	43

INDIVIDUAL RECEIVING			
Player	PC	Yds.	TD
Bartlett	4	20	0
Fallwell	2	12	0
Bailey	2	11	0

INDIVIDUAL RETURNS			
Player	No.	Yds.	Avg.
Royal, KO	4	74	18.5
Lee, KO	1	9	9.0
Sims, KO	1	5	5.0
Totals	6	88	14.7

SCORING			
Team	Q1	Q2	Q3
Friona	0	0	0
Littlefield	14	7	0

Big Second Half Wins For Tullia

Tullia's eighth graders scored 16 points in the fourth quarter to break open a hard-fought game and win, 30-6 here last Tuesday.

During the game, a member of the Friona team, Gary Reector, sustained a broken arm, and was taken to Parmer County Community Hospital.

Tullia took an 8-0 lead in the second quarter, driving 77 yards in only three plays. Friona could muster no great threat in the first half, which ended with the score of 8-0, Tullia.

In the third quarter, Tullia again roared for a TD, going 70 yards in six plays, to up their lead to 14-0.

On the kickoff, Davy Carthel fielded the kick at his own ten, and ran 90 yards for Friona's only touchdown. A running try for two points by Randy Melton was stopped short, and the score became Tullia 14, Friona 6.

In the final quarter, the Braves held one Tullia drive, but then were forced to punt from their own 19-yard line. Tullia returned the punt 40 yards for a touchdown, and added the two-point conversion to increase their lead to 22-6.

Late in the game, with time running out, Tullia intercepted a John Seright pass and scored a TD on the next play. The two pointer then made the final score 30-6.

Team	Q1	Q2	Q3	Q4
Friona 8th	0	0	6	0
Tullia 8th	0	8	6	16

Chieftain B Scores 14-8 Dimmitt Win

The Friona Chieftain "B" team scored early and late for a thrilling 14-8 win over the Dimmitt "B" team here last Thursday.

The win left the B-team unbeaten for the season with a 3-0-1 mark. The two teams met earlier this season at Dimmitt, and ended up in a 16-16 deadlock.

The B-Chiefs took advantage of an early break when a high snap went over the Dimmitt punter's head and Friona had first and goal at the B-Cat two. It took all four plays, but Danny Waggoner punched it across from the one-foot line. Randall Snyder ran for two points, and it was Friona 8, Dimmitt 0 with 3:54 left in the quarter.

Dimmitt put together a long drive in the second quarter, going 85 yards in 16 plays for a touchdown, and then tied the game at 8-8 with a pass for two points. There was only 1:33 left in the half when the B-Cats scored their tying touchdown.

The third quarter was a defensive battle, with neither team able to get much going. However, in the fourth quarter, Friona put together the winning drive.

Snyder returned a punt to the Friona 48 to get things going. Scott Lillard raced 27 yards to the Dimmitt 25, and on a third down play, Waggoner slanted for nine yards for a first down at the B-Cat 10.

After being pushed back to the 13, Waggoner got the team out of a hole by running to the four, and on a big fourth down play, Lillard ran it over from the two. The PAT try was no good, but Friona led, 14-8, with just 2:05 left in the game.

Friona tried an outside kick that failed, and Dimmitt had the ball at the Friona 47. However, the 'Cats tried four passes that fell incomplete and Friona ran out the clock.

Dimmitt led in first downs, 8-7, and in yards rushing, 165-159. Snyder was Friona's top rusher with 63 yards. Lillard gained 44 and Waggoner 33.

Friona hurt their own cause by losing four fumbles to Dimmitt during the game, while the B-Cats failed to lose a fumble.

Friona B	8	0	0	6	-14
Dimmitt B	0	8	0	0	-8

Freshmen Sail Along With 21-6 Victory

Friona's crack Freshman team, yet to taste defeat in three seasons of competition, found themselves trailing in a game against Dimmitt here last Thursday, but they rallied for a convincing 21-6 win.

Dimmitt scored the first time it had the ball, on a 48-yard run. The PAT try failed, but the visitors led, 6-0 early in the game.

Early in the second quarter, Clay Bandy passed to Dale Cleveland on a play that covered 35 yards to the Dimmitt 25. A double reverse play, with Kevin Welch carrying, moved the ball to the 15. Three plays later, Bandy scored from the 13, and Welch ran for two points to give Friona an 8-6 lead.

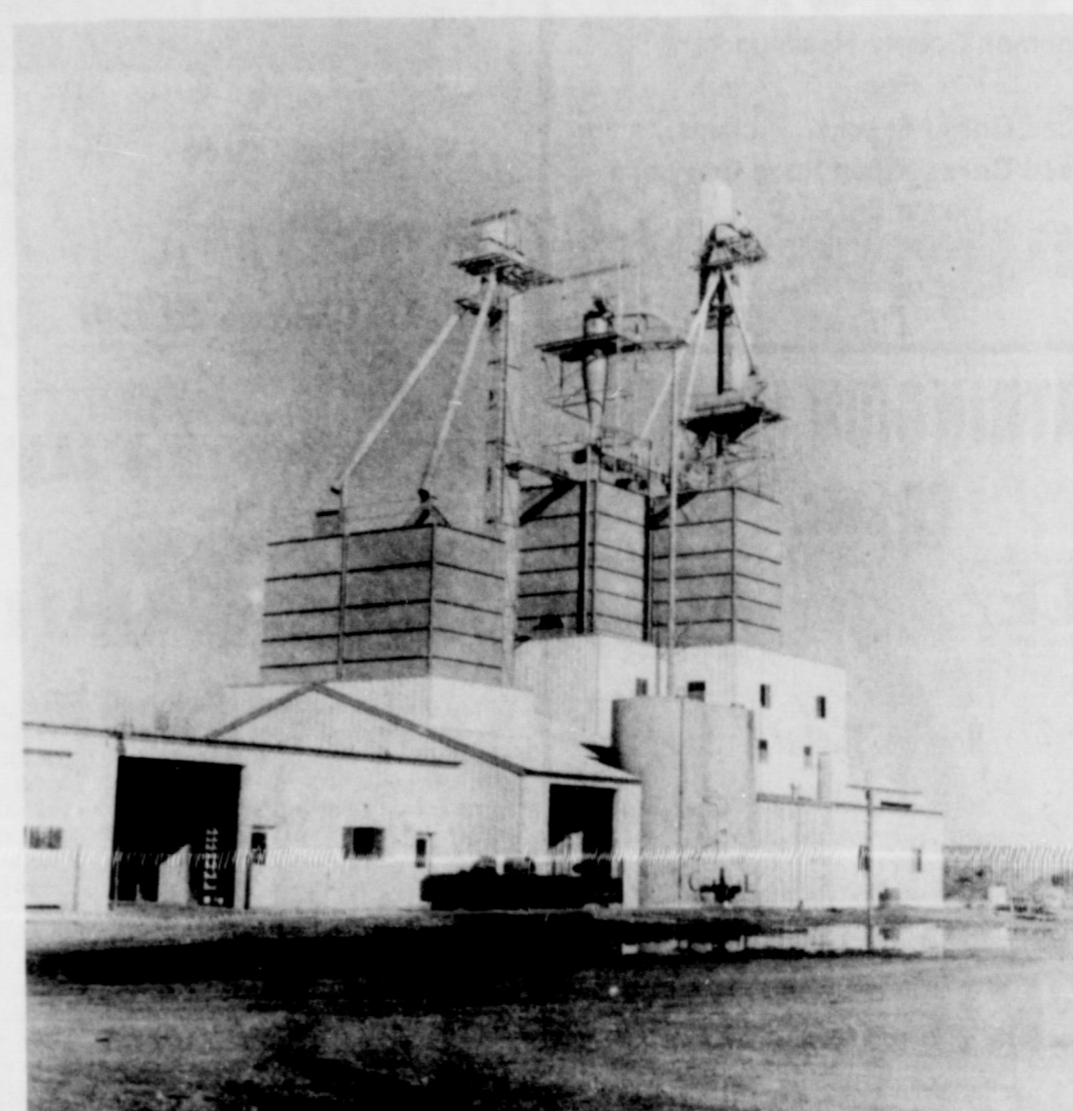
Beginning the third quarter, Ruede Rule blocked a Dimmitt punt and Friona took over on the 'Cats 20. Four plays later, Bandy passed to Cleveland over the middle for six points. The PAT try fell short, leaving it 14-6.

Still in the third quarter, Friona mounted a 59-yard scoring drive, sparked by an 18-yard Bandy to Eddie Waggoner pass play. Waggoner, Welch and Bandy carried to move the ball to the Dimmitt 16, and Waggoner then hauled in a 16-yard pass for the TD. Welch kicked the point, for the final margin of 21-6.

A pass interception and two fumbles erased the Freshman Chieftains' scoring threats in the fourth quarter.

Friona led in first downs, 12-5, in yards rushing, 141-108, and in passing, 90-49. Friona had 230 total yards, to 157 for Dimmitt. Waggoner was the leading rusher with 53 yards. Bandy had 38 and Welch 44. Waggoner also caught four passes for 58 yards, and Cleveland snared two for 39 yards, each scoring on a pass. Bandy completed seven of nine passes, having one intercepted.

Friona	0	8	13	0	-21
Dimmitt	6	0	0	0	-6



BOVINA FEEDERS, INC., an ultra-modern feed yard with a 22,000 head capacity, announces the completion of an all-new steam flaking process of feed grains to insure area cattle feeders of scientific and efficient methods of feed manufacturing. With this innovation, the feeding of high moisture grain is being discontinued.

Located 4-1/2 miles east of Oklahoma Lane crossroads, **BOVINA FEEDERS** invites you to inspect our facilities and see efficiency in action. Ship your next pen of feeders to us.

Make pen space reservations now by calling **806-825-2103**.

BOVINA FEEDERS INC.

Rt. 1
Farwell, Texas
79325

LEE HICKS, GENERAL MANAGER

1. ETHRIDGE-SPRING AGENCY



Dan Ethridge
Frank A. Spring
Bill Stewart
Wendell Gresham
Lois Norwood

Phone 247-2766

Littlefield at Dimmitt

8. CHEVROLET


REEVE CHEVROLET

*CHEVROLET *OLDSMOBILE
*FRIGIDAIRE APPLIANCES

Sales Service

Hereford at Coronado

2. PLAINVIEW PRODUCTION CREDIT ASSN.

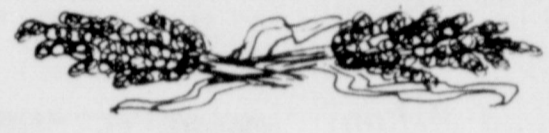


Dale Cary
Office Mgr.

Floydada at Olton

9. WEST FRIONA GRAIN

Don Huckabee Ph. 247-2439



Texas Tech at SMU

3. BI-WIZE DRUG

DRUGS SUNDRIES

Your Rexall Store

Phone 247-3010

Morton at Lockney

10. FRIONA FARMERS CO-OP GIN


"It's Your Gin - Use It"

CHARLES WAUGONER, Mgr.

Baylor at Texas A&M

4. FRIONA MOTORS

Parmer County Headquarters
For
Ford Cars, Trucks, Pickups,
Tractors & Used Cars



Phone 247-2701

Frenship at Roosevelt

11. D & D FARM SERVICES

'Where SERVICE Is First'

RED BARN

FERTILIZERS • CHEMICALS

TCU at Penn State

5. FRIONA PARTS AND SERVICE


*Irrigation Motor Parts And Service
*Air Conditioning Parts And Service
*Delco-Remy, AC, Thompson Parts

PHONE 247-3615

Muleshoe at Dumas

12. CHESTER GIN


EXPERIENCED
DEPENDABLE
SERVICE



Phone 247-3185 Friona

Idaho at West Texas

6. PARMER COUNTY IMPLEMENT CO.



Your IH Dealer

Phone 247-2721

Springlake-Earth at Farwell

13. HI-PRO FEEDS, INC.


For Feed And Livestock Supplies--

San Davenport 247-2782 Box 1086 Friona, Texas 79035

Washington at Kansas City

7. HUB GRAIN

Phone 265-3215




FLEMING & SON GIN

Phone 265-3405

Kress at Bovina

14. We're turning out cattle at a low cost per gain. Why not give us a call?

CUSTOM FEEDING at its modern best



HI-PLAINS FEED YARD

FRIONA, TEXAS

P. O. Box 1235 FRIONA, TEXAS Phone (806) 295-3777

HI-PLAINS FEED YARDS, INC.
Earl Elam, Manager
Houston at Pittsburgh

COTTON BOWL FOOTBALL CONTEST

UGH! Win Plenty Wampum . . . Heap Big Prizes

CONTEST RULES

1. Pick the winner of the 14 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
2. Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
3. Bring your entry blank by the FrionaStar or Bi-Wize Drug by 5 p.m. on Friday. Entries must be post-marked on Friday to be eligible, if mailed.
4. The leading contestant at the close of 12 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$30 expense money. Second place winner will receive two tickets to the Sun bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chieftains games next fall.
5. Only one entry per person.
6. To account for grand prizes, entries must be on official blank printed in the paper.
7. Contestants must be 12 years of age or older.
8. Everyone eligible to enter (sponsors included) except employees of the Friona Star and their families.



GRAND PRIZES

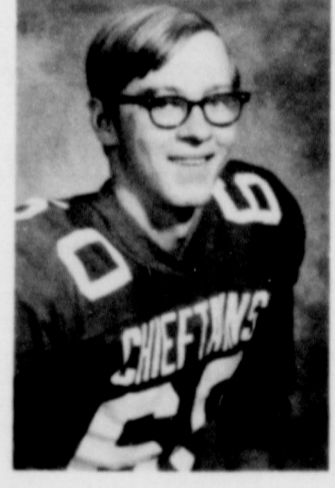
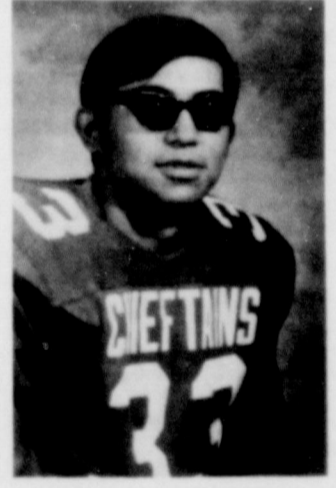
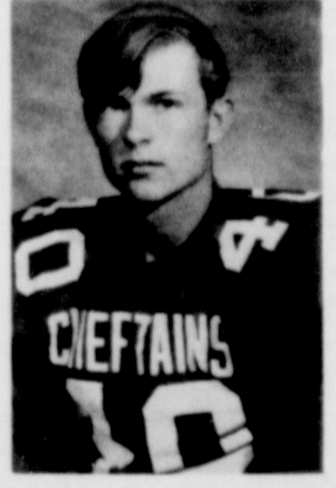
1. Two tickets to the Cotton Bowl Game & \$30 Cash
2. Two tickets to the Sun Bowl Game & \$20 Cash

WEEKLY PRIZES: 1st **\$5** 2nd **\$3** 3rd **\$2**

ENTER EVERY WEEK- TOP TWO CONTESTANTS FOR THE ENTIRE SEASON WILL WIN BOWL GAME TICKETS

MEET THE CHIEFS

Photos Courtesy of: Bradly Studio

Mike Martin
Junior Guard

Mario Perea
Junior Back

James Bartlett
Junior Back

OFFICIAL ENTRY BLANK

Select Winners From Games Listed In Advertisements

1. _____	8. _____
2. _____	9. _____
3. _____	10. _____
4. _____	11. _____
5. _____	12. _____
6. _____	13. _____
7. _____	14. _____

TIE-BREAKER: (Pick Score) Friona _____ Abernathy _____

NAME _____

ADDRESS _____



Every time October rolls around and it seems that each one here sooner than the previous one I begin wondering whether the last roses and the late blooming mums are really more beautiful or whether they just look that way to me. Red roses are still blooming in several yards. The most beautiful ones I have seen are at the corner of Fourteenth and Columbia. The Bill Johnsons out on West Sixth have gorgeous mums in several different colors, the red geraniums at the Clyde Hays home are blooming profusely and the pampys grass at the Alton Farr home on West Seventh and at the A.L. Black home on West Fourteenth are prettier than ever this fall.

Even the ordinary trees near the school and in several other places around town are unusually colorful this fall. Don't know what kind of bushes grow in the backyard of the Jake Outland home on North Pierce, but right now they look like "flame" bushes. They aren't very tall and seem to be trying to show off their color enough so that their size will not be noticed.

If you haven't observed the beauty in Friona, plan to take a walk or bicycle ride and make your own list of the many gorgeous sights you see. Several yards have shrubbery which is green, yellow, orange and red. If you haven't observed the beauty in Friona, plan to walk or ride a bicycle for a couple of hours and make your own list of the many gorgeous sights you can see.

Have you ever wondered about whether your noon meal is properly called "lunch" or "dinner"? At our house we generally have breakfast, lunch and supper. Then many people designate their meals breakfast, lunch and dinner. These designations probably cause some questions in the minds of older people.

However, at least one four year old has everything figured out. At noon one day last week I was visiting with Ricky, the youngest son of Wesley and Doris Barnett, who live in the Black Community.

"Where are you going?" he asked.
 "Think I will just go to lunch," was my reply.
 His next question was, "Are you really going to eat lunch?"
 After noticing some excitement in his eyes, I answered in the affirmative.

"Who are you going to eat with?" Ricky asked.
 I then told him that I was going home to eat with my husband.
 "Well, then you are going to eat dinner. I thought you were going to eat lunch, but if you do that you have to go to school and eat with the kids. If you eat at home or at your grandmother's, you just eat dinner."

Friends of Mary and Marvin Lawson, who lived here for many years before moving to Amarillo, will be glad to learn that Marvin is beginning to show some improvement. He has been hospitalized for several weeks and a note from Mary last week reported, "We hope to be home in a week or ten days."

The Lawson home address is 3312 Sunlit.

Five more of our residents are in the process of moving to the capital of Sherman County. Stratford and the surrounding area is populated with a number of former Frionans. Ardith Rolan has accepted a position with the Stratford Police Department and he and his wife, the former Dorothy Vaughn, and their three daughters, Dorothy Jean, 6; Stacy, 3; and Vickie Lynn, three months, are in the process of moving.

Brigham Young was the father of 57 children.

Twin Girls Born To Lenney Petrees

Mr. and Mrs. Lenney Petree, Hereford, became parents of twin girls at Deaf Smith County Hospital, Hereford, Friday, October 15.

Mende Luella, who weighed 6 lbs. 3-1/2 ozs. was born at 2:50 a.m. Melanie Michelle, weighed 5 lbs. 3-1/2 ozs. and was born one minute later.

Mr. and Mrs. Louis Welch, Route 2, Friona, are the maternal grandparents. The paternal grandparents are Mr. and Mrs. G.W. Petree, Hereford.

Great-grandparents are Mrs. Lucy Welch and Mr. and Mrs. Ralph Wilson, all of Friona; Mr. and Mrs. Oscar Petree, Claco, Texas; and Mrs. Zane Foster, Hereford.



LYNN ADALEA WIDMIER, daughter of Mr. and Mrs. Virgil Widmier, has announced the engagement and approaching marriage of their daughter, Lynn Adalea, to J.R. Clark, son of Mr. and Mrs. Tom Collins, Truth or Consequences, New Mexico. The couple plan to exchange wedding vows at 2:00 p.m. Saturday, November 20 at Union Congregational Church. Wedding invitations are not being mailed locally, but friends of the couple are invited to attend.

Fifteen Members Attend Meeting

Fifteen members of Friona Woman's Club were present for the Wednesday afternoon meeting at Federated Club House. Theme of the afternoon's program was "Take Time For Home Life."

Roll call was answered with names and items of interest about favorite women of the Bible.

The devotional was presented by Mrs. Hazel Kendrick, Hereford, who is a new member of the club.

"The State of the Family," was presented by Mrs. Charles Russell.

A guest, Mrs. John Fred White, soloist, sang "Happy Is The Home When God Is There."

She was accompanied by Mrs. Robert Alexander, pianist.

The hostesses, Mrs. Lillian McLellan, Mrs. Roscoe Parr Sr., and Mrs. Charles Russell, served refreshments of salad, cookies and tea to the guests present and the following members:

Mrs. Ethel Bengler, Mrs. Opal Buchanan, Mrs. Mabelle Harwell, Mrs. V.R. Jordan, Mrs. Hazel Kendrick, Mrs. Carl Maurer, Mrs. David Moseley, Mrs. Malinda Schlenker, Mrs. Charlie Turner and Mrs. E.S. White Sr.

Mental Retardation Is Theme Of Program

Mrs. Elaine Rowan, lead teacher of special education of the Tierra Blanca Elementary School in Hereford, presented the program at the Tuesday evening meeting of Progressive Study Club at Federated Club House.

Her lecture was based on the education of the mentally retarded from the student's viewpoint. Methods of teaching were explained.

Roll call was answered with "What I would like to know about mentally retarded."

Then Mrs. Rowan answered all questions asked. Mrs. Buddy Wiseman presented the meditation.

A piano selection, "Finlandia" was presented by Mrs. R.S. Alexander. Mrs. Leo Spring and Mrs.

Raymond Aubrey served refreshments to 13 members who were present and the guest speaker.

Jerry Zacharys Host Antique Club Meeting

The Monday evening meeting of Friona Antique Club was held in the home of Mr. and Mrs. Jerry Zachary, 807 West Sixth Street.

Following a brief business session and discussion on antique furniture, refreshments of sandwiches, chips, dips, congealed salad, cake, coffee and tea were served by the host couple.

Two new members, Mr. and

David Moseleys Visit Relatives

Mr. and Mrs. David Moseley returned home recently after spending two weeks sightseeing and visiting relatives in several states.

Their first stop was at Oologah, Oklahoma, where they visited in the home of Mr. and Mrs. David Hester and family. Mrs. Hester, the former Tilla Rue Day, is Mrs. Moseley's daughter.

Izzy Cordova Gets Fashion Appointment

Izzy Cordova, who is a 1970 graduate of Friona High School and the son of Mrs. Sarah Vera, was recently appointed assistant fashion co-ordinator of the Texas Tech University Chapter of the Fashion Board.

Cordova is a sophomore student at Tech and is preparing for a major in fashion merchandising. He was an employee of Hurst Department Store when he was a high school student.

Then they went to Mounds, Minnesota for a visit in the home of Mr. and Mrs. E.A. Schmidt. Mrs. Schmidt and Mrs. Moseley are sisters.

Their next stop was at Miller, South Dakota, where they were guests in the home of Mr. and Mrs. H.A. Poindexter and family. Then in Pierre, South Dakota they visited in the home of Mr. and Mrs. Jimmy Cruse and family. Mrs. Poindexter and Mrs. Cruse are nieces of Moseley.

The Moseleys also went to Mount Rushmore, South Dakota and visited places of interest in Cheyenne, Wyoming; Denver, Colorado; and other cities on their way home.



SHORTS STORY—Cotton corduroy drops its ribs in favor of all-over embroidery for an updated look. It's used here for a classic blazer and matching short pants.

Ronald Meltons Make Home Here

Mr. and Mrs. James Turner of Center Point, Texas, have announced the marriage of their daughter, Mary Jane, to Ronald Melton, son of Mr. and Mrs. Rufus Melton, Friona, on October 7.

Mr. and Mrs. Melton are living at 1203 Walnut Street. He is employed by Hi Plains Feed-yard, Inc.

Jay Potts Enrolls As Senior At OSU

Jay Potts is enrolled as a senior agricultural economics major at Oklahoma State University, Stillwater, for the fall semester.

Potts, who is a 1968 graduate of Friona High School, is the son of Mr. and Mrs. Corde Potts of the Rhea Community.

Eldon Long Is Initiated

In a recent ceremony on the West Texas State University campus at Canyon, Eldon Long was formally initiated into the National Honor Society in Psychology as a charter member of Psi Chi Chapter.

Long, who is a graduate of West Texas State, is a 1966 graduate of Friona High School and the son of Mrs. Billie Long and the late Wes Long.

ANNOUNCING

NEW OWNERSHIP FOR LOCAL BEAUTY SHOP

JESSIE SISK

Mrs. Jessie Sisk, Formerly Of Bovina, Has Purchased The Shop From Martha Upton And Invites Your Patronage.

PHONE 247-3081

For Early And Late Appointments

Chalet c' Bonte

Cecil And Jessie Sisk, Owners

Operators: Wileta Wylly Betty Douglas

Thank You, Friends!

I wish to take this means to say a truly warm thank you to all my good friends and patrons of the past four years. We are moving to Houston and I shall miss each of you.

Chalet c' Bonte'

has been purchased by Jessie Sisk who will continue to give you the type of beauty service you expect from a really top-notch shop.

Marsha Upton

BLACK'S BACK — And it shows up best in sumptuous fabrics like cotton velveteen, shaped here into a super newsboy look. An embroidered star adds extra sparkle to the quilted vest that tops a ruffled blouse and jaunty knickers.

What Does The Bible Say?

Eminent among the promises of Christ is this one in John 14:2-3. "I go to prepare a place for you. And if I go and prepare a place for you, I will come again, and receive you unto myself." The language is unmistakable, "I WILL COME AGAIN."

The apostles and early Christians believed this promise with a depth of conviction that shaped their lives. They faithfully obeyed the commandments of God "until the appearing of our Lord Jesus Christ" (1 Tim. 6:14). They denied "ungodliness and worldly lusts" and "lived soberly, righteously and godly," "looking for the blessed hope, and the glorious appearing of the great God and our Savior Jesus Christ" (Titus 2:12-13). It is no exaggeration to say that for the first-century Christians, their expectation of Jesus' return became their main reason for living. "Christ is our life," they said, and "When he appears, we shall also appear with him in glory" (Col. 3:4).

So a church without a coming Lord is a human organization without divine recognition or power, and a man with no faith in a coming Redeemer is a man without any real hope and without any valid reason for living.

Questions invited. Address "What Does the Bible Say" Box 515, Friona, Texas.

Now, you can make your Porch or Breezeway a warm, liveable room all winter (IT'S EASY—IT'S INEXPENSIVE)

Why store summer furniture—protect it from the elements—enclose your porch or breezeway with Flex-O-Glass. See your dealer for the amount you need, then just cut with scissors and tack (or staple) over your screens. For only a few dollars you now have a room you can use all winter long.

Warps Crystal-Clear, Flexible PLASTIC FLEX-O-GLASS

ONLY 36¢ Run Ft. 3 ft. wide Also in 4 ft. widths

At Hardware and Lumber Dealers Everywhere

SEE HI-PLAINS SAVINGS and LOAN ASSOCIATION 4th and Sampson FOR HOME LOANS TO REFINANCE BUY or BUILD REMODEL

For Information, ---CALL Eric Rushing, Phone 247-3370

Guest Presents

HD Club Program

Mrs. Ronnie Shaffer, Friona, who was a special guest at the Monday afternoon meeting of the Home Demonstration Club, presented a program on antique and re-finishing furniture and other objects.

Other club members attending were Mrs. Malinda Schlenker, Mrs. Andy Anderson, Mrs. Chris Drager, Mrs. Wayne Bass, Mrs. Franklin Bauer, Mrs. Cordie Potts, Mrs. Floyd Schueler and Mrs. Norman Taylor.

Refreshments of hot spiced tea and cake were served by the hostesses, Mrs. Leland Gustin and Mrs. Walter Schueler.

Mrs. Neil Pounds

Dies In Amarillo

Funeral services for Mrs. Neil Pounds, 34, who died Thursday afternoon at High Plains Baptist Hospital, Amarillo, were conducted from Earth Church of Christ, of which she was a member, Saturday morning, with Leonard Harper officiating.

Mrs. Pounds, who was the former Carol Beth Blackburn, was born here. She attended local schools and was a 1955 graduate of Friona High School. She later graduated from Northwest Texas Hospital School of Nursing at Amarillo and was a registered nurse.

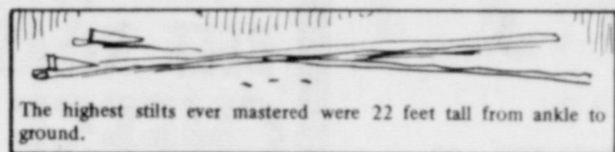
Pounds, who is a native of Adrian and a registered pharmacist, is a former employee of Farmer County Community Hospital. He owns and operates Pounds Pharmacy & Drug Store in Earth. The Pounds family moved from here about seven years ago.

Survivors, besides her husband, include one daughter, Beth, and one son, Britt, both of the home; her parents, Mr. and Mrs. Claude Blackburn, Friona; two brothers, Rex and Keith Blackburn, both of Friona; one sister, Mrs. Donnie Smith, Amarillo; and one grandmother, Mrs. T.E. Blackburn, also of Friona.

Burial was in Earth Cemetery.



CROWNED . . . Jana Robertson, right, was crowned as ACTEEN queen in a ceremony at Friona's First Baptist Church last Sunday. Mrs. Delton Lewellen, left, presided at the ceremony. Attendants were Brent and Wendy Hinkle, children of Mr. and Mrs. Jerry Hinkle.



The highest stilts ever mastered were 22 feet tall from ankle to ground.

**Jana Robertson
Receives Honor**

**Study Group
Meets In
Bill Bandy Home**

The Laws of Life Study Group met at 8:00 p.m. Saturday in the home of Mr. and Mrs. Bill Bandy.

Vanity was the topic of study. Guests were Bill Bandy and daughters, Jeannie and Janice.

The next meeting of the group will be in the home of Mrs. J. V. Bouldin, Sunday, November 7.

In special ceremonies at First Baptist Church Sunday evening Jana Robertson was recognized for having received the Queen's Crown, Queen's Scepter and Queen's Cloak for her participation in ACTEENS.

After having completed requirements for these three awards, Miss Robertson became the first Queen Regent First Baptist Church has had in 14 years.

Becky Bramm, who had also qualified for ACTEEN honors, was not present to receive her awards.

Sincerely Yours

By Rev. Albert Lindley



Well, it happened again. Somehow, out of the maze of addresses and publications that are sent out, my name was again chosen as one of the very few in all of the catalog world, to have a chance at winning \$50,000. Wow-ee!

Just with a quick "add-up" I venture to say that I have had a chance at winning close to \$500,000 in the past 3 or 4 years. Isn't that just fabulous? And of course, with so few trying for the prize, it just stands to reason that, yes, it does. . . ha!

It even says that I don't have to buy the book or to re-describe, just put my little token in the "NO" slot and for a reward of returning an answer I can still get the shot at \$50,000. Wow! That makes me breathless. . . Did you ever imagine that after "Uncle Sam" you still had a windfall of \$50,000 and you tried to spend it? My creditors sure would be happy, as far as it would go. . . ha.

Now I haven't mentioned any names so I can't be sued for libel but I sure approach all of that stuff with a dubious feeling. . . Now if they would like to prove they are on the "up and up" by allowing one of their foremost critics to win, then I am sure to be one of the first in line. . .

One of the strange characteristics (I may preach a while, now) of human nature is to try to get something for nothing, or something big for a little investment.

When we are on one side where we are the "payer" we want the person doing the job to really put in his full time and work an "honest day" for an "honest wage," right?

But the point seems to be forgotten when we are the "payee" or "worker" and often we (does it bother you for me to use the word "we"?) try to get as much for doing as little as we can. . . O, to be sure, not all of us. . . all of the time. . .

Of course, high profit and little overhead is the name of the game and that's how we succeed, or is it? I suppose it really has to do with what we think success is.

More and more I am caught up with the type of advertisements that we have seen

about the influence a father has with his son, or children, or others. . . How true, how true, Moms and Dads!

Let me see, I need to get back to my big bag of money. . .

When one really stops to think about it all, it is this type of human feeling that causes an extra flow of adrenaline in the area of lotteries, gambling and games of chance. (I may have hit a sour chord for you right then. . . But when you think about it, it is true. The decision most of us have to make is whether we will do it or not, not so much as to whether it is right or wrong. . . gambling or not. . .) (And I don't buy that statement, "We gamble every time we walk across the street" bit, either.)

What I'm merely trying to point out is that we often play both sides of the game, depending upon which side we are on and how much it will do for us. . .

I really think we can be grateful that every thing isn't that way. (No, it isn't), and that there are some people and some programs which are not out to "skin" the unsuspecting person. . . Could it be that the reason we doubt so many things even without living proof of their dishonesty, is something like the same reason we get excited over the amount of trust we place in our children. . . we remember how we misused it? Did that hurt?

If you are still with me, let me reward your "speculation" that something good would come out of this if you would stay with it long enough.

Your reward? A first edition presentation of an original Lindley's paraphrase of the idea that Jesus presented in the 6th chapter of Matthew. Read and check it out.

"Seek first your proper response to God--to be lived daily--and let the affairs of your life find their place in the light of his will for you and you will find a great reward--now and later."

How 'bout that for the big one? Don't miss it.

You Can't Depend On The Weather . . .

But You Can Sure Depend On FRIONA CONSUMERS

For Lowest In Prices . . .

For Highest In Quality!

REMINDER.. It's Time Again To Check Your Antifreeze. Don't Be Caught With A Cold Car.

FRIONA CONSUMERS

Buddy Lloyd, Mgr.

Phone 247-2771 or 247-2860



Ethridge-Spring Agency	Friona State Bank
The Friona Star	Chester Gin
Hi-Plains Feed Yard	Friona Clearview TV
Friona Co-Op Gin	Rushing Insurance
Friona Motors	Friona Consumers
Bi-Wize Drug	Crow's Meat Co.

**Third Son Born
To David Smiths**

Mr. and Mrs. David Ray Smith, 1201 Elm Street, became parents of a baby boy at 10:10 p.m. Wednesday, October 13, at Farmer County Community Hospital. He was named Steven Scott and weighed 8-1/2 pounds.

Steven is the third son for the Smiths. His brothers are Roy Don and Kenneth. He also has one sister, Sharon Sue.

Mr. and Mrs. O.C. Rhodes, 711 Woodland are the maternal grandparents.

Cancer of the larynx strikes more men than women. With early diagnosis and treatment the survival rate continues to improve, according to the American Cancer Society.

SPUDNUT SHOPE
FUN FOOD BAKERY

SPECIALTY BREAD AND CAKES
CREAM PIES
FAST DRIVE-IN WINDOW SERVICE

Cakes For Any Occasion
Birthdays - Weddings - Parties

OVEN FRESH DAILY
DIAL
364-0570
1003 PARK AVE
Hereford, Texas

SHOP & SAVE

In October

At

McGEE'S

ANNIVERSARY

SALE

McGEE

FURNITURE

511 No. Main

Hereford

ASSEMBLY OF GOD 10th and Ashland--Rev. J.M. Ashley, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Young people: 6:45 p.m. Evening Worship: 7:30 p.m. Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.
CALVARY BAPTIST 14th and Cleveland--Rev. R.C. Hester, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 7:30 p.m.
CALVARY BAPTIST MISSION 5th and Main--Rev. L.S. Ansley, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 7:30 p.m. Wednesday Prayer Meeting: 7:30 p.m.
FIRST BAPTIST Sixth and Summit--Rev. Charles Broadhurst Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 8:30 p.m.
MEXICAN BAPTIST CHURCH 4th and Woodland--Rev. Donnie Carrasco Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 5:00 p.m. Evening Worship: 6:00 p.m. Wednesday Prayer Meeting: 8:00 p.m.
ST. TERESA'S CATHOLIC CHURCH 16th and Cleveland--Father Norman Boyd Mass: 10:30 a.m. Confessions: Sunday 10:00 a.m.
SIXTH ST. CHURCH OF CHRIST 502 W. Sixth--Bill Gibson Preacher Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday Evening: 7:30 p.m.
REDEEMER LUTHERAN CHURCH 13th and Virginia-- Sunday School: 9:45 a.m. Worship: 11:00 a.m. Rhea Immanuel Lutheran Church--Worship: 9:30 a.m. Sunday School: 10:30 a.m.
UNION CONGREGATIONAL CHURCH Euclid at 16th--UCC--Rev. Paul Lee Sunday School: 9:45 a.m. Worship: 11:00 a.m.
TENTH ST. CHURCH OF CHRIST 10th and Euclid Sunday Worship: 10:30 a.m. Evening: 7:00 p.m. Wednesday Evening: 8:00 p.m.
SIXTH ST. IGLESIA de CRISTO 408 W. Sixth--M.R. Zamorano Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 8:00 p.m. Thursday Evening: 8:00 p.m.
FRIONA UNITED METHODIST CHURCH 8th and Pierce--Rev. Albert Lindley Sunday School: 9:45 a.m. Worship: 11:00 a.m. MYF: 6:00 p.m. Evening Worship: 7:00 p.m.
UNITED PENTECOSTAL CHURCH Fifth and Ashland--Rev. O.G. Stanton, pastor Sunday School: 10:00 a.m. Worship: 11:00 a.m. Wednesday Evening: 7:30 p.m. Sunday Evening: 8:00 p.m. Friday Young People: 8:00 p.m.

Frionans Are Attending State S-WCD Convention

Two local conservation leaders plan to attend the annual statewide meeting of conservation district directors in McAllen (this week). A.L. Black, and Dick Rockey, directors of the Parmer County Soil and Water Conservation District will go to McAllen. Herb Evans, district conservationist for the Soil Conservation Service Office at Friona will also attend as a guest of the conservation district.

The theme of this year's meeting is "Districts Role in Environmental Improvement." Leon Grissom, chairman of the Parmer County district, said his group has been involved in environmental improvement for years but is trying to step up such activities. He hopes the 3-day conference will point out ways this can be done. Conservation districts are local sub-divisions of state

government which utilize and coordinate assistance from the U.S. Soil Conservation Service and other local, state and federal sources. Their goal is to conserve and develop land, water, forests, wildlife and related resources for maximum benefit of all citizens. Mrs. Black and Mrs. Rockey also plan to attend the conference which will feature a ladies' luncheon and a tour of homes in Reynosa, Mexico.

Court House Notes

Instrument Report Ending October 14, 1971 in County Clerk Office, Bonnie Warren, County Clerk
 WD, N.J. Robnett, L.M. Smith, W1/2 & W1/2E1/2 Sec. 75 Blk. H, Kelly
 WD, George C. Taylor, John Farrell Lumber Co., lot 5, E 15 ft. lot 6 & W 4 ft. lot 4 Blk. 1, Lakeside, Friona
 WD, Panhandle South Plains Dev. Corp., Elva Hernandez, lot 8, Eastview Add., Bovina.



On The Farm In Parmer County MACK HEALD County Agent

This fall make a weed map for 1972, for your use next spring.

A weed map is merely a diagram or sketch of the farm on which is noted the location of particular weed problems. The map does not have to be elaborate and should not require much time to prepare. Colored pencils or crayons are helpful in designating infestations of various weeds.

The weed map will enable you to plan an effective weed control program for the coming year. Make the map now while the location of the 1971 weed crop is fresh in your mind and while patches of perennial weeds are still growing. By consulting the map during fall and winter, you will have ample opportunity to seek advice in finding solutions to your weed problems before the busy spring season rolls around.

A weed map is especially helpful for an effective perennial weed control program. Note infestations of all weeds. Most perennials require repeated applications of herbicides as well as proper tillage and follow-up measures in succeeding years. Efforts to eradicate perennial weeds may require temporary modification of crop rotations.

Making an effort to map weed infestations and to identify the species present is time well spent. Thus you can select herbicides for the most eco-

nomical weed control. Soybean producers can put a few extra dollars in their pockets this fall through proper harvesting practices, contends R. J. Hodges, agronomist with the Texas Agricultural Extension Service.

"Harvest losses generally average three bushels of soybeans per acre," notes the agronomist. "Proper harvesting could cut these losses by two-thirds, and at current prices, this could mean a saving of \$6 or more per acre."

Nationwide, one of every 10 bushels of soybeans produced is lost at harvest time, inflicting a loss of more than \$350 million on the industry. A loss of four seeds per square foot is equal to about one bushel per acre.

"With soybeans in strong demand this year, careful attention to the harvesting operation is especially important," points out Hodges. "Producers should first of all check the moisture content of the beans and begin harvesting when it reaches 13 per cent. Operating the combine at a slower ground speed and keeping the cutterbar close to the ground also bring in more soybeans."

The combine should be properly adjusted before taking it into the field, says Hodges. Once in the field, it should be operated at a ground speed of 2-1/2 to 3 miles per hour. Reel speed should be slightly greater than the combine's ground speed. The reel should be run deep enough in the beans to control the stalks and should be 6 to 12 inches ahead of the cutterbar.

Harvesting during the early morning when the straw is damp from dew can reduce shatter loss. Under such conditions, the combine's cylinder speed should be increased (800 rpm's for a 22-inch cylinder).

"Remember that harvesting losses in soybeans can be reduced sharply by using a little more care and taking the time to make necessary adjustments in equipment," reminds Hodges. "And every bushel saved at harvest is clear profit."

Rhea 4H Club Has Meeting

Guests at the regular meeting of Rhea 4-H Club at Parish Hall Wednesday afternoon were Jana Pronger and Mack Heald of Farwell. A film on quarter-horses was shown and a question and answer session followed.

Others present were Chlo Grissom, Gary, Mike and Glen Schueler, Diana Gustin, Kelly Brandt, Melodi Dixon, Gary and Jeanie Dittmar, Shannon and Ricky Taylor, Ronnie Smock, David Bartlett and Mrs. Norman Taylor.



"JUST A SIMPLE 'YES' OR 'NO' IF YOU PLEASE, SIR."



SATURDAY Oct. 23
 'Adios Sabata'
 Yul Brynner & Donna Reed
 In Color.....Rated GP

SUNDAY Oct. 24
 'They Might Be Giants'
 Joanne Woodward & George C. Scott
 IN COLOR.....RATED G



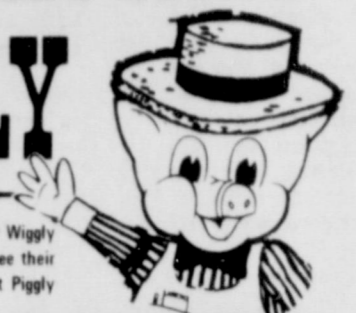
BE OUR GUEST... 300 LOADS FREE (A \$15.00 VALUE)



Buy your new electric clothes dryer now and, as our customer, you will receive a \$15.00 certificate. At 5¢ a load, total operating cost, it's just like getting 300 loads dried free. Don't delay - buy now and take advantage of this valuable 300 offer.



PENNY PINCHIN' PRICES ON PROVEN PRODUCTS PROVIDE OLD FASHIONED SAVINGS AT PIGGLY WIGGLY



Old fashioned values have never gone out of style at Piggy Wiggly! Since 1916, when Piggy Wiggly invented self-service, we've been the value leader. Great grandmas click their heels when they see their favorites of yesteryear and today's most modern products, all at old-fashioned bargain prices at Piggy Wiggly.

Pet Instant 8 Qt.
Milk
 99¢

Instant 3 Oz.
NESTEA
 99¢

Gebharts 1 1/2 Lb. Can
CHILI With Beans
 59¢

Gebharts 1 1/2 Lb. Can
TAMALES 39¢

Hi Fi **COOKIES**
 Animal Crax
 Oatmeal
 Ice Macaroon
 Danish Bits
 4 8 Oz. Pkg. \$1.00

DIAL SOAP Bath Size 22¢
MUSTARD Garden Club 19¢
 Chiquita
BANANAS
 Lb. 10¢

CARROTS 2 1 Lb. Cello 25¢

Kornland
BACON 2 Lb. Pkg. 98¢
CLUB STEAK USDA GOOD BEEF Lb. 89¢
 Fresh
PORK BACKBONE Lb. 79¢
BEEF ROAST Boneless Waste Free Lb. 98¢
CHEESE Kraft American Slices 6 Oz. Pkg. 37¢
STEW MEAT Lean Boneless Lb. 89¢
GROUND CHUCK Extra Lean Lb. 79¢
GROUND ROUND Lb. 89¢
CLUB STEAK USDA GOOD Beef Lb. 89¢
 HOMEMADE IN OUR DELICATESSEN
CHILI Lb. 89¢
 BAR-S All Meat
FRANKS 1 Lb. V.P. 69¢

Heinz Strained **BABY FOOD** 10¢

Pops Rite 2 Lb. Pkg. **POP CORN** 35¢

Ellis 300 Cans
BLACKKEYS LIMA BEANS
WHITE BEANS
PINTO BEANS
 9 FOR \$1.00

Mrs. Tuckers
SHORTENING
 3 Lb. Can
 79¢

AQUANET 59¢
 PIGGLY WIGGLY
 THE ORIGINAL SELF SERVICE

NOW AT YOUR ELECTRIC APPLIANCE DEALER